

Public Television

Major Market Group

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PTMMG Seats 2020-2022 Board of Directors Rob Dunlop of Cascade Public Media new Chair

San Diego, CA, October 30, 2020— The Public Television Major Market Group (PTMMG) announces the appointment of two new members to its Board of Directors and its new chair and vice chair, effective immediately. The new appointments are Kliff Kuehl from Kansas City PBS and Amy Shaw from Nine Network of Public Media.

Rob Dunlop from Cascade Public Media is the new board chair and Amanda Mountain from Rocky Mountain PBS is vice chair. Lisa Shumate from Houston Public Media is past chair. The continuing Board members are Kevin Martin from ideastream, Neal Shapiro from WNET New York Public Media and Sandra Cordova Micek from WTTW.

Kuehl joined KCPT in April 2009. His vision for the station is to transform public media as a better and more sustainable service. In an era of declining local coverage by newspapers and commercial television, he wants KCPT to bridge the gap by growing its local content services. The Hale Center for Journalism at KCPT opened in November 2013 and is a multimedia center for journalism that distributes local content through a variety of “channels,” including public television, public radio, social media, and KCPT’s digital magazine, flatlandkc.org. Its goal is to cover the issues and stories of the Kansas City region in a comprehensive, in-depth and innovative way. In December 2013 the University of Central Missouri transferred ownership of KTBG 90.9 FM (The Bridge) to KCPT. Kuehl’s vision for radio is to connect listeners to the local arts scene and inspire them to become more involved in the community, and to serve as a platform for local musicians.

Shaw became the President and CEO of the Nine Network of Public Media in February 2020. She is the first woman to lead Nine in its 65-year history. Shaw is recognized as a national leader and innovator in community engagement and public media. She leads a talented team in groundbreaking work that leverages on-air, online and community engagement for measurable impact around important and complex issues facing communities. Shaw has led numerous national content initiatives that have created durable change in local communities, including Facing the Mortgage Crisis, public media’s response to the national financial crisis, and the American Graduate initiative to rally communities to improve outcomes for youth. Shaw also oversaw the creation of a Community Engagement Guidebook designed to help public media organizations deepen their commitment as relevant and essential community institutions.

The PTMMG is a consortium of the 40 largest public television stations by market size, representing nearly 70 percent of the viewing audience. The PTMMG facilitates sharing ideas, information and providing collaboration among its members on activities of mutual concern to improve the range, quality and effectiveness of stations’ services. The PTMMG explores and implements new initiatives to improve the public TV system and takes leadership positions to effect action and outcome of major public television policy issues. Visit the ptmmg.org website for more information.

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