



smdp

Santa Monica Daily Press

MONDAY
11.23.15
Volume 15 Issue 9

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Santa Monica Daily Press

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Women's Commission backs allegations against Shore Hotel

BY JENNIFER MAAS
Daily Press Staff Writer

At a Nov. 11 meeting of the Commission on the Status of Women, three women presented allegations against the Shore Hotel, including claims of assault and wrongful termination.

Following their presentation,

the commission resolved to support the women in a number of ways, including asking Chief Jacqueline Seabrooks for further investigation by the police department into the women's assault claims and their decision to write an op-ed piece to be sent to City Council, which would include the testimonies of the women who

spoke that night.

Krista Fonseca, Christina Griffin and Carly Kirchen each presented their claims against the hotel to the commission, beginning with Fonseca, a former Shore Hotel employee, who claimed that during her sexual harassment training she was instructed to defecate on herself if she was being sex-

ually harassed so as to make herself less desirable to her harasser. Fonseca believes her remarks about the inappropriate training ultimately led to her termination and she is hoping to get her job at the hotel back.

Griffin and Kirchen, members of the union Unite Here Local 11, spoke of their failed attempts to

report an assault that took place while they were protesting on Oct. 23 outside the hotel.

According to documents provided by Unite Here Local 11 organizer and research analyst Melanie Luthern, Griffin, "was chanting on a bullhorn and hand-

SEE WOMEN PAGE 8

Pre-Thanksgiving Council meeting includes revenue generation and potential parklets

BY MATTHEW HALL
Daily Press Editor

The members of the City Council have as much to be thankful for as anyone else, but a break from City Business won't receive their gratitude as Council meets Tuesday night to hear a variety of issues.

In addition to second hearings of several items, such as revisions to Santa Monica's taxi regulations and mandatory water meters, new businesses covers multiple topics.

Council recently approved the regular addition of a City Manager's report to their meetings. City Manager Rick Cole will kick-off the Nov. 24 meeting with report on citywide planning and preparations in anticipation of an El Nino Weather event

On the consent calendar, staff are recommending adoption of a values based Code of Ethics. According to the report, the city has been without a Council authorized code for some time, but staff have consistently followed ethical principles and adhered to legal standards.

"Yet legal standards set only a minimum - City staff should always strive for the highest ethical standards. Adoption of a values-based Code of Ethics would rein-

force current behavior and expectations and provide staff with more resources and training to appropriately handle possible ethical dilemmas," said the staff report. "Once the Code of Ethics is adopted, it would be fully integrated into the organization's communications, training programs, and administrative processes."

The Consent Calendar also includes a pair of grant acceptances. The agenda describes \$10,800 from the California Department of Alcoholic Beverage Control (ABC) for the 2015 Department of Alcoholic Beverage Control's ABC-OTS Grant Program and \$9,297 from the United States Department of Justice (US DOJ) for the 2015 Bulletproof Vest Partnership (BVP) Award.

Income is also part of a consent item that modifies the City's contract with Transworld Systems for collections services on delinquent debt. According to the report, the contract has yielded \$488,000 so far. The contract extension would keep Transworld employed through Dec. 30, 2018 at a cost of \$200,000.

The Nov. 24 meeting includes a study session on the Lincoln Neighborhood Corridor Plan.

SEE COUNCIL PAGE 8



Matthew Hall editor@smdp.com

TRANSPORTATION REVOLUTION: Climate Action Santa Monica held a public forum on Sunday, Nov. 22 on the topic of transportation. The day began with an interactive Transportation Festival featuring a parked Big Blue Bus, the new Breeze Bike Share bikes and music.

A soup to warm the soul

Leading up to Thanksgiving, The Santa Monica Daily Press has compiled a series of seasonal recipes from several local restaurants. The following Q&A features Keith Stich, Corporate Chef for Red O.

Daily Press: What makes this recipe appropriate for the winter/holiday season?

Stich: The use of butternut squash which is always a huge ingredient in fall/winter and the fact that it is a soup which is always nice to have when it is cold.

Daily Press: How was the recipe developed?

Stich: Trial and error, I knew that I wanted to put a soup on the menu that generally speaking most people would not expect to find in a Mexican restaurant. Leaning towards butternut squash seemed only natural and incorporating Mexican ingredients into a traditional squash soup made sense.

Daily Press: What are the defining characteristics of holiday food?

Stich: Hearty, rich flavors using butter, cream, stocks etc. A good amount of root vegetables always reminds me of holiday food.

Daily Press: How does your style of cuisine adapt based on the seasons?

SEE RECIPE PAGE 9

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**Summons
(Citation Judicial)
Case number (Numero del Caso): SC 124127**

Case Title:

City of Santa Monica, State of California, acting by and through The Department of Parks and Recreation, and State of California, acting by and through The State Lands Commission, Plaintiffs, v. Browne Greene, an individual and as Trustee of the Greene Family Revocable Trust UAD July 24, 1998; Leana Greene, an individual and as Trustee of the Greene Family Revocable Trust UAD July 24, 1998; Chicago Title Insurance Company, a California Corporation; City National Bank, a National Banking Association; Stewart Title of California, a California Corporation (LASC Case No.: SC 124127)(Property Address – 707 Palisades Beach Road, Santa Monica, California 90401)

Notice of Defendant/Adviso Al Demandado:

All other persons unknown claiming any legal or equitable right, title, estate, lien or interest in or to that certain real property constituting that portion of the Santa Monica State Beach described in this Complaint adverse to the ownership thereof and the interests therein held by plaintiffs, or any cloud upon said plaintiffs' title and interests therein.

You Are Being Sued By Plaintiff/Lo Esta Demandando el Demandante:

City of Santa Monica, State of California, acting by and through The Department of Parks and Recreation, and State of California, acting by and through The State Lands Commission

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below. You have 30 CAL-NDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court. There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case.

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The name and address of the court is:

(El nombre y dirección de la corte es):

Superior Court of California. County of Los Angeles
1725 Main Street
Santa Monica, California 90401

The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):

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Susan Y. Cola, Deputy City Attorney (SBN 178260)
1685 Main Street, Room 310
Santa Monica, CA 904010
(310) 458-8336

Date: (Fecha) May 8, 2015

Sherri r. Carter, Clerk (Secretario)
N. Valles, Deputy (Adjunto)

Calendar

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MONDAY, NOVEMBER 23, 2015

Santa Monica Daily Press

Visit us online at www.smdp.com

Thanksgiving Meal for Seniors!

**Thanksgiving Day
Thursday, November 26
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For tickets, stop by between 10 am - 2 pm
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**WISE
& Healthy Aging**



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What's Up Westside OUT AND ABOUT IN SANTA MONICA

Monday, Nov. 23

Toddler Time at Pico Branch

Stories, songs, and rhymes for toddlers ages 18 to 35 months, accompanied by an adult. Pico Branch Library, 2201 Pico Blvd., 10 - 10:20 a.m.

Homework Help @ Pico Branch

Get help with your homework! This drop-in program offers a separate study area, basic supplies, and friendly volunteers to assist with homework questions. For students in grades 1-5 only. Pico Branch Library, 2201 Pico Blvd., 3:30 - 4:30 p.m.

"A Window Into My World" Teen Photography and Creative Writing Workshop at Main

Learn how to take beautiful photos to use as inspiration to write about what matters to you. Your work will be showcased as part of SMPL's 125th anniversary celebration. Space is limited. Main Library, 601 Santa Monica Blvd., 6:30 - 8:30 p.m.

Social Services Commission Meeting

Regular meeting of the Santa Monica Social Services Commission. Ken Edwards Center, 1527 4th St., 7 p.m.

1450 Ocean: Zumba Craze with Minerva

Zumba is a latin-inspired, calorie-burning, dance-fitness experience. Cost: \$83, Drop-In: \$12. Please register at https://apm.activecommunities.com/santamonicarecreation/Activity_Search/45877 or call (310) 458-2239. Palisades Park, 7:30 - 8:30 p.m.

Airport Commission Meeting

Regular meeting of the Santa Monica Airport Commission. City Hall, 1685 Main St., 7:30 p.m.

Tuesday, Nov. 24

Baby Time

Story series for babies ages 0 to 17 months. A limited number of tickets are given out on a first-come, first-served basis, the morning of the program, at the Youth Reference Desk. Main Library, 601 Santa Monica Blvd., 10:15 - 10:35 a.m.

Legos and Games

Come and enjoy Legos and board games. Ocean Park Branch Library, 2601 Main St., 3:30 - 5:30 p.m.

Snapchat Teen Club

Love to Snapchat? Come with your mobile device or smartphone to create some fast and fun creative photos/videos. Refreshments will be provided. Pico Branch Library, 2201 Pico Blvd., 4 - 5 p.m.

City Council Meeting

Regular meeting of the Santa Monica City Council. City Hall, 1685 Main St., 5:30 p.m.

Food Truck Bazaar at California Heritage Museum

Gourmet Food Trucks, sit-down eating accommodations and facilities. Free parking in the Museum parking lot. Metered parking in the adjacent lots. Free bicycle valet! Proceeds benefit the Museum. 2612 Main St., 5:30 - 9:30 p.m.

Wednesday, Nov. 25

Santa Monica Certified Farmers Market (Downtown - Wednesday)

Widely recognized as one of the largest and most diverse grower-only CFM's in the nation. Some nine thousands food shoppers, and many of Los Angeles' best known chefs and restaurants, are keyed to the seasonal rhythms of the weekly Wednesday Market. Third Street Promenade, 8:30 a.m. - 1:30 p.m.

Preschool Story Time at

SEE LISTINGS PAGE 3

For help submitting an event, contact us at
310-458-7737 or submit to editor@smdp.com

As crime rises in Los Angeles, police, community take action

AMANDA LEE MYERS
Associated Press

Eduardo Rebolledo had just gotten into his pickup truck after work, eager to head home to his two children when a gang dispute erupted 30 yards behind him on a Los Angeles street. The 38-year-old ducked right into the path of a bullet that hit him in the head, killing him instantly.

"He was completely innocent. The guy's never even had a parking ticket," said Detective Dave Peteque with the Los Angeles Police Department. "He's just a working Joe, a family man trying to support his kids."

In a split second, Rebolledo joined the growing list of victims in the nation's second-largest city, where murders are up 12 percent this year and shooting victims have increased 20 percent. The city is also on the cusp of recording its 1,000th shooting victim of the year.

After an especially violent weekend in late September, LAPD Chief Charlie Beck expressed his frustration about the bloodshed, particularly among gangs. "This is not Dodge City," Beck said, referring to 19 shootings in one weekend, 13 of which were gang-related.

The increases come as redevelopment of the city's downtown and nearby neighborhoods has attracted trendy new bars and restaurants, thousands of new residents and megaprojects that include a \$1 billion mixed-use hotel tower that will be the tallest in the West.

In response to the rising numbers, the LAPD has deployed hundreds of elite officers to crime hot spots, increased the number of officers walking the streets versus patrolling in cars, and created a community relationship division dedicated to building the public's trust in police officers.

But Beck said his department can't solve the problem alone.

"A lot of it is public will," he said. "A will of everyone in the city of Los Angeles to say, 'Enough is enough.'"

Members of the community say they stepped up their own efforts when the crime numbers started going up.

Rebolledo's death, for instance, inspired a "peace movement" in the neighborhood where he was killed, said Michelle Miranda, founder of Alliance for Community Empowerment, a nonprofit that provides services to disadvantaged young people, including gang intervention.

Young people involved with Miranda's organization decided to hold a peace march on a recent Saturday in response to Rebolledo's death. More than 250 people took to the streets wearing white shirts, carrying signs that included: "We protest our right to live in peace."

"These are young people that know drugs in the community and gang activity, and they're tired of it," Miranda said.

Miranda said the same youths who organized the march are working on more plans to continue the peace movement.

At Good News Baptist Church in South Los Angeles, the Rev. Winford Bell began a program through his nonprofit group to train members of the community how to counsel family and friends of people who've been murdered.

The idea for the so-called "life comforters" is to provide a safe outlet to vent anger and sorrow, and wherever possible, attempt to prevent retaliatory violence common among gangs.

"Don't get me wrong, hardcore gang members are not going to hear me. Them we can't do nothing with," Bell said. "The other ones who aren't so hard, who aren't dedicated to being gang members ... If they come, we can do a lot of work."

Los Angeles is among a number of major cities across the U.S. seeing rises in violent crime this year, including Baltimore, Washington, D.C., Chicago, Cleveland and Houston. Other California cities also have seen increases, including Sacramento, Oakland and Long Beach.

Though the numbers are up, those cities are far safer than they were in the early 1990s during the crack cocaine epidemic. In Los Angeles, for example, murders peaked in 1992 at 1,092 people killed.

So far this year, there have been 251 homicides, compared to 225 during the

same time period last year.

Still, the LAPD is taking this year's uptick seriously.

"We're not panicking," said Capt. Jeff Bert, commanding officer of the department's strategic planning group. "But we are in the business of driving down crime so when a crime spike goes up, we're all over it. It is a concern."

It's still too early to pinpoint what's driving the increased violence across the country and in Los Angeles, said Charis Kubrin, a criminologist at the University of California at Irvine who analyzes crime in Southern California.

She said there could be a number of contributing factors, including easier access to guns, the poverty rate, a new state law that

reduced penalties for certain crimes, and a growing distrust of police, which can contribute to retaliatory violence.

"If you don't see the police as a viable option when you have a problem, then you handle things on your own," Kubrin said.

The LAPD, all the way to the chief, acknowledges that community trust in police is wavering.

Restoring it will be the No. 1 way to turn the crime numbers around, Bert said.

"We make or break our success based on our relationships, based on people's willingness to talk about to police and based on police's ability to get out of their car and talk to people," Bert said. "We can't arrest our way out of this."



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LISTINGS

FROM PAGE 2

Main

Story series for 3 to 5 year olds. A ticket is required to attend each session. A limited number of tickets are given out on a first-come, first-served basis, the morning of the program, at the Youth Reference Desk. Main Library, 601 Santa Monica Blvd., 11:15 - 11:45 a.m.

Family Story Time at Pico Branch

Stories and songs for the whole family. Pico Branch Library, 2201 Pico Blvd., 3:30 - 3:50 p.m.

Community Dinners at

RAWvolution

RAWvolution hosts a weekly dinner series with live music. The multi-course raw/vegan menu includes cheese & crackers plate, choice of two soups and a large Radiance salad. You can also order a la carte. 2301 Main St., 7 p.m.

Chris Vincent - One Man Band @ The Craftsman Bar & Kitchen

Chris Vincent is a Seattle born guitarist & singer. His One Man Band show consists of stripped down acoustic blues versions of classic rock and contemporary favorites. 21+ Event, No Cover. 119 Broadway, 10:30 p.m.



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CITY OF SANTA MONICA

NOTICE INVITING STATEMENTS OF QUALIFICATIONS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites Contractors to complete and submit sealed Statement of Qualifications for the:

Los Amigos Park Stormwater Harvesting & Direct Use Demonstration Project SP2311

Statements of Qualifications shall be delivered to the City of Santa Monica, Office of the City Clerk, Room 102, 1685 Main Street, Santa Monica, California, 90401, not later than 2:30 p.m. on **December 18, 2015**, to be publicly opened and read aloud after 3:00 p.m. on said date in office conference room. Each proposal shall be in accordance with the Request for Qualification.

PROJECT ESTIMATE: \$1,200,000.00
CONTRACT DAYS: 150 Calendar Days
LIQUIDATED DAMAGES: \$1,000.00 / Day

Request for Qualifications may be obtained by logging onto the City's bidding website at: <http://www.smgov.net/planetbids/>. The Contractor is required to have an "A" license at the time of Statement of Qualifications submission. Contractors wishing to be considered must submit Statement of Qualifications containing all information required pursuant to the City's Request for Qualifications.



**Summons
(Citation Judicial)
Case number (Numero del Caso): SC 124125**

Case Title:

City of Santa Monica, State of California, acting by and through The Department of Parks and Recreation, and State of California, acting by and through The State Lands Commission, Plaintiffs, v. Charles M. Levy, an individual; Lydia A. Levy, an individual; Grant Allan Levy, an individual and as Trustee of the C & L Levy 2012 Irrevocable Trust, dated December 27, 2012; American Securities Company; Wells Fargo Bank, N.A.; Fidelity National Title Insurance Co. (LASC Case No.: 124125)(Property Address - 637 Palisades Beach Road, Santa Monica, California 90401)

Notice of Defendant/Adviso Al Demandado:

All other persons unknown claiming any legal or equitable right, title, estate, lien or interest in or to that certain real property constituting that portion of the Santa Monica State Beach described in this Complaint adverse to the ownership thereof and the interests therein held by plaintiffs, or any cloud upon said plaintiffs' title and interests therein.

You Are Being Sued By Plaintiff/Lo Esta Demandando el Demandante:

City of Santa Monica, State of California, acting by and through The Department of Parks and Recreation, and State of California, acting by and through The State Lands Commission

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below. You have 30 CAL-NDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court. There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case.

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(El nombre y dirección de la corte es):

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Santa Monica, California 90401

The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):

Marsha Jones Moutrie, City Attorney
Susan Y. Cola, Deputy City Attorney (SBN 178260)
1685 Main Street, Room 310
Santa Monica, CA 904010
(310) 458-8336

Date: (Fecha) May 8, 2015

Sherri r. Carter, Clerk (Secretario)
N. Valles, Deputy (Adjunto)



My Write

Bill Bauer

Send comments to editor@smdp.com

Expo's traffic nightmare

A HALF DOZEN READERS AND FRIENDS

emailed news articles to me last week that appeared in the Los Angeles Times and other publications about how the Expo Light Rail to Culver City is not reducing traffic.

The articles were based on a study by USC's Metrans Transportation Center for the county's Metropolitan Transportation Authority (Metro) during two three-month periods - the first before the Expo Line opened in 2012 and the second, afterwards.

The study reported a modest rise in bus and train boardings but suggests it's highly unlikely that large numbers of people will be shifting from one travel mode (private vehicles) to another (trains or busses). On high traffic side streets such as Washington, Martin Luther King Jr., and Venice boulevards, speeds "scarcely changed or showed mixed results" after Expo opened.

Metro officials say that the 30,000 daily boardings between Culver City and downtown L.A. have exceeded ridership projections and cite their own surveys that indicate people living within a half mile of Expo have reduced their own motor vehicles usage.

USC's study doesn't support Metro's assertions that Expo is taking cars off the road, relieving traffic congestion and providing valuable transit alternatives for thousands of commuters. The truth is traffic and congestion are worse than ever.

The study also raises questions about how transit tax and bond measures, such as 2008;s Measure R, are "sold" to the public. It seems that reducing traffic congestion is not a real benefit of transit projects even though it's often claimed when they're put before the voters.

Researchers caution that the 2012 study may have been conducted too early to draw firm conclusions about the long-term effects on commuting patterns. But, there's no reason to believe that Expo will relieve traffic congestion here after it goes into service next

April and lots of reasons to think it will bring a bigger traffic nightmare with it.

Rewind to 2007/2008. City Council was wrestling with issues such as alignment (transit speak for the ground plan of a train or light rail), stops, parking requirements and maintenance yards.

Metro had recommended an elevated alignment down Olympic Boulevard from the Cloverfield Boulevard/Olympic intersection on an overpass, paralleling the freeway and accessing the terminal adjacent to Fourth Street from the freeway side.

City Council paid Metro to study an at grade alternative plan - down the middle of Colorado and entering the terminus at Colorado and 4th Street.

When Metro said the at-grade alternative plan was doable, council voted to support Expo on Colorado - along with the possibility of traffic jams and increased congestion.

In December, 2008, I wrote that Expo wouldn't reduce traffic, it would make traffic in and around Santa Monica even worse. "It makes no sense to build rapid transit with surface level trains running down major boulevards or crossing intersecting streets (Cloverfield and Lincoln Boulevards and Stewart, 26th, 20th, 17th, 14th, 11th and 5th Streets) 10 or 20 times an hour and endangering motorists and pedestrians alike."

There were few mentions of traffic and congestion increases in the news at the time. Expo's advocates fought hard to keep Expo's progress on track and didn't want the light rail's potential contribution to traffic congestion to erode public support for the expensive project.

Despite claims that commuters would abandon their personal vehicles in massive numbers to "ride the rails," the Environmental Impact Report (EIR) on Expo's extension into Santa Monica said that

SEE EXPO PAGE 6

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Inside/Outside

Michael Feinstein

Send comments to mfeinstein@feinstein.org

SMRR should rank votes

MOST VOTING SYSTEMS WORK WELL enough when elections are not competitive. But when elections are close, the flaws and limitations of different voting systems can be exposed.

That partly explains why almost 300 Santa Monicans showed up recently on a beautiful November Sunday, to spend their afternoon indoors in the Lincoln Middle School auditorium, for the bi-annual Steering Committee election convention of Santa Monicans for Renters Rights (SMRR).

Why so many people for just a Steering Committee election? Of the 26 currently elected members of the Santa Monica City Council, School Board, College Board and Rent Control Board, 24 were endorsed or supported by SMRR in their last election, including six out of seven City councilmembers.

Under SMRR bylaws, if the bi-annual SMRR candidate endorsement convention doesn't endorse for all seats, then the SMRR Steering Committee can vote after the convention by 2/3 to "support" additional candidates, and add them to SMRR's effective direct mail campaign literature - something it has done for at least one City Council seat each election since 2010.

That means if a voter wants to affect next year's City Council election, they may want to affect the make up of the SMRR Steering Committee today - especially since the Steering Committee role in supporting candidates been never more prevalent.

After endorsing for only two of four City Council seats in 2012, the SMRR convention failed to endorse anyone for City Council in 2014 for the first time ever. That meant all decisions about candidate support fell to the Steering Committee - essentially delegating the strong likelihood of being on the next City Council to a group of (what turned out to be) only seven people.

All of this followed transparently from SMRR's bylaws - indeed it is not unreasonable for SMRR as a political organization to have such a "fallback" procedure, if/when the general membership does not make endorsements for all seats. And, of all of Santa Monica's political organizations who make such endorsements (and sponsor independent expenditure committees to support those they endorse), SMRR's convention endorsement process is the most broadly inclusive and transparent.

But despite all this, if most/all the decisions are made by only seven people in a large membership organization, we need to ask "why"?

To receive SMRR's convention endorsement, a candidate needs the support of 55 percent of those casting votes. But there are only a maximum of three rounds of voting, and any candidate receiving less than 20 percent in a given round is eliminated for the next.

In past years, when there has been general agreement for most seats, most convention attendees have cast most, if not all, of their votes each round.

But 2014 saw an extremely competitive convention, with eight major candidates seeking SMRR's City Council endorsement for three seats. At the same time, multiple competing groups within SMRR (arising out of different aspects of the community) had already made pre-convention endorsements, with little cross over with each other.

As a result in such a competitive environ-

ment, if you most favor one candidate, there is an incentive to only cast one of your votes, lest your second or third preference undermine your first (by getting endorsed and leaving no more seats to be filled.) Because of this inherent limiting dynamic of SMRR's voting system, few convention attendees in 2014 voted for their second and third choice, waiting for their first to be endorsed - which never occurred.

RANKED CHOICE VOTING

The reform for this backfiring of democracy is Ranked Choice Voting (RCV) - a system that gives voters more flexibility and choice. Under RCV, voters can rank as many candidates as they want in the order of their preference, with the knowledge that a voter's second preference will not undermine their first. Under such a system, the incentive is for voters to rank as many candidates as they prefer.

RCV has been implemented and used with tremendous success in cities across the U.S., including Oakland, Berkeley, San Leandro and San Francisco in California; Minneapolis and St. Paul (MN); Portland (ME); Takoma Park (MD) and Cambridge (MA), as well as in Australia, Ireland, Sri Lanka and London, England.

How would it work at SMRR? Under RCV, voters only have to vote once. The first choice votes are sorted and counted. If the first choice votes for any candidate equal or exceed SMRR's 55 percent threshold, that candidate is endorsed. If no candidate reaches the threshold, then candidates with the fewest number of votes are eliminated and their votes are reallocated to the remaining candidates in accordance with the second and third choices marked on those ballots by the voters. These reallocations continue until a candidate has reached the 55 percent threshold.

When there are three seats up for endorsement, like there were in 2014, this count would be repeated three times, with votes for a winning candidate in one round crossed off the ballot, before that same ballot is counted again in the next.

INCREASING DEMOCRACY

Had SMRR used RCV in 2014, the convention would have likely endorsed three candidates for City Council - better empowering the approximately 450 convention attendees, and avoiding the controversies surrounding who the Steering Committee ultimately chose to support (and which Steering Committee members did or did not recuse themselves from the vote because of their connections to some of the candidates.)

There would many other democratic advantages to this process as well.

Because the SMRR convention can include up to three rounds of voting for four different types of offices, it often turns into a marathon of who can stay for three or four hours on an August Sunday afternoon. This leads to a shrinking decision base of democracy with each round, and individual voters losing their voice when having to eventually choose to be with family.

With the amount of time devoted to multiple rounds of voting, this also means less time for candidates to actually speak. As SMRR's conventions have become more competitive in recent years, the amount of

SEE SMRR PAGE 9

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By the editors of E Magazine

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A new generation of solar technology

Dear EarthTalk: What's the latest in cutting-edge, hyper-efficient solar cells? Are we really moving beyond huge photovoltaic panels anytime soon?

- Michael Williams, Hartford, CT

Many people still consider environmentalists' favorite black panels as the cutting edge of renewable energy. However, the burgeoning solar industry has spent the last four decades refining these original photovoltaic panels, giving way to an entirely new generation of solar technology.

Most of us could hardly recognize some of the new solar collectors. Researchers at Michigan State University specifically responded to the aesthetic critics of solar panels by creating transparent solar cells. Well, not totally transparent--they actually have thin strips of traditional solar panels to convert the infrared light being reflected by the entire panel. This technology could effectively turn any sheet of glass into a solar energy producer, from the windows of your office building to the screen of your cell phone.

This could spell the end for space-intensive solar plants. Currently the cells cannot convert light into electricity at efficient enough levels to be productive, but researchers hope to achieve efficiency closer to that of existing photovoltaic panels in coming years. Though less effective than older technology, the sheer scale of utility of the new model makes it a much more substantial potential energy source.

Beyond the collection of solar energy, storage continues to be a problem. Modern batteries are typically inefficient and expensive, making solar energy only useful during daylight hours. Researchers at Ohio State University are working to solve this problem and recently debuted a photovoltaic panel with a built-in battery. If the new design is successful, fusing the battery and panel into one could be a game-changer. The design has already shown to make batteries 20 percent more efficient and 25 percent less expensive.

Another area of solar innovation has been ingenuity of application. Thinking outside the box has helped establish potential ways to industrialize the production of solar energy without consuming an excessive amount of acreage in the process. The Dutch have already pioneered solar roadways, in which highways are lined with solar panels. This saves clearing more land and makes use of land that is otherwise entirely unproductive. Another effort to limit land use involves constructing solar plants in the 70 percent of the planet that is covered by water. Experiments have already begun in France, England, India and California.

And while seemingly far-fetched, generating solar power from space is another area being examined. Satellites could capture significantly more sunlight than earthbound panels, as they could be positioned to collect solar radiation all the time. The first proposal and tests of this idea began over 40 years ago. The challenge is to create satellites that can capture sunlight, convert it to microwave energy, and beam it back to Earth. The exciting potential of this idea has led to large-scale investment by India, China and Japan.

No doubt we are only at the beginning of the age of alternative renewable energy, and the next few years and decades will be an exciting time to follow the growth of solar power from a fringe sector to a dominant player in the global energy mix.

EarthTalk is produced by Doug Moss & Roddy Scheer and is a registered trademark of Earth Action Network Inc. View past columns at: www.earthtalk.org. Or e-mail us your question: earthtalk@emagazine.com.

EXPO

FROM PAGE 4

congestion would actually even increase over time.

When one takes in the crossings and the fact that 24 trains an hour (12 each way) during rush hour will block Lincoln at Colorado, it's hard not to imagine gridlock and nightmarish congestion with red lights on Lincoln and other busy north/south cross streets the majority of the time.

The usual political power players unflinchingly supported the surface alignment.

Renters' Rights political power player Denny Zane - also a paid consultant to the college at the time - convinced faculty, administrative groups and students at Santa Monica College that the street-level alignment down Colorado was preferable to an overhead alignment down Olympic even through Colorado is hundreds of yards farther away from SMC's main campus.

Darrel Clarke, a former planning commissioner and Co-chair of Friends 4 Expo Transit produced a slick PowerPoint presentation that that showed "ugly concrete overpasses" that would divide the city in half if

Expo were elevated. Of course, ugly traffic jams resulting from an at-grade alignment were left out.

Politicians like then Councilman (now Mayor) Kevin McKeown, thought an open, mixed-transit "European" environment placing cars, pedestrians, bikes and light rail together in one place was smart and fashionable. Yes, Virginia. Even our political leaders hid the fact that a surface alignment would screw up traffic and make it worse.

Why was everyone routing for Colorado Avenue? Nobody wants to fess up, but I believe that extensive redevelopment along Colorado featuring lots of new apartment buildings with plenty of affordable housing along a major transit route was the goal - as is what's happening on Lincoln adjacent to Colorado, now.

A lot of folks are worried about Expo - that it'll bring in an unsavory crowd bent on criminal activity and floods of tourists. They may be right. We have a lot to fear - not from Expo itself but from our own politicians who won't be able to solve the very problems they created.

Happy Turkey Day!

Bill can be reached at mr.bilbau@gmail.com

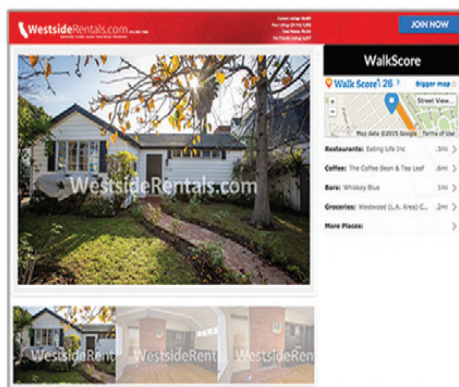
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EXPO LIGHT RAIL LINE:

1. Train Testing This Week - The Expo Light Rail Line extension from Culver City to Santa Monica is scheduled for train testing activities in Santa Monica this week and will continue for several months. The trains are now operated on their own power. Testing will be ongoing along the entire alignment in Los Angeles and Santa Monica. The testing activity will test train clearances, the Overhead Catenary System which powers the trains, the crossing gates and traffic signals, and all related systems before the project is turned over to Metro for pre-revenue operations.

A more detailed notice is online at <http://goo.gl/AMLpxq>

2. Colorado Avenue between 5th & 18th Streets - Expect westbound and eastbound street closures during daytime hours. Alleys on the North side of Colorado between 6th and 18th Street will have limited access at Colorado.

3. Olympic Blvd. between 20th St. and Stewart St. - Eastbound and Westbound lane closures daytime hours Monday to Saturday.

4. 17th St. between Olympic Blvd. and Broadway.- Northbound and Southbound lane closures during daytime hours.

5. 20th St. between Olympic Blvd. and Colorado.- Northbound and Southbound lane closures during daytime hours.

6. Cloverfield Blvd. between I-10 Freeway and Broadway.- weekend lane closures 24 hours per day.

7. Stewart St. between Olympic Blvd. and Exposition Blvd.- Northbound and Southbound lane closures during daytime hours.

For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976). Traffic control measures will be employed in all work zones.

CITYWIDE BUS STOP SHELTERS:

Citywide installation of new bus shelters will continue. Construction will involve stop closure, intermittent vehicle lane, bicycle lane, and sidewalk closures, in addition to the use of parking lanes. Construction will take place at the following stops:

4th Street
325 4th St. between Georgina and San Vicente (East side of 4th)
326 4th St. between Georgina and San Vicente (West side of 4th)
715 4th St between Palisades and Montana (East side of 4th)
808 4th St between Idaho and Montana (West side of 4th)
20th Street
1901 20th St between Virginia and Delaware (East side of 20th)
1908 20th St. between Pico and Delaware (West side of 20th)
Montana
2954 Montana between Yale and Stanford (North side of Montana)
ø 2930 Montana between Yale and Stanford (South side of Montana)
Pico
710 Pico between 7th & Lincoln (South Side Pico)
Stewart
1660 Stewart St. between Olympic Blvd and Pennsylvania (West side of Stewart)

Traffic control measures will be employed in all work zones. Use alternate routes whenever possible. For all bus boarding information, please visit www.bigbluebus.com/bsip or call (310) 451-5444. For construction information, please contact Alex Parry, Project



Manager at (310) 458-8981.

COLORADO ESPLANADE:

Construction work on Colorado Ave. will continue daytime Monday through Friday. Pedestrian access is accommodated by use of temporary barricaded pathways marked with signage. Please use caution when navigating through the work zones on Colorado Ave. at 4th St., Main St., 2nd St., and Ocean Ave. In addition beginning Monday, November 2nd and ending Thursday, November 5th, Esplanade work on the northeast corner sidewalk will take place. Traffic control will be set up for northbound traffic on Ocean Ave. Expect minor delays at the intersection of Colorado and Ocean Ave. For more information contact Gene Higginbotham, Project Manager, at (310) 458-8729.

CALIFORNIA INCLINE BRIDGE

REPLACEMENT PROJECT:

The California Incline will be closed until Summer 2016 while construction crews demolish the existing structure and build the new bridge and roadway. Motorists are advised to use Ocean Avenue (via Moomat Ahiko Way) and Lincoln Boulevard as alternate routes. For more information on this project, please contact: (888-303-6026 or incline@smgov.net).

WATER MAIN REPLACEMENT PROJECT:

The contractor will be performing restoration work on Broadway Ave. at Berkeley Ct., and completing punch list items. Please use alternate routes when possible and expect some delays. For more information, please contact Eric Schoenen, CM/Inspector at (424) 625-3445 or the City's contact Carlos Rosales at (310) 458-8721, x2620.

SAN VICENTE PUMP STATION

EMERGENCY GENERATOR:

The contractor will continue with the installation of the new engine driven standby generator and begin trench excavation on 25th Street for installation the street improvements on the south side of San Vicente Blvd and 25th Street. Should you have any questions, please contact Carlos Rosales (310) 458-8721 ext. 2620

CROSSWALK RENEWAL PROGRAM:

Contractor crews will begin daytime crosswalk removal and restriping at the intersections of -California/10th, Idaho/26th, Hollister/4th. Please be advised that striping removal will generate noise and dust. Temporary traffic control signs will be

SEE KBUG PAGE 8

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WOMEN

FROM PAGE 1

ing out leaflets when a man approached her, pushed her, and tried to pull the leaflets out of her hands."

"This assault was recorded by the union's video camera. When Ms. Griffin told police officers about the assault and pointed out the man who committed it, the police officers signaled that they couldn't hear her, which she understood to be a sarcastic response to the sound of one of the bullhorns. They did not attempt to clarify or take any action. Ms. Griffin and [Kirchen] were later arrested by police on the request of a customer for a citizen's arrest," the document reads.

The document states that only after another union member insisted that the police, "take an equivalent action on the issue of the violence did the police review the video and attempt to cite a hotel manager for the incident."

Luthern showed this video at the meeting and Griffin claimed that the man who assaulted her in the video was a hotel employee.

All three women said these incidents have affected them emotionally and psychologically.

Though the three women who spoke at the meeting are associated with the union, commission chair, Nicole Phillis, said she believes the commission's decision to support the women in their allegations against the hotel does not in any way show their support of the union.

"The commission has not taken a position on the unionization of the Shore Hotel," Phillis said, "our focus was the treatment of women workers and women picketers outside the hotel."

"By sending a letter to Chief Seabrooks and tying it in to our Start By Believing campaign, and writing that op-ed, I think we're really saying that the narrative power of

these women is really important and we need to credit the experiences they've had whether it's as a worker or a picketer exercising their first amendment rights outside the hotel."

Phillis said the commission approached this as an issue affecting women workers in the Shore Hotel, and that falls in line with their mission to support women's rights in the community.

The commission does recognize that there are "two sides to every story," according to Phillis, and that is why they asked Mayor Kevin McKeown to write to the Shore Hotel to request their presence at the meeting, but no representative from the hotel appeared that night.

In response to hearing about the allegations made at the meeting, the Shore Hotel released this statement to the Daily Press.

"First and foremost, the hotel recognizes our employees as the cornerstone of our success, making their safety and wellbeing our core priority," said Shore Hotel COO, Steve Farzam. "We take these allegations very seriously, and after an internal investigation, we have found these accusations to be false, and are seeking judicial remedy through the court system. In the meantime, the hotel continues to honor its mission statement, which is to provide an extraordinary travel experience for our guests with personable five star customer service, while honoring our commitment to environmental stewardship and social responsibility, respecting our fellow team members with modesty and advocating respect."

Phillis made it clear that the commission's support of the women can only go so far.

"We're not a judicatory body. We're not there to be the jury. What we are there to do is to identify issues facing women and girls in Santa Monica and to advise council on matters of policy that are concerning this issue. Now I think that's exactly what we did."

jennifer@smdp.com

COUNCIL

FROM PAGE 1

According to the agenda, Council will "1. Review proposed streetscape, transportation network and business improvement concepts; 2. Provide policy guidance on the design of medians on Lincoln Boulevard; 3. Provide input on proposed incentive programs, and 4. Direct staff to proceed with additional public participation process and refinement of concepts."

While the consent calendar includes a requirement that new construction include individual water meters, a second study session revisits water and development.

According to the agenda, staff is recommending "that the City Council review and comment on options for creation of a water neutrality ordinance for new development, tenant improvement projects and major remodels, and provide staff with direction on how to proceed."

The staff report states there are no existing systems that provide exactly what the

city needs.

"Santa Monica would be breaking new ground; there are practical advantages as well as disadvantages to the various options, including paying for start-up costs for implementation, ranging from \$25,000 to \$340,000; potential reductions between \$235,000 and \$300,000 in future Water Fund revenues from WDM fees under the direct offset approach; and possible annual reductions in Capital Facility Fee revenues of between \$375,000 and \$475,000," said the report.

The City has been studying the implementation of microparks, known as Parklets, at the request of the Main Street Business Improvement Association. On Tuesday night, Council will consider two or more pilot parklets on the 2900 and 2800 blocks of Main Street to be operated by Holy Guacamole, LLC and One Red, LLC (dba Wild Flour also Ashland Hill). In both cases, the private businesses would be authorized to operate the parklet for one year with potential extensions.

editor@smdp.com

KNOW BEFORE YOU GO

KBUG

FROM PAGE 7

deployed to guide vehicular traffic in and around work areas. Please contact Kori Jones, Street & Fleet Services, (310) 458-2201 ext. 5002 or kori.jones@smgov.net with any questions/concerns regarding

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RECIPE

FROM PAGE 1

Stich: In the Spring/summer we will focus on “lighter” dishes then moving into the fall/winter “heavier” dishes. Always looking forward to see what vegetables will be available in a certain time of the year.

Daily Press: What are your memories of holiday food?

Stich: Turkey, stuffing and pie, those are for sure my favorite things of memories from holiday food growing up.

Daily Press: What do you find inspiring about the season?

Stich: Cold weather and how winter dishes can warm you to your soul.

Daily Press: Is there something about Santa Monica that puts a unique spin on Winter/the holidays?

Stich: This is our first restaurant in Santa Monica, but I suppose it will get fairly chilly over the winter months, so we can focus on some of the “heavier” flavored dishes with our chef features.

Daily Press: How should home cooks approach winter cooking?

Stich: Focus on a lot of braising and roasting.

Daily Press: What mistakes do home cooks make when preparing holiday meals?

Stich: Getting to stressed out, remember mistakes will happen and almost everything can be fixed.

Daily Press: What is your favorite seasonal food?

Stich: I really enjoy soups made with fresh dark roasted stocks.

Butternut squash-anchovy soup

Yield: 1 gal.
Ancho chili 2 1/2 oz. (weight)
Garlic, minced 1 tbl.
Shallots, minced 2 tbl.
Butternut squash, 1/2" dice 2 1/2 lbs.
Golden raisins 1/2 cup
Ground canella 1 tsp.
Whole cloves 1 piece
Milk 1/2 gal.
Heavy cream 4 cups
Salt to taste
Sugar to taste

Preparation:

1. Remove the stem and seeds from the ancho chillies, then soak completely covered in hot water for 45 minutes. After the chillies have soaked, drain off the water.
2. Get a large pot hot over the stove top and using canola oil begin to sauté the minced garlic and shallots until soft.
3. Place all ingredients into the pot with the garlic and shallots, except the salt and sugar then bring the mixture up to a simmer.
4. Simmer the pot until the butternut squash is fork tender.
5. After the squash is cooked, remove the pot from the stove. Use a blender And being to puree the mixture (small batches at a time) until it is very Smooth and free of any lumps.
6. Pass the puree through a metal strainer. Season the soup with salt and sugar to your liking.

they've had a chance to hear candidate presentations of meaningful length at the convention.

#SANTAMONICAPROBLEMS

We have a highly participatory democracy in Santa Monica, and most viable municipal candidates arise out of a history of community activism and involvement. Yet at the same time, owing to a variety of factors (which merit another column), we have become a mostly one-party town. This has placed increasing stress upon SMRR's endorsement process, and exposed its limitations and flaws.

A shift to Ranked Choice Voting at the SMRR endorsement conventions would address those flaws, and better empower SMRR and our community.

SMRR

FROM PAGE 5

time given to candidates to address voters has been reduced to an absurd two minutes, meaning less information available to the undecided voter

Because candidates are ranked, RCV would also decrease the value of vote trading between power brokers (persons and organizations), who often bring in large groups of voters and promise their support in exchange for the support of other large voting blocks. Even for a voter who is clear on which candidates they want to support, they are more likely to rank them in their own personal order, rather than in the order someone else tells them - especially when



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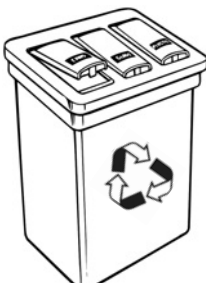
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Call 310-394-5133 ext. 1 to enroll yourself or a friend
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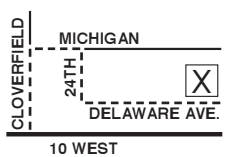
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10 WEST

SURF REPORT





O'NEILL SANTA MONICA
131 BROADWAY
SANTA MONICA, CA

LOCATED ON THE CORNER OF 2ND & BROADWAY

SURF FORECASTS

WATER TEMP: 61

FRIDAY – **FAIR** – SURF: **2-3 ft** thigh to chest high
SW/S swell mix for exposures. Small windswell.

SATURDAY – **FAIR** – SURF: **2-3 ft** Knee to chest high
SW/S swell mix for exposures. Small windswell.

SUNDAY – **POOR TO FAIR** – SURF: **1-3 ft** ankle to waist high
Small SW/S swell mix and traces of NW windswell.

BEACH REPORT CARD



NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of

January 12, 2015

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS
(for the last 30 days)

Number of sewage spills -- 0
Number of beach closures due to a sewage spill -- 0
Number of wet days -- 14
Number of A grades for dry/wet weather -- 33/20
Number of (C,D,F) grades for dry/wet weather -- 5/19

The Beach Report Card is made possible by:


Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET	LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+	Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+	Will Rogers State Beach at Pulga Canyon storm drain.	A	F
El Pescador State Beach, between Lachusa and Los Aliso creeks.			Will Rogers State Beach at Temescal Canyon drain.	A+	A+
Encinal Canyon at El Matador State Beach.	A+	A+	Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	B	B
Broad Beach at Trancas Creek mouth.	B	A+	Santa Monica Beach at Montana Ave. drain.	A+	A+
Zuma Beach at Zuma Creek mouth.	A+	A+	Santa Monica Beach at Wilshire Blvd. drain.	A+	F
Walnut Creek, projection of Wildlife Rd. (private).	A+	F	Santa Monica Municipal Pier.	C	C
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	A+	Santa Monica Beach at Pico/Kenter storm drain.	A	D
Escondido Creek, just east of Escondido State Beach.	A+	F	Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A+
Latigo Canyon Creek mouth.	F	A+	Ocean Park Beach at Ashland Ave. drain.	A+	B
Solstice Canyon at Dan Blocker County Beach.	A+	D	Venice City Beach, at the Rose Ave. storm drain.	A+	F
Puercio State Beach at creek mouth.	A+	A+	Venice Beach at Brooks Ave. drain.	A+	A+
Mario Canyon storm drain at Puercio Beach, at 24572 Malibu Rd..	A+	F	Venice Beach at Windward Ave. drain.	A	F
Surfrider Beach at Malibu Colony fence.	A+	F	Venice Fishing Pier - 50 yards south.	F	A+
Surfrider Beach (breach location)- daily.	A	F	Venice Beach- projection of Topsail St..	A+	D
Malibu Pier - 50 yards east.	ns	F	Marina del Rey, Mothers' Beach- lifeguard tower.	F	B
Carbon Beach at Sweetwater Canyon.	A+	F	Dockweiler State Beach at Ballona Creek mouth.	ns	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+	Dockweiler State Beach at Culver Blvd. drain.	A	F
Big Rock Beach at 19948 PCH stairs.	A+	A+	North Westchester Storm Drain at Dockweiler State Beach.	B	B
Pena Creek at Las Tunas County Beach.	A+	F	Dockweiler State Beach at World Way (south of D&W jetty).	A+	A+
Tuna Canyon.	ns	ns	Dockweiler State Beach at Imperial Hwy drain.	A+	F
Topanga State Beach at creek mouth.	A	B	Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	A+
Castlerock Storm Drain at Castle Rock Beach.	ns	ns	Dockweiler State Beach at Grand Ave. drain.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	B	F			
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	B	A+			

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken



Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

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Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

CRIME WATCH

BY DAILY PRESS STAFF



Crime Watch is culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

ON NOVEMBER 12 AT ABOUT 3:13 P.M.

The spa manager at the Loew's hotel called police to report a suspect stealing towels from the fitness center. The manager told responding officers that at about 1:40 p.m. she was flagged down by a customer regarding a transient stealing hotel property. The manager found the possible thief, described as a white female in her mid to late 40s wearing a distinctive blue towel wrapped around her head, carrying two stacks of towels and a wooden box. When she was confronted by the manager, the suspect dropped one stack of towels and quickly armed herself with a knife. The manager backed away, and the suspect vacated the building through an emergency exit. The manager notified security staff to pull the surveillance video of the incident. When officers arrived they viewed the footage of the suspect and obtained information for the report. At about 7:15 p.m. the same officers were in the area of Ocean and Pico when they spotted the suspect and her distinctive blue head towel. Upon further investigation, the officers located several purloined towels in the suspect's property and on her person. They arrested her for robbery and a probation violation and transported the suspect to jail for booking. Renee Lamb, 43, homeless, was held without bail.

DAILY POLICE LOG

The Santa Monica Police Department responded to 345 calls for service on Nov. 21

HERE IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

Loud music 1300 block of 5th 12:13 a.m.
Party complaint 1200 block of Chelsea 12:15 a.m.
Indecent exposure 1400 block of Lincoln 2:49 a.m.
Person w/gun 300 block of Olympic Dr 4:28 a.m.
Fight 200 block of Pico 4:34 a.m.
Battery 20th/Pico 6:20 a.m.
Grand theft auto 1000 block of Ocean 10:59 a.m.
Domestic violence 2600 block of Broadway 12:29 p.m.
Burglary 1100 block of 7th 12:35 p.m.
Vandalism Dorchester/Urban 2:02 p.m.

Indecent exposure 1300 block of 3rd Street Prom 2:45 p.m.
Person down 1300 block of Montana 2:51 p.m.
Strongarm robbery 1300 block of Wilshire 2:55 p.m.
Suspicious person 200 block of Santa Monica Pier 3:51 p.m.
Fight 200 block of Broadway 4:24 p.m.
Burglary 1100 block of Lincoln 5:02 p.m.
Hit and run Lincoln/Olympic E 7:45 p.m.
Traffic accident 3000 block of Santa Monica 8:10 p.m.
DUI Lincoln/Interstate 10 10:14 p.m.
Child endangerment 1500 block of The Beach 10:25 p.m.
Hit and run 1500 block of Pacific Coast Hwy 11:05 p.m.
Domestic violence 800 block of Broadway 11:14 p.m.
Party complaint 3000 block of 3rd 11:23 p.m.
Fight 1400 block of 5th 11:51 p.m.

DAILY FIRE LOG

The Santa Monica Fire Department responded to 42 calls for service on Nov. 21

HERE IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

Automatic alarm 900 block of Centinela 12:00 a.m.
EMS 0 block of Village 1:43 a.m.
Smoke investigation 300 block of Santa Monica Pier 2:05 a.m.
Assist LAFD 300 block of Sunset 5:29 a.m.
EMS 1300 block of 5th 8:36 a.m.
EMS 1500 block of 7th 8:37 a.m.
Lock in/out Main/Olympic Dr 8:39 a.m.
EMS 1400 block of 3rd Street Prom 8:52 a.m.
EMS 23rd/Montana 10:23 a.m.
EMS 7th/Olympic 10:47 a.m.
EMS 1300 block of Euclid 11:45 a.m.
EMS 1300 block of 11th 12:08 p.m.
EMS 1300 block of Colorado 12:22 p.m.
EMS 500 block of California 12:24 p.m.
EMS 1300 block of 17th 1:03 p.m.
EMS 1400 block of Ocean 1:33 p.m.
EMS 1100 block of 7th 1:35 p.m.
Arcing wires 1600 block of Montana 2:46 p.m.

EMS 1300 block of Montana 2:52 p.m.
EMS 1100 block of 7th 3:05 p.m.
EMS 1500 block of The Beach 3:16 p.m.
EMS 3100 block of Neilson 3:24 p.m.
EMS 1300 block of 3rd Street Prom 3:46 p.m.
Haz Mat - Level 1 1200 block of 20th 4:29 p.m.
EMS 2700 block of Barnard 4:35 p.m.
Miscellaneous outside fire 20th/Interstate 10 5:13 p.m.
Haz Mat - Level 1 1200 block of 20th 5:22 p.m.
EMS 2100 block of 7th 5:25 p.m.
EMS 2700 block of Pico 5:48 p.m.
Odor of natural gas 600 block of Santa Monica 5:49 p.m.
EMS 800 block of 2nd 6:34 p.m.
Elevator rescue 1500 block of 4th 7:17 p.m.
Flooded condition 1100 block of 3rd 7:33 p.m.
Miscellaneous outside fire 400 block of Pacific 7:44 p.m.
EMS 1200 block of 4th 7:56 p.m.
EMS 100 block of Marguerita 8:29 p.m.
EMS 3000 block of Highland 9:34 P.M
EMS 2200 block of Wilshire 9:52 p.m.
EMS 1300 block of 4th 11:12 p.m.
EMS 400 block of Ocean 11:16 p.m.
EMS 200 block of Ocean 11:26 p.m.
EMS Lincoln/Olympic 11:54 p.m.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Small grove

6 Orlando team

11 Bring forth

12 Without help

13 On a cruise

14 Barbra Streisand movie

15 Canyon sound

17 Procured

18 Strews

22 Angel's instrument

23 Showed boredom

27 Come into

29 Go out of

30 Set upon

32 Divisible by two

33 Paints like Pollock

35 Baseball need

38 Company bigwig

39 Visitor from space

41 Relocation pro

45 Do a Thanks-giving chore

46 Excellent, in slang

47 Kicked, in a way

48 Promptly, in a way

DOWN

1 Robert E. Lee's org.

2 Make a choice

3 — de deux

4 Climbing flowers

5 Make law

6 Like some local elections

7 Pub beverage

8 Big ringer

9 Obsessed with

10 Boston cager, for short

16 "You there!"

18 Former home of the Mets

19 Soup buys

20 Liberal study

21 Summer veggie

24 Church part

25 At any time

26 Bears' lairs

28 Turned red, perhaps

31 Indulgent

34 Musical pace

35 Browser button

36 Country star Jackson

37 Bike part

40 Adam's mate

42 Singer Damone

43 Australian bird

44 Sturgeon eggs

BONES

ENACT

LETHE

IDIOMS

EGO

DEN

WINNER

LANDSAT

ART

SHOVE

TOTAL

SLOTS

SHOWY

KOREA

ATWAR

END

TUSSLES

UNTOLD

ALS

RAW

MUTATE

ROBED

NOISE

SLATS

Saturday's answer

THOMAS CROSSWORD BOOKS 1-8! Send \$4.75 (check/m.o.) for each book to 628 Virginia Dr., Orlando, FL 32803

1	2	3	4	5		6	7	8	9	10
11						12				
13						14				
			15		16			17		
18	19	20					21			
22					23			24	25	26
27				28		29				
30					31		32			
			33			34				
35	36	37		38						
39			40			41		42	43	44
45						46				
47						48				

11-23

MYSTERY PHOTO

Matthew Hall matt@smdp.com

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to editor@smdp.com.

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Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from (easiest) to (hardest).

Difficulty Level ★

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

6	5	3	7	8	4	1	9	2
7	4	1	2	9	5	8	6	3
8	2	9	1	3	6	5	7	4
1	6	4	5	2	8	9	3	7
5	9	7	3	4	1	6	2	8
3	8	2	6	7	9	4	1	5
2	1	6	8	5	7	3	4	9
9	3	8	4	6	2	7	5	1
4	7	5	9	1	3	2	8	6

3	7			9			4	8
			4		7			
4				5				6
	4		6		8		5	
		7		3		6		
	1		2		4		9	
1				6				7
			8		5			
6	8			4			2	5

King Features Syndicate

the doctor will hear you now

want better health care? start asking more questions. to your doctor. to your pharmacist. to your nurse. what are the test results? what about side effects? don't fully understand your prescriptions? don't leave confused. because the most important question is the one you should have asked. go to www.ahrq.gov/questionsaretheanswer or call 1-800-931-AHRQ (2477) for the 10 questions every patient should ask. questions are the answer.

Ad Council

TODAY IN HISTORY

1972- The Soviet Union makes its final attempt at successfully launching the N1 rocket.

1974- Sixty Ethiopian politicians, aristocrats, military officers, and other persons are executed by the provisional military government.

1976- Apneist Jacques Mayol is the first man to reach a depth of 100 m under-sea without breathing equipment.

1978- Cyclone kills about 1000 people in Eastern Sri Lanka.

1978- The Geneva Frequency Plan of 1975 goes into effect, realigning many of Europe's longwave & mediumwave broadcasting frequencies.

1979- In Dublin, Ireland, Provisional Irish Republican Army member Thomas McMahon is sentenced to life in prison for the assassination of Lord Mountbatten.

1980- A series of earthquakes in southern Italy kills approximately 3,000 people.

1981- Iran-Contra affair: Ronald Reagan signs the top secret National Security Decision Directive 17 (NSDD-17), giving the Central Intelligence Agency the authority to recruit and support Contra rebels in Nicaragua.

NEWS OF THE WEIRD BY CHUCK SHEPARD

■ American Sharia: (1) U.S. parents have a right to home-school their kids, but are subject to varying degrees of regulation, with Texas the most lax, and one El Paso family will have a day before the Texas Supreme Court after one of its kids was reported declining to study because education was useless since he was waiting to be "raptured" (as described in the Bible's Book of Revelation). (2) U.S. courts increasingly allow customers to sign away state and federal rights by agreeing to contracts providing private arbitration for disputes rather than access to courts -- even if the contract explicitly requires only religious resolutions rather than secular, constitutional ones. A November New York Times investigation examined contracts ranging from Scientology's requirement that fraud claims by members be resolved only by Scientologists -- to various consumer issues from home repairs to real estate sales limited to dockets of Christian clerics.

■ First-World Spending: According to estimates released by the National Retail Federation in September, 157 million Americans "planned to celebrate" Halloween, spending a total of \$6.9 billion, of which \$2.5 billion would be on costumes, including \$350 million dressing up family pets.



Activism • Animals • Arts • Community • Education • Environment • Health

Simmons is a rock star off stage, too

by Colin Newton

Ask your dad if you can borrow his KISS records; the band's bass-strumming leader, Gene Simmons, is worth some attention – and not just for wearing six-inch heels and spitting blood on stage. The guy's a philanthropic rock star!

Earlier this month, Simmons, along with a few friends, held a fundraiser

for The Children Matter – a new collaborative of Simmons, Matter and Starkey Hearing Foundation. Its mission is to improve the lives of children, at home and across the globe.

It starts with food, Simmons told Giive a (bleep).

"Many kids are hungry. Matter works to not only provide food, but the healthy food they need to thrive,"

Simmons said, noting the next step is medical supplies and equipment. "Our health is a gift, and when people are not well, it is simply the right thing to do to provide access to functioning hospitals that can provide care."

The fundraiser was a night of food, music and celebrity guests out the wazoo, raising more than \$3.5 million. Some of the proceeds are headed to Zambia, where Simmons feels a personal connection.

"My family and I visited and saw the potential of the people in Zambia, but we were astonished at their lack of resources to move ahead," he said. "Starkey and Matter will bring solutions to that!"

For more information, including how to pitch in, visit The Children Matter, or help kids in your own community by searching the Causes directory at give.org for a local nonprofit you think rocks!



Don't just sit there with a hygienic vacuum cap on.



Consider proceeding to Comics & Stuff.

ANSWER "YES", SCORPIO

ARIES (March 21-April 19)

★★★★ You'll be on a roll until noon, when you suddenly might need to switch gears. You might find someone to be a bit overbearing. You could feel awkward discussing an investment with a dear friend, as you seem to be second-guessing yourself. Tonight: Indulge a loved one.

TAURUS (April 20-May 20)

★★★★ Make it OK to feel out of sorts in the morning. Not everyone is a morning person. Give yourself time and space to acclimate to the fact that it is Monday. You could feel awkward about allowing a close associate to dominate the scene. Tonight: Do your thing.

GEMINI (May 21-June 20)

★★★ A meeting in the morning might have much more influence on your plans than you realize. Sometimes a friend is the source of misunderstanding. Allow more creativity to come out when in a heated discussion. Tonight: Be flattered by someone's attempt to impress you.

CANCER (June 21-July 22)

★★★★ You might be forced to give an extra push to a project. You will discover that a lot happens in the most unexpected way. Reach out to a loved one at a distance whom you care a lot about. You'll want to make travel plans soon. Tonight: Hang out with people you enjoy.

LEO (July 23-Aug. 22)

★★★★ You might be too focused for someone's liking. This person wants to get you to do something that you are resistant to try. Allow your creativity to emerge. Communication will flourish if you are willing to get past a self-imposed restriction. Tonight: A force to be dealt with.

VIRGO (Aug. 23-Sept. 22)

★★★★ Reach out to someone at a distance. Though you don't always agree with this person, you find it beneficial to get his or her feedback. Use care with your spending. You easily could overindulge and regret it later. Tonight: Consider taking off for an unusual trip this weekend.

LIBRA (Sept. 23-Oct. 22)

★★★★ You nearly always enjoy relating on a one-on-one level with others. You might relax once you start discussing a problem more completely. To your surprise, you suddenly could become irritable. Try to get to the real reason behind this reaction. Tonight: Opt to be a duo.

SCORPIO (Oct. 23-Nov. 21)

★★★★ Defer to a partner, as you will have little choice anyway. This person wants what he or she wants, and there is no way around it. You'll lighten up the moment with a fun statement that forces others to laugh. Be careful about overindulging. Tonight: The only answer is "yes."

SAGITTARIUS (Nov. 22-Dec. 21)

★★★★ You might feel as if you have nearly everything under control. You still could be a little disappointed by someone you had counted on. This person eventually will come through, but he or she has a hostile edge that you would prefer not to deal with. Tonight: Mosey on home.

CAPRICORN (Dec. 22-Jan. 19)

★★★ You might get a strong premonition about what would be best to do, but you also realize that you have been a bit off when it comes to trusting your instincts. Just allow your imagination to flow, and know that not every idea needs to be perfect. Tonight: Off enjoying the moment.

AQUARIUS (Jan. 20-Feb. 18)

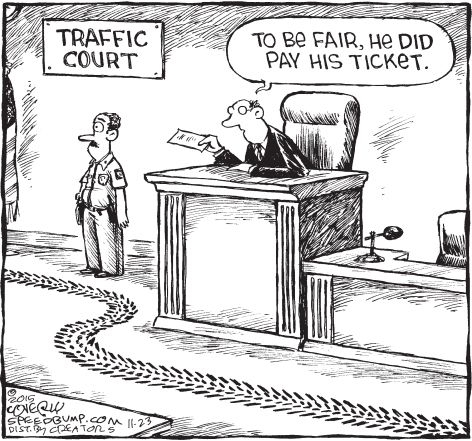
★★★ You could find that your tendency to be obstinate comes up when dealing with a roommate or family member. You might become so engrossed in this conflict that you see no possible solution. Try to detach and find a way to resolve the issue. Tonight: Hang with a friend.

PISCES (Feb. 19-March 20)

★★★★ Keep conversations moving, even if you feel awkward. You could have a sudden realization about a financial matter that could be profoundly upsetting. Allow your imagination to flow freely. Tonight: A chat with a special friend proves to be quite delightful.

Speed Bump

By Dave Coverly



Strange Brew

By John Deering



Dogs of C-Kennel

By Mick and Mason Mastroianni



Garfield

By Jim Davis



The Meaning of Lila

By John Forgetta & L.A. Rose



Monday, November 23, 2015

This year you often are stubborn and assertive. This tendency throws people off, as they never know what to expect. Communication could be confusing at times. Work on your listening and speaking skills, and others will respond in kind. If you are single, you might have difficulty keeping a relationship in balance. Don't worry; the person you should be with will delight in the variations of your personality. If you are attached, the two of you benefit from recreating a couple of your early dates together. Nothing beats chatting over dinner, just the two of you. TAURUS is as stubborn as you are.

JACQUELINE BIGAR'S STARS

The stars show the kind of day you'll have:
★★★★★ Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

THE COUNTDOWN TO Black Friday WINDOW SALE



Our biggest dollar discount of the year ends **ON** Black Friday.

To protect your home against leaking and cold drafts, strong windows and patio doors will be one of the most important home improvements you can make **BEFORE** the winter.

Renewal
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WINDOW REPLACEMENT an Andersen Company

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TAKE **\$350** OFF every window¹ + TAKE **\$900** OFF every patio door¹

Offer available with our Instant Product Rewards. Minimum purchase of 4 or more windows and/or patio doors at time of initial visit.

Plus, don't pay a thing for a year

\$0 Down **0** Payments **0%** Interest for one full year¹

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We won't let new windows impact your holiday spending.

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Don't take a chance on a vinyl window.

Vinyl windows can warp, leak and cause drafts, so trusting a poor-quality vinyl window is a poor choice. Our window's Fibrex® composite material is twice as strong as vinyl.

You've got enough on your plate this time of year; we've got this.

We build, sell, install and warrant all of our windows; that means there's no middleman to deal with, and as the replacement window division of Andersen, we're about as trustworthy as you can get.

There are limited appointments available

Call for your FREE Window and Patio Door Diagnosis

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Renewal
by Andersen® 
WINDOW REPLACEMENT an Andersen Company

¹Cannot be combined with prior purchases, other offers, or coupons. Offer not available in all areas. Discount applied by retailer representative at time of contract execution and applies to minimum purchase of 4 or more windows and/or patio doors as part of Instant Rewards Plan which requires purchase during initial visit to qualify. 0% APR and no payments for 12 months available, subject to qualifying credit approval. Not all customers may qualify. Higher rates apply for customer with lower credit ratings. Interest accrues but is waived if the purchase amount is paid in full within 12 months. Financing not valid with other offers or prior purchases. Renewal by Andersen retailers are independently owned and operated retailers, and are neither brokers nor lenders. All financing is provided by third-party lenders unaffiliated with Renewal by Andersen retailers, under terms and conditions arranged directly between the customer and such lender, which are subject to credit requirements. Renewal by Andersen retailers do not assist with, counsel or negotiate financing, other than providing customers an introduction to lenders interested in financing. **LA License # 992285. OC License # 990416.** "Renewal by Andersen" and all other marks where denoted are marks of Andersen Corporation. ©2015 Andersen Corporation. All rights reserved. ©2015 Lead Surge LLC. All rights reserved.

Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015275716 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/30/2015 The following person(s) is (are) doing business as SANTA MONICA CAMERA. 630 WILSHIRE BL STE B , SANTA MONICA, CA, 90401. The full name of registrant(s) is/are: JOE PADILLA 7033 LASAINE AVE. VAN NUYS, CA, 91406, GERALD COTE 14000 DONART DR POWAY, CA, 92064. This Business is being conducted by a General Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/95. /s/: JOE PADILLA, JOE PADILLA, GERALD COTE. This statement was filed with the County Clerk of LOS ANGELES County on 10/30/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/02/2015, 11/09/2015, 11/16/2015, 11/23/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015270102 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/22/2015 The following person(s) is (are) doing business as FIREDOWN PROPERTY. 1111 N. BRAND BLVD., STE 200 , GLENDALE, CA, 91202. The full name of registrant(s) is/are: ANTE TRINIDAD 837 3RD STREET, UNIT 203 STA MONICA, CA, 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:-ANTE TRINIDAD. ANTE TRINIDAD. This statement was filed with the County Clerk of LOS ANGELES County on 10/22/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/02/2015, 11/09/2015, 11/16/2015, 11/23/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015270928 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/22/2015 The following person(s) is (are) doing business as PACIFIC MACHINE & EQUIPMENT APPRAISAL. 4640 ADMIRALTY WAY, SUITE 500 , MARINA DEL REY, CA, 90292. The full name of registrant(s) is/are: GRANT E. ESTEP 600 N. BELARDO ROAD #3 PALM SPRINGS, CA, 92262. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GRANT E. ESTEP. GRANT E. ESTEP. This statement was filed with the County Clerk of LOS ANGELES County on 10/22/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/02/2015, 11/09/2015, 11/16/2015, 11/23/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015275645 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/28/2015 The following person(s) is (are) doing business as AC BY H. 1915 MALCOLM AVE #402 , LOS ANGELES, CA, 90025. The full name of registrant(s) is/are: HARMONIE LLC 1915 MALCOLM AVE #402 LOS ANGELES, CA, 90025. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HARMONIE LLC. HARMONIE LLC. This statement was filed with the County Clerk of LOS ANGELES County on 10/28/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/02/2015, 11/09/2015, 11/16/2015, 11/23/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015271261 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/23/2015 The following person(s) is (are) doing business as ONTHREE ATHLETICS. 12400 VENTURA BLVD #77 , STUDIO CITY, CA, 91604. The full name of registrant(s) is/are: THE SPIRIT CONSULTANTS 12400 VENTURA BLVD #77 STUDIO CITY, CA 91604. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:THE SPIRIT CONSULTANTS.

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ANTS. THE SPIRIT CONSULTANTS. This statement was filed with the County Clerk of LOS ANGELES County on 10/23/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/02/2015, 11/09/2015, 11/16/2015, 11/23/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 273438 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2015 The following person(s) is (are) doing business as PETER A. SOKOLOFF & COMPANY. 550 North Brand Blvd. Ste. 1650 , GLENDALE, CA 91203.Â The full name of registrant(s) is/are: Peter A. Sokoloff 2427 FLINTRIDGE DRIVE GLENDALE, CA 91206, Annie Sokoloff 2427 FLINTRIDGE DRIVE GLENDALE, CA 91206. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/10/2008. /s/: Peter A. Sokoloff. Peter A. Sokoloff, Annie Sokoloff.Â This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/02/2015, 11/09/2015, 11/16/2015, 11/23/2015.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 273444 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2015 The following person(s) is (are) doing business as HOLLYWOOD WINDOW CLEANING. 15954 Sunburst St. , NORTH HILLS, CA 91343.Â The full name of registrant(s) is/are: Robert Fisher 15954 Sunburst St. NORTH HILLS, CA 91343. This Business is being conducted by: Aan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/15/1981. /s/: Robert Fisher. Robert Fisher.Â This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/02/2015, 11/09/2015, 11/16/2015, 11/23/2015.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 270950 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/22/2015 The following person(s) is (are) doing business as SPEEDY TOWING. 7432 Sausalito Ave , WEST HILLS, 91307.Â The full name of registrant(s) is/are: MATAN GITA 7432 Sausalito Ave WEST HILLS, 91307. This Business is being conducted by: Aan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MATAN GITA. MATAN GITA.Â This statement was filed with the County Clerk of LOS ANGELES County on 10/22/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/02/2015, 11/09/2015, 11/16/2015, 11/23/2015.Â

Statement of Abandonment of Use of Fictitious Business Name
Document Record # 2015278671
Current File No.# 2014054375
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
REACH PUBLIC RELATIONS, REACH PR. 4073 LINCOLN AVE #3, CULVER CITY, CA, 90232
The fictitious business name referred to above was filed on 02/28/2014 in the county of LOS ANGELES.
Registered owners: SHAINA OSTROFF. 4073 LINCOLN AVE. #3, CULVER CITY, CA, 90232. This business is conducted by: An INDIVIDUAL /s/ This statement was filed with the County Clerk of Los Angeles County on 11/02/2015
Published: SANTA MONICA DAILY PRESS: 11/16/15, 11/23/15, 11/30/15, 12/07/15

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 273440 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2015 The following person(s) is (are) doing business as GLACIER BAY TILE. 29449 THE OLD ROAD , CASTIAC, CA 91384.Â The full name of registrant(s) is/are: BENNETT POOL & SPA INC. 13953 POLK ST. SYLMAR, CA 91342. This Business is being conducted by: Aa Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KAREN BENSON. BENNETT POOL & SPA INC.Â This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/02/2015, 11/09/2015, 11/16/2015, 11/23/2015.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 273442 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2015 The following person(s) is (are) doing business as 3R GARDEN DESIGN. 3741 GRAND VIEW BOULEVARD , LOS ANGELES, CA 90066.Â The full name of registrant(s) is/are: ADEMOLA ONAOLAPO 3741 GRAND VIEW BOULEVARD LOS ANGELES, CA 90066, BENJAMIN HIRSCHFELD 3741 GRAND VIEW BOULEVARD LOS ANGELES, CA 90066. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/15/2015. /s/: ADEMOLA ONAOLAPO. ADEMOLA ONAOLAPO, BENJAMIN HIRSCHFELD.Â This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/02/2015, 11/09/2015, 11/16/2015, 11/23/2015.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 262816 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/14/2015 The following person(s) is (are) doing business as PLAZA DENTAL. 505 SOUTH FLOWER ST. #B41 , LOS ANGELES, CA 90071.Â The full name of registrant(s) is/are: MOJGAN RAMEZANI DDS 8237 ROXBURY RD. LOS ANGELES, CA 90069, MAHROU HAZEGHI DDS 3737 MEIER ST. LOS ANGELES, CA 90066. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MOJGAN RAMEZANI DDS. MOJGAN RAMEZANI DDS, MAHROU HAZEGHI DDS.Â This statement was filed with the County Clerk of LOS ANGELES County on 10/14/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/02/2015, 11/09/2015, 11/16/2015, 11/23/2015.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 262818 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/14/2015 The following person(s) is (are) doing business as TEA ELLE C GARDEN CAFE, TEA LC GARDEN CAFE, TEA ELLE C , TEA ELLE CS FINE TEAS, TEA LC. 26111 BOUQUET CANYON RD. SUITES A6 AND A , SANTA CLARITA, CA 91350.Â The full name of registrant(s) is/are: IN AWE SERVICES, LLC 23638 LYONS AVE. #233 NEWHALL, CA 91321. This Business is being conducted by: Aa Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JASON S. WAGNER. IN AWE SERVICES, LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 10/14/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/02/2015, 11/09/2015, 11/16/2015, 11/23/2015.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 262820 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/14/2015 The following person(s) is (are) doing business as MOBILE TOYZ,

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TARZANA WIRELESS, MOBILE TOYZ, TARZANA WIRELESS & COMPUTER SERVICES. 6117 RESEDA BLVD. STE A , TARZAN, CA 91335.Â The full name of registrant(s) is/are: RAMIN FARR 6117 RESEDA BLVD. STE A TARZAN, CA 91335. This Business is being conducted by: Aan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RAMIN FARR. RAMIN FARR.Â This statement was filed with the County Clerk of LOS ANGELES County on 10/14/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/02/2015, 11/09/2015, 11/16/2015, 11/23/2015.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 266820 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/19/2015 The following person(s) is (are) doing business as CARLOS CAR CARE LLC. 12041 WHITTIER BL , WHITTIER, CA 90602.Â The full name of registrant(s) is/are: CARLOS CAR CARE LLC 12041 WHITTIER BL WHITTIER, CA 90602. This Business is being conducted by: Aa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/1986. /s/: CARLOS ROMAN. CARLOS CAR CARE LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/02/2015, 11/09/2015, 11/16/2015, 11/23/2015.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 265458 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/16/2015 The following person(s) is (are) doing business as SOCIALBLOW. 527 DELAWARE RD. , BURBANK, CA 91504.Â The full name of registrant(s) is/are: NAZARET ASLANIAN 527 DELAWARE RD. BURBANK, CA 91504. This Business is being conducted by: Aan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/26/2015. /s/: NAZARET ASLANIAN. NAZARET ASLANIAN.Â This statement was filed with the County Clerk of LOS ANGELES County on 10/16/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/02/2015, 11/09/2015, 11/16/2015, 11/23/2015.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 266818 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/19/2015 The following person(s) is (are) doing business as THE AQUARIUM. 5403 SEPULVEDA BLVD. , CULVER CITY, CA 90230.Â The full name of registrant(s) is/are: MESSINGER AQUARIUM COMPANY, LLC 5403 SEPULVEDA BLVD. CULVER CITY, CA 90230. This Business is being conducted by: Aa Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/30/2005. /s/: PETER MESSINGER. MESSINGER AQUARIUM COMPANY, LLC.Â This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/02/2015, 11/09/2015, 11/16/2015, 11/23/2015.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015274692 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/27/2015 The following person(s) is (are) doing business as DELA AND NIKKI. 3450 SAWTELLE BLVD., APT. 346 , LOS ANGELES, CA, 90066. The full name of registrant(s) is/are: NICOLE LONGFISH 3450 SAWTELLE BLVD., APT. 346 LOS ANGELES, CA, 90066, DELA LONGFISH 3450 SAWTELLE BLVD., APT. 346 LOS ANGELES, CA, 90066. This Business is being conducted by: a Married Couple. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/06/2014. /s/:

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NICOLE LONGFISH. NICOLE LONGFISH, DELA LONGFISH. This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2015, 11/23/2015, 11/30/2015, 12/07/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015287516 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/10/2015 The following person(s) is (are) doing business as STARLING TAX, STARLING TAX RETURNS. 11951 MAYFIELD AVENUE, UNIT 304 , LOS ANGELES, CA, 90049. The full name of registrant(s) is/are: ALL-STAR IMMIGRATION SERVICES, LLC 11951 MAYFIELD AVENUE, UNIT 304 LOS ANGELES, CA, 90049. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALL-STAR IMMIGRATION SERVICES, LLC. ALL-STAR IMMIGRATION SERVICES, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 11/10/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2015, 11/23/2015, 11/30/2015, 12/07/2015.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 288997 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/12/2015 The following person(s) is (are) doing business as SMART FLY INDUSTRIES. 4930 BALBOA BLVD. #261681 , ENCINO, CA 91426.Â The full name of registrant(s) is/are: TIM RITTENHOUSE 4930 BALBOA BLVD. #261681 ENCINO, CA 91426. This Business is being conducted by: Aan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TIM RITTENHOUSE. TIM RITTENHOUSE.Â This statement was filed with the County Clerk of LOS ANGELES County on 11/12/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2015, 11/23/2015, 11/30/2015, 12/07/2015.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 288999 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/12/2015 The following person(s) is (are) doing business as ORGANIC MAESTRO. 3741 GRAND VIEW BOULEVARD , LOS ANGELES, CA 90066-3109.Â The full name of registrant(s) is/are: ADEMOLA ONAOLAPO 3741 GRAND VIEW BOULEVARD LOS ANGELES, CA 90066-3109. This Business is being conducted by: Aan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ADEMOLA ONAOLAPO. ADEMOLA ONAOLAPO.Â This statement was filed with the County Clerk of LOS ANGELES County on 11/12/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2015, 11/23/2015, 11/30/2015, 12/07/2015.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015287732 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/10/2015 The following person(s) is (are) doing business as SOUND AND FURY RADIO. 26519 ROYAL VISTA CT , CANYON COUNTRY, CA 91351.Â The full name of registrant(s) is/are: SOUND AND FURY MEDIA, INC. 26519 ROYAL VISTA CT. CANYON COUNTRY, CA 91351. This Business is being conducted by: Aa Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/23/2015. /s/: JILL KERSHAW. SOUND AND FURY MEDIA, INC.Â This statement was filed with the County Clerk of LOS ANGELES County on 11/10/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of it-

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self authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2015, 11/23/2015, 11/30/2015, 12/07/2015.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 266787 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/19/2015 The following person(s) is (are) doing business as GRIND STEADY RECORDS. 5619 LANKERSHIM BLVD. #150 , NORTH HOLLYWOOD, CA 91601.Â The full name of registrant(s) is/are: ALPHONSO HENDERSON 5619 LANKERSHIM BLVD. #150 NORTH HOLLYWOOD, CA 91601. This Business is being conducted by: Aan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/19/2015. /s/: ALPHONSO HENDERSON. ALPHONSO HENDERSON.Â This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2015, 11/23/2015, 11/30/2015, 12/07/2015.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 278105 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/30/2015 The following person(s) is (are) doing business as WSB WEST COVINA PARTNERS. 2707 E. VALLEY BLVD. #306 , WEST COVINA, CA 91792.Â The full name of registrant(s) is/are: IVY MA 515 COFER CT. WALNUT, CA 91789. This Business is being conducted by: Aan Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:IVY MA. IVY MA.Â This statement was filed with the County Clerk of LOS ANGELES County on 10/30/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/16/2015, 11/23/2015, 11/30/2015, 12/07/2015.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015 279144 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/02/2015 The following person(s) is (are) doing business as TRIBAL VIBE. 4728 W. 167TH STREET , LAWDALE, CA 90260.Â The full name of registrant(s) is/are: KARI FORTUNATO-CUFF 4728 W. 167TH STREET LAWDALE, CA 90260. This Business is being conducted by: Aan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/03/2015. /s/: KARI FORTUNATO-CUFF. KARI FORTUNATO-CUFF.Â This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/02/2015, 11/09/2015, 11/16/2015, 11/23/2015.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2015292142 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/17/2015 The following person(s) is (are) doing business as LINCOLN BEER COMPANY. 3083 N. LIMA STREET , BURBANK, CA, 91504. The full name of registrant(s) is/are: NAYLOR AVE. LLC 7849 NAYLOR AVENUE LOS ANGELES, CA, 90045. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NAYLOR AVE. LLC. NAYLOR AVE. LLC. This statement was filed with the County Clerk of LOS ANGELES County on 11/17/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2015, 11/30/2015, 12/07/2015, 12/14/2015.

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FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2015285603 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/09/2015 The following person(s) is (are) doing business as TELECENTREX COMMUNICATIONS. 8721 SANTA MONICA BLVD. #970 , LOS ANGELES, CA, 90069. The full name of registrant(s) is/are: DIGITAL BUSINESS CONCEPTS INC. 8721 SANTA MONICA BLVD. #970 LOS ANGELES, CA, 90069. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/10/2010. /s/: DIGITAL BUSINESS CONCEPTS INC.. DIGITAL BUSINESS CONCEPTS INC.. This statement was filed with the County Clerk of LOS ANGELES County on 11/09/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2015, 11/30/2015, 12/07/2015, 12/14/2015.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2015287441 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/10/2015 The following person(s) is (are) doing business as LITTLE WOLVES PHOTOGRAPHY. 1514 OAKWOOD AVE , VENICE, CA, 90291. The full name of registrant(s) is/are: MARGUERITE ANNALOUISE GEDDES 1514 OAKWOOD AVE VENICE, CA, 90291. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/2015. /s/: MARGUERITE ANNALOUISE GEDDES. MARGUERITE ANNALOUISE GEDDES. This statement was filed with the County Clerk of LOS ANGELES County on 11/10/2015. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/23/2015, 11/30/2015, 12/07/2015, 12/14/2015.

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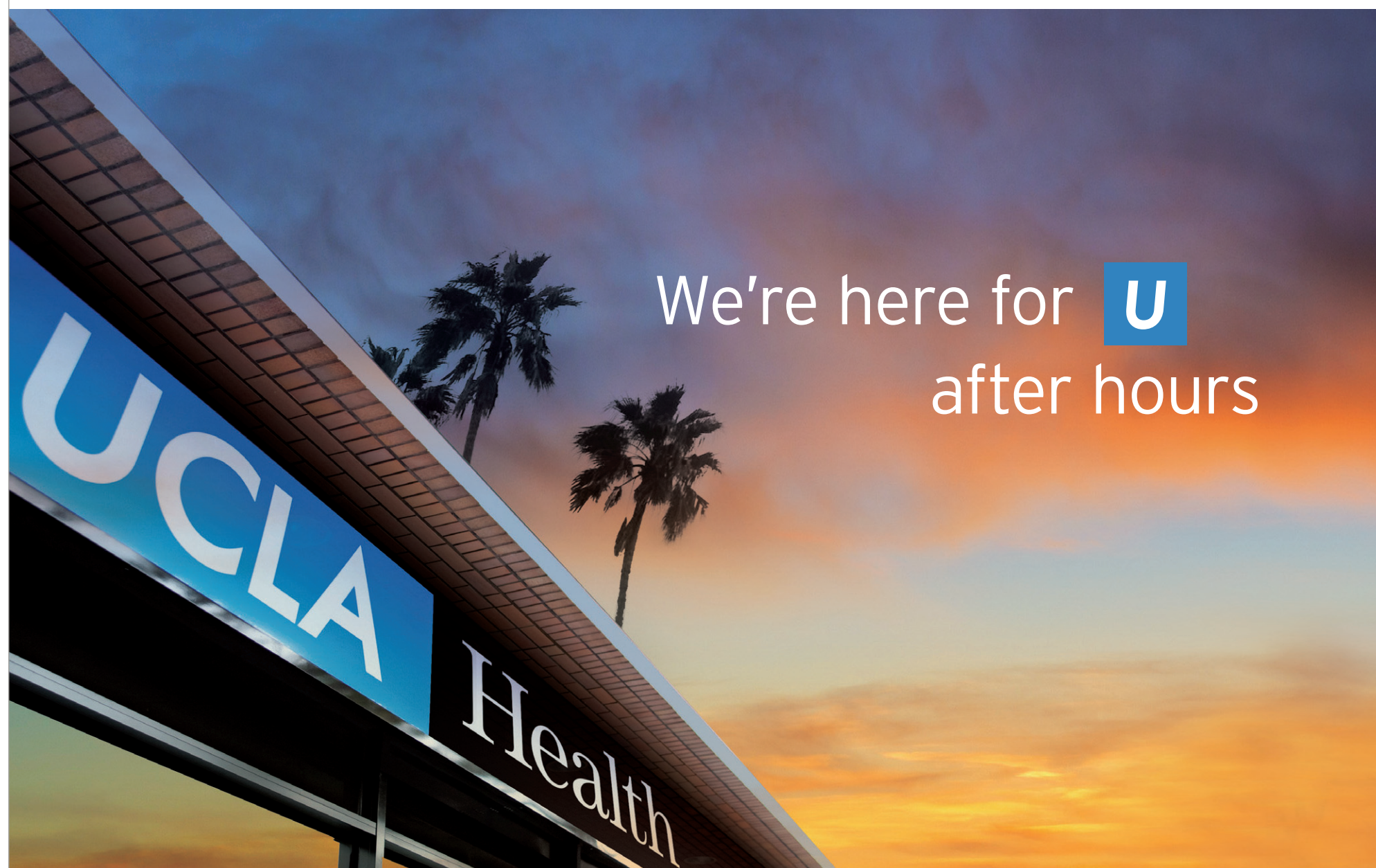
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