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MONDAY, DECEMBER 9, 2013
Volume 13 Issue 21

Santa Monica Daily Press

We have you covered

A NEW EGG?
SEE PAGE 7

THE LEARNING UP ISSUE

Developers to try council again on big Downtown project

BY DAVID MARK SIMPSON
Daily Press Staff Writer

DOWNTOWN Developers are back with more specific plans for the 112,000 square feet of City Hall-owned land on Arizona Avenue between Fourth and Fifth streets.

In August, City Council heard three proposals for large development mixes of office, residential, hotel, and retail space and asked two of the developers to return with more fully baked plans.

City planners are again recommending that council enter into an exclusive negotiating agreement with Metro Pacific Capital, which returned with more detailed renderings and promises of more affordable housing.

Related California, the other developer in the running, proposes a taller building with more residential units.

Council will decide between the two, or decide to go with neither, at Tuesday night's meeting.

The Metro Pacific team proposes a 148-foot-tall project with 172,000 square feet of

SEE DOWNTOWN PAGE 11

It may be cold, but state not hit too bad

THE ASSOCIATED PRESS

LOS ANGELES From Santa Monica to San Francisco, people awoke to cold, sometimes near-freezing temperatures Sunday, but could take solace in the fact that their weather was not nearly as bad as that brought by the brutal storms dumping ice, wind and snow on much of the rest of the country.

Temperatures dipped into the 40s in Santa Monica most of the weekend.

In California's fertile Central Valley, farmers expressed gratitude that although temperatures fell into the freezing range overnight they did not go low enough to damage the citrus crop.

Although temperatures dropped into the 20s, farmers were able to protect their crops with wind machines.

"Field reports indicate that if there is damage to the valley's orange crop, it will be minuscule," California Citrus Mutual said in a statement released Sunday.

Citrus officials noted that temperatures had been forecast to be even colder.

Meanwhile, overnight lows in Los Angeles and surrounding areas were in the high 30s, with highs reaching the 50s at the beaches and low 60s inland.

That's cold by Southern California standards, but skies were sunny, as they were across almost all of the state.

In the San Gabriel Mountains, the back road connecting the Antelope Valley to the San Gabriel Valley was reopened Sunday after being closed because of snow and ice earlier in the week. Authorities warned travelers that there is still ice on the roads at elevations of 6,000 feet or more, however.

The unseasonably cold temperatures were expected to continue for at least the next day, with an overnight frost advisory issued for LA's surrounding valleys, where temperatures were expected to fall into the 30s again.



HERE COMES SANTA CLAUS

Paul Alvarez Jr. *editor@smdp.com*

Santa Claus rides on a fire truck on Main Street in front of the California Heritage Museum for the annual christmas tree lighting on Saturday.

State health exchange shares data without consent

THE ASSOCIATED PRESS

LOS ANGELES The California health exchange says it's been giving the names of tens of thousands of consumers to insurance agents without their permission or knowledge in an effort to hit deadlines for coverage.

The consumers in question had gone online to research insurance options but didn't ask to be contacted, the Los Angeles Times reported Saturday.

Officials with Covered California, the exchange set up in response to the federal health law, said they began providing names, addresses, phone numbers and email addresses if available this week in a pilot program. They said they thought it would help people meet a Dec. 23 deadline to have

SEE DATA PAGE 9

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Dec. 9, 2013

Playing around
Fairview Library
2101 Ocean Park Blvd.,
1 p.m. — 3 p.m.
Play bridge at the library every Monday afternoon. Have fun, meet new people, and challenge your mind. Advanced beginners welcome. This is not a class. For more information, visit smpl.org.

Get your skates
Fifth Street and Arizona Avenue
2 p.m. — 10 p.m.
Hit the rink at ICE at Santa Monica, a popular holiday attraction. For more information, call (310) 461-8333.

Knitting circle
Fairview Library
2101 Ocean Park Blvd.,
5 p.m.
All levels welcome. Bring your own supplies. Ages 8 and up. For more information go to: fairviewknitting-circle.blogspot.com.

Tuesday, Dec. 10, 2013

Story time
Fairview Library
2101 Ocean Park Blvd.,
11 a.m. — 11:20 a.m.
Story series for babies ages 0-17 months accompanied by an adult. Call (310) 458-8681 for more information.

Stories for the holidays
Ocean Park Library
2601 Main St., 3:30 p.m.
Sleigh or ice skate on down to the Ocean Park Library and join Mr. Jesse and all of his puppet pals for some stories celebrating the winter season. Ages 3-7. Tickets free. For more information, call (310) 458-8683.

Council meets
City Hall
1685 Main St., 5:30 p.m.
The City Council will discuss a major development planned for the corner of Arizona Avenue and Fifth Street. For more information, visit smgov.net.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at **310-458-7737** or submit to editor@smdp.com

For more information on any of the events listed, log on to **smdp.com/communitylistings**



Salvation Army ringer sets 105-hour ring record

THE ASSOCIATED PRESS

COLTON, Calif. Salvation Army Maj. Marcelino "Butch" Soriano got a jump on ringing in the New Year this holiday season by ringing a bell for a record 105 consecutive hours outside a Wal-Mart in Colton this week.

The San Diego man's reward: An estimated $2,700 he raised for charity and his name in the Salvation Army's bell-ringing record book alongside those of fellow ringers James Brickson of Albert Lea, Minn., and Andre Thompson of Tyler, Texas, who matched him hour-for-hour.

"I feel a little bit tired, not as tired as I thought I would be," he told UT San Diego (http://bit.ly/1dZ4MYk) after putting down his ringer at 6 p.m. Saturday. "I'm excited the other people all agreed to stop at the same time, so now we have a three-way tie."

He had originally planned to go for 100 hours, which would have shattered the old mark of 80 that was set last year. After reaching that mark, he considered ringing on until midnight before reaching agreement with his fellow ringers to stop at 6.

There were six contestants when the competition began Tuesday morning.

The rules allowed each ringer a five-minute break every hour that could be rolled over if they chose. Soriano, 46, would save his up so that he could take a 20-minute nap each day.

He said he never considered stopping, not even after someone stole his laptop before dawn Saturday.

"I'm doing great!" he said later Saturday. "People are coming up to me saying, 'I saw you on the news, go for it, we know you can do it.'"

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Morgan Genser *editor@smdp.com*

MOVES: Samohi's Travis Fujita makes a move on offense against Fairfax on Saturday at home. Samohi went on to lose, 68-60, finishing in fourth place in the Santa Monica Tournament.

HIGH SCHOOL BOYS' BASKETBALL

Samohi finishes fourth in tourney

BY ALEX VEJAR
Special to the Daily Press

SAMOHI The Santa Monica Vikings took fourth place in the Santa Monica Tournament with a 68-60 loss to the Fairfax Lions on Saturday night at home.

Samohi sophomore guard Jonah Mathews led the way for the Vikings with a game-high 22 points while senior guard Victor Costa chipped in with 15 off the bench.

Sophomore guard Antoine Monroe had 20 points to lead the Lions and senior guard Sage Woodruff added 17 points.

Mathews dominated the first quarter, starting with a four-point play after getting fouled and draining a shot from downtown. Fairfax shot back with a 5-0 run to take the lead, but the frame was close throughout, ending in a 15-14 Lions lead.

Mathews had 12 points in the opening quarter, but just 10 points the rest of the game.

"They just face-guarded him and tried to frustrate him," Samohi head coach James Hecht said. "They didn't make it easy for him to get open looks or to catch the ball. It was a good game plan."

Fairfax came out in the second quarter with four straight points in less than a minute, forcing a Vikings timeout. The Lions extended their lead to 27-18 with a 12-4 run.

But Samohi increased their defensive intensity, forcing turnovers and scoring as a result. Senior guard Chris Johnson's free throw capped a 9-0 Vikings run to tie the game at 27.

Fairfax answered Samohi's spurt with two 3-pointers by Monroe and a bucket by sophomore forward/center Babacar Thiombane to end the half with a 35-31 advantage.

The game remained contentious in the

SEE **HOOPS** PAGE 10

In second week, 'Frozen' tops box office with $31.6M

JAKE COYLE
AP Film Writer

NEW YORK In its second weekend at the box office, the Disney animated tale "Frozen" finally cooled off "The Hunger Games: Catching Fire," while the week's lone new wide-release "Out of the Furnace" wasn't a match for either blockbuster.

According to studio estimates Sunday, "Frozen" led the multiplexes with a haul of $31.6 million over the weekend, taking over the top spot from "Catching Fire." Lionsgate's "Hunger Games" sequel had topped the box office for the last two weeks, but slid to second with $27 million in its third week of release.

Relativity Media's steel-town drama "Out of the Furnace," starring Christian Bale and Casey Affleck, posed no challenge for the bigger blockbuster holdovers. It opened with $5.3 million, good enough for third place on what's typically a quiet early December weekend, sandwiched between Thanksgiving and the coming holiday season releases.

But it was an excellent weekend for Hollywood, with box office up 16.9 percent

SEE **MOVIES** PAGE 9

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Merry Christmas

Time for to write
My Christmas rhyme,
'Tis the season of giving
It's Christmas time.

May you get everything you need
To bring joys into your heart,
After all
That's the best place to start.

Spent with family & friends
Bringing joys,
Putting a lift in your spirit
Naughty & nice girls & boys.

Remember to be thankful
For all that you receive,
Include god there too
He's real that you must believe.

Take your children out for a ride
For all the pretty Christmas lights,
Tell them Christmas stories
'Till they drift off to sleep.

Awaking on Christmas morning
The happiness in their eyes,
At all their gifts
Their laughter and cries.

Time to end
My words of wit,
I hope I made you smile
A little bit!

Ron Gray
Santa Monica





My Write

Bill Bauer

Send comments to editor@smdp.com

Downtown's next unacceptable development is before council

ANOTHER ONE OF THOSE MASSIVELY big developments is before City Council (Item 8-B) for review Tuesday night.

This one is the development proposed for Fourth and Fifth streets along Arizona Avenue. The site is currently a Bank of America branch, other small commercial buildings and surface parking lots — one of which houses the seasonal ICE at Santa Monica rink.

City Hall purchased the land from 2007 to 2010. Then, city officials were criticized because it had no declared use for the properties and, because of the terms of the sale, the acquisitions would ultimately cost taxpayers well over $100 million.

Community input was solicited and a blue ribbon selection panel consisting of eight people representing various city departments and two outside financial advisors were assembled to evaluate development proposals for the site.

Potential developers were asked to respond to specific objectives such as including a gathering space for public assemblies, exceptional architecture, sustainable design, rooftop access to views, a minimum of 339 public parking spaces and incorporation of concepts identified in the Downtown Specific Plan.

Two applicants made it to the final step: the Metropolitan Pacific Capital (MPC), Clarett West, and DLJ West Capital team and a team consisting of Related California, Community Corporation of Santa Monica (CCSM) RTKL, Koning Eizenberg Architecture and Rios Clementi Hale Studios.

World renowned architect Rem Koolhaas designed MPC's proposed project. MPC Principal John Warfel is a Downtown Santa Monica insider and prolific local developer.

Mega-developer Related California's portfolio includes the maligned Village at the Civic Center nearing completion. Partner CCSM is the city-affiliated builder/operator of low-income housing.

Tuesday night, council will consider authorizing staff and the city manager "to enter into exclusive negotiations with the Metro Pacific team and to initiate community outreach, in anticipation of negotiating entitlements and ground-lease terms."

According to a report to City Council, the MPC team "continued to best address the RFP evaluation criteria, development objectives, and council's identified priorities."

Whoa! Hold your horses.

Both the MPC and Related proposals call for tall and enormously massive developments and overpowering structures ranging from 448,182 to over 484,000 square feet in size.

Frontrunner MPC's proposal is comprised of 12 floors of angular, offset floor plates containing a major (ground level) public plaza and smaller public spaces, a cultural space, retail spaces and a "marketplace concept." Upper levels will host a hotel, offices and residential space with market-rate and affordable housing.

MPC plans 225 hotel rooms, 96 apartments (48 affordable), 52,000 square feet of retail/cultural space and underground parking for 1,220 vehicles. MPC's structure soars 148 feet at its highest point.

The overly-enthusiastic staff report reveals that this proposal "responds to council's adopted development objectives by providing a diverse mix of uses for both the ground floor and upper levels."

According to the staff report, "MPC's tiered design creates another large, public open space on the second level, as well as additional programmable open spaces on the upper rooftop levels."

Unfortunately, Koolhaas's charmless design looks like the evil emperor's fortress from a bad science fiction movie.

Related's proposal contains over 146,000 square feet of office space, 260 apartments (52 affordable), 69,000 square feet of retail/cultural space and a total of 1,213 parking spaces.

Their proposal shows a tall, step-backed, 194 foot (18 floors) stack of boxes.

Both developers claim that public benefits, affordable apartments, open space and other amenities would be reduced or completely lost if an 84 foot maximum height were imposed. Related promised a substantial reduction of benefits even if allowed to build to 180 feet or 110 feet.

Some people need to come to their senses.

Most residents want much less intrusive development. A maximum 84 foot height for new Downtown construction is one parameter that's met public favor. A few extra feet taller may win folks over if the design is killer.

Buildings much taller than 84 feet fly in the face of public acceptance (especially since City Hall is the property owner and co-developer) and sets a bad precedent for oversized future construction, citywide.

Despite a lengthy and ongoing so-called public process, why are these and other development proposals coming out so badly? Is the public input lacking vision or unrealistic? Is planning staff and their overpriced consultants creating and mismanaging crappy development policies? And, why is the Planning Commission approving everything big, bad and ugly that comes before it?

There's something wrong when the planning function encourages oversized, cookie-cutter developments, stifles creativity and fosters a distorted and warped vision of what Santa Monica should be.

One doesn't have to look any further than the Village in the Civic Center to see how "their" vision has gone completely askew. It's another City Hall co-development that's way too dense, too massive and too tall at 10 floors; or, the clueless Planning Commission's thumbs-up last week of the massive, traffic generating Bergamot Transit Village Center — 767,000 square feet of unadulterated dross.

Both proposals for the Fourth, Fifth and Arizona site are dramatically out of scale with their Downtown surroundings. They exceed the height, massing and density parameters that most community members asked for and expect in a revised Downtown Specific Plan.

It would be a big mistake to allow these projects to go forward — unless the public really is to be damned. Unfortunately, those in charge don't care.

One of these deeply flawed proposals will get the go-ahead and we'll all get screwed again.

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Environmentalists, unions seek to fix leaky pipelines

KEVIN BEGOS
Associated Press

PITTSBURGH Unions and environmentalists have found one point of agreement in the bitter debate over the natural gas drilling boom: fixing leaky old pipelines that threaten public health and the environment. It's a huge national effort that could cost $82 billion.

The leaks are a problem because methane, the primary component of natural gas, is explosive in high concentrations and is also a potent greenhouse gas that contributes to global warming.

The Department of Transportation estimates that more than 30,000 miles of decades-old, decaying cast-iron pipe are still being used to deliver gas nationwide. In 2011, the American Gas Association estimated the billions in costs for replacement or repair.

The partnership between trade unions and environmentalists might not seem like much of an achievement, but it comes after a year that saw rising tensions between groups that are trying to find a balance between the need for jobs and the need to reduce fossil fuel pollution. Some trade unions have supported the drilling boom, while some environmentalists have pushed for bans on the hydraulic fracturing, or fracking, process.

But the issue of fixing leaks has all sides talking nice.

"To the extent we have a problem we can identify it certainly makes sense to fix it," Delaware Riverkeeper Maya K. van Rossum wrote in an email. "I don't think that calling for the fix of existing leaky pipelines is contrary to a call for ending shale gas development or fracking."

In 2011, a crack in a cast-iron main that was installed in 1928 helped to fuel an explosion that killed five people and destroyed numerous homes in Allentown, Pa., while a 2011 explosion and fire in Philadelphia was traced to a cast-iron main installed in 1942.

There's no exact figure on how much gas is leaking, but old cast-iron pipe is especially at risk. The AGA report estimated that about 500 to 700 miles of repairs are being done each year.

One scientist who has studied the issue of leaky natural gas pipes praised the push for repairs.

Fixing leaks "will save money and lives, improve air quality and health, and slow climate change. What's not to like?" said Duke University scientist Rob Jackson, who was part of research that found extensive leaks throughout Boston and Washington, D.C., neighborhoods.

United Steelworkers president Leo Gerard added in a statement that such projects support "American manufacturing and jobs" and that "replacing aging pipe in our natural gas infrastructure is critical to a cleaner economy" and more efficient gas distribution.

The American Public Gas Association, the Natural Resources Defense Council, the Consumers Union and several other groups are also supporting the push to fix leaky pipelines.

According to the U.S. Department of Transportation, New York City still uses about 3,000 miles of decades-old cast-iron pipe, Boston about 2,000 miles, Philadelphia about 1,500 miles, and the District of Columbia 400 miles. Experts say much of the old pipe dates to before World War II, and some of it may even be more than 100 years old. For example, Philadelphia Gas Works, the nation's largest municipally owned gas utility, was founded in 1834.

Dean Hubbard, the Sierra Club's labor director, says they're working with the AFL/CIO and other unions to identify priorities at the state and national level.

"We are really focused on urban distribution pipelines especially because of public safety concerns," Hubbard said. "We will advocate for repair."

The BlueGreen Alliance, a Washington, D.C.-based group that works with labor unions and environmental groups, is also working with utility companies, state legislatures and Congress to raise awareness and seek funding for the repairs.

U.S. Sen. Edward Markey, D-Mass., introduced two pipeline repair bills last month that the coalition of groups is backing, but it's not yet clear how much support they have in Congress.

The Q Line

When the train comes ...

A recent Daily Press article found that the Expo Light Rail Line hasn't brought any significant changes to traffic or crime to Culver City, which had its portion of the line come into town a year and a half ago.

So, this week's Q-Line question asks:
Do you think Expo is going to bring negative impacts to Santa Monica or is it the fix to local traffic problems that many are promising?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.





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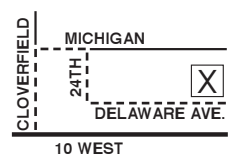


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By the editors of E Magazine

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Photo courtesy Leonora Enking/Flickr

GROWING: Holidays are festive and fun, but they can take a toll on the environment. One way to be greener is to get a real tree, especially a potted (living) tree, which you can keep for years.

Greening the holidays

Dear EarthTalk:

What are some ideas for being greener this holiday season?

Beth Livingston
Camden, NJ

While the holidays are festive and fun, they can take a toll on the environment. All that shopping, decoration, food preparation and travel adds up to more carbon emissions and more waste. But there are ways to minimize our impact and still celebrate the season in grand style.

For starters, buy fewer gifts. Homemade, personal gifts are always appreciated as much or more than something store-bought. Paint a painting, bake a cake, or make a playlist of favorite songs. EarthEasy.com recommends giving services instead of goods to cut down on the materialism of the holidays: "A great gift could be an hour's massage at a local spa, or music lessons for a budding musician." Other service gift ideas include childcare or tutoring, dog walking, cooking, window-washing, a car wash and vacuum or even Internet/computer lessons. Another way to cut down on the amount of stuff passing under your tree is by having a Secret Santa exchange among grown-ups so that every adult doesn't have to get gifts for several others.

Another way to save energy and waste is to tone down the holiday decorating, especially with regard to lighting. A 2008 report commissioned by the Department of Energy found that holiday lighting across the U.S. uses up some six terawatt-hours of electricity per year, which is equivalent to the total electricity consumption of half a million homes in a month. If you do still decide to indulge in holiday lights, try to go LED. The smaller "light emitting diode" bulbs don't get hot to the touch (and are less likely to start a fire) and consume a fraction of the electricity of their incandescent predecessors while lasting 10 times longer. HolidayLEDs.com gives customers who recycle their old holiday lights with them a voucher for 15 percent off a new order of LED lights.

Believe it or not, your choice of a Christmas tree affects your environmental footprint as well. The Epoch Times reports that artificial trees are not necessarily the answer, as most are made out of petrochemicals, PVC, metals or sometimes even lead, and can't usually be recycled so end up in landfills after a few years of useful life. Furthermore, some 80 percent of artificial trees are made in China, meaning shipping them on trucks, railways and container ships uses a lot of fuel and emits a lot of carbon dioxide accordingly.

Getting a real tree, preferably one that is organic and sustainably harvested by a local tree farmer, is a better choice. After all, real trees provide habitat for wildlife while they are growing, and they filter dust and pollen out of the air while producing oxygen and absorbing carbon dioxide. The Epoch Times adds that typically one to three tree seeds are planted for every Christmas tree harvested in the U.S. And if you get a potted (living) Christmas tree, you can keep it for years after the holidays pass, either in its pot (or a bigger one as it grows) or in the ground outside.

Of course, another way to keep your carbon footprint down over the holidays is by just staying home. A third of the carbon emissions we generate in our daily lives come from driving our cars, so why not stay off the roads over the holidays? And air travel is one of the biggest carbon splurges any of us indulge in, so not jetting across the country to visit in-laws might be the best environmental action you take all year.

EarthTalk® is written and edited by Roddy Scheer and Doug Moss and is a registered trademark of E - The Environmental Magazine (www.emagazine.com). Send questions to: earthtalk@emagazine.com. Subscribe: www.emagazine.com/subscribe. Free Trial Issue: emagazine.com/trial.

Food-tech startups aim to replace eggs and chicken

TERENCE CHEA
Associated Press

SAN FRANCISCO The startup is housed in a garage-like space in San Francisco's tech-heavy South of Market neighborhood, but it isn't like most of its neighbors that develop software, websites and mobile-phone apps. Its mission is to find plant replacements for eggs.

Inside, research chefs bake cookies and cakes, whip up batches of flavored mayonnaise and pan-fry omelets and French toast — all without eggs.

Funded by prominent Silicon Valley investors and Microsoft founder Bill Gates, Hampton Creek Foods seeks to disrupt a global egg industry that backers say wastes energy, pollutes the environment, causes disease outbreaks and confines chickens to tiny spaces.

The company, which just started selling its first product — Just Mayo mayonnaise — at Whole Foods Markets, is part of a new generation of so-called food-tech ventures that aim to change the way we eat.

"There's nothing to indicate that this will be a trend that will end anytime soon," said Anand Sanwal, CEO of CB Insights, a New York firm that tracks venture capital investment. "Sustainability and challenges to the food supply are pretty fundamental issues."

Venture capital firms, which invest heavily in early-stage technology companies, poured nearly $350 million into food-related startups last year, compared with less than $50 million in 2008, according to the firm.

Plant-based alternatives to eggs, poultry and other meat could be good for the environment because it could reduce consumption of meat, which requires large amounts of land, water and crops to produce, backers say.

It could also benefit people's health, especially in heavy meat-eating countries like the U.S., and reduce outbreaks of diseases such as avian flu, they say.

"The biggest challenge is that people who consume a lot of meat really like meat, and to convince them to try something different may be extremely difficult," said Claire Kremen, faculty co-director of the Berkeley Food Institute at the University of California, Berkeley.

The American Egg Board, which represents U.S. producers, said eggs can't be replaced.

"Our customers have said they're not interested in egg substitutes. They want real, natural eggs with their familiar ingredients," Mitch Kanter, executive director of the board-funded Egg Nutrition Center, said in a statement.

The industry has reduced its water use and greenhouse gas emissions, and hens are living longer due to better health and nutrition, he said.

Hampton Creek's quest to replace the ubiquitous chicken egg is also backed by PayPal co-founder Peter Thiel and Khosla Ventures, a venture capital fund started by Sun Microsystems co-founder Vinod Khosla.

In its food lab, biochemists grind up beans and peer through microscopes to study their molecular structure, looking for plants that can fulfill the culinary functions of eggs. So far, the company has analyzed some 1,500 types of plants from more than 60 countries.

The research has resulted in 11 "hits," said Josh Tetrick, the company's CEO.

"Our approach is to use plants that are much more sustainable — less greenhouse gas emissions, less water, no animal involved and a whole lot more affordable — to create a better food system," said the former linebacker on West Virginia University's football team.

The company's first product — the mayonnaise — is sold for roughly the same price as the traditional variety. It soon hopes to start selling cookie dough and a batter that scrambles like eggs when fried in a pan.

"The egg is a miracle, so one of the hardest parts of replacing it is all the functions that it can do," said Chris Jones, the company's culinary director of innovations and a former contestant on Bravo TV's Top Chef.

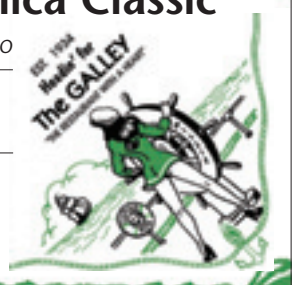
While Hampton Creek takes aim at the egg, another Gates-backed company is targeting the chicken itself.

Beyond Meat, located in Southern California, sells "chicken-free strips," which have the taste and stringy texture of poultry but are made from plant protein. It is sold at Whole Foods and natural food stores. It's also working on a product that mimics beef.

Inside its test kitchen in El Segundo, Caitlin Grady, the company's culinary ambassador, stir-fried the strips with broccoli, onion, peppers and sesame oil. "I cooked it just like a regular stir-fry, but I don't have to worry about the meat being raw," Grady said.

The company is also funded by Obvious Corp., a startup incubator founded by Twitter's founders, and Kleiner Perkins Caulfield & Byers, one of Silicon Valley's premier venture capital firms.

"It can fit in a vegan's diet. It can fit in a carnivore's diet," said Beyond Meat CEO Ethan Brown. "We're trying to appeal to the full range of consumers that are making some shift toward healthier protein."

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SANTA MONICA COMMUNITY COLLEGE DISTRICT
The Santa Monica Community College District is requesting proposals from qualified energy services contractors under California Government Code Sections 4217.10-18 for the engineering, procurement, and construction of various energy conservation measures including variable frequency drives, boilers, lighting retrofits, and a ground mounted photovoltaic system at the Santa Monica College campus.
Only qualified energy services contractors may submit proposals.
To obtain the RFP contact Charlie Yen at yen_charlie@smc.edu. NO PHONE CALLS.
DEADLINE FOR SUBMISSION OF PROPOSALS: 2:00 PM DECEMBER 18, 2013
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KNOW BEFORE YOU GO

Expo Light Rail Line

Note the following activities:
1. Intersection closures: 11th Street will be closed to northbound and southbound traffic at Colorado Avenue from Dec. 9, 5 a.m.-11 p.m., through Dec. 15. Work will continue 24 hours per day for seven days to install train tracks. Traffic signal modifications will occur at the intersections of Colorado and Fifth Street on Monday, Dec. 9. Signals will be out of service from 9 a.m. to 3 p.m., however traffic service officers will be at intersections to guide and direct traffic.
2. Colorado Avenue between Fifth and 18th streets: Expect westbound and eastbound lane closures during daytime hours. Expect reduction of travel lanes during the non-peak daytime hour at Fifth, Sixth, and Seventh streets at Colorado. Alleys on the north side of Colorado between sixth and 18th streets will have limited access at Colorado. Sidewalk and lane closures on north or south side of Colorado between Fourth and 10th streets.
3. Olympic Boulevard between 20th Street and Centinela Avenue: Eastbound lane closure during non-peak hours of 9:30 a.m. to 3 p.m.
4. Colorado Avenue between Sixth and Ninth streets: Night work will take place between the hours of 9 p.m and 5 a.m. for potholing and water main activities. Expect reduction of travel lane and possible intermittent lane closures.
Additional information is available at buildexpo.org or by calling (213) 922-EXPO (3976).

Wastewater Main Improvements Citywide

The contractor will continue with the installation of a new sewer main on 32nd Street, from Pico to Ocean Park boulevards. This work will take place between the hours of 8 a.m. to 6 p.m. 32nd Street will be closed to through traffic. Use alternate route whenever possible. For more information, contact Carlos Rosales, Construction Manager, City of Santa Monica, at (310) 458-8721.

Santa Monica Pier Renewal

Construction will continue and is estimated to conclude in spring 2014. The pier and its businesses will remain open during construction. Contact Curtis Castle, civil engineer, at (310) 458-8721 if you have any questions.

The Village

There will be a lane closure on the northbound side of the 1700 block of Ocean Avenue, extending south to Vicente Terrace. The parking lane and the number two lane will be closed for sidewalk, curb and gutter rework from Vicente to Pacific terraces. One lane will be available in the northbound direction at all times. The southbound lanes will not be impacted. The city will also be closing down the sidewalk and parking lane on the west side of Main Street and Olympic Drive for sidewalk, curb and gutter rework. For any questions or concerns, contact Gary Vitale, superintendent, Pankow Builders, at (510) 772-8836.

High Place East

There will be delivery trucks throughout the week on Cloverfield Boulevard between Interstate-10 and Virginia Avenue, and on Virginia Avenue between Cloverfield and 27th Street for the development of 45 affordable housing units. Use alternate routes whenever possible. For more information on this project, contact Donnie Krueger (949) 254-8153.

Parking Structure No. 6

There will be periodic sidewalk closures on Second Street between Broadway and Santa Monica Boulevard through Dec. 14. There will be a continuous northbound lane closure through Dec. 14 for materials deliveries and construction activity on Second Street between Broadway and Santa Monica Boulevard. One northbound lane on Second Street between Broadway and Santa Monica Boulevard will remain open at all times. Temporary traffic control signs and barricades will be deployed to guide vehicular and pedestrian traffic in and around the work areas. Material delivery work will take place in the alley behind the parking structure (Second Court), with partial alley closures taking place through Dec. 14. All work will take place Monday through Saturday, 7 a.m.-5 p.m.

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AFFORDABLE HOUSING
Community Corporation of Santa Monica (CCSM)
announces the opening of the **2014 Marketing List**.
To be considered you must pick up an appointment card at **502 Colorado Ave., Santa Monica in the Community Room**. Please come on one of the following dates & times: Dec. 2nd – 5th; Dec. 9th – 12th; Dec. 14th; Dec. 16th – 19th; Dec. 23rd, 26th, & 30th between 8am & 5pm. Dec. 24th & Dec. 31st 8am – 12:00noon. Closed Dec. 6th, 13th; 20th, 25th; and 27th, EHO

DATA
FROM PAGE 1

health insurance in place by Jan. 1.

The state doesn't know exactly how many people are affected by the information sharing. Social Security numbers, income and other information were not provided to the agents, exchange officials said.

The pilot program meets privacy laws and was cleared by the exchange's legal counsel, Peter Lee, executive director of Covered California, told the Times.

But some insurance brokers and consumers weren't pleased with the state's initiative.

"I'm shocked and dumbfounded," said Sam Smith, an Encino insurance broker and president of the California Association of Health Underwriters, an industry group.

"These people would have a legitimate complaint," said Smith, who added he had been given two consumer names.

The names provided include people who started an insurance application on the Covered California website but didn't complete the process.

A local agent emailed Robert Blatt on Thursday asking him about the application he'd started.

"You can't do this," Blatt, a technology consultant in Ventura County, told the newspaper. "For a government agency to release this information to an outside person is a major issue."

Covered California has signed up nearly 80,000 people in private health plans and an additional 140,000 people qualified for Medi-Cal, the state's Medicaid program.

But the exchange has been struggling recently with a surge of applicants, and consumers are getting frustrated with long wait times. The state wanted to provide additional help by connecting consumers with a network of 7,700 insurance agents who are trained and certified in the enrollment process, said Lee, the exchange chief.

"I can imagine some people may be upset," he said. "But I can see a lot of people will be comforted and relieved at getting the help they need to navigate a confusing process."

A call to Covered California's media line by The Associated Press was not immediately returned Saturday.

MOVIES
FROM PAGE 3

over the same weekend last year. Opening in a limited release of four theaters, the Coen brothers' folk tale "Inside Llewyn Davis" also had one of the year's highest per-theater averages of $100,500 for CBS Films.

With only a handful of moviegoing weeks left in the year, the strong weekend boosts the year's chances of exceeding 2012's record box office. This year may surpass last year's $10.8 billion domestic box office, said Paul Dergarabedian, senior media analyst for box-office tracker Rentrak.

"We're running just slightly ahead of last year's record pace," said Dergarabedian. "It's going to be really close."

Dergarabedian expects next week's big release, Warner Bros.' "The Hobbit: The Desolation of Smaug," to open in the neighborhood of Peter Jackson's first "Hobbit" film, "An Unexpected Journey," which debuted with $84.6 million last year. This weekend's new releases were minimal since "The Hobbit" is expected to dominate the marketplace next weekend.

Both "Frozen" and "Catching Fire" continued to show legs around the world. "Catching Fire" added $44.3 million internationally, bringing its global cumulative total to $673.4 million over four weeks. With many millions still to come, "Catching Fire" has already almost equaled the $691.2 million worldwide of the 2012 original.

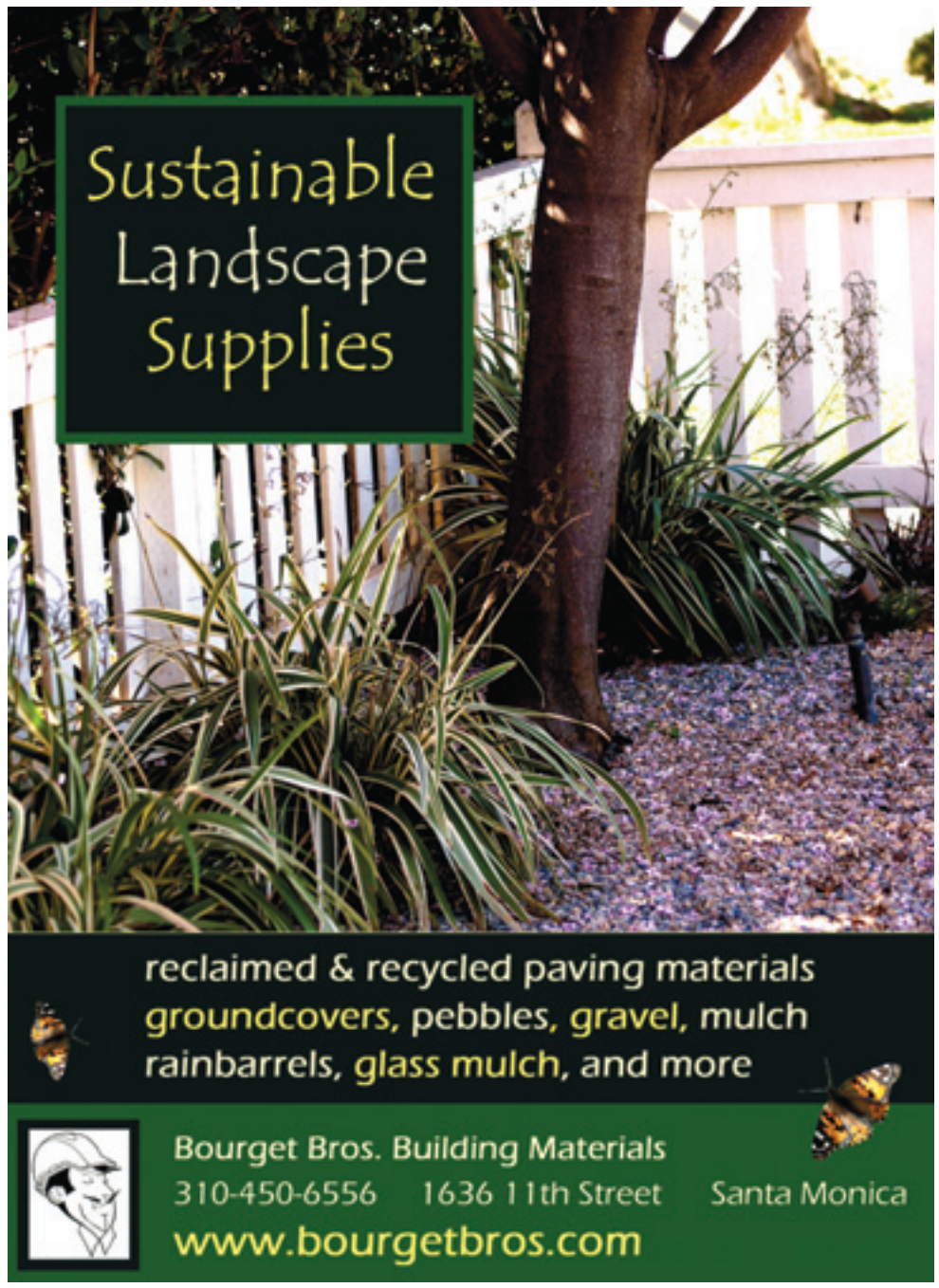
"Frozen," too, has found strong business abroad. It added $30.6 million internationally over the weekend.

In its second week of limited release, the Weinstein Co.'s biopic "Mandela: Long Walk to Freedom," starring Idris Elba, continued to play in four theaters, earning an average of $19,400 per-theater. The Weinstein Co. has said it's not altering the movie's release following the death of South African leader Nelson Mandela on Thursday. "Mandela" opens wide on Christmas.

Estimated ticket sales for Friday through Sunday at U.S. and Canadian theaters, according to Rentrak. Where available, latest international numbers for Friday through Sunday are also included. Final domestic figures will be released Monday.











Procrastination is a problem when it comes to doing my disaster plan. As a business owner I have a lot to do. It's not like **a disaster** is going to happen tomorrow. Besides, we have that new business pitch. I've been **waiting** for this **to** happen for a while now. I'll get the disaster plan finished eventually. Nothing to worry about, it'll **happen.**

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HE SHOOTS, HE SCORES

Morgan Genser *editor@smdp.com*

Crossroads' Charlie Hall takes a shot against Locke on Saturday at Samohi. Crossroads went on to win the game, 66-54. The game was part of the annual Santa Monica Tournament.

HOOPS

FROM PAGE 3

third. Mathews pulled the Vikings to within two with a 3-pointer, but was immediately answered by Woodruff's shot from beyond the arc. On one Lions possession, Samohi was able to intercept a pass and ignite a fast break, but then turned the ball over, leading to a basket for Fairfax and a 43-36 deficit.

"We played really hard together, but tonight, there were three or four possessions where we didn't find our man or we didn't rotate and those were buckets that (the Lions) got," Mathews said.

Samohi made some noise late in the quarter when senior guard Ray Mancini stole the ball and knocked down an elbow jumper to cut the Lion lead to just one. But Fairfax answered again, putting together a 6-0 run and ending the frame leading 52-45.

The Vikings cut the deficit to three in the fourth after a pair of Costa free throws, but Fairfax ran off an 8-2 run punctuated by a vicious two-hand dunk by senior forward/center Oleesameeka Nwachee, sealing the victory.

The Vikings stumbled in the face of pressure defense from the Lions all night, often having trouble getting the ball across mid court.

"They were just trying to disrupt our flow and it took us a while to adjust to that," Hecht said. "I thought as the game went on, our execution got better."

Mathews feels that these last two losses can teach the team to be better in the future. Samohi is now 2-2 on the season.

"We need to become more mentally tough," Mathews said. "Two losses can get you mentally. We just need to come together as a unit and play together to win the next two games."

editor@smdp.com

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DOWNTOWN

FROM PAGE 1

office space, 52,000 square feet of retail, 225 hotel rooms and 96 residential units — half of them affordable.

Related wants a 194-foot tall project with 147,000 square feet of office, 69,000 square feet of retail, no hotel, and 260 residential units, 20 percent affordable.

Both developers were asked to propose hypothetical designs at 84 feet in height to align with council's recent proposal to study this as a possible maximum height for buildings Downtown.

Related officials said they were unable to produce such a project and still hit all of council's objectives. They could, as they said in the August meeting, build projects at 110 and 180 feet but these would come with downsizes to open space, pedestrian connections, and City Hall ground lease revenue.

Metro Pacific officials say that the 84-foot building is possible, that a 40 percent drop in height means only a 25 percent drop in square footage.

City planners are skeptical about Metro Pacific's ability to create an 84-foot project that actually meets council's proposed needs. The project's "iconic architecture" would likely be the first casualty, they said.

"The building's tiered design likely would be compromised and the building may risk looking more like a typical boxy form in order to achieve the rents necessary to support key public benefits like open space and public parking," city officials said.

Of the proposed 96 residential units, Metro Pacific would provide 48 affordable units to very low-income households.

Related would provide 52 affordable units.

ICE at Santa Monica, the seasonal outdoor ice-skating rink, a Bank of America, and a Chase Bank currently occupy the space. City planners mention the possibility of the banks relocating within the new project.

If council approves either of the designs, City Hall will seek community input, city planners said, before putting forward a development agreement in 2014. If the development agreement makes it past the Planning Commission and council, construction could begin in 2016, city officials said.

HOUSING ELEMENT

Also on Tuesday night's agenda is the 2013-21 housing element, a framework for City Hall to address long-range housing needs. It updates and maintains the goals of the 2008-14 housing element.

The housing element, as it will be presented to council, passed relatively easily through the Planning Commission.

dave@smdp.com

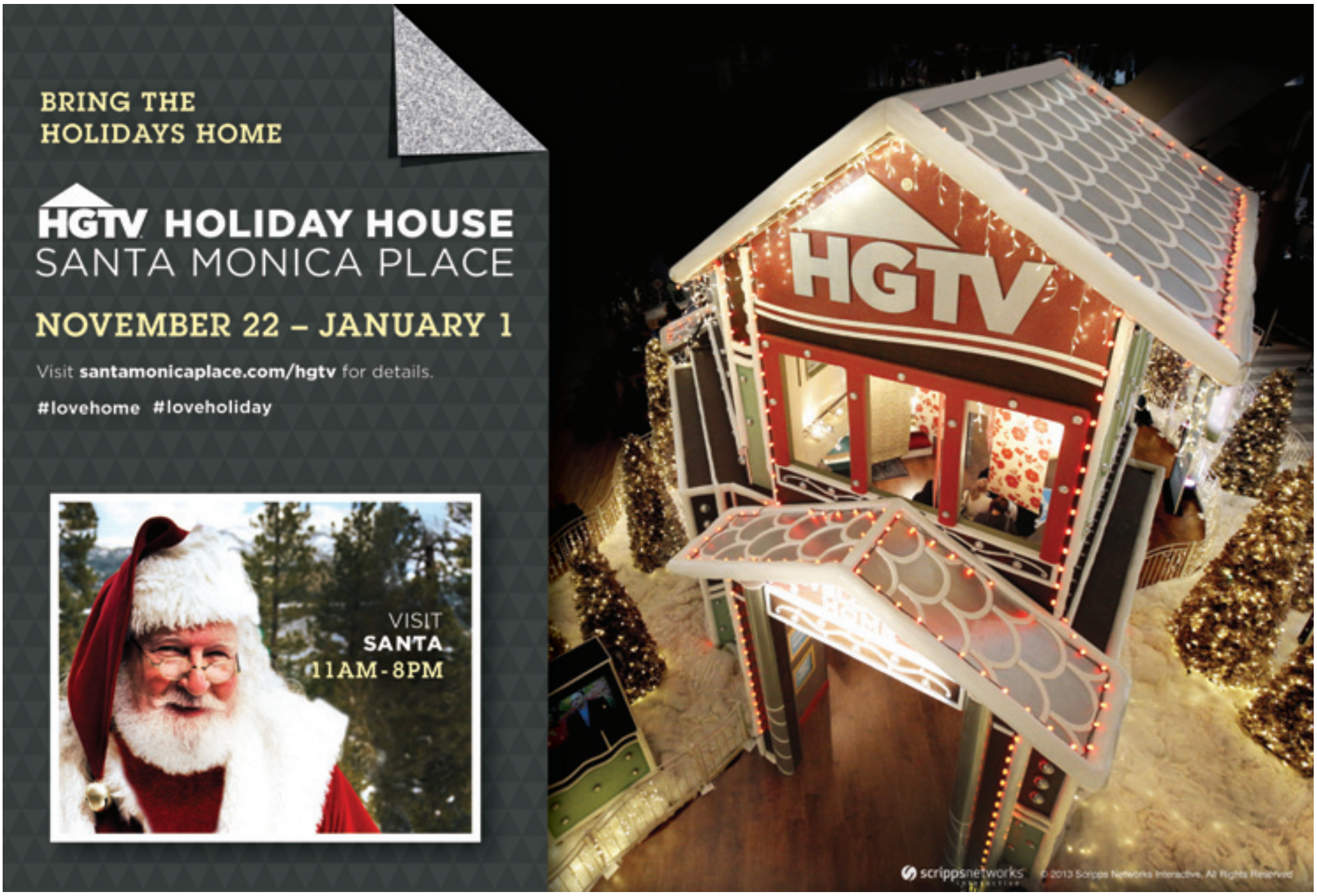


Rendering courtesy City of Santa Monica

THE FUTURE? Santa Monica city planners are again recommending that the City Council enter into an exclusive negotiating agreement with Metro Pacific Capital, which returned with more detailed renderings and promises of more affordable housing for a development on Arizona Avenue.



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Surf Forecasts

Water Temp: **66.4°**

THURSDAY – **POOR TO FAIR** – SURF: **1-2 ft** knee to thigh high
Minimal new WNW swell. Best for standout spots which are up to waist high on the sets late.

FRIDAY – **POOR TO FAIR** – SURF: **1-2 ft** knee to thigh high
Minimal new WNW swell. Best for standout spots which are up to waist high on the sets late.

SATURDAY – **POOR TO FAIR** – SURF: **1-2 ft** knee to thigh high
Minimal new WNW swell. Best for standout spots which are up to waist high on the sets late.

SUNDAY – **POOR** – SURF: **1-2 ft** knee to thigh high
Minimal WNW swell eases. Mostly shows for standout spots with 1-3' surf there

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **December 4, 2013**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 9
- Number of A grades for dry/wet weather -- 32 / 15
- Number of (C,D,F) grades for dry/wet weather -- 12 / 13

The Beach Report Card is made possible by: simplehuman, LAcurGUY, SIMA and Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Las Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	D
Zuma Beach at Zuma Creek mouth.	A	D
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	C	F
Escondido Creek, just east of Escondido State Beach.	A+	ns
Latigo Canyon Creek mouth.	C	F
Solstice Canyon at Dan Blocker County Beach.	A+	ns
Puerco State Beach at creek mouth.	A	A+
Marie Canyon storm drain at Puerco Beach, at 21572 Malibu Rd..	D	ns
Surfrider Beach at Malibu Colony fence.	A+	A+
Surfrider Beach (breach location)- daily.	A	F
Malibu Pier - 50 yards east.	A	A+
Carbon Beach at Sweetwater Canyon.	A	ns
Las Flores State Beach at Las Flores Creek (point zero).	A	F
Big Rock Beach at 19948 PCH stairs.	A	A+
Pena Creek at Las Tunas County Beach.	A+	ns
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	B	A
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	D	A+
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	F	B
Santa Monica Beach at Montana Ave. drain.	A	A+
Santa Monica Beach at Wilshire Blvd. drain.	F	F
Santa Monica Municipal Pier.	F	F
Santa Monica Beach at Pico/Kenter storm drain.	B	F
Santa Monica Beach at Strand St. (in front of the restrooms).	C	F
Ocean Park Beach at Ashland Ave. drain.	A	A
Venice City Beach, at the Rose Ave. storm drain.	C	ns
Venice Beach at Brooks Ave. drain.	C	F
Venice Beach at Windward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A	A+
Venice Beach- projection of Topsail St..	A+	B
Marina del Rey, Mothers' Beach- lifeguard tower.	F	F
Dockweiler State Beach at Ballona Creek mouth.	A	F
Dockweiler State Beach at Culver Blvd. drain.	A	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of DBW jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	D	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	B
Dockweiler State Beach at Grand Ave. drain.	A+	B

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay

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Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-3924

Thor: The Dark World (PG-13) 2hrs 00min
1:15pm, 7:15pm

Out of the Furnace (R) 1hr 46min
1:30pm, 4:30pm, 7:30pm, 10:30pm

Thor: The Dark World 3D (PG-13) 2hrs 00min
4:15pm, 10:10pm

Oldboy (R) 2hrs 00min
1:45pm, 7:10pm

Black Nativity (PG) 1hr 32min
4:45pm, 10:00pm

Homefront () 1hr 50min
1:20pm, 4:05pm, 7:00pm, 9:45pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Frozen (PG) 1hr 25min
1:45pm, 4:30pm, 7:20pm

Gravity 3D (PG-13) 1hr 31min
11:40am, 2:15pm, 4:55pm, 7:30pm, 10:20pm

Hunger Games: Catching Fire (PG-13) 2hrs 26min
11:15am, 12:15pm, 2:45pm, 3:45pm, 6:15pm, 7:10pm, 9:40pm, 10:40pm

Frozen 3D (PG) 1hr 25min
5:15pm

Frozen 3D (PG) 1hr 25min
9:55pm

Delivery Man (PG-13) 1hr 45min
11:30am, 2:05pm, 4:40pm, 10:35pm

Delivery Man (PG-13) 1hr 45min
7:55pm

Dallas Buyers Club (R) 1hr 57min
11:00am, 1:50pm, 4:40pm, 7:40pm, 10:30pm

12 Years a Slave (R) 2hrs 13min
11:00am, 2:00pm, 10:40pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Wadjda (PG) 1hr 38min
4:20pm

Before Midnight (R) 1hr 48min
9:30pm

Book Thief (PG-13) 2hrs 11min
1:00pm, 4:00pm, 10:00pm

Blue Jasmine (PG-13) 1hr 38min
1:50pm, 7:00pm

Nebraska (R) 1hr 50min
1:40pm, 4:30pm, 7:20pm, 10:00pm

Philomena (R) 1hr 34min
12:30pm, 2:55pm, 5:20pm, 7:45pm, 10:10pm

For more information, e-mail **editor@smdp.com**

PRETEND IT'S FRIDAY NIGHT, LEO

ARIES (March 21-April 19)
★★★ You will handle the back and forth of a situation well, though you would prefer clarity. Schedule some time with a boss or someone you care about. Discussions evolve. Together you might be involved in a new project. Tonight: Vanish with care; try not to leave tracks!

TAURUS (April 20-May 20)
★★★★ Look at the many facets involved in a decision. You might feel as if it is more complicated than it is. In some way, this situation reflects one of your inner issues. Tonight: Catch up on news.

GEMINI (May 21-June 20)
★★★ You could feel pressured by others' expectations. Focusing on what is important might be difficult right now. You also might be overly concerned with a partner or loved one. Pull back a bit and prioritize. Tonight: Till the wee hours.

CANCER (June 21-July 22)
★★★★ In order to achieve a long-term goal, you must stop reacting to a difficult situation. Given time, you might understand where others are coming from. Choose the right path for you. Nobody can walk in your shoes. Tonight: Make a couple phone calls before you decide.

LEO (July 23-Aug. 22)
★★★★ Your instincts will guide you in the right direction. Use your creativity to loosen up a partner. You will see this person go from stern to easygoing as a result. Tonight: Pretend it is Friday night.

VIRGO (Aug. 23-Sept. 22)
★★★★ You might question someone's authority, but the right thing to do is to follow this person's instructions. Inside, question whatever you want, yet remain realistic about the chain of command. A family situation could distract you. Tonight: Say "yes" to an offer.

LIBRA (Sept. 23-Oct. 22)
★★★ You are easygoing, yet know exactly what you want. You will need to be more verbal so that others understand your chosen direction. Tonight: Squeeze in a visit to the gym.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Let go of any mental interference. Go with your gut feeling, especially regarding a creative project. You will know what to do. Expenses could be over the top. You might not immediately react to your financial situation, but later you could. Tonight: Enjoy time with a loved one.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You might feel as if you can handle everything. Listen to news more openly from a partner; this information could be nothing less than good news. Honor your feelings, even if they seem a bit extravagant. Do not get irritated with a friend. Tonight: Your inner voice speaks.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Keep communication flowing, and refuse to be closed off. Establish your boundaries. You and others will be more comfortable if you do. Many people clearly like being around you. Know that you don't have to settle. Tonight: Be careful -- you could overindulge!

AQUARIUS (Jan. 20-Feb. 18)
★★★ Approach a matter differently, with more openness than in the past. You seem to want to move forward. Do not let a difficult friend or stern associate sap your strength. This person appears vested in keeping you on the same level as he or she is. Tonight: Relax.

PISCES (Feb. 19-March 20)
★★★★ Allow your creativity to flourish when speaking to others or when working through problems. You will be amazed by the results. Be careful with forthcoming news; you are only hearing half the story. Get more facts and trust your instincts. Tonight: Whatever feels right.

Monday, December 9, 2013

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

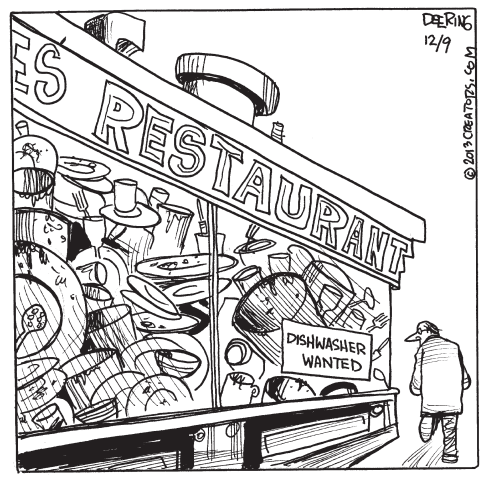
This year you will feel torn between impulsiveness and careful planning. A mixture of both might deliver the results you seek. If you are single, refuse to toss yourself into a relationship just to have some company. You might not like spending time alone, but don't compromise yourself. If you stay available, you are likely to meet someone quite interesting this year. If you are attached, the two of you might spend more time together than you typically do. Make sure you choose activities you both enjoy. PISCES can make you uptight.

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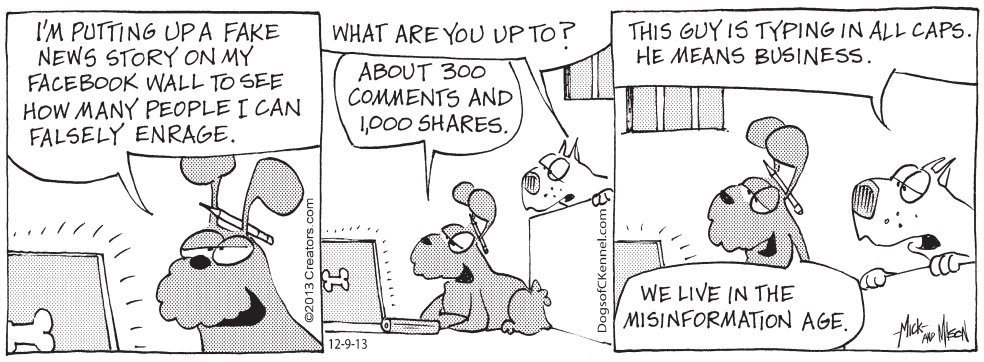
Speed Bump
By Dave Coverly



Strange Brew
By John Deering



Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

7		4			8		3	
			1	7				4
2			3	9				
	3	9	5					2
	1	7		3		6	5	
6					9	4	7	
				2	1			7
3				8	5			
	7		6			2		5

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

6	3	1	4	7	2	8	9	5
7	5	4	9	3	8	2	1	6
8	2	9	5	6	1	4	7	3
1	6	2	8	4	5	9	3	7
3	7	5	2	9	6	1	8	4
9	4	8	7	1	3	5	6	2
4	9	6	1	5	7	3	2	8
2	1	3	6	8	4	7	5	9
5	8	7	3	2	9	6	4	1

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MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Spots for tots
6 Barney's buddy
10 One of the Great Lakes
11 From the area
13 Blown away
14 Sky blue
15 Squirrel's snack
16 Make mistakes
18 In the style of
19 Pioneered, as a movement
22 Early auto
23 Solitary
24 Fall flower
27 More tender
28 Field crop
29 Univ. or acad.
30 Perceptive
35 Cain's mother
36 Writer Rand
37 S&L offering
38 Coup —
40 Detroit player
42 Wear away
43 Boot out
44 Ignored the limit
45 Cars' scars

DOWN

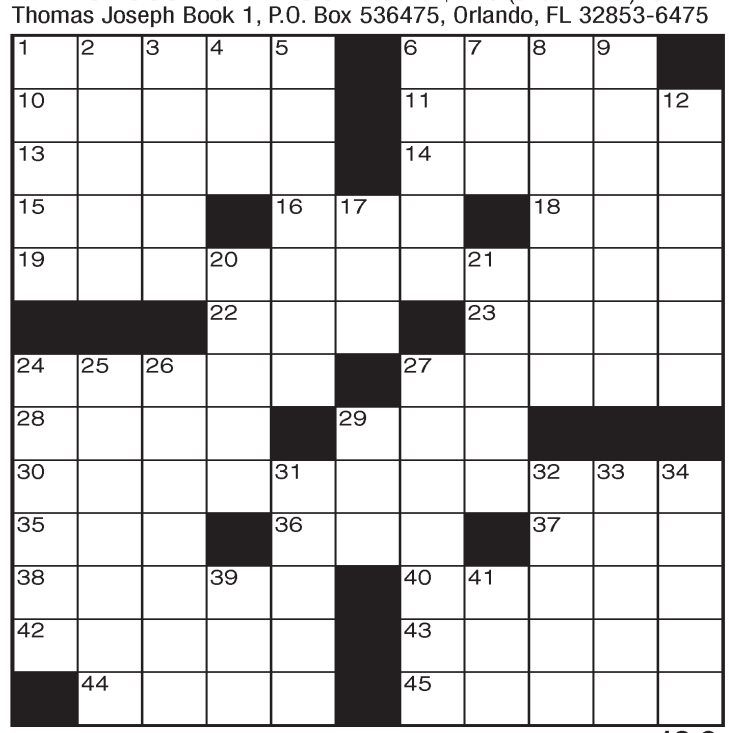
1 Settings for goatees
2 Incur, as debts
3 Furious
4 Violinist's need
5 Scornful person
6 Distress signal
7 Cartoonist Chast
8 Quito's nation
9 "Roseanne" daughter

■	P	A	P	A	■	V	A	S	E	■
F	U	R	O	R	■	O	V	A	L	S
A	S	C	O	T	■	L	A	N	A	I
S	H	A	R	I	N	G	■	K	I	N
T	O	N	■	S	O	A	R	I	N	G
S	N	A	P	A	T	■	O	N	E	S
■	■	■	E	N	D	E	D	■	■	■
A	U	R	A	■	O	N	S	E	T	S
S	N	A	R	I	N	G	■	L	E	E
K	I	T	■	S	E	A	R	I	N	G
E	T	H	E	L	■	G	O	O	S	E
D	E	E	R	E	■	E	N	T	E	R
■	D	R	A	T	■	S	A	S	S	■

Saturday's answer

12 One in charge
17 Letter before sigma
20 Game setting
21 Hawaiian hello
24 Assent
25 Crossword fans
26 Bird's perch
27 Like some candles
29 Bashful
31 Assessed
32 "Eat up!"
33 Put up
34 Pub pastime
39 Sports drink suffix
41 "— had it!"

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12-9



NEWS OF THE WEIRD

BY CHUCK SHEPARD

■ In November, barely two weeks after a small plane carrying 10 skydivers left no survivors when it crashed on the way to an exhibition near Brussels, Belgium, nine skydivers were able to dive for safety when two planes headed for a tandem jump collided near Superior, Wis. News stories did not address how experienced skydivers escaped one plane but not the other.

■ Animal Sacrifice -- in America: In September, Orthodox Jewish communities once again staged traditional kaparot, in which chickens are killed in a prescribed way for the purpose of "transferring" a believer's latest sins over to the chicken (whose death banishes the sins). (In many such ceremonies, the chickens are donated for food, but protesters in Los Angeles criticized rogue practitioners who simply tossed carcasses into the trash.) In November, Miami-Dade County animal services found a severely injured chicken with a family's 4-by-6 photograph protruding from its chest, having been haphazardly "implanted," along with a note containing several hand-written names, apparently a casualty of local Santeria services.

TODAY IN HISTORY

1966 - Barbados joins the United Nations.

1968 - NLS (a system for which hypertext and the computer mouse were developed) is publicly demonstrated for the first time in San Francisco.

1969 - United States Secretary of State William P. Rogers proposes his plan for a ceasefire in the War of Attrition; Egypt and Jordan accept it over the objections of the PLO, which leads to civil war in Jordan in September 1970.

WORD UP!

hardihood
\ HAHR-dee-hood \ , noun;
1. boldness or daring; courage.
2. audacity or impudence.
3. strength; power; vigor: the hardihood of youth.

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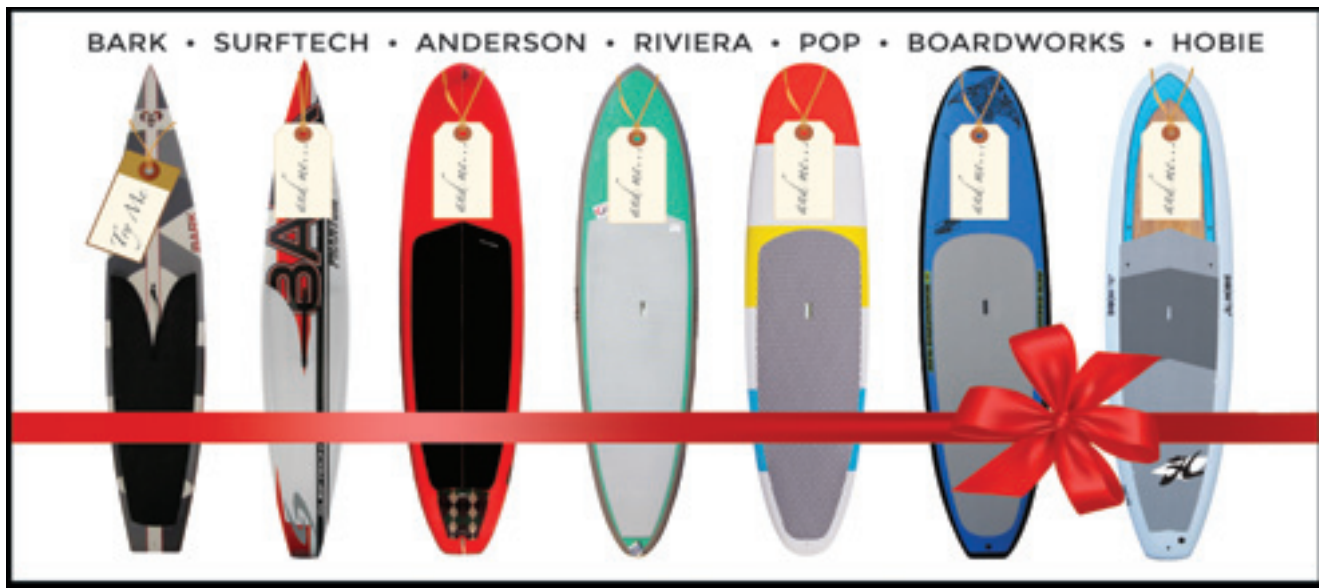
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WEEKLY JOKE
A woman and her husband interrupted their vacation to go to the dentist. "I want a tooth pulled, and I don't want any pain killers because I'm in a big hurry," the woman said. "Just extract the tooth as quickly as possible, and we'll be on our way." The dentist was quite impressed. "You're certainly a courageous woman," he said. "Which tooth is it?" The woman turned to her husband and said, "Show him your tooth, dear."

WEEKLY QUOTE
" You must never be fearful about what you are doing, when it is right." - Rosa Parks

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013246075 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/02/2013 The following person(s) is (are) doing business as LEATHER & ONIONS, INC. , TIGER BAY TRADING COMPANY, PREMIUM CARGO TRADING COMPANY. 614 WASHINGTON AVE. , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: LEATHER & ONIONS, INC. 614 WASHINGTON AVE. SANTA MONICA, CA 90403. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DANI EVANS . LEATHER & ONIONS, INC. . This statement was filed with the County Clerk of LOS ANGELES County on 12/02/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013236624 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/15/2013 The following person(s) is (are) doing business as RED DESERT MEDIA. 2118 WILSHIRE BLVD. #1138 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: PAUL TARANTINO 917 6TH STREET #9 SANTA MONICA, CA 90402. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PAUL TARANTINO. PAUL TARANTINO. This statement was filed with the County Clerk of LOS ANGELES County on 11/15/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/18/2013, 11/25/2013, 12/02/2013, 12/09/2013.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2013 228590
Current File No. 2013 222313
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
D12
Registered owners: ÄRICH & SKINNY INC.
This business is conducted by: ÄA CORPORATION
/s/ MARK SALTZMAN
This statement was filed with the County Clerk of Los Angeles County on Ä10/25/2013.
SANTA MONICA DAILY PRESS to publish 11/18/2013, 11/25/2013, 12/02/2013, 12/09/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013246076 REFILE This statement was filed with the County Clerk of LOS ANGELES on 12/02/2013 The following person(s) is (are) doing business as SIMLEX ASSOCIATES. 1823 SAWTELLE BLVD. #10 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: FRANK M. TAN 1036 CORSICA DR. PACIFIC PALISADES, JULIA K. LAM TAN 11374 HOMEDALE ST. LOS ANGELES, CA 90049. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JULIA K. LAM TAN. FRANK M. TAN, JULIA K. LAM TAN. This statement was filed with the County Clerk of LOS ANGELES County on 12/02/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013236625 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/15/2013 The following person(s) is (are) doing business as HELP AND LEARN EVENTS CO.. 4017 VIA MARINA #203 , MARINA DEL REY, CA 90291. The full name of registrant(s) is/are: CRISTIANO FERRARI 1713 GLENDON AVE. LOS ANGELES, CA 90024, BRADY FARMER 4017 VIA MARINA #203 MARINA DEL REY, CA 90291. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRADY FARMER. CRISTIANO FERRARI, BRADY FARMER. This statement was filed with the County Clerk of LOS ANGELES County on 11/15/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/18/2013, 11/25/2013, 12/02/2013, 12/09/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013246074 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/02/2013 The following person(s) is (are) doing business as ENTERTAINMENT ENTERPRISES. 2622 2ND STREET #2 , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: MARCIA NINA GROFF 2622 2ND STREET #2 SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/04/2000. /s/: MARCIA NINA GROFF. MARCIA NINA GROFF. This statement was filed with the County Clerk of LOS ANGELES County on 12/02/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

IN THE THIRD JUDICIAL DISTRICT COURT OF SUMMIT COUNTY, STATE OF UTAH
LOCATED AT 6300 Justice Center Road, Suite A, Park City, Utah 84098. Peek Construction,Inc., Petitioner, v. Noah C. Elder, Respondent. THE STATE OF UTAH TO THE INTERESTED PARY: Noah C. Elder You are hereby summoned and required to file with the Clerk of the above Court, 6300 Justice Center Road, Suite A, Park City, Utah 84098, a written Reply and Answer to the attached Amended Petition to Confirm Arbitration Award and Complaint and to serve upon or mail to the Clerk of the Summit County Court and Petitioner's Attorneys at 314 Main Street, Suite 200, P.O. Box 3390, Park City, Utah 84098, a copy of your Reply and Answer within thirty (30) days after service of this Summons upon you. If you fail to so Reply and Answer, judgment by default will be taken against you for the relief demanded in the Amended Petition to Confirm Arbitration Award and Complaint which has been filed with the Clerk of Court of the above Court and a copy of which is attached herewith served upon you. You can obtain a copy of the Amended Petition to Confirm Arbitration Award and Complaint by writing to the Clerk of the Court at Silver Summit District Court, 6330 Justice Center Road, Suite A, Park City, Utah 84098. READ THESE PAPERS CAREFULLY. These papers mean that you are being sued for confirmation of award and entry of judgment and identity of interest

IN THE THIRD JUDICIAL DISTRICT COURT OF SUMMIT COUNTY, STATE OF UTAH
LOCATED AT 6300 Justice Center Road, Suite A, Park City, Utah 84098. Peek Construction,Inc., Petitioner, v. William E. Elder Family Trust, Respondent. THE STATE OF UTAH TO THE INTERESTED PARY: William E. Elder Family Trust You are hereby summoned and required to file with the Clerk of the above Court, 6300 Justice Center Road, Suite A, Park City, Utah 84098, a written Reply and Answer to the attached Amended Petition to Confirm Arbitration Award and Complaint and to serve upon or mail to the Clerk of the Summit County Court and Petitioner's Attorneys at 314 Main Street, Suite 200, P.O. Box 3390, Park City, Utah 84098, a copy of your Reply and Answer within thirty (30) days after service of this Summons upon you. If you fail to so Reply and Answer, judgment by default will be taken against you for the relief demanded in the Amended Petition to Confirm Arbitration Award and Complaint which has been filed with the Clerk of Court of the above Court and a copy of which is attached herewith served upon you. You can obtain a copy of the Amended Petition to Confirm Arbitration Award and Complaint by writing to the Clerk of the Court at Silver Summit District Court, 6330 Justice Center Road, Suite A, Park City, Utah 84098. READ THESE PAPERS CAREFULLY. These papers mean that you are being sued for confirmation of award and entry of judgment and identity of interest

IN THE THIRD JUDICIAL DISTRICT COURT OF SUMMIT COUNTY, STATE OF UTAH
LOCATED AT 6300 Justice Center Road, Suite A, Park City, Utah 84098. Peek Construction,Inc., Petitioner, v. Erik William Elder, Respondent. THE STATE OF UTAH TO THE INTERESTED PARY: Erik William Elder You are hereby summoned and required to file with the Clerk of the above Court, 6300 Justice Center Road, Suite A, Park City, Utah 84098, a written Reply and Answer to the attached Amended Petition to Confirm Arbitration Award and Complaint and to serve upon or mail to the Clerk of the Summit County Court and Petitioner's Attorneys at 314 Main Street, Suite 200, P.O. Box 3390, Park City, Utah 84098, a copy of your Reply and Answer within thirty (30) days after service of this Summons upon you. If you fail to so Reply and Answer, judgment by default will be taken against you for the relief demanded in the Amended Petition to Confirm Arbitration Award and Complaint which has been filed with the Clerk of Court of the above Court and a copy of which is attached herewith served upon you. You can obtain a copy of the Amended Petition to Confirm Arbitration Award and Complaint by writing to the Clerk of the Court at Silver Summit District Court, 6330 Justice Center Road, Suite A, Park City, Utah 84098. READ THESE PAPERS CAREFULLY. These papers mean that you are being sued for confirmation of award and entry of judgment and identity of interest

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013236623 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/15/2013 The following person(s) is (are) doing business as BEVERLY HILLS PURVEYORS. 2118 WILSHIRE BLVD. STE. 828 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: HOLLOWATY GROUP, INC. 2118 WILSHIRE BLVD. STE. 828 SANTA MONICA, CA 90403. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/07/2013. /s/: BRIAN HOLLOWATY. HOLLOWATY GROUP, INC. . This statement was filed with the County Clerk of LOS ANGELES County on 11/15/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/18/2013, 11/25/2013, 12/02/2013, 12/09/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013220386 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/23/2013 The following person(s) is (are) doing business as UNION SUPPLY MEDIA, UNION SUPPLY COMPANY, UNION SUPPLY DISTRICT, FOOD EXPRESS USA, UNION SUPPLY COMMISSARY SOLUTIONS . 2301 E. PACIFICA PLACE , RANCHO DOMINGUEZ, CA 90220. The full name of registrant(s) is/are: UNION SUPPLY GROUP, INC. 2301 E. PACIFICA PLACE RANCHO DOMINGUEZ, CA 90220. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TOM THOMAS. UNION SUPPLY GROUP, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 10/23/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/18/2013, 11/25/2013, 12/02/2013, 12/09/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013233668 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/12/2013 The following person(s) is (are) doing business as RJ PROJECT CONSULTING . 1023 ASHLAND AVE. , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: RICHARD JOCAS 1023 ASHLAND AVE. SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RICHARD JOCAS. RICHARD JOCAS. This statement was filed with the County Clerk of LOS ANGELES County on 11/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/18/2013, 11/25/2013, 12/02/2013, 12/09/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013232848 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2013 The following person(s) is (are) doing business as BALCOR MEDIA. 149 S. BARRINGTON AVE. #728 , LOS ANGELES, CA 90049. The full name of registrant(s) is/are: CORINNE BALDASSANO 633 S. BARRINGTON AVE. #205 LOS ANGELES, CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CORINNE BALDASSANO. CORINNE BALDASSANO. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/18/2013, 11/25/2013, 12/02/2013, 12/09/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013233451 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/12/2013 The following person(s) is (are) doing business as ASCHER INTERACTIVE. 1117 6TH STREET #307 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: EREZ ASCHER 1117 6TH STREET #307 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/11/2013. /s/: EREZ ASCHER. EREZ ASCHER. This statement was filed with the County Clerk of LOS ANGELES County on 11/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/18/2013, 11/25/2013, 12/02/2013, 12/09/2013.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. NS026877
Superior Court of California, County of Los Angeles
Petition of NICOLE UILOA'ALANI HAGAR for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: NICOLE U. HAGAR filed a petition with this court for a decree of changing names as follows: NICOLE UILOA'ALANI HAGAR to NICOLE UILOA'ALANI SCOTT. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 12/20/2013, Time: 8:30AM, Dept: , Room: S27
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES 275 MAGNOLIA AVE, LONG BEACH, CA 90802
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: NOVEMBER 7, 2013
ROSS M. KLEIN, JUDGE OF THE SUPERIOR COURT

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 232155 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2013 The following person(s) is (are) doing business as PACIFIC MYSID SUPPLY. 254 QUINCY AVE. , LONG BEACH, CA 90803. ÄThe full name of registrant(s) is/are: CHRIS PLANTE 254 QUINCY AVE. LONG BEACH, CA 90803, DANNY MUNOZ 2928 EAST MARIQUITA ST. LONG BEACH, CA 90803, NATE JAROS 1923 NELSON AVE. REDONDO BEACH, CA 90278. This Business is being conducted by: Äa Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/02/2013. /s/: CHRIS PLANTE. CHRIS PLANTE, DANNY MUNOZ, NATE JAROS. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 11/08/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/18/2013, 11/25/2013, 12/02/2013, 12/09/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013235737 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/14/2013 The following person(s) is (are) doing business as WEBBEDFEETS. 1649 WELLESLEY DR. , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: JOHN R.C. FAIRWEATHER 1649 WELLESLEY DR. SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOHN R.C. FAIRWEATHER. JOHN R.C. FAIRWEATHER. This statement was filed with the County Clerk of LOS ANGELES County on 11/14/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/18/2013, 11/25/2013, 12/02/2013, 12/09/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013227172 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2013 The following person(s) is (are) doing business as DOLIUM. 7035 WOODLEY AVE. #120 , LOS ANGELES, CA 91406. The full name of registrant(s) is/are: IVAN PAVLOVIC 7035 WOODLEY AVE. #120 LOS ANGELES, CA 91406. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/22/2013. /s/: IVAN PAVLOVIC. IVAN PAVLOVIC. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE.

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The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/18/2013, 11/25/2013, 12/02/2013, 12/09/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 232154 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2013 The following person(s) is (are) doing business as DR DETAIL PHD. 1609 FREMONT AVE. #308 , SOUTH PASADENA, CA 91030. ÄThe full name of registrant(s) is/are: KENNETH OWENS 1609 FREMONT AVE. #308 SOUTH PASADENA, CA 91030. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/1/2013. /s/: KENNETH OWENS. KENNETH OWENS. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 11/08/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/18/2013, 11/25/2013, 12/02/2013, 12/09/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 228592 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/05/2013 The following person(s) is (are) doing business as OMEGALIFE PRODUCTS. 1066 THOMPSON AVE. #2 , GLENDALE, CA 91201. ÄThe full name of registrant(s) is/are: GRGOR KHARBERTYAN 1066 THOMPSON AVE. #2 GLENDALE, CA 91201. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GRGOR KHARBERTYAN. GRGOR KHARBERTYAN. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 11/05/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/18/2013, 11/25/2013, 12/02/2013, 12/09/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 228593 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/05/2013 The following person(s) is (are) doing business as CYCLEFIT. 23859 BENNINGTON DR. , VALENCIA, CA 91354. ÄThe full name of registrant(s) is/are: CYCLEFIT, INC. 780 AVENIDA SALVADOR SAN CLEMENTE, CA 92672. This Business is being conducted by: Äa Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LAURIE DUHART. CYCLEFIT, INC.. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 11/05/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/18/2013, 11/25/2013, 12/02/2013, 12/09/2013.Ä

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business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/18/2013, 11/25/2013, 12/02/2013, 12/09/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 23253 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2013 The following person(s) is (are) doing business as ATLASPROFILAX. 24-17TH AVE. #303 , VENICE, CA 90291. ÄThe full name of registrant(s) is/are: JASNA KARAKAS 24-17TH AVE. #303 VENICE, CA 90291. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JASNA KARAKAS. JASNA KARAKAS. ÄThis statement was filed with the County Clerk of LOS ANGELES County on 11/08/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/18/2013, 11/25/2013, 12/02/2013, 12/09/2013.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013240563 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/21/2013 The following person(s) is (are) doing business as SANTA MONICA BMW. 1127 SANTA MONICA BLVD. , SANTA MONICA, CA 90401. The full name of registrant(s) is/are: DEL MONTELL MOTORS, LTD. 1127 SANTA MONICA BLVD. SANTA MONICA, CA 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/16/1987. /s/: ROBERT FERGUSON. DEL MONTELL MOTORS, LTD.. This statement was filed with the County Clerk of LOS ANGELES County on 11/21/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/25/2013, 12/02/2013, 12/09/2013, 12/16/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013237041 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/15/2013 The following person(s) is (are) doing business as CELEBRITY HALL. 4019 W. ROSECRANS AVE. , HAWTHORNE, CA 90250. The full name of registrant(s) is/are: PRINCIPAL RESOURCE NETWORK, INC. 4019 W. ROSECRANS AVE. HAWTHORNE, CA 90250. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PRINCIPAL RESOURCE NETWORK, INC. . PRINCIPAL RESOURCE NETWORK, INC. . This statement was filed with the County Clerk of LOS ANGELES County on 11/15/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this

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statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/25/2013, 12/02/2013, 12/09/2013, 12/16/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013240562 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/21/2013 The following person(s) is (are) doing business as THREE GEM JEWELS. 14004 PALAWAN WAY #PHI6 , MARINA DEL REY, CA 90292. The full name of registrant(s) is/are: INTA IEVINS 14004 PALAWAN WAY #PHI6 MARINA DEL REY, CA 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:INTA IEVINS. INTA IEVINS. This statement was filed with the County Clerk of LOS ANGELES County on 11/21/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/25/2013, 12/02/2013, 12/09/2013, 12/16/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013240564 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/21/2013 The following person(s) is (are) doing business as 405 AUDIO. 505 IDAHO AVE. #3 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: SCOTT HOLST 505 IDAHO AVE. #3 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SCOTT HOLST. SCOTT HOLST. This statement was filed with the County Clerk of LOS ANGELES County on 11/21/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/25/2013, 12/02/2013, 12/09/2013, 12/16/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013226902 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2013 The following person(s) is (are) doing business as REDWIND ARTS. 11980 NEBRASKA AVE. #11 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: ERNESTO FIERRO 11980 NEBRASKA AVE. #11 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERNESTO FIERRO. ERNESTO FIERRO. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize

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the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/25/2013, 12/02/2013, 12/09/2013, 12/16/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 245641 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2013 The following person(s) is (are) doing business as Pillar Enterprise, SOCALBUSCHARTER.COM. 900 Flower Avenue , Venice, CA 90291.Ä The full name of registrant(s) is/are: Maynard Benoza 900 Flower Avenue Venice, CA 90291. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/27/2013. /s/: Maynard Benoza. Maynard Benoza.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013227764 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/04/2013 The following person(s) is (are) doing business as ABLA INTERNATIONAL. 478 LANDFAIR AVE. APT. 11 , LOS ANGELES, CA 90024. The full name of registrant(s) is/are: KATRINA HAWKES 478 LANDFAIR AVE. APT. 11 LOS ANGELES, CA 90024. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KATRINA HAWKES. KATRINA HAWKES. This statement was filed with the County Clerk of LOS ANGELES County on 11/04/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/25/2013, 12/02/2013, 12/09/2013, 12/16/2013.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS023954
Superior Court of California, County of Los Angeles
Petition of K T CHU for Change of Name TO ALL INTERESTED PERSONS:
Petitioner or Attorney: K T CHU filed a petition with this court for a decree of changing names as follows: K T CHU to DAVID KT CHU. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 1/17/2014, Time: 9:00AM, Dept: K, Room: A203
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES 1725 MAIN STREET, SANTA MONICA, CA 90401
A copy of this Order to Show Cause shall be published at least once each week

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for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: NOVEMBER 19, 2013
GERALD ROSENBERG, JUDGE OF THE SUPERIOR COURT

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013240664 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/21/2013 The following person(s) is (are) doing business as TAP & CHEER. 1023 PLEASANT VIEW AVE. , VENICE, CA 90291. The full name of registrant(s) is/are: J26, INC. 1023 PLEASANT VIEW AVE. VENICE, CA 90291. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NICOLE GORDILLO SCHIMPF. J26, INC. . This statement was filed with the County Clerk of LOS ANGELES County on 11/21/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/02/2013, 12/09/2013, 12/16/2013, 12/23/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013240141 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/20/2013 The following person(s) is (are) doing business as MASTER COLORS. 7940 RESEDA BLVD. #227 , RESEDA, CA 91335. The full name of registrant(s) is/are: MASTER COLORS 7940 RESEDA BLVD. #227 RESEDA, CA 91335. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MASTER COLORS. MASTER COLORS. This statement was filed with the County Clerk of LOS ANGELES County on 11/20/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/02/2013, 12/09/2013, 12/16/2013, 12/23/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013246072 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/02/2013 The following person(s) is (are) doing business as TRU NORTH PET FOOD. 1223 WILSHIRE BLVD. #999 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: PROTEIN FOR PETS LLC. 1223 WILSHIRE BLVD. #999 SANTA MONICA, CA 90403. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARCO GIANNINI. PROTEIN FOR PETS LLC. . This statement was filed with the County Clerk of LOS ANGELES County on 12/02/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS

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PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013246073 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/02/2013 The following person(s) is (are) doing business as BRENT RICE CANINE SERVICES. 16321 PACIFIC COAST HIGHWAY , PACIFIC PALISADES, CA 90272. The full name of registrant(s) is/are: BRENT RICE PO BOX 491513 LOS ANGELES, CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRENT RICE. BRENT RICE. This statement was filed with the County Clerk of LOS ANGELES County on 12/02/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013237664 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/18/2013 The following person(s) is (are) doing business as SEPI. 1624 MONTANA AVE. , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: SEPINOOD BAKHTIAR 11601 Dunstan way #104 LOS ANGELES, CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SEPINOOD BAKHTIAR. SEPINOOD BAKHTIAR. This statement was filed with the County Clerk of LOS ANGELES County on 11/18/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/02/2013, 12/09/2013, 12/16/2013, 12/23/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013246071 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/02/2013 The following person(s) is (are) doing business as CHOMP EATERY & JUICE. 1612 SANTA MONICA BLVD. , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: SEANG UY TAO 1614 SANTA MONICA BLVD. SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SEANG UY TAO. SEANG UY TAO. This statement was filed with the County Clerk of LOS ANGELES County on 12/02/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS

Santa Monica Daily Press **GET RID OF YOUR ROLLERBLADES.** Sell your sports equipment to someone who will actually use it. **Classifieds**

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NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013231870 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2013 The following person(s) is (are) doing business as HANDYMAN JJ. 2933 S. GENESEE AVE. , LOS ANGELES, CA 90016. The full name of registrant(s) is/are: JESUS A. JIMENEZ 2933 S. GENESEE AVE. LOS ANGELES, CA 90016. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JESUS A. JIMENEZ. JESUS A. JIMENEZ. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/02/2013, 12/09/2013, 12/16/2013, 12/23/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2013 238614 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/19/2013 The following person(s) is (are) doing business as Restore My Quilt.Ä 24648 Stagg Street ,Ä West Hills, CA 91304.Ä The full name of registrant(s) is/are:Ä Julia FikseÄ 24648 Stagg StreetÄ West Hills, CA 91304. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/10/2013. /s/:Ä Julia Fikse.Ä Julia Fikse.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2013 238615 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/19/2013 The following person(s) is (are) doing business asÄ Lavender Steel.Ä 1346 North Laurel Ave. Apartment 201 ,Ä Los Angeles, CA 90046.Ä The full name of registrant(s) is/are: Shira SteeleÄ 1346 North Laurel Ave. Apartment 201Ä Los Angeles, CA 90046. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Shira Steele. Shira Steele.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

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COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 238616 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/19/2013 The following person(s) is (are) doing business asÄ Integrity Wellness Center.Ä 3530 Atlantic Ave. Suite 1001 ,Ä Long Beach, CA 90807.Ä The full name of registrant(s) is/are:Ä Integrity Pain Management, A Medical CorporationÄ 3530 Atlantic Ave. Suite 1001Ä Long Beach, CA 90807. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Chris A. Turner, DC.Ä Integrity Pain Management, A Medical Corporation.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2013 238617 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/19/2013 The following person(s) is (are) doing business as Plueger Racing.Ä 15112 Leffingwell Rd. , La Mirada, CA 90638.Ä The full name of registrant(s) is/are:Ä P & P Fabrication Inc.Ä 15112 Leffingwell Rd. La Mirada, CA 90638. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: Steve Plueger.Ä P & P Fabrication Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 238619 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/19/2013 The following person(s) is (are) doing business as Heft Denim Co.. 2301 E. 7th St. #A â °∞ 240 ,Ä Los Angeles, CA 90023.Ä The full name of registrant(s) is/are: Dimehead MFG. LLC 2301 E. 7th St. #A â °∞ 240Ä Los Angeles, CA 90023. This Business is being conducted by:Ä a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/25/2013. /s/:Ä Jay Lee. Dimehead MFG. LLC.Ä This statement was

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filed with the County Clerk of LOS ANGELES County on 11/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2013 238620 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/19/2013 The following person(s) is (are) doing business asÄ Sewing Bird.Ä 503 North Arden Blvd. ,Ä Los Angeles California 90004.Ä The full name of registrant(s) is/are:Ä Nancy LenehanÄ 503 North Arden Blvd.Ä Los Angeles California 90004, Heidi Kaczenski 4215 Mooncrest PlaceÄ Los Angeles California 90004. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: Nancy Lenehan.Ä Nancy Lenehan, Heidi Kaczenski.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2013 238621Ä ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/19/2013 The following person(s) is (are) doing business as Lemona Designs.Ä 7367 Hollywood Blvd., #305Ä , Los Angeles, CA 90046.Ä The full name of registrant(s) is/are: Ann MaloneÄ 7367 Hollywood Blvd., #305Ä Los Angeles, CA 90046. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/24/2013. /s/: Ann Malone. Ann Malone.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2013 238622Ä ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/19/2013 The following person(s) is (are) doing business as North Coast Products. 1443 E. Washington Blvd., #193Ä ,Ä Pasadena, CA 91104.Ä The full name of registrant(s) is/are: Leland Jeppesen 1443 E. Washington Blvd., #193ÄÄ Pasadena, CA 91104. This Business is being conducted by:Ä an Individual. The registrant has not yet

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commenced to transact business under the fictitious business name or names listed above. /s/:Leland Jeppesen. Leland Jeppesen.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2013 23823 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/19/2013 The following person(s) is (are) doing business asÄ Moving Made Easy. 21051 GreshamÄ Street Apt. 706 ,Ä Canoga Park, CA 91304.Ä The full name of registrant(s) is/are:Ä James M. Stevens 21051 GreshamÄ Street Apt. 706Ä Canoga Park, CA 91304. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: James M. Stevens.Ä James M. Stevens.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2013 243230 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/25/2013 The following person(s) is (are) doing business asÄ Treasures of Egypt.Ä 128201 WillardStreet ,Ä North Hollywood, CA 91605.Ä The full name of registrant(s) is/are: Safwat Y. IbrahimÄ 128201 WillardStreetÄ North Hollywood, CA 91605. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Safwat Y. Ibrahim. Safwat Y. Ibrahim.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2013 241498 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2013 The following person(s) is (are) doing business as Cinemi MediaÄ Center,Ä CMC, LED-Z, LEDZ.Ä 2021 North Lincoln St. ,Ä Burbank, CA 91504.Ä The full name of registrant(s) is/are:Ä P J Video, LLC.ÄÄ 2021 North Lincoln St.Ä Burbank, CA 91504. This Business is being conducted by:Ä a

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Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/15/2013. /s/:Ä Carlos De Mattos.Ä P J Video, LLC. .Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 2411499 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2013 The following person(s) is (are) doing business as The Burrito Brothers, The Burritos Brothers, Venice Burrito. 83 Windward Avenue , Venice, CA 90291.Ä The full name of registrant(s) is/are: SAB Enterprises, LLC. 2603 Beach Avenue Venice, CA 90291. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Sara Baird. SAB Enterprises, LLC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2013 241500 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2013 The following person(s) is (are) doing business as US-Philippine Fashion Week, US- Asia Fashion Week,Ä Santa Barbara Sandstone Express.Ä 3460 Wilshire Blvd. Suite 1005 ,Ä Los Angeles, CA 90010.Ä The full name of registrant(s) is/are:Ä Mildred DeangÄ 3460 Wilshire Blvd. Suite 1005Ä Los Angeles, CA 90010. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: Mildred Deang.Ä Mildred Deang.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2013 241501 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2013 The following person(s) is (are) doing business asÄ VoiceLA Workshops. 2038 North Hoover Street #2 ,Ä Los Angeles, CA 90027.Ä The full name of registrant(s) is/are: Lauren Adams 2038 North Hoover Street #2Ä Los Angeles, CA 90027. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/15/2013. /s/: Lauren Adams. Lauren Adams.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2013 234767 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/13/2013 The following person(s) is (are) doing business as GLAMAA, Morehouse L.A. 1424 W. 93rd St. , Los Angeles, CA 90047.Ä The full name of registrant(s) is/are: The Greater Los Angeles Morehouse Alumni Association, Inc. 1424 W. 93rd St. Los Angeles, CA 90047. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/07/2013. /s/: Darius M. Gray. The Greater Los Angeles Morehouse Alumni Association, Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/13/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 241502 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2013 The following person(s) is (are) doing business asÄ Maverick Films.Ä 2850 Ocean Park Blvd. Suite 300 ,Ä Santa Monica, CA 90405.Ä The full name of registrant(s) is/are:Ä Madguy Entertainment IncÄ 2850 Ocean Park Blvd. Suite 300Ä Santa Monica, CA 90405. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/07/1998. /s/:Ä Guy Oseary.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013246422 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/02/2013 The following person(s) is (are) doing business as COASTAL INSPIRATIONS . 220 BAY STREET, APT. 210 , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: COASTAL INSPIRATIONS 220 BAY STREET, APT. 210 SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/02/2013. /s/: COASTAL INSPIRATIONS . COASTAL INSPIRATIONS . This statement was filed with the County Clerk of LOS ANGELES County on 12/02/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

ÃFICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 241503 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2013 The following person(s) is (are) doing business as The Hamborghini. 5329 Craner Avenue, North Hollywood, CA 91601.Ä The full name of registrant(s) is/are: Orrr-Hollander, Inc. 5329 Craner Avenue North Hollywood, CA 91601. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: Mrs. Inbal Orrr-Hollander. Orrr-Hollander, Inc..Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2013 243232 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/25/2013 The following person(s) is (are) doing business as Depicity.Ä 2707. Valley Blvd., #316, West Covina, CA 91792.Ä The full name of registrant(s) is/are: Ivy Ma 515 Cofer St. Walnut, CA 91789. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Ivy Ma. Ivy Ma.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 241504 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2013 The following person(s) is (are) doing business as Doggie Day Hikes. 6251 Belmar Ave., Tarzana, CA 91335.Ä The full name of registrant(s) is/are: Megan R. Harmon 6251 Belmar Ave. Tarzana, CA 91335. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: Megan R. Harmon. Megan R. Harmon.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 241504 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2013 The following person(s) is (are) doing business as Strength Powered Fitness, Dynamic Fitness Conditioning. 1705 Wollacott St., Redondo Beach, CA 90278.Ä The full name of registrant(s) is/are: Leah Wynne 1705 Wollacott St. Redondo Beach, CA 90278. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date) 10/14/2013. /s/: Leah Wynne. Leah Wynne.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 241506 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2013 The following person(s) is (are) doing business as Allday Light. 27562 Oak Spring Canyon Road, Canyon Country, CA 91387.Ä The full name of registrant(s) is/are: ASSH Construction, Inc. 16654 Soledad Canyon Road #390 Canyon Country, CA 91387. This Business is being conducted by:Ä a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: August Hagman. ASSH Construction, Inc.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 243231 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/25/2013 The following person(s) is (are) doing business as Tafari Group, Tafari Real Estate Group, Ms. Tafari, Hafaish Love Tafari.Ä 324 S. Beverly Dr., #203, Beverly Hills, CA 90212.Ä The full name of registrant(s) is/are: Awet Hafaish TafariÃÄ 324 S. Beverly Dr., #203 Beverly Hills, CA 90212. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date) 11/17/2013. /s/: Awet Hafaish Tafari. Awet Hafaish Tafari.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2013 243233 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/25/2013 The following person(s) is (are) doing business as The Queens Kitchen LLC. 6440 W. 85th St., Los Angeles, CA 90045.Ä The full name of registrant(s) is/are: The Queens Kitchen LLC 6440 W. 85th St. Los Angeles, CA 90045. This Business is being conducted by:Ä a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: Jean Hall. The Queens Kitchen LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2013 243228 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/25/2013 The following person(s) is (are) doing business as Kelton, Jury Insight.Ä 9724 W. Washington Blvd., Culver City, CA 90232.Ä The full name of registrant(s) is/are:Ä Kelton Research LLC 9724 W. Washington Blvd.Ä Culver City, CA 90232. This Business is being conducted by:Ä a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date) 03/01/2003. /s/: Tom Bernthal.Ä Kelton Research LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under

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federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2013 243229 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/25/2013 The following person(s) is (are) doing business as D 12, DWP Denim Company, DWP Design With Purpose.Ä 2021 E. 49th St., Vernon, CA 90058.Ä The full name of registrant(s) is/are:Ä DWP LLC 2021 E. 49th St. Vernon, CA 90058. This Business is being conducted by:Ä a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date) 03/01/2013. /s/: Mark Saltzman.Ä DWP LLC.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/25/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2013 243874 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/26/2013 The following person(s) is (are) doing business as Steps into Action.Ä 16161 Meadowcrest Road, Sherman Oaks, California 91403.Ä The full name of registrant(s) is/are: Wolfskill Investments 16161 Meadowcrest Road Sherman Oaks, California 91403. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date) 11/19/2013. /s/: Bradley T. Anderson. Wolfskill Investments.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/26/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013 238618 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/19/2013 The following person(s) is (are) doing business as WiseÄ School.Ä 15500 Stephen S. Wise Drive ,Ä Los Angeles, CA 90077.Ä The full name of registrant(s) is/are: The Stephen S. Wise TempleÄ 15500 Stephen S. Wise DriveÄ Los Angeles, CA 90077. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/2013. /s/:Ä Glenn Sonnenberg. The Stephen S. Wise Temple.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/19/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious

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business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER:Ä 2013 233491 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/12/2013 The following person(s) is (are) doing business as MVP Altadena.Ä 834 Mountain View St. , Altadena, California, CA 91001.Ä The full name of registrant(s) is/are: Jayson GooseyÄ 834 Mountain View St. Altadena, California, CA 91001. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/01/2013. /s/: Jayson Goosey. Jayson Goosey.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013212590 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/10/2013 The following person(s) is (are) doing business as KONST DOHR LAW. 500 MUSKINGUM PLACE , PACIFIC PALISADES, CA 90272. The full name of registrant(s) is/are: HEIDI DOHR WINKENHOWER 500 MUSKINGUM PLACE PACIFIC PALISADES, CA 90272, HARRY N. KONST 5511 BROADWAY STREET LANCASTER, NY 14086. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2013. /s/: HEIDI DOHR WINKENHOWER. HEIDI DOHR WINKENHOWER, HARRY N. KONST. This statement was filed with the County Clerk of LOS ANGELES County on 12/10/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013245710 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/27/2013 The following person(s) is (are) doing business as TOP FLIGHT MARKETING . 10710 FELSON CIRCLE , CERRITOS, CA 90703. The full name of registrant(s) is/are: BEST HOME LOANS, INC. 10710 FELSON CIRCLE CERRITOS, CA 90703. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GUY KEITH. BEST HOME LOANS, INC. . This statement was filed with the County Clerk of LOS ANGELES County on 11/27/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS

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NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013233793 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/12/2013 The following person(s) is (are) doing business as NINE O FOUR O FIVE P.O. & MAILBOXES, LOW KEY RECORDINGS, BILLY JEANS, BLACK MAMBA ENERGY DRINK, PACIFIC CARTEL HUSTLE, RUN AMOK RECORDS , SANTA MANUFACTURING COMPANY, SIN O SUR, THE SECRET ART DEN . 2211 6TH STREET , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: WILLIAM S. RUIZ 2211 6TH STREET SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIAM S. RUIZ. WILLIAM S. RUIZ. This statement was filed with the County Clerk of LOS ANGELES County on 11/12/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2013239724 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/20/2013 The following person(s) is (are) doing business as URBAN BOULEVARD . 5432 JON DODSON DRIVE , AGOURA HILLS, CA 91301. The full name of registrant(s) is/are: RONALD BORAS 5432 JON DODSON DRIVE AGOURA HILLS, CA 91301. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RONALD BORAS. RONALD BORAS. This statement was filed with the County Clerk of LOS ANGELES County on 11/20/2013. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/09/2013, 12/16/2013, 12/23/2013, 12/30/2013.

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