



Officers:

Cynthia Romero, M.D.
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Olga Torres-Baker
Vice Chair

Hon. Winship C. Tower (Ret.)
Secretary

Alicia "Sunny" Phillips Peoples
Treasurer

Members:

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Susan C. Grube

Mia K. Guile

Raeesah Islam

Mark A. Johnson

Ashley McLeod

Virginia Beach Arts and Humanities Commission

BUSINESS MEETING AGENDA

Thursday, February 1, 2024 / 5 p.m.

Sandler Center for the Performing Arts- Classroom 1 (2nd Floor)

MISSION STATEMENT: To make Virginia Beach a great city, the Virginia Beach Arts and Humanities Commission is dedicated to integrating the arts and humanities, in their full ethnic and cultural diversity, into the fabric of everyday life. Toward this end, the Commission serves as an advisory and funding entity, stimulating and supporting excellence and accessibility in the arts and humanities for all citizens.

I. WELCOME

II. APPROVAL OF MINUTES (Romero)

A. **ACTION:** December 7, 2023

III. APPROVAL OF TREASURER'S REPORT (Peoples)

A. **ACTION:** December Treasurer's Report

IV. OLD BUSINESS

A. Update on FY24 Community Cultural Arts Grant (Romero)

1. Remaining Funds: \$6,100
2. Total awarded: 1
3. Virginia Beach Library Foundation awarded \$3,900
4. Virginia Opera Association opted to withdraw their application funding request of \$2,000

B. Update on January Grant Workshops (Plate)

1. Virtual Workshop #1, Thursday-January 4
 - Attendance: 7
2. Virtual Workshop #2, Thursday, January 11
 - Attendance: 8
3. Virtual Workshop #3, Thursday, January 18
 - Attendance: 8
4. In-Person Workshop #4, Thursday, January 25
 - Attendance: 12

C. FY25 Project Grants (Romero)

1. Deadline: Tuesday, Feb 6, 2024 by 5 pm



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2. Review logistics for FY25 Project Grant

Presentations/Deliberations

- Date of Grant Presentations:
 - Thursday- March 21, 2024: 9 am – 6 pm
- Date of Deliberations:
 - Friday- March 22, 2024: 9 am – 5 pm
- Applicant Presentation Time:
 - New organizations- 15 minutes
 - Returning organizations- 10 minutes

3. Determine choice of caterer for both days (Romero)

D. Update on 90-Day Festival Task Force

1. 1st Meeting: February 15 – 8:30 am – 4:30 pm

v. NEW BUSINESS (Romero)

A. **ACTION:** Leadership Organizational Development (LOD) Grant

1. Remaining Funds: \$3,000
2. Total Awarded: 0
3. Presentation: D. Green Storytelling (Darlene Green)
 - Project Name: Main Street Host Marketing Consultants for Website and Facebook Page
 - Amount Request: \$750

B. **ACTION:** Virginia Musical Theatre – City Council grant appropriation (See attachments.)

C. Committee/Liaison Assignments

1. Committee Chair- Champion for the Arts
2. Liaison - Symphonicity
3. Liaison - Tidewater Winds
4. Liaison - The Virginia Beach Art Center

D. Attendance Policy Reminder

VI. COMMITTEE REPORTS

A. Advertising & Marketing Committee

Committee Chair Sunny Peoples/Staff Liaison- Alex Dye
(See attached report.)

B. Advocacy Committee

Committee Chair – Sue Grube/ Staff Liaison–Emily Labows

1. Update on “A Community Conversation “ Budget Meeting (Jan.18)



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C. Champion for the Arts Committee

Committee Chair- {vacant} / Staff Liaison- Beth Hundley

Timeline:

1. Nomination forms to be released in February 2024.
 - Nomination Period: Feb. 1 – April 1
 - Forms due April 1, 2024
2. Committee to meet in April/May to select recipient
3. July Press release announcing recipient
4. Thursday, August 1st Reception at the Sandler Center

D. Cultural Equity Committee

Committee Chair – Olga Torres-Baker/Staff Liaison–Hillary Plate

1. PENDING APPROVAL BY CITY COUNCIL- Briefing on City of VB Land Acknowledgement Statement (Romero)

E. Public Art Committee

Committee Chair Mia Guile/Staff Liaison - Emily Brookover (See attached report.)

VII. COMMISSIONER COMMENTS

VIII. PUBLIC COMMENTS

IX. FOUNDANT TECHNOLOGIES LIVE DEMO

X. NEXT MEETING

- A. No March Executive Committee and Business Meetings due to FY25 Project Grant Presentations & Deliberations
- B. Thursday, March 21, 2024
9 am – 6 pm Grant Presentations/ Classroom 1
- C. Friday, March 22, 2024
9 am – 5 pm Grant Deliberations/ Classroom 1
- D. Location:
Sandler Center for the Performing Arts Building
201 Market Street, Virginia Beach, VA 23462
Second floor

XI. ADJOURNMENT