

TM Forum Open APIs

Conformance Certification

Company Name: Jio Platforms Limited

TM Forum Open API Name:
TMF699 - Sales Management

TM Forum Open API Release Version: 4.0.0

Report Date: 21/07/2025

1. What Product or Solution does your API support?

Jio Subscription Engine

Jio's Subscription Engine is a microservice-based, cloud-ready solution designed to manage the end-to-end lifecycle of digital subscriptions across services and platforms. It provides seamless integration with billing, catalog, and identity systems through standardized APIs.

This API supports the Jio Subscription Engine by managing subscription entitlements, activation, renewal, suspension, and termination events. It captures and maintains real-time subscription states, enabling the business to offer flexible plans, personalized bundles, and time-bound offers. The Subscription Engine also allows integration with external partner systems and internal fulfillment platforms to ensure timely provisioning and service continuity.

It ensures accurate tracking of the subscription status and usage, which helps in enabling advanced features like auto-renewals, usage-based charging, and promotional offers, all while supporting a customer-centric digital experience.

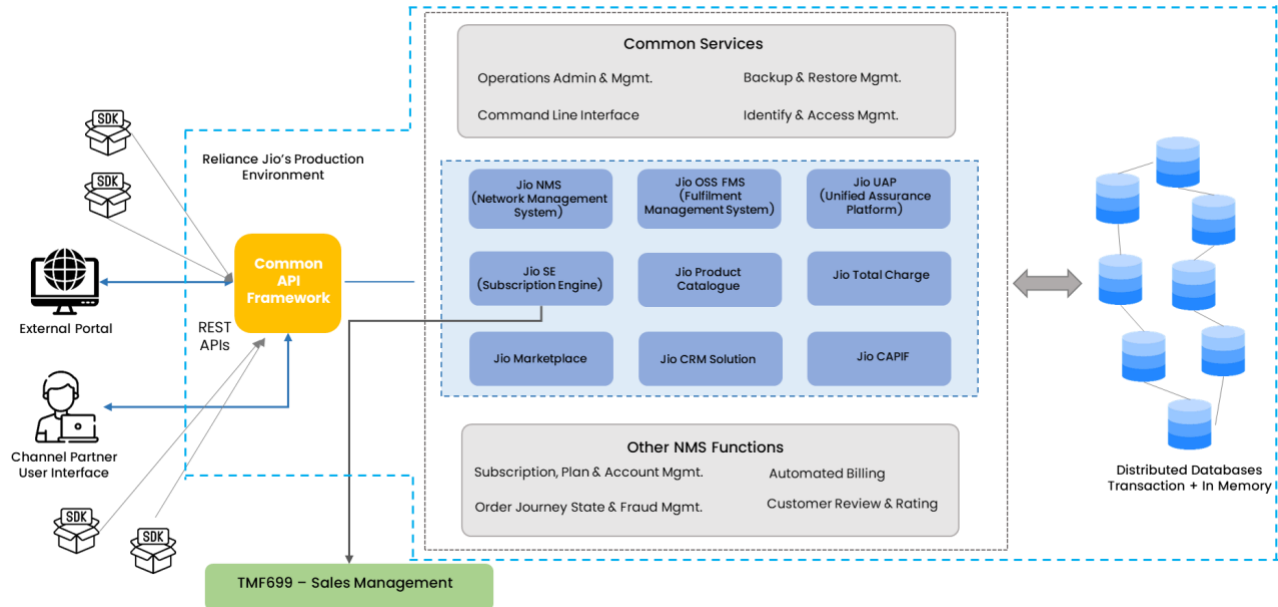
2. Overview of Certified API

Sales Management

The Sales Management API provides interfaces for Sales Lead, Sales Opportunity, Sales Quote and the other management capabilities to support the sales activities to build relationship with the prospect customer who could be a person or organization that has an interest in the goods and/or services and possibly become the actual customers with one or more subscriptions. The Lead corresponds to the nominal result of an interaction involving a prospective customer towards one of offers or services. A prospect could have expressed a commercial interest or a commercial interest has been detected from his behavior analysis. The Lead Management function enables to collect, evaluate and attribute the leads to the appropriate sales representatives. The lead is an interest concerning an offer family or a product line, or expressed literally during an interaction, possibly further to a marketing campaign, and it must be handled and specified to become an opportunity or an order.

3. Architectural View

Below is the overall architecture diagram. The APIs are currently deployed in Jio's Production Environment and available for the realization of 5G use cases.



4. Test Results

Click here to view the test results: <Jio-SE-TMF699-HTMLResults.html>