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MONDAY, NOVEMBER 8, 2010
Volume 9 Issue 310

Santa Monica Daily Press

TOUGH HOMECOMING
SEE PAGE 3

We have you covered

THE PLAYOFF PUSH ISSUE

Former SM police chief Butts in runoff for Inglewood mayor

BY NICK TABOREK
Daily Press Staff Writer

INGLEWOOD Former Santa Monica Police chief James Butts is headed for a runoff election in the Inglewood mayoral race after finishing in second-place with 31 percent of the vote last Tuesday.

The top finisher, incumbent Mayor Danny Tabor, received 43.5 percent of the vote, short of the majority required for a victory.

The runoff election in the town of about 115,000 is tentatively scheduled for January.

"I'm going to have to attract the voters from the third and fourth place finishers who are obviously looking for someone other than Mr. Tabor, and I will reach out to them," Butts said on Friday.

Butts, who was Santa Monica's police chief from 1991 to 2006 and directed security at Los Angeles World Airports from 2006 to 2010, said his Inglewood campaign is focusing on his experience as a manager of large and complex organizations.

Tabor, formerly an Inglewood City Councilman, became mayor after winning a special election in August that was triggered when three-term Inglewood Mayor Roosevelt Dorn resigned in January, hours before he pleaded guilty to a misdemeanor public corruption charge connected to a low-interest loan he received from the city.

Butts had planned on running in the August special election but was disqualified when the Los Angeles County Registrar's Office said his voter registration had been filed after the deadline, which Butts denied.

SEE BUTTS PAGE 9

HIGH SCHOOL FOOTBALL



Morgan Genser *news@smdp.com*

BIG NIGHT: **Santa Monica High School's football team rejoices after defeating Culver City, 34-10, on Friday at Corsair Field.**

Samohi upsets rival Culver City, 34-10

Vikings keep playoff hopes alive with home win

BY FARZAD MASHHOOD
Special to the Daily Press

CORSAIR FIELD Santa Monica High School football came out big in a must-win game against Culver City on Friday, taking home the victory, 34-10, at Santa Monica College. The Vikings (5-4 overall, 2-2 Ocean League) rode the running game of Brandon Taylor, who racked up more than 100 yards and a trio of touchdowns.

"This is probably his best game in his career," Samohi Head Coach Travis Clark said. "He gets the game ball on offense."

Samohi kept Culver City silent in the second half. The four-time defending Ocean League champion Centaurs (5-4, 2-2) led the league in scoring before last night, with more than 35 points per game. Clark said his team, having had some rough second halves this season, came out stronger after the break.

"I just told them we got to turn it up five notches. We've got to focus," Clark said, adding the past week's successful practice, presided over by former Samohi head coach

SEE SAMOHI PAGE 9

California officials borrow from Feds to pay unemployment insurance

THE ASSOCIATED PRESS

LOS ANGELES With one in every eight workers unemployed and empty state coffers, California is borrowing billions of dollars from the federal government to pay unemployment insurance.

The Los Angeles Times reports that the state owes $8.6 billion already, and will have to come up with a $362-million payment to Washington by the end of next September.

The continued borrowing means federal unemployment insurance taxes are going to increase, upping the annual payroll costs $21 a year per worker.

California tops the list of 32 states that have borrowed a total of $41 billion to pay claims.

The state took out its first loan from the federal government early last year, to deal with rising payment of benefits and number of claims.

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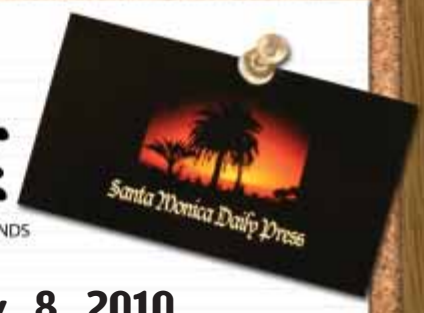
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WHAT'S UP WESTSIDE

OUT AND ABOUT IN SANTA MONICA AND SURROUNDS



Monday, Nov. 8, 2010

Kids on stage presents 'Mary Poppins'
Morgan Wixson Theater
2627 Pico Blvd., Call for times
Kids on Stage Musical Theater presents the Family Classic 'Mary Poppins'. Mary Poppins is a mysterious and magical English nanny who is blown by the East wind to Number Seventeen Cherry Tree Lane, London and into the Banks' household to care for their children. Encounters with chimney sweeps, shopkeepers and various adventures ensue. Each class brings its own unique flavor to the stage with hi jinx, laughter, singing and dancing. For more information, call (310) 314-0035.

Fun with games
Fairview Branch Library
2101 Ocean Park Blvd., 1 p.m. — 3 p.m.
Every Monday afternoon, seniors and adults gather to play bridge at the library. Join for an afternoon of card game challenges.

Tuesday, Nov. 9, 2010

Rhyme time
Barnes & Noble
1201 Third Street Promenade, 10:30 a.m.
Improve your poetry skills and appreciation every Tuesday with Bill Robertson of Santa Monica Emeritus College. Visit www.greenpoets.com for more information.

Wednesday, Nov. 10, 2010

Super fresh
Downtown Santa Monica
Arizona Avenue and Second Street
8:30 a.m. — 1:30 p.m.
Get the freshest fruit and produce available at the weekly Farmers' Market. A variety of prepared foods will also be available.

Thursday, Nov. 11, 2010

'Loveland'
Santa Monica PLayhouse
1211 Fourth St., 8 p.m.
Actress turns grief into hilarity in "Loveland." What's so funny about death? Plenty, if you're award-winning writer/performer, Ann Randolph, renowned for transforming horror into humor. For information, call (310) 394-9779.

For more information on any of the events listed, log on to smdp.com and click the "Events" tab for the given day's calendar.





THAT'S MINE!

Brandon Wise brandonw@smdp.com

First grader Scarlett Klein shows off her artwork to fellow students during the nation-wide 'Reflections' art program event hosted by the Parent Teacher Association at Roosevelt Middle School on Friday. The event was made possible by donations from local businesses and parents.

COLLEGE FOOTBALL

UCLA spoils Katz' homecoming

BY DANIEL ARCHULETA
Managing Editor

PASADENA Not all homecomings are sweet.

Former Santa Monica High School star and current Oregon State starting quarterback Ryan Katz, playing his first collegiate game back home in Southern California, had his return spoiled by a last-second field goal by UCLA's Kai Forbath on Saturday at the Rose Bowl.

The 17-14 victory was bitter, but Katz tried his best to see the sweet.

"It's big to come back home and play at the Rose Bowl, but it would have meant more if we had a better result," he said. "I really wanted to win that game."

Katz, a redshirt sophomore in his first season as a starter, finished the night 18 for 26 for 164 yards and a touchdown, but it wasn't enough to beat UCLA for the third consecutive meeting.

The game was in Katz' hands late, with Oregon State taking possession with 1:17 left in the fourth quarter, the score tied at 14-14. Beavers' Head Coach Mike Riley called three straight passing plays, but Oregon State was stopped at its own 35 yard line, forced to punt.

SEE **KATZ** PAGE 11



Morgan Genser *news@smdp.com*

DARTS: **Oregon State quarterback Ryan Katz attempts a pass against UCLA at the Rose Bowl in Pasadena on Saturday. UCLA won, 17-14.**

Ferrell's 'Megamind' tops box office with $47.7M

DAVID GERMAIN
AP Movie Writer

LOS ANGELES Will Ferrell's plot to take over the weekend box office has succeeded.

Ferrell's animated super-villain comedy "Megamind" debuted as the No. 1 movie with $47.7 million, according to studio estimates Sunday.

Along with the voices of Brad Pitt, Tina Fey and Jonah Hill, the DreamWorks Animation release has Ferrell's title character hatching a scheme to fill the void in his life after he finally defeats his superhero nemesis.

Robert Downey Jr. and Zach Galifianakis' road-trip comedy, "Due Date," opened at a strong No. 2 with $33.5 million. The Warner Bros. romp features the two stars as mismatched traveling companions who hit the

SEE **BOX OFFICE** PAGE 9

Actors unions, Hollywood studios reach agreement

THE ASSOCIATED PRESS

LOS ANGELES Two film industry unions have agreed to a proposed contract from Hollywood movie and television studios in a tentative deal that would eliminate the threat of an actors' strike for at least three years.

The American Federation of Television and Radio Artists and the Screen Actors Guild reached the agreement with the Alliance of Motion Picture and Television Producers after more than two months of negotiations.

The agreement announced early Sunday would increase benefit contributions to health and retirement funds by 10 percent, bringing the total contribution rate to 16.5. Wages would increase by 6 percent over the three-year span of the contract.

"We met our goal of increasing contributions to our retirement and pension plans," AFTRA National President Roberta Reardon said in a statement. AFTRA represents 70,000 professional performers, broadcasters and recording artists.

SAG President Ken Howard added that strengthening the pension and health plans was a top priority in negotiations. SAG represents 125,000 actors.

The contract also promises expanded union coverage over new media productions.

The deal would become effective in July after current contracts expire. It must first be approved by a joint board for the unions. After that, the contract would be sent out to the unions' memberships for a vote.

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Why we celebrate on Veterans Day

Editor:

On Nov. 11, our country will honor its veterans as it does every year with parades, ceremonies, speeches and patriotic music. Schools will welcome us into their classrooms and ask us to tell our stories, and everywhere we go young and old alike will clasp our hands and say, "Thank you for serving." We are blessed to live in a grateful nation.

We also live in an incredibly diverse nation. Our veteran population — just over 23 million and counting — reflects that. As Americans seek out those in their communities who wore the uniform to recognize them this Veterans Day, they'll find that women and minorities are serving in the military in greater numbers than ever before.

According to the National Center for Veterans Analysis and Statistics, about 2,600,000 living U.S. veterans — 11 percent — are black. Another 1,824,000 — 8 percent — are women. Smaller percentages include Hispanics (5.8 percent), Asian/Pacific Islanders (1.5 percent) American Indian/Alaska natives (0.8 percent) and "other" (1.3 percent). These numbers are always changing, but together, they're about 29 percent of America's veterans, or about 6,700,000. We're no longer Sgt. Rock's army.

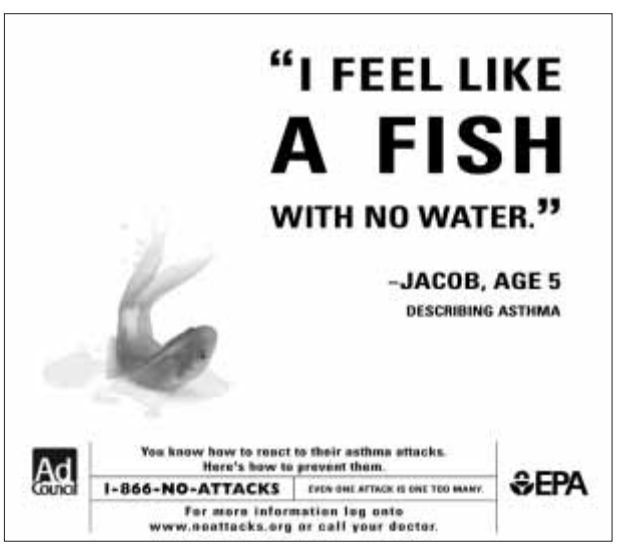
Addressing The American Legion's 92nd National Convention in Milwaukee, I expressed my desire to see more of this diversity in our own ranks — not because our organization is a promoter of diversity for diversity's sake, but because from its inception, the legion has always maintained that a veteran is a veteran. From Frank Buckles, the last living World War I veteran, to Dawn Halfaker, who lost an arm in combat during Operation Iraqi Freedom and now serves on The American Legion Small Business Task Force, we all share a common bond, regardless of our gender or race.

This is not a new development. Women were welcomed into the legion before they had the right to vote in the United States. One of our founders, Hamilton Fish, is probably best known as the commander of the first all-black U.S. combat unit shipped overseas in World War I — the Harlem Hellfighters, who in 191 days of duty at the front didn't have any men captured or ground lost. Two of the country's most prominent civil-rights voices, Earl Dickerson and Corneal Davis, were among the first black veterans to join the newly formed American Legion and organize posts for black soldiers.

If you honorably served our country during wartime, you have a home in the legion, period. We know, and cherish, a camaraderie rarely found elsewhere in society — a camaraderie that is colorblind and, increasingly, genderblind. The oath we swore was the same. The commitment we made; the discipline we endured; the joy and pride we felt serving something greater than ourselves.

On this Veterans Day, let us thank God for the gift of freedom made possible by those who served our nation with honor, courage and commitment in our armed forces during all wars that enabled so many of them to earn that coveted title of an "American veteran."

Jimmie L. Foster
National commander of the American Legion
www.legion.org



My Write

Bill Bauer

Send comments to editor@smdp.com

Pay attention to the man behind the curtain

The votes are in and there were a few surprises.

I predicted that Measure Y, which will add another half cent to the city's current 9.75 percent sales tax, would carry by 60 percent of the vote. It received 60.86 percent of the vote according to the Los Angeles County election officials, although ballot counting is ongoing. The measure is expected to add about $12 million annually to City Hall coffers.

The deal was that if Y, and its companion measure YY, passed, City Council would offer to share half its revenue with the Santa Monica-Malibu Unified School District, although there's no legal requirement to do so. The new tax kicks in on April 1, 2011.

As I predicted, Councilman Kevin McKeown received the most votes in the race for a four-year seat on the City Council, followed by the other incumbents Pam O'Connor and Robert Holbrook. With roughly 6,000 additional ballots to be counted, Ted Winterer (making his second run for the council dais) is currently neck and neck with Holbrook for the third open seat.

McKeown, O'Connor and Winterer were endorsed by Santa Monicans for Renters' Rights. O'Connor and Holbrook benefited from being featured in numerous mailers from developer-backed entities and special interests. Police, fire and municipal employee unions backed McKeown, O'Connor and Holbrook.

A handful of other contenders finished far behind the leading four.

In the race for two-year seats to fill out the terms of the late Herb Katz and Ken Genser respectively, SMRR-endorsees Terry O'Day came in first, with Gleam Davis second. Challengers Robert Kronovet and Susan Hartley, both with no major support or revenue, followed a distant third and fourth.

It all proves that unless you can elicit key financial support or SMRR backing, your campaign is in trouble. "Major" candidates must have enough resources and/or support to produce at least three, glossy political mailers — citywide.

In the race for SMMUSD Board of Education, first-time school board candidate Laurie Lieberman came in as the top vote getter. She was endorsed by SMRR, education advocacy groups and also had her own key financial backing. Nimish Patel raised $70,000 on his own and amazingly placed fourth without any major endorsements (except mine and the Daily Press Editorial Board). Oscar de la Torre and Ralph Mechur came in second and third primarily because they are incumbents and members of the SMRR team, not because of their track records on the school board, which I believe have been poor.

It's interesting to note that three candidates — O'Connor for City Council and both de la Torre and Mechur for school board — who didn't receive an outright SMRR membership endorsement (but were later added to the SMRR team during a secret, closed-door meeting by the 13-member SMRR Steering Committee) all handily won re-election.

Many political activists claim that SMRR was misleading and dishonest because SMRR's literature featured all endorsees as equal members of their team with no differentiation as to whether they were endorsed by the rank and file at the Annual Congress or added later by the SMRR Steering Committee.

In the weeks immediately before the election, a different hullabaloo erupted over misleading mailers from Santa Monicans for Quality Government. SMQG put out slick color brochures featuring Davis, O'Connor, Holbrook and O'Day. The slate mailers were designed to look like they came from Santa Monica police and firefighters as well as the Committee for Excellent Public Schools, a school support group.

Like the equally phony Santa Monicans for Sensible Priorities citizens group from previous elections, SMQG was conceived by hack political advertising and public relations shills and paid by the Edward Thomas Management Company (Casa del Mar and Shutters hotels) and key developer/real estate interests. This time, Texas-based Hines and Brentwood-based NMS Properties helped foot the bill. Both firms have large developments pending City Council approval.

Additional SMQG resources came from Village Trailer Park LLC, Maxser & Co. (both with major developments pending) and the Armbruster Goldsmith & Delvac law firm, which represents several developers including Hines. Anybody want to bet whether Holbrook (if he wins), O'Day, Davis and O'Connor will recuse themselves from voting for these mega-projects when they come before City Council in the coming months? Naww.

SMQG's so-called president is Fred Huebscher who runs the Hermosa Beach-based The Political Scientists, which worked directly with the O'Connor and Davis campaigns. Huebscher is a political direct mail strategist and produces political slate mailers, which are often criticized as being misleading.

The problem is that only a small portion of Santa Monica's electorate pays attention to the local news media's coverage of those shenanigans. Political commentary such as this column are read by even less people.

So, until the majority of voters stop relying on mailers loaded with B.S., misrepresentations and outright lies for their campaign information, familiar names will stay in power and out-of-town special interests with tons of money to spend will control how we're governed and our quality of life.

BILL can be reached at mr.bilbau@gmail.com

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PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Kevin Herrera
editor@smdp.com

MANAGING EDITOR
Daniel Archuleta
daniela@smdp.com

STAFF WRITER
Nick Taborek
nickt@smdp.com

CHIEF PHOTOGRAPHER
Brandon Wise
brandonw@smdp.com

STAFF PHOTOGRAPHER
Morgan Genser
news@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Meredith Carroll, Jack Neworth, Lloyd Garver, Dr. Reese Halter, Taylor Van Arsdale, Dane Robert Swanson, David Alsabery, Merv Hecht, Cynthia Citron, Amanda Cushman, Steve Parker and Phyllis Chavez

CONTRIBUTING PHOTOGRAPHER
Fabian Lewkowicz

NEWS INTERNS
Melissa Leu, Patrick Hourihan, Jessie Schiewe
news@smdp.com

PHOTOGRAPHY INTERN
Ray Solano
news@smdp.com

ADVERTISING SALES MANAGER
Rob Schwenker
schwenker@smdp.com

SENIOR ADVERTISING ACCOUNT EXECUTIVE
Brittney Seeliger
brittneys@smdp.com

ADVERTISING ACCOUNT EXECUTIVES
Steven Stuart
stevens@smdp.com

ADVERTISING TRAFFIC COORDINATOR
Amber Kessee
amberk@smdp.com

OPERATIONS COORDINATOR
Michele Emch
michele.e@smdp.com

PRODUCTION MANAGER
Darren Ouellette
production@smdp.com

PRODUCTION DESIGNER
Alejandro Cantarero
production@smdp.com

CIRCULATION
Keith Wyatt
Osvaldo Paganini
circulation@smdp.com

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410 Broadway, Suite B
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913

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Scientists find damage to coral near BP well

CAIN BURDEAU
Associated Press

NEW ORLEANS For the first time, federal scientists have found damage to deep sea coral and other marine life on the ocean floor several miles from the blown-out BP well — a strong indication that damage from the spill could be significantly greater than officials had previously acknowledged.

Tests are needed to verify that the coral died from oil that spewed into the Gulf of Mexico after the Deepwater Horizon rig explosion, but the chief scientist who led the government-funded expedition said Friday he was convinced it was related.

"What we have at this point is the smoking gun," said Charles Fisher, a biologist with Penn State University who led the expedition aboard the Ronald Brown, a National Oceanic and Atmospheric Administration research vessel.

"There is an abundance of circumstantial data that suggests that what happened is related to the recent oil spill," Fisher said.

For the government, the findings were a departure from earlier statements. Until now, federal teams have painted relatively rosy pictures about the spill's effect on the sea and its ecosystem, saying they had not found any damage on the ocean floor.

In early August, a federal report said that nearly 70 percent of the 170 million gallons of oil that gushed from the well into the sea had dissolved naturally, or was burned, skimmed, dispersed or captured, with almost nothing left to see — at least on top of the water. The report was blasted by scientists.

Most of the Gulf's bottom is muddy, but coral colonies that pop up every once in a while are vital oases for marine life in the chilly ocean depths.

Coral is essential to the Gulf because it provides a habitat for fish and other organisms such as snails and crabs, making any large-scale death of coral a problem for many species. It might need years, or even decades, to grow back.

"It's cold on the bottom, and things don't grow as quickly," said Paul Montagna, a marine scientist at the Harte Research Institute for Gulf of Mexico Studies at Texas A&M University in Corpus Christi. He was not on the expedition.

Montagna said the affected area is so large, and scientists' ability to explore it with underwater robots so limited that "we'll never be able to see everything that happened down there."

Using a robot called Jason II, researchers found the dead coral in an area measuring up to 130 feet by 50 feet, about 4,600 feet under the surface.

"These kinds of coral are normally beautiful, brightly colored," Fisher said. "What you saw was a field of brown corals with exposed skeleton — white, brittle stars tightly wound around the skeleton, not waving their arms like they usually do."

Fisher described the soft and hard coral they found seven miles southwest of the well as an underwater graveyard. He said oil probably passed over the coral and killed it.

The coral has "been dying for months," he said. "What we are looking at is a combination of dead gooey tissues and sediment. Gunk is a good word for what it is."

Eric Cordes, a Temple University marine scientist on the expedition, said his colleagues have identified about 25 other sites in the vicinity of the well where similar damage may have occurred. An expedition is planned for next month to explore those sites.

When coral is threatened, its first reaction is to release large amounts of mucus, "and anything drifting by in the water column would get bound up in this mucus," Cordes said. "And that is what this (brown) substance would be: A variety of things bound up in the mucus."

About 90 percent of the large coral was damaged, Fisher said.

The expedition was funded by the Bureau of Ocean Energy Management and the National Oceanic and Atmospheric Administration. The mission was part of a four-year study of the Gulf's depths, but it was expanded this year to look at oil spill damage.

In a statement released Thursday night, NOAA Administrator Jane Lubchenco said the expedition underscored that the damage to marine life from the oil spill is "not easily seen." She added that more research was needed to gain a "comprehensive understanding of impacts to the Gulf."

"Given the toxic nature of oil, and the unprecedented amount of oil spilled, it would be surprising if we did not find damage," she said.

NOAA did not provide any officials or scientists of its own who went on the expedition. The Bureau of Ocean Energy Management said its researcher on the expedition was unavailable.

Cordes said that the expedition did not find dramatic visual evidence of coral damage in other sites north of the well. But he said it was premature to say coral elsewhere in the Gulf was not damaged.

The Q Line

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Down to the wire

City Council incumbent Bob Holbrook leads challenger Ted Winterer by a slim 121 votes with less than 6,000 mail-in votes remaining to be counted.

So, this week's Q-Line question asks:
Who are you rooting for and why?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 102.**


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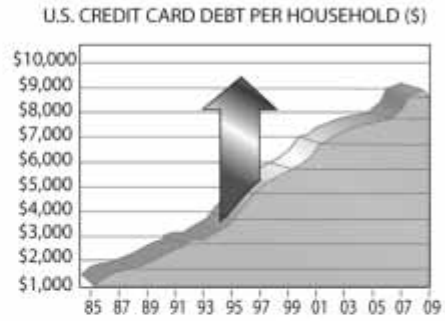
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Tom Hill
CGA STAFF WRITER

Every three minutes another person falls behind on credit card debt. It's no wonder, since every major credit card company has nearly doubled the minimum monthly payment on consumers' bills. Federal Regulators forced the change because of their concern about the growing mountain of consumer debt, which stands at $2.17 trillion. Many consumers can only pay the minimum payment, which can take up to 30 years to pay off. Now, relief is in sight for millions of Americans.



(Data Source: U.S. Federal Reserve)

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Earth Talk

By the editors of E Magazine

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Photo courtesy *Stockbyte*

LOW LIGHT: **Global dimming occurs when particulate pollution (primarily sulphur dioxide, soot and ash) from the burning of fossil fuels absorbs solar energy and reflects sunlight otherwise bound for the Earth's surface back into space. Some scientists blame the phenomenon for causing the droughts in Ethiopia in the 1970s and 80s because the northern hemisphere oceans were not warm enough to allow rain formation. Pictured: Particulate pollution over Mexico City.**

Global dimming's dark days

Dear EarthTalk

I've heard of global warming, of course, but what on Earth is "global dimming?"

Max S.
Seattle, Wash.

GLOBAL DIMMING IS A LESS WELL-known but real phenomenon resulting from atmospheric pollution. The burning of fossil fuels by industry and internal combustion engines, in addition to releasing the carbon dioxide that collects and traps the sun's heat within our atmosphere, causes the emission of so-called particulate pollution — composed primarily of sulphur dioxide, soot and ash. When these particulates enter the atmosphere they absorb solar energy and reflect sunlight otherwise bound for the Earth's surface back into space. Particulate pollution also changes the properties of clouds — so-called "brown clouds" are more reflective and produce less rainfall than their more pristine counterparts. The reduction in heat reaching the Earth's surface as a result of both of these processes is what researchers have dubbed global dimming.

"At first, it sounds like an ironic savior to climate change problems," reports Anup Shah of the website GlobalIssues.org. "However, it is believed that global dimming caused the droughts in Ethiopia in the 1970s and 80s where millions died, because the northern hemisphere oceans were not warm enough to allow rain formation." He adds that global dimming is also hiding the true power of global warming: "By cleaning up global dimming-causing pollutants without tackling greenhouse gas emissions, rapid warming has been observed, and various human health and ecological disasters have resulted, as witnessed during the European heat wave in 2003, which saw thousands of people die."

Just how big an issue is global dimming? Columbia University climatologist Beate Liepert notes a reduction by some four percent of the amount of solar radiation reaching the Earth's surface between 1961 and 1990, a time when particulate emissions began to skyrocket around the world. But a 2007 study by the National Aeronautics and Space Administration (NASA) found an overall reversal of global dimming since 1990, probably due to stricter pollution standards adopted by the U.S. and Europe around that time.

Whether or not to try to reduce global dimming in a fast-warming world is a conundrum. Most climate scientists believe global dimming is serving to counteract some of the warming effects brought on by increased carbon emissions. "The conventional thinking is that brown clouds have masked as much as 50 percent of global warming by greenhouse gases through so-called global dimming," reports Veerabhadran Ramanathan, an atmospheric chemist at California's Scripps Institution of Oceanography. He adds, however, that brown clouds have been known to amplify warming as a result of various environmental factors, especially in regions of southern and eastern Asia.

Some scientists have gone so far as to propose deliberate manipulation of the dimming effect to reduce the impact of global warming, in other words increasing particulate emissions. But Gavin Schmidt, an atmospheric scientist and one of the voices behind the RealClimate blog, argues that such a scheme would hardly provide a long term fix to our environmental excesses and ills and amount to a Faustian bargain, bringing with it "ever increasing monetary and health costs."

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Homeowners say loan mods led them to foreclosure

JACOB ADELMAN
Associated Press

LOS ANGELES Grocery store owners William and Esperanza Casco were making enough money to stay current on their mortgage, but when JPMorgan Chase & Co. offered a plan that reduced their payments, they figured they could use the extra cash and signed up.

The Cascos say they never missed a subsequent payment, so they were horrified when the bank decided the smaller payments weren't enough and foreclosed on their modest Long Beach home.

Their story is echoed across the country by people who claim — some in lawsuits — that banks didn't live up to their end of the deal when they agreed to trial mortgage modifications.

The suits add to a feeling among many struggling homeowners that they're getting little help from the part of the government's $700 billion Wall Street rescue that aimed to help them directly.

Indeed, Treasury statistics show that only about one-third of the nearly 1.4 million homeowners accepted into the government's payment reduction program over the past year have had their reductions made permanent.

"It is extremely unfair that someone like me and my wife who have owned our home for 17 years and never missed a payment could end up in foreclosure," Casco, 47, said in Spanish through an interpreter.

Chase spokesman Gary Kishner was unable to comment on whether Cascos had been current on their payments but insisted the bank had treated the couple fairly.

"We worked with the borrower to give him as many opportunities as possible to qualify for a modification," he said. "However, they were not able to do so and therefore we were forced to foreclose on the property."

Several federal lawsuits filed in Boston accuse major lenders of breach of contract under the government's Home Affordable Modification Program, in which banks agreed to participate as part of the bank bailout.

The lawsuits say the banks agreed under HAMP to grant permanent mortgage modifications to borrowers who make all payments during trial modifications.

Attorney Shennan Alexandra Kavanagh said several of the plaintiffs lost their homes after their payments reverted to their original sums that they were unable to pay. She said she believes tens of thousands of borrowers in Massachusetts alone could be covered by the suits if they get class-action status.

One of the lawsuits, against Bank of America Corp., was consolidated earlier this month with similar complaints in five other states, Kavanagh said.

Bank of America spokeswoman Shirley Norton said in an e-mail that the lender will continue aggressively defending itself against the cases.

More lawsuits have been filed against other lenders elsewhere.

In San Francisco, the Housing and Economic Rights Advocates legal services group sued Chase, accusing the New York bank of profiting from collecting payments during long trial modifications that ultimately end in foreclosure.

"They're participating in the crisis they had helped to foment by refusing to honor loan modifications they had already agreed to," said attorney James C. Sturdevant, whose firm is assisting in the lawsuit.

Chase's Kishner said he could not comment on the pending litigation.

Joseph R. Mason, a professor at Louisiana State University's business school who has written widely on the subprime lending debacle, said he suspects the loan modification disputes are a legacy of the federal government's rush to stem the flow of foreclosures before it had adequate plans in place.

"These policymakers said, just go out and do this and don't let us worry about the details," he said. "These details are now what are coming to the fore in these modification cases."

> **"THEY'RE PARTICIPATING IN THE CRISIS THEY HAD HELPED TO FOMENT BY REFUSING TO HONOR LOAN MODIFICATIONS THEY HAD ALREADY AGREED TO."**
>
> James C. Sturdevant
> Attorney

Laurie Maggiano, policy director at the Treasury Department's Homeownership Preservation Office, said banks were encouraged to offer trial modifications based on interviews with borrowers about their incomes and expenses while they sorted out the paperwork to qualify for permanently reduced payments.

The banks were under no obligation to make trial modifications permanent until this June, when new regulations stopped loan servicers from offering the trials based on stated income, Maggiano said.

Now, incomes and other details are being fully vetted before trial periods, and borrowers are preapproved for a permanent modification as long as they make three trial period payments, she said.

She also said banks are only obliged to grant modifications if the investors who hold the mortgages also benefit from the modification, as mandated by the October 2008 legislation approving the bailout.

Those explanations provide little comfort to the Cascos.

"I think that banks are playing games with us," William Casco said.

Casco said his monthly mortgage payments to Washington Mutual Inc. went up to $2,765 when he refinanced his home in 2006 to pay for a new a meat counter at his store in the industrial Los Angeles suburb of South Gate.

Chase was in the process of acquiring Washington Mutual in January 2009 when Casco said it sent a note telling him he qualified for a lower forbearance rate. The El Salvador native sent the tax returns and business documents the bank was requesting.

His payment was reduced to $1,250, where it remained for several months until Chase told him to apply for a trial loan modification.

Again, Casco said, he sent Chase the documentation they requested. His payment rose to $2,363 in June, then returned to the forbearance rate in October.



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Newsom's win keeps political future afloat

JUDY LIN
Associated Press

SACRAMENTO He's best-known for opening San Francisco's City Hall to same-sex weddings and was once thought to be too liberal even for the bulk of California. But Gavin Newsom's decisive Nov. 2 win as the state's next second-in-command has rekindled prospects that he may one day be a viable candidate for governor or U.S. Senate.

The 43-year-old San Francisco mayor won handily over Republican Abel Maldonado in the race for lieutenant governor. While his new role is viewed largely as ceremonial, it marks a comeback of sorts for the well-coiffed politician.

Two years ago, Newsom was a focal point of the Proposition 8 campaign to ban gay marriage. One ad aired by the initiative's supporters showed a videotaped clip of Newsom's impassioned exclamation in 2004 that the door was open to gay marriage, "whether you like it or not."

Voter approval of Proposition 8 that November raised questions about whether Newsom was electable statewide or would be too closely associated with gay marriage.

In an interview with The Associated Press this week, Newsom said his win was a testament that Californians can disagree with their candidates on some issues but still vote for them.

"It was an interesting intellectual question that now I believe to some degree has been answered. And I'm very proud of that," he said. "It's nice to know that you can survive that in a political sense. Even if people disagree with you — and I know so many people did and do — people still will vote for you because on other issues, they perhaps have more confidence that I'm doing what I think is right."

Newsom will transition into a job that functions as the state's chief executive when the governor is away and serves on economic development and environmental commissions as well as two public university governing boards.

But the post will also help keep his political prospects afloat with a possible bid to succeed Gov.-elect Jerry Brown or perhaps give him a shot at the U.S. Senate.

"I think we're back on the 'Gavin Newsom has a bright future' sort of swing," said Corey Cook, an assistant professor of political science at the University of San Francisco. "He's been up and down several times in the last seven years, and it seems like this is a pretty convincing victory. I think a lot of the folks who had criticized him and written his political obituary are sort of maybe rethinking that position right now."

Newsom, of course, will have to be patient.

For starters, it's uncertain whether Brown, 72, would seek a second term. In response to suggestions that he has told some Democrats privately he would only serve one term, Brown said "I've never made that commitment" and noted that his grandmother lived to 96.

And even if Brown decides not to seek re-election, Newsom will likely find himself jostling with other Democratic hopefuls for the state's top job.

Newsom might also look to the Senate if Dianne Feinstein decides to leave, but it's a move her political consultant dismissed, saying the senator has started fundraising.

"That's not happening. She's running," said Bill Carrick, a Los Angeles-based Democratic consultant with decades of experience in state and national politics.

Carrick said Newsom will have to get creative as lieutenant governor and use the office to get the public to see him in a multi-dimensional way, beyond merely being a strong proponent of gay rights.

Newsom demurs on his political future, saying he's just focused on repairing the state: "I'm not thinking beyond it," he said.

Newsom said he plans to avail himself to the next governor as Democrats pledge to work on returning power to the local level. He says he's in a unique position, having served as mayor of a county for seven years, to help the governor negotiate the budget with lawmakers and contracts with labor unions. He says he can also serve as a conduit between the state and local governments.

"I really think we have an opportunity to redefine the relationship between the two offices, and that's not me getting ahead of myself and that's not me playing above my job description. It's not that. It's just in a supportive role, as needed and filling in blanks and just wanting to be of help in a substantive way," Newsom said. "I have no interest in spending time with ceremonial parts of the job."

Newsom, however, has been accused of grabbing headlines as mayor while failing to focus on the details of running government. San Francisco Supervisor Ross Mirkarimi, who has challenged Newsom over police foot patrols in high-crime neighborhoods, said the mayor has sometimes been too insular.

"At times I thought it closed him to debate and the spirit of us working together," Mirkarimi said. "I think he's a big-picture kind of guy and I like that. But it means he also needs the right team to implement the brass tacks, which sometimes I've been critical of not happening."

Despite his concerns, Mirkarimi said he believes Newsom will be able to use the lieutenant governor's seat as a springboard to higher office.

"Newsom will figure out when it's time to shine and when it's time to be a silent partner," he said.

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SAMOHI
FROM PAGE 1

Tebb Kusserow, paid off.

Kusserow, Clark's former coach when he played for the Vikings, helped out at some Samohi practices earlier this season, Clark said.

"We've been pounding the ball in practice. Pounding and pounding it," Taylor said. "We went with Dr. Kusserow, … he was on me, he said be like a lion."

Friday, though, Kusserow took a headset and a spot in the Corsair Field press box.

"He was up in the booth tonight spotting me, and he did a wonderful job," Clark said. "He made a lot of good calls tonight. … He took control of a lot of the offense. I did the defense. We just tag teamed, and it worked out in our favor."

Kusserow's work with the offense was especially apparent Friday night, Clark said.

"That offensive and defensive line, they just came out and they just beat them up all night," Clark said. "They finally played like the team they should have been all year."

Samohi's running game was on target from the start, with Taylor opening the game with a 7-yard run. Three plays later, the senior busted through the offensive line on a 4th-and-3 to get just past the sticks for a first down.

Clark's gamble on the fourth down play would eventually lead to a 32-yard Juan Pavon field goal to put Samohi up 3-0 in the first quarter.

Culver City responded with a 42-yard field goal on the next drive.

Taylor would have just one major hiccup the entire night with a fumble late in the first quarter. Three plays later, however, the Samohi defense forced a fumble on a botched hand-off by Centaur quarterback Jordan Arrington.

Things started going downhill for Samohi from there.

Three plays after the fumble recovery and facing a 3rd-and-9, sophomore quarterback Rhys Gervais was sacked for a 10-yard loss by Centaur linebacker Ronald Jones.

Punter Donavan Citrowski dropped the snap on the ensuing punt, giving Culver City the ball on Samohi's 8-yard-line. Culver City needed just two plays to punch the ball in for a Crae Taylor 3-yard rushing touchdown.

Then, on a drive that lasted nearly seven minutes, Samohi marched down field 80 yards for a touchdown to tie things up and begin a run of 31 unanswered points.

In the second half, Taylor proved he was a gift that could keep giving. He took the lion-share of the night's carries, with fellow running back Kori Garcia seeing limited action on the offense after suffering an ankle injury Oct. 29 against Morningside.

With the game still tied at 10 and Citrowski up to punt, Samohi caught a break with a flag for roughing the punter, giving the Vikings a fresh set of downs. Four plays later, facing a 4th-and-4, Clark elected to go for it. Taylor took a hand-off, stumbling four yards picking up a fresh set of downs.

On the next play, senior wide receiver Kris Comas, his jersey being tugged by a Culver defender, caught a 19-pass for the Vikings' second touchdown of the game.

Samohi poured it on in the final five minutes of the game, with touchdowns on a 1-yard keeper by Gervais and a 3-yard dive play by Taylor.

Culver City has faced the likes of Crenshaw High and Inglewood, both leaders in their respective leagues. In Friday's loss, they scored their second-lowest total on the season. After the game, Head Coach Jamal Wright said Samohi was just as good as anybody the Centaurs have faced all season.

Clark was no less proud off his defense.

"The defense played a great game today," Clark said. "They held Culver City to 10 points — that's big."

The win keeps the Samohi Vikings' playoff hopes alive. The Vikings are currently in third place in the league, which receives two automatic bids with a possible wild card selection.

Samohi wraps up the season on Friday against Hawthorne at Corsair Field.

news@smdp.com

BUTTS
FROM PAGE 1

"A lot of people are dissatisfied by the state of government here in the city," he said, "and it's our hope to get people to rally around the fact that they have an alternative now."

Despite receiving 6,049 votes, to Tabor's 8,411 in Tuesday's election, Butts said the runoff could go his way.

"I feel very confident that we'll do very well," Butts said. "For me it's a whole different race when you have just two opponents as opposed to five."

nickt@smdp.com

BOX OFFICE
FROM PAGE 3

highway from Atlanta to Los Angeles.

Tyler Perry's drama "For Colored Girls," whose ensemble cast features Janet Jackson and Whoopi Goldberg, premiered solidly in third-place with $20.1 million. The Lionsgate release is based on Ntozake Shange's play "for colored girls who have considered suicide/ when the rainbow is enuf."

The previous weekend's No. 1 movie, Lionsgate's horror tale "Saw 3D," fell to No. 5 with $8.2 million, down a steep 66 percent from opening-weekend revenues.

While "Megamind" drew big family crowds on Saturday and Sunday, it also was the top draw on Friday, bringing in large numbers of adults without children, said Anne Globe, head of marketing for DreamWorks Animation.

"For us to be No. 1 on Friday, it showed we did have a lot of appeal to teens, tweens and the date crowd," Globe said.

The three newcomers combined for a $100 million haul, providing a big weekend for Hollywood, whose revenues have been lagging for most of the fall season.

Overall revenues came in at $155 million, up 29.5 percent from the same weekend a year ago, when "A Christmas Carol" led with $30.1 million, according to box-office tracker Hollywood.com.

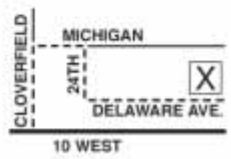
The weekend also provided an early jump on the holidays, when big releases include the latest in the "Harry Potter," "Meet the Parents" and "Chronicles of Narnia" franchises.

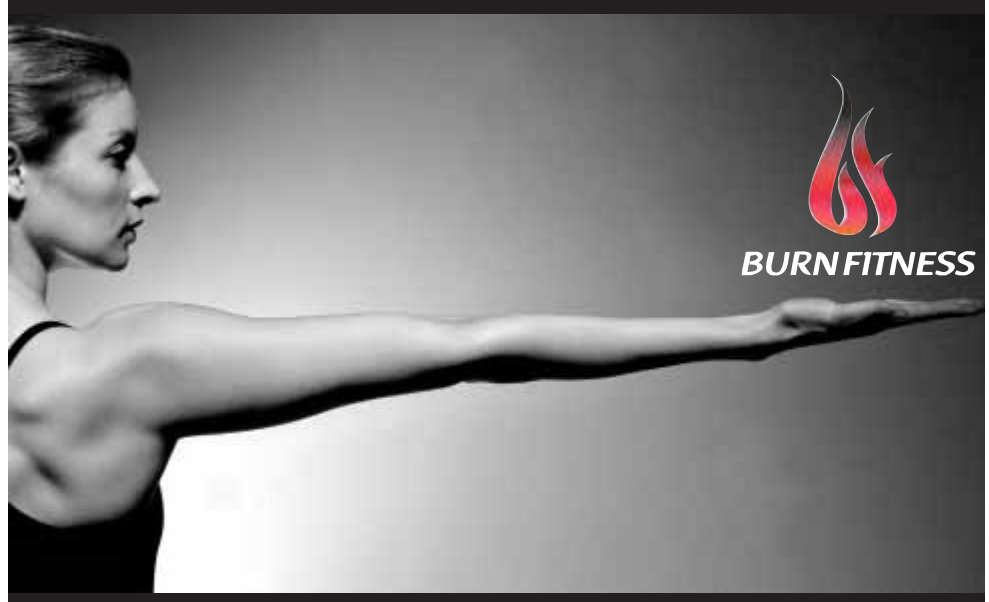
"Just like the first weekend in May has become the kickoff to the summer season, the first weekend in November has become the start of the holiday movie season," said Hollywood.com analyst Paul Dergarabedian. "Pound for pound, the coming weeks are just as important as the summer movie season."

Hollywood also had good results from some films opening in limited release. Fox Searchlight's survival story, "127 Hours," took in $265,925 at four theaters, averaging a whopping $66,481 a cinema. That compared to $12,082 in 3,944 theaters for "Megamind."



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Parking Structure No. 2 Seismic Retrofit

The parking structure will remain open throughout the construction project; however, the work requires the closure of up to 50 parking spaces per day. The lanes exiting to Second Street will be closed until late October. During this time, all exiting traffic is being re-routed to the alley behind the parking structure. Some of the construction requires workers to be in close proximity to the drive aisles. Please use extreme caution while driving in the structure. The estimated completion date for the project is February of 2011.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.

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Morgan Genser *news@smdp.com*

HOME: **Former Samohi standout Ryan Katz chats with Oregon State teammates on Saturday against UCLA at the Rose Bowl.**

KATZ
FROM PAGE 3

"That was frustrating," Riley said of the scenario. "I thought we had a chance to move the ball there."

From there, things got interesting.

UCLA began at its own 17 with 48 seconds left to play. With 4 seconds left in the game, UCLA quarterback Richard Brehaut dropped back and completed a pass to wide receiver Randall Carroll at Oregon State's 35 yard line, where the receiver ran out of bounds. Initially it appeared that time had expired, sending the game into overtime. UCLA head coach Rick Neuheisel successfully challenged the ruling on the field, giving the Bruins' Forbath a last-ditch opportunity to win it with a field goal.

The kick was good and Katz and his Beavers were sent to 4-4 overall and 3-2 in the Pac-10. UCLA improved to 4-5 and 2-4 in conference.

"They controlled the game pretty well," Katz said. "We didn't make enough plays."

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Are you age 50 or older with questions about legal or benefits issues? Get your questions answered, one-on-one, by representatives from the City of Santa Monica and nonprofit agencies.





Wednesday, November 10, 2010

Santa Monica Public Library
Multipurpose Room
601 Santa Monica Blvd.
10:00 a.m. to 2:00 p.m.

FREE!
RSVP by calling (310) 458-8644
Space is limited
Light refreshments provided



City of Santa Monica

The Santa Monica Public Library is wheelchair accessible. For disability-related accommodations, call Library Administration at 310-458-8606 at least one week prior to event.

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SANTA MONICA PUBLIC LIBRARY

The library is served by Big Blue Bus lines 1, 2, 3, 7*, 8, 9, 10* and Tide Ride (*closest stops)



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This was our message in the 1970's...
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GOD FORBID INSURANCE.

Some people look at is as security. Some as an investment. And some as just good practical sense. There are all kinds of insurance plans available to see that your beneficiaries are properly protected if you should die. God forbid.
White Sutton & Company Insurance Services
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U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
Substance Abuse and Mental Health Services Administration
www.samhsa.gov
Ad Council

Pain in the tech

Technology a blessing, a curse for remote island

MARTHA IRVINE
AP National Writer

BEAVER ISLAND, Mich. Muggs Bass doesn't own a computer. She's pretty much dead set against e-mail. Anyone who calls her home on Michigan's remote Beaver Island should be prepared for a busy signal, if she's on her land-line phone. She has no cell.

"When you don't have it, you don't miss it. That's what I say," says the spunky 70-year-old grandmother, who's as comfortable telling jokes at the local pub as she is attending Mass each morning.

Technology isn't really her thing. So, it's a small miracle when Bass drives, once a month, to her island's rural health center to sit down in front of a wide-screen television. There, she and a handful of other islanders connect by video conference with a similar group in Charlevoix, Mich., a two-hour ferry ride away.

They chat. They laugh. They cry together.

All of them have, or have had, cancer, Bass included. Hers started with a lump in her breast and has since metastasized to her bones, making her cancer treatable, but incurable, her doctors tell her.

Her own grandmother died of the same disease and went off the island for occasional treatments, as Bass does every few weeks. But that grandmother could hardly have imagined a day when islanders talked openly about their cancer, face-to-face with people in a support group miles away.

It's just one of many ways technology is making this rugged place less remote than it once was and, some would say, more livable for more people.

Not that the change has come quickly, or that technology always works perfectly.

That's just how it is on an island where a popular bumper sticker reads "Slow Down! This Ain't The Mainland." It's aimed at anyone who's in too big a hurry, including lead-footed tourists who kick up dust on the many dirt roads or who panic when cell phone service drops.

That's life on wired — or at least, semi-wired — Beaver Island, where the year-round population is about 650, give or take a few dozen.

So, where is Beaver Island, anyway?

Some Michiganders would show you by holding up their right hands, palms up, and pointing just above the tip of their ring fingers — in other words, just off the far northwest tip of the state's lower peninsula. But that's if even THEY know where it is.

Beaver Island — much of its 54 square miles covered in lush hardwood forests, sand dunes or pristine inland lakes — is not well known. That's partly because it is difficult to get to, especially in winter, when small planes are usually the only option, weather permitting.

So when high-speed Internet service became available to most of the island last spring, this was more than just a convenience. For many, it was a godsend — even if having the service simply meant being able to shop online for just about anything, to play an online game or to watch a newly released movie. For others, it meant being able to stay on the island longer because they had a more reliable connection to do work.

Either way, the outside world was even more readily available, at least virtually.

Schoolchildren on the island were ahead of this curve: The main public school knew how valuable it would be for them to be technologically savvy, especially when students headed to college. So students take language and advanced-placement classes — even college courses — online.

Connie Boyle, a teacher at the school, had a vested interest in helping grow the school's technology program, partly because she and her husband decided to raise their daughter on the island after moving from Chicago 25 years ago.

"We were worried — 'How do you bring up a kid on very tiny Beaver Island?'" Boyle says. An answer came when their daughter, now a freshman at Michigan State University, called recently about her computer class.

"Mom, I don't get it," she said. "I'm helping everybody here. We did all this in high school."

Today's state-of-the-art Beaver Island school is quite different from the one Muggs Bass attended. For her, books were the only real window to the mainland, especially in elementary school.

Like many who settled on Beaver Island, her great-grandparents and a grandmother had come from Ireland, to farm, fish and find a better life. Born Mary Margaret but called "Muggs" as long as she can remember, Bass went to a small school across the field from the family farmhouse.

Other than a trip to the doctor when she was a young child, she didn't go to the mainland of Michigan — "across," as the islanders like to say — until she visited an aunt in Detroit when she was 12 years old.

"It was big and noisy," she recalls.

Her world was small in those days. That's how she liked it.

But after she graduated from high school, she left the island to find work and she ended up living in other parts of Michigan and then Illinois, where she met her husband. They then moved to northern Indiana, where they raised their son and his children from a previous marriage. Always, she longed to return to the island one day.

It's not the kind of life that appeals to just anyone.

Donna Kubic, a registered nurse who heads the island's rural health center, gets that. She tells the story of a young woman who came to the island to apply for a job at the health center. The woman had planned to stay for a week, but left after staying just one night in a lakeside cottage.

It was too dark out there with no street lights, she told Kubic. Too solitary.

This is, indeed, a place where one doesn't take modern convenience for granted. It has one grocery store, a couple of gas stations, a handful of restaurants and bars. There is no full-time doctor on the island, though two visit from the mainland twice a month. Critical patients are airlifted off the island, by the Coast Guard if weather shuts down other options.

As recently as two years ago, if someone needed an X-ray, the films had to be flown to the Charlevoix hospital so a radiologist there could read them. Depending on weather, it could take days. Kubic knew there was a better way. She persuaded the hospital to help her apply for a grant that recently helped her purchase digital X-ray equipment for the health center. Now images can be transmitted in minutes.

Next came video conferencing, connecting the island's nurse practitioner and physician's assistant to the mainland hospital's emergency room. It's the same technology that allows Bass and the other islanders to take part in the "Circle of Strength" cancer support group.

"Without it, we'd be out here, in the lake, without a lot of support," Kubic says.

When Muggs Bass moved back 12 years ago, she had no idea that she'd soon be dealing with a serious health issue.

A year after she'd been there, she traveled to the mainland for her annual mammogram, which revealed cancerous tissue. She had surgery to remove a breast.

"Then I went along fine for 10 years," she says, until she got a cough she couldn't shake. One morning, she got up and said to her husband, "I need to go across, to the doctor."

Her lung was filling with fluid. The cancer had spread to her bones.

The support group in Charlevoix has helped her cope. It includes an 80-year-old woman with lung and colon cancer, as well as younger mothers who've survived breast cancer and those who are in the thick of the battle. They talk about infections and mammograms, find humor in topics such as constipation.

One of the moms, introduced to the Beaver Island group through video conference, thanked Bass for sending her a card and a prayer.

"I read it every day," the woman, who has 11- and 16-year-old children, told Bass, who grabbed a tissue to dab her eyes.

Diane Gorkiewicz, who began the Charlevoix "Circle of Strength" six years ago, marvels at the intimacy that has developed so quickly between her group and the islanders.

"The only thing you're missing are all the hugs and stuff," Gorkiewicz told the islanders during a recent video conference.

DISTANCE RUNNING

Kiplagat, Gebremariam win NYC Marathon

RACHEL COHEN
AP Sports Writer

NEW YORK Gebre Gebremariam saw his country's greatest marathoner pull up in pain on the Queensboro Bridge, at the 16th mile. He urged Haile Gebrselassie to keep going, but what the world-record holder felt in his right knee told him his career was over, and it was time for a new Ethiopian star.

"I can't, Gebre. You have to move," the 37-year-old told Gebremariam as the leaders of the New York City Marathon ran on. "You have to reach them."

Gebremariam, who started the race certain he couldn't win it, soon became a believer. The 26-year-old pulled away from Kenya's Emmanuel Mutai in the 24th mile to win in 2 hours, 8 minutes, 14 seconds, becoming the first man to win New York in his marathon debut since Alberto Salazar in 1980.

Kenya's Edna Kiplagat was another surprise winner, while Shalane Flanagan, making a marathon debut of her own, became the first American woman in two decades to finish second. But it could be said that the marathon's greatest display of endurance and determination came hours later.

Edison Pena, who less than a month ago was in a collapsed Chilean mine awaiting rescue, ran and walked on a bad knee to complete the 26.2 miles about 20 minutes ahead of his 6-hour goal. Pena, who jogged regularly underground during the 69-day ordeal, covered the last 12 miles of the race with bags of ice on his swollen knees.

At the finish, the 34-year-old was draped in a Chilean flag as his favorite music — Elvis — played over the speakers.

"I'm here because I want people to feel free," Pena said. "I want them to strive for their own freedom. That's why it was worthwhile for me to come this far to run a marathon. ... I struggled with myself, I struggled with my own pain, but I made it to the finish line."

Gebrselassie, the only runner on Earth to finish a marathon in less than 2 hours, 4 minutes, announced his retirement after dropping out of the race. Not even Gebremariam, the 2009 cross-country world champion, expected that he would be the next Ethiopian winner.

"Even I told my wife, 'I can finish this race, but I can't win,'" Gebremariam said. "When I saw in 19 or 17 miles, you know, I can win. I saw the pace and listen to my body too, so I can win."

His wife, Werknesh Kidane, is an elite distance runner herself, who also planned to make her marathon debut in New York. But she had to pull out because of injury and watched the race back in Ethiopia with their two young sons.

"So maybe next year she'll come and she'll win too," Gebremariam said with a smile.

> **"I'M HERE BECAUSE I WANT PEOPLE TO FEEL FREE. I WANT THEM TO STRIVE FOR THEIR OWN FREEDOM."**
>
> **Edison Pena**
> Chilean Miner

Another Kenyan, Moses Kigen Kipkosgei, was third. Defending champion Meb Keflezighi of the United States finished sixth.

The 31-year-old Kiplagat, who like Gebremariam takes home $130,000, won her first major marathon title in 2:28:20.

"When we were in the 24th mile, I tried to put more effort," she said. "I found myself pulling away from the field, so I was excited when I reached 25 miles because that's when I found I was ahead of the other ladies.

Flanagan, the 2008 Olympic bronze medalist in the 10,000 meters, was 20 seconds back. Kim Jones in 1990 was the last American woman to finish in the top two. With the event doubling as the U.S. women's championship, Flanagan earned a $40,000 bonus.

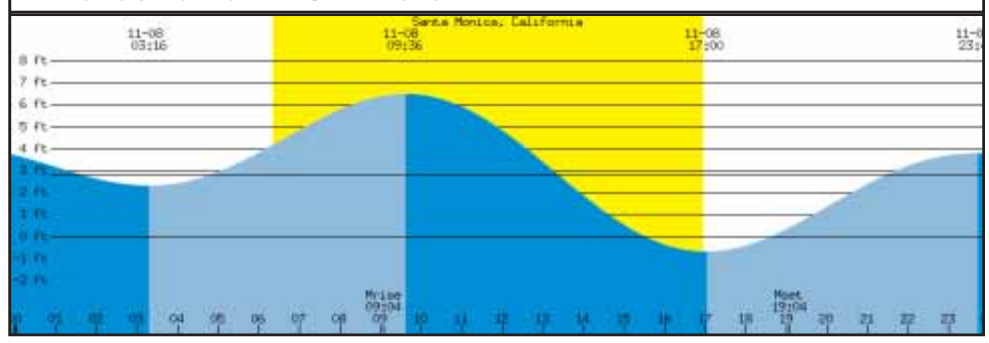


SURF CONDITIONS **WATER TEMP:** 64°

SWELL FORECAST
Looking much smaller: about waist high most everywhere.

LONG RANGE SYNOPSIS
A SLIGHT INCREASE IN NW SWELL, BUT ANYTHING ABOVE WAIST HIGH AT WEST FACING BREAKS WOULD BE SURPRISING.

TIDE FORECAST FOR TODAY IN SANTA MONICA



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Submit news releases to editor@smdp.com or by fax at (310) 576-9913
smdp.com Santa Monica Daily Press office **(310) 458-7737**

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **November 3, 2010**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 16
- Number of A grades for dry/wet weather -- 23 / 21
- Number of (C,D,F) grades for dry/wet weather -- 16 / 16

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Grousbeck Family Foundation, simplehuman, SIMA, Carlson Family Foundation, Inc.

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	A+
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	A+
El Pescador State Beach, between Lechusa and Las Alisos creeks.	A+	A+
Encinal Canyon at El Matador State Beach.	A+	A+
Broad Beach at Trancas Creek mouth.	A	A+
Zuma Beach at Zuma Creek mouth.	A	A+
Walnut Creek, projection of Wildlife Rd. (private).	A+	A+
Paradise Cove Pier at Ramirez Canyon Creek mouth.	B	F
Escondido Creek, just east of Escondido State Beach.	F	D
Latigo Canyon Creek mouth.	A+	A+
Solstice Canyon at Don Blocker County Beach.	B	F
Puerco State Beach at creek mouth.	B	B
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	F	F
Surfrider Beach at Malibu Colony fence.	A+	A+
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	C	C
Carbon Beach at Sweetwater Canyon.	A+	B
Las Flores State Beach at Las Flores Creek (point zero).	A+	A+
Big Rock Beach at 19948 PCH stairs.	A+	B
Pena Creek at Los Tunos County Beach.	A+	A
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	F	B
Castlerock Storm Drain at Castle Rock Beach.	A+	A+
Santa Ynez Storm Drain at Castle Rock Beach.	F	F
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	C	A+
Will Rogers State Beach at Bel Air Bay Club drain near fence.	F	A
Will Rogers State Beach at Pulga Canyon storm drain.	A+	A
Will Rogers State Beach at Temescal Canyon drain.	A	A
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	F	F
Santa Monica Beach at Montana Ave. drain.	A	A+
Santa Monica Beach at Wilshire Blvd. drain.	B	B
Santa Monica Municipal Pier.	B	F
Santa Monica Beach at Pico/Kenter storm drain.	F	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A	B
Ocean Park Beach at Ashland Ave. drain.	B	F
Venice City Beach, at the Rose Ave. storm drain.	F	F
Venice Beach at Brooks Ave. drain.	A+	B
Venice Beach at Windward Ave. drain.	F	F
Venice Fishing Pier - 50 yards south.	A+	A
Venice Beach- projection of Topsail St..	A+	D
Marina del Rey, Mothers' Beach- lifeguard tower.	D	C
Dockweiler State Beach at Ballona Creek mouth.	F	F
Dockweiler State Beach at Culver Blvd. drain.	D	A
North Westchester Storm Drain at Dockweiler State Beach.	B	D
Dockweiler State Beach at World Way (south of D&W jetty).	B	A
Dockweiler State Beach at Imperial Hwy drain.	F	D
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	B
Dockweiler State Beach at Grand Ave. drain.	A+	A

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-6232

Town (NR)
5:15pm, 8:05pm, 10:55pm

Life As We Know It (PG-13)
5:15pm, 7:55pm, 10:35pm

Secretariat (PG)
5:25pm, 8:15pm, 11:00pm

Stone (R) 1hr 45min
5:40pm, 8:10pm, 10:40pm

AMC Santa Monica 7
1310 Third St.
(310) 451-9440

Due Date (R)
2:40pm, 5:10pm, 7:40pm, 10:10pm

Saw 3D (R)
1:10pm, 3:40pm, 6:10pm, 8:40pm, 11:10pm

Social Network (NR)
1:05pm, 4:00pm, 7:00pm, 10:00pm

Megamind 3D (NR)
1:00pm, 3:30pm, 6:00pm, 8:30pm, 11:00pm

Jackass 3D (NR)
2:25pm, 5:00pm, 7:30pm, 10:05pm

Red (PG-13) 1hr 38min
2:30pm, 5:15pm, 8:00pm, 10:45pm

Hereafter (NR)
1:15pm, 4:20pm, 7:20pm, 10:20pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Girl Who Kicked the Hornet's Nest (NR) 1hr 52min
8:10pm

Conviction (R)
7:40pm, 10:10pm

Welcome to the Rileys (R) 1hr 50min
7:40pm, 10:15pm

You Will Meet A Tall Dark Stranger (R) 1hr 38min
7:50pm, 10:10pm

AMC Criterion 6
1313 Third Street Promenade
(310) 395-1599

Due Date (R)
6:30pm, 9:00pm, 11:30pm

Social Network (NR)
4:50pm, 7:40pm, 10:30pm

Megamind 3D (NR)
4:45pm, 7:15pm, 9:45pm

Red (PG-13) 1hr 38min
6:00pm, 8:45pm, 11:20pm

For Colored Girls Who Have Considered Suicide When the Rainbow Is Enuf (NR)
4:45pm, 8:00pm, 11:10pm

Paranormal Activity 2 (NR)
5:05pm, 7:30pm, 9:55pm

For more information, e-mail news@smdp.com

Hang with a favorite friend, Libra

ARIES (March 21-April 19)
★★★★ Grasp the bigger picture. You might not be in agreement with others' ideas or attitudes. Use this chasm to energize research and to explore different options. You might not choose to share what is on your mind; you could be distracted. Tonight: Follow the music.

TAURUS (April 20-May 20)
★★★★★ Relate to people individually. Your personal touch helps draw people out. If you are tired, take a break. Choose a type of activity that is the opposite of what you are doing. Tonight: Listen to what a partner shares.

GEMINI (May 21-June 20)
★★★★★ Others come toward you quite suddenly. You might not want to share your thoughts. Let others display their true colors. In order to succeed, you must step back. Tonight: Sort through your options. Just don't be alone.

CANCER (June 21-July 22)
★★★★ An easy, steady pace brings results. You could be feeling out of sorts. Recognize that not everyone has to agree with you. Still, this source of heaviness could color your day and your plans. Tonight: Take wing ASAP.

LEO (July 23-Aug. 22)
★★★★★ Allow ideas to bubble up. A discussion could be overly heavy or serious. Don't let a distance in a relationship go too far. Both you and the other party might have problems restoring the closeness you both value. A discussion with a partner, as well as a youthful individual, creates fun and ideas. Tonight: Play the night away (even if it is Monday).

VIRGO (Aug. 23-Sept. 22)
★★★ Take a personal day if possible. You might need some time to work on a project or just catch up on a roommate's news. Others come forward when you are relaxed. Avoid any wild diets or health kicks -- as appealing as they may be. Tonight: You don't have to go far.

LIBRA (Sept. 23-Oct. 22)
★★★★★ Your ability to communicate comes through once you loosen up. You might not need to ask intrusive questions if you observe. A light and easy chat will reveal more. A special loved one touches base with you. Tonight: Hang with a favorite friend.

SCORPIO (Oct. 23-Nov. 21)
★★★ Be careful if you are diving into the world of financial wheelers and dealers. Unless you are unusually skilled in this arena, this experience could prove to be negative. Your creativity could be funneled into a hobby or project. Tonight: Play as if there is no tomorrow.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ Don't expect any hassles, and most likely you will bypass any boulders in your path. Once more, you confirm the importance of a positive mind-set. A brainstorming session could explode into a special project or a new relationship. Tonight: Follow the fun and music.

CAPRICORN (Dec. 22-Jan. 19)
★★★ Step back and let those who seem to be full of themselves take the lead. Everyone, including the people in question, needs to find out how much he or she is blowing hot air. At this moment, no one knows. No one questions your competency. Tonight: Take some much-needed personal time.

AQUARIUS (Jan. 20-Feb. 18)
★★★★★ Your ability to express yourself in groups, or perhaps in a special meeting, could define your day and a project's success. For some, the project might be as simple as expanding your immediate circle. It doesn't have to be work-related. Tonight: Being alone won't work.

PISCES (Feb. 19-March 20)
★★★ No matter where you are or what your plans, you could feel overwhelmed by everything that hits you from out of left field. Realize what is happening in your mind. Is there a disparity between your scenario and what might be really occurring? Tonight: Could be late.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Happy birthday

Follow your sixth sense, and financial benefits will head in your direction. Don't underestimate what you have to offer and your natural talents. A special event or new home affects your domestic life. You could be sinking a lot of money into your security. If you are single, you will want someone to call your own. If you are attached, the two of you will fade into your home and personal life, loving being a reclusive couple.



MYSTERY PHOTO

File photo

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

Girls and Sports

By Justin Borus and Andrew Feinstein



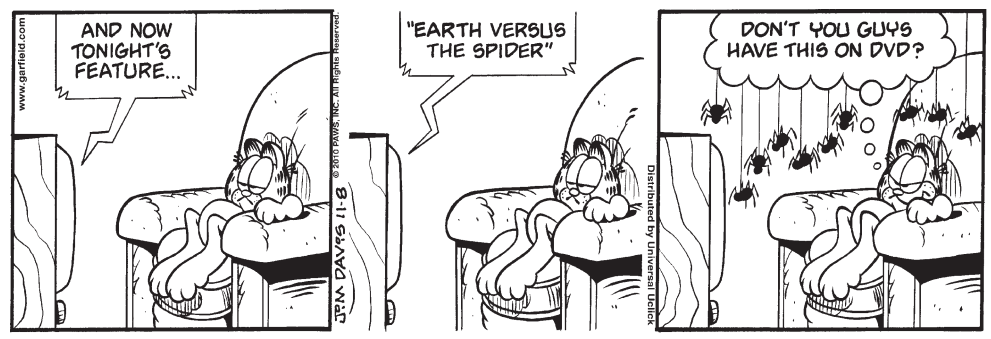
The Meaning of Lila

By John Forgetta & L.A. Rose



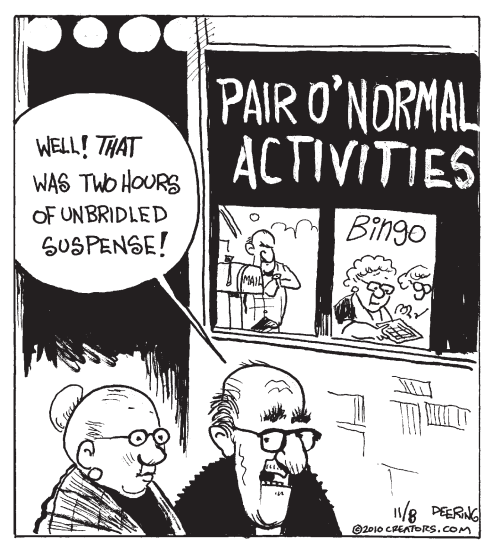
Garfield

By Jim Davis



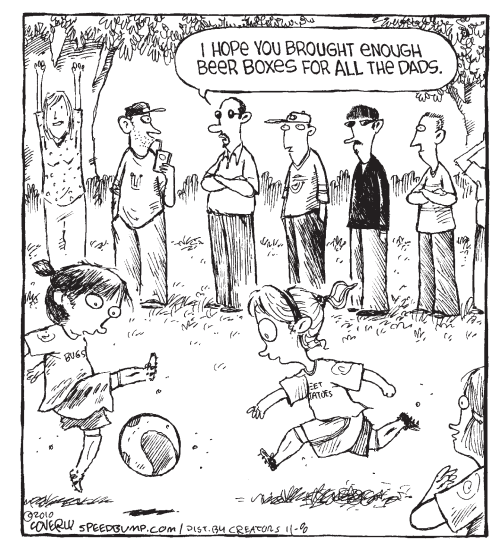
Strange Brew

By John Deering



Speed Bump

By Dave Coverly



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

2	1			5				8
	4						6	5
			8	4	6			
		9	2		7	5		
7		2		1		3		6
		4	6		3	8		
			7	2	8			
9	2						8	
6				3			4	1

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

4	7	8	5	1	9	6	3	2
2	9	3	4	7	6	1	5	8
5	6	1	2	8	3	4	7	9
8	4	9	6	3	5	7	2	1
3	2	5	1	4	7	9	8	6
7	1	6	8	9	2	3	4	5
6	8	4	3	5	1	2	9	7
1	5	7	9	2	4	8	6	3
9	3	2	7	6	8	5	1	4

"Seniors! Do You Know The Jealously Guarded Secrets Banks Hide From You That Could Cost You Thousands?"

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CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Strong wind
5 Cain's brother
9 Made roads
10 Does some modeling
12 Fill with joy
13 Superfluous
14 "See ya!"
16 — Arbor
17 1982 movie with a 2010 sequel
18 Survived
21 Capitol Bldg. worker
22 Easy gait
23 Like some mustard
24 Marigold color
26 Topper
29 Become sharply attentive
30 Rational
31 Floral garland
32 "Let's do it!"
34 Bewildered
37 Wear away
38 Woven fabric
39 Not as green, maybe
40 "Put a lid —!"
41 Inlets

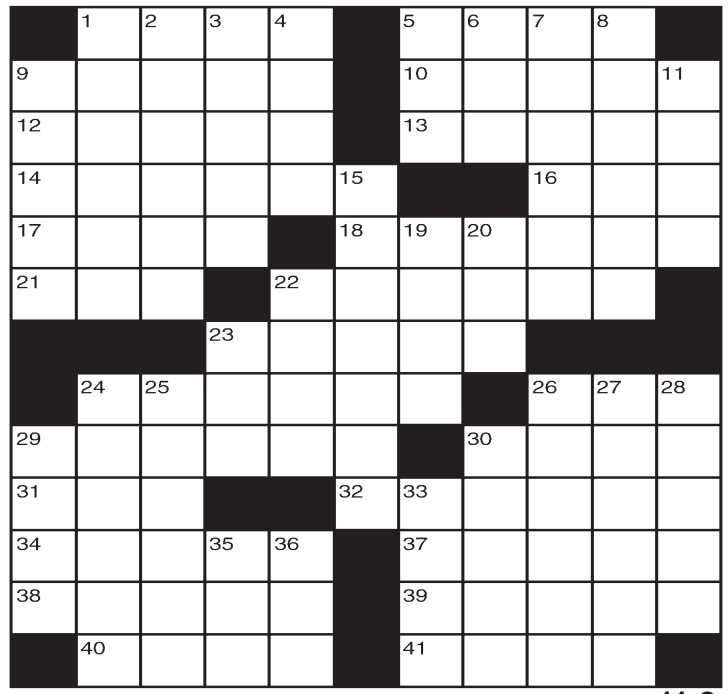
DOWN

1 In abundance
2 Arthurian island
3 Pretend
4 Genesis garden
5 Gibbon or gorilla
6 Carton
7 Ritzy home
8 "Brigadoon" lyricist
9 Nuisances
11 Beach stuff
15 Scottish city
19 Poker payment
20 Pig's place
22 Dollar division
23 Use a ray-gun on
24 Boxing combo
25 Muffin bit
26 Bed cover
27 Battery ends
28 Piper of rhyme
29 Chair part
30 Iraq neighbor
33 Oregano or sage
35 Yale student
36 PC key

C	H	O	W	■	■	B	A	S	I	S
R	E	N	E	S	■	A	R	E	N	A
E	A	T	E	N	■	B	R	E	S	T
E	V	A	■	O	S	E	■	Y	E	A
D	E	P	A	R	T	■	M	O	A	N
■	N	E	P	T	U	N	I	U	M	■
■	■	■	L	A	P	I	N	■	■	■
■	P	L	U	T	O	N	I	U	M	■
C	O	O	S	■	R	E	S	T	E	D
A	L	A	■	A	S	P	■	O	R	E
B	I	D	E	N	■	I	M	P	E	L
O	C	E	A	N	■	N	O	I	S	E
T	E	R	R	E	■	■	P	A	T	S

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



11-8

ARITHMO™

CrossMath + × − ÷

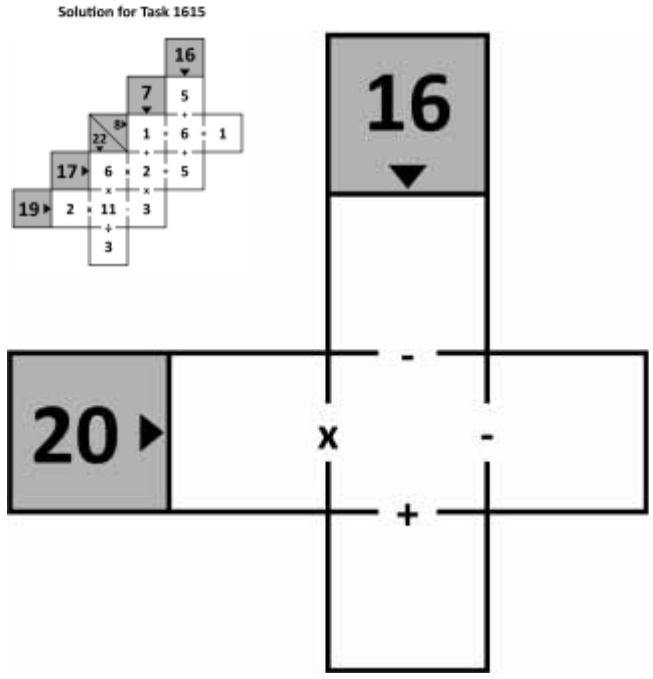
Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

4, 4, 6, 10, 12

- Fill the grid with the set of given numbers (1 to 12) to satisfy the Equa demands (7 to 24) in the shaded boxes. The Equa demands represent the sum of the digits that you will insert into the empty squares.
- Each horizontal row has one Equa demand to satisfy; each vertical column also has one demand to satisfy. Each empty square in the grid dictates the math operation (addition +, subtraction -, multiplication X, and division ÷) that must be performed to meet the demands.
- You must follow the given math operations for each square and you must make sure all the numbers satisfy the demands in the shaded boxes when connected in adjacent threes and calculated together from left to right, and top to bottom.
- The numbers you insert into the grid must satisfy the Equa demands both horizontally and vertically.

For more games, go to www.arithmo.com

Solution for Task 1615



DAILY LOTTERY

MEGA MILLIONS: 19 25 34 46 53 Meganumber: 15 Jackpot: $25M

SUPER LOTTO PLUS: 10 15 27 44 45 Meganumber: 15 Jackpot: $16M

FANTASY 5: 6 1 21 24 39

DAILY 3: MIDDAY: 0 4 5 EVENING: 8 1 2

DAILY DERBY: 1st: 10 Solid Gold 2nd: 06 Whirl Win 3rd: 11 Money Bags RACE TIME: 1:46.51

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ **Belt-Tightening Greeks:** In October, Greece's largest health insurance provider announced, in a letter to a diabetes foundation, that it would no longer pay for the special footwear that diabetics need for reducing pain but suggested it would pay instead for amputation, which is less expensive. The decision, which the foundation said is not supported by international scientific literature, was published in the prominent Athens newspaper To Vima (The Tribune) and reported by the U.S. news site DailyCaller.com.

■ **Retail Breakthroughs:** (1) A shop in Santa Cruz, Calif., opened in September selling ice cream infused with extract of marijuana. Customers with "medical marijuana" prescriptions can buy Creme De Canna, Bananabis Foster or Straw-Mari Cheesecake, at $15 a half-pint (with one bite supposedly equal to five puffs of "really good" weed, according to the proprietor). (2) Spotted outside subway stations in Nanjing, China, in October: vending machines selling live Shanghai Hairy Crabs, in plastic containers chilled to 5 degrees C (41 degrees F), for the equivalent of $1.50 to $7, depending on size.

TODAY IN HISTORY

1973 The right ear of John Paul Getty III is delivered to a newspaper together with a ransom note, convincing his father to pay 2.9 million USD.

1976 A series of earthquakes spreads panic in the city of Thessaloniki, which is evacuated.

1977 Manolis Andronikos, a Greek archaeologist and professor at the Aristotle University of Thessaloniki, discovers the tomb of Philip II of Macedon at Vergina.

2003 The Harris Theater opens, commencing a renaissance in the Chicago performing arts community.

2004 War in Iraq: More than 10,000 U.S. troops and a small number of Iraqi army units participate in a siege on the insurgent stronghold of Fallujah.

WORD UP!

palpitate \PAL-pi-teyt\ , verb;
1. To pulsate with unusual rapidity from exertion, emotion, disease, etc.; flutter.
2. To cause to pulsate or tremble.

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For Rent

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501 N. Venice unit 18 single, $1025/mo $750 off move-in stove, fridge, carpet, utilities included, laundry, parking, no pets. (310)574-6767 www.jkwproperties.com

615 MIDVALE, 2+1.5 Townhouse style. Stove, fridge, dishwasher, microwave, tile countertop, wood and carpet floor. W/D hookups, parking, no pets. $2350/mo. (310)578-7512 www.jkwproperties.com

Great location, newly remodeled, separate 1 bedroom unit, corner of 5th and Strand, Ocean Park $1750/mo. 310-392-2608

MAR VISTA 12450 Culver Blvd. gated parking, intercom entry, stove, fridge, utilities included, laundry, parking, no pets. $995 and up $750 off move-in (888)414-7778 www.jkwproperties.com

MAR VISTA 12610 CASWELL ave.unit 1, 1bdrm/1ba $1100/mo. stove, fridge, time/carpet,floors ceiling fan blinds, parking, laundry, no pets. (310)578-7512 www.jkwproperties.com

MAR VISTA: 12434 CULVER Blvd. unit 6 2+2 stove, fridge, AC, carpets blinds, laundry room, intercom entry, gated parking, no pets.$1350/mo $1000 off move-in (888)414-7778 www.jkwproperties.com

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WLA 2+2 large ocean view apt, walk-in closets Private sundeck 2 parking spaces $2150 (310)390-4610

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Houses For Rent

House for Rent
S.M. Franklin/Pennsylvania $1,600 mo. Unfurnished cute small rear house Stove, new refrigerator 1 bed, 1 bath no pets, permit parking (310) 828- 7513

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Notices

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: SEPTEMBER 30, 2010
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: RFD INC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 514 SANTA MONICA, CA 90401-2410
Type of License(s) Applied for: 41 – ON-SALE BEER AND WINE – EATING PLACE
Department of Alcoholic Beverage Control LOS ANGELES.
SANTA MONICA DAILY PRESS
10/25/2010, 11/1/2010, 11/8/2010

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020069
Superior Court of California, County of Los Angeles
Petition of EMAL F. DOMINICK for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: EMAL F. DOMINICK filed a petition with this court for a decree of changing names as follows: EMAL F. DOMINICK to FRANCOIS EMANUEL DOMINICK. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DEC 9, 2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 22, 2010
GERALD ROSENBERG
Judge Of The Superior Court
10/25/2010 11/1/2010 11/08/2010 11/15/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014941
Superior Court of California, County of Los Angeles
Petition of RAYA RAHEL MAZMANIAN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: RAYA RAHEL MAZMANIAN filed a petition with this court for a decree of changing names as follows: RAYA RAHEL MAZMANIAN to RAYA RAHEL KALAYJIAN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 3,2010 Time: 8:30AM, Dept. NC-B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 15, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
10/18/2010, 10/25/2010, 11/1/2010, 11/8/2010

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020049
Superior Court of California, County of Los Angeles
Petition of AARON LODGE for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: AARON LODGE filed a petition with this court for a decree of changing names as follows: AARON MICHAEL LODGE to VALEXANDER ANANDA NATHAN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 2,2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 15, 2010
GERALD ROSENBERG
Judge Of The Superior Court
10/18/2010, 10/25/2010, 11/1/2010, 11/8/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014336
Superior Court of California, County of Los Angeles
Petition of KEANNE ANH NGUYEN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: KEANNE ANH NGUYEN filed a petition with this court for a decree of changing names as follows: KEANNE ANH NGUYEN to ANH TRAN NGUYEN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 3,2010 Time: 8:30AM, Dept. A
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 29,2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
11/1/10, 11/8/10, 11/15/10. 11/22/10

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020057
Superior Court of California, County of Los Angeles
Petition of JASON ANTHONY EVANS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: JASON ANTHONY EVANS filed a petition with this court for a decree of changing names as follows: JASON ANTHONY EVANS to JASON ANTHONY LIONS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 2,2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 15, 2010
GERALD ROSENBERG

Name Changes

Judge Of The Superior Court
10/18/2010, 10/25/2010, 11/1/2010, 11/8/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014366
Superior Court of California, County of Los Angeles
Petition of LAURA E. MARTINEZ for Change of Name
TO ALL INTERESTED PERSONS: LAURA E. MARTINEZ
Petitioner or Attorney: filed a petition with this court for a decree of changing names as follows: ALEC KIRAKOSYAN to ALEC KIRAKOSYAN MARTINEZ The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 10, 2010 Time: 8:30AM, Dept NC-B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 22, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
10/25/2010 11/1/2010 11/08/2010 11/15/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020013
Superior Court of California, County of Los Angeles
Petition of SIMONE DOROTHY ANNA HICKS for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: SIMONE D. KICKS filed a petition with this court for a decree of changing names as follows: SIMONE DOROTHY ANNA HICKS to SIMONE GENEVIEVE HICKS POINGSETT. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DEC 2, 2010 Time: 8:30AM, Dept. WE-A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: OCTOBER 22, 2010
GERALD ROSENBERG
Judge Of The Superior Court
10/25/2010 11/1/2010 11/08/2010 11/15/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. SS020122
Superior Court of California, County of Los Angeles
Petition of KEITH ALLEN BORNSTEIN, MARA LEAF KAUFER for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: KEITH ALLEN BORNSTEIN filed a petition with this court for a decree of changing names as follows: KEITH ALLEN BORNSTEIN to KEITH BORNSTEIN ALLEN and MARA LEAF KAUFER to MARA LEAF ALLEN. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 16, 2010 Time: 8:30AM, Dept. A., Room 104
The address of the court is 1725 Main St., Santa Monica, CA 90401.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 11/5/2010
GERALD ROSENBERG
Judge Of The Superior Court
11/8/2010, 11/15/2010, 11/22/2010, 11/29/2010

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Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. LS020780
Superior Court of California, County of Los Angeles
Petition of ALTON ROSS BATES for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ALTON ROSS BATES filed a petition with this court for a decree of changing names as follows: ALTON ROSS BATES to GICHI ALTON ROSS GAMBA. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 13, 2010 Time: 8:30, Dept. NW-C, Room, 310
The address of the court is 14400 Erwin Street Mall, Van Nuys, CA 91401, Van Nuys Courthouse West.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 11/5/2010
JAMES A. STEELE
Judge Of The Superior Court
11/8/2010, 11/15/2010, 11/22/2010, 11/29/2010

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. ES014394
Superior Court of California, County of Los Angeles
Petition of ANTHONY ALLEN HOWARD for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: ANTHONY ALLEN HOWARD filed a petition with this court for a decree of changing names as follows: ANTHONY ALLEN HOWARD to ANTHONY ALLEN ARENAS. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: DECEMBER 17, 2010 Time: 8:30AM, Dept. B
The address of the court is Superior Court North District, 300 East Olive Avenue, Burbank, CA 91502.
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: NOVEMBER 5, 2010
MARY THORNTON HOUSE
SUPERVISING JUDGE
11/8/2010, 11/15/2010, 11/22/2010, 11/29/2010

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101418762 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/05/2010 The following person(s) is (are) doing business as JLC MEDICAL STAFFING. The full name of registrant(s) is/are: JENNIFER LEE-CORNWELL 7020 LENNOX AVE., SUITE 11 VAN NUYS, CA, 91405. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JENNIFER LEE-CORNWELL; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 10/05/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/18/2010, 10/25/2010, 11/01/2010, 11/08/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101353426 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/23/2010 The following person(s) is (are) doing business as

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$5.50 per day. Up to 15 words, 20 cents each additional word.

DBAS

WWW.ISUNDAYFUNDAY.COM. The full name of registrant(s) is/are: ROBEY JOYCE 838 LINCOLN BLVD, APT 9 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBEY JOYCE; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 09/23/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/18/2010, 10/25/2010, 11/01/2010, 11/08/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1444630
The following person(s) is (are) doing business as: QUEEN SKYY ENTERTAINMENT; QUEEN SKYY CLOTHING, 9528_ E. HARVARD ST. #7, BELLFLOWER, CA 90706. Full name of registrant(s) is (are) SHANILA SHORTS, 9528_ E. HARVARD ST. #7, BELLFLOWER, CA 90706. This Business is conducted by: AN INDIVIDUAL. Signed: SHANILA SHORTS. This statement was filed with the County Clerk of Los Angeles County on 10/08/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 18, 25, Nov. 1, 8, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1462737
The following person(s) is (are) doing business as: FIVE STAR BEAUTY, 14004 PIONEER BLVD., NORWALK, CA 90650. Full name of registrant(s) is (are) ARACELI NAVA-CORTEZ, 11625 FIRESTONE BLVD. #309, NORWALK, CA 90650. This Business is conducted by: AN INDIVIDUAL. Signed: ARACELI NAVA-CORTEZ. This statement was filed with the County Clerk of Los Angeles County on 10/13/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/13/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 18, 25, Nov. 1, 8, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1463889
The following person(s) is (are) doing business as: FELIPE STROKES ENTERTAINMENT, 234 N. ALLEN AVE. STE 19, PASADENA, CA 91106. Full name of registrant(s) is (are) MARK Y. SANDERSON, 234 N. ALLEN AVE. STE 19, PASADENA, CA 91106. This Business is conducted by: AN INDIVIDUAL. Signed: MARK Y. SANDERSON. This statement was filed with the County Clerk of Los Angeles County on 10/13/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 18, 25, Nov. 1, 8, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1452119
The following person(s) is (are) doing business as: CARLO'S BEAUTY SALON & SUPPLY, 5929 S. BROADWAY, L.A., CA 90003. Full name of registrant(s) is (are) LILIAN Y. JOHNSON, 400 E. COLDEN AVE., L.A., CA 90003. This Business is conducted by: AN INDIVIDUAL. Signed: LILIAN Y. JOHNSON. This statement was filed with the County Clerk of Los Angeles County on 10/12/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 18, 25, Nov. 1, 8, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1441010
The following person(s) is (are) doing business as: BELLBOY PARTNERS, 19323 CROSSDALE AVE., CERRITOS, CA 90703. Full name of registrant(s) is (are) WAYNE SCOTT, 19323 CROSSDALE AVE., CERRITOS, CA 90703, MARLON DORSEY, 3911 VIRGINIA RD., L.A., CA 90008, ROBERT MITCHELL, 966 ALTA VISTA DR., ALTADENA, CA 91001. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: WAYNE SCOTT. This statement was filed with the County Clerk of Los Angeles County on 10/08/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 18, 25, Nov. 1, 8, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101347710 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/22/2010 The following person(s) is (are) doing business as BIRD HOUSE PUBLISHERS. The full name of registrant(s) is/are: ZACHARY THOMAS LAMBERT; PETER BARLOW REID 230 6TH AVENUE; 734 CALIFORNIA AVENUE VENICE, CA, 90291; VENICE, CA 90291. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ZACHARY THOMAS LAMBERT; GENERAL PARTNER. This statement was filed with the County Clerk of LOS ANGELES County on 09/22/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/18/2010, 10/25/2010, 11/01/2010, 11/08/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1462187
The following person(s) is (are) doing business as: PROFESSIONAL COLLECTION AGENCY, 815 N. LA BREA #247, INGLEWOOD, CA 90302. Full name of registrant(s) is (are) MISTIE TISH, 815 N. LA BREA #247, INGLEWOOD, CA 90302. This Business is conducted by: AN INDIVIDUAL. Signed: MISTIE TISH. This statement was filed with the County Clerk of Los Angeles County on 10/13/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 18, 25, Nov. 1, 8, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1470591
The following person(s) is (are) doing business as: NOONIE DAMIL'S, 1331 E. 112th ST. #587, L.A., CA 90059. Full name of registrant(s) is (are) CHETARAH T. SIMS, 1331 E. 112th ST. #587, L.A., CA 90059. This Business is conducted by: AN INDIVIDUAL. Signed: CHETARAH T. SIMS. This statement was filed with the County Clerk of Los Angeles County on 10/14/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 18, 25, Nov. 1, 8, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1444582
The following person(s) is (are) doing business as: R & R EXECUTIVE PROPERTY INVESTMENTS, 14313 CULLEN ST., WHITTIER, CA 90605. Full name of registrant(s) is (are) JOSE ANGEL RUIZ, LYNDA M. MACIAS-RUIZ, 14313 CULLEN ST., WHITTIER, CA 90605. This Business is conducted by: HUSBAND and WIFE. Signed: JOSE ANGEL RUIZ. This statement was filed with the County Clerk of Los Angeles County on 10/08/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 18, 25, Nov. 1, 8, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101460675 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/13/2010 The following person(s) is (are) doing business as KING & COMPANY. The full name of registrant(s) is/are: KATHERINE LOWRIE KING; MATTHEW KRAMER; KRAMER, HELLER & KING 632 PACIFIC STREET, SUITE.1; C/O WHISPERING WATERS RETREAT, 121 GREEN ELM ROAD, 632 PACIFIC STREET, SUITE 1 SANTA MONICA, CA 90405; WIZARD WELLS, TX, 76458; SANTA MONICA, CA 90405. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KATHERINE L. KING; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 10/13/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/18/2010, 10/25/2010, 11/01/2010, 11/08/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101460676 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/13/2010 The following person(s) is (are) doing business as PULP & HIDE; THE CANDY ALLEY. The full name of registrant(s) is/are: ANN LESLIE FERNBACHER; JOAN CAROL FERNBACHER 908 BEL AIR ROAD LOS ANGELES, CA, 90077. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANN LESLIE FERNBACHER; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 10/13/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/18/2010, 10/25/2010, 11/01/2010, 11/08/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1469645
The following person(s) is (are) doing business as: RAM-DEL METAL FRAMING & DRYWALL, 1246 ASHBRIDGE DR., HARBOR CITY, CA 90710. Full name of registrant(s) is (are) RAM-DEL GROUP, INC., 1246 ASHBRIDGE DR., HARBOR CITY, CA 90710. This Business is conducted by: A CORPORATION. Signed: FIDEL SUAREZ. This statement was filed with the County Clerk of Los Angeles County on 10/14/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/13/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 18, 25, Nov. 1, 8, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1446067
The following person(s) is (are) doing business as: A THREE STRAND CORD COUNSELING SERVICES, 19102 S. GRANDEE AVE., CARSON, CA 90746. Full name of registrant(s) is (are) KEISHA BLACKSHEAR, 19102 S. GRANDEE AVE., CARSON, CA 90746. This Business is conducted by: AN INDIVIDUAL. Signed: KEISHA BLACKSHEAR. This statement was filed with the County Clerk of Los Angeles County on 10/08/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 18, 25, Nov. 1, 8, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2010141053 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/18/2010 The following person(s) is (are) doing business as AI#ON 201023810103 COLD STONE CREAMERY #1755 . The full name of registrant(s) is/are: ALL PROFIT ENTERPRISES, LLC 117 38TH ST. UNIT 2 MANHATTAN BEACH, CA 90266. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALL PROFIT ENTERPRISES LLC; MANAGER. This statement was filed with the County Clerk of LOS ANGELES County on 10/18/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/25/2010, 11/01/2010, 11/08/2010, 11/15/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1477506
The following person(s) is (are) doing business as: BELVIA FASHION, 1428 ESSEX ST., L.A., CA 90021. Full name of registrant(s) is (are) VIANEY HERNANDEZ, 6508 RITA AVE. #209, HUNTINGTON PARK, CA 90255. This Business is conducted by: AN INDIVIDUAL. Signed: VIANEY HERNANDEZ. This statement was filed with the County Clerk of Los Angeles County on 10/15/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101491101 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/19/2010 The following person(s) is (are) doing business as INDUSTRY MASSAGE. The full name of registrant(s) is/are: CARA DENISE LEVI 1726 ABBOT KINNEY BOULEVARD #1 VENICE, CA, 90291; VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CARA DENISE LEVI; OWNER . This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/25/2010, 11/01/2010, 11/08/2010, 11/15/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1491475
The following person(s) is (are) doing business as: AUTO TIRE ZONE, 3423 CASITAS AVE., L.A., CA 90039. Full name of registrant(s) is (are) NICK H. MURADYAN, 5811 EDMOND AVE., LA CRESCENTA, CA 91214, PACIANO DIAZ, 4230 COLFAX AVE. #202, STUDIO CITY, CA 91604. This Business is conducted by: CO-PARTNERS. Signed: PACIANO DIAZ. This statement was filed with the County Clerk of Los Angeles County on 10/19/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1477426
The following person(s) is (are) doing business as: BECERRA AUTO GLASS, 7335 E. MOTZ ST., PARAMOUNT, CA 90723. Full name of registrant(s) is (are) ADOLFO BECERRA, 7335 E. MOTZ ST., PARAMOUNT, CA 90723, PEDRO MUNOZ JR., 1235 E. SYCAMORE CT., ONTARIO, CA 91764. This Business is conducted by: CO-PARTNERS. Signed: ADOLFO BECERRA. This statement was filed with the County Clerk of Los Angeles County on 10/15/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FILE NO. 2010-1491594
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: MARY'S HAIR AND NAIL, 12864 PIONEER BLVD., NORWALK, CA 90650. The fictitious business name referred to above was filed on 6/17/2009, in the county of Los Angeles. The original file number of 20090913506. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 10/19/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: NGOC VAN TRAN/OWNER.
Pub. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FILE NO. 2010-1501669
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: FAMILY CHRISTIAN CHIRCH, 12224 EBERLE PL., CERRITOS, CA 90703. The fictitious business name referred to above was filed on 11/7/07, in the county of Los Angeles. The original file number of 20072501769. The business was conducted by: A CORPORATION. This statement was filed with the County Clerk of Los Angeles on 10/20/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: REV. DR. DAVID H. MARCELO/PRES.
Pub. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1499672
The following person(s) is (are) doing business as: SAS AUTO, 9828 ALPACE ST., S. EL MONTE, CA 91733. Full name of registrant(s) is (are) RICK CHAN, 3171 ROSEMEAD PL., ROSEMEAD, CA 91770. This Business is conducted by: AN INDIVIDUAL. Signed: RICK CHAN. This statement was filed with the County Clerk of Los Angeles County on 10/20/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/20/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1501661
The following person(s) is (are) doing business as: ROSEVE'S BRIDAL, 10920 S. GARFIELD AVE. SPACE B1, SOUTH GATE, CA 90280. Full name of registrant(s) is (are) IGNACIO C. GARCIA, 5930 HEREFORD DR., L.A., CA 90022. This Business is conducted by: AN INDIVIDUAL. Signed: IGNACIO C. GARCIA. This statement was filed with the County Clerk of Los Angeles County on 10/20/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1500296
The following person(s) is (are) doing business as: LUIS DISTRIBUTION, 5612 ASCOT AVE., L.A., CA 90011. Full name of registrant(s) is (are) JOSE L. VASQUEZ, 5612 ASCOT AVE., L.A., CA 90011. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE L. VASQUEZ. This statement was filed with the County Clerk of Los Angeles County on 10/20/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/20/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1478370
The following person(s) is (are) doing business as: MGL HAIR SALON, 633 E. ARROW HWY., AZUSA, CA 91702. Full name of registrant(s) is (are) MARTHA ALI REIMBOLD, 1833 MIRADOR DR., AZUSA, CA 91702, GLADYS VINUEZA, 1046 S. GLADYS AVE., SAN GABRIEL, CA 91776, LETICIA PANDURO, 633 E. ARROW HWY., AZUSA, CA 91702. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: MARTHA ALI REIMBOLD. This statement was filed with the County Clerk of Los Angeles County on 10/15/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1491518
The following person(s) is (are) doing business as: MARY'S HAIR & NAIL, 12864 PIONEER BLVD., NORWALK, CA 90650. Full name of registrant(s) is (are) TRAN KATRINA Q, 16416 ASPEN ST., FOUNTAIN VALLEY, CA 92708. This Business is conducted by: AN INDIVIDUAL. Signed: KATRINA Q. TRAN. This statement was filed with the County Clerk of Los Angeles County on 10/19/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/19/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1476753
The following person(s) is (are) doing business as: MARTINEZ FOOD SAFETY CONSULTING, 5144 ELIZABETH ST. #J, CUDAHY, CA 90201. Full name of registrant(s) is (are) JUAN AMRTINEZ, 5144 ELIZABETH ST. #J, CUDAHY, CA 90201. This Business is conducted by: AN INDIVIDUAL. Signed: JUAN MARTINEZ. This statement was filed with the County Clerk of Los Angeles County on 10/15/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/15/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1483342
The following person(s) is (are) doing business as: LANGPORT LIGHTING, 20101 S. SANTA FE AVE., RANCHO DOMINGUEZ, CA 91754. Full name of registrant(s) is (are) JIMWAY, INC., 20101 S. SANTA FE AVE., RANCHO DOMINGUEZ, CA 90221. This Business is conducted by: A CORPORATION. Signed: IRENE WANG. This statement was filed with the County Clerk of Los Angeles County on 10/18/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1478908
The following person(s) is (are) doing business as: KRC STUCCO, 2235 N. LAKE AVE. STE 210, ALTADENA, CA 91001. Full name of registrant(s) is (are) KRC DEVELOPMENT INC., 2235 N. LAKE AVE. STE 210, ALTADENA, CA 91001. This Business is conducted by: A CORPORATION. Signed: RICHARD FLEETWOOD. This statement was filed with the County Clerk of Los Angeles County on 10/15/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1500275
The following person(s) is (are) doing business as: DORIAN SUCCESS INTERNATIONAL, 19528 VENTURA BLVD. #700, TARZANA, CA 91356. Full name of registrant(s) is (are) DORIAN SERBAN, 19528 VENTURA BLVD. #700, TARZANA, CA 91356. This Business is conducted by: AN INDIVIDUAL. Signed: DORIAN SERBAN. This statement was filed with the County Clerk of Los Angeles County on 10/20/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 11/15/1994. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 25, Nov. 1, 8, 15, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1526365
The following person(s) is (are) doing business as: THE JVM GROUP; PRODUCTUS; A & A TECHNIAL CONSULTANTS; CA-USA, 4161 OAKWOOD AVE. STE 16, L.A., CA 90004. Full name of registrant(s) is (are) GERARDO A. HENRIQUEZ, CARLOS O. ARDON, 4161 OAKWOOD AVE. STE 16, L.A., CA 90004. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: GERARDO A. HENRIQUEZ. This statement was filed with the County Clerk of Los Angeles County on 10/25/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1515969
The following person(s) is (are) doing business as: SPECTRUM MANUFACTURING, 718 S. HILL ST., L.A., CA 90014. Full name of registrant(s) is (are) GUILLAUME PAJOLEC, 1154 HI POINT ST., L.A., CA 90035, YARALYAN HAMBARTSUM, 1336 N. KINGSLEY DR. #6, L.A., CA 90027. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: GUILLAUME PAJOLEC. This statement was filed with the County Clerk of Los Angeles County on 10/22/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1517875
The following person(s) is (are) doing business as: SOURCE GRAPHIX, 1966 CHICKASAW AVE., L.A., CA 90041. Full name of registrant(s) is (are) ROLAND DAMASCO, 22603 MOUNTAIN LAUREL WAY., DIAMOND BAR, CA 91765, ROMEO TUBON, 1966 CHICKASAW AVE., L.A., CA 90041. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: ROLAND DAMASCO. This statement was filed with the County Clerk of Los Angeles County on 10/22/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1526348
The following person(s) is (are) doing business as: MOTION CREATES A MOTION; MCM, 2549 POTRERO AVE. #1, EL MONTE, CA 91733. Full name of registrant(s) is (are) DEREK WONG, 2549 POTRERO AVE. #1, EL MONTE, CA 91733. This Business is conducted by: AN INDIVIDUAL. Signed: DEREK WONG. This statement was filed with the County Clerk of Los Angeles County on 10/25/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 1/1/2008. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1549303
The following person(s) is (are) doing business as: MOM'S TAMALES, 3328 PASADENA AVE., L.A., CA 90031. Full name of registrant(s) is (are) GUILLERMO ISRAEL BRISENO, 1619 S. ADAMS ST., GLENDALE, CA 91205. This Business is conducted by: AN INDIVIDUAL. Signed: GUILLERMO ISRAEL BRISENO. This statement was filed with the County Clerk of Los Angeles County on 10/28/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1525171
The following person(s) is (are) doing business as: MISS CUERO'S LEATHER PRODUCTS, 2225 W. PICO BLVD. #J, L.A., CA 90006. Full name of registrant(s) is (are) EFRAIN M. SANTIAGO, 2507 JULIET ST., L.A., CA. This Business is conducted by: AN INDIVIDUAL. Signed: EFRAIN M. SANTIAGO. This statement was filed with the County Clerk of Los Angeles County on 10/25/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 4/2002. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010 Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1542219
The following person(s) is (are) doing business as: IMPORT IMAGE, 921 FAIRWAY DR., WALNUT, CA 91789. Full name of registrant(s) is (are) MICHAEL PELAGIO, 921 FAIRWAY DR., WALNUT, CA 91789. This Business is conducted by: AN INDIVIDUAL. Signed: MICHAEL PELAGIO. This statement was filed with the County Clerk of Los Angeles County on 10/27/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1550485
The following person(s) is (are) doing business as: HIGH PROFILE CLOTHING, 5703 VINELAND AVE., N. HOLLYWOOD, CA 91601. Full name of registrant(s) is (are) JOSE LUIS BURCIAGA, 5703 VINELAND AVE., N. HOLLYWOOD, CA 91601. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE LUIS BURCIAGA. This statement was filed with the County Clerk of Los Angeles County on 10/28/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1532762
The following person(s) is (are) doing business as: GOLDEN BIRD TRANSPORTATION, 117 W. 9th ST. STE 910, L.A., CA 90015. Full name of registrant(s) is (are) MUHAMMAD USMAN, 117 W. 9th ST. STE 910, L.A., CA 90015. This Business is conducted by: AN INDIVIDUAL. Signed: MUHAMMAD USMAN. This statement was filed with the County Clerk of Los Angeles County on 10/26/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1525835
The following person(s) is (are) doing business as: BBCLB. BEAUTE BODY CONTOURS, 5030 E. 2nd ST. STE 200, LONG BEACH, CA 90803. Full

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name of registrant(s) is (are) AMELIE LE GONIDEC, 215 ATLANTIC AVE. STE 203, LONG BEACH, CA 90802. This Business is conducted by: AN INDIVIDUAL. Signed: AMELIE LE GONIDEC. This statement was filed with the County Clerk of Los Angeles County on 10/25/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/25/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1525835
The following person(s) is (are) doing business as: BBCLB. BEAUTE BODY CONTOURS, 5030 E. 2nd ST. STE 200, LONG BEACH, CA 90803. Full name of registrant(s) is (are) AMELIE LE GONIDEC, 215 ATLANTIC AVE. STE 203, LONG BEACH, CA 90802. This Business is conducted by: AN INDIVIDUAL. Signed: AMELIE LE GONIDEC. This statement was filed with the County Clerk of Los Angeles County on 10/25/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/25/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Santa Monica Daily Press Nov. 1, 8, 15, 22, 2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1549594
The following person(s) is (are) doing business as: ACCELERATED PRECISION TOOLING CO., 8234 ALLPORT AVE., SANTA FE SPRINGS, CA 90670. Full name of registrant(s) is (are) EDMUND MICHAEL DORSZ, 8234 ALLPORT AVE., SANTA FE SPRINGS, CA 90670. This Business is conducted by: AN INDIVIDUAL. Signed: EDMUND M. DORSZ. This statement was filed with the County Clerk of Los Angeles County on 10/28/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/28/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1525172
The following person(s) is (are) doing business as: ABARROTES SIERRA JUAREZ, 1306 MAGNOLIA AVE., L.A., CA 90006. Full name of registrant(s) is (are) EFRAIN M. SANTIAGO, 2507 JULIET ST., L.A., CA. This Business is conducted by: AN INDIVIDUAL. Signed: EFRAIN M. SANTIAGO. This statement was filed with the County Clerk of Los Angeles County on 10/25/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 10/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101540394 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/27/2010 The following person(s) is (are) doing business as AI#ON 201022110135 THE SPECTACLE AT FRED SEGAL. The full name of registrant(s) is/are: RARE VIEW OPTICS LLC 500 BROADWAY SANTA MONICA, CA 90401. This Business is being conducted by: a Limited Liability Company. This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/01/2010, 11/08/2010, 11/15/2010, 11/22/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101503830 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/21/2010 The following person(s) is (are) doing business as THE TAILGATE HOOKUP. The full name of registrant(s) is/are: KIRK SULLIVAN; RYAN KRISTAN; LIBBY BROADFOOT 3131 S. CANFIELD AVE #201; 2218 24TH ST. #D; 3131 S. CANFIELD AVE. #201 LOS ANGELES, CA, 90034; SANTA MONICA, CA 90405; LOS ANGELES, CA 90034. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LIBBY BROADFOOT; CO-OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 10/21/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/01/2010, 11/08/2010, 11/15/2010, 11/22/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1532847
The following person(s) is (are) doing business as: CHECKMATE CAFE AND CHESS CLUB, 321 CHESTNUT AVE. #2, LONG BEACH, CA 90803. Full name of registrant(s) is (are) DANNY NGUYEN, 321 CHESTNUT AVE. #2, LONG BEACH, CA 90803. This Business is conducted by: AN INDIVIDUAL. Signed: DANNY NGUYEN. This statement was filed with the County Clerk of Los Angeles County on 10/26/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 1, 8, 15, 22, 2010
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101550118 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/28/2010 The following person(s) is (are) doing business as HOUSE CALL DOCTOR LOS ANGELES; HOUSE CALL DOCTOR. The full name of registrant(s) is/are: MICHAEL FARZAM MD 258 N. BOWLING GREEN WAY LOS ANGELES, CA, 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL FARZAM MD; OWNER/PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 10/28/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101475679 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/15/2010 The following person(s) is (are) doing business as FLAVOUR GALLERY. The full name of registrant(s) is/are: MERCHLAB, INC. 8700 PERSHING DRIVE, UNIT 4121 PLAYA DEL REY, CA 90292. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2010. /s/: MERCHLAB, INC. ; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 10/15/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1573398
The following person(s) is (are) doing business as: SUPERIOR FABRIC, 500 E. 9th ST., L.A., CA 90015. Full name of registrant(s) is (are) SHERVIN SHAVALIAN, 980 AMHERST AVE., L.A., CA 90049. This Business is conducted by: AN INDIVIDUAL. Signed: SHERVIN SHAVALIAN. This statement was filed with the County Clerk of Los Angeles County on 11/02/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101559298 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/29/2010 The following person(s) is (are) doing business as WORDINI MEDIA. The full name of registrant(s) is/are: MRINALINI HARCHANDRAI 928 16TH STREET, APT F SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MRINALINI HARCHANDRAI; PRESIDENT. This statement was filed with the County Clerk of LOS ANGELES County on 10/29/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101562272 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2010 The following person(s) is (are) doing business as M.A.D. DIVA MAKEUP; M.A.D. DIVA MAKEUP & ESTHETICS. The full name of registrant(s) is/are: LYNIQUE BROWNING 6031 S. SHERBOURNE DR. LOS ANGELES, CA, 90056. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/22/10. /s/: LYNIQUE BROWNING ; CEO/OWNER . This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101572679 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/02/2010 The following person(s) is (are) doing business as MERCH GIRLS CLOSET. The full name of registrant(s) is/are: CYNTHIA LEMPITSKY 1249 4/5 N. OGDEN DR. WEST HOLLYWOOD, CA 90046. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CYNTHIA LEMPITSKY OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101589760 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/04/2010 The following person(s) is (are) doing business as AI#ON 200607010189 THEOPCAFE.COM; THE OP CAFE. The full name of registrant(s) is/are: THE OP CAFE LLC 3117 OCEAN PARK BLVD SANTA MONICA, CA 90405 . This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)03/1/2006. /s/: LEILANI PASCUAL; VP. This statement was filed with the County Clerk of LOS ANGELES County on 11/04/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101589757 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/04/2010 The following person(s) is (are) doing business as PAPERCLIP ROBOT. The full name of registrant(s) is/are: GRAPHICS 101 578 WASHINGTON BLVD #250 MARINA DEL REY, CA 90292. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GRAPHICS 101; PRESIDENT . This statement was filed with the County Clerk of LOS ANGELES County on 11/04/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT

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DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101589758 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/04/2010 The following person(s) is (are) doing business as CETTI VENTURES; DIRECT MINT. The full name of registrant(s) is/are: DEREK MERRILL 157 W CHANNEL TD, APT 2 SANTA MONICA, CA 90402. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEREK MERRILL; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 11/04/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101539757 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/27/2010 The following person(s) is (are) doing business as SEA SHORE MOTEL. The full name of registrant(s) is/are: 2637-45 MAIN, LLC 2637 MAIN STREET SANTA MONICA, CA 90405. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/15/2006. /s/: 2637-45 MAIN, LLC; MANAGER. This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101531940 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2010 The following person(s) is (are) doing business as YOGI BAGS. The full name of registrant(s) is/are: JACQUELINE SZOBOSZLAY 39 SUNSET AVE #304 VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JACQUELINE SZOBOSZLAY; PROPRIETOR. This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101573087 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/02/2010 The following person(s) is (are) doing business as NOTARY BY COURT. The full name of registrant(s) is/are: COURTNEY E. COLE 11908 MONTANA AVE #202 LOS ANGELES, CA, 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:COURTNEY COLE. This statement was filed with the County Clerk of LOS ANGELES County on 11/02/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1581025
The following person(s) is (are) doing business as: WINE MASTER DISTRIBUTION, 5850 WASHINGTON BLVD., CULVER CITY, CA 90232. Full name of registrant(s) is (are) INTERNATIONAL TRADING & IMPORT, INC., 5850 WASHINGTON BLVD., CULVER CITY, CA 90232. This Business is conducted by: A CORPORATION. Signed: HARRY HAGHANI. This statement was filed with the County Clerk of Los

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Angeles County on 11/03/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/11/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1580797
The following person(s) is (are) doing business as: ANGEL'S SHORE WINE DISTRIBUTORS, 5850 WASHINGTON BLVD., CULVER CITY, CA 90232. Full name of registrant(s) is (are) INTERNATIONAL TRADING & IMPORT, INC., 5850 WASHINGTON BLVD., CULVER CITY, CA 90232. This Business is conducted by: A CORPORATION. Signed: HARRY HAGHANI. This statement was filed with the County Clerk of Los Angeles County on 11/03/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/07/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1563134
The following person(s) is (are) doing business as: DOWNEY MARKET, 8659 E. FLORENCE AVE., DOWNEY, CA 90242. Full name of registrant(s) is (are) BERTHA TORRES, RUDY GHALY, 14633 ALLINGTON AVE., NORWALK, CA 90650. This Business is conducted by: HUSBAND and WIFE. Signed: BERTHA TORRES. This statement was filed with the County Clerk of Los Angeles County on 11/01/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1583299
The following person(s) is (are) doing business as: HIDROALIDOS TRUCKING, 9708 ROMA ST., PICO RIVERA, CA 90660. Full name of registrant(s) is (are) JOSE RAMOS RODRIGUEZ, 9708 ROMA ST., PICO RIVERA, CA 90660. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE RAMOS RODRIGUEZ. This statement was filed with the County Clerk of Los Angeles County on 11/03/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1574939
The following person(s) is (are) doing business as: I JUS WANNA BE ME, 14102 LEMOLI AVE. #12, HAWTHORNE, CA 90250. Full name of registrant(s) is (are) MARK EDWARDS, 14102 LEMOLI AVE. #12, HAWTHORNE, CA 90250. This Business is conducted by: AN INDIVIDUAL. Signed: MARK EDWARDS. This statement was filed with the County Clerk of Los Angeles County on 11/02/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1579314
The following person(s) is (are) doing business as: L.A.R. DISTRIBUTING, 13110 S. AVALON BLVD., L.A, CA 90061. Full name of registrant(s) is (are) LUIS RODOLFO ALVARADO, 8292 WHITAKER ST. #3, BUENA PARK, CA 90621. This Business is conducted by: AN INDIVIDUAL. Signed: LUIS R. ALVARADO. This statement was filed with the County Clerk of Los Angeles County on 11/03/10. The registrant(s) has (have) commenced to transact business under the fictitious business

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name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1583071
The following person(s) is (are) doing business as: M C DISTRIBUTION, 123 W. 98th ST., L.A., CA 90003. Full name of registrant(s) is (are) CUAHUTEMOC MARQUES CRUZ, 123 W. 98th ST., L.A., CA 90003. This Business is conducted by: AN INDIVIDUAL. Signed: CUAHUTEMOC MARQUES CRUZ. This statement was filed with the County Clerk of Los Angeles County on 11/03/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1586462
The following person(s) is (are) doing business as: MRS PIZZA OLA, 9820 TOPANGA CANYON BLVD. #O, CHATSWORTH, CA 91311. Full name of registrant(s) is (are) NIKOLAOS SIFOUNAKIS; MARIANTHI SIFOUNAKIS, 13007 GNEISS AV. #B, DOWNEY, CA 90242. This Business is conducted by: HUSBAND and WIFE. Signed: NIKOLAOS SIFOUNAKIS. This statement was filed with the County Clerk of Los Angeles County on 11/04/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-1582183
The following person(s) is (are) doing business as: TALAY THAI RESTAURANT, 11314 SANTA MONICA BLVD., L.A, CA 90025. Full name of registrant(s) is (are) UCKARADET SEETAPAWANG, 1307 FEDERAL AVE. #9, L.A., CA 90025. This Business is conducted by: AN INDIVIDUAL. Signed: UCKARADET SEETAPAWANG. This statement was filed with the County Clerk of Los Angeles County on 11/03/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 11/01/2010. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov. 8, 15, 22, 29, 2010
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 20101454650 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/12/2010 The following person(s) is (are) doing business as NEEKU GROUP. The full name of registrant(s) is/are: SARA J. HENRY 2121 OCEAN PARK BLVD #6 SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/05/2010. /s/: SARA HENRY; OWNER. This statement was filed with the County Clerk of LOS ANGELES County on 10/12/2010. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/08/2010, 11/15/2010, 11/22/2010, 11/29/2010.

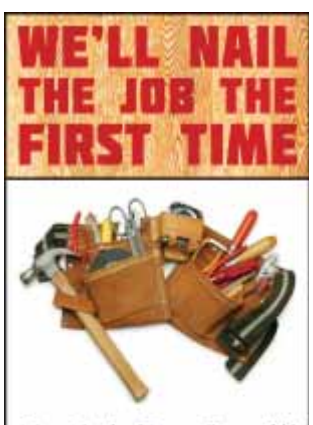
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