

# Incentives

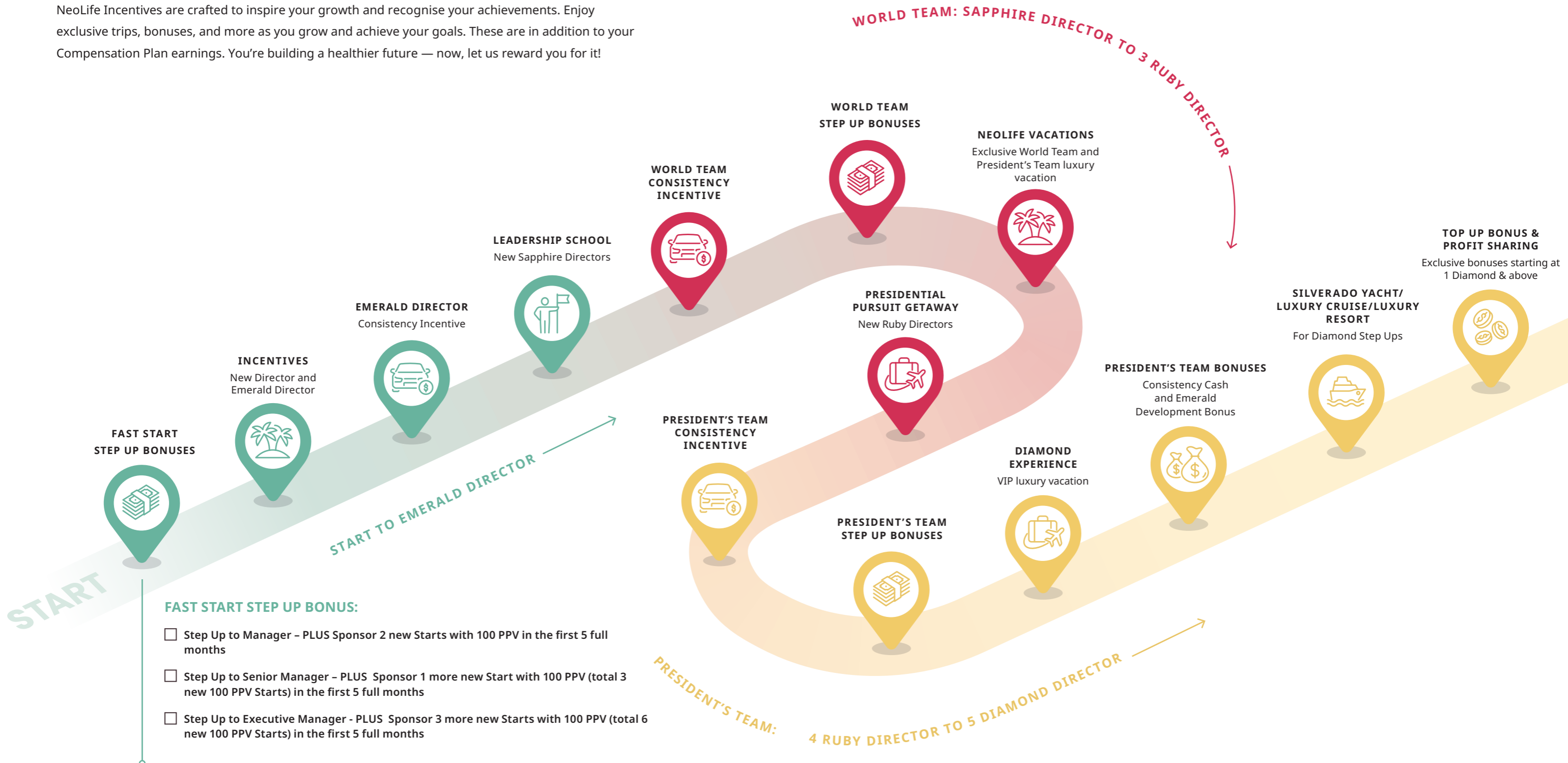
Incentive Period: January 2025 – December 2025



2025 | Southern Africa

# Success has its perks

NeoLife Incentives are crafted to inspire your growth and recognise your achievements. Enjoy exclusive trips, bonuses, and more as you grow and achieve your goals. These are in addition to your Compensation Plan earnings. You're building a healthier future — now, let us reward you for it!



# Step Up Bonuses

	RANK	STEP UP BONUS SOUTHERN AFRICA*	STEP UP BONUS BOTSWANA	STEP UP BONUS MOZAMBIQUE	HOW TO EARN
<b>FAST START STEP UP BONUS</b>	Manager	180	135	650	<ul style="list-style-type: none"> <li>• Step Up to Manager – PLUS Sponsor 2 new Starts with 100 PPV in the first 5 full months</li> <li>• Step Up to Senior Manager – PLUS Sponsor 1 more new Start with 100 PPV (total 3 new 100 PPV Starts) in the first 5 full months</li> <li>• Step Up to Executive Manager - PLUS Sponsor 3 more new Starts with 100 PPV (total 6 new 100 PPV Starts) in the first 5 full months</li> <li>* Maximise your Fast Start Step-up Bonus by taking your Manager, Senior Manager &amp; Executive Manager PLUS sponsoring a total of 6 new 100 PPV Starts in your first 5 months.</li> </ul>
	Senior Manager	360	270	1,300	
	Executive Manager	680	510	2,400	
<b>DIRECTORS</b>	Director	1,300	900	4,000	<ul style="list-style-type: none"> <li>• Step Up to Director for the first time.</li> <li>• Do 100 PPV and 4,000 QPV the month after stepping up to Director.</li> <li>• PLUS personally sponsor 1 new Start in the same month with 100 PPV.</li> <li>• You may only qualify to receive this Bonus once.</li> </ul>
	Emerald Director	1,300	900	4,000	
<b>WORLD TEAM</b>	Sapphire Director	10,000	7,000	36,000	<ul style="list-style-type: none"> <li>• Earn an extra bonus when you Step Up in the World Team and remain qualified for 3 consecutive months.</li> <li>• Your Step Up month can be counted as the first month of the 3 consecutive month requirement.</li> <li>• The Step Up Bonus incentives can only be earned one time per Directorship for each step taken starting January 2019.</li> <li>• For Step Ups in 2025 the 3 consecutive months must be achieved prior to June 2026.</li> </ul>
	1 Ruby Director	20,000	14,000	72,000	
	2 Ruby Director	40,000	26,000	144,000	
	3 Ruby Director	55,000	38,000	196,000	
<b>PRESIDENT'S TEAM</b>	4 Ruby Director	75,000	50,000	270,000	<ul style="list-style-type: none"> <li>• Earn an extra bonus when you Step Up in the President's Team and remain qualified for 3 consecutive months.</li> <li>• Your Step Up month can be counted as the first month of the 3 consecutive month requirement.</li> <li>• The Step Up Bonus incentives can only be earned one time per Directorship for each step taken starting January 2019.</li> <li>• For Step Ups in 2025 the 3 consecutive months must be achieved prior to June 2026.</li> </ul>
	5 Ruby Director	110,000	70,000	380,000	
	1 Diamond Director	165,000	120,000	640,000	
	2 Diamond Director	250,000	180,000	960,000	
	3 Diamond Director	340,000	240,000	1,300,000	
	4 Diamond Director	420,000	320,000	1,600,000	
5 Diamond Director	500,000	400,000	1,900,000		

**Details:**

• Incentive available to first time Step Ups.

\* Amounts in local currency for South Africa, Eswatini, Lesotho and Namibia.

\*\*All Personal Distributor starts must "Activate" with 100 Personal PV to count towards this incentive. You must be an Active Distributor with a minimum of 100 Personal PV to earn bonuses.

# 3 IN 30 Amplify Your Impact & Income

## And You Earn

- Use your Free PV Credits to buy products from a pre-selected range
- Use your Free PV Credits to buy exciting NeoLife Gear
- Product credit for every 3 IN 30 = 15PV which can be redeemed in the Back Office.

There is no limit on the amount of Free Product Credits you can earn each month. Every time you achieve a 3 in 30 you will earn the Free Product Credit rewards!

## Simply Do This Monthly

Personally sponsor 3 new Distributors in a sales month. All 3 New Distributors must have a minimum of 100 Personal PV in their starting month. You must also have a minimum of 100 Personal PV in the same month.

**Note: 3 IN 30 Incentive applies to all Levels**

### 3 IN 30 INCENTIVE

# Be Consistent and Earn

## Country

## And You Earn

## Simply Do This Monthly

Botswana	P 900
Eswatini	E 1,300
Lesotho	M 1,300
Mozambique	MT 4,000
Namibia	N\$ 1,300
South Africa	R 1,300

Be an Emerald Director. Qualify 2 consecutive months as an Emerald Director with a minimum of 100 PPV / 4,000 QPV per month. Do 100 PPV / 5,000 QPV or more in the 3rd month and personally sponsor 1 new Distributor with 100 PPV in the same month.

- You can continue to earn this bonus every month by simply doing the above! (100 PPV / 5,000 QPV and personally sponsor 1 new Distributor with 100 PPV)

If you drop below 4,000 QPV in a month, you will need to do 4,000 QPV for 2 consecutive months to re-qualify for the Consistency Incentive.

### EMERALD DIRECTOR CONSISTENCY INCENTIVE

## Rank

## And You Earn

## Simply Do This Monthly

Sapphire Director	P 1,400 2,000* MT 6,800
1 to 3 Ruby Director	P 1,550 2,200* MT 7,200
President's Team	P 1,700 2,400* MT 7,600

Consistently qualify at title for at least 2 months prior. Qualify at title with 100 PPV / 5,000 QPV or more in the 3<sup>rd</sup> month and personally sponsor 1 new Distributor with 100 PPV. If you drop below 4,000 QPV or current title in a month, you will need to do 4,000 QPV and qualify at title for 2 consecutive months to re-qualify for the Consistency Incentive.

### WORLD TEAM & PRESIDENT'S TEAM CONSISTENCY INCENTIVE

\*Amounts in local currency for South Africa, Eswatini, Lesotho and Namibia.

# Leadership School

## NEW SAPPHIRE DIRECTORS

**Qualifications:** New Sapphire Directors who remain qualified for 3 consecutive months

**SPECIAL INVITATION** to Emerald Directors who...

1. Consecutively qualify at title for 6 months
2. Do 25,000 QPV
3. Sponsor 25 new Distributors in your Director Team, of which 3 new Distributors must be personally sponsored

**About the Event:** Receive world-class business training, product expertise and team-building to elevate your business. A once in a lifetime. All meals and accommodation paid for (travel arrangements at own cost).

Only available if not previously attended a Leadership School or Business Building Retreat. School dates to be advised.



# Vacations

## SAPPHIRE DIRECTORS & ABOVE

### Cape Town

**Qualifications:** All World Team and President's Team Members

**About the Event:** The perfect mix of lifestyle and leadership in luxury vacation hotspots! Qualify by maintaining your title or stepping up during the incentive period to earn discounts on air travel and accommodations.

**Dates:** 22 - 25 May 2025

# Presidential Pursuit

## NEW RUBY DIRECTORS

**Qualifications:** First time Ruby Director Step Ups who remain qualified for 3 consecutive months

**About the Event:** All your travel and accommodation is arranged and paid for! A VIP trip to South Africa for a fun-filled event of networking and leisure.

**Dates:** March & August 2025

Only available if not previously attended.

PRESIDENT'S TEAM

# Consistency Cash

Earn cash based on consistency in the President's Team

TITLE	6 OUT OF 12 MONTHS CONSISTENCY			9 OUT OF 12 MONTHS CONSISTENCY		
	SOUTHERN AFRICA*	BOTSWANA	MOZAMBIQUE	SOUTHERN AFRICA*	BOTSWANA	MOZAMBIQUE
5 Diamond Director	189,000	126,000	663,000	378,000	252,000	1,326,000
4 Diamond Director	158,000	95,000	551,000	315,000	189,000	1,102,000
3 Diamond Director	121,000	84,000	439,000	242,000	168,000	877,000
2 Diamond Director	105,000	71,400	382,500	210,000	142,800	765,000
1 Diamond Director	73,500	48,300	275,400	147,000	96,600	550,800
5 Ruby Director	52,500	36,800	198,900	105,000	73,500	397,800
4 Ruby Director	36,800	24,200	132,600	73,500	48,300	265,200

\*Amounts in local currency for South Africa, Eswatini, Lesotho and Namibia.

**DETAILS:**

- Develop 6 or more New Emerald Directors within your President's Team Developing Group (PTDG). Your PTDG includes your entire organisation down to the next President's Team.
- Based upon consistency at your President's Team title held at the start of January 2025.

PRESIDENT'S TEAM

# Emerald Director Development Bonus

Earned by President's Team members who develop 8 or more New Emerald Directors

TITLE		8-13 EMERALD DIRECTORS	14-19 EMERALD DIRECTORS	20-29 EMERALD DIRECTORS	30+ EMERALD DIRECTORS
5 Diamond Directors	Southern Africa*	135,000	195,000	376,000	901,000
	Botswana	P 106,000	P 153,000	P 295,000	P 707,000
3 & 4 Diamond Directors	Southern Africa*	98,000	150,000	300,000	601,000
	Botswana	P 77,000	P 118,000	P 235,000	P 471,000
1 & 2 Diamond Directors	Southern Africa*	60,000	90,000	135,000	270,000
	Botswana	P 47,000	P 70,000	P 106,000	P 212,000
4 & 5 Ruby Directors	Southern Africa*	38,000	60,000	90,000	150,000
	Botswana	P 29,000	P 47,000	P 70,000	P 118,000

\*Amounts in local currency for South Africa, Eswatini, Lesotho and Namibia.

**DETAILS:**

- Paid on New Emeralds developed in your President's Team Developing Group during the incentive period. Your bonus will be paid according to the President's Team title that you hold at the end of the incentive period (December 2025).
- New Emeralds are those achieving Emerald Director title for the first time in NeoLife.
- President's Team Developing Group includes your entire organisation down to the next President's Team.
  - When a new President's Team Member Steps Up in your organisation during the incentive period, you can count the New Emeralds developed within that President's Team Member's Developing Group up to and including the month in which they achieve New 4 Ruby title.
  - New President's Team members can count all New Emeralds developed in their Developing Group from the beginning of the incentive period (January 2025).

PV Transfers for volume requirements, legs and to maintain title will not count towards incentive earnings.



GLOBAL 

# Diamond Experience

Lisbon, Portugal

Incentive Period: January 2025 – August 2025

Qualifications: President's Team Members from around the World

About the Event: Enjoy a luxurious vacation in the city, exploring, dining at fine restaurants, networking with leaders, and creating unforgettable memories.

When: September 2025



EARN FREE AIR TRAVEL AND ACCOMMODATION			
	Free Air Travel & Accommodation when:	Free Accommodation when:	
PRESIDENT'S TEAM	5 Diamond Director	All New & Existing 3, 4, & 5 Diamond Directors, simply maintain your title	Existing 4 Ruby through 2 Diamond Director who achieves Qualified Pay Status at title for 4 out of the 8 months <b>PLUS New 4 Ruby Step Ups</b>
	4 Diamond Director		
	3 Diamond Director		
	2 Diamond Director	New 5 Ruby to 2 Diamond Director Step Up who achieves one additional month at New Title	
	1 Diamond Director	Existing President's Team who achieves Qualified Pay Status at title for 6 out of the 8 months	
	5 Ruby Director		
4 Ruby Director			

**Terms & Conditions**






- Base title: Your starting title for the Diamond Experience incentive is your January 2025 title.
- Step Ups must have a minimum of 6 out of 8 months at starting President's Team title to remain eligible.
- 4 Ruby Step Ups earn accommodations and air travel by achieving 4 out of 8 months at new 4 Ruby title

DIAMOND STEP UPS

# Set Sail on the Silverado Yacht

Five-Star Destinations on the Founder's Yacht For Diamond Step Ups

**What's Included:**

-  ROUND TRIP FLIGHTS FOR YOU & YOUR PARTNER
-  FIVE-STAR ACCOMMODATION FOR FOUR NIGHTS
-  PRIVATE GROUND TRANSPORTATION AT THE DESTINATION
-  PRIVATE CHEF AND STAFF TO PAMPER YOU
-  NEOLIFE-HOSTED ADVENTURES & EXCURSIONS



SILVERADO ANCHORED OFF THE SHORES OF MEXICO



1 week on the Silverado =  
**\$100K**  
Value

**Qualifications:**

**Exclusive Trip on the Silverado!\***

Step Up to 5 Diamond Director  
+ maintain for 3 consecutive months.  
+ Only immediate family invited.  
NeoLife only pays for the Qualified Distributorship.

**Trip on the Silverado OR a Luxury Cruise With Other Step Ups!\***

Step Up to 3 or 4 Diamond Director  
+ maintain for 3 consecutive months.  
NeoLife only pays for the Qualified Distributorship.

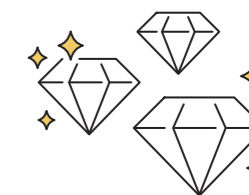
**Trip to a Luxury Resort With Other Step Ups!\***

Step Up to 1 or 2 Diamond Director  
+ maintain for 3 consecutive months.  
NeoLife only pays for the Qualified Distributorship.

\*Only available if not previously attended.

DIAMOND DIRECTORS

# Diamond Director Top UP Bonus



An exclusive bonus pool shared among Qualified Diamond Directors. The bigger the business, the bigger the bonus!

**Qualifications:**

Maintain 1 **DIAMOND OR HIGHER** status every month  
OR  
**NEW DIAMONDS** who earn a Step Up Bonus & maintain Diamond status for all months remaining in the year.



Have 6 or more **QUALIFIED SAPPHIRE DIRECTOR LEGS** for at least 6 out of 12 months during the incentive year.

3 DIAMOND DIRECTORS & ABOVE

# Founder's Profit Sharing Pool

3 Diamond Directors and above share in a generous profit-based bonus pool, a personal gift from Founder Jerry Brassfield. This bonus rewards those who go above and beyond in developing leaders and investing in their business and organisation.



