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Santa Monica Daily Press
TUESDAY
12.01.15
Volume 15 Issue 16

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CROSS-COUNTRY:

Crossroads boys nab ninth at state finals

Caruana leads Pacifica Christian girls to 10th in Fresno



Courtesy photos

STATE SUCCESS: **The Crossroads boys and Pacifica girls raced at the CIF state finals in Fresno.**

BY JEFFREY I. GOODMAN
Daily Press Staff Writer

David Olds has had scores of talented athletes go through the Crossroads boys cross-country program, but he's confident this year's bunch is the best he's seen in three decades at the helm.

He felt even more convinced after the CIF state championships Nov. 28 at Woodward Park in Fresno, where the Roadrunners took ninth place in the Division 5 race.

Previous editions of the squad have secured better finishes at the state meet, but Olds acknowledged that the division is much deeper now than it was then.

"It was pretty much everything we could've hoped for," he said of the state finals. "It was a very competitive division, but I thought it was probably our best team race, top to bottom, of the whole season.



"I've had some very good teams in the past. I've had teams place fourth overall. But this team's time was 40-plus seconds faster than those teams. ... This is definitely the best team I've ever had."

Leading the way for Crossroads was Daniel

SEE **RUNNING** PAGE 8

Council advances water neutrality rules

BY MATTHEW HALL
Daily Press Editor

When new development increases water use, the City Council wants small projects to pay for the cost (with cash) and large projects to offset their use with water reductions in other locations.

Council discussed a new water neutrality proposal last week and directed staff to pursue a hybrid approach that will balance the need for water savings with a desire to protect residential development.

New construction is currently subject to a pair of potential fees. The Water Demand Mitigation fee is a one time fee designed to mitigate the increase in water use during a water shortage. The fee is set at $3 per gallon and remains in place at its 1991 level. New development also pays a fee to connect to the existing system based on the cost of establishing the pre-existing system.

Staff said the current fees significantly undervalue the cost of mitigating water use. Dean Kubani, director of Santa Monica's Office of Sustainability and the Environment, said his staff had looked at several recent projects and his ball-park estimate was that it cost about $110 per gallon to actually offset use.

Under the neutrality rules any construction that increases water use on a site will be required to mitigate the difference between the amounts used prior to the project and the use of the new project.

SEE **WATER** PAGE 9

Is SMMUSD staff diverse enough?

School board examines demographic makeup of district employees

BY JEFFREY I. GOODMAN
Daily Press Staff Writer

Is the Santa Monica-Malibu school district's staff diverse enough?

Board of Education members said during their meeting Thursday that more can be done to make the demographic makeup of the school district's personnel more closely resemble that of the student population.

Their discussion grew out of a presentation on enrollment data by Mark Kelly, assistant superintendent of human resources, who revealed updated figures on the ethnic background of district students and employees.

"We have a commitment that the staff represents the diversity in our student population," Kelly said. "We still have work to do on this. We continue to work on that."

The board's review of staffing data came as the district continues working to close achievement gaps that have persisted for years along racial lines.

About 30 percent of the 11,000-plus students currently enrolled in the district are Hispanic, according to district figures. But less than 15 percent of certificated staffers and less than 10 percent of SMMUSD administrators are Hispanic.

African-Americans make up about 7 percent of the student body, but just 4 percent of the district's certificated staff. About 22 percent of classified employees are black, but those positions don't require teaching credentials.

Meanwhile, although about half of the student population is white, that demographic group makes up nearly 70 percent of the district's

SEE **DIVERSITY** PAGE 10


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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Tuesday, Dec. 1

Landlord/Tenant Forum: Legal Rights and Responsibilities
Rent Control Agency and the Consumer Protection Division of the Santa Monica City Attorney's Office will present a free forum on tenants' and landlords' rights and responsibilities. This forum is part of an ongoing effort by the City to increase public awareness in Santa Monica of how local and state laws impact landlords and tenants. Thelma Terry Center, 2200 Virginia Ave., 9 a.m. - 12 p.m.

Baby Time Session 1 at Main
Story series for babies ages 0 to 17 months. A limited number of tickets are given out on a first-come, first-served basis, the morning of the program, at the Youth Reference Desk. Main Library, 601 Santa Monica Blvd., 10:15 - 10:35 a.m.

GED Prep Class
Get prepared to take the Reasoning Through Language Arts subject test of the GED. Class will be held in the Annex, next to Pico Branch Library. Pico Branch Library, 2201 Pico Blvd., 6 - 8 p.m.

Ocean Park Film Program: "Finding Neverland" (2004)
Film historian Elaina Archer screens and discusses this film about the family who helped inspire the story of "Peter Pan". Starring Johnny Depp, Kate Winslet and Julie Christie. (Film runtime: 106 min.) Ocean Park Branch Library, 2601 Main St., 6 - 8:30 p.m.

Wednesday, Dec. 2

Preschool Story Time at Main
Story series for 3 to 5 year olds. A ticket is required to attend each session. A limited number of tickets are given out on a first-come, first-served basis, the morning of the program, at the Youth Reference Desk. Main Library, 601 Santa Monica

SEE **LISTINGS** PAGE 3

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COMMUNITY BRIEFS

Montana Avenue

Flair Cleaners' 13th Annual Clothing & Shoe Drive starts Nov. 27

Flair Cleaners wants to help you clean out your closet and feel good about it. Flair Cleaners Santa Monica will be accepting donations of gently used or new clothing and shoes as part of its 13th Annual Holiday Clothing and Shoe Drive. The drive, which runs through Dec. 31, will benefit the Los Angeles Mission, MEND, and Helping Hands for the Blind.

"Since we started this tradition 13 years ago, our customers have helped us collect and donate tens of thousands of pounds of clothing and shoes," said Gary Futterman, owner, Flair Cleaners. "With El Niño coming, donations of raincoats, gloves, scarves, and boots are especially needed. With your help, we can help those in our communities who are most in need, be prepared."

While all types of clothing will be accepted, shoes, jeans and other denim products, professional clothes, and accessories such as gloves, scarves, hats, belts and purses, are needed. Clothing and shoes may be gently used but must be in good condition, wearable and not ready to be discarded. Remember to empty all pockets before donating. Clothing will be cleaned, if needed, and then distributed. To learn more about the charities we are supporting this year, visit Flair's Facebook page. Tax receipts will be available on request.

Flair recommends that before donating you take time to go through every item in your wardrobe; sort through your shoes first, next do accessories, tackle hanging clothes third, and finally, sort through drawers; consider what might be better used by others in need; ask yourself, "Does this fit? Have I worn this in the last 12 months? Is it likely I will ever wear this again? Is this currently in style, and/or does it represent my style? If I was shopping right now, would I buy this?"; and once you decide to donate a garment, be sure to check the pockets and remove any personal items.

Clothing and shoes can be left in the large donation bins in the lobby of Flair located at 720 Montana Ave. Flair Cleaners can be reached at (310) 395-9354.

– SUBMITTED BY PHYLLIS GRABOT

Citywide

City of Santa Monica names Nelson Hernandez Senior Advisor to the City Manager on Airport Affairs

Securing local control of the Santa Monica Airport is one of the top strategic goals that was adopted by the City Council earlier this year. To spearhead the priority, the City has hired Nelson Hernandez as the Senior Advisor to the City Manager on Airport Affairs. This newly created position will be responsible for analyzing and addressing high profile health, safety, environmental, economic and security issues as they relate to the Santa Monica Airport. Hernandez's responsibilities will include coordinating public policy analysis, research, federal advocacy, media relations and community outreach. He will play a leadership and coordination role on all issues related to achieving local control of the Santa Monica Airport site.

"The future of Santa Monica Airport is at critical juncture and securing local control is one of the City's top priorities. Nelson Hernandez comes to us with two decades of senior leadership in both federal and local government," said City Manager Rick Cole. "His deep understanding of public policy will be critical as we pursue progress on the mandate approved overwhelmingly by Santa Monica voters one year ago."

Hernandez has extensive experience at the federal, regional and local government levels, including senior management positions in four federal agencies, including the Department of Justice, Federal Deposit Insurance Corporation, Department of Housing and Urban Development and most recently as senior associate director recruited to establish the Federal Housing Finance Agency. In 2003, he was a winner of the Service to America Medal, the nation's most prestigious recognition for civilian federal employees. Hernandez worked for the Southern California Association of Governments on regional transportation policy and at the local level he's served as a City Manager, community development director and was assistant chief operating officer for the City of San Diego.

"I am thrilled to join the City of Santa Monica," Hernandez said. "I look forward to helping the City Manager achieve the policy goals of the city council by working in collaboration with the entire city staff and community".

Hernandez grew up in Los Angeles and graduated with a bachelor's in political science from UCLA, a master's in public administration from City University of New York, a community development certification from Harvard University and a real estate finance certification from the Urban Land Institute. He is a former National Urban Fellow and a former citizen member of the Transportation Commission for the City of Whittier. Hernandez is a U.S. Army veteran, where he served as a Military Police Officer overseas.

Hernandez will assume the position of Senior Advisor to the City Manager on Airport Affairs on Nov. 30. His office will be located at the Santa Monica Airport.

– SUBMITTED BY CARRIE LUJAN

LISTINGS

FROM PAGE 2

Blvd., 11:15 - 11:45 a.m.

ACT Results Seminar with Kaplan

For students who took the November 21 ACT Practice Test with Kaplan at the Main Library, and their parents. Come to get your score report, and get some insider tips for improving your score on the actual test. Main Library, 601 Santa Monica Blvd., 7 - 8 p.m.

Planning Commission Meeting

Regular meeting of the Planning Commission. City Hall, 1685 Main St., 7 p.m.

SCBWI Westside Writer's Schmooze

A monthly gathering for anyone interested in writing for children and young adults; includes a special discussion topic each meeting. Ocean Park Branch Library, 2601 Main St., 7 - 8:45 p.m.

VA Master Plan Public Forum

The VA in partnership with Veterans Advocacy are hosting a public forum to discuss the Master Plan for the VA Greater Los Angeles Healthcare System. Civic Auditorium, 1855 Main St., 7 - 8 p.m.

Thursday, Dec. 3

Files & Folders

Introduction to files and folders: store, organize, move, and backup your work more efficiently. Beginner Level. Seating is first come, first serve. For more information, please visit the Reference Desk or call Telephone Reference at 310-434-2608. Main Library, 601 Santa Monica Blvd., 11 a.m. - 12 p.m.

Homework Help @ Pico Branch

This drop-in program offers a separate study area, basic supplies, and friendly volunteers to assist with homework questions. For students in grades 1-5 only. Pico Branch Library, 2201 Pico Blvd., 3:30 - 4:30 p.m.

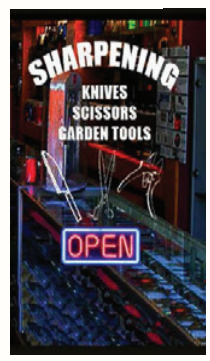
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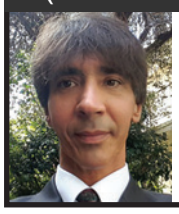
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What's the Point?

David Pisarra
Send comments to editor@smdp.com

HIV testing in Santa Monica, not just on World AIDS Day

TODAY IS WORLD AIDS DAY, AND I wanted to reflect on the history of AIDS in America. On Nov. 7, 1991 Earvin "Magic" Johnson announced he was HIV positive. It was a milestone in the global awareness of a condition that sometimes leads to AIDS. His bravery in coming forward at that point in time was noted, as were the many tasteless jokes and prognostications on his impending death.

Thankfully the jokes have faded, and like Mark Twain, the news reports on the death of Johnson were greatly exaggerated. He continues to live a full and highly successful life.

Charlie Sheen announced two weeks ago that he is HIV positive and like Johnson, there was a media frenzy, though this time it lasted a few days at best. We've come a long way in the battle against a disease that knows no face, color, gender, age or race.

In the early 80's it was a nightmare of devastation. Gay men were dying by the dozens; the medical industry had no idea what to do, how to handle it, what it was and how it was transmitted. People died in shame, alone, cared for by their friends because the doctors and nurses were overwhelmed, scared and unprepared.

AIDS had various names in the early days, GRID - Gay Related Immune Disorder, Valley Fever, the Gay Cancer. It was not a happy time to be living in Northern California where I was.

Grassroots responses were anger, sympathy, frustration, and a mad dash to channel the pain and suffering into something, anything, that could be constructive. Groups were formed - slogans were created - some people started quilting to create remembrances of those lost.

The Names Project Quilt is a project whereby friends make a 3 foot by 6 foot panel that honors an AIDS victim. Eight panels make up a block, which are then sewn together. Each block is categorized and indexed so that it is searchable on the Names Project website (www.aidsquilt.org) and can be viewed. The Quilt itself has been displayed in full in San Francisco, D.C. on the Mall and pieces of it around the country.

Attending a display of the Quilt is a moving experience. The room or setting is unusually quiet but for the occasional sobbing and comforting of friends and family. I remember when I first saw the Quilt in San Francisco's Moscone Center - I was a young lad in my early 20s and it was extremely moving and painful. The scope of the loss of human life was overpowering. The creative souls struck down in their primes - many of the panels have dates of birth and death so you can see how old the victim was - was so scary to me, it still affects me to this day.

Today though, we have come a long way. Awareness has increased, treatments have been improved; most Americans who test positive end up in treatment and reduce their viral load to a level that is undetectable. For those who are sexually active in high risk communities gay men, IV drug users, those who have multiple sexual partners - there is PrEP, which stands for Pre-exposure prophylaxis, - not a vaccine per se, but a protocol that has been shown in a Centers for Disease Control study to be 100 percent in preventing new HIV infections when used in conjunction with safer sex guidelines.

It is an amazing development and the story of AIDS continues to unfold. Some communities still experience high rates of infection due to willful blindness to prevention measures, ignorance of the costs of the disease and globally, there are communities that are still woefully ignorant about how to prevent it, slow the progression of the disease once infected or are too poor to afford the treatments.

In Santa Monica, we are blessed to have Common Grounds, an outreach program from the Venice Family Clinic to test for HIV. The test itself is simple, painless and results are returned in about half an hour usually when the oral swab test is performed.

Knowledge is power, but testing for your status can be scary - I know when I first went to get tested, even though I had a very low risk sexual history, I was still nervous. That was and is a result of the early days when I saw men with Kaposi's Sarcoma on the streets, we rarely see that today, except for those who traditionally had it, real old men of Mediterranean descent.

For more information on where to test in Santa Monica you can go to CommonGroundHIV.org. They have two facilities in town, the most visible is Common Ground located at 2401 Lincoln Blvd., where they test Monday through Friday, 9 a.m. - 4:30 p.m. The other is mainly for students at Santa Monica College (in the nurse's office) 1900 Pico Blvd., every other Thursday, 2 p.m. - 4:30 p.m.

If you want to trek to Venice, you can go to the Venice Family Clinic located at 604 Rose Ave., Monday and Friday from 2 p.m.- 5 p.m. or Tuesday and Wednesday from 5 p.m. - 7 p.m.

Today being HIV positive is a manageable condition, with proper care, you're likely to live a long and healthy life, which is why everyone should get tested if you've been sexually active.

Knowing is better than not knowing.

DAVID PISARRA is a Los Angeles Divorce and Child Custody Lawyer specializing in Father's and Men's Rights with the Santa Monica firm of Pisarra & Grist. He welcomes your questions and comments. He can be reached at dpisarra@pisarra.com or 310/664-9969.You can follow him on Twitter @davidpisarra

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Los Angeles deputy describes rescuing newborn buried alive

ROBERT JABLON
Associated Press

Los Angeles County sheriff's Deputy Adam Collette knelt on the asphalt and heard the muffled cries of a baby who had been buried alive.

He pried up two large pieces of asphalt, dug out loose dirt and plucked the newborn girl from the hole along a bike path, cradling her in his arms.

"I think the baby had a sigh of relief, and so did I," Collette said Monday. "We kind of felt each other like, 'Hey, everything's going to be OK."

The girl, estimated to be 24 to 36 hours old when she was found Friday, was healthy and in stable condition at a hospital.

"I think the baby definitely had a touch of God that day," Collette said at a news conference.

Authorities urged the unknown mother to come forward in case she needs medical attention and also put out a call for people who might want to provide a foster home for the baby.

Two sisters walking on the bike path near a riverbed in suburban Compton heard the child's cries Friday afternoon, Sheriff Jim McDonnell said.

"My sister said, 'Can you hear a baby crying?' And I said no, I don't know," Angelica Blount told KCBS-TV. "That might be a cat. And she said, 'No, that is a baby.'"

Blount and her sister Evangelina McCrary called 911.

Collette and Deputy David Perry arrived and tried to track down the muffled cries, finally tracing it to a 2-foot-wide, semicircular hole, McDonnell said.

The hole, in the pavement at the base of a fence, was filled with loose dirt, vegetation and pieces of asphalt. Collette and his partner knelt and began removing the asphalt chunks.

Collette said even as he dug, he couldn't believe that there might be a baby underneath until he actually saw her.

"She was wrapped in what appears to be a hospital blanket, and her face was covered with the loose dirt," the sheriff said.

Collette, a father of two young girls, said he could tell by the child's cries that she was hungry but not hurt. She was cold to the touch but he couldn't see any signs of injury.

He calls her rescue a miracle.

"The sun was going down, and I think the baby had maybe 45 minutes to an hour left for someone to find it," Collette said.

Doctors believe the child might not have survived overnight, the sheriff said.

Collette and others said they couldn't judge the mother or the conditions that drove her to abandon the child, though Los Angeles County has a program that allows mothers to anonymously leave newborns at fire stations, sheriff's stations and hospitals without the threat of criminal charges.

"It's hard to believe that someone doesn't have a friend or a family member or someone to confide in," county Supervisor Don Knabe said. "They get pregnant in secret, they hide the secret, then they want to throw away the secret."

Sixteen babies have been surrendered in the county this year, and a total of 140 since 2001, Knabe said.

"We've had 140 courageous mothers that have done the right thing," Knabe said. "No name, no shame, no blame."

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Citywide

Mayor McKeown to present Santa Monica's Ambitious Climate

This week kicks off the highly anticipated 2015 United Nations Climate Change Conference (also known as COP21 for the 21st Gathering of the Conference of Parties) in Paris. Though only national governments can be negotiation parties, cities and regions will play a crucial role in setting the tone for ambitious climate action, with Santa Monica being among them.

Amidst the high-level climate negotiations, a weeklong series of activities and learning is programmed for local government climate leaders. The Cities & Regions Pavilion will be the central point for cities and regions at COP21.

Hosted by the City of Paris and Bristol European Green Capital 2015 and facilitated by ICLEI - Local Governments for Sustainability, the Pavilion will showcase the Transformative Actions Program (TAP), which calls on local governments to submit the most ambitious, cross-cutting and inclusive projects with the potential to transform the lives of their citizens within the next 10 years.

The City of Santa Monica submitted a project that would convert the Big Blue Bus (BBB) fleet to run fully on electricity, charged by a massive solar array with battery storage at the bus facility. The transition to an emission-free bus fleet would reduce the City's emissions by 5,500 metric tons of CO2 each year, equivalent to taking 1,158 vehicles off the road. BBB is a national leader in sustainability practices. Named as one of the nation's top 100 bus fleets by Metro Magazine, BBB became one of the country's first municipal transit authorities to convert its fleet to renewable natural gas (RNG) from landfill-generated methane and seeks to advance the latest technology to provide emission-free transportation.

Transit Director Ed King said, "Transit Maintenance Officer, Getty Modica, and the Maintenance Division team have been instrumental in their commitment to bluer skies by providing the most technologically advanced vehicles and vehicle propulsion systems, vehicle fueling opportunities like RNG, and for keeping BBB on the cutting edge of climate change solutions. Our entire team is committed toward environmental leadership and electric transit vehicles will drive us and our customers towards a cleaner and greener future."

Mayor McKeown will present the conceptual project to an audience of international development agencies and public financial institutions at the Pavilion on December 4, at 11 a.m. local time. He will be presenting among six other North American cities.

Mayor McKeown said, "Santa Monicans can be proud of our long-term leadership on sustainability. We are known internationally for our innovation, and for our commitment on climate change. Being invited to present at this global gathering is an honor Santa Monica has earned, because our residents, our businesses, and our City staff continue to support Santa Monica's pioneering environmental efforts."

Since 1990, Santa Monica has reduced its emissions 14% below 1990 levels and has committed to achieving an 80% reduction by 2050. The City will sunset its current 15x15 Climate Action Plan, which seeks to reach a stated reduction goal of 15% by 2015, and prepare a long-range plan to continue reducing emissions and adapting to climate change impacts.

Overall, the project submitted is one of over 120 projects from 88 cities and regions in 42 countries from around the world. It will be on display at the Cities & Regions Pavilion, and is currently featured on the TAP website at http://tap-potential.org/projects/big-blue-bus-electrification/.

Future mayor Tony Vasquez and former mayor Pam O'Connor will also be representing Santa Monica and the United States delegation, respectively. O'Connor also serves on the North American Regional Executive Committee of ICLEI- Local Governments for Sustainability.

The Office of Sustainability and the Environment developed a one page graphic to communicate the City's climate action successes and commitments, which can be found at http://www.smgov.net/uploadedFiles/Departments/OSE/Climate/SM_Climate_Infographic.pdf.

– SUBMITTED BY CARRIE LUJAN, PUBLIC INFORMATION COORDINATOR

Ocean Park Blvd.

Nativity Scenes on display starting Dec. 13

The 63rd anniversary display of the Santa Monica Nativity Scenes will start Sunday, December 13 at Mount Olive Lutheran Church.

The 13 life-size scenes depicting events surrounding the birth of Jesus Christ will be located at Mount Olive Lutheran Church, 1343 Ocean Park Boulevard, Santa Monica, and will remain through Epiphany, January 6, 2016.

The display will start along Maple Street one block north of Ocean Park Boulevard west of 14th Street; it will end along 14th Street.

To drive past - From Ocean Park Boulevard, turn north on Euclid (13th), then right on Maple and continue along Maple to the Scenes; then at the stop sign, turn right cautiously onto 14th Street.

To park and walk past - Parking is available in the church parking lot; enter off 14th Street.

The Nativity Scenes Committee said it was deeply grateful to the people of Mount Olive Lutheran Church and Pastor Eric Shafer for providing a home for the Nativity Scenes for the display. A three-judge panel of the Ninth U.S. Circuit Court of Appeals ruled April 30 against their lawsuit seeking to return the booths to Palisades Park, ending their court effort. They said they give their sincere thanks to attorney, William J. Becker, Jr., of the Freedom X law firm of Los Angeles, who donated countless hours to represent them and to the Pacific Justice Institute for paying court costs.

Although the Scenes will be displayed at Mount Olive Lutheran Church this year, the opening ceremony will take place in Palisades Park, longtime home of the Scenes, at 3 p.m. Sunday, December 13, along Ocean Avenue at the foot of Arizona Avenue.

The ceremony will feature the recitation of the Christmas story, Christmas carols, and display of a large banner with photos of the Scenes and accompanying scriptures.

Back at Mount Olive Lutheran Church, all are invited to Interfaith Christmas Jazz Vespers at 5 p.m. December 13. Then the church will be host to a community party in the parking lot at 6:30 p.m. welcoming the Nativity Scenes.

Donations may be made online at the Nativity Scenes website, www.SantaMonicaNativityScenes.org or by mailing a check to the Santa Monica Nativity Scenes Committee, P.O. Box 0648, Santa Monica, CA 90406. Donations are not tax deductible.

– SUBMITTED BY THE NATIVITY SCENES COMMITTEE

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Cyber Monday sales still on top, but losing some luster

MAE ANDERSON
AP Technology Writer

Shoppers traded bricks for clicks on Monday, flocking online to snap up "Cyber Monday" deals on everything from cashmere sweaters to Star Wars toys.

Now that shoppers are online all the time anyway, the 10-year-old shopping holiday has lost some of its luster as online sales on Thanksgiving and Black Friday pick up. But enough shoppers have been trained to look for "Cyber Monday" specific sales to ensure the holiday will still mean big bucks for retailers.

It's too early for sales figures, but Monday is still expected to be the biggest online shopping day ever, likely racking up more than $3 billion in sales, according to comScore. Adobe, which tracks 200 million visitors to 4,500 retail websites, said $490 million had been spent online as of 10 a.m. E.T. on Monday, the latest data available. That's 14 percent higher than a year ago.

"A lot of people wait to see if deals are better on Cyber Monday," said Forrester Research analyst Sucharita Mulpuru.

New Yorker Anna Osgoodby was one of the many online shoppers who spread her purchases throughout the holiday shopping weekend. On Black Friday, she took advantage of a 35 percent sale at online accessories retailer ashandwillow.com, buying earrings, a necklace and bracelet. Then she bought earrings and clutches on Monday during its 40 percent off sale.

"That extra 5 percent convinced me to buy a few more," she said.

Some hot sellers were in scarce supply by early afternoon on Monday. At Target, a Swagway hoverboard was sold out by early afternoon. The electronic transportation gadget had been $100 off at $399. Drones and some Star Wars toys were hard to find as well.

"There are certain hot products, hoverboards seem to be a phenomenon, they're selling out everywhere," said Scot Wingo, chairman of ChannelAdvisor, which provides e-commerce services to retailers.

Adobe found 15 out of 100 product views returned an out-of-stock message as of 10 a.m., two-and-a-half times the normal rate.

And there were a few brief outages at sites like Neiman Marcus and Target and online payments company PayPal reported a brief interruption in service.

Retailers have been touting online deals since the beginning of November. And they no longer wait for Monday to roll out Cyber Monday deals, either. Amazon started "Lightning Deals" on Saturday and Wal-Mart beginning all of its Cyber offers on 8 p.m. on Sunday.

"It's no longer about one day, but a season of digital deals," said Matthew Shay, president of retail trade group The National Retail Federation.

That seems to have taken a toll on brick-and-mortar shopping. Frenzied crowds seemed to be a thing of the past on Black Friday — the busy shopping day after Thanksgiving — and sales fell to $10.4 billion this year, down from $11.6 billion in 2014, according to preliminary figures from research firm ShopperTrak.

"Consumers are recognizing the Internet is the place to go for a deal any time, any day," said Gene Alvarez, managing vice president of research firm Gartner.

"I personally skip Black Friday just to shop Cyber Monday," said Mark Flores, a parks and recreation director from Lynwood, California. But this year, he started online shopping on Black Friday, buying five pairs of Sorel and Uggs shoes for gifts and eight Chromecasts that were two for $50 instead of $35 off. He planned to shop on Cyber Monday too, but did not find compelling deals. "Nothing standing out so far," he said midmorning on Monday.

Research firm comScore expects online sales to rise 14 percent to $70.06 billion During the November and December shopping period, slowing slightly from last year's 15 percent rise. Online sales make up 10 percent of overall retail sales, but that increases to 15 percent during the holidays as online shoppers snap up Black Friday and Cyber Monday deals, according to research firm Forrester.

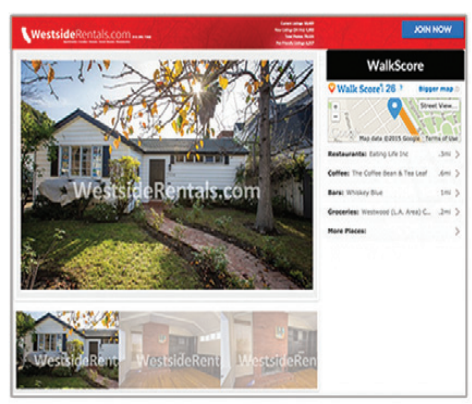
The name "Cyber Monday" was coined in 2005 by the National Retail Federation's online arm, called Shop.org, to encourage people to shop online. The name was also a nod to online shopping being done at work where faster connections made it easier to browse. Now, even with broadband access, Cyber Monday continues to be a day when retailers pull out big promotions.



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RUNNING

FROM PAGE 1

Allen, who took 32nd place out of close to 200 runners with a time of 16 minutes 35 seconds. The senior, who was 13th overall at the section finals Nov. 21, helped the Roadrunners return to the state meet for the second time in three years.

"He's just been solid every single race," Olds said. "We had some ups and downs as the season went on with illnesses and injuries, and we never seemed to be able to get five or six guys really hitting on all cylinders at the same time. But he was the one who was the most consistent throughout. When other people were up and down, he was sort of a rock for us the whole time. And he was again at the state meet."

Also scoring for Crossroads were junior Ethan Finkel (39th, 16:38) and seniors Alex Groenendaal-Jones (55th, 16:58.2), Andrew Wedeking (111th, 17:42.3) and Ben Fried (113th, 17:43.1). The squad also included senior Jonah Dylan and sophomore Ayden Georgi.

"They were serious. They wanted this one," Olds said of his graduating runners. "The seniors really wanted to go out with a bang."

The Roadrunners enjoyed being accompanied by league rival Brentwood at the state finals, Olds said. Brentwood came in 10th place in a division won by Flintridge Prep.

"To have two teams from the same league finish in the top 10 in the state is pretty remarkable," he said. "It's been that kind of season for our two teams. That good-natured, intense battling the whole season helped both teams raise the bar."

On the girls side, junior Christie Caruana placed 13th overall in the Division 5 race to lead Pacifica Christian in its first-ever appearance at the state meet. Coached by Brandon Shaw, the Seawolves came in 10th place in a competition won by Flintridge Prep.

Caruana (19:16.8) was joined by sophomores Lily Reasner (57th, 20:40.8) and Rodonna Flowers (71st, 20:54.3) and seniors Joanie Howe (83rd, 21:15.1) and Karli Jo List (119th, 21:58.3). Senior Shayna Simmer and junior Caty Kazor also represented Pacifica.

GIRLS VOLLEYBALL: VIKINGS FALL IN STATE QUARTERFINALS

The Santa Monica High girls volleyball team finished a stellar season with a trip to the state quarterfinals.

Despite falling to Valley View in the Southern Section Division 3AA title game, the Vikings earned a spot in the state tournament and clipped Templeton 3-2 (25-22, 25-17, 22-25, 22-25, 15-9) in the opening round at home Nov. 24.

The victory set up Samohi's quarterfinal matchup against Chula Vista-Olympian, which powered its way to a 3-0 (25-21, 25-16, 25-16) sweep. Olympian will meet Valley View in the state semifinals Tuesday.

The Vikings, who went undefeated in Ocean League play, wrapped up their campaign with a 17-7 record under coach Liane Sato.

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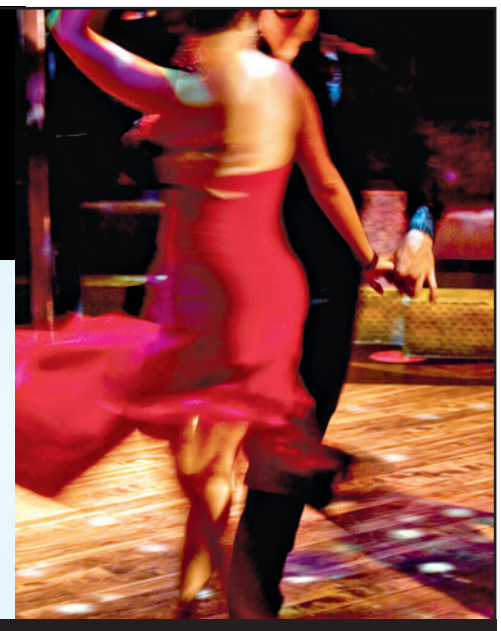
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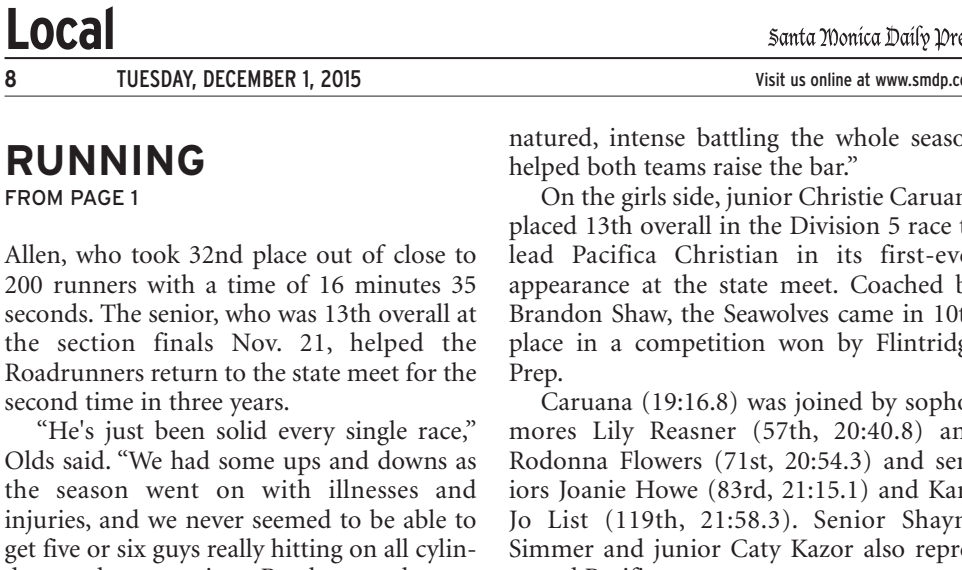




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WATER

FROM PAGE 1

Staff presented council with a pair of possible options including direct offsets or in-lieu fees.

Under a direct offset program, developers would have to reduce water use by the exact amount they propose to use. That would be accomplished by identifying opportunities to make existing buildings more efficient. For example, a development downtown might pay to install new toilets and showerheads in an apartment building on Pico. Staff said direct offsets are the best way to ensure 100 percent of water use is accounted for but could prove burdensome to small projects such as a single-family home remodel.

The second option would have required developers to pay a fee to the City. That money would then be applied to water saving projects as needed. In-Lieu fees would be less connected to the projects but would be an easier requirement for developers of all sizes.

Several speakers addressed the council, arguing against the neutrality rules.

John Zinner owns a consulting company specializing in sustainable development and said water neutrality rules would impact already sustainable projects.

"I think it's a bit ironic that these fees would be placed on what are going to be the most water efficient projects in the city's history," he said.

According to Zinner, the rules could have unintended consequences such as discouraging housing or hotel development due to their relatively high water needs compared to other uses.

Council asked staff to explore a system that would mandate offsets by large projects but allow small projects the option of paying a fee. Council said the offset system should be managed by the city or an independent third party vendor, but could offer some kind of exemption for affordable housing.

Councilman Terry O'Day said the rules should acknowledge the value of residential development.

"It is in the context of the fact that the state's population is growing," he said. "People have to live somewhere and the likelihood of them living in a multifamily building in Santa Monica implies an already significantly lower water consumption than an Inland Empire single-family home with the lawn."

He said Santa Monica wanted to make it more appealing to adopt a low water lifestyle.

"We want to encourage people to adopt that urban form of living and use less water in doing so and not penalize it," he said.

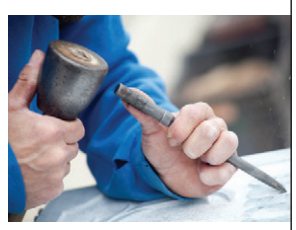
Council's action Tuesday night was limited to providing direction to staff. Kubani said his office will continue to refine the proposal and the item will return to council at a future meeting before any formal action is taken.

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DIVERSITY

FROM PAGE 1

certificated staff and more than 65 percent of its administration ranks.

"If we're not deliberate about working on these issues, we can stagnate ourselves and our progress," board member Oscar de la Torre said. "It's an important conversation for us to have. We can do better. ...

"[Students want] people in the institution that can relate to them. We should be conscious and aware that there's a lot of benefit to having a diverse workforce."

The district's hiring of certificated staff in recent years paints a particularly glaring picture. Two-thirds of the 87 new additions in 2014-15 and nearly 70 percent of the new hires in that category this year are white, while Hispanics make up just 13 percent of certificated staff hired over the last three years.

"We've been talking about this for a number of years, and I don't think we've succeeded," board member Jose Escarce said. "We have to do something different. Doing what we're doing harder or more carefully ... isn't going to change it. We have to do something different."

Making the district's staff more representative requires outreach to colleges and universities that are producing qualified future candidates, de la Torre said.

Kelly said SMMUSD can ensure that associations for minority educators are made aware of job openings in the district.

The district should also consider offering scholarships to students who are interested in pursuing teaching careers, de la Torre said.

"We hire people, and then we lose people," he said. "I don't think we've had a thorough discussion about why that happens. What is our retention level? Are we doing exit interviews? It would be good to diversify our staffing patterns."

Board member Craig Foster recommended adding the goal of staff diversity to the district's Local Control and Accountability Plan.

"I'm looking for a way for us to commit to it," he said.

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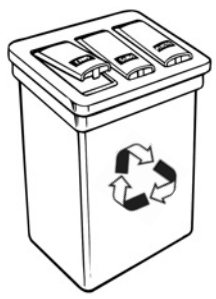
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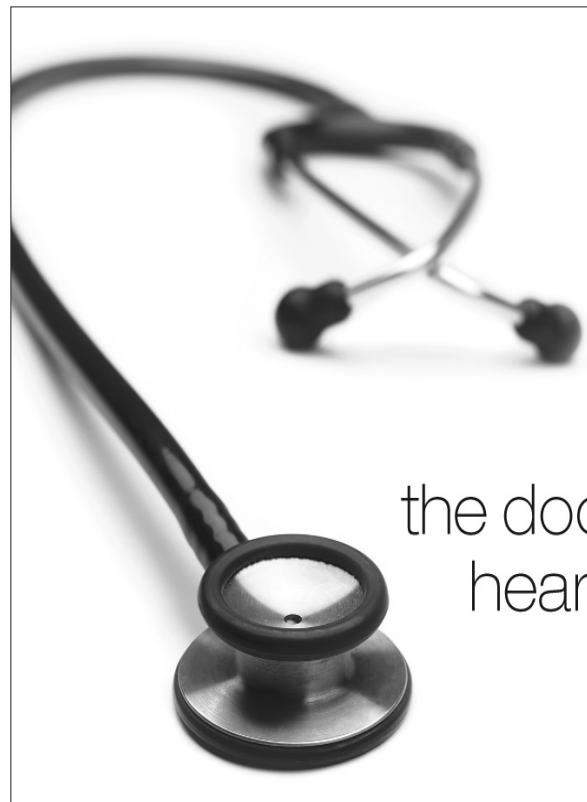
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DAILY POLICE LOG

The Santa Monica Police Department responded to 281 calls for service on Nov. 29.

HERE IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

DUI 1600 block of Ocean Front Walk 12:04 a.m.
Loud music 1300 block of 5th 12:12 a.m.
Disturbance at a business 400 block of Wilshire 12:43 a.m.
Grand theft auto Ocean/Washington 12:49 a.m.
Domestic violence 1100 block of 2nd 1:02 a.m.
Arson 1800 block of Euclid 1:10 a.m.
Assault w/deadly weapon 6th/Broadway 1:57 a.m.
Battery 2900 block of Main 1:59 a.m.
Party complaint 600 block of Broadway 2:35 a.m.
Suspicious person 1400 block of 24th 2:37 a.m.
Death 2600 block of Centinela 5:51 a.m.
Disturbance of the peace 1300 block of Wilshire 7:27 a.m.
Disturbance of the peace 1300 block of 7th 8:58 a.m.
Strongarm robbery Ocean/Alta 9:25 a.m.
Disturbance at a business 1300 block of Wilshire 9:27 a.m.
Suspicious circumstances 1900 block of Main 9:47 a.m.
Domestic violence 1300 block of Euclid 10:24 a.m.
Suspicious person 1200 block of 3rd Street Prom 10:44 a.m.
Fight 1200 block of 3rd Street Prom 10:55 a.m.
Disturbance of the peace 900 block of Ocean 11:35 a.m.
Domestic violence 1500 block of 5th 12:06 p.m.
Overdose 1200 block of 9th 1:06 p.m.
Stalking 1200 block of Ocean 1:08 p.m.
Indecent exposure 700 block of Arizona 1:12 p.m.
Death 2900 block of 2nd 1:18 p.m.
Indecent exposure 6th/Wilshire 1:31 p.m.
Disturbance at a business 300 block of Pico 2:07 p.m.
Indecent exposure 700 block of Arizona 2:15 p.m.
72 hour psychiatric hold 2nd/Broadway 2:17 p.m.
Suspicious person 2500 block of Santa Monica 3:19 p.m.
Vandalism 500 block of Broadway 3:24 p.m.
Fight 2200 block of 29th 4:28 p.m.
Fight 5th/Colorado 5:09 p.m.
Traffic accident 1200 block of Wilshire 5:21 p.m.
Battery 1300 block of 14th 6:05 p.m.
DUI 26th/San Vicente 6:29 p.m.
Critical missing person 600 block of San Vicente 7:24 p.m.
Battery 2600 block of Wilshire 8:02 p.m.
Family disturbance 300 block of Pico 9:00 p.m.
Battery 4th/Ocean Park 9:54 p.m.
Public intoxication 2400 block of Ashland 10:18 p.m.
Harassing phone calls 1000 block of 2nd 11:14 p.m.
Disturbance of the peace 1200 block of 19th 11:19 p.m.

DAILY FIRE LOG

The Santa Monica Fire Department responded to 35 calls for service on Nov. 29.

HERE IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

EMS 2000 block of Cloverfield 12:48 a.m.
Structure fire 1800 block of Euclid 1:11 a.m.
EMS 2900 block of Main 1:34 a.m.
Injuries from assault 2900 block of Main 2:00 a.m.
EMS 1200 block of 11th 9:22 a.m.
EMS 700 block of Arizona 9:33 a.m.
EMS 2700 block of Barnard 9:58 a.m.
EMS 1300 block of 12th 10:41 a.m.
EMS 1100 block of Arizona 11:13 a.m.
Assist LAFD Marine/Speedway 12:26 p.m.
EMS 500 block of Olympic 12:27 p.m.
EMS 2200 block of Delaware 12:40 p.m.
EMS 2900 block of 2nd 12:44 p.m.
EMS 400 block of Pico 1:01 p.m.
EMS 1200 block of 9th 1:07 p.m.
Automatic alarm 1500 block of 5th 1:34 p.m.
EMS 2000 block of California 1:39 p.m.
Elevator rescue 1800 block of Michigan 1:50 p.m.
EMS 2800 block of Lincoln 1:53 p.m.
EMS 2700 block of Pico 2:07 p.m.
EMS 17th/Ocean Park 2:12 p.m.
EMS 300 block of Santa Monica Pier 2:24 p.m.
EMS 1500 block of 5th 2:53 p.m.
EMS 300 block of Santa Monica Pier 4:13 p.m.
EMS 300 block of Santa Monica Pier 4:32 p.m.
EMS 2600 block of Broadway 4:45 p.m.
EMS 1300 block of 17th 4:55 p.m.
EMS 400 block of 21st 5:47 p.m.
EMS 2700 block of Neilson 6:41 p.m.
EMS 2900 block of 4th 7:17 p.m.
EMS 800 block of Wilshire 7:26 p.m.
Automatic alarm 800 block of Broadway 7:32 p.m.
EMS 400 block of Ocean 8:56 p.m.
EMS 2000 block of Arizona 10:45 p.m.



SURF REPORT



SURF FORECASTS

WATER TEMP: **63.1°**

TUESDAY – **FAIR** – SURF: **3-4 ft** waist to shoulder high
WNW swell-mix peaks - larger sets for winter magnets. Steep SSE swell joins in.

WEDNESDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high
WNW swell-mix to ease. Steep SSE swell continues.

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **January 12, 2015**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

Number of sewage spills -- 0
Number of beach closures due to a sewage spill -- 0
Number of wet days -- 14
Number of A grades for dry/wet weather -- 33 / 20
Number of (C,D,F) grades for dry/wet weather -- 5 / 19

The Beach Report Card is made possible by: SIMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lachusa and Los Aliso creeks.		
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	B	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	F
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	A+
Escondido Creek, just east of Escondido State Beach.	A+	F
Latigo Canyon Creek mouth.	F	A+
Solstice Canyon at Dan Blocker County Beach.	A+	D
Puerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A+	F
Surfrider Beach at Malibu Colony fence.	A+	F
Surfrider Beach (breach location)- daily.	A	F
Malibu Pier - 50 yards east.	ns	F
Carbon Beach at Sweetwater Canyon.	A+	F
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A+	A+
Pena Creek at Las Tunas County Beach.	A+	F
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A	B
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	B	F
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	B	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A	F
Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	B	B
Santa Monica Beach at Montana Ave. drain.	A+	A+
Santa Monica Beach at Wilshire Blvd. drain.	A+	F
Santa Monica Municipal Pier.	C	C
Santa Monica Beach at Pico/Kenter storm drain.	A	D
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A+
Ocean Park Beach at Ashland Ave. drain.	A+	B
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	A+
Venice Beach at Windward Ave. drain.	A	F
Venice Fishing Pier - 50 yards south.	F	A+
Venice Beach- projection of Topsail St..	A+	D
Marina del Rey, Mothers' Beach- lifeguard tower.	F	B
Dockweiler State Beach at Ballona Creek mouth.	ns	ns
Dockweiler State Beach at Culver Blvd. drain.	A	F
North Westchester Storm Drain at Dockweiler State Beach.	B	B
Dockweiler State Beach at World Way (south of D&W jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	A+	F
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Dockweiler State Beach at Grand Ave. drain.	A+	A+

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

Heal the Bay

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

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CROSSWORD
By THOMAS JOSEPH

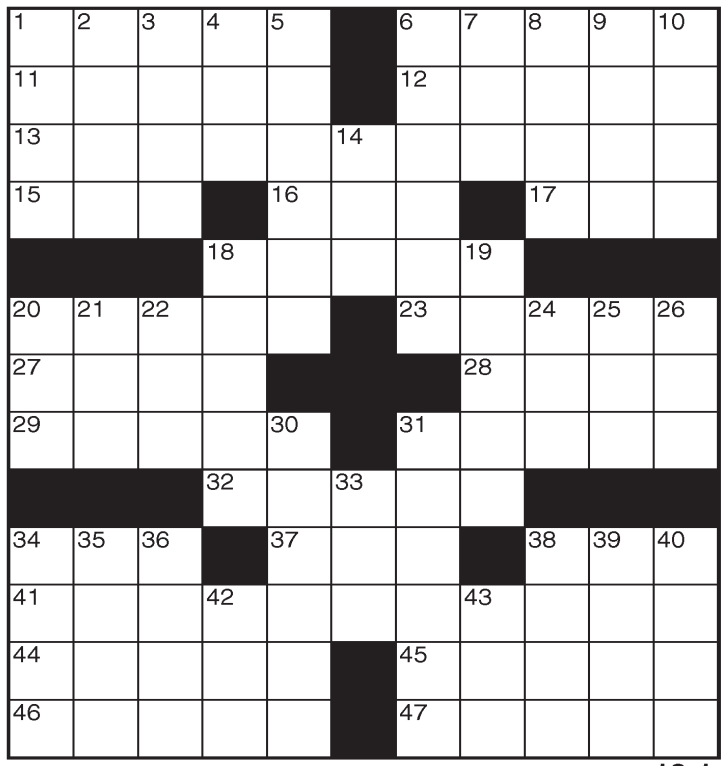
ACROSS
1 Sir's counterpart
6 Accept eagerly
11 Mistreat
12 Singly
13 Pack for players
15 Antlered animal
16 Stir-fry pan
17 Tyke
18 Sides in an eternal battle
20 Like a judge
23 Valleys
27 First person
28 Molten rock
29 Danger
31 Defy authority
32 Blood fluid
34 Harvest goddess
37 Chess pieces
38 "I — Rock"
41 Ship authority
44 Sink feature
45 Duo quadrupled
46 Bright
47 Work breaks

DOWN
1 Created
2 Third person
3 Pond paddler
4 Invite
5 Sounded catty?
6 Didn't have
7 In the style of
8 Cruise stop
9 Computer menu choice
10 Nuisance
14 Hounds' quarry
18 Big trucks
19 Oregon's capital
20 Public Enemy's music
21 Poem type
22 Hotel feature
24 Research spot
25 Second person
26 Pitcher Maglie
30 Like some furniture polishes
31 Seek, as office
33 Game official
34 Track figures
35 Lima's land
36 Checkout swipe
38 Play makeup
39 Convene
40 Fine study
42 Family
43 Rink surface

■	S	U	R	E	■	S	I	N	S	■
M	A	N	O	R	■	A	D	O	P	T
A	L	I	B	I	■	M	O	V	I	E
N	O	T	I	C	E	■	■	I	D	S
G	M	A	N	■	D	U	L	C	E	T
Y	E	S	■	T	I	N	I	E	R	■
■	■	■	R	E	F	I	T	■	■	■
■	S	P	I	R	I	T	■	B	U	M
A	T	O	M	I	C	■	S	A	N	E
L	O	L	■	■	E	N	T	I	C	E
A	P	I	S	H	■	E	A	T	A	T
N	I	C	H	E	■	S	T	E	P	S
■	T	E	E	N	■	T	E	D	S	■

Yesterday's answer

THOMAS CROSSWORD BOOKS 1-8! Send $4.75 (check/m.o.) for each book to 628 Virginia Dr., Orlando, FL 32803



12-1

MYSTERY PHOTO
Matthew Hall *matt@smdp.com*



The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*.



Wednesday's at Warszawa!
Bring in a friend who's never been to Warszawa and receive a free appetizer!
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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from (easiest) to (hardest).

Difficulty Level ★★

7		4				8		
6			4		7		1	
1				9	3			
				8	6			4
				5				
2			3	1				
			2	7				8
	9		1		8			3
		7				2		9

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

3	1	2	8	7	6	9	4	5
6	4	5	1	9	3	7	8	2
7	9	8	5	4	2	1	3	6
2	3	4	6	8	9	5	1	7
1	5	6	3	2	7	8	9	4
9	8	7	4	5	1	2	6	3
8	2	3	9	6	5	4	7	1
4	7	1	2	3	8	6	5	9
5	6	9	7	1	4	3	2	8

King Features Syndicate

DAILY LOTTERY

POWERBALL (calottery)
Draw Date: 11/28
2 6 47 66 67
Power#: 2
Jackpot: 110M

MEGA MILLIONS
Draw Date: 11/27
16 20 39 56 59
Mega#: 12
Jackpot: 39M

SUPER LOTTO PLUS
Draw Date: 11/28
9 16 20 21 31
Mega#: 1
Jackpot: 20M

Fantasy 5
Draw Date: 11/29
12 20 32 38 39

DAILY 3
Draw Date: 11/30
MIDDAY: 3 9 4
Draw Date: 11/29
EVENING: 7 1 6

DAILY DERBY
Draw Date: 11/29
1st: 04 Big Ben
2nd: 05 California Classic
3rd: 01 Gold Rush
RACE TIME: 1:46.10

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at **http://www.calottery.com**

WORD UP!

bibliotaph
1. a person who caches or hoards books.

TODAY IN HISTORY

1913 - The Buenos Aires Metro, the first underground railway system in the Southern Hemisphere and in Latin America, begins operation.

1913 - The Ford Motor Company introduces the first moving assembly line.

1913 - Crete, having obtained self rule from Turkey after the First Balkan War, is annexed by Greece.

1918 - Transylvania unites with the Kingdom of Romania, following the incorporation of Bessarabia (March 27) and Bukovina (November 28), thus concluding the Great Union.

1918 - The Kingdom of Iceland becomes a sovereign state, yet remains a part of the Danish kingdom.

1918 - The Kingdom of Serbs, Croats and Slovenes (later known as the Kingdom of Yugoslavia) is proclaimed.

1919 - Lady Astor becomes the first female Member of Parliament to take her seat in the House of Commons of the United Kingdom. (She had been elected to that position on November 28.)

1919 - The first issue of Diário de Noite is published from Goa.

1934 - In the Soviet Union, Politburo member Sergey Kirov is shot dead by Leonid Nikolaev at the Communist Party headquarters in Leningrad.

NEWS OF THE WEIRD BY CHUCK SHEPARD

■ The Baltimore-based "experimental music" creators Matmos announced the release of their new album, "Ultimate Care II," consisting entirely of "music" made by a Whirlpool washing machine (the Ultimate Care II model). According to a November report in Time magazine, the machine's 38-minute wash cycle will be "sampled and processed" to lighten the original sound. (Matmos previously "played" canisters of helium on stage at Radio City Music Hall and a cow's uterus at the San Francisco Art Institute.)

■ In an enterprise somewhat resembling "American Idol," amateur performers in China become self-supporting online not by soliciting money directly, but through virtual gifts from enthralled fans, with performers getting a cut of each sale. Beijing's YY.com hosts original performances, and two of the site's favorites, Mr. Earth and Ms. Cloud, earned the equivalent of about $160,000 last year from their universe of 1.8 million fans (according to a November Wall Street Journal report). In an ancillary industry (led by 9158.com), hard-core fans can purchase access (think "virtual limousines," shown "arriving" at a "concert"), giving them bragging rights. (A simple "applause" icon after a song costs about a penny.)

Out late tonight, Leo

ARIES (March 21-April 19)
★★★★ The unexpected presents you with many opportunities. You might discover that a far-out idea can go a long way. You'll want to test out this idea on others. Confusion surrounds a talk. People might not be as focused as you would like them to be. Tonight: Play devil's advocate.

TAURUS (April 20-May 20)
★★★★ Stay centered, especially as others seem to be all over the place. You will observe how someone gains ground through a process that seems rather far-fetched to you. A conversation with an associate allows you to make needed changes. Tonight: Happy at home.

GEMINI (May 21-June 20)
★★★★★ You have pushed beyond the norm. You might be feeling tired yet inspired. A meeting could be more important than you realize, as you are likely to experience a meeting of the minds with a friend. Brainstorm away. Note what comes up. Tonight: Hang out with loved ones.

CANCER (June 21-July 22)
★★★★ How you see a situation could change once you talk to a friend or family member. You should expect the unexpected. Confusion surrounds finances. Make no major decisions, no matter how informed you are. Tonight: Treating yourself well doesn't mean breaking the bank.

LEO (July 23-Aug. 22)
★★★★★ Your energy is high, so be willing to test out your choices. News that comes in from someone at a distance will put a smile on your face. Look at the application of your choices, but know that nothing is a given, no matter what you would like to think. Tonight: Out late.

VIRGO (Aug. 23-Sept. 22)
★★★ You will relate to a loved one directly and get strong results. You might be surprised by what this person says. Do your best not to internalize these comments, especially as he or she is very likely to change his or her mind. Tonight: Schedule some togetherness time.

LIBRA (Sept. 23-Oct. 22)
★★★★ You'll verbalize what you think and feel. On the other hand, you might want to listen more carefully to news that heads your way. A close friend or loved one might be fiery and somewhat unpredictable. Ride the wave that his or her reaction creates. Tonight: Where the crowds are.

SCORPIO (Oct. 23-Nov. 21)
★★★★★ You'll want to rethink a decision; you might not be as comfortable with your position as you would like to be. Don't make it a big deal. You can make changes and still maintain a strong influence over others. Act on what you know and feel. Tonight: A force to be dealt with.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ Keep reaching out for more information, especially if you see an element of the unpredictable playing a role in a situation. You might feel as if you don't have enough information. Listen to what a friend or associate has to share. Tonight: Take a leap of faith.

CAPRICORN (Dec. 22-Jan. 19)
★★★★★ One-on-one relating might be the source of a shocking piece of information. Proceed with caution, as you could be witness to a skeleton walking out of your closet. Communication with a respected friend will allow more give-and-take. Tonight: Go along with a suggestion.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ You'll hear more than your fair share of what is important. Others seem to use you as a sounding board. However, you could have a sudden reaction to what you are hearing that could shock them. Try to explain your rationale clearly. Tonight: Go along with the program.

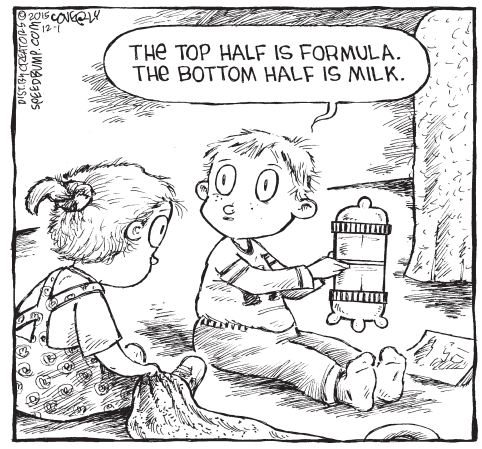
PISCES (Feb. 19-March 20)
★★★★★ You could be in a position where you want to do something very differently from how you have in the past. Your ability to explain why seems to be lost; you just feel that you need to head in a certain direction. Trust yourself. Tonight: Run some errands on the way home.

Tuesday, December 1, 2015

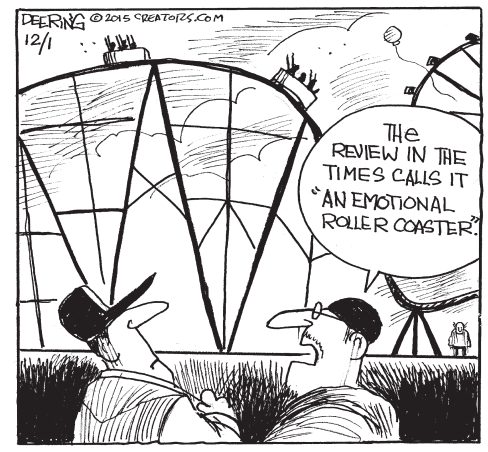
JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year you are open and happy. Others enjoy being around you, and as a result, many doors could open up. Your creativity keeps bursting forward as you deal with different life situations; use it well. If you are single, your romantic life will be like riding a roller coaster. You might not meet Mr. or Ms. Right, but you will have a ball anyway. If you are attached, the two of you will add more romantic moments to your life. Your imagination plays a big role in what occurs. LEO enjoys you, especially when you express your love of adventure.

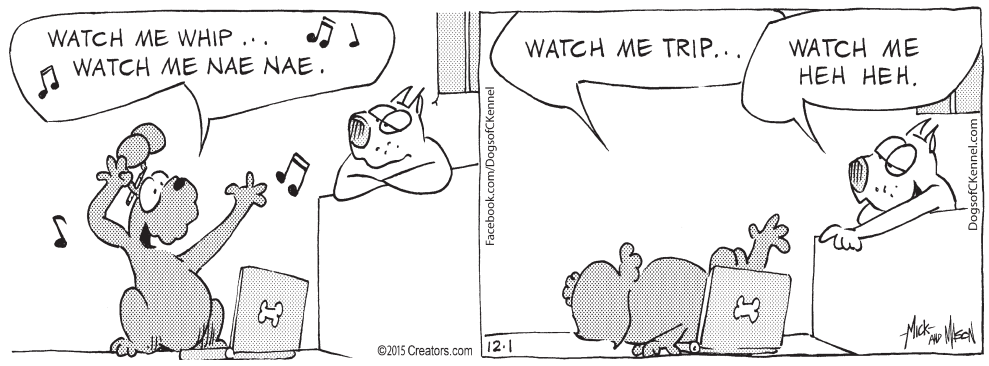
Speed Bump
By Dave Coverly



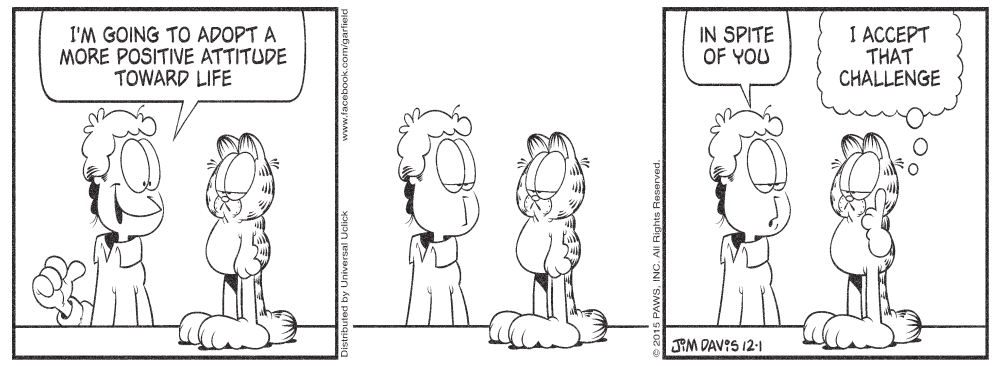
Strange Brew
By John Deering



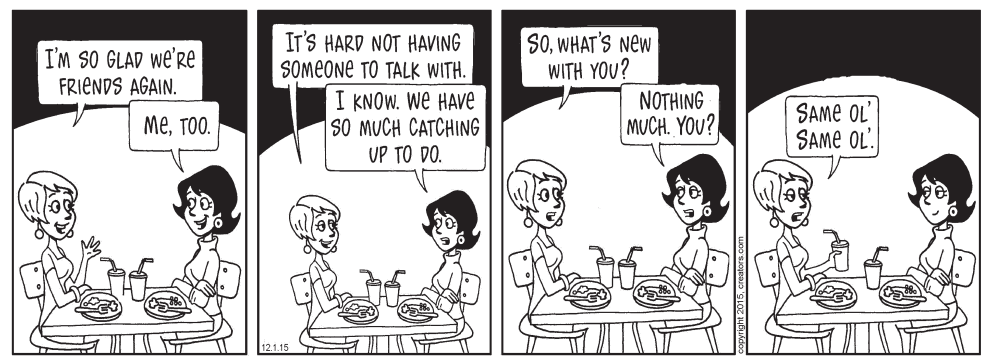
Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



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NTN National Treatment Network
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DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015274692 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/27/2015 The following person(s) is (are) doing business as DELA AND NIKKI. 3450 SAWTELLE BLVD., APT. 346 , LOS ANGELES, CA, 90066. The full name of registrant(s) is/are: NICOLE LONGFISH 3450 SAWTELLE BLVD., APT. 346 LOS ANGELES, CA, 90066, DELA LONGFISH 3450 SAWTELLE BLVD., APT. 346 LOS ANGELES, CA, 90066. This Business is being conducted by: a Married Couple. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/06/2014. /s/: NICOLE LONGFISH. NICOLE LONGFISH, DELA LONGFISH. This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2015, 11/23/2015, 11/30/2015, 12/07/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015287516 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/10/2015 The following person(s) is (are) doing business as STARLING TAX, STARLING TAX RETURNS. 11951 MAYFIELD AVENUE, UNIT 304 , LOS ANGELES, CA, 90049. The full name of registrant(s) is/are: ALL-STAR IMMIGRATION SERVICES, LLC 11951 MAYFIELD AVENUE, UNIT 304 LOS ANGELES, CA, 90049. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALL-STAR IMMIGRATION SERVICES, LLC. ALL-STAR IMMIGRATION SERVICES, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 11/10/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2015, 11/23/2015, 11/30/2015, 12/07/2015.

Statement of Abandonment of Use of Fictitious Business Name
Document Record # 2015278671
Current File No.# 2014054375
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
REACH PUBLIC RELATIONS, REACH PR. 4073 LINCOLN AVE #3, CULVER CITY, CA, 90232
The fictitious business name referred to above was filed on 02/28/2014 in the county of LOS ANGELES.
Registered owners: SHAINA OSTROFF. 4073 LINCOLN AVE. #3, CULVER CITY, CA, 90232. This business is conducted by: An INDIVIDUAL /s/
This statement was filed with the County Clerk of Los Angeles County on 11/02/2015
Published: SANTA MONICA DAILY PRESS: 11/16/15, 11/23/15, 11/30/15, 12/07/15

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 279144 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/02/2015 The following person(s) is (are) doing business as TRIBAL VIBE. 4728 W. 167TH STREET , LAWNDALE, CA 90260.Ä The full name of registrant(s) is/are: KARI FORTUNATO-CUFF 4728 W. 167TH STREET LAWNDALE, CA 90260. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/03/2015. /s/: KARI FORTUNATO-CUFF. KARI FORTUNATO-CUFF.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW

DBAS

FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/02/2015, 11/09/2015, 11/16/2015, 11/23/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015287732 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/10/2015 The following person(s) is (are) doing business as SOUND AND FURY RADIO. 26519 ROYAL VISTA CT. , CANYON COUNTRY, CA 91351.Ä The full name of registrant(s) is/are: SOUND AND FURY MEDIA, INC. 26519 ROYAL VISTA CT. CANYON COUNTRY, CA 91351. This Business is being conducted by: Äa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/23/2015. /s/: JILL KERSHAW. SOUND AND FURY MEDIA, INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/10/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2015, 11/23/2015, 11/30/2015, 12/07/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 288997 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/12/2015 The following person(s) is (are) doing business as SMART FLY INDUSTRIES. 4930 BALBOA BLVD. #261681 , ENCINO, CA 91426.Ä The full name of registrant(s) is/are: TIM RITTENHOUSE 4930 BALBOA BLVD. #261681 ENCINO, CA 91426. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TIM RITTENHOUSE. TIM RITTENHOUSE.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/12/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2015, 11/23/2015, 11/30/2015, 12/07/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 288999 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/12/2015 The following person(s) is (are) doing business as ORGANIC MAESTRO. 3741 GRAND VIEW BOULEVARD , LOS ANGELES, CA 90066-3109.Ä The full name of registrant(s) is/are: ADEMOLA ONAOLAPO 3741 GRAND VIEW BOULEVARD LOS ANGELES, CA 90066-3109. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ADEMOLA ONAOLAPO. ADEMOLA ONAOLAPO.Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/12/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2015, 11/23/2015, 11/30/2015, 12/07/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 278105 ORIGINAL FILING This statement was filed with the County Clerk of

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LOS ANGELES on 10/30/2015 The following person(s) is (are) doing business as WSB WEST COVINA PARTNERS. 2707 E. VALLEY BLVD. #306 , WEST COVINA, CA 91792.Ä The full name of registrant(s) is/are: IVY MA 515 COFER CT. WALNUT, CA 91789. This Business is being conducted by: Äan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:IVY MA. IVY MA.Ä This statement was filed with the County Clerk of LOS ANGELES County on 10/30/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2015, 11/23/2015, 11/30/2015, 12/07/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 266787 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/19/2015 The following person(s) is (are) doing business as GRIND STEADY RECORDS. 5619 LANKERSHIM BLVD. #150 , NORTH HOLLYWOOD, CA 91601.Ä The full name of registrant(s) is/are: ALPHONSO HENDERSON 5619 LANKERSHIM BLVD. #150 NORTH HOLLYWOOD, CA 91601. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/19/2015. /s/: ALPHONSO HENDERSON. ALPHONSO HENDERSON.Ä This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2015, 11/23/2015, 11/30/2015, 12/07/2015.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015285603 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/09/2015 The following person(s) is (are) doing business as TELECENTREX COMMUNICATIONS. 8721 SANTA MONICA BLVD. #970 , LOS ANGELES, CA, 90069. The full name of registrant(s) is/are: DIGITAL BUSINESS CONCEPTS INC. 8721 SANTA MONICA BLVD. #970 LOS ANGELES, CA, 90069. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/10/2010. /s/: DIGITAL BUSINESS CONCEPTS INC.. DIGITAL BUSINESS CONCEPTS INC.. This statement was filed with the County Clerk of LOS ANGELES County on 11/09/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2015, 11/30/2015, 12/07/2015, 12/14/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015292142 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2015 The following person(s) is (are) doing business as LINCOLN BEER COMPANY. 3083 N. LIMA STREET , BURBANK, CA, 91504. The full name of registrant(s) is/are: NAYLOR AVE. LLC 7849 NAYLOR AVENUE LOS ANGELES, CA, 90045. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NAYLOR AVE. LLC. NAYLOR AVE. LLC. This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2015. NOTICE: THIS FICTITIOUS BUSINESS

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NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2015, 11/30/2015, 12/07/2015, 12/14/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015287441 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/10/2015 The following person(s) is (are) doing business as LITTLE WOLVES PHOTOGRAPHY. 1514 OAKWOOD AVE , VENICE, CA, 90291. The full name of registrant(s) is/are: MARGUERITE ANNALOUISE GEDDES 1514 OAKWOOD AVE VENICE, CA, 90291. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/2015. /s/: MARGUERITE ANNALOUISE GEDDES. MARGUERITE ANNALOUISE GEDDES. This statement was filed with the County Clerk of LOS ANGELES County on 11/10/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2015, 11/30/2015, 12/07/2015, 12/14/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015287459 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/10/2015 The following person(s) is (are) doing business as MOVEMENT CONTENT. 2929 WAVERLY DR. #317 , LOS ANGELES, CA, 90039. The full name of registrant(s) is/are: JONATHAN GERBER 2929 WAVERLY DR. #317 LOS ANGELES, CA, 90039. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JONATHAN GERBER. JONATHAN GERBER. This statement was filed with the County Clerk of LOS ANGELES County on 11/10/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/30/2015, 12/07/2015, 12/14/2015, 12/21/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015297913 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/23/2015 The following person(s) is (are) doing business as IREPAIR APPLIANCES. 1349 26TH ST APT 202 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: SAID YUSUPOV 1349 26TH ST APT 202 SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SAID YUSUPOV. SAID YUSUPOV. This statement was filed with the County Clerk of LOS ANGELES County on 11/23/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/30/2015, 12/07/2015, 12/14/2015, 12/21/2015.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015298587 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/24/2015 The following person(s) is (are) doing business as TAILORED NANNY. 221 1/2 W ACACIA , GLENDALE, CA, 91204. The full name of registrant(s) is/are: BRITTANI LEDESMA 221 1/2 W ACACIA GLENDALE, CA, 91204. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRITTANI LEDESMA. BRITTANI LEDESMA. This statement was filed with the County Clerk of LOS ANGELES County on 11/24/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/30/2015, 12/07/2015, 12/14/2015, 12/21/2015.

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RUSH Legal Notices

RUSH Legal Notices

ORDER TO SHOW CAUSE FOR CHANGE OF NAME Case No. SS028464 Superior Court of California, County of Los Angeles Petition of ESTHEFANY MELGAR for Change of Name TO ALL INTERESTED PERSONS: Petitioner or Attorney: ESTHEFANY MELGAR filed a petition with this court for a decree of changing names as follows: AIDEN MELGAR LOPEZ to AIDEN JAMES MELGAR. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted. Notice of Hearing: Date: 01/08/16, Time: 8:30 AM, Dept: K, Room: A203 The address of the court is SUPERIOR COURT OF CALIFORNIA ñ COUNTY OF LOS ANGELES, 1725 MAIN STREET, SANTA MONICA, CA 90401 A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press. Date: NOVEMBER 05, 2015

Real Estate

Commercial

SANTA MONICA OFFICE SUITES- For Lease in beautiful garden building. Approx. 600 square feet, Office suite. Utilities included. †30th Street near Ocean Park Boulevard. $1,995.00 a month.†(310) 456-7031 ext.175.

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Venice House For Rent 3 Bd. w/ Den for Rent for $4900/mo. Please contact Gloria at (424) 228-4380.

Westchester duplex Duplex for Rent, 2 Bd, 2 Ba with Family Room in Westchester area. $2900/ mo. Please contact Gloria at (424) 228-4380.

West Side Rentals

Venice CHARMING VENETIAN ORIGINAL Parking available, Rent $9,000.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1238772

West LA BIG BRIGHT W LA BUNGELOW 3-car Gated parking, Paid water & trash & gardener, Rent $2,600.00, Deposit 3000, Available Now! westsiderentals.com/listingdetail.cfm?id=1233837

West LA BEAUTIFUL 1 BEDROOM APARTMENT - GREAT LOCATION, PET FRIENDLY Garage parking, Paid utilities, Rent $3,927.00, Deposit 3570, Available 31016. westsiderentals.com/listingdetail.cfm?id=1235149

Santa Monica 2 BEDROOMS, 2 BATHS Parking included, Rent $7,499.00, Deposit 0.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1236122

Marina Del Rey EXQUISITELY DONE 3 BEDROOM 3 BATHROOM MULTILEVEL PROPERTY ON GRAND CANAL 2-car Parking included, Rent $7,300.00, Deposit 7300, Available Now! westsiderentals.com/listingdetail.cfm?id=1227879

Santa Monica 2 BEDROOMS, 2 BATHS Parking included, Paid gas, Rent $10,950.00, Deposit 0.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1233171

Santa Monica BEAUTIFUL UNIT IN SANTA MONICA JUST BLOCKS FROM THE BEACH Garage parking, Rent $4,800.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1237397

West LA REDUCED! WLABRENT-WOODSM ADJ. NEW ARCHITECTURAL CONST. 3 BED 2.5 BATH 2-car Tandem Parking, Rent $5,500.00, Deposit 8250.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1234547

Santa Monica CHARMING HOME NORTH OF MONTANA 3-car Driveway parking, Paid gardener, Rent $7,500.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1063391

West LA 2 BED 2 BATH AVAILABLE 2-car Parking included, Paid utilities, Rent $2,300.00, Deposit 2300, Available Now! westsiderentals.com/listingdetail.cfm?id=1037490

Santa Monica RENOVATED 11 LOWER UNIT 1-car Parking included, Paid water & trash & gardener, Rent $2,395.00, Deposit 2495.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1225866

Marina Del Rey $199.00 DEPOSIT OAC! TWO BEDROOM AVAILABLE NOW! $500 OFF FIRST MONTH! Parking available, Paid gardener & pool service, Rent $3,592.00 to AND UP, Deposit 199.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1221900

Santa Monica LOWEST PRICED OCEAN VIEW ON OCEAN AVE 1-car Garage parking, Rent $5,500.00, Deposit 11000, Available Now! westsiderentals.com/listingdetail.cfm?id=1226215

West LA MODERN 1 BEDROOM APARTMENT AVAILABLE FOR LEASE! BRAND NEW! 1-car Garage parking, Rent $2,420.00 to and up, Deposit 750, Available Now! westsiderentals.com/listingdetail.cfm?id=1096478

Santa Monica NEWLY RENOVATED 2 BEDROOM 2 BATH BEACH LOCATION 2-car Garage parking, Paid partial utilities, Rent $3,950.00 to 3950, Deposit 4200, Available Now! westsiderentals.com/listingdetail.cfm?id=1226985

Santa Monica 2 BED 2 BATH 2ND QUITE LOCATION 5 BLOCKS FROM THE BEACH 2-car Carport parking, Paid water & trash & gardener, Rent $3,095.00, Deposit 3510.00, Available 121415. westsiderentals.com/listingdetail.cfm?id=1126624

Santa Monica FULLY FURNISHED APARTMENT, STEPS FROM THE BEACH, IN THE HEART OF SANTA MONICA! 1-car Gated parking, Rent $5,100.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1236446

Santa Monica CENTRALLY LOCATED 1 BD 1 BA WITH BALCONY AND GARAGE - QUIET RESIDENTIAL NEIGHBORHOOD 1-car Garage parking, Paid water & trash & gardener, Rent $1,950.00, Deposit 1950.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1236793

Santa Monica COMPLETELY NEW AND REMODELED ! MODERN BEACH COTTAGE, 1-car Street parking, Paid utilities, Rent $3,960.00, Deposit 500, Available Now! westsiderentals.com/listingdetail.cfm?id=1230086

Santa Monica PACIFIC PLAZA - ONE BEDROOM ACROSS FROM THE SAND AND WALK TO 3RD STREET PROMENADE 1-car Valet parking, Paid partial utilities, Rent $2,995.00, Deposit 2995, Available Now! westsiderentals.com/listingdetail.cfm?id=1226840

West LA SPACIOUS 2 BEDROOM 2 BATH AVAILABLE NOVEMBER 7TH! 2-car Parking included, Paid water & hot water & trash & gardener & pool service, Rent $2,400.00, Deposit 2400.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1219333

Venice VENICE BEACH TWO FLOORS PENTHOUSE 1-car Parking available, Paid utilities & water & hot water & trash & gas & electricity & cable, Rent $5,000.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1180136

Venice BEAUTIFUL UNIQUE ALL WOOD ARTISTIC1BD1BA BEACH FOOTSTEPS TO SAND No Parking, Paid water & gardener, Rent $1,900.00 to 1900.00, Deposit 1900.00, Available Now! westsiderentals.com/listingdetail.cfm?id=890222

Marina Del Rey 2 BEDROOM APARTMENT WITH SPECTACULAR VIEWS OF THE MARINA- SPECIAL PRICING! 2-car Parking included, Paid gardener & pool service, Rent $4,095.00, Deposit 500, Available 12815. westsiderentals.com/listingdetail.cfm?id=1231964

Santa Monica 3 BEDROOM 2.5 BATH FURNISHED OCEAN VIEW Valet parking, Paid water & trash, Rent $15,000.00, Deposit 30000, Available Now! westsiderentals.com/listingdetail.cfm?id=1101735

Santa Monica BRIGHT, SPACIOUS 2 BDRM 2 BATH CONDO, WD IN UNIT, PREMIERE SANTA MONICA LOCATION 2-car Garage parking, Paid water & trash & gardener & association fees, Rent $3,750.00, Deposit 5000, Available Now! westsiderentals.com/listingdetail.cfm?id=1234929

Santa Monica BEAUTIFUL 2 BEDROOM 2 BATH APARTMENT- AVAILABLE NOW!!! 1-car Parking included, Paid water & gas, Rent $3,400.00, Deposit 3400, Available Now! westsiderentals.com/listingdetail.cfm?id=1229899

West LA NEWLY REMODELED 2-car Covered parking, Paid water & trash, Rent $2,695.00, Deposit 2695, Available Now! westsiderentals.com/listingdetail.cfm?id=1223339

Venice SHORT TERM RENTAL AVAILABLE!!! Street parking, Paid gardener & association fees & maid service, Rent $5,500.00, Deposit 11000, Available 1116. westsiderentals.com/listingdetail.cfm?id=1237325

Marina Del Rey 3 BEDROOMS, 2 BATHROOMS UNIT WITH 1620 SQFT OF LIVING SPACE! 2-car Covered parking, Rent $5,050.00 to AND UP, Available Now! westsiderentals.com/listingdetail.cfm?id=1028779

Venice VENICE BEACH 1BEDROOM COTTAGE. 1-car Garage parking, Rent $3,195.00, Deposit 3195.00, Available 12115. westsiderentals.com/listingdetail.cfm?id=1235229

West LA 1B1B FOR LEASE IN AWESOME COMMUNITY! 1-car Garage parking, Rent $3,050.00, Deposit 1000, Available Now! westsiderentals.com/listingdetail.cfm?id=1206504

West LA ENJOY YOURSELF IN THIS SPACIOUS 2 BEDROOM APARTMENT!. 1-car Parking included, Paid water & trash, Rent $2,650.00, Deposit 2650, Available Now! westsiderentals.com/listingdetail.cfm?id=1236295

Santa Monica CUTE & COZY SM STUDIO, MINUTES FROM SMC, TRADER JOES, NEW METRO LINE 1-car Parking included, Paid water & hot water & trash & electricity & gardener & pool service, Rent $1,400.00, Deposit 1400, Available Now! westsiderentals.com/listingdetail.cfm?id=1234624

Santa Monica TOP FLOOR! OCEAN VIEW!INCLUDES PARKING-NEW FLOORS & STOVE 1-car Covered parking, Paid water & trash & gardener & pool service, Rent $2,195.00, Deposit 2295, Available Now! westsiderentals.com/listingdetail.cfm?id=1235217

Santa Monica QUIET 9 UNIT BUILDING. GREAT SANTA MONICA LOCATION! Street parking, Paid water & trash, Rent $2,395.00, Deposit 2395, Available Now! westsiderentals.com/listingdetail.cfm?id=1232517

Brentwood VERY LARGE, BRIGHT, MODERN ONE BEDROOM 1-car Covered parking, Paid water, Rent $2,190.00, Deposit 2190, Available Now! westsiderentals.com/listingdetail.cfm?id=1228266

West LA 2B2B FOR LEASE IN AWESOME COMMUNITY! 2-car Garage parking, Rent $4,350.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1206507

Brentwood PRIME BRENTWOOD LOCATION WALKING DISTANCE TO SAN VICENTE SHOPS 2-car Tandem Parking, Paid water & gas & association fees, Rent $2,995.00, Deposit 5990.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1229113

West LA FURNISHED 1 BEDROOM APARTMENT Parking available, Paid utilities, Rent $2,750.00, Deposit 500, Available Now! westsiderentals.com/listingdetail.cfm?id=1231582

Venice REMODELED SILVER TRIANGLE COTTAGE BLOCKS TO THE BEACH Street parking, Paid gardener, Rent $4,400.00, Deposit 6600, Available 12915. westsiderentals.com/listingdetail.cfm?id=1129919

Brentwood LARGE 2 BR2 BATH CONDO 2-car Subterranean parking, Rent $3,700.00 to 00, Deposit 7400, Available Now! westsiderentals.com/listingdetail.cfm?id=1232375

Santa Monica AHHHHHHHH WHAT A VIEW 2-car Parking included, Paid association fees, Rent $12,500.00, Deposit 12500, Available Now! westsiderentals.com/listingdetail.cfm?id=1221532

Marina Del Rey $199.00 DEPOSIT!TWO BEDROOM, TWO BATH PLUS LOFT! MUST SEE! 2-car Parking included, Rent $3,659.00 to AND UP!, Deposit 199.00, Available 1216. westsiderentals.com/listingdetail.cfm?id=1193309

West LA 3 BEDROOMS, 2 12 BATH Parking included, Rent $6,500.00, Deposit 0.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1236121

Santa Monica STUDIO IN SANTA MONICA 1-car Driveway parking, Paid water & hot water & trash & gardener, Rent $1,275.00 to 1275, Deposit 1275, Available Now! westsiderentals.com/listingdetail.cfm?id=1232174

Marina Del Rey WELCOME TO YOUR NEW HOME! 1-car Parking included, Rent $2,470.00 to AND UP, Available Now! westsiderentals.com/listingdetail.cfm?id=363893

West LA LARGE CUSTOM 1 BEDROOM APARTMENT Street parking, Rent $2,200.00, Deposit 4400, Available 12115. westsiderentals.com/listingdetail.cfm?id=1237029

Venice GORGEOUS ONE BEDROOM ONE BATHROOM UNIT. Street parking, Rent $1,995.00, Deposit 1995, Available Now! westsiderentals.com/listingdetail.cfm?id=1223541

West LA FULLY FURNISHED APARTMENT W UTILITIES & WIFITV INCLUDED - FLEXIBLE LEASE 1-car Carport parking, Paid utilities & water & hot water & trash & gas & electricity & cable, Rent $2,250.00, Deposit 1700, Available Now! westsiderentals.com/listingdetail.cfm?id=1114530

Marina Del Rey 1 BED, 1 BATH BEAUTIFUL GARDEN APARTMENT! 1-car Parking included, Paid gardener & pool service, Rent $2,385.00 to AND UP!!, Available Now! westsiderentals.com/listingdetail.cfm?id=544803

West LA CENTURY CITY 2 BED 2 BATH LOFT 2-car Garage parking, Paid trash & gardener, Rent $3,600.00 to 00, Deposit 3600, Available 12115. westsiderentals.com/listingdetail.cfm?id=1177832

Venice BEAUTIFUL WOODEN CRAFTSMAN HOUSE STEPS TO THE SAND 2-car Parking available, Paid water & trash & gardener, Rent $3,700.00, Deposit 7400, Available Now! westsiderentals.com/listingdetail.cfm?id=760461

West LA FANTASTIC WESTSIDE LOCATION 4 MILES TO THE BEACH 1-car Carport parking, Paid water & hot water & gardener, Rent $1,495.00, Deposit 1495, Available 12115. westsiderentals.com/listingdetail.cfm?id=1229442

Santa Monica APARTMENT IN A GREAT LOCATION!! 1-car Carport parking, Paid water & electricity, Rent $1,700.00 to month, Available 123115. westsiderentals.com/listingdetail.cfm?id=28212

West LA 2BDR 2BATH APT AVAILABLE 2-car Parking included, Paid water & trash, Rent $2,650.00 to per month, Deposit 2650.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1070891

Santa Monica CUTE APARTMENT - NEAR BEACH AND MAIN STREET, SANTA MONICA 1-car Carport parking, Paid water & hot water & trash, Rent $2,995.00, Deposit 2995, Available Now! westsiderentals.com/listingdetail.cfm?id=1229378

Santa Monica 1X1 W UNOBSTRUCTED SOUTH VIEWS DOWN THE COAST-WOOD FLS IN LR! 1-car Parking included, Paid water & trash, Rent $4,420.00, Deposit 4420.00, Available Now! westsiderentals.com/listingdetail.cfm?id=30216

Santa Monica DOGSCATS WELCOME! DESIGNER REMODELED W LARGE PRIVATE YARD 1-car Garage parking, Paid water & gardener, Rent $3,595.00, Deposit 3595, Available Now! westsiderentals.com/listingdetail.cfm?id=1159117

Santa Monica LARGE FRONT 2 2.5 & DEN TOWNHOUSE WITH 2 CAR GARAGE NO. OF MONTANA! 2-car Garage parking, Paid water, Rent $4,395.00, Deposit 4395.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1218476

Santa Monica 3 BDRM HOUSE - NORTH OF MONTANA 2-car Garage parking, Rent $12,000.00, Deposit 20000, Available Now! westsiderentals.com/listingdetail.cfm?id=1238199

Venice SINGLE APARTMENT IN VENICE. WALK TO ABBOT KINNEY, LINCOLN, ROSE AND MAIN STREET 1-car Parking included, Paid water & hot water & trash & gardener, Rent $1,450.00, Deposit 1450.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1237260

Santa Monica OPEN KITCHEN, LOTS OF WINDOWS, BREAKFAST BAR, EXOTIC HARDWOOD FLOORS 1-car Parking included, Paid water & hot water & trash, Rent $2,100.00, Deposit 2100, Available Now! westsiderentals.com/listingdetail.cfm?id=777623

Venice TWO BLOCKS TO BEACH - FULLY RENOVATED - IN THE HEART OF VENICE 2-car Carport parking, Paid water, Rent $4,695.00, Available 12115. westsiderentals.com/listingdetail.cfm?id=1144952

Venice LUXURY 3-BEDROOMS, STEPS TO SAND 2-car Private Garage, Paid trash & gardener, Rent $9,000.00 to to 11,500, Deposit 5000, Available Now! westsiderentals.com/listingdetail.cfm?id=1200307

Santa Monica GREAT 2 BEDROOM IN GREAT LOCATION! WITH AC Parking available, Paid water & trash & gardener, Rent $2,950.00, Deposit 2950, Available Now! westsiderentals.com/listingdetail.cfm?id=1117585

Santa Monica 2B 2.5B STORY TOWNHOUSE CLOSE TO MONTANA & THE BEACH 2-car Parking included, Paid water & trash, Rent $3,100.00, Deposit 2000, Available Now! westsiderentals.com/listingdetail.cfm?id=1222794

Marina Del Rey APARTMENT 2-car Garage parking, Rent $5,700.00, Deposit 8550, Available Now! westsiderentals.com/listingdetail.cfm?id=1224524

Santa Monica CORNER UNIT 2-STORY TOWNHOUSE 2-car Garage parking, Paid water & trash & association fees, Rent $4,500.00, Deposit 4500, Available Now! westsiderentals.com/listingdetail.cfm?id=1237679

Venice BEAUTIFUL ECO HEALTHY NEWLY REMODELED DUPLEX 1 BLOCK TO BEACH 2-car Parking available, Paid partial utilities & water & trash & electricity & cable & gardener, Rent $5,600.00, Deposit 7100, Available 1416. westsiderentals.com/listingdetail.cfm?id=1054822

Santa Monica 2 BED 1 BATH LOWER UNIT HARDWOOD FLOORS 1-car Parking included, Paid water & trash & gardener, Rent $2,000.00, Deposit 2000, Available Now! westsiderentals.com/listingdetail.cfm?id=572314

Venice 2BR - 2 BATH, WALK TO FAMED ABBOT KINNEY Parking available, Paid water & gardener, Rent $3,700.00 to With terms, Deposit 7400, Available Now! westsiderentals.com/listingdetail.cfm?id=695514

Marina Del Rey BEACH LIVING IN MARINA DEL REY! REDUCED SECURITY DEPOSIT! 1-car Parking included, Rent $2,467.00, Deposit 199, Available Now! westsiderentals.com/listingdetail.cfm?id=1237019

Santa Monica BEAUTIFUL 1 BED, 1.5 BATH, IN THE HEART OF SANTA MONICA! 1-car Gated parking, Rent $5,100.00, Available Now! westsiderentals.com/listingdetail.cfm?id=1236447

Venice CUTE BUNGALOW 4 BLOCKS FROM BEACH PLUS DETACHED ARTIST STUDIO 2-car Parking available, Paid utilities & water & gardener, Rent $3,700.00, Deposit 3700, Available 121515. westsiderentals.com/listingdetail.cfm?id=341133

West LA BEAUTIFUL & CHARMING PROPERTY - MODERN & SOPHISTICATED RENOVATION 1-car Parking included, Paid water & hot water & trash & gardener, Rent $2,050.00, Deposit 2050.00, Avail-

WINTERLIT
A HOLIDAY CELEBRATION IN SANTA MONICA

SANTA CLAUS IS COMING TO TOWN!



Thursday, Dec. 3 | 5:30PM–8:30PM

Third Street Promenade between Arizona Avenue and Santa Monica Boulevard

Bring the family to Third Street Promenade on Thursday, Dec. 3 at 5:30PM to help Santa and Mrs. Claus light the official City of Santa Monica Holiday Tree!

Enjoy festive musical performances by the Santa Monica High School Marching Band and Choir. Kids, and the bigger kids they call parents, can hand-deliver their holiday wish lists as they snap a picture with the Jolly Old Elf.

DOWNTOWN SANTA MONICA HOLIDAY EVENTS | 2015–16

ICE at Santa Monica
Nov. 1, 2015—Jan. 18, 2016
Corner of 5th St. and Arizona Ave.

Santa's Lil Savers
Friday, Nov. 27 | 1PM–4PM

PAL Best Gift Ever Toy Drive
Nov. 5—Dec. 11, 2015
Donate a new unwrapped gift or gift card!

GIFT DROP-OFF LOCATIONS:
- Santa Monica Police Activities League | 1401 Olympic Blvd.
- ICE PAL | Corner of 5th St. and Arizona Ave.
- Public Safety Facility | First Floor, 333 Olympic Dr.

Downtown Santa Monica Community Tree Lighting and Photos With Santa
Thursday, Dec. 3, 2015 | 5:30PM–8:30PM
Third St. Promenade between Arizona Ave. and Santa Monica Blvd.

Menorah Lightings
Dec. 6—Dec. 13, 2015 | Sundown

SPECIAL PERFORMANCE BY KLEZMER JUICE | DEC. 10
Third St. Promenade between Arizona Ave. and Santa Monica Blvd.

Holiday Movie Night: "Home Alone" (PG) with Hot Chocolate and Kids Crafts
Dec. 18, 2015 | Crafts begin at 6PM | Screening begins at 7PM
Third St. Promenade between Broadway and Santa Monica Blvd.

For more event information, visit DowntownSM.com or call 310.393.8355

downtown santa monica third street promenade

DowntownSantaMonica @DTSantaMonica DTSantaMonica #Winterlit