

2025 Hyundai Experience at the Racetrack

OFFICIAL RULES AND REGULATIONS **Open to Canadian residents only**

Please read these official contest rules and regulations (the “**Rules**”) in their entirety before entering this contest (the “**Contest**”). Do not enter the Contest unless you agree to be legally bound by these Rules. Participation in the Contest constitutes your full and unconditional agreement to and acceptance of these Rules which are final and binding (without right of appeal) on all matters relating to the Contest.

1. **CONTEST ELIGIBILITY:** This Contest is open to individuals who are legal residents of Canada who have reached the age of majority at the time of entry. Employees, officers, representatives, and immediate family members (parents, spouses, siblings, children, grandparents, step-parents, step-children and step-siblings, and their respective spouses, and those living in the same household, whether or not related) of Hyundai Auto Canada Corp. (the “**Sponsor**”), participating promotional partners, advertising and promotion agencies, webmasters and any company involved in the creation, design, execution, production, or fulfilment of the Contest (the “**Contest Entities**”), which for greater certainty includes the entities themselves, are not eligible.
2. **CONTEST TIMING AND HOW TO ENTER THE CONTEST:** Enter the Contest between January 17th, 2025, 10:00 a.m. Eastern Time (“ET”) and March 9th, 2025, 5:00 p.m. ET. (the “**Contest Period**”) by attending the following events and completing the process set out below. Each participant is entitled to a total of one (1) entry regardless of the method of entry or how many events they attend.
 - 2025 Montreal, Toronto, or Quebec City International Auto Show during the applicable event hours:
 - Complete the Contest entry form and participate in the Hyundai Shootout Challenge game where applicable – one (1) entry
 - Speak with a Hyundai brand ambassador and complete the Contest entry form – one (1) entry
 - Scan a QR code and fill out the Contest entry form - one (1) entry; or
 - Participate in the N Brand Simulator Game Experience where applicable - one (1) entry

The Contest entry form will require entrants to complete all mandatory fields on the form, including their first name, last name, telephone number, postal code, and e-mail address.

- **No Attendance Necessary:** If you would like to enter the Contest without visiting one of the 2025 Auto Shows listed above, send an e-mail during the Contest Period to support@hyundaicontests.com and include your first name, last name, telephone number and complete mailing address (including postal code) along with a fifty (50)-word or more unique and original essay on the features you look for when purchasing a new vehicle (the “**Request**”). Upon receipt of a valid Request submitted and received in accordance with these Rules, you will be eligible to receive one (1) entry in the Contest. To be eligible, the Request you submit must be received during the Contest Period. The Released Parties (as defined below in Rule 7) take no responsibility for any lost, stolen, delayed, illegible, damaged, misdirected, late or destroyed Requests (all of which are void).

In the event of a dispute regarding who submitted an entry, the entry will be deemed submitted by the authorized account holder of the e-mail address in question. An authorized account holder is the natural person who is assigned to an e-mail address by an internet service provider or other organization responsible for assigning e-mail addresses for the domain associated with the e-mail address in question. A potential winner may be required to show proof of being the authorized account holder.

3. **PRIZE DESCRIPTION:** There is one (1) grand prize (the “**Grand Prize**”) available to be won. The Grand Prize consists of: a 2-day experience, commencing July 10th 2025 and ending July 13th 2025, for Grand Prize Winner (as defined below) and their guest at the Grand Prix in Bowmanville Canadian Tire Motor Park for two (2) people. The Grand Prize includes: (a) learn to drive experience with an N vehicle and a professional driver; (b) flights for Grand Prize

Winner where applicable (i.e., if coming from a considerable distance requiring air travel); (c) standard accommodation at a hotel for Grand Prize Winner and their guest for three (3) nights (single room, double occupancy); (d) car rental and/or transportation (i.e., ground transportation to/from the destination airport, the hotel, and the track); (e) spending money in the amount of \$800, in the form of prepaid credit cards; and (f) 2 Super tickets (more information regarding "Super" tickets can be found at <https://canadiantiremotorsportpark.com/collections/events-tickets>).

Grand Prize Winner and their guest shall provide Sponsor with all information required to book transportation. Transportation will be determined by the Sponsor at its sole discretion at the time of travel. The hotel will be determined by the Sponsor at its sole discretion at the time of travel. Ground and air transportation will be determined by the Sponsor at its sole discretion at the time of travel. The approximate retail value of the Grand Prize is \$19,500 CAD (inclusive of tax) and also includes a swag kit.

Under no circumstances whatsoever will: (i) any difference between the actual and approximate retail values be awarded; or (ii) the actual value of the Grand Prize exceed approximately \$19,500 CAD. Additional inclusions or exclusions are at the sole and absolute discretion of the Sponsor. Without limiting the generality of the foregoing, the following general conditions apply to the Grand Prize: (i) Grand Prize must be accepted as awarded and is not transferable, assignable and/or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion); (ii) no substitutions are permitted, except at Sponsor's option, in its sole and absolute discretion; (iii) any costs not specifically and expressly stated above as included in the Grand Prize are the sole and absolute responsibility of the confirmed Grand Prize Winner and his/her guest, including, without limitation: gratuities, entertainment, any transportation outside of what is specified in the prize description, and items of a personal nature; (iv) if the confirmed Grand Prize Winner and/or his/her guest do not utilize any part(s) of the Grand Prize, then any such part(s) not utilized may, in the sole and absolute discretion of the Sponsor, will be forfeited in their entirety and, if forfeited, nothing will be substituted in their place; (v) Sponsor reserves the right at any time to: (A) place reasonable restrictions on the availability or use of the Grand Prize or any component thereof; and (B) substitute the Grand Prize or a component thereof for any reason with a prize or prize component(s) of equal or greater retail value, including, without limitation, but solely at the Sponsor's sole discretion, a cash award; and (vi) by accepting the Grand Prize, the confirmed Grand Prize Winner agrees to waive all recourse against the Released Parties (as defined below) if the Grand Prize or a component thereof does not prove satisfactory, either in whole or in part.

IMPORTANT NOTE: ANY AND ALL ADDITIONAL COSTS ASSOCIATED WITH THE GRAND PRIZE WILL BE THE SOLE AND ABSOLUTE RESPONSIBILITY OF THE RESPECTIVE WINNER (AND HIS/HER GUEST AS APPLICABLE). NONE OF THE RELEASED PARTIES, NOR ANY OTHER ENTITY, WILL BE PROVIDING ANY COMPENSATION WHATSOEVER WITH RESPECT TO ANY COSTS ASSOCIATED WITH SUCH PRIZES. FOR GREATER CERTAINTY AND THE AVOIDANCE OF ANY DOUBT WHATSOEVER, THE PRIZE INCLUDES ONLY THOSE SPECIFIC ELEMENTS EXPRESSLY OUTLINED ABOVE IN THESE RULES.

4. **WINNER:** One (1) eligible Grand Prize winner ("**Grand Prize Winner**") will be selected by random draw from all eligible entries for the respective prize received in accordance with these Rules. The odds of winning the Grand Prize depend on the total number of eligible entries received in accordance with these Rules.

The Grand Prize draw will be completed by the Sponsor at 75 Frontenac Dr, Markham, ON L3R 6H2, and will occur approximately between 9:00am - 5:00pm (ET) on March 26th, 2025, (the "**Grand Prize Draw Date**"). The Sponsor shall have a maximum of two (2) days to attempt to contact the eligible Grand Prize Winner. The first such contact will be attempted by telephone or e-mail within twenty-four (24) hours of the Grand Prize Draw Date and, if unsuccessful, further attempts to contact the eligible winner will be made on two (2) further occasions by telephone or e-mail, at the discretion of the Sponsor. Once contacted, the eligible Grand Prize Winner will have twenty-four (24) hours to accept the Grand Prize, as described in Rule 7 below. If an eligible Grand Prize Winner cannot be contacted within (2) days, or if contacted, does not accept/claim his or her prize within twenty-four (24) hours of being contacted, or does not meet all of the Contest conditions as outlined in these Rules, he/she will forfeit the applicable prize and the Sponsor reserves the right, in its sole discretion and time-permitting, to randomly select another eligible Grand Prize entry from all remaining such eligible entries.

5. **DELIVERY OF PRIZE:** The Grand Prize Winner agrees to make arrangements with the Sponsor to receive the Grand Prize, such arrangements to be in the sole and absolute discretion of the Sponsor, and such receipt will be subject to the Grand Prize Winner completing the prerequisites to receiving such prize, such as signing the required declaration and release form.
6. **PRIZE SUBSTITUTION:** The prize described herein is non-exchangeable, non-transferable, non-refundable, has no cash surrender value, and must be accepted as awarded with no substitutions. Notwithstanding the foregoing, and

subject to Rule 3, the Sponsor reserves the right, at its sole discretion, to substitute any prize with another prize of equivalent or greater value without liability and for any reason including, but not limited to: labour disruptions, shortages, adverse weather conditions or other unforeseen events, or any other reasons. The Released Parties accept no liability whatsoever if the Grand Prize, or any portion of the Grand Prize, is cancelled, delayed, rescheduled, postponed, sold out or otherwise impacted in any way.

7. **GENERAL CONDITIONS:** To win, each eligible winner must first have complied with the Rules and correctly answered, unaided, a time limited skill-testing question to be administered by e-mail or telephone by the Sponsor at a prearranged mutually convenient time. The eligible winner will then be instructed on how to accept their respective prize, which will consist of the following: (a) signing the Sponsor's release form confirming compliance with and agreement to be legally bound by these Rules; this includes the winner's guest (b) acceptance of the applicable prize as awarded; (c) releasing the Sponsor, its parent companies, subsidiaries, associated and affiliated entities, prize suppliers, dealers, advertising/promotion agencies and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfilment of the Contest, and each of their respective affiliates, agents, employees, directors, successors, and assigns (collectively, the "**Released Parties**") from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the applicable prize or any portion thereof; (d) complying with any other reasonable requests for information by the Sponsor, any applicable Hyundai dealer or their respective employees, subcontractors and/or representatives; and (e) participating in any promotional activities related to the Contest or the prize, as reasonably requested by Sponsor.

Entries are subject to verification and the Sponsor reserves the right to disqualify a person if he/she enters this Contest or tries to do so by any means contrary to these Rules or which would be unfair to other entrants or where Contest entries are generated by any unauthorized mechanical, automated or other means. Entry materials that have been tampered with, reproduced, falsified or altered are void. In the event that an eligible winner is disqualified for any reason, the applicable prize may, in the sole discretion of the Sponsor and time-permitting, be awarded to an alternate winner by random draw from among all remaining eligible entries.

Any attempt to undermine the legitimate operation of this Contest is a violation of law and may be subject to remedies and damages. This Contest is subject to all federal, provincial and municipal laws of Canada. This Contest is void where prohibited.

8. **PUBLICITY:** By entering the Contest, each entrant agrees to be bound by these Rules and the decisions of the Sponsor, consents to the use of his or her name, address (city and province/territory), photograph, image and/or voice without payment, further notice or compensation, in connection with any publicity or advertising in any medium carried out by or on behalf of the Sponsor with respect to this Contest, including but not limited to any publicity related to the awarding of the prize. Each entrant agrees and acknowledges that, without limitation of the foregoing, the Sponsor shall have the right to post any content (in whole or in part) from any entry at any time on any Hyundai website or social media site and/or outlet. All entries become the property of the Sponsor and will not be returned. Any and all copyrighted or copyrightable materials in any entry submitted as part of this Contest shall, upon provision to the Sponsor with the intent of entering this Contest, be thereafter owned by Sponsor, with full rights (including moral rights), title and interest, and each such entrant by entering the Contest assigns all intellectual property rights, including copyright, and waives all moral rights in and to any such materials in favour of the Sponsor and agrees that any other documentation required for such assignment shall be executed by the Sponsor and the applicable entrant in writing upon request at any time by the Sponsor.
9. **MODIFICATION OR TERMINATION:** The Sponsor reserves the right, subject to applicable law, to cancel, terminate, modify or amend the Rules or the administration of this Contest, or to suspend this Contest in whole or in part, at any time and in any way, without prior notice with no obligation or liability. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as planned, whether due to technical failure, computer virus, tampering, fraud, or corruption of security or proper administration of the Contest or other causes beyond the control of the Sponsor, the Sponsor reserves the right to select a winner by random draw from among all valid entries received up to the time of cancellation, termination or suspension.
10. **LIABILITY:** The Released Parties shall not be responsible for any injuries, loss or damages of any kind (compensatory, direct, incidental, consequential or otherwise) with respect to, or in any way arising from, this Contest or the prize awarded, including but not limited to: (i) lost, stolen, not received, destroyed, damaged, misdirected, illegible, incomplete, fraudulent or late entries, and all such entries will be void and not eligible; (ii) failure to receive entries for any reason or technical failures or errors of any kind, including but not limited to incorrect or inaccurate capture or loss of entry information, technical malfunctions, human or technical error, printing errors, lost, delayed or garbled data or transmissions, omissions, interruption, deletion, defect or failures of any telephone or computer lines or networks, computer equipment, servers, software, traffic congestion on the internet or any website, any other online communication problems, or any combination thereof; (iii) seeding or

printing or typographical errors in any Contest-related material or human error; or (iv) any injury or damage to a participant's or to any other person's computer system(s) or other device(s) due to viruses or breaches of privacy from interference by third party computers. Entries that have been tampered with or altered are void. If it is determined that an entrant has entered the Contest in a fashion not sanctioned by these Rules, the entrant will be disqualified and his or her entry will be disqualified. A prize winner's refusal or inability to accept the applicable prize shall release the Sponsor from all obligations to that person. In no event shall the Sponsor be held to award more prizes than what is mentioned in these Rules or to award prizes otherwise than in compliance with these Rules.

11. **PRIVACY STATEMENT AND USE OF PERSONAL INFORMATION:** We take your privacy seriously and respect your right to privacy. By taking part in this Contest, you will be sharing with us certain personal information which will be used by the Sponsor to administer the Contest and, only if consent is given, to provide you with personalized special offers, event invitations and promotions that may be of interest to you. The Sponsor may collect and use: (a) information you provide including your age and contact information to qualify you for the Contest, and to contact you and provide ongoing service regarding the same; and (b) information you provide to comply with the law and regulatory requirements. If you indicate your consent, the Sponsor may collect and use: (a) your contact information in order to contact you about other promotions, events, products and services offered by the Sponsor; and (b) other personal information you provide, including your expressed preferences and opinions, in order to contact you about promotions, events, products and services in which the Sponsor believes you would be most interested. You may withdraw your consent at any time by calling toll free at 1-800-461-8242 (English) or 1-800-461-5695 (French) from 8:30 AM to 5:00 PM (ET), Monday through Friday. You may obtain a full copy of Hyundai's privacy policy, procedures and legal notices/disclaimers at: <https://www.hyundaicanada.com/en/about/privacy-policy>
12. **OFFICIAL CONTEST RULES:** These are the official Contest Rules. Copies of the Contest Rules are available by writing to Hyundai Auto Canada Corp., 75 Frontenac Dr, Markham, ON L3R 6H2.