

## COVER PAGE

Attached please find UserVoice's Data Processing Addendum ("DPA") addressing the parties' obligations and rights in relation to the processing of personal data. This DPA forms part of the Services Agreement or other written agreement between you and UserVoice. To complete this DPA, we request that you complete the information in the signature box, sign on Page 4, and submit the completed and signed DPA to [support@uservoice.com](mailto:support@uservoice.com).

If you have questions about this DPA, please contact your UserVoice contact or email [support@uservoice.com](mailto:support@uservoice.com).

## USERVOICE'S DATA PROCESSING AGREEMENT

This Data Processing Agreement (“**DPA**”) is entered into between UserVoice, Inc. (“UserVoice”) and Customer (jointly “the Parties”), and forms a part of the Services Agreement between the Parties, and reflects the Parties’ agreement with regard to the Processing of Personal Data in accordance with the requirements of the Data Protection Laws.

By signing the DPA, Customer enters into this DPA on behalf of itself and, to the extent required under applicable Data Protection Laws, in the name and on behalf of its Authorized Affiliates, if and to the extent UserVoice Processes Personal Data for which such Authorized Affiliates qualify as the Controller. For the purposes of this DPA only, and except where indicated otherwise, the term “Customer” shall include Customer and Authorized Affiliates.

This DPA is effective on the date that it has been duly executed by both Parties (“Effective Date”), and amends, supersedes and replaces any prior data processing agreements that the Parties may have been entered into. Any modifications to the terms of this DPA (whether handwritten or otherwise) will render this DPA ineffective unless UserVoice has separately agreed to those modifications in writing.

### 1. DEFINITIONS

1.1. “Authorized Affiliate” means Customer's Affiliate(s) which (a) are subject to the data protection laws and regulations of the European Union, the European Economic Area and/or their member states, Switzerland and/or the United Kingdom; (b) are permitted to use the Services pursuant to the Agreement between Customer and UserVoice; and (c) have not signed their own Services Agreement with UserVoice and are not “Customers” as defined under this DPA.

1.2. “Affiliate” means any entity that directly or indirectly controls, is controlled by or is under common control with the subject entity. “Control,” for purposes of this definition, means direct or indirect ownership or control of more than 50% of the voting interests of the subject entity.

1.3. “Covered Services” or “Services” means the services that are ordered by the Customer from UserVoice involving the Processing of Personal Data on behalf of the Customer.

1.4. “Customer” means the entity that signed the Services Agreement and that determines the purposes and means of Processing of Personal Data. The Customer is considered the “Controller” of the Personal Data provided pursuant to this DPA.

1.5. “Data Breach” means a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access to, the Personal Data transmitted, stored or otherwise Processed.

1.6. “Data Protection Laws” means any applicable law, statute, law, regulation or order by governmental authority of competent jurisdiction, or any judgment, decision, decree, injunction, writ, order, subpoena, or like action of any court, arbitrator or other government entity, and at all times during the term of the Service Agreement, including the laws of the European Union (“EU”) Data Protection Act 1998, the EU General Data Protection Regulation (“GDPR”), as amended or replaced from time to time, and any other foreign or domestic laws to the extent that they are applicable to a party in the course of its performance of the Contract.

1.7. “Personal Data” means any information relating to an identified or identifiable natural person (“Data Subject”), which information is subject to the GDPR or the laws of non-EU EEA countries that have formally adopted the GDPR, which is provided by or on behalf of Customer and Processed by or on behalf of UserVoice pursuant to the Services Agreement.

1.8. “Regulator” means any supervisory authority with authority under Data Protection Laws over all or any part of the provision or receipt of the Services or the Processing of Personal Data.

1.9. “Services Agreement” means any agreement between UserVoice and Customer under which Covered Services are provided by UserVoice to Customer.

1.10. “Subprocessor” means any Processor engaged by UserVoice to Process Personal Data on behalf of UserVoice.

1.11. Terms such as “Data Subject”, “Processing”, “Controller”, “Processor” and “Supervisory Authority” shall have the meaning ascribed to them in the Data Protection Laws.

### 2. SERVICES AGREEMENT

2.1. This DPA supplements the Services Agreement and in the event of any conflict between the terms of this DPA and the terms of the Services Agreement, the terms of this DPA prevail with regard to the specific subject matter of this DPA.

2.2. Any provisions contained in this DPA that would not apply to the Parties but for the GDPR shall not apply to the Parties until May 25, 2018 and thereafter.

### 3. DATA PROTECTION LAWS

3.1. **Roles of the Parties.** The Parties acknowledge and agree that UserVoice will Process the Personal Data in the capacity of a Processor and that Customer will be the Controller of the Personal Data.

3.2. **DPO.** Upon enforcement of the GDPR, the Parties, to the extent required by the GDPR, will each designate a data protection officer (a "DPO") and provide their contact details to the other Party where required by the Data Protection Laws.

### 4. OBLIGATIONS OF THE CONTROLLER

4.1. **Instructions.** Customer warrants that the instructions it provides to UserVoice pursuant to this DPA will comply with Data Protection Laws.

4.2. **Data Subject and Regulator Requests.** Customer shall be responsible for communications and leading any efforts to comply with all requests made by Data Subjects under Data Protection Laws and all communications from Regulators that relate to the Personal Data, in accordance with Data Protection Laws. To the extent such requests or communications require UserVoice's assistance, Customer shall immediately notify UserVoice in writing of the Data Subject's or Regulator's request.

4.3. **Notice, Consent and Other Authorizations.** Customer agrees that the Personal Data will be collected in compliance with Data Protection Laws, including all legally required consents, approvals and authorizations. Upon UserVoice's request, Customer shall provide adequate proof of having properly obtained all such necessary consents, authorizations and required permissions.

### 5. DETAILS OF PROCESSING ACTIVITIES

5.1. The following table sets out the details of Processing:

<b>Purposes for which the Personal Data shall be processed</b>	UserVoice will Process Personal Data for the purpose of providing the Covered Services described in the Services Agreement.
<b>Description of the categories of the data subjects</b>	Personal information is processed about UserVoice's Customers and their employees and end-users where necessary to provide the Covered Services.
<b>Description of the categories of Personal Data</b>	Personal data processed includes: name, email address, ip address, billing address, and company name or affiliation.

### 6. OBLIGATIONS OF THE PROCESSOR

6.1. **Scope of Processing.** UserVoice will Process the Personal Data on documented instructions from Customer in such manner as is necessary for the provision of Services under the Service Agreement, except as may be required to comply with any legal obligation to which UserVoice is subject. UserVoice shall inform Customer if, in its opinion, the execution of an instruction relating to the Processing of Personal Data could infringe on any Data Protection Laws. In the event UserVoice must Process or cease Processing Personal Data for the purpose of complying with a legal obligation, UserVoice will inform the Customer of that legal requirement before Processing or ceasing to Process, unless prohibited by the law.

6.2. **Data Subject and Regulator Requests.** UserVoice will promptly notify Customer in writing of any complaints, questions or requests received from Data Subjects or Regulators regarding the Personal Data. Taking into account the nature of the Processing and to the extent reasonably possible, UserVoice will assist Customer in fulfilling Customer's obligations in relation to Data Subject requests under applicable Data Protection Laws.

6.3. **Retention.** Upon Customer's written request, and at Customer's expense, UserVoice will destroy all Personal Data in its possession or return the Personal Data to Customer, as requested. Notwithstanding the foregoing, (i) any return or destruction shall be subject to all applicable laws, regulations and UserVoice compliance policies, and (ii) nothing in this DPA shall be deemed to require the alteration, modification, deletion or destruction of backup tapes or other backup or archived media made in the ordinary course of business.

6.4. **Disclosure to Third Parties.** Except as expressly provided in this DPA, UserVoice will not disclose Personal Data to any third party without Customer's consent. If requested or required by a competent governmental authority to disclose the Personal Data, to the extent legally permissible and practicable, UserVoice will provide Customer with sufficient prior written notice in order to permit Customer the opportunity to oppose any such disclosure.

6.5. **Confidentiality.** UserVoice will restrict access to the Personal Data to its personnel (and the personnel of its Affiliates) and to its Subprocessors who need access to meet UserVoice's obligations under the Services Agreement. Further, UserVoice will ensure that all such personnel and Subprocessors are informed of the confidential nature of the Personal Data and have undertaken training on how to handle such data. UserVoice will ensure that personnel authorized to Process the Personal Data are subject to binding confidentiality obligations or are under an appropriate statutory obligation of confidentiality.

6.6. **GDPR Articles 32-36.** Upon enforcement of the GDPR, and taking into account the nature of the Processing and the information available to UserVoice, UserVoice will provide reasonable assistance to Customer in complying with its obligations under GDPR Articles 32-36, which address obligations with regard to security, breach notifications, data protection impact assessments, and prior consultation.

6.7. **Information Security.** Taking into account the costs of implementation and the nature, scope, context and purposes of processing as well as the risks of varying likelihood and severity for the rights and freedoms of Data Subjects, UserVoice agrees to implement and maintain adequate organizational and technical measures to protect the confidentiality, integrity and availability of the Personal Data it Process on Customer's behalf, including, at a minimum:

- (a) **Physical Access Control:** housing databases on servers located in secure, off-site facilities that maintain a biometric security system to track facility access and digital security video surveillance.
- (b) **System Access Control:** implementing unique logins and passwords for all users with system access, server firewalls, current malware, antivirus and security software.
- (c) **Data Access Control:** limiting access to those personnel who require such access to perform the Services Agreement, offering training for personnel on access rights and maintaining policies for the control and retention of back-up copies.
- (d) **Transmission Control:** encrypting Personal Data transferred between a user's web browser and UserVoice's software and encrypt backups.
- (e) **Input Control:** implementing unique logins to monitor activities.
- (f) **Job Control:** using or disclosing Personal Data solely for the purpose of performing, and only to the extent needed to perform UserVoice's obligations under the Services Agreement.
- (g) **Availability Control:** maintaining encrypted backup hosted in a second separate facility and engaging multiple suppliers for network connectivity and redundant power supplies including on-site power generation in the event of emergency.
- (h) **Separation Control:** implementing logical data separation determined by role-based permission.

## 7. **AUDIT**

7.1. **Scope.** UserVoice will maintain records of its Processing activities as required by the Data Protection Laws and will make available to Customer information reasonably necessary to demonstrate its compliance with the obligations set out in this DPA. Customer's inspection rights under this DPA do not extend to UserVoice's employee payroll, personnel records or any portions of its sites, books, documents, records, or other information that do not relate to the Services or to the extent they pertain to third parties.

7.2. **Process.** Subject to reasonable written notice from Customer, UserVoice will permit audits conducted by a third-party auditor acting on Customer's behalf to enable Customer to verify that UserVoice is in compliance with the obligations under this DPA. Audits and inspections will be carried out at mutually agreed times during regular business hours.

7.3. **Confidentiality.** All information obtained during any such request for information or audit will be considered UserVoice's confidential information under the Services Agreement and this DPA. The results of the inspection and all information reviewed during such inspection will be deemed UserVoice's confidential information. The third party auditor may only disclose to Customer specific violations of this DPA if any, and the basis for such findings, and shall not disclose any of the records or information reviewed during the inspection.

## 8. **CONTRACTING WITH SUBPROCESSORS**

Customer hereby consents to UserVoice's engagement of Subprocessors in connection with the processing of the Personal Data. Upon written request, UserVoice will make the list of applicable Subprocessors available to Customer. Customer may reasonably object to any new Subprocessor, in which case UserVoice will use reasonable efforts to make a change in the Service or recommend a commercially reasonable change to avoid processing by such Subprocessor. If UserVoice is unable to provide an alternative, Customer may terminate the effected Services. UserVoice will enter into written agreements with each Subprocessor containing reasonable provisions relating to the implementation of technical and organizational measures in compliance with the GDPR. UserVoice will remain liable for acts and omissions of its Subprocessors in connection with the provision of the Services.

9. TRANSFERS OUTSIDE OF THE EUROPEAN ECONOMIC AREA

Customer acknowledges that UserVoice may, without Customer's prior written consent, transfer the Personal Data to a foreign jurisdiction provided such transfer is either (i) to a country or territory which has been formally recognized by the European Commission as affording the Personal Data an adequate level of protection or (ii) the transfer is otherwise safeguarded by mechanisms, such as Standard Contractual Clauses attached hereto as Schedule 1, and other certification instruments, recognized and approved by the European Commission from time to time.

UserVoice complies with the terms of the Privacy Shield Framework. Customer hereby acknowledges and agrees that on the request of the United States Department of Commerce (or any successor body) or a competent supervisory authority, enforcement or other public or regulatory authority, court or tribunal, UserVoice may make available to them a summary or representative copy of this DPA or any relevant provisions in the Service Agreement.

10. INFORMATION OBLIGATIONS AND INCIDENT MANAGEMENT

10.1. Data Breach. UserVoice will notify Customer of any Data Breach of which it becomes aware without undue delay, but no later than 72 hours, consistent with measures necessary to determine the scope of the breach and to restore the integrity of UserVoice's systems. UserVoice will use reasonable efforts to investigate the Data Breach and take any actions that are reasonably necessary to mitigate damage, as required by law and as appropriate under the circumstances.

10.2. Notification. UserVoice's notification of a Data Breach, to the extent known, will include: (a) the nature of the Data Breach; (b) the date and time upon which the Data Breach took place and was discovered; (c) the number of Data Subjects affected by the incident; (d) the categories of Personal Data involved; (e) the measures – such as encryption, or other technical or organizational measures – that were taken to address the incident, including measures to mitigate the possible adverse effects; (f) the name and contact details of the data protection officer or other contact; and (g) a description of the likely consequences of the Data Breach.

10.3. Coordination. UserVoice will reasonably assist Customer in fulfilling its obligations to notify Data Subjects and the relevant authorities in relation to a Data Breach, provided that nothing in this section shall prevent either Party from complying with its obligations under Data Protection Laws. The Parties agree to coordinate in good faith on developing the content of any related public statements.

11. OBLIGATIONS POST- TERMINATION

Termination or expiration of this DPA shall not discharge the Parties from their obligations that by their nature may reasonably be deemed to survive the termination or expiration of this DPA.

12. LIABILITY AND INDEMNITY

Any claims brought under this DPA will be subject to the same terms and conditions, including the exclusions and limitations of liability, as are set out in the Services Agreement.

13. SEVERABILITY

Any provision of this DPA that is prohibited or unenforceable in any jurisdiction shall, as to such jurisdiction, be ineffective to the extent of such prohibition or unenforceability without invalidating the remaining provisions hereof, and any such prohibition or unenforceability in any jurisdiction shall not invalidate or render unenforceable such provision in any other jurisdiction. The Parties will attempt in good faith to agree upon a valid and enforceable provision that is a reasonable substitute and shall incorporate such substitute provision into this Agreement.

The Parties' authorized signatories have duly executed this DPA.

Signed.....  
for and on behalf of the Customer

Print Name: .....

Title: .....

Date: .....

*Aaron Lapierre*

Signed.....  
for and on behalf of UserVoice, Inc.

Print Name: Aaron Lapierre

Title: Chief Customer Officer

Date: 09 / 15 / 2020

## Schedule 1

### STANDARD CONTRACTUAL CLAUSES (PROCESSORS)

For the purposes of Article 26(2) of Directive 95/46/EC for the transfer of personal data to processors established in third countries which do not ensure an adequate level of data protection.

The entity identified as "Company" in the Data Processing Agreement  
(the "data exporter")

And

**USERVOICE INC.**

234 Fayetteville Street, Raleigh, NC 27601

(the "data importer")

each a "party"; together "the parties",

HAVE AGREED on the following Contractual Clauses (the Clauses) in order to adduce adequate safeguards with respect to the protection of privacy and fundamental rights and freedoms of individuals for the transfer by the data exporter to the data importer of the personal data specified in Appendix 1.

#### Clause 1

##### Definitions

For the purposes of the Clauses:

(a) 'personal data', 'special categories of data', 'process/processing', 'controller', 'processor', 'data subject' and 'supervisory authority' shall have the same meaning as in Directive 95/46/EC of the European Parliament and of the Council of 24 October 1995 on the protection of individuals with regard to the processing of personal data and on the free movement of such data (1);

(b) 'the data exporter' means the controller who transfers the personal data;

(c) 'the data importer' means the processor who agrees to receive from the data exporter personal data intended for processing on his behalf after the transfer in accordance with his instructions and the terms of the Clauses and who is not subject to a third country's system ensuring adequate protection within the meaning of Article 25(1) of Directive 95/46/EC;

(d) 'the sub-processor' means any processor engaged by the data importer or by any other sub-processor of the data importer who agrees to receive from the data importer or from any other sub-processor of the data importer personal data exclusively intended for processing activities to be carried out on behalf of the data exporter after the transfer in accordance with his instructions, the terms of the Clauses and the terms of the written subcontract;

(e) 'the applicable data protection law' means the legislation protecting the fundamental rights and freedoms of individuals and, in particular, their right to privacy with respect to the processing of personal data applicable to a data controller in the Member State in which the data exporter is established;

(f) 'technical and organisational security measures' means those measures aimed at protecting personal data against accidental or unlawful destruction or accidental loss, alteration, unauthorised disclosure or access, in particular where the processing involves the transmission of data over a network, and against all other unlawful forms of processing.

#### Clause 2

##### Details of the transfer

The details of the transfer and in particular the special categories of personal data where applicable are specified in Appendix 1 which forms an integral part of the Clauses.

#### Clause 3

##### Third-party beneficiary clause

1. The data subject can enforce against the data exporter this Clause, Clause 4(b) to (i), Clause 5(a) to (e), and (g) to (j), Clause 6(1) and (2), Clause 7, Clause 8(2), and Clauses 9 to 12 as third-party beneficiary. 2. The data subject can enforce against the data importer this Clause, Clause 5(a) to (e) and (g), Clause 6, Clause 7, Clause 8(2), and Clauses 9 to 12, in cases where the data exporter has factually disappeared or has ceased to exist in law unless any successor entity has assumed the entire legal obligations of the data exporter by contract or by operation of law, as a result of which it takes on the rights and obligations of the data exporter, in which case the data subject can enforce them against such entity. 3. The data subject can enforce against the sub-processor this Clause, Clause 5(a) to (e) and (g), Clause 6, Clause 7, Clause 8(2), and Clauses 9 to 12, in cases where both the data exporter and the data importer have factually disappeared or ceased to exist in law or have become insolvent, unless any successor entity has assumed the entire legal obligations of the data exporter by contract or by operation of law as a result of which it takes on the rights and obligations of the data exporter, in which case the data subject can enforce them against such entity. Such third-party liability of the sub-processor shall be limited to its own processing operations under the Clauses. 4. The parties do not object to a data subject being

represented by an association or other body if the data subject so expressly wishes and if permitted by national law.

#### Clause 4

##### **Obligations of the data exporter**

The data exporter agrees and warrants:

- (a) that the processing, including the transfer itself, of the personal data has been and will continue to be carried out in accordance with the relevant provisions of the applicable data protection law (and, where applicable, has been notified to the relevant authorities of the Member State where the data exporter is established) and does not violate the relevant provisions of that State;
- (b) that it has instructed and throughout the duration of the personal data-processing services will instruct the data importer to process the personal data transferred only on the data exporter's behalf and in accordance with the applicable data protection law and the Clauses;
- (c) that the data importer will provide sufficient guarantees in respect of the technical and organisational security measures specified in Appendix 2 to this contract;
- (d) that after assessment of the requirements of the applicable data protection law, the security measures are appropriate to protect personal data against accidental or unlawful destruction or accidental loss, alteration, unauthorised disclosure or access, in particular where the processing involves the transmission of data over a network, and against all other unlawful forms of processing, and that these measures ensure a level of security appropriate to the risks presented by the processing and the nature of the data to be protected having regard to the state of the art and the cost of their implementation;
- (e) that it will ensure compliance with the security measures;
- (f) that, if the transfer involves special categories of data, the data subject has been informed or will be informed before, or as soon as possible after, the transfer that its data could be transmitted to a third country not providing adequate protection within the meaning of Directive 95/46/EC;
- (g) to forward any notification received from the data importer or any sub-processor pursuant to Clause 5(b) and Clause 8(3) to the data protection supervisory authority if the data exporter decides to continue the transfer or to lift the suspension;
- (h) to make available to the data subjects upon request a copy of the Clauses, with the exception of Appendix 2, and a summary description of the security measures, as well as a copy of any contract for sub-processing services which has to be made in accordance with the Clauses, unless the Clauses or the contract contain commercial information, in which case it may remove such commercial information;
- (i) that, in the event of sub-processing, the processing activity is carried out in accordance with Clause 11 by a sub-processor providing at least the same level of protection for the personal data and the rights of data subject as the data importer under the Clauses; and
- (j) that it will ensure compliance with Clause 4(a) to (i).

#### Clause 5

##### **Obligations of the data importer**

1 The data importer agrees and warrants:

- (a) to process the personal data only on behalf of the data exporter and in compliance with its instructions and the Clauses; if it cannot provide such compliance for whatever reasons, it agrees to inform promptly the data exporter of its inability to comply, in which case the data exporter is entitled to suspend the transfer of data and/or terminate the contract;
- (b) that it has no reason to believe that the legislation applicable to it prevents it from fulfilling the instructions received from the data exporter and its obligations under the 1 Mandatory requirements of the national legislation applicable to the data importer which do not go beyond what is necessary in a democratic society on the basis of one of the interests listed in Article 13(1) of Directive 95/46/EC, that is, if they constitute a necessary measure to safeguard national security, defence, public security, the prevention, investigation, detection and prosecution of criminal offences or of breaches of ethics for the regulated professions, an important economic or financial interest of the State or the protection of the data subject or the rights and freedoms of others, are not in contradiction with the standard contractual clauses. Some examples of such mandatory requirements which do not go beyond what is necessary in a democratic society are, inter alia, internationally recognised sanctions, tax-reporting requirements or anti-money-laundering reporting requirements. contract and that in the event of a change in this legislation which is likely to have a substantial adverse effect on the warranties and obligations provided by the Clauses, it will promptly notify the change to the data exporter as soon as it is aware, in which case the data exporter is entitled to suspend the transfer of data and/or terminate the contract;
- (c) that it has implemented the technical and organisational security measures specified in Appendix 2 before processing the personal data transferred;
- (d) that it will promptly notify the data exporter about: (i) any legally binding request for disclosure of the personal data by a law enforcement authority unless otherwise prohibited, such as a prohibition under criminal law to preserve the confidentiality of a law enforcement investigation; (ii) any accidental or unauthorised access; and (iii) any request received directly from the data subjects without responding to that request, unless it has been otherwise authorised to do so;

- (e) to deal promptly and properly with all inquiries from the data exporter relating to its processing of the personal data subject to the transfer and to abide by the advice of the supervisory authority with regard to the processing of the data transferred;
- (f) at the request of the data exporter to submit its data-processing facilities for audit of the processing activities covered by the Clauses which shall be carried out by the data exporter or an inspection body composed of independent members and in possession of the required professional qualifications bound by a duty of confidentiality, selected by the data exporter, where applicable, in agreement with the supervisory authority;
- (g) to make available to the data subject upon request a copy of the Clauses, or any existing contract for sub-processing, unless the Clauses or contract contain commercial information, in which case it may remove such commercial information, with the exception of Appendix 2 which shall be replaced by a summary description of the security measures in those cases where the data subject is unable to obtain a copy from the data exporter;
- (h) that, in the event of sub-processing, it has previously informed the data exporter and obtained its prior written consent;
- (i) that the processing services by the sub-processor will be carried out in accordance with Clause 11;
- (j) to send promptly a copy of any sub-processor agreement it concludes under the Clauses to the data exporter.

#### Clause 6

##### **Liability**

1. The parties agree that any data subject, who has suffered damage as a result of any breach of the obligations referred to in Clause 3 or in Clause 11 by any party or sub-processor is entitled to receive compensation from the data exporter for the damage suffered.
2. If a data subject is not able to bring a claim for compensation in accordance with paragraph 1 against the data exporter, arising out of a breach by the data importer or his sub-processor of any of their obligations referred to in Clause 3 or in Clause 11, because the data exporter has factually disappeared or ceased to exist in law or has become insolvent, the data importer agrees that the data subject may issue a claim against the data importer as if it were the data exporter, unless any successor entity has assumed the entire legal obligations of the data exporter by contract or by operation of law, in which case the data subject can enforce its rights against such entity. The data importer may not rely on a breach by a sub-processor of its obligations in order to avoid its own liabilities.
3. If a data subject is not able to bring a claim against the data exporter or the data importer referred to in paragraphs 1 and 2, arising out of a breach by the sub-processor of any of their obligations referred to in Clause 3 or in Clause 11 because both the data exporter and the data importer have factually disappeared or ceased to exist in law or have become insolvent, the sub-processor agrees that the data subject may issue a claim against the data sub-processor with regard to its own processing operations under the Clauses as if it were the data exporter or the data importer, unless any successor entity has assumed the entire legal obligations of the data exporter or data importer by contract or by operation of law, in which case the data subject can enforce its rights against such entity. The liability of the sub-processor shall be limited to its own processing operations under the Clauses.

#### Clause 7

##### **Mediation and jurisdiction**

1. The data importer agrees that if the data subject invokes against it third-party beneficiary rights and/or claims compensation for damages under the Clauses, the data importer will accept the decision of the data subject:
  - (a) to refer the dispute to mediation, by an independent person or, where applicable, by the supervisory authority;
  - (b) to refer the dispute to the courts in the Member State in which the data exporter is established.
2. The parties agree that the choice made by the data subject will not prejudice its substantive or procedural rights to seek remedies in accordance with other provisions of national or international law.

#### Clause 8

##### **Cooperation with supervisory authorities**

1. The data exporter agrees to deposit a copy of this contract with the supervisory authority if it so requests or if such deposit is required under the applicable data protection law.
2. The parties agree that the supervisory authority has the right to conduct an audit of the data importer, and of any sub-processor, which has the same scope and is subject to the same conditions as would apply to an audit of the data exporter under the applicable data protection law.
3. The data importer shall promptly inform the data exporter about the existence of legislation applicable to it or any sub-processor preventing the conduct of an audit of the data importer, or any sub-processor, pursuant to paragraph 2. In such a case the data exporter shall be entitled to take the measures foreseen in Clause 5(b).

#### Clause 9

##### **Governing law**

The Clauses shall be governed by the law of the Member State in which the data exporter is established.

#### Clause 10



### **Variation of the contract**

The parties undertake not to vary or modify the Clauses. This does not preclude the parties from adding clauses on business related issues where required as long as they do not contradict the Clause.

#### **Clause 11**

##### **Sub-processing**

1. The data importer shall not subcontract any of its processing operations performed on behalf of the data exporter under the Clauses without the prior written consent of the data exporter. Where the data importer subcontracts its obligations under the Clauses, with the consent of the data exporter, it shall do so only by way of a written agreement with the sub-processor which imposes the same obligations on the sub-processor as are imposed on the data importer under the Clauses (1). Where the sub-processor fails to fulfil its data protection obligations under such written agreement the data importer shall remain fully liable to the data exporter for the performance of the sub-processor's obligations under such agreement.
2. The prior written contract between the data importer and the sub-processor shall also provide for a third-party beneficiary clause as laid down in Clause 3 for cases where the data subject is not able to bring the claim for compensation referred to in paragraph 1 of Clause 6 against the data exporter or the data importer because they have factually disappeared or have ceased to exist in law or have become insolvent and no successor entity has assumed the entire legal obligations of the data exporter or data importer by contract or by operation of law. Such third-party liability of the sub-processor shall be limited to its own processing operations under the Clauses.
3. The provisions relating to data protection aspects for sub-processing of the contract referred to in paragraph 1 shall be governed by the law of the Member State in which the data exporter is established.
4. The data exporter shall keep a list of sub-processing agreements concluded under the Clauses and notified by the data importer pursuant to Clause 5(j), which shall be updated at least once a year. The list shall be available to the data exporter's data protection supervisory authority.

#### **Clause 12**

##### **Obligation after the termination of personal data-processing services**

1. The parties agree that on the termination of the provision of data-processing services, the data importer and the sub-processor shall, at the choice of the data exporter, return all the personal data transferred and the copies thereof to the data exporter or shall destroy all the personal data and certify to the data exporter that it has done so, unless legislation imposed upon the data importer prevents it from returning or destroying all or part of the personal data transferred. In that case, the data importer warrants that it will guarantee the confidentiality of the personal data transferred and will not actively process the personal data transferred anymore.
2. The data importer and the sub-processor warrant that upon request of the data exporter and/or of the supervisory authority, it will submit its data-processing facilities for an audit of the measures referred to in paragraph 1.

## APPENDIX 1 TO THE STANDARD CONTRACTUAL CLAUSES

### Data exporter

The data exporter is:

Customer on its own behalf as a controller, or as agent for controllers to the extent Customer is acting as a processor.

### Data importer

The data importer is (please specify briefly activities relevant to the transfer):

UserVoice, Inc., is a provider of product feedback solutions which processes personal data upon the instruction of the data exporter in accordance with the terms of the Agreement

### Data subjects

The personal data transferred concern the following categories of data subjects (please specify):

Data subjects include the individuals about whom UserVoice Processes data in connection with the UserVoice Services.

### Categories of data

Data exporter may submit Personal Data to the SCC Services, the extent of which is determined and controlled by the data exporter

in its sole discretion, and which may include, but is not limited to the following categories of Personal Data:

- \* Name
- \* Email Address
- \* IP Address
- \* Billing Address
- \* Company Name or Affiliation

### Special categories of data (if appropriate)

Data relating to individuals provided to UserVoice in connection with the UserVoice Services, by (or at the direction of) Customer.

### Processing operations

UserVoice will process Customer Personal Data for the purposes of providing the UserVoice Services to Customer in accordance with the Addendum.

## **APPENDIX 2 TO THE STANDARD CONTRACTUAL CLAUSES**

Description of the technical and organisational security measures implemented by the data importer in accordance with Clauses 4(d) and 5(c) (or document/legislation attached):

The technical and organisational security measures implemented by the data importer are as described in the DPA.

**These Appendices form part of the Clauses and must be completed and signed by the parties. By signing the signature block on page 1 of this DPA the parties will be deemed to have signed these appendices.**