Princess Anne Athletic Complex

The Princess Anne Athletic Complex is located in the heart of Princess Anne Commons across the street from the Virginia Beach Sportsplex and Virginia Beach Amphitheater.

The complex includes eight lighted tournament-quality diamond fields and four lighted synthetic and four natural grass multipurpose playing fields. The complex also features two locations with mobile food vendors which are scheduled during tournament play.

Youth and adult league play is scheduled on weekdays with tournament play on weekends March - November

Your message will be seen by over 400,000 people. Many are from out of town and are looking for restaurants, hotels and retail stores.

\$5,000 Investment (Only 4 available)

On-Site banners: One sign at the entrance/exit of both quads

One sign on all eight fields (10 banners total)

Publicity & Collaterals: Includes the right to schedule to do onsite couponing

\$300 for Multipurpose Additional Package*

\$3,000 Investment

On-Site banners: One sign on all eight diamond fields (8 banners total)

\$600 for Multipurpose Additional Package*

\$2,000 Investment

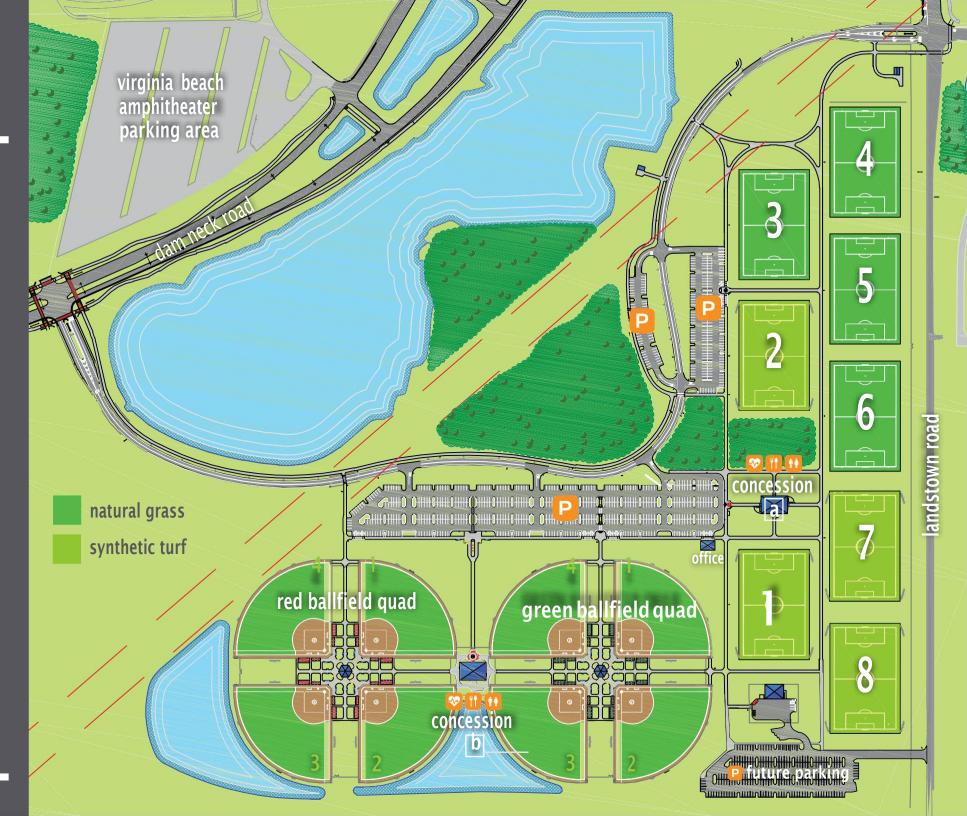
On-Site banners: One sign on two fields on each quad (4 banners total)

\$800 for Multipurpose Additional Package*

*Multipurpose Additional Package: Two signs at Multipurpose field #1 at each end line investment varies at each price point.

\$1,500 Investment

On-Site banners: Two signs at Multipurpose field #1 at each end line



Banner Artwork SPECIFICATIONS

PLACE YOUR AD HERE'S CALL JANE 757-385-0461

Use high contrast colors for maximum visibility

Minimum Letter Height 7.5"

1.5" margin on all sides for grommets

When planning the artwork for your 5'x10' banner, please take the following into consideration...

- We can fit up to 7 lines of text with up to 15 letters per line.
- For maximum readability, text should have a height of at least 7.5" and font used should be a thick, bold weight.
- For maximum visibility, we recommend using high contrast colors and reverse text on a dark colored background. All outfield banners will be printed on a dark background to minimize the visual interference with the softballs. All banners are printed full color.
- Please leave a 1.5" margin for grommets on all sides.

If providing your own artwork...

- Must be exported or saved as high resolution PDF or EPS files. We do not accept Word, PowerPoint, Pagemaker, Publisher, Freehand or Excel files.
- Fonts must be outlined or provided with theartwork.

Letter Height Visibility Guide

General rule is that 1 inch of letter height provides 10 feet of maximum readability.

Letter Height (inches)	Distance for Best Impact (feet)	Max. Readable Distance (feet)
3"	30'	100'
4"	40'	150'
6"	60'	200'
8"	80'	350'
9"	90'	400'
10"	100'	450'
12"	120'	525'
15"	150'	630'
18"	180'	750'
24"	240'	1000'
30"	300'	1250'
36"	360'	1500'
42"	420'	1750'
48"	480'	2000'
54"	540'	2250'
60"	600'	2500'