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Volume 9 Issue 21



Santa Monica Daily Press

HIDDEN DANGERS OF BIKING
SEE PAGE 6

We have you covered

THE NICK IN THE HOUSE ISSUE

COMMUNITY PROFILES | SUZANNE VERGE

Sister takes a stand against gun violence

BY CARLEE JENSEN
Special to the Daily Press

MAIN STREET What is it that decides our fate? Is it the people we meet? The choices we make? Or is it the things that happen to us, things beyond our control?

For resident Suzanne Verge, a decade of passionate work can be traced back to one person and one defining moment that arrived when she was 15 years old.

That moment came on Dec. 10, 1978, when a typical Sunday morning was interrupted by a knock on the door. It was an officer from the Santa Monica Police Department, who had come to tell Verge's family that her brother, Peter, had been murdered at the age of 18, fatally shot a mile away from his home.

As she related the story of her brother's murder, Verge paused to wipe eyes brimming with tears.

"For 20 years, I didn't know what to do with it," she said as she described her attempts to deal with her grief. "I mean, what can you do?"

It is a difficult question; one that Verge has spent years trying to answer. She has finally found her solution, it seems, in advocacy.

As the president of the Los Angeles chapter of the Brady Campaign, a grassroots organization that aims to prevent gun violence, Verge has spent the last 10 years promoting the message of gun control through education, lawsuits and legislation.

Verge's efforts have been many and varied. She has stood before senators and high school students alike to share the story of her family's suffering, and spread the word about the dangers of uncontrolled gun ownership. She has lobbied in Sacramento and Washington, D.C., alone and with her children at her side. She has organized a "Lie-in" at UCLA to commemorate the recent Virginia Tech massacre. She has written letters and made phone calls by the hundreds.

Even after a decade of work, Verge still struggles with the painful memories it stirs.

"All of it is hard. It's pushing me out of my comfort zone," she said. "When I go lobbying, I'm a wreck. Even policy issues are very hard for me. None of it really comes easy."

The Brady Campaign recently recognized Verge's dedication, presenting her — along with her husband and partner, Jeffrey Peak — with the Sarah Brady Visionary Award. The award is just one of many that Verge has received in recognition of her volunteerism; others include the 2005 Woman of the Year award, presented to her by State Sen. Fran Pavley, and the David Hines Volunteer Award from St. Monica Catholic Church.

Though it is memories of her brother that inspire Verge's work, it took 20 years and 750,000 other women to get her started as an activist. On Mother's Day, 2000, Verge participated in the Million Mom March in Washington, D.C. — an event that would ultimately change her life, inspiring her to dedicate herself to the fight against gun violence.



Brandon Wise brandonw@smdp.com

VERGE

"That was a really powerful day," Verge said of the march. "Even just going to the airport to get on the plane, and seeing all these mothers with their pictures. … When I went to [the march], I thought, 'Oh, my God, I've got to do something.'"

After returning home from the capitol, Verge launched a campaign of activism that continues to this day. As the leader of the local chapter of the Brady Campaign, Verge works to combat violence through education and legislation.

The answer to the problem of gun violence, according to Verge and the Brady Campaign, isn't banning firearms — it's controlling them.

"We're not about banning guns; we're about responsible gun ownership," Verge said. "Things like selling every gun with a child safety lock, storing your gun and your ammunition separately and

SEE CP PAGE 10

City officials considering new green building rules

BY NICK TABOREK
Daily Press Staff Writer

CITY HALL Already known as a leader in environmentally-friendly development regulations, Santa Monica officials are proposing new green building requirements that could make the city one of the strictest places to build single family homes in the nation.

"The green building requirements that the city has had have mostly focused on everything but single family homes," said Brenden McEneaney, Santa Monica's green building program advisor. "That's been the last part of the market to come into the fold."

The most notable new regulation City Hall is proposing, McEneaney said, is aimed at improving insulation in low-rise residential buildings to increase energy efficiency. He said he's not aware of any city that has already adopted a similar requirement.

The proposal would require new homes to go through a more thorough insulation inspection that could increase building costs by a dollar to several dollars per square foot, though McEneaney said City Hall hasn't yet conducted a complete analysis of the potential costs. He said he expects increased energy efficiency and lower costs for heating and cooling systems to offset the added cost.

City Hall is holding its first public meeting on the proposed new requirements today at 6:30 p.m. at the Santa Monica Main Library.

For the past 10 years Santa Monica has maintained building standards that require projects to be 10 to 15 percent more efficient than state law requires, McEneaney said, and the new proposals include a mandate for new construction to be 15 percent more efficient than the state's latest standards.

The new proposals also would require developers to use water efficient urinals and to divert 70 percent of construction and demolition waste from landfills, among other requirements.

SEE GREEN PAGE 9


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WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



Monday, Dec. 7, 2009

An evening with Twyla Tharp
The Eli and Edythe Broad Stage Santa Monica Performing Arts Center
1310 11th Street, 7:30 p.m.
Come and listen to one of America's best choreographers, Twyla Tharp, as she discusses her experiences with working with some of the greatest artists in the world. Tharp has worked with world-class performers and artists such as Mikhail Baryshnikov, Billy Joel, and Frank Sinatra. Call (310) 434-3200 for more information.

Heal yourself
Kathmandu Boutique
1844 Lincoln Blvd., 5 p.m. — 6 p.m.
Experience peace and wellness while cleansing and energizing your body through pranic healing. Master Choa Kok Sui has worked successfully with ailments ranging from asthma, arthritis and cancer to addiction, depression and phobias. It is an effective no-touch healing technique that increases the body's own ability to heal itself. As you allow your body to absorb divine love, divine peace and divine energy, you will regain mental clarity, joy, happiness and peace of mind. Everyone is welcome for free. Call (310) 883-8371 for more information.

Tuesday, Dec. 8, 2009

Write away
Fairview Branch Library
2101 Ocean Park Blvd., noon — 2:30 p.m.
Calling all writers! Get inspiration, guidance and support for free. Call (310) 450-0443 for more information.

Yoga in the park
Palisades Park
Ocean Avenue and Montana Avenue, 4:30 p.m. — 5:30 p.m.
This is a gentle beginner's yoga class that emphasizes breathing, stretching, slow movement, strengthening, balance and relaxation — a relaxing and invigorating class for beginners and anyone looking for a gentle approach to yoga. Bring a yoga mat or beach towel and a suggested donation of $10. E-mail meghanmbowen@gmail.com for more information.

Wednesday, Dec. 9. 2009

Ballroom by the bay
Santa Monica Bay Women's Club
1210 Fourth St., 7 p.m. — 11 p.m.
Come for a lesson and dance after on a 3000 square foot floor. Learn the waltz, foxtrot, swing, hustle, various Latin dances and other dances by request. No partner is required. Parking is available next door. Call (310) 487-0911 for more information.

Kicking it with Kiwanis
Santa Monica YMCA
1332 Sixth St., noon — 1:30 p.m.
Join the Santa Monica Kiwanis Club weekly luncheon with guest speakers. Call (310) 613-1249 for more information.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.



STAR POWER

Brandon Wise *brandonw@smdp.com*

Fake snow falls upon hundreds of people as they gather to listen to Brian McKnight and his sons play Christmas songs as the Christmas tree is lit on the Third Street Promenade on Saturday night.

’Blind Side’ sacks ‘New Moon’ with $20M weekend

DAVID GERMAIN
AP Movie Writer

LOS ANGELES The football-inspired drama “The Blind Side” has become the underdog hit of the season with a $20.4 million weekend and a box-office victory over “The Twilight Saga: New Moon.”

The Warner Bros. sports tale had been runner-up for the previous two weekends to Summit Entertainment’s vampire romance “New Moon,” which fell to second place with $15.7 million.

Great word-of-mouth from fans has sustained “The Blind Side,” which stars Sandra Bullock as a woman whose family adopts homeless teen Michael Oher, now a rookie tackle for the Baltimore Ravens.

“How outstanding is it to have a movie at No. 1 in its third weekend?” said Jeff Goldstein, executive vice president for distribution at Warner, who added that the movie so far has done more than double the business he expected. “I don’t know of anybody who ever saw anything this big.”

“New Moon” still is far ahead in total gross with $255.6 million domestically, compared to $129.3 million for “The Blind Side.” Overseas, “New Moon” added $40.7 million to raise its international total to $314.5 million and its worldwide gross to $570.1 million.

“The Blind Side” and “New Moon” fended off a rush of new wide releases that had so-so to abysmal openings.

The nationwide debuts were overshadowed by a huge premiere in limited release for George Clooney’s comedy “Up in the Air,” which took in nearly $1.2 million at just 15 theaters for a whopping average of $79,000 a cinema.

Directed by Jason Reitman ("Juno"), Paramount’s “Up in the Air” has earned great reviews and buzz as a potential Academy Awards front-runner, positioning it for a long run in theaters as it expands nationwide over the next few weeks. Clooney plays a corporate hit man addicted to the frequent-flyer life as he travels the country firing people for downsizing companies.

Lionsgate’s war-on-terror-themed drama “Brothers” debuted at No. 3 with $9.7 million, averaging $4,646 in 2,088 theaters. A remake of a 2004 Danish film, “Brothers” stars Tobey Maguire, Natalie Portman and Jake Gyllenhaal in the story of a prisoner of war who returns from Afghanistan to find his sibling has become the man of the house for his family.

Sony’s heist thriller “Armored,” with Matt Dillon and Laurence Fishburne, premiered with $6.6 million and tied for No. 6, averaging $3,446 in 1,915 theaters.

SEE **BOX OFFICE** PAGE 10

Obama urges Dems to pass health care overhaul bill

RICARDO ALONSO-ZALDIVAR
Associated Press Writer

WASHINGTON Casting health care overhaul as a legacy for the American people and failure as politically unthinkable, President Barack Obama on Sunday rallied Senate Democrats to deliver on their party’s half-century quest to expand the social safety net by providing access for all.

At the Capitol during a rare Sunday session of the Senate, Obama delivered a closed-door pep talk to the fractious Democratic caucus that lasted about 45 minutes. Deep divisions remain over abortion coverage, but there was hope for compromise on whether the government should directly offer health insurance in competition with private companies.

“They’re going to get it done,” Obama said as he left. He avoided specifics in the meeting with senators and took no questions.

The health care legislation — Obama’s signature domestic policy goal — would provide coverage to more than 30 million additional people over the next decade with a new requirement for nearly everyone to purchase insurance. There would be new marketplaces where people could shop for and compare insurance plans, and lower-income people would get subsidies to help them afford coverage.

The federal-state Medicaid program for the poor would be expanded, and there would be a ban on unpopular insurance company practices such as denying coverage based on medical history.

Senate Majority Leader Harry Reid, D-Nev., who had invited Obama, sounded confident.

Republicans “want this to be, as one senator said, President Obama’s Waterloo,” Reid told reporters. “And it’s not going to be.”

White House spokesman Bill Burton said Obama thanked lawmakers for their work and encouraged them to move ahead on “this historic opportunity.” Democrats are keenly aware of former President Bill Clinton’s failure to pass health care legislation in 1994, and their repudiation at the polls that November.

Obama said this is “the most significant

SEE **HEALTH CARE** PAGE 9

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Christmas In SoCal

Editor:

The sky here in southern California
is an open atmosphere of phenomenal
brilliance. Open open open open.
An unending chasm of light is up there
laughing into the darkness it left behind.
The lawns are an astonishing green
stunning the eyes. You can see the sap
singing in the veins of the trees.
The birds echo the electricity of grass
and trees. Somewhere in the distant
heavens the angels are laughing and
laughing and laughing. I can hear their
laughter as I speed up the path next to
the airport with the radiant sky inside
my head spinning songs in my brain.
I am exploding with light and the oxygen
eats me up in the middle of the translucent
day. Everything is magnified by the clear
brilliant and unfathomable sun and the cold
kind air. It is 64 degrees Fahrenheit.
Clean goes the Goddess in her
glistening Christmas bridal dress.

RL Greenfield
Santa Monica

Don't blame atheism

Editor:

Where do you start with an article as intellectually shallow and misguided as John Whitehead's (That Rutherford Guy) Nov. 30 column, "Have we forgotten God?" The author seeks to blame atheism for the problems in our culture, when America's population remains one of the most religious in the free world with 97 percent of Americans claiming to believe in God. Mr. Whitehead, do you really think we would be worse off if we were more like Denmark and Sweden, two largely atheist countries with rock bottom crime rates and social stability we can only dream of? You seem to believe values are inseparable from religion. I personally believe in values like compassion, charity, self-sacrifice and hard-work among other things. I don't need religion to maintain those values. Another one of my cherished values is "free-thinking," which religion must aggressively suppress, since it causes people to question authority and ask things like, "Why should we believe in holy books written by people who thought the world was flat?" Religion is the enemy of reason, which helps explain why only 31 percent of Americans believe in evolution, a theory supported by more physical evidence than anything in the scientific world. This is a national embarrassment, and poorly-reasoned articles like Whitehead's are part of the problem.

Brent Forrester
Pacific Palisades

Democrats are for war?

Editor:

Cats and dogs living together? What is going on? Did (columnist) Kenny Mack and other Democrats actually come out in favor of war because Obama said it's cool. I am sorry but this war is not profitable and is not the answer. Someone in the world will always hate Americans, but that is not a reason for war. Want to spread Democracy, how about Mexico that has 17 out of 31 states controlled by narco-terrorists that kill Americans? If you want to build schools and hospitals, how about we do that here in Santa Monica. Over 8,000 people lined up for five days of free health services at the old Great Western Forum only a few months ago.

David Alsabery
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

Ugly new developments bring negative impacts

IF ANYONE WANTS TO SEE WHAT SANTA Monica will be like in the future, just look at the four floor, 37,377-square-foot, mixed-use project proposed for 2919-2923 Wilshire Blvd. at Stanford Street. There's a lot more of these coming to your neighborhood over the next 30 years.

The property has been the single floor Jerry's Liquor store for four decades. I worked there part time while in UCLA grad school. There was a pet store on the Wilshire side and it has a large surface parking lot. Soon, it'll all be history.

Last Wednesday, the Planning Commission was scheduled to review a request from developer Wilshire Structures, LLP, a subsidiary of Blackstone Capital Group, for a Development Review Permit and a variance for a driveway location for the project but continued the item until Jan. 20, 2010.

Nevertheless, the staff report referred to this as a "preferred project" because of its mixed-use designation. The Land Use and Circulation Element (LUCE) update to the city's general plan is also full of this kind of language — "mixed use," "affordable and workforce housing" and "sustainable." Never mind the extra density, additional height and negative traffic impacts.

City Hall's planning department says 2919-2923 Wilshire will be a preferred permitted project comprised of a new LEED (environmentally) Silver-rated, four-story, mixed-use building with two levels of subterranean parking, a ground floor 11,595-square-foot specialty market (such as Gelson's or Fresh & Easy) and 26 market-rate apartment units.

The proposed market alone is more than twice the size of the current building on site How could a project this large also with 26 apartments —19 of them two and three bedroom units — be environmentally friendly? Demands for water, power and liquid and solid waste removal required for this will far exceed what's currently there — not counting air pollution and ancillary impacts. This isn't "environmentally friendly" no matter the LEED certification!

The development even features the repetitive, pseudo-industrial, boring, warehouse architecture that's becoming so commonplace in Santa Monica these days. But, here's the piece de resistance: "The Final Environmental Impact Report … has concluded that there will be significant unavoidable impacts to traffic and circulation."

Just what are those impacts you ask? Try 644 net new average daily (car) trips during the weekday. "The increase in vehicles traveling on the surrounding roadway network under cumulative plus project conditions would result in a significant traffic impact to the intersection of Stanford Street and Wilshire Boulevard, which currently operates at LOS (Level of Service) F (most congested) during the a.m. and p.m. peak hour periods. Because no feasible mitigation is available, impacts at this intersection would be … significant and unavoidable," says the draft EIR.

The draft EIR also mentions significant impacts to Lipton Avenue to the north and Berkeley Street one block east. By the way, 3105 Wilshire at Berkeley (Albertson's/Big 5) owned by Macerich of Santa Monica Place fame may also be redeveloped in the near future.

Although Macerich hasn't revealed specifics, it's expected they'll propose a mixed-use structure four to six floors tall with full lot coverage, retail space, market rate and low-income housing and offices.

Did I mention a Wilshire entrance for "street friendliness" and multi-level underground parking? Like that makes it OK?

THIEVES GO HOLIDAY SHOPPING, TOO

Car burglars and bicycle thieves are operating in Downtown as well as other local shopping destinations, especially during the holidays.

A friend's daughter recently purchased a new MacBook at the Apple Store on the Third Street Promenade and took it back to her car parked in a city parking garage on Second Street.

She placed the MacBook in the passenger compartment, covered it from view, locked the car and went back to the promenade. A few minutes later, she returned to the car and found a window broken and the MacBook missing. She noticed another car with two young males inside speed by her at the same time she discovered the loss.

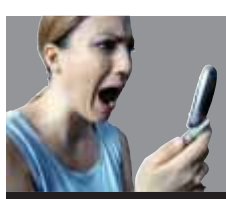
She called the Santa Monica Police Department. A team of officers investigated the incident. She viewed recordings from promenade security cameras that showed the same two young males she saw in the parking garage following her from the Apple Store to her car. The investigation is ongoing and the thieves haven't been apprehended, yet.

Lesson: Don't leave valuables in your vehicle — especially in the passenger compartment even if hidden from view. After buying something, take your purchases home. If you have more shopping to do, lock valuables in your trunk and move your car.

If an opportunist sees you drive off, he's not likely to follow and you can move to another parking garage. If you place valuables in your passenger compartment and leave your vehicle, chances are they'll be gone when you return. And that includes iPods and cell phones, too.

Have a good holiday season! Don't become a victim!

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CIRCULATION VERIFICATION COUNCIL

The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2006. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

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That Rutherford Guy

John W. Whitehead — Send comments to editor@smdp.com

Is Obama a warmonger?

THE MADNESS CONTINUES. IN A BITTER stroke of irony, Barack Obama, the 2009 winner of the Nobel Peace Prize, has set America on the road to endless war — and, it must be said, endless death. All the while, Obama has essentially anointed himself, in the words of a Spiegel commentator, the "Nobel War Prize laureate."

It is a terrible mantle for anyone to take on but most especially a president whom many Americans hoped would bring the troops home. Instead, at President Obama's bidding, 30,000 more Americans will leave their homes and families in order to march to war in Afghanistan (bringing the total to 100,000 troops), and American taxpayers will continue to be bled dry in order to fuel the profits of the war machine. There has even been talk of a "war tax," levied against anyone making more than $200,000 to pay for the war.

War is not cheap. Although the federal government obscures so much about its defense spending that accurate figures are difficult to procure, we do know that military spending is between 35-50 percent of all money spent by the U.S. government. In fact, Obama's defense budget for the coming year could very well be the largest ever, possibly exceeding a trillion dollars.

Just consider the fact that the annual cost to support one U.S. servicemember in Afghanistan alone is over $1 million — twice the amount spent in Iraq. One of the reasons for the high cost of maintaining each soldier can be attributed to the lack of governmental oversight of private contractor billings, which are rampant with fraud, waste and fat — all designed to rip off the American taxpayer.

And then there are the human costs of war. The military and civilian deaths and casualties are bad enough. But it is also estimated that with the additional troops committed to Afghanistan by Obama, there will be at least 10,000 new cases of post-traumatic stress disorder and thousands more traumatic brain injuries to account for as our soldiers come limping home.

War has unfortunately become a huge money-making venture, and America, with its vast military empire, is one of its best customers. Indeed, the American military-industrial complex has erected an empire unsurpassed in history in its breadth and scope and dedicated to conducting perpetual warfare throughout the earth. For example, while erecting a security surveillance state in the U.S., the military-industrial complex has perpetuated a worldwide military empire with American troops stationed in 177 countries (over 70 percent of the countries worldwide).

This is the very same military empire of which Dwight Eisenhower warned in his 1961 "Farewell Address to the Nation."

"In the councils of government, we must guard against the acquisition of unwarranted influence, whether sought or unsought, by the military-industrial complex. The potential for the disastrous rise of misplaced power exists and will persist. We must never let the weight of this combination endanger our liberties or democratic processes. We should take nothing for granted. Only an alert and knowledgeable citizenry can compel the proper meshing of the huge industrial and military machinery of defense with our peaceful methods and goals, so that security and liberty may prosper together."

Eisenhower, who served as Supreme Commander of the Allied forces in Europe during World War II, was alarmed by the rise of the killing machine that emerged following the war — one that, in order to perpetuate itself, would have to conduct war.

The military-industrial complex runs a deadly game, one that all presidents, including Obama, play. But the consequences, as Eisenhower recognized, are grave.

Furthermore, the great moral and religious leaders throughout the ages have condemned violence and war — from Jesus to Gandhi to Martin Luther King Jr., a Nobel Peace Prize winner himself. On April 4, 1967, at Riverside Church in New York City, one year to the day before his assassination, King spoke out against the immorality and evils of war: "America would never invest the necessary funds or energies in rehabilitation of its poor so long as adventures like Vietnam continued to draw men and skills and money like some demonic destructive suction tube."

The only solution, King declared, is "an all-embracing and unconditional love for all mankind." He maintained that "We can no longer afford to worship the god of hate or bow before the altar of retaliation. The oceans of history are made turbulent by the ever-rising tides of hate. And history is cluttered with the wreckage of nations and individuals that pursued this self-defeating path of hate."

Constitutional attorney and author John W. Whitehead is founder and president of The Rutherford Institute.

The Q Line

Raising future couch potatoes

A recent state report on the physical fitness of fifth, seventh and ninth grade students throughout the state found that not even half of Santa Monica's students could pass all six requirements of the test.

So, this week's Q-Line question asks:

What do you think about the state of physical education in schools? What role should parents be playing?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press.


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Earth Talk
By the editors of E Magazine
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Send comments to editor@smdp.com

Trouble in the air?

Dear EarthTalk

I ride my bike to work along busy urban streets. Should I be worried about inhaling pollutants from vehicle emissions and other sources?

J. Kaufman
San Francisco, Calif.

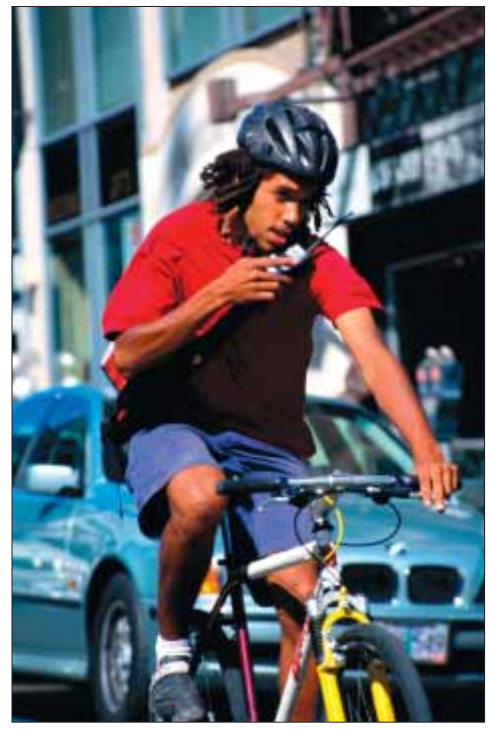


Photo courtesy Getty Images

ROLLING HAZARD: **Aside from the obvious physical safety considerations (especially when talking on a cell phone!), biking on highly trafficked roads exposes riders to considerable amounts of fine particles, nitrogen dioxide and volatile organic compounds spewing out of tailpipes.**

THE SHORT ANSWER IS, YES, PROBABLY. Cars, trucks and buses emit considerable amounts of airborne pollution as they make their ways along city streets and highways. The fine particles, nitrogen dioxide and volatile organic compounds (VOCs) spewing out of tailpipes have been linked to a wide range of human health problems, from headaches to respiratory illness to cancer. Though Australian researchers found that exposure to these pollutants is actually higher while riding inside a vehicle than while riding a bike, turning your handlebars in the direction of back roads might still be a good idea, for safety's sake as well.

Western Washington University Geophysicist Bernie Housen, concerned about the air quality on his own bicycle commute along busy Bellingham roads, recently launched a study of the magnetism in local trees to gauge air quality along his route and elsewhere in his region. The magnetism in a tree's leaves is created by tiny particles of iron oxides and other pollutants that drift through the air, emanating primarily from eroding vehicle brake pads and diesel exhaust. The particles are small enough to pass through our nasal passages and get lodged in our lungs. Housen and his colleagues found 10 times as much magnetism on urban roadside tree leaves as on their rural counterparts that contend with little traffic.

Housen has also altered his own bike route to campus to avoid the more polluted thoroughfares. "One underlying concern is that if you are riding your bike, you are being more physically active; you are breathing deeper and breathing more air in, and so if you are doing that in an area where there is a concentrated elevation of this material it might not be such a good thing," he added.

Ironically, many cities that offer dedicated bike lanes often lay them out right next to busy bus lanes, unintentionally ensuring that bicyclists breathe in as much diesel exhaust as possible. "I ride along one of these high-traffic bus routes," Housen says, "and … there was between two and five or six times more magnetic fine particulate matter along the bus route than [on less-busy streets]." Housen would like to expand his research so it could be used by urban planners to better design bike and pedestrian routes so as not to intermingle so much diesel transit and pedestrian/bicycle traffic.

Of course, there are other ways to track urban pollution levels. In the UK, for instance, researchers from the government-funded Engineering and Physical Sciences Research Council have created the Urban Pollution Monitoring Project, which builds and distributes GPS-enabled mobile pollution sensing systems that can be carried by hand or placed on a bike rack. The group is using data gleaned from the sensors to map where and when pollution levels are at their highest around London and other UK cities, and hopes to use its research to influence the way roads and urban areas are planned in the future as well.

THOSE WHO WANT OR NEED TO KEEP ON RIDING THROUGH POLLUTED AREAS SHOULD CONSIDER WEARING AN ANTI-POLLUTION RESPIRATORY MASK …

Those who want or need to keep on riding through polluted areas should consider wearing an anti-pollution respiratory mask, many of which can filter out upwards of 95 percent of particulate pollution before it enters the human lung. Some leading manufacturers include Totobobo, G-Flow and Respro.

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Too fewer toxins in toyland

BY SARAH MOSKO
Special to the Daily Press

This holiday season, parents shopping for children can rest just a tad easier because of a recent California law restricting the use of toxic phthalate plasticizers in toys and child-care products made of plastic. Additional legislative efforts to rein in two other classes of chemicals suspected of posing health risks to youngsters, bisphenol A and halogenated flame retardants, emerged this year in the State Senate, although neither met with success.

But, perhaps the best news is that California has enacted laws establishing a groundbreaking precautionary approach to the oversight of chemicals that should soon make such painstaking chemical-by-chemical regulation a thing of the past.

PHTHALATE PLASTICIZERS

Articles made of polyvinyl chloride plastic (#3 PVC) require addition of chemical "plasticizers" to make them soft and pliable. Effective January 2009 in California, the allowable level in children's toys and child-care products of six phthalate plasticizers, the industry favorites for decades, has been strictly limited because of potentially harmful effects on the developing reproductive system (AB1108, Ma).

Teethers, soft plastic books and rubber duckies are examples of the items affected. Virtually all Americans have measurable levels of phthalates in their bodies, and youngsters' habit of exploring their environment orally is thought to be a major route of exposure. The law specifically prohibits substituting phthalate plasticizers with carcinogenic or endocrine disrupting substances.

BISPHENOL A

The chemical bisphenol A (BPA) was first synthesized a century ago as an estrogen hormone mimic but employed instead to make polycarbonate plastics upon discovery that it could be polymerized into a shatter-proof material. It is widely used in plastic baby bottles and is also a key component of the resin that lines food cans and jar lids, including infant formula.

BPA is routinely found in human tissues, and children have the highest levels. The main route of exposure seems to be leaching from food or drink containers into the contents. Over 200 scientific studies connect BPA to a diversity of problems like early puberty, miscarriage, breast and prostate cancer, obesity, diabetes, heart disease, cardiac arrhythmias and male erectile dysfunction.

A California bill proposed this year would have instituted a statewide ban on the manufacture or sale of containers (bottles, cups, jars, cans) or foods and liquids with more than a trace of BPA (>0.1 ppb) when the item is designed for children aged 3 years and under (SB797, Pavley). This bill took on added importance when a state Environmental Protection Agency panel decided on July 15, 2009 not to require warning labels on BPA-containing products under California's Proposition 65 which applies to carcinogens and reproductive toxins.

The State Senate approved the legislation in June but it was voted down in the Assembly in the final hours of this year's legislative session following intense lobbying by manufacturers of both BPA and infant formula. Senator Fran Pavley has vowed to revive the issue in 2010.

Connecticut and Minnesota have already enacted restrictions on BPA in children's drinkware or foodware, and Massachusetts public health officials issued a warning in August to parents of young children.

FLAME RETARDANTS

Another State Senate bill proposed to remove "an obsolete state regulation requiring juvenile bedding and mattress products to be treated with highly toxic flame retardants …." (SB772, Leno).

California law requires that seating furniture and bedding materials meet strict flammability standards typically met by treatment with halogenated flame retardants, a family of chemicals linked to a host of health risks including endocrine disruption, neurological and developmental impairments, cancer, birth defects and learning disabilities. In 2008, California banned two of the halogenated formulations, but others remain in widespread usage. Avenues of exposure in infants include direct skin or oral contact.

By specifically exempting strollers, infant carriers, bassinets and nursing pillows from the state flammability regulation, the proposed legislation aimed to minimize infant and toddler exposure to flame retardants at a critical period in development. All exempted articles would carry a permanent label to that effect.

Unfortunately, lack of support in the Assembly Appropriations Committee doomed the bill in the current legislative session although it will be reconsidered next year.

GREEN CHEMISTRY INITIATIVE

Gov. Arnold Schwarzenegger signed two bills in 2008 crafted to completely revamp how California approaches protecting humans and the environment from hazardous chemicals.

Under previous law, California's governmental agencies lacked the authority to ensure that chemicals used in consumer products are safe, even when science identifies risks to humans or wildlife. As a result, the California legislature has been forced to decide, on a chemical-by-chemical basis, if a marketed substance with a history of toxicity should be restricted.

Under the new Green Chemistry initiative's sweeping reforms, the state's Department of Toxic Substances Control (DTSC) is mandated to identify risky chemicals in consumer products and take regulatory actions, including bans, restrictions and warning labels. Whether consumers will have available any mechanisms to readily identify the chemical constituents of specific products, such as through obligatory product labels, remains undecided but is an "aspiration" of the DTSC, according to spokesperson Rick Bausch.

A companion law requires creation of a web-based Toxics Information Clearinghouse to enable consumers to track the safety of chemicals used in everyday products. Together, this duo lays the framework for the most comprehensive regulation of its kind in the nation, although neither program is slated to take effect before January 2011.

In the meanwhile, whether California's infants and toddlers will be protected specifically against BPA or flame retardants is still being debated, and so far the chemical industry and other powerful opponents of restricting these substances are winning.

Visit www.BoogieGreen.com to read other environmental health articles by **SARAH MOSKO**.

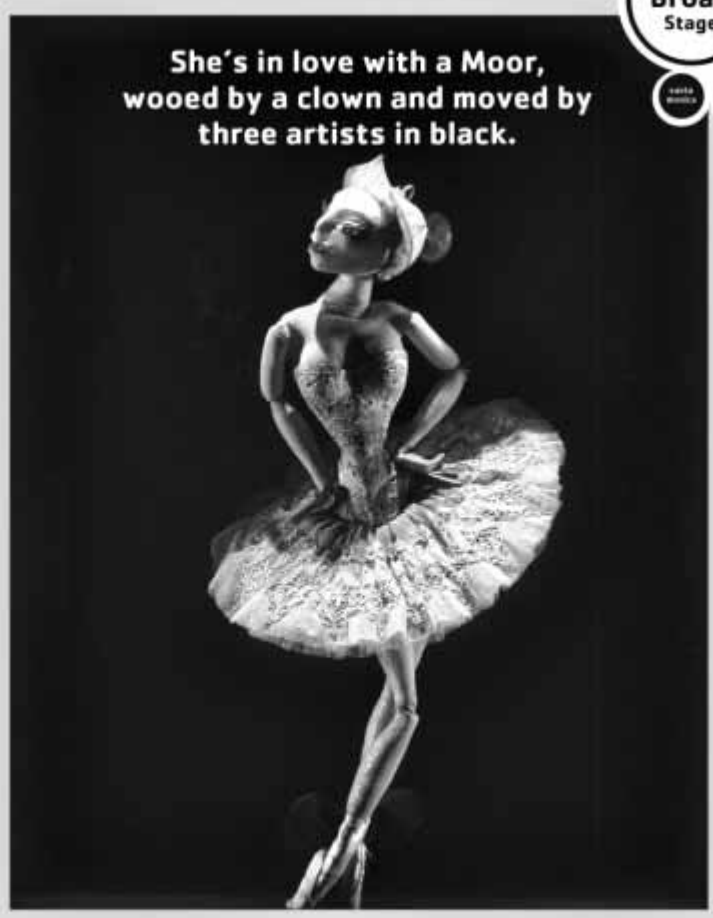
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KNOW BEFORE YOU GO

Annual Street Improvement Project

Annual Street Improvement Project
Street resurfacing will take place in the following locations: Ninth Street from Montana Avenue to Santa Monica Boulevard, 10th Street from Wilshire to Santa Monica boulevards, and 12th Street from Montana to Wilshire. There will be lane closures to accommodate construction. Sidewalk replacement is scheduled to take place on La Mesa Drive from San Vicente Boulevard to 26th Street.

Big Blue Bus Campus Expansion (1620 Sixth. St.)

No parking along the west sidewalk of Seventh Street between Colorado Avenue and Olympic Boulevard until March 2010.

Palisades Bluffs Stabilization Project

A northbound lane of Pacific Coast Highway will be closed between 8 a.m. and 3 p.m. until further notice. The project consists of the installation of hydraugers into the bluffs that will minimize the risk of bluff erosion in the future. Any questions can be directed to the hotline at (866) 755-7679.

Street and Park Lighting Project

The most disruptive underground work is done. There will be some temporarily lost parking at many various locations throughout the city.

For more information on projects, please visit the Know Before You Go website at: www.knowB4ugo.smgov.net

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New rules would improve efficiency, add costs

FROM GREEN PAGE 1

David Hertz, a Santa Monica architect who sits on a City Hall Task Force on the Environment, said the requirements would be a positive step toward keeping the city a leader in green development.

"I think the more that we can do to understand efficiency measures the better," he said.

Hertz downplayed the potential for new rules to discourage development because of increased costs.

"A lot of times the misconception on green building is that there's a significant increase in cost," he said.

Regarding the proposed rule designed to improve insulation in homes, Hertz said, "Insulation is the cheapest and most important thing that you could do with your building … . I can't imagine it being a hardship."

But McEneaney said he believes the insulation proposal could become controversial because it is geared toward individual homeowners. Most other environmental building requirements apply mainly to commercial developments and don't directly increase costs for families.

He defended City Hall's move to strengthen requirements, though, noting Santa Monica has long been at the forefront when it comes to environmental mandates.

To improve the building industry's environmental performance, he said, more stringent requirements are needed.

"In general, this is an industry that has been reluctant to change. Major changes have only come because of requirements," he said.

To take effect, the proposals would have to be approved by the City Council, which could consider the requirements as early as spring of 2010.

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Abortion debate continues to rage

FROM HEALTH CARE PAGE 3

social legislation in decades — so don't lose it," said Sen. Joe Lieberman, I-Conn. Obama was accompanied by Vice President Joe Biden and other senior administration officials.

Obama "pledged to work with us in any meaningful way that he can," Reid told reporters.

Reid has 58 Democrats and two independents in the Democratic caucus. He may be able to get one or two Republican votes, at the most. He is still short of the 60 votes he needs to shut off debate and move to a final up-or-down vote on the bill.

At Reid's request, moderate and liberal lawmakers are trying to find a compromise on the government insurance plan that could also potentially attract Sen. Olympia Snowe, R-Maine, the one Republican to vote for the Democrats' health bill in committee.

A new idea under discussion involves national nonprofit insurance plans that would be administered by the Office of Personnel Management, which oversees the popular Federal Employees Health Benefits Program.

Snowe called the possible compromise "a positive development" because it would give consumers more options for buying insurance. Underscoring the chase for 60 votes, and the possibility that she could break ranks with the GOP, Obama met with Snowe at the White House on Saturday.

"Progress is being made and that's not just talk," Reid said. After three hours of negotiation Sunday evening, an

At least one moderate Democrat was unpersuaded by Obama's appeal.

Sen. Ben Nelson, D-Neb., objects to Reid's provisions on abortion coverage, to a government insurance plan now in the bill, and to a new long-term care insurance program.

"For those who have made a decision to be supportive, I think (Obama) was persuasive," Nelson said. "There are still issues that have to be resolved."

Nelson said he expects a vote Tuesday on his amendment, which would restrict abortion coverage to cases of rape, incest or where the life of the mother is in danger. It is similar to language passed by the House last month. The Senate bill now would allow insurance plans operating in a new federally supervised health insurance marketplace to cover abortion, provided they use only funds from premiums paid by beneficiaries.

Win or lose, Nelson's amendment won't be the end of the abortion debate.

Republicans who are nearly unanimous in their opposition to the health care bill said there was plenty of raw political pressure.

"The Democrats are trying to squeeze every one of their members to swallow a very bitter pill for the American people," said GOP Leader Mitch McConnell of Kentucky.

Senators weary from months of debate said Obama made an impression.

Sen. Frank Lautenberg, D-N.J., said senators were moved to "deep reflection, and even some tears."

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SURF REPORT

Surf Conditions **Water Temp:** 60°

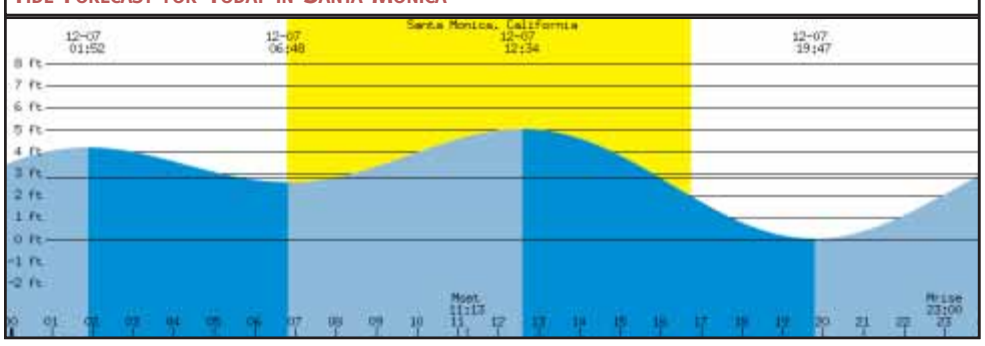
Swell Forecast

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Long Range Synopsis

Has the potential to see some very significant surf hit the California coast.

Tide Forecast for Today in Santa Monica



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NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **December 2, 2009**

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QUICK STATS (for the last 28 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 36 / ns
- Number of (C,D,F) grades for dry/wet weather -- 9 / ns

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation; simplehuman; SIMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechasa and Las Alisos creeks.	A+	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A	ns
Walnut Creek, projection of Wildlife Rd. (private).	A	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A	ns
Escondido Creek, just east of Escondido State Beach.	A+	ns
Latigo Canyon Creek mouth.	A	ns
Solstice Canyon at Don Blacker County Beach.	A	ns
Puerco State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	C	ns
Surfrider Beach at Malibu Colony fence.	A+	ns
Surfrider Beach (breach location)- daily.	A	ns
Malibu Pier - 50 yards east.	A+	ns
Carbon Beach at Sweetwater Canyon.	C	ns
Las Flores State Beach at Las Flores Creek (point zero).	A	ns
Big Rock Beach at 19948 PCH stairs.	F	ns
Pena Creek at Las Tunas County Beach.	A+	ns
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A	ns
Castlerock Storm Drain at Castle Rock Beach.	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach.	C	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	ns
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A+	ns
Santa Monica Beach at Montana Ave. drain.	A+	ns
Santa Monica Beach at Wilshire Blvd. drain.	A+	ns
Santa Monica Municipal Pier.	F	ns
Santa Monica Beach at Pico/Kenter storm drain.	A+	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A+	ns
Venice City Beach, at the Rose Ave. storm drain.	C	ns
Venice Beach at Brooks Ave. drain.	B	ns
Venice Beach at Windward Ave. drain.	D	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St..	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	C	ns
Dockweiler State Beach at Ballona Creek mouth.	A	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of D&W jetty).	A	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	B	ns
Dockweiler State Beach at Grand Ave. drain.	C	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Verge has strong ties to SM

FROM CP PAGE 1

keeping your guns locked up."

Under the umbrella of "responsible gun ownership" falls a recent piece of legislature H.R. 2324 — more commonly known as the "Gun Show Loophole Closing Act." The bill would require all vendors at gun shows around the country to run criminal background checks on anyone wishing to purchase a gun.

"You can walk into a gun show and buy a gun no questions asked," Verge said. This provides a "loophole" for people wishing to buy guns quickly, as guns purchased at gun shows can be taken off the premises without a background check. Though this loophole has been "closed" in California, most states have yet to do the same — hence Verge's dedication to helping pass H.R. 2324.

"People buy guns in a moment of passion," Verge said. "I think if you're going to kill someone, you'd better make sure you take the time and make sure you're prepared to take someone's life."

Verge's message is one that hits particularly close to home for many in Santa Monica after Richard Juarez, a young local man, was shot in Virginia Avenue Park earlier this month.

"People say that Richard Juarez was at the wrong place at the wrong time. I used to say that about my brother: wrong place, wrong time. But Richard Juarez was at the right place," Verge said. "He was at an art class. He should be able to leave Virginia Park and not worry about it."

The vestiges of her brother's tragic death are as evident in Verge's personal life as they are in her professional choices. Her family's struggle to cope brought them closer together, Verge said. That closeness remains a powerful influence in her life.

"I think sometimes families are close out of tragedy. I don't think we really appreciated each other until afterward," Verge said.

Her family has remained close, not only emotionally, but geographically. All of Verge's siblings continue to live in the area — though three have "defected," settling in the Palisades and El Segundo instead of directly in Santa Monica. Verge herself continues to live in the house where she grew up, which her parents — who live in the house with Verge and her husband and children — have owned for 52 years.

"This is a different world, where everybody lives all over the country and all over the world," she said. "To have everybody close by is great. That's probably the most important thing."

As someone who has always put family above everything else, Verge has formed a special love of and connection with Santa Monica: a city steeped in her family's history and influence.

It is hard to find a part of the city that Verge does not have blood-ties with. Be it John Adams Middle School, where her father spent years as a teacher, St. Monica Catholic Church, where four generations of Verge's family have been baptized, or Woodlawn Cemetery, where she recently found the grave of her great-grandmother.

Today, her family continues to be active in the community. Her brother Mark Verge owns local business Westside Rentals. Her father and brother, Arthur Verge, are active members of the Santa Monica Historical Society.

Verge and her husband are devoted volunteers at St. Monica — both the church, which Verge calls "my second family," and the school, where their daughter, Riley, 13, is a student, and from which her son, Christopher, now a freshman at Yale, recently graduated.

Her many years in Santa Monica have given Verge a unique perspective on the city's many changes. She has watched "the mom-and-pop stores go out, and the chain stores come in" and remembers a time when the businesses on Montana Avenue were limited to "gas stations and bars."

Though the city continues to grow and become more urban, Verge said Santa Monica has retained the small-town atmosphere that it had in her youth.

"I think there's so much that's still good," she said. "I still get that hometown feel … . You walk down the street and there are people walking their dogs and people who know you. I love it."

The question of what defines our lives has a different answer for everyone. For Verge, one need look no further than the simple power of a sister's love for her brother.

"I had to be a voice for my brother," she said. "I'd just like to save somebody else from this tragedy. I don't ever want anyone else to have happen to them what happened to us."

news@smdp.com

Observers expect big year

FROM BOX OFFICE PAGE 3

Another foreign-language remake — Miramax's "Everybody's Fine," with Robert De Niro, Drew Barrymore and Kate Beckinsale in an update of a 1990 Italian film — opened a weak No. 10 with $4 million for an average of $1,888 in 2,133 cinemas. De Niro plays a retiree on a journey to reconnect with his grown children.

The vampire mania over "New Moon" did not extend to Full Circle Releasing's bloodsucker comedy "Transylmania," which took in just $274,000 in 1,007 theaters for a dismal average of $272. The movie is a campus-horror spoof about students studying at a Transylvania college overrun by vampires.

Overall revenues came in at $101 million, up 22.6 percent from the same weekend last year, when "Four Christmases" was No. 1 with $16.8 million.

Paul Dergarabedian, box-office analyst for Hollywood.com, estimates domestic receipts will finish at $10.6 billion for the year, easily surpassing the industry's all-time high of $9.68 billion in 2007.

Revenues stand at $9.66 billion after this weekend, so Hollywood should break that 2007 record in the next couple of days, Dergarabedian said.

With big movies such as James Cameron's sci-fi epic "Avatar" opening Dec. 18 and Robert Downey Jr.'s crime saga "Sherlock Holmes" and the family comedy "Alvin and the Chipmunks: The Squeakquel" arriving Christmas week, that $10.6 billion estimate for the year might prove conservative, Dergarabedian said.

Estimated ticket sales for Friday through Sunday at U.S. and Canadian theaters, according to Hollywood.com. Final figures will be released Monday.

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MOVIE TIMES

Aero Theatre
1328 Montana Ave.
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Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade

Bad Lieutenant: Port of Call New Orleans (R) 2hr 1min
1:30, 4:30, 7:20, 10:00

2012 (PG-13) 2hr 38min
2:45, 6:15, 9:35

Pirate Radio (R) 1hr 55min
2:05, 5:00, 7:40, 10:25

The Men Who Stare at Goats (R) 1hr 33min
1:40, 4:15, 7:00, 9:30

AMC 7 Santa Monica
1310 Third St.
(310) 289-4262

2012 (PG-13) 2hr 38min
12:20, 3:40, 7:00, 10:20

Disney's A Christmas Carol in Disney Digital 3D (PG) 1hr 36min
1:50, 4:20, 6:50, 9:20

Fantastic Mr. Fox (PG) 1hr 27min
12:30, 2:40, 4:50, 7:15, 9:40

Ninja Assassin (R) 1hr 39min
12:10, 2:35, 5:00, 7:35, 10:00

Old Dogs (PG) 1hr 28min
2:10, 4:30, 6:40, 9:00

Brothers (R) 1hr 50min
12:00, 2:35, 5:10, 7:40, 10:15

The Hurt Locker (R) 2hrs 10min
1:30, 4:25, 7:20, 10:25

Laemmle's Monica Fourplex
1332 Second St.
(310) 394-9741

Coco Before Chanel (PG-13) 2hr 5min
1:10, 4:00, 7:00

The Messenger (R) 2hr 7min
4:10, 9:55

Precious (R) 1hr 59min
1:40, 4:30, 7:20, 10:00

The End of Poverty? (NR) 1hr 59min
1:30, 7:00

Everybody's Fine (PG-13) 1hr 50min
1:50, 4:40, 7:30, 9:55

Inglourious Basterds (R) 2hrs 48min
9:40

Mann's Criterion Theatre
1313 Third St.
(310) 395-1599

The Blind Side (PG-13) 2hrs 6min
11:40 am, 1:20, 2:20, 4:20, 5:20, 7:10, 8:15, 10:10, 11:00

Planet 51 (PG) 1hr 31min
12:30, 2:40, 4:50, 7:30, 9:40

The Twilight Saga: New Moon (PG-13) 2hrs 10min
11:10 am, 1:00, 2:00, 4:05, 5:00, 7:00, 8:00, 10:00, 11:00

Armored (PG-13) 1hr 28min
12:50, 3:00, 5:10, 7:20, 9:30, 11:40

For more information, e-mail news@smdp.com

Vanish while you can tonight, Libra

ARIES (March 21-April 19)
★★★★ Go back to square one. Your ability to go with the flow defines you and many other people. Let your imagination be the source of unusual solutions. Focus on integrating your ideas with your work. Tonight: Could be a late one.

TAURUS (April 20-May 20)
★★★ Do consider a home office, but don't allow yourself to be distracted. You will be happier ultimately. Wherever you are this afternoon, do focus on key issues. Give up wishful thinking, and think positively. Tonight: Ever playful.

GEMINI (May 21-June 20)
★★★★ You sparkle with energy and drive, no matter where you are or what is going on. Allow greater fluidity and understanding between you and others. What starts as an irrelevant conversation could have a lot of important information if you listen. Tonight: Head home early.

CANCER (June 21-July 22)
★★ Curb your possessive side. Evaluate and understand what is happening. You could feel that nothing will be accomplished until you handle a problem, for better or for worse. Make calls and ask questions. Tonight: Hang out with a friend.

LEO (July 23-Aug. 22)
★★★★ The Lion roars this morning, but be ready, because by the afternoon, you will face your share of issues and problems. You might need to shut your door in order to clear out and get what you need done. Relax with a certain situation. Understanding evolves with patience toward another person. Tonight: Your treat.

VIRGO (Aug. 23-Sept. 22)
★★★ Though you might be out of sync in the a.m., by late afternoon you could be taking a second look at a certain matter. Your energy surges. Your humor and caring define a situation more clearly. Tonight: Make plans that make you smile.

LIBRA (Sept. 23-Oct. 22)
★★★★ Everyone knows when you have had enough. Try to postpone getting to this phase as long as you can right now. A meeting could prove to be more important than you initially thought. Look toward change. Tonight: Vanish while you can.

SCORPIO (Oct. 23-Nov. 21)
★★★ You might be inclined to do something very differently. How you deal with someone and the choices you make vary as to what time of day the request is put in. You are more businesslike in the a.m. Tonight: Where the action is.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You might want to find an expert or two before committing to any specific course of action. Realize what is going on with a boss. Try walking in his or her footsteps. Tonight: A late night.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Listen to news that is forthcoming. You could see a situation far differently because of a partner's ongoing verbalization. Reach out for more expertise if you are still wavering. Tonight: Surf the Net, or go to the movies.

AQUARIUS
★★★★★ Continue to defer to others. You actually might not have a choice. You could be in the midst of rethinking a situation. Open yourself up to new possibilities that surround you, and relate on a one-on-one level. You might need to work directly with a partner. Tonight: Work with an associate or a partner.

PISCES (Feb. 19-March 20)
★★★★ You need to do more on a daily basis. Stay on top of your work this morning, because by the afternoon, someone wants your attention. One person would be OK, but trust that it could be several. Tonight: Defer to others.

Happy birthday

This year, make an effort to complete projects, as distractions often surround you. Others find you to be very interesting, but socializing could demand a lot of your thought and time. You will tend to be a natural leader. Listen to your inner voice and decide what needs to happen between you and others. At the same time, honor past obligations. If you are single, others surround you, but a foreigner or someone very different could come into your life. If you are attached, you will open up to a different mode of thinking, establishing a new level to relate on. Be open to different thought processes. VIRGO pushes you hard.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

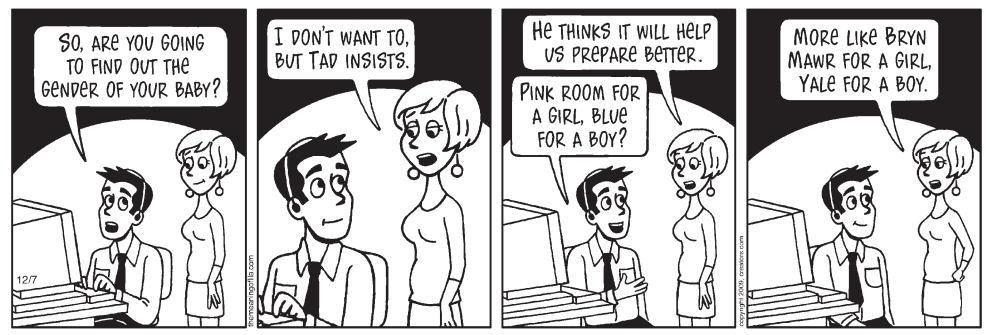
Girls and Sports

By Justin Borus and Andrew Feinstein



The Meaning of Lila

By John Forgetta & L.A. Rose



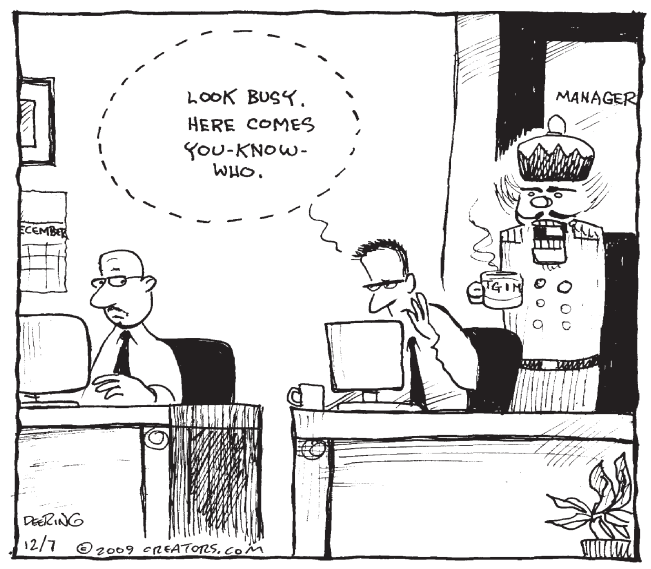
Garfield

By Jim Davis



Strange Brew

By John Deering



Speed Bump

By Dave Coverly



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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

7			4		6			5
		5		1		4		
	1				3		6	
2		6	3		1			9
	4			9			8	
3			8		4	5		2
	2		9				5	
		4		2		8		
6			1		8			3

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

4	1	8	7	5	3	9	6	2
3	9	6	8	4	2	5	1	7
5	7	2	1	9	6	4	3	8
7	2	5	4	6	8	3	9	1
8	6	1	3	2	9	7	4	5
9	3	4	5	7	1	2	8	6
1	8	9	2	3	7	6	5	4
6	4	7	9	8	5	1	2	3
2	5	3	6	1	4	8	7	9

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MYSTERY PHOTO

Leslie Thomas *news@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 "Mamma Mia" group
5 Role
9 On — (rampaging)
10 Spanish farewell
12 With 14-Across, attack site of 1941
13 Hooded snake
14 See 12-Across
16 Plead
17 Goddess with cow horns
18 Glowing coals
21 Bear's lair
22 Salon creation
23 Oktoberfest music
24 Best-selling doll
26 Peculiar
29 Big lummox
30 Away from the wind
31 Pen fill
32 With 37-Across, Columbia tributary
34 Declare
37 See 32-Across
38 Eagle's claw
39 Regions
40 See 2-Down
41 Farm building

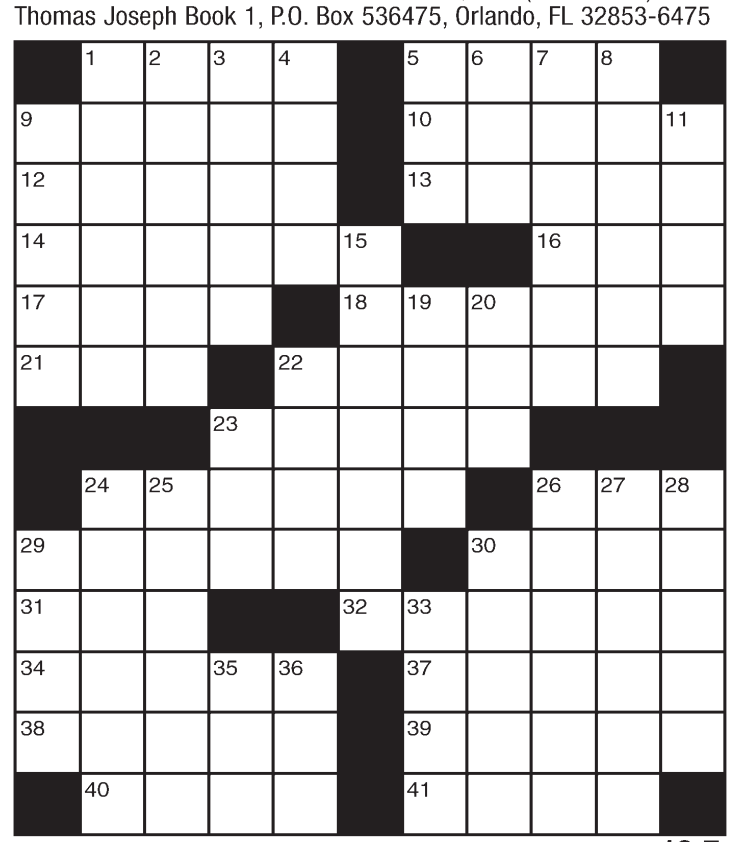
DOWN

1 Relaxed
2 With 40-Across, remember
3 Cutting remarks
4 Singer Guthrie
5 Ocean off Cal.
6 Hubbub
7 Like corduroy
8 Bullfight star
9 Plant pest
11 Hangs low
15 TV genre
19 Karaoke need
20 Lingerie item
22 Boxcar rider
23 Old hand
24 Small chicken
25 Base
26 Twist of fiction
27 Humiliate
28 Loved ones
29 Basic idea
30 Director Kurosawa
33 Saudi native
35 Great weight
36 Finish

S	C	O	T	■	■	R	O	U	T	S
L	A	B	O	R	■	E	A	S	E	L
U	N	I	T	E	■	A	R	E	N	A
R	O	W	■	N	O	D	■	D	O	N
S	E	A	R	E	D	■	C	U	R	T
■	S	N	O	W	D	R	O	P	S	■
■	■	■	S	A	B	E	R	■	■	■
■	I	C	E	L	A	N	D	I	C	■
B	O	O	S	■	L	O	S	T	I	T
A	D	D	■	A	L	I	■	A	G	E
T	I	G	E	R	■	R	E	L	A	X
I	N	E	R	T	■	S	H	I	R	T
K	E	R	R	Y	■	■	S	A	S	S

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



12-7

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Jackpot: 83$M

SUPER LOTTO PLUS: 5 29 30 42 44
Meganumber: 20
Jackpot: 36$M

Fantasy 5: 4 9 14 16 37

DAILY 3: MIDDAY: 0 2 1
EVENING: 3 7 5

DAILY DERBY:
1st: 08 Gorgeous George
2nd: 03 Hot Shot
3rd: 06 Whirl Win
RACE TIME: 1.47.21

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD

BY CHUCK SHEPARD

■ In October in Orange County, Calif., Billy Joe Johnson, who had just been convicted of murder as a hit man for a white supremacist gang, begged the judge and jury, in all sincerity, to sentence him to death. Johnson knew that those on California's death row get individual cells and better telephone access, nicer contact-visit arrangements, and more personal-property privileges than ordinary inmates. The Los Angeles Times reported that the state's spending per death-row inmate is almost three times that for other inmates. The current death-row census totals 685, but because of legal issues, only 13 have been executed since 1977 (compared to 71 death-row fatalities from other causes). In fact, Johnson was so eager to be put on death row that he tried to confess to two murders that no one yet knew about.

■ Veteran marathoner Jerry Johncock, 81, was four-fifths through the Twin Cities Marathon in October when he was overtaken by a medical problem common to men of his age: urinary blockage. As he stopped to discuss his plight with officials, noting that he would have to quit the race to get to a hospital before his bladder burst, a spectator overheard the conversation and offered him the use of a "spare" catheter he had in his car. Johncock repaired to a rest room, administered the catheter, and returned to finish the race.

TODAY IN HISTORY

1900 Max Planck, in his house at Grunewald, on the outskirts of Berlin, discovers the law of black body emission.

1917 World War I: The United States declares war on Austria-Hungary.

1930 W1XAV in Boston, Massachusetts broadcasts video from the CBS radio orchestra program, The Fox Trappers. The broadcast also includes the first television commercial in the United States, an advertisement for I.J. Fox Furriers, who sponsored the radio show.

1949 Chinese Civil War: The government of Republic of China moves from Nanking to Taipei.

WORD UP!

bonhomie \bah-nuh-MEE\ , noun; 1. A good nature; pleasant and easy manner.

Santa Monica Daily Press

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Announcements

AFFORDABLE HOUSING OPEN
Community Corporation of Santa Monica
announces the opening of the 2010 Marketing List. To be considered you must pick up an appointment card at 502 Colorado Blvd. In the Community Room between Dec. 7th and Dec. 30th ,M-Th 8 a.m. – 5p.m.. Friday Dec. 11th, Thursday Dec. 24th and Wednesday Dec. 30th 8 a.m. – 12:00 p.m.
Closed Dec. 18 and 25, EOH

Employment

Advertising Sales

The Santa Monica Daily Press, Santa Monica's Daily newspaper is seeking an Advertising Account Executive. Previous advertising sales experience isn't needed but it's certainly a plus. The job is meeting and networking with local and national businesses to help them get their message to our readers here in Santa Monica. We're looking for smart, friendly people who are motivated by money to join our growing sales team. Great work environment, must bring a positive attitude and outlook to our team. If you play well with others, are aggressive without being pushy, and have a drive to succeed, we want to work with you. Resumes are accepted via email to Rob Schwenker – Schwenker@smdp.com

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3623 KEYSTONE Ave.unit 3, $700 bachelor, lower, fridge, microwave, carpet, blinds, utilities included laundry, no parking, no pets (310)578-7512 jkwproperties.com

833 5TH St. SM unit 101 2+2 $2250 stove, carpet, blinds, swimming pool, laundry, granite countertops, wood/tile floors, intercom entry, gated parking, no pets. (310)393-2547 www.jkwproperties.com

833 5TH St. SM upper unit 206 single $1395 stove, carpet, blinds, swimming pool, laundry, granite countertops, wood/tile floors, intercom entry, gated parking, no pets. (310)393-2547 www.jkwproperties.com

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L.A. 1523 Holt Ave unit 1+1 large lower unit stove, fridge, hardwood, parking, cat OK with deposit, $1150, $500 off move-in (310) 578-7512 www.jkwproperties.com

L.A. GROVE area 428 N Orange Grove unit 101 1+1 stove, fridge, blinds, tile bathroom separate tub/shower hardwood/ vinyl floors, on-site laundry no pets $1175/mo $700 off move-in (310) 578-7512 jkwproperties.com

MAR VISTA 12450 Culver Blvd. Unit 213, Single stove, fridge, blinds, carpet, tiling, flooring, granite counter tops, with utilities, intercom entry, gated parking, no pets. $900/mo (888)414-7778 www.jkwproperties.com

MAR VISTA 12766 Matteson Ave #8 2+2 $1375/mo stove, fridge, tile and vinlyn floors, blinds, parking, laundry, no pets call between 5:30-7:30pm units shown by appt.only $500 off move-in (310) 439-1928 jkwproperties.com

MAR VISTA 12766 Matteson Ave #6 1+1 $1025/mo stove, fridge, tile and vinlyn floors, blinds, parking, laundry, no pets call between 5:30-7:30pm units shown by appt.only $500 off move-in (310) 439-1928 jkwproperties.com

MAR VISTA 3976 Inglewood Blvd. , 2+2 lower $1375/Mo stove, fridge, blinds, carpet, laundry, parking, no pets. $500 off move-in (310)578-7512 www.jkwproperties.com

MAR VISTA near Marina. Quiet area $1000/mo 1bd+den 1ba, carpet, blinds, stove, refrigerator, laundry, parking, no pets. 310-456-5659.

MAR VISTA: 11932 Courtleigh Dr. unit 9, $1050/mo. 1+1 stove, fridge, carpet, blinds, carpet, utilities include, intercom entry, laundry, gated, parking, no pets. $500 off move-in (310) 737-7933 jkwproperties.com

MAR VISTA: 12434 CULVER Blvd. unit 1 2+2 stove, fridge, AC, carpets blinds, laundry room, intercom entry, gated parking, no pets.$1375/mo $500 off move-in (888)414-7778 www.jkwproperties.com

MV/MDR adj. $900 Large Studio, single, Full kitchen, stove & refrigerator, large closets, carpets, laundry, parking. Info (310)828-4481 or (310)993-0414 after 6p.m.

MV/MDR adj.$1100 one bedroom upper appliances, new carpet, private balcony, laundry, parking, free month with one year lease
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PALMS 2+1 3633 Keystone ave #1 stove, blinds, tile flooring, carpets, ceiling fan, laundry,parking, AC, no pets.

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SANTA MONICA $1750/mo. 19th Street near SM. Blvd., spacious 2bd/1bath, Large private patio, new carpets, stove, refrigerator, dishwasher, laundry, parking, small building. Info (310)828-4481.or (310)993-0414 after 6p.m

SANTA MONICA Prime location 2+2 hardwood floors, newely remodeled parking included $1795 & $1895. 1423 15th Street. Sarah (310)597-7211

WEST LA Large, bright 2br upper on Barrington near National. Very spacious, large closets, stove, fridge, closed garage, well maintained building. Free month with one year lease. $1685/mo. 310-828-4481 or 310-993-0414 after 6pm.

WESTWOOD: 617 1/2 Midvale unit 3 Bachelor, no kitchen, sink, fridge,hot plate, microwave, ceiling fan, carpet, street parking, no pets $795/mo $500 off move-in (310)578-7512 wwwjkwproperties.com

WLA 1457 Westgate #E 1+1 stove, fridge, blinds, tile , garage parking no pets $1200/mo $500 off move-in (310) 578-7512 jkwproperties.com

WLA 2606 S. Sepulveda $1145/mo. Excellent location. 1bd/1ba, lower very cozy. Hardwood flooring, appliances. Open Sat-Sun 10-2 (310) 666-8360

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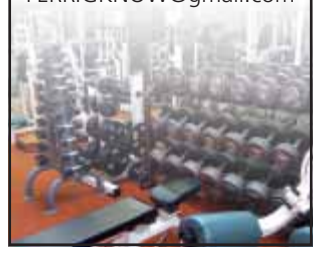
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Notices

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: NOVEMBER 25, 2009
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: LIVING FISH CENTER INC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 4356 BEVERLY BLVD, LOS ANGELES, CA 90004
Type of License(s) Applied for: 41 – ON-SALE BEER AND WINE – EATING PLACE
Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAILY PRESS 12/7/2009

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: NOVEMBER 27, 2009
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: WEST INDIES TRADING CO INC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 1031 ABBOT KINNEY BLVD, VENICE, CA 90291-3386
Type of License(s) Applied for: 41 – ON-SALE BEER AND WINE – EATING PLACE, 47 – ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAILY PRESS 12/7/2009

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: NOVEMBER 16, 2009
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: AFRAM ISKANDER
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 6756 HOLLYWOOD BLVD, LOS ANGELES, CA 90028-4622
Type of License(s) Applied for: 41 – ON-SALE BEER AND WINE – EATING PLACE
Department of Alcoholic Beverage Control LOS ANGELES.

Notices

SANTA MONICA DAILY PRESS 12/7/2009

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS018804
Superior Court of California, County of Los Angeles
Petition of SARA BAER WOLVEK for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: SARA BAER WOLVEK filed a petition with this court for a decree of changing names as follows: SARA BAER WOLVEK to SARA BAER. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JANUARY 7, 2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: NOV 9, 2009
GERALD ROSENBERG
Judge Of The Superior Court
11/23/2009, 11/30/2009, 12/3/2009, 12/10/2009

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS018811
Superior Court of California, County of Los Angeles
Petition of LAURA K. TUKEY for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: LAURA K. TUKEY filed a petition with this court for a decree of changing names as follows: LAURA KAPP TUKEY to LAURIE L KAPP AND LAURA L TUKEY TO LAURIE L KAPP AND LAURIE K TUKEY TO LAURIE L KAPP AND LAURA K TUKEY TO LAURIE L KAPP. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 31, 2009 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: NOV 10, 2009
GERALD ROSENBERG
Judge Of The Superior Court
11/23/2009, 11/30/2009, 12/3/2009, 12/10/2009

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES013635
Superior Court of California, County of Los Angeles
Petition of LAM, PHONG HAI for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: LAM, PHONG HAI filed a petition with this court for a decree of changing names as follows: LAM, PHONG HAI to LAM, PATRICK PHONG. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JANUARY 22, 2010 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: DEC 2, 2009
CANDACE J. BEASON
Judge Of The Superior Court
12/7/2009, 12/14/2009, 12/21/2009, 12/28/2009

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091656617 FIRST FILING. The following person(s) is (are) doing business as L.A. FURNITURE CONNECTION, 5314 PALM AVE. WHITTIER, CA 90601. The full name of registrant(s) is/are : CIRIACO GUZMAN 5314 PALM AVE. WHITTIER, CA 90601 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CIRIACO GUZMAN
This statement was filed with the County Clerk of LOS ANGELES County on 11/3/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

DBAS

and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091595140 FIRST FILING. The following person(s) is (are) doing business as JESTICULATOR, 837 N. WEST KNOLL DR, UNIT 116, WEST HOLLYWOOD, CA 90069. The full name of registrant(s) is/are : JUSTIN LESTER, 837 N. WEST KNOLL DR, UNIT 116, WEST HOLLYWOOD, CA 90069 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JUSTIN LESTER
This statement was filed with the County Clerk of LOS ANGELES County on 10/21/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091705415 FIRST FILING. The following person(s) is (are) doing business as READY-SET-ACT, AI #/ON 1745383, 3543 MEIER ST, LOS ANGELES, CA 90066-3005. The full name of registrant(s) is/are : ABSOLUTE EFFECTS, INC, 3543 MEIER ST, LOS ANGELES, CA 90066-3005 (CALIFORNIA) This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ABSOLUTE EFFECTS, INC., VICE PRES
This statement was filed with the County Clerk of LOS ANGELES County on 11/12/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091659432 FIRST FILING. The following person(s) is (are) doing business as NATURE'S GIFTS, 12103 HERMES ST. NORWALK, CA 90650. The full name of registrant(s) is/are : MYRTHA YVETTE GONZALEZ 12103 HERMES ST. NORWALK, CA 90650 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MYRTHA YVETTE GONZALEZ
This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091659671 FIRST FILING. The following person(s) is (are) doing business as BAINS CONSTRUCTION, 307 N. SANTA ANITA AVE. STE. B ARCADIA, CA 91006. The full name of registrant(s) is/are : GAGAN BAINS 38 W. LAS FLORES AVE. ARCADIA, CA 91007 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GAGAN BAINS
This statement was filed with the County Clerk of LOS ANGELES County on 11/3/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091679464 FIRST FILING. The following person(s) is (are) doing business as CALIFORNIA BUILDING COMPANY, 1241 22ND STREET, SANTA MONICA, CA 90404. The full name of registrant(s) is/are : JOHN OFSANKO, 1241 22ND STREET, SANTA MONICA, CA 90404; REFAEL ARVIN, 8175 GOULD AVE, LA, CA 90046 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOHN OFSANKO
This statement was filed with the County Clerk of

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LOS ANGELES County on 11/6/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091684284 FIRST FILING. The following person(s) is (are) doing business as THE BACK AND NECK RELIEF CENTER, 500 S. SEPULVEDA BLVD., MANHATTAN BEACH, CA 90266; 2016 1/2 5TH ST, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : MICHAEL GREENSPAN, 2016 1/2 5TH ST, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MIHCAEL GREENSPAN
This statement was filed with the County Clerk of LOS ANGELES County on 11/9/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091705416 FIRST FILING. The following person(s) is (are) doing business as THE PLAN9 GROUP, AI #/ON 1064555, 1259 PALISADES BEACH ROAD, SANTA MONICA, CA 90401-1013. The full name of registrant(s) is/are : RISA INCORPORATED, 1259 PALISADES BEACH ROAD, SANTA MONICA, CA 90401-1013, (CALIFORNIA) This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RISA INCORPORATED, PRESIDENT, PETER WEINER
This statement was filed with the County Clerk of LOS ANGELES County on 11/12/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091705536 FIRST FILING. The following person(s) is (are) doing business as 14 BUDDHAS; 14 BUDDHAS HEALTH & BEAUTY, 1003 BROADWAY, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : TANJA VEIT, 2641 HIGHLAND AVE, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: TANJA VEIT
This statement was filed with the County Clerk of LOS ANGELES County on 11/12/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091705413 FIRST FILING. The following person(s) is (are) doing business as GREEN TAXI, 1158 26TH STREET, #640, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : GREEN LIMO TAXI, INC, 1158 26TH STREET, #640, SANTA MONICA, CA 90403 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ABDELOUAHED NASR, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 11/12/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091638200 FIRST FILING. The following person(s) is (are) doing business as VEGA FLUE STEAM SERVICES, 316 W. 82ND ST. LOS ANGELES, CA 90003. The full name of registrant(s) is/are : JOSE VEGA GARAY 1725 E. G ST APT. 89 ONTARIO, CA 91764 RENE A. DE LA CRUZ 1145 W. I ST. APT.22 ONTARIO, CA 91762 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOSE VEGA GARAY
This statement was filed with the County Clerk of LOS ANGELES County on 10/29/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091651025 FIRST FILING. The following person(s) is (are) doing business as INOVART, INC., 2385 MISSION RD. LOS ANGELES, CA 90033. The full name of registrant(s) is/are : INOVART, INC. 2385 MISSION RD. LOS ANGELES, CA 90033 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 11/2/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091624130 FIRST FILING. The following person(s) is (are) doing business as M&G CLOTHING, 245 N. EL PASEO LN. #B LOS ANGELES, CA 90033. The full name of registrant(s) is/are : GERARDO HERNANDEZ 245 N. EL PASEO LN. #B LOS ANGELES, CA 90033 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GERARDO HERNANDEZ
This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091649866 FIRST FILING. The following person(s) is (are) doing business as MUNDO SALUDABLE 8, 7837 PACIFIC BLVD. #8 WALNUT PARK, CA 90255. The full name of registrant(s) is/are : FABIAN SERRANO2819 INDEPENDANCE AVE.SOUTH GATE, CA 90280 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: FABIAN SERRANO
This statement was filed with the County Clerk of LOS ANGELES County on 11/2/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091587172 FIRST FILING. The following person(s) is (are) doing business as HUSTLE UNTIL SOMETHING HAPPENS, H.U.S.H, 20014 EDDINGTON DR. CARSON, CA 90746. The full name of registrant(s) is/are : DRAKE FINLEY 20014 EDDINGTON DR. CARSON, CA 90746 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DRAKE FINLEY
This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091670439 FIRST FILING. The following person(s) is (are) doing business as DONATION CENTER STORE, 11406 OLD RIVER SCHOOL RD. DOWNEY, CA 90241. The full name of registrant(s) is/are : IGLESIA HISPANA ADORACION 2100 N. LONG BEACH COMPTON, CA 90221 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 11/5/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091664984 FIRST FILING. The following person(s) is (are) doing business as HARBOR CLEAN, 23764 PRESIDENT AVE. HARBOR CITY, CA 90710. The full name of registrant(s) is/are : AMBER HUNT 23764 PRESIDENT AVE. HARBOR CITY, CA 90710 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: AMBER HUNT
This statement was filed with the County Clerk of LOS ANGELES County on 11/4/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish, 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091666282 FIRST FILING. The following person(s) is (are) doing business as MRI DISTRIBUTORS, 869 PRODUCE CT. LOS ANGELES, CA 90021. The full name of registrant(s) is/are : ISSA SUNNA 1835 VASAR ST. GLENDALE, CA 91204 RUBEN D. GAVIRIA 1117 N. ORANGE DR. LOS ANGELES, CA 90038 MANUEL RAMOS TORRES 15638 GRAYSTONE AVE. NORWALK, CA 90650 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ISSA SUNNA
This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091670440 FIRST FILING. The following person(s) is (are) doing business as BEST DRINKING WATER, 3475 TWEEDY BLVD. SOUTH GATE, CA 90280. The full name of registrant(s) is/are : MARTHA MOLINA SALAS 5868 LANTO ST. BELL GARDENS, CA 90201 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARTHA MOLINA SALAS
This statement was filed with the County Clerk of LOS ANGELES County on 11/5/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091666538 FIRST FILING. The following person(s) is (are) doing business as NATURE-X, 750 N. BROADMOOR AVE. WEST COVINA, CA 91790. The full name of registrant(s) is/are : VIRGINIA VILLEGAS 750 N. BROADMOOR AVE. WEST COVINA, CA 91790 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: VIRGINIA VILLEGAS
This statement was filed with the County Clerk of LOS ANGELES County on 11/4/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091607584 FIRST FILING. The following person(s) is (are) doing business as SHEMEI SALON, 3521 TWEEDY BLVD. SOUTH GATE, CA 90280. The full name of registrant(s) is/are : JOSE GUILLERMO QUIROZ 841 N. MAPLE AVE. MONTEBELLO, CA 90640 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOSE GUILLERMO QUIROZ
This statement was filed with the County Clerk of LOS ANGELES County on 10/23/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091620896 FIRST FILING. The following person(s) is (are) doing business as COPY PRINT & DESIGN, INC., 2096 W. LA HABRA BLVD. LA HABRA, CA 90631. The full name of registrant(s) is/are : COPY PRINT & DESIGN, INC. 2096 W. LA HABRA BLVD. LA HABRA, CA 90631 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091621910 FIRST FILING. The following person(s) is (are) doing business as LOMITA DINER, 2387 LOMITA BLVD. LOMITA, CA 90717. The full name of registrant(s) is/are : SHIN YAITORI DINING, INC. 22807 HAWTHORNE BLVD. TORRANCE, CA 90505 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091579355 FIRST FILING. The following person(s) is (are) doing business as AZB INSURANCE SERVICES, 730 W. 31 ST ST. LONG BEACH, CA 90806. The full name of registrant(s) is/are : ANGELA ZENG BAKER 730 W. 31 ST ST. LONG BEACH, CA 90806 BRADLEY DAVID BAKER 730 W. 31 ST ST. LONG BEACH, CA 90806 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANGELA ZENG BAKER
This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091631296 FIRST FILING. The following person(s) is (are) doing business as SAMANTHAS WILDLIFE, 68 WESTBROOK LN. PHILLIPS RANCH, CA 91766. The full name of registrant(s) is/are : SIMRAT VIRK 68 WESTBROOK LN. PHILLIPS RANCH, CA 91766 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SIMRAT VIRK
This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

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14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091658264 FIRST FILING. The following person(s) is (are) doing business as SUMMIT BASE CAMP FILM MUSIC, 1601 CLOVERFIELD BLVD, SUITE 200, SOUTH TOWER, SANTA MONICA, CA 90404. The full name of registrant(s) is/are : SUMMIT ENTERTAINMENT, LLC, 1601 CLOVERFIELD BLVD, SUITE 200, SOUTH TOWER, SANTA MONICA, CA 90404 This Business is being conducted by, a limited liability. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/10/2007. /s/: DAVID C. FRIEDMAN
This statement was filed with the County Clerk of LOS ANGELES County on 11/03/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091663079 FIRST FILING. The following person(s) is (are) doing business as SPEECH BY THE BEACH, 1218 6TH ST, SANTA MONICA, CA 90401; 5300 PLAYA VISTA DR, #18, PLAYA VISTA, CA 90094. The full name of registrant(s) is/are : VENESSA LEEANN ROCA, 5300 PLAYA VISTA DR, #18, PLAYA VISTA, CA 90094 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/28/2004. /s/: VENESSA LEEANN ROCA
This statement was filed with the County Clerk of LOS ANGELES County on 11/4/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091658263 FIRST FILING. The following person(s) is (are) doing business as SUMMIT ENTERTAINMENT RECORDS, AI #/ON 200615710167, 1601 CLOVERFIELD BLVD, SUITE 200, SOUTH TOWER, SANTA MONICA, CA 90404. The full name of registrant(s) is/are : SUMMIT ENTERTAINMENT, LLC, 1601 CLOVERFIELD BLVD, SUITE 200, SOUTH TOWER, SANTA MONICA, CA 90404 This Business is being conducted by, a limited liability. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/31/2009. /s/: DAVID C. FRIEDMAN
This statement was filed with the County Clerk of LOS ANGELES County on 11/3/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091726871 FIRST FILING. The following person(s) is (are) doing business as PICTURE ENTERTAINMENT COMPANY, 8822 S. JOHN AVE. LOS ANGELES, CA 90002. The full name of registrant(s) is/are : EVANGELINA PASQUEDA 8822 S. JOHN AVE. LOS ANGELES, CA 90002 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: EVANGELINA PASQUEDA
This statement was filed with the County Clerk of LOS ANGELES County on 11/16/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091620113 FIRST FILING. The following person(s) is (are) doing business as BOOTZ AND BAGZ, 3208 W. 74TH STREET, LOS ANGELES, CA 90043; 8217 BEVERLY BLVD, #7, LA, CA 90048. The full name of registrant(s) is/are : KATRINA JACKSON, 3208 W. 74TH STREET, LOS ANGELES, CA 90043; MONIQUE JOHNSON, 1310 S. HIGHLAND, #4, LOS ANGELES, CA 90019 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: KATRINA JACKSON
This statement was filed with the County Clerk of

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LOS ANGELES County on 10/27/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091737579 FIRST FILING. The following person(s) is (are) doing business as CUPI 2 CHAT LINE, 2415 GATE ST. LINCOLN HEIGHTS, CA 90031. The full name of registrant(s) is/are : MARLON ROMERO 1028 W. 60TH ST. LOS ANGELES, CA 90044 ANTONIO RODRIGUEZ 2415 GATE ST. LINCOLN HEIGHTS, CA 90031 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARLON ROMERO
This statement was filed with the County Clerk of LOS ANGELES County on 11/17/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091615954 FIRST FILING. The following person(s) is (are) doing business as BIG BAG CREATIVE, 1115 14TH STREET, #202, SANTA MONICA, CA 90403; 1158 26TH STREET, . The full name of registrant(s) is/are : BERTIS EUGENE DAVIS III, 1115 14TH STREET, #202, SANTA MONICA, CA 90403 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: BERTIS DAVIS III, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 10/28/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/30/2009, 12/7/2009, 12/14/2009, 12/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091657588 FIRST FILING. The following person(s) is (are) doing business as HERF STUDIOS, 929 S. GRETNA GREEN WAY, LOS ANGELES, CA 90049. The full name of registrant(s) is/are : LORNA HERF, 929 S. GRETNA GREEN WAY, LOS ANGELES, CA 90049; MICHAEL HERF, 929 S. GRETNA GREEN WAY, LOS ANGELES, CA 90049 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/1/2008. /s/: LORNA HERF
This statement was filed with the County Clerk of LOS ANGELES County on 11/03/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091750887 FIRST FILING. The following person(s) is (are) doing business as UNIVERSITY TIRE CENTER, 2908 S. VERMONT AVE, #A, LOS ANGELES, CA 90007. The full name of registrant(s) is/are : JOHN BITTEROLF, 1444 17TH STREET, #3, SANTA MONICA, CA 90404; JANE KIM, 1444 17TH STREET, #3, SANTA MONICA, CA 90404 This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOHN BITTEROLF, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 11/19/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/30/2009, 12/7/2009, 12/14/2009, 12/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091715644 FIRST FILING. The following person(s) is (are) doing business as CONTOUR HOOLIGANS, 517 S. ALMANSOR ST, #81, ALHAM-

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BRA, CA 91801. The full name of registrant(s) is/are : CONTOUR HOOLIGANS, 517 S. ALMANSOR ST, #81, ALHAMBRA, CA 91801 This Business is being conducted by, a limited liability. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/23/2009. /s/: CONTOUR HOOLIGANS, PRESIDENT, CHRISTOPHER HA
This statement was filed with the County Clerk of LOS ANGELES County on 11/13/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091736138 FIRST FILING. The following person(s) is (are) doing business as ALL AROUND SALES, 3518 DURFEE AVE. EL MONTE, CA 91732. The full name of registrant(s) is/are : JUAN CARLOS ROMERO 3518 DURFEE AVE. EL MONTE, CA 91732 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JUAN CARLOS ROMERO
This statement was filed with the County Clerk of LOS ANGELES County on 11/17/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091753738 FIRST FILING. The following person(s) is (are) doing business as DISCOUNT STORE & TOBACCO, 1955 1/2 MANCHESTER LOS ANGELES, CA 90057. The full name of registrant(s) is/are : RAHWA ABDELA BERHE 10050 NATIONAL AVE. APT 3 LOS ANGELES, CA 90034 L This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RAHWA ABDELA BERHE
This statement was filed with the County Clerk of LOS ANGELES County on 11/19/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091753715 FIRST FILING. The following person(s) is (are) doing business as SNACK MASTERS, 947 CLARION DR. TORRANCE, CA 90502. The full name of registrant(s) is/are : SHAHRIAR SHAHABI 947 CLARION DR. TORRANCE, CA 90502 CARMELITA REY-SHAHABI 947 CLARION DR. TORRANCE, CA 90502 This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SHAHRIAR SHAHABI
This statement was filed with the County Clerk of LOS ANGELES County on 11/19/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091745753 FIRST FILING. The following person(s) is (are) doing business as RAJ VENDING, 15069 BARNWALL ST. LA MIRADA, CA 90638. The full name of registrant(s) is/are : ROBERT JOHNSON 15069 BARNWALL ST. LA MIRADA, CA 90638 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ROBERT JOHNSON
This statement was filed with the County Clerk of LOS ANGELES County on 11/18/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091737018 FIRST FILING. The following person(s) is (are) doing business as CARING HANDS OUTREACH, 1265 E. 64TH ST. LOS ANGELES, CA 90002. The full name of registrant(s) is/are : ST. STEPHENS A.M.E.CHURCH 1265 E. 64TH ST. LOS ANGELES, CA 90002 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 11/17/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091733926 FIRST FILING. The following person(s) is (are) doing business as PRETTY AND PRIVELEGED, 20109 THORNLAKE AVE. CERRITOS CA 90703. The full name of registrant(s) is/are : TRACY IGWE 20109 THORNLAKE AVE. CERRITOS CA 90703 LAUREN SANDERS 19103 MARTHA AVE. CERRITOS, CA 90703 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: TRACY IGWE
This statement was filed with the County Clerk of LOS ANGELES County on 11/17/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091691663 FIRST FILING. The following person(s) is (are) doing business as GET ORGANIZED! GET SMART, 823 17TH STREET, #3, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : MELANIE SMART, 823 17TH STREET, #3, SANTA MONICA, CA 90403 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/1/2009. /s/: MELANIE SMART
This statement was filed with the County Clerk of LOS ANGELES County on 11/10/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/30/2009, 12/7/2009, 12/14/2009, 12/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091727811 FIRST FILING. The following person(s) is (are) doing business as ARCHLAND RESOURCES, 1055 E. COLORADO BLVD., SUITE 500, PASADENA, CA 91106; 1201 N. STORY PL, ALHAMBRA, CA 91801. The full name of registrant(s) is/are : P. Y. TSANG, INC., 1201 N. STORY PL, ALHAMBRA, CA 91801 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/26/2009. /s/: P. Y. TSANG, INC., PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 11/16/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/30/2009, 12/7/2009, 12/14/2009, 12/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091685552 FIRST FILING. The following person(s) is (are) doing business as ZAT BARAKA, 1538 EUCLID ST, #8, SANTA MONICA, CA 90404. The full name of registrant(s) is/are : GREGG SCOTT ELIAS, 1538 EUCLID ST, #8, SANTA MONICA, CA 90404 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GREGG SCOTT ELIAS
This statement was filed with the County Clerk of LOS ANGELES County on 11/9/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/30/2009, 12/7/2009, 12/14/2009, 12/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091760201 FIRST FILING. The following person(s) is (are) doing business as DANIEL EDLUND CUISINE, 230 S. HAMILTON DR, #208, BEVERLY HILLS, CA 90211. The full name of registrant(s) is/are : DANIEL CHRISTOFFER EDLUND, 230 S. HAMILTON DR, #208, BEVERLY HILLS, CA 90211 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/20/2009. /s/: DANIEL EDLUND
This statement was filed with the County Clerk of LOS ANGELES County on 11/20/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/30/2009, 12/7/2009, 12/14/2009, 12/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091703434 FIRST FILING. The following person(s) is (are) doing business as NEHA PHYSICAL THERAPY & YOGA, 608 STRAND STREET, UNIT #8, SANTA MONICA, CA 90405, COUNTY OF LOS ANGELES. The full name of registrant(s) is/are : FUGAXCO, 608 STRAND STREET, UNIT #8, SANTA MONICA, CA 90405 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: FUGAXCO
This statement was filed with the County Clerk of LOS ANGELES County on 11/12/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/7/2009, 12/14/2009, 12/21/2009, 12/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091690667 FIRST FILING. The following person(s) is (are) doing business as GLORIA AND BEATRICE, 9009 1/2 PHYLLIS AVE, WEST HOLLYWOOD, CA 90069. The full name of registrant(s) is/are : KRISTEN M. TURNER, 9009 1/2 PHYLLIS AVE, WEST HOLLYWOOD, CA 90069 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/11/2009. /s/: KRISTEN M. TURNER
This statement was filed with the County Clerk of LOS ANGELES County on 11/15/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/7/2009, 12/14/2009, 12/21/2009, 12/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091803191 FIRST FILING. The following person(s) is (are) doing business as ELITE SOLUTIONS CENTER, 10222 ROSECRANS AVE. BELLFLOWER, CA 90706. The full name of registrant(s) is/are : VIANNEY N. CASTIBLANCO 10222 ROSECRANS AVE. BELLFLOWER, CA 90706 RICARDO RAMIREZ 10222 ROSECRANS AVE. BELLFLOWER, CA 90706 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: VIANNEY N. CASTIBLANCO
This statement was filed with the County Clerk of LOS ANGELES County on 11/30/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/7/2009, 12/14/2009, 12/21/2009, 12/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091803002 FIRST FILING. The following person(s) is (are) doing business as PADILLA DIST., 8307 S. FIGUEROA LOS ANGELES, CA 90003. The full name of registrant(s) is/are : SAM PADILLA HERRERA 8307 S. FIGUEROA LOS ANGELES, CA 90003 ALEJANDRO PADILLA 8307 S. FIGUEROA LOS ANGELES, CA 90003 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SAM PADILLA HERRERA
This statement was filed with the County Clerk of LOS ANGELES County on 11/30/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/7/2009, 12/14/2009, 12/21/2009, 12/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091810737 FIRST FILING. The following person(s) is (are) doing business as HEAVEN'S PALM BOXING ASSOC., 1250 ARLINGTON AVE. #1 LOS ANGELES, CA 90019. The full name of registrant(s) is/are : KANDA EQUITY HOLDING, LLC. 137 N. LARCHMONT #162 LOS ANGELES, CA 90004 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: TINA MASON
This statement was filed with the County Clerk of LOS ANGELES County on 12/01/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/7/2009, 12/14/2009, 12/21/2009, 12/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091822982 FIRST FILING. The following person(s) is (are) doing business as TU PAISANO TRAVEL, 3715 1/2 FIRST ST. LOS ANGELES, CA 90063. The full name of registrant(s) is/are : ANTHONY FLORES 2124 W, HOUSTON AVE. FULLERTON, CA 92833 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANTHONY FLORES
This statement was filed with the County Clerk of LOS ANGELES County on 12/02/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/7/2009, 12/14/2009, 12/21/2009, 12/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091801793 FIRST FILING. The following person(s) is (are) doing business as ARIE N RJ; ARIE N RJ TAX SERVICES, 3626 10TH AVE, LA, CA 90018, LA. The full name of registrant(s) is/are : SANDRA HERNANDEZ, 3626 10TH AVE, LOS ANGELES, CA 90018 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/23/2005. /s/: SANDRA HERNANDEZ
This statement was filed with the County Clerk of LOS ANGELES County on 11/30/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/7/2009, 12/14/2009, 12/21/2009, 12/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091761312 FIRST FILING. The following person(s) is (are) doing business as RUMOR MILL, 11739 W. WASHINGTON BLVD. LOS ANGELES, CA 90066. The full name of registrant(s) is/are : PIXELL FISH, LLC. 11739 W. WASHINGTON BLVD. LOS ANGELES, CA 90066 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 11/20/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/7/2009, 12/14/2009, 12/21/2009, 12/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091780076 FIRST FILING. The following person(s) is (are) doing business as KING PALACE BUFFET, 10460 ROSECRANS AVE. BELLFLOWER, CA 90706. The full name of registrant(s) is/are : CHEN FOOD SERVICE, INC. 1406 NEW AVE. APT. D SAN GABRIEL, CA 91776 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 11/24/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/7/2009, 12/14/2009, 12/21/2009, 12/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091778551 FIRST FILING. The following person(s) is (are) doing business as THE SOWERS FINISHING, 3353 UNION PACIFIC AVE. LOS ANGELES, CA 90023. The full name of registrant(s) is/are : STEPHANIE GULMATICO 8242 MONIQUE WAY CYPRESS, CA 90603 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: STEPHANIE GULMATICO
This statement was filed with the County Clerk of LOS ANGELES County on 11/24/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/7/2009, 12/14/2009, 12/21/2009, 12/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091777840 FIRST FILING. The following person(s) is (are) doing business as INTEGRAL TECH ENTERPRISES, 12507 HADLEY ST. WHITTIER, CA 90601. The full name of registrant(s) is/are : CESAR HERNANDEZ12507 HADLEY ST. WHITTIER, CA 90601 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CESAR HERNANDEZ
This statement was filed with the County Clerk of LOS ANGELES County on 11/24/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/7/2009, 12/14/2009, 12/21/2009, 12/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091797800 FIRST FILING. The following person(s) is (are) doing business as K-SI MERCHANT SERVICE, FDIS EL MONTE, 11452 HERB ST. EL MONTE, CA 91733. The full name of registrant(s) is/are : KENNETH SI 11452 HERB ST. EL MONTE, CA 91733 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: KENNETH SI
This statement was filed with the County Clerk of LOS ANGELES County on 11/30/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/7/2009, 12/14/2009, 12/21/2009, 12/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091801229 FIRST FILING. The following person(s) is (are) doing business as JESS CHEX AUTO FINANCIAL, 4007 S. SAN PEDRO ST. LOS ANGELES, CA 90011. The full name of registrant(s) is/are : JESS CHEX CORPORATION 4007 S. SAN PEDRO ST. LOS ANGELES, CA 90011 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 11/30/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/7/2009, 12/14/2009, 12/21/2009, 12/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091802083 FIRST FILING. The following person(s) is (are) doing business as PCH MOTOR SPORTS, 538 E. PCH AVE. LONG BEACH, CA 90806. The full name of registrant(s) is/are : SERITA TRADING & COMMERCE, LLC. 4170 ELM AVE. #102 LONG BEACH, CA 90807 This Business is being conducted by, a limited partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 11/30/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/7/2009, 12/14/2009, 12/21/2009, 12/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091798378 FIRST FILING. The following person(s) is (are) doing business as MELROSE SIGN FACTORY, 501 N. WILTON PL. LOS ANGELES, CA 90004. The full name of registrant(s) is/are : JOHN GIRON 501 N. WILTON PL. LOS ANGELES, CA 90004 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOHN GIRON
This statement was filed with the County Clerk of LOS ANGELES County on 11/30/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/7/2009, 12/14/2009, 12/21/2009, 12/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091827617 FIRST FILING. The following person(s) is (are) doing business as SOCCER SHOTS VENTURA, 25805 MEADOW LANE, STEVENSON RANCH, CA 91361. The full name of registrant(s) is/are : CNC FINANCIAL INC., 70 SOUTH LAKE AVE, 10TH FLOOR, PASADENA, CA 91101 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: BRYAN WEINSTEIN
This statement was filed with the County Clerk of LOS ANGELES County on 12/3/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/7/2009, 12/14/2009, 12/21/2009, 12/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091839987 FIRST FILING. The following person(s) is (are) doing business as ATOMIC PRIMITIVE, ATOMIC PRIMITIVE DESIGN, 4243 VERDUGO RD. #4 LOS ANGELES, CA 90065. The full name of registrant(s) is/are : ARUNAS LESKYS 4243 VERDUGO RD. #4 LOS ANGELES, CA 90065 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ARUNAS LESKYS
This statement was filed with the County Clerk of LOS ANGELES County on 12/4/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/7/2009, 12/14/2009, 12/21/2009, 12/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091811200 FIRST FILING. The following person(s) is (are) doing business as DREAMY PET DOT COM, DREAMY PET, 8326 E. SHEFIELD RD. SAN GABRIEL, CA 91775. The full name of registrant(s) is/are : JOSEPH CHANG 8326 E. SHEFIELD RD. SAN GABRIEL, CA 91775 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOSEPH CHANG
This statement was filed with the County Clerk of LOS ANGELES County on 12/1/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/7/2009, 12/14/2009, 12/21/2009, 12/28/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091818414 FIRST FILING. The following person(s) is (are) doing business as CONTRACTOR'S WINDOWS #2, 5326 ATLANTIC BLVD. MAYWOOD, CA 90270. The full name of registrant(s) is/are : CARLOS LANDAZURI 3220 SKYVIEW RIDGE CHINO HILLS, CA 91709 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CARLOS LANDAZURI
This statement was filed with the County Clerk of LOS ANGELES County on 12/02/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/7/2009, 12/14/2009, 12/21/2009, 12/28/2009

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