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MONDAY, DECEMBER 20, 2010
Volume 10 Issue 32



Santa Monica Daily Press

WHAT A STREAK
SEE PAGE 10

We have you covered

THE SO SOGGY ISSUE

COMMUNITY PROFILES | JOHN BEASLEY



Brandon Wise *brandonw@smdp.com*

BEASLEY

Spreading positivity through music

BY KEVIN HERRERA
Editor in Chief

ROSE AVE It's been a challenging year for many. Unemployment is on the rise along with foreclosures. Confidence in elected officials is waning as the state's debt keeps climbing. In this unpredictable time, it can be difficult to remain positive.

That's where Jazz musician and Santa Monica High School alum John Beasley comes into play. The versatile composer/producer is trying his best to get people out of their funk with some funk … and soul, bossa nova, bop and even some nuevo tango. All of these rhythms can be found on Beasley's Grammy-nominated, ninth studio album "Positootly," a 10-track jazz gem of musical positivity that is inspired by the swinging grooves of his youth, growing up in Shreveport, La.

In the vein of lyricist Johnny Mercer and composer Harold Arlen's "Ac-Cent-Tchu-Ate the Positive," Beasley's "Positootly," aims to inspire and inject some hope for the future, featuring chord progressions that make for forward motion.

"I really wanted to come off with something positive and something to give people hope about recovering from all this crazy stuff we've been going through," Beasley said during an interview from his home-studio in Venice. "I started writing the songs in 2009 when I was living in New York. … We were experiencing the financial crisis, and the election was happening. There was a lot of drama going on in the country and the world. I wanted to create my own small alternative to that, with a message that if we stay positive, we can pull through this together."

This is Beasley's first Grammy nomination as a solo artist, however, the third-generation musician has an impressive resume, having performed with the likes of Sergio Mendes, Miles Davis, Steely Dan and the late James Moody, whose album "Moody 4B" is also up for the Best Jazz Instrumental Album Grammy.

"I'm feeling very humbled to be mentioned in the same breath as these guys," Beasley said of being nominated. "And to

SEE CP PAGE 7

Major storm dumps heavy rain on L.A.

JOHN ROGERS
Associated Press

LOS ANGELES A wet pre-winter storm dumped as much as 7 inches of rain on parts of Southern California over the weekend, triggering scores of accidents, a few minor mudslides and forcing the cancellation of Sunday's final seven horse races at Hollywood Park.

Rainfall that began Saturday morning continued relentlessly throughout Sunday and wasn't expected to let up until sometime Monday. It was expected to resume again Tuesday, continue through Wednesday and then, after a brief break, return on Christmas Day, said Stuart Seto of the National Weather Service.

The National Weather Service reports that as much as 3 inches of rain fell on Santa Monica during the storm.

A flash-flood warning was in effect for parts of Southern California, particularly mountain areas burned in recent years by wildfires.

Residents of La Canada Flintridge were among those keeping a wary eye on the rain. More than 40 homes in the hillside city just north of Los Angeles were damaged or destroyed by a mudslide in February.

"We are holding up," said Lien Yang, who measures rainfall totals in his backyard and reported about 3 inches had fallen by noon Sunday. "It's coming down steady but not pouring. Therefore it doesn't cause a mud flow or flooding or anything like that. Hopefully it's winding down and we'll have no threat this time."

In Northern California, the San Francisco Bay area caught only a portion of a powerful storm system, the National Weather Service said, although the weather was blamed for a series of scattered power outages in the area.

Moderate to heavy rainfall fell on San Francisco early Sunday, but by late morning most of the precipitation had moved east.

A spokesman for Pacific Gas and Electric said about 3,300 homes and businesses in the San Jose and Gilroy area were without power early Sunday afternoon.

Despite light weekend traffic, the rain triggered more than 60 accidents throughout the Los Angeles area, according to the

SEE STORM PAGE 9

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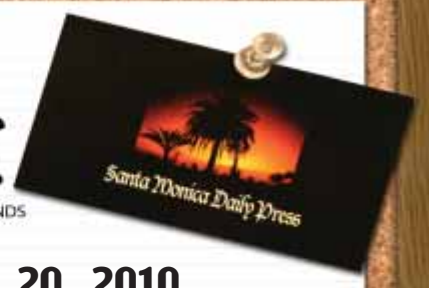
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WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



Monday, Dec. 20, 2010

Winter break made fun
Montana Avenue Library
1704 Montana Ave., 2 p.m. — 4 p.m.
From Monday through Wednesday, the library will be entertaining school kids on vacation. Activities include board crafts on Monday, board games on Tuesday and a screening of the Disney classic "The Jungle Book" on Wednesday.

Skate in the sunshine
1324 Fifth St.
12 p.m. — 10 p.m.
It's that time of year again. ICE at Santa Monica is back. Skate to your hearts desire — or at least until the rink closes for the night — everyday until Feb. 25. Admission and skate rental is $10. For more information, call (310) 393-8355.

Fun with games
Fairview Branch Library
2101 Ocean Park Blvd., 1 p.m. — 3 p.m.
Every Monday afternoon, seniors and adults gather to play bridge at the library. Join for an afternoon of card game challenges.

Tuesday, Dec. 21, 2010

'Car Face'
Novel Cafe
2507 Main St., Daily
Art show exhibit entitled "Car Face" by the internationally acclaimed trompe l'eoil muralist and artist, Blue Sky, will exhibit at the Novel Cafe through Dec. 31.

Riding with Santa
Pacific Park
Santa Monica Pier, daily
Here comes Santa Claus, here comes Santa Claus, riding Pacific Park's coaster at Pacific Park on the Santa Monica Pier. The roller coaster ridin' Santa likeness will celebrate the holidays while riding in the last car of the West Coaster roller coaster. Guests have the opportunity to take photos with Santa while the train is in the station or ride-along as the coaster races 55-feet above the Santa Monica Bay.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.

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Students look to 2012 after immigration bill fails to pass

AMY TAXIN
Associated Press

LOS ANGELES Emboldened by months of phone calls to lawmakers, hunger strikes and sit-ins, a group of college students and graduates in Los Angeles say they plan to take their fight for immigrant rights to the states and the 2012 election after Senate Republicans blocked a key piece of legislation.

But it won't be easy.

The Senate vote Saturday to toss the proposal that would have granted young illegal immigrants a route to legal status dealt a harsh blow to student activists who will face an even steeper uphill battle in the next Congress.

Immigrants see rough times ahead in the next two years, with many Republicans vowing to push for tougher immigration enforcement, but they also say Latino voters are getting fed up with lawmakers at a time when they are accruing greater political clout.

"This is a movement," said Nancy Meza, a 23-year-old illegal immigrant and college graduate who wore a University of California, Los Angeles sweatshirt as she watched the televised vote. "We don't have lobbyists and paid staff. It's a movement by students."

In the hours after the vote, Meza and about 50 other student activists who had gathered at the UCLA Downtown Labor Center said they would remind Latinos who stood by them — and those who did not — in the next election cycle. They will push for access to financial aid and drivers' licenses in states more friendly to immigrants like California.

Few said the legislation, many called the Dream Act, had a chance in the next two years with Republicans taking control of the House of Representatives and a shrinking Democratic majority in the Senate. But they said that wouldn't derail the networks they had set up across the country to support illegal immigrant students and help them reveal their status and learn to live unafraid.

SEE **BILL** PAGE 8



SANTA ROCKS

Brandon Wise *brandonw@smdp.com*

Isreal Martinez walks away with his presents after visiting Santa Claus at the annual Police Activities League Holiday Breakfast on Saturday morning. The event gives community members a chance to give back their time to families in need of some holiday cheer.

HIGH SCHOOL GIRLS' BASKETBALL

No. 2 Bolingbrook too much for Samohi

BY DANIEL ARCHULETA
Managing Editor

PHOENIX, Ariz. For three quarters, Santa Monica High School's girls' basketball team kept pace with the No. 2 team in the country, Bolingbrook.

Problem is, the fourth quarter didn't prove kind as Bolingbrook rambled off 10 straight points to start the period en route to a 59-48 win in the first round of the Nike Tournament of Champions in Phoenix, Ariz. on Saturday. The loss was the first of the season for Samohi, which is now 9-1.

"We battled hard," Head Coach Marty Verdugo said. "We definitely had a chance to win it."

Bolingbrook, ranked No. 2 in the nation in the latest USA Today poll, was led by Tennessee-bound point guard Ariel Massengale's 15 points, 11 of which came during that fateful fourth quarter. UConn committee Morgan Tucker also scored 15.

Despite the loss, Verdugo was happy the way his team played against a national powerhouse. In fact, if not for a poor 4 for 16 night from the free throw line, the Samohi Vikings just may have surprised Bolingbrook.

In the loss, UCLA-bound guard Moriah Faulk again led the Vikings in scoring, this time tallying 19. Senior point guard Kristina "KJ" Johnson added 13 points and matched the heralded Massengale drive for drive all night, Verdugo said.

"It proved that KJ can play with anybody," Verdugo said. "She really opened some people's eyes."

Regardless of the loss, the Vikings are guaranteed to play three more games this week during the prestigious Nike tourney. With the loss, the Vikings slide to the consolation side of the 16-team bracket.

Next for the Vikings is a second round matchup with Highlands Ranch of Colorado today at 12:30 p.m. at Hamilton High School. Bolingbrook advances to play Riverdale Baptist from Maryland.

In preparation for the game, Verdugo had to scramble to find a place on Sunday to practice with his team. With no outdoor courts available at the Arizona Grand Resort, Verdugo found a helicopter pad large enough to accommodate a walk through.

Verdugo and his staff set up boxes at each end to represent baskets and conducted a somewhat unorthodox practice.

"Sometimes you have to get a little creative," Verdugo said.

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Only half the story

Editor:

In her defense of Santa Monica College Professor Richard Tahvildaran-Jesswin, his student, Alexandra Ibarra (Letters to the editor, Dec. 14), conveniently ignores the crux of his unethical behavior. He is co-chair of Santa Monicans for Renters' Rights, a partisan political organization that is so secretive it fails to share its by-laws with its members. Tahvilaran-Jesswein induced his students to distribute SMMR materials listing its favored City Council candidates by offering class credit. The army of 80 students which accepted this offer clearly benefited the organization he co-chairs and his status within it.

The Santa Monica College Academic Senate's "Statement on Professional Ethics" says: "As members of an academic institution, faculty members ... do not allow pursuit of subsidiary interests to compromise the integrity of our academic mission." Clearly the professor violated this guideline, hardly the right civics lesson to convey. And taxpayer-supported Santa Monica College, with many ties to SMRR, refuses to honestly investigate or take steps against such ethical breaches (which it admits have been going on for 10 years), tarnishing its own reputation. Hopefully, the chancellor in Sacramento will soon change these practices.

Stan Epstein
Santa Monica

Rubin means well

Editor:

Andy Berman's condescending description of Jerry Rubin (Letters to the editor, Dec. 16) is unfair except when he describes Jerry as "well meaning." If we were all so well meaning, this world would be a much better place.

Tom Larmore
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

Rising rents jeopardize outdoor dining business

CITY HALL IS AT IT AGAIN. THIS TIME IT'S a proposal by the Housing and Economic Development Department to raise rents for eateries offering outdoor dining service on public property throughout the city.

For example, their appraiser's proposed monthly rate table shows monthly rents for restaurants on the Third Street Promenade (with partially enclosed patios on public space leased from City Hall) could jump from $1.90 to $5.25 per square foot. Ocean Avenue eateries with fully-enclosed patios could see their monthly rents increase from $1.90 to $5.83.

On the lower end of the scale, sidewalk rents for restaurants without enclosures located on streets away from Downtown, such as along Pico or Ocean Park boulevards, could rise from 87 cents to $2.50. Increases are based on the theory that high pedestrian traffic locations are more valuable, therefore restaurants should pay more for using the sidewalks for outdoor dining.

You know that any increases will be passed along to customers in the form of higher food and drink prices. Restaurant owners are worried the proposed jumps in rent and higher prices will hurt business.

While the City Council is not expected to take up the issue for a few months, they'll need to be very careful here.

Recent "highly-touted" changes in the Pico and Main Street Farmers' Markets were instigated by the same Housing and Economic Development Department staff and enthusiastically approved by the City Council. Many established, non-produce purveyors were terminated and replaced with new, local, "sustainable" vendors. It's been a miserable failure. This bad decision making has resulted in a 30 to 50 percent decline in foot traffic and revenues at the Pico Farmers' Market since Oct. 1.

A purveyor at the Sunday Main Street Market e-mails, "The grapevine, though not always reliable, informs me that business is well below their projected numbers. The news from loyal customers who seek us out all report that the spirit and energy that made 'Sunday on Main' fun are gone."

With traffic and parking problems that will worsen when a couple of key Downtown parking garages close for reconstruction, increased parking fees and fines and a half percent jump in Santa Monica's sales tax April 1, bets are local dining will decline along with the revenues it brings to the city.

Santa Monica continues to become even less desirable and more expensive place to shop, entertain and do business in.

SMC MUST INVESTIGATE PROFESSOR

On Dec. 6, I wrote about a classroom project involving Santa Monica College political science students campaigning for Santa Monicans for Renters' Rights candidates during the November election. The professor of the class, Richard Tahvildaran-Jesswein, is co-chair of SMRR. Activist attorney Stanley Epstein filed a written complaint with the college claiming the project constituted a conflict of interest and breach of professional ethics. He requested a full, independent investigation.

SMC Executive Vice President Randal Lawson responded to Epstein's complaint last week. "The district disputes the numerous allegations set forth therein [Epstein's letter] and rejects your various demands .... No evidence has been presented suggesting that institutional policy has been violated. Moreover, the determination of whether a policy has been violated, and any consequence flowing there from, rests with the college and not independent bodies."

Lawson continues, "As you have also been informed, the college will explore whether conflict of interest guidelines should be developed to address issues that might arise from the service-learning component of any class."

Epstein told me, "They already have policy (guidelines) to cover this situation in the Academic Senate Statement of Ethics adopted 3-26-02."

Since SMC denied his complaint, Epstein is preparing a petition to the California Community Colleges Office of Chancellor to determine whether SMC is violating proper academic conduct by fostering a conflict of interest — at all levels. Epstein asserts that many SMC professors and administrators and all seven trustees are members of or have special relationships with Santa Monica's most powerful political group. They therefore have conducted or condone ongoing classroom field assignments that exclusively benefit SMRR.

Epstein is on the mark. The entire SMC Board of Trustees is directly tied to SMRR. Denny Zane, a key consultant to the college and campaign manager for its two recent construction bond measures (that won voter approval and reaped a nearly two-thirds-of-a-billion dollar bonanza for the college), is a founder and former chair/co-chair of the renters' rights organization. And, a number of key college administrative positions are held by high ranked SMRR insiders.

It isn't surprising that nobody wants to disturb the mutual back-scratching between SMC and SMRR. Similar complaints of political favoritism, cronyism and conflicts of interest over the years have either been ignored or stonewalled by SMC honchos — as they are now doing with Epstein.

Hopefully, the Office of Chancellor in Sacramento will react quickly to Epstein's complaint, investigate the serious issues raised and end the political shenanigans once and for all.

To everyone: a very Merry Christmas.

Bill can be reached at mr.bilbau@gmail.com

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Cape Wind project looks for buyers

JAY LINDSAY
Associated Press

BOSTON Cape Wind has outlasted a decade of government review, a slew of court brawls and fierce opposition from mariners, fishermen, Indian tribes and Kennedys just to win the right to sell its wind-fueled electricity.

Now, all it needs are customers.

Last month, the nation's first offshore wind farm nailed down its first buyer when the Massachusetts Department of Public Utilities approved a deal that sees Cape Wind selling half its power to National Grid, the state's largest electric utility.

But the other half of the Cape Wind project's electricity remains available with no obvious takers, raising the possibility of a smaller project with pricier power.

The top prospect for Cape Wind is the state's second-largest electric utility, NStar. But NStar is uninterested and says it can find cheaper renewable power elsewhere.

"It's not that we're for or against Cape Wind at all," said NStar spokeswoman Caroline Allen. "We just want to make sure that we are promoting renewables in the region ... but also being mindful of costs for our customers."

Price is always an issue with offshore wind, which costs more partly because it's expensive to build and maintain massive turbines at sea. The 468-megawatt Cape Wind, which is expected to produce enough power for 200,000 homes in average winds, is estimated to cost at least $2 billion to construct.

In its 15-year deal, National Grid agreed to pay 18.7 cents per kilowatt hour for Cape Wind power beginning in 2013, with a 3.5 percent annual increase. The starting price is twice what National Grid pays today for power from fossil fuels, and regulators say the contract will add about 1.7 percent to its residential customers' bills.

Though its price is higher, Cape Wind has big selling points, including a large generating capacity that's far greater, for instance, than Maine's 132-megawatt Kibby Mountain wind farm, the largest wind farm in New England. Also, Cape Wind's projected start date in late 2012 has it producing the green electricity needed to fill state renewable power mandates years before any other U.S. offshore project.

Without other takers, Cape Wind would almost certainly have to build fewer than its proposed 130 turbines, said wind energy analyst Mark Kaplan, an associate director at IHS Emerging Energy Research. Developers won't be able to finance a project with more turbines than are needed to produce the power Cape Wind is contracted to sell, he said

If Cape Wind sheds turbines, the price goes up per lost turbine, to a maximum 19.3 cents per kilowatt hour.

Kaplan also questioned whether Cape Wind's search for a second customer has broad implications for offshore wind expansion. Just this month, developer Deepwater Wind announced plans for a 200-turbine, 1,000 megawatt project (1 gigawatt) off Rhode Island.

"If Cape Wind is having difficulties identifying a second buyer, who's going to buy a gigawatt of offshore wind?" Kaplan asked.

Deepwater has said the project's large size will help lower the price of its power, which they estimate will be in the "mid teens" in cents per kilowatt hour.

Sue Reid of the Conservation Law Foundation, a Cape Wind advocate, estimates Cape Wind has six months to a year to find new buyers or face the disappointing prospect of building a smaller project. But she's certain that buyers, including perhaps NStar, will want to be part of a new and badly needed clean energy industry.

"Really, are they going to choose to be on the wrong side of history here?" she said.

Cape Wind spokesman Mark Rodgers declined to discuss the search for another buyer, saying only that the company was "pursuing all options."

Cape Wind has been assailed since it was proposed in 2001 as a threat to marine life and historic ocean views. The late Sen. Edward Kennedy called it a giveaway to a private developer, and two Wampanoag tribes said its Nantucket Sound location would ruin its ancient religious rituals.

This year, opponents promptly sued the Obama administration after it approved the project, saying it had cleared exhaustive review and was crucial to the nation's clean energy future.

In their Nov. 22 decision, state utility regulators wrote that Cape Wind's power price is "expensive" but cited numerous benefits that make Cape Wind "cost effective," including about 160 permanent jobs and a stable price that acts as a hedge against volatile fossil fuel prices.

Regulators also said regional utilities simply won't be able to meet requirements to increase renewable energy sources without Cape Wind and the offshore industry it will kick off. Massachusetts, for instance, requires companies to get 15 percent of their power from renewable sources by 2020.

NStar considered Cape Wind but decided to seek a better price by soliciting bids from renewable energy sources. It got 113 bids totaling 9 million kilowatt hours — 28 times more than it needs to meet state goals next year.

A price comparison can be found in a separate and ongoing contract between NStar and Kibby Mountain wind farm owner TransCanada, which is selling NStar power under a 10-year contract for a flat 10.5 cents per kilowatt hour.

The Q Line

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Safe streets?

The Santa Monica Police Department recently reported that there have been no traffic fatalities in the past year. It's the first such year in recent memory.

So, this week's Q-Line question asks:
Are our streets really safer or is this a statistical fluke?

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Earth Talk
By the editors of E Magazine

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Photo courtesy Arthur Rothstein/Wikipedia

DUSTY DAYS: **Desertification is a global problem caused in large part by overpopulation, water scarcity (now exacerbated by climate change) and poor land use planning and agricultural practices. And the U.S. is not immune, as the severe dust storms of the 1930s (known as the Dust Bowl) made clear. Pictured: A farmer and two boys run for shelter during a dust storm in Oklahoma in 1936.**

Desertification a real threat

Dear EarthTalk

Can you explain what "desertification" is and why it is an important environmental issue?

Jay Harris
Nashville, TN

DESERTIFICATION IS THE DEGRADATION of land in already dry parts of the globe that results from various factors, including natural climate changes as well as human activity. As the name connotes it is the expansion of desert-like conditions which render useless land that was once biologically and/or economically productive. According to the United Nations' Convention to Combat Desertification, the phenomenon occurs in "drylands" (arid, semi-arid and dry subhumid areas) on all continents except Antarctica and affects the livelihoods of millions of people, including a large proportion of the world's poor.

Drylands constitute about 40 percent of the world's total land area, and are home to some two billion people — a third of human population. Water scarcity in existing drylands makes it difficult for plants, animals and humans to thrive there; desertification makes it impossible, forcing those affected to flee to more hospitable lands, whether they are welcome or not. The United Nations estimates that 10-20 percent of the world's drylands are already degraded to the point where desertification is an imminent threat.

While global warming — and the resulting intensification of fresh water scarcity — is the most serious factor in converting drylands into deserts, population pressure and lack of proper land use planning only serve to make matters worse. In Sub-Saharan Africa, one of the regions most vulnerable to desertification, severe droughts already lead to major food and health crises once every three decades or so on average; environmentalists and planners worry that human-induced warming and other factors will increase the frequency of such debilitating droughts and lead to even more problems with desertification there. The African Union is working to muster international support for the creation of a "Green Wall" — a forested green belt — to help hold back the Sahara desert.

Other governments are also taking steps to keep desertification in check. China is working to create a 2,800-mile forest belt that will not only block the fast advancing sands of the Gobi desert but serve as a "carbon sink," as well, to absorb greenhouse gas emissions. And Algerian leaders are optimistic that the recent creation of a 600,000 acre national park will head off a looming desertification crisis there.

Desertification is also a problem right here in the United States, mostly a result of overgrazing by farm animals and poorly designed irrigation schemes across especially vulnerable parts of Texas, New Mexico and Arizona. Some 40 percent of the continental U.S. is dry enough to be at risk for desertification.

Historians point to the Dust Bowl of the 1930s as proof positive of America's susceptibility to such problems. Lessons learned then led to the creation of the Soil Conservation Service — now called the Natural Resources Conservation Service — to teach farmers and other landowners agricultural practices that reduce soil loss and maintain biological diversity around agricultural operations. In spite of such efforts, desertification still plagues parts of the U.S. today. The hope today is that global warming won't tip us to the point where have to learn some hard lessons all over again.

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Parking Structure No. 2 Seismic Retrofit

The work on Parking Structure No. 2 will be on hold from Nov. 25 through Jan. 3, 2011. Work will resume in January and the project is anticipated to be complete in February, 2011.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.



CP
FROM PAGE 1

know that I was selected by my peers, that really feels good. That makes me feel like I'm reaching somebody that has a real interest in the music I make. … I'm over the moon."

While Beasley's Southern roots (he spent time in both Louisiana and Texas) are prevalent in "Positootly," he still has strong ties to Santa Monica, the city where he spent his high school years. His parents were music educators at Santa Monica College. His mother, Lida Beasley, also taught music at John Adams Middle School. When she passed away earlier this year, the family was touched by the tributes made by former students who have gone on to be stellar musicians, including Lenny Kravitz, Beasley's wife, Lorna Chiu said. Chui works as a communications consultant with Doctors Without Borders.

While at Samohi, Beasley was heavily involved in the music program. With his mother teaching close by, Beasley said the other music students and teachers became extended family. He remembers his friends from the orchestra had a tradition called the "Snatch Breakfast," where they would wake up an unsuspecting student around 5 a.m. and take them out to breakfast in their pajamas.

"I was kind of a night owl back then because I was really into jazz, doing gigs as soon as I moved out here," Beasley said. "They snatched me up, and I was so cranky, like 'I'm not going.' But once you where there you had a good time.

"Playing in the orchestra at Samohi was a real gift because the teachers there were so very good. We were playing Dvorak and Bach, heavy music for high school. We used to go on trips in a big group, and that was always fun, hanging out on the bus."

Since his parents were heavily involved in music, it was natural for Beasley to pick up an instrument. His first was a drum set he created using various items from around the house, including pots and pans. His family started giving him various drum parts until he had enough to make a legitimate drum set. When he was 8, his parents made him take piano lessons. Like a typical pre-teen, Beasley was more interested in sports than the piano. Then he hit his teens and suddenly music became a passion. He played guitar with some friends in a band and then moved to the piano when a bandmate quit. He started writing music in junior high and after graduating from Samohi, he hooked up with Sergio Mendes.

Over the years, Beasley has composed for television and performed on box office hits like "Wall-E" and "Austin Powers."

Diversity is Beasley's formula for success. Living on the Santa Monica/Vencie border, Beasley said he is lucky to be exposed to so many talented musicians. He also credits the area with helping him remain humble while adding a street element to his music.

"Venice is the city of art and crime," Beasley said with a laugh.

He credits time spent with various musicians, each representing a different style, with inspiring him to try new rhythms and also experiment with his craft.

"I learned from all these artists, like Miles Davis and Steely Dan, that they were very meticulous and worked hard at their art. That made a big impression on me," he said. "Being an artist means you never stop learning. They were continuously aware of their work, even if they were not in front of their instrument. It was something in their soul."

Then again, even an artist needs time to step away from the canvas. When Beasley is not creating music, he can most likely be found at a farmer's market or at a restaurant ("I'm a bit of a foodie.") He and his wife also like to go hiking and bike riding. He's a big Lakers fan and enjoys time at the Ocean Park Library.

"Living by the beach, it's a pretty nice lifestyle."

He also keeps a close eye on his daughter, Cierra Beasley, a former Santa Monica College student that is close to graduating from Cal State Long Beach.

If he wins the Grammy, Beasley said he will "try to convey humility and be thankful and respect the people I've learned from.

"And give that message of positivity."

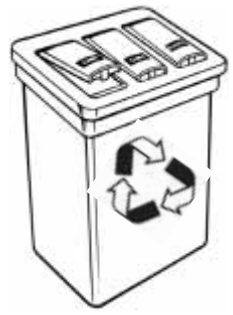
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BILL
FROM PAGE 3

Some at the UCLA center, including university student Leslie Perez, 22, wept as they watched the vote on a big screen.

Minutes after it was over, many donned jackets and umbrellas to take to the rainy streets of Los Angeles, chanting "undocumented and unafraid."

Republicans might consider some kind of measure to help the students, but it would probably be much narrower, said Mark Krikorian, executive director of the Center for Immigration Studies, which advocates stricter limits on immigration.

"This has a real demoralizing effect," Krikorian said of the student activists. "There's only so long you can keep up these hunger strikes and all this political theater they've been engaging in, especially if there's no specific target."

Another challenge is students could wind up feeling excluded when they can't work after graduation, despite their political activism.

"It may alienate the group we most want to incorporate," said Louis DeSipio, a professor of political science at University of California, Irvine.

Immigrant rights groups said they planned to turn up the pressure on the Obama administration to slow deportations, end local police enforcement of immigration laws and look out for the students, many of whom publicly revealed their immigration status over the last few months.

Students also said they planned to fight for immigrant benefits — though it's not legalization — locally as they've seen anti-illegal immigration activists do to pass tougher enforcement measures in states like Arizona.

"They're winning by state, they're winning by region," said Cyndi Bendezu, a 25-year-old University of California, Los Angeles graduate who was brought to the United States from Peru when she was 4 years old. "We have to win smaller victories."

Bendezu, who had been an illegal immigrant when she started college, attained legal residency through a relative's petition. Now, she said she can't wait to become a citizen to be able to vote.

Students said Saturday that momentum they had gained in recent months was bigger than the legislative defeat.

The legislation would have provided a route to legal status for immigrants who were brought to the United States before age 16, have lived in the country for five years, graduated from high school or gained an equivalency degree and who joined the military or attend college.

It targeted the most sympathetic of the 10 million to 12 million illegal immigrants living in the United States — those brought to the country as children, and who in many cases consider themselves American, speak English and have no ties to their native countries.

Critics of the bill called it a backdoor to amnesty that would encourage more foreigners to sneak into the United States in hopes of being legalized eventually.

The Mexican-born Meza said the vote makes it harder for her to finance graduate school to get a doctorate in education policy and become a professor.

But Meza, who came to the country when she was 2, said she'll find a way — just as she did baby-sitting, tutoring and waiting tables to pay for college even though her degree now lies covered in dust in her living room, unused.

"It's not going to stop my educational goals," she said.

The legislation was proposed almost a decade ago. But it got its closest shot at getting passed this year after students stepped up their activism by making thousands of calls to lawmakers and leading marches and demonstrations.

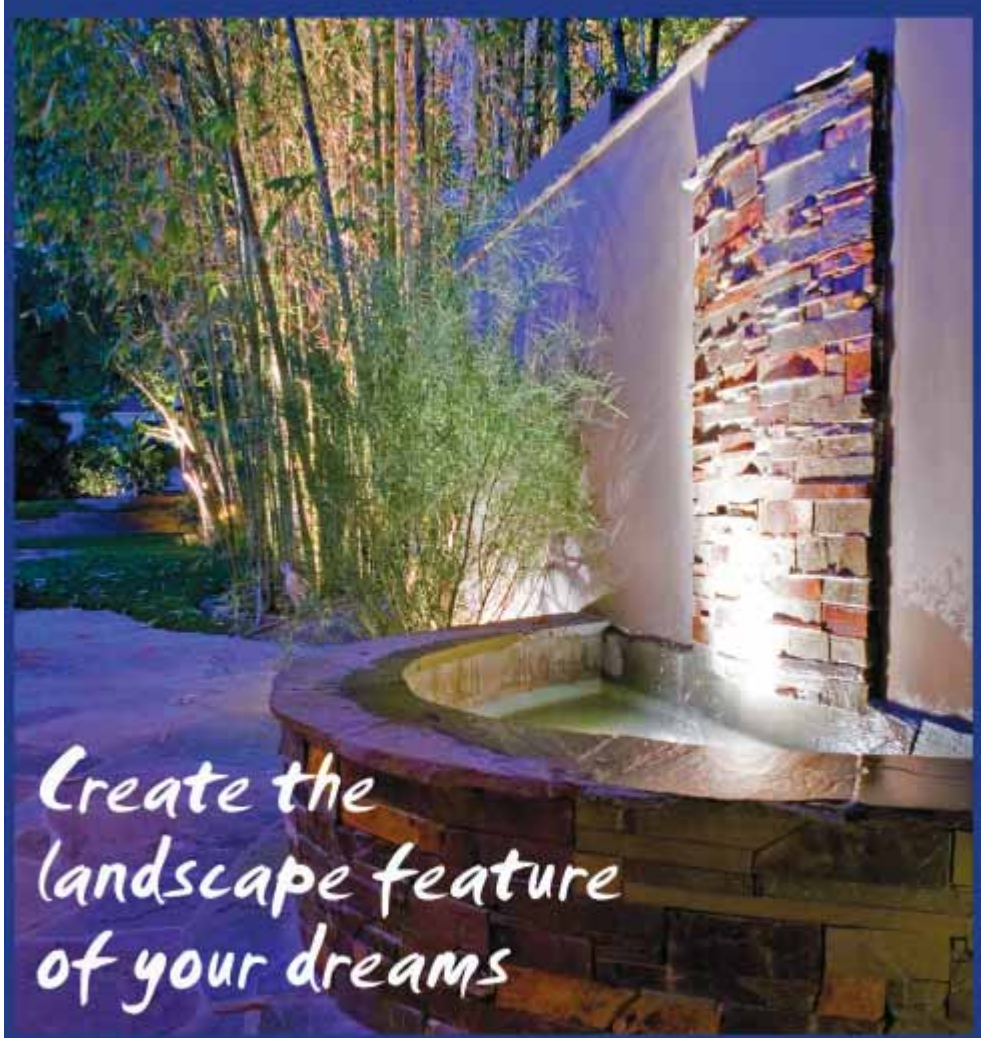
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STORM
FROM PAGE 1

California Highway Patrol.

Many were fender-benders but in the city of Industry, east of Los Angeles, a car carrying four members of a family hit a tree. A 6-year-old girl was hospitalized in critical condition and her father, mother and 15-month-old sister suffered lesser injuries, according to the Los Angeles County Sheriff's Department.

Hollywood Park canceled it final seven races of the day Sunday after rain made a section of turf leading to the main track too dangerous to navigate.

In San Luis Obispo County, along California's central coast, a hiker was swept into a creek. He was able to get out on his own before rescuers arrived.

The real impact of the storm could come later in the week, Seto said, when hillsides are saturated with rain and the possibility of mudslides and flash floods seriously increases.

Rainfall throughout the region ranged from 2 to 4 inches in the Los Angeles area, including downtown, Hollywood and the San Fernando Valley, to as much as 7 inches in some mountain areas. As many as 3 more inches could fall before the storm departs on Monday, Seto said. The one that follows it on Tuesday could be even stronger, he said.

Soaked hillsides gave way to some minor mudslides in canyon areas and flooding in a few low-lying streets, but nothing serious, Seto said.

The system hit the state after a large storm front moving out of the Gulf of Alaska met with warm, moist air coming across the Pacific Ocean. The result was heavy rain and hardly any snow, even at higher elevations.

No one had been asked to evacuate any areas, but Yang said he and his neighbors had been warned to be prepared just in case. One of his neighbors, Tom Smith, spent part of the afternoon putting sandbags in front of his house.

Yang's home escaped damage in February but his next-door neighbor had to dig 24 feet of mud out of his backyard and a house just around the block was destroyed. Most of the homes have been rebuilt or repaired since then.

Meanwhile, county flood control workers have kept the neighborhood's streets lined with barricades designed to direct mud flows away from homes. Residents recently added a holiday touch, festooning the barricades with Christmas lights.

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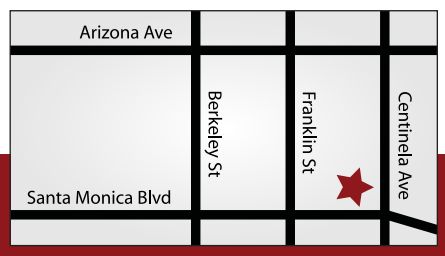
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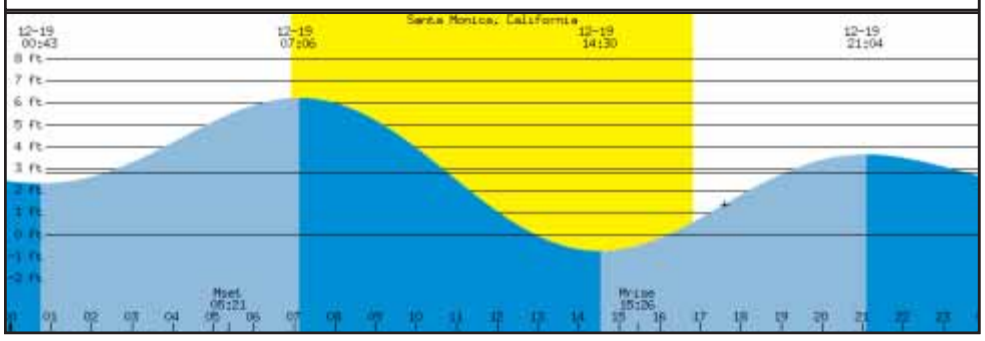
Swell Forecast

We're likely to see quite an increase in wind swell, possibly chest to head high at west facing breaks. Conditions look poor.

Long Range Synopsis

Midweek we may see a decline in wind swell to waist to chest at west facing breaks. Conditions look poor.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of: **December 14, 2010**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 41 / 23
- Number of (C,D,F) grades for dry/wet weather -- 7 / 16

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, SIMA, Carlson Family Foundation, Inc.

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechasa and Las Aliso creeks.	A+	C
Encinal Canyon at El Matador State Beach.	A	A
Broad Beach at Trancas Creek mouth.	A+	B
Zuma Beach at Zuma Creek mouth.	A+	F
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	A+
Escondido Creek, just east of Escondido State Beach.	A+	A+
Latigo Canyon Creek mouth.	A+	A+
Solstice Canyon at Don Blocker County Beach.	F	A
Puerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A+	B
Surfrider Beach at Malibu Colony fence.	A+	C
Surfrider Beach (breach location)- daily.	F	C
Malibu Pier - 50 yards east.	A+	F
Carbon Beach at Sweetwater Canyon.	A+	B
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A+	C
Pena Creek at Los Tunos County Beach.	A+	A+
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	C	A+
Castlerock Storm Drain at Castle Rock Beach.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	F	D
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	D	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A
Will Rogers State Beach at Temescal Canyon drain.	A+	B
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	A
Santa Monica Beach at Montana Ave. drain.	A+	C
Santa Monica Beach at Wilshire Blvd. drain.	A+	B
Santa Monica Municipal Pier.	A	C
Santa Monica Beach at Pico/Kenter storm drain.	A	A
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	C
Ocean Park Beach at Ashland Ave. drain.	A	A+
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	F
Venice Beach at Windward Ave. drain.	A+	A+
Venice Fishing Pier - 50 yards south.	A+	C
Venice Beach- projection of Topsail St..	A+	F
Marina del Rey, Mothers' Beach- lifeguard tower.	F	F
Dockweiler State Beach at Ballona Creek mouth.	A	D
Dockweiler State Beach at Culver Blvd. drain.	A+	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	D
Dockweiler State Beach at World Way (south of D&W jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	C	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	B
Dockweiler State Beach at Grand Ave. drain.	A+	F

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

NCAA WOMEN'S BASKETBALL

UConn women win 88th straight, equal UCLA men

DOUG FEINBERG
AP Basketball Writer

NEW YORK After win No. 88 in a row was in the books, Geno Auriemma finally let loose: He thinks some people are rooting against his record-setting players because of their gender.

"I just know there wouldn't be this many people in the room if we were chasing a woman's record," the Connecticut coach said Sunday near the end of his postgame news conference. "The reason everybody is having a heart attack the last four or five days is a bunch of women are threatening to break a men's record, and everybody is all up in arms about it."

Already with no equal in women's basketball, UConn won its 88th straight game Sunday to match the men's mark set by coach John Wooden and his UCLA teams from 1971-74. Tiffany Hayes scored 26 points and Maya Moore added 22 to help the top-ranked Huskies rout No. 11 Ohio State 81-50 in the Maggie Dixon Classic at Madison Square Garden.

"All the women are happy as hell and they can't wait to come in here and ask questions. All the guys that loved women's basketball are all excited, and all the miserable (people) that follow men's basketball and don't want us to break the record are all here because they are (ticked)," Auriemma said.

The no-nonsense Auriemma had downplayed the significance of the streak as his team closed in on UCLA, promising that once the run was over he would finally open up.

But the Hall of Fame coach, known to rub folks the wrong way at times, has never been afraid to say what's on his mind.

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Burlesque (PG-13) 1hr 40min
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How Do You Know (R) 1hr 56min
12:15pm, 3:00pm, 6:00pm, 9:00pm

Chronicles of Narnia: The Voyage of the Dawn Treader in Digital 3D (PG) 1hr 52min
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1310 Third St.
(310) 451-9440

Tangled in Disney Digital 3D (PG) 1hr 40min
11:30am, 2:00pm, 4:35pm, 7:15pm, 9:45pm

Yogi Bear 3D (PG) 1hr 22min
10:50am, 12:55pm, 3:05pm, 5:15pm, 7:30pm, 9:50pm

Tron: Legacy in Disney Digital 3D (NR) 2hrs 07min
1:00pm, 4:00pm, 7:00pm, 10:00pm

How Do You Know (R) 1hr 56min
11:00am, 1:45pm, 4:50pm, 7:45pm, 10:30pm

Chronicles of Narnia: The Voyage of the Dawn Treader in Digital 3D (PG) 1hr 52min
12:30pm, 3:20pm, 6:15pm, 9:00pm

Black Swan (R) 1hr 50min
11:30am, 1:00pm, 2:00pm, 3:45pm, 4:45pm, 6:45pm, 7:45pm, 9:30pm, 10:30pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Ward No. 6 (Palata NÂ°6) (NR) 1hr 23min
1:00pm, 5:30pm

King's Speech (R) 1 hour 58 min
1:10pm, 2:10pm, 4:00pm, 5:00pm, 7:00pm, 8:00pm, 9:50pm

Casino Jack (R) 1hr 48min
1:50pm, 4:30pm, 7:10pm, 9:50pm

Inside Job (PG-13) 1hr 48min
3:00pm, 7:40pm, 10:15pm

AMC Criterion 6
1313 Third Street Promenade
(310) 395-1599

Tron: Legacy (NR) 2hrs 07min
11:00am, 2:00pm, 4:55pm, 7:50pm, 10:40pm

Love and Other Drugs (R) 1hr 53min
10:50am, 4:15pm, 7:00pm, 9:50pm

Tangled (PG) 1hr 40min
10:30am, 1:30pm

Tourist (PG-13) 1hr 43min
10:45am, 11:30am, 1:15pm, 2:15pm, 4:00pm, 5:00pm, 6:45pm, 7:45pm, 9:30pm, 10:30pm

Fighter (R) 1hr 54min
10:55am, 12:55pm, 1:40pm, 3:40pm, 4:40pm, 6:30pm, 7:30pm, 9:15pm, 10:15pm

For more information, e-mail news@smdp.com

Center yourself tonight, Taurus

ARIES (March 21-April 19)
★★★★ A strong sense of direction defines your morning. The ability to flex becomes more important as the day continues. Communication might be off, as many people could respond to only a few words rather than a total concept. Staying even could be very important. Tonight: Having discussions, catching up on friends' news, answering e-mail.

TAURUS (April 20-May 20)
★★★ A steady path seems to be the only way to go most of the time, especially when dealing with finances. What happens and how you proceed become an issue when the unexpected starts running riot. Tonight: Center yourself, then clear up a misunderstanding.

GEMINI (May 21-June 20)
★★★★★ Smile this morning. You have the capability to handle whatever you must. A key figure or situation could become quite demanding, fraught with unexpected developments this afternoon. Remember, you've got what it takes. Tonight: Blowing off steam and maybe having some fun on the way.

CANCER (June 21-July 22)
★★ The smart Moon Child will decide to break from his or her usual routine. You need that extra time to center and perhaps finish off some holiday errands. For you, it is important to be prepared, and that you will be. Tonight: Keep it low-key.

LEO (July 23-Aug. 22)
★★★★ You could be overwhelmed; many people seek you out. Though you focus on one issue at a time, you could be a little taken aback by the time you spend working with others. Confusion surrounds communication. A partner or dear friend is nearly instinctive. Tonight: Where the crowds are.

VIRGO (Aug. 23-Sept. 22)
★★★★ Take the lead. Others knock on your door. Friends call requesting this or that. Be careful dealing with so many people. You might not be so effective. Your intuition helps with last-minute errands. Tonight: A must appearance.

LIBRA (Sept. 23-Oct. 22)
★★★★★ Keep reaching out for those at a distance, whether it's family, friends or associates. Make the most of the good humor of the moment. Don't stand on ceremony with an unreturned call. Remember, "'tis the season." Tonight: Touch base with a special person in your life.

SCORPIO (Oct. 23-Nov. 21)
★★★★ You have a way with a key associate or partner. You need to be creative in how you approach this person, yet you generally get an agreement. Could the person in question be a secret admirer? Tonight: Make it comfortable and cozy.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ Others seem to know they have the power to make what they want happen. It nearly boils down to whether you are willing to be a player or you want to be a witness. Either way works; the choice is yours. Tonight: Touch base with someone you have been on the outs with. It is Christmastime.

CAPRICORN (Dec. 22-Jan. 19)
★★★ Tackle as much as you can today. The real objective is to complete anything not related to the holiday season but is pending. Use your instincts with a financial matter or key gift. You know which way to go. Tonight: Get wrapping, etc., done.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Your imagination will kick in, especially if you hit a financial brick wall. You'll find a way to sail right through, and quickly at that. Investigate an opportunity, even if the person presenting it has been harsh or outrageous. Know when to look past the obvious. Tonight: Kick up your heels.

PISCES (Feb. 19-March 20)
★★★ Know your limits and understand where a family member is coming from. You upset others when you let go and become unpredictable. Misunderstandings could happen. Confirm meetings, etc. Tonight: Home is where your heart is.

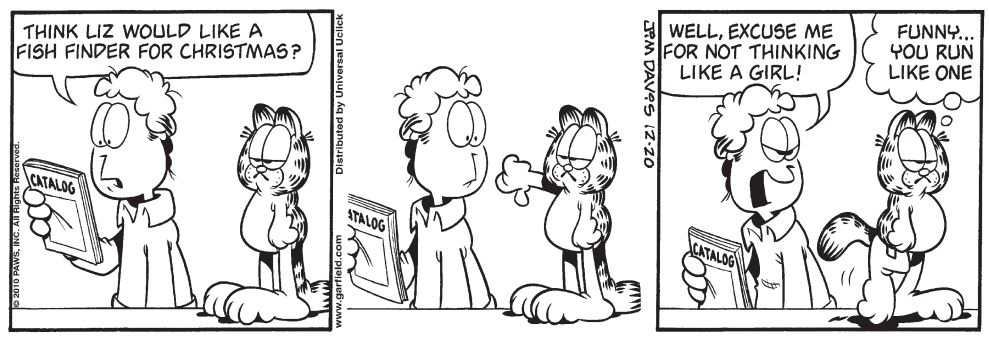
Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

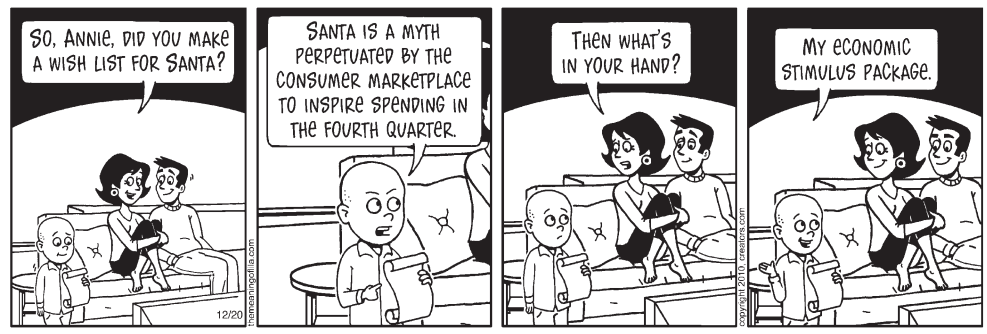
This year, allow greater give-and-take with key people in your life. Unusual creativity will come forward, though you might need to give up some of what you feel is right. In fact, as you broaden your mental horizons, your life becomes more dynamic. If you are single, many suitors seem to appear out of the ethers. Take your time choosing and committing. If you are attached, allow more give-and-take between you and your sweetie.



Garfield
By Jim Davis



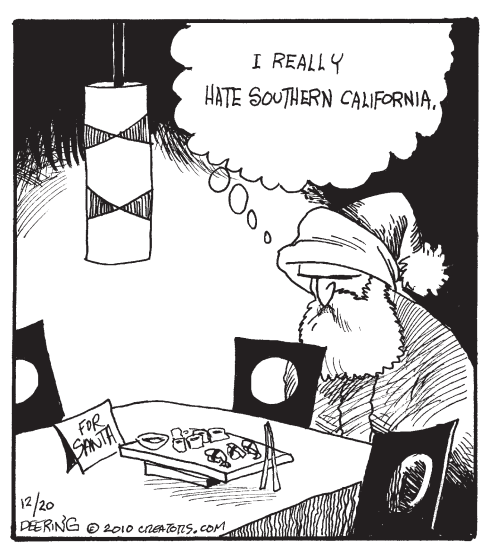
The Meaning of Lila
By John Forgetta & L.A. Rose



Girls and Sports
By Justin Borus and Andrew Feinstein



Strange Brew
By John Deering



Speed Bump
By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	2		1		7	5		
8					5			
				2	6	7		4
6			7			3	8	5
		1				4		
7	5	3			4			9
2		6	5	7				
			9					1
		4	3		8		2	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

2	5	9	1	8	3	7	6	4
7	4	3	5	2	6	9	1	8
1	8	6	9	4	7	2	5	3
5	2	1	6	9	4	3	8	7
9	3	8	7	5	1	6	4	2
6	7	4	2	3	8	5	9	1
3	6	2	8	1	5	4	7	9
8	9	5	4	7	2	1	3	6
4	1	7	3	6	9	8	2	5

"Seniors! Do You Know The Jealously Guarded Secrets Banks Hide From You That Could Cost You Thousands?"

A nationally known financial expert says many seniors who have savings accounts make these mistakes, costing themselves and their families thousands of dollars! They risk their retirement security, increasing the chance they could outlive their money. This is true whether they handle retirement savings themselves, or with help from a professional! Are you needlessly losing thousands of dollars? Find out NOW, by getting this eye opening FREE report that reveals retirement savings secrets that banks and insurance companies don't want you to know!

Call toll-free, 800-238-1719, 24 hrs. for a FREE recorded message and get this report.

CALL NOW, before it's too late!

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Crèche figure
5 Went fast
10 Noted baseball family
11 Piano pieces
13 Inner being
14 Tel Aviv setting
15 U2 guitarist
17 Restful resort
18 Guitar great Carlos
19 Tennis court divider
20 Passport, license, etc.
21 Heredity unit
22 Some Christmas mail
25 "Four calling — ..."
26 Friend to Françoise
27 Half- — (coffee order)
28 Tear
29 New Mexico's capital
33 Low digit
34 Vienna setting
35 Crescent shapes: Var.
37 Wide-eyed
38 Wonder of music
39 Departed
40 Perfect places
41 Christmas tree topper

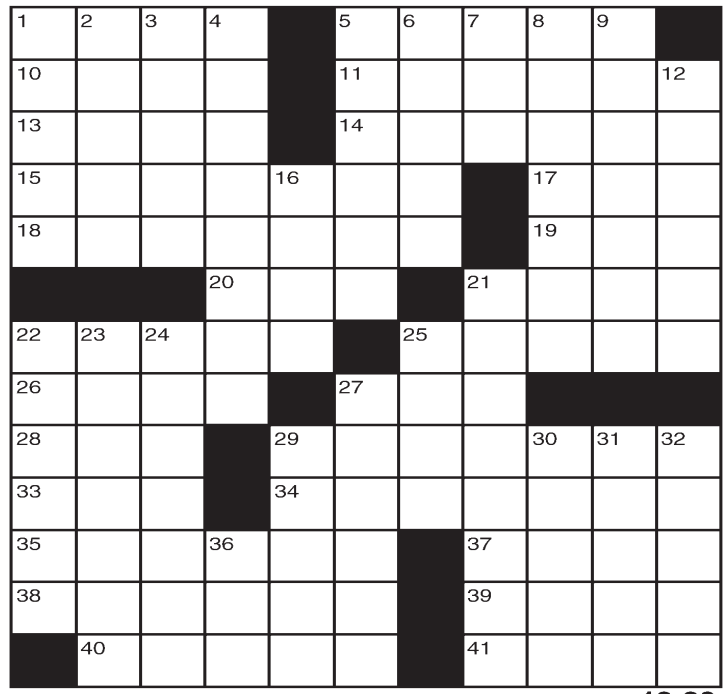
DOWN

1 Ship poles
2 Hilo hello
3 City of northern France
4 Christmas season
5 Occupies the throne
6 Puzzled
7 Mongrel
8 "Lou Grant" star
9 Pool part
12 Blackboards
16 Pops
21 Present attachments
22 Seasonal songs
23 "Wait —!"
24 Turned red, perhaps
25 Prohibits
27 Leads to
29 Glossy fabric
30 Lingo
31 Shrek's love
32 Raring to go
36 Holiday lead-in

R	A	N	O	F	F	■	L	A	R	D
A	T	O	N	E	R	■	O	L	E	O
B	O	S	L	E	Y	■	C	L	A	W
B	L	E	E	D	■	C	A	R	D	S
I	L	S	A	■	V	A	L	I	S	E
■	■	■	V	E	E	R	■	S	I	R
■	T	H	E	B	I	G	T	E	N	■
W	O	O	■	B	L	O	W	■	■	■
E	R	O	D	E	S	■	E	A	T	S
E	N	D	E	D	■	R	E	L	I	C
V	A	I	N	■	R	E	T	I	R	E
I	D	E	S	■	U	N	E	V	E	N
L	O	S	E	■	M	O	D	E	S	T

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



12-20

ARITHMO™

CrossMath + × − ÷

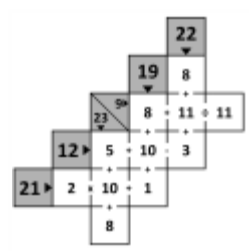
- Fill the grid with the set of given numbers (1 to 12) to satisfy the Equa demands (7 to 24) in the shaded boxes. The Equa demands represent the sum of the digits that you will insert into the empty squares.
- Each horizontal row has one Equa demand to satisfy; each vertical column also has one demand to satisfy. Each empty square in the grid dictates the math operation (addition +, subtraction -, multiplication X, and division ÷) that must be performed to meet the demands.
- You must follow the given math operations for each square and you must make sure all the numbers satisfy the demands in the shaded boxes when connected in adjacent threes and calculated together from left to right, and top to bottom.
- The numbers you insert into the grid must satisfy the Equa demands both horizontally and vertically.

For more games, go to www.arithmo.com

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

2, 3, 4, 7, 8

Solution for Task 1622



DAILY LOTTERY

MEGA MILLIONS: 11 20 26 46 53 Meganumber: 12 Jackpot: $149M

SUPER LOTTO PLUS: 10 11 12 25 33 Meganumber: 21 Jackpot: $15M

Fantasy 5: 28 29 30 32 38

DAILY 3 MIDDAY: 1 6 8 EVENING: 5 9 4

DAILY DERBY 1st: 02 Lucky Star 2nd: 04 Big Ben 3rd: 01 Gold Rush RACE TIME: 1:47.69

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Among the oppressive patriarchal customs that remain in force in Saudi Arabia is a requirement that females obtain their father's (or guardian's) permission before marrying -- even women who are profoundly independent, such as the 42-year-old surgeon (licensed to practice in the UK and Canada as well as Saudi Arabia) who was the subject of an Associated Press report in November. One activist, estimating that nearly 800,000 Saudi women are in the same position, complained that a Saudi woman "can't even buy a phone without the guardian's permission." The surgeon took her father to court recently, but the judge had not rendered a decision by press time.

■ Alabama is the only remaining state to ban the sale of sex toys, but nevertheless the Huntsville shop Pleasures recently expanded by moving to a former bank building in order to use three drive-thru windows to sell dildos. (Since state law prohibits the sale unless used for "bona fide medical, scientific, educational, legislative, judicial, or law enforcement purposes," customers must provide a brief written description of their medical or other "legitimate" condition in order to make the purchase.)

TODAY IN HISTORY

1973 The Spanish Prime Minister, Admiral Luis Carrero Blanco, is assassinated by a car bomb attack in Madrid.

1977 Djibouti and Vietnam join the United Nations.

1984 The Summit tunnel fire is the largest underground fire in history, as a freight train carrying over 1 million litres of petrol derails near the town of Todmorden in the Pennines.

1987 History's worst peacetime sea disaster, when the passenger ferry Doña Paz sinks after colliding with the oil tanker Vector 1 in the Tablas Strait in the Philippines, killing an estimated 4,000 people (1,749 official).

1988 The United Nations Convention Against Illicit Traffic in Narcotic Drugs and Psychotropic Substances is signed in Vienna.

WORD UP!

Nth \ ENTH \ , adjective;

1. Being the last in a series of infinitely decreasing or increasing values, amounts, etc.

Santa Monica Daily Press

Classifieds

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All classified liner ads are placed on our website for **FREE!** Check out ***www.smdp.com*** for more info.

Announcements

Los Robles Hospital & Medical Center
4th Floor Vertical Expansion Core & Shell(37,784 SF)

Layton

Layton Construction (Construction Manager/General Contractor) and the Owner will be holding an informational meeting for interested subcontractors and vendors regarding this project.

Meeting Location, Date and Time:
Los Robles Medical Center January 11, 2011 Classroom 1 Open House: 4:00 p.m. 215 West Janss Road Presentation: 4:30 p.m. Thousand Oaks, CA 91360

Prequalification packets will be distributed at the meeting. Subcontractors must be prequalified in order to bid on the project. Prequalification information must be returned to Layton Construction by 5:00 pm PST on January 13, 2011. Questions regarding the project should be directed to:

Eric Carlson
ecarlson@laytoncompanies.com
801-568-9090

Trent Isaacson
tisaacson@laytoncompanies.com
801-568-9090

Due to limited seating capacity, Please limit representation from your firm to one individual.

Employment

COUNTER HELP needed. Cafe near 3rd St. Promenade 215 Broadway. Must be experienced. Immediate openings. Apply afternoons in person. (310) 396-9898.

Travel & Vacation

AIRLINE TIX/ vouchers half priced anywhere , international also. Last minute OK (646)464-8747 , (828)246-2388

For Rent

1248 11TH st.unit E 32+1.5 , lower carpet stove, blinds, laundry, wood flooring, balcony parking, no pets.on site manager $1750.(310)393-6322 www.jkwproperties.com

501 N. Venice 1+1, #26 $1250/mo stove, fridge, carpet, utilities included, laundry, parking, no pets. (310)574-6767 www.jkwproperties.com

501 N. Venice unit 23 single, $1025/mo $750 off move-in stove, fridge, carpet, utilities included, laundry, parking, no pets. (310)574-6767 www.jkwproperties.com

MAR VISTA 12610 CASWELL ave.unit 1, 1bdrm/1ba $1075/mo. stove, fridge, time/carpet,floors ceiling fan blinds, parking, laundry, no pets. $750 off move-in (310)578-7512 www.jkwproperties.com

MAR VISTA 11924 Courtleigh dr. unit 5 stove, fridge, blinds, utilities included, on-site laundry, parking, no pets, $995/mo (310)737-7933 jkwproperties.com

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(310)869-7901

505 Barrington Ave. #11 2+2, Brentwood $1895

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Santa Monica $795. Prime location, North of Wilshire. Partially . Close to Beach. Call: or 310-666-8361

SM $1500 large 1 bdrm Arizona & Franklin hardwood floors,.remodeled kitchen & bath, lots of windows, bright & airy. Spacious closets, beautiful yard & garden area. Laundry on site, fridge & stove 310-729-5367

SM. ADJACENT Ocean View large 2+2, top of hill, private drvway/sundeck 2 parking, $2095 (310)390-4610

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Houses For Rent

Santa Monica Franklin/Pennsylvania $1500.00/mo. Unfurnished cute small rear house Stove, new refrigerator 1 bed, 1 bath no pets, permit parking (310) 828- 7513

Real Estate

EXTRA LARGE condo for sale near Wilshire Blvd., 2bedroom, Very private, inside laundry room, fireplace, breakfast area, very spacious. $549,000 Call Nooshin (310)498-1090

Storage Space

GARAGE RENTAL for storage S.M. $195.00 month 1 Car garage for storage, individually locked, Alley access, near S.M. City College (310) 490-9326

SANTA MONICA large garage for rent private alley access, $200/mo Arizona & Franklin 310-729-5367

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Notices

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: JULY 23, 2010
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: PINCHES ANAYA II LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 395 SANTA MONICA PLACE
Type of License(s) Applied for: 41 – ON-SALE BEER AND WINE – EATING PLACE
Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAILY PRESS
12/13/2010 12/20/2010 12/27/2010

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014489
Superior Court of California, County of Los Angeles
Petition of JEFFREY RAWWIN, JESSICA WALKER for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: JEFFREY RAWWIN, JESSICA WALKER filed a petition with this court for a decree of changing names as follows: JEFFREY LANCE RAWWIN to JEFFREY LANCE FINN and JESSICA LEE WALKER to JESSICA LEE FINN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JANUARY 21, 2011 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DEC 10, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
12/13/2010, 12/20/2010, 12/27/2010. 01/3/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014386
Superior Court of California, County of Los Angeles
Petition of PETER BENJAMIN GOLDFINGER for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: PETER BENJAMIN GOLDFINGER filed a petition with this court for a decree of changing names as follows: PETER BENJAMIN GOLDFINGER to PETER GOLDFINGER GOLDYN The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JANUARY 28, 2011 Time: 8:30AM, Dept. NCB, Room 204
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DEC 10. 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
12/13/2010, 12/20/2010, 12/27/2010, 1/3/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020254
Superior Court of California, County of Los Angeles
Petition of DONNA LYNN POBOCIK for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: DONNA LYNN POBOCIK filed a petition with this court for a decree of changing names as follows: DONNA LYNN POBOCIK to AZARIA ISIS BURKE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JAN, 27, 2011 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DECEMBER 17, 2010
GERALD ROSENBERG
Judge Of The Superior Court
12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014486
Superior Court of California, County of Los Angeles
Petition of DANICA LEANNE LEALAO for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: DANICA LEANNE LEALAO filed a petition with this court for a decree of changing names as follows: DANICA LEANNE LEALAO to MEKA LEALAO. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JANUARY 21, 2010 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the

Name Changes

petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DEC 17, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
12/20/2010. 12/27/2010, 01/03/2011, 01/10/2011

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014467
Superior Court of California, County of Los Angeles
Petition of TONY OLIVER/ LARONDA RASMUSSEN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: TONY OLIVER/ LARONDA RASMUSSEN filed a petition with this court for a decree of changing names as follows: ANGELLO MICAH COSTA to ANGELLO MICAH OLIVER. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JANUARY 14, 2011 Time: 8:30AM, Dept. NCB, ROOM 204
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DEC 3, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
12/6/2010, 12/13/2010, 12/20/2010, 12/27/2010

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101560059 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/29/2010 The following person(s) is (are) doing business as ALL DIALECTS TRANSLATIONS; ALL INTERNATIONAL CONSULTING; CAR TECH. The full name of registrant(s) is/are: ROBERTO ARIAS 2242 KELTON LOS ANGELES, CA, 90064. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBERTO ARIAS; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 10/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/25/2010, 12/02/2010, 12/09/2010, 12/16/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1647021
The following person(s) is (are) doing business as: INAVACION NATURAL, 4124 VIRGINIA ST., LYNWOOD, CA 90262. Full name of registrant(s) is (are) PASTOR-VILLAREAL INC., 4124 VIRGINIA ST., LYNWOOD, CA 90262. This Business is conducted by: A CORPORATION. Signed: JOSE R. PASTOR. This statement was filed with the County Clerk of Los Angeles County on 11/16/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 29 Dec. 06, 13, 20, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1656873
The following person(s) is (are) doing business as: A E OUT COME, 2251 N. CATALINA, BURBANK, CA 91504. Full name of registrant(s) is (are) A E OUTCOME, LLC., 2251 N. CATALINA, BURBANK, CA 91504. This Business is conducted by: A LIMITED LIABILITY COMPANY. Signed: PRESIDENT. This statement was filed with the County Clerk of Los Angeles County on 11/17/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 29 Dec. 06, 13, 20, 2010
Publish: Santa Monica Daily Press

DBAS

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1645610
The following person(s) is (are) doing business as: CHRIST ILLUSTRATED; CHRIST ILLUSTRATED.COM, 2155 VERDUGO BLVD. #308, MONTROSE, CA 91020. Full name of registrant(s) is (are) SUSTAINABLE HOPE, 2155 VERDUGO BLVD. #308, MONTROSE, CA 91020. This Business is conducted by: AN INDIVIDUAL. Signed: ELIZABETH VICKERS. This statement was filed with the County Clerk of Los Angeles County on 11/16/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 9/26/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 29 Dec. 06, 13, 20, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1626982
The following person(s) is (are) doing business as: ERICWORLD CONSUMER LINK, 1131 W. DUARTE RD. #6, ARCADIA, CA 91007. Full name of registrant(s) is (are) ERIK LI, 1131 W. DUARTE RD. #6, ARCADIA, CA 91007. This Business is conducted by: AN INDIVIDUAL. Signed: ERIK LI. This statement was filed with the County Clerk of Los Angeles County on 11/12/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 29 Dec. 06, 13, 20, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1668922
The following person(s) is (are) doing business as: GIRLY GIRLS BEAUTY BAR, 7033 GREENLEAF

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CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: $5.50 a day. Ads over 15 words add 20¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 3:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:30 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406 or stop in at our office located at 1427 Third Street Promenade, Ste. 202. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.

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DBAS

AVE., WHITTIER, CA 90602. Full name of registrant(s) is (are) MARIA DE JESUS ANDRADE, 5809 JUAREZ AVE., WHITTIER, CA 90606. This Business is conducted by: AN INDIVIDUAL. Signed: MARIA DE JESUS ANDRADE. This statement was filed with the County Clerk of Los Angeles County on 11/18/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 29 Dec. 06, 13, 20, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1656517
The following person(s) is (are) doing business as: JOSE SALGADO, 8713 LA TIJERA BLVD., WESTCHESTER, CA 90045. Full name of registrant(s) is (are) JOSE SALGADO, 4650 W. 134th ST., HAWTHORNE, CA 90250. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE SALGADO. This statement was filed with the County Clerk of Los Angeles County on 11/17/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 11/17/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 29 Dec. 06, 13, 20, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1626973
The following person(s) is (are) doing business as: LEEGATE TRADE GROUP, 1131 W. DUARTE RD. #6, ARCADIA, CA 91007. Full name of registrant(s) is (are) ERIC LI, 1131 W. DUARTE RD. #6, ARCADIA, CA 91007. This Business is conducted by: AN INDIVIDUAL. Signed: ERIC LI. This statement was filed with the County Clerk of Los Angeles County on 11/12/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 29 Dec. 06, 13, 20, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1656488
The following person(s) is (are) doing business as: REMITREE; INTERNATIONAL MANAGEMENT FUND, 8822-8826 W. OLYMPIC BLVD., BEVERLY HILLS, CA 90211. Full name of registrant(s) is (are) IMF, INC., 8822-8826 W. OLYMPIC BLVD., BEVERLY HILLS, CA 90211. This Business is conducted by: A CORPORATION. Signed: ANDREA GANDIONCO. This statement was filed with the County Clerk of Los Angeles County on 11/17/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 29 Dec. 06, 13, 20, 2010
Publish: Santa Monica Daily Press

FILE NO. 2010-1668923
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: GIRLYGIRLS BEAUTY BAR, 7033 GREENLEAF AVE., WHITTIER, CA 90601. The fictitious business name referred to above was filed on 4/1/09, in the county of Los Angeles. The original file number of 20090466521. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 11/18/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: KARINA ANDRADE/OWNER.
Pub. Nov. 29 Dec. 06, 13, 20, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1713644
The following person(s) is (are) doing business as: MAUSOLEUM INCENSE & GIFTS, 1600 N. AVE 55, L.A., CA 90042. Full name of registrant(s) is (are) CHRISTINA BANUELOS, 1600 N. AVE 55, L.A., CA 90042. This Business is conducted by: AN INDIVIDUAL. Signed: CHRISTINA BANUELOS. This statement was filed with the County Clerk of Los Angeles County on 11/24/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/06/2010, 12/13/2010, 12/20/2010, 12/27/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1690229
The following person(s) is (are) doing business as: CHU'S PACKAGING SUPPLIES, INC., 10011 SANTA FE SPRINGS RD., SANTA FE SPRINGS, CA 90670. Full name of registrant(s) is (are) CHU'S PACKAGING & SUPPLIES, INC., 10011 SANTA FE SPRINGS RD., SANTA FE SPRINGS, CA 90670. This Business is conducted by: A CORPORATION. Signed: PAUL CHU. This statement was filed with the County Clerk of Los Angeles County on 11/22/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101753071 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/01/2010 The following person(s) is (are) doing business as STELLAR ENTERTAINMENT GROUP WORLDWIDE; GREATNESS COMPANIES; STELLAR RECORDINGS; STELLAR PRODUCTIONS; STELLAR LIFESTYLES; STELLAR COMMUNITIES; STELLAR INVESTMENTS; STELLAR MANAGEMENT; STELLAR FILMS; GREATNESS ENTERTAINMENT . The full name of registrant(s) is/are: KAYO JOHNSON; MINNISHA JOHNSON 3215 OVERLAND AVE. 6171 LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KAYO JOHNSON; OWNER . This statement was filed with the County Clerk of LOS ANGELES County on 12/01/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/06/2010, 12/13/2010, 12/20/2010, 12/27/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101763312 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/02/2010 The following person(s) is (are) doing business as THE LOVETT COMPANY . The full name of registrant(s) is/are: ROBERT C LOVETT; JULIE E. LOVETT 1033 3RD ST; 1033 3RD ST SANTA MONICA, CA 90401; SANTA MONICA, CA 90403. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBERT C LOVETT/JULIE E. LOVETT; GENERIC PARTNERS. This statement was filed with the County Clerk of LOS ANGELES County on 12/02/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/06/2010, 12/13/2010, 12/20/2010, 12/27/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1727947
The following person(s) is (are) doing business as: SL EDGEWISE INTERNATIONAL INVESTMENT LIMITED PARTNERSHIP, 3150 COLIMA RD. #A, HACIENDA HTS., CA 91745. Full name of registrant(s) is (are) JIMMY YUE MING SHERN, FLORENCE PEI FEN LEE, 3150 COLIMA RD. #A, HACIENDA HTS., CA 91745. This Business is conducted by: A LIMITED PARTNERSHIP. Signed: FLORENCE LEE. This statement was filed with the County Clerk of Los Angeles County on 11/29/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/11/05. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101691294 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2010 The following person(s) is (are) doing business as AI#ON C1820378 GAY WEST HOLLYWOOD. The full name of registrant(s) is/are: WONDERIFFIC, INC 2629 MAIN STREET, #500 SANTA MONICA, CA 980405. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WONDERRIFFIC, INC; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/06/2010, 12/13/2010, 12/20/2010, 12/27/2010.

FILE NO. 2010-1752293
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: ROOMS DIRECT, 18400 E. GALE AVE. STE. 3, INDUSTRY, CA 91748. The fictitious business name referred to above was filed on 8/18/10, in the county of Los Angeles. The original file number of 20101152623. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 12/01/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: MICHELLE CHAN/OWNER.
Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1678955
The following person(s) is (are) doing business as: TRINOC; TRINOC REALTY & INVESTMENTS, 18000 STUDEBAKER RD. STE. 700, CERRITOS, CA 90703. Full name of registrant(s) is (are) SYLVAIN REYES, 18000 STUDEBAKER RD. STE. 700, CERRITOS, CA 90703. This Business is conducted by: AN INDIVIDUAL. Signed: CHRISTINA BANUELOS. This statement was filed with the County Clerk of Los Angeles County on 11/19/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1727948
The following person(s) is (are) doing business as: MAXIMOOR FINANCIAL LIMITED PARTNERSHIP, 3150 COLIMA RD. #A, HACIENDA HTS., CA 91745. Full name of registrant(s) is (are) JIMMY YUE MING SHERN, FLORENCE PEI FEN LEE, 3150 COLIMA RD. #A, HACIENDA HTS., CA 91745. This Business is conducted by: A LIMITED PARTNERSHIP. Signed: FLORENCE LEE. This statement was filed with the County Clerk of Los Angeles County on 11/29/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/11/05. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT STATEMENT
File No. 10-1727651
The following person(s) is (are) doing business as: CERMO, 20863 MOONLAKE ST., WALNUT, CA 91789. Full name of registrant(s) is (are) MARCUS ESTRADA, 20863 MOONLAKE ST., WALNUT, CA 91789. This Business is conducted by: AN INDIVIDUAL. Signed: MARCUS ESTRADA. This statement was filed with the County Clerk of Los Angeles County on 11/29/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101656077 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2010 The following person(s) is (are) doing business as KASC STUDIOS; GOOFBALL STUDIOS . The full name of registrant(s) is/are: KEREN A SPILLBERG-COHEN 3722 HUGHES AVE #19 LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/08/2010. /s/: KEREN A SPILLBERG-COHEN; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/06/2010, 12/13/2010, 12/20/2010, 12/27/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1740372
The following person(s) is (are) doing business as: DJ PORNSTAR, 909 WESTBOURNE DR. #105, WEST HOLLYWOOD, CA 90069. Full name of registrant(s) is (are) ADRIAN GONZALES, 909 WESTBOURNE DR. #105, WEST HOLLYWOOD, CA 90069. This Business is conducted by: AN INDIVIDUAL. Signed: ADRIAN GONZALES. This statement was filed with the County Clerk of Los Angeles County on 11/30/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 1/1/2000. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1679034
The following person(s) is (are) doing business as: EAGLE EYE PROTECTION, 117 W. 9th ST. #910, L.A., CA 90014. Full name of registrant(s) is (are) MUHAMMAD ARIF, 1345 N. KINGSLEY DR. #115, L.A., CA 90027. This Business is conducted by: AN INDIVIDUAL. Signed: MUHAMMAD ARIF. This statement was filed with the County Clerk of Los Angeles County on 11/19/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1752294
The following person(s) is (are) doing business as: ALL STAR BED FRAMES AND MATTRESSES, 18400 E. GALE AVE. STE #3, CITY OF INDUSTRY, CA 91748-1260. Full name of registrant(s) is (are) MICHELLE CHAN, 27311 BIG HORN AVE., MORENO VALLEY, CA 92555. This Business is conducted by: AN INDIVIDUAL. Signed: MICHELLE CHAN. This statement was filed with the County Clerk of Los Angeles County on 12/01/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1714243
The following person(s) is (are) doing business as: LAWEN TRADING, 110 E. 9th ST. STE B-1131, L.A., CA 90079. Full name of registrant(s) is (are) DREAM CULTURE, INC., 110 E. 9th ST. STE B1131, L.A., CA 90079. This Business is conducted by: A CORPORATION. Signed: ANDREW BERNE. This statement was filed with the County Clerk of Los Angeles County on 11/24/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1714244
The following person(s) is (are) doing business as: AKB GLOBAL, 850 N. KINGS RD. STE 111, L.A., CA 90069. Full name of registrant(s) is (are) ANDREW BERNE, 850 N. KINGS RD. STE 111, L.A., CA 90069. This Business is conducted by: AN INDIVIDUAL. Signed: ANDREW BERNE. This statement was filed with the County Clerk of Los Angeles County on 11/24/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1729142
The following person(s) is (are) doing business as: GOWIDGET, 1012 W. BEVERLY BLVD. #339, MONTEBELLO, CA 90640. Full name of registrant(s) is (are) GO WIDGET USA, INC., 1012 W. BEVERLY BLVD. #339, MONTEBELLO, CA 90640. This Business is conducted by: A CORPORATION. Signed: NATALIE VERDE. This statement was filed with the County Clerk of Los Angeles County on 11/29/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 11/24/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1676139
The following person(s) is (are) doing business as: A to Z IMPORT AND EXPORT, 15904 SIERRA PASSWAY, HACIENDA HTS., CA 91745. Full name of registrant(s) is (are) EIHAB ALAYOUBI, 15904 SIERRA PASSWAY, HACIENDA HTS., CA 91745. This Business is conducted by: AN INDIVIDUAL. Signed: EIHAB ALAYOUBI. This statement was filed with the County Clerk of Los Angeles County on 11/19/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1671019
The following person(s) is (are) doing business as: FIVE STAR CARPET & MAINTENANCE; FIVE STAR CARPET CLEANING, 1043 S. KINGSLEY DR. #10, L.A., CA 90006. Full name of registrant(s) is (are) SERGIO R. ROBLES, 1043 S. KINGSLEY DR. #10, L.A., CA 90006, HUGO ROBLES, 415 E. ADAMS BLVD., L.A., CA 90006. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: SERGIO R. ROBLES. This statement was filed with the County Clerk of Los Angeles County on 11/18/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Dec. 06, 13, 20, 27, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101692929 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2010 The following person(s) is (are) doing business as HOLISTIC NOW; LARIEL JOYFULMYSTIC; CREATIVE NOW. The full name of registrant(s) is/are: JESSICA WOO 13700 MARINA POINTE DR. #712 MARINA DEL REY, CA 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JESSICA WOO; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/13/2010, 12/20/2010, 12/27/2010, 01/03/2011.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #20101728642
Current File No. 20090161609
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
ARC SPECIALTIES, 29120 COMMERCE CENTER DRIVE, VALENCIA, CA 91335
The fictitious business name referred to above was filed on 2/5/2009 in the county of LOS ANGELES.
Registered owners: STORAGE PRODUCTS GROUP, LLC; ATTN: SHONNA L. KOCH, 1 LEGGETT ROAD, CARTHAGE, MO, 64836
This business is conducted by: LIMITED LIABITLITY COMPANY
/s/ STORAGE PRODUCTS GROUP, LLC; VICE PRESIDENT
This statement was filed with the County Clerk of Los Angeles County on 11/29/2010
Published: SANTA MONICA DAILY PRESS 12/13/2010, 12/20/2010, 12/27/2010, 01/3/2010

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101815556 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/08/2010 The following person(s) is (are) doing business as LOUDCAT. The full name of registrant(s) is/are: EVAN JOSHUA CHOLFIN; ARIANA BETH FARINA 2627 10TH CT #3; 2627 10TH CT #3 SANTA MONICA, CA 90405; SANTA MONICA, CA 90405. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:EVAN CHOLFIN; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 12/08/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/13/2010, 12/20/2010, 12/27/2010, 01/03/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101846135 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/14/2010 The following person(s) is (are) doing business as NAOS YACHTING . The full name of registrant(s) is/are: NAOS YACHTS, INC 12517 HATTERAS STREET VALLEY VILLAGE, CA 91607. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHARLES DEVANNEAUX ; PRESIDENT AND CHIEF FINANCIAL OFFICER . This statement was filed with the County Clerk of LOS ANGELES County on 12/14/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101833501 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/10/2010 The following person(s) is (are) doing business as TELECENTREX COMMUNICATIONS . The full name of registrant(s) is/are: DIGITAL BUSINESS CONCEPTS, INC 8605 SANTA MONICA BLVD #57559 LOS ANGELES, CA 90069. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DIGITAL BUSINESS CONCEPTS, INC.; PRESIDENT. This statement was filed with the County Clerk of LOS ANGELES County on 12/10/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101691220 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2010 The following person(s) is (are) doing business as YUASA GROUP. The full name of registrant(s) is/are: JOUJI YUASA 255 S. GRAND AVE #812 LOS ANGELES, CA 90012. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOUJI YUASA. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name state-

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ment in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101864831 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/16/2010 The following person(s) is (are) doing business as AI#ON 20072641088. The full name of registrant(s) is/are: KEVIN HOMAIZAD 2445 RUE LE CHARLENE RANCHO PALOS VERDES, CA 90275. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2010. /s/: H2 LIFESTYLES, LLC; MEMBER. This statement was filed with the County Clerk of LOS ANGELES County on 12/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101864832 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/16/2010 The following person(s) is (are) doing business as AI#ON C3297732 IMAGINATION STUDIOS; IMAGINATION STUDIOS ONLINE. The full name of registrant(s) is/are: JACOB MASINICK; KRISTEN ABELLERA 2901 S. SEPULVEDA BLVD, APT 132; 2901 S. SEPULVEDA BLVD, APT 132 LOS ANGELES, CA 90065; LOS ANGELES, CA 90064. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/10/2010. /s/: JACOB MASINICK; CREATIVE DIRECTOR. This statement was filed with the County Clerk of LOS ANGELES County on 12/16/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101804945 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/07/2010 The following person(s) is (are) doing business as NYX MODELS. The full name of registrant(s) is/are: DEANNA NICOLE OERMAN 809 SAN MIGUEL AVENUE VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEANNA NICOLE OERMAN; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 12/07/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101820783 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/09/2010 The following person(s) is (are) doing business as DIAMOND BRAND AMPLIFICATION. The full name of registrant(s) is/are: BASE INTERNATIONAL LLC 533 ASHLAND AVE. #204 SANTA MONICA, CA 90405 . This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANDREA S. WADE; PRESIDENT. This statement was filed with the County Clerk of LOS ANGELES County on 12/09/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/20/2010, 12/27/2010, 01/03/2011, 01/10/2011.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #20101836371
Current File No. 2010087213
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:

DBAS

BNI BUSINESS ADVANTAGE, 10740 WOODBINE ST. # 208, LOS ANGELES, CA 90034
The fictitious business name referred to above was filed on 01/21/10 in the county of LOS ANGELES.
Registered owners: MORONI MARK BURCHELL, 10740 WOODBINE ST, #208, LOS ANGELES, CA 90034
This business is conducted by: AN UNINCORPORATED ASSOCOATION OTHER THAN A PARTNERSHIP
/s/ MORONI MARK BURCHELL; TREASURER
This statement was filed with the County Clerk of Los Angeles County on 12/13/2010
Published: SANTA MONICA DAILY 12/20/2010, 12/27/2010, 01/03/2011. 01/10/2011

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