


SHORT-TERM RENTAL IDENTIFICATION SIGN

Every Short-Term Rental (STR) property located within the City of Virginia Beach is required to post an identification sign in accordance with Section 241.2(4) of the City Zoning Ordinance.

The STR property owner is responsible for obtaining and posting the STR Identification Sign and ensuring the sign meets the criteria found in this policy document and Section 241.2(4) of the City Zoning Ordinance. *

SIGN REQUIREMENTS	
SIZE	4 SQUARE FEET
MATERIAL	ALL WEATHER TYPE
LOCATION	POSTED ON THE BUILDING OR OTHER LOCATION APPROVED BY THE ZONING ADMINISTRATOR
LANGUAGE ON THE SIGN	<p>CONTENT/LANGUAGE AS SHOWN BELOW COLOR, FONT TYPE, ETC., AS SHOWN TO THE LEFT OF THE EXAMPLE</p> <div> <p>Sign Background Color - White</p> <p>-Border / Color - Black</p> <p>-Arial Black Font/ Color-Black ("Short-Term" on first line / "Rental Property" on second line)</p> <p>-Separation Line / Color - Black</p> <p>-Arial Black Font / Color-Black (all on one line)</p> <p>-Arial Black Font / Color-Black (Large font)</p> <p>-Arial Black Font / Color-Black (smaller font size than "311")</p> <p>-Arial Black / Color-Black</p> <p>-Arial Black / Color-Black (Large Font)</p> <p>-Arial Black / Color-Black (smaller font size than "757-210-5385")</p> </div> 

*As part of the yearly STR Permit process, the STR Identification Sign will be inspected annually to ensure it complies with 241.2(4) of the City Zoning Ordinance and this policy.