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MONDAY, NOVEMBER 28, 2011
Volume 11 Issue 14

Santa Monica Daily Press

BIG FINISH FOR USC
SEE PAGE 12

We have you covered

THE ON TO THE NEXT ONE ISSUE

City Council to review pier update proposal

Members warn staff not to turn landmark into a 'cash cow'

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

CITY HALL When tourists and residents walk along the Santa Monica Pier, they find a bustling place with an amusement park, nationally-ranked bathrooms and a few empty store fronts.

In coming months, much of the activities of the pier will remain the same, but the architecture of how the pier is run and maintained will be fundamentally different.

At its Tuesday meeting, the City Council was read-in on staff's recommendations to reformulate the management of the pier, beginning with its board of governors and ending with City Hall's own task of providing maintenance and security services.

Staff's recommendations were informed by a study completed by city employees and a second one done by Urban Place Consulting, the company run by the current executive director of the pier, Steve Gibson.

The proposals broke down into three parts: consolidating the management of operations, overhaul leasing practices and refocus the Pier Restoration Corporation, the board of managers that currently run the pier.

The city needs to be better organized with respect to its operations on the pier, said Andy Agle, director of Housing and Economic Development.

"Over time, it's fractured among different departments," Agle said. "No one unit is responsible for coordinating and resolving conflicts."

SEE PIER PAGE 9



Paul Alvarez Jr. *news@smdp.com*

RUNNING MAN: **Samohi running back Kori Garcia (left) runs for a gain against Ventura on Friday night at Santa Monica College's Corsair Field.**

HIGH SCHOOL FOOTBALL PLAYOFFS

Samohi survives late Ventura push to reach semifinals

BY DANIEL ARCHULETA
Managing Editor

CORSAIR FIELD Samohi just keeps on marching through the CIF-Southern Section Western Division playoffs.

Santa Monica's postseason run continued Friday with a 29-24 win over a previously undefeated Ventura team on Friday at Santa Monica College during a second round matchup.

The Samohi Vikings were again led by a balanced attack that saw senior running back Kori Garcia run for 158 yards and a touchdown. Fellow senior, quarterback Christian Salem, countered to the tune of 202 passing yards and three touchdowns.

"Ventura is a good program, no doubt," Head Coach Travis Clark said. "They were as good as advertised, but we were able to hold them off."

Despite allowing Ventura to score early in the first quarter, the Vikings were able to snatch control of the game while building a 20-7 lead just before the half.

Santa Monica's first half scoring was highlighted by a 66-yard scoring pass from Salem to junior Sebastian LaRue and an athletic catch by senior wide receiver Anthony "Animal" Hernandez.

With time winding down on a dominate Samohi first half, Ventura was able to drive downfield, scoring a field goal off the foot of Jake Lanski that shortened the lead to 20-10 at the intermission.

The start of the second half continued to be all Ventura. Running back Conner Armstrong punched in a one-yard touchdown that brought Ventura to within three at 20-17.

Facing a defense that gave up just 96 points all season including the playoffs, Samohi responded with 10 straight points punctuated by a 78-yard touchdown strike to wide receiver Dylan Muscat at the eight minute mark of the fourth quarter. It was Muscat's first touchdown on offense during his Samohi career.

Down 29-17, Ventura mounted a scoring drive capped by an eight-yard touchdown by running back Leo Camacho to bring the Cougars back into the game midway through the fourth quarter.

Ventura attempted an onside kick, but were unable to recover a fumble by Samohi returner Will Taylor on the play.

The Vikings failed to convert a first down on the next possession and were

SEE SAMOHI PAGE 10


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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Nov. 28, 2011

Drawing on your own talents
Senior Center
1450 Ocean Ave., 1 p.m. — 2:30 p.m.
Artist and teacher Dina Ferrenino Lamb guides this ongoing workshop that teaches beginning drawing skills. Space is limited, so priority will be given to those who have attended previous workshops. Cost: free for Senior Center members. For more information, call (310) 458-8644.

'Racy Reads' for teens
Main Library Branch
601 Santa Monica Blvd., 5:30 p.m. — 6:30 p.m.
At this teens only event in the Children's Activity Room, munch on snacks while discussing books and issues that matter to you. Help decide titles for future discussions; a limited amount of free copies of relevant books will be available to teens who participate in the discussion. For more information, call (310) 458-8621.

Tuesday, Nov. 29, 2011

Wire you going so fast?
TAG Gallery
2525 Michigan Ave., 11 a.m. — 5 p.m.
"Wired" is the name of Camey McGilvray's new collection, which runs through Dec. 24. "Wired" presents a meditation on both how connected to technology modern society seems to be, and how wound up that has forced us all to become. Abstract metal and wood figures bound with wire depict states of multi-tasking, the workplace and social networks, trying to expose the meaning and values behind our kinetic, contemporary culture. Cost: free. For more information, call (310) 829-9556, or visit www.tag-gallery.net.

It's only Chinatown
Main Library Branch
601 Santa Monica Blvd., 6:30 p.m. — 9:30 p.m.
To help gear up for next year's Raymond Chandler-themed Citywide Reads, the Main Library will delve into the world of film noir with this showing of the 1974 classic "Chinatown." Jack Nicholson plays a low-rent private detective hired to uncover a case of adultery, but gets caught up in a complex web of murder and corruption that could change the face of Los Angeles. Co-starring Faye Dunaway and John Huston. Cost: free. For more information, call (310) 458-8600.

Wednesday, Nov. 30, 2011

The art of forgetting
18th Street Arts Center
1639 18th St., 8 p.m.
As part of the Pacific Standard Time exhibition, artist-run production company EZTV celebrates its status as one of the world's first galleries of computer art. EZTV director Michael Masucci and guest Michael Wright host this screening of contemporary video art, as well as one of Dr. Timothy Leary's final filmed interviews. Cost: free. Reservations strongly recommended. For more information, visit www.18thstreet.org.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



'Twilight' keeps shining with $42M second weekend

DAVID GERMAIN
AP Movie Writer

LOS ANGELES The latest "Twilight" movie has plenty of daylight left with a second-straight win at the weekend box office.

"The Twilight Saga: Breaking Dawn — Part 1" took in $42 million domestically over the three-day weekend and $62.3 million in the five-day Thanksgiving boom time from Wednesday to Sunday. That raised its domestic total to $221.3 million, while the Summit Entertainment release added $71.5 million overseas to lift the international total to $268 million and the worldwide take to $489.3 million.

Debuting at No. 2 was Disney's family flick "The Muppets," with $29.5 million for the three-day weekend and $42 million over the five-day holiday haul.

Three other family films rounded out the top-five: the Warner Bros. sequel "Happy Feet Two" at No. 3 with a three-day total of $13.4 million and $18.4 million for five days; Sony's animated comedy "Arthur Christmas" at No. 4 with $12.7 million for three days and $17 million for five days; and Paramount's epic adventure "Hugo" at No. 5 with $11.4 million for three days and $15.4 million for five days.

Between "Breaking Dawn" and the blitz of family films, analysts thought Hollywood had a shot at record revenue over Thanksgiving, one of the year's busiest weekends at movie theaters. But viewers did not come in anywhere close to record numbers.

"I was pretty surprised by this. I just thought this was the perfect combination of films in the marketplace," said Paul Dergarabedian, analyst for box-office tracker Hollywood.com. "Maybe there was just too much out there."

Domestic revenue totaled $234 million from Wednesday to Sunday, well below the $273 million record set two years ago, when "The Twilight Saga: New Moon" led the Thanksgiving weekend, according to Hollywood.com. Receipts also fell short of last Thanksgiving's $264 million haul, when "Harry Potter and the Deathly Hallows: Part 1" finished on top.

Studio executives concede it's growing harder to lure fans into theaters given all the portable games, devices and other electronics people have to fill up their entertainment time. A so-so Thanksgiving on a weekend

SEE **BOX OFFICE** PAGE 11



LET IT SNOW

Brandon Wise *brandonw@smdp.com*

(Above) A large crowd gathered on the Third Street Promenade on Saturday for the annual Winterlit tree lighting celebration. (Right) Former promenade performer Andy Grammer headlined the event.



Retailers enjoy strong start to holiday season

ANNE D'INNOCENZIO
AP Retail Writer

More Americans hunted for bargains over the weekend than ever before as retailers lured them online and into stores with big discounts and an earlier-than-usual start to the holiday shopping season.

A record 226 million shoppers visited stores and websites during the four-day holiday weekend starting on Thanksgiving Day, up from 212 million last year, according to early estimates by The National Retail Federation released on Sunday. Americans spent more, too: The average holiday shopper spent $398.62 over the weekend, up from $365.34 a year ago.

Art and Anna Destrada from Port Chester, N. Y., were among the holiday shoppers. They started shopping on Thanksgiving evening at a Walmart store, went to various malls in New Jersey on Friday, and got some deals at Macy's on Saturday. They spent a total of $2,000 on gifts for themselves and others, including a Wii videogame console, clothing and jewelry.

"We've saved for Christmas and put away money all year," says Anna Destrada, 49. "We stayed within our means so we can make a few splurges."

The results for the first holiday shopping weekend show that retailers' efforts to lure shoppers during the weak economy are working. Some like Wal-Mart Stores Inc. and J.C. Penney have been making a stronger push online to better compete with the likes of rival Amazon.com. And major chains like Macy's, Target, Best Buy extended the traditional start to the shopping season by opening their doors at midnight on Thanksgiving evening instead of the pre-dawn Friday hours of years past.

But the question remains whether retailers' will be able to hold shoppers' attention throughout the remainder of the season, which can account for 25 to 40 percent of a merchant's annual revenue. After all, Americans are still very driven by deep discounting and they're more conscious of their spending budgets.

Overall, holiday spending is expected to grow by a modest 2.8 percent to about $466 billion, according to the NRF. A fuller picture on spending will come Thursday when major retailers report their November sales

SEE **SHOPPING** PAGE 9

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My Write

Bill Bauer

Send comments to editor@smdp.com

Nothing to like about this development

A LOT OF ATTENTION HAS BEEN DIRECTED toward larger developments in Santa Monica recently.

But, even the smaller developments have major problems. Such is the case with a new residential/commercial mixed-use development finally approved by the Planning Commission for 401 Broadway at Fourth Street.

The site is currently Grigsby Automotive, a car repair facility diagonally across from Santa Monica Place. The property owner is a faceless corporation described in City Hall documents as the "Grigsby Family Trust" and "Fourth and Broadway, LLC."

The proposed project is a five-story project with 48 tiny, studio (single room) apartments and eight one-bedroom apartments. Average size of the units is 355 square feet. The ground floor retail component will feature 4,159 square feet of space with an additional 657 square feet of outdoor (dining) space.

The project will have no automobile parking. But, it will have 15 commercial employee bicycle parking spots and 56 residential bike spaces along with a changing area and showers.

This development is fraught with problems. Even though it's Downtown with plenty of parking available in nearby City Hall-owned structures, cramming 56 units of "dormitory room" housing and nearly 5,000 square feet of retail space — most likely a restaurant with its outdoor dining patio — on a small 50-by-150 foot lot is bad planning, pure and simple.

Some people have suggested that it's ideal for senior citizens or college students who don't have cars. Does the developer or, for that matter, the Planning Commission think that 401's tenants and customers won't drive?

Claiming most students and seniors don't possess cars or drive is a myth. The same myth suggests that low-income people don't own cars, which is why tenants living in most of Santa Monica's underparked affordable housing buildings are forced to street park in adjacent neighborhoods.

If the Planning Commission thinks tenants and the development's retail customers will only walk, bus and bicycle, they're living in Fantasyland. I'd never live in a building without on-site parking. Good luck to the developer who only offers a bike rack for parking.

I don't care what the Land Use and Circulation Element (LUCE) says about reducing car trips and encouraging bicycling and alternative modes of transportation, we're still a vehicle-centric society. Ignoring the need for adequate vehicular parking is bad urban planning in a city rife with bad urban planning.

The original architect, David Forbes Hibbert, was criticized for the project's uneven appearance and the small apartments. Hibbert was replaced by Michael Folonis who, after input from the commission, came up with a more acceptable design.

While Folonis' modern, streamlined facade is head and shoulders above Hibbert's busy vision, the commission's interjection of itself into the design process is disturbing and a serious overstepping of its authority.

Commission suggestions included adding some larger apartments, expanding the outdoor dining area (before the space is even leased), "improve the building's articulation and highlight the vertical breaks" and "enhance building movement by introducing different materials and colors." Forget Hibbert and Folonis, the developer should've just hired the Planning Commission to design the project.

According to City Hall's website, the Planning Commission is responsible for encouraging the most appropriate use of land, provide adequate open spaces for light and air, prevent undue concentrations of population, (56 units? 25 single/one bedroom apartments would be less concentrated), lessen congestion on the streets, facilitate adequate provisions for community utilities and community facilities such as transportation, water, sewage, schools, parks and other requirements.

LUCE MANDATES THAT DEVELOPERS PROVIDE PUBLIC BENEFITS, BUT FAILS TO DESCRIBE THE BENEFITS AND WHO BENEFITS.

Nowhere does it say, "act as designers." And, the commission's request to "consider the building's historic design compatibility with the adjacent historic buildings" is definitely in the Architectural Review Board's purview, not the Planning Commission's.

The ARB has responsibilities to assure buildings are "in good taste, good design and harmonious with surrounding developments … " and "contribute to Santa Monica's reputation as a place of beauty, spaciousness and quality." City Hall's words, not mine.

LUCE mandates that developers provide public benefits, but fails to describe the benefits and who benefits. Here the Planning Commission has also stumbled. Decoupling vehicular parking is bad enough, but requiring a Transportation Demand Management Program for a project without any car parking? Go figure.

Or, the $175,000 fee for "transportation infrastructure improvements" such as a Fourth Street streetscape enhancement which could include wider sidewalks and narrower or reduced traffic lanes to snarl traffic even more?

This project goes to City Council for development agreement approval next month where they will surely try to gussy up this disaster with more micro-managing.

I predict that with the density, number and size of the units, lack of parking and other factors, 401 Broadway is a slum in the making and nobody in City Hall is objective enough or gutsy enough to say, "Stop! This is a pile of crap."

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CIRCULATION VERIFICATION COUNCIL

The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2011. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

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Pope calls for responsible, credible climate agreement

NICOLE WINFIELD
Associated Press

VATICAN CITY Pope Benedict XVI called Sunday for delegates attending this week's U.N. climate change conference in South Africa to craft a responsible and credible deal to cut greenhouse gases that takes into account the needs of the poor.

Some 25,000 government officials, lobbyists and scientists are expected to attend the two-week conference that opens Monday in Durban. The immediate focus is the pending expiration of the Kyoto Protocol, the 1997 agreement requiring 37 industrialized countries to slash carbon emissions to 5 percent below 1990 levels by 2012.

Western governments are expected to try to get China and other growing economies to accept legally binding curbs on greenhouse gases, as well. Poor countries want the signatories to accept further reductions in a second commitment period up to at least 2017.

Benedict, who has been dubbed the "green pope" for his environmental concerns, launched an appeal Sunday to government representatives attending the Durban conference to craft a responsible revised Kyoto deal.

"I hope that all members of the international community agree on a responsible and credible response to this worrisome and complex phenomenon, taking into account the needs of the poorest and future generations," he said during his traditional Sunday blessing from his studio overlooking St. Peter's Square.

Benedict denounced the failure of world leaders to agree to a successor treaty to Kyoto during a 2009 U.N. climate summit in Copenhagen. He said then that world peace depends on safeguarding God's creation.

The 84-year-old German pope has voiced increasing concern about protecting the environment in his encyclicals, during foreign trips, speeches to diplomats and in his annual peace message. Under Benedict's watch, the Vatican has installed photovoltaic cells on its main auditorium to convert sunlight into electricity and has joined a reforestation project aimed at offsetting its CO_2 emissions.

For the pontiff, it's a moral issue: Church teaching holds that man must respect creation because it's destined for the benefit of humanity's future. He has argued that climate change and natural catastrophes threaten people's rights to life, food, health and ultimately peace.

German police clear huge sit-in at nuclear protest

JUERGEN BAETZ
Associated Press

BERLIN German police cleared a sit-in of thousands of protesters attempting to block a shipment of nuclear waste and temporarily detained 1,300 people Sunday, officials said.

Hundreds of officers started evicting protesters from the rail lines near Dannenberg in the north of the country in the morning, police spokesman Stefan Kuehm-Stoltz said.

Those who refused to leave were detained on site for several hours, but all were eventually released by late afternoon. Only those who refused to divulge their identity to police were brought before judges.

Police put the number of protesters at 3,500 while protest organizers said 5,000 people had occupied the tracks that will be used to transport a nuclear waste shipment reprocessed in France and now on its way to a storage site near the northern town of Gorleben.

Activists say the waste containers, and the temporary storage facility near Gorleben, are not safe.

Police also clashed with two groups of protesters that hurled stones and fireworks at officers, with police chasing them through the woods surrounding the rail tracks in the area.

Sixteen officers were injured, bringing the total since Friday to 51, police said.

Several officers were injured and at least 10 people detained, Kuehm-Stoltz said.

Activists said some 150 people were injured as police dispersed some protests with tear gas and batons over the weekend, German news agency dapd reported.

The train carrying the shipment of 11 containers of nuclear waste reprocessed at France's La Hague facility entered western Germany on Friday after delays in France, where activists damaged railway tracks in an attempt to halt the cargo.

The Q Line

Digging deep

The Daily Press recently wrote an article that discovered that local nonprofits are actively seeking donations during this holiday season.

So, this week's Q-Line question asks:
Will you donate to charity despite the tough economy, or are things too tight to give?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 107.**


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Earth Talk

By the editors of E Magazine

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Photo courtesy iStock Collection/Thinkstock

MAKING THE SWITCH: **Advocates of thorium to power nuclear plants say that the element is safer than uranium, and that its waste cannot — like the plutonium waste of uranium fission — be re-formulated for nuclear weapons. Thorium plants, they say, also wouldn't need containment domes like those pictured here because the reactors can't 'melt down' and release radiation.**

New power?

Dear EarthTalk

Thorium is a naturally occurring element that is supposedly more available, more efficient and safer to use than uranium for generating nuclear energy. Is this true and, if so, why haven't we made the switch?

Jane Westermann
Austin, Texas

THORIUM, A NATURALLY OCCURRING radioactive element found in abundance in the Earth's crust all around the world, might well be a better fuel source than uranium for nuclear power generation for a variety of reasons. First and foremost, just one ton of the silvery metal can produce as much energy as 200 tons of uranium or 3.5 millions tons of coal, according to Nobel laureate Carlo Rubbia of the European Organization for Nuclear Research. Another advantage is that it comes out of the ground as a 100 percent pure, usable isotope. Unlike uranium, which contains only 0.7 percent fissionable material, thorium doesn't require enrichment to be used in nuclear reactors. Also, the spent-fuel waste from thorium fission cannot be re-formulated for nuclear weapons like plutonium, the waste product of uranium-based fission.

Also, proponents say that thorium doesn't require the high temperatures and mitigation equipment of uranium-based reactors. "The plants would be much smaller and less expensive," Kirk Sorensen, a former NASA rocket engineer and now chief nuclear technologist at Teledyne Brown Engineering, told the UK's Telegraph last year. "You wouldn't need those huge containment domes because there's no pressurized water in the reactor." With no high temperatures, thorium reactors can't "melt down" and release radiation.

"Once you start looking more closely, it blows your mind away," adds Sorensen. "You can run civilization on thorium for hundreds of thousands of years, and it's essentially free." The advocacy-oriented Thorium Energy Alliance reports that there is "enough thorium in the U.S. alone to power the country at its current energy level for over 1,000 years."

Nuclear researchers in the U.S. first contemplated using thorium as a nuclear energy feedstock back in the 1940s, but its lack of feasibility in making nuclear weapons put it on the back burner, where it has sat for the last six decades despite various attempts to revive the technology for practical use. In Russia, China and India, thorium reactors represent the next generation of nuclear power. India possesses about a quarter of the world's thorium reserves. The country is working to develop a network of large thorium-based reactors, and plans to meet 30 percent of its electricity needs with thorium by 2050.

Many nuclear advocates and environmentalists alike don't see thorium as the savior its supporters make it out to be. For one, uranium is still relatively easy to come by and inexpensive, and the nuclear industry is set up to run on it. Changing over to thorium would be expensive, and who knows what unforeseen problems may arise with full-scale deployment. Perhaps most important, some analysts worry that putting more eggs into humanity's nuclear basket will surely further delay the transition to a truly green economy that runs on clean renewable energy from the sun, wind and other so-called alternative sources.

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Aging sagebrush rebel keeps up fight against feds

JOHN MILLER
Associated Press

NAMPA, Idaho A 75-year-old lawyer who fought private property rights battles alongside Idaho U.S. Rep. Helen Chenoweth and her Nevada rancher husband Wayne Hage in the 1990s is still cultivating the Sagebrush Rebellion's roots.

Fred Kelly Grant has been slowed by age and heart surgery, but he's in demand from counties — and tea partyers who attend his $150-per-person seminars — as conservative elements in the West's continue to clash with the federal government.

California's Siskiyou County is paying Grant $10,000 to help block removal of four Klamath River dams. Montana and Idaho counties have enlisted him to trim hated wolf populations and thwart U.S. Forest Service road closures.

What Grant preaches is "coordination," the theory that federal agencies by law must deal with local governments when revising their public land travel plans or protecting endangered species. Grant insists he's not reviving the discredited "county supremacy" movement, in which a Nevada county once threatened federal employees with prosecution.

"This is not nullification," simply ignoring federal mandates, he told The Associated Press. "Coordination is working within the system to try and make the system work."

Hage, who died in 2006, epitomized the Sagebrush Rebellion by battling the federal government over water rights. Chenoweth, killed the same year in a car crash, worried that federal agents would arrive aboard black helicopters to enforce the Endangered Species Act.

Grant, a former federal prosecutor in Maryland who once helped guide Stewards of the Range, the Hage family's property-rights nonprofit, started his own foundation last year. He, a son and daughter-in-law now give seminars, often to tea party groups, on how locals can demand coordination when Washington, D.C. isn't listening.

Grant insists he's no radical, but he's not above fanning the flames. In 2009, he told a crowd angry about road closures in California's Shasta-Trinity National Forest that he once dismissed those who claimed the United Nations and U.S. government sought to eliminate people from public land as crackpots who saw "a communist behind every sagebrush."

"I thought it was a conspiratorial theory," Grant said, in video footage. "It's not."

Some environmentalists are dubious of Grant's "coordination," saying it's so much fodder on the conservative rubber-chicken circuit for a restive Western audience long unhappy with federal management of vast tracts of public land.

"He's saying a county should adopt its own plan, and the federal government is obliged to make sure its plan is consistent with the local plan," said Jon Marvel, Western Watersheds Project director in Hailey, Idaho. "It's nullification by another name."

Grant insists federal courts side with him.

In 2001, a U.S. District Court judge in Utah ordered the Bureau of Land Management to remove wild horses resettled in Uintah County, in part because the agency didn't coordinate with local officials.

"Coordination does not mean the county gets its way," Grant said. "What it means is, the federal government should be discussing policy with the county, and considering alternatives."

He cites Idaho's Owyhee County, where he says coordination between locals and the BLM beginning in 1990 resolved grazing disputes — and led to ranchers' support for 500,000 acres of federally protected wilderness created here in 2009.

In California's Modoc County, officials say coordination begun in 1993 helped resolve disputes, including halting plans to curtail grazing.

"The federal government is the one that's ultimately calling the shots on the federal land," said Tim Burke, BLM field manager in Alturas, Calif. "But the federal government is definitely interested in what the county has to say."

Idaho's Benewah and Custer counties and Montana's Ravalli County enlisted Grant's help as they aim to reduce wolves and reopen backcountry roads closed by the Forest Service and BLM.

"They're not giving us a say in how they're managing our land," said Custer County Commissioner Doyle Lamb.

Ravalli County Commissioner Matt Kanenwisher says he's seen some changes in how federal agencies in Montana respond to counties, but says time will tell if they're taking coordination seriously.

"In the view of coordination, counties aren't a stakeholder — they're a partner," he said.

Almost nowhere has Grant's message resonated more deeply than in California's Siskiyou County, in 14,179-foot Mt. Shasta's shadow. "Coordination" became a catch phrase in the battle over whether four Klamath River dams should be dynamited to help endangered salmon.

Craig Tucker, a spokesman for the Karuk Indian Tribe that favors dam removal, first heard the word after Grant gave a seminar in nearby Redding in 2009 attended by dam-removal foes.

"Now, when those guys open their mouths, the first thing they start talking about is coordination," Tucker said. "It seems to me Fred Kelly Grant has sold people a bill of goods that amounts to snake oil."

Jim Cook, a Siskiyou commissioner who attended Grant's Redding seminar, said Tucker and federal managers dismiss coordination at their own peril.

Maybe it's not a silver bullet, "but you do make them explain why they do things," Cook said. "That makes the agencies squirm. It asks, 'Can you come in front of a judge and explain why you blew this policy off?' "

In an Oct. 19 letter, Cook threatened U.S. Interior Secretary Ken Salazar with a lawsuit for "failing to coordinate your dam destruction decision with Siskiyou County. We will not stand idly by and allow you to continue to violate the law," Cook wrote.

Salazar's agency responded Nov. 4, citing 27 meetings with county officials since 2010.

Department of Interior lawyers contend Cook misinterprets federal laws purporting to require coordination.

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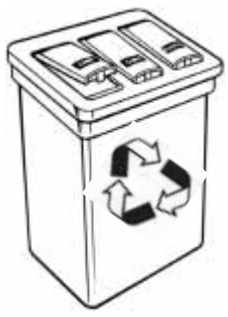
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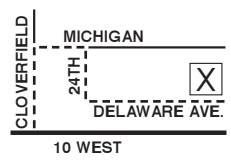


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KNOW BEFORE YOU GO



Ocean Avenue Utility Work

The Ocean Avenue utility work will connect the sewer line from First Court to Ocean, install a new a gas line from First Court to Ocean, and install a new joint trench on Ocean. Work will take place on Ocean from Moomat Ahiko to Pico Boulevard with various lane closures throughout the duration of the project. Work will take place between 8 a.m. – 5 p.m., beginning Nov. 07 and ending Dec. 15.

Transit Priority Systems Project

Installation of the Transit Priority System (TPS) at 80 traffic signals along major corridors within the City of Santa Monica. Partial roadway closures or detours are expected at various locations on Pico Boulevard between 11th and 23rd streets, but impact to traffic should be minimal.

Pier Parking Lot Storm Drain Improvement Project

Drainage improvements will take place to the 1550 parking lot just north of the Santa Monica Pier. A gravity storm drainage system will be installed to replace the existing pump system. The bike path underneath the pier will be closed; however a bike path detour to Appian Way will be available.

Annual Paving & Sidewalk Repair Project

Annual street and sidewalk maintenance work consists of cold-milling and asphalt overlay, slurry sealing, sidewalk removal and reconstruction, curb and gutter removal and reconstruction, pervious gutter construction, and tree root pruning. In addition to the annual work, striping modifications will be completed to implement recommendations of the Draft Bicycle Action Plan. Street paving will occur mainly in the Ocean Park area, south of Pico Boulevard and west of Lincoln Boulevard. Some work, however, is also planned outside this area

Southern California Edison Installation

Installation of electrical conduit and vaults on 20th Street from Olympic Boulevard to Wilshire Place North. Estimated project completion is November 2011. Lane closures will occur on the east side of 20th Street between Colorado and Arizona avenues. There may be traffic delays in and around the Appian Way and Pico Boulevard intersections. Expect traffic delays. Use alternate routes whenever possible.

Alley Resurfacing Project

The alleys in the 1500 block of Stanford Court will be resurfaced Dec. 5-16. Daily work start time is 7 a.m. and end time is 4:30 p.m. Please be advised that resurfacing operations will generate noise and dust. There will be certain times when the alley will not be accessible during construction, but the city will minimize these times of closure during the day. Questions should be directed to the Public Works Street Maintenance Division at (310) 458-4991. For more info on the Alley Renewal Program, go to: www.smgov.net/streets/alleyprogram.

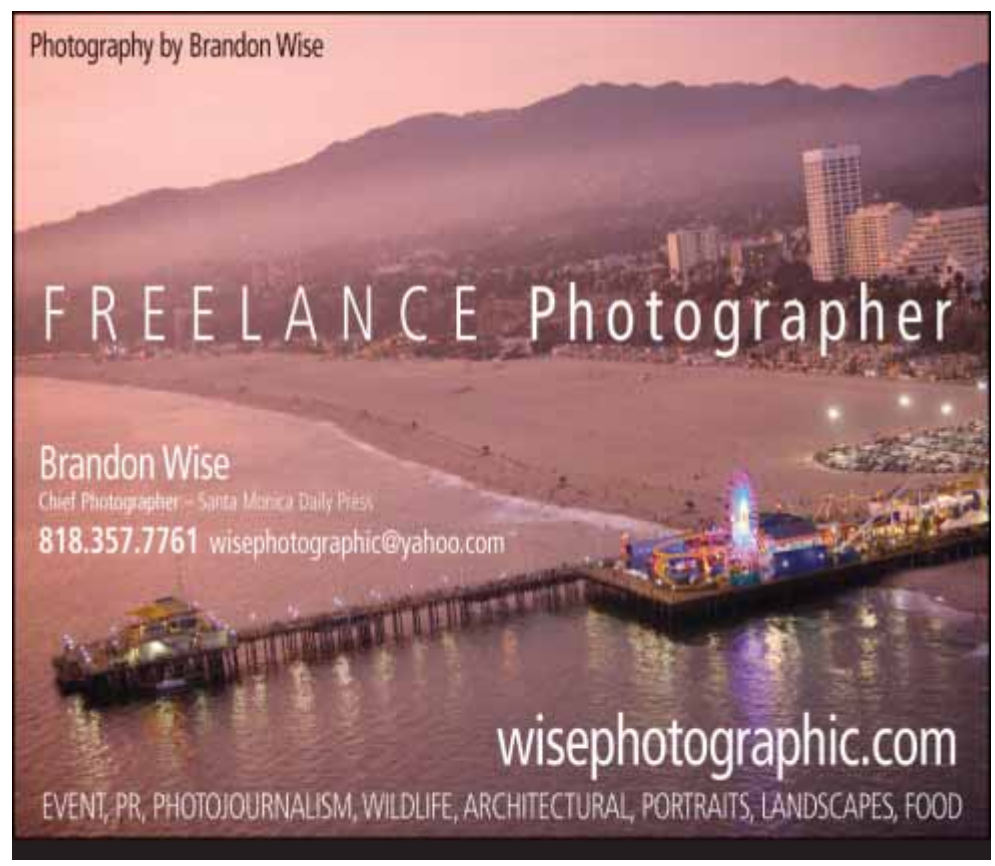
Water Main Replacement No. 1

Replacement of approximately 11,700 feet of existing ductile iron water mains with new ductile iron water pipes due to age, condition and capacity demands. Work will take place on Euclid Court, from Carlyle to Alta avenues There will be traffic impacts in the work area.

The Village

The Village Santa Monica is a mixed-income, mixed-use community that will be developed in THE heart of Santa Monica's Civic Center revitalization area. This unique public/private partnership leverages City-owned land to provide for important public benefits. There will be utility work on Ocean Avenue and First Court; traffic may be affected from 8 a.m. to 5 p.m.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.



PIER
FROM PAGE 1

To fix that, City Hall would create an Office of Pier Management, which would take care of the day-to-day operations of the pier including janitorial services and leasing. Those tasks and others are spread out across no less than five parts of City Hall right now.

City Manager Rod Gould has already tapped Airport Senior Administrative Analyst Rod Merl to run the new office.

Leasing in particular presents a problem. Right now, City Hall puts out a request for proposal to solicit new tenants for store fronts on the pier. Those requests, known in city-speak as RFPs, are foreign to most private business people, who expect a more familiar brokering process.

"While RFPs are customary in the city to hire consultants, they're unlike how most commercial tenants are selected," Agle said.

Businesses describe the process as unclear and unnecessarily lengthy. Instead, leasing would be run through the potential Office of Pier Management, using a commercial brokerage firm to select businesses for the pier.

Finally, staff proposes altering the purpose and composition of the Pier Restoration Corporation, a board of 11 volunteers that oversee the pier and report to the City Council.

The name "Pier Restoration Corporation" hearkens back to the early 1980s when the group was formed to oversee the process of bringing the pier back to life after a violent storm destroyed much of the iconic landmark.

Changing the name to Santa Monica Pier Corporation or Santa Monica Pier Marketing and Events Bureau would reflect the group's new focus, specifically marketing the pier, finding sponsors, fundraising and producing big events like the annual Twilight Dance Series.

The board itself would be cut down to seven members to increase efficiency. Those members would have a two-year interim period to work out the goals and guidelines for leasing, marketing, events, promotions, create a master plan for the pier and cement the direction development at the site will take over the coming years.

Against the recommendation of Urban Place Consulting, staff proposes that the City Council appoint all members of the new board. The original proposal involved allowing the Pier Lessees Association, Chamber of Commerce and Convention & Visitors Bureau appoint one member each.

Those organizations would be able to nominate candidates, Agle said.

Council members all supported the direction proposed by staff, but some worried that too much emphasis was being placed on making the pier a profitable entity.

The focus of the new direction should be preserving the pier, not trying to commercialize it and turn a profit, said City Councilmember Kevin McKeown.

"It's not there to be a cash cow or a piggy bank. It's here to be our pier, so let's keep it that way," McKeown said.

Ensuring that it remains "our pier" doesn't mean staying stagnant, particularly with the amount of public investment being put into the pier not only in terms of capital improvements like the restoration of the pier bridge but in the surrounding area, said Councilmember Terry O'Day.

"The neighborhood is changing, and we're putting in a substantial commitment to the pier … We have to make sure the pier doesn't get left behind, that it's well integrated," O'Day said.

The matter will return to council for full approval in a future meeting.

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SHOPPING
FROM PAGE 3

figures. But for now, experts agree that retailers will likely have to continue to discount to get shoppers to spend.

"The big question is: How do you close the season?" says Hana Ben-Shabat, a partner at A. T. Kearney's retail practice. "This is a very promotional driven shopper."

Indeed, the earlier hours — which meant earlier doorbuster deals — on Black Friday seemed to be what drew many shoppers in over the weekend, particularly the younger crowd.

According to the National Retail Federation, 24 percent of Black Friday shoppers were at stores at midnight. That's up from 9.5 percent the year before when only a few stores were open during that time. Of those shopping at midnight on Black Friday, 37 percent were in the 18-to-34 age group.

"Black Friday has evolved from an early morning shopping activity to a late night entertainment," says Ellen Davis, spokeswoman at The National Retail Federation. "A lot of people stayed up until 1 a.m. or 2 a.m. to go shopping, and then went to bed."

The remainder of the day went well, too.

Mall of America, the nation's largest mall, broke its Black Friday record with about 210,000 shoppers. And Taubman Centers, which manages or leases 26 shopping centers in 13 states, says sales were up anywhere from mid- to low double digits on Friday, compared with a year ago.

Overall, Black Friday sales were $11.4 billion, up 7 percent, or nearly $1 billion from the same day last year, according to a report by ShopperTrak, which gathers data from 25,000 outlets across the country. It was the largest amount ever spent on that day and the biggest year-over-year increase since 2007. Additionally, customer counts climbed 5.1 percent that day compared with a year ago.

Online shopping on Black Friday was especially strong. Research firm comScore reported on Sunday that online spending jumped 26 percent on Black Friday to $816 million, compared with $648 million on the same day a year ago.

Some experts worry the strong start will cannibalize sales during the remainder of the season. Indeed, many people who headed to the malls after Black Friday weren't spending.

At the Crabtree Valley Mall in Raleigh, N.C., it was busy on Saturday, but many shoppers did not have bags. Likewise, at Pioneer Place mall in Portland, Ore., on Saturday, a number of shoppers were doing more window-shopping for the best deals than actual buying.

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Morgan Genser *news@smdp.com*

PASS UNDONE: **Samohi safety Mathew Rusk-Kosa breaks up a pass against Ventura on Friday.**

SAMOHI
FROM PAGE 1

forced to punt the ball back to Ventura with three minutes left in regulation.

Ventura couldn't capitalize on the possession ultimately punting the ball away to Samohi. The Vikings were able to gain a first down, giving Samohi possession to end the game.

"They are a fine ball club," Ventura head coach Brad Steward said. "They are a well coached bunch."

One of Steward's only laments was his team's inability to convert on fourth downs. The Cougars turned the ball over on downs four times in defeat.

"Things were working at the beginning," Steward said of his decision to go for two first quarter first downs on fourth. "They were able to make stops."

Clark suspected that Ventura had the confidence to be aggressive on offense, but tipped his hat to a Samohi defense that bent, but didn't break.

"This feels amazing," Garcia said of the Vikings' playoff run. "We haven't done this in a while, so it's really special."

The win sets up a rematch with Ocean League rival Culver City next week in the semifinals. Samohi was able to defeat the Centaurs 71-14 early in November.

Culver City's appearance in the semifinals is somewhat surprising. The Centaurs entered the playoffs as the third place team in the Ocean League. In the first round they knocked off No. 1 seed Serra and dispatched Righetti 51-28 on Friday.

"I'll treat this as a whole new game," Clark said of the rematch with Culver City. "We're going to have to have a good week of practice if we're going to take them again."

This is the deepest Samohi has advanced in the playoffs since winning it all in 2001 under then head coach, the late Norm Lacy, and Clark, who was a defensive coach at the time.

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BOX OFFICE

FROM PAGE 3

with such a good variety of movies could be a sign that Hollywood simply has to live with diminished expectations.

"I don't know that choice is ever a bad thing, and in terms of a weekend for families, this is one of the best," said Dave Hollis, head of distribution for Disney, which brought "The Muppets" back to the big-screen after a 12-year absence. "The challenge is breaking through and being relevant and meaningful and fresh enough to take the more finicky customers and have them choose you."

Disney reported that "The Muppets" drew a good mix of families and couples without children who fondly remember Kermit, Miss Piggy and the rest of the gang on "The Muppet Show." The film stars Jason Segel and Amy Adams as fans helping to reunite the Muppets for a telethon to save their decaying studio.

"Breaking Dawn" was holding close to the pattern set by "New Moon" two years ago, though domestic revenues were off slightly. Factoring in higher ticket prices since "New Moon," the audience shrank even further for "Breaking Dawn."

"I think the audience has changed a bit. Everybody's grown a little older, and I guess we lose a few of our patrons to age," said Richie Fay, head of distribution for Summit.

With no big new releases coming next weekend, though, "Breaking Dawn" has a shot at making up some ground, Fay said.

"Happy Feet Two" has failed to live up to its Academy Award-winning predecessor, a blockbuster that took in nearly $200 million domestically. The sequel about dancing penguins has managed just $43.8 million since opening Nov. 18, a 10-day total that barely matches the opening-weekend gross of the 2006 original.

"Arthur Christmas," from the British animation unit Aardman that made "Chicken Run" and the "Wallace and Gromit" films, has long-haul potential because of its good reviews and holiday story line. The voice cast includes James McAvoy, Hugh Laurie and Jim Broadbent in a Christmas Eve romp about a child's present that falls through the cracks in Santa Claus' high-tech delivery operation.

"To have the one picture that really is kind of carrying the torch as a Christmas picture really bodes well for the future," said Rory Bruer, head of distribution for Sony.

Distributor Paramount has similar long-term hopes for Martin Scorsese's "Hugo," which also has great reviews. Based on a children's book, "Hugo" follows the adventures of an orphan boy who tends the clocks in a Paris train station and becomes caught up in unraveling a mystery that connects a surly old man (Ben Kingsley) and a mechanical automaton the youth is trying to repair.

Paramount scaled back "Hugo" from a full wide release over Thanksgiving, opening it in 1,277 theaters, about a third the number for most other top movies. The studio plans to roll the film out more gradually, spreading its marketing budget over the coming weeks to capitalize on the critical word of mouth and potential awards buzz leading up to the Jan. 24 Oscar nominations.

Critics have praised "Hugo" for Scorsese's dazzling use of 3-D. Unlike 3-D fatigue that set in for some other recent movies, whose 3-D business dipped below half of total revenues, "Hugo" audiences have been willing to pay an extra few dollars to see it in three dimensions. About 75 percent of the film's revenue came from 3-D screenings, according to Paramount.

"People are reading the reviews that say, 'You've got to see it in 3-D,' and they're going out and voting with their dollars," said Don Harris, head of distribution at Paramount.

In narrower release, the Marilyn Monroe drama "My Week with Marilyn" opened solidly with a $1.8 million weekend and $2.1 million since opening Wednesday. The Weinstein Co. release stars Michelle Williams as Monroe during her tumultuous time filming Laurence Olivier's "The Prince and the Showgirl."

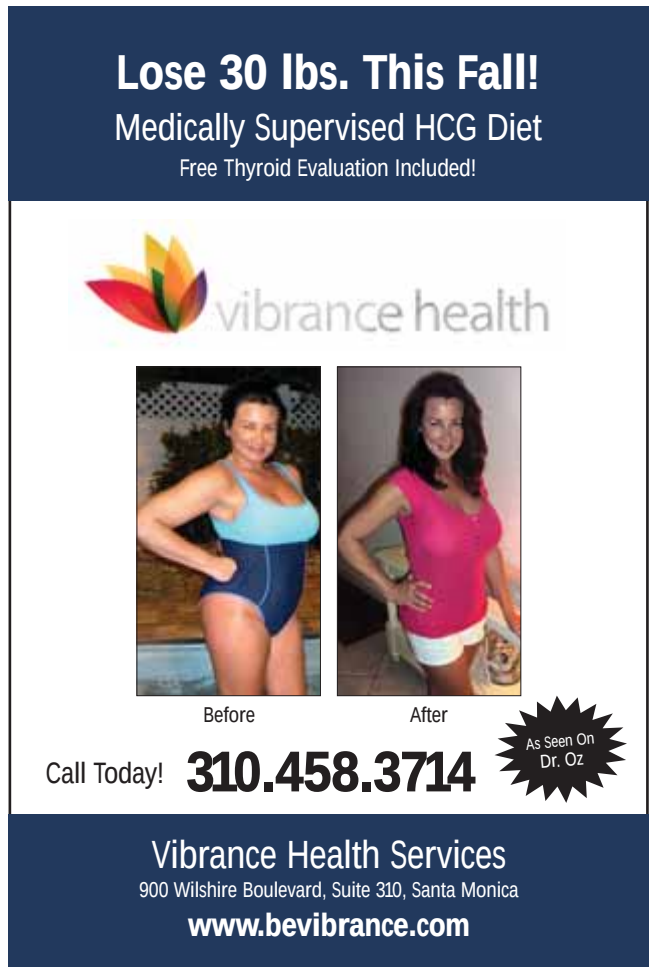
Playing in 244 theaters, "My Week with Marilyn" had a weekend average of $7,266 a cinema, compared with a $10,330 average in 4,066 locations for "Breaking Dawn."

Another Weinstein release, the black-and-white silent film "The Artist," had a big opening in limited release with a three-day haul of $210,414 in just four New York City and Los Angeles theaters. That gave the film an average of $52,604 a theater.

"The Artist" traces the fall of a silent-film star (Jean Dujardin) and the rise of a new screen sensation (Berenice Bejo) as talking pictures take over in the 1920s and '30s. The acclaimed film gradually expands to nationwide release during the buildup to the Oscar nominations.

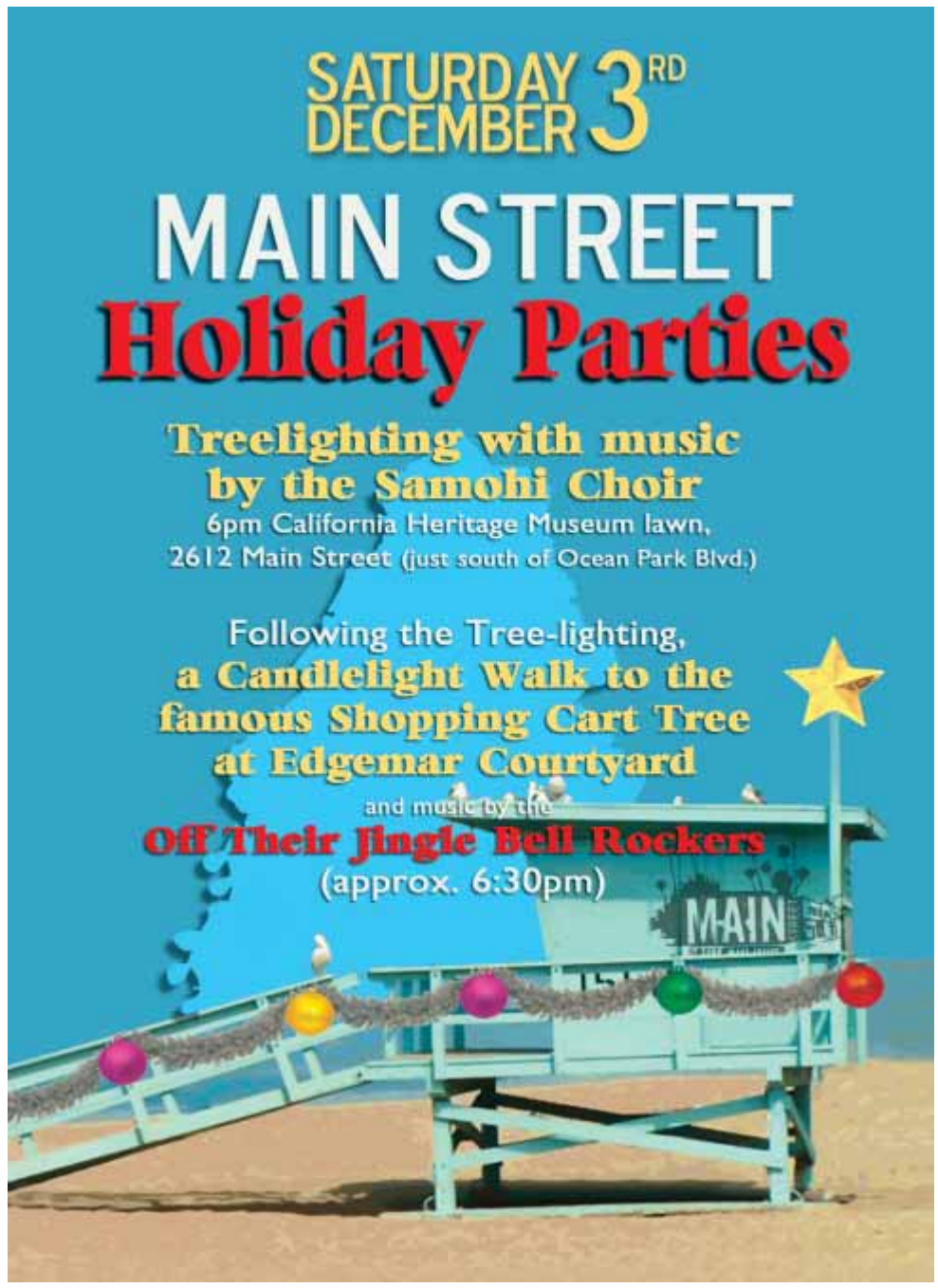
Estimated ticket sales for Friday through Sunday at U.S. and Canadian theaters, according to Hollywood.com. Where available, latest international numbers are also included. Final domestic figures will be released Monday.













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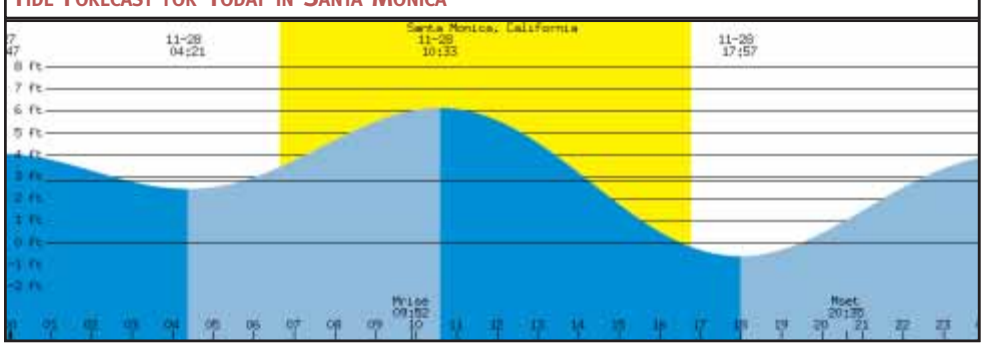
Swell Forecast

Today it looks fairly small, about waist max most everywhere. We may though see some WNW swell build late in the day.

Long Range Synopsis

Tuesday is looking at head high swell around west facing breaks, running somewhat overhead at standouts.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **November 22, 2011**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 13
- Number of A grades for dry/wet weather -- 16 / 13
- Number of (C,D,F) grades for dry/wet weather -- 0 / 0

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation
simplehuman, LAcarGUY, SIMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	F	D
Nicholas Beach at San Nicholas Canyon Creek mouth.	F	A
El Pescador State Beach, between Lachusa and Los Aliso creeks.	ns	ns
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A+	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	C	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	D
Escondido Creek, just east of Escondido State Beach.	B	F
Latigo Canyon Creek mouth.	C	D
Solstice Canyon at Dan Blocker County Beach.	F	A+
Puerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	F	F
Surfrider Beach at Malibu Colony fence.	A	A+
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	B	F
Carbon Beach at Sweetwater Canyon.	A+	A+
Las Flores State Beach at Las Flores Creek (point zero).	A+	C
Big Rock Beach at 19948 PCH stairs.	C	A+
Pena Creek at Las Tunas County Beach.	A+	A+
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	F	F
Castlerock Storm Drain at Castle Rock Beach.	A+	F
Santa Ynez Storm Drain at Castle Rock Beach.	A	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	D

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	F
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	A	D
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	F
Santa Monica Beach at Montana Ave. drain.	A+	C
Santa Monica Beach at Wilshire Blvd. drain.	B	C
Santa Monica Municipal Pier.	F	F
Santa Monica Beach at Pico/Kenter storm drain.	A	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A+
Ocean Park Beach at Ashland Ave. drain.	A	A
Venice City Beach, at the Rose Ave. storm drain.	B	F
Venice Beach at Brooks Ave. drain.	A+	F
Venice Beach at Windward Ave. drain.	A	A
Venice Fishing Pier - 50 yards south.	B	A
Venice Beach- projection of Topsail St..	B	F
Marina del Rey, Mothers' Beach- lifeguard tower.	C	F
Dockweiler State Beach at Ballona Creek mouth.	B	F
Dockweiler State Beach at Culver Blvd. drain.	A	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	B
Dockweiler State Beach at World Way (south of D&W jetty).	A+	D
Dockweiler State Beach at Imperial Hwy drain.	C	F
Dockweiler Beach- opposite Hyperion Treatment Plant.	A	B
Dockweiler State Beach at Grand Ave. drain.	A	D

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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NCAA FOOTBALL

No. 9 USC fights through sanctions for big finish

GREG BEACHAM
AP Sports Writer

LOS ANGELES Matt Barkley stopped speaking in the middle of his postgame news conference, transfixed by the voices emanating from the Coliseum walls. Back in the locker room, his Southern California teammates were singing the school fight song loud enough to be heard through several feet of 90-year-old concrete.

"I get chills just hearing that," the USC quarterback said with a wide-eyed grin.

The No. 9 Trojans woke up those echoes of past USC greats during a remarkable bounce-back season, winning seven of their final eight games to finish 10-2 in the second year of their NCAA postseason ban. Barkley passed for 423 yards and six touchdowns as USC capped its comeback Saturday night with a 50-0 obliteration of crosstown rival UCLA.

The Trojans finished 7-2 in conference play, two games ahead of the second-place Bruins in the Pac-12 South standings.

From Barkley's record-setting brilliance to the defense's first shutout in over three years, the Trojans did it all with the knowledge they wouldn't be rewarded with postseason games — not a bowl, not a trip to the Pac-12's first championship game, nothing at all after Saturday.

Sanctions are keeping the Trojans home in December and January. They can't keep USC fans from getting awfully excited about a promising future.

"We are coming out of the dark," said Lane Kiffin, whose 18-7 start at USC has rebuffed many doubts about the brash young coach's abilities. "This is the only university that could take the hits we have. The majority of the guys who played today are freshmen and sophomores who came here after the sanctions hit. We have a bright future."

But the Trojans celebrated the present on Saturday night, pulverizing UCLA in their biggest victory over their rivals since 1930. USC athletic director Pat Haden spent the week looking for an allowable way to recognize the Trojans' finish atop the division standings despite their ineligibility — and when they returned to the locker room, they found T-shirts on their chairs reading: "USC Football 2011 South Division Champions."

"It's true," Barkley said.

USC has been on a roll since October 1, losing only to Stanford in triple overtime. The Trojans finished the year with back-to-back victories over then-No. 4 Oregon and UCLA, the two teams who will play for the league title on Friday. The Trojans never even trailed against either conference finalist.

"We had a lot to play for this year," Barkley said. "We were playing for this university, the history of this program. You're playing for personal pride. You don't want to just flush the season down the toilet. There were a ton of things that we were playing for and that motivated us."

USC still isn't done paying for the misdeeds cited by the NCAA related to Heisman Trophy-winning tailback Reggie Bush. Although the Trojans' two-year bowl ban ends this year, USC also loses 30 scholarships over the next three years, severely limiting the ability of Kiffin's staff to sign elite talent.

But Kiffin and his staff already have prepared for the limitations through long-term planning. USC spent the past two years signing bumper crops of star recruits and redshirting much of it, putting fewer than 50 scholarship players on the field for many games this season.

Only four seniors started in Saturday's win over UCLA, and the Trojans will lose only about a dozen players who got significant action this season, depending on who goes pro.

"We get to go into houses and recruit without people worrying about bowl games," said Kiffin, who vowed his assistant coaches would be on planes Sunday on the way to recruiting destinations. "Now we get to go into the house with no sanctions. We're going to continue to build this team like we did in the past."

While Barkley set the Pac-12 single-season record with 39 touchdown passes, receiver Robert Woods broke Keyshawn Johnson's conference record by finishing with 111 receptions in his breakout sophomore season. Woods and freshman Marqise Lee racked up 1,000 yards receiving apiece, giving the Trojans two 1,000-yard pass catchers for just the fourth time in school history.

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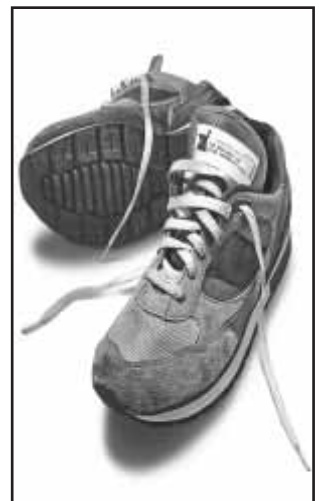
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Moving is the best medicine. Keeping active and losing weight are just two of the ways that you can fight osteoarthritis pain. In fact, for every pound you lose, that's four pounds less pressure on each knee. For information on managing pain, go to fightarthritispain.org.
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MOVIE TIMES

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Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Twilight Saga: Breaking Dawn - Part 1 (PG-13) 1hr 48min
1:15pm, 4:00pm, 7:00pm, 9:45pm

Tower Heist (PG-13) 1hr 44min
1:15pm, 4:15pm, 7:15pm, 10:00pm

Like Crazy (PG-13) 1hr 29min
1:30pm, 4:10pm, 7:00pm, 9:30pm

Very Harold & Kumar 3D Christmas (R) 1hr 29min
1:45pm, 4:25pm, 7:10pm, 9:50pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Happy Feet Two in 3D (PG) 1hr 45min
11:15am, 2:00pm, 4:30pm, 7:15pm, 10:00pm

Twilight Saga: Breaking Dawn - Part 1 (PG-13) 1hr 48min
11:15am, 2:00pm, 4:45pm, 7:30pm, 10:15pm

Muppets (PG) 1hr 38min
11:30am, 1:15pm, 2:15pm, 4:15pm, 5:15pm, 7:10pm, 8:10pm, 9:55pm

Puss in Boots (PG) 1hr 30min
11:15am, 4:30pm, 9:30pm

Puss in Boots 3D (PG) 1hr 30min
1:50pm, 7:00pm

Immortals 3D (R) 1hr 50min
11:10am, 1:45pm, 4:20pm, 7:05pm, 10:00pm

J. Edgar (R) 2hrs 17min
11:45am, 3:10pm, 6:30pm, 9:50pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Margin Call (R) 1hr 49min
1:40pm, 4:30pm, 7:20pm, 9:55pm

Skin I Live In (La piel que habito) (R) 2hrs 00min
4:20pm, 9:30pm

Descendants (R) 1hr 55min
12:00pm, 1:20pm, 2:50pm, 4:10pm, 5:40pm, 7:00pm, 8:30pm, 9:45pm

Eames: The Architect and the Painter (NR) 1hr 23min
1:50pm, 7:10pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Arthur Christmas 3D (PG) 1hr 37min
2:15pm, 7:45pm

Hugo 3D (PG) 2hrs 07min
11:15am, 2:05pm, 4:55pm, 7:45pm, 10:30pm

Twilight Saga: Breaking Dawn - Part 1 (PG-13) 1hr 48min
11:45am, 2:30pm, 5:15pm, 8:00pm

Jack and Jill (PG) 1hr 31min
11:45am, 2:20pm, 4:50pm, 7:25pm, 10:00pm

My Week with Marilyn (R) 1hr 36min
11:15am, 1:50pm, 4:40pm, 7:30pm, 10:20pm

Arthur Christmas (PG) 1hr 37min
11:30am, 5:00pm, 10:30pm

Happy Feet Two (PG) 1hr 45min
11:55am, 2:45pm, 5:30pm, 8:00pm

For more information, e-mail news@smdp.com

Stay home, Libra

ARIES (March 21-April 19)
★★★★ Use some of that authority that you wield so well. Often, others play into your empathy or spontaneity. In fact, you will need to distance yourself some from an associate or friend if you want this person to receive your message. Tonight: Dot your i's and cross your t's.

TAURUS (April 20-May 20)
★★★★★ You work directly with others and seek out solutions that they might not be able to grasp. You certainly are a powerhouse. Consider your options more fully involving a key associate or a potential partner. Are you ready to defer more? Tonight: A discussion evolves over dinner.

GEMINI (May 21-June 20)
★★★★ You might want to be more aware of the impact someone has on your finances. This person could be a roommate, a partner, a family member or Uncle Sam. Use wisdom when deciding whether to shake up the status quo. Tonight: Build better understanding with a friend.

CANCER (June 21-July 22)
★★★★★ Listen to what someone expects from you. On some level, you might feel disheartened. You try very hard. Let it go; this person has a lot of other issues at the moment. Tonight: Go off and enjoy yourself.

LEO (July 23-Aug. 22)
★★★★ Accomplish as much as possible today. The remainder of the week could take on quite a social tone. You actually might need to say "no" to some invitations right now. Know that you will have some clarity soon. Tonight: As late as possible.

VIRGO (Aug. 23-Sept. 22)
★★★★★ You might not understand what a new friend or a loved one is trying to share. You just might not be ready to hear such things at this point. You will open up to a new trend and possibilities only when it suits you. You are not up for even a little risk. Tonight: A favorite pastime.

LIBRA (Sept. 23-Oct. 22)
★★★ Are you creating more tension around a situation than you realize? It is clear you need to focus on a domestic or investment issue. Pull back; look at the long term. Don't be difficult with a key person. Tonight: At home.

SCORPIO (Oct. 23-Nov. 21)
★★★★ If you feel slightly negative, recognize that it is in your power to change that attitude. How you feel in the company of a key person could be changing, especially if you let go of a tendency to project your stuff onto his or her words. Tonight: Visit over a drink and munchies.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★ Curb a tendency to be too serious. Now you have time to stop and rethink a goal. You could feel a bit out of sorts if the cards don't tumble as you think they should. Tonight: Where your friends are.

CAPRICORN (Dec. 22-Jan. 19)
★★★★★ Rethink a goal more openly. Your energy points to taking the lead with maturity rather than acting like an authority. Gather different opinions before you make a decision. In this manner, you'll gain the commitment and support of others in coordinating a project. Tonight: Treat another person to dinner.

AQUARIUS (Jan. 20-Feb. 18)
★★★ Lie back and observe in the daytime. What you see going on could reveal much more than what people are saying. With enhanced knowledge, you can re-evaluate a decision with greater insight. Tonight: Nap, then decide.

PISCES (Feb. 19-March 20)
★★★★★ Zero in on what you want. You often defer to or lean too much on another person. The time has come to clear out this person's view and form your own. A meeting proves to be a great vehicle for expressing your thoughts. Tonight: A meeting could go into dinner.

Happy birthday

This year presents great financial potential. Increase your security, and you'll be able to relax more. At first you will have to give up some indulgences. If you are single, an older person could have a complex influence on you. Your interest in this person might be more that of friendship. If you are attached, the two of you might need to re-identify your goals in order to create the type of solvency you desire. CAPRICORN helps you make money.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

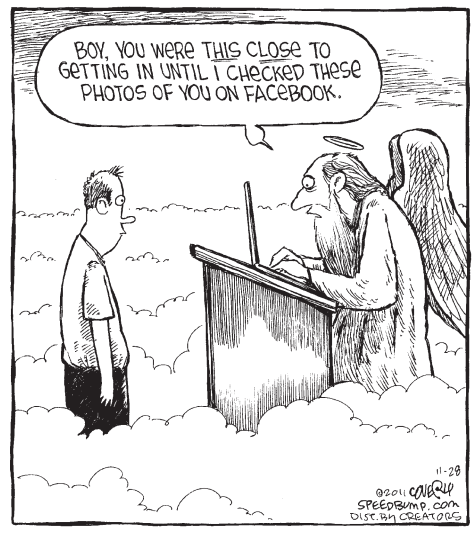


MYSTERY PHOTO

Daniel Archuleta daniela@smdp.com

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

Speed Bump
By Dave Coverly



Strange Brew
By John Deering



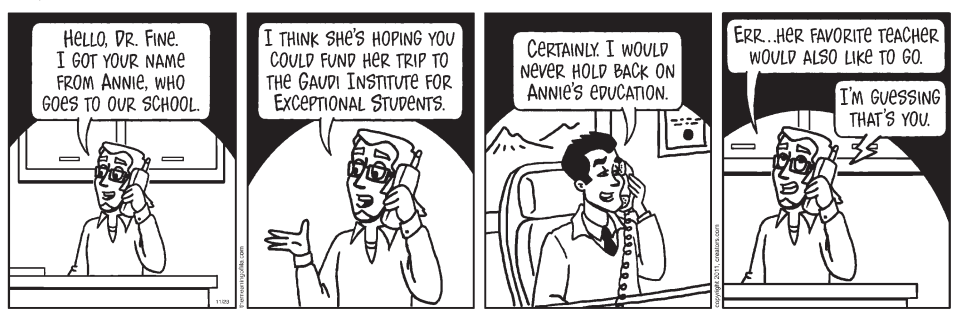
Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	9		8			2	6	
3						9		5
					6		7	4
9				5	7	8		
			3		1			
		2	6	4				1
7	8		5					
1		4						8
	6	9			3		4	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

3	1	2	4	9	8	6	7	5
7	5	4	6	3	1	8	9	2
6	9	8	7	2	5	4	3	1
4	2	7	1	5	9	3	8	6
8	6	9	3	4	2	5	1	7
5	3	1	8	6	7	2	4	9
2	4	5	9	1	3	7	6	8
9	8	6	5	7	4	1	2	3
1	7	3	2	8	6	9	5	4



CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Letter after beta
6 Asian nation
11 First-string players
12 Unescorted
13 Started
14 Liquefies
15 Latvia's capital
17 Model buy
18 African nation
22 Mob revolt
23 List of lines
27 Pitcher Reynolds
29 Old marketplace
30 Lure
32 "Return of the Jedi" creature
33 South American nation
35 Recipe amt.
38 Aide: Abbr.
39 King of Judea
41 Try to hit
45 Acid type
46 Battery end
47 African nation
48 Poultry buy

DOWN

1 Talker's "gift"
2 Had lunch
3 Ryan of movies
4 Indian Ocean nation
5 Prenatal test, for short
6 Caribbean nation
7 Pub order
8 Tyler's successor
9 Opposed to
10 High home
16 Car navigation aid: Abbr.
18 Important times
19 Floor square
20 Grasp
21 South American nation
24 Hawkeye's home
25 School event
26 Confiscate
28 South American nation
31 Hosp. parts
34 Writer Asimov
35 Compared with
36 Big truck
37 Prudish one
40 Wallet bill
42 Unruly do
43 Hoopla
44 Wallet bill

S	C	O	T	S	■	S	L	A	P	S
P	E	N	U	P	■	P	E	T	I	T
A	R	E	N	A	■	A	N	W	A	R
R	E	D	A	C	T	■	■	O	N	E
T	A	G	■	E	A	T	C	R	O	W
A	L	E	■	W	R	E	A	K	S	■
■	■	■	C	A	R	A	T	■	■	■
■	M	U	S	L	I	M	■	M	A	T
S	T	R	I	K	E	S	■	A	S	E
L	E	G	■	■	S	P	A	R	S	E
A	T	E	A	R	■	O	R	I	O	N
S	N	O	R	E	■	R	E	A	R	S
H	A	N	K	S	■	T	A	S	T	Y

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5	■	6	7	8	9	10
11					■	12				
13					■	14				
■	■	■	15		16		■	17		
18	19	20					21	■	■	■
22				■	23			24	25	26
27				28	■	29				
30					31	■	32			
■	■	■	33			34				
35	36	37	■	38				■	■	■
39			40		■	41		42	43	44
45					■	46				
47					■	48				

11-28

ARITHMO™

CrossMath + × − ÷

– Arithmo Crossmath – Reclaim Your Brain

• Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

• Each empty square dictates the math operation that must be performed to meet the demands.

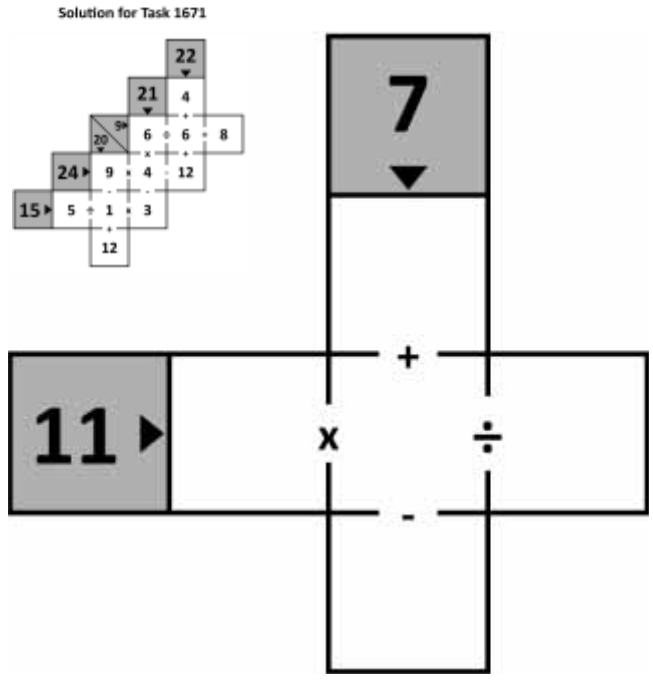
• Remember to multiply or divide before you add or subtract.

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Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

5, 8, 8, 9, 11

Solution for Task 1671



DAILY LOTTERY

MEGA MILLIONS: 22 28 42 49 54
Meganumber: 43
Jackpot: $64M

SUPER LOTTO PLUS: 15 16 28 33 38
Meganumber: 23
Jackpot: $11M

Fantasy 5: 12 23 25 29 35

DAILY 3
MIDDAY: 5 9 5
EVENING: 9 7 6

DAILY DERBY
1st: 09 Winning Spirit
2nd: 08 Gorgeous George
3rd: 06 Whirl Win
RACE TIME: 1:46.23

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Wanda Webb Holloway, 36, was arrested in January (1991) for putting out a murder contract on a Channelview, Texas, woman. Holloway thought killing the mother of her 13-year-old daughter's arch rival would cause the rival to quit the junior high cheerleader squad in grief, making way for the Holloway girl's selection. Reportedly, Holloway imagined the other girl's death, too, but realized that she could only afford one contract. (Holloway's story spawned two TV movies. She was convicted of soliciting murder, but the verdict was overturned, and she eventually pleaded guilty in exchange for a 10-year sentence, of which she served six months.)

■ Enterprising reporters get stories by earning the trust of their sources, which Simon Eroro of the Post-Courier (Port Moresby, Papua New Guinea) obviously did. At a banquet in November, the News Limited (Rupert Murdoch's empire) awarded Eroro its "Scoop of the Year" honor for reporting on militant tribal fighters of the Free West Papua movement -- a scoop he had to earn by agreeing to undergo a ritual circumcision, with bamboo sticks, to prove his sincerity. (Some of the rebels still wear penis gourds whose size varies with the status of the wearer.)

■ An Illinois appeals court finally threw out a lawsuit in August, but not before the two-year-long battle had created a foot-high pile of legal filings on whether two "children" (now ages 23 and 20) could sue their mother for bad parenting while they were growing up. Among the claims were mom's failure to send birthday cards or "care" packages during the kids' college years and calling her daughter at midnight to ask that she return home from a party (and once failing to take the girl to a car show).

■ Robbers Easily Subdued: (1) Dale Foughty, 56, was charged with robbing a convenience store in Jacksonville, N.C., in October, despite attempting to intimidate the clerk by dressing as Spiderman. However, the clerk poked Foughty in the stomach with a broom, sending him away empty-handed. (2) Cody Smith, 18, was charged with snatching a woman's purse in Johnson City, Tenn., in November. The victim chased Smith into nearby shrubbery, entangling him long enough for her to recover the purse. (3) Two men, attempting a robbery of the Ace Smoke Shop in Altadena, Calif., in July, fled after grabbing only part of the store's cash. They were frightened off by the manager's barking Chihuahua.

WORD UP!

stertor \STUR-ter\ , noun;
1. A heavy snoring sound.

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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. YS023113
Superior Court of California, County of Los Angeles
Petition of DENIZ ROMAN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: DENIZ ROMAN filed a petition with this court for a decree of changing names as follows: DENIZ ROMAN to DENISE ROSE SANTHON. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JAN 2, 2012 Time: 8:30AM, DEPT 8

Name Changes

The address of the court is 1725 Main Street., Santa Monica, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 11/9/2011
MARK S. ARNOLD, JUDGE OF THE SUPERIOR COURT

DBAS

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-124626
The following person(s) is (are) doing business as: RACHEL ZAC. JEWELRY, 11314 BAYLA ST., NORWALK, CA 90650. Full name of registrant(s) is (are) RACHEL CORONA, 11314 BAYLA ST., NORWALK, CA 90650. This Business is conducted by: AN INDIVIDUAL. Signed: RACHEL CORONA. This statement was filed with the County Clerk of Los Angeles County on 10/28/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011118612 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/19/2011 The following person(s) is (are) doing business as PLAYA PLANNING. The full name of registrant(s) is/are: Brian J. Barclay 8329 Pershing Dr. Playa Del Rey, CA 90293. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Brian J. Barclay. This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish , 11/07/2011, 11/14/2011, 11/21/11, 11/28/11.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116126 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/14/2011 The following person(s) is (are) doing business as MUSIC IN MOTION, ROCK STAR COMPOSITIONS. The full name of registrant(s) is/are: Cory Shackelford 3701 Overland Ave., Apt. #217 Los Angeles, CA 90034, Cyrus Koochek 3701 Overland Ave., Apt. #217 Los Angeles, CA 90034, Phil George 18271 Wakecrest Dr. Malibu, CA 90265, Peter Distefano 4594 La Tuna Ct. Camarillo, CA 93012. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Cyrus Koochek. This statement was filed with the County Clerk of LOS ANGELES County on 10/14/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011117161 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as LO-FI MANAGEMENT, LLC. The full name of registrant(s) is/are: Lo-Fi Music, LLC 2411 Abbot Kinney Blvd. Venice, CA 90291. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011117161 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as LO-FI MANAGEMENT, LLC. The full name of registrant(s) is/are: Lo-Fi Music, LLC 2411 Abbot Kinney Blvd. Venice, CA 90291. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/11, 11/28/11.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011118820 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/19/2011 The following person(s) is (are) doing business as TILTUPWARD.ORG. The full name of registrant(s) is/are: Yolanda Wyatt 5786 Rodeo Road Los Angeles, CA 90018. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Yolanda Wyatt. This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish, 11/07/2011, 11/14/2011, 11/21/11, 11/28/11.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011117934 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/18/2011 The following person(s) is (are) doing business as SUBMISSION MAGAZINE, SUBMISSION MAG. The full name of registrant(s) is/are: JOAO SILVA 4646 MANHATTAN BEACH BLVD. UNIT #L LAWNDALE, CA 90260. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOAO SILVA. This statement was filed with the County Clerk of LOS ANGELES County on 10/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/11, 11/28/11.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116935 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as PREMIER INSTALLATIONS. The full name of registrant(s) is/are: LEIGHWORKS, INC. 8127 NAYLOR AVE. LOS ANGELES, CA 90045. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/1998. /s/: RONALD LEIGH. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/11, 11/28/11.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116936 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as CARAVAN TRADING CO, FHY GROUP USA CO. The full name of registrant(s) is/are: ISRAEL 9721 LONGDEN AVE. TEMPLE CITY, CA , QI LI 9721 LONGDEN AVE. TEMPLE CITY, CA . This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/20/2011. /s/: ISRAEL TRUTH. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116937 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as FLAMBOYANCE. The full name of registrant(s) is/are: LAC TAO 8352 CENTRAL AVE. GARDEN GROVE, CA 92844. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2011. /s/: LAC TAO. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS

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FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116938 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as ARMAS DEL MUNDO, ARMAS DE ESPANIA. The full name of registrant(s) is/are: GEORGE PIZARRO 900 N. PARK AVE. #209 POMONA, CA 97168, HUNTER KELLEY 1740 MONTE VISTA ST. PASADENA, CA 91106. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/02/2011. /s/: HUNTER KELLEY. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116939 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as MODEL FIGURE. The full name of registrant(s) is/are: ELAN NICOLE MAGANA 4329 1/2 VICTORIA AVE. LOS ANGELES, CA 90008. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ELAN NICOLE MAGANA. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011., 11/21/2011, 11/28/2011

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116940 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as EM FOR LIFE. The full name of registrant(s) is/are: EMERALD GUY 2402 OCEAN PARK BLVD. #2 SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/12/2011. /s/: EMERALD GUY. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/11, 11/21/11, 11/28/11.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011118139 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/18/2011 The following person(s) is (are) doing business as SECOND CHANCE STORE. The full name of registrant(s) is/are: RAUL MICHEL 329 N. NEW HAMPSHIRE AVE. #2 LOS ANGELES, CA 90004. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RAUL MICHEL. This statement was filed with the County Clerk of LOS ANGELES County on 10/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119235 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as INDIE DCP. The full name of registrant(s) is/are: VISIONARY FORCES, INC. 148 S. VICTORY BLVD. BURBANK, CA 91502. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2011. /s/: CRAIG BARNES. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119191 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as SHALIMAR APOTHECARY OF SCENT. The full name of registrant(s) is/are: RITUALS LLC 8568 MELROSE AVE. LOS ANGELES, CA 90069. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/16/2011. /s/: SHALIMAR LUCIANO. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119193 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as GET BETTER RANKINGS. The full name of registrant(s) is/are: HOLIANDER INC. 3715 MARKET STREET SUITE 203 GLENDALE, CA 91208. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:VACHEH JOAKIM. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119230 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as AB ADVANCED AIR CONDITIONING. The full name of registrant(s) is/are: ART VELASCO 1957 PLACENTIA DR. HACIENDA HEIGHTS, CA 91745, IRENE VELASCO 1957 PLACENTIA DR. HACIENDA HEIGHTS, CA 91745. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/06/2011. /s/: ART VELASCO. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

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this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119231 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as VALUE SALES. The full name of registrant(s) is/are: ANFUSA LLC 318 N 3RD STREET APT G ALHAMBRA, CA 91801. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KUN YAO. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119192 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as JUST BE DAZZLED. The full name of registrant(s) is/are: AREANA GRASSIA 26500 AGOURA RD. 102-777 CALABASAS, CA 91302, AMBER BACHMAN 653 WARRENDALE AVE. SIMI VALLEY, CA 93065. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AREANA GRASSIA. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119232 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as NIELSEN ENVIRONMENTAL. The full name of registrant(s) is/are: NIELSEN CONSTRUCTION GROUP 1043 STEARNS DRIVE LOS ANGELES, CA 90035. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2011. /s/: KEVIN NIELSEN. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119233 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as KITGUI. The full name of registrant(s) is/are: EMERALD CODE INC. 3501 GREEN LN REDONDO BEACH, CA 90278. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JASON SEBRING. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119234 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as TALENT GARAGE. The full name of registrant(s) is/are: GENTILE SOFTWARE, INC. 3491 CAHUENGA BLVD. WEST LOS ANGELES, CA 90068. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above.

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/s/:ANDREW J. GENTILE. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011107741 This statement was filed with the County Clerk of LOS ANGELES on 09/29/2011 The following person(s) is (are) doing business as BROKEN OPEN, BROKEN OPEN RETREATS. The full name of registrant(s) is/are: CHELSEA GLAUBER 1940 N. HIGHLAND AVE. #26 LOS ANGELES, CA 90068. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHELSEA GLAUBER. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011127304 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/03/2011 The following person(s) is (are) doing business as ACADEMY OF CALIFORNIA EXAMINATIONS INC., ACE FINANCIAL TRAINING. The full name of registrant(s) is/are: Academy of California Examinations, Inc. 15446 Sherman Way #302 Van Nuys, CA 91406. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Academy of California Examinations, Inc.. This statement was filed with the County Clerk of LOS ANGELES County on 11/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011125422 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as CRESCENT VOLLEYBALL CLUB, Roads Volleyball Club. The full name of registrant(s) is/are: Dennis Marlow 1512 Amherst Ave. #401 Los Angeles, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Dennis Marlow. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-125412
The following person(s) is (are) doing business as: MITCHELL & MITCHELL, 1325 W. ROSECRANS AVE. #64, GARDENA, CA 90247. Full name of registrant(s) is (are) CORNELL MITCHELL, 1325 W. ROSECRANS AVE. #64, GARDENA, CA 90247. This Business is conducted by: AN INDIVIDUAL. Signed: CORNELL MITCHELL. This statement was filed with the County Clerk of Los Angeles County on 11/01/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/27/2006. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-126435
The following person(s) is (are) doing business as: MIGUELS ARTICULOS MEXICANOS, 8432 E. ALONDRA BLVD., PARAMOUNT, CA 90723. Full name of registrant(s) is (are) ROSAURA RODRIGUEZ, 3023 E. 63rd ST., LONG BEACH, CA 90805. This Business is conducted by: AN INDIVIDUAL. Signed: ROSAURA RODRIGUEZ. This statement was filed with the County Clerk of Los Angeles County on 11/02/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-124011
The following person(s) is (are) doing business as: HUSTLE ENTERPRISE TALENT AGENCY, 2600 W. OLIVE AVE. STE 500, BURBANK, CA 91505. Full name of registrant(s) is (are) HUSTLE ENTERPRISE, LLC, 3375 LA CORONA AVE., ALTADENA, CA 91001. This Business is conducted by: A LIMITED LIABILTY COMPANY. Signed: DARRYL ST. JUSTE. This statement was filed with the County Clerk of Los Angeles County on 10/28/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 11/25/2009. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-126248
The following person(s) is (are) doing business as: CLARK RESIDENTIAL CARE, 2680 CLARK AVE., LONG BEACH, CA 90815. Full name of registrant(s) is (are) CARLITOS E. PENALOSA, 6112 ADENMOOR AVE., LAKEWOOD, CA 90713. This Business is conducted by: AN INDIVIDUAL. Signed: CARLITOS E. PENALOSA. This statement was filed with the County Clerk of Los Angeles County on 11/02/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-126198
The following person(s) is (are) doing business as: CORONA'S GRILL, 11004 ATLANTIC AVE., LYNWOOD, CA 90262. Full name of registrant(s) is (are) JUAN G. CORONA, 6608 PACIFIC BLVD. STE A, L.A. CA 90255. This Business is conducted by: AN INDIVIDUAL. Signed: JUAN G. CORONA. This statement was filed with the County Clerk of Los Angeles County on 11/02/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-126267
The following person(s) is (are) doing business as: F AND G ELIAS HOME II, 14324 SAN ARDO DR., LA MIRADA, CA 90638. Full name of registrant(s) is (are) CARLITOS E. PENALOSA, 6112 ADENMOOR AVE., LAKEWOOD, CA 90713. This Business is conducted by: AN INDIVIDUAL. Signed: CARLITOS E. PENALOSA. This statement was filed with the County Clerk of Los Angeles County on 11/02/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011

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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-126267
The following person(s) is (are) doing business as: F AND G ELIAS HOME II, 14324 SAN ARDO DR., LA MIRADA, CA 90638. Full name of registrant(s) is (are) CARLITOS E. PENALOSA, 6112 ADENMOOR AVE., LAKEWOOD, CA 90713. This Business is conducted by: AN INDIVIDUAL. Signed: CARLITOS E. PENALOSA. This statement was filed with the County Clerk of Los Angeles County on 11/02/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above. /s/:Martin Amiri. This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011128407 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/04/2011 The following person(s) is (are) doing business as TRACYS NAIL SPA. The full name of registrant(s) is/are: TRACYS NAIL SPA 1210 Montana Ave. #C Santa Monica, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TRACYS NAIL SPA. This statement was filed with the County Clerk of LOS ANGELES County on 11/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121577 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as HEALTHY COMMUNITIES CONSULTING, MEDIA HEALTH TECHNOLOGIES. The full name of registrant(s) is/are: CONSTANCE L. JACKSON 904 SILVER SPUR RD. #510 ROLLING HILLS ESTATES, CA 90274. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CONSTANCE L. JACKSON. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121578 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as DRIP DIAMOND. The full name of registrant(s) is/are: DIAMOND DRIP INC. 14700 S. LIMA AVE. COMPTON, CA 90221. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BILLY J. FRAZIER. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121579 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as GAMA LIFE AND HEALTH INSURANCE AGENCY. The full name of registrant(s) is/are: VALTER VARDERSIAN 544 E. CYPRESS APT G BURBANK, CA 91501. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/11/2011. /s/: VALTER VARDERSIAN. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121580 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as KING TRADE CONSULTING. The full name of registrant(s) is/are: OLGA I.

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KING 10806 OAK MOUNTAIN PLACE SUNLAND, CA 91040. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:OLGA I. KING. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121581 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as SOUTH BAY HYDROJET AND ROOTER. The full name of registrant(s) is/are: JOSEPH PADILLA 1339 W. 145TH PLACE GARDENA, CA 90247. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOSEPH PADILLA. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121582 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as SALON MONDEZ. The full name of registrant(s) is/are: DIEGO MONROY 2123 N. TOWN AVE. POMONA, CA 97167. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DIEGO MONROY. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121583 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as STARS RECYCLING. The full name of registrant(s) is/are: NICKOLE DIXSON 10319 COMMERCE AVE. #11 TUJUNGA, CA 91042. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NICKOLE DIXSON. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121584 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as TELETRON WIRELESS. The full name of registrant(s) is/are: LEXIM IT CORP 233 N. VERMONT AVE. LOS ANGELES, CA 90004. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WEN PHAM. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121651 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as HAPPINESS CREATIONS. The full name of registrant(s) is/are: LORI HARTWELL 1311 N. MARYLAND AVE. GLENDALE, CA 91207. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LORI HARTWELL. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121652 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as BREAK.COM. The full name of registrant(s) is/are: NEXTPOINT, INC 5757 WILSHIRE BLVD. SUITE 300 LOS ANGELES, CA 90036. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/2011. /s/: KEITH RICHMAN. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121653 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as LACOUR CHODOS. The full name of registrant(s) is/are: ALISA CHODOS 2934 1/2 BEVERLY GLEN CIRCLE LOS ANGELES, CA 90077, ROBERT LACOUR 2934 1/2 BEVERLY GLEN CIRCLE LOS ANGELES, CA 90077. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/07/2011. /s/: ALISA CHODOS. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish , , , .

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121654 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as ILLUMINARIA. The full name of registrant(s) is/are: CAROLANNE PATTERSON TOPANGA, CA 90290. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date). /s/: CAROLANNE PATTERSON. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121576 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as ZO ANI. The full name of registrant(s) is/are: SHIRI MESICA 5218 OTIS AVE. RTARZANA, CA 91356. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date). /s/: SHIRI MESICA. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common

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law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121575 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as SLIGO DIGITAL MARKETING. The full name of registrant(s) is/are: LEONARD M. MONTAQUE 382 N. LEMON AVE. #442 WALNUT, CA 91789. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2011. /s/: LEONARD M. MONTAQUE. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011046646 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/13/2011 The following person(s) is (are) doing business as CENTERSOL, CENTER SOL. The full name of registrant(s) is/are: Intercontex, Inc. 30937 Minute Man Way Westlake Village, CA 91361. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/13/2011. /s/: Alfredo Malatesta. This statement was filed with the County Clerk of LOS ANGELES County on 06/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011122225 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2011 The following person(s) is (are) doing business as EVER EVOLVING PRODUCTIONS, THE MEN CAVE BARBER SHOP N SPA. The full name of registrant(s) is/are: CRESENT MOON INC. 848 S. SHERBOURNE DR. #4 LOS ANGELES, CA 90035. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CRESENT FRANKLIN. This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011123858 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/27/2011 The following person(s) is (are) doing business as BARRONS POWER WORDS. The full name of registrant(s) is/are: MARK B. BARRON 523 WEST 6TH STREET SUITE 1101 LOS ANGELES, CA 90014. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/24/2011. /s/: MARK B. BARRON. This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011046645 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/13/2011 The following person(s) is (are) doing business as FLAVOUR GALLERY. The full name of registrant(s) is/are: Intercortex, Inc. 30937 Minute Man Way Westlake Village, CA 91361. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2011. /s/: 10/1/2010. This statement was filed with the County Clerk of LOS ANGELES County on 06/13/2011. NOTICE: THIS FICTITIOUS BUSINESS

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NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116570 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/14/2011 The following person(s) is (are) doing business as BLACK LIGHTNING DESIGN. The full name of registrant(s) is/are: Karen Bathker 500 Gretna Green Los Angeles, CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Karen Bathker. This statement was filed with the County Clerk of LOS ANGELES County on 11/14/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011122226 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2011 The following person(s) is (are) doing business as CENTRAL PARK PROMOTIONS. The full name of registrant(s) is/are: ZEEDA M. DANIELE 4358 MAMMOTH #15 SHERMAN OAKS, CA 91423. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/21/2011. /s/: ZEEDA M. DANIELE. This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011113898 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/11/2011 The following person(s) is (are) doing business as SUR MER - A BOUTIQUE SALON. The full name of registrant(s) is/are: Meghan Walker 1423 Euclid St. #1 Santa Monica, CA 90401. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2011. /s/: Meghan Walker. This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011129482 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as AOA SERVICE GROUP INC., BAGGAGE DIRECT SERVICE. The full name of registrant(s) is/are: AOA Service Group Inc. 8921 S. Sepulveda Blvd. #209 Los Angeles, CA 90045. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date). /s/: Cholomondaly Dayaratne. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011112451 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/07/2011 The following person(s) is (are) doing business as EFFECTIVE REALTORS, EFFECTIVE REAL ESTATE, EFFECTIVE INVEST-

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MENTS. The full name of registrant(s) is/are: 10600 W. Pico Blvd. Ste #203 Los Angeles, CA 90064. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Mark Greenblatt. This statement was filed with the County Clerk of LOS ANGELES County on 10/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011125277 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as RACHEL MEIS COMMUNICATIONS. The full name of registrant(s) is/are: Rachel Meis 1301 Pico Blvd. Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Rachel Meis. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011129127 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/07/2011 The following person(s) is (are) doing business as ABUNDANCE THERAPIES INC.. The full name of registrant(s) is/are: Abundance Therapies Inc. 1748 16th St. Apt. B Santa Monica, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Kelli Smith. This statement was filed with the County Clerk of LOS ANGELES County on 11/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011128542 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/04/2011 The following person(s) is (are) doing business as 111TH & FIG PROPERTY. The full name of registrant(s) is/are: Hectory Ayala 2901 Strongs Dr. Venice, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Hectory Ayala. This statement was filed with the County Clerk of LOS ANGELES County on 11/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116054 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/14/2011 The following person(s) is (are) doing business as YOUR SOLARMATE. The full name of registrant(s) is/are: Gcal Services, LLC 4919 Newcastle Ave. Encino, CA 91316. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/21/2011. /s/: Gregory Khatchatourian. This statement was filed with the County Clerk of LOS ANGELES County on 10/14/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

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12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011122337 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/26/2011 The following person(s) is (are) doing business as TWO CAR TV. The full name of registrant(s) is/are: Amperage Films, LLC 130 Ocean Park Blvd. #333 Santa Monica, CA 90405. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Amperage Films, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 11/26/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/21/2011, 11/28/2011, 12/05/2011, 12/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011124495 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/28/2011 The following person(s) is (are) doing business as HAPPY TRANSITIONS. The full name of registrant(s) is/are: Yuliya I LaRoe Santa MOnica, CA 90403. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/15/2011. /s/: Yuliya I LaRoe. This statement was filed with the County Clerk of LOS ANGELES County on 10/28/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/21/2011, 11/28/2011, 12/05/2011, 12/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011134206 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2011 The following person(s) is (are) doing business as CRESCENT OIL COMPANY. The full name of registrant(s) is/are: GWA Incorporated 2656 29th St. Suite 205 Santa Monica, CA 90405-2984. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/21/1985. /s/: Bernard F. Alfs. This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/21/2011, 11/28/2011, 12/05/2011, 12/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011130652 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/10/2011 The following person(s) is (are) doing business as SANTA MONICA DAILY PRESS, SMDP SPECIAL PUBLICATIONS. The full name of registrant(s) is/are: Newlon Rouge LLC 1640 5th St., Suite 218 Santa Monica, CA 90401. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/13/2001. /s/: Ross Furukawa. This statement was filed with the County Clerk of LOS ANGELES County on 11/10/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/21/2011, 11/28/2011, 12/05/2011, 12/12/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011132527 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/16/2011 The following person(s) is (are) doing business as GUNS GERMS $TEAL, GG$. The full name of registrant(s) is/are: Sarah Stevens 660 Marine St. Santa Monica, CA 90405, Philippa Price 3559 Green Vista Dr. Encine, CA 91436. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2011. /s/: Sarah Stevens. This statement was filed with the County Clerk of LOS ANGELES County on 11/16/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011131482 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/14/2011 The following person(s) is (are) doing business as SOFTBALL SAMURAI. The full name of registrant(s) is/are: Ryan Wallace Mushin 13273 Fiji Way, Apt #124 Marina Del Rey, CA 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Ryan Wallace Mushin. This statement was filed with the County Clerk of LOS ANGELES County on 11/14/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/21/2011, 11/28/2011, 12/05/2011, 12/12/2011.

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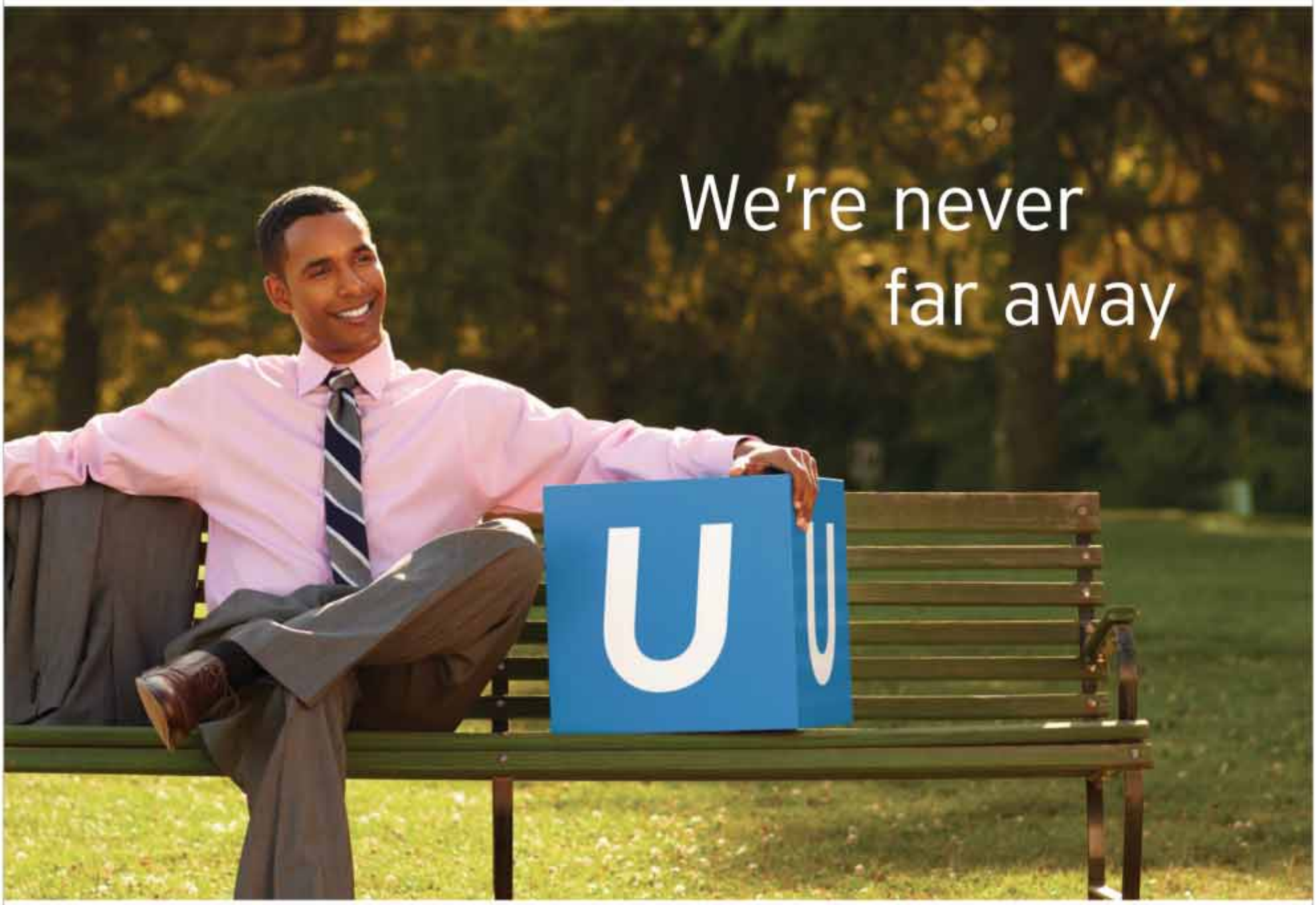
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