



Santa Monica Daily Press

CITY TAKES ON TV AUTHORITY
SEE PAGE 3

Since 2001: A news odyssey

THE TRIPLE CHECKED ISSUE

BUSINESS



A TASTE OF NYC

Joe's Pizza opens its first West Coast eatery

STORY BY MELODY HANATANI PAGE 8



Photo courtesy of Randy Wright

HANG TENSE: A surfer steps up on his board Tuesday amid picture perfect skies and clear waters on Santa Monica Beach. A proliferation of surf camps has become a sore spot for residents and beach-goers, who often complain the amateur riders clog the waters during peak days and times.

Ripple effect

Community meeting features surf camp related complaints

BY KEVIN HERRERA | Daily Press Staff Writer

KEN EDWARDS CENTER Operators of summer surf camps want to bolster City Hall's liberal surf instruction policy that allows anyone to give lessons to small groups of kids and adults without obtaining a permit or proving they can perform CPR in the case of an emergency.

The proliferation of camps has also become a sore spot for residents and beach-goers, who often complain the amateur riders clog the waters during peak days and times.

During a community meeting Tuesday night, surf instructors and residents agreed that unregulated surf schools have grown in such a number that it is becoming increasingly difficult for other surfers or swimmers to access the water. There is also a concern about public safety and whether or not these schools employ certified instructors who have experience working with children.

"Your plumber can go out and (start) a surf camp," said Mary Setterholm, a former U.S. Women's Surfing champion and the director of the Surf Academy, one of two camps to operate under a contract with City Hall's Community Programs Division.

SEE SURF PAGE 10

Brandon Wise news@smdp.com

GETTING IT JUST RIGHT: New York native Joe Vitale, owner of the new Joe's Pizza on Broadway, works the dough Tuesday. Vitale opened up his new shop last Friday, his first eatery on the West Coast. Joe's is located on Broadway in downtown.



Gary Limjap

(310) 586-0339

It's all about you... **The client**

COLDWELL BANKER



FALL STACKABLES



READERS
JEWELRY
SANTA MONICA
331 Wilshire Blvd. Santa Monica 2 Hours Free Parking (Behind Store)
Monday-Saturday 10am-6pm **10.451.1349** • www.readersjewelers.com



SMALL BUSINESS STARTUP?

Let me help you succeed

CONSULTING • BOOKKEEPING • PLANNING TAXES

SAMUEL B. MOSES, CPA
(310) 395-9922
100 Wilshire Blvd., Suite 1800
Santa Monica 90401

SANTA MONICA GRAND OPENING 514 Wilshire Boulevard

November Specials

LA's Famous "Sunset Package"
Full Underarm and Full Bikini Hair Removal
Six Full Treatments of Each
Regularly \$999 – NOW \$799

"Platinum Sunset Package"
Full Underarm and Full Bikini and Full Legs
Six Full Treatments of Each
Regularly \$1,999 – NOW \$1,599

SPECIALS ON STATE-OF-THE-ART SERVICES

Laser Tattoo Removal ★ Radiesse ★ Botox ★ Juve'derm

With Locations In:

West Hollywood Woodland Hills Marina del Rey Santa Monica



888-96-LASER
www.LaserAway.net



Simon Salloom

SantaMonicaSimon.com

310 749 8686 • ssalloom@gmail.com



281 S. Barrington #C5
Brentwood
\$645,000

simon says

"Secluded, private, top-floor unit on five acres of beautifully landscaped land in the highly desirable Brentwood Sunset complex."

COLDWELL BANKER



Promotional Products

Outrageous Offer



Only
FIVE left!

Get 3 different garments
embroidered with your logo
FREE!

Call: Todd Singleton
(310) 474-7053

Be Creative . . . www.singletonco.com

Calendar

2

WEDNESDAY, NOVEMBER 14, 2007

Santa Monica Daily Press

A newspaper with issues



HAPPY HOLIDAYS

from The Best Western Gateway Hotel



10 Year Recipient of
The Best Western Excellence Award

Special Holiday Rates Available

1920 Santa Monica Blvd. (Corner of 20th & Santa Monica Blvd.)

WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



Surviving the Holidays

1332 Sixth St., 6 p.m. — 8 p.m.

Santa Monica Family YMCA presents "Bereavement Support: Surviving the Holidays," led by group facilitator and social worker Tracy Lynch. Admission is free. Register in advance at the Member Service Desk. For more information, call Lidia Magarian at (310) 393-2721, ext. 129 or e-mail her at lidiam@ymcasm.org. Underground parking is available.

Grown-up Fairy Tales Book Group

601 Santa Monica Blvd., 7 p.m. — 8:30 p.m.

The group discusses Angela Carter's "The Bloody Chamber and Other Stories," a collection of children's fairy tales remade for adult readers. Group meets in the Community Room.

ENERGY!

601 Santa Monica Blvd., 7 p.m. — 8:45 p.m.

David Allen, MD, will lecture on how to maintain and expand your body's inherent capacity for vibrant, energetic living. For further details, call (310) 966-9194, or visit www.drallmd.org.

'Glitz and Grit'

2601 Main St., 7 p.m. — 8:45 p.m.

Author and Hollywood insider Beverly Gray describes her film industry career and how she produces her books — "Roger Corman: Blood Sucking Vampires, Flesh-Eating Cockroaches, and Driller Killers" and "Ron Howard: From Mayberry to the Moon ... and Beyond." Admission to this book signing is free.

Friday, Nov. 15, 2007

Face to Face

2525 Michigan Ave., 11 a.m. — 6 p.m.

Stephen Bennett is coming to LA and he's bringing his new exhibit, "FACE to FACE, Uniting Humanity." The exhibit features 12 portraits, some of them as large as 5' x 7', of exotic, indigenous people. For more information on the exhibit, visit www.bergamotstation.com. For more information on the artist, visit www.theportraitpainter.com.

Medicare

1332 Sixth St., 11:30 a.m. — 12:30 p.m.

Learn about all aspects of Medicare coverage, including the new Medicare Part D prescription drug plan. Lecture presented by Joanna Morales, Director of the Cancer Legal Resource Center. Free admission.

Beaujolais Passions

649 W. Jefferson Blvd., Los Angeles, 5 p.m. — midnight

Passions Productions and the French-American Chamber of Commerce, Los Angeles are hosting their annual Beaujolais Nouveau event at the Shrine Auditorium. Sample food from France, dance, network and taste all the wines from the Beaujolais region. Advance tickets are \$20; \$25 at the door (cash only). For more information, visit www.beaujolaispassions.com

Wilshire-Montana meeting

1524 Fourth St., 7 p.m. — 9 p.m.

Monthly meeting of Wilshire Montana Executive Board regarding parking issues, homeless crime, development, rent control and zoning for residents living in the Wilshire/Montana area.

Naturally, it's flu prevention

1704 Montana Ave., 7 p.m. — 8:30 p.m.

Learn about natural methods to avoid getting sick this winter with Ruth Gould.

Santa Monica Farmers Market: Guys' Night Out

601 Santa Monica Blvd., 7 p.m. — 8:30 p.m.

Russ Parsons, of the Los Angeles Times, will moderate a discussion on how chefs and farmers find inspiration at the Farmers' Market.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.





MADE IN THE SHADES

Maya Fellows, 6, seems happy with her purchases Tuesday morning at Sears in downtown Santa Monica. The Salvation Army provided 85 children with \$100 to go on a holiday shopping spree in the morning, before the retailer opened its doors to the public.

Morgan Genser news@smdp.com

TV jacked

Charges filed against former retailer for allegedly failing to follow through

BY KEVIN HERRERA | Daily Press Staff Writer

DOWNTOWN A local, home entertainment retailer and two of its corporate officers face criminal charges for allegedly failing to provide products to paying customers and for operating without a business license, officials with the City Attorney's Office said Tuesday.

TV Authority, which is no longer in business, and its officers, Neil Bruce Kusens and Jason Palmer, are being charged with 14 misdemeanor offenses that carry a maximum penalty of six months in jail and a fine of \$1,000 for each count, said Eda Suh, the consumer protection attorney in charge of the case.

TV Authority, which was located at 410 Broadway and sold high-end televisions and accessories, received an "F" from the Better Business Bureau in March after 126 complaints were filed by dissatisfied customers who ordered products from the retailer's Web site.

Of the dozen customers who are involved in the complaint, Suh said most had ordered their merchandise over the Internet.

Kusens and Palmer declined comment Tuesday regarding the allegations, with Kusens adding that he has respect for the legal process and is waiting to be arraigned on Dec. 4. At that time, he hopes to learn more about the case and the customers in question so that he can find out if orders were placed and what happened with those orders.

The names of the customers do not appear in the complaint. Suh said that will be revealed following the arraignment.

SEE TV PAGE 9

Moving Angels Attic raises several issues

BY MELODY HANATANI | Daily Press Staff Writer

CITY HALL The proposal to uproot a small Victorian building housing a collection of dolls from its current digs in downtown Santa Monica to Ocean Park received a reluctant nudge from the Landmarks Commission on Monday night.

The commission supported moving Angels Attic, a two-story museum that sits noticeably out-of-place on an industrial portion of Colorado Avenue among multi-story residences and auto repair shops, to Heritage Square on Main Street, but cited concerns with the orientation of the 1894 Victorian house.

The Victorian structure was originally erected at Wilshire Boulevard and Fourth Street as a residence and was moved twice before it was relocated to 516 Colorado Ave. The building, which is eligible for listing on the National Register of Historic Places, was transformed into Angels Attic in 1984 by a group of women, seeking to open a museum in order to donate the proceeds to benefit autistic and developmentally disabled children. In

SEE ATTIC PAGE 9



Since 1967
Quality & Value Always!
Open 6am - 2:30pm Mon. - Fri.
6am - 4pm Sat. - Sun.

310-399-7892
2732 Main St.
Santa Monica

**"Best Baja Club
Sandwich in Town!"**
- Johnny B



Golda Savage

Stand [on] your [own] ground.
Helping sellers & buyers accomplish just that.

310.770.4490
golda@bulldogrealtors.com



BULLDOG REALTORS
1209 Abbot Kinney Boulevard, Venice

LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Get your ganja outside Santa Monica Editor:

(Re: "Where there's smoke, there's ire," Oct. 27-28, editorial)

(The Daily Press') concern for chronically ill patients looking to alleviate their suffering would be so touching if it didn't reek to high heavens of being totally phony and self-serving. You would have us believe that the two-thirds of the voters who wanted the police to make marijuana the lowest priority are either chronically ill themselves, caretakers of the chronically ill (Why do the caretakers need marijuana?) or they are so compassionate and altruistic that the motivation for voting was wanting the chronically ill to have marijuana.

Right. Are you still selling the Brooklyn Bridge, or did you give up on that?

Could it possibly be that the marijuana smokers who are not ill wanted to smoke with impunity knowing the police were forced to make the apprehension and arrest of marijuana smokers the lowest priority? Could avoiding arrest possibly have been the motivation?

As (the paper) said, "In a nutshell, most of the council's constituents and the PD's charges don't care if their neighbors toke away in their homes." So where is the logical segue to medical marijuana? It is as logical as the statement, "Maybe (Mayor) Bloom would rather have someone get high and drive back home to Santa Monica."

This assumes the medical marijuana purchaser, who is chronically ill from cancer or AIDS, is going to get high in Tarzana, then drive back to Santa Monica. Does anyone else see a flaw in this reasoning? (The editorial) neglected to mention that there are numerous locations within five miles of Santa Monica where medical marijuana can be purchased.

Jeanne Laurie
Santa Monica

C'mon, Bauer, hug a tree already Editor:

(Bill) Bauer is factually wrong ("If traffic doesn't get you, ficus trees will," Nov. 12) when he says that the Treesavers are attempting to save trees that are a hazard to the public. The group has stated often, and repeatedly, that any trees proven to be a hazard should, in fact, be removed. It is the remaining 31 (and possibly more) perfectly healthy, beneficial, money-saving trees that are the object of the rescue efforts.

Mr. Bauer is factually wrong again when he suggests that the Treesavers folks are attempting to obtain Landmark status for the trees just because they're being removed. Treesavers are engaged in this effort because they believe this specific group of trees – as a group – are of great significance in the history and makeup of downtown Santa Monica, and have importance and meaning to many people who have lived here for many years. The Landmark application goes into detail on this matter.

It is, frankly, a mystery why Mr. Bauer – a person who normally decries city waste and anti-business bias – insists on defending a city plan that is utterly wasteful of hundreds of thousands of taxpayer dollars, and is directly inimical to the interests of retailers and business owners in the area.

Mr. Bauer, come and join us in convincing the city to save over \$600,000 in taxpayer dollars. Keep the healthy trees in place; help create a wonderful retail experience that will help shopkeepers; keep the area – and the buildings – cool and pleasant.

That's all we ask.

Dan Jansenson
Santa Monica

YOUR OPINION MATTERS!

Send your letters to

Santa Monica Daily Press Attn. Editor:

1410 Broadway, Suite B, Santa Monica •
90401 • editor@smdp.com



Hey, Mikev

Michael J. Tittinger

Send comments to editor@smdp.com

Raising a glass to the malignant

IF IKEA WERE EVER TO INTRODUCE A new line of editor's desks — named with a silly arrangement of vowels and hard consonants — they would have to disregard that pesky notion that all furniture be sparse, functional and feng shui friendly. An editor's desk, of course, needs to come complete with a bottom drawer. That's where the flask goes.

From Samuel Clemens to Ernie Pyle to J. Jonah Jamison (who probably kept a bottle of his namesake Irish whiskey tucked into his desk to toast ripping Spidey a new one), the not-always-so discreet bottle of alcohol has been part of the newsroom mystique as much as gallows humor, truckers' English and non sequitur debates touching on everything from Dennis Kucinich's UFO sightings to Tom Hanks' turn in "The Burbs" — all behind the scenes, of course.

It's one of the last American office places where a nip of alcohol now and then, while on the job, can be justified ... maybe.

It's writing for God's sake. It's Hemingway in Paris and J.R.R. Tolkien at the Rabbit Room in London; it's Norman Mailer on a stool at New York's White Horse Inn and Samuel Beckett at the Temple Bar — the one in Dublin.

Drinking has been a part of the newspaper business for as long as there's been a newspaper business, but times are changing. This isn't Hunter Thompson's stomping grounds anymore. Maybe the SMC Corsair staffers' raising of beer glasses during the Journalism Association of Community Colleges (JACC) awards convention earlier this month was "the high-water mark — that place where the wave finally broke and rolled back," when corporate influences and political correctness and perceived professional decorum got hold of our truth-seeking profession and wrung out the late-night sweat like Bob Woodward's do-rag.

Nine members of the editorial staff at SMC's newspaper, The Corsair, were disqualified from the journalism conference's spot news coverage contests after they were caught drinking in public, and reportedly turned in by representatives of a competing school. Use of alcohol is prohibited at JACC events, regardless of age, and the misstep may have cost the improper imbibers a handful of journalism awards.

College students who are journalists who are due to capture some awards for their hard work drinking beers? Go figure.

Now, the students face additional penalties from the JACC for exchanging heated words with another team. The school could also mete out some additional punishment of its own.

When the powers that be sit down, they would be wise to pick up a copy of last week's Corsair before projecting the pain. It would seem the journalists in question may have learned some hard lessons along the way to the dean's office. On the front page was a news story about the JACC

drinking flap, and while conflict-of-interest and objectivity questions still abound, at least the staffers chose to break the story first, doing what journalists do. In performing their duties as members of the media and being transparent, they showed a maturity and displayed a sense of accountability.

**DRINKING HAS BEEN
A PART OF THE
NEWSPAPER BUSINESS
FOR AS LONG AS THERE'S
BEEN A NEWSPAPER
BUSINESS, BUT TIMES
ARE CHANGING.
THIS ISN'T HUNTER
THOMPSON'S STOMPING
GROUNDS ANYMORE.**

Delivering the news at the price of paying in some measure on a personal level is never an easy road, an ethical question that any journalist could face at one time or another. In that vein, the Corsair staffers showed a respect for the profession they are considering taking up.

At this point, a few beers among self-congratulating friends has already taken a heavy toll on the Corsair and its staff, temporarily derailing their careers and embarrassing them among colleagues and classmates. Punishment enough.

Lighten up, people. Toast those students who were forthcoming about the flap and took personal responsibility. That's the real story here. The shock value of college students (budding journalists no less) throwing back beers pretty much faded before the ink on the story was dry.

He who has not imbibed should cast the first Hefeweizen.

SMC administrators and JACC officials should label this one "lesson learned" and file it in the bottom drawer ... right next to their flasks.

MICHAEL TITTINGER is editor of the Santa Monica Daily Press. When he's not tying one on, he can be reached at miket@smdp.com.

PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR
Michael Tittinger
editor@smdp.com

ASSOCIATE EDITOR
Daniel Archuleta
daniela@smdp.com

STAFF WRITERS
Kevin Herrera
kevinh@smdp.com

Melody Hanatani
melodyh@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pizarra,
Meredith Carroll, Kenny Mack,
Jack Neworth, Lloyd Garver,
Seth Barnes, Taylor van Arsdale,
Dane Robert Swanson,
Mark Marchillo, Ken Tarr,
Mike Heayn, Brian Hepp
and Mariel Howsepan

NEWS INTERNS
Gabrielle Harradine
news@smdp.com

CONTRIBUTING PHOTOGRAPHERS
Morgan Genser
Pablo Robles
Brandon Wise
news@smdp.com

ADVERTISING ACCOUNT EXECUTIVES
Robbie P. Piubeni
rob@smdp.com

Rob Schwenker
schwenker@smdp.com

Julie Martinez
juliem@smdp.com

Liam Blume
Liamb@smdp.com

ADVERTISING ASSISTANT
Cynthia Vazquez
advertising@smdp.com

OPERATIONS MANAGER
Connie Sommerville
connies@smdp.com

PRODUCTION MANAGER
Tessa Vergara
tessav@smdp.com

PRODUCTION ASSISTANT
Frances Casareno
production@smdp.com

CLASSIFIEDS SALES MANAGER
Annie Kotok
anniek@smdp.com

CIRCULATION
Keith Wyatt
Glenn Bolan
glennb@smdp.com

Santa Monica Daily Press
A newspaper with issues

410 Broadway, Suite B
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913

Visit us online at smdp.com



The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2006. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West L.A. Members of CNPA, AFCC, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

© 2006 Newlon Rouge, LLC, all rights reserved.



Word in Edgewise

Kenny Mack

Send comments to editor@smdp.com

These American girls have some crazy ideas

I DON'T DATE AMERICAN WOMEN because I do things they find unforgivable, like making plans, calling when I say I will, and saying what I really mean. This doesn't go over so well because Americans think of boyfriends like handbags — completely interchangeable objects that only exist to hold their stuff and make their girlfriends jealous. I avoid them because American women suffer from a special kind of crazy.

I'm not saying foreign women are immune to crazy, but crazy in Danish or Italian is a lot easier to handle. Years of trial-and-error have taught me that no matter how many different kinds of crazy I screen out, some new strain of crazy emerges. It happened again a few weeks ago, when I met my first Promise Ring Party Girl.

It was at the back bar at Wilshire restaurant. Some of her friends overheard some of my friends talking about my column on Britney Spears and ended up debating who would be a better mother: Britney or Nicole Richie? Eventually, we were standing next to each other and she asked, "so you're a columnist, huh? Like Carrie Bradshaw?"

I should add that I used to hate "Sex and the City" when I lived in New York; mainly because it made my girlfriend at the time envious of the unrealistic, unattainable lifestyle of the main character (despite the fact that she woke up every morning in the arms of the world's best boyfriend: Me). But since every woman over the age of 21 grew up watching it and believing that casual sex is empowering (and it glamorized the noble columnist in the process), I now love that show. When a woman says the words "Carrie Bradshaw" to me, that's code for "you've got a shot if you play your cards right." So I ask if she's a Carrie, a Samantha or a Charlotte (Mirandas don't do it for me), but I'm really just listening for her to say she's either part Carrie or part Samantha (code for "I'm not opposed to hooking up with you tonight").

Miss Wilshire gave the perfect answer: Part Charlotte, part Samantha. After that, it was on (even though she's American). Some of her friends wanted to dance, so we left the restaurant and walked across the parking lot to Holly's. I should also add that I'm attracted to women I consider to be exotic (different from my mother & sisters), so that usually means white women. And though I

shouldn't be, I'm always surprised when they can dance. This one moved so well that I couldn't wait to get her alone.

A few of us went back to my apartment for more drinks. After the 10-cent tour, Miss Wilshire and I were in my room fooling around and I'm waiting for her to turn into Samantha — but it's not happening. In fact, we do this strange sexual regression thing where the more turned on she gets, the less she lets me touch her. I figure this was classic "anti-slut defense," so I reassure her that I'm not just attracted to her sexually and that I'd like to see her again, and will definitely call her.

Apparently, that's what she was waiting for, because that's when she told me about her promise ring. I'd heard of them, but I thought they were things that teenage couples in Kansas gave to each other so their parents would let them go out without chaperones. I didn't know a promise ring was something that a fully-grown party girl living in L.A. would wear. Then I made the mistake of asking what her promise was.

"I've promised to save myself for my husband or, if I never get married, for Jesus."

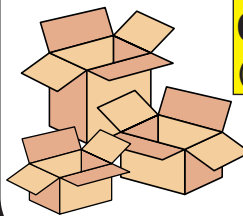
With that, the party was over and I knew I'd never see her again.

I've been the victim of the "L.A. breakup" a few times since I moved here (that's when someone just stops returning your calls and acts like you never existed), but I never appreciated it before the Promise Ring Party Girl. She called and left voice mails, texted a few times, then presumably took the hint. I bumped into one of her girlfriends who was nice enough to try to absolve my guilt. She told me that Miss Wilshire is a "serial smoocher" and that I'm not the first guy who couldn't handle the Promise Ring thing.

I wanted to ask if Miss Wilshire really thinks she'll meet the man she's going to marry while she's out drinking with her girlfriends on a Friday night? If she really thinks that a man who knows the pleasure of sex will voluntarily give it up for a shot at marrying her? Basically, I wanted to ask, "is she crazy?" But, of course, I already knew the answer.

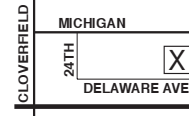
KENNY MACK is a writer, comedian and single guy living in Santa Monica. He can be reached by attractive, foreign-born women not born in this country at kennymack@gmail.com.

RECYCLE NOW!



CARDBOARD: \$115 per Short Ton
(Up to \$125 per short ton) Drop-off donation bins available 24 hours in front

Santa Monica Recycling Center
2411 Delaware Avenue in Santa Monica
(310) 453-9677



GERMAN CAR SERVICE

Specialist in Repair of **Porsche • VW • Audi • BMW**

- Best alternative to high dealer prices
- Complete service and repair
- All work guaranteed
- Locally owned and operated since 1965



2202 OLYMPIC BLVD., SANTA MONICA • (310) 829-2563



John McGrail, C.Ht.

Are You Ready?

Hypnotherapy can help you turn on the no-smoking sign for good
Guaranteed!



(310) 235-2883 www.hypnotherapylosangeles.com

blue: the transit store

223 Broadway @ 3rd St. Promenade
www.bigbluebus.com



TRIP PLANNING



CUSTOMER SERVICE



GIFTS



DAY PASSES

The Q-Line

PROUDLY BROUGHT TO YOU BY

Paying up

The City Clerk is currently considering a few changes for the City Council. A few of the talking points are an increase in pay as well as the addition of more council meetings.

So this week's Q-Line question asks:

Do you feel that the council should meet more often and if so should they get a pay hike?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press. Please limit responses to a minute or less.



Kate Bransfield

Estates Director
Chairman's Circle - Platinum
#1 Prudential Santa Monica Realtor

310.395.1133

What is Your Home Worth?
Contact Me to Find Out.

for local, current real estate info...

SantaMonicaListings.com

BOB GABRIEL INSURANCE

Providing Professional & Personalized Service Since 1936



- Auto Experts
- Life, Disability & Pension
- Homeowners
- Commercial & Business
- Workers Compensation
- Group & Individual Health

Representing "A" rated companies
including MERCURY INSURANCE

California survey shows Mercury Insurance Auto
rates to be the most competitive in this area.

Phone Quotes Available

We encourage you to support the Santa
Monica Historical Society Museum —
The Archives of Santa Monica.
1539 Euclid (310) 395-2290

310.829.0305
2325 Wilshire Blvd., Santa Monica



Kitchen Kid

Cooking up delicious kitchen
experiences for eager eaters of all ages!

Build your child's confidence, reinforce academic skills,
and encourage healthy, adventurous eating at home.

Birthday Parties!

Parent-Child Cook Groups!

Family Classes!

After-School Culinary Lessons!

www.kitchenkid.com
samantha@kitchenkid.com
310.450.3462



Market Matters

Brian Hepp

Send comments to editor@smdp.com

Investments grow when diversified

SEASONED INVESTORS KNOW THAT there are generally two primary risks to your money: The long-term risk of inflation and the short-term risk of volatility. Inflation is the risk that your money's purchasing power will not keep up with the rising cost of living while volatility is the risk that price fluctuation could result in selling an asset at a lower price than what you paid for it. In order to protect investors, like you, who want to establish a relatively low-risk way for conservative income- and growth-oriented investing, and also keep up with the rising cost of living, investing in a diverse mix of stocks may be worth considering.

Investing in a pre-selected, regularly reviewed list of stocks with attractive current yields, chosen based on the likelihood of the companies to consistently raise their annual dividends is always sound advice. This strategy can help reduce the risks to your portfolio in two ways. First, with a package of stocks whose companies have the potential to regularly raise their dividends, conservative, income-oriented equity investors should be better able to fight inflation. Second, when long-term interest rates go up, stock prices frequently fall. Yet steadily increasing dividends may help cushion the fall of stocks in periods of rising interest rates, thus protecting you from increased volatility. Keep in mind that the return and principal value of an investment in stocks fluctuate with changes in market conditions. Upon redemption, it might be worth more or less than the original investment.

Although it may seem difficult to find companies with the potential to increase dividends with regularity, as only nine percent of all 6,656 NYSE, Amex and NASDAQ companies increased their dividends each year from 2001-2006, it is a primary objective of any broker to find such companies. However, past performance does not guarantee future results, and there is no guaran-

tee that the issuers of the stock will continue to declare dividends in the future, or if declared, will remain at current levels or increase over time.

You may be wondering how this list is established. In general, some good-quality, well-managed companies have the ability to increase dividends as sales, cash flow or earnings grow. To create the list, there are four major criteria that guide the selection: (1) A company must be in solid financial condition, with (2) a secure dividend with an attractive current yield, (3) with prospects for dividend growth over time. Finally, because we most brokers believe that diversification is important, we look for companies with the potential to increase dividends in at least six to eight of the 10 sectors into which Standard & Poor's divides the marketplace.

It is important to note that any good investment portfolio is designed to provide investors with higher dividends year after year, and because the only way to collect dividends is to own the stocks, this investment strategy is designed with an investment time frame of at least five years. For the long-term investor who does not need current income, it is also recommended to reinvest these dividends back into your portfolio. When you use dividends paid to purchase more shares of a stock in which you've already invested, the number of shares you own increases over time, thereby increasing your dividends and enhancing your total return potential.

If you think a rising dividend investment plan may be right for you, talk to your financial consultant today about minimizing the risks and maximizing the return potential in your portfolio.

BRIAN HEPP is a financial consultant and can be reached at (310) 453-0077 or at brian.hepp@agedwards.com.

Advertisers brace for disruptions

BY SETH SUTEL

AP Business Writer

NEW YORK As the Hollywood writers strike enters a second week, advertisers are worrying it could seriously disrupt the TV schedule — and the number of eyeballs viewing their ads — in coming months.

So far, the strike has forced only late-night talk and comedy shows into reruns, since their material must be freshly scripted every day.

But when marquee shows like "The Office," "Desperate Housewives" and "24" halted production, the supply of ready-to-air prime-time hits came under threat — and that has been unsettling to advertisers.

For the moment, the bulk of the TV schedule is intact. And ad buyers aren't worried about losing money because their contracts guarantee total audience counts, which the networks will make up with more airtime if ratings drop.

The real worry is what effect a prolonged strike could have on future TV show development and on audience loyalty to big-

name shows, particularly as viewers face more and more choices for watching video — streamed over the Internet, uploaded to a media player or on cable channels.

"This could become a watershed moment," said Brad Adgate, senior vice president of research at Horizon Media, a major advertising buying and planning agency. "There's a lot of opportunities that consumers have with digital media, and advertising dollars are going to follow the eyeballs."

In fact, consumers' opportunities are at the heart of the current labor dispute. Writers want a share of future revenue from new media video channels such as streaming over the Web, but networks are balking. They say it's too early to tell what that business looks like.

In 1988, the last time Hollywood and television writers went on strike, Adgate said, cable was a weaker force, with the average home having just 28 channels and just 55 percent of U.S. households subscribing. Today, about 85 percent of households have cable.



HOUSE OF HYBRIDS SALE!

2008

ESCAPE

HYBRID

\$24,988

6 HYBRIDS IN STOCK!!

1 At This Price
Auto, A/C, AM/FM, CD, P/Windows/Locks, ABS, Safety Canopy Air Bag System (BKR50448)



800.811.0840
www.SMFORD.com

1230 Santa Monica Blvd. • Santa Monica, CA 90404

Ad prices exclude government fees and taxes, any finance charges, any dealer document preparation charge and any emission testing charge. Ends 11/30/07 close of business.



Simon Says

Simon Salloom

Send comments to editor@smdp.com

Gaining from pain is never a remedy

THE OTHER DAY, I OVERHEARD A conversation between two junior real estate speculators about how excited they were that there were finally some foreclosures in Santa Monica. When I say "junior," I mean novice. The truth is, they were talking about properties in Westwood and Brentwood — not that it matters a whole lot. There is a lot of loose talk among uninformed, non-objective people out there waiting for foreclosures to come and make them feel like heroes. Finally, yes FINALLY, these people think they will have their day in the sun, picking off poor distressed homeowners and banks that are going bust.

I'm of the opinion, contrary to the national news media and many others, that the day in the sun for buying real estate has come and gone. It was when you could get a 100 percent financing, no money down, interest only loan on just a stated income loan. In 2003, that is exactly what I did. It was the right time and I was riding the rising curve in property appreciation. Sure, there was a degree of luck and good timing involved. And yes, a lot of people got themselves into trouble with this sort of freedom. At the same time, a lot of disciplined and savvy people took this opportunity and made a small fortune with it.

I don't have wealthy parents who helped me buy my first home. At the age of 28, I put my first home purchase together with all my own resources. I bought a two bedroom condo east of Sepulveda Boulevard on a busy street for \$366,000, put \$15,000 into remodeling and sold it for \$490,000 a year later. I then moved back to Santa Monica immediately (I couldn't wait) and did the same thing with another property. This was an amazing opportunity on the Westside. To have the ability to leverage hundreds of thousands of someone else's dollars into an appreciating asset was the greatest opportunity of all. Living in hope that a ton of people are going to be in dire straights is just not the type of attitude that is going to get you a great home.

Yes, there are a lot of foreclosures in Southern California. I am currently a participant in the sales of portfolios of bank repossessed properties. These properties are selling for 60-65 percent of their appraised value. Guess what? They aren't in Santa Monica and they aren't in Brentwood! So, yes, there is opportunity in these tragedies, but they are generally bet-

ter for investors with deep pockets. Not the average home buyer. This is particularly the case because banks will generally only sell these types of multi-million dollar portfolios to all cash buyers — you can't finance these purchases.

Banks aren't stupid. Banks aren't selling their REO (foreclosure) properties on the Westside at any great discount. They usually ignore the more subtle qualities that define a property's value and go straight for square footage and number of bedrooms. They then price the property according to an unemotional appraised value. In Santa Monica and Brentwood, personality, style and the Zen of a property have a good deal of influence on a home's sale price. From my personal experience, foreclosed and non-foreclosed properties are each under priced with the same frequency. Just because a property is in foreclosure doesn't mean it's a great buy.

What generally characterizes a foreclosure property in a highly desirable neighborhood is that they are usually of a lower quality than the other properties on the market. I attribute this to a couple of things. First, the people who owned these homes, for whatever reason, and I say this with all due compassion, didn't have their lives together in recent times. They also knew, during the last months in their home, that the property was going to be repossessed by the bank. Oftentimes REO properties are stripped of everything the previous owners could take with them. They tend to have some kind of negative energy to them. This may sound a little "hippy dippy," but that's what I have found during my experience.

Once again, the value of real estate is linked to supply and demand. If a large enough number of homes go into foreclosure on the Westside, this will increase inventory, and that is the only way foreclosures are going to influence sale values. Just because a house is in foreclosure, it doesn't mean it's a great buy. It also makes me sad to see people seem so pleased to see others in such distress. Particularly because these people don't really understand that foreclosures aren't good news, for them or anyone else.

SIMON SALLOOM is a local Santa Monica and Brentwood based Realtor with Coldwell Banker. Go to www.SantaMonicaSimon.com for more information.



Kate Bransfield



Estates Director
Chairman's Circle
Platinum Award Winner
(top 2% nationwide)

310.395.1133

Featuring Your Home First!

..To Find out how I get your home 500% more exposure online on over 100 websites

..To find out the most up-to-date Santa Monica real estate information

..for a Virtual Tour & multiple photos of these Properties

visit:

www.SantaMonicaListings.com

Reduced!

511 San Vicente # 302
Reduced \$ 549,000
Top Floor 1 + 1.5
Condo, High Ceilings

Open Sunday,
November 18th
1:00 pm - 4:00 pm



1333 - 18th Street # 2
Reduced \$ 939,000
Remodeled 3 + 2.5
Spacious Townhome

Easy to Show
Call for an
Appointment!



12223 Darlington Ave
Reduced \$ 3,095,000
New Construction (2007)
5 + 6.5 Home

Easy to Show
Call for an
Appointment!



1032 Maple Street
\$ 1,149,000
Charming California
Bungalow

Easy to Show
Call for an
Appointment!



852 - 21st Street D
Reduced \$ 995,000
Updated 2 + 1.75
Condo w/ **Huge** Patio

Easy to Show
Call for an
Appointment!



737 Pier Avenue # 3
Reduced \$ 748,000
Bright, Ocean Park
2 + 2.5 TownHome

Easy to Show
Call for an
Appointment!



4207 Sunnyside Ave
\$ 739,000
Original 2 + 1
California Bungalow

Easy to Show
Call for an
Appointment!



1532 - 9th Street # 3
\$ 639,000
Contemporary 2 + 2.5
TownHome

Easy to Show
Call for an
Appointment!

Wanted:

Full Time
Licensed (*preferably*)
Real Estate Assistant
For Busy Office

310.395.1133
KateBransfield@hotmail.com

As of Mid November 2007 Average Price of Properties Listed for Sale

	Single Family Homes	Condo & Townhomes
Santa Monica Canyon	= \$ 2,394,455	No Listings
North of Montana	= \$ 4,069,697	\$ 1,752,606
Between Wilshire & Montana	= \$ 2,018,286	\$ 994,511
South of Wilshire	= \$ 1,034,236	\$ 685,920
Sunset Park	= \$ 1,381,769	\$ 682,772
Ocean Park	= \$ 1,880,647	\$ 953,174

Statistics updated every Friday

What is Your Home Worth? Contact Me to Find Out!

FOR INQUIRIES ON PREMIUM LISTINGS,
OR ADVERTISING IN THE WESTSIDE DISH CALL
[310] 458-7737

Santa Monica Daily Press

Visit us online at smdp.com

East Coast meets West Coast

Famous New York pizzeria opens shop in Santa Monica

BY MELODY HANATANI
Daily Press Staff Writer

DOWNTOWN Hey, a famous New York pizza joint didn't open up in Santa Monica for nuttin'.

Long a neighborhood fixture in Greenwich Village, Joe's Pizza opened its first West Coast eatery on Friday at 111 Broadway, just off Ocean Avenue — a far cry from the hustle and bustle of the Big Apple.

Sensing the need for more variety in the Italian pie offerings in the Los Angeles area, owner Joe Vitale decided to open shop in Santa Monica, hoping to give a glimpse of his iteration of New York-style pizza that has been feeding the masses in Manhattan for decades.

After learning of the new pizzeria, Jamaica Weiler brought her office-mates over from West Los Angeles for lunch on Tuesday afternoon. Though Weiler has never experienced Joe's Pizza in New York City, her boyfriend raves about it.

"California has its own style of pizza," Weiler said. "This is nice to have as well."

She paused and took a bite of a Joe's cheese pizza, adding, "It's good, thin crust, chewy and hot."

Joe's Pizza was founded in 1975 by co-owners Vitale and father-in-law Pino



Brandon Wise

JUST A SLICE: Sensing the need for more variety in the Italian pie offerings in the Los Angeles area, Joe Vitale decided to open shop in Santa Monica, hoping to give a glimpse of his iteration of New York-style pizza that has been feeding the masses in Manhattan for decades.

Pozzuoli, the duo serving up their famous thin crust pizza off the corner of Bleecker and Carmine streets in the Village. The pizza makers later opened a second shop in Brooklyn.

The pizzas have been called the best pie in Manhattan, traditionally a competitive market for pizza makers who claim the water makes the pizzas better. The consensus among Joe's loyal followers seems to be that the quality is in the crust.

The philosophy of Joe's Pizza is to offer a simple slice of pizza with some sauce and cheese with few fancy toppings outside of the traditional pepperoni and mushroom.

Vitale brought this mentality with him to Santa Monica.

"I like to keep it simple," Vitale said on Tuesday.

The native Sicilian, who plans to split his time between the two coasts, currently runs the Santa Monica location along with a

small staff. He's the man on the other side of the counter, preparing the pizzeria's famous dough, oftentimes popping his head up to smile at a customer.

Visitors to the downtown Santa Monica spot will be reminded of the pizzeria's East Coast roots, with a sign affixed to the facade reading, "Joe's Pizza of Bleecker Street, New York City."

Slices range from \$2.50 to \$2.75, a full pie runs around \$17.

Business has been booming since the pizzeria opened its doors on Friday, lines oftentimes flowing outside. The same held true Tuesday at lunchtime. The pizzeria was relatively quiet around 11:30 a.m., but once the clock struck 12, the hungry crowds started emerging.

It's an opening that nearby employees have been anticipating for quite some time.

Karen Minutelli, who calls herself a pizza critic because of her Italian roots, said she prefers New York-style pizza, simply because "it's better." She called her first slice of Joe's "satisfactory."

She lunched at Joe's Pizza with her three co-workers on Tuesday, all who work across the street in a law firm and have been waiting for the pizzeria to open for months.

"The crust is similar, really similar (to New York-style pizza)," said co-worker Del Seyedan. "In New York, the cheese is flowing off the pizza."

melodyh@smdp.com

✉ **WHAT DO YOU THINK?**

■ Send letters to editor@smdp.com

Santa Monica Daily Press

The Agent Directory

Your guide to local real estate agents



Andrea Arpaia
PACIFIC OCEAN PROPERTIES
2212 LINCOLN BLVD., SANTA MONICA

I am originally from Napoli Italy. I specialize primarily in residential and income properties. My goal is to provide you with a personalized and efficient service.

aarpaia@pacificoceanrealestate.com (310) 706-6992



NAOMI KLEIN
Realtor®/Sales Consultant

"Appreciate the Difference"

Alliance Properties Group
468 N. Camden Dr. Ste. 200, Beverly Hills
310.502.5648

From Malibu to Hollywood, first time home-buyers to experienced investors or simply for strategic real estate planning I am your one stop strategy shop! I focus on the needs of my clients and make sure everything runs smoothly from property to loan to follow-up after a completed transaction.



Gary Limjap
COLDWELL BANKER
2444 WILSHIRE BLVD., SANTA MONICA 90403

Your goals become my priority.

Santa Monica Realtor for more than twenty years.
www.garylimjap.com

garylimgap@earthlink.net (310) 586-0339



Heather Nesis
PALM WEST PROPERTIES
3000 LINCOLN BLVD., SANTA MONICA

"Love Where You Live."

Specializing in residential & residential income properties. I am passionate about finding the right properties & buyers for my clients.

www.palmwestproperties.com (310) 314-PALM



Golda Savage
Bulldog Realtors
1209 Abbot Kinney Boulevard, Venice

Stand [on] your [own] ground.
Helping sellers & buyers accomplish just that.

310.770.4490 golda@bulldogrealtors.com



Gaby Schkud
COLDWELL BANKER
2444 WILSHIRE BLVD, STE 102

Gaby & Associates —
a Team of Real Estate Professionals
dedicated to excellence
Serving Buyers and Sellers on the Westside

gabyschkud@aol.com (310) 586-0308



Rob Schultz
PACIFIC OCEAN PROPERTIES
2212 LINCOLN BLVD., SANTA MONICA

Real estate is my life. For fifteen years I've lived and breathed real estate for my clients. We can make the impossible happen.

rschultz@pacificoceanrealestate.com (310) 392-9223



J.D. Songstad
RE/MAX WESTSIDE PROPERTIES
11990 SAN VICENTE BLVD. #100
LOS ANGELES CA 90049

J.D. Songstad is "Tuned In" to all your Westside real estate needs!

www.MrWestside.com

JD@MrWestside.com (310) 571-3441



Your Name Here!
YOUR COMPANY NAME
97092 PACIFIC ST. SUITE 1F

The Agent Directory is a unique advertising opportunity to present yourself as more than a name and a number. This unmatched section will allow you to list your specialty, focus, and the demographic you're targeting.

Don't miss out on this opportunity. Call today at (310) 458-7737

Santa Monica Daily Press readers will purchase 1/2 a billion in real estate this year.
CALL US TODAY TO BE INCLUDED IN THIS LOCAL LISTING.

(310) 458-7737

Angels Attic move gets a little nudge

FROM ATTIC PAGE 3

2004, Volunteers of America of Greater Los Angeles took over the operation of Angels Attic.

The Friends of the Heritage Square Committee, whose members includes the Ocean Park Restaurant Association, the California Heritage Museum and Volunteers of America, are proposing to move the structure to Heritage Square at the corner of Main Street and Ocean Park Boulevard, home to the California Heritage Museum and the Victorian restaurant.

The proposal is to place the doll museum between the California Heritage Museum and the Victorian restaurant. The element that most commissioners found troublesome was the orientation of the building, whose front would face the Victorian restaurant to the south and the rear would face the heritage museum to the north.

"Neither of the two [existing] structures are oriented to the street," said commissioner Ruth Shari. "A third structure not oriented to the street is going to intensify the problem."

"I see it as being visually disturbing and spatially uncomfortable if all three were there," she added.

Though the commission supported moving the museum to Heritage Square and keeping it in Santa Monica, it suggests that the plans should be altered, possibly placing the building in the parking lot instead.

"I have a personal attachment to Angels Attic and its collection and I so want it to remain in Santa Monica," said Chair Nina Fresco at the meeting. "But I can't be comfortable with it being sideways."

David Hibbert, the architect for the project, said the orientation is meant to preserve the feeling of Heritage Square as much as possible and felt that a vertical orientation would disrupt it.

"This preserves the site lines," he said.

There are also concerns of the museum's impact on the Sunday Santa Monica Farmers' Market, which is held in the parking lot at Heritage Square. The building could reduce visibility of the market from Main Street and could require relocating

several of the market's activities.

At least one resident spoke out against the relocation to the neighborhood.

Tony Haig, who lives in the Third Street Historic District, suggested the museum find another location in the city, fearing the added traffic.

"I think this will crowd out that whole complex," he said.

The proposal to move Angels Attic came before the City Council on June 26. Council directed the matter be presented to the Landmarks Commission because of its potential impact to the two historic buildings. The heritage museum, which was constructed in 1894, is a city landmark. The Victorian, was constructed around 1900 and is eligible for local landmark designation.



**I THINK THIS
WILL CROWD
OUT THAT WHOLE."**

Tony Haig
Resident

The council will make a decision on the move based on the commission's recommendation.

Angels Attic still has a long way to go before it can even begin preparations for the move, still requiring City Council approval and a conditional use permit by the Planning Commission, Hibbert said. A cost estimate for the move is not yet available.

The decision was made to move Angels Attic because of the issues posed by its current location — the lack of parking and foot traffic.

"That was always an odd location for a museum anyway," Hibbert said. "There is no foot traffic and most people are not even aware of the existence of Angels Attic."

melodyh@smdp.com

✉ **WHAT DO YOU THINK?**

■ Send letters to editor@smdp.com

Former TV retailer faces charges

FROM TV PAGE 3

The complaint alleges that TV Authority and its officers violated state law by taking payments from numerous customers and failing to provide the merchandise or a refund. They are also charged with operating without a business license.

In addition, Palmer is charged with operating a business called Arthouse Gallery without a license. Arthouse Gallery was located at 416 Broadway, in the same building as TV Authority, Suh said. That business opened in July 2006 and was set up as a showroom and a resource for its affiliated partners, interior designers, architects and homebuilders to visit with their clients. That business has also closed down.

The investigation is still ongoing and Suh encourages anyone who may have lost money to TV Authority to call the Consumer Protection Unity at City Hall.

In response to the angry e-mails, phone calls and reviews written about

TVAuthority.com, Kusens posted a letter on March 12 addressing the situation going on within the company.

"Over the past six years, we have prided ourselves on excellent customer service in addition to our great price, selection, and product knowledge," Kusens stated in his letter. "However, recently we have become embarrassed by the long hold times and delays in all forms of communication."

He cites "breakdowns" in the information technology infrastructure, increases in orders along with the growing market for digital television, and losing key personnel as reasons for the delays.

"We never anticipated this level of inconvenience for our customers, and for that we are truly sorry," he said in the letter.

kevinh@smdp.com

✉ **WHAT DO YOU THINK?**

■ Send letters to editor@smdp.com

Need
extra cash
for the
holiday season?



Find a job in the
Santa Monica
Daily Press
SMDP.com

FUNNEL MILL Rare Coffee & Tea



a PERFECT
HOLIDAY GIFT
FOR ALL COFFEE CONNOISSEURS

Now to Christmas...

Purchase any Siphone, and receive a FREE
1/2 t LB of Organic Certified 100% Arabica
Mexican Estate Coffee Beans.

Stock is limited, so **HURRY!**



Funnel Mill ...
FOR THE DISCERNING PALATE

Rare Coffee & Tea (310) 428-6050 WWW.FUNNELMILL.COM 930 BROADWAY, Suite A, Santa Monica

Your ad could run here!

Call us today at (310) 458-7737



**FREEDOM FROM NECK,
SHOULDER AND BACK PAIN**

If these ailments are keeping you from doing the everyday sports activities you enjoy most, then why not try what many top professional sports teams and athletes around the country are doing today to accelerate their recovery from injury. Avicenna Class IV Laser Therapy is a new, non-invasive treatment performed on an outpatient basis for conditions that frequently plague today's athletes. With this pain-free, non-surgical therapy, patients typically gain relief within a few sessions.

Call Dr. Mike Power, DC at
The Golden Cabinet Integrated Medical
Healing Center, (310) 575-1955 today
to see if this revolutionary pain management
therapy is right for you.

Avicenna
Laser Therapy Centers of Excellence
Revolutionizing Pain Management

Swartz **GLASS CO.**

FREE PARKING AVAILABLE

1726 Colorado Ave., Santa Monica

Phone: (310) 829-3625 Fax: (310) 829-0254

What does *Nobody Outcleans The Maids* really mean?

Peace of mind.

To us, it means giving you the healthiest, most thorough housecleaning every visit.

But to our customers, it takes on a bigger meaning, since we hear a lot of comments just like these:

"My kids have allergies, and I feel good knowing how those vacuum cleaners you use can capture up to 99% of all the dust and allergens and pet dander and stuff. That's important to me."

"I used to put housecleaning off, and it always nagged at me—'you've gotta do it, you've gotta do it'—but I needed to do so many other things! Now, with The Maids coming every two weeks, I don't worry about it at all!"

Besides a cleaner, healthier home, what kind of benefits will you discover? There's just one way to find out. Call us today, and chances are you'll start feeling good about it before we even get there.

The Maids Home Services

Nobody Outcleans The Maids.

100% Satisfaction Guarantee

Call us within 24 hours after your clean. If we didn't clean something to your satisfaction, we will re-clean it – free of charge.

Call today for a FREE estimate!

310-280-0300

www.maids.com





STEPPING UP TO SPEAK

Brandon Wise news@smdp.com

Tod Lipka, chief executive officer for Step Up on Second, speaks Tuesday night during a dedication ceremony for Daniel's Village, a planned mental health facility for young adults on the 2600 block of Santa Monica Boulevard. The project replaces the current Village Motel.



Photo courtesy of Randy Wright

HEADING OUT TO SEA: A surfer paddles out Tuesday on Santa Monica Beach.

Residents gripe about surf camps

FROM SURF PAGE 1

By requiring camp operators to obtain a business license and go through an application process that looks at a camp's reputation and record of service, Setterholm said the city can "shake out the tree," leaving behind only the most qualified.

Surfing has long been an integral part of the Santa Monica lifestyle, but in recent years, the surf and sand have become increasingly crowded as more surfing schools hit the popular breaks. Lifeguards said at least one fistfight almost broke out this summer when the operator of a permitted camp took offense to attempts by another operator to steer clients and instructors away.

Contributing to the rise in surf schools is City Hall's liberal surf instruction policy, which allows for unregulated surfing instruction for groups that have less than 20 children or any number of adults. A limited number of permits (three) are available for larger groups on a first-come, first-served basis. In addition, City Hall contracts with surf instructors to offer surfing lessons through the Community Programs Division.

City Hall is proposing to limit instruction to those groups issued a permit through Open Space, or contracted through Community Programs. During summer months or other peak-use periods, surf instruction may be limited solely to classes offered through Community Programs. At no time would instruction be permitted without authorization by City Hall, regardless of group size, according to the proposal.

The community meeting on Monday was called to gather input from instructors and the public on the proposal.

"I was very pleased with the turnout and very pleased with the fact that people were supportive of the idea of stepping up regulations and eliminating the loophole ... that currently exists in the ordinance," said Callie Hurd, City Hall's open space manager.

BREAKING AWAY

Not everyone was in favor of more regulations. One resident was adamantly opposed to allowing any surf camps on the beach because they interfere with the enjoyment of the ocean.

"I'm sick and tired of these pirate camps," the resident said.

Bill Samson, a surfer from Malibu, said he didn't believe surfing should be regulated, but if it is, instructors from Santa Monica

College should be excluded because they offer lessons that are far less expensive than private camps.

"My problem is that when the government starts restricting things, somebody ends up getting taken out to lunch," Samson said. "I don't think it should be regulated, but I don't see any problem with (camps) having to provide proof of insurance."

Some operators suggested the city could require camps to obtain a certification from recognized groups like the National Surf Schools & Instructors Association or the American Camp Association, or at least adopt some of their standards.

Others said a good way to ease overcrowding would be to spread out the camps and have some operate north of the Santa Monica Pier, an area that receives far less visitors. There were some objections to this because there is not easily accessible parking there and the surfing is not as good for beginners because of a harsh break at high tide.

Another suggestion was to make certified camps wear specific "rash guards" over their wetsuits to let people know they are approved by City Hall. Setterholm said another good idea may be to set aside a section of beach specifically for larger groups like the YMCA or Boys & Girls Club.

One resident, Nicolas Ostrogovich, a former surf instructor and junior lifeguard, said he believes there should be a limit on the number of students an instructor can have at one time. He believes a 4-to-1 ratio would be about right. Without one, kids in large groups are put in jeopardy, he said.

"Try controlling four kids with four longboards," Ostrogovich said. "It's tough."

Another suggestion made was to allow surf teams from local schools to operate as they do now, without restrictions.

There was also a lot of support for keeping popular surf spots at Tower 26 and Bay Street off limits to surf camps out of respect for locals.

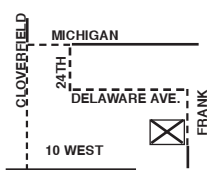
Some operators did have complaints about the lottery system used to issue permits and believe something more equitable is in order. There was also a call for permits to be valid for a longer period of time, perhaps two or three seasons, so that camps know where they stand from year to year.

Hurd said she and her staff are expected to present recommendations to the City Council on Dec. 11.

kevinh@smdp.com

PUBLIC DISPOSAL SITE IN SANTA MONICA

Southern California Transfer Company



310-828-6444

1908 Frank St.
in Santa Monica
SCDisposal.com



Attention

Contractors and Construction Sites:

We are a close and convenient **Santa Monica permitted** and authorized mixed C&D transfer station.

Approved C&D Recycler * Roll off service available



Hollywood
Park®

LIVE RACING RETURNS TO HOLLYWOOD PARK

2007 AUTUMN MEET | NOVEMBER 7 — DECEMBER 22, 2007



FRIDAY NIGHT FEVER SUPER DIAMOND IN CONCERT

First Race 7:05 p.m.

\$1 Beers*, Sodas and Hot Dogs — Live Music After the Races**

*From 7 – 9 p.m. **Concert free with Clubhouse admission until 10:00 p.m./After 10:00 p.m., admission is \$20



WEEKEND STAKES SCHEDULE

Sat.	SHARP CAT STAKES	\$100,000 Added
Nov. 17	Fillies, 2YO	1 1/16 Miles
Sun.	REAL QUIET STAKES	\$100,000 Added
Nov. 18	2YO	1 1/16 Miles



SUNDAYS ARE FOR SPORTS FANS

First Post 12:30 p.m.

Get the best of both worlds – spend a day outdoors, watching and wagering on live thoroughbred racing while catching all the football action on TVs throughout Hollywood Park.



RIP CURL

SURF CENTER

Santa Monica

1451 Third Street Promenade, Santa Monica CA

310-656-curl

RIPCURL.COM

SURF REPORT



SURF CONDITIONS

WATER TEMP: 58°

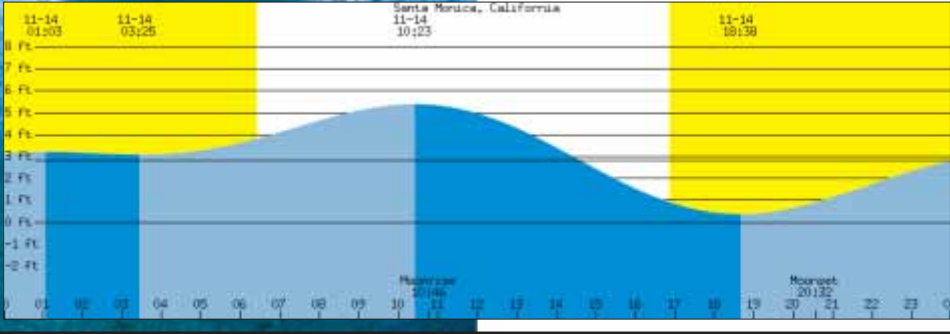
SWELL FORECAST (1-2 FT)

Today the NW swell should increase a bit with size running chest to head high at breaks with decent westerly exposure. Waves may be a bit weak though since periods won't likely exceed 12-seconds on Wednesday, and sets could be spotty. South facing breaks will have to rely on wrap on Wednesday since no southern hemi energy will be hanging around.

LONG RANGE SYNOPSIS

MORE NW FOR END OF THE WEEK AND WEEKEND...
SW DUE SUNDAY INTO MONDAY...

TIDE FORECAST FOR TODAY IN SANTA MONICA



BEACH REPORT CARD



NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous four weeks up to the ending date of

November 5, 2007

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS
(for the last 28 days)

Number of sewage spills -- 4

Number of beach closures due to a sewage spill -- 0

Number of wet days -- 5

Number of A grades for dry/wet weather -- 34 / 33

Number of (C,D,F) grades for dry/wet weather -- 10 / 12

The Beach Report Card is made possible by a grant from



Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET	LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth (leocarrillo)	A+	A+	Will Rogers State Beach at Bel Air Bay Club drain near fence	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth	A+	A+	Will Rogers State Beach at Pulga Canyon storm drain	A+	A+
El Pescador State Beach, between Lachusa and Los Aliso creeks	A+	A+	Will Rogers State Beach at Temescal Canyon drain	F	A+
Encinal Canyon at El Matador State Beach	A+	A+	Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua)	A	C
Broad Beach at Trancas Creek mouth	A+	A+	Santa Monica Beach at Montana Ave. drain	D	A+
Zuma Beach at Zuma Creek mouth	A+	A+	Santa Monica Beach at Wilshire Blvd. drain	C	A
Walnut Creek, projection of Wildlife Rd. (private)	A+	A+	Santa Monica Municipal Pier	F	F
Paradise Cove Pier at Ramirez Canyon Creek mouth	B	F	Santa Monica Beach at Pico/Kenter storm drain	B	D
Escondido Creek, just east of Escondido State Beach	A+	A+	Santa Monica Beach at Strand St. (in front of the restrooms)	A+	A
Latigo Canyon Creek mouth	A	A+	Ocean Park Beach at Ashland Ave. drain	A	A
Solstice Canyon at Dan Blocker County Beach	A	A+	Venice City Beach, at the Rose Ave. storm drain	A+	A+
Puerto State Beach at creek mouth	A+	A+	Venice Beach at Brooks Ave. drain	A	F
Marie Canyon storm drain at Puerto Beach, at 24572 Malibu Rd.	D	A+	Venice Beach at Windward Ave. drain	B	F
Surfrider Beach at Malibu Colony fence	A+	A+	Venice Fishing Pier - 50 yards south	F	F
Surfrider Beach (breach location)- daily	F	A+	Venice Beach- projection of Topsisall St.	A+	F
Malibu Pier - 50 yards east	A	B	Marina del Rey, Mothers' Beach- lifeguard tower	C	F
Carbon Beach at Sweetwater Canyon	B	A+	Dockweiler State Beach at Ballona Creek mouth	A	F
Las Flores State Beach at Las Flores Creek (point zero)	A+	A+	Dockweiler State Beach at Culver Blvd. drain	A+	A+
Big Rock Beach at 19948 PCH stairs	D	F	North Westchester Storm Drain at Dockweiler State Beach	A+	A+
Pena Creek at Las Tunas County Beach	A+	A+	Dockweiler State Beach at World Way (south of D&W jetty)	A+	F
Tuna Canyon	A+	ns	Dockweiler State Beach at Imperial Hwy drain	A+	A+
Topanga State Beach at creek mouth	A	A+	Dockweiler Beach- opposite Hyperion Treatment Plant	A+	A+
Castlerock Storm Drain at Castle Rock Beach	A	ns	Dockweiler State Beach at Grand Ave. drain	F	A+
Santa Ynez Storm Drain at Castle Rock Beach	A+	A+			
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain)	A	A+			

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone

WET -- grades for days of recorded rainfall and the following 3 days

ns -- no sample taken



Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

© 2002 Copyright Heal the Bay. All rights reserved.

Printed on recycled paper (unless faxed).

NCAA BASKETBALL

Cal's Hardin opts for another season

BY JANIE MCCAULEY

AP Sports Writer

BERKELEY DeVon Hardin gave teammate Theo Robertson some Washington Wizards shorts because he's a big Gilbert Arenas fan. Eric Vierneisel also got shorts. For Jordan Wilkes, it was Lakers gear considering his father, Jamaal, played for Los Angeles.

Jerome Randle likes Chauncey Billups and received a Pistons present in his locker. And Ryan Anderson? Well, Hardin just told the talented sophomore he will get his own NBA gear one day.

Hardin will almost certainly have his own stuff by next year. He put off the pros to play one more college season at California, even though he might have been a first-round pick.

"It was a hard decision. In the end, it was being mature and really putting off instant gratification to do what's best for me in the long run," Hardin said. "I was getting a lot of different advice, like: 'Forget college. Go make money.'"

He collected everything from headbands, socks and T-shirts during his summer work-outs for the different franchises, and for a while he wore it all around campus. Coach Ben Braun finally said something — and they came up with the idea to share.

His teammates got a kick out of it, and that's when Braun realized just how committed Hardin is to his choice.

"I kind of realized that by me wearing that I was putting myself on a level where it could come off as, 'I'm bigger than Cal,'" Hardin said. "That's definitely not the message I wanted to send to my team. Actions speak louder than words. I repeatedly told these guys: 'I'm back. I'm here for y'all. Let's do this.' But I was walking around with shorts with the Sixers on them. Since then, I don't wear anything that doesn't say Cal."

The Golden Bears are thrilled to have Hardin back. He's not only their best player, but when teamed with Anderson, Cal will have one of the top front lines in a talent-filled Pac-10 Conference this season.

NFL

Raiders try to avoid blame game

BY JOSH DUBOW

AP Sports Writer

ALAMEDA Blame the conservative play-calling, the inability of the offensive line to protect the quarterback, receivers failing to get separation or quarterback Josh McCown missing his targets.

The way the Oakland Raiders passing game looked Sunday against the Chicago Bears, there is plenty of blame to go around. Oakland was held to 80 net yards passing and completed only one pass in a 29-minute stretch beginning late in the second quarter of a 17-6 loss.

The performance by McCown could lead to yet another quarterback change in Oakland, where the fans are eager for No. 1 overall pick JaMarcus Russell to get a chance.

Coach Lane Kiffin would not commit Monday to who would start this week at Minnesota, leaving the door open to a switch back to Daunte Culpepper or for Russell to make his debut. But Kiffin wasn't laying all

Hardin still has plenty to prove, too. Some NBA scouts were high on him before his injury-shortened junior season, and now Hardin is in the best shape of his career and ready to show he is healthy and prepared to take his game to the next level.

He told his teammates he would be there for them all year.

"It was cool he gave guys his stuff," Robertson said. "We had a meeting and he basically let us know that he's not thinking about the NBA. His time will come. It was a great thing for him to do."

IT WAS A HARD DECISION. IN THE END, IT WAS BEING MATURE AND REALLY PUTTING OFF INSTANT GRATIFICATION TO DO WHAT'S BEST FOR ME IN THE LONG RUN."

DeVon Hardin

Cal forward

The 6-foot-11, 250-pound Hardin played in only 11 games last season before sustaining a stress fracture in his left foot against Furman on Dec. 19. He has averaged 6.6 points and 6.0 rebounds during his career and is fifth on the Bears' career blocked shots list.

The Pac-10 had six teams in the preseason Top 25, though the Bears weren't on that list. But this is nearly the same Cal team that stunned then-No. 4 UCLA in overtime during the quarterfinals of the conference tournament last spring — and any Pac-10 coach will say this is the most competitive the league has been in years.

"We've kind of been overlooked but that's perfectly fine. That's how a lot of us prefer it," Hardin said.

Going home

Paisley's hometown featured in new country music video

BRAD PAISLEY'S new video, scheduled to air Thursday on the Country Music Television network, has special meaning for residents of his West Virginia hometown. "Letter to Me" was filmed entirely in Glen Dale, and features many of Paisley's old friends, according to the country

singer's publicist, Darlene Beiber. It was shot in September at John Marshall High School, Paisley's alma mater, with some additional footage from the home of Paisley's parents, Beiber said. Paisley invited members of his graduating

class, the Class of 1991, and their spouses to share the stage with him for a reunion scene. His former teacher Linda Brinkman, who is mentioned in the song lyrics, also appears in the video. It is already airing on the Great American Country network, Beiber said.

"Letter to Me" from the album "5th Gear" is about the advice the singer would give himself if he could send a letter back in time to when he was 17. Paisley, 35, began playing the guitar at 8 and made a name for himself performing for "Jamboree USA." His hit songs include "Whiskey Lullaby,"

"Alcohol," "Celebrity" and "Ticks." He's won numerous awards, including being named this year's top male artist by the Academy of Country Music. Paisley is married to Kimberly Williams-Paisley. The couple have a son, who was born in February.

ASSOCIATED PRESS

ROCKIN' THE NEW YEAR

DICK CLARK AND RYAN SEACREST will ring in 2008 as co-hosts of "Dick Clark's New Year's Rockin' Eve" on ABC. It will be the 36th consecutive year that "Rockin' Eve" has been on the air. Clark, 77, missed the show in 2004 when he suffered a stroke. He has been back in business for the past two years with Seacrest as co-host, counting down to midnight from New York's Times Square before a TV audience of millions. Seacrest, 32, is expected to eventually succeed Clark as host of the show.

AP



Bible passage inspired Osmond to dance on

MARIE OSMOND says the Bible inspired her return to ABC's "Dancing With the Stars" following the death of her father last week. Osmond said on Monday's live broadcast that she found comfort in the Bible when she randomly opened a passage from Ecclesiastes. "It said ... there's a time to mourn and a time to dance," she said. "And I felt like it was almost from my dad saying, 'This is your time to dance.'" She missed last week's elimination show after her father, George Osmond, patriarch to the Osmond family's singing

group, The Osmond Brothers, died at his home in Provo, Utah. He was 90. The 48-year-old singer received Monday night's lowest score: 49 out of 60 possible points from the judges. Race car driver Helio Castroneves had the highest score, earning perfect 10s for his quickstep. Viewer votes were to be factored in on Tuesday night's results show to get the final tally. One contestant was to depart, trimming the competition to four celebrities. The winner gets a mirror-ball trophy – and bragging rights.

AP

JACQUELINE BIGAR'S STARS

The stars show the kind of day you'll have:
★★★★ Dynamic ★★★★★ Positive ★★★ Average ★★ So-So ★ Difficult

Happy Birthday!

Expect your fair share of volatility this year. You might often dream of a calm port in the storm. This year you are being asked to flex more than in the past. You might want to do something differently. Wondering what to do or how to handle a situation often plagues the ever-certain Scorpio. People don't hesitate to challenge you either. Be willing to grow and evolve. Active debating will help you open many doors mentally.



Born Today

Musician Yanni (1954)

England's Prince Charles (1948)
Actress Veronica Lake

Jacqueline Bigar is on the Internet at <http://www.jacquelinebigar.com>
(c) 2006 by King Features Syndicate Inc.

In the limelight, Aries

ARIES (March 21-April 19)

★★★ You discover a problem when dealing with someone you care about. The question remains: Is it you or is it the other person? The smart but perhaps not easy action would be to evaluate rather than act. Tonight: In the limelight.

TAURUS (April 20-May 20)

★★★★ Reach out for someone you might have had a beef with. Think in terms of gains and greater growth. How you see a situation could change dramatically if you relax and are open about your feelings. Tonight: Choose a mind-relaxing activity.

GEMINI (May 21-June 20)

★★★★ You might want to rethink a situation differently or from a more positive point of view. Money could be a factor. The unexpected hits when you least expect it. Tonight: Go with another's suggestion.

CANCER (June 21-July 22)

★★★★ You might want to understand what is going on. Though you aren't normally aggressive, you could find it difficult to relate in an easy, open style. Others seek you out. It might feel as if they have an agenda. Tonight: The only answer is yes.

LEO (July 23-Aug. 22)

★★★★ You might want to rethink a situation with an eye to a different perspective. A colleague has a lot to share. You might have difficulty dealing with others in general. You will see that someone comes up with a remarkable idea. Tonight: Get enough rest.

VIRGO (Aug. 23-Sept. 22)

★★★★ Creativity bubbles forth when you deal with others. Reconsider a situation more carefully that revolves around a child or romance. What is going on might be surprising if you understood all the benefits. Tonight: Use your imagination.

LIBRA (Sept. 23-Oct. 22)

★★★★ You might feel as if someone is pushing you way too hard. Think in terms of growth and change – for you. You might find that an argument gets you nowhere very fast. Try another approach. Tonight: Happy at home.

SCORPIO (Oct. 23-Nov. 21)

★★★★ Speak your mind and share much more of what you are thinking. Listen to your sixth sense; you will gain and grow in new ways. Choose your words with care, as others could find you a touch combative. Tonight: Talk up a storm.

SAGITTARIUS (Nov. 22-Dec. 21)

★★★★ Consider an investment more carefully. Right now you might find it difficult to see eye to eye with someone, or nearly anyone. Allow those feelings to pass before talking. Tonight: Your treat.

CAPRICORN (Dec. 22-Jan. 19)

★★★★ Just when you thought you were on top of your game, you discover otherwise. You might feel good and as if you are in control, but someone around you could be overly challenging. Tonight: Go with the unexpected.

AQUARIUS (Jan. 20-Feb. 18)

★★ Knowing when to step back and do less might be more important than it has been in a while. Otherwise, you could find yourself in the middle of an uproar. Use special care financially and emotionally. Tonight: Think before you act or even say anything.

PISCES (Feb. 19-March 20)

★★★★ Follow your friends. You will know what to do and when. You easily could be overwhelmed by your choices. You might be taken aback by someone's attitude. Think positively about someone being able to stand up for him- or herself. Tonight: Fun and games.

MOVIEGUIDE

AERO THEATRE
1328 Montana Avenue
(310) 395-4990

Check theatre for showtimes

AMC LOEWS BROADWAY 4
1441 3rd Street
(310) 458-1506

30 Days of Night (R)
7:05, 9:45
Darfur Now (PG)
1:30, 4:15, 7:00, 9:30
Lars and the Real Girl (PG-13)
1:40, 4:30, 7:15, 9:55
The Martian Child (PG)
1:50, 4:20
P2 (R)
2:05, 4:50, 7:30, 10:00

AMC 7 SANTA MONICA
1310 3rd Street
(310) 289-4262

American Gangster (R)
11:45am, 12:30, 3:15, 4:00,
6:45, 7:30, 10:15, 11:00
Dan in Real Life (PG-13)
10:40am, 1:00, 3:20, 5:40,
8:00, 10:30
Fred Claus (PG)
10:30am, 11:15am, 1:15, 2:05,
4:05, 4:55, 6:55, 7:45, 9:40,
10:40
Gone Baby Gone (R)
10:45am, 1:20, 4:15, 7:05, 9:55
Saw IV (R)
11:50am, 2:15, 4:45, 7:10, 9:45

LAEMMLE'S MONICA
FOURPLEX
1332 2nd Street
(310) 394-9741

Before the Devil Knows You're Dead (R)
1:20, 4:10, 7:10, 10:00
The Darjeeling Limited (R)
1:40, 4:30, 7:20, 10:00
No Country for Old Men (R)
1:00, 2:00, 4:00, 5:00, 7:00,
8:00, 9:55

MANN'S CRITERION THEATRE
1313 3rd Street
(310) 395-1599

Across the Universe (PG-13)
1:20, 4:20, 7:20, 10:20
Bee Movie (PG)
12:00, 1:30, 2:30, 3:50, 5:00,
6:30, 7:30, 9:00, 10:00
Lions for Lambs (R)
11:40am, 12:40, 2:00, 3:00,
4:30, 5:30, 7:00, 8:00, 9:30,
10:30
Michael Clayton (R)
1:10, 4:10, 7:10, 10:10

Janric Classic Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from Bronze (easiest) to Silver to Gold (hardest).

Difficulty
GOLD

			3				6	
		6		7	2	9		4
7		9			5		1	
	6	1				7		
3				4				9
		2				1	4	
	7		1			3		6
1		3	9	5		4		
	9				8			

© 2006 Janric Enterprises Dist. by Creators Syndicate Inc.

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

2	9	1	4	6	5	8	3	7
7	5	8	1	2	3	4	9	6
3	6	4	7	9	8	5	2	1
9	8	3	2	1	6	7	5	4
1	4	6	3	5	7	9	8	2
5	2	7	8	4	9	6	1	3
8	1	2	5	7	4	3	6	9
4	3	9	6	8	1	2	7	5
6	7	5	9	3	2	1	4	8

Your ad could run here!
Call us today at (310) 458-7737

Your ad could run here!
Call us today at (310) 458-7737

NEW OFFICES,
Same "Good Neighbor" agents.

Our offices have moved. But we're still a part of your community. See one of us for all your insurance needs.



Troy Wilson, Agent
Insurance Lic. #: 0075687
Bus: 310-315-1955
Monday-Thursday 8:30am-6pm
Friday 8:30am-5pm
Saturday 10am-2pm



Frank D. Wilson, Agent
Insurance Lic. #: 0164884
Bus: 310-696-0555
Monday-Friday 8:30am-5pm

LIKE A GOOD NEIGHBOR  STATE FARM IS THERE.®

Providing Insurance and Financial Services
State Farm Insurance Companies • Home Office: Bloomington, IL
statefarm.com

PH0803 11/08

Girls and Sports

By Justin Borus and Andrew Feinstein

The Meaning of Lila

By John Forgetta & L.A. Rose

The Other Coast

By Adrian Raeside

Garfield

By Jim Davis

Dog eat Doug

By Brian Anderson

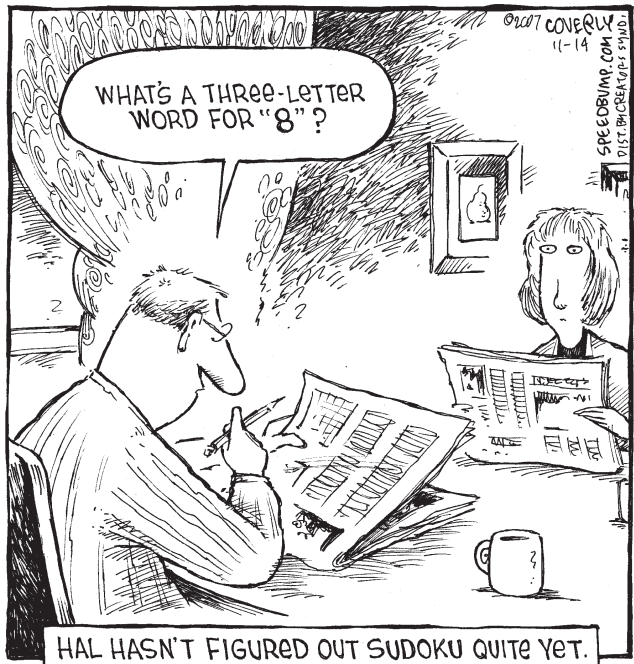
The Dinette Set by Julie Larson



Strange Brew By John Deering



Speed Bump By Dave Coverly



Your ad could run here!
Call us today at (310) 458-7737



GETTING IT RIGHT
Fabian Lewkowicz fabianl@smdp.com
Sabrina Sutherland is the winner of this week's Mystery Photo contest, being the first to identify that this shot was captured on the side of a bank building on Main Street, near Ashland Avenue. Sutherland wins a prize from the Daily Press.

CROSSWORD

By THOMAS JOSEPH

ACROSS 46 Blotto

1 Rigg and Ross

7 Skilled

11 Concert bonus

12 Primary

13 Lead on

14 Like some tea

15 Got smaller

17 Pampered one

20 Rustler's worry

23 — standstill

24 Actually

26 Brief time

27 One, for Juan

28 Ignored a fast

29 Adopts

31 Pull gently

32 Stroll

33 Cosby/Culp series

34 Lent ender

37 Farm butter

39 Diner dish

43 Poker price

44 Toy-filled target

45 Smaller amount

DOWN

1 Scottish river

2 Road-house

3 Do something

4 Clamor-ous

5 Vault part

6 Ball gazer

7 Musical key

8 Car parts

9 Golf position

10 Cut off

16 Cook's wear

17 "Enough!" in Italy

18 First-string players

19 Rock sounds

21 Took notice

22 Sad poem

24 Joins together

25 Music's Yoko

S	O	D	A	S		V	A	P	I	D
A	R	U	B	A		E	X	U	D	E
W	A	T	E	R	B	E	E	T	L	E
S	L	Y		T	A	R		T	E	D
				U	R	G	E	D		
M	A	S	S	E		D	O	N	T	S
A	L	O	E				R	I	N	K
P	A	D	U	A		S	I	X	T	Y
				P	L	O	T	S		
S	P	A		E	R	R		S	E	W
W	A	T	E	R	B	O	T	T	L	E
A	P	O	R	T		L	O	O	S	E
M	A	M	A	S		L	O	P	E	D

Yesterday's answer

NEW CROSSWORD BOOK! Send \$4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5	6		7	8	9	10
11							12			
13							14			
			15			16				
17	18	19				20			21	22
23				24	25					
26				27				28		
29			30					31		
32							33			
		34			35	36				
37	38				39			40	41	42
43					44					
45					46					

DAILY LOTTERY



15 26 36 39 40
Meganumber: 45
Jackpot: \$24M



14 31 39 45 47
Meganumber: 27
Jackpot: \$37M



9 15 25 30 31



MIDDAY: 8 5 0
EVENING: 3 1 4



1st: 05 California Classic
2nd: 10 Solid Gold
3rd: 03 Hot Shot
RACE TIME: 1.45.42

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at <http://www.calottery.com>

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Australian Les Stewart holds what the Web site Oddee.com calls the "third most bizarre" of all Guinness Book world records: having typed out the written numbers "one" through "one million," over a period of 16 years from 1983 to 1998, according to an August story in his local newspaper Sunshine Coast Daily. He said he typed for 20 minutes at the beginning of every waking hour during that time because he "wanted something to do." "It just came naturally to me."

■ In May at Boston's Howard Yezerski Gallery, photographer Karl Baden displayed contact prints of the 7,305 images he took of himself, one a day every day for more than 20 years, beginning Feb. 23, 1987. Baden admitted, though, that on Oct. 15, 1991, he was late for a class he was teaching at Rhode Island School of Design and promised to do the photo when he returned but then forgot. He says it's his only blemish, but in fact proves the humanness behind his art.

TODAY IN HISTORY

1862 American Civil War: President Abraham Lincoln approves General Ambrose Burnside's plan to capture the Confederate capital at Richmond, Virginia, leading to the Battle of Fredericksburg.

1889 Pioneer woman journalist Nellie Bly (Elizabeth Cochran) begins a successful attempt to travel around the world in less than 80 days. She completed the trip in seventy-two days.

1910 Aviation pioneer Eugene Ely performs the first take-off from a ship in Hampton Roads, VA. He took off from a makeshift deck on the light cruiser USS Birmingham in a Curtiss pusher.

1918 Czechoslovakia becomes a republic.

1921 The Communist Party of Spain is founded.

1922 The British Broadcasting Company (BBC) begins radio service in the United Kingdom.

1923 Kentaro Suzuki completed his ascent of Mount Iizuna

1940 World War II: In England, the city of Coventry is heavily bombed by German Luftwaffe bombers. Coventry Cathedral is almost completely destroyed.

1941 World War II: The aircraft carrier HMS Ark Royal sinks due to torpedo damage from U 81 sustained on November 13.

1952 First regular UK singles chart published by the New Musical Express.

WORD UP!

perfervid \puhr-FUR-vid\
adjective: Ardent; impassioned; marked by exaggerated or overwrought emotion.

SANTA MONICA



Ford

 LINCOLN

Mercury 

HOUSE OF HYBRIDS SALE!



**2008
ESCAPE
HYBRID**



**6 HYBRIDS
IN STOCK!!**

\$24,988

1 At This Price
Auto, A/C, AM/FM, CD,
P/Windows/Locks, ABS,
Safety Canopy Air Bag System
(8KB50448)



800.811.0840

www.SMFORD.com

1230 Santa Monica Blvd. • Santa Monica, CA 90404

Ad prices exclude government fees and taxes, any finance charges, any dealer document preparation charge and any emission testing charge. Ends 11/30/07 close of business.

Santa Monica Daily Press

Classifieds

\$5⁵⁰ per day. Up to 15 words, 20 cents each additional word.

Call us today start and promoting your business opportunities to our daily readership of over 40,000.

Miscellaneous

AFFORDABLE HOUSE CLEANING \$40

by day, honest reliable, own transportation, references, L.I./L.O. nanny housekeepers. Low fees, been in business since 1988, open 7 days. Call, ask for Adeline (818)705-0295 or fax (818)705-0297

Announcements



\$1000. REWARD for Lost Pot Belly Pig. Lost in Santa Monica Cyn. 10/22 at 8 AM. "Henry" or "little piggy" 15 lbs. PLEASE CALL 310-573-1760

Employment

ADVERTISING SALES REP for Aviation publication. Big Commissions. Travel Perks. Must Show previous sales success. Michael@FlyingAdventures.com

AXONOM INC., located in Santa Monica, CA, has an opening for Customer Relationship Management Senior Project Director. Determine project needs and resources required to execute CRM projects; work with clients to define strategy, objectives and scope of projects; develop testing plans to ensure user acceptance, data quality and system integrity; coordinate the development of training materials and user manuals to facilitate implementation and turnover of system to business owners and users, lead and develop team members. Requirements: Bachelor's degree in Electrical Engineering/MIS or related technology or a business field, plus 5 years' post-baccalaureate experience, or Master's degree in same fields plus 2 years' applicable experience; experience must include planning, implementing and administering. Microsoft CRM system deployments and related business process reviews, provision of technical support for application and administration of CRM systems, experience devising and conducting training programs, resolution of non-routine software problems and experience maintaining business relationships with customers. Please send diploma, transcripts, statement of interest and qualifications to: Mathias Olsson, Axonom Inc., 10860 Nesbitt Ave. S Minneapolis, MN 55437 or e-mail: molsson@axonom.com.

CASHIER / RETAIL SALES Seeking energetic individuals. F/T including Sat. Some experience, a plus. Bldg Materials location. Will train. Apply in person: Bourget Bros. 1636 11th St. Santa Monica, CA 90404

SECURITY GUARDS

Immediate openings in beautiful Malibu gated communities Guard Card apply at www.lantzsecurity.com or call (818) 871-0193

Employment

COOPORTUNITY-NATURAL GROCER-HEALTH & Bodycare Asst-32hrs.midshift/wknds. Apply at 1525 Broadway.

COUNTER HELP needed. Cafe near 3rd St. Promenade 215 Broadway. Must be experienced. Immediate openings. Apply afternoons in person. (310) 396-9898.

DANIEL'S PLUMBING Santa Monica is a local business that prides itself on great service and reliability. We are looking for like minded individuals to join our team. We offer good pay and benefits. Please call (310)954 7709



DINING ROOM Supervisor

Looking for ideal candidate who has previous restaurant experience to oversee dining room during meal times. Responsibilities also include scheduling and training staff. Must have previous supervision experience and great customer service skills. Competitive wage and benefits. Must have clear criminal background and be drug free. Please apply at 2107 Ocean Ave. SM, 90405.

BOLD IT! MAKE YOUR AD STAND OUT

DRIVER, MUST have clean DMV, mostly airport transfers. Call Ace Limo for appt. (310)452-7083



EDIBLE ARRANGEMENTS now hiring for customer service, full-time and part-time positions available. Call (310)656-0103

FULL AND PART TIME entry level positions available. Sales Administrator, computer literacy required. Must be able to work in a high volume environment. Be self-motivated and possess a strong work ethic. Competitive salary and benefits guaranteed. Please email resume to info@ldaimport.com

GIVE OF YOURSELF volunteers wanted at the discovery shop. Help us contribute to the American cancer society by spending 4 hours per week assisting in our resale shop in Santa Monica. Contact Terry or Shaunna at (310)458-4490

IMMEDIATE POSITIONS available in the Environmental Services Department. Looking for part time housekeepers/ floor techs. Hospital Experience preferred. Call (310)829-8431 for interview.

WLA CAFE Full-Time, Part-Time, Line Cook. Must have experience. day-time Mon-Fri Must speak English. Please call (310) 985-0080

Employment

PART-TIME BOOKKEEPER for property management company in Santa Monica. 15-20 hours. Knowledge of yardi system needed. Email resume to emantini@aol.com

PROPERTY MANAGEMENT company seeking full-time maintenance with experience in painting, plumbing, and electrical repairs. Salary range \$1733.40-\$2080/month doe. Benefits include vacation, sick, health insurance and 401k. Fax 714-940-0521 or email resumes@barkermgt.com.

PT RECEPTIONIST- Property Management Company Some flexibility in their hours. Must have computer skills. Must be able to multi task. Bilingual a plus. Ideal for stay at home moms. Mon 11-4, T-Th 11-3, Fri 8-2. Available Immediately. Email Jeannette at jlopez@eoffices.com

RADIO PROMOTION Phone Assistant Intern, part time, \$8/hr. 310-998-8305 x86

RADIO PUBLICITY Campaign Sales, p/t or f/t in Santa Monica, \$80k potential p/t. 310-998-8305 x84

WAIT STAFF Part time and full time positions available. Competitive wages and benefits. Must have clear criminal background and be drug free. Please apply at 2107 Ocean Ave. SM, 90405.

YARDPERSON F/T, including Sat. Will train. Lifting req'd. Apply in person: Bourget Bros. 1636 11th St. Santa Monica, Ca 90404

For Sale

SPA/HOT TUB 2007 Model. Neck Jets. Therapy seat. Warranty. Never used. Can deliver. Worth \$5950, sell for \$1950 (310) 479-3054

Wanted

VANCOUVER ISLANDER seeks temporary accommodations, approx. 12/23/07-2/1/08. Large bright room or self contained suite. Just blocks to sea. In Venice/SM. Paula (250)380-0593. Excellent References. Paula.Colford@gov.bc.ca

Employment Wanted

I AM a Caregiver looking for work. I am experienced. Part-time. (310)829-1314

Bookkeeping Services

QUICKBOOKS BOOKKEEPING service, personal or businesses. Online version available. Call 310 977-7935

For Rent

SANTA MONICA \$2300, Great ocean view, one bed, one bath, upper unit, new carpet, fridge, stove, with pool, laundry, pet friendly. (310)458-6760

BRENTWOOD \$900+ Studio/1Ba, no pets, ref pool, quiet, utilities \$900/MO 1BD/BA Lower, blinds, PKG, balcony, carpets, parking \$1095/MO

YOUR AD COULD RUN TOMORROW!*

Some restrictions may apply.

(310) 458-7737

Prepay your ad today!



*Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not guaranteed on classified ads. Ad must meet deadline requirements. See complete conditions below.

CLASSIFICATIONS: Announcements Creative Employment For Sale	Furniture Pets Boats Jewelry Wanted Travel	Vacation Rentals Apartments/Condos Rent Houses for Rent Roomates Commercial Lease	Real Estate Real Estate Loans Storage Space Vehicles for Sale Massage Services	Computer Services Attorney Services Business Opportunities Yard Sales Health and Beauty Fitness	Wealth and Success Lost and Found Personals Psychic Obituaries Tutoring
--	---	--	---	--	--

All classified liner ads are placed on our website for **FREE!** Check out www.smdp.com for more info.

For Rent

1bd/Ba; pool Laundry balcony, ref stove, PKG \$1295/Mo
We have others From \$650.00
310-276-0881
www.apartmenthunterz.com

BRENTWOOD \$900+ Studio/1Ba, no pets, ref pool, quiet, balcony, carpets, parking \$1300/MO 2bd /1Ba spac. lower unit, carpet, stove, D/W, F/P PKG \$1695/Mo
We have others From \$650.00
310-276-0881
www.apartmenthunterz.com

FREE HOUSEMATE MATCHING SERVICE
We help match seniors with seniors/mid-age/younger people.
323-650-7988
Monday - Friday • 9 - 5

SENIORS
Affordable Housing
starting at
\$460/month
323-650-7988
Monday - Friday • 9 - 5

CULVER CITY 11621 Braddock Dr. unit 4 and 11 2+1.5 Townhouse style. Stove, blinds, carpet, w/d hookups, patio, gated parking, intercom entry, no pets, \$1400. (310)967-4471 www.jkwproperties.com

\$5.50 A DAY LINER ADS! CALL TODAY

HOWARD MANAGEMENT GROUP
(310) 869-7901

Studios from \$1,200. One bedrooms from \$1,500. Two bedrooms from \$2,000. Additional locations in West L.A.

PLEASE Visit our website for complete listings at:
www.howardmanagement.com

MAR VISTA \$1675 2 Bdrms, 1 Bath, No Pets, Stove, Refrigerator, Washer/Dryer, Parking, Patio, 3573 Centinela Ave., "Rear Unit" Open Daily for Viewing 9am-7pm, Additional Info in Unit.

MAR VISTA 12450 Culver Blvd. \$1100 and up. Stove, fridge, blinds, carpet, utilities included, no pets, intercom entry, gated parking, (888)414-7778 www.jkwproperties.com

MARINA DEL Rey \$1000+ Studio/1Ba, Carpet, Fan, F/P, D/W, Gym Pool, \$1250/Mo 1BD/BA Carpet, Fan, F/P, D/W, Gym, Pool, Cat ok \$1350 /MO 2bd/2Ba Carpet, Fan, F/P, D/W, Gym, Pool, Cat ok \$11850/Mo
We have others From \$650.00
310-276-0881
www.apartmenthunterz.com

SANTA MONICA \$1195 1 bdrm, 1 bath, no pets. Stove, Refrigerator, Parking. 2535 Kansas Ave. #104. Open daily for Viewing 9am-7pm. Additional info in Unit. Manager in #101.

For Rent

SANTA MONICA \$800+ Studio Lower, Bright, Carpet, ref, stove, kit, No Smoke \$800/MO Studio 1/Ba; No pet, balcony, carpets, parking \$950/MO 1bd/Ba upper, no pets, ref stove, new paint SMC, PKG \$1100/MO
We have others From \$650.00
310-276-0881
www.apartmenthunterz.com

SANTA MONICA, \$1595, 2 Bdrms, 1 Bath, NO Pets, Stove, Refrigerator, Parking. 1935 Cloverfield Blvd. #16, Open Daily for viewing 9am-7pm. Additional info in Unit. Manager in #19

VENICE \$900+ Studio/1 Ba, view, No Pkg, LDY, Stove, HDWD \$950/Mo 1BD/BA Sunny upper unit, 1 block from the beach \$1045/MO 2bd/2Ba CRTYRD, laundry, Stve, bal, carpets, F/P \$1900/Mo
We have others From \$650.00
310-276-0881
www.apartmenthunterz.com

WEST LOS Angeles \$750+ Bachlr 1/Ba UPPER. REF MICRO VERT WD FLR \$750/Mo Studio 1/Ba UPPER NEW CARPET TILE Prkg \$850/Mo 1bd/Ba Huge, full kitchen D/W - stove/oven - A/C \$925/Mo
We have others From \$650.00
310-276-0881
www.apartmenthunterz.com

WESTWOOD \$895+ BCHL/1Ba, Upper Remodel, micro, Ref, Hdwd Tile, Strt Pk \$895/Mo Studio/ 1BD/BA Carpet, Pool spa, Gated Grt loc \$975/MO 2bd/2Ba Carpet, Fan, F/P, D/W, Gym, Pool, Cat ok \$1650/Mo
We have others From \$650.00
310-276-0881
www.apartmenthunterz.com

Commercial Lease

PRIME RETAIL OFFICE SPACE 2204 SUITE B PACIFIC ST. AND LINCOLN SANTA MONICA, CA. 90405 (310)895 1098 ASK FOR JEFF

PRIME SM office spaces, directly across the street from court and civic center. Small firm or solo. Conference rooms, on-site manager, reception services, copier, fax. From \$1000-\$2500. Contact Sara (310)395-7900

SANTA MONICA 2941 Main Street. Creative office space \$750-\$1000/month. Parking available. MDR 13322 Washington 500-1900 sq. ft. office space for lease. PAR Commercial (310)395-2663.xt.112

THIRD STREET PROMENADE. Four offices in third floor of six-office suite--furnished/unfurnished. Architect-designed, exposed redwood ceiling and brick walls, interior windows, skylights. Steve (310)395-2828 X333

Commercial Lease

LOVELY RETAIL Space for lease, 1414 4th st. (between Broadway and Santa Monica Blvd)one block from the Promenade,outstanding foot traffic, 1100 sq.ft plus private office, bathroom and parking,high ceilings,large street front windows,great light,available immediately. \$5550/ per month. Utilities included call 310-395-6924,12-6

Real Estate



1418 26th Street #1 Santa Monica \$699,000 By Appointment Only

2 BR, 2.5 BA end unit townhome w/prvt entry. LR w/ frplc. Hrdwd in BR's & LR. Large master BR w/frplc & walk-in closet. 2 car prvt garage. Patio. Details & photos at www.26thStreetTownhome.com or TEXT - 10586 to 95495

J.D. Songstad
RE/MAX
(310)571-3441

For inquiries on
PREMIUM LISTINGS
or
ADVERTISING
in the

Santa Monica Daily Press

westside
DISH

Call us today!
(310) 458-7737

CALL TODAY FOR SPECIAL MONTHLY RATES!

There is no more convincing medium than a DAILY local newspaper.

Prepay your ad today!



(310) 458-7737

Santa Monica Daily Press

HOURS MONDAY - FRIDAY 9:00am - 5:00pm

LOCATION 1427 Third Street Promenade, Suite 202, Santa Monica, CA 90405

CLASSIFIED ADVERTISING CONDITIONS: REGULAR RATE: \$5.50 a day. Ads over 15 words add 20¢ per word per day. Ad must run a minimum of twelve consecutive days. PREMIUMS: First two words caps no charge. Bold words, italics, centered lines, etc. cost extra. Please call for rates. TYPPOS: Check your ad the first day of publication. Sorry, we do not issue credit after an ad has run more than once. DEADLINES: 3:00 p.m. prior the day of publication except for Monday's paper when the deadline is Friday at 2:30 p.m. PAYMENT: All private party ads must be pre-paid. We accept checks, credit cards, and of course cash. CORRESPONDENCE: To place your ad call our offices 9 a.m. to 5 p.m., Monday through Friday, (310) 458-7737; send a check or money order with ad copy to The Santa Monica Daily Press, P.O. Box 1380, Santa Monica, CA 90406 or stop in at our office located at 1427 Third Street Promenade, Ste. 202. OTHER RATES: For information about the professional services directory or classified display ads, please call our office at (310) 458-7737.

THE MARKET

LOCAL SERVICES FROM LOCAL BUSINESSES

SHOP OUR EASY-TO-USE DIRECTORY FOR SERVICES OF EVERY KIND. POST YOUR SERVICES BY CALLING TODAY!

(310) 458-7737

Prepay your ad today!



Please call our Classified Sales Manager to reserve your ad space. Specific ad placement not guaranteed on classified ads. Ad must meet deadline requirements. All classified liner ads are placed on our website for FREE. Check out www.smdp.com for more info.

Real Estate

PAC WEST MORTGAGE

2212 Lincoln Blvd in Santa Monica
1-888-FOR-LOAN
310 392-9223

VERY AGGRESSIVE
RATES
TIME FOR A 30
YEAR FIXED?

RATES AS LOW AS 6%

30 YEAR FIXED	6%
APR 6.116%	
10 YEAR/1 ARM	6.25%
APR 6.85%	
7 YEAR/1 ARM	6%
APR 6.905%	
5 YEAR/1 ARM	6%**
APR 7.25%	
3 YEAR/1 ARM	5.75%**
APR 7.275%	
1 YEAR/1 ARM	5.5%
APR 7.35%	
6 MO./6 MO. ARM	5.25%
APR 7.49%	
1 MO./1 MO. ARM	1.25%**
APR 8.25%	

*Rates subject to change

* As of August 29, 2007

** Denotes an interest only loan



ROB SCHULTZ

BROKER
LICENSED CALIFORNIA
BROKER #01218743



YOUR AD
COULD RUN HERE!
CALL US TODAY AT
(310) 458-7737

Real Estate

WestsideRentals
Where quality rentals find a place to live!

SoCal's #1 Home Listing Service

For apartments, houses, townhouses and roommates

Your Home Search Starts Here!

Thousands of rental listings updated daily

- ◆FREE Guest Search
- ◆Photos, Maps and Detailed Descriptions
- ◆7 Office Locations
- ◆Landlords Always List FREE

Need a Place to Live?
Call us, Stop by or Visit us Online
www.westsiderentals.com
310-395-RENT

Business Opps

eBay Make big money on eBay!
Limited seating. (310)712-2555
www.officialeybayguru.com

Massage

BLISSFUL RELAXATION! Heal your body, mind, spirit. Therapeutic bodywork/energy healing. Strictly non-sexual. Introductory specials \$68.00. Lynda, L.M.T. (310) 749-0621

EXQUISITE, INTUITIVE, strong and tender relaxing body work by mature European. Very Professional, Sonja (310) 397-0433.

HIGHLY RECOMMENDED THERAPEUTIC Sports and Deep Tissue Massage, in/out call available at reasonable rates. Call David @ 310 922-1095

Notices

NOTICE OF PETITION TO ADMINISTER ESTATE OF ADAM PASORI

Case No. BP107552

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of ADAM PASORI

A PETITION FOR PROBATE has been filed by Pierre Sauvaget in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Pierre Sauvaget be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or con-

Notices

sented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on Dec. 11, 2007 at 8:30 AM in Dept. No. 5 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the grant-ing of the petition, you should ap-pear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a per-son interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and ap-praisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner: STEVEN L. FELDMAN ESQ 061095
LES J. WOLIN ESQ 117218
GOLDFARB STURMAN & AVERBACH
15760 VENTURA BLVD STE 1900
ENCINO CA 91436
MARK J PHILLIPS ESQ 091906
Santa Monica Daily Press
CN786722 PASORI Nov 13,14,20, 2007

Vehicles for sale



'75 VW Beetle
A classic. AM/FM/CD player. Sun-roof. Fuel-injected.
2nd owner. Excellent condition.
\$2800. OBO (310) 396-0848

Your ad could run here!
Call us today at (310) 458-7737

Need
extra cash
for the
holiday season?



Find a job in the
Santa Monica
Daily Press
SMDP.com

Services

Quick HOME REPAIRS
Fixtures & furniture
Plumbing & Electrical
SERVING THE WESTSIDE
Senior Discount
(310) 985-2928

GOT A SCREENPLAY?
Professional story editor w/ 12 yrs industry exp will read & evaluate your script, provide studio-style coverage, notes, formatting.
Visit www.rpstoryservices.com.

INTERNATIONAL DOG TRAINING AND SERVICES Behavioral Management.....Individualized Service Programs. (310)869-1649

Hauling

CALL THE ORANGEMEN

Delivery, Hauling
& Junk Removal
Call Tony
(323) 873-5382

Hair Restoration

Need More Hair?



*Increase Volume & Length
*Aid Problem Areas
*Swim, Shower, Exercise w/ Confidence
*New "Extensions", "Integration" Methods
Call for free consultation and brochure



11500 W. Olympic Blvd. #330
Woodland Hills West Los Angeles
(818) 999-9952 (310) 477-2320

Cleaning

AFFORDABLE HOUSE CLEANING \$40
by day, honest reliable, own transportation, references, L.I./L.O. nanny housekeepers. Low fees, been in business since 1988, open 7 days. Call, ask for Adeline (818)705-0295 or fax (818)705-0297

YOUR AD
COULD RUN HERE!
CALL US
TODAY AT
(310) 458-7737

Services

Handyman

WEST SIDE HANDYMAN



Call the House Healer
(310) 409-3244

Handy Man

- Carpentry
- Frame/Finish
- Foundation/Concrete
- DryWall, Paint, Elec.
- Lighting Landscape
- Hardscape Furniture
- Architectural Design
- Plans & Permits
- Green & Sustainable
- Free Consultation
- Unlicensed

10% off 1st Job
27 Years exp.

Call (310) 430-2806

The Handy Hatts
Painting and Decorating Co.

SINCE 1967
RESIDENTIAL/COMMERCIAL
INTERIOR/EXTERIOR
SPECIALISTS IN ALL
DAMAGE REPAIR
Free estimates, great referrals

FULL SERVICE HANDYMAN FROM A TO Z

Call Brian @
(310) 927-5120
(310) 915-7907

LIC# 888736
"HOME SWEET HOME"

SIGN UP TO GET FREE AMBER ALERTS ON YOUR CELL PHONE.
wirelessamberalerts.org



A child is calling for help.

Holistic Health

Neck, shoulder,
upper, or full
body massage.
Out only.

Lee
(310) 806-8479

Our readers make cute holiday employees.

Call today for holiday hiring packages.
(310) 458-7737
or email Anniek@smdp.com

Services

Moving

BEST MOVERS
No job too small
2 MEN, \$59 PER HOUR
Fully Insured. We make it EZ.
Free prep. & boxes. Discount for handicap & seniors!
Since 1975 Lic. T-163844
(323) 997-1193 (323) 630-9971

Movers with Style, Inc.

CAL T-190313 CA 338038

Licensed & Insured

On-Time & Dependable

Last Minute Moves

Great Rates

www.moverswithstyle.com

For a Stress-Free

Moving Experience

CALL 310-397-1616

Painting/Tiling

Painting

- Free Estimates
- Exterior and Interior
- Over 10 yrs experience
- References Available
- Work Guaranteed

Steve's Painting

Cell: (213) 663-3064

(213) 765-0252



Therapy

STILL SMOKING?

Life is short — Why make it shorter

John J. McGrail, C.Ht.



Certified
Hypnotherapist

(310) 235-2883
www.hypnotherapylosangeles.com

Notary Public

(insured and bonded)
Santa Monica Daily Press
Ask for Connie
310-458-7737
connies@smdp.com

Available weekdays 9-5
Call or email for rates
or appointments
Walk-ins welcome

Santa Monica Daily Press

\$2 OFF
ADMISSION
W/ COUPON

**EXIT
LINDERO
OFF THE
101 FWY**



INDOOR PLAYGROUND!

& FAMILY FUN CENTER



**BIRTHDAY
PARTIES**

**PARENT & ME
CLASSES**



CAFE

**SAFE &
PRODUCTIVE
ENVIRONMENT**



**ONE OF CALIFORNIA'S LARGEST INDOOR PLAY PLACES
WITH OVER 15,000 SQ. OF FUN!**

FORMERLY BRIGHT CHILD

\$2 OFF
A FULL PRICE \$9.75
GENERAL ADMISSION

FO-FO FIGGILY'S
(818) 338-8888
WWW.FOFOFIGGILY.COM
618 LINDERO CANYON ROAD
AGOURA HILLS, CA 91377

LIMIT ONE DISCOUNT PER FAMILY. NOT VALID WITH ANY OTHER OFFERS.
EXPIRES 10/30/07. NOT VALID TOWARDS CAFE, RETAIL, BIRTHDAY PARTIES OR CLASSES.
EXCLUDES SCHOOL HOLIDAYS.





Pacific Ocean Properties

2212 Lincoln Boulevard, Santa Monica, CA

310 392 9223

INTRODUCING PACIFIC OCEAN PROPERTY MANAGEMENT - PROFESSIONAL RESIDENTIAL & COMMERCIAL PROPERTY MANAGEMENT SERVICES



2212 Lincoln Blvd. Santa Monica 5,000 sq. ft. lot 3,000 sq. ft. interior 2 commercial businesses \$1,399,000	Lincoln & Venice For sale or lease Los Angeles 10,000 sq. ft. Commercial Property under construction \$4,000,000 to generate \$37K/mo in income	116 Pacific Santa Monica Townhouse 3 BR/2 BA 2,000 sq. ft. \$1,350,000	2432 21st St. Santa Monica 3BD 2BA Just Listed Sunset Park \$ 1,150,000	2957 Lincoln Los Angeles Commercial/Retail \$1,275,000 Generates \$4,400 monthly in income plus parking
---	---	---	---	---

PACWEST MORTGAGE

NEW RATES

30 year fixed 6%	APR 6.116%
15 year fixed 5.5%	APR 5.85%
7 year/1 arm 6%	APR 6.905%
3 year/1 arm 5.75%**	APR 7.275%
6 mos./6 mo.arm 5.25%	APR 7.49%

* Rates subject to change * As of Sept. 12, 2007 ** Denotes an interest only loan *** Denotes Neg Am

10 year/1 arm 6.25%**	APR 6.85%
5 Year Fixed 1.25% & 2.25%	APR 8%
5 year/1 arm 6%**	APR 7.25%
1 year/1 arm 5.5%	APR 7.35%
1 mo/1 mo.arm 1.25%***	APR 8.25%

Call 1(888)FOR-LOAN
1 (888) 367-5626)