

# TM Forum Open APIs

## Conformance Certification

*Company Name: Jio Platforms Limited*

*TM Forum Open API Name:*

***TMF680 - Recommendation Management***

*TM Forum Open API Release Version: 4.0.0*

**Report Date: 21/07/2025**

# 1. What Product or Solution does your API support?

## Jio Marketplace

Jio's Marketplace is a unified, microservice-driven digital commerce platform designed to onboard, manage, and distribute a wide variety of digital products and partner services. It supports multi-cloud deployment and integrates smoothly with catalog, ordering, and billing systems. This API supports the Jio Marketplace by enabling onboarding of partners, listing of offers, dynamic product configuration, and lifecycle management of services. It facilitates catalog publishing, transactional workflows, and digital fulfillment processes. The Marketplace supports B2B and B2C scenarios, offering customers a seamless browsing, purchasing, and service activation experience.

It enables the definition of complex product bundles, promotion rules, pricing tiers, and customer-specific offers while maintaining transparency and operational agility across multiple sales channels.

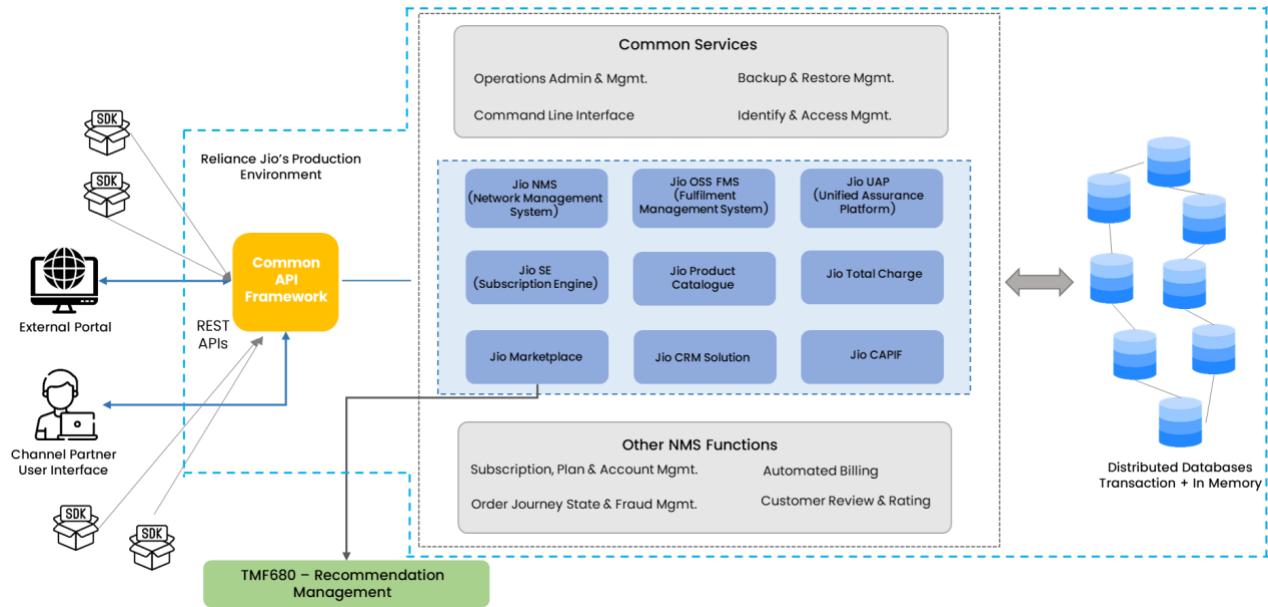
## 2. Overview of Certified API

### Recommendation API

This API is implemented to recommend offering quickly based on the history and real-time context of a customer. It is a real-time and personalized recommendation API. It is usually provided by e-commerce or BSS, CRM system in omni-channel.

### 3. Architectural View

Below is the overall architecture diagram. The APIs are currently deployed in Jio's Production Environment and available for the realization of 5G use cases.



## 4. Test Results

Click here to view the test results: <Jio-MP-TMF680-HTMLResults.html>