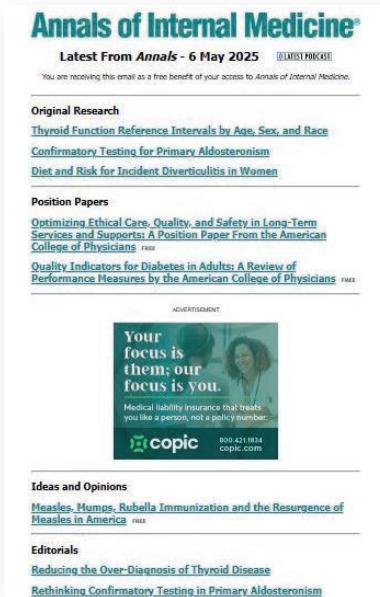


Annals of Internal Medicine: Electronic Newsletter Opportunities

Advertising in the *Annals* family of electronic newsletters provides you with access to a very large audience of physicians and other health care professionals who have opted to receive them. These electronic newsletters offer a 300×250 advertising position and provide 100% Share of Voice (SOV). (All ads must be in GIF or JPG format.) Animated files must be GIFS. Nonanimated files work better as JPGs if they contain gradations, color screens, or photographs.



Latest From Annals

Each Tuesday, *Latest From Annals* subscribers receive this electronic newsletter, which contains the most recently published articles from *Annals of Internal Medicine* and online-first content to keep physicians up to date with the best *Annals* content. *Latest From Annals* is available to members and others who have opted to receive it.

Latest From Annals—TARGETED will be e-mailed to your target audience each Tuesday to coincide with the release of *Latest From Annals*. Your designated audience will receive your message in a 300×250 ad placed in the middle of the most current *Annals* content. In addition, the content in the ad's linked webpage will deliver your detailed information to meet your objectives. Physician-level data will be reported for TARGETED ads. 100% SOV.

Projected circulation: 425,000

Delivered: Weekly on Tuesday

Advertising rate: \$4,000 per week



Annals Latest Highlights & Podcast

This feature offers *Annals*' busy physician audience with an alternative source for keeping up to date on the latest medical literature from *Annals of Internal Medicine*. Introduced by the Editor in Chief, Dr. Christine Laine, the podcast features highlights of recent articles in *Annals of Internal Medicine*. Both the e-newsletter announcing the podcast and the landing page offer advertising opportunities, and the podcast itself offers the opportunity for two 15-30 second audio commercials at the introduction and conclusion. Two podcasts are delivered each month.

Delivered: Twice monthly on the first and third Tuesdays

Advertising rate: \$4,000 per month

Annals of Internal Medicine: E-alert Opportunities

The image shows a screenshot of an e-alert from the Annals of Internal Medicine. The header features the journal's name in a blue box. Below it, a 'Trending Articles July 2025' section is displayed with a line graph icon. The main content area lists several research articles with their titles and brief descriptions. At the bottom, there is an advertisement for 'WOMEN'S CANCER CONVERSATIONS' presented by ACOG.

Trending Articles July 2025

You are receiving this email as a free benefit of your access to Annals of Internal Medicine.

Original Research

Aluminum-Adjuvanted Vaccines and Chronic Diseases in Childhood: A Nationwide Cohort Study [read more](#)

Association of Weekend Warrior and Other Physical Activity Patterns With Mortality Among Adults With Diabetes: A Cohort Study [read more](#)

Development and Validation of Body Mass Index-Specific Waist Circumference Thresholds in Postmenopausal Women: A Prospective Cohort Study [read more](#)

Glucagon-Like Peptide-1 Receptor Agonists and Incidence of Dementia Among Older Adults With Type 2 Diabetes: A Target Trial Emulation [read more](#)

Glucagon-Like Peptide-1 Receptor Agonists and Risk for Gastroesophageal Reflux Disease in Patients With Type 2 Diabetes: A Population-Based Cohort Study [read more](#)

Implications of the European Association for the Study of Obesity's New Framework Definition of Obesity: Prevalence and Association With All-Cause Mortality [read more](#)

Medications and Risk for Microscopic Colitis: A Nationwide Study of Older Adults in Sweden [read more](#)

Vaporized Nicotine Products for Smoking Cessation Among People Experiencing Social Disadvantage: A Randomized Clinical Trial [read more](#)

ADVERTISING

ACOG Presents
WOMEN'S CANCER CONVERSATIONS
A Podcast for OB-Gyns and Primary Care Professionals
[LISTEN NOW](#)
JACOG

Annals Trending Articles

This e-alert is delivered to subscribers on the first Thursday of the month. It provides recipients with the 10 most accessed (or popular) articles published on Annals.org during the previous month. It also offers 100% SOV.

Projected circulation: 419,000

Delivered: Monthly on first Thursday Advertising

Rate: \$3,000 per month

The image shows a screenshot of an e-alert titled 'Annals Fresh Look'. The header includes the journal's name and a 'Fresh Look' logo with binoculars. The main content features a blog post titled 'Quality Improvement in Residency: A Way Forward' by Syed S. Patel, MD, MPH. Below the post, there is a section titled 'Antibiotic Use in STI Prevention and the Global Threat of Antimicrobial Resistance' with an illustration of a virus. The bottom of the page includes a sidebar with three female portraits and a promotional box for 'ACOG Presents WOMEN'S CANCER CONVERSATIONS'.

Annals Fresh Look

21 May 2025

Welcome to Annals Fresh Look!

Quality Improvement in Residency: A Way Forward

Syed S. Patel, MD, MPH

Over recent years, there has been a growing emphasis on medical education in quality improvement (QI) projects, with many of these projects proven beneficial despite its associated challenges. However, participation in hospital QI projects presents unique opportunities for medical students.

Antibiotic Use in STI Prevention and the Global Threat of Antimicrobial Resistance

Patricia O'Dowd, MD

Antimicrobial resistance is rapidly becoming a major global health threat to humanity. At the moment, antimicrobial resistance has been... [read more](#)

Earlier Posts • Target the discussion going!

Enough, The Heartbeat of Medicine

Treat Me as a Human First

Reconciling the Social History

Care Planning and In-the-Moment Clinical Decisions

The young physician starts life with 20 drugs for each disease, and the old physician ends life with one drug for 20 diseases.

William Odeh

Want a fresh look at the medical world from the perspective of early career physicians? This e-alert features thoughts and reflections on Annals content from the perspective of residents, fellows, and other early career physicians in general and subspecialty internal medicine. [read more](#)

ADVERTISING

ACOG Presents
WOMEN'S CANCER CONVERSATIONS
A Podcast for OB-Gyns and Primary Care Professionals
[LISTEN NOW](#)
JACOG

Annals Fresh Look

This e-alert features thoughts and reflections on Annals content from the perspective of residents, fellows, and other early career physicians in general and subspecialty internal medicine. The blog also features content from medical students, medical educators, and others interested in the training and experience of early career physicians. Annals Fresh Look blog entries are posted monthly on the third Wednesday of the month.

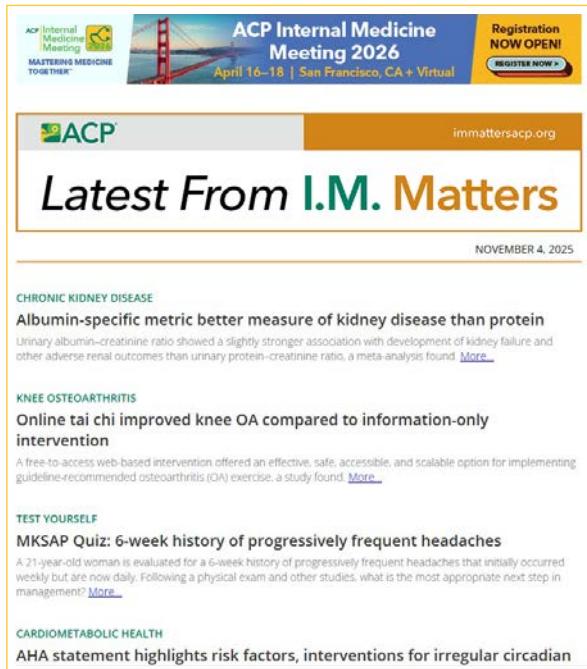
Projected circulation: 226,000

Delivered: Monthly on third Wednesday

Advertising Rate: \$3,000 per month

I.M. Matters from ACP: Electronic Newsletter Opportunities

ACP publishes several electronic newsletters that are available to ACP members: *Latest From I.M. Matters*, *I.M. Matters from ACP* electronic table of contents, *ACP Diabetes Monthly*, and *ACP Gastroenterology Monthly*. Advertising in these ACP electronic newsletters provides you with access to a very large audience of physicians and other health care professionals. Each of these e-newsletters offers 728 x 90 leaderboard and 300 x 250 center advertising spaces, and all are 100% Share of Voice. (All ads must be in GIF or JPG format.) Animated files must be GIFs. Nonanimated files work better as JPGs if they contain gradations, color screens, or photographs.



The screenshot shows the ACP Internal Medicine Meeting 2026 website. At the top, there's a banner for the meeting in San Francisco, CA, from April 16-18, with a 'REGISTER NOW!' button. Below the banner, the ACP logo and the website 'immattersacp.org' are visible. The main headline is 'Latest From I.M. Matters'. The date 'NOVEMBER 4, 2025' is shown. The content includes several news items: 'CHRONIC KIDNEY DISEASE' (Albumin-specific metric better measure of kidney disease than protein), 'KNEE OSTEOARTHRITIS' (Online tai chi improved knee OA compared to information-only intervention), 'TEST YOURSELF' (MKSAP Quiz: 6-week history of progressively frequent headaches), and 'CARDIOMETABOLIC HEALTH' (AHA statement highlights risk factors, interventions for irregular circadian).

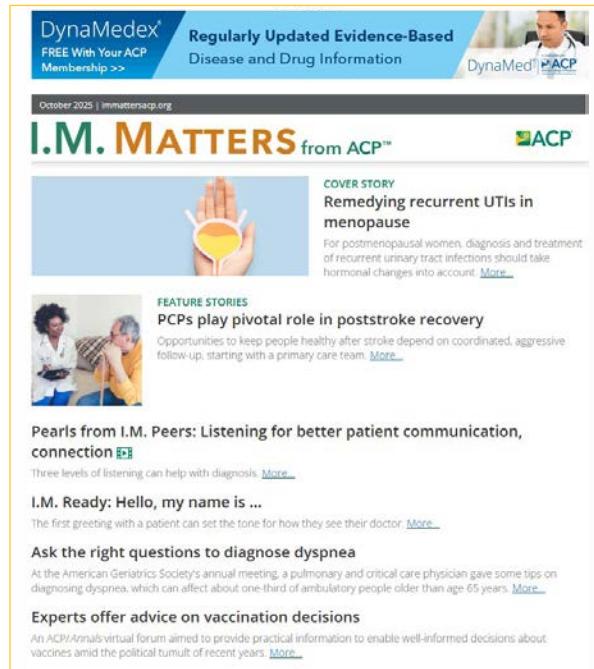
Latest From I.M. Matters

I.M. Matters publishes feature stories, Q&As, College news and perspectives, FDA updates, and the latest research from top academic journals. *Latest From I.M. Matters*, an email delivered three to four times per month on Tuesdays, includes the most recent articles published online at immattersacp.org.

Projected circulation: 129,600

Delivered: Weekly on Tuesday

Advertising Rate: \$3,000 per week



The screenshot shows the 'I.M. MATTERS from ACP' electronic newsletter for October 2025. At the top, it says 'Regularly Updated Evidence-Based Disease and Drug Information' and 'DynaMed® FREE With Your ACP Membership'. The main headline is 'I.M. MATTERS from ACP™'. The 'COVER STORY' is 'Remedy recurrent UTIs in menopause' with a subtext about postmenopausal women and hormonal changes. The 'FEATURE STORIES' include 'PCPs play pivotal role in poststroke recovery' (opportunities for PCPs to keep people healthy after stroke), 'Pearls from I.M. Peers: Listening for better patient communication, connection' (three levels of listening for diagnosis), 'I.M. Ready: Hello, my name is ...' (first greeting with a patient), 'Ask the right questions to diagnose dyspnea' (tips from a pulmonary and critical care physician), and 'Experts offer advice on vaccination decisions' (an ACP/Annals virtual forum on vaccination decisions). The DynaMed logo is in the top right corner.

***I.M. Matters* (electronic TOC)**

The *I.M. Matters* electronic table of contents, delivered on the last Tuesday of each month, includes all of the content in that monthly issue.

Projected circulation: 129,600

Delivered: Last Tuesday of each month

Advertising Rate: \$3,000 per week

Additional Electronic Newsletter Options



The screenshot shows the ACP Diabetes Monthly newsletter layout. At the top, there is a Roche advertisement for a heart failure detection quiz. Below it, the main content area features a purple header with the ACP logo and the title 'ACP Diabetes MONTHLY'. The date 'FEBRUARY 14, 2025' is displayed. The content includes several sections: 'HIGHLIGHTS' (with an article on GLP-1 receptor agonists), 'TEST YOURSELF' (with a MKSAP quiz on prediabetes treatment), 'ADVERTISEMENT' (another Roche heart failure detection quiz), 'KEEPING TABS' (with a spotlight on inpatient diabetes care), and 'FROM J.M. MATTERS WEEKLY' (with an article on cardiovascular risk in older patients). The newsletter is presented in a clean, organized grid format.

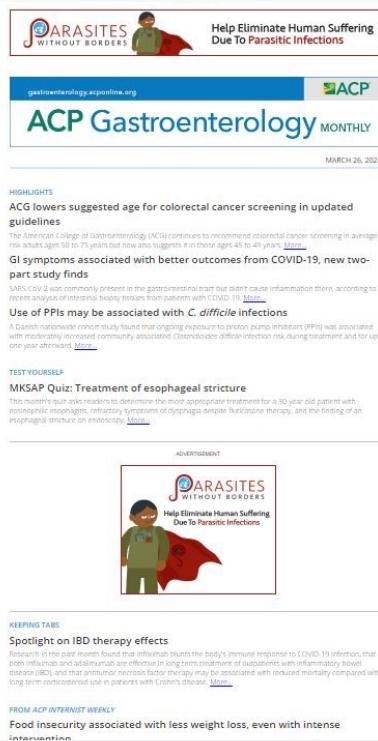
ACP Diabetes Monthly

ACP Diabetes Monthly delivers a monthly summary of the most compelling news stories about diabetes, including the latest research and clinical news, clinical guidelines, and FDA drug actions. This e-newsletter is delivered on the second Friday of the month.

Projected circulation: 116,600

Delivered: Monthly on second Friday

Advertising Rate: \$3,000 per month



The screenshot shows the ACP Gastroenterology Monthly newsletter layout. At the top, there is a Parasites Without Borders advertisement for a campaign to help eliminate human suffering due to parasitic infections. Below it, the main content area features a blue header with the ACP logo and the title 'ACP Gastroenterology MONTHLY'. The date 'MARCH 26, 2021' is displayed. The content includes several sections: 'HIGHLIGHTS' (with an article on colorectal cancer screening), 'TEST YOURSELF' (with a MKSAP quiz on esophageal stricture), 'ADVERTISEMENT' (another Parasites Without Borders campaign), 'KEEPING TABS' (with a spotlight on IBD therapy effects), and 'FROM ACIP INFLUENZA WEEKLY' (with an article on food insecurity and weight loss). The newsletter is presented in a clean, organized grid format.

ACP Gastroenterology Monthly

ACP Gastroenterology Monthly provides a monthly summary of the most relevant news in gastroenterology and hepatology, including the latest research, clinical guidelines, and FDA drug actions. This e-newsletter is delivered on the fourth Friday of the month.

Projected circulation: 114,700

Delivered: Monthly on fourth Friday

Advertising Rate: \$3,000 per month