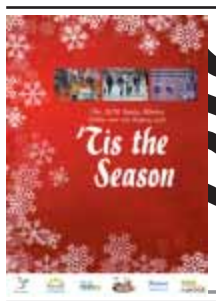
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FRIDAY, NOVEMBER 26, 2010
Volume 10 Issue 12



Santa Monica Daily Press

HOLIDAY GUIDE INSIDE

We have you covered

THE SO FULL ISSUE

Businesses get new tool for marketing

BY NICK TABOREK
Daily Press Staff Writer

DOWNTOWN For local businesses looking to draw in new customers with special offers, there's a new online option in town that's locally operated and geared exclusively toward Santa Monica companies.

Launched by Josh Miller, a 20-year-old Santa Monica High School grad and current Princeton student, it's called Spree Daily and went live at the website spreedaily.com today.

The concept is a new twist on a trend in online marketing: discounts at retail stores that are sold through third-party sites. Like popular websites Groupon and Living Social, the idea is to provide customers with discounts at their favorite shops and use special offers to introduce them to businesses they've never heard of before.

But unlike the competition, Spree Daily gives company owners complete control over the discounts they offer. Businesses simply create a profile for their store at the site and post whatever deals they want — 20 percent off a particular product, by-one, get-one free on a particular day, or a markdown for first-time customers.

"These businesses are going to have their discounts stand out," Miller said, and unlike with some competitors, they won't be pressured into offering incredibly steep discounts just to participate. Spree Daily will get its cut by taking 10 percent of the cost of each transaction.

Miller said he got the idea for the business over the summer and launched the company with $10,000 he'd saved up from working paid summer internships.

He approached local Web design firm Blue Sky Online to help him build the site, and the company's two principals, Emil

SEE MARKETING PAGE 9



HOLIDAY ART

Brandon Wise *brandonw@smdp.com*

Artist Anthony Shmitt puts the finishing touches on his seasonal Shopping Cart Christmas Tree at the Edgemar Center for the Arts on Main Street Wednesday night.

Hertz, Enterprise add SM-based CODA to EV fleet

BY DAILY PRESS STAFF

BROADWAY Two major rental car companies will offer Santa Monica-based CODA Automotive's all-electric sedan next year.

The four-door, five-passenger vehicle can plug into standard outlets and gets 90-120 miles per six-hour charge. A shorter, two-hour charge can give it 40 miles of driving.

Last month, Enterprise and CODA announced they would bring up to 100 CODA sedans to Enterprise locations through 2011, and this week a second rental business, Hertz, said it will be offering Sedans at some Southern California locations and in San Francisco next year.

Hertz, however, said it will announce "in the near future" exactly how many sedans it's bringing to airport rental locations along with other details of the partnership.

CODA this week also announced a preliminary agreement with Essex Credit Corp., a subsidiary of Bank of the West, to provide financing for customers of the 2011 Coda sedan.

"CODA's sales process eliminates the hassle most consumers have come to expect when buying a car," said Mac Heller, CEO, CODA Automotive. "In partnership with Essex, we will provide a simple process for our customers to identify, apply and qualify for competitive financing options in seconds."

Customers who purchase an all-electric vehicle from CODA will have the option of applying for credit from their financial institution of choice or directly on the CODA website via an Essex portal. At CODA's retail locations, customers will be able to apply for credit at kiosks on their own or with the help of a CODA associate.

These locations will focus on consumer education and test drives, while vehicles will be delivered directly to consumers.

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WHAT'S UP WESTSIDE



OUT AND ABOUT IN SANTA MONICA AND SURROUNDS

Friday, Nov. 26, 2010

Snapshots of L.A.
Carousel Hippodrome, Santa Monica Pier
The Santa Monica Pier is pleased to welcome the Los Angeles Photography Project to the Santa Monica Pier for a two-month exhibition inside the historic Carousel Hippodrome from Nov. 4, 2010 to Jan. 4, 2011. The exhibit is free and open during regular Carousel operating hours and closed on Tuesdays and Wednesdays. The Los Angeles Photography Project is a consortium of California based artists with a continuing mission to produce photographic work in and about the city and county of Los Angeles. In this exhibit, all of the photographers have used their own approaches and photographic techniques in terms of capturing the essence of the Santa Monica Pier and surrounding areas.

Time and space
Robert Berman Gallery
Bergamot Station, 2525 Michigan Ave.
Robert Berman Gallery is pleased to present the work of French artists Marc Fichou and Lauren Marsolier. In an exploration of the time-space continuum, Fichou creates in space literal compositions of what has happened in time. Admission is free. For more information call (310) 315-9506. The exhibition runs through Dec. 31.

Get trunked
Tala
1302 Montana Ave., 6 p.m.
A must-see this Black Friday is the Aaron Basha Trunk Show, hosted by Tala on Montana Avenue. The upscale jewelry store will kick off the season with this international traveling trunk show. The unveiling of these one-of-a-kind pieces is making a rare appearance in Southern California. On top of presenting this unique Aaron Basha Collection, Tala will be offering 20 percent off the store.

Black Friday
Santa Monica Place
Head to Santa Monica Place for Black Friday sales. Spot Santa around the property and get your picture taken with him from 11 a.m. — 3 p.m. Enjoy Motown Carolers from 8 a.m. — 10 a.m. and The Fleet Street Band from 12 p.m. — 2 p.m. Visit the Get Gifted Lounge next to the Concierge for ideas and inspiration, special savings guides, filled with great deals and offers, holiday trends and fabulous gift ideas.

On a mission
M.i.'s Westside Comedy Theater
1323-A Third Street Promenade, 10 p.m.
The nation's number one touring improv show comes home to the theater that bears it's name. The Mission IMPROVable Show is the fastest and funniest improv show you've ever seen. Come see the show that's delighted audiences across the country for the last nine years.

Saturday, Nov. 27, 2010

Blue skies
Novel Cafe, 2507 Main St.
Art show exhibit entitled "Car Face" by the internationally acclaimed trompe l'eoil muralist and artist, Blue Sky, will exhibit at the Novel Cafe from Oct. 29 to Dec. 31, 2010. For more information call Lynn Sky at (803) 318-6867.

Back to the street
Santa Monica Playhouse -The Other Space
1211 Fourth St., Saturdays 8 p.m., Sundays at 6:30 p.m.
A sell-out hit earlier this year, "Backstreet" is set against the backdrop of the women's movement at the turn of the (last) century, the flight from persecution that sent so many European immigrants knocking on America's doors, striking chords that resound deeply not only in Jewish identity, but in all human hearts. Admission: $25 general; $20 students, teachers, seniors, military; $17.50 groups of eight or more.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.

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Groups urge Brown to reject pesticide

JACOB ADELMAN
Associated Press

LOS ANGELES A coalition of environmental and farmworker groups urged Gov.-elect Jerry Brown to stop California from approving a controversial agricultural pesticide after he takes office, citing links to cancer made by the state.

Californians for Pesticide Reform asked Brown to direct officials not to approve methyl iodide as part of a broader set of agricultural recommendations the group plans to formally present to the incoming administration next week.

California's Department of Pesticide Regulation tentatively approved methyl iodide's use in April, despite concerns by a scientific advisory panel that it could poison air and water.

The pesticide is included on California's official list of cancer-causing chemicals.

Regulators insist the chemical can be used safely if strict guidelines are followed. Tests have found no traces of the carcinogen in fruit from treated soil.

Department spokeswoman Lea Brooks said the agency plans to make a final decision on the pesticide by the end of this year — before Brown's Jan. 3 swearing-in as gov-

SEE **PESTICIDE** PAGE 9

COMMUNITY BRIEFS

CITYWIDE

Looking for the next Scorsese

The Santa Monica Teen Film Festival is now accepting submissions for the sixth annual festival on April 30 and May 1, 2011.

It is open to filmmakers ages 12 to 18 and will accept any film in any genre from 30 seconds to 30 minutes in length. Submission deadline is Friday, March 4 at 5 p.m. Festival producers accept out-of state and even foreign entries. All youth are encouraged to submit. Filmmakers do not need to be present at the festival to win awards and prizes.

To download the festival entry form and to see the official rules and guidelines visit www.santamonicateenfilmfestival.com.

This year the festival is partnering with the California Preservation Foundation's Short Film Contest for youth and will award a special prize in the new "Conservancy" category. For all the details on how to enter a film in both contests visit the festival website and click on the California Preservation Foundation logo.

The festival is sponsored by the city of Santa Monica, including the Cultural Affairs Division, the Santa Monica Public Library Teen Program, the Virginia Avenue Park Teen Center, and City TV. In addition to the opportunity of having a film seen by a panel of professionals and a live audience, all entries will compete for awards and prizes, including a live audience choice award presented after each screening session.

Submission is free. Admission is free.

DAILY PRESS



SO FRESH AND SO CLEAN

Brandon Wise *brandonw@smdp.com*

Employees of H20 Powerwash and Steam use high-pressure sprayers to wash down the Downtown Santa Monica parking structures on Tuesday morning. The water used to clean the structures is collected and then used again at a later time.

Anti-AIDS groups hail drug but worry over its cost

MARCUS WOHLSEN
Associated Press

SAN FRANCISCO AIDS prevention advocates are hailing a pill newly shown to protect against HIV as a great tool for disease prevention.

But they caution that no drug alone can address social factors blamed for the persistence of the epidemic. And they say concerns remain about who will pay for the costly treatment.

A study released Tuesday showed that daily doses of a drug called Truvada, already used to treat HIV infection, cut the risk of new infections among healthy gay men.

Kyriell Noon of the San Francisco-based Stop AIDS Project said any addition to the HIV prevention safety net is good news. But he said factors, such as lack of access to education and health care that contribute to higher infection rates, do not evaporate when a promising drug comes along.

Truvada, which costs $5,000 to $14,000 a year in the United States, will do little to halt HIV's spread if the only way to get it is to pay

SEE **DRUG** PAGE 8

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Getting from point A to point B

Editor:

As people prepare to drive long distances over the holidays, the Car Care Council offers these gas-saving maintenance and driving tips:

• Keep your car properly tuned to improve gas mileage by an average of 4 percent.

• Keep tires properly inflated and improve gas mileage by 3 percent.

• Replace dirty or clogged air filters and improve gas mileage by as much as 10 percent.

• Replace dirty spark plugs, which can reduce mileage by two miles per gallon.

• Change oil regularly and gain another mile per gallon.

• Observe the speed limit. Gas mileage decreases rapidly above 60 mph.

• Avoid excessive idling. Idling gets zero miles per gallon. Warming up the vehicle for one or two minutes is sufficient.

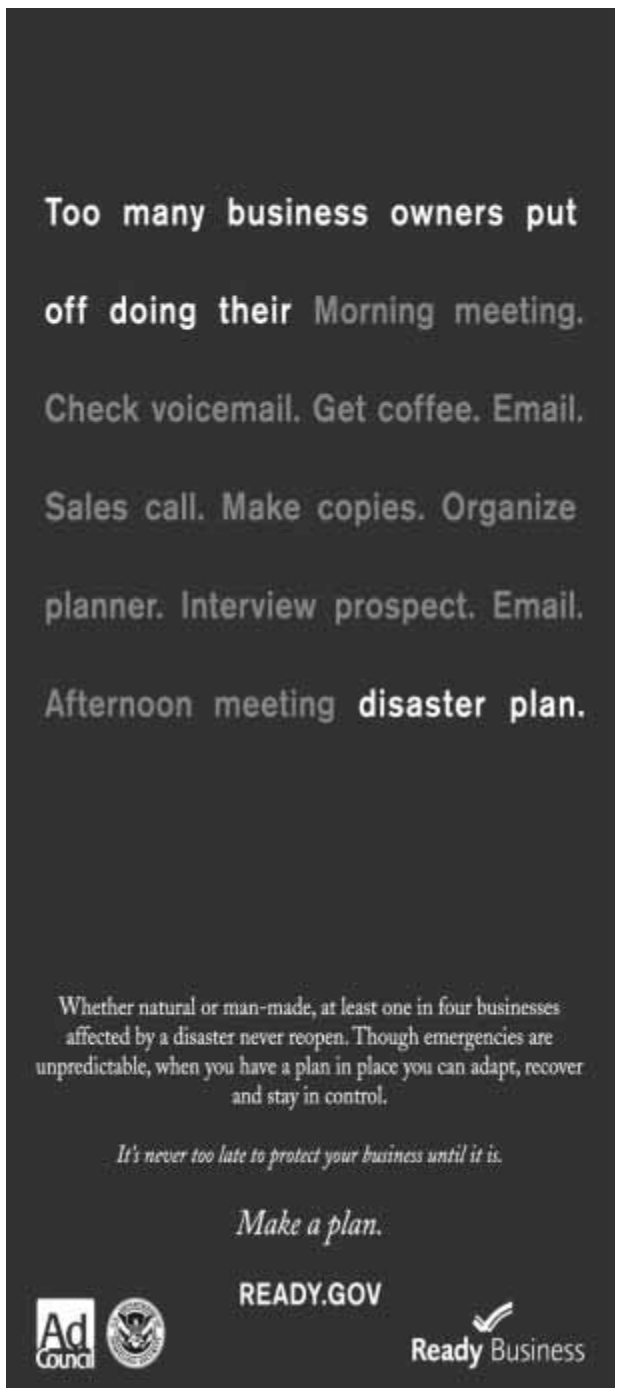
• Avoid quick starts and stops. Aggressive driving can lower gas mileage by 33 percent on the highway and 5 percent in the city.

• Consolidate trips. Several short trips taken from a cold start can use twice as much gas as one longer multi-purpose trip.

• Don't haul unneeded items in the trunk. An extra 100 pounds in the trunk reduces fuel economy by 1 to 2 percent.

To help you drive smart and save money, visit www.carcare.org and check out the free digital Car Care Guide.

Rich White
Executive Director
Car Care Council





That Rutherford Guy

John W. Whitehead — Send comments to editor@smdp.com

Airport body scanners dangerous to your health

AS THE TRANSPORTATION SECURITY Administration (TSA) pushes forward with its plan to place full-body scanners in all American airports, experts in the scientific community are raising serious concerns that the full-body scanners are not medically safe for the millions of people that will be exposed to them each year. Even the Allied Pilots Association has urged its members to opt out of the body scanning measures because of the "ionizing radiation, which could be harmful to their health."

In April 2010, four members of the University of California faculty relayed to Dr. John P. Holdren, President Obama's Science and Technology czar, their concerns about the serious health risks posed to travelers by the whole body back scatter X-ray scanners. Suffice it to say, these men know what they're talking about. So when they suggest that an immediate moratorium is needed on the use of the scanners in order to carry out a second independent evaluation to determine that the scanners really are safe, our government, which is supposed to protect us from these kinds of dangers, should listen.

Specifically, these scientists argue that the concentration of radiation on the skin of individuals being scanned poses a serious cancer risk that has been largely dismissed. The TSA has compared the radiation received from the body scanner to the radiation that is absorbed in regular airplane travel or the radiation from a chest X-ray. However, in their memo to Dr. Holdren, the professors note that this comparison is "very misleading." The TSA estimates only consider the radiation as it would be if absorbed by the whole body, as opposed to how the scanner really operates, which is to concentrate the radiation on the skin. The scientists claim that the body scanners have not received a proper medical review using "key data" which would allow for a proper understanding of the medical impact of the technology which they believe could cause mutations and skin cancer. They suggest setting up an independent panel to review the safety concerns posed by the scanners, a highly reasonable suggestion for a piece of technology that will be scanning millions of people a year.

Other scientists have also voiced their concerns over the devices, such as Dr. David Brenner who heads Columbia University's Center for Radiological Research. He states that radiation produced by the scanners is 20 times higher than the official estimate. Physics professor Peter Rez at Arizona State University echoes Dr. Brenner's claims. He points out that there is a real possibility that a body scanner could malfunction, concentrating unsafe amounts of radiation on one area of the body.

On a side note, while it's bad enough that the scanners can see through your clothing to an alarming degree, they can also reveal quite a bit about your health history. This includes foreign objects close to the skin, including piercings, catheters and colostomy bags, as well as breast implants and prosthetic testicles. These are items that most people want to keep private and away from the prying eyes of the public and government officials.

Despite all of this, Janet Napolitano, secretary of the Department of Homeland Defense insists that the full-body scanners "are safe, efficient, and protect passenger privacy. They have been independently evaluated by the Food and Drug Administration (FDA), the National Institute of Standards and Technology, and the Johns Hopkins University Applied Physics Laboratory, who have all affirmed their safety." Parroting her, TSA Administrator John Pistole in testimony before a Senate panel claims that the body scanners struck a proper balance between privacy and security and that the radiation exposure was "well within safety standards."

Of course, the FDA, which has been criticized heavily in recent years as being fundamentally broken and even corrupt, has a very dubious track record when it comes to ensuring the safety and efficacy of drugs, biologics and medical devices. Over the years, the FDA has been accused of causing high drug prices, keeping life-saving drugs off the market, allowing unsafe drugs on the market because of pressure from pharmaceutical companies and censoring health information about nutritional supplements and foods.

The question is: if the scanners are potentially dangerous, then why has the government been in such an all-fire rush to implement them?

First, we have to recognize that we are ruled by an elite class of individuals who are completely out of touch with the travails of the average American. The government officials who have foisted these scanners on us don't have to go through the scanners (they have the luxury of flying on private or government planes and having security clearances that allow them to breeze past such barriers), so there's no risk to them medically.

Second, we are, and have been for some time, the unwitting victims of a system so corrupt that those who stand up for the rule of law and aspire to transparency in government are in the minority. This corruption is so vast it spans all branches of government--from the power-hungry agencies under the executive branch and the corporate puppets within the legislative branch to a judiciary that is, more often that not, elitist and biased towards government entities and corporations. The scanners are a perfect example of this collusion between corporate lobbyists and government officials.

Third, we are relatively expendable in the eyes of government — faceless numbers of individuals who serve one purpose, which is to keep the government machine running through our labor and our tax dollars. Those in power aren't losing any sleep over the indignities we are being made to suffer or the possible risks to our health. All they care about are power and control.

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Laughing Matters

Jack Neworth
Send comments to editor@smdp.com

Thanksgiving, bah humbug

YESTERDAY WAS THANKSGIVING, WHICH meant millions of Americans traveled near and far to have a holiday dinner with their family. It also meant, shortly thereafter, millions of Americans reached for an antacid. If Christmas is about Christmas trees and the opening of presents, and New Year's Eve is about parties and champagne, Thanksgiving is about gorging on enormous amounts of food.

Thanksgiving is also devoted to watching an endless amount of football — pro and college. In fact, the order of America's Thanksgiving priorities might be food, football and, at a very distant third, giving thanks. (Any follower of these columns recently, however, knows that I'm thankful just to be alive.)

Today, the day after Thanksgiving, is also the biggest shopping day of the year. In New Mexico and New Jersey it's actually a state holiday. The day is known as Black Friday, which doesn't sound terribly festive. Actually it sounds like the day after the Great Depression in 1929. Then again, standing in line in some crowded, noisy mall buying presents could lead to a great depression. (I believe the term Black Friday means when retail stores go from being in the red to being in the black.)

While with Thanksgiving there's family, friends and great food (indigestion notwithstanding) the holiday is not so wonderful for all living creatures. Naturally, I'm speaking on behalf of turkeys that are, as far as I know, without a literary voice in their defense. If you want to see a visual reminder of the turkey's plight go to YouTube and type in "Sarah Palin Turkey Slaughter."

The video on YouTube took place in 2008. "Sarah Barracuda" was being interviewed on Alaskan TV, rambling on about what a festive Thanksgiving she and her family were going to have. Meanwhile (spoiler alert) just a few yards away, live turkeys were having their necks chopped off. Even the slaughterhouse employee doing the chopping couldn't believe Sarah was so clueless as she continued to pontificate about who's making the stuffing and who's bringing the pies.

Then, a mere seven months after the slaughterhouse fiasco, Sarah blithely announced that she was resigning from the governor's office, with almost two years left in her term. Apparently, she had gotten bored with being governor (and wanted to make a pile of dough with her book). You betcha.

In addition to turkeys, there are many humans who might not have warm and fuzzy feelings about Thanksgiving. I'm referring to Native Americans. In hindsight, one could say the whole Thanksgiving thing didn't work out too well for them. Actually it could fall under the category of "No good deed goes unpunished."

Instead of observing Thanksgiving as a day of celebration, AIM, the American Indian Movement, views it as a "day of mourning." And with good reason. It's been conservatively estimated that since that very first Thanksgiving in 1621, 10 million Native Americans were killed by Europeans and their descendants. Whoops.

Changing the subject, but only slightly, in 1973 Marlon Brando won the "Best Actor" Academy Award for his role in "The Godfather." I mention it now because when Brando was announced as the winner, a young woman in full Indian garb rose to accept the award.

ALL ACROSS THE COUNTRY HUGE NUMBERS OF AMERICANS REACHED FOR AN ANTACID.

Her name was Sacheen Littlefeather and she was an activist with AIM. She had come to tell the Academy that Brando was refusing the award as his means of protesting the negative portrayal of American Indians in Hollywood movies and television shows.

Brando's symbolic protest bombed (a fate I hope won't befall this column). And maybe the Oscars wasn't the right venue. But the truth is, what was done to Native Americans in this country ranks right up there with any genocide ever committed in the history of mankind. (In my defense, at least I waited until after the holiday to bring it up.)

George Orwell once said of history that, "He who controls the present controls the past." (Why do you think George Bush wrote his "memoir?") Mark Twain said, "History is only the winner's version."

Since the white man was the "winner" of the wars with the Native Americans, it's easy to forget the real history. I love celebrating Thanksgiving, but it's a little hard for me to get into the "land of the Pilgrim's pride" spirit when that land was stolen at the cost of millions of lives. Yes, I know some Native American tribes have casinos now (actually, very few) but somehow it doesn't quite seem a fair exchange.

The late George Carlin once observed about America, "First we enslaved the black man for 400 years. Then we committed genocide on the red man, stole the land of the brown man, and dropped the Atomic bomb on the yellow man. Our motto should be, 'Give us a color and we'll wipe it out!'" (Please send George your angry e-mails, not me.) I can only add, who says we discriminate?

JACK can be reached at Jnsmdp@aol.com.

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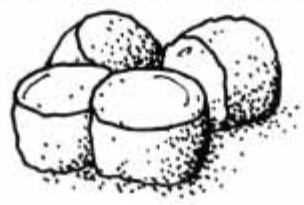
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Play Time

Cynthia Citron
Send comments to editor@smdp.com

A summer hotel in an autumn garden

THE UPPER-CLASS VOICE OF LILLIAN Hellman rings across the elegantly furnished living room of a summer hotel on the Gulf Coast. She's not there, of course, but the 12-person ensemble presenting her play "The Autumn Garden" echoes the attitudes and mannerisms that one often sees in her award-winning dramas. In "The Autumn Garden," however, which Hellman considered the best of her plays, the tone has mellowed a bit. The characters, friends of many years, confront each other with anger or muted sarcasm, but do not attack with the mean-spirited viciousness of the characters in some of her other plays, like "The Little Foxes" or "Toys in the Attic."

And that's as it should be, because these characters are into their autumn years — or later — (as was Hellman), and fairly well marooned in the lives they made for themselves. Each of them has a story, and each, because he or she is so excellent an actor, manages to flesh out and humanize his character, no matter how small the role.

If there is a central character, it is Nicholas (Jeffrey Nordling), a dissolute and disappointed artist, returning to the summer hotel after many years in Paris. With him is his wife Nina (Kitty Swink), who puts up with his drunken outbursts and his wandering eye because she still loves him. And because, she says, every once in a while he goes on "a rampage of good will."

Constance (Shannon Holt) also loves Nicky. She is an awkward, twitchy spinster to whom Nicky was once engaged. Constance is the owner of the summer hotel and she runs it with her young niece, Sophie (Jeanne Syquia), a refugee from the war in Europe. (The play, written in 1951, is set two years earlier.) Also present is Constance's longtime suitor Edward (Josh Clark), who chides her after she delivers a long rambling speech, with "You're very wise, Constance. It must come from not thinking."

Sophie is engaged to a young man, Frederick (Josh Zuckerman), whose mother and grandmother (Eve Gordon and Dawn Didawick) are also guests in the house. This relationship, between the two young people, is the only one that remains an unresolved mystery, however. They are polite and formal with each other, demonstrating little affection, yet they continue to make plans for their upcoming marriage. Their quirky relationship is never explained, leaving the viewer to fill in the blanks. Is Sophie just wanting to escape from her life as a maid? Is she looking for security and a green card? Or is she making the best of what life has offered her? Frederick's motivation is also unclear. Is he escaping the overbearing attention of his mother and grandmother? Is he having an affair with his mentor, Mr. Payson? (Frederick's mother makes an oblique reference to "that filthy little scandal in Rome.") Or is he settling for a woman who he believes will be malleable and compliant? An assumption that may be a little iffy, as Sophie demonstrates in an emotional outburst that shows she has a mind of her own.

And finally, there is the General (Kurtwood Smith) and his unhappy, ditzy wife (Rhonda Aldrich) who never stops prattling. They are an ill-matched couple and it is clear that the General is planning to beat a hasty retreat when the summer vacation is over.

"The Autumn Garden" runs for three hours, but it justifies the length by maintaining its interest. It's a collection of extraordinarily fine actors, extremely well directed by Larry Biederman, moving through a beautiful set gracefully designed by Tom Buderwitz.

Lillian Hellman would be so proud!

The Antaeus Company has produced "The Autumn Garden" with two completely different casts. Each, I'm told, equally wonderful. The play is presented at the Deaf West Theatre, 5112 Lankershim Blvd. in North Hollywood, Thursdays, Fridays and Saturdays at 8 p.m. and Sundays at 2:30 p.m. and 7:30 p.m. through Dec. 19. Call (818) 506-1983 for reservations and cast schedule.

CYNTHIA CITRON can be reached at ccitron@socal.rr.com.

A web of marketing awaits the Spider-Man musical

MARK KENNEDY
AP Drama Writer

NEW YORK Robin Buckwalter is fully aware that a Broadway musical about Spider-Man will be opening soon. So far, though, he hasn't felt a buzz of anticipation about it where he works.

That may be bad news to producers: Buckwalter works at a comic book store.

"I haven't heard any feedback from any of the customers that come into the store," says Buckwalter, the 28-year-old co-manager of Galaxy Comics in the Brooklyn neighborhood of Park Slope. "I don't see many ways in which the two worlds intersect."

He says some hard-core fans might splurge for a pair of tickets to celebrate birthdays or anniversaries, but that's about it. Really? So comic book lovers won't be lining up when the mega-musical "Spider-Man: Turn Off the Dark" opens its doors Sunday?

"No," he says, laughing. "I really doubt it."

Such a lukewarm reaction from one segment of comic fans may seem to put backers of the web-slinger's expensive show in a bind, but they are not necessarily relying on that particular demographic to fill the massive Foxwoods Theatre on 42nd Street.

There are plenty of other potential targets: traditional Broadway audiences who want to see spectacle, admirers of its Tony Award-director Julie Taymor and fans of U2's Bono and The Edge, who wrote the music.

"It's a marketing person's dream to work on a show like this because there really are so many ways to reach your various target audiences," says Amanda Pekoe, president of The Pekoe Group, a marketing company not connected to the Spider-Man musical.

Pekoe, who has managed the marketing and advertising for a wide variety of shows, from the Broadway hit "Rock of Ages" to the cult "Puppetry of the Penis," says her first rule is never forget the core audience.

"No matter what show you're working on — Broadway or off-Broadway — your first goal is to reach out to the people who are typical theater ticket-buyers," she says. "No matter how different or unique or eccentric a show is, that's always the first goal."

After that group is targeted, Pekoe suggests going after more niche markets, in this case fan boys — comic book and sci-fi fans, and the audience that racked up big box office for the "Spider-Man" film franchise.

CRIME WATCH
BY DAILY PRESS STAFF

You can't sleep here

Crime Watch is a weekly series culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

WEDNESDAY, NOV. 17, AT 6:50 P.M.,
Santa Monica police officers were checking on a property in the 2300 block of Wilshire Boulevard after the owner told police that a man had been sleeping in the employee parking lot and employees were concerned they may run over him since he slept close to cars. Officers contacted the suspect and advised him that he could not sleep in the lot. Officers also made arrangements for the suspect to meet with a social worker the next day at 10 a.m. The suspect did not show up, police said. A few days later officers located the suspect in the lot again. The suspect was allegedly lying down on a mattress. He was also inside of a sleeping bag. Officers arrested the suspect, Robert Dibartolo, 58, for trespassing. His bail was set at $1,000.

THURSDAY, NOV. 18, AT 5:55 P.M.,
Officers received a radio call regarding a disturbance in the 600 block of Wilshire Boulevard (7-Eleven). When officers arrived, the disturbance was over. As officers left the location, they observed a subject lying in an adjacent alley. The subject was blocking a portion of the roadway. Officers approached the subject and tapped him on the foot and advised him to get up. Officers attempted numerous times to wake up the man but had no luck. Finally, the man woke up on his own. He stood up and allegedly attempted to strike an officer with a closed fist. Officers took the suspect, identified as Mark Johnson, 48, a transient, into custody and he was booked for assaulting a peace officer. His bail was set at $20,000.

FRIDAY, NOV. 19, AT 1 P.M.,
Officers were on routine patrol in the area of 16th Street and Delaware Avenue when they saw someone removing recyclables from a blue bin owned by City Hall. Recyclables in blue bins are the property of City Hall and it is illegal to remove them, police said. When officers approached the suspect, he allegedly told officers "I know, I know." The suspect said he knew he was breaking the law by removing the items. He also had a shopping cart from a grocery store in his possession, police said. In the shopping cart officers found a backpack. Officers said they located marijuana, crack cocaine and two hydrocodone pills. Officers placed the suspect under arrest for narcotics possession, possession of stolen property and the removal of recyclables. The suspect was identified as Beecher Brumley, 48, a transient. His bail was set at $10,000.

SATURDAY, NOV. 20, AT 2:27 P.M.,
Officers responded to the area of 34th Street and Pico Boulevard regarding a report of vandalism. While en route, officers received a report that the victim was following the suspect. The victim said he was stopped at the crosswalk near 34th Street and Pico Boulevard. His vehicle was slightly in the crosswalk. The suspect walked toward his vehicle and produce a switchblade. The suspect allegedly scratched the driver's side door with the knife. The victim drove away and called the police. Officers located the suspect at the intersection of Pico Boulevard and Barrington Avenue. Officers located the switchblade in the suspect's front pocket. Officers arrested the suspect for vandalism and possession of a switchblade. He was identified as Samuel Thompson, 52, a transient. No bail information was provided.

SATURDAY, NOV. 20, AT 8:35 P.M.,
Officers responded to the 400 block of Marine Street regarding a report of a hit and run. When officers arrived, they found a vehicle that struck a power pole. The vehicle was unoccupied upon arrival. Officers said they saw someone near the vehicle, but they left the location before officers had a chance to question them. A witness told officers that they saw the driver exit the vehicle and provided a description. Officers went to a location in Venice where the vehicle was registered. Officers took the witness, who positively identified the driver, who happened to be the man officers saw near the vehicle when they arrived. Officers believed the suspect was under the influence of alcohol. He allegedly exhibited the signs — red and watery eyes, slurred speech. Officers had the suspect perform a sobriety test. Upon completion, officers arrested the suspect for driving while impaired and leaving the scene of an accident. The suspect was identified as Gregory Lutch, 40, of Venice. His bail was set at $35,000.

SUNDAY, NOV. 21, AT 10:25 A.M.,
Officers responded to the 1800 block of Euclid Street regarding a burglary in progress. When officers arrived, they saw a man leaving an apartment building. Officers detained the man, who said he lived in one of the apartments but did not have any paperwork to show his residency. The man gave officers permission to search him. Officers searched the suspect and said they found a small plastic container filled with concentrated cannabis. The man, who did reside in the apartment building in question, was booked for possession of concentrated cannabis and a probation violation. He was identified as Ronnie Clunie, 46, of Santa Monica. His bail was set at $10,000.

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Editor-in-Chief **KEVIN HERRERA** compiled these reports.

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DRUG
FROM PAGE 3

out of pocket, Noon said.

"The history of the HIV epidemic in this country has been a story of disparities," he said. "I would hate to see this new exciting breakthrough enhance those disparities."

Noon's group was among those that helped recruit participants for the study in San Francisco, which has more than one new HIV infection every day, according to the city's Department of Public Health.

The overall study involved about 2,500 men at high risk of HIV infection in Peru, Ecuador, Brazil, South Africa, Thailand and the United States (San Francisco and Boston).

Dr. Susan Buchbinder, director of the San Francisco health department's HIV research section, called the findings on the drug a "tremendous step forward." But she took pains to point out that among the several HIV prevention studies she has overseen, this latest had especially strict requirements for making sure participants stayed on track.

Men taking Truvada had to commit to monthly medical visits and received extensive counseling, including reminders about the importance of condoms. Such reminders seemed to have worked: During the study, risky sex among men taking Truvada declined.

But concern exists that in the real world, some men will see Truvada as a license to be promiscuous and shed precautions such as condoms. A follow-up study will track participants who remain on the drug to see if that happens.

Ronny Nolasco, 28, of San Francisco participated in the Truvada study and said he is looking forward to being part of the follow-up. While he was pleased to hear about the study's findings about the drug, the counseling he received was at least as important, he said.

"It helped me out a lot," Nolasco said. "It actually opened up my eyes to taking more care of myself."

Advocates say experiences like Nolasco's are why just handing out the drug will not be enough.

"Our goal is to try to combine prevention interventions," Buchbinder said. "It's not about just popping a pill every day."

Yet for many healthy gay men, the question of whether to take a daily dose of Truvada will likely become an important issue.

Public health officials say they are working on defining who falls into the highest risk groups who would benefit most from the drug.

Jason Meier, 32, has already made up his mind. The self-described single, sexually active gay man from Birmingham, Ala., said he would ask his doctor for the drug.

Meier, a student affairs staffer at The University of Alabama at Birmingham, said taking one pill a day before contracting HIV is better than taking multiple pills after becoming infected.

"Condoms aren't 100 percent safe," Meier said. "In this day and age, you can't trust a partner to be honest about their sexual activity or history. At some point, you have to take responsibility for safer sexual practices."

Meier said paying for the drug now makes financial sense compared to the expense of post-infection treatment. But broad government or insurance company funding for the drug for prevention rather than treatment would not come before U.S. Food and Drug Administration approval.

Even then, funding for the drug as a prevention measure could be divisive in the U.S. if such use is seen as encouraging sexual activity.

For now, the drug's maker, Gilead Sciences Inc., is still deciding whether to seek federal approval to market Truvada as a way to prevent HIV infection. In the meantime, doctors can prescribe the drug off-label for that use.

But advocates are holding off on recommending that gay men seek out their doctors for prescriptions.

"I think the bigger question will be, will the FDA decide that this study is enough?" said Judy Auerbach, vice president of research and evaluation for the San Francisco AIDS Foundation.

The foundation's message to those who ask about the drug will be not to experiment with the drug on your own, Auerbach said. She called the drug promising but said all the traditional ways of preventing infection should still be emphasized.

"If you really want to pursue this go talk to your medical provider, and they'll make an assessment. I think that's all we can say at this point."

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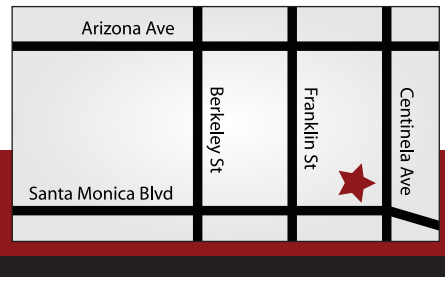
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MARKETING
FROM PAGE 1

Gallardo, 30, and Tom Glynn, 36, got so involved they decided to buy in as partners in the venture.

From the beginning, the idea was to build a user base by reaching out to local groups like the Chamber of Commerce and City Hall's Buy Local Committee.

Jennifer Taylor, a senior development analyst at City Hall, became one early booster. As a Buy Local steering committee member, she helped spread the word about the new site.

"We think it's a great way to promote local businesses to our residents," she said.

So far, 44 companies have created pages. With some 6,600 Santa Monica businesses, Miller and his partners see plenty of room for expansion.

"Our goal right now is to get as many businesses on the site as possible," Gallardo said. "We want the site to represent everybody and to be what they want."

There's plans, he said, to eventually expand the page to include a platform for companies to post news about their businesses.

Early adopters also have high hopes for Spree Daily.

Stephen Abronson, owner of Pourtal Wine Tasting Bar on Santa Monica Boulevard Downtown, said it was the site's local focus that convinced him to join in.

> **"I'M EXCITED ABOUT THE FACT THAT IT IS A LOCAL COMPANY THAT IT WILL TARGET WHAT WE CONSIDER TO BE OUR CORE AUDIENCE, WHICH ARE THE LOCALS."**
>
> **Stephen Abronson,**
> Owner of Pourtal Wine Tasting Bar

"I'm excited about the fact that it is a local company and that it will target what we consider to be our core audience, which are the locals," he said.

In line with the its founders' vision of boosting local businesses, the company also plans to build partnerships with local nonprofits. Spree Daily has announced it will donate 5 percent of proceeds from today's sales to the local council of Parent Teacher Associations, and other charitable promotions are in the works.

"We really want to be ingrained into the community," Miller said. "We really want to

PESTICIDE
FROM PAGE 3

ernor.

Paul Towers, a spokesman for coalition member Pesticide Watch, said the groups hoped a decision wouldn't be made in the final days of the current administration.

"It wouldn't be given due process unless the new administration has time to review it," he said.

Brown spokesman Clifford Sterling did not return a phone message seeking comment.

The U.S. Environmental Protection Agency affirmed methyl iodide for use in most of the country in 2007, but California regulators opted to put it through their own registration process.

California's $1.6 billion strawberry industry would probably be the main user of methyl iodide, which is promoted as a substitute for methyl bromide, a chemical being phased out under an international treaty because it depletes the Earth's protective ozone layer.

Methyl iodide's current users are growers of tomatoes, peppers, eggplants and other crops in Florida and other Southeastern states.

Other recommendations in the environmental groups' policy brief include encouraging more organic agricultural practices and improving enforcement of pesticide laws.

The coalition's other members include the Pesticide Action Network North America, the California Rural Legal Assistance Foundation and the Center on Race, Poverty and the Environment.









First arrest made in new insider trading crackdown

LARRY NEUMEISTER
Associated Press

NEW YORK The first strike in a new federal offensive to root out insider trading on Wall Street came Wednesday with the arrest of a consulting firm executive who prosecutors said tipped off a hedge fund manager about corporate earnings before they became public.

The arrest of Don Ching Trang Chu of Somerset, N.J., came when investigators realized he was heading to Taiwan on Sunday. He made the trip frequently, but authorities were apparently concerned that he was traveling ahead of what are expected to be multiple arrests in the probe and after he had been interviewed by FBI agents on Sunday.

Three hedge funds with offices in New York, Connecticut and Massachusetts were raided Monday in the investigation, and on Tuesday, prominent mutual fund company Janus Capital Group said it had been subpoenaed. There was no indication Chu had dealt with those companies.

According to prosecutors, Chu told the FBI agents that employees of public companies sometimes meet in Taiwan with hedge funds and disclose contracts and revenue figures, weeks before the companies announce their earnings.

The complaint said some of the evidence against Chu resulted from conversations he had with Richard Choo-Beng Lee, a former hedge fund co-manager who has pleaded guilty and is cooperating with the government.

It said Chu in June 2009 appeared to provide secrets about the second quarter earnings of California chipmaker Atheros Communications to Lee prior to the public earnings announcement.

The charges against Chu grew from what prosecutors described as the largest hedge fund insider trading bust in history. Fourteen people have already pleaded guilty. Last year, the probe ensnared Raj Rajaratnam, a onetime billionaire and founder of Galleon Group funds, who is free on $100 million bail and who claims he only traded legally and on public knowledge.

Investigators for Preet Bharara, the top federal prosecutor in Manhattan, have used wiretaps to capture executives bragging to clients and coworkers about how to get an inside advantage in securities markets. A federal judge on Wednesday declared the wiretaps legal over the objections of defense lawyers who said they are not authorized by law for insider trading cases.

Prosecutors said Chu had boasted to a government cooperator in a secretly recorded conversation that he knew of a method of electronic communication that could be hidden from law enforcement.

The federal insider trading probe targets industry analysts, experts and consultants who are hired for the edge they might provide in the trading of securities.

Chu, 56, clad in a red shirt and gray pants, declined to comment after he was released on $1 million bail following a brief appearance before a federal magistrate judge in Manhattan. His lawyer, James DeVita, said only: "We will have an opportunity to present a defense, and we'll pursue that."

Chu, who was born in Taiwan and became a U.S. citizen in 1997, worked for Primary Global Research, which prosecutors said advertised itself as an independent financial research firm with consultants experienced an array of industries.

The company promoted him on its website as a veteran in data communications and a "bridge to Asia experts and data sources."

"Don intimately understands the wireless broadband communications industry, and has deep connections and relationships in the technology industry," according to the website. "Finally, Don is just a fun person to travel with on the highways and byways of Taiwan."

A telephone message left with Primary Global Research was not immediately returned.

Chu was charged with one count of conspiracy to commit securities fraud and one count of conspiracy to commit wire fraud and fraud in connection with securities. The charges carry up to 30 years in prison.

Authorities said Chu, during one conversation with a cooperator from the Galleon probe, described a method of electronic communication that he believed could not be detected by law enforcement.

According to authorities, Chu referred to the method, saying:

"There's no, no, no, no copy," Chu said, according to authorities. "If you, it's better than personal email. ... There's no copy save in the server. Even personal email, there is a copy. ... So, ... just talk. Do, don't, don't put it down in writing. Dangerous."

Shop owner sells himself winning lottery ticket

THE ASSOCIATED PRESS

BELLE VERNON, Pa. A shop owner in western Pennsylvania has sold himself a winning $1.8 million lottery ticket — and as the seller of the ticket, he'll get an extra $10,000.

Ron Rea owns Tobacco World stores in Uniontown and Belle Vernon. He bought the winning ticket for the Nov. 18 Match 6 Lotto drawing at the Belle Vernon store.

Rea says he doesn't play the lottery's Daily Number, but he spends about $20 a day on tickets for games with higher odds, telling the Herald-Standard of Uniontown, "If you hit, your life's changed."

Rea's ticket was worth $1,782,432. A lottery spokeswoman confirmed Rea's claim to the winning ticket.

The 68-year-old Rea says the winnings will help him and his wife of 38 years, Rita, build their retirement funds.



There's a lot more than turkey to look forward to this November. For starters, jazz sensation, Nnenna Freelon. Then, Broadway's darling Christine Ebersole. And a **free Sunday afternoon concert** with brilliant young musicians. All at the enormously intimate 499-seat Broad Stage. But let's talk turkey: call or go online for seats. ASAP.

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Fair Isle and plaid keep gift trends in the family

SAMANTHA CRITCHELL
AP Fashion Writer

NEW YORK The list of gifts can be short this year: Fair Isle knits, plaid anything, pea coats, flannel shirts, maybe some skinny-leg cargo pants or something in red.

That should cover everyone from grandpa to the kids. It's the rare occurrence this holiday season that some of the biggest fashion trends transcend demographics.

"Now that communication is so much faster, trends are quicker and everyone has access to them," explains Nina Garcia, fashion director at Marie Claire. "All these trends get adapted quickly to men's, women's, children's, and the trends from the celebrities and runways are generalized so quickly for the broader market."

It helps that many of this year's "trends" are largely adaptations of classic, iconic holiday looks, adds Nicole Fischelis, vice president of ready-to-wear at Macy's. Yet there is a feeling of newness because there feels like more of a high-fashion influence over it all, she says.

"We have a huge statement in plaid — we have special shops for plaid this year. There's the button-down shirt for men, and the sleeveless quilted vest for women. The Fair Isle, the argyle, the snowflake are always a part of things, too, but these trends are global. You saw so much Nordic from Dolce & Gabbana and (Jean Paul) Gaultier, and rescaled Fair Isle. There is a trickle down from that to every part of the store," Fischelis says.

At Gap, you'll find a few common threads among all its collections, from Baby Gap to Gap Body. They include faux fur, plaid and sparkle.

Normally, womenswear takes its own trajectory, says Simon Kneen, creative director of Banana Republic, but women's and men's styles in stores right now are simpatico — especially among the wintery Fair Isle knits.

"I think it's all part of a larger sportswear influence this year — the feeling of outdoors, the coziness of cardigans, the need for warmth," Kneen says. "As a shopper, it should be easier. You're looking for uniqueness for everyone, and you can still have that, but when you find these sorts of patterns, you really find the fun of holiday gifts. Who doesn't want the aspiration of playing in the snow or on the mountaintop?"

At Kohl's department stores there are two stories to tell: Fair Isle and utility, which includes the pea coats and cargo pants, as well as work boots and two-pocket flannel shirts.

"In most cases, we merchandise by gender and classification, but as the customer walks the floor this holiday, she'll see recurring ideas," says David Hacker, Kohl's vice president of trend and color.

Some years there have been broad color themes or a must-have item that works across categories, but it's unusual when bona fide trends reach so many people, he says. "The stars have aligned for this. It doesn't happen all the time. ... This year is about these genderless ideas."

Not that everyone should wear these styles the same way. In fact, says Garcia, who also is Target's style adviser, they shouldn't.

"It's all about the mixing and matching and how you wear things based on your personal style," she says. "It would be funny to see your husband, your child and yourself all wearing the same trend at the same time, but, trust me, cargo pants will look different on everyone in the family."

Or, take the plaid shirt. Dad might wear it in a neutral color, loose and layered over a long-sleeve waffle T-shirt, while mom's should be more fitted in a pretty color — perhaps lavender or yellow — or she can wear it as a tunic over leggings, Garcia suggests. "It's the same trend but interpreted very differently."

And, Macy's Fischelis wonders if, at least for the holidays, the family could be a little matchy-matchy while they have the chance? "I think it's fun to have one theme. It's what you do around the dinner table, why not do it while you're all gathered around the Christmas tree?"

Elastic waistbands good for a season of excess

SAMANTHA CRITCHELL
AP Fashion Writer

NEW YORK The season for giving is upon us, and what do many of us ask the most of? Our clothes.

Yes, with each serving of pecan pie, butter cookies and egg nog, we are making a deal with our wardrobe to stretch with our indulgences.

An easy solution could be an expandable silhouette — even, gasp, elastic waistbands. This season, you're in luck: The tastemaker crowd has embraced soft, slouchy, cozy styles as irreverant and cool, says Susan Cernek, senior fashion editor of Glamour.com.

"I wanted to see how high up the designer ladder sweatpants went, and it turns out, it's quite far," she says. Cernek found Stella McCartney jersey studded sweatpants for almost $1,100 on Net-a-Porter.com. There's a matching sweatshirt to boot.

A quick survey of recent runways found similar glorified sweats from Alexander Wang, Michael Kors and Rag & Bone, too, and then there are the cool-comfort labels such as Juicy Couture and Splendid.

There's something more palatable about an elastic waistband when it's got a top-notch designer label inside, says celebrity stylist Robert Verdi.

"A stretch waistband is totally taboo in the world of fashion, but people secretly love it," he says. "If elastic waistbands were a TV show, they'd be 'The Real Housewives of New Jersey.' People say they hate it but they have to watch it."

A designer elastic-waistband moment could go down like this, Verdi adds: "Your friend would say, 'Oh my God, are you wearing an elastic waist?' And you'd say, 'It's Stella McCartney,' and then they'd say, 'They're fabulous.'"

But there are ways to wear even a bargain-basement "comfort waist" and still pull it off.

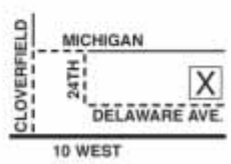
The best versions have the elastic just on the back of the waistband, stretching from hip to hip around the rear but not on the front, Verdi says. "You never get that visual of being bunched up," he says.



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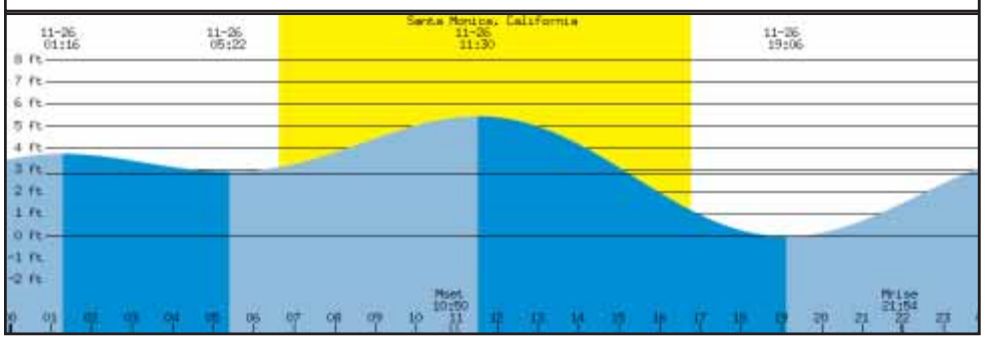
Swell Forecast

Looks even smaller, about knee high max.

Long Range Synopsis

Looks rather small as well.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **November 16, 2010**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 17
- Number of A grades for dry/wet weather -- 30 / 16
- Number of (C,D,F) grades for dry/wet weather -- 16 / 25

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, SIMA, Carlson Family Foundation, Inc.

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Los Alisos creeks.	A+	A+
Encinal Canyon at El Matador State Beach.	C	A+
Broad Beach at Trancas Creek mouth.	A	A+
Zuma Beach at Zuma Creek mouth.	A	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	B	F
Escondido Creek, just east of Escondido State Beach.	A+	F
Latigo Canyon Creek mouth.	A+	A+
Solstice Canyon at Don Blocker County Beach.	F	F
Puerco State Beach at creek mouth.	C	A
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A+	F
Surfrider Beach at Malibu Colony fence.	A+	D
Surfrider Beach (branch location)- daily.	F	F
Malibu Pier - 50 yards east.	F	B
Carbon Beach at Sweetwater Canyon.	A+	C
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A+	D
Pena Creek at Los Tunos County Beach.	A+	A
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	F	A
Castlerock Storm Drain at Castle Rock Beach.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	F	F
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	F	A+
Will Rogers State Beach at Bel Air Bay Club drain near fence.	C	B
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A
Will Rogers State Beach at Temescal Canyon drain.	A	F
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	D	B
Santa Monica Beach at Montana Ave. drain.	A	C
Santa Monica Beach at Wilshire Blvd. drain.	C	F
Santa Monica Municipal Pier.	A	C
Santa Monica Beach at Pico/Kenter storm drain.	F	B
Santa Monica Beach at Strand St. (in front of the restrooms).	A	F
Ocean Park Beach at Ashland Ave. drain.	A	B
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	F
Venice Beach at Windward Ave. drain.	A+	F
Venice Fishing Pier - 50 yards south.	A+	C
Venice Beach- projection of Topsail St..	A+	D
Marina del Rey, Mothers' Beach- lifeguard tower.	D	B
Dockweiler State Beach at Ballona Creek mouth.	D	F
Dockweiler State Beach at Culver Blvd. drain.	A+	A
North Westchester Storm Drain at Dockweiler State Beach.	A+	C
Dockweiler State Beach at World Way (south of D&W jetty).	C	C
Dockweiler State Beach at Imperial Hwy drain.	F	C
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	F
Dockweiler State Beach at Grand Ave. drain.	A+	F

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MEDICAL NEWS

Boy who fell from skybox died of multiple injuries

RAQUEL MARIA DILLON
Associated Press

LOS ANGELES An autopsy conducted Tuesday on a 2-year-old boy who plunged from a skybox after a Los Angeles Lakers game determined that his death was an accident.

Police and paramedics said Lucas Anthony Tang suffered massive head injuries in the Sunday night fall at Staples Center, but Los Angeles County coroner's Capt. John Kades said the official cause of death was multiple traumatic injuries.

The toddler fell from a third-level luxury box and landed on a row of seats minutes after the Lakers beat the Golden State Warriors. He died at a hospital.

The Lakers held a moment of silence for Tang before Tuesday night's game against the Chicago Bulls. The luxury box from where he fell was filled with fans as usual.

The Police Department's juvenile division launched a probe and the arena also was investigating.

The division procedurally investigates sudden deaths of children under 11, and the probe did not necessarily indicate a crime was involved, Officer Julie Sohn said.

Sohn released few details of the incident, saying only that the boy's family was taking photographs and "somehow the child went over the edge of the section."

No one answered the door of a Garden Grove home believed to be the boy's residence. A vehicle with a Lakers decal was parked in the driveway of the house, and a basketball hoop was nearby.

Michael Roth, a spokesman for Staples and owner AEG, said no such incidents have occurred in the 11-year history of the downtown arena.

Roth said the toddler fell from the third tier of boxes, or about 30 feet, into a general seating area about 30 rows up from the court. Each box has tiers of seats with safety glass embedded in concrete walls.

The building is in compliance with city codes, which require guardrails to be at least 26 inches high in front of seats, Department of Building and Safety spokesman David Lara said.

The safety barrier consists of 16-inch-high concrete topped by glass ranging in height from 10 inches in front of the seats to 26 inches near steps, Roth said.

CITY OF SANTA MONICA
NOTICE INVITING BIDS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites sealed bids for:

BID #3016 – FURNISH AND DELIVER ONE (1) NEW AND UNUSED COLD MILLING MACHINE FOR THE STREETS DIVISION.

Please refer to the bid packet for further details.
The bid packet can be downloaded at:
http://vendors.planetbids.com/SantaMonica/QuickSearch.cfm
Submission Deadline is December 9, 2010 at 3:00 PM Pacific Time.

Request for bid forms and specifications may be obtained from the City of Santa Monica, 1717 4th St., Suite 250, Santa Monica, California, by calling (310) 458-2211, or by e-mailing your request to kimberlie.nimori@smgov.net. Bids must be submitted on forms furnished by the City of Santa Monica.

Vendors interested in doing business with the City of Santa Monica are encouraged to register online at http://www.smgov.net/finance/purchasing/

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MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Singin' in the Rain (NR) 1hr 43min
7:30 p.m.

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-6232

Morning Glory (PG-13) 1hr 42min
1:20pm, 7:00pm

Unstoppable (PG-13) 1hr 38min
11:30am, 2:15pm, 4:45pm, 7:15pm, 10:00pm

Due Date (R) 1hr 35min
10:45am, 4:05pm, 9:40pm

Burlesque (PG-13) 1hr 40min
11:00am, 2:00pm, 5:00pm, 8:00pm, 10:45pm

Social Network (PG-13) 2hrs 00min
10:30am, 1:30pm, 4:30pm, 7:30pm, 10:30pm

AMC Santa Monica 7
1310 Third St.
(310) 451-9440

Harry Potter and the Deathly Hallows - Part 1 (PG-13) 2hrs 30min
9:30am, 11:00am, 12:50pm, 2:15pm, 4:15pm, 5:40pm, 7:30pm, 9:00pm, 10:50pm

Tangled in Disney Digital 3D (PG) 1hr 40min
10:30am, 1:20pm, 4:10pm, 7:00pm, 9:50pm

Morning Glory (PG-13) 1hr 42min
11:40am, 2:30pm, 5:15pm, 8:00pm, 10:45pm

Unstoppable (PG-13) 1hr 38min
10:45am, 1:25pm, 4:05pm, 6:35pm, 9:15pm

Burlesque (PG-13) 1hr 40min
10:00am, 1:00pm, 4:00pm, 7:00pm, 10:00pm

Megamind 3D (PG) 1hr 36min
10:40am, 1:10pm, 3:45pm, 6:20pm, 9:00pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Inside Job (PG-13) 1hr 48min
1:20pm, 4:10pm, 7:00pm, 9:40pm

Fair Game (PG-13) 1hr 48min
1:50pm, 4:30pm, 7:10pm, 9:50pm

127 Hours (R) 1hr 33min
12:50pm, 3:10pm, 5:30pm, 7:55pm, 10:15pm

Queen of the Lot (R) 1hr 54min
1:30pm, 4:20pm, 7:10pm, 9:55pm

AMC Criterion 6
1313 Third Street Promenade
(310) 395-1599

Harry Potter and the Deathly Hallows - Part 1 (PG-13) 2hrs 30min
10:05am, 1:25pm, 4:45pm, 8:10pm, 11:30pm

Due Date (R) 1hr 35min
10:45am, 1:15pm, 3:45pm, 6:20pm, 9:00pm

Faster (R) 1hr 38min
11:00am, 1:45pm, 4:20pm, 7:00pm, 9:35pm, 11:25pm

Love and Other Drugs (R) 1hr 53min
10:50am, 1:40pm, 4:30pm, 7:30pm, 10:20pm

Next Three Days (PG-13) 2hrs 02min
10:40am, 1:40pm, 4:40pm, 7:40pm, 10:40pm

Tangled (PG) 1hr 40min
9:50am, 12:25pm, 3:00pm, 5:35pm, 8:15pm, 10:45pm

For more information, e-mail news@smdp.com

Let your hair down, Aries

ARIES (March 21-April 19)
★★★★★ You have an attitude as if the weekend already has begun. If you can play it out and stay home, all the better. Otherwise, you might cause yourself a lot of distress ultimately. Is it really worth it? Only you can answer that question. Tonight: Let your hair down.

TAURUS (April 20-May 20)
★★★ Be aware that in every situation there are limitations. Some are worse than others. You can dip into your ingenuity and sort through any issue if you so choose. Be honest if you are too tired to follow through on plans. Tonight: Happily at home.

GEMINI (May 21-June 20)
★★★★★ Keep working at getting your point across. Not everyone is always in agreement, nor will they ever be. Still, you are enough of a maverick to head in your own direction. Don't close down in a serious talk. Tonight: Visit with a friend or loved one.

CANCER (June 21-July 22)
★★★ Be more in touch with your expenses and spending. A partner has many suggestions that you might feel are inappropriate. Recognize what you really want to do, and don't cover the act with false explanations. Tonight: Add a new item to your wardrobe.

LEO (July 23-Aug. 22)
★★★★★ You wake up knowing that you have snap, crackle and pop. Ask anyone if they want to test your energy, intellect or luck right now. Someone might, and though you are not undefeatable, you'll come up with unusually dynamic ideas. Tonight: Out on the town.

VIRGO (Aug. 23-Sept. 22)
★★★ Pulling back and taking inventory might be smart. You have many ideas; your creativity is unusually high during this period. You are trying to come from a grounded point of view. Give yourself the space to absorb what is happening and to center. Tonight: Take a night off.

LIBRA (Sept. 23-Oct. 22)
★★★★★ You know what you want and where you are going. Honor a longtime friendship when making weekend plans. Still, a meeting today could be instrumental. You are unusually dynamic in the manner in which you express yourself. Others listen. Tonight: Where the action is.

SCORPIO (Oct. 23-Nov. 21)
★★★ A must appearance might not be as difficult as you thought. Open up to new possibilities, and have an important conversation. This talk could change your mind about many matters. Take your time before reacting. Tonight: In the limelight.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ The urge to go out on a limb or try something very different could take over. You need to pick and choose where this behavior is appropriate. For instance, play it conservative financially; emotionally, a risk might be OK. Tonight: Follow the music.

CAPRICORN (Dec. 22-Jan. 19)
★★★★★ A sense of togetherness follows you because of a key relationship, whether you are with this person or not. Express contentment at the appropriate moment. A higher-up or parent might have an attitude. This, too, will pass. Tonight: Dinner for two.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ Others surround you, and in this bevy of people, you sort through what you must do and what you cannot do. A friend plays a rather significant role, paving the way to make a goal a reality. Tonight: Continue with the theme of teamwork.

PISCES (Feb. 19-March 20)
★★★ Focus on getting as much done as possible. You will want to leave for the weekend able to relax and not worry about what wasn't done. Your sense of humor emerges when dealing with a family member. Tonight: A must appearance.

Happy birthday

This year, many opportunities appear because you are adventurous enough to make them occur. You will find a way, tuning in to your ingenuity. Your abilities to revise a situation and reorganize problems allow a great deal of success, especially if you tap into an expert. If you are single, you could meet someone who is fascinating and has great depth. This person comes from a different background than you. You could learn and grow a lot from this experience. If you are attached, the two of you benefit from planning a special trip or taking a workshop together. LEO opens doors.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★ Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average



MYSTERY PHOTO

Rachel Dardashti *news@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

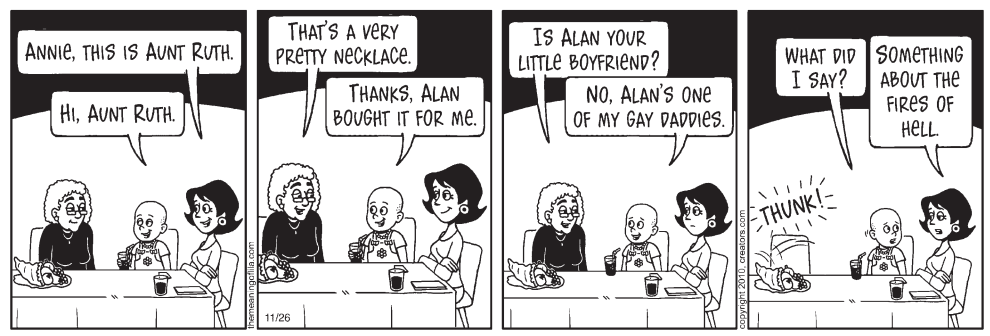
Girls and Sports

By Justin Borus and Andrew Feinstein



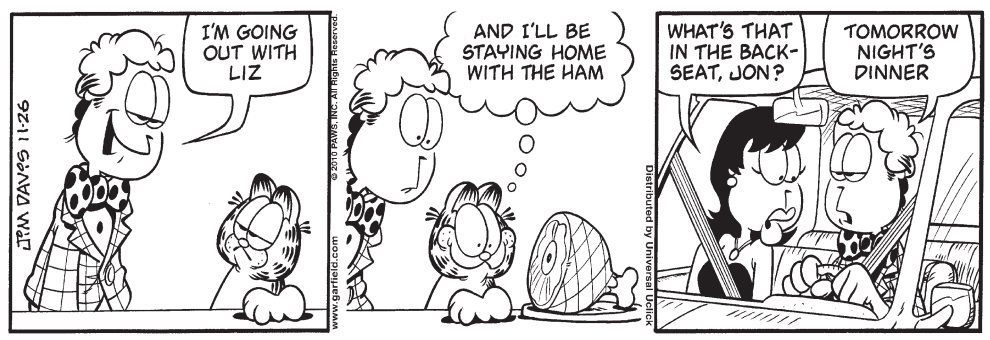
The Meaning of Lila

By John Forgetta & L.A. Rose



Garfield

By Jim Davis



Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★★★

				5				
		5	4	6	9	2		
		1				7		
	8						7	
3	6			1			2	4
	9						1	
		3				8		
		6	2	3	7	9		
				4				

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

7	4	5	3	9	2	8	6	1
8	3	6	4	5	1	2	7	9
9	2	1	8	6	7	4	3	5
3	6	2	9	8	5	7	1	4
4	5	8	7	1	3	6	9	2
1	7	9	2	4	6	5	8	3
2	8	7	5	3	9	1	4	6
6	9	4	1	2	8	3	5	7
5	1	3	6	7	4	9	2	8

"Seniors! Do You Know The Jealously Guarded Secrets Banks Hide From You That Could Cost You Thousands?"

A nationally known financial expert says many seniors who have savings accounts make these mistakes, costing themselves and their families thousands of dollars! They risk their retirement security, increasing the chance they could outlive their money. This is true whether they handle retirement savings themselves, or with help from a professional! Are you needlessly losing thousands of dollars? Find out NOW, by getting this eye opening FREE report that reveals retirement savings secrets that banks and insurance companies don't want you to know!

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CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Cut's counterpart
6 Ball attire
11 Lucy's pal
12 Time for a shower
13 British lockups
14 Word separator
15 Entreaty
17 Newspaper page
18 Upper limits
20 Sylvester's trademark
22 Flamenco call
23 Trades in
26 Doorstop shape
28 Singer Fisher
29 Sacred beetles
31 Leaf lifter
32 Hindu hero
33 Newspaper section
34 School near Windsor
36 Ring of light
38 Writer L'Amour
40 Match setting
43 Dancer's boss
44 Boredom
45 Threw in
46 Marsh grass

DOWN

1 Coat-rack part
2 — glance
3 Looked for bargains
4 Informs
5 Different
6 Motorist's need
7 Saying "nay"
8 Like sarongs
9 Riviera resort
10 Iditarod item
16 Heady brew
18 Intimidates
19 Baldwin of "30 Rock"
21 Mid-month time
23 Paper buy
24 Gum choice
25 Jazz club units
27 Coarse-grained rock
30 Scrooge cry
33 Single
34 Movie lion
35 Swamp croaker
37 Great serves
39 Melancholy
41 Weaver's creation
42 Hitch

R	O	M	P	■	P	A	G	A	N	S
O	M	A	R	■	A	D	A	G	I	O
Y	O	Y	O	■	T	U	R	E	E	N
S	O	F	T	S	E	L	L	■	■	■
■	■	L	O	T	■	T	I	D	A	L
C	R	O	N	Y	■	S	C	A	L	E
L	O	W	■	■	■	■	■	Y	I	N
A	M	E	S	S	■	R	A	F	T	S
M	E	R	I	T	■	A	L	L	■	■
■	■	■	L	O	N	G	G	O	N	E
M	A	R	I	N	E	■	O	W	E	N
A	L	I	C	E	S	■	R	E	A	D
R	E	P	A	S	T	■	E	R	R	S

Yesterday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5	■	6	7	8	9	10
11					■	12				
13					■	14				
■	■	15			16	■	17			
18	19			■	20	21			■	■
22			■	23					24	25
26			27		■	28				
29					30		■	31		
■	■	32				■	33			
34	35			■	36	37			■	■
38				39	■	40			41	42
43					■	44				
45					■	46				

11-26

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CrossMath + × − ÷

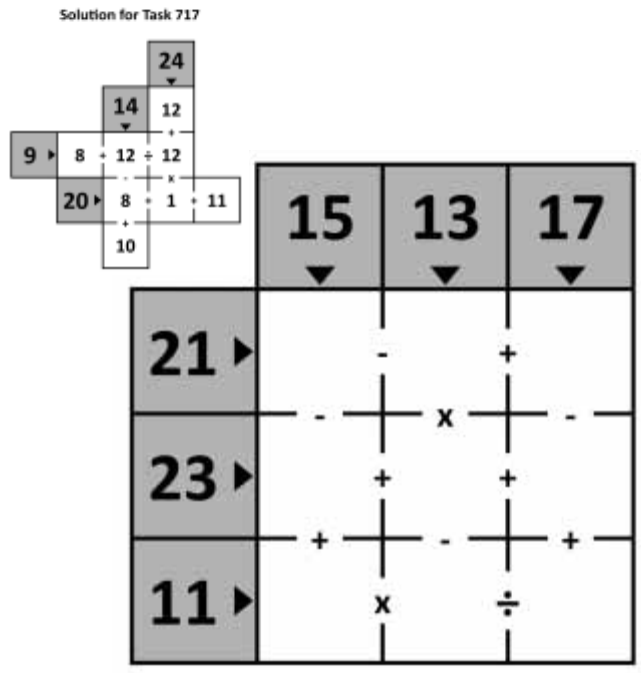
- Fill the grid with the set of given numbers (1 to 12) to satisfy the Equa demands (7 to 24) in the shaded boxes. The Equa demands represent the sum of the digits that you will insert into the empty squares.
- Each horizontal row has one Equa demand to satisfy; each vertical column also has one demand to satisfy. Each empty square in the grid dictates the math operation (addition +, subtraction -, multiplication X, and division ÷) that must be performed to meet the demands.
- You must follow the given math operations for each square and you must make sure all the numbers satisfy the demands in the shaded boxes when connected in adjacent threes and calculated together from left to right, and top to bottom.
- The numbers you insert into the grid must satisfy the Equa demands both horizontally and vertically.

For more games, go to www.arithmo.com

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

4, 7, 10, 10, 11, 11, 12, 12

Solution for Task 717





NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Clownmania: (1) Performers in New York's traveling Bindlestiff Family Cirkus protested in October against political campaign language referring to Washington, D.C., as a "circus. Said Kinko the Clown, "Before you call anyone in Washington a clown, consider how hard a clown works." (2) "Tiririca" ("Grumpy"), a professional clown, was elected by resounding vote to the Brazilian Congress from Sao Paulo in October under the slogan "It Can't Get Any Worse." (3) In June, Britain's traveling John Lawson's Circus announced a series of counseling sessions for people who avoid circuses for fear of clowns. "Coulrophobia" is reportedly Britain's third-leading phobia, after spiders and needles.

TODAY IN HISTORY

1991 The Supreme Soviet of the Soviet Union meets and formally dissolves the USSR.

1996 Six-year-old beauty queen JonBenét Ramsey is found beaten and strangled in the basement of her family's home in Boulder, Colorado.

1996 Start of the largest strike in South Korean history.

1997 The Soufriere Hills volcano on the island of Montserrat explodes, creating a small tsunami offshore.

1998 Iraq announces its intention to fire upon U.S. and British warplanes that patrol the northern and southern no-fly zones.

2003 A magnitude 6.6 earthquake devastates southeast Iranian city of Bam, killing tens of thousands and destroying the citadel of Arg-é Bam.

2004 A 9.3 magnitude earthquake creates a tsunami causing devastation in Sri Lanka, India, Indonesia, Thailand, Malaysia, the Maldives and many other areas around the rim of the Indian Ocean, killing over 250,000 people including over 1700 on a moving train

2005 Boxing Day shooting on a busy shopping street in Toronto.

2006 The 2006 Hengchun earthquake with 7.1 magnitude hit Taiwan.

WORD UP!

tu quoque \TOO-KWOH-kwee\ noun 1: a retort charging an adversary with being or doing what he or she criticizes in others

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