

FEEEL *better*



LOOK *better*



LIVE *better*



product catalogue
WEST AFRICA



Our Story

COMMITTED TO MAKING THE WORLD A HAPPIER AND HEALTHIER PLACE

As a young boy, Jerry Brassfield suffered from severe asthma and allergies. Determined to find relief for her sick son, Jerry's mother began adding quality nutritional products to his daily diet. It was then that he discovered the profound impact quality supplements could have in helping restore good health.

Because of his passion for helping others, Jerry began sharing his powerful testimony with those around him and realized most people were in need of a solution to a lack of good nutrition. Sharing the products and working with others to set and achieve both health and financial goals, turned out to be a financially rewarding home-based business.

His belief in the products and desire to change lives is what paved the way for Jerry to turn his small network marketing business into a global multimillion-dollar company.



JERRY BRASSFIELD
FOUNDER, CHAIRMAN

*We all have
the power
to take
control of
our health*

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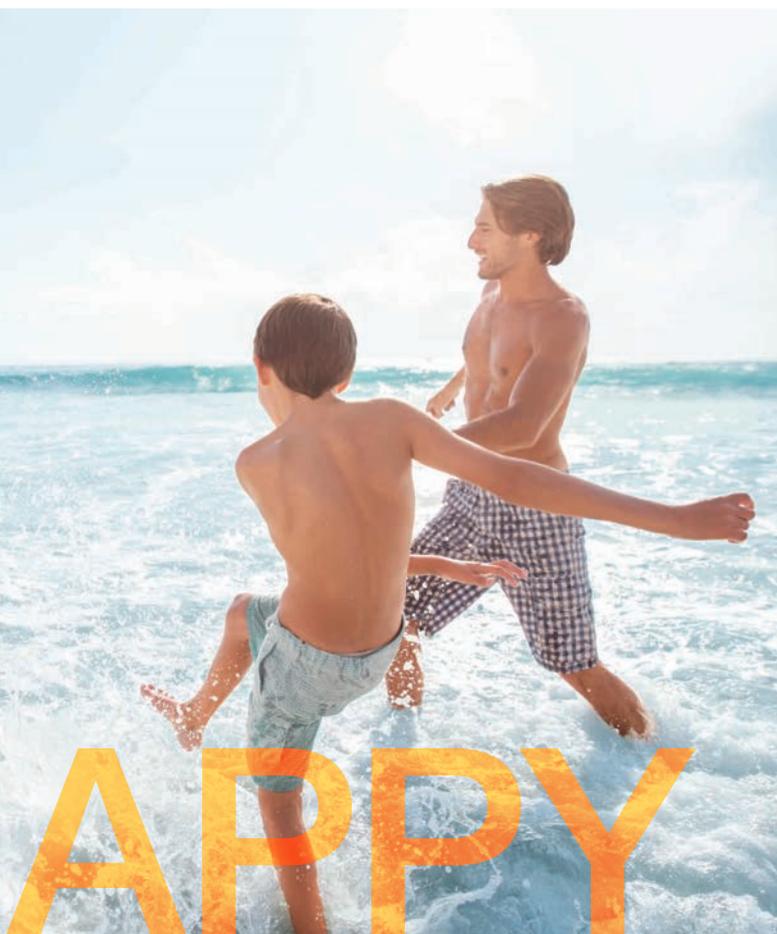


Offering Solutions to Vital Needs



CHRONIC DISEASE

HIGHER THAN EVER BEFORE



FIGHTING CHRONIC DISEASE AT ITS CORE

It's time to reverse the trends

According to the World Health Organization, the number of deaths in 2015 from Chronic Disease represented more than 70% of deaths worldwide.¹

Chronic diseases include:

- Heart Disease
- Cancer
- Diabetes
- Stroke
- Chronic Respiratory Disease

GOOD NEWS – THE SOLUTION IS CLEAR

Leading health authorities agree that the key to preventing disease and promoting health is:



WEIGHT MANAGEMENT



PHYSICAL ACTIVITY

And a diet rich in whole-food nutrients found in:



WHOLE GRAINS



FRUIT & VEGETABLES



FISH

1. World health statistics 2017: Monitoring health for the SDG, Sustainable Development Goals Geneva: World Health Organization: 2017. License: CC BY-NC-SA 3.0 IGO. https://www.who.int/gho/publications/world_health_statistics/2017/EN_WHS2017_Part2.pdf

*These statements have not been evaluated by the National Agency for Food and Drug Administration and control (NAFDAC). These products are not intended to diagnose, treat, cure or prevent any disease.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

*Some products may not be available in every market.

The NeoLife Difference

PURITY, POTENCY AND PROOF

For over 60 years, generations of families all around the world have counted on NeoLife to do what no other company can do: produce products that are based on the finest whole-food, human food chain ingredients and proven effective by millions of satisfied customers.

- **Researched:** World-leading scientists, researchers and nutritionists search for effective solutions to promote and protect your long-term health.
- **Pure:** Skilled technologists select only the finest raw materials to ensure the highest level of ingredient purity.
- **Potent:** NeoLife products are developed with the latest scientific expertise and state-of-the-art technology to concentrate and standardise the active ingredients in raw materials. This ensures the final product delivers all the benefits that nature intended.
- **Tested:** NeoLife products undergo rigorous testing using the very latest scientific methods to ensure safety, quality and effectiveness. **We use GMO-free ingredients in our products**, and routinely test for potential contaminants.



• **Proven:** Clinical studies proving the effectiveness of NeoLife products have been published in some of the world's most prestigious scientific journals. Our unique and enduring commitment to scientific excellence has attracted the attention of researchers

from the United States Department of Agriculture, Centers for Disease Control, major universities and respected scientific institutions around the world.



Based in nature, backed by science

At NeoLife, product philosophy is quite simple: Absolute, unwavering pursuit of quality, without compromise.

We believe that the right decisions about our bodies and our homes—deciding what to put into them and what to keep out of them—are among the most important decisions of our life.

When it comes to our health, and the health of our children and families, there is simply no room for compromise.

Our philosophy

BASED IN NATURE

NeoLife products provide the finest ingredients to help you achieve optimal health and well-being.

BACKED BY SCIENCE

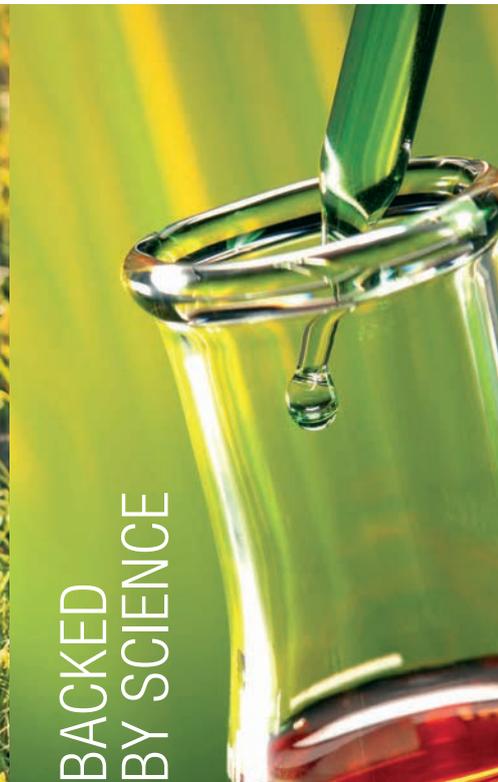
These nutrients are delivered in highly bio-efficient forms in exclusive, clinically proven formulas that maximise nutrient absorption, utilisation and benefits by using the most advanced scientific methods and proprietary processes.

GUARANTEED QUALITY

We take pride in the unwavering quality and safety standards that have ensured the effectiveness of our products for over 60 years.

DOING WHAT'S RIGHT

Our philosophy dictates that every decision we make is in the best interests of you, your family, your home and the environment. Our long history of sustainable business practices, recyclable packaging and eco-friendly decision-making has never waived.



A History of Scientific Excellence



Arthur Furst
1914-2005

Founding Member Emeritus, SAB
Ph.D., Sc.D., D-A.T.S.,
Toxicologist, Pharmacologist

Founding Member Emeritus of NeoLife's Scientific Advisory Board, Dr. Arthur Furst is internationally regarded as a pioneer in toxicology and cancer research. Dr. Furst founded the Stanford Cancer Chemotherapy Laboratory and was at the forefront of disease-prevention science for 50 years. Many of his discoveries led to groundbreaking NeoLife products, and his enormous talent, energy, dedication and vision are major reasons why, year after year, NeoLife has delivered such leading-edge products to fulfil genuine human needs.

Founded in 1976 by Dr. Furst, the Scientific Advisory Board sits at the core of a worldwide network of leading scientists and research facilities, all dedicated to delivering optimum health based on nature's blueprint. Members of our Scientific Advisory Board actively conduct leading-edge research and are regularly published in prestigious scientific journals. The SAB seal guarantees you the finest, safest, most effective products in the world.



John R. Miller
SAB Director, Product
Technologist, Researcher



Fred G. Hooper
Ph.D., Biochemist,
Nutritionist



Laszlo P. Somogyi
Ph.D., Food Scientist,
Nutritionist



Arianna Carughi
Ph.D., C.N.S.,
Nutritional Scientist,
Researcher



David Shepherd
Ph.D., Microbial
Biochemist, Food
Technologist



Diane Clayton
Ph.D., RNutr.,
Biochemist, Health
Practitioner



Mark Lowman
Biologist, Formulator,
Quality Expert



Liz Applegate
Ph.D., Nutritional
Scientist, Sports
Nutritionist

Pro Vitality™ - Essential Cellular Nutrition

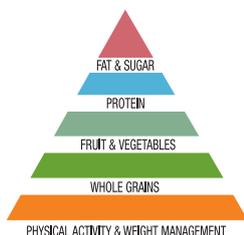
CHALLENGE YOURSELF TO LIVE BETTER

- **Less than 1 serving** of whole grains is consumed daily
- Protective lipids and sterols have been **stripped from whole grains** to increase their shelf life
- Many **don't eat fish** due to concerns about heavy metals and contaminants
- A majority of people are **below the average requirement** for some basic essential vitamins and minerals

Change
your life,
one cell
at a time



NOURISH



NeoLife Wellness Pyramid

DISCOVER THE PEAK OF WELLNESS

Along with a healthy diet and lifestyle, Pro Vitality can help you achieve your ideal wellness pyramid by filling the nutritional gaps in a typical Western diet.*

90%



90% OF US DON'T EAT THE RECOMMENDED 5-13 SERVINGS OF FRUIT AND VEGETABLES

NeoLife products use only GMO-free ingredients.



A DAILY PACK OF POSSIBILITIES

Each sachet of Pro Vitality provides daily whole-food nutrition for lifelong health and vitality from whole grains, fruit & vegetables, fish and vitamins & minerals.*



Pro Vitality
#2595 – 30 sachets

Powerful nutrients that support*:

- Abundant Energy
- Powerful Antioxidant Protection
- Lifelong Heart Health
- Optimum Immune Strength
- Healthy Brain Function
- Flexible, Healthy Joints
- Clear Vision
- Youthful Skin, Hair and Nails
- Lifelong Cellular Health

FOUR ESSENTIAL NUTRITIONALS

- 1** *Tre-en-en*[®]
FEED YOUR CELLS – ENHANCE YOUR ENERGY

The world's first and only whole grain lipid and sterol supplement proven to enhance energy and vitality by optimising cellular nutrition. A study conducted at Texas A&M University showed it improved nutrient utilisation efficiency.* *See page 8.*
- 2** *Carotenoid Complex*[™]
PROTECT YOUR CELLS – OPTIMISE YOUR IMMUNITY

The world's first and only whole-food supplement clinically proven by USDA and CDC researchers to protect heart health, and boost immune function. It provides the protective power of carotenoids from whole fruit and vegetables. A high potency formulation of broad spectrum carotenoids—so unique we patented it!* *See page 9.*
- 3** *Salmon Oil Plus*[™]
BALANCE YOUR CELLS – MAXIMISE GOOD HEALTH

Clinically proven to support heart and cardiovascular health, and to the lower inflammatory index by 68% in just eight weeks. This pure and potent fish oil is complete with standardised amounts of all eight omega-3s and screened for over 200 potential contaminants with an allowable detection limit of ZERO.* *See page 10.*
- 4** *Essential Vitamin & Mineral Complex*
NOURISH YOUR CELLS – MORE THAN JUST A MULTI

Based on over 60 years of nutritional expertise, this proprietary blend of 23 essential vitamins and minerals helps bridge the dietary gap prevalent in many of today's diets. Includes a selected plant sourced enzyme to support digestion and absorption of critical nutrients.* *See page 11.*

Discover What's Inside Pro Vitality™



- 1 **Tre-en-en® Grain Concentrates**
FEED YOUR CELLS – ENHANCE YOUR ENERGY*
- 2 **Carotenoid Complex™**
PROTECT YOUR CELLS – OPTIMISE YOUR IMMUNITY*

Gluten free formula

1 YOUR CELLS ARE HUNGRY, FEED THEM!

Lipids and sterols are critical components of our cell membranes, and are needed to ensure the transport of nutrients into and waste out of the cells. Unfortunately, grain processing strips away the outer nutrient-dense layers that provide lipids, sterols and other vital nutrients from foods. This leads to inefficiency at the cellular level, leaving you feeling tired and sluggish as well.

TRE-EN-EN SUPPLIES **WHOLE GRAIN LIPIDS AND STEROLS** MISSING FROM OUR DIETS

Tre-en-en® Grain Concentrates
#2135 – 60 capsules
#2130 – 120 capsules



Unhealthy cell



Nutrients can't get in,
Waste can't get out

Healthy cell with Tre-en-en



Nutrients get in,
Waste gets out

ENERGY STARTS WITH NUTRITIONAL ASSURANCE AT THE CELLULAR LEVEL

Tre-en-en is the world's first and only whole grain lipid and sterol supplement proven to enhance energy and vitality by optimising cell membrane function. It energises your entire body by helping your cells function more efficiently.*

TRE-EN-EN FEEDS THE CELLS

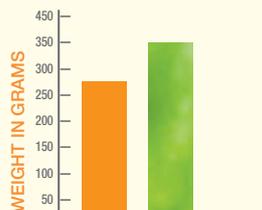
If cellular membranes are starved of vital nutrients (lipids and sterols), they become inflexible and can't perform critical functions. Whole grain lipids and sterols allow your cell membranes to become their flexible best, making it easier for nutrients to get in and waste to get out.*

PROVEN PERFORMANCE

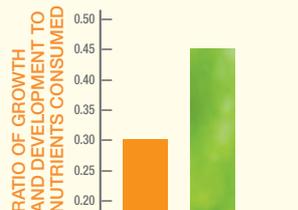
It was shown that when Tre-en-en is present in the diet, overall growth and development, nutrient utilisation efficiency and cardiovascular development improved.*

STUDY CONDUCTED AT TEXAS A&M UNIVERSITY

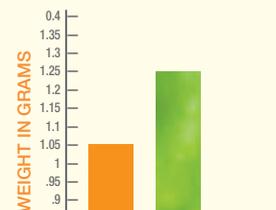
OPTIMISED OVERALL GROWTH & DEVELOPMENT



IMPROVED NUTRIENT UTILISATION EFFICIENCY



ENHANCED CARDIOVASCULAR DEVELOPMENT

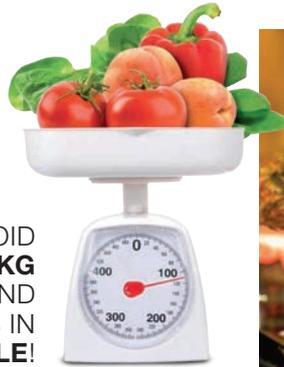


without TRE-EN-EN

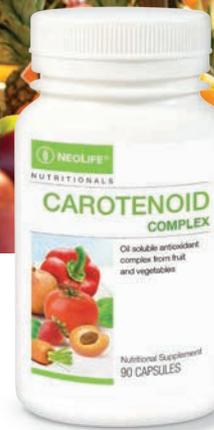
with TRE-EN-EN

BACKED BY SCIENCE

NeoLife products use only
GMO-free ingredients.



CAROTENOID
POWER OF **115KG**
OF RAW FRUIT AND
VEGETABLES IN
EVERY BOTTLE!



Carotenoid Complex™

#2564 - 30 capsules
#2565 - 90 capsules



2

PROTECT YOUR CELLS

Optimises immune function by providing a full spectrum of protective carotenoids from a variety of nutrient-rich fruit and vegetables.*

CLINICALLY TESTED AND PROVEN

The first and only whole-food carotenoid supplement proven by USDA and CDC researchers to protect heart health and boost immune function.*

Boost overall immune function
by 37% in just 20 days



- Enhances immune response of white blood cell – “natural killer” cells and lymphocytes*
- Reduces oxidation of cholesterol thereby promoting heart health*
- Boosts antioxidant levels in the blood for long-term cellular protection against free radical damage*

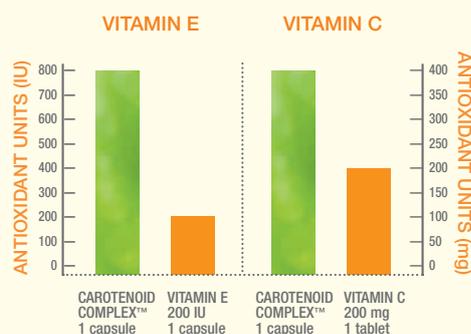
AN IMMUNITY BOOST FROM GARDEN AND GROVE

When we eat our fruit and veggies, the phytonutrients in those plants may protect our cells from dangerous elements and pump up our immune systems. Research has pointed to the immune-boosting power of carotenoids, which are found in red, orange, yellow, and deep green fruit and vegetables.

FULL-SPECTRUM GOODNESS THAT'S EASY TO ABSORB

More than just beta carotene, Carotenoid Complex provides a full spectrum of 15 powerful carotenoids from carrots, tomatoes, spinach, red bell peppers, strawberries, apricots and peaches— all in a base of pure olive oil to enhance absorption.

MORE ANTIOXIDANT POWER THAN VITAMINS E AND C



Results presented and published in the *American Journal of Clinical Nutrition*, *Free Radical Biology & Medicine*, *Annals of The New York Academy of Sciences*, and *Federation of American Societies for Experimental Biology*. (Visit www.carotenoidcomplex.com for more information on research results and publications.)

Discover What's Inside Pro Vitality™



- 3 **Omega-3 Salmon Oil Plus™**
BALANCE YOUR CELLS – MAXIMISE GOOD HEALTH*
- 4 **Essential Vitamin & Mineral Complex**
NOURISH YOUR CELLS – MORE THAN JUST A MULTI*

3 HEART, BRAIN, JOINTS AND MORE

Clinically proven to support heart and cardiovascular health, Omega-3 Salmon Oil Plus may also promote youthful brain function, healthy flexible joints and healthy eyes. Ideal for pregnant women to support foetal eye and brain development.* Neolife Omega-3 Salmon Oil Plus has been clinically tested in humans and the results have been published in some of the world's most prestigious scientific journals.



THE WORLD'S FINEST ULTRA HIGH POTENCY FISH OIL, COMPLETE WITH STANDARDISED AMOUNTS OF **EIGHT OMEGA-3s**, WITH GUARANTEED **PURITY**.

Clinically Proven Benefits

BIOAVAILABLE

Readily absorbed and rapidly assimilated into cell membranes.

CARDIO PROTECTIVE*

- Reduced triglycerides by 17%
- Improved omega-3 index by 38%
- Improved the ratio of omega-3 to omega-6 fatty acids by 43% in eight weeks

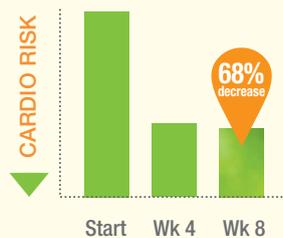
BALANCES INFLAMMATION*

Promotes healthy balance of pro- and anti-inflammatory factors. Lowered inflammatory index by 68% in just eight weeks.

IMPROVED OMEGA-3 INDEX



LOWERED INFLAMMATORY INDEX



Omega-3 Salmon Oil Plus™

See pages 22-23 for more details.
#2672 – 90 capsules

Results presented and published in the *American Journal of Clinical Nutrition*, *Free Radical Biology & Medicine*, *Annals of The New York Academy of Sciences*, and *Federation of American Societies for Experimental Biology*. (Visit www.neolife.com for more information on research results and publications.)

NeoLife products use only
GMO-free ingredients.



4 BRIDGE THE DIETARY GAP

Based on over 60 years of nutritional expertise, this proprietary blend of 23 essential vitamins and minerals helps bridge the dietary gap prevalent in most of today's diets. It provides a balanced blend of a wide spectrum of micronutrients essential for cellular health.

The blend includes iron in an amount appropriate for both men and women to help increase the ability of red blood cells to carry oxygen efficiently to promote feelings of vitality.*

EXCLUSIVE PHYTOENZYME TO HELP ABSORB ESSENTIAL NUTRIENTS

Includes a selected plant-sourced enzyme to support digestion and absorption of critical nutrients.*



ESSENTIAL VITAMIN & MINERAL COMPLEX:
NOURISH YOUR CELLS WITH MORE THAN JUST A MULTI*



VITAMINS AND MINERALS BRIDGE THE DIETARY GAP, PLUS SELECTED PHYTOENZYME FOR EASY DIGESTION

BACKED BY SCIENCE

Delicious Daily Nutrition



NeoLifeShake

Containers, 645g, 15 servings

- #2912 – Creamy Vanilla
- #2913 – Berries n' Cream
- #2914 – Rich Chocolate

Advanced Features:

PROPRIETARY PROTEIN BLEND

- **Biologically complete** with all 22 amino acids including the nine essential ones
- Scientifically advanced blend for superior amino acid profile
 - Soya
 - Milk
 - Caseinates
 - Whey (rich in muscle-retaining branched chain amino acid—Leucine)
- High PDCAAS (protein quality score)
- **Rich source of protein** with 18g per serving—35% of the Dietary Reference Intakes (DRI)



PROPRIETARY FIBRE BLEND

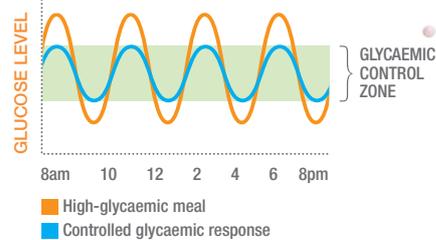
- **Rich source of fibre** with 5g per serving
- From **whole-food sources**—soya, oat and guar
- Helps promote **satiety, digestion and heart health***

PROTEIN – DRINK IN THE BENEFITS

NeoLifeShake is a delicious way to take in wholesome daily nutrition, powering your body with quality sources of protein, fibre, vitamins and minerals, enzymes and antioxidants. Great for the whole family!

Protein feeds your cells and boosts energy, helps your body build and repair tissues, fuels the creation of enzymes, hormones and antibodies, and promotes healthy bones, muscles, cartilage, skin and blood.*

Controlled Glycaemic Response SUPPORTS NORMAL BLOOD SUGAR LEVELS



Glycaemic Response Controlled

Minimises fat storage—Promotes fat burning

Includes Muscle-Retaining BCAAs

(Branched Chain Amino Acids)

Promotes Gut-Brain Satiety Signalling



NEOLIFE EXCLUSIVES

- **Protogard Process**—low temperature blending protects amino acids, maximises nutritional value
- **Multi Enzyme Blend**—plant-derived enzymes improve digestibility
- **Neo-Plex Concentrate**—whole-food antioxidants including vitamin C and citrus bioflavonoids
- **Choline and Inositol**—lipotropic factors to support fat utilisation and resist fat buildup
- **Metabolically Balanced**—ideal Protein, Carbohydrate, Fat ratio
- **25 Essential Vitamins and Minerals**

BACKED BY SCIENCE

ESS

NeoLife products use only
GMO-free ingredients.

**DAILY PROTEIN
REQUIREMENT**
0.8g/kg body weight



Wt: 63kg
Ht: 1.65m

50 grams



Wt: 75kg
Ht: 1.78m

60 grams

Higher amounts recommended
for growing children, teens,
pregnant and lactating women,
and people trying to lose weight.

**Feel-good
facts:**

No Artificial
Sweeteners



No High Fructose
Corn Syrup



No Artificial
Colours



No Preservatives



No Genetically
Modified (GMO)
Ingredients



No Gluten
Contributing
Ingredients



No Cholesterol



No Saturated
Fats



No Hydrogenated
Fats/Trans Fats



90% Lactose
Free

**CLINICALLY PROVEN
FOR WEIGHT LOSS**

For more information
see pages 14-18.

ESSENTIAL

Love Your Body

A WEIGHT LOSS PROGRAMME FOR LIFE

The number of overweight people living in developing countries is increasing significantly, but we want to change that! Designed with you in mind, the NeoLife Weight Management Programme is based on the science of cellular nutrition and breakthrough scientific concepts that promote safe, sustainable and sensible weight loss.

EXPERIENCE THE DIFFERENCE WITH NEOLIFESHAKE

Studies show that higher protein diets help suppress hunger, increase satiety and burn fat, thereby promoting weight loss and making it easier to stay on a weight loss programme.



NEOLIFESHAKE'S 18 GRAMS OF PROTEIN CAN HELP YOU MANAGE YOUR WEIGHT



SUCCESS

HEALTHY MEAL PLAN:
EAT FIVE TIMES A DAY TO STAY ENERGISED AND SATISFIED.



BREAKFAST

- NeoLifeShake
- Pro Vitality



AM SNACK

- Healthy snack
- NeoLifeTea



LUNCH

- NeoLifeShake



PM SNACK

- Healthy snack
- NeoLifeTea



DINNER

- Balanced meal

NeoLife products use only GMO-free ingredients.

NeoLifeShake clinically proven benefits:

- ✔ **Weight Loss**
- ✔ **Reduced Body Fat and Body Size**
- ✔ **Cardio Protective***
- ✔ **Lowered Body Mass Index (BMI)**

NeoLifeShake

- Proprietary blend: 18g of high quality protein
- Biologically complete with all 22 amino acids
- 25 essential vitamins and minerals
- 5g of satisfying fibre
- No artificial colours, sweeteners or preservatives added
- Mixes easily in water
- Only 580 kilojoules



Containers, 645g, 15 servings

- #2912 – Creamy Vanilla
- #2913 – Berries n' Cream
- #2914 – Rich Chocolate



Safe, sustainable and healthy weight loss

Lost 28.5cms.



CHRISTELLE LOOTS

"Thanks to NeoLife I've managed to shake off extra weight and get back into shape quickly after my pregnancy. Having NeoLifeShakes and NeoLifeTea have given structure to my eating habits and I always have something on hand that is good for me. With NeoLife making the right choices is so easy."

Lost 15.9kg†



MARY ACUFF

"I've lost 15.9kg† in the 18 months since I started using NeoLifeShake. This is the first time in a long time that I've been able to keep my weight off for more than a year—and I keep losing!"

Lost over 109kg†



CARLOS TRISTAN

"Thanks to NeoLife products, NeoLifeShake, and Pro Vitality, I lost over 109kg† in 18 months and dropped four shirt sizes! The hard work pays off. I never imagined I would be blessed like I have been."

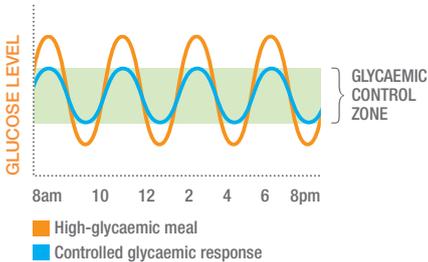
*Results are not typical. In an open label clinical study participants lost an average of 2.4kgs over a 12 week period.

Why It Works

GLYCAEMIC RESPONSE CONTROL TECHNOLOGY*

Consuming meals that cause sugar spikes throughout the day forces your body to go through a glycaemic roller coaster. A controlled glycaemic response promotes steady energy levels, minimises fat storage and promotes fat burning.

Controlled Glycaemic Response
SUPPORTS NORMAL
BLOOD SUGAR LEVELS



BUILD AND MAINTAIN LEAN MUSCLE*

Whey protein is rich in branched chain amino acids, specifically Leucine, which is associated with forming muscles and retaining lean body mass to promote long-term and effective weight loss.



STAY FULL AND ENERGISED*

NeoLife Weight Management promotes gut-brain satiety signalling. Exclusive high quality fibre and protein blends help you feel full faster and stay full longer, controlling your appetite and maintaining your energy levels—which are key to achieving a healthy weight!



Safe, sustainable and healthy weight loss

Lost 13.6kg[†]



JESSICA TRAUTNER

"I gained weight in college and struggled to lose it, nothing was sustainable. With NeoLifeShake I lost 4.5kg[†] in one week. I've lost 13.6kg[†] in total and kept it off for over a year. I feel better than ever!"

Lost 5.9kg[†]



LONDIWE GUMEDE

"Apart from helping me lose weight in just six weeks, the NeoLife Weight Loss Programme has improved my usually sluggish digestive system noticeably. I have much more energy - I have a spring in my step which I have never had before. It's made a huge difference in my life."

Lost 24.9kg[†]



TRACY BURNS

"I lost 14.5kg in three months.[†] When I switched to NeoLifeShake, I really started seeing a difference. Two months later I lost 10.4 more kg.[†] But this isn't my 'After'—this is my 'In Progress' to reach my ultimate goal!"



OTHER SUPPORT:

- NeoLife Blender Bottle® #307
- NeoLife Weight Management Programme Guide #214



[†]Results are not typical. In an open label clinical study participants lost an average of 2.4kgs over a 12 week period.

Stay Energised

weight
management

NeoLife products use only
GMO-free ingredients.



NeoLifeTea™

ENJOY A CUP OF "GET UP AND GO"

NeoLifeTea is a safe, low-kilojoule solution to boost energy levels while burning fat.

- NeoLifeTea is a delicious and refreshing natural energy boost*
- Exclusive instant **Energy Blend** ingredients promote energy, fat burning and efficient metabolism*
- **Herbal Blend** enhances mental alertness and well-being*
- Green tea extract delivers active EGCG (epigallocatechin gallate)
- Only 21 kilojoules per serving

#2915 – 15 sticks
(30 servings)

IN A SURVEY CONDUCTED WITH UNIVERSITY STUDENTS, NEOLIFETEA USERS:

91%

Felt more energy

78%

Felt more focused



ENERGISING BLEND*



HERBAL BLEND*



LEMON FLAVOURED & SWEETENED WITH FRUCTOSE & HONEY



Weight Loss Support

What Makes GR² Control Work?

At the core of this programme is the vital biological concept of controlling Glycaemic Response (GR). GR is a measure of the increase in blood sugar and glucose release after eating a meal. When we eat too many refined or simple carbohydrates, our blood sugar levels rise sharply, and the body responds with a corresponding sharp increase in insulin levels. When insulin levels are high, fat burning stops and the body stores kilojoules as fat. This process causes weight gain and unwanted fat; and uneven energy levels. By promoting a favourable glycaemic response you can help your body burn fat naturally and minimise fat storage.



Ami-Tone®

- Muscle retention*
- Fat mobilisation*
- Lean tissue development*
- Overall body toning

#2770 – 90 tablets

NeoLife products use only
GMO-free ingredients.



ENHANCE YOUR MEMORY AND FOCUS

Mind Enhancement Complex™

Supports enhanced memory, focused concentration, clear thinking and prompt recall. Unique blend combines Eastern and Western knowledge for optimal performance.* For peak mental performance and activity.*

- Time-tested and scientifically validated goodness of *Ginkgo biloba* to support **mental acuity**, enhance blood flow to the brain and **brain signalling***
- Exclusive multi-herb formula combines complementary benefits of seven herbs to promote peak **mental performance*** – including gotu kola, red sage, rosemary, sweet basil, skullcap and thyme

#2906 – 60 tablets

Omega-3 Salmon Oil Plus™

Helps **support cognitive health and brain function** as well as the development of the brain, eyes and nerves in children up to 12 years of age.

See pages 24-25 for more details.

#2672 – 90 capsules
#2673 – 60 capsules

NeoLifeTea™

ENJOY A CUP OF "GET UP AND GO"

NeoLifeTea is a safe, low-kilojoule solution to **boost energy levels while burning fat**.

- NeoLifeTea is a delicious and refreshing natural energy boost*
- Exclusive instant **Energy Blend** ingredients promote energy, fat burning and efficient metabolism*
- **Herbal Blend** enhances mental alertness and well-being*
- Green tea extract delivers active EGCG (epigallocatechin gallate)
- Only 21 kilojoules per serving

See page 17 for more details.

#2915 – 15 sticks (30 servings)

BACKED
BY SCIENCE

Get to the Heart of Your Wellness

GET YOUR BLOOD PUMPING WITH BROAD NUTRITIONAL SUPPORT

Heart disease remains one of the leading causes of death in the world, for both men and women. Support your heart health with regular exercise, stress management and a healthy diet rich in nutrients from whole grains, fruits, vegetables and fish; and these NeoLife nutritionals specially formulated to optimise the health of your heart.*



CoQ10
#2513 – 60 Capsules

Power Up Your Cellular Energy!

Coenzyme Q10, referred to as CoQ10 (also known as ubiquinone) is needed for every cellular function and is present in all human cells, reaching its highest concentrations in and around energy producing mitochondria. NeoLife CoQ10 delivers a highly bioavailable, 100mg dose that is sourced from nature and may help to support cardiovascular health, promote optimal cellular energy and boost overall energy levels. Combined with a unique profile of critical 'partner nutrients' to help **promote and protect total cellular energy production at the mitochondrial level.**

- **Unique Encapsulation Technology** means digestion begins in as little as 2 minutes, promoting rapid absorption

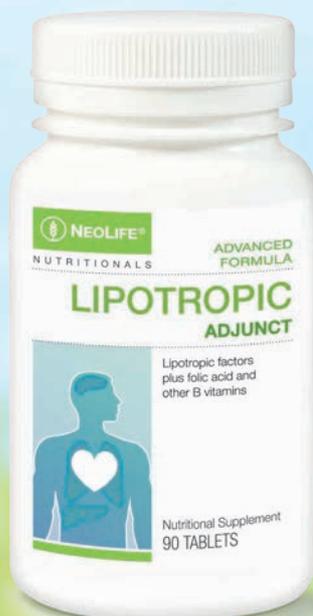
- The **exclusive NeoLife Phyto-Lipid & Sterol Blend** sourced from whole grain lipids and sterols in order to support optimal mitochondrial structure and function. The Blend provides four tocotrienols derived from rice known to help protect mitochondrial lipid membranes from oxidative attacks, as well as the four most powerful phytosterols from soya that may assist with mitochondrial function
- The **NeoLife Proprietary Polyphenol Blend** delivers whole-food sourced polyphenols and resveratrol from red grapes to provide extra antioxidant protection and to help promote mitochondrial protection
- Provides the body with **L-cysteine**, an amino acid needed for cellular biosynthesis of the mitochondrial protector

glutathione, to help support mitochondrial function and strengthen inner-cellular protective systems

Powerful Nutrients that may:

- Help promote optimal cellular energy
- Assist in boosting energy and stamina levels
- Help support cardiovascular health
- Improve muscle cell energy production and renewal
- Help reduce muscle pain and soreness associated with certain medication use
- Support healthy vision and hearing
- Help support cognitive health
- **No artificial flavours, colours, sweeteners or preservatives added**

Your daily support for a healthy heart



Lipotropic Adjunct™
#2509 – 90 tablets

Multi-Action Formula Supports a Healthy Heart

- Lipids (fats) and homocysteine influence the health of the cardiovascular system.
- **Lipotropic factors** contribute to keeping lipids (fats) emulsified in blood so they may be mobilised and utilised throughout the body where needed.
- B6, B12 and Folic Acid contribute to normal homocysteine metabolism.
- **Betaine hydrochloride (HCL)** is included to aid in Vitamin B12 absorption.
- **Citrus bioflavonoids** contribute to the health of blood vessels.

VITA

NeoLife products use only
GMO-free ingredients.

Our
exclusive
heart healthy
products
may help*:

Retain Normal
Blood Pressure



Retain Healthy
Cholesterol Levels



Lower Triglycerides



Lower Homocysteine



Carotenoid Complex™

Only whole-food carotenoid supplement proven by USDA and CDC researchers to support immune function.

Powerful immune boosting carotenoid nutrients from carrots, tomatoes, spinach, red bell peppers, strawberries, apricots and peaches.*

See page 9 for more details.

#2564 - 30 capsules

#2565 - 90 capsules

Garlic Allium Complex™

NeoLife research and development brings to you all the heart health benefits of garlic at clinically significant levels in our exclusive formula.

- **4,200mcg of allicin** from pure garlic extract in each serving, with bioactive compounds from onions, chives and leeks
- Exclusive **targeted delivery technology** takes garlic's active allicin directly to your intestine, eliminating aftertaste and maximising absorption
- Special, **no-odour** formula minimises garlic breath

#2857 - 60 tablets

Vitamin E 200 I.U.™

Functions as a powerful, fat soluble antioxidant contributing to the protection of cells from oxidative stress and is also a factor in the maintenance of good health.

- **Whole-food sourced vitamin E** is full spectrum and more potent than synthetic forms

#2774 - 60 capsules

All Natural Fibre

Diets high in fibre help healthy weight management, lower cholesterol and maintain digestive regularity.

- 12 natural sources provide **8g of fibre per serving** – 6g insoluble and 2g soluble
- Each serving provides approximately **1/3 of the daily fibre recommendation for adults**
- Tasty alone or mixed with your favourite foods and beverages

#2504 - 510g

Omega-3 Salmon Oil Plus™

*Heart,
brain,
joints and
more*

The World Health Organization, the Centers for Disease Control and many other leading health authorities agree – increasing the omega-3 fatty acid content of the diet is critical in helping solve the chronic disease epidemic. Although many people are trying to increase their fish consumption, we are still not getting enough. The presence of contaminants such as mercury, lead and PCBs in fish is also a concern.

Omega-3 Salmon Oil Plus is based on pure salmon oil, providing all the benefits and whole-food goodness of one of nature's richest sources of omega-3 fatty acids.



BALANCE



#2672 – 90 capsules

	Omega-3 Salmon Oil Plus
Total omega-3s per serving (3 capsules)	1,070mg
EPA	460mg
DHA	480mg
DPA	50mg
Other 5 healthful omega-3s for complete family of all 8	80mg

Smart 8 & Omega-3 Salmon Oil Plus Mini™

- Helps support **cognitive health and brain function**
- Helps support the **development of the brain, eyes and nerves** in children up to 12 years of age

	Smart 8 & Omega-3 Salmon Oil Plus Mini
Total omega-3s per serving (2 capsules)	356mg
EPA	153mg
DHA	160mg
DPA	16.8mg
Other 5 healthful omega-3s for complete family of all 8	26.6mg



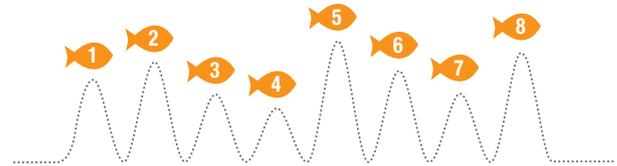
#2673 – 60 capsules

NeoLife products use only
GMO-free ingredients.

Simply pure. Simply beneficial.

Proprietary molecular differentiation process concentrates beneficial omega-3s using cold processing. Salmon Oil Plus is screened for over 200 potential contaminants, such as mercury and lead, with an allowable detection limit of ZERO.

PROPRIETARY MOLECULAR DIFFERENTIATION PROCESS



CONCENTRATES ALL 8 BENEFICIAL
OMEGA-3s IN HIGH POTENCY

Potent and Full Spectrum

Each three capsule serving of our exclusive UHPO3 (Ultra High Potency Omega-3) formula provides 1,070mg of total omega-3 fatty acids with standardised amounts of all eight omega-3s. This allows all members of the omega-3 family to work together, optimising benefits and promoting the repair and renewal process.

Clinically Proven Benefits

- Bioavailable
- Cardio protective*
- Balances inflammation*

See page 10 for more details.

MEET THE WHOLE FAMILY OF OMEGA-3 FATTY ACIDS

- 1 ALA — alpha-linolenic acid
- 2 SDA — stearidonic acid
- 3 ETA(3) — eicosatrienoic acid
- 4 ETA — eicosatetraenoic acid
- 5 EPA — eicosapentaenoic acid
- 6 HPA — heneicosapentaenoic acid
- 7 DPA — docosapentaenoic acid
- 8 DHA — docosahexaenoic acid



BACKED
BY SCIENCE

Made for Him

NeoLife nutritionals for men

As a man, you need nutrition to support your unique needs and wants for optimal vitality and performance. NeoLife has your solution.



Aloe Vera Plus™
Soothe the digestive system and stress induced digestive discomfort with refreshing Aloe Vera Plus – goodness from pure Aloe Vera gel.
#2783 – 1 litre
#2782 – 1 litre (Nigeria)



Chelated Zinc
Contributes to:

- Maintenance of normal **testosterone levels** in the blood and normal **fertility and reproduction**
- Normal **cognitive function**
- Maintenance of normal **vision** as well as **hair, skin and nails**

See page 42 for more details.
#2787 – 100 tablets



Masculine Herbal Complex™
Helps men regain renewed energy and physical vitality.

- Contains 9 herbs in a beneficial, balanced mix to support **normal masculine function** and improve wellness and vitality
- Saw palmetto promotes male vitality and may support **prostate and urinary tract health***
- Includes **avena sativa** for renewed physical **vitality and libido**, and **damiana**, a tonic for the nervous system, also known to energise mood*

#2897 – 60 tablets



NeoLife nutritionals for women

As a woman, you need targeted nutrition to support optimal health and vitality through life's journey. NeoLife has your solution.

NeoLife products use only GMO-free ingredients.



Chelated Cal-Mag®

Highly bioavailable calcium, magnesium and vitamin D₃.

- Contributes to the maintenance of normal **muscle function** and the development and maintenance of **bones and teeth**
- Calcium intake, when combined with sufficient vitamin D, a healthy diet and regular exercise, **may reduce the risk of developing osteoporosis**
- 3 tablets provide 500 I.U. of vitamin D₃

See page 30 for more details.
#2722 – 90 tablets



Feminine Herbal Complex™

For women looking to restore a sense of harmony and well-being every day of the month.

- Contains 10 herbs in a delicate, balanced mix to help women achieve a state of optimal health, **comfort, calmness and vitality**
- St. John's wort, shown to help support calmness, boost spirits and promote **positive mental attitude**
- Vitex and red sage, shown to support normal female physiology and function

#2896 – 60 tablets



Chelated Iron

Highly bioavailable iron supplement, especially important for teens, pregnant women and those of childbearing age.

- Contributes to the normal functioning of the **immune system**, normal formation of red blood cells and haemoglobin as well as transport of oxygen in the blood and the **reduction of tiredness and fatigue**

See page 42 for more details.

#2786 – 100 tablets



PRENATAL NUTRITIONALS

NeoLifeShake

- #2912 – Creamy Vanilla
- #2913 – Berries n' Cream
- #2914 – Rich Chocolate

Pro Vitality™

#2595 – 30 sachets

Chelated Cal-Mag®

#2722 – 90 tablets

Performance Proteins

BUILDING BLOCKS FOR STRENGTH AND ENDURANCE

Protein is the essential building block for health. It is critical for muscle retention, tissue repair, healthy blood formation, hormonal balance, immunity and virtually every other function in the body. We offer a variety of protein choices that provide a full complement of all 22 amino acids involved in human nutrition to meet your every need. Unlike some common sources of protein, they are low in fat and cholesterol-free to support optimum health.



WEIGHT
MANAGEMENT
AND MAINTAIN
ENERGY



NeoLifeShake

For daily nutrition and weight management.

- Proprietary blend: 18g of high quality protein
- Biologically complete with all 22 amino acids
- 25 essential vitamins and minerals
- 5g of satisfying fibre
- No artificial colours, sweeteners or preservatives added
- Mixes easily in water
- Only 580 kilojoules

See page 12 for more details.
Containers, 645g, 15 servings

- #2912 – Creamy Vanilla
- #2913 – Berries n' Cream
- #2914 – Rich Chocolate

ENER

Athletes Powered by NeoLife

All over the world, NeoLife Athletes are performing at their peak, setting records and showing us what it means to be NeoLife-Powered! If you want to boost your athletic performance and overall level of nutrition then you're in the right place!



Marko Albert

ESTONIA

CYCLIST:
2014 IRONMAN CHAMPION

Favourite Products:

NeoLifeShake, Cal-Mag Plus D, Sustained Release Vitamin C, Vitamin E, Acidophilus Plus

NeoLife products use only
GMO-free ingredients.

Protein sparing carbohydrates

NeoLife protein products use long-lasting carbohydrates to fuel energy, and proteins are spared for the specialised functions of cellular maintenance, repair and growth.



Nutrishake®

- 10g of protein and only 340 kilojoules per serving
- Provides quick as well as lasting energy from a special blend of simple and complex carbohydrates
- Plant derived enzymes for easy digestion
- Low lactose formula
- Mixes easily with milk or juice
- Variety of flavours

#2582 – Vanilla, 500g,
25 servings

#2584 – Chocolate, 500g,
25 servings

#2583 – Strawberry, 500g,
25 servings

START YOUR DAY WITH THE NEOLIFE PROTEIN THAT IS RIGHT FOR YOU

POWDER ONLY	NeoLifeShake For Daily Nutrition and Weight Management for the Whole Family	Nutrishake® Nutritional Daily Drink
AMOUNT OF PROTEIN PER SERVING	18g	10g
PROTEIN SOURCES	Soya and dairy	Soya and dairy
ALL 22 AMINO ACIDS	✓	✓
GLYCAEMIC EDGE CARBOHYDRATES	✓	✓
AMOUNT OF FIBRE PER SERVING	5g	0.4g
VITAMINS AND MINERALS	25 vitamins and minerals	14 vitamins and minerals
KILOJOULES PER SERVING (POWDER ONLY)	580	340

GY



Sami Jauhojärvi

FINLAND

SKIER:
GOLD MEDAL, 2014 SOCHI
WINTER OLYMPICS

Favourite Products:
NeoLifeShake, Nutrishake,
Cal-Mag Plus D, Pro
Vitality, Vitamin E



Bongani Mbonambi

SOUTH AFRICA

RUGBY:
STORMERS AND
SPRINGBOK HOOKER

Favourite Products:
Pro Vitality, NeoLifeShake,
Sustained Release Vitamin C

Performance Nutrition

FUEL YOUR PERFORMANCE

Giving your body the right nutrition can have a huge impact on your daily energy levels. NeoLife has many products to support a healthy, energetic and active lifestyle.



Daily Vitality Pack

Daily Vitality Pack provides 30 conveniently packed sachets that are easy to take anywhere at anytime. Each sachet provides you with a combination of essential vitamins and minerals as well as Tre-en-en® to ensure you meet your daily micronutrient needs.

See page 43 for more details.
#2593 – 30 sachets



Athletes Powered by NeoLife

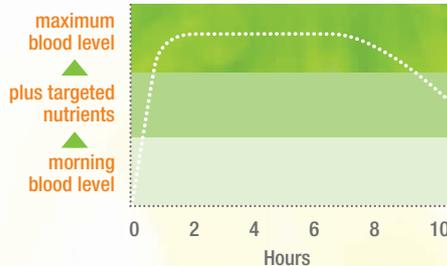
With a variety of products from muscle-repairing protein in NeoLifeShake, essential vitamin and mineral availability in Daily Vitality Pack, to inflammation-balancing Omega-3 Salmon Oil Plus, NeoLife nutritionals can help both high-performance athletes and weekend warriors realise their goals.*



ENERGY

Vitamin B Co.™ Sustained Release
Our unique high potency formula helps **metabolise carbohydrates, proteins and fats**, contributes to **tissue and red blood cell formation** as well as **normal growth and development**. Vitamin B Co. contains all eight B vitamins, plus inositol and choline.
#2541 – 60 tablets

SUSTAINED RELEASE FOR VITAMIN AVAILABILITY OVER 6 HOURS



ENERGY AND FITNESS

CoQ10
Coenzyme Q10, referred to as CoQ10 (also known as ubiquinone) is needed for every cellular function including energy production, heart health, and many other critical functions of the body.

- Helps replenish CoQ10 levels.
- Supports and maintains natural energy production inside the cells helping them to function at optimal levels.
- Helps improve **exercise endurance** as well as everyday energy and general wellbeing.
- Helps support and maintain **heart health**.

See page 22 for more details.
#2513 – 60 Capsules



Magnesium Complex
Magnesium is a major mineral essential for hundreds of biochemical reactions in the body which includes **promoting energy production**. Provides magnesium from **3 main sources (Tri-Mag Blend)** complemented by **whole-food phytonutrients (PhytoMag Blend)**.

Tri-Mag Blend provides 150mg of magnesium per one tablet serving. Three sources includes:

- **Double amino acid chelated magnesium** bound to glycine, to provide a highly bioavailable and absorbable form of magnesium
- **Tri-magnesium citrate** is an organically bound natural source of magnesium with high bioavailability
- **Magnesium oxide** has the highest concentration for magnesium and is easily absorbed

PhytoMag Blend is a proprietary blend of **whole-food beetroot, kale, broccoli and radish**, foods that provide phytonutrient benefits such as antioxidant power and are natural sources of magnesium.

3D Technology enhances bioavailability, assuring rapid and complete **Disintegration, Dissolution and Dispersion**.

Vegan formula. Made entirely without animal sourced ingredients of any kind.

No artificial colours, flavours, sweeteners or preservatives added.

#2723 – 60 Tablets

NeoLife products use only
GMO-free ingredients.



NeoLifeTea™

An energising instant herbal tea blend. Exclusive NeoLife Energy and Herbal Blends promote **increased energy, fat burning and efficient metabolism.**

NeoLifeTea is a refreshing and safe alternative to energy drinks.

- Delicious, refreshing and packed with antioxidants
- Sweetened with honey, and only 21 kilojoules per serving
- Mixes instantly in water
- Enjoy hot or cold
- Convenient on-the-go sticks
- No artificial colours, flavours, sweeteners or preservatives added

#2915 – 15 sticks (30 servings)

FLEXIBILITY

Full Motion®

- Helps **maintain healthy cartilage and joints**
- Facilitates being and staying active

See page 31 for more details.

#2505 – 90 tablets

Chelated Cal-Mag®

- **With 500 IU Vitamin D₃**
- Contributes to the development and maintenance of **bones**
- Maintains normal **muscle function**

See page 31 for more details.

#2722 – 90 tablets

Omega-3 Salmon Oil Plus™

Supports normal **inflammatory balance.**

See pages 22-23 for more details.

#2672 – 90 capsules

RECOVERY

Ami-Tone®

- Muscle retention
- Fat mobilisation
- Lean tissue development
- Overall body toning

#2770 – 90 tablets

FITNESS



Francois Hougaard

SOUTH AFRICA

RUGBY:
BRONZE MEDAL, 2016 RIO
SUMMER OLYMPICS

BLUE BULLS, BULLS, WORCESTER WARRIORS,
SOUTHERN KINGS, SPRINGBOKS & THE
SPRINGBOKS SEVENS SOUTH AFRICA

Favourite Products:

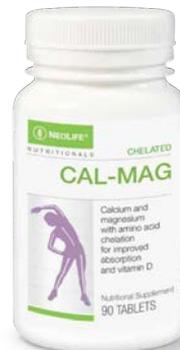
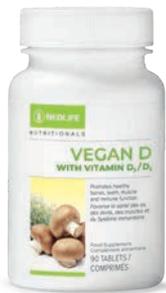
Pro Vitality, NeoLifeShake,
NeoLifeBar, Vitamin C, and
Cal-Mag with Vitamin D

Strong Bones...

STRONG BONES TOMORROW NEED FOCUSED NUTRITION TODAY

You need more than just calcium to **build strong bones**. Many of us do not get adequate magnesium or enough vitamin D – nutrients critical for supporting calcium absorption and utilisation. NeoLife's exclusive formulas **include the power of calcium, magnesium and vitamin D₃**.

Calcium intake, when combined with sufficient vitamin D, a healthy diet and regular exercise may **reduce the risk of developing osteoporosis**. Calcium and magnesium contribute to the development and maintenance of bones and teeth, normal muscle, nerve and psychological function, as well as contributing to a reduction in tiredness and fatigue.



Are you at risk?

About 80% of women over age 20 get less than the recommended daily amounts of calcium.

Vegan D

Adequate vitamin D impacts our **immune system** performance, our **muscle function** as well as **cell division**. Vitamin D also contributes to the development and maintenance of **strong bones & teeth**.*

- Naturally-sourced vitamin D, 400IU/10mcg per tablet
- **Proprietary blend of whole-food based vitamin D ingredients**
 - **Vitamin D₃** from lichen (*Cladonia rangiferina*), known as Reindeer Lichen, which is a combination of an algae and a fungus. This natural lichen D₃ ingredient is traditionally consumed by people in the Arctic countries.
 - Contains **Vitamin D₂** from yeast and superior quality mushrooms (*Agaricus bisporus*), which provide valuable whole-food beta glucans, known to be of particular benefit for our immune system*
- **100% Vegan**. Made entirely without animal sourced ingredients of any kind, Vegan D fulfils the strict sourcing criteria expected by vegetarian/vegan supplement users

#2520 – 90 tablets

Magnesium Complex

Contributes to the maintenance of normal **bones** and **muscle function** as well as **energy production**.

- **Exclusive Tri-Mag Blend** features high-potency sources, including double amino-acid chelated and organically bound forms



- **Exclusive PhytoMag Blend** First magnesium supplement of its kind to feature phytonutrient and magnesium-rich whole-foods from:



- **Naturally-sourced** and highly bioavailable magnesium with 150mg per one tablet serving
See page 28 for more details.
#2723 – 60 tablets

Chelated Cal-Mag®

Contributes to the maintenance of normal **muscle function** and the development and maintenance of **bones and teeth**.

Calcium intake, when combined with sufficient vitamin D, a healthy diet and regular exercise, **may reduce the risk of developing osteoporosis**.

- Provides vitamin D₃, that is **readily absorbable** and highly bioavailable
- **Pharmaceutically pure**, seashell-derived calcium
- **Exclusive double amino acid chelation** to promote higher calcium and magnesium absorption
- Formulated with the preferred 2:1 ratio of calcium to magnesium to support optimum bone health
- 3 tablets provide 500IU of vitamin D₃

#2722 – 90 tablets

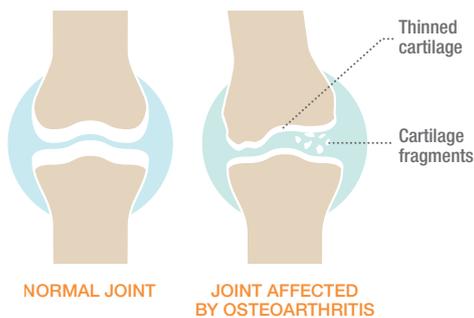


Healthy Joints

bone and joint health

MAINTAIN COMFORT AND MOBILITY

NeoLife nutritionals may assist in maintaining healthy cartilage and inflammatory balance to promote healthy, comfortable joints.*



Helps to maintain healthy cartilage and joint health



Full Motion®

Glucosamine, a nutrient that occurs naturally in our bodies has been shown to be a factor in maintaining healthy cartilage and joint health.

- **1,500mg of glucosamine hydrochloride** – Scientifically proven effective amounts in easy to digest form, sulphite-free – minimising risk of digestive discomfort and allergic reactions
- **Herbal Comfort Complex** – Exclusive blend of specially selected herbs and phytonutrients – bromelain, white willow and boswellia provide long-lasting relief
- **Regenerative Mineral Complex** – Provides a unique blend of key joint health minerals – zinc, boron and silica
- **The 3D Advantage** – Unique delivery technology maximises disintegration, dissolution and dispersion for easy digestion and optimal bioavailability

#2505 – 90 tablets

Omega-3 Salmon Oil Plus™

In addition to supporting cardiovascular health and brain function, omega-3s have also been shown to assist in promoting **joint comfort** and **balance inflammation**.

- Supports a healthy balance of pro- and anti-inflammatory factors. **Clinically proven to lower inflammatory index by 68% in just eight weeks**

See pages 22-23 for more details.

#2672 – 90 capsules



Bring Better Digestion to the Table

MAKE DIGESTIVE UPSETS A THING OF THE PAST

There's nothing that can put a damper on your day quite like digestive issues. What many of us don't know is that these issues, whether it's bloating, gas or problems with irregularity, may be our body's warning signs to make positive changes for our long-term health. NeoLife's specially targeted formulas deliver comprehensive digestive support so you can enjoy a wide variety of foods with confidence and comfort.

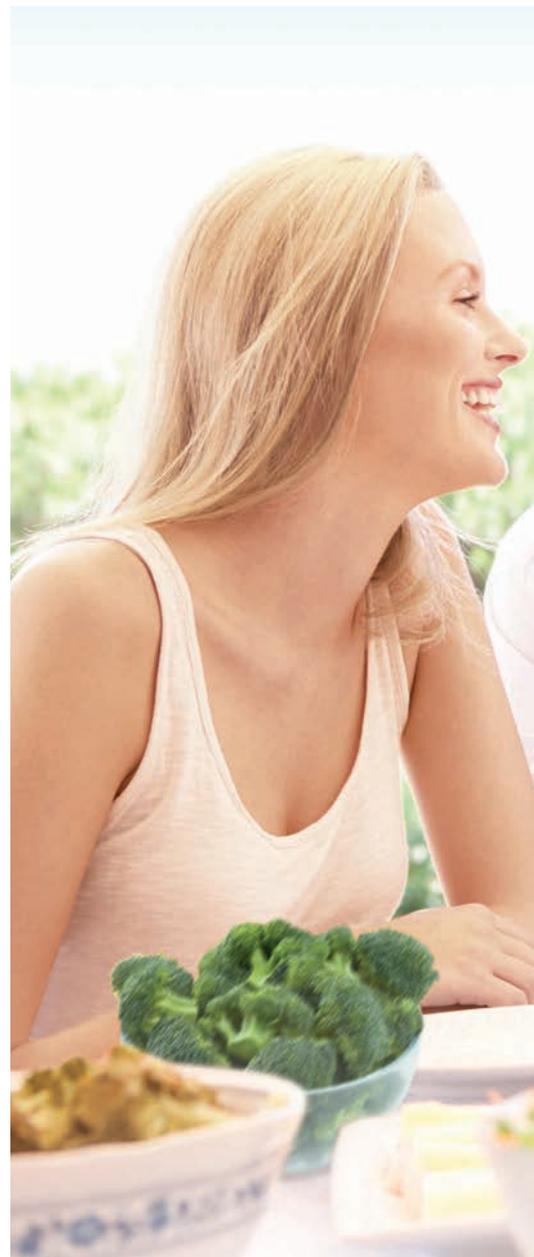


All Natural Fibre

Diets high in fibre help healthy weight management, lower cholesterol and maintain digestive regularity.

- 12 natural sources provide **8g of fibre per serving** – 6g insoluble and 2g soluble
- Each serving provides approximately **1/3 of the daily fibre recommendation for adults**
- Tasty alone or mixed with your favourite foods and beverages

#2504 – 510g



BACKED
BY SCIENCE

digestive health

NeoLife products use only
GMO-free ingredients.



Aloe Vera Plus™

Soothe the digestive system and stress induced digestive discomfort with refreshing Aloe Vera Plus – goodness from pure Aloe Vera gel.

#2783 – 1 litre

#2782 – 1 litre (Nigeria)



Stage 6™

Formulated to help people deal effectively with maintaining or re-establishing proper elimination.

- Nature-sourced herbal formula containing senna leaf powder and prune powder with no harsh chemical or habit forming drugs
 - Mild and effective with no cramping
 - Should not be used continuously for longer than 7 days without consulting your doctor
- #2575 – 100 tablets



Fibre Tablets™

- Supports optimal intestinal function
 - Contains a balanced variety of soluble and insoluble fibre
 - Each serving of 4 tablets provides 2g of dietary fibre
- #2789 – 120 tablets

Immune Boosting Nutrition

Strengthen
your body's
natural
defences

PHYTODEFENCE®

Daily phytonutrient protection pack has the power of six optimal servings from a variety of fruit and vegetables, in each sachet, to support your body's natural defences.*

COMBINING THREE POWERFUL NUTRITIONALS

Each convenient sachet provides:

- **3** capsules of **Carotenoid Complex**
- **2** tablets of **Flavonoid Complex**
- **1** tablet of **Cruciferous Plus**

CAROTENOID COMPLEX:
CLINICALLY PROVEN IN A STUDY
CONDUCTED BY USDA RESEARCHERS

37% 

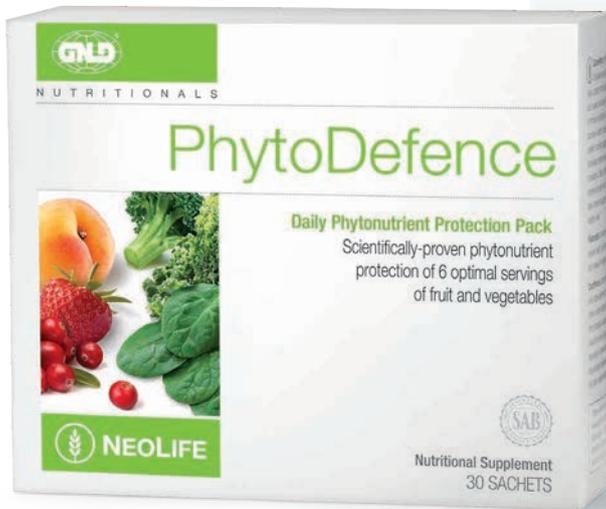
**BOOST TO OVERALL
IMMUNE FUNCTION
IN JUST 20 DAYS**

POWER OF **SIX
SERVINGS
OF IMMUNE
ENHANCING** FRUIT
AND VEGETABLES*



DE

NeoLife products use only
GMO-free ingredients.



PhytoDefence
#2503 – 30 sachets



Carotenoid Complex™

Only whole-food carotenoid supplement proven by USDA and CDC researchers to support immune function.

Powerful immune enhancing carotenoid nutrients from carrots, tomatoes, spinach, red bell peppers, strawberries, apricots and peaches.*

See page 9 for more details.

#2565 – 90 capsules

#2564 – 30 capsules

Flavonoid Complex™

Tested and proven under United States National Cancer Institute protocols to support immune function.

Antioxidant flavonoids from green tea, kale, cranberries, elderberries, red and black grapes, beet root, lemons, oranges and grapefruit in a uniquely concentrated form.*

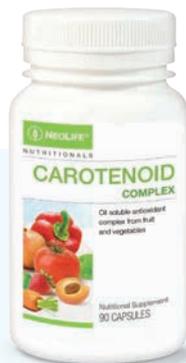
#2790 – 60 tablets

Cruciferous Plus™

Tested and proven under United States National Cancer Institute protocols to support immune function.

Phytonutrient power of cruciferous vegetables – broccoli, radish, kale, black and brown mustard and watercress in a convenient tablet form.*

#2892 – 60 tablets



3 +



2 +



1



FENCE

Your Daily Defence

Neolife products use only
GMO-free ingredients.



Defend Yourself Against Environmental Toxins*

- Nutritional defence provided by a combination of whole-food based antioxidants that contribute to the protection of cells from oxidative stress.
- A proprietary formulation of carefully selected vitamins, minerals and carotenoids.
- Amino acid chelation supports improved absorption of beneficial minerals.

Beta Guard™

Developed by world-renowned toxicologist, cancer researcher and SAB Founding Member Emeritus, Dr. Arthur Furst.

Beta Guard®
#2788 – 100 tablets



Vegan D

Vitamin D impacts our **immune system** performance. It contributes to the normal function of the **immune system**.

- Naturally sourced vitamin D, 400 IU/10mcg per tablet
- **100% Vegan.** Made entirely without animal sourced ingredients of any kind, Vegan D fulfils the strict sourcing criteria expected by vegetarian/vegan supplement users

See page 30 for more details.

#2520 – 90 tablets



Chelated Zinc™

Zinc contributes to the maintenance of **immune function** and **protects cells from oxidative stress**.

- Has a role in the process of cell division and is a factor in the maintenance of good health
- Chelated for increased absorption and is gentle on your digestive system

See page 44 for more details.

#2787 – 100 tablets



VITAMIN C

Vitamin C contributes to the normal function of the **immune system**.

Vitamin C™

Sustained Release

- Provides powerful time-release nutrient delivery over six hours

See page 43 for more details.

#2551 – 100 tablets

Chewable All-C™

- Provides vitamin C delivery in a delicious, fruity form that everybody enjoys

See page 43 for more details.

#2512 – 90 tablets

GREAT HABITS START NOW

We believe in giving our most precious blessings the right nutrition for an active and bright start to life's journey.



Nutrition That Works as Hard as They Play

**CHEWABLE. SHAKEABLE.
DRINKABLE. UNSTOPPABLE.**

Count on NeoLife nutrition, carefully designed with your children's special nutritional needs in mind.



**WITH TRE-EN-EN®
GRAIN CONCENTRATES
FOR CELLULAR ENERGY
AND NUTRITION***



**WITH CAROTENOIDS
AND FLAVONOIDS FOR
IMMUNE SUPPORT***

Vita Squares® Chewable Multivitamin

Loaded with **18 vitamins and minerals** essential to build a strong nutritional foundation for a lifetime of good health.*

- Provides nutrients that **promote healthy growth and development of the body and mind***
- Enhanced with choline and inositol*
- Tre-en-en Grain Concentrates for cellular nutrition*
- Yummy berry-citrus flavoured chewable tablets both kids and adults enjoy
- No artificial colours, flavours, sweeteners or preservatives added

#2893 – 180 tablets

Vita Guard™ Chewable Antioxidant

Protective nutrients from **concentrated fruit and vegetables** to enhance immune function and resistance to day-to-day challenges.*

- **Immune-powering nutrition** from fruit and vegetables that may be missing in children's diets*
- Whole-food carotenoids and flavonoids for broad spectrum protection*
- Zinc and selenium maximise children's defences, so they feel their absolute best*
- Irresistible fruit flavoured chewable tablets
- No artificial colours, flavours, sweeteners or preservatives added

#2894 – 120 tablets



NeoLife products use only GMO-free ingredients.



Nutrishake®

Fast food – loaded with nutrition!

- Nutrishake provides high quality protein with **22 amino acids** – a **perfect high protein start to your child's energy filled day**
- Vitamin enriched with vitamins A,D,E,C and B to provide added nutritional balance
- Nutrishake has a low allergenic potential, it is wheat-free, corn-free and low in lactose
- Provides a readily available source of fructose which supplies sustained energy
- Delicious strawberry, vanilla or chocolate flavours

See page 27 for more details.

#2582 – Vanilla, 500g, 25 servings

#2584 – Chocolate, 500g, 25 servings

#2583 – Strawberry, 500g, 25 servings



All-C™ Chewable

Contributes support to the normal functioning of the **immune system** and collagen formation for normal functioning of **teeth and gums**.

- Vitamin C equivalent of four oranges in each tablet
- Delicious cherry flavour both adults and children enjoy

See page 41 for more details.

#2512 – 90 tablets



Multifaceted Benefits

FORMULA IV® – PIONEERING TOTAL NUTRITION, ONE CELL AT A TIME

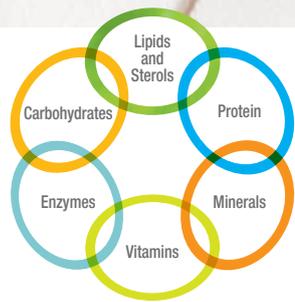
Formula IV is more than just a multivitamin and mineral supplement. It is the first multifactor food supplement to provide vitamins and related food factors, minerals, selected enzymes, as well as lipids and sterols. First developed in the 1950s, Formula IV with Tre-en-en® Grain Concentrates has provided people throughout the world with decades of nutritional assurance at the cellular level.*

- **Broad spectrum of vitamins and minerals** including Vitamins A and D, B-complex vitamins, Vitamin C plus acerola cherry bioflavonoids and complete Vitamin E family
- Tre-en-en Grain Concentrates to **enhance cellular absorption***
- Selected enzyme for easy digestion

Gluten free formulas



- Formula IV®
#2577 – 60 capsules
#2576 – 120 capsules
- Formula IV® Plus
#2556 – 30 sachets
#2557 – 60 sachets



FORMULA IV STRENGTHENS THE CHAIN OF LIFE

A chain is only as strong as its weakest link and six nutrient groups should be present in sufficient quantities and in proper balance for your cells to function at their best.

CHOICE OF FORMULAS

FORMULA IV Original Multifactor Food Supplement	FORMULA IV PLUS
For all adults	For mature adults and anyone seeking an iron-free formula
Contains iron from parsley	Iron-free formula
Broad spectrum mineral support	Additional mineral support from selenium, chromium, molybdenum
Proprietary Tre-en-en Grain Concentrates	50% more proprietary Tre-en-en Grain Concentrates

Multi™

- Provides ideal foundation nutrition
 - Comprehensive formula that delivers a broad spectrum of key nutrients including vitamins, minerals and trace minerals
 - Iron-free for those who already obtain sufficient amounts of iron from their diet
- #2558 – 30 tablets



Wheat Germ Oil™

- Pure wheat germ oil with vitamin E
 - Cold pressed extraction method preserves more vitamin E than heat extraction method
 - Contributes to the **protection of cells from oxidative stress**
- #2561 – 60 capsules



NeoLife products use only
GMO-free ingredients.

Vitamin B Co.™ Sustained Release

B Vitamins are a factor in the maintenance of good health. They contribute to normal red blood cell formation and normal growth and development. Also help reduce the risk of neural tube defects when taken daily prior to becoming pregnant and during early pregnancy. B vitamins cannot be stored in the body, so we need them in our diet every day.

- **Sustained release** of nutrients
- Perfect balance of all eight B vitamins, plus inositol and choline
- Unique whole-food source
- High potency – for optimum **metabolic support**

#2541 – 60 tablets



VITAMIN C

The body's main water soluble antioxidant contributes to the normal functioning of the **immune system** as well as collagen formation for the normal function of **teeth and gums**. But vitamin C cannot be made or stored in the body. This protector nutrient must be replenished on a daily basis. Choose from two great products!

Vitamin C™ Sustained Release

- Proprietary time-release delivery system assures optimal nutrient level protection for over six hours
- Vitamin C **power of eight oranges** in each tablet
- High-potency, high-purity vitamin C with citrus bioflavonoids
- Exclusive Neo-Plex Concentrate for whole-food goodness

#2551 – 100 tablets

Chewable All-C™

- Delicious cherry flavour that both adults and children enjoy
- Vitamin C **equivalent of four oranges** in each tablet
- With rose hips and acerola cherries – nature's richest vitamin C sources
- Exclusive Neo-Plex Concentrate

#2512 – 90 tablets

**NeoLife exclusive
Neo-Plex
Concentrate™**

**Whole-food advantage.
Virtually everything from whole
oranges but the water – for
better absorption and utilisation.**



Vegan D

Vitamin D impacts many systems in the body. Well known amongst these are:

- Normal function of the **immune system**
- Development and maintenance of **strong bones and teeth**
- **Muscle function**
- **Cell division**

Naturally sourced vitamin D, 400 IU/10mcg per tablet.

100% Vegan. Made entirely without animal sourced ingredients of any kind, Vegan D fulfils the strict sourcing criteria expected by vegetarian/vegan supplement users.

See page 30 for more details.

#2520 – 90 tablets



Vitamin E 200 I.U.™

Contributes to the **protection of cells from oxidative stress** and it is a factor in the maintenance of good health.

Whole-food sourced Vitamin E 200 I.U.:

- Delivers **all eight forms** of vitamin E for broad spectrum protection: four tocopherols and four tocotrienols
- Provides **nature's own vitamin E** that is more potent than synthetic forms

#2774 – 60 capsules



Vitamin A & D

- Vitamin A contributes to the maintenance of **eyesight, skin, membranes, and immune function**. Vitamin D helps in the development and maintenance of **strong bones and teeth**
- Vitamin A sourced from pure cod liver oil
- Note: excessive intake of vitamin A, particularly by pregnant women is not recommended

#2531 – 100 capsules

Key Minerals

Magnesium Complex

Contributes to:

- **Energy** production
- **Muscle** function
- Normal **psychological** function
- **Bone** function

Tri-Mag Blend provides 150 mg per one tablet serving of highly bioavailable, naturally sourced magnesium, including its double amino acid chelated form.

See page 28 for more details.

#2723 – 60 tablets

Chelated Zinc™

Contributes to the maintenance of:

- **Immune** and **cognitive function** as well as **normal vision**
- Normal blood levels of **testosterone, fertility and reproduction**
- Normal **skin, hair and nails**

Chelated for increased absorption and is gentle on your digestive system.

#2787 – 100 tablets

Chelated Cal-Mag®

- With **500 IU Vitamin D₃**
- Chelated calcium and magnesium for **maximum absorption**
- High potency of highly bioavailable vitamin D₃

See page 32 for more details.

#2722 – 90 tablets

Chelated Iron™

Contributes to the normal functioning of the **immune system**, normal transport of oxygen in the blood and the **reduction of tiredness and fatigue**. Especially important for **teens**, and during **pregnancy**.*

- High potency formula
- **Whole-food iron from iron-rich blackstrap molasses**
- The body only absorbs about 10% of iron in food. **Double amino acid chelates** supports more efficient iron absorption

#2786 – 100 tablets

AMPLIFY THE ENERGY INSIDE YOU

Minerals work as catalysts in thousands of biochemical processes to activate enzymes, hormones and antibodies. To maximise the body's utilisation of minerals, these formulas provide related nutrients that help digest minerals or increase their absorption such as vitamin D₃ in Cal-Mag. In addition, we use unrivaled amino acid chelation technology to promote more efficient absorption of minerals while making them easier on your digestive system.*



Multi-Mineral Plus Alfalfa™

Full-body support from key minerals to help you age less and enjoy more.

- **Broad spectrum of macro-minerals and micro-minerals**
- Custom formula with **trace minerals from sea vegetation**

#2775 – 60 tablets



Pioneered by Dr. Arthur Furst, double amino acid chelation technology is designed to enhance mineral absorption.

CHELATED MINERALS CAN YIELD UP TO SIX TIMES THE ABSORPTION RATE OF NON-CHELATED MINERALS

Chelated

Non-Chelated



Comparative Rate Blood Levels. Ashmead HD, et al. 1985. Intestinal absorption of metal ions and chelates. Springfield (IL): Thomas. p 113-125

BACKED BY SCIENCE

vitamins and minerals

NeoLife products use only GMO-free ingredients.

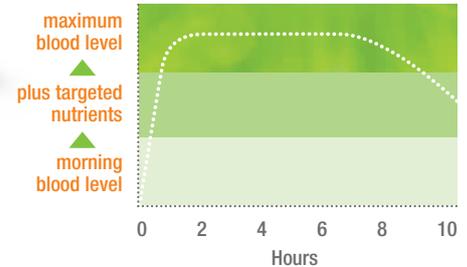


Daily Vitality Pack™

Daily Vitality Pack provides 30 conveniently packed sachets that are easy to take anywhere at anytime. **Each sachet provides you with a combination of essential vitamins and minerals as well as Tre-en-en® to ensure you meet your daily micronutrient needs.**

- Formula IV, with Tre-en-en® Grain Concentrates
 - Vitamin C and Vitamin B Co. Sustained Release control nutrient delivery for approximately 6 hours
 - Broad spectrum mineral supplementation
 - Antioxidant benefits of Vitamin C and E
- #2593 – 30 sachets

SUSTAINED RELEASE FOR VITAMIN AVAILABILITY OVER 6 HOURS



EACH DAILY VITALITY SACHET CONTAINS:

2+

Formula IV™
A unique formulation containing a combination of vitamins, minerals and an exclusive blend of grain oil concentrates (Tre-en-en®).
#2577 – 60 capsules
#2576 – 120 capsules

1+

Vitamin E 200 I.U.™
Delivers 200 I.U. vitamin E in balanced ratios of the 8 primary tocopherols and tocotrienols.
#2774 – 60 capsules

1+

Vitamin B Co™ Sustained Release
Contains all 8 essential B vitamins in a sustained release system ensuring a slow, monitored release of vitamin B into the system.
#2541 – 60 tablets

1+

Vitamin C™ Sustained Release
Each tablet provides 500 mg of vitamin C, including all the elements nature provides in whole citrus, in a sustained release system.
#2551 – 100 tablets

1+

Multi-Mineral™ Plus Alfalfa
This broad spectrum formulation contains macro-, micro- and trace minerals as well as other food factors such as Irish moss, parsley, kelp, chlorophyll and watercress.
#2775 – 60 tablets

Specialise Your Routine



Safe, holistic support



Combining Ancient Wisdom & Modern Science

NeoLife's special formula combines ancient wisdom drawn from Indian (Ayurvedic) and traditional Chinese herbal medicine, backed by leading-edge modern clinical science. These powerful whole-food ingredients include a Botanical Blend with chromium and alpha-lipoic acid.

Botanical Balance

- **Powerful support for the body's glucose management processes**
 - **No artificial anything!**
No artificial colours, flavours, sweeteners, or preservatives added
- #2514 – 120 tablets

Total Body Glucose Support

NeoLife Botanical Balance is a safe, broad spectrum, holistic approach to glucose balance. This formula uses state-of-the-art science, ingredient technologies and sourcing expertise to combine whole-food ingredients shown to support glucose balance in three primary ways:*

- 1 **Manage Glucose Uptake**
- 2 **Optimise Insulin Sensitivity**
- 3 **Maximise Insulin Receptor Function**



Botanical Blend



CINNAMON (CASSIA)

The most studied and proven effective form for supporting healthy glucose metabolism and healthy blood glucose levels. Helps support **normal fasting glucose levels**, supports efficient **insulin production and sensitivity** and promotes **cellular glucose uptake**.



CURCUMIN (CURCUMA LONGA L.)

The most bioactive phytonutrient component of turmeric **provides antioxidants** and is used to help **relieve inflammation**.



TURMERIC (CURCUMA LONGA L.)

This antioxidant phytonutrient provides a broad spectrum of curcuminoids and is used to help **relieve inflammation**.

CHROMIUM

Derived from yeast, the most bioactive form. Chromium helps the body metabolise carbohydrates and fats and provides support for healthy glucose metabolism. It is a **critical cofactor with insulin** and helps maintain normal **cellular responsiveness to insulin**.

ALPHA-LIPOIC ACID

Helps **protect against damage caused by free radicals**. Also helps **support normal blood sugar levels** and the **cells' ability to utilise insulin**.

Exceptionally Pure Herbs, Time-Tested Benefits

Developed under the guidance of the NeoLife Scientific Advisory Board, our herbal ingredients are harvested from ancient fields without toxic gases, gamma radiation or preservatives, uniting modern science with 6,000 years of herbal traditions from India (Ayurvedic), China, Europe, Africa and America.



Herbal Rest & Relax™

Helps calm your body, **quiet your mind** and renew your positive outlook, so you can **rest with ease**.*

- Contains 8 herbs in an effective, balanced mix to help rest and relax*
- Promotes restful sleep and refreshed awakening*
- Lemon balm, skullcap, schisandra and passion flower promote calm relaxation*
- Damiana and St. John's wort help lift mood and support healthy sleep patterns*
- Verbena and German chamomile provide a complementary effect

#2901 – 60 tablets



Herbal Respiratory Formula™

Facilitates **respiratory comfort** for **easy breathing**.*

- Contains 7 herbs in an effective, balanced mix to help promote free and clear breathing*
- Elecampane root, may help promote air flow to the lungs*
- Elder flower may help relieve sneezing, itching and other discomforts often associated with dust and pollen*
- Thyme promotes clear, quiet breathing*

#2900 – 60 tablets

*The product known as Botanical Healthy Balance in Nigeria is identical to Botanical Balance available in West Africa.

EMBRACE THE SOFTER SIDE OF SCIENCE

We believe that nourishing your skin, the largest organ of your body, can give it a healthy, positive radiance that lasts a lifetime, and keep people guessing when it comes to your age!

Nutriance products, formulated in top laboratories in Switzerland under the strict guidance of the NeoLife Scientific Advisory Board, have been clinically tested and proven in the most prestigious cosmetics testing facility in France.



Refreshing Bath & Shower Gel

- Make every day a spa day with skin conditioners and luxurious botanicals, including aloe vera
- Clinically proven to moisturise
- Oil-free, rinses easily and is environmentally friendly
- Refreshingly light fragrance
- Extra mild, non-irritating

#2314 – 250ml



Nourishing Hand & Body Lotion

- Moisturisers and emollients bring back the silky smooth skin of your youth
- Clinically proven to increase skin moisture by 76%
- Includes renewing aloe vera and soothing pro-vitamin B₅

#2315 – 250ml



Aloe Vera Gel

- Soothe and comfort skin with aloe vera, pro-vitamin B₅ (panthenol) and botanicals including linden and chamomile
- Counter the moisture robbing effects of sun, wind and cold
- Support natural cell renewal
- Clinically proven to:
 - Calm skin's surface and alleviate minor discomfort
 - Work with skin's natural lipids to achieve optimal moisture levels

#2316 – 100ml



PCC - Personal Care Concentrate

- PCC is formulated for every member of the family and every personal cleaning need
- This pH balanced concentrate can be used as a liquid cleaning agent in the bath, to clean the dirtiest of hands or to wash the most delicate lingerie
- Formulated with gentle, yet effective cleansers that refresh the skin and leave no greasy residue
- Lasting foam, making bathing a delight
- Liquid cleanser, easy to dispense and easy to travel with

#2309 – 250 ml



Keep Your Home Clean and Green



Super 10® Concentrated Extra Heavy Duty Cleaner

Super 10 is your choice for the toughest jobs. It penetrates, dissolves and emulsifies even the most stubborn grit and grime. Super 10 makes all your cleaning chores easier, yet it's compatible with the environment.

- Triple action formula with soaps, solvents and surfactants to wipe away dirt and grime
- Industrial strength, yet safe for you and your home

#2016 – fragranced 1 litre
#2017 – fragranced 5 litre

LDC® Concentrated Light Duty Cleaner

LDC is the mildest, most versatile household cleaner available today. It can be used to wash dishes, hand washables, kitchen counters, stove tops, refrigerators and many other soiled surfaces.

- Triple cleaning power makes water “wetter” for more effective cleaning
- Powerful, yet gentle on your hands

#2021 – 1 litre
#2022 – 5 litre

Some products may not be available in every market.

For a cleaner
home and
a cleaner
planet

Golden Home Care
products have
the strength and
versatility you need
in a cleaning product
without the harsh
chemicals that harm
the environment
or your family.



G1™
Laundry Compound

G1 is an ultra-concentrated laundry powder that's free-rinsing and biodegradable.

- Eliminates tough stains and makes your clothes look like new
- Softens and refreshes as it washes
- Economical – Dosage 1-4 mini scoops depending on degree of soiling
- Safe for fine washables

#2141 – 2 kg



Soft™

Soft is a modern, multi-functional softener that imparts a pleasant, soft feel and desirable, fresh fragrance. It softens textiles and eliminates static buildup, making clothes easier to iron.

- It can also be used as an antistatic spray on carpets
- Multi-functional softener – softens and freshens
- Economical, concentrated product: a little goes a long way
- Easy to use: just add to the rinsing cycle of any modern washing machine or to hand washed laundry

#2043 – 1 litre

LEAN

Care™

Care is an expertly developed, concentrated and fragranced disinfectant liquid with powerful bactericidal actives to help keep surfaces hygienically clean and safe.

- Complies with the requirements of SANS 636
- Suitable for use in domestic, industrial and institutional areas
- Use at the recommended dilutions on previously cleaned and rinsed surfaces
- **General disinfectant:** 1:50 (20ml per litre)
- **Intensive disinfectant:** 1:10 (100ml per litre)

#2411 – 1 litre

#2412 – 5 litre



Protecting Our Ecosystem

Super 10 alone has prevented an estimated 700 million bottles from being dumped into landfills.

25,000 Penguins Saved by LDC

The largest wildlife rescue operation in history relied on LDC to clean 25,000 oil-soaked penguins in Cape Town, South Africa and continues to be used for this purpose today.

A Clean Home for Butterflies

At the Bordano House of Butterflies in Friuli, Italy, Golden's Super 10 and LDC are the only cleaners deemed powerful enough to protect against bacteria and parasites, yet gentle enough to cause no harm to the most delicate young butterflies.

Keep Your Home Clean and Green



Carpet Glo™

Carpet Glo gives all the excellent care needed to maximise carpet appearance and functional life.

- Cleans carpets and upholstery
- Repels dirt, is antistatic and quick drying
- Highly concentrated and therefore very economical
- Voluminous foam makes for efficient dry method cleaning
- Versatile: leaves window panes sparkling

#2034 – 1 litre



Fantastik™

Instead of the traditional wax compound, Fantastik is a modern, water-based polymer emulsion used for floor polish as well as tiles, linoleum, vinyl, marble and sealed wood.

- Modern polymer chemistry with millions of molecules, together forming a strong, resilient material with a high sheen
- Spreads evenly with the help of a levelling agent
- Concentrated and economical product, just one thin coat at a time
- Resists scuff marks and water stains

#2051 – 1 litre

#2052 – 5 litre



Wash 'n Wax™

An all-in-one car shampoo that both cleans and protects.

- Dual surfactant system, specially formulated for maximum non-abrasive cleaning and protection
- Protective silicone film displays excellent water barrier properties by promoting increased run-off due to beading
- Super concentrated and economical: Each bottle completes 100 car washes
- Non-abrasive: will not damage, but rather enhances the paintwork
- Biodegradable: ingredients break down to their basic constituents by biological activity

#2061 – 500 ml





Super Gro™

- Versatile
- Economical: Concentrated formula – dilution 1:1000
- Safe, easy to use and handle: Non-toxic, non-caustic, non-flammable
- Multi-purpose: For both indoor plants and agricultural application
- Proven performance

#2741 – 5 litre

#2742 – 1 litre

#2740 – 250 ml

Makes water wetter!

Super Gro helps make the best use of water by reducing the surface tension thus 'making water wetter', which helps ensure:

- Optimal soil penetration
 - Reduction of run-off and evaporation
- More water reaches the roots of the plant and stays there – optimising plant growth, in less time!

Proven Performance Booster

- Improves performance of agricultural aids such as pesticides, insecticides and fertilisers
- Super Gro assists most crop treatments do a better job by helping them to penetrate deeper, stick better, stay longer and work more effectively.

Proven Test Results from The University Of Nairobi

- Decrease in pests and early blight of Roses
- Red spider mite infestation of roses was decreased by 43% and powdery mildew by 33% when Super Gro was used with the crop treatment*

*Results may vary.

A Heart for Giving



WITH YOUR HELP WE ARE MAKING A POSITIVE DIFFERENCE THROUGHOUT THE WORLD

Neolife has a rich history of involvement with organisations that help those less fortunate. From local programmes to international commitments, the NeoLife Family Foundation carefully selects charitable organisations and causes that truly make a difference. A generous percentage of profit from every product sold is allocated toward funding this philanthropic outreach.

*Hope for
a better
future*



Our Cause

We are believers in giving back where your heart is, and ours is in giving to children. We carefully select charities aimed at helping the poorest of the poor children. The NeoLife Family Foundation is committed to finding organisations that meet our rigorous standards, where over 90% of every dollar donated goes directly to the children.



Among the organisations we support...

- A not-for-profit school lunch programme that provides daily hot meals to 15,000 children in Tanzania. In their school lunch they receive our flagship product, Formula IV® with Tre-en-en® Grain Concentrates. The programme has been able to triple its size with our backing.
- A Christian organisation based in San Jose, California, that offers food, shelter and guidance to children who are in desperate need of help.
- An orphanage in Lima, Peru, that provides food, medical services and refuge for children who don't have the resources to help themselves.
- An organisation in Las Vegas, Nevada, that helps poor children in difficult life situations, such as abusive homes, go to a Christian summer camp.
- In India, an outreach organisation that cares for the rejected social class known as the "Untouchables."
- In Mexico, a children's programme providing food, mentoring and recreation to help the next generation thrive.

IMPASSION



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