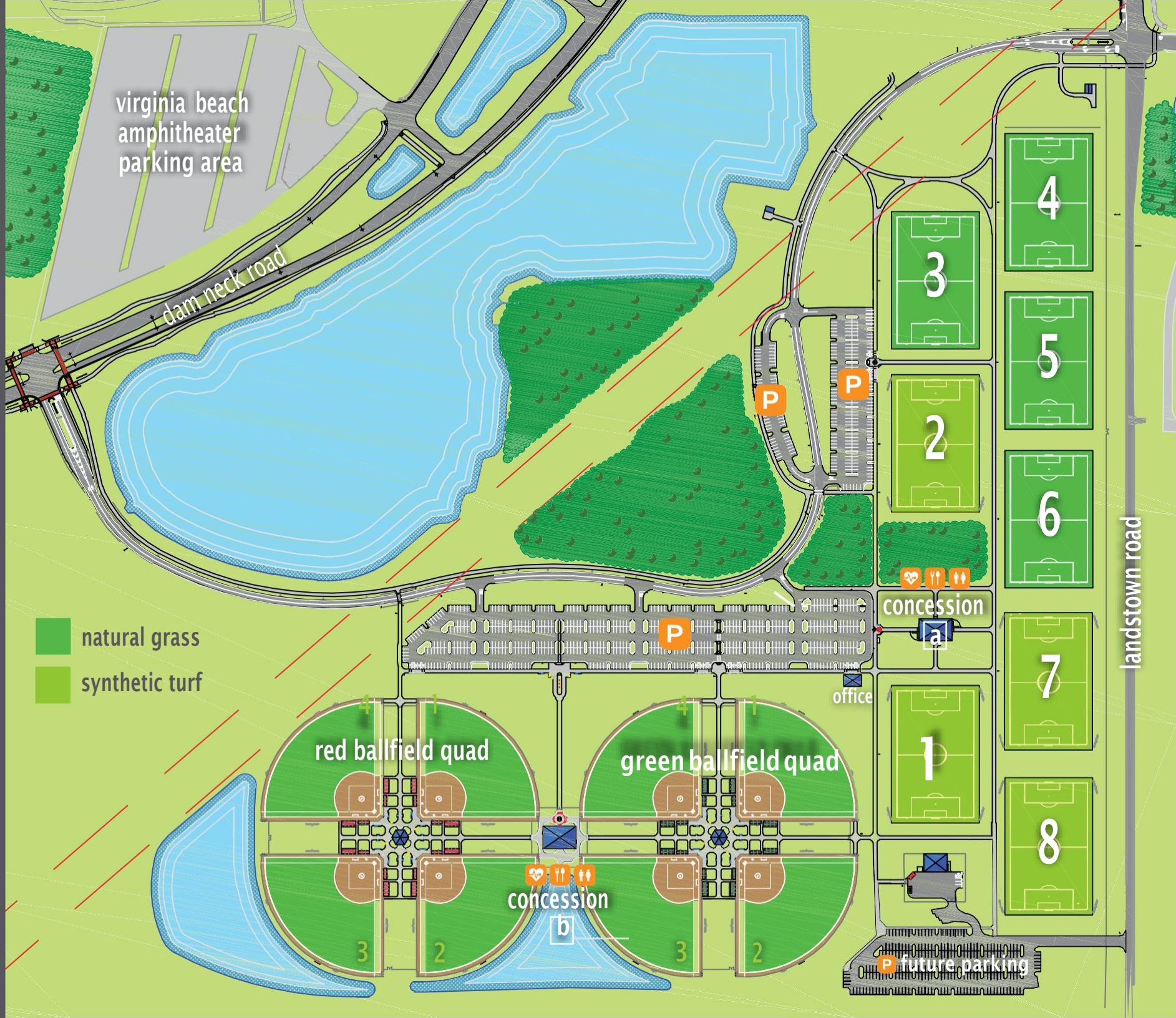


princessanneathleticcomplex



Banner Artwork SPECIFICATIONS



When planning the artwork for your 5'x10' banner, please take the following into consideration...

- We can fit up to 7 lines of text with up to 15 letters per line.
- For maximum readability, text should have a height of at least 7.5" and font used should be a thick, bold weight.
- For maximum visibility, we recommend using high contrast colors and reverse text on a dark colored background. All outfield banners will be printed on a dark background to minimize the visual interference with the softballs. All banners are printed full color.
- Please leave a 1.5" margin for grommets on all sides.

If providing your own artwork...

- Must be exported or saved as high resolution PDF or EPS files. We do not accept Word, PowerPoint, Pagemaker, Publisher, Freehand or Excel files.
- Fonts must be outlined or provided with the artwork.

Letter Height Visibility Guide

General rule is that 1 inch of letter height provides 10 feet of maximum readability.

Letter Height (inches)	Distance for Best Impact (feet)	Max. Readable Distance (feet)
3"	30'	100'
4"	40'	150'
6"	60'	200'
8"	80'	350'
9"	90'	400'
10"	100'	450'
12"	120'	525'
15"	150'	630'
18"	180'	750'
24"	240'	1000'
30"	300'	1250'
36"	360'	1500'
42"	420'	1750'
48"	480'	2000'
54"	540'	2250'
60"	600'	2500'