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TUESDAY, NOVEMBER 29, 2011
Volume 11 Issue 15



DON'T STOP BELIEVIN'
SEE PAGE 7

Santa Monica Daily Press

We have you covered

THE JUSTICE ISSUE

Settlement reached in Concord High bankruptcy

Former headmaster Packer Davis agrees to pay parents, other creditors $200,000

BY KEVIN HERRERA
Editor in Chief

DOWNTOWN LA The former director at a private Santa Monica high school that was forced to close after filing for bankruptcy last year has agreed to pay parents and other creditors $200,000 as part of a settlement agreement, according to those familiar with the case and court records.

Susan Packer Davis, who ran Concord International High School since the late 1990s before resigning in November of last year, was accused of misusing more than $1 million in school funds to pay for personal expenses. She also put her husband, Eric Hille, and her son, Alexander Davis, on the school's payroll although it was uncertain what services they provided or the value of those services.

All three were named in a civil lawsuit, which was filed in April in U.S. Bankruptcy Court by trustees of the now-defunct school.

The settlement is expected to be approved today by Judge Barry Russell during a hearing in Downtown Los Angeles. In exchange for the payment, the lawsuit will be dismissed and no report will be made to any credit agency with respect to the settlement, according to court records.

"This will return some of the money, but it

SEE COURT PAGE 9

Ed board to vote on controversial fundraising plan

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

LINCOLN MIDDLE SCHOOL The Board of Education will hold a special meeting tonight to vote on a change in fundraising policy which would prohibit parent groups from raising money to pay for staff at specific school sites.

Instead, the nonprofit group Santa Monica-Malibu Education Foundation, under the leadership of Executive Director Linda Gross, would be in charge of bringing in money to pay for staff and programs that would benefit all schools in the district.

Parent Teacher Associations could still pay for technology, field trips, assemblies and other extras.

The changes would first take place at the elementary school level after an 18-month implementation period.

District Superintendent Sandra Lyon has said in public meetings that the fundraising model would ensure parity of programs so that no school in the district would have significantly more than another in terms of classes available during the school day.

"From where I sit, from the balcony view, looking at the district as a unified school district, using PTA to pay for staff is fraught with difficulties," Lyon said at the Nov. 3 meeting in Malibu. "Ultimately, it creates a climate in which instruction and instructional experiences can be different from one

SEE SCHOOLS PAGE 8



Photos Courtesy Margot McLeay

IN THE HOT SEAT: **Students at John Adams Middle School are competing in the semi-finals of the Los Angeles County Mock Trial competition, a program that pits young people against one another in a simulation of an actual criminal trial.**

JAMS mock trial team goes far

Eighth graders defend, prosecute a murder case in real court

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

DOWNTOWN LA Monday evening, in a Downtown Los Angeles Courthouse, John Adams Middle School eighth grader Francine Rios-Fetchko took the stand as a defendant in a murder trial.

A mock murder trial.

Rios-Fetchko and 15 other JAMS students were competing against three other middle schools in the semifinals of the Los Angeles County Mock Trial competition, a program that pits young people against one

SEE MOCK PAGE 8




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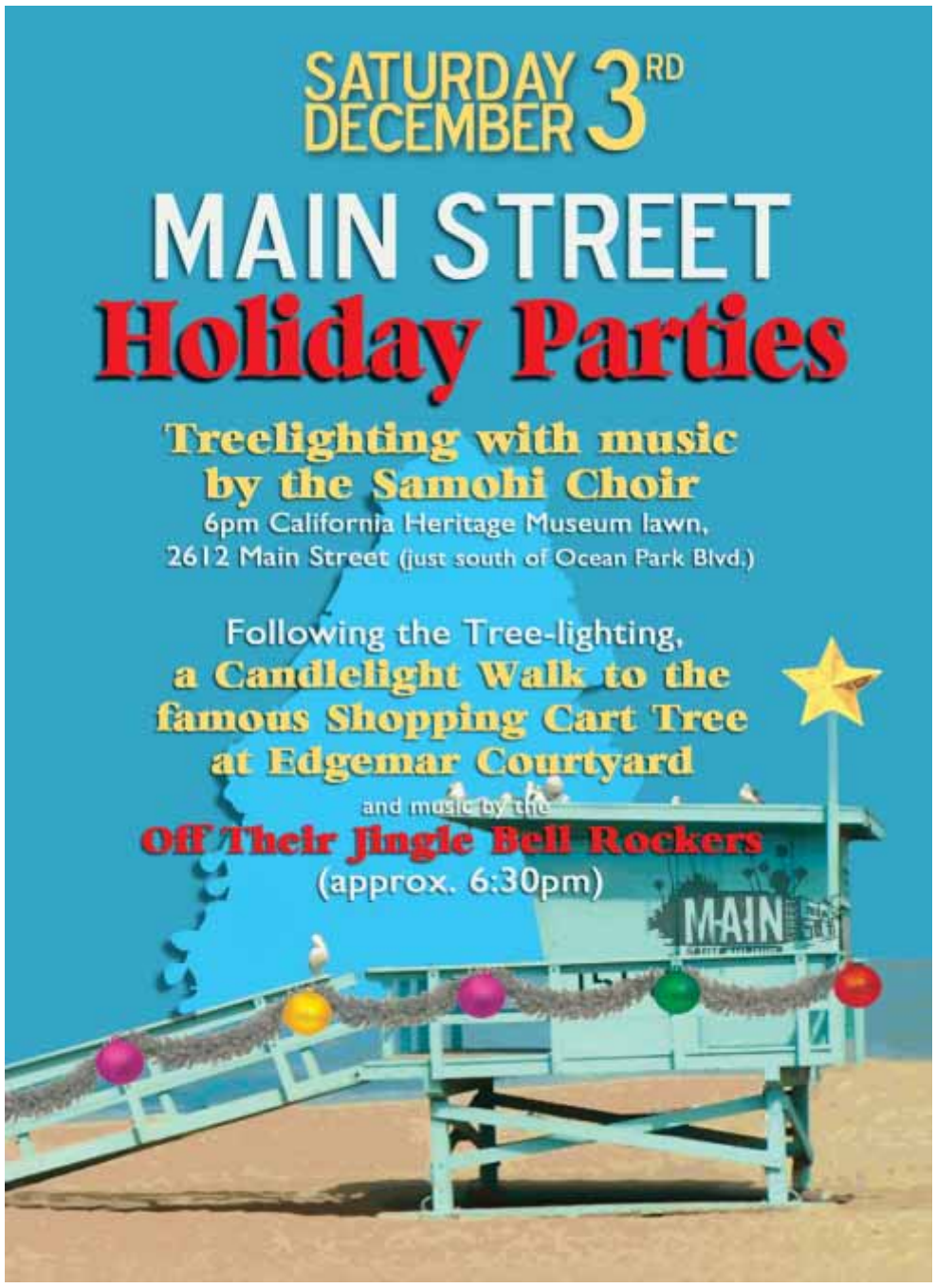
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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Tuesday, Nov. 29, 2011

Wire you going so fast?
TAG Gallery
2525 Michigan Ave., 11 a.m.
"Wired" is the name of Camey McGilvray's new collection, which runs through Dec. 24. "Wired" presents a meditation on both how connected to technology modern society seems to be, and how wound up that has forced us all to become. Abstract metal and wood figures bound with wire depict states of multi-tasking, the workplace and social networks, trying to expose the meaning and values behind our kinetic, contemporary culture. Cost: free. For more information, call (310) 829-9556, or visit www.taggallery.net.

It's only Chinatown
Main Library Branch
601 Santa Monica Blvd., 6:30 p.m.
To help gear up for next year's Raymond Chandler-themed Citywide Reads, the Main Library will delve into the world of film noir with this showing of the 1974 classic "Chinatown." Jack Nicholson plays a low-rent private detective hired to uncover a case of adultery, but gets caught up in a complex web of murder and corruption that could change the face of Los Angeles. Co-starring Faye Dunaway and John Huston. Cost: free. For more information, call (310) 458-8600.

Wednesday, Nov. 30, 2011

The art of forgetting
18th Street Arts Center
1639 18th St., 8 p.m.
As part of the Pacific Standard Time exhibition, artist-run production company EZTV celebrates its status as one of the world's first galleries of computer art. EZTV director Michael Masucci and guest Michael Wright host this screening of contemporary video art, as well as one of Dr. Timothy Leary's final filmed interviews. Cost: free. Reservations strongly recommended. For more information, visit www.18thstreet.org.

Ready, set, broomball
ICE at Santa Monica
1324 Fifth St., 10 p.m.
The Downtown ice skating rink hosts weekly after-hours broomball games until midnight, for those who are 18 and older. Broomball, a game that originates from Canada, is similar to ice or roller hockey. Attendees who wish to participate must wear rubber-soled sneakers; registration is required and subject to availability. For more information, call (310) 496-9880 or visit www.iceatsantamonica.com.

Thursday, Dec. 1, 2011

Do no evil
Santa Monica College
1900 Pico Blvd., 11:15 a.m.
SMC hosts "Sustainability vs. Profit — Or Both?," a panel discussion that includes representatives from companies with business models that integrate social or environmental benefits. Speakers include Libby Balsiger from Chipotle Mexican Food Grill and Brent Freeman, CEO of daily deals company Rootz. The event is a follow-up to a panel in March that introduced attendees to the idea of socially enterprising business models. For more information, call (310) 434-4209.

A pig play
Malibu High School
30215 Morning View Dr., 7 p.m.
The theater department presents its rendition of "Charlotte's Web," the classic E.B. White story about a pig named Wilbur and Charlotte, the clever spider who saves him from slaughter. Performances begin on Thursday and run through Sunday; tickets are $20 for adults and $15 for students and seniors. For more information and to purchase tickets, visit http://malibuhigh.org/

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



COMMUNITY BRIEFS

COLORADO AVENUE

Saint Anne honors donors

Saint Anne School will honor donors who funded a new music and science building with a ribbon-cutting ceremony on Thursday.

"This facility allows us to expand and enrich our offerings in science and music by providing a dedicated space where curiosity, discovery and exploration in those disciplines can occur and thrive," said Principal Michael Browning.

The honored donors include the Macerich Corp. & Santa Monica Place, Dr. and Mrs. James Peter and The Ahmanson Foundation, who helped fund science lab supplies. The gifts were in honor of Les Frost, retired headmaster of St. Matthew's Parish School, according to a statement by Saint Anne School.

Saint Anne, a Catholic elementary School, offers a variety of programs in music, science, technology and more. The school also honored a number of nonprofit community organizations, including P.S. Science and the Boys and Girls Clubs of Santa Monica, that helped make these programs possible. The new building is also used during the day for after-school and mentoring programs.

"The Saint Anne School Music & Science Pavilion represents the culmination of several years' effort and the contributions of many donors and nonprofit organizations in our community," Browning added.

KELLY ZHOU

CITYWIDE

Gas prices continue dropping to $3.72

The average price of a gallon of self-serve regular gasoline in Los Angeles County fell today for the 18th consecutive day, dropping a half-cent to $3.72, the lowest amount since Aug. 22.

The average price is 5.5 cents less than one week ago and 14 cents lower than a month ago but 58.1 cents more than one year ago, according to figures from the AAA and Oil Price Information Service.

The average price has dropped 14.6 cents over the past 18 days, including two-tenths of a cent on Sunday.

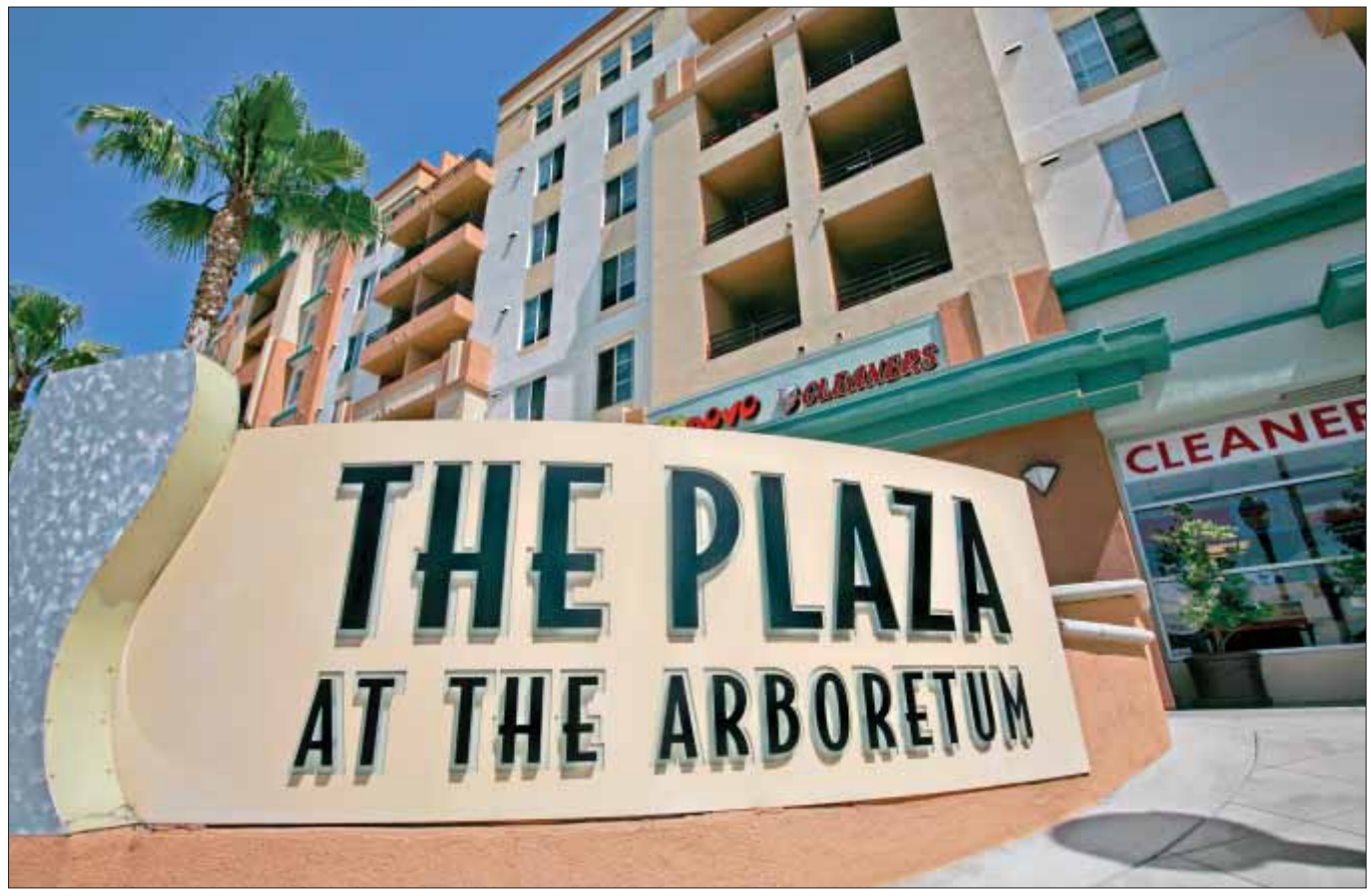
"The national average in the U.S. is at its lowest since February 25, but remains at record highs for this time of year," said Patrick DeHaan, senior petroleum analyst at GasBuddy.com. "I see the trend short lived, and believe we may see continued volatility in the days ahead, but even with said volatility I do expect many Americans will see average prices between $3.25-$3.50 for the rest of 2011."

The 18th consecutive daily decline pushed the Orange County average price to its lowest amount since Feb. 25, $3.688.

The Orange County average price dropped six-tenths of a cent today and is 6.8 cents less than one week ago and 14.7 cents lower than a month ago but 55.5 cents more than one year ago.

The Orange County average price has dropped 15.3 cents over the past 18 days, including 1.1 cents on Sunday.

KZ



Brandon Wise *brandonw@smdp.com*

KEEPING TRACK: **A 2008 audit revealed numerous violations of deed-restricted units, particularly at the 300-unit Arboretum complex on Colorado Avenue at Cloverfield Boulevard. A recent audit on the building found perfect compliance.**

City Council approves new fees for developers

Affordable housing fees seen by some as disguised taxation

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

CITY HALL The City Council last week approved new fees developers will have to pay to ensure only vetted tenants take advantage of the city's affordable housing program.

The Affordable Housing Production Program requires that developers in the housing market build a certain number of affordable units either on-site or off-site that can only be rented out to tenants that qualify as moderate, low or very-low income.

Developers can also choose to pay an in-lieu fee, which is substantially cheaper.

The proposed monitoring fees — $170 for a brand new unit, $145 every time a new person moves into a unit and $135 per unit annually — would pay for the staff time needed to police the program, including annual audits, ongoing monitoring and review of reports submitted by property owners that have affordable units in their buildings.

Vigilance is necessary, said Andy Agle, director of the Housing and Economic Development Department.

A 2008 audit revealed numerous violations of deed-restricted units, particularly at the 300-unit Arboretum complex on Colorado Avenue at Cloverfield Boulevard.

A recent audit on the building found perfect compliance.

"It's important that apartment owners rather than the city pay for this monitoring," Agle said.

In part, that may be a result of the success of the inclusionary housing program. The program has added 844 affordable units to Santa Monica's supply, and approximately 200 more are on their way.

Monitoring them all will take staff time which, valued at $57 per hour including salary and benefits, City Hall cannot afford.

Instead, the cost would fall on property owners, but primarily six large developers who hold 75 percent of the affordable units, Jim Kemper, project manager with City Hall, wrote in an e-mail.

The remaining quarter, or approximately 200 units, belong to around 100 smaller owners who may have one or two of these apartments each.

For each old apartment, however, a landlord could be facing between $135 and $280 per year that could not be passed through to tenants under rent control.

A new apartment with turnover could be $450.

City Councilmember Bob Holbrook, the lone dissenting vote against the fees, expressed his displeasure at the potential for escalation if an apartment owner had a lot of turnover in one apartment.

"If someone has an apartment and rented it three times, the $145 fee would be paid three separate times?" he asked.

The answer was yes.

Wes Wellman, past president of the Action Apartment Association, which represents Santa Monica's landlords, has seen this kind of increase before.

First, it was the fire inspection fee, an amount to pay for the

SEE **FEES** PAGE 9

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

What's the movitation?

Editor:

Your recent article regarding the proposed gift policy for the Santa Monica-Malibu Unified School District ("Districtwide fundraising model heads to vote" Nov. 19-20, page 1) contained a quote from Chris Harding, claiming that the decision the board faces – whether to prevent individual schools from raising money for supplementary staff and limiting that ability to a centralized group – is a "core civil rights issue".

Is that right, Mr. Harding?

For the last 12 years, as the parent of children in the Santa Monica schools, I've donated to those individual schools to help hire needed supplementary staff. If I follow Mr. Harding's logic, in so doing I've somehow been infringing on the civil rights of Santa Monica citizens and need to be stopped.

I fail to see how stopping the fundraising that is already going on at the local level is required to allow fundraising to go on at a district level. Why not continue with what's working and add the districtwide efforts on top? It's not to protect anyone's civil rights. I'd love to know the real motivation.

Patrick Adams
Santa Monica

Help needed, but at what cost?

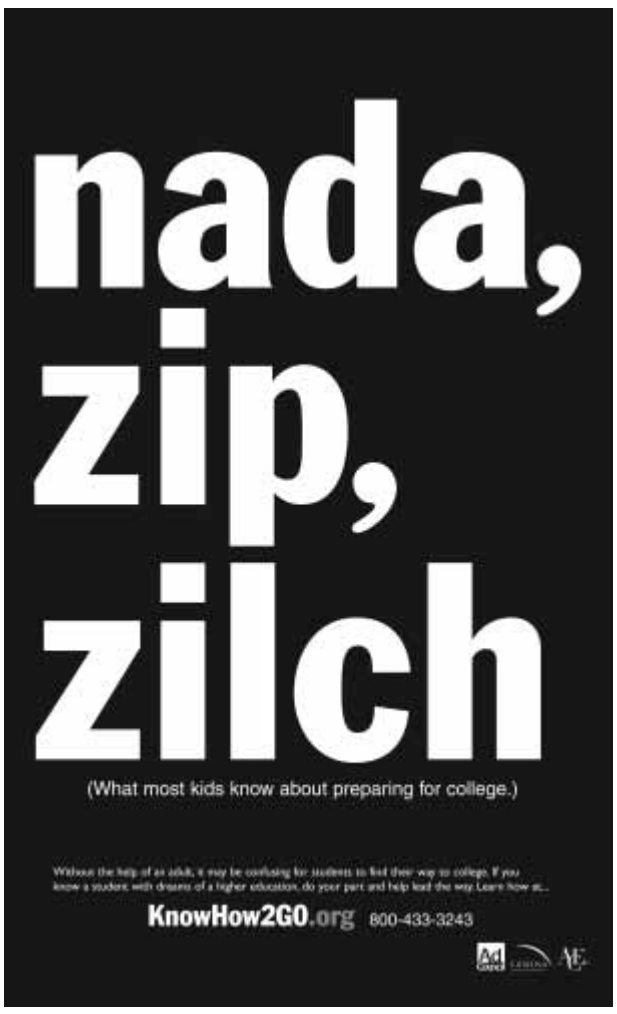
Editor:

I don't know anyone who doesn't want to help feed the hungry, and there are so many, especially at this Thanksgiving season ("Let them eat ... whatever they want," Letters to the Editor, Nov. 23). They seem to come from every part of Los Angeles because Santa Monicans open their pocketbooks and hearts to the old, hungry and needy.

It gets a bit much when you can't go to a store, like CVS on Lincoln Boulevard, where each and every time I shop there at least two or three people ask for money or food. One young man asked me to buy him a soda. When they tell me they are hungry, I direct them to the nearest food kitchen, like Reed Park and Ken Edwards Center, where they open their doors and hearts to feed the homeless. What have you done to help?

I once tried to help a homeless man sleeping outside of Whole Foods and he attacked me when I tried to give him a blanket on a very cold day. It's a big problem.

Sara Binder
Santa Monica



Your column here

Robert C. Hamilton — **Send comments to editor@smdp.com**

Donations will plunge with districtwide fundraising

THIS TUESDAY NIGHT, THE SANTA Monica-Malibu Unified School District Board of Education is going to make an important decision. On their agenda is a policy that has come to be known as "districtwide fundraising." This proposal will restrict the control Parent Teacher Associations have over the funds they raise. PTAs are administered at the local level and when a PTA group at a particular school partners together with the teachers and administers to raise funds for a specific purpose at that school, they have the freedom to allocate these extra funds in any way they choose.

For clarity, let's take Franklin Elementary in Santa Monica as an example. Franklin is famous for its fundraising prowess. This is because the school is located smack dab in an affluent neighborhood and many of the local residents send their children there.

So when the Franklin Elementary PTA decides to have a fundraiser to buy playground equipment or to provide funds to hire a music teacher, they usually get the job done. This is because the parents of the students who go to Franklin are highly invested in the school. They're invested because they love their children and they want their child's educational experience to be the best possible.

There is nothing wrong with this natural impulse. As a pediatrician in this community, I can assure my readers that all parents, with very, very few exceptions, want the "best" for their children. They don't always define "best" in the same way, but parents care deeply for the welfare of their children and they will do almost anything they can to see their children prosper socially and academically.

The proposal that will be voted on this Tuesday night is, at its core, contrary to this normal, parental inclination. What districtwide fundraising seeks to do is sharply curtail local parental control at their child's school. The school board is effectively telling the parents of this community to take a hike. The Santa Monica-Malibu Education Foundation, a centralized board that will replace local PTA decision makers, will help administer these pooled funds in a "more just and fair manner." Or at least that's the propaganda line. Of course we all understand that Big Brother is wiser than mere parents.

Why is this happening? Here's the answer. There are people in this community who share the same utopian and socialistic thoughts that the Occupy Wall Street forces believe; namely that inequality, in any form, is wrong and that something must be done to "level the playing field." Centralized allocation of pooled monies is needed because schools like Franklin have the unfair ability to "outpace" other schools in fundraising. This kind of thinking is straight out of Marxist ideology … "from each, according to his abilities; to each, according to his need." It sounds great in theory, but it never works in practice.

Let's face some facts. Franklin Elementary School in Santa Monica will always excel when it comes to PTA fundraising. But this does not necessarily guarantee academic success, which is hopefully the ultimate desire of the Board of Education. Stable families that support and value education, individual perseverance and a student's character prevail in the end. New computers and playground equipment are all well and good, but there are plenty of affluent children who have squandered their opportunities at the best public (or private schools) and there are plenty of examples of "poor kids" from less-than-perfect schools who have excelled wonderfully.

The Board of Education must understand that there is no need for this kind of forced social engineering in our community, but if they do persist in passing districtwide fundraising, they risk several outcomes, none of which are good.

First is the real possibility that Malibu will break from Santa Monica and form its own independent school district. This is not a hypothetical consideration. The issue is being hotly debated in Malibu at this very moment.

Second will be the disheartening and disenfranchising of those members of the PTA who work hard to bring excellence to our local schools. My hunch is PTA fundraising will plunge across the district and that the centralized Santa Monica-Malibu Education Foundation will not be able to make up the difference.

Third and final, those families who have means have other options when it comes to their children's education. The Board of Education must realize that some of these wealthier families will leave the public school system over this policy.

The Santa Monica-Malibu Unified School District Board of Education needs to send a clear message to the families of this community. The freedom to exert local control is always best. Forced centralization always breeds anger, apathy and failure.

ROBERT C. HAMILTON is a pediatrician in Santa Monica.





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What's the Point?

David Pisarra
Send comments to editor@smdp.com

Gallery gals give up the goods

WE HAVE A WEALTH OF GREAT CULTURAL events in Santa Monica, from our free summer concerts on the Santa Monica Pier to free movies at Santa Monica Place, and an endless variety of gallery openings at Bergamot Station and around town. In this city you can drown in the free wine and gorge on Gorgonzola almost every weekend.

Some of the events are not as exciting as others. An exploration of the wonders of organic composting, while important, is not quite as thrilling when compared to a celebrity reading from their latest book at the public library.

Sometimes it's the venue that makes the event special. Thursday nights, for example, are much more fun when you can sit on the beach and listen to an aging rocker from the 1980s bang out tunes from your 20s. Being on the upper deck of Santa Monica Place enjoying dinner from the food court while watching a comedy under the stars and with heaters is pretty darn wonderful too.

Other times it's the people you get to associate with who make an event spectacular. I've had the opportunity to meet movie stars and musicians, writers and artists and the occasional philanthropist at various events around town, which adds to a great social life.

So last week when I was working out at the Loews Hotel and the spa manager, Martha Lockie, asked me if I wanted to attend an event this coming weekend, I was excited to say yes. Martha is like one of those California girls that the Beach Boys sang about. She's all blonde hair and bubbly, with the laid back beach vibe that makes you dream of summer days filled with coconut tanning lotion and nights spent sitting around a warm bonfire with your feet buried deep to find the warm sand. She runs the gym and spa and was doing publicity for the Molly Barnes Art Series.

Molly Barnes is putting on a series of lectures at the Loews Hotel in the Venice Room. As I walked through the lobby towards the ocean side of the hotel, I turned left and strolled past the Sunday brunch buffet, which was taunting me with its delicacies. There I came across this meeting room which overlooks the ocean and the pier. It's not a typically boring, four-wall meeting room with a screen up front. No, the Venice Room is three walls, and open on one side, so as you are listening to the lecturers you can enjoy the view of sunlight glistening on the water and children playing in the surf.

The lecture itself this time was four pioneering women in the art world, but not as artists. They were the gallery owners. They shared their experiences of what it was like to be mostly divorced women opening up galleries in the '70s. This was a wild west time in the art world, not like today's corporatized, marketing-driven environment. These women said it was all about passion and inspiration.

About 50 people were privy to their insights on the art world and their stories about what it was like to find a gallery and want to own it, or finding an artist and wanting to make them famous. Joni Gordon shared her story of buying Newspace gallery for a dollar (along with assuming the debt) and how she kept it all going.

THIS WAS A VERY ENLIGHTENING EXPERIENCE BECAUSE I'VE HEARD MANY ARTISTS SHARE THEIR STORIES ABOUT WORKING WITH GALLERIES, BUT NEVER FROM THE OTHER SIDE.

This was a very enlightening experience because I've heard many artists share their stories about working with galleries, but never from the other side. To understand what the gallery owners have to do and how they operate was a wonderful experience. There were about 35 women and 15 men, all of whom seemed to be intensely interested in what was being discussed.

The Loews Hotel put out a great spread of nibbles and noshes, and Martha was a great hostess. This was a great event thanks to the location, the topic, the lecturers and the other guests. There is one more lecture scheduled and I suggest that if you like the art world, call Martha to find out more and get on the invite list.

We are lucky to have access to such free events and I hope you get to take advantage of them, especially when the surroundings include ocean views.

DAVID PISARRA is a family law attorney focusing on father's rights and men's Issues in the Santa Monica firm of Pisarra & Grist. He can be reached at dpisarra@pisarra.com or (310) 664-9969.

The Q Line

Digging deep

The Daily Press recently wrote an article that discovered that local nonprofits are actively seeking donations during this holiday season.

So, this week's Q-Line question asks:
Will you donate to charity despite the tough economy, or are things too tight to give?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 107**.





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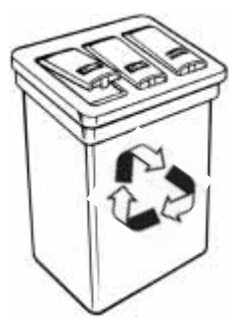
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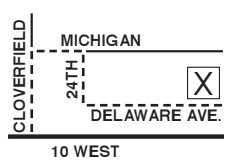


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AP IMPACT: More kids skip school shots in 8 states

BY MIKE STOBBE
AP Medical Writer

ATLANTA A rising number of parents in more than half of states are opting out of school shots for their kids. And in eight states, more than 1 in 20 public school kindergartners do not get all the vaccines required for attendance, an Associated Press analysis found.

That has health officials worried about possible new outbreaks of diseases that were all but stamped out.

The AP analysis found more than half of states have seen at least a slight rise in the rate of exemptions over the past five years. States with the highest exemption rates are in the West and Upper Midwest.

It's "really gotten much worse," said Mary Selecky, secretary of health for Washington state, where 6 percent of public school parents have opted out.

Rules for exemptions vary by state and can include medical, religious or — in some states — philosophical reasons.

Parents' reasons for skipping the shots vary. Some doubt that vaccines are essential. Others fear that vaccines carry their own risks. And some find it easier to check a box opting out than to get the shots and required paperwork.

Still others are ambivalent, believing in older vaccines but questioning newer shots against, say, chickenpox.

The number of shots is also giving some parents pause. By the time most children are 6, they will have been stuck with a needle about two dozen times — with many of those shots given in infancy. The cumulative effect of all those shots has not been studied enough, some parents say.

"Many of the vaccines are unnecessary, and public health officials don't honestly know" the effects of giving so many vaccines to such small children, said Jennifer Margulis, a mother of four and parenting book author in Ashland, Ore., a small liberal community that has unusually high vaccination exemption rates.

But few serious problems have turned up over years of vaccinations, and several studies have shown no link between vaccines and autism, a theory from the 1990s that has been widely discredited.

To be sure, childhood vaccination rates remain high overall, at 90 percent or better for several vaccines, including those for polio, measles, hepatitis B and chickenpox. In many states, exemptions are filed for fewer than 1 percent of children entering school for the first time.

Health officials have not identified an exemption threshold that would likely lead to outbreaks. But they worry when some states have exemption rates climbing beyond 5 percent. The average state exemption rate has been estimated at less than half that.

Even more troubling are pockets in some states where exemption rates are much higher. In some rural counties in northeast Washington, for example, vaccination exemption rates in recent years have been above 20 percent and even as high as 50 percent.

"Vaccine refusers tend to cluster," said Saad Omer, an Emory University epidemiologist who has done extensive research on the issue.

Parents who let their kids skip some vaccines put others at risk, health officials say. Because no vaccine is completely effective, if an outbreak begins in an unvaccinated group of children, a vaccinated child may still be at some risk of getting sick.

Studies have found that measles has suddenly re-emerged in some communities with higher exemption rates. Vaccinated kids are sometimes among the cases, or children too young to be vaccinated.

And measles isn't the only risk. Last year, California had more than 2,100 whooping cough cases, and 10 infants died. Only one had received a first dose of vaccine.

"Your child's risk of getting disease depends on what your neighbors do," Omer said.

While it seems unlikely that diseases like polio and diphtheria could make a comeback in the U.S., immunization expert Dr. Lance Rodewald says it's not impossible.

"Polio can come back. China was polio-free for two decades, and just this year, they were infected from Pakistan. And there is a big outbreak of polio in China now. The same could happen here," Rodewald, of the federal Centers for Disease Control and Prevention, said in an email.

He cited outbreaks of Hib, a disease that can lead to meningitis, among the Amish who don't consistently vaccinate their children. Russia had a huge diphtheria outbreak in the early to mid-1990s, he said, because vaccine coverage declined.

For its review, the AP asked state health departments for kindergarten exemption rates for 2006-07 and 2010-11. The AP also looked at data states had previously reported to the federal government. (Most states do not have data for the current 2011-12 school year.)

Alaska had the highest exemption rate in 2010-11, at nearly 9 percent. Colorado's rate was 7 percent, Minnesota 6.5 percent, Vermont and Washington 6 percent, and Oregon, Michigan and Illinois were close behind.

Mississippi was lowest, at essentially 0 percent.

The AP found 10 states had exemption rate increases over the five years of about 1.5 percentage points or more, a range health officials say is troubling.

Those states, too, were in the West and Midwest — Alaska, Kansas, Hawaii, Illinois, Michigan, Montana, Oregon, Vermont, Washington and Wisconsin. Arizona saw an increase that put that state in the same ballpark.

Exemption seekers are often middle-class, college-educated white people, but there are often a mix of views and philosophies. Exemption hot spots like Sedona, Ariz., and rural northeast Washington have concentrations of parents who prefer alternative medicine, as well as libertarians who fear giving government too much authority.

Opposition to vaccines "is putting people together that normally would not be together," observed Elizabeth Jacobs, a University of Arizona epidemiologist looking at that state's rising exemption rates.

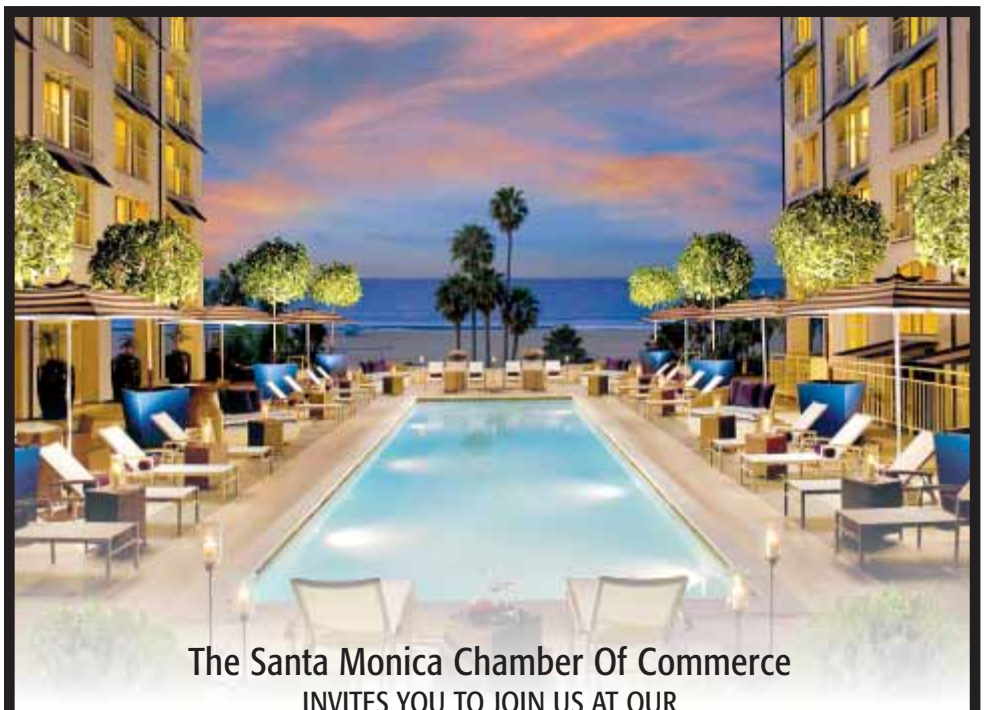
A national survey of roughly 750 parents, published last month in the journal Pediatrics, found that more than 1 in 10 parents said they refused or delayed shots mainly because of safety concerns.

Many exemption-seeking parents conclude that the dangers posed by vaccine-preventable diseases are less important than the possible harm from vaccines.

"We are being told this by every government official, teacher, doctor that we need vaccines to keep us safe from these diseases. I simply don't believe that to be true. I believe all the diseases in question were up to 90 percent in decline before mass vaccines ever were given," said Sabrina Paulick of Ashland. She's a part-time caregiver for elderly people and mother of a 4-year-old daughter.

"I don't think vaccines are what saved the world from disease," she added. "I think

SEE SHOTS PAGE 7


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Is tech friend or foe to Santa Claus?

BY LEANNE ITALIE
Associated Press

NEW YORK Kids can video chat with Santa, follow him on Twitter or enlist NORAD to track his every move online. And yet in many ways, technology may be making it harder for parents to keep their children believing in the jolly old elf.

At nearly every turn, the Internet threatens to blow the fat man's cover.

Practically any schoolchild can type "Is Santa real?" into Google. And just a few clicks can bring youngsters to websites that sell customized letters from the North Pole or offer advice on how Mom and Dad can fool the kids into believing in old St. Nick.

"I have a love-hate relationship with technology and Santa," said Kristi Kovalak, a mom in St. Louis. "The beauty of Santa is the not knowing. Technology is all about knowing, and knowing this instant. I swear, Google is the nemesis of the North Pole."

She embraces digital life daily but stays far away from cyber-Santa for her two boys, ages 5 and 11.

"We don't do robo-calls. We don't submit lists to Santa online. I don't have tracking apps on my phone," she said. "Too much proof means you then have to explain away when the next crazy thing contradicts it."

Kevin Grout and his wife had a close call recently while watching a Santa Claus parade on TV with their children, ages 6, 4 and 5 months. A commercial came on for a website that creates email greetings from Santa. They switched channels just in time.

"We're definitely in this boat, primarily with our oldest. She's a smart cookie," said Grout, of St. Catharines, Ontario. "It was clear to me a poor strategy to run it during a Santa Claus parade when many kids would be tuned in."

Santa sites can easily be found by any kid with an iPad.

Igco.com, for example, screams: "Discover our acclaimed letter from Santa, phone call from Santa, Santa evidence kits and official good list certificate. Make your children's eyes pop out of their heads this Christmas!" (Parents might have fun explaining away the Santa boot print kit, complete with a plastic template and a shaker full of snow crystals, for $15.99.)

Over at Santa.com is a menu of prices for letters from Santa. There's a fancy one on a scroll for $19.99 and a simple postcard for nearly $3. (Mommy, why does Santa charge?)

Enter the search query "Is Santa real?" and up comes an entry on a psychology site about the dreaded question itself and how parents who are trying to keep the Santa secret live in fear this time of year.

Kyla Kelim of Fairhope, Ala., caught her oldest, a 9-year-old boy, on her iPad playing Santa sleuth a week or so ago.

"We're so close with him this year, not believing," she said. "He was Googling 'Santa,' and I saw him type the word 'myth' when I grabbed it and said no electronics. I'm constantly having to follow my phone and iPad and stuff around right now. We're trying not to debunk Santa for our 7-year-old."

Not all parents are worried technology will destroy the magic.

Dad Brian Searl in Ormond Beach, Fla., keeps the Santa secret for his 7-year-old daughter through apps that offer Santa video chat and recorded calls from the big guy. "It isn't getting harder. The methods are just different," he said.

And what happens when she's older? He said he might go retro and haul out the movie "Elf" with Will Ferrell, the one "where the sleigh doesn't have enough power because people don't believe."

Other parents, though, are finding that in some ways, it was easier to maintain the Santa myth before high-speed Internet.

When Kimberly Porrazzo's boys, now in their 20s, were little, she and her husband jingled sleigh bells outside their kids' bedroom windows on Christmas Eve, and Dad took to the roof to make scampering hoof sounds.

When one of the boys was still a believer at 12, she broke the news — gently — before some playground skeptic did it for her. The Lake Forest, Calif., mother turned the experience into a little book she self-published, "The Santa Secret: The Truth About Santa Claus."

"Now, with technology, all the various opinions on whether or not he exists are more readily available to children beyond asking their parents," she said. "It's likely they will Google rather than asking their parents. That's why parents need to share the secret on their terms."

SHOTS
FROM PAGE 6

effective sewer systems, nutrition and handwashing" are the reasons.

Parents say they would like to reserve the right to decide what vaccinations their children should get and when. Health officials reply that vaccinations are recommended at an early age to protect children before they encounter a dangerous infection.

"If you delay, you're putting a child at risk," said Gerri Yett, a nurse who manages Alaska's immunization program.

Analyzing vaccination exemptions is difficult. States collect data differently. Some base their exemption rates on just a small sample of schools — Alaska, for example — while others rely on more comprehensive numbers. So the AP worked with researchers at the CDC, which statistically adjusted some states' 2010-11 data for a better comparison.

It's also not clear when an exemption was invoked against all vaccines and when it was used to excuse just one or two shots. CDC officials think the second scenario is more common.

Also, states differ on some of the vaccines required and what's needed to get an exemption: Sometimes only a box on a form needs to be checked, while some states want letters or even signed statements from doctors.

Meanwhile, some parent groups and others have pushed legislators to make exemptions easier or do away with vaccination requirements altogether. The number of states allowing philosophical exemptions grew from 15 to 20 in the last decade.

Some in public health are exasperated by the trend.

"Every time we give them evidence (that vaccines are safe), they come back with a new hypothesis" for why vaccines could be dangerous, said Kacey Ernst, another University of Arizona researcher.

The exemption increases have come during a time when the government has been raising its estimates of how many children have autism and related disorders. Some parents believe the growing roster of recommended shots must somehow be connected.

"I don't understand how other people don't see that these two things are related," said Stacy Allan, a Summit, N.J., mother who filed religious exemptions and stopped vaccinating her three children.

Several parents said that while they believe many health officials mean well, their distrust of the vaccine-making pharmaceutical industry only continues to grow.

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D.U.I. Do's & Don'ts

With a slumping economy, ensuing global conflicts and our own personal dilemmas, a few drinks come as a welcome respite for many. But before you have that extra glass of wine at dinner, make sure you are aware of some new laws and issues that may drastically affect your driving privileges. California has some of the toughest DUI laws in the country, and while no one plans to get arrested for DUI, here are 5 helpful tips to remember if you find yourself at the wrong end of a DUI checkpoint this year.

1) Submit To FSTS: When arrested for DUI many people look for a quick and easy way out of it such as refusing to submit the officer's tests. Well, truth be told, this doesn't really work. Refusing to submit to field sobriety tests (FSTS) will almost always earn a year suspension from the DMV regardless what happens with your court case. Refusing to submit to FSTS might weaken the State's evidence against you, but is it worth risking an automatic one year suspension? This includes submitting a breathalyzer test at the scene of the arrest (called a PAS test). A PAS test might not even be admissible in the criminal case, but if you are below a .08 it will save you a ton of hassle…and probably earn a get out of jail free card. Submit to testing and let a skilled lawyer take it from there. Even if the test results appear "bad," by hiring the right attorney there are many legal arguments and challenges that can be made to the manner in which the tests were administered, your statements, and the results of the tests.

2) Request A Hearing: if arrested for DUI you will receive a temporary driver's license that is good for 30 days before your license is suspended. However, you have the right to request an administrative hearing with the DMV in order to challenge the suspension. This hearing might also yield valuable testimony from the arresting officers that could help you later on when fighting your case in court. Administrative hearings are conducted either in person or telephonically, are far less formal than a court proceeding, and have a lower evidentiary standard of proof required to sustain a suspension. Administrative hearings must be requested within 10 days of arrest, so make sure to act fast if you are arrested. A trained experienced lawyer is also advantageous in order to help navigate through the complexities of the DMV.

3) Know The Penalties: In most Los Angeles County courtrooms a "standard" first time DUI conviction carries with it a $390 fine, 3 month alcohol program, 3 year probation, and mandatory installation of an ignition interlock device (a new 2010 law that L.A. County D.A.'s and C.A.'s are widely enforcing). Typically, prosecutors will not seek jail confinement on a 1st time conviction. In addition to the fines, the court will add on various penalty assessments and fees that could raise your final bill to upwards of $1,750. Depending on the circumstances of your case (under 21, high blood alcohol, refusal) the court could also order you to complete community service, caltrans work, attend AA meetings, and complete a MADD or hospital/morgue program. A first time DUI conviction is priorable, meaning it will be used to enhance punishment on any subsequent DUI in a 10 year period. A second time DUI begets similar punishment with heightened fines and a mandatory minimum of 96 hours (4 days) in jail. Of course, all of these penalties and punishments are subject to change based on varying circumstances, and it should be noted that there are additional restrictions that the DMV can enforce on top of all the court required punishments.

4) Be Polite & Courteous: No matter what crime you are arrested for, be it for DUI or some other offense, dealing with police officers in a calm, respectful, and appropriate manner is always the best approach and will reward you in the end. Officers will note your behavior in their reports, and any belligerent outburst or tirade will likely be used against you as a sign of intoxication and could also earn you additional charges. Of course the opposite is also true meaning if you are calm and collected it could be used as a sign of non-impairment. Even if you didn't do anything wrong always remember that you attract more bees with honey!

5) Don't Drive!: The easiest tip of all...drink to your heart's content and enjoy the holidays, and when you're done take a cab, ride a bus, or call a friend...just don't drive!

THIS COLUMN WAS PREPARED BY JACOB GLUCKSMAN, A CRIMINAL DEFENSE ATTORNEY. HE CAN BE REACHED THROUGH THE LEGAL GRIND AT 310-452-8160 OR REFERRAL@LEGALGRIND.COM

Disclaimer: this article does not constitute legal advice and does not create an attorney client relationship.

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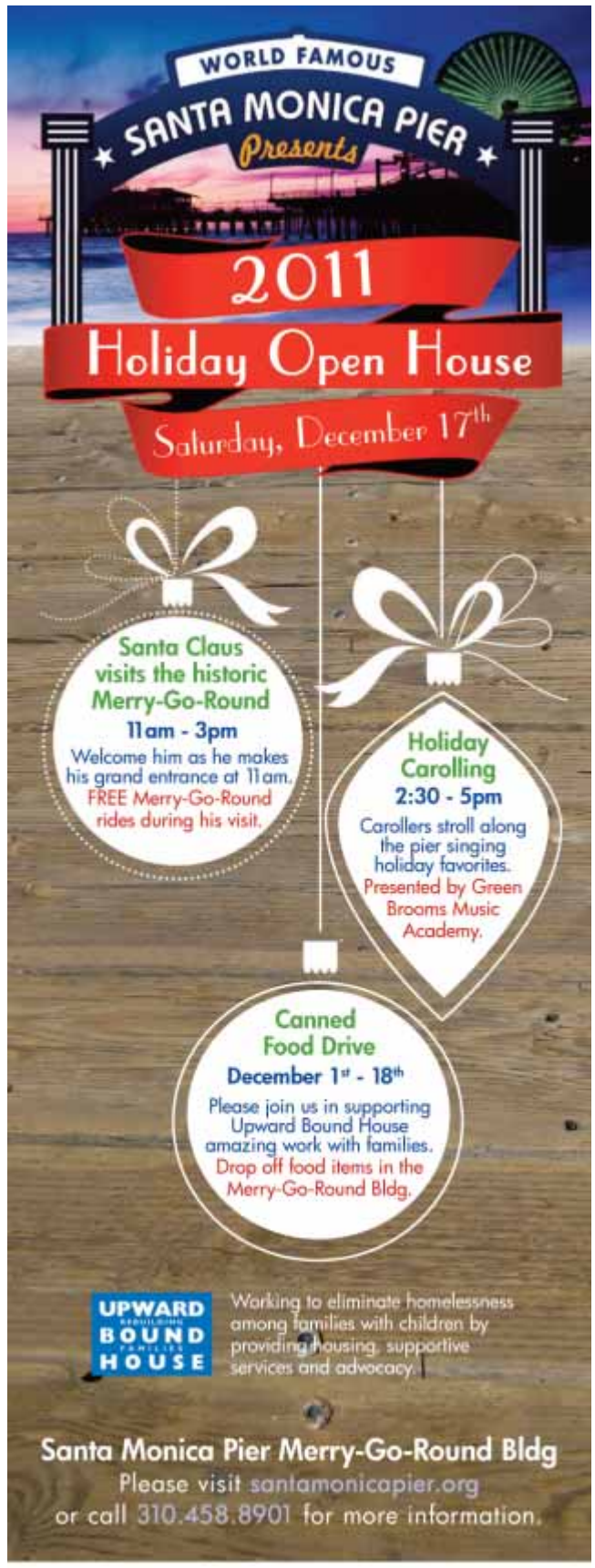
MONDAY	
4:00–5:00pm	(1st & 3rd Monday/Month) Criminal, DMV & Traffic Law: Felony and Misdemeanor Crimes, with former Deputy D.A. and Attorney Jacob Glucksman
5:00–6:00pm	(1st & 3rd Monday/Month) Small Business-startups, Non-profit law, Green & Sustainable Business Practices, Corporations, Contract Drafting, Business Litigation and Employment Law with Attorney Becki Kammerling
5:00–6:00pm	(1st & 3rd Monday/Month) Tenant Rights, Auto accidents, Products Liability, Insurance & Business Disputes, Personal Injury & Small Claims with Attorney Mark Palmer
TUESDAY	
9:00-12:00noon	Patent, Trademark and Copyright Law with Attorney Marcus Risso (By appointment only)
1:00-4:00pm	Employment Law: Wrongful Termination, Sexual harassment, Disability Accommodation, Leave Law, Discrimination, Retaliation, Whistle Blower, Wage & Hour disputes with Attorney Sara Eliot
WEDNESDAY	
5:00-6:30pm	Divorce and Legal Separation; Domestic Partnerships; Child Custody, Support and Visitation; Spousal Support; Prenuptial Agreements & Mediation with Family Law Specialist Attorney Elizabeth Fields
THURSDAY	
12:00-2:00pm	Immigration and Family Law with Attorney Galorah Keshavarz (By appointment Only)
5:00-6:00pm	Chapter 7 and 13 Bankruptcy Filings, Debt Negotiation and Personal Injury cases with Attorneys Paul Mankin and/or Jeff Hughes (By appointment Only)
5:00–6:00pm	(2nd & 4th Thursday/Month) Landlord/Tenant Rights & Obligations, Small Claims, Restraining Orders/Domestic Violence & General Practice Law with Attorney John Wittig
FRIDAY	
4:00-5:00pm	(2st & 4th Friday/Month) Criminal, DMV & Traffic Law: Felony and Misdemeanor Crimes with former Deputy D.A. and Attorney Jacob Glucksman
SATURDAY	
10am-12noon	(1st, 3rd, & 5th Saturday/Month) Estate Planning, Trust & Will Contests Probate, Elder Law, Business Litigation, Formation & Dissolution, Contracts, HOA & Personal Injury with Attorney Richard Ruman
10am-11:30am	(2nd & 4th Sat/Month) Employment/Labor Law including wrongful termination, sexual harassment, wage & hour claims, severance issues; and Family Law/Divorce including support, custody, & prenuptial agreements with Attorney Todd Smilovitz.

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MOCK
FROM PAGE 1

another in a simulation of an actual criminal trial.

The young team was on defense Monday evening, with Rios-Fetchko playing a college student accused of murdering her best friend to quash evidence of an ethics violation at her university that could cost her a $20 million inheritance.

If they win, they'll go to the county championship. The verdict was not read by presstime.

The group has beat out 36 other private and public schools, some with established classes devoted to teaching and rehearsing the students' roles in the same faux murder case.

The difference: JAMS' program has only been in place two years, and is run completely outside of the school day.

"It's incredible, it's impressive," said Eva Mayoral, the principal at JAMS and Mock Trial supervisor. "When you sit in on a practice, it's like law school."

The program got started under the leadership of two criminal defense attorneys, Bill Sadler and Joel Koury, both of whom have students on the team and have devoted many hours on top of their day jobs to teach the middle schoolers the finer points of prosecution and defense.

It isn't always easy.

"Complex stuff and middle schoolers doesn't always mix," Sadler said. "You need patience, understanding and high expectations."

So far, the students have met every bar, Sadler said.

"We've competed against every kind of school, and we've beat them all," Sadler said. "These kids are capable of a lot."

For the last two years, Mayoral reached out to teachers to recommend students who they feel might be interested in testing out a career in law. Then, she met with them personally to discuss what Mock Trial is, and how much of a commitment it requires from students.

Those willing to take the time are put on the team, she said.

The students meet in the summer to get introduced to the concepts, and practice gets underway in September when the trial materials arrive. That includes three-page character descriptions detailing what each witness can and cannot know, what evidence is available and the circumstances of the charges.

Students assume roles of the defendant, attorneys and witnesses, which they play over and over again through the different levels of the competition.

They are evaluated on the clarity of their arguments and the understanding of the legal reasoning behind the arguments, as well as the courteous demeanor of the team.

Ben Ross, an eighth grader, plays a college party animal and witness in the case.

"I'm excited and nervous," Ross said. "I don't know what the other team has to bring."

Despite the repetitive nature of the material, each team pursues a new angle to the case, and the judges, actual trial judges from the Los Angeles Superior Court, pull no punches.

"They tell them to support their case," Mayoral said. "They put them under the gun to articulate what it is that they're doing … . They go back and forth to persuade the judge to rule in their favor. It's intense."

The success of the team has encouraged Mayoral to keep the program going, despite challenges of getting coaches and creating a formalized classroom environment.

"We'd like to grow it, and are looking at the possibility of doubling the team, what that would entail, how we can create an elective course and how to get more kids involved in it," she said.

ashley@smdp.com

SCHOOLS
FROM PAGE 1

school to the next."

From the hours of 8 a.m. to 3 p.m., each student should get the same chance for a quality education as any other in the district, Lyon said.

Now, the programs available at each school site depend on how much money parents bring in, which can vary by more than $2,000 between the highest-raising school and the lowest.

The issue, debated in two packed public meetings in Malibu and Santa Monica, has revealed a rift between groups in both cities that either approve of the concept and want to see it implemented immediately, or feel the district would be taking from successful schools without a comprehensive plan.

Detractors say that without crafting a detailed strategy with community input, fundraising will go down and all schools will suffer.

The Board of Education is expected to go to a vote on the matter tonight. Rather than the district office, the meeting will be held at Lincoln Middle School on 1501 California Ave.

The district changed the venue in order to accommodate more people. At the Nov. 17 meeting, attendees overran the district headquarters and two overflow rooms provided for observers.

A post on the Malibu parent blog after the contentious Nov. 17 meeting suggested that while parents were free to attend, there would be no effort to bring out the crowds as at previous meetings.

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COURT
FROM PAGE 1

doesn't return to the kids the educational experience they should have had, particularly for the seniors, who had their last year of high school stolen out from under them. That is something I will never forget," said Richard Corlin, a former trustee of Concord whose son was a senior when the school closed.

Packer Davis, whose mother, Sonya Packer, founded Concord in 1973, could not be reached for comment. Her husband and son also could not be reached.

However, in court filings they argued that Concord "received reasonably equivalent value" in exchange for the payments to Packer Davis and her family because Packer Davis was more than just the head administrator and her base compensation was lower than salaries of heads of comparable schools and she did not receive any retirement benefits.

They also argued that hotel charges made by Packer Davis, a former chair of the Santa Monica Rent Control Board, were covered under a housing allowance and that the school received "valuable" services from Packer Davis and her family them that were below fair market value.

Michael Kogan, an attorney representing Concord during the bankruptcy proceedings, said the settlement was fair and based on several factors including the cost of further litigation, the number of claims filed and the risk involved with collecting the money.

The school filed for Chapter 11 bankruptcy protection in November 2010, soon after Packer Davis left. Parents and staff then began looking into the school's affairs, which had been administered by Packer Davis with few support staff.

Parents and teachers told the Daily Press that they could never have imagined a school with a strong academic reputation and a legacy like Concord's would go under. After all, this was a school that was established and was known for sending graduates to Ivy League universities. Packer Davis placed an advertisement in a major newspaper ever year listing the universities graduates would attend.

In public tax records, required to be filed by nonprofit corporations, Packer Davis and her husband were listed as the only members of the school's board of directors. According to the records, she paid herself a salary of $308,000 in 2009, and the school's revenue for that year totaled about $1.5 million.

The tax records also show that over the course of three years, Packer Davis declared expenditures of more than $700,000 for "conferences, conventions and meetings." Teachers and parents have said they knew of no such events and can find no documents supporting the charges.

The Daily Press obtained copies of canceled Concord High checks signed by Packer Davis for parts of 2009 and 2010 amounting to more than $22,000 to the Palazzo Westwood Village, a luxury apartment complex, and $9,000 to the W Hotel.

According to the civil suit, Packer Davis charged more than $380,000 to the school's credit card; it is unclear how much of that was for school-related expenses. The suit said she also paid her husband $45,000 and her son $53,000 in 2009-10.

The landlord of the building the school had been renting on Wilshire Boulevard sued for nonpayment of several months' worth of back rent and was listed in bankruptcy documents with a claim for $115,000.

Corlin and teachers who spoke with the Daily Press said they learned that only a handful of students were paying full tuition while the majority were on scholarship, setting the school up for financial failure.

While the settlement brings some closure, those parents who paid full tuition, which was roughly $30,000 a year, only to see the school close before the school year was completed said they were not holding out hope that they would be paid back in full given the large number of creditors and attorney fees.

Some said they would not be satisfied until criminal charges are filed.

"I am disappointed that law enforcement did not bring criminal charges against Susan and Eric for stealing from the families who paid tuition and expected to get education in exchange for their money," said Abby Arnold, whose son attended Concord International. "It goes to show once again that there are no criminal consequences for those who 'rob us with a fountain pen.'"

A handful of parents and teachers from the old Concord have founded their own school, Concord Prep, which is run out of the Boys & Girls Club of Santa Monica. While the number of students enrolled is low — around 25 — the learning environment is just as rigorous and engaging, said Lillian Wallace, who lost approximately $60,000 when the old Concord folded. She has two children enrolled in the new school.

"I think a school like this is needed," she said. "It's a school where kids who are gifted or who may have a learning disability, or who are just plain gifted and bored in regular school are challenged and taught creatively. They like their teachers, and I think that encourages them to do well."

Wallace said the first graduating class of Concord Prep helped the school create a new website to attract more students and some donors have stepped up.

"I hope this school continues," Wallace said.

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FEES
FROM PAGE 3

time fire inspectors spend making sure buildings are in compliance. Then it was a check processing fee levied on business licenses. A City Hall-produced report needed to sell a piece of real estate jumped up as well.

"They're disguised tax increases, and they're pretty much blank checks," Wellman said.

These are costs that should be covered by the General Fund, Wellman argued.

"Why do we pay taxes? We pay taxes for city services," Wellman said. "It's not necessarily to pay for social programs or to pay clerical people $57 dollars an hour."

That $57 figure is the average hourly rate in salary and benefits of a staff person that might be completing the checks. Assuming that individual worked 40 hours a week 52 weeks out of the year, that's $118,570.

"If you drill down on this, you see what the real problem is," Wellman said. "It's not the city with the $500 million budget, the problem is that they're constantly grabbing for new revenue because the salaries are too high."

If the employee completing the task doesn't get a six-figure salary, the fee should be lower, he said.

City Hall has begun a process of creating or raising fees like the fire inspection fee and recreation fees to better reflect the amount of money it spends on staff time.

Originally, the housing monitoring fee was going to cost $300 for each new apartment, and then a flat $120 annual cost.

The fee was changed after discussion before the Housing Commission, Kemper said.

ashley@smdp.com

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SURF REPORT

Surf Conditions **Water Temp:** 61°

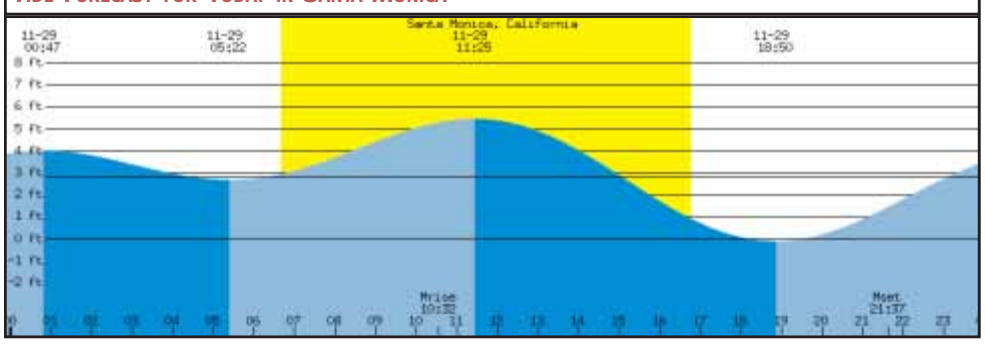
Swell Forecast

NW swell come ashore, hitting SB/VC early in the day, and finally SD mid to late morning. Size should run head high at most west facing breaks with pluses at standouts going about 2' overhead.

Long Range Synopsis

NW is expected to back off a bit, more along the lines of chest to at times head high for west facing breaks.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **November 22, 2011**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 13
- Number of A grades for dry/wet weather -- 16 / 13
- Number of (C,D,F) grades for dry/wet weather -- 0 / 0

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, LAcarGUY, SMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	F	D
Nicholas Beach at San Nicholas Canyon Creek mouth.	F	A
El Pescador State Beach, between Lechasa and Las Alisos creeks.	ns	ns
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	C	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	D
Escondido Creek, just east of Escondido State Beach.	B	F
Latigo Canyon Creek mouth.	C	D
Solstice Canyon at Don Blocker County Beach.	F	A+
Puerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	F	F
Surfrider Beach at Malibu Colony fences.	A	A+
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	B	F
Carbon Beach at Sweetwater Canyon.	A+	A+
Las Flores State Beach at Las Flores Creek (point zero).	A+	C
Big Rock Beach at 19948 PCH stairs.	C	A+
Pena Creek at Las Tunas County Beach.	A+	A+
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	F	F
Castlerock Storm Drain at Castle Rock Beach.	A+	F
Santa Ynez Storm Drain at Castle Rock Beach.	A	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	D
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	F
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A	D
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	F
Santa Monica Beach at Montana Ave. drain.	A+	C
Santa Monica Beach at Wilshire Blvd. drain.	B	C
Santa Monica Municipal Pier.	F	F
Santa Monica Beach at Pico/Kenter storm drain.	A	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A+
Ocean Park Beach at Ashland Ave. drain.	A	A
Venice City Beach, at the Rose Ave. storm drain.	B	F
Venice Beach at Brooks Ave. drain.	A+	F
Venice Beach at Windward Ave. drain.	A	A
Venice Fishing Pier - 50 yards south.	B	A
Venice Beach- projection of Topsail St..	B	F
Marina del Rey, Mothers' Beach- lifeguard tower.	C	F
Dockweiler State Beach at Ballona Creek mouth.	B	F
Dockweiler State Beach at Culver Blvd. drain.	A	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	B
Dockweiler State Beach at World Way (south of D&W jetty).	A+	D
Dockweiler State Beach at Imperial Hwy drain.	C	F
Dockweiler Beach- opposite Hyperion Treatment Plant.	A	B
Dockweiler State Beach at Grand Ave. drain.	A	D

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone

WET -- grades for days of recorded rainfall and the following 3 days

ns -- no sample taken

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

NCAA FOOTBALL

UCLA fires coach Neuheisel

BY GREG BEACHAM
AP Sports Writer

LOS ANGELES UCLA fired coach Rick Neuheisel on Monday after four disappointing seasons in charge of his alma mater.

Neuheisel will be allowed to coach the Bruins (6-6, 5-4 Pac-12) in Friday's Pac-12 title game at Oregon, athletic director Dan Guerrero announced. Offensive coordinator Mike Johnson will be the Bruins' interim coach if they receive a bowl berth.

Neuheisel is 21-28 since taking over the program in December 2007, never building the momentum he needed to reach his goal of challenging Southern California for city supremacy. Guerrero fired Neuheisel two days after UCLA's 50-0 loss to No. 9 USC, the Bruins' largest loss since 1930 in their crosstown rivalry game.

"I thanked Dan for the opportunity," Neuheisel said on the Pac-12's promotional teleconference for the title game, less than an hour after his firing was announced. "I don't need reasons and all that kind of stuff. Certainly when you're the UCLA coach, you'd like to play better against USC. I know that. We had our chances, but when you lose in the fashion we did, that's a difficult pill to swallow."

The Bruins will represent the Pac-12 South in the inaugural league title game on Friday despite finishing two games behind postseason-banned USC in the division standings. UCLA is a 30-point underdog against the Ducks with a Rose Bowl berth on the line for the winner.

Neuheisel said he didn't consider stepping down before the title game.

"I hope I'm not a distraction," Neuheisel said. "I hope I'm some sort of help, in respect to the planning and how we go about it. We've been knocked down before this year, and somehow, some way, we've always responded. I hope we'll respond the same way."

If UCLA loses to Oregon, the Pac-12 would have to petition the NCAA for bowl eligibility for a 6-7 team. The Bruins haven't indicated whether they would pursue a waiver, although Johnson's appointment as interim coach suggests they would.

UCLA made it to just one bowl game in Neuheisel's first three seasons, winning the EagleBank Bowl in Washington, D.C., in 2009.

Neuheisel's firing before the title game is an ugly end to the 50-year-old coach's self-described dream job. He was a quarterback at UCLA, leading the Bruins to an unlikely victory in the Rose Bowl on Jan. 2, 1984.

"I'm just thankful for the opportunity," Neuheisel said. "This has always been a place that I wanted to have the chance to help bring it to a place that everybody would be proud. Obviously we've fallen short of that. There are lots of things that I'm very proud of that happened in my time here. They don't always make it to the front pages of the newspaper, but I think there was a lot of effort and a lot of good work done in the time that I was here, and it won't be a bitter memory at all."

Neuheisel had more success during his first two head coaching stops at Colorado and Washington, leading the Buffaloes to 33 wins and three bowl victories over four seasons before taking the Huskies to four straight winning seasons and a Rose Bowl victory after the 2000 campaign.

Neuheisel said he hadn't thought about his future.

"This has kind of hit me between the eyes here a little bit," Neuheisel said. "I've been on one track, which is just to do the best I can with this particular team. That will be the case at least through Friday, and then we'll make any decisions on which course I take."

Neuheisel eventually was dismissed by Washington after a series of problems in Seattle ranging from player discipline to a rift with school leadership to his infamous involvement in an NCAA basketball tournament pool. After two years out of coaching and a stint on the Baltimore Ravens' staff, Neuheisel took over at UCLA.

But the Bruins went 4-8 in his first and third seasons, with a 7-6 finish in 2009. He had high expectations for his current team, but the Bruins have won consecutive games just once all season, usually alternating blowout losses and narrow victories.

UCLA still went 5-1 at the Rose Bowl this season, and surprising losses by Utah and Arizona State propelled the Bruins into the Pac-12 title game even before their blowout loss to USC.

When Neuheisel returned to UCLA, he appeared in newspaper ads highlighted by a quote: "The football monopoly in Los Angeles is officially over." The words haunted him with each loss by his Bruins.

Neuheisel ended up with much less success than former teammate Karl Dorrell, who was fired in 2007 after going 35-27 in five seasons that included four bowl berths, a 10-2 campaign in 2005 and a Sun Bowl victory.

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MOVIE TIMES

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Twilight Saga: Breaking Dawn - Part 1 (PG-13) 1hr 48min
1:15pm, 4:00pm, 7:00pm, 9:45pm

Tower Heist (PG-13) 1hr 44min
1:15pm, 4:15pm, 7:15pm, 10:00pm

Like Crazy (PG-13) 1hr 29min
1:30pm, 4:10pm, 7:00pm, 9:30pm

Very Harold & Kumar 3D Christmas (R) 1hr 29min
1:45pm, 4:25pm, 7:10pm, 9:50pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Happy Feet Two in 3D (PG) 1hr 45min
11:15am, 2:00pm, 4:30pm, 7:15pm, 10:00pm

Twilight Saga: Breaking Dawn - Part 1 (PG-13) 1hr 48min
11:15am, 2:00pm, 4:45pm, 7:30pm, 10:15pm

Muppets (PG) 1hr 38min
11:30am, 1:15pm, 2:15pm, 4:15pm, 5:15pm, 7:10pm, 8:10pm, 9:55pm

Puss in Boots (PG) 1hr 30min
11:15am, 4:30pm, 9:30pm

Puss in Boots 3D (PG) 1hr 30min
1:50pm, 7:00pm

Immortals 3D (R) 1hr 50min
11:10am, 1:45pm, 4:20pm, 7:05pm, 10:00pm

J. Edgar (R) 2hrs 17min
11:45am, 3:10pm, 6:30pm, 9:50pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Margin Call (R) 1hr 49min
1:40pm, 4:30pm, 7:20pm, 9:55pm

Skin I Live In (La piel que habito) (R) 2hrs 00min
4:20pm, 9:30pm

Descendants (R) 1hr 55min
12:00pm, 1:20pm, 2:50pm, 4:10pm, 5:40pm, 7:00pm, 8:30pm, 9:45pm

Eames: The Architect and the Painter (NR) 1hr 23min
1:50pm, 7:10pm

AMC Criterion 6
1313 Third St.
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Arthur Christmas 3D (PG) 1hr 37min
2:15pm, 7:45pm

Hugo 3D (PG) 2hrs 07min
11:15am, 2:05pm, 4:55pm, 7:45pm, 10:30pm

Twilight Saga: Breaking Dawn - Part 1 (PG-13) 1hr 48min
11:45am, 2:30pm, 5:15pm, 8:00pm

Jack and Jill (PG) 1hr 31min
11:45am, 2:20pm, 4:50pm, 7:25pm, 10:00pm

My Week with Marilyn (R) 1hr 36min
11:15am, 1:50pm, 4:40pm, 7:30pm, 10:20pm

Arthur Christmas (PG) 1hr 37min
11:30am, 5:00pm, 10:30pm

Happy Feet Two (PG) 1hr 45min
11:55am, 2:45pm, 5:30pm, 8:00pm

For more information, e-mail news@smdp.com

Pace yourself tonight, Virgo

ARIES (March 21-April 19)
★★★★★ Your interactions with others might make you want to do something differently. A financial opportunity might be costly at first, but ultimately will work out for you. Be ready to discuss the long-term perspective. A meeting provides an excellent platform for debate. Tonight: Go for a new experience.

TAURUS (April 20-May 20)
★★★★ Remain on top of your game, realizing what you can and cannot change within a partnership. Taking charge could be against your nature right now, but ultimately could have implications. Understand what is needed to lock in a deal. Tonight: As long as need be.

GEMINI (May 21-June 20)
★★★★ Understand what someone expects; you are likely to be able to deliver. Realize what is happening within your immediate circle. See how a situation changes radically if you relax and take some moments of solitude. Tonight: Moving through the moment.

CANCER (June 21-July 22)
★★★★ Your ability to move through issues causes you to rethink a personal matter. Your happy style and upbeat manner win friends. Tonight: A discussion could be more important than you realize.

LEO (July 23-Aug. 22)
★★★★ Understand what is happening. Reach out for someone at a distance. New insights naturally come when you speak to this person. Think about the possibilities with relationships in general, and add in more fun and creativity. Tonight: Defer to others.

VIRGO (Aug. 23-Sept. 22)
★★★ Pace yourself in order to get necessary work done. A partner or someone you have an investment in could create a new perspective out of the blue. Put 110 percent into whatever you do. Tonight: Pace yourself.

LIBRA (Sept. 23-Oct. 22)
★★★★★ Let your imagination open up to new potential and understanding. Your ability to grow past an immediate issue comes out. You gain through one specific partner or loved one. Communication remains instrumental. Tonight: Kick up your heels.

SCORPIO (Oct. 23-Nov. 21)
★★★ Stay on top of a situation, realizing exactly what you need. Understand what is happening with close friends. You might not be able to persuade another person to treat a family member or key person differently. Tonight: Head home.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ You seem to be able to jump over a hurdle and barely notice. Others sit back and admire your natural energy and enthusiasm. A conversation with someone less upbeat inspires him or her to a new level. Follow your sixth sense with a work-related matter. Tonight: Out and about.

CAPRICORN (Dec. 22-Jan. 19)
★★★ Be aware of what might be going on in your mind as well as in reality, especially financially. You seem to feel luckier than you have in a long time. Is a risk worth it in the long run? Tonight: Think before you offer.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ Know that when you are on a roll, you could be close to unstoppable. The real issue is when enough is enough. Your decision to do something differently and to open up breaks past a barrier. Listen more. Tonight: Ask, and you just might receive.

PISCES (Feb. 19-March 20)
★★★ Know when to pull back. Understand that people need to hear your boundaries. Let them know what you consider too much. Putting your best face forward might help you breeze through a period in which you might not want to share as much. Tonight: Consider getting extra rest.

Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

You have an unusual amount of bounce this year. Even in difficult moments you come back strong. Knowing what you want is very important. Your resilience is admirable. How you communicate your desires could make or break a situation. If you are single, you have quite a portfolio and revolving door of admirers. With so many potential suitors, you might be quite challenged by the process of choosing. Summer 2012 on could be instrumental for romance. If you are attached, the two of you enjoy your time together even more. AQUARIUS draws you out of your shell.

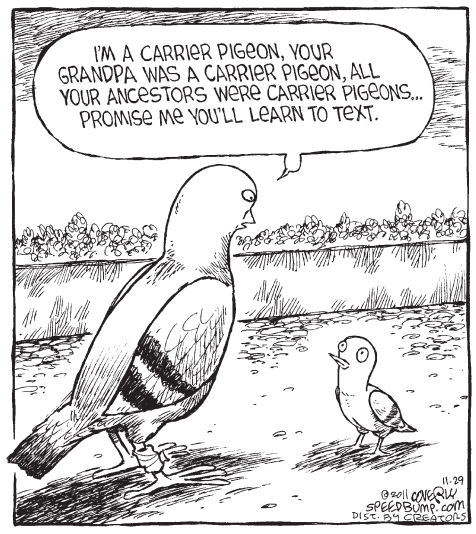


MYSTERY REVEALED!

Paul Alvarez Jr. *news@smdp.com*

Reader Jessica Rosa correctly identified this photo of the Bayside Hotel sign located at Ocean Avenue and Bay Street.
Send your mystery photos to *editor@smdp.com* to be used in future issues.

Speed Bump
By Dave Coverly



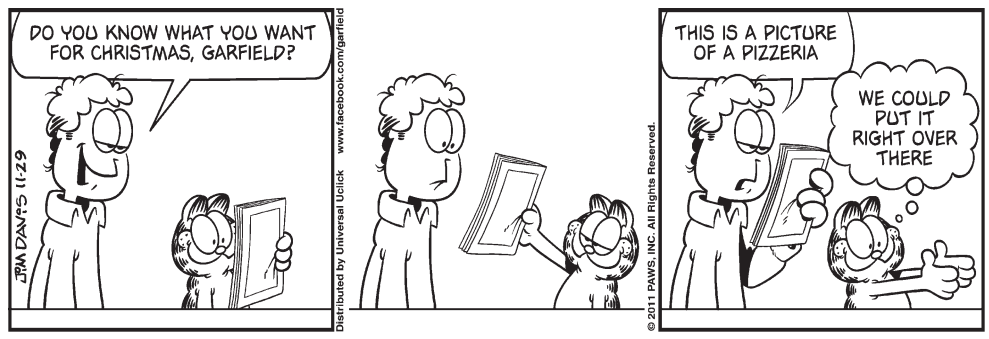
Strange Brew
By John Deering



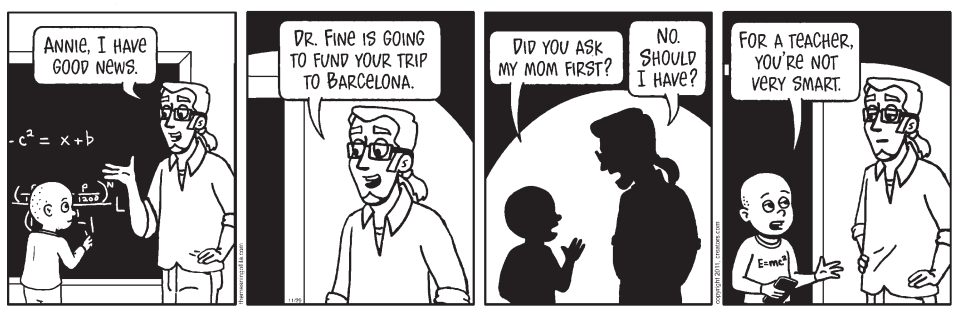
Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★

	1		7		6		5	
4			5		9			1
		6				9		
5	4						6	7
				4				
2	3						1	8
		1				8		
3			9		8			2
	9		2		5		3	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

4	9	7	8	1	5	2	6	3
3	1	6	4	7	2	9	8	5
8	2	5	9	3	6	1	7	4
9	4	1	2	5	7	8	3	6
6	7	8	3	9	1	4	5	2
5	3	2	6	4	8	7	9	1
7	8	3	5	2	4	6	1	9
1	5	4	7	6	9	3	2	8
2	6	9	1	8	3	5	4	7

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CROSSWORD

By THOMAS JOSEPH

ACROSS

1 On the train
7 Journalist Hamill
11 Third-largest island
12 Track shape
13 Blue blooms
15 Singer Cara
16 Deuce beater
18 Catch
21 Pool sticks
22 Mail-related
24 Brewpub product
25 Guide-book feature
26 Lingerie item
27 Prohibit from practicing law
29 Uttered
30 Jury member
31 Places
32 Narnia lion
34 Nebraska team
40 Lotion ingredient
41 Sound system
42 Marsh grass
43 "Wait a sec!"

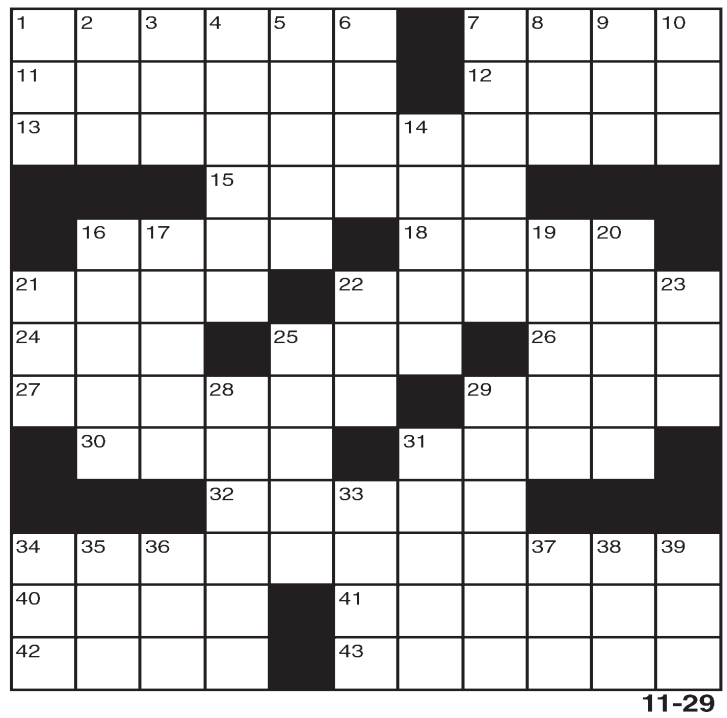
DOWN

1 "Pan Am" network
2 Scary cry
3 Hockey's Bobby
4 Oakley and others
5 Prepare, as some beans
6 Portion out
7 Major nations
8 Genesis woman
9 Road goo
10 Golfer Ernie
14 Victorious
16 Dutch bloom
17 Singer Della
19 Facing the pitcher
20 Louvre setting
21 Scoundrel
22 Golf goal
23 Young fellow
25 Swamp
28 Hit on the noggin
29 Like some treasures
31 Trattoria fare
33 Verdant
34 Lot buy
35 Flamenco cry
36 Fish eggs
37 Work unit
38 Early auto
39 Junior, to senior

G	A	M	M	A	■	J	A	P	A	N
A	T	E	A	M	■	A	L	O	N	E
B	E	G	U	N	■	M	E	L	T	S
■	■	■	R	I	G	A	■	K	I	T
E	T	H	I	O	P	I	A	■	■	■
R	I	O	T	■	S	C	R	I	P	T
A	L	L	I	E	■	A	G	O	R	A
S	E	D	U	C	E	■	E	W	O	K
■	■	■	S	U	R	I	N	A	M	E
T	S	P	■	A	S	S	T	■	■	■
H	E	R	O	D	■	A	I	M	A	T
A	M	I	N	O	■	A	N	O	D	E
N	I	G	E	R	■	C	A	P	O	N

Yesterday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 2, P.O. Box 536475, Orlando, FL 32853-6475



11-29

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• Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

• Each empty square dictates the math operation that must be performed to meet the demands.

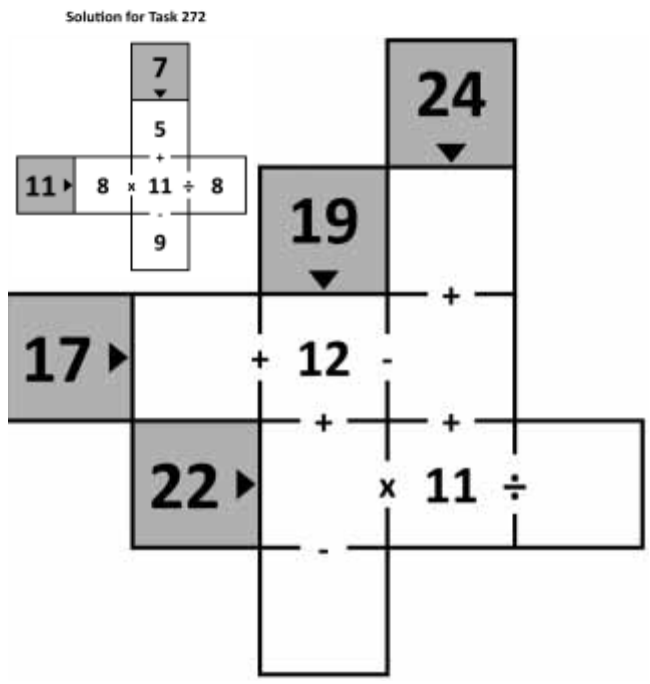
• Remember to multiply or divide before you add or subtract.

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Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

3, 4, 5, 9, 9, 10

Solution for Task 272



DAILY LOTTERY

MEGA MILLIONS: 22 28 42 49 54 — Meganumber: 43 — Jackpot: $64M

SUPER LOTTO PLUS: 15 16 28 33 38 — Meganumber: 23 — Jackpot: $11M

Fantasy 5: 12 23 25 29 35

DAILY 3: MIDDAY: 4 4 5 — EVENING: 9 7 6

DAILY DERBY: 1st: 09 Winning Spirit — 2nd: 08 Gorgeous George — 3rd: 06 Whirl Win — RACE TIME: 1:46.23

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ (1) A recent vicious, unprovoked attack in Toronto by Sammy the cat on Molly the black Labrador (bloodying Molly's ear, paws and eye) left Molly's owner without recourse to Ontario's or Toronto's "dangerous pet" laws. The owner told the Toronto Star in November that, apparently, only dangerous dogs are covered. (2) Maya the cat was central to a recent contentious British immigration case when a judge seemed to favor residence for a Bolivian national because of Maya. The judge had concluded that the Bolivian man and his British partner had established a close-knit "family" relationship because of the need to care for Maya.

■ Unclear on the Concept: (1) Licensed Texas physician Akili Graham, 34, who gives paid motivational speeches on healthy living ("How to Deal With Stress"), was arrested in October in Houston and accused as the front man for four "pain clinics" that allegedly dispense prescription drugs illegally. (2) A chief child-abuse investigator for the Catholic Church in Britain, Christopher Jarvis, 49, was sentenced in October following his guilty plea to possession of over 4,000 child-sex images on his computer. Jarvis had been hired in 2002 to protect against pedophiles' access to church groups.

TODAY IN HISTORY

1983 Soviet war in Afghanistan: The United Nations General Assembly passes a resolution stating that Soviet Union forces should withdraw from Afghanistan.

1987 Korean Air Flight 858 explodes over the Thai-Burmese border, killing 155.

1990 Gulf War: The United Nations Security Council passes two resolutions to restore international peace and security if Iraq did not withdraw its forces from Kuwait and free all foreign hostages by January 15, 1991.

2007 The Armed Forces of the Philippines lay siege to The Peninsula Manila after soldiers led by Senator Antonio Trillanes stage a mutiny.

WORD UP!

panegyrize \PAN-i-juh-rahyz\ , verb; 1. To eulogize; to deliver or write a panegyric about. 2. To indulge in panegyric; bestow praises.

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Obituaries

Frances Joy Sibley, 76



Frances Joy Sibley, 76, of Blackfoot, Idaho passed away Sunday, November 27, 2011 at her home.

Frances was born July 18, 1935 in Sunset, Texas to William Wesley Corsby and Katy Sophronia Tison. She spent her childhood in Santa Maria, California, graduating from Santa Maria High School.

On June 6, 1953 Frances married Herschel "Red" Ray Sibley in Santa Monica, California. Together they had six children, Douglas, Darrel, John, Randy, Karen and Noreen.

With Red in the Navy, Frances and Red traveled many places, living in Ridgecrest, California for 22 years, before moving to Blackfoot, Idaho in 2005.

She was very active in record keeping for the Salvation Army in Ridgecrest. She traveled monthly to San Francisco to get supplies for the Salvation Army. She had worked for Northrup Aviation making harnesses for drone aircrafts. In her free time she enjoyed working with plastic canvas and reading.

Frances is survived by her husband, Red Sibley of Blackfoot, Idaho; children, Douglas Ray (Debra) Sibley of Fresno, California, Darrel Wayne (Ginny) Sibley of Tampa, Florida, John Wesley (Sue) Sibley of Sequin, Texas, Randy Lee (Becky) Sibley of Formoso, Kansas, Karen Elaine (Raymond) Libby of West Point, Nebraska and Noreen Ann (Joseph) Picon of Horizon City, Texas; sister, Betty Cannell of Yuma, Arizona; eight grandchildren; and ten great grandchildren.

A memorial service will be held at 11:00 a.m. on Wednesday, November 30, 2011 at Hawker Funeral Home, 132 South Shilling Avenue in Blackfoot. Family will meet with friends and relatives for one hour prior to services. Condolences may be sent to the family at condolences@hawkerfuneralhome.com.

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Notices

Publication of SUMMONS IN A CIVIL ACTION
Case number 2:11-cv-00636-RLH-GWF, filed with the United States District Court for the District of Nevada on April 26, 2011. Filed by Brian J. Robbins, Esq., #190264 Robbins Umeda LLP, 600 B St., Suite 1900, San Diego, California 92101, Attorney for John Zaremba, Derivatively on Behalf of Las Vegas Sands Corp. Plaintiff.
NOTICE TO DEFENDANT:
Sheldon G. Adelson, Michael A. Leven, Irwin A. Sigel, Jeffrey H. Schwartz, Jason N. Ader, Charles D. To: Wing T. Chao, 13600 Marina Pointe Dr. #181, marina Del Rey, CA 90292-9247

Notices

A lawsuit has been filed against you.
Within 21 days after service of this summons on you (not counting the day you received it)- or 60 days if you are the United States or a United States agency, or an officer or employee of the United States described in Fed. R. Civ. P. 12 (a)(2) or (3) - you must serve on the plaintiff an answer to the attached complaint or a motion under Rule 12 of the Federal Rules of Civil Procedure. The answer of motion must be served on the plaintiff of plaintiff's attorney, whose name and address are:
Leverty & Associates Law, Chtd, Patrick Leverty, Esq., 832 Willow St., Reno, NV 89502.
Robbins & Umeda, LLP, Brian J. Ribbins, Esq., 600 B. St., Suite 1900, San Diego, CA 92101
If you fail to respond, judgment by default will be entered against you for the relief demanded in the complaint. You also must file your answer or motion with the court.
The name of the court is United States District Court for the District of Nevada
The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: Brian J. Robbins, Esq., #190264 Robbins Umeda LLP, 600 B St., Suite 1900, San Diego, California 92101; Dated April 26, 2011, Clerk, by Lance S. Wilson, Deputy.

Defendant(s) Respondent(s): Sheldon G. Adelson, et al.
Published, Santa Monica Daily Press: 11/8/11, 11/15/11, 11/22/11, 11/29/11.

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES015351
Superior Court of California, County of Los Angeles
Petition of TERRANCE JONATHON LEWIS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: TERRANCE JONATHON LEWIS filed a petition with this court for a decree of changing names as follows: TERRANCE JONATHON LEWIS to JONATHON PRINCE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: January 13, 2012 Time: 8:30am, Dept. B, Rm #204
The address of the court is 300 E. Olive Ave., Burbank, CA 91502
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 11/22/2011
MARY THORNTON HOUSE, JUDGE OF THE SUPERIOR COURT

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125491 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as ART MACHINE, A TRAILER PART CO.. The full name of registrant(s) is/are: TRAILER PARK INC. 6922 HOLLYWOOD BLVD., SUITE 12 LOS ANGELES, CA 90028. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/2007. /s/: RACHEL MCINTYRE. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125490 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as INTELLART DESIGNS. The full name of registrant(s) is/are: ARTHUR D. WHITEHEAD 3442 SATIN COURT PALMDALE, CA 93551. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/31/2011. /s/: ARTHUR D. WHITEHEAD. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125489 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as LOS ANGELES LANDSCAPER. The full name of registrant(s) is/are: TRINIDAD PAUL VENYA 8100 STEWART AVE. LOS ANGELES, CA 90045. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TRINIDAD PAUL VENYA. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125488 This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as GINA HOLZ DESIGNS. The full name of registrant(s) is/are: GINA HOLZ 906 N. DOHENY DRIVE #311 WEST HOLLYWOOD, CA 90069. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/28/2011. /s/: GINA HOLZ. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125487 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as BUBBLE PUNCH. The full name of registrant(s) is/are: TRUE MEE LEE 11865 ROCHESTER AVE. APT 2 LOS ANGELES, CA 90025, MICHELLE NGUEYN 9618 EXPOSITION BLVD. #215 LOS ANGELES, CA 90034. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/23/2011. /s/: TRUE MEE LEE. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125486 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as FONGS WORLD ART. The full name of registrant(s) is/are: MASON FONG 2094 KENILWORTH AVE. LOS ANGELES, CA 90039. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MASON FONG. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125881 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as BRONSON APARTMENTS, REEVES APARTMENTS, CLOVERDALE APARTMENTS, WILCOX APARTMENTS. The full name of registrant(s) is/are: IRA FRANKEL 5919 WEST 3RD STREET LOS ANGELES, CA 90036. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/2011. /s/: IRA FRANKEL. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 126144 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/02/2011 The following person(s) is (are) doing business as MAGICALLY DELICIOUS ENTERPRISES. The full name of registrant(s) is/are: ADAM GELFAND 6447 VIA DE ANZAR ROLLING HILLS ESTATES, CA 90275. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ADAM GELFAND. This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125485 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as HERMOSA CELLULAR AND REPAIR, SOUTH BAY CELLULAR AND REPAIR. The full name of registrant(s) is/are: ELDAD MAZAL 300 PACIFIC COAST HIGHWAY SUITE 106 HERMOSA, CA 90254. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/24/2011. /s/: ELDAD MAZAL. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 126145 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/02/2011 The following person(s) is (are) doing business as FELIPES ROAD SERVICE. The full name of registrant(s) is/are: FELIPE MENDEZ 495 PEPPER ST. PASADENA, CA 91103. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2011. /s/: FELIPE MENDEZ. This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 126146 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/02/2011 The following person(s) is (are) doing business as Jongewaards Bake n Broil. The full name of registrant(s) is/are: Bake n Broil, Inc 5 Goldenmeadow Fallbrook, CA 92028. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1965. /s/: Andrew Child. This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129541 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as Jacksons Food and Drink. The full name of registrant(s) is/are: DPS Foodworks, LLC 4718 Darien Street Torrance, Ca 90503. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Scott Cooper. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129509 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as Bjoin Films. The full name of registrant(s) is/are: Henry Bjoin Studios Inc. 121 East Linden Ave Burbank, CA 91502. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/03/2011. /s/: Henry Bjoin. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

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in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129512 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as The Ultimate Lien Solution. The full name of registrant(s) is/are: Marilyn E. Murata, Corporation 216 Loma Vista \"A\" El Segundo, CA 90245. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/20/2006. /s/: Marilyn E. Murata. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129513 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as Alternative Medical Case Management. The full name of registrant(s) is/are: Marilyn E. Murata, Corporation 216 Loma Vista \"A\" El Segundo, CA 90245 . This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/20/2003. /s/: Marilyn Murata. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129516 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as Resurreccion Mexican Folk, Resurrection Mexican Folk. The full name of registrant(s) is/are: Rafael Valpuesta 2389 Gladmar Street Monterey Park, CA 91754. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2011. /s/: Rafael Valpuesta. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129521 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as US Investigative and Protection Services. The full name of registrant(s) is/are: Lisette Laboy 1231 S. Plymouth Blvd #102 Los Angeles CA 90019. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/: Lisette Laboy. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129523 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as Healthspecialty. The full name of registrant(s) is/are: Cosmolara, Inc. 9634 Washburn Rd Ste. A Downey, CA 90241. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/20/2005. /s/: Neil Badlani. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129542 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as Buzzsaw Industries. The full name of registrant(s) is/are: Lawrence Fortunato 1820 N. La Brea Ave., #6 Los Angeles CA 90046, Candace Starr 2219 E. Thousand Oaks Blvd. #138 Los Angeles CA 90046. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/23/2011. /s/: Lawrence Fortunato . This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129519 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as JustWrite. The full name of registrant(s) is/are: Mark Simon 625 North Sycamore #101 Los Angeles, CA 90036. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/03/2011. /s/: Mark Simon. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129542 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as Airbrush Hollywood, The Look Factory. The full name of registrant(s) is/are: Gwendolyn Davis 220 E. Valencia Ave. #11 Burbank CA 91502. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/29/2011. /s/: Gwendolyn Davis. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 130533 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as MUXICA, MUXICA PRODUCTIONS. The full name of registrant(s) is/are: Daniel Boiles 39 Victoria Lane Sierra Madre, CA 91024, Ricardo Ordonez 39 Victoria Lane Sierra Madre, CA 91024. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Daniel Boiles. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 130534 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/09/2011 The following person(s) is (are) doing business as Media City Jewelers. The full name of registrant(s) is/are: Edward Dekermenji 2411 N. Parish Pl. Burbank, CA 91504. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Edward Dekermenji. This statement was filed with the County Clerk of LOS ANGELES County on 11/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 130535 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/09/2011 The following person(s) is (are) doing business as INTIMATE CELEBRATIONS . The full name of registrant(s) is/are: EILEEN BECKWITH PEARSON 28801 S. LAKESHORE DRIVE MALIBOU LAKE, CA 91301, GISELLE SHAPIRO C/O D&S TOWNSON, 34947 SWEETWATER DRIVE AGUA DULCE, CA 91390. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GISELLE SHAPIRO. This statement was filed with the County Clerk of LOS ANGELES County on 11/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 130536 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/09/2011 The following person(s) is (are) doing business as Studio 26 Stationery. The full name of registrant(s) is/are: Courtney Caverly 912 El Medio Avenue Pacific Palisades, CA 90272, Tracy Rossie 912 El Medio Avenue Pacific Palisades, CA 90272. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2011. /s/: Courtney Caverly. This statement was filed with the County Clerk of LOS ANGELES County on 11/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 130538 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/09/2011 The following person(s) is (are) doing business as JOHN KALISKI ARCHITECTS, URBAN STUDIO. The full name of registrant(s) is/are: JOHN KALISKI 3780 WILSHIRE BLVD. SUITE 300 LOS ANGELES, CA 90010. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOHN KALISKI. This statement was filed with the County Clerk of LOS ANGELES County on 11/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 130180 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2011 The following person(s) is (are) doing business as LIFETIME VALUE PHARMACY . The full name of registrant(s) is/are: INFUSION HEALTHCARE PHARMACY, INC. 23080 ALESSANDRO BLVD, STE. #212 MORENO VALLEY, CA 92553. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RYAN LE. This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK.

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A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 134179 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2011 The following person(s) is (are) doing business as Chunky By Design. The full name of registrant(s) is/are: Sylvia Humphrey 3925 W. 23rd St. Los Angeles, CA 90018. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/15/2011. /s/: Sylvia Humphrey. This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 134176 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2011 The following person(s) is (are) doing business as MDG RECORDS. The full name of registrant(s) is/are: MG INNOVATIVE, INC. 835 AUSTIN AVE. #1 INGLEWOOD, CA 90302. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/10/2010. /s/: MARCEL HENDERSON. This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 134178 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2011 The following person(s) is (are) doing business as Riven Rock Financial. The full name of registrant(s) is/are: Philip A. Vinceri 3327 Prospect Ave La Crescenta Ca 91214. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Philip A. Vinceri . This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 134177 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2011 The following person(s) is (are) doing business as Vision Products International. The full name of registrant(s) is/are: Fututre Sports Products International inc. 18543 Devonshire Street Suite #450 Northridge, CA 91324. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2011. /s/: Chris Brown. This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

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federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 134181 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2011 The following person(s) is (are) doing business as BUYMYDOMAINDOTCO, KEN TAL COMPANY. The full name of registrant(s) is/are: Ken Talcott 2604 Greenleaf Dr. West Covina, CA 91792, Linda Talcott 2604 Greenleaf Dr. West Covina, CA 91792. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/22/2011. /s/: Ken Talcott. This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 135036 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/18/2011 The following person(s) is (are) doing business as Lomita Pet Hospital. The full name of registrant(s) is/are: Companion Animal Emergency and Surgery Inc. 2 Pacific Crest Irvine, CA 92602, SJ Kim, Inc. 27935 Sirani Ct. Valencia, CA 91355. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Sandra Kim. This statement was filed with the County Clerk of LOS ANGELES County on 11/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136258 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as MOCEAN ARMOR. The full name of registrant(s) is/are: JOHN HARVEY 31220 LA BAYA DR. STE. #104 WESTLAKE VILLAGE, CA 91362. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/15/2011. /s/: JOHN HARVEY. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 129078 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as Hollypro Productions, Hollypro Cinema, Tiger Tiger Projects, Gold Creek Ranch, Gold Creek Movie Ranch, The Cosmic Adventure. The full name of registrant(s) is/are: Jack P. Johnson 8807 Gold Creek Road Sylmar, CA 91342. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Jack P. Johnson. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136259 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as SAKURAJIMA. The full name of registrant(s) is/are: SAKURAJIMA USA INC. 344 Hauser Blvd. #113 Los Angeles, CA 90036. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name

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or names listed on (Date)09/02/2011. /s/: Naohiro Sakemoto. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 136257 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as Raspberry Books. The full name of registrant(s) is/are: Tammy Laframboise Laforest 4346 Mammoth Ave. #4 Sherman Oaks, CA 91423. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Tammy Laframboise Laforest. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011133968 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2011 The following person(s) is (are) doing business as Sunland Performance Tires and Wheels. The full name of registrant(s) is/are: Manuel de Jesus Paz 8431 Foothill Blvd. Sunland, CA 91040. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/11/2011. /s/: Manuel de Jesus Paz. This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125073 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/31/2011 The following person(s) is (are) doing business as ALAN MCDONALD GENERAL CONTRACTOR, AMGC. The full name of registrant(s) is/are: ALAN MCDONALD 15911 ROSEHAVEN LANE CANYON COUNTRY, CA 91387 . This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/2009. /s/: ALAN MCDONALD. This statement was filed with the County Clerk of LOS ANGELES County on 10/31/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011 125080 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/31/2011 The following person(s) is (are) doing business as LEAGUE CONSTRUCTION COMPANY, LCC. The full name of registrant(s) is/are: ALAN MCDONALD 15911 ROSEHAVEN LANE CANYON COUNTRY, CA 91387 , JESUS ROJAS 8530 WAKEFIELD AVENUE PANORAMA CITY, CA 91402. This Business is being conducted by: a Joint Venture. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALAN MCDONALD. This statement was filed with the County Clerk of LOS ANGELES County on 10/31/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/05/2011, 12/12/2011, 12/19/2011.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011133384 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/16/2011 The following person(s) is (are) doing business as WORLD PUBLISHING CIRCLE, FOUNDATION OF THE NEW WORLD. The full name of registrant(s) is/are: Jason Nelson 1232 Harvard St. #2 Santa Monica, CA 90404. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/10/2011. /s/: Jason Nelson. This statement was filed with the County Clerk of LOS ANGELES County on 11/16/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/06/2011, 12/13/2011, 12/20/2011.

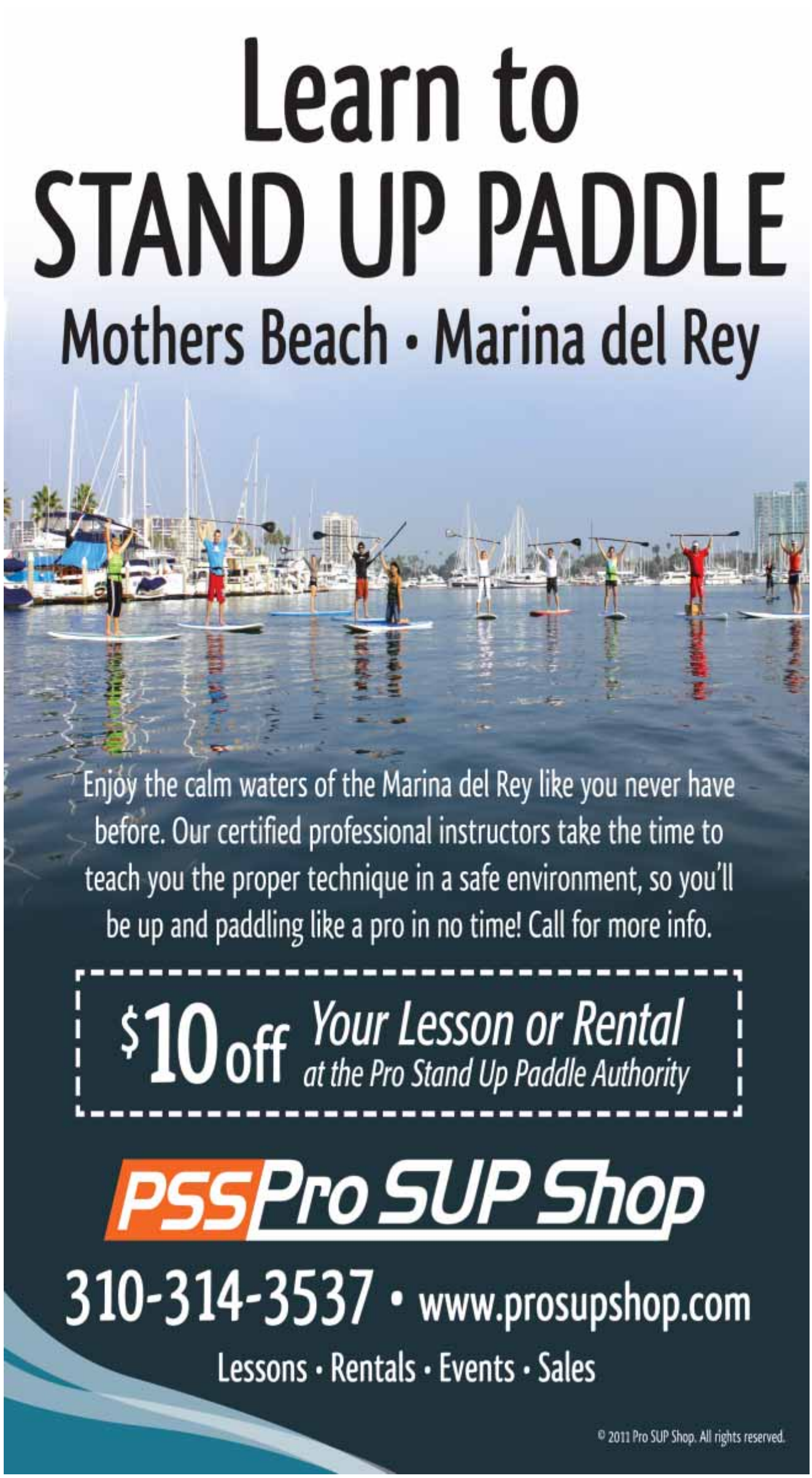
FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011128256 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/04/2011 The following person(s) is (are) doing business as ARTEMIS GRAPHICS & DESIGN. The full name of registrant(s) is/are: David Feldman 3636 Rosewood Ave. Los Angeles, CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:David Feldman. This statement was filed with the County Clerk of LOS ANGELES County on 11/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/06/2011, 12/13/2011, 12/20/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011136227 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/22/2011 The following person(s) is (are) doing business as FIVE SPARROWS DESIGN STUDIO. The full name of registrant(s) is/are: Whitney Lauren Pennington 2102 Century Park Lane #216 Los Angeles, CA 90067. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/11/2011. /s/: Whitney Lauren Pennington. This statement was filed with the County Clerk of LOS ANGELES County on 11/22/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/06/2011, 12/13/2011, 12/20/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011133022 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/16/2011 The following person(s) is (are) doing business as BRDLY. The full name of registrant(s) is/are: Sabrina S. Bradley 691 Irolo St. #1506 Los Angeles, CA 90005. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Sabrina S. Bradley. This statement was filed with the County Clerk of LOS ANGELES County on 11/16/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/29/2011, 12/06/2011, 12/13/2011, 12/20/2011.

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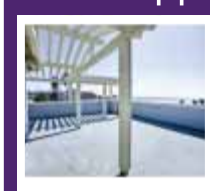
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