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MONDAY, NOVEMBER 14, 2011
Volume 11 Issue 2

Santa Monica Daily Press



THE MONEY TRAIL
SEE PAGE 4

We have you covered

THE ON TO THE PLAYOFFS ISSUE

COMMUNITY PROFILES
MARSHAL RICHARDS



Daniel Archuleta daniela@smdp.com

RICHARDS

Singing for his supper

BY COLIN NEWTON
Special to the Daily Press

THIRD STREET PROMENADE It's not hard to find Marshal Richards on the Third Street Promenade, even if he might not be able to give you directions himself.

The singer's clear, powerful tenor manages to cut through the city sounds of traffic, tourists and other artists.

Richards, 26, is a relative new comer. Originally from Mobile, Ala., he came to the promenade just over a month ago to try his luck and ply his voice.

Richards drove to Santa Monica from Alabama in his Honda Civic. Since arriving at the end of summer, the car has been his home.

In some ways, Richards' story is not dissimilar from other artists on the promenade.

But, aside from his rich voice and the easy way he performs, Richards has something that makes him stand out from his fellow street musicians.

His style of music? Traditional

SEE CP PAGE 8

Food bloggers get a little rare face time

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

CIVIC CENTER Nearly 150 food bloggers descended upon Santa Monica for the International Food Bloggers Conference 2011, three days of eating, drinking, networking and building companionship within a tight-knit community that rarely, if ever, gets closer than video chat.

For some, blogs are a hobby, something pursued to kill a free hour and feel more productive than turning on Food Network for a rerun of "Chopped."

They showed up to the Doubletree Friday afternoon for a kickoff to a conference that cost a cool $350 to attend.

These bloggers tended to be mostly female, above the age of 30 and already

SEE BLOGGERS PAGE 10



Paul Alvarez, Jr. *news@smdp.com*

THEFT IN PROGRESS: **Samohi safety Mathew Rusk-Kosa returns an interception for a gain against Hawthorne on Friday.**

HIGH SCHOOL FOOTBALL
Samohi perfect in Ocean League

BY DANIEL ARCHULETA
Managing Editor

HAWTHORNE Samohi completed a perfect Ocean League season, but not without adversity.

Santa Monica High School's football team gave up a season-high 26 points to Hawthorne on the road Friday, something that didn't sit well with the team and their coach after time expired on a 45-26 win.

"Obviously, this isn't the way we'd like to win, but we'll take it," Head Coach Travis Clark said.

The win improved Samohi to 9-1 overall and most importantly 5-0 in league. While that put smiles on the faces of many Vikings, it was the way that they won that had Clark less than pleased during his postgame huddle with the team.

He implored the Vikings to put the game behind them and prepare for Fridays first

SEE SAMOHI PAGE 6

SAMOHI, ST. MONICA REACH FOOTBALL PLAYOFFS

Ocean League champ Santa Monica will host Channel Islands Friday at 7 p.m. in the first round of the CIF-Southern Section Western Division Playoffs, it was announced on Sunday.

Crosstown St. Monica, which finished second in the Santa Fe League, will travel to California City on Friday in Northeast Division play. It is the second playoff appearance in a row for St. Monica.

– DANIEL ARCHULETA


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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Nov. 14, 2011

Writers out loud
Annenberg Beach House
415 Pacific Coast Hwy., 6:30 p.m.
The works of feminist fictionistas Bia Lowe, Deena Metzger and Terry Wolverton will be performed live by Jesse Holcomb, Barbara Keegan and Sally Shore as part of the Pacific Standard Time event "Telling Stories: The Woman's Building Writer's Workshop." The evening includes a panel moderated by Cheryl Klein, director of Poets and Writers West. For more information, call (310) 458-2257.

Conquest through the eyes of the conquered
Santa Monica College
1900 Pico Blvd., 7:30 p.m.
Santa Monica College kicks off its 11th annual International Education Week with a screening of SMC film professor Salvador Carrasco's "The Other Conquest." The movie presents a vision of Mexico after the Spanish Conquest, from the perspective of the Aztec people. A post-screening discussion will follow, led by Carrasco, fellow film professor Josh Kanin and actor Damian Delgado. For more information, call (310) 434-3962.

Tuesday, Nov. 15, 2011

World celebration
Santa Monica College
1900 Pico Blvd., 11:15 a.m.
Santa Monica College continues its weeklong celebration with "Global Citizenship Day," offering dance performances, samples of international food and music. Come by the campus quad to get information on how different departments are involved with the college's Global Citizenship initiative. For more information, call (310) 434-3962.

Looking at Expo
Santa Monica Civic Auditorium
1855 Main St., 6:30 p.m.
Come by the East Wing Meeting Room to learn about Phase 2 of the Expo Line Project, which is expected to expand light-rail to Santa Monica by 2015. The meeting will include updates on the design and opportunities for community members to offer input. For more information, call (213) 243-5500.

Wednesday, Nov. 16, 2011

Food for thought
Santa Monica Public Library
601 Santa Monica Blvd., 3:45 p.m.
Bring your kids to this "Books for Cooks" event as they read Thanksgiving-themed stories and make tasty treats with chefs from Kitchen Aid. The event is for children ages 4-8 and space is limited, so make sure to sign up early. For more information, call (310) 458-8621.

Good girl goes bad
Santa Monica Public Library
601 Santa Monica Blvd., 7 p.m.
Authors Mary McDonough and Alison Arngrim will discuss their careers and new autobiographies in an intimate discussion at the Martin Luther King, Jr. Auditorium. McDonough and Arngrim played Erin Walton on "The Waltons" and Nellie Oleson on "Little House on the Prairie," respectively. Following their discussion will be a book sale and signing. Tickets for the discussion will be released one hour prior to the event; for more information, call (310) 458-8600.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



Beverly Hills moving to stop subway tunnel at high school

MICHAEL R. BLOOD
Associated Press

BEVERLY HILLS It's as hard to travel under the ground in Southern California as it is on top of it.

Here in the city the car built, the latest attempt to bore a subway line beneath some of the most congested roads in America is recalling civic brawls of a generation ago, when fear over where tunnels could be constructed safely left the region with a subway system so stunted it gets as much ridicule as ridership.

This time, transit planners hoping to run a 9-mile subterranean line into the city's densely packed Westside have hit resistance within a cluster of stately, red-roofed buildings surrounded by manicured hedges and lush, rolling lawn — Beverly Hills High School. Tentative plans call for drilling a tunnel 70 feet beneath the campus, where Angelina Jolie and Nicholas Cage once roamed the hallways.

Local officials say ambitious plans for new classrooms and parking would be threatened, and they worry the French Normandy-style buildings could be damaged by construction or train vibration. They want the line to run on an alternate route a few blocks north, along busy Santa Monica Boulevard, though regional transit consultants say that would take the train into the path of unstable earthquake faults.

The consultants are confident tunneling would not endanger the 2,200-student school, but some envision the worst: a tunnel collapse directly below campus, with students inside the buildings.

"It's terrible, I dislike it intensely," Theresa Pinassi said with a grimace, as she waited outside the school for her 16-year-old grandson. "It would be dangerous to have it under the school — God forbid, if we had an earthquake."

It's all deja vu to Mark Fabiani, who served as deputy mayor and chief of staff to former Mayor Tom Bradley, who in his era envisioned a subway that would link downtown Los Angeles with the Pacific coast, a

SEE **SUBWAY** PAGE 9



Morgan Genser *news@smdp.com*

YAY! **SMC head coach Gifford Lindheim is lifted into the air after the Corsairs beat West. L.A. on Saturday to become conference champs.**

COLLEGE FOOTBALL

Santa Monica College clinches conference title

BY WAYNE NEAL II
Special to the Daily Press

CORSAIR FIELD A slow start did little to derail Santa Monica College as it rallied late to dispatch rival West L.A., 32-21, en route to securing the Pacific Conference championship Saturday at home.

A 91-yard punt return by SMC's Kris Johnson set up a one-yard touchdown run by quarterback Alfonso Media that fueled a Corsair comeback that saw SMC score 22 second half points to secure the win and title.

"After that play, the whole team said 'OK, let's go,'" Head Coach Gifford Lindheim said of the punt return that gave the Corsairs possession at West's three-yard line.

The Corsairs (8-2 overall, 6-0 in conference) have been a second half team all year and held true to form on Saturday. They let West race out to a 21-10 half-time lead before coming alive.

"It didn't matter what the score was," Lindheim said "We are a second half team."

The SMC defense lived up to the billing and held West scoreless during the second half.

SMC kicker Trevor Dionne started the comeback with three early points to start the third quarter putting the score at 21-13.

The defense fed off of the crowd's energy and the tide continued to change when they held the West offense to a three-and-out.

Just two plays later, quarterback Medina found wide receiver Brandon Taylor for an 80-yard touchdown pass giving the Corsairs a four point lead after missing the two point conversion, 25-21. Medina finished the day completing 15 of 27 for 195 passing yards with two total touchdowns.

The Corsairs will play host to East L.A. in their bowl game next week.

news@smdp.com

HIGH SCHOOL GIRLS' VOLLEYBALL

Local squads reach semifinals of playoffs

BY DANIEL ARCHULETA
Managing Editor

CITYWIDE A trio of local girls' volleyball teams reached the semifinals in their respective divisions on Saturday.

Santa Monica High School swept by Santa Ynez on the road in three games to set up a CIF-Southern Section Division 3AA semifinal match at home against Pasadena Poly on Tuesday.

In Division 4A, Pacifica Christian rallied from two games down to get past Fairmont Prep at Culver City High School. The win sets up a semifinal match at Hemet on Tuesday.

Lighthouse Christian reached its Division 5AA semifinal by beating Calvary Chapel in three straight games. They will face Sierra Canyon at home on Tuesday.

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

What's the deal?

Editor:

Santa Monica Daily Press reports, "A state law governing conflicts of interest for members of public agencies is wreaking havoc on Santa Monica boards and commissions, causing an exodus of architecture and design professionals ..." ("Conflict law causes architects to leave," page 1, Nov. 11) So apparently, these boards and commissions have been rife with conflicts of interests up to this point.

Andrew Everett
Santa Monica

In defense of Cain

Editor:

I gather from his letter Ron Lowe ("Can't Cain be the nominee?" Letters to the Editor, Nov. 10) does not like Herman Cain, so it is not surprising he does not like what he describes as Mr. Cain's immigration policy.

But what part of "illegal" in illegal aliens does Mr. Lowe not get?

Virginia Isaacs
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

Following the money trail

THERE WAS QUITE A LIVELY AND lengthy discussion about Santa Monica City Council election financing during last Tuesday's council meeting.

At issue was a proposed raise of the maximum allowable individual campaign contribution to City Council candidates to $400 from the current $250 and adding an indexed adjustment based on the Consumer Price Index every five years. Council approved a $325 limit.

This is sore point for many neighborhood leaders who claim increasing the limit would allow more money from non-Santa Monica interests to pour into council campaign coffers. I say that sword swings both ways.

The $250 limit was established in 1992 and hasn't even kept up with inflation. The proposed amended ordinance stated, "decisions of the United States Supreme Court and lower courts have invalidated campaign finance restrictions like Santa Monica's on First Amendment grounds; and ... based on this development in the case law, the City Council has determined that Santa Monica's contribution limit must be revised, in order to maintain its constitutionality."

In other words, if City Hall didn't raise the maximum individual donation limit, that part of election law could be challenged and quite likely invalidated — removing all limits on individual donations to council candidates. It's an important fact that seems to have escaped advocates for the $250 limit.

Donations directly to council candidates come primarily from one of two sources: (1) friends and family or (2) entities that have a financial interest or want to or do business in the community and are looking to curry political favor.

The Transparency Project, a citizens coalition that tracks and reports on local campaign expenditures, issued a statement last week that said, "An average of 64 percent of donations to current council members comes from donors who don't live in the city … Each council campaign differs in percentage of donations from outside Santa Monica, ranging from a high of 80 percent to a low of 43 percent ..."

The project disclosed that donations from outside the city are larger, on average, than Santa Monica donations. A total of 804 out-of town donors donated the maximum amount compared to 256 local donors.

Big money and special interests have many ways to get around the limit such as asking family, friends, employees, suppliers, associates and others to pony up $250 each.

For example, employees, their spouses and other family members associated with Texas-based, mega-developer Hines, its law firm and financial partner made numerous $250 contributions totaling thousands of dollars to a number of council candidates in 2010. Hines wants to develop the former Paper Mate site on Olympic Boulevard at 26th Street.

Four members of the Gorby family, behind a proposed 230-room, 81-foot-tall hotel at Wilshire Boulevard and Seventh Street, donated $250 each (total: $1,000) to a number of successful "pro-development" council candidates. Their hotel also needs an approved development agreement from the council.

Although it is vigorously opposed by neighbors because of height, density and traffic concerns, how do you think those council persons who accepted Gorby money will vote?

Another end run is through independent or controlled committees such as Santa Monicans for Renters' Rights, Santa Monica Democratic Club, local police, fire and municipal employees unions, Community for Excellent Public Schools and other special interest groups such as Santa Monicans for Quality Government, which is financed primarily by a hotel and the usual developers.

There are no restrictions on how much an entity can donate to an independent committee supporting a candidate or slate of candidates.

Money buys elections because a viable council candidate must raise enough funds to do at least two citywide mailings. It's the only sure way to get a message directly into the hands of voters. These mailings can easily cost $50,000 each.

Coupled with mailings and support from independent organizations such as SMRR, public safety unions, school and environmental groups, etc., a candidate's exposure to voters multiplies thus increasing credibility and electability.

Incumbents also have a distinct advantage. They are better connected with deep pocket donors, and are generally more successful at fundraising and being re-elected.

School board candidates have no donor limits. There's also more turnover in school board members. The turnover may have nothing to do with contribution limits, nevertheless it appears the "influence buying" factor is not a big issue in school races and therefore they're more democratic.

Many residents are fearful out-of-town interests are controlling City Hall — a legitimate concern because the policies or decisions that enrich deep-pocketed campaign contributors may not benefit residents and actually foster negative effects.

It's impossible to keep money out of politics. However, knowing who is buying who and why can offset the big contributions. It's why some council members in January energetically opposed having public disclosure reports available at council meetings.

Perhaps, the best solution is organizations such as the Transparency Project and citizen watchdog groups who will sound the alarm when something begins to smell. And, of course, an alert local press who will doggedly follow the money trail.

Bill can be reached at mr.bilbau@gmail.com

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Earth Talk

By the editors of E Magazine

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Send comments to editor@smdp.com



Photo courtesy Thinkstock

IN THE AIR: **Most researchers now agree that environmental factors — including exposure to chemicals and pollution — play a significant role today in determining who gets cancer and who doesn't.**

Formula for cancer?

Dear EarthTalk

How clear (or not) are the links between the rising incidents of cancers around the world and the prevalence of synthetic chemicals in modern society?

Alberto Buono
Lee, Mass.

WITH THE WORLD HEALTH Organization hinting that cancer could unseat heart disease as the leading cause of death around the world, it's no surprise that per capita cancer incidence is on the rise globally. In fact, cancer is the only major cause of death that has continued to rise since 1900. While it might depend on whom you ask, most researchers now agree that environmental factors-including exposure to chemicals and pollution-play a significant role today in determining who gets cancer and who doesn't.

A blue ribbon panel of cancer experts initially convened by President George W. Bush researched hundreds of studies and concluded in 2010 (in its 240-page report, "Reducing Environmental Cancer Risk: What We Can Do Now") that our exposure to chemicals, pollution and radiation is to blame for the uptick in cancer deaths.

The panel cited grim statistics about cancer's march, noting that 41 percent of Americans will be diagnosed with cancer at some point in their lives, with 21 percent likely to die from it. Cancer researchers fear that our reliance on chemicals is the main culprit, as borne out by hundreds of studies.

To wit, a 2000 study involving the examination of health records of more than 44,000 pairs of twins across Scandinavia found that "inherited genetic factors make a minor contribution" in causing most cancers but that "the environment has the principle role in causing sporadic cancer."

Not everyone agrees. Writing in Forbes magazine, Henry I. Miller and Elizabeth Whelan of the industry-friendly American Council on Science and Health argue that the findings of the presidential panel are based on politics not science: "If the authors had only bothered to consult a standard textbook on cancer epidemiology, they would have learned that lifestyle factors such as smoking, obesity, excessive alcohol consumption and overexposure to sunlight — not chemicals in air, water and food-are the underlying causes of most preventable human cancers."

While few today would doubt the health risks of such personal lifestyle factors, the President's cancer panel nevertheless concluded that "the burgeoning number and complexity of known or suspected environmental carcinogens compel us to act to protect public health," and urged President Obama to use the power of his office to "remove the carcinogens and other toxins from our food, water and air that needlessly increase health care costs, cripple our nation's productivity, and devastate American lives."

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The Q Line

Life on two wheels

The Planning Commission recently approved the ambitious Bicycle Master Plan, a 400-page document that spells out the future of bikes in Santa Monica. Within its pages, it hopes to have 14 to 35 percent of all trips made on bicycles by 2030.

So, this week's Q-Line question asks:
Do you think 14 to 35 percent is possible, or do you think it's unrealistic?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 107**.

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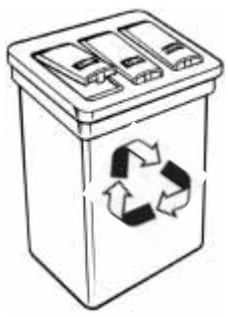
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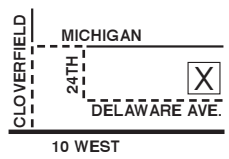
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Morgan Genser *news@smdp.com*

MAKING THE GRAB: **Samohi's Sebastian LaRue (left) makes a catch against Hawthorne on Friday. Samohi won the road game, 45-26, to finish the season 9-1 overall and 5-0 in league.**

SAMOHI
FROM PAGE 1

round CIF-Southern Section Western Division playoff game at Santa Monica College's Corsair Field. The Vikings will host Channel Islands.

"I told them it's a tough way to end the season," Clark said. "But, we just have to move on to the next situation."

The Vikings entered the Hawthorne game with the league title in hand, but had to finish strong to defend their playoff seeding.

Everything started according to plan for Samohi. Senior running back Kori Garcia scored from five yards out to give the Vikings an early 7-0 lead, but that's when Samohi showed signs of a letdown.

Hawthorne rallied for two touchdowns, the second coming on a 64-yard screen pass from quarterback Rickie Calderon to Steven Gantt that put the Vikings behind for one of the few times all season.

Trailing 14-7 in the second quarter, Clark paced the sideline, telling his team to relax and begin work on a comeback.

The Vikings responded with a 42-yard pass from quarterback Christian Salem to senior wide receiver Anthony "Animal" Hernandez that tied the game at 14.

After forcing Hawthorne to punt on the next possession, Samohi marched down field capping the drive with a four-yard score by Garcia. After a successful two-point conversion by Garcia, Samohi seemed to have snatched the momentum, going up 22-14.

But, that momentum was fleeting as Hawthorne defensive back Isaiah Barme picked off a Salem pass, returning it 45 yards for a touchdown that closed the gap to 22-20 late in the second quarter.

With less than a minute on the clock, Salem led Samohi on an impressive drive, setting up a five-yard scoring pass to Sebastian LaRue with two seconds left on the clock. The Vikings weren't successful on a two-point attempt taking a 28-20 lead into half-time.

The lead would hold during the second half as Garcia tacked on two more touchdown runs to complete the perfect league season.

"It's a bittersweet victory," said Garcia, who finished the night with four touchdowns. "I'm glad for the win, but we didn't play our best game today."

daniela@smdp.com

KNOW BEFORE YOU GO



Alley Resurfacing Project

The alleys in the 1600 block of Stanford Court will be resurfaced Nov. 7-16. Daily work start time is 7 a.m. and end time is 4:30 p.m. Please be advised that resurfacing operations will generate noise and dust. There will be certain times when the alley will not be accessible during construction, but we will minimize these times of closure during the day. Questions should be directed to the Public Works Street Maintenance Division at (310) 458-4991. For more info on Alley Renewal Program, go to: www.smgov.net/streets/alleyprogram.

Ocean Avenue Utility Work

The Ocean Avenue utility work will connect the sewer line from First Court to Ocean, install a new a gas line from First Court to Ocean, and install a new joint trench on Ocean. Work will take place on Ocean from Moomat Ahiko to Pico Boulevard with various lane closures throughout the duration of the project. Work will take place between 8 a.m. – 5 p.m., beginning Nov. 07 and ending Dec. 15.

Transit Priority Systems Project

Installation of the Transit Priority System (TPS) at 80 traffic signals along major corridors within the City of Santa Monica. Partial roadway closures or detours are expected at various locations on Pico Boulevard between 11th and 23rd streets, but impact to traffic should be minimal.

Water Main Replacement

The water main at Third Court between Arizona Avenue and Wilshire Boulevard is undergoing removal and replacement. Work in the area will occur Nov. 4-18. (No work will occur on Wednesday or Saturday due to the Farmers' Market). Please be advised that two-way traffic will be allowed on each side of the construction work zone for local access only.

Pier Parking Lot Storm Drain Improvement Project

Drainage improvements will take place to the 1550 parking lot just north of the Santa Monica Pier. A gravity storm drainage system will be installed to replace the existing pump system. The bike path underneath the pier will be closed; however a bike path detour to Appian Way will be available.

Expo Light Rail Line Project Design update meeting

The Exposition Construction Authority invites you to a design update community meeting for Phase 2 of the Expo Line project. Stakeholders will receive information on design progress and will have the opportunity to view progress renderings.
Tuesday, Nov. 15, 2011
6:30 p.m.
Santa Monica Civic Auditorium East Wing Meeting Room
1855 Main St.
Santa Monica, Calif. 90401
Special Event free parking

Annual Paving & Sidewalk Repair Project

Annual street and sidewalk maintenance work consists of cold-milling and asphalt overlay, slurry sealing, sidewalk removal and reconstruction, curb and gutter removal and reconstruction, pervious gutter construction, and tree root pruning. In addition to the annual work, striping modifications will be completed to implement recommendations of the Draft Bicycle Action Plan. Street paving will occur mainly in the Ocean Park area, south of Pico Boulevard and west of Lincoln Boulevard. Some work, however, is also planned outside this area

Southern California Edison Installation

Installation of electrical conduit and vaults on 20th Street from Olympic Boulevard to Wilshire Place North. Estimated project completion is November 2011. Lane closures will occur on the east side of 20th Street between Colorado and Arizona avenues. There may be traffic delays in and around the Appian Way and Pico Boulevard intersections. Expect traffic delays. Use alternate routes whenever possible.

Water Main Replacement No. 1

Replacement of approximately 11,700 lineal feet of existing ductile iron water mains with new ductile iron water pipes due to age, condition and capacity demands. Work will take place on Euclid Court, from Georgina Avenue to Brentwood Terrace. There will be traffic impacts in the work area.

The Village

The Village Santa Monica is a mixed-income, mixed-use community that will be developed in THE heart of Santa Monica's Civic Center revitalization area. This unique public/private partnership leverages City-owned land to provide for important public benefits. There will be utility work on Ocean Avenue and First Court; traffic may be affected from 8 a.m. to 5 p.m.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.



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Email to: editor@smdp.com or fax to (310) 576-9913



Surf Conditions **Water Temp:** 61°

Swell Forecast

NW swell come ashore, hitting SB/VC early in the day, and finally SD mid to late morning. Size should run head high at most west facing breaks with pluses at standouts going about 2' overhead.

Long Range Synopsis

NW is expected to back off a bit, more along the lines of chest to at times head high for west facing breaks.

Tide Forecast for Today in Santa Monica



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **November 8, 2011**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

Number of sewage spills --
Number of beach closures due to a sewage spill --
Number of wet days --
Number of A grades for dry/wet weather -- /
Number of (C,D,F) grades for dry/wet weather -- /

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation
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simplehuman
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Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Venice Beach at Windward Ave. drain.	A	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A+
Will Rogers State Beach at Temescal Canyon drain.	B	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	D
Santa Monica Beach at Montana Ave. drain.	A+	A+
Santa Monica Beach at Wilshire Blvd. drain.	B	A+
Santa Monica Municipal Pier.	B	F
Santa Monica Beach at Pico/Kenter storm drain.	B	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	A+
Ocean Park Beach at Ashland Ave. drain.	A	A+
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	A+
Venice Beach at Brooks Ave. drain.	A+	D
Santa Ynez Storm Drain at Castle Rock Beach.	A	ns
Venice Fishing Pier - 50 yards south.	A	B
Venice Beach- projection of Topsail St..	A	F
Marina del Rey, Mothers' Beach- lifeguard tower.	F	D
Dockweiler State Beach at Ballona Creek mouth.	C	F
Dockweiler State Beach at Culver Blvd. drain.	A	A+
North Westchester Storm Drain at Dockweiler State Beach.	A+	A+
Dockweiler State Beach at World Way (south of DWW jetty).	A+	A+
Dockweiler State Beach at Imperial Hwy drain.	C	F
Dockweiler Beach- opposite Hyperion Treatment Plant.	A	A+
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	F	F
Venice City Beach, at the Rose Ave. storm drain.	A	A+
Surfrider Beach at Malibu Colony fence.	A	A+

LOCATION	DRY	WET
Nicholas Beach at San Nicholas Canyon Creek mouth.	A	A+
El Pescador State Beach, between Lechusa and Las Alisa creeks.	A+	ns
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Troncas Creek mouth.	A+	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	B	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	A+
Escondido Creek, just east of Escondido State Beach.	A	A+
Latigo Canyon Creek mouth.	F	A+
Solstice Canyon at Dan Blocker County Beach.	F	A+
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Marie Canyon storm drain at Pearce Beach, at 24572 Malibu Rd..	F	A
Dockweiler State Beach at Grand Ave. drain.	A	A+
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	F	A+
Carbon Beach at Sweetwater Canyon.	A+	A+
Los Flores State Beach at Los Flores Creek (point zero).	A+	A+
Big Rock Beach at 19949 PCH stairs.	F	A+
Pena Creek at Los Tunos County Beach.	A+	A+
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	F	F
Castlerock Storm Drain at Castle Rock Beach.	A+	A+
Pearce State Beach at creek mouth.	A+	A+

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

CP

FROM PAGE 1

Neapolitan pop songs and light classical works.

"There's nobody else out here doing the same kind of music that I'm doing," Richards said of his repertoire.

Richards was not always a classical serenader, although his heart has always been in music.

Before settling on his singular style, Richards was in a rock-n-roll band and alternately played saxophone, drums and bass.

"That's what I thought I was going to do," Richards said of the bass, which he played for about 13 years.

Richards functioned as the band's bass player and vocalist, but the raucous style of singing made him concerned for the safety of his voice.

He went to a vocal teacher to take in some technique that could help preserve his vocal chords.

Struck by his tenor voice, the teacher gave Richards a piece from Mozart's "The Magic Flute," and a part of Handel's "Messiah."

"Once I heard the Mozart and the Handel, I knew that's what I wanted to do," he said.

Richards began pursuing a degree in music at the University of New Orleans in 2004. But his educational journey would last longer than he expected.

One year after Richards arrived in New Orleans, Hurricane Katrina followed him, and he found his life caught in the path of the storm.

"I lost my apartment, all the stuff in it. The University of New Orleans cut my program, they couldn't afford it anymore," Richards said.

"I had to move," he said.

After Katrina, there was a great exodus of art and music students who left New Orleans, especially in classical and vocal music areas, Richards said.

"Two of my friends were going to the University of Mississippi, so I went with them," he said.

But Richards clashed with some of the teachers there.

"I couldn't stay in that environment," Richards said. "I went back home finally to the University of South Alabama."

Richards finally graduated from the University of South Alabama in May 2011 with a bachelor of music, specializing in vocal performance.

After college, Richards turned west to Los Angeles and the music industry. Santa Monica was a place Richards had heard could be safe and receptive for struggling artists.

"That's one of the first things that people told me, that the street musicians sing on the promenade," Richards said.

"Getting discovered would be nice, but I'm not relying on that," he said.

And yet, Richards has already been noticed.

While Richards was trying to find work as a soloists at churches in Santa Monica, he found St. Monica's pianist and organist Merrill Collins. Or rather, she found him.

Collins saw Richards in the courtyard of the church talking on his cell phone.

"The next day I was at work again, and I heard somebody playing the piano. And there he was again. I had a little time and we hung out," she said.

As soon as she heard Richards' voice, Collins got a score she had been working on that put the 23rd Psalm to music. A friend of Collins' had recently passed, and she wanted to send a recording of her work to the family.

She hadn't made the recording yet, but Richards was the perfect candidate for the vocals, she said.

After that, Collins and Richards crafted a demo at Fourth Street Music that featured Christmas tunes: "O Holy Night," and an unusual version of "Jingle Bells."

"He had always wanted to do a swing version of 'Jingle Bells,' which turned out to be delightful," Collins said.

Richards' version of "Jingle Bells" will be available as a free download on Collins' site, www.spiralingmusic.com, she said.

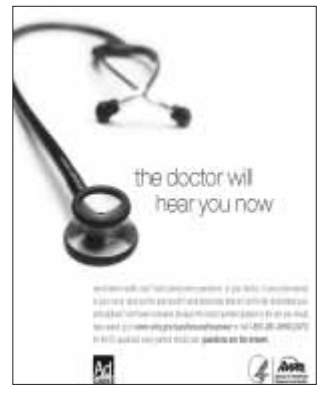
Richards keeps making connections. He has a manager. He has a demo. He still sings on the promenade, but Richards sees his future as bright.

"I wouldn't have come out here if I didn't believe in myself," Richards said.

"I believe in my voice and my abilities 100 percent. I do believe that things are going to get better. It's just a matter of time."

Richards can be reached by email at marshall.richards@hotmail.com.

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SUBWAY
FROM PAGE 3

line befitting one of the world's great metropolitan areas.

It never happened.

A local congressman pushed through a tunneling ban in 1986 because of fears that construction could cause an explosion of naturally occurring methane gas, a move some viewed as a thinly disguised maneuver to safeguard tony Westside neighborhoods from outsiders. The city ended up with a subway that's invisible to many of its 4 million residents — it's about 20 miles overall in a city covering 468 square miles, petering out just west of downtown's skyscrapers.

To Fabiani, Bradley's dream would have helped avert Los Angeles' traffic nightmare.

"When you have no culture of mass transit in your area, it's harder to visualize what the benefits might be down the road," he said.

The Los Angeles County Metropolitan Transportation Authority, chaired by Mayor Antonio Villaraigosa, isn't expected to endorse a route until early next year, and it's not clear how much of the $5.4 billion line will be built, or when. The most optimistic schedule calls for construction to begin next year, with trains rolling in 2022.

Local voters boosted sales taxes to bankroll transit projects, but money is scarce in gridlocked Washington. The ban on using federal funds for tunneling was lifted in 2007, but current plans stop well short of reaching the beaches in Santa Monica. Meanwhile, Beverly Hills has enlisted its own consultants for a fight that might end in the courtroom.

The transit agency long envisioned the line running along Santa Monica Boulevard through that area, but in 2010 it floated a plan that would move the route slightly south, under the school.

The MTA's experts recently concluded the route under the school would be safer than along Santa Monica Boulevard, where faults could pose a threat.

But district officials suspect that developers with ties to City Hall are influencing the decision-making.

The disputed route would take the line under the school and to a station in the nearby Century City neighborhood that's virtually at the doorstep of a planned 37-story tower proposed by JMB Realty Corp., a major landlord that owns other buildings in the area. JMB executives have invested heavily in Villaraigosa's political ventures, government records show. One company affiliate gave a committee linked to the mayor $100,000 in 2006.

"We do believe politics has driven this alignment, not transit rules or standards," said Lisa Korbatov, who heads the local school board. She calls the MTA's data "very heavy in assumption."

A statement from Villaraigosa's office said only that he is confident in the MTA's experts and the conclusions of its technical studies. A local coalition supporting the route that would cut under the high school asserts the plan is safer, given the MTA's findings, and would place a station within easy walking distance for nearly 30,000 workers in Century City.

JMB senior vice president Patrick Meara disputed that there was any connection between donations to the mayor and decisions on the subway. When asked who drafted the route that would build a station near his company's properties, which would almost certainly boost their value, he said, "I honestly don't know."

Among students, there appears to be little anxiety about a train line that wouldn't begin moving people until years after they graduate.

Justin Blaylock, a 17-year-old senior, said he supports expanding public transit and would welcome the chance to avoid the city's dirty, crowded buses. "It makes me just want to walk," he said.

In a way, the MTA is trying to rebuild the past.

Los Angeles once boasted one of the finest public transit systems in the nation, the Pacific Electric Red Cars, which trundled along 1,000 miles of track that crisscrossed the region. The last one was gone by 1961, dismantled with no small push from auto and oil interests as the car culture took hold in Southern California.

Freeways replaced trolley tracks, and huffing buses took over for electric rail. In time, a booming population led to sclerotic traffic and the blankets of smog that came with it.

Today, rush hour knows few limits on heavily used stretches of freeway around downtown, in the San Fernando Valley and on the Westside. Nearly 6 million cars are registered in Los Angeles County, and one 10-mile stretch of Interstate 405 sees 500,000 vehicles on a typical day. An eight-lane ribbon of highway linking downtown and Hollywood — the infamous 101 — is often ranked among the most strangled roads in the U.S.

With a push from Villaraigosa, a transit boomlet is under way, including development of an above-ground light-rail line to Los Angeles International Airport.

A light-rail line is pushing east from Pasadena, and another 6-mile spur running out of downtown opened in 2009.

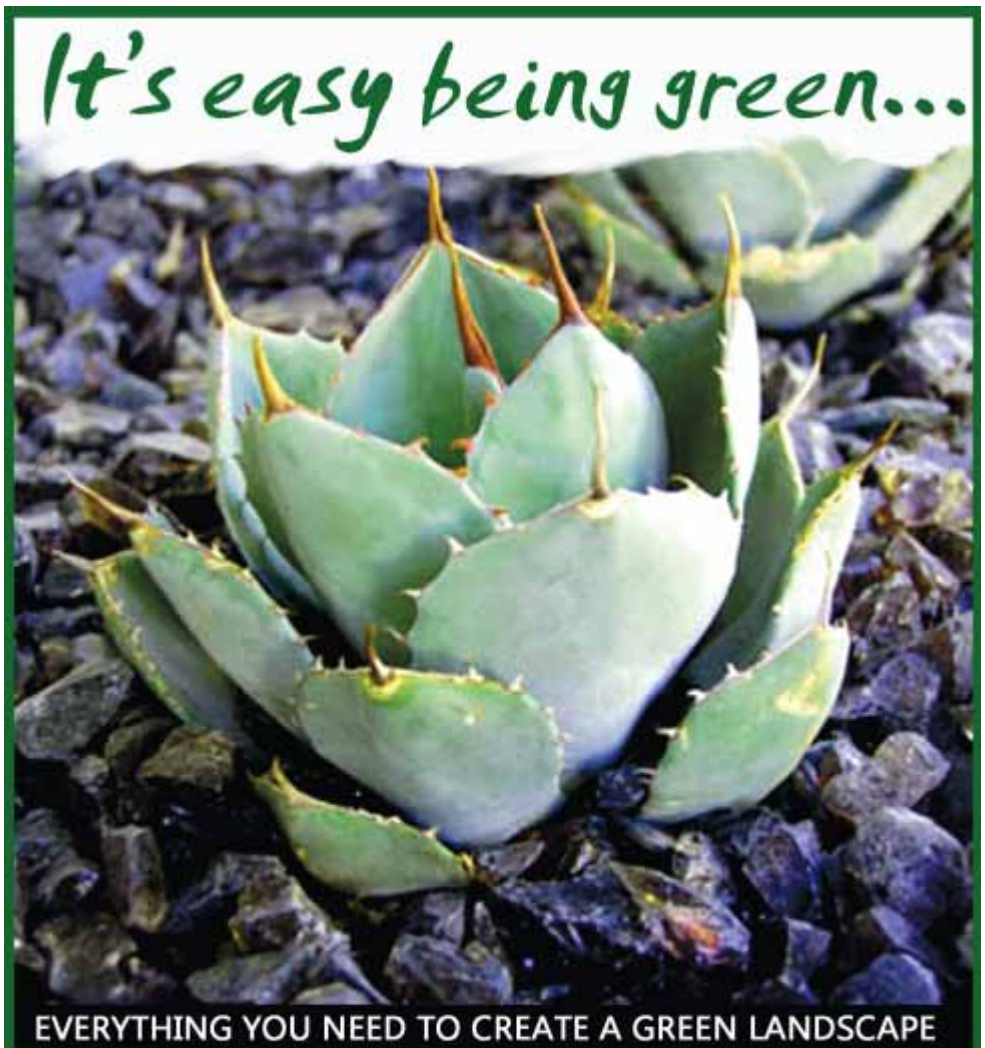
But it's unlikely to do much to open a pathway for cars.

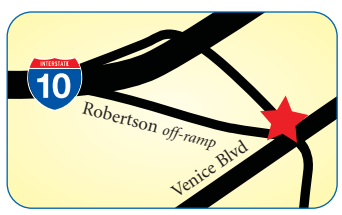
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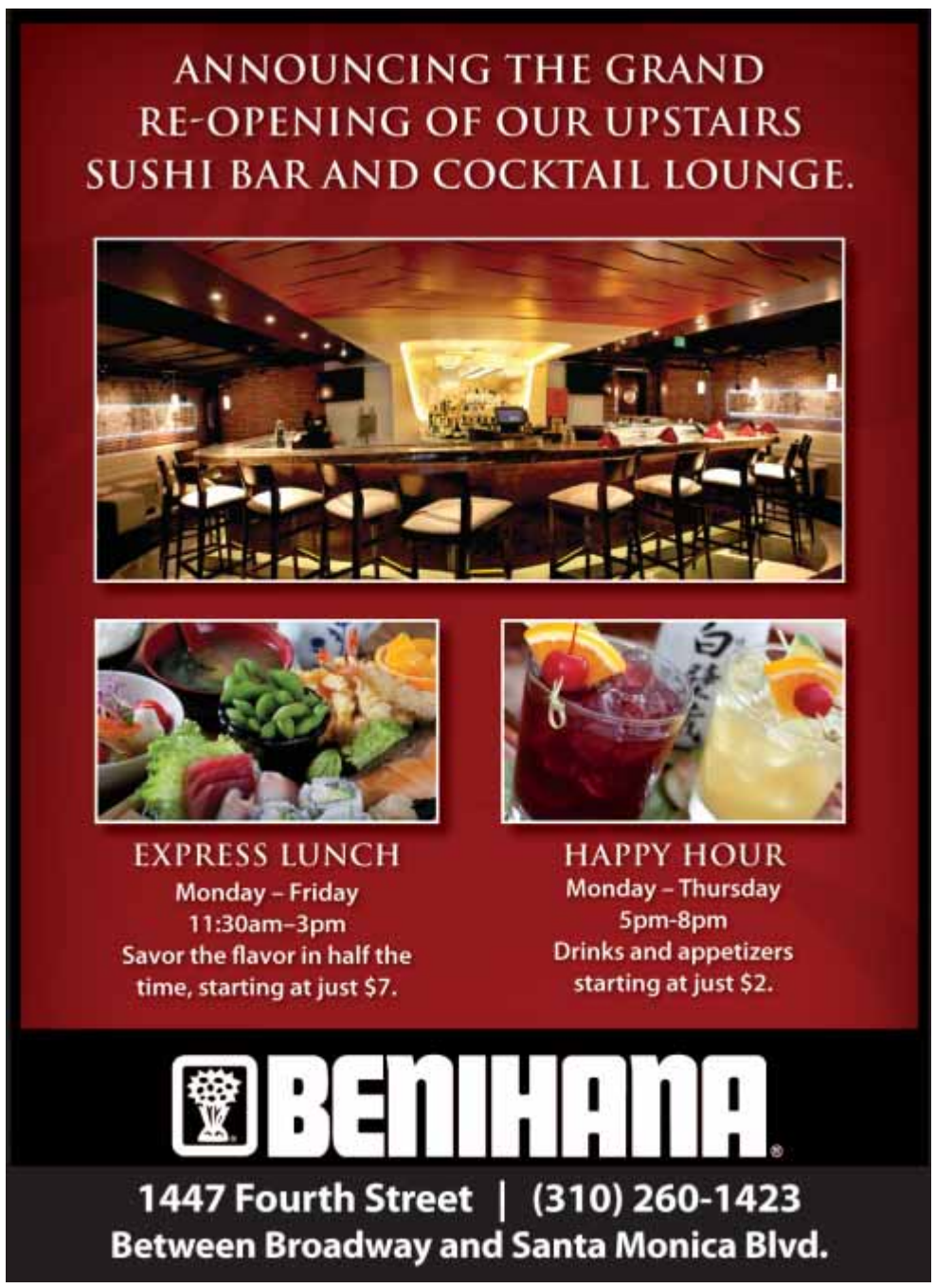
Procrastination is a problem when it comes to doing my disaster plan. As a business owner I have a lot to do. It's not like a disaster is going to happen tomorrow. Besides, we have that new business pitch. I've been waiting for this to happen for a while now. I'll get the disaster plan finished eventually. Nothing to worry about, it'll happen.
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Roshni Kavate *news@smdp.com*

PICTURE PERFECT: **International Food Bloggers Conference attendees snap pictures of food on Friday at the Doubletree Hotel. The conference ran from Friday through Sunday.**

BLOGGERS

FROM PAGE 1

ahead of the game in their "real jobs," which almost all avoided speaking about.

Instead, they came armed with Twitter handles, Facebook pages, Google analytics for their websites and homemade business cards that consolidated all of that information into a 3.5 by 2-inch snapshot.

Some were new to the game, like Santa Monica-resident Emily Baker, author, chef-de-cuisine and photographer for her blog "A Gilt Nutmeg."

"A Gilt Nutmeg," the name plucked from a Shakespeare play, is now a five-month-old project for the professional webpage designer, and represents an evolution in her writing and cooking.

"It's the first time I've put myself out there," Baker said. "I work building websites, but never for myself."

The conference also provides outlets for the experienced, who have less to take away from the lessons on Search Engine Optimization, or SEO, and more to give back in terms of knowledge and services.

Andrew Wilder, writer of the popular "Eating Rules" blog, received an enthusiastic greeting from at least one fellow-foodie when she dropped to her knees on the cold tile of the Doubletree Hotel foyer to kowtow to him.

Wilder had the grace to blush.

His blog focuses on three rules for eating healthfully — use whole gains, eliminate high fructose corn syrup and never eat hydrogenated oils.

He also acts as a curator during his "October Unprocessed" event, where people sign a pledge to avoid all processed foods during the month of October. He got 3,000 signatories this year, and several of the contributing writers for the month were also at the conference.

"There's always something to learn," Wilder said, "but it's also about seeing friends."

Beyond providing a place for food bloggers to mingle, IFBC became an event which provided a much-needed sense of legitimacy and professionalism to a group of people that dedicate much of their free time to a product which can quickly turn from a labor of love to a thankless task.

Foodista.com, a food blog and event coordinator, partnered with organizer and tour guide service Zephyr Adventures to line up speakers, events and, most importantly, food, for the attendees.

This is the third such conference, and represents a return to the West Coast after 2010's venture in New Orleans, said Allan Wright, owner of Zephyr Adventures.

Zephyr expanded its reach from tours to include first a wine blogging conference in 2008, the food blogging conference in 2009 and, most recently, a beer blogging conference, which took place in Portland this year.

There are a number of challenges inherent to putting on something like IFBC, particularly as it enters its fourth incarnation with, to a large degree, the same attendees coming each year.

"The Food Blogger Conference is evolving very quickly since it began in 2009," Wright said. "Then, it was a blogger-to-blogger thing, where they spoke about what they were doing and how to be successful. Now, we're moving more toward experts.

"You can't just keep talking about how to integrate videos into blogs," Wright said.

Keeping the curriculum fresh is one thing — Zephyr and Foodista pursue feedback with pitbull-like tenacity to make sure their conferences meet the needs of food blogging constituents — but finding local establishments willing to host the conferences is a whole other matter.

"The hard part is before we ever get here," Wright said.

This year, the conference brought in wine vendors like Vinergia, which took interested foodies on a tour of various regions of Spain while local Italian restaurant Locanda del Lago played off the sparkling wine with a delicate marinated trout with vegetables doused in vinegar and juniper berries.

The tastings and conversation were followed by a barrage of small plates provided by local purveyors and restaurants to satiate the bloggers' appetites before a talk by preeminent food critic Jonathan Gold of LA Weekly.

Try explaining to a hotel that you'd like to put on a conference that provides its own food, alcohol and chefs, and you'll see why the Food Blogger Conference can be a challenge to house, Wright said.

"We ask for unique things," he said.

Add to that Santa Monica's arduous permitting process — one to serve wine, one for each food truck, for the use of the Samohi parking lot, etc. — and you've got an event that takes a great deal of time, patience and flexibility to put together.

The location was worth it, Wright said.

"We thought about Los Angeles, but we like Santa Monica. It's more our vibe," Wright said. "Community is what this conference is about."

The next IFBC will be held in Portland in 2012 on Aug. 24 through 26.

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Photo by Enrico Moorhead

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November 11–January 16

Mon–Thu: 2PM–10PM | Sat: 10AM–Midnight
Fri: 2PM–Midnight | Sun: 10AM–10PM

*holiday hours may vary

Admission and Skate Rental: $12

For detailed event information visit:
ICEatSantaMonica.com

down town santa monica



MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Anonymous (PG-13) 2hrs 10min
3:00pm, 9:30pm

Tower Heist (PG-13) 1hr 44min
2:30pm, 5:00pm, 7:45pm, 10:30pm

Like Crazy (PG-13) 1hr 29min
1:00pm, 3:20pm, 5:40pm, 7:50pm, 10:15pm

Big Fix (NR) 1hr 52min
12:00pm, 7:00pm

Immortals 3D (R) 1hr 50min
2:15pm, 5:15pm, 8:15pm, 11:00pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Jack and Jill (PG) 1hr 31min
11:30am, 2:00pm, 4:25pm, 7:00pm, 9:30pm

Tower Heist (PG-13) 1hr 44min
10:50am, 1:40pm, 4:15pm, 7:15pm, 10:00pm

Puss in Boots (PG) 1hr 30min
11:15am, 1:30pm, 4:30pm, 6:45pm, 9:00pm

Puss in Boots 3D (PG) 1hr 30min
1:00pm, 3:30pm, 6:00pm, 8:15pm, 10:30pm

Immortals 3D (R) 1hr 50min
10:45am, 1:45pm, 4:45pm, 7:45pm, 10:30pm

J. Edgar (R) 2hrs 17min
11:00am, 1:15pm, 2:00pm, 4:30pm, 5:00pm, 7:30pm, 8:00pm, 10:30pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Pete Smalls Is Dead (NR) 1hr 22min
1:50pm, 4:20pm, 7:00pm, 9:30pm

Margin Call (R) 1hr 49min
1:40pm, 4:30pm, 7:20pm, 9:55pm

Women on the 6th Floor (Les femmes du 6eme etage) (NR) 1hr 44min
1:55pm, 7:30pm, 10:00pm

Skin I Live In (La piel que habito) (R) 2hrs 00min
1:20pm, 4:10pm, 7:10pm, 10:00pm

Revenge of the Electric Car (NR) 1hr 30min
5:00pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Rum Diary (R) 2hrs 00min
11:55am, 2:50pm

Jack and Jill (PG) 1hr 31min
12:30pm, 3:00pm, 5:15pm, 7:45pm, 10:15pm

In Time (PG-13) 1hr 49min
10:50am, 1:30pm, 4:15pm, 7:00pm, 9:50pm

Martha Marcy May Marlene (R) 2hrs 00min
11:30am, 2:00pm, 4:35pm, 7:10pm, 9:45pm

Ides of March (R) 1hr 42min
11:15am, 2:10pm, 4:50pm, 7:30pm, 10:00pm

Very Harold & Kumar 3D Christmas (R) 1hr 29min
5:30pm, 7:45pm, 10:10pm

For more information, e-mail news@smdp.com

Working late tonight, Libra

ARIES (March 21-April 19)
★★★ You feel torn between your professional world and your home life. Dropping either-or thinking could be the first step in finding a resolution to the conflict. Let others see your determination. Tonight: Brainstorm with a trusted friend.

TAURUS (April 20-May 20)
★★★★★ Stay open to the unexpected, even if you want to run. The unpredictability exists to help you revise your thinking where it might be antiquated. Listen to an associate who has a different outlook. Tonight: Find your friends.

GEMINI (May 21-June 20)
★★★ Slow down and find out where you might be lacking information. Once you gain greater clarity, you will be able to make changes that add to your security and ability to function. Let go of a controlling individual, knowing you cannot change this person. Tonight: Pay bills, then decide.

CANCER (June 21-July 22)
★★★★ You might want to rethink a personal relationship or a business partnership. Though you might have a tight agreement, when one person radically changes, the agreement might no longer be functional. Ask yourself if this is a possibility. Tonight: All smiles.

LEO (July 23-Aug. 22)
★★★ Listen to your sixth sense when dealing with someone you care a lot about. Don't try to change someone's mind about an expenditure. Unfortunately, this person needs to indulge, more for him- or herself than anything else. Tonight: Vanish while you can.

VIRGO (Aug. 23-Sept. 22)
★★★★ A meeting carries a message. You might need to decide what you are willing to do to further a goal. You could be most uneasy with what is coming up. Reach out for someone at a distance whose perspective seems to be valuable more often than not. Tonight: Hook up with a pal. Catch up on news.

LIBRA (Sept. 23-Oct. 22)
★★★ Pressure builds. You might feel that if anything is going to be done properly, you will have to do it yourself. Though you could be impatient and frustrated, a change is needed. Tonight: Working late.

SCORPIO (Oct. 23-Nov. 21)
★★★★★ Your intellect combines with an incredible imagination. With this mix you can walk in others' shoes and find solutions that work for the majority. A meeting or male friend drives many of your actions right now. Tonight: Put on some dreamy music.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ Deal directly with another person. You can't hold your position any longer without taking action. A partner and those you deal with on a daily basis understand what is happening and support you. Tonight: Togetherness.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Release an immediate issue. Once you relax, you will see the situation in a different light. Touch base with several people in the know or who you respect. You can see options that, up till now, were not part of your mind-set. Tonight: Follow another person's suggestion.

AQUARIUS (Jan. 20-Feb. 18)
★★★ Pace yourself. A partner or associate will pitch in and help you clear out more than you anticipated. You are coming from an anchored point of view. Be positive, not rigid. You will want to avoid a power play if possible. If you must, turn away from matters of control. Tonight: Do for you.

PISCES (Feb. 19-March 20)
★★★★ Your imagination seems endless. You come up with solutions when others don't. Team up with several creative people, and a solution can be found. Someone lets you know how dissatisfied he or she is. Choose not to respond. Expect changes. Tonight: A friend changes his or her tune.

Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year you open new doors and respond to the unexpected. Learn not to come from a knee-jerk impulse. Take your time to form a response; practice detachment. Good will comes forward when you become less incisive and far more easygoing. If you are single, you will attract someone quite unusual. This bond easily could evolve into a romance. If you are attached, planning a special trip or scheduling a seminar together will bond you even more. CANCER really understands you.



MYSTERY PHOTO

Morgan Genser *news@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

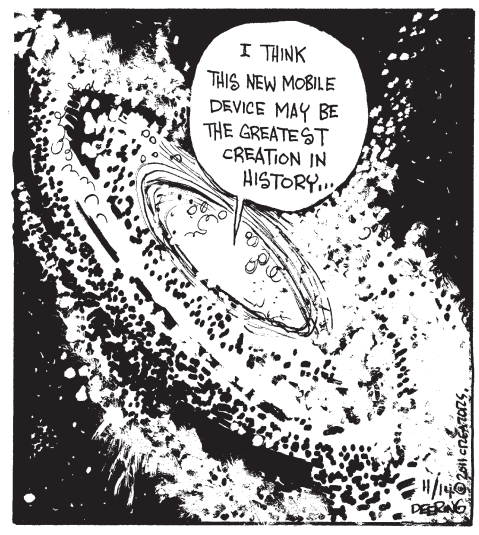
Speed Bump

By Dave Coverly



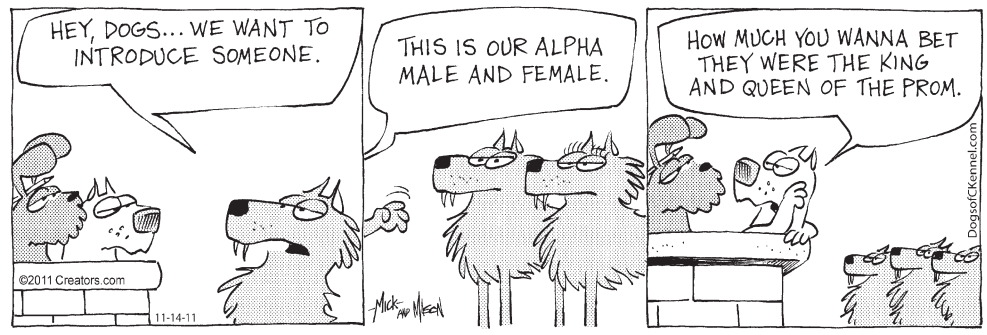
Strange Brew

By John Deering



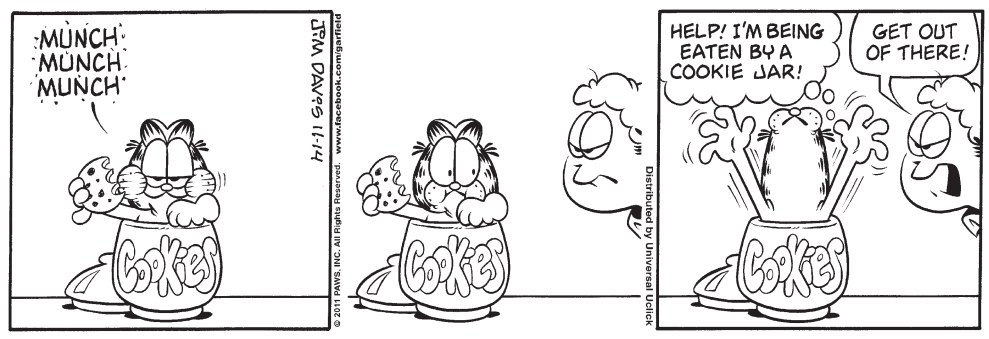
Dogs of C-Kennel

By Mick and Mason Mastroianni



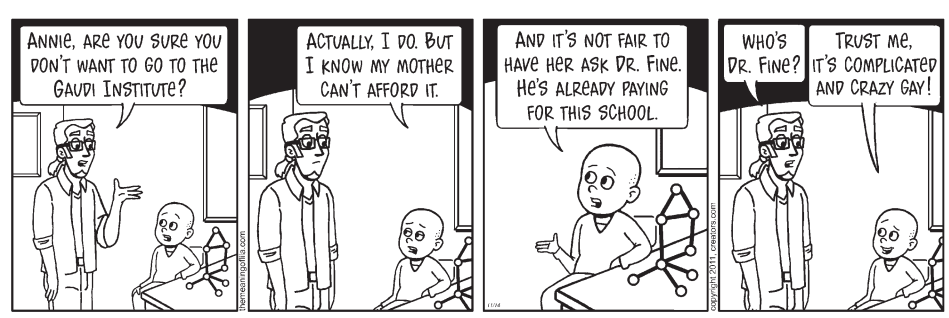
Garfield

By Jim Davis



The Meaning of Lila

By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	1	2	7	3				
6		3						
					6	3		8
1			6		4	8		
4		7				2		6
		9	2		8			1
5		1	9					
						9		3
				6	3	4	7	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

4	7	6	8	3	2	9	1	5
3	2	5	9	1	6	4	8	7
8	9	1	4	7	5	2	3	6
5	6	8	2	4	7	3	9	1
1	3	7	5	8	9	6	2	4
2	4	9	3	6	1	7	5	8
7	1	3	6	2	8	5	4	9
9	8	4	7	5	3	1	6	2
6	5	2	1	9	4	8	7	3



CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Past its best
6 Applies makeup
10 Sherbet flavor
11 Leaves out
13 Singer Baker
14 Uncover
15 Coat rack part
16 Cocoa vessel
18 Commotion
19 Retailer
22 Brewery product
23 Let off steam
24 Nuisances
27 Fence supports
28 Poker payment
29 Annoy
30 Game official
35 Road goo
36 Dog doc
37 — Baba
38 Missouri river
40 Showy display
42 Daughter of Lear
43 Nick of "48 HRS"
44 Fall mo.
45 Medicine amounts

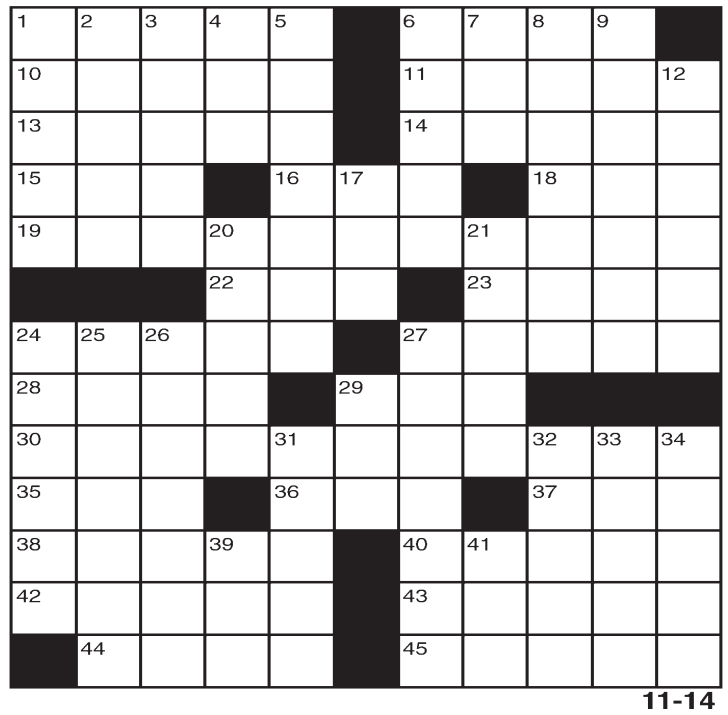
DOWN

1 Some hits
2 Basic belief
3 Pedro's pal
4 Auction unit
5 Some paints
6 Avoid
7 "— dreaming?"
8 Lummoxes
9 School attendee
12 Newspaper section
17 Luau instrument
20 Insurance worker
21 Conjure up
24 Church leader
25 Packs away
26 Closet use
27 Feign
29 Mamie's husband
31 Happening
32 Becomes boring
33 Gladden
34 Formal observances
39 Mountain pass
41 Dove cry

■	R	O	T	E	■	A	V	I	S	■
T	E	X	A	N	■	T	O	N	I	C
E	G	Y	P	T	■	E	L	M	E	R
N	I	G	E	R	I	A	■	A	G	E
O	N	E	■	E	S	T	A	T	E	S
R	A	N	G	E	R	■	J	E	S	T
■	■	■	O	S	A	K	A	■	■	■
S	W	A	T	■	E	N	R	A	P	T
P	I	N	H	O	L	E	■	L	A	Y
E	G	G	■	T	I	E	C	L	I	P
A	G	L	E	T	■	C	A	I	N	E
R	E	E	V	E	■	A	B	E	T	S
■	D	E	E	R	■	P	O	D	S	■

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



11-14

ARITHMO™ CrossMath + × − ÷

– Arithmo Crossmath – Reclaim Your Brain

• Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

• Each empty square dictates the math operation that must be performed to meet the demands.

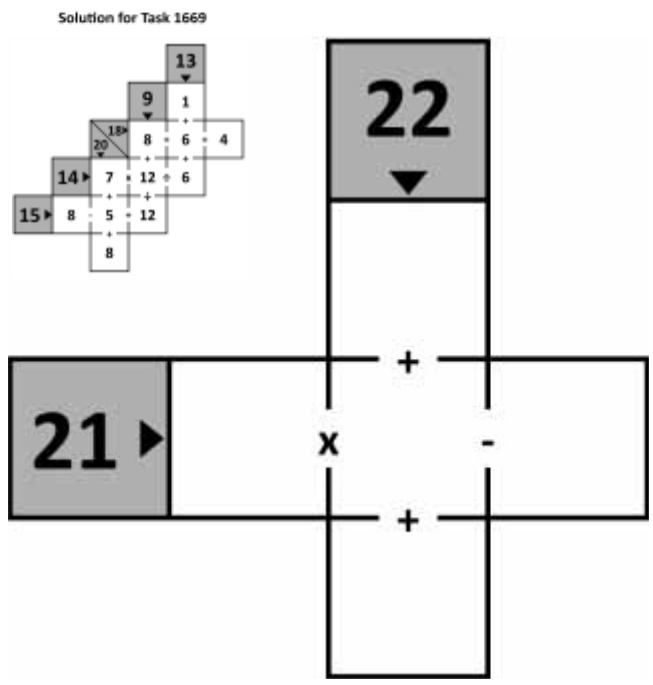
• Remember to multiply or divide before you add or subtract.

Go to www.zokigames.net for more fun and challenging games and links to our mobile phone apps.

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

3, 3, 7, 8, 12

Solution for Task 1669



DAILY LOTTERY

MEGA MILLIONS: 2 16 22 29 50 Meganumber: 27 Jackpot: $30M

SUPER LOTTO PLUS: 21 22 25 28 43 Meganumber: 12 Jackpot: 171M

Fantasy 5: 2 13 20 22 28

DAILY 3: MIDDAY: 0 4 9 EVENING: 2 1 5

DAILY DERBY: 1st: 06 Whirl Win 2nd: 08 Gorgeous George 3rd: 05 California Classic RACE TIME: 1:43.99

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ People Who Shot Themselves Recently: Two men -- a 23-year-old in Fayetteville, N.C. (June), and a 22-year-old in Seminole, Fla. (October), accidentally shot themselves in the head while trying to assure friends that their guns posed no danger. A firearms instructor shot himself in the thigh during his recertification class at the Smith & Wesson facility in Springfield, Mass. (September). A man on a first date at Ruth's Chris Steak house in Charlotte, N.C., accidentally shot himself in the leg as he was escorting his date to their car (September). And as usual, at least one man (a 27-year-old in Chandler, Ariz.) paid the price for inartfully using his waistband as a holster, causing a "groin" injury (August). And Milwaukee police secured a search warrant to photograph Otis Lockett's penis (July), as evidence that he was illegally in possession of a gun (as a felon) by showing that he had accidentally shot off nearly all of his organ.

■ At a high school basketball game in February (1992), Oklahoma City police officer Eldridge Wyatt became dissatisfied that no fouls were being called on "No. 21" and walked onto the court to point out the player's elbowing to the officials. When referee Stan Guffey told Wyatt to leave the foul-calling to him, Wyatt placed Guffey under arrest. Guffey was un-arrested a few minutes later so that the game could continue, but when a reporter after the game asked Wyatt for a reaction, Wyatt tried to arrest him, too.

TODAY IN HISTORY

1984 Zamboanga City mayor Cesar Climaco, a prominent critic of the government of Philippine President Ferdinand Marcos, is assassinated in his home city.

1990 After German reunification, the Federal Republic of Germany and the Republic of Poland sign a treaty confirming the Oder-Neisse line as the border between Germany and Poland.

WORD UP!

lyard \LAHY-erd\ , adjective;
1. Streaked or spotted with gray or white.

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Beauty

HAIRSTYLIST AND MANICURE station for rent Santa Monica (310) 449-1923

Employment

A Successful busy executive is seeking a Personal/Administrative Assistant to manage personal and business schedule and itinerary in a high energy and customer-oriented environment.Send resumes to ghuamane@gmail.com for immediate consideration

Assisted living community is looking for PT dishwashers to assist in the kitchen. Experience preferred. If interested, please come and fill out an application at 2107 Ocean Ave. SM, 90405. Pre-employment drug test and criminal background check required. EOE

COMMISSION SALES rep needed part time with internet marketing experience. Submit resume to bsberkowitz@aol.com

CONSULTANTS WANTED
part time for mobile/home office with social networking experience helpful.
Submit resume to
lisaslovelyskin@gmail.com

For Sale

Kitchen Aid appliances for sale. Washer, dryer, stove & refrigerator. 310-402-6385

Yard Sales

Moving Sale: Wednesday, November 23, 9:00 AM until 5:00 PM. Shabby Chic style couch, coffee table, 2 antique hutches. Decorative accessories and appliances. Some music and clothing.

For Rent

HOWARD MANAGEMENT GROUP
(310)869-7901

721 Pacific #1. 2 Bd + 1 Bth in one level building. Hardwood floors and patio. $1895 per month.

1281 Monument St. 3Bd + 2Bth house. $4895. Pacific Palisades home located above the Village.

11300 Gladwin #3. Top floor studio w/ full kitchen & full bath. Hdwd floors, parking, laundry. $1295

. 2110 Bentley Ave. #206. Upper 2Bd + 2 full bath with balcony. Tandem gated parking. West-LA. $1895 per month.

WE HAVE MORE VACANCIES ON THE WESTSIDE. PETS WELCOME

www.howardmanagement.com
rentals@howardmanagement.com

WLA OCEAN VIEW, 2bdrm on hilltop. Private driveway, large sun deck, newly redecorated. Clean & quiet. $1945. 310.310.4610.

For Rent

PALMS: NEWER BLDG. Ask about move-in specials. Singles $1,020+,
1 bedrooms $1,195+, 2bedroom, 2 bath, $1,595.
Gated sub-T prkg and entry, tile floors, granite,
2 elevators, a/c. 3848 Overland
(310)839-3647

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Notices

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2011107734
Current File No. 20091113091
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious
Business name:
ELEVATED EDIBLES, 701 CEDAR AVE., LONG BEACH, CA 90813
The fictitious business name referred to above was filed on 7/22/2009
in the county of LOS ANGELES.
Registered owners: DUSTIN V. GUSTUS
This business is conducted by: INDIVIDUAL
/s/ DUSTIN V. GUSTUS
This statement was filed with the County Clerk of Los Angeles County
on 9/29/2011
Published: SANTA MONICA DAILY PRESS 10/24/2011, 10/31/2011,
11/07/2011, 11/14/2011

$5.50 A DAY LINER ADS!
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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. YS023113
Superior Court of California, County of Los Angeles
Petition of DENIZ ROMAN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: DENIZ ROMAN filed a petition with this court for a decree of changing names as follows: DENIZ ROMAN to DENISE ROSE SANTHON. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: JAN 2, 2012 Time: 8:30AM, DEPT 8
The address of the court is 1725 Main Street., Santa Monica, CA 90401
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 11/9/2011
MARK S. ARNOLD, JUDGE OF THE SUPERIOR COURT

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011123530 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/21/2011 The following person(s) is (are) doing business as MEXICALI TACO & CO, MEXICALI TACO. The full name of registrant(s) is/are: Paul J. Yoo 700 N. Figueroa St. Los Angeles, CA 90005. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Paul J. Yoo. This statement was filed with the County Clerk of LOS ANGELES County on 09/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/18/2011, 10/25/2011, 11/01/2011, 11/08/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011109247 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2011 The following person(s) is (are) doing business as PSYCH-APPEAL. The full name of registrant(s) is/are: MEIRAM BENDAT 341 HUNTLEY DR. WEST HOLLYWOOD, CA 90048. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MEIRAM BENDAT. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011109249 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2011 The following person(s) is (are) doing business as MORTAR CHEMICAL AND PESTLE COMPOUNDING PHARMARCY. The full name of registrant(s) is/are: HONG SHONG ENTERPRISES INC. 865 PATRIOT DR. STE 100 MOORPARK, CA 93021. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/10/2011. /s/: ERIC H. ARIMA. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2011. NOTICE: THIS

DBAS

FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011109251 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2011 The following person(s) is (are) doing business as JC ELECTRIC. The full name of registrant(s) is/are: JASON COOMBS 2241 BEN LOMOND DR. LOS FELIZ, CA 90027. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JASON COOMBS. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 201110952 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2011 The following person(s) is (are) doing business as BALLET GIOVANNA. The full name of registrant(s) is/are: GIOVANNA (JOAN) FACCIOBENE 11167 1/2 W. CHARNOCK RD. LOS ANGELES, CA 90034, MICHELE SCOTTO 802 WEST KNOLL DR. #202 WEST HOLLYWOOD, CA 90069. This Business is being conducted by: a Joint Venture. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/02/2011. /s/: GIOVANNA (JOAN) FACCIOBENE. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/03/2011, 10/10/2011, 10/17/2011, 10/24/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011107745 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2011 The following person(s) is (are) doing business as HORSE OF ARABIA. The full name of registrant(s) is/are: SAM SALMAN 451 S. MAIN ST. #934 LOS ANGELES, CA 90013. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SAM SALMAN. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011107744 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2011 The following person(s) is (are) doing business as FRESH START PROGRAM. The full name of registrant(s) is/are:

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NARCONON FRESH START 6161 SANTA MONICA BLVD. STE 206 LOS ANGELES, CA 90038. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SHANNON FARNSWORTH. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011107742 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2011 The following person(s) is (are) doing business as ELEVATED EDIBLES. The full name of registrant(s) is/are: BEING-FOOD LLC 701 CEDAR AVE. LONG BEACH, CA 90813. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DUSTIN V. GUSTUS. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011107743 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2011 The following person(s) is (are) doing business as IGM ASSOCIATES. The full name of registrant(s) is/are: IGM MACHINERY, INC. 22108 S. VERMONT AVE. STE. 104 TORRANCE, CA 90502. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SHINJI IZAWA. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011118612 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/19/2011 The following person(s) is (are) doing business as PLAYA PLANNING. The full name of registrant(s) is/are: Brian J. Barclay 8329 Pershing Dr. Playa Del Rey, CA 90293. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Brian J. Barclay. This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011107737 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2011 The following person(s) is (are) doing business as FERANDELL VILLARINO ASSOCIATES. The full name of registrant(s) is/are: GARY FERANDELL 11916 THE WYE EL MONTE, CA 91732-1452. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GARY FERANDELL. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011107738 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2011 The following person(s) is (are) doing business as R HEROES. The full name of registrant(s) is/are: HEADLINE ENTERTAINMENT INC. 7655 SAN FERNANDO ROAD BURBANK, CA 91505. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/23/2011. /s/: STEVE SPERL. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011107740 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2011 The following person(s) is (are) doing business as SHANNON MORRISON CONSULTING. The full name of registrant(s) is/are: SHANNON MORRISON 550 1/2 W. BONITA AVE. CLAREMONT, CA 91711. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SHANNON MORRISON. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FILE NO. 2011-119734
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: HEATHERS NAIL SALON, 1323 LINCOLN BLVD. STE 110, SANTA MONICA, CA 90401. The fictitious business name referred to above was filed on 11/20/2006, in the county of Los Angeles. The original file number of 2011119735. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 10/20/11. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: TRINH HOWARD HOANG/OWNER.
Pub. Oct. 24, 31, Nov 07, 14, 2011
Publish: Santa Monica Daily Press

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CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: $5.50 a day. Ads over 15 words add 20¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 3:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:30 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406 or stop in at our office located at 1427 Third Street Promenade, Ste. 202. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011114027 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/13/2011 The following person(s) is (are) doing business as LACE UP CLOTHING. The full name of registrant(s) is/are: ROBERTO ESCARTIN 8468 CHESTNUT AVE. SOUTH GATE, CA 90280. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBERTO ESCARTIN. This statement was filed with the County Clerk of LOS ANGELES County on 10/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011114028 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/13/2011 The following person(s) is (are) doing business as LEARNING EQUIPMENT SUPPLY SERVICE, LESS. The full name of registrant(s) is/are: GLEN CHUNG 3610 MIDVALE AVE. #202 LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2011. /s/: GLEN CHUNG. This statement was filed with the County Clerk of LOS ANGELES County on 10/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011114647 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/13/2011 The following person(s) is (are) doing business as NEXT GENERATION TALENT. The full name of registrant(s) is/are: ROBERT W. GUSTAFSON 4024 RADFORD AVE. BUILDING 6, SUITE 508 STUDIO CITY, CA 91604, EARLENE GRAY 4024 RADFORD AVE. BUILDING 6, SUITE 508 STUDIO CITY, CA 91604, SACHIKO YAMASAKI 4024 RADFORD AVE. BUILDING 6, SUITE 508 STUDIO CITY, CA 91604. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/07/2011. /s/: ROBERT W. GUSTAFSON. This statement was filed with the County Clerk of LOS ANGELES County on 10/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011117161 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as LO-FI MANAGEMENT, LLC. The full name of registrant(s) is/are: Lo-Fi Music, LLC 2411 Abbot Kinney Blvd. Venice, CA 90291. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011118820 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/19/2011 The following person(s) is (are) doing business as TILTUPWARD.ORG. The full name of registrant(s) is/are: Yolanda Wyatt 5786 Rodeo Road Los Angeles, CA 90018. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Yolanda Wyatt. This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE

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OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-113157
The following person(s) is (are) doing business as: CHICAGO NICK'S, 1827 OCEAN FRONT WALK, VENICE, CA 90291. Full name of registrant(s) is (are) NATALIE MAE KILHEENEY, 1336 YALE ST. #4, SANTA MONICA, CA 90404. This Business is conducted by: AN INDIVIDUAL. Signed: NATALIE KILHEENEY. This statement was filed with the County Clerk of Los Angeles County on 10/07/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 24, 31, Nov 07, 14, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-119713
The following person(s) is (are) doing business as: HEATHERS NAIL SALON, 1323 LINCOLN BLVD. STE 110, SANTA MONICA, CA 90401. Full name of registrant(s) is (are) HOA TRINH, 14608 YUKON ST. #19, HAWTHORNE, CA 90250. This Business is conducted by: AN INDIVIDUAL. Signed: HOA TRINH. This statement was filed with the County Clerk of Los Angeles County on 10/20/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 24, 31, Nov 07, 14, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-116321
The following person(s) is (are) doing business as: MAD ENTERTAINMENT; FIRE BASE PRODUCTIONS, 1724 MERIDIAN AVE. #A, SO PASADENA, CA 91030. Full name of registrant(s) is (are) JOEL N. SMITH, 1724 MERIDIAN AVE. #A, SO PASADENA, CA 91030. This Business is conducted by: AN INDIVIDUAL. Signed: JOEL N. SMITH. This statement was filed with the County Clerk of Los Angeles County on 10/14/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 24, 31, Nov 07, 14, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-118863
The following person(s) is (are) doing business as: MUNDO AMERICANO TRAVEL, INC., 3333 WILSHIRE BLVD. STE 600, L.A., CA 90010. Full name of registrant(s) is (are) MUNDO AMERICANO TRAVEL, INC., 3333 WILSHIRE BLVD. STE 600, L.A., CA 90010. This Business is conducted by: A CORPORATION. Signed: OLGA R. MESTRE. This statement was filed with the County Clerk of Los Angeles County on 10/19/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 24, 31, Nov 07, 14, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-119125
The following person(s) is (are) doing business as: O.S.I. LITIGATION SERVICES, 4570 VAN NUYS BLVD. #233, SHERMAN OAKS, CA 91403. Full name of registrant(s) is (are) OMAR SHAMMOUT, 4570 VAN NUYS BLVD. #233, SHERMAN OAKS, CA 91403. This Business is conducted by: AN INDIVIDUAL. Signed: OMAR SHAMMOUT. This statement was filed with the County Clerk of Los Angeles County on 10/19/11. The registrant(s) has

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(have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 24, 31, Nov 07, 14, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-118790
The following person(s) is (are) doing business as: S&E LANDSCAPING AND MAINTENANCE, 1717 BELMONT AVE., PASADENA, CA 91103. Full name of registrant(s) is (are) VICTOR BANEGAS, 1717 BELMONT AVE., PASADENA, CA 91103. This Business is conducted by: AN INDIVIDUAL. Signed: VICTOR BANEGAS. This statement was filed with the County Clerk of Los Angeles County on 10/19/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 24, 31, Nov 07, 14, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011109246 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2011 The following person(s) is (are) doing business as TIGHT NATURAL PRODUCTIONS. The full name of registrant(s) is/are: MINIVAN PRODUCTIONS INC. 830 WARREN AVE. VENICE, CA 90291. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DANIEL PERLOFF. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011109250 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2011 The following person(s) is (are) doing business as CENTRAL PARK PROMOTIONS. The full name of registrant(s) is/are: ZEEDA M. DANIELE 11304 DONA LOLA DRIVE STUDIO CITY, CA 91604. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/21/2011. /s/: ZEEDA M. DANIELE. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011110108 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/04/2011 The following person(s) is (are) doing business as GLENOAKS INDUSTRIAL PARK. The full name of registrant(s) is/are: HAROUT BROUTIAN 12301 BRANFORD STREET SUN VALLEY, CA 91352. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HAROUT BROUTIAN. This statement was filed with the County Clerk of LOS ANGELES County on 10/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011110107 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/04/2011 The following person(s) is (are) doing business as T S SQUARE. The full

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name of registrant(s) is/are: TAK SHING HONG INC. 17520 CASTLETON STREET CITY OF INDUSTRY, CA 91748. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KENNETH HO. This statement was filed with the County Clerk of LOS ANGELES County on 10/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011110106 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/04/2011 The following person(s) is (are) doing business as APT BUSINESS SERVICES. The full name of registrant(s) is/are: ANNIE TONECK 1615 FOX GLEN DR. DIAMOND BAR, CA 91765. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANNIE TONECK. This statement was filed with the County Clerk of LOS ANGELES County on 10/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011110105 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/04/2011 The following person(s) is (are) doing business as DAWGY FRESH. The full name of registrant(s) is/are: DOUG VORHEES 356 MOLINO AVE. LONG BEACH, CA 90814. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DOUG VORHEES. This statement was filed with the County Clerk of LOS ANGELES County on 10/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011110104 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/04/2011 The following person(s) is (are) doing business as BUTLERS HEATING AND AIR. The full name of registrant(s) is/are: MICHAEL D. BUTLER 1808 RAYFENE PLACE POMONA, CA 97167. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL D. BUTLER. This statement was filed with the County Clerk of LOS ANGELES County on 10/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-120481
The following person(s) is (are) doing business as: CRUZ ONE TRUCKING, 315 N. IDAHO ST. UNIT 5, LA HABRA, CA 90631. Full name of registrant(s) is (are) MIGUEL A. PEREZ, 315 N. IDAHO ST. UNIT 5, LA HABRA, CA 90631. This Business is conducted by: AN INDIVIDUAL. Signed: MIGUEL A. PEREZ. This statement was filed with the County Clerk of Los Angeles County on 10/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 31, Nov 07, 14, 21, 2011
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011110103 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/04/2011 The following person(s) is (are) doing business as LAW OFFICE OF SONIA FIGUEROA-LEE. The full name of registrant(s) is/are: SONIA S. FIGUEROA, ESQ. 3200 WILSHIRE BOULEVARD #11140 LOS ANGELES, CA 90010. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/23/2011. /s/: SONIA S. FIGUEROA, ESQ.. This statement was filed with the County Clerk of LOS ANGELES County on 10/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011111311 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/05/2011 The following person(s) is (are) doing business as A LA BRAVA PRODUCCIONES REVOLUCIONARIAS. The full name of registrant(s) is/are: A LA BRAVA PRODUCCIONES REVOLUCIONARIAS 673 SOUTH FICKETT STREET LOS ANGELES, CA 90023. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/30/2011. /s/: EDUARDO ESPINOZA. This statement was filed with the County Clerk of LOS ANGELES County on 10/05/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011111468 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/05/2011 The following person(s) is (are) doing business as MAY REALTY ADVISORS. The full name of registrant(s) is/are: RED EAGLE ENTERPRISES LTD, INC. 15206 VENTURA BLVD. STE. 302 SHERMAN OAKS, CA 91403. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/2000. /s/: MATTHEW M. MAY. This statement was filed with the County Clerk of LOS ANGELES County on 10/05/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011111114 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/05/2011 The following person(s) is (are) doing business as JACQUELINE ANN IMAGERY. The full name of registrant(s) is/are: JACQUELINE ANN WARD 9334 SIDEVIEW DR. DOWNEY, CA 90240. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JACQUELINE ANN WARD. This statement was filed with the County Clerk of LOS ANGELES County on 10/05/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011111251 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/05/2011 The following person(s) is (are) doing business as MORO ELITE ORGANIZATIONAL, MORO ELITE EVENT PLANNING AND CATERING. The full name of registrant(s) is/are: ROBERT MCCLORE JR. 414 E. 67TH ST. LOS ANGELES, CA 90003, MORRIS E. HYDE 4018 S. HA LOS ANGELES, CA 90062. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/05/2011. /s/: ROBERT MCCLORE JR.. This statement was filed with the County Clerk of LOS ANGELES County on 10/05/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EX-

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PIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011111113 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/05/2011 The following person(s) is (are) doing business as MAXXI PHOTO, MAXXI FRAME. The full name of registrant(s) is/are: MAX MOULDING INC. 13838 S. FIGUEROA ST. LOS ANGELES, CA 90061. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2011. /s/: ALLEN FANG. This statement was filed with the County Clerk of LOS ANGELES County on 10/05/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 201118904 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/19/2011 The following person(s) is (are) doing business as PHILIPPE CATERING. The full name of registrant(s) is/are: Philippe D Angelo 3963 Mimerva Ave. Los Angeles, CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Philippe D Angelo. This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2011, 11/07/2011, 11/14/2011, 11/21/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121157 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/24/2011 The following person(s) is (are) doing business as MOBILE GYM FITNESS. The full name of registrant(s) is/are: Moises Robles 16030 Temecula St. Pacific Palisades, CA 90272. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Moises Robles. This statement was filed with the County Clerk of LOS ANGELES County on 10/24/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2011, 11/07/2011, 11/14/2011, 11/21/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011122617 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2011 The following person(s) is (are) doing business as SHERMAN OAKS AUDIO AND VISUAL. The full name of registrant(s) is/are: Edward C. Herzoff 10766 Crebs Ave. Northridge, CA 91326. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/20/2000. /s/: Edward C. Herzoff. This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2011, 11/07/2011, 11/14/2011, 11/21/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-121385
The following person(s) is (are) doing business as: ARRIAGA MAINTENCE, 4928 E. SAN RAFAEL ST., COMPTON, CA 90221. Full name of registrant(s) is (are) JOSE ARRIAGA, 4928 E. SAN RA-

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FAEL ST., COMPTON, CA 90221, JOSE LUIS ARRIAGA, 15702 S. WHITE AVE., COMPTON, CA 90221. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: JOSE LUIS ARRIAGA. This statement was filed with the County Clerk of Los Angeles County on 10/24/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 31, Nov 07, 14, 21, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-120475
The following person(s) is (are) doing business as: DIAZ SEVEN TRUCKING, 315 N. IDAHO ST. UNIT 5, LA HABRA, CA 90631. Full name of registrant(s) is (are) MIGUEL A. PEREZ, 315 N. IDAHO ST. UNIT 5, LA HABRA, CA 90631. This Business is conducted by: AN INDIVIDUAL. Signed: MIGUEL A. PEREZ. This statement was filed with the County Clerk of Los Angeles County on 10/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 31, Nov 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-122523
The following person(s) is (are) doing business as: ELITE GLOBAL LENDING, 4943 HERSHOLT AVE., LAKEWOOD, CA 90712. Full name of registrant(s) is (are) LISA LEE, 4943 HERSHOLT AVE., LAKEWOOD, CA 90712. This Business is conducted by: AN INDIVIDUAL. Signed: LISA LEE. This statement was filed with the County Clerk of Los Angeles County on 10/26/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 31, Nov 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-120460
The following person(s) is (are) doing business as: JASDA B & S DISTRIBUTORS, 2692 MERCED ST., L.A., CA 90065. Full name of registrant(s) is (are) ABEL PEREZ, 2692 MERCED ST., L.A., CA 90065. This Business is conducted by: AN INDIVIDUAL. Signed: ABEL PEREZ. This statement was filed with the County Clerk of Los Angeles County on 10/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 31, Nov 07, 14, 21, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-120435
The following person(s) is (are) doing business as: MODERN DAY BUILT IN VACUUM; MODERN DAY VACUUM, 4302 W. 238th ST., TORRANCE, CA 90505. Full name of registrant(s) is (are) DAVID LIMA, 4302 W. 238th ST., TORRANCE, CA 90505. This Business is conducted by: AN INDIVIDUAL. Signed: DAVID LIMA. This statement was filed with the County Clerk of Los Angeles County on 10/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 31, Nov 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011120006 REFILE This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as PC QUICK DIGITAL SERVICES, DATA RECOVERY SANTA MONICA PC REPAIR. The full name of registrant(s) is/are: Carlos Gonzalez 1334 Euclid St. #4 Santa Monica, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Carlos Gonzalez. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2011, 11/07/2011, 11/14/2011, 11/21/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-120506
The following person(s) is (are) doing business as: SANTA ANITA EXPRESS, 315 N. IDAHO ST. UNIT 5, LA HABRA, CA 90631. Full name of registrant(s) is (are) MIGUEL A. PEREZ, 315 N. IDAHO ST. UNIT 5, LA HABRA, CA 90631. This Business is conducted by: AN INDIVIDUAL. Signed: MIGUEL A. PEREZ. This statement was filed with the County Clerk of Los Angeles County on 10/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 31, Nov 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-120488
The following person(s) is (are) doing business as: TEPACHE TRUCKING, 315 N. IDAHO ST. UNIT 5, LA HABRA, CA 90631. Full name of registrant(s) is (are) MIGUEL A. PEREZ, 315 N. IDAHO ST. UNIT 5, LA HABRA, CA 90631. This Business is conducted by: AN INDIVIDUAL. Signed: MIGUEL A. PEREZ. This statement was filed with the County Clerk of Los Angeles County on 10/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 31, Nov 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-123031
The following person(s) is (are) doing business as: VIZZI TRUCK, 7549 ALONDRA BLVD., PARAMOUNT, CA 90723. Full name of registrant(s) is (are) VIZZI LLC., 7549 ALONDRA BLVD., PARAMOUNT, CA 90723. This Business is conducted by: A LIMITED LIABLITY COMPANY. Signed: CHAD FUNE. This statement was filed with the County Clerk of Los Angeles County on 10/26/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 31, Nov 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011120007 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as GOT PET FOOD. The full name of registrant(s) is/are: God Pet Food LLC 2461 Santa Monica Blvd., #246 Santa Monica, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/08/2006. /s/: Brian Brahms. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2011, 11/07/2011, 11/14/2011, 11/21/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011120008 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as CARD IN CASH OUT. The full name of registrant(s) is/are: MMHD, INC 5520 N. Owensmouth Ave. #314 Woodland Hills, CA 91367. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/28/2007. /s/: Mohammad Azimi. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2011, 11/07/2011, 11/14/2011, 11/21/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011120563 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/21/2011 The following person(s) is (are) doing business as TONY MINAS PHOTOGRAPHY. The full name of registrant(s) is/are: Anthony H. Minaskanians 3780 Eureka Dr. Studio City, CA 91604. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2011. /s/: Anthony H. Minaskanians. This statement was filed with the County Clerk of LOS ANGELES County on 10/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2011, 11/07/2011, 11/14/2011, 11/21/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116115 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/14/2011 The following person(s) is (are) doing business as DOGTOWN MEDIA LLC, DOGTOWN MEDIA, CAT BOOGIE, DOG BOOGIE, PET BOOGIE, PETBOOGIE.COM. The full name of registrant(s) is/are: Dogtown Media LLC 2413 Ocean Ave. Venice, CA 90291. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/01/2011. /s/: Dogtown Media LLC. This statement was filed with the County Clerk of LOS ANGELES County on 10/14/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2011, 11/07/2011, 11/14/2011, 11/21/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011117934 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/18/2011 The following person(s) is (are) doing business as SUBMISSION MAGAZINE, SUBMISSION MAG. The full name of registrant(s) is/are: JOAO SILVA 4646 MANHATTAN BEACH BLVD. UNIT #L LAWNDALE, CA 90260. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOAO SILVA. This statement was filed with the County Clerk of LOS ANGELES County on 10/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/11, 11/28/11.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011120007 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/14/2011 The following person(s) is (are) doing business as SANTA MONICA SLEEP DISORDERS CENTER, SANTA MONICA CLINICAL TRIALS The full name of registrant(s) is/are: Daniel Norman MD Inc. 1301 20th Street, Ste 370 Santa Monica, CA 90404. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2011. /s/: Daniel Norman MD Inc.. This statement was filed with the County Clerk of LOS ANGELES County on 10/14/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2011, 11/07/2011, 11/14/2011, 11/21/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121890 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2011 The following person(s) is (are) doing business as THE CHURRO BOROUGH OF LOS ANGELES, THE CHURRO BOROUGH. The full name of registrant(s) is/are: Sylvia J. Yoo 4080 Glencoe Ave, #218 Marina Del Rey, CA 90292. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2011. /s/: Sylvia J. Yoo. This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2011, 11/07/2011, 11/14/2011, 11/21/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-120524
The following person(s) is (are) doing business as: RAYMOND AVE PROPERTIES; RAYMOND PROPERTY, 1900 RAYMOND AVE., SIGNAL HILL, CA 90755. Full name of registrant(s) is (are) ARON HABEN HAGOS, 4133 E. MENDEZ ST., LONG BEACH, CA 90815. This Business is conducted by: AN INDIVIDUAL. Signed: ARON HABEN HAGOS. This statement was filed with the County Clerk of Los Angeles County on 10/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 31, Nov 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116126 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/14/2011 The following person(s) is (are) doing business as MUSIC IN MOTION, ROCK STAR COMPOSITIONS. The full name of registrant(s) is/are: Cory Shackelford 3701 Overland Ave., Apt. #217 Los Angeles, CA 90034, Cyrus Koochek 3701 Overland Ave., Apt. #217 Los Angeles, CA 90034, Phil George 18271 Wakecrest Dr. Malibu, CA 90265, Peter Distefano 4594 La Tuna Ct. Camarillo, CA 93012. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Cyrus Koochek. This statement was filed with the County Clerk of LOS ANGELES County on 10/14/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011125422 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as CRESCENT VOLLEYBALL CLUB, Roads Volleyball Club. The full name of registrant(s) is/are: Dennis Marlow 1512 Amherst Ave. #401 Los Angeles, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Dennis Marlow. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011127304 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/03/2011 The following person(s) is (are) doing business as ACADEMY OF CALIFORNIA EXAMINATIONS INC., ACE FINANCIAL TRAINING. The full name of registrant(s) is/are: Academy of California Examinations, Inc. 15446 Sherman Way #302 Van Nuys, CA 91406. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Academy of California Examinations, Inc.. This statement was filed with the County Clerk of LOS ANGELES County on 11/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011107741 This statement was filed with the County Clerk of LOS ANGELES on 09/29/2011 The following person(s) is (are) doing business as BROKEN OPEN, BROKEN OPEN RETREATS. The full name of registrant(s) is/are: CHELSEA GLAUBER 1940 N. HIGHLAND AVE. #26 LOS ANGELES, CA 90068. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHELSEA GLAUBER. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119234 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as TALENT GARAGE. The full name of registrant(s) is/are: GENTILE SOFTWARE, INC. 3491 CAHUENGA BLVD. WEST LOS ANGELES, CA 90068. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANDREW J. GENTILE. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119233 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as KITGUI. The full name of registrant(s) is/are: EMERALD CODE INC. 3501 GREEN LN REDONDO BEACH, CA 90278. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JASON SEBRING. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119232 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as NIELSEN ENVIRONMENTAL. The full name of registrant(s) is/are: NIELSEN CONSTRUCTION GROUP 1043 STEARNS DRIVE LOS ANGELES, CA 90035. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2011. /s/: KEVIN NIELSEN. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119192 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as JUST BE DAZZLED. The full name of registrant(s) is/are: AREANA GRASSIA 26500 AGOURA RD. 102-777 CALABASAS, CA 91302, AMBER BACHMAN 653 WARRENDALE AVE. SIMI VALLEY, CA 93065. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AREANA GRASSIA. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119231 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as VALUE SALES. The full name of registrant(s) is/are: ANFUSA LLC 318 N 3RD STREET APT G ALHAMBRA, CA 91801. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KUN YAO. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119230 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as AB ADVANCED AIR CONDITIONING. The full name of registrant(s) is/are: ART VELASCO 1957 PLACENTIA DR. HACIENDA HEIGHTS, CA 91745, IRENE VELASCO 1957 PLACENTIA DR. HACIENDA HEIGHTS, CA 91745. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/06/2011. /s/: ART VELASCO. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119193 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as GET BETTER RANKINGS. The full name of registrant(s) is/are: HOLIANDER INC. 3715 MARKET STREET SUITE 203 GLENDALE, CA 91208. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:VACHEH JOAKIM. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common

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law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119191 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as SHALIMAR APOTHECARY OF SCENT. The full name of registrant(s) is/are: RITUALS LLC 8568 MELROSE AVE. LOS ANGELES, CA 90069. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/16/2011. /s/: SHALIMAR LUCIANO. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119235 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as INDIE DCP. The full name of registrant(s) is/are: VISIONARY FORCES, INC. 148 S. VICTORY BLVD. BURBANK, CA 91502. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2011. /s/: CRAIG BARNES. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011118139 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/18/2011 The following person(s) is (are) doing business as SECOND CHANCE STORE. The full name of registrant(s) is/are: RAUL MICHEL 329 N. NEW HAMPSHIRE AVE. #2 LOS ANGELES, CA 90004. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RAUL MICHEL. This statement was filed with the County Clerk of LOS ANGELES County on 10/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116940 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as EM FOR LIFE. The full name of registrant(s) is/are: EMERALD GUY 2402 OCEAN PARK BLVD. #2 SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/12/2011. /s/: EMERALD GUY. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/11, 11/21/11, 11/28/11.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116939 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as MODEL FIGURE. The full name of registrant(s) is/are: ELAN NICOLE MAGANA 4329 1/2 VICTORIA AVE. LOS ANGELES, CA 90008. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ELAN NICOLE MAGANA. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

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COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011., 11/21/2011, 11/28/2011

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116938 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as ARMAS DEL MUNDO, ARMAS DE ESPANIA. The full name of registrant(s) is/are: GEORGE PIZARRO 900 N. PARK AVE. #209 POMONA, CA 97168, HUNTER KELLEY 1740 MONTE VISTA ST. PASADENA, CA 91106. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/02/2011. /s/: HUNTER KELLEY. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116937 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as FLAMBOYANCE. The full name of registrant(s) is/are: LAC TAO 8352 CENTRAL AVE. GARDEN GROVE, CA 92844. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2011. /s/: LAC TAO. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116936 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as CARAVAN TRADING CO, FHY GROUP USA CO. The full name of registrant(s) is/are: ISRAEL 9721 LONGDEN AVE. TEMPLE CITY, CA , QI LI 9721 LONGDEN AVE. TEMPLE CITY, CA . This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/20/2011. /s/: ISRAEL TRUTH. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116935 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as PREMIER INSTALLATIONS. The full name of registrant(s) is/are: LEIGHWORKS, INC. 8127 NAYLOR AVE. LOS ANGELES, CA 90045. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/1998. /s/: RONALD LEIGH. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious

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business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/11, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011118820 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/19/2011 The following person(s) is (are) doing business as TILTUPWARD.ORG. The full name of registrant(s) is/are: Yolanda Wyatt 5786 Rodeo Road Los Angeles, CA 90018. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Yolanda Wyatt. This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish, 11/07/2011, 11/14/2011, 11/21/11, 11/28/11.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011117161 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as LO-FI MANAGEMENT, LLC. The full name of registrant(s) is/are: Lo-Fi Music, LLC 2411 Abbot Kinney Blvd. Venice, CA 90291. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011117161 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as LO-FI MANAGEMENT, LLC. The full name of registrant(s) is/are: Lo-Fi Music, LLC 2411 Abbot Kinney Blvd. Venice, CA 90291. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/11, 11/28/11.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011118612 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/19/2011 The following person(s) is (are) doing business as PLAYA PLANNING. The full name of registrant(s) is/are: Brian J. Barclay 8329 Pershing Dr. Playa Del Rey, CA 90293. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Brian J. Barclay. This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation

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of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish , 11/07/2011, 11/14/2011, 11/21/11, 11/28/11.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-124626
The following person(s) is (are) doing business as: RACHEL ZAC. JEWELRY, 11314 BAYLA ST., NORWALK, CA 90650. Full name of registrant(s) is (are) RACHEL CORONA, 11314 BAYLA ST., NORWALK, CA 90650. This Business is conducted by: AN INDIVIDUAL. Signed: RACHEL CORONA. This statement was filed with the County Clerk of Los Angeles County on 10/28/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-125412
The following person(s) is (are) doing business as: MITCHELL & MITCHELL, 1325 W. ROSECRANS AVE. #64, GARDENA, CA 90247. Full name of registrant(s) is (are) CORNELL MITCHELL, 1325 W. ROSECRANS AVE. #64, GARDENA, CA 90247. This Business is conducted by: AN INDIVIDUAL. Signed: CORNELL MITCHELL. This statement was filed with the County Clerk of Los Angeles County on 11/01/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/27/2006. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-126435
The following person(s) is (are) doing business as: MIGUELS ARTICULOS MEXICANOS, 8432 E. ALONDRA BLVD., PARAMOUNT, CA 90723. Full name of registrant(s) is (are) ROSAURA RODRIGUEZ, 3023 E. 63rd ST., LONG BEACH, CA 90805. This Business is conducted by: AN INDIVIDUAL. Signed: ROSAURA RODRIGUEZ. This statement was filed with the County Clerk of Los Angeles County on 11/02/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-124011
The following person(s) is (are) doing business as: HUSTLE ENTERPRISE TALENT AGENCY, 2600 W. OLIVE AVE. STE 500, BURBANK, CA 91505. Full name of registrant(s) is (are) HUSTLE ENTERPRISE, LLC, 3375 LA CORONA AVE., ALTADENA, CA 91001. This Business is conducted by: A LIMITED LIABILTY COMPANY. Signed: DARRYL ST. JUSTE. This statement was filed with the County Clerk of Los Angeles County on 10/28/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 11/25/2009. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-125249
The following person(s) is (are) doing business as: GOOD MORALE PRODUCTIONS, 11649 TIDWELL AVE., WHITTIER, CA 90604. Full name of registrant(s) is (are) CALEB THIESEN, 11649 TIDWELL AVE., WHITTIER, CA 90604. This Business is conducted by: AN INDIVIDUAL. Signed: CALEB THIESEN. This statement was filed with the County Clerk of Los Angeles County on 10/31/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must

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be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-126267
The following person(s) is (are) doing business as: F AND G ELIAS HOME II, 14324 SAN ARDO DR., LA MIRADA, CA 90638. Full name of registrant(s) is (are) CARLITOS E. PENALOSA, 6112 ADENMOOR AVE., LAKEWOOD, CA 90713. This Business is conducted by: AN INDIVIDUAL. Signed: CARLITOS E. PENALOSA. This statement was filed with the County Clerk of Los Angeles County on 11/02/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-126267
The following person(s) is (are) doing business as: F AND G ELIAS HOME II, 14324 SAN ARDO DR., LA MIRADA, CA 90638. Full name of registrant(s) is (are) CARLITOS E. PENALOSA, 6112 ADENMOOR AVE., LAKEWOOD, CA 90713. This Business is conducted by: AN INDIVIDUAL. Signed: CARLITOS E. PENALOSA. This statement was filed with the County Clerk of Los Angeles County on 11/02/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011113898 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/11/2011 The following person(s) is (are) doing business as SUR MER - A BOUTIQUE SALON. The full name of registrant(s) is/are: Meghan Walker 1423 Euclid St. #1 Santa Monica, CA 90401. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2011. /s/: Meghan Walker. This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2011. NOTICE: THIS

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FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011129482 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/08/2011 The following person(s) is (are) doing business as AOA SERVICE GROUP INC., BAGGAGE DIRECT SERVICE. The full name of registrant(s) is/are: AOA Service Group Inc. 8921 S. Sepulveda Blvd. #209 Los Angeles, CA 90045. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date). /s/: Cholomondaly Dayaratne. This statement was filed with the County Clerk of LOS ANGELES County on 11/08/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011112451 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/07/2011 The following person(s) is (are) doing business as EFFECTIVE REALTORS, EFFECTIVE REAL ESTATE, EFFECTIVE INVESTMENTS. The full name of registrant(s) is/are: 10600 W. Pico Blvd. Ste #203 Los Angeles, CA 90064. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Mark Greenblatt. This statement was filed with the County Clerk of LOS ANGELES County on 10/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011125277 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as RACHEL MEIS COMMUNICATIONS. The full name of registrant(s) is/are: Rachel Meis 1301 Pico Blvd. Santa Monica, CA 90405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Rachel Meis. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011129127 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/07/2011 The following person(s) is (are) doing business as ABUNDANCE THERAPIES INC.. The full name of registrant(s) is/are: Abundance Therapies Inc. 1748 16th St. Apt. B Santa Monica, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Kelli Smith. This statement was filed with the County Clerk of LOS ANGELES County on 11/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011126278 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/02/2011 The following person(s) is (are) doing business as ELM PROPERTY SOLU-

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TIONS. The full name of registrant(s) is/are: Martin Amiri 475 S. Beverwil Dr. Beverly Hills, CA 90210. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Martin Amiri. This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011127071 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/09/2011 The following person(s) is (are) doing business as WICKED HAIR & MAKE-UP ARTISTRY. The full name of registrant(s) is/are: Carlynne Rochelle Epstein 836 Caminito Verde Carlsbad, CA 92011. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Carlynne Rochelle Epstein. This statement was filed with the County Clerk of LOS ANGELES County on 11/09/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011122713 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2011 The following person(s) is (are) doing business as THE LIVINGSTON AGENCY. The full name of registrant(s) is/are: Lisa Christensen 14 25th Ave. #B Venice, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Lisa Christensen. This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011128407 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/04/2011 The following person(s) is (are) doing business as TRACYS NAIL SPA. The full name of registrant(s) is/are: TRACYS NAIL SPA 1210 Montana Ave. #C Santa Monica, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TRACYS NAIL SPA. This statement was filed with the County Clerk of LOS ANGELES County on 11/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121577 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as HEALTHY COMMUNITIES CONSULTING, MEDIA HEALTH TECHNOLOGIES. The full name of registrant(s) is/are: CONSTANCE L. JACKSON 904 SILVER SPUR RD. #510 ROLLING HILLS ESTATES, CA 90274. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CONSTANCE L. JACKSON. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code).

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SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121578 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as DRIP DIAMOND. The full name of registrant(s) is/are: DIAMOND DRIP INC. 14700 S. LIMA AVE. COMPTON, CA 90221. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BILLY J. FRAZIER. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121579 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as GAMA LIFE AND HEALTH INSURANCE AGENCY. The full name of registrant(s) is/are: VALTER VARDERSIAN 544 E. CYPRESS APT G BURBANK, CA 91501. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/11/2011. /s/: VALTER VARDERSIAN. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121580 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as KING TRADE CONSULTING. The full name of registrant(s) is/are: OLGA I. KING 10806 OAK MOUNTAIN PLACE SUNLAND, CA 91040. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:OLGA I. KING. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121581 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as SOUTH BAY HYDROJET AND ROOTER. The full name of registrant(s) is/are: JOSEPH PADILLA 1339 W. 145TH PLACE GARDENA, CA 90247. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOSEPH PADILLA. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011046646 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/13/2011 The following person(s) is (are) doing business as CENTERSOL, CENTER SOL. The full name of registrant(s) is/are: Intercontex, Inc. 30937 Minute Man Way Westlake Village, CA 91361. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/13/2011. /s/: Alfredo Malatesta. This statement was filed with the County Clerk of LOS ANGELES County on 06/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES

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FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121583 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as STARS RECYCLING. The full name of registrant(s) is/are: NICKOLE DIXSON 10319 COMMERCE AVE. #11 TUJUNGA, CA 91042. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NICKOLE DIXSON. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121584 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as TELETRON WIRELESS. The full name of registrant(s) is/are: LEXIM IT CORP 233 N. VERMONT AVE. LOS ANGELES, CA 90004. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WEN PHAM. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121651 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as HAPPINESS CREATIONS. The full name of registrant(s) is/are: LORI HARTWELL 1311 N. MARYLAND AVE. GLENDALE, CA 91207. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LORI HARTWELL. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121652 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as BREAK.COM. The full name of registrant(s) is/are: NEXTPOINT, INC 5757 WILSHIRE BLVD. SUITE 300 LOS ANGELES, CA 90036. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/2011. /s/: KEITH RICHMAN. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121653 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as LACOUR CHODOS. The full name of registrant(s) is/are: ALISA CHODOS 2934 1/2 BEVERLY GLEN CIRCLE LOS ANGELES, CA 90077, ROBERT LACOUR 2934 1/2 BEVERLY

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GLEN CIRCLE LOS ANGELES, CA 90077. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/07/2011. /s/: ALISA CHODOS. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish , , , .

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121654 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as ILLUMINARIA. The full name of registrant(s) is/are: CAROLANNE PATTERSON TOPANGA, CA 90290. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date). /s/: CAROLANNE PATTERSON. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121576 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as ZO ANI. The full name of registrant(s) is/are: SHIRI MESICA 5218 OTIS AVE. RTARZANA, CA 91356. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date). /s/: SHIRI MESICA. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121575 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as SLIGO DIGITAL MARKETING. The full name of registrant(s) is/are: LEONARD M. MONTAQUE 382 N. LEMON AVE. #442 WALNUT, CA 91789. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2011. /s/: LEONARD M. MONTAQUE. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011122226 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2011 The following person(s) is (are) doing business as CENTRAL PARK PROMOTIONS. The full name of registrant(s) is/are: ZEEDA M. DANIELE 4358 MAMMOTH #15 SHERMAN OAKS, CA 91423. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/21/2011. /s/: ZEEDA M. DANIELE. This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011122225 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2011 The following person(s) is (are) doing business as EVER EVOLVING PRODUCTIONS, THE MEN CAVE BARBER SHOP N SPA. The full name of registrant(s) is/are: CRESENT MOON INC. 848 S. SHERBOURNE DR. #4 LOS ANGELES, CA 90035. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CRESENT FRANKLIN. This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011123858 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/27/2011 The following person(s) is (are) doing business as BARRONS POWER WORDS. The full name of registrant(s) is/are: MARK B. BARRON 523 WEST 6TH STREET SUITE 1101 LOS ANGELES, CA 90014. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/24/2011. /s/: MARK B. BARRON. This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011046645 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 06/13/2011 The following person(s) is (are) doing business as FLAVOUR GALLERY. The full name of registrant(s) is/are: Intercortex, Inc. 30937 Minute Man Way Westlake Village, CA 91361. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2011. /s/: 10/1/2010. This statement was filed with the County Clerk of LOS ANGELES County on 06/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011128542 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/04/2011 The following person(s) is (are) doing business as 111TH & FIG PROPERTY. The full name of registrant(s) is/are: Hectory Ayala 2901 Strongs Dr. Venice, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Hectory Ayala. This statement was filed with the County Clerk of LOS ANGELES County on 11/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

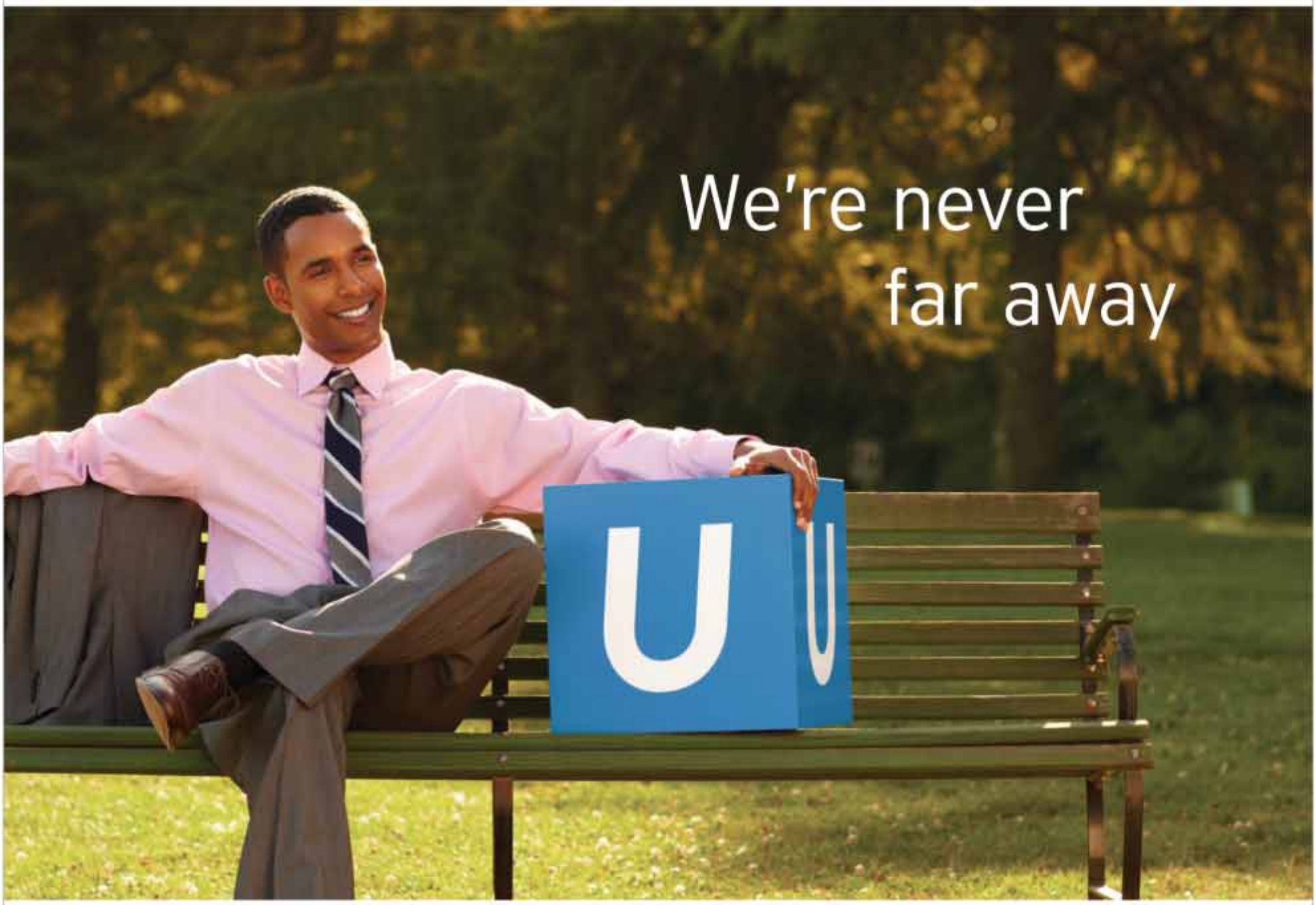
FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116570 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/14/2011 The following person(s) is (are) doing business as BLACK LIGHTNING DESIGN. The full name of registrant(s) is/are: Karen Bathker 500 Gretna Green Los Angeles, CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Karen Bathker. This statement was filed with the County Clerk of LOS ANGELES County on 11/14/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in

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this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121582 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/25/2011 The following person(s) is (are) doing business as SALON MONDEZ. The full name of registrant(s) is/are: DIEGO MONROY 2123 N. TOWN AVE. POMONA, CA 97167. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DIEGO MONROY. This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/14/2011, 11/21/2011, 11/28/2011, 12/05/2011.





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