PROMOTE YOUR BUSINESS HERE!
Yes, in this very spot! EVERYDAY
Call 310-458-7737 for details
smdp.com



SANTA MONICA MUSIC CENTER
PIANO & GUITAR LESSONS
ONLY $15.00
45 MINUTE CLASSES
– SIGN-UP NOW! –
(310) 453-1928
1901 Santa Monica Blvd. in Santa Monica
www.santamonicamusic.com

Visit us online at smdp.com
MONDAY, NOVEMBER 30, 2009
Volume 9 Issue 15



Santa Monica Daily Press

We have you covered
THE HOLIDAYS ARE HERE ISSUE

LENDERS BECOME OWNERS
SEE PAGE 12

Holidays off to modestly positive start

ANNE D'INNOCENZIO
AP Retail Writer

NEW YORK Holiday shopping held steady through the weekend after retailers saw a huge crowd of bargain shoppers buying discounted flat-panel TVs and fleece jackets on Black Friday, the traditional post-Thanksgiving Day shopping spree.

Economic worries about jobs were still apparent as shoppers stuck to their lists and focused on practical and small-ticket items for themselves and for their loved ones, resulting in a mildly encouraging start to the season.

Online sales on Thursday and Friday, however, rose 11 percent to $913 million, according to data released Sunday by comScore, an Internet research firm.

According to preliminary figures released Saturday by ShopperTrak, a research firm that tracks more than 50,000 outlets, sales rose 0.5 percent to $10.66 billion Friday, compared with a year ago. That was on top of a 3 percent increase last year.

The National Retail Federation trade group said Sunday it is sticking to its forecast for holiday sales to decline 1 percent from last year.

The question now is whether merchants will be able to keep customers coming back for the rest of the season.

A year after suffering the biggest sales decline in four decades, the nation's merchants pulled out all the stops in stores and online to keep the momentum going for the holiday weekend, further blurring the lines between their Web-based and land-based businesses.

Major merchants including J.C. Penney Co. and Sears Holdings Corp., which operates Kmart and Sears, broke new ground this year by making many of their early morning Black Friday specials available on their Web sites at the same time.

Marketing gurus have started calling the season a "Twitter Christmas" as merchants have been tweeting deals and offering pre-

SEE SHOPPING PAGE 11

COMMUNITY PROFILES | CHRIS GEHRT



Brandon Wise *brandonw@smdp.com*

TRAVELING MAN: **Chris Gehrt, 32, is part of Transit TV Comedy, an effort by the Los Angeles Transit Authority to make commuting fun.**

Laughter on the go

BY MARISSA LYMAN
Special to the Daily Press

The next time you hop on the bus to cruise down Ocean Avenue, you might experience more than just a cheap and convenient way to get from point A to point B. Thanks to the comedic talent of Santa Monica resident Chris Gehrt, you might also get some laughs.

Gehrt, 32, is part of Transit TV Comedy, an effort by the Los Angeles Transit Authority to make the time spent on public transportation both enjoyable and entertaining.

"They wanted to showcase local L.A. and Santa Monica people by putting stand-up comedy on there," Gehrt said.

Though he had acted before, Gehrt began doing stand-up just four years ago. After observing several open mic nights, he finally got up the courage to take the stage at the Ha Ha Cafe in North Hollywood.

"I was addicted as soon as I started doing it," Gehrt said. "To have a great show is the most rewarding thing you can ever do."

Gehrt began recording segments for Transit TV Comedy at the end of September, filming the bits on an empty bus in Sun Valley. He drew from his own routine, rewriting it to make it appropriate and relevant to public transit passengers.

"You have to reach out to who your audience is going to be," Gehrt said. "I've taken the bus many times myself, so I've been able to get the vibe."

Still, as Gehrt doesn't film in front of an audience, he's never sure how viewers will react.

"I'm just hoping they're laughing, not rolling their eyes," Gehrt said.

As the need for material grew, Gehrt invited four of his friends to join him in

SEE CP PAGE 10


COMMITMENT BANDS
331 Wilshire Blvd. Santa Monica | 2 Hours Free Parking (Behind Store)
Monday-Saturday 10am-6pm • 310.451.1349 • www.readersjewelers.com


Gary Limjap
(310) 586-0339
In today's real estate climate ...
Experience counts!
garylimjap@earthlink.net
COLDWELL BANKER

TAXES
ALL FORMS, ALL TYPES, ALL STATES
BACK TAXES • BOOKKEEPING • SMALL BUSINESS
SAMUEL B. MOSES, CPA
(310) 395-9922
100 Wilshire Blvd., Suite 1800
Santa Monica 90401



Anthony's Paint and Body Shop
Under old management
Eddie's Back!
Doing business the right way ... like the old days

- Exclusive Body Shop for Honda of Santa Monica
- Recommended Body Shop for Santa Monica Acura
- All insurance accepted
- Owner operated

HONDA ACURA

Since 1945 www.anthonysbodyshop.com

1546 14th St. (just north of Colorado) in Santa Monica • 310-393-0217

V.I.P. YELLOW CAB



Call for Reservations
310.460.8818
310.266.0038
24 Hours a Day
Sedans & Limousines

Great FLAT FEE Specials to All of L.A.

SANTA MONICA
$24.99
TO LAX
Flat rate

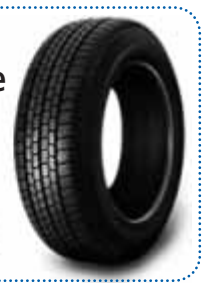
25% OFF
METER
TO ANY DESTINATION
Call for an Estimate

VOLVO • SUBARU • CHRYSLER • JEEP • DODGE • GMC • BUICK
CHEVROLET • CADILLAC • VOLVO • SUBARU • CHRYSLER • JEEP • DODGE • MERCEDES BENZ
CHEVROLET • CADILLAC • VOLVO • SUBARU • CHRYSLER • TOYOTA • ACURA • NISSAN • DODGE

Quick Lane™ TIRE & AUTO CENTER

We'll save you time and money.
WE SERVICE ALL MAKES AND MODELS

We'll Beat Your Best Deal on name-brand tires we sell, plus a 30-day price guarantee
Price match offer requires presentation of competitor's current price ad on name-brand tires sold by Dealership within 30 days of purchase. See participating Dealership for details. Expires: 09/08/10
MICHELIN GOODYEAR Continental



Oil Change & Essential Maintenance
$39.95 THE WORKS FUEL SAVER PACKAGE
• Motorcraft® Premium Synthetic Blend Oil and filter change • Rotate and inspect four tires • Check air and cabin air filters • Inspect brake system • Test battery • Check belts and hoses • Top off all fluids
Up to five quarts of Motorcraft® oil and Motorcraft oil filter. Taxes, diesel vehicles and disposal fees extra. Hybrid battery test excluded. See Service Advisor for vehicle exclusions and details. Expires: 11/30/09

$104.95 Motorcraft® Brakes, Installed!
Save on brake service with the experts. Quick Lane®-installed retail Motorcraft brake pads or shoes only on most cars and light trucks. Front or rear axle. Excludes machining rotors or drums. Taxes extra. See participating Quick Lane® for vehicle applications and details through 11/30/09.

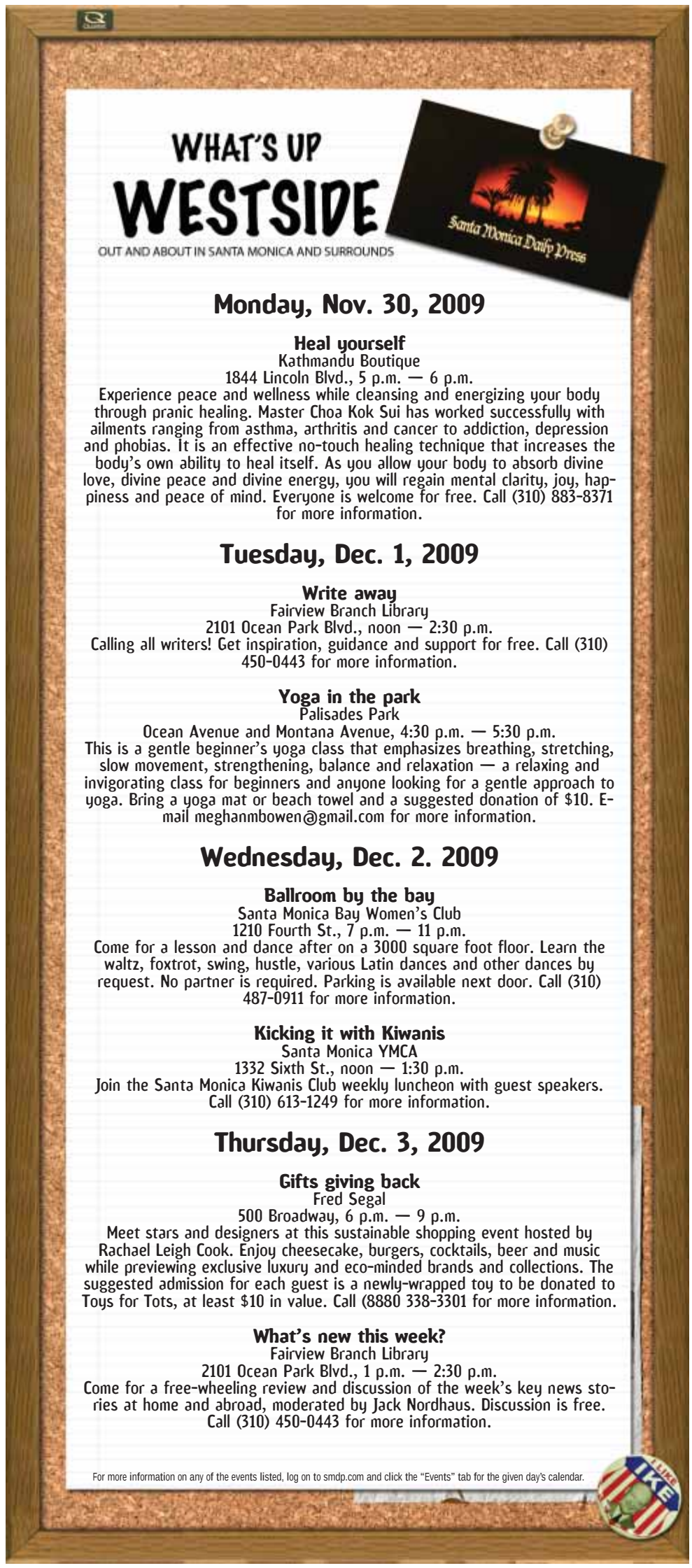
Call Us Today!
(310) 394-7476
Located at Santa Monica Ford
1230 Santa Monica Blvd.
SANTA MONICA, CA 90404
www.smford.com

TOYOTA • ACURA • CHRYSLER • JEEP • HONDA • LEXUS • FORD

Your Trusted Source

Adult Day Service Center
The right choice for quality care for your loved one. Let us give you the break you need.
1510 Pico Blvd., • Santa Monica

WISE & Healthy Aging
(310) 452-7802
Enjoy a Free Preview Day on Us!
www.wiseandhealthyaging.org



WHAT'S UP WESTSIDE
OUT AND ABOUT IN SANTA MONICA AND SURROUNDS

Monday, Nov. 30, 2009

Heal yourself
Kathmandu Boutique
1844 Lincoln Blvd., 5 p.m. — 6 p.m.
Experience peace and wellness while cleansing and energizing your body through pranic healing. Master Choa Kok Sui has worked successfully with ailments ranging from asthma, arthritis and cancer to addiction, depression and phobias. It is an effective no-touch healing technique that increases the body's own ability to heal itself. As you allow your body to absorb divine love, divine peace and divine energy, you will regain mental clarity, joy, happiness and peace of mind. Everyone is welcome for free. Call (310) 883-8371 for more information.

Tuesday, Dec. 1, 2009

Write away
Fairview Branch Library
2101 Ocean Park Blvd., noon — 2:30 p.m.
Calling all writers! Get inspiration, guidance and support for free. Call (310) 450-0443 for more information.

Yoga in the park
Palisades Park
Ocean Avenue and Montana Avenue, 4:30 p.m. — 5:30 p.m.
This is a gentle beginner's yoga class that emphasizes breathing, stretching, slow movement, strengthening, balance and relaxation — a relaxing and invigorating class for beginners and anyone looking for a gentle approach to yoga. Bring a yoga mat or beach towel and a suggested donation of $10. E-mail meghanmbowen@gmail.com for more information.

Wednesday, Dec. 2. 2009

Ballroom by the bay
Santa Monica Bay Women's Club
1210 Fourth St., 7 p.m. — 11 p.m.
Come for a lesson and dance after on a 3000 square foot floor. Learn the waltz, foxtrot, swing, hustle, various Latin dances and other dances by request. No partner is required. Parking is available next door. Call (310) 487-0911 for more information.

Kicking it with Kiwanis
Santa Monica YMCA
1332 Sixth St., noon — 1:30 p.m.
Join the Santa Monica Kiwanis Club weekly luncheon with guest speakers. Call (310) 613-1249 for more information.

Thursday, Dec. 3, 2009

Gifts giving back
Fred Segal
500 Broadway, 6 p.m. — 9 p.m.
Meet stars and designers at this sustainable shopping event hosted by Rachael Leigh Cook. Enjoy cheesecake, burgers, cocktails, beer and music while previewing exclusive luxury and eco-minded brands and collections. The suggested admission for each guest is a newly-wrapped toy to be donated to Toys for Tots, at least $10 in value. Call (8880 338-3301 for more information.

What's new this week?
Fairview Branch Library
2101 Ocean Park Blvd., 1 p.m. — 2:30 p.m.
Come for a free-wheeling review and discussion of the week's key news stories at home and abroad, moderated by Jack Nordhaus. Discussion is free. Call (310) 450-0443 for more information.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.

For-profit colleges quick to pursue government aid

JUSTIN POPE
AP Education Writer

RALEIGH, N.C. Students aren't the only ones benefiting from the billions of new dollars Washington is spending on college aid for the poor.

An Associated Press analysis shows surging proportions of both low-income students and the recently boosted government money that follows them are ending up at for-profit schools, from local career colleges to giant publicly traded chains such as the University of Phoenix, Kaplan and Devry.

Last year, the five institutions that received the most federal Pell Grant dollars were all for-profit colleges, collecting over $1 billion among them. That was two and a half times what those schools hauled in just two years prior, the AP found, analyzing Department of Education data on disbursements from the Pell program, Washington's main form of college aid to the poor.

This year, the trend is accelerating: In the first quarter after the maximum Pell Grant was increased last July 1, Washington paid out 45 percent more through the program than during the same period a year ago, the AP found. But the amount of dollars heading to for-profit, or "proprietary," schools is up even more — about 67 percent.

For-profit colleges say the country has little choice but to accept their help to achieve President Obama's goal of getting every American to enroll in some form of education beyond high school. The for-profit schools have space while community colleges are bursting at the seams. Besides, their convenience and career-focused curriculum are clearly winning customers, who are free to use their aid where they choose.

But critics say the increased federal aid has unleashed a new gold rush. They complain the industry has too many incentives simply to enroll students and tap the spigot from Washington — and not enough to make sure students succeed.

The industry is "an aggressive sales operation that has a voracious appetite for recruiting the poorest students," said Barmak Nassirian, associate executive director of AACRAO, a group representing admissions officers and registrars at traditional colleges. "The victims here are the students themselves and the taxpayers, who

SEE COLLEGES PAGE 11

Working to stay healthy

LINDA A. JOHNSON
AP Business Writer

TRENTON, N.J. Big businesses are spending serious time and money trying to limit the swine flu pandemic's impact on operations, from bankrolling video on good hygiene to training employees to cover for co-workers with critical jobs.

Companies from health insurer UnitedHealth Group Inc. to beverage can maker Ball Corp. are arranging for employees with flu symptoms or sick family members to work from home where possible, holding fewer in-person meetings, even discouraging handshakes. And hand sanitizers, disinfectant wipes and tissues are at the ready everywhere as employers make keeping workers healthy their first line of defense.

Employers are playing Dr. Mom, teaching about hygiene, distributing information about the pandemic, telling folks to stay home if they get sick — generally with pay — and scrapping the required doctor's note. Some companies have even distributed "wellness kits" with thermometers and face masks.

Whether those efforts and other measures will protect businesses will depend largely on whether the swine flu mutates into a more-dangerous virus.

"Large and mid-sized organizations are not going to go bankrupt. Small organizations, that could be different," says Jim MacMicking of business continuity consultants SunGard Availability Services.

His company has seen a surge of customers seeking guidance on preparing for swine flu and either beefing up their telecommunications capacity or, if they can't afford it because of the weak economy, reallocating laptops and other equipment to key personnel.

Dozens of companies interviewed by The Associated Press report little effect — so far. Centers for Disease Control and Prevention pandemic planners also have seen no big disruptions.

But a large Harvard School of Public Health study found two-thirds of businesses could not maintain normal operations if half their workers were out for just two weeks. And the CDC estimates every person who comes to work with swine flu will infect 10 percent of co-workers.

So companies are heeding advice from health and business groups on how to avoid a catastrophe. Many have provided seasonal flu vaccines free to employees or even employees' families and stepped up cleaning schedules.

Data storage company EMC Corp. now has doorknobs and handrails in every office scrubbed daily. Ford Motor Co. disinfects the work areas of anyone who's had the virus.

Just about every company has done staff presentations on swine flu or set up an information site on its intranet. Health insurer Aetna Inc. posted a video internally and on YouTube in which cute little kids explain how not to get the flu: http://tinyurl.com/yjzsjzl.

Besides promoting healthy behavior and arranging to temporarily get by without some workers, many employers are making backup plans for distributing their products and asking key suppliers what they've done to ensure they can keep delivering during a pandemic.

"That is really one of the major concerns," particularly for manufacturers that keep tiny inventories of raw materials on hand, says MacMicking.

If the pandemic worsens, companies will step up efforts.

Credit card lender Discover Financial Services and other companies with multiple locations plan to shift workloads around if one location is swamped by sickness. Cable TV operator Comcast Corp. has backup cable technicians set to take over appointments of sick ones.

Utility companies, retailers, restaurants, construction firms and many other businesses likewise can't simply have workers phone it in. Smaller firms, with few resources and small talent pools, also are in a tight spot. They can't do much cross-training, so they are mainly promoting health.

VitalSmarts, a Provo, Utah, consulting firm that trains workers in interpersonal skills, held a class on how to clean under rings and fingernails. The company also gave out free seasonal flu shots not just to the company's 85 employees, but to their family members as well, and isn't counting days spent home with the flu toward annual limits.

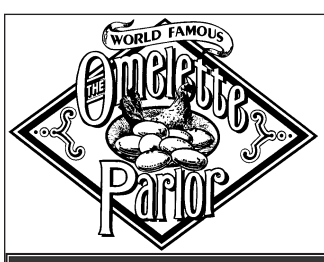
American Electric Power, one of the largest U.S. power generators, plans to sequester its most critical employees for a while if needed — housing, feeding and otherwise caring for them. The company has run drills to ensure it can keep the lights on if one-third or more of the work force is out sick, and stocked a 90-day supply of surgical masks, disinfectants and respirators for 20,000 employees and 5,000 contractors, says Ted Kwiatkowski, manager of business recovery services.

"We are not planning for what it is today. We are planning for what it could eventually be," he says.

Telling people to stay home if sick is fine for those guaranteed a paycheck, but a tough sell for the 50 million U.S. workers who have no paid sick leave.

"I think what you'll see there is people will want to come to work even if they're sick," says Ann Beauchesne, head of emergency preparedness at the U.S. Chamber of Commerce, which represents small businesses.





Since 1967
Quality & Value Always!
Open 6am - 2:30pm Mon. - Fri.
6am - 4pm Sat. - Sun.

310-399-7892
2732 Main St.
Santa Monica

"Do we like Kids?"
More than banana peanut butter chip pancakes!



Golda Savage
Stand [on] your [own] ground.
Helping sellers & buyers accomplish just that.
310.770.4490
golda@bulldogrealtors.com

BULLDOG REALTORS
1209 Abbot Kinney Boulevard, Venice

LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Thanks, St. Monica

Editor:

[Recently] I participated again in what can only be described as an annual Santa Monica "miracle." Brandon Wise's great front page photo on Thursday only began to illustrate depth of what took place. Though I am not a parishioner, nor a Catholic – not even a believer actually, what I saw and shared in gave me a deeper faith in my fellow travelers here on earth.

Led by the gracious Monsignor Lloyd Torgerson, the St. Monica Catholic Church community has fed the poorer and disenfranchised members of our community – seniors, people with disabilities, those without homes, children and families – on the day before Thanksgiving for 30 years now. To see the parish, including dozens of their high school students, pull together a feast of unending proportions brought the loaves and fishes parable to living reality. Although there were certainly a fair number of people with emotional and behavioral disabilities among the guests, the afternoon was filled with feelings and expressions of generosity, thankfulness, kindness, tolerance, warmth and kinship from hosts and guests alike. If only every day in Santa Monica was blessed with such good vibes ...

As a server, Maria Shriver continued to prove that she is the best First Lady California has ever had. Warmly going from person to person with plates overflowing with food, she was just another community member, sharing as humbly as possible, with those who came to eat. Too bad she isn't the Governor.

As an "exit greeter," my job was harder this year than I thought it would be because I was essential moving everyone who had eaten on to the next stage, either to go to the clothing boutique for more treats, or to leave the event and retrieve their checked belongings. Using English and Spanish and my best skills at stage management acquired during many years in the theater, I helped to personally usher close to 1,100 people out of the auditorium and give those who wanted them tickets for the clothing and toiletries.

After three hours of interacting with all kinds of people, I was hoarse and pretty drained and my patience was beginning to fray. That's when I looked up and there in front of me was my own little personal "miracle" of the day: another volunteer – a lovely girl around 10 or 11 years old, who was taking a bit of a break. Her name tag said "Faith" and seeing it, I remembered why I was there, and my patience, my energy and my sense of humor were restored. Whether it was faith in the teachings of an "almighty" deity that brought people together, or my own kind of faith in the great potential of humanity to be better than we usually are, we were all there to share in a common good – and that felt great!

Thanks, St. Monica parish, for letting me be one of the hundreds who hosted what Noël Coward would have referred to as "a marvelous party."

Alan Toy
Santa Monica





My Write

Bill Bauer

Send comments to editor@smdp.com

Tough times ahead for us, and SMMUSD schools

THE SANTA MONICA-MALIBU UNIFIED School District has been sailing stormy fiscal waters for over a decade. Chronic misspending by the Board of Education has been partially responsible for ballooning budgets and now, with the economic downturn, escalating deficits.

With the good times came all kinds of extra programs. But with the bad times currently due to state educational budget shortfalls, painful cuts will have to be made — something many of us have already done to survive.

Our schools have been lucky. Voters have supported them by approving parcel taxes that bring in more than $10.4 million annually and Measure BB, 2006's $268-million construction bond measure. The cities of Santa Monica and Malibu annually give millions of dollars more to our schools.

Despite all of this, the SMMUSD and its school board are considering submitting yet another "temporary," emergency parcel tax measure and a second multi-hundred-million-dollar bond for voter approval, perhaps early next year. Pollsters have been phoning Santa Monica and Malibu residents to gauge public appetite for another parcel tax and to determine messaging.

While our schools have a noble purpose and achieve much, I'm hearing from many parents and former parcel tax supporters that as they've had to bite the bullet, so should the schools. There's no word yet on the amount of the proposed tax. Last year's Measure R ($346 per parcel) replaced two previous "temporary" parcel taxes that were nearing expiration.

Questions about spending keep cropping up. Superintendent Tim Cuneo's annual salary and benefits package —$270,400 (not counting bonuses) includes a $38,000 annual housing allowance. His package is 34 percent higher than the previous superintendent who left the district just 17 months ago. I researched other California school districts and found that Cuneo's package was on the high side — as is the pay for most other SMMUSD administrators and teachers.

For example, the San Diego Unified School District with 135,000 students — more than 11 times larger than the SMMUSD — paid its previous superintendent, Terry Grier (who resigned a few months ago), a salary of $269,000 plus annual bonuses, according to news reports.

I'm not questioning Cuneo's value, but his contract was approved by the Board of Education, which also approved a contract with Santa Monica-Malibu Classroom Teachers Association President Harry Keiley, whose salary is paid by taxpayers, not the teacher's union.

Superintendent Cuneo e-mailed me: "As required by the Freedom of Information Act, Harry Keiley has the job classification of 'Classroom Teacher' and is a full time employee in the Santa Monica-Malibu Unified School District. His current salary is $77,206.70 (Group 6, Step 17 on the Teacher Salary Schedule). Harry has no teaching responsibilities. He is the full time president of the teachers' association (SMMCTA) … . His salary and benefits are paid by the district."

While this may be a drop in the bucket when it comes to a district budget of $123 million, it all adds up. The school board approved and paid $800,000 last fiscal year for outside attorneys working on special education issues, not counting payouts on judgments and other expenses. When I interviewed Cuneo a couple of weeks ago, he was pained by spending that kind of money "outside the classroom."

But there is some good news. The independent, nonprofit Santa Monica Malibu Educational Foundation, created in 1982, has accumulated an endowment that is currently close to $3 million. SMMEF funds comes from voluntary contributions from parents, businesses, local associations and foundations.

In 2008-2009, SMMEF raised $462,000 through individual and corporate donations, events and programs, grants and other activities. It spent $413,000 on programs for students, fundraising costs, office expense and overhead which includes a total of $85,000 for two full time employees. SMMEF support goes for a variety of academic enrichment programs and subsidizes arts, drama and music activities for students in elementary grades through high school. The foundation is also hoping to initiate an athletic endowment.

SMMEF Executive Director Linda Gross and President Jody Brooks told me that in a tight economy, fundraising was tough. I asked about outside grants and fellowships. Gross informed me that the larger foundations don't perceive Santa Monica and Malibu as poor communities, therefore most of their grant money is directed to lower income school districts. "We've had some success obtaining support from smaller, local foundations," Gross said.

In looking over a list of SMMEF donors, many of Santa Monica's biggest employers and businesses were missing although some of them may donate to PTAs or other programs, instead. I was surprised to learn that many of our most well-heeled business entities are poor contributors or don't support the schools at all.

I admire what Linda Gross, her staff and volunteers are trying to accomplish. The SMMEF can always use your support, so contribute or volunteer. E-mail smmef@smmusd.org for information on how you can help our schools.

Bill can be reached at mr.bilbau@gmail.com

INTERESTED IN YOUR DAILY FORECAST?
CHECK OUT THE HOROSCOPES ON PAGE 14!
Santa Monica Daily Press
Call us at (310) 458-7737

PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Kevin Herrera
editor@smdp.com

MANAGING EDITOR
Daniel Archuleta
daniela@smdp.com

STAFF WRITER
Melody Hanatani
melodyh@smdp.com

CHIEF PHOTOGRAPHER
Brandon Wise
brandonw@smdp.com

STAFF PHOTOGRAPHER
Morgan Genser
news@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Meredith Carroll, Kenny Mack, Jack Neworth, Lloyd Garver, Dr. Reese Halter, Taylor Van Arsdale, Dane Robert Swanson, Ryan Hyatt, Steve Breen, Elizabeth Brown, Merv Hecht, Ron Scott Smith, Mike Heayn, Brian Hepp, Mariel Howsepian, Cynthia Citron, Amanda Cushman, Steve Parker and Phyllis Chavez

CONTRIBUTING PHOTOGRAPHER
Fabian Lewkowicz

NEWS INTERNS
Catherine Cain, Marissa Lyman, Carlee Jensen, Derrick Oliver
news@smdp.com

PHOTOGRAPHY INTERNS
Ray Solano
news@smdp.com

ADVERTISING SALES MANAGER
Rob Schwenker
schwenker@smdp.com

ADVERTISING ACCOUNT EXECUTIVE
Grace Wang
gracew@smdp.com

ADVERTISING TRAFFIC FACILITATOR
Amber Kessee
amberk@smdp.com

OPERATIONS MANAGER
Connie Sommerville
connies@smdp.com

PRODUCTION MANAGER
Darren Ouellette
production@smdp.com

PRODUCTION DESIGNER
Alejandro Cantarero
production@smdp.com

CIRCULATION
Keith Wyatt
Osvaldo Paganini
circulation@smdp.com

Santa Monica Daily Press
A newspaper with issues

410 Broadway, Suite B
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913

Visit us online at smdp.com

CIRCULATION VERIFICATION COUNCIL

The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2006. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

© 2006 Newlon Rouge, LLC, all rights reserved.

OPINIONS EXPRESSED are those of the writer and do not necessarily reflect those of the Santa Monica Daily Press staff. Guest editorials from residents are encouraged, as are letters to the editor. Letters will be published on a space-available basis. It is our intention to publish all letters we receive, except those that are libelous or are unsigned. Preference will be given to those that are e-mailed to editor@smdp.com. All letters must include the author's name and telephone number for purposes of verification. Letters also may be mailed to our offices located at 1427 Third Street Promenade, Suite 202, Santa Monica, 90401, or faxed to (310) 576-9913. All letters and guest editorials are subject to editing for space and content.



That Rutherford Guy

John W. Whitehead

Send comments to editor@smdp.com

Have we forgotten God?

AMERICAN SOCIETY HAS SUCCUMBED to a rampant materialism. And now it has passed down to our young people. In fact, studies show that a large percentage of young people between the ages of 16 and 25 don't see any meaning or purpose to life at all. Another study in 2009 showed that 15 percent of teenagers in grades 7 through 12 don't think they will live to the age of 35, which causes them to take part in adverse or risky behavior — drugs, wild parties, getting arrested by police, and even suicide.

Increasingly, we are headed toward a spiritually dead-end society as our schools and universities, reluctant to teach values, avoid religion as if it were a plague. As a result, in the words of Russian writer Aleksandr Solzhenitsyn, "men have forgotten God." He knew of what he spoke. For a short time, Solzhenitsyn was exiled in the United States where he observed Western culture first hand. As a result, Solzhenitsyn tended to reject the Western emphasis on materialism.

In 1970, Solzhenitsyn was awarded the Nobel Prize in Literature. In 1983, Solzhenitsyn won the Templeton Prize for Progress in Religion. In his London address upon accepting the prize, Solzhenitsyn summed up his belief that virtually every problem we face in the West can be reduced to a single premise: "men have forgotten God." Broadly, Solzhenitsyn's point was that in our secularistic age, we have overthrown spirituality for materialism but with far-reaching ramifications — including the loss of freedom. We might pause for a moment and consider Solzhenitsyn's analysis of our state of being.

The following are some excerpts from his Templeton address:

Imperceptibly, through decades of gradual erosion, the meaning of life in the West has ceased to be seen as anything more lofty than the "pursuit of happiness," a goal that has even been solemnly guaranteed by constitutions. The concepts of good and evil have been ridiculed for several centuries; banished from common use, they have been replaced by political or class considerations of short lived value. It has become embarrassing to state that evil makes its home in the individual human heart before it enters a political system. Yet it is not considered shameful to make daily concessions to an integral evil. Judging by the continuing landslide of concessions made before the eyes of our very own generation, the West is ineluctably slipping toward the abyss. Western societies are losing more and more of their religious essence as they thoughtlessly yield up their younger generation to atheism.

Atheist teachers in the West are bringing up a younger generation in a spirit of hatred of their own society. Amid all the vituperation we forget that the defects of capitalism represent the basic flaws of human nature, allowed unlimited freedom together with the various human rights; we forget that under Communism (and Communism is breathing down the neck of all moderate forms of socialism, which are unstable) the identical flaws run riot in any person with the least degree of authority; while everyone else under that system does indeed attain "equality" — the equality of destitute slaves. This eager fanning of the flames of hatred is becoming the mark of today's free world. Indeed, the broader the personal freedoms are, the higher the level of prosperity or even of abundance — the more vehement, paradoxically, does this blind hatred become. The contemporary developed West thus demonstrates by its own example that human salvation can be found neither in the profusion of material goods nor in merely making money.

Here again we witness the single outcome of a worldwide process, with East and West yielding the same results, and once again for the same reason: Men have forgotten God.

With such global events looming over us like mountains, nay, like entire mountain ranges, it may seem incongruous and inappropriate to recall that the primary key to our being or non-being resides in each individual human heart, in the heart's preference for specific good or evil. Yet this remains true even today, and it is, in fact, the most reliable key we have. The social theories that promised so much have demonstrated their bankruptcy, leaving us at a dead end. The free people of the West could reasonably have been expected to realize that they are beset by numerous freely nurtured falsehoods, and not to allow lies to be foisted upon them so easily. All attempts to find a way out of the plight of today's world are fruitless unless we redirect our consciousness, in repentance, to the Creator of all: without this, no exit will be illumined, and we shall seek it in vain.

Constitutional attorney and author **JOHN W. WHITEHEAD** is founder and president of The Rutherford Institute.

The Q Line

Growing interest

City Hall recently created a Garden Sharing Registry that seeks to pair homeowners with extra land with gardeners who need a place to do their thing.

So, this week's Q-Line question asks:

Would you be interested in either sharing your land or lending your expertise to till the Santa Monica soil?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press.





John McGrail, Ph.D, C.Ht.

Riding the Weight Loss Roller Coaster?
Why not lose it for good?
(310) 235-2883
www.hypnotherapylosangeles.com

Hypnotherapists are not licensed by the state of California as healing arts practitioners; for your benefit and protection, work on some issues may require a written referral from a licensed physician or mental health professional.

LOL: laughing out loud
BRB: be right back
MUSM: miss you so much
A/S/L: age, sex, location
BF: boyfriend
OLL: online love
LULAS: love you like a sister
POS: parent over shoulder
WTGP: want to go private?
LMIRL: let's meet in real life

HDOP: help delete online predators

Every day, children are sexually solicited online.

Ad Council. You don't know what your kids are saying online. Or who they are saying it to. A lot of times neither do they. Protect your kid's online life. To get a full list of acronyms or report an incident, call 1-800-THE LOST or visit cybertipline.com. HDOP: help delete online predators. NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN

HAPPY HOUR
DAILY 5-9 PM
$5 APPETIZERS $4
WELL FROM $3 DRAFT
dakota LIVE MUSIC ★ LOUNGE
JOIN US FOR
NCAA COLLEGE GAMEDAY
NFL SUNDAY TICKET
& MONDAY NIGHT FOOTBALL
GAME TIME SPECIALS INCLUDE:
$2 MILLER LIGHT $4 DRAFTS
$5 GUINESS $5 FOR A DOZEN WINGS
$2 HOT DOGS $4 CHEESEBURGERS
SUNDAYS
Beer Olympics
$2 BEERS
Open mic recordings
& Live Music
7pm - close
MONDAYS
KARAOKE 9pm-close
2 for 1 drinks
ALL NIGHT!
Excluding Happy Hour
1026 Wilshire Blvd. ★ Santa Monica ★ dakotalounge.com

Can we talk?

A continuing series of annual discussions with City Manager P. Lamont Ewell about community priorities

Attend one of these neighborhood meetings to get an update on neighborhood projects and discuss Santa Monica's needs and priorities as the FY2010 -11 budget planning cycle begins.

Tuesday, December 1 7 p.m.
Montana Library, 1704 Montana Avenue

Wednesday, December 2 7 p.m.
Virginia Avenue Park, Thelma Terry Building
2200 Virginia Avenue

Locations are wheelchair accessible. For additional disability-related accommodations or for more information about these meetings, please call (310) 458-8281.

City of Santa Monica

In partnership with:

Friends of Sunset Park, North of Montana Association, Ocean Park Association, Pico Neighborhood Association and Wilshire-Montana Neighborhood Coalition

Not able to attend in person? You can still share your concerns and priorities for next year's budget. Visit www.smgov.net/budget and leave your feedback; send mail to the City Council, 1685 Main Street, Room 209, Santa Monica, CA 90401; fax suggestions to (310) 917-6640 or email budget@smgov.net

The Household Hazardous Waste Center

"Serving over 4,000 Santa Monica residents annually"

20 years of service!

Located at 2500 Michigan Avenue
Open Wednesday-Friday 7-1 p.m. and Saturday 7-3 p.m.

Do not abandon waste when closed.
To report abandoned waste call (310) 458-8679.

For instructions on proper disposal and accepted materials please visit sustainablesm.org/hhw or call (310) 458-2213.

City of Santa Monica
A Sustainable Community
sustainablesm.org

GET YOUR DOCUMENTS THERE IN A FLASH



Now Legal Services provides messenger services, rush court filings on motorcycles and rush process servings. Our services include the preparation of documents for small claims court filings, the filing in the court and serving the papers.

Call NOW LEGAL SERVICES for details.

NOW LEGAL SERVICE
24-HOUR ATTORNEY SERVICE

213.482.1567
nowlegalonline.com
*CALL US FOR DETAILS

Earth Talk
By the editors of E Magazine

Proudly Sponsored by City of Santa Monica, A Sustainable Community, sustainablesm.org

Send comments to editor@smdp.com

Going 'vertical'

Dear EarthTalk:
What is "vertical farming" and how is it better for the environment?

Jonathan Salzman
New York, NY

"VERTICAL FARMING" IS A TERM COINED by Columbia University professor of environmental health and microbiology Dickson Despommier to describe the concept of growing large amounts of food in urban high-rise buildings — or so-called "farmscrapers."

According to the vision first developed in 1999 by Despommier and his students, a 30-story building built on one city block and engineered to maximize year-round agricultural yield — thanks largely to artificial lighting and advanced hydroponic and aeroponic growing techniques — could feed tens of thousands of people. Ideally the recipients of the bounty would live in the surrounding area, so as to avoid the transport costs and carbon emissions associated with moving food hundreds if not thousands of miles to consumers.

"Each floor will have its own watering and nutrient monitoring systems," Despommier elaborated to online magazine Miller-McCune.com, adding that every single plant's health status and nutrient consumption would be tracked by sensors that would help managers ward off diseases and increase yield without the need for the chemical fertilizers and pesticides so common in traditional outdoor agriculture.

"Moreover, a gas chromatograph will tell us when to pick the plant by analyzing which flavenoids the produce contains," Despommier said. "It's very easy to do…These are all right-off-the-shelf technologies. The ability to construct a vertical farm exists now. We don't have to make anything new."

With world population set to top nine billion by 2050 when 80 percent of us will live in cities, Despommier says vertical farming will be key to feeding an increasingly urbanized human race. His Vertical Farm Project claims that a vertical farm on one acre of land can grow as much food as an outdoor farm on four to six acres. Also, vertical farms, being indoors, wouldn't be subject to the vagaries of weather and pests.

"The reason we need vertical farming is that horizontal farming is failing," Despommier told MSNBC, adding that if current practices don't change soon, humanity will have to devote to agriculture an area bigger than Brazil to keep pace with global food demand. Another benefit of vertical farming is that former farmland could be returned to a natural state and even help fight global warming. As agricultural land becomes forest and other green space, plants and trees there can store carbon dioxide while also serving as habitat for wildlife otherwise displaced by development.

Vertical farming is not without critics, who argue that the practice would use huge amounts of electricity for the artificial lights and machinery that would facilitate year-round harvests. Bruce Bugbee, a Utah State University crop physiologist, believes that the power demands of vertical farming — growing crops requires about 100 times the amount of light as people working in office buildings — would make the practice too expensive compared to traditional farming where the primary input, sunlight, is free and abundant. Proponents argue that vertical farms could produce their own power by tapping into local renewable sources (solar, wind, tidal or geothermal) as well as by burning biomass from crop waste.



Photo courtesy Vertical Farm Project

GREEN GROWTH: **Columbia University professor of environmental health and microbiology, Dickson Despommier, coined the term 'vertical farming.' He says that a 30-story building built on one city block and engineered to maximize year-round agricultural yield could feed tens of thousands of people. Pictured: an artist's rendition of what one such 'farmscraper' might look like.**

Want to talk environment? Submit questions to earthtalk@emagazine.com.

At the Santa Monica College Performing Arts Center
The Broad Stage
The Edye



LOVE ALWAYS HAS THE LAST LAUGH.



Shakespeare's Globe Theatre presents
LOVE'S LABOUR'S LOST
Nov. 19 through Nov. 29

Shakespeare's comedic spectacle is coming direct from London to The Broad Stage in Santa Monica. But it won't be funny if you miss it. To make sure that doesn't happen, call or go online for tickets now. Tickets start at $25.

The Broad Stage 1310 11th Street, Santa Monica, CA 90401
310.434.3200 • thebroadstage.com

EAT, DRINK AND BE CARRIED AWAY.
First, enjoy our special $28 pre-theater dinner at Loews Santa Monica Beach Hotel. Then, we'll shuttle you to The Broad. Reservations are a must. Just call 310.576.3180.

LOEWS

Reach Over 6 Million Californians



...in over 200+ community newspapers!
One Order...One easy payment...they're waiting!
Contact (916) 288-6019; (916) 288-6010
www.Cal-SCAN.com

Upfront money needed to ease UN climate proposal

CHARLES J. HANLEY
AP Special Correspondent

NEW YORK Money on the table — perhaps $10 billion a year or more — could help close a deal in Denmark next month and keep climate talks moving toward a new global treaty in 2010. But if poorer nations see too little offered up front, the U.N. conference could end in discord.

The money would help developing countries cope with ocean flooding, drought and other effects of climate change, while also helping them cut down on emissions of global-warming gases. The funds might eventually come from new sources, such as a tax on airline flights, but negotiators for now are seeking quicker infusions.

"Rich countries must put at least $10 billion a year on the table to kick-start immediate action up to 2012," the U.N. climate chief, Yvo de Boer, told reporters last week in a preview of the two-week conference opening next Monday in Copenhagen.

His goal gathered backing in recent days, including from French President Nicolas Sarkozy and Britain's Prime Minister Gordon Brown, who said his nation would contribute $1.3 billion over three years.

"The rest of Europe will do so," Brown told a Commonwealth summit in Trinidad on Friday. "And I believe America will do so as well."

U.S. President Barack Obama and the Chinese leadership energized lagging climate talks last week by announcing modest targets for controlling their countries' emissions of carbon dioxide and other gases blamed for warming the atmosphere.

Although talks will now be extended, Copenhagen was originally meant to culminate years of negotiation centered on two pillars: emissions reductions and financial aid for developing countries to adapt to climate change.

The proposed emissions targets by industrialized nations for 2020 — and China's plan to slow emissions growth — fall short of what scientists say is needed to head off damaging climate change. But if developing nations accept the quick-start financing, a deal might be reached at Copenhagen on a framework for putting all elements in a binding agreement next year, with an eye toward deeper emissions cuts and heftier financing beyond that.

"Short-term finance would be used as an opportunity to get a political buy-in for the other elements of an agreement," said Athena Ballesteros, a climate-finance expert at the Washington think tank World Resources Institute.

The needs are becoming increasingly clear.

An international scientific update last week said changes are happening faster than anticipated. Global temperatures are rising by 0.19 degrees C (0.34 degrees F) per decade, pushing the world into a time of climate disruption, species die-off and expanding seas. Oceans are rising by 3.4 millimeters (0.13 inches) per year, faster than predicted.

"It threatens to submerge the Maldives. My country would not survive," Mohamed Nasheed, president of that low-lying Indian Ocean island nation, told a conference of vulnerable nations earlier this month.

Offers of assistance thus far have been "so low, it is like arriving at an earthquake zone with a dustpan and brush," Nasheed said.

In scores of nations, money will be needed to build coastal protection, modify or shift crops threatened by drought, build water supply and irrigation systems, preserve forests, improve health care to deal with diseases spread by warming, and move from fossil-fuel to low-carbon energy systems, such as solar and wind power.

The World Bank estimates adaptation costs alone will total $75 billion to $100 billion a year over the next 40 years. The cost of mitigation — reducing carbon emissions in poorer nations — will add tens of billions to that. China and other developing countries say the target should be even higher, in the range of $350 billion.

De Boer's $10 billion a year to 2012 is barely a start. But "kick-start finance is so important because such finance will allow developing countries to plan," he told The Associated Press.

In fact, much of the funding would go to "capacity building" — training, planning, getting a fix on needs, local emissions and related concerns.

Upfront money would also help rebuild trust between the rich north and poor south, eroded by years of relative inaction on climate, particularly by the United States.

Climate conference observers expect the European Union to offer most at Copenhagen, perhaps $5 billion a year or more. Japan might contribute $1 billion or more, as would the United States. Appropriations for 2010 totaling some $1 billion to $1.3 billion related to international climate aid are making their way through Congress.

"Quite simply it's the bottom line for getting a deal," New Zealand's Prime Minister John Key said of the financing package, as he pledged up to $50 million on Sunday at a Commonwealth summit in Trinidad.

Obama might use his Dec. 9 drop-by at the Copenhagen conference — on his way to receive the Nobel Peace Prize in Oslo, Norway — to announce a U.S. offer on financing. Some 80 other presidents and premiers are expected to attend the final days of the conference Dec. 17-18.

Finance expert Ballesteros expects Copenhagen to narrow the focus of talks next year on sources for longer-term, richer adaptation funding, such as a levy on international air transport, sharing in proceeds from the growing trade in carbon emission allowances, or even a global levy on carbon emissions.

Most important is that such revenue be "stable and predictable," not dependent on vagaries of budget-writing in national capitals, she said.

Emissions reductions, adaptation finance and other elements would be part of a hoped-for treaty or set of internationally binding agreements next year to succeed the 1997 Kyoto Protocol. Its limited emissions reductions expire in 2012. The U.S. was the only industrial nation not to accept Kyoto.

121: one to one ADN: any day now AFAIK: as far as I know AFK: away from keyboard **A/S/L: age, sex, location** B4: before B4N: bye for now BAK: back at the keyboard BBIAB: be back in a bit BBL: be back later BBN: bye bye now BBS: be back soon BEG: big evil grin **BF: boyfriend** BFN: bye for now BG: big grin BL: belly laughing BMTIPG: brilliant minds think in parallel gutters BRB: be right back BTA: but then again BTW: by the way BWL: bursting with laughter BWTHDIK: but what the heck do I know C&G: chuckle & grin CID: crying in disgrace CWP: continued (in my) next post CP: chat post CRBT: crying real big tears CSE: chuckle, snicker, grin CU: see you CUL: see you later CYO: see you online DBAU: doing business as usual DIKU: do I know you? DL: dead link DLTBBB: don't let the bed bugs bite DUMTO: don't quote me on this EG: evil grin EMFBI: excuse me for butting in EMSG: email message EOT: end of thread F2F: face to face FC: fingers crossed FISH: first in, still here FMTEWTK: far more than you ever wanted to know FOMCL: falling off my chair laughing FTBOMH: from the bottom of my heart FUD: fear, uncertainty, and doubt FWIW: for what it's worth G2G: got to go G: grin GA: go ahead GAL: get a life GD&R: grinning, ducking, and running GF: girlfriend GFN: gone for now GIWIST: gee, I wish I'd said that GMDB: giggling my butt off GMTA: great minds think alike GOL: giggling out loud GTRM: going to read mail GT2T: glad to see you H&K: hug and kiss HAGN: have a good night **HDOP: help delete online predators** HHIS: hanging head in shame HTH: hope this helps HUB: head up butt IAC: in any case IANAL: I am not a lawyer (but) IC: I see IDK: I don't know IHA: I hate acronyms IIRC: if I remember correctly ILU: I love you IM: instant message IMHO: in my humble opinion IMNSHO: in my not so humble opinion IMO: in my opinion IOW: in other words IPN: I'm posting naked IRL: in real life IWALU: I will always love you ITSWYM: if you see what I mean JIC: just in case JK: just kidding JMO: just my opinion JTLYK: just to let you know K: okay KIT: keep in touch KOC: kiss on cheek KOL: kiss on lips KOTC: kiss on the cheek KWIM: know what I mean? LDR: later LD: later, dude LDR: long distance relationship LLTA: lots and lots of thunderous applause **LMIRL: let's meet in real life** LMSO: laughing my socks off LOL: laughing out loud LSHMBB: laughing so hard my belly is bouncing LTM: laugh to myself LTNS: long time, no see LTR: long-term relationship LULAB: love you like a brother **LUVAS: love you like a sister** LUVHAHM: love you with all my heart LY: love you M/F: male or female MOSS: member of same sex MOTOS: member of the opposite sex NSS: message NTF: more to follow NUSN: miss you so much NWDF: not a darn thing NYFSO: naked in front of computer NP: no problem NRN: no reply necessary OIC: oh I see **OLL: online love** OM: old man OTF: off the floor OTOH: on the other hand OTTOMH: off the top of my head P2P: peer to peer PDA: public display of affection PERSAK: problem exists between chair and keyboard PLZ: please PM: private message PMFJBI: pardon me for jumping in but PSMFC: put on a happy face **POS: parent over shoulder** PU: that stinks QT: cutie RL: real life ROTFL: rolling on the floor laughing RPG: role playing games RSN: real soon now SAL: spam for life SEE: smiling ear to ear SHCOON: shoot hot coffee out of nose SHID: slaps head in disgust SF: surfer friendly SHCR: snot nosed egotistical rude teenager SO: significant other SOMY: sick of me yet? SOT: short of time STR: search the web SWAK: sealed with a kiss SWL: screaming with laughter SYS: see you soon TA: thanks again TCOB: taking care of business TCOY: take care of yourself TIA: thanks in advance TLLS: tell it like it is TMI: too much information TOY: thinking of you TTYL: talk to you later U4E: you're welcome WB: welcome back WFM: works for me WIIIFI: wouldn't it be nice if **WTGP: want to go private?** WTG: way to go WU: what's up WUF: where are you from? YBS: you'll be sorry YL: young lady YM: young man

Every day, children are sexually solicited online.

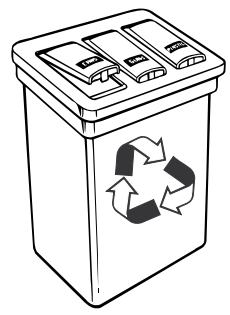
Ad Council — You don't know what your kids are saying online. Or who they are saying it to. A lot of times neither do they. So get involved. To protect your kid's online life or report an incident, call 1-800-THE LOST or visit cybertipline.com. #DOP: help delete online predators — MISSING & EXPLOITED CHILDREN

The Singleton Company
Promotional Products

Outrageous Offer



Get 3 different garments embroidered with your logo FREE!
(Limited to the first 25 qualified business accounts)
Call for details
Todd Singleton (310) 234-6701
Be Creative . . . www.singletonco.com

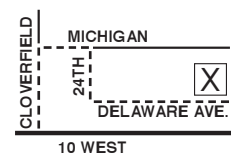


RECYCLE NOW!

CARDBOARD
$100 per ton with this coupon expires 11-30-09

Aluminum Plastic Glass Bi-Metal Newspaper
CardboardWhite/Color/Computer Paper Copper & Brass

Santa Monica Recycling Center
2411 Delaware Avenue in Santa Monica
(310) 453-9677



City of Santa Monica

NOTICE OF PUBLIC HEARING

ON PROPOSED VACATION OF PORTIONS OF EXCESS PUBLIC RIGHT-OF-WAY WITHIN WOODLAWN CEMETERY IN THE CITY OF SANTA MONICA

The Woodlawn Cemetery (Cemetery) is nearing capacity. Over the last year, staff has examined various options to increase the capacity of the Cemetery and Mausoleum and to achieve financial sustainability in the near future. Vacating portions of non-essential roadway within the Cemetery is necessary for the development of additional interment grounds associated with the implementation of the Cemetery Business Plan.

On November 10, 2009, the City Council adopted Resolution No. 10438 (CCS) declaring its intention to order vacation of portions of excess public right-of-way within the Cemetery and set a public hearing for December 8, 2009 at 5:45 p.m. The Drawing No. 4731 of the portions of excess right-of-way proposed to be vacated is on file and is available for review in the Civil Engineering Division located at 1437 4th Street, Suite 300, Santa Monica, CA 90401. Pursuant to Part 3, Chapter 3, "General Vacation Procedure", of the California Streets and Highways Code, the City Council directed the City Clerk to set a public hearing on the proposed vacation proceedings as follows:

DATE & TIME: **5:45 p.m. on December 8, 2009, or as soon thereafter as the matter may be heard**

LOCATION: **City Council Chambers**
1685 Main Street, 2nd Floor
Santa Monica, CA 90401

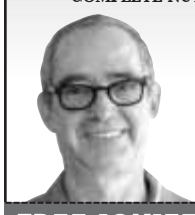
All persons interested in or objecting to the proposed right-of-way vacation may appear before the City Council at the public hearing to offer evidence in relation thereto.

For more information contact City of Santa Monica at (310) 458-8721.

INTERESTED IN YOUR DAILY FORECAST?
CHECK OUT THE HOROSCOPES ON PAGE 14!
Santa Monica Daily Press Call us at (310) 458-7737

WEIGHT LOSS SYSTEM

BLOCKS THE BREAKDOWN OF CARBOHYDRATES IN THE DIGESTIVE SYSTEM, SPEEDS METABOLISM AND SUPPLIES COMPLETE NUTRITIONAL SUPPORT USING VITAMINS CONCENTRATED FROM FRUITS AND VEGETABLES



Call today for more info

Health Through Balance
Full Service Homeopathy Practice

Dr. Victor Abbey, Licensed Acupuncturist, Dr. of Oriental Medicine
Phone: 310.266.5961 | Email: DrAbbey2012@gmail.com
www.withoutmedicine.com
1150 Yale Street #11 | Santa Monica, CA 90403

FREE IONIZER FOR THE FIRST 50 PEOPLE TO REFERENCE THIS AD!

California Recycles
Recycle, Refurbish, Reuse

You can also shop for recycled office products and compostable tableware and utensils in our online store.
www.californiarecycles-store.com



Recycle old electronics
For Cash*
We pay the best rates for:
• Celll Phones • TVs
• Computers • And much more
Drop your items off at 1932 Cotner Ave. in West Los Angeles and mention this offer for cash
* Some restrictions apply

310-478-3001 ext. 100 www.californiarecycles.com

Music Lessons for all Ages!



Call us today at 310.310.2623 to sign up for classes!
University-trained instructors specializing in:
PIANO PERFORMANCE · GUITAR MUSIC THEORY · VIOLIN CELLO · VOICE MUSIC APPRECIATION AND MUCH MORE · DRUMS SONGWRITING
ITTY BITTY MUSIC CLASS (AGES 3-6)

"real music for real people"
1513 6th Street, Suite 203, Santa Monica, CA 90401

Green Brooms Music Academy
Santa Monica
www.greenbrooms.com

AA OLYMPIC Self Storage
Serving Santa Monica and West L.A.

2 Months FREE Rent
+ FREE Lock
Call for details



OPEN 7 DAYS
Call About FREE Truck Rental Plan

MasterCard VISA SELF STORAGE MEMBER

(310)829-2525
3250 OLYMPIC BLVD. • www.selfstorage.net/aaolympic

Leaders say momentum building on climate change

BEN FOX
Associated Press Writer

PORT-OF-SPAIN, Trinidad Leaders of the Commonwealth countries called Saturday for a legally binding international agreement on climate change and a global fund with billions of dollars to help poor countries meet its mandates.

The 53-nation meeting was the largest gathering of international leaders before next month's global climate summit in Copenhagen.

The leaders said a deal should be adopted no later than next year and the support money should be available simultaneously, providing up to $10 billion a year starting in 2012.

At least 10 percent of the fund should be dedicated to small island and low-lying coastal nations that are at risk of catastrophic changes from global warming, the group said.

"Climate change is the predominant global challenge," the Commonwealth leaders said in a joint declaration. "For some of us, it is an existential threat."

The document called for a "legally binding" agreement by the world's nations.

Danish Prime Minister Lars Loekke Rasmussen and U.N. Secretary-General Ban Ki-moon, making rare appearances at a Commonwealth meeting to help drive the climate discussion, portrayed the joint declaration as further evidence of growing momentum for next month's summit.

"I will leave Trinidad fully convinced that it will be possible to reach an ambitious agreement in Copenhagen," Loekke Rasmussen told reporters after the Commonwealth leaders issued their statement following a private meeting.

Some 90 countries have now agreed to attend the summit in Denmark.

The Commonwealth countries, which represent about a third of the world's population, said in the statement that the members all agreed on the need for an ambitious program to reduce the risks of climate change.

But they added that they have a "range of views" on whether the average global temperature increase should be constrained to below 1.5 degrees Celsius or to no more than 2 degrees above pre-industrial levels.

Their endorsement of a global fund came a day after British Prime Minister Gordon Brown and French President Nicolas Sarkozy, both attending the meeting in the twin-island Caribbean nation of Trinidad and Tobago, also backed the idea.

Brown said Britain would contribute $1.3 billion over three years, but other countries have not yet specified their commitments.

The biennial meeting of the Commonwealth, made up mostly of former British colonies, attracted an unusual level of attention this year because of climate change. It brought together some of the key countries in the global debate, including India, Canada and Australia, amid debate over cutting carbon emissions and the economic effects of those cuts.

Indian Prime Minister Manmohan Singh said Friday that his country is willing to sign an ambitious global target. But he set no specific figures and insisted it be accompanied by "equitable burden sharing."

Other leaders were still working on emissions goals.

Canadian Prime Minister Stephen Harper suggested his government's plan would be similar to the American pledge. The White House said this week the U.S. would reduce emissions by 17 percent from 2005 levels by 2020 and achieve a 41 percent reduction over the following 10 years.

"Those targets are completely in line with the government of Canada's policy," Harper said. "So I look forward to having a comprehensive agreement in Copenhagen where we will actually get on with actually reducing emissions as opposed to just setting abstract targets."

Australian Prime Minister Kevin Rudd told reporters progress was being made. "You see as each day passes a large number of states come forward with their own national commitments," he said.

Venezuela turns to seeding clouds to battle drought

IAN JAMES
Associated Press Writer

CARACAS, Venezuela Hugo Chavez says he is starting to "bombard" clouds now that Cuba has provided Venezuela with cloud-seeding help in an effort to produce rain and alleviate the effects of a severe drought.

The Venezuelan president said Saturday night that specialized equipment, sent by Fidel Castro and Cuban President Raul Castro, is starting to be used to seed clouds from planes.

"We're bombarding clouds," Chavez said during a televised speech. "We have some planes there, and some equipment that Fidel and Raul sent us."

Chavez is trying to squeeze more rain from the clouds as his country heads into its dry season amid a drought that has put reservoirs at their lowest levels in decades. The lack of water behind hydroelectric dams that supply most of Venezuela's electricity is threatening to worsen blackouts that have already become an emerging political liability.

Chavez suggested he wants to witness the cloud-seeding effort, saying: "Any cloud that comes in my way, I'll hurl a lightning bolt at it. Tonight I'm going out to bombard."

Cloud-seeding has been tried in various countries — including China, Australia and parts of the United States — in attempts to draw more moisture from storms, usually by releasing silver iodide particles into clouds. Chavez did not say what method Venezuela is using.

Such efforts to modify the weather are controversial, and critics question the effectiveness under many circumstances. But cloud-seeding is viewed as an option in some areas.

Dry weather in Venezuela and other parts of South America this year has been blamed on the El Nino weather phenomenon over the Pacific Ocean. Parts of Bolivia, Ecuador, Guyana and Argentina have also been coping with drought.

KNOW BEFORE YOU GO

Annual Street Improvement Project

Annual Street Improvement Project
Street resurfacing will be taking place in the following locations: on Washington and Idaho avenues between Seventh and 14th streets, on Euclid Street between Idaho Avenue and Santa Monica Boulevard, and on 12th Street between Wilshire and Santa Monica boulevards. There will be lane closures to accommodate construction. Sidewalk replacement is taking place at the following locations: on Alta, Georgina, and Palisades avenues between Seventh Street and Ocean Avenue.

Big Blue Bus Campus Expansion (1620 Sixth. St.)

No parking along the west sidewalk of Seventh Street between Colorado Avenue and Olympic Boulevard until March 2010.

Palisades Bluffs Stabilization Project

A northbound lane of Pacific Coast Highway will be closed between 8 a.m. and 3 p.m. until further notice. The project consists of the installation of hydraugers into the bluffs that will minimize the risk of bluff erosion in the future. Any questions can be directed to the hotline at (866) 755-7679.

Water Service Meter Construction (PCH)

The number three southbound lane (curb) of PCH will be closed on Tuesday, Dec. 1 through Friday, Dec. 4 from 11 a.m. to 3 p.m. for water meter construction.

Street and Park Lighting Project

The most disruptive underground work is done. There will be some temporarily lost parking at many various locations throughout the city.

For more information on projects, please visit the Know Before You Go website at: www.knowB4ugo.smgov.net



GERMAN CAR SERVICE
Specialist in Repair of Porsche • VW • Audi • BMW
- Best alternative to high dealer prices
- Complete service and repair
- All work guaranteed
- Locally owned and operated since 1965



2202 OLYMPIC BLVD., SANTA MONICA • (310) 829-2563

Shopping for a fantastic Big Screen?
Don't forget to look for the most important feature.



Energy Star® qualified TVs use up to *30%* less energy than standard units.

SCE encourages customers to choose ENERGY STAR-qualified electronics to help save energy, money and the environment. And for even more savings, don't forget to unplug electronics that are not in use, because most of them are still drawing electricity even when they're turned off.

To learn more visit www.sce.com/save

LEARN MORE AT energystar.gov

SOUTHERN CALIFORNIA EDISON®
An EDISON INTERNATIONAL® Company

FOR OVER 100 YEARS...LIFE. POWERED BY EDISON.

IF MONEY'S BURNING A HOLE IN YOUR POCKET, IT'S NOT A NEW PAIR OF PANTS YOU NEED.

Ad Council
FEEDTHEPIG.ORG
AICPA FOUNDATION
FIND THE BENEFITS OF SAVING FOR EVERY STAGE OF LIFE.

Comic Gehrt draws on personal experiences for laughs

FROM CP PAGE 1

filming the transit segments. The longest segments, which can last up to six minutes, are shown on Mondays, Transit TV's Stand Up Comedy Day. Though the content differs slightly from comic to comic, the majority of their jokes are locally focused.

"We try to do some good with it," Gehrt said, citing the eco-friendly slant that their routines have been taking lately. "Recycling, community events — that stuff hits home with people."

Gehrt and his friends aren't paid, but the end of each bit offers information about their upcoming shows.

"It's good exposure," Gehrt said.

Much of Gehrt's transit material comes from his time living in Santa Monica. Originally from Wisconsin, Gehrt has lived all over, working in everything from the sports industry to television and everywhere from Miami to Chicago. Though he has only lived here two years, Gehrt has proclaimed himself "a Santa Monican for life."

"I'm going to be here forever," Gehrt, who lives near 21st Street and California said. "There's everything all in one city."

Santa Monica also happens to be where Gehrt works. Gehrt is a part of Wendy O'Brien Casting, which helps to find talent for shows such as "Flash Forward" and "It's Always Sunny in Philadelphia."

"[As] a comedian in the entertainment industry, seeing the business side always helps," Gehrt said. "I get to meet a lot of the bigger named comics, too."

Gehrt admires comedians such as Nick Swardson, Louis C.K. and the "frat-like" comedy of Will Ferrell. Gehrt has posted videos on Ferrell's Web site www.funnyordie.com, some of which come from the acting workshops he occasionally teaches on the weekends.

"It's a very unique community, the comedian community," Gehrt said. "A lot of people have had ups and downs in their lives, and they use comedy to express themselves. It's a pretty intimidating thing to start doing at first, but once you start doing it, you'll be hooked."

Gehrt has performed all over L.A. and across the country, winning the Flip da Script stand-up comedy competition earlier this year and performing at such venues as O'brien's in Santa Monica, Hollywood Improv and The Comedy Store. Eventually, Gehrt hopes to be featured on one of Comedy Central's stand-up programs or even to have his own sketch comedy show.

"I need to get the exact material that I want for a special in order and present it to the network," Gehrt said.

Gehrt will continue to look toward his every day experiences to discover this material. Highlights from Gehrt's typical Santa Monica Saturday include breakfast at IHOP, a $5 movie on the Third Street Promenade and a visit to his favorite spot in Santa Monica, the library.

"I spend more time at the library than the homeless," Gehrt said with a touch of humor.

When whiling away the afternoon watching pro wrestling, the San Francisco 49ers or the Chicago White Sox, Gehrt might even play football himself, enjoying the "fresh Santa Monica air." No matter where his day takes him, however, the comedian most looks forward to ending his night with karaoke at the Gaslite on Wilshire.

"If the day was perfect, I would sing a duet with Axl Rose," Gehrt said.

In fact, Gehrt's love of stand-up is almost challenged by his inexplicable obsession with Guns N Roses. Though he always comes on stage to "Paradise City," the band is the one thing that Gehrt feels cannot be included in his routines.

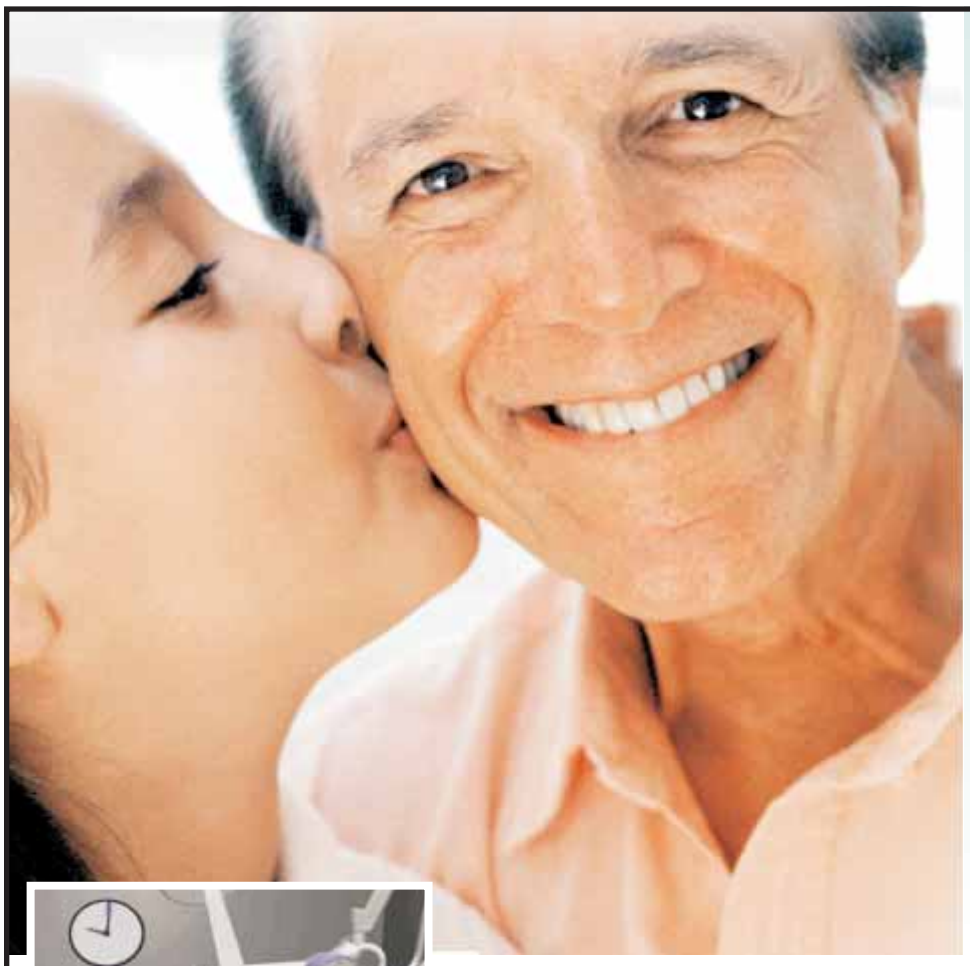
"I want to, but they're almost untouchable," Gehrt, who is currently writing to Axl Rose to ask for an autograph, said. "If he reads this, tell him to answer this letter. I'm not a psycho."

Potential cracks about Gun N Roses aside, Gehrt said he'll continue with Transit TV Comedy until he has nothing left to laugh about.

"It'll go on until I run out of jokes, which could be tomorrow," Gehrt said. "Personal stories can't be made up by anyone else ... It's a trend that all the great comics do. I hope I'm on the right path for that."

Gehrt performs every Saturday at the Spotlight Comedy Club in the Valley at 8 p.m.

news@smdp.com



CALYPSO MEDICAL
Santa Monica Cancer Treatment Center
21st Century Oncology
2428 Santa Monica Blvd
Santa Monica, CA 90404
(310) 828-0061
www.21stcenturyoncology.com

The Three Most Important Factors In Treating Prostate Cancer:
Location, Location, Location.

Announcing Calypso®: The world's first GPS for the Body – here today at Santa Monica Cancer Treatment Center.

Few medical advances can be termed "a quantum leap forward" in our ongoing fight against cancer. The new Calypso 4D Localization System is one of them, and its available right now at Santa Monica Cancer Treatment Center…the only freestanding center in Southern California to have this amazing, life-saving technology.

What makes the Calypso System so important? The prostate, like many organs in the body is never in a state of complete rest, but moves in small increments even during radiation treatment. Now, using revolutionary miniature Beacon electromagnetic transponders, our Radiation Oncologists can track and target cancerous cells like never before, maximizing effective treatment and minimizing harmful side-effects.

If you or someone you love has been diagnosed with prostate cancer, ask your doctor about this new treatment option. We believe you'll find that advances like the Calypso System at Santa Monica Cancer Treatment Center are right on target.


Do you have business briefs?
Submit news releases to: editor@smdp.com or fax (310) 576-9913
Santa Monica Daily Press
Visit us online at smdp.com

Retailers report gains

FROM SHOPPING PAGE 1

views of discounts on Facebook pages.

Sears spokesman Tom Aiello noted Sunday that since Wednesday, the chain has sent out a few dozen tweets to inform customers of bargains for the weekend and for the Monday after Thanksgiving, which is heavily promoted as Cyber Monday but could lose some of it steam this year.

"Forget Black Friday for bricks and Cyber Monday for clicks — this year it's all about making it easy for customers to satisfy their shopping fix ... wherever and whenever," said John Long, a retail strategist at Kurt Salmon Associates.

Long, however, noted that "we're still seeing cautious spending. The pie isn't increasing whether you decide to buy in the stores or online."

Laura Gurski, a partner in the retail practice at A.T. Kearney, a global management consultant, described the start as "encouraging" and noted that shoppers have more "confidence in what they're buying" because retailers are communicating better through social media in addition to traditional marketing.

She believes the weekend's results offered signals that consumers, many of whom had cut spending all year to bare-bones necessities, had saved up for the holidays and were opening their wallets — even if just a little.

Shoppers' cautious mood was evident.

Allentown, Pa. resident Jamie Sandrock, 27, who was visiting New York City on Saturday and was outside toy store FAO Schwarz, said she got up at 7 a.m. Friday and took advantage of online deals on Amazon.com, American Eagle Outfitters and Sephora.

That's a big change from the Black Fridays of years past, when Sandrock would get up at 3:30 a.m. to head to Target or Best Buy.

"Last year, I was part of the stampede," she said. "This year, I didn't have to shower. I didn't have to get dressed. All I had to do was click."

But Sandrock, who has been trying to find a job in nursing since she graduated from college in May, said she's slashing her holiday spending to $350 from last year's $500.

After losing his job in the insurance industry earlier this year, Charles Tompkins, 48, who was at the Freehold, N.J., Raceway Mall on Saturday, said he'll be spending "a lot less" this year than he did in 2008.

"My daughter is in college, so my wife will get her clothes, shoes, stuff like that. In years past, my gift to her probably would have been to take her to a Broadway show, but this year she knows her old dad can't swing that," Tompkins said.

Nevertheless, overall reports Sunday from malls and stores were somewhat comforting and different from last year when stores had a decent Black Friday before sales tanked the rest of the weekend and season.

The Mall of America in Minneapolis, saw 325,000 visitors Friday and Saturday, the most in 17 years. Spokeswoman Bridget Jewell said traffic remained steady throughout the weekend and said she's fairly confident that weekend sales will be up from last year.

Karen MacDonald, a spokeswoman at Taubman Centers, which operates 24 malls nationwide, said sales Friday were up anywhere from mid-single digits to double-digit increases compared with a year ago. On Saturday, sales were anywhere from unchanged to up slightly.

Shoppers bought about half the items sold for themselves, she said, but the buying was focused on basics like denim, fleece jackets and boots, she said. Electronics remained hot throughout the weekend.

A more complete sales picture won't be known until Thursday, when the nation's retailers report November sales.

Sector enrolls 2.7M students

FROM COLLEGES PAGE 3

have to pick up the tab."

Regardless of how AP's findings are interpreted, they underscore the extent to which the United States has ramped up its support for low-income college students.

■ Last year, Washington paid out a record $18.3 billion in Pell Grants, which typically go to families earning under $40,000. Proprietary colleges collected about $4.3 billion of that, or about 24 percent — roughly double the proportion a decade ago.

■ In the first quarter of the current academic year, for-profit colleges collected $1.65 billion, or 67 percent more than in the same period a year ago. On July 1, the government made more students eligible for Pell grants and increased the maximum award by $600 to $5,350.

■ For-profits are also grabbing a growing share of loans subsidized by the government to help low-income students. They collected about $7 billion in subsidized Stafford loans in 2008-2009, up from $4.7 billion two years before. Taxpayers subsidize the interest rate and take the hit when students default. Nearly one-quarter of students at for-profit schools default within four years, more that double the rate of other schools.

Overall, the sector enrolled about 2.7 million students in 2007-2008, the latest year with complete federal data available. That was only about 10 percent of total enrollment in higher education, but it's about 2 million more than a decade before.

The numbers are even more striking for low-income students: The number of Pell recipients enrolled in for-profit schools is 50 percent higher than two years ago.

Santa Monica's Eco-friendly Green taxi.
MetroCab
SANTA MONICA
· Low Prices
· Reliable Service
· Experienced Drivers
· On-Time.
Call Now!
27.90* from SM to LAX
310.434.7777
www.MetroCabCo.com

ADULT DANCE CARD
ALL LEVELS WELCOME!
JAZZ, TAP, BALLET, SALSA,
HIP HOP, THEATER AND MORE
PRIVATE STUDIO TIMES AVAILABLE
5 CLASSES: $70
10 CLASSES: $130
Call Us Today for a free class
The Pretenders Studio
www.thepretendersstudio.com
The Pretenders Studio believes in a healthy body image, positive attitude and the power to communicate through creativity.
1635 16th Street, Santa Monica CA 90404 • (310) 450-1800

Fresh, Fun & Friendly!
Johnny Rockets
THE ORIGINAL HAMBURGER
Johnny Rockets
3rd Street Promenade
1322 Third St.
(310) 394-6362
Offer Good Mon.-Thurs.
BUY One Hamburger Get One FREE!
Good only at Santa Monica location. Not valid with other discounts or offers. One offer per check. Equal or lesser value hamburger or sandwich will be free. No cash value.
Offer expires 11/30/09 ©2009 The Johnny Rockets Group, Inc.
Johnny Rockets
3rd Street Promenade
1322 Third St.
(310) 394-6362
Offer Good Mon.-Thurs.
FREE SHAKE with Purchase!
Good only at Santa Monica location. Not valid with other discounts or offers. One offer per check. No cash value.
Offer expires 11/30/09 ©2009 The Johnny Rockets Group, Inc.

Montana Avenue Holiday Walk
Ten festive blocks of complimentary holiday delights, family shopping, gourmet restaurants, singing, music, and Santa Claus!
Eat, Drink, and Be Merry!
Friday
December 4
~
5:00pm-9:00pm
7th-17th Street
in Santa Monica
Montana AVENUE
www.MontanaAve.com

Hard times turning newspaper lenders into owners

MICHAEL LIEDTKE
AP Business Writer

SAN FRANCISCO Newspaper headlines have skewered money lenders for dubious decisions that stoked the recession. Now the financiers are starting to headline newspapers in a new way — as the owners.

These newspaper novices are taking control through bankruptcy proceedings and giving few clues about their turnaround plans. Their decisions will be crucial because this new age of media ownership is unfolding at a time that could make or break some of the largest publications.

Banks and other financial firms have taken over or are angling to take charge at dozens of newspapers, including four of the nation's 15 largest — the Los Angeles Times, Chicago Tribune, the Star Tribune in Minneapolis and The Philadelphia Inquirer.

The new owners face huge problems. Newspaper ad revenue, the industry's main source of income, is on pace to total around $27 billion this year, about $22 billion less than three years ago. Newspaper circulation is falling faster than ever.

Finding solutions — such as mining Web sites for more revenue while newspapers protect what's left of their print franchises — will likely require a financial commitment that short-term owners might be reluctant to make, says Fitch Ratings analyst Mike Simonton. Lenders that take over a company through bankruptcies typically try to sell their stakes within two to three years.

But there's another way of looking at this transition: The last few years have gone so badly that newspapers need to try something different — and "new blood in the industry" could help, says John Temple, who was publisher of The Rocky Mountain News in Denver when its owner, E.W. Scripps Co., closed it in February.

A common theme in newspaper bankruptcies is that publishers took on too much debt during to pay for acquisitions in better times. Now the banks that financed those deals are hoping to recoup at least some of their investments by forgiving or writing off most of the debt — in exchange for controlling stakes in the publications.

Instead of trying to engineer a turnaround, the new owners could just close the newspapers and auction off their assets. But Simonton doubts that will happen because newspapers don't have a lot of valuable inventory like retailers that have been liquidated.

Instead, the bleak market conditions make it more likely that some newspapers are bound to be owned, even briefly, by bankers such as JP Morgan Chase & Co. and financial firms such as Angelo, Gordon & Co., which specializes in buying the debt of distressed companies.

So-called "loan-to-own" investors such as Angelo, Gordon at least have experience taking over companies. Banks don't have much, because government regulations say banks aren't even supposed to own pieces of companies. The government makes exceptions when banks are exchanging debt for stakes in companies that can't repay their loans — but the banks have to sell those holdings within five years, unless they get a waiver from regulators.

It's a situation banks don't want to be in, said Marc Abrams, a New York lawyer who represented newspaper publisher Journal-Register Co. while it was in bankruptcy protection this year. JP Morgan leads a group of banks that now own pieces of the Journal-Register, whose newspapers include the New Haven Register in Connecticut and The Oakland Press in Michigan.

"The first question these banks have is: 'What is my exit strategy?'" Abrams said. As part of that process, the bankers will likely try to figure out whether their newspapers have the right management in place and determine how much more money they're willing to sink into the industry, Abrams said.

JP Morgan, which leads a group of lenders including Angelo, Gordon that could become the Tribune Co.'s new owners, declined to comment for this story. But in a November interview with The Wall Street Journal, the executive who oversees JP Morgan's investments in troubled companies said the bank isn't a hands-on owner. "We don't necessarily have the time or operational skill-set to insert ourselves into the strategy of a company," said Patrick Daniello.

The incoming owners of ailing newspapers are saying little about how they intend to fix things, leaving it unclear whether they might expand on the cost cutting that has already shredded newsrooms. Besides trimming staffs, some publishers have reduced wages and reduced the frequency or size of their print editions.

At the Star Tribune, for instance, Angelo, Gordon and the rest of the newspaper's new owners are treading carefully. They haven't named a new publisher, though they have signaled they will rely on the insights of industry veterans. Two of the newspaper's board seats are being filled by Gordon Crovitz, former publisher of The Wall Street Journal, and Michael Reed, CEO of GateHouse Media Inc., which owns dozens of small newspapers. The board chairman is Michael Sweeney, who heads a private equity firm and has no newspaper experience.

Brad Patelli, the man overseeing Angelo, Gordon's investments in newspapers, has turned down interview requests from The Associated Press and most other media since his firm became one of the Minneapolis newspaper's owners in a bankruptcy reorganization completed in September. The ownership group includes Wayzata Investment Partners, another private equity firm, CIT Bank and investment bankers Credit Suisse Group. Wayzata, CIT and Credit Suisse all declined to comment.

In his only extensive interview during the past three months, Patelli told the Star Tribune that he envisions holding on to the Minneapolis newspaper for five to seven years — long enough for it to work out its problems.

"It's often difficult being a contrarian," Patelli told the Star Tribune. "We're certainly going into it with our eyes wide open."

At two other newspapers in Angelo, Gordon's sights, The Philadelphia Inquirer and the Philadelphia Daily News, publisher Brian Tierney has been fighting to block his publications' lenders from becoming the new owners.

He believes the lenders' plans — which would oust him — would be damaging to the newspapers because they would leave the company with $85 million to $100 million in debt. But he also says banks and private equity firms such as Angelo, Gordon would be bad owners of newspapers because of their secrecy, and because the financiers are likely to be involved in business and government deals that probably would be covered by the newspapers they hope to own.

"I am not saying these are inherently bad guys," says Tierney, a former public relations executive. "I am just saying newspapers aren't the right industry for them to be involved in."

A more optimistic view comes from William Dean Singleton, chief executive of MediaNews Group Inc., a private company that owns more than 50 daily newspapers, including The Denver Post and San Jose Mercury News. Singleton, who relied heavily on their loans to expand his company, thinks banks could help newspapers by forcing more mergers that could reduce overhead — by combining production and sharing newsroom staffs, for example.

If the cost-cutting includes layoffs, it would threaten the quality of coverage that already has suffered as publishers jettisoned thousands of reporters, editors and photographers during the past few years.

But Singleton is convinced bankers aren't going to do anything that would make newspapers any less attractive, because that would make it more difficult to sell the publications to the next generation of owners — presuming buyers for newspapers eventually become more numerous.

"They didn't want to hold on to debt forever and they aren't going to want to hold on to the equity forever either," says Singleton, who also is chairman of The Associated Press. "When this transition is over, you probably will see newspapers go back into the hands of people who really want to own them."

Santa Monica Daily Press
TheAgentDirectory


Golda Savage
Bulldog Realtors
1209 Abbot Kinney Boulevard, Venice
Stand [on] your [own] ground.
Helping sellers & buyers accomplish just that.
310.770.4490 golda@bulldogrealtors.com


Andrew Thurm
Coldwell Banker
In today's challenging real estate market, work with Andrew Thurm, an award winning agent representing Santa Monica and the Westside!
310.442.1651
www.andrewthurm.com

Your guide to local real estate agents


www.santamonicahomes.net
A superior resource for Santa Monica buyers and sellers, presented by
Jim Brunet
RE/MAX Westside Properties
jimbrunet@earthlink.net 310-508-6878


NAOMI KLEIN
Realtor® Sales Consultant
"Appreciate the Difference"
Alliance Properties Group
From Malibu to Hollywood,
first time home-buyers to experienced investors or simply for strategic real estate planning I am your one stop strategy shop!
naomk@cs.com (310) 502-5648


Gary Limjap
Coldwell Banker
2444 Wilshire Blvd., Santa Monica 90403
Your goals become my priority.
Santa Monica Realtor for more than twenty years.
www.garylimjap.com
garylimjap@earthlink.net (310) 586-0339

Santa Monica Daily Press readers will purchase 1/2 a billion in real estate this year.
CALL US TODAY TO BE INCLUDED IN THIS LOCAL LISTING.
(310) 458-7737

NCAA FOOTBALL

Late shenanigans raise eyebrows across town

BY GREG BEACHAM
AP Sports Writer

LOS ANGELES So what's a bigger breach of football etiquette: Calling a timeout when your opponent is running out the clock with a 14-point lead, or responding to that timeout by throwing a long touchdown pass?

In the Coliseum and on the Internet, the debate rolled across Los Angeles on Sunday morning after the action-packed final minute of USC's 28-7 victory over UCLA.

Bragging rights, bowl prospects, two bad offensive performances and the USC defense's rebirth were pretty much all forgotten while everybody parsed the sportsmanship of coaches Pete Carroll and Rick Neuheisel in the waning moments of the Trojans' third straight win in the crosstown showdown.

"They can't disrespect us like that," said USC quarterback Matt Barkley, who threw the 48-yard TD pass with 44 seconds left.

"I don't forget much," Neuheisel said.

The shenanigans even stoked a potential brawl, with both teams edging toward midfield to exchange taunts before calming down. Carroll and Neuheisel both publicly claimed they had no problem with each other's actions — even if almost everybody else picked sides after the coaches exchanged a brief, loveless handshake.

"It is just the heart of a competitor, just battling," Carroll said. "We just wanted to win the game and have fun. When the moment was there, it wasn't thinking about what (others) might be thinking. You are either competing, or you're not."

Both teams' competitive fires were fully stoked by the sequence that began when USC stopped the Bruins near midfield on downs with 54 seconds left, preserving a 21-7 lead after Allen Bradford's second TD run a few moments earlier. Barkley then kneeled on the ball — but Neuheisel called the first of his three timeouts, drawing lusty boos from the USC crowd.

"I was trying to make them punt, and maybe if they run, we cause a fumble," Neuheisel said. "They have their take on it, but I was trying to get the ball back. People can make their own conclusions. ... I don't blame them for doing it."

USC play-caller Jeremy Bates suggested a long pass, and Carroll eagerly agreed. Damian Williams got loose down the middle, and Barkley hit him for a score.

"There's still a lot of time on the game clock," Bates said of his reasoning. "They were going to try to stop our running play, so we called a play-action pass."

Carroll should be particularly sensitive to charges of piling it on after his experience just two weeks earlier, when Stanford curiously went for a 2-point conversion with a 27-point lead in the fourth quarter of a 55-21 thrashing of the Trojans. Carroll claimed he didn't fault Cardinal coach Jim Harbaugh for clearly rubbing it in, even if his fans took great offense.

"Jeremy had the thought," Carroll said. "I said, 'That's a heck of a call, man.'"

And to think, a timeout in last year's USC-UCLA game was a shining symbol of good sportsmanship. When both teams decided to revive the long-dormant tradition of wearing home jerseys in the rivalry game, officials were forced to take away a timeout from USC, thanks to a since-changed NCAA rule — and UCLA immediately called its own timeout, drawing cheers from the Rose Bowl crowd.

Almost everybody agreed the taunting and posturing that followed Williams' TD catch and the extra point was in poor taste. The Trojans appeared to start it, although both teams insisted there was no chance of a real fight going down.

"I don't think it was close," Neuheisel said. "Looking on TV, it could look close, but the bottom line is it doesn't belong in the game."

With defensive tackle Jurrell Casey doing the most hollering, USC bounced, jumped and shouted in unison on its sideline, moving several yards onto the field with numerous inciting gestures straight at the UCLA sideline. The Bruins then moved well across the middle of the field, where officials and coaches got between the teams.

"There was a lot of energy going on there," Carroll said. "I wish it didn't go like that, though."

Everybody eventually retreated to their sidelines, but the moment was unsettling at best and profoundly unsportsmanlike at worst.

"I don't take offense," UCLA linebacker Reggie Carter insisted. "If we were winning, I would have done the exact same thing. I still shook hands with everybody on that team."

While UCLA wrapped up the regular season at 6-6, the Bruins still have bowl aspirations hinging on an at-large invitation from the Humanitarian or New Mexico bowls, who both sent scouts to the game. Even a lower-tier bowl would be a boost to Neuheisel's rebuilding effort, the coach acknowledges.

And with its string of seven straight Pac-10 championships at an end, USC (8-3, 5-3) still must play Arizona at the Coliseum on Saturday. While still technically a BCS bowl candidate, the Trojans are likely to end up in the Holiday or Sun bowls if they beat the Wildcats.





SURF REPORT

Surf Conditions **Water Temp: 61°**

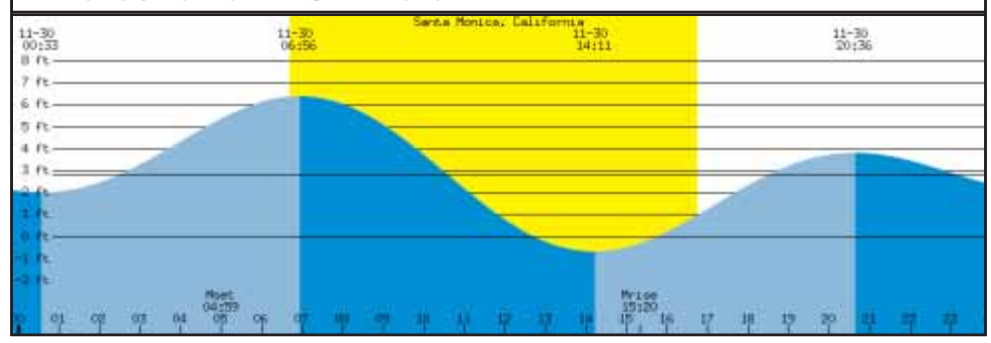
Swell Forecast

Swell is expected to back down to chest high max around west facing breaks. South facing spots would be smaller. Offshore winds may be a bit stronger than Sunday.

Long Range Synopsis

Looks smaller with knee to waist high surf most everywhere.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **November 23, 2009**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 28 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 40 / 14
- Number of (C,D,F) grades for dry/wet weather -- 5 / 2

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation; simplehuman; SIMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechasa and Las Alisos creeks.	A+	A+
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	B	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A	ns
Escondido Creek, just east of Escondido State Beach.	A+	A+
Latigo Canyon Creek mouth.	A	ns
Solstice Canyon at Don Blacker County Beach.	F	A+
Puerco State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A+	F
Surfrider Beach at Malibu Colony fence.	A+	ns
Surfrider Beach (breach location)- daily.	A	ns
Malibu Pier - 50 yards east.	A+	ns
Carbon Beach at Sweetwater Canyon.	A+	A+
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A	ns
Pena Creek at Las Tunas County Beach.	A+	A+
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A	ns
Castlerock Storm Drain at Castle Rock Beach.	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach.	B	F
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	C	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A+	ns
Santa Monica Beach at Montana Ave. drain.	A	ns
Santa Monica Beach at Wilshire Blvd. drain.	A+	ns
Santa Monica Municipal Pier.	F	ns
Santa Monica Beach at Pico/Kenter storm drain.	A+	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A	ns
Venice City Beach, at the Rose Ave. storm drain.	A+	A+
Venice Beach at Brooks Ave. drain.	A	ns
Venice Beach at Windward Ave. drain.	F	A+
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St..	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	F	ns
Dockweiler State Beach at Ballona Creek mouth.	A	ns
Dockweiler State Beach at Culver Blvd. drain.	A+	A+
North Westchester Storm Drain at Dockweiler State Beach.	A	A+
Dockweiler State Beach at World Way (south of D&W jetty).	A	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	A+
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

© 2009 Copyright Heal the Bay. All rights reserved. Printed on recycled paper (unless Covid).

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(323) 466-FILM

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade

Bad Lieutenant: Port of Call New Orleans (R) 2hr 1min
1:30, 4:30, 7:20, 10:00

2012 (PG-13) 2hr 38min
2:25, 6:15, 9:35

Pirate Radio (R) 1hr 55min
1:45, 4:25, 7:05, 9:45

Michael Jackson's This Is It (PG) 2hrs 01min
1:40, 4:15, 7:00, 9:35

AMC 7 Santa Monica
1310 Third St.
(310) 289-4262

2012 (PG-13) 2hr 38min
12:05, 3:30, 7:00, 10:25

Disney's A Christmas Carol in Disney Digital 3D (PG) 1hr 36min
1:30, 4:00, 6:30, 9:00

Men Who Stare at Goats (R) 1hr 30min
12:20, 2:40, 5:00, 7:30, 10:10

Fantastic Mr. Fox (PG) 1hr 27min
2:30, 7:20

Fantastic Mr. Fox (PG) 1hr 27min (Digital Presentation)
1:45, 4:10, 6:45, 9:15

Ninja Assassin (R) 1hr 39min
12:00, 12:40, 3:05, 4:45, 5:30, 8:00, 9:55, 10:30

Old Dogs (PG) 1hr 28min
12:30, 2:50, 5:15, 7:40, 10:00

Laemmle's Monica Fourplex
1332 Second St.
(310) 394-9741

Coco Before Chanel (PG-13) 2hr 5min
1:10, 4:00, 7:00, 9:40

The Messenger (R) 2hr 7min
1:30, 4:20, 7:10, 9:55

Precious (R) 1hr 49min
1:40, 4:30, 7:20, 10:00

End of Poverty? (NR) 1hr 46min
1:30, 4:10, 7:00, 10:15

Mann's Criterion Theatre
1313 Third St.
(310) 395-1599

The Blind Side (PG-13) 2hr 6min
11:40 am, 1:00, 2:40, 4:05, 5:40, 7:00, 8:40, 10:00, 11:40

Planet 51 (PG) 1hr 31min
12:00, 2:20, 4:50, 7:00, 9:20

The Twilight Saga: New Moon (PG-13) 2hr 10min
11:30 am, 12:30, 1:30, 2:30, 3:30, 4:30, 5:30, 6:30, 7:30, 8:30, 9:30, 10:30, 11:30

Where the Wild Things Are (PG) 1hr 34min
11:20 am

For more information, e-mail news@smdp.com

Sort through your options, Scorpio

ARIES (March 21-April 19)
★★★★ Curb possessiveness. The unexpected stimulates surprising reactions. You barely know which way to go. Develop a style that allows greater fluency and continuity. News surprises you. Tonight: Pay bills.

TAURUS (April 20-May 20)
★★★★★ You smile, and the world responds. You might be hard-pressed to deal with someone's endless demands. With a little discipline, your imagination will move in a new direction. A meeting points you in a certain direction. Tonight: Where the action is.

GEMINI (May 21-June 20)
★★★ Know when to back off and handle a matter directly. Do you have the right answer? Reach out for an expert. A door points to a new adventure. Take time to weigh the pros and cons before walking through. Tonight: Get some sleep.

CANCER (June 21-July 22)
★★★★ Zero in on what is important and necessary. You could be far more tired than you realize. The unexpected occurs when you least expect it. Excitement surrounds a potential venture that could amplify your income. Is it a risk? Tonight: Find your friends.

LEO (July 23-Aug. 22)
★★ Take charge and maintain a steady course, as a lot is being tossed in your direction. Please note: Everyone thinks he or she has a better idea. You wonder why. A steady pace allows for a sorting process. Tonight: A must appearance.

VIRGO (Aug. 23-Sept. 22)
★★★★★ Share your thoughts, knowing that others have much more to add. Investigate possibilities with an eye to growth and greater concern. Your ability to add that extra push carries a project to the finish line. Tonight: If others continue their unpredictable behavior, join them. It might be fun!

LIBRA (Sept. 23-Oct. 22)
★★★★ Your determination can carry a relationship through the hard times. You might not be sure which way is best, but trust in your ability to move forward, especially with an unnerving situation. Perhaps you cannot control all aspects of this matter, but you can make clear choices. Tonight: A tete-a-tete with a beloved friend.

SCORPIO (Oct. 23-Nov. 21)
★★★★★ Listen to others, and weigh the pros and cons of their perspectives. Don't demand immediate answers, even from yourself. Many unexpected twists and turns come in from left field. Know that you are on the ride for it all. Relax, and your middle name becomes "Resourceful." Tonight: Sort through your options.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ Realize when to pull back and when to go forward. If you feel that even with the best intentions and suggestions all plans seem to splatter everywhere, this too will change. Allow greater give-and-take in your dealings. Your style will emerge and take you to a new level. Tonight: Squeeze in some exercise and/or downtime.

CAPRICORN (Dec. 22-Jan. 19)
★★★★★ Your ability to create cannot be stymied, but in communicating your ideas, you could hit a brick wall. Listen to news that is forthcoming. The unexpected jolts you. Know how much you bring to a situation, and watch the news pass. Tonight: Indulge yourself after a day like this.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Though a domestic matter demands your attention, you could be focused on other matters. Could this be an escape from dealing with a problem? Be sure you aren't distorting certain facts by wearing your rose-colored glasses. Tonight: Head on home.

PISCES (Feb. 19-March 20)
★★★★★ You bring in the unexpected or you act in an unexpected manner. Either way, your handling of a situation might not be exactly right-on. Communication accelerates. Delegate or defer if you don't like the results you are getting. Tonight: Catch up with a friend.

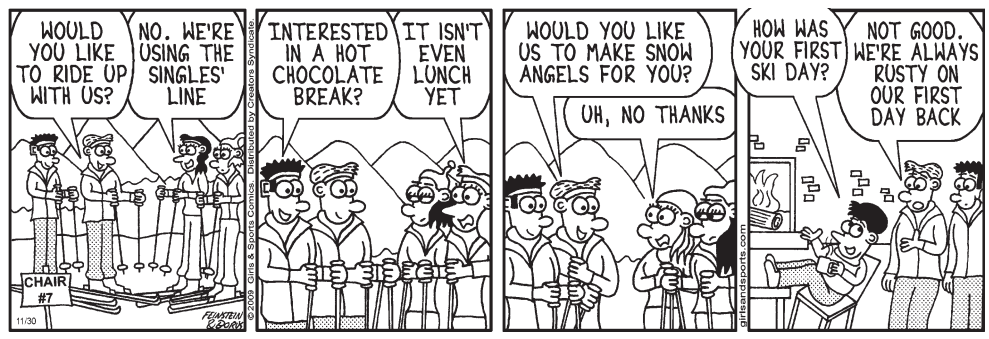
Happy birthday

This year, discover the power of creativity and spontaneity. Others are often jolted, and that could have long-term implications to your stability. Your daily style and your ability to express caring might need some sprucing up. You have an opulent style of communicating, drawing many. If you are single, relating might be easy, but because of your style, forming a long-term bond will take time. If you are attached, the next year invites better communication. Avoid selective hearing, and two people can be found smiling. TAURUS is a good co-worker.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

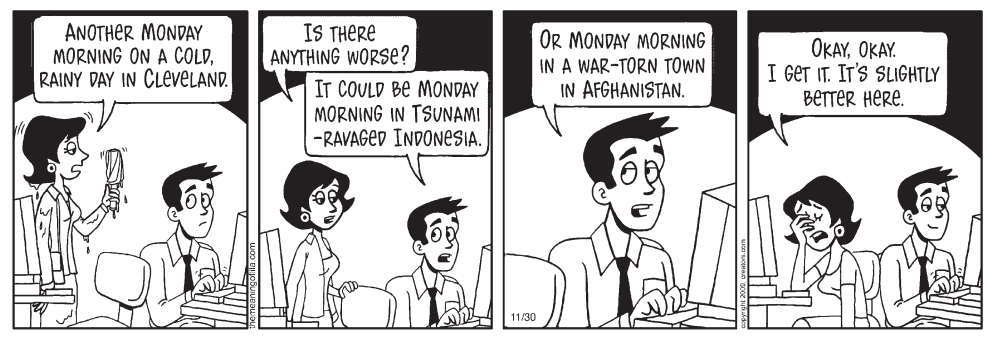
Girls and Sports

By Justin Borus and Andrew Feinstein



The Meaning of Lila

By John Forgetta & L.A. Rose



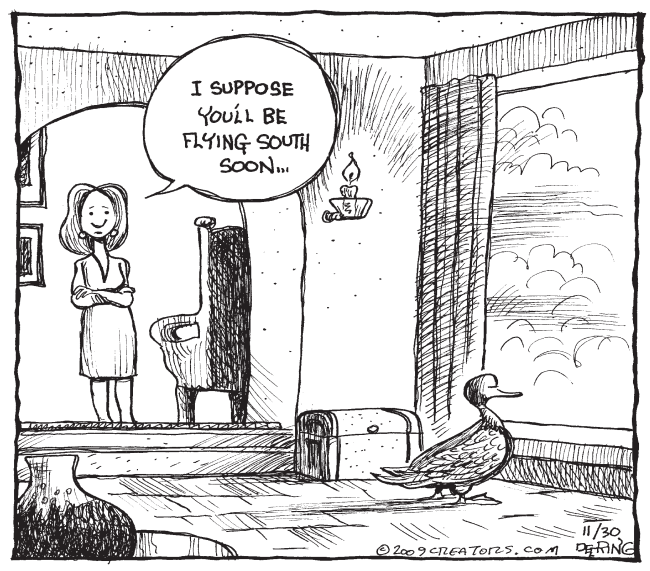
Garfield

By Jim Davis



Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Be a Fraud Fighter!

Senior Fraud Prevention Call Center

Volunteers needed ages 55+

- Call seniors and educate them about fraud
- Free lunch
- As little as 3 hours per week
- Parking available

WISE & Healthy Aging

(310) 394 -9871

1527 4th St.
Santa Monica, CA

Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

			6	5	3		4	
		2			1	3		7
	3			7			5	
2				9			1	3
5		9				7		8
4	8			1				2
	2			6			3	
7		1	3			6		
	6		1	2	4			

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

3	1	8	2	9	5	4	7	6
9	4	6	3	8	7	5	2	1
7	2	5	1	6	4	3	8	9
2	8	9	5	4	1	6	3	7
4	5	1	7	3	6	2	9	8
6	7	3	8	2	9	1	5	4
5	3	4	6	7	8	9	1	2
8	9	2	4	1	3	7	6	5
1	6	7	9	5	2	8	4	3

Your ad could run here!
Call us today at (310) 458-7737

Your ad could run here!
Call us today at (310) 458-7737

NEW OFFICES,
Same "Good Neighbor" agents.
Our offices have moved. But we're still a part of your community. See one of us for all your insurance needs.



3122 Santa Monica Blvd
Santa Monica, CA 90404



Troy Wilson, Agent
Insurance Lic. #: 0D75687
Bus: 310-315-1955
Monday-Thursday 8:30am-6pm
Friday 8:30am-5pm
Saturday 10am-2pm

Frank D. Wilson, Agent
Insurance Lic. #:0164884
Bus: 310-696-0555
Monday-Friday 8:30am-5pm

LIKE A GOOD NEIGHBOR STATE FARM IS THERE.®

Providing Insurance and Financial Services
State Farm Insurance Companies • Home Offices: Bloomington, IL
statefarm.com®



MYSTERY PHOTO

Leslie Thomas *news@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Gate part
6 British nobleman
11 Honolulu hello
12 Companionless
13 Marshy outlet
14 Pie piece
15 Small bills
17 Went ahead
18 Kind of current
22 This and that
23 Onto the beach
27 Worry
29 "Spider-Man" star Maguire
30 Lady of Spain
32 Carafe contents
33 Chose
35 Sheep sound
38 Son of Adam
39 Machu Picchu people
41 Stable animal
45 India's first prime minister
46 Anticipate
47 Use a broom
48 "Bye Bye Bye" band

DOWN

1 Chemist's place
2 — carte
3 Gift from Santa
4 Trains, to tots
5 Frequent
6 McCartney, with the Beatles
7 Maximum amount
8 Muddy up
9 Formerly
10 Demand
16 Historic time
18 Diminishes
19 Folk learning
20 British school
21 Dogs with upturned tails
24 Newspaper notice
25 Painter Magritte
26 Ogled
28 Prepare for a formal
31 Pub drink
34 Patriot Allen
35 Storage spots
36 Fresh
37 Dull pain
40 "— we there yet?"
42 Sunbeam
43 Sermon topic
44 Series-ending abbr.

C	A	R	O	L	■	A	G	A	V	E
A	T	O	N	E	■	S	E	M	I	S
V	O	L	T	A	■	S	E	E	D	S
I	N	L	O	V	E	■	■	L	E	E
A	C	E	■	E	V	A	S	I	O	N
R	E	D	■	W	I	S	H	E	S	■
■	■	■	M	O	N	T	Y	■	■	■
■	S	O	U	R	C	E	■	L	A	P
S	H	U	D	D	E	R	■	A	B	E
E	A	T	■	■	S	I	N	B	A	D
A	D	A	P	T	■	S	O	R	T	A
L	O	G	O	N	■	K	N	E	E	L
S	W	E	P	T	■	S	O	A	R	S

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5	■	6	7	8	9	10
11					■	12				
13					■	14				
■	■	■	15		16		■	17		
18	19	20					21	■	■	■
22				■	23			24	25	26
27				28	■	29				
30					31	■	32			
■	■	■	33			34				
35	36	37	■	38				■	■	■
39			40		■	41		42	43	44
45					■	46				
47					■	48				

11-30

DAILY LOTTERY

MEGA MILLIONS: 12 25 37 39 45
Meganumber: 11
Jackpot: 57$M

SUPER LOTTO PLUS: 12 17 26 33 42
Meganumber: 20
Jackpot: 31$M

Fantasy 5: 1 3 17 26 37

DAILY 3
MIDDAY: 5 0 1
EVENING: 5 0 2

DAILY DERBY
1st: 11 Money Bags
2nd: 02 Lucky Star
3rd: 08 Gorgeous George
RACE TIME: 1.42.02

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Their Health Care Is Just Fine Without "Reform": (1) In September, the Rocky Mountain Cancer Centers, along with four physicians and three surgical nurses, donated their services for delicate brain surgery on a 25-year-old silverback lowland gorilla at the Cheyenne Mountain Zoo in Colorado Springs. (2) Among the health-insurance upgrades demanded by Philadelphia-area transit workers and agreed to by the Southeastern Pennsylvania Transportation Authority in November was removal of the 10-tablet-per-month rationing of Viagra and similar medications, to allow as many as 30 per month (according to a Philadelphia Daily News report). (The final contract, reportedly even more beneficial to the union, was being voted on by union members at press time.)

■ For its Halloween gala, the Kings Island amusement park near Cincinnati had set up an exhibit featuring skeletons dressed to resemble, among other deceased celebrities, Michael Jackson, Farrah Fawcett, Ted Kennedy, Ed McMahon, TV salesman Billy Mays, Sonny Bono (his skeleton in front of a tree) and Ted Williams (his skeleton in front of a freezer). Alongside was a marker board labeled "agenda," with those names crossed off but others still listed, including Bernard Madoff and the comedian Carrot Top. (Following a WLWT-TV preview of the exhibit in September, the park quickly canceled it, with a spokesman declaring, "We were not intending to be distasteful.")

TODAY IN HISTORY

1700 Battle of Narva — A Swedish army of 8,500 men under Charles XII defeats a much larger Russian army at Narva.

1718 Swedish king Charles XII dies during a siege of the fortress Fredriksten in Norway.

1782 American Revolutionary War: Treaty of Paris (1783) — In Paris, representatives from the United States and the Kingdom of Great Britain sign preliminary peace articles (later formalized as the 1783 Treaty of Paris).

WORD UP!

malleable \MAL-ee-uh-buhl\ , adjective;

1. Capable of being extended or shaped by beating with a hammer, or by the pressure of rollers; -- applied to metals.

Santa Monica Daily Press

Classifieds

$5.50 per day. Up to 15 words, 20 cents each additional word.

Call us today start and promoting your business opportunities to our daily readership of over 40,000.

YOUR AD COULD RUN TOMORROW!*

Some restrictions may apply.

Prepay your ad today!

VISA MasterCard American Express Card

(310) 458-7737

*Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not gauranteed on classified ads. Ad must meet deadline requirements. See complete conditions below.

CLASSIFICATIONS:
Announcements, Creative, Employment, For Sale, Furniture, Pets, Boats, Jewelry, Wanted, Travel, Vacation Rentals, Apartments/Condos, Rent, Houses for Rent, Roomates, Commerical Lease, Real Estate, Real Estate Loans, Storage Space, Vehicles for Sale, Massage, Services, Computer Services, Attorney Services, Business Opportunities, Yard Sales, Health and Beauty, Fitness, Wealth and Success, Lost and Found, Personals, Psychic, Obituaries, Tutoring

All classified liner ads are placed on our website for **FREE!** Check out ***www.smdp.com*** for more info.

Employment

CUSTOMER SERVICE REPRESENTATIVE NEEDED TO WORK ON BEHALF OF OUR COMPANY 18YRS ABOVE NEEDED AND YOU MUST HAVE COMPUTER SKILLS. ACCOUNTING EXPERIENCE NOT NEEDED ANY JOB EXPERIENCE NEEDED . YOU WILL EARN UP TO $3000 MONTHLY CONTACT US AT crisben204@gmail.com FOR MORE INFORMATION.

PART-TIME SALES position. Our attorney service is looking for referrals to law firms. Referrals result in ongoing commissions. Submit resume to bsberkowitz@aol.com

TEACHER/PRESCHOOL
SUBSTITUTE positions
Infants - Preschool
Child Development Teacher/
Matrix qualified
Santa Monica 310-829-8679

For Sale

SPA/HOT TUB 2009 Model. Neck Jets. Therapy seat. Warranty. Never used. Can deliver. Worth $5950, sell for $1950 (310)479-3054

For Rent

MAR VISTA, 11621 Braddock Dr. unit 2 2bdrm. 1.5 bath, $1295, townhouse style, stove, carpt, w/d hookup, patio, gated parking, carpet, intercom entry, no pets.$700 off move-in (310)967-4471 www.jkwproperties.com

1244 Euclid 2+1 upper unit #10 stove, fridge, marble bathroom floors, carpets blinds, free standing balcony, parking, pets OK with deposit .$1695/mo (310)578-7512 www.jkwproperties.com

1248 11TH st.unit A 2bdrm/1 1/2bath, lower carpet stove, blinds, laundry, vinyl flooring, balcony parking, no pets.on site manager $1650.(310)393-6322 www.jkwproperties.com

833 5TH St. SM unit 101 2+2 $2275 stove, carpet, blinds, swimming pool, laundry, granite countertops, wood/tile floors, intercom entry, gated parking, no pets. (310)393-2547 www.jkwproperties.com

CHARMING FULLY furnished guest house short term $3500/mo HWF, private patio yard, secure, all utilities included, one parking, South of Wilshire walk to all (310)482-2046

Culver City 4058 LaSalle Unit B lower duplex unit 1bdrm/1bath, hardwood floors, ceiling fan, breakfast nook, washer/dryer stove, fridge, parking, no pets. $1600/mo (310)578-7512 www.jkwproperties.com

MAR VISTA 12450 Culver Blvd. Unit 224 1bdrm/1bath, carpet, granite counter tops, gated parking, intercom entry, stove, fridge, utilities included, laundry, no pets. $1000/mo $500 off move-in on site manager (888)414-7778 www.jkwproperties.com

L.A. GROVE area 428 N Orange Grove unit 101 1+1 stove, fridge, blinds, tile bathroom separate tub/shower hardwood/ vinyl floors, on-site laundry no pets $1175/mo $700 off move-in (310) 578-7512 jkwproperties.com

For Rent

HOWARD MANAGEMENT GROUP
(310)869-7901

1120 6th St #5 2+1
Pergo floors, 2 parking spaces, balcony $1850

1011 Pico Blvd. #8 2+2, Loft, 3 levels modern building, $2550

821 Pacific St. #5
Single, hardwood floors, high ceilings $1095

Please visit our website for complete listings and information on vacancies in Santa Monica and the Westside
www.howardmanagement.com
rentals@howardmanagement.com

L.A. 1523 Holt Ave unit 1+1 large lower unit stove, fridge, hardwood, parking, cat OK with deposit, $1175, $500 off move-in (310) 578-7512 www.jkwproperties.com

MAR VISTA 12450 Culver Blvd. Unit 213, Single stove, fridge, blinds, carpet, tiling, flooring, granite counter tops, with utilities, intercom entry, gated parking, no pets. $900/mo (888)414-7778 www.jkwproperties.com

MAR VISTA 12766 Matteson Ave #8 2+2 $1375/mo stove, fridge, tile and vinlyn floors, blinds, parking, laundry, no pets call between 5:30-7:30pm units shown by appt.only $500 off move-in (310) 439-1928 jkwproperties.com

MAR VISTA 12766 Matteson Ave #8 2+2 $1375/mo stove, fridge, tile and vinlyn floors, blinds, parking, laundry, no pets call between 5:30-7:30pm units shown by appt.only $500 off move-in (310) 439-1928 jkwproperties.com

MAR VISTA 3976 Inglewood Blvd. , 2+2 lower $1375/Mo stove, fridge, blinds, carpet, laundry, parking, no pets. (310)578-7512 www.jkwproperties.com

MAR VISTA: 11932 Courtleigh Dr. unit 9, $1050/mo. 1+1 stove, fridge, carpet, blinds, carpet, utilities include, intercom entry, laundry, gated, parking, no pets. $500 off move-in (310) 737-7933 jkwproperties.com

MAR VISTA: 12434 CULVER Blvd. unit 1 2+2 stove, fridge, AC, carpets blinds, laundry room, intercom entry, gated parking, no pets.$1375/mo $500 off move-in (888)414-7778 www.jkwproperties.com

PALMS 2+1 3633 Keystone ave stove, blinds, tile flooring, carpets, ceiling fan, laundry,parking, AC, no pets. $1375/mo $500 off move-in (310)578-7512 www.jkwproperties.com

PALMS 3540 Overland 1+1 unit 2 $850 Stove, fridge, carpet, blinds, laundry, street parking, no pets. $700 off move-in special. (310)578-7512 www.jkwproperties.com

PALMS NEWER building ask about move-in specials $925 + singles. $1195 + 1bdr, $1545 + 2bdrm.Gated entry + park.Tile floors + granite, 2 elevators, A/C 3848 Overland Ave (310)839-3647

ADVERTISE! CALL US (310) 458-7737

For Rent

PRIME LOCATION Westwood, North of Santa Monica 2+2 remodeled, gate/garage no pets 1607 Greenfield Ave. $1750 (310)666-4033

SANTA MONICA Condo. 1301 Franklin 2+1 stove, fridge, microwave, tile floors, dish washer hardwood floors. Washer/dryer hookup. Intercom entry. Gated, shared garage parking. Cat OK w/deposit $1900 $700 off move-in (310)578-7512 jkwproperties.com

SANTA MONICA Prime location 2+2 hardwood floors, newely remodeled parking included $1795 & $1895. 1423 15th Street. Sarah (310)597-7211

SM 1228 Berkeley St.Single $1195/mo, 1 month FREE OAC furnished $1295 1 month FREE OAC & flat screen HDTV Newly remodeled units, new appliances, new wood floors, private enclosed garage pets OK (310)278-8999

VENICE 714 1/2 Indiana Ave. 2 bedroom 1 bath lower unit stove fridge ceiling fans tile hardwood floors laundry gated entry no pets $1695 (310)578-7512 www.jkwproperties.com

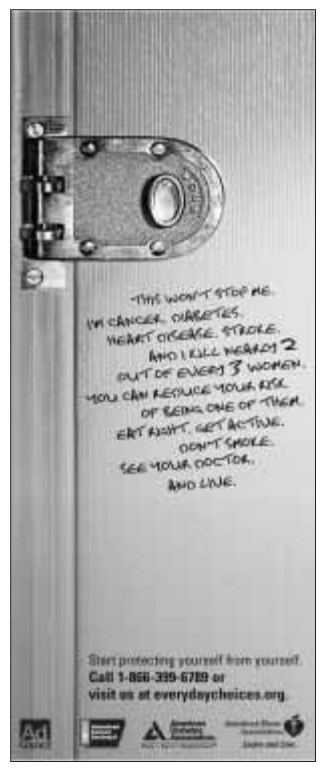
WESTWOOD: 617 1/2 Midvale unit 3 Bachelor, no kitchen, sink, fridge,hot plate, microwave, ceiling fan, carpet, street parking, no pets $795/mo $500 off move-in (310)578-7512 wwwjkwproperties.com

WLA 1457 Westgate #E 1+1 stove, fridge, blinds, tile , garage parking no pets $1200/mo $250 off move-in (310) 578-7512 jkwproperties.com

Storage Space

SM. car garages for storage, convenient alley access $175 and $250 month Call Edith (310)954-6513

STORAGE/ GARAGE 164 square ft. $275/mo (310) 278-8999



Services

Fitness

Lou Ferrigno Jr
Certified Private Fitness Trainer



- Lose weight, shed bodyfat
- Exclusively private facility
- Individualized routines!

(310) 913-2232
FERRIGKNOW@gmail.com



Handyman

The Handy Hatts
Painting and Decorating Co.
SINCE 1967
RESIDENTIAL/COMMERCIAL
SPECIALISTS IN ALL
DAMAGE REPAIR
"EXPERT IN GREEN CONCEPTS"
Free estimates, great referrals
FULL SERVICE HANDYMAN FROM A TO Z
Call Brian @
(310) 927-5120
(310) 915-7907
LIC# 888736
"HOME SWEET HOME"

HANDYMAN/PAINTER
Improvements; Repairs, Drywall, Doors, Locks, Stucco, Shelves
Concrete, Plumbing, denvereddennis
(818)415-5189 CSLB# 809274

Moving

BEST MOVERS
No job too small
2 MEN, $59 PER HOUR
Fully insured. We make it EZ.
Free prep. & boxes. Discount for handicap & seniors!
Since 1975 Lic. T-163844
(323) 997-1193 (323) 630-9971

YOUR AD
COULD RUN HERE!
(310) 458-7737

Services

Therapy

STILL SMOKING?
Life is short — Why make it shorter
Dr. John McGrail, Ph.D, C.Ht.



(310) 235-2883
www.hypnotherapylosangeles.com

Investment Opportunities

GREEN AUTO SERVICE CENTER INVESTOR NEEDED
I have a complete BP and TWO perfect locations to start the first true Green Auto Service Center. I have a tremendous amount of experience in all Automobile industries fields. Both locations are 80% turn key facility that can easily be transform to a full Green Auto Service Center. I am looking for a money investor , you put up the money and I do all the rest. I do research on a daily basis informing me continuously on information and statistics related to the Explosive Hybrid Industry.. The end results are FRANCHISES. Joe
cell: 310-883-3109
gogreenautoservicing@yahoo.com

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS018811
Superior Court of California, County of Los Angeles
Petition of LAURA K. TUKEY for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: LAURA K. TUKEY filed a petition with this court for a decree of changing names as follows: LAURA KAPP TUKEY to LAURIE L KAPP AND LAURA L TUKEY TO LAURIE L KAPP AND LAURIE K TUKEY TO LAURIE L KAPP AND LAURA K TUKEY TO LAURIE L KAPP. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 31, 2009 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: NOV 10, 2009
GERALD ROSENBERG
Judge Of The Superior Court
11/23/2009, 11/30/2009, 12/3/2009, 12/10/2009

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS018804
Superior Court of California, County of Los Angeles
Petition of SARA BAER WOLVEK for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: SARA BAER WOLVEK filed a petition with this court for a decree of changing names as follows: SARA BAER WOLVEK to SARA BAER. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

Name Changes

Notice of Hearing:
Date: JANUARY 7, 2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: NOV 9, 2009
GERALD ROSENBERG
Judge Of The Superior Court
11/23/2009, 11/30/2009, 12/3/2009, 12/10/2009

DBAS

DBA

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091613414 FIRST FILING. The following person(s) is (are) doing business as SRE INSURANCE SERVICES, 11693 SAN VICENTE BLVD., #102, LOS ANGELES, CA 90049. The full name of registrant(s) is/are : SEAN RUSSELL ERICKSON, 1218 14TH ST, #3, SANTA MONICA, CA 90404 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SEAN ERICKSON
This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/9/2009, 11/16/2009, 11/23/2009, 11/30/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091601318 FIRST FILING. The following person(s) is (are) doing business as LAW OFFICES OF GEORGE H. KIM, 9800 WILSHIRE BOULEVARD, SUITE 150, BEVERLY HILLS, CA 90212. The full name of registrant(s) is/are : GEORGE H. KIM, 1804 S. BARRINGTON AVE, UNIT A, LOS ANGELES, CA 90025 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GEORGE H. KIM
This statement was filed with the County Clerk of LOS ANGELES County on 10/22/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/9/2009, 11/16/2009, 11/23/2009, 11/30/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091650472 FIRST FILING. The following person(s) is (are) doing business as Anberly Flowers and Gifts, 1306 Arizona Ave #B, Santa Monica, CA 90404. The full name of registrant(s) is/are : Ana L Brousseau, 1306 Arizona Ave #B, Santa Monica, CA 90404 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Ana L Brousseau
This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/9/2009, 11/16/2009, 11/23/2009, 11/30/2009

Your ad could run here!
Call us today at (310) 458-7737

CALL TODAY FOR SPECIAL MONTHLY RATES!

There is no more convincing medium than a DAILY local newspaper.

Prepay your ad today!

VISA MasterCard American Express Card

(310) 458-7737

CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: $5.50 a day. Ads over 15 words add 20¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 3:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:30 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406 or stop in at our office located at 1427 Third Street Promenade, Ste. 202. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.

Classifieds

GET RID OF YOUR ROLLERBLADES. Sell your sports equipment to someone who will actually use it.

Santa Monica Daily Press

Prepay your ad today!

(310) 458-7737

CALL TODAY FOR SPECIAL MONTHLY RATES!
There is no more convincing medium than a DAILY local newspaper.

$5.50 per day. Up to 15 words, 20 cents each additional word.

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091656698 FIRST FILING. The following person(s) is (are) doing business as GOODS LLC, 1748 OCEAN PARK BLVD, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : K AND I DESIGN STUDIO LLC, 1748 OCEAN PARK BLVD, SANTA MONICA, CA 90405 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: K AND I DESIGN STUDIO
This statement was filed with the County Clerk of LOS ANGELES County on 11/3/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/9/2009, 11/16/2009, 11/23/2009, 11/30/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091705414 FIRST FILING. The following person(s) is (are) doing business as CLOUTIER TALENT AGENCY, 1026 MONTANA AVENUE, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : AMELIA AGENCY, INC, 16535 LAS CASAS PLACE, PACIFIC PALISADES, CA 90272-2343 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: AMELIA AGENCY, INC, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 11/12/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

Statement of Abandonment of Use of Fictitious Business Name
Document Record # 20091559601
Current File No. 20050059808
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
G F C ASSOCIATES located at 1525 W. 147TH ST, #1, GARDENA, CA 90247
The fictitious business name referred to above was filed on 1/7/2005 In the county of LOS ANGELES.
Registered owners: CAROL LEWIS, 1525 W. 147 ST, #1, GARDENA, CA 90247
This business is conducted by: AN INDIVIDUAL
/s/ CAROL LEWIS
This statement was filed with the County Clerk of Los Angeles County on 10/14/2009
Published: SANTA MONICA DAILY PRESS 11/9/2009, 11/16/2009, 11/23/2009, 11/30/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091584125 FIRST FILING. The following person(s) is (are) doing business as VENEXPATS, VENEXPAT, 2031 S. BENTLEY AVE, #104, LOS ANGELES, CA 90025. The full name of registrant(s) is/are : DANIEL RODRIGUEZ, 2031 S. BENTLEY AVE, #104, LOS ANGELES, CA 90025 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DANIEL RODRIGUEZ
This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/9/2009, 11/16/2009, 11/23/2009, 11/30/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091623462 FIRST FILING. The following person(s) is (are) doing business as CALIFORNIA SITTERS, CA SITTERS, 1210 N. CHEROKEE AVE., APT 323, LOS ANGELES, CA 90038. The full name of registrant(s) is/are : DAFNE ZOCH SOUZA, 1210 N. CHEROKEE AVE., APT 323, LOS ANGELES, CA 90038 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DAFNE ZOCH SOUZA
This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/9/2009, 11/16/2009, 11/23/2009, 11/30/2009

Your ad could run here!
Call us today at (310) 458-7737

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091585438 FIRST FILING. The following person(s) is (are) doing business as RODRIQUEZ ROMERO DESIGN, 2031 S. BENTLEY AVE, #104, LOS ANGELES, CA 90025. The full name of registrant(s) is/are : DANIEL RODRIQUEZ, 2031 S. BENTLEY AVE, #104, LOS ANGELES, CA 90025 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed herein /s/: DANIEL RODRIGUEZ
This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/9/2009, 11/16/2009, 11/23/2009, 11/30/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091622500 FIRST FILING. The following person(s) is (are) doing business as GUACHIMAN, 2031 S. BENTLEY AVE, #104, LOS ANGELES, CA 90025. The full name of registrant(s) is/are : DANIEL RODRIQUEZ, 2031 S. BENTLEY AVE. #104, LOS ANGELES, CA 90025 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on /s/: DANIEL RODRIGUEZ
This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/9/2009, 11/16/2009, 11/23/2009, 11/30/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091705415 FIRST FILING. The following person(s) is (are) doing business as READY-SET-ACT, AI #/ON 1745383, 3543 MEIER ST, LOS ANGELES, CA 90066-3005. The full name of registrant(s) is/are : ABSOLUTE EFFECTS, INC, 3543 MEIER ST, LOS ANGELES, CA 90066-3005 (CALIFORNIA) This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ABSOLUTE EFFECTS, INC., VICE PRES
This statement was filed with the County Clerk of LOS ANGELES County on 11/12/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091595140 FIRST FILING. The following person(s) is (are) doing business as JESTICULATOR, 837 N. WEST KNOLL DR, UNIT 116, WEST HOLLYWOOD, CA 90069. The full name of registrant(s) is/are : JUSTIN LESTER, 837 N. WEST KNOLL DR, UNIT 116, WEST HOLLYWOOD, CA 90069 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JUSTIN LESTER
This statement was filed with the County Clerk of LOS ANGELES County on 10/21/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091705413 FIRST FILING. The following person(s) is (are) doing business as GREEN TAXI, 1158 26TH STREET, #640, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : GREEN LIMO TAXI, INC, 1158 26TH STREET, #640, SANTA MONICA, CA 90403 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ABDELOUAHED NASR, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 11/12/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section

DBAS

14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091705536 FIRST FILING. The following person(s) is (are) doing business as 14 BUDDHAS; 14 BUDDHAS HEALTH & BEAUTY, 1003 BROADWAY, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : TANJA VEIT, 2641 HIGHLAND AVE, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: TANJA VEIT
This statement was filed with the County Clerk of LOS ANGELES County on 11/12/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091705416 FIRST FILING. The following person(s) is (are) doing business as THE PLAN9 GROUP, AI #/ON 1064555, 1259 PALISADES BEACH ROAD, SANTA MONICA, CA 90401-1013. The full name of registrant(s) is/are : RISA INCORPORATED, 1259 PALISADES BEACH ROAD, SANTA MONICA, CA 90401-1013, (CALIFORNIA) This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RISA INCORPORATED, PRESIDENT, PETER WEINER
This statement was filed with the County Clerk of LOS ANGELES County on 11/12/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091684284 FIRST FILING. The following person(s) is (are) doing business as THE BACK AND NECK RELIEF CENTER, 500 S. SEPULVEDA BLVD., MANHATTAN BEACH, CA 90266; 2016 1/2 5TH ST, SANTA MONICA, CA 90405. The full name of registrant(s) is/are : MICHAEL GREENSPAN, 2016 1/2 5TH ST, SANTA MONICA, CA 90405 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MIHCAEL GREENSPAN
This statement was filed with the County Clerk of LOS ANGELES County on 11/9/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091679464 FIRST FILING. The following person(s) is (are) doing business as CALIFORNIA BUILDING COMPANY, 1241 22ND STREET, SANTA MONICA, CA 90404. The full name of registrant(s) is/are : JOHN OFSANKO, 1241 22ND STREET, SANTA MONICA, CA 90404; REFAEL ARVIN, 8175 GOULD AVE, LA, CA 90046 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOHN OFSANKO
This statement was filed with the County Clerk of LOS ANGELES County on 11/6/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091656617 FIRST FILING. The following person(s) is (are) doing business as L.A. FURNITURE CONNECTION, 5314 PALM AVE. WHITTIER, CA 90601. The full name of registrant(s) is/are : CIRIACO GUZMAN 5314 PALM AVE. WHITTIER, CA 90601 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CIRIACO GUZMAN
This statement was filed with the County Clerk of LOS ANGELES County on 11/3/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED

DBAS

PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091659671 FIRST FILING. The following person(s) is (are) doing business as BAINS CONSTRUCTION, 307 N. SANTA ANITA AVE. STE. B ARCADIA, CA 91006. The full name of registrant(s) is/are : GAGAN BAINS 38 W. LAS FLORES AVE. ARCADIA, CA 91007 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GAGAN BAINS
This statement was filed with the County Clerk of LOS ANGELES County on 11/3/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091659432 FIRST FILING. The following person(s) is (are) doing business as NATURE'S GIFTS, 12103 HERMES ST. NORWALK, CA 90650. The full name of registrant(s) is/are : MYRTHA YVETTE GONZALEZ 12103 HERMES ST. NORWALK, CA 90650 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MYRTHA YVETTE GONZALEZ
This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091651025 FIRST FILING. The following person(s) is (are) doing business as INOVART, INC., 2385 MISSION RD. LOS ANGELES, CA 90033. The full name of registrant(s) is/are : INOVART, INC. 2385 MISSION RD. LOS ANGELES, CA 90033 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 11/2/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091624130 FIRST FILING. The following person(s) is (are) doing business as M&G CLOTHING, 245 N. EL PASEO LN. #B LOS ANGELES, CA 90033. The full name of registrant(s) is/are : GERARDO HERNANDEZ 245 N. EL PASEO LN. #B LOS ANGELES, CA 90033 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GERARDO HERNANDEZ
This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091649866 FIRST FILING. The following person(s) is (are) doing business as MUNDO SALUDABLE 8, 7837 PACIFIC BLVD. #8 WALNUT PARK, CA 90255. The full name of registrant(s) is/are : FABIAN SERRANO2819 INDEPENDANCE AVE.SOUTH GATE, CA 90280 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: FABIAN SERRANO
This statement was filed with the County Clerk of LOS ANGELES County on 11/2/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE

DBAS

OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091638200 FIRST FILING. The following person(s) is (are) doing business as VEGA FLUE STEAM SERVICES, 316 W. 82ND ST. LOS ANGELES, CA 90003. The full name of registrant(s) is/are : JOSE VEGA GARAY 1725 E. G ST APT. 89 ONTARIO, CA 91764 RENE A. DE LA CRUZ 1145 W. I ST. APT.22 ONTARIO, CA 91762 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOSE VEGA GARAY
This statement was filed with the County Clerk of LOS ANGELES County on 10/29/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091631296 FIRST FILING. The following person(s) is (are) doing business as SAMANTHAS WILDLIFE, 68 WESTBROOK LN. PHILLIPS RANCH, CA 91766. The full name of registrant(s) is/are : SIMRAT VIRK 68 WESTBROOK LN. PHILLIPS RANCH, CA 91766 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SIMRAT VIRK
This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091579355 FIRST FILING. The following person(s) is (are) doing business as AZB INSURANCE SERVICES, 730 W. 31 ST ST. LONG BEACH, CA 90806. The full name of registrant(s) is/are : ANGELA ZENG BAKER 730 W. 31 ST ST. LONG BEACH, CA 90806 BRADLEY DAVID BAKER 730 W. 31 ST ST. LONG BEACH, CA 90806 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ANGELA ZENG BAKER
This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091621910 FIRST FILING. The following person(s) is (are) doing business as LOMITA DINER, 2387 LOMITA BLVD. LOMITA, CA 90717. The full name of registrant(s) is/are : SHIN YAITORI DINING, INC. 22807 HAWTHORNE BLVD. TORRANCE, CA 90505 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091620896 FIRST FILING. The following person(s) is (are) doing business as COPY PRINT & DESIGN, INC., 2096 W. LA HABRA BLVD. LA HABRA, CA 90631. The full name of registrant(s) is/are : COPY PRINT & DESIGN, INC. 2096 W. LA HABRA BLVD. LA HABRA, CA 90631 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of

DBAS

LOS ANGELES County on 10/27/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091607584 FIRST FILING. The following person(s) is (are) doing business as SHEMEI SALON, 3521 TWEEDY BLVD. SOUTH GATE, CA 90280. The full name of registrant(s) is/are : JOSE GUILLERMO QUIROZ 841 N. MAPLE AVE. MONTEBELLO, CA 90640 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOSE GUILLERMO QUIROZ
This statement was filed with the County Clerk of LOS ANGELES County on 10/23/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091670440 FIRST FILING. The following person(s) is (are) doing business as BEST DRINKING WATER, 3475 TWEEDY BLVD. SOUTH GATE, CA 90280. The full name of registrant(s) is/are : MARTHA MOLINA SALAS 5868 LANTO ST. BELL GARDENS, CA 90201 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARTHA MOLINA SALAS
This statement was filed with the County Clerk of LOS ANGELES County on 11/5/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091666282 FIRST FILING. The following person(s) is (are) doing business as MRI DISTRIBUTORS, 869 PRODUCE CT. LOS ANGELES, CA 90021. The full name of registrant(s) is/are : ISSA SUNNA 1835 VASAR ST. GLENDALE, CA 91204 RUBEN D. GAVIRIA 1117 N. ORANGE DR. LOS ANGELES, CA 90038 MANUEL RAMOS TORRES 15638 GRAYSTONE AVE. NORWALK, CA 90650 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ISSA SUNNA
This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091664984 FIRST FILING. The following person(s) is (are) doing business as HARBOR CLEAN, 23764 PRESIDENT AVE. HARBOR CITY, CA 90710. The full name of registrant(s) is/are : AMBER HUNT 23764 PRESIDENT AVE. HARBOR CITY, CA 90710 This Business is being conducted by,

Santa Monica Daily Press GET RID OF YOUR ROLLERBLADES. Sell your sports equipment to someone who will actually use it. Classifieds

Prepay your ad today!
(310) 458-7737
CALL TODAY FOR SPECIAL MONTHLY RATES!
There is no more convincing medium than a DAILY local newspaper.
$5.50 per day. Up to 15 words, 20 cents each additional word.

DBAS

an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: AMBER HUNT
This statement was filed with the County Clerk of LOS ANGELES County on 11/4/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish, 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091670439 FIRST FILING. The following person(s) is (are) doing business as DONATION CENTER STORE, 11406 OLD RIVER SCHOOL RD. DOWNEY, CA 90241. The full name of registrant(s) is/are : IGLESIA HISPANA ADORACION 2100 N. LONG BEACH COMPTON, CA 90221 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 11/5/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091587172 FIRST FILING. The following person(s) is (are) doing business as HUSTLE UNTIL SOMETHING HAPPENS, H.U.S.H, 20014 EDDINGTON DR. CARSON, CA 90746. The full name of registrant(s) is/are : DRAKE FINLEY 20014 EDDINGTON DR. CARSON, CA 90746 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DRAKE FINLEY
This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2009, 11/23/2009, 11/30/2009, 12/7/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091663079 FIRST FILING. The following person(s) is (are) doing business as SPEECH BY THE BEACH, 1218 6TH ST, SANTA MONICA, CA 90401; 5300 PLAYA VISTA DR, #18, PLAYA VISTA, CA 90094. The full name of registrant(s) is/are : VENESSA LEEANN ROCA, 5300 PLAYA VISTA DR, #18, PLAYA VISTA, CA 90094 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/28/2004. /s/: VENESSA LEEANN ROCA
This statement was filed with the County Clerk of LOS ANGELES County on 11/4/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091658264 FIRST FILING. The following person(s) is (are) doing business as SUMMIT BASE CAMP FILM MUSIC, 1601 CLOVERFIELD BLVD, SUITE 200, SOUTH TOWER, SANTA MONICA, CA 90404. The full name of registrant(s) is/are : SUMMIT ENTERTAINMENT, LLC, 1601 CLOVERFIELD BLVD, SUITE 200, SOUTH TOWER, SANTA MONICA, CA 90404 This Business is being conducted by, a limited liability. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/10/2007. /s/: DAVID C. FRIEDMAN
This statement was filed with the County Clerk of LOS ANGELES County on 11/03/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

Run your personals here!
Call us today at (310) 458-7737

DBAS

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091658263 FIRST FILING. The following person(s) is (are) doing business as SUMMIT ENTERTAINMENT RECORDS, AI #/ON 200615710167, 1601 CLOVERFIELD BLVD, SUITE 200, SOUTH TOWER, SANTA MONICA, CA 90404. The full name of registrant(s) is/are : SUMMIT ENTERTAINMENT, LLC, 1601 CLOVERFIELD BLVD, SUITE 200, SOUTH TOWER, SANTA MONICA, CA 90404 This Business is being conducted by, a limited liability. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/31/2009. /s/: DAVID C. FRIEDMAN
This statement was filed with the County Clerk of LOS ANGELES County on 11/3/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091745753 FIRST FILING. The following person(s) is (are) doing business as RAJ VENDING, 15069 BARNWALL ST. LA MIRADA, CA 90638. The full name of registrant(s) is/are : ROBERT JOHNSON 15069 BARNWALL ST. LA MIRADA, CA 90638 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ROBERT JOHNSON
This statement was filed with the County Clerk of LOS ANGELES County on 11/18/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091715644 FIRST FILING. The following person(s) is (are) doing business as CONTOUR HOOLIGANS, 517 S. ALMANSOR ST, #81, ALHAMBRA, CA 91801. The full name of registrant(s) is/are : CONTOUR HOOLIGANS, 517 S. ALMANSOR ST, #81, ALHAMBRA, CA 91801 This Business is being conducted by, a limited liability. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/23/2009. /s/: CONTOUR HOOLIGANS, PRESIDENT, CHRISTOPHER HA
This statement was filed with the County Clerk of LOS ANGELES County on 11/13/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091750887 FIRST FILING. The following person(s) is (are) doing business as UNIVERSITY TIRE CENTER, 2908 S. VERMONT AVE, #A, LOS ANGELES, CA 90007. The full name of registrant(s) is/are : JOHN BITTEROLF, 1444 17TH STREET, #3, SANTA MONICA, CA 90404; JANE KIM, 1444 17TH STREET, #3, SANTA MONICA, CA 90404 This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JOHN BITTEROLF, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 11/19/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/30/2009, 12/7/2009, 12/14/2009, 12/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091753738 FIRST FILING. The following person(s) is (are) doing business as DISCOUNT STORE & TOBACCO, 1955 1/2 MANCHESTER LOS ANGELES, CA 90057. The full name of registrant(s) is/are : RAHWA ABDELA BERHE 10050 NATIONAL AVE. APT 3 LOS ANGELES, CA 90034 L This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RAHWA ABDELA BERHE
This statement was filed with the County Clerk of LOS ANGELES County on 11/19/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of

DBAS

a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091753715 FIRST FILING. The following person(s) is (are) doing business as SNACK MASTERS, 947 CLARION DR. TORRANCE, CA 90502. The full name of registrant(s) is/are : SHAHRIAR SHAHABI 947 CLARION DR. TORRANCE, CA 90502 CARMELITA REY-SHAHABI 947 CLARION DR. TORRANCE, CA 90502 This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: SHAHRIAR SHAHABI
This statement was filed with the County Clerk of LOS ANGELES County on 11/19/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091620113 FIRST FILING. The following person(s) is (are) doing business as BOOTZ AND BAGZ, 3208 W. 74TH STREET, LOS ANGELES, CA 90043; 8217 BEVERLY BLVD, #7, LA, CA 90048. The full name of registrant(s) is/are : KATRINA JACKSON, 3208 W. 74TH STREET, LOS ANGELES, CA 90043; MONIQUE JOHNSON, 1310 S. HIGHLAND, #4, LOS ANGELES, CA 90019 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: KATRINA JACKSON
This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091737018 FIRST FILING. The following person(s) is (are) doing business as CARING HANDS OUTREACH, 1265 E. 64TH ST. LOS ANGELES, CA 90002. The full name of registrant(s) is/are : ST. STEPHENS A.M.E.CHURCH 1265 E. 64TH ST. LOS ANGELES, CA 90002 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/:
This statement was filed with the County Clerk of LOS ANGELES County on 11/17/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091733926 FIRST FILING. The following person(s) is (are) doing business as PRETTY AND PRIVELEGED, 20109 THORNLAKE AVE. CERRITOS CA 90703. The full name of registrant(s) is/are : TRACY IGWE 20109 THORNLAKE AVE. CERRITOS CA 90703 LAUREN SANDERS 19103 MARTHA AVE. CERRITOS, CA 90703 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: TRACY IGWE
This statement was filed with the County Clerk of LOS ANGELES County on 11/17/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091737579 FIRST FILING. The following person(s) is (are) doing business as CUPI 2 CHAT LINE, 2415 GATE ST. LINCOLN HEIGHTS, CA 90031. The full name of registrant(s) is/are : MARLON ROMERO 1028 W. 60TH ST. LOS ANGELES, CA 90044 ANTONIO RODRIGUEZ 2415 GATE ST. LINCOLN HEIGHTS, CA 90031 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARLON ROMERO

DBAS

This statement was filed with the County Clerk of LOS ANGELES County on 11/17/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091736138 FIRST FILING. The following person(s) is (are) doing business as ALL AROUND SALES, 3518 DURFEE AVE. EL MONTE, CA 91732. The full name of registrant(s) is/are : JUAN CARLOS ROMERO 3518 DURFEE AVE. EL MONTE, CA 91732 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: JUAN CARLOS ROMERO
This statement was filed with the County Clerk of LOS ANGELES County on 11/17/09. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091726871 FIRST FILING. The following person(s) is (are) doing business as PICTURE ENTERTAINMENT COMPANY, 8822 S. JOHN AVE. LOS ANGELES, CA 90002. The full name of registrant(s) is/are : EVANGELINA PASQUEDA 8822 S. JOHN AVE. LOS ANGELES, CA 90002 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: EVANGELINA PASQUEDA
This statement was filed with the County Clerk of LOS ANGELES County on 11/16/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091615954 FIRST FILING. The following person(s) is (are) doing business as BIG BAG CREATIVE, 1115 14TH STREET, #202, SANTA MONICA, CA 90403; 1158 26TH STREET, . The full name of registrant(s) is/are : BERTIS EUGENE DAVIS III, 1115 14TH STREET, #202, SANTA MONICA, CA 90403 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: BERTIS DAVIS III, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 10/28/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

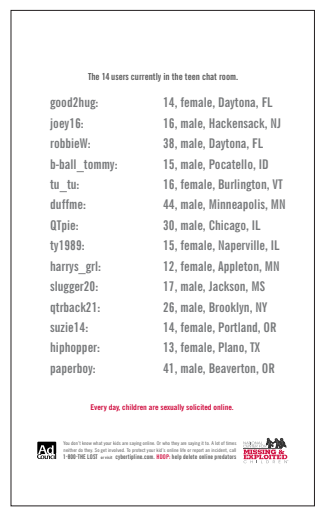
FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091657588 FIRST FILING. The following person(s) is (are) doing business as HERF STUDIOS, 929 S. GRETNA GREEN WAY, LOS ANGELES, CA 90049. The full name of registrant(s) is/are : LORNA HERF, 929 S. GRETNA GREEN WAY, LOS ANGELES, CA 90049; MICHAEL HERF, 929 S. GRETNA GREEN WAY, LOS ANGELES, CA 90049 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/1/2008. /s/: LORNA HERF
This statement was filed with the County Clerk of LOS ANGELES County on 11/03/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2009, 11/30/2009, 12/7/2009, 12/14/2009

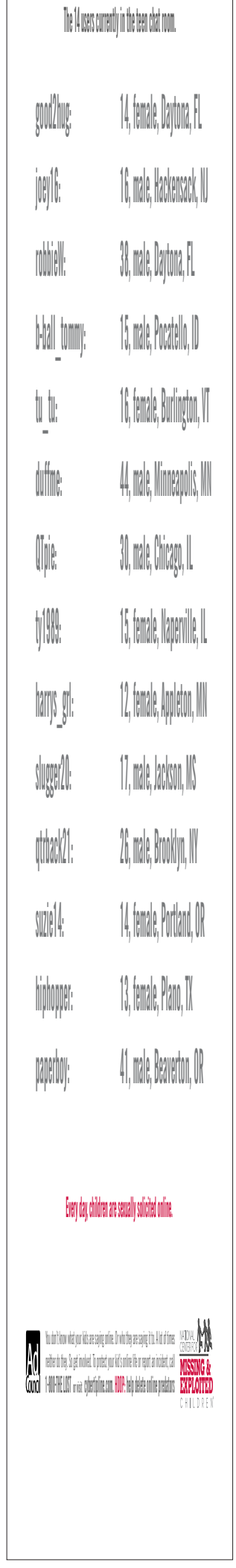
FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091691663 FIRST FILING. The following person(s) is (are) doing business as GET ORGANIZED! GET SMART, 823 17TH STREET, #3, SANTA MONICA, CA 90403. The full name of registrant(s) is/are : MELANIE SMART, 823 17TH STREET, #3, SANTA MONICA, CA 90403 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/1/2009. /s/: MELANIE SMART
This statement was filed with the County Clerk of LOS ANGELES County on 11/10/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/30/2009, 12/7/2009, 12/14/2009, 12/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091727811 FIRST FILING. The following person(s) is (are) doing business as ARCHLAND RESOURCES, 1055 E. COLORADO BLVD., SUITE 500, PASADENA, CA 91106; 1201 N. STORY PL, ALHAMBRA, CA 91801. The full name of registrant(s) is/are : P. Y. TSANG, INC., 1201 N. STORY PL, ALHAMBRA, CA 91801 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/26/2009. /s/: P. Y. TSANG, INC., PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 11/16/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/30/2009, 12/7/2009, 12/14/2009, 12/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091685552 FIRST FILING. The following person(s) is (are) doing business as ZAT BARAKA, 1538 EUCLID ST, #8, SANTA MONICA, CA 90404. The full name of registrant(s) is/are : GREGG SCOTT ELIAS, 1538 EUCLID ST, #8, SANTA MONICA, CA 90404 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GREGG SCOTT ELIAS
This statement was filed with the County Clerk of LOS ANGELES County on 11/9/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/30/2009, 12/7/2009, 12/14/2009, 12/21/2009

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20091760201 FIRST FILING. The following person(s) is (are) doing business as DANIEL EDLUND CUISINE, 230 S. HAMILTON DR, #208, BEVERLY HILLS, CA 90211. The full name of registrant(s) is/are : DANIEL CHRISTOFFER EDLUND, 230 S. HAMILTON DR, #208, BEVERLY HILLS, CA 90211 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/20/2009. /s/: DANIEL EDLUND
This statement was filed with the County Clerk of LOS ANGELES County on 11/20/2009. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/30/2009, 12/7/2009, 12/14/2009, 12/21/2009





Santa Monica Daily Press GET RID OF YOUR ROLLERBLADES. Sell your sports equipment to someone who will actually use it. Classifieds

Prepay your ad today!
(310) 458-7737
CALL TODAY FOR SPECIAL MONTHLY RATES!
There is no more convincing medium than a DAILY local newspaper.
$5.50 per day. Up to 15 words, 20 cents each additional word.

PE Printing would like to remind you to always:

REDUCE, REUSE, RECYCLE!

We specialize in enormous printing jobs with crucial deadlines.

(but we'll always take care of your job, no matter what size)

(310) 314-3537

www.peprinting.com

410 Broadway Ave., Suite B
Santa Monica, CA 90401

POSITIVE EXISTENCE

Santa Monica Daily Press HOURS MONDAY - FRIDAY 9:00am - 5:00pm LOCATION 410 Broadway, Suite B, Santa Monica, CA 90401

Bourget Bros. Building Materials

&

Bourget Flagstone Co.

When considering home improvements . . .
visit our *Display Showrooms* for ideas!



Slate ⟡ Limestone ⟡ Flagstone
Granite ⟡ Marble
Pebbles ⟡ River Rock
Landscape Boulders



Tumbled & Crushed Recycled Glass
Polished & Landscape Pebbles
Mexican Tile
Doors & Windows ⟡ Lumber
Exterior Grade Italian Porcelain

Tiles are available for a multitude of exterior applications, including patios, driveways, walkways, pool decks and copings.

NATURAL STONE SHOWROOM
1810 Colorado Avenue
Santa Monica, CA 90404
(310) 829-4010

TILE SHOWROOM &
GLASS / PEBBLE DISPLAY
1636 - 11th Street
Santa Monica, CA 90404
(310) 450-6556

www.bourgetbros.com

Meet with one of our knowledgeable Sales Associates to discuss your home improvement project!