

**Title:** Filming and Photography Policy

**Effective Date:** December 21, 2020

**Date of Review:** June 18, 2026

**Review Outcome:** Revised

## **1.0 Purpose**

While Virginia Beach Public Library staff members and/or their designees may take photographs and video for promotional purposes during programs and day-to-day activities on library property, at outreach, and virtual events, we reserve the right to limit personal and professional photographers from photographing and videotaping on library property when such photography or filming disrupts library services or jeopardizes the safety and privacy of library users, staff, volunteers, and contractors.

Staff promotional photos and videos may appear in the library's print publications and digital media including brochures, flyers, VBPL's website and social media platforms. Library visitors who do not wish to be photographed and/or have their children photographed should notify library staff.

## **2.0 Acronyms**

VBPL – Virginia Beach Public Library

## **3.0 Filming and Photography Policy**

Photography by Library/videography Staff and/or designees is permitted for library marketing and communication purposes.

- A. Attendance at in-person or virtual Library programs and events, or Library spaces constitutes consent to be photographed or filmed for use in print and/or electronic publicity of the Library.
- B. Library staff will make every effort to notify members of the public when photography and video recording is taking place, and any customers who do not want to be photographed or recorded will be respected.
  - i. Library staff may not retain photos or videos of members of the public on personal devices.
- C. Photos, images and videos submitted by users for galleries or contests may also be used by the Library for promotional purposes.
  - i. To ensure the privacy of individuals and children, images will not be identified using full name.

