



MONTANA AVENUE

SANTA MONICA, CA

Upcoming Street Events

AUGUST 22ND, 2026

DOG DAZE

OCTOBER 3RD, 2026

ART WALK (FULL STREET CLOSER)

NOVEMBER 28TH, 2026

ORANGE BALLOON SALE

DECEMBER 5TH, 2026

HOLIDAY WALK MARKETPLACE

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montanaave.com

Congratulations to All Our Most Loved Business Winners!

FULL-SERVICE GYM
ULTIMATE PERFORMANCE

PILATES STUDIO
ANDREA WHITE PILATES

BREAKFAST
BREAKFAST BY SALT'S CURE

BURGER
FATHER'S OFFICE

SOUTHEAST ASIAN
BUN AND MI

COFFEE/TEA SHOP
CAFFE LUXE

COFFEE/TEA SHOP
PRIMO PASSO

FAMILY DINING
ROSTI TUSCAN KITCHEN

GOURMET WINE LIST
DIVINE VINTAGE

ICE CREAM/GELATO/FROZEN DESSERT
RORI'S ARTISANAL CREAMERY

ITALIAN
FORMA RESTAURANT & CHEESE BAR

OUTDOOR DINING PATIO
THE COURTYARD KITCHEN

QUICK AND HEALTHY
KREATION KAFE & JUICERY

RAMEN
KAI RAMEN

SANDWICH
BREAD HEAD

SUSHI
BROTHERS SUSHI

KITCHEN CABINETRY/CARPENTER
CALIFORNIA CLOSETS

KITCHEN CABINETRY/CARPENTER
KITCHENS ON MONTANA

PLUMBER
BOTHAM

OPTOMETRIST
DR. ROBERT DICKEY

BEAUTY STORE
DETOX MARKET

ART GALLERY/STORE
TEN WOMEN GALLERY

HOME ACCESSORIES
GOODIES

HOME FURNISHINGS
AVOCADO GREEN MATTRESS

CHILDREN/BABY APPAREL RETAILER
SPARKLEKIDS

BEER/WINE/LIQUOR RETAILER
BOTTLED POETRY

MEN'S APPAREL RETAILER
FLANNEL HIM

BOOKSTORE
ZIBBY'S BOOKSHOP

HAIR STYLIST
ZAINE (ZAINE SALON)

HOLISTIC WELLNESS SPA
PERSPIRE SAUNA

MASSAGE STUDIO
THE MASSAGE PLACE

REAL ESTATE BROKERAGE
HUMAN ELEMENT REAL ESTATE

REAL ESTATE BROKERAGE
ENGEL & VÖLKERS

REAL ESTATE AGENT
KERI WHITE

MONTANA AVE BUSINESS
PERSPIRE SAUNA STUDIO

MONTANA AVE BUSINESS
TEN WOMEN GALLERY

LOCAL PUBLIC SCHOOL
FRANKLIN ELEMENTARY

LOCAL PUBLIC SCHOOL
ROOSEVELT

BARBER SHOP
DEAN'S BARBERSHOP

HAIR SALON
ZOLINA HAIR SALON

MEDICAL/BEAUTY SPA
EFFACE AESTHETICS

MEDICAL/BEAUTY SPA
FACE GYM

NAIL SALON
MONTANA NAILS

NAIL SALON
NAIL SPA LANE

BANK BRANCH
WELLS FARGO ON MONTANA

DRY CLEANER/TAILOR/LAUNDROMAT
OCEAN EXPRESS CLEANERS

DRY CLEANER/TAILOR/LAUNDROMAT
BROWN'S CLEANERS

BEAUTY STORE
NUMBER ONE BEAUTY

CORNER MARKET/CONVENIENCE STORE
THE FARMS

HOME ACCESSORIES
HUMMINGBIRD

HOME FURNISHINGS
ACME 5

JEWELRY STORE
CURATED LA

VINTAGE/RESALE STORE
DIVINE VINTAGE

WOMEN'S APPAREL RETAILER
TEXTURE

MEN'S APPAREL RETAILER
NAKED CASHMERE

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51 HOME SERVICES

Architect | Kitchen Cabinetry/Carpenter | General Contractor | HVAC Service | Plumber | Real Estate Agent | Real Estate Brokerage | Mortgage Broker | Travel Services/Tours | Electrician | Landscaping/Gardening Services



55 SERVICES

Banking Branch | Chiropractor | CPA | Dentist/Dental Office | Doctor/Medical Center | Dry Cleaner/Tailor/Laundromat | Insurance Broker | Lawyer/Law Office | Marketing/Ad Agency | Mental Health Professional | Optometrist | Pet Grooming or Training | Physical Therapist | Tattoo & Piercing | Veterinarian Office



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PROJECT MANAGER

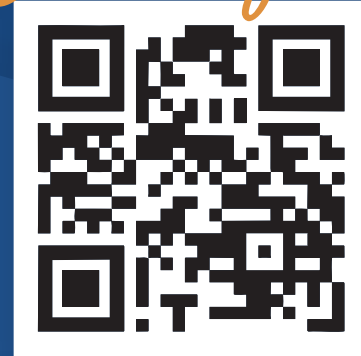
Dina Araniva

ART DIRECTOR & DESIGNER

Rachel Breton

CONGRATULATIONS TO ALL THE 2026 MOST LOVED WINNERS AND FINALISTS

Scan to join



**IT'S FREE.
IT'S DAILY.
IT'S THE MOVE.**

If not, you're missing out on what's really happening in Santa Monica.



40K READERS ARE INFORMED BY OUR NEWSLETTER EVERY DAY. ARE YOU ONE OF THEM?

An aerial photograph of Santa Monica, California, showing the beach, palm trees, and the city skyline in the background. The title text is overlaid on the top half of the image.

SANTA MONICA

IS BANKING ON FUN

How the city revitalizes its beachside economy through local business, tourism, and community.

Santa Monica is bouncing back — clearer skies, a friendlier business climate and major events on the horizon.

THE REALIGNMENT PLAN: PHASE ONE

The Santa Monica City Council has unanimously approved a comprehensive Realignment Plan, aimed at restoring public safety, revitalizing the downtown core, and achieving fiscal stability by 2028. The multi-year framework deployed \$60 million in previously allocated reserves to fund immediate investments in public safety, capital improvements, and organizational capacity. Public safety results have been measurable. The update builds on the Realignment Plan adopted last year, which officials say has produced a 12.5% drop in serious crime and the first fully staffed police department in more than 20 years. The city opened a new police substation in the downtown corridor, with the Downtown Services Unit doubling its sworn personnel to a base staffing level of 8 to 10 officers per day dedicated to foot and bike patrols throughout the Promenade, Transit Mall, Pier, and surrounding areas.

On the fiscal side, the turnaround has been striking. New revenue streams secured since October — including an ambulance operator program generating approximately \$7 million annually, a parking rate restructuring projected at \$8.5 million per year, and a digital signage program expected to yield \$4.5 million per year beginning in 2027 — now total roughly \$28.8 million in new annual General Fund revenues. Combined with expenditure management, the city now projects a General Fund surplus of approximately \$5.4 million in FY 2026-27, a full year ahead of the original plan's timeline.

PHASE TWO: THE ECONOMIC TOOLKIT

In March, the council unanimously approved an eight-point economic development toolkit: a \$3 million economic development fund, elimination of key restaurant fees, an expanded entertainment zone, discounted downtown parking, and a temporary waiver of film permit fees. Among the most significant elements is the elimination of the city's \$1,000-per-seat wastewater capacity fee for new and expanding restaurants — a cost that previously reached \$70,000 for a 50-seat establishment before it could open.

The Entertainment Zone, which debuted on the Third Street Promenade in June 2025 as Southern California's first, has grown to include the entire downtown core, the Santa Monica Pier, Main Street and Montana Avenue — all activated on an event-by-event basis. Permitting reforms aim to streamline development processes, with commitments to one-week turnaround for ADU conversions, two weeks for restaurant tenant improvements, and five weeks for new mixed-use construction. The city will pilot artificial intelligence-based plan checks for single-family homes and ADUs.

City Manager Oliver Chi has framed the economic tools as a foundation for long-term recovery, noting that the city's general fund is now projected to run surpluses through fiscal year 2030 — a turnaround from the \$29.6 million structural deficit it faced when the Realignment Plan was first adopted.

MAJOR EVENTS AS ECONOMIC CATALYST

City officials are banking on a wave of global events to accelerate private-sector recovery. A FIFA World Cup activation at the Santa Monica Pier — a free, 21-and-over event featuring live match viewing parties, interactive soccer programming and brand experiences — is expected to run approximately three weeks and carry a license fee of roughly \$1.09 million. Beyond the Pier, World Cup watch parties are also planned for the Third Street Promenade and Santa Monica Place. A large-scale music festival partnership with Goldenvoice is advancing, with a licensing agreement expected before the council for a September 2026 event. Negotiations are also ongoing for an ESPN broadcasting partnership in 2027 and multiple Olympic hospitality agreements.

According to an economic impact study commissioned by the LA 2026 World Cup Host Committee, Santa Monica is projected to gain nearly \$2 million in tax revenue from an increased economic impact of \$30.5 million from the tournament alone. Staff noted the proposed events are expected to generate broader economic spillover for Santa Monica hotels, restaurants and retailers beyond direct license revenues, and no city subsidy is anticipated for any of the three events.

NEW SIGNS OF LIFE

New businesses are planned to open on the Promenade, including HQ Gastropub, a Teenage Mutant Ninja Turtles-themed pizzeria, and the Arte Museum, an immersive experience venue. The chain restaurant ban, suspended in 2023 amid pandemic-driven vacancies, was permanently eliminated in August 2025, opening the door to national brands. Strategic development of four downtown properties — including the Kiss-and-Ride Lot, Parking Structure 1, Old Fire Station 1, and the 4th/5th/Arizona site — could generate \$100–200 million to rebuild reserves to \$200–300 million by 2028.

Santa Monica's economic future is bright thanks in large part to the resilience of local entrepreneurs and new efforts by City Hall to support the businesses that make Santa Monica special.

BY THE NUMBERS



12.5%

DROP IN SERIOUS CRIME

The first fully staffed police department in 20+ years



\$28.8M

NEW GENERAL FUND REVENUE

Now projected to run surpluses through fiscal year 2030.



300+

LOCAL BUSINESS RECOGNIZED

Across dining, retail, services and more



13 YEARS

One amazing community

Call it unlucky 13 — or don't. For Santa Monica's most beloved local businesses, the 13th iteration of the city's Most Loved contest is shaping up to be anything but cursed.

The annual celebration of Santa Monica's commercial soul enters its 13th year, a milestone that underscores just how deeply rooted this community tradition has become along the Southern California coast.

"To earn the trust of a community is to earn something priceless — it means you've listened, you've adapted, and you've given people a reason to keep coming back," said Santa Monica Daily Press Publisher Ross Furukawa. "Most Loved exists to celebrate exactly that: the local businesses that don't just serve Santa Monica, but define what makes it worth living in."

What started in 2013 as a Valentine's Day celebration has grown into one of the city's signature civic events, a testament to Santa Monica's economic resilience and entrepreneurial spirit. The contest launched through a partnership between the Santa Monica Daily Press, Buy Local Santa Monica, and local businesses, beginning with a modest Survey Monkey form that drew just over 500 votes. Thirteen years on, it has become a months-long community phenomenon, with participation growing consistently — and often explosively — year over year as residents turn out to champion their favorite stores and service providers. Organizers say the contest strengthens the bond between residents and the local establishments they hold dear.

"The level of engagement we've seen speaks to how seriously Santa Monica residents take the health of their neighborhood economy," said Santa Monica Business Development Director Jennifer Taylor. "These aren't just storefronts — they're employers, tax contributors, and the living fabric that sets this city apart from anywhere else in the region." This year's Most Loved contest recognizes more than 300 businesses spanning dining, entertainment, retail, professional services, and

“We are so proud to recognize the businesses that make Santa Monica a destination unlike any other.”

— JENNIFER TAYLOR
City of SM Economic
Development Manager

hospitality. From the iconic Santa Monica Pier to the boutique corridors of Montana Avenue, from the eclectic offerings along Main Street to the cultural mosaic of Pico Boulevard and the bustling Downtown district, every corner of the city's commercial landscape receives well-deserved recognition.

For local business owners who often hear more complaints than compliments, the annual honor carries real weight. The contest culminates in an award ceremony on June 3, followed by this special publication celebrating the winners and finalists.

"These winners and finalists have earned the loyalty of their neighbors, and that is no small thing. Shopping and dining local is what keeps our community vibrant and alive."

As Santa Monica continues to evolve, the Most Loved contest endures as a powerful reminder of where economic vitality and community connection meet. Across 13 years, hundreds of recognized businesses have woven a tapestry of commercial excellence that reinforces the city's standing as a premier place to live, work, and play. In an era of corporate chains and online shopping, Most Loved champions what local businesses offer that no algorithm can replicate — they know your name, support neighborhood causes, and give Santa Monica its irreplaceable character and economic strength.



Thank you, Santa Monica!

To every resident who voted, every business that participated, and every organization that helped make this possible.

You continue to make Santa Monica not just a destination, but a community we're proud to call home.





Celebrating The Main Street businesses you love most!



WINNERS

- Aesthetic Ambition Piercing & Fine Jewelry
- Brian Maser – The Condo Experts
- Dolcenero
- Heavy Handed
- Jameson’s
- Jinya Ramen
- Pump Station & Nurtury
- Shoop’s
- Surf Liquor
- Ten Women Gallery
- Thai Vegan
- Tower 25
- VCA Main Street
- Waymo

FINALISTS

- 2nd Street Retailers
- Aesthetic Ambition
- Apollo Tattoo Studio
- Augie’s on Main
- BA Collective
- Cobi’s
- Compass
- Dolcenero
- Eric Torres – Bombshell Santa Monica Inc
- Jessica Abbott – Compass
- Kiss Kiss
- Library Ale House
- Lost and Found
- Lula Cocina Mexicana
- Not No Bar
- Rabano
- Samosa House
- Santa Monica Travel and Tourism
- Scissors
- Tavern on Main
- Ted Winterer
- Ten Women Gallery
- The Now

mainstreetsm.com | @mainstreetsm | #mainstreetsm

The **HAPPIEST HOUR** on Main Street *The West Side’s ultimate dining destination!*



ASHLAND HILL
2807 Main Street - 310.392.3300
3-6pm Mon-Fri

CRUDO & NUDO
2724 Main Street - 310.310.2120
3-5pm Mon-Fri

EDGEMAR RESTAURANT + LOUNGE
2435 Main Street - 424.252.6844
3-6pm Wed-Mon

THE GALLEY
2442 Main Street - 310.452.1934
5-7pm Daily

JAMESON’S IRISH PUB
2702 Main Street - 424.330.0069
3-7pm Daily & 10:30-12:30am

LA VECCHIA
2654 Main Street - 310.399.7979
5-6:30pm Mon-Fri

LIBRARY ALE HOUSE
2911 Main Street - 310.314.4855
4-6pm Mon-Fri

LULA COCINA MEXICANA
2720 Main Street - 310.392.5711
3-6pm Tues-Sun

MANCHEGO
2518 Main Street - 310.450.3900
5-6:30pm Tue-Sun

RABANO
2507 Main Street - 310-530-3839
3-6pm Daily

TAVERN ON MAIN
2907 Main Street - 310.392.2772
2-7pm Mon-Fri



FOOD & DRINKS

It starts with coffee. It always starts with coffee — Montana, probably, grabbed on the way back from drop-off or a loop around the Strand, because that’s just how mornings work here. You know your order before you walk in. They know it before you open your mouth. That’s not a coincidence. That’s a regular.

By lunch you’re at the same counter you’ve been going to every Wednesday for longer than you can remember. The seat is yours in every way that matters, even if your name isn’t on it. You could branch out. You probably won’t. There’s a reason you keep coming back, and it has as much to do with who’s behind the counter as what’s on the plate.

Happy hour

sneaks up on you on Main the way it always does — you meant to have one drink and now it’s two hours later and someone is making a pretty compelling argument for staying for dinner. You stay for dinner. Wilshire, maybe, or somewhere you’ve been meaning to try since the sign went up and you kept telling yourself next week. Tonight is next week.

And somehow, on the way home, there’s a slice. There is always a slice. This city will do that to you.

Santa Monica eats constantly, enthusiastically, and with the kind of strong opinions that get aired at dinner parties and in group chats and, it turns out, in voting booths for the Most Loved contest. The places in this section earned their wins because their people — their regulars, their walk-ins, their Wednesday lunch crowd — showed up and voted loud. These are the kitchens, bars, cafés, and counters that readers love enough to argue about, recommend to strangers, and drive slightly out of their way for on a Tuesday night when nothing else sounds right.

Every one of them has a thing. A dish, a drink, a vibe, a person behind the bar who makes the whole room feel warmer. You may already know some of these spots. Others are about to become yours. Pull up a stool. Order something. You’re exactly where you’re supposed to be.



FOOD & DRINKS



BEZIAN BAKERY

BEZIAN BAKERY

SUCCESS IN SOURDOUGH

Santa Monica Farmers Market | beziانبakery.com

Bezian Bakery uses a from-scratch process for their immensely popular sourdough breads. Their process includes growing their own sourdough cultures and raising each of their 40 types of bread for up to 30 days.. With every loaf, Bezian Bakery continues to delight taste buds and uphold their commitment to wholesome, artisanal baking.

Thank you to our loyal customers for voting us a Most Loved Santa Monica vendor 13 years in a row



©Blue Fier 2001

Where Real nutrition and Innovative baking come together
 Everything we offer is 100% sourdough! We specialize in delicious breads, chips, bagels, & pizza crust!
 *Gluten Friendly · No Fat, Sugar, Dairy or Yeast added
 · Serving this community for over 30 years.

All handmade, featuring our original recipes and locally sourced ingredients.

Bezian Bakery

www.beziانبakery.com

*Our products are very low in gluten and are suitable for almost everyone with gluten intolerance except those with celiac disease.

MOST LOVED BAKERY

- **PETIT GRAIN BOULANGERIE**
1209 Wilshire Blvd
(424) 229-5155
petitgrainboulangerie.com
- **TARTINE**
1614 Santa Monica Blvd
(424) 330-2767
tartinebakery.com
- **BEZIAN BAKERY**
4725 Santa Monica Blvd
beziانبakery.com

MOST LOVED DOUGHNUT SHOP

- **SIDECAR DOUGHNUTS & COFFEE**
631 Wilshire Blvd | (310) 587-0022
sidecardoughnuts.com
- **DK'S DONUTS**
1614 Santa Monica Blvd | (310) 829-2512
dksdonuts.com
- **RANDY'S DOUGHNUTS**
829 Wilshire Blvd | (424) 231-7321
randysdonuts.com

MOST LOVED BAR AND LOUNGE

- **SANTA MONICA BREW WORKS**
1920 Colorado Ave suite C
(310) 828-7629
santamonicabrewworks.com
- **BODEGA WINE BAR**
814 Broadway | (310) 394-3504
bodegawinebar.com
- **NOT NO BAR**
2424 Main St | (310) 800-2457
notnobar.com

MOST LOVED BAR/ RESTAURANT TO CATCH A GAME

- **SANTA MONICA BREW WORKS**
1920 Colorado Ave suite C
(310) 828-7629
santamonicabrewworks.com
- **TAVERN ON MAIN**
2907 Main St | (310) 392-2772
tavernonmainsm.com
- **O'BRIEN'S IRISH PUB**
2226 Wilshire Blvd | (310) 829-5303
obriensla.com



BODEGA WINE BAR



SANTA MONICA BREW WORKS

FOOD & DRINKS



TAVERN ON MAIN

ELEVATED BAR FOOD, WITH ONE OF SANTA MONICA'S LAST POOL TABLES

2907 Main St | (310) 392-2772 | tavernonmainsm.com



This space on Main Street has been pouring drinks for Santa Monicans since the repeal of Prohibition — through different names and different owners, but always in the same room, always over the same bar. Owned and operated by a small group of locals, Tavern on Main holds onto its neighborhood character while welcoming both longtime regulars and first-timers. Their philosophy of “good pints, good times” stands in deliberate contrast to the upscale establishments that increasingly define the local dining scene. Tavern on Main has earned its reputation as one of the Westside’s go-to spots for sports. Fifteen screens cover every corner of the bar, including one visible from the sidewalk and several on the back patio — enough to run NFL, Premier League, and Champions League matches all at once. The bar has a particularly devoted following as Santa Monica’s Detroit Lions home, who strongly represent on game day.



A pool table and shuffleboard — increasingly rare in the neighborhood — round out the space.

The kitchen leans into the comfort-food classics a good pub should do well. The Tavern Burger and chicken wings have their devoted followings, and the menu runs deep enough that regulars are still finding new favorites. Twelve rotating taps and a sharp cocktail program round out the offering.

Then there’s Happy Hour — voted Santa Monica’s Most Loved Happy Hour last year, and the easiest entry point to the menu. It’s where the “good pints, good times” philosophy lands hardest: a packed bar, fair prices, and food worth showing up early for.

SANTA MONICA, WE LOVE YOU. Thank you for voting us a Most Loved Business — four years running.



TAVERN - ON - MAIN

2907 Main St., Santa Monica, CA 90405
 +310-392-2772
 @tavernonmainsm
 www.tavernonmain.com





*Grazie mille
for voting us
Most Loved!*



502 Santa Monica Blvd. 424-433-8100 ortosantamonica.com

FOOD & DRINKS



SANTA MONICA BREW WORKS

ELEVATING CRAFT BEER,
CELEBRATING COMMUNITY

1920 Colorado Ave suite C | (310) 828-7629 | santamonicabrewworks.com

Santa Monica Brew Works is more than a brewery - it's the cornerstone of the city's craft beer culture. Founded in 2014 as Santa Monica's first and only brewery, SMBW has become a local institution known for exceptional beer and deep community roots.

From day one, the mission has been simple: brew great-tasting craft beer for Santa Monica and beyond. Each beer reflects a commitment to quality, with thoughtfully sourced ingredients and small-batch precision. The Tasting Room and Beer Garden have become beloved gathering places for locals and visitors alike.

In 2025, SMBW earned a podium finish at the World Beer Cup®, one of the industry's most prestigious honors - a milestone that reinforces its standing among the best breweries anywhere.

The Westside's Premier Event Destination

With flexible indoor and outdoor spaces, SMBW hosts everything from corporate events and brand activations to private celebrations. Its



relaxed atmosphere, experienced team, and central location make it a go-to venue for memorable gatherings.

Next-Level Viewing Experience

SMBW unveiled an 11.5-foot outdoor jumbo-screen, transforming the beer garden into Santa Monica's premier watch party destination. Whether it's live sports or special events, guests can enjoy a high-impact viewing experience.

Now celebrating 11 years, SMBW remains proudly independent - a true reflection of Santa Monica's vibrant, community-driven spirit.



Beer + Pizza: The Perfect Pairing

SMBW is the West Coast home of Emmy Squared Pizza, serving Detroit-style pies, award-winning burgers, and shareable plates - all perfectly paired with fresh craft beer. The partnership also extends to LA LIVE in Downtown Los Angeles.

THANKS FOR THE LOVE!
THANK YOU *for voting*
SANTA MONICA BREW WORKS

- ✓ MOST LOVED "BAR / LOUNGE"
- ✓ MOST LOVED "SPOT TO CATCH A GAME"

MOST LOVED 2026
Santa Monica

CATCH ALL THE SPORTS ACTION ON OUR NEW JUMBO SCREEN!

SANTA MONICA BREW WORKS
Emmy SQUARED PIZZA

santamonicabrewworks.com

FOOD & DRINKS



MOST LOVED BAR/RESTAURANT WITH A VIEW

- **ÉLEPHANTE**
1332 2nd St | (424) 320-2384
elephantela.com
- **THE PENTHOUSE**
1111 2nd St | (310) 393-8080
penthouserestaurant.com
- **THE LOBSTER**
1602 Ocean Ave | (310) 458-9294
thelobster.com

MOST LOVED BREAKFAST

- **SHOOP'S**
2400 Main St a1 | (310) 452-1019
shoopsdeli.com
- **RAE'S**
2901 Pico Blvd | (424) 272-9016
raesdinersm.com
- **BREAKFAST BY SALT'S CURE**
714 Montana Ave | (424) 252-9225
breakfastbysaltscure.com

MOST LOVED BURGERS

- **HEAVY HANDED**
2912 Main St
heavyhanded.la
- **FATHER'S OFFICE**
1018 Montana Ave | (310) 736-2224
fathersoffice.com
- **HIHO CHEESEBURGER**
1320 2nd St | (310) 469-7250
hiho.la

MOST LOVED CATERING/ EVENT SERVICE

- **THYME CAFE**
1630 Ocean Park Blvd | (310) 399-8800
thymecafeandmarket.com
- **MONICA CAFE**
508 Santa Monica Blvd | (310) 303-8997
monicala.com
- **LUNETTA ALL DAY**
2420 Pico Blvd | (310) 581-9888
lunettasm.com

MOST LOVED CHEAP EATS

- **TACOS POR FAVOR**
1406 Olympic Blvd | (310) 392-5768
tacosporfavor.us
- **BUN AND MI**
1004 Montana Ave | (310) 310-8494
bunandmi.com
- **AUGIE'S ON MAIN**
2428 Main St | (310) 310-8171
augiesonmain.com

MOST LOVED CHINESE

- **JADE RABBIT**
2301 Santa Monica Blvd | (424) 441-1416
eatjaderabbit.com
- **DAN MODERN CHINESE**
1403 2nd St | (424) 322-8000
danmodernchinese.com
- **DIN TAI FUNG**
395 Santa Monica Pl | (310) 737-2088
dtf.com

MOST LOVED COFFEE SHOP/ TEA SHOP

- **CAFFE LUXXE**
925 Montana Ave | (310) 394-2222
caffeluxxe.com
- **PRIMO PASSO**
702 Montana Ave | (323) 546-4702
primopassocoffee.com
- **KAVAHANA**
306 Pico Blvd | (310) 310-8970
kavahana.com

MOST LOVED FAMILY DINING

- **GILBERT'S EL INDIO RESTAURANT**
2526 Pico Blvd | (310) 450-8057
gilbertselindio.com
- **THE CURIOUS PALATE**
395 Santa Monica Pl 3rd Floor | (310) 395-2901
thecuriouspalate.com
- **ROSTI TUSCAN KITCHEN**
931 Montana Ave | (310) 393-3236
rostituscankitchen.com



FOOD & DRINKS



CAFFE LUXXE

OBSESSED WITH YOUR
PERFECT CUP

925 Montana Ave | (310) 394-2222 | caffeluxxe.com

Caffe Luxxe treats coffee as fine art. Since 2006, this beloved LA roaster has been pulling perfect shots and sourcing single-origin beans with obsessive care. Spread across the Westside, their European-style coffees pair handcrafted espresso with organic pastries — a neighborhood ritual worth every minute of the line.

MOST LOVED FARMER'S MARKET FARMER

- **MURRAY FAMILY FARMS**
Santa Monica Farmers Market
- **HARRY'S BERRIES**
Santa Monica Farmers Market
- **FRECKER FARMS**
Santa Monica Farmers Market

MOST LOVED FINE DINING

- **LUNETTA ALL DAY**
2420 Pico Blvd | (310) 581-9888
lunettasm.com
- **MELISSE**
1104 Wilshire Blvd | (310) 395-0881
citrinandmelisse.com
- **MICHAEL'S**
1147 3rd St | (310) 451-0843
michaelsantamonica.com

MOST LOVED GOURMET WINE LIST

- **WALLY'S SANTA MONICA**
214 Wilshire Blvd | (424) 293-5500
wallywine.com
- **BODEGA WINE BAR**
814 Broadway | (310) 394-3504
bodegawinebar.com
- **DIVINE VINTAGE**
1025 Montana Ave | (424) 321-8466
divinevintage.com

MOST LOVED HAPPY HOUR

- **JAMESON'S**
2702 Main St | (424) 330-0069
jamesonsirishpub.com
- **FIG**
101 Wilshire Blvd | (310) 319-3111
figsantamonica.com
- **LIBRARY ALE HOUSE**
2911 Main St | (310) 314-4855
libraryalehouse.com

MOST LOVED ICE CREAM/GELATO/FROZEN DESSERT

- **DOLCENERO GELATO**
2400 Main St | (323) 540-6263
dolcenerogelato.com
- **HANDEL'S ICE CREAM SHOP**
1701 Ocean Park Blvd | (310) 310-8698
handelsicecream.com
- **RORI'S ARTISANAL CREAMERY**
910 Montana Ave | (424) 744-8572
rorisartisanalcreamery.com



Caffe Luxxe

MOST LOVED COFFEE SHOP

**Santa Monica,
Grazie Mille.**

20 YEARS OF COFFEE,
COMMUNITY & LA DOLCE VITA.

Serving Santa Monica since 2006.



Thank you for making us part of your daily ritual. Here's to the next 20 years together!

925 MONTANA AVENUE
SANTA MONICA, CALIFORNIA
310.394.2222 | caffeluxxe.com | @caffeluxxe



FOOD & DRINKS



GILBERT'S EL INDIO

A TRUE SANTA MONICA LANDMARK

2526 Pico Blvd | (310) 450-8057 | gilbertselindio.com

Gilbert's El Indio is a Santa Monica classic where bold, authentic Mexican flavors and generous portions speak for themselves. A true neighborhood staple, it's built a loyal following through consistency, warmth, and no-fuss quality. From enchiladas to tacos and burritos, every dish reflects the kind of place people return to again and again.

MOST LOVED ITALIAN

- **FORMA RESTAURANT & CHEESE BAR**
1610 Montana Ave | (424) 231-2868
formasantamonica.com
- **FRITTO MISTO**
620 Santa Monica Blvd #A | (310) 458-2829
thefrittomisto.com
- **ORTO**
502 Santa Monica Blvd | (424) 433-8100
ortosantamonica.com

MOST LOVED MEXICAN

- **GILBERT'S EL INDIO**
2526 Pico Blvd | (310) 450-8057
gilbertselindio.com
- **LULA COCINA MEXICANA**
2720 Main St | (310) 392-5711
lulacocinamexicana.com
- **TACOS POR FAVOR**
1406 Olympic Blvd | (310) 392-5768
tacosporfavor.us

MOST LOVED OUTDOOR DINING PATIO

- **THE COURTYARD KITCHEN**
1211 Montana Ave #C | (310) 587-2333
courtyardkitchenla.com
- **LUNETTA ALL DAY**
2420 Pico Blvd | (310) 581-9888
lunettasm.com

- **BACK ON THE BEACH CAFE**
445 CA-1 | (310) 393-8282
backonthebeachcafe.com

MOST LOVED PIZZA

- **GHISALLO**
1622 Ocean Park Blvd | (310) 399-4060
ghisallo.la
- **PRIME PIZZA**
1811 Pico Blvd | (310) 314-2777
primepizza.la
- **VITO'S**
2807 Ocean Park Blvd | (310) 450-4999
vitorrestaurant.com



FOOD & DRINKS



MOST LOVED QUICK AND HEALTHY

- **KREATION KAFE & JUICERY**
1023 Montana Ave | (310) 458-4880
kreationjuice.com
- **BUN AND MI**
1004 Montana Ave | (310) 310-8494
bunandmi.com
- **RABANO**
2507 Main St | (310) 530-3839
rabano.co

MOST LOVED RAMEN

- **JINYA RAMEN**
2400 Main St | (310) 392-4466
jinyaramenbar.com
- **SILVERLAKE RAMEN**
1319 3rd Street Promenade | (424) 330-0125
silverlakeramen.com
- **KAI RAMEN**
729 Montana Ave | (310) 310-8515
kairamenrestaurant.com

MOST LOVED SANDWICHES

- **BAY CITIES**
1517 Lincoln Blvd | (310) 395-8279
baycitiesitaliandelis.com
- **BREAD HEAD**
1518 Montana Ave | (424) 238-2322
breadheadla.com
- **BUN AND MI**
1004 Montana Ave | (310) 310-8494
bunandmi.com

MOST LOVED SOUTHEAST ASIAN

- **BUN AND MI**
1004 Montana Ave | (310) 310-8494
bunandmi.com
- **COBI'S**
2104 Main St | (424) 238-5195
cobis.la
- **THAI DISHES**
2628 Wilshire Blvd | (310) 828-5634
thaidishes-wilshire.com

MOST LOVED SUSHI

- **NOMA SUSHI**
2031 Wilshire Blvd. | (310) 453-4848
nomasushi.com
- **BROTHERS SUSHI**
1008 Montana Ave #1 | (424) 330-0270
thebrotherssushism.com
- **SUSHI KING**
1330 Wilshire Blvd | (310) 395-0120
menutoeat.com/sushiking



BROTHERS SUSHI



NOMA SUSHI



BREAD HEAD



COBI'S

Authentic Regional

Mexican Cuisine & Legendary Margaritas
in Santa Monica

Lula Cocina Mexicana



Has been a Santa Monica staple for over **35 years**, serving authentic regional Mexican dishes inspired by the flavors of Mexico City and beyond.

Known for its vibrant Día de Muertos-themed atmosphere, handcrafted margaritas, extensive tequila selection, outdoor patio dining, catering, private events, takeout, and dine-in experiences, Lula offers a festive destination for locals and visitors alike.



Reserve your table today and experience one of Santa Monica's most iconic Mexican dining destinations.



2720 Main St, Santa Monica, CA 90405
(310) 392-5711
www.lulacocinamexicana.com



LULA COCINA MEXICANA

THE BIRTHPLACE OF PATRÓN

2720 Main Ste | (310) 392-5711 | lulacocinamexicana.com

Lula Cocina Mexicana is a vibrant neighborhood Mexican restaurant located in the heart of Santa Monica’s Main Street corridor, known for its lively atmosphere, bold flavors, and modern take on traditional Mexican cuisine. Blending coastal California freshness with authentic Mexican culinary roots, Lula has become a local favorite for both casual dining and special gatherings.

At its core, Lula Cocina Mexicana is built around the idea of elevated comfort food. The menu highlights classic dishes such as tacos, enchiladas, fajitas, and tamales, all prepared with thoughtfully sourced ingredients and house-made sauces that bring depth and authenticity to every plate. Guests can expect a balance of familiar flavors and creative interpretations, whether they’re ordering carne asada tacos, seasonal seafood specials, or vegetarian-friendly options that don’t compromise on taste.

The restaurant’s beverage program is just as noteworthy. Lula is widely appreciated for its handcrafted margaritas, featuring fresh citrus, premium tequilas, and inventive flavor profiles that change with the seasons. Alongside margaritas, the bar offers a curated selection of tequilas, mezcals, and cocktails that complement the menu’s bold spice

and richness. It’s a destination where the drinks are as much of an experience as the food itself.

The ambiance at Lula Cocina Mexicana is warm, colorful, and energetic, reflecting the spirit of both Santa Monica and Mexican hospitality. With its inviting interior design, upbeat music, and welcoming staff, the restaurant creates an environment that works equally well for date nights, group dinners, and weekend celebrations. The outdoor seating adds another layer of appeal, allowing guests to enjoy the coastal weather while dining along one of Santa Monica’s most active streets.

Beyond the food and atmosphere, Lula has also established itself as a community staple. Its consistent quality, approachable pricing, and commitment to hospitality have helped it earn a loyal following among locals and visitors alike. Whether stopping in after a day at the beach, meeting friends for happy hour, or hosting a casual dinner, guests can rely on a consistently enjoyable experience.

Conveniently located on Main Street, Lula Cocina Mexicana continues to stand out as a lively, flavorful, and dependable dining destination in Santa Monica’s competitive restaurant scene.





CONGRATULATIONS

~2026~

MOST LOVED WINNERS

We are so grateful that you are doing business in Santa Monica!

www.smchamber.com | Follow us on social media @smchamber

FOOD & DRINKS



SATDHA

ELEVATED PLANT-BASED THAI

2218 Lincoln Boulevard | (310) 450-6999 | satdhakitchen.com

At Satdha, Chef Gunn Pankum doesn't reach for imitations — she lets vegetables speak for themselves, drawing out their quiet brilliance through patient hands and the intricate layering Thai cuisine demands. Each dish arrives as comfort, as nourishment, as love made edible. Plant-based Thai, cooked with devotion since 2013.

MOST LOVED VEGETARIAN/VEGAN

- **THAI VEGAN**
2400 Main St | (310) 581-4255
thaivegansantamonica.com
- **SATDHA**
2218 Lincoln Blvd | (310) 450-6999
satdhakitchen.com
- **SAMOSA HOUSE**
2301 Main St | (310) 314-0821
samosahouse.com

MOST LOVED WEEKEND BRUNCH

- **LUNETTA ALL DAY**
2420 Pico Blvd | (310) 581-9888
lunettasm.com
- **HUCKLEBERRY CAFE**
1014 Wilshire Blvd | (310) 451-2311
huckleberrycafe.com
- **LAZY DAISY**
2300 Pico Blvd | (424) 330-0123

MOST LOVED COCKTAIL BAR

- **NOT NO BAR**
2424 Main St | (310) 800-2457
notnobar.com
- **BAR CHLOE**
1449 2nd St | (310) 899-6999
barchloe.com
- **CHELSEA**
2460 Wilshire Blvd | (424) 238-5102
chelseasm.com

MOST LOVED DATE NIGHT SPOT


- **BODEGA WINE BAR**
2424 Main St | (310) 394-3504
bodegawinebar.com
- **LUNETTA ALL DAY**
2420 Pico Blvd | (310) 581-9888
lunettasm.com
- **DOLCENERO GELATO**
2400 Main St | (323) 540-6263
dolcenerogelato.com



BODEGA WINE BAR



NOT NO BAR



Thank you Santa Monica for voting Satdha a Most Loved business in Santa Monica!





SATDHA

AUTOMOTIVE

Somewhere between the morning workout and the first cup of coffee, the car needed something. It always needs something. That's the deal you made the day you bought it, and this city is not exactly gentle on vehicles — the salt air off the ocean, the PCH on a Friday afternoon, the parking situation on any given block near the Promenade that seems designed by someone who wanted you to fail.

Every Santa Monican, eventually, assembles a team. It happens gradually and then all at once. First you find a mechanic — not the closest one, not the cheapest one, but the one who looked you in the eye and told you the truth about what the car needed and what it didn't. That's the one you keep. Then comes the detailer who makes the car look better than it did the day you drove it off the lot, who treats the paint like it matters because to them, it genuinely does. Then the body shop that somehow makes the

insurance process feel manageable instead of like a second job. Then the dealer who actually picks up the phone, which turns out to be rarer than it should be and worth more than almost any amenity they could offer.

These are those people. Every name in this section was voted in by actual customers — the ones who keep going back, who text the number directly instead of calling the main line, who send their friends and their parents and their coworkers because finding a good shop is the kind of thing you want to share. These are the businesses that earned that loyalty honestly, one honest estimate and one kept appointment at a time.

If you've been driving around Santa Monica hoping a reliable shop will somehow materialize when you need it — stop. The answer is already here. Whether your car is due for routine maintenance or you've just had an introduction to one of those parking spots that seems genuinely cursed, the right people are in this section.

Find your team. The car will thank you, and so will your blood pressure.



AUTOMOTIVE



MOST LOVED AUTO DEALERSHIP

- **TOYOTA OF SANTA MONICA**
1230 Santa Monica Blvd | (424) 336-9177
toyotasantamonica.com
- **FORD**
1402 Santa Monica Blvd | (310) 451-1588
smford.com
- **HONDA SANTA MONICA**
1301 Santa Monica Blvd | 424-544-2820
hondasantamonica.com



TOYOTA OF SANTA MONICA

MOST LOVED TIRES & AUTO PARTS

- **STOKES PRO TIRE SERVICE**
1117 Santa Monica Blvd | (310) 393-0767
stokes-tireservice.com
- **BYRON WOODLEY TIRE**
1330 Pico Blvd, Santa Monica | (310) 452-3896
byronwoodley.com
- **PACIFIC COAST TIRE**
2445 Santa Monica Blvd | (310) 828-2555
pactires.com



STOKES AUTO SERVICE

MOST LOVED REPAIR SERVICE

- **SANTA MONICA MOTORS**
2318 Pico Blvd | (310) 450-6510
santamonicomotors.com
- **JOY AUTOMOTIVE**
1325 Pico Blvd | (310) 479-0764
joyautomotiverepair.com
- **PACIFIC COAST TIRE**
2445 Santa Monica Blvd | (310) 828-2555
pactires.com

MOST LOVED RIDESHARE/ TAXI/CAR SERVICE

- **WAYMO**
340 Main St Los Angeles | (424) 261-2119
waymo.com
- **TAXI**
2230 Michigan Ave | 310-444-4444
santamonicataxi.com
- **UBER**
1733 Ocean Ave | 800-664-1378
uber.com



**Congratulations to our
Most Loved Winners &
Finalists of 2026!**

Buy Local
SANTA MONICA



Thank you for buying local in support of our Santa Monica businesses and community. All Santa Monica businesses are invited to join this free campaign: **BuyLocalSM.com**





FITNESS

Before any of that, though, you moved. That part is non-negotiable in this city. Santa Monica doesn't really do sedentary — not by the water, not with the path running the length of the coast like an open invitation, not with stairs at Fourth and Adelaide that locals treat like a personal challenge every single morning while visitors grip the railing and reconsider their life choices.

Maybe you were out at sunrise, running south with the ocean on your right and the sky doing something unreasonable with the light. Maybe you were in a class so packed you had to book it the night before, in a studio where the instructor knows your name and your limitations and pushes both of them in equal measure. Maybe you surfed, or boxed, or lifted, or did that

thing on Main with the ropes and the shouting that you still can't fully explain to people who don't live here but have come to love with a slightly alarming devotion.

What all of it has in common is this: it's personal. The best fitness experiences in Santa Monica aren't transactional. They're relationships. The trainer who remembers that your left knee has been wrong since 2019 and programs around it without being asked. The studio that saves your spot when you're a regular. The gym where the front desk staff greets you by name at 6 a.m., which is either deeply comforting or a sign that you come too often, and you've decided it's the former.

The studios, gyms, trainers, and instructors in this section are the ones readers couldn't stop talking about when it came time to vote — and in many cases, couldn't stop crediting for the reason they kept showing up at all. Whether you're chasing a personal record, rehabbing something, training for something, or just trying to feel like yourself again after a rough stretch, there's something in here for you.

They know this city moves. They're part of the reason it does. Your next favorite workout — or your next favorite instructor, your next favorite class, your next favorite reason to get up early — is somewhere in these pages.





PHOENIX CLASSICAL PILATES

STRONG AND BALANCED AT ITS CORE

2412 Wilshire Blvd Suite 208 | (424) 835-2810 | phoenixclassicalpilates.com/start

Phoenix Classical Pilates is Santa Monica’s hidden gem — a sunlit, second-floor boutique studio on Wilshire Boulevard where the original method of Joseph Pilates is practiced with precision, passion, and an unwavering commitment to doing things the right way.

Co-founded by Molly Niles Renshaw and Hector Mercado, Phoenix is built on a foundation of authentic classical Pilates instruction. Molly brings over 23 years of teaching experience to the studio floor, having trained under Romana Kryzanowska and Bob Liekens in New York City in the late 1990s — two of the most respected names in the classical Pilates lineage. She later completed a second certification at Power Pilates and a third in Yoga through YogaWorks. Her depth of knowledge is matched only by her belief that Pilates, practiced consistently and correctly, has the power to genuinely transform lives.

The studio is fully equipped with classical apparatus custom-made by Gratz — the original and most revered Pilates manufacturer in the world. Reformers, Cadillacs, Chairs, Ladder Barrels, and Mats fill the warm, intimate space, offering clients access to the full Pilates system exactly as Joseph Pilates intended it. This isn’t a trendy fitness concept or a watered-down group class. It’s the real thing.

Phoenix offers private sessions, semi-private duets, and small group equipment classes — all capped at intimate sizes to ensure every client

receives personalized attention and proper instruction. Whether a client is brand new to Pilates or an experienced practitioner looking to deepen their practice, the Phoenix team meets them where they are and builds from there. The studio recommends three to five private sessions before joining group classes — a philosophy rooted in safety, proper form, and long-term results.

What truly sets Phoenix apart is its team. Every instructor genuinely loves what they do. They show up curious, committed, and endlessly invested in the goals of the people who walk through their door. The result is a studio culture that feels less like a gym and more like a community — one where clients come for the Pilates and stay for the connection.

Phoenix Classical Pilates is also a certified Green Business, diverting 90% or more of discarded materials from landfill and operating with a carbon footprint of just six tons of CO₂ per year — proof that excellence and environmental responsibility can thrive side by side.

Strong bodies. Healthy spines. One session at a time.



Phoenix
Classical Pilates

Thank you, Santa Monica, for
voting Phoenix Classical Pilates
your "Most Loved" Studio!

stay
YOUNGER
longer

Mention this ad for a free gift!

*Scan below
for Intro
Offer
Specials*



2412 Wilshire Blvd, St 208, Santa Monica
(424) 835-2810

FITNESS



ANDREA WHITE PILATES

STRONGER TOGETHER, YEAR AFTER YEAR

1202 Montana Ave Suite C | (323) 384-8987 | andreawhitepilates.com

We love being part of the Montana Ave community. Pilates builds not only strength but enhances posture, increases mobility and improves confidence in the way one walks through the world. Community is a vital part of our studio and we are grateful to the long-term relationships we have with our clients and our teachers. Thank you, Santa Monica, for voting us a Most Loved Business!

PROUD TO BE A MOST LOVED SANTA MONICA
2026 WINNER FOR INSPIRING STRENGTH,
BALANCE AND COMMUNITY.



MOST LOVED CIRCUIT/ CROSSFIT STUDIO

- **BLUE REPUBLIC CROSSFIT GYM**
3328 Pico Blvd | (310) 399-1546
bluerepubliccf.com
- **SANTA MONICA STRIKING**
1938 14th St | (310) 429-1706
santamonicastriking.com
- **TRIFIT LA**
2425 Colorado Ave Ste 120
(310) 829-2227
trifitla.com

MOST LOVED FULL SERVICE GYM

- **TRIFIT LA**
2425 Colorado Ave Ste 120
(310) 829-2227
trifitla.com
- **ULTIMATE PERFORMANCE**
734 Montana Ave | (424) 476-5300
ultimateperformance.com
- **SANTA MONICA YMCA**
1332 6th St | (310) 393-2721
ymcasm.org

MOST LOVED PILATES STUDIO

- **GOOD BODY PILATES**
3229 Pico Blvd | (424) 272-5826
goodbodypilates.com
- **ANDREA WHITE PILATES**
1202 Montana Ave Suite C
(323) 384-8987
andreawhitepilates.com
- **PHOENIX CLASSICAL PILATES**
2412 Wilshire Blvd Suite 208
(424) 835-2810
phoenixclassicalpilates.com/start

MOST LOVED YOGA STUDIO

- **SANTA MONICA YOGA**
1640 Ocean Park Blvd | (310) 396-4040
santamonicyoga.com
- **SWEAT YOGA**
702 Arizona Ave | (310) 230-5225
sweat-yoga.com
- **YOGA CHANGES**
1242 20th St | (310) 388-9906
yogachanges.org



SHOPPING



The afternoon belongs to the blocks, and in Santa Monica, the blocks reward you for paying attention. Real shopping here isn't a parking structure and a store you could find in any airport — it's something slower and more specific than that. It's Montana on a Saturday, when the light is good and nobody's in a particular hurry and the coffee cup in your hand is fully justified as a reason to linger. It's the boutique on Main where the owner remembers not just what you bought last spring but whether you ended up loving it, because they actually want to know. It's the bookstore with handwritten staff picks that make you feel like someone read the same things you've been meaning to read and left you a map. The gift shop that wraps everything beautifully, for free, without being asked, because presentation is part of what they do. The home store you walked

into for a single candle — a candle, you told yourself, just a candle — and somehow left carrying a chair that you are now completely certain was always meant to be in your living room.

The winners in this section are independents, and that word means something here. These are businesses built by people who had a specific vision for the things they wanted to sell and the way they wanted to sell them. They stock items you won't find on a two-day shipping algorithm. They hire people who know the inventory and care about what you're actually looking for. They create spaces that feel like somewhere, not like anywhere.

Santa Monica readers voted for these places because they shop them loyally — not out of obligation, but out of genuine affection. The kind of affection that gets built one good recommendation at a time, one owner who greets you by name, one find that you've shown to everyone you know. These stores are part of why living here feels like living somewhere specific rather than just somewhere convenient. Shop the magazine. Then go shop the block. Bring cash for parking and more time than you think you'll need.



SHOPPING



ANIMAL KINGDOM

MAKES YOUR PET FEEL LIKE ROYALTY

300 Pico Blvd | (310) 392- 4074 | animalkingdomsm.com

Animal Kingdom SM is the Westside's go-to neighborhood pet haven — where tails wag, coats shine, and pet parents exhale. This locally owned Santa Monica staple earned the 2025 “Most Loved” People’s Choice Award for good reason: exceptional dog daycare, skilled grooming, and a carefully curated retail shop that puts your pet first.

**Thank You
SANTA MONICA**

Santa Monica, THANK YOU! 🐾❤️ We are so honored to be voted the Most Loved Business in Santa Monica! Your continued support means everything to us. We promise to keep giving your beloved pets the love and care they deserve. We love this community!

**ANIMAL KINGDOM SM
300 PICO BLVD
SANTA MONICA, 90405**

MOST LOVED BEAUTY STORE

- **NUMBER ONE BEAUTY**
1426 Montana Ave | (310) 656-2455
numberonebeautycenter.com
- **ULTA**
1234 Wilshire Blvd | (310) 260-3392
ulta.com
- **THE DETOX MARKET**
1231 Montana Ave | (310) 260-0017
thedetoxmarket.com



ULTA

MOST LOVED BIKE SHOP

- **HELEN'S CYCLES**
2501 Broadway | (310) 829- 1836
helencycles.com
- **JOYRIDE BIKE RENTAL & TOURS**
2 Arcadia Ter | (310) 866-5960
joyridesantamonica.com
- **SPECIALIZED SANTA MONICA**
2300 Santa Monica Blvd | (310) 857-1500
specialized.com



JOYRIDE BIKE RENTAL & TOURS

MOST LOVED CORNER MKT/CONVENIENCE STORE

- **BOB'S MARKET**
1650 Ocean Park Blvd | (310) 452- 2493
bobsmt.com
- **THE FARMS**
2030 Montana Ave | (310) 828-4244
- **HAQUE'S BODEGA**
2225 4th St | (424) 322- 8182



TEN WOMEN GALLERY

MOST LOVED ART GALLERY/STORE

- **TEN WOMEN GALLERY**
2719 Main St | (424) 433-8116
1128 Montana Ave | (310) 393-6254
tenwomenartgallery.com
- **ADLER-SMITH GALLERY**
1636 Ocean Park Blvd | (562) 233-7450
adlersmithgallery.com
- **WILLIAM TURNER GALLERY**
2525 Michigan Ave E-1 | (310) 453-0909
williamturnergallery.com

MOST LOVED GIFT STORE

- **LUCKY PENNY GENERAL STORE**
1207 4th St | (310) 266-5606
theluckypennygeneralstore.com
- **TEN WOMEN GALLERY**
2719 Main St | (424) 433-8116
1128 Montana Ave | (310) 393-6254
tenwomenartgallery.com
- **GOODS**
1748 Ocean Park Blvd | (310) 392-3922
goodsla.com



GOODS

SHOPPING



MOST LOVED HOME ACCESSORIES

- **HUMMINGBIRD**
1021A Montana Ave | (424) 508-1200
hummingbirdhomeandco.com
- **GOODIES**
1309 Montana Ave
goodies.la
- **GOODS**
1748 Ocean Park Blvd | (310) 392-3922
goodsla.com

MOST LOVED HOME FURNISHINGS

- **ACME 5**
1404 Montana Ave | (310) 310-8683
acme5lifestyle.com
- **AVOCADO**
1120 Montana Ave | (657) 385-8849
avocadogreenmattress.com
- **COX PAINT**
1130 Santa Monica Blvd | (310) 393-7208
coxpaint.com

MOST LOVED JEWELRY STORE

- **CURATED LA**
1603 Montana Ave | (424) 252-9183
curated-losangeles.com
- **AESTHETIC AMBITION**
2502 Main St | (310) 310-3397
aestheticambition.com
- **YALE JEWELERS**
2839 Wilshire Blvd | (310) 829-0605
yalejewelers.com

MOST LOVED CHILDREN/BABY APPAREL RETAILER

- **PUMP STATION & NURTURY**
2727 Main St Suite A | (310) 998-1981
pumpstation.com
- **THE ACORN STORE**
1220 5th St | (310) 451-5845
theacornstore.com
- **SPARKLEKIDS**
1210b Montana Ave | (310) 720-7910
sparklekidsla.com

MOST LOVED GROCERY STORE

- **BOB'S MARKET**
1650 Ocean Park Blvd | (310) 452-2493
bobsmkt.com
- **CO-OPPORTUNITY SANTA MONICA MARKET**
1525 Broadway | (310) 451-8902
coopportunity.com
- **TRADER JOE'S - PICO**
3212 Pico Blvd | (310) 581-0253
traderjoes.com

MOST LOVED PET STORE/ SERVICE/TRAINING

- **ANIMAL KINGDOM SM**
300 Pico Blvd | (310) 392-4074
animalkingdomsm.com
- **MY PET NATURALLY**
3240 Pico Blvd | (310) 477-3030
mypetnaturally.com
- **THE PET AFFAIRE**
3013 Lincoln Blvd | (310) 396-0804
thepetaffaire.com

MOST LOVED PHARMACY

- **SANTA MONICA HOMEOPATHIC PHARMACY**
629 Broadway | (310) 395-1131
smhomeopathic.com
- **OCEAN PARK PHARMACY**
2731 Ocean Park Blvd | (310) 452-5705
- **CENTRAL COMPOUNDING PHARMACY**
2008 Wilshire Blvd | (310) 395-3294
mycentralpharmacy.com

MOST LOVED SURF/SKATE SHOP

- **RIP CITY SKATES**
2709 Santa Monica Blvd A | (310) 828-0388
rip-city-skates.com
- **AQUA SURF SCHOOL**
1321 7TH St #204 | (310) 902-7737
aquasurf.com
- **INTUITION SKATE SHOP**
3303 Pico Blvd Suite B | (310) 334-9987
intuitionskate.com

MOST LOVED VINTAGE/RESALE SHOP

- **ASSISTANCE LEAGUE OF SANTA MONICA**
1453 15th St | (310) 395-2338
assistanceleague.org
- **DIVINE VINTAGE**
1025 Montana Ave | (424) 321-8466
divinevintage.com
- **2ND STREET RETAILERS**
2936 Main St | (424) 210-7849
2ndstreetusa.com



CO-OPPORTUNITY SANTA MONICA MARKET

MOST LOVED BEER/WINE/ LIQUOR RETAILER

- **SURF LIQUOR**
2522 Main St | (424) 581-6091
- **SANTA MONICA LIQUOR**
1001 Wilshire Blvd | (310) 395-3053
deliversantamonica.com
- **BOTTLED POETRY**
1102 Montana Ave | (310) 394-6705
bottledpoetry.net

MOST LOVED WOMEN'S APPAREL RETAILER

- **TEXTURE**
716 Montana Ave | (310) 393-0707
textureonmontana.com
- **BROOKE RODD**
1716 1/2 Ocean Park Blvd | (310) 664-1999
brookerodd.com
- **LOST AND FOUND**
2230 Main St | (310) 450-9565
lostandfoundshop.com

MOST LOVED MEN'S APPAREL RETAILER

- **FLANNEL HIM**
1411 Montana Ave | 424 252 9919
flannelamerica.com
- **LOST AND FOUND**
2230 Main St | (310) 450-9565
lostandfoundshop.com
- **NAKED CASHMERE**
1123 Montana Ave | (424) 238-5537
nakedcashmere.com

MOST LOVED BOOKSTORE

- **ZIBBY'S BOOKSHOP**
1113 Montana Ave | (424) 387-1744
zibbymedia.com
- **BARNES & NOBLE**
1318 3rd Street Promenade | (424) 428-0119
stores.barnesandnoble.com
- **ANGEL CITY BOOKS**
218 Pier Avet | (310) 399-8767
angelcitybooks.com



DIVINE VINTAGE



Cox Paint

Over 80 years of quality service

**Your friendly neighborhood paint store
thanks you for voting us Most Loved!**



Benjamin Moore®

Cox Paint
1130 Santa Monica Boulevard
Santa Monica, CA 90401
310.393.7208

M-F 6:15am-5:00pm, Sat 7:00am-4:00pm

Cox Paint Center
1600 S. La Cienega Boulevard
Los Angeles, CA 90035
310.838.2284

M-F 6:30am-5:00pm, Sat: 7:00am-2:00pm



COX PAINT

MAKING SANTA MONICA BEAUTIFUL FOR THREE GENERATIONS

1130 Santa Monica Blvd | (310) 393-7208 | coxpaint.com

For generations, Cox Paint has been a trusted name in the Santa Monica community, providing premium paint products, expert guidance, and outstanding customer service to homeowners, designers, and contractors alike. Known for its deep roots in the local community and commitment to quality, Cox Paint has built a reputation as more than just a paint store — it’s a destination for creativity, inspiration, and dependable expertise.

Whether customers are refreshing a single room, redesigning an entire home, or managing a large-scale commercial project, Cox Paint offers a carefully curated selection of high-quality paints, stains, primers, and specialty coatings designed to deliver long-lasting beauty and performance. The company proudly carries trusted industry-leading brands while also offering environmentally conscious options that meet the growing demand for sustainable and low-VOC products.

What truly sets Cox Paint apart is its personalized approach to customer service. The knowledgeable team takes pride in helping every customer find the perfect color, finish, and product for their specific needs. From color matching and design recommendations to technical advice for professional applications, Cox Paint combines decades of experience with a genuine passion for helping projects come to life.

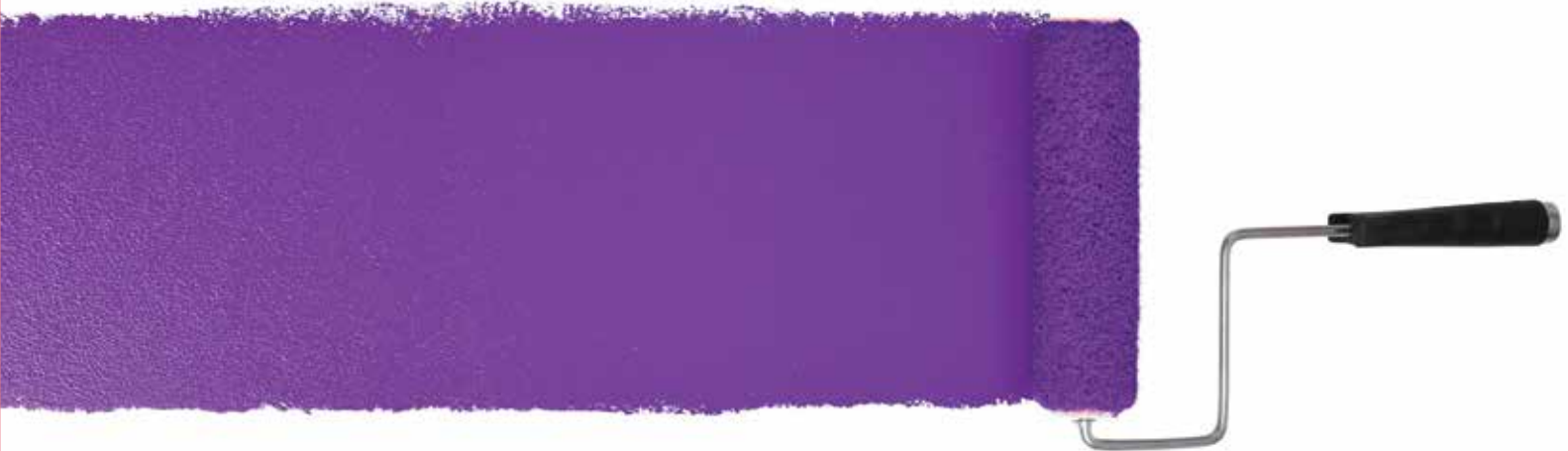
As a locally rooted business, Cox Paint understands the character and style of Southern California living. Their expertise reflects the unique aesthetics of the region, from coastal-inspired palettes to modern contemporary finishes that complement Santa Monica’s vibrant architecture and lifestyle. This local knowledge has made Cox Paint a trusted resource for both longtime residents and new homeowners looking to create beautiful, personalized spaces.

Beyond paint products, Cox Paint is dedicated to supporting the community it



has served for years. The company values relationships, craftsmanship, and the importance of helping customers feel confident throughout every stage of their project. Their commitment to quality and service has earned them loyal customers who continue to return generation after generation.

Today, Cox Paint continues to blend tradition with innovation, staying ahead of industry trends while maintaining the personalized service and integrity that have defined the business from the beginning. Whether tackling a small touch-up or a complete transformation, customers know they can rely on Cox Paint for premium products, expert advice, and a welcoming neighborhood experience that reflects the heart of Santa Monica.



PICO BLVD

Santa Monica

Pico Blvd is home to some of Santa Monica's Most Loved businesses, including this year's winners.

From wellness and dining to local services and neighborhood staples, these are the places your community shows up for again and again.

Most Loved Lives on Pico

Winners

- Santa Monica Motors
- Blue Republic
- Good Body Pilates
- Gilbert's
- Lunetta All Day
- Westside Heating & Air conditioning services
- Spry Fitness
- McCabe's Guitar Shop
- Paws and Effect Pet Spa
- Animal Kingdom SM

Finalists

- Byron Woodley Tire
- Joy Automotive
- Santa Monica Striking
- Rae's
- Lunetta All Day
- Kavahana
- Lunetta All Day
- Prime Pizza
- Lazy Daisy
- Still Life Pottery Studio
- Good Body Pilates
- Santa Monica Striking
- McCabe's Guitar Shop
- Spry Fitness
- Tel's Barber Sho
- Next Level
- Adriana's Hair Salon
- Trader Joe's - Pico
- My Pet Naturally
- Intuition Skate Shop



NEIGHBORHOOD FAVORITES

Threading through the whole day — morning, afternoon, and everything in between — are the people and places that make the zip code feel like yours. Not a destination. Not a discovery. Just yours, in the way that things become yours when you've shown up enough times and been taken care of well enough that the distinction between customer and neighbor starts to blur.

The corner market that lets you run a tab because you forgot your wallet again and they know you're good for it. The dry cleaner who has seen the inside of your closet in crisis form — the bridesmaid dress, the job interview suit, the tablecloth from the dinner party that got out of hand — and handled all of it without judgment and usually faster than promised. The florist who has your anniversary in their calendar and texts you a reminder two weeks out, which has saved you at least once in a way you'll never fully admit. The bartender who starts pouring when they see you come through the door, because that's the kind of place it is, and you chose it for exactly that reason.

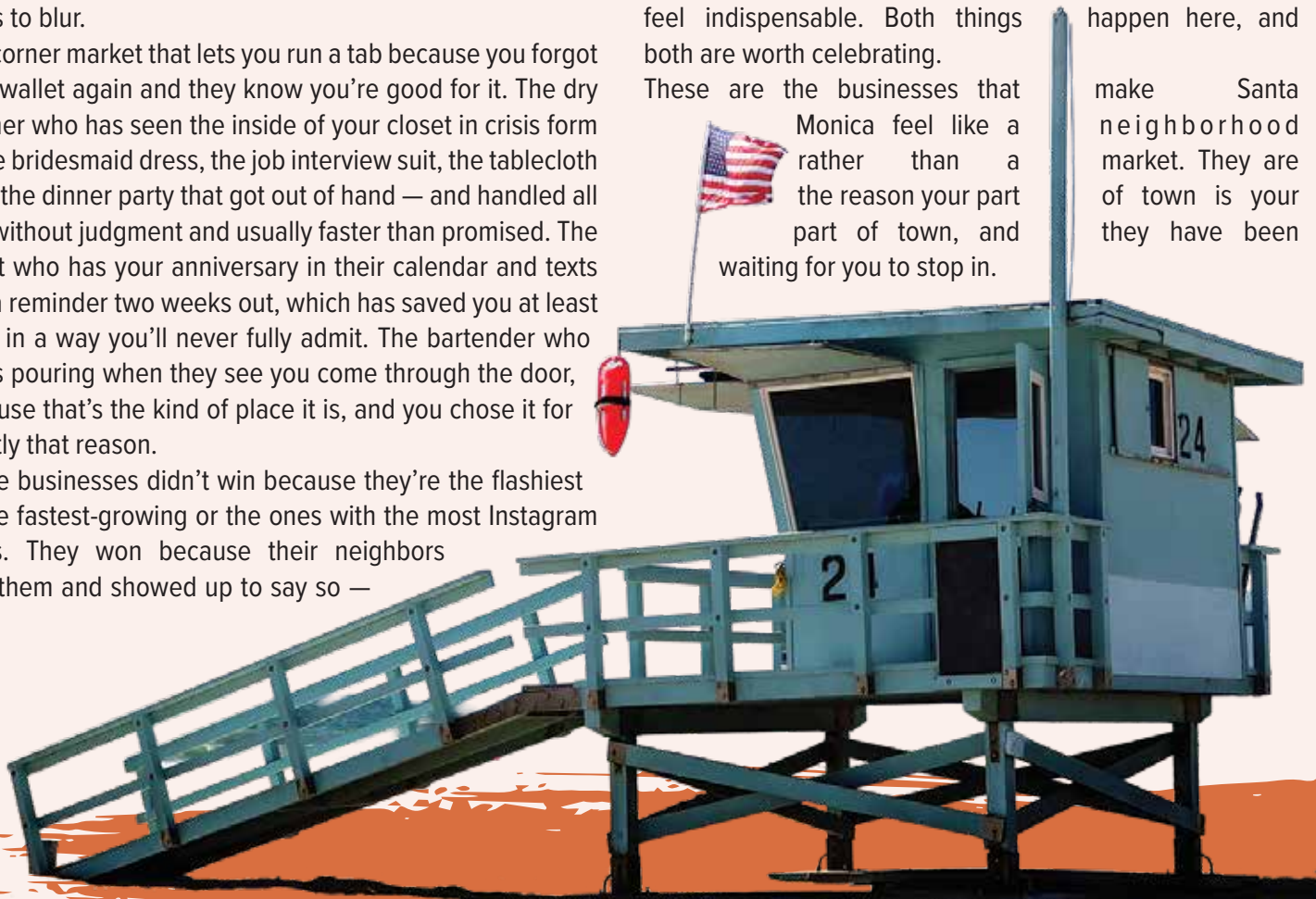
These businesses didn't win because they're the flashiest or the fastest-growing or the ones with the most Instagram posts. They won because their neighbors love them and showed up to say so —

which, when you think about it, is a more meaningful metric than almost anything else a local contest can measure. A vote like that isn't impulse. It's accumulated trust.

Some of these places have been anchoring their blocks for decades, long enough to have served multiple generations of the same families, long enough to have outlasted the businesses around them and the trends that have come and gone. Others opened last year and somehow already feel indispensable. Both things happen here, and both are worth celebrating.

These are the businesses that Monica feel like a rather than a the reason your part part of town, and waiting for you to stop in.

make Santa neighborhood market. They are of town is your they have been



NEIGHBORHOOD



LOVE AT FIRST SIT



VOTED SANTA MONICA'S MOST LOVED PET SERVICE, 6 YEARS RUNNING!

(310) 310-8086 | loveatfirstsit.net

Love At First Sit® with People's Dog Training® is deeply humbled to once again be voted a Santa Monica Most Loved pet business for the 6th consecutive year, with this year's honors including Grooming and Training and Independent Business.

Founded in 2011 by a Santa Monica resident and Latina, Carmen Molinari, Love At First Sit® is a woman owned business built on 15 years of trusted pet care and highly qualified dog behavior and training rooted in compassion, integrity, and real-world success.

People's Dog Training® offers a multi certified, ethical, humane, and science-based dog behavior and training program that addresses each dog's individual needs and talents, and understands that every dog learns and experiences the world differently. Their services include immersive private

training, engaging group classes, the American Kennel Club Family Dog Program, and People's Forum to focus on every stage of a dog's learning, while empowering their guardians with the tools to build greater connection with their pets.

Guided by a commitment to animal welfare and community advocacy, Love At First Sit® Initiative strives to help address shelter overcrowding through \$5 Community Dog Training Classes, Free Virtual Office Hours, advocacy driven pet care, partnerships with nonprofits, charitable giving, and volunteering.

"Thank you, Santa Monica, for continuing to make us part of the lives you share with your pets. It is a privilege that never stops meaning the world to us."— Carmen Molinari, Owner & Founder



Love At First Sit®

People's Dog Training®



Thank you, Santa Monica

for making us a Most Loved Pet Business
6 years running!

Grooming & Training
& Independent Business



Private Training 🐾 Group Classes 🐾 AKC Family Dog 🐾 Pet Care

loveatfirstsit.net 🐾 peoplesdogtraining.com

@loveatfirstsit 📷 @peoplesdogtraining

NEIGHBORHOOD



THE GOURMANDISE SCHOOL

CREATING FUTURE CHEFS,
ONE DISH AT A TIME.

395 Santa Monica Pl #323 | (310) 656- 8800 | thegourmandiseschool.com

“The Gourmandise School is a women-owned recreational cooking school in downtown Santa Monica, offering hands-on cooking and baking classes since 2011. Known for its welcoming atmosphere, it helps students of all ages and levels build skills, confidence, and culinary intuition while emphasizing seasonal, locally sourced ingredients and memorable food experiences.”

You're the secret ingredient to our success. Thanks for the love, SM!



THE GOURMANDISE SCHOOL

Recreational cooking & baking classes for all ages and skill levels in downtown Santa Monica. Join us in the kitchens!

MOST LOVED AIRPORT RELATED BUSINESS

- **JSX**
3100 Donald Douglas Loop N
(800) 435-9579
jsx.com
- **SANTA MONICA FLYERS**
3165 Donald Douglas Loop S
(424) 744-8523
lapurepecha.la
- **ATLANTIC AVIATION SMO**
2828 Donald Douglas Loop N
(310) 396-6770
atlanticaviation.com

MOST LOVED ART/ CRAFT STUDIO

- **LOVEBUG AND ME MUSIC**
1201 Wilshire Blvd | (310) 356- 8363
lovebugandme.com
- **PAINT LAB**
1453 14th St | (310) 450- 9200
paintlab.net
- **STILL LIFE POTTERY STUDIO**
850 Pico Blvd | (424) 268- 4018
still-life-studio.com

MOST LOVED BUSINESS IN DOWNTOWN SANTA MONICA

- **SANTA MONICA YMCA**
1332 6th St | (310) 393-2721
ymcasm.org
- **THE GOURMANDISE SCHOOL**
395 Santa Monica Pl #323
(310) 656- 8800
thegourmandiseschool.com
- **LAEMMLE MONICA FILM CENTER**
1332 2nd St | (310) 478-3836
laemmle.com/theaters

MOST LOVED BUSINESS IN MID-CITY

- **LOVEBUG AND ME MUSIC**
1201 Wilshire Blvd | (310) 356- 8363
lovebugandme.com
- **ARTHUR MURRAY DANCE STUDIO SANTA MONICA**
928 Broadway | (310) 260-8886
arthurmurray.com
- **SANTA MONICA MUSIC CENTER**
1901 Santa Monica Blvd | (310) 453- 1928
santamoniamusic.com



JSX



LOVEBUG AND ME MUSIC



THE GOURMANDISE SCHOOL



SANTA MONICA MUSIC CENTER

NEIGHBORHOOD



MOST LOVED BUSINESS ON MAIN STREET

- **DOLCENERO GELATO**
2400 Main St | (323) 540-6263
dolcenerogelato.com
- **AESTHETIC AMBITION**
2502 Main St | (310) 310-3397
aestheticambition.com
- **TAVERN ON MAIN**
2907 Main St | (310) 392-2772
tavernonmainsm.com

MOST LOVED BUSINESS ON MONTANA AVE

- **ULTIMATE PERFORMANCE**
734 Montana Ave | (424) 476-5300
ultimateperformance.com
- **PERSPIRE SAUNA STUDIO**
924 Montana Ave | (310) 526-8760
perspiresaunastudio.com
- **TEN WOMEN GALLERY**
2719 Main St | (424) 433-8116
1128 Montana Ave | (310) 393-6254
tenwomenartgallery.com

MOST LOVED BUSINESS ON OCEAN PARK BLVD

- **BOB'S MARKET**
1650 Ocean Park Blvd | (310) 452-2493
bobsmkt.com
- **THYME CAFE**
1630 Ocean Park Blvd | (310) 399-8800
thymecafeandmarket.com
- **JYAN ISAAC BREAD**
1620 Ocean Park Blvd | (310) 452-1051 |
jyanisaacbread.com

MOST LOVED BUSINESS ON PICO BLVD

- **SPRY FITNESS**
2815 Pico Blvd | (949) 290-8515
spry-fitness.com
- **GOOD BODY PILATES**
3229 Pico Blvd | (424) 272-5826
goodbodypilates.com
- **SANTA MONICA STRIKING**
316 Pico Blvd | (213) 507-6163
santamonicastriking.com



SPRY FITNESS

MOST LOVED FLORIST

- **ANN'S FLOWERS**
1229 Wilshire Blvd | (310) 829-7774
annsflowers.com
- **EDELWEISS FLOWERS**
1722 Ocean Park Blvd | (310) 452-1377
edelweissflower.com
- **VIOLA FLORAL**
709 10th st | (310) 425-2422
violafloral.com

MOST LOVED HOTEL

- **FAIRMONT MIRAMAR**
101 Wilshire Blvd | (310) 576-7777
fairmont.com/santa-monica
- **PROPER HOTEL**
700 Wilshire Blvd | (310) 620-9990
properhotel.com
- **THE REGENT**
1700 Ocean Ave | (310) 458-6700
santamonica.regenthotels.com

MOST LOVED INDEPENDENT BUSINESS

- **GOOD BODY PILATES**
3229 Pico Blvd | (424) 272-5826
goodbodypilates.com
- **LOVE AT FIRST SIT PEOPLE'S DOG TRAINING**
1748 9th St #203 |
loveatfirstsit.net
- **THE GOURMANDISE SCHOOL**
395 Santa Monica Pl #323 | (310) 656-8800
thegourmandiseschool.com

MOST LOVED KIDS CAMP/ AFTER SCHOOL PROGRAM

- **AQUA SURF**
1321 7th St #204 | (310) 902-7737
aquasurf.com
- **SANTA MONICA YMCA**
1332 6th St | (310) 393-2721
ymcasm.org
- **SUNRISE SURF ACADEMY**
28 Bicknell Ave | (323) 366-0070
sunrisesurfacademy.com



FAIRMONT MIRAMAR

MOST LOVED LEGACY BUSINESS (30+ YEARS OF OPERATION)

- **SANTA MONICA YMCA**
1332 6th St | (310) 393-2721
ymcasm.org
- **COX PAINT**
1130 Santa Monica Blvd | (310) 393-7208
coxpaint.com
- **MCCABE'S GUITAR SHOP**
3101 Pico Blvd | (310) 828-4497
mccabes.com



SANTA MONICA YMCA



GOOD BODY PILATES



SUNRISE SURF ACADEMY

NEIGHBORHOOD



SAINT MONICA PREPARATORY

FORMING LEADERS THROUGH FAITH, EXCELLENCE AND COMMUNITY

1011 7th St | (310) 566-1500 | stmonica.net



Saint Monica Preparatory isn't just a school — it's a launching pad. Rooted in over 125 years of Catholic educational excellence in the heart of Santa Monica, SMPREP has spent generations producing graduates who don't just enter the world — they lead it.

Since its founding in 1899 by the Sisters of the Holy Names of Jesus and Mary, Saint Monica Preparatory has built a legacy defined by academic rigor, character formation, and an unrelenting belief in the potential of every student. In 2022, the school took a bold step forward — unifying its elementary and high school divisions into one seamless TK–12 institution, signaling a new era of excellence while honoring everything that made it great.

Set just seven blocks from the Pacific Ocean, SMPREP is a place where ambition thrives. Students are challenged daily by a college preparatory

curriculum, Project Lead The Way programming, and faculty — many holding advanced degrees — who are as invested in a student's growth as the students themselves. With 28 varsity sports, a dynamic performing arts program, and a culture that rewards curiosity and courage, SMPREP develops the whole student: mind, body, and spirit.

The results speak for themselves. Seventy-eight percent of graduates go on to four-year universities, carrying with them not just transcripts, but the confidence, compassion, and sense of purpose that only a Saint Monica education can instill.

Accredited by the Western Association of Schools and Colleges and recognized among the top 20% of private schools in California, Saint Monica Preparatory isn't chasing excellence — it's been defining it for over a century.



Thank You, Santa Monica.

We're proud to be named one of Santa Monica's Most Loved schools.

For almost 100 years, Saint Monica Preparatory has helped students grow in faith, scholarship, leadership and community.

Thank you to the Santa Monica community for recognizing SMPREP as one of Santa Monica's Most Loved schools. We are honored to serve generations of Mariners and families across Los Angeles.



26
ATHLETIC TEAM
OFFERINGS



100%
GRADUATION
RATE



12
AP COURSES



DUAL
ENROLLMENT
OFFERED



AWARD-WINNING
ARTS PROGRAMS

TK–12 Catholic School | Santa Monica, California | saintmonicaprep.org

NEIGHBORHOOD



MCCABE'S GUITAR SHOP

THE ZENITH OF INDEPENDENT MUSIC AND PERFORMANCE

3101 Pico Blvd | (310) 828- 4497 | mccabes.com

Since 1958, McCabe's has been a guitar shop, repair bench, music school, and back-room concert hall where beginners, lifers, legends, and instruments all get heard. We sell, fix, teach, and pass the music on. Our thanks to the community – and music lovers everywhere - for making us who we are today.

THANK YOU, SANTA MONICA!

McCabe's Guitar Shop

— ★ Voted Most Loved Santa Monica 2026 ★ —

The best selection of stringed instruments and musical oddities since 1958.

INSTRUMENTS • LESSONS • REPAIRS • LIVE MUSIC

Come Strum With Us

3101 Pico Blvd, Santa Monica, CA 90405
mccabes.com • 310.828.4497

MOST LOVED LIVE ENTERTAINMENT VENUE

- **MCCABE'S GUITAR SHOP**
3101 Pico Blvd | (310) 828- 4497
mccabes.com
- **TRIP**
2101 Lincoln Blvd | (310) 396-9010
tripsantamonica.com
- **HARVELLE'S**
1432 4th St | (310) 395- 1676
santamonica.harvelles.com

MOST LOVED LOCAL PRIVATE SCHOOL (ANY GRADE)

- **BETH SHIR SHALOM**
1827 California Ave | (310) 453- 3361
bethshirshalom.org
- **ST. MONICA'S**
1011 7th St | (310) 566-1500
stmonica.net
- **CROSSROADS**
Roth Hall, 1714 21st St | (310) 829- 7391
xrds.org

MOST LOVED LOCAL PUBLIC SCHOOL (ANY GRADE)

- **FRANKLIN ELEMENTARY**
2400 Montana Ave | (310) 828-2814
franklin.smmusd.org
- **GRANT ELEMENTARY**
2368 Pearl St | (310) 450- 7651
smmusd.org
- **ROOSEVELT**
801 Montana Ave | (310) 395- 0941
smmusd.org

MOST LOVED PRESCHOOL

- **BETH SHIR SHALOM**
1827 California Ave | (310) 453- 3361
bethshirshalom.org
- **SANTA MONICA YMCA**
1332 6th St | (310) 393-2721
ymcasm.org
- **THE GROWING PLACE**
401 Ashland Ave | (310) 399- 7769
growingplace.org



MCCABE'S GUITAR SHOP



BETH SHIR SHALOM



SANTA MONICA YMCA

NEIGHBORHOOD



SUN, MOON, RAIN

REFILL, REUSE, REPEAT AT
SUN MOON RAIN

2601 17th St Suite B | (310) 392-1947 | sunmoonrain.com

Tucked into Sunset Park at 17th and Ocean Park, Sun Moon Rain is a refill shop offering earth-friendly household and personal care products in bottles you keep for life. Founded by two fashion-industry veterans, the women-owned zero-waste store also stocks crystal jewelry, beeswax wraps, and an aromatherapy bar for custom scenting.



MOST LOVED NEW BUSINESS (OPENED AFTER JAN 2025)

- **ULTIMATE PERFORMANCE**
734 Montana Ave | (424) 476-5300
ultimateperformance.com
- **SUNRISE SURF ACADEMY**
28 Bicknell Ave | (323) 366-0070
sunrisesurfacademy.com
- **SPRY FITNESS**
2222 Pico Blvd #102 | (949) 290-8515
spry-fitness.com

MOST LOVED NON-PROFIT ORGANIZATION

- **H2O SWIM TEAM**
2225 16th St | (424) 487-9397
h2oswimteam.org
- **MEALS ON WHEELS WEST**
1823 Michigan Ave | (310) 394-5133
mealsonwheelswest.org
- **BETH SHIR SHALOM**
1827 California Ave | (310) 453-3361
bethshirshalom.org

MOST LOVED NURSERY/DAY CARE CENTER

- **SANTA MONICA YMCA**
1332 6th St | (310) 393-2721
ymcasm.org
- **BETH SHIR SHALOM**
1827 California Ave | (310) 453-3361
bethshirshalom.org
- **ELDERWELL**
1529 Wilshire Blvd | (310) 310-8313
elderwelladulthood.com

MOST LOVED SENIOR CENTER/SENIOR LIVING FACILITY

- **BROOKDALE OCEAN HOUSE**
2107 Ocean Ave | (310) 399-3227
brookdale.org
- **BERKELEY EAST HEALTHCARE CENTER**
2021 Arizona Ave | (310) 829-5377
berkeleyeast.com
- **ELDER-WELL ADULT DAY PROGRAM**
1529 Wilshire Blvd | (310) 310-8313
elderwelladulthood.com

MOST LOVED SUSTAINABLE/GREEN BUSINESS

- **CO-OPPORTUNITY MARKET**
1525 Broadway | (310) 451-8902
coopportunity.com
- **HEAL THE BAY/ SANTA MONICA PIER AQUARIUM**
1444 9th St | (310) 393-6149
healthebay.org/aquarium
- **SUN, MOON, RAIN**
2601 17th St Suite B | (310) 392-1947
sunmoonrain.com

THANK YOU FOR VOTING US MOST LOVED!



10% Off

ALL SUMMER PROGRAMS &
PRIVATE SURFING LESSONS



PROMO CODE: MOSTLOVEDSM

Expires June 30th, 2026.





AQUA SURF

“SHARING THE STOKE IN SANTA MONICA FOR OVER 20 YEARS”

1321 7TH St #204 | (310) 902-7737 | aquasurf.com

For Aqua Surf, being voted Santa Monica’s “Most Loved Kids Camp” represents far more than teaching kids how to surf. It reflects decades of building a positive beach culture rooted in mentorship, community, and connection to the ocean.

Founded over twenty years ago, Aqua Surf has become one of Santa Monica’s most recognized surf schools, offering year-round private lessons, group lessons, birthday parties, corporate events, and community events for students of all ages, backgrounds, and skill levels. But it is their 12-week-long youth surf program, their “Summer Surf Camp Experience,” that defines Aqua Surf for many local families.

“We are incredibly honored and grateful to be voted Santa Monica’s ‘Most Loved,’” says Dylan Sohngen, owner and Executive Director of Aqua Surf in Santa Monica. “We believe every child should have the opportunity to experience and connect with the ocean, because surfing is more than just a sport. It builds confidence, builds friendships, strengthens a passion for nature, and creates epic memories under the sun instead of through a screen.”

What truly sets Aqua Surf apart is the personal growth woven into their culture. Sohngen himself started at Aqua Surf over a decade ago as a surf instructor before becoming Camp Director and eventually Owner. Many

of the camp’s counselors and “counselors-in-training” once attended the camp as children themselves. Over the years, campers have grown into teen leaders, surf instructors, and role models for the next generation.

That sense of leadership and community creates authenticity that families immediately feel when they come to Aqua Surf for the first time. Attending camp has become more than just a summer activity. It is a safe, family atmosphere where skills are sharpened, lifelong friendships are formed, passions and responsibilities grow, and traditions continue year after year.

One of the program’s most beloved traditions is “Aloha Friday,” the weekly end-of-camp celebration. After a friendly surf contest where campers cheer each other on and celebrate their progress, one lucky camper wins a brand-new surfboard. The tradition has become a defining part of attending camp, rewarding dedication and inspiring kids to continue surfing long after summer ends. To date, Aqua Surf has given away over 150 surfboards in Santa Monica alone.

For Aqua Surf, being “Most Loved” is about the culture as much as the experience. It’s about the returning families, the shared memories, and the belief that the beach can positively change a kid’s life.





Authentically SANTA MONICA

Since opening its doors in 1921, the iconic Fairmont Miramar Hotel & Bungalows has remained one of the most exciting places to stay in Los Angeles. Located along Ocean Avenue in downtown Santa Monica, The Miramar is the city's premier address for both locals and world travelers. From lush grounds and sweeping ocean views to the comfort of our guestrooms, suites, and exclusive bungalows, this urban resort delivers bespoke service. Your perfect seaside escape awaits.

Fairmont
MIRAMAR HOTEL & BUNGALOWS
SANTA MONICA



FAIRMONT MIRAMAR

WHERE HERITAGE MEETS HOSPITALITY: THE FAIRMONT MIRAMAR EXPERIENCE

101 Wilshire Blvd | (310) 567-7777 | fairmont.com

Perched atop the scenic bluffs overlooking the Pacific Ocean and just north of the iconic Santa Monica Pier, the Fairmont Miramar Hotel & Bungalows stands as a timeless symbol of coastal luxury. Originally the private estate of Santa Monica's Co-Founder and dating back to 1921, this historic property—aptly named "Miramar," or "view of the sea"—continues to honor its storied past while embracing the vibrant spirit of modern Southern California.

More than just a MICHELIN Key property, the Fairmont Miramar is a beloved destination for discerning travelers and Angelenos alike. Celebrated for its seamless blend of historic charm and contemporary sophistication, it has earned a place among Condé Nast Traveler's 20 Best Hotels in Los Angeles—a testament to its enduring appeal, personalized service, and refined hospitality.

Guests are invited to immerse themselves in a coastal lifestyle defined by relaxation, community, and curated cultural experiences. From FIG Restaurant's celebrated farm-to-table cuisine to the elegance of Afternoon Tea in the whimsical Fountain Room, each moment is crafted with intention and care. As the sun sets, the hotel's signature Lobby Live series transforms the heart of the property into a vibrant hub

of live music and social connection, all paired with hand-crafted cocktails and elevated bites.

Tucked within the hotel's lush, palm-lined gardens are 31 uniquely designed bungalows, the only accommodations of their kind in Santa Monica. Surrounding the Miramar pool, these secluded havens offer the ultimate privacy and comfort, evoking the serenity of a beachside residence with the full amenities of a world-class luxury resort.

Beyond exceptional accommodations, the Fairmont Miramar is a true destination unto itself, featuring an onsite Spa, modern fitness center, and thoughtfully curated family-friendly programming. This summer, the beloved Mermaid Magic returns to The Miramar Pool every Saturday at 11am beginning May 23, delighting guests of all ages. Sip on new signature Miramar coconut cocktails and indulge in a weekend BBQ series running all season long. Young ones are also invited to channel their inner chef with pizza-making classes at FIG Restaurant—a fun and memorable experience for the whole family.

From wellness workshops to seasonal programming, the Fairmont Miramar offers a rich calendar of experiences year-round, making every visit as unique and unforgettable as the property itself.



*Downtown
Santa
Monica*

THIRD
STREET
PROMENADE

downtownsm.com



Congratulations
to Downtown
Santa Monica's
Most Loved winners
and nominees!





PERSONAL CARE

Somewhere in the middle of the day — after the workout, before the errands, or maybe carved out of a Tuesday afternoon because you finally decided you were worth the hour — there's the appointment. The one you've been rescheduling for three weeks and are now, sitting in the chair, deeply relieved you kept.

Santa Monica has packed a remarkable amount of wellness into 8.4 square miles. The massage therapist who works out the knot your trainer has been diplomatically mentioning for months. The colorist who knows exactly what you mean when you say you want something different but not too different. The specialist whose room smells like eucalyptus and whose table you'd honestly sleep on if they'd let you. The salon that somehow manages to feel like a neighborhood living room even when it's fully booked. These aren't chain experiences. They're not in and out and on to the next one. They're the opposite of that.

What the personal care businesses in this section do particularly well is treat the appointment as something more

than a transaction. A haircut is a haircut, yes — but it's also thirty minutes where someone is paying complete attention to you, and you are, for once, not paying attention to anything else. A massage isn't an indulgence so much as a recalibration. A facial is maintenance, sure, but it's also quiet, and dark, and no one can reach you. In a city that moves as fast as this one, that counts for a great deal.

The best spots here have figured out that the service and the atmosphere are inseparable. You're not just coming back for the blowout or the treatment — you're coming back because of how the place makes you feel from the moment you walk in. The staff who greet you by name. The other regulars you've started to recognize. The particular way a good salon or spa makes you feel seen rather than processed.

Santa Monica's personal care scene draws top talent precisely because the clientele takes this stuff seriously — not as luxury, but as maintenance, as mental health, as part of the week's necessary rhythm. The professionals voted into this section have earned that loyalty one genuinely good appointment at a time. Book one. You've been meaning to.



PERSONAL CARE



MOST LOVED BARBER

- **DEAN SARABIA FROM DEAN'S BARBERSHOP**
1211 Montana Ave | (310) 922-6371
deansbarbershopsm.com
- **MIGUEL LIRA**
2812 Santa Monica Blvd | (310) 980-7825
- **AIDA AT PHOENIX SALON UITES**
626 Broadway #122 | (213) 463-4009
la.phenixsalonsuites.com

MOST LOVED BARBER SHOP

- **DEAN'S BARBERSHOP**
1211 Montana Ave | (310) 922-6371
deansbarbershopsm.com
- **TEL'S BARBER SHOP**
2210 Pico Blvd | (310) 450-7514
- **LINCOLN BARBERS**
1511 Lincoln Blvd | (310) 451-0990

MOST LOVED HAIR SALON

- **ÂME SALON**
734 17th St Suite B | (310) 760-1722
amesalonla.com
- **ZOLINA HAIR SALON**
1621 1/2 Montana Ave | (424) 413-8695
zolinahair.com
- **SCISSORS**
2303 Main St | (310) 396-6477
- **ADRIANA'S HAIR STUDIO**
2917 Pico Blvd | (310) 702-0340
adrianashairstudio.com

MOST LOVED HAIR STYLIST

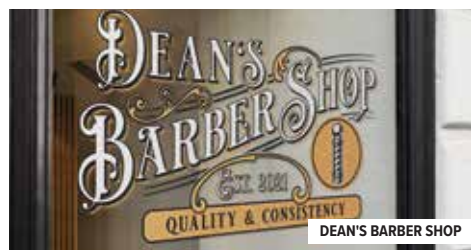
- **ZAINE- ZAINE SALON**
1609A Montana Ave | (310) 451-0295
zainecoloursalon.com
- **THERESA MAQUA - AME SALON**
734 17th St Suite B | (310) 760-1722
amesalonla.com
- **ERIC TORRES- BOMBSHELL SALON**
2431 Main St | (310) 450-0440
bombshellsantamonica.com

MOST LOVED HOLISTIC WELLNESS SPA

- **PERSPIRE SAUNA STUDIO SANTA MONICA**
924 Montana Ave | (310) 526-8760
perspiresaunastudio.com/ca/santa-monica
- **TIKKUN HOLISTIC SPA**
1460 4th St | (310) 319-1111
tikkunspa.com
- **NEXT LEVEL HOLISTIC HEALTH**
3303 Pico Blvd G | (310) 231-8866
nextlevelholistichealing.com

MOST LOVED MASSAGE STUDIO

- **THE LOOP**
2601 17th St | (424) 229-5999
theloopmassage.com
- **THE NOW**
2407 Main St | (424) 724-4021
thenowmassage.com
- **THE MESSAGE PLACE**
625 Montana Ave | (310) 393-7007
themessageplaces.com



PERSONAL CARE



MY NAIL BAR

BIG DESIGN ON A TINY CANVAS

910 Broadway #102 | (310) 260-6188

My Nail Bar is Santa Monica's beloved neighborhood nail destination on Broadway — where luxurious treatments meet a genuinely chill vibe. Specializing in manicures, pedicures, gels, acrylics, and waxing, their talented team delivers beautiful, lasting results in a spotlessly clean environment that keeps clients coming back time and time again.



POLISHED TO PERFECTION

Treat yourself to expert manicures, pedicures, gel services, nail art, and spa-quality care in a modern, welcoming space.

Whether you're getting ready for a special occasion or simply taking time for yourself, My Nail Bar delivers beautiful results with every visit.



BOOK YOUR APPOINTMENT TODAY



910 Broadway, Ste 102. Santa Monica

My Nail Bar

@mynailbars

MOST LOVED MEDICAL/BEAUTY SPA

- **ÂME VITALITY**
2908 Colorado Ave Suite B | (818) 949-1722
amevitality.com
- **EFFACE AESTHETICS**
1111 Montana Ave | (310) 707-1993
effacebyroberta.com
- **FACE GYM**
1034 Montana Ave | (424) 744-8475
facegym.com

MOST LOVED NAIL SALON

- **MONTANA NAILS**
729 Montana Ave #1 | (310) 393-5836
montananailsantamonica.com
- **MY NAIL BAR**
910 Broadway #102 | (310) 260-6188
- **NAIL SPA LANE**
1623 Montana Ave | (310) 451-8722



ÂME VITALITY



ÂME VITALITY

PERSONAL CARE



ZOLINA HAIR SALON



HEALTHY HAIR, BEAUTIFULLY STYLED

1621 1/2 Montana Ave | (424) 413-8695 | zolinahair.com

Zolina Hair Salon on Montana Avenue is what happens when genuine expertise meets a real point of view.

Founded on the healing traditions of Balinese care and backed by over 22 years of experience, this Santa Monica holistic hair salon has built a loyal following by doing something refreshingly rare — treating hair health as seriously as the style itself. The belief here is straightforward: when your hair is truly healthy, everything else follows.

As Santa Monica's Aveda-exclusive holistic salon, Zolina has made a conscious commitment to plant-based, environmentally responsible products that deliver results without compromise. But the products are only part of the story. The real draw is the team — a group of skilled, intuitive stylists who lead every appointment with a thorough consultation, genuine

curiosity about the client in front of them, and the expertise to back it up.

The service menu covers everything — expert haircuts for all hair types, balayage and color, scalp treatments, conditioning therapies, extensions, and more. Each service is tailored, never templated, and always delivered with the long-term health of the client's hair in mind.

The studio itself is a reflection of everything Zolina stands for. Bright, serene, and elegantly minimal, it feels less like a salon and more like a sanctuary — the kind of place where an hour in the chair genuinely recharges you.

Montana Avenue is home to some of the Westside's most beloved boutique businesses. Zolina Hair Salon fits right in — and then some.

Great hair. Healthy hair. The kind of salon experience you'll talk about on the way home.

AVEDA
EXCLUSIVE | HOLISTIC WELLNESS



Holistic Care.
Beautiful You.

As a business owner and Master Stylist at an Aveda exclusive holistic wellness salon, our goal is to help you invest in your hair wellness journey.



1621 1/2 Montana Ave | 424 413-8695 | zolinahair.com

HOME SERVICES

By the time you're back inside for the night — dinner cleared, shoes off, the particular quiet of a house that's finally done asking things of you — there is still, always, a list. There is always a list in Santa Monica, especially if you own a home built in any decade before central air conditioning was a given, or if you rent somewhere that was last seriously looked at during a different presidential administration, or if you simply live in a place, which means things will occasionally break in the ways that places break.

The plumber who answered on the weekend, because the kitchen sink did not consult anyone's schedule before deciding to become a problem. The electrician who showed up when they said they would and didn't ghost you after the initial estimate, which in this city counts as above-and-beyond. The handyman who can do seven different things competently and doesn't make you feel like an inconvenience for asking about the eighth. The painter who preps properly.

The landscaper who shows up every week regardless of whether you're home. The cleaner who is the actual reason the house is livable. The roofer who came out after the rain and was honest about what could wait and what couldn't. The professionals in this section are the ones your neighbors quietly pass around in text chains and building group chats — the names that circulate without advertising, person to person, because the work earned the recommendation. They are defined by a few things that should be standard and somehow aren't: they arrive when scheduled, they do the work correctly the first time, they communicate when something unexpected comes up, and they don't charge you for the privilege of having met them.

Finding these people — truly finding them, not just hoping the first search result works out — is one of the quiet underrated projects of adult life. This section shortens that project considerably. Bookmark it now. Screenshot it. Text it to yourself. Future-you, standing in the kitchen at 9 p.m. watching water do something it absolutely should not be doing, will be very glad present-you did.



HOME SERVICES



BA COLLECTIVE

BOLD IDEAS. BUILT THOUGHTFULLY

2740 Main St | (310) 453-9611 | bacollective.com



TED WINTERER

SANTA MONICA'S REAL ESTATE ADVISER

2115 Main St | (310) 963-9414 | tedwinterer.com

BA Collective is one of Santa Monica's most celebrated architecture and interior design firms — formerly Belzberg Architects, reimaged in 2022 after 25 years. With over 50 design awards, including 20+ from the AIA, this multidisciplinary studio crafts bold, thoughtful work spanning commercial, residential, cultural, hospitality, and civic projects worldwide.

Former Mayor, longtime Compass agent, and the guy you actually want in your corner. Ted solves the problems most agents can't — amended titles, six-figure price reductions, lightning-fast escrows. Straight talk, calm humor, deep Santa Monica roots. Real estate as it should be: stress reduced, deal done, client cared for.



Many thanks to those who voted for me!
I very much appreciate your support!

“
Ted is a phenomenal realtor - he made it happen for us. We saw a house that we wanted listed on a Monday, Ted amazingly got us a walkthrough 3 hours later, and we were in escrow on Thursday!
He was tremendously supportive and responsive throughout every step of the process, and as first-time homebuyers, helped us avoid common pitfalls and provided sound advice. Ted worked diligently to ensure we met an accelerated closing timeline, and his calm demeanor and sense of humor kept us at ease the whole way. We highly recommend working with Ted!”



HOME SERVICES



MOST LOVED ARCHITECT

- **RALPH MECHUR ARCHITECTS**
3400 Airport Ave # 5 | (310) 398-2940
rmechurarchitects.com
- **BA COLLECTIVE**
2740 Main St | (310) 453-9611
bacollective.com
- **BRIAN NOTEWARE AIA ARCHITECT INC**
2800 Ocean Park Blvd | (310) 452-6500
briannoteware.com

MOST LOVED KITCHEN CABINETRY/CARPENTER

- **CALIFORNIA CLOSETS**
1627 Montana Ave Suite A | (310) 566-3280
californiaclosets.com
- **KITCHENS ON MONTANA**
1609 Montana Ave | (310) 451-5353
kitchensonmontana.com

MOST LOVED GENERAL CONTRACTOR

- **ALLIED ROOFING AND WATERPROOFING**
1514 10th Street | 855-652-7663
arwp.com/contact-us/
- **MONTANARI CONSTRUCTION**
2402 31st | (310) 394-5284
manta.com/c/mml3tx1/montanari-construction
- **STEVEN CASILLAS**
1548 Harvard St #C | (310) 259-3312
buildzoom.com/contractor/steven-edward-casillas

MOST LOVED HVAC SERVICE

- **WESTSIDE HEATING AND COOLING**
2621 Pico Blvd | (310) 453-2880
westsidehvac.com
- **R&C HEATING AND COOLING**
2666 34th St | (310) 893-1871
rchvacservices.com
- **SERVICE GENIUS AIR CONDITIONING AND HEATING**
2665 30th St #101 | (818) 213-2875
servicegenius.com/santa-monica

MOST LOVED PLUMBER

- **310 PLUMBING**
741 Marine St | (310) 310-0113
310.plumbing
- **ENVIRO PLUMBERS**
3019 Ocean Park Blvd | (310) 929-7642
envirop plumbing.com
- **BOTHAM PLUMBING**
1112 Montana Ave | (310) 827-4040
bothamplumbingandheating.com

MOST LOVED REAL ESTATE AGENT

- **KERI WHITE**
1207 Montana Ave | (310) 804-4011
keriwhite.com
- **TED WINTERER-COMPASS**
2115 Main St | (310) 963-9414
tedwinterer.com
- **JESSICA ABBOTT**
2115 Main St | (310) 597-1055
compass.com/agents/jessica-abbott/

MOST LOVED REAL ESTATE BROKERAGE

- **HUMAN ELEMENT REAL ESTATE**
1207 Montana Ave | (310) 310-3372
humanelementlosangeles.com
- **COMPASS REAL ESTATE**
2115 Main St | (310) 437-7500
compass.com
- **ENGEL & VÖLKERS SANTA MONICA**
1123 Montana Ave | (310) 460-2525
santamonica.evrealstate.com

MOST LOVED MORTGAGE BROKER

- **"THE CONDO EXPERTS" BRIAN MASER**
2525 Main St #106 | (310) 460-7917
condosalesexperts.com

MOST LOVED TRAVEL SERVICES/TOURS

- **SANTA MONICA CONSERVANCY WALKING TOURS**
2520 2nd St | (310) 496-3146
smconservancy.org
- **SANTA MONICA FLYERS**
3165 Donald Douglas Loop S | (310) 800-8050
santamonicaflyers.com
- **SANTA MONICA TRAVEL AND TOURISM**
2427 Main St | (310) 319-6263
santamonica.com/about/contact-us



RALPH MECHUR ARCHITECTS

MOST LOVED ELECTRICIAN

- **PALISADES ELECTRIC**
(310) 454-6994
palisadeselectric.com
- **DLR ELECTRICIAN**
728 Hill St | (310) 864-2456
- **MID-CITY MASTER ELECTRICIAN**
1240 5th Ct | (424) 429-4588
mid-citymasterelectrician.com

MOST LOVED LANDSCAPING/GARDENING SERVICES

- **ARMSTRONG GARDEN CENTERS**
3226 Wilshire Blvd | (310) 829-6766
armstronggarden.com
- **BETH EDELSTEIN LANDSCAPE DESIGN**
2400 Beverly Ave #18 | (310) 592-5773
belandscape.com
- **MERRIHEW SUNSET GARDENS**
1526 Ocean Park Blvd | (310) 452-1051
merrihewsnursery.com/



ARMSTRONG GARDEN CENTERS



HUMAN ELEMENT REAL ESTATE

Get Ahead This Summer

Classes start June 22
on campus and online

APPLY TODAY
smc.edu/summer

35 YEARS
#1 IN TRANSFERS

SANTA
MONICA
COLLEGE

**SANTA MONICA COMMUNITY COLLEGE
DISTRICT BOARD OF TRUSTEES**

Dr. Sion Roy, *Chair*; Dr. Tom Peters, *Vice Chair*;
Dr. Luis Barrera Castañón; Anastasia Foster;
Dr. Nancy Greenstein; Dr. Margaret Quiñones-Perez;
Rob Rader; Sophia Manavi, *Student Trustee*;
Kathryn E. Jeffery, Ph.D., *Superintendent/President*
Santa Monica College
1900 Pico Blvd. Santa Monica, CA 90405
smc.edu



PROFESSIONAL SERVICES



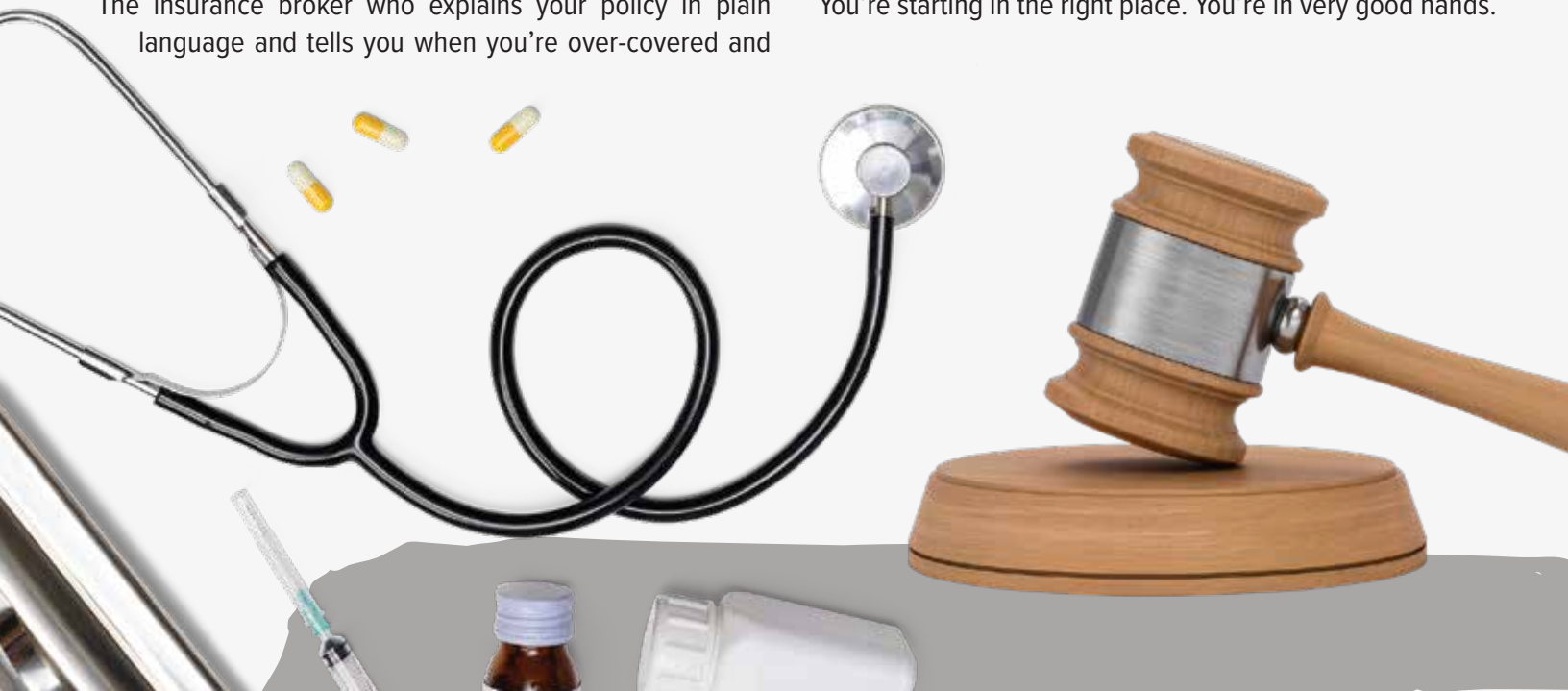
And underneath all of it — underneath the morning routine and the regular lunch spot and the afternoon on the blocks and the neighborhood bartender who knows your drink — there is the infrastructure of an actual life. The decisions that are bigger than dinner and harder than parking. The ones that keep you up, or should, until you find the right person to trust with them.

Every household running smoothly in this city has a team they've assembled, usually over years, usually through a combination of referrals and luck and one or two expensive lessons learned from going with someone they shouldn't have. The accountant who knows your situation well enough to tell you things you didn't think to ask. The attorney who gives you a real answer instead of a billable hedge. The financial planner who is actually planning, not just managing. The insurance broker who explains your policy in plain language and tells you when you're over-covered and

when you're exposed. The realtor who sat across from you and said this isn't the right time, which is the hardest thing for anyone in that industry to say and the thing that earns trust forever.

These are the names Santa Monica readers voted for — the professionals they call first, recommend to family, and quietly consider one of the better decisions they've made as an adult. They earned that loyalty the straightforward way: they picked up the phone, they did the work carefully, they told the truth, and they showed up again when they were needed. That doesn't sound like much until you've experienced the alternative, and most people have.

Whether you're starting a business or buying a house or trying to figure out what your financial life should look like in ten years, or simply trying to keep the whole operation running without anything quietly falling apart — the people in this section have seen it before and know what to do. You're starting in the right place. You're in very good hands.





SERVICES



MOST LOVED BANK (BRANCH)

- **CHASE DOWNTOWN SANTA MONICA**
1333 4th St | (310) 458-1468
[chase.com](https://www.chase.com)
- **WELLS FARGO OCEAN PARK**
2940 Ocean Park Blvd | (310) 450-0749
[wellsfargo.com](https://www.wellsfargo.com)
- **BANK OF AMERICA**
3320 Ocean Park Blvd | (310) 526-9997
[bankofamerica.com](https://www.bankofamerica.com)

MOST LOVED CHIROPRACTOR

- **BAY CHIROPRACTOR**
1212 5th St Suite 300 | (310) 993-8482
[baychiro.com](https://www.baychiro.com)
- **O2 CHIROPRACTIC AND WELLNESS**
2817 Ocean Park Blvd | (310) 392-3929
[o2chiro.com](https://www.o2chiro.com)
- **VAL C BURTON, DC**
717 Santa Monica Blvd | (310) 451-0848
[drvalcburton.com](https://www.drvalcburton.com)

MOST LOVED CPA

- **BARRY SNELL**
5711 W Slauson Ave #100, Culver City | (310) 410-0119
- **CASTILLO & WEST ACCOUNTANCY CORPORATION**
2444 Wilshire Blvd # 504 | (310) 453-4965
[castillowestcpas.com](https://www.castillowestcpas.com)
- **DIANE GRAY BUSINESS & TAX SERVICES**
2901 Ocean Park Blvd #205 | (310) 452-3051
- **SCHAWARTZ & FOELICH**
2444 Wilshire Blvd #410 | (310) 829-0750
[sfcpas.com](https://www.sfcpas.com)

MOST LOVED DENTIST/DENTAL OFFICE

- **SANTA MONICA TOOTH DOCTOR**
2222 Santa Monica Blvd | (310) 829-2224
[santamonica.toothdr.com](https://www.santamonica.toothdr.com)
- **SANTA MONICA FAMILY DENTISTRY**
1260 15th St | (310) 393-8284
[alanrubensteindds.com](https://www.alanrubensteindds.com)
- **LIVWELL DENTISTRY**
2730 Wilshire Blvd #100 | (310) 907-7780
[santamonica.dental.com](https://www.santamonica.dental.com)



ST. JOHNS

MOST LOVED DOCTOR/ MEDICAL CENTER

- **KAISER SANTA MONICA**
1450 10th St | (833) 574-2273
[healthy.kaiserpermanente.org](https://www.healthy.kaiserpermanente.org)
- **ST. JOHNS**
2121 Santa Monica Blvd | (310) 829-5511
[providence.org/locations/social/saint-johns-health-center](https://www.providence.org/locations/social/saint-johns-health-center)
- **UCLA MEDICAL CENTER**
1250 16th St | (310) 825-9111
[uclahealth.org](https://www.uclahealth.org)

MOST LOVED DRY CLEANER/ TAILOR/LAUNDROMAT

- **CLASSY CLEANERS**
1803 Lincoln Blvd Suite # B | (310) 396-9941
- **OCEAN EXPRESS CLEANERS**
923 Montana Ave | (310) 451-1816
[oceanexpresscleaners.com](https://www.oceanexpresscleaners.com)
- **BROWN'S CLEANERS**
1223 Montana Ave | 1223 Montana Ave

MOST LOVED INSURANCE AGENT/BROKER

- **AAA SANTA MONICA**
2730 Santa Monica Blvd | (310) 453-1909
[ace.aaa.com/locations/Santa_Monica](https://www.ace.aaa.com/locations/Santa_Monica)
- **DONALDSON INSURANCE**
2030 Lincoln Blvd | (310) 392-4181
[donaldsoninsurance.com](https://www.donaldsoninsurance.com)
- **BOB GABRIEL**
2325 Wilshire Blvd | (310) 829-0305

MOST LOVED LAWYER/LAW OFFICE

- **JAKLE, ALEXANDER & PATTON LLP**
1250 6th St Suite 300 | (310) 395-6555
[jaklelaw.com](https://www.jaklelaw.com)
- **HARDING, LARMORE, KUTCHER & KOZAL LLP**
1250 6th St Suite 200 | (310) 393-1007
[hkklaw.com](https://www.hkklaw.com)
- **BRYAN CAVE LEIGHTON PAISNER (BCLP)**
120 Broadway #300 | (310) 576-2100
[bclplaw.com](https://www.bclplaw.com)

MOST LOVED MARKETING AGENCY

- **TOWER 25**
2219A Main St | (310) 817-0072
[tower25.com](https://www.tower25.com)
- **SPIN PR**
929 Colorado Ave | (323) 330-9559
[spinprgroup.com](https://www.spinprgroup.com)
- **RPA ASSOCIATES**
2525 Colorado Ave | (310) 394-4000
[rpa.com](https://www.rpa.com)
- **HAWKE MEDIA**
Michigan Ave | (310) 451-7295
[hawkemedia.com](https://www.hawkemedia.com)

MOST LOVED MENTAL HEALTH PROFESSIONAL

- **FLOW HOUSE THERAPY**
1319 Harvard St Apt D | (323) 763-8680
[flowhousetherapy.com](https://www.flowhousetherapy.com)
- **MINDPATH HEALTH PSYCHIATRISTS AND THERAPISTS**
2001 Wilshire Blvd #320 | (310) 566-2006
[mindpath.com/locations/Santa-Monica](https://www.mindpath.com/locations/Santa-Monica)
- **EMILY FERRO LICENSED CLINICAL SOCIAL WORKER INC**
185 Pier Ave Suite 109 | (310) 362-5148
[ferrolcsw.com](https://www.ferrolcsw.com)

MOST LOVED OPTOMETRIST

- **OCEAN PARK OPTOMETRY**
2605 Lincoln Blvd | (310) 452-1039
[opoptometry.com](https://www.opoptometry.com)
- **COOPER OPTOMETRY**
2730 Wilshire Blvd # 545 | (310) 879-1423
[cooperoptometry.com](https://www.cooperoptometry.com)
- **DR. ROBERT DICKEY**
901 Montana Ave | (310) 451-5741



FLOW HOUSE THERAPY



OCEAN EXPRESS CLEANERS



OCEAN PARK OPTOMETRY

SERVICES



KAISER PERMANENTE



PROUD TO SERVE THE
SANTA MONICA COMMUNITY

1450 10th St | (833) 574- 2273 | healthy.kaiserpermanente.org



Kaiser Permanente Santa Monica Medical Offices is proud to be recognized as one of Santa Monica’s Most Loved Businesses for 2026. This honor reflects our continued commitment to delivering high-quality, affordable health care to the Santa Monica community and the trust our members place in us every day.

Since opening Kaiser Permanente Santa Monica Medical Offices in 2016, our team of highly skilled physicians, nurses, and health care staff has remained focused on improving the health of our communities and the people we serve. From the moment you walk through our doors, you can count on compassionate, high-quality care that’s built around you. Our integrated care model allows our health care teams to think and

work as one, coordinating your care seamlessly so you get the care you need when it matters most. Members have access to Kaiser Permanente health care professionals by phone or video 24/7, along with convenient tools to manage appointments, prescriptions, and medical records. In addition, as part of one of the nation’s most productive medical research organizations, we help turn discoveries into advances that support longer, healthier lives. Visit kp.org to learn more.

At Kaiser Permanente, we believe improving health goes beyond medical care. As a committed community partner, we support local organizations and programs that address food and housing insecurity and help protect the environment. Learn more at kp.org/community.



Setting the tone for a healthier future.

Kaiser Permanente is honored to be named Santa Monica’s most loved medical office in 2026. We’re happy to serve the Santa Monica community and beyond.

Kaiser Permanente provides high-quality health care and services, from nurses and doctors who reflect the diverse communities we serve. We are proud to be with you on your health journey, in ways that reflect all of who you are today, and all that you’ll be tomorrow.

Learn more at kp.org/impact





SERVICES



SANTA MONICA PET MEDICAL CENTER

SERVING SANTA MONICA'S PETS WITH
HEART FOR OVER 60 YEARS

1534 14th St | (310) 393- 8218 | petmedical.com

Being named Santa Monica's most loved veterinary hospital is a huge honor for our team. It reflects the trust our clients place in us every day and our commitment to providing compassionate, personalized care to every pet who walks through our doors.

Thank you Santa Monica
for voting us a Most Loved
Veterinary Hospital!



1534 14th St, Santa Monica, CA 90404

MOST LOVED PET GROOMING OR TRAINING

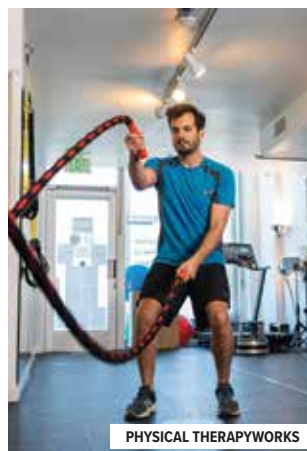
- **PAWS AND EFFECT PET SPA**
3030 Pico Blvd | (310) 450-9017
paws-effect.com
- **YO DAWG GROOM SPOT**
1820 Wilshire Blvd | (310) 450-2090
yodawggroomspot.com
- **LOVE AT FIRST SIT**
Santa Monica, CA | (310) 310-8086
peoplesdogtraining.com



LOVE AT FIRST SIT

MOST LOVED PHYSICAL THERAPIST

- **PHYSICAL THERAPYWORKS**
719 Santa Monica Blvd | (310) 260-9039
physicaltherapyworks.com
- **MATRIX PHYSICAL THERAPY**
2730 Wilshire Blvd #105 | (310) 984-5222
matrixptandwellness.com
- **BLAKE PHYSICAL THERAPY AND WELLNESS**
1714 17th St | (310) 392-7889
blakewellness.la



PHYSICAL THERAPYWORKS

MOST LOVED TATTOO & PIERCING

- **AESTHETIC AMBITION PIERCING & FINE JEWELRY**
2502 Main St | (310) 310- 3397
aestheticambition.com
- **APOLLO TATTOO STUDIO**
2625 Main St | (310) 331- 0605
losangelestattooshop.com
- **SURRENDER TATTOO**
1340 3rd Street Promenade | (424) 475-9558
surrendertattoostudio.com



AESTHETIC AMBITION

MOST LOVED VETERINARIAN OFFICE

- **VCA MAIN STREET**
2671 Main St | (424) 430- 3800
vcahospitals.com
- **PALMS AND PAWS VETERINARY CENTER**
1655 9th St | (866) 725- 6729
palmspawsvet.com
- **SANTA MONICA PET MEDICAL CENTER**
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PALMS AND PAWS VETERINARY CENTER

SERVICES



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COMPASSIONATE CARE,
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2671 Main St | (424) 430- 3800 | vcahospitals.com



“Located in the heart of Historic Main Street, VCA Santa Monica Main Street animal hospital is honored to have had the opportunity to renovate one of Main Street’s historic buildings, bringing world-class medicine with hometown care to your neighborhood since 2022. Our entire team is dedicated to creating a positive and stress-free environment for your pets through our Fear Free and Cat Friendly Veterinary Professionals training. At VCA Santa Monica Main Street Animal Hospital, we pride ourselves on being more than just



a veterinary hospital. We are a member of the community dedicated to building lasting relationships with our clients and their animal companions. We partner with VCA Charities and Los Angeles Animal Services to help pets find and remain in loving homes by hosting adoption events and participating in programs such as Dog Day out Program. As of January 1, 2026, we have helped 11 dogs find their forever homes.”



Thank you Santa Monica for voting us the **Best Veterinarians' Office in town!**



Scan to book an appointment



VCA Santa Monica Main Street Animal Hospital
2671 Main St., Santa Monica, CA 90405
424-430-3800 vcasmainstreet.com
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719 Santa Monica Blvd | (310) 260-9039 | physicaltherapyworks.com



CENTRAL COMPOUNDING PHARMACY

SUPPORTING THE LOCAL COMMUNITY'S HEALTH EVERY STEP OF THE WAY

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Physical Therapyworks has been Santa Monica's gold standard in physical therapy since 1996. Founded on the belief that movement is medicine, this evidence-based practice pairs highly skilled therapists with deeply personalized care — getting patients out of pain, back to life, and equipped to stay there. Your goals are their goals.

We are so grateful to be chosen as the Most Loved Pharmacy again in 2026! Two years in a row! Thanks to all of our loyal customers who continue to support the pharmacy. Hormone replacement, Naltrexone (LDN), animal compounds, PTSD troches, dermatology creams, pediatric drugs... and more!

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(310) 260-9039
info@physicaltherapyworks.com
physicaltherapyworks.com
719 Santa Monica Blvd, Santa Monica, CA 90401

Thank you, Santa Monica.

We're proud and grateful to be part of this community and grateful for your trust and support.

SERVICES



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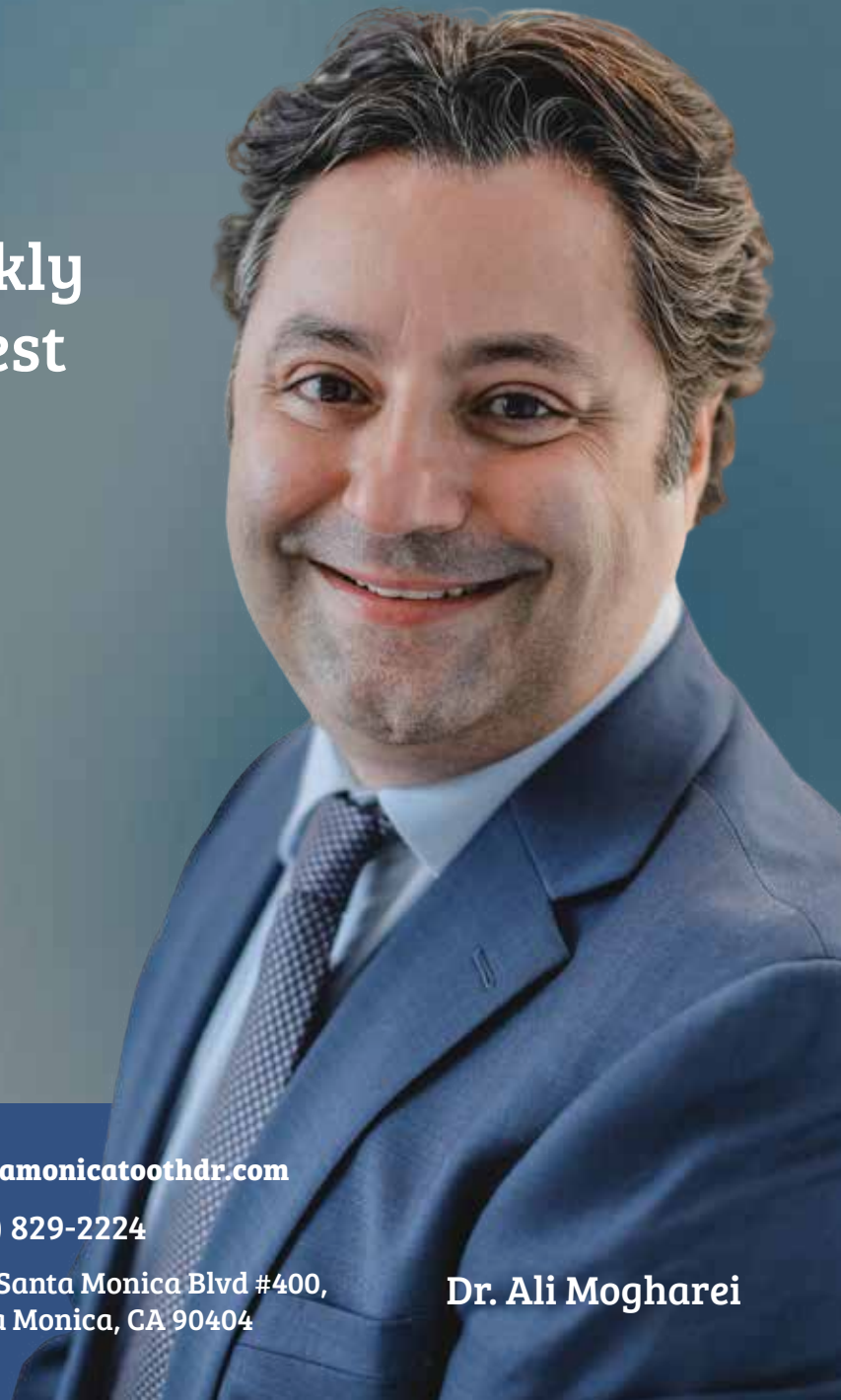
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Tooth Doctor

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 (310) 829-2224

 2222 Santa Monica Blvd #400,
Santa Monica, CA 90404

Dr. Ali Mogharei

SERVICES



SANTA MONICA TOOTH DOCTOR

THE LATEST IN DENTAL TECHNOLOGY,
CREATING HEALTHY, BEAUTIFUL SMILES

2222 Santa Monica Blvd | (310) 829-2224 | santamonicatoothdr.com

Santa Monica’s Tooth Doctor — Dr. Ali Mogharei. Most dental offices feel like assembly lines. Dr. Ali Mogharei built the opposite. For over 20 years, the Santa Monica Tooth Doctor has run his practice on one radical idea: one patient at a time, full attention, no exceptions. When you’re in the chair, you’re the only person in his world.

with fearful patients, offering oral sedation, nitrous oxide, and IV conscious sedation when needed — but most of the time, his calm bedside manner does the work. People who haven’t smiled openly in years walk out doing exactly that.

The practice covers the full spectrum: cosmetic dentistry, veneers, implants, Invisalign (he’s a Platinum Provider), whitening, crowns, and complete smile makeovers — all backed by state-of-the-art technology and a team that treats every visit like it matters. Because it does. Off the clock, Dr. Mogharei plays piano, violin, and percussion, roots for the Lakers, and shows up at community events around Santa Monica. A dentist who actually listens. A practice that actually slows down. That’s the Tooth Doctor difference.

That focus is why he’s become Santa Monica’s go-to for patients who’ve spent a lifetime dreading the dentist. Dr. Mogharei is famously gentle



MOST LOVED



Congratulations to the Most Loved businesses in Santa Monica!

Santa Monica Travel & Tourism proudly congratulates the 2026 Most Loved Santa Monica Business award winners.

Your outstanding service, dedication, and unwavering commitment to excellence have made a lasting impact on our city. This recognition reflects the admiration and loyalty you've earned from locals and visitors alike.

Thank you for helping make Santa Monica a world-class destination—and a place people love to call home.



Scan here to view the full list of winners



Santa Monica Brew Works Bar & Lounge

The city's only independent craft brewery, Santa Monica Brew Works' beers are for those who live the Beach Brewed lifestyle. Taste the spirit of the Route 66 adventure with their commemorative "End of the Trail Pale Ale."



Lunetta All Day Fine Dining

Lunetta All Day captures the spirit of the California Coast with locally roasted coffee, craft cocktails, curated wines, and a warm, communal vibe. Led by award-winning Chef Raphael Lunetta, it's known for quality, creativity, and a strong sense of community.



Fairmont Miramar Hotel

Fairmont Miramar Hotel & Bungalows is a Santa Monica landmark with ocean views and a serene, residential feel. Its spacious accommodations combine classic elegance with modern comfort, offering understated luxury and coastal charm.



McCabe's Guitar Shop Live Music

McCabe's Guitar Shop is a musical instrument store, concert venue, repair shop, and music school that opened in 1958. McCabe's has been hosting the finest in folk, bluegrass and more at its intimate, 150-seat venue..