



COACH CUDÁ LEADS THE WAY
SEE PAGE 3

Santa Monica Daily Press

Since 2001: A news odyssey

THE GETTING CHILLY ISSUE

Trees could wait another day

Treesavers plan to ask the commission to table issue

BY MELODY HANATANI | Daily Press Staff Writer

CITY HALL The highly anticipated public hearing tonight on the pending landmark designation of the Ficus trees in Downtown Santa Monica, an action that could save the trees at the root of the controversial project, could be postponed for a few months.

Jerry Rubin, a peace activist and a leader of the Santa Monica Treesavers, said he plans to ask the Landmarks Commission to table the discussion regarding the Ficus trees because he needs more time to compile his case.

The Santa Monica Treesavers is a group of residents and business owners that oppose a city project that calls for the

removal of more than 50 Ficus trees on Second and Fourth streets, a relatively small yet controversial element of the \$8.2 million streetscape improvement project.

If Rubin's request is granted, it could bode well for the Treesavers contingent since both the consultant and city are planning to recommend the commission deny the application after finding through an assessment review that the trees do not meet any of the six criteria required before a designation is granted.

Rubin said he was surprised to see the tree matter on the commission's November agenda since he only filed the application last month and was under the impression it would not be heard until December at the earliest. The Santa Monican added that he wanted more time to be able to draft a response to the city staff report, which wasn't



Daniel Archuleta daniela@smdp.com

SEE TREES PAGE 9

ACTIVE: Treesavers held a series of rallies last month.

REMEMBRANCE

HONORING VETS

Arlington West highlight's local Veteran's Day observances

PHOTO ESSAY BY MORGAN GENSER PAGE 11



Morgan Genser news@smdp.com



Gary Limjap

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Can we talk?

Continuing last year's discussion with City Manager P. Lamont Ewell about community priorities

Attend one of these neighborhood meetings to get an update on how the city has responded to the community's concerns, and discuss Santa Monica's needs and priorities as the 2008-09 budget planning cycle begins.

All meetings begin at 7:00 p.m.

Tuesday, November 6, 2007

Montana Avenue Library, 1704 Montana Ave.

Monday, November 12, 2007

Virginia Ave. Park, Thelma Terry Center, 2200 Virginia Ave.

Monday, November 19, 2007

Ken Edwards Center, 1527 4th St.

Tuesday, November 20, 2007

Grant Elementary School Auditorium, 2368 Pearl St.

Co-sponsored by:

Friends of Sunset Park
North of Montana Association
Ocean Park Association
Pico Neighborhood Association
Wilshire-Montana Neighborhood Association



All locations are wheelchair accessible. For additional disability-related accommodations, or for more information about these meetings, please call (310) 458-8281.

Calendar

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MONDAY, NOVEMBER 12, 2007

Santa Monica Daily Press

A newspaper with issues



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WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



Solo Gene

3233 Helms Ave., LA, 8 p.m.

Guitarist Gene Beroncini will perform a solo show at The Jazz Bakery tonight. Tickets are \$25. For more information, visit www.jazzbakery.com.

Play bridge

2101 Ocean Park Blvd., 1 p.m. — 3 p.m.

The Fairview Branch Library invites the public to play bridge. All levels welcome.

Hatha Yoga at FPC

1220 Second St., 7 p.m. — 8:15 p.m.

Yoga instructor John Sweetman will lead in the Renaissance Room at First Presbyterian Church of Santa Monica. Cost is \$5 per class.

'Bathroom Talk'

1404 Third Street Promenade, 7:30 p.m. — 9 p.m.

The Promenade Playhouse presents "Bathroom Talk," an improv sketch comedy about the unusual things that occur in the Ladies room at a night club. Tickets are \$12 at the door. For more information, call Laura at (310) 430-8828.

Tuesday, Nov. 13, 2007

From Reel to Real: 'Tsotsi'

601 Santa Monica Blvd., 6:30 p.m. — 9 p.m.

The Santa Monica Public Library presents a free monthly screening and discussion series, built around issues-based movies. Presenter Gregg Heacock will lead a discussion prior to the film. This month's screening is the Best Foreign Film Oscar winner, "Tsotsi." Seating is first come, first served in the MLK Jr. Auditorium.

Story Time for Twos

2601 Main St., 10 a.m. & 10:30 a.m.

The Ocean Park Branch Library brings back their music and story program for toddlers aged 24 — 36 months. Registration and an accompanying adult are required. For more information or to make a reservation, call (310) 392-3804.

'Liquid'

462 N. Robertson Blvd., West Hollywood, 7 p.m. — 10 p.m.

Artist's reception for "NCIS" actor, David Dayan Fisher. Hors d'oeuvres, wine and silent auction benefiting Kensington Cares.

Story time Tuesdays

11360 Santa Monica Blvd., L.A., 10 a.m. — 11 a.m.

The West L.A. Library offers stories and crafts for kids every Tuesday morning.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.



City Manager seeks out some advice

Lamont Ewell asks locals, 'Can We Talk?'

BY KEVIN HERRERA
Daily Press Staff Writer

DOWNTOWN Do you want more street-lights near your home, or maybe more parking is what you're after?

Either way, this month might be your best shot at getting what you think you deserve. That's because City Manager Lamont Ewell and his staff are hosting a series of community meetings in which residents are encouraged to attend and give their thoughts on how their tax dollars should be spent.

The second meeting in the "Can We Talk?" series is scheduled for tonight at 7 p.m. at Virginia Avenue Park's Thelma Terry Center.

It is the second year that Ewell has held these meetings to address community

SEE BUDGET PAGE 8

Writers strike idles workers

BY GARY GENTILE
AP Business Writer

LOS ANGELES They're not on screen or on strike, but somewhere way behind the scenes in Hollywood, legions of workers are off the job as writers strike against studios.

A growing number of caterers, hair-dressers, set builders, crew members and people who rent everything from trucks to portable dressing rooms have been idled in this industry town, as filming shuts down and studios yank funding from production companies.

With no deal in sight, the toll will only mount.

Already, at least seven sitcoms, including "The Office," have stopped production

SEE STRIKE PAGE 10

COMMUNITY PROFILES | ZACH CUDA



File photo

TIME'S ON HIS SIDE: Samohi football coach Zach Cuda puts his players through the paces during a practice earlier this season.

Teaching lessons in life

Coach Cuda leads Samohi Vikings into the postseason

BY MELODY HANATANI
Daily Press Staff Writer

SAMOH Zach Cuda can now take a slight breather, a very slight one at that.

Two back-to-back losses, each to 2006 Ocean League co-champs Beverly Hills and Culver City by a combined five points, made for a dim postseason outlook for the Santa Monica High School varsity football team.

But the Vikings came through in the end, pulling out victories against

Inglewood and Hawthorne High Schools in the last two weeks of the regular season, giving their second-year young head coach his first playoff appearance while at the helm of the team.

On Sunday, two days after taking care of a winless Hawthorne High School on the road, 55-18, Cuda and his Vikings learned they will face a formidable opponent in Palos Verdes, which finished the season 7-2 and at the top of the Bay League, this Friday on the road.

"Some teams have taken tough losses (like) the ones we had this year and things start to go south in a hurry," he said before last Friday's game. "We never got that feeling this year."

"Here we are sitting in week 10 and we didn't win every game that we played, but we're sitting here looking at if we take care

of business tonight, we have a chance to make a run," he added.

Being the head coach of a high school football team is not what Cuda envisioned just four years ago when the native Oregonian made his way south to join the academic faculty at Santa Monica High School. At just 29 years old, he's one of the younger coaches in the field.

Shortly after he had accepted a social sciences teaching position at Samohi, former Vikings football coach Michael Burnett called Cuda, who was still completing his master's degree in education at the University of Oregon. In the resume seeking his first teaching position, Cuda had mentioned he had a background volunteering in coaching both football and

SEE CP PAGE 10



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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

In need of a BBB solution

Editor:

I want to thank the Big Blue Bus for recognizing the problems created by the new Santa Monica College shuttle buses, for listening to the residents concerns, and for their willingness to move forward with solutions to rectify this situation. I also want to clarify a few things from your Nov. 8 article ("Riding on anger," page 1).

I would not classify my complaints to the city as mere "gripes." This bus "plan" has resulted in the degradation of my property and has had a severe impact on the quality of life of my family, my tenants, and my neighbors. The worst result of this ill-conceived plan is the dangerous traffic and safety situation that it has created on the corner of 20th and Pearl streets. This is an accident waiting to happen. I've already witnessed several close calls, including seeing a pedestrian nearly get hit. I can only hope that nobody gets hurt or killed before a new plan is put into effect.

The percentage of SMC students that are Santa Monica residents was also incorrectly stated in your article. Marvin Martinez, SMC's provost in charge of "planning," said that only 25 percent of SMC's students are residents of Santa Monica, not 50 percent. The fact that 75 percent of SMC's students are not Santa Monica residents is very significant when one considers the amount of money Santa Monica taxpayers are giving the college.

It seems that every November election the college's rhetoric to the voters is "just give us the bond money and we'll do the right thing for the community." Through these bonds the taxpayers of Santa Monica are giving the school over \$300 million. Unfortunately, the college's priorities are expansion and increasing enrollment at whatever cost to the residents. Under the guise of helping residents by providing more public transportation or by taking student's cars out of the area, these shuttle buses were forced onto the neighboring residential streets. How disheartening it was for me to hear the college's true opinion of their neighbors when SMC's Marvin Martinez told me in September that the corner of 20th and Pearl streets "is not a residential corner." I can only hope that Mr. Martinez's shameful disregard for the neighboring residents is not an opinion held by of the rest of SMC's administration. SMC's board of trustees and administration should move quickly to help find a solution to this fiasco, instead of trying to wash their hands of the problem by saying it's only the Big Blue Bus that is to blame. The BBB is running these buses for SMC, as evidenced by the fact that 90 percent of the riders are students.

The solution to the problems created by the new "Sunset Ride/SMC shuttle" and the #6 SMC commuter buses, that all the residents at the Nov. 6 meeting seemed to agree on, is that these buses need to be kept on Pico Boulevard. They should not cut north and south through the residential streets of 17th or 20th, (the cross-town ride bus already has over 50 stops per day on these streets). SMC's shuttle buses need to run North/South on Bundy to Pico. In order to help accomplish this, Santa Monica College needs to make accommodations for a bus depot, including a bus turnaround area on Pico. They have ample room for such a facility at Pico and 19th Street. After building two new parking structures, and all the parking they are saving with students now riding the buses, they should be able to sacrifice some of the old parking lot currently at this location to provide a safe bus depot for the SMC shuttle buses.

Jeff Bender

Santa Monica



Bill Bauer

Send comments to editor@smdp.com

If traffic doesn't get you, ficus trees will

ITEM 1-F ON TOMORROW NIGHT'S city Council agenda sounds innocuous enough. It's "The East Colorado Avenue Improvement Project consisting of pedestrian and neighborhood traffic improvements on Colorado Avenue between 20th Street and Centinela Avenue. Improvements(?) will include mid-block crosswalks with in-pavement flashers, crosswalk enhancements, raised landscaped median islands and curb extensions, new streetlights, traffic signal modifications, and striping and signage improvements at various locations."

City Council is now being asked to appropriate \$1,035,496 for the physical work which will put us another step closer to gridlock. I wouldn't OK this without an elevated pedestrian crosswalk over Colorado between the Water Garden and Yahoo! Center. But, that's the least of the problems.

Much has happened since Council approval in June, 2005. Just recently, four major traffic generating developments were announced for the immediate neighborhood.

At 2930 Colorado Ave., currently the Village Trailer Park, a private developer proposes 349 dwellings, 48,000-square-foot of office/retail space and parking for 503 vehicles.

Less than a block away, a 115,000 square foot entertainment/offices/post production facility is proposed for 2834 Colorado Ave. with parking for 412 vehicles. This project is being reviewed by Planning Commission, Wednesday night.

The former 7.16-acre Paper Mate property was purchased this summer by a mega-developer who has announced preliminary plans for 300,000-square-feet of entertainment related office space on Olympic Boulevard between 26th and Stewart streets. Parking? Possibly for 1,000 vehicles.

And, at 3025 Olympic Blvd., 623 units of "affordable" single room occupancy apartments are proposed with parking for 667 vehicles.

A few years from now, there's going to be a lot more traffic with a lot less "street" to carry it if this contract is approved. Smart planning would mean reopening this project for review in light of the congestion these future developments will generate. Despite the fact that our traffic is amongst the most gridlocked in the region, it probably won't stop City Council from spending one-million bucks to make it even worse.

HOLY PARKING

Wednesday night, The International Church of the Foursquare Gospel at 1420/1424 Yale St. will ask Planning Commission for a conditional use permit for a 100-student/11-faculty private high school and a parking variance.

The church property is in a multi-family residential neighborhood. The Lighthouse Christian Academy high school has been in operation for eight years with as many as 75 students. It has inadequate parking and no on-site

pickup or drop off for students or daycare clients. Currently, the church can park 14 vehicles on premises although the proposed use requires 101 parking spaces.

The neighborhood has permit parking, however the impact of a 100-student school, a daycare center and other concurrent church uses would severely tax the surrounding area according to the staff report. Wisely, staff recommends LCA enrollment be restricted to 65 students or less to (marginally) minimize traffic and parking impacts.

Two years ago, a similar situation occurred on 18th Street at Arizona Avenue. The Unitarian Universalist Community Church, also in a multi-family residential neighborhood, wanted to expand without providing 12 on-site parking spaces as required for the expansion itself. The church was already short a total of 84 required on-site parking spaces.

Despite the good work they do, the issue for the Foursquare Gospel Church, like the Unitarian Church, is about adhering to zoning requirements. Planning Commission's continual granting of CUPs and parking variances is a major contributor to severe parking shortages in residential neighborhoods.

Therefore, the Commission should uphold the present codes, limit the enrollment of the Lighthouse Christian Academy and implement monitoring to insure that enrollment limits aren't exceeded.

FICUS FIASCO PERSISTS

Unless postponed, the Landmarks Commission will hold hearings tonight and possibly decide on landmark status for ficus trees, downtown on Second and Fourth streets between Wilshire Boulevard and Broadway.

Some 23 trees are scheduled for removal due to compromised structural integrity. A small but vociferous group of tree huggers has vowed to save these ficus any means including "landmarking" them.

It's wrong to grant something historical significance just because it's going to be removed. It's an abuse of a process that recognizes and protects buildings, art, locations or, yes, even trees, that are rare and/or have historical, cultural or architectural (in the case of a structure) significance. These trees don't qualify on any level.

LA.curbed.com recently posted this along with photos: "What happened to cause the City (of Los Angeles) to remove all the ficus trees along the east side of La Brea? Commenters on both Curbed and franklinavenue.blogspot.com surmise that the trees were chopped down because they were destroying the sidewalk and possibly providing shade to vagrants. The trees were also going untrimmed and may have been a liability to the adjoining property owner."

Ouch! Where were the tree huggers when these ficus met the woodsman's ax?

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A grateful nation should remember

AS LEADER OF THE WORLD'S LARGEST veterans organization, I often have the privilege of meeting some important people. No, I am not referring to our elected officials, business leaders or celebrities. I am speaking of the members of the U.S. military.

Can any CEO or distinguished Ivy League graduate truly claim to be under more pressure than the 21-year-old squad leader walking a patrol in Baghdad? Do they really have more responsibility than the young commander of a nuclear-powered submarine? Do they have as much on the line as the mechanic fixing a \$2 billion Stealth bomber?

"Nothing in our lives will ever be as important as this," said Lt.Col Henry Mucci, in the 2005 true-to-life film "The Great Raid."

Sadly, their deeds are frequently unappreciated.

In an essay early this year, Army Sgt. Eddie Jeffers wrote, "Even thousands of miles away, in Ramadi, Iraq, the cries and screams and complaints of the ungrateful reach me. In a year, I will be thrust back into society from a life and mentality that doesn't fit your average man. And then, I will be alone. And then, I will walk down the streets of America, and see the yellow ribbon stickers on the cars of the same people who compare our President to Hitler."

Unfortunately, Sgt. Jeffers won't get to walk down the streets of America in a year. On Sept. 19, he was killed in Iraq. He was 23.

Fortunately, when a soldier walks into an American Legion post, he is given the thanks of a grateful organization. If we put soldiers in boots, and we put those boots in harm's way, The American Legion family knows it must support them in every way.

We are committed to finding good jobs for Sgt. Jeffers' comrades by hosting career fairs and urging Congress to maintain a strong veterans preference program for federal employment. Companies understand that it's smart business to hire veterans, and when members of the Guard and Reserves deploy, it is America's business to ensure that their civilian careers do not suffer.

We must not forget the unique needs of women veterans. Women are major contributors to our military presence in Iraq and Afghanistan and many have given their lives in the War on Terror. VA must be prepared to adequately treat the special needs of our female veterans.

It is tragic that the men and women who

allow us to be safe in our homes are often without homes themselves when they shed their uniforms. An estimated 23 percent of America's homeless are veterans. Of these homeless Americans, 89 percent were honorably discharged and 47 percent served during the Vietnam War. Too often today's tattered citizen of the street was yesterday's toast-of-the-town in a crisp uniform with rows of shining medals.

But all is not grim. When my predecessor, Past National Commander Paul Morin, asked Americans to donate \$50,000 so wounded warriors at Landstuhl Regional Medical Center in Germany could receive comfort items, The American Legion family and its friends responded in a big way - raising more than \$300,000 for these heroes. Moreover, the quality of health care provided at most VA centers is consistently rated among the best in the world. Communities across our great country have recognized the value of military service, honoring heroes and their families with Blue Star salutes. And the American GI consistently tops public opinion polls and surveys as the most respected person in America.

Just as Colonel Mucci said, "Nothing in our lives will ever be this important" - likewise, nothing on a person's lifetime resume should trump past military service.

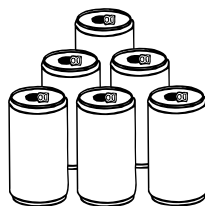
Pride in ones' military service is a bond shared by nearly all who have served. This pride is on display on every obituary page in the country, where military service — regardless of how many decades have passed and subsequent achievements reached — is mentioned with the death notice of nearly every deceased veteran.

Although the successful businessman may have closed multi-million dollar deals and raised a wonderful family, what single accomplishment tops the decisive actions he took during the siege of Khe Sanh which saved the lives of several of his fellow Marines?

Fewer than 10 percent of Americans can claim the title "veteran." And while Veterans Day is Nov. 11, we should thank our veterans everyday. It's the least a grateful nation can do.

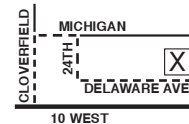
Marty Conatser of Champaign, Ill., is national commander of the 2.7 million-member American Legion, the nation's largest wartime veterans organization. A high-resolution photo of Cmdr. Conatser can be downloaded at www.legion.org.

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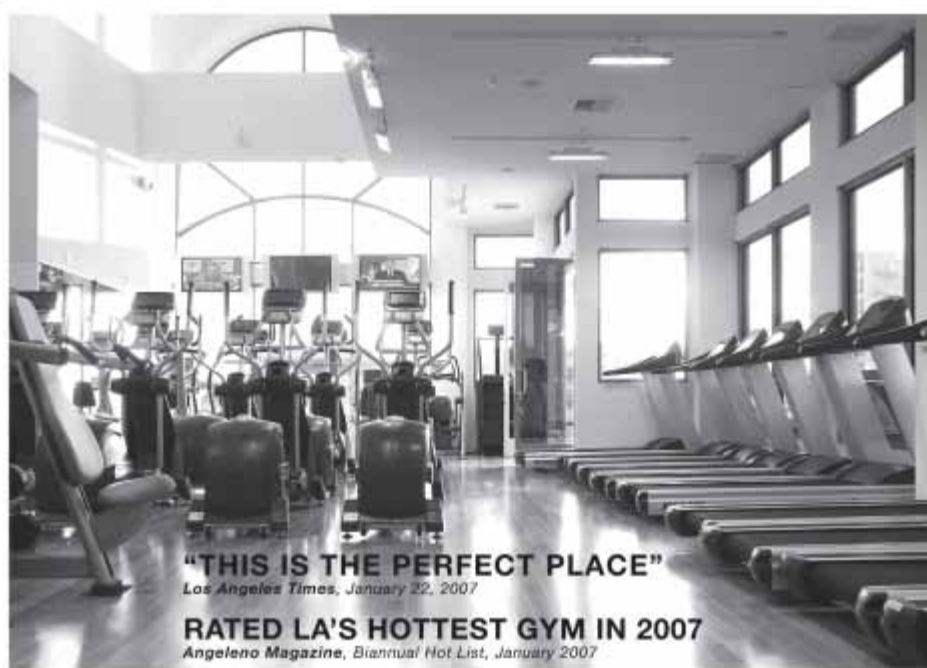
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The Q-Line

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Paying up

The City Clerk is currently considering a few changes for the City Council. A few of the talking points are an increase in pay as well as the addition of more council meetings.

So this week's Q-Line question asks:

Do you feel that the council should meet more often and if so should they get a pay hike?

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your answers in the weekend edition of the Daily Press. Please limit responses to a minute or less.



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KNOW BEFORE YOU GO

"Know Before You Go" is a weekly update on construction projects throughout Santa Monica. Here is a run-down of this week's construction projects initiated by City Hall

Alley Closure at 3107 Santa Monica Blvd.

Construction crews are working in the alley behind 3107 Santa Monica Blvd. The alley will be closed to traffic. Detours will be posted at various sites during construction.

Annenberg Community Beach Club at Santa Monica State Beach (415 Pacific Coast Hwy.)

Material delivery to the construction site will continue 9 a.m. to 4 p.m. weekdays. Flag persons will be in the area to ensure safe conditions and limit disruption to Pacific Coast Highway.

Annual Tree Trimming Project

City trees will be trimmed at the following locations this winter: 24th Street (San Vicente Boulevard to Montana Avenue), 14th Street (San Vicente to Montana), Fourth Street (Montana to Wilshire Boulevard), 24th Street (Idaho Avenue to Wilshire Boulevard), Cedar Street (Seventh Street to Lincoln Boulevard), 28th Street (Pico Blvd to Ocean Park Boulevard), Centinela Avenue (Santa Monica Boulevard to Nebraska Street), Georgina Avenue (Ocean Avenue to 14th Street), Ashland Avenue (Lincoln Boulevard to 14th Street), Georgina Avenue (14th Street to 17th Street), Carlyle Avenue (Ninth Street to 14th Street), Sixth Street (Idaho Avenue to Wilshire Boulevard), Douglas Park, and 14th Street (Pico to Ocean Park boulevards). There will be minimal lane closures from 7:30 a.m. to 3:30 p.m., Mondays thru Fridays. The annual tree trimming schedule is subject to change without notice due to inclement weather, emergencies, community events, budget conditions, street repairs or other public improvements. Residences and businesses will be notified in advance of tree trimming operations, blocks will also be posted with no parking signs.

Back On the Beach Café (445 Pacific Coast Hwy.)

Due to construction of the Annenberg Community Beach Club, parking at Lot 10 is limited, however, Back On the Beach Café remains open. Patrons are advised to carpool, ride a bike or park in Lot 9 north instead. The self pay machine in Lot 9 allows payment for either all-day or 2-hour parking. Flag persons will be assisting with parking lot and Pacific Coast Highway traffic flow, weekdays between the hours of 9am and 4pm.

Big Blue Bus Transit Store (223 Broadway)

Improvements to the Big Blue Bus Transit Store include a new building façade and construction rehabilitation. Construction is scheduled until Nov. 9, 2007.

Big Blue Bus Campus Expansion (1620 Sixth St.)

Public parking at the corner of Sixth Street and Colorado Avenue is now closed. There is no parking or pedestrian access to the south sidewalk of Colorado Boulevard, between Sixth and Seventh streets. West sidewalk of Seventh Street, between Colorado Avenue and Olympic Boulevard will also be closed to pedestrians.

Marine Street Utility Undergrounding

Relocation and undergrounding of electric, phone, and cable facilities on Marine Street, between Lincoln Boulevard and Prospect Court. Parking limitations will be posted daily and detours may be announced as necessary.

Second and Fourth Street Pedestrian Improvements

Pedestrian and streetscape improvements along the Second and Fourth streets will consist of sidewalk repairs, installation of the new curb extensions at mid-block crossings, tree replacements and relocations, and tree uplighting. Second Street will be reduced to one lane each way from Broadway to Wilshire Boulevard (for the week of Nov. 5). Corner sidewalk ramps will be reconstructed at Colorado Avenue, Arizona Avenue and Wilshire Boulevard. Please follow posted detour signs.

Stewart Park Restroom Project (1819 Stewart St.)

Construction of new restroom facilities at Stewart Park. Sidewalk is closed on the west side of Stewart Street (between Exposition and Delaware). Please use east sidewalk. Temporary restrooms are on-site for public use.

Traffic Signal Upgrade

Installation of the fiber optics infrastructure will continue on Lincoln Boulevard from Olympic Boulevard north to Wilshire Boulevard, Wilshire Boulevard from Lincoln Boulevard, and Ocean Avenue from California Avenue south to Colorado Boulevard. Work hours are 7:30 a.m. to 5 p.m., Monday thru Friday. Lane closures and sidewalk closures can be expected throughout the construction zones.

Wilshire Storm Water Diversion Structure

Construction for the installation of the diversion facility on Ocean Avenue and Wilshire Boulevard is in process and is scheduled for completion in December. Traffic will be narrowed to two lanes north, one lane south on Ocean Avenue at Wilshire.



Earth Talk

By the editors of E Magazine

Send comments to editor@smdp.com

Photo courtesy Getty Images

CLEARING THE AIR: California is now requiring auto makers to reduce their vehicles' greenhouse gas emissions 30 percent by 2016. Fourteen other U.S. states — Arizona, Connecticut, Florida, Maine, Maryland, Massachusetts, New Jersey, New Mexico, New York, Oregon, Pennsylvania, Rhode Island, Vermont and Washington — have followed suit, as has Canada.

Number of states lead pollution fight

Dear EarthTalk

In lieu of federal action in the U.S. to combat global warming, have any states taken local measures to reduce greenhouse gas emissions?

David

Monterey, CA

THOUGH THE BUSH ADMINISTRATION has been slow to even admit that global warming is a serious issue, and has rejected the terms of the Kyoto Protocol (an international agreement calling on developed nations to curb greenhouse gas emissions), more than 30 U.S. states have passed legislation and/or formed regional coalitions on their own to promote energy efficiency and reduce the emissions that cause global warming.

The leading state in the battle against climate change is California, which as early as 2002 began calling on carmakers to reduce the greenhouse gases generated by new vehicles sold there. In 2003, California joined neighbors Oregon and Washington in laying out a set of recommendations for how states could combat global warming by setting emissions reduction targets for state vehicle fleets and enacting energy efficiency standards for a wide range of other products. By the end of 2004, the west coast triumvirate had jointly adopted the goal of reducing greenhouse gas emissions upwards of 15 percent by 2015.

Always pushing the envelope, California then adopted a controversial measure requiring automakers to reduce their vehicles' greenhouse gas emissions 30 percent by 2016. Since then, 14 other states — Arizona, Connecticut, Florida, Maine, Maryland, Massachusetts, New Jersey, New Mexico, New York, Oregon, Pennsylvania, Rhode Island, Vermont and Washington — have adopted California's tough standards. With Canada's government following suit in 2004, some 40 percent of North America's new car fleet could be much cleaner within a decade — although carmakers are fighting the pro-

posal tooth and nail.

Beyond automotive emissions, California is leading the charge against global warming in other ways. Governor Arnold Schwarzenegger issued an executive order in 2004 calling for reducing overall greenhouse gas emissions statewide by 80 percent over five decades. And in 2006 the state assembly passed its landmark Global Warming Solutions Act limiting the output of greenhouse gases there to 1990 levels by 2020. California is the world's sixth largest economy and 12th largest producer of greenhouse gases, so its proactive stance should have a large impact on overall efforts to mitigate climate change.

Other efforts are underway as well. In 2006, seven northeastern states formed the Regional Greenhouse Gas Initiative to create a system of economic incentives for reducing greenhouse gas emissions. Each participating state — Connecticut, Delaware, Maine, New Hampshire, New Jersey, New York and Vermont — has agreed to stabilize current emissions through 2015 followed by a 10 percent reduction over the following five years. Meanwhile 18 states, led by New York, Hawaii, Maine and California, have legislated that some of the electricity they consume must come from non-polluting renewable sources.

Given the groundswell of action to mitigate global warming at the state level — more than half of the U.S. population lives in states where reductions in greenhouse gas emissions are or will become mandatory — America may be able to meet the requirements laid out by the Kyoto Protocol, even without federal participation.

Want to get down to earth? Submit questions to earthtalk@emagazine.com.



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Santa Monica Daily Press

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Frisco's sea life is in major peril

Rescuers race to save birds tarred by Bay Area oil spill

BY TERENCE CHEA
AND SCOTT LINDLAW

Associated Press Writers

SAN FRANCISCO Wildlife rescue teams are racing to save hundreds of seabirds whose feathers have been tarred with black shipping fuel from the San Francisco Bay's worst oil spill in nearly two decades.

About 58,000 gallons of heavy bunker fuel leaked into the bay Wednesday after a massive container ship hit a tower of the Bay Bridge. Tides carried the oil under the Golden Gate Bridge and into the Pacific Ocean, closing more than a dozen beaches, canceling weekend outdoor events and threatening birds and marine life.

Oil skimmers and shoreline cleanup crews continue to mop up the damage — a job that is expected to last weeks or possibly months. On Friday, about 17,500 gallons of oily liquid had been sucked up.

But authorities said most of the spilled oil will never be captured and eventually will dissolve into the water. Concentrated globules could remain for months and cause problems for seabirds.

State wildlife officials said they have received hundreds of reports of oiled birds found on Bay area beaches. So far, 94 live birds have been recovered and sent to a rehabilitation center in Solano County; 28 were found dead.

Most of the injured birds are surf scoters, a duck-like species that lives on the water's surface and dives for fish. When oil gets on their feathers, it disrupts their waterproofing system and ability to stay warm, forcing them on shore where they are at risk of starvation.

"Oil and feathers don't mix," said Yvonne Addassi, a wildlife biologist with the state Department of Fish and Game. "We're in a time crunch. The birds can only stay oiled for so long before they can no longer be rehabilitated."

On Friday, about 15 rescue teams were collecting injured birds, and officials planned to start enlisting and training volunteers to help over the weekend.

Fish and Game officials said the fuel generally stays on the water's surface, and they had not seen any evidence that fish have been harmed — though they are concerned that the spill could affect bay herring that spawn at this time of year.

Fishermen are worried that the spill could impact the much anticipated Dungeness crab season that begins Nov. 15. Bay Area fishermen planned to meet Saturday to discuss delaying the commercial season, said Larry Collins, who heads the San Francisco Crab Boat Owners Association.

Once the crabs are harvested from the ocean floor, sea water is circulated in boat tanks to keep them alive, and the fisher-

men are concerned the spilled fuel could contaminate the crustaceans. The oil was blamed for the deaths of some crabs kept in tanks of circulating bay water at Fisherman's Wharf, Collins said.

"If the crabs get contaminated and someone gets sick, then you've lost your market," said Collins, who believes the season should be postponed until the spill is cleaned up. "This is a big mess."

Gov. Arnold Schwarzenegger declared a state of emergency Friday after meeting with state, federal and local officials overseeing the cleanup. The proclamation makes additional state personnel, funding and equipment available.

"This has done tremendous damage to the environment, to wildlife and to the birds," the governor said. "We have to clean up as quickly as possible."



OIL AND FEATHERS

DON'T MIX, WE'RE IN A TIME CRUNCH. THE BIRDS CAN ONLY STAY OILED FOR SO LONG BEFORE THEY CAN NO LONGER BE REHABILITATED."

Yvonne Addassi, Wildlife biologist with the state Department of Fish and Game

Meanwhile, criticism mounted regarding the U.S. Coast Guard's response to the spill that has fouled miles of California coastline.

The attorney for the pilot who was guiding the vessel away from the Port of Oakland when it hit the bridge said the pilot notified authorities immediately, and soon after alerted them that there was a sheen of oil on the water.

According to the statement from Capt. John Cota's lawyer, it took cleanup crews at least 90 minutes to respond. Coast Guard logs of the day's events shows a response team on the scene in about a half hour, but also show it took much longer for oil-skimming vessels to arrive.

Rear Adm. Craig Bone, the Coast Guard's top official in California, conceded the agency should have done a better job keeping local authorities informed. "That is not acceptable," said Bone.

But Bone insisted the Coast Guard's response was immediate and aggressive and that the miscommunication did not impede efforts to corral the oil.

The accident's cause is being investigated, and Coast Guard officials are focusing on possible communication problems among ship personnel and with vessel traffic controllers.

✉ WHAT DO YOU THINK?

■ Send letters to editor@smdp.com

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City Manager seeks public input

FROM BUDGET PAGE 3

concerns and develop a set of priorities that city staff will consider as a new city budget is developed for 2008-09.

"This is a way for us to hear directly from the residents about what they believe are the most important issues that need to be addressed as we move forward with the budget," said Kate Vernez, assistant to the city manager.

The meetings have been well received by residents, who remember the days when they were forced to state their cases before the City Council during budget hearings in January. During those hearings, residents would have to compete with non-profits for the council's attention, often having to make their arguments in less than three minutes.

During the community meetings, residents are allowed to meet face-to-face with not only the city manager, but also several department heads in charge of such things as community maintenance, open space and planning.

"I think the meetings are incredibly fruitful," said Ted Winterer, president of the Ocean Park Association, whose members spoke with Ewell and his staff Nov. 1 at John Muir Elementary School. "It's always great to get the city manager out there and hear what the people have to say about how they would like to have their tax dollars spent, and I think he has proved to be responsive to our concerns in the past and will in the future."

Current community priorities for the city at large include culture, sustainability, recreation and active living, education, customer service, and capital needs and infrastructure, with a special focus on homelessness, the update of the city's Land Use and Circulation Element, and youth.

Other suggestions on community priorities will come from council-appointed boards and commissions, a resident satisfaction survey, and council discussions on the subject. The council will then hold a series of budget workshops in May, and adopt the final budget in June 2008.

During the meeting earlier this month, Winterer said residents expressed a need for wider sidewalks to encour-

age more pedestrian activity, and the planting of trees in vacant tree wells on Ocean Park Boulevard.

Residents also asked that priority be given to improving the City's building and safety code and permit inspections. Creating a Citywide disaster plan and more effective policing were also mentioned. Lastly, residents requested placing utility lines underground, beginning in Ocean Park.

Another main concern was giving Santa Monica High School students free bus passes for the City's Big Blue Bus and allowing students to park at the new Civic Center Parking Structure to help alleviate parking issues at the school.

Winterer said Ewell has followed through on requests that were made last year. After hearing complaints from residents about the lack of parking and its affect on traffic during the Sunday Farmers' Market on Main Street, city staff created a bike valet program to encourage cycling; offered free parking at the beach lots for market patrons; and devised a plan to create more turnover at Main Street parking meters so that drivers do not have to circle around the neighborhood in search of a spot.

"I think this is a much better system," Winterer said. "You know how long council meetings run. It's asking a lot for someone to stay at a meeting until midnight and then give them only one minute or so to speak. Instead, from 7 to 9 of you get a chance to say your peace and I don't think anyone felt that they didn't get a chance to do that."

Winterer said he would like to see Ewell hold more meetings with neighborhood groups.

Jean Dodson, president of the Wilshire Montana Neighborhood Coalition, said attendance at the meeting held last year at Reed Park for her area was low and is hoping that more will show up this time around because the opportunity is too great to pass up.

"This is an open forum where everyone has an equal opportunity to speak and hopefully have their problems solved," Dodson said. "This kind of access doesn't happen

every day so it is important to take advantage of it. Since Lamont has come to town, there has been a sea change in terms of City Hall's willingness to listen to the people and we are certainly happy to see that and appreciate it."

Dodson said her neighbors are still deeply concerned about the lack of parking in the area as well as homelessness and would like to see more movement on those two issues. Overdevelopment is also a concern because it brings with it more people and more traffic congestion. Wil-Mont has joined with other neighborhood groups in calling for a temporary, citywide moratorium on development.

Zena Josephs, president of Friends of Sunset Park, said not only are the community budget meetings beneficial for members of neighborhood groups like hers, but also for those living in areas where there are no active groups, such as Downtown and the Mid-City area.

"The city manager, and the police chief and planning director he has hired, all seem to work from a philosophy of serving the residents and trusting the residents," Josephs said. "Each of these three officials has come to FOSP meetings during the year, not just the 'Can We Talk?' meetings, and they listen to our concerns, discuss possible solutions with us, and treat us with respect."

"Some of the other city officials still seem to work from the philosophy that 'they know better' than the residents," Josephs added. "When they seem dismissive of our concerns, it can be infuriating because we have to live with the outcomes of their decisions."

Josephs said Sunset Park residents are still concerned about traffic and the lack of runway safety areas at the Santa Monica Airport. There have been more police in the area of late, seemingly a response to complaints from resident about crime in their neighborhood.

For a complete list of community meetings, go to www.smgov.net.

kevinh@smdp.com

Santa Monica Daily Press

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Tree issue still hot

FROM TREES PAGE 1

made available until the middle of last week. “We feel the Ficus trees on both streets should be considered as landmarks because there is value to the history of the downtown district,” Rubin said. “It’s not only steel and concrete that add to our history, it’s the natural beauty as well.”

A postponement requested by the applicant is usually granted, according to Landmarks Commissioner Ruthann Lehrer.

The removal and transplantation of the 54 mature Ficus trees account for only \$600,000 of the streetscape improvement project, whose scope lies within Second to Fourth streets from Colorado Avenue to Wilshire Boulevard. The aim of the overall project is to beautiful and enhance pedestrian aspects of the two corridors, improving street lighting and adding curb extensions. Each empty Ficus plot would be replaced with two Ginkgo Biloba trees.

The landmarks designation application requests saving a total of 153 trees that lie on both the east and west sides of Second and Fourth streets. The trees on Fourth Street were planted in 1965 and two years later, their partners were planted on Second Street, all located in the city’s Central Business District.

The Treesavers contend the Ficus trees played a vital role in the city government’s pledge to following sustainable practices. In addition to providing shade and beautifying the streets, the trees also mitigate issues with storm water runoff, air pollution and traffic noise, according to the environmental activists.

But both the city staff and PCR Services Corporation, a private consultant for the Landmarks Commission, concluded that the trees do not meet the landmark criteria.

There are five trees landmarked in the city, including a Bay Fig Tree on the grounds of the Fairmont Miramar Hotel and a Eucalyptus tree in the Sunset Park neighborhood. Each of the five trees was found to be an excellent representation of its species, a quality that the downtown Ficus trees lack, the staff report stated.

But there is something unique about this

PRESERVING THE HISTORIC DISTRICT

While the trees discussion could wait a few months, another contentious debate is expected to erupt at the Landmarks Commission meeting.

Several residents of the Third Street Historic District say they are outraged at two residential renovation projects that they believe would harm the characteristics that contribute to the historic district, which encompasses the east side of Third Street, the south side of Hill Street, the west side of Second Street and the north side of Ocean Park Boulevard.

The district was established in 1990.

One resident is proposing constructing a 1,213-square-foot addition to an existing two-story non contributing structure in the rear of his property on the 2600 block of Third Street. The other applicant is seeking approval to demolish a noncontributing structure on the 2600 block of Second Street to construct a new single-family residence. The discussion for the latter project has been postponed to the December meeting.

Neighbors that oppose the two projects call them “modernist” and out of scale with the characteristics of the historic district.

Tony Haig, the co-organizer of the historic district, said the project to construct an addition to the non-contributing structure violates the guideline that the rear property must be smaller than the front house.

“Part of the fabric of this district is it’s typical to have a smaller house in the back,” he said.

-by Melody Hanatani

landmarks designation application.

“It’s the first time consideration is given to a whole streetscape of trees as in rather than individual trees,” Lehrer said.

melodyh@smdp.com



SOCCER THROWDOWN

The Santa Monica College and Citrus College women's soccer teams got into into a bench clearing brawl at Citrus College on friday. The game was stopped soon after due to the melee.

Morgan Genser news@smdp.com

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SURF REPORT

SURF CONDITIONS

SWELL FORECAST (2-3 FT)
Today the NW builds along the coast, but size is not looking all that better from today. West facing breaks are looking at the bulk of the swell in the water, which will be mostly wind swell from 290 with 8-second periods. Some NW ground swell with 12-second periods is also expected. Size for west facing breaks is looking to hover around waist to chest high.

LONG RANGE SYNOPSIS

SW DUE ON THE 18TH...

TIDE FORECAST FOR TODAY IN SANTA MONICA

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NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous four weeks up to the ending date of **November 5, 2007**

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QUICK STATS (for the last 28 days)

Number of sewage spills -- 4
Number of beach closures due to a sewage spill -- 0
Number of wet days -- 5
Number of A grades for dry/wet weather -- 34 / 33
Number of (C,D,F) grades for dry/wet weather -- 10 / 12

The Beach Report Card is made possible by a grant from

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET	LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth (leocarrillo)	A+	A+	Will Rogers State Beach at Bel Air Bay Club drain near fence	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth	A+	A+	Will Rogers State Beach at Pulga Canyon storm drain	A+	A+
El Pescador State Beach, between Lachusa and Los Aliso creeks	A+	A+	Will Rogers State Beach at Temescal Canyon drain	F	A+
Encinal Canyon at El Matador State Beach	A+	A+	Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua)	A	C
Broad Beach at Trancas Creek mouth	A+	A+	Santa Monica Beach at Montana Ave. drain	D	A+
Zuma Beach at Zuma Creek mouth	A+	A+	Santa Monica Beach at Wilshire Blvd. drain	C	A
Walnut Creek, projection of Wildlife Rd. (private)	A+	A+	Santa Monica Municipal Pier	F	F
Paradise Cove Pier at Ramirez Canyon Creek mouth	B	F	Santa Monica Beach at Pico/Kenter storm drain	B	D
Escondido Creek, just east of Escondido State Beach	A+	A+	Santa Monica Beach at Strand St. (in front of the restrooms)	A+	A
Latigo Canyon Creek mouth	A	A+	Ocean Park Beach at Ashland Ave. drain	A	A
Solstice Canyon at Dan Blocker County Beach	A	A+	Venice City Beach, at the Rose Ave. storm drain	A+	A+
Puerto State Beach at creek mouth	A+	A+	Venice Beach at Brooks Ave. drain	A	F
Marie Canyon storm drain at Puerto Beach, at 24572 Malibu Rd.	D	A+	Venice Beach at Windward Ave. drain	B	F
Surfrider Beach at Malibu Colony fence	A+	A+	Venice Fishing Pier - 50 yards south	F	F
Surfrider Beach (breach location)- daily	F	A+	Venice Beach- projection of Topsail St.	A+	F
Malibu Pier - 50 yards east	A	B	Marina del Rey, Mothers' Beach- lifeguard tower	C	F
Carbon Beach at Sweetwater Canyon	B	A+	Dockweiler State Beach at Ballona Creek mouth	A	F
Las Flores State Beach at Las Flores Creek (point zero)	A+	A+	Dockweiler State Beach at Culver Blvd. drain	A+	A+
Big Rock Beach at 19948 PCH stairs	D	F	North Westchester Storm Drain at Dockweiler State Beach	A+	A+
Pena Creek at Las Tunas County Beach	A+	A+	Dockweiler State Beach at World Way (south of D&W jetty)	A+	F
Tuna Canyon	A+	ns	Dockweiler State Beach at Imperial Hwy drain	A+	A+
Topanga State Beach at creek mouth	A	A+	Dockweiler Beach- opposite Hyperion Treatment Plant	A+	A+
Castlerock Storm Drain at Castle Rock Beach	A	ns	Dockweiler State Beach at Grand Ave. drain	F	A+
Santa Ynez Storm Drain at Castle Rock Beach	A+	A+			
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain)	A	A+			

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.
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COMMUNITY PROFILES | ZACH CUDAS

Young coach leads team to playoffs

FROM CP PAGE 3

basketball, which had caught Burnett's eye, seeking to expand the coaching staff in his first year as the head coach.

A few weeks later, Cuda was on the field as an assistant and two weeks later, he was in the classroom.

Even as an assistant, there was nothing further from his mind than becoming the head coach one day, even when Burnett approached Cuda after the end of the 2004 season about handing over the keys to the program.

"I loved coaching, but I was not excited about taking on the administrative work of being the head coach," he said.

But the young assistant soon had a change of heart, seeing the values that Burnett had instilled in the program and wanting to carry on that same tradition.

In 2006, the Vikings finished the season 6-4 and fell short of the playoffs. But the season was highlighted with a victory over league rival Culver City, ending the Centaurs run for an undefeated season.

Despite the ups and downs of this season, with losses against Venice, Los Alamitos, Beverly Hills and Culver City, the coach believes his players have learned the valuable lessons that can be taught by

the game of football, that beyond the wins, it's about teamwork and dedication.

"I didn't play college football and most of our kids won't, but I think there are things I took from my athletic experiences that are part of why I am here and doing what I do today," Cuda said.



EFFECTIVE COACHING IS TEACHING."

Zach Cuda, Head coach, Santa Monica High School football

In fact, there isn't a difference between what is coached on the field and taught in the classroom.

"Effective coaching is teaching," he said. "You break down a more complex process and teach them in increments how to perform whatever it is you want to perform, and if you're able to do that, whether it's AP econ or whether it's monetary policy or whether it's a zone block, it's the same process one way or the other."

Though he came from a family of



File photo

GETTING DOWN TO BUSINESS: Samohi football coach Zach Cuda looks at his watch while addressing his players during a practice earlier this season. Samohi will play in this year's playoffs.

teachers and coaches, education isn't a profession that Cuda initially considered as an undergraduate student at Oregon State University. After he graduated in 2000 with a degree in business administration, Cuda went on to work in the front office at the San Diego Padres' triple-A affiliate, the Portland Beavers.

After spending five months on the job, bCuda began yearning for the sense of fulfillment that he saw his parents have with their jobs in teaching. Though he was encouraged as a youth to try a different field from his parents, Cuda found him-

self drawn to teaching.

He enrolled in the master's program at the University of Oregon and a few years later, found himself in Santa Monica, where he now teaches four advanced placement economics courses.

"I wanted to feel like I was doing more than selling baseball tickets at the end of the day," Cuda said. "I really feel like one of the lucky people that get up every morning and looks forward to coming in and do what I do."

melodyh@smdp.com

Hairdressers, set builders and other workers wait out strike

FROM STRIKE PAGE 3

along with other popular shows such as "Desperate Housewives" and "24."

More shows are expected to be forced into hiatus sooner than expected as their creators and producer-writers close ranks with strikers and withhold their services.

About 75 writer-producers, known as "show runners," marched Wednesday, pledging they would withhold their editing and administrative services in hopes of shutting down their own shows.

In response to the strike, studios have started canceling development deals with writers who have set up shop on studio lots but have yet to produce scripts for new shows.

The end of those deals would put hundreds more writers, assistants and other support personnel out of work.

"If there is a trickle-down, I am at the absolute bottom of the list," said Jean Hodges, a food stylist who cooks burgers, turkey dinners and other prop food for use on sets of such TV shows as NBC's "Chuck" and ABC's "Brothers & Sisters."

Like many "below the line" workers who make far less than writers, actors and directors, Hodges sympathizes with the push by writers for a bigger cut of money from DVD sales and shows offered on the Internet.

But she is also worried about the potentially devastating effect on her livelihood.

"We'll be lucky if we get a second-half of the season on many of the shows I work on unless they settle pretty quick," she said.

Like many of the lighting directors, prop masters and other support staff attached to

network shows, Hodges will be looking for work outside the entertainment industry and may not be available to return to TV work, even when production resumes.

She said it took two years for her business to fully recover from a slowdown in 2001 that came after studios rushed to complete projects ahead of a threatened walkout by writers and actors that never happened.

With the writers strike still in its first week, economists said it's impossible to fully calculate the financial effects. The last writers walkout in 1988 lasted 22 weeks and cost the industry \$500 million.

The entertainment industry contributes an estimated \$30 billion a year to the Los Angeles economy, or about \$80 million a day.

As work slows and people lose income, the effects will spread to non-entertainment companies as people stop eating out at restaurants or take other steps to save money.

A study commissioned in 2001 by then-Los Angeles Mayor Richard Riordan concluded that a possible walkout of several months by writers would put 130,000 people out of work. Nearly one-third of those jobs would never return, the study concluded.

Nick Counter, president of the Alliance of Motion Picture and Television Producers, has said he expects a lengthy standoff in the current walkout.

That could push the impact beyond Los Angeles and New York, since the film and TV industry has become a significant part of many state economies across the nation.



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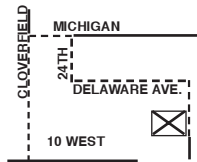
Photos by Morgan Genser news@smdp.com

(Top) Raul Marcia watches as his 7-year-old daughter looks at the information about a fallen soldier that has been killed in action in Iraq at Arlington West on Saturday. (Above) The cast from the current Los Angeles production of 'Hair' sings to the crowd gathered at the monument to fallen soldiers just north of the Santa Monica Pier on Saturday. (Below) Kenisha Dickson cleans the area in front of one of the makers representing a soldier who has been killed in the current war in Iraq on Saturday. Arlington West is erected each weekend near the pier.



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11/15 GLOBAL CONNECTIONS LECTURE FEATURES EXPERT ON CLIMATE CHANGE

Dr. Robert Lempert—RAND Senior Physical Scientist—will discuss "Climate Change: Shaping the Next 100 Years." Cosponsored by the SMC Office of Public Programs and the SMC Associates. • Thu, Nov 15 • 11:15 am • Free • Art 214 • SMC Main Campus

11/16 TOPSY-TURVY POPPY FIELD AT "PLAYS WELL WITH OTHERS" EXHIBIT

Change your perspective at the opening reception for the adventurous art installation created by Sharon Kagan, Lana Shuttleworth, and Leslie Yagar. • Fri, Nov 16 • 6 pm • Free • Pete & Susan Barrett Art Gallery • SMC Performing Arts Center • Exhibit opens Nov 13, continues thru Dec 8

11/17 ANNUAL SMC ALUMNI PHOTOGRAPHY SHOW

Don't miss the opening reception for our annual exhibition of photographic works created by SMC alums. • Sat, Nov 17 • 6 pm • Free • SMC Photography Gallery • SMC Main Campus • Continues thru Dec 7

11/18 "ENCOUNTER POINT" SCREENING & DISCUSSION

Join us for a special screening of this award-winning documentary film, followed by a discussion featuring producer/director Ronit Avni, founder and executive director of Just Vision. Cosponsored by the SMC Associates and the SMC History Department. • Sun, Nov 18 • 2 pm • Free • Art 214 • SMC Main Campus

also

SMC POLITICAL FILMS SERIES showing of *ALL THE KING'S MEN* (2006), starring Sean Penn, Jude Law, and Kate Winslet, Mon, Nov 12, 6:30 pm, Science 145, SMC Main Campus • *INTERNATIONAL FESTIVAL*, Tue, Nov 13, 11:15 am, SMC Clocktower, SMC Main Campus • *ANTHONY SHAY*, "Dancing the Personal & Political" Lecture & Master Class, Thu, Nov 15, 11:15 am, Gym 102, SMC Main Campus • *ART TALK*: Sharon Kagan, Lana Shuttleworth, & Leslie Yagar, Thu, Nov 15, 1:30 pm, Pete and Susan Barrett Art Gallery, SMC Performing Arts Center (11th St. and Arizona Ave., Santa Monica) • *JAZZ CONCERT*: Francisco Torres Quintet, Fri, Nov 16, 7 pm (\$10), Concert Hall, SMC Main Campus • *PLANETARIUM* shows, Fri, Nov 16: "Night Sky" 7 pm, Observing Event: "The Moons of Autumn" 8 pm, Drescher 223, SMC Main Campus • *SMC MUSICAL THEATRE WORKSHOP HIGHLIGHTS*: Short Program (Free): Thu, Nov 15, 11:15 am; Full Program (\$10): Fri, Sat Nov 16, 17, 8 pm, and Sun, Nov 18, 2 pm, Theatre Arts/Studio Stage, SMC Main Campus • *SMC SYMPHONY ORCHESTRA*, Sun, Nov 18, 4 pm (\$10), Concert Hall, SMC Main Campus • Women's Volleyball, Tue, Nov 13, 7 pm, SMC Pavilion

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Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from Bronze (easiest) to Silver to Gold (hardest).

Difficulty
BRONZE

9	2			4		7	5	6
	5		1	2	7	3		4
	1				6	4	2	
5				7				8
	8	9	5				7	
1		2	7	3	8		6	
3	9	8		6			4	7

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GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

2	8	5	7	9	6	1	4	3
1	4	7	3	8	2	9	5	6
6	9	3	4	5	1	8	7	2
4	3	2	5	6	8	7	1	9
5	1	6	9	7	3	2	8	4
8	7	9	2	1	4	3	6	5
3	6	1	8	2	5	4	9	7
7	2	8	6	4	9	5	3	1
9	5	4	1	3	7	6	2	8

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Girls and Sports

By Justin Borus and Andrew Feinstein

The Meaning of Lila

By John Forgetta & L.A. Rose

The Other Coast

By Adrian Raeside

Garfield

By Jim Davis

Dog eat Doug

By Brian Anderson

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AMC LOEWS BROADWAY 4
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30 Days of Night (R)
7:05, 9:45
Darfur Now (PG)
1:30, 4:15, 7:00, 9:30
Lars and the Real Girl (PG-13)
1:40, 4:30, 7:15, 9:55
The Martian Child (PG)

1:50, 4:20
P2 (R)
2:05, 4:50, 7:30, 10:00

AMC 7 SANTA MONICA
1310 3rd Street
(310) 289-4262

American Gangster (R)
11:45am, 12:30, 3:15, 4:00,
6:45, 7:30, 10:15, 11:00
Dan in Real Life (PG-13)
10:40am, 1:00, 3:20, 5:40,
8:00, 10:30
Fred Claus (PG)
10:30am, 11:15am, 1:15, 2:05,
4:05, 4:55, 6:55, 7:45, 9:40,
10:40
Gone Baby Gone (R)
10:45am, 1:20, 4:15, 7:05, 9:55
Saw IV (R)
11:50am, 2:15, 4:45, 7:10, 9:45

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FOURPLEX
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Before the Devil Knows You're
Dead (R)
1:20, 4:10, 7:10, 10:00
The Darjeeling Limited (R)
1:40, 4:30, 7:20, 10:00
No Country for Old Men (R)
1:00, 2:00, 4:00, 5:00, 7:00,
8:00, 9:55

MANN'S CRITERION THEATRE
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(310) 395-1599

Across the Universe (PG-13)
1:20, 4:20, 7:20, 10:20
Bee Movie (PG)
12:00, 1:30, 2:30, 3:50, 5:00,
6:30, 7:30, 9:00, 10:00
Lions for Lambs (R)
11:40am, 12:40, 2:00, 3:00,
4:30, 5:30, 7:00, 8:00, 9:30,
10:30
Michael Clayton (R)
1:10, 4:10, 7:10, 10:10

More information email news@smdp.com



ALICIA KEYS

Name game

Keys' mom stopped her from picking a stage name that sounded like a stripper

If it weren't for her mother, **ALICIA KEYS** might have a radically different image. Who knows, it could have been worse. Keys, who has a new album titled "As I Am," says that when she was trying to choose a pro-

fessional name she went through a dictionary and stopped on the word "wild." She tells Newsweek in the magazine's Nov. 19 issue that she asked her mother how Alicia Wild sounded to her. "She said 'It sounds

like you're a stripper,'" Keys said. After that, she decided to use Keys. "It's like the piano keys. And it can open so many doors," said the singer born Alicia Augello-Cook. ASSOCIATED PRESS

ELDER BUSH JUMPS

He's 83 and just had hip replacement surgery in January, but that isn't keeping former President **GEORGE H.W. BUSH** from skydiving. Bush celebrated the grand reopening of his presidential museum on Saturday with a surprise skydive, his sixth and his first since 2004, when he jumped to celebrate his 80th birthday. Bush jumped on Saturday strapped to an expert from the Army Golden Knights.

AP

Prince takes legal steps to stop Web sites from using copyrighted images

PRINCE is taking legal action to stop Web sites from using copyrighted images, a concert promotion company announced Friday. Contrary to reports, the Purple One is not suing his fans or looking to inhibit free speech in any way, AEG, which promoted Prince's concert series in London, said in a statement. "The action taken earlier this week was not to shut down fan sites, or

control comment in any way," the statement read. "The issue was simply to do with in regards to copyright and trademark of images and only images and no lawsuits have been filed." Three Web sites published copyrighted images and live photos from Prince's London concerts, according to AEG. "Mediation between the parties is currently resolving the matter," the group's

statement said. Prince intends to offer some material for free online, bypassing "phony fan sites that exploit both consumers and artists," AEG said. The promotions company said one of the alleged violators, Pirate Bay, is "exploiting copyrighted material for their commercial gain." Representatives from Pirate Bay did not immediately return a request for comment. AP



PRINCE

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★ Dynamic ★★★★★ Positive ★★★ Average ★★ So-So ★ Difficult

So what if it's Monday? Leo

Happy Birthday!

You have the capacity to make big changes in your lifer, if you so choose. If you remember that not everything you hear is accurate, you will be less prone to make mistakes. If you are single, a friendship could develop into a lot more, if you wish. Be careful not to lose the tone of the friendship. If you are attached, the two of you need to establish a strong goal to work toward and fulfill this year. SAGITTARIUS can be a little too materialistic.



Born Today

Actress Princess Grace Kelly (1929)
Singer Neil Young (1945)
Sluggo Sammy Sosa (1968)

Jacqueline Bigar is on the Internet at
http://www.jacquelinebigar.com
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ARIES (March 21-April 19)

★★★★ Take an overview and rethink your decisions. Your optimism and ability to see past the obvious help redefine who you are. Making relationship decisions will be much easier as a result. You'll gain only positive results. Tonight: Try something different.

TAURUS (April 20-May 20)

★★★★ Be willing to attempt something in a very different manner. You will discover that a key person in your life is unusually responsive. Understand exactly what you have to offer. Tonight: Spend special time with a loved one.

GEMINI (May 21-June 20)

★★★★ Many people want to come in closer and share more. The reason you might want to encourage this behavior is because you will learn to understand more about an important person in your life. Tonight: Work on your listening skills.

CANCER (June 21-July 22)

★★★★ Your more emotional side emerges, even if you try to focus and not get uptight. Get into each effort or job with attention and focus. A sudden sweet tooth could endanger your diet, but it might be worth it. Tonight: Put your feet up.

LEO (July 23-Aug. 22)

★★★★ What others might think of as difficult is only a challenge to your imagination. You find answers when others say that it's impossible. A brainstorming session with a confidant adds possibilities. Tonight: So what if it's Monday night?

VIRGO (Aug. 23-Sept. 22)

★★★ Understanding timing and when it is appropriate to challenge someone could be very important. If you are not careful, you could have a most unanticipated reaction. The lay of the land might not be as you see it. Tonight: A force to be dealt with.

LIBRA (Sept. 23-Oct. 22)

★★★★ Keep conversations going without making any judgments. You could feel uncomfortable in the presence of a child or romantic attachment. Think about your role in this situation, then decide if you can change it. Tonight: Have a long-overdue talk.

SCORPIO (Oct. 23-Nov. 21)

★★★★ You have a basic understanding of what works for you, especially financially. You need to follow through on what you know will work. Your instincts play a very strong role in your decision-making process. Tonight: Pay bills first.

SAGITTARIUS (Nov. 22-Dec. 21)

★★★★ You are on top of your game. Understand your goals. For once, don't get sidetracked, or you might find it a touch difficult to get everything you want done. Remember to socialize. Tonight: Fun and games.

CAPRICORN (Dec. 22-Jan. 19)

★★★ Knowing when to back down could be instrumental to your well-being. Right now, everyone else thinks they have the answer. Truth be told, you have a very good sixth sense that you would be well advised to listen to. Tonight: Fun and games.

AQUARIUS (Jan. 20-Feb. 18)

★★★ You might have the best intentions but still have a huge backfire. You often see this pattern in your life. Use care right now, unless you enjoy all the excitement. You might not be reading a friend correctly. Tonight: Where the gang is.

PISCES (Feb. 19-March 20)

★★★★ You do the unexpected, and others act appropriately shocked. Of course, this reaction shouldn't be a surprise to you right now, but it might be anyway. Your smile and understanding help you over any bumps you run into. Tonight: A must appearance.

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Notices

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: Nov. 5 2007
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: THAI FUSION CONCEPTS LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 119-121 BROADWAY, SANTA MONICA, CA. 90401-2304
Type of License(s) Applied for: 47 – ON-SALE GENERAL EATING PLACE.
Department of Alcoholic Beverage Control INGLEWOOD.
SANTA MONICA DAILY PRESS
11/12/2007, 11/19/2007, 11/26/2007

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072337453 FIRST FILING. The following person(s) is (are) doing business as FOREVER UNFOLDING, 1542 HARVARD ST. ST. A, SANTA MONICA, CA. 90404. The full name of registrant(s) is/are : GLENDALYNE ROMA, 1542 HARVARD ST. STE A, SANTA MONICA, CA. 90404 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GLENDALYNE ROMA
This statement was filed with the County Clerk of LOS ANGELES County on 10/12/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2007, 10/29/2007, 11/5/2007, 11/12/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072375197 FIRST FILING. The following person(s) is (are) doing business as PACIFIC CHIROPRACTIC & REHAB CENTER A/H/ON 3048655, 2701 OCEAN PARK BLVD. #101, SANTA MONICA, CA. 90405. The full name of registrant(s) is/are : LEE CHIROPRACTIC & REHAB WELLNESS CENTER, INC. 2701 OCEAN PARK BLVD. #101, SANTA MONICA, CA. 90405 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LEE CHIROPRACTIC & REHAB WELLNESS CENTER, INC.
This statement was filed with the County Clerk of LOS ANGELES County on 10/3/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2007, 10/29/2007, 11/5/2007, 11/12/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072276791 FIRST FILING. The following person(s) is (are) doing business as EL PASTOR RESTAURANT, 4300 E. WASHINGTON, L.A., CA. 90023. The full name of registrant(s) is/are : ARACELI MORENO, 4337 EUGENE ST., L.A., CA. 90022 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ARACELI MORENO
This statement was filed with the County Clerk of LOS ANGELES County on 10/3/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2007, 10/29/2007, 11/5/2007, 11/12/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072304544 FIRST FILING. The following person(s) is (are) doing business as DENIM REPUBLIK, 3111 W. CENTURY BLVD., #101, INGLEWOOD, CA 90806. The full name of registrant(s) is/are : ALI BALOUR, 1026 E. PCH, LONG BEACH, CA 90806 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ALI BALOUR
This statement was filed with the County Clerk of LOS ANGELES County on 10/9/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS

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BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2007, 10/29/2007, 11/5/2007, 11/12/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072304851 FIRST FILING. The following person(s) is (are) doing business as BEST FINDINGS COMPANY, 11103 LYNROSE STREET, ARCADIA, CA 91006. The full name of registrant(s) is/are : KAI MAU CHU, 11103 LYNROSE STREET, ARCADIA, CA 91006 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: KAI MAU CHU
This statement was filed with the County Clerk of LOS ANGELES County on 10/9/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2007, 10/29/2007, 11/5/2007, 11/12/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072303820 FIRST FILING. The following person(s) is (are) doing business as BEN KWOK CONSTRUCTION COMPANY, 720 HILL PLACE, #3, LOS ANGELES, CA 90012. The full name of registrant(s) is/are : BEN KWOK, 720 HILL PLACE, #3, LOS ANGELES, CA 90012 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/1/2007. /s/: BEN KWOK
This statement was filed with the County Clerk of LOS ANGELES County on 10/12/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2007, 10/29/2007, 11/5/2007, 11/12/2007

Statement of Abandonment of Use of Fictitious Business Name
Document Record # 20072329313
Current File No. 95179402
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
MOON TRUCKING
located at 4259 NILAND ST., LYNWOOD, CA 90262
The fictitious business name referred to above was filed on 02/02/95
In the county of LOS ANGELES.
DANIEL MOON, 4259 NILAND ST., LYNWOOD, CA 90262
This business is conducted by: AN INDIVIDUAL
/s/ DANIEL MOON
This statement was filed with the County Clerk of Los Angeles County on 10/11/07. Published: SANTA MONICA DAILY PRESS 10/22/2007, 10/29/2007, 11/5/2007, 11/12/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072329279 FIRST FILING. The following person(s) is (are) doing business as XCLUSIVE, 3530 SIERRA ST., L.A., CA. 90031. The full name of registrant(s) is/are : RAUL PEDRAZA JR., 3530 SIERRA ST., L.A., CA. 90031; CARLOS BARRON, 576 S. CLARENCE ST. #280, LOS ANGELES, CA 90031 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: RAUL PEDRAZA JR.; CARLOS BARRON
This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2007, 10/29/2007, 11/5/2007, 11/12/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072304850 FIRST FILING. The following person(s) is (are) doing business as YOU AND ME FINDINGS COMPANY, 309 EL MONTE STREET, SAN GABRIEL, CA 91776. The full name of registrant(s) is/are : KAI MAU CHU, 309 EL MONTE STREET, SAN GABRIEL, CA 91776 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: KAI MAU CHU
This statement was filed with the County Clerk of LOS ANGELES County on 10/9/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS

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BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2007, 10/29/2007, 11/5/2007, 11/12/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072318425 FIRST FILING. The following person(s) is (are) doing business as TU VAN NGUYEN, 1613 RADFORD PL. MONROVIA, CA 91016. The full name of registrant(s) is/are : TU VAN NGUYEN, 1613 RADFORD PL., MONROVIA, CA 91016 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: TU VAN NGUYEN
This statement was filed with the County Clerk of LOS ANGELES County on 10/10/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2007, 10/29/2007, 11/5/2007, 11/12/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072331258 FIRST FILING. The following person(s) is (are) doing business as THAI DERM RESTAURANT, 3219 N. SAN GABRIEL BLVD., ROSEMEAD, CA 91770. The full name of registrant(s) is/are : KRIENGSAK KRAIKITTIKUN; 911 NEW DEPOT ST. #3, LOS ANGELES, CA 90012 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/11/2007. /s/: KRIENGSAK KRAIKITTIKUN
This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2007, 10/29/2007, 11/5/2007, 11/12/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072295804 FIRST FILING. The following person(s) is (are) doing business as T.W.G. HAND CARRIER, 10613 ALEXANDER AVE., SOUTH GATE, CA 90280. The full name of registrant(s) is/are : TOBY ALFONSO RODRIGUEZ, 10613 ALEXANDER AVE., SOUTH GATE, CA 90280 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: TOBY ALFONSO RODRIGUEZ
This statement was filed with the County Clerk of LOS ANGELES County on 10/5/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2007, 10/29/2007, 11/5/2007, 11/12/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072331303 FIRST FILING. The following person(s) is (are) doing business as SWEET GOS-SIP, 15014 PARAMOUNT BLVD., PARAMOUNT, CA 90728. The full name of registrant(s) is/are : ROSALIA AYALA DE FERGUSON, 824 E. ITALIA ST., COVINA, CA 91723 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ROSALIA AYALA DE FERGUSON
This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2007, 10/29/2007, 11/5/2007, 11/12/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072304852 FIRST FILING. The following person(s) is (are) doing business as SUNSHINE TRADING COMPANY, 11103 LYNROSE STREET, ARCADIA, CA 91006. The full name of registrant(s) is/are : KAI MAU CHU, 11103 LYNROSE STREET, ARCADIA, CA 91006 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: KAI MAU CHU
This statement was filed with the County Clerk of LOS ANGELES County on 10/9/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES

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FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2007, 10/29/2007, 11/5/2007, 11/12/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072304849 FIRST FILING. The following person(s) is (are) doing business as JIMMY VICTORIA COMPANY, 309 EL MONTE STREET, SAN GABRIEL, CA 91776. The full name of registrant(s) is/are : KAI MAU CHU, 309 EL MONTE STREET, SAN GABRIEL, CA 91776 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: KAI MAU CHU
This statement was filed with the County Clerk of LOS ANGELES County on 10/9/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2007, 10/29/2007, 11/5/2007, 11/12/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072329895 FIRST FILING. The following person(s) is (are) doing business as GOZO DE SALVASION, 6458 FLORENCE AVE., BELL GARDENS, CA 90201. The full name of registrant(s) is/are : DAVID ISRAEL FLORES, 3824 JOSEPHINE ST., LYNWOOD, CA 90262; MARINA FLORES, 3824 JOSEPHINE ST., LYNWOOD, CA 90262 This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARINA FLORES; DAVID I. FLORES
This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2007, 10/29/2007, 11/5/2007, 11/12/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072304848 FIRST FILING. The following person(s) is (are) doing business as FINANCIAL EXPRESS SERVICES COMPANY, 11103 LYNROSE STREET, ARCADIA, CA 91006. The full name of registrant(s) is/are : KAI MAU CHU, 11103 LYNROSE STREET, ARCADIA, CA 91006 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: KAI MAU CHU
This statement was filed with the County Clerk of LOS ANGELES County on 10/9/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2007, 10/29/2007, 11/5/2007, 11/12/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072297160 FIRST FILING. The following person(s) is (are) doing business as ANGEL ROCK'S ACCESSORIES, 5173 SANTA MONICA BLVD. 'B', LOS ANGELES, CA 90029. The full name of registrant(s) is/are : ARACELI LOPEZ VASQUEZ, 6029 CARLTON WY. #3, LOS ANGELES, CA 90028 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ARACELI LOPEZ
This statement was filed with the County Clerk of LOS ANGELES County on 10/5/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2007, 10/29/2007, 11/5/2007, 11/12/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072410200 FIRST FILING. The following person(s) is (are) doing business as ART AS RESPONSEA, 2102 CENTURY PARK LANE #116, LOS ANGELES, CA. 90067. The full name of registrant(s) is/are : MARSHA PLAFKIN HURWITZ, 2102 CENTURY PARK LANE #116, LOS ANGELES, CA. 90067 This Business is being conducted by, an individual. Signed: The registrant commenced

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to transact business under the fictitious business name or names listed on (Date)1/5/1999. /s/: MARSHA PLAFKIN HURWITZ
This statement was filed with the County Clerk of LOS ANGELES County on 10/24/07. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/29/2007, 11/5/2007, 11/12/2007, 11/19/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072419336 FIRST FILING. The following person(s) is (are) doing business as VITA EXCHANGE, 2800 28TH ST. SANTA MONICA, CA. 90405. The full name of registrant(s) is/are : ROBORANT LLC, 108 WEST 13TH ST. WILLMINGTON, DE. 19801 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ROBORANT LLC, FRANK BROWNING, MANAGING MEMBER, FRANK A BROWNING
This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/29/2007, 11/5/2007, 11/12/2007, 11/19/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072419334 FIRST FILING. The following person(s) is (are) doing business as MAGICK HOUR ENTERTAINMNET, 849 11TH ST. APT. 108, SANTA MONICA, CA. 90403-1631. The full name of registrant(s) is/are : MIRJAM KOSITCHEK, 849 11TH STREET APT. 108, SANTA MONICA, CA. 90403 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MIRJAM KOSITCHEK
This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/29/2007, 11/5/2007, 11/12/2007, 11/19/2007

Statement of Abandonment of Use of Fictitious Business Name
Document Record # 20072419335
Current File No. 05-116124
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
WHEN PIGS FLY PRODUCTIONS
located at 849 11TH STREET APT. 108, SANTA MONICA, CA. 90403-1631
The fictitious business name referred to above was filed on 05/17/2005
In the county of LOS ANGELES.
MIRJAM KOSITCHEK
This business is conducted by: AN INDIVIDUAL
/s/ MIRJAM KOSITCHEK This statement was filed with the County Clerk of Los Angeles County on 10/25/2007. Published: SANTA MONICA DAILY PRESS 10/29/2007, 11/5/2007, 11/12/2007, 11/19/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072350285 FIRST FILING. The following person(s) is (are) doing business as AMLIGHT LEADS, 2051 S. GARFIELD AVE., COMMERCE, CA 90040. The full name of registrant(s) is/are : MAY MI TSAN, 1336 ELM ST. #1, ALHAMBRA, CA 91803 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/15/2007. /s/: MAY MI TSAN
This statement was filed with the County Clerk of LOS ANGELES County on 10/15/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/29/2007, 11/5/2007, 11/12/2007, 11/19/2007

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072421245 FIRST FILING. The following person(s) is (are) doing business as ANJALI NATURALS, 833 9TH ST. SUITE F, SANTA MONICA, CA. 90403. The full name of registrant(s) is/are : KIMIKO MIYAZAWA This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: KIMIKO

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MIYAZAWA This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/29/2007, 11/5/2007, 11/12/2007, 11/19/2007	ducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/28/1997. /s/: ESTEVAO M. BARREIRA This statement was filed with the County Clerk of LOS ANGELES County on 10/12/07. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/29/2007, 11/5/2007, 11/12/2007, 11/19/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072204081 FIRST FILING. The following person(s) is (are) doing business as ANDREA'S HAIR FASHIONS, 12049 PARAMOUNT BLVD., DOWNEY, CA 90242. The full name of registrant(s) is/are : ANDREA ROSE ANDRADE, 11642 MITLA AVE., DOWNEY, CA 90241 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/1/1997. /s/: ANDREA ROSE ANDRADE This statement was filed with the County Clerk of LOS ANGELES County on 9/24/07. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/29/2007, 11/5/2007, 11/12/2007, 11/19/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072402261 FIRST FILING. The following person(s) is (are) doing business as CASAS AUTO CO.; AI #/ON: 2634116, 1109 W. SAN BERNARDINO RD. #230, COVINA, CA 91722. The full name of registrant(s) is/are : CASAS SEAFOODS INC., 1109 W. SAN BERNARDINO RD. #230, COVINA, CA 91722 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ADAN ORTEGA This statement was filed with the County Clerk of LOS ANGELES County on 10/23/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/5/2007, 11/12/2007, 11/19/2007, 11/26/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072402261 FIRST FILING. The following person(s) is (are) doing business as CASAS AUTO CO.; AI #/ON: 2634116, 1109 W. SAN BERNARDINO RD. #230, COVINA, CA 91722. The full name of registrant(s) is/are : CASAS SEAFOODS INC., 1109 W. SAN BERNARDINO RD. #230, COVINA, CA 91722 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: CASAS SEAFOODS, INC.; JOSEPH MING; VICE PRESIDENT This statement was filed with the County Clerk of LOS ANGELES County on 10/23/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/5/2007, 11/12/2007, 11/19/2007, 11/26/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072504391 FIRST FILING. The following person(s) is (are) doing business as IDAHO ARMS HOMEOWNERS ASSOCIATION 1712525, 1511 16TH ST. #101, SANTA MONICA, CA 90404. The full name of registrant(s) is/are : IDAHO ARMS HOMEOWNERS ASSOCIATION CA. 1511 16TH ST. #101, SANTA MONICA, CA. 90404 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)9/10/1992. /s/: IDAHO ARMS HOMEOWNERS ASSOCIATION This statement was filed with the County Clerk of LOS ANGELES County on 11/07/07. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/12/2007, 11/19/2007, 11/26/2007, 12/3/2007a
FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072339484 FIRST FILING. The following person(s) is (are) doing business as ARTLAB, 448 28TH ST., MANHATTAN BEACH, CA 90266. The full name of registrant(s) is/are : DENNIS MICHAUD, 448 28TH ST., MANHATTAN BEACH, CA 90266 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: DENNIS MICHAUD This statement was filed with the County Clerk of LOS ANGELES County on 10/12/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/29/2007, 11/5/2007, 11/12/2007, 11/19/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072368283 FIRST FILING. The following person(s) is (are) doing business as BJ'S DOWN HOME COOKIN', 2606 PICO BLVD. SANTA MONICA, CA. 90404. The full name of registrant(s) is/are : KEYLA BELL, 1917 20TH ST. SANTA MONICA, CA. 90404 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: KEYLA BELL This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/29/2007, 11/5/2007, 11/12/2007, 11/19/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072475133 FIRST FILING. The following person(s) is (are) doing business as GHIGO PRESS AI #/ON A450294, 46 ROSE AVE. VENICE, CA. 902921. The full name of registrant(s) is/are : ROSINSKY, INC. 46 ROSE AVE. VENICE, CA. 90291 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2007. /s/: ROSINSKY, INC. PRESIDENT, ANATOLY ROSINSKY This statement was filed with the County Clerk of LOS ANGELES County on 11/2/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/5/2007, 11/12/2007, 11/19/2007, 11/26/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072421914 FIRST FILING. The following person(s) is (are) doing business as AMIGATO INT. TRADE & SERVICES, 922 N. CROFT #101, WEST HOLLYWOOD, CA 90069. The full name of registrant(s) is/are : FRANCOIS F. MARTIN, 922 N. CROFT #101, WEST HOLLYWOOD, CA 90069; UTE M. MARTIN, FRANCOIS F. MARTIN, 922 N. CROFT #101, WEST HOLLYWOOD, CA 90069 This Business is being conducted by, husband and wife. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/14/2006. /s/: FRANCOIS MARTIN; UTE MARTIN This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/5/2007, 11/12/2007, 11/19/2007, 11/26/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072504392 FIRST FILING. The following person(s) is (are) doing business as CMH BOOK-KEEPING SERVICES, 8928 RAYFORD DRIVE, WEST-CHESTER, CA. 90045. The full name of registrant(s) is/are : CONICAR MALLO HUALDE, 8928 RAYFORD DRIVE, WESTCHESTER, CA. 90045 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)9/1/2007. /s/: CONICAR M. HUALDE This statement was filed with the County Clerk of LOS ANGELES County on 11/01/07. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/12/2007, 11/19/2007, 11/26/2007, 12/3/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 2007230526 FIRST FILING. The following person(s) is (are) doing business as VQ CREATIVE, 1550 CLOVERFIELD BLVD. #9, SANTA MONICA, CA. 90404. The full name of registrant(s) is/are : VICENTE RENE QUINTERO, 1950 CLOVERFIELD BLVD. #9, SANTA MONICA, CA. 90404 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: VICENTE QUINTERO This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/29/2007, 11/5/2007, 11/12/2007, 11/19/2007
FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072330526 FIRST FILING. The following person(s) is (are) doing business as VQ CREATIVE, 1550 CLOVERFIELD BLVD. #9, SANTA MONICA, CA. 90404. The full name of registrant(s) is/are : VICENTE RENE QUINTERO, 1950 CLOVERFIELD BLVD. #9, SANTA MONICA, CA. 90404 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MICHAEL MAGSINO This statement was filed with the County Clerk of LOS ANGELES County on 11/2/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/5/2007, 11/12/2007, 11/19/2007, 11/26/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072475131 FIRST FILING. The following person(s) is (are) doing business as ELEVATION PHOTOS, 2461 SANTA MONICA BLVD. SUITE 528, SANTA MONICA, CA. 90404. The full name of registrant(s) is/are : MICHAEL MAGSINO, 2461 SANTA MONICA BLVD. SUITE 528, SANTA MONICA, CA. 90404 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MICHAEL MAGSINO This statement was filed with the County Clerk of LOS ANGELES County on 11/2/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/5/2007, 11/12/2007, 11/19/2007, 11/26/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072422028 FIRST FILING. The following person(s) is (are) doing business as LEAD EDGE PACKAGING; SUPREME PACKAGING; CONPACK PACKAGING, 728 LANNY AVE., LA PUENTE, CA 91744. The full name of registrant(s) is/are : AL-FONSO MANZO, 728 LANNY AVE., LA PUENTE, CA 91744 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ALFONSO MANZO This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/5/2007, 11/12/2007, 11/19/2007, 11/26/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072469375 FIRST FILING. The following person(s) is (are) doing business as VID RIVER NETWORKS, VIDRIVER.COM, VID RIVER, APT. 101 13950 NORTHWEST PASSAGE, MARINA DEL REY, CA. 90290. The full name of registrant(s) is/are : MARC FISHER, APT. 101 13950 NORTHWEST PASSAGE, MARINA DEL REY, CA. 90292 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: MARC FISHER This statement was filed with the County Clerk of LOS ANGELES County on 11/1/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/5/2007, 11/12/2007, 11/19/2007, 11/26/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072515331 FIRST FILING. The following person(s) is (are) doing business as HAMELHILL WOODS, 12421 DEERBROOK LN, LOS ANGELES, CA. 90049. The full name of registrant(s) is/are : WILLIAM F. ROYER, 12421 DEERBROOK LN, LOS ANGELES, CA. 90049, CATHERINE M. ROYER, 12421 DEERBROOK LN, LOS ANGELES, CA. 90049 This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: WILLIAM F. ROYER, CATHERINE M. ROYER This statement was filed with the County Clerk of LOS ANGELES County on 11/8/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/12/2007, 11/19/2007, 11/26/2007, 12/3/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072469385 FIRST FILING. The following person(s) is (are) doing business as RENEGADE WORLD MUSIC, 6255 SUNSET BLVD., LA, CA 90028. The full name of registrant(s) is/are : LUIS CARDENAS, 6255 SUNSET BOULEVARD, LOS ANGELES, CA 90028; TONY DE LA ROSA, 6255 SUNSET BOULEVARD, LOS ANGELES, CA 90028; KENNY MARQUEZ, 6255 SUNSET BOULEVARD, LOS ANGELES, CA 90028 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/12/2007. /s/: LUIS CARDENAS This statement was filed with the County Clerk of LOS ANGELES County on 10/12/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/12/2007, 11/19/2007, 11/26/2007, 12/3/2007
FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072368169 FIRST FILING. The following person(s) is (are) doing business as 168 FOOD SERVICES, 9550 FLAIR DRIVE #301, EL MONTE, CA 91731. The full name of registrant(s) is/are : LIEM DIEP, 7648 1/2 GARVALIA AVENUE, ROSEMEAD, CA 91770 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LIEM DIEP This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/29/2007, 11/5/2007, 11/12/2007, 11/19/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072475132 FIRST FILING. The following person(s) is (are) doing business as PAVAROTTI, 4355 SEPULVEDA #209, SHERMAN OAKS, CA. 91403. The full name of registrant(s) is/are : ALIREZA ENAYATKHAH, 4355 SEPULVEDA #209, SHERMAN OAKS, CA. 91403 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: ALIREZA ENAYATKHAH This statement was filed with the County Clerk of LOS ANGELES County on 11/2/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/5/2007, 11/12/2007, 11/19/2007, 11/26/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072385997 FIRST FILING. The following person(s) is (are) doing business as GREY MOTORS; AI #/ON 3049609, 610 E. 17TH STREET, LOS ANGELES, CA 90021. The full name of registrant(s) is/are : GREY MOTORS, INC., 610 E. 17TH STREET, LOS ANGELES, CA 90021 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: GREY MOTORS, INC.; RICHARD JO; PRESIDENT This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/5/2007, 11/12/2007, 11/19/2007, 11/26/2007	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072441927 FIRST FILING. The following person(s) is (are) doing business as EDAVO FINE JEWELRY, 331 WILSHIRE BLVD. SANTA MONICA, CA. 90401. The full name of registrant(s) is/are : READERS FINE JEWELERS, INC. CALIFORNIA, 331 WILSHIRE BLVD. SANTA MONICA, CA. 90401 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/22/2007. /s/: READERS FINE JEWELERS, INC. EVELYN GUERBOIAN This statement was filed with the County Clerk of LOS ANGELES County on 10/29/2007. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED	FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 20072442565 FIRST FILING. The following person(s) is (are) doing business as IMSAAL IMPORTS, 2238 E. CESAR E. CHAVEZ AVE., BOYLE HEIGHTS, CA 90033. The full name of registrant(s) is/are : SHEHNAZ IQBAL, 1550 N. HOBART BLVD., APT #119, LOS ANGELES, CA	

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Average Price of Properties Listed for Sale As of Mid November 2007

Single Family Homes

Condos & Townhomes

Santa Monica Canyon	=	\$ 2,394,455	No Listings
North of Montana	=	\$ 4,069,697	\$ 1,752,606
Between Wilshire & Montana	=	\$ 2,018,286	\$ 994,511
South of Wilshire	=	\$ 1,034,236	\$ 685,920
Sunset Park	=	\$ 1,381,769	\$ 682,772
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