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FRIDAY, NOVEMBER 29, 2013
Volume 13 Issue 15



Santa Monica Daily Press

We have you covered

THE SKINNY ON SHOPPING APPS
SEE PAGE 3

THE ON TO CHRISTMAS ISSUE

Battle for holiday shoppers heats up

ANNE D'INNOCENZIO & MAE ANDERSON
AP Retail Writers

NEW YORK This holiday shopping season, it's Amazon vs. everyone else.

The online giant has attracted customers from big store chains like Wal-Mart and Best Buy with low prices and convenient shipping. Now, stores are fighting to get customers back during the busiest shopping period of the year.

Stores are doing things like matching the lower prices on Amazon.com and offering the same discounts in stores as on their websites. For its part, Amazon is giving customers the option to pick up items at physical locations and adding Sunday delivery.

The two sides are dueling over shoppers like Jessica Danielle, a speechwriter who plans to do the bulk of her Christmas shopping on Amazon. "All the time spent going to brick-and-mortar stores, is it worth my time?" said Danielle, 31, who lives in Washington, D.C. "I don't think so."

There's a lot at stake for both sides. Amazon has built a following, but wants to grow its business globally. Meanwhile, brick-and-mortar retailers struggle to keep shoppers from using their stores as showrooms to test out and try on items before buying them for less on Amazon.

The holiday season ups the ante. Both online and brick-and-mortar retailers can make up to 40 percent of their annual revenue in November and December. And this year, they're competing for the growing number of shoppers who are as comfortable buying online as in stores.

Holiday sales are expected to rise 3.9 percent to $602.1 billion, according to The National Retail Federation. Of that, about $78.7 billion is expected to be online, up 15 percent from last year, according to Forrester Research.

Here's how the fight is playing out:

PRICE WAR

One of Amazon's biggest advantages is its low prices. It can charge less for everything from TVs to T-shirts because it doesn't have the high costs of running physical locations.

Last year, some retailers offered to match the lower prices that customers find on web-

SEE SHOPPING PAGE 6



Daniel Archuleta *daniela@smdp.com*

PLAYING TO THE MASSES: A street performer entertains shoppers on the Third Street Promenade on Wednesday evening.

City grapples with sex offenders performing in public

BY DAVID MARK SIMPSON
Daily Press Staff Writer

CITY HALL In July, police stopped a singer-songwriter who was performing on the street Downtown and asked to see his permit. He had one but didn't have it on him, so they did a background check and found that he'd been convicted of a sexual offense against a child.

City Hall even found that he'd lied about this fact on his application for a permit. But there was nothing they could do.

"He still has an active permit," said Salvador Valles, business and operations manager for City Hall. "We haven't seen him performing here since, but based on the way the law is written today, we did not have the authority to address his permit at all."

Until earlier this week, when City Council voted unanimously to tighten restrictions for street performance permits, City Hall required two violations to suspend a permit. This performer had only

SEE PERFORMERS PAGE 8

Pico businesses celebrate the holidays

BY HENRY LONG
Special to the daily Press

PICO NEIGHBORHOOD This Saturday, Nov. 30, Pico Boulevard celebrates two events, Small Business Saturday and the Pico Holiday Art Walk. Shop small while supporting local artists, too.

Presented by the Pico Improvement Organization and Buy Local Santa Monica, a festive day is planned. The Overland Street Quartet performs with shops opening their doors; some will put on events with live music, refreshments, while others will offer special discounts and happy hours.

Small Business Saturday is a national campaign initiated by American Express to help promote mom-and-pop shops, said Jason Harris, economic development manager for City Hall and representative for Buy Local Santa Monica.

SEE PICO PAGE 7

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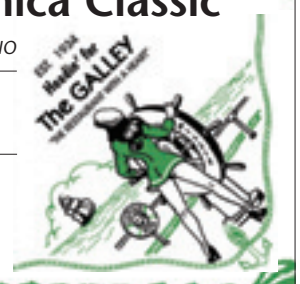
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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Friday, Nov. 29, 2013

It's a wrap
Levi's Store
1409 Third St.,
10 a.m. — 9 p.m.
Visit a vintage Airstream trailer parked outside of the Levi's Store on the Third Street Promenade to receive free gift wrapping this Black Friday. All shoppers are welcome.

Photos with Santa
Santa Monica Place
395 Santa Monica Place,
11 a.m. — 8 p.m.
Bring your kids down to Santa's winter wonderland house for visits and pictures.

Saturday, Nov. 30, 2013

Market day
Virginia Avenue Park
2200 Virginia Ave.,
8 a.m.— 1 p.m.
Restock produce after a hectic Thanksgiving at this weekly Farmers' Market. For more information, call (310) 458-8712.

Walk it out on Pico
Pico Boulevard
Between 27th Street and Centinela Avenue,
3 p.m. — 9 p.m.
The Pico Winter Holiday Art Walk will reflect holiday spirit in the form of entertainment, art, and, most importantly, food. The five-block stretch between 27th Street and Centinela Avenue will be transformed into a holiday getaway. For more information, visit picopassport.com.

Light the menorah
Third Street Promenade
1300 block, Sundown
Public menorah lighting, live music and dancing fill the air with the Chanukah spirit. For more information, call (310) 341-3837.

Sunday, Dec. 1, 2013

Lace 'em up
Fifth Street and Arizona Avenue
10 a.m. — 10 p.m.
Hit the rink at ICE at Santa Monica, a popular holiday attraction. For more information, call (310) 461-8333.

Under the sea
Santa Monica Pier Aquarium
1600 Ocean Front Walk,
12:30 p.m. — 5 p.m.
Back by popular demand, for a limited time only during the holiday season, Heal the Bay's Santa Monica Pier Aquarium is offering its wolf-eel for adoption. Nine different marine animals on display at the aquarium are available for adoption year-long through the Aquadoption program, but the wolf-eel is only available through Jan. 1, 2014.
For more information, call (310) 393-6149.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at **310-458-7737** or submit to editor@smdp.com

For more information on any of the events listed, log on to **smdp.com/communitylistings**



Tech review: Shopping apps to get you the best prices

JOSEPH PISANI
AP Business Writer

NEW YORK Looking to save a few bucks while you shop for holiday gifts? Don't hit the mall without these shopping apps.

Many retailers, for instance, will match deals you find elsewhere, so these apps can help you find better prices to show the cashier. Some let you search for coupons, while others tell you whether you're better off buying online instead. And one keeps track of all those promotional fliers that do little good if you forget them at home.

I tested more than a dozen shopping apps — in the process getting some of my holiday shopping done early. I narrowed the list down because using them all at once can get time consuming. You want to beat others to the best deals, after all.

Unfortunately, If you prefer to shop at mom and pop stores, you won't find any deals here. But if you don't mind big retailers, these apps offer a hefty selection of deals from them. The ones I chose are all free, easy to use and beautifully designed.

RETAILMENOT
(AVAILABLE FOR ANDROID, IPHONE)

This app lets you search for coupons from your favorite stores, so you can instantly save 10 percent, 20 percent or even more on a single item or your entire shopping cart.

You can scroll through the list of hot deals on the home page or search for a specific store. You can add your favorite stores to a list to see the deals more quickly. The app uses the phone's location information to narrow the deals to the ones near you.

I'm not saying these apps are problem-free. At Toys R Us, the cashier wasn't able to scan a 15 percent off coupon. RetailMeNot says many retailers have outdated scanners, but most will honor the discount anyway. That happened at Toys R Us after the cashier called for a manager. Getting the discount took longer than expected, and some people in line behind gave me bad looks. But the deal was worth it.

The app lets you see both in-store and online deals. After walking into a Gap retail store, I found a coupon that works only online. So I left and went to Gap's website.

SEE APPS PAGE 9



CATCH HER IF YOU CAN

Morgan Genser *editor@smdp.com*

St. Monica High School's Sarah Ortiz (left) runs down the field as Animo Leadership defender Wendy Sanchez gives chase at Airport Park on Tuesday afternoon. The St. Monica Mariners won the non-league game, 5-0.

Park Service withdraws comments on fracking rule

MATTHEW DALY
Associated Press

WASHINGTON The National Park Service has withdrawn "inappropriate" comments about a proposed rule regulating hydraulic fracturing operations on public lands.

Park Service Director Jonathan Jarvis says no one in management reviewed the staff comments, which he said were submitted erroneously to the federal Bureau of Land Management. Both agencies are part of the Interior Department.

In a letter to Rep. Rob Bishop, R-Utah, Jarvis said the park service erred when it submitted the unsigned comments, which quoted a New York Times opinion column written by Cornell University Professor Anthony Ingraffea, a well-known critic of hydraulic fracturing, or fracking. Ingraffea has argued that shale gas produced by fracking poses a greater global warming risk than coal, primarily because of methane leaks during production.

Methane is far more potent at trapping heat than carbon dioxide, the most abundant global warming gas, although it doesn't stay in the air as long.

In a Nov. 13 letter, Jarvis said the park service was not relying on the July 29 column, "or any other opinion column as a basis in decision-making."

Ingraffea's column, which criticized the notion of shale gas as a "bridge" fuel to a lower carbon future, was "cited for illustrative purposes" and was not the technical basis for the agency's comments, Jarvis said. Still, he called the agency's actions inappropriate and said he was withdrawing the entire seven-page comment from the public record.

Bishop said he was pleased at Jarvis's action, but he accused the park service of trying to "pass off unsubstantiated information as 'science' " in what he called a "thinly veiled attempt to vilify energy production and hydraulic fracturing on our public lands."

The agency's action "illustrates a shared agenda" between the Obama administration and "anti-energy" special interest groups, Bishop said. Ingraffea is president of Physicians, Scientists and Engineers for Healthy Energy, a nonprofit group, and has appeared with the "Artists Against Fracking Coalition," an activist group that includes Yoko Ono and other celebrities

Hydraulic fracturing involves pumping huge volumes of water, sand and chemicals underground to split open rocks to allow oil and gas to flow. Improved technology has allowed energy companies to gain access to huge stores of natural gas underneath states from Wyoming to New York but has raised widespread concerns that it might lead to groundwater contamination and even earthquakes.

A draft rule issued this spring would require companies that drill for oil and natural gas on federal lands to publicly disclose the chemicals used in fracking operations. A final rule is expected next year.

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Wake up

Editor:

How apathetic are Santa Monica voters? The Santa Monica Daily Press printed all the outrageous salaries of their community and no one blinked ("Top 20 salaries in City Hall are over $200K). I guess they are all renters who are ignorant.

Someone has to pay for these salaries, healthcare and pensions for life. City Council would be doomed. The communists who have controlled Santa Monica for 30-plus years realize this. Then they were against apartment owners, developers and corporations.

Now the only way out is to obey the developers, corporations, etc., who don't abide by any laws, don't care about traffic. They go under the guise of low-income facilities that allow a lot of buildings to be built without ample parking. They do a traffic study just for their own building that does not account for all other properties built around them. Do they think cars will come from the ocean? The proposed buildings in Santa Monica under the Land Use & Circulation Element with height limits are being ignored. One should also look at what is going on in West L.A., another disaster in the making by developers.

Now the communists have joined the corporations and developers, knowing that they have had a failed policy and cannot exist without them. In the meantime, Santa Monica goes down the drain, people are screwed again. What a shame. Thank God for the Daily Press, who informed us. LUCE should be abandoned as it stands. Wake up, Santa Monica, before it is ruined even more.

Rod Hugh
Los Angeles



Laughing Matters

Jack Neworth — Send comments to editor@smdp.com

With a little help from his friends

MONTHS AGO, ONE FOGGY, ALMOST eerie night, Paul Sand, a Tony Award-winning actor, and a longtime Santa Monica resident, was walking with friends at the end of the pier. As the waves crashed ominously in the dark sea below, Paul observed, "Wouldn't this be a great place for a Kurt Weill production?" (I can hear some readers asking, "Who's Kurt Weill?")

Weill was a German composer who, in the 1930s, wrote dark theatrical waterfront songs about revenge, murder and broken hearts. He's probably most famous for his "Threepenny Opera," from which the most popular song was "Moritat vom Mackie Messer," or, as we came to know it in America, "Mack the Knife." (And here all this time I thought Bobby Darin wrote it.)

For decades, Sand has appeared on hit TV series, including "Taxi," "St. Elsewhere, "The X Files," and "Curb Your Enthusiasm." His Santa Monica roots go back in one's life about as far as possible. Born in the Silverlake neighborhood of Los Angeles, as an infant, Paul's parents would rent a beach cottage during a portion of the summer. In fact, on the Santa Monica Pier is where Paul took his first steps. (He's a week away from taking another step on the pier, but I'm getting ahead of myself.)

How Paul turned his idea into a reality is reminiscent of a Mickey Rooney-Judy Garland movie. For those too young, Rooney and Garland were in 10 movies together, often musicals where the two young characters decide to "put on a show."

I digress, but coincidentally Paul's first job in theatre, at age 19, was for the immortal Garland. He sang and danced in her classic, "We're a Couple of Swells," that toured the West Coast. When he auditioned, however, he was so nervous that immediately afterwards he rushed into the alley where, for lack of a better term, he upchucked.

Suddenly, he felt a comforting hand on his forehead. It was Garland, who informed him he had gotten the job. Paul apologized for his nervousness and getting sick. "That's OK," Garland said reassuringly, "on the road, you can use my bucket." (I just love that story.)

So, in the Rooney/Garland spirit of "let's put on a show, gang," Paul contacted Jim Harris, deputy director of the Santa Monica Pier Corp., to pitch his idea. Instead of "Don't call me, I'll call you," as is so often the case in this busy world, Harris was enthusiastic.

"We've wanted to add live theatre on the pier for years," Harris said. "I have an available space at the west end. It hangs out over the ocean and gets pretty wild up there sometimes, but would that suit you?"

Just as Mickey Rooney might have, Paul responded, "You bet it would!" Jim wound up the conversation with, "What do you think of calling it The West End Theatre?" And voila, a cabaret was born. Well, almost.

Paul still had to assemble the talent. Instead of auditions he relied on the notes he'd taken from performances he had seen around town. "When someone sticks out you remember them," he said. "I take programs home and make a circle around their name and think, hopefully something comes up." And something did come up.

But also coming up was the always tedious and difficult task of raising funds. You could say, like the cuttlefish in the show's title, Paul extended his tentacles. Remarkably, especially in this still difficult economy, he successfully raised the bucks to get the production off the drawing board and ready to set sail.

So it is that "Kurt Weill at the Cuttlefish Hotel" debuts next Friday, Dec. 6, at 7:30 p.m., at The West End Theatre. It's aptly named, or as Paul jokes, "Any further west and you'd get wet."

The theatre is housed in the enclosed observation deck above the MariaSol Restaurant. But on Friday and Saturday nights it will magically transform into an early 1930s Berlin cabaret. The performances will include a five-piece band and Paul's fellow actors Megan Rippey, Shay Astar and Sol Mason, who will take the role of the narrator. The production also features the talents of acclaimed music director Michael Roth and well-known artist Marie Lalanne.

Paul's vision includes special lighting, large murals on canvas, musicians welcoming visitors as they enter and a giant cuttlefish atop the theater. It's all intended to create an enthralling and intimate cabaret atmosphere.

"We plan to get the audience under our spell and keep them there," Paul said.

And my guess is, with a little help from his friends, he'll do just that.

Tickets for "Kurt Weill at the Cuttlefish Hotel" are $20 and can be purchased at www.eventbrite.com. **JACK** can be reached at facebook.com/jackneworth, twitter.com/jackneworth or via e-mail at jnsmdp@aol.com.

The Q Line

Getting to the bottom of things

City officials recently admitted that they have no clue as to how a more developer-friendly zoning map was including in the Land Use & Circulation Element in regards to A-lots ("Residents, City Hall propose corrections to planning document," Nov. 13). That change has already led to one development proposal that currently would not be allowed.

So, this week's Q-Line question asks:
Given that City Hall doesn't know how the change occurred, should an independent investigation be conducted? What do you think happened?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.



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CRIME WATCH
BY DAILY PRESS STAFF

Woman's obsession over man's best friend ends in her arrest

Crime Watch is a weekly series culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

SUNDAY, NOV. 24, AT 10:20 A.M.,

Santa Monica Police officers responded to the 2600 block of the beach regarding a lifeguard who was grabbed and pushed by a woman who refused to put her dogs on a leash. The lifeguard told officers that he warned the woman several times that her dogs were not allowed on the beach. Officers found the woman walking on the beach and asked her several times to stop. She told the cops to leave her alone. If only it was that easy. The woman had two leashes in her hand and her dogs were running freely on the beach. One officer attempted to grab the woman by the arm to stop her and the woman allegedly responded by swinging her leash at his head. The officers requested backup. By the time backup arrived, the woman had made her way back to a homeless camp, where she grabbed a stick and used it to keep the officers at bay. At one point she allegedly swung the stick at an officer, nearly hitting him. At that point he used his Taser and she was placed under arrest for assault with a deadly weapon on a peace officer, resisting arrest, and for having her dogs on the beach. She was identified as Emilie Melounou, 34, a transient. Her bail was set at $100,000.

SATURDAY, NOV. 23, AT 9:30 P.M.,

Officers responded to the 1900 block of Sixth Street regarding a report of a suspicious person in the area. When officers arrived they made contact with a resident who said the person in question was wearing a "hoodie" and had waited for a garage gate to an apartment complex to open and then ran inside. Officers saw the suspect allegedly walking between parked cars, looking into their windows. Officers detained the suspect, who was found to be carrying bolt cutters, methamphetamine and a glass pipe commonly used to smoke the drug, police said. When asked, the suspect changed his story several times as to why he was inside the garage. Officers placed him under arrest for burglary, drug possession and for prowling. The suspect was identified as Phillip Gutierrez, 36, of Pacoima, Calif. His bail was set at $50,000.

FRIDAY, NOV. 22, AT 4 P.M.,

Officers responded to the 1300 block of Wilshire Boulevard regarding a report of battery. When officers arrived they were informed that a security guard from Rite-Aid was following a suspect, who tried to steal some weatherproof tape. Officers found and detained the suspect. The security officer told police he saw the suspect open two packages of tape and place them, along with two boxes of gauze pads, into his cart. He later put the items inside his jacket and then walked out of the store without offering to pay for them. He was confronted outside by security. The suspect then allegedly pushed them out of his way and walked off. Officers found the stolen items, valued at $19.16, and placed the man under arrest for robbery. He was identified as Christopher McNeal, 63, of Santa Monica. His bail was set at $50,000.

FRIDAY, NOV. 22, AT 2:30 A.M.,

Officers responded to the 1100 block of Fifth Street regarding a report of a burglary. When officers arrived they spoke with a woman who said she was sleeping in her apartment when she was awakened by the sound of a window breaking. She went to her living room to investigate and saw a man she knew standing in her living room. She had allowed the man to sleep at her apartment on two different occasions within the past two months because he and his girlfriend had a newborn baby, but no home. Once the suspect decided he didn't want to have a relationship with the girlfriend the tenant kicked him out. He told the woman that he broke into her apartment because he saw "shadow people" inside. She yelled at him to leave, which he did. He was picked up later that day by an officer who was assisting on an unrelated assault call. The suspect was placed under arrest for burglary, a probation violation and three warrants. He was identified as Seneca Two Eagles, 36, a transient. His bail was set at $87,000.

THURSDAY, NOV. 21, AT 1:10 P.M.,

Officers parked outside the TJ Maxx store at 1251 Fourth St. saw a woman come running out of the store toward them. She told officers there was a fight going on inside. Officers went in and found two men on the floor. One was a security guard. The other was a suspected shoplifter. Officers detained the suspect and learned from the security guard that the suspect allegedly stuffed a pair of pants and a shirt inside a duffle bag and left the store without paying for them. When confronted, the suspect allegedly punched the guard in the face. The suspect was placed under arrest for robbery. He was identified as Frank Dixon, 28, a transient. His bail was set at $50,000. The stolen items were valued at $24.99.

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editor@smdp.com

Editor-in-Chief **KEVIN HERRERA** compiled these reports.

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NOTICE OF PUBLIC HEARING
SANTA MONICA ARCHITECTURAL REVIEW BOARD
REGULAR MEETING

DATE/TIME: December 2, 2013, 7:00 p.m.
LOCATION: Council Chambers, (wheelchair accessible)
Santa Monica City Hall, 1685 Main Street

PROPERTIES:

- 13ARB343, 316 San Vicente Boulevard: Multi-Family Residential
- 13ARB353, 311 16th Street: Single-Family Residential
- 13ARB367, 1453 3rd Street Promenade: Mixed Use
- 13ARB368, 1455 3rd Street Promenade: Commercial Restaurant
- 13ARB378, 606 Broadway: Commercial Restaurant
- 13ARB350, 1427 3rd Street Promenade: Commercial Retail

More information is available on-line at http://santamonica.org/planning/planningcomm/arbagendas.htm or at 310/458-8341 en espanol tambien). Plans may be reviewed at City Hall during business hours. Comments are invited at the hearing or in writing (FAX 310-458-3380, e-mail scott.albright@smgov.net, or mail Santa Monica Planning Division, 1685 Main St., Rm. 212, Santa Monica, CA 90401). The meeting facility is wheelchair accessible. For disability-related accommodations, please contact 310-458-8701 or TTY 310-450-8696 a minimum of 72 hours in advance. All written materials are available in alternate format upon request. Big Blue Bus lines, 2, 3, Rapid #3, 7, & 9 serve the Santa Monica Civic Center and City Hall.

NOTICE OF A PUBLIC HEARING
BEFORE THE SANTA MONICA CITY COUNCIL

SUBJECT: **Adoption of the 2013-2021 Housing Element and an Initial Study and Proposed Negative Declaration in compliance with the California Environmental Quality Act (CEQA)**
LOCATION: Citywide
APPLICANT: City of Santa Monica

The Council will hold a public hearing to consider the Planning Commission's unanimous recommendation to Council on November 6, 2013, to adopt the 2013-2021 Housing Element as an element of the City's General Plan. The Draft Housing Element has been prepared in compliance with State Law to plan for the City's housing needs by incorporating existing City housing policies and relevant social service programs; providing housing policy direction over the next eight years; and complying with State requirements including the provision of suitable sites for new housing based on the State-certified Regional Housing Needs Assessment (RHNA). The draft Housing Element defines goals and programs that will guide housing preservation, rehabilitation and production, directing new housing to be located in mixed-use districts served by transit and conservation of existing residential neighborhoods and current rental housing stock. Draft Housing Element policies focus on City goals to develop and retain affordable housing and housing-related services, with a particular emphasis on seniors and people with special needs. The document also evaluates the City's success in meeting the goals that were adopted in the previous Housing Element (2008-2014). The Planning Commission has also recommended adoption of an Initial Study and proposed Negative Declaration in compliance with the California Environmental Quality Act (CEQA).

DATE/TIME: **TUESDAY, DECEMBER 10, 2013 AT 6:45 p.m.**
LOCATION: City Council Chambers, Second Floor, Santa Monica City Hall
1685 Main Street, Santa Monica, California

HOW TO COMMENT
The City of Santa Monica encourages public comment. You may comment at the Planning Commission public hearing, or by writing a letter. Written information will be given to the Planning Commission at the meeting.

Address your letters to: City Clerk
Re: 2013-2021 Housing Element
1685 Main Street, Room 102
Santa Monica, CA 90401

MORE INFORMATION
The August 2013 Draft Housing Element and draft Negative Declaration are available at all library branches and the Planning Counter during business hours, and are posted on the City's web site at http://www.smgov.net/Departments/PCD/Plans/2013-2021-Housing-Element/. For further information, please contact Elizabeth Bar-El, AICP at (310) 458-8341, or by e-mail at liz.bar-el@smgov.net. The meeting facility is wheelchair accessible. For disability-related accommodations, please contact (310) 458-8341 or (310) 458-8696 TTY at least 72 hours in advance. All written materials are available in alternate format upon request. Santa Monica Big Blue Bus Lines numbered 2, 3, Rapid 3, 8, and 9, serve City Hall. Pursuant to California Government Code Section 65009(b), if this matter is subsequently challenged in Court, the challenge may be limited to only those issues raised at the public hearing described in this notice, or in written correspondence delivered to the City of Santa Monica at, or prior to, the public hearing.

ESPAÑOL
Esto es una noticia para avisar que el documento Elemento de Vivienda ya esta disponible. Para más información, favor de llamar a Peter James en la División de Planificación al número (310) 458-8341.

SHOPPING
FROM PAGE 1

sites like Amazon during the holiday season. And this year, more have made this a policy. Best Buy even is offering to refund the difference if a customer finds a lower price after they purchase something up until Christmas Eve. The strategy could eat into profits, but retailers hope sales will increase.

Staples is among retailers also offering the same discounts online and in stores during big shopping days like the day after known also Black Friday. "We want customers to be able to shop however they want and whenever they want," said Alison Corcoran, Staples senior vice president.

SPEEDY DELIVERY

Stores had long seen their physical locations as an albatross, but now they're using them to their advantage.

"Everybody was telling me ... 'These stores, that's really a liability that you have,'" said Hubert Joly, Best Buy's CEO.

Best Buy is among the retailers using their locations as distribution hubs from which they can ship goods that are ordered directly to customers' homes. Wal-Mart, for example, said items ordered online and shipped from stores usually are delivered in two days or less — quicker than having them shipped from warehouses across the country.

But Amazon.com Inc. is widening its distribution network to offer speedier delivery, too. Amazon added 8 million square feet of distribution centers and hired 70,000 people to work in them. It also added 1,382 robots to its line to help get packages out the door. And it partnered with the U.S. Postal Service to deliver some packages on Sunday.

BACK IN STORES

Other retailers are trying to get shoppers into stores. Gap Inc. has expanded its service that allows shoppers to reserve items online, and then pay and pick them up within 24 hours at many of its Banana Republic and Gap stores.

And options that allow customers to order and pay online and then pick items up at stores are popular. That led Renada Skannal, 27, to go to Walmart.com to order protective gear that her nephew could wear when riding a bike her mother is buying him as a Christmas gift. Her mother picked it up at a store to save time and shipping costs. "I want to make things easier for me," said Skannal, who lives in Jackson, Miss.

At the same time, Amazon has started offering pickups at physical locations. Last year, it introduced lockers in 10 cities for customers to pick up items in stores like 7-Eleven and Rite Aid. But some competitors, including Staples and RadioShack, which initially welcomed the lockers, have taken them out.

WHO WINS?

Ultimately, experts say the battle is over customer service. StellaService, which tracks customer service, found that between August and October, the time it took to speak with a live agent on Amazon's customer service line was one minute, compared with two-plus minutes at Best Buy and six minutes at Staples.

"When it comes to customer support, Amazon ... sets the standard for everyone else," said Jordy Leiser, StellaService's CEO.

But brick-and-mortar retailers are catching up and in some cases surpassing Amazon by working on their customer service. For instance, Amazon resolved the issue when a customer called 86 percent of the time between August and October, according to StellaService. Best Buy had a 97 percent success rate.



PICO
FROM PAGE 1

"The holidays are an extremely important time for local businesses to have a productive sales period during a generally slow sales time in the year and as we all know that supporting our local businesses helps generate taxes to support critical city services, our local schools and maintains business services where we live," Harris said.

Kronovet Realty Company is one of the many businesses participating in the Small Business Saturday event. Stop in and say hi to Santa Claus, who will be meeting with children and taking photos.

"Merchants between 28th Street and Centinela Avenue will have their holiday smiles on as residents can enjoy Santa Claus, music, food, drink and very friendly folks," Kronovet said.

Lares Restaurant will also be participating in the event. Located on Pico Boulevard for the past 45 years, art has always been a part of the restaurant.

"We enjoy being part of community events," said Martha Lares-Huerta, the morning shift manager. "We have participated in the past, but at Lares, almost everyday is an art walk, as we frequently change the art work."

The Blue 7 Gallery's owner, Randy Ball, has been involved with the Art Walk since it started four years ago. The gallery will hold an opening reception for a new exhibition entitled "An Artistic View of Tools." A contest to identify certain tools will offer prizes to viewers with right answers.



Photo courtesy Pico Improvement Organization

DUDE IN RED: Santa Claus will be on Pico Boulevard Saturday to spread some holiday cheer at the annual Winter Holiday Art Walk.

Pick up flyers at both Blue 7 Gallery and Kronovet Realty on the day of the event. Flyers will list all the shops involved in the art walk and when they will be open. Some businesses will be open from 11 a.m. to 5 p.m. Others will offer events that will run from 3 p.m. to 9 p.m.

For more information about the Pico Holiday Art Walk, visit picopassport.com.

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PERFORMERS

FROM PAGE 1

committed one: The lie on the application.

Now, thanks to the vote, City Hall can pull a permit after only one violation if the performance poses a significant threat to the public. But even a suspension only stops a performer for four months. A revocation stops them for six months.

"We're not able to withhold a permit because this a First Amendment freedom of speech issue," Valles said. "We require these permits for public safety issues in very specific time frames and in very specific areas for crowd control issues."

Permits are only required on the Santa Monica Pier, the Third Street Promenade, and the Transit Mall and only during peak hours.

Under the municipal code, a performer that has been convicted of a sexual offense against a child cannot perform with the intent to entice children. This was not the case for the man stopped by police in July.

"That's citywide," Valles said. "You couldn't dress up in a clown outfit and hand out balloons if you have this type of conviction."

Prior to council's changes, this type of offense resulted in a slap on the wrist fine. Now, it's grounds for permit revocation.

Ned Landon, a street performer, spoke at the meeting, saying that these types of restrictions could be used unfairly against performers. He acknowledged that in the case of the sex offender, City Hall must be able to act but said that performers could lose licenses for leaving their gear on the street while they went to the bathroom.

Valles assured Landon that this would not be the case.

Councilmembers wondered about City Hall's ability to stop dangerous or unseemly types of street performance. Of particular concern was the Santa Monica Pier, which does not employ a street performance manager like the promenade does.

Councilmember Bob Holbrook heard a story from a co-worker about a man performing on the pier who put animals in his mouth and then threw darts into the chest of a female helper.

"If that happened on the pier, it's because the pier is not monitoring its performers properly," said Steven Bradford, who manages street performers on the promenade.

Bradford said that performers will try all kinds of things on the promenade, and that it's his job to stop them.

"Anyone trying to shoot arrows off of someone's head would be stopped instantly," he said. "Those kind of issues would never last for more than a couple of minutes. … We have people show up with fire, chainsaws, everything. Those kind of people get stopped."

The Code Enforcement Division is planning to take on pier performers in the new year. Council also suggested hiring someone to manage the performers on the pier.

Additionally, council voted to stop performers from selling their licenses to other performers who were not selected in a pier lottery.

dave@smdp.com

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smdp.com Santa Monica Daily Press office (310) 458-7737





APPS
FROM PAGE 3

RetailMeNot's 35 percent off coupon code saved me $20.26 on a $57.89 purchase.

If you create an account, you can browse for deals on RetailMeNot's website. Any coupons you save on the website will show up on the app. They will delete when they expire.

One annoyance: According to RetailMeNot, about a third of the coupons are uploaded by users. Employees go through them to make sure that they work, but some bad ones get through. About a month ago, I went to Gap with a coupon that didn't have an expiration date. But after the cashier called a manager, I was told it expired a week earlier. RetailMeNot says such problems are rare. To me, the savings from this app is worth the small inconveniences.

AMAZON AND REDLASER
(AVAILABLE FOR ANDROID, IPHONE, WINDOWS)

Many retailers, including Best Buy Co. Inc., Target Inc. and Toys R Us Inc., are promising to match cheaper prices you find online, hoping you'll buy on the spot and not wait until you can get to Amazon's website.

To take advantage of that, install Amazon.com Inc.'s app on your phone. You can scan barcodes of items in the retail store and see how much it costs on Amazon. If you find a better price, show the app to a cashier. I've gotten cashiers at Best Buy, Target and Toys R Us to knock off as much as $10 on different items. The savings can add up.

The RedLaser app, which is owned by eBay Inc., searches several online retailers, giving you more chances to find better prices than if you just searched Amazon.

RedLaser doesn't search Amazon, so use both to make sure you are getting the lowest price.

CARTWHEEL BY TARGET
(AVAILABLE FOR ANDROID, IPHONE)

I tried apps for several retailers, but Target's was the best. Cartwheel is easy to use and has coupons for everything from electronics to toys to cereal.

You can search for coupons by category as well as "collections," such as items to help ease a cold or holiday decorations. Once you find a coupon you want to use, you tap the add button. Then present the cashier with a single barcode that has collected all the coupons you selected. These coupons don't work online, only inside Target stores.

The best part is that they can be used on top of other coupons you may find elsewhere. That can increase your savings a lot.

FLIPP (AVAILABLE FOR IPHONE)

I never remember to save retailers' promotional fliers that come in newspapers, even when I come across one that's tempting to use. They're hard to carry around, and they usually end up in the trash.

The Flipp app can help. Flipp works with retailers and turns fliers digital. The digital version is identical to the paper one, and you can flip through it with a flick of your finger. You can also search by a store's name and digitally "clip" deals you want to save.

If there's a store you shop at often, you can have new fliers automatically appear.

While at Macy's, I found a flier that offered $10 off a $25 purchase. Several people ahead of me in line had the coupon cut out of the paper flier. I gave the cashier the coupon from the Flipp app.

You can also use the app to build a shopping list or compare prices from different stores.

Unfortunately, there's no Android version yet. The app just launched in November.







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Latest injury to Rose could be blow to Adidas, too

ANDREW SELIGMAN
AP Sports Writer

CHICAGO As he hobbled off the court again, Derrick Rose found himself in a familiar and painful spot.

The folks at Adidas might be wincing, too.

The sports apparel giant might have to find a backup plan after building its multi-million-dollar NBA marketing campaign around the Chicago Bulls' superstar point guard, whose injured right knee will cost him the rest of the 2013-14 season that will stretch into June. Rose sat out last season following surgery on his left knee, and the Bulls are reliving a nightmare.

To some extent, so is Adidas. The company that launched "The Return" campaign documenting Rose's recovery last year from a torn anterior cruciate ligament and his rise from a rough South Side Chicago neighborhood to stardom for the hometown team could be taking a hit, too.

"He is their counterpoint to Nike and LeBron (James)," said Marc Ganis, president of SportsCorp, a Chicago-based consulting firm. "But to being out effectively two years in a row and doubts as to how fragile his body might be in the future has to give them great pause, both in the near term and the long term as to whether he will fade from the public consciousness by not being on the national and international stage. One year is acceptable. Two years, people are very quick to move on to others."

Rose and the Bulls were counting on a return to the form that made him the NBA's youngest MVP in 2011 and were eyeing at a run at James and the Miami Heat in the Eastern Conference.

They can probably forget about that for now after Rose had surgery this week to repair a medial meniscus tear.

Rose has played in just 50 NBA games — 49 in the regular season — since he led Chicago to the Eastern Conference finals during his MVP season. He was just working his way back from surgery after tearing his left ACL in the 2012 playoff opener when the injury to his right knee cropped up, another dagger for the Bulls and Adidas. That it happened in Portland, just a few miles from the company's North American headquarters, was another twist.

Adidas America president Patrik Nilsson and Portland-based vice president of global basketball Lawrence Norman were sitting courtside and had an up-close view. Had they shed tears, would anyone have blamed them?

Rose signed a contract extension with the company in February 2012 that reportedly was worth $185 million to $260 million over 13 or 14 years. Two months later, he tore his ACL. Now, he's on the mend again.

Adidas issued a statement wishing Rose well while pledging its support, and it's not clear how the latest injury will impact the campaign.

SEE ROSE PAGE 11

The Pico Improvement Organization proudly presents
Pico Winter Holiday Art Walk



Saturday, November 30, 2013
11:00am - 9:00pm
Multiple Art Exhibits
On Pico between 28th & 24th St.
Santa Claus
Refreshments
Music
Art Exhibits
www.picopassport.com

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Belmar Apartments located in Santa Monica, Ca is now accepting requests for applications for all of our Affordable Housing waiting lists. Applications will not be distributed or accepted at the property.

Belmar Apartments will feature 158 brand new Studio, 1, 2 and 3 bedroom apartment homes. Eligibility is determined by household size and income. Maximum income limits apply up to 60% of the Area Median Income.

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1 or 2 persons	Studio	From $439 to $888	From $13,440 to $39,780
1 or 2 persons	One Bedroom	From $468 to $949	From $14,400 to $39,780
2 to 4 persons	Two Bedrooms	From $561 to $1138	From $17,280 to $49,680
4 to 6 persons	Three Bedrooms	From $648 to $1314	From $19,980 to $57,660

* NOTE: Income Limits and Rents are subject to change based on area median income data when published by HUD

TO OBTAIN AN APPLICATION PLEASE SEND A WRITTEN REQUEST TO:

BELMAR APARTMENTS
P.O. BOX 7220
SANTA MONICA, CA 90406

OR EMAIL YOUR REQUEST TO: Belmar@related.com.

Please include your full name and address including city, state, and zip code on your request. You will be sent a preliminary application along with instructions on where to submit.

Completed applications **must be postmarked no later than January 2, 2014** in order to be included in the initial lottery. Receipt by regular mail only - Certified or Registered mail cannot be accepted. Applications will be opened only after the application deadline of **January 2, 2014.** Applications received will be selected utilizing a random lottery process and will then be dated, numbered and logged in the order that they are opened.

Telephone device for the hearing-impaired is **TTY: 877-735-2929** . If you have a disability that prohibits you from fully participating in this process please call **888-865-9779** during the dates above and be ready to provide your full contact information in order to obtain an application.

Due to the limited number of these apartments, the filing of an application in no way guarantees you an apartment.

Equal Housing Opportunity. Non discrimination on the basis of disability.

ROSE
FROM PAGE 10

"I can tell you that we're focused on supporting Derrick through his recovery," Adidas spokeswoman Madeline Breskin said. "Our plans remain unchanged at this time and we will update business plans, as needed."

Ganis and Bob Dorfman, a sports marketing analyst at Baker Street Advertising in San Francisco, said the company really has no choice but to go to a backup plan at least for now.

Either way, the company is in a tough spot.

When it comes to basketball shoe sales in the U.S., Nike has a stranglehold. The Swoosh is by far the leader at 92 percent with Adidas a distant second at 5.5 percent, according to research firm SportsOneSource.

On the plus side, the basketball shoe market is up 25 percent in general. Then again, Rose's signature shoe didn't fly off the shelves last year, generating $25 million.

"They really don't have another marquee player in their stable," SportsOneSource analyst Matt Powell said.

Click on the Adidas basketball website and it's clear who's No. 1. It's Rose, who wears that uniform number.

Adidas also has Dwight Howard, but Superman's popularity isn't exactly soaring these days.

A messy split with Orlando that led to a trade to the Lakers and one brutal season in Los Angeles while recovering from back surgery were like Kryptonite to his image. Now, he's in Houston after signing with the Rockets as a free agent.

"He's kind of gone from being this lovable, endearing guy wearing Superman capes and winning dunk competitions to being a guy who sort of messes up teams, is just not really a winner and doesn't try hard enough," Dorfman said of Howard's image. "So he's not the answer. The other thing is he's a big guy, and big guys don't really sell shoes like the guards."

Rose is just the latest high-profile Adidas player to suffer serious leg or foot injuries, including NFL stars Robert Griffin III and Frank Gore along with the NBA's Tracy McGrady and Gilbert Arenas.

"It's certainly possible, but I don't think it's an Adidas thing," said Dr. Nicholas DiNubile, a former Philadelphia 76ers physician and a spokesman for the American Academy of Orthopaedic Surgeons. "I think it's just the fact that the shoes are so good that you can stop on the dime and that allows you to maybe twist that knee a little quicker or land and have it shift a little quicker. I don't think we're at a point where we can definitively implicate."

With Rose out again, where does Adidas turn at least for now?

A committee approach that also includes players such as John Wall, Ricky Rubio and Damian Lillard might be an option. Another possibility is going after Kevin Durant, whose Nike contract is coming up, or a college star such as Andrew Wiggins at Kansas. Dorfman also suggested focusing more on sponsoring leagues or teams instead of individuals.

How Adidas handles Rose is another issue.

"I'm not sure what you do with him," Dorfman said. "You do your best to try to keep him in the public eye."

He said that could mean Rose serving as a commentator during Bulls games, appearing at awards shows or even maybe some sort of reality show. No matter what Rose does, Dorfman said, the message needs to be tweaked.

NOTICE OF PUBLIC HEARING TO BE HELD BY THE SANTA MONICA ZONING ADMINISTRATOR
ON APPLICATIONS FOR VARIANCES

TIME: **10:30 a.m., Tuesday, December 10, 2013**

LOCATION: Council Chambers, Room 213, Santa Monica City Hall, 1685 Main Street, Santa Monica

A Public Hearing will be held by the Zoning Administrator of the City of Santa Monica at the above noted time and place in regard to the following requests:

Use Permit 13UP-010, 470 25th Street. The applicant requests Use Permit approval to allow an expansion of existing attic/storage space within an existing one-story detached accessory building currently exceeding 14 feet in height. The existing detached accessory building consists of a two-car garage and attic space above. The attic/storage expansion would increase the height of the existing detached accessory building, not to exceed 24 feet in height. Pursuant to SMMC Section 9.04.08.02.040(c) the applicant may request a Use Permit to allow one-story accessory buildings over 14 feet in height to a maximum height of 24 feet in the R1 zoning district located in the area bounded by Montana Avenue, the northern City limits, Twenty-Sixth Street and Ocean Avenue. [Planner: Steve Mizokami] **APPLICANT/OWNER**: Honles+Zepeda Architects/Jonathan Kramer.

Variance 13VAR011, 1666 Euclid Street. The applicant requests a parking Variance to allow a waiver of four (4) required onsite parking spaces, to allow four (4) required parking spaces to be provided off-site on a nearby parcel, and to allow a modification to loading space dimension requirements in conjunction with a project consisting of a commercial building renovation and second floor addition. Pursuant to Santa Monica Municipal Code (SMMC) Section 9.04.20.10.030(b), the applicant may request modifications to off-street parking and loading requirements. [Planner: Steve Mizokami] **APPLICANT/OWNER**: SC Land Use/Stone 12 Properties, LLC.

HOW TO COMMENT
The City of Santa Monica encourages public comment. You may comment at the Zoning Administrator public hearing, or by writing a letter. Written information will be given to the Zoning Administrator at the meeting.

Any person may comment at the Public Hearing, or by writing a letter to the City Planning Division, Room 212, P.O. Box 2220, Santa Monica, CA 90407-2220. Plans are available for public review at the City Planning Division. For more information, please contact the City Planning Division at (310) 458-8341. Pursuant to California Government Code Section 64009(b), if this matter is subsequently challenged in Court, the challenge may be limited to only those issues raised at the Public Hearing described in this notice, or in written correspondence delivered to the City of Santa Monica at, or prior to, the Public Hearing. The meeting facility is accessible. If you have any disabilities related request, contact at (310) 458-8341 or TTY (310) 458-8696 at least three (3) days prior to the meeting. Santa Monica "Big Blue" Bus Lines #2, #3, Rapid #3, #7 and #9 serve the City Hall.

*Esto es un aviso sobre una audiencia publica para revisar applicaciones proponiendo desarrollo en Santa Monica. Esto puede ser de interes para usted. Si desea mas informacion, favor de llamar a Carmen Gutierrez en la Division de Planificacion al numero (310) 458-8341.

NOTICE OF PUBLIC HEARING BEFORE THE CITY OF SANTA MONICA LANDMARKS COMMISSION

SUBJECT: Public hearings will be held by the Landmarks Commission on the following:

2600 Wilshire Boulevard, 13LM-012, Zoning: C6 – Boulevard Commercial District. The City Landmarks Commission will be conducting a public hearing to consider Landmark Designation Application 13LM-012, at 2600 Wilshire Boulevard to determine whether the existing commercial building, in whole or in part, should be designated as a City Landmark. The Landmarks Commission will make a decision regarding designation based on whether the application, research and public testimony presented show that the structures meet one or more of the required criteria for Landmark designation. Applicant: City of Santa Monica Landmarks Commission. Owner: Force SL LLC.

When: **Monday, December 9, 2013 at 7:00 pm**
Where: City Council Chambers, City Hall, Room 213
1685 Main Street, Santa Monica

Questions/Comments
The City of Santa Monica encourages public comment on this and other projects. You or your representative, or any other persons may comment on the application at the Public Hearing, or by writing a letter addressed to Scott Albright, AICP, Senior Planner, City Planning Division, 1685 Main Street, Room 212, Santa Monica, California, 90401-3295. Or, you may contact Mr. Albright by phone at (310) 458-8341 or by email at scott.albright@smgov.net.

More Information
The meeting facility is wheelchair accessible. If you have any disability-related accommodation requests, please contact (310) 458-8341 or TTY (310) 458-8696 at least three days prior to the event. All written materials are available in alternate format upon request. Santa Monica Bus Lines 1, 2, 3 and 7 serve City Hall. Pursuant to California Government Code Section 65009(b), if this matter is subsequently challenged in Court, the Challenge may be limited only to those issues raised at the Public Hearing described in this notice, or in written correspondence delivered to the City of Santa Monica at, or prior to, the Public Hearing.

Espanol
Este es un aviso de una audiencia publica para considerar la designación de una propiedad en la ciudad como un monumento histórico. Para mas información, favor de llamar a Carmen Gutierrez en la División de Planificación al número (310) 458-8341.

NOTICE OF A PUBLIC HEARING BEFORE THE SANTA MONICA PLANNING COMMISSION

SUBJECT: **Draft Zoning Ordinance Update**

The Planning Commission is scheduled to hold meetings on December 11, 2013, December 18, 2013, January 8, 2014, January 15, 2014, and January 22, 2014, to discuss the draft document and hear public comment. Each of these meetings will begin at 6:00 p.m. An additional Planning Commission meeting is scheduled for February 5, 2014 at 6:00 p.m. to consider and adopt recommendations for City Council consideration. Each meeting will have scheduled topics of discussion as follows:

- December 11, 2013: Overview, Division 1 (Introductory Provisions) & Division V (General Terms)
- December 18, 2013: Division IV (Administration & Permits) & Division II (Base & Overlay Districts: Residential Neighborhoods)
- January 8, 2014: Division II (Base & Overlay Districts: All Other Chapters)
- January 15, 2014: Division III (General Regulations)
- January 22, 2014: Dvision VI (Related Provisions)
- February 5, 2014: Recommendations to City Council for Zoning Ordinance Provisions, LUCE Map & Amendments, & Environmental Review

The City of Santa Monica's Draft Zoning Ordinance Update is now available for review at **www.smgov.net/pcd**.

WHEN: **Wednesday, December 11, 2013 at 6:00 PM**
WHERE: Council Chambers, City Hall
1685 Main Street
Santa Monica, California

HOW TO COMMENT
The City of Santa Monica encourages public comment. You may comment at the Planning Commission public hearing, or by writing a letter or e-mail. Information received prior to the hearing will be given to the Planning Commission at the meeting.

MORE INFORMATION
If you want additional information about this project or wish to review the project, please contact the Project Planner (310) 458-8341. The Zoning Ordinance is available at the Planning Counter during business hours or available on the City's web site at www.smgov.net. The meeting facility is wheelchair accessible. If you have any disability-related accommodation request, please contact (310) 458-8341, or TYY Number: (310) 458-8696 at least five (5) business days prior to the meeting. Santa Monica "Big Blue" Bus Lines #1, #2, #3, Rapid 3, #7, and #9 service the City Hall and the Civic Center. Pursuant to California Government Code Section 65009(b), if this matter is subsequently challenged in Court, the challenge may be limited to only those issues raised at the Public Hearing described in this notice, or in written correspondence delivered to the City of Santa Monica at, or prior to, the Public Hearing.

ESPAÑOL: Esto es una noticia de una audiencia pública para revisar applicaciónes proponiendo desarrollo en Santa Monica. Si deseas más información, favor de llamar a Carmen Gutierrez en la División de Planificación al número (310) 458-8341.

SURF REPORT



O'NEILL

O'NEILL CARRIES APPAREL, FOOTWEAR, ACCESSORIES,
WETSUITS AND ROBERT'S SURFBOARDS.

131 BROADWAY SANTA MONICA, CA 90401 | (657) 859-3721
FACEBOOK.COM/ONEILLSANTAMONICA

Surf Forecasts

Water Temp: **62.5°**

FRIDAY – **FAIR** – SURF: **4-5 ft** shoulder to head high occ. 6ft
BIGGEST EARLY - WNW groundswell holds early, then fades;
watching for improving wind/weather; stay tuned, storm dependent

SATURDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high
WNW groundswell fades; stay tuned

SUNDAY – **FAIR** – SURF: **2-3 ft** thigh to waist high occ. 4ft
Potential longer period WNW groundswell builds in; steep-angled S-SSE swell joins in; stay tuned

MONDAY – **FAIR** – SURF: **2-3 ft** knee to waist high occ. 4ft
Blend of WNW and SSE swells continues; stay tuned

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **November 25, 2013**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 5
- Number of A grades for dry/wet weather -- 38 / 5
- Number of (C,D,F) grades for dry/wet weather -- 5 / 0

The Beach Report Card is made possible by:
simplehuman LAcurGUY SIMA
and Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechusa and Las Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	D	F
Escondido Creek, just east of Escondido State Beach.	A	ns
Latigo Canyon Creek mouth.	A	ns
Solstice Canyon at Dan Blocker County Beach.	A	ns
Puerco State Beach at creek mouth.	A	A+
Marie Canyon storm drain at Puerco Beach, at 21572 Malibu Rd..	B	ns
Surfrider Beach at Malibu Colony fence.	A+	ns
Surfrider Beach (breach location)- daily.	A	F
Malibu Pier - 50 yards east.	A	A+
Carbon Beach at Sweetwater Canyon.	A	ns
Las Flores State Beach at Las Flores Creek (point zero).	A	F
Big Rock Beach at 19948 PCH stairs.	A	A+
Pena Creek at Las Tunas County Beach.	A+	ns
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	B	B
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	A+
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A+	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	F
Santa Monica Beach at Montana Ave. drain.	A	ns
Santa Monica Beach at Wilshire Blvd. drain.	D	ns
Santa Monica Municipal Pier.	F	F
Santa Monica Beach at Pico/Kenter storm drain.	A	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A	A
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A	ns
Venice Beach at Windward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A	ns
Venice Beach- projection of Topsail St..	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	F	F
Dockweiler State Beach at Ballona Creek mouth.	A	F
Dockweiler State Beach at Culver Blvd. drain.	A	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of DAW jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	F	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A	ns

LEGEND

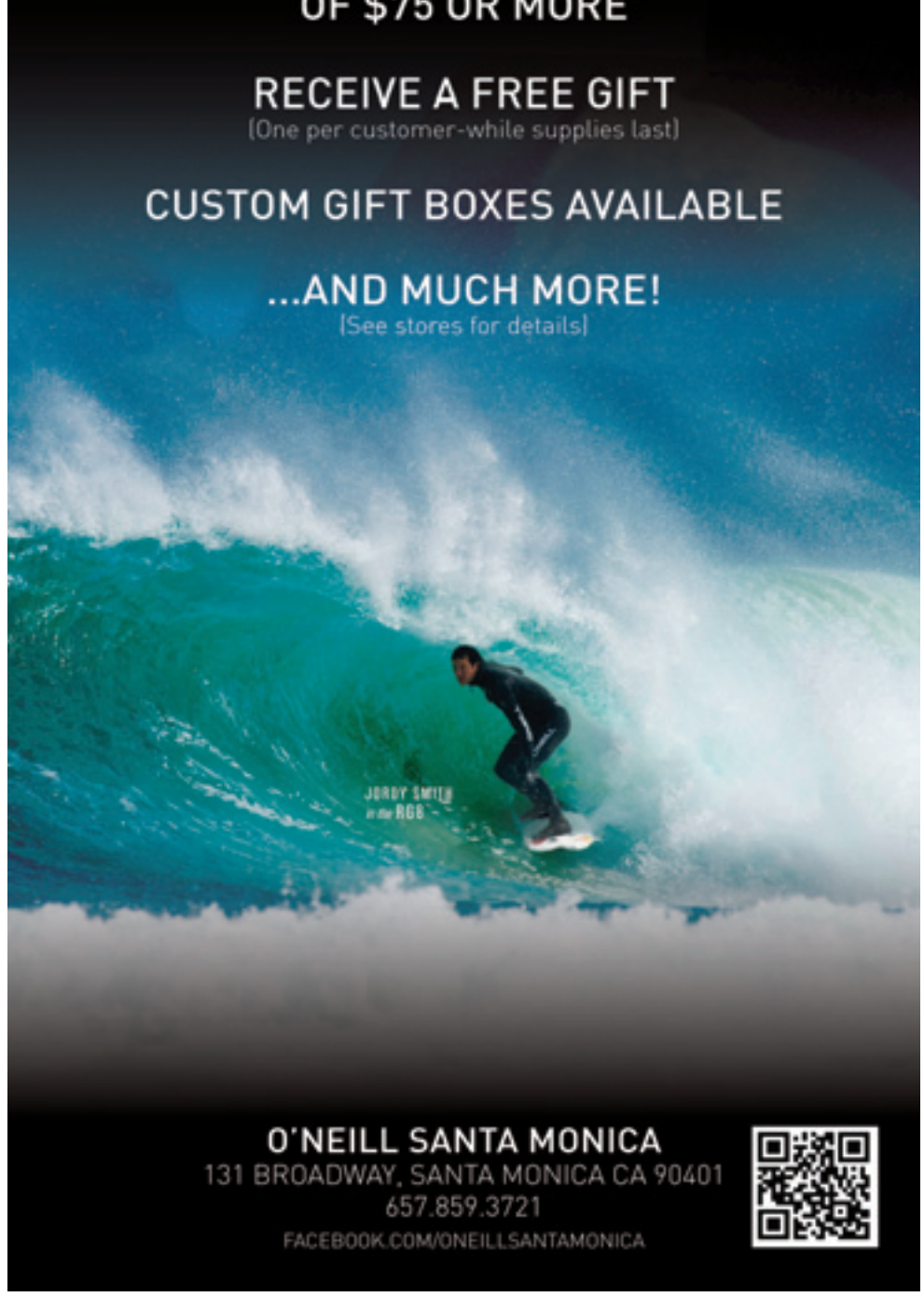
DRY -- each location is graded on an A - F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

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MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Singin' in the Rain (NR) 1hr 43min
7:30pm

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-3924

Thor: The Dark World (PG-13) 2hrs
11:00am, 4:30pm,10:40pm

Thor: The Dark World 3-D (PG-13) 2hrs
1:30pm, 7:40pm

Oldboy (R) 2hrs 00min
11:15am, 2:15pm, 5:00pm, 7:50pm, 10:35pm

Black Nativity (PG) 1hr 32min
11:00am, 2:00pm, 4:45pm, 7:30pm, 10:10pm

Homefront (R) 1hr 40min
11:45am, 2:30pm, 5:15pm, 8:10pm, 10:45pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Frozen (PG) 1hr 25min
10:30am, 1:25pm, 4:15pm, 7:5pm

Frozen 3D (PG) 1hr 25min
11:15am, 2:05pm, 8:15pm, 9:45pm

Gravity 3D (PG-13) 1hr 31min
10:00am, 1:40pm, 4:30pm, 7:00pm, 10:00pm

Hunger Games: Catching Fire (PG-13) 2hrs 26min
10:10am, 11:30am, 12:30pm, 3:00pm, 4:05pm, 6:45pm, 7:45pm, 10:20pm, 11:15pm

Delivery Man (PG-13) 1hr 45min
11:00am, 2:00pm, 4:45pm, 7:30pm, 10:30pm

Dallas Buyers Club (R) 1hr 57min
10:45am, 1:45pm, 4:55pm, 8:00pm, 11:00pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Book Thief (PG-13) 2hrs 11min
1:00pm, 4:00pm, 7:00pm, 10:00pm

Nebraska (R) 1hr 50min
1:40pm, 4:30pm, 7:20pm, 10:00pm

Philomena (R) 1hr 34min
12:30pm, 2:55pm, 5:20pm, 7:45pm, 10:10pm

12 Years a Slave (R) 2hrs 13min
1:00pm, 4:00pm, 7:10pm, 10:15pm

For more information, e-mail **editor@smdp.com**

MEET UP WITH SOME FRIENDS TONIGHT, SCORPIO

ARIES (March 21-April 19)
★★★★ You can't seem to indulge someone enough, whether you are participating in the Black Friday shopping frenzy or simply hanging back with this person. Don't worry -- there is no question about your feelings, or his or hers. Tonight: How about leftovers for two?

TAURUS (April 20-May 20)
★★★★ You can do only so much, and then you need to pull back and observe the results. Know that you can't always tweak a situation to your liking. Screen your calls, as many people could be seeking you out. Be present in the moment. Tonight: Hang out as long as you want.

GEMINI (May 21-June 20)
★★★ You are so upbeat about every facet of the long weekend that you might feel like a kid who is waiting for Santa. Do not forget to check in with a loved one. Your presence makes all the difference to this person. Tonight: Finally, you are able to kick back and relax.

CANCER (June 21-July 22)
★★★★ Understand that it could be hard to make a family member happy. This person could be vested in staying grumpy, and there is little that you can do. In fact, if you keep trying to change his or her mood, you can be sure that he or she will repeat this act! Tonight: Time for you.

LEO (July 23-Aug. 22)
★★★ Plans made yesterday probably still will work. Getting together with a special friend over a long meal puts a smile on both your faces. Before you know it, hours will have flown by. Take advantage of Black Friday, or at least check it out. Tonight: Exhausted at home.

VIRGO (Aug. 23-Sept. 22)
★★★★ You might be quite busy dispensing funds today as you buy one great gift after another. Try to resist playing the "one for you, one for me, one for Sally, another for me" game. Tonight: Slow.

LIBRA (Sept. 23-Oct. 22)
★★★★ You might feel as if you are on top of the world. Make the most of today. Reach out to an old friend and make plans to get together. Each of you feeds the others' sense of humor. Tonight: Make it your treat.

SCORPIO (Oct. 23-Nov. 21)
★★ You won't be readily available, and you might not be in the mood to share what you are doing with others. You will get a lot questions or at least a subtle inquiry or two. Let people think what they want to think. Tonight: Meet some friends at a favorite spot.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★ Make time for a special friend; perhaps the two of you can get a little shopping done together. Investing in a common experience is important in order to keep this bond alive and well. Tonight: Take a personal night.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ You have to make an appearance today. You will feel better after it is done; besides, you really don't mind meeting this responsibility. Join a loved one or friend in the late afternoon. Choose a favorite pastime. Tonight: Be where the action is.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ Some of you could be making travel plans for next month, while others might be addressing your Christmas cards. A call in the late afternoon takes you away from the reverie and into the moment. Tonight: Check in with an older relative or friend.

PISCES (Feb. 19-March 20)
★★★★ Be sensitive to a partner or friend. After all the socializing, you will want to kick back and relax together. Even though you might have been under the same roof for Thanksgiving, you could have very different stories to share. Tonight: Where there is good music.

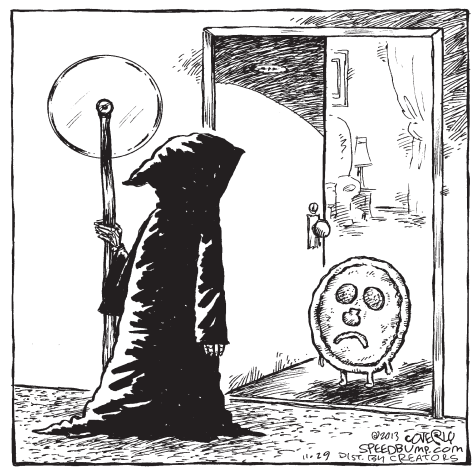
Friday, November 29, 2013

This year friends, family and loved ones play a significant role. You love to socialize, and you will do a lot of networking. Review your priorities and goals frequently in the next 12 months. You are changing, and so will they. Make sure you are in the swing of things. If you are single, you will have many opportunities to change your status. If you are attached, relating to your significant other is important and satisfying. Be sure to stay on the same page. SCORPIO understands you a little too well.

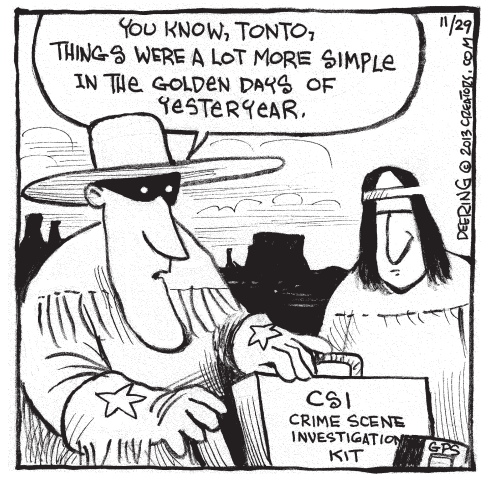
JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

INTERESTED IN YOUR DAILY FORECAST?
Check out the HOROSCOPES above!
smdp.com Santa Monica Daily Press office (310) 458-7737

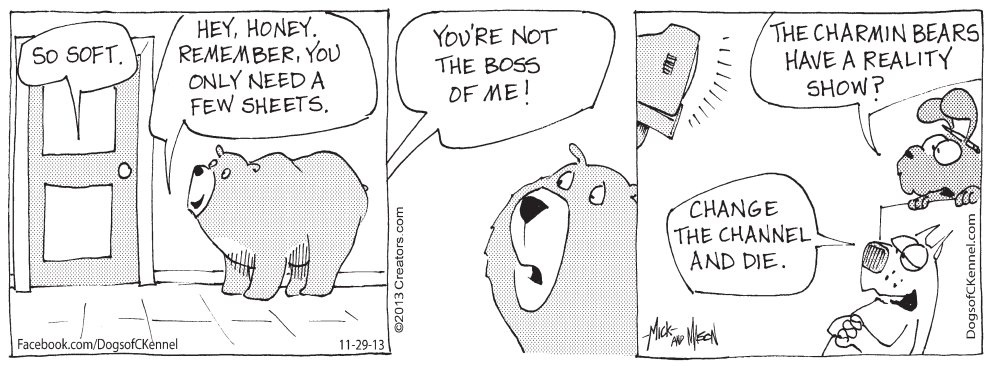
Speed Bump
By Dave Coverly



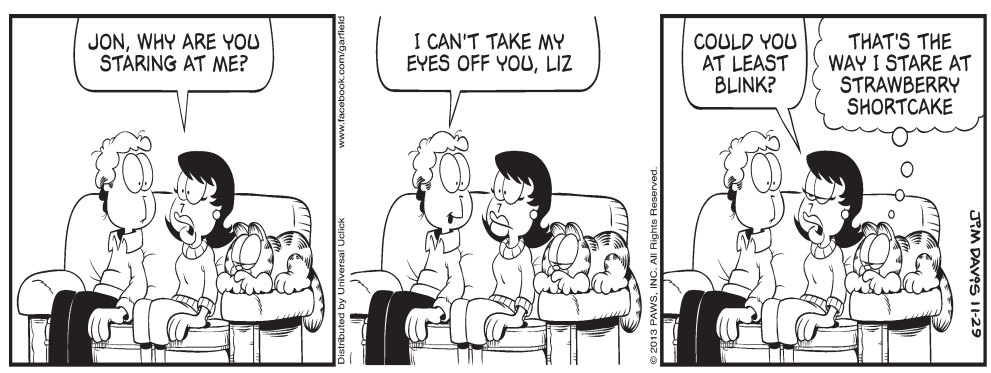
Strange Brew
By John Deering



Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★★★

4				7				
	9		1		3			
		3				8		
	7		4				1	
5				9				7
	6				1		5	
		1				2		
			5		8		3	
				2				6

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

4	6	9	7	5	3	2	1	8
1	3	2	6	8	9	4	7	5
7	8	5	4	1	2	3	6	9
3	4	1	9	7	8	5	2	6
8	5	7	2	3	6	1	9	4
2	9	6	1	4	5	8	3	7
5	1	8	3	6	7	9	4	2
9	7	4	8	2	1	6	5	3
6	2	3	5	9	4	7	8	1

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MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Picture puzzle
6 Tool handles
11 Laughable
12 Hilo hello
13 Emergency sound
14 Amsterdam of TV
15 Easter find
16 Greets, in a way
18 Ethan's "Gattaca" co-star
19 Jargon suffix
20 Dos preceder
21 Duo
23 Position
25 Indicate assent
27 That lass
28 Primary
30 Obsessed captain
33 Winter worry
34 Pod item
36 Hagen of acting
37 GOP candidate of 2012
39 Fresh
40 Mink's cousin
41 Add up
43 Bed cover
44 Past plump
45 Shore fliers
46 Fathered

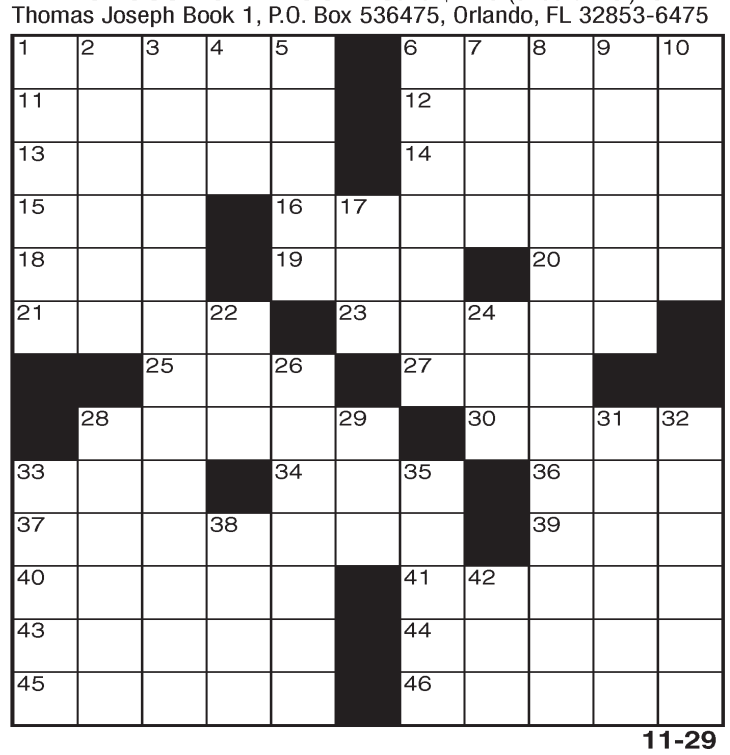
DOWN

1 Revolt
2 Puzzle
3 Smart shopper
4 French article
5 Good judgment
6 Burgs
7 Noted baseball family
8 Gold digger
9 Last words, often
10 Authority
17 Cart puller
22 King of France
24 Cry of insight
26 Leaves
28 Dress
29 Fire, to the French
31 Comfortable
32 Cried like a baby
33 Window coating
35 Choir group
38 Hammer part
42 Kimono sash

S	L	A	W	■	■	S	H	O	V	E
T	O	U	R	■	S	P	E	W	E	D
A	C	R	E	■	P	A	I	N	T	S
R	O	A	S	T	E	R	S	■	■	■
■	■	■	T	O	A	S	T	E	R	S
S	T	A	L	E	R	■	■	T	I	E
T	O	N	E	S	■	B	L	A	D	E
A	R	K	■	■	T	A	I	L	E	D
B	O	A	S	T	E	R	S	■	■	■
■	■	■	C	O	A	S	T	E	R	S
O	P	E	R	A	S	■	E	P	E	E
P	A	R	A	D	E	■	N	I	N	A
T	R	A	P	S	■	■	S	C	O	T

Yesterday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



11-29



NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ (1) Artist David Cerny, fed up with the collapse of the governing parties in the Czech Republic, launched a barge on the River Vitava in Prague in October, holding a gigantic purple hand with middle finger extended, aimed at Prague Castle (the office of President Milos Zeman). (2) In a November protest against Russia's "police state," artist Pyotr Pavlensky, in front of horrified tourists at Moscow's Red Square, nailed the skin of his scrotum into cobblestones near Lenin's Mausoleum. Pavlensky, who was arrested, earlier called his stunt "a metaphor for the apathy, political indifference and fatalism of contemporary Russian society."

■ (1) The Azerbaijani government's official vote totals for the Oct. 8 elections (showing President Aliyev winning, as expected, with 72.76 percent of the votes), was mistakenly released to the public on Oct. 7. (Officials blamed a computer app "bug.") (2) Terry Jenkins, 25, was arrested for domestic battery in Myrtle Beach, S.C., in September after, according to the police report, he had asked his girlfriend and her female cousin for a bedroom menage a trois. He then allegedly became enraged when the women paid more attention to each other than to him.

TODAY IN HISTORY

1963 – U.S. President Lyndon B. Johnson establishes the Warren Commission to investigate the assassination of President John F. Kennedy.

1965 – The Canadian Space Agency launches the satellite Alouette 2.

1967 – Vietnam War: U.S. Secretary of Defense Robert McNamara announces his resignation.

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Santa Monica Daily Press

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- Wanted
- Travel
- Vacation Rentals
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- Roomates
- Commerical Lease
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Negligence and Auto Accidents

To have a valid car accident claim, you must first determine the negligent party or parties that caused the car crash. You may suspect that another driver, pedestrian, motorcyclist etc. acted carelessly, but cannot identify what traffic laws they violated. A skilled car accident attorney, however, can examine police reports and state traffic laws and speak to witnesses to determine who was at fault for your motor vehicle accident.

Tip: Act Quickly

If you seek legal advice, it's important that you do so as soon as possible after an accident. You're more likely to get the compensation due to you if your attorney is able to act quickly.

FREE EVALUATION CASE NUMBER

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STAND UP PADDLE BOARDING RENTALS
Pro SUP Shop offers Hassle Free Stand Up Paddle Board Rentals. No need to haul a board from a shop to the water since we're located at the Jamaica Bay Inn in Marina Del Rey. We'll have your board on the beach and ready to go.

SUNSET CRUISES & TEAM BUILDING EVENTS
Breathtaking sunset cruises through the Marina every Wednesday & Friday evening at 7PM. Call to schedule your team building event.



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CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: $7.50 a day. Ads over 15 words add 30¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 3:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:30 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.



May the magic and wonder of the Season
fill your heart and home in the year to come!

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Fairmont MIRAMAR HOTEL & BUNGALOWS SANTA MONICA

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