

Society of Actuaries Cuts Content Review Time by 50%, Development by 25% with dominKnow

With roots dating back to 1889, the Society of Actuaries (SOA) is the world's largest actuarial organization with more than 27,000 members in more than 75 countries around the world. SOA is committed to providing its members basic education in the fundamental principles of actuarial science, as well as advanced education, professional development, and continuing education for practicing actuaries.

"In order to best serve society, our members need the opportunity to continuously advance their knowledge of the measurement and management of risk," says Leslie Fausher, e-Learning manager for the Society of Actuaries. "Our candidates and members look to us to earn their Associateship or Fellowship and continue their education so they are fully prepared to serve in their actuarial roles."

The Challenge

SOA develops and maintains an enormous amount of content across several different subject areas. Creating, reviewing, updating, and approving that content was a cumbersome and tedious process that took an inordinate amount of time.

"Content is our life-blood," says Fausher. "We take great pride in developing first-rate educational material. As our content assets grew, however, it became harder and harder to update and maintain that material — with large amounts of company time and assets diverted to do so."

The Solution

In search of a solution, SOA engaged dominKnow Learning Solutions and deployed the dominKnow Platform.

The Results

Today Fausher and her group manage more than 400 pre-qualification and continuing education courses and SOA meeting/session recordings and over 10,000 pages of content using dominKnow's content authoring and publishing platform.

"The dominKnow platform has streamlined our review and feedback process immensely. Today everything is easily tracked and updated across time-zones and countries," says Fausher. With dominKnow, SOA saves more than 50% of the time we used to spend in the review process."



**SOCIETY OF
ACTUARIES**

Organization

- Society of Actuaries (SOA)
- www.soa.org

Industry

- World's largest actuarial organization

Challenge

- Creating, reviewing, updating, and approving content was a cumbersome and tedious process that was taking an inordinate amount of time and resources

Solution

- dominKnow's Web-based collaborative elearning authoring and publishing platform

Benefits

- Workflow and collaboration tools with robust tracking and reporting capabilities
- HTML5 compliant content that can be consumed when and where the user wants — desktop or mobile, online or offline — on the devices they choose to use
- Familiar, intuitive interface means fast learning curve with powerful, but easy to learn authoring
- Fully SCORM, AICC, PENS and Section 508 conformant—offering future-proof compatibility with existing and emerging content standards

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Leslie Fausher, e-Learning Manager, Society of Actuaries



What is Cloud-based Content Authoring ?

Cloud-based content authoring is elearning authoring that is free from the constraints of typical desktop or template-based solutions. Authors collaborate in realtime, share and reuse resources, and engage an unlimited number of reviewers — no matter where they are located. Software is accessed over the Internet and a secure, affordable hosted system is provided — with no worries about software set-up, IT configurations, desktop installs, or missing software licenses.

Benefits

- No duplication of work
- No lost content
- No out of date learning
- No software to install or configure
- Cross platform compatibility
- The ability to share content and media resources across all projects
- Real-time collaboration with built-in review
- Automatic file management, back-up, and versioning control
- Access anytime, anywhere
- One-click publishing for delivery to any desktop, tablet or mobile device

But the impact hasn't been limited to just reviewing material. dominKnow's centralized and secure platform makes it possible for SOA to more completely leverage their valuable intellectual property — making it easy to re-use and repurpose content.

“We have courses and modules that are taken for pre-qualification credit and for professional development purposes,” says Fausher. “Using the dominKnow platform, we easily repurposed the content of our pre-qualification courses to create most of our professional development material — saving 25% of our development time.”

“Another feature that has saved us valuable time and money is being able to find and replace assets within a courses. With the vast amount of content we have it would be very time-consuming to have to manually replace images and documents as they change on a very regular basis. With dominKnow, it's very simple and straight-forward, with versions and history all tracked for us.”

Creating, updating, and managing content is one thing, but it doesn't amount to much without easy, unhindered access to that content. The dominKnow platform outputs HTML5 content and publishes to SCORM, AICC, xAPI (TinCan) and PENS standards, which means SOA's content is ready for delivery from virtually any location — the web, the desktop, mobile apps, or in document formats.

“Content from the dominKnow platform is delivered and supported in multiple formats — which is required by our learners,” says Fausher. “Even print content is supported, which remains important to our members. And because we offer so much content, it's imperative that our learners are able to effectively search and locate specific topics and its supporting material and resources quickly and easily. The dominKnow platform's content search capability makes it possible to do that.”

With ease-of-use and powerful integration features top priorities, SOA looked at learning technology and content authoring vendors that supported their specific business and integration needs. After evaluating several leading technology vendors, SOA selected dominKnow's authoring and publishing platform. When selecting a learning technology provider it was paramount that the new content development and publishing solution be able to easily and seamlessly integrate with SOA's existing LMS solutions (a proprietary solution and Meridian Knowledge Solutions).

“Because the dominKnow Platform is SCORM compliant it was an easy fit with Meridian, and dominKnow worked closely with our proprietary LMS engineer for seamless integration with that system as well,” says Fausher.

dominKnow :::
connect the thoughts

For more information, call (613) 800-8733, email info@dominKnow.com or visit www.dominKnow.com