

MOST LOVED



- THE BEST OF -
Santa Monica





**MONTANA
AVENUE**

SANTA MONICA, CA

Upcoming Street Events

SAT, AUG 23 **DOG DAZE**
SAT, SEPT 27 **ART WALK**
FRI, OCT 31 **HALLOWEEN HOP**
SAT, NOV 29 **ORANGE BALLOON SALE**
SAT, DEC 6 **HOLIDAY WALK & MARKETPLACE**



Follow us @montanaavesm
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Congratulations to All Our Most Loved Business Winners!

BURGERS
FATHER'S OFFICE

COFFEE SHOP/TEA SHOP
BUENA VIDA

ITALIAN
FORMA

SOUTHEAST ASIAN
BUN & MI

CABINET MAKER/CARPENTER
CALIFORNIA CLOSETS

♥ BUSINESS ON MONTANA AVE
PERSPIRE

BARBER
DEAN FROM DEAN'S BARBERSHOP

HAIR SALON
ÂME SALON

HAIR STYLIST
SARA HALLAJIAN - ÂME SALON

HOLISTIC WELLNESS SPA
PERSPIRE

MASSAGE STUDIO
THE MASSAGE PLACE

REAL ESTATE BROKER
ENGEL & VÖLKERS

ADULT CLOTHING STORE
MARGARET O'LEARY

BEAUTY STORE
NUMBER ONE BEAUTY

ART STORE
TEN WOMEN GALLERY

HOME ACCESSORIES
BRENTWOOD GENERAL STORE

HOME FURNITURE
AVOCADO

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caffe luxxe

Most Loved

Coffee Shop

THANK
YOU

Let's raise a cup to
Santa Monica!

Artisanal Roaster Since 2006



310-394-2222
caffeluxxe.com
@caffeluxxe

925 Montana Avenue
Santa Monica
CA 90403



This publication is brought to you by the Santa Monica Daily Press in partnership with the the City of Santa Monica, Buy Local committee, Downtown SM Inc, Main Street Business Improvement Association, Montana Avenue Merchants Association, Pico Boulevard Improvement Organization, SM Pier Corporation, Santa Monica Travel & Tourism & Santa Monica Chamber

PROJECT MANAGER

Dina Araniva

ART DIRECTOR & DESIGNER

Rachel Breton

SANTA MONICA: A RESILIENT COASTAL ECONOMY

From stunning ocean views to a vibrant dining scene and diverse community, Santa Monica remains the place to live, work and play.

After the crushing blow of COVID-19 sent unemployment soaring and cratered much of the economy across the world, our little beachside city is proving itself resilient, reimagining our iconic Promenade and making Santa Monica more attractive for investors and business owners. And with exciting global and regional events on the horizon, Santa Monica is doing everything to embrace new ideas and opportunities for economic growth.

Santa Monica is an iconic tourist destination. We welcomed 5 million visitors last year, with even more promising news on the spending front: visitors stayed longer and spent more — about \$138 each per day — keeping annual visitor spending at \$938 million.

SILICON BEACH STAYS STRONG

While tourists were absent during lockdowns, Santa Monica's thriving tech sector—often dubbed “Silicon Beach”—helped stabilize the local economy. Home to 3,122 tech and creative businesses employing over 29,000 people (34% of all local jobs), this sector generates more than \$6.3 billion in annual payroll, representing over half of all wages paid in the city.

Major players like Activision Blizzard, Hulu, Snap Inc., and Universal Music Group maintain significant presences, while new ventures in digital media, software, and content creation continue to launch. The city has also seen growth in biotechnology and health-tech startups, with companies like Kite Pharma, GoodRx, Headspace, and FIGS Inc. choosing Santa Monica as their headquarters.

Santa Monica also proudly hosted the first-ever Innovation Hub Tech Street Fair last year as the epicenter for Tech Week Los Angeles. As a major destination for venture capital and cutting-edge industries, Santa Monica will be home to an even bigger and better event taking over Ocean Avenue this October.



RETAIL RENAISSANCE

While cities across the state and the nation, including Santa Monica, face challenging economic conditions, Santa Monica continues to implement strategies to attract and retain businesses.

The past year has seen the arrival of dozens of new shops, boutiques, and eateries across the city. Barnes & Noble returned to the Third Street Promenade, Din Tai Fung opened on the top floor of Santa Monica Place, and we welcomed the first Google Store in Southern California to our world-famous shopping district.

And, thanks to creative updates to city codes, Santa Monica has been able to transform the Promenade to offer more experiential entertainment, with new offerings such as Pickle Pop, Holey Moley and Splatter Studio. More excitement will soon arrive downtown, as the city rolls out its new Entertainment Zone on the Promenade – another first for Southern California.

Santa Monica is blessed with a diverse mix of vibrant neighborhood commercial districts, welcoming new businesses including Moscot and Brandy Melville/St George on Montana Avenue, Pico Roots Marketplace on Pico Blvd,

not to mention exciting new farmers and vendors at our four weekly farmers markets. This surge of entrepreneurship speaks volumes about confidence in the local market. And this also speaks to the power of our residents, workers and visitors as consumers. Purchases made in Santa Monica in 2024 generated over \$36 million in sales tax revenue to fund essential city services, including emergency services, parks, libraries, streets and social services programs. Buying local truly makes a difference!

REAL ESTATE BOOM

Perhaps nowhere is optimism about Santa Monica's future more evident than in the real estate market. Home values not only held firm during the pandemic but surged to record highs as recovery took hold. By late 2023, the median sale price for a home in Santa Monica reached approximately \$2.03 million—nearly 30% higher than a year before and significantly outpacing national trends. Approximately 729 new apartments will soon welcome new residents in the city, with another nearly 7,000 units approved or pending.

Santa Monica's hospitality sector is also benefitting from more than \$1 billion in investment planned and in progress. The luxury Regent Santa Monica Beach hotel opened after a full remodel of the former Loews. Plans are moving forward on the Frank Gehry-designed hotel project on Ocean Avenue, bringing world-class architecture to the beachfront.

The future is bright for Santa Monica as we continue to welcome visitors and locals to enjoy what this great community has to offer.



12YEFA

In the heart of Southern California's coastal gem, a tradition of appreciation continues to flourish. Santa Monica's Most Loved contest enters its remarkable 12th year, standing as a testament to the vibrant economic ecosystem that defines this beachside community.

"To be loved is to love back, to give yourself to the community selflessly and to cultivate a comfortable environment for those around you," reflects Santa Monica Daily Press Publisher Ross Furukawa. "Most Loved is a great way to let our hardworking and dedicated businesses know that we appreciate their efforts to keep an outstanding diversity of businesses in our community."

What began in 2013 as a Valentine's Day celebration has evolved into a cornerstone event showcasing the city's economic resilience and entrepreneurial spirit. The contest, originally launched through a partnership between the Santa Monica Daily Press, Buy Local Santa Monica, and local businesses, started with a modest Survey Monkey form that garnered just over 500 votes. Fast forward to today, and the celebration has transformed into a months-long community phenomenon.

The contest has experienced consistent and often explosive growth in participation year on year as residents rally to support their favorite stores and service providers. Organizer said the contest helps develop that connection between residents and their beloved local establishments.

"The exponential growth in participation reflects how deeply our community values its local business landscape," notes Santa Monica Economic Development Manager Jennifer Taylor. "These businesses don't just provide essential goods and services—they create jobs, generate tax revenue that funds vital city operations, and give Santa Monica its unique character."

The 2025 Most Loved contest recognizes over 300 businesses across diverse categories including dining, entertainment, retail, professional services, and hospitality. From the iconic Santa Monica Pier to the boutique corridors of Montana Avenue, from the eclectic offerings along Main Street to the cultural mosaic of Pico Boulevard and the bustling Downtown district—each neighborhood's economic vitality receives well-deserved recognition.

Local business owners often hear more complaints than compliments, making this annual celebration particularly meaningful. The contest culminates in an award ceremony on June 3, followed by this special publication honoring the winners and finalists.

"Congratulations to our Most Loved Santa Monica Business winners and finalists of 2025," Taylor says. "I invite everyone to explore our great city, discover new and old favorites, and personally congratulate these businesses. Thank you for buying local—it truly makes a difference."

As Santa Monica continues to evolve, the Most Loved contest remains a powerful reminder of how economic vitality and community connection intersect. The hundreds of recognized businesses over twelve years have created a tapestry of commercial excellence that strengthens the city's reputation as a premier destination to live, work, and play.

In a world of corporate chains and online shopping, Santa Monica's Most Loved contest champions the irreplaceable value of local businesses—those that know your name, support neighborhood causes, and infuse the community with distinctive character and economic strength.



RS





COAST TO CRAVING:

How Santa Monica Became Southern California's Culinary Crown Jewel

On a sun-drenched Wednesday morning at Santa Monica's downtown farmers market, a ritual unfolds that has defined the city's food scene for over four decades. Los Angeles's top chefs attend with baskets in hand, foraging for ingredients among the colorful produce stands. This isn't just shopping—it's a significant cultural institution where the seeds of Santa Monica's renowned farm-to-table cuisine are literally and figuratively planted.

PARADISE BY THE PLATE

Packed into just 8.3 square miles of prime coastal real estate, Santa Monica punches far above its weight with over 400 restaurants, including many Michelin-recognized establishments. From rooftop restaurants serving Mediterranean cuisine with ocean panoramas to historic seafood institutions perched at the edge of the iconic pier, the city delivers a dining density that rivals culinary capitals worldwide.

SUSTAINABILITY: MORE THAN A MENU MENTION

What distinguishes Santa Monica's food scene from other upscale coastal destinations is its genuine commitment to sustainability—a philosophy that permeates everything from kitchen practices to cocktail programs. Many restaurants are committed to eco-friendly operations, from sourcing ingredients responsibly to eliminating single-use plastics. It's a holistic approach that reflects the community's environmental values.

A CULINARY COMMUNITY UNLIKE ANY OTHER

What makes Santa Monica's food scene truly special, however, is how deeply integrated it is with local lifestyle. Food isn't just sustenance

here—it's cultural expression.

For over 40 years, residents (including many famous chefs) have flocked to the Wednesday downtown farmers market, treating it as a ritual and a place to mingle. Generations of Santa Monicans have grown up sampling summer peaches or fresh-baked bread at these markets. These markets are not just places to shop; they're social institutions.

FROM TOURIST DRAW TO CULINARY PILGRIMAGE

For visitors, Santa Monica's food scene has become as much an attraction as its famous beach and pier. In recent years, the city has consistently been highlighted as a top culinary destination for tourists, blending its coastal charm with world-class dining. Many tourists specifically plan visits around dining experiences, timing dinner reservations to coincide with the sun setting over Santa Monica Bay or making pilgrimages to taste the famed Godmother sandwich at Bay Cities Italian Deli (a family-run market since 1925 where savvy locals order online to skip the line).

A TASTE OF WHAT'S NEXT

As Santa Monica's food scene continues to evolve, it remains at the forefront of dining trends. The city embraces plant-based innovation, global fusion, and experiential dining concepts that transform meals into memorable events. Alfresco dining thrives year-round thanks to the perfect climate. What emerges is a culinary landscape that's simultaneously health-conscious and indulgent, historic and innovative, accessible and aspirational. It's a food scene that, like Santa Monica itself, manages to be sophisticated without pretension, upscale without stuffiness, and trendsetting while still honoring tradition. *eate* one of the world's best eating experiences.





CAFFE LUXXE

PASSIONATE ABOUT COFFEE

925 Montana Ave | (310) 394-2222 | caffeluxxe.com

Behind every artisan cup of coffee at Caffe Luxxe lies a 19-year commitment to quality and community that has transformed a small Montana Avenue storefront into one of Southern California's most beloved coffee destinations. Founded in 2006 by best friends Mark Wain and Gary Chau, Caffe Luxxe pioneered artisanal coffee culture in Santa Monica well before specialty brewing became mainstream. Their Italian-influenced approach quickly gained loyalty among locals seeking an authentic European café experience. "We feel so honored to be a part of our wonderful community for the past 19 years and will always do our best to share the love back for our Santa Monica friends and family," Chau told reporters during a recent community fundraiser. The cafe's commitment extends beyond premium beverages. Caffe Luxxe regularly supports local schools and youth programs, emphasizing their belief in community reinvestment.

"We believe that the future of our great city is with our children. If we provide them with the right formative tools, then they will grow up to become healthy adults that experience opportunities within our neighborhood," Chau explained.

This philosophy guides not only their community involvement but also their sourcing practices. Caffe Luxxe maintains partnerships with small family farms worldwide, emphasizing sustainable and ethical business practices that benefit coffee-growing communities.

Their menu features a full espresso bar, pour-over options, and fresh organic pastries. The original Montana Avenue location remains their flagship store despite expansion throughout Los Angeles.

After nearly two decades serving the same neighborhood, Caffe Luxxe has achieved its founders' vision of creating a gathering space where relationships flourish alongside quality coffee.

"It's a place that is close to our hearts and for many years to come, thanks to the support of our Santa Monica neighbors and city," Chau said.



FOOD & DRINKS



MOST LOVED BAKERY/DOUGHNUT SHOP

● SIDECAR DOUGHNUTS & COFFEE

631 Wilshire Blvd | (310) 587-0022
sidecardoughnuts.com

● DK'S DONUTS

1614 Santa Monica Blvd | (310) 829-2512
dksdonuts.com

● PETIT GRAIN BOULANGERIE

1209 Wilshire Blvd | (424) 229-5155
petitgrainboulangerie.com

MOST LOVED BAR AND LOUNGE

● SANTA MONICA BREW WORKS

1920 Colorado Ave suite C | (310) 828-7629
santamonicabrewworks.com

● TAVERN ON MAIN

2907 Main St | (310) 392-2772
tavernonmainsm.com

● O'BRIEN'S IRISH PUB

2226 Wilshire Blvd | (310) 829-5303
obriensla.com

MOST LOVED BAR/RESTAURANT TO CATCH A GAME

● SANTA MONICA BREW WORKS

1920 Colorado Ave suite C | (310) 828-7629
santamonicabrewworks.com

● JAMESON'S

2702 Main St | (424) 330-0069
jamesonsirishpub.com

● BIG DEANS OCEAN'S FRONT CAFE

1615 Ocean Front Walk | (310) 393-2666
bigdeansoceanfrontcafe.com



MOST LOVED BAR/RESTAURANT WITH A VIEW

● ÉLEPHANTE

1332 2nd St | (424) 320-2384
elephantela.com

● THE LOBSTER

1602 Ocean Ave | (310) 458-9294
thelobster.com

● THE PENTHOUSE

1111 2nd St | (310) 393-8080
penthouserestaurant.com

MOST LOVED BREAKFAST/BRUNCH

● HUCKLEBERRY BAKERY & CAFE

1014 Wilshire Blvd | (310) 451-2311
huckleberrycafe.com

● LAZY DAISY

2300 Pico Blvd | (424) 330-0123
eatlazydaisy.com

● KAFE K

2209 Main St | (310) 399-6369
kafecalifornia.com

MOST LOVED BURGERS

● FATHER'S OFFICE

1018 Montana Ave | (310) 736-2224
fathersoffice.com

● HEAVY HANDED

2912 Main St
heavyhanded.la

● HIHO CHEESEBURGER

1320 2nd St | (310) 469-7250
hiho.la

MOST LOVED CATERING/EVENT SERVICE

● SANTA MONICA PICNIC CO

1512 11th St | (805) 214-8067
santamonicapicnicco.com

● THYME CAFE

1630 Ocean Park Blvd | (310) 399-8800
thymecafeandmarket.com

● VUCACIOUS CATERING

1828 Lincoln Blvd | (310) 853-8005
vucacious.com



SANTA MONICA PICNIC CO



ÉLEPHANTE



HUCKLEBERRY BAKERY & CAFE



HEAVY HANDED



VUCACIOUS CATERING

FOOD & DRINKS



TAVERN ON MAIN

A TIMELESS LOCAL LANDMARK
WITH A FRESH POUR

2907 Main St | (310) 392-2772 | tavernonmainsm.com

As a historic Main Street location that has served drinks to Santa Monicans since the repeal of Prohibition, The Tavern on Main maintains its neighborhood spirit while drawing in patrons both old and new.

Current owners Mark and Addie Van Gessel, alongside business partner Lance Sellers, are dedicated to preserving the casual atmosphere that has made this location a community fixture for decades. Their philosophy of “good pints, good times” stands in deliberate contrast to the trend of upscale establishments dominating the local dining scene.

The Van Gessels, who have been area residents for over 30 years, have brought significant hospitality experience and their commitment to Santa Monica extends beyond business interests to a genuine desire to support and enhance the Main Street community.

While maintaining the beloved and welcoming ambiance, the team has

**TAVERN
ON
MAIN**



innovated with one of the City’s few remaining pool tables and an increasingly rare breakfast menu.

The modern Tavern preserves the soul of the establishment while revealing historic elements like an interior brick wall and refreshing the marble bar.

Beer enthusiasts will appreciate an expanded draft selection featuring twelve options.

In an area increasingly dominated by Instagram-worthy dining experiences and \$30 appetizers, Tavern on Main represents a commitment to accessible hospitality. The owners are creating a comfortable pub environment where Santa Monicans can gather throughout the day for reasonably priced comfort foods, including Rick’s popular chicken wings with new sauce variations.

As Main Street evolves, Tavern on Main stands as both a link to Santa Monica’s past and a commitment to its community-oriented future.

SANTA MONICA, WE LOVE YOU TOO!!

**Thank you for voting us a
top 3 Most Loved Business!**

Can't wait to serve you soon!

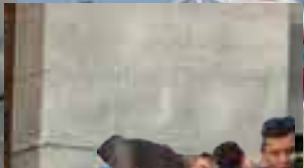


TAVERN - ON - MAIN

2907 Main Street, Santa Monica, CA 90405
www.tavernonmainsm.com | @tavernonmainsm | 310.392.2772

THANKS FOR THE

THANK YOU *for voting* SANTA MONICA BREW WORKS
MOST LOVED "BAR / LOUNGE" *and*
MOST LOVED "SPOT TO CATCH A GAME"



**BIG GROUPS ARE WHAT WE DO BEST!
GATHER YOUR BREW CREW AND WATCH
THE GAME WITH US.**



AVAILABLE FOR PRIVATE EVENTS

Scan or Email events@santamonicabrewworks.com to learn more.

We accommodate gatherings of all sizes! Conferences, Presentations, Receptions. We do it all!



**SANTA MONICA
BREW WORKS®**

Emmy SQUARED
PIZZA



SANTA MONICA BREW WORKS

ELEVATING CRAFT BEER, CELEBRATING COMMUNITY

1920 Colorado Ave suite C | (310) 828-7629 | santamonicabrewworks.com

Founded in 2014, Santa Monica's first and only brewery has become a local institution, known for exceptional beer and deep community roots.

From the start, Santa Monica Brew Works' mission has been simple: brew great-tasting craft beer for Santa Monica and beyond. Each brew reflects a commitment to quality, with carefully sourced ingredients and hand-crafted excellence. The welcoming Tasting Room and Beer Garden have become beloved gathering spots for locals and visitors alike.

In a proud milestone, Santa Monica Brew Works earned a podium finish at the 2025 World Beer Cup® - the world's most prestigious beer competition, cementing its status as one of the best in the industry.

The Westside's Premier Event Destination

The brewery has also grown into a go-to venue for events of all kinds. With flexible indoor and outdoor spaces, SMBW hosts everything from corporate offsites and brand activations to birthday parties and wedding receptions. Its relaxed atmosphere, experienced staff, and iconic location make it an ideal destination for memorable gatherings.

Beer + Pizza: The Perfect Pairing

Santa Monica Brew Works is the West Coast home of Emmy Squared Pizza, offering crave-worthy Detroit-style pizza along with award-winning burgers, imaginative salads, and shareable plates - all of which pair perfectly with SMBW's fresh craft brews. SMBW & Emmy Squared Pizza have expanded to a second Emmy Squared location at LA LIVE in Downtown Los Angeles, where the delicious duo can be enjoyed before a game or concert.

Rooted in Local Culture

At Santa Monica Brew Works, community isn't a catchphrase - it's the foundation of the business. "The spirit of craft beer is rooted in local culture," says Francis. "We see ourselves as more than just a brewery, we're part of the fabric of our hometown."

Now celebrating its 11th anniversary, SMBW remains proudly independent and 100% brewed in-house at its 20th and Colorado facility - a true reflection of Santa Monica's vibrant spirit. SMBW shares its local flavor with the rest of SoCal and Las Vegas in bars, restaurants, hotels, supermarkets, event centers and wherever else you can find great craft beer.



FOOD & DRINKS



BEZIAN BAKERY

BEZIAN BAKERY

SUCCESS IN SOURDOUGH

Santa Monica Farmers Market | bezianbakery.com

Bezan Bakery uses a from-scratch process for their immensely popular sourdough breads that includes growing their own sourdough cultures and raising each of their 40 types of bread for up to 30 days. With every loaf, Bezan Bakery continues to delight taste buds and uphold their commitment to wholesome, artisanal baking.

Thank you to our loyal customers for voting us a Most Loved Santa Monica vendor 12 years in a row



©Blue Fier 2001

Where Real nutrition and Innovative baking come together
Everything we offer is 100% sourdough! We specialize in delicious breads, chips, bagels, & pizza crust!
***Gluten Friendly • No Fat, Sugar, Dairy or Yeast added**
• Serving this community for over 30 years.

All handmade, featuring our original recipes and locally sourced ingredients.

Bezan Bakery

www.bezianbakery.com

*Our products are very low in gluten and are suitable for almost everyone with gluten intolerance except those with celiac disease.

MOST LOVED CHEAP EATS

- TACOS POR FAVOR**
1406 Olympic Blvd | (310) 392-5768
tacosporfavor.us
- BENNY'S TACOS**
915 Wilshire Blvd | (310) 451-0200
bennystacos.com
- SUNNY BLUE**
2728 Main St | (310) 399-9030
sunnyblueinc.com

MOST LOVED CHINESE

- DAN MODERN CHINESE**
1403 2nd St | (424) 322-8000
danmodernchinese.com
- MANDARIN CHINESE & JAPANESE**
2618 Pico Blvd | (310) 396-9559
mandarinsantamonica.com
- CHINOIS ON MAIN**
2709 Main St | (310) 392-9025
wolfgangpuck.com/restaurants/chinois-santa-monica

MOST LOVED COFFEE SHOP/TEA SHOP

- BUENA VIDA TEA BAR AND GARDEN**
726 Montana Ave | (424) 268-4138
buenavidatea.com
- CAFFE LUXXE**
925 Montana Ave | (310) 394-2222
caffeluxxe.com
- KAVAHANA**
306 Pico Blvd | (310) 452-8925 | (310) 310-8970
kavahana.com

MOST LOVED FAMILY DINING

- GILBERT'S EL INDIO RESTAURANT**
2526 Pico Blvd | (310) 450-8057
gilbertselindio.com
- ROSTI TUSCAN KITCHEN**
931 Montana Ave | (310) 393-3236
rostituscankitchen.com
- ROBANO**
2507 Main St | (310) 530-3839
rabano.co



BUENA VIDA TEA BAR AND GARDEN



GILBERT'S EL INDIO

FOOD & DRINKS



MOST LOVED FARMER'S MARKET FARMER/VENDOR

- **BEZIAN BAKERY**
Santa Monica Farmers Market
bebianbakery.com
- **YAO CHENG FARM**
Santa Monica Farmers Market
- **LILY'S EGGS**
Santa Monica Farmers Market

MOST LOVED FINE DINING

- **RUSTIC CANYON**
1119 Wilshire Blvd | (310) 393-7050
rusticcanyonrestaurant.com
- **FITTOOR SANTA MONICA**
1755 Ocean Ave | (424) 433-8100
eatdrinkfittoor.com
- **PASJOLI**
2732 Main St | (424) 330-0020
pasjoli.com

MOST LOVED GOURMET WINE LIST

- **WALLY'S SANTA MONICA**
214 Wilshire Blvd | (424) 293-5500
wallywine.com
- **ESTER'S WINE SHOP**
1314 7th St | (310) 899-6900
esterswineshop.com
- **DIVINE VINTAGE**
1025 Montana Ave | (424) 321-8466
divinevintage.com

MOST LOVED HAPPY HOUR

- **TAVERN ON MAIN**
2907 Main St | (310) 392-2772
tavernonmainsm.com
- **THE MISFIT**
225 Santa Monica Blvd | (310) 656-9800
themisfitbar.com
- **JAMESON'S**
2702 Main St | (424) 330-0069
jamesonsirishpub.com

MOST LOVED ICE CREAM/GELATO/FROZEN DESSERT

- **DOLCENERO GELATO**
2400 Main St | (323) 540-6263
dolcenerogelato.com
- **HANDEL'S ICE CREAM SHOP**
1701 Ocean Park Blvd | (310) 310-8698
handelsicecream.com/store/santamonica
- **RORI'S ARTISANAL CREAMERY**
910 Montana Ave | (424) 744-8572
rorisartisanalcreamery.com

MOST LOVED ITALIAN

- **FORMA RESTAURANT & CHEESE BAR**
1610 Montana Ave | (424) 231-2868
formasantamonica.com
- **IL FORNO**
2901 Ocean Park Blvd | (310) 450-1241
ilfornocaffe.com
- **ORTO**
502 Santa Monica Blvd | (424) 433-8100
ortosantamonica.com



HANDEL'S

FORMA RESTAURANT & CHEESE BAR



RUSTIC CANYON



TAVERN ON MAIN



**Thank you Santa Monica
for voting us a Most
Loved Italian restaurant!**



502 Santa Monica Blvd, Santa Monica, CA 90401 (424) 433-8100



ORTO

TASTE OF ITALY BLOOMS IN SANTA MONICA

502 Santa Monica Blvd | (424) 433-8100 | ortosantamonica.com

At Orto, where the name itself whispers of vegetable gardens and fresh harvest, Andrea Inio has created more than just another Italian restaurant on a Santa Monica corner. He’s cultivated an authentic slice of northern Italy, rooted in family tradition and flourishing with exceptional cuisine. The restaurant’s menu reflects Inio’s heritage near Lake Garda, where his culinary journey began watching his stepfather—once nominated a top chef in Italy—work magic in restaurant kitchens. This legacy lives in every dish served at Orto, where traditional Italian recipes meet California’s bounty of fresh ingredients.

“We are very honored and happy that people voted for us! We know that there are a lot of businesses in the city that are working very hard to serve the community and being among them makes our daily efforts worthwhile. Thank you Santa Monica!” Inio shares with genuine warmth that mirrors the welcoming atmosphere of his establishment.

What truly sets Orto apart is its, authentic approach to Italian dining. The menu is focused on the best expression of the ingredients where each offering is thoughtfully crafted with precision and passion. The pasta selections stand as the crown jewels of the menu, elevating classic dishes with gourmet touches. You might find a lobster ravioli adorned with zucchini blossoms and mullet roe, crabmeat tagliolini complemented by pink grapefruit a saffron-infused clam spaghetti or other inspired dishes.

Beyond pasta, diners delight in starters like grilled Spanish octopus, mushroom timbale, and authentic Italian cold cuts accompanied by roasted vegetables. True to its name, Orto celebrates vegetables, many of which are organic herbs grown right at the restaurant.

The bar experience matches the culinary excellence, featuring creative cocktails crafted from fresh herbs and premium spirits. Wine enthusiasts appreciate the carefully curated selection focused on sustainable and organic producers.

What makes dining at Orto truly special, however, is Inio himself. Always present, he greets every customer with genuine interest and remarkable memory, embodying the heart and soul of Italian hospitality. Often joined by his wife and children, Inio continues a culinary legacy that began in Italy and now flourishes in Santa Monica, welcoming diners not just as customers, but as extended family.





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NOMA SUSHI



THE LOBSTER



AUTO MOTIVE

Wheels of Fortune:

Santa Monica's Auto Industry Drives Local Economy

In the shadow of the iconic Santa Monica Pier, a less celebrated but equally vital economic engine purrs steadily along Santa Monica Boulevard. The city's automotive sector, anchored by a cadre of quality auto dealerships, represents not just commerce but a cultural cornerstone that has evolved alongside the community itself.

This automotive presence delivers substantial economic muscle, generating approximately 25% of Santa Monica's sales tax revenue – crucial funding that supports essential public services from parks to public safety. Major brands like Toyota, Ford, and Lexus have established themselves as local institutions, many family-owned through multiple generations.

The paradox of Santa Monica's auto industry is that it thrives in a city renowned for its environmental initiatives and pedestrian-friendly policies. Yet this seeming

contradiction has fostered innovation rather than conflict. Revenue from the auto sector helps fund sustainable transportation alternatives, creating a symbiotic relationship between traditional transportation and new mobility solutions.

Santa Monica's automotive history runs deep. In the 1910s, the city hosted legendary road races that drew spectators from across the region. Later, as the official endpoint of Route 66, Santa Monica welcomed countless road-weary travelers completing their journey west. This heritage of automotive enthusiasm translates into economic vitality today.

The industry now stands at a crossroads of tradition and innovation. Tesla's sleek showroom downtown represents the sector's evolution toward electrification, while established dealerships adapt their business models to embrace new technologies and changing consumer preferences.

The dealerships also provide a foundation for a host of complementary businesses from auto parts, to repair to car washes, the industry has a wide ranging impact beyond just the showroom.

As part of Los Angeles County's massive automotive market, Santa Monica's auto sector benefits from regional growth while contributing to Southern California's reputation as a trendsetter in mobility innovation.

Looking ahead, industry experts predict continued strength for Santa Monica's automotive businesses. Population growth throughout Los Angeles County and inevitable vehicle replacement cycles ensure steady demand, while the sector's demonstrated adaptability positions it well for coming transitions in transportation technology.

From showroom to service bay, Santa Monica's automotive industry continues driving forward – an enduring economic force navigating the curves of change with the same skill that guided those early racers along the city's scenic coastal roads



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FITNESS

The Wellness Wonderland: How Fitness Shapes Santa Monica's Soul and Economy

Along the sun-kissed shores of Southern California sits a fitness paradise unlike any other. In just a few miles, Santa Monica has transformed itself into the undisputed wellness capital of the West Coast, where health isn't just a hobby—it's a way of life, a cultural cornerstone, and a powerful economic engine.

The numbers tell part of the story: dozens of fitness studios pack the small city, creating an astonishing density of gyms per square mile. Yoga studios thrive in historic buildings once graced by Hollywood legends. Cutting-edge recovery centers offer everything from float therapy to infrared saunas. This wellness ecosystem generates over \$90 million in local revenue annually and employs roughly 12% of the city's workforce—more than one in ten Santa Monicans earns a living in health-related fields.

But statistics only scratch the surface of Santa Monica's fitness phenomenon. The city's wellness identity is literally built into its landscape. Its iconic beachfront was the birthplace of modern fitness culture in the 1930s, when acrobats and bodybuilders gathered to train in the sand, establishing what would become the foundation of California's fitness revolution. Today, that legacy continues with outdoor workout areas, bike paths teeming with cyclists, and parks hosting free yoga sessions.

The wellness ethos permeates every aspect of daily life. Residents start mornings with green juices from the numerous health-focused cafés dotting commercial streets. Midday breaks feature beach workouts or quick meditation sessions. Weekends bring community fitness events, farmers markets with

wellness coaches, and packed yoga classes as the sun sets over the Pacific.

Santa Monica doesn't just embrace wellness—it measures it. As one of the first cities worldwide to create a government-backed Wellbeing Index, it systematically tracks residents' health habits, stress levels, and fitness access, using data to improve community wellness through new programs and infrastructure. This vibrant fitness culture creates a virtuous circle: wellness-minded people move to Santa Monica for its healthy infrastructure, which attracts more wellness businesses, which further cements the city's reputation as a fitness mecca. Tourists increasingly visit specifically for “wellness tourism,” taking yoga retreats or spa weekends that boost local tax revenue.

From pioneering the world's first biohacking center to hosting hundreds of wellness community events annually, Santa Monica continues to lead fitness innovation. The city that gave birth to modern physical culture has evolved into a multifaceted wellness wonderland where ancient practices like yoga meet cutting-edge therapies like cryotherapy.

In Santa Monica, fitness isn't just an industry—it's the heartbeat of a community that measures success not just in dollars, but in wellbeing.



FITNESS



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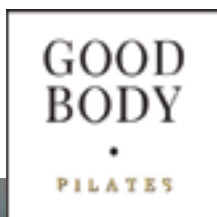
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FITNESS



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Santa
Monica*

THIRD
STREET
PROMENADE

ONLINE PHYSICAL

Santa Monica's vibrant retail districts continue to flourish, offering experiences that digital platforms simply cannot replicate. From the Third Street Promenade to the upscale boutiques of Montana Avenue, the city's retail ecosystem has become both an economic powerhouse and a cultural cornerstone.

Santa Monica boasts around 770 retail businesses, employing over 10,000 people – roughly 12% of the city's total workforce. These range from flagship international retailers on Third Street to small independent merchants on Main and Montana. Retail payrolls in Santa Monica amount to nearly \$874 million annually, underscoring the sector's role in supporting households and circulating income within the community.

What keeps shoppers returning to physical stores in Santa Monica? One key factor is the tactile experience. In Santa Monica's stores, customers can feel the fabric of a designer garment, sample skincare products, thumb through a book, or test out a surfboard – engaging the senses to inform their purchase. Research shows this physical engagement has a powerful effect: when shoppers pick up or hold a product, they are far more likely to buy it. One study found 30% of all products that shoppers touched were ultimately purchased, and if a shopper handled multiple items, the likelihood of a purchase rose to 62%.

At Santa Monica Place, visitors can walk into a Tesla showroom to sit in a new electric vehicle or visit a tech store to try the latest gadgets hands-on. On Montana Avenue, a customer might try on handcrafted jewelry or test the fragrance of a niche perfume. This immediate, physical interaction helps shoppers make informed

choices while adding excitement to the shopping experience.

The human connection in Santa Monica's stores creates another dimension of value. A knowledgeable associate at a sports shop can advise a novice surfer on the best wetsuit fit; a boutique owner might remember a regular customer's style preferences. In a bookstore, staff can give personalized recommendations, turning a simple purchase into a conversational connection. Surveys consistently show that consumers appreciate a personalized retail experience – they are more likely to return to stores where employees recognize them and cater to their needs.

Tourism further fuels the retail economy. With millions of visitors, Santa Monica's shops benefit from out-of-town spending. The Promenade "thrives on tourist traffic" as well as local patronage, illustrating how retail is interconnected with the city's hospitality sector.

As e-commerce grows, Santa Monica has doubled down on enhancing the strengths of in-person shopping – improving pedestrian areas, sponsoring community events, and keeping the retail mix interesting. The city's retail corridors remain vibrant gathering places where shopping transcends mere acquisition to become a multifaceted leisure experience combining shopping, dining, people-watching, and entertainment in Santa Monica's unique seaside setting.



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SHOPPING



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santamonicaarc.salvationarmy.org



INTUITION SKATE SHOP



BLOW ME CANDLE

MOST LOVED



Congratulations to the Most Loved businesses in Santa Monica!

Santa Monica Travel & Tourism proudly congratulates the 2025 Most Loved Santa Monica Business award winners.

Your outstanding service, dedication, and unwavering commitment to excellence have made a lasting impact on our city. This recognition reflects the admiration and loyalty you've earned from locals and visitors alike.

Thank you for helping make Santa Monica a world-class destination—and a place people love to call home.



Scan here to view the full list of winners



Photo Credits: Plates on Pink

Rustic Canyon Fine Dining

Rustic Canyon is a cherished neighborhood restaurant celebrating California's bounty through local farm partnerships. Led by James Beard-nominated Chef Jeremy Fox, its hyper-seasonal menu reflects a slow-food ethos and commitment to sustainability, craftsmanship, and community.



Lunetta All Day Outdoor Patio Dining

Lunetta All Day captures the spirit of the California Coast with locally roasted coffee, craft cocktails, curated wines, and a warm, communal vibe. Led by award-winning Chef Raphael Lunetta, it's known for quality, creativity, and a strong sense of community.



Fairmont Miramar Hotel

Fairmont Miramar Hotel & Bungalows is a Santa Monica landmark with ocean views and a serene, residential feel. Its spacious accommodations combine classic elegance with modern comfort, offering understated luxury and coastal charm.



Santa Monica Picnic Co. Event Service

Santa Monica Picnic Co. creates elegant, custom outdoor picnic experiences. Each setup is thoughtfully designed to turn any space into a stylish, memorable event. Enjoy the magic on Santa Monica Beach for the perfect coastal escape.

NEIGHBORHOOD FAVORITES

Santa Monica's diverse neighborhoods may be clustered into a relatively small few miles, but they offer a boundless diversity of experiences as different as the people who live there and the local experts at Santa Monica Travel and Tourism know just what makes each area so special.

Downtown Santa Monica is a vibrant blend of shopping, dining and entertainment, centered around the bustling 3rd Street Promenade. This car-free hub, flanked by the upscale Santa Monica Place, offers over 80 retailers and a plethora of restaurants serving locally-sourced ingredients and craft cocktails. Street performers, tourists and locals alike add to the lively atmosphere, drawn to the area's excitement and accessibility via the Metro E Line.

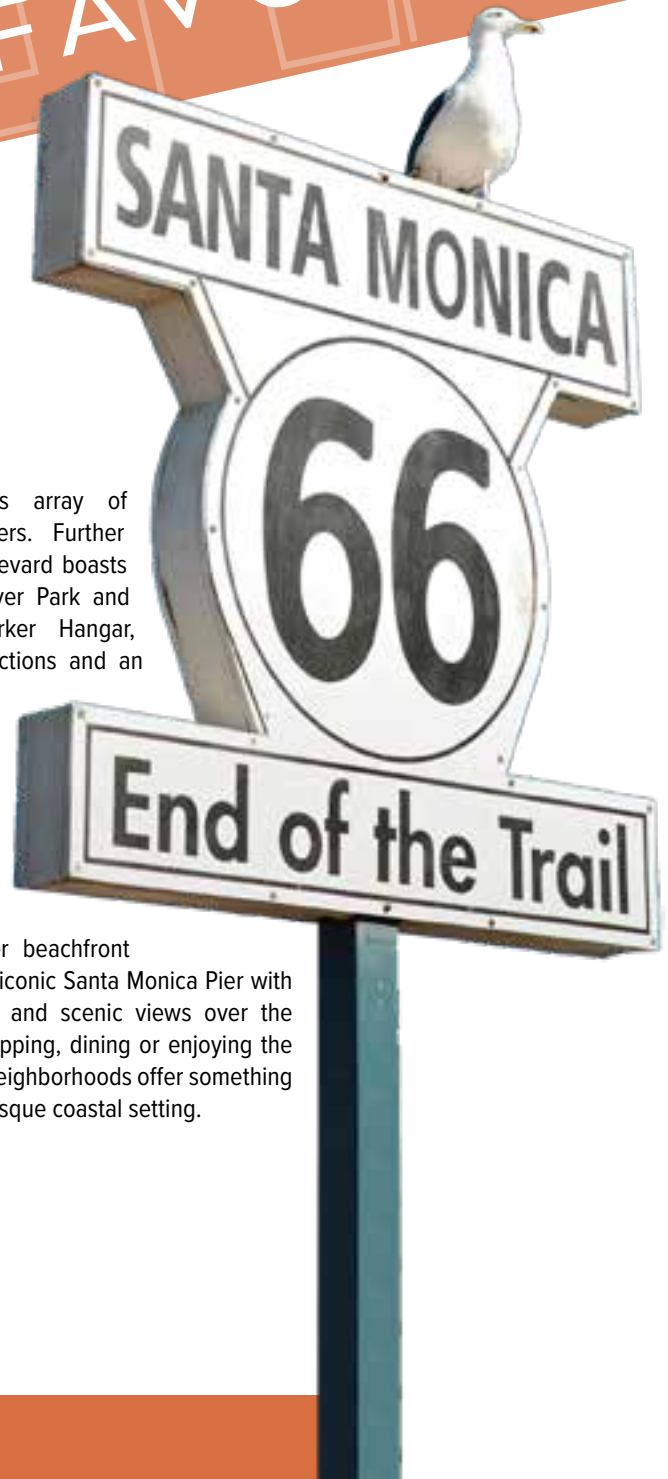
Main Street, characterized by its eclectic charm, transforms throughout the day. Mornings are reserved for early risers enjoying breakfast after a surf session, while afternoons offer laid-back experiences at patio-lined cafés and indie boutiques. In the evenings, trendy restaurants and bars come alive with nightlife options.

Montana Avenue, a short walk from Downtown, offers a more

relaxed vibe with its array of restaurants and retailers. Further south, Ocean Park Boulevard boasts local favorites like Clover Park and Sunset Park has Barker Hangar, alongside cultural attractions and an artsy atmosphere.

Pico Boulevard showcases vibrant murals and diverse dining options, attracting a mix of visitors and locals.

Ocean Avenue and Ocean Front Walk offer beachfront hangouts, including the iconic Santa Monica Pier with its historical landmarks and scenic views over the Pacific. Whether it's shopping, dining or enjoying the beach, Santa Monica's neighborhoods offer something for everyone in a picturesque coastal setting.





NEIGHBORHOOD



PERSPIRE SAUNA STUDIO

THE HEALING HEAT: HOW INFRARED SAUNAS
ARE REVOLUTIONIZING WELLNESS

924 Montana Ave, | (310) 526-8760 | perspiresaunastudio.com/ca/santa-monica

In a world filled with digital distractions and environmental toxins, wellness seekers are turning to an ancient practice with a modern twist: infrared saunas. Unlike traditional saunas that heat the air around you, these innovative spaces use light to warm the body directly, offering profound benefits at more comfortable temperatures.

"Winning this award means the world to us. We started this studio with a simple goal—to help people feel better, inside and out. It's been amazing to watch our community grow, and we're so grateful to everyone who's made our space part of their wellness journey," shares a studio founder whose vision is transforming how people approach self-care.

The science behind these therapeutic havens is compelling. Using near, mid, and far-infrared waves, the saunas penetrate deep into tissues, improving circulation and oxygen flow while releasing toxins stored at the cellular level. A single 40-minute session can burn up to 400 calories as the body works to cool



itself, mimicking the cardiovascular benefits of light to moderate exercise. Beyond physical transformation, regular sessions strengthen immunity by inducing an artificial fever—the body's natural defense mechanism. The heat reduces inflammation, relieves muscle tension, and accelerates recovery from injuries by delivering oxygen-rich blood to depleted areas.



Perhaps most remarkably, infrared therapy balances stress hormones and relaxes the nervous system, improving sleep patterns naturally. The added element of chromotherapy—therapeutic colored light—enhances these effects, with blue light specifically helping those struggling with sleep issues.

As wellness continues to move beyond trends toward sustainable lifestyle changes, infrared saunas offer a science-backed sanctuary where healing happens from the inside out.



Proud to be voted Santa Monica's
Most Loved Wellness Spa



PRIVATE SAUNA SUITES
INFRARED + RED LIGHT THERAPY

NEIGHBORHOOD



MOST LOVED AIRPORT RELATED BUSINESS

- **SLING PILOT ACADEMY**
3159 Donald Douglas Loop S | (310) 451-0850
westsidecomedy.com
- **MUSEUM OF FLYING**
3100 Airport Ave | (310) 264-2228
drskinhealth.com
- **SANTA MONICA FLYERS**
3165 Donald Douglas Loop S | (424) 744-8523
lapurepecha.la

MOST LOVED ART/CRAFT STUDIO

- **STILL LIFE POTTERY STUDIO**
850 Pico Blvd | (424) 268-4018
still-life-studio.com
- **PAINT LAB**
1453 14th St | (310) 450-9200
paintlab.net
- **ARTIME BARRO**
302 Pico Blvd | (949) 981-4988
artimebarro.com

MOST LOVED BUSINESS IN DOWNTOWN SANTA MONICA

- **BARNES & NOBLE**
1318 3rd Street Promenade | (424) 428-0119
stores.barnesandnoble.com
- **THE GOURMANDISE SCHOOL**
395 Santa Monica Pl #323 | (310) 656-8800
thegourmandiseschool.com
- **1212 SANTA MONICA**
1212 3rd Street Promenade | (310) 576-9996
1212santamonica.com

MOST LOVED BUSINESS IN MID-CITY

- **LOVEBUG AND ME MUSIC**
1201 Wilshire Blvd | (310) 356-8363
lovebugandme.com
- **ARTHUR MURRAY DANCE STUDIO SANTA MONICA**
928 Broadway | (310) 260-8886
arthurmurray.com/locations/santa-monica-studio
- **SANTA MONICA MUSIC CENTER**
1901 Santa Monica Blvd | (310) 453-1928
santamonicausic.com



STILL LIFE POTTERY STUDIO

MOST LOVED BUSINESS AT SANTA MONICA PLACE

- **UNIQLO**
395 Santa Monica Pl Space #232 | (855) 486-4756
uniqlo.com
- **THE GOURMANDISE SCHOOL**
395 Santa Monica Pl #323 | (310) 656-8800
thegourmandiseschool.com
- **CAYTON'S CHILDREN'S MUSEUM**
395 Santa Monica Pl Suite 374 | (424) 416-8320
caytonmuseum.org

MOST LOVED BUSINESS ON MAIN STREET

- **DOLCENERO GELATO**
2400 Main St | (323) 540-6263
dolcenerogelato.com
- **THE PUMP STATION & NURTURY**
2727 Main St Suite A | (310) 998-1981
pumpstation.com
- **BLOW ME CANDLE CO.**
2804 Main St | (310) 310-3492
blowmecandle.com

MOST LOVED BUSINESS ON MONTANA AVE

- **PERSPIRE SAUNA STUDIO**
924 Montana Ave | (310) 526-8760
perspiresaunastudio.com
- **AME SALON**
734 17th St Suite B | (310) 760-1722
amesalonla.com
- **NUMBER ONE BEAUTY**
1426 Montana Ave | (310) 656-2455
numberonebeautycenter.com



THE GOURMANDISE SCHOOL

MOST LOVED BUSINESS ON OCEAN PARK BLVD

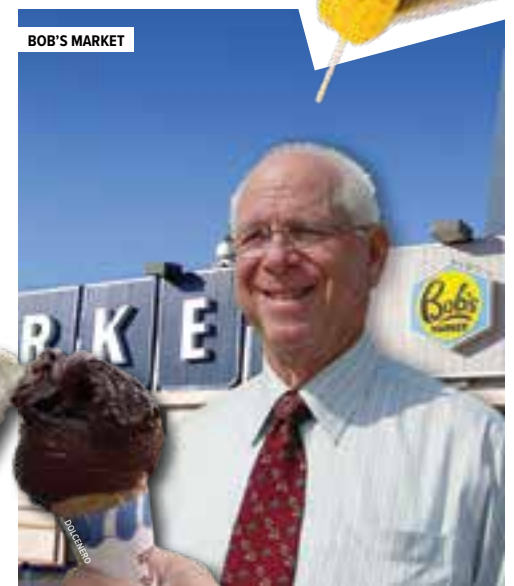
- **BOB'S MARKET**
1650 Ocean Park Blvd | (310) 452-2493
bobsmtk.com
- **THYME CAFE**
1630 Ocean Park Blvd | (310) 399-8800
thymecafeandmarket.com
- **JYAN ISAAC BREAD**
1526 Ocean Park Blvd | (310) 452-1051 | jyanisaacbread.com

MOST LOVED BUSINESS ON PICO BLVD

- **GOOD BODY PILATES**
3229 Pico Blvd | (424) 272-5826
goodbodypilates.com
- **MCCABE'S GUITAR SHOP**
3101 Pico Blvd | (310) 828-4497
mccabes.com
- **UPPER WEST**
3321 Pico Blvd | (310) 568-1111
theupperwest.com

MOST LOVED BUSINESS ON THE SANTA MONICA PIER

- **THE ALBRIGHT**
258 Santa Monica Pier | (310) 394-9683
thealbright.com
- **HEAL THE BAY AQUARIUM**
1600 Ocean Front Walk | (310) 393-6149
healthebay.org/aquarium
- **PIER BURGER**
330 Santa Monica Pier | (310) 587-2747
pierburger.com



BOB'S MARKET

KAVAHANA

A TASTE OF

Hawaii

IN SANTA MONICA

SERVING....

- 🌺 100% KONA COFFEE
- 🌺 CEREMONIAL MATCHA
- 🌺 KAVA NECTAR



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20% OFF
A DRINK

VALID UNTIL 08/01/2025

**306 PICO BLVD
SANTA MONICA**

KAVAHANA.COM





KAVAHANA

SANTA MONICA'S NATURAL SANCTUARY
SERVES UP CALM IN A CUP

306 Pico Blvd | (310) 310-8970 | kavahana.com

In a city known for its beachside bars and cocktail lounges, Kavahana has carved out a unique niche as Santa Monica's premier destination for those seeking connection without the buzz of alcohol. The café's signature Kava Nectar—a distinctive drink cold-pressed from fresh kava root—offers patrons a natural, alcohol-free alternative that delivers a gentle, tingling sensation and promotes a sense of calm and well-being.

"Kava Nectar is our own take on the traditional Hawaiian and Pacific Island kava root drink," explains Kavahana's General Manager. "It is made by cold pressing fresh kava root into juice and gently drying it into a fine powder. It is calming, tingly, and completely unique."

The earthy, smooth beverage has been a staple in Pacific Island cultures for thousands of years, but Kavahana has reimagined it for the modern wellness-conscious Angeleno. Unlike most social beverages, Kava Nectar contains no caffeine, sugar, alcohol, gluten, or artificial additives—yet still delivers a noticeable bodily effect that has made it a hit among those looking for mindful alternatives to traditional nightlife.

Located on Pico Boulevard, the café has quickly established itself as a community hub since opening in the wake of the pandemic, a time when many locals were reassessing their relationship with alcohol. Kavahana's founders, Hannah Wilen and Neil Bhatia, recognized this cultural shift

and created a space that celebrates connection without the downsides of alcoholic beverages.

Beyond their signature Kava Nectar, the establishment also serves ceremonial matcha and single-origin Kona coffee from Hawaii, rounding out their menu of intentional drinks that support rather than detract from wellness.

The café's success was recently recognized when it was named a Most Loved Santa Monica Business, a testament to its growing influence in the community.

"Being named a Most Loved Santa Monica Business means the world to us," the General Manager shares. "Running a food service business is not easy, but seeing our guests leave smiling, or tell us that a drink helped ease their anxiety, makes it all worth it."

Regular events like weekly open mics and comedy nights have further cemented Kavahana's status as a social sanctuary where people can gather, unwind, and connect in a space that prioritizes well-being over intoxication—proving that Santa Monica's nightlife scene is evolving beyond the traditional bar experience.



NEIGHBORHOOD



MOST LOVED FLOWER SHOP/ NURSERY/GARDEN CENTER

- **URBAN JUNGLE**
3113 Lincoln Blvd | (310) 744- 1220
urbanjungleplantsandpottery.com
- **MERRIHEW'S SUNSET GARDENS**
1526 Ocean Park Blvd | (310) 452- 1051
merrihewsnursery.com
- **ARMSTRONG NURSERY**
3226 Wilshire Blvd | (310) 829- 6766
armstronggarden.com

MOST LOVED HOTEL

- **FAIRMONT MIRAMAR**
101 Wilshire Blvd | (310) 576-7777
fairmont.com/santa-monica
- **PROPER HOTEL**
700 Wilshire Blvd | (310) 620- 9990
properhotel.com
- **THE REGENT**
1700 Ocean Ave | (310) 458- 6700
santamonica.regenthotels.com

MOST LOVED INDEPENDENT BUSINESS

- **PRINTING PALACE**
2300 Lincoln Blvd | (310) 451- 5151
printingpalace.com
- **IN2DEEP DIVING**
3103 Pico Blvd | (424) 744- 8384
shopin2deepdiving.com
- **THE PLACE TO BE**
2510B Main St | (310) 399- 0743
theplacetobesm.com

MOST LOVED KIDS CAMP/AFTER SCHOOL PROGRAM

- **SANDY DAYS BEACH CAMP**
15900 Pacific Coast Hwy Tower 10 | (310) 569- 1274
sandydayskidscamp.com
- **KIDS ON STAGE**
2627 Pico Blvd | (310) 314- 0035
kidsonstage.com
- **BETH SHIR SHALOM**
1827 California Ave | (310) 453- 3361
bethshirshalom.org



SANDY DAYS BEACH CAMP

MOST LOVED LEGACY BUSINESS (30+ YEARS OF OPERATION)

- **THE PET AFFAIRE**
3013 Lincoln Blvd | (310) 396- 0804
thepetaffaire.com
- **HOMEOPATHIC PHARMACY**
629 Broadway | (310) 395- 1131
smhomeopathic.com
- **LARES**
2909 Pico Blvd | (310) 829- 4550
lares-restaurant.com

MOST LOVED LIVE ENTERTAINMENT VENUE

- **HARVELLE'S**
1432 4th St | (310) 395- 1676
santamonica.harvelles.com
- **THE CROW**
2525 Michigan Ave Unit F4 | (424) 322- 8017
crowcomedy.com
- **WESTSIDE COMEDY**
1323-A 3rd St | (310) 451- 0850
westsidecomedy.com

MOST LOVED LOCAL PRIVATE SCHOOL (ANY GRADE)

- **CROSSROADS**
Roth Hall, 1714 21st St | (310) 829- 7391
xrds.org
- **NEW ROADS**
3131 Olympic Blvd | (310) 828- 5582
newroads.org
- **BETH SHIR SHALOM**
1827 California Ave | (310) 453- 3361
bethshirshalom.org



THE CROW



FAIRMONT MIRAMAR



THE PLACE TO BE



URBAN JUNGLE

NEIGHBORHOOD



SANTA MONICA MUSIC CENTER



KAVAHANA



BOYS & GIRLS CLUB OF SANTA MONICA

MOST LOVED LOCAL PUBLIC SCHOOL (ANY GRADE)

- **SANTA MONICA HIGH SCHOOL**
601 Pico Blvd | (310) 395- 3204
smmusd.org
- **ROOSEVELT**
801 Montana Ave | (310) 395- 0941
smmusd.org
- **GRANT ELEMENTARY**
2368 Pearl St | (310) 450- 7651
smmusd.org

MOST LOVED MUSIC INSTRUCTOR/CENTER

- **SANTA MONICA MUSIC CENTER**
1901 Santa Monica Blvd | (310) 453- 1928
santamonicamusic.com
- **MCCABE'S GUITAR SHOP**
3101 Pico Blvd | (310) 828- 4497
mccabes.com
- **ELEMENTAL MUSIC**
1906 Olympic Blvd | (310) 220- 0349
elementalmusic.org

MOST LOVED NEW BUSINESS (OPENED AFTER JAN 2024)

- **KAVAHANA**
306 Pico Blvd | (310) 310- 8970
kavahana.com
- **PETITGRAIN BOULANGERIE**
1209 Wilshire Blvd | (424) 229- 5155
petitgrainboulangerie.com
- **LITTLE BEAN**
707 Pico Blvd

MOST LOVED NON-PROFIT ORGANIZATION

- **SANTA MONICA EDUCATION FOUNDATION**
1717 4th St Suite 132 A | (310) 396- 4557
smedfoundation.org
- **MEALS ON WHEELS WEST**
1823 Michigan Ave | (310) 394-5133
mealsonwheelswest.org
- **BOYS & GIRLS CLUB OF SANTA MONICA**
1220 Lincoln Blvd | (310) 361-8500
smbgc.org

MOST LOVED NURSERY/ DAY CARE CENTER

- **THE GROWING PLACE**
401 Ashland Ave | (310) 399- 7769
growingplace.org
- **BETH SHIR SHALOM**
1827 California Ave | (310) 453- 3361
bethshirshalom.org
- **HILL AND DALE**
2801 25th St | (310) 450- 2803
hillndale.org

MOST LOVED SENIOR CENTER/ SENIOR LIVING FACILITY

- **BROOKDALE OCEAN HOUSE**
2107 Ocean Ave | (310) 399- 3227
brookdale.org
- **WELLBROOK SENIOR LIVING**
1450 17th St | (424) 282- 3002
wellbrookmemorycare.com
- **WISE & HEALTHY AGING**
1527 4th St # 2 | (310) 394- 9871
wiseandhealthyaging.org

MOST LOVED SUSTAINABLE/ GREEN BUSINESS

- **SUN, MOON, RAIN**
2601 17th St Suite B | (310) 392- 1947
sunmoonrain.com
- **SQUARE ONE REFILLS**
1523 Montana Ave | (424) 252- 9151
squareonerefills.com
- **CO-OPPORTUNITY MARKET**
1525 Broadway | (310) 451- 8902
coopportunity.com



SUN, MOON, RAIN



Authentically SANTA MONICA

Since opening its doors in 1921, the iconic Fairmont Miramar Hotel & Bungalows has remained one of the most exciting places to stay in Los Angeles. Located along Ocean Avenue in downtown Santa Monica, The Miramar is the city's premier address for both locals and world travelers. From lush grounds and sweeping ocean views to the comfort of our guestrooms, suites, and exclusive bungalows, this urban resort delivers bespoke service. Your perfect seaside escape awaits.

Fairmont
MIRAMAR HOTEL & BUNGALOWS
SANTA MONICA



FAIRMONT MIRAMAR

WHERE HERITAGE MEETS HOSPITALITY: THE FAIRMONT MIRAMAR EXPERIENCE

101 Wilshire Blvd | (310) 567- 7777 | fairmont.com

Perched atop the scenic bluffs overlooking the Pacific Ocean and just north of the iconic Santa Monica Pier, the Fairmont Miramar Hotel & Bungalows stands as a timeless symbol of coastal luxury. Originally the private estate of Santa Monica's founder and dating back to 1921, this historic property—aptly named “Miramar,” or “view of the sea”—continues to honor its storied past while embracing the vibrant spirit of modern Southern California.

More than just a MICHELIN Key property, the Fairmont Miramar is a beloved destination for discerning travelers and Angelenos alike. Celebrated for its seamless blend of historic charm and contemporary sophistication, it has earned a place among Condé Nast Traveler's 20 Best Hotels in Los Angeles—a testament to our enduring appeal, personalized service, and refined hospitality.

Guests are invited to immerse themselves in a coastal lifestyle defined by relaxation, community, and curated cultural experiences. From FIG Restaurant's celebrated farm-to-table cuisine to the elegance of Afternoon Tea in the whimsical Fountain Room, each moment is crafted with care. As the sun sets, the hotel's signature Lobby Lounge Live series transforms the heart of the property into a vibrant hub of live music and social connection all paired with hand-crafted cocktails and elevated bites.

Tucked within the hotel's lush, palm-lined gardens are 31 uniquely designed bungalows, the only accommodations of their kind in Santa Monica. Surrounding the Miramar pool, these secluded havens offer the ultimate privacy and comfort, evoking the serenity of a beachside residence with the amenities of a luxury resort.

Beyond luxury accommodations, the Fairmont Miramar is a one-stop-shop destination, featuring an onsite Spa, modern fitness center, and family-friendly programming designed to welcome travelers of all ages. Don't miss the return of Night Market at The Bungalow, every Thursday starting May 29–August 28 from 5PM – 11PM. Guests can look forward to summer evenings under decorative festoon lighting, enjoying bites from returning pop-up kitchens of renowned local restaurants & food trucks, and sip on specialty cocktails. From wellness workshops to seasonal experiences, the property offers a rich calendar of activities year-round.





CELEBRATING THE MAIN STREET BUSINESSES YOU LOVE MOST

WINNERS

AESTHETIC AMBITION PIERCING AND FINE JEWELRY

DOLCENERO

JINYA RAMEN

PINKIES NAIL SALON

TAVERN ON MAIN

THAI VEGAN



JAMESON'S



LOVE FOR PILATES



BLOW ME CANDLE CO



PASJOLI

FINALISTS

ALCHEMIE SPA

ALFALFA

APOLLO TATTOO STUDIO

BLOW ME CANDLE CO

BOMBSHELL

ERIC TORRES, BOMBSHELL

CHINOIS ON MAIN

COBI'S

COMPASS

TED WINTERER, COMPASS

GREG'S FURNITURE FINISHING

HEAVY HANDED

JAMESON'S

KAFE K

LOVE FOR PILATES

MAIN SQUEEZE

PASJOLI

RABANO

SUNNY BLUE

TEN WOMEN GALLERY

THE GALLEY

THE NOW

THE PLACE TO BE

THE PUMP STATION

TOWER 25

VCA MAIN STREET



THE NOW



BOMBSHELL SALON



COBI'S



TEN WOMEN GALLERY

mainstreetsm.com | [@mainstreetsm](https://www.instagram.com/mainstreetsm) | [#mainstreetsm](https://www.facebook.com/mainstreetsm)

JUNE 21, 2025 | 12PM - 7PM

SUMMER SOULSTICE FESTIVAL

mainstreetsm.com | [@mainstreetsm](https://www.instagram.com/mainstreetsm)

OPEN STREETS + LIVE MUSIC + FREE ADMISSION!



SAVE THE DATE!
DAY OF THE DOG + OCT. 18TH



PERSONAL CARE

Need a mood boost beyond the natural high from Santa Monica's sunny weather and famous beach? Well looking good and feeling great go hand in hand, thanks to a booming personal care scene that's as much about inner zen as outer glow.

Santa Monica has packed an impressive wellness punch into just 8.4 square miles, with studios and services of all kinds throughout the city.

The local beauty and wellness businesses enjoy a perfect storm of opportunity: locals who prioritize self-care and a steady stream of tourists looking to treat themselves while on vacation. This combo has sparked everything from cutting-edge skin clinics to eco-chic salons packing the relatively small city space.

And here's the best part — that massage or facial isn't just an indulgence, it's practically doctor's orders! Research shows that these self-care moments genuinely slash anxiety and depression while boosting happiness. That relaxing massage actually lowers stress hormones, while something as simple as a fresh haircut can seriously pump up your confidence.

Santa Monica's savvy personal care pros are all about this whole-person approach. Many local spots offer experiences that blend beauty treatments with mood-enhancing extras like meditation or aromatherapy — because in this mindfulness mecca, it's all connected!

The vibe in these spaces feels more like a wellness retreat than a quick service stop. Step into one of Santa Monica's boutique salons or spas, and you're entering a world where taking care of yourself is celebrated, not rushed.

What really sets the city's personal care havens apart is their community feel. These aren't just places to get pampered — they're neighborhood hangouts where regulars chat with staff and fellow clients, creating those real human connections we all crave.

This warm, community-centered approach keeps clients coming back for more than just the amazing services. People return for the uplifting atmosphere and the way these spaces make them feel seen and valued.

Industry watchers point to Santa Monica's hospitality factor as a major win. Most spots here skip the factory feel of chain establishments, opting instead for boutique environments where every client gets the VIP treatment.

Even when budgets get tight, many locals still prioritize their self-care appointments, viewing them as essential mental health investments rather than splurges.

The concentration of wellness-focused businesses has attracted top talent to the area, creating a pool of skilled professionals that further elevates the local industry.

With its perfect blend of sunshine, skill, and seriously good vibes, Santa Monica's personal care scene continues to shine as both an economic bright spot and a vital ingredient in the community's well-being recipe — proving that in this beachside city, looking good and feeling great are always in style!



PERSONAL CARE



NEXT LEVEL HOLISTIC CARE

WELLNESS AT YOUR PACE

3303 Pico Blvd G | (310) 231- 8866 | nextlevelholistichealing.com

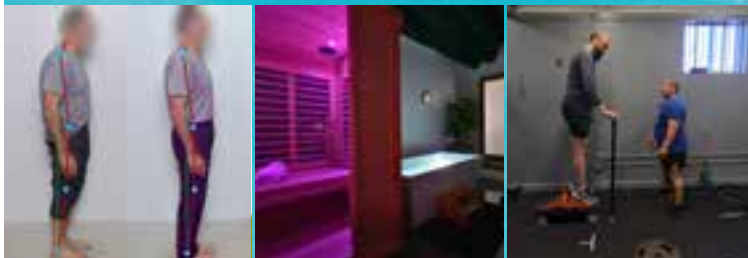
Next Level Holistic Healing is a down to earth, welcoming wellness studio offering bodywork (Neuro-fascia Massage™, Posture Reset™), S.E.T. Method™ Training, and private Recovery Rooms. We believe you truly have the power to change your health, no matter where you're at on your healing journey.

Thank you, Santa Monica.
**WE'RE FEELING
THE LOVE!**

We're grateful to be part of your healing
journey, and excited to be your
Most Loved Holistic Wellness Spa.

Come celebrate with us! Use this
coupon code to schedule a free
Recovery Room session on our website.

MOSTLOVED2025



Bodywork
Neuro-fascia Massage™
Posture Reset™

Recovery Room
Infrared Sauna
Cold Plunge
Compression Boots

S.E.T. Method™
Training



3303 Pico Blvd. G, Santa Monica, CA 90405
nextlevelholistichealing.com | (310) 231-8866
@next_level_holistic_healing

MOST LOVED BARBER

- DEAN SARABIA FROM DEAN'S BARBERSHOP**
1211 Montana Ave | (310) 922-6371
deansbarbershops.com
- JASU DIAZ FROM PIER86**
3000 Lincoln Blvd | (310) 866- 7753
pier86.com
- SHANNA FROM CUTTIN' UP**
1802 Broadway | (310) 461- 9053

MOST LOVED BARBER SHOP

- LINCOLN BARBERS**
2208 Lincoln Blvd | (310) 314-1719
- DEAN'S BARBERSHOP**
1211 Montana Ave | (310) 922-6371
deansbarbershops.com

- PIER86 BARBERSHOP**
3000 Lincoln Blvd | (310) 866- 7753
pier86.com

MOST LOVED HAIR SALON

- ÂME SALON**
734 17th St Suite B | (310) 760-1722
amesalonla.com
- BOMBSHELL SALON**
2431 Main St | (310) 450-0440
bombshellsantamonica.com
- HAIR BAR**
1358 5th St suite206 | (310) 924- 0395

MOST LOVED HAIR STYLIST

- SARA HALLAJIAN-ÂME SALON**
734 17th St Suite B | (310) 760-1722
amesalonla.com
- ERIC TORES-BOMBSHELL SALON**
2431 Main St | (310) 450-0440
bombshellsantamonica.com
- ADRIANNA MACIAS-ADRIANA CUTS**
2917 Pico Blvd | (310) 702- 0340
adrianashairstudio.com



SARA HALLAJIAN

PERSONAL CARE



MOST LOVED HOLISTIC WELLNESS SPA

● PERSPIRE SAUNA STUDIO SANTA MONICA

924 Montana Ave | (310) 526-8760
perspiresaunastudio.com/ca/santa-monica

● NEXT LEVEL HOLISTIC HEALTH

3303 Pico Blvd G | (310) 231-8866
nextlevelholistichealing.com

● RADIANCE WELLNESS SPA

1207 4th St | (310) (310) 264-2228
drskinhealth.com

MOST LOVED MASSAGE STUDIO

● THE MESSAGE PLACE

625 Montana Ave | (310) 393-7007
thaimassageplaces.com

● THE NOW

2407 Main St | (424) 724-4021
thenowmassage.com

● MASSAGE HUBS

2901 Ocean Park Blvd #119 | (310) 399-9484
thaimassageplaceop.com

MOST LOVED MEDICAL/BEAUTY SPA

● SKIN REMEDIES

1711 Ocean Park Blvd | (310) 453-6474

● CIENEGA SPA

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cienegaspa.com

● ALCHEMIE SPA

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● PINKIE'S

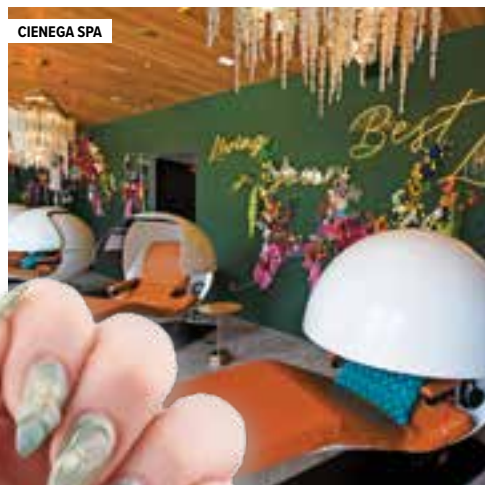
2806 Main St | (310) 450-2690

● BELLACURES

1609 Montana Ave | (310) 584-4584
bellacures.com/santa-monica

● LAURA'S NAILS

3026 Pico Blvd | (310) 399-2048



**Congratulations to our
Most Loved Winners & Finalists of 2025!**



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SANTA MONICA**



For more information on the Buy Local SM campaign and participating businesses, please visit BuyLocalSM.com



HOME SERVICES

Maintaining and improving a home is a significant undertaking, and the people hired to do that work can make all the difference. Hiring qualified professionals for home services is crucial for ensuring safety, quality workmanship, and accountability. These trained experts bring specialized knowledge gained from years of practice, helping homeowners avoid costly mistakes and safety hazards that might arise from improper work.

Qualified professionals follow building codes and safety protocols, reducing accident risks and ensuring work meets local regulations. They carry liability insurance and workers' compensation—crucial protections that unlicensed workers typically lack. Additionally, licensed contractors are often bonded or part of state recovery funds, offering recourse if jobs aren't completed properly.

The quality of workmanship is another distinguishing factor. Professional contractors produce long-lasting results using proper techniques and quality materials, saving homeowners from the aggravation and expense of redoing shoddy work. Many also offer warranties on their services—protection rarely available with DIY projects or uncredentialed workers. Perhaps most importantly, work done correctly maintains or improves a home's market value, whereas poor-quality repairs can diminish it.

With varying credentials and potential misrepresentation in the industry, homeowners need reliable ways to find these qualified professionals. This is where reviews and recommendations, like the vote of confidence that winning a Most loved award, have become invaluable tools. Nothing builds

confidence quite like hearing directly from others who have hired a professional and can vouch for their work.

What makes recommendations like Most Loved votes particularly valuable is their ability to reveal qualities that credentials alone cannot show. A contractor could be fully licensed, but your neighbors will tell you if they respect your time, clean up after themselves, and honor commitments.

The winners in this year's Most Loved awards represent professionals who have mastered both sides of the equation—they possess the technical qualifications necessary for safety and compliance, and have earned stellar reputations through consistent customer satisfaction. These providers deliver expertise, safety, compliance, accountability, and quality—benefits that collectively ensure your home investment is well cared for.

With homes being both valuable assets and personal sanctuaries, taking the time to hire the right qualified professional is an investment in the property's longevity and the homeowner's peace of mind. By prioritizing qualified service providers like those featured in this issue, homeowners can confidently entrust their repairs and improvements to capable hands—and enjoy the results for years to come.



HOME SERVICES



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● VTBS ARCHITECTS

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vtbs.com

● GREGORY H GINTER

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ghgarch.com

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kitchensonmontana.com

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gregsfurniturefinishing.com

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● JULIO'S UPHOLSTERY

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juliosupholsteryshop.com

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kananconstruction.com

● ESTATE DESIGN & CONSTRUCTION

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estatednc.com

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2621 Pico Blvd | (310) 453-2880
westsidehvac.com

● R&C HEATING AND COOLING

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rchvacservices.com



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parrotpainting.com/

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● ENVIRO PLUMBERS

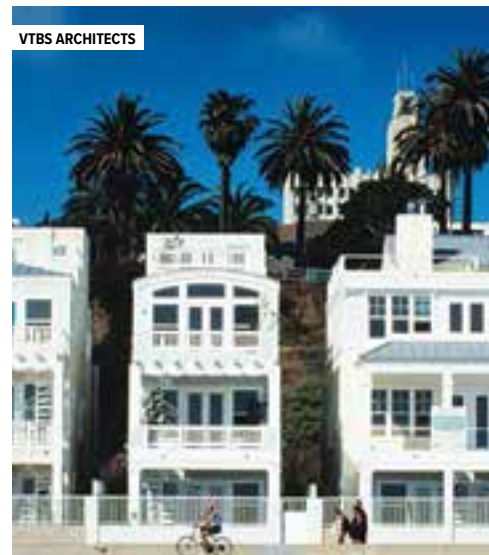
3019 Ocean Park Blvd | (310) 929-7642
envirop plumbing.com

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1112 Montana Ave | (310) 827-4040
bothamplumbingandheating.com

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During your free consultation, either in the showroom or in your home, your designer will work with you to assess your vision, needs, and budget. Using our proprietary CAD software, we'll create a virtual model of your custom solution so you can instantly see how it will look and function in your space. Once complete, your design is crafted by our team of specialists and installed by our own employees, never subcontractors. Plus, your California Closets solution is backed by our limited lifetime warranty. With showrooms in Santa Monica and Westlake Village, our Los Angeles team is dedicated to crafting truly unique spaces that reflect the lifestyles and passions so synonymous with Southern California living.



PICO BLVD *Santa Monica*

Upcoming Events

Every Saturday

Virginia Avenue Park Farmers Market & Pico Saturdays

Fresh produce, live music, community pop-ups, and local Pico businesses at the market. Make it a Pico day: start with a workout, grab brunch, shop, unwind, and catch a show!

Saturday

Saturday April 26th 10am-12pm:

Art & Literacy Festival at Virginia Park

Now–Aug 30

McCabe's Guitar Shop & Live Music | 3101 Pico

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Ongoing

Morgan-Wixson Theatre | 2627 Pico

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More to come!

Keep up with upcoming events, pop-ups & neighborhood fun at

<https://picopassport.com> or Follow us @PicoSantaMonica!

Finalists

- Santa Monica Car Wash
- Santa Monica Motors
- Joy Automotives
- Lazy Daisy
- Mandarin Chinese & Japanese
- Prime Pizza
- Julio's Upholstery
- McCabe's Guitar Shop
- Upper West
- In2Deep Diving
- Kids On Stage
- Lares
- Little Bean
- Adrianna Macias- Adriana Cuts
- Next Level Holistic Health
- Laura's Nails
- Sundance Physical Therapy
- Intuition Skate Shop

Winners

- Blue Republic
- Good Body Pilates
- Gilbert's
- Lunetta All Day
- Westwood Appliance
- Westside Heating and Cooling
- Still Life Pottery Studio
- Santa Monica High School
- Kavahana
- Animal Kingdom SM



PROFESSIONAL SERVICES



Santa Monica has established itself as a hub for top-tier professional services, with the coastal city offering residents access to exceptional expertise across diverse industries.

The legal sector features a robust ecosystem of practitioners, from boutique family law specialists with advanced certifications to renowned personal injury attorneys. Many local law firms have earned national recognition, with some attorneys belonging to exclusive professional organizations representing the nation's top trial lawyers.

In financial services, Santa Monica residents benefit from established accounting firms, some with multi-generational presence dating back decades. The proximity to Los Angeles' entertainment industry has fostered specialized accounting services tailored to film, television, music and media professionals. These firms understand unique needs like complex royalty income and celebrity confidentiality requirements.

The wealth management landscape ranges from traditional institutions to innovative advisory firms. Some local wealth managers have gained recognition as among the country's fastest-growing, while others focus on fee-only fiduciary relationships emphasizing values-based investing. Many employ Certified Financial Planner professionals who prioritize aligning finances with clients' life goals.

Santa Monica's mental health community offers diverse therapeutic approaches. Local practices provide evidence-based treatments including cognitive-behavioral therapy and dialectical behavior therapy, while others integrate mindfulness techniques. Many clinics feature doctoral-level psychologists and licensed marriage and family therapists, with some offering sliding scale fees to ensure accessibility.

The real estate market is served by professionals

with exceptional track records. Top agents and teams in Santa Monica have sold billions in properties over decades of service, with several consistently ranking among California's top performers. Many demonstrate commitment to the community through charitable foundations and support for local initiatives.

Health and wellness practitioners round out the professional services landscape. Physical therapy clinics have earned community recognition for excellence, while local chiropractors often integrate complementary services like nutrition counseling and sports injury rehabilitation. Many wellness providers offer extended hours and specialized programs targeting athletes, post-surgical patients, and those managing chronic conditions.

For career and personal development, residents can access coaching services spanning career transitions, leadership development, and retirement planning. Specialized programs serve different demographic needs, from young professionals to those seeking purpose in retirement.

When selecting service providers, industry experts recommend verifying credentials, assessing experience, evaluating pricing transparency, checking client reviews, and gauging personal compatibility. Santa Monica's professional service providers frequently demonstrate exceptional qualifications, with many holding specialized certifications or advanced degrees in their fields.

The breadth and quality of Santa Monica's professional service ecosystem reflect the city's status as a destination not just for beachgoers and tourists, but for individuals seeking top-tier expertise across legal, financial, wellness, and personal development fields. This concentration of talent continues to attract both clients and practitioners to the community, reinforcing Santa Monica's reputation as a center for professional excellence.

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- **BANK OF AMERICA**
3320 Ocean Park Blvd | (310) 526- 9997
[bankofamerica.com](https://www.bankofamerica.com)
- **CHASE DOWNTOWN SANTA MONICA**
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[chase.com](https://www.chase.com)

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[baychiro.com](https://www.baychiro.com)
- **PRODIGY CHIROPRACTOR**
1511 4th St | (213) 432- 4476
[prodigychiro.com](https://www.prodigychiro.com)
- **VAL C BUBRTON, DC**
717 Santa Monica Blvd | (310) 451-0848
[drburtonchiropractor.com](https://www.drburtonchiropractor.com)

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- **SAMUEL MOSES**
100 Wilshire Blvd # 1800 | (310) 395- 9922
- **JAMIE CRUTE**
401 Wilshire Blvd Suite 1200 | (310) 845- 6646
[jamiecrutecpa.com](https://www.jamiecrutecpa.com)

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[santamonica.toothdr.com](https://www.santamonica.toothdr.com)
- **LIVEWELL DENTISTRY**
2730 Wilshire Blvd #100 | (310) 907-7780
[santamonica.dental.com](https://www.santamonica.dental.com)
- **SANTA MONICA FAMILY DENTISTRY**
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[alanrubensteindds.com](https://www.alanrubensteindds.com)

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1609 Montana Ave | (310) 451-5353
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2015 Main St | (310) 617-7327
[gregsfurniturefinishing.com](https://www.gregsfurniturefinishing.com)

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1250 16th St | (310) 825-9111
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[healthy.kaiserpermanente.org](https://www.healthy.kaiserpermanente.org)
- **PACIFIC OCEAN PEDIATRICS**
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1250 6th St Suite 200 | (310) 393-1007
[hklklaw.com](https://www.hklklaw.com)
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1541 Ocean Ave #200 | (310) 451- 4849

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- **EVOLUTION LA**
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SERVICES



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Good health starts in our communities

At Kaiser Permanente we understand that improving health — a core part of our mission — is about more than providing high-quality health care. Good health starts in our communities. As a good neighbor and corporate citizen, we support local community partners and social programs aimed at reducing housing and food insecurity and protecting the environment. Learn more about our work at kp.org/community.



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Kaiser Permanente is honored to be named Santa Monica's most loved medical office in 2025. We're happy to serve the Santa Monica community and beyond.

Kaiser Permanente is for the outdoor explorers, farmers market goers, and positive thinkers. We're also for taking care of our members by helping them live a healthy life the way they see fit.

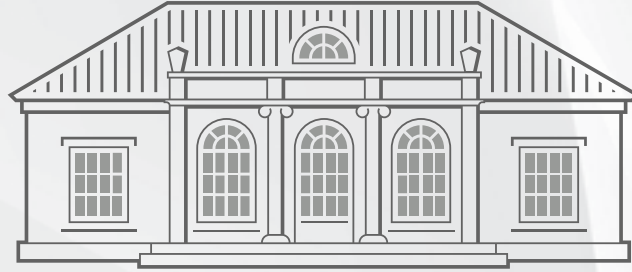
Learn more at kp.org/learnthebasics



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At Engel & Völkers Santa Monica, luxury transcends mere price tags. For this global real estate powerhouse, true luxury manifests in meticulous attention to detail and comprehensive client care.

Principal Broker Sandra Miller, who has faithfully served the Santa Monica community for two decades, emphasizes that their commitment extends beyond transactions to creating exceptional experiences. The firm prides itself on delivering excellence with every property they help clients sell, lease, or acquire.

This boutique international real estate company distinguishes itself through a combination of sophisticated global marketing, cutting-edge technology, and masterful negotiation skills. Their passion lies in surpassing client expectations throughout the entire property journey.

What sets Engel & Völkers apart isn't merely their impressive global presence—spanning 30 countries across four continents with over 11,000 advisors in more than 730 locations. Rather, it's their deliberate choice to eschew the traditional "agent" model in favor of trusted advisors who guide clients with precise local knowledge, distinguished care, and a touch of enjoyment along the way.

The firm understands that finding a dream home involves more than property specifications—it requires an intimate understanding of neighborhoods and communities. Their advisors specialize in hyper-local expertise, ensuring

clients find not just houses but true homes that align with their lifestyle aspirations.

Founded in Hamburg, Germany in 1977, Engel & Völkers has expanded beyond residential real estate to include commercial properties, private aviation, and yachting divisions. This comprehensive approach allows them to serve diverse luxury needs under one sophisticated brand.

The company actively contributes to Santa Monica's cultural fabric by hosting family-friendly community events throughout the year. Their participation in the Montana Avenue Art Walk, Halloween Hop, and Holiday Hop—complete with Santa Claus photo opportunities—demonstrates their commitment to neighborhood engagement beyond business transactions.

For Miller and her team, luxury isn't just delivered through exceptional properties but through the entire client relationship. From the first consultation through closing and beyond, their approach emphasizes personalized attention, global resources with local expertise, and the passionate pursuit of exceeding expectations.

In a real estate market where differentiation is increasingly challenging, Engel & Völkers Santa Monica has carved a distinctive niche by defining luxury not as a price point, but as an all-encompassing service experience where every detail matters.



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- **KERI WHITE**
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cleopatraink.com

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NEUROWELLNESS

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Since its opening in November 2022, VCA Santa Monica Main Street animal hospital has committed to building lasting relationships with clients and their pets. Located in the heart of Main Street, it has become a neighborhood sanctuary for pets and their families. Clients frequently stop by on their walks just to say hi and receive treats from the front staff. Each member of the female-led team brings a unique passion for animal care and work seamlessly to provide top-notch, personalized care for each pet that walks in. The clinic's Fear-Free philosophy ensures that each pet's visit is as comfortable and stress-free as possible. From gentle handling techniques to offering anxiety-reducing treatments,



the staff is committed to reducing fear and stress for both pets and their owners. VCA Santa Monica Main Street animal hospital is also proud to be a Cat-Friendly Certified practice, which means they are specially trained to cater to the needs of even the most nervous feline patients. With a dedicated cat exam room, soothing atmosphere and specialized handling techniques, the clinic provides tailored care for cats, ensuring a positive experience for even the most nervous kitties. Whether it's routine check-ups, sick appointments or surgeries, the staff's genuine love for animals and commitment to their well-being shines through in everything they do.



Thank you Santa Monica for voting
VCA Santa Monica Main Street
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VCA Santa Monica Main Street Animal Hospital
 2671 Main St., Santa Monica, CA 90405
 424-430-3800 | vcasmmainstreet.com
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SERVICES



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We answer our phones, we welcome you warmly, and we're always happy to



take the time to answer your questions—because we believe your experience should feel as reassuring and compassionate as the care we provide your pets.

From preventive wellness and diagnostics to surgery, dentistry, and senior care, we treat every patient like a member of our own family. Our goal is to make every visit stress-free and supportive—for both pets and their people.

Thank you for allowing us to be part of your pet's health journey. We are grateful for your trust, especially during challenging times. If life has been a little harder lately, let us help make your day a bit easier—we're here for you.

We look forward to seeing you and your furry loved ones very soon!



310.393.8218 | petmedical.com
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SERVICES



LIVEWELL DENTISTRY

GENTLE DENTISTRY, GENUINE CARE

2730 Wilshire Blvd | (310) 907-7780 | santamonicaidental.com

Santa Monica LiveWell Dentistry, led by Dr. Khanideh and Dr. Pouyan, is dedicated to excellence in dental care through a holistic approach to oral health. Their philosophy emphasizes both treatment and education, ensuring patients' well-being between visits.

At the heart of their practice is a deep understanding of patient needs. The team fosters a welcoming, relaxing environment where individuals feel heard and cared for. They build genuine connections and provide the thoughtful attention every patient deserves.

Offering a full range of dental services and advanced technology, Santa Monica LiveWell Dentistry serves patients of all ages in a tranquil setting. From the moment patients arrive, they are greeted warmly by a friendly team focused on comfort and care.

The team goes above and beyond to ease common anxieties around dental



visits by being gentle, providing nitrous oxide and intravenous conscious sedation to ensure a stress-free experience.

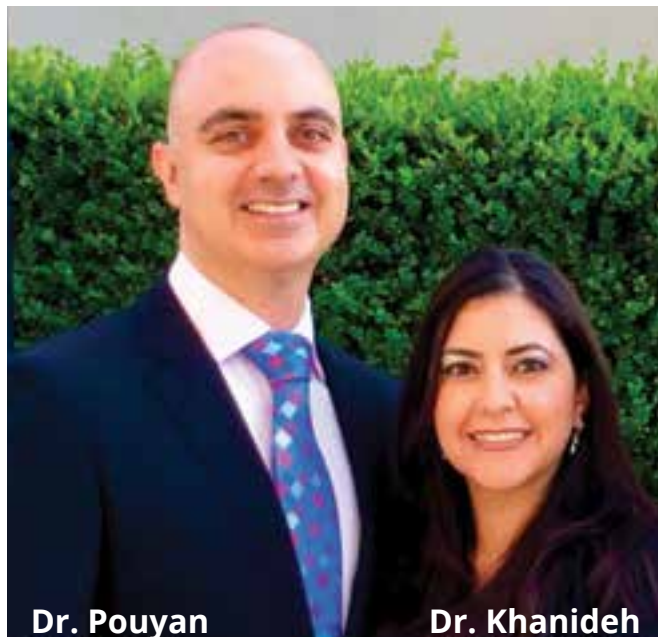
Beyond clinical care, the practice is deeply committed to community involvement and philanthropy. From holiday toy drives for underprivileged children to free makeover contests and support for Dental Lifeline, they prioritize giving back, especially to those in need, including veterans.

Internally, they foster a joyful workplace with strong camaraderie.

Whether it's decorating for holidays or celebrating birthdays, the

team creates a positive environment that benefits both staff and patients.

Combining compassion, expertise, and a strong sense of community, Santa Monica LiveWell Dentistry stands out by prioritizing the health and happiness of every individual. To experience their exceptional care, call (310) 828-2440 and speak with a dedicated team member today.



Dr. Pouyan

Dr. Khanideh



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Dr. Ali Mogharei



SANTA MONICA TOOTH DOCTOR

PUTTING PATIENTS FIRST

2222 Santa Monica Blvd | (310) 829-2224 | santamonicatoothdr.com

In an era where healthcare often feels rushed and impersonal, Dr. Ali Mogharei's dental practice in Santa Monica stands as a refreshing counterpoint. Known as the Santa Monica Tooth Doctor, Dr. Mogharei has built his reputation on a simple yet revolutionary concept: seeing one patient at a time and providing undivided attention throughout each visit.

Patients say Dr. Mogharei has created a unique dental practice with a focus on gentle and caring dentistry."

This patient-first philosophy begins the moment someone walks through the door. Rather than immediately diving into treatments, Dr. Mogharei takes time

for a private consultation, carefully listening to concerns, preferences, and past experiences. This thorough approach continues with his meticulous examination, which evaluates teeth, soft tissue, alignment, bite, jaw joint health, and includes an oral cancer screening.

Behind this exceptional

care stands impressive credentials. After earning his bachelor's degree from the University of California, Berkeley, Dr. Mogharei graduated on the Dean's Honor List from USC School of Dentistry. His academic excellence extends to multiple publications in peer-reviewed journals, establishing him as not just a practitioner but a contributor to dental science.

What truly distinguishes Dr. Mogharei, however, is his talent for addressing dental anxiety. Understanding that fear keeps many from seeking necessary care, he has developed a comprehensive approach to patient comfort. Beyond his naturally gentle manner, he offers multiple sedation options including oral sedation, nitrous oxide, and intravenous conscious sedation.

His commitment to excellence extends beyond his own skills. Dr. Mogharei has assembled a team of highly-trained professionals who share his dedication to compassionate care. Each staff member is described as kind, friendly, and caring – essential qualities in creating a welcoming environment.

Technology plays a crucial role in his practice as well. Dr. Mogharei has "dedicated his time to enhance his office with state-of-the-art technology," ensuring that patients receive the most advanced treatments available. This technological edge is maintained through his continuous participation in postgraduate education and special training courses.

Through this unique combination of personalized attention, exceptional expertise, and cutting-edge technology, Dr. Mogharei has transformed the dental experience from one of anxiety to one of reassurance and quality care.



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