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Santa Monica Daily Press
MONDAY, DECEMBER 27, 2010
Volume 10 Issue 38

Santa Monica Daily Press

ROSES AT DISNEYLAND?
SEE PAGE 10

We have you covered

THE XMAS ROCKED ISSUE



Photo courtesy Byron Kennerly

SCENE OF THURSDAY'S ACCIDENT

Pedestrian hit in crosswalk, killed

BY DAILY PRESS STAFF

WILSHIRE BLVD Santa Monica police are investigating the cause of a fatal traffic accident in which a 66-year-old man was struck while crossing Wilshire Boulevard Thursday night.

The accident was the first deadly collision of 2010, police said. Santa Monica's last fatal traffic accident occurred Dec. 15, 2009.

Police said a 19-year-old man who was driving the vehicle that struck Santa Monican Herceg Vlado was not immediately cited in the accident. He was released but could face charges once the investigation is complete, said SMPD Sgt. Jay Trisler.

Vlado was walking south across Wilshire Boulevard in a crosswalk near 10th Street about 9 p.m. when he was struck by a vehicle driving westbound. Vlado was treated by Santa Monica Fire Department before being transported to a local hospital, where he was pronounced dead, Trisler said.

Police are asking the public for help with the investigation. Witnesses are urged to call Investigator Chris Dawson at (310) 458-8954 or the watch commander at (310) 458-8495.

news@smdp.com

New year, new laws

DON THOMPSON
Associated Press

SACRAMENTO California will create an Internet-based insurance exchange to let consumers comparison-shop for affordable health insurance coverage under two of the many laws taking effect with the new year.

Gov. Arnold Schwarzenegger signed bills

SEE LAWS PAGE 8



COOL STUFF

Brandon Wise *brandonw@smdp.com*

African ceremonial masks from the Congo are displayed for shoppers as they walk by at the Santa Monica Airport Outdoor Antique and Collectible Market on Sunday.

The sole Kennedy in office, Shriver 'thrilled' to be in local politics

BY NICK TABOREK
Daily Press Staff Writer

DOWNTOWN He's no longer mayor of Santa Monica, but come January, Councilman Bobby Shriver will have a different reason to feel special: He's about to become the only Kennedy in political office.

With the retirement of Patrick Kennedy (D-Rhode Island), the son of the late Sen. Ted Kennedy (D-Mass.), from the U.S. House next month, Washington, D.C. will be without an elected Kennedy for the first time in 63 years.

And Shriver, the son of Eunice Kennedy Shriver and a nephew of President John F. Kennedy, will become the famous family's lone elected official.

To some, it's a sign of the times that America's most notable political dynasty has been reduced to a single seat on a part-time City Council.

"This is a family that once had the presidency and two Senate seats, and they're now down to the [ex-] mayor of Santa Monica," Darrell M. West, a Brookings Institution scholar, told the New York Times this month. "It's a pretty dramatic fall, and it's symbolic of the decline of liberalism."

But Shriver has a different take.

"I think it's baloney," he told the Daily Press. "I think [West] should come to Santa Monica and I'll show him how many serious issues we're facing."

Holding local office, he said, might not bring with it the luster of the U.S. Senate.

SEE SHRIVER PAGE 9



SHRIVER

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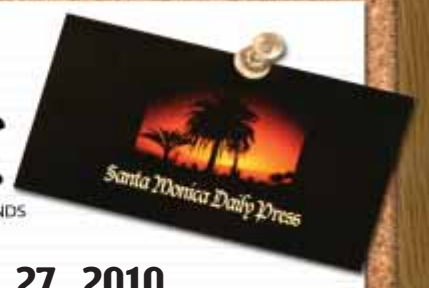
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WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



Monday, Dec. 27, 2010

Feel the energy
Montana Avenue Library
1704 Montana Ave., 7 p.m.
Sahaja meditation is a time honored technique that's easy to learn. It reduces stress and increases wellness. Anyone can do it. Try it. It's free. Twice a month on Mondays, call for other dates. For information, call (310) 801-8426. Ask for David.

Skate, skate, skate
1324 Fifth St.
12 p.m. — 10 p.m.
It's that time of year again. ICE at Santa Monica is back. Skate to your hearts desire — or at least until the rink closes for the night — everyday until Feb. 25. Admission and skate rental is $10. For more information, call (310) 393-8355.

Fun with games
Fairview Branch Library
2101 Ocean Park Blvd., 1 p.m. — 3 p.m.
Every Monday afternoon, seniors and adults gather to play bridge at the library. Join for an afternoon of card game challenges.

Tuesday, Dec. 28, 2010

Open dance studio
Santa Monica Bay Women's Club
1210 Fourth St., 1 p.m.
American Contemporary Ballet Open Studio is a place where anyone can come and see the exciting process of a ballet being made. Open Studio is open to everyone, and it's free. At ACB Open Studio, you can sit in the studio and see Lincoln Jones, ACB's Artistic Director and Choreographer, create new ballets. For more information, call (310) 929-5703.

Making it in real estate
Main Library
601 Santa Monica Blvd., 6 p.m.
California Foreclosure Institute will present a free two-hour workshop for investors and realtors on how to get started finding and buying foreclosure properties. For more info, call (310) 379-0101.

'Car Face'
Novel Cafe
2507 Main St., Daily
Art show exhibit entitled "Car Face" by the internationally acclaimed trompe l'eoil muralist and artist, Blue Sky, will exhibit at the Novel Cafe through Dec. 31.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.

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DAY BY THE BAY

Brandon Wise *brandonw@smdp.com*

Tourists Frieda (left) and Haim Belko from Israel take a photograph on the sunny bluffs at Palisades Park on Sunday morning.

L.A. has spent just a quarter of stimulus funds

THE ASSOCIATED PRESS

LOS ANGELES The city of Los Angeles has spent only a quarter of its federal stimulus money though the bulk of the funding was awarded nearly two years ago.

The Los Angeles Times reports Sunday that the city has netted more than $630 million in grants but had completed only eight of its 108 projects by mid-October.

Officials told the Times that staff cuts and initial confusion about the program's rules have made it tough to move projects quickly.

City officials say Los Angeles had spent 13.3 percent of its money in October, while New York had spent 25 percent of its funding and Chicago had spent 47 percent.

Officials say none of the projects risk losing funding despite the delays.

Officials: Los Angeles light rail lines tough to keep safe

DAISY NGUYEN
Associated Press

LOS ANGELES Deputy Tony Miller had been patrolling one of the nation's busiest light rail lines for less than a week when a man walked onto the tracks and got smacked by a train.

He rushed to the scene to find the man dead on the ground with his back to the car, his earphones still blasting music. For the first time in his career, the Los Angeles County sheriff's deputy had to go notify a victim's family about a death.

Responding to accidents on the track, though, has become a regular part of patrolling the 22-mile Blue Line.

Since opening in 1990, the line has been linked to 101 fatalities — 23 of them suicides — an 875 collisions involving trains clashing with motorists and pedestrians as they pass through some of the densest and poorest neighborhoods in the region.

The numbers are the highest among the Metropolitan Transportation Authority's five rail lines and have prompted the agency over the years to install more cameras, safety gates and other warning devices.

The upgrades have drawn mixed results and haven't placated critics of the agency.

"Their attitude is we own the (track), whoever gets in the way is at fault and they're paying the price," said Najmedin Meshkati, a University of Southern California engineering professor who has studied safety at railroad crossings. "This mentality doesn't work."

The Blue Line gets a bad rap compared to the other rail lines in the MTA system, but agency officials said the number of accidents have to do with its unique features.

The line travels mostly at street level through 103 crossings, shuttling close to 75,000 passengers on an average weekday. Trains trundle close to an unruly mix of stray animals and people living and working near the track — people who are the most dependent on mass transit.

During the peak commute hours, trains come as frequently as once every five minutes.

"The more grade crossings you have, the greater the potential for accident," said Vijay Khawani, director of corporate safety at the MTA. In comparison, the other rail lines go through tunnels or skyways or a combination of the two with some street-level crossings.

When the Blue Line was approaching its 20th anniversary over the summer and had reached its 99th fatality, the agency posted a series of online blog entries addressing the problem.

While federal statistics show the MTA's death rate is on par with other transit agencies in the country that operate light rail lines, the MTA said it's trying to reduce the fatalities.

Over the years the agency has installed cameras at intersections to discourage motorists from running red lights, improved signage and installed more gates to block people from illegally crossing the tracks to beat the train.

> **"THEIR ATTITUDE IS WE OWN THE (TRACK), WHOEVER GETS IN THE WAY IS AT FAULT AND THEY'RE PAYING THE PRICE. THIS MENTALITY DOESN'T WORK."**
>
> **Najmedin Meshkati**
> University of Southern California engineering professor

The measures have led to a drop in collisions between vehicles and trains, yet accidents involving pedestrians persist.

Earlier this month, a man walked in front of a moving train and died. A friend told coroner's investigators that he had problems seeing and hearing.

A Long Beach woman who has ridden the Blue Line for the last two decades said the worst accident she witnessed was in January 2009, when a blind man fell down a platform and was fatally struck by a train.

"Oh my lord, that was terrible," Jerri Martin said. "But for the most part, I think the line is safe. There are warning signs everywhere, but there'll always be one or two in the bunch who don't obey the rules."

The MTA said it has stepped up enforcement by occasionally launching crackdowns, resulting in hundreds of citations in just a few hours. Khawani said the agency has also gone to schools and community centers to teach children and adults about the dangers around the Blue Line. Yet despite all the efforts he said he stills sees brazen behavior around the track.

On a recent patrol, Miller pointed out numerous examples of passengers opening gates to cross the track even when red lights were flashing in front of them and bells were ringing from the approaching train. Authorities said walkers commonly misjudge the train's speed, or get so focused on a train coming from one direction they'll forget to check the other direction.


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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Save the Village Trailer Park

Editor:

Re: Holiday and New Year's wishes with lights and hope to the City Council, the city manager, the Planning Department.

A little light and hope goes a long way! Please help to keep the lights on and the hopes up in the trailer park on Colorado Avenue.

It seems to me the LUCE (Land Use and Circulation Element) presentation was very focused on creating a new perfect "village" in the Pico Neighborhood north of Olympic Boulevard. This area is not a vacuum that can just be filled by developers' and architects' ideas. People live, breathe, work, walk, ride bicycles, and drive cars in this neighborhood.

We are proud of a Santa Monica that also respects the homeless, takes initiative to be well-rounded in academics, sports and arts with grounded school programs. Listens to voices of the community to improve conditions for all youth in the city, and lessen discrimination.

Let the change from 2010 to 2011 be a time to also reflect that there is a caring for people who worked all their lives and invested their life's savings in a mobile home. They did not have the fortune to inherit a home from their parents or end up in a lucrative business. They did not have the means to buy the land under their home, but are home owners. They live in their own small village, often helping each other out as friends and neighbors do.

Do we as a city, a community, respect these residents living among us, who became elderly and frail but thought to be safe in their own four walls?

Please let us all work harder to find a way to preserve their way of living. It reflects the spirit of U.S. citizens to have their own place with the sky above them and a chair in front of your door to greet neighbors.

The city of Santa Monica got known as a humane place and hopefully still keeps its heart in the right place and not too close to the pocket book and influences of developers.

Wishing you the best of holidays and a good new year.

Christel Andersen
Santa Monica





My Write

Bill Bauer

Send comments to editor@smdp.com

2010 Sammies, Part 1: Plaudits and pans

IT'S TIME TO BESTOW THE ANNUAL Sammies — figurative awards to deserving local folks who blew it big time, fell on their face or grabbed the golden ring. Let's begin with outstanding accomplishments.

Securing housing for homeless veterans has been a personal cause for City Councilman Bobby Shriver. He's worked for expanding housing and related services at the Veterans Administration in Westwood for years. Finally last June, Secretary of Veterans Affairs Eric Shinseki committed $20 million to renovate and rehabilitate one of three buildings earmarked by Shriver and others for housing and services. For his tenacity, Shriver earns the "Well Done, Mate" Sammy.

Last March, the 2010 L.A. Marathon terminated in Santa Monica. While it did snarl up traffic and parking Downtown, the event was still a huge success. So the "Great Fun" Sammy goes to the L.A. Marathon and all who were involved. And, they'll be back in 2011. Yes!

For the fourth straight year, the "Helping the Homeless" Sammy goes to West Coast Care. Since October of 2006, WCC has helped more than 1,000 people transition off of the streets by reconnecting them with family and friends in their home towns. They have a 95 percent success rate and at a cost of about $200 per client. Amazing!

No year would be complete without misfires, belly-flops and pratfalls.

The "Wishful Thinking" Sammy goes to the City Council and all those who were hoping the Santa Monica Airport was going to close when an operating agreement between the federal government and City Hall expired in 2015. An FAA spokesman recently said that there's a requirement to keep the airport open until at least 2023 because of an agreement involving federal airport improvement grants.

Say goodbye to parks, wind farms, golf courses and mixed-use developments envisioned for the site. SMO will stay open because it's needed for disaster relief operations in case of an earthquake, terrorist incident and/or other threat to national security. There's no reason to study future uses for a site that wont be available for decades to come, if ever.

The "Dream On" Sammy goes to Mayor Richard Bloom who still doesn't get it. He recently told the Daily Press, "FAA officials are entitled to their opinions … . I am quite confident that the city will have many more options after 2015 than the FAA is willing to admit. As far as I am concerned, it is the city that will determine the fate of the airport and what is best for the community." Yes, Richard. And, pigs will fly. In and out of SMO.

I thought Gleam Davis would win the "Incredibly Stupid Statement" Sammy for her comment about persons not wanting to pay school parcel taxes could sell their homes and move out of town. But, Terry O'Day snatched a Sammy with this brain buster.

When recently asked by Santa Monica Patch, a local online news source, "What was the City Council's biggest achievement of 2010?" O'Day answered, "The boycott of Arizona businesses. (It) proved that we can be a city that stands up for its ideals, and we can do it without increasing costs in every instance." Never mind that the boycott was grandstanding, a total waste of council's time and had nothing to do with governing Santa Monica. However, it made City Council — and O'Day — look foolish.

Recent changes in the Main Street and Pico Farmers' Markets included replacing longtime vendors with new suppliers. Last Saturday (Dec. 18), the Pico Market's new bread purveyor, Le Pain Du Jour, was a no-show, again — it was raining. The "Think Again" Sammy goes to City Hall's market overseers Jodi Low and Laura Avery, who need to end the foolishness and ask Old Town Baking Co. to return to Pico. Unlike Le Pain, "Neither snow, nor rain, nor heat, nor gloom of night stays this courageous courier from the delivering the bread."

In a city where affordable housing is the number one priority, low-income rental units all over town are being bought, sold and leased at market rates. In the Dorchester House on Fourth Street, 13 units were designated as "affordable" in the building's development agreement with City Hall.

After three decades, without review or oversight, these units are now mostly owner-occupied by people who wouldn't normally qualify because they make too much money. City Hall is looking into legal recourse, but no action has been taken. The "Who Cares" Sammy goes to the City Council for letting these apartments and who knows how many hundreds more fall out of compliance.

The "Manana" Sammy also goes to City Council who finally — after 10 years of wrangling and micro- managing -— approved the 20th Street and Cloverfield Boulevard greenscape plan in March. Requests by Pico residents for street trees and landscaping turned into a monument to wasted staff time, cost overruns and unfulfilled promises. Unfortunately, work has yet to commence. Oh well, What's another 10 years?

More Sammies next week. Happy New Year!

Bill can be reached at mr.bilbau@gmail.com.

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Tribe wants piece of Redwood National Park

THE ASSOCIATED PRESS

LOS ANGELES California's largest tribe is seeking thousands of acres of the state's national parks to build eco-lodges, gift shops and water taxis that travel into the back-country along the Klamath River.

The Los Angeles Times reports that Yurok tribe officials want Rep. Mike Thompson, D-St. Helena, to propose legislation that would give them 1,200 acres of Redwood National Park, 1,200 acres of redwood stands in the Six Rivers National Forest and Redding Rock.

Thompson hasn't signed off on the bill yet.

The tribe says it wants to build a park that meets the highest environmental and cultural standards, and their master plan creates a national scenic highway and a national marine sanctuary.

The tribe has lived along the rugged coast stretching from Mendocino County to Oregon for centuries, but lost much of its land base after a reservation established in 1855.

The boundaries of the Yurok reservation were redrawn by legislation in 1988, giving the tribe a slice of foggy coastal land — but the transfer was removed by senators who said it was too controversial.

Redwood National Park Superintendent Steve Chaney told the newspaper he worries it might be difficult for the Yurok to integrate federal and state management policies into their vision for the land, and wants more information on their intentions.

Tribal chairman Troy Fletcher told the Times that the tribe's move to create a park is "cutting-edge stuff" and returning the land to the Yurok will restore it to its original custodians, who were managing it 150 years ago.

Environmentalists concerned by testing's impact on whales

THE ASSOCIATED PRESS

BELLINGHAM, Wash. Environmentalists are worried that plans to expand Navy testing off the Washington, Oregon and California coasts will pose a danger for whales.

A proposal for increased sailor training and weapons testing, as well as underwater training minefield for submarines in the Navy's Northwest Training Range have been approved by the Obama administration.

The area — 122,400 nautical square miles of space, equal roughly to the size of California — has been used for Navy training since before World War II.

The Bellingham Herald reports environmentalists are concerned about plans to expand training there.

In a letter to the Navy, the Natural Resources Defense Council said the plan "would pose significant risk to whales, fish and other wildlife." They are concerned about hazardous materials in the water from both spent and unexploded weapons.

Environmentalists worry about the safety of the 150 orcas known to live in the Puget Sound and along the Pacific coastline from Washington to California.

"They're all very susceptible," said Howard Garrett, the president of Orca Network, a nonprofit group based in Washington state. "The Navy is single-minded and they're focused, and the whales are very much a secondary concern to them."

The group is among the many opponents in Washington state and California lining up against the Navy's plan.

Navy officials have been assuring the public that the marine life will be safe.

"We are not even permitted to kill even one marine mammal. ... What people don't seem to understand is we share the environment with everybody," said Sheila Murray, a Navy spokeswoman. "It's our environment, too. Of course we want to take care of it. The Navy goes to great lengths to protect the marine environment."

Of the Navy's expanded operations at the site, she said: "This training is important. It allows Naval forces to be prepared."

Opponents fear that missile and sonar testing and the dumping of depleted uranium could hurt the whales.

The Natural Resources Defense Council worries the Navy will release a variety of hazardous materials into coastal waters, including "thousands of rounds of spent ammunition and unexploded ordnance containing chromium, chromium compounds, depleted uranium" and more.

The Q Line

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Off on a good note

As one year passes and another nears, we couldn't help but wonder what you thought Santa Monica's government should reconsider as we head into 2011.

So, this week's Q-Line question asks:
What should be City Hall's New Year's resolution?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 102.**

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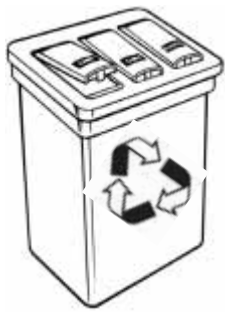
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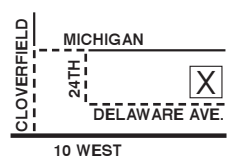


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Earth Talk
By the editors of E Magazine

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Send comments to editor@smdp.com

Clean and green

Dear EarthTalk

What's up with dishwasher detergents of late? They're clearly not working as well. I hope whatever was done is helping the environment because it's not helping my dishes.

Sally P.,
Everett, Wash.

WHAT HAPPENED WAS THAT IN JULY 2010 a significant reduction in the amount of phosphates allowed in automatic dishwasher detergent went into effect in Washington State. Similar regulations were implemented in 14 other states (Illinois, Indiana, Maryland, Massachusetts, Michigan, Minnesota, Montana, New Hampshire, Ohio, Pennsylvania, Utah, Vermont, Virginia, and Wisconsin) for 2009 before Oregon and Washington added their names to the list earlier this year. Previously phosphates could constitute up to 8.7 percent of dishwasher detergent; now the new regulations limit them to 0.5 percent.

The main problem with phosphates, which also come from agricultural and landscaping activities, is that they get into natural water bodies and act as fertilizer, accelerating plant and algae growth. When the plants and algae die, a feeding frenzy of bacteria consume all the oxygen dissolved in the water, creating an environment inhospitable to fish and other aquatic life. These oxygen-devoid "dead zones" can occur in freshwater or in the ocean. In fact, two of the world's largest dead zones are in the Baltic Sea and the Gulf of Mexico, the result of fertilizers running off of farmland. Besides phosphates' negative effect on water bodies, their presence in the environment can also be harmful to terrestrial wildlife and can trigger skin and eye irritation and allergies, among other ill effects, in humans.

Environmentalists and others supportive of the reduction in phosphates claim that the new regulations will spare wastewater treatment systems from dealing with 10-12 percent of the phosphates previously encountered. Wastewater treatment managers in Spokane, Washington, for example, found that a local year-old ban on phosphates in dishwashing detergent there saved them from dealing with upwards of 180 pounds of phosphates — or about 10 percent of the total load — each and every day at municipal wastewater treatment facilities — saving not only money but also the other chemicals used to treat the water.

Given the shift in so many states, many manufacturers have reformulated their entire product lines for markets across the country, so even if you don't live in one of the affected states you might be getting dishwashing detergent with a lot less phosphorous as well. Consumer Reports tested 24 of the leading low-phosphate dishwasher detergents to see which ones got dishes cleanest. The top finishers were Cascade Complete All in 1 pacs (at a cost of 28 cents per load), Ecover tablets (27 cents), Finish Powerball Tabs tablets (22 cents), and Method Smarty Dish tablets (21 cents), but other brands and formulations also performed adequately if used properly.

Consumer Reports also provides tips on optimizing the performance of your dishwasher and dishwashing detergent no matter which brand you use. For starters, load large items at the sides and back of the dishwasher so they don't block water and detergent from reaching other dishes. And place the dirtier side of dishes towards the center of the machine to provide more exposure to the sprayer. Also, try to prevent dishes and utensils from nesting within one another so that the water can reach all surfaces.



Photo courtesy Ecover

THE GOOD: **Sixteen U.S. states now severely limit the amount of phosphates allowed in automatic dishwasher detergents due to their negative impacts on wastewater systems, water bodies and human health. While some do not clean as well as a result, Consumer Reports tested 24 leading low-phosphate offerings and gave highest marks to brands by Cascade, Finish, Method and Ecover (pictured here).**

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After-Christmas shopping dampened by East Coast storm

MAE ANDERSON
AP Retail Writer

ATLANTA An East Coast snowstorm put a damper on after-Christmas shopping Sunday. But shoppers across the rest of the country searched clearance racks and spent gift cards in the afterglow of the best holiday season for retailers since 2007.

Blizzard warnings stretched from New Jersey to Maine. Forecasters expected up to 20 inches of snow in Philadelphia and Boston and up to 16 inches in New York City.

"The forecast will tend to keep (shoppers) at home. It's not the best day for shopping," said Scott A. Bernhardt, chief operating officer at weather research firm Planalytics.

At least one mall, MacArthur Center in Norfolk, Va., planned to close early because of the snow.

The timing could have been worse for retailers. Last year, a snowstorm hit the East Coast the Saturday before Christmas, costing them about $2 billion lost sales.

"People will just wait a day to do exchanges and use their gift cards. It's no big deal," said Greg Maloney, CEO of the retail practice of Jones Lang LaSalle, which manages malls across the country.

Besides the East Coast, shoppers came out in force on Sunday. The nation's largest mall, the Mall of America in Bloomington, Minn., expected 100,000 shoppers. A respite from heavy snow that's battered the Twin Cities brought in the big crowd.

The mall expects its stores' holiday revenue to rise 8 percent over last year, mall spokesman Dan Jasper said.

So far, it's been the best holiday season for retailers since 2007, which was a record year. The week ending Jan. 1 makes up less than 10 percent of the Nov 1-Dec. 31 season but accounts for more than 15 percent of holiday spending, research firm ShopperTrak says. Analyst say holiday season spending is on track to rise 3 to 4 percent, the best percentage increase since 2006.

The snow will send some shoppers online, where sales have been strong compared with last year. Online spending rose more than 16 percent the week ending Christmas Day, IBM Coremetrics said. The average order rose 13 percent to $192.52.

From Nov. 1 through Dec. 19, total online spending rose 12 percent to $28 billion, according to research firm comScore Inc.

At Atlantic Station in downtown Atlanta, shopping picked up in late morning as a rare snowfall began melting.

Shelly Melby, 43, said her family will likely spend $400 to $500 on post-Christmas deals.

"Just looking at the sales," she said. "The kids are looking for clothes."

Some shoppers couldn't find what they wanted. At Best Buy at Atlantic Center mall in New York, Marie Brown was disappointed that a laptop computer advertised at $200 was no longer available.

"We should have come earlier," she said. She bought a different laptop at $60 off. "We still saved money."

But others were pleasantly surprised. Joelle Lee, 33, and her cousin, Rebecca Jardine, 18, hit Pembroke Lakes Mall in Pembroke Pines, Fla., early. They were looking for half-price Christmas ornaments and New Year's Eve outfits. Jardine splurged on a watch at Guess marked down 40 percent.

Storm leaves airline travelers stranded

MAE ANDERSON
Associated Press

ATLANTA Airlines are working to rebook stranded passengers and possibly add flights after a winter storm on the East Coast caused thousands of flight cancellations and left countless passengers stranded.

Air carriers began canceling flights Saturday, ahead of the storm, in an effort to avoid stranding passengers at airports as much as possible.

Blizzard warnings stretched from New Jersey to Maine. Up to 20 inches (50 centimeters) of snow were expected in Philadelphia and Boston and up to 16 inches (41 centimeters) in New York City.

Delta Airlines, which has canceled 850 flights, says it expects some cancellations tomorrow as the storm moves through the Northeast, but a spokesman said that was still being determined.

"We expect there will be cancellations in the Northeast, including New York and Boston, through the morning tomorrow," Kent Landers, Delta spokesman, said. "As we get into the afternoon and certainly by Tuesday morning we are aiming to resume normal operations throughout the East Coast."

A spokesman for United Airlines, which canceled 110 flights Sunday, said it could add more flights Monday to accommodate stranded passengers, but final decisions were due later in the evening.

Continental said it had canceled 265 mainline and regional flights Sunday and said only that it continues to monitor the storm.

"We are continuing to monitor the storm's progress and its potential impact on the operation," said spokesman Andrew J. Ferraro.

U.S. Airways began canceling flights Saturday evening and canceled more Sunday for a total of 679 mainline and regional express flights. It canceled 110 Monday flights, mainly in Northeast cities including Philadelphia, New York and Boston.

The earlier cancellations were being done to try to avoid both passengers and crews getting stranded at airports, said spokesman Jim Olson.

American Airlines canceled 262 flights Sunday and spokeswoman Mary Sanderson said 171 flights Monday in and out of airports in the Northeast, including Boston, all three New York airports, Philadelphia and Norfolk were canceled. Most of the cancellations are concentrated in the morning, so those with flights at that time should check.

A few really early morning flights out of Washington and Richmond, Va., also have been canceled.

Cancellations are not only because of the heavy snow, but the gusty winds expected, which makes it difficult to de-ice planes, Sanderson said.

Passengers can book a later flight one time without charge, she said.

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City of Santa Monica

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NOTICE IS HEREBY GIVEN that the City of Santa Monica invites sealed bids for:

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Submission deadline is January 12, 2011 at 3:00 PM PT.

Request for bid forms and specifications may be obtained from the City of Santa Monica, 1717 4th St., Suite 250, Santa Monica, California, by calling (310) 458-8281 or by e-mailing your request to kellee.macdonald@smgov.net. Bids must be submitted on forms furnished by the City of Santa Monica.

The bid packet can be downloaded at:
http://vendors.planetbids.com/SantaMonica/QuickSearch.cfm

Vendors interested in doing business with the City of Santa Monica are encouraged to register online at http://www.smgov.net/finance/purchasing/



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LAWS
FROM PAGE 1

in September making California the first state to authorize an oversight board for an insurance exchange marketplace since the federal health care overhaul was enacted earlier this year. Massachusetts implemented its exchange before the federal reforms.

The Republican governor and Democratic legislative leaders who carried SB900 and AB1602 said the companion bills will drive down costs and give consumers more options by promoting competition between health insurance companies. Republican lawmakers countered that the measures create an expensive new health care bureaucracy even before the federal law takes effect in 2014.

Supporters said the five-member board overseeing the California Health Benefit Exchange will need those three years to hire staff, set up the program, select health plans to participate and enroll Californians needing health insurance.

Health and Human Services Agency spokeswoman Amy Palmer says establishing such a mechanism is "an extraordinary job in the best of circumstances," let alone while the state faces a budget deficit of at least $25 billion through June 2012 and a change in administration.

The health agency secretary is one of five board members. Gov.-elect Jerry Brown made it one of his first two appointment announcements in early December, a month before he was set to take office. Brown said he would retain Schwarzenegger's finance director and appoint Diana Dooley as the new health secretary. Dooley had been president and chief executive of the California Children's Hospital Association.

"The governor-elect supported the president's efforts early on and will continue to do so," Brown spokesman Evan Westrup said.

Schwarzenegger is to appoint two members of the California Health Benefit Exchange before his term ends Jan. 3, and the Legislature will appoint the remaining two.

Those laws are among many taking effect Jan. 1. A look at some of the others:

■ Possession of up to one ounce of marijuana becomes an infraction no more serious than a speeding ticket. The maximum penalty of a $100 fine and no jail time does not change under SB1449 by Sen. Mark Leno, D-San Francisco.

■ While punishment decreases for low-level marijuana possession, it increases for paparazzi caught driving recklessly while chasing celebrities. The offense increases from an infraction to a misdemeanor punishable by up to six months in jail and a $2,500 fine under AB2479 by Assemblywoman Karen Bass, D-Los Angeles.

■ Impersonating someone online through fake social network pages, texting or e-mails becomes a misdemeanor punishable by a fine of up to $1,000 and a year in jail. Sen. Joe Simitian, D-Palo Alto, said his SB1411 updates the state's impersonation law, which dates to 1872, to outlaw "e-personation." Prosecutors must prove the impersonator had the criminal intent to harm, intimidate, threaten or defraud. Victims can sue for damages.

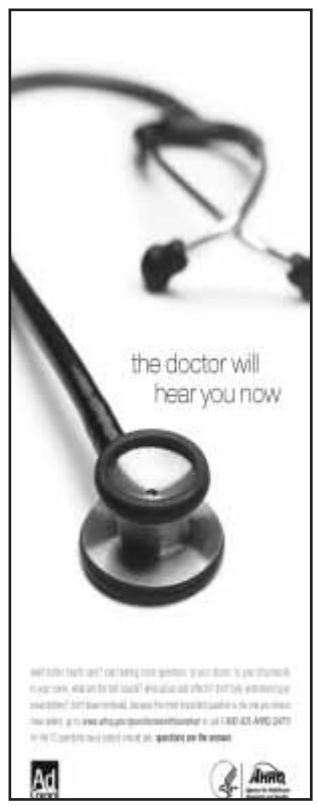
■ Automakers and owners can place video recording devices on their vehicles' windshields under AB1942 by Assemblyman Nathan Fletcher, R-San Diego. The monitors record continuously, but save video and audio for up to 30 seconds if there is a crash or unusual vehicle motion.

■ New laws are intended to speed up searches for missing persons in response to a convicted sex offender's slaying of two teenage girls in San Diego. AB33 requires uniform guidelines on how police respond; AB34 requires quicker reports to the state Department of Justice and National Missing and Unidentified Persons system; and AB1022 creates a Justice Department missing persons coordinator. The bills were carried by Assemblymen Paul Cook, R-Yucca Valley, and Pedro Nava, D-Santa Barbara.

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Street & Park Lighting Project

The work consists of modifying existing high-voltage series streetlight circuits to low-voltage multiple circuits. Work will take place citywide from Dec. 1, 2010 to approximately September, 2011.

Parking Structure No. 2 Seismic Retrofit

The work on Parking Structure No. 2 will be on hold from Nov. 25 through Jan. 3, 2011. Work will resume in January and the project is anticipated to be complete in February, 2011.

Alley Renewal Program

The alley in the 1500 block of 17th Court will be resurfaced starting on Monday, Jan. 10, 2011. City crews will work with visitors who need to gain access. Please observe all construction signs. The Streets Division is committed to making every effort to complete the resurfacing project on schedule. In the event the job should take longer (due to weather or emergency demands), then we will notify residents/businesses of schedule changes. The estimated completion date is Tuesday, Jan. 25, 2011. For more info on our Alley Renewal Program, please visit: www.smgov.net/streets/alleyprogram.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

SHRIVER

FROM PAGE 1

But it's part of the family's roots.

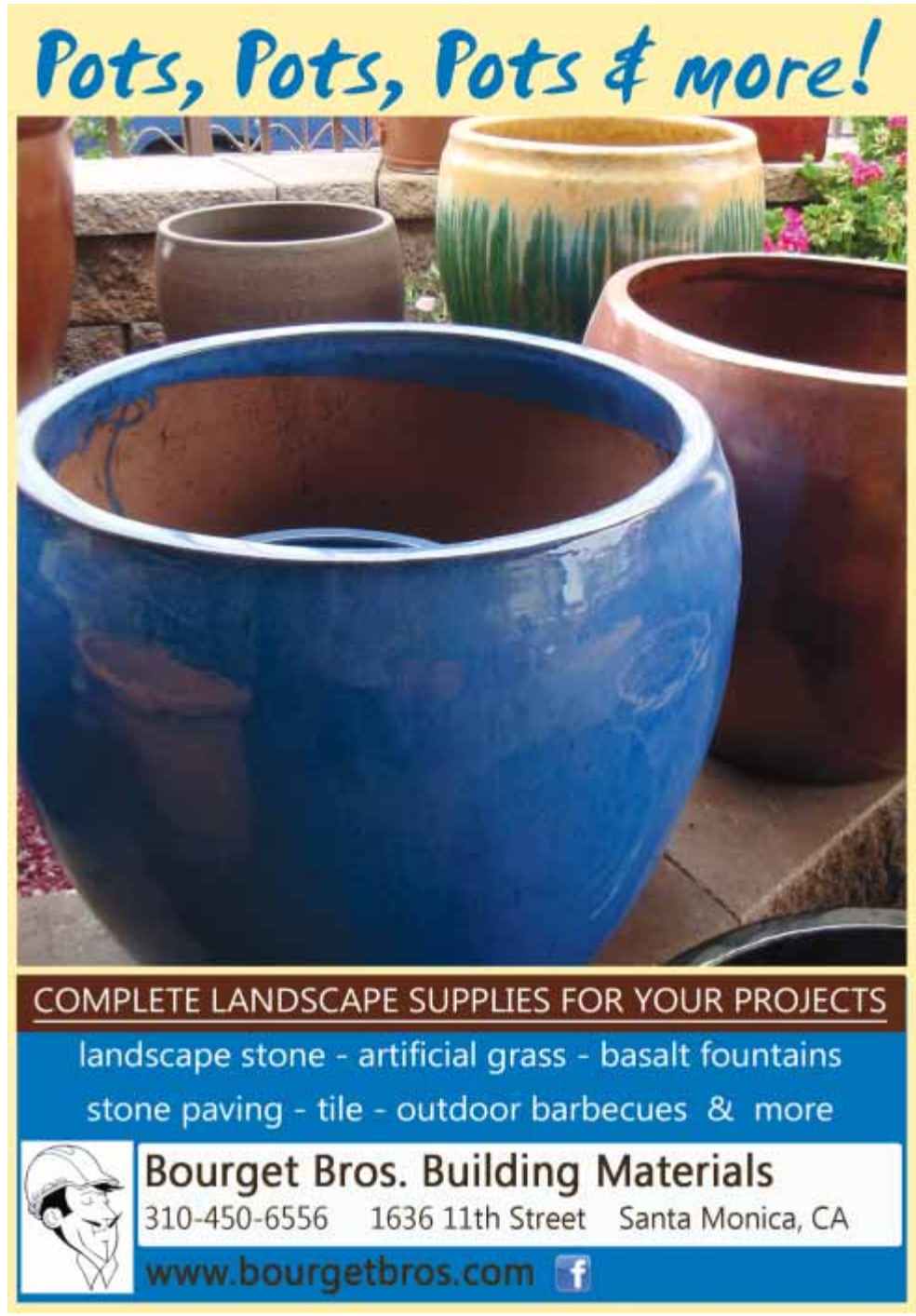
"I'm thrilled to be in local politics. I've had an incredible education from it," he said. "The family started in local politics and the lessons we learned from our great grandpa [Patrick Joseph Kennedy, a saloon owner and Massachusetts legislator in the 1880s] — those are the things that made us successful in national politics, so I'm happy to be learning them here in Santa Monica."

So, has his status as the only Kennedy in the family business caused him to ratchet up his political ambitions? After all, he has considered jumping onto a bigger political stage before, exploring a run for California Attorney General during 2009 but deciding not to join the race for the Democratic nomination.

"Honestly, no," he said. "Being the only person in office doesn't make me think 'I should run for more offices' ... I'm 100 percent focused on the things I'm trying to do in Santa Monica and in the greater L.A. region, in particular the homelessness and homeless veterans matters."

Then, like a true politician, he hedged: "If I saw [an opportunity to run for office] that was creative and could be fun, I'd take a very serious look at it. I would think about it and I hope that I would do a good job at it."

nickt@smdp.com







Surf Conditions **Water Temp:** 61°

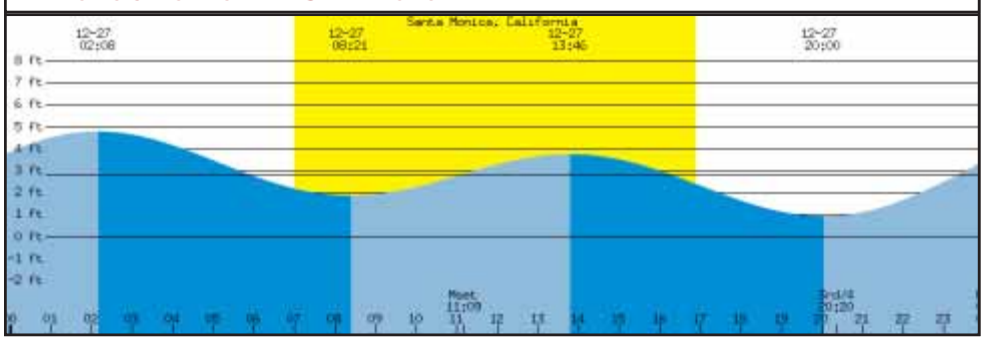
Swell Forecast

We should see the WNW wind swell peak with size at least head high for west facing breaks.

Long Range Synopsis

Midweek we should see wind swell diminish further to waist+.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of: **December 22, 2010**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 12
- Number of A grades for dry/wet weather -- 42 / 19
- Number of (C,D,F) grades for dry/wet weather -- 6 / 22

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, SIMA, Carlson Family Foundation, Inc.

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechuza and Las Alitos creeks.	A+	C
Encinal Canyon at El Matador State Beach.	A	A
Broad Beach at Trancas Creek mouth.	A+	B
Zuma Beach at Zuma Creek mouth.	A+	F
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	A+
Escondido Creek, just east of Escondido State Beach.	A+	A+
Latigo Canyon Creek mouth.	A+	A+
Solstice Canyon at Don Blocker County Beach.	F	A
Puerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A+	B
Surfrider Beach at Malibu Colony fence.	A+	C
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	A+	F
Carbon Beach at Sweetwater Canyon.	A+	B
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A+	C
Pena Creek at Los Tunos County Beach.	A+	A+
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	A	F
Castlerock Storm Drain at Castle Rock Beach.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	F	D
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	D	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A
Will Rogers State Beach at Temescal Canyon drain.	A+	B
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A+	F
Santa Monica Beach at Montana Ave. drain.	A+	C
Santa Monica Beach at Wilshire Blvd. drain.	A+	B
Santa Monica Municipal Pier.	A	F
Santa Monica Beach at Pico/Kenter storm drain.	A+	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	C
Ocean Park Beach at Ashland Ave. drain.	A+	F
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	F
Venice Beach at Windward Ave. drain.	A+	A+
Venice Fishing Pier - 50 yards south.	A+	C
Venice Beach- projection of Topsail St..	A+	F
Marina del Rey, Mothers' Beach- lifeguard tower.	F	F
Dockweiler State Beach at Ballona Creek mouth.	A	F
Dockweiler State Beach at Culver Blvd. drain.	A+	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	D
Dockweiler State Beach at World Way (south of D&W jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	C	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	B
Dockweiler State Beach at Grand Ave. drain.	A+	F

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

NCAA FOOTBALL

Rose Bowl teams visit the Magic Kingdom

GREG BEACHAM
AP Sports Writer

ANAHEIM Wisconsin's Scott Tolzien and TCU's Andy Dalton both feel pretty grateful to be out of the cold and into Rose Bowl week.

With the Matterhorn over their left shoulder and Sleeping Beauty Castle behind them, the quarterbacks of the third-ranked Horned Frogs and the No. 4 Badgers began enjoying the fruits of their remarkable seasons Sunday, hobnobbing with Mickey Mouse and Donald Duck on a mild, brisk afternoon at Disneyland.

"I looked out in the crowd, and there were people in jackets," Tolzien said with a laugh. "This might as well be 80 degrees for us in Madison."

Both teams enjoyed the traditional day of fun and goofiness before their serious preparation for next weekend's meeting, likely to be the nation's highest-profile bowl after the BCS title game. The teams' eight combined captains beamed when they took the stage in front of the castle while the Disneyland Band played "Everything's Coming Up Roses" before a spray of red, purple and white streamers.

"Yeah, I don't really want to get into a teacup or anything where I feel like I'm suffocating," said Gabe Carimi, Wisconsin's 6-foot-7, 327-pound, Outland Trophy-winning left tackle. "There's a lot of history here, and it's a really great opportunity to have some fun, but I'm going to try to stay out of that."

Yet just a few minutes later, Carimi was in a giant teacup on the Mad Tea Party ride with teammate Jay Valai, spinning through the afternoon.

Wisconsin coach Bret Bielema shook off a case of the sniffles before high-fiving Mickey.

"I came out here and got a little cold with all this good weather," Bielema said.

The unbeaten Horned Frogs also lived it up at Disneyland, although center Jake Kirkpatrick shared Carimi's trepidation about some amusements.

"I don't really like the rides where you go up and down too much," the 6-foot-3, 305-pound star lineman said. "It's hard enough to stay in. I don't need that part."

TCU has been in town since Christmas Eve.

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MOVIE TIMES

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Harry Potter and the Deathly Hallows - Part 1 (PG-13) 2hrs 30min
11:10am, 10:45pm

Little Fockers (PG-13)
11:25am, 2:10pm, 4:50pm, 7:30pm, 10:15pm

How Do You Know (R) 1hr 56min
2:30pm, 5:15pm, 8:10pm, 11:00pm

True Grit (PG-13)
10:50am, 1:30pm, 4:15pm, 7:00pm, 9:50pm

Chronicles of Narnia: The Voyage of the Dawn Treader in Digital 3D (PG) 1hr 52min
11:30am, 2:20pm, 5:10pm, 8:00pm

AMC Santa Monica 7
1310 Third St.
(310) 451-9440

Tangled in Disney Digital 3D (PG) 1hr 40min
11:05am, 1:45pm, 4:25pm, 7:00pm, 9:35pm

Little Fockers (PG-13)
10:35am, 1:10pm, 3:50pm, 6:30pm, 9:15pm

Yogi Bear 3D (PG) 1hr 22min
10:30am, 12:45pm, 3:00pm, 5:20pm, 7:40pm, 10:00pm

Tron: Legacy in Disney Digital 3D (NR) 2hrs 07min
1:00pm, 4:00pm, 7:00pm, 10:00pm

How Do You Know (R) 1hr 56min
10:30am, 1:15pm, 4:10pm, 7:10pm, 10:15pm

True Grit (PG-13)
11:30am, 2:20pm, 5:10pm, 8:00pm, 10:45pm

Black Swan (R) 1hr 50min
11:20am, 2:05pm, 4:50pm, 7:45pm, 10:35pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

King's Speech (R) 1 hour 58 min
1:10pm, 2:10pm, 4:00pm, 5:00pm, 7:00pm, 8:00pm, 9:50pm

Casino Jack (R) 1hr 48min
1:50pm, 4:30pm, 7:10pm, 9:50pm

Rabbit Hole (PG-13) 1hr 32min
12:45pm, 3:00pm, 5:20pm, 7:40pm, 10:00pm

AMC Criterion 6
1313 Third Street Promenade
(310) 395-1599

Harry Potter and the Deathly Hallows - Part 1 (PG-13) 2hrs 30min
12:00pm, 3:15pm

Tron: Legacy (NR) 2hrs 07min
10:50am, 1:45pm, 4:45pm, 7:50pm, 10:45pm

Chronicles of Narnia: The Voyage of the Dawn Treader in Digital 3D (PG) 1hr 52min
10:45am, 1:25pm, 4:10pm, 7:00pm, 9:45pm

Gulliver's Travels 3D (PG)
10:30am, 12:45pm, 3:05pm, 7:45pm, 10:05pm

Tourist (PG-13) 1hr 43min
10:55am, 1:35pm, 4:30pm, 5:25pm, 7:15pm, 10:00pm

Fighter (R) 1hr 54min
11:00am, 1:40pm, 4:40pm, 6:30pm, 7:30pm, 9:15pm, 10:15pm

For more information, e-mail news@smdp.com

Mosey on home tonight, Cancer

ARIES (March 21-April 19)
★★★ Your morning might be a lot more exciting than you would like. By the afternoon, delegating or having bossy associates take over becomes a pleasure. Pressure still builds, because, aren't you the one in charge? Tonight: Spring out the door; head home.

TAURUS (April 20-May 20)
★★★★ You might be more creative than many, and you will be more than challenged with interactions in the morning. Screen out the superficial, and dive into what must be done. You feel as if you are finally getting something done. Tonight: Doing what feels right.

GEMINI (May 21-June 20)
★★★ A late entry into work might not draw the results you anticipated. You could walk into a hurricane. The smart Twin might contemplate turning around and walking out! Dig right in; others will need your input and ingenuity. Tonight: You're feeling quite frisky, considering everything.

CANCER (June 21-July 22)
★★★★ You will tell others exactly what you think. The reactions you draw could be quite surprising. The problem is that you cannot take back what is said. Cocoon and just play it cool. Get your share of work done. Smile until others smile back, which could be awhile. Tonight: Mosey on home.

LEO (July 23-Aug. 22)
★★★★ The impossible (at least in your head) occurs. In your mind, others simply seem to be creating uproar. They really are expressing their dissatisfaction. An even, unpressured approach works best in this atmosphere. Return calls and messages. Tonight: Continue to play it cool!

VIRGO (Aug. 23-Sept. 22)
★★★ Expand your horizons. You could find key associates difficult to deal with. You could get fried just walking by them. Tap into your creativity, but don't take any unusual risks. Tonight: Play it low-key.

LIBRA (Sept. 23-Oct. 22)
★★★★ Yes, you might wake up on the wrong side of the bed. By midafternoon, despite a challenge here and there, you feel empowered. Enter the next day with creativity and openness. You will like the results. Tonight: Whatever makes you happy!

SCORPIO (Oct. 23-Nov. 21)
★★★★ You could look at the fireworks between people and wonder what happened to the spirit of Christmas. Know that people are expressing their negative feelings, and perhaps what they are upset about is indeed what they are upset about. Tonight: Get a good night's sleep.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★ You might feel like you are in the middle of a problem that has little to do with you. As a result, you want to vanish. Time is your ally, because by the afternoon, a meeting changes your focus. Be aware of the costs of a decision. Tonight: Be frugal, at least for one evening!

CAPRICORN (Dec. 22-Jan. 19)
★★★★ You could be caught in a misunderstanding or a misrepresentation. Your best bet is to do nothing and allow the other parties to battle it out, knowing there is more coming. Take a stronger hand in the evening. Tonight: Burning the candle at both ends.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Keep your opinions to yourself about an investment and a partnership (as long as you are not the other partner). You have a lot on your mind. Detach and take needed time. Tonight: Answer e-mail.

PISCES (Feb. 19-March 20)
★★★ You might be pushing the limits without intending to. Your best bet is to pull back and listen to someone's objections. Is this person coming from a grounded place? A one-on-one discussion goes a long way in healing a rift. Tonight: Rearrange your plans if need be.

Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year, go off on your own fact-finding mission. You'll often find that you are in the middle of misinformation and quarrels. The end result will prove to be better. You might assume more responsibility if you want certain tasks and situations handled in a specific way. If you are single, someone quite different could knock on your door. Why not? You will see the world quite differently because of this person.



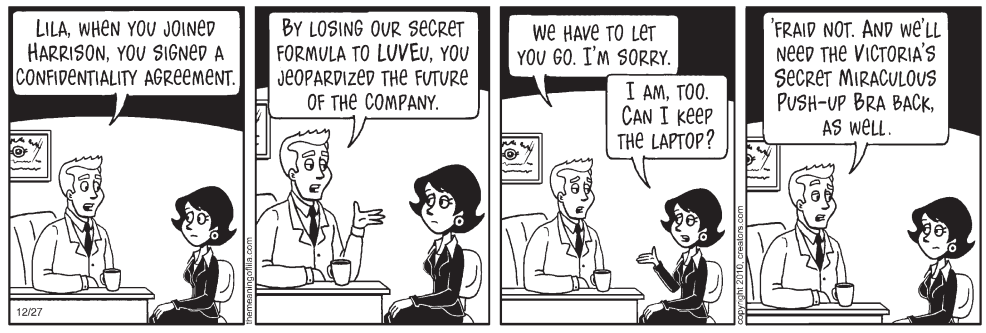
Garfield

By Jim Davis



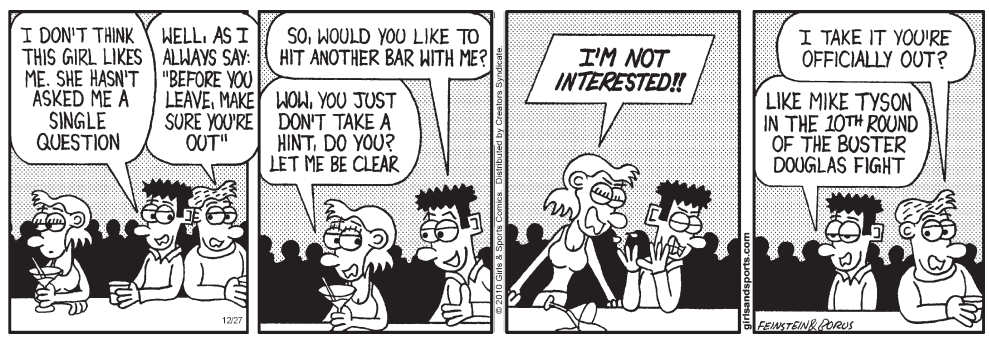
The Meaning of Lila

By John Forgetta & L.A. Rose



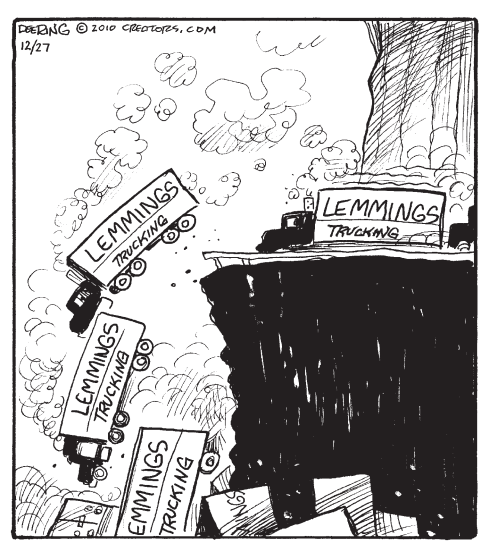
Girls and Sports

By Justin Borus and Andrew Feinstein



Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

3		5			9			6
		8	6	4		3		
	7						2	8
2				1			7	
	3						6	
	4			8				5
1	9						3	
		3		9	4	7		
7			3			5		4

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

8	1	9	4	7	5	6	2	3
5	6	3	8	9	2	7	4	1
4	7	2	1	3	6	8	9	5
6	8	7	9	4	3	1	5	2
9	3	5	2	1	7	4	8	6
2	4	1	5	6	8	9	3	7
1	9	6	3	5	4	2	7	8
3	2	4	7	8	1	5	6	9
7	5	8	6	2	9	3	1	4

"Attention Seniors with Retirement Savings!"

"Retirees Make These Mistakes Losing Thousands of Dollars"

A nationally known financial expert says many seniors who have savings accounts make these mistakes, costing themselves and their families thousands of dollars! They risk their retirement security, increasing the chance they could outlive their money. This is true whether they handle retirement savings themselves, or with help from a professional! Are you needlessly losing thousands of dollars? Find out NOW, by getting this eye opening FREE report that reveals retirement savings secrets that banks and insurance companies don't want you to know!

Call toll-free, 800-238-1719, 24 hrs. for a FREE recorded message and get this report.

CALL NOW, before it's too late!

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Beach crawlers
6 "Coming up next" ad
11 Pacific island group
12 Kind of eclipse
13 Between
14 Aunt's spouse
15 Recipe units
17 Golfer Ernie
18 Deception
22 Heaps
23 Snobby ones
27 Irritated states
29 Superfluous
30 Natural gift
32 Makes knots in
33 Solitary sorts
35 Hope of comedy
38 Violinist Leopold
39 Downloadable read
41 Book of maps
45 Nary a soul
46 China piece
47 Hamper
48 Plains abode

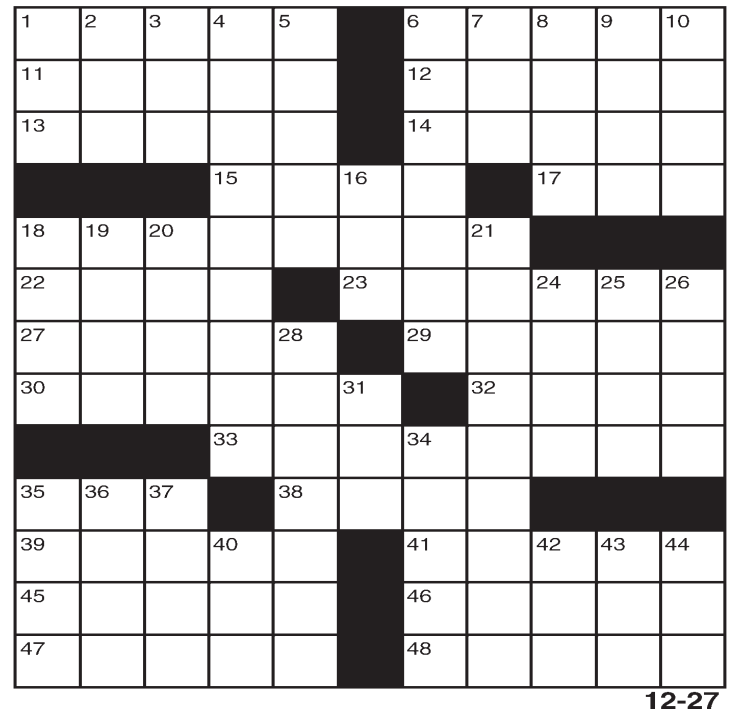
DOWN

1 Mo. time zone
2 Uncooked
3 French friend
4 Utility knife
5 Showed interest
6 Invitee's guest
7 Sprint
8 A single time
9 Shopping spot
10 Mine rocks
16 Sleep attire, for short
18 Days gone by
19 Arm bone
20 Labor
21 Shelled creature
24 Singer Redding
25 Nest setting
26 Pert talk
28 Gym shoe
31 Fort Worth sch.
34 Bounded
35 Flex
36 Bassoon's kin
37 Italy's shape
40 Low digit
42 Trip around the track
43 Had lunch
44 Spot

D	A	V	I	S	■	R	A	S	P	S
E	R	E	C	T	■	A	S	H	O	E
L	A	X	E	R	■	W	H	I	T	E
A	B	I	D	E	S	■	■	L	A	M
Y	I	N	■	S	C	R	O	O	G	E
S	A	G	■	S	O	O	T	H	E	■
■	■	■	F	O	O	L	S	■	■	■
■	S	A	L	U	T	E	■	S	R	O
T	I	N	Y	T	I	M	■	P	E	P
A	N	T	■	■	N	O	D	I	C	E
U	N	L	E	T	■	D	A	R	I	N
P	E	E	V	E	■	E	L	I	T	E
E	R	R	E	D	■	L	I	T	E	R

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



12-27

ARITHMO™

CrossMath + × − ÷

• Fill the grid with the set of given numbers (1 to 12) to satisfy the Equa demands (7 to 24) in the shaded boxes. The Equa demands represent the sum of the digits that you will insert into the empty squares.

• Each horizontal row has one Equa demand to satisfy; each vertical column also has one demand to satisfy. Each empty square in the grid dictates the math operation (addition +, subtraction -, multiplication X, and division ÷) that must be performed to meet the demands.

• You must follow the given math operations for each square and you must make sure all the numbers satisfy the demands in the shaded boxes when connected in adjacent threes and calculated together from left to right, and top to bottom.

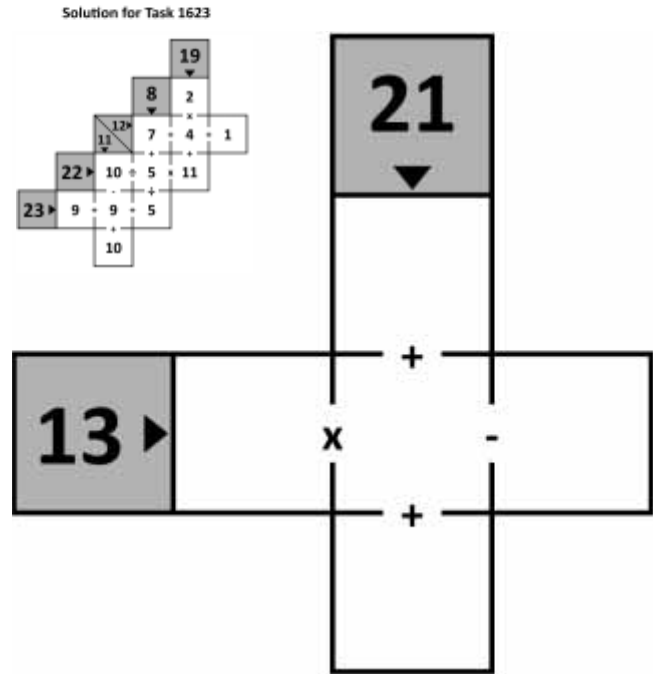
• The numbers you insert into the grid must satisfy the Equa demands both horizontally and vertically.

For more games, go to www.arithmo.com

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

4, 5, 6, 10, 11

Solution for Task 1623



DAILY LOTTERY

MEGA MILLIONS: 15 16 27 40 52 Meganumber: 16 Jackpot: $196M

SUPER LOTTO PLUS: 1 20 25 41 42 Meganumber: 25 Jackpot: $19M

Fantasy 5: 21 29 30 37 38

DAILY 3 MIDDAY: 9 0 0 EVENING: 6 9 0

DAILY DERBY: 1st: 05 California Classic 2nd: 04 Big Ben 3rd: 09 Winning Spirit RACE TIME: 1:45.83

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ The Cabral Chrysler dealership in Manteca, Calif., was so desperate for a sale in October that one of its employees picked up potential customer Donald Davis, 67, at his nursing home, brought the pajamas-and-slippers-clad, dementia-suffering resident in to sign papers, handed him the keys to his new pickup truck (with the requested chrome wheels!), and sent him on his way (even tossing Davis' wheelchair into the truck's bed as Davis sped away). Shortly afterward, Davis led police on a high-speed chase 50 miles from Manteca. He was stopped and detained (but at a hospital the next morning, he passed away from heart failure). The Cabral salesman said Davis had called him twice the day before, insisting on buying a new truck.

■ At an out-of-the-way Iranian cemetery on the border with Turkmenistan lies an ancient burial ground guarded by a majestic tower and marked with headstones, some of which resemble penises and some of which resemble breasts, supposedly in honor of the prophet Khalid Nabi, who was born a Christian but who became a hero of Islam when his daughter visited the Prophet Muhammad and converted her father. The site is growing in popularity among young Iranians, but officials struggle to embrace it fully as a tourist destination.

TODAY IN HISTORY

1923 Namba Daisuke, a Japanese student, tries to assassinate the Prince Regent Hirohito.

1932 Radio City Music Hall opened in New York City.

1939 Erzincan, Turkey was hit by an earthquake.

1942 The Union of Pioneers of Yugoslavia is founded.

1945 The World Bank was created with the signing of an agreement by 28 nations.

1949 Indonesian National Revolution: The Netherlands officially recognizes Indonesian independence.

1978 Spain becomes a democracy after 40 years of dictatorship.

WORD UP!

powwow \ POU-wou \ , verb;
1. To confer. noun:
1. A ceremony, esp. one accompanied by magic, feasting and dancing

Santa Monica Daily Press

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All classified liner ads are placed on our website for **FREE!** Check out ***www.smdp.com*** for more info.

Announcements

Los Robles Hospital & Medical Center
4th Floor Vertical Expansion Core & Shell(37,784 SF)

Layton

Layton Construction (Construction Manager/General Contractor) and the Owner will be holding an informational meeting for interested subcontractors and vendors regarding this project.

Meeting Location, Date and Time:
Los Robles Medical Center January 11, 2011 Classroom 1 Open House: 4:00 p.m. 215 West Janss Road Presentation: 4:30 p.m. Thousand Oaks, CA 91360

Prequalification packets will be distributed at the meeting. Subcontractors must be prequalified in order to bid on the project. Prequalification information must be returned to Layton Construction by 5:00 pm PST on January 13, 2011. Questions regarding the project should be directed to:

Eric Carlson
ecarlson@laytoncompanies.com
801-568-9090

Trent Isaacson
tisaacson@laytoncompanies.com
801-568-9090

Due to limited seating capacity, Please limit representation from your firm to one individual.

Employment

COUNTER HELP needed. Cafe near 3rd St. Promenade 215 Broadway. Must be experienced. Immediate openings. Apply afternoons in person. (310) 396-9898.

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1248 11TH st.unit E 32+1.5 , lower carpet stove, blinds, laundry, wood flooring, balcony parking, no pets.on site manager $1750.(310)393-6322 www.jkwproperties.com

501 N. Venice 1+1, #26 $1250/mo stove, fridge, carpet, utilities included, laundry, parking, no pets. (310)574-6767 www.jkwproperties.com

501 N. Venice unit 23 single, $1025/mo $750 off move-in stove, fridge, carpet, utilities included, laundry, parking, no pets. (310)574-6767 www.jkwproperties.com

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(310)869-7901

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MAR VISTA 11924 Courtleigh dr. unit 5 stove, fridge, blinds, utilities included, on-site laundry, parking, no pets, $995/mo (310)737-7933 jkwproperties.com

MAR VISTA 12450 Culver Blvd. gated parking, intercom entry, stove, fridge, utilities included, laundry, parking, no pets. $995 and up $750 off move-in (888)414-7778 www.jkwproperties.com

MAR VISTA 12610 CASWELL ave.unit 1, 1bdrm/1ba $1075/mo. stove, fridge, time/carpet,floors ceiling fan blinds, parking, laundry, no pets. $750 off move-in (310)578-7512 www.jkwproperties.com

MAR VISTA: 12434 CULVER Blvd. 1+1 stove, fridge, AC, carpets blinds, laundry room, intercom entry, gated parking, no pets.$1100/mo $750 off move-in (888)414-7778 www.jkwproperties.com

Room for Rent: 1 BD/separate BA w/Lg closet in prime location. 10th and Broadway – walking dist to promenade and beach. $950/mo. plus utilities (310)633-3888

Room for Rent: Large 1BD/1 private BA w/Lg closet + 1pkg spot in prime location. 10th and Broadway – walking dist to promenade and beach. $1200/mo. + utilities (310)633-3888

SM $1500 large 1 bdrm Arizona & Franklin hardwood floors,.remodeled kitchen & bath, lots of windows, bright & airy. Spacious closets, beautiful yard & garden area. Laundry on site, fridge & stove 310-729-5367

SM. ADJACENT Ocean View large 2+2, top of hill, private drvway/sundeck 2 parking, $2095 (310)390-4610

WLA Spacious 2 bedroom, 1.5 bath, upper apt, near SM. Blvd/Bundy. Large bedrooms & baths, stove, fridge, D/W, fireplace, laundry, parking, smaller quiet building, $1685/mo One month FREE. Info (310) 828-4481

Storage Space

GARAGE RENTAL for storage S.M. $195.00 month 1 Car garage for storage, individually locked, Alley access, near S.M. City College (310) 490-9326

SANTA MONICA large garage for rent private alley access, $200/mo Arizona & Franklin 310-729-5367

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Notices

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: JULY 23, 2010
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: PINCHES ANAYA II LLC
The applicants listed above are applying to the

Notices

Department of Alcoholic Beverage Control to sell alcoholic beverages at: 395 SANTA MONICA PLACE
Type of License(s) Applied for: 41 – ON-SALE BEER AND WINE – EATING PLACE
Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAILY PRESS
12/13/2010 12/20/2010 12/27/2010

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014467
Superior Court of California, County of Los Angeles
Petition of TONY OLIVER/ LARONDA RASMUSSEN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: TONY OLIVER/ LARONDA RASMUSSEN filed a petition with this court for a decree of changing names as follows: ANGELLO MICAH COSTA to ANGELLO MICAH OLIVER. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JANUARY 14, 2011 Time: 8:30AM, Dept. NCB, ROOM 204
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DEC 3, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
12/6/2010, 12/13/2010, 12/20/2010, 12/27/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020254
Superior Court of California, County of Los Angeles
Petition of DONNA LYNN POBOCIK for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: DONNA LYNN POBOCIK filed a petition with this court for a decree of changing names as follows: DONNA LYNN POBOCIK to AZARIA ISIS BURKE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JAN, 27, 2011 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DECEMBER 17, 2010
GERALD ROSENBERG
Judge Of The Superior Court
12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014486
Superior Court of California, County of Los Angeles
Petition of DANICA LEANNE LEALAO for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: DANICA LEANNE LEALAO filed a petition with this court for a decree of changing names as follows: DANICA LEANNE LEALAO to MEKA LEALAO. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JANUARY 21, 2010 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general

Name Changes

circulation, printed in this county: Santa Monica Daily Press.
Date: DEC 17, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
12/20/2010. 12/27/2010, 01/03/2011, 01/10/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020266
Superior Court of California, County of Los Angeles
Petition of HANNAH JURHEE GALLOWAY for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: HANNAH JURHEE GALLOWAY filed a petition with this court for a decree of changing names as follows: ZOE JURHEE SIMMONDS to ZOE JURHEE GALLOWAY. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JAN 27, 2011 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DECEMBER 23, 2010
GERALD ROSENBERG
Judge Of The Superior Court
12/27/2010, 01/3/2011, 01/10/2011, 01/17/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014489
Superior Court of California, County of Los Angeles
Petition of JEFFREY RAWWIN, JESSICA WALKER for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: JEFFREY RAWWIN, JESSICA WALKER filed a petition with this court for a decree of changing names as follows: JEFFREY LANCE RAWWIN to JEFFREY LANCE FINN and JESSICA LEE WALKER to JESSICA LEE FINN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JANUARY 21, 2011 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DEC 10, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
12/13/2010, 12/20/2010, 12/27/2010. 01/3/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014386
Superior Court of California, County of Los Angeles
Petition of PETER BENJAMIN GOLDFINGER for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: PETER BENJAMIN GOLDFINGER filed a petition with this court for a decree of changing names as follows: PETER BENJAMIN GOLDFINGER to PETER GOLDFINGER GOLDYN The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JANUARY 28, 2011 Time: 8:30AM, Dept. NCB, Room 204
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DEC 10. 2010
MARY THORNTON HOUSE

Name Changes

SUPERVISING JUDGE
12/13/2010, 12/20/2010, 12/27/2010, 1/3/2011

DBAS

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1729142
The following person(s) is (are) doing business as: GOWIDGET, 1012 W. BEVERLY BLVD. #339, MONTEBELLO, CA 90640. Full name of registrant(s) is (are) GO WIDGET USA, INC., 1012 W. BEVERLY BLVD. #339, MONTEBELLO, CA 90640. This Business is conducted by: A CORPORATION. Signed: NATALIE VERDE. This statement was filed with the County Clerk of Los Angeles County on 11/29/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 11/24/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1714243
The following person(s) is (are) doing business as: LAWEN TRADING, 110 E. 9th ST. STE B-1131, L.A., CA 90079. Full name of registrant(s) is (are) DREAM CULTURE, INC., 110 E. 9th ST. STE B1131, L.A., CA 90079. This Business is conducted by: A CORPORATION. Signed: ANDREW BERNE. This statement was filed with the County Clerk of Los Angeles County on 11/24/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1713644
The following person(s) is (are) doing business as: MAUSOLEUM INCENSE & GIFTS, 1600 N. AVE 55, L.A., CA 90042. Full name of registrant(s) is (are) CHRISTINA BANUELOS, 1600 N. AVE 55, L.A., CA 90042. This Business is conducted by: AN INDIVIDUAL. Signed: CHRISTINA BANUELOS. This statement was filed with the County Clerk of Los Angeles County on 11/24/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101897392 This statement was filed with the County Clerk of LOS ANGELES on 12/22/2010 The following person(s) is (are) doing business as LYRA FINANCE. The full name of registrant(s) is/are: SERGIO LIRA 2216 4TH ST. #7 SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. This statement was filed with the County Clerk of LOS ANGELES County on 12/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/27/2010, 01/03/2011, 01/10/2011, 01/17/2011.

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DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101763312 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/02/2010 The following person(s) is (are) doing business as THE LOVETT COMPANY . The full name of registrant(s) is/are: ROBERT C LOVETT; JULIE E. LOVETT 1033 3RD ST; 1033 3RD ST SANTA MONICA, CA 90401; SANTA MONICA, CA 90403. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBERT C LOVETT/JULIE E. LOVETT; GENERIC PARTNERS. This statement was filed with the County Clerk of LOS ANGELES County on 12/02/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/06/2010, 12/13/2010, 12/20/2010, 12/27/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101753071 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/01/2010 The following person(s) is (are) doing business as STELLAR ENTERTAINMENT GROUP WORLDWIDE; GREATNESS COMPANIES; STELLAR RECORDINGS; STELLAR PRODUCTIONS; STELLAR LIFESTYLES; STELLAR COMMUNITIES; STELLAR INVESTMENTS; STELLAR MANAGEMENT; STELLAR FILMS; GREATNESS ENTERTAINMENT . The full name of registrant(s) is/are: KAYO JOHNSON; MINNISHA JOHNSON 3215 OVERLAND AVE. 6171 LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KAYO JOHNSON; OWNER . This statement was filed with the County Clerk of LOS ANGELES County on 12/01/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/06/2010, 12/13/2010, 12/20/2010, 12/27/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101656077 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2010 The following person(s) is (are) doing business as KASC STUDIOS; GOOFBALL STUDIOS . The full name of registrant(s) is/are: KEREN A SPILLBERG-COHEN 3722 HUGHES AVE #19 LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/08/2010. /s/: KEREN A SPILLBERG-COHEN; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/06/2010, 12/13/2010, 12/20/2010, 12/27/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101691294 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2010 The following person(s) is (are) doing business as AI#ON C1820378 GAY WEST HOLLYWOOD. The full name of registrant(s) is/are: WONDERIFFIC, INC 2629 MAIN STREET, #500 SANTA MONICA, CA 980405. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WONDERRIFFIC, INC; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/06/2010, 12/13/2010, 12/20/2010, 12/27/2010.

FILE NO. 2010-1752293
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: ROOMS DIRECT, 18400 E. GALE AVE. STE. 3, INDUSTRY, CA 91748. The fictitious business name referred to above was filed on 8/18/10, in the county of Los Angeles. The original file number of 20101152623. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 12/01/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: MICHELLE CHAN/OWNER.
Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1678955
The following person(s) is (are) doing business as: TRINOC; TRINOC REALTY & INVESTMENTS, 18000 STUDEBAKER RD. STE. 700, CERRITOS, CA 90703. Full name of registrant(s) is (are) SYLVAIN REYES, 18000 STUDEBAKER RD. STE. 700, CERRITOS, CA 90703. This Business is conducted by: AN INDIVIDUAL. Signed: CHRISTINA BANUELOS. This statement was filed with the County Clerk of Los Angeles County on 11/19/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1727947
The following person(s) is (are) doing business as: SL EDGEWISE INTERNATIONAL INVESTMENT LIMITED PARTNERSHIP, 3150 COLIMA RD. #A, HACIENDA HTS., CA 91745. Full name of registrant(s) is (are) JIMMY YUE MING SHERN, FLORENCE PEI FEN LEE, 3150 COLIMA RD. #A, HACIENDA HTS., CA 91745. This Business is conducted by: A LIMITED PARTNERSHIP. Signed: FLORENCE LEE. This statement was filed with the County Clerk of Los Angeles County on 11/29/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/11/05. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1727948
The following person(s) is (are) doing business as: MAXIMOOR FINANCIAL LIMITED PARTNERSHIP, 3150 COLIMA RD. #A, HACIENDA HTS., CA 91745. Full name of registrant(s) is (are) JIMMY YUE MING SHERN, FLORENCE PEI FEN LEE, 3150 COLIMA RD. #A, HACIENDA HTS., CA 91745. This Business is conducted by: A LIMITED PARTNERSHIP. Signed: FLORENCE LEE. This statement was filed with the County Clerk of Los Angeles County on 11/29/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/11/05. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1676139
The following person(s) is (are) doing business as: A to Z IMPORT AND EXPORT, 15904 SIERRA PASSWAY, HACIENDA HTS., CA 91745. Full name of registrant(s) is (are) EIHAB ALAYOUBI, 15904 SIERRA PASSWAY, HACIENDA HTS., CA 91745. This Business is conducted by: AN INDIVIDUAL. Signed: EIHAB ALAYOUBI. This statement was filed with the County Clerk of Los Angeles County on 11/19/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1714244
The following person(s) is (are) doing business as: AKB GLOBAL, 850 N. KINGS RD. STE 111, L.A., CA 90069. Full name of registrant(s) is (are) ANDREW BERNE, 850 N. KINGS RD. STE 111, L.A., CA 90069. This Business is conducted by: AN INDIVIDUAL. Signed: ANDREW BERNE. This statement was filed with the County Clerk of Los Angeles County on 11/24/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

File No. 10-1752294
The following person(s) is (are) doing business as: ALL STAR BED FRAMES AND MATTRESSES, 18400 E. GALE AVE. STE #3, CITY OF INDUSTRY, CA 91748-1260. Full name of registrant(s) is (are) MICHELLE CHAN, 27311 BIG HORN AVE., MORENO VALLEY, CA 92555. This Business is conducted by: AN INDIVIDUAL. Signed: MICHELLE CHAN. This statement was filed with the County Clerk of Los Angeles County on 12/01/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1727651
The following person(s) is (are) doing business as: CERMO, 20863 MOONLAKE ST., WALNUT, CA 91789. Full name of registrant(s) is (are) MARCUS ESTRADA, 20863 MOONLAKE ST., WALNUT, CA 91789. This Business is conducted by: AN INDIVIDUAL. Signed: MARCUS ESTRADA. This statement was filed with the County Clerk of Los Angeles County on 11/29/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1690229
The following person(s) is (are) doing business as: CHU'S PACKAGING SUPPLIES, INC., 10011 SANTA FE SPRINGS RD., SANTA FE SPRINGS, CA 90670. Full name of registrant(s) is (are) CHU'S PACKAGING & SUPPLIES, INC., 10011 SANTA FE SPRINGS RD., SANTA FE SPRINGS, CA 90670. This Business is conducted by: A CORPORATION. Signed: PAUL CHU. This statement was filed with the County Clerk of Los Angeles County on 11/22/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1740372
The following person(s) is (are) doing business as: DJ PORNSTAR, 909 WESTBOURNE DR. #105, WEST HOLLYWOOD, CA 90069. Full name of registrant(s) is (are) ADRIAN GONZALES, 909 WESTBOURNE DR. #105, WEST HOLLYWOOD, CA 90069. This Business is conducted by: AN INDIVIDUAL. Signed: ADRIAN GONZALES. This statement was filed with the County Clerk of Los Angeles County on 11/30/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 1/1/2000. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1679034
The following person(s) is (are) doing business as: EAGLE EYE PROTECTION, 117 W. 9th ST. #910, L.A., CA 90014. Full name of registrant(s) is (are) MUHAMMAD ARIF, 1345 N. KINGSLEY DR. #115, L.A., CA 90027. This Business is conducted by: AN INDIVIDUAL. Signed: MUHAMMAD ARIF. This statement was filed with the County Clerk of Los Angeles County on 11/19/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1671019
The following person(s) is (are) doing business as: FIVE STAR CARPET & MAINTENANCE; FIVE STAR CARPET CLEANING, 1043 S. KINGSLEY DR. #10, L.A., CA 90006. Full name of registrant(s) is (are) SERGIO R. ROBLES, 1043 S. KINGSLEY DR. #10, L.A., CA 90006, HUGO ROBLES, 415 E. ADAMS BLVD., L.A., CA 90006. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: SERGIO R. ROBLES. This statement was filed with the County Clerk of Los Angeles County on 11/18/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101692929 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2010 The following person(s) is (are) doing business as HOLISTIC NOW; LARIEL JOYFULMYSTIC; CREATIVE NOW. The full name of registrant(s) is/are: JESSICA WOO 13700 MARINA POINTE DR. #712 MARINA DEL REY, CA 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JESSICA WOO; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/13/2010, 12/20/2010, 12/27/2010, 01/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101815556 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/08/2010 The following person(s) is (are) doing business as LOUDCAT. The full name of registrant(s) is/are: EVAN JOSHUA CHOLFIN; ARIANA BETH FARINA 2627 10TH CT #3; 2627 10TH CT #3 SANTA MONICA, CA 90405; SANTA MONICA, CA 90405. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:EVAN CHOLFIN; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 12/08/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/13/2010, 12/20/2010, 12/27/2010, 01/03/2011.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #20101728642
Current File No. 20090161609
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
ARC SPECIALTIES, 29120 COMMERCE CENTER DRIVE, VALENCIA, CA 91335
The fictitious business name referred to above was filed on 2/5/2009 in the county of LOS ANGELES.
Registered owners: STORAGE PRODUCTS GROUP, LLC; ATTN: SHONNA L. KOCH, 1 LEGGETT ROAD, CARTHAGE, MO, 64836
This business is conducted by: LIMITED LIABITLITY COMPANY
/s/ STORAGE PRODUCTS GROUP, LLC; VICE PRESIDENT
This statement was filed with the County Clerk of Los Angeles County on 11/29/2010
Published: SANTA MONICA DAILY PRESS 12/13/2010, 12/20/2010, 12/27/2010, 01/3/2010

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101691220 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2010 The following person(s) is (are) doing business as YUASA GROUP. The full name of registrant(s) is/are: JOUJI YUASA 255 S. GRAND AVE #812 LOS ANGELES, CA 90012. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOUJI YUASA. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2010. NOTICE:

THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101846135 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/14/2010 The following person(s) is (are) doing business as NAOS YACHTING . The full name of registrant(s) is/are: NAOS YACHTS, INC 12517 HATTERAS STREET VALLEY VILLAGE, CA 91607. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHARLES DEVANNEAUX ; PRESIDENT AND CHIEF FINANCIAL OFFICER . This statement was filed with the County Clerk of LOS ANGELES County on 12/14/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101833501 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/10/2010 The following person(s) is (are) doing business as TELECENTREX COMMUNICATIONS . The full name of registrant(s) is/are: DIGITAL BUSINESS CONCEPTS, INC 8605 SANTA MONICA BLVD #57559 LOS ANGELES, CA 90069. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DIGITAL BUSINESS CONCEPTS, INC.; PRESIDENT. This statement was filed with the County Clerk of LOS ANGELES County on 12/10/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #20101836371
Current File No. 2010087213
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
BNI BUSINESS ADVANTAGE, 10740 WOODBINE ST. # 208, LOS ANGELES, CA 90034
The fictitious business name referred to above was filed on 01/21/10 in the county of LOS ANGELES.
Registered owners: MORONI MARK BURCHELL, 10740 WOODBINE ST, #208, LOS ANGELES, CA 90034
This business is conducted by: AN UNINCORPORATED ASSOCOATION OTHER THAN A PARTNERSHIP
/s/ MORONI MARK BURCHELL; TREASURER
This statement was filed with the County Clerk of Los Angeles County on 12/13/2010
Published: SANTA MONICA DAILY 12/20/2010, 12/27/2010, 01/03/2011. 01/10/2011

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101804945 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/07/2010 The following person(s) is (are) doing business as NYX MODELS. The full name of registrant(s) is/are: DEANNA NICOLE OERMAN 809 SAN MIGUEL AVENUE VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEANNA NICOLE OERMAN; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 12/07/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101864831 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/16/2010 The following person(s) is (are) doing business as AI#ON 20072641088. The full name of registrant(s) is/are: KEVIN HOMAIZAD 2445 RUE LE CHARLENE RANCHO PALOS VERDES, CA 90275. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2010. /s/: H2 LIFESTYLES, LLC; MEMBER. This statement was filed with the County Clerk of LOS ANGELES County on 12/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101820783 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/09/2010 The following person(s) is (are) doing business as DIAMOND BRAND AMPLIFICATION. The full name of registrant(s) is/are: BASE INTERNATIONAL LLC 533 ASHLAND AVE. #204 SANTA MONICA, CA 90405 . This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANDREA S. WADE; PRESIDENT. This statement was filed with the County Clerk of LOS ANGELES County on 12/09/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101804945 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/07/2010 The following person(s) is (are) doing business as NYX MODELS. The full name of registrant(s) is/are: DEANNA NICOLE OERMAN 809 SAN MIGUEL AVENUE VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEANNA NICOLE OERMAN; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 12/07/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/27/2010, 01/03/2011, 01/10/2011, 01/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101897391 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/22/2010 The following person(s) is (are) doing business as CRYSTAL LATTICE . The full name of registrant(s) is/are: TANYA BYCROFT 11023 MCCORMICK ST #205 NORTH HOLLYWOOD, CA 91601. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/12/2010. /s/: TANYA BYCROFT; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 12/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/27/2010, 01/03/2011, 01/10/2011, 01/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101874805 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/17/2010 The following person(s) is (are) doing business as DREAMSCAPE PAINTWORKS. The full name of registrant(s) is/are: STEVEN JAMES LE FRANCOIS 1227 17TH ST. -D SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. This statement was filed with the County Clerk of LOS ANGELES County on 12/17/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/27/2010, 01/03/2011, 01/10/2011, 01/17/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101831333 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/10/2010 The following person(s) is (are) doing business as ANIMA FEATURES. The full name of registrant(s) is/are: DEBORAH FERNANDA WEXLER 10858 HASKELL AVE. GRANADA HILLS, CA 91344. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEBORAH FERNANDA WEXLER; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 12/10/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/27/2010, 01/03/2011, 01/10/2011, 01/17/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101836276 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/13/2010 The following person(s) is (are) doing business as ESSE LAW; ESSE LAW GROUP . The full name of registrant(s) is/are: SHAHEEN SHEIK-SADHAL 1815 WESTHOLME AVE. #3 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SHAHEEN SHEIK - SADHAL; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 12/13/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/27/2010, 01/03/2011, 01/10/2011, 01/17/2011.

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