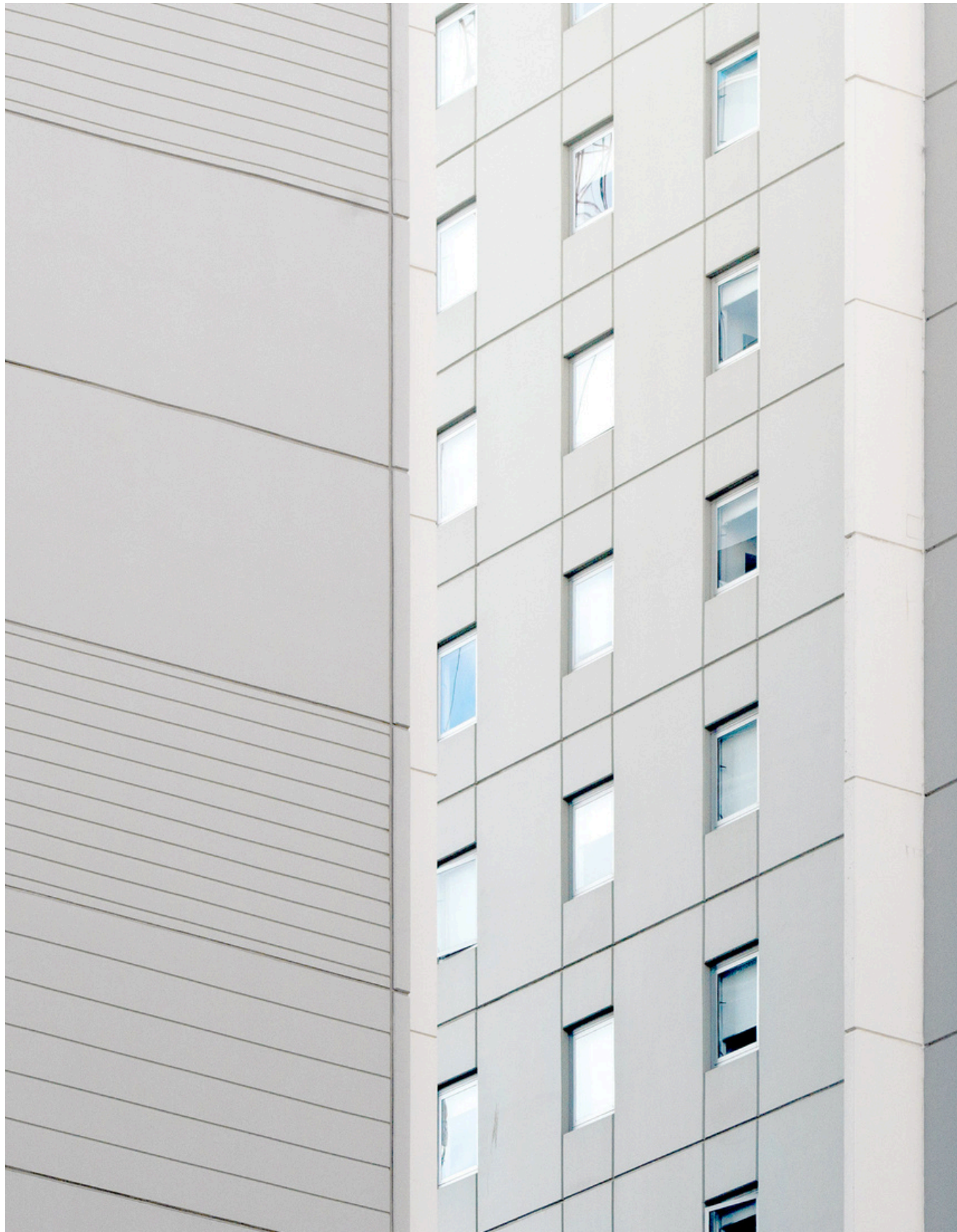


Pitch Deck



About Our Company

In the presentation session, the background/introduction can be filled with information that is arranged systematically and effectively with respect to an interesting topic to be used as material for discussion at the opening of the presentation session. The introduction can provide a general overview for those who are listening to your presentation so that the key words on the topic of discussion are emphasized during this background/introductory presentation session.

Problem

A problem needs to be discussed further and in detail because this problem is the main foundation in the initial development of a product, service, and decision making. Without a well-defined problem, it will have an impact on a job that is unfocused, unmanaged, and less relevant.

Society

Identify large problem areas with the eagle view approach so that this macro stage is useful for knowing the outcome of our work.

Environment

Don't forget to highlight how we see a problem, because our personal method will be a plus point.

Climate

Identify as many of these problems as possible but still have a relationship to each of these problems so that the work will be more focused on one topic.



Solution



Show that we offer a solution that solves the problems previously described and identified. Make sure that the solutions we offer uphold the values of effectiveness, efficiency, and are highly relevant to the market situation and society.

Market

Uphold the spirit of innovation and creativity in shaping a solution that can be accepted by the wider community.

Industry

The solutions offered need to be based on sound market decisions so that they can have an impact.

SEM

Give an explanation that the solutions offered are based on data and analysis that are very precise and focus on the problem.

End User

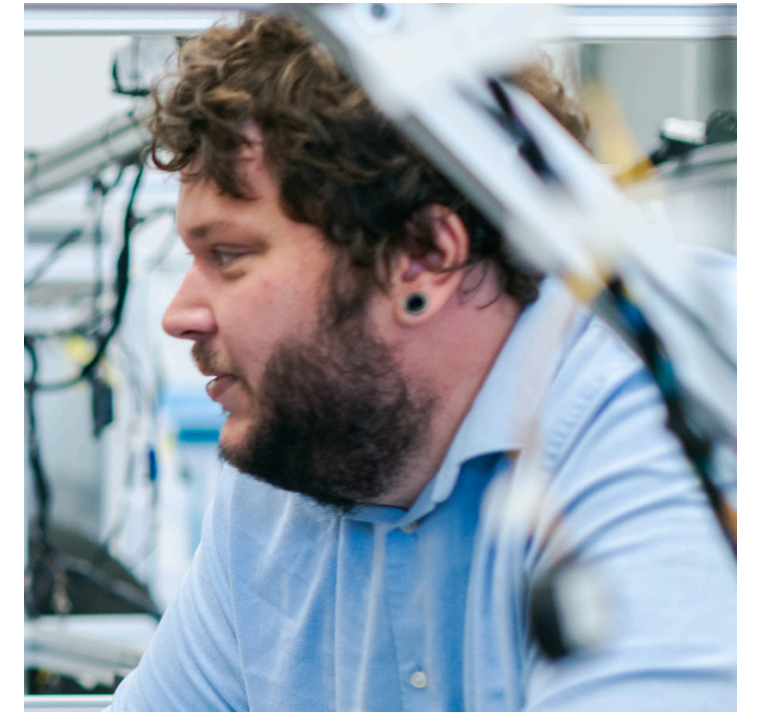
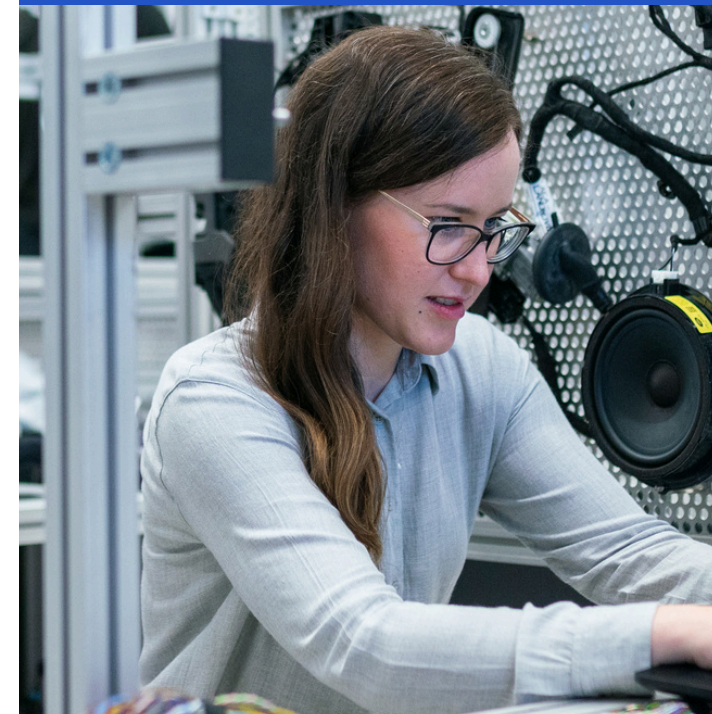
The solutions offered need to be based on sound market decisions so that they can have impact.

Product Overview

Provide an explanation of the general profile of the services we have. Arrange information about our products services in a systematic and fact-based manner. Also express our pride in the service that we have done well.

Internet of Things

Detail and explain each product. Our examination of community and market issues increases with additional products/services.



Smart Home Platform

Our alternate product category is available. Our products must work together to solve social and economic issues.

Market Size



Market size is the total amount of all sales and customers that can be seen directly by stakeholders. This technique is usually calculated at the end of the year, the market size can be used by companies to determine the potential of their market and business in the future. This is very useful, especially for new companies that will offer services to those who are interested in our services.

Total Available Market (TAM)

1.4 Billion

In the TAM Section, we can fill in the potential of any person who can buy an offer or the maximum amount of revenue a business can earn by selling their offer.

Serviceable Available Market (SAM)

194 Million

It is a part of TAM that has the potential to become a target market for the company by considering the type of product, technology available and geographical conditions.

Serviceable Obtainable Market (SOM)

167 Million

The SOM is a smaller fraction of the SAM that is the target of a serviceable and realistically achievable market in the short to medium term.

Market Affirmation

It's a market testing stage to ensure that the products produced by the company can be accepted and effectively used by the broad market. For start-up companies, we can use data already achieved by similar products from other companies.

Thynk Unlimited

2.650

Total Users

Salford & Co.

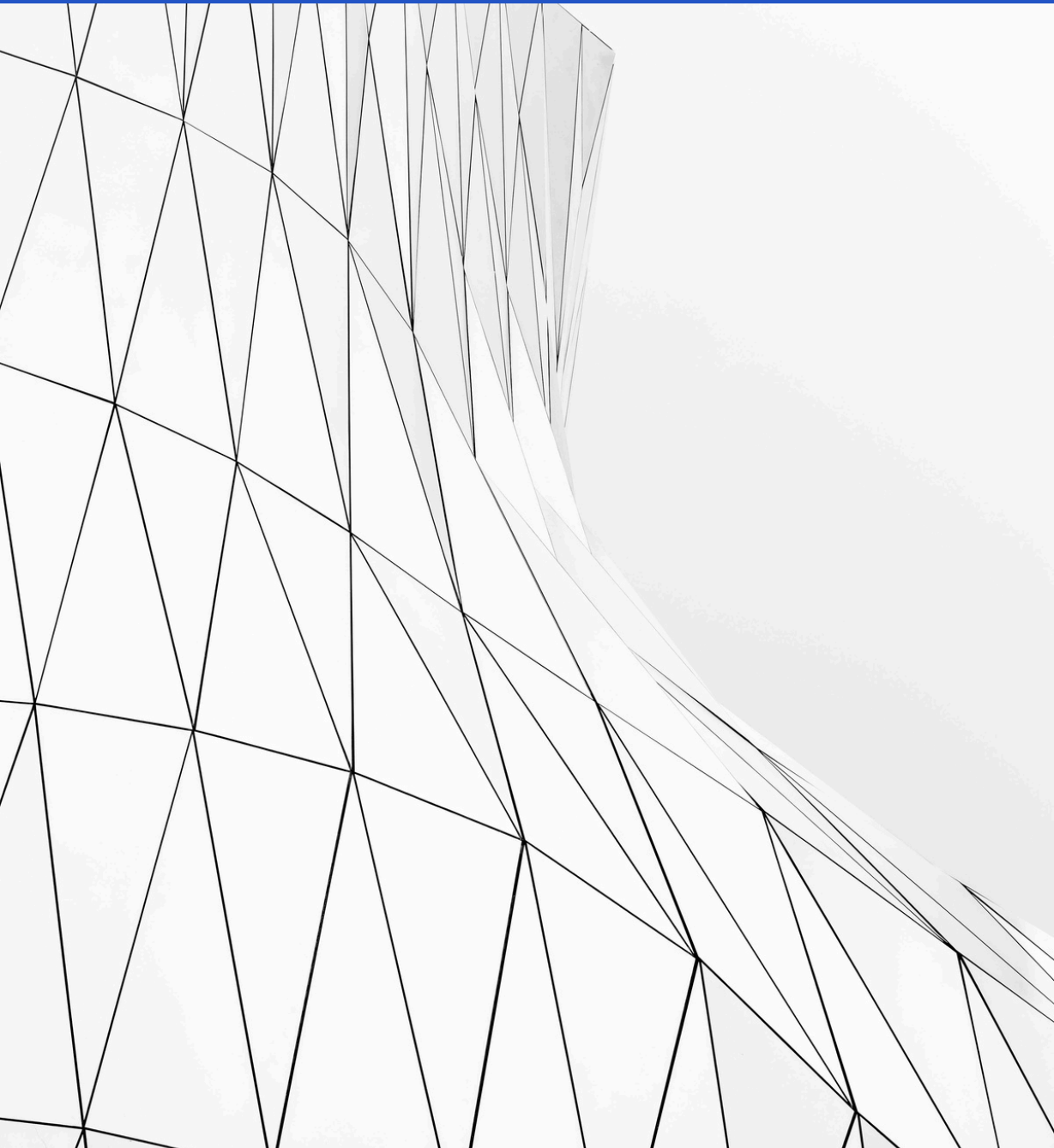
1.850

Total Users

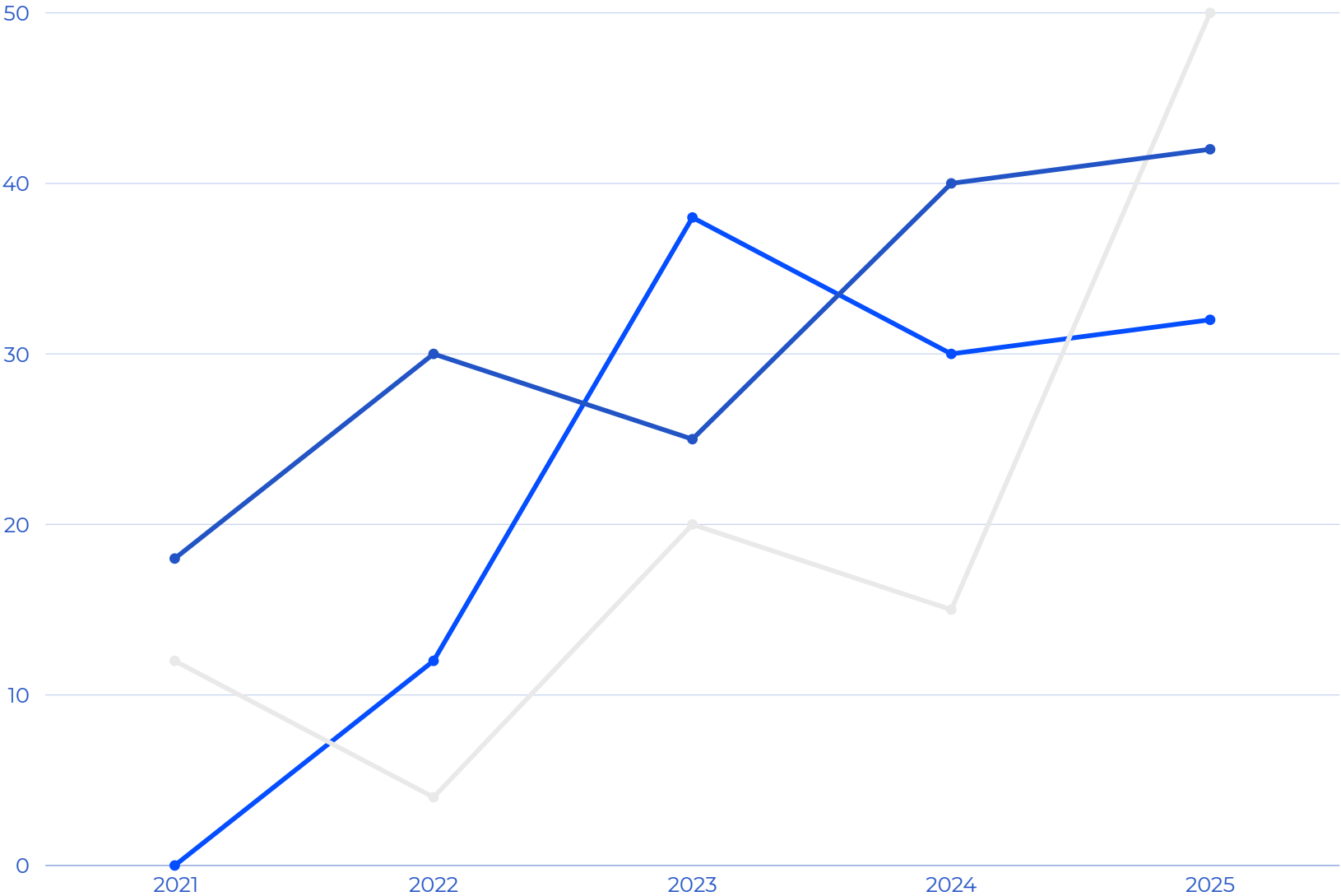
Liceria & Co.

1.010

Total Users



Company Traction



Traction is a period where the company is feeling momentum during its development period. If traction momentum is not harnessed, sales figures can decline and the customer base can shrink. In general, companies will judge success by the amount of revenue and new customers they receive.

Artificial Intelligence

+45%

We can explain in detail the momentum of the company and the basic facts that are taken to show that our company is in a traction phase.

Internet of Things

+53%

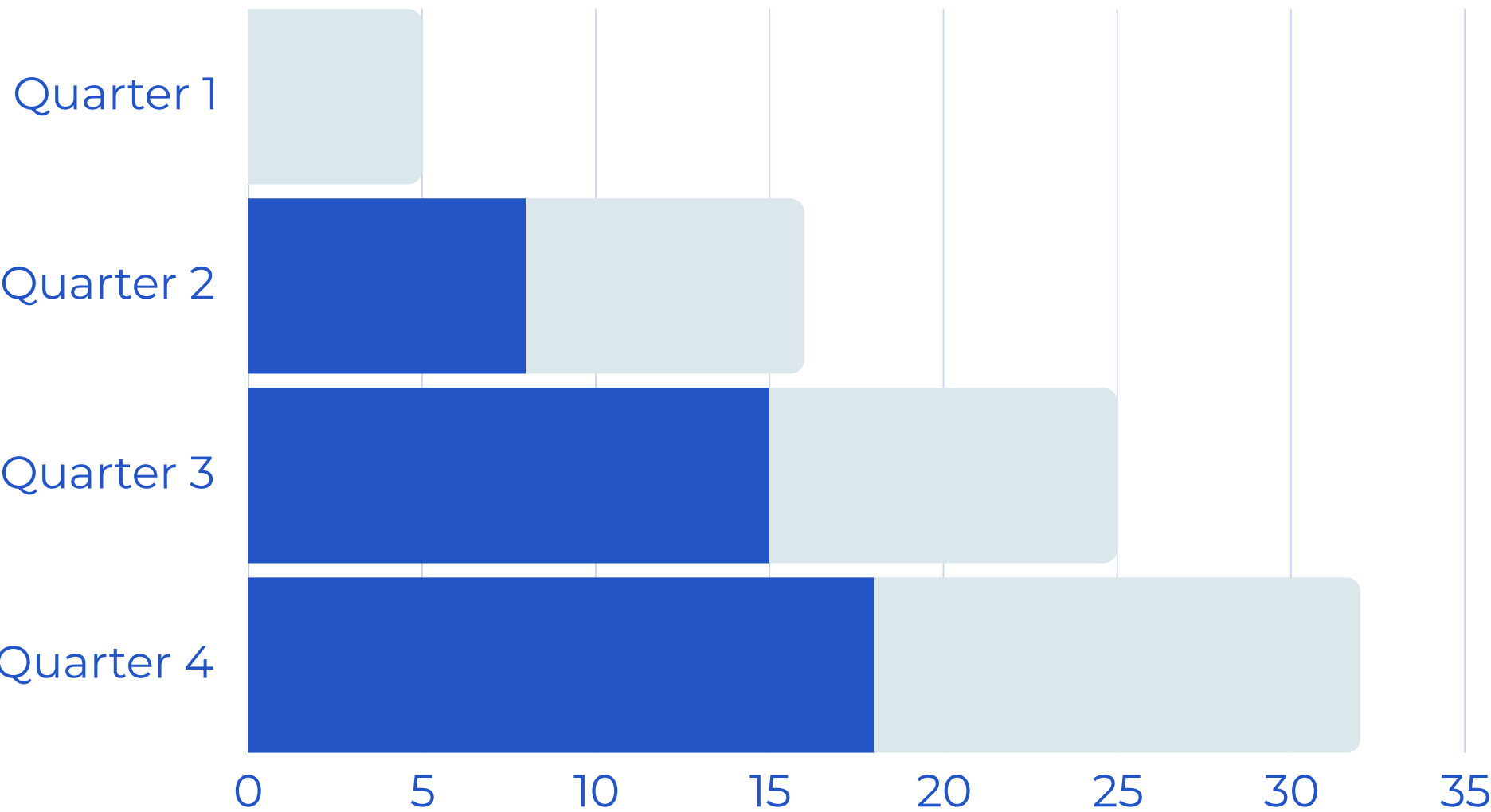
We can discuss in detail the company's momentum as well as the basic data used to demonstrate that our company is in traction.

Others Products

+42%

We can go into great length on the company's momentum and the fundamental data obtained to demonstrate that we are in a traction phase.

Product Performance



Revenue
Development

34.6 M/Quarter

Engagement
Development

87%-91%/Quarter

Exposure
Development

87%-91%/Quarter

Total Clients
by Quarter

112 - 167 Clients

Business Model



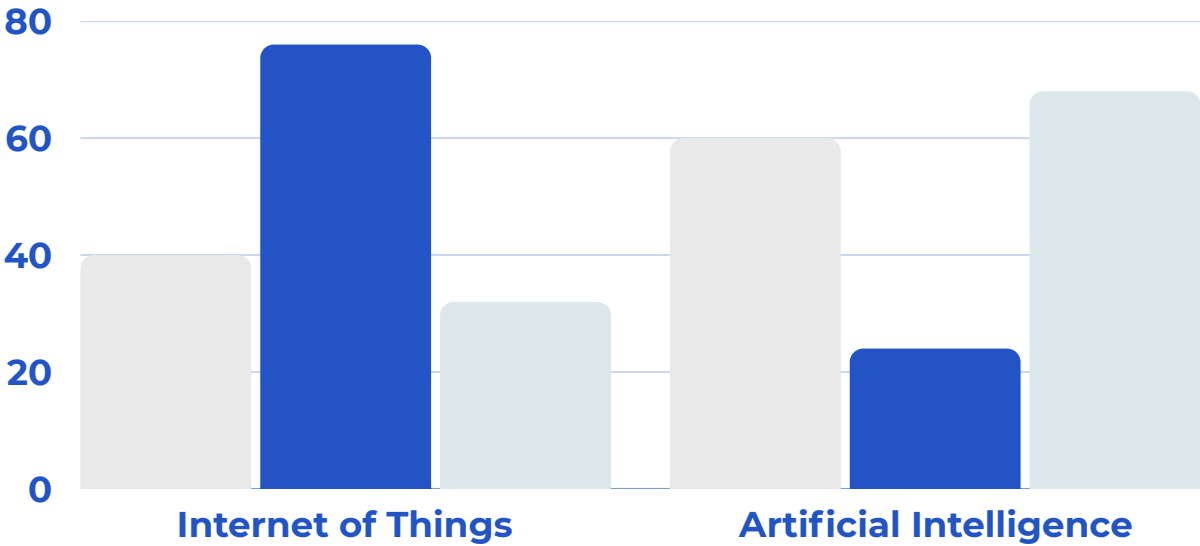
Describe how to monetize, who your customers are, distribution channels or fee structure. The goal is to get an idea of how this business will survive your product or service and tell how your company will make money and achieve its goals. This can be indicated by graphs, statistics, or charts. Use the Life Time Value (LTV) and Customer Acquisition Cost (CAC) metrics to provide a clearer picture.

The Brief Percentage of LTV

Ratio:
60:40



The Brief Percentage of CAC



Competitive Advantage

Responsive



We may offer products or services that are more unique or new to the market than our competitors.

Resilient



Relationships are a gift because they greatly influence the exposure of our products and services.

Efficient



Offers a market advantage that is more focused according to market needs than a more general market.



Our Team

Fill in the experience, assignments, and how good your company team are. Include the hobbies of the personnel to break the ice.



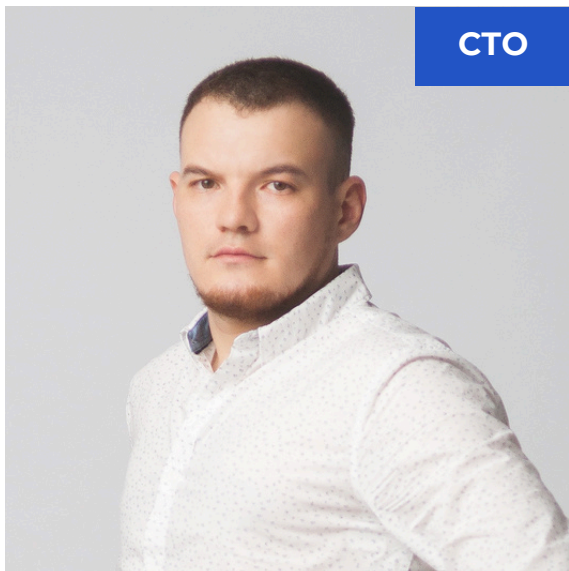
Sacha Dubois



Olivia Wilson



Lars Peeters



Alfredo Torres

Thank You

Write down your hopes for the future of your company. Don't forget to thank the company for the opportunity and convince related parties to support your company.

We are ready to assist you

 123 Anywhere St., Any City, ST 12345

 +123-456-7890

 www.reallygreatsite.com