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Volume 11 Issue 38



Santa Monica Daily Press

We have you covered

FACES OF 2011
SEE PAGE 3

THE HOLIDAY HANGOVER ISSUE



DAY ON ICE

Brandon Wise *brandonw@smdp.com*

People spend the day skating around ICE at Santa Monica, a popular outdoor skating rink located at Fifth Street and Arizona Avenue.

Barely half of adults decide to get married

LEANNE ITALIE
Associated Press

NEW YORK As a 20-something, Erin Turner feels she made all the right moves dating wise. She graduated from college and spent three and a half years with a boyfriend before they moved in together.

Their cohabitation bliss lasted only eight months.

"We broke up because when you live with someone, everything comes to the surface," said Turner, who remains single in Chicago as her 30th birthday approaches in March.

"You start to see how people handle confrontation, financial realities, challenges, the housework load. If we had been married we would have been divorced, or fully on our way."

While Turner hopes to marry one day, she's not sweating it at the moment. Her parents divorced when she was young and she doesn't want marriage badly enough to settle. She'd be sad if she never married, but she wouldn't "implode."

Heading into 2012, trend watchers note that barely half of all adults in the United States are married, and the median age at the time of a first marriage has never been higher — slightly more than 26 years old for women and nearly 29 for men.

In 1960, 72 percent of those 18 or older were married. The percentage fell to 57 percent in 2000, and today it's just 51 percent, according to a new Pew Research Center analysis of census data.

The share of marrieds could dip below half in a few years as single-person households, single parents and couples living together outside the bounds of legal marriage multiply. The number of new marriages in the U.S. fell 5 percent just from 2009 to 2010, a wrinkle that may or may not relate to the bad economy, Pew researcher D'Vera Cohn said.

The decline is spread among age groups but is most dramatic among Turner's generation. Nearly three out of every five adults

SEE MARRIAGE PAGE 9

COMMUNITY PROFILES

ASHLEY OELSEN



OELSEN

Oelsen aims to take a bite out of dog cruelty

Local nonprofit educates people to save animals

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

MID CITY The founder of a local nonprofit is taking a new approach to an old problem — alleviating the over-crowding of municipal animal shelters through compassion and education.

Nearly 10 years ago while she was a student at USC, Santa Monica-resident Ashley Oelsen rescued her Weimaraner, Sol, from a local shelter.

The simple act changed her life's direction.

"She brought so much to my life," Oelsen said, a hand resting on Sol, "I promised to give back."

How to do that in a meaningful way became the conundrum.

SEE CP PAGE 8


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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Dec. 26, 2011

Holidays still kicking
Santa Monica Place
Broadway and Third Street,
4 p.m. — 6 p.m.
Rock out with the music of Josh Vietti during the first installment of the Holiday Ever After Concert Series. The series continues through Jan. 2, 2012 with a different artist every night. For more information, call (310) 260-8333.

Take a picture
Roberts Art Gallery
601 Pico Blvd.,
8:15 a.m. — 3:15 p.m.
Now open, take a shot at Santa Monica High School's first annual ROP Photography Exhibit, featuring work by students from the Samohi art program. Prints are available for sale. Exhibit open weekdays, through Dec. 30, or through Jan. 7 by appointment. Cost: free. For more information, call (310) 395-3204, ext. 71446 or e-mail abarnes@smmusd.org.

Pilates in the park
Clover Park
2600 Ocean Park Blvd.,
10 a.m.
Donation-based pilates mat class series in Santa Monica. Pilates is awesome for building core strength and getting an over all body toning workout.

Tuesday, Dec. 27, 2011

Dancing L.A.
Miles Memorial Playhouse
1130 Lincoln Blvd., 8 p.m.
Boomkat Dance Theatre presents "Stations: A Los Angeles Holiday Story." Its theme features five paths that come together on a bleak December night in L.A. For more information, call (800) 838-3006.

Loud and proud
Senior Center
1450 Ocean Ave.,
10: 30 a.m.
Calling all singers. Show off your singing skills during a sing-a-long with Douglas and Mary Jane. Must be a Senior Center member and 50 or older to participate; membership is free. For more information, call (310) 458-8644.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



In year of cataclysms, a few faces stand out

CHRISTOPHER SULLIVAN
Associated Press

Seismic jolts shook 2011 — uprisings that set a whole region afire, natural disasters of historic destructiveness, the demise of icons. But again and again amid these world-changing convulsions, the mirror of a single face, or two or three, joyous, tormented, panicked or hopeful, brought the larger-than-life moments back to human scale.

There were the taut, staring faces in the White House situation room as America's leaders strained to take in reports of the raid that was, right then, killing Osama Bin Laden.

Youthful faces filled Cairo's Tahrir Square, triumphant and forward-looking in spring, angry and masked against tear gas in fall.

Tears streaked faces in the ruins of tornadoes that scoured towns in Missouri and Alabama.

Behind a hazmat faceshield, scared eyes scanned Japan's quake-crippled Fukushima nuclear plant; in a final portrait, Steve Jobs stared, intense as ever but so thin; through a car window, Joe Paterno frowned distractedly.

It's not hard — and it may be almost necessary — to recall such images as we try to make sense of the relentless buffeting we've all been through in this extraordinary year.

Not all the faces are downcast. Seven months after she survived a would-be assassin's shots in January, beaming looks and happy tears greeted Rep. Gabrielle Giffords on her return to Congress for a vote to avert a government shutdown.

And as well-wishers thronged London streets for the wedding of Prince William and Kate Middleton, Britain's capital was almost one great grin. Almost, but not quite. As the royal newlyweds kissed on a Buckingham Palace balcony, eyes quickly shifted to the corner of the frame — and the head-in-hands grimace of a little worn-out flowergirl.

Think of an unforgettable event in 2011, and you conjure a signature face.

"Arab Spring" was the term coined for one of the year's most profound developments, but it was still winter when a street vendor in Tunisia, Mohamed Bouazizi, tragically protested officials' humiliating harassment by setting himself on fire. Demonstrators carrying poster-size photos of his youthful face surged in thousands to the seat of power in Tunis, eventually driving out the longtime ruler.

It was the first crack in the stone wall of autocracy in nations across the Middle East — and the Arab Spring became a year-long struggle to reshape the region.

Tahrir Square's crowds pushed Egyptian President Hosni Mubarak from office in February and later into a courtroom to answer charges; the crowds returned to the square amid the uncertainty surrounding November's elections. Yemen's pressured leader agreed to step aside, and other governments were forced to respond to demands for change. In Syria, deadly suppression of a determined uprising continues. In ravaged Libya, the capture and shooting of Moammar Gadhafi provided one of the year's most searing images: his corpse, face bloated, laid out on a bare mattress for queues of spectators to gawk at.

Near year's end, queues of a different kind formed in Egypt and Tunisia — as millions of voters cast ballots.

On the other side of the world, in the United States, long lines of people told another story of 2011. In cities from Atlanta to Los Angeles, job fairs lured throngs of unemployed Americans who snaked forward, single-file, to present their resumes as the jobless rate hovered around 9 percent. Lines of tents filled Occupy Wall Street's encampment in lower Manhattan, which spread its message of economic disenfranchisement — "we are the 99 percent" — to cities around the nation and the world.

The economy's woes were a theme hammered home as Republican presidential candidates stood behind rows of lecterns for what seemed at times like weekly debates — and near-weekly shifts in the front-runner, from Rep. Michelle Bachmann to Gov. Rick Perry to businessman Herman Cain (who'd later drop out, denying claims of sexual improprieties) to former House Speaker Newt Gingrich. "Anybody but Mitt," some in the GOP said, referring to ex-governor Mitt Romney, whose pretty good poll numbers neither dwindled nor let him pull away.

On the Democratic side, President Barack Obama geared up for a re-election run amid both economic and political dysfunction. "We can't wait," he repeated in speeches, chiding congressional Republicans for blocking administration initiatives on job creation and taxing the wealthy.

A drawn-out battle in Congress over raising the federal debt ceiling nearly halted government activity and led to the downgrading of America's credit rating. It also prompted creation of a special bipartisan congressional "supercommittee." Its job: to find budget savings on a scale not seen before — $1.2 trillion over the next decade. In the end, no compromise emerged in the gridlocked capital.

Congress' approval ratings dropped to historic lows (9 percent, according to a New York Times-CBS poll), which sent wags looking for anything ironic that enjoyed more favorability: "U.S. going communist" (11 percent, Rasmussen poll), BP during the Gulf oil spill (10 percent, Gallup poll). One survey (Public Policy Polling) concluded Congress ranked below Rupert Murdoch, the media baron hauled before Britain's Parliament to explain revelations of widespread illegal phone hacking by his aggressive tabloid reporters.

In Obama's year, no day proved more

SEE **FACES** PAGE 10

New York City's spying programs yielded only mixed results

ADAM GOLDMAN & EILEEN SULLIVAN & MATT APUZZO
Associated Press

NEW YORK When New York undercover officers and informants were infiltrating a mosque in Queens in 2006, they failed to notice the increasingly radical sentiments of a young man who prayed there. Police also kept tabs on a Muslim student group at Queens College, but missed a member's growing anti-Americanism.

Those two men, Najibullah Zazi at the mosque and Adis Medunjanin at the school, would go on to be accused of plotting a subway bombing that officials have called the most serious terrorist threat to the United States since Sept. 11, 2001.

Ever since The Associated Press began revealing New York Police Department spying programs on mosques, student groups, Muslim businesses and communities, those activities have been stoutly defended by police and supporters as having foiled a list of planned attacks.

Recently, for instance, when three members of Congress suggested an inquiry into those programs, Republican Rep. Peter King of New York rallied to the NYPD's defense.

"Under Commissioner Ray Kelly's leadership, at least 14 attacks by Islamic terrorists have been prevented by the NYPD," King said.

But a closer review of the cases reveals a more complicated story.

The list cited by King includes plans that may never have existed as well as plots the NYPD had little or no hand in disrupting. According to a review of public documents, materials obtained by the AP and interviews with dozens of city and federal officials, the most controversial NYPD spying programs produced mixed results. The officials interviewed spoke on condition of anonymity because they were not authorized to talk publicly.

There indeed have been successes, such as the 2004 plot uncovered by the NYPD to bomb the Herald Square subway station in Manhattan.

And there have been failures, like Zazi and Medunjanin, who were exactly the kind of people police intended to spot when they developed the spying programs.

And there were other efforts that compiled data on innocent people but produced no meaningful results at all.

Kelly has spent hundreds of millions of dollars transforming the department into one of the nation's most aggressive domestic intelligence agencies. In a city that still hurts from 9/11 and still sees a hole in the ground near where the World Trade Center stood, people have had little interest in questioning whether that effort has been effective. City lawmakers, for instance, learned about many of the department's secretive programs from the AP.

For New Yorkers, the result is that fear of another terrorist attack is used to justify spying on entire neighborhoods. And the absence of another attack is held up as evidence that it works.

Some of the NYPD intelligence programs were born out of fear and desperation. After 9/11, police reached for whatever might work.

One idea was to use informants to trawl local mosques and monitor imams to watch for signs of radicalization. Though the NYPD denies the term exists, several former

SEE **SPYING** PAGE 12

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Green, as in money

Editor:

This is in regards to the article in the Dec. 20 edition of the Daily Press about the Ocean Park Boulevard "green street."

Barry Barker's response ("Not being realistic," Letters to the Editor, Dec. 21) the next day got it mostly right about auto gridlock, but you don't have to wait until summer to see traffic backing up on Ocean Park Boulevard. Go out any weekday during the morning and late afternoon/evening rush hours and you will see traffic backed up over the hills in both directions from Lincoln Boulevard.

If you go further east during the evening you can see it backed up from 16th Street to Cloverfield Boulevard. All of this congestion is a direct result of reducing Ocean Park from two lanes in each direction to one lane.

So what makes it "green?" Is it all of the cars sitting there idling and spewing out carbon dioxde and other gases (engines are least efficient when in idle) while waiting to get through the intersection instead of smoothly passing through? Is it the decision not to put in traffic signals at 16th and 18th streets for pedestrian safety, instead putting in flashing crosswalks so that now people can cross Ocean Park in a steady stream, further slowing traffic?

Santa Monica calls itself a green city. So what makes it green? Is it the decision to put the light rail tracks at street level rather than elevated so as to interrupt the flow of traffic on all of the streets that cross the rail line? With trains of four to five cars passing every few minutes, the center of the city will be gridlocked. (Look out merchants.) So it must be all of the carbon dioxide that makes the city green.

Is it the talk of closing the recycling center so that SCD will have to haul more rubbish even further that makes the city green? With our schools, police and fire departments all having budget problems, is it the $4.4 million being spent on "beautifying" Ocean Park Boulevard that makes our city green? Their definition of "being green" is much different from what I've been taught.

Call it anything you want, but don't insult us by calling it a "green street" or a "green city." The only way the street and city will be green is if they paint it that color.

Bill Price
Santa Monica

Living with it

Editor:

If the Daily Press editorial staff takes umbrage that I favor saving the homes of vulnerable senior homeowners and renters at Village Trailer Park over the potential profits of a developer who wants to evict them ("City Hall Hardly Business Friendly," Daily Press Editorial, Dec. 23), I can live with that.

Who's the Scrooge in this story?

Kevin McKeown
City Councilmember



My Write

Bill Bauer

Send comments to editor@smdp.com

And the award goes to …

IT'S TIME FOR THE SAMMIES — MY annual awards for the good, bad and ugly in Santa Monica.

The 2011 Sammy for "Architectural Thuggery" goes to Texas developer Hines, whose original development proposal for the former Paper Mate property on Olympic Boulevard was best described as "packing boxes the Water Garden came in."

Everyone hated the 960,000-square-foot Bergamot Transit Village Center proposal, so Hines retrenched with a 20 percent smaller project and building facades with lots of step-backs and articulation. Packing boxes with bumps?

With a half-dozen or more large office developments planned for the Olympic corridor, nobody in City Hall seems to be concerned about the cumulative effects they'll have on vehicular traffic and congestion. Despite claims that workers will bicycle, walk or ride the Exposition Light Rail line, there's no proof that this will occur in sufficient numbers to reach "No net new car trip" goals.

Therefore, the "Living in Fantasyland" Sammy goes to the Planning Department and hired consultant Jeffrey Tumlin.

A few weeks ago, the City Council approved a five-floor, mixed-use building at 401 Broadway with 56 apartments, a retail store, 71 bike racks and no car parking. "Green" advocates are praising it because it'll attract tenants who don't own or drive cars. Pssst. I've got a secret. Tenants in that building will have cars and either pay extra to park them in city garages nearby or use their bicycles to reach their vehicles stored in residential neighborhoods blocks away. So, the "Head in the Sand" Sammy goes to Santa Monica's City Council and Planning Commission.

Earlier this year, campaign contribution disclosure was debated by the council. Two measures — requiring disclosure of donations from contributors with business before the dais and just copying and making existing campaign disclosure statements available to the public — at council meetings were shot down. The "Hide the Bacon" Sammy goes to council members Pam O'Connor, Terry O'Day, Gleam Davis and Mayor Richard Bloom (all recipients of generous campaign donations from developers with projects pending council approval) who voted "No." For the record, Kevin McKeown and Bobby Shriver voted "yes." Bob Holbrook was absent.

The saga of 15 units of low/mid-income housing at the Dorchester House, 1044 Fourth St., drags on. The deed-restricted units have been sold and resold at market rates and occupied by well-heeled owners, family members or rented out at market rates for 20-plus years in violation of the Dorchester's development agreement. Despite a two-year effort to obtain compliance, it appears that the occupancy status of the units hasn't changed although three units are now under litigation.

Repeated requests for updates have been blocked by Gary Rhodes, the city attorney assigned to the case, who says he can't release details because it's still under investigation. The City Attorney's Office wins the "Foot-Dragging" Sammy for ignoring or not enforcing contracts to maintain existing affordable housing in the Dorchester and who knows how many other buildings.

In July, the City Council voted to excuse Saint John's Health Center from building a 450-car, on-site parking garage as per a 1998 development agreement with City Hall that allowed major expansion of medical facilities. Lack of parking has created massive problems for Saint John's neighbors.

Even worse, everyone had been saying for weeks before council's decision that it was, "a done deal." In other words, "the fix was in." Council voted 5-0 with O'Connor, O'Day, Davis, Holbrook and Bloom voting to amend the development agreement earning them the 2011 "What Parking Problems?" Sammy. Last May, I wrote that parking ticket appeals were being mishandled by City Hall. California Vehicle Code (CVC) statute, 40215(a), enacted Jan. 1, 2009, states that, if an appeal is denied, the initial review notification must "include a reason for that denial." However, City Hall had been sending losing appellants a form notification stating, "The citation is valid."

If appealed further to a hearing examiner and the citation is still not dismissed, CVC 40215(c)(6) states, "...if the notice (citation) is not canceled, include a written reason for that denial." Despite having the examiner's written reasons, City Hall still sent form notices to appellants stating, "The citation is valid." In other words, "You're guilty because we said so."

A lawsuit over City Hall's handling of the appeals was filed in Superior Court by Stanley and Harriet Epstein and is in mediation. City Hall wins the 2011 "Abysmal Public Service" Sammy, because I said so.

A bullying incident involving an athlete on Santa Monica High School's wrestling team became a major news story this year. No criminal charges were filed, however, the incident that was said to have racial overtones left a bad taste in everyone's mouth.

Fortunately, community leaders, district administrators and the school board are moving ahead with reforms and community-wide discussions on racism. District policies, practices and curriculum are being revised to encourage racial understanding. The "Can't We All Get Along?" Sammy goes to everyone working towards racial harmony.

The Sammy for "Stupid Policy Decisions" goes to the Santa Monica-Malibu Unified School District Board of Education. They approved a policy designed to insure that low-income/lower-achieving schools obtained a more equal share of the fundraising pie by taking funds raised by PTAs and other groups away from higher-income/higher-achieving schools.

The mechanics of exactly how this will all work still need to be worked out, but I have a big problem with taking anything away from any student — even students from well-to-do families in high achievement schools.

That's all folks. Happy New Year.

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Survey helps shed light on forest-damaging ash borer

MICHAEL FELBERBAUM
Associated Press

RICHMOND, Va. Triangular, purple kite-like contraptions placed in trees across the country are helping state and federal agriculture officials learn more about a deadly beetle that has killed tens of millions of ash trees in the United States and Canada and threatens countless more.

The 61,500 traps installed in 48 states are part of a survey led and funded by the U.S. Department of Agriculture to track the emerald ash borer, a species native to China and eastern Asia that was first detected in the U.S. in 2002. The invasive pest likely arrived inside wood packing material from Asia and has since been detected in 15 states through the national survey using the purple traps that has been done annually since 2008.

Currently the USDA has quarantined West Virginia, Pennsylvania, Indiana, Illinois and the lower peninsula of Michigan. Certain areas of other states, like Virginia, also have quarantines, which means that ash trees, logs or nursery trees cannot be transported out of that specific area.

The 2011 survey shows the tiny, green beetle hasn't been detected outside of the states where it's already known to exist, but the bug has been found in about 60 more counties in those states, said Sharon Lucik with the USDA's emerald ash borer program. Some states have not yet completed their reports.

"I don't know that we can say no news is good news, because we know that the beetle in low populations is difficult to detect," Lucik said, adding that the most important aspect of the survey is that they are learning more about the emerald ash borer. "With each new survey year we are acquiring a better understanding of where the pest is. ... We are fine-tuning how it spreads naturally."

The danger to all 16 native species of ash trees comes from the bug's larvae, which tunnel beneath the bark, disrupt the tree's ability to take food and water and eventually starve and kill it. The agricultural impact to states where the beetle has been detected could be substantial and other effects include decreasing property values, losing the ash wood supply and decreasing air quality, Lucik said.

The unusual, 2-foot-tall traps that resemble a wayward kite are placed in trees during the spring and summer months, and are then taken down in the fall. The traps' outer walls are smeared with glue. Inside hangs a plastic bag of pungent manuka oil, broadcasting the scent of a distressed ash tree to insects.

Besides attracting the beetle, the purple color also elevated public awareness of the problem.

Lucik said people driving in their cars have seen the traps and curiosity gets the best of them, they'll pull over and get out of their car and call the hotline number listed on a sign that says, "Do Not Disturb. USDA Emerald Ash Borer Survey."

Public awareness of the issue is particularly important this time of year as the insect can be unknowingly transported in firewood and other products.

"Think of how many miles people travel when they go on vacation, camping, or recreating. So that's why the human-assisted movement of infested material really expands substantially the widespread area where the emerald ash borer currently has been found," Lucik said.

The USDA plans to do the survey again in 2012 and also is looking at using stingless wasps, a natural enemy, as a possible biological control for the beetle.

The states where the insect has been detected are: Michigan, Illinois, Indiana, Iowa, Kentucky, Maryland, Minnesota, Missouri, New York, Ohio, Pennsylvania, Tennessee, Virginia, West Virginia and Wisconsin. It also has been discovered in Ontario and Quebec.

The Q Line

Year in review

The Daily Press is currently debating internally which stories should be included in our best of 2011 edition. We would love to hear from our readers.

So, this week's Q-Line question asks:
What were the top local stories of 2011? Remember, local.

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 107.**





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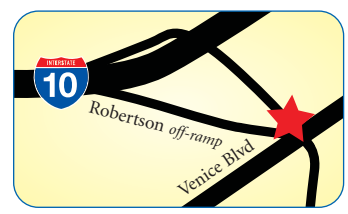



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Earth Talk
By the editors of E Magazine

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Dud suds

Dear EarthTalk:

I always hear about hair products and sprays that claim to be natural and organic based. What are some hair products that can be purchased that are legit and cause no harm to the environment?

Penny Siegel,
Milwaukee, Wisc.



Photo courtesy iStock/Thinkstock

IN THE MIX: **Many mass-market hair care products rely on harsh chemicals that can cause follicle, skin and eye irritation. In some cases, ingredients have been implicated in respiratory, immune and endocrine problems, even cancer. Fortunately, there is now a wide range of greener, healthier hair care products available.**

MANY COMMON HAIR CARE PRODUCTS, including shampoos, conditioners and hair sprays, can pose health hazards. Most of the shampoos for sale on supermarket and drugstore shelves use a chemical called sodium laureth sulfate (or one of its derivatives), a foamy de-greaser that can cause follicle, skin and eye irritation, and which has been linked to some cancers when combined with other common shampoo ingredients.

Meanwhile, mass-market conditioners typically rely on so-called quaternary compounds to produce thicker, silkier and tangle-free hair, but these chemicals can also irritate the skin and eyes and likewise have been linked to cancer. As for hair spray and other styling products, most work by coating the hair with polyvinylpyrrolidone (PVP), a plastic polymer that has been dissolved in solvents to keep it flexible. Environment Canada, Canada's counterpart to the U.S. Environmental Protection Agency, classifies PVP as a medium health priority, although phthalates, triethanolamine, parabens and other hair spray ingredients may be more harmful, having been linked to respiratory, immune and endocrine problems as well as cancer.

Luckily for those who spend a lot of time and money getting their hair to look, smell and feel just right, a wide range of greener, healthier hair care products has emerged in recent years. Aveda has been a pioneer in the industry ever since Horst Rechelbacher launched the company in 1978 after visiting India and witnessing the healing powers of Hindu medicine and aroma. Today the company offers seven hair product lines tailored to different hair types, with the majority of the ingredients derived from plants, non-petroleum minerals or other natural sources. Furthermore, upwards of 89 percent of the essential oils and raw herbal ingredients Aveda uses in its hair cars products are sourced from certified organic producers.

There are hundreds of other companies, too, that sell natural hair products. A great place to look is at the GoodGuide, a website that rates 145,000 foods, toys, personal care and household products according to health, environmental and social responsibility standards. Top-rated shampoos listed there include Burt's Bees Rosemary Mint Shampoo Bar, Aura Cacia Kids Shampoo and Aubrey Organics Men's Stock Ginseng Biotin Shampoo. GoodGuide's top performing conditioners include Dr. Bronner's Hair Conditioning Rinse, Burt's Bees Herbal Blemish Stick with Tea Tree Leaf Oil, KMS Haircare Liquid Assets and Nurture My Body Conditioner. As for styling, GoodGuide likes any of the varieties of Dr. Bronner's Hair Conditioner and Style Cream as well as L'Oreal's Elnett Extra Strong Hold.

Another source for credible hair care products recommendations is the Guide to Less Toxic Products, a free online resource produced by the Environmental Health Association of Nova Scotia. The guide lists 25 shampoos, 22 conditioners and 18 hair styling products that meet its stringent ingredient standards. Also check out the Environmental Working Group's Skin Deep cosmetics database, which provides detailed ingredient information and safety assessments for 70,000 personal care products, including hundreds of shampoos, conditioners and hair styling formulations.

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KNOW BEFORE YOU GO

Ocean Avenue Utility Work

The Ocean Avenue utility work will connect the sewer line from First Court to Ocean, install a new a gas line from First Court to Ocean, and install a new joint trench on Ocean. Work will take place on Ocean from Moomat Ahiko to Pico Boulevard with various lane closures throughout the duration of the project. Work will take place between 8 a.m. – 5 p.m., beginning Nov. 07 and ending Dec. 15.



Transit Priority Systems Project

Installation of the Transit Priority System (TPS) at 80 traffic signals along major corridors within the City of Santa Monica. Partial roadway closures or detours are expected at various locations on Pico Boulevard between 11th and 23rd streets, but impact to traffic should be minimal.

Pier Parking Lot Storm Drain Improvement Project

Drainage improvements will take place to the 1550 parking lot just north of the Santa Monica Pier. A gravity storm drainage system will be installed to replace the existing pump system. The bike path underneath the pier will be closed; however a bike path detour to Appian Way will be available.

Ocean Park Boulevard Complete Green Street Project

The project begins in December 2011 and ends December 2012. Construction will take place Monday to Friday, 8 a.m. to 6 p.m., on Ocean Park Boulevard, between Neilson Way and Lincoln Boulevard. The project will improve the character and functionality of Ocean Park Boulevard for all users and reduce storm water runoff. The project will provide wider sidewalks and parkways for storm water biofilter swales and infiltration, new landscape medians, new marked crosswalks with enhanced overhead flashing beacons, new painted bike lanes and traffic striping, pedestrian level lighting, new trees and landscaping, street furniture, bike racks and traffic signal modification. Traffic control will be in place during construction and will maintain one lane of traffic in each direction. Please use alternate routes whenever possible.

Annual Tree Trimming

City Hall's annual tree trimming schedule is underway at the following locations: on Virginia Avenue from Stewart Street to Centinela Avenue. For more information please visit www.santamonicatrees.com.

Annual Paving & Sidewalk Repair Project

Annual street and sidewalk maintenance work consists of cold-milling and asphalt overlay, slurry sealing, sidewalk removal and reconstruction, curb and gutter removal and reconstruction, pervious gutter construction, and tree root pruning. In addition to the annual work, striping modifications will be completed to implement recommendations of the Draft Bicycle Action Plan. Street paving will occur mainly in the Ocean Park area, south of Pico Boulevard and west of Lincoln Boulevard. Some work, however, is also planned outside this area. Miscellaneous work (striping, raising of manhole covers, etc) will be taking place in the neighborhood south of Pico and west of Lincoln. Partial roadway closures is expected. Temporary Traffic Control signs and barricades will be deployed to guide vehicular and pedestrian traffic in and around the work areas.

Southern California Edison Installation

Southern California Edison Installation of electrical conduit and vaults on 20th Street from Olympic Boulevard to Wilshire Place North. Estimated project completion is December 2011. Lane closures will occur on the east side of 20th Street between Colorado and Arizona avenues. There may be traffic delays in and around the Appian Way and Pico Boulevard intersections. Expect traffic delays. Use alternate routes whenever possible.

Alley Resurfacing Project

The alleys in the 1500 block of Stanford Court will be resurfaced Dec. 5-16. Daily work start time is 7 a.m. and end time is 4:30 p.m. Please be advised that resurfacing operations will generate noise and dust. There will be certain times when the alley will not be accessible during construction, but the city will minimize these times of closure during the day. Questions should be directed to the Public Works Street Maintenance Division at (310) 458-4991. For more info on the Alley Renewal Program, go to: www.smgov.net/streets/alleyprogram.

Water Main Replacement No. 1

Replacement of approximately 11,700 feet of existing ductile iron water mains with new ductile iron water pipes due to age, condition and capacity demands. Work will take place on Euclid Court, from Carlyle to Alta avenues There will be traffic impacts in the work area.

The Village

The Village Santa Monica is a mixed-income, mixed-use community that will be developed in heart of Santa Monica's Civic Center revitalization area. This unique public/private partnership leverages City-owned land to provide for important public benefits. There will be utility work on Ocean Avenue and First Court; traffic may be affected from 8 a.m. to 5 p.m. Intermittent lane closures on Ocean Avenue from Pico to Colorado.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

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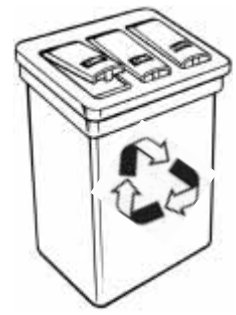

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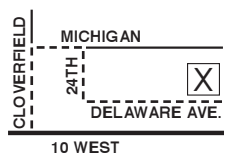



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CP
FROM PAGE 1

Oelsen appreciated the value of dog rescues. Liberating dogs from death row at the shelters and providing them with a permanent, loving home was a noble act, but represented a drop in the bucket.

According to Marie Atake, the founder of Forte Animal Rescue, another Westside nonprofit that plucks dogs from certain doom, the city of Los Angeles kills 30,000 animals each year by itself.

Nationally, that number hits 5 million.

In the face of such numbers, rescuing one dog at a time was emotionally rewarding, but ignored the root of the problem, in Oelsen's eyes.

"If you walk in and free every dog in the shelter, it will be full again tomorrow," Oelsen said. "I want to see the stats change."

The only way to do that was to change the way people perceive the animals in their lives, and to make a dent there, you have to start young.

Education, beginning in the earliest grades, was animals' best hopes, Oelsen decided.

The concept held a great deal of meaning for her. The daughter of a single-mother flight attendant, a younger Oelsen had few prospects and fewer dollars to chase them with.

What she had was a fine mind, which was recognized by a local private school that granted her a scholarship to get through high school.

The act sent her on to four-year university where she studied history, theology and business before entering the corporate world at publisher McGraw-Hill.

"I put a high price and value on education," she said.

After a great deal of research, time and a few how-to books on tax law, Oelsen created the Sharing Our Love Foundation, also called the SOL Foundation after her beloved Weimaraner.

The stated mission: To prevent cruelty to animals through education, awareness and advocacy, by teaching children to respect and empathize with other living creatures.

Instructing children to care for animals was one piece in a larger puzzle. As Oelsen researched the topic, she found that homes with animal abuse had a higher incidence of child abuse as well, and that the presence of animals in the classroom had a positive influence on children's empathy toward creatures and each other.

With the help of classroom teachers co-opted for the cause, Oelsen developed a curriculum for entering the classroom. It starts with kindergarteners getting lessons on why not to pull tails.

"By seventh or eighth grade, we get a little riskier and start talking about puppy mills," Oelsen said, referring to the practice of some breeders who keep animals in inhumane conditions and overbreed them in order to maximize profits at pet stores.

The curriculum incorporates fill-in-the-blank vocabulary and math skills so that kids can practice academic skills as they improve their world relationships.

Oelsen now works in a handful of charter schools and other elementary schools in Baldwin Park.

Breaking into the classrooms has been hard. First there's the bureaucracy. Secondly, there are the teachers, whose livelihoods depend on their students' success on standardized tests and don't have the motivation to cede any of their valuable class time, no matter the cause.

Still, Oelsen managed to get into a few classrooms every two weeks, and the results have already been dramatic. She's seen kids appear at animal rescue events, help gather up toys for dejected animals and raise money for local shelters.

The classroom time is a welcome relief from the other pieces of Oelsen's advocacy, which often include forays into the vicious world of the shelter system or wading through the pitfalls of the nonprofit world.

"It's the only time I feel good at the end of my day," Oelsen said.

Although it's not the main thrust of her work, Oelsen still gets into the trenches for rescues. She recently returned from a trip to Canada, where she helped place several pit bulls in new homes.

The "bully breed" has a bad reputation in the United States, and can be difficult, if not impossible, to find homes for. Our northern neighbors don't harbor such prejudices, she said.

Images of the dogs she's helped rescue appear on the back of Oelsen's business cards, a reminder of the successes in an otherwise tragic climate.

The SOL Foundation has come to a crossroads. It's growing, with interested parties in other states and other countries asking how to make satellite branches of the foundation to help animals and children.

Oelsen, in many ways, is the foundation's one-woman show. She saved herself $10,000 by setting up the legal framework of the foundation without the aid of a lawyer, built the foundation's website from scratch and even made the T-shirts.

To get it all done, and ensure the foundation began with a firm foundation, she left her job in the corporate world. She's been living off of her savings ever since, refusing to take a salary from the very foundation she created.

Soon it will be time to go back to the working world to replenish her savings, which will mean further delegation of the SOL Foundation responsibilities.

"It's somewhere between it being liberating versus the feeling that this is my baby," Oelsen said.

Moving forward, she knows, at least, that the SOL Foundation has its eyes on the prize: The end of mass killings of animals and animal cruelty.

"It's a large, ambitious, ridiculous goal," Oelsen said. "It's totally my style."

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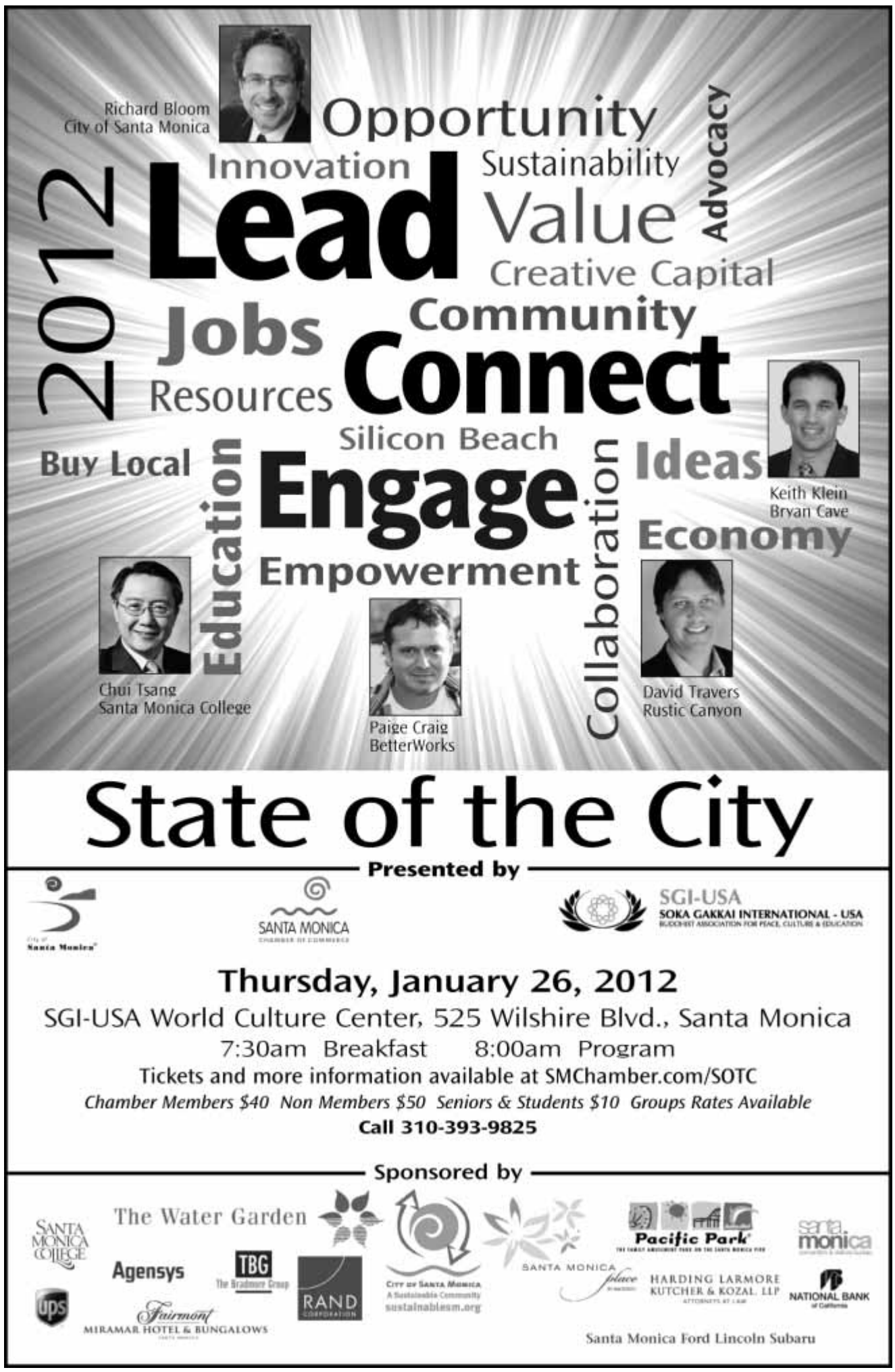

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MARRIAGE

FROM PAGE 1

ages 18 to 29 were married in 1960, but now only one in five is.

Marriage also is on the decline in other developed countries, especially those in Europe, and the trend is starting to take root elsewhere around the globe.

In Mexico City, for instance, a recent proposal would allow couples to "test drive" marriage with a two-year contract, said Ann Mack, a trend watcher for JWT Intelligence, an arm of the marketing giant. If the trial marriage didn't work out, the parties could walk away without lengthy divorce proceedings.

Women, in particular, are experiencing a mass marriage rethink, Mack said. "A growing number of women are taking an alternate life route that doesn't include marriage as an essential checkpoint," she said.

Retreat, maybe. But not outright abandonment, said Cohn and Stephanie Coontz, who wrote "Marriage: A History" and teaches family studies at Evergreen State University in Olympia, Wash.

"We as a society have to recognize that people do still get married but cycle into marriage later and may cycle out of marriage," she said. "I think marriage is perceived as a very desirable good but no longer a necessity."

In New York, 30-year-old Grace Bello loves kids. Her mom was 30 when she gave birth to her, but Bello didn't have the American dream of a picket fence, husband and 2.5 children in her head growing up in Cupertino, Calif. She recently broke up with a guy she had been dating casually for a few weeks and is busily pursuing a freelance writing career.

"Not getting married wouldn't be the worst thing in the world," Bello said. "I think the worst-case scenario would be a loveless marriage that ends in divorce and to be a single mom supporting several kids. I'd rather be single for the rest of my life."

There's a lot to like about living single, said Bella DePaulo, who wrote the book "Singled Out."

"We're so used to, as a society, thinking about life in terms of what it means to be coupled and married that we miss out on all the ways in which living single has some real attractions, like having your own space," said DePaulo, who at 58 is happily single herself.

Among the more dramatic developments is a 17-point marriage disparity along education lines.

Nearly two-thirds of all adults with college degrees, or 64 percent, are married, compared with 47 percent with high school degrees or less, according to the Pew snapshot released Dec. 14. Fifty years ago, college graduates and those who had not gone beyond high school were about equally likely to be married.

For less educated and lower earning women in particular, Coontz said marriage is riskier than it used to be.

"Men's real wages have fallen and they face a lot of job insecurity, so a woman who would have found a high school graduate a pretty damn good catch in 1960 now has to say to herself, 'Would it really be smart of me to marry this guy?' She's choosing to focus on her own earning power."

A separate Pew survey released last year found that while nearly 40 percent of respondents said marriage is becoming obsolete, 61 percent of those who were not married would like to be someday.

"I need to support a future family," said Vince Tornero, a 23-year-old senior at Ohio State University in Columbus. "I want to have kids but I can't have kids if I don't have money."

Pew also found that marriage statistics vary by race, with 55 percent of whites, 48 percent of Hispanics but just 31 percent of blacks married.

"I thought I'd be married by now, honestly," said Keisha Pickett, who is 31, black and single in Tampa, Fla. "In my circle of friends, they haven't necessarily given up on it but they're scared. You give it your all and it could all blow up in your face one day."

Pickett is dating but has no special someone. "I had a honeybunch up until about four months ago. We had been back and forth for, like, three years," she said. "It just came to a point where I felt like it was forced. I'm very outgoing and ambitious and he was kind of a complacent, in-the-house guy."

The type is familiar to Mack, who notes a rise in the "omega" male, that perpetual adolescent of Judd Apatow movie fame. He's fond of beer, video games and women in charge.

Pickett, who runs her own public relations company, isn't interested.

"You want a honey who wants to go here or there and isn't complaining about it all the time," she said. "It was like pulling teeth. I couldn't waste any more time."







FACES
FROM PAGE 3

eventful than May 2.

He had given the order for a Navy Seal operation against bin Laden, the mastermind of 9/11, whom CIA intelligence had traced to a walled house in Pakistan. As CIA director Leon Panetta gave a real-time description of the unfolding helicopter raid, a White House photographer captured the moment: Obama's eyes burning straight ahead, Secretary of State Hillary Clinton tensely raising hand to mouth, others appearing to hold their breath. In 40 minutes, it was over; the commandos vanished into the darkness with hard drives and other evidence they gathered, plus bin Laden's body, which was hurriedly buried at sea.

"We got him," Obama said.

The man who had held the world in terror was gone — but the Afghan war launched to capture him marked its 10th year in 2011. In Iraq, the long U.S. military involvement came to an end in December.

In the war that freed Libya from Gadhafi, European powers cooperated under NATO's aegis — even as sovereign debt worries in Greece and other nations pulled the eurozone apart, threatening chaos far beyond. What images rise to the surface of this slow-motion crisis? Besides scenes of street fighting in Athens and elsewhere, it's the faces of France's Nicolas Sarkozy and Germany's Angela Merkel, looking awfully tired.

Government and corporate leaders in Japan tried to strike a calming tone after a cataclysmic earthquake and resulting tsunami crippled the Fukushima nuclear power plant in March. But dubious safety claims were quickly overwhelmed by surreal news coverage, such as scenes of hazmat-suited workers checking children with Geiger counters. With nearly 20,000 deaths and damage in the hundreds of billions of dollars, it was called the most costly natural disaster in history.

And nature's wrath wasn't spent. Historic flooding ravaged stretches of the Missouri and Mississippi rivers; Bangkok, Thailand, was inundated. An earthquake shook Christchurch, New Zealand, killing more than 180. And quakes struck in many other places, including some odd ones; a temblor just south of the U.S. capital cracked and closed the Washington Monument.

In roaring springtime tornadoes, parts of Joplin, Mo., and Tuscaloosa, Ala., among other towns, were virtually wiped away. One Missouri newspaper's full-page array of portraits — a baby's laughing face set amid the images of dozens of others, old and young — pitifully tallied the toll.

Another 2011 image of innocents who perished: In July, attacks in Oslo and at an idyllic island summer camp nearby in Norway by a man later deemed insane left 77 dead, most of them children and teenagers.

Death claimed the famous. Besides Jobs, the genius behind Apple computer and its elegant i-things, they ranged from legendary actress Elizabeth Taylor to former heavyweight champion Joe Frazier, from assisted-suicide advocate Jack Kevorkian to inaugural Peace Corps director Sargent Shriver, from Vaclav Havel, the Czech democracy champion, to Kim Jong Il, the North Korean dictator.

Something more abstract was mourned after the scandal that enveloped Penn State University's football program, breaking student and alumni hearts. Here again, a proud and rock-solid institution seemed for a time to sway on its foundation. It was all unthinkable: the lurid details of a grand jury's charges that longtime former assistant coach Jerry Sandusky was a serial child molester and that some school administrators allegedly failed to act responsibly on what they knew. Paterno, the coach admired far and wide for his high standards, wasn't charged but his era ended in summary firing. In his storybook college town, bewildered students rampaged.

Yet, at a campus rally where candlelit young faces made another memorable image of the year, a larger group of Penn Staters gathered to support the abuse victims — and, as one student said, "to put ourselves back together."

In a shattering year around the world, the comment could have stood for many others





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SPYING
FROM PAGE 3

officials said the informants were known as "mosque crawlers." They would listen in mosques and report back to their handlers.

It was the CIA that first developed that idea overseas and came up with the name. The NYPD program was a version of that effort, according to former CIA officials who were familiar with it. Like many interviewed about the NYPD, they insisted on anonymity because they were not authorized to discuss intelligence programs.

Former senior CIA officials said the mosque crawlers were ineffective.

In New York, however, the program persisted. With help from the mosque crawlers and secret NYPD squads, documents show, police intelligence analysts scrutinized every mosque in and around the city and infiltrated dozens. The monitoring of imams included even those who worked closely with police and preached against violence.

These days, however, fewer imams are under investigation, an official said.

The NYPD has pledged to do all it can to prevent terrorism. So when a new intelligence program is conceived, several current and former officials said, there is little discussion of its prospects for success.

NYPD intelligence chief David Cohen, a former top CIA official, was asked about that in September 2005 during a deposition in a lawsuit over the department's policy of randomly searching the bags of subway riders. Civil rights lawyers asked how police knew whether a program deterred terrorism.

"If it works against them, then it works for us," Cohen replied. "That is deterrent to one degree or other."

Cohen was asked, How do you know it works? Is there some police methodology?

"I never bothered to look," Cohen said. "It doesn't exist, as far as I could tell."

At times, police officials themselves have raised concerns about intelligence-gathering programs. In about 2008, for instance, police began monitoring everyone in the city who legally changed names. Anyone who might be a Muslim convert or appeared to be Americanizing his or her name was investigated and personal information was put into police databases.

Current and former officials say it produced no results. Police still receive the list of names of people who change their names, court officials said. But one official said the program is on hold while its effectiveness is evaluated.

Kelly has said the NYPD does not trawl neighborhoods and instead only pursues leads. But those leads can be ambiguous, officials say, and can be used to justify widespread surveillance programs.

For example, the NYPD began the "Moroccan Initiative," a secret program that chronicled Moroccan neighborhoods, after suicide bombings killed 45 people in the Moroccan city of Casablanca in 2003, and after Moroccan terrorists were linked to the 2005 train bombing in Madrid. New York police put people, including U.S. citizens, under surveillance and catalogued where they ate, worked and prayed.

"What we were doing is following leads," Kelly told City Council members during an October hearing when asked about that program. "The Moroccan issue that was mentioned had to do with a specific investigation."

But officials involved in the program said there was no specific threat to New York from Moroccans. The Moroccan Initiative thwarted no plots and led to no arrests, officials said.

Much of the information in the Moroccan Initiative was gathered by a secretive squad known as the Demographics Unit. Using plainclothes officers known as "rakers," the squad infiltrated local businesses and community organizations looking for trouble or "hot spots." Their daily reports helped create searchable databases of life in New York's Muslim neighborhoods.

One NYPD official said that unit identified a Brooklyn bookstore as a hot spot. That led police to open an investigation and send in an informant and undercover detective, ultimately leading to the arrests of two men in the Herald Square case.

SEE SPYING PAGE 13

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SPYING
FROM PAGE 12

The work of that secret unit, the official said, helped the NYPD arrest a Pakistani immigrant named Shahawar Matin Siraj and foiled an attack.

For years, police have said publicly that the Herald Square case began with a tip but have not elaborated. Siraj's lawyer, Martin Stolar, said prosecutors provided no documents related to the Demographics Unit at trial.

Siraj was convicted and sentenced to 30 years in federal prison in 2007. But defense attorneys, and even some inside the NYPD intelligence unit, said police had coaxed the men into making incriminating statements and there was no proof Siraj ever obtained explosives.

The case is arguably the NYPD's greatest counterterrorism success. But there are others.

The NYPD played an important role in the case against Carlos Amonte and Mohammed Alessa, two New Jersey men who pleaded guilty to charges they tried to leave the country in 2010 to join the al-Qaida-linked terrorist group al-Shabaab. The FBI long had been aware of the two men but had been unable to win their trust with an informant or undercover agent, federal officials said. The NYPD, with its deep roster of Muslim officers, provided the undercover officer who ultimately succeeded in winning their confidence.

When the NYPD's effectiveness is questioned, the department's most ardent supporters frequently point to a long list of terrorist plots said to have targeted New York since 9/11. The list often is described as plots thwarted by the NYPD.

"One can't argue with results," said Peter Vallone, the New York city councilman who heads the Public Safety Committee.

In reality, however, the NYPD played little or no role in preventing many of those attacks.

Some, like a cyanide plot against the subway system, were discovered among evidence obtained overseas but were never set into motion. Others, like the 2006 plot to blow up U.S.-bound airliners using liquid explosives, were thwarted by U.S. and international authorities, and plans never got off the ground.

And some, like the 2008 subway plot, went unnoticed by the NYPD despite the money and manpower devoted to monitoring Muslim communities, according to the NYPD files obtained by the AP. The files along with interviews show the NYPD was monitoring Zazi's mosque, and also the Muslim student organization Medunjanin attended. Zazi and Medunjanin were friends and had been praying together regularly since 9th grade. As the years passed, Zazi grew increasingly upset about civilians killed by the U.S. military in Afghanistan; Medunjanin was outraged by the way Muslims were treated at Iraq's Abu Ghraib prison, and he promoted jihad at the mosque and after basketball games with friends, according to court documents. He said his friends didn't have the "balls" to do anything.

The plot was discovered after U.S. intelligence intercepted an email revealing that Zazi was trying to make a bomb.

Those programs, meanwhile, have widened the chasm between the police and the city's Muslims, a community the Obama administration says is a crucial partner in the effort to prevent another terrorist attack.





Surf Conditions **Water Temp:** 61°

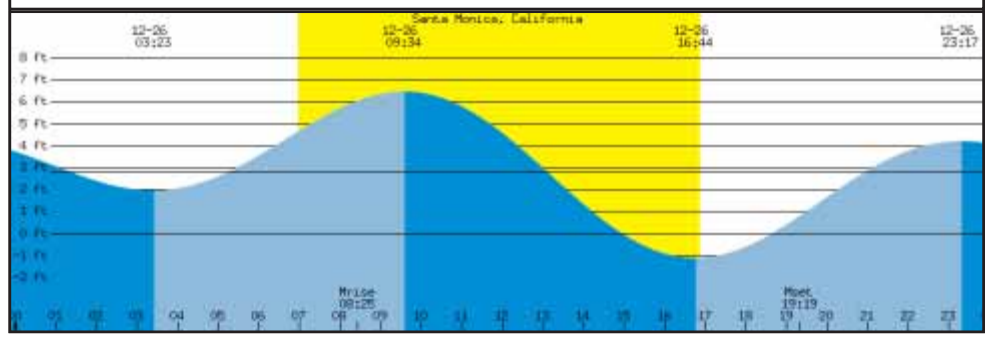
Swell Forecast

West facing breaks are likely to see NW swell drop to waist to chest. Southern hemi should keep south facing breaks in waist to chest high sets.

Long Range Synopsis

ETA for our next NW swell. Chest to head high sets are expected at west facing breaks.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **December 21, 2011**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 6
- Number of A grades for dry/wet weather -- 25 / 10
- Number of (C,D,F) grades for dry/wet weather -- 0 / 0

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, LAcarGUY, SMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Los Cerrillo Beach, at Arroyo Sequit Creek mouth.	A	B
Nicholas Beach at San Nicholas Canyon Creek mouth.	D	A
El Pescador State Beach, between Lechusa and Las Alisos creeks.	ns	ns
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	B	B
Zuma Beach at Zuma Creek mouth.	A+	D
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Rominer Canyon Creek mouth.	B	F
Escondido Creek, just east of Escondido State Beach.	D	F
Latigo Canyon Creek mouth.	A+	F
Solstice Canyon at Don Blocker County Beach.	F	A+
Puerco State Beach at creek mouth.	A+	D
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A+	F
Surfrider Beach at Malibu Colony fences.	A	A+
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	A+	F
Carbon Beach at Sweetwater Canyon.	A+	F
Las Flores State Beach at Las Flores Creek (point zero).	A+	D
Big Rock Beach at 19948 PCH stairs.	A+	A+
Pena Creek at Las Tunas County Beach.	A+	A+
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	C	C
Castlerock Storm Drain at Castle Rock Beach.	A+	F
Santa Ynez Storm Drain at Castle Rock Beach.	B	A+
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	A

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	F
Will Rogers State Beach at Pulga Canyon storm drain.	F	A+
Will Rogers State Beach at Temescal Canyon drain.	A+	F
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	B
Santa Monica Beach at Montana Ave. drain.	A+	F
Santa Monica Beach at Wilshire Blvd. drain.	A	F
Santa Monica Municipal Pier.	D	B
Santa Monica Beach at Pico/Kenter storm drain.	F	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A	B
Ocean Park Beach at Ashland Ave. drain.	A	B
Venice City Beach, at the Rose Ave. storm drain.	A	F
Venice Beach at Brooks Ave. drain.	A+	A
Venice Beach at Windward Ave. drain.	A	A
Venice Fishing Pier - 50 yards south.	A+	A+
Venice Beach- projection of Topsail St..	A+	B
Marina del Rey, Mothers' Beach- lifeguard tower.	A	B
Dockweiler State Beach at Ballona Creek mouth.	F	F
Dockweiler State Beach at Culver Blvd. drain.	A+	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	B
Dockweiler State Beach at World Way (south of D&W jetty).	B	A
Dockweiler State Beach at Imperial Hwy drain.	A+	B
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	F
Dockweiler State Beach at Grand Ave. drain.	A+	F

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

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MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theatre for more information.

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

New Year's Eve (PG-13) 1hr 57min
10:40am, 1:25pm, 4:10pm, 7:00pm, 10:05pm

Sherlock Holmes: A Game of Shadows (PG-13) 2hrs 08min
11:45am, 2:50pm, 6:00pm, 9:15pm

Girl With the Dragon Tattoo (R) 2hrs 40min
10:50am, 2:35pm, 6:10pm, 9:50pm

My Week with Marilyn (R) 1hr 36min
11:20am, 1:50pm, 4:40pm, 7:30pm, 10:20pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Mission: Impossible - Ghost Protocol (PG-13) 2hrs 12min
9:45am, 1:05pm, 4:25pm, 7:45pm, 11:05pm

Alvin and the Chipmunks: Chipwrecked (G) 1hr 27min
9:50am, 1:00pm, 3:30pm, 5:55pm, 8:20pm, 10:55pm

We Bought a Zoo (PG) 2hrs 04min
10:15am, 1:20pm, 4:25pm, 7:30pm, 10:35pm

Sherlock Holmes: A Game of Shadows (PG-13) 2hrs 08min
10:00am, 1:00pm, 4:15pm, 7:30pm, 10:45pm

Girl With the Dragon Tattoo (R) 2hrs 40min
9:30am, 12:05pm, 3:40pm, 7:20pm, 11:00pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Descendants (R) 1hr 55min
1:20pm, 4:10pm, 7:00pm, 9:45pm

Artist (PG-13) 1hr 40min
1:30pm, 4:20pm, 7:10pm, 9:55pm

Dangerous Method (R) 1hr 39min
1:50pm, 4:30pm, 7:20pm, 9:50pm

Shame (NC-17) 1hr 39min
1:40pm, 4:40pm, 7:30pm, 10:10pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Adventures of Tintin (PG) 1hr 41min
10:45am, 1:30pm, 4:20pm, 7:10pm, 9:55pm

Mission: Impossible - Ghost Protocol (PG-13) 2hrs 12min
10:30am, 1:50pm, 5:00pm, 8:15pm, 11:30pm

Hugo 3D (PG) 2hrs 07min
10:40am, 1:45pm, 4:50pm, 8:00pm, 11:00pm

Darkest Hour (PG-13) 1hr 29min
1:15pm, 6:15pm, 11:20pm

Young Adult (R) 1hr 34min
10:30am, 1:00pm, 3:30pm, 6:00pm, 8:30pm, 11:10pm

Adventures of Tintin 3D (PG) 1hr 41min
11:45am, 2:30pm, 5:20pm, 8:10pm, 10:55pm

Darkest Hour 3D (PG-13) 1hr 29min
10:50am, 3:45pm, 8:40pm

For more information, e-mail news@smdp.com

Indulge a loved one tonight, Leo

ARIES (March 21-April 19)
★★★★ Meetings activate an unusual resourcefulness and creativity in you. Someone who often plays devil's advocate appears to have shut down. A provocative action could open a door and/or cause a change. Tonight: Where the action is.

TAURUS (April 20-May 20)
★★★ You will need your positive attitude in order to leap over a difficulty or problem. Understand the liabilities when dealing with a higher-up or a respected relative. An unanticipated reaction could cause a problem. You come from a place of caring. Tonight: To the wee hours.

GEMINI (May 21-June 20)
★★★★★ When eyeing a situation, you have the unique ability to demand a change in the status quo. Although you might want to indulge in a reaction, do your best to center yourself before acting. Tonight: Relax. You need some downtime.

CANCER (June 21-July 22)
★★★★★ Deal with a partner or associate directly when handling a touchy matter. This party might be capable of the unexpected, causing you to overcompensate. It might be hard to tell, but this person really does care and might not realize the dimensions of his or her actions. Tonight: Talk away.

LEO (July 23-Aug. 22)
★★★★ Others clearly are drawn to you, yet they could challenge you. Be responsive and understand their moodiness, which could be a natural response to the holidays. Stay even, and a better attitude will come forward. Tonight: Indulge a loved one.

VIRGO (Aug. 23-Sept. 22)
★★★★ Others might have the day off, but you feel the need to accomplish a little more. Some of you will be working, while others will be tackling a home project. Many people would like to visit or chat with you. Tonight: Mellow out.

LIBRA (Sept. 23-Oct. 22)
★★★★ You have a different, flamboyant style. Somehow your decisions could be provocative. Others act in ways that might be difficult to understand. Approach plans and a project creatively. Tonight: Give a child or loved one extra time.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Pressure builds. Inadvertently, you make judgments that increase the tension. Realize your limits and stop worrying about what others expect. You are human and can do only so much. An element of the unexpected could disrupt your plans. Tonight: Close to home.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ Others come forward and express their preferences. A friend or associate could be a bit much to handle. You are wondering why you should deal with this behavior. Maintain an element of levity. A child could do what is least expected. Tonight: Look at what saunters through the door!

CAPRICORN (Dec. 22-Jan. 19)
★★★ You might be bent on tallying up the damages of the past few days, or returning an item or two. Relax and don't put any more stress on yourself than in the past. Listen to your inner voice regarding an unstable domestic issue. Tonight: Treat yourself to something you want that you didn't get.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ You are full of excitement. Someone at a distance might hold back or do something very different. Let go of feeling awkward; know that you don't have all the solutions. Let your personality melt barriers. Show your caring in a way that speaks to that person or persons. Tonight: As you want.

PISCES (Feb. 19-March 20)
★★★ You might feel down. Don't over-think the situation. You could be tired or reacting to a grumbling loved one. Make a call, and you'll feel better quickly. Don't get stuck dealing with another person. Tonight: Be careful with a financial risk.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Happy birthday

Expect to flip from being very creative to practical this year. Both sides are part of you and can work as a team. Once these elements come together, you will witness dynamic changes in various areas of your life. Your centering allows for many more possibilities, though you might demand changes from yourself and from others. If you are attached, your sweetie might not have the flexibility that you do this year. Be kind, and let him or her adjust to the morphing you. If you are single, a relationship could evolve. You will need time to see if the bond will be valid once this period ends. CAPRICORN often can demand a lot.



MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

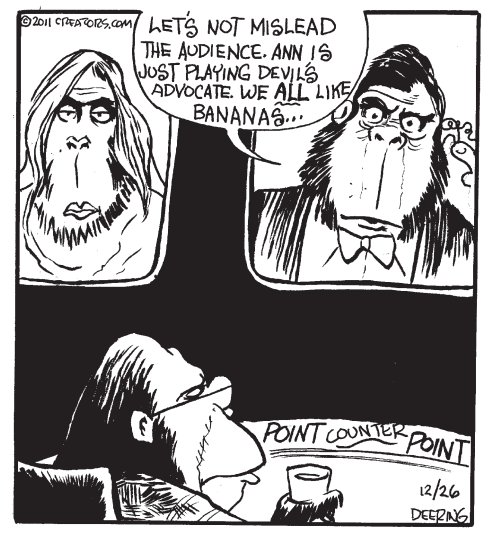
Speed Bump

By Dave Coverly



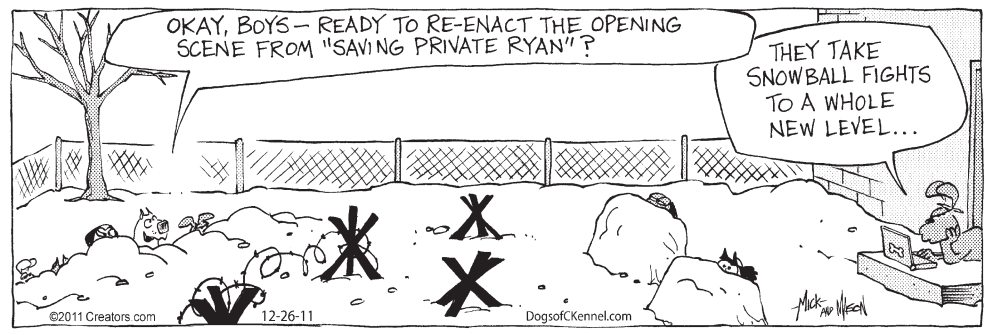
Strange Brew

By John Deering



Dogs of C-Kennel

By Mick and Mason Mastroianni



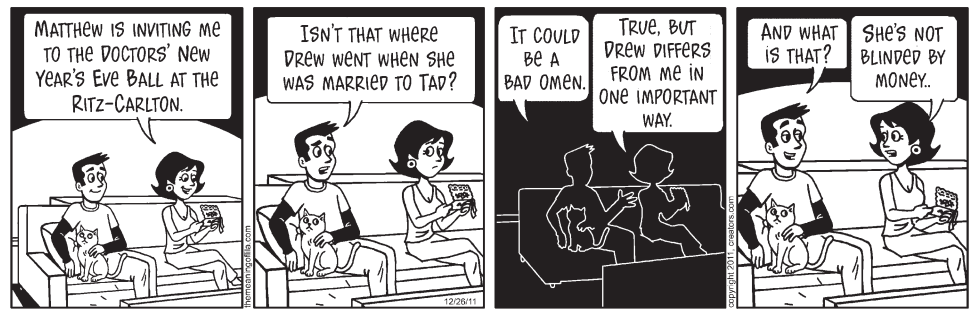
Garfield

By Jim Davis



The Meaning of Lila

By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

			8		5			
		9			7	3		
1	2			3			6	5
9	1			7				3
		3				6		
7				9			2	4
8	4			1			3	2
		7	5			4		
			6		2			

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

1	4	5	9	8	6	7	3	2
2	3	9	7	5	4	1	8	6
8	7	6	2	3	1	9	4	5
7	6	8	3	1	9	2	5	4
5	1	3	4	6	2	8	9	7
9	2	4	5	7	8	6	1	3
6	9	2	8	4	3	5	7	1
4	5	1	6	9	7	3	2	8
3	8	7	1	2	5	4	6	9

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60	117.02	80.50
65	213.06	131.69

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CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Beach crawlers
6 Throws
11 Pacific island group
12 Nebraska city
13 Between
14 Backpack material
15 Water cooler stack
17 Harbor boat
18 Scheme to trick someone
22 Coup d'—
23 Ad motto
27 Bulb rating
29 Banish
30 White sale buy
32 Ontario tribe
33 Annulled
35 High card
38 Tropics tree
39 Cavalry stations
41 Started
45 Parting word
46 Make a speech
47 News summary
48 Carried on

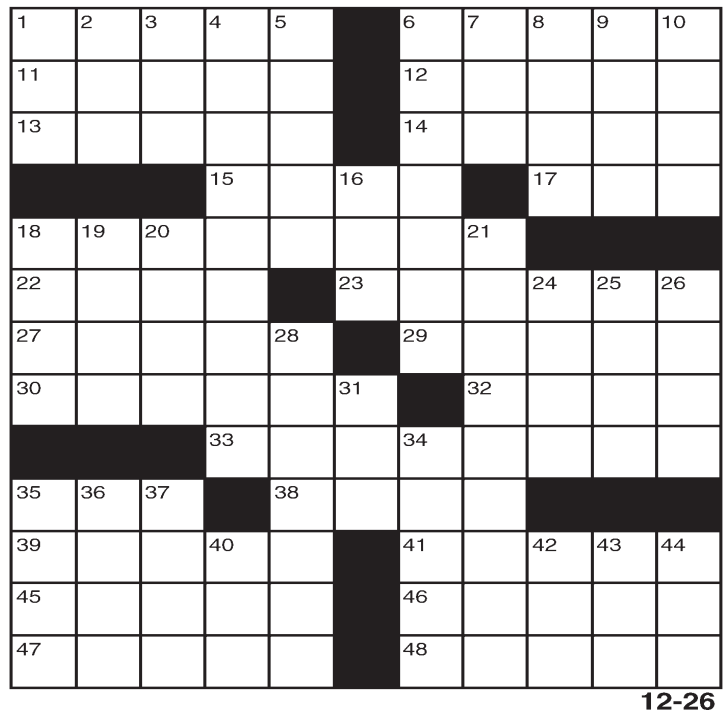
DOWN

1 Mo. hours
2 Uncooked
3 Paris pal
4 Razor-blade knife
5 Showed interest
6 Soothe
7 Writer Tan
8 Shaker stuff
9 Quaker's pronoun
10 Warbled
16 Sleep attire, for short
18 Sunday seats
19 Nevada neighbor
20 London museum
21 Simple shooter
24 Lass
25 Away from the wind
26 Require
28 Increases
31 Relaxing place
34 Macaroni shape
35 At a distance
36 Body of law
37 Rocker Clapton
40 Pot brew
42 Comic bit
43 Noshed
44 Homer's neighbor

L	I	L	A	C	■	A	M	I	S	S
E	N	O	C	H	■	B	A	N	T	U
A	L	D	E	R	■	E	L	V	E	S
D	I	G	S	I	N	■	■	A	N	A
O	N	E	■	S	E	S	S	I	O	N
N	E	D	■	T	W	A	I	N	S	■
■	■	■	A	M	B	I	T	■	■	■
■	D	E	T	A	I	N	■	E	W	E
L	I	V	E	S	E	T	■	M	E	N
E	V	E	■	■	S	N	A	P	A	T
D	E	N	I	M	■	I	L	I	K	E
T	I	T	L	E	■	C	O	R	E	R
O	N	S	E	T	■	K	E	E	N	S

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



12-26

ARITHMO™

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– Arithmo Crossmath – Reclaim Your Brain

• Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

• Each empty square dictates the math operation that must be performed to meet the demands.

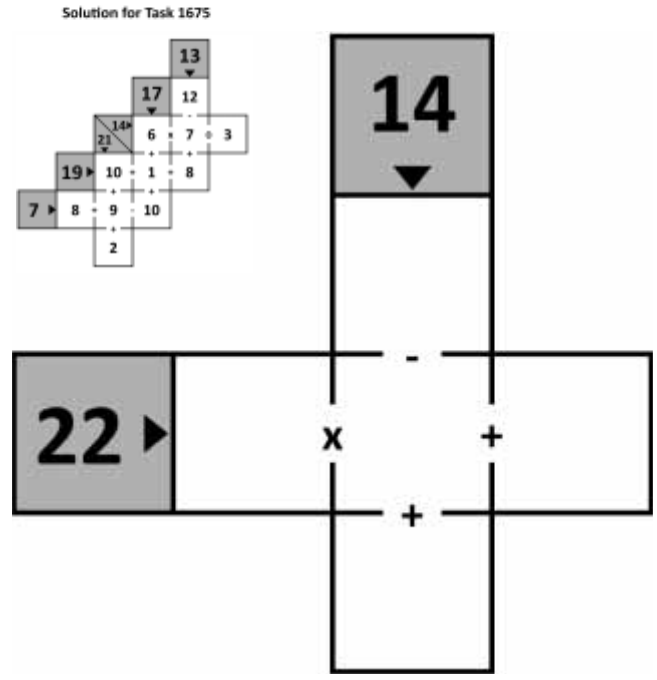
• Remember to multiply or divide before you add or subtract.

Go to www.zokigames.net for more fun and challenging games and links to our mobile phone apps.

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

2, 6, 10, 10, 10

Solution for Task 1675





NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ When Tattoos Aren't Nearly Enough: In some primitive cultures, beauty and status are displayed via large holes in the earlobe from which to hang heavy ornaments or to insert jewels or tokens, and BBC News reported in November that an "increasing" number of counterculture Westerners are getting their lobes opened far beyond routine piercing, usually by gradually stretching but sometimes with a hole-punch tool for immediate results. The hard core are "gauge kings (or queens)," showing a "commitment" to the lifestyle by making holes up to 10 mm (three-eighths inch) wide. (Cosmetic surgeons told BBC News in November that they're already preparing procedures for the inevitable wave of regretted decisions.)

■ Larry Walters made history in 1982 with perhaps the most famous balloon ride of all time -- in an ordinary lawn chair, lifted by 45 helium-filled weather balloons -- soaring to over 16,000 feet in Southern California before descending by shooting the balloons one by one. In 2008, gas station manager Kent Couch of Bend, Ore., made a similar lawn-chair flight and had scheduled another, for November 2011, to float over now-allegedly peaceful Baghdad, to raise money for Iraqi orphans. (Couch subsequently postponed his flight until March 2012 to give the charities more time to organize.)

TODAY IN HISTORY

1919 Babe Ruth of the Boston Red Sox is sold to the New York Yankees by owner Harry Frazee.

1925 Turkey adopts the Gregorian Calendar.

1933 FM radio is patented.

1941 U.S. President Franklin D. Roosevelt signs a bill establishing the fourth Thursday in November as Thanksgiving Day in the United States.

1943 World War II: German warship Scharnhorst is sunk off of Norway's North Cape after a battle against major Royal Navy forces.

WORD UP!

perquisite
\PER-kwuh-zut
noun 1: a privilege or profit made in addition to regular pay

Santa Monica Daily Press

Classifieds

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Beauty

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Employment

COMMISSION SALES rep needed part time with internet marketing experience. Submit resume to bsberkowitz@aol.com

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721 Pacific #1. 2 Bd + 1 Bth in one level building. Hardwood floors and patio. $1850 per month.

1214 Idaho Ave. #1. 2Bd + 1Bth. Lower unit w/ patio. Pets ok. $2095

11300 Gladwin #3. Top floor studio w/ full kitchen & full bath. Hdwd floors, parking, laundry. $1295

1623 Bundy Drive, 2Bd + 1Bth. Hdwd floors, pets ok, laundry, parking. $1695.

. 2110 Bentley Ave. #206. Upper 2Bd + 2 full bath with balcony. Tandem gated parking. West-LA. $1895 per month.

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Notices

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: 11/17/11
To Whom it may concern:
The Name(s) of the Applicant(s) is/are:
FRESH & EASY NEIGHBORHOOD MARKET INC.
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 2800 WILSHIRE BLVD., SANTA MONICA, CA 90404-4802
Type of License(s) Applied for: 21 - OFF-SALE GENERAL Department of Alcoholic Beverage Control INGLEWOOD.
SANTA MONICA DAILY PRESS

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: 11/18/11
To Whom it may concern:
The Name(s) of the Applicant(s) is/are:
MARK JASON MARQUEZ
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 129 BROADWAY, SANTA MONICA, CA 90401-2304
Type of License(s) Applied for: 41- ON-SALE BEER AND WINE - EATING PLACE Department of Alcoholic Beverage Control INGLEWOOD.
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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015358
Superior Court of California, County of Los Angeles
Petition of MICHELLE ANNE ROSSI MAGARE for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: MICHELLE ANNE ROSSI MAGARE filed a petition with this court for a decree of changing names as follows: MICHELLE ANNE ROSSI MAGARE to MICHELLE ANNE ROSSI. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: January 13, 2012 Time: 8:30am, Dept. A
The address of the court is 300 East Olive Ave., Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 1/13/2012
MARY THORNTON HOUSE, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS021707
Superior Court of California, County of Los Angeles
Petition of DAVIDE CENTINEO for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: DAVIDE CENTINEO filed a petition with this court for a decree of changing names as follows: DAVIDE CENTINEO to DAVID TIBY. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: January 12, 2012 Time: 8:30am, Dept. A, Rm 104
The address of the court is 1725 Main St., Santa Monica, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 11/22/2011
JOSEPH S. BIDERMAN, JUDGE OF THE SUPERIOR COURT

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011135559 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/21/2011 The following person(s) is (are) doing business as BEVERLY HILLS VIP SERVICE. The full name of registrant(s) is/are: I Know Your Game, LLC. 1930 Wilshire Blvd. Suite 504 Los Angeles, CA 90057. This Business is being conducted by: a Limited Liability Company. This statement was filed with the County Clerk of LOS ANGELES County on 11/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011134302 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2011 The following person(s) is (are) doing business as MEXICALI TACO & CO, MEXICALI TACO. The full name of registrant(s) is/are: Paul J. Yoo 702 N. Figueroa St. Los Angeles, CA 90012. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Paul J. Yoo. This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129080 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as SUNNY DAYS LAWN SERVICES. The full name of registrant(s) is/are: PATRICK GUTIERREZ 1185 GLEN ARBOR AVENUE LOS ANGELES, CA 90041, BRADLEY C. LOCKRIDGE 2136 CHICKASAW AVENUE LOS ANGELES, CA 90041. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PATRICK GUTIERREZ. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129081 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as SK CONSTRUCTION. The full name of registrant(s) is/are: SKAV DESIGN INC. 3282 N. RIDGETOP LANE CASTAIC, CA 91384. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/03/2007. /s/: ERIC H. ARIMA. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish

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12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 137156 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/23/2011 The following person(s) is (are) doing business as GODIY MUSIC. The full name of registrant(s) is/are: WAGLER BROS INC. 1565 W. 132 ST C GARDENA, CA 90249. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RYAN WAGLER. This statement was filed with the County Clerk of LOS ANGELES County on 11/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2011, 11/30/2011, 12/07/2011, 12/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 138312 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/29/2011 The following person(s) is (are) doing business as CITI DESIGN ASSOCIATES. The full name of registrant(s) is/are: RENGUAN ZHAO 317 N. MISSION DR. SAN GABRIEL, CA 91775. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RENGUAN ZHAO. This statement was filed with the County Clerk of LOS ANGELES County on 12/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 138310 This statement was filed with the County Clerk of LOS ANGELES on 11/29/2011 The following person(s) is (are) doing business as STRAIGHTEN UP. The full name of registrant(s) is/are: KRISTIN BOROSTYAN 710 BAYVIEW DR. HERMOSA BEACH, CA 90254. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KRISTIN BOROSTYAN. This statement was filed with the County Clerk of LOS ANGELES County on 11/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 138309 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/29/2011 The following person(s) is (are) doing business as DOG AND PONY, DOG AND PONY CREATIVE, DOG AND PONY DESIGN, DOG AND PONY ADVERTISING. The full name of registrant(s) is/are: JENNIFER SPARKS 3124 THATCHER AVE. MARINA DEL REY, CA 90292, BRIDGET JURGENS 1612 S. REDONDO BLVD. #4 LOS ANGELES, CA 90019. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/28/2011. /s/: BRIDGET JURGENS. This statement was filed with the County Clerk of LOS ANGELES County on 11/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 138312 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/29/2011 The following person(s) is (are) doing business as CITI DESIGN ASSOCIATES. The full name of registrant(s) is/are: RENGUAN ZHAO 317 N. MISSION DR. SAN GABRIEL, CA 91775. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RENGUAN ZHAO. This statement was filed with the County Clerk of LOS ANGELES County on 12/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE

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OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 138309 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/29/2011 The following person(s) is (are) doing business as DOG AND PONY, DOG AND PONY CREATIVE, DOG AND PONY DESIGN, DOG AND PONY ADVERTISING. The full name of registrant(s) is/are: JENNIFER SPARKS 3124 THATCHER AVE. MARINA DEL REY, CA 90292, BRIDGET JURGENS 1612 S. REDONDO BLVD. #4 LOS ANGELES, CA 90019. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/28/2011. /s/: BRIDGET JURGENS. This statement was filed with the County Clerk of LOS ANGELES County on 11/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011139746 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/01/2011 The following person(s) is (are) doing business as MARSHALL PUBLISHING GROUP. The full name of registrant(s) is/are: Renee Gray Lalanne 2917 W. 116th St. Hawthorne, CA 90250 . This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Renee Gray Lalanne. This statement was filed with the County Clerk of LOS ANGELES County on 12/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011137267 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/23/2011 The following person(s) is (are) doing business as TOTAL HOME CARE SERVICES. The full name of registrant(s) is/are: Alvin Joseph Uy 3444 South Centinela Ave. Suite 2 Los Angeles, CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Alvin Joseph Uy. This statement was filed with the County Clerk of LOS ANGELES County on 11/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011136227 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as FIVE SPARROWS DE-

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SIGN STUDIO. The full name of registrant(s) is/are: Whitney Lauren Pennington 2102 Century Park Lane, #216 Los Angeles, CA 90067. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/20/2011. /s/: Whitney Pennington. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011134836 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/10/2011 The following person(s) is (are) doing business as AMERICAN KERATOCONUS ASSOCIATION. The full name of registrant(s) is/are: Advanced Vision Research Inc. 9663 Santa Monica Blvd., STE# 200 Beverly HIlls, CA 90210. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Brian Boxer Wachler. This statement was filed with the County Clerk of LOS ANGELES County on 11/10/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011138635 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/29/2011 The following person(s) is (are) doing business as GALLINI OF CENTURY CITY, INC., MILESTONE. The full name of registrant(s) is/are: Gallini of Century City, Inc. 10250 Santa Monica Blvd. #410 Los Angeles, CA 90067. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SAM JOOMA. This statement was filed with the County Clerk of LOS ANGELES County on 11/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129079 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as HD TV SPECIALS, SATELLITE TV PROVIDERS, SATELLITE TV PROMOS, NATIONAL SATELLITE SYTEMS TV, HD SATELLITE TV, SATELLITE TV, HD PROGRAMMING, SATELLITE TV DEALS, DISHPROMO. The full name of registrant(s) is/are: ACLB2B CORP. 19720 VENTURA BLVD. SUITE C WOODLAND HILLS, CA 91364. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/2005. /s/: KAPIL JUNEJA. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129077 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as TELETRON TV AND APPLIANCES. The full name of registrant(s) is/are: TELETRON INC. 12820 BEACH BLVD. STANTON, CA 90680. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WEN PHAM. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

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this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125073 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as PACIFIC GROUP USA. The full name of registrant(s) is/are: EVER PACIFIC GROUP INC 2107 ROSEMEAD BLVD. SOUTH EL MONTE, CA 91733. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NANCY WU. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129075 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as ASTRA DANCE COMPANY. The full name of registrant(s) is/are: DAVID WILKINSON 41922 TILTON DRIVE QUARTZ HILL, CA 93551. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAVID WILKINSON. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129074 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as THE STYLIST HANDBOOK. The full name of registrant(s) is/are: DEVON POER 10617 WOODBINE ST. #1 LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/1/2011. /s/: DEVON POER. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 137155 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as BALDWIN HILLS DENTAL CENTER. The full name of registrant(s) is/are: BENJAMIN BRAZIEL III, DDS. 3717 S. LA BREA AVE. #203 LOS ANGELES, CA 90016. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1996. /s/: BENJAMIN BRAZIEL III, DDS.. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136005 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as PROACTIVE TAX PLANNING SERVICES, MARK TWAIN IN THE 21 ST CENTURY. The full name of registrant(s) is/are: BRIAN A. REGALBUTO 11942 DOWNEY AVE. DOWNEY, CA 90242. This Business is being conducted by: an Individual. The registrant has not

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yet commenced to transact business under the fictitious business name or names listed above. /s/:BRIAN A. REGALBUTO. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136004 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as CIRCLE OF CARE BURN FOUNDATION. The full name of registrant(s) is/are: CIRCLE OF CARE FOUNDATION 16255 VENTURA BLVD. SUITE 707 ENCINO, CA 91436. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LINDA DAVID. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136003 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as KEY LENDERS OF ENCINO. The full name of registrant(s) is/are: AMANDA HASSON 16055 VENTURA BLVD. #1120 ENCINO, CA 91436. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2011. /s/: AMANDA HASSON. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136002 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as THE JAMES EADY COMPANIES, THE IMAGE WORLDWIDE, THE GROWTH SERVICE. The full name of registrant(s) is/are: JAMES EADY 110 GRANVILLE AVENUE SUITE 401 LOS ANGELES, CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JAMES EADY. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136009 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as ANTIGUA PLACE. The full name of registrant(s) is/are: REAL LAMP PEOPLE INC. 27540 AVE. MENTRY VALENCIA, CA 91355. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/18/2011. /s/: VARAND ZARIFIAN. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136008 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as GLASSMAN REALTY. The full name of registrant(s) is/are: DAVID GLASSMAN 2014 1/2 VOORHEES AVE. REDONDO BEACH, CA 90278. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAVID GLASSMAN. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136257 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as RASBERRY BOOKS. The full name of registrant(s) is/are: TAMMY LAFRAMBOISE LAFOREST 4346 MAMMOTH AVE. #4 SHERMAN OAKS, CA 91423. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TAMMY LAFRAMBOISE LAFOREST. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136007 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as HVAC CONCEPTS. The full name of registrant(s) is/are: MELVIN BILOW 4622 MONARCA DR. TARZANA, CA 91356. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/30/2011. /s/: MELVIN BILOW. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136006 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as Institute of Neurological Recovery. The full name of registrant(s) is/are: Edward Lewis Tobinick, M.D., A Medical Corporation 100 UCLA Medical Plaza, Suite 205 Los Angeles, CA 90095. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/27/1984. /s/: Edward Lewis Tobinick, M.D.. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136010 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as INDEPENDENT MOBILE STREET ROD AND CLASSIC CAR REPAIR. The full name of registrant(s) is/are: MARK A. WRIGHT 20812 EARL ST. TORRANCE, CA 90503. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/14/2011. /s/: MARK A. WRIGHT. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED

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PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136377 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as TRAINING FOR TOMORROW. The full name of registrant(s) is/are: BUENAVIDA CARE SERVICES, INC. 300 E. GLEASON ST. MONTEREY PARK, CA 91755. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:IMELDA OCHOA. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136378 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as MY DESIRE VINTAGE. The full name of registrant(s) is/are: GERALDINE CASTANEDA NAVA 864 SERRANO PL. LOS ANGELES, CA 90029, LISE CASTANEDA NAVA 864 SERRANO PL. LOS ANGELES, CA 90029. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GERALDINE CASTANEDA NAVA. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136379 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as SNOWFLAKE. The full name of registrant(s) is/are: KATHRYN CAMER 7058 HAWTHORN AVE. HOLLYWOOD, CA 90028. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/2011. /s/: . This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136380 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as SCOPEFX. The full name of registrant(s) is/are: RAGUI HANNA 1724 GREVELIA ST. G SOUTH PASADENA, CA 91030. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RAGUI HANNA. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 139559 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/30/2011 The following person(s) is (are) doing business as MALIBU HOME COLLECTIONS. The full name of registrant(s) is/are: BARBARA GRUSHOW DESIGNS, LLC 6341 BUSCH DRIVE MALIBU, CA 90265. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed

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above. /s/:BARBARA BRUSHOW. This statement was filed with the County Clerk of LOS ANGELES County on 11/30/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011143626 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/06/2011 The following person(s) is (are) doing business as PACIFIC VIEW ENTERPRISES. The full name of registrant(s) is/are: Natasha Fischer 1543 10th Street, Apt. 6 Santa Monica, CA 90401. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/08/2011. /s/: Natasha Fischer. This statement was filed with the County Clerk of LOS ANGELES County on 12/06/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/12/2011, 12/19/2011, 12/26/2011, 01/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011140779 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/02/2011 The following person(s) is (are) doing business as BROWN ANGEL MUSIC PUBLISHING, BROWN ANGEL MUSIC. The full name of registrant(s) is/are: Constance Brown 8719 Haas Ave. Los Angeles, CA 90047. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/1996. /s/: Constance Brown. This statement was filed with the County Clerk of LOS ANGELES County on 12/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/12/2011, 12/19/2011, 12/26/2011, 01/02/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011145924 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/08/2011 The following person(s) is (are) doing business as BIG CITY DISCOUNT. The full name of registrant(s) is/are: BRUCE M. ROSENBLATT 8828 Pershing Dr. Ste #324 Playa Del Rey, CA 90293. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRUCE M. ROSENBLATT. This statement was filed with the County Clerk of LOS ANGELES County on 12/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/19/2011, 12/26/2011, 01/02/2012, 01/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011145375 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/08/2011 The following person(s) is (are) doing business as EARTH BLENDS. The full name of registrant(s) is/are: Rhonda Hicks 1248 5th St. #7126 Santa Monica, CA 90406. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Rhonda Hicks. This statement was filed with the County Clerk of LOS ANGELES County on 12/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/19/2011, 12/26/2011, 01/02/2012, 01/09/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011145376 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/08/2011 The following person(s) is (are) doing business as ROWAN & MARON. The full name of registrant(s) is/are: Thomas Patrick Rowan 3100 Donald Douglas Loop North Santa Monica, CA 90405. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Thomas Patrick Rowan. This statement was filed with the County Clerk of LOS ANGELES County on 12/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/19/2011, 12/26/2011, 01/02/2012, 01/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011145377 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/08/2011 The following person(s) is (are) doing business as LOVE BY CHOCOLATES, N&N. The full name of registrant(s) is/are: Love by Chocolates Inc. 1569 Roscomare Rd. Los Angeles, CA 90077. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/06/2011. /s/: Love by Chocolates Inc.. This statement was filed with the County Clerk of LOS ANGELES County on 12/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/19/2011, 12/26/2011, 01/02/2012, 01/09/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011135330 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/21/2011 The following person(s) is (are) doing business as MODES BEAUTY SALON. The full name of registrant(s) is/are: Sidra Lipscomb 12466 Venice Blvd Los Angeles, CA 90066, Maria Ramirez 212 W. Buckthorn St. #5 Ingelwood, CA 90301. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2001. /s/: Sidra Lipscomb. This statement was filed with the County Clerk of LOS ANGELES County on 11/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/19/2011, 12/26/2011, 01/02/2012, 01/09/2012.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2011135328
Current File No. 20071064973
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
MODES BEAUTY SALON
The fictitious business name referred to above was filed on 05/02/2007 in the county of LOS ANGELES.
Registered owners: TAN NGUYEN HUYNH
This business is conducted by: INDIVIDUAL
/s/ TAN NGUYEN HUYNH
This statement was filed with the County Clerk of Los Angeles County on 11/21/2011
Published: SANTA MONICA DAILY PRESS 12/19/2011, 12/26/2011, 1/2/2012, 1/9/2012

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2011151179
Current File No.20080214819
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
SAMFO ORGANICS LLC
The fictitious business name referred to above was filed on 7/29/2009 in the county of LOS ANGELES.
Registered owners: SAMFO ORGANICS LLC, 11510 BAIRD AVE., PORTER RANCH, CA 91326
This business is conducted by: LIMITED LIABILITY COMPANY
/s/ SUSAN KUSHNATSIAN
This statement was filed with the County Clerk of Los Angeles County on 8/2/2010
Published: SANTA MONICA DAILY PRESS 12/26/2011, 1/2/2012, 1/9/2012, 1/16/2012

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011151180 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/20/2011 The following person(s) is (are) doing business as BEE GORGEOUS. The full name of registrant(s) is/are: Susan Kushnatsian 11510 Baird Ave. Porter Ranch, CA 91326. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Susan Kushnatsian. This statement was filed with the County Clerk of LOS ANGELES County on 12/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/26/2011, 01/02/2012, 01/09/2012, 01/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011152616 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/22/2011 The following person(s) is (are) doing business as MICKO YAGER MEDIA. The full name of registrant(s) is/are: Steven Yager 12024 King Street #208 Valley Village, CA 91607, Shanna Yager 12024 King Street #208 Valley Village, CA 91607. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Steven Yager. This statement was filed with the County Clerk of LOS ANGELES County on 12/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/26/2011, 01/02/2012, 01/09/2012, 01/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011138801 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/30/2011 The following person(s) is (are) doing business as SANTA MONICA RESEARCH INSTITUTE. The full name of registrant(s) is/are: Southern California Medical Gastroentology Group, Inc. 1301 20th St. Suite 376 Santa Monica, CA 90404. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2011. /s/: Richard Corlin MD. This statement was filed with the County Clerk of LOS ANGELES County on 11/30/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/26/2011, 01/02/2012, 01/09/2012, 01/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011144940 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/07/2011 The following person(s) is (are) doing business as FRED SEGAL TREND. The full name of registrant(s) is/are: VLD Corportation 500 Broadway Santa Monica, CA 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/02/2004. /s/: Lidya Lipkin. This statement was filed with the County Clerk of LOS ANGELES County on 12/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/26/2011, 01/02/2012, 01/09/2012, 01/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011144939 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/07/2011 The following person(s) is (are) doing business as FRED SEGAL TREND, THE PARLIAMENT AT FRED SEGAL. The full name of registrant(s) is/are: VLD Corporation 500 Broadway Santa Monica, CA 90401. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/02/2004. /s/: Lidya Lipkin. This statement was filed with the County Clerk of LOS ANGELES County on 12/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED

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PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/26/2011, 01/02/2012, 01/09/2012, 01/16/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011152615 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/22/2011 The following person(s) is (are) doing business as CMS FILM. The full name of registrant(s) is/are: Steven Yager 12024 King Street #208 Valley Village, CA 91607, Michael Testin 5440 Tujunga Ave. #1002 North Hollywood, CA 91601, Corey Evett 830 E. Kensington Road #7 Los Angeles, CA 90026. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Steven Yager. This statement was filed with the County Clerk of LOS ANGELES County on 12/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/26/2011, 01/02/2012, 01/09/2012, 01/16/2012.





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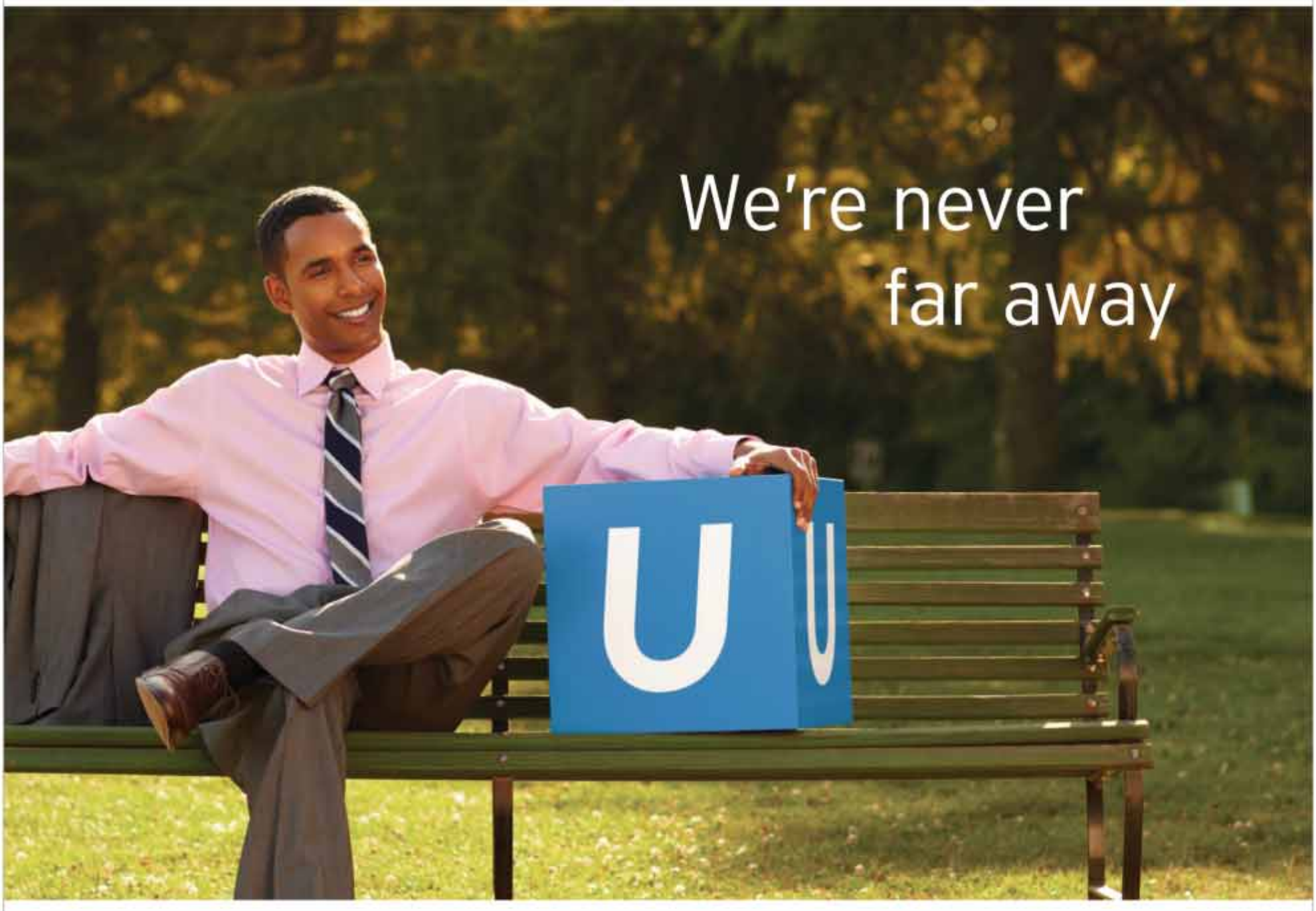

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