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Volume 10 Issue 8



Santa Monica Daily Press

LITTLE TIME FOR TIGERS?
SEE PAGE 5

We have you covered

THE GREAT RUN ISSUE

SMPD searches for sexual assault suspect

BY DAILY PRESS STAFF

PUBLIC SAFETY FACILITY Santa Monica police are searching for a suspect in an alleged sexual assault that took place Nov. 17, a press release stated.

The victim, who came forward the next day, alleges that a cab driver sexually assaulted her shortly after picking her up in the 300 block of Arizona Avenue. She told police officials that she was trying to make it home, but instead the driver took her to the 3000 block of Bernard Way where the assault took place. The victim fled after the assault.



Courtesy SMPD
SKETCH OF SUSPECT

The suspect is described as a male of Middle Eastern background, who stands 5-foot-9 and weighs approximately 155 pounds. He is said to be 56 years old. He was last seen wearing a flannel shirt, khaki pants, brown shoes and a wrist watch. He was driving a yellow, four-door sedan with black lettering.

Anyone with information is asked to contact Det. Eddie Soto at (310) 458-8218, Sgt. Ira Rutan at (310) 458-8959, or the Santa Monica Police Department (24 hours) at (310) 458-8495.

news@smdp.com



Morgan Genser *news@smdp.com*

ONE LAST THING: **St. Monica Head Coach Larry Muno speaks with his team following a 9-6 playoff loss to Chadwick on Friday.**

HIGH SCHOOL FOOTBALL

St. Monica's rally comes up short

BY DANIEL ARCHULETA
Managing Editor

PLAYA DEL REY For a moment, it seemed as if St. Monica's dream football season would continue.

The Mariners had the ball with minutes remaining in the first round California Interscholastic Federation Southern Section playoff game against Chadwick, the team had just scored a touchdown and recovered an ensuing on-side kick giving the St. Monica faithful reason to cheer.

Unfortunately, the drive ended as senior quarterback Matthew Partyka tried to scramble for a first down on fourth and 12 at the 32 yard line giving Chadwick the ball back with 28 seconds on the clock and a 9-6 victory.

"We should have had that game," Partyka said. "We're not satisfied. I thought we could give it a run."

SEE ST. MONICA PAGE 10

Hollywood insiders gather to honor slain publicist

JOHN ROGERS
Associated Press

CULVER CITY Hundreds of Hollywood insiders — from Oscar-winning producers to publicists-to-the-stars — jammed a cemetery chapel Sunday to pay tribute to one of their own, a Hollywood publicist shot to death as she drove home from a premiere for the film "Burlesque."

Some 400 to 500 people filled the large chapel in this Los Angeles suburb's sprawling Hillside Memorial Park to honor the memory of veteran publicist Ronni Chasen. At least that many more gathered on a chilly, wind-swept patio outside.

From both vantage points they heard friends, family and longtime business associates warmly recall Chasen as someone who grew up loving movies and movie stars and carried that passion with her throughout her life.

When they were children, Chasen's brother, writer-director Larry Cohen, told mourners, they went to see movie cowboy Roy Rogers and his wife, Dale Evans, do a show at New York's Madison Square Garden. Afterward Chasen got to shake hands with Evans.

"All the way home on the subway, every person she saw, she said, 'I touched the Queen of the West. I touched the Queen of the West,'" he recalled to laughter. "That was her first celebrity encounter."

Although well-known in the Hollywood community, Chasen was a virtual unknown

SEE MEMORIAL PAGE 11

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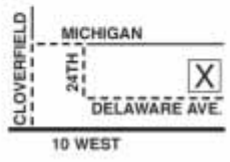
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WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



Monday, Nov. 22, 2010

Skate in the sunshine
1324 Fifth St.
12 p.m. — 10 p.m.
It's that time of year again. ICE at Santa Monica is back. Skate to your hearts desire — or at least until the rink closes for the night — everyday until Feb. 25. Admission and skate rental is $10. For more information, call (310) 393-8355.

Kids on stage presents 'Mary Poppins'
Morgan Wixson Theater
2627 Pico Blvd., Call for times
Kids on Stage Musical Theater presents the Family Classic 'Mary Poppins'. Mary Poppins is a mysterious and magical English nanny who is blown by the East wind to Number Seventeen Cherry Tree Lane, London and into the Banks' household to care for their children. Encounters with chimney sweeps, shopkeepers and various adventures ensue. Each class brings its own unique flavor to the stage with hi jinx, laughter, singing and dancing. For more information, call (310) 314-0035.

Fun with games
Fairview Branch Library
2101 Ocean Park Blvd., 1 p.m. — 3 p.m.
Every Monday afternoon, seniors and adults gather to play bridge at the library. Join for an afternoon of card game challenges.

Tuesday, Nov. 23, 2010

Rhyme time
Barnes & Noble
1201 Third Street Promenade, 10:30 a.m.
Improve your poetry skills and appreciation every Tuesday with Bill Robertson of Santa Monica Emeritus College. Visit www.greenpoets.com for more information.

Wednesday, Nov. 24, 2010

Super fresh
Downtown Santa Monica
Arizona Avenue and Second Street
8:30 a.m. — 1:30 p.m.
Get the freshest fruit and produce available at the weekly Farmers' Market. A variety of prepared foods will also be available.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.



Investigation: Cadmium, lead found in drinking glasses for kids

JUSTIN PRITCHARD
Associated Press

LOS ANGELES Drinking glasses depicting comic book and movie characters such as Superman, Wonder Woman and the Tin Man from "The Wizard of Oz" exceed federal limits for lead in children's products by up to 1,000 times, according to laboratory testing commissioned by The Associated Press.

The decorative enamel on the superhero and Oz sets — made in China and purchased at a Warner Brothers Studios store in Burbank — contained between 16 percent and 30.2 percent lead. The federal limit on children's products is 0.03 percent.

The same glasses also contained relatively high levels of the even-more-dangerous cadmium, though there are no federal limits on that toxic metal in design surfaces.

In separate testing to recreate regular handling, other glasses shed small but notable amounts of lead or cadmium from their decorations. Federal regulators have worried that toxic metals rubbing onto children's hands can get into their mouths. Among the brands on those glasses: Coca-Cola, Walt Disney, Burger King and McDonald's.

Coca-Cola, which had been given AP's test results last week, announced Sunday evening that after retesting it was voluntarily recalling 88,000 glasses.

The AP testing was part of the news organization's ongoing investigation into dangerous metals in children's products and was conducted in response to a recall by McDonald's of 12 million glasses this summer because cadmium escaped from designs depicting four characters in the latest "Shrek" movie.

The New Jersey manufacturer of those glasses said in June that the products were made according to standard industry practices, which includes the routine use of cadmium to create red and similar colors.

To assess potential problems with glass collectibles beyond the "Shrek" set, AP bought and analyzed new glasses off the shelf, and old ones from online auctions, thrift shops and a flea market. The buys were random.

SEE **CADMIUM** PAGE 11



PLAYOFF LOSS

Morgan Genser *news@smdp.com*

Santa Monica College's Jen Hager heads the ball as El Camino's Jasmine Brink tries to defend on Saturday at Corsair Field. SMC lost the first round playoff game, 1-0.

A 'Central' location for pleasure

BY MELISSA LEU
Special to the Daily Press

At about 5:30 p.m. on a Monday night, only a few regulars sit at the bar at Central Social Aid and Pleasure Club. The red brick walls and dimmed lighting exude a vibe of a 1920s speakeasy, but the passionate bartender screaming obscenities at the flat screen TV after her rival football team makes a touchdown reminds people that it doesn't take time travel to go to a bar with good people and have a good time.

"It's right down the street from work [with] a beautiful bartender who can pour me a good drink. This used to be a place where I would come back in the day and hang out with friends," said Kyle Scott, 50, with a glass of Jameson in one hand.

Scott, who goes to Central about four times a week, was referring to the neighborhood bar's most recent transformation. Originally 14 Below, owner Todd Christiansen sold his bar in 2007, only to buy it back about two years later.

After a complete remodel and a soft opening in August, the establishment officially reopened on Sept. 7 with new management and a fresh set of goals in mind.

"Everybody thinks it's a strip club, and that's ridiculous. A pleasure club is somewhere you go to have a good time and get a few drinks. That's the pleasure club part of it. It doesn't have anything to do with scantily clad dancers or anything like that," said Rory Lovett, who was brought in by Christiansen as a co-owner and operator.

The club was created to combine a live music venue experience, a local watering hole and a free venue space to nonprofits and charitable organizations, said Lovett.

So far, it's hosted benefit events for the American Cancer Society, as well as evening concerts with DJs Questlove and Miami Horror.

"That's sort of what a social aid and pleasure club historically is. It's a benevolent society that … did stuff for the community," said Lovett.

Starting Nov. 15, the club will start up "Hey, Hey Mondays," a weekly event that will include dancers for a three-routine burlesque show and live music from local indie bands and DJs.

SEE **CENTRAL** PAGE 11

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Sunday ride at the beach?

Editor:

On Sunday, Nov. 14 at 1:35 p.m., a friend and I rode behind two members of the SMPD Bike Patrol on the beach bike path south of the pier. This was my first encounter with the Bike Patrol since moving to Santa Monica 12 years ago. In over 500 rides on the Santa Monica portion of the bike path, this was a first! So, I took some photos with my cellphone camera.

That's the good news.

Now, the bad: The photos showed the Bike Patrol completely ignoring the pedestrians on the beach bike path. In the background is a parallel, and separate, pedestrian walkway, the Beach Promenade. One must conclude that the inaction of the Bike Patrol means this portion of the bike path is a shared bikeway where pedestrians are allowed, according to the Santa Monica Municipal Code (Public Safety) 3.12.550 - Bike-path and beach promenade.

OK, shared bikeway.

SM MC 3.12.550 also says: "All persons riding bicycles on the bike-path shall comply with all lawful signs and directional markings, including, but not limited to, painted directional arrows, bike-path route boundaries, and signs designating permissible travel lanes."

Did I miss the signage and the travel lanes?

Maybe a shared bikeway with poor signage?

On the other hand, if it is a true bike path, then CA Vehicle Code Section 21966 - Pedestrian in Bicycle Lane applies: "No pedestrian shall proceed along a bicycle path or lane where there is an adjacent adequate pedestrian facility." As far as I can tell, there is an adjacent adequate pedestrian facility

So, which is it, 1) shared bikeway with poor signage, or 2) a bike path with pedestrians?

Now the irony: If riding bikes on sidewalks is a public safety issue (and prohibited by SM MC (Public Safety) 3.12.540 - Bicycle riding and coasting restricted), then why are pedestrians on a bike path not a public safety issue? The beach bike path looks like a sidewalk to me.

I really hope the Bike Patrol promoted public safety elsewhere on Sunday.

Roger Swanson
Santa Monica

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My Write

Bill Bauer

Send comments to editor@smdp.com

Political shenanigans

THERE'S STILL FALLOUT FROM THE November election.

At issue is a series of political mailers from what was supposed to look like a Santa Monica citizens group: Santa Monicans for Quality Government. SMQG sent out slate mailers that misrepresented City Council candidate endorsements from police and fire unions and Community for Excellent Public Schools — a school support group.

Fred Huebscher, the "president" of SMQG is also the head of The Political Scientists, a Redondo Beach political consultancy and direct-mail firm.

The Santa Monica Coalition for a Livable City filed a complaint last week with the California Fair Political Practices Commission and City Council requested staff to investigate establishing regulations that would require entities like SMQG to file disclosure statements with the City Clerk. Huebscher has stated that SMQC is a slate mailer organization, not a campaign committee and doesn't need to file documentation with City Hall.

The mailers featured generally pro-development council candidates such as Bob Holbrook, Gleam Davis, Terry O'Day and Pam O'Connor while omitting slow growth candidates such as Ted Winterer and Kevin McKeown who were also endorsed by organizations represented in some of the mailers.

Backing for the mailers — approximately $72,000 — came mostly from developers with projects pending City Hall approval such as Hines, NMS Properties, Village Trailer Park and Maxser & Company. Additional support came from the Edward Thomas Collection (Shutters and Casa Del Mar Hotels) and the Armbruster, Goldsmith and Delvac law firm whose clients include Agensys, Inc and Trammell Crow.

Most council candidates featured in SMQG's flyers had (according to campaign disclosure statements) also received substantial campaign support from these same business interests.

There's speculation that Huebscher didn't create SMQG by himself and that local political insiders may have created SMQG or were deeply involved in its concept and planning. I sent e-mails to both politicians and community activists requesting information.

Among the names mentioned was SMQG's treasurer Kinde Durkee owner of Kinde Durkee and Associates — a Burbank-based political consultancy that often functions as treasurer for both candidate and measure campaigns and provides other campaign services. Durkee was also treasurer for O'Day's recent campaign.

According to the San Diego Union Tribune, Oct. 22, 2010, Durkee and Associates "has accepted thousands of dollars in contributions from various Encinitas (CA) political players for slate mailers (and) has been fined more than $110,000 by the Fair Political Practices Commission for various financial reporting violations in the past year and listed questionable donors on recent campaign forms."

The Bay Area Reporter (Nov. 11, 2010) reported. "State Senator Christine Kehoe (D-San Diego) has fired her longtime campaign treasurer amid revelations that more than $57,000 has been embezzled from her campaign accounts ... Kehoe dismissed Kinde Durkee, owner of Kinde Durkee & Associates, for allegedly failing to report 29 suspected check forgeries by one of the company's employees. She has asked the Los Angeles County district attorney and a state political watchdog to investigate the financial irregularities, according to the paper."

Durkee was also under fire for producing a 2006 mailer that supported Republican candidates in the 3rd California Congressional District. The "Democratic Voters Choice" was a look-alike creation similar to the mailers here that appeared to represent endorsements from police, fire and educational groups.

WHILE HUEBSCHER DESERVES CRITICISM FOR HIS ROLL IN SMQG'S SHENANIGANS, INSIDERS SAY HE WASN'T ALONE IN THE SKULLDUGGERY AND HAD LOCAL HELP CARRYING OUT SMQG'S DIRTY TRICKS.

Santa Monicans for Renters' Rights insider Bruce Cameron was also mentioned as being possibly involved in SMQG. Cameron worked on the campaign to defeat 2008's Measure T which would have temporarily capped commercial growth in Santa Monica.

Another name linked to SMQG is that of public relations/lobbyist Kim Karie who worked with both O'Day's and O'Connor's campaigns. Karie has close ties with the Edward Thomas Collection, developers and real estate interests.

I contacted Huebscher asking whether he created SMQG or whether he was recruited by "a mastermind" in Santa Monica to help with and/or front the campaign. I also asked whether Kim Karie, Bruce Cameron, Barbara Grover, (another political consultant who worked against Measure T and for this year's Measure Y) or if other persons such as O'Connor and Davis (whose campaigns Huebscher was assisting with) were involved in the creation or operation of SMQG and the mailers.

Huebscher e-mailed back that he didn't view candidates on the mailers as pro-development. He wouldn't discuss who, if anyone, he was working with here in Santa Monica and didn't answer questions about whom created SMQG and who else had input on the mailers.

It would appear that at least some candidates appearing on SMQG slate mailers may have paid for the space. He added that McKeown was on one mailer and "he was told by Mr. Winterer's campaign consultant that the campaign had no more (money) to participate in slate mailers."

While Huebscher deserves criticism for his roll in SMQG's shenanigans, insiders say he wasn't alone in the skullduggery and had local help carrying out SMQG's dirty tricks. As I get more information, I'll be passing it along.

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Experts: Tigers could be extinct in a dozen years

IRINA TITOVA
Associated Press

ST. PETERSBURG, Russia Wild tigers could become extinct in 12 years if countries where they still roam fail to take quick action to protect their habitats and step up the fight against poaching, global wildlife experts told a "tiger summit" Sunday.

The World Wildlife Fund and other experts say only about 3,200 tigers remain in the wild, a dramatic plunge from an estimated 100,000 a century ago.

James Leape, director general of the World Wildlife Fund, told the meeting in St. Petersburg that if the proper protective measures aren't taken, tigers may disappear by 2022, the next Chinese calendar year of the tiger.

Their habitat is being destroyed by forest cutting and construction, and they are a valuable trophy for poachers who want their skins and body parts prized in Chinese traditional medicine.

The summit approved a wide-ranging program with the goal of doubling the world's tiger population in the wild by 2022 backed by governments of the 13 countries that still have tiger populations: Bangladesh, Bhutan, Cambodia, China, India, Indonesia, Laos, Malaysia, Myanmar, Nepal, Thailand, Vietnam and Russia.

The Global Tiger Recovery Program estimates the countries will need about $350 million in outside funding in the first five years of the 12-year plan. The summit will be seeking donor commitments to help governments finance conservation measures.

"For most people tigers are one of the wonders of the world," Leape told The Associated Press. "In the end, the tigers are the inspiration and the flagship for much broader efforts to conserve forests and grasslands."

The program aims to protect tiger habitats, eradicate poaching, smuggling, and illegal trade of tigers and their parts, and also create incentives for local communities to engage them in helping protect the big cats.

The summit, which runs through Wednesday, is hosted by Russian Prime Minister Vladimir Putin, who has used encounters with tigers and other wild animals to bolster his image. It's driven by the Global Tiger Initiative which was launched two years ago by World Bank President Robert Zoellick.

Leape said that along with a stronger action against poaching, it's necessary to set up specialized reserves for tigers and restore and conserve forests outside them to let tigers expand.

"And you have to find a way to make it work for the local communities so that they would be partners in tigers conservation and benefit from them," Leape said.

"To save tigers you need to save the forests, grasslands and lots of other species," he added. "But at the same time you are also conserving the foundations of the societies who live there. Their economy depends very much on the food, water and materials they get from those forests."

About 30 percent of the program's cost would go toward suppressing the poaching of tigers and of the animals they prey on.

> **"FOR MOST PEOPLE TIGERS ARE ONE OF THE WONDERS OF THE WORLD."**
>
> **James Leape**
> World Wildlife Fund
> Director general

Russia's Natural Resources Minister Yuri Trutnev said that Russia and China will create a protected area for tigers alongside their border and pool resources to combat poaching.

Leape said that for some of the nations involved outside financing would be essential to fulfill the goals.

"We need to see signficant commitment by the multilateral and bilateral indsitutions like the Global Environment Facility and the World Bank plus individual governments like the U.S. and Germany," Leape told the AP.

For advocates, saving tigers has implications far beyond the emotional appeal of preserving a graceful and majestic animal.

"Wild tigers are not only a symbol of all that is splendid, mystical and powerful about nature," the Global Tiger Initiative said in a statement. "The loss of tigers and degradation of their ecosystems would inevitably result in a historic, cultural, spiritual, and environmental catastrophe for the tiger range countries."

Three of the nine tiger subspecies — the Bali, Javan, and Caspian — already have become extinct in the past 70 years.

Much has been done recently to try to save tigers, but conservation groups say their numbers and habitats have continued to fall, by 40 percent in the past decade alone.

The Q Line

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Tough on taxis?

The City Council recently awarded five franchises to taxi companies, dramatically reducing the number of cabs in the city. Starting Jan. 3, 2011, only the five companies with franchises will be able to pick up people in Santa Monica.

So, this week's Q-Line question asks:
Do you believe franchising is the way to go? Are you worried about not being able to catch a cab?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 102.**


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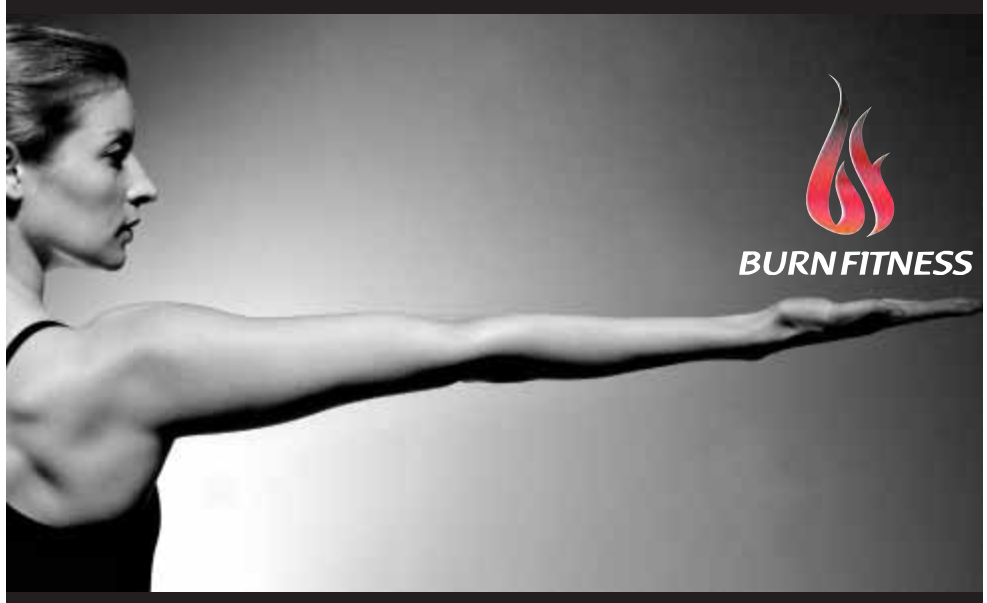
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Why no recycling law?

Dear EarthTalk

Given the environmental and economic benefits, why doesn't the U.S. have a federal law mandating recycling nationwide?

N. Koslowsky
Pompano Beach, FL



Photo courtesy Tom Magliery/Flickr

BIG CHANGE: **Just a few decades ago, Americans recycled less than 10 percent of their solid waste. Today, Americans recycle some 32 percent of the 350 million tons of refuse they generate annually. Some 42 states now have their own recycling or waste diversion goals, and 18 are trying to divert upwards of half their waste via recycling or composting.**

THE U.S. GOVERNMENT HAS HISTORICALLY relied on state and local governments to handle waste management in all of its forms, including recycling. Although there have been a few attempts to push legislation through Congress to mandate minimum national recycling rates, none have made it out of committee hearings. Federal lawmakers are loathe to take waste management regulatory powers away from individual states which have vastly different needs from one another. For instance, less populous western states with lots of extra land for siting landfills might not be as inclined to push for higher recycling rates as those crowded eastern states with less room to store their trash.

According to Chaz Miller, Director of State Programs at the National Solid Wastes Management Association, America's very first federal solid waste law, 1965's Solid Waste Disposal Act — itself an amendment to the original Clean Air Act — didn't even mention recycling. "Eleven years later, Congress passed the Resource Conservation and Recovery Act (RCRA), which remains the cornerstone of federal solid waste and recycling legislation," reports Miller. RCRA abolished open dumps and required the Environmental Protection Agency (EPA) to create guidelines for solid waste disposal and regulations for hazardous waste management, but had little to say about recycling except to call for an increase in federal purchases of products made with recycled content. The EPA also published manuals and workshops on implementing curbside recycling programs, although funding for such programs dried up by 1981.

Nevertheless, the seed had taken root. Pioneering programs in Massachusetts and elsewhere led to the development of curbside recycling programs in more than 600 municipalities throughout the U.S. — mostly in the Northeast and on the West Coast — by the mid-1980s. In addition, 10 states introduced "bottle bill" laws to encourage recycling of beer and soft drink containers. Two states, Rhode Island and New Jersey, both being small, densely populated and short on landfill space, implemented comprehensive approaches to recycling. They began requiring local jurisdictions to pick-up residents' and businesses' paper, metal and glass, and helped towns and cities set-up systems for pick-up, sorting and materials recovery. Most of the 8,600-plus municipal recycling programs in existence today are modeled on these early efforts.

Just a few decades ago, Americans recycled less than 10 percent of their solid waste. Multi-material and curbside collection programs were non-existent, paper was only collected sporadically when a local scout troop or similar group organized a paper drive, and family-owned scrap dealers would occasionally buy paper and metal scrap based on limited market demand for additional raw materials.

Today, the EPA estimates that Americans recycle some 32 percent of the 350 million tons of refuse they generate annually. While it still has no federal platform for doing so, the EPA, through its Resource Conservation Challenge program, is pushing for Americans to up that rate. Forty-two states now have their own recycling or waste diversion goals, and 18 are trying to divert upwards of half their waste via recycling or composting.

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Groups at odds over toxins in products

NOAKI SCHWARTZ
Associated Press

LOS ANGELES It's almost unthinkable now that environmentalists and manufacturers once stood together as Gov. Arnold Schwarzenegger signed a bill making California the first state to regulate toxic chemicals in consumer products.

Two years later, with regulations set to take effect in January, the longtime foes are increasingly at odds over how the state should implement regulations that would apply to everything from baby bottles to cars.

Environmentalists complain the plan is too slow to be effective, while manufacturers say the state rushed to draft regulations so bureaucratic and broad they would even apply to the sale of a used boat.

The Department of Toxic Substances Control has revised the rules to address criticism as companies threaten to sue if forced to share the chemical makeup of their products.

"I still love the law, it's just this particular execution that's a disaster," said Maureen Gorsen, who proposed the initiative when she headed the DTSC — but is now advising the auto industry against it. "There's no incentive for the good and no incentive for the bad — there's just paperwork."

Proponents hope the law won't become mired in legal wrangling because the stakes are high: other states, the federal government and even other countries are watching as the new law moves toward reality.

"It's really important for this to get off on the right track," said Assemblyman Mike Feuer, D-Los Angeles, who authored the bill, saying it "could be a whole new model for how we break the link between toxic chemicals and cancer and other serious diseases."

There are tens of thousands of chemicals in the stream of commerce — chemicals found in everyday products from commercial paint to tires. Eighty-five percent of chemicals that come on the market "have zero info about health and safety," said Joseph H. Guth, a scientist at the Berkeley Center for Green Chemistry,

"We're really talking about a giant task that has only gotten bigger — the backlog of evaluating all the chemicals in commerce is enormous," he said.

The idea was to use science to identify harmful chemicals, look at products in which they might be found and require manufacturers to develop safer alternatives.

The state could eventually ban certain unsafe products from being sold in California. Regulators could also enforce fines of $25,000 a day per violation or jail time against officials of companies or other people selling products with banned chemicals.

Environmental groups said they supported the law because they wanted to prevent situations where manufacturers replaced one toxic ingredient with another, such as replacing asbestos in car brake-pads with copper, which is toxic for waterways, or using toxic cadmium instead of lead in children's jewelry — a development reported by The Associated Press in January.

"We have a system now where chemicals are innocent until proven guilty which is an appropriate standard for criminal justice but not for chemical safety," said Bill McGavern with the Sierra Club.

For their part, companies said they supported the measure because changes to their products would be scientifically based and no longer a knee-jerk response to the latest product scandal. They also hoped the law would create a wave of safe product innovation and interest among consumers similar to advancements in green building.

The bill passed the Assembly with a two-thirds majority vote but since the drafting process began, disagreements have been on the rise.

"Our regulatory proposals are intended to prevent California from becoming a toxic dumping ground," said Maziar Movassaghi, acting director for the regulatory agency. "Our goal is to make sure there is compliance but some companies are going to invest in research and development and some companies are going to invest in lawyers."

The Green Chemistry Coalition, which represents corporations ranging from major drug companies to Boeing Co., believes the regulations go too far. The law was supposed to apply to consumer products but the current definition is so inclusive that everything bought, sold or leased in the state is considered a consumer product, said John Ulrich, executive director for the Chemical Industry Council of California.

Another problem, he said, is that the proposed list of what chemical traits might be considered hazardous includes everything from carcinogens to skin irritants.

"This means that every chemical in the state of California becomes a potentially regulated chemical and every industry becomes a potentially regulated industry," said Ulrich.

Scientists and conservationists call that a gross exaggeration. They worry that because the state hasn't set aside additional funding for the effort it won't actually be able to commit enough staff to enforce the regulations.





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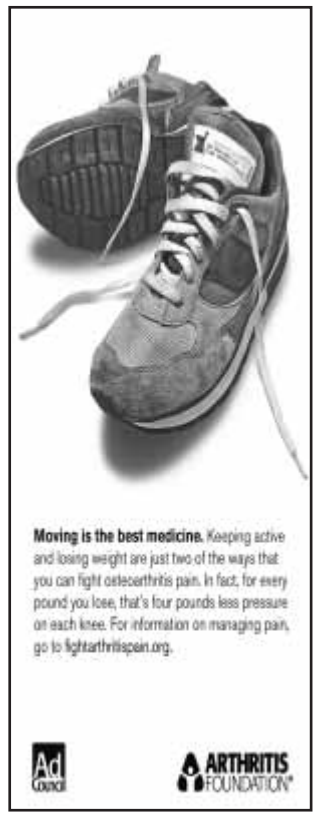


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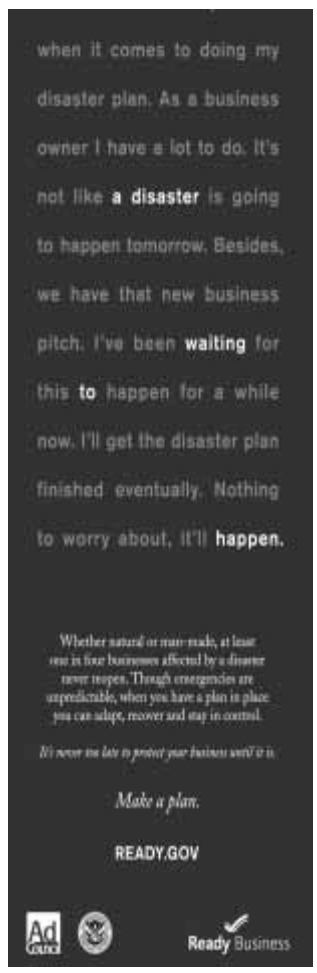


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Weak world economy cuts carbon pollution last year

SETH BORENSTEIN
AP Science Writer

WASHINGTON Here's one plus from the global economic recession: Carbon dioxide pollution last year dropped for the first time in a decade.

But it didn't last and it wasn't as big a drop as expected.

Burning fossil fuels to power factories, cars and airplanes spews out greenhouse gases that warm the world. But during the economic downturn, some factories shut down and people didn't drive or fly as much. The helped drop emissions about 1.3 percent from 2008 to 2009, according to a study published Sunday in the journal Nature Geoscience.

There's been a close link between gross domestic product and pollution in recent decades, said study lead author Pierre Friedlingstein of the University of Exeter in England. "The good part of the crisis is that it reduces emissions."

In the United States, the Energy Department said that emissions dropped 7 percent in 2009 because of three equal factors: the slowing economy, slightly better energy efficiency and cleaner energy.

Worldwide, it was mostly a matter of the economy, Friedlingstein said. In 2009, the world spewed nearly 34 billion tons (about 31 billion metric tons) of carbon dioxide. That's a drop of 453 million tons from the previous year — what the U.S. emits in about 26 days.

The last time carbon dioxide pollution dropped worldwide was in 1999 and this was the biggest decrease since 1992, according to records by the Energy Department's Oak Ridge National Lab. Despite last year's improvement, worldwide carbon emissions have increased by 25 percent since the year 2000.

Carbon pollution is probably already rising this year, the study authors said, and likely to set yet a record in 2010.

The same scientists last year had forecast almost a 3 percent drop in emissions for 2009 based on GDP projections from the International Monetary Fund. But the economy improved more than expected and developing countries kept increasing the amount of carbon dioxide they produced, Friedlingstein said.

Developing nations aren't using energy as efficiently and they weren't as affected by the recession as the west, he said.

China's carbon dioxide pollution jumped 8 percent from 2008 to 2009. India's went up about 6 percent, according to the study.

That's part of a dramatic shift in which countries are producing the most carbon dioxide. In 1990, the developed world produced 65 percent of the world's carbon dioxide, said study co-author Gregg Marland of the Oak Ridge National Lab. Now it is less than 43 percent as those countries have cut about 10 percent of their emissions while the developing world has more than doubled their overall emissions.

One bright note is that overall carbon dioxide emissions from the destruction of forests has slowed considerably, Friedlingstein said.

Despite that, it looks like the world cannot reach the goal set by international negotiations in Copenhagen last year of limiting global warming to a 3.6 degree (2 degree Celsius) temperature increase since industrialization, said University of Victoria climate scientist Andrew Weaver, who wasn't involved in the study. Through the first 10 months of the year, 2010 is tied for the hottest year in 131 years of record keeping, according to the National Climatic Data Center.

"We are letting global warming emissions get away from us," Weaver said. "You can't say the climate science community didn't say 'I told you so.'"

Due date on Gulf oil spill claims approaches

BRIAN SKOLOFF
Associated Press

OCEAN SPRINGS, Miss. Fishermen and business owners stung by a summer of lost revenue from the Gulf of Mexico oil spill have until Wednesday to file their compensation claims for short-term damages, and then they have to ask themselves: Do I feel lucky?

Many will eventually be offered a final settlement from BP PLC's compensation fund — but accepting that check is a gamble. To cash it, they'll have to sign away their right to ever sue the oil giant and let a court decide how much they're owed. And if the long-term damages end up amounting to more than the settlement, they'll be out of luck for additional payments to cover those future losses.

They also could wait and risk getting an even lower settlement offer later if the shrimp, oyster, crab and fish industries rebound faster than expected, and tourists return in droves.

The fund's czar, attorney Kenneth Feinberg, said he will be offering "generous" settlement checks with the goal of keeping people out of court, but they don't have to accept the offer now. The Gulf Coast Claims Facility, set up to dole out the money, will be around until August of 2013.

However, Feinberg warns, they could end up with a much smaller check later.

"If they decide a year from now, I'll take the final payment, they're going to have to show prospective damage," Feinberg said in a recent interview. "But my offer may not be available to them a year from now if everything is back to normal."

If victims want more time to think about it, they can opt for interim payments by submitting a new claim for damages every three months over the next three years. That would still leave them with the option to sue BP. But they'll have to continue to prove their losses, and their final settlement offer may shrink with each passing day.

Mississippi seafood processor Keath Ladner said the structure of the program is forcing people "to gamble on our livelihoods."

The compensation fund has so far paid out nearly $2 billion, and Feinberg said about 80 percent of business claims have been paid in full.

However, many business owners with larger claims, over $100,000 and up to several million, say they are getting shortchanged or that their requests simply haven't been paid at all. Even the Justice Department has told Feinberg to speed up the claims process and be more transparent about how the cases are being evaluated.

Ladner, who employs about 70 boats and is one of the largest processors in the state, hasn't opened his shop since the April 20 oil rig explosion that spewed more than 170 million gallons of oil into the sea and killed 11 workers.

Northern California cities get serious about pot

MARCUS WOHLSEN
Associated Press

BERKELEY As numerous cities get set to levy voter-approved taxes on medical marijuana retailers, some municipalities in Northern California are already moving aggressively toward creating government-sanctioned marijuana farms to help supply them.

Cities hope to rake in even more tax revenue from medical marijuana cultivation, which has remained in the shadows although it has been legal in the state since 1996.

On Monday, Oakland will begin the application process for four permits to run industrial-scale marijuana farms within city limits.

In Berkeley, a successful ballot measure to allow medical pot cultivation in industrial zones has would-be growers scrambling to score scarce real estate.

Farther north, the Sonoma County wine country town of Sebastopol passed an ordinance Tuesday allowing for the creation of two large gardens for medical marijuana dispensaries, and two more "collective" gardens where patients could grow their own.

In Eureka, the Humboldt County seat, a committee is taking applications for four medical marijuana cultivation and processing permits to serve as-yet-unopened dispensaries in the city.

All this is taking place even though the state's medical marijuana laws require any businesses in the medical marijuana trade to operate as nonprofits — and even though the amount of marijuana the cities are authorizing growers to cultivate could net a typical drug trafficker decades in federal prison.

The U.S. Drug Enforcement Administration did not return messages seeking comment on how the agency might respond if the city-approved operations actually started growing pot.

Oakland City Councilmember Rebecca Kaplan, who co-sponsored that city's cultivation ordinance, said the DEA had contacted her office but only to request copies of the regulations and background materials. She said the agency advised her that they were conducting research into the ways various cities were handling medical marijuana regulation.

"I think that's a very hopeful sign," Kaplan said.

California voters earlier this month rejected a ballot proposition that would have legalized marijuana for recreational use, but the already thriving medical marijuana industry shows few signs of decline.

The state's loose standards for medical marijuana use allow Californians to easily obtain a doctor's recommendation for the drug. Yet the law provides little guidance for how patients or their caregivers can legally cultivate the drug, which has forced growers underground.

Oakland officials hoped to bring pot growing into the light and curtail the environmental damage, fire danger and crime associated with covert grow houses.

The City Council over the summer authorized four permits for large-scale growing. The permits would not set limits on the amount of pot that could be grown, but growers would have to implement environmental protections, security, labor standards, transparent finances and inventory tracking.

Permit holders would have to pay an annual $211,000 fee as well as a special higher tax rate levied on marijuana businesses by the city.

About 300 individuals and groups have expressed interest in obtaining cultivation or dispensary permits, city records show.

First on that list is Debby Goldsberry, a longtime fixture on the Northern California medical marijuana scene and a founder of Berkeley Patients Group, a pot dispensary in operation for more than 10 years.

Goldsberry said that two-thirds of her dispensary's patients live in Oakland, indicating a a need for more medical marijuana outlets.

"As an Oakland resident, I'm very interested in expanding any industry that can help our city," Goldsberry said.

Goldsberry also campaigned for Berkeley's Measure T, which authorizes up to six 30,000-square-foot growing facilities in the city.

Also on Oakland's list is a Boston-based company called Pharmasphere Systems. Chief executive David Darlington says the company is not interested in obtaining a permit for itself but in partnering with a grower who would use Pharmasphere's indoor growing technology.

> **"AS AN OAKLAND RESIDENT, I'M VERY INTERESTED IN EXPANDING ANY INDUSTRY THAT CAN HELP OUR CITY."**
>
> Debby Goldsberry
> Founder of Berkeley Patients Group

Right now, the only plant Pharmasphere grows is Madagascar periwinkle, which contains compounds used in chemotherapy to treat some kinds of cancer. But Darlington says the business opportunity presented by medical marijuana outweighs any stigma that might be attached to being associated with pot.

"We clearly think that the risk is manageable and that the market is potentially so large that you can't ignore it," he said.

How large? An economic analysis prepared for a nonprofit seeking one of the Oakland cultivation permits found that a 100,000 square-foot growing facility could generate up to $71 million in annual sales.

Under the city's newly approved special 5 percent tax on medical marijuana businesses, sales from just that one facility would result in more than $3.5 million in additional tax revenue.

The report also estimates that the operation would create more than 370 jobs with an average annual salary of nearly $54,000.

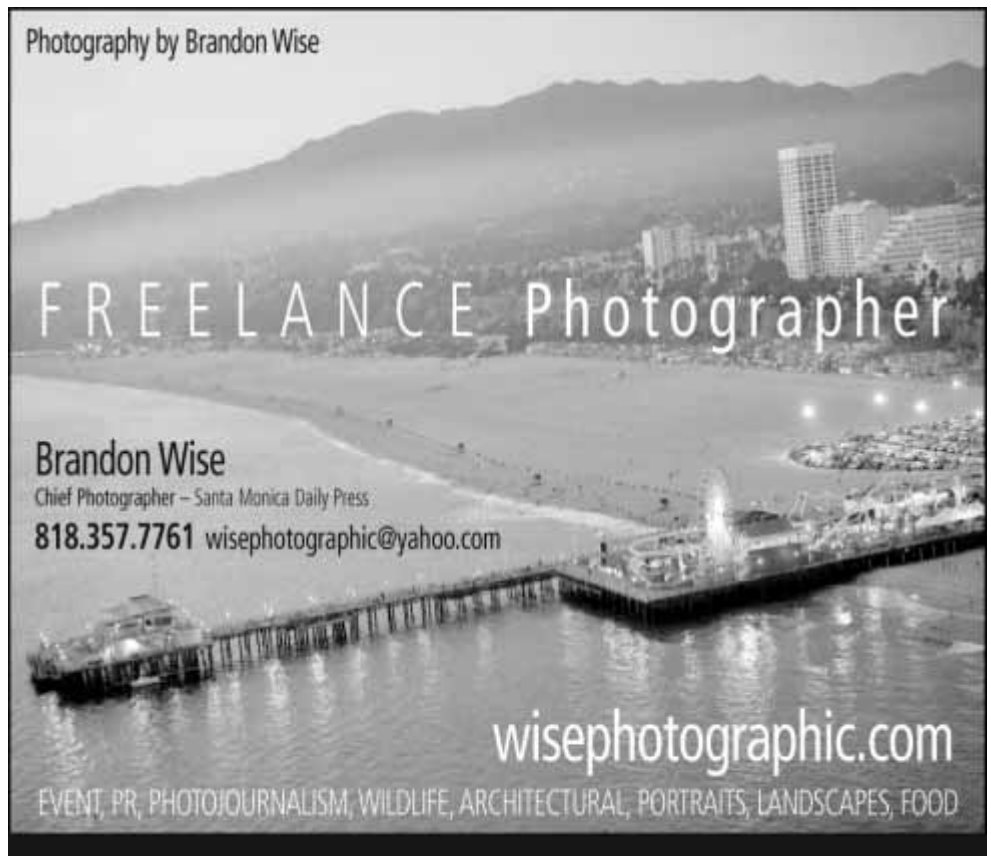
Growers anticipate such high returns that one developer says he has received serious inquiries from about a half-dozen would-be growers for what could be Berkeley's most coveted pot-growing real estate — a defunct ink factor being offered for $2.5 million.

The 1.5 acre site includes a 37,000-square-foot building with high ceilings ideal for growing marijuana and thick concrete walls that make the facility easier to secure.

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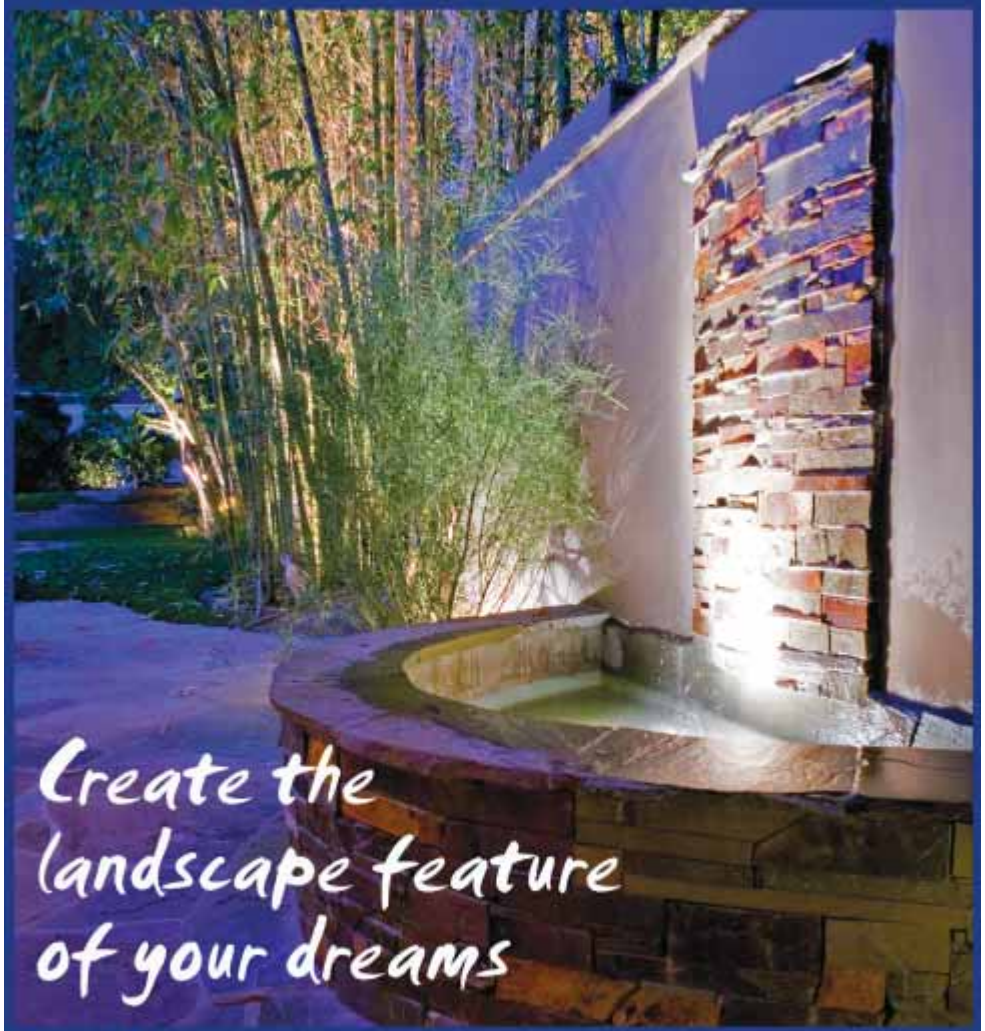


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Parking Structure No. 2 Seismic Retrofit
The work on Parking Structure No. 2 will be on hold from Nov. 25 through Jan. 3, 2011. Work will resume in January and the project is anticipated to be complete in February, 2011. Happy Holidays from the Parking Structure No. 2 Construction Team!

Alley Renewal Program

The alley at 1700 block of Ocean Avenue Court and adjacent segment of Olympic Place South will be resurfaced starting on Wednesday, Dec. 1, 2010. City crews will work with visitors who need to gain access. Please observe all construction signs. If possible, park your vehicles on the street during construction. The Streets Division is committed to making every effort to complete the resurfacing project on schedule. In the event the job should take longer (due to weather or emergency demands), then we will notify residents/businesses of schedule changes. The estimated completion date is Thursday, Dec. 9, 2010. For more info on our Alley Renewal Program, please visit: www.smgov.net/streets/alleyprogram.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.



Morgan Genser *news@smdp.com*

MOVING: **St. Monica's Chris Corbally runs for a gain against Chadwick's Jonathan Sojo on Friday at St. Bernard High School. Chadwick won a first-round CIF-SS playoff game. 9-6.**

ST. MONICA

FROM PAGE 1

The senior, who has been a major part of a revival at St. Monica the past two seasons, led the Mariners to its first league title since 2002 and its first playoff appearance since 2003. The Mariners finish the season 8-3 overall and 4-0 in Santa Fe League play, but it was obvious after the game that nobody was ready to call it a season just yet.

The team gathered around second-year head coach Larry Muno after the game, many with head in hand. Muno told his players that they had raised the bar, ushering in "a new standard for St. Monica football."

Partyka agreed, saying he's looking forward to see what the team does next season.

"This program is going up from here," he said.

Despite a late rally, the Mariners fell just short of advancing, but the fact that they were even in the game late was a testament to Muno's plan of keeping the score low.

Both teams came into the game known for their offensive prowess, but ended the night locked in a defensive struggle.

Chadwick struck first with a touchdown run by running back Chudi Iregulem to cap the team's first possession in the first quarter. Chadwick missed the point after, giving them an early 6-0 lead.

While the offense struggled, St. Monica's defense kept Chadwick off the scoreboard until late in the fourth quarter when kicker Will Clark booted a 15-yard field goal, making the score 9-0 with just four minutes to play.

St. Monica wasted little time responding. Partyka capped a two-minute drive with a touchdown pass to EJ Asuncion. The Mariners unsuccessfully went for a 2-point conversion, putting the score at 9-6.

With two minutes remaining, the Mariners recovered an on-side kick giving the team hope. But, a victory wasn't in the cards for St. Monica as they turned the ball over on downs.

"That was a great one to play," Chadwick Head Coach Gary Willison said. "They have some great players [on St. Monica], it wasn't easy."

Despite admitting to feeling a bit shaken by the loss, St. Monica's Muno was anything but distraught. He said he was proud of the way his team continued to build on last year's 3-6 record that came on the heels of a 37-game losing streak that stretched until the 2008 season.

"It's amazing," Muno said of the progress. "They are incredible kids. I'll miss them dearly."

Despite the departure of a group of seniors that includes Partyka, Kyle Farber, Sam Holguin and Jamal Young, the team returns a much-improved defense anchored by sophomore Mau Lauaki and junior Sia'anga Moala.

"I feel proud of my team," Lauaki said. "I feel hurt right now, but next year, we're going to take it all."

daniela@smdp.com

MEMORIAL
FROM PAGE 1

outside it, and Oscar-winning film producer Lili Fini Zanuck indicated that was the way she wanted it.

"This week I went through boxes of pictures from events I knew Ronni attended, but I couldn't find any pictures that she was in," Zanuck told the crowd. "I realized that was because Ronni took great pains to stay in the shadows while pushing her clients into the light.

"She would be shocked at this outpouring for her," said Zanuck, who used an expletive to sum up what the 64-year-old Chasen's reaction to people at her funeral finally learning her real age would be.

Others at the memorial included Oscar-nominated songwriter Carol Connors, Oscar-winning film composer Hans Zimmer and film historian Leonard Maltin. Oscar-nominated songwriter Diane Warren was among the honorary pallbearers and producer Richard Zanuck was one of the pallbearers who carried Chasen's casket, covered in white flowers.

She was to be buried in a private service attended only by family.

Hillside Memorial Park is the final resting place for many of the stars Chasen admired, including singer Al Jolson, actors Michael Landon and Lorne Greene, comedians Jack Benny and Milton Berle and Moe Howard of The Three Stooges.

In recent years, Chasen had developed a specialty as a publicist, promoting the works of film composers and songwriters for such awards as Oscars, Grammys and Emmys. Hours before she died she had been at the "Burlesque" premiere to talk up its chances for a soundtrack Oscar nomination.

She was driving home through a Beverly Hills neighborhood with multimillion-dollar homes when she was shot several times in the chest.

No one has been arrested, and police have said little about their investigation other than it appears someone in a car next to Chasen's opened fire. Among the scenarios police are examining is one that she was the victim of a hit.

That has led to some speculation that Chasen, who was unmarried and had no children, led a secret life no one knew about. It was speculation Lili Fini Zanuck dismissed as laughable.

"Somewhere Ronni must be laughing," she told mourners. "She was so busy working, leaving voice mail at 12:30 for the following day, taking care of everybody, that she would have been happy to have a life at all, let alone a secret one."

Chasen's life, Zanuck and others said, was her work.

Her family, they added, included her colleagues and clients.

CENTRAL
FROM PAGE 3

The event, which begins at 9 p.m., follows their current "Meatball Mondays," where they pair beers with gourmet meatballs from the food truck Great Balls on Tires ranging from $9–$10.

"Everybody who comes in here has been really receptive. Meatballs naturally go with beer and bar food. It's nothing fussy. It's nothing complex," said Clint Peralta, owner of Great Balls on Tires.

For a place that's seen a lot of changes, the new events seem to preserve the same fun spirit.

"It's something we're excited about doing, because it's just fun. It's food. It's beers. It's music. It's hanging out. It's kind of what we're all about here," said Lovett.

news@smdp.com

CADMIUM
FROM PAGE 3

The fact it was so easy to find glasses that appeal to kids and appear to violate the federal lead law suggests that contamination in glassware is wider than one McDonald's promotion.

The irony of the latest findings is that AP's original investigation in January revealed that some Chinese manufacturers were substituting cadmium for banned lead in children's jewelry; that finding eventually led to the McDonald's-Shrek recall; now, because of the new testing primarily for cadmium in other glassware, lead is back in the spotlight as well.

AP's testing, conducted by ToyTestingLab of Rhode Island, found that the enamel used to color the Tin Man had the highest lead levels, at 1,006 times the federal limit for children's products. Every Oz and superhero glass tested exceeded the government limit: The Lion by 827 times and Dorothy by 770 times; Wonder Woman by 533 times, Superman by 617 times, Batman by 750 times and the Green Lantern by 677 times.

Federal regulators will decide whether the superhero and Oz glasses are "children's products" and thus subject to strict lead limits; if U.S. Consumer Product Safety Commission staffers conclude the glasses to fall outside that definition, the lead levels would be legal.

Judging by the agency's own analysis, obtained by the AP under the Freedom of Information Act, the Oz and superhero glasses appeal to kids.

"Licensed characters based on action superhero themes or friendship themes are very popular" with children ages 6 to 8, CPSC staff wrote when explaining why the "Shrek" glasses, which featured the cartoon ogre and his friends, would end up in children's hands.

Warner Brothers said, "It is generally understood that the primary consumer for these products is an adult, usually a collector."

However, on Warner Brothers' website, the superhero glasses are sold alongside kids' T-shirts with similar images and a school lunch box. An online retailer, www.retroplanet.com, describes the 10-ounce glasses as "a perfect way to serve cold drinks to your children or guests."

The importer, Utah-based Vandor LLC, said it "markets its products to adult collectors." The company said less than 10,000 of each set had been sold and that the products were made under contract in China.

The company said that superhero and "Oz" glasses both passed testing done for Vandor by a CPSC-accredited lab, including the same lead content test that ToyTestingLab did for AP — a test only required of children's products. Spokeswoman Meryl Rader did not answer when asked why a test specific to children's products would be performed on glasses the company said were not intended for kids.

"The results were well within the legal limits" of 0.03 percent lead, Rader wrote in an e-mail. The company would not share those results.

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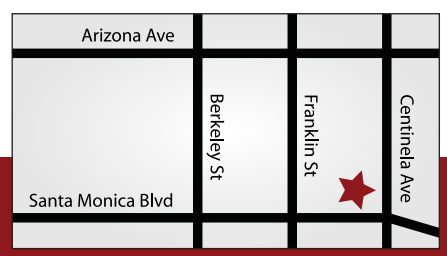
INFINITI.


2011 Infiniti – **QX56**


2010 Infiniti – **FX35**


2010 Infiniti – **G37** Sedan

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No Gimmicks,
Just great service**




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Travelers not happy with TSA's methods

ADAM GELLER
AP National Writer

How did an agency created to protect the public become the target of so much public scorn?

After nine years of funneling travelers into ever longer lines with orders to have shoes off, sippy cups empty and laptops out for inspection, the most surprising thing about increasingly heated frustration with the federal Transportation Security Administration may be that it took so long to boil over.

Even Secretary of State Hillary Rodham Clinton, who is not subjected to security pat-downs when she travels, understands the public's irritation. She, for one, wouldn't want to go through such scrutiny.

"Not if I could avoid it. No. I mean, who would?" Clinton told CBS' "Face the Nation" in an interview broadcast Sunday.

The agency, a marvel of nearly instant government when it was launched in the fearful months following the 9/11 terror attacks, started out with a strong measure of public goodwill. Americans wanted the assurance of safety when they boarded planes and entrusted the government with the responsibility.

But in episode after episode since then, the TSA has demonstrated a knack for ignoring the basics of customer relations, while struggling with what experts say is an all but impossible task. It must stand as the last line against unknown terror, yet somehow do so without treating everyone from frequent business travelers to the family heading home to visit grandma as a potential terrorist.

The TSA "is not a flier-centered system. It's a terrorist-centered system and the travelers get caught in it," said Paul Light, a professor of public service at New York University who has tracked the agency's effectiveness since its creation.

That built-in conflict is at the heart of a growing backlash against the TSA for ordering travelers to step before a full-body scanner that sees through their clothing, undergo a potentially invasive pat-down or not fly at all.

"After 9/11 people were scared and when people are scared they'll do anything for someone who will make them less scared," said Bruce Schneier, a Minneapolis security technology expert who has long been critical of the TSA. "But ... this is particularly invasive. It's strip-searching. It's body groping. As abhorrent goes, this pegs it."

A traveler in San Diego, John Tyner, has become an Internet hero after resisting both the scan and the pat-down, telling a TSA screener: "If you touch my junk, I'm gonna have you arrested." That has helped ignite a campaign urging people to refuse such searches on Nov. 24, which immediately precedes Thanksgiving and is one of the year's busiest travel days.

The outcry, though, "is symptomatic of a bigger issue," said Geoff Freeman, executive vice president of the U.S. Travel Association, an industry group that says it has received nearly 1,000 calls and e-mails from consumers about the new policy in the last week.

"It's almost as if it's a tipping point," Freeman said. "What we've heard from travelers time and again is that there must be a better way."

Indeed, TSA has a history of stirring public irritation. There was the time in 2004 when Sen. Ted Kennedy complained after being stopped five times while trying to board planes because a name similar to his appeared on the agency's no-fly list. And the time in 2006 when a Maine woman went public with her tale of being ordered by a TSA agent to dump the gel packs she was using to cool bags of breast milk. And the time in 2007, when a Washington, D.C., woman charged that another TSA agent threatened to have her arrested for spilling water out of her child's sippy cup.

TSA denied the last, releasing security camera footage to try and prove its point. But that did little to offset the agency's longtime struggle to explain itself and win traveler cooperation.

It wasn't supposed to be this way. After Congress approved creation of the agency in late 2001, the TSA grew quickly from just 13 employees in January 2002 to 65,000 a year later. In the first year, agency workers confiscated more than 4.8 million firearms, knives and other prohibited items, according to a report by the U.S. Government Accountability Office.

But even as the new agency mushroomed, officials at the top, pressured by airlines worried that tighter security would discourage people from flying, looked to the business world for lessons on systems, efficiency and service.

TSA set up "go teams" pairing government employees with executives from companies including Marriott International Inc., The Walt Disney Co., and Intel Corp., to figure out how to move lines of people through checkpoints efficiently and how to deal with angry travelers.

But the agency was working under what Freeman calls "an unachievable mandate." Congress demanded an agency that eliminated risk. But the risks are always changing, as terrorists devise new methods and government parries. That has led to an agency that is always in crisis mode, constantly adding new policies designed to respond to the last terror plot.

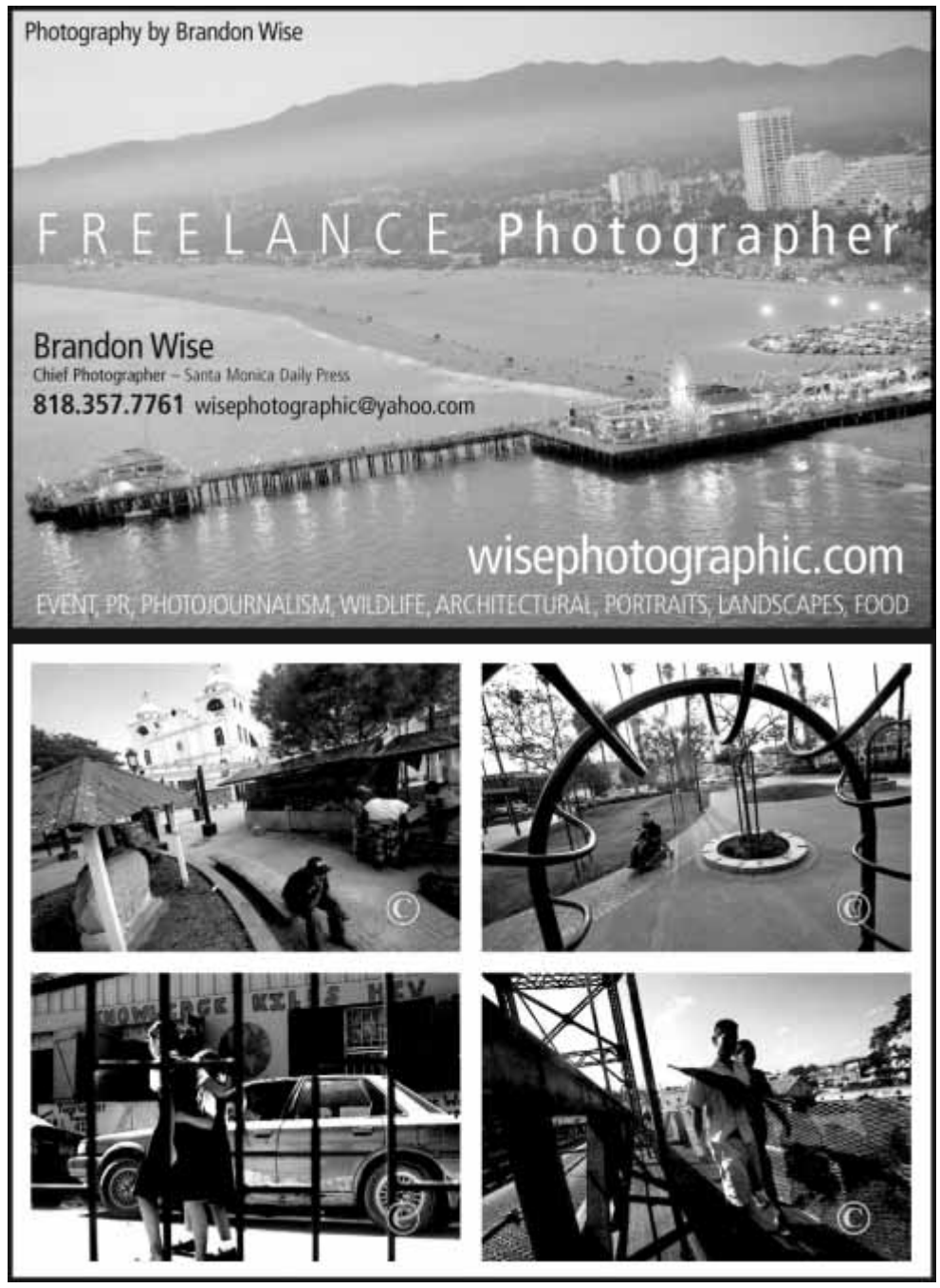
President Barack Obama says he has pushed the TSA to make sure that it is always reviewing screening processes with actual people in mind. "You have to constantly refine and measure whether what we're doing is the only way to assure the American people's safety," Obama said Saturday. "And you also have to think through, are there ways of doing it that are less intrusive."

Clinton, appearing on NBC's "Meet the Press," said Sunday she thought "everyone, including our security experts, are looking for ways to diminish the impact on the traveling public."

On CNN's "State of the Union," TSA chief John Pistole insisted that the current threat level is too high to lessen the use of full body scans and intimate pat-downs. "No, we're not changing the policies," he said.

Hours later, however, Pistole issued a statement saying the agency would work to make screening methods "as minimally invasive as possible." He gave no indication that screening changes were imminent but said that "there is a continual process of refinement and adjustment to ensure that best practices are applied."





NCAA FOOTBALL

Katz' Beavers rebound, but big games loom

ANNE M. PETERSON
AP Sports Writer

CORVALLIS, Ore. It's too soon to tell whether Oregon State's victory over the USC Trojans helped the Beavers prolong their season, but it did help boost the team for the considerable task ahead.

Namely, No. 7 Stanford and No. 1 Oregon.

"When the players set their mind to doing something, then I know we can be a really good football team" said quarterback Ryan Katz, who starred for Santa Monica High School.

The Beavers (5-5, 4-3 Pac-10) had a two-game losing streak going into Saturday night's game over the Trojans, but they focused in for a 36-7 win and knocked USC out of the AP Top 25.

The victory helped Oregon State's efforts for a bowl bid but ultimately it may not be enough — unless the team can put together the same kind of all-around effort against either the Cardinal and the Ducks, or both.

"It should not have taken a couple of losses to get our team going, but unfortunately it did, and we have to take it game-by-game," Katz said. "We have said it all year. We are tired of talking about it, and we need to just go out there and so it."

The Beavers visit Stanford this Saturday before hosting Oregon in the annual Civil War rivalry game on Dec. 4.

Oregon State has gone to four straight bowl games, and the team has had a postseason six of the last seven years.

This year the Beavers had a pair of tough non-conference losses — to TCU and Boise State — to start the season. While it looked as if the team might be experiencing one of its famous second-half surges after a victory on the road against then-No. 9 Arizona, the Beavers were thrown off by a difficult double-overtime loss at Washington.

The team lost three of four games going into the victory over USC. Along with Washington, Oregon State lost to UCLA and lowly Washington State.

"The guys went back to work and got ready for a game," coach Mike Riley said. "That's what we asked everybody to do, to get ready for a game. Don't worry about what happened, what's going to come in the future. Don't worry about it."

Katz threw for 154 yards and two touchdowns against the Trojans, while Jacquizz Rodgers rushed for 128 yards and a score — after averaging just 78 yards in losses to the Bruins and the Cougars.

The Trojans appeared on the rise with victories against Arizona State and at Arizona. The defeat to the Beavers was more than just a setback, USC also lost quarterback Matt Barkley to a high ankle sprain, which could keep him out of the team's two season-ending rivalry games against Notre Dame and UCLA.

Barkley, who was hit in the first half and returned for the second to watch on crutches from the sideline, was hopeful afterward that he could return to finish out the season.

"Thanks for the love and support everybody," Barkley posted on Twitter on Sunday. "Now's the time when we truly need to Fight On and push through adversity. Beat the Irish!"

Barkley leads the Pac-10 with 25 touchdown passes. Senior Mitch Mustain, a senior who transferred from Arkansas, took over for Barkley against the Beavers.

"We won't overreact over one game either way," USC coach Lane Kiffin said. "Last week, we weren't the greatest team with no problems, and this week we're not the worst team with a million problems."

NASCAR

Jimmie Johnson wins fifth title in a row

JENNA FRYER
AP Auto Racing Writer

HOMESTEAD, Fla. Jimmie Johnson wasn't the best all year. Not even close.

When it mattered, though, he couldn't be beat.

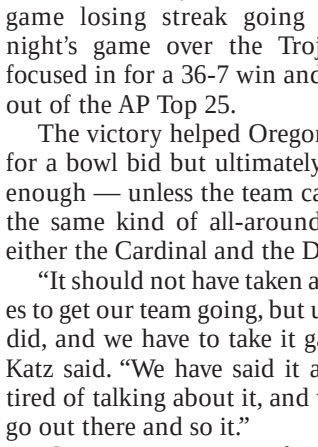
For the fifth consecutive year.

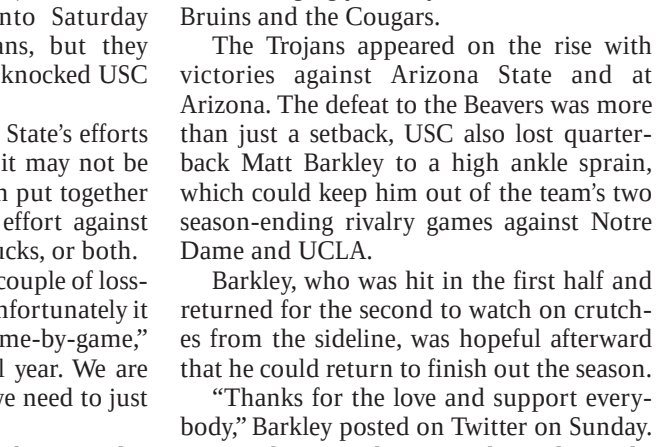
Denny Hamlin and Kevin Harvick took the champion all the way to the edge this season, waging the most serious threats yet to Johnson's reign atop NASCAR. Only the outcome didn't change, and Johnson maintained his ironclad hold on the Sprint Cup.

Johnson became the first driver in the seven-year history of the Chase for the Sprint Cup championship to overcome a points deficit in the season finale, finishing second Sunday to race winner Carl Edwards while winning his record fifth consecutive title.

He became only the third driver to overcome a points deficit in the season's final race and win the championship since 1975. The final margin was 39 points over Hamlin, and 41 over Harvick, who finished third in the race.

So despite all the wins — 53 of them over nine seasons — and all the celebrations, this one at Homestead-Miami Speedway was obviously very different. Usually so calm and workmanlike behind the wheel, Johnson was exuberant as he crossed the finish line, pumping his fists in the car while screaming "this is unbelievable!" over and over.







SURF REPORT

Surf Conditions **Water Temp:** 62°

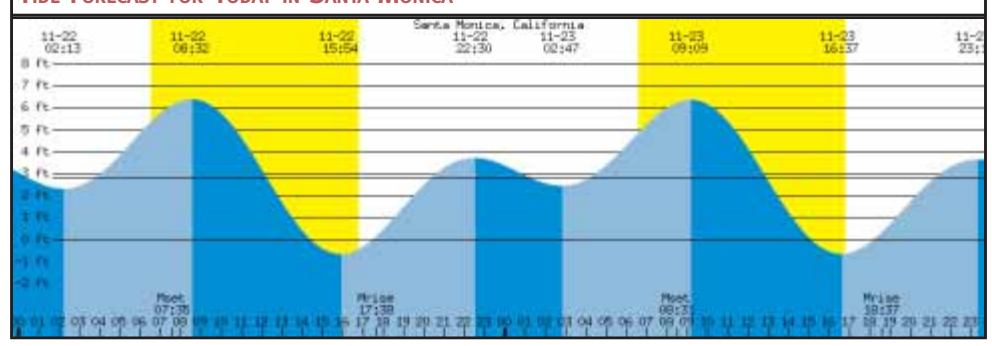
Swell Forecast

We will have wind swell, perhaps chest max for west facing breaks, with head high waves possible at standouts in the very early AM hours. Conditions look poor.

Long Range Synopsis

Midweek looks smaller yet, about knee to waist most everywhere.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **November 16, 2010**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 8
- Number of wet days -- 17
- Number of A grades for dry/wet weather -- 30 / 16
- Number of (C,D,F) grades for dry/wet weather -- 16 / 25

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, SIMA, Carlson Family Foundation, Inc.

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Las Alisos creeks.	A+	A+
Encinal Canyon at El Matador State Beach.	C	A+
Broad Beach at Trancas Creek mouth.	A	A+
Zuma Beach at Zuma Creek mouth.	A	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	B	F
Escondido Creek, just east of Escondido State Beach.	A+	F
Latigo Canyon Creek mouth.	A+	A+
Solstice Canyon at Don Blocker County Beach.	F	F
Puerco State Beach at creek mouth.	C	A
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	A+	F
Surfrider Beach at Malibu Colony fence.	A+	D
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	F	B
Carbon Beach at Sweetwater Canyon.	A+	C
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A+	D
Pena Creek at Los Tunos County Beach.	A+	A
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	F	A
Castlerock Storm Drain at Castle Rock Beach.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	F	F
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	F	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	C	B
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A
Will Rogers State Beach at Temescal Canyon drain.	A	F
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	D	B
Santa Monica Beach at Montana Ave. drain.	A	C
Santa Monica Beach at Wilshire Blvd. drain.	C	F
Santa Monica Municipal Pier.	A	C
Santa Monica Beach at Pico/Kenter storm drain.	F	B
Santa Monica Beach at Strand St. (in front of the restrooms).	A	F
Ocean Park Beach at Ashland Ave. drain.	A	B
Venice City Beach, at the Rose Ave. storm drain.	A+	F
Venice Beach at Brooks Ave. drain.	A+	F
Venice Beach at Windward Ave. drain.	A+	F
Venice Fishing Pier - 50 yards south.	A+	C
Venice Beach- projection of Topsail St..	A+	D
Marina del Rey, Mothers' Beach- lifeguard tower.	D	B
Dockweiler State Beach at Ballona Creek mouth.	D	F
Dockweiler State Beach at Culver Blvd. drain.	A+	A
North Westchester Storm Drain at Dockweiler State Beach.	A+	C
Dockweiler State Beach at World Way (south of D&W jetty).	C	C
Dockweiler State Beach at Imperial Hwy drain.	F	C
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	F
Dockweiler State Beach at Grand Ave. drain.	A+	F

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

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MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-6232

Morning Glory (PG-13) 1hr 42min
1:30 4:15 7:00 9:45

Unstoppable (PG-13) 1hr 38min
2:25 5:00 7:30 10:10

Town (R) 2hrs 03min
3:45 9:40

Red (PG-13) 1hr 51min
1:45 4:30 7:10 9:50

Hereafter (PG-13) 2hrs 09min
12:45 6:40

AMC Santa Monica 7
1310 Third St.
(310) 451-9440

Harry Potter and the Deathly Hallows - Part 1 (PG-13) 2hrs 30min
9:30am 11:00am 12:50 2:15 4:10 5:40 7:30 9:00 10:50

Morning Glory (PG-13) 1hr 42min
11:40am, 2:30pm, 5:15pm, 8:00pm, 10:45pm

Unstoppable (PG-13) 1hr 38min
10:45am, 1:25pm, 4:05pm, 6:35pm, 9:15pm

Due Date (R) 1hr 35min
11:45am, 2:15pm, 4:45pm, 7:15pm, 9:45pm

Social Network (PG-13) 2hrs 00min
10:00am, 1:00pm, 4:00pm, (digital presentation) 7:00pm, 10:00pm

Megamind 3D (PG) 1hr 36min
10:40am, 1:10pm, 3:45pm, 6:20pm, 9:00pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Girl Who Kicked the Hornet's Nest (NR) 1hr 52min
1:20pm, 7:00pm

Fair Game (PG-13) 1hr 48min
1:50pm, 4:30pm, 7:10pm, 9:50pm

Cool It (PG) 1hr 28min
4:40pm, 10:15pm

127 Hours (R) 1hr 33min
12:50pm, 3:10pm, 5:30pm, 7:55pm, 10:15pm

Queen of the Lot (R) 1hr 54min
1:30pm, 4:20pm, 7:10pm, 9:55pm

AMC Criterion 6
1313 Third Street Promenade
(310) 395-1599

Due Date (R) 1hr 35min
10:45am, 1:15pm, 3:45pm, 6:20pm, 9:00pm

Megamind 3D (PG) 1hr 36min
11:35am, 2:10pm, 4:45pm, 7:20pm, 10:00pm

Skyline (PG-13) 1hr 40min
12:30pm, 3:00pm, 5:30pm, 8:00pm, 10:30pm

Harry Potter and the Deathly Hallows - Part 1 (PG-13) 2hrs 30min
10:15am, 11:45am, 1:35pm, 3:15pm, 4:55pm, 6:35pm, 8:20pm, 9:55pm, 11:45pm

Next Three Days (PG-13) 2hrs 02min
10:40am, 1:40pm, 4:40pm, 7:40pm, 10:40pm

For more information, e-mail news@smdp.com

Your home is your castle, Pisces

ARIES (March 21-April 19)
★★★★ How you state your case has a lot to do with the manner in which your message is received. Please note a high level of frustration, not only in you, but also in others. Discuss ways of working out this tension. Tonight: Out and about, even if it is Monday.

TAURUS (April 20-May 20)
★★★ Curb a need to convince others that you are right. You might never succeed, plus you could be exhausted by the effort. Why bother? Use caution with spending and financial commitments. Do you spend money to make yourself feel better? Tonight: Pay bills first.

GEMINI (May 21-June 20)
★★★★★ Your natural style right now is to defer to a partner who seems to have much more vested in a situation. Your creativity swells when discussing options with a child or loved one. Carefully deal with another person's temper tantrum. Tonight: Go for a jog or a walk.

CANCER (June 21-July 22)
★★★ Take your time getting to the bottom of a problem. In some areas you feel blocked, especially at home or when dealing with a domestic issue. You cannot seem to say the right thing. Your fiery nature comes out, which it rarely does. Tonight: Get some much-needed R and R.

LEO (July 23-Aug. 22)
★★★★★ A meeting could prove to be a source of support and ideas. Zero in on key points. You might have difficulty verbalizing your appreciation right now. Do your best, and others will get it. Tonight: Avoid a conflict between friends and a loved one.

VIRGO (Aug. 23-Sept. 22)
★★★ Others expect you to lead and take a stand. You might feel limited in some way and might prefer not to take a leadership role. Know what is good for you, and respond accordingly. Is someone feisty on the home front? Tonight: Burning the candle at both ends.

LIBRA (Sept. 23-Oct. 22)
★★★★ You seem to be closing down rather than reaching out. Force yourself across the line. An angry remark or careless statement could cause a lot of trouble. Pick and choose your words with care. Tonight: Let your mind relax to music or a movie.

SCORPIO (Oct. 23-Nov. 21)
★★★★★ Relate to a partner or associates directly -- that is, if you want to get results. A sense of foreboding undermines a clear, direct statement on your part. Just know your limits. Tonight: Listen to the offers first.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ You feel perkier than you have in a long time. The Sun moves into your sign, heralding your birthday period. Be direct in how you approach situations, knowing full well you can have what you want. Claim your power, but avoid short, curt words. Tonight: Just don't be alone.

CAPRICORN (Dec. 22-Jan. 19)
★★★ You are not a sign that needs to spill the beans. In fact, you process whatever ails you first before saying anything. Emphasize what must be done, and refuse to be sidetracked. Others will follow your lead. Tonight: If you want to make a lifestyle change, think about it for a while.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ You have one answer after the other. Someone might think you are showing off, but actually, you are trying to be helpful. Express your thoughts so that others can grasp where you are coming from. Tonight: Having fun with a friend.

PISCES (Feb. 19-March 20)
★★★ Head home early today. It would be best to take the day off. A partner or dear friend has been having a very difficult time. Indulge this person by listening well and perhaps suggesting unthought-of alternatives. Tonight: Your home is your castle.

Happy birthday

This year, you are able to forge ahead on a new course. The area of your life that this involves depends, of course, on your individual chart. Many of you, if single, could meet a slew of suitors. Ask yourself why there is perpetual change. Look at your long-term goals, and the other person's, too. If you are attached, sometimes the two of you snip at each other in order to get space. All fighting is about separation -- do you really want that? GEMINI can challenge the living daylights out of you.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average



MYSTERY PHOTO

Rachel Dardashti *news@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

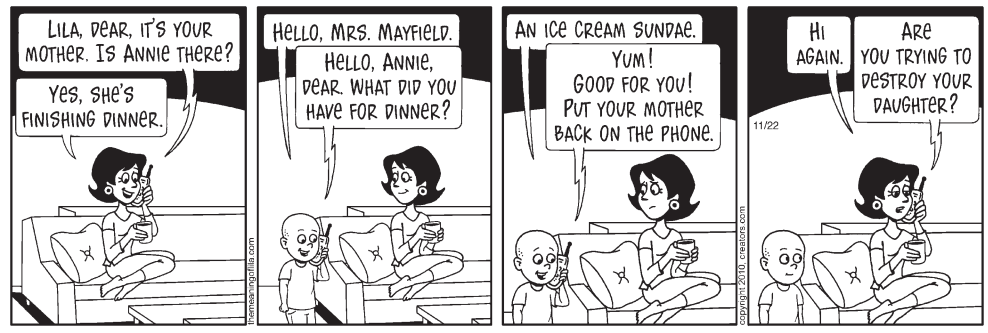
Girls and Sports

By Justin Borus and Andrew Feinstein



The Meaning of Lila

By John Forgetta & L.A. Rose



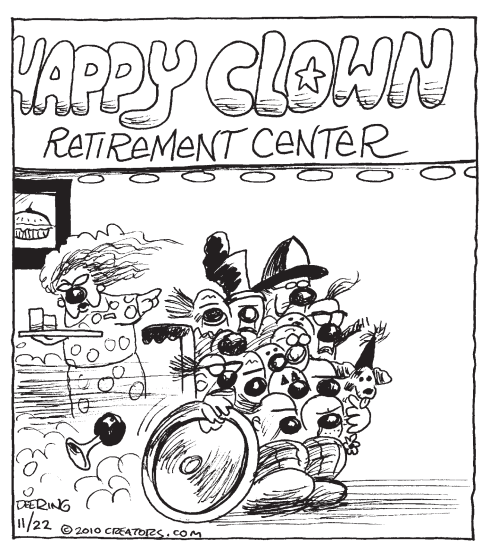
Garfield

By Jim Davis



Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

			3		4			
		7		9		3		
	4		1		2		8	
6		5	8		3	9		1
	1			5			6	
8		3	2		6	7		4
	5		4		1		9	
		4		6		1		
			5		7			

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

8	9	5	1	3	4	6	7	2
2	1	6	7	9	8	3	5	4
3	7	4	2	6	5	8	1	9
5	6	3	4	2	9	7	8	1
1	4	9	3	8	7	5	2	6
7	8	2	5	1	6	9	4	3
6	2	8	9	5	1	4	3	7
4	5	1	6	7	3	2	9	8
9	3	7	8	4	2	1	6	5

"Seniors! Do You Know The Jealously Guarded Secrets Banks Hide From You That Could Cost You Thousands?"

A nationally known financial expert says many seniors who have savings accounts make these mistakes, costing themselves and their families thousands of dollars! They risk their retirement security, increasing the chance they could outlive their money. This is true whether they handle retirement savings themselves, or with help from a professional! Are you needlessly losing thousands of dollars? Find out NOW, by getting this eye opening FREE report that reveals retirement savings secrets that banks and insurance companies don't want you to know!

Call toll-free, 800-238-1719, 24 hrs. for a FREE recorded message and get this report.
CALL NOW, before it's too late!

CROSSWORD

By THOMAS JOSEPH

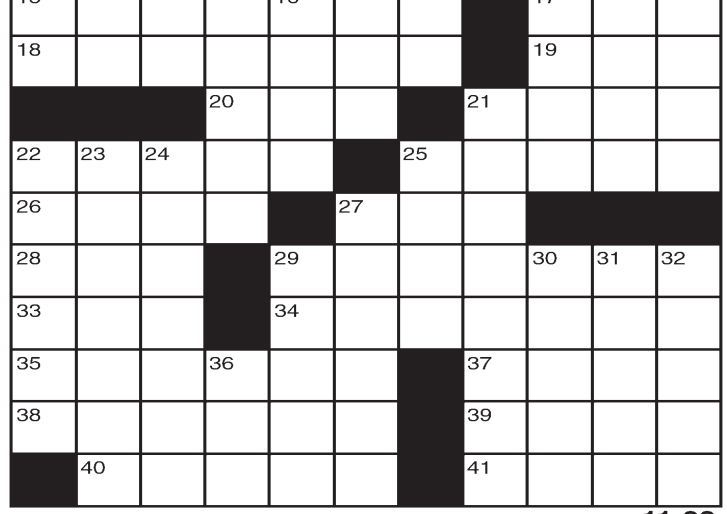
ACROSS
1 Baby bull
5 Backpack part
10 Sharif of "Doctor Zhivago"
11 Stadiums
13 Puerto —
14 Prepare for a play
15 Itineraries
17 No longer active: Abbr.
18 Letter writing, some say
19 Granola bit
20 Soccer's Hamm
21 Irritate
22 Rum cakes
25 Passover meal
26 Astronaut Shepard
27 Earl Grey, for one
28 Chest bone
29 Riot queller
33 Sunbeam
34 Field yield
35 School papers
37 Quite fond of
38 "Gracious!"
39 Composer Satie
40 Pigs' places
41 Used to be

DOWN
1 Reef stuff
2 Baja buddy
3 Oxford features
4 Lead singer
5 African expanse
6 Have faith in
7 Crimson
8 Data, for one
9 Bitter brew
12 Game dog
16 Speaker's place
21 Kind of mirror
22 Prohibited
23 Assumed names
24 Tended the tots
25 Parch
27 Makes fun of
29 Cook's mint
30 Movie category
31 Moving about
32 Supply with fuel
36 "Entourage" agent

D	E	S	P	O	T	■	M	A	S	H
I	N	T	O	N	E	■	A	L	T	O
S	T	A	L	E	D	■	C	L	A	M
C	R	I	E	S	■	W	R	O	T	E
S	Y	N	C	■	H	O	O	V	E	R
■	■	■	A	T	O	M	■	E	L	S
■	K	A	T	Y	P	E	R	R	Y	■
S	I	M	■	L	E	N	O	■	■	■
O	L	I	V	E	S	■	B	A	R	S
L	A	S	E	R	■	S	O	N	I	C
O	U	T	S	■	F	U	T	I	L	E
N	E	A	T	■	A	R	I	S	E	N
G	A	D	S	■	R	E	C	E	D	E

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



11-22

ARITHMO™

CrossMath + × − ÷

• Fill the grid with the set of given numbers (1 to 12) to satisfy the Equa demands (7 to 24) in the shaded boxes. The Equa demands represent the sum of the digits that you will insert into the empty squares.

• Each horizontal row has one Equa demand to satisfy; each vertical column also has one demand to satisfy. Each empty square in the grid dictates the math operation (addition +, subtraction -, multiplication X, and division ÷) that must be performed to meet the demands.

• You must follow the given math operations for each square and you must make sure all the numbers satisfy the demands in the shaded boxes when connected in adjacent threes and calculated together from left to right, and top to bottom.

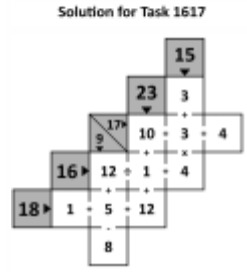
• The numbers you insert into the grid must satisfy the Equa demands both horizontally and vertically.

For more games, go to www.arithmo.com

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

2, 3, 6, 8, 11

Solution for Task 1617



DAILY LOTTERY

MEGA MILLIONS: 7 14 31 51 54 Meganumber: 35 Jackpot: $34M

SUPER LOTTO PLUS: 11 30 35 46 47 Meganumber: 15 Jackpot: $8M

Fantasy 5: 11 15 16 20 37

DAILY 3 MIDDAY: 7 5 2 EVENING: 3 4 6

DAILY DERBY: 1st: 08 Gorgeous George 2nd: 02 Lucky Star 3rd: 05 California Classic RACE TIME: 1:43.11

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Surreal Estate: Sixty-two percent of the 12 million people of Mumbai, India, live in slums, but the city is also home to Mukesh Ambani's 27-story private residence (37,000 square feet, 600 employees serving a family of five), reported to cost about $1 billion. According to an October New York Times dispatch, there are "terraces upon terraces," "four-story hanging gardens," "airborne swimming pools," and a room where "artificial weather" can be created. Ambani and his brother inherited their father's textile-exporting juggernaut but notoriously spend much of their time in intra-family feuding. A local domestic worker told the Times (after noting that both she and Ambani are "human being(s)") that she has difficulty understanding why the Ambanis have so much while she struggles on the equivalent of $90 a month.

■ Stacey Herald, 36, of Dry Ridge, Ky., is 28 inches tall, with a rare condition called Osteogenisis Imperfecta, which causes brittle bones and underdeveloped organs -- provoking doctors' warnings that childbirth could cause the fetus to crush Stacey's lungs and heart (and produce a baby susceptible for life to broken legs and arms). However, to the delight of husband Wil, 27 (and 69 inches tall), Stacey recently gave birth to baby No. 3 and promised more. The middle child, 2, without OI, is already a foot taller than Stacey, but the other two are afflicted, with the recent one (according to a July ABC News report) 5 inches long at birth, weighing 2 pounds, 10 ounces.

TODAY IN HISTORY

1973 The Italian Fascist organization Ordine Nuovo is disbanded.

1974 The United Nations General Assembly grants the Palestine Liberation Organization observer status.

1975 Juan Carlos is declared King of Spain following the death of Francisco Franco.

1977 British Airways inaugurates a regular London to New York City supersonic Concorde service.

WORD UP!

bamboozle \ bam-BOO-zuhl \ , verb;
1. To deceive or get the better of (someone) by trickery

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Employment

Upscale assisted living community is looking for caregivers to assist elderly residents with activities of daily living. Must have a love for seniors and a great attitude. Schedule may include working on weekends and holidays. Experience preferred must have clear criminal background and be drug free. Various shifts are available. If interested, please come by and fill out an application at 2107 Ocean Ave. SM 90405. EOE

Upscale retirement community is looking to fill part time positions in its dining services department. Positions available include, cooks, dishwashers, and servers. Must be at least 18yrs old, and have clear criminal background. Pre-employment drug test required. Love for seniors and a great attitude are a must. If interested, please come by and fill out an application at 2107 Ocean Ave. SM 90405. EOE

For Sale

GIFT PENNIES
Aunts birthday in 1928.I have a 1928 penny. Call for order form 310-394-1533

For Rent

501 N. Venice 1+1, #26 $1250/mo stove, fridge, carpet, utilities included, laundry, parking, no pets. (310)574-6767 www.jkwproperties.com

501 N. Venice unit 18 single, $1025/mo $750 off move-in stove, fridge, carpet, utilities included, laundry, parking, no pets. (310)574-6767 www.jkwproperties.com

615 MIDVALE, 2+1.5 Townhouse style. Stove, fridge, dishwasher, microwave, tile countertop, wood and carpet floor. W/D hookups, parking, no pets. $2350/mo. (310)578-7512 www.jkwproperties.com

MAR VISTA 12450 Culver Blvd. gated parking, intercom entry, stove, fridge, utilities included, laundry, parking, no pets. $995 and up $750 off move-in (888)414-7778 www.jkwproperties.com

MAR VISTA 12610 CASWELL ave.unit 1, 1bdrm/1ba $1100/mo. stove, fridge, time/carpet,floors ceiling fan blinds, parking, laundry, no pets. (310)578-7512 www.jkwproperties.com

SM $1550 large 1 bdrm Arizona & Franklin hardwood floors,.remodeled kitchen & bath, lots of windows, bright & airy. Spacious closets, beautiful yard & garden area. Laundry on site, fridge & stove 310-729-5367

SM. ADJACENT Ocean View large 2+2, top of hill, private drvway/sundeck 2 parking, $2145 (310)390-4610

VENICE 714 1/2 Indiana Ave. 2 bedroom 1 bath lower, unit stove, ceiling fans tile hardwood floors laundry gated entry, small pet OK with deposit $1695 (310)578-7512 www.jkwproperties.com

WESTWOOD: 617 1/2 Midvale unit 3 Bachelor, no kitchen, sink, fridge,hot plate, microwave, ceiling fan, carpet, street parking, no pets $850/mo (310)578-7512 wwwjkwproperties.com

For Rent

Storage Space

SANTA MONICA large garage for rent private alley access, $200/mo Arizona & Franklin 310-729-5367

SANTA MONICA single garage for rent. Vehicle or storage. $175/month. Brenda (310)991-2694.

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Notices

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: NOVEMBER 8, 2010
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: BLUE DEVILS LESSEE LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 530 PICO BLVD, SANTA MONICA, CA 90405-1223
Type of License(s) Applied for: 47– ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAILY PRESS 11/22/10

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020164
Superior Court of California, County of Los Angeles
Petition of BAHARE MALEKAMI SAMSAMY for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: BAHARE MALEKAMI SAMSAMY filed a petition with this court for a decree of changing names as follows: BAHARE MALEKAMI SAMSAMY to SOFI SUN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JAN 13, 2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: NOV 18, 2010
GERALD ROSENBERG
Judge Of The Superior Court
11/22/10, 11/29/10, 12/6/10, 12/13/10

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014336
Superior Court of California, County of Los Angeles
Petition of KEANNE ANH NGUYEN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: KEANNE ANH NGUYEN filed a petition with this court for a decree of changing names as follows: KEANNE ANH NGUYEN to ANH TRAN NGUYEN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 3,2010 Time: 8:30AM, Dept. A
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 29,2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
11/1/10, 11/8/10, 11/15/10. 11/22/10

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014394
Superior Court of California, County of Los Angeles
Petition of ANTHONY ALLEN HOWARD for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ANTHONY ALLEN HOWARD filed a petition with this court for a decree of changing names as follows: ANTHONY ALLEN HOWARD to ANTHONY ALLEN ARENAS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 17, 2010 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: NOVEMBER 5, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
11/8/2010, 11/15/2010, 11/22/2010, 11/29/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. LS020780
Superior Court of California, County of Los Angeles
Petition of ALTON ROSS BATES for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ALTON ROSS BATES filed a petition with this court for a decree of changing names as follows: ALTON ROSS BATES to GICHI ALTON ROSS GAMBA. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 13, 2010 Time: 8:30, Dept. NW-C, Room, 310
The address of the court is 14400 Erwin Street Mall, Van Nuys, CA 91401, Van Nuys Courthouse West.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 11/5/2010
JAMES A. STEELE
Judge Of The Superior Court
11/8/2010, 11/15/2010, 11/22/2010, 11/29/2010

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020122
Superior Court of California, County of Los Angeles
Petition of KEITH ALLEN BORNSTEIN, MARA LEAF KAUFER for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: KEITH ALLEN BORNSTEIN filed a petition with this court for a decree of changing names as follows: KEITH ALLEN BORNSTEIN to KEITH BORNSTEIN ALLEN and MARA LEAF KAUFER to MARA LEAF ALLEN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 16, 2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 11/5/2010
GERALD ROSENBERG
Judge Of The Superior Court
11/8/2010, 11/15/2010, 11/22/2010, 11/29/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014469
Superior Court of California, County of Los Angeles
Petition of LISA BATTISTA GIGLIO for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: LISA BATTISTA GIGLIO filed a petition with this court for a decree of changing names as follows: LISA BATTISTA GIGLIO to LISA BATTISTA. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JANUARY 7, 2011 Time: 8:30AM, Dept. B, ROOM 204
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: NOV. 19, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
11/22/2010, 11/29/2010, 12/6/2010, 12/13/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014468
Superior Court of California, County of Los Angeles
Petition of CHRISTOPHER A. GUERRERO , CLAUDIA G. GARCIA for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: CHRISTOPHER A, GUERRERO, CLAUDIA G. GARCIA filed a petition with this court for a decree of changing names as follows: CHRISTOPHER ALAN GUERRERO to CHRISTOPHER ALAN GARCIA. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JANUARY 14, 2011 Time: 8:30AM, Dept. B, ROOM 204
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: NOV 18, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE

Name Changes

11/22/10, 11/29/10, 12/6/10, 12/13/10

DBAS

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1526348
The following person(s) is (are) doing business as: MOTION CREATES A MOTION; MCM, 2549 POTRERO AVE. #1, EL MONTE, CA 91733. Full name of registrant(s) is (are) DEREK WONG, 2549 POTRERO AVE. #1, EL MONTE, CA 91733. This Business is conducted by: AN INDIVIDUAL. Signed: DEREK WONG. This statement was filed with the County Clerk of Los Angeles County on 10/25/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 1/1/2008. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1517875
The following person(s) is (are) doing business as: SOURCE GRAPHIX, 1966 CHICKASAW AVE., L.A., CA 90041. Full name of registrant(s) is (are) ROLAND DAMASCO, 22603 MOUNTAIN LAUREL WAY., DIAMOND BAR, CA 91765, ROMEO TUBON, 1966 CHICKASAW AVE., L.A., CA 90041. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: ROLAND DAMASCO. This statement was filed with the County Clerk of Los Angeles County on 10/22/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1515969
The following person(s) is (are) doing business as: SPECTRUM MANUFACTURING, 718 S. HILL ST., L.A., CA 90014. Full name of registrant(s) is (are) GUILLAUME PAJOLEC, 1154 HI POINT ST., L.A., CA 90035, YARALYAN HAMBARTSUM, 1336 N. KINGSLEY DR. #6, L.A., CA 90027. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: GUILLAUME PAJOLEC. This statement was filed with the County Clerk of Los Angeles County on 10/22/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1526365
The following person(s) is (are) doing business as: THE JVM GROUP; PRODUCTUS; A & A TECHNIAL CONSULTANTS; CA-USA, 4161 OAKWOOD AVE. STE 16, L.A., CA 90004. Full name of registrant(s) is (are) GERARDO A. HENRIQUEZ, CARLOS O. ARDON, 4161 OAKWOOD AVE. STE 16, L.A., CA 90004. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: GERARDO A. HENRIQUEZ. This statement was filed with the County Clerk of Los Angeles County on 10/25/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

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state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101503830 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/21/2010 The following person(s) is (are) doing business as THE TAILGATE HOOKUP. The full name of registrant(s) is/are: KIRK SULLIVAN; RYAN KRISTAN; LIBBY BROADFOOT 3131 S. CANFIELD AVE #201; 2218 24TH ST. #D; 3131 S. CANFIELD AVE. #201 LOS ANGELES, CA, 90034; SANTA MONICA, CA 90405; LOS ANGELES, CA 90034. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LIBBY BROADFOOT; CO-OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 10/21/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/01/2010, 11/08/2010, 11/15/2010, 11/22/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101540394 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/27/2010 The following person(s) is (are) doing business as AI#ON 201022110135 THE SPECTACLE AT FRED SEGAL. The full name of registrant(s) is/are: RARE VIEW OPTICS LLC 500 BROADWAY SANTA MONICA, CA 90401. This Business is being conducted by: a Limited Liability Company. This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/01/2010, 11/08/2010, 11/15/2010, 11/22/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1525172
The following person(s) is (are) doing business as: ABARROTES SIERRA JUAREZ, 1306 MAGNOLIA AVE., L.A., CA 90006. Full name of registrant(s) is (are) EFRAIN M. SANTIAGO, 2507 JULIET ST., L.A., CA. This Business is conducted by: AN INDIVIDUAL. Signed: EFRAIN M. SANTIAGO. This statement was filed with the County Clerk of Los Angeles County on 10/25/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1549594
The following person(s) is (are) doing business as: ACCELERATED PRECISION TOOLING CO., 8234 ALLPORT AVE., SANTA FE SPRINGS, CA 90670. Full name of registrant(s) is (are) EDMUND MICHAEL DORSZ, 8234 ALLPORT AVE., SANTA FE SPRINGS, CA 90670. This Business is conducted by: AN INDIVIDUAL. Signed: EDMUND M. DORSZ. This statement was filed with the County Clerk of Los Angeles County on 10/28/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/28/2010. NOTICE- This Fictitious

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Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1525835
The following person(s) is (are) doing business as: BBCLB. BEAUTE BODY CONTOURS, 5030 E. 2nd ST. STE 200, LONG BEACH, CA 90803. Full name of registrant(s) is (are) AMELIE LE GONIDEC, 215 ATLANTIC AVE. STE 203, LONG BEACH, CA 90802. This Business is conducted by: AN INDIVIDUAL. Signed: AMELIE LE GONIDEC. This statement was filed with the County Clerk of Los Angeles County on 10/25/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/25/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Santa Monica Daily Press Nov. 1, 8, 15, 22, 2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1525835
The following person(s) is (are) doing business as: BBCLB. BEAUTE BODY CONTOURS, 5030 E. 2nd ST. STE 200, LONG BEACH, CA 90803. Full name of registrant(s) is (are) AMELIE LE GONIDEC, 215 ATLANTIC AVE. STE 203, LONG BEACH, CA 90802. This Business is conducted by: AN INDIVIDUAL. Signed: AMELIE LE GONIDEC. This statement was filed with the County Clerk of Los Angeles County on 10/25/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/25/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1532847
The following person(s) is (are) doing business as: CHECKMATE CAFÉ AND CHESS CLUB, 321 CHESTNUT AVE. #2, LONG BEACH, CA 90803. Full name of registrant(s) is (are) DANNY NGUYEN, 321 CHESTNUT AVE. #2, LONG BEACH, CA 90803. This Business is conducted by: AN INDIVIDUAL. Signed: DANNY NGUYEN. This statement was filed with the County Clerk of Los Angeles County on 10/26/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1532762
The following person(s) is (are) doing business as: GOLDEN BIRD TRANSPORTATION, 117 W. 9th ST. STE 910, L.A., CA 90015. Full name of registrant(s) is (are) MUHAMMAD USMAN, 117 W. 9th ST. STE 910, L.A., CA 90015. This Business is conducted by: AN INDIVIDUAL. Signed: MUHAMMAD USMAN. This statement was filed with the County Clerk of Los Angeles County on 10/26/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1550485
The following person(s) is (are) doing business as: HIGH PROFILE CLOTHING, 5703 VINELAND AVE., N. HOLLYWOOD, CA 91601. Full name of registrant(s) is (are) JOSE LUIS BURCIAGA, 5703 VINELAND AVE., N. HOLLYWOOD, CA 91601. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE LUIS BURCIAGA. This statement was filed with the County Clerk of Los Angeles County on 10/28/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1542219
The following person(s) is (are) doing business as: IMPORT IMAGE, 921 FAIRWAY DR., WALNUT, CA 91789. Full name of registrant(s) is (are) MICHAEL PELAGIO, 921 FAIRWAY DR., WALNUT, CA 91789. This Business is conducted by: AN INDIVIDUAL. Signed: MICHAEL PELAGIO. This statement was filed with the County Clerk of Los Angeles County on 10/27/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1525171
The following person(s) is (are) doing business as: MISS CUERO'S LEATHER PRODUCTS, 2225 W. PICO BLVD. #J, L.A., CA 90006. Full name of registrant(s) is (are) EFRAIN M. SANTIAGO, 2507 JULIET ST., L.A., CA. This Business is conducted by: AN INDIVIDUAL. Signed: EFRAIN M. SANTIAGO. This statement was filed with the County Clerk of Los Angeles County on 10/25/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 4/2002. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1549303
The following person(s) is (are) doing business as: MOM'S TAMALES, 3328 PASADENA AVE., L.A., CA 90031. Full name of registrant(s) is (are) GUILLERMO ISRAEL BRISENO, 1619 S. ADAMS ST., GLENDALE, CA 91205. This Business is conducted by: AN INDIVIDUAL. Signed: GUILLERMO ISRAEL BRISENO. This statement was filed with the County Clerk of Los Angeles County on 10/28/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1579314
The following person(s) is (are) doing business as: L.A.R. DISTRIBUTING, 13110 S. AVALON BLVD., L.A, CA 90061. Full name of registrant(s) is (are) LUIS RODOLFO ALVARADO, 8292 WHITAKER ST. #3, BUENA PARK, CA 90621. This Business is conducted by: AN INDIVIDUAL. Signed: LUIS R. ALVARADO. This statement was filed with the County Clerk of Los Angeles County on 11/03/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 29, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1583071
The following person(s) is (are) doing business as: M C DISTRIBUTION, 123 W. 98th ST., L.A., CA 90003. Full name of registrant(s) is (are) CUAHUTEMOC MARQUES CRUZ, 123 W. 98th ST., L.A., CA 90003. This Business is conducted by: AN INDIVIDUAL. Signed: CUAHUTEMOC MARQUES CRUZ. This statement was filed with the County Clerk of Los Angeles County on 11/03/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 29, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1586462
The following person(s) is (are) doing business as: MRS PIZZA OLA, 9820 TOPANGA CANYON BLVD. #O, CHATSWORTH, CA 91311. Full name of registrant(s) is (are) NIKOLAOS SIFOUNAKIS; MARIANTHI SIFOUNAKIS, 13007 GNEISS AV. #B, DOWNEY, CA 90242. This Business is conducted by: HUSBAND and WIFE. Signed: NIKOLAOS SIFOUNAKIS. This statement was filed with the County Clerk of Los Angeles County on 11/04/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1573398
The following person(s) is (are) doing business as: SUPERIOR FABRIC, 500 E. 9th ST., L.A., CA 90015. Full name of registrant(s) is (are) SHERVIN SHAVALIAN, 980 AMHERST AVE., L.A., CA 90049. This Business is conducted by: AN INDIVIDUAL. Signed: SHERVIN SHAVALIAN. This statement was filed with the County Clerk of Los Angeles County on 11/02/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1582183
The following person(s) is (are) doing business as: TALAY THAI RESTAURANT, 11314 SANTA MONICA BLVD., L.A, CA 90025. Full name of registrant(s) is (are) UCKARADET SEETAPAWANG, 1307 FEDERAL AVE. #9, L.A., CA 90025. This Business is conducted by: AN INDIVIDUAL. Signed: UCKARADET SEETAPAWANG. This statement was filed with the County Clerk of Los Angeles County on 11/03/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 11/01/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1581025
The following person(s) is (are) doing business as: WINE MASTER DISTRIBUTION, 5850 WASHINGTON BLVD., CULVER CITY, CA 90232. Full name of registrant(s) is (are) INTERNATIONAL TRADING & IMPORT, INC., 5850 WASHINGTON BLVD., CULVER CITY, CA 90232. This Business is conducted by: A CORPORATION. Signed: HARRY HAGHANI. This statement was filed with the County Clerk of Los Angeles County on 11/03/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/11/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101559298 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/29/2010 The following person(s) is (are) doing business as WORDINI MEDIA. The full name of registrant(s) is/are: MRINALINI HARCHANDRAI 928 16TH STREET, APT F SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MRINALINI HARCHANDRAI; PRESIDENT. This statement was filed with the County Clerk of LOS ANGELES County on 10/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101562272 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2010 The following person(s) is (are) doing business as M.A.D. DIVA MAKEUP; M.A.D. DIVA MAKEUP & ESTHETICS. The full name of registrant(s) is/are: LYNIQUE BROWNING 6031 S. SHERBOURNE DR. LOS ANGELES, CA, 90056. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/22/10. /s/: LYNIQUE BROWNING ; CEO/OWNER . This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101572679 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/02/2010 The following person(s) is (are) doing business as MERCH GIRLS CLOSET. The full name of registrant(s) is/are: CYNTHIA LEMPITSKY 1249 4/5 N. OGDEN DR. WEST HOLLYWOOD, CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CYNTHIA LEMPITSKY OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101589760 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/04/2010 The following person(s) is (are) doing business as A!#ON 200607010189 THEOPCAFE.COM; THE OP CAFE. The full name of registrant(s) is/are: THE OP CAFE LLC 3117 OCEAN PARK BLVD SANTA MONICA, CA 90405 . This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/1/2006. /s/: LEILANI PASCUAL; VP. This statement was filed with the County Clerk of LOS ANGELES County on 11/04/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101589757 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/04/2010 The following person(s) is (are) doing business as PAPERCLIP ROBOT. The full name of registrant(s) is/are: GRAPHICS 101 578 WASHINGTON BLVD. #250 MARINA DEL REY, CA 90292. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GRAPHICS 101; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 11/04/2010. Notice: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101589758 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/04/2010 The following person(s) is (are) doing business as CETTI VENTURES; DIRECT MINT. The full name of registrant(s) is/are: DEREK MERRILL 157 W CHANNEL TD, APT 2 SANTA MONICA, CA 90402. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEREK MERRILL; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 11/04/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101475679 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/15/2010 The following person(s) is (are) doing business as FLAVOUR GALLERY. The full name of registrant(s) is/are: MERCHLAB, INC. 8700 PERSHING DRIVE, UNIT 4121 PLAYA DEL REY, CA 90292. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2010. /s/: MERCHLAB, INC. ; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 10/15/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101550118 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/28/2010 The following person(s) is (are) doing business as HOUSE CALL DOCTOR LOS ANGELES; HOUSE CALL DOCTOR. The full name of registrant(s) is/are: MICHAEL FARZAM MD 258 N. BOWLING GREEN WAY LOS ANGELES, CA, 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL FARZAM MD; OWNER/PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 10/28/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101573087 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/02/2010 The following person(s) is (are) doing business as NOTARY BY COURT. The full name of registrant(s) is/are: COURTNEY E. COLE 11908 MONTANA AVE #202 LOS ANGELES, CA, 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:COURTNEY COLE. This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1580797
The following person(s) is (are) doing business as: ANGEL'S SHORE WINE DISTRIBUTORS, 5850 WASHINGTON BLVD., CULVER CITY, CA 90232. Full name of registrant(s) is (are) INTERNATIONAL TRADING & IMPORT, INC., 5850 WASHINGTON BLVD., CULVER CITY, CA 90232. This Business is conducted by: A CORPORATION. Signed: HARRY HAGHANI. This statement was filed with the County Clerk of Los Angeles County on 11/03/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/07/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1563134
The following person(s) is (are) doing business as: DOWNEY MARKET, 8659 E. FLORENCE AVE., DOWNEY, CA 90242. Full name of registrant(s) is (are) BERTHA TORRES, RUDY GHALY, 14633 ALLINGTON AVE., NORWALK, CA 90650. This Business is conducted by: HUSBAND and WIFE. Signed: BERTHA TORRES. This statement was filed with the County Clerk of Los Angeles County on 11/01/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1583299
The following person(s) is (are) doing business as: HIDROALIDOS TRUCKING, 9708 ROMA ST., PICO RIVERA, CA 90660. Full name of registrant(s) is (are) JOSE RAMOS RODRIGUEZ, 9708 ROMA ST., PICO RIVERA, CA 90660. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE RAMOS RODRIGUEZ. This statement was filed with the County Clerk of Los Angeles County on 11/03/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1574939
The following person(s) is (are) doing business as: I JUS WANNA BE ME, 14102 LEMOLI AVE. #12, HAWTHORNE, CA 90250. Full name of registrant(s) is (are) MARK EDWARDS, 14102 LEMOLI AVE. #12, HAWTHORNE, CA 90250. This Business is conducted by: AN INDIVIDUAL. Signed: MARK EDWARDS. This statement was filed with the County Clerk of Los Angeles County on 11/02/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101531940 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2010 The following person(s) is (are) doing business as YOGI BAGS. The full name of registrant(s) is/are: JACQUELINE SZOBOSZLAY 39 SUNSET AVE #304 VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JACQUELINE SZOBOSZLAY; PROPRIETOR. This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101539757 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/27/2010 The following person(s) is (are) doing business as SEA SHORE MOTEL. The full name of registrant(s) is/are: 2637-45 MAIN, LLC 2637 MAIN STREET SANTA MONICA, CA 90405. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/15/2006. /s/: 2637-45 MAIN, LLC; MANAGER. This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101454650 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/12/2010 The following person(s)

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is (are) doing business as NEEKU GROUP. The full name of registrant(s) is/are: SARA J. HENRY 2121 OCEAN PARK BLVD #6 SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/05/2010. /s/: SARA HENRY; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 10/12/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101578275 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/03/2010 The following person(s) is (are) doing business as BIEBER LIGHTING CONSULTANTS ; GREENWORKS ENERGY. The full name of registrant(s) is/are: RICC BIEBER 17140 NORDHOFF STREET NORTHRIDGE, CA 91325. This Business is being conducted by: an Individual. This statement was filed with the County Clerk of LOS ANGELES County on 11/03/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101570545 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/02/2010 The following person(s) is (are) doing business as PSKAUFMAN. The full name of registrant(s) is/are: PAUL SCOTT KAUFMAN 815 CEDAR ST SANTA MONICA, CA 90405; SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PAUL SCOTT KAUFMAN; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101596407 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/05/2010 The following person(s) is (are) doing business as MIGHTY TIDY ID; FUNAUTICALS; ARTFUL ANIMALZ; U CAN SAY THAT AGAIN. The full name of registrant(s) is/are: MARK J. GORDON; MARK HEDBERG 1581 MICHAEL LN ; 3779 BOULDER CANYON DR. PACIFIC PALISADES, CA 90272; CASTRO VALLEY, CA 94552. This Business is being conducted by: an Unincorporated Association other than a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/28/2010. /s/: MARK J. GORDON ; PRINCIPAL/PARTNER . This statement was filed with the County Clerk of LOS ANGELES County on 11/05/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101598171 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/05/2010 The following person(s) is (are) doing business as STREAMLINE REMODELS & RESTORATIONS. The full name of registrant(s) is/are: STREAMLINE REMODELS & RESTORATIONS . This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STREMLINE MANAGEMENT & RESTORATIONS; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 11/05/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

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business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101603649 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2010 The following person(s) is (are) doing business as BIBBZI BIDS. The full name of registrant(s) is/are: HOPE MOSKOWITZ; ANNE HERLIHY 623 MARINE ST #4; 615 MARINE ST SANTA MONICA, CA 90405; SANTA MONICA, CA 90405. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HOPE MOSKOWITZ; CO- FOUNDER. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101611101 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/09/2010 The following person(s) is (are) doing business as AI#ON 2009931410108 THE SPARE ROOM; 900 MANAGEMENT . The full name of registrant(s) is/are: 900 MANAGEMENT, LLC 421 1/2 N. STANLEY AVE LOS ANGELES, CA 90036. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2010. /s/: 900 MANAGEMENT, LLC; MANAGER. This statement was filed with the County Clerk of LOS ANGELES County on 11/09/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1613344
The following person(s) is (are) doing business as: PRO PLUMBING & ROOTING SERVICES, 321 W. 8th ST., UPLAND, CA 91786. Full name of registrant(s) is (are) GEORGE PEREZ, 321 W. 8th ST., UPLAND, CA 91786. This Business is conducted by: AN INDIVIDUAL. Signed: GEORGE PEREZ. This statement was filed with the County Clerk of Los Angeles County on 11/09/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 15, 22, 29 Dec. 06, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1613476
The following person(s) is (are) doing business as: DAVID ESCOBAR INTERNATIONAL TRAVEL SERVICES, 12415 RAMSEY, WHITTIER, CA 90605. Full name of registrant(s) is (are) DAVID D. ESCOBAR, 12415 RAMSEY DR., WHITTIER, CA 90605. This Business is conducted by: AN INDIVIDUAL. Signed: DAVID D. ESCOBAR. This statement was filed with the County Clerk of Los Angeles County on 11/09/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 11/09/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 15, 22, 29 Dec. 06, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101622223 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/10/2010 The following person(s) is (are) doing business as AI#ON A0695952 IL PAZZO FIAMMA. The full name of registrant(s) is/are: MGPRINT.COM, INC 4950 ENFIELD AVE. ENCINO, CA 91316. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/28/2010. /s/: MARK SFERAS; PRESIDENT. This statement was filed with the County Clerk of LOS ANGELES County on 11/10/2010. NO-

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TICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101533563 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2010 The following person(s) is (are) doing business as RED CARPET CELEBRITY GIFT SUITES ; GRAMMY AWARD GIFT BAGS. The full name of registrant(s) is/are: ROGER ZAMUDIO 14040 TAHITI WAY, STE 536 MARINA DEL REY, CA 90292. This Business is being conducted by: an Individual. This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101485778 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/18/2010 The following person(s) is (are) doing business as TENDER TOUCH MOBILE PHLEBOTOMY SERVICE. The full name of registrant(s) is/are: SHERREL BROWN 1136 W. 36TH PLACE LOS ANGELES, CA, 90007. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SHERREL BROWN; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 10/18/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101556711 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/29/2010 The following person(s) is (are) doing business as AI#ON 3227867 DAVIDLY INTERACTIVE. The full name of registrant(s) is/are: ENDEMIC ACCESS GROUP INC 800 WILSHIRE BLVD. 12TH FLOOR LOS ANGELES, CA, 90017. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ENDEMIC ACCESS GROUP INC; CEO. This statement was filed with the County Clerk of LOS ANGELES County on 10/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1613344
The following person(s) is (are) doing business as: PRO PLUMBING & ROOTING SERVICES, 321 W. 8th ST., UPLAND, CA 91786. Full name of registrant(s) is (are) GEORGE PEREZ, 321 W. 8th ST., UPLAND, CA 91786. This Business is conducted by: AN INDIVIDUAL. Signed: GEORGE PEREZ. This statement was filed with the County Clerk of Los Angeles County on 11/09/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 15, 22, 29 Dec. 06, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1617440
The following person(s) is (are) doing business as: RENT A SPRAY, 11703 E. WASHINGTON BLVD., WHITTIER, CA 90606. Full name of registrant(s) is (are) STRETCHCOAT INC., 11703 E. WASHINGTON BLVD., WHITTIER, CA 90606. This Business is conducted by: A CORPORATION. Signed: DENNIS

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RAY AIKEY. This statement was filed with the County Clerk of Los Angeles County on 11/10/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on MAY 1, 2005. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 15, 22, 29 Dec. 06, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1611010
The following person(s) is (are) doing business as: RGW MULTI SPECIALTY MEDICAL GROUP, INC., 1915 W. GLENOAKS, STE 101, GLENDALE, CA 91201. Full name of registrant(s) is (are) RGW MULIT SPECIALTY MEDICAL GROUP, INC., 1915 W. GLENOAKS, STE 101, GLENDALE, CA 91201. This Business is conducted by: A CORPORATION. Signed: MICHAEL SHERMAN. This statement was filed with the County Clerk of Los Angeles County on 11/09/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/01/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 15, 22, 29 Dec. 06, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1612743
The following person(s) is (are) doing business as: SUCCE$$CENTERS; SUCCESSCENTERS, 1825 PELHAM AVE. STE 3, L.A., CA 90025. Full name of registrant(s) is (are) THE CONTREPRENEURS CORPORATION, 1825 PELHAM AVE. STE 3, L.A., CA 90025. This Business is conducted by: A CORPORATION. Signed: JOHN McLLROY. This statement was filed with the County Clerk of Los Angeles County on 11/09/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 06/05/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 15, 22, 29 Dec. 06, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1622270
The following person(s) is (are) doing business as: SHOWCASE TRANSPORTATION, INC., 1966 N. SYCAMORE AVE., HOLLYWOOD, CA 90068. Full name of registrant(s) is (are) SHOWCASE TRANSPORTATION, INC., 1966 N. SYCAMORE AVE., HOLLYWOOD, CA 90068. This Business is conducted by: A CORPORATION. Signed: JOHN R. SWANGSTUE. This statement was filed with the County Clerk of Los Angeles County on 11/10/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/22/2006. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 15, 22, 29 Dec. 06, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1593709
The following person(s) is (are) doing business as: ROOFING WITH A BIBLICAL INTEGRITY, 15923 LAKEWOOD BLVD., BELLFLOWER, CA 90706. Full name of registrant(s) is (are) FELIX BLANCO, 15923 LAKEWOOD BLVD., BELLFLOWER, CA 90706. This Business is conducted by: AN INDIVIDUAL. Signed: FELIX BLANCO. This statement was filed with the County Clerk of Los Angeles County on 11/05/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 12/31/2002. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 15, 22, 29 Dec. 06, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101622224 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/10/2010 The following person(s) is (are) doing business as BRAMBILA SALON. The full name of registrant(s) is/are: MARY BRAMBILA 12147 SUNSET BLVD LOS ANGELES, CA, 90401. This Business is being conducted by: an Individ-

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ual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARY BRAMBILA; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 11/10/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101582454 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/03/2010 The following person(s) is (are) doing business as ORKILA PRODUCTIONS. The full name of registrant(s) is/are: BRENT GOSHEN 724 APPELBY ST. VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BRENT GOSHEN; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 11/03/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/22/2010, 11/29/2010, 12/06/2010, 12/13/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101531334 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2010 The following person(s) is (are) doing business as NOLITA. The full name of registrant(s) is/are: NOLITA LLC 1653 MICHELTORENA #5 LOS ANGELES, CA, 90026. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/22/2010. /s/: NOLITA LLC; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/22/2010, 11/29/2010, 12/06/2010, 12/13/2010.





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