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Santa Monica Daily Press

TUESDAY, DECEMBER 6, 2011

Volume 11 Issue 21

Santa Monica Daily Press

HOOPING IT UP
 SEE PAGE 3

We have you covered

THE EYES OPEN ISSUE

Court rules in favor of City Hall in taxi franchise suit

BY ASHLEY ARCHIBALD
 Daily Press Staff Writer

DOWNTOWN L.A. A Los Angeles Superior Court judge has ruled that the City of Santa Monica did not violate the civil rights of Armenian or Armenian-American cab driv-

ers when it awarded franchises to five taxi cab companies in June 2010.

Judge Mark V. Mooney Friday granted a motion for summary judgment submitted in July 2011, saying that the evidence presented by Deputy City Attorney Anthony Serritella established Santa Monica's fran-

chise system as "facially neutral," and that the franchises were not awarded based on ethnicity.

A coalition of Armenian and Armenian-American cab companies sued City Hall

SEE SUIT PAGE 10

Santa Monica cops on the hunt for attempted kidnapping suspect

BY KEVIN HERRERA
 Editor in Chief

PUBLIC SAFETY FACILITY Santa Monica detectives are asking for the public's help in locating a man wanted in connection with the attempted kidnapping of a 17-year-old girl.

Police said the teen was walking east-bound on the 2900 block of Pico Boulevard Sunday around 8:42 a.m. when she was suddenly grabbed by a man standing next to a blue-green, mid-90s minivan — possibly a Toyota Previa — with tinted rear windows.

The minivan's passenger-side door was open and the suspect allegedly tried to force the victim inside, said SMPD Sgt. Richard Lewis.

A struggle ensued and the girl managed to free herself and ran into a nearby restaurant for safety. The suspect got into the van and left, driving southbound on 30th Street at a high rate of speed, Lewis said.

The victim suffered minor injuries and was treated at a local hospital and then released.

The suspect was described as a male Latino in his mid to late 30s, 5-foot, 9-inches tall, with a stocky build, brown hair and a "bushy" handlebar-type mustache/goatee. He was wearing a black T-shirt, dark blue jeans and black shoes, Lewis said.

Two characters on the rear license plate of the minivan were identified as "Z" and "6."

Police said if anyone has information they should contact Detective Chad Goodwin at (310) 458-8942, Sgt. Ira Rutan at (310) 458-8959 or the watch commander at (310) 458-8495. Anyone wishing to remain anonymous may call the WeTip hotline at (800) 78-CRIME (27463).

Tipsters can also contact Crime Stoppers by either calling (800) 222-TIPS, texting from their mobile phone, or by visiting www.lacrimestoppers.org. Callers may remain anonymous and may be qualified to receive a \$1,000 reward from Crime Stoppers.

Arby's sign on the chopping block

Remodel puts pole-sign further on the endangered list

BY ASHLEY ARCHIBALD
 Daily Press Staff Writer

LINCOLN BLVD A long-time anchor of Lincoln Boulevard will transform in coming months, removing approximately four decades of continuity and one iconic sign.

The Arby's restaurant on the 1300 block of Lincoln Boulevard is known for its deli-style roast beef sandwiches and the large, free-standing pole sign bearing a 10-gallon cowboy hat lit up in rosy pink.

Neither will remain after the restaurant transitions to a Wendy's fast food establishment, complete with a new interior, exterior and, of course, the classic Wendy's image of the red pig-tailed girl.

Beyond its unmistakable appearance, the Arby's sign holds the distinction of being one of the few free-standing signs left in Santa Monica after the City Council in 1985 passed an amendment to the municipal code to ban "excessive and confusing" sign displays in an attempt improve the look of Santa Monica for visitors.

The code took aim at free-standing, roof, upper level, projecting and off-premises, including those signs which were previously animated or lit. It created a Santa Monica which Dennis Hathaway, of the Los Angeles Coalition to Ban Billboard Blight, called "a different kind of place with a different kind of thinking and a different kind of atmosphere."

Owners were given 15 years to get their signs into conformance with the new policy, said Laura Beck, a city planner and liaison to the Architectural Review Board.

"In 2000, we had a big effort to get all of the non-conforming signs into confor-



Daniel Archuleta daniela@smdp.com

SEE SIGN PAGE 8 SEE YA': The Arby's on Lincoln Boulevard is slated to be replaced by a Wendy's.

kevinh@smdp.com

Andrew Thurm

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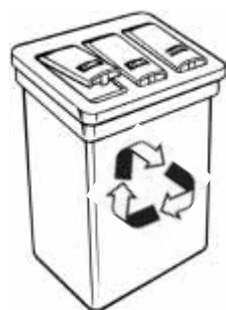
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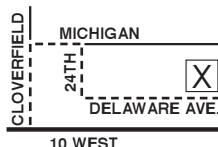
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Calendar

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OUT AND ABOUT IN SANTA MONICA

Tuesday, Dec. 6, 2011

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It's a wrap
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2101 Ocean Park Blvd., 7 p.m.
Get ready for the holidays with
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Erin Zamrzla will share her
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tools and we'll do a project
together using recycled
materials. For information,
call (310) 458-8681.

Wednesday,
Dec. 7, 2011

The art of forgetting
18th Street Arts Center
1639 18th St., 8 p.m.
As part of the Pacific Standard
Time exhibition, artist-run pro-
duction company EZTV cele-
brates its status as one of the
world's first galleries of com-
puter art. EZTV director
Michael Masucci and guest
Michael Wright host this
screening of contemporary
video art, as well as one of Dr.
Timothy Leary's final filmed
interviews. Cost: free.
Reservations strongly recom-
mended. For more information,
visit www.18thstreet.org.

Find the balance
Santa Monica Family YMCA
1332 Sixth St., 12 p.m.
Learn the wisdom of relaxation
and stress management to
optimize and enhance well-
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musical, magical journey into
the land of relaxation.
For more information, call
(310) 393-2721 ext. 129.

Wire you going so fast?
TAG Gallery
2525 Michigan Ave., 11 a.m.
"Wired" is the name of
Camey McGilvray's new col-
lection, which runs through
Dec. 24. "Wired" presents a
meditation on both how con-
nected to technology modern
society seems to be, and how
wound up that has forced us
all to become. Abstract metal
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wire depict states of multi-
tasking, the workplace and
social networks, trying to
expose the meaning and val-
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To create your own listing,
log on to smdp.com/submitevent

For help, contact Daniel Archuleta at
310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed,
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COMMUNITY BRIEFS

PCH PCH closure planned

The California Department of Transportation (Caltrans) will close one lane of southbound traffic on Pacific Coast Highway from the California Incline to the Santa Monica Pier to clear storm drains of mud, sand and gravel.

Work will occur Tuesday and Wednesday from 10 a.m. to 3 p.m. Traffic delays could occur.

Apparently, concrete was poured into the storm drains by an unknown entity, according to a statement from Caltrans.

A Caltrans storm water robot camera crew will inspect the drains after they are cleared to assess the extent of damage. A contractor will be hired to clear the concrete.

KEVIN HERRERA

SMMUSD HDQTRS Help wanted at the school district

The Santa Monica-Malibu Unified School District is seeking applications for appointment to the Personnel Commission.

Applications are now being accepted for the Personnel Commission vacancy, which became available on Dec. 1. The appointment will be for a three-year term.

The Personnel Commission is the public body responsible for the administration of a "merit system" for the selection, retention and promotion of classified (i.e., non-teaching) employees in the public school system. By law, it is composed of three members appointed for three-year terms with the term of one member expiring each year.

In order to qualify, an applicant must be:

- A registered voter and a resident within the SMMUSD boundaries.

- Familiar with the "merit system" and support the concept of employment, continuance in employment, in-service promotional opportunities and other related matters on the basis of merit and fitness.

Additionally, an applicant cannot be a member of the SMMUSD Board of Education, or of the county Board of Education, or an employee of the district.

Applications are available now in the SMMUSD Office of the Superintendent located at 1651 16th Street or download from www.smmusd.org. Applications must be submitted by Dec. 12, 2011.

Further information may be obtained from the SMMUSD at (310) 450-8338, ext. 70-220 or 70-279.

KH



Daniel Archuleta daniela@smdp.com

RE-DO: The Council will re-issue a quest for bids for a Civic Center parking structure contract.

SEE CONSENT PAGE 9

HIGH SCHOOL SPORTS ROUNDUP

Vikings finish strong at Valencia tourney

BY DANIEL ARCHULETA

Managing Editor

VALENCIA Samohi's girls' basketball team finished fifth at the Valencia High Five Classic over the weekend.

The 47-43 win over a favored Saugus team gave the Vikings a 3-1 record during the 12-team tournament.

"We've been very balanced," Samohi head coach Marty Verdugo said. "We made a big step forward."

The other two tourney wins were over Knight and Kennedy. The Vikings' only loss came at the hands of Royal, which overcame a double digit deficit to top Samohi.

Verdugo said that Aniese Palmore led the team during the tournament. He added that she is growing into her role as point guard and leader of this year's edition of Viking basketball.

During the Kennedy win, Palmore was able to pour in 20 points, the highest-scor-

ing game of the season for any Viking.

"It's her team now," Verdugo said of Palmore's role. "She's starting to embrace it."

Next for Samohi is the Battle at the Beach tournament, which begins today. The Vikings face J Serra at 5:30 p.m. at Redondo Union High School.

The Vikings are the defending tournament champs.

SEE ROUNDUP PAGE 8



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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Getting back on track

Editor:

When I became governor again – 28 years after my last term ended in 1983 – California was facing a \$26.6 billion budget deficit. It was the result of years of failing to match spending with tax revenues as budget gimmicks instead of honest budgeting became the norm.

In January, I proposed a budget that combined deep cuts with a temporary extension of some existing taxes. It was a balanced approach that would have finally closed our budget gap.

I asked the Legislature to enact this plan and to allow you, the people of California, to vote on it. I believed that you had the right to weigh in on this important choice: should we decently fund our schools or lower our taxes? I don't know how you would have voted, but we will never know. The Republicans refused to provide the four votes needed to put this measure on the ballot.

Forced to act alone, Democrats went ahead and enacted massive cuts and the first honest, on-time budget in a decade. But without the tax extensions, it was simply not possible to eliminate the state's structural deficit.

The good news is that our financial condition is much better than a year ago. We cut the ongoing budget deficit by more than half, reduced the state's workforce by about 5,500 positions and cut unnecessary expenses like cell phones and state cars. We actually cut state expenses by over \$10 billion. Spending is now at levels not seen since the '70s. Our state's credit rating has moved from "negative" to "stable," laying the foundation for job creation and a stronger economic recovery.

Unfortunately, the deep cuts we made came at a huge cost. Schools have been hurt and state funding for our universities has been reduced by 25 percent. Support for the elderly and the disabled has fallen to where it was in 1983. Our courts suffered debilitating reductions.

The stark truth is that without new tax revenues, we will have no other choice but to make deeper and more damaging cuts to schools, universities, public safety and our courts.

That is why I am filing (Monday) an initiative with the Attorney General's Office that would generate nearly \$7 billion in dedicated funding to protect education and public safety. I am going directly to the voters because I don't want to get bogged down in partisan gridlock as happened this year. The stakes are too high.

My proposal is straightforward and fair. It proposes a temporary tax increase on the wealthy, a modest and temporary increase in the sales tax, and guarantees that the new revenues be spent only on education. Here are the details:

- Millionaires and high-income earners will pay up to 2 percent higher income taxes for five years. No family making less than \$500,000 a year will see their income taxes rise. In fact, fewer than 2 percent of California taxpayers will be affected by this increase.
- There will be a temporary 1/2 cent increase in the sales tax. Even with this temporary increase, sales taxes will still be lower than what they were less than six months ago.
- This initiative dedicates funding only to education and public safety – not on other programs that we simply cannot afford.

This initiative will not solve all of our fiscal problems. But it will stop further cuts to education and public safety.

I ask you to join with me to get our state back on track.

Gov. Jerry Brown
Sacramento



What's the Point?

David Pizarra

Send comments to editor@smdp.com

Free Friday night theatre

ON FRIDAYS I HAVE DINNER WITH MY friends Downtown. Usually we're either at T's Thai or P.F. Chang's. Occasionally I can talk them into some place different, but it better be good Italian for that to happen. After dinner I end up walking down the Third Street Promenade to either catch the bus home or grab my car that I've left at the Loews Hotel after working out.

Friday nights on the promenade are an interesting mix of religious zealots, animal rights activists, performers and beggars. I imagine it's what a televangelist on acid would experience.

Some days there are the PETA people dressed in costume to mimic what a butcher does to animals. Other nights there may be a monkey on a leash picking up dollars. Almost always there is Louis with a grandiose display on why his church is the one and only way to salvation, along with a condemnation of all that is Islamic. Down the street there are usually one or two groups of Muslims giving away free Qurans, and steps from them, where the promenade meets Santa Monica Place, is a man with a microphone explaining why we are all sinners and going to burn in hell.

The performers like to be up a block or two, away from the anger and hostilities that the evangelists breed. They tend to be in the middle block, where the acrobatic dancers perform gymnastic gyrations to the music of Michael Jackson. They compete with soulful crooners who are trying to break into the big leagues.

I enjoy the variety of acts, and the people watching is awesome. It reminds me of my time as a young man when I would go with a group of friends into San Francisco and we would explore Fisherman's Wharf and Ghirardelli Square. The tourists from all over would be buying keychains and sweat-shirts as they took in the stunning views and smells of life in "The City" as we call it.

Here we are not nearly as snobby. Perhaps it's the beach culture that pervades our experiences, but generally Santa Monicans tend to be laid back and casual. This casualness is something that I have grown toward, but still not fully embraced. My pre-law days in Annapolis, Md. were certainly alcohol- and drug-laced, but I still wore wingtips to work at a law office. When I would go to the governor's mansion I had to be dressed proper-

ly, even if all I was doing was dropping off documents, or more likely a package for the governor's girlfriend.

SO IF YOU ARE LOOKING FOR SOMETHING FUN TO DO ON A DATE OR WITH YOUR FAMILY THAT DOESN'T COST A TON OF MONEY, I HIGHLY RECOMMEND THE FREE FRIDAY NIGHT SHOW ON THE PROMENADE.

I'm still a fairly formal guy since as a divorce and child custody lawyer I have to dress for court often. But I have my days of relaxed attire, especially a weekend like this past one, where it was 75 and gorgeous out. It's appropriate to be walking the promenade in shorts and a T-shirt. And so long as the restaurants like Bravo Cucina or Yankee Doodles allow a person to come in to their establishment in a spaghetti strap T-shirt, like I saw yesterday at one location, life will be good. I don't expect that they will tighten their dress codes any time soon, after all, they have monthly rents to pay that would choke small countries.

So if you are looking for something fun to do on a date or with your family that doesn't cost a ton of money, I highly recommend the free Friday night show on the promenade. Or next weekend when it's projected to be a brisk 60 and gorgeous, come on down and see some great performers. Maybe my buddy Josh Vietti, who's been travelling the country, will be back and he'll serenade you with his rocking pop violin.

DAVID PISARRA is a family law attorney focusing on father's rights and men's Issues in the Santa Monica firm of Pizarra & Grist. He can be reached at dpizarra@pizarra.com or (310) 664-9969.



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Simon Says
Simon Salloom

Send comments to editor@smdp.com

Simon's motto: Keep it local

IT SEEMS AS IF EVERYWHERE YOU LOOK, there is another headline decrying the collapse of the housing market and warning about the end of the world as we know it. Almost on a daily basis I receive a call or an e-mail from a client armed with the knowledge they gleaned from an evening surfing on Zillow or Redfin, such as median U.S. home prices falling 6.2 percent over the last year, echoing those same doomsday scenarios.

While that is certainly not encouraging news for the nation as a whole, before you begin hoarding canned goods and buying up all the duct tape within arm's reach, it's important to remember that there is no investment in which geographic location matters more than real estate. The old adage about real estate being all about "location, location, location" became an old adage for one very simple reason: it's true. To project national real estate trends onto any local community would be a mistake, but it becomes a seismic catastrophe when dealing with Los Angeles, which has always, and will always, play by its own rules.

Los Angeles is a city of endless options. Where else is the choice between water-skiing and snow-skiing only a question of how far you want to drive, rather than which month it is? Where else are you just as likely to see a movie on the screen or see one being made in the streets? In truth, L.A. is a brand onto itself (Steve Martin didn't star in a movie called "Salt Lake City Story" and Jason Priestly didn't star in a teen drama called "Albuquerque 87110" for good reason). Los Angeles remains one of the most desirable areas to live in the nation, if not the world. To paint it with the same broad brush as you would Phoenix, Detroit or Miami, is to paint a picture that bears little resemblance to reality. As long as there is a Los Angeles, there will be people flocking to live here. As such, L.A. real estate remains one of the soundest long-term investments one can make.

But still those same late-night, web-surfing doomsayers will note that even Los Angeles median prices themselves fell 7.2 percent over the last year, which is actually 1 percent more than the national figure. However, calculated in that number is everything from Anaheim to Westlake Village. Talk about a broad brush. Here in Santa Monica, for instance, the median price went from \$887,500 to \$884,000 over the last year, which is only a 0.39 percent decline. Sure, we would all like that number to be on the positive side, and eventually it will be. But until then, every percentage point counts and it is readily apparent that Santa Monica has not

been hit nearly as hard as the rest of the city, state, or country.

The danger in taking statistics such as those without the proper context is that it creates an unrealistic expectation in the market, on behalf of both buyers and sellers alike. Buyers, believing they are in the driver's seat, will ignore recent comparable sales and submit low-ball offers, ultimately missing out on the home of their dreams, while sellers, believing much of the same, will hold off on putting their homes on the market until it has rebounded so they can get the maximum return on their investment. In the end, everybody loses because nobody has internalized the true state of the market and their place in it.

HERE IN SANTA MONICA, FOR INSTANCE, THE MEDIAN PRICE WENT FROM \$887,500 TO \$884,000 OVER THE LAST YEAR, WHICH IS ONLY A 0.39 PERCENT DECLINE.

In all areas of business, facts matter. But in real estate, facts that are specific to the area you are looking to either buy or sell in matter more. In this age of information, it is very easy to get a distorted picture of how the market actually looks, as opposed to how the headlines have made it out to look. Now more than ever, having a real estate professional is key to understanding what is truly happening out there. But as with statistics, not all real estate professionals are created equally. It's vital to work with someone who knows a local area, like Santa Monica, inside and out. With respect to my colleagues, while an agent from Pasadena, Irvine or Bellflower may be a good person and a hard worker, if they do not regularly visit open houses in Santa Monica to get a sense of the available inventory or have not successfully closed a transaction in Santa Monica recently, then they simply do not know the market well enough and they run the risk of projecting the trends in their local community onto ours, which will end up doing you more harm than good. That's why when it comes to all areas of real estate, Simon says keep it local."

SIMON SALLOOM is a realtor with Partners Trust Residential Brokerage. To Comment on this article or contact Simon go to www.WestsideSimon.com. He lives in Santa Monica with his wife and two children.

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The Q-Line

Spreading the wealth

The SMMUSD school board last week approved a new districtwide fundraising policy that is intended to stop school site PTAs from paying for staff salaries. The new policy will now collect and distribute raised funds across the district.

So, this week's Q-Line question asks:

Do you think this is a good idea or is the district alienating certain groups?

Contact qline@smdp.com before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 107.**



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Parenting

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TUESDAY, DECEMBER 6, 2011

Santa Monica Daily Press

We have you covered

iPads become child's play

BY JOSEPH PISANI

AP Business Writer

NEW YORK Make room in the toy box for the iPad.

Crayola allows tots to doodle on the iPad using its iMarker just as they would a crayon on a coloring book. Tweens are able to belt out their favorite Miley Cyrus and Selena Gomez tunes on a Disney microphone that turns the tablet into a karaoke machine. And technology accessories company Griffin enables teens to fly its toy helicopter by using the iPhone as a remote control.

This holiday season, toy makers have turned Apple Inc.'s pricey tablet and smartphone into playthings for kids. They figure in this weak economy, parents will be willing to splurge on toys for their children that utilize devices they already have — or want — themselves.

Tiffany Fessler of Gainesville, Ga., certainly was willing to do that even though when she initially bought her \$829 iPad she never imagined she'd be sharing it with her 20-month-old son. But whenever she sat down to check e-mails on the iPad, he'd climb into her lap wanting to use it.

So, Fessler decided to get him the \$29.99 Crayola iMarker, which transforms the iPad into a digital coloring book using a Crayola's free ColorStudio HD application that parents can download. Kids can draw and color using the iMarker, which has a soft tip so it doesn't scratch the tablet's glass screen.

"When you have a screaming toddler in a restaurant or any public area, you want to have something to calm him down with," says Fessler, 39. "This is just another way to keep him entertained."

That the iPad and iPhone have infiltrated the \$22 billion toy market this season is no surprise. Smartphones and tablets — particularly Apple products — are more popular than ever with people of all ages. This year, Apple is expected to double the number of iPhones sold to 90.6 million worldwide, according to research firm Gartner, while the number of iPads sold is expected to triple to 46.7 million.

And Apple products have a certain "cool factor" with kids that toy companies, which can make up to half of their revenue during the holidays, are hoping to tap into. In fact, the iPad and iPhone are among the most coveted electronics this holiday season among kids. About 44 percent of 6- to 12-year-olds want the iPad this year, according to a survey by research firm Nielsen. The iPod touch came in the No. 2 spot with 30 percent, followed by the iPhone at 27 percent.

Not to mention, anyone who's a parent knows all too well that babies and older kids alike love to fiddle with or drool all over mommy's iPad. Nearly 40 percent of 2- to 4-year-olds have used a smartphone, iPad or video iPod, according to a survey by non-profit group Common Sense Media. That number rises to 52 percent for 5- to 8 year olds. And even 10 percent of infants have used one of the devices before their first birthday.

"It's mostly something for kids to use in

the car or at the doctor's office," says Chris Baynes, a toy analyst. "It's a way to get the kid to be quiet."

With that in mind, Crayola teamed up with Nashville, Tenn.-based Griffin Technology, which is mostly known for selling iPhone and iPad cases and car chargers, to make the iMarker and the ColorStudio HD app for kids. The iMarker, which is like a stylus that resembles a Crayola marker, is targeted at children ages three and up.

"Regardless of who they buy it for, once it is in the household, we know that kids use it," says Vicky Lozano, vice president of marketing at Crayola, which makes the iMarker.

Other toy makers also have gotten into the game:

— Griffin's \$49.99 remote-controlled toy helicopter is aimed at teens over 14. Called the "HELO TC," it flies using a device that plugs into an iPhone, iPad or iPod. A free app turns the touchscreen of the devices into a cockpit that controls the helicopter.

— Mattel Inc.'s Fisher-Price unit is selling "The Laugh and Learn Apptivity Case" aimed at babies for \$15. The case locks the iPhone into a colorful, easy to grab case that looks like a big round rattle. The case stops babies from making unwanted calls and protects the iPhone from something else: drool. Parents can open up three free apps that play music, read words aloud and count numbers. The company plans to release an iPad version of the case this spring.

— Disney has three offerings. The "Disney Spotlight" microphone, which is \$69.99 or \$99.99 for a wireless version, plugs into the iPad and allows kids to sing along to Disney songs from shows such as "Hannah Montana" — or to their own music — and record their own music video. Disney's \$79.99 AppClix digital camera enables kids to upload their pictures to an iPad and a free app allows them to add Mickey Mouse and Donald Duck into the photos. And Disney teamed up with Canadian toy maker Spin Master to create "Appmates," a toy car based on the characters from the company's "Car's 2" animated movie. One car sells for \$12.99 while a two-pack goes for \$19.99. Using a free app, kids can "drive" on different courses by moving the car across the iPad screen.

— Spin Master, which makes toys such as Air Hogs and Bakugan, started a new line this year of toys for the iPad and iPhone called "AppFinity." Its first toy in the line is the \$19.99 AppBlaster, a plastic gun for kids over age eight. After slipping an iPhone or iPad touch on top of the AppBlaster, kids can shoot at aliens that pop up on the screen.

Analysts say these toys are just the beginning of a new niche for toy makers. Indeed, most of the companies say they plan to roll out more products for smartphones and tablets — including some that use Google Inc.'s Android software — next year.

"I think it's going to be a growing segment," says Jim Silver, editor-in-chief at toy review website TimeToPlaymag.com. "Next year, there will be even more (products) than you can possibly imagine."

JOSEPH PISANI can be reached at <http://twitter.com/josephpisani>.

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Few teens sexting racy photos, new research says

BY LINDSEY TANNER
AP Medical Writer

CHICAGO Teen sexting of nude photos online or via cellphone may be far less common than people think, new research suggests.

Only 1 percent of kids aged 10 to 17 have shared images of themselves or others that involve explicit nudity, a nationally representative study found. Roughly the same number said they'd shared suggestive but less graphic photos; while 7 percent said they'd received either type of picture.

The research focused on teens only — not young adults, an age group included in some earlier studies which showed considerably higher sexting participation. The new study suggests texting of sexual photos among younger kids is rare.

The results are reassuring, showing that teen sexting isn't rampant, usually isn't malicious, and is generally not something parents should panic over, said lead author Kimberly Mitchell, a research assistant psychology professor at the University of New Hampshire.

Previous reports said as many as 1 in 5 young people, or 20 percent, have participated in sexting. But some surveys included older teens and people in their early 20s. And some used definitions of sexting that included racy text messages without photos, or images "no more revealing than what someone might see at a beach," authors of the new study said.

An Associated Press-MTV poll done in August found that 7 percent of teens said they had sent a naked photo of themselves. That result was for older teens — 14 to 17 — and was conducted online.

The latest study focused only on pictures, and asked more detailed questions about the kinds of racy photos kids are sharing.

The researchers also did a separate study on how police deal with teen sexting of photos. Contrary to some reports, that research suggests few kids are being prosecuted or forced to register as sex offenders for sexting. It estimates that nearly 4,000 teen sexting cases were reported to police nationwide in 2008 and 2009.

Slightly more than one-third of those cases resulted in arrests. About one-third of all cases involved teens and young adults; the adults were much more likely to be arrested.

The studies were released Monday in the journal *Pediatrics*.

The research shows that sexting can range from incidents that some teen health experts consider typical adolescent exploring — the 21st century version of sneaking a look at dad's *Playboy* magazine, to malicious cases with serious consequences made possible by today's technology.

For example, one case involved a 10-year-

old boy who sent a cellphone picture of his genitals to an 11-year-old classmate "to gross her out." The girl's mother called police; the boy cried when questioned by police, who concluded he didn't understand the magnitude of his actions and left the matter to his parents.

Another involved a 16-year-old girl who said she accidentally posted a nude photo of herself on a social networking site. A 16-year-old boy at her school found the photo and distributed it to 100 people when she refused his demand to send him more nude pictures. He was charged with a felony and was put on probation.

The results suggest that police generally aren't overreacting to teen sexting, said Janis Wolak, lead author of the second study. Some cases that aren't clearly criminal are still worrisome and warrant intervention by parents or others, she said.

In the first study, researchers questioned 1,560 kids nationwide by phone, with parents' permission, between in August 2010 and January of this year. The second study is based on mailed questionnaires to nearly 3,000 police departments and follow-up phone interviews with investigating officers about sexting cases handled in 2008 and 2009.

The studies illustrate how sexting may include a wide range of teen behavior, and highlight an issue "about which we as a society have gotten pretty hysterical and probably blew out of proportion," said Dr. Michael Rich, director of the Center on Media and Child Health at Children's Hospital Boston.

Exploring sexuality is normal behavior for teens and taking pictures of themselves and others is one way "just to find out what it is like," he said. "We've been doing that since somebody scribbled a picture of a nude woman on the side of a cave and the guys gathered around to check it out."

Sexting is different only because it is happening "in an environment that the adult community doesn't understand as well as kids," Rich said.

Dr. Victor Strasburger, an adolescent medicine expert at the University of New Mexico, said parents, schools and law enforcement authorities "need to understand that teenagers are neurologically programmed to do dumb things." Their brains aren't mature enough to fully realize the consequences of their actions, including sexting, until early adulthood, he said.

Instead of prosecution, he said, there should be more emphasis on teaching teens to be responsible with new technology. Kids need to be told "that when you put things online and even when you send them via cellphone, they're potentially there forever."

Online:

American Academy of Pediatrics: <http://www.aap.org>

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SIGN FROM PAGE 1

mance," Beck said.

Fifty-five appellants flooded the March 22, 2000 City Council meeting in an attempt to get their sign exempted from the ban before the deadline on April 11.

The crowd was so big that city staff changed the number of minutes each had to speak from the usual 10 to three, and the meeting still stretched past 12:55 a.m., when one council member was noted as leaving in the minutes of the meeting.

It was a night Councilmember Kevin McKeown remembers all too well.

Council members made 39 individual motions that were put to voice vote. Twenty-one were approved and another 18 were denied. The remainder went down in a summary motion.

The process had several successes, but some continue to perplex McKeown, like the Arby's sign.

"There were some local business icons I'm glad we saved, like the Engler Brothers' neon piston on Pico. We allowed some rebranding, like the Penguin sign on Lincoln which had been Santa Monica's early air-conditioned coffee shop, the Penguin Café,"

McKeown wrote in an e-mail.

The Arby's sign, however, was one of the dropped balls.

"The Arby's sign somehow squeaked through in 2000, but it's just corporate chain kitsch without local significance, and few would lament its loss," McKeown wrote.

Notwithstanding, the sign received a meritorious designation under the sign code, which allowed it to remain despite the blanket ban on signs of its type.

That designation, however, doesn't grant the sign special protection, as would a landmark status. When Wendy's architect PM Design Group gets the go-ahead to remodel the site, the fate of the sign will rest in the hands of the owner.

City staff added a request to the owner to make some attempt to preserve the sign, possibly by donating it to a museum.

"We want to let the public know that staff is not oblivious," Beck said. "We're aware that someone may love the sign."

The Wendy's company owns 18.5 percent of Arby's after a deal was struck with the Roark Capital Group in July to sell off the weaker company, according to the Associated Press.

ashley@smdp.com

THE ASSOCIATED PRESS CONTRIBUTED TO THIS REPORT.

ROUNDUP FROM PAGE 3

'THE TOURNAMENT' IN FULL GEAR

Samohi's annual "The Tournament" resumes today with a full slate of boys' basketball games.

Samohi played opening night on Monday against Cleveland, but results

from that game were not available at presstime.

TODAY'S SCHEDULE:

- Alemany vs. Birmingham: 3:30 p.m.
- Corona Centennial vs. Palisades: 5 p.m.
- El Camino Real vs. Eisenhower: 6:30 p.m.
- Loyola vs. East Bakersfield: 8 p.m.

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CONSENT FROM PAGE 3

using prevailing wages because the project will use some federal funding through the American Recovery and Reinvestment Act, causing them to come in high.

As a result, staff recommends rejecting all bids and trying again with extra clarity on bid requirements, and enough time for appropriate public notice to be published.

That item contributed nothing to the \$511,280 consent agenda.

PLUSH GOES MEDIEVAL

The City Council will be asked to approve a three-year, \$363,000 contract with Ye Olde Upholstery Shoppe to re-upholster, purchase and install transit bus passenger seats and bus operator seats for the Big Blue Bus.

Ye Olde Upholstery Shoppe employees will provide a weekly inspection and seat cleaning to keep the seats free of gum, grease, dirt and graffiti.

Only two companies bid on the project, Ye Olde Upholstery Shoppe and Sardo Bus & Coach Upholstery. Sardo's bid came in 25 percent higher than the Santa Monica company, which was accepted as the best bidder.

ROUND 2, FIGHT!

Council members will have the opportunity

nity to hire a consultant to launch the second phase in a three-part process to envision the future of the Santa Monica Airport at their meeting Tuesday.

Staff recommends Moore Iacofano Goltsman, Inc., a California-based company, for a \$148,280 contract to design, facilitate and manage an outreach program to solicit public comment about the future of the airport.

That information will set the agenda for the third phase, where staff will analyze the various options and present their findings to the City Council.

According to the staff report, MIG created a unique facilitation model called "Meeting of the Minds," a form that blends social psychology with dynamic visualization to facilitate groups and reach agreement on vision and direction for the airport.

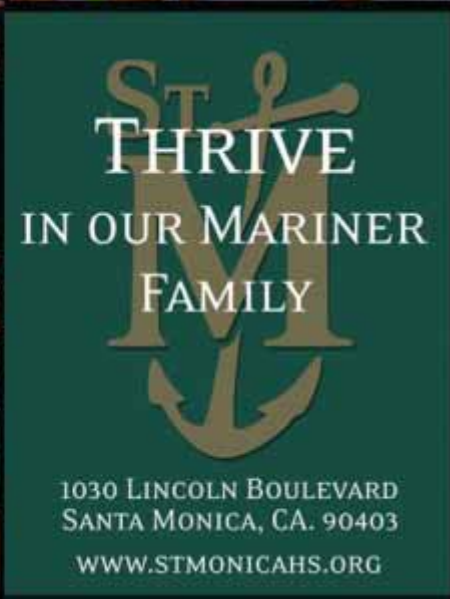
MIG will train 24 city staff to help with the community discussion groups.

Groups will consist of eight to 12 people. Participants can only sign up for one session to ensure that there's a mix of varying points of view.

MIG helped facilitate community input portions of other projects, including the Land Use and Circulation Element update of the General Plan.

To register by phone, contact the Public Works Department at (310) 458-8221.

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Local

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SUIT

FROM PAGE 1

after the franchises were awarded, alleging that City Hall discriminated against them by not awarding a franchise to an Armenian-run taxi company, despite the fact that five Armenian-run companies applied.

That claim was central to their lawsuit, but could not stand up in court, Serritella said.

"I showed that it was not true," Serritella said. "The city didn't solicit and consider that information when it awarded the franchise."

And, even though City Hall did not take the ethnicities of applicants into account during the selection process, an Armenian-run company was awarded one of the five franchises, Serritella argued in a court document. The court ruling did not identify the company by name.

The franchise system, which allows five cab companies to operate a limited number of cars in Santa Monica, has been in place since a judge dismissed an injunction filed by the plaintiff, the Taxi Drivers Association of Santa Monica, in January.

In a four-page ruling, Mooney wrote that the franchises were awarded to the top five applicants based on "transparent, valid and neutral criteria."

Furthermore, the plaintiff's evidence was dismissed as inadmissible speculation and unreliable statistical informa-

tion, specifically referencing the drivers' claim that because over one-third of the applicants were Armenian companies, the fact that no Armenian companies were chosen proved bias.

That was simply untrue, said Paul Marron, an attorney representing L.A. Yellow Taxi and Bell Taxi, two companies that received franchises.

"It was a very fair process with the city that was sterling with integrity and impartiality. It's good to see justice done," Marron said. "There was nothing based on racial discrimination or unfairness."

It's unclear at this point if the plaintiff, the Taxi Drivers Association of Santa Monica, will appeal the court's decision.

The association's attorney, Randy McMurray of the Cochran Law Firm, said that there were holes in Serritella's arguments that had yet to be addressed.

The only Armenian company to win a franchise did not list a single Armenian surname on its application, McMurray said.

"I think on that basis alone, it causes someone to question whether or not what appeared to be facially neutral was flawed," McMurray said.

In addition, there were no public hearings about the criteria used to accept the franchises before they were applied.

"There's an odor to it that troubles me," McMurray said.

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Threat to European ratings deflates brief stock rally

DANIEL WAGNER
AP Business Writer

Reports that all countries using the euro could get their credit ratings downgraded deflated a morning rally in the stock market Monday. The Dow Jones industrial average closed up 78 points, giving back much of a 167-point gain from earlier.

News reports in the afternoon said Standard & Poor's would put all nations that use the euro on "creditwatch negative," meaning there is a 50-50 chance of a downgrade in the coming months. S&P had warned of possible rating demotions for many of the countries. The inclusion on the list of Germany, Europe's strongest economy, was the biggest surprise.

After the market closed, S&P confirmed that it had placed 15 nations on notice for possible downgrades. Two countries that use the euro weren't affected: Cyprus already had that designation and Greece already has ratings low enough to suggest that it's likely to default soon anyway.

Stocks rose in the morning after the leaders of France and Germany called for a new treaty to impose greater fiscal discipline on European countries. Yields on Italian government bonds receded sharply after the new government of Mario Monti introduced sweeping austerity measures over the weekend. That suggests traders believe Italy is less likely to default.

"There's pent-up demand, and people will use any excuse to get back in, thinking there's been too much pessimism," said Brian Gendreau, investment strategist with Cetera Financial Group. Despite strong signals about the U.S. economy, the market has been weighed down by negative headlines about the U.S. budget impasse, credit-rating downgrades of the U.S. and other nations, and Europe's spreading crisis, Gendreau said.

The Dow Jones industrial average rose 78.41 points, or 0.7 percent, to 12,097.83.

The gains were broad. All 10 industry groups in the Standard & Poor's 500 index rose. Financials stocks were among the biggest winners. Investors have feared that U.S. banks might be dragged down by their close connections to the unstable European financial system.

JPMorgan Chase & Co. jumped 3.7 percent, the most in the Dow. Bank of America was the second-biggest gainer, 2.7 percent. Citigroup Inc. rose 5.9 percent, Morgan Stanley 6.8 percent.

The S&P 500 rose 12.8, or 1 percent, to 1,257.1. The Nasdaq rose 28.83, or 1.1 percent, to 2,655.76.

Investors are hoping that a summit of European leaders on Thursday and Friday will produce concrete measures to prevent a messy breakup of the euro currency, which is shared by 17 nations. Markets have been jittery because of fears that the euro might disintegrate, causing a sharp recession in Europe that would spread through the world economy.

The main Italian stock index jumped 2.9 percent as Italian bond yields dropped to their lowest level in a month. The yield on the 10-year Italian bond plunged half a percentage point to 5.93 percent. It rose above 7 percent last month, a level at which other nations were forced to take bailouts. By comparison, bond yields in Germany, Europe's largest and most stable economy, are roughly 2 percent.

Analysts say bailing out Italy would be too costly and would hurt the credit standing of German and France, which have the strongest economies in the euro group.

Monday's gains follow the best week in more than two years for U.S. stock indexes. The S&P 500 rose 7.4 percent last week, the most since March 2009. The Dow jumped 7 percent, the most since July 2009.

In corporate news:

- Gannett Co. leapt 10.2 percent after the media company was upgraded to "buy" from "neutral" by analysts at Lazard Capital Markets.

- Incyte Corp. fell 2 percent after a Citigroup analyst downgraded the drug maker to "neutral" from "buy," saying its new blood-disease drug Jakafi might not work as a long-term treatment.

- SuccessFactors Inc. soared more than 50 percent after the company agreed to be sold to German software company SAP for \$3.4 billion. SuccessFactors makes software specializing in human resources tasks. The deal is part of SAP's plan to compete with software rival Oracle Corp.

Guide to Starting a New Business

Forming a new business is a challenging and exciting process. Putting the time and effort into the formation process will help set the tone for a sustainable and prosperous business. Below is a brief list of some of the first steps you will need to take, from a legal perspective, in order to start off right.

CREATE YOUR BUSINESS PLAN

The first step in creating your new business is often to compile all of your ideas and goals into one comprehensive business plan. Your plan is a unique roadmap that will help guide you in forming and running your company during those first critical years. Sections that you may want to include are: the business purpose, marketing plan, an analysis of the competition, operating procedures, employment needs, insurance needs, financial data including a balance sheet, pro-forma income projection, and a three-year operating budget, and copies of all documents that you create during the start-up phase such as your licenses, articles of incorporation, and bylaws.

DEVELOP POLICIES

The beginning stage of any organization is a critical time to develop policies that the organization will utilize in its decision making process. Policies should include: conflict of interest, employment, director and officer compensation, ideological or social entrepreneurial values, organizational ownership and management.

INCORPORATE

The first step in this process is deciding upon a name for the business and performing a name availability search to ensure that the name is not already in use in the location where you will be operating. Secondly, the business will need to determine what type of entity to form - whether

it's a corporation, LLC, PC, LLP, L3C, Benefit Corporation, sole proprietorship or partnership. Choosing the type of entity will depend upon the purpose of the organization and the tax and legal status of its owners and stakeholders. Once the entity type is chosen, the next step is to draft, ratify and file the appropriate documents with state and local agencies and draft either Bylaws or an Operating Agreement.

PROTECT YOUR INTELLECTUAL PROPERTY

In a competitive world, it is important to assess whether it is necessary to protect your brand and products with trademarks, copyrights or patents. It is also important to ensure that your new business does not infringe upon other companies protected rights.

ENSURE COMPLIANCE WITH LOCAL, STATE AND NATIONAL LAWS

Finally, your new business will need to ensure that it is in compliance with all applicable laws including: employment, wage and hour laws, licensing requirements, zoning regulations, tax reporting and withholding laws.

At the law Office of Becki Kammerling, we can assist your business with every step of this process. Contact us through the Legal Grind to schedule a consultation.

THIS COLUMN WAS PREPARED BY BECKI KAMMERLING, A BUSINESS ATTORNEY. SHE CAN BE REACHED THROUGH THE LEGAL GRIND AT 310-452-8160 OR REFERRAL@LEGALGRIND.COM



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MONDAY 4:00-5:00pm	(1st & 3rd Monday/Month) Criminal, DMV & Traffic Law: Felony and Misdemeanor Crimes, with former Deputy D.A. and Attorney Jacob Glucksman
5:00-6:00pm	(1st & 3rd Monday/Month) Small Business-startups, Non-profit law, Green & Sustainable Business Practices, Corporations, Contract Drafting, Business Litigation and Employment Law with Attorney Becki Kammerling
5:00-6:00pm	(1st & 3rd Monday/Month) Tenant Rights, Auto accidents, Products Liability, Insurance & Business Disputes, Personal Injury & Small Claims with Attorney Mark Palmer
TUESDAY 9:00-12:00noon 1:00-4:00pm	Patent, Trademark and Copyright Law with Attorney Marcus Rizzo (By appointment only) Employment Law: Wrongful Termination, Sexual harassment, Disability Accommodation, Leave Law, Discrimination, Retaliation, Whistle Blower, Wage & Hour disputes with Attorney Sara Eliot
WEDNESDAY 5:00-6:30pm	Divorce and Legal Separation; Domestic Partnerships; Child Custody, Support and Visitation; Spousal Support; Prenuptial Agreements & Mediation with Family Law Specialist Attorney Elizabeth Fields
THURSDAY 12:00-2:00pm 5:00-6:00pm	Immigration and Family Law with Attorney Galorah Keshavarz (By appointment Only) Chapter 7 and 13 Bankruptcy Filings, Debt Negotiation and Personal Injury cases with Attorneys Paul Mankin and/or Jeff Hughes (By appointment Only)
5:00-6:00pm	(2nd & 4th Thursday/Month) Landlord/Tenant Rights & Obligations, Small Claims, Restraining Orders/Domestic Violence & General Practice Law with Attorney John Wittig
FRIDAY 4:00-5:00pm	(2st & 4th Friday/Month) Criminal, DMV & Traffic Law: Felony and Misdemeanor Crimes with former Deputy D.A. and Attorney Jacob Glucksman
SATURDAY 10am-12noon	(1st, 3rd, & 5th Saturday/Month) Estate Planning, Trust & Will Contests Probate, Elder Law, Business Litigation, Formation & Dissolution, Contracts, HOA & Personal Injury with Attorney Richard Ruman
10am-11:30am	(2nd & 4th Sat/Month) Employment/Labor Law including wrongful termination, sexual harassment, wage & hour claims, severance issues; and Family Law/Divorce including support, custody, & prenuptial agreements with Attorney Todd Smilovitz.

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Photography by Steve Christensen

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California 90292

www.andersonsurfboards.com 310.578.5860





SURF CONDITIONS **WATER TEMP: 61°**

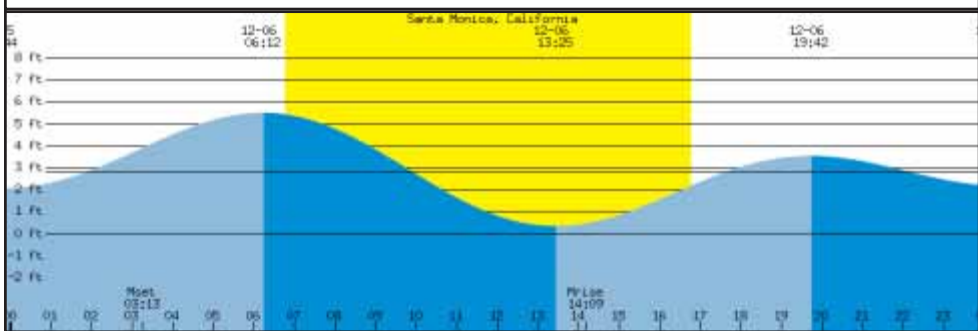
SWELL FORECAST

NW swell come ashore, hitting SB/VC early in the day, and finally SD mid to late morning. Size should run head high at most west facing breaks with pluses at standouts going about 2' overhead.

LONG RANGE SYNOPSIS

NW IS EXPECTED TO BACK OFF A BIT, MORE ALONG THE LINES OF CHEST TO AT TIMES HEAD HIGH FOR WEST FACING BREAKS.

TIDE FORECAST FOR TODAY IN SANTA MONICA



NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of

November 30, 2011

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)	Number of sewage spills — 0	The Beach Report Card is made possible by: The Diller - von Furstenberg Family Foundation Grauback Family Foundation	  
	Number of beach closures due to a sewage spill — 0		
	Number of wet days — 14		
	Number of A grades for dry/wet weather — 26/13		
	Number of (C,D,F) grades for dry/wet weather — 0/0		

LOCATION	DRY	WET	LOCATION	DRY	WET
Las Carrilla Beach, at Arroyo Sequit Creek mouth.	D	F	Will Rogers State Beach at Bal Air Fly Club drain near fence.	A+	C
Nicholas Beach at San Nicholas Canyon Creek mouth.	B	B	Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
El Pescador State Beach, between Lachase and Las Aliso creeks.	ns	ns	Will Rogers State Beach at Tennessee Canyon drain.	A+	B
Enclinal Canyon at El Matador State Beach.	A+	A+	Will Rogers State Beach at Santa Monica Canyon drain (Chetawaque).	A	D
Broad Beach at Tancas Creek mouth.	B	A+	Santa Monica Beach at Montana Ave. drain.	A+	B
Zuma Beach at Zuma Creek mouth.	A+	A+	Santa Monica Beach at Wilshire Blvd. drain.	A+	B
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+	Santa Monica Municipal Pier.	F	F
Paradise Cove Pier at Rancho Conejo Creek mouth.	A	B	Santa Monica Beach at Pico/Kenter storm drain.	F	F
Escamido Creek, just east of Escamido State Beach.	A+	D	Santa Monica Beach at Stoned St. (in front of the restaurants).	A+	A+
Lariga Canyon Creek mouth.	A+	B	Ocean Park Beach at Ashland Ave. drain.	B	A
Selstice Canyon at San Blocker County Beach.	F	A+	Venice City Beach, at the River Ave. storm drain.	D	D
Puerto State Beach at creek mouth.	A+	A+	Venice Beach at Brooks Ave. drain.	A+	D
Marie Canyon storm drain at Puerto Beach, at 24572 Malibu Rd..	A+	D	Venice Beach at Winthorn Ave. drain.	A+	A
Surf Rider Beach at Malibu Calvary fence.	A	A+	Venice Fishing Pier - 50 yards south.	A+	A
Surf Rider Beach (beach location) - daily.	F	F	Venice Beach- projection of Topsoil SL.	A+	F
Malibu Pier - 50 yards east.	A	C	Marina del Rey, Mothers' Beach- illegal dump.	D	F
Carlton Beach at Sweetwater Canyon.	A+	A+	Decowreiter State Beach at Bellina Creek mouth.	F	F
Las Flores State Beach at Las Flores Creek (joint zone).	A+	B	Decowreiter State Beach at Calver Blvd. drain.	A+	A+
Big Rock Beach at 19948 PCH stairs.	B	A+	North Westchester Storm Drain at Decowreiter State Beach.	A+	A
Prairie Creek at Las Tamas County Beach.	A+	A+	Decowreiter State Beach at World Way (south of DBW jetty).	B	B
Tuna Canyon.	ns	ns	Decowreiter State Beach at Imperial Hwy drain.	A+	F
Tapanga State Beach at creek mouth.	D	F	Decowreiter Beach- opposite Hyperion Treatment Plant.	A	D
Castroville Storm Drain at Castle Rock Beach.	A+	D	Decowreiter State Beach at Grand Ave. drain.	A+	B
Santa Ynez Storm Drain at Castle Rock Beach.	B	ns			
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	B			

LEGEND
DRY -- each location is graded on an A - F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
 as -- no sample taken



Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heat the Bay's Beach Report Card[®] is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or towels found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MLB

Fox Sports attorneys want McCourt, Selig out of picture

RANDALL CHASE

AP Business Writer

DOVER, Del. Attorneys for Fox Sports want to depose Los Angeles Dodgers owner Frank McCourt and baseball Commissioner Bud Selig as they try get the Dodgers' bankruptcy case dismissed.

Fox attorneys sent out deposition notices late last week to McCourt, Selig and other executives for the Dodgers and Major League Baseball.

The Dodgers sought bankruptcy protection in June after Selig rejected a renegotiated TV deal with Fox that McCourt was counting on to keep the franchise solvent.

Fox wants the bankruptcy case dismissed, saying it was filed in bad faith. Fox also says a planned auction of media rights to future games would violate its rights under an existing contract with the Dodgers and is designed primarily to benefit McCourt.

A hearing on the motion to dismiss is set for Dec. 27.

NCAA BASKETBALL

Harvard debuts in AP men's poll

THE ASSOCIATED PRESS

Harvard is in The Associated Press' Top 25 for the first time.

The Crimson are 8-0, with a victory over then-ranked Florida State. They are one of four teams to join the men's college basketball rankings, but Georgetown, Creighton and Illinois have all been regulars compared to No. 25 Harvard.

"It's a significant achievement to have that happen," said coach Tommy Amaker, who guided the Crimson to a share of their first Ivy League title last season. "I'm proud of them for the hard work they put in and also very flattered that we're being recognized at this point in the season."

Kentucky (8-0) beat North Carolina on Saturday and holds the No. 1 spot for a second straight week. The Wildcats received 47 first-place votes Monday from the 65-member national media panel.

Ohio State (8-0) had the other 18 first-place votes to remain second. Syracuse, which beat Florida last week, moved up a spot to third. North Carolina, Louisville and Baylor are fourth through sixth, each advancing a place.

Harvard is the first Ivy League school to be ranked since Princeton cracked the top 10 late in the 1997-98 season. The only other Ivy League school to be ranked since 1970 was Penn, which was last in the poll in January 1995. Brown is now the only Ivy League school not to make the poll.

"In every field at Harvard, something's been done. People have made history in every aspect at Harvard except the basketball team," guard Oliver McNally said. "That's what we wanted to do here."

The Crimson's stay among the basketball elite might not last long — they play at No.



MOVIE TIMES

<p>Aero Theatre 1328 Montana Ave. (310) 260-1528</p> <p>Call theater for information.</p>	<p>11:10am, 1:00pm, 2:00pm, 4:05pm, 5:00pm, 7:45pm, 9:30pm, 10:20pm</p>	<p>Encore (NR) 7:30pm</p>
<p>AMC Loews Broadway 4 1441 Third Street Promenade (888) 262-4386</p>	<p>Puss in Boots (PG) 1hr 30min 11:15am, 4:30pm, 9:30pm</p>	<p>Warrior's Heart (PG) 1hr 26min 10:10pm</p>
<p>Twilight Saga: Breaking Dawn - Part 1 (PG-13) 1hr 48min 1:15pm, 4:00pm, 7:00pm, 9:45pm</p>	<p>Puss in Boots 3D (PG) 1hr 30min 1:50pm, 7:00pm</p>	<p>AMC Criterion 6 1313 Third St. (310) 395-1599</p>
<p>Tower Heist (PG-13) 1hr 44min 1:15pm, 4:15pm, 7:15pm, 10:00pm</p>	<p>Immortals 3D (R) 1hr 50min 11:10am, 1:45pm, 4:20pm, 7:05pm, 10:00pm</p>	<p>Arthur Christmas 3D (PG) 1hr 37min 2:15pm, 7:45pm</p>
<p>Like Crazy (PG-13) 1hr 29min 1:30pm, 4:10pm, 7:00pm, 9:30pm</p>	<p>J. Edgar (R) 2hrs 17min 11:45am, 3:10pm, 6:30pm, 9:50pm</p>	<p>Hugo 3D (PG) 2hrs 07min 11:15am, 2:05pm, 4:55pm, 7:45pm, 10:30pm</p>
<p>Very Harold & Kumar 3D Christmas (R) 1hr 29min 1:45pm, 4:25pm, 7:10pm, 9:50pm</p>	<p>Happy Feet Two (PG) 1hr 45min 2:00pm, 7:15pm</p>	<p>Twilight Saga: Breaking Dawn - Part 1 (PG-13) 1hr 48min 12:30pm, 3:30pm, 6:30pm, 9:30pm</p>
<p>AMC 7 Santa Monica 1310 Third St. (310) 451-9440</p>	<p>Laemmle's Monica Fourplex 1332 Second St. (310) 478-3836</p>	<p>Jack and Jill (PG) 1hr 31min 11:45am, 2:20pm, 4:50pm, 7:25pm, 10:00pm</p>
<p>Happy Feet Two in 3D (PG) 1hr 45min 11:15am, 4:30pm, 10:00pm</p>	<p>Margin Call (R) 1hr 49min 1:50pm, 4:30pm</p>	<p>Moneyball (PG-13) 2hrs 06min 12:15pm, 6:15pm</p>
<p>Twilight Saga: Breaking Dawn - Part 1 (PG-13) 1hr 48min 11:15am, 2:00pm, 4:45pm, 7:30pm, 10:15pm</p>	<p>Crazy Wisdom: The Life and Times of Chogyam Trungpa, Rinpoche (NR) 1hr 29min 1:00pm, 3:10pm, 5:20pm, 7:40pm, 10:00pm</p>	<p>Ides of March (R) 1hr 42min 3:30pm, 9:40pm</p>
<p>Muppets (PG) 1hr 38min</p>	<p>Descendants (R) 1hr 55min 12:00pm, 1:20pm, 2:50pm, 4:10pm, 5:40pm, 7:00pm, 8:30pm, 9:45pm</p>	<p>My Week with Marilyn (R) 1hr 36min 11:15am, 1:50pm, 4:40pm, 7:30pm, 10:20pm</p>
	<p>Bolshoi Ballet: The Sleeping Beauty</p>	<p>Arthur Christmas (PG) 1hr 37min 11:30am, 5:00pm, 10:30pm</p>

For more information, e-mail news@smdp.com

Take the lead tonight, Cancer

ARIES (March 21-April 19)
★★★ You might have a tendency to go overboard and lose some control. Your perspective about a boss, parent or authority figure might be changing rapidly. How you see a situation could transform as well. Tonight: Treat yourself.

TAURUS (April 20-May 20)
★★★★ You wake up well. Stop and consider revamping your day accordingly. You could be tired of dealing with the same old routine. Right now would be a perfect time for some variation. Go for what you want. Tonight: Only what you want.

GEMINI (May 21-June 20)
★★★ Let others take a stance. Understanding where they are coming from could make all the difference in how you relate to them. Grow past an immediate hassle. Take all the time you need to reflect on what change you would like to make and how you would like to make it. Tonight: Get plenty of R and R.

CANCER (June 21-July 22)
★★★★★ Meetings point out the path to success. You understand what is happening and what is necessary to make it happen. Your sense of humor emerges when a friend rolls right into a situation. Tonight: Take the lead.

LEO (July 23-Aug. 22)
★★★★ You could be stuck on a certain point or having to have someone agree with you. Don't push yourself too hard, and remain sensitive to a changing situation. You cannot format others' reactions. Accept them, and you will be happier. Tonight: A must appearance.

VIRGO (Aug. 23-Sept. 22)
★★★★★ Look past the obvious. Detach from a problem -- that is the first step in gaining new insight. You will evolve in a new direction through accepting what is going on and letting go of your judgments. Tonight: Put on a great piece of Christmas music.

LIBRA (Sept. 23-Oct. 22)
★★★★ Relate one-on-one with others. You'll gain greater insight by letting others feel secure. Allowing this type of situation to evolve, another person feels more secure and becomes more authentic. Tonight: Have a long-overdue chat during dinner.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Defer to others. Listen to news that is forthcoming and remain open to a loved one, friend or family member who has a great impact on your thinking. Note what goes on with this person when you no longer lead. Tonight: Sort through your invitations.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You move from creativity to effective ingenuity applied to key situations. A pile of projects might be on your desk or mind. Apply yourself just a little, and you might be delighted by how much you get done. Tonight: Think of holiday musts.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ You might not be saying what is on your mind, but your body language and smile give you away. Many of you will have romance on your mind. You might be up for a risk. Take your time rethinking a decision that could cause you a problem. Tonight: Lighten up the moment.

AQUARIUS (Jan. 20-Feb. 18)
★★★ Others could judge you as being solemn and/or quiet. You need some time for thought. Look at where you have made a judgment that ultimately just might not work for you or your life. Feel free to move forward. Tonight: Head home.

PISCES (Feb. 19-March 20)
★★★★ Pressure builds at work or with someone you need to answer to. A discussion flourishes, and you gain a better rapport with this person. Stop lecturing or saying things for impact. Stay open to what you are hearing. It might change a goal. Tonight: Hang out with a friend.

Happy birthday

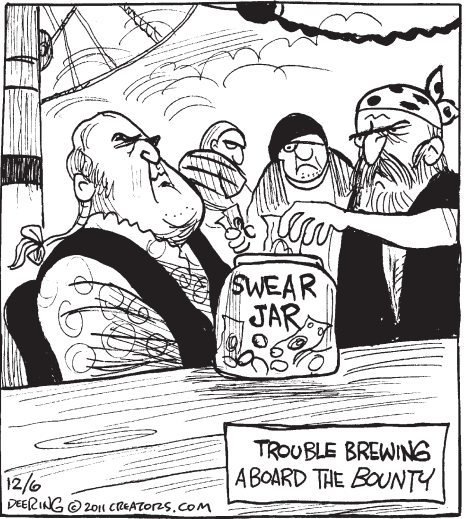
Understand that negativity breeds more negativity. At times this year you could feel pushed to the max. Instead of a knee-jerk reaction, why not figure out what is creating this automatic response and what you can do to eliminate it? Perhaps you need more mutual support or more time to yourself. Even if you see no way to reach either goal, honor the feelings. You will find someone or a path to fulfill more of your needs. If you are single, you could meet someone incredibly upbeat, happy and close to perfect. Careful -- make sure you are not projecting. If you are attached, the two of you could have a very special year if you would just lighten up. TAURUS is anchored but can be dull at times.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average



MYSTERY REVEALED! Daniel Archuleta daniela@smdp.com
Reader Sabrina Sutherland correctly identified this photo of a building at the corner of Cloverfield Boulevard and Broadway. She will receive a prize from the Daily Press. Send your mystery photos to editor@smdp.com to be used in future issues.

Speed Bump By Dave Coverly Strange Brew By John Deering



Dogs of C-Kennel

By Mick and Mason Mastroianni



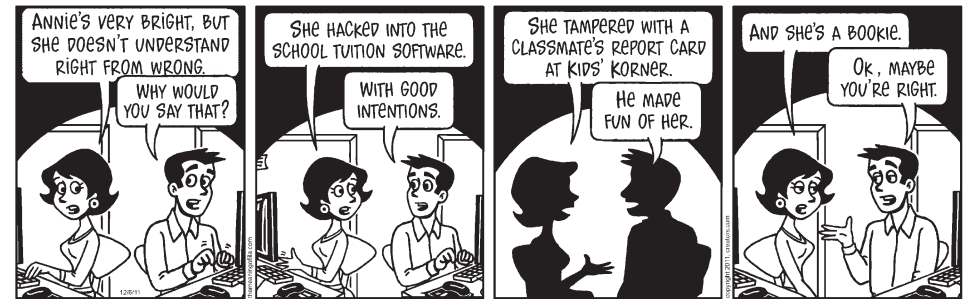
Garfield

By Jim Davis



The Meaning of Lila

By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★

	6	5				2	7	
	3		6	8	4		1	
6			1		9			7
5			8		2			3
	4		3	2	7		6	
	2	3				8	4	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

7	2	8	3	1	5	6	4	9
3	5	6	9	2	4	7	1	8
9	4	1	6	7	8	2	5	3
5	1	4	2	8	3	9	6	7
8	3	7	4	9	6	5	2	1
2	6	9	7	5	1	3	8	4
4	8	2	5	3	7	1	9	6
1	9	3	8	6	2	4	7	5
6	7	5	1	4	9	8	3	2

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CROSSWORD

By THOMAS JOSEPH

ACROSS

- 1 Weather data
6 Coffee add-in
11 Parting word
12 Soup server
13 Sprouting
15 Mineo of movies
16 Paver's goo
17 Danson of "CSI"
18 Olympic sleds
20 Fable fellow
23 Florida city
27 Act the rodent
28 New Mexico

46 Near-

- sighted
cartoon
character
47 Book
section

DOWN

- | | | | | | | | |
|-----------|-------------------|-----------|------------------|---|---|---|--|
| 1 | Crones | | T | E | R | R | |
| 2 | Inkling | | | R | E | E | |
| 3 | Lass | | Yesterday | | | | |
| 4 | Skirt edge | 20 | Longevity | | | | |
| 5 | Prepare to play | 21 | Wrap up | | | | |
| 6 | Dinner wine | 22 | Decline | | | | |
| 7 | Scoundrel | 24 | Painter Ernst | | | | |
| 8 | Fix copy | 25 | Cook's need | | | | |
| 9 | Lotion additive | 26 | Volcano output | | | | |
| 10 | Patch up | 30 | Game piece | | | | |
| 14 | Old horse | 31 | Deli buy | | | | |
| 18 | Inferior material | 33 | Gents | | | | |

	R	I	T	E		A	J	A	R	
L	O	C	A	L		D	A	T	E	D
O	M	E	N	S		O	M	E	G	A
D	E	C	K	E	D			A	I	R
E	R	A	S			E	G	G	S	O
S	O	P			S	C	R	E	E	N
			P	E	R	I	L			
		R	E	E	L	I	N		V	I
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L	I	P				D	E	C	O	D
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	R	E	E	D			S	A	N	D

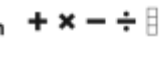
Yesterday's answer

- | | |
|---------------------|----------------------|
| 20 Longevity | 34 Cyclotron |
| 21 Wrap up | bit |
| 22 Decline | 35 Musical |
| 24 Painter | Horne |
| Ernst | 36 Prudish |
| 25 Cook's | one |
| need | 38 Untamed |
| 26 Volcano | 39 Doughnut |
| output | feature |
| 30 Game | 40 Cameo |
| piece | stone |
| 31 Deli | 42 Cattle |
| buy | call? |
| 33 Gents | 43 Cargo unit |

NEW CROSSWORD BOOK! Send \$4.75 (check/m.o.) to Thomas Joseph Book 2, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5		6	7	8	9	10
11						12				
13					14					
15				16				17		
			18				19			
20	21	22				23		24	25	26
27							28			
29				30		31				
			32		33					
34	35	36		37				38	39	40
41			42				43			
44						45				
46						47				

12-6



CrossMath + × − ÷

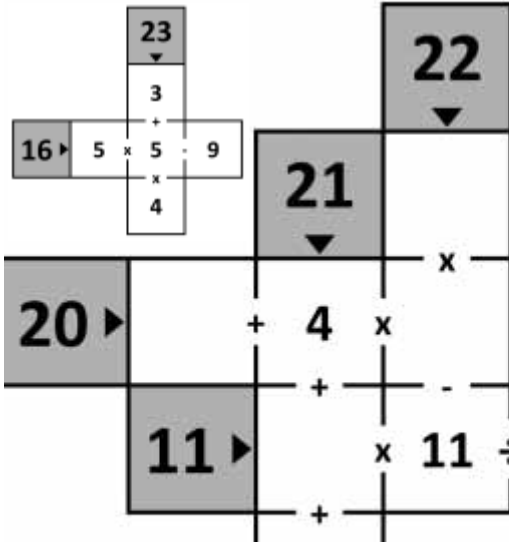
Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

3, 8, 8, 9, 9, 11

Solution for Task 273

**– Arithmo Crossmath –
Reclaim Your Brain**

- Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.
- Each empty square dictates the math operation that must be performed to meet the demands.
- Remember to multiply or divide before you add or subtract.



Go to www.zokigames.net for more fun and challenging games and links to our mobile phone apps.

DAILY LOTTERY

	24 30 48 51 56 Meganumber: 45 Jackpot: \$87M
	1 12 19 29 34 Meganumber: 12 Jackpot: \$13M
	6 27 29 33 34
	MIDDAY: 5 1 1 EVENING: 9 1 5
	1st: 11 Money Bags 2nd: 05 California Classics 3rd: 12 Lucky Charms RACE TIME: 1:48.84

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Oh, Dear! (1) An October Associated Press dispatch from New Orleans warned that "Caribbean crazy ants" are invading five Southern states by the millions, and because their death triggers distress signals to their pals for revenge attacks, up to 10 times as many might replace any population wiped out. Said a Texas exterminator, of a pesticide he once tried, "In 30 days I had 2 inches of dead ants covering (an) entire half-acre," and still the ants kept coming, crawling across the carcasses. Texas, Louisiana and Mississippi are currently the most vulnerable. (2) Biologists found a shark fetus with one centered eye inside a pregnant dusky shark off the coast of Baja California Sur, Mexico, in October. A marine sciences lab in nearby La Paz confirmed that the unborn baby, which filled up a researcher's hand, had the extremely rare congenital "cyclopia."

Japan's Showa University School of Dentistry has for several years been training future practitioners using life-sized synthetic patients from Orient Industry, based on the company's "sex dolls," and recently upgraded to the fancier silicone dolls with human-feel skin that can cost as much as the equivalent of \$9,000 when sold to perverts who custom-order young women for companionship. According to a July CNN report, advanced robotics added to the Showa version allow the doll to utter typical patient phrases, to sneeze, and (when trainees mishandle tools) to gag.

TODAY IN HISTORY

1849 American abolitionist Harriet Tubman escapes from slavery.

1865 The Thirteenth Amendment to the United States Constitution is ratified, banning slavery.

1877 The first edition of the Washington Post is published.

1877 Thomas Edison, using his new phonograph, makes one of the earliest recordings of a human voice, reciting "Mary Had a Little Lamb".

WORD UP!

frondescence \ fron-DES-uhns \
noun; 1. Leafage; foliage.
 2. The process or period of putting forth leaves.

Santa Monica Daily Press

Classifieds

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Jewelry
Wanted
Travel

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Apartments/Condos
Rent
Houses for Rent
Roomates
Commercial Lease

Real Estate
Real Estate Loans
Storage Space
Vehicles for Sale
Massage
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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015351
Superior Court of California, County of Los Angeles

Petition of TERRANCE JONATHON LEWIS for Change of Name

TO ALL INTERESTED PERSONS:

Petitioner or Attorney: TERRANCE JONATHON LEWIS filed a petition with this court for a decree of changing names as follows: TERRANCE JONATHON LEWIS to JONATHON PRINCE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

Notice of Hearing:
Date: January 13, 2012 Time: 8:30am, Dept. B, Rm #204

The address of the court is 300 E. Olive Ave., Burbank, CA 91502

A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.

Date: 11/22/2011
MARY THORNTON HOUSE, JUDGE OF THE SUPERIOR COURT

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011133022 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/16/2011 The following person(s) is (are) doing business as BRDLY. The full name of registrant(s) is/are: Sabrina S. Bradley 691 Irolo St. #1506 Los Angeles, CA 90005. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/ Sabrina S. Bradley. This statement was filed with the County Clerk of LOS ANGELES County on 11/16/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation

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of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/06/2011, 12/13/2011, 12/20/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125489 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as LOS ANGELES LAND-SCAPER. The full name of registrant(s) is/are: TRINIDAD PAUL VENYA 8100 STEWART AVE. LOS ANGELES, CA 90045. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/ TRINIDAD PAUL VENYA. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125490 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as INTELLART DESIGNS. The full name of registrant(s) is/are: ARTHUR D. WHITEHEAD 3442 SATIN COURT PALMDALE, CA 93551. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/31/2011. /s/ ARTHUR D. WHITEHEAD. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011133384 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/16/2011 The following person(s) is (are) doing business as WORLD PUBLISHING CIRCLE, FOUNDATION OF THE NEW WORLD. The full name of registrant(s) is/are: Jason Nelson 1232 Harvard St. #2 Santa Monica, CA 90404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/10/2011. /s/ Jason Nelson. This statement was filed with the County Clerk of LOS ANGELES County on 11/16/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/06/2011, 12/13/2011, 12/20/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011128256 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/04/2011 The following person(s) is (are) doing business as ARTEMIS GRAPHICS & DESIGN. The full name of registrant(s) is/are: David Feldman 3636 Rosewood Ave. Los Angeles, CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/ David Feldman. This statement was filed with the County Clerk of LOS ANGELES County on 11/04/2011. NOTICE: THIS FICTITIOUS BUSINESS

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NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/06/2011, 12/13/2011, 12/20/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011136227 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as FIVE SPARROWS DESIGN STUDIO. The full name of registrant(s) is/are: Whitney Lauren Pennington 2102 Century Park Lane #216 Los Angeles, CA 90067. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/11/2011. /s/ Whitney Lauren Pennington. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/06/2011, 12/13/2011, 12/20/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125491 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as ART MACHINE, A TRAILER PART CO.. The full name of registrant(s) is/are: TRAILER PARK INC. 6922 HOLLYWOOD BLVD., SUITE 12 LOS ANGELES, CA 90028. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/2007. /s/ RACHEL MCINTYRE. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq., Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

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