

# TM Forum Open APIs

## Conformance Certification

*Company Name: Jio Platforms Limited*

*TM Forum Open API Name:*  
***TMF671 - Promotion***

*TM Forum Open API Release Version: 4.0.0*

**Report Date: 21/07/2025**

# 1. What Product or Solution does your API support?

## Jio Marketplace

Jio's Marketplace is a unified, microservice-driven digital commerce platform designed to onboard, manage, and distribute a wide variety of digital products and partner services. It supports multi-cloud deployment and integrates smoothly with catalog, ordering, and billing systems. This API supports the Jio Marketplace by enabling onboarding of partners, listing of offers, dynamic product configuration, and lifecycle management of services. It facilitates catalog publishing, transactional workflows, and digital fulfillment processes. The Marketplace supports B2B and B2C scenarios, offering customers a seamless browsing, purchasing, and service activation experience.

It enables the definition of complex product bundles, promotion rules, pricing tiers, and customer-specific offers while maintaining transparency and operational agility across multiple sales channels.

## 2. Overview of Certified API

### Promotion

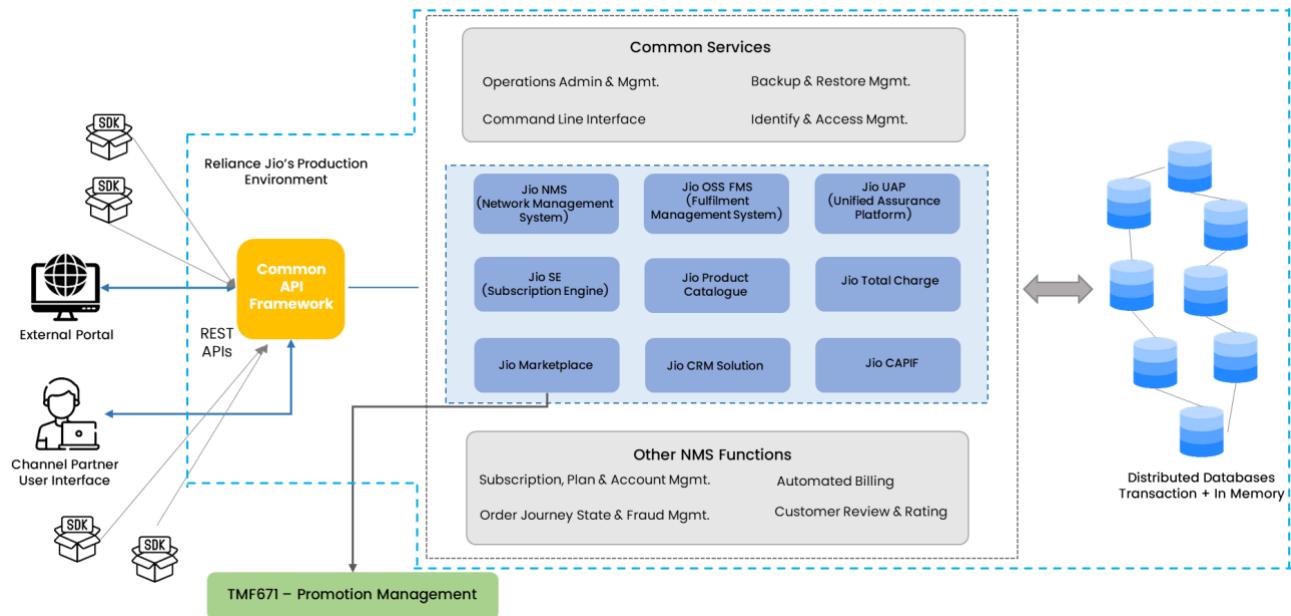
Promotions are known as additional discounts, vouchers, bonus or gifts to a party who meets the pre-defined criteria. Using promotion, the enterprise can attract customers and encourage more consumption, especially continuous purchases. This API is about the configuration and maintenance of this business object and not its execution. The execution of promotions is the responsibility of enterprise platform which must apply the discount (or gift, voucher, etc.) based on the information retrieved from Promotion API.

Promotion API provides the following operations:

- List of existing promotions depending on filter criteria;
- Retrieval of an existing promotion by identifier;
- Partial update of an existing promotion;
- Creation (configuration) of a new promotion;
- Deletion of an existing promotion;
- Notification of events:
  - Promotion creation;
  - Promotion delete;
  - Promotion attribute update;
  - Promotion state update.

### 3. Architectural View

Below is the overall architecture diagram. The APIs are currently deployed in Jio's Production Environment and available for the realization of 5G use cases.



## 4. Test Results

Click here to view the test results: [Jio-MP-TMF671-HTMLResults.html](https://tmforum.org/MP/TMF671-HTMLResults.html)