



Resort Advisory Commission  
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## **Attachment B**

### **Resort Advisory Commission Committee Guidelines**

The Resort Advisory Commission (RAC) shall have organized and active committees.

- Resort Investment Committee (RIC) - voting members consist solely of the RAC Chair (serving as RIC Chair) and Vice-Chair; RAC committee Chairs (or their appointed committee Vice-Chairs); and representatives of the Virginia Beach Hotel Association, the Virginia Beach Restaurant Association and a resort retailer per Article II, Section 1 of the Bylaws.
- Transportation, Parking, Pedestrian Committee (TPPC)
- Planning and Design Review Committee (PDRC)
- Oceanfront Enhancement Committee (OEC)

#### **Guidelines**

1. Each RAC member must serve as an active voting member on at least one committee.
2. City staff may participate but shall not serve as a voting member on any committee.
3. The schedule and frequency of each committee meeting shall be determined by the committee Chair.
4. Each committee will have a current RAC member as the committee Chair to organize and lead the meeting. The committee Chair is appointed by the RAC Chair as stated in Article VI of the Bylaws.
5. Each committee Chair will establish the maximum number of voting members for their respective committee. The committee Chair will also appoint a RAC member as Vice-Chair to officiate the meeting in the absence of the committee Chair; or at the committee Chair's discretion, they may cancel a committee meeting.
6. Minutes will be taken at each committee meeting. These minutes will be circulated to the committee voting members for their review and approval at a subsequent committee meeting.
7. Each committee Chair will provide a report at the subsequent monthly meeting of the RAC members. Each committee Chair's report shall include the topics discussed, actions taken, and recommendations of the committee.
8. To be eligible to become a voting member of a committee, a non-RAC member must have attended 3 consecutive committee meetings. Once a non-RAC member qualifies as a voting member, at the committee Chair's discretion, they may be identified as a voting member.
9. Once a non-RAC member is established as a voting member on a committee, they must adhere to the attendance guidelines established by the committee Chair.
10. Every effort will be made to post voting issues on each committee meeting agenda so members can prepare for their position. Only voting members are allowed to vote on agenda items where a position is needed. Other members are encouraged to participate in the discussion but are not included in the vote.
11. All other RAC Bylaws govern these committees and their members.

## **Attachment C**

### **Resort Advisory Commission and Committee Overview**

**Resort Advisory Commission (RAC)** - The general purpose of the Resort Advisory Commission shall be to review and make recommendations to City Council regarding projects and issues associated with the Oceanfront Resort Area, and such other resort and/or tourism-related projects and issues as the Council may refer to the Commission. The Commission's goal shall be to support the City Council's efforts to realize its vision of Virginia Beach as a quality resort destination.

### **Resort Advisory Commission's Committees**

**Transportation, Parking, Pedestrian Committee (TPPC)** - To evaluate and provide recommendations on the operations and development of facilities and programs that improve the transportation, parking, and pedestrian systems in the resort area for visitors, residents and businesses. The TPPC will also act as a sounding board for private and public initiatives and work to achieve consensus before making recommendations to the RAC on any Issues.

**Oceanfront Enhancement Committee (OEC)** - To propose to RAC new ideas and perspectives that foster the continued ongoing, positive transformation of the resort for locals and visitors. To that end, we agree that both creating and managing first-class events, programs, and aesthetics have been and will be successful at promoting a secure, inviting, festive, economically vibrant, and inclusive atmosphere. To foster green and sustainable initiatives, in all aspects of Virginia Beach tourism and hospitality.

**Planning and Design Review Committee (PDRC)** - To improve the quality of design and development of the built environment for the beach community, in service to the Resort Advisory Commission and the citizens of Virginia Beach.

**Resort Investment Committee (RIC)** - The Resort Investment Committee will work in conjunction with the Resort Industry in the development of priorities for investment and development in the Resort Area. We will monitor existing and identify other funding sources to facilitate outlined improvements. To assist the Resort Advisory Commission in supporting the strategic planning initiatives in the resort area. We will communicate and develop consensus for such improvements and review availability and stability of funding sources for the future and continued success of the Resort.