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MONDAY, NOVEMBER 10, 2014
Volume 13 Issue 305

Santa Monica Daily Press

We have you covered

EARTH TALK
SEE PAGE 7

THE RECIPE ISSUE

Noise violations down, noise complaints up at SMO

BY DAVID MARK SIMPSON
Daily Press Staff Writer

SMO Measure D, a pro-Santa Monica Airport measure, failed at the polls on Tuesday but the airport was still there on Wednesday morning and it's probably not going anywhere anytime soon.

In the meantime, residents in the surrounding neighborhoods are frustrated by the amount of noise created by the jets, planes, and helicopters.

Despite a decline in noise violations, noise complaints from residents rose last year, according to the 2013 Annual Noise Report, released by the Santa Monica Airport Commission last month.

Remote monitoring stations are located about 1,500 feet from the runway and they report any aircraft that exceeds 95 A-weighted decibels (dBA).

In 2013, there were 134 noise violations, a decrease of 14 percent from the 155 noise violations recorded the year prior, according to the commission's report.

Longtime opponent of the airport Martin Rubin, who runs Concerned Residents Against Airport Pollution (CRAAP), claims that the noise monitoring systems do a bad job of accurately capturing how noisy it is in the neighborhoods.

The monitors, he said, are too far away from the runway.

Others have noted that while they pick up very loud noises, they don't register repeated noises, like the propeller planes that circle the airport.

SEE NOISE PAGE 8



TOUGH LOSS

Morgan Genser *editor@smdp.com*

The Santa Monica High School boys' varsity football team hosted El-Segundo in an Ocean League football game on Nov. 7 and lost 17-13. Pictured are Corde Sweets jumping into the air to catch a pass, Zachary Cooper avoiding a tackle attempt and Terrance Jackson upset after the loss.

Recipe Corner: Cream cheese produces a creamy pumpkin pie

ALISON LADMAN
Associated Press

Editor's Note: As the holiday season approaches, many residents will be searching for ideas for their holiday spread. Starting today and running through Thanksgiving, the Daily Press will include a story that features a recipe or other holiday tip in advance of the big day.

In the search for the creamiest possible pumpkin pie, testers decided to take their inspiration from the ultimate of creamy pies - cheesecake.

They love the richness and depth cheesecake gets from its prime ingredient - cream cheese. That said, they didn't want to bake a pumpkin cheesecake, which can be a bit too heavy after an already heavy meal. Plus, Thanksgiving is all about tradition and they love a classic pumpkin pie.

But they did add just enough cream cheese to their favorite cream-based pumpkin pie filling to push it over the top in terms of creaminess. You're going to love this. They opted for a chocolate crumb pie crust for this pie, but the filling will work wonderfully in any crust you care to use. Substitute at will.

SEE RECIPE PAGE 6

Faces of Silicon Beach

BY ERIK HUBERMAN

Vincent Bradley is the co-founder of FlashFunders, the first no-cost equity funding platform that connects investors and startups online. Erik Huberman, CEO of Hawke Media, talks to Vincent about how he became an entrepreneur, the Silicon Beach scene and FlashFunders.

Erik Huberman: How did you become an entrepreneur?

Vincent Bradley: From a young age, I just loved problem solving. I'm sure this is a common answer, but there is a gentleman named Steve Jobs, who was quite the visionary and motivated a lot of us to want to solve problems. When I was 7 years old, I saw an interview with Jobs. He was telling a story he very frequently used to tell about human beings being able to be toolmakers, up to the creation of the bicycle and



VINCENT BRADLEY

SEE FACES PAGE 10

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9:30 am - 11:30 am

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www.wiseandhealthyaging.org

What's Up Westside

OUT AND ABOUT IN SANTA MONICA

November 10

Landmarks Commission
City Hall
1685 Main St, 7 p.m.
Visit http://www.smgov.net/Departments/PCD/Boards-Commissions/Landmarks-Commission/ for more information.

Veterans Week Movie: Where Soldiers Come From (2011)
Main Library
601 Santa Monica Blvd. 6:30 - 8:30 p.m.
Take an intimate look into the lives of the young men who fight our wars in this award-winning documentary that follows the journey of four childhood friends who fought in Afghanistan. Discussion follows with members of the Student Veterans of America chapter at Santa Monica College. (film runtime 92 min.)

Build Your Own Website
Main Library
601 Santa Monica Blvd. 1:30 - 2:30 p.m.
Learn about free website building tools for non-techies that make it surprisingly easy to create your own personal website. Seating is first come, first serve. Advanced Level. For more information, please visit the Reference Desk or call (310) 434-2608.

November 11

Poetry Workshop with Brendan Constantine
1450 Ocean
7 - 9:30 p.m.
Poetry powerhouse Brendan Constantine leads a generative workshop open to new writers and experienced poets alike. Cost is $25. View and Register for classes at http://ow.ly/oZGSg

City Council Meeting
City Hall
1685 Main St 5:30 p.m.
Visit http://www.smgov.net/departments/clerk/agendas.aspx to view the agenda.

November 12

Artist appearances
Hamilton Galleries
1431 Ocean Ave., 7 - 10 p.m.
Digital Illustrator Matt Hirschfeld and fine artist Mike Danner will both be appearing at for a one night only gallery event. Both men will be showcasing their work. Please RSVP before November 11 to GALLERYRSVP@yahoo.com.

Treats 2nd Anniversary
TREATS
1700 Ocean Park Blvd. 3 p.m.
There will be face painting, photo booth, pie eating contests and give-aways. All day long, enjoy Treats Frozen Yogurt desserts, California Snow and beverages 2-for-1 (equal or lesser value). They'll also be launching a new line of locally roasted organic espresso drinks and tea.

Green Living Workshop
Main Library
601 Santa Monica Blvd. 7 - 8 p.m.
Join this Sustainable Works Workshop and learn how to save money, and positively impact your family, community, and ultimately the planet.

Author Panel: The Women of Mystery + 1
Main Library
601 Santa Monica Blvd.
7 - 8:30 p.m.
This year, the annual mystery/thriller convention known as Bouchercon will host Bouchercon preview author panels at Santa Monica Public Library (www.smpl.org). The author line-up for this panel includes gripping suspense author Alison Gayley (Stay With Me), white-knuckle thriller writer Wendy Corsi Staub (The Perfect Stranger), Singaporean mystery writer Ovidia Yu (Aunty Lee's Deadly Specials), and mother/son period mystery writing team Charles Todd, aka known as Charles and Caroline Todd (An Unwilling Accomplice).

SEE **LISTINGS** PAGE 3

For help submitting an event, contact us at
310-458-7737 or submit to editor@smdp.com

LISTINGS
FROM PAGE 2

Author Panel: The Men of Mystery
Main Library
601 Santa Monica Blvd.
5 - 6:30 p.m.
This year, the annual mystery/thriller convention known as Bouchercon will host Bouchercon preview author panels at Santa Monica Public Library (www.smpl.org). The author line-up for this panel includes psychological suspense author John Burley (The Absence of Mercy), debut espionage thriller author Matt Cook (Sabotage), noir-flavored crime writer Tod Golberg (Gangsterland), and UK thriller veteran Peter James (Want You Dead). The onstage panel discussion will be followed by a book sale and signing.



KNOW BEFORE YOU GO

Expo Light Rail Line
For the week of Nov. 10, please note the following activities:
6th Street & Colorado Avenue - Full closure of intersection for rail crossing construction from 7 a.m. Nov. 12 to 7 a.m. Dec. 12. Westbound Colorado Avenue will be closed between 5th Street and 7th Street and all traffic will be detoured at 7th Street to Broadway. 6th Street will be closed at Colorado Avenue north of the Expo Line crossing.
5th Street Between I-10 Freeway and Colorado - Northbound and southbound lane closures during daytime hours. Local access via northbound 5th and u-turn per detour.
Colorado Avenue between 5th & 19th Streets - Expect westbound and eastbound lane closures during daytime hours. Alleys on the north side of Colorado between 6th and 18th Street will have limited access at Colorado.
26th Street between Olympic Blvd. and Cloverfield Ave. - Construction scheduled during daytime hours. Lane closures planned and traffic will be maintained.
Cloverfield Ave. and Olympic Blvd. - One northbound left turn lane and one southbound lane closures scheduled Monday to Friday.
Stewart St. between Olympic Blvd. and Exposition Blvd.- Northbound and southbound outside lane closures during daytime hours, traffic will be maintained.
Olympic Blvd. between 20th St. and Stewart St. - Eastbound and westbound lane closures between 9 a.m. and 3 p.m. from Monday to Friday.
For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).

Bus Shelters
For the week of Nov. 10, citywide installation of new bus shelters will continue. Construction will involve intermittent vehicle lane, bicycle lane, and sidewalk closures, in addition to the use of parking lanes. Construction will take place at the following stops:
Pico
1206 Pico Blvd between Euclid & 11th St. (South side Pico)
Santa Monica
2401 Santa Monica Blvd between 10th St. and 11th St. (North side Santa Monica)
2823 Santa Monica Blvd between Yale St. and Harvard St. (North side Santa Monica)
2906 Santa Monica Blvd between Yale St. and Stanford St. (South side Santa Monica)
20th STREET
1420 20th Street between Santa Monica and Broadway (West side 20th Street)
Traffic control measures will be employed in all work zones. Use alternate routes whenever possible. For all bus boarding information, please visit www.bigbluebus.com/bsip or call (310) 451-5444. For construction information, please contact Alex Parry, Project Manager at (310) 458-8981.

Annual Tree Trimming
For the week of Nov. 10, the City's annual tree pruning program will take place on Euclid Avenue - Olympic to Wilshire. For further information, please contact Matthew Wells, Urban Forester at (310) 458-8974.

Traffic Signal Improvements
For the week of Nov. 10, Phase I of the traffic signal installation will occur at Olympic Drive & Avenida Mazatlan. The work will consist of potholing to investigate underground utilities. Work areas will be contained to minimize sound, dust, and nuisance. For more information, please contact Gene Higginbotham, Project Manager at (310) 458-8729.

Alley Restoration Project
For the week of Nov. 10, the contractor will be performing coldmilling "removal of old layer of pavement" in preparation of laying down new pavement on the following streets: 2300-2500 block of 21st Court (alley between 21st Street & 22nd Street). There will be a partial or full closure. Construction time is at 8am. to 6 pm. For more information, please contact Hany Demitri, Project Manager at (310) 458-8721.

Annual Paving & Sidewalk Repair Project
For the week of Nov. 10, the contractor will be performing sidewalk repairs at various locations city-wide. Contractor will be striping 2nd Street from Colorado Ave to Wilshire Blvd. Impact to traffic should be minimal. Traffic Impact: Minimal impact to traffic. Construction Time for Annual Paving Project: 8 a.m. - 6 p.m. Monday - Friday, 9 a.m. - 5 p.m. Saturday (if approved).
City staff will work to minimize any inconvenience that this work may cause you and thank you for your cooperation. Should you have any questions, please contact: Chuck Stagner, Field Inspector, (714) 925-4628, and Hany Demitri, Civil Engineer, (310) 458-8721, ext. 5385.



Water Main Replacement Project
For the week of Nov. 10, the contractor will be installing water main pipe on Colorado Avenue between 4th Street and Ocean Avenue (M-F 8 a.m. to 6 p.m.) and on Olympic Blvd between Stewart St. and 26th Street (M-F 8 p.m. to 6 a.m.). For more information, please contact Eric Schoenen, CM/Inspector at (424) 625-3445 or City's contact: Carlos Rosales, PM at (310) 458-8721, x2620.

Private Development
Southern California Edison (SCE) - Four Underground Structure replacements are taking place on Montana Ave at 11th Ct. to 17th Ct. and Downtown vault Replacement. Work is ongoing work Monday-Friday through Nov. 30 (8 a.m. - 4 p.m.). For electrical emergencies, please call 800-611-1911.
Southern California Edison (SCE) - For the week of Nov. 10, excavation work will take place on Marine Street, from Main St to 4th Court.
Santa Monica Place Theater - There will be lane closures on 4th St and Colorado Ave. For more information, please contact Matt Viehmann, Sr. PM at (602) 616.5729.
Santa Monica-Malibu USD - Lincoln Middle School. 14th street between California and Washington will have fencing installed in the northbound lane. The center turning lane will be used by northbound traffic. The Southbound lane will remain open.
Santa Monica-Malibu USD - Santa Monica High School. 7th Court between Olympic Drive and Michigan Ave will be closed for ongoing Construction Work through Nov. 17. For more information, please contact Gary Bolin at 310-399-5865 ext.79-394
For more information, visit KBUG, our Facebook page SMConstructs, and the construction notice at, www.facebook.com/SMConstructs, www.smgov.net/departments/publicworks/civeng_kbug.aspx

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Dear Google, please stop polluting my neighborhood

Editor:

If you live in Santa Monica, it's hard to miss the big, red double-decker buses wrapped in ads for YouTube shows circling the neighborhood.

I live in a residential part of the city, and on a typical weekend, I see one of these buses turning my corner every 30 minutes. Curious, I ran up to the bus and asked the driver if he made any stops. He said no. I asked if anyone else was on the bus. He said no.

I think it's safe to conclude that these double deckers exist for the sole purpose of advertising YouTube shows. One of the shows advertised, Video Game High School, was described by Common Sense Media as a "movie centered on gaming with some realistic video game violence and real-life bullying."

As a mother of a 7-year old girl, I'm not watching your "violent" shows. My daughter's not watching your shows. My neighbors, many of them families with young kids, are also not watching your shows.

Why do you keep circling my neighborhood, causing traffic congestion, air pollution, noise pollution, and visual pollution without any real benefit to the public?

Google, as the parent company of YouTube, is a self-proclaimed green company. From their website, "We're greening our company by using resources efficiently and supporting renewable power. That means when you use Google products, you're being better to the environment."

Google, I know you're trying to be green in Palo Alto, but you're being brown in my neighborhood.

Monica Ciociola
Santa Monica





My Write

Bill Bauer — Send comments to editor@smdp.com

Election post-mortem, Part 1

THE PEOPLE HAVE SPOKEN, BUT NOT everyone is happy.

As expected, despite a low voter turnout, 4th term Councilman Kevin McKeown easily cruised to victory. McKeown was endorsed by a variety of powerful community organizations such as Santa Monicans for Renters' Rights (SMRR), Residocracy,org, the Santa Monica Democratic Club, Santa Monica Coalition for a Livable City (SMCLC) and a number of labor and civic political action committees (PACs).

Close behind McKeown was Planning Commissioner Sue Himmelrich. She also received broad support from the same PACs and former Santa Monica Mayor Denny Zane - her paid campaign manager.

Just before the election, Himmelrich initiated a war over the Fairmont-Miramar Hotel renovation. Even though the new hotel is being redesigned by world class architect Rafael Pelli, Himmelrich dusted off an old, out-of-date rebuilding proposal which she labeled "Miramar-zilla" Hotel owners Ocean Avenue, LLC fired back accusing her and her husband Michael Soloff of buying the election and lying.

Unfortunately the spat made her appear callow and out of touch. What's the point of picking a fight before a completely new design becomes public? It was "much ado about nothing" and a cheap publicity stunt.

A lot of us wanted to see Mayor Pam O'Connor lose however, like a cat, she proved she has nine political lives and it appears that all of them will be spent running successfully for council.

Without SMRR's support but with a ton of help from her developer friends and a host of powerful, well-financed special interest PACs, O'Connor pulled it out of the proverbial hat.

O'Connor has always thumbed her nose at her constituency because she thinks she can get away with sleazy tricks. You have to hand it to her for the way she shakes off criticism and carries on with nary a side eye.

Complaints about supporting all proposed developments - good and bad - and violating the Oaks Initiative by accepting campaign contributions from developers after voting for their projects 24 times over the last ten years had no traction but have earned her the nickname "Teflon Pam."

Residents need to wise up, control their egos and start working together. Six months ago I had hopes that the major slow-growth groups including Residocracy.org (which was fresh off its victory over Texas developer Hines), SMCLC and the official neighborhood groups would unite and back a trio of council candidates before the annual SMRR convention in hopes of building momentum and secure prized SMRR endorsements.

The general consensus was to back McKeown, Himmelrich and either Recreation and Parks Chair Phil Brock or Planning Commissioner Richard McKinnon. But, before anyone could say "attaboy," SMCLC endorsed McKinnon, so chances of a unified slate were out the window.

In the meantime, Residocracy which had been leaning toward Brock took a break. SMRR's Steering Committee finally endorsed a weak third candidate in Planning Commissioner Jennifer Kennedy, further splitting the slow growth movement.

If fourth place finisher Brock had everyone's early support, O'Connor would be a goner. Folks, if we don't get our act together, how are we going to take out pro-development Terry O'Day and Gleam Davis two years from now?

Brock's inability to secure key endorsements and deep pocketed contributors early on hampered his ability to compete against big bucks candidates who either financed their own campaigns like Himmelrich or received substantial largess from developers, labor unions and educational PACs like attorney former Lookout columnist Frank Gruber.

Gruber, the other key pro-development candidate in the race, received most of the same labor endorsements and support from the developer, hotel and business interests as O'Connor did. But, alas, Gruber came in fifth possibly due to his credibility issues.

Gruber tried too hard to be too many things at one time. One campaign flyer screamed that Gruber was 'against overdevelopment." Other materials tried to position him as a labor God, savior of our schools and an environmental leader. I know what he has and hasn't done and I didn't believe any of it. Apparently, neither did voters.

Rounding out the top seven vote getters were Kennedy and McKinnon. McKeown tried hard to tie Kennedy to his coattails but it didn't work. She never presented a compelling reason to vote for her plus her quiet persona didn't project passion or leadership.

McKinnon wanted to turn Santa Monica a "deep green." But, his off-the-wall ideas and lack of realistic solutions to problems that've made Santa Monica an increasingly unpleasant place to live in made it easy to dismiss him as a wild-eyed dreamer.

By the way, I saw lots of "Vote McKinnon" lawn signs on public parkways, Tuesday morning. It would behoove candidates to be aware of ordinances about posting on public property. It's illegal. It's also an environmental affront.

Speaking of campaign materials, another factor that may have affected council outcomes was the lack of Unite Here, Local 11 hotel workers canvassing for candidates. In 2012, a virtual army of union members hit the bricks and knocked on doors. This year, my Wilmont doorbell was untouched by their fingers. Maybe there were fewer feet on the street because the hospitality union and its political partner SMRR endorsed different candidates.

There was a lot more direct mail being used, this time. Last Monday, 27 different mailers were in my mailbox. My answering machine logged four-dozen automated phone calls in the two weeks prior to November 4. Ugh. I'm glad it's over.

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COMMUNITY BRIEFS

Citywide

November concerts at Santa Monica College

The Santa Monica College Music Department will present six concerts in November, including a benefit to support the SMC Applied Music Program and an SMC Symphony Orchestra collaborative performance with students at Venice High School.

Performances will be held in The Broad Stage or The Edye at the SMC Performing Arts Center, except for the Applied Music Program Benefit, which will be held in the Moss Theater at New Roads School, and the SMC Symphony performance, which will be held in the Auditorium at Venice High School.

Thursday, Nov. 13 at 11:15 a.m. in The Edye: A Day in the Blues. The band Terry Carter and The Tomcats - featuring virtuoso Steve Trovato on guitar, Terry Carter on guitar/vocals, Robbie Fontana on bass, and John Atkinson on drums - puts its twist on blues standards written and performed by legends such as Muddy Waters, Jimi Hendrix, The Allman Brothers, Stevie Ray Vaughan, BB King, Johnny Cash. (free. Complimentary tickets are available at the SMC Music Office in Room 211 of the Performing Arts Center.)

Friday, Nov. 14 at 7 & 9 p.m. in The Edye: Fall Jazz Concerts: Eric Person Group. Saxophonist Eric Person brings his acclaimed trio from NYC to SMC for a performance of music from the cutting edge of the Modern jazz scene. (Tickets are $10.)

Sunday, Nov. 16 at 4 p.m. in The Edye: SMC Vocal Department Showcase. Under the direction of Dennis Parnell, SMC's advanced voice students perform classical, jazz, musical theater, and contemporary commercial songs. (Tickets are $10.)

Friday, Nov. 21 at 7:30 p.m. in the Moss Theater at New Roads School: Benefit Concert: SMC Applied Music Program. Under the direction of Brian Driscoll and Janelle DeStefano, students perform a concert to support the Applied Music Program. (Tickets are $10.)

Sunday, Nov. 23 at 4 p.m. in the Venice High School Auditorium: SMC Symphony Orchestra. Under the direction of James Martin, the orchestra makes a guest appearance and collaborates with music students at Venice High School on a program of classical favorites that includes music by Beethoven, Bach, Bartók, and Brahms, and features the "Peer Gynt Suite" by "Song of Norway" composer Edvard Grieg, performed with the high school's strings students under the direction of Wendy Kornbeck. (Tickets are $10.)

Sunday, Nov. 30 at 4 p.m. in The Broad Stage: SMC Wind Ensemble. Under the baton of Kevin McKeown, the wind ensemble rejoices with music of the season to bring cheer to all, and features a very special guest conductor - a local middle school student - the winner of the annual SMC Wind Ensemble Essay Contest. (Tickets are $10.)

For tickets and information, please go to www.smc.edu/eventsinfo or call (310) 434-3005 or (310) 434-4323.

- EDITED BY MATTHEW HALL

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Instead of a giant leap, Louis Armstrong delivered one giant freeform crazy jazz genius for mankind.

It's a long way from the Apollo Theatre to the Apollo program. And while his playing may have been "as lofty as a moon flight," as Time magazine once suggested, that would be as close as Louis Daniel Armstrong would ever get to taking "one small step for man."

But as the jazz musician of the 20th century, giant leaps were simply a matter of course for Satchmo. For no one has ever embodied the art form the way he did. It was he who helped make virtuoso solos a part of the vocabulary. It was he who was honored with the title "American goodwill ambassador" by the State Department. It was he who was the last jazz musician to hit #1 on the Billboard pop chart.



Armstrong left his footprints on the jazz world, wearing lace-up oxfords.

Not bad for a kid whose first experience with the trumpet was as a guest in a correctional home for wayward boys. If only today's schools were as enlightened and informed as that reformatory was.

Alas, the arts are dismissed as extravagant in today's schools. Thus, despite all the studies that show parents believe music and dance and art and drama make their children much better students and better people. If you feel like your kids aren't getting their fair share, make some noise. To find out how, or for more information about the benefits of arts education, please visit us on the web at AmericansForTheArts.org. Just like the great Louis Armstrong, all you need is a little brass.



There's plenty of brain to go around. Give more to art.

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RECIPE
FROM PAGE 1

ULTRA-CREAMY PUMPKIN PIE

Start to finish: 1 hour 10 minutes (15 minutes active)

Servings: 8

2 tablespoons all-purpose flour
2 teaspoons cinnamon
1 teaspoon ground dry ginger
1/2 teaspoon grated nutmeg
1/4 teaspoon ground allspice
1/2 teaspoon kosher salt
1/2 cup packed brown sugar
1/2 cup maple syrup
4 ounces cream cheese, room temperature
3 eggs
15-ounce can pumpkin puree
1/2 cup heavy cream
1 prepared deep-dish chocolate crumb crust (or preferred crust)

Heat the oven to 375 F. Place a rimmed baking sheet on the oven's middle rack.

In a food processor, combine the flour, cinnamon, ginger, nutmeg, allspice, salt and brown sugar. Processor until well mixed. Add the maple syrup, cream cheese, eggs, pumpkin and cream, then process until completely smooth, scraping down the sides of the bowl as needed to ensure even mixing.

Transfer the pumpkin mixture to the prepared crust, smoothing the top. Place the pie on the heated baking pan in the oven (this promotes even cooking). Bake for 45 to 55 minutes, or until the center of the pie jiggles only slightly. Cool for 30 minutes before slicing.

Nutrition information per serving: 360 calories; 150 calories from fat (42 percent of total calories); 17 g fat (8 g saturated; 2.5 g trans fats); 115 mg cholesterol; 49 g carbohydrate; 3 g fiber; 36 g sugar; 6 g protein; 320 mg sodium.

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Robert Lemle

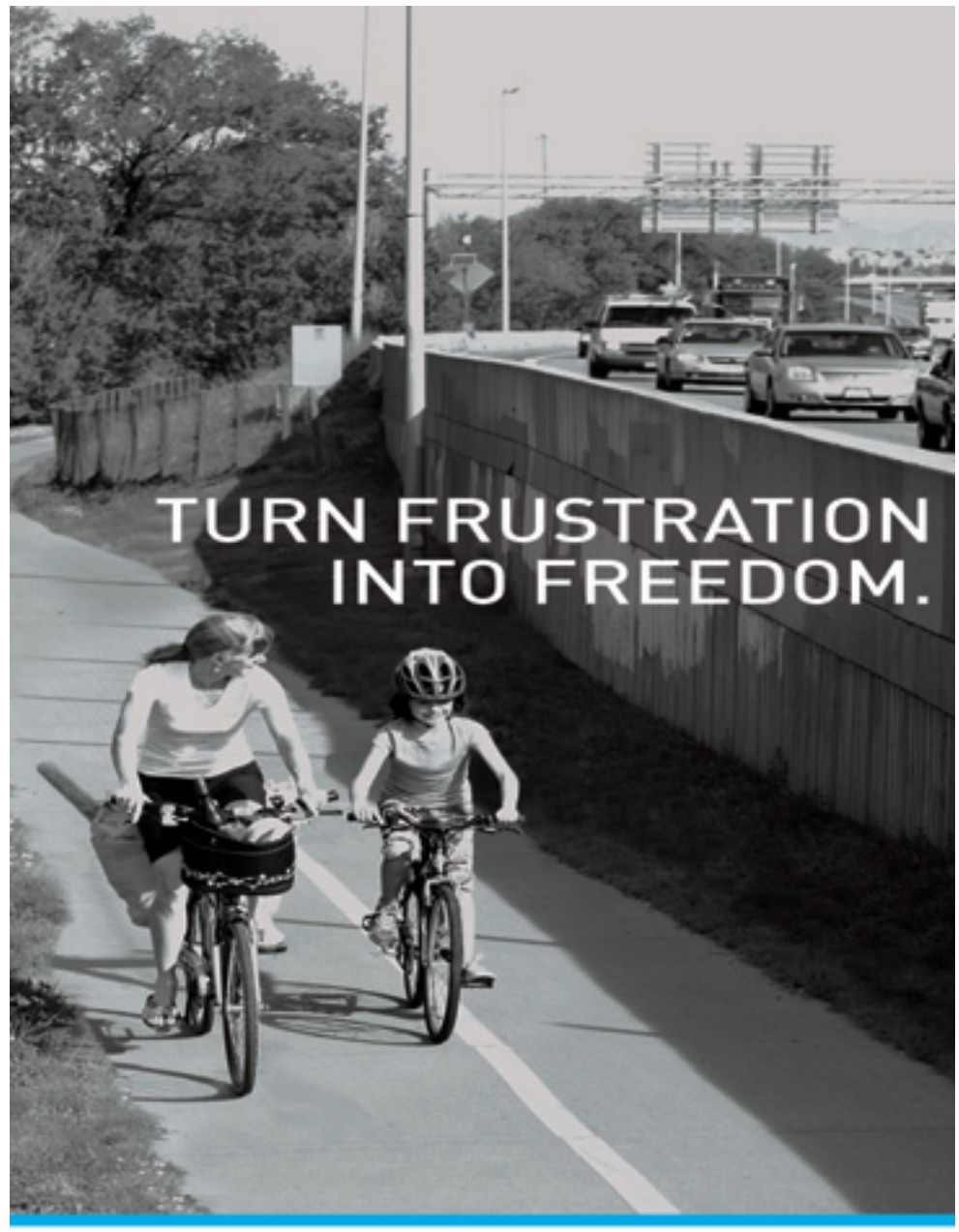
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Earth Talk

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By the editors of E Magazine

Send comments to editor@smdp.com

Nutrition standards

Dear EarthTalk

I hear that many school cafeterias have nutrition standards no better -even worse - than those of fast food chains. What can be done about this?

Betsy Edison
Nashville, TN

AMERICANS HAVE DONE A GREAT JOB making sure that our kids have something to eat at school regardless of socioeconomic status, with the National School Lunch Program providing low-cost or free lunches to upwards of 31 million students at 92 percent of U.S. public and private schools.

But that doesn't mean the food has been especially nutritious, and public health experts say it's no wonder our kids are more obese than ever when we feed them trans fats, salts and sodas for lunch. Kids get half their daily calories at school, so what's for lunch there has a big impact on health and lasting eating habits.

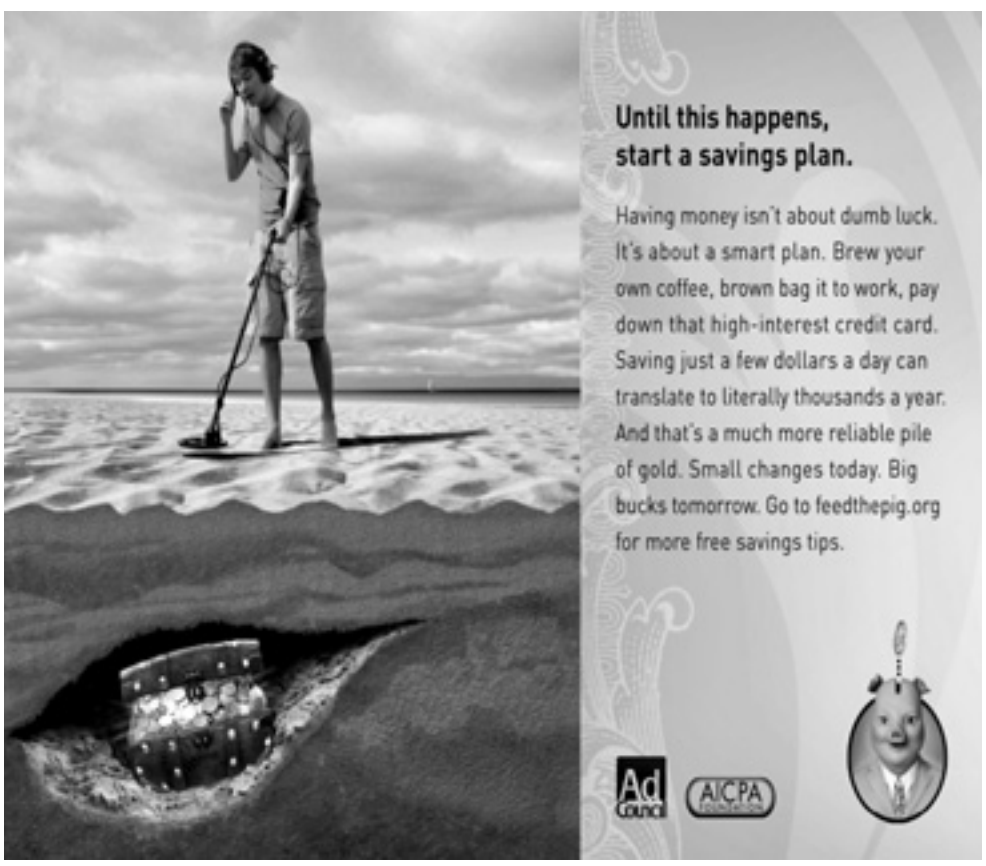
A 2008 analysis of school lunches by the Institute of Medicine (IOM) concluded that American kids consume very few fruits and vegetables in their cafeterias-with potatoes accounting for a third of all vegetables consumed. IOM also found that kids were eating many refined grains and too much saturated fat and sodium. A 2009 study by USA Today found that meat used by McDonald's and Burger King was tested for bacteria and unsafe pathogens up to 10 times as much as meat bound for U.S. school cafeterias.

In response to these stark findings, along with vigorous advocacy by First Lady Michelle Obama, things are starting to improve. In 2010, Congress voted to revamp the nation's school lunch program by enacting the Healthy, Hunger-Free Kids Act (HHFKA). The higher standards in the new law seek to align school meals with the federal 2010 Dietary Guidelines for Americans by upping the availability and portion sizes of fruits, vegetables and whole grains (and requiring students to select a fruit or vegetable), establishing calorie ranges, removing trans fats and limiting sodium levels. The law also incentivizes schools to take part with generous meal reimbursement funds. The new standards went into effect in 2012 and have been working their way through school districts from coast-to-coast and getting rave reviews in the process.

Researchers from the Harvard School of Public Health who collected plate waste data among more than 1,000 students in four schools in urban, low-income school districts both before and after HHFKA took effect found that fruit selection increased 23 percent following implementation: "Average per person fruit consumption was unchanged," said researchers, "but because more students selected fruit overall, more fruit was consumed post-implementation." Also, per student vegetable consumption went up 16.2 percent.

But just because public health researchers think the program is going well doesn't mean Congress will keep it going. The Republican-dominated House of Representatives has included waivers for school lunch nutrition standards in its fiscal-year 2015 Agriculture Appropriations bill. "The provision would allow schools with a 6-month net loss of revenue to opt out of providing the healthier meals outlined by the HHFKA," Dr. Jennifer Woo Baidal writes in the New England Journal of Medicine. "A deficit of any amount from any cause could allow schools to return to the same meals that the IOM found in 2008 to be nutritionally lacking." Consumers interested in protecting the new nutritional standards should weigh in by calling, writing or e-mailing their Congressional representatives and speaking up for healthier kids.

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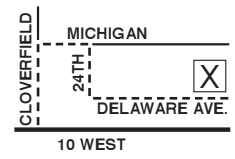


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Starry crowd celebrates honorary Academy Awards

SANDY COHEN
AP Entertainment Writer

LOS ANGELES A constellation of stars gathered in Hollywood for an off-camera celebration of four stalwart film talents.

Reese Witherspoon, Jennifer Aniston, Steve Carell, Kevin Costner, Mark Wahlberg, Sidney Poitier, Ed Norton, Benedict Cumberbatch, Chris Rock, Eddie Redmayne, Ron Howard and Hilary Swank were among the celebrities toasting the first Oscar winners of the season at the film academy's Governors Awards Saturday night.

Actress Maureen O'Hara, filmmaker Hayao Miyazaki, screenwriter Jean-Claude Carriere and actor and activist Harry Belafonte accepted honorary Oscars at the private dinner ceremony at Hollywood & Highland's Ray Dolby Ballroom.

Jessica Chastain, Warren Beatty, Octavia Spencer, Jake Gyllenhaal, Mark Ruffalo, Robert Duvall, Robert Downey Jr. and Tilda Swinton, sporting a platinum faux-hawk, also attended the three-hour celebration.

Pixar chief John Lasseter presented Miyazaki with an Oscar statuette, calling the Japanese animator "the most original filmmaker to ever work in our medium."

Accepting the trophy, Miyazaki said through a translator that he considered himself lucky, adding, "My greatest luck is that I got to meet Maureen O'Hara today."

The 94-year-old O'Hara was introduced by Liam Neeson and Clint Eastwood, each of whom confessed to having a crush on the Irish-born beauty. Neeson described her as "one of the true legends of cinema" and "one of the most adventurous women who ever lived," explaining the actress was a pioneer in doing her own stunts on screen.

O'Hara came to the stage in a wheelchair and read a brief statement of thanks in which she acknowledged filmmakers Charles Laughton and John Ford, along with her co-star in several films, John Wayne.

When Neeson handed her the Oscar, she asked in disbelief, "What's this?!"

"I only hope it's silver or gold and not like a spoon out of the kitchen," she said.

Carriere accepted his Oscar from "The Unbearable Lightness of Being" director, Philip Kaufman. The French screenwriter lauded the many directors he's collaborated with over his five decades in film, saying, "They're always present, even today. When I'm working, I hear their voices."

Chris Rock and Susan Sarandon introduced Belafonte, who received the Jean Hersholt Humanitarian Award for his decades of activism for social justice.

"I'm not here to honor you," Rock said. "I'm here to thank you."

Sarandon called the 87-year-old entertainer "a real-life, flesh and blood hero."

Belafonte said he was moved by the recognition.

"To be rewarded by my peers for my work for human rights, civil rights and for peace... It powerfully mutes the enemy's thunder," he said.

He shared the honor with Poitier, whom he referred to as "my elderly friend."

"He redirected the ship of racial hatred in American culture," Belafonte said.

He spoke of Hollywood's progress toward telling stories that offer "deeper insights into human existence," such as "Schindler's List," ''Brokeback Mountain," and "12 Years a Slave," and film's far-reaching ability to influence popular opinion.

"Maybe, just maybe, it could be civilization's game-changer," he said.

The Academy of Motion Picture Arts and Sciences established the Governors Awards in 2009 to celebrate the annual winners of its honorary awards. Highlights from the ceremony will be included in the 2015 Oscar telecast.

NOISE
FROM PAGE 1

"The whole system is counter-intuitive," Rubin said. "It's the most absurd thing in the world to think that noise violations are going to be reflective of what actually goes on. It's a one-dimensional picture of a three-dimensional situation."

In 2013, there were the fewest number of recorded violations since 2010 and the second-fewest recorded in the past decade.

Despite the decline in violations, which resulted in $55,000 worth of fines and three banned aircraft, complaints from residents rose.

There were 4,368 noise complaints in 2012 and 5,137 in 2013.

May was the month with the most complaints (1,016) followed by June (782). Complaints dipped in the last three months of the year; there were 235 complaints in October, November, and December combined.

Not all complaints received from the Airport Noise Management department had to do with noise. In fact, one-third mentioned the fumes created by the planes. Departure noise made up a quarter of the complaints while arrival noise totaled 4 percent, according to the report.

Aircraft can land at SMO 24 hours a day but City Hall has created a voluntary night arrival curfew, asking pilots not to land between 11 p.m. and 7 a.m. on weekdays and 11 p.m. to 8 a.m. on weekends and holidays.

Only 221 landings broke the voluntary curfew in 2013, the lowest total in at least a decade. This is a 17 percent decrease from 2012. The number of late landings has been steadily decreasing. Most of the 2013 violations were from propeller planes and occurred between 11 p.m. and 1 a.m.

While the landing curfew is voluntary, the take-off curfew is not. There were 21 departures after curfew in 2013, up one from the year prior. There are certain exemptions to the curfew, for instance in the case of emergencies, and only eight of the departures were found to have violated the Municipal Code.

There were 703 different households that registered complaints in 2013 but majority of the calls were made by 58 households, which averaged at least 65 complaints apiece.

Some airport proponents have pointed to this number as proof that there are a couple dozen households that flood the system with noise complaints to make a point.

"That's a ridiculous claim," Rubin said. "People are busy. They have better things to do with their time then to call in with complaints."

Rubin said that he hasn't made a complaint in the past three months.

DAVE@smdp.com



‘Big Hero 6,’ ‘Interstellar’ soar at box office

DERRIK J. LANG
AP Entertainment Writer

LOS ANGELES A team of animated Marvel characters rocketed past a group of wormhole-bound astronauts at the weekend box office.

Disney’s animated adventure “Big Hero 6,” featuring the inflatable robot Baymax and his prodigy pal Hiro from the Marvel comic book, debuted in first place with $56.2 million, according to studio estimates Sunday. Paramount’s space saga “Interstellar,” starring Matthew McConaughey and Anne Hathaway as astronauts, took off in second place with $50 million, estimates said.

Before launching in more than 3,500 theaters this weekend, writer-director Christopher Nolan’s “Interstellar” played Wednesday and Thursday in about 250 theaters equipped to project the movie on film - “The Dark Knight” filmmaker’s preferred method of showcasing his creations.

“Interstellar” opened below Nolan’s last film, the mind-bending thriller “Inception,” which conjured up $62.8 million when it debuted in 2010. Nolan’s sci-fi odyssey also wasn’t in the orbit of last year’s $55.8 million opening for Paramount’s previous space epic, “Gravity.” ‘’Interstellar” has a hefty running time of 169 minutes, while “Gravity” clocked in at 91 minutes.

“The difference is ‘Interstellar’ isn’t in 3D, and certainly the running time on our film does change the play pattern in that you lose an evening show,” said Megan Colligan, Paramount’s head of domestic marketing and distribution. “Given those factors, we did spectacularly well. ‘Gravity’ also opened by itself. We had another big film in the marketplace.”

If the estimates hold up, this weekend will mark the fourth time in box office history that a pair of films both opened with $50 million or above. The previous matchups were “Monsters University” vs. “World War Z” in 2013, “Madagascar 3: Europe’s Most Wanted” vs. “Prometheus” in 2012, and “WALL-E” vs. “Wanted” in 2008. In each instance, the animated option came out on top.

“Both movies were able to do well without cannibalizing each other’s audiences,” said Paul Dergarabedian, senior media analyst for Rentrak. “By opening a diversity of product against each other, the industry can expand the marketplace. It’s a perfect example of counterprogramming. It paid off for the industry, and it just doesn’t happen that often.”

Dergarabedian noted the box office total was down about 7 percent compared with the same weekend last year, when the Disney superhero sequel “Thor: The Dark World” opened with $85.7 million.

“Interstellar,” which cost a reported $165 million and is being distributed by Warner Bros. internationally, dominated overseas, earning an additional $80 million from 62 markets, including the United Kingdom, South Korea, Russia and France. The film is set to open in China on Wednesday.

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Estimated ticket sales for Friday through Sunday at U.S. and Canadian theaters, according to Rentrak. Where available, the latest international numbers are also included. Final domestic figures will be released Monday.

1. “Big Hero 6,” $56.2 million ($7.6 million international).
2. “Interstellar,” $50 million ($80 million international).
3. “Gone Girl,” $6.1 million ($8.5 million international).
4. “Ouija,” $6 million ($3.2 million international).
5. “St. Vincent,” $5.7 million.
6. “Nightcrawler,” $5.5 million ($1 million international).
7. “Fury,” $5.5 million ($7 million international).
8. “John Wick,” $4 million. ($1.8 million international).
9. “Alexander and the Terrible, Horrible, No Good, Very Bad Day,” $3.5 million ($1.7 million international).
10. “The Book of Life,” $2.8 million ($3.5 million international).

___

Estimated ticket sales for Friday through Sunday at international theaters (excluding the U.S. and Canada), according to Rentrak:

1. “Interstellar,” $80 million.
2. “Teenage Mutant Ninja Turtles,” $17.3 million.
3. “The Maze Runner,” $11.6 million.
4. “Gone Girl,” $8.5 million.
5. “Big Hero 6,” $7.6 million.
6. “Fury,” $7 million.
7. “Annabelle,” $6.7 million.
8. “Dracula Untold,” $6.4 million.
9. “For Love or Money,” $4.8 million.
10. “Kung Fu Jungle,” $4 million.









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Surf Forecasts

Water Temp: **66.7°**

MONDAY – **POOR TO FAIR** – SURF: **1-3 ft** ankle to waist high
Small new NW/WNW swell due; minor SSW swell

TUESDAY – **POOR TO FAIR** – SURF: **1-3 ft** ankle to waist high
Small NW/WNW swell; minor SSW pulse

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **November 5, 2014**

HEAL THE BAY • 1444 9th Street, Santa Monica, CA 90401 • beachreportcard.org • brc@healthebay.org • 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 5
- Number of A grades for dry/wet weather -- 34 / 15
- Number of (C,D,F) grades for dry/wet weather -- 7 / 8

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Los Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A	ns
Broad Beach at Trancas Creek mouth.	A	A+
Zuma Beach at Zuma Creek mouth.	A+	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	A+
Escondido Creek, just east of Escondido State Beach.	A	ns
Latigo Canyon Creek mouth.	A+	A+
Solstice Canyon at Dan Blocker County Beach.	A	ns
Puerco State Beach at creek mouth.	A+	A+
Marie Canyon storm drain at Puerco Beach, at 21572 Malibu Rd..	D	ns
Surfrider Beach at Malibu Colony fence.	A+	A+
Surfrider Beach (broach location)- daily.	B	ns
Malibu Pier - 50 yards east.	A+	A+
Carbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	A	A+
Pena Creek at Las Tunas County Beach.	A+	ns
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	A	ns
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A	A+
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	A+
Will Rogers State Beach at Pulga Canyon storm drain.	A	ns
Will Rogers State Beach at Temescal Canyon drain.	A	A+
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	ns
Santa Monica Beach at Montana Ave. drain.	A	A+
Santa Monica Beach at Wilshire Blvd. drain.	F	F
Santa Monica Municipal Pier.	C	ns
Santa Monica Beach at Pico/Kenter storm drain.	D	ns
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	D
Ocean Park Beach at Ashland Ave. drain.	B	ns
Venice City Beach, at the Rose Ave. storm drain.	D	ns
Venice Beach at Brooks Ave. drain.	A+	A+
Venice Beach at Windward Ave. drain.	F	ns
Venice Fishing Pier - 50 yards south.	A+	F
Venice Beach- projection of Topsail St..	A+	F
Marina del Rey, Mothers' Beach- lifeguard tower.	F	F
Dockweiler State Beach at Ballona Creek mouth.	ns	ns
Dockweiler State Beach at Culver Blvd. drain.	B	ns
North Westchester Storm Drain at Dockweiler State Beach.	A	ns
Dockweiler State Beach at World Way (south of D&W jetty).	A+	F
Dockweiler State Beach at Imperial Hwy drain.	A	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	F
Dockweiler State Beach at Grand Ave. drain.	A+	D

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

FACES
FROM PAGE 1

explaining how we are the most efficient creature on the planet. That really always resonated with me. From a young age, I always wanted to solve problems, I always really enjoyed hustling and creating. I started my first company when I was 14 years old doing neighborhood odd jobs and had 20 guys working for me. After, I had a gaming company in college. I've always had a curiosity to learn and think differently. So, for me, what made me want to become an entrepreneur: I don't think I had a choice. Some people are entrepreneurs and can't do anything else, I think some other people grow into it. It's just what I am, I can't work for anyone else. I enjoy building and creating.

E: Tell me about FlashFunders.

V: FlashFunders is an online equity-funding platform that connects accredited investors and allows them to purchase direct equity in startup companies with no fees attached. The no fee component is a big deal we're really excited about. The other big differentiator with FlashFunders that I want to touch on, we're creating an industry standard. To the best of my knowledge, today, FlashFunders is the first brokerage dealer in the United States approved by FINRA to operate an online platform. We were launched publicly last week, and if you go to FlashFunder.com right now you can already see companies raising money.

E: How is FlashFunders changing the world?

V: Raising capital for your business takes six months and costs upwards of $23,000. At FlashFunders we want to allow the ability start raising in days or weeks with no fees associated. We're helping startups reach capital efficiently and economically. There's 8.5 million accredited investors, and only 3% actively invest in startups. FlashFunders is truly opening up access and democratizing startup investing in this country. At FlashFunders, we want to put every company in front of as many investors as possible.

E: What made you choose Santa Monica?

V: There's a lot of great things in Santa Monica right now. From a venture capital perspective and looking at Silicon Valley, Los Angeles / Santa Monica can't compete. We're just not on the same level yet. Having said that, the growth in Santa Monica is real. I'm newer to Santa Monica, so I haven't been through the ups and downs. People that have been here for years say that this has happened before, that Los Angeles has almost turned the corner a couple of times. To that I'd say, there are real tech companies coming out of Los Angeles right now. Successful companies with teach entrepreneurs how to do it. Successful companies will bring other successful companies and talent to the area.

E: Do you have one piece of advice for an entrepreneur starting their own business?

V: This is one I had to learn the hard way: listen and scale back. Listen to your users. There's something known as founder features, which is founders cranking out features it thinks its user might want. That's a good way to burn through a lot of money. Don't be afraid to fail, and fail fast. Listen and keep listening to your users and practice agile development. If you know what you don't know, that's how you become successful. Accepting that you don't know. That doesn't mean you can't have convictions or believe in yourself, but you have to be willing to listen and change your opinion based off of real hardcore feedback.

E: What's something you'd like to share with Santa Monica?

V: At FlashFunders, we're really altruistic. We believe that there are a lot of good ideas out there that don't get a real chance. We need people to innovate and go for it. They may fail, but the impact they could make will be well worth it. Do something. Take risks.

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CITY OF SANTA MONICA
NOTICE INVITING REQUEST FOR PROPOSALS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites sealed responses for:

RFP: #13 MERCHANT PROCESSING SERVICES.

- **Submission Deadline Is December 11, 2014 at 5:00 PM Pacific Time.**

The RFP documents can be downloaded at:
- http://vendors.planetbids.com/SantaMonica/QuickSearch.cfm

Request for RFP documents may also be obtained by e-mailing your request to Yolanda.nunez@smgov.net

RFP responses must be submitted on forms furnished by the City of Santa Monica.

Vendors interested in doing business with the City of Santa Monica are encouraged to register online at http://www.smgov.net/finance/purchasing/

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

The Theory of Everything
7 p.m.

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-3924

John Wick 1:41 (R)
5 p.m., 7:30 p.m., 10 p.m.

Ouija 1:29 (PG-13)
5:15 p.m., 7:40 p.m., 10:15 p.m.

St. Vincent 1:43 (PG-13)
5 p.m., 7:45 p.m., 10:20 p.m.

The Book of Life 1:35 (PG)
5:30 p.m., 8 p.m., 10:30 p.m.

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Big Hero 6 1:48 (PG) 3D
6:50 p.m., 9:30 p.m.

Big Hero 6 1:48 (PG)
5:10 p.m., 7:45 p.m., 10:20 p.m.

Fury 2:14 (R)
7:05 p.m., 10:10 p.m.

Gone Girl 2:29 (R)
6:30 p.m., 9:50 p.m.

Interstellar 2:48 (PG-13)
5:15 p.m., 7 p.m., 9 p.m., 10 p.m.

Nightcrawler 1:57 (R)
7:10 p.m., 10:45 p.m.

For more information, e-mail **editor@smdp.com**

PAY THE BILLS TONIGHT, GEM

ARIES (March 21-April 19)
★★★★ You'll ease into a seemingly carefree Monday morning. By midday, you could notice a change in a key person's demeanor. You know how to handle this person, but he or she also knows how to handle you. Tonight: Try to relax.

TAURUS (April 20-May 20)
★★★★ Your finances continue to be a main priority. How you see a personal matter could change quickly because of an unexpected choice and discussion. Tonight: Catch up on a friend's news.

GEMINI (May 21-June 20)
★★★ You might want to be more circumspect with your budget, as you never really know when there could be a problem. You have a habit of overindulging if you are not careful. Understand what is happening within your immediate circle. Tonight: Pay the bills, then decide.

CANCER (June 21-July 22)
★★★★ Defer to others. You might want to assume control, but allowing others to try out their ideas will benefit everyone. It is likely that you'll need to keep some distance from someone who is quite controlling. Tonight: On center stage.

LEO (July 23-Aug. 22)
★★★★ You seem to be pushing past your normal limits. You know what you are capable of, and you will be able to do whatever it takes to get there. You could be amazed by what you can accomplish and by how good you feel expressing your talents. Tonight: Do a vanishing act.

VIRGO (Aug. 23-Sept. 22)
★★★★ Know when to turn your back on a situation that no longer appeals to you. Understand what could happen if you become too involved and others start reacting. Stay as neutral as possible, and strive for a positive outcome. Tonight: Not everything has to be public knowledge.

LIBRA (Sept. 23-Oct. 22)
★★★★ Be aware of your options when dealing with others who aren't always as easygoing as you are. Honor a change within a relationship. The other party could be quite different from you and might have different interests. Be smart. Give this person some space. Tonight: On a roll.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Allow yourself to see someone in his or her element. As a result, you might realize how unclear you have been about this individual. He or she could demonstrate a romantic quality, which will add excitement to your interactions. Tonight: Hang out with a favorite person.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ You would be wise to encourage others to express their feelings and ideas. You will get a better idea of what you are working with. Keep an eye on a situation to which other parties seem to be adding more emotional significance. Tonight: Be aware of a potential misunderstanding.

CAPRICORN (Dec. 22-Jan. 19)
★★★★★ You might seem strange to many people. Perhaps the reason has to do with them witnessing you transform in a very distinct way. In a sense, they might feel insecure dealing with such a changeable powerhouse. Make the first move. Tonight: Clear out some paperwork.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ You can be nurturing, but it is more by choice than an automatic response. You might feel frustrated by everything you need to accomplish. You could be more on edge than you realize. Tonight: Know when to call it a night.

PISCES (Feb. 19-March 20)
★★★★ Your creativity seems to be emerging to an unprecedented level. Be aware that even after you come up with a practical path, others might not be in agreement. Be gracious. It is not always easy to eat crow. Tonight: Let your imagination design the night.

Monday, November 10, 2014

This year you develop a propensity for clarity. Know that others might react strongly to your questions, as they won't be accustomed to revealing so much. Be as diplomatic as possible. If you are single, a relationship could be the result of a heated argument between you and someone else. The chemistry will be overwhelming. If you are attached, understand that your significant other might choose to distance him- or herself rather than becoming involved in a negative conversation. CANCER feels like you do, but he or she can express his or her feelings.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

INTERESTED IN YOUR DAILY FORECAST?
Check out the HOROSCOPES above!
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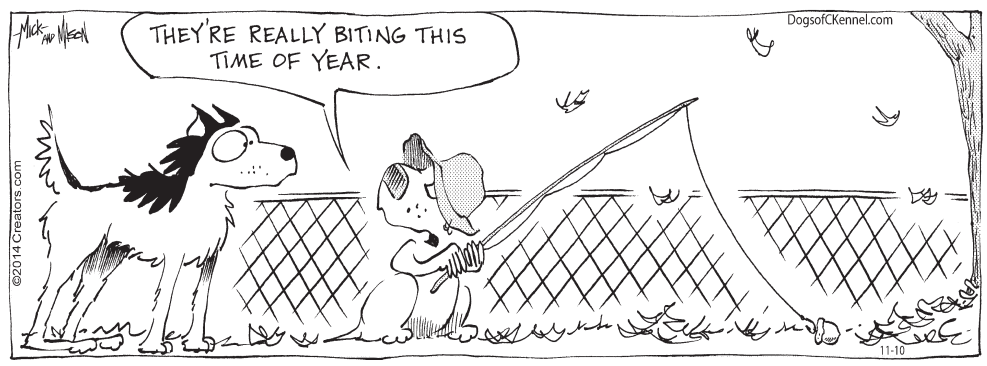
Speed Bump
By Dave Coverly



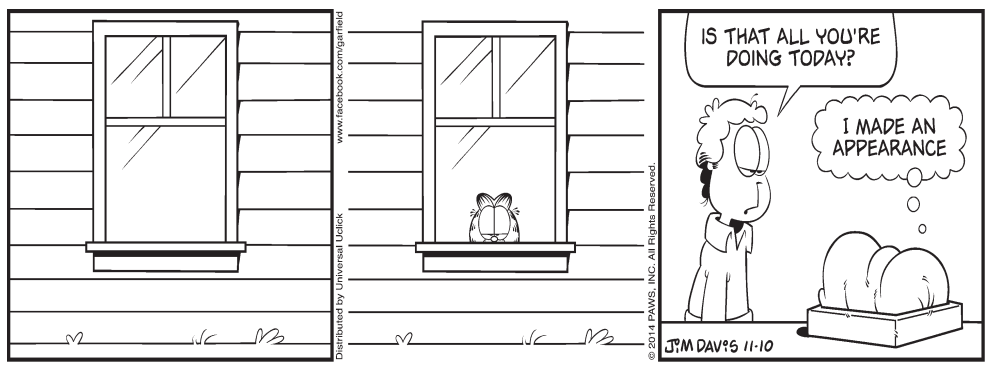
Strange Brew
By John Deering



Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	8		3	9		5	4	
9			8					7
4				6	1			
		8					3	1
7		6		4		9		8
3	9					4		
			1	2				9
6					7			2
	5	1		3	6		8	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

7	5	4	2	1	3	6	9	8
6	1	2	9	8	7	4	5	3
9	3	8	4	5	6	7	2	1
3	4	1	6	7	9	5	8	2
2	9	5	1	4	8	3	7	6
8	7	6	5	3	2	9	1	4
1	2	9	7	6	4	8	3	5
5	6	3	8	9	1	2	4	7
4	8	7	3	2	5	1	6	9

DAILY POLICE LOG

The Santa Monica Police Department responded to 352 calls for service on Nov. 8.

BELOW IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

Fight at 5th and Arizona at 12:33 a.m.
Fight at Main and Pier at 1:51 a.m.
Drunk driving on the 1200 block of 4th St. at 1:51 a.m.
Petty theft on the 2900 block of Main St. at 2:16 a.m.
Fight at Main and Ashland at 2:35 a.m.
Trespassing on the 300 block of California Ave. at 3:03 a.m.
Traffic accident on the 2600 block of Ocean Park Blvd. at 6:55 a.m.
Burglary on the 300 block of Hill St. at 7:37 a.m.
Vandalism on the 1600 block of Lincoln Blvd. at 7:47 a.m.
Trespassing on the 1500 block of Lincoln Blvd. at 8:23 a.m.
Identity theft on the 800 block of 4th St. at 8:53 a.m.
Fight on the 700 block of Broadway at 9:15 a.m.
Person with a gun on the 1400 block of 3rd St. Promenade at 9:43 a.m.
Trespassing on the 1800 block of 9th St. at 9:58 a.m.
Defrauding an innkeeper on the 1500 block of Lincoln Blvd. at 10:20 a.m.
Vandalism on the 900 block of 5th St. at 11:09 a.m.
Trespassing on the 1500 block of 9th St. at 11:35 a.m.
Auto burglary on the 1300 block of 6th St. at 11:40 a.m.
Trespassing on the 1400 block of 3rd St. Promenade at 12:05 p.m.
Petty theft on the 1700 block of Cloverfield Blvd. at 1:25 p.m.
Indecent exposure on the 1100 block of Ocean Front Walk at 1:25 p.m.
Petty theft on the 300 block of Santa Monica Blvd. at 2:22 p.m.
Fight at Neilson and Hollister at 2:29 p.m.
Trespassing on the 1100 block of California Ave. at 3:55 p.m.
Bike theft on the 1000 block of Bay St. at 4:11 p.m.
Vandalism at 24th and Arizona at 4:39 p.m.
Trespassing on the 3200 block of Wilshire Blvd. at 5:38 p.m.
Vandalism on the 2600 block of 29th St. at 7:23 p.m.
Grand theft auto at 4th and Bicknell at 7:35 p.m.
Strongarm robbery at 30th and Pico at 8:39 p.m.
Domestic violence on the 1600 block of Cloverfield Blvd. at 8:41 p.m.
Prostitution at Lincoln and Ocean Park at 8:44 p.m.
Petty theft on the 1600 block of Ocean Front Walk at 9:30 p.m.
Trespassing on the 200 block of Santa Monica Blvd. at 9:31 p.m.
Vandalism on the 2400 block of Ocean Front Walk at 9:52 p.m.
Petty theft on the 300 block of Santa Monica Pier at 10:58 p.m.



MYSTERY REVEALED

Matthew Hall *matt@smdp.com*

Christian Boyce identified the Mystery Photo as one of the new maps installed on the Promenade.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Mouth-wash target
6 Reader's light
10 Benefit
11 Find darling
13 Film
14 Name for a dog
15 Luau instrument
16 Used a spade
18 Greek vowel
19 Garments that lack waistlines
22 Charged particle
23 Chablis or Cabernet
24 Serving perfectly
27 Ranch workers
28 Newborn's need
29 Target
30 Garments for Hawaiian dancers
35 Fireplace item
36 Common article
37 Have dinner
38 Select group
40 Fry lightly
42 Jeans material
43 Surprise win
44 Lairs
45 Jury members

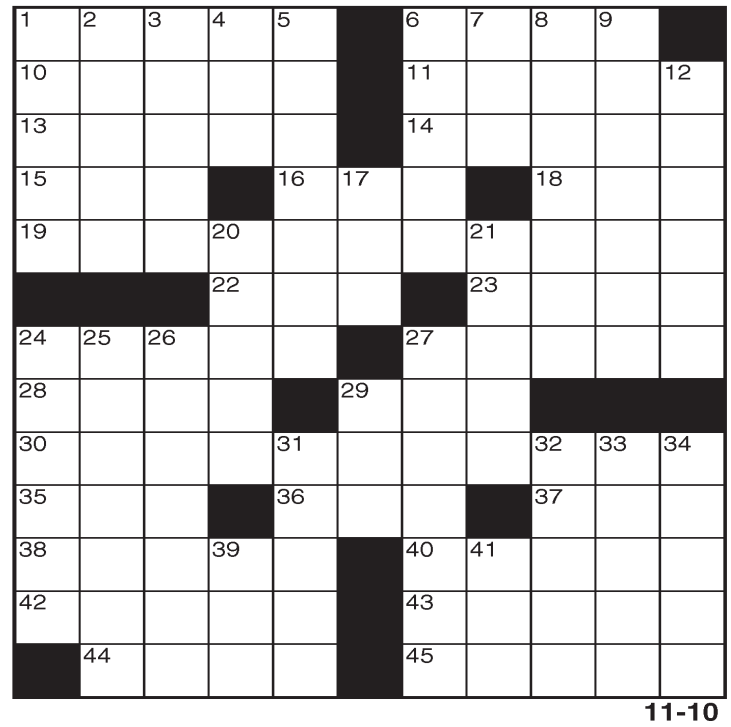
DOWN

1 Full range
2 Conjure up
3 Black bird
4 1002, in old Rome
5 Iditarod animal
6 T-shirt size
7 Commo-tion
8 Takes up residence
9 Feign
12 Makes disappear
17 Coffee dispenser
20 Fork features
21 Wise teacher
24 Not straight
25 Sang seasonal songs
26 John Len-non song
27 Increases
29 Cabinet wood
31 Flower parts
32 Get more out of
33 Spud
34 Lets stand, in copy
39 Light metal
41 Gorilla, for one

■	T	E	S	T	■	S	E	A	T	■
B	A	L	E	R	■	A	C	T	U	P
A	M	I	N	O	■	T	O	R	R	E
S	A	X	T	U	B	A	■	I	N	N
E	L	I	■	P	E	N	G	U	I	N
S	E	R	V	E	S	■	U	M	P	S
■	■	■	A	S	T	E	R	■	■	■
E	T	O	N	■	I	N	U	I	T	S
Q	U	I	E	T	E	D	■	R	A	E
U	R	N	■	I	S	O	T	O	P	E
I	N	K	E	R	■	R	A	B	I	D
P	E	E	V	E	■	S	T	O	N	Y
■	D	R	E	D	■	E	A	T	S	■

Saturday's answer

THOMAS CROSSWORD BOOKS 1 AND 2! Send $4.75 (check/m.o.) for each book to P.O. Box 536475, Orlando, FL 32853-6475



11-10

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ A man named John Thornton was arrested in October after, for some reason, grabbing a mop from an employee at the Double Tree Hotel in Bristol, Connecticut, and (according to the police report) "aggressive(ly)" mopping the floor in a threatening manner, backing the employee into a corner and mopping over her shoes.

■ Ernest Angley, 93, is the latest televangelist to see his empire challenged -- following his July denial (from the pulpit of his Grace Cathedral in Cuyahoga Falls, Ohio) that he is homosexual and that he inappropriately touched some parishioners, as they have claimed. However, Angley freely revealed an intense interest in vasectomies -- that he had long encouraged his flock not to bring offspring into this troubled world. Of young men, Angley said, "Sure, I'd have them uncover themselves (during vasectomy counseling), but I did not handle them at all. ... I would look at them, their privates...." A once-prominent Angley insider said the "prophet" "doesn't want people to have kids because it would take their time and money away from (the church)."

TODAY IN HISTORY

1958 - The Hope Diamond is donated to the Smithsonian Institution by New York diamond merchant Harry Winston.

1969 - National Educational Television (the predecessor to the Public Broadcasting Service) in the United States debuts the children's television program Sesame Street.

1970 - Vietnam War: Vietnamization – For the first time in five years, an entire week ends with no reports of American combat fatalities in Southeast Asia.

1972 - Southern Airways Flight 49 from Birmingham, Alabama is hijacked and, at one point, is threatened with crashing into the nuclear installation at the Oak Ridge National Laboratory. After two days, the plane lands in Havana, Cuba, where the hijackers are jailed by Fidel Castro.

1975 - The 729-foot-long freighter SS Edmund Fitzgerald sinks during a storm on Lake Superior, killing all 29 crew on board.

1975 - United Nations Resolution 3379: United Nations General Assembly approves a resolution equating Zionism with racism (the resolution is repealed in December 1991 by Resolution 4686).

1979 - A 106-car Canadian Pacific freight train carrying explosive and poisonous chemicals from Windsor, Ontario, Canada derails in Mississauga, Ontario, Canada just west of Toronto, Ontario, Canada, causing a massive explosion and the largest peacetime evacuation in Canadian history and one of the largest in North American history.

1983 - Bill Gates introduces Windows 1.0

1984 - The first Breeders' Cup takes place at Hollywood Park Racetrack.

Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014290399 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2014 The following person(s) is (are) doing business as BANH MI. . 307 LINCOLN BLVD. , VENICE, CA 90291. MAILING ADDRESS: 2003 6TH STREET, SANTA MONICA, CA 90405. The full name of registrant(s) is/are: ANH NEE, LLC 315 S. BEVERLY DRIVE SUITE 510 BEVERLY HILLS, CA 90212. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HEIDI HUYNH. ANH NEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/20/2014, 10/27/2014, 11/03/2014, 11/10/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014304753 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/24/2014 The following person(s) is (are) doing business as BAY SCREENS AND SHADES . 3225 PICO BLVD. , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: BAY SCREENS, INC 3225 PICO BLVD. SANTA MONICA, CA 90405. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2014. /s/: GREG AMATO, PRESIDENT . BAY SCREENS, INC. This statement was filed with the County Clerk of LOS ANGELES County on 10/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 284184
Current File No. 2012024233
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
HOLLYWOOD RODEWAY INN
Registered owners: MUKUND L. BHAKTA AND DHIRENDRA L. BHAKTA
This business is conducted by: GENERAL PARTNERSHIP
/s/ MUKUND L. BHAKTA
This statement was filed with the County Clerk of Los Angeles County on 10/03/2014.
SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014267598 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/23/2014 The following person(s) is (are) doing business as FURRY TAILS & LITTER PAILS . 2957 MIDVALE AVE , LOS ANGELES, CA 90064. The full name of registrant(s) is/are: TRACI ANN CUMMINGS 2957 MIDVALE AVE LOS ANGELES, CA 90064. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TRACI ANN CUMMINGS. TRACI ANN CUMMINGS. This statement was filed with the County Clerk of LOS ANGELES County on 09/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/20/2014, 10/27/2014, 11/03/2014, 11/10/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014281176 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2014 The following person(s) is (are) doing business as LITTLE BROWN BAKERY, CHIC EATS . 1133 9TH STREET UNIT 108 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: CHIC42 ENTERPRISES, INC. 1133 9TH STREET UNIT 108 SANTA MONICA, CA 90403. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CYNTHIA N BROWN . CHIC42 ENTERPRISES, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/20/2014, 10/27/2014, 11/03/2014, 11/10/2014.

DBA

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014291502 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/10/2014 The following person(s) is (are) doing business as THE MORE YOU, THE MORE CREATIVE, PRINT YOUR GUTS OUT!, CITY HALO MEDIA, THE MORE ENTREPRENEUR . 2122 S. SPAULDING AVENUE , LOS ANGELES, CA 90016. The full

DBAS

name of registrant(s) is/are: GENEVA MONTINE BLANK 2122 S. SPAULDING AVENUE LOS ANGELES, CA 90016. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2014. /s/: GENEVA MONTINE BLANK. GENEVA MONTINE BLANK. This statement was filed with the County Clerk of LOS ANGELES County on 10/10/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/20/2014, 10/27/2014, 11/03/2014, 11/10/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 283562 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014 The following person(s) is (are) doing business as CABLE INTERNET SAVINGS, AUTHORIZED RETAILER, CABLE DEALS, CABLE TV DEALS, CABLE TV PROMOS. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 283558 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014 The following person(s) is (are) doing business as INSURANCE DEALS, DEALS ONLINE, TV DEALS, BARGAIN HUNTERS, WORK FROM HOME. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC. 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC.. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 283556 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014 The following person(s) is (are) doing business as CELL PHONE DEALS, EDUCATION VARIETY, EDUCATION CHOICES, PAY-

DBAS

DAY NOW, CREDIT NOW. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC. 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC.. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 284178 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014 The following person(s) is (are) doing business as MAJORDOMO. 960 N. ALFRED STREET UNIT 204 , LOS ANGELES, CA 90069. The full name of registrant(s) is/are: ROBERT GERTZ 960 N. ALFRED STREET UNIT 204 LOS ANGELES, CA 90069, MARIO SEILER 960 N. ALFRED STREET UNIT 204 LOS ANGELES, CA 90069. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBERT GERTZ. ROBERT GERTZ, MARIO SEILER. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 284176 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014 The following person(s) is (are) doing business as RUBAINAM. 11776 IDAHO AVE. #401 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: RUBAINA MUMTAZ 11776 IDAHO AVE. #401 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2014. /s/: RUBAINA MUMTAZ. RUBAINA MUMTAZ. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 284185 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014 The following person(s) is (are) doing business as SMILE SPECIALIST. 2934 1/2 GLEN CIRCLE #708 , LOS ANGELES, CA 90077. The full name of registrant(s) is/are: HALMEADE, INC. 2934 1/2 GLEN CIRCLE #708 LOS ANGELES, CA 90077. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2014. /s/: KAY DOUGLASS. HALMEADE, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE

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COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 284174 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014 The following person(s) is (are) doing business as CANADAXPRESS. 5807 CALVIN AVE. , TARZANA, CA 91356. The full name of registrant(s) is/are: COMPYG LLC 12TH HAACHVA ST. NETANYA, ISRAEL 42727. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/20. /s/: NADAV RAANAN. COMPYG LLC. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276083 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014 The following person(s) is (are) doing business as MARY LEE KITCHEN. 90 S. MERIDITH AVE. , PASADENA, CA 91106. The full name of registrant(s) is/are: MARY LEE CATERING, LLC. 90 S. MERIDITH AVE. PASADENA, CA 91106. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2014. /s/: ELIZABETH EICHHORN. MARY LEE CATERING, LLC.. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276087 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014 The following person(s) is (are) doing business as TRACK DIVA, RACETRACKDIVA. 13834 PENN ST. , WHITTIER, CA 90602. The full name of registrant(s) is/are: JOANNE F. JONES 13834 PENN ST. WHITTIER, CA 90602. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/26/2014. /s/: JOANNE F. JONES. JOANNE F. JONES. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276085 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014 The following person(s) is (are) doing business as SWEET AND VICIOUS, SWEET AND VICIOUS TATTOOS. 1141 ELKGROVE

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CIRCLE #1 , VENICE, CA 90291. The full name of registrant(s) is/are: CAROLINE SACHS 1141 ELKGROVE CIRCLE #1 VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2014. /s/: CAROLINE SACHS. CAROLINE SACHS. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276080 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014 The following person(s) is (are) doing business as HASTINGS MATH ACADEMY. 8344 OSO AVE. , WINNETKA, CA 91306. The full name of registrant(s) is/are: JOYCE E. HASTINGS 8344 OSO AVE. WINNETKA, CA 91306. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOYCE E. HASTINGS. JOYCE E. HASTINGS. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 283560 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014 The following person(s) is (are) doing business as CABLE TV SAVINGS, TV SAVINGS, HOME SAVINGS, CABLE TV SAVINGS TIPS, CABLE TV SAVINGS, HOME SAVINGS TIPS. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 283553
Current File No. 20100543414
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
EDDIE NARDONI BAIL BONDS
Registered owners: DARWIN N. NARDONI AND LAURIE NARDONI MRAKICH
This business is conducted by: GENERAL PARTNERSHIP
/s/ DARWIN N. NARDONI
This statement was filed with the County Clerk of Los Angeles County on 10/03/2014.
SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 284182 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014 The following person(s) is (are) doing business as HOLLYWOOD RODEWAY INN. 777 N. VINE ST. , HOLLYWOOD, CA 90038. The full name of registrant(s) is/are: SIMRAN INVESTMENTS, LLC. 11309 BEACH ST. CERRITOS, CA 90703. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MUKUND L. BHAKTA. SIMRAN INVESTMENTS, LLC.. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 283554 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014 The following person(s) is (are) doing business as EDDIE NARDONI BAIL BONDS. 2211 ECHO PARK AVE. , LOS ANGELES, CA 90026. The full name of registrant(s) is/are: LAURIE MRAKICH 2211 ECHO PARK AVE. LOS ANGELES, CA 90026. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LAURIE MRAKICH. LAURIE MRAKICH. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014296742 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/16/2014 The following person(s) is (are) doing business as MARVA-LOUS CATERING . 629 1/2 W. GLENOAKS BLVD , GLENDALE, CA 91202. The full name of registrant(s) is/are: MARVA SUTTON 629 1/2 W. GLENOAKS BLVD GLENDALE, CA 91202. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARVA SUTTON. MARVA SUTTON. This statement was filed with the County Clerk of LOS ANGELES County on 10/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276078 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014 The following person(s) is (are) doing business as COYOTE PICTURES. 1720 N. FULLER AVE. #438 , LOS ANGELES, CA 90046. The full name of registrant(s) is/are: HALEE BERNARD 1720 N. FULLER AVE. #438 LOS ANGELES, CA 90046. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/19/2014. /s/: HALEE BERNARD. HALEE BERNARD. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014303098 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/23/2014 The following person(s) is (are) doing business as CROPDOTS, ARRINGTON HOLDINGS. 1143 11TH STREET , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: JENNIFER ARRINGTON 1143 11TH STREET SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JENNIFER ARRINGTON. JENNIFER ARRINGTON. This statement was filed with the County Clerk of LOS ANGELES County on 10/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014290397 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2014 The following person(s) is (are) doing business as HAPPY SPACE . 11755 EXPOSITION BLVD. , LOS ANGELES, CA 90064. MAILING ADDRESS: 11901 SANTA MONICA BLVD. #359 LOS ANGELES, CA 90025. The full name of registrant(s) is/are: BILIANA IONTCHEV 11211 GREENLAWN AVE. #101 CULVER CITY, CA 90230. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BILIANA IONTCHEV. BILIANA IONTCHEV. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276076 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014 The following person(s) is (are) doing business as ZEYLA. 4420 WAWONA ST. , LOS ANGELES, CA 90065. The full name of registrant(s) is/are: NEELA, INC. 4420 WAWONA ST. LOS ANGELES, CA 90065. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/16/2014. /s/: ASHLEY FINANCE. NEELA, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276072 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014 The following person(s) is (are) doing business as TV AND INTERNET DEALS, TV AND INTERNET PROMO, TV AND INTERNET SAVINGS, CABLE INTERNET DEALS, TV AND INTERNET PROMO. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC. 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC.. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 286844
Current File No. 2012044463
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
UNEMPLOYMENT RESOURCE GUIDE, UNEMPLOYMENT RESOURCES, URG, UNEMPLOYMENT GUIDE, CAREER ENHANCEMENT
Registered owners:Â REVENUE MEDIA EMPIRE
This business is conducted by: A CORPORATION
/s/ TOVAH SIMON
This statement was filed with the County Clerk of Los Angeles County onÂ 10/07/2014.
SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276074 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014 The following person(s) is (are) doing business as THE CHARTER GROUP. 2358 WESTBROOK COURT , CLAREMONT, CA 91711. The full name of registrant(s) is/are: SANDRA E. SILVA 2358 WESTBROOK COURT CLAREMONT, CA 91711. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SANDRA E. SILVA. SANDRA E. SILVA. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014304747 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/24/2014 The following person(s) is (are) doing business as CLK PROPERTIES . 1046 HARTZELL STREET , PACIFIC PALISADES, CA 90272. The full name of registrant(s) is/are: THE KANAN FAMILY TRUST 1046 HARTZELL STREET PACIFIC PALISADES, CA 90272. This Business is being conducted by: a Trust. The registrant commenced to transact business under the fictitious business name or names listed on (Date)9/1/2009. /s/: CHERYEL KANAN . THE KANAN FAMILY TRUST. This statement was filed with the County Clerk of LOS ANGELES County on 10/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014304746 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/24/2014 The following person(s) is (are) doing business as JECCA DESIGNS . 12775 PACIFIC AVE APT 212 , LOS ANGELES, CA 90066. The full name of registrant(s) is/are: JESSICA MULLEN 12775 PACIFIC AVE APT 212 LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/17/2014. /s/: JESSICA MULLEN. JESSICA MULLEN. This statement was filed with the County Clerk of LOS ANGELES County on 10/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014303330 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/23/2014 The following person(s) is (are) doing business as NATIONORATION COMMUNICATIONS. 1114 6TH ST. APT. 15 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: JOEL BARRY POLLAK 1114 6TH ST. APT. 15 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOEL POLLAK. JOEL BARRY POLLAK. This statement was filed with the County Clerk of LOS ANGELES County on 10/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 286843
Current File No. 20100651901
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
FIRANG MEDIA
Registered owners:Â REVENUE MEDIA EMPIRE
This business is conducted by: A CORPORATION
/s/ TOVAH SIMON
This statement was filed with the County Clerk of Los Angeles County onÂ 10/07/2014.
SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014297732 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2014 The following person(s) is (are) doing business as L.A. DOULA CARE. 330 CALLE MIRAMAR , REDONDO BEACH, CA 90277. The full name of registrant(s) is/are: KIMBERLY VON SLOMSKI 330 CALLE MIRAMAR REDONDO BEACH, CA 90277. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KIMBERLY VON SLOMSKI. KIMBERLY VON SLOMSKI. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014300902 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/21/2014 The following person(s) is (are) doing business as STATEMENTS + SWAGGER. 12021 WILSHIRE BLVD. #132 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: KELSEY NOLAN 11953 DOROTHY ST. #5 LOS ANGELES, CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KELSEY NOLAN. KELSEY NOLAN. This statement was filed with the County Clerk of LOS ANGELES County on 10/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014299618 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2014 The following person(s) is (are) doing business as GENUINE JERKS . 5407 COLFAX AVE. #210 , NORTH HOLLYWOOD, CA 91601. The full name of registrant(s) is/are: JOHN HUMPHRIES 7438 LEESCOTT AVE. LAKE BALBOA, CA 91406, BRETT MALINE 5407 COLFAX AVE. #210 NORTH HOLLYWOOD, CA 91601. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOHN HUMPHRIES. JOHN HUMPHRIES, BRETT MALINE . This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 286837 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/07/2014 The following person(s) is (are) doing business as Hut 8. 707 S. MAIN ST. , BURBANK, CA 91506.Â The full name of registrant(s) is/are: CLOCKWORK COUTURE, INC. 707 S. MAIN ST. BURBANK, CA 91506. This Business is being conducted by:Â a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2014. /s/: DONNA RICCI-WATTS. CLOCKWORK COUTURE, INC..Â This statement was filed with the County Clerk of LOS ANGELES County on 10/07/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 291153 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2014 The following person(s) is (are) doing business as IVRSB, INLAND VALLEY REGIONAL SPELLING BEE. 324 S. DIAMOND BAR. BL. #340 , DIAMOND BAR, CA 91765.Â The full name of registrant(s) is/are: QUEST LITERACY CONSORTIUM, INC. 324 S. DIAMOND BAR. BL. #340 DIAMOND BAR, CA 91765. This Business is being conducted by:Â a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2013. /s/: MARSHA W. HAWKINS. QUEST LITERACY CONSORTIUM, INC..Â This statement was filed with the County Clerk of LOS ANGELES County on 11/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 291158 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2014 The following person(s) is (are) doing business as PRECISION REEF SYSTEMS. 7712 GODDARD AVE. , LOS ANGELES, CA 90045.Â The full name of registrant(s) is/are: CHRISTOPHER HEPPELL 7712 GODDARD AVE. LOS ANGELES, CA 90045. This Business is being conducted by:Â an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHRISTOPHER HEPPELL. CHRISTOPHER HEPPELL.Â This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 291151 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2014 The following person(s) is (are) doing business as TRANS FOLX FIGHTING EATING DISORDERS. 1700 E. 4TH ST., APT. 104 , LOS ANGELES, CA 90033.Â The full name of registrant(s) is/are: DANA VANDEMARK 1700 E. 4TH ST., APT. 104 LOS ANGELES, CA 90033. This Business is being conducted by:Â an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/09/2014. /s/: DANA VANDEMARK. DANA VANDEMARK.Â This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014303865 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/23/2014 The following person(s) is (are) doing business as TRUEPREP. 2912 COLORADO AVE. SUITE 100 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ARBORBRIDGE, INC. 2912 COLORADO AVE. SUITE 100 SANTA MONICA, CA 90404. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANDREW FINN. ARBORBRIDGE, INC. . This statement was filed with the County Clerk of LOS ANGELES County on 10/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 286839
Current File No. 2012070157
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
REVENUE MEDIA EMPIRE, DISH SPECIALS, SATELLITE TV SPECIAL, SATELLITE DEALS, DISH AUTHORIZED RETAILER
Registered owners:Â REVENUE MEDIA EMPIRE
This business is conducted by: A CORPORATION
/s/ TOVAH SIMON
This statement was filed with the County Clerk of Los Angeles County onÂ 10/07/2014.
SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 286840
Current File No. 2012070157
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
DISH PROMOTIONS, DISH PROMOS, DISH PROMO, LOCAL JOB FINDER, LOCAL JOB RESOURCE
Registered owners:Â REVENUE MEDIA EMPIRE
This business is conducted by: A CORPORATION
/s/ TOVAH SIMON
This statement was filed with the County Clerk of Los Angeles County onÂ 10/07/2014.
SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 286841
Current File No. 2012044463
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
CUSTOM CARD FINDER, MILITARY BENEFITS NOW, SOCIAL DEAL GRABBER, LOCAL JOB INDEX, LOCATE LOCAL JOBS, UNEMPLOYMENT RESOURCE GUIDE, URG
Registered owners:Â REVENUE MEDIA EMPIRE
This business is conducted by: A CORPORATION
/s/ TOVAH SIMON
This statement was filed with the County Clerk of Los Angeles County onÂ 10/07/2014.
SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014310216 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 10/29/2014 The following person(s) is (are) doing business as ADNC INT'L CO. 8510 NAYLOR AVE. , LOS ANGELES, CA 90045.MAILING ADDRESS: PO BOX 90695, LOS ANGELES, CA 90009 The full name of registrant(s) is/are: ADNC INT'L CO 8510 NAYLOR AVE. LOS ANGELES, CA 90045. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/11/2000. /s/: ADNC INT'L CO. ADNC INTL CO. This statement was filed with the County Clerk of LOS ANGELES County on 10/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/10/2014, 11/17/2014, 11/24/2014, 12/01/2014.

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[1]Restrictions and conditions apply; see your local representative for details. Cannot be combined with prior purchases, other offers, or coupons. No adjustments to previous orders. Offer not available in all areas. 20% discount applied by retailer representative at time of contract execution and applies to minimum purchase of 4 or more windows and/or patio doors. Offer does not include bay/bow windows. Offer only available as part of our Instant Product Rewards Plan. As part of the Instant Product Rewards Plan, all homeowners must be present and must purchase during the initial visit to qualify. To qualify for 20% discount offer, initial contact for a free Window Diagnosis must be made and documented on or before 12/7/14 with the appointment then occurring no more than 10 days after the initial contact. 0% APR for 60 months available to well qualified buyers on approved credit only. Not all customers may qualify. Higher rates apply for customer with lower credit ratings. Financing not valid with other offers or prior purchases. No Finance Charges will be assessed if promo balance is paid in full in 60 months. Renewal by Andersen retailers are independently owned and operated retailers, and are neither brokers nor lenders. Any finance terms advertised are estimates only and all financing is provided by third-party lenders unaffiliated with Renewal by Andersen retailers, under terms and conditions arranged directly between the customer and such lender, all subject to credit requirements. Renewal by Andersen retailers do not assist with, counsel or negotiate financing, other than providing customers an introduction to lenders interested in financing. OC License # 990416. LA License # 992285. "Renewal by Andersen" and all other marks where denoted are marks of Andersen Corporation. ©2014 Andersen Corporation. All rights reserved. ©2014 Lead Surge LLC. All rights reserved. †Values are based on comparison of Renewal by Andersen® double hung insert window SHGC to the SHGC for clear dual pane glass non-metal frame default values from the 2006 and 2009 International Energy Conservation Code.