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MONDAY, NOVEMBER 15, 2010
Volume 10 Issue 2



Santa Monica Daily Press

MORE TIME FOR OWL COMMENTS
SEE PAGE 7

We have you covered

THE A BIT MORE FOOTBALL ISSUE

COMMUNITY PROFILES

MARIKA ROTH



Brandon Wise brandonw@smdp.com

ROTH

Holocaust survivor shares loss and love

BY MELISSA LEU
Special to the Daily Press

At 12, Marika Roth understood the true meaning of fear. At 79, she understands the meaning of love.

"Hatred and prejudice is like a form of cancer, and that's what people do. They kill each other for religion, for race, for money … I think honesty and love is the way to go. That's what gives more strength than anything else," she said.

Born in Budapest, Hungary, Roth is a Holocaust survivor. The Nazis invaded her country when she was 11.

"They came into the Jewish protected housing and they took all the men in the house — not the women or the children — just the men. And they took [my father] and deported him to Germany. They shoved him in a truck with dozens of other people. I didn't know where they [went]," said Roth, who

SEE CP PAGE 11

HIGH SCHOOL FOOTBALL



Morgan Genser *news@smdp.com*

BOOM! **Samohi's Taylor Lane tackles Hawthorne's Marcus Jeffries for a loss on Friday at Corsair Field. Samohi won the season finale, 50-8.**

Samohi wins finale, misses playoffs

BY DANIEL ARCHULETA
Managing Editor

CORSAIR FIELD The game ended with seniors swarming the field, celebrating a 50-8 win over Hawthorne in the season finale with tears streaming down the faces of many at Santa Monica College on Friday night.

The Samohi football team had just won its third-straight Ocean League game, but it was bittersweet as Head Coach Travis Clark said following the game. The team had finished the season 6-4, an improvement from last year's 4-6 record, but the mood was somber knowing that it would take a bit of help to qualify for the California Interscholastic Federation Southern Section playoffs, which had yet to be announced.

That help didn't come as Culver City defeated Beverly Hills sending Samohi home and its seniors to ponder what could have been.

"I don't want to stop here," Samohi senior wide receiver Kris Comas said. "I want

SEE SAMOHI PAGE 10

St. Monica wins league, secures playoff spot

LONG BEACH St. Monica's football team defeated St. Anthony, 38-0, on Friday to clinch the Santa Fe League title.

It is the first league title for St. Monica since 2002. With the win, the Mariners qualify for the CIF-SS playoffs. The Mariners will host Chadwick on Friday. The location of the game has yet to be released.

St. Monica finishes the regular season 8-2 overall and 4-0 in league.

– DAILY PRESS

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WHAT'S UP WESTSIDE
OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



Monday, Nov. 15, 2010

Ice, Ice, baby
1324 Fifth St.
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It's that time of year again. ICE at Santa Monica is back. Skate to your hearts desire — or at least until the rink closes for the night — everyday until Feb. 25. Admission and skate rental is $10. For more information, call (310) 393-8355.

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Kids on Stage Musical Theater presents the Family Classic 'Mary Poppins'. Mary Poppins is a mysterious and magical English nanny who is blown by the East wind to Number Seventeen Cherry Tree Lane, London and into the Banks' household to care for their children. Encounters with chimney sweeps, shopkeepers and various adventures ensue. Each class brings its own unique flavor to the stage with hi jinx, laughter, singing and dancing. For more information, call (310) 314-0035.

Fun with games
Fairview Branch Library
2101 Ocean Park Blvd., 1 p.m. — 3 p.m.
Every Monday afternoon, seniors and adults gather to play bridge at the library. Join for an afternoon of card game challenges.

Tuesday, Nov. 16, 2010

Rhyme time
Barnes & Noble
1201 Third Street Promenade, 10:30 a.m.
Improve your poetry skills and appreciation every Tuesday with Bill Robertson of Santa Monica Emeritus College. Visit www.greenpoets.com for more information.

Wednesday, Nov. 17, 2010

Super fresh
Downtown Santa Monica
Arizona Avenue and Second Street
8:30 a.m. — 1:30 p.m.
Get the freshest fruit and produce available at the weekly Farmers' Market. A variety of prepared foods will also be available.

Thursday, Nov. 18, 2010

'Loveland'
Santa Monica PLayhouse
1211 Fourth St., 8 p.m.
Actress turns grief into hilarity in "Loveland." What's so funny about death? Plenty, if you're award-winning writer/performer, Ann Randolph, renowned for transforming horror into humor. For information, call (310) 394-9779.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.

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A LITTLE SHORT

Ray Solano *news@smdp.com*

Samohi's Jordan Bishop attempts a shot against Damien on Friday on campus. Samohi lost the second round playoff water polo game, 10-9.

HIGH SCHOOL GIRLS' VOLLEYBALL

Local teams out of playoffs

BY PATRICK HOURIHAN
Special to the Daily Press

CITYWIDE There are still two rounds to be played in the California Interscholastic Federation Southern Section girls' volleyball playoffs and four teams left in each divisional bracket, but no team from Santa Monica remains in the postseason.

Pacifica Christian lost to Bellarmine-Jefferson in their quarterfinal match on Saturday afternoon.

First-year Seawolves' head coach Billy Allen led his girls to a first-place finish in the Heritage League after ending the season with a 23-7 record.

Pacifica Christian plays in CIF-SS Division 4-A. The girls swept both teams they faced in their first two round games — beating Desert and Duarte in three games last week.

But the Guards from Bellarmine-Jefferson were too tough — the winner of the weekend's quarterfinal match will face Hemet High School on Tuesday in the semifinals.

The Lighthouse Christian Saints lost on Saturday in their quarterfinal match to Riverside Christian by a score of 1-3, with game scores of 19-25, 25-21, 17-25, and 17-25.

Head Coach Stephanie Sommer guided her team to a season ending 14-5 and had her team ranked No. 9 in CIF-SS Div. 5-AA final top-10 poll.

Coming into the postseason as the No. 2 seed from the Coastal League, the Saints came out strong by beating CAMS and Lone Pine in the first and second rounds last week before losing to a tough team from Riverside on Saturday.

Riverside will next face Sierra Canyon in the semifinals to be played on Tuesday – with the state championship finals set to be played at Cypress College over two days next weekend, Nov. 19 and 20.

news@smdp.com

Feds warn LAPD on racial profiling

THE ASSOCIATED PRESS

LOS ANGELES The federal government has warned the Los Angeles Police Department to do more to combat racial profiling by officers, saying the LAPD's investigations into the practice are inadequate.

In a letter to city and police officials, the U.S. Department of Justice cites a recording of two officers being dismissive of racial profiling complaints, the Los Angeles Times reported Sunday.

When told that other officers had been accused of stopping a motorist because of his race, one officer responds, "So, what?" The second officer is heard twice saying that he "couldn't do (his) job without racially profiling."

The officers didn't know they were being recorded.

Their comments spoke to a "perception and attitude of some LAPD officers on the street" and suggested "a culture that is inimical to race-neutral policing," Justice officials found.

Chief Charlie Beck said the conversation is not indicative of widespread practices at the department. The Justice Department investigation is based on cases that predated strict investigative guidelines put into place last year, Beck said.

The LAPD remains under federal oversight on the issue.

"It is a huge leap to paint the entire department with that brush," Beck told the Times. "And it is just not true. It's not that type of department. We have a tough history that we must overcome and that takes time, but the vast, vast majority of Los Angeles police officers today police in the right ways for the right reasons."

Beck said he was concerned about the recorded comments of the two officers, and said that a misconduct investigation was opened.

As many as 250 profiling complaints are

SEE **LAPD** PAGE 12

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

What gives, Californian voters?

Editor:

It's been over a week since the midterms. One thing that has been self-evident by these elections is that California stands in a political hole, joined by few states other than a sprinkling of coastal ones. For years now, we have been seeing California slipping into the abyss of debt. Yes, we've had a moderate Republican governor at the helm for years. But, his job has been hampered during his terms in office by the powerful arm-and-arm relationships of the unions and our state legislatures, who increasingly call most of the shots.

Even the Democratic state treasurer, Bill Lockyer, had a truth-serum speech a year ago, publicly chastising the Democratic legislature for its inept handling of California's finances. He suggested that they listen more to Republicans in order to find better solutions in their economic governance.

Such advice was neither taken by the legislative majority, nor the electorate majority in this state. For, as the rest of the country turned increasingly red, we went the other way, and clung to a deeper denim blue.

Why?

Is it because we like having more than $500 billion of unfunded pensions? Do we have so much class envy that we intentionally want to discourage business from staying in California? Are we so racially sensitive that we can't decipher legal from illegal status, preferring to opt for "racist," in type-casting those who are concerned about the operations of our overburdened and weakened infrastructure? How is it that the message of "more jobs" got so lost in this election?

We have a $25 billion deficit! And yet, most of the Democratic solutions remain stuck in taxing the "rich" (those who have any money at all), continuing with spending on social programs (despite all the inherent fraud and corruption), and ignoring the severe water problem we have which is turning the Central Valley into a dust bowel (did anyone ever see the I 5 signs?).

A line that is going around, in the aftermath of this election. is that "California voters, unlike the captain of the Titanic who tried to steer clear of the iceberg, voted to aim straight for it!" Projections for our deficits say that we will be $20 billion in the hole until at least 2015. And, as we all have learned, projections tend to be low when it comes to monetary ones. As for the rest of the country, they are looking at California, shaking their collective heads, and vowing that when we hit that economic iceberg, we better not beg for a bail out. After all, we were the ones who voted ourselves into this mess.

By the way, Arizona realtors have been swamped with calls since Nov. 2 by people seeking relocation information from California. It's not the people receiving benefits from this state who are leaving. It's those who are giving up on the West Coast because of being financially drained by a welfare state that is only growing in its demands.

And, that is not a sustainable shift of givers and takers. Consequently, Californians will soon be able to identify more with Greece, France, Ireland, and other failing European countries, now treading water from imbibing in the nanny state too long!

J. Tousignant
Santa Monica

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My Write

Bill Bauer — **Send comments to editor@smdp.com**



Bill Bauer *news@smdp.com*

PUBLIC ART: **Street artist Roa painted this rabbit in a suburb of London.**

Whoa, Roa

It seems that a political activist can never escape political causes.

I was in London, England, Halloween week — my first visit after nearly nine years. I had no set schedule but planned to visit places I'd been to as well as explore new locales.

I wanted to photograph London's famous street art and I'd booked a hotel in Whitechapel — a neighborhood known for a wide variety of urban and street art.

I walked "The City" from the financial district to neighborhoods such as Spitalfields, Camden Town, and Southwark. One favorite street artist is Roa, a Belgian artist famous for his black and white paintings of animals. The areas I was roaming (no pun intended) were rich with Roa's works as well as art by other world-famous street artists.

Roa had painted a 12-foot rabbit on the side of The Premises recording studio/cafe last year. I'd read earlier that the Hackney Council (similar to our City Council) had deemed it "a blight on the local environment."

According to the Hackney Citizen, the council declared, "The graffiti ... is clearly visible from the road and, whilst it is not the council's position to make a judgment call on whether graffiti is art or not, our task is to keep Hackney's streets clean." Last year, Hackney Council caused widespread outrage by painting over a large Banksy artwork in Dalston. Banksy is another world-famous street artist.

Although the studio's owners had given permission for Roa to paint the piece, they had been served with a removal notice by the Hackney Council, warning that unless they "remove or obliterate the graffiti" within 14 days, the council would hire a contractor to paint over the wall and charge the studio for the costs.

As I was photographing the rabbit, I was asked to sign an online petition to save it. The Premises owners were told if they could come up with 700 signatures, the council would review the order to obliterate Roa's rabbit.

Travel a third of the way around the world and after just three days in London I'm asked to help save a piece of world-famous street art. "Where do I sign," I asked. " Julia Craik managing director of The Premises took me upstairs to her computer where I typed a comment and signed my name — joining some 1,700 others who'd already signed.

I told her that this reminded me of Santa Monica where our City Hall makes arbitrary decisions about hedge heights, mobile food trucks and signs. "I could just see our City Council declare something like this a non-permitted use and threaten to level serious fines if it weren't removed," I told her.

Craik said she'd replied to Hackney Council in writing after receiving their notice, but was yet to hear back regarding the fate of the rabbit. "It could happen at any moment," she said. "We're constantly thinking 'are we going to come in tomorrow to no rabbit and a massive bill.'"

Tour guide Mark Rigney told London's Guardian newspaper, "This art movement is a huge tourist attraction and people are crossing London and the globe to see the art upon the streets of Hackney, Islington and Tower Hamlets — areas which are often referred to as the epicenter for London street art."

He's right. It's thrilling to round a corner and see a 15-foot rat peering out of a painted hole in a brick wall or a 30-foot tall stork striding across an apartment house facade. Even discovering smaller works can be breathtaking.

I left the studio and continued on my quest to find more art to photograph before it is destroyed, vandalized or painted over by clueless politicians who have no idea what's really in their midst.

Update: Julia Craik e-mailed Nov. 10: "Hackney Council have officially withdrawn their threat to remove the painting of a giant rabbit on the side of The Premises Studios. More than 2,000 people signed a petition in one week objecting to the Council's enforcement order."

Visut www.flickr.com/photos/claudelondon to see more London street art.

BILL can be reached at mr.bilbau@aol.com

PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Kevin Herrera
editor@smdp.com

MANAGING EDITOR
Daniel Archuleta
daniela@smdp.com

STAFF WRITER
Nick Taborek
nickt@smdp.com

CHIEF PHOTOGRAPHER
Brandon Wise
brandonw@smdp.com

STAFF PHOTOGRAPHER
Morgan Genser
news@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Meredith Carroll, Jack Neworth, Lloyd Garver, Dr. Reese Halter, Taylor Van Arsdale, Dane Robert Swanson, Farzad Mashhood, David Alsabery, Merv Hecht, Cynthia Citron, Amanda Cushman, Steve Parker and Phyllis Chavez

CONTRIBUTING PHOTOGRAPHER
Fabian Lewkowicz

NEWS INTERNS
Melissa Leu, Patrick Hourihan,
news@smdp.com

PHOTOGRAPHY INTERN
Ray Solano
news@smdp.com

ADVERTISING SALES MANAGER
Rob Schwenker
schwenker@smdp.com

SENIOR ADVERTISING ACCOUNT EXECUTIVE
Brittney Seeliger
brittneys@smdp.com

ADVERTISING ACCOUNT EXECUTIVES
Steven Stuart
stevens@smdp.com

ADVERTISING TRAFFIC COORDINATOR
Amber Kessee
amberk@smdp.com

OPERATIONS COORDINATOR
Michele Emch
michele.e@smdp.com

PRODUCTION MANAGER
Darren Ouellette
production@smdp.com

PRODUCTION DESIGNER
Alejandro Cantarero
production@smdp.com

CIRCULATION
Keith Wyatt
Osvaldo Paganini
circulation@smdp.com

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Sturgeon may be key to ancient fish's recovery

STEVE SZKOTAK
Associated Press

HOPEWELL, Va. Researcher Matt Balazik wears his passion for saving the Atlantic sturgeon on his right arm — a tattoo of the ancient fish — and lives it by counting the bottom-feeding giants in the James River.

The 30-year-old doctoral student is part sturgeon wrangler, part census taker as he patrols the river in a small boat, checking 1,000-foot-long nets for what scientists believe is the last viable reproductive population of Atlantic sturgeon in the Chesapeake Bay. Sturgeon, which have survived virtually unchanged since the time of the dinosaurs, are dwindling worldwide under the influence of human beings.

You hear these monster fish before you see them — Atlantic sturgeon leap out of the water and land with a loud splash, like a log dropped from above.

On a recent languid fall day on the river, in one of his last checks of the day in this shoestring recovery effort, Balazik has snared a sturgeon in his net and hauls it into the well of his boat.

Working with the skill of a Savile Row tailor, he records the big male's length, girth and gender, tags it, then lifts it onto a scale before posing with his trophy for a picture and tossing the 6-foot-long, armor-plated fish back into the river's silt-flecked waters.

"Their strength is just amazing," said Balazik, who has learned how to work with them rather than against them. "They just have great personalities."

Several species of sturgeon range from the Canadian Maritimes and the Great Lakes to Florida.

The once-bountiful Atlantic sturgeon that sustained North America's first European settlers and Native Americans now may number in the hundreds in the Chesapeake Bay, but no one really knows.

"If sturgeon are to be restored to the Chesapeake Bay, it will happen on the backs of the James River population," said Greg C. Garman, director for the Center for Environmental Studies at Virginia Commonwealth University and one of the leaders of this collaborative effort.

In October, the National Oceanographic and Atmospheric Administration announced the Chesapeake Bay sturgeon was among five East Coast populations proposed for protection. The others range from New York to the South Atlantic states. The proposed listing is a desperate attempt to save "a fish of superlatives," Garman says.

The listing would be aimed at saving the fish's habitat, as their harvest already is banned.

"Sturgeon is the most endangered family of fish," said Brad Sewell, senior attorney with the Natural Resources Defense Council, which has pushed for protections. "Globally, they're all going extinct."

Sturgeon populations across the world have been threatened because of overfishing, pollution and dams that prevent the fish from reaching spawning grounds. Earlier this year, the Washington, D.C.-based Consortium for Ocean Leadership reported that 85 percent of sturgeon populations worldwide were at risk of becoming extinct.

In the U.S., sturgeon populations were depleted in the late 19th century as demand grew for their caviar. Now the greatest threats to the Atlantic sturgeon are pollution, climate change and cargo ships that navigate up the James and the Hudson River in New York State.

Garman has found sturgeon cleanly sliced in half by the propellers of those ships.

Before the bay's sturgeon can be restored, however, researchers have much to learn. The big fish spend most of their lives in north Atlantic waters, returning to their native waters in the James to spawn. Garman calls them "terrific explorers."

"Our fish are caught in the Hudson, the Delaware," he said. "They're moving all over the place."

Not too many years ago, researchers had pronounced the James River sturgeon population nearly extinct. Biologists couldn't find the fish. Then commercial fishermen set them straight.

In 1997, the U.S. Fish and Wildlife Service offered a bounty of $100 for each live sturgeon captured. Biologists were soon rewarded with nearly 300 sturgeon retrieved from the James, York and Rappahannock rivers. The fish were tagged then returned to the water.

Sturgeon can range up to 15 feet, weigh hundreds of pounds and live a century. Skeletal remains found in a well at the Jamestown settlement and dating to 1609 revealed that the English who sailed into the Chesapeake Bay gorged on the fish.

"Historically, culturally, you could make the case we'd all be speaking Spanish if it wasn't for the Atlantic sturgeon and the effect they had on Jamestown," said Garman, who credits the fish with staving off starvation for early settlers.

With few research dollars available, Garman and others involved in the restoration have cobbled together a restoration effort that relies on graduate students.

The Q Line

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Market foul

Farmers' Market organizers recently banned a vendor for trying to pass off imported apples as locally-grown. Jonah's Apples was asked to leave as a result.

So, this week's Q-Line question asks:
Do you think that the punishment fits the crime, or do you think the market was too strict?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 102.**


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Photo courtesy Brand X Pictures

TO GIVE OR NOT TO GIVE? **Many U.S. food businesses will not donate excess food to those in need due to liability concerns. However, it is an unfounded fear because laws in all 50 states protect food donors from civil and criminal liability for good faith donations of 'apparently wholesome food.'**

Experts: Give to the needy

Dear EarthTalk

I work at a fast food place and I am appalled by the amount of unpurchased food we throw away. The boss says we can't give it away for legal reasons. Where can I turn for help on this, so the food could instead go to people in need?

Ryan Jones
Richland, WA

MANY RESTAURANTS, FAST FOOD OR otherwise, are hesitant to donate unused food due to concerns about liability if people get sick after eating it — especially because once any such food is out of the restaurant's hands, who knows how long it might be before it is served again. But whether these restaurants know it or not, they cannot be held liable for food donated to organizations, and sometimes all it might take to change company policy would be a little advocacy from concerned employees.

A 1995 survey found that over 80 percent of food businesses in the U.S. did not donate excess food due to liability concerns. In response, Congress passed the Bill Emerson Good Samaritan Act, which releases restaurants and other food organizations from liability associated with the donation of food waste to nonprofits assisting individuals in need. The Act protects donors in all 50 states from civil and criminal liability for good faith donations of "apparently wholesome food" — defined as meeting "all quality and labeling standards imposed by Federal, State and local laws and regulations even though the food may not be readily marketable due to appearance, age, freshness, grade, size, surplus or other condition."

While homeless shelters, elder care organizations and boys and girls clubs are frequent beneficiaries of food donations, the most common recipients are food banks and food rescue programs. Food banks, according to California's CalRecycle website, "collect food from a variety of sources, save the food in a warehouse, then distribute it to hungry families and individuals through local human service agencies." They usually collect less perishable items like canned goods, which can be stored and used any time. In contrast, food rescue programs typically trade in perishable and prepared foods, distributing it to agencies that feed hungry people, usually later that same day. Mama's Health, a leading health education website, maintains an extensive free database of food banks and food rescue programs state-by-state.

Unused or even partially eaten food waste can also be utilized even if it's not edible by human standards. The U.S. Department of Agriculture approves of food businesses giving or selling food waste to local farmers for use in composting or as animal feed. If such food contains or has come into contact with meat, it should be boiled for 30 minutes to reduce the risk of bacterial infections in the animals that eat it. Many states have complementary laws on the books regulating the donation of food waste at the local level.

Many cities and town are now expanding curbside pickup programs to include kitchen scraps and yard waste and then diverting the food waste into profitable compost. Still, some 6.7 percent of the solid waste going into landfills consists of food discards, reports the North Carolina Division of Pollution Prevention and Environmental Assistance. Diverting food waste to feed hungry people or for animal feed or compost is a winning scenario for all concerned parties as it not only provides relief to overburdened landfills but also helps meet social welfare, agricultural and environmental needs. Also, those restaurants, grocery stores and other businesses that donate food will likely reap the additional reward of saving money on their actual waste removal bill as their trash bins and dumpsters won't be filling up quite so fast.

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Lawsuit over coal slurry unresolved

VICKI SMITH
Associated Press

MORGANTOWN, W.Va. Eighteen months ago, Christina Doyle packed up her two kids for an eight-hour journey to a West Virginia courthouse, hoping for some resolution to a lawsuit over water pollution she believes caused her daughter's learning disabilities and slow growth.

This weekend, the 32-year-old who now lives in South Carolina is doing it again. And so will hundreds of others who believe Virginia-based Massey Energy Co. and subsidiary Rawl Sales & Processing have poisoned their water wells with 1.4 billion gallons of toxic coal slurry.

The company has denied wrongdoing, though residents say the proof flows from their faucets as red, orange or black water. They say the chemicals in slurry have left them and their children with developmental disabilities, cancers and other maladies.

Since that hot day in Williamson, when Doyle and others packed a field house and a courthouse, the case has been handed from one judge to another. Now, a five-judge mass litigation panel has ordered 748 plaintiffs to appear Monday in Charleston for the start of a three-day meeting or risk being cut from the case.

"I think it is kind of unnecessary," says Doyle, who will make the trip from Andrews, S.C., with her 14-year-old daughter, Savannah, and 10-year-old son, Hunter.

"Hopefully they're prepared for the chaos that might ensue," she said, noting many families have children with disabilities like attention deficit disorder — which they believe were caused by the toxic water.

Plaintiffs' attorney Kevin Thompson says most of his clients will pile onto buses in Williamson before dawn and make the 90-minute trip to the Charleston Civic Center, despite what Thompson calls an obvious hardship on many elderly and ailing plaintiffs.

"The judges want to make sure the people of Rawl are serious about pursuing their claims, and they believe this is a way to test this," he says. "And yes, the people are very serious about their claims. They have jumped through flaming hoop after flaming hoop."

The current and former residents of Rawl, Lick Creek, Sprigg and Merrimac are suing Massey for injecting slurry into 1,000 acres of former underground mines between 1978 and 1987. Slurry is created when coal is washed to help it burn more efficiently.

Massey attorney Dan Stickler did not respond to several requests for comment from The Associated Press. The company has defended the practice in court documents, arguing mineral rights agreements dating to 1889 give it "the full right to take and use all water found on the premises."

For decades, coal companies in Appalachia have injected slurry into worked-out mines as a cheap alternative to dams and other systems that can safely store or treat the slurry. The industry says the practice is safe, but critics contend slurry seeps through natural and manmade cracks, eventually contaminating groundwater.

The state Department of Environmental Protection has imposed a temporary ban on new injection sites. Earlier this year, a team of West Virginia University researchers advised lawmakers to start monitoring coal slurry, even though they could not conclusively demonstrate a hazard to public health.

They also claim Massey drilled 40 more holes than it was permitted, pumping water out to relieve pressure and to make room for more waste. That waste came within feet of their homes, and the lawsuit says tests show the slurry "ripples and bubbles through the system in varying degrees, from highly toxic to simply toxic."

At an August hearing, the five-judge panel denied more than 100 Massey motions to dismiss the cases of those plaintiffs who didn't attend the previous mediation attempt.

That kept the lawsuit alive for not only 556 people who say they are already sick or disabled, but for nearly 200 additional plaintiffs who want a medical monitoring program.

"I think it's going to be either all or nothing," says Thompson. "Either everyone is going to trial, or no one is going to trial."

Feds give more time for owl recovery plan comments

JEFF BARNARD
AP Environmental Writer

GRANTS PASS, Ore. Federal biologists are giving the public another month to say what they think about a new approach to saving the northern spotted owl from extinction.

The U.S. Fish and Wildlife Service on Friday extended the deadline for comments on its draft spotted owl recovery plan to Dec. 15.

The owl's need for old growth forests has long put it at the center of legal and political battles over logging in the Northwest.

The timber industry and members of Congress asked for an even longer extension. They said the draft proposed significant changes to the 2008 plan, including a consideration for the first time of private lands in saving the owl from extinction.

"What's the rush," Tom Partin, president of the American Forest Resource Council, a timber industry group, said in a statement. "It's as if they are trying to hide fatal flaws in the plan."

The timber industry and conservation groups both said they wanted to see details about a system of habitat reserves that would be created to protect owl habitat.

"It's unclear whether they will actually have reserves for the owl, or something similar to what was rejected previously by scientific peer review," said Dominic DellaSala, president of the Geos Institute, a conservation group. "Right now we're still waiting for what's behind the curtain."

Paul Hansen, Oregon state director of Fish and Wildlife, said habitat reserves will be addressed in the next phase — designating critical habitat. For that reason a 30-day extension was deemed appropriate.



There's a lot more than turkey to look forward to this November. For starters, jazz sensation, Nnenna Freelon. Then, Broadway's darling Christine Ebersole. And a **free Sunday afternoon concert** with brilliant young musicians. All at the enormously intimate 499-seat Broad Stage. But let's talk turkey: call or go online for seats. ASAP.

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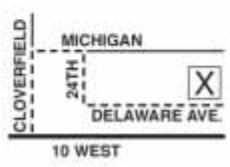


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Driver held in motorcycle head-on crash that kills five

ELLIOT SPAGAT
Associated Press

SAN DIEGO A man was arrested on suspicion of driving under the influence after he slammed his car head-on into a group of motorcycle riders celebrating their club's 10th anniversary, killing four motorcyclists and his companion, authorities said Sunday. But they also are looking for another driver who they say played a role in the crash.

Carlos Ramirez Bobadilla, 36, was arrested when officers smelled alcohol on his breath about five hours after the Saturday crash, said California Highway Patrol Officer DeeAnn Goudie. Ramirez, one of six injured in the collision on a remote desert highway, was recovering from hand fractures at a San Diego hospital, Goudie said.

Results of a blood test were pending, and it was unclear if the driver's alleged alcohol consumption contributed to the collision, Goudie said, but he was arrested on a misdemeanor and is not being held responsible for the deaths based on evidence collected so far.

Authorities were looking for the driver of a gold Honda Civic who forced Ramirez off the road when trying to pass the motorcyclists on the undivided two-lane highway east of San Diego.

Ramirez, of Mexicali, Mexico, swerved his white Dodge Avenger to the right shoulder to avoid the Honda and then overcompensated by swinging left into oncoming traffic, Goudie said. Ramirez's speedometer was found stuck at 60 mph, 5 mph below the speed limit.

"It would have been nice if he had just gone off to the right," she said. "He would have been stuck in the soft sand."

None of the motorcyclists got the license plate of the Honda driver — described as a man wearing a baseball cap. No one pursued him, choosing to stay behind to attend to their friends.

"I was the first person on scene that had a uniform on," Goudie said. "I was being dragged in every direction by frantic people saying, 'Help this person, help that person.'"

The CHP withheld names of the five who died, pending notification of next of kin. They included a husband and wife who were on a motorcycle that was first to be struck.

A man who was driving a motorcycle behind the couple was struck next and died, Goudie said.

Ramirez turned and hit a third motorcycle, killing a woman who was riding on the back and injuring her husband, Wilson Trayer, 39, of Lakeside, Goudie said.

Trayer's motorcycle sliced 18 inches into the front passenger door of the Dodge that Ramirez was driving, killing Ramirez's companion, a 31-year-old Mexicali woman who owned the car, Goudie said.

Carl Smith, president of the Lakeside-based Saddletramps Motorcycle Club, said three riders were seriously injured but expected to survive. Two others had less serious injuries.

William Barnes, 57, of San Diego suffered a punctured lung and broken hip and ankle and his wife, Melanie, 46, broke her pelvis and had a brain hemorrhage, Smith said. Trayer broke his pelvis, ribs, back and jaw, according to his daughter, Sierra.

"It's going to be a long recovery for the three of them," Smith said.

One of the injured — John Philip Lombardo, 55, of Lakeside, whose leg was hit by an ejected motorcyclist — was released from the hospital, Goudie said.

Another rider had her spleen removed, Smith said. Goudie identified her as Kelly Halley, 42, of Santee.

Smith was leading the motorcycles and watched in his rearview mirror as Ramirez turned his sedan into oncoming traffic and struck the middle of the pack. There were 21 riders on about a dozen motorcycles.

"The car was out of control when I went by him. He narrowly missed me and my vice president," said Smith.

Smith doesn't blame Ramirez, despite the allegation that he was driving under the influence. He considers Ramirez a victim because his companion died.

"It looked like he overreacted, but the guy in the Honda Civic was at fault," said Smith, who estimated the Civic was going 95 mph when it passed the motorcycles.

The group met Saturday morning at Smith's Alpine home and had breakfast at the Golden Acorn Casino off Interstate 8 in Boulevard. They planned to spend the night at the Quechan Casino Resort in Winterhaven, near the Arizona state line.

"They were just going on a nice, leisurely ride in the desert because the weather's gorgeous now," Goudie said.

The accident occurred about 1 p.m. Saturday on state Route 98 near the hamlet of Ocotillo, about 80 miles east of San Diego. The curvy road, which hugs the Mexican border, links Mexicali to Interstate 8 and is used by motorists from Southern Californians and Mexico's Baja California state.

Smith said club members are close friends — many in daily contact — who go on long monthly rides and do an annual charity drive for the Boys and Girls Clubs of East (San Diego) County. They plan a blood drive to help the injured riders.

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Logo by logo, ND school changes its brand

DAVE KOLPACK
Associated Press

GRAND FORKS, N.D. Duke without the Blue Devil? Notre Dame without the Fighting Irish? Most students and alumni at those proud universities wouldn't dream of dropping those enduring symbols of school pride.

But that's exactly what's happening at the University of North Dakota, where the state's flagship school is undergoing a mandatory facelift after the NCAA concluded the 80-year-old Fighting Sioux nickname was hostile and abusive.

North Dakota was the nation's last college to challenge an NCAA edict against American Indian mascots and images. But eventually, an NCAA lawsuit forced the school to reconsider, and the state Board of Higher Education said it would retire the nickname if the school didn't obtain permission from the Spirit Lake and Standing Rock Sioux tribes. Spirit Lake endorsed the nickname; Standing Rock did not.

So by next August, most vestiges of the nickname — logos on letterheads, Indian heads on walls and windows, even food items on menus — must be erased, removed, power-washed or painted over. School officials say they will take their time in finding a new nickname and logo.

"I would say a majority of students just assumed this day wasn't going to come," said Casey Hayden, a UND senior from Cottage Grove, Minn. "There are a lot of hurt feelings over it, but it's pointless to blame anyone and important to move forward."

The agreement with the NCAA says the school can keep historical items related to the nickname and items embedded in the architecture. While college and community representatives continue to sort out what fits that definition, it's clear that a number of scholarships, clubs and events will need new identities.

It won't be simple. There's the Sioux Award, Spirit of Sioux Award, Fighting Sioux Club, Sioux Boosters, Sioux-Per-Swing, Sioux-Per-Burger, Fighting Sioux ROTC Battalion, Sioux Laundry, Sioux Fan Fest, Sioux Crew, Sioux Amateur Radio, Sioux Kids Club, Sioux Strong and Soaring Sioux.

Just to name a few.

"I didn't know we had the Soaring Sioux," said UND Indian studies professor Birgit Hans, a member of a committee helping with the transition. She was told it was a hot air balloon club.

School officials believe it should be relatively cheap and painless to remove most references to the logo on campus, which is not prominently displayed in most buildings. In some cases, a few coats of paint will do, such as a Fighting Sioux logo on the wall of the office of Lt. Col. Josh Sauls, head of the Fighting Sioux Army ROTC.

"We will make whatever adjustments need to be made," Sauls said. "The Army is taking no sides in this issue and are behind the university 100 percent."

But there are some exceptions, mostly in sports arenas.

The $100 million Ralph Engelstad Arena, a privately owned building where UND plays hockey, has thousands of Indian-head logos, including a 10-foot sketch of an Indian head embedded in the granite floor and brass medallions on the outside chairs of most rows.

Asked how many of the logos could be easily removed, arena manager Jody Hodgson said, "None."

Although the agreement with the NCAA shows pictures of logos, trophies and banners that should remain intact, Hodgson said he's still not clear on the final orders.

"At the time this settlement agreement was created, I don't think anyone foresaw what was happening today, and that is transitioning away from the logo," he said.

> **"I WOULD SAY A MAJORITY OF STUDENTS JUST ASSUMED THIS DAY WASN'T GOING TO COME."**
>
> Casey Hayden
> UND senior
> Cottage Grove, Minn.

"There's still issues to be resolved there."

The transition committee also is wrestling with its approach to private businesses that use the logo, including bars and restaurants that display banners and jerseys and those that use the name. One of the most popular eateries in town is the Big Sioux cafe, marked by an Indian statue near the entrance.

Bruce Smith and Kris Compton, who head the so-called Honoring History and Traditions Task Group, said they're hoping those establishments will follow the college's lead. The group plans to meet twice a month, with the next session scheduled for Nov. 30.

The school has said on a website dedicated solely to the nickname issue that fans will be allowed to wear the popular Sioux gear — sales on the hockey jersey have increased for five straight years — on campus.

"However, eventually, as a new nickname and logo are adopted, we expect to see less and less of the Fighting Sioux branding," the website says.

The university has set a June 30, 2011 deadline for retailers to sell off the last of their Sioux logo merchandise. Officials from a licensing company plan to canvass those merchants in July to make sure products are off the shelves — and officially become collector's items.

"By the time that deadline rolls around, I think you will see people buying as much of that merchandise as possible," Hayden said.

Some fans have opted for more permanent souvenirs.

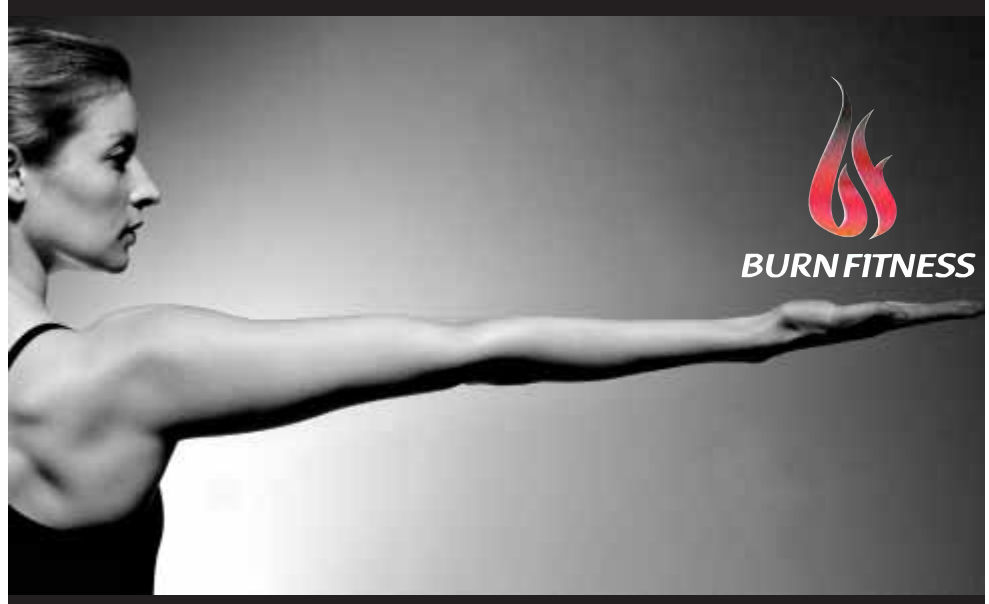
Magoo Boyer, owner of Magoo's Tattoos outside of Grand Forks, said he and his son, Kevin, have applied hundreds of Fighting Sioux tattoos over the last three decades. Interest dropped off during the nickname controversy — but none of their customers have shown buyer's remorse.

"I've never had anyone come back to get a Sioux logo covered up," Magoo said.

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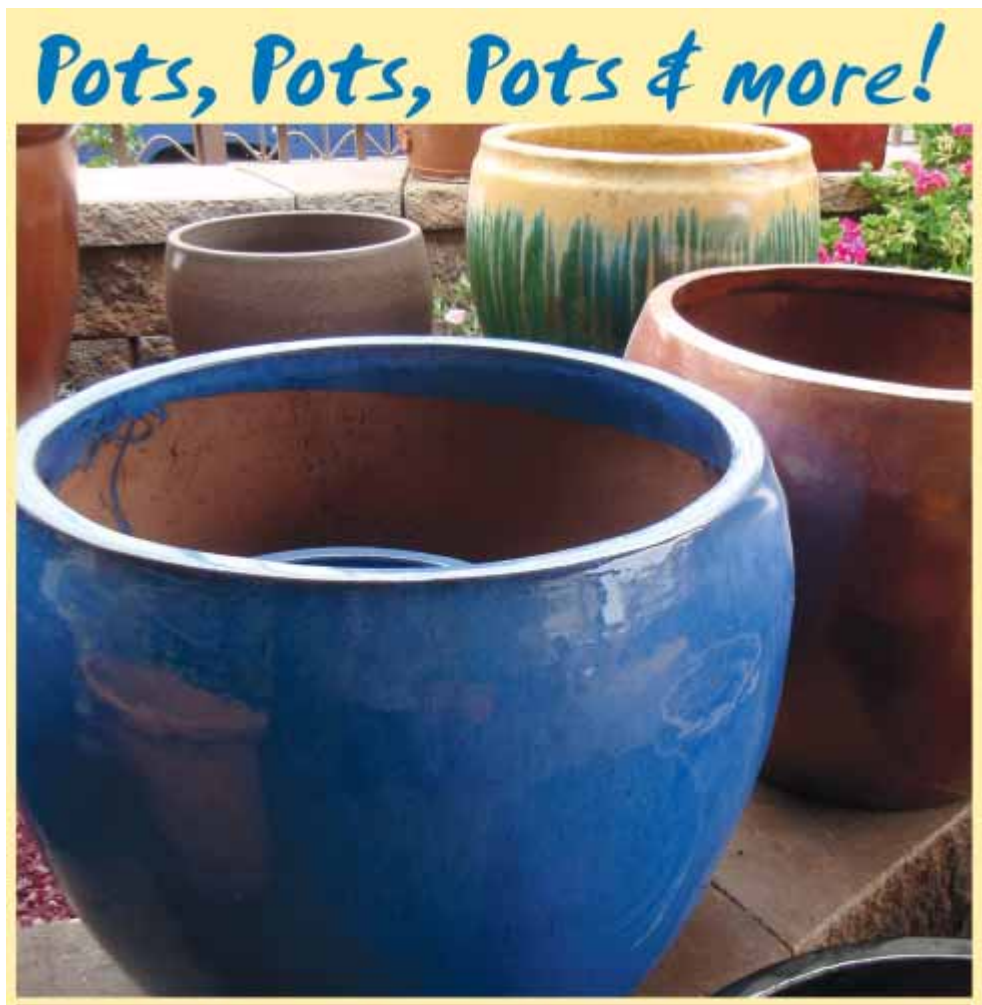
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Parking Structure No. 2 Seismic Retrofit

The parking structure will remain open throughout the construction project; however, the work requires the closure of up to 50 parking spaces per day. The lanes exiting to Second Street will be closed until late October. During this time, all exiting traffic is being re-routed to the alley behind the parking structure. Some of the construction requires workers to be in close proximity to the drive aisles. Please use extreme caution while driving in the structure. The estimated completion date for the project is February of 2011.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.





SAMOHI

FROM PAGE 1

to keep playing with my boys."

What Samohi feared was confirmed on Sunday when CIF-SS officials released the pairings for the playoffs, which begin Friday. Although sharing a 6-4 overall record and 3-2 league mark, Samohi, which tied for second place behind Inglewood, failed to reach the postseason as Beverly Hills and Culver City rounded out the berths from the Ocean League.

"I'm glad we improved from last year," Clark said, "but, it will be hard to see these kids go.

"When I stepped on campus [the seniors] were just sophomores and have grown so much since then."

Despite missing the playoffs, the Vikings played a complete game against Hawthorne on Friday. After allowing Hawthorne to score the game's first points on a pass play, the Vikings went on to score 50 straight with Comas again leading the way. The senior, whom has drawn the eyes of college recruiters this season, finished the night with three catches for 80 yards and two touchdowns. His night was highlighted by a 60-yard punt return late in the game that he took in for a score. Comas, who was the Vikings' most consistent player all season, finished the year with 17 touchdown catches and four kicks returned for scores.

Fellow senior, running back Brandon Taylor, also scored on the night. He compiled 53 yards on nine carries and the score.

Getting in on the senior action was backup quarterback Brock Miller, who blocked a punt in the second quarter, setting up a Comas touchdown.

Particularly touching was a post game gathering around senior Cody Williams. The former linebacker severely injured his spine last year and has been confined to a wheelchair since. The team's seniors, many with tears in their eyes, crowded around Williams, who was named a captain this season. The night ended with the seniors posing for pictures as the curtain closed on another football season.

"This year was really special," Taylor said. "I hate to see it end."



Photos by Morgan Genser *news@smdp.com*

SO LONG, SENIORS: **(Top) Seniors from Santa Monica High School's football team gather after a season-ending 50-8 win over Hawthorne on Friday at Santa Monica College's Corsair Field. (Above) Samohi senior Cody Williams shares a moment with Head Coach Travis Clark on Friday before the Vikings took the field against Hawthorne. Williams was named a captain this season after suffering a severe spinal injury last year.**

daniela@smdp.com

CP
FROM PAGE 1

later discovered he was sent to a concentration camp.

After years of silence, the Santa Monica resident has written an autobiography, titled "All the Pretty Shoes," detailing her experiences as a young girl during the holocaust and the aftermath that ensued.

With both her parents gone — her mother had died from tuberculosis before the invasion — Roth was left to fend for herself, often knocking on strangers' doors and posing as a Catholic girl in search of place to stay to avoid being punished for breaking the curfew.

"When you're a child… and you lose someone you really love, you keep going on," Roth said. "You have this inner strength that keeps moving you on and you say, 'Well, my parents will be proud of me. I know I can be better than everyone else. I'll show the world that I can do this.'"

It was with this innocent belief that Roth made it through the occupation. Even after the war, however, Roth did not stop running. From joining a militarized Zionist group promising passage out of Hungary to jumping a train headed to Paris, France to avoid being followed, Roth could not forget the survival skills she had learned.

"I was never fussy about what I was doing because I was surviving," she said.

In Paris, Roth found an organization that protected immigrants and sent her to the north of France to reunite with her uncle, who put her to work in a factory. After a period of poor treatment and hard labor, she ran back to Paris, and signed up for an adoption program that moved her to Montreal, Canada.

"Every weekend we would have rich families shop for orphans … . I didn't want to be adopted. I didn't like the concept, so they put me in a foster home instead," she said.

While she was in foster care, she became pregnant by another orphan immigrant, who she later married and had two children with. However, before long, the relationship soured. She left him and moved to Toronto.

"When my husband found me, he took the children out for a walk, and he never brought them back. He kidnapped them," said Roth, who spent the next six years looking for her children, only to find them given up to a foster home.

During that time, her friend encouraged her to become a fashion model for a man who later became her husband. He helped get her children back, but then began abusing her son when money problems arose.

"I know [my son] was suffering from that man … and that really hurt me. That pain came back to me and I'm so sorry," said Roth, who while writing her book called her son out of the blue to apologize.

Roth's daughter has had an easier time accepting her mother, but still can't read the book.

"She said she cant deal with it…. I understand it, but I'm disappointed. I was hoping to put an end to the questions in her mind … and bring us closer," Roth said.

Again, Roth ran away from an abusive situation, moving in with her daughter in Redondo Beach, who sponsored her U.S. citizenship.

While in the U.S., she approached work with the same attitude she learned during the war.

"I didn't have any former education … I had no diploma. I took jobs just to survive. For me that was my schooling. Every job taught me something," said Roth, who has worked as everything from a legal secretary to a director at the Century City Chamber of Commerce. "Once I went in from the bottom, I climbed to the top."



WHAT A VIEW

Brandon Wise *brandonw@smdp.com*

People gather at Palisades Park to watch the sun set over the Santa Monica Bay on Saturday evening. Today's temperatures are expected to be in the upper 60s.

All along, she pursued her creative interests in art and writing. Locally, she's privately exhibited her acrylic-based figurative artwork in establishments, such as Kreation Organic Restaurant.

She met the love of her life at a writing class for adults at Beverly Hills High School. They were together for 31 years.

After his death last year, she channeled all of her energies into another love: writing.

"I started writing [my book] and I couldn't stop … . My arms and fingers were hurting, but I kept going. For about six months, I don't think I left my computer … just to sleep," said Roth, who hopes her story will spread awareness about victims of war and help inspire others to persevere through hard times.

"I have a girlfriend who's been struggling with divorce … and trying to find a job. I said, '[You are] so strong. I am so proud of you for fighting for your life.' She said, 'Are you kidding me? I'm proud of you … . I open your book everyday. It's my Bible. It gives me strength to survive.'"

"All the Pretty Shoes" officially launches Jan. 8, 2011.

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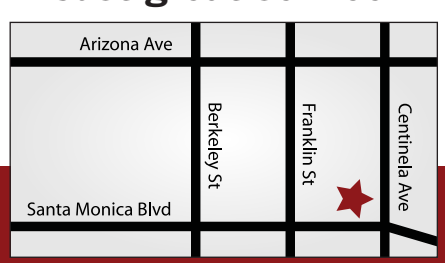
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'Megamind' continues box office reign with $30M

CHRISTY LEMIRE
AP Movie Writer

LOS ANGELES Will Ferrell's dastardly schemes continue to succeed, with the animated "Megamind" staying at the top of the box office.

The DreamWorks Animation 3-D comedy, featuring Ferrell as the voice of a super villain, made just over $30 million in its second week in theaters, according to Sunday studio estimates. It's now made nearly $90 million total. "Megamind" also features the voices of Brad Pitt, Tina Fey and Jonah Hill.

Opening in second place is the 20th Century Fox action thriller "Unstoppable," starring Denzel Washington and Chris Pine as railroad workers trying to stop a massive runaway train. It made $23.5 million. The movie is based on a 2001 Ohio incident in which a train carrying hazardous cargo traveled 66 miles without a crew.

Last week's No. 2 film, "Due Date," fell to the third spot with $15.5 million. The Warner Bros. comedy features Robert Downey Jr. and Zach Galifianakis as opposites stuck together on a cross-country road trip. It's now made $59 million in two weeks.

Among the weekend's other new releases, "Skyline" opened in fourth place with $11.7 million. The Universal Pictures sci-fi thriller depicts aliens invading and destroying Los Angeles. And "Morning Glory," a Paramount comedy set in a network morning show starring Rachel McAdams, Harrison Ford and Diane Keaton, opened at No. 5 with about $9.6 million.

Anne Globe, head of worldwide marketing for DreamWorks Animation, said positive word of mouth helped "Megamind" remain on top.

"It's exciting because audiences are clearly responding very well to the movie," said Globe. "This was a decided No. 1 again. We were only down 35 percent, which is a pretty terrific hold for the movie."

But "Megamind" is the rare family movie in theaters these days, which also helps, said Hollywood.com analyst Paul Dergarabedian. Next week, the feverishly anticipated first half of the "Harry Potter" finale, "Harry Potter and the Deathly Hallows: Part 1," debuts.

"Up until 'Megamind' the marketplace was virtually devoid of any family films," Dergarabedian said. "The R-rated films were dominating: You had 'Paranormal Activity 2,' 'Saw 3-D,' 'Jackass 3D.' Then there was a plethora of adult-oriented dramas: 'Secretariat,' 'The Social Network,' 'Hereafter,' all those films. Then there were movies for older audiences like 'Red.'"

The fact that "Megamind" is in 3-D is also a draw to younger audiences, he said: "Kids love 3-D. Kids love the gimmicky thing."

"Unstoppable," the fifth film Washington has made with director Tony Scott, debuted slightly better than the $21.4 million average opening of their collaborations. Previously, they'd worked on "Crimson Tide," "Man on Fire," "Deja Vu" and "The Taking of Pelham 123."

The movie had surprisingly good reviews for an action picture — 86 percent positive on Rotten Tomatoes — and the audience was evenly divided between men and women, said Bert Livingston, general sales manager for 20th Century Fox

"It doesn't happen very often, but when you get reviews like that and people like the movie so much, and they come out and tell their friends, it's the first weekend but it's just a beginning," Livingston said.

Estimated ticket sales for Friday through Sunday at U.S. and Canadian theaters, according to Hollywood.com. Final figures will be released Monday.

LAPD
FROM PAGE 3

filed every year, the Times said. Officers are accused of targeting a person solely because of his or her race, ethnicity, religious garb or some other form of outward appearance.

In the letter, the Justice Department expressed "continuing concerns about the overall quality of investigations of biased policing." Federal officials criticized investigators for "going through the motions" and found they "simply take ordered statements from officers and then run down a checklist of required questions without following up on key points or asking fundamental questions one would expect."

MLB

Gibson's historic bat sells for nearly $600K

THE ASSOCIATED PRESS

LAGUNA NIGUEL A father-son sports collectors team from Santa Barbara bought the bat Kirk Gibson used for his historic home run in the 1988 World Series for $575,912.40 early Sunday in SCP Auctions' October/November auction, and also took home the four other Gibson artifacts on sale.

Chad and Doug Dreier of the Dreier Group paid $1.19 million for the five items, which included Gibson's home run bat, his game-worn Los Angeles Dodgers jersey ($303,277.20), batting helmet ($153,388.80), NL Most Valuable Player Award ($110,293.20) and World Series trophy ($45,578.40).

"We are thrilled to keep this amazing collection of baseball history in Southern California," Chad Dreier said.

Proceeds from the sale of the World Series trophy and MVP award will benefit the Kirk Gibson Foundation.

Also, a 1934 Babe Ruth professional-model bat used by Ruth to hit career home run No. 702 sold for $137,865.60, a Ty Cobb H&B side-written professional model game-used bat went for $75,330, and a 1953 Mickey Mantle New York Yankees game-worn, autographed road jersey sold for $62,256.

The bid for Gibson's bat is the second-highest amount paid for a game-used bat, behind only Babe Ruth's signed bat used for the first home run at Yankee Stadium that SCP sold in 2004 for $1.265 million.

NCAA BASKETBALL

No. 15 UCLA beats UC Santa Barbara, 66-52

THE ASSOCIATED PRESS

LOS ANGELES The UCLA Bruins have a simple goal in mind this season — force turnovers, and lots of them.

Jasmine Dixon and Markel Walker scored 12 points apiece to lead a balanced attack and No. 15 UCLA showed its defensive prowess in a 66-52 win over UC Santa Barbara on Sunday.

"That's our game plan every time," Dixon said. "We feed off turnovers."

Darxia Morris and Atonye Nyingifa each finished with 10 points for the Bruins (2-0), who employed full-court defensive pressure to force 23 turnovers. The Bruins got 14 steals, with six players recording two apiece.

"Each of us was getting hyped on the turnovers we were making," Dixon said. "It's like a domino effect."

And the plan worked accordingly against the overmatched Gauchos, who failed to deal with the Bruins' intensity on the defensive end.

"This team is a team that relies heavily on defensive pressure," UCLA coach Nikki Caldwell said. "I thought our starters did a good job of establishing that defensive pressure."

That pressure was evident as UCLA put on the clamps defensively to open the second half, using an 18-0 run that was capped by Doreena Campbell's 3-pointer. The scoreless span lasted over five minutes and helped the Bruins to a 55-26 advantage.

The Gauchos hit a 3-pointer coming out of the half but managed just one other basket until Emile Johnson's layup broke their drought at the 12:20 mark.

"If you want to beat a Top 25 team, you can't go scoreless for five minutes," Johnson said.

UCLA hung on from there, emptying the bench and playing mostly reserves the rest of the way to win its home opener.

Johnson led the way with 14 points UCSB (0-2), which fell to 2-12 all-time against UCLA. The Gauchos turned the ball over 14 times in the opening half and managed just 10 assists for the game.

"I feel like on our end, we were sloppy," UCSB coach Lindsay Gottlieb said. "But UCLA is going to force a lot of teams into turnovers."

Unlike their season opener on Friday night when they fell behind early and trailed at halftime before coming back for a win over San Diego State, the Bruins played out in front for most of this one.

UCLA scored eight straight points, including five from Walker, midway through the first half to go ahead by nine points. They lead 31-21 at halftime.

Former Santa Monica High School standout Thea Lemberger plays for UCLA. Moriah Coleman, who currently plays for Samohi, recently signed a Letter of Intent to play with the Bruins next season.





SURF REPORT

Surf Conditions **Water Temp:** 62°

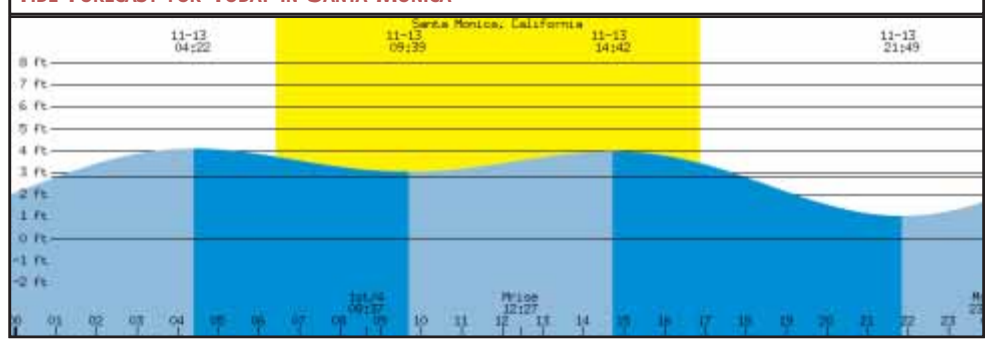
Swell Forecast

Today is looking smaller, about waist high most everywhere.

Long Range Synopsis

This week we will see some NW swell come ashore in the chest high range for west facing breaks, but sporadic.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **November 11, 2010**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 16
- Number of A grades for dry/wet weather -- 24 / 15
- Number of (C,D,F) grades for dry/wet weather -- 19 / 27

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Goldbeck Family Foundation, simplehuman, SIMA, Carlson Family Foundation, Inc.

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Los Alisa creeks.	A+	A+
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A	A+
Zuma Beach at Zuma Creek mouth.	A	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	B	F
Escondido Creek, just east of Escondido State Beach.	F	D
Latigo Canyon Creek mouth.	A+	A+
Solstice Canyon at Dan Blocker County Beach.	B	F
Puerco State Beach at creek mouth.	C	A
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	F	F
Surfrider Beach at Malibu Colony fence.	A+	D
Surfrider Beach (broach location)- daily.	D	F
Malibu Pier - 50 yards east.	F	B
Carbon Beach at Sweetwater Canyon.	A+	B
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A+	D
Pena Creek at Los Tunos County Beach.	A+	A
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	B	B
Castlerock Storm Drain at Castle Rock Beach.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	F	F
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	F	A+

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	C	B
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A
Will Rogers State Beach at Temescal Canyon drain.	A	F
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	C	B
Santa Monica Beach at Montana Ave. drain.	A	C
Santa Monica Beach at Wilshire Blvd. drain.	C	F
Santa Monica Municipal Pier.	C	D
Santa Monica Beach at Pica/Kenter storm drain.	F	C
Santa Monica Beach at Strand St. (in front of the restrooms).	A	F
Ocean Park Beach at Ashland Ave. drain.	A	C
Venice City Beach, at the Rose Ave. storm drain.	F	F
Venice Beach at Brooks Ave. drain.	A+	F
Venice Beach at Windward Ave. drain.	F	F
Venice Fishing Pier - 50 yards south.	A+	C
Venice Beach- projection of Topsail St..	A+	D
Marina del Rey, Mothers' Beach- lifeguard tower.	C	C
Dockweiler State Beach at Ballona Creek mouth.	C	F
Dockweiler State Beach at Culver Blvd. drain.	D	A
North Westchester Storm Drain at Dockweiler State Beach.	B	D
Dockweiler State Beach at World Way (south of D&W jetty).	C	C
Dockweiler State Beach at Imperial Hwy drain.	F	D
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	F
Dockweiler State Beach at Grand Ave. drain.	A+	F

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

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MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Queen of the Lot (R) 1hr 54min
7:30pm

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-6232

Morning Glory (PG-13) 1hr 42min
1:00pm, 3:45pm, 6:30pm, 9:15pm

Unstoppable (PG-13) 1hr 38min
1:40pm, 4:15pm, 7:00pm, 9:40pm

Town (R) 2hrs 03min
1:15pm, 4:10pm, 7:10pm, 10:00pm

Secretariat (PG) 1hr 56min
1:05pm, 4:00pm, 7:05pm, 9:55pm

AMC Santa Monica 7
1310 Third St.
(310) 451-9440

Morning Glory (PG-13) 1hr 42min
11:20am, 2:00pm, 4:45pm, 7:30pm, 10:15pm

Unstoppable (PG-13) 1hr 38min
12:00pm, 2:35pm, 5:10pm, 7:45pm, 10:20pm

Due Date (R) 1hr 35min
12:30pm, 3:00pm, 5:30pm, 8:00pm, 10:30pm

Social Network (PG-13) 2hrs 00min
12:30pm, 3:30pm, 6:30pm, 9:30pm

Megamind 3D (PG) 1hr 36min
11:40am, 2:10pm, 4:40pm, 7:15pm, 9:45pm

Jackass 3D (R) 1hr 34min
10:35am, 12:55pm, 3:15pm, 5:45pm, 8:15pm, 10:30pm

Hereafter (PG-13) 2hrs 09min
10:30am, 1:20pm, 4:15pm, 7:10pm, 10:10pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Nora's Will (Cinco dias sin Nora) (NR) 1hr 32min
4:20pm, 9:30pm

Girl Who Kicked the Hornet's Nest (NR) 1hr 52min
1:30pm, 4:50pm, 8:10pm

Fair Game (PG-13) 1hr 48min
1:50pm, 4:30pm, 7:10pm, 9:50pm

You Will Meet A Tall Dark Stranger (R) 1hr 38min
1:55pm, 7:00pm

Cool It (PG) 1hr 28min
1:00pm, 3:15pm, 5:30pm, 7:50pm, 10:15pm

AMC Criterion 6
1313 Third Street Promenade
(310) 395-1599

Megamind (PG) 1hr 36min
12:55pm, 6:15pm

Due Date (R) 1hr 35min
11:30am, 2:00pm, 4:30pm, 7:00pm, 9:30pm

Social Network (PG-13) 2hrs 00min
11:00am, 4:30pm, 10:15pm

Red (PG-13) 1hr 51min
1:55pm, 7:15pm

For Colored Girls (R) 2hrs 00min
3:15pm, 9:00pm

Skyline (PG-13) 1hr 40min
12:15pm, 2:45pm, 5:15pm, 7:45pm, 10:10pm

For more information, e-mail news@smdp.com

Enjoy the moment, Scorpio

ARIES (March 21-April 19)
★★★ Some Mondays you might not want to go into work or respond to demands. This Monday, whether you are steamed about an issue or just not in the mood for the same old stuff, you would love to stay home. Why not? In any case, you deal with people best on an individual level. Tonight: A discussion sheds light on a situation.

TAURUS (April 20-May 20)
★★★★★ An early-morning challenge could turn into the fuel that keeps you going all day long. Never lose sight of your long-term, primary goals in situations and when making little decisions. A meeting could be provocative. Tonight: The only answer to an offer is "yes."

GEMINI (May 21-June 20)
★★★ You could be irritated by an associate. Whether you are upset for a good part of the day is up to you. Respond to an older or respected individual. You cannot escape a work-related issue. Tonight: Burning the candle at both ends.

CANCER (June 21-July 22)
★★★★★ Keep reaching out for others at a distance. Express an unusual depth and understanding that many crave. If you are making a decision, follow your emotional responses. Squeeze in a walk during a break to keep your energy up. Tonight: Be imaginative in your choices.

LEO (July 23-Aug. 22)
★★★★★ Deal with others directly. A child or loved one could be extremely difficult in the a.m. Let go of sharp words and angry feelings as soon as possible. Financial pressure could be substantial. Tonight: A chat and dinner.

VIRGO (Aug. 23-Sept. 22)
★★★★ Others seem to have a lot of answers and want to take the lead. A last-minute problem in the morning could upset you. Speak your mind, but know that sugar works better than vinegar. Choose your words with care. Tonight: Just don't be alone.

LIBRA (Sept. 23-Oct. 22)
★★★ An easy give-and-take with associates could make all the difference in the end results. Still, if you get angry, you could be careless. Be careful with machinery. Be aware that your physical and mental state are directly linked to your productivity. Tonight: Make it easy.

SCORPIO (Oct. 23-Nov. 21)
★★★★★ Your ingenuity comes to the forefront, no matter what you are doing. If you encounter a problem with funds or an emotional risk, step back. Do you really need to do this? Your creativity increases with a child or loved one. Tonight: Enjoy the moment.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★ Curb your anger and attempt to avoid a temper tantrum. You could be a little worn and frayed. If you can, stay close to home, and if you're at work, minimize risk-taking. Your instincts will guide you. Tonight: Nothing needs to be complicated.

CAPRICORN (Dec. 22-Jan. 19)
★★★★★ Though someone might make you angry, don't cut off communication. Your ability to understand will be heightened as a result. Look to the long-term implications of an agreement or discussion. Tonight: Catch up on a friend's news.

AQUARIUS (Jan. 20-Feb. 18)
★★★ A friend might disappoint you or be angry. Your way of dealing with the issue could be to pretend the problem never happened or go off and indulge yourself. Expect only momentary relief. Tonight: Buy a favorite munchie on the way home.

PISCES (Feb. 19-March 20)
★★★★★ Though everyone accomplishes more when he or she has plans or a to-do list, you seem to naturally do the right thing at the right moment. Tune in to your feelings. Touch base with someone at a distance. Tonight: All smiles.

Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year, curb a tendency to get angry and act out. In the long run, this behavior could be self-destructive. Note a fine-tuned sense of intuition. To succeed, you will need to use it. This same sixth sense comes through when determining where and when to take a risk. If you are single, you have many more admirers than you think. Many will come forward, especially in the spring. With all these possibilities, you might not want to settle down. If you are attached, the two of you often feel like newlyweds.



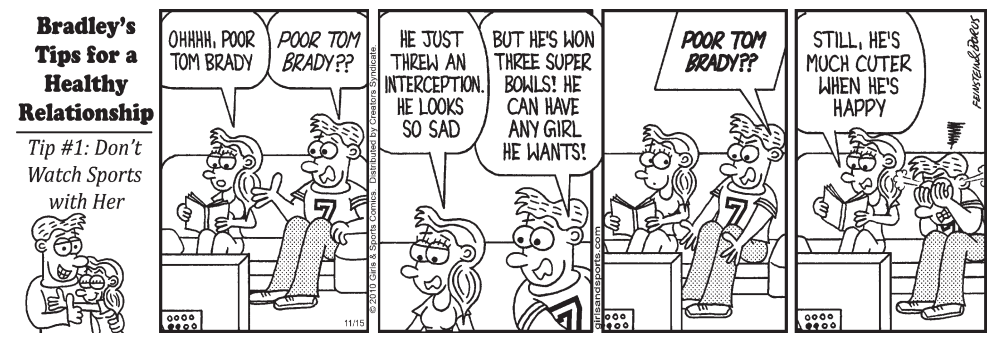
MYSTERY PHOTO

File photo

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

Girls and Sports

By Justin Borus and Andrew Feinstein



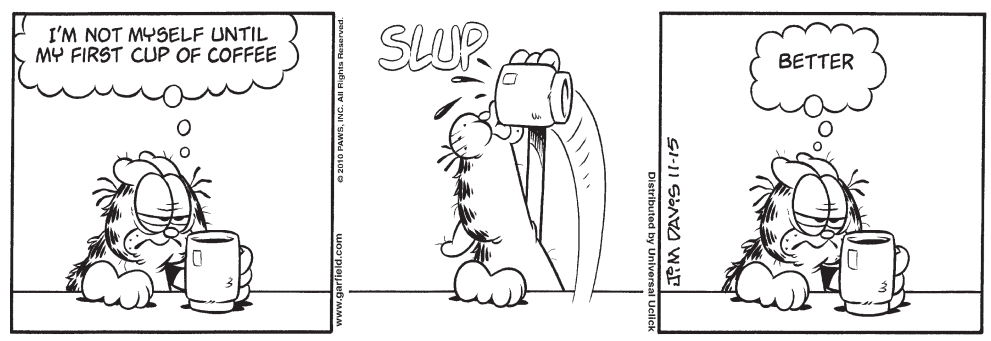
The Meaning of Lila

By John Forgetta & L.A. Rose



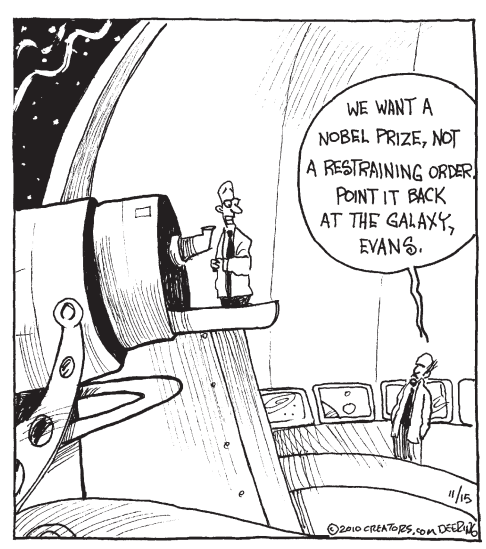
Garfield

By Jim Davis



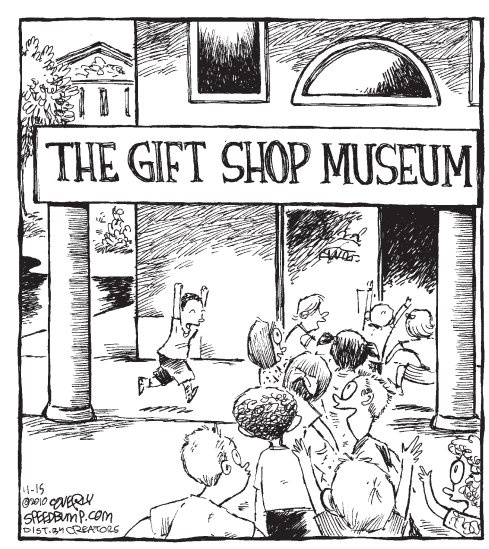
Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

2			5					
		5	9	3	1	4		
	6		8				5	
3	7	2	4				1	
	1						2	
	4				9	5	7	3
	2				5		4	
		6	1	2	8	7		
					7			9

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

3	1	4	8	6	7	2	5	9
9	6	7	2	5	1	8	3	4
5	2	8	4	3	9	7	1	6
2	8	5	7	4	3	6	9	1
4	7	3	9	1	6	5	8	2
1	9	6	5	8	2	3	4	7
7	3	2	1	9	8	4	6	5
6	5	9	3	7	4	1	2	8
8	4	1	6	2	5	9	7	3

"Attention Seniors with Retirement Savings!"

"Retirees Make These Mistakes Losing Thousands of Dollars"

A nationally known financial expert says many seniors who have savings accounts make these mistakes, costing themselves and their families thousands of dollars! They risk their retirement security, increasing the chance they could outlive their money. This is true whether they handle retirement savings themselves, or with help from a professional! Are you needlessly losing thousands of dollars? Find out NOW, by getting this eye opening FREE report that reveals retirement savings secrets that banks and insurance companies don't want you to know!

Call toll-free, 800-238-1719, 24 hrs. for a FREE recorded message and get this report.
CALL NOW, before it's too late!

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Broadway rosters
6 Clock part
10 Fancy tie
11 Full of energy
13 Map division
14 Rubber source
15 Blunder
16 Used to be
18 George Gershwin's brother
19 Twisted treat
22 Mouse's cousin
23 Take a breather
24 Rockies resort
27 Milk buys
28 Shortly
29 Arrest
30 Physics, for one
35 Make a choice
36 Great weight
37 Sphere
38 "Superman" star
40 Stories
42 Bert's pal
43 Steer clear of
44 Constellation part
45 Talked at length

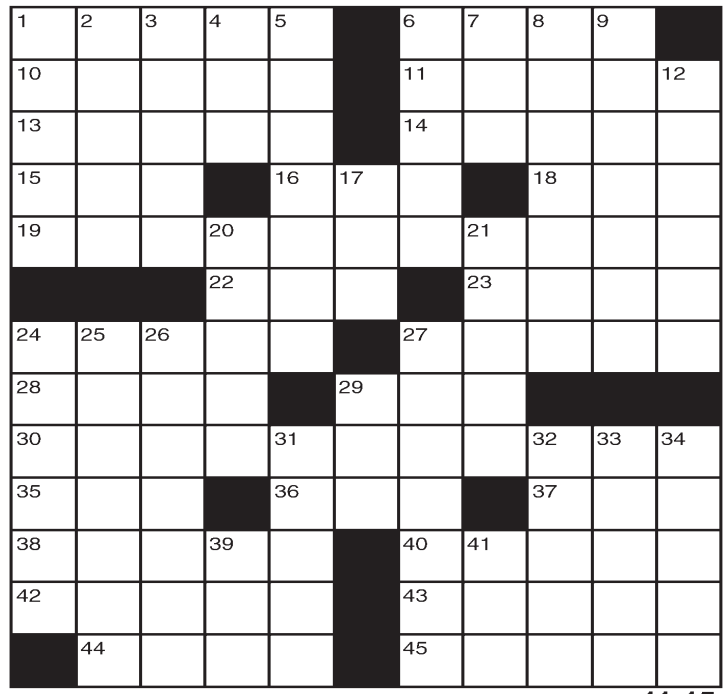
DOWN

1 Lawyer's jobs
2 Houston player
3 Neck wrap
4 Young one
5 Piece of cookware
6 Untrue
7 Pie — mode
8 Voter, usually
9 Highest peak
12 Glorifies
17 Museum fill
20 Market direction
21 Native group
24 On the beach
25 TV serials
26 Omen
27 Monet or Manet
29 Sgt. or Cpl.
31 Ranch critter
32 Pitcher Ryan
33 Guiding principle
34 Buddy of "The Beverly Hillbillies"
39 By way of
41 Gardner of "Mogambo"

■	G	A	D	S	■	S	O	S	O	■
P	A	N	I	C	■	I	N	C	U	R
A	L	G	E	R	■	N	E	A	T	O
V	O	L	T	A	G	E	■	R	A	G
E	R	E	■	P	O	S	T	A	G	E
S	E	S	T	E	T	■	I	B	E	T
■	■	■	A	S	T	I	N	■	■	■
A	C	D	C	■	A	C	T	O	R	S
F	O	O	T	A	G	E	■	S	O	N
T	O	O	■	C	O	T	T	A	G	E
E	L	D	E	R	■	R	A	K	E	R
R	I	L	K	E	■	A	P	A	R	T
■	T	E	E	S	■	Y	E	N	S	■

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



11-15

ARITHMO™

CrossMath + × − ÷

• Fill the grid with the set of given numbers (1 to 12) to satisfy the Equa demands (7 to 24) in the shaded boxes. The Equa demands represent the sum of the digits that you will insert into the empty squares.

• Each horizontal row has one Equa demand to satisfy; each vertical column also has one demand to satisfy. Each empty square in the grid dictates the math operation (addition +, subtraction -, multiplication X, and division ÷) that must be performed to meet the demands.

• You must follow the given math operations for each square and you must make sure all the numbers satisfy the demands in the shaded boxes when connected in adjacent threes and calculated together from left to right, and top to bottom.

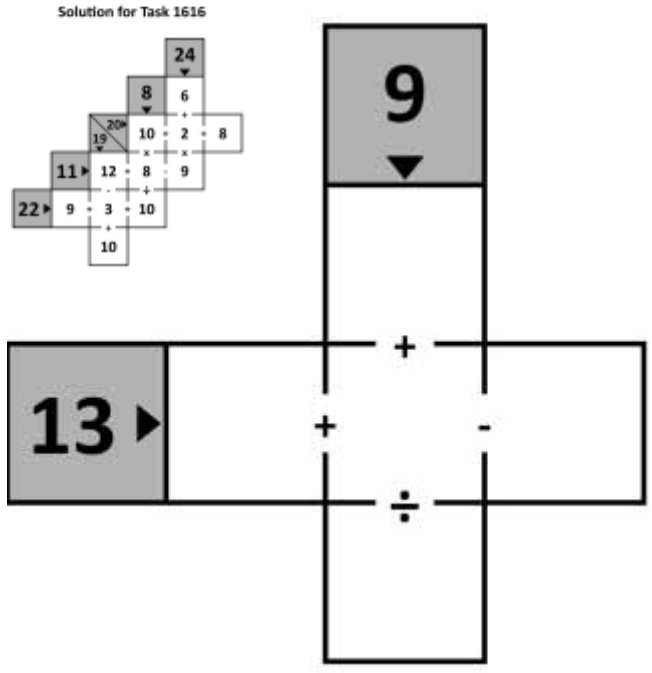
• The numbers you insert into the grid must satisfy the Equa demands both horizontally and vertically.

For more games, go to www.arithmo.com

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

8, 10, 11, 12, 12

Solution for Task 1616



DAILY LOTTERY

MEGA MILLIONS 9 26 28 35 38
Meganumber: 10
Jackpot: $16M

SUPER LOTTO PLUS 4 10 30 31 41
Meganumber: 21
Jackpot: $8M

Fantasy 5 3 4 30 36 37

DAILY 3 MIDDAY: 3 4 1
EVENING: 7 7 6

DAILY DERBY
1st: 12 Lucky Charms
2nd: 02 Lucky Star
3rd: 10 Solid Gold
RACE TIME: 1:46.51

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ About 20 percent of Japan's adult-video market is now "elder porn" with each production featuring one or more studly seniors and Shigeo Tokuda, 76, among the most popular. He told Toronto's Globe and Mail in October that he still "performs" physically "without Viagra," in at least one role a month opposite much younger women. His wife and adult daughter learned only two years ago, by accident, of his late-onset career (which began at age 60 when a filmmaker hired him for his "pervert's face"). Tokuda figures the "elder porn" genre will grow with Japan's increasing senior population.

■ In Afghanistan, as in many less-developed countries, boy babies are much preferred to girls for economic reasons and social status, but some thus-unlucky Afghan parents have developed a workaround for "excess" girls: simply designate one a boy. All references to her are male, and she dresses as a boy, plays "boy" games and does "boy" chores, at least until puberty, when many parents of the "bocha posh" convert her back. In some tribal areas, according to a September New York Times dispatch, superstition holds that creation of a bocha posh even enhances prospects of the next child's being a boy.

TODAY IN HISTORY

1806 Pike expedition: Lieutenant Zebulon Pike sees a distant mountain peak while near the Colorado foothills of the Rocky Mountains (it is later named Pikes Peak).

1854 In Egypt, the Suez Canal, linking the Mediterranean Sea with the Red Sea, is given the necessary royal concession.

1859 The first modern revival of the Olympic Games takes place in Athens, Greece.

1864 American Civil War: Union General William Tecumseh Sherman burns Atlanta, Georgia and starts Sherman's March to the Sea.

1889 Brazil is declared a republic by Marechal Deodoro da Fonseca and Emperor Pedro II is deposed in a military coup.

WORD UP!

emend \ ih-MEND \ , verb;
1. To free from faults or errors; correct.
2. To edit or change a text.

Santa Monica Daily Press

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- Computer Services
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501 N. Venice unit 18 single, $1025/mo $750 off move-in stove, fridge, carpet, utilities included, laundry, parking, no pets. (310)574-6767 www.jkwproperties.com

615 MIDVALE, 2+1.5 Townhouse style. Stove, fridge, dishwasher, microwave, tile countertop, wood and carpet floor. W/D hookups, parking, no pets. $2350/mo. (310)578-7512 www.jkwproperties.com

MAR VISTA 12450 Culver Blvd.
gated parking, intercom entry, stove, fridge, utilities included, laundry, parking, no pets. $995 and up $750 off move-in (888)414-7778 www.jkwproperties.com

MAR VISTA 12610 CASWELL ave.unit 1, 1bdrm/1ba $1100/mo. stove, fridge, time/carpet,floors ceiling fan blinds, parking, laundry, no pets. (310)578-7512 www.jkwproperties.com

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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014336
Superior Court of California, County of Los Angeles
Petition of KEANNE ANH NGUYEN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: KEANNE ANH NGUYEN filed a petition with this court for a decree of changing names as follows: KEANNE ANH NGUYEN to ANH TRAN NGUYEN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 3,2010 Time: 8:30AM, Dept. A
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 29,2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
11/1/10, 11/8/10, 11/15/10. 11/22/10

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020069
Superior Court of California, County of Los Angeles
Petition of EMAL F. DOMINICK for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: EMAL F. DOMINICK filed a petition with this court for a decree of changing names as follows: EMAL F. DOMINICK to FRANCOIS EMANUEL DOMINICK. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DEC 9, 2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 22, 2010
GERALD ROSENBERG
Judge Of The Superior Court
10/25/2010 11/1/2010 11/08/2010 11/15/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014394
Superior Court of California, County of Los Angeles
Petition of ANTHONY ALLEN HOWARD for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ANTHONY ALLEN HOWARD filed a petition with this court for a decree of changing names as follows: ANTHONY ALLEN HOWARD to ANTHONY ALLEN ARENAS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 17, 2010 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: NOVEMBER 5, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
11/8/2010, 11/15/2010, 11/22/2010, 11/29/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. LS020780
Superior Court of California, County of Los Angeles
Petition of ALTON ROSS BATES for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ALTON ROSS BATES filed a petition with this court for a decree of changing names as follows: ALTON ROSS BATES to GICHI ALTON ROSS GAMBA. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 13, 2010 Time: 8:30, Dept. NW-C, Room, 310
The address of the court is 14400 Erwin Street Mall, Van Nuys, CA 91401, Van Nuys Courthouse West.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 11/5/2010
JAMES A. STEELE
Judge Of The Superior Court
11/8/2010, 11/15/2010, 11/22/2010, 11/29/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020122
Superior Court of California, County of Los Angeles
Petition of KEITH ALLEN BORNSTEIN, MARA LEAF KAUFER for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: KEITH ALLEN BORNSTEIN filed a petition with this court for a decree of changing names as follows: KEITH ALLEN BORNSTEIN to KEITH BORNSTEIN ALLEN and MARA LEAF KAUFER to MARA LEAF ALLEN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 16, 2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 11/5/2010
GERALD ROSENBERG
Judge Of The Superior Court
11/8/2010, 11/15/2010, 11/22/2010, 11/29/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020013
Superior Court of California, County of Los Angeles
Petition of SIMONE DOROTHY ANNA HICKS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: SIMONE D. KICKS filed a petition with this court for a decree of changing names as follows: SIMONE DOROTHY ANNA HICKS to SIMONE GENEVIEVE HICKS POINGSETT. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DEC 2, 2010 Time: 8:30AM, Dept. WE-A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 22, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
10/25/2010 11/1/2010 11/08/2010 11/15/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014366
Superior Court of California, County of Los Angeles
Petition of LAURA E. MARTINEZ for Change of Name
TO ALL INTERESTED PERSONS: LAURA E. MARTINEZ
Petitioner or Attorney: filed a petition with this court for a decree of changing names as follows: ALEC KIRAKOSYAN to ALEC KIRAKOSYAN MARTINEZ The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 10, 2010 Time: 8:30AM, Dept NC-B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 22, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
10/25/2010 11/1/2010 11/08/2010 11/15/2010

DBAS

FILE NO. 2010-1491594
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: MARY'S HAIR AND NAIL, 12864 PIONEER BLVD., NORWALK, CA 90650. The fictitious business name referred to above was filed on 6/17/2009, in the county of Los Angeles. The original file number of 20090913506. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 10/19/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: NGOC VAN TRAN/OWNER.
Pub. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FILE NO. 2010-1501669
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: FAMILY CHRISTIAN CHIRCH, 12224 EBERLE PL., CERRITOS, CA 90703. The fictitious business name referred to above was filed on 11/7/07, in the county of Los Angeles. The original file number of 20072501769. The business was conducted by: A CORPORATION. This statement was filed with the County Clerk of Los Angeles on 10/20/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: REV. DR. DAVID H. MARCELO/PRES.
Pub. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1499672
The following person(s) is (are) doing business as: SAS AUTO, 9828 ALPACE ST., S. EL MONTE, CA 91733. Full name of registrant(s) is (are) RICK CHAN, 3171 ROSEMEAD PL., ROSEMEAD, CA 91770. This Business is conducted by: AN INDIVIDUAL. Signed: RICK CHAN. This statement was filed with the County Clerk of Los Angeles County on 10/20/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/20/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1501661
The following person(s) is (are) doing business as: ROSEVE'S BRIDAL, 10920 S. GARFIELD AVE. SPACE B1, SOUTH GATE, CA 90280. Full name of registrant(s) is (are) IGNACIO C. GARCIA, 5930 HEREFORD DR., L.A., CA 90022. This Business is conducted by: AN INDIVIDUAL. Signed: IGNACIO C. GARCIA. This statement was filed with the County Clerk of Los Angeles County on 10/20/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2010141053 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/18/2010 The following person(s) is (are) doing business as AI#ON 201023810103 COLD STONE CREAMERY #1755 . The full name of registrant(s) is/are: ALL PROFIT ENTERPRISES, LLC 117 38TH ST. UNIT 2 MANHATTAN BEACH, CA 90266. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALL PROFIT ENTERPRISES LLC; MANAGER. This statement was filed with the County Clerk of LOS ANGELES County on 10/18/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/25/2010, 11/01/2010, 11/08/2010, 11/15/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101473641 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/15/2010 The following person(s) is (are) doing business as AKA POSH. The full name of registrant(s) is/are: BBOSTON & ASSOCIATES, INC 2945 E 12TH STREET LA, CA, 90023. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)JULY 1, 1979. /s/: RAMATOULAYE LULUHAMISSOU; SALES MANAGER. This statement was filed with the County Clerk of LOS ANGELES County on 10/15/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/25/2010, 11/01/2010, 11/08/2010, 11/15/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101491101 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/19/2010 The following person(s) is (are) doing business as INDUSTRY MASSAGE. The full name of registrant(s) is/are: CARA DENISE LEVI 1726 ABBOT KINNEY BOULEVARD #1 VENICE, CA, 90291; VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact

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business under the fictitious business name or names listed above. /s/:CARA DENISE LEVI; OWNER . This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/25/2010, 11/01/2010, 11/08/2010, 11/15/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1491475
The following person(s) is (are) doing business as: AUTO TIRE ZONE, 3423 CASITAS AVE., L.A., CA 90039. Full name of registrant(s) is (are) NICK H. MURADYAN, 5811 EDMOND AVE., LA CRESCENTA, CA 91214, PACIANO DIAZ, 4230 COLFAX AVE. #202, STUDIO CITY, CA 91604. This Business is conducted by: CO-PARTNERS. Signed: PACIANO DIAZ. This statement was filed with the County Clerk of Los Angeles County on 10/19/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1477426
The following person(s) is (are) doing business as: BECERRA AUTO GLASS, 7335 E. MOTZ ST., PARAMOUNT, CA 90723. Full name of registrant(s) is (are) ADOLFO BECERRA, 7335 E. MOTZ ST., PARAMOUNT, CA 90723, PEDRO MUNOZ JR., 1235 E. SYCAMORE CT., ONTARIO, CA 91764. This Business is conducted by: CO-PARTNERS. Signed: ADOLFO BECERRA. This statement was filed with the County Clerk of Los Angeles County on 10/15/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1477506
The following person(s) is (are) doing business as: BELVIA FASHION, 1428 ESSEX ST., L.A., CA 90021. Full name of registrant(s) is (are) VIANEY HERNANDEZ, 6508 RITA AVE. #209, HUNTINGTON PARK, CA 90255. This Business is conducted by: AN INDIVIDUAL. Signed: VIANEY HERNANDEZ. This statement was filed with the County Clerk of Los Angeles County on 10/15/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1500275
The following person(s) is (are) doing business as: DORIAN SUCCESS INTERNATIONAL, 19528 VENTURA BLVD. #700, TARZANA, CA 91356. Full name of registrant(s) is (are) DORIAN SERBAN, 19528 VENTURA BLVD. #700, TARZANA, CA 91356. This Business is conducted by: AN INDIVIDUAL. Signed: DORIAN SERBAN. This statement was filed with the County Clerk of Los Angeles County on 10/20/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 11/15/1994. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1478908
The following person(s) is (are) doing business as: KRC STUCCO, 2235 N. LAKE AVE. STE 210, ALTADENA, CA 91001. Full name of registrant(s) is (are) KRC DEVELOPMENT INC., 2235 N. LAKE AVE. STE 210, ALTADENA, CA 91001. This Business is conducted by: A CORPORATION. Signed: RICHARD

FLEETWOOD. This statement was filed with the County Clerk of Los Angeles County on 10/15/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1478370
The following person(s) is (are) doing business as: MGL HAIR SALON, 633 E. ARROW HWY., AZUSA, CA 91702. Full name of registrant(s) is (are) MARTHA ALI REIMBOLD, 1833 MIRADOR DR., AZUSA, CA 91702, GLADYS VINUEZA, 1046 S. GLADYS AVE., SAN GABRIEL, CA 91776, LETICIA PANDURO, 633 E. ARROW HWY., AZUSA, CA 91702. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: MARTHA ALI REIMBOLD. This statement was filed with the County Clerk of Los Angeles County on 10/15/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1483342
The following person(s) is (are) doing business as: LANGPORT LIGHTING, 20101 S. SANTA FE AVE., RANCHO DOMINGUEZ, CA 91754. Full name of registrant(s) is (are) JIMWAY, INC., 20101 S. SANTA FE AVE., RANCHO DOMINGUEZ, CA 90221. This Business is conducted by: A CORPORATION. Signed: IRENE WANG. This statement was filed with the County Clerk of Los Angeles County on 10/18/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1500296
The following person(s) is (are) doing business as: LUIS DISTRIBUTION, 5612 ASCOT AVE., L.A., CA 90011. Full name of registrant(s) is (are) JOSE L. VASQUEZ, 5612 ASCOT AVE., L.A., CA 90011. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE L. VASQUEZ. This statement was filed with the County Clerk of Los Angeles County on 10/20/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/20/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1476753
The following person(s) is (are) doing business as: MARTINEZ FOOD SAFETY CONSULTING, 5144 ELIZABETH ST. #J, CUDAHY, CA 90201. Full name of registrant(s) is (are) JUAN AMRTINEZ, 5144 ELIZABETH ST. #J, CUDAHY, CA 90201. This Business is conducted by: AN INDIVIDUAL. Signed: JUAN MARTINEZ. This statement was filed with the County Clerk of Los Angeles County on 10/15/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/15/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1491518
The following person(s) is (are) doing business as: MARY'S HAIR & NAIL, 12864 PIONEER BLVD., NORWALK, CA 90650. Full name of registrant(s) is (are) TRAN KATRINA Q, 16416 ASPEN ST., FOUNTAIN VALLEY, CA 92708. This Business is conducted by: AN INDIVIDUAL. Signed: KATRINA Q.

TRAN. This statement was filed with the County Clerk of Los Angeles County on 10/19/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/19/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1517875
The following person(s) is (are) doing business as: SOURCE GRAPHIX, 1966 CHICKASAW AVE., L.A., CA 90041. Full name of registrant(s) is (are) ROLAND DAMASCO, 22603 MOUNTAIN LAUREL WAY., DIAMOND BAR, CA 91765, ROMEO TUBON, 1966 CHICKASAW AVE., L.A., CA 90041. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: ROLAND DAMASCO. This statement was filed with the County Clerk of Los Angeles County on 10/22/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1526348
The following person(s) is (are) doing business as: MOTION CREATES A MOTION; MCM, 2549 POTRERO AVE. #1, EL MONTE, CA 91733. Full name of registrant(s) is (are) DEREK WONG, 2549 POTRERO AVE. #1, EL MONTE, CA 91733. This Business is conducted by: AN INDIVIDUAL. Signed: DEREK WONG. This statement was filed with the County Clerk of Los Angeles County on 10/25/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 1/1/2008. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101503830 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/21/2010 The following person(s) is (are) doing business as THE TAILGATE HOOKUP. The full name of registrant(s) is/are: KIRK SULLIVAN; RYAN KRISTAN; LIBBY BROADFOOT 3131 S. CANFIELD AVE #201; 2218 24TH ST. #D; 3131 S. CANFIELD AVE. #201 LOS ANGELES, CA, 90034; SANTA MONICA, CA 90405; LOS ANGELES, CA 90034. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LIBBY BROADFOOT; CO-OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 10/21/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/01/2010, 11/08/2010, 11/15/2010, 11/22/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101540394 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/27/2010 The following person(s) is (are) doing business as AI#ON 201022110135 THE SPECTACLE AT FRED SEGAL. The full name of registrant(s) is/are: RARE VIEW OPTICS LLC 500 BROADWAY SANTA MONICA, CA 90401. This Business is being conducted by: a Limited Liability Company. This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/01/2010, 11/08/2010, 11/15/2010, 11/22/2010.

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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1525172
The following person(s) is (are) doing business as: ABARROTES SIERRA JUAREZ, 1306 MAGNOLIA AVE., L.A., CA 90006. Full name of registrant(s) is (are) EFRAIN M. SANTIAGO, 2507 JULIET ST., L.A., CA. This Business is conducted by: AN INDIVIDUAL. Signed: EFRAIN M. SANTIAGO. This statement was filed with the County Clerk of Los Angeles County on 10/25/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1549303
The following person(s) is (are) doing business as: MOM'S TAMALES, 3328 PASADENA AVE., L.A., CA 90031. Full name of registrant(s) is (are) GUILLERMO ISRAEL BRISENO, 1619 S. ADAMS ST., GLENDALE, CA 91205. This Business is conducted by: AN INDIVIDUAL. Signed: GUILLERMO ISRAEL BRISENO. This statement was filed with the County Clerk of Los Angeles County on 10/28/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1525171
The following person(s) is (are) doing business as: MISS CUERO'S LEATHER PRODUCTS, 2225 W. PICO BLVD. #J, L.A., CA 90006. Full name of registrant(s) is (are) EFRAIN M. SANTIAGO, 2507 JULIET ST., L.A., CA. This Business is conducted by: AN INDIVIDUAL. Signed: EFRAIN M. SANTIAGO. This statement was filed with the County Clerk of Los Angeles County on 10/25/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 4/2002. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1515969
The following person(s) is (are) doing business as: SPECTRUM MANUFACTURING, 718 S. HILL ST., L.A., CA 90014. Full name of registrant(s) is (are) GUILLAUME PAJOLEC, 1154 HI POINT ST., L.A., CA 90035, YARALYAN HAMBARTSUM, 1336 N. KINGSLEY DR. #6, L.A., CA 90027. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: GUILLAUME PAJOLEC. This statement was filed with the County Clerk of Los Angeles County on 10/22/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1549594
The following person(s) is (are) doing business as: ACCELERATED PRECISION TOOLING CO., 8234 ALLPORT AVE., SANTA FE SPRINGS, CA 90670. Full name of registrant(s) is (are) EDMUND MICHAEL DORSZ, 8234 ALLPORT AVE., SANTA FE SPRINGS, CA 90670. This Business is conducted by: AN INDIVIDUAL. Signed: EDMUND M. DORSZ. This statement was filed with the County Clerk of Los Angeles County on 10/28/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/28/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1525835
The following person(s) is (are) doing business as: BBCLB. BEAUTE BODY CONTOURS, 5030 E. 2nd ST. STE 200, LONG BEACH, CA 90803. Full name of registrant(s) is (are) AMELIE LE GONIDEC, 215 ATLANTIC AVE. STE 203, LONG BEACH, CA 90802. This Business is conducted by: AN INDIVIDUAL. Signed: AMELIE LE GONIDEC. This statement was filed with the County Clerk of Los Angeles County on 10/25/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1542219
The following person(s) is (are) doing business as: IMPORT IMAGE, 921 FAIRWAY DR., WALNUT, CA 91789. Full name of registrant(s) is (are) MICHAEL PELAGIO, 921 FAIRWAY DR., WALNUT, CA 91789. This Business is conducted by: AN INDIVIDUAL. Signed: MICHAEL PELAGIO. This statement was filed with the County Clerk of Los Angeles County on 10/27/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1550485
The following person(s) is (are) doing business as: HIGH PROFILE CLOTHING, 5703 VINELAND AVE., N. HOLLYWOOD, CA 91601. Full name of registrant(s) is (are) JOSE LUIS BURCIAGA, 5703 VINELAND AVE., N. HOLLYWOOD, CA 91601. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE LUIS BURCIAGA. This statement was filed with the County Clerk of Los Angeles County on 10/28/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1532762
The following person(s) is (are) doing business as: GOLDEN BIRD TRANSPORTATION, 117 W. 9th ST. STE 910, L.A., CA 90015. Full name of registrant(s) is (are) MUHAMMAD USMAN, 117 W. 9th ST. STE 910, L.A., CA 90015. This Business is conducted by: AN INDIVIDUAL. Signed: MUHAMMAD USMAN. This statement was filed with the County Clerk of Los Angeles County on 10/26/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1525835
The following person(s) is (are) doing business as: BBCLB. BEAUTE BODY CONTOURS, 5030 E. 2nd ST. STE 200, LONG BEACH, CA 90803. Full name of registrant(s) is (are) AMELIE LE GONIDEC, 215 ATLANTIC AVE. STE 203, LONG BEACH, CA 90802. This Business is conducted by: AN INDIVIDUAL. Signed: AMELIE LE GONIDEC. This statement was filed with the County Clerk of Los Angeles County on 10/25/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1526365
The following person(s) is (are) doing business as: THE JVM GROUP; PRODUCTUS; A & A TECHNIAL CONSULTANTS; CA-USA, 4161 OAKWOOD AVE. STE 16, L.A., CA 90004. Full name of registrant(s) is (are) GERARDO A. HENRIQUEZ, CARLOS O. ARDON, 4161 OAKWOOD AVE. STE 16, L.A., CA 90004. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: GERARDO A. HENRIQUEZ. This statement was filed with the County Clerk of Los Angeles County on 10/25/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1532847
The following person(s) is (are) doing business as: CHECKMATE CAFÉ AND CHESS CLUB, 321 CHESTNUT AVE. #2, LONG BEACH, CA 90803. Full name of registrant(s) is (are) DANNY NGUYEN, 321 CHESTNUT AVE. #2, LONG BEACH, CA 90803. This Business is conducted by: AN INDIVIDUAL. Signed: DANNY NGUYEN. This statement was filed with the County Clerk of Los Angeles County on 10/26/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101573087 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/02/2010 The following person(s) is (are) doing business as NOTARY BY COURT. The full name of registrant(s) is/are: COURTNEY E. COLE 11908 MONTANA AVE #202 LOS ANGELES, CA, 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:COURTNEY COLE. This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101550118 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/28/2010 The following person(s) is (are) doing business as HOUSE CALL DOCTOR LOS ANGELES; HOUSE CALL DOCTOR. The full name of registrant(s) is/are: MICHAEL FARZAM MD 258 N. BOWLING GREEN WAY LOS ANGELES, CA, 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL FARZAM MD; OWNER/PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 10/28/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101475679 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/15/2010 The following person(s) is (are) doing business as FLAVOUR GALLERY. The full name of registrant(s) is/are: MERCHLAB, INC. 8700 PERSHING DRIVE, UNIT 4121 PLAYA DEL REY, CA 90292. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2010. /s/: MERCHLAB, INC. ; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 10/15/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101559298 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/29/2010 The following person(s) is (are) doing business as WORDINI MEDIA. The full name of registrant(s) is/are: MRINALINI HARCHANDRAI 928 16TH STREET, APT F SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MRINALINI HARCHANDRAI; PRESIDENT. This statement was filed with the County Clerk of LOS ANGELES County on 10/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101539757 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/27/2010 The following person(s) is (are) doing business as SEA SHORE MOTEL. The full name of registrant(s) is/are: 2637-45 MAIN, LLC 2637 MAIN STREET SANTA MONICA, CA 90405. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/15/2006. /s/: 2637-45 MAIN, LLC; MANAGER. This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101531940 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2010 The following person(s) is (are) doing business as YOGI BAGS. The full name of registrant(s) is/are: JACQUELINE SZOBOSZLAY 39 SUNSET AVE #304 VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JACQUELINE SZOBOSZLAY; PROPRIETOR. This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101454650 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/12/2010 The following person(s) is (are) doing business as NEEKU GROUP. The full name of registrant(s) is/are: SARA J. HENRY 2121 OCEAN PARK BLVD #6 SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/05/2010. /s/: SARA HENRY; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 10/12/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1581025
The following person(s) is (are) doing business as: WINE MASTER DISTRIBUTION, 5850 WASHINGTON BLVD., CULVER CITY, CA 90232. Full name of registrant(s) is (are) INTERNATIONAL TRADING & IMPORT, INC., 5850 WASHINGTON BLVD., CULVER CITY, CA 90232. This Business is conducted by: A CORPORATION. Signed: HARRY HAGHANI. This statement was filed with the County Clerk of Los Angeles County on 11/03/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/11/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
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a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1582183
The following person(s) is (are) doing business as: TALAY THAI RESTAURANT, 11314 SANTA MONICA BLVD., L.A, CA 90025. Full name of registrant(s) is (are) UCKARADET SEETAPAWANG, 1307 FEDERAL AVE. #9, L.A., CA 90025. This Business is conducted by: AN INDIVIDUAL. Signed: UCKARADET SEETAPAWANG. This statement was filed with the County Clerk of Los Angeles County on 11/03/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 11/01/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1573398
The following person(s) is (are) doing business as: SUPERIOR FABRIC, 500 E. 9th ST., L.A., CA 90015. Full name of registrant(s) is (are) SHERVIN SHAVALIAN, 980 AMHERST AVE., L.A., CA 90049. This Business is conducted by: AN INDIVIDUAL. Signed: SHERVIN SHAVALIAN. This statement was filed with the County Clerk of Los Angeles County on 11/02/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1586462
The following person(s) is (are) doing business as: MRS PIZZA OLA, 9820 TOPANGA CANYON BLVD. #O, CHATSWORTH, CA 91311. Full name of registrant(s) is (are) NIKOLAOS SIFOUNAKIS; MARIANTHI SIFOUNAKIS, 13007 GNEISS AV. #B, DOWNEY, CA 90242. This Business is conducted by: HUSBAND and WIFE. Signed: NIKOLAOS SIFOUNAKIS. This statement was filed with the County Clerk of Los Angeles County on 11/04/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101572679 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/02/2010 The following person(s) is (are) doing business as MERCH GIRLS CLOSET. The full name of registrant(s) is/are: CYNTHIA LEMPITSKY 1249 4/5 N. OGDEN DR. WEST HOLLYWOOD, CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CYNTHIA LEMPITSKY OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1579314
The following person(s) is (are) doing business as: L.A.R. DISTRIBUTING, 13110 S. AVALON BLVD., L.A, CA 90061. Full name of registrant(s) is (are) LUIS RODOLFO ALVARADO, 8292 WHITAKER ST. #3, BUENA PARK, CA 90621. This Business is conducted by: AN INDIVIDUAL. Signed: LUIS R. ALVARADO. This statement was filed with the County Clerk of Los Angeles County on 11/03/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State,

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or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1574939
The following person(s) is (are) doing business as: I JUS WANNA BE ME, 14102 LEMOLI AVE. #12, HAWTHORNE, CA 90250. Full name of registrant(s) is (are) MARK EDWARDS, 14102 LEMOLI AVE. #12, HAWTHORNE, CA 90250. This Business is conducted by: AN INDIVIDUAL. Signed: MARK EDWARDS. This statement was filed with the County Clerk of Los Angeles County on 11/02/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1583299
The following person(s) is (are) doing business as: HIDROALIDOS TRUCKING, 9708 ROMA ST., PICO RIVERA, CA 90660. Full name of registrant(s) is (are) JOSE RAMOS RODRIGUEZ, 9708 ROMA ST., PICO RIVERA, CA 90660. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE RAMOS RODRIGUEZ. This statement was filed with the County Clerk of Los Angeles County on 11/03/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1563134
The following person(s) is (are) doing business as: DOWNEY MARKET, 8659 E. FLORENCE AVE., DOWNEY, CA 90242. Full name of registrant(s) is (are) BERTHA TORRES, RUDY GHALY, 14633 ALLINGTON AVE., NORWALK, CA 90650. This Business is conducted by: HUSBAND and WIFE. Signed: BERTHA TORRES. This statement was filed with the County Clerk of Los Angeles County on 11/01/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1580797
The following person(s) is (are) doing business as: ANGEL'S SHORE WINE DISTRIBUTORS, 5850 WASHINGTON BLVD., CULVER CITY, CA 90232. Full name of registrant(s) is (are) INTERNATIONAL TRADING & IMPORT, INC., 5850 WASHINGTON BLVD., CULVER CITY, CA 90232. This Business is conducted by: A CORPORATION. Signed: HARRY HAGHANI. This statement was filed with the County Clerk of Los Angeles County on 11/03/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/07/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101589758 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/04/2010 The following person(s) is (are) doing business as CETTI VENTURES; DIRECT MINT. The full name of registrant(s) is/are: DEREK MERRILL 157 W CHANNEL TD, APT 2 SANTA MONICA, CA 90402. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEREK MERRILL; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 11/04/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation

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of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101589760 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/04/2010 The following person(s) is (are) doing business as AI#ON 200607010189 THEOPCAFE.COM; THE OP CAFE. The full name of registrant(s) is/are: THE OP CAFE LLC 3117 OCEAN PARK BLVD SANTA MONICA, CA 90405 . This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/1/2006. /s/: LEILANI PASCUAL; VP. This statement was filed with the County Clerk of LOS ANGELES County on 11/04/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101589757 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/04/2010 The following person(s) is (are) doing business as PAPERCLIP ROBOT. The full name of registrant(s) is/are: GRAPHICS 101 578 WASHINGTON BLVD. #250 MARINA DEL REY, CA 90292. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GRAPHICS 101; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 11/04/2010. Notice: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1583071
The following person(s) is (are) doing business as: M C DISTRIBUTION, 123 W. 98th ST., L.A., CA 90003. Full name of registrant(s) is (are) CUAHUTEMOC MARQUES CRUZ, 123 W. 98th ST., L.A., CA 90003. This Business is conducted by: AN INDIVIDUAL. Signed: CUAHUTEMOC MARQUES CRUZ. This statement was filed with the County Clerk of Los Angeles County on 11/03/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101562272 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2010 The following person(s) is (are) doing business as M.A.D. DIVA MAKEUP; M.A.D. DIVA MAKEUP & ESTHETICS. The full name of registrant(s) is/are: LYNIQUE BROWNING 6031 S. SHERBOURNE DR. LOS ANGELES, CA, 90056. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/22/10. /s/: LYNIQUE BROWNING ; CEO/OWNER . This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101611101 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/09/2010 The following person(s) is (are) doing business as AI#ON 2009931410108 THE SPARE ROOM; 900 MANAGEMENT . The full name of registrant(s) is/are: 900 MANAGEMENT, LLC 421 1/2 N. STANLEY AVE LOS ANGELES, CA 90036. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2010. /s/: 900 MANAGEMENT, LLC; MANAGER. This statement was filed with the

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County Clerk of LOS ANGELES County on 11/09/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101598171 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/05/2010 The following person(s) is (are) doing business as STREAMLINE REMODELS & RESTORATIONS. The full name of registrant(s) is/are: STREAMLINE REMODELS & RESTORATIONS . This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STREMLINE MANAGEMENT & RESTORATIONS; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 11/05/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101578275 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/03/2010 The following person(s) is (are) doing business as BIEBER LIGHTING CONSULTANTS ; GREENWORKS ENERGY. The full name of registrant(s) is/are: RICC BIEBER 17140 NORDHOFF STREET NORTHRIDGE, CA 91325. This Business is being conducted by: an Individual. This statement was filed with the County Clerk of LOS ANGELES County on 11/03/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101570545 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/02/2010 The following person(s) is (are) doing business as PSKAUFMAN. The full name of registrant(s) is/are: PAUL SCOTT KAUFMAN 815 CEDAR ST SANTA MONICA, CA 90405; SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PAUL SCOTT KAUFMAN; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101596407 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/05/2010 The following person(s) is (are) doing business as MIGHTY TIDY ID; FUNAUTICALS; ARTFUL ANIMALZ; U CAN SAY THAT AGAIN. The full name of registrant(s) is/are: MARK J. GORDON; MARK HEDBERG 1581 MICHAEL LN ; 3779 BOULDER CANYON DR. PACIFIC PALISADES, CA 90272; CASTRO VALLEY, CA 94552. This Business is being conducted by: an Unincorporated Association other than a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/28/2010. /s/: MARK J. GORDON ; PRINCIPAL/PARTNER . This statement was filed with the County Clerk of LOS ANGELES County on 11/05/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101603649 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2010 The following person(s) is (are) doing business as BIBBZI BIDS. The full name of registrant(s) is/are: HOPE MOSKOWITZ; ANNE HERINLY 623 MARINE ST #4; 615 MARINE ST SANTA MONICA, CA 90405; SANTA MONICA, CA 90405. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HOPE MOSKOWITZ; CO- FOUNDER. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101622223 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/10/2010 The following person(s) is (are) doing business as AI#ON A0695952 IL PAZZO FIAMMA. The full name of registrant(s) is/are: MGPRINT.COM, INC 4950 ENFIELD AVE. ENCINO, CA 91316. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/28/2010. /s/: MARK SFERAS; PRESIDENT. This statement was filed with the County Clerk of LOS ANGELES County on 11/10/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101556711 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/29/2010 The following person(s) is (are) doing business as AI#ON 3227867 DAVIDLY INTERACTIVE. The full name of registrant(s) is/are: ENDEMIC ACCESS GROUP INC 800 WILSHIRE BLVD. 12TH FLOOR LOS ANGELES, CA, 90017. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ENDEMIC ACCESS GROUP INC; CEO. This statement was filed with the County Clerk of LOS ANGELES County on 10/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101485778 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/18/2010 The following person(s) is (are) doing business as TENDER TOUCH MOBILE PHLEBOTOMY SERVICE. The full name of registrant(s) is/are: SHERREL BROWN 1136 W. 36TH PLACE LOS ANGELES, CA, 90007. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SHERREL BROWN; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 10/18/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1612743
The following person(s) is (are) doing business as: SUCCE$$CENTERS; SUCCESSCENTERS, 1825 PELHAM AVE. STE 3, L.A., CA 90025. Full name of registrant(s) is (are) THE CONTREPRENEURS CORPORATION, 1825 PELHAM AVE. STE 3, L.A., CA 90025. This Business is conducted by: A CORPORATION. Signed: JOHN McLLROY. This statement was filed with the County Clerk of Los Angeles County on 11/09/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 06/05/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious

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Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 15, 22, 29 Dec. 06, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1622270
The following person(s) is (are) doing business as: SHOWCASE TRANSPORTATION, INC., 1966 N. SYCAMORE AVE., HOLLYWOOD, CA 90068. Full name of registrant(s) is (are) SHOWCASE TRANSPORTATION, INC., 1966 N. SYCAMORE AVE., HOLLYWOOD, CA 90068. This Business is conducted by: A CORPORATION. Signed: JOHN R. SWANGSTUE. This statement was filed with the County Clerk of Los Angeles County on 11/10/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/22/2006. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 15, 22, 29 Dec. 06, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1593709
The following person(s) is (are) doing business as: ROOFING WITH A BIBLICAL INTEGRITY, 15923 LAKEWOOD BLVD., BELLFLOWER, CA 90706. Full name of registrant(s) is (are) FELIX BLANCO, 15923 LAKEWOOD BLVD., BELLFLOWER, CA 90706. This Business is conducted by: AN INDIVIDUAL. Signed: FELIX BLANCO. This statement was filed with the County Clerk of Los Angeles County on 11/05/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 12/31/2002. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 15, 22, 29 Dec. 06, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1611010
The following person(s) is (are) doing business as: RGW MULTI SPECIALTY MEDICAL GROUP, INC., 1915 W. GLENOAKS, STE 101, GLENDALE, CA 91201. Full name of registrant(s) is (are) RGW MULIT SPECIALTY MEDICAL GROUP, INC., 1915 W. GLENOAKS, STE 101, GLENDALE, CA 91201. This Business is conducted by: A CORPORATION. Signed: MICHAEL SHERMAN. This statement was filed with the County Clerk of Los Angeles County on 11/09/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/01/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 15, 22, 29 Dec. 06, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1617440
The following person(s) is (are) doing business as: RENT A SPRAY, 11703 E. WASHINGTON BLVD., WHITTIER, CA 90606. Full name of registrant(s) is (are) STRETCHCOAT INC., 11703 E. WASHINGTON BLVD., WHITTIER, CA 90606. This Business is conducted by: A CORPORATION. Signed: DENNIS RAY AIKEY. This statement was filed with the County Clerk of Los Angeles County on 11/10/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on MAY 1, 2005. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 15, 22, 29 Dec. 06, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1613344
The following person(s) is (are) doing business as: PRO PLUMBING & ROOTING SERVICES, 321 W. 8th ST., UPLAND, CA 91786. Full name of registrant(s) is (are) GEORGE PEREZ, 321 W. 8th ST., UPLAND, CA 91786. This Business is conducted by: AN INDIVIDUAL. Signed: GEORGE PEREZ. This statement was filed with the County Clerk of Los Angeles County on 11/09/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 15, 22, 29 Dec. 06, 2010
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prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 15, 22, 29 Dec. 06, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1613476
The following person(s) is (are) doing business as: DAVID ESCOBAR INTERNATIONAL TRAVEL SERVICES, 12415 RAMSEY, WHITTIER, CA 90605. Full name of registrant(s) is (are) DAVID D. ESCOBAR, 12415 RAMSEY DR., WHITTIER, CA 90605. This Business is conducted by: AN INDIVIDUAL. Signed: DAVID D. ESCOBAR. This statement was filed with the County Clerk of Los Angeles County on 11/09/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 11/09/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 15, 22, 29 Dec. 06, 2010
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101622224 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/10/2010 The following person(s) is (are) doing business as BRAMBILA SALON. The full name of registrant(s) is/are: MARY BRAMBILA 12147 SUNSET BLVD LOS ANGELES, CA, 90401. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARY BRAMBILA; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 11/10/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1613344
The following person(s) is (are) doing business as: PRO PLUMBING & ROOTING SERVICES, 321 W. 8th ST., UPLAND, CA 91786. Full name of registrant(s) is (are) GEORGE PEREZ, 321 W. 8th ST., UPLAND, CA 91786. This Business is conducted by: AN INDIVIDUAL. Signed: GEORGE PEREZ. This statement was filed with the County Clerk of Los Angeles County on 11/09/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 15, 22, 29 Dec. 06, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101533563 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2010 The following person(s) is (are) doing business as RED CARPET CELEBRITY GIFT SUITES ; GRAMMY AWARD GIFT BAGS. The full name of registrant(s) is/are: ROGER ZAMUDIO 14040 TAHITI WAY, STE 536 MARINA DEL REY, CA 90292. This Business is being conducted by: an Individual. This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/15/2010, 11/22/2010, 11/29/2010, 12/06/2010.

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