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of Rescue Agency.

Meet the Presenter



Ami Badiye
Ocean Lakes High School
Y Street Leadership Team



Christine Huelquist Granby High School Y Street Leadership Team



What is ?



- Y Street is the Virginia Foundation for Healthy Youth's award-winning volunteer statewide youth initiative.
- Launched in 2004 to work on 2 major issues: TOBACCO & OBESITY
- Partnered with 90+ High Schools across Virginia to train and engage youth in policy change.





WHY A VOLUNTARY POLICY?

Currently, Virginia has laws in place that limit counties, cities, and towns in passing their own smoke-free laws.

However, parks and recreation departments can adopt a voluntary policy, to encourage visitors to refrain from using tobacco and vape products.





Powhatan Parks & Recreation adopt a voluntary tobacco-free outdoor policy

ADOPTING A COMPREHENSIVE POLICY MEANS:

- ∠ Encouraging no tobacco and electronic smoking device use in all outdoor recreational areas at all times.
- Posting tobacco-free and e-cigarette-free signs in visible, prominent locations.
- Notifying staff and volunteers about the tobacco-free and e-cigarette-free policy and encouraging adherence.
- Announcing and posting the policy to inform your communities.



[CITY/COUNTY]-OWNED OUTDOOR RECREATIONAL AREAS TOBACCO-FREE AND E-CIGARETTE-FREE MODEL POLICY

SECTIONS IN ITALICS ARE RECOMMENDED BUT NOT REQUIRED TO MEE SHARE THE AIR'S COMPREHENSIVE POLICY STANDARD.

SECTION 1: PURPOSE

- 1.1 The Name of the city or county Parks and Recreation Departments 100% Tobacco-Free and E-Cigarette-Free Potamis to create a clean and healthy environment to protect the public's health and safety, by prohibiting the use of tobacco products and electronic smoking devices in its outdoor recreational areas in order to preserve its outdoor recreational areas.
- 1.2 Tobacco use is the leading cause of preventable disease and death in the United States. The use of tobacco products, as well as exposure to secondhand smoke, has been found to cause heart disease, cancer, asthma, bronchitis, and other respiratory problems.
- 1.3 Tobacco products and electronic smoking devices used in the proximity of children, youth, and adults can be detrimental to their health.
- 1.4 Tobacco products and electronic smoking devices used in outdoor recreational areas are often improperly discarded as litter posing risks to children, animals, and the environment.
- 1.5 Parents, volunteers, and coaches involved in outdoor recreational activities are role models for our children and can have a positive influence on their health and lifestyle choices.

SECTION 2: PROHIBITION AND DEFINITION

- 2.1 Tobacco product use is prohibited in all outdoor recreational areas at all times and designated smoking areas will not be made available. All times means 24 hours a day, seven days a week.
- 2.2 Tobacco or Tobacco Product: For the purposes of this policy, "tobacco product" is defined to include, but is not limited to, cigarettee, cigars, blunts, bids, chewing tobacco, snuff, and any other products containing nictorie, as well as electronic smooting devices and their substances whether or not they contain nicotion." Tobacco product also includes any component, part, or accessory used in the consumption of a tobacco product, including but not limited to filters, rolling papers, and pipes, whether or not they contain incicitude.
- 2.3 Electronic smoking device means any device that may be used to deliver any aerosolized or vaporized substance to the person inhaling from the device, including, but not limited to, an e-cigarette, e-cigar, e-pipe, vape pen, or e-hookah.
- 2.4 Outdoor recreational areas mean all facilities, parks, trails, open space, and other property owned, leased, rented, contracted, used, or controlled by Name of the city or county Parks and Recreation Department for parks and recreational purposes, including jointly owned school division properties. The term includes, but is not limited to, outdoor events, restrooms, spectator and concession areas, playgrounds, athletic fields, beaches, and aquatic areas, regardless of whether admission requires a feer or not.







95% of Virginians believe that cigarettes, empty ecigarette, and vaping cartridges are litter, and are toxic to humans and animals.

81% of Virginians believe tobacco litter negatively impacts their outdoor experience.

93% of Virginians are in favor of tobacco-free outdoor policies.



MESSAGES OF SUPPORT

I support a smoke-free and vapor-free space because secondhand smoke sets a bad example for our kids as well as compromises their health. The direct health effects of allowing smoking and vaping should not be ignored and establishing smoke-free zones establishes that precedent.

Virginia Resident, 22901

I support Share the Air because it is important to know that smoking doesn't only affect you, but the ones around you.

Virginia Resident, 24017

7,101 Messages **Support Collected**

I support smoke-free and vapor-free space to protect our earth and resources. The litter left behind end up in our waterways. Additionally, it consumes people's financial resources. Lastly, it creates a safe and welcoming space for everyone when smoke and vapor aren't present.

Virginia Resident, 22664

My children deserve to play in parks or open spaces without breathing in smoke!

Virginia Resident, 23608

Community Partner Engagement

Dear Mayor Dyer,

At the request of Share the Air, the Virginia Beach Clean Community Commission has unanimously agreed to support their mission to provide a smoke free, vapor free and tobacco free environment for the public outdoor areas in our community. The Commission came to this conclusion for the following reasons:

- Tobacco products account for nearly 40% of all littered items and the Commission is all behind litter prevention in order to have a cleaner and more beautiful city while providing awareness of environmental stewardship
- Taking steps to eliminate outdoor tobacco and e-cigarettes provides educational opportunities to engage the public on environmental stewardship activities which is a major part of our mission
- Second hand smoke exposure can lead to health issues especially among children. With this program the ability to improve the City's environmental vitality is enhanced.

Further information can be provided via brochures and a formal presentation from Share the Air if desired.

Thank you for your consideration of the advisory letter.

Maury Hill Chair, VBCCC





CALL TO ACTION

 Sign a commitment form to commit to adopting an 100% tobacco-free and ecigarette-free outdoor policy.



PLEASE FILL OUT THIS FORM IF YOU WOULD LIKE TO ADD YOUR MUNICIPALITY OR COUNTY TO THE SHARE THE AIR SIGN-ON LETTER

The Tour of Sherrandoah is committed to providing a 100% to bacco-free and vape-free parklands, park facilities, and open public spaces in order to provide a clean, healthy, and safe environment for all Virginians.

Signing this letter is self-enforcing and voluntary. No tobacco nor use of any electronic smoking device is allowed on publicly owned parklands, park facilities, and open public spaces.

As part of this agreement, the signee agrees to:

- Establish voluntary compliance to prohibit tobacco and electronic smoking device use on parklands, park facilities, open
 public spaces, all enclosed and designated areas, including common areas, playgrounds, and shelters.
- Enforce the tobacco and e-cigarette-free voluntary policy when violations occur. If a person is in violation of the voluntary
 compliance, an owner, manager, or park employee will direct that person to extinguish (or turn off, if electronic) the product
 being smoked or vaped.
- If a person continues to violate the voluntary compliance, an owner, manager or park employee can inform that person that
 a violation constitutes as a nuisance.
- Park staff will be informed of the voluntary policy and given enforcement statements to help encourage voluntary
 compliance and will help to distribute flyers informing the community of the voluntary tobacco- and e-cigarette-free policy.
- Post signage in a manner and location that adequately informs the community of the tobacco- and e-cigarette-free policy.
- Advertise and promote this policy on the municipality's website using provided campaign language.









12" x 18"

PROPERTY, AT ALL TIMES.



Decals 8" x 8"

FREE Tobacco-Free Signage

ALUMINUM SIGNS: BEST FOR OUTDOOR AREAS

- Sign Poles/Lampposts
- Fences
- Athletic Fields or Playgrounds
- Parking Lots
- **Outside of Buildings**

DECALS: BEST FOR ENTRIES

- Windows
- Glass Doors

Free Resources

Toolkit Includes:

- Tobacco-Free and E-Cigarette-Free Model Policy
- Comprehensive Policy Checklist
- Implementation & Communication Resources
- And more!



parks

Fauquier County commits to smoke-free parks

County is 8th in Virginia to adopt Y-Street 'share the air' campaign

By Shannon Clark Fauguier Times Staff Writer Mar 1, 2023 Updated Mar 2, 2023 💂



2,657,618 Virginians are protected!





- 1. Winchester
- 2. Fauquier County
- 3. Town of Stanley
- 4. Town of Shenandoah
- 5. Town of Warrenton
- 6. King George County
- 7. Town of Colonial Beach
- 8. City of Lexington
- 9. Hanover County
- 10. Town of Ashland
- 11. New Kent County

- 12. Henrico County
- 13. Powhatan County
- 14. Chesterfield County
- 15. Hopewell
- 16. Town of Alberta
- 17. Franklin County
- 18. Martinsville
- 19. McReynolds Athletic Complex
- 20. City of Fredericksburg
- 21. City of Alexandria

- 22. James City County
- 23. Fairfax County
- 24. Falls Church
- 25. Fluvanna County
- 26. Campbell County
- 27. Town of Smithfield
- 28. Pulaski County
- 29. Greene County
- 30. Emporia
- 31. Greensville County

QUESTIONS?

