



## **Anvil International and Smith-Cooper International Merger Update**

June 18, 2020

In May 2019, Anvil International and Smith-Cooper International announced an agreement to merge. Over the past year both teams have been working diligently to integrate our systems, processes and most importantly our organizations in an effort to harness the strengths of both businesses and deliver unmatched service to our valued customers. To date we have successfully integrated our sales organizations, pricing programs and various business processes. The next step of the integration process is for us to begin to streamline our portfolio of overlapping products while migrating to a consolidated ERP platform.

During the coming months we will be communicating details regarding product line changes and changes related to the ERP migration. Our objective is to deliver a seamless integration with as little customer disruption as possible. Here's what you can expect:

- Timely communication of relevant changes
- Expanded product breadth with industry leading service and quality
- A web page dedicated to all relevant information related to the transition including: UPC and part number cross references, key contacts, pricing, merger announcements and more
- Tools developed specifically to help you manage information in your business systems
- Exceptional team members ready and willing to support you with any questions or issues that you may have

We are excited to enter the next phase of the integration process, and believe these steps will allow us to uniquely service you and your customers across multiple product solutions. We thank you for your continued support and look forward to continuing to grow together.

Sincerely,

Dean Taylor