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MONDAY, DECEMBER 5, 2011
Volume 11 Issue 20

Santa Monica Daily Press

EASY ON THE MEAT
SEE PAGE 6

We have you covered

THE HECK OF A RUN ISSUE



Morgan Genser *news@smdp.com*

BANDING TOGETHER: **Samohi's Kori Garcia (left) and Sebastian LaRue console each other after losing to Culver City on Friday night.**

HIGH SCHOOL FOOTBALL

Samohi's playoff run comes to end against Culver City

BY DANIEL ARCHULETA
Managing Editor

CULVER CITY Samohi's quest to capture its first CIF-Southern Section title in a decade came to an end on a cold night in Culver City on Friday.

Culver City scored early and often as the Centaurs advanced to the final of the Western Division playoffs next week at Arroyo Grande.

The 37-6 loss was just the second of the season for Santa Monica High School's football team, which finishes the year 11-2 overall and 5-0 in winning the Ocean League.

It was also the first league title in a decade, a fact that isn't lost on Head Coach Travis Clark.

"We accomplished nine out of 10 of our goals," he told the team after the game. "I'm so proud of everybody."

Clark and company entered the season with high hopes. A CIF-SS title was at the

SEE SAMOHI PAGE 13

Santa Claus makes his rounds

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

OCEAN PARK Dozens of people looked up at the sound of the oncoming sirens as three fire engines, several police vehicles and an array of motorcycle cops made their way down Ocean Park Boulevard Saturday, emergency lights flashing.

Expressions of trepidation melted into wide smiles when they saw the flotilla's precious cargo: Santa Claus, perched on top of the back seat of a black Ford Mustang convertible.

"Just watch their faces," instructed Lauralee Asch as the Mustang purred along. "It's one of my favorite parts."

On a normal day, Asch is the Crime Prevention coordinator for the Santa Monica Police Department, working with the neighborhood resource officers to address crimes in Santa Monica before they happen.

Saturday, she and many off-duty firefighters and police officers were on Santa detail, escorting Mr. Claus himself through the parade route of the 19th annual Candy Cane Drive, a fun holiday parade to bring Santa to Santa Monica's children, funded entirely by the police and firefighter unions.

Asch corrals volunteers for the day with a simple promise: you'll smile so much your face hurts.

It's what inspires the man settled on top of the convertible to step into his plush red suit and bring the image to life.

SEE SANTA PAGE 11



Photo courtesy SMPD

JOLLY DUDE: **Don Skipworth plays Santa every year for the police and fire departments.**

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Dec. 5, 2011

Just swinging
Annenberg Community Beach House
415 PCH, 6:30 p.m. — 10 p.m.
Celebrate the heyday of the Beach House with live music from the 1920s through the '30s from the Swingsations, with special guest vocalist Wendy Rea. There will also be swing dance lessons from local Lindyhop legend Sara Lerner. No experience or partner necessary. For more information, visit annenbergbeachhouse.com.

Shall we dance?
Senior Center
1450 Ocean Ave., 2 p.m. — 4 p.m.
Senior Center ballroom dances always feature live music and refreshments, but most importantly, it's the friendly folks who just want to dance that will make sure you have a good time. Cost: $2.50. Must be a Senior Center member to participate. Membership is free to all ages 50 and up. For more information, call (310) 458-8644.

All about the classics
Montana Library
1704 Montana Ave., 2 p.m.
Catch a free screening of "Body and Soul," a 1947 drama directed by Robert Rosen about a young boxer (John Garfield) who fights his way out of the slums only to fall prey to organized crime. Followed by a discussion with film scholar Vivian Rosenberg. For more information, call (310) 458-8682.

Tuesday, Dec. 6, 2011

It's a wrap
Fairview Library
2101 Ocean Park Blvd., 7 p.m.
Get ready for the holidays with an evening of inventive and creative gift wrapping projects. Erin Zamrzla will share her favorite wrapping materials and tools and we'll do a project together using recycled materials. For information, call (310) 458-8681.

Find the balance
Santa Monica Family YMCA
1332 Sixth St., 12 p.m.
Learn the wisdom of relaxation and stress management to optimize and enhance well-being. Join Mike Lane for a musical, magical journey into the land of relaxation. For more information, call (310) 393-2721 ext. 129.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings





MAKING MERRY

Morgan Genser *news@smdp.com*

Beverly Smith (left) snaps a picture of her son Colton as he sits with Santa Claus in front of the Edgemar Shopping Cart Tree on Saturday as part of Main Street's annual Tree Lighting. The event included holiday parties, time with Santa and the Samohi Choir.

'Twilight' stays bright but Hollywood snoozes

DAVID GERMAIN
AP Movie Writer

LOS ANGELES .The latest "Twilight" movie cast the longest shadow with $16.9 million for a third-straight No. 1 finish during one of the year's slowest weekends at the box office.

Business was dismal, with box-office tracker Hollywood.com estimating Sunday that domestic revenues totaled just $82 million. That puts it barely ahead of Hollywood's worst haul of the year, when revenues were $81.5 million over the second weekend in September.

Once studios release final numbers Monday, this past weekend could come in as the worst of the year if revenues finish even lower.

The first weekend of December often presents a lull in between big Thanksgiving releases and the onslaught of year-end blockbusters that arrive a bit later. But this big a slowdown is surprising given that there's quality stuff out there among the top-10 films, particularly family fare such as "The Muppets," "Hugo" and "Arthur Christmas."

Hollywood executives usually blame bad weekends on a weak crop of movies.

"It's tough to blame it on the product when the product is pretty good and the films are solid," said Hollywood.com analyst Paul Dergarabedian. "While the post-Thanksgiving weekend is typically slow, it's not usually this slow."

The dreary weekend comes after a relatively quiet Thanksgiving holiday at movie theaters, despite analysts' predictions of potential holiday records because of a great lineup of films.

But more fans might be thinking twice about heading out to theaters given the new entertainment options they have with Apple's iPad, Amazon's Kindle products and other gadgets, along with their big-screen home setups for movies and television.

Or it could be that Hollywood has temporarily neglected its mainstay audience of young males. Dergarabedian said there's little out there now for guys looking for thrills and laughs.

That will change in the coming weeks as Jonah Hill's comedy "The Sitter" opens Friday, followed by a rush of action tales: Tom Cruise's "Mission: Impossible — Ghost Protocol," Robert Downey Jr.'s "Sherlock Holmes: A Game of Shadows" and Steven Spielberg's "The Adventures of Tintin."

Women and families continue to domi-

SEE **BOX OFFICE** PAGE 9

Report: Police went undercover to watch Occupy L.A.

ASSOCIATED PRESS

LOS ANGELES Los Angeles police used nearly a dozen undercover detectives to infiltrate the Occupy L.A. encampment before this week's raid to gather information on protesters' intentions, according to media reports Friday.

None of the officers slept at the camp, but tried to blend in during the weeks leading up to the raid to learn about plans to resist or use weapons against police, a police source told the Los Angeles Times. The source spoke on the condition of anonymity because the case is ongoing.

The undercover work yielded information that some protesters were preparing bamboo spears and other potentially dangerous weapons in advance of an expected eviction by the LAPD, none of which were used, according to City News Service which first reported the story.

Police downplayed the significance of the undercover work since Occupy meetings were public and easily tracked.

LAPD Officer Cleon Joseph declined an Associated Press request for comment on the reports.

Occupy L.A. protester Mario Brito told City News Service he was not surprised by the revelation, but said it was "tantamount to 1950s McCarthyism."

Meanwhile, the city attorney's office filed criminal misdemeanor charges Friday against 27 more of the people who were arrested following the police sweep of the camp.

In all, 46 of the 291 people arrested during the raid have been charged with misdemeanor crimes of failure to disperse from an unlawful assembly. Some also were charged with resisting arrest.

The arrests came Wednesday during a pre-dawn raid on City Hall Park, where nearly 500 tents had been erected at the peak of an anti-Wall Street protest, City Attorney Carmen Trutanich said.

Fifty-eight posted bail or were released by police, Criminal Division Chief Earl Thomas told City News Service.

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Different take on Christmas

Editor:

The so-called "War on Christmas" starts earlier and earlier, spearheaded by pundits like Bill O'Reilly on Fox, claiming that secular forces are taking Christmas away from "Christians." What nonsense! If anything, the exact opposite is true.

This annual event has a religious label only in this country; elsewhere it has a neutral name like "Yuletide," or "New beginning," signifying the return of the sun and brighter days.

It was a pagan observance from way back. When Christians failed to ban the celebration, they instead jumped on this very popular bandwagon, and subsequently declared it their own!

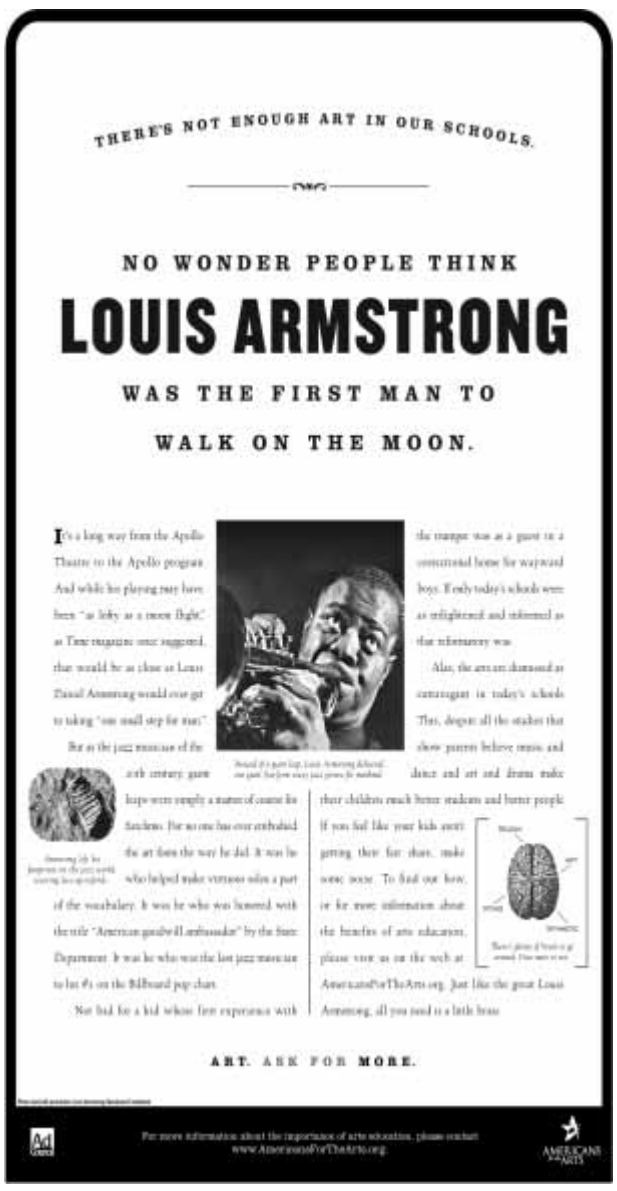
The result is that "Christmas" has become a controversial event in this country, splitting people and even offending some. In other countries, "Yuletide" is all-inclusive, for everyone, and an event that connects strangers, making all feel like a part of the same mankind.

I remember from my growing up in my native Norway, "Jul" was an event everyone participated in, with gifts and good food and positive attitudes. Its core was secular, but if you wanted to put a religious spin on it, fine. You could pass any stranger on the street, smile and wish happy yuletide, and always get a smile, a nod and a similar greeting in return. No one would ever be offended!

So, from being an event that brought everyone together, here in the U.S. it has been twisted around and used to split people on a trumped-up pretense of "war." What a shame!

Finally, it was not until 350AD that the Roman bishop Julius I declared Dec. 25 to be the birth of Christ, which of course has absolutely no basis in fact. Besides, it takes more than Christian propaganda to establish Jesus as a historic figure, for which there is not a shred of evidence.

Jorg Aadahl
San Mateo, Calif.



My Write

Bill Bauer

Send comments to editor@smdp.com

School board shoots self in foot

AS EXPECTED, THE SANTA MONICA-Malibu Unified School District Board of Education voted 6-0 last Tuesday night to curtail the raising and spending of funds by school donors and PTA groups on their neighborhood schools.

The move is supposed to narrow the achievement gap by centralizing donations and spreading them more equally among the district's schools. There is already heavy fallout from the decision.

Aside from being generally divisive, the new policy has resulted in accelerated efforts by Malibu residents to form their own school district. The lack of a Malibuite on the current school board (whose members are elected districtwide by popular vote dominated by Santa Monicans for Renters' Rights-backed candidates) is also a sore point.

Last Monday night, Malibu's City Council unanimously initiated the process that could lead to secession from the SMMUSD and the formation of a new Malibu school district.

Last year, before the election, I exchanged a number of e-mails with then board candidate Nimish Patel about "out of the box" ways to raise money for the schools. We specifically exchanged ideas about selling naming rights and licensing logos and names like "Malibu High Sharks," "Samohi," etc. It's an idea Patel still wants to explore.

When I was in London last month, I saw "University of California" and "UCLA" branded merchandise in a number of retail stores. Some merchandise featured the UC seal and UCLA's script logo. I recall the UC Regents were planning to license university names and logos to generate new revenue and it appears they've done just that.

I also saw numerous young people around England wearing T-shirts and hoodies emblazoned with "Franklin and Marshall." Franklin and Marshall is a small, liberal arts college in Lancaster, PA. In addition to licensing their name, they've even licensed original sweatshirt artwork.

I can't help but think that if an aggressive apparel firm such as Abercrombie and Fitch were to market "Malibu High" or "Samohi Vikings" labeled clothing worldwide, millions of dollars in sales would result — the same as their "Hollister" line generates.

Revenues derived from licensing SMMUSD branded apparel and other merchandise could support low income/low achieving schools without the ill feelings and penalization of PTAs and donors who want to contribute to their own (yes, wealthy) neighborhood schools.

As usual, there seems to be no interest by most school board members and district administrators to come up with new or novel ways to generate revenue. Too bad. In the meantime, bad decision making and self-destructive policies continue.

LIEU LAYS ANOTHER EGG

28th District State Senator Ted "Chicken" Lieu (D-Torrance) was grandstanding for constituents last Wednesday night at a Senate Select Committee on Air Quality hearing in West Los Angeles. The one-sided hearing focused strictly on air pollution from Santa Monica Airport (SMO). Lieu is chair of the committee.

According to a Senate press handout, "During the 2011-12 legislative session, the Select Committee on Air Quality will review issues of air pollution around the state of California and ... look at causes and sources of air pollution and their environmental and health impact on various communities in the state."

OK. Again I ask, "Why is Santa Monica's airport the only airport being targeted?" By only going after SMO and ignoring polluting aviation facilities in his own backyard such as Northrop Field/Hawthorne Municipal Airport, Zamperini Field in Torrance, Compton/Woodley Airport and LAX, Lieu comes off as disingenuous and phony. It's not about air pollution, it's about hot air.

Lest you think that Lieu is a great protector of the environment, you should be aware that he vigorously opposed AB-376, a new law which bans the practice of cutting fins off live sharks and dumping them, mortally maimed, back into the ocean to die — a brutal practice that's threatening many shark species. The fins are then used in soup.

Lieu's latest dog-and-pony show is a meaningless gesture and good example of how empty political suits posture and pose while ignoring real issues of aviation related air pollution in and around all airports. It's OK to study SMO's pollution. But, it's criminal to ignore other aviation facilities and their effects on neighbors.

In Lieu's case, better to beat up on the little guy and "stroke" your constituency living near SMO than go after a powerful target like LAX or your hometown airport in Torrance and really clean up the air. Bruccck, cluck, cluck.

DISASTROUS HOLIDAY GIFTS FOR SALE

City Hall's new Office of Emergency Management is holding its second "One Stop Prep Shop" for emergency preparedness on Saturday, Dec. 10 from 11 a.m. until 5 p.m. at Santa Monica's Main Public Library.

Local suppliers such as Fisher Lumber, REI, the Emergency Café, SOS Survival Products, and the American Red Cross of Santa Monica will be selling emergency preparedness materials and kits — some at good discounts.

While you may think that giving emergency supplies as gifts and stocking stuffers is a little weird, they do make ideal presents. Who knows? Your gift "emergency kit" may save a life when an earthquake or apartment/house fire strikes.

Bill can be reached at mr.bilbau@gmail.com

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PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Kevin Herrera
editor@smdp.com

MANAGING EDITOR
Daniel Archuleta
daniela@smdp.com

STAFF WRITER
Ashley Archibald
ashley@smdp.com

CHIEF PHOTOGRAPHER
Brandon Wise
brandonw@smdp.com

STAFF PHOTOGRAPHER
Morgan Genser
news@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Meredith Carroll, Jack Neworth, Lloyd Garver, Ron Hooks, Taylor Van Arsdale, Merv Hecht, Cynthia Citron, Tom Viscount, Michael Ryan, JoAnne Barge, Katrina Davy

NEWS INTERNS
Colin Newton, Kelly Zhou, Sophia Zhorne
news@smdp.com

PHOTOGRAPHY INTERN
Ray Solano
news@smdp.com

VICE PRESIDENT-BUSINESS OPERATIONS
Rob Schwenker
schwenker@smdp.com

SENIOR ADVERTISING ACCOUNT EXECUTIVE
Brittney Seeliger
brittneys@smdp.com

ADVERTISING ACCOUNT EXECUTIVE
Steven Stuart
stevens@smdp.com

ADVERTISING TRAFFIC COORDINATOR
Rebecca Martinez
admin@smdp.com

OPERATIONS COORDINATOR
Michele Emch
michele.e@smdp.com

PRODUCTION MANAGER
Darren Ouellette
production@smdp.com

PRODUCTION DESIGNER
Alejandro Cantarero
production@smdp.com

CIRCULATION
Keith Wyatt
Osvaldo Paganini
circulation@smdp.com

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1640 5th Street, Suite 218
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Researchers take closer look at surf industry

JULIE WATSON
Associated Press

SAN DIEGO The California city that inspired "Fast Times at Ridgemont High," the 1982 comedy film that did much to propagate the laid-back surfer image, is now home to the world's first Center for Surf Research. And, no, it's not a clever way for college kids to earn their degrees by hanging out at the beach.

Jess Ponting has heard those jokes. A sustainable tourism professor, he recently founded the first-of-its-kind institute at San Diego State University with the aim of building a database and spreading awareness about what has evolved from a beach counterculture to a multibillion dollar global industry, with both positive and negative impacts. Ponting was amazed to find how little research and critical analysis exists on the surf industry

"We want to quantify exactly what we're dealing with," said Ponting, who, on the university's web site, sports a suit-and-tie while holding a surf board. "I think it's way bigger than anybody gives it credit for, but no one has taken it seriously enough to look at it before."

Decades ago, long-haired surfers chasing isolated ocean peaks far from the crowded beaches of Australia and California stumbled into remote villages from Indonesia to Latin America and kicked off the global phenomenon. Today, so many surfers are traveling the globe in pursuit of that perfect swell that surf tourism is being seen as a top income-generator for nations from Papua New Guinea to Liberia, Ponting said. Even China has created a so-called Minister for Extreme Sports to dive in on the booming business.

Yet there is virtually no concrete data on just how big the board-carting crowd has become nor exactly how much money they generate. Scholars like Ponting estimate surf fever has caught on in more than 100 countries, while the U.S. surf industry alone generates an estimated $7 billion annually, according to the Surf Industry Manufacturers Association.

Chad Nelsen, who is doing a dissertation on the economics of surfing as part of his doctorate studies in environmental science at the University of California Los Angeles, said the only other university he has found with a formal surfing program is Great Britain's Plymouth University, which offers a Surf Science and Technology degree. That program focuses more on training students in design, production and marketing of surf products and tourism.

The SDSU research center has scheduled summits to bring together surfers, environmental organizations, tourism businesses and the small but growing wave of scholars studying surf economics. Ponting is arranging trips that will take students to places where tourism driven by surfers is making a difference in alleviating poverty and protecting the environment.

One of Ponting's hopes is that connecting the different facets of the surf industry will carry over into helping governments in developing countries understand the surf crowd and develop plans to handle the hordes.

To date, few people question the impact of surfers, Ponting said, and there are few sweeping plans about how to properly manage the surf tourism trade.

Ponting, a lifelong surfer from Australia, has traveled the globe catching waves and has seen how crowds of swell seekers have transformed remote parts of the world — in both good and bad ways.

With no planning, many poor, remote communities discovered by surf explorers in the 1960s got caught up in what Ponting calls "the race to the bottom" with locals expanding their homes and offering cheap accommodation, but with little infrastructure to handle the mounting sewage and trash, which seep into pristine marine environments.

As a result, "surf slums" sprang up in paradise. Ponting points to some traditional Muslim villages in Indonesia that found themselves dealing with big-city problems brought in by the outsiders, including illegal drug use and prostitution.

On the other hand, there are places like Papua New Guinea, a model that has a national surf management plan limiting the number of surfers to popular spots and taxing them to help pay for sewage treatment, water systems and schools. Papua New Guinea also requires surfers to pay for a local surf guide, creating jobs for its people instead of merely playing host to foreign travel companies.

Surfers are unique in that they — unlike other kinds of tourists — will often pursue a wave no matter how far and difficult it may be to get there, Ponting said. They flock to nations in the midst of wars or after natural disasters, making them a resilient market for impoverished countries struggling to persuade traditional tourists to return.

The Q Line

Spreading the wealth

The SMMUSD school board last week approved a new districtwide fundraising policy that is intended to stop school site PTAs from paying for staff salaries. The new policy will now collect and distribute raised funds across the district.

So, this week's Q-Line question asks:
Do you think this is a good idea or is the district alienating certain groups?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 107**.



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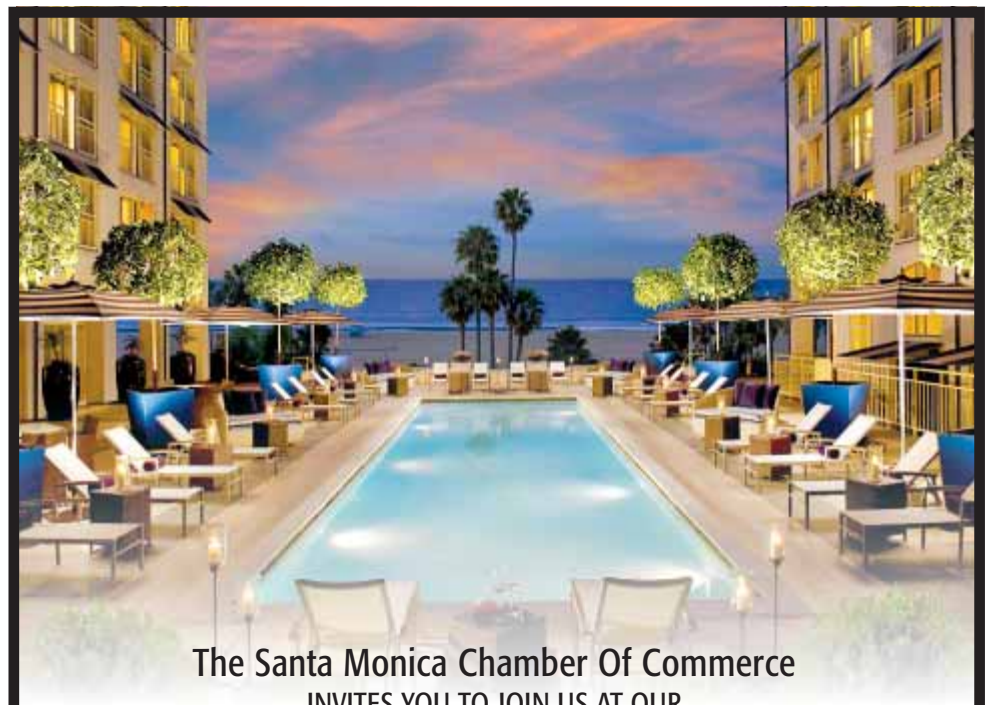
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Next meeting:

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Meetings continue through January 19.
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Earth Talk

By the editors of E Magazine

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Send comments to editor@smdp.com



Photo courtesy Digital Vision/Thinkstock

FEEDING THE MASSES: **David Pimentel of Cornell University's College of Agriculture and Life Sciences says that the grain currently fed to some seven billion livestock in the United States could feed nearly 800 million people directly.**

Less meat, more green

Dear EarthTalk

I heard that the less meat one eats, the better it is for the environment. How so?

Jason K.
Sarasota, Fla.

OUR MEAT CONSUMPTION HABITS TAKE a serious toll on the environment. According to the Environmental Working Group (EWG), the production, processing and distribution of meat requires huge outlays of pesticides, fertilizer, fuel, feed and water while releasing greenhouse gases, manure and a range of toxic chemicals into our air and water. A lifecycle analysis conducted by EWG that took into account the production and distribution of 20 common agricultural products found that red meat such as beef and lamb is responsible for 10 to 40 times as many greenhouse gas emissions as common vegetables and grains.

Livestock are typically fed corn, soybean meal and other grains which have to first be grown using large amounts of fertilizer, fuel, pesticides, water and land. EWG estimates that growing livestock feed in the U.S. alone requires 167 million pounds of pesticides and 17 billion pounds of nitrogen fertilizer each year across some 149 million acres of cropland. The process generates copious amounts of nitrous oxide, a greenhouse gas 300 times more potent than carbon dioxide, while the output of methane-another potent greenhouse gas-from cattle is estimated to generate some 20 percent of overall U.S. methane emissions.

"If all the grain currently fed to livestock in the United States were consumed directly by people, the number of people who could be fed would be nearly 800 million," reports ecologist David Pimentel of Cornell University's College of Agriculture and Life Sciences. He adds that the seven billion livestock in the U.S. consume five times as much grain as is consumed directly by the entire U.S. population.

Our meat consumption habits also cause other environmental problems. A 2009 study found that four-fifths of the deforestation across the Amazon rainforest could be linked to cattle ranching. And the water pollution from factory farms (also called concentrated animal feeding operations or CAFOs)-whereby pigs and other livestock are contained in tight quarters-can produce as much sewage waste as a small city, according to the Natural Resources Defense Council (NRDC). Further, the widespread use of antibiotics to keep livestock healthy on those overcrowded CAFOs has led to the development of antibiotic-resistant strains of bacteria that threaten human health and the environment in their own right.

Eating too much meat is no good for our health, with overindulgence linked to increasing rates of heart disease, cancer and obesity. Worldwide, between 1971 and 2010, production of meat tripled to around 600 billion pounds while global population grew by 81 percent, meaning that we are eating a lot more meat than our grandparents. Researchers extrapolate that global meat production will double by 2050 to about 1.2 trillion pounds a year, putting further pressure on the environment and human health.

For those who can't give up meat fully, cutting back goes a long way toward helping the environment, as does choosing meat and dairy products from organic, pasture-raised, grass-fed animals. "Ultimately, we need better policies and stronger regulations to reduce the environmental impacts of livestock production," says EWG's Kari Hammerschlag "But personal shifting of diets is an important step."

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Economy has wildlife rescue on endangered list

SUE MANNING
Associated Press

LOS ANGELES The disabled grizzly bears Huck, Jake, Pete and Mike arrived after a drive-thru animal park closed in 1985.

Drifter the tiger came as a cub after being seized in a 1997 Chicago drug raid.

Booie, the smoking chimp, was brought here in 1995 at age 28 when he was no longer needed for testing vaccines at the New York University School of Medicine.

Through the years, 76,000 animals have come and gone — all welcomed by Martine Colette, founder and director of the Wildlife WayStation, one of the first animal sanctuaries in the country and, at one time, the largest.

Some of Hollywood's biggest stars have rallied around the WayStation in the past decade. Still, the fate of its remaining 420 animals is endangered by a drop in donations, rising upkeep and food costs, and the inability to pay staff.

"If the WayStation does not find a way out from under the horrific financial burden it is currently facing, caused by the current recession and disastrous economic downfall, then all these animals that came to us for safe haven are in real jeopardy," Colette said last week.

It's a problem that extends well beyond the cages and enclosures on her property 30 miles north of downtown Los Angeles. Times are hard for all nonprofits, especially donation-driven sanctuaries, said Adam Roberts, executive vice president of Born Free USA, a California-based animal welfare and wildlife conservation organization.

In recent months, the Wild Animal Orphanage in San Antonio closed because of overcrowding and lack of money. A Florida man lived in a cage with two lions for a month to raise money for his rescue center.

In Ohio, a man released dozens of lions, tigers and other animals from a private preserve before killing himself. Sheriff's deputies had to track and kill nearly 50 runaway animals. Authorities aren't sure of his motive, but he and his wife owed at least $68,000 in unpaid taxes.

Colette, 69, seems like an unlikely rescuer.

Born in Paris, she traveled with her Belgian diplomat father when he went on safari. Friends, colleagues and customers of her Hollywood costume and design business knew she had been to Africa and Asia, and they were always bringing her unwanted or unsuitable animals.

"They'd say, 'This ocelot is trying to eat our Chihuahua."

She took in her first animal in 1966 and a decade later found herself living with 50 animals in a three-bedroom house. Something had to give, so she sold her business, bought 162 acres in Tujunga Canyon in the Angeles National Forest and incorporated the Wildlife WayStation in 1976.

It was meant to be a place to treat and rehabilitate injured animals before returning them to the wild. But you can't release lions and tigers in this country and some animals were too sick to ever go back — an eagle blind in one eye, the crippled grizzlies and the lab chimps.

She did not believe any animal in need should be turned away, no matter the problem, no matter the cost. It didn't matter if an animal was wild, tame, hurt or handicapped. Whether it was a hummingbird in a matchbox or 27 lions and tigers from an illegal game farm in Idaho, she embraced them all.

"When pot-bellied pigs were in demand, we had 146 come in at one time. There were a lot of ostriches when they were billed as the next white meat," she said.

For 35 years, Colette has had her hand out, gathering donations for her ever-changing stable of creatures. Hollywood has often rallied to her cause.

Betty White has been a supporter from the beginning. In 2001, Hollywood elite, including Brad Pitt, Bruce Willis, Russell Crowe, and Johnny Depp put together a CD called "Hollywood Goes Wild" to try and raise money for the WayStation. Sharon Stone made a YouTube plea for donations in 2009.

Colette's plea has never been as urgent as last week's.

She's had to lay off about a third of her staff, which has ranged from 42 to 50 people, and she wonders how she'll cover the $142,000 it costs a month to feed and care for the animals.

Problems extend to complying with environmental and permit regulations.

A decade ago, the WayStation had more than 1,100 permanent residents and 5,000 animals dropping in each year. But state officials banned public tours and barred the refuge from accepting new animals after waste was found in a stream and chimpanzees had contagious diseases.

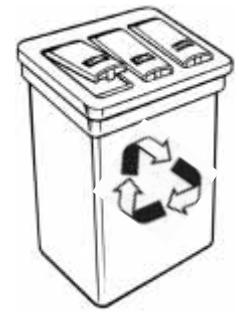
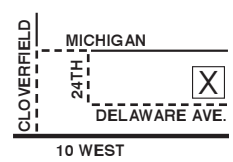
A few years later, Los Angeles County refused to reissue its permit until roads were repaved, sewers replaced and electrical wiring upgraded.

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Ousted L.A. housing chief got $1.2 million

ASSOCIATED PRESS

LOS ANGELES The board of the Los Angeles Housing Authority agreed to pay nearly $1.2 million to Rudolf Montiel after he was dismissed last spring as the agency's head, according to records.

News of the hefty payout has prompted audits and raised allegations that officials improperly spent taxpayer money intended for the poor on travel and entertainment, said a Los Angeles Times investigation published Sunday.

City Controller Wendy Greuel, who has been auditing the agency's travel expenses, released documents Friday showing public funds used for limousine rides and meals at pricey downtown restaurants. Gruel promised further audits, adding she believed that the questionable expenses were "the tip of the iceberg."

Critics called the departure package as a sign of poor management the housing authority, which has a budget of $1 billion a year in state and federal funds.

"How many people can you house for $1.2 million?" asked Larry Gross, executive director of the Coalition for Economic Survival. "It's outrageous."

Montiel, 50, was unavailable for comment. His lawyer, Michael Posner, defended the settlement, saying Montiel's contract entitled him to 18 months' pay if dismissed.

Appointed in 2004, Montiel was greeted as an ambitious reformer. But his plan to transform a Watts project by including market-rate housing mixed in among units for the poor was controversial. Fearing higher rents, last year dozens of tenants marched outside Montiel's Rancho Cucamonga home to protest.

Soon after, nine of those tenants were served with eviction notices, earning Montiel a rebuke from the City Council. The evictions were rescinded, but housing authority board members said they had lost confidence in Montiel.

Days before he was let go, Montiel wrote memos to board members asking them to return thousands of dollars in travel and other reimbursements allegedly obtained without authorization or receipts, according to the Times.

After he was fired following a public meeting, Montiel said his dismissal had "an air of retribution and retaliation."

Officials told the newspaper that Montiel's contract made it very difficult to fire him without giving him an outsize payout. In recent weeks, he received a $540,000 severance package to make up for time that had passed since his firing. He is scheduled to be paid $645,000 more next month to settle his claims of wrongful termination.

Mitchell Kamin, president of the housing authority's board, told the Times the deal was in the best interests of the agency and would be largely paid for by insurance.

"The basic thing was to eliminate any legal liability... close this chapter and move forward," Kamin said.

Occupy L.A. protesters march through downtown

ASSOCIATED PRESS

LOS ANGELES Occupy L.A. protesters are back on the streets of Los Angeles, three days after being ousted from their encampment at City Hall.

About 200 people chanting slogans and hoisting placards walked from Pershing Square to City Hall Saturday, on their way to the Men's Central Jail. Police officers on bike and on foot kept a watchful eye as the anti-Wall Street demonstration moved along the sidewalks.

Officer Cleon Joseph says there were no major incidents and no arrests. But City News Service cites police radio chatter that indicates one person was arrested at a Bank of America branch, where demonstrators reportedly rattled the locked doors.

Marchers chanted "drop the charges," referring to the arrests Wednesday of their fellow protesters during a pre-dawn raid on City Hall Park, where nearly 500 tents had been erected.



BOX OFFICE
FROM PAGE 3

nate the scanty business at theaters now. Summit Entertainment's female-driven blockbuster "The Twilight Saga: Breaking Dawn — Part 1" raised its domestic haul to $247.3 million. "Breaking Dawn" added $40.2 million overseas, taking it to a tally of $341 million internationally and $588.3 million worldwide.

Coming in second again was Disney's "The Muppets" with $11.2 million, lifting the family film's domestic total to $56.1 million. Despite good reviews, though, "The Muppets" audience was off more sharply than any other top-10 movie compared to Thanksgiving weekend.

Paramount's family adventure "Hugo," an acclaimed saga directed by Martin Scorsese, finished third with $7.6 million, raising its domestic take to $25.2 million.

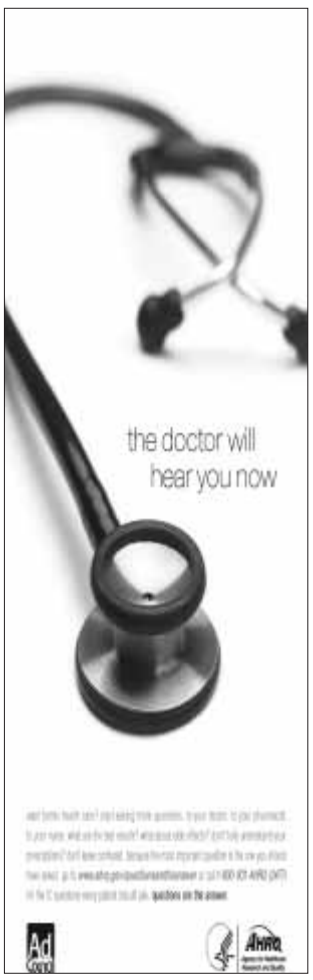
Sony's animated holiday comedy "Arthur Christmas" was fourth with $7.4 million, pushing its total to $25.3 million.

In limited release, Fox Searchlight's sexually explicit drama "Shame" opened strongly with $361,181 at 10 theaters in six cities. "Shame" expands to six more cities Friday.

Starring Michael Fassbender in a grim portrait of a sex addict, "Shame" is the latest film angling to lure moviegoers despite an NC-17 rating that prohibits anyone younger than 17 from seeing it.

Some fans and theaters equate the NC-17 tag with pornography, but serious films with that rating occasionally break through and find an audience. Fox Searchlight is positioning "Shame" for Academy Awards attention after the film earned Fassbender the best-actor prize at the Venice Film Festival.

Estimated ticket sales for Friday through Sunday at U.S. and Canadian theaters, according to Hollywood.com. Where available, latest international numbers are also included. Final domestic figures will be released Monday.



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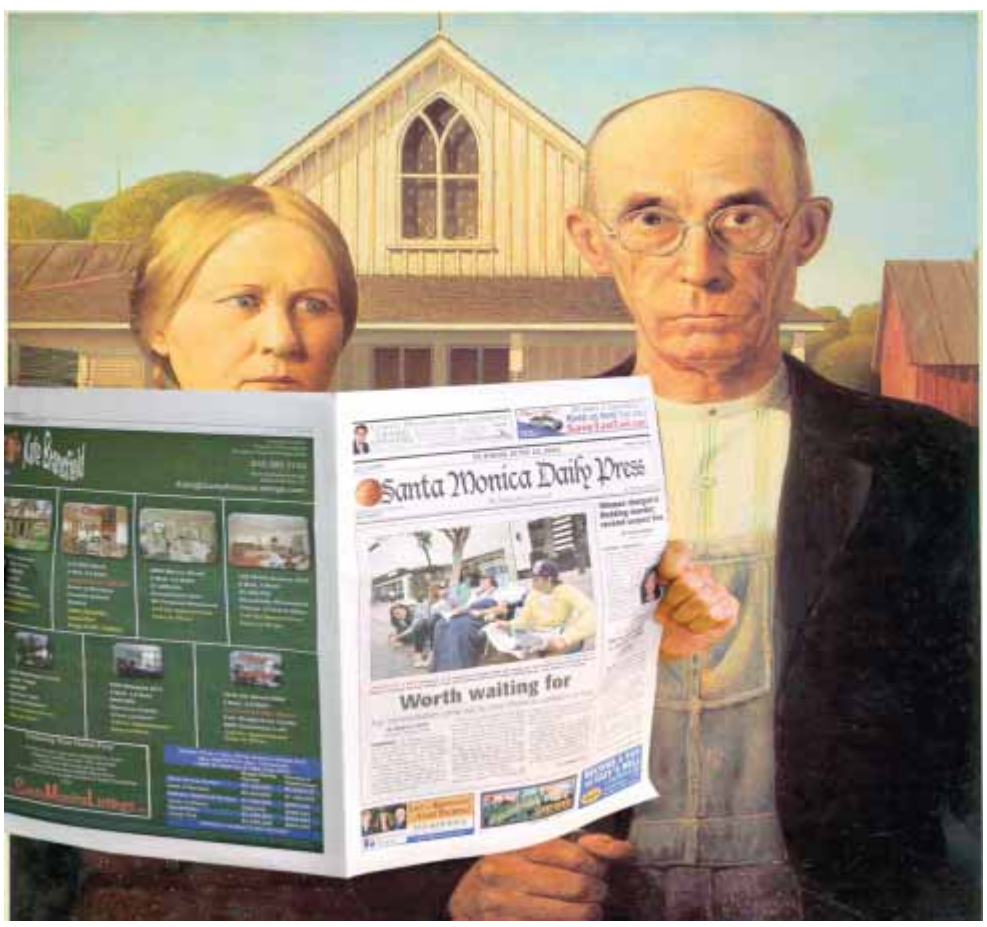
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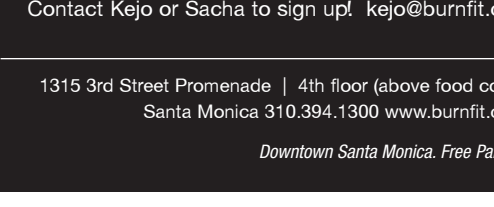
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Ocean Avenue Utility Work

The Ocean Avenue utility work will connect the sewer line from First Court to Ocean, install a new a gas line from First Court to Ocean, and install a new joint trench on Ocean. Work will take place on Ocean from Moomat Ahiko to Pico Boulevard with various lane closures throughout the duration of the project. Work will take place between 8 a.m. – 5 p.m., beginning Nov. 07 and ending Dec. 15.

Transit Priority Systems Project

Installation of the Transit Priority System (TPS) at 80 traffic signals along major corridors within the City of Santa Monica. Partial roadway closures or detours are expected at various locations on Pico Boulevard between 11th and 23rd streets, but impact to traffic should be minimal.

Pier Parking Lot Storm Drain Improvement Project

Drainage improvements will take place to the 1550 parking lot just north of the Santa Monica Pier. A gravity storm drainage system will be installed to replace the existing pump system. The bike path underneath the pier will be closed; however a bike path detour to Appian Way will be available.

Expo Light Rail Line Project

Follow daily construction on Twitter at www.twitter.com/EXPOinSM. Roadwork will take place at 19th Street south of Colorado Avenue and on Stewart Street between Olympic Boulevard and Delaware Avenue. Temporary lane closures may be necessary, but one lane in each direction will remain open at all times. For questions regarding this project contact Expo Light Rail Line Community Relations at (213) 922-EXPO or www.BuildExpo.org.

Ocean Park Boulevard Complete Green Street Project

The project begins in December 2011 and ends December 2012. Construction will take place Monday to Friday, 8 a.m. to 6 p.m., on Ocean Park Boulevard, between Neilson Way and Lincoln Boulevard. The project will improve the character and functionality of Ocean Park Boulevard for all users and reduce storm water runoff. The project will provide wider sidewalks and parkways for storm water biofilter swales and infiltration, new landscape medians, new marked crosswalks with enhanced overhead flashing beacons, new painted bike lanes and traffic striping, pedestrian level lighting, new trees and landscaping, street furniture, bike racks and traffic signal modification. Traffic control will be in place during construction and will maintain one lane of traffic in each direction. Please use alternate routes whenever possible.

Annual Paving & Sidewalk Repair Project

Annual street and sidewalk maintenance work consists of cold-milling and asphalt overlay, slurry sealing, sidewalk removal and reconstruction, curb and gutter removal and reconstruction, pervious gutter construction, and tree root pruning. In addition to the annual work, striping modifications will be completed to implement recommendations of the Draft Bicycle Action Plan. Street paving will occur mainly in the Ocean Park area, south of Pico Boulevard and west of Lincoln Boulevard. Some work, however, is also planned outside this area. Miscellaneous work (striping, raising of manhole covers, etc) will be taking place in the neighborhood south of Pico west of Lincoln. Partial roadway closures is expected. Temporary traffic control signs and barricades will be deployed to guide vehicular and pedestrian traffic in and around the work areas.

Southern California Edison Installation

Installation of electrical conduit and vaults on 20th Street from Olympic Boulevard to Wilshire Place North. Estimated project completion is November 2011. Lane closures will occur on the east side of 20th Street between Colorado and Arizona avenues. There may be traffic delays in and around the Appian Way and Pico Boulevard intersections. Expect traffic delays. Use alternate routes whenever possible.

Alley Resurfacing Project

The alleys in the 1500 block of Stanford Court will be resurfaced Dec. 5-16. Daily work start time is 7 a.m. and end time is 4:30 p.m. Please be advised that resurfacing operations will generate noise and dust. There will be certain times when the alley will not be accessible during construction, but the city will minimize these times of closure during the day. Questions should be directed to the Public Works Street Maintenance Division at (310) 458-4991. For more info on the Alley Renewal Program, go to: www.smgov.net/streets/alleyprogram.

Water Main Replacement No. 1

Replacement of approximately 11,700 feet of existing ductile iron water mains with new ductile iron water pipes due to age, condition and capacity demands. Work will take place on Euclid Court, from Carlyle to Alta avenues There will be traffic impacts in the work area.

The Village

The Village Santa Monica is a mixed-income, mixed-use community that will be developed in THE heart of Santa Monica's Civic Center revitalization area. This unique public/private partnership leverages City-owned land to provide for important public benefits. There will be utility work on Ocean Avenue and First Court; traffic may be affected from 8 a.m. to 5 p.m.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

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SANTA
FROM PAGE 1

For Don Skipworth, being Santa Claus is not a part-time job used to pad the retirement fund around the holidays.

In fact, he refuses to accept money from the police and fire unions that bankroll the Candy Cane Drive, nor was he paid by the Main Street Business Improvement Association, which also used his services over the weekend.

The purity of emotion elicited by the idea of Santa is too dear to profit from, Skipworth said.

"For the believers, or those who were once believers, being that image opens the door to such warmth, excitement and love," Skipworth said.

Skipworth, a Santa Barbara native, began playing Santa for the police department in 2002. A friend and Santa Monica resident Jim Grancich introduced him to Asch, who is responsible for coordinating the Candy Cane Drive.

Grancich had observed the caliber of Santa offered up by the police department, and decided to intervene.

"What happened is we were using reluctant Santas," Asch admitted.

Traditionally, the role of Santa in the Candy Cane Drive was played by a police officer, either a willing volunteer or a coerced recruit. Neither brand fit the description of a portly man with rosy cheeks and a full, white beard.

Skipworth, with his uncanny resemblance to the icon, stepped into the job with relish. Within a few years he had been co-opted by the fire department for its hospital visits and holiday party and by Main Street for its holiday walk.

It's a whirlwind weekend. He drives down from Santa Barbara on a Friday in his Town and Country van and stays through the weekend, never far from his big, red suit and trusty elves, Carlos Garcia and Grancich.

"Main Street pays for his hotel room, and he doesn't even stay at a fancy hotel," Asch said. "He does it because he loves it. He's so joyful."

Skipworth's first foray into the world of Santa came long before he was physically fit to play the part. He was a young junior high teacher, and as such, at the mercy of his tenured colleagues.

"They asked me because I was the low man on the totem pole," he said. "It was a stretch to be Santa."

He dutifully put on the suit and a fake beard, but as he "Ho ho ho'ed" his way through the students' holiday party, Skipworth noticed the excitement that the appearance of Santa brought to children who thought of Santa Claus as the embodiment of Christmas magic.

"When I put on that uniform for the first time and I saw a child look at me — it was a little girl — the intensity with which she looked at me struck me," Skipworth said. "This is the innocence of a true, believing child."

Now, he starts letting his beard grow out in July, just to the point where he begins to feel like a "big English sheepdog."

The red sweaters appear just after Thanksgiving.

"As soon as people see me on the street, I get wonderful responses from folks," Skipworth said. "Even the very elderly become like little children again. They're transported back to a time that's very special."

Margie Delano, a 52-year resident of Santa Monica, felt that power when she attended the first Candy Cane Drive, and has only become more enchanted by the event with the arrival of Santa Skip.

Every year, Delano waits at the Christine Reed Park across the street from St. Monica's Catholic Church with her family members in tow. They'd driven from Camarillo early Saturday morning to make sure they didn't miss Santa's arrival at the park.

"This is my most exciting day of the year," Delano said. "More than Christmas, and I love Christmas."

Skipworth attributes the success and popularity of the Candy Cane Drive to Asch's organizational skills and the unique culture of Santa Monica's public service agencies. Although he's tried, he can't get Santa Barbara to set up anything similar to the event.

"What Lauralee and her staff managed to do is a program that could be replicated in every city, everywhere if people could get beyond the politics and egos that seem to rear their ugly heads," Skipworth said.

Questions about insurance and union buy-in hampered Skipworth's efforts to get a similar program launched in Santa Barbara, as well as a run-in with city officials over what Skipworth considered an example of institutional racism.

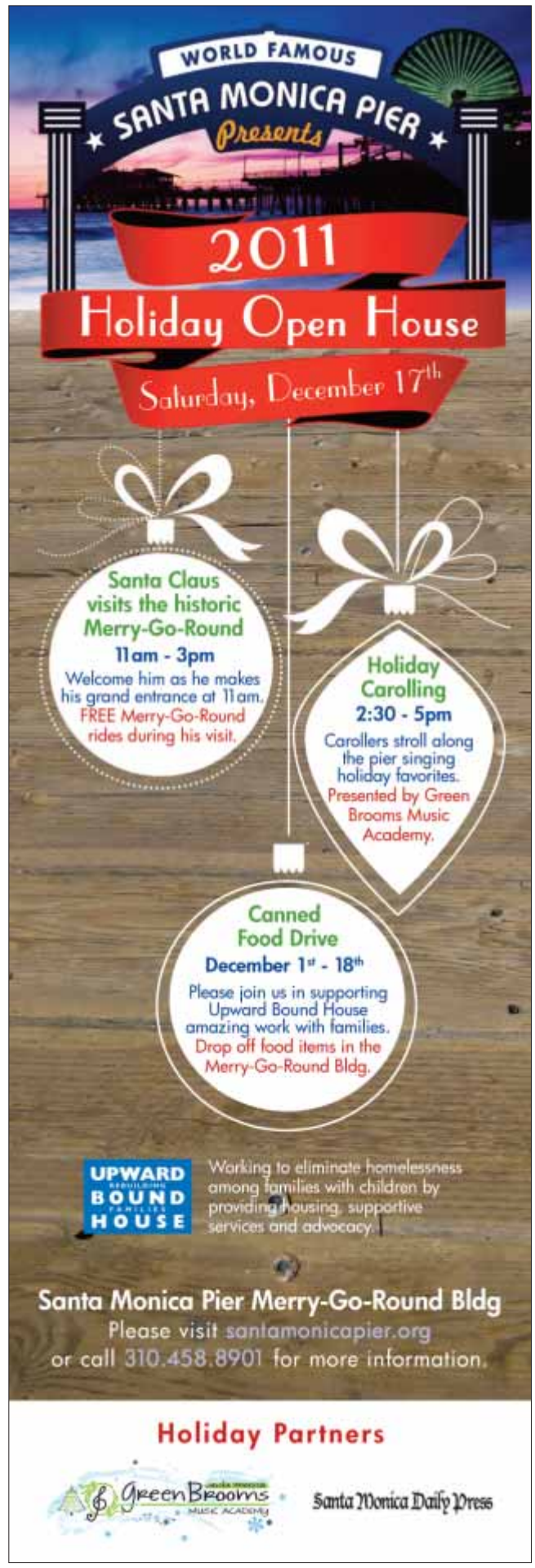
"They told me 'We're color blind, here,'" Skipworth said. "I told them, 'That's the same thing the rednecks told me in the Civil Rights era.' I'll never be Santa in Santa Barbara."

Santa Monica, however, is unique.

"What I saw immediately was the coming together of a lot of different components — political, nonprofit, all of these entities working together to present a program for the community that's virtually no expense … it's unlike anything I've ever been involved with before," Skipworth said.

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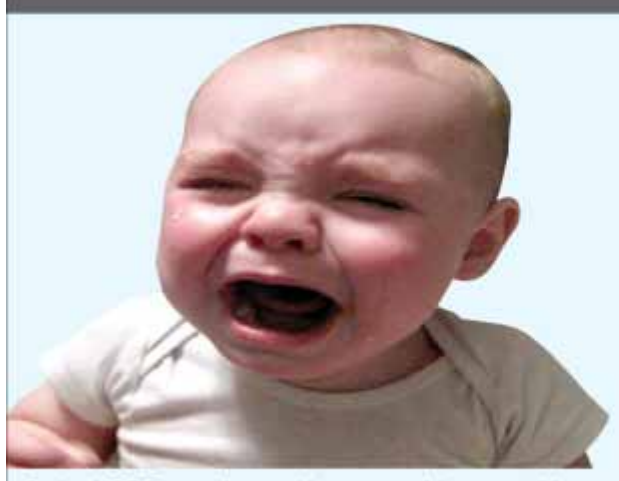
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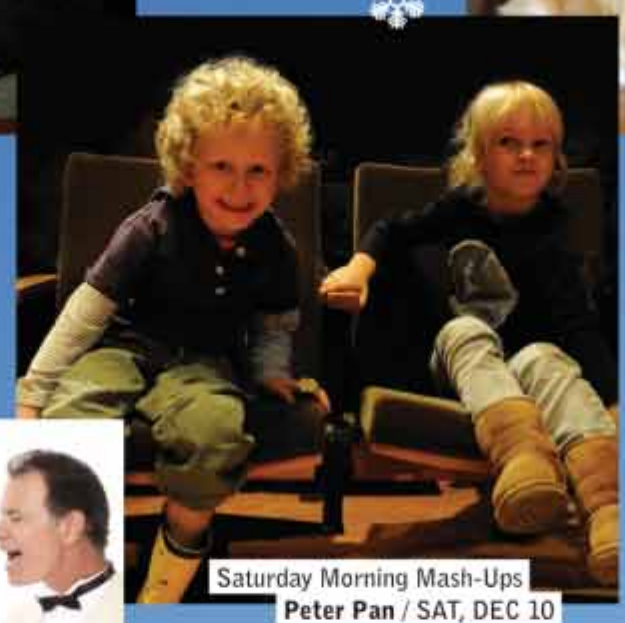
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Paul Alvarez Jr. *news@smdp.com*

CRUNCH: **The Samohi defense swarms Kevin Porche of Culver City on Friday.**

SAMOHI
FROM PAGE 1

top of the list. The Vikings fell short of the lofty dream, but not by much.

The Vikings' run through the playoffs included wins over Channel Islands and Ventura in the first and second rounds. Culver City's route to the final started with a surprising win over No. 1 seeded Serra in the first round of the playoffs. That feat was all the more surprising because Culver City entered as the 16th and last seed in the playoffs.

"We wanted to prove people wrong," Culver City quarterback Lukas O'Connor said. "The sky's the limit from here."

Culver City's quarterback finished the night 21 of 29 for 324 yards and three touchdowns. Alex Jackson led Culver City with seven receptions for 166 yards and a score.

Samohi's lone offensive highlight came when senior running back Kori Garcia punched it in from three yards away in the fourth quarter to bring the game to 37-6 after the point after was missed.

Once the final whistle blew, Samohi's sideline was huddled together, many with tears in their eyes.

The run through the playoffs had extended what had been the most successful season in recent memory.

In his third year as head coach, Clark said that he needed time to look back on the season that was, but was pleased by the effort put forth by his team.

"These kids, my boys, played all year," he said. "I'll miss the seniors."

The Vikings graduate a number of key contributors including Garcia, who is being recruited by a number of Ivy League schools. Linebacker Chris Collins, quarterback Christian Salem, cornerback Dylan Muscat, running back London Lewis and wide receiver Anthony Hernandez are just some of this year's contributors who will be moving on.

The Vikings do have a number of talented underclassmen returning led by junior wide receiver Sebastian LaRue, who emerged as the Vikings' main weapon in the passing game this season. He capped a strong regular season with five touchdowns in the playoffs, four coming off the arm of Salem and the other on a punt return.

"We have some talent coming back," Clark said. "We have something to build on."

For Lewis, who played just one year at Samohi after transferring from Servite, the experience has been life-changing.

"I loved everything about it," Lewis said of the season. "This has been the best experience of my life.

"We're family here."

daniela@smdp.com



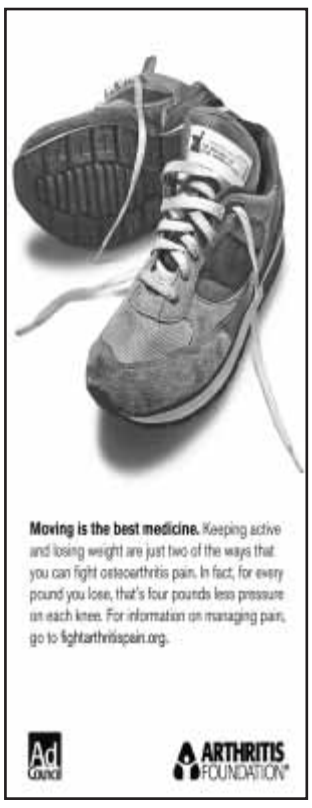
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100K wreaths headed to Arlington National Cemetery

CLARKE CANFIELD
Associated Press

PORTLAND, Maine Twenty years ago, wreath company owner Morrill Worcester and a dozen other people laid 5,000 wreaths on headstones at Arlington National Cemetery. It was Worcester's way of giving thanks to the nation's veterans with leftover unsold wreaths.

This year, Worcester has arranged for up to 100,000 wreaths to be placed on gravesites at the military cemetery Dec. 10 in his biggest wreath-laying undertaking yet.

A convoy of more than 20 trucks left Worcester Wreath Co. in the eastern Maine town of Harrington on Sunday to begin the six-day journey to the cemetery in Arlington, Va., outside Washington, the final resting place for hundreds of thousands of veterans and a tourist site that draws 4 million visitors a year. Along the way, there'll be ceremonies at schools, veterans' homes and in communities in Maine, Massachusetts, New York, New Jersey, Pennsylvania, Delaware and Maryland.

Worcester never expected the wreath-laying effort to grow from a single tractor-trailer carrying a few thousand wreaths to 84 big rigs delivering wreaths to Arlington and hundreds of locations. Besides the Arlington ceremony, his Wreaths Across America organization has also organized more than 700 other ceremonies at veterans' cemeteries and monuments across the country and overseas involving 225,000 wreaths.

"We haven't really tried to push it; it's really just grown on its own," Worcester said. "We have a hard time keeping up with it."

Worcester, who has never served in the military, came up with the idea of a wreath-laying ceremony 20 years ago when he found himself with an extra 5,000 wreaths in December, too late to bring to market. He decided upon Arlington National Cemetery, which he had visited as a child.

After that first year, Worcester continued donating wreaths and holding ceremonies at the cemetery. The event remained relatively small with little fanfare until a photo, showing thousands of green wreaths with red ribbons nestled against headstone on a snow-covered ground, made its way around the Internet about five years ago.

After that, Worcester got thousands of emails and letters from people wanting to donate, and inquiries from others asking how they could hold wreath-laying ceremonies of their own to pay tribute to those who have served in the military. So he and his wife founded the nonprofit Wreaths Across America to take in donations and organize hundreds of wreath-laying ceremonies at veterans' cemeteries.

Wreaths Across America put 24,000 wreaths on Arlington headstones last year, and initially hoped to put them on virtually all 220,000 headstones this year. That initiative fell short, but Worcester said he's still pleased that they'll be able to put out 100,000 of the laurels.

Of the 325,000 wreaths in all of this year's ceremonies, Worcester is donating 25,000. His company makes the rest, but they are paid for through donations from groups and individuals and through corporate sponsorships.

The growth of the event doesn't surprise Joanne Patton of Hamilton, Mass., the daughter-in-law of World War II Gen. George S. Patton and the widow of Patton's son, Maj. Gen. George S. Patton IV, who is buried in Arlington.

On Monday, Patton will receive one of Worcester's wreaths in a ceremony in Topsfield, Mass., which she will then lay on a tank in Patton Park in Hamilton, Mass. She has participated in past Wreaths Across America events as well.

"It's an amazing expression of honoring the spirit of service," she said.

Figuring out the logistics of resting so many wreaths at Arlington National Cemetery was complex enough when there were only 5,000 to worry about, said Wayne Hanson, who is in charge of coordinating the ceremony at Arlington. If the weather is nice, Hanson expects more than 10,000 people to participate in Saturday's event.

Hanson is optimistic that some year soon all the Arlington headstones will have wreaths placed on them for the ceremony.

"We can work toward doing the whole cemetery for our 25th anniversary," he said.



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Surf Conditions **Water Temp:** 57-59°

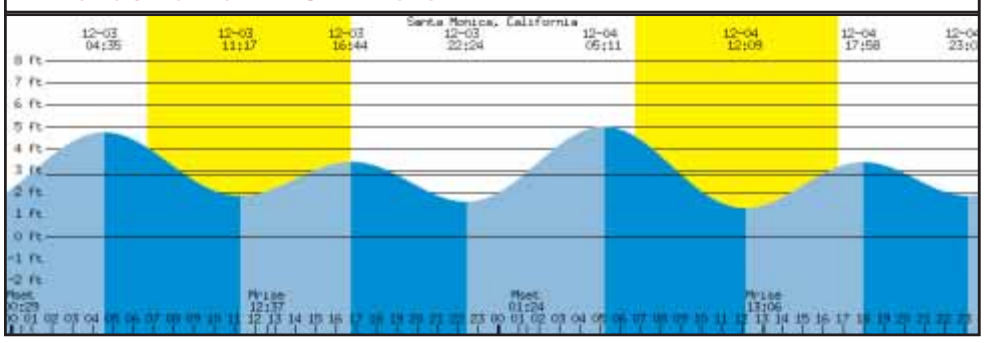
Swell Forecast

The NW is looking weak at knee to waist for west facing breaks. Some light southern hemi should bring waist high waves to south facing breaks.

Long Range Synopsis

Wednesday (Pearl Harbor Day), the small SW swell backs down as NW wind swell continues to fade. Knee to waist everywhere seems like a reasonable expectation.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **November 22, 2011**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 13
- Number of A grades for dry/wet weather -- 16 / 13
- Number of (C,D,F) grades for dry/wet weather -- 0 / 0

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Groundwork Family Foundation, simplehuman, LAcarGUY, SMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	F	D
Nicholas Beach at San Nicholas Canyon Creek mouth.	F	A
El Pescador State Beach, between Lachusa and Las Alisos creeks.	ns	ns
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	C	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	D
Escondido Creek, just east of Escondido State Beach.	B	F
Latigo Canyon Creek mouth.	C	D
Solstice Canyon at Don Blocker County Beach.	F	A+
Puerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	F	F
Surfrider Beach at Malibu Colony fence.	A	A+
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	B	F
Carbon Beach at Sweetwater Canyon.	A+	A+
Las Flores State Beach at Las Flores Creek (point zero).	A+	C
Big Rock Beach at 19948 PCH stairs.	C	A+
Pena Creek at Las Tunas County Beach.	A+	A+
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	F	F
Castlerock Storm Drain at Castle Rock Beach.	A+	F
Santa Ynez Storm Drain at Castle Rock Beach.	A	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	D

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	F
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A	D
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	F
Santa Monica Beach at Montana Ave. drain.	A+	C
Santa Monica Beach at Wilshire Blvd. drain.	B	C
Santa Monica Municipal Pier.	F	F
Santa Monica Beach at Pico/Kenter storm drain.	A	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A+
Ocean Park Beach at Ashland Ave. drain.	A	A
Venice City Beach, at the Rose Ave. storm drain.	B	F
Venice Beach at Brooks Ave. drain.	A+	F
Venice Beach at Windward Ave. drain.	A	A
Venice Fishing Pier - 50 yards south.	B	A
Venice Beach- projection of Topsail St..	B	F
Marina del Rey, Mothers' Beach- lifeguard tower.	C	F
Dockweiler State Beach at Ballona Creek mouth.	B	F
Dockweiler State Beach at Culver Blvd. drain.	A	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	B
Dockweiler State Beach at World Way (south of D&W jetty).	A+	D
Dockweiler State Beach at Imperial Hwy drain.	C	F
Dockweiler Beach- opposite Hyperion Treatment Plant.	A	B
Dockweiler State Beach at Grand Ave. drain.	A	D

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

NCAA FOOTBALL

Wisconsin, Oregon to make Rose Bowl returns

GREG BEACHAM
AP Sports Writer

PASADENA The last two losers of the Rose Bowl have another chance to get it right.

Pac-12 champion Oregon will face Big Ten champion Wisconsin on Jan. 2 in the 98th edition of the Granddaddy of Them All, the schools learned Sunday night.

The ninth-ranked Badgers (11-2) are headed to their second straight Rose Bowl after losing 21-19 to TCU last year. The No. 6 Ducks (11-2) lost to Terrelle Pryor and Ohio State in Pasadena two seasons ago before falling in the BCS title game last season.

Players from both teams knew their holiday destination well before the official announcement, celebrating with roses in their teeth after they won their conferences' first title games over the weekend. Oregon battered UCLA 49-31 at Autzen Stadium on Friday, and Wisconsin edged Michigan State 42-39 on Saturday.

These football powerhouses will cap two of the best stretches in the schools' histories with their first meeting since 2001, and just their fifth head-to-head matchup ever — yet both schools are eager to finish their seasons with a win for a change.

Wisconsin has matched the heights of its decade-ago glory days under coach Barry Alvarez by making back-to-back Rose Bowls for just the second time in school history. Yet the Badgers have lost three of their last four bowls in coach Bret Bielema's five-year tenure, winning only the Champs Sports Bowl in 2009.

Oregon still hasn't won a bowl game under third-year coach Chip Kelly, even with tailback LaMichael James leading a high-flying offense while the Ducks unseated Southern California as the West Coast's dominant program.

The byzantine BCS rules will allow the traditional Pac-12/Big Ten intersectional matchup for just the sixth time in the last 11 years. The Horned Frogs crashed Pasadena last season thanks to a BCS rule that required the Rose Bowl to skip over powerful Pac-10 second-place finisher Stanford, which ended up winning the Orange Bowl.

Oregon wrapped up its third straight conference title over the weekend, and the Ducks appeared to be in the running for the BCS title game until No. 5 USC's 38-35 win at Autzen last month.

The Ducks followed up that setback by crushing Oregon State and UCLA, and their latest Rose Bowl appearance is a fitting cap to the careers of the most successful seniors in school history. The Ducks have won 43 games in the past four seasons, including more than 10 victories this season for the third time ever — and the second straight year.

Oregon has made five appearances in the Rose Bowl, but hasn't won it since beating Pennsylvania 14-0 in the third edition of the game on Jan. 1, 1917.

The Ducks are anxious to counter the national perception that their unusual schemes can be beaten when elite teams have extra time to prepare for them, whether in last season's title-game loss to Auburn or this season's opening loss to No. 1 LSU.

The Badgers finished their season with five straight victories to steamroll into Pasadena. Wisconsin rebounded nicely from back-to-back last-second losses to Michigan State and Ohio State in late October with a gritty title-game victory over the Spartans in Indianapolis.

Powered by tailback Montee Ball and one-season-wonder quarterback Russell Wilson, Wisconsin has won two straight Big Ten titles for just the third time in school history — and the last time the Badgers did it, Ron Dayne led them to victory at the Rose Bowl on Jan. 1, 2000.

After the fourth 11-victory season in school history, the Badgers are in the Rose Bowl for the eighth time overall.

With NFL games scheduled for Sunday, Jan. 1, the Rose Bowl won't be played on New Year's Day for just the seventh time since 1967.



MOVIE TIMES

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Twilight Saga: Breaking Dawn - Part 1 (PG-13) 1hr 48min
1:15pm, 4:00pm, 7:00pm, 9:45pm

Tower Heist (PG-13) 1hr 44min
1:15pm, 4:15pm, 7:15pm, 10:00pm

Like Crazy (PG-13) 1hr 29min
1:30pm, 4:10pm, 7:00pm, 9:30pm

Very Harold & Kumar 3D Christmas (R) 1hr 29min
1:45pm, 4:25pm, 7:10pm, 9:50pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Happy Feet Two in 3D (PG) 1hr 45min
11:15am, 4:30pm, 10:00pm

Twilight Saga: Breaking Dawn - Part 1 (PG-13) 1hr 48min
11:15am, 2:00pm, 4:45pm, 7:30pm, 10:15pm.

Muppets (PG) 1hr 38min
11:10am, 1:00pm, 2:00pm, 4:05pm, 5:00pm, 7:45pm, 9:30pm, 10:20pm

Puss in Boots (PG) 1hr 30min
11:15am, 4:30pm, 9:30pm

Puss in Boots 3D (PG) 1hr 30min
1:50pm, 7:00pm

Immortals 3D (R) 1hr 50min
11:10am, 1:45pm, 4:20pm, 7:05pm, 10:00pm

J. Edgar (R) 2hrs 17min
11:45am, 3:10pm, 6:30pm, 9:50pm

Happy Feet Two (PG) 1hr 45min
2:00pm, 7:15pm

Laemmle's Monica Fourplex
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Margin Call (R) 1hr 49min
1:50pm, 4:30pm, 7:20pm

Crazy Wisdom: The Life and Times of Chogyam Trungpa, Rinpoche (NR) 1hr 29min
1:00pm, 3:10pm, 5:20pm, 7:40pm, 10:00pm

Descendants (R) 1hr 55min
12:00pm, 1:20pm, 2:50pm, 4:10pm, 5:40pm, 7:00pm, 8:30pm, 9:45pm

Warrior's Heart (PG) 1hr 26min
9:55pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Arthur Christmas 3D (PG) 1hr 37min
2:15pm, 7:45pm

Hugo 3D (PG) 2hrs 07min
11:00am, 2:00pm, 5:00pm, 8:00pm, 11:00pm

Twilight Saga: Breaking Dawn - Part 1 (PG-13) 1hr 48min
12:30pm, 3:30pm, 6:30pm, 9:30pm

Jack and Jill (PG) 1hr 31min
11:45am, 2:20pm, 4:50pm, 7:25pm, 10:00pm

Moneyball (PG-13) 2hrs 06min
12:15pm, 6:15pm

Ides of March (R) 1hr 42min
3:30pm, 9:40pm

My Week with Marilyn (R) 1hr 36min
11:15am, 1:50pm, 4:40pm, 7:30pm, 10:20pm

Arthur Christmas (PG) 1hr 37min
11:30am, 5:00pm, 10:30pm

For more information, e-mail news@smdp.com

You're on top of your game, Cappy

ARIES (March 21-April 19)
★★★★ Others might need a fire extinguisher to chill you out. Your spontaneity is high. Someone might feel as if he or she could be consumed by your fire. You know what you are doing. Honor your priorities. Don't sell yourself short. Tonight: So what if it is Monday night?

TAURUS (April 20-May 20)
★★ Knowing when to assume the backseat could be important. Don't allow others to undermine you, even if you don't feel up for the power struggle. Fatigue could hit much earlier than usual. Slow down. Tonight: Get some extra R and R.

GEMINI (May 21-June 20)
★★★★★ Meetings make you smile. If there is a problem, it will be resolved easily. If you have a key concern, act on it while the timing is with you. Be sure and direct. Others will respond accordingly. Tonight: Where your friends are.

CANCER (June 21-July 22)
★★★★★ Certainly, stepping up to the plate isn't foreign to you. Others respond well to your leadership and thoughts. Be most professional during business hours; and during personal time, let go of your daily hassles. Everyone will be happier. Tonight: A force to behold.

LEO (July 23-Aug. 22)
★★★★ Take the lead while moving in a new direction. Others tend to follow your initiative once they know this new path is not fraught with problems. You are a risk-taker who often lands well. You have sound judgment. Tonight: Let your spirit soar.

VIRGO (Aug. 23-Sept. 22)
★★★★ Relate to each person directly. Through this one-on-one contact, you will strengthen existing bonds, even if they are only work related. You also melt down barriers. If you cannot resolve a problem right now, don't waste time thinking about it. Tonight: A partner or friend takes the lead.

LIBRA (Sept. 23-Oct. 22)
★★★★ You could be challenged by a close associate, or you could decide that this person is presenting options and perspectives that you really hadn't thought of. Understand both of you want the same thing from a situation, though your approach might be very different. Tonight: Say "yes" to a loved one.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Pace yourself, with an eye to what you can accomplish and what you expect from others. Sometimes you could be overly tired and not able to be as optimistic. Realism will work, too. Tonight: Run an errand or two on the way home.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ Your spontaneity keeps coming out. You really don't want everyone to know how spontaneous you can be when left alone. Do your best to sit on some of your impulsiveness in order to gain the trust of a key person. Tonight: Stop at a new spot. Let the music flow.

CAPRICORN (Dec. 22-Jan. 19)
★★★ You might want to revisit a personal or domestic decision. Is this wish even a possibility? If it is, go for it. You want to eliminate any distraction this situation might present. You cannot work well otherwise. Tonight: On top of your game.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ You have the ability to keep a conversation moving without allowing anyone to get hung up on petty thoughts. You wonder why you cannot personally get past an obstacle. Find someone who can play devil's advocate. Tonight: Where you like to haunt.

PISCES (Feb. 19-March 20)
★★★ You might be taking a hard look at your finances and how to bypass a restriction. In any case, try not to make any important financial decisions just yet. Focus on better communication and perhaps a special project. Tonight: Pay bills.

Happy birthday

JACQUELINE BIGAR'S STARS
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★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year you discover how clarity of intentions lined up with authentic feelings draws strong results. Drop the word "impossible" from your vocabulary. Only you know what you are capable of. An important trip or special bond with someone quite different could define your year. If you are single, this person could be more than a friend. If you are attached, try to schedule that very special trip the two of you often speak of. Don't judge your sweetie and others so much. Walk in their shoes. ARIES brings out your adventurous spirit.

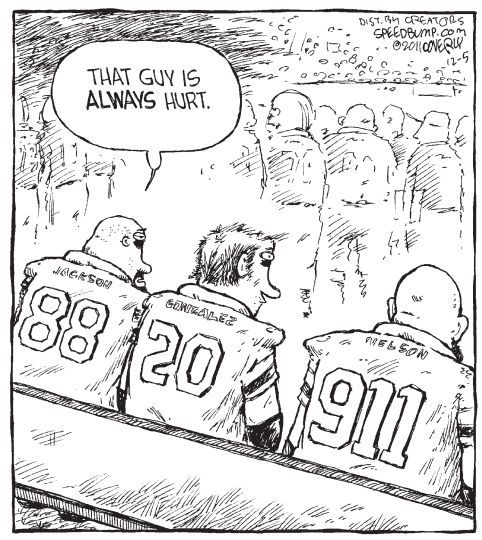


MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

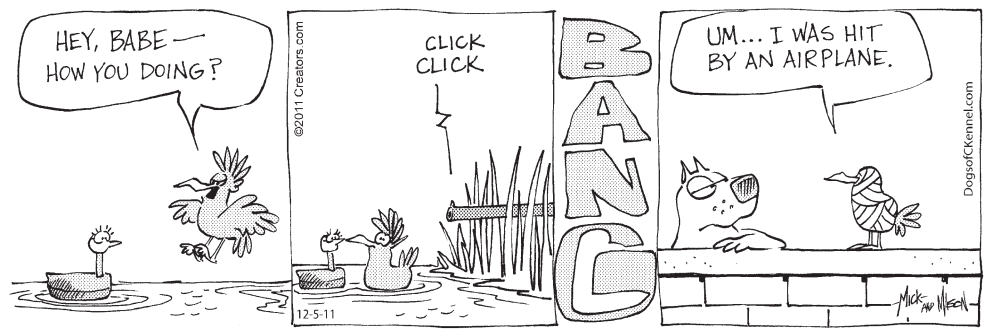
Speed Bump
By Dave Coverly



Strange Brew
By John Deering



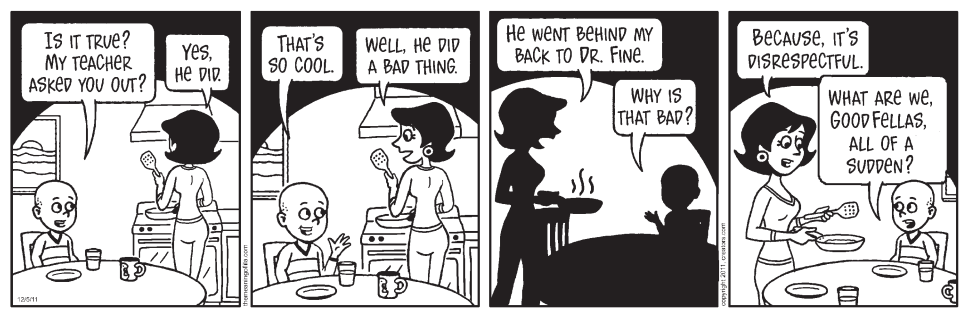
Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	2		3	1				9
3		6	9	2				
	4	1						
5	1				3			
8	3						2	1
			7				8	4
						1	9	
				6	2	4		5
6				4	9		3	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

3	7	8	2	1	5	6	9	4
1	5	9	7	6	4	3	2	8
4	6	2	8	3	9	7	1	5
7	4	5	6	8	1	2	3	9
8	9	6	4	2	3	5	7	1
2	3	1	9	5	7	4	8	6
5	8	7	3	9	6	1	4	2
6	2	4	1	7	8	9	5	3
9	1	3	5	4	2	8	6	7

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CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Solemn ceremony
5 Not quite closed
9 From the neighborhood
10 Out of style
12 Portents
13 Last Greek letter
14 Knocked down
16 Melody
17 Historic times
18 Incites
21 Soak up
22 Movie theater fixture
23 Danger
24 Land, as a fish
26 Bigwig, briefly
29 Try
30 Trig function
31 Gloss target
32 Solve a cryptogram
34 Baja "Bye!"
37 King or czar
38 — firma
39 Off-Broadway awards
40 Oboe part
41 Dune makeup

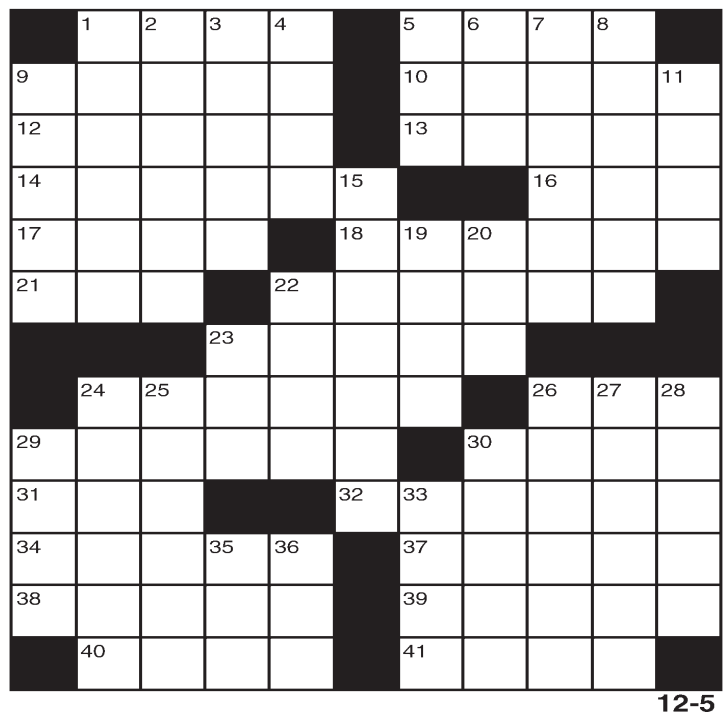
DOWN

1 Horror director George
2 Pole feature
3 Aquariums
4 Different
5 Commotion
6 Copier problem
7 Relaxed
8 District
9 Rich veins
11 Fix socks
15 Publicly denounces
19 Amused look
20 Hair holder
22 Vend
23 Vitality
24 Pirate ship
25 Realm
26 Fiddle
27 Certainly
28 Jury members
29 Louver piece
30 Diver's gear
33 Amorous archer
35 Bonanza stuff
36 Despondent

P	A	C	T	■	■	S	M	A	R	T
A	M	O	U	R	■	H	O	N	O	R
G	U	S	T	O	■	A	M	I	G	O
E	L	I	■	P	P	D	■	M	E	T
D	E	N	S	E	R	■	B	A	R	S
■	T	E	A	T	O	W	E	L	S	■
■	■	■	V	O	W	E	L	■	■	■
■	T	R	O	W	E	L	I	N	G	■
P	A	I	R	■	S	T	E	A	L	S
A	C	T	■	U	S	E	■	D	A	N
N	O	T	E	R	■	R	H	I	N	E
I	M	E	A	N	■	S	I	N	C	E
C	A	R	T	S	■	■	D	E	E	R

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



12-5

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• Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

• Each empty square dictates the math operation that must be performed to meet the demands.

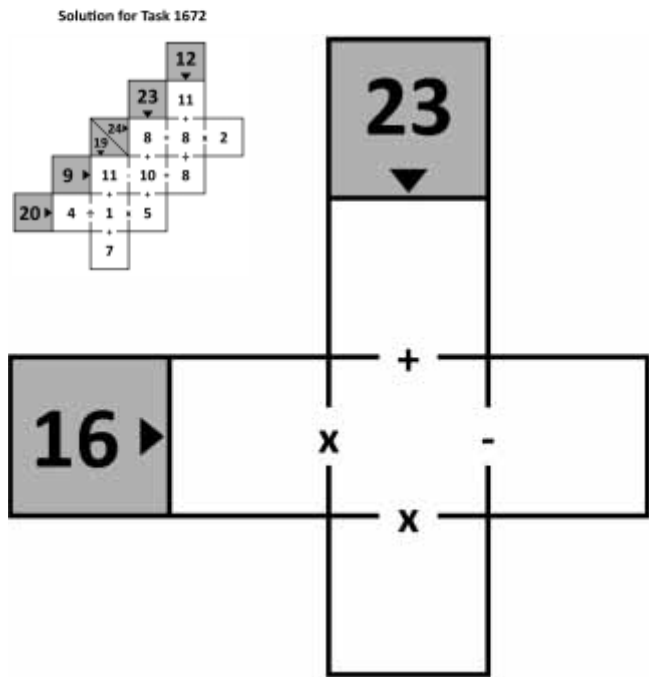
• Remember to multiply or divide before you add or subtract.

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Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

3, 4, 5, 5, 9

Solution for Task 1672



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SUPER LOTTO PLUS: 1 12 19 29 34 Meganumber: 12 Jackpot: $13M

Fantasy 5: 5 8 9 22 35

DAILY 3: MIDDAY: 1 5 8 EVENING: 8 0 6

DAILY DERBY: 1st: 01 Gold Rush 2nd: 06 Whirl Win 3rd: 04 Big Ben RACE TIME: 1:49.73

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD

BY CHUCK SHEPARD

■ In the course of an October story on an ill-fated Continental Airlines flight during which all restrooms in coach were broken, the reporter for the Star Tribune of Minneapolis sought reactions from experts. Calling the toilet failures a "bad situation that hasn't been addressed" was Robert Brubaker, a spokesman for something called the American Restroom Association, "a Baltimore-based advocacy group for toilet users."

■ An Oxford University researcher reported in August on the African crested rat, which is so ingenious that it slathers poison, from chewing the A. schimperi plant, onto an absorbent strip of fur on its back as protection against predators many times larger. The researcher observed first-hand a dog quivering in fear after just one failed mouthful of a crested rat's fur in his laboratory. The noxious goo is also used by African tribesmen on their hunting arrows.

■ Researching the Itty-Bitty: In October, Popular Science dubbed researcher Gaby Maimon of Rockefeller University as one of its "Brilliant 10" for 2011 for his monitoring of neurons in the brains of fruit flies. Maimon first had to immobilize the flies' brains in saline and outfit their tiny neurons with even tinier electrodes -- so that he could track which neurons were firing as the flies flapped their wings and carried out other activities (work that he believes can be useful in treating human autism and attention-deficit disorder).

TODAY IN HISTORY

1932 German-born Swiss physicist Albert Einstein is granted an American visa.

1933 Prohibition in the United States ends: Utah becomes the 36th U.S. state to ratify the Twenty-first Amendment to the United States Constitution, thus establishing the required 75% of states needed to enact the amendment (this overturned the 18th Amendment which had made the manufacture, sale, or transportation of alcohol illegal in the United States).

WORD UP!

collop \ KOL-uhp \ , noun;

1. A small slice of meat.
2. A small slice, portion, or piece of anything.
3. A fold or roll of flesh on the body.

Santa Monica Daily Press

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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. YS023113
Superior Court of California, County of Los Angeles
Petition of DENIZ ROMAN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: DENIZ ROMAN filed a petition with this court for a decree of changing names as follows: DENIZ ROMAN to DENISE ROSE SANTHON. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JAN 2, 2012 Time: 8:30AM, DEPT 8
The address of the court is 1725 Main Street., Santa Monica, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 11/9/2011
MARK S. ARNOLD, JUDGE OF THE SUPERIOR COURT

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121582 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as SALON MONDEZ. The full name of registrant(s) is/are: DIEGO MONROY 2123 N. TOWN AVE. POMONA, CA 97167. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DIEGO MONROY. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011127304 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/03/2011 The following person(s) is (are) doing business as ACADEMY OF CALIFORNIA EXAMINATIONS INC., ACE FINANCIAL TRAINING. The full name of registrant(s) is/are: Academy of California Examinations, Inc. 15446 Sherman Way #302 Van Nuys, CA 91406. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Academy of California Examinations, Inc.. This statement was filed with the County Clerk of LOS ANGELES County on 11/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011127071 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/09/2011 The following person(s) is (are) doing business as WICKED HAIR & MAKE-UP ARTISTRY. The full name of registrant(s) is/are: Carlynne Rochelle Epstein 836 Caminito Verde Carlsbad, CA 92011. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Carlynne Rochelle Epstein. This statement was filed with the County Clerk of LOS ANGELES County on 11/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011122713 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2011 The following person(s) is (are) doing business as THE LIVINGSTON AGENCY. The full name of registrant(s) is/are: Lisa Christensen 14 25th Ave. #B Venice, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Lisa Christensen. This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011128407 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/04/2011 The following person(s) is (are) doing business as TRACYS NAIL SPA. The full name of registrant(s) is/are: TRACYS NAIL SPA 1210 Montana Ave. #C Santa Monica, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TRACYS NAIL SPA. This statement was filed with the County Clerk of LOS ANGELES County on 11/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121577 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as HEALTHY COMMUNITIES CONSULTING, MEDIA HEALTH TECHNOLOGIES. The full name of registrant(s) is/are: CONSTANCE L. JACKSON 904 SILVER SPUR RD. #510 ROLLING HILLS ESTATES, CA 90274. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CONSTANCE L. JACKSON. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121578 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as DRIP DIAMOND. The full name of registrant(s) is/are: DIAMOND DRIP INC. 14700 S. LIMA AVE. COMPTON, CA 90221. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BILLY J. FRAZIER. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121579 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as GAMA LIFE AND HEALTH INSURANCE AGENCY. The full name of registrant(s) is/are: VALTER VARDERSIAN 544 E. CYPRESS APT G BURBANK, CA 91501. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/11/2011. /s/: VALTER VARDERSIAN. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED

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IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121580 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as KING TRADE CONSULTING. The full name of registrant(s) is/are: OLGA I. KING 10806 OAK MOUNTAIN PLACE SUNLAND, CA 91040. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:OLGA I. KING. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121581 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as SOUTH BAY HYDROJET AND ROOTER. The full name of registrant(s) is/are: JOSEPH PADILLA 1339 W. 145TH PLACE GARDENA, CA 90247. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOSEPH PADILLA. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121583 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as STARS RECYCLING. The full name of registrant(s) is/are: NICKOLE DIXSON 10319 COMMERCE AVE. #11 TUJUNGA, CA 91042. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NICKOLE DIXSON. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121584 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as TELETRON WIRELESS. The full name of registrant(s) is/are: LEXIM IT CORP 233 N. VERMONT AVE. LOS ANGELES, CA 90004. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WEN PHAM. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121651 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as HAPPINESS CREATIONS. The full name of registrant(s) is/are: LORI HARTWELL 1311 N. MARYLAND AVE. GLENDALE, CA 91207. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LORI HARTWELL. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121652 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as BREAK.COM. The full name of registrant(s) is/are: NEXTPOINT, INC 5757 WILSHIRE BLVD. SUITE 300 LOS ANGELES, CA 90036. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/2011. /s/: KEITH RICHMAN. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121653 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as LACOUR CHODOS. The full name of registrant(s) is/are: ALISA CHODOS 2934 1/2 BEVERLY GLEN CIRCLE LOS ANGELES, CA 90077, ROBERT LACOUR 2934 1/2 BEVERLY GLEN CIRCLE LOS ANGELES, CA 90077. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/07/2011. /s/: ALISA CHODOS. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish , , , .

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121654 ORIGINAL FILING This statement was filed with the County Clerk of LOS

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ANGELES on 10/25/2011 The following person(s) is (are) doing business as ILLUMINARIA. The full name of registrant(s) is/are: CAROLANNE PATTERSON TOPANGA, CA 90290. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date). /s/: CAROLANNE PATTERSON. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121576 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as ZO ANI. The full name of registrant(s) is/are: SHIRI MESICA 5218 OTIS AVE. RTARZANA, CA 91356. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date). /s/: SHIRI MESICA. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121575 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as SLIGO DIGITAL MARKETING. The full name of registrant(s) is/are: LEONARD M. MONTAQUE 382 N. LEMON AVE. #442 WALNUT, CA 91789. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2011. /s/: LEONARD M. MONTAQUE. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011122226 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2011 The following person(s) is (are) doing business as CENTRAL PARK PROMOTIONS. The full name of registrant(s) is/are: ZEEDA M. DANIELE 4358 MAMMOTH #15 SHERMAN OAKS, CA 91423. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/21/2011. /s/: ZEEDA M. DANIELE. This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011122225 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2011 The following person(s) is (are) doing business as EVER EVOLVING PRODUCTIONS, THE MEN CAVE BARBER SHOP N SPA. The full name of registrant(s) is/are: CRESENT MOON INC. 848 S. SHERBOURNE DR. #4 LOS ANGELES, CA 90035. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CRESENT FRANKLIN. This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

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fessions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011123858 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/27/2011 The following person(s) is (are) doing business as BARRONS POWER WORDS. The full name of registrant(s) is/are: MARK B. BARRON 523 WEST 6TH STREET SUITE 1101 LOS ANGELES, CA 90014. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/24/2011. /s/: MARK B. BARRON. This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116570 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/14/2011 The following person(s) is (are) doing business as BLACK LIGHTNING DESIGN. The full name of registrant(s) is/are: Karen Bathker 500 Gretna Green Los Angeles, CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Karen Bathker. This statement was filed with the County Clerk of LOS ANGELES County on 11/14/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011046645 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/13/2011 The following person(s) is (are) doing business as FLAVOUR GALLERY. The full name of registrant(s) is/are: Intercortex, Inc. 30937 Minute Man Way Westlake Village, CA 91361. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2011. /s/: 10/1/2010. This statement was filed with the County Clerk of LOS ANGELES County on 06/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011128542 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/04/2011 The following person(s) is (are) doing business as 111TH & FIG PROPERTY. The full name of registrant(s) is/are: Hectory Ayala 2901 Strongs Dr. Venice, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Hectory Ayala. This statement was filed with the County Clerk of LOS ANGELES County on 11/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011126278 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/02/2011 The following person(s) is (are) doing business as ELM PROPERTY SOLUTIONS. The full name of registrant(s) is/are: Martin Amiri 475 S. Beverwil Dr. Beverly Hills, CA 90210. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Martin Amiri. This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW

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FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011129127 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/07/2011 The following person(s) is (are) doing business as ABUNDANCE THERAPIES INC.. The full name of registrant(s) is/are: Abundance Therapies Inc. 1748 16th St. Apt. B Santa Monica, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Kelli Smith. This statement was filed with the County Clerk of LOS ANGELES County on 11/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011125277 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as RACHEL MEIS COMMUNICATIONS. The full name of registrant(s) is/are: Rachel Meis 1301 Pico Blvd. Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Rachel Meis. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011112451 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/07/2011 The following person(s) is (are) doing business as EFFECTIVE REALTORS, EFFECTIVE REAL ESTATE, EFFECTIVE INVESTMENTS. The full name of registrant(s) is/are: 10600 W. Pico Blvd. Ste #203 Los Angeles, CA 90064. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Mark Greenblatt. This statement was filed with the County Clerk of LOS ANGELES County on 10/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011129482 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as AOA SERVICE GROUP INC., BAGGAGE DIRECT SERVICE. The full name of registrant(s) is/are: AOA Service Group Inc. 8921 S. Sepulveda Blvd. #209 Los Angeles, CA 90045. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date). /s/: Cholomondaly Dayaratne. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011113898 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/11/2011 The following person(s) is (are) doing business as SUR MER - A BOUTIQUE SALON. The full name of registrant(s) is/are: Meghan Walker 1423 Euclid St. #1 Santa

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Monica, CA 90401. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2011. /s/: Meghan Walker. This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011046646 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/13/2011 The following person(s) is (are) doing business as CENTERSOL, CENTER SOL. The full name of registrant(s) is/are: Intercontex, Inc. 30937 Minute Man Way Westlake Village, CA 91361. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/13/2011. /s/: Alfredo Malatesta. This statement was filed with the County Clerk of LOS ANGELES County on 06/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116054 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/14/2011 The following person(s) is (are) doing business as YOUR SOLARMATE. The full name of registrant(s) is/are: Gcal Services, LLC 4919 Newcastle Ave. Encino, CA 91316. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/21/2011. /s/: Gregory Khatchatourian. This statement was filed with the County Clerk of LOS ANGELES County on 10/14/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011134302 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2011 The following person(s) is (are) doing business as MEXICALI TACO & CO, MEXICALI TACO. The full name of registrant(s) is/are: Paul J. Yoo 702 N. Figueroa St. Los Angeles, CA 90012. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Paul J. Yoo. This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011134206 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2011 The following person(s) is (are) doing business as CRESCENT OIL COMPANY. The full name of registrant(s) is/are: GWA Incorporated 2656 29th St. Suite 205 Santa Monica, CA 90405-2984. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/21/1985. /s/: Bernard F. Alfs. This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/21/2011, 11/28/2011, 12/05/2011, 12/12/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011124495 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/28/2011 The following person(s) is (are) doing business as HAPPY TRANSITIONS. The full name of registrant(s) is/are: Yuliya I LaRoe Santa MOnica, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/15/2011. /s/: Yuliya I LaRoe. This statement was filed with the County Clerk of LOS ANGELES County on 10/28/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/21/2011, 11/28/2011, 12/05/2011, 12/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011122337 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/26/2011 The following person(s) is (are) doing business as TWO CAR TV. The full name of registrant(s) is/are: Amperage Films, LLC 130 Ocean Park Blvd. #333 Santa Monica, CA 90405. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Amperage Films, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 11/26/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/21/2011, 11/28/2011, 12/05/2011, 12/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011130652 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/10/2011 The following person(s) is (are) doing business as SANTA MONICA DAILY PRESS, SMDP SPECIAL PUBLICATIONS. The full name of registrant(s) is/are: Newlon Rouge LLC 1640 5th St., Suite 218 Santa Monica, CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/13/2001. /s/: Ross Furukawa. This statement was filed with the County Clerk of LOS ANGELES County on 11/10/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/21/2011, 11/28/2011, 12/05/2011, 12/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011131482 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/14/2011 The following person(s) is (are) doing business as SOFTBALL SAMURAI. The full name of registrant(s) is/are: Ryan Wallace Mushin 13273 Fiji Way, Apt #124 Marina Del Rey, CA 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Ryan Wallace Mushin. This statement was filed with the County Clerk of LOS ANGELES County on 11/14/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/21/2011, 11/28/2011, 12/05/2011, 12/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011132527 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/16/2011 The following person(s) is (are) doing business as GUNS GERMS $TEAL, GG$. The full name of registrant(s) is/are: Sarah Stevens 660 Marine St. Santa Monica, CA 90405, Philippa Price 3559 Green Vista Dr. Encine, CA 91436. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2011. /s/: Sarah Stevens. This statement was filed with the County Clerk of LOS ANGELES County on 11/16/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of it-

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self authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/21/2011, 11/28/2011, 12/05/2011, 12/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125881 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as BRONSON APARTMENTS, REEVES APARTMENTS, CLOVERDALE APARTMENTS, WILCOX APARTMENTS. The full name of registrant(s) is/are: IRA FRANKEL 5919 WEST 3RD STREET LOS ANGELES, CA 90036. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/2011. /s/: IRA FRANKEL. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125485 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as HERMOSA CELLULAR AND REPAIR, SOUTH BAY CELLULAR AND REPAIR. The full name of registrant(s) is/are: ELDAD MAZAL 300 PACIFIC COAST HIGHWAY SUITE 106 HERMOSA, CA 90254. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/24/2011. /s/: ELDAD MAZAL. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 126144 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/02/2011 The following person(s) is (are) doing business as MAGICALLY DELICIOUS ENTERPRISES. The full name of registrant(s) is/are: ADAM GELFAND 6447 VIA DE ANZAR ROLLING HILLS ESTATES, CA 90275. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ADAM GELFAND. This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 126145 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/02/2011 The following person(s) is (are) doing business as FELIPES ROAD SERVICE. The full name of registrant(s) is/are: FELIPE MENDEZ 495 PEPPER ST. PASADENA, CA 91103. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2011. /s/: FELIPE MENDEZ. This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 126146 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/02/2011 The following person(s) is (are) doing business as Jongewaards Bake n Broil. The full name of registrant(s) is/are: Bake n Broil, Inc 5 Goldenmeadow Fallbrook, CA 92028. This Business is being conducted by: a Corporation. The registrant commenced to transact busi-

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ness under the fictitious business name or names listed on (Date)1965. /s/: Andrew Child. This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129541 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as Jacksons Food and Drink. The full name of registrant(s) is/are: DPS Foodworks, LLC 4718 Darien Street Torrance, Ca 90503. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Scott Cooper. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129509 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as Bjoin Films. The full name of registrant(s) is/are: Henry Bjoin Studios Inc. 121 East Linden Ave Burbank, CA 91502. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/03/2011. /s/: Henry Bjoin. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129512 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as The Ultimate Lien Solution. The full name of registrant(s) is/are: Marilyn E. Murata, Corporation 216 Loma Vista \"A\" El Segundo, CA 90245. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/20/2006. /s/: Marilyn E. Murata. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129513 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as Alternative Medical Case Management. The full name of registrant(s) is/are: Marilyn E. Murata, Corporation 216 Loma Vista \"A\" El Segundo, CA 90245 . This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/20/2003. /s/: Marilyn Murata. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129516 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as Resurreccion Mexican Folk, Resurrection Mexican Folk. The full name of registrant(s) is/are: Rafael Valpuesta 2389 Gladmar Street Monterey Park, CA 91754. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2011. /s/: Rafael Valpuesta. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129521 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as US Investigative and Protection Services. The full name of registrant(s) is/are: Lisette Laboy 1231 S. Plymouth Blvd #102 Los Angeles CA 90019. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: Lisette Laboy. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129523 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as Healthspecialty. The full name of registrant(s) is/are: Cosmolara, Inc. 9634 Washburn Rd Ste. A Downey, CA 90241. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/20/2005. /s/: Neil Badlani. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129542 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as Buzzsaw Industries. The full name of registrant(s) is/are: Lawrence Fortunato 1820 N. La Brea Ave., #6 Los Angeles CA 90046, Candace Starr 2219 E. Thousand Oaks Blvd. #138 Los Angeles CA 90046. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/23/2011. /s/: Lawrence Fortunato . This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129519 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as JustWrite. The full name of registrant(s) is/are: Mark Simon 625 North Sycamore #101 Los Angeles, CA 90036. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/03/2011. /s/: Mark Simon. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use

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in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129542 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as Airbrush Hollywood, The Look Factory. The full name of registrant(s) is/are: Gwendolyn Davis 220 E. Valencia Ave. #11 Burbank CA 91502. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/29/2011. /s/: Gwendolyn Davis. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 130533 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as MUXICA, MUXICA PRODUCTIONS. The full name of registrant(s) is/are: Daniel Boiles 39 Victoria Lane Sierra Madre, CA 91024, Ricardo Ordonez 39 Victoria Lane Sierra Madre, CA 91024. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Daniel Boiles. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 130534 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/09/2011 The following person(s) is (are) doing business as Media City Jewelers. The full name of registrant(s) is/are: Edward Dekermenji 2411 N. Parish Pl. Burbank, CA 91504. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Edward Dekermenji. This statement was filed with the County Clerk of LOS ANGELES County on 11/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 130535 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/09/2011 The following person(s) is (are) doing business as INTIMATE CELEBRATIONS . The full name of registrant(s) is/are: EILEEN BECKWITH PEARSON 28801 S. LAKESHORE DRIVE MALIBOU LAKE, CA 91301, GISELLE SHAPIRO C/O D&S TOWNSON, 34947 SWEETWATER DRIVE AGUA DULCE, CA 91390. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GISELLE SHAPIRO. This statement was filed with the County Clerk of LOS ANGELES County on 11/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 130536 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/09/2011 The following person(s) is (are) doing business as Studio 26 Stationery. The full name of registrant(s) is/are: Courtney Caverly 912 El Medio Avenue Pacific Palisades, CA 90272, Tracy Rossie 912 El Medio Avenue Pacific Palisades, CA 90272. This Business is being

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conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2011. /s/: Courtney Caverly. This statement was filed with the County Clerk of LOS ANGELES County on 11/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 130538 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/09/2011 The following person(s) is (are) doing business as JOHN KALISKI ARCHITECTS, URBAN STUDIO. The full name of registrant(s) is/are: JOHN KALISKI 3780 WILSHIRE BLVD. SUITE 300 LOS ANGELES, CA 90010. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOHN KALISKI. This statement was filed with the County Clerk of LOS ANGELES County on 11/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 134180 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2011 The following person(s) is (are) doing business as LIFETIME VALUE PHARMACY . The full name of registrant(s) is/are: INFUSION HEALTHCARE PHARMACY, INC. 23080 ALESSANDRO BLVD, STE. #212 MORENO VALLEY, CA 92553. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RYAN LE. This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 134179 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2011 The following person(s) is (are) doing business as Chunky By Design. The full name of registrant(s) is/are: Sylvia Humphrey 3925 W. 23rd St. Los Angeles, CA 90018. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/15/2011. /s/: Sylvia Humphrey. This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 134176 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2011 The following person(s) is (are) doing business as MDG RECORDS. The full name of registrant(s) is/are: MG INNOVATIVE, INC. 835 AUSTIN AVE. #1 INGLEWOOD, CA 90302. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/10/2010. /s/: MARCEL HENDERSON. This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 134178 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2011 The following person(s) is (are) doing business as Riven Rock Financial. The full name of registrant(s) is/are: Philip A. Vinceri 3327 Prospect Ave La Crescenta Ca 91214. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Philip A. Vinceri . This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 134177 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2011 The following person(s) is (are) doing business as Vision Products International. The full name of registrant(s) is/are: Fututre Sports Products International inc. 18543 Devonshire Street Suite #450 Northridge, CA 91324. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2011. /s/: Chris Brown. This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 134181 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2011 The following person(s) is (are) doing business as BUYMYDOMAINDOTCO, KEN TAL COMPANY. The full name of registrant(s) is/are: Ken Talcott 2604 Greenleaf Dr. West Covina, CA 91792, Linda Talcott 2604 Greenleaf Dr. West Covina, CA 91792. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/22/2011. /s/: Ken Talcott. This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 135036 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/18/2011 The following person(s) is (are) doing business as Lomita Pet Hospital. The full name of registrant(s) is/are: Companion Animal Emergency and Surgery Inc. 2 Pacific Crest Irvine, CA 92602, SJ Kim, Inc. 27935 Sirani Ct. Valencia, CA 91355. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Sandra Kim. This statement was filed with the County Clerk of LOS ANGELES County on 11/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136258 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s)

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is (are) doing business as MOCEAN ARMOR. The full name of registrant(s) is/are: JOHN HARVEY 31220 LA BAYA DR. STE. #104 WESTLAKE VILLAGE, CA 91362. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/15/2011. /s/: JOHN HARVEY. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129078 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as Hollypro Productions, Hollypro Cinema, Tiger Tiger Projects, Gold Creek Ranch, Gold Creek Movie Ranch, The Cosmic Adventure. The full name of registrant(s) is/are: Jack P. Johnson 8807 Gold Creek Road Sylmar, CA 91342. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jack P. Johnson. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136259 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as SAKURAJIMA. The full name of registrant(s) is/are: SAKURAJIMA USA INC. 344 Hauser Blvd. #113 Los Angeles, CA 90036. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/02/2011. /s/: Naohiro Sakemoto. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136257 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as Raspberry Books. The full name of registrant(s) is/are: Tammy Laframboise Laforest 4346 Mammoth Ave. #4 Sherman Oaks, CA 91423. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Tammy Laframboise Laforest. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011133968 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2011 The following person(s) is (are) doing business as Sunland Performance Tires and Wheels. The full name of registrant(s) is/are: Manuel de Jesus Paz 8431 Foothill Blvd. Sunland, CA 91040. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/11/2011. /s/: Manuel de Jesus Paz. This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or

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common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125073 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/31/2011 The following person(s) is (are) doing business as ALAN MCDONALD GENERAL CONTRACTOR, AMGC. The full name of registrant(s) is/are: ALAN MCDONALD 15911 ROSEHAVEN LANE CANYON COUNTRY, CA 91387 . This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/2009. /s/: ALAN MCDONALD. This statement was filed with the County Clerk of LOS ANGELES County on 10/31/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125080 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/31/2011 The following person(s) is (are) doing business as LEAGUE CONSTRUCTION COMPANY, LCC. The full name of registrant(s) is/are: ALAN MCDONALD 15911 ROSEHAVEN LANE CANYON COUNTRY, CA 91387 , JESUS ROJAS 8530 WAKEFIELD AVENUE PANORAMA CITY, CA 91402. This Business is being conducted by: a Joint Venture. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALAN MCDONALD. This statement was filed with the County Clerk of LOS ANGELES County on 10/31/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125487 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as BUBBLE PUNCH. The full name of registrant(s) is/are: TRUE MEE LEE 11865 ROCHESTER AVE. APT 2 LOS ANGELES, CA 90025, MICHELLE NGUEYN 9618 EXPOSITION BLVD. #215 LOS ANGELES, CA 90034. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/23/2011. /s/: TRUE MEE LEE. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125486 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as FONGS WORLD ART. The full name of registrant(s) is/are: MASON FONG 2094 KENILWORTH AVE. LOS ANGELES, CA 90039. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MASON FONG. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125488 This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as GINA HOLZ DESIGNS. The full name of registrant(s) is/are: GINA HOLZ 906 N. DOHENY DRIVE #311 WEST HOLLYWOOD, CA 90069. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/28/2011. /s/: GINA HOLZ. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136379 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as SNOWFLAKE. The full name of registrant(s) is/are: KATHRYN CAMER 7058 HAWTHORN AVE. HOLLYWOOD, CA 90028. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/2011. /s/: . This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136378 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as MY DESIRE VINTAGE. The full name of registrant(s) is/are: GERALDINE CASTANEDA NAVA 864 SERRANO PL. LOS ANGELES, CA 90029, LISE CASTANEDA NAVA 864 SERRANO PL. LOS ANGELES, CA 90029. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GERALDINE CASTANEDA NAVA. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136377 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as TRAINING FOR TOMORROW. The full name of registrant(s) is/are: BUENAVIDA CARE SERVICES, INC. 300 E. GLEASON ST. MONTEREY PARK, CA 91755. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:IMELDA OCHOA. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136010 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as INDEPENDENT MOBILE STREET ROD AND CLASSIC CAR REPAIR. The full name of registrant(s) is/are: MARK A. WRIGHT 20812 EARL ST. TORRANCE, CA 90503. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/14/2011. /s/: MARK A. WRIGHT. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136006 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as Institute of Neurological Recovery. The full name of registrant(s) is/are: Edward Lewis Tobinick, M.D., A Medical Corporation 100 UCLA Medical Plaza, Suite 205 Los Angeles, CA 90095. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/27/1984. /s/: Edward Lewis Tobinick, M.D.. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136007 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as HVAC CONCEPTS. The full name of registrant(s) is/are: MELVIN BILOW 4622 MONARCA DR. TARZANA, CA 91356. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/30/2011. /s/: MELVIN BILOW. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136257 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as RASBERRY BOOKS. The full name of registrant(s) is/are: TAMMY LAFRAMBOISE LAFOREST 4346 MAMMOTH AVE. #4 SHERMAN OAKS, CA 91423. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TAMMY LAFRAMBOISE LAFOREST. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136008 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as GLASSMAN REALTY. The full name of registrant(s) is/are: DAVID GLASSMAN 2014 1/2 VOORHEES AVE. REDONDO BEACH, CA 90278. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAVID GLASSMAN. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136009 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as ANTIGUA PLACE. The full name of registrant(s) is/are: REAL LAMP PEOPLE INC. 27540 AVE. MENTRY VALENCIA, CA 91355. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/18/2011. /s/: VARAND ZARIFIAN. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136002 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as THE JAMES EADY COMPANIES, THE IMAGE WORLDWIDE, THE GROWTH SERVICE. The full name of registrant(s) is/are: JAMES EADY 110 GRANVILLE AVENUE SUITE 401 LOS ANGELES, CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JAMES EADY. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136003 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as KEY LENDERS OF ENCINO. The full name of registrant(s) is/are: AMANDA HASSON 16055 VENTURA BLVD. #1120 ENCINO, CA 91436. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2011. /s/: AMANDA HASSON. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136004 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as CIRCLE OF CARE BURN FOUNDATION. The full name of registrant(s) is/are: CIRCLE OF CARE FOUNDATION 16255 VENTURA BLVD. SUITE 707 ENCINO, CA 91436. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LINDA DAVID. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136005 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as PROACTIVE TAX PLANNING SERVICES, MARK TWAIN IN THE 21 ST CENTURY. The full name of registrant(s) is/are: BRIAN A. REGALBUTO 11942 DOWNEY AVE. DOWNEY, CA 90242. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRIAN A. REGALBUTO. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 137155 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as BALDWIN HILLS DENTAL CENTER. The full name of registrant(s) is/are: BENJAMIN BRAZIEL III, DDS. 3717 S. LA BREA AVE. #203 LOS ANGELES, CA 90016. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1996. /s/: BENJAMIN BRAZIEL III, DDS.. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129074 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as THE STYLIST HANDBOOK. The full name of registrant(s) is/are: DEVON POER 10617 WOODBINE ST. #1 LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/1/2011. /s/: DEVON POER. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129075 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as ASTRA DANCE COMPANY. The full name of registrant(s) is/are: DAVID WILKINSON 41922 TILTON DRIVE QUARTZ HILL, CA 93551. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DAVID WILKINSON. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136380 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as SCOPEFX. The full name of registrant(s) is/are: RAGUI HANNA 1724 GREVELIA ST. G SOUTH PASADENA, CA 91030. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RAGUI HANNA. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129077 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as TELETRON TV AND APPLIANCES. The full name of registrant(s) is/are: TELETRON INC. 12820 BEACH BLVD. STANTON, CA 90680. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WEN PHAM. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129079 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as HD TV SPECIALS, SATELLITE TV PROVIDERS, SATELLITE TV PROMOS, NATIONAL SATELLITE SYTEMS TV, HD SATELLITE TV, SATELLITE TV, HD PROGRAMMING, SATELLITE TV DEALS, DISHPROMO. The full name of registrant(s) is/are: ACLB2B CORP. 19720 VENTURA BLVD. SUITE C WOODLAND HILLS, CA 91364. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/2005. /s/: KAPIL JUNEJA. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129080 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as SUNNY DAYS LAWN SERVICES. The full name of registrant(s) is/are: PATRICK GUTIERREZ 1185 GLEN ARBOR AVENUE LOS ANGELES, CA 90041, BRADLEY C. LOCKRIDGE 2136 CHICKASAW AVENUE LOS ANGELES, CA 90041. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PATRICK GUTIERREZ. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129081 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as SK CONSTRUCTION. The full name of registrant(s) is/are: SKAV DESIGN INC. 3282 N. RIDGETOP LANE CASTAIC, CA 91384. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/03/2007. /s/: ERIC H. ARIMA. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 137156 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/23/2011 The following person(s) is (are) doing business as GODIY MUSIC. The full name of registrant(s) is/are: WAGLER BROS INC. 1565 W. 132 ST C GARDENA, CA 90249. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RYAN WAGLER. This statement was filed with the County Clerk of LOS ANGELES County on 11/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2011, 11/30/2011, 12/07/2011, 12/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 138312 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/29/2011 The following person(s) is (are) doing business as CITI DESIGN ASSOCIATES. The full name of registrant(s) is/are: RENGUAN ZHAO 317 N. MISSION DR. SAN GABRIEL, CA 91775. This Business is being conducted by: an

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Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RENGUAN ZHAO. This statement was filed with the County Clerk of LOS ANGELES County on 12/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 138310 This statement was filed with the County Clerk of LOS ANGELES on 11/29/2011 The following person(s) is (are) doing business as STRAIGHTEN UP. The full name of registrant(s) is/are: KRISTIN BOROSTYAN 710 BAYVIEW DR. HERMOSA BEACH, CA 90254. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KRISTIN BOROSTYAN. This statement was filed with the County Clerk of LOS ANGELES County on 11/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 138309 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/29/2011 The following person(s) is (are) doing business as DOG AND PONY, DOG AND PONY CREATIVE, DOG AND PONY DESIGN, DOG AND PONY ADVERTISING. The full name of registrant(s) is/are: JENNIFER SPARKS 3124 THATCHER AVE. MARINA DEL REY, CA 90292, BRIDGET JURGENS 1612 S. REDONDO BLVD. #4 LOS ANGELES, CA 90019. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/28/2011. /s/: BRIDGET JURGENS. This statement was filed with the County Clerk of LOS ANGELES County on 11/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 139559 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/30/2011 The following person(s) is (are) doing business as MALIBU HOME COLLECTIONS. The full name of registrant(s) is/are: BARBARA GRUSHOW DESIGNS, LLC 6341 BUSCH DRIVE MALIBU, CA 90265. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BARBARA BRUSHOW. This statement was filed with the County Clerk of LOS ANGELES County on 11/30/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011139746 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 12/01/2011 The following person(s) is (are) doing business as MARSHALL PUBLISHING GROUP. The full name of registrant(s) is/are: Renee Gray Lalanne 2917 W. 116th St. Hawthorne, CA 90250 . This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Renee Gray Lalanne. This statement was filed with the County Clerk of LOS ANGELES County on 12/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011135559 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/21/2011 The following person(s) is (are) doing business as BEVERLY HILLS VIP SERVICE. The full name of registrant(s) is/are: I Know Your Game, LLC. 1930 Wilshire Blvd. Suite 504 Los Angeles, CA 90057. This Business is being conducted by: a Limited Liability Company. This statement was filed with the County Clerk of LOS ANGELES County on 11/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011137267 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/23/2011 The following person(s) is (are) doing business as TOTAL HOME CARE SERVICES. The full name of registrant(s) is/are: Alvin Joseph Uy 3444 South Centinela Ave. Suite 2 Los Angeles, CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Alvin Joseph Uy. This statement was filed with the County Clerk of LOS ANGELES County on 11/23/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011136227 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as FIVE SPARROWS DESIGN STUDIO. The full name of registrant(s) is/are: Whitney Lauren Pennington 2102 Century Park Lane, #216 Los Angeles, CA 90067. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/20/2011. /s/: Whitney Pennington. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011134836 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/10/2011 The following person(s) is (are) doing business as AMERICAN KERATOCONUS ASSOCIATION. The full name of registrant(s) is/are: Advanced Vision Research Inc. 9663 Santa Monica Blvd., STE# 200 Beverly HIlls, CA 90210. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Brian Boxer Wachler. This statement was filed with the County Clerk of LOS ANGELES County on 11/10/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011138635 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/29/2011 The following person(s) is (are) doing business as GALLINI OF CENTURY CITY, INC., MILESTONE. The full name of registrant(s) is/are: Gallini of Century City, Inc. 10250 Santa Monica Blvd. #410 Los Angeles, CA 90067. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SAM JOOMA. This statement was filed with the County Clerk of LOS ANGELES County on 11/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125073 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as PACIFIC GROUP USA. The full name of registrant(s) is/are: EVER PACIFIC GROUP INC 2107 ROSEMEAD BLVD. SOUTH EL MONTE, CA 91733. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NANCY WU. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 12/05/2011, 12/12/2011, 12/19/2011, 12/26/2011.



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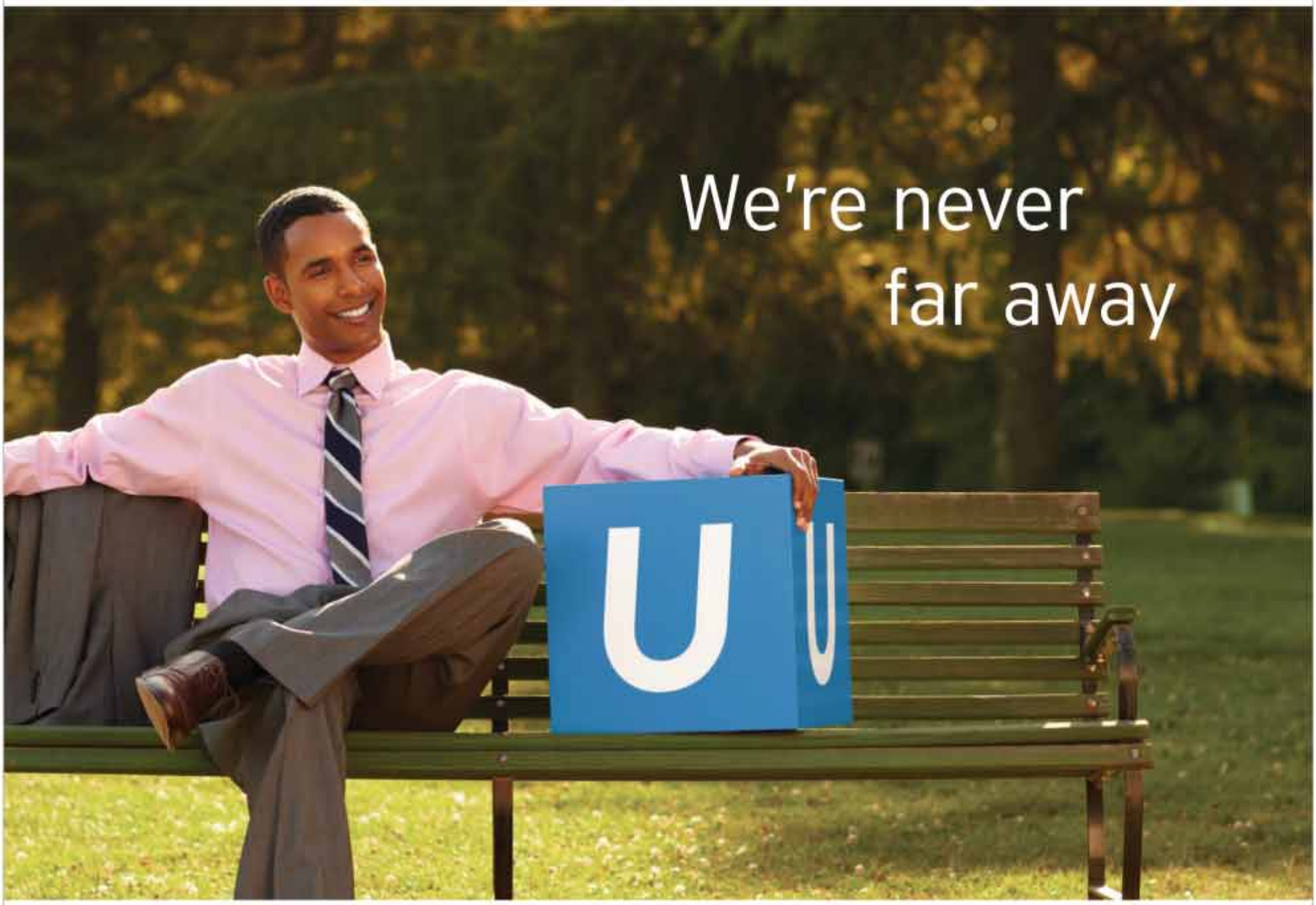
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