

# Privacy Policy for The Natural Path, LLC

**Effective Date:** June 20, 2016 At The Natural Path LLC, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, store, and protect your information, as well as your rights regarding your personal data. By engaging with our services, you agree to the practices described in this policy.

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## 1. Information We Collect

We may collect personal information such as:

- Name
- Contact information (e.g., email address, phone number)
- Purchase history
- Any information you provide during communications with us

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## 2. How We Use Your Information

The information we collect is used for:

- Processing transactions
- Providing customer support
- Improving our products and services
- Communicating with you regarding services, promotions, and updates

We do **not** sell, trade, or share your personal information with third parties for marketing purposes. Your data is only shared when required by law or to provide essential services (e.g., shipping your products).

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## 3. Security Measures

We take the protection of your information seriously. To safeguard your data, we have implemented the following security measures:

- A **secure network** to store and process information
- **Password-protected systems** to limit access to authorized personnel only

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## 4. Data Breach Notification

In the event of a data breach affecting your personal information, The Natural Path LLC will notify you within **60 days** of discovering the breach, as required by the Louisiana Database Security Breach Notification Law.

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## 5. Accessing and Updating Your Information

Customers may access or update their personal information **upon request at our physical location only**. Please bring a valid form of identification when making such a request.

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## **6. Retention of Information**

We retain customer information for **3 years from the date of your last purchase**. After this period, your personal data will be securely deleted from our systems unless required by law.

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## **7. Requesting Deletion of Your Information**

You have the right to request the deletion of your personal information. To do so, please send an email to [info@thenaturalpathla.com](mailto:info@thenaturalpathla.com) with the subject line “Data Deletion Request.” We will process your request promptly and confirm once your data has been deleted.

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## **8. Your Rights**

As a customer, you have the following rights:

- The right to access your personal information
  - The right to request corrections to your personal data
  - The right to request deletion of your personal information
  - The right to lodge a complaint with us if you believe your data has been mishandled
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## **9. Changes to This Policy**

We reserve the right to update this Privacy Policy at any time to reflect changes in our practices or for legal and operational reasons. Any updates will be posted on our website and become effective immediately upon posting.

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## **10. Contact Us**

If you have any questions or concerns about this Privacy Policy or how your personal information is handled, please contact us at: **The Natural Path LLC**

Email: [info@thenaturalpathla.com](mailto:info@thenaturalpathla.com)

Physical Address: 100 Sabal Palms Row STE2, Youngsville La 70592

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This Privacy Policy is designed to give you confidence that your personal information is handled securely and responsibly. By continuing to use our services, you acknowledge that you have read and understood this Privacy Policy.