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MONDAY, NOVEMBER 7, 2011
Volume 10 Issue 306



Santa Monica Daily Press

HEALTHY OR NOT?
SEE PAGE 6

We have you covered

THE CONGRATS, FELLAS ISSUE

HIGH SCHOOL FOOTBALL

Samohi secures league crown

BY DANIEL ARCHULETA
Managing Editor

CULVER CITY For the first time in a decade, the Samohi Vikings are Ocean League champs.

Santa Monica High School's football team secured the title with a give-and-take 17-14 win over rival Culver City Friday on the road.

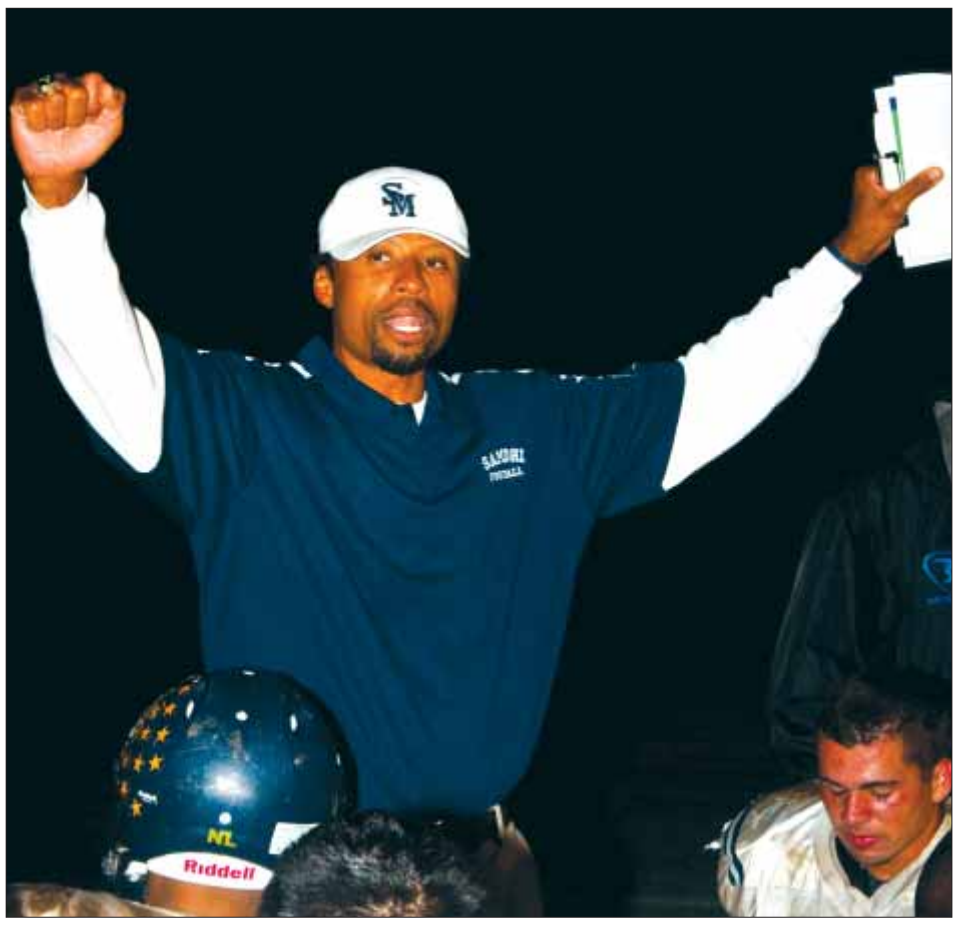
When Samohi quarterback Christian Salem ran out the clock the entire Viking sideline erupted into a celebration that had players shedding tears, giving high-fives and reflecting on the journey to this joyous moment.

"I've never felt this way before," senior running back Kori Garcia said amid the post-game celebration. "We've been working toward this for three years."

The championship was particularly sweet for the Vikings who have been on the team the three years Head Coach Travis Clark has led Samohi.

Clark's first year on campus ended with a 4-7 overall record and 3-2 league mark. The Vikings made the playoffs that year, but lost to Palmdale in the first round. Samohi showed growth last season as the Vikings finished 6-4 and again 3-2 in league, but missed the playoffs.

SEE SAMOHI PAGE 10



Morgan Genser *news@smdp.com*

YES! **Head Coach Travis Clark celebrates winning Samohi's first Ocean League championship in a decade. Samohi beat Culver City, 17-14, on Friday to secure the title.**

UCLA Health System warns patients about stolen records

ASSOCIATED PRESS

LOS ANGELES UCLA's system of hospitals, which includes one in Santa Monica, warned more than 16,000 patients that their personal information was on a computer hard drive stolen in the burglary of a doctor's home, officials said Friday.

The UCLA Health System sent letters to the 16,288 patients affected, warning them of possible identity theft and giving them contact information for a data security company the system has enlisted for help.

Someone using the documents for identity theft was "very unlikely," but there was a possibility, the statement said.

"UCLA's concern for its patients is absolute, and we deeply regret any breach of confidentiality and the stress and concern it might cause," it said.

The burglary took place Sept. 6 and involved medical records from a four-year period, July 2007 to July 2011.

The warning came nearly two months

SEE UCLA PAGE 8

SM's skateboard culture on display

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

DOWNTOWN L.A. An art show in a small Downtown Los Angeles gallery traces the evolution of skateboarding and the artistic movement it spawned from the skate parks of the East Coast to its blossoming in the fertile cultural soil of Santa Monica's Dogtown.

"It's the most important show I've done so far," said John Tracy, the artist and skateboarder that developed the exhibit, "Sk8 Art St."

It also comes at a critical time, when street art in Los Angeles — often referred to as the mural capital of the world — is under attack by municipal work crews empowered by local statute to destroy works of graffiti and other outdoor art.

Tracy compiled the pieces over the course of several months, reaching deep into the skateboarding and street art community to pull together new works and historic artifacts that evoke the gritty elements of skateboarding and street art's counter culture elements in a museum-like setting.

The names involved would be better referred to as legends.

Chad Muska, professional skateboarder

SEE ART PAGE 12



Photo courtesy Suede Studios

SKATE OR DIE: **'Sk8 Art St' pays homage to Santa Monica's skateboarding culture.**



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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Nov. 7, 2011

Discover Colburn
The Broad Stage
11th St., 7:30 p.m.
The Broad Stage hosts an evening of special performances featuring amazing artists from all divisions of The Colburn School. Come catch the next generation of stars in this inspiring showcase of talent in classical music, jazz and dance. For more information, call (213) 621-1050.

All about the classics
Montana Library
1704 Montana Ave., 2 p.m.
Catch a free screening of "Sullivan's Travels." In this hilarious comedy directed by Preston Sturges, a filmmaker masquerades as a hobo to get in touch with common folk. Followed by a talk with film scholar Vivian Rosenberg. For more information, call (310) 458-8682.

Meditation to go
UCLA Family Commons
1221 2nd St., 6 — 6:30 p.m.
Drop in and pick up some meditation techniques at this mindfulness awareness workshop that can help you stay centered, manage your stress, and appreciate the now. Cost: free. For teens and adults. For more information, visit www.uclacommons.com, or call (310) 395-5650.

Tuesday, Nov. 8, 2011

Meditate on it
Fairview Library
2101 Ocean Park Blvd., 7 p.m.
You're invited to enjoy a pause in the day in which to refresh yourself simply by sitting and paying attention to your senses, feelings, and thoughts. Led by Henry Schipper, a graduate of UCLA's program in mindfulness studies.

Improve your improv
Senior Center
1450 Ocean Ave., 12:30 p.m. — 2:30 p.m.
Veteran improv instructor Brian Hamill hosts this weekly comedy workshop for seniors. All seniors are welcome to take part in the workshop, whether you want to be on stage or in the audience. Cost: free for Senior Center members. For more information, call (310) 458-8644.

Wednesday, Nov. 9, 2011

Seniors, heal thy selves
Senior Center
1450 Ocean Ave., 12:30 p.m. — 1:30 p.m.
Maria Loscin once taught about reducing waste and recycling. Now, she teaches how we can stay healthy and heal ourselves with the food we eat. Maria blends diet with acupuncture in fun lectures that encourage audience participation. Cost: free for Senior Center members. For more information, call (310) 458-8644.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings





Morgan Genser *news@smdp.com*

NIFTY MOVE: **SMC wide receiver Brandon Taylor (center) breaks the tackle of Glendale's Justin Mitchell (left) Saturday on the road.**

COLLEGE FOOTBALL

Win keeps SMC in title hunt

BY WAYNE NEAL II
Special to the Daily Press

GLENDALE Nothing comes easy for Santa Monica College's football team.

There were missed field goals, defensive miscues and a key fourth down conversion that was all part of a second half that turned into a shoot-out for the Corsairs.

By the time the Corsairs ran onto the field to run out the clock there was a lot to take from a 47-41 victory at Glendale on Saturday.

At the top of the list is the Corsairs now control their own destiny next week at home against West L.A. SMC (7-2 overall, 5-0 in conference) is in a first place tie with West L.A. heading into a matchup that will decide the Pacific Conference title.

"We are exactly where we want to be," Head Coach Gifford Lindheim said "This is what you play the game for, we will be ready."

Santa Monica has only one game left as the bowl picture begins to emerge. First the Corsairs had to get past Glendale to see that scenario play out.

The Corsairs took the lead early when Glendale running back Timot Broughton fumbled at his 23 yard line setting up an Alfonso Medina six-yard touchdown pass to Santa Monica High School alum Kris Comas that put SMC up 14-7.

SMC struck again just before the half with an eight-yard touchdown run by Myles Johnson that gave the Corsairs a 27-20 lead at the half.

After a second half SMC touchdown, Glendale's Broughton redeemed himself with a one-yard scoring run that brought them to within a score of tying the game.

The Vaqueros slowly started to feel the momentum going their way during the second half going 90 yards mostly on the ground, scoring on a two-yard run by running back Joseph Wiggan.

After the score the game seemed to go into a shoot-out with each team exchanging scores until late in the fourth quarter with both teams tied at 41.

During the final quarter, the Corsairs made a gutsy call and went for it on fourth and one. Medina took a sneak up the middle and was able to get the first down. Four plays later Medina found wide receiver Brandon Taylor for the go-ahead touchdown, giving them a 47-41 lead.

"I got a good block from Ralph [Gordon], and took it in for the score," said Taylor, who played at Samohi last year.

news@smdp.com

Another round of storms soak Los Angeles area

ASSOCIATED PRESS

LOS ANGELES The second early-season storm in three days gave a Sunday soaking to Southern California.

Blue could be seen in Los Angeles skies by afternoon, but it was bookended by heavy morning rains and another round of showers that included thunder and lightning in some areas at dusk, including a hard pounding in the foothill communities of the Station Fire burn area.

The National Weather Service issued a flood advisory for the area which includes Sunland, Tujunga and La Crescenta, estimating that a half-inch of rain hit the area in about a half-hour, renewing the mudslide worries that have plagued the foothills since the huge 2009 fire.

Some roads and off-ramps were closed with flooding and there was a surge in freeway accidents, but no reports of major problems.

'Puss in Boots' walks away with box office win

DERRIK J. LANG
AP Entertainment Writer

LOS ANGELES "Puss in Boots" pounced on "Tower Heist" and "Harold & Kumar" at the box office.

The DreamWorks 3-D animated film, distributed by Paramount Pictures, earned $33 million in its second weekend, according to studio estimates Sunday. The PG-rated film centering on the swashbuckling feline voiced by Antonio Banderas from the "Shrek" series surprisingly toppled the weekend's two new releases, bringing its total haul to $75 million.

Universal's PG-13 revenge romp "Tower Heist" starring Ben Stiller and Eddie Murphy palmed $25.1 million in the No. 2 spot, while the Warner Bros. R-rated sequel "A Very Harold & Kumar 3D Christmas" with John Cho and Kal Penn unwrapped $13 million at No. 3.

Paul Dergarabedian, box-office analyst for Hollywood.com, said family films are tough to beat out.

"From the re-release earlier this fall of 'The

SEE **BOX OFFICE** PAGE 8

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Same old City Hall

Editor:

Bill Bauer's latest column, "City Hall horror stories," (My Write, Oct. 31) will be ignored by the powers that be, who do not like to hear from anyone who does not support their policies.

For years I have been trying to get answers from the city and can't even find out when and why the beautiful tree at the California Heritage Museum, or the one by the cannon near the entrance to the pier were victims of midnight arborcide. I haven't been able to get beyond the being ignored, talk-to-someone-else stage.

No one in a position of responsibility wants to give credence to someone who makes waves in this city. If there is any response at all, it is to be treated like a squeaky wheel, or a dangerous trouble maker putting themselves at risk of possible retaliation. If residents are confused it is because of the lack of feedback, and even disinformation from city staff.

Running for City Council is one way to have a voice, but it is not enough. I have made a number of enemies for daring to speak out against the machine, and other special interests, that run this city.

I believe it is possible to hold our public officials accountable, expose conflict of interest, corruption and incompetence. I have been advocating a way to implement transparency in City Hall for over 20 years, but no one has been listening.

I believe the time has come for municipal websites to be designed around virtual town halls; providing moderated public discussion on burning issues, and requiring participation from public officials, so they can no longer ignore input from people who live, and work in this city.

Jon Mann
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

Another brick in the wall

A FEW IMPORTANT THINGS HAPPENED in Santa Monica while I was chasing street art in London.

The first was the City Council's adoption of design recommendations from the architects of the new City Hall Town Square, while rejecting suggestions from the Landmarks Commission that would have retained many features they deemed "historic."

I wrote about the difference in opinions in my Oct. 17 column and took issue with some of the Landmarks Commission's recommendations, such as their opposition to proposed landscape modifications, including the rose garden in front of City Hall (to be replaced by a reflecting pool) and the removal of "historic" brick planters near the front doors of City Hall itself, among others.

The City Council unanimously supported designer James Corner Field Operations' proposals, including replacing the inappropriate 1950s "back yard style" planters in front of the classic 1930s Moderne-style City Hall.

The Landmarks Commission has done admirable work saving many of our historical structures and even trees that also have historical value. I've been supportive of their efforts to save and preserve the turn-of-the-century Victorian- and Queen Anne-styled homes in the Ocean Park Historical District.

But every once in a while, they come up with a head-scratcher. This was one of those times.

Another of my favorite "how did that happen" times concerned declaring the old Zucky's Delicatessen sign at 431 Wilshire Blvd. a city landmark in 2005. According to the city's Landmark Assessment Report, "The pylon and lettering of the Zucky's sign together represent the design concepts associated with Googie style architecture popular from the late 1940s through the mid-1960s."

Zucky's restaurant building, which was actually closed in 1993, had since been extensively remodeled for use as a bank. Thus, a Googie delicatessen sign without its associated Googie eatery is surrealistic at best. Although some call it "nonsensical."

SCHOOL DISTRICT GETS A PASS

In more serious news, Los Angeles County Sheriff's investigators cleared the Santa Monica-Malibu Unified School District and Santa Monica High School administrators/employees of any wrongdoing in an alleged racial incident that occurred on campus early in May.

The incident involved two teens who had supposedly set up a wrestling dummy with a hangman's noose and then taunted an African-American member of the wrestling team by chaining him to a locker while allegedly chanting "slave for sale." Extensive news coverage of the incident hinted that racism was rampant in our schools and the district may have tried to cover up the incident.

Santa Monica Police Chief Tim Jackman asked the Sheriffs Department's highly-respected Internal Criminal Investigations Bureau to determine if district employees violated any laws in their handling of the incident.

In a separate but related investigation, the SMPD has concluded its own inquiry into the alleged incident and submitted its report to the District Attorney's Office for review and to determine whether charges should be filed, police spokesman Sgt. Richard Lewis recently told the Daily Press.

Victoria Gray, the student's mother, learned about the event from another parent weeks after it allegedly occurred. The failure of district administrators to promptly notify the alleged victim's parent at the time may not have been against the law technically, but it's an inexcusable breach of responsibility and decency by those who were in charge then at Samohi and the SMMUSD.

In the meantime, district administrators and the school board are moving ahead with reforms and community-wide discussions on racism. District policies, practices and even curriculum are being reviewed and revised to encourage racial understanding and harmony. Excellent move!

NEW WALGREENS NOT HAPPENING

I have written in a number of columns about how bad a deal the planned 30,000-square-foot Walgreens at the southeast corner of Lincoln and Pico boulevards was for residents living near the projected development.

It seems that the Planning Commission came to the same conclusion last Wednesday night and wisely voted to deny the application.

The neighbors are victorious for the moment. However, developer Hunt Real Estate Services can appeal the commission's decision to City Council for reconsideration.

PARKING CITATION APPEAL LAWSUIT RESOLUTION?

I've been tipped off that a meeting has been scheduled for Monday, Nov. 14 to discuss a possible resolution of a lawsuit filed in Los Angeles County Superior Court in June by Stanley H. and Harriet P. Epstein against City Hall and two other defendants.

The Epsteins' complaint alleges since Jan 1, 2009, the defendants have continually violated provisions of the California Vehicle Code that requires a specific reason for denial be given to each motorist who contests a parking citation which is not dismissed. Plaintiffs estimate there are 16,000 such motorists whose statutory rights have been violated.

The Epsteins are asking that City Hall send proper notices to all motorists who appealed parking citations and who have not received specific reasons why their appeal was denied. After learning specifically why their appeal was not upheld, motorists will be able to challenge the denial.

Bill can be reached at mr.bilbau@gmail.com

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CIRCULATION VERIFICATION COUNCIL

The Santa Monica Daily Press is published six days a week, Monday through Saturday.

19,000 daily circulation, 46,450 daily readership. Circulation is audited and verified by Circulation Verification Council, 2011. Serving the City of Santa Monica, and the communities of Venice Beach, Brentwood, West LA. Members of CNPA, AFCP, CVC, Associated Press, IFPA, Santa Monica Chamber of Commerce.

Published by Newlon Rouge, LLC

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Missouri residents upset by order to move lake homes

CHRIS BLANK
Associated Press

CAMDENTON, Mo. Nearly every year, Patsy Riley has gotten unsolicited offers for her house on Missouri's Lake of the Ozarks with its spectacular views of tree-lined bluffs and its ample shoreline, but she never wanted to leave. Now, she and hundreds of her neighbors wonder what will become of their homes after a federal agency declared that many structures built close to the lake may have to go.

The Federal Energy Regulatory Commission, citing restrictions on private developments around dams, says thousands of residences, decks, patios and boathouses appear to encroach on land belonging to the hydroelectric project in violation of federal regulations.

The announcement has triggered panic in the area's lakefront communities and led to a growing battle among regulators, a utility company, land attorneys and the state's congressional delegation. Officials say they are searching for a way to settle the issue without mass evictions.

"We are mad as hell and we're not going to take it anymore," said Riley, who has lived at the lake for more than 30 years and estimates about half of her neighborhood is threatened.

The dispute pits the government's rules for hydroelectric projects against the potential vagaries of land records and private transactions that go back more than 80 years. Riley and other property owners say they have legal deeds to their land that permitted construction. The agency says it has regulations protecting the lake's recreation, scenery and environment against development.

The winding, 93-mile-long Lake of the Ozarks was created in 1931 by the Bagnell Dam and Osage hydroelectric project, and has become a playground for water sports enthusiasts and vacationers. The thickly wooded shores and hills are dotted with houses, resorts and weekend cottages.

The problem with the lakefront property arose when Ameren Missouri, the power company that owns the project, applied to the Federal Energy Regulatory Commission for a new 40-year license to operate the dam. A required shoreline plan noted that some structures had been built over time on some of the utility's property for the dam, in many cases when Union Electric Co., an earlier form of Ameren, was the owner. How the property was sold was not clear. But the utility had no problem with many of the structures.

FERC objected, however. "In the majority of cases, the existing non-conforming structure/encroachment should be removed in a timely manner and the site restored to its pre-existing conditions," the agency's ruling last summer said. For hardship cases, regulators said Ameren could propose allowing some homes to remain temporarily or could seek an adjustment in the property's boundaries.

Homeowners say the ruling leaves their property worthless.

Riley, a retired special education teacher, said the ranch-style house she bought 32 years ago was valued at about $350,000 but now would be impossible to sell. No matter what happens, Riley said, she is not leaving.

Other residents were so alarmed that, rather than watch a critical sixth game of the World Series featuring their beloved St. Louis Cardinals, hundreds turned out for a community meeting that lasted for hours.

The utility has proposed shifting the project's property boundaries to get many of the residences out of danger.

"It is difficult to understand how this collective drain on socioeconomics resources in this region — financial and otherwise — is justifiable, especially given current economic and housing market conditions," Ameren officials said in a brief filed recently with the federal agency.

A FERC spokeswoman declined to comment to The Associated Press. Previously, the agency told The Kansas City Star in a written statement that "FERC's role is to ensure that the licensee is following the terms of the license, and approve shoreline management plans. It is the responsibility of the licensee to carry out the terms and conditions of the license, including shoreline management plan."

Missouri's members of Congress have insisted that the agency reverse itself.

"It's outrageous, it's infuriating and it has got to be stopped," said Rep. Vicky Hartzler, whose district includes part of the lake.

Glenna Hulett, who has lived at the lake since 1958, said she loves her panoramic view but worries that her condo will be worthless unless FERC relents.

"We're basically sitting on an investment that you can't sell. It doesn't have any value," Hulett said. "It's an awful lot of uncertainty."

The Q Line

Shop around

The City Council last week endorsed a plan to create a more sustainable local economy. One issue is the lack of more affordable shopping options; "something between a 99 Cents Store and Bloomingdale's."

So, this week's Q-Line question asks:
Do you feel you can satisfy all of your shopping needs in Santa Monica, or do you have to go outside the city for certain goods? If so, what stores or price points would you like to see?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **(310) 458-7737 ext. 107**.



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Earth Talk
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Photo courtesy Julesreyes/Flickr

NEW FINDINGS IN OLD DEBATE: **Researchers have found no direct links between diet sodas and specific human health problems. Initial reports that implicated aspartame, widely use to sweeten diet sodas, in a wide range of human health problems including cancer turned out to be false — though certainly much healthier beverage choices abound.**

Is diet soda unhealthy?

Dear EarthTalk

I drink diet soda but I'm told it's bad for me and linked to health problems. Is this true and if so can you suggest any healthier alternatives?

Mitchell James
Ronkonkoma, NY

WHILE RUMORS HAVE CIRCULATED FOR years that diet sodas are unhealthy, researchers have found no direct links between such drinks and specific human health problems. Aspartame (also known as NutraSweet) is the sugar-alternative of choice for most diet soda makers. It's 180 times sweeter than sugar but contains no significant calories and does not promote tooth decay. The U.S. Food and Drug Administration (FDA) first approved aspartame in 1974, though health advocates held up its widespread use for over a decade.

Over half of Americans consume aspartame regularly in soda and other foods — all told, diet varieties accounted for some 29 percent of the soft drink market for the top 10 sodas in 2010, according to Beverage Digest-so it is certainly reasonable to be concerned about any potential health effects. However, initial reports that implicated aspartame in seizures, headaches, depression, anxiety, memory loss, birth defects, multiple sclerosis, systemic lupus, methanol toxicity and even cancer turned out to be false (even a hoax), according to a wide range of reputable, peer-reviewed studies and clinical and epidemiological research.

Another concern that has been voiced about aspartame is that it produces methanol when metabolized, which converts to formaldehyde (and then formic acid) in the body. But studies have shown that the amount of methanol in aspartame is less than that found in natural sources such as fruit juices, citrus fruits and some fermented beverages, and that the amount of formaldehyde generated is also small compared to that produced routinely by the body from other foods and drugs.

While aspartame and diet sodas have not been linked directly to specific health problems, researchers who surveyed the eating, drinking, smoking and exercise habits of some 2,500 New Yorkers between 2003 and 2010 did find that those who drank at least one diet soda per day had a 61 percent higher risk of so-called vascular events (e.g. heart attack or stroke) than those who avoided Diet Coke and other products with aspartame. "If our results are confirmed with future studies, then it would suggest that diet soda may not be the optimal substitute for sugar-sweetened beverages for protection against vascular outcomes," reported the study's lead author, Hannah Gardener of the University of Miami School of Medicine.

But others say that such a finding constitutes a link, not proof of cause and effect — and that those who have switched to diet sodas may be replacing the calories they used to get from regular sodas with other unhealthy foods that may be increasing their risk of heart attack or stroke.

The takeaway should be that those who drink soda regularly, diet or otherwise, should be sure to exercise and eat right otherwise. Or, better yet … give up the soda entirely. According to Katherine Zeratsky, a nutritionist with the Mayo Clinic, healthier choices abound. She suggests starting off the day with a glass of 100 percent fruit juice and then drinking skim milk with meals. "Sip water throughout the day," she recommends. "For variety, try sparkling water or add a squirt of lemon or cranberry juice to your water."

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Mojave water plan bubbles up again

GARANCE BURKE
NOAKI SCHWARTZ
Associated Press

CADIZ, Calif. Off historic Route 66 in the heart of the California desert the barren landscape of dry scrub and rock abruptly gives way to an oasis of tall green trees heavy with lemons and grape vines awaiting next month's harvest.

Some believe this lush farm in the unlikeliest of places also sits atop a partial solution to Southern California's water woes.

By tapping into an aquifer the size of Rhode Island under the 35,000-acre Cadiz ranch, proponents say they can supply 400,000 people with drinking water in only a few years.

If the plan sounds familiar, it is. A decade ago, Los Angeles' Metropolitan Water District narrowly rejected it when it faced widespread environmental opposition. A scaled back version has resurfaced with a greener pitch, momentum from five water agencies and what the company claims is better science to win over skeptics.

"Do we need additional water supplies? Yes. Do we need groundwater storage? Yes," said Winston Hickox, a Cadiz board member who headed the California Environmental Protection Agency. "The question is 'OK, environmental community, what are your remaining concerns?' I don't know."

But conservationists including the Sierra Club remain worried. Critics say the company has misrepresented the size of the aquifer and that mining it could harm the threatened desert tortoise, bighorn sheep, as well as the nearby Mojave National Preserve which has some of the densest and oldest Joshua tree forests in the world. Concerns over rare desert species were also echoed by state Department of Fish and Game biologists in March.

Conservationists also worry tampering with an aquifer in a place where water is so scarce could cause dust storms.

"There's a lot of unknowns here but we think this project has the potential to adversely affect air quality, draw down water resources and alter the flow of groundwater beneath the Mojave Preserve," said Seth Shteir with the National Parks and Conservation Association, which plans to scrutinize an environmental review of the project, expected to be released this month.

Groundwater has long played a part in the West's age-old water wars, which are increasingly being waged underground. These large unseen reserves of underground water nourish a place that would appear to most observers as dead.

California has few regulations when it comes to groundwater pumping, according to Carolyn Remick, who heads the Berkeley Water Center at the University of California. Consequently it is often weaker local agencies that largely oversee such extraction, leading to a raft of problems ranging from groundwater contamination to over-pumping and ground sinking.

Last year a conservation group sued the state water board in an effort to force the agency to regulate groundwater pumping that has depleted Northern California's Scott River, threatening salmon populations. In arid Kern County, north of the Mojave Preserve, a local water utility filed suit against wealthy farming interests claiming their enormous withdrawals of water lowered the water table and caused service disruptions.

Cadiz officials say they are aware of the concerns and promise an extensive monitoring system. The water in question begins in springs high atop desert mountains and travels under the Cadiz ranch before it resurfaces in dusty lake beds dozens of miles away where it evaporates.

The plan could cost as much as $225 million to sink 34 wells into the desert and build a 44-mile pipeline along a railroad right-of-way that intersects with the Colorado River Aqueduct.

In dry years, water would be pumped to burgeoning communities in Southern California. During years with above-average rainfall, Colorado River water could be pumped to the aquifer for storage. Proponents say the water would offer a much-needed alternative to boost supplies in a region hard hit with water cutbacks during the state's recent three-year drought.

For years the project was led by a colorful British businessman, Los Angeles-based Cadiz founder Keith Brackpool, who has since taken a more behind-the-scenes role. Brackpool, who also heads the California Racing Board, has deep political connections, contributing to past gubernatorial candidates, serving as a water consultant to former Gov. Gray Davis and whose company once employed Los Angeles Mayor Antonio Villaraigosa as a consultant.

Brackpool, however, became something of a distraction when it was revealed by the Los Angeles Times that years earlier he pleaded guilty in London to criminal charges that included dealing in securities without a license and that his expertise before becoming the governor's water consultant was overseeing a food company. His company reports having $145 million in assets, but generated revenue of just $1 million last year. It also is being investigated by shareholders unhappy with recent executive bonuses.

Brackpool, through a company spokesman, refused repeated requests for an interview with The Associated Press. Cadiz ranch is the company's only water project.

The Cadiz proposal was rejected in early 2000 by the Metropolitan Water District in part after conservationists raised concerns over possible environmental damage. A scaled-back version resurfaced in 2008 with a new spokesman, Scott Slater, a new greener pitch that they were conserving water that would otherwise evaporate and new studies that showed how much water they could safely pump.

"We're not taking water from anyone," Slater said. "It sincerely is depriving only the atmosphere of water that would actually evaporate."

Former Gov. Arnold Schwarzenegger has called the proposal "a path-breaking, new, sustainable groundwater conservation and storage project." But Sen. Dianne Feinstein called it a "serious threat to the desert" in a 2008 letter to the Department of the Interior, potentially depleting water supplies which plants and wildlife rely upon for survival

Since 2010, the Santa Margarita Water District, Three Valleys Water District, Golden State Water Company, Suburban Water Systems and Jurupa Community Services District entered into agreements with Cadiz to receive water. These agencies supply water to parts of Los Angeles County, Orange County, Riverside County and eastern San Gabriel Valley.


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UCLA
FROM PAGE 1

after the theft because it took that long to identify and locate the patients affected by the burglary, officials said.

The documents included birth dates, addresses and medical record numbers and medical information, but no Social Security numbers or financial information, and no patient's complete medical records were on the hard drive, officials said.

The information was encrypted but the password was on a scrap of paper near the computer that also was missing. Still, officials said there has been no evidence the records have been accessed.

The statement says the hospitals records policies were under review to help prevent such thefts.

The hospital did not release the name or details about the doctor who was burglarized, but said the person had to maintain the information to perform necessary job duties.

The UCLA system includes Ronald Reagan UCLA Medical Center, Mattel Children's Hospital, Santa Monica UCLA Medical Center and Orthopedic Hospital, and Resnick Neuropsychiatric Hospital, along with outpatient clinics.

Last year the hospital network agreed to pay an $865,000 settlement for potential violations of federal privacy laws after hospital employees were accused, and some convicted, of crimes for snooping into the medical records of celebrity patients.

In 2008, California Department of Public Health officials found that UCLA hospital workers had inappropriately accessed records of more than 1,000 patients since 2003.

After the 2010 settlement UCLA said it had taken steps over the years to retrain staff and strengthen the security of its computer systems.

BOX OFFICE
FROM PAGE 3

Lion King' to 'Dolphin Tale' and now 'Puss in Boots,' it seems that the family audience is the one you can really count on right now," said Dergarabedian. "I think the cavalry is definitely on the way though. We've got 'Immortals' and another 'Twilight' coming up, as well as a bunch of big releases in December."

Anne Globe, head of worldwide marketing and consumer products at DreamWorks, said the decision to move up the opening of "Puss in Boots" to last weekend is one reason why the film experienced just a 3-percent drop, the smallest ever for a non-holiday film, ahead of the 10-percent dip for "Twister" during its second weekend of release in 1996.

"To be No. 1 again is really extraordinary," said Globe. "It's really an unparalleled hold driven by our two-weekend release strategy, which was pretty unprecedented in and of itself. That and the amazing word of mouth has given us tremendous momentum into November, which is a better play period for an event-level movie like 'Puss in Boots.'"

Another animated film dominated outside of North America. "The Adventures of Tintin," which is being distributed overseas by Sony Pictures and Paramount Pictures, scooped up $40.8 million as it grew from 19 to 45 international markets. The 3-D film, directed by Steven Spielberg and adapted from the Belgian comic series, opens Dec. 21 in the United States.

The 20th Century Fox sci-fi thriller "In Time" starring Justin Timberlake fell to No. 5 in U.S. after opening at No. 3 last weekend. "In Time" clocked better numbers overseas, earning $16.6 million in 53 markets for a second-place finish behind "The Adventures of Tintin," while "Puss in Boots" scratched out third place with $15 million in five international markets.

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Alley Resurfacing Project

The alleys in the 1600 block of Stanford Court will be resurfaced Nov. 7-16. Daily work start time is 7 a.m. and end time is 4:30 p.m. Please be advised that resurfacing operations will generate noise and dust. There will be certain times when the alley will not be accessible during construction, but we will minimize these times of closure during the day. Questions should be directed to the Public Works Street Maintenance Division at (310) 458-4991. For more info on Alley Renewal Program, go to: www.smgov.net/streets/alleyprogram.

Ocean Avenue Utility Work

The Ocean Avenue utility work will connect the sewer line from First Court to Ocean, install a new a gas line from First Court to Ocean, and install a new joint trench on Ocean. Work will take place on Ocean from Moomat Ahiko to Pico Boulevard with various lane closures throughout the duration of the project. Work will take place between 8 a.m. – 5 p.m., beginning Nov. 07 and ending Dec. 15.

Transit Priority Systems Project

Installation of the Transit Priority System (TPS) at 80 traffic signals along major corridors within the City of Santa Monica. Partial roadway closures or detours are expected at various locations on Pico Boulevard between 11th and 23rd streets, but impact to traffic should be minimal.

Water Main Replacement

The water main at Third Court between Arizona Avenue and Wilshire Boulevard is undergoing removal and replacement. Work in the area will occur Nov. 4-18. (No work will occur on Wednesday or Saturday due to the Farmers' Market). Please be advised that two-way traffic will be allowed on each side of the construction work zone for local access only.

Pier Parking Lot Storm Drain Improvement Project

Drainage improvements will take place to the 1550 parking lot just north of the Santa Monica Pier. A gravity storm drainage system will be installed to replace the existing pump system. The bike path underneath the pier will be closed; however a bike path detour to Appian Way will be available.

Annual Tree Trimming

City Hall's annual tree trimming schedule is underway at the following locations: on Main Street from Pico Boulevard to the south city limits; Montana Avenue from Seventh to 17th streets; Ninth Street from San Vicente Boulevard to Montana Avenue; 24th Street from San Vicente to Montana; and on 19th Street from San Vicente to Montana. For more information please visit www.santamonicatrees.com.

Southern California Edison Installation

Installation of electrical conduit and vaults on 20th Street from Olympic Boulevard to Wilshire Place North. Estimated project completion is November 2011. Lane closures will occur on the east side of 20th Street between Colorado and Arizona avenues. There may be traffic delays in and around the Appian Way and Pico Boulevard intersections. Expect traffic delays. Use alternate routes whenever possible.

Water Main Replacement No. 1

Replacement of approximately 11,700 lineal feet of existing ductile iron water mains with new ductile iron water pipes due to age, condition and capacity demands. Work will take place on Euclid Court, from Georgina Avenue to Brentwood Terrace. There will be traffic impacts in the work area.

The Village

The Village Santa Monica is a mixed-income, mixed-use community that will be developed in THE heart of Santa Monica's Civic Center revitalization area. This unique public/private partnership leverages City-owned land to provide for important public benefits. There will be utility work on Ocean Avenue and First Court; traffic may be affected from 8 a.m. to 5 p.m.

For more information on projects, please visit the Know Before You Go Web site at www.knowB4ugo.smgov.net.



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Paul Alvarez *news@smdp.com*

GAINING GROUND: **Samohi's Kori Garcia runs for a gain against Culver City on Friday.**

SAMOHI

FROM PAGE 1

Garcia is part of a core of players that includes Chris Collins, Dylan Muscat, Donovan Citrowski and Salem that have been with Clark the whole time. It was that familiarity that Clark credits for this year's success.

"This is a special group of kids," Clark said. "They've put in work all three years to become champs. I couldn't be more proud of them"

The game itself had all the markings of a championship bout.

After a scoreless opening quarter, Samohi struck first with an eight-yard touchdown run by Salem that gave the Vikings a 7-0 second quarter lead.

On the ensuing Culver City drive, Kevin Porche scored on a one-yard run of his own that tied the game early in the second quarter.

The teams exchanged jabs through the third quarter with neither able to connect. It wasn't until the fourth that Samohi kicker Elliot Stahler booted a 40-yard field goal that put the Vikings up, 10-7.

On the following Culver City possession, a bad toss from quarterback Porche to running back Ronald Jones was recovered by Citrowski, setting up the Vikings to increase their lead.

Samohi's Garcia, who was returning from a mild concussion, carried the load for the Vikings down the stretch. The senior being recruited by a number of Ivy League schools scored the deciding touchdown with 3:53 remaining in the fourth quarter.

Garcia's TD put the Vikings up 17-7, but the game was far from done. Culver City responded with a 72-yard pass from quarterback Lukas O'Connor to wide receiver Alex Jackson just seconds later that brought them to within 3, but couldn't convert on the ensuing onside kick attempt that allowed Samohi to run out the clock for the win and league crown.

The victory secured the title, but there's still football to play. Samohi closes out the year on the road at Hawthorne on Friday.

When asked if his team can close strong, Clark just laughed and said: "There's no quit in these guys. We'll be fine."

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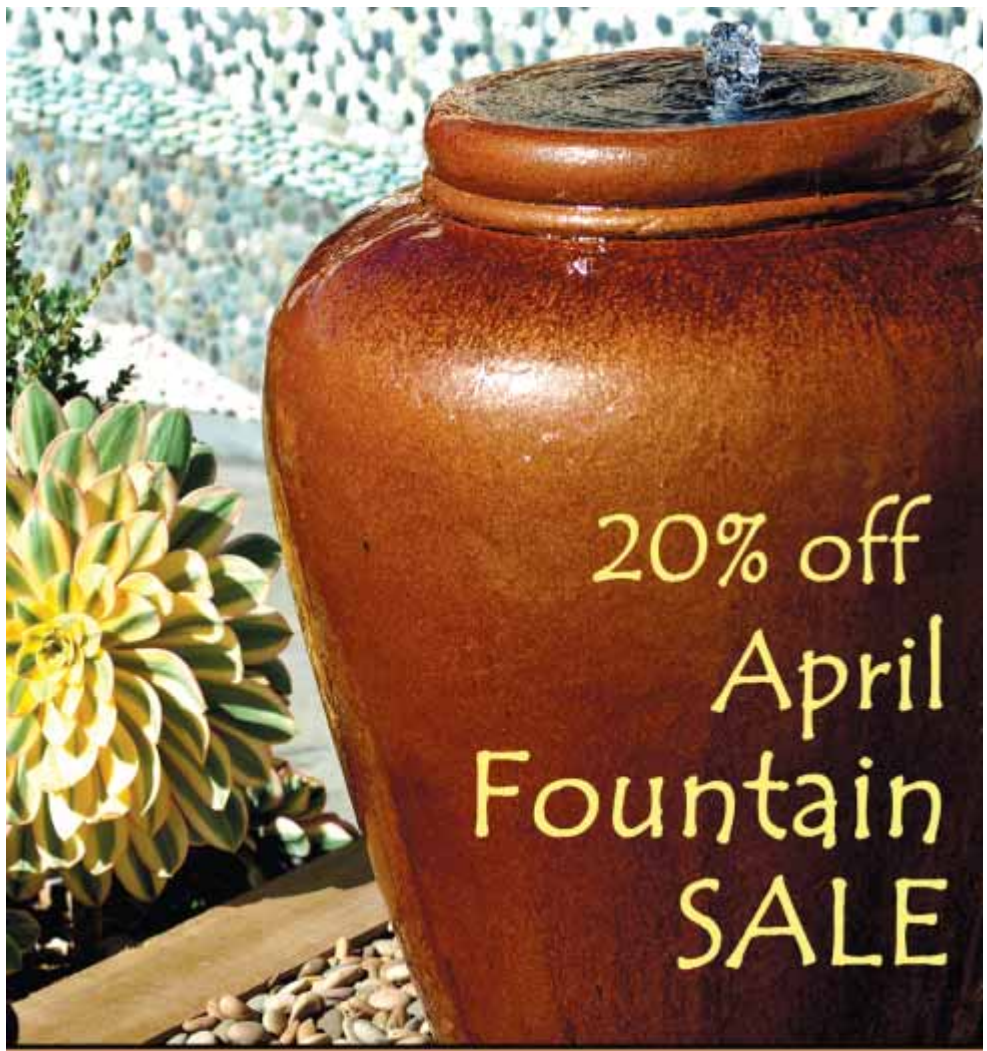




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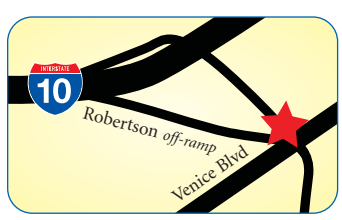


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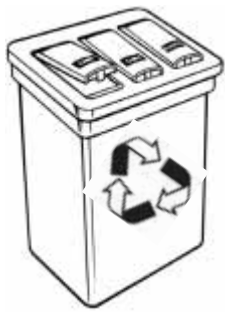
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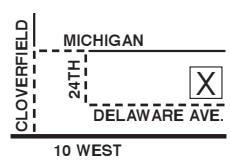
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- **Purpose**: The District is interested in attracting qualified contractors, suppliers, vendors and professional services, increase the participation of hire local and buy local, and provide networking opportunities with companies experienced in school and public agency procurement.
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ART
FROM PAGE 1

and DJ Risk, the renowned graffiti artist who recently covered the entire envelope of a house with wood panels painted in environmentally themed messages. Bam Margera, better known for his daredevil stuntwork and stomach-turning "Jackass" exploits than his artwork, also contributed boards to the exhibition.

Skateboards emblazoned with 1980's pop art sit next to others covered in animal print and peacock feathers, facing a rare Santa Monica Airlines board signed by skater and documentary filmmaker Stacy Peralta of Z-Boys fame.

The prize of the exhibition: a phone booth remade by Shepard Fairey in pop art images with his signature "Obey" message glowing red and pale yellow, which sold for $10,000.

Fairey was heavily involved in the show's creation. Beyond contributing the phone booth and a triptych of skateboards decorated using collage and laser cutting techniques and finished by hand, Fairey lent the weight of his name to the project.

"Once Shepard signed on, the rest were a phone call away," Tracy said.

The artist, almost stereotypically punk in his London Calling shirt and jean jacket stuck with Black Flag and Public Enemy pins, felt compelled to help with the effort when Tracy described the project, which blended the rebellious sport of the streets with its art.

"Skateboarding has given me so much, and when he said he was doing a show like this to look at the culture, I had to do it, I wanted to do it," Fairey said.

"Sk8 Art St" travels through time and space, organized in sections to evoke the board culture and art of New York, Santa Monica and Los Angeles as skateboarding grew from a counterculture rebellion into a mainstream commercial powerhouse with brands, sponsorships and glitz.

Santa Monica-native Ray Flores watched the movement grow and change from his vantage as one of the original Z-Boys, a competitive team begun in the 1970s and 1980s in an area of Santa Monica dubbed "Dogtown."

Few associate Santa Monica's Gucci beach vibe with the grunge reputation it earned in the 1970s when kids were jumping on skateboards and going 10 miles out of their way to Culver City to find places to practice, armed with spare change to replace broken wheel bearings, Flores said.

"People think that Dogtown is Venice," Flores said. "I tell them, no. Dogtown is Santa Monica."

Flores lent Tracy the Santa Monica Airlines board for the show, but his signature piece is in the Santa Monica quadrant, a surfboard inscribed with the names of the Z-Boys that had died.



Photo courtesy Suede Studios

DOGTOWN: **'Sk8 Art St' includes artwork featuring the iconic Z-Boys skating team.**

"I'm not an artist," Flores said of the piece. "I design things, and then I commission other artists to create them for me."

If he won't claim the title of artist, Flores is minimally the standard bearer for boarding history.

His home is a repository of classic boards, many of which went on display when the California Heritage Museum in Santa Monica put on the show Skateboard: California Art and Evolution as a celebration of the city's contribution to the sport.

For months, skateboarders would gather at the museum at 2 p.m. on Thursdays to discuss their sport and bring the 300 boards together, said Tobi Smith, director of the museum.

Many of those were from Flores' personal collection.

Much like "Sk8 Art St," the museum's exhibit followed the change of skateboarding through the decades.

"As you got to the 1970s, people were decorating their boards. By the 1990s, political statements were being made. A lot of the boards were one of a kind," Smith said.

"Sk8 Art St" will close Thursday, Nov. 10 at Suede Studios, 133 E. Third St., Los Angeles, after a month-long run, and its accumulated art and artifacts will be returned to their original owners.

ashley@smdp.com



RUNNING

Mutai, Dado win at NYC Marathon

RACHEL COHEN
AP Sports Writer

NEW YORK Geoffrey Mutai likes his chances in any championship-style marathon.

The Kenyan has turned in two eye-popping performances in seven months in races without pace-setters after he shattered the course record in the New York City Marathon on Sunday. He figures to be the favorite at next summer's London Games — if he can make the Olympic team in a country so deep in the sport.

Mutai's performance was no surprise after he ran the fastest marathon ever earlier this year. Firehiwot Dado wasn't a favorite coming into the women's race and victory seemed impossible with even a few miles left. But the Ethiopian made a stunning comeback for her first major marathon title.

Mutai finished in 2 hours, 5 minutes, 6 seconds, crushing the previous mark of 2:07:43 set by Tesfaye Jifar of Ethiopia a decade earlier.

In April, Mutai ran the fastest 26.2 miles in history: 2:03:02 in Boston. It didn't count as a world record because the course is considered too straight and too downhill.

"I am happy now because even although it was not recognized, I'm happy to be at that level," Mutai said. "And I know one day, maybe I can come to do something. The course here — it was tough. But the weather was so good. I think I'll try to maintain myself to prove it right."

With little wind on a cool, sunny day, the conditions were perfect for fast times. The second- and third-place finishers also broke the old course record. Fellow Kenyan Emmanuel Mutai (no relation), the London Marathon champ and course-record holder, ran a 2:06:28. Tsegaye Kebede of Ethiopia was third in 2:07:14.

Defending champ Gebre Gebremariam of Ethiopia was fourth.

Dado trailed London Marathon champ Mary Keitany by nearly 2? minutes at the 15-mile mark but passed her with about a mile left. The 27-year-old Dado won in 2:23:15 — almost a minute better than her previous personal best.

"Because she'd been running so fast from the very beginning, I didn't imagine that we'd catch her," Dado said. "But when we did get closer and we saw her, I was very surprised and I was very happy."

Fellow Ethiopian Buzunesh Deba, who lives in the Bronx and enjoyed vocal support, was second for her first podium finish at a major marathon, four seconds back. It was the second-closest women's finish in the race's history.

"I'm so happy when they're cheering me," Deba said. "I know the course — I train it two times a week in Central Park."

Keitany was third, 23 seconds back. The Kenyan pulled away right from the start and was well under course-record pace for much of the race. But she faded badly over the final miles, feeling fatigue in her legs.

The Ethiopians made up 32 seconds on Keitany between the 23- and 24-mile marks. When they caught her, she glanced over at them and briefly burst back ahead. But after Dado made her move, Keitany couldn't keep up, and Deba soon passed her too.

"Maybe if I come next year and my body will react OK, maybe no problem," Keitany said. "I would run the same. I would not change."

The Mutais still don't know whether they'll make the Olympic team or what the selection criteria will be. They may be competing with other Kenyan stars for just one spot. Abel Kirui is the two-time defending world champion, and Patrick Makau officially broke the world record in Berlin in September with a 2:03:38 — on a flat course with pace-setters.

"Maybe all of you can see the difference about the races which people are breaking one record," Geoffrey Mutai said. "I don't think if those people can come here and run here, if they can break the world record here."

The 30-year-old Mutai earned $200,000 for winning and setting the course record. He's the first runner to win Boston and New York in the same year since Rodgers Rop in 2002.

Dado took home $170,000. Emmanuel Mutai won a $500,000 bonus as the World Marathon Majors champ.

A record 47,438 runners started the race through the five boroughs.

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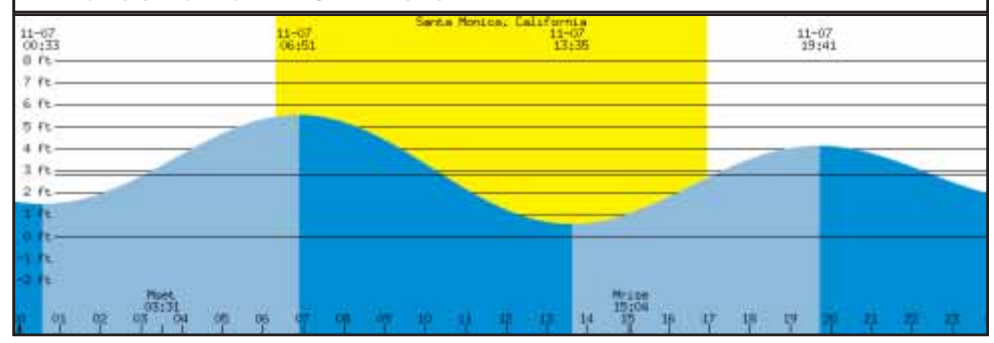


SURF CONDITIONS **WATER TEMP:** 61°

SWELL FORECAST
should still see some chest high size at south facing breaks, and some NW is also due, about chest high or so for west facing breaks.

LONG RANGE SYNOPSIS
LOOKS A BIT SMALLER, WAIST HIGH MOST EVERYWHERE.

TIDE FORECAST FOR TODAY IN SANTA MONICA



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **November 2, 2011**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)
- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 4
- Number of A grades for dry/wet weather -- 16 / 1
- Number of (C,D,F) grades for dry/wet weather -- 0 / 0

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Groudeck Family Foundation, simplehuman, LAcarGUY, SMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in this state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	F	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	B	ns
El Pescador State Beach, between Lechusa and Las Alisos creeks.	ns	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	F	ns
Escondido Creek, just east of Escondido State Beach.	A	ns
Latigo Canyon Creek mouth.	F	ns
Solstice Canyon at Don Blocker County Beach.	F	ns
Puerco State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	F	ns
Surfrider Beach at Malibu Colony fence.	A	ns
Surfrider Beach (breach location)- daily.	F	F
Malibu Pier - 50 yards east.	F	ns
Carbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	F	ns
Pena Creek at Los Tunos County Beach.	A+	ns
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	F	A+
Castlerock Storm Drain at Castle Rock Beach.	A+	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	B	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	B	F
Santa Monica Beach at Montana Ave. drain.	A+	ns
Santa Monica Beach at Wilshire Blvd. drain.	C	ns
Santa Monica Municipal Pier.	F	C
Santa Monica Beach at Pico/Kenter storm drain.	F	F
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A	B
Venice City Beach, at the Rose Ave. storm drain.	A	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	A	ns
Venice Fishing Pier - 50 yards south.	A	ns
Venice Beach- projection of Topsail St..	A	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	F	F
Dockweiler State Beach at Ballona Creek mouth.	F	F
Dockweiler State Beach at Culver Blvd. drain.	A	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of D&W jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	B	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	B	ns
Dockweiler State Beach at Grand Ave. drain.	A	ns

LEGEND
DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

Heal the Bay

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Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Footloose (PG-13) 1hr 53min
8:15pm

Tower Heist (PG-13) 1hr 44min
5:45pm, 8:30pm

Moneyball (PG-13) 2hrs 06min
5:15pm, 10:45pm

In Time (PG-13) 1hr 49min
5:45pm, 8:30pm

Son of No One (R) 1hr 35min
5:30pm, 8:00pm, 10:40pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Three Musketeers (PG-13) 1hr 50min
5:15pm, 7:55pm

Tower Heist (PG-13) 1hr 44min
5:00pm, 7:30pm, 10:00pm, 10:30pm

In Time (PG-13) 1hr 49min
5:10pm, 7:50pm, 10:30pm

Martha Marcy May Marlene (R) 2hrs 00min
5:00pm, 7:40pm, 10:20pm

Puss in Boots (PG) 1hr 30min
5:05pm, 7:30pm, 10:00pm

Ides of March (R) 1hr 42min
5:20pm, 8:05pm, 10:30pm

Puss in Boots 3D (PG) 1hr 30min
5:45pm, 8:15pm, 10:30pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Take Shelter (R) 2hrs 00min
10:10pm

Margin Call (R) 1hr 49min
7:40pm, 10:10pm

Women on the 6th Floor (Les femmes du 6eme etage) (NR) 1hr 44min
7:30pm, 10:00pm

Midnight in Paris (PG-13) 1hr 28min
7:50pm

Le Havre (NR) 1hr 43min
7:30pm, 9:45pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Rum Diary (R) 2hrs 00min
5:00pm, 7:50pm, 10:45pm

Anonymous (PG-13) 2hrs 10min
5:00pm, 7:55pm, 10:45pm

Paranormal Activity 3 (R) 1hr 21min
5:00pm, 7:15pm, 9:30pm

50/50 (R) 1hr 39min
5:30pm, 8:00pm, 10:30pm

Very Harold & Kumar 3D Christmas (R) 1hr 29min
5:15pm, 6:00pm, 7:45pm, 8:30pm, 10:15pm

For more information, e-mail news@smdp.com

Keep your goal in mind, Gem

ARIES (March 21-April 19)
★★★★ Anger could point to why some situations are backfiring. You often feel the frustration and irritation. Trying to identify what is going on could be futile at present, whereas you can control where you unleash your anger. Go for a walk, and another walk if need be. Tonight: Whatever makes you smile.

TAURUS (April 20-May 20)
★★★ A vagueness surrounds plans or a goal. A special long-term goal could be more important than you realize. A friend could inspire you, but is this person all talk? Be aware of what is going on. A romantic tie isn't satisfying. Tonight: Play it low-key.

GEMINI (May 21-June 20)
★★★★ Zero in on what counts. You could be exhausted by recent happenings. A vagueness surrounds a boss, which makes it difficult to please him or her, much less come out ahead of the game. Suppressing anger doesn't work. Try to work through an issue within. Tonight: Keep your goal in mind.

CANCER (June 21-July 22)
★★★ A boss knows how to trigger you and move you in his or her chosen direction. You could feel vague about alternatives, though you are sure there are quite a few. Relax rather than get absorbed mentally and cause yourself a problem or lose your temper. Tonight: Burning the midnight oil.

LEO (July 23-Aug. 22)
★★★★★ Let your imagination wander. Try not to distort the here and now with your mental leaps. Try being more understanding with a partner. Tonight: Put on a good piece of music.

VIRGO (Aug. 23-Sept. 22)
★★★★ You might be losing your temper a bit more easily than in the past. You might wonder what is going on. Rest assured you are not the only person asking this question. A partner or close associate could be confused. Be direct. Tonight: Dinner for two.

LIBRA (Sept. 23-Oct. 22)
★★★★ Others steal the stage and interfere with what you see your message to be. You know what you want and why. Now allow yourself to wait a few more days as others expound on their views. Tonight: Work out stress.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Be aware of your limits. A friend might push to get you more involved. A meeting could demand much more from you than you originally thought. Knowing your boundaries and how to say no could be more important than you realize. Tonight: When tired, call it a night.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★★ Let your imagination flow. You could encounter some frustration when dealing with a boss, who seems irate and difficult to handle. You might be confused on a deep level as to what you did or how you triggered this person. Don't push. Tonight: Ever playful.

CAPRICORN (Dec. 22-Jan. 19)
★★★ Don't push too hard to get an agreement. Before you know it, others could act strangely. Your sixth sense kicks in, giving you direction on what to do. Make phone calls to those you believe really understand the dynamics. Tonight: Give it time!

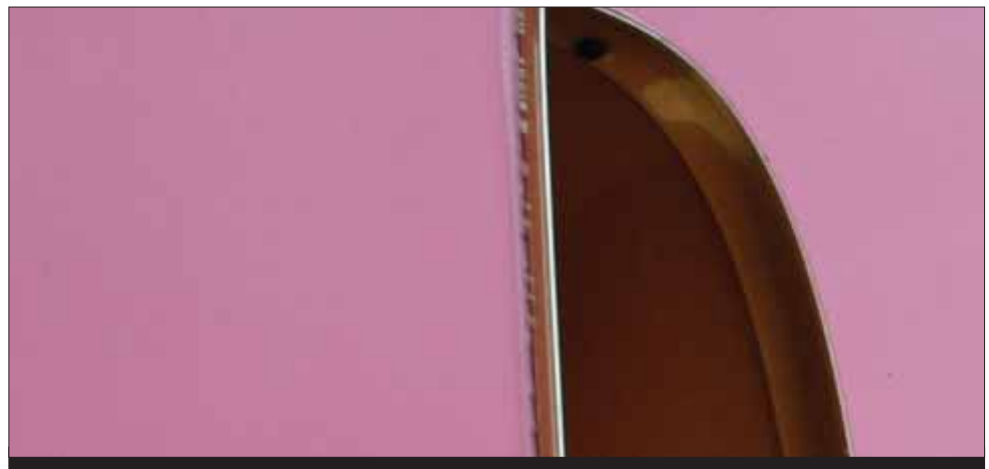
AQUARIUS (Jan. 20-Feb. 18)
★★★ Your words might not have the impact you desire. You don't know what you want or where you are heading. Be careful with your finances, even in front of an expert. He or she might not have the same ideas as you. Tonight: Listen rather than offer.

PISCES (Feb. 19-March 20)
★★★★ Someone comes on a little too strong for your taste. All you can do is be your gracious self. Your willingness to get past an immediate problem touches another person, even if he or she gives you flak. Tonight: Stay centered.

Happy birthday

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

This year you might feel that people are putting you under unusual pressure. You wonder why. Often there are mixed messages. Friends in general are angry, and it might have more to do with the circumstances than with you. If you are single, you could meet a potential suitor through a group event or happening. If you are attached, sometimes you could be confused by a certain vagueness from your sweetie. Clarify and confirm as much as you can. ARIES pushes you hard.



MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

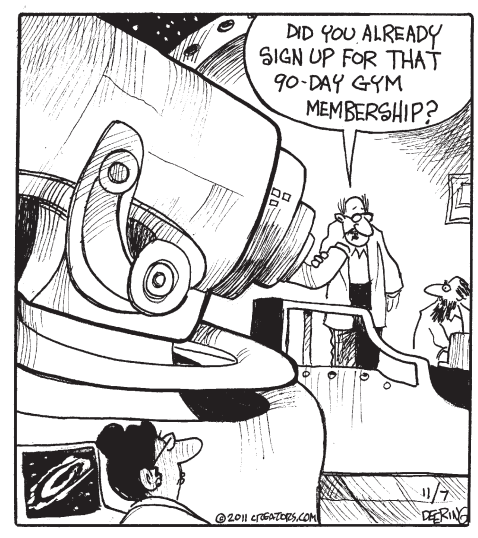
Speed Bump

By Dave Coverly



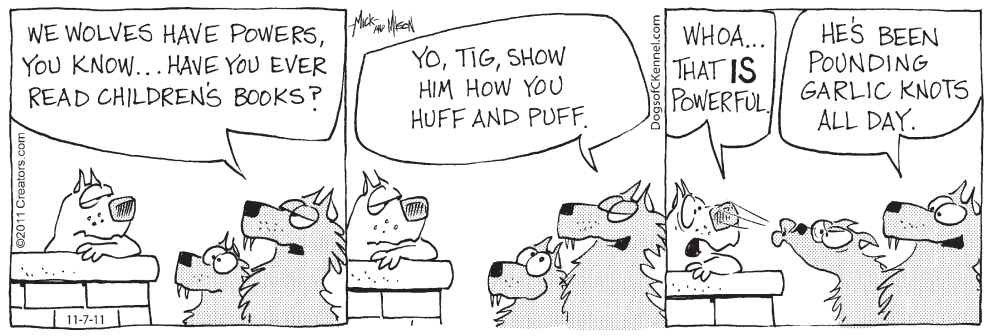
Strange Brew

By John Deering



Dogs of C-Kennel

By Mick and Mason Mastroianni



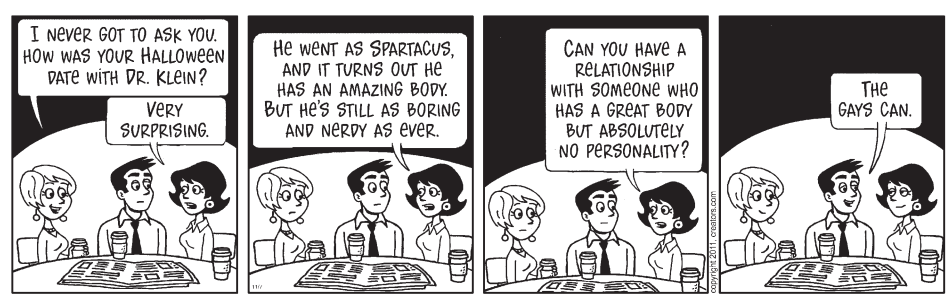
Garfield

By Jim Davis



The Meaning of Lila

By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

1			2	4	3			7
		9				6		
	5			1			2	
9			4		7			2
4		3				9		1
6			8		1			5
	4			5			8	
		1				7		
5			9	7	8			3

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

5	6	7	2	3	8	9	1	4
8	2	1	4	7	9	3	6	5
9	4	3	1	6	5	8	2	7
2	1	4	9	8	3	5	7	6
6	5	9	7	2	1	4	3	8
3	7	8	6	5	4	2	9	1
1	3	5	8	9	7	6	4	2
4	8	6	3	1	2	7	5	9
7	9	2	5	4	6	1	8	3



CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Letter after alpha
5 Arp's art
9 Philly cager
10 Rust, for one
12 Un-escorted
13 Poor
14 Cheering call
16 Golf peg
17 Way out
18 Changes
21 [Not my spelling]
22 Looks of scorn
23 Dallas native
24 Malia's dad
26 Fellows
29 Per — income
30 Cab
31 Low digit
32 Insect midsection
34 Highest points, for short
37 Wonder-land visitor
38 Ryan of film
39 Holds a lease
40 Regarding
41 Cockpit guesses

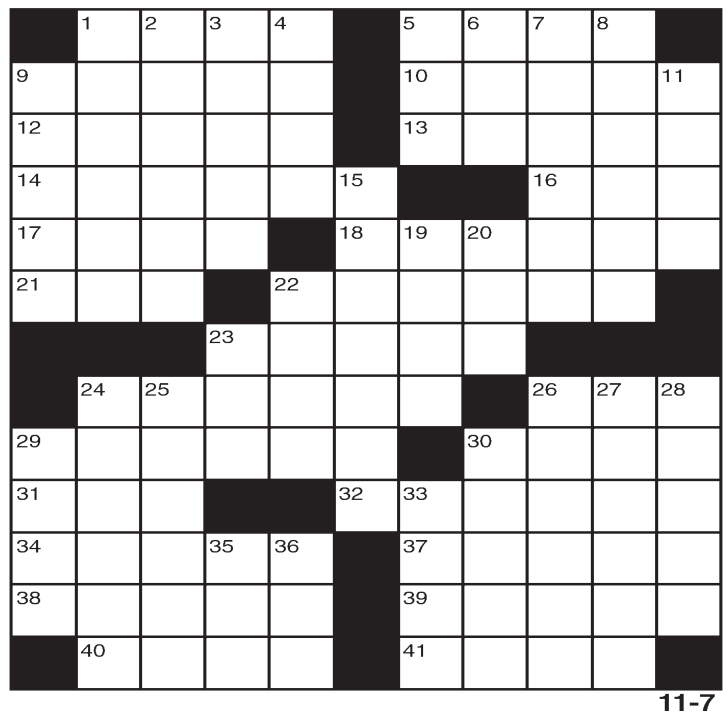
DOWN

1 Missis-sippi port
2 Strangely different
3 Belief
4 Region
5 Mob leader
6 Log chopper
7 Calorie counter
8 Venom-ous vipers
9 Wise ones
11 Peepers
15 Tailless pet
19 Job for a plumber
20 Kayo count
22 Theater fixture
23 Numerical prefix
24 Fruit in a split
25 High points
26 Yacht spot
27 Demands
28 Vetoes
29 Crooner Perry
30 Available, as a room
33 Tortoise's rival
35 Chow down
36 Traffic caution

A	T	O	M	■	■	D	E	L	I	S
P	O	R	E	S	■	O	R	A	T	E
S	P	I	N	E	■	L	A	T	H	E
E	G	O	■	N	I	L	■	V	I	M
S	U	L	T	A	N	■	F	I	N	S
■	N	E	A	T	F	R	E	A	K	■
■	■	■	P	O	L	E	D	■	■	■
■	O	P	E	R	A	B	U	F	F	■
S	L	I	D	■	T	A	P	E	R	S
O	D	E	■	L	E	T	■	D	Y	E
F	A	M	K	E	■	E	L	O	P	E
A	G	A	I	N	■	S	T	R	A	D
R	E	N	T	S	■	■	D	A	N	S

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



11-7

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• Insert the given numbers in the empty squares so when they are calculated in threes from left to right and top to bottom they satisfy the demands in the shaded boxes both horizontally and vertically.

• Each empty square dictates the math operation that must be performed to meet the demands.

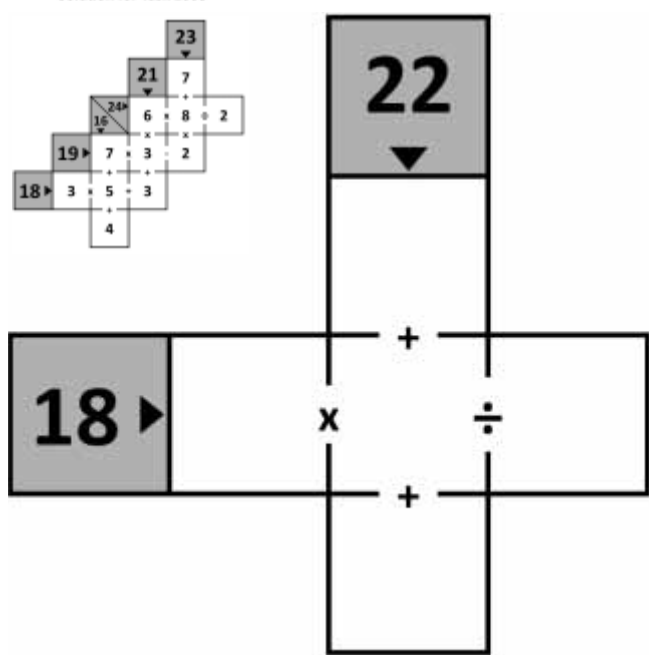
• Remember to multiply or divide before you add or subtract.

Go to www.zokigames.net for more fun and challenging games and links to our mobile phone apps.

Fill in the empty fields with the given numbers so when calculated together they satisfy all Equas in the gray boxes:

5, 6, 8, 9, 12

Solution for Task 1668



DAILY LOTTERY

MEGA MILLIONS: 26 30 32 33 44 Meganumber: 1 Jackpot: $15M

SUPER LOTTO PLUS: 3 8 10 16 22 Meganumber: 11 Jackpot: $18M

Fantasy 5: 3 24 25 32 39

DAILY 3: MIDDAY: 8 3 4 EVENING: 9 3 8

DAILY DERBY: 1st: 07 Eureka! 2nd: 04 Big Ben 3rd: 02 Lucky Star RACE TIME: 1:46.21

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Saddam Hussein Back in the News: (1) Mohamed Bishr, an Egyptian man bearing a remarkable resemblance to the late Iraqi dictator, claimed in October that he had been briefly kidnapped after spurning an offer to portray Saddam in a porn video. Bishr's adult sons told the al-Ahram newspaper in Alexandria that their father had been offered the equivalent of $330,000. (In 2002, according to a 2010 Washington Post report, the CIA briefly contemplated using a Saddam impersonator in a porn video as a tool to publicly embarrass Saddam into relinquishing power prior to the U.S. invasion.) (2) In October, former British soldier Nigel Ely offered at auction in Derby, England, a two-foot-square piece of metal that he said came from the iconic Baghdad statue of Saddam toppled by U.S. Marines in April 2003. Ely said he had grabbed the piece indiscriminately, but remembers that it was a portion of Saddam's buttocks.

■ Apparently, officials at the Chattanooga Metropolitan Airport felt the need for professional guidance on rebranding their facility to (as one put it) "carry it into the modern era," and so hired the creative talents of Big Communications of Birmingham, Ala., to help. Big's suggested name for the airport, announced to great fanfare in September: "Chattanooga Airport."

TODAY IN HISTORY

1910 The first air freight shipment (from Dayton, Ohio, to Columbus, Ohio) is undertaken by the Wright Brothers and department store owner Max Moorehouse.

1912 The Deutsche Opernhaus (now Deutsche Oper Berlin) opens in the Berlin neighborhood of Charlottenburg, with a production of Beethoven's Fidelio.

1914 The first issue of The New Republic magazine is published.

1914 The German colony of Kiaochow Bay and its centre at Tsingtao are captured by Japanese forces.

WORD UP!

junket \JUHNG-kit\ , noun;
1. A trip, usually by an official or legislative committee, paid out of public funds and ostensibly to obtain information.

Santa Monica Daily Press

Classifieds

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Beauty

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Announcements

HYMAN KOSMAN PRODUCTIONS

PRESENTS

"KING OF CHICAGO"

Employment

COMMISSION SALES rep needed part time with internet marketing experience. Submit resume to bsberkowitz@aol.com

Freelance business, work from home, extra income, health and nutrition. www.wellness-coach.no

Part time position open for web designer. php or Wordpress experience helpful. May lead to full time. Call 310-458-8080 or go to web8080.com. Need an assistant as well.

Yard Sales

Moving Sale: Wednesday, November 23, 9:00 AM until 5:00 PM. Shabby Chic style couch, coffee table, 2 antique hutches. Decorative accessories and appliances. Some music and clothing.

Thrift Shop

CAREGIVER, 25 yrs. experience at St. Johns Hospital and of high profile clients in SM. From Ireland. References available. (310)595-5437 *

For Rent

HOWARD MANAGEMENT GROUP
(310)869-7901

721 Pacific #1. 2 Bd + 1 Bth in one level building. Hardwood floors and patio. $1895 per month.

1281 Monument St. 3Bd + 2Bth house. $4895. Pacific Palisades home located above the Village.

11300 Gladwin #3. Top floor studio w/ full kitchen & full bath. Hdwd floors, parking, laundry. $1295

. 2110 Bentley Ave. #206. Upper 2Bd + 2 full bath with balcony. Tandem gated parking. West-LA. $1895 per month.

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Notices

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2011107734
Current File No. 20091113091
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious
Business name:
ELEVATED EDIBLES, 701 CEDAR AVE., LONG BEACH, CA 90813
The fictitious business name referred to above was filed on 7/22/2009
in the county of LOS ANGELES.
Registered owners: DUSTIN V. GUSTUS
This business is conducted by: INDIVIDUAL
/s/ DUSTIN V. GUSTUS
This statement was filed with the County Clerk of Los Angeles County
on 9/29/2011
Published: SANTA MONICA DAILY PRESS 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011

Name Changes

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. BS134191
Superior Court of California, County of Los Angeles
Petition of REBECCA CARY LOVEJOY for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: REBECCA CARY LOVEJOY filed a petition with this court for a decree of changing names as follows: REBECCA CARY LOVEJOY to CARY LOVEJOY LAWLER. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 12/23/2011 Time: 9:00am, Dept. 1A, Rm 548
The address of the court is 111 North Hill St., Los Angeles, CA 90012
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 10/6/2011
MATTHEW C. ST. GEORGE, JUDGE OF THE SUPERIOR COURT

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. BS134192
Superior Court of California, County of Los Angeles
Petition of JOSHUA DAVID HELDERMAN for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: JOSHUA DAVID HELDERMAN filed a petition with this court for a decree of changing names as follows: JOSHUA DAVID HELDERMAN to JOSHUA DAVID-HELDERMAN LAWLER. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 12/23/2011 Time: 9:00am, Dept. 1A, Rm 548
The address of the court is 111 North Hill St., Los Angeles, CA 90012
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 10/6/2011
MATTHEW C. ST. GEORGE, JUDGE OF THE SUPERIOR COURT

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011123530 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/21/2011 The following person(s) is (are) doing business as MEXICALI TACO & CO, MEXICALI TACO. The full name of registrant(s) is/are: Paul J. Yoo 700 N. Figueroa St. Los Angeles, CA 90005. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Paul J. Yoo. This statement was filed with the County Clerk of LOS ANGELES County on 09/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/18/2011, 10/25/2011, 11/01/2011, 11/08/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011101403 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/19/2011 The following person(s) is (are) doing business as LUXY GEM, LUXYGEM. The full name of registrant(s) is/are: Ada Spolpuco - Agerkop 1140 Venice Blvd. #210 Santa Monica, CA 90404, Alfred Soland 1140 Venice Blvd. #210 Santa Monica, CA 90404. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2011. /s/: Ada Spolpuco - Agerkop. This statement was filed with the County Clerk of LOS ANGELES County on 09/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/18/2011, 10/25/2011, 11/01/2011, 11/08/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011113108 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/07/2011 The following person(s) is (are) doing business as IMPRESION LIMO. The full name of registrant(s) is/are: Impression Company, LLC 14615 Van Ness Ave. Gardena, CA 90249. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/06/2011. /s/: Carlos De Leon Chavez. This statement was filed with the County Clerk of LOS ANGELES County on 10/07/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/18/2011, 10/25/2011, 11/01/2011, 11/08/2011.

Name Changes

shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 12/23/2011 Time: 9:00am, Dept. 1A, Rm 548
The address of the court is 111 North Hill St., Los Angeles, CA 90012
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: 10/6/2011
MATTHEW C. ST. GEORGE, JUDGE OF THE SUPERIOR COURT

DBAS

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-109731
The following person(s) is (are) doing business as: MARISCOS VILLA DEL MAR, 14222 IMPERIAL HWY., LA MIRADA, CA 90638. Full name of registrant(s) is (are) DIANA AGUIRRE, 14222 IMPERIAL HWY., LA MIRADA, CA 90638. This Business is conducted by: AN INDIVIDUAL. Signed: DIANA AGUIRRE. This statement was filed with the County Clerk of Los Angeles County on 10/04/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct 19, 24, 31, Nov 07, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-114535
The following person(s) is (are) doing business as: YASEEN AUTO SALES, 3434 W. 6th ST. #201-E, L.A., CA 90020. Full name of registrant(s) is (are) AHMED ABDELMAGIED, 331 S. ARDMORE AVE. #124, L.A., CA 90020. This Business is conducted by: AN INDIVIDUAL. Signed: AHMED ABDELMAGIED. This statement was filed with the County Clerk of Los Angeles County on 10/12/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct 19, 24, 31, Nov 07, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-112298
The following person(s) is (are) doing business as: SWEETY PIES & CAKES, 13210 FIDLER AVE., DOWNEY, CA 90242. Full name of registrant(s) is (are) ELVIA OLVERA, 13210 FIDLER AVE., DOWNEY, CA 90242. This Business is conducted by: AN INDIVIDUAL. Signed: ELVIA OLVERA. This statement was filed with the County Clerk of Los Angeles County on 10/06/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct 19, 24, 31, Nov 07, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-112249
The following person(s) is (are) doing business as: RICAS TAQUIZAS GDL; BIRRIERIA MI YAQESITA, 701 BRADSHAWE AVE., L.A., CA 90022. Full name of registrant(s) is (are) ANDRES MARTIN, ISABEL DELGADO, 701 BRADSHAWE AVE., L.A., CA 90022. This Business is conducted by: HUSBAND and WIFE. Signed: ANDRES MARTIN. This statement was filed with the County Clerk of Los Angeles County on 10/06/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct 19, 24, 31, Nov 07, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-110559
The following person(s) is (are) doing business as: PATIO LANDSCAPE, 5858 MARTIN LUTHER KING, LYNWOOD, CA 90262. Full name of registrant(s) is (are) SABINO CHAVEZ, 5158 MARTIN LUTHER KING, LYNWOOD, CA 90262. This Business is conducted by: AN INDIVIDUAL. Signed: SABINO CHAVEZ. This statement was filed with the County Clerk of Los Angeles County on 10/04/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct 19, 24, 31, Nov 07, 2011
Publish: Santa Monica Daily Press

DBAS

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-110231
The following person(s) is (are) doing business as: GOTNEXTGAME, 1732 AVIATION BLVD., REDONDO BEACH, CA 90278. Full name of registrant(s) is (are) CARLOS FLETCHER, LACANDAS FLETCHER, 2971 PLAZA DEL AMO #302, TORRANCE, CA 90503. This Business is conducted by: HUSBAND and WIFE. Signed: CARLOS FLETCHER. This statement was filed with the County Clerk of Los Angeles County on 10/04/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Clerk of Los Angeles County on 10/03/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct 17, 24, 31, Nov 07, 2011 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-109641
The following person(s) is (are) doing business as: A.M.S IN-HOME CARE SERVICE AGENCY, 2008 W. CARSON ST. STE 201, TORRANCE, CA 90501. Full name of registrant(s) is (are) ALEX SEGUI, MAY G. SEGUI, 2008 W. CARSON ST. STE 201, TORRANCE, CA 90501. This Business is conducted by: HUSBAND and WIFE. Signed: ALEZ SEGUI. This statement was filed with the County Clerk of Los Angeles County on 10/03/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/03/2011, 10/10/2011, 10/17/2011, 10/24/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 11-110453
The following person(s) is (are) doing business as: LAM AUTO SERVICE, 7514 E. GARVEY AVE., ROSEMEAD, CA 91770. Full name of registrant(s) is (are) JOE C. LAM, MICHAEL LAM, 7514 E. GARVEY AVE., ROSEMEAD, CA 91770. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: JOE C. LAM. This statement was filed with the County Clerk of Los Angeles County on 10/04/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct 19, 24, 31, Nov 07, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 201110952 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2011 The following person(s) is (are) doing business as BALLET GIOVANNA. The full name of registrant(s) is/are: GIOVANNA (JOAN) FACCIOBENE 11167 1/2 W. CHARNOCK RD. LOS ANGELES, CA 90034, MICHELE SCOTTO 802 WEST KNOLL DR. #202 WEST HOLLYWOOD, CA 90069. This Business is being conducted by: a Joint Venture. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/02/2011. /s/: GIOVANNA (JOAN) FACCIOBENE. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011110247 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2011 The following person(s) is (are) doing business as PSYCH-APPEAL. The full name of registrant(s) is/are: MEIRAM BENDAT 341 HUNTLEY DR. WEST HOLLYWOOD, CA 90048. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MEIRAM BENDAT. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011110251 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2011 The following person(s) is (are) doing business as JC ELECTRIC. The full name of registrant(s) is/are: JASON COOMBS 2241 BEN LOMOND DR. LOS FELIZ, CA 90027. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JASON COOMBS. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011109249 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2011 The following person(s) is (are) doing business as MORTAR CHEMICAL AND PESTLE COMPOUNDING PHARMARCY. The full name of registrant(s) is/are: HONG SHONG ENTERPRISES INC. 865 PATRIOT DR. STE 100 MOORPARK, CA 93021. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)02/10/2011. /s/: ERIC H. ARIMA. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011109250 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2011 The following person(s) is (are) doing business as CENTRAL PARK PROMOTIONS. The full name of registrant(s) is/are: ZEEDA M. DANIELE 11304 DONA LOLA DRIVE STUDIO CITY, CA 91604. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/21/2011. /s/: ZEEDA M. DANIELE. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011109246 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2011 The following person(s) is (are) doing business as TIGHT NATURAL PRODUCTIONS. The full name of registrant(s) is/are: MINIVAN PRODUCTIONS INC. 830 WARREN AVE. VENICE, CA 90291. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DANIEL PERLOFF. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011110248 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/04/2011 The following person(s) is (are) doing business as GLENOAKS INDUSTRIAL PARK. The full name of registrant(s) is/are: HAROUT BROUTIAN 12301 BRANFORD STREET SUN VALLEY, CA 91352. This Business is being con-

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ducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HAROUT BROUTIAN. This statement was filed with the County Clerk of LOS ANGELES County on 10/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011110107 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/04/2011 The following person(s) is (are) doing business as T S SQUARE. The full name of registrant(s) is/are: TAK SHING HONG INC. 17520 CASTLETON STREET CITY OF INDUSTRY, CA 91748. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KENNETH HO. This statement was filed with the County Clerk of LOS ANGELES County on 10/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011110106 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/04/2011 The following person(s) is (are) doing business as APT BUSINESS SERVICES. The full name of registrant(s) is/are: ANNIE TONECK 1615 FOX GLEN DR. DIAMOND BAR, CA 91765. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANNIE TONECK. This statement was filed with the County Clerk of LOS ANGELES County on 10/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011110105 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/04/2011 The following person(s) is (are) doing business as DAWGY FRESH. The full name of registrant(s) is/are: DOUG VORHEES 356 MOLINO AVE. LONG BEACH, CA 90814. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DOUG VORHEES. This statement was filed with the County Clerk of LOS ANGELES County on 10/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011110104 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/04/2011 The following person(s) is (are) doing business as BUTLERS HEATING AND AIR. The full name of registrant(s) is/are: MICHAEL D. BUTLER 1808 RAYFENE PLACE POMONA, CA 97167. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL D. BUTLER. This statement was filed with the County Clerk of LOS ANGELES County on 10/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011110103 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/04/2011 The following person(s) is (are) doing business as LAW OFFICE OF SONIA FIGUEROA-LEE. The full name of registrant(s) is/are: SONIA S. FIGUEROA, ESQ. 3200 WILSHIRE BOULEVARD #11140 LOS ANGELES, CA 90010. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/23/2011. /s/: SONIA S. FIGUEROA, ESQ.. This statement was filed with the County Clerk of LOS ANGELES County on 10/04/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011111311 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/05/2011 The following person(s) is (are) doing business as A LA BRAVA PRODUCCIONES REVOLUCIONARIAS. The full name of registrant(s) is/are: A LA BRAVA PRODUCCIONES REVOLUCIONARIAS 673 SOUTH FICKETT STREET LOS ANGELES, CA 90023. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/30/2011. /s/: EDUARDO ESPINOZA. This statement was filed with the County Clerk of LOS ANGELES County on 10/05/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011111468 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/05/2011 The following person(s) is (are) doing business as MAY REALTY ADVISORS. The full name of registrant(s) is/are: RED EAGLE ENTERPRISES LTD, INC. 15206 VENTURA BLVD. STE. 302 SHERMAN OAKS, CA 91403. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/2000. /s/: MATTHEW M. MAY. This statement was filed with the County Clerk of LOS ANGELES County on 10/05/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011111114 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/05/2011 The following person(s) is (are) doing business as JACQUELINE ANN IMAGERY. The full name of registrant(s) is/are: JACQUELINE ANN WARD 9334 SIDEVIEW DR. DOWNEY, CA 90240. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JACQUELINE ANN WARD. This statement was filed with the County Clerk of LOS ANGELES County on 10/05/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011111251 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/05/2011 The following person(s) is (are) doing business as MORO ELITE ORGANIZATIONAL, MORO ELITE EVENT PLANNING AND CATERING. The full name of registrant(s) is/are: ROBERT MCCLORE JR. 414 E. 67TH ST. LOS ANGELES, CA 90003, MORRIS E. HYDE 4018 S. HA LOS ANGELES, CA 90062. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/05/2011. /s/: ROBERT MCCLORE JR.. This statement was filed with the County Clerk of LOS ANGELES County on 10/05/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EX-

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PIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011111113 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/05/2011 The following person(s) is (are) doing business as MAXXI PHOTO, MAXXI FRAME. The full name of registrant(s) is/are: MAX MOULDING INC. 13838 S. FIGUEROA ST. LOS ANGELES, CA 90061. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2011. /s/: ALLEN FANG. This statement was filed with the County Clerk of LOS ANGELES County on 10/05/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011114027 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/13/2011 The following person(s) is (are) doing business as LACE UP CLOTHING. The full name of registrant(s) is/are: ROBERTO ESCARTIN 8468 CHESTNUT AVE. SOUTH GATE, CA 90280. This Business is being conducted by: . The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBERTO ESCARTIN. This statement was filed with the County Clerk of LOS ANGELES County on 10/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011114028 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/13/2011 The following person(s) is (are) doing business as LEARNING EQUIPMENT SUPPLY SERVICE, LESS. The full name of registrant(s) is/are: GLEN CHUNG 3610 MIDVALE AVE. #202 LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2011. /s/: GLEN CHUNG. This statement was filed with the County Clerk of LOS ANGELES County on 10/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011114647 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/13/2011 The following person(s) is (are) doing business as NEXT GENERATION TALENT. The full name of registrant(s) is/are: ROBERT W. GUSTAFSON 4024 RADFORD AVE. BUILDING 6, SUITE 508 STUDIO CITY, CA 91604, EARLENE GRAY 4024 RADFORD AVE. BUILDING 6, SUITE 508 STUDIO CITY, CA 91604, SACHIKO YAMASAKI 4024 RADFORD AVE. BUILDING 6, SUITE 508 STUDIO CITY, CA 91604. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/07/2011. /s/: ROBERT W. GUSTAFSON. This statement was filed with the County Clerk of LOS ANGELES County on 10/13/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011117161 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as LO-FI MANAGEMENT, LLC. The full name of registrant(s) is/are: Lo-Fi Music, LLC 2411 Abbot Kinney Blvd. Venice, CA 90291. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011118612 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/19/2011 The following person(s) is (are) doing business as PLAYA PLANNING. The full name of registrant(s) is/are: Brian J. Barclay 8329 Pershing Dr. Playa Del Rey, CA 90293. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Brian J. Barclay. This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011118820 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/19/2011 The following person(s) is (are) doing business as TILTUPWARD.ORG. The full name of registrant(s) is/are: Yolanda Wyatt 5786 Rodeo Road Los Angeles, CA 90018. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Yolanda Wyatt. This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-113157
The following person(s) is (are) doing business as: CHICAGO NICK'S, 1827 OCEAN FRONT WALK, VENICE, CA 90291. Full name of registrant(s) is (are) NATALIE MAE KILHEENEY, 1336 YALE ST. #4, SANTA MONICA, CA 90404. This Business is conducted by: AN INDIVIDUAL. Signed: NATALIE KILHEENEY. This statement was filed with the County Clerk of Los Angeles County on 10/07/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 24, 31, Nov 07, 14, 2011
Publish: Santa Monica Daily Press

FILE NO. 2011-119734
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) has/have abandoned the use of the fictitious business name: HEATHERS NAIL SALON, 1323 LINCOLN BLVD. STE 110, SANTA MONICA, CA 90401. The fictitious business name referred to above was filed on 11/20/2006, in the county of Los Angeles. The original file number of 2011119735. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 10/20/11. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: TRINH HOWARD HOANG/OWNER.
Pub. Oct. 24, 31, Nov 07, 14, 2011
Publish: Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-119713
The following person(s) is (are) doing business as: HEATHERS NAIL SALON, 1323 LINCOLN BLVD. STE 110, SANTA MONICA, CA 90401. Full name of registrant(s) is (are) HOA TRINH, 14608 YUKON ST. #19, HAWTHORNE, CA 90250. This Business is conducted by: AN INDIVIDUAL. Signed: HOA TRINH. This statement was filed with the County Clerk of Los Angeles County on 10/20/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 24, 31, Nov 07, 14, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-116321
The following person(s) is (are) doing business as: MAD ENTERTAINMENT; FIRE BASE PRODUCTIONS, 1724 MERIDIAN AVE. #A, SO PASADENA, CA 91030. Full name of registrant(s) is (are) JOEL N. SMITH, 1724 MERIDIAN AVE. #A, SO PASADENA, CA 91030. This Business is conducted by: AN INDIVIDUAL. Signed: JOEL N. SMITH. This statement was filed with the County Clerk of Los Angeles County on 10/14/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 24, 31, Nov 07, 14, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-118863
The following person(s) is (are) doing business as: MUNDO AMERICANO TRAVEL, INC., 3333 WILSHIRE BLVD. STE 600, L.A., CA 90010. Full name of registrant(s) is (are) MUNDO AMERICANO TRAVEL, INC., 3333 WILSHIRE BLVD. STE 600, L.A., CA 90010. This Business is conducted by: A CORPORATION. Signed: OLGA R. MESTRE. This statement was filed with the County Clerk of Los Angeles County on 10/19/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 24, 31, Nov 07, 14, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-119125
The following person(s) is (are) doing business as: O.S.I. LITIGATION SERVICES, 4570 VAN NUYS BLVD. #233, SHERMAN OAKS, CA 91403. Full name of registrant(s) is (are) OMAR SHAMMOUT, 4570 VAN NUYS BLVD. #233, SHERMAN OAKS, CA 91403. This Business is conducted by: AN INDIVIDUAL. Signed: OMAR SHAMMOUT. This statement was filed with the County Clerk of Los Angeles County on 10/19/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 24, 31, Nov 07, 14, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-118790
The following person(s) is (are) doing business as: S&E LANDSCAPING AND MAINTENANCE, 1717 BELMONT AVE., PASADENA, CA 91103. Full name of registrant(s) is (are) VICTOR BANEGAS, 1717 BELMONT AVE., PASADENA, CA 91103. This Business is conducted by: AN INDIVIDUAL. Signed: VICTOR BANEGAS. This statement was filed with the County Clerk of Los Angeles County on 10/19/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions

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Code) Pub. Oct. 24, 31, Nov 07, 14, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011107744 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2011 The following person(s) is (are) doing business as FRESH START PROGRAM. The full name of registrant(s) is/are: NARCONON FRESH START 6161 SANTA MONICA BLVD. STE 206 LOS ANGELES, CA 90038. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SHANNON FARNSWORTH. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011107745 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2011 The following person(s) is (are) doing business as HORSE OF ARABIA. The full name of registrant(s) is/are: SAM SALMAN 451 S. MAIN ST. #934 LOS ANGELES, CA 90013. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SAM SALMAN. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011107740 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2011 The following person(s) is (are) doing business as SHANNON MORRISON CONSULTING. The full name of registrant(s) is/are: SHANNON MORRISON 550 1/2 W. BONITA AVE. CLAREMONT, CA 91711. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SHANNON MORRISON. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011107738 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2011 The following person(s) is (are) doing business as R HEROES. The full name of registrant(s) is/are: HEADLINE ENTERTAINMENT INC. 7655 SAN FERNANDO ROAD BURBANK, CA 91505. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/23/2011. /s/: STEVE SPERL. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011107737 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2011 The following person(s) is (are) doing business as FERANDELL VILLARINO ASSOCIATES. The full name of registrant(s) is/are: GARY FERANDELL 11916 THE WYE EL MONTE, CA 91732-1452. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GARY FERANDELL. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS

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FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011107743 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2011 The following person(s) is (are) doing business as IGM ASSOCIATES. The full name of registrant(s) is/are: IGM MACHINERY, INC. 22108 S. VERMONT AVE. STE. 104 TORRANCE, CA 90502. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SHINJI IZAWA. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011107742 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2011 The following person(s) is (are) doing business as ELEVATED EDIBLES. The full name of registrant(s) is/are: BEING-FOOD LLC 701 CEDAR AVE. LONG BEACH, CA 90813. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DUSTIN V. GUSTUS. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2011, 10/31/2011, 11/07/2011, 11/14/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011120007 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/14/2011 The following person(s) is (are) doing business as SANTA MONICA SLEEP DISORDERS CENTER, SANTA MONICA CLINICAL TRIALS The full name of registrant(s) is/are: Daniel Norman MD Inc. 1301 20th Street, Ste 370 Santa Monica, CA 90404. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2011. /s/: Daniel Norman MD Inc.. This statement was filed with the County Clerk of LOS ANGELES County on 10/14/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2011, 11/07/2011, 11/14/2011, 11/21/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116938 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as ARMAS DEL MUNDO, ARMAS DE ESPANIA. The full name of registrant(s) is/are: GEORGE PIZARRO 900 N. PARK AVE. #209 POMONA, CA 97168, HUNTER KELLEY 1740 MONTE VISTA ST. PASADENA, CA 91106. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/02/2011. /s/: HUNTER KELLEY. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116115 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/14/2011 The following person(s) is (are) doing business as DOGTOWN MEDIA LLC, DOGTOWN MEDIA, CAT BOOGIE, DOG BOOGIE, PET BOOGIE, PETBOOGIE.COM. The full name of registrant(s) is/are: Dogtown Media LLC 2413 Ocean Ave. Venice, CA 90291. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)06/01/2011. /s/: Dogtown Media LLC. This statement was filed with the County Clerk of LOS ANGELES County on 10/14/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2011, 11/07/2011, 11/14/2011, 11/21/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011120563 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/21/2011 The following person(s) is (are) doing business as TONY MINAS PHOTOGRAPHY. The full name of registrant(s) is/are: Anthony H. Minaskanians 3780 Eureka Dr. Studio City, CA 91604. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2011. /s/: Anthony H. Minaskanians. This statement was filed with the County Clerk of LOS ANGELES County on 10/21/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2011, 11/07/2011, 11/14/2011, 11/21/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011120008 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as CARD IN CASH OUT. The full name of registrant(s) is/are: MMHD, INC 5520 N. Owensmouth Ave. #314 Woodland Hills, CA 91367. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/28/2007. /s/: Mohammad Azimi. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2011, 11/07/2011, 11/14/2011, 11/21/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011120007 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as GOT PET FOOD. The full name of registrant(s) is/are: God Pet Food LLC 2461 Santa Monica Blvd., #246 Santa Monica, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/08/2006. /s/: Brian Brahms. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2011, 11/07/2011, 11/14/2011, 11/21/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121157 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/24/2011 The following person(s) is (are) doing business as MOBILE GYM FITNESS. The full name of registrant(s) is/are: Moises Robles 16030 Temecula St. Pacific Palisades, CA 90272. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Moises Robles. This statement was filed with the County Clerk of LOS ANGELES County on 10/24/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2011, 11/07/2011, 11/14/2011, 11/21/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011122617 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2011 The following person(s) is (are) doing business as SHERMAN OAKS AUDIO AND VISUAL. The full name of registrant(s) is/are: Edward C. Herzoff 10766 Crebs Ave. Northridge, CA 91326. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/20/2000. /s/: Edward C. Herzoff. This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2011, 11/07/2011, 11/14/2011, 11/21/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011120006 REFILE This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as PC QUICK DIGITAL SERVICES, DATA RECOVERY SANTA MONICA PC REPAIR. The full name of registrant(s) is/are: Carlos Gonzalez 1334 Euclid St. #4 Santa Monica, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Carlos Gonzalez. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2011, 11/07/2011, 11/14/2011, 11/21/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 201118904 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/19/2011 The following person(s) is (are) doing business as PHILIPPE CATERING. The full name of registrant(s) is/are: Philippe D Angelo 3963 Mimerva Ave. Los Angeles, CA 90066. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Philippe D Angelo. This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2011, 11/07/2011, 11/14/2011, 11/21/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011117934 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/18/2011 The following person(s) is (are) doing business as SUBMISSION MAGAZINE, SUBMISSION MAG. The full name of registrant(s) is/are: JOAO SILVA 4646 MANHATTAN BEACH BLVD. UNIT #L LAWNDALE, CA 90260. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOAO SILVA. This statement was filed with the County Clerk of LOS ANGELES County on 10/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/11.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-121385
The following person(s) is (are) doing business as: ARRIAGA MAINTENCE, 4928 E. SAN RAFAEL ST., COMPTON, CA 90221. Full name of registrant(s) is (are) JOSE ARRIAGA, 4928 E. SAN RAFAEL ST., COMPTON, CA 90221, JOSE LUIS ARRIAGA, 15702 S. WHITE AVE., COMPTON, CA 90221. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: JOSE LUIS ARRIAGA. This statement was filed with the County Clerk of Los Angeles County on 10/24/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 31, Nov 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-120488
The following person(s) is (are) doing business as: TEPACHE TRUCKING, 315 N. IDAHO ST. UNIT 5, LA HABRA, CA 90631. Full name of registrant(s) is (are) MIGUEL A. PEREZ, 315 N. IDAHO ST. UNIT 5, LA HABRA, CA 90631. This Business is conducted by: AN INDIVIDUAL. Signed: MIGUEL A. PEREZ. This statement was filed with the County Clerk of Los Angeles County on 10/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 31, Nov 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-120506
The following person(s) is (are) doing business as: SANTA ANITA EXPRESS, 315 N. IDAHO ST. UNIT 5, LA HABRA, CA 90631. Full name of registrant(s) is (are) MIGUEL A. PEREZ, 315 N. IDAHO ST. UNIT 5, LA HABRA, CA 90631. This Business is conducted by: AN INDIVIDUAL. Signed: MIGUEL A. PEREZ. This statement was filed with the County Clerk of Los Angeles County on 10/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 31, Nov 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-120524
The following person(s) is (are) doing business as: RAYMOND AVE PROPERTIES; RAYMOND PROPERTY, 1900 RAYMOND AVE., SIGNAL HILL, CA 90755. Full name of registrant(s) is (are) ARON HABEN HAGOS, 4133 E. MENDEZ ST., LONG BEACH, CA 90815. This Business is conducted by: AN INDIVIDUAL. Signed: ARON HABEN HAGOS. This statement was filed with the County Clerk of Los Angeles County on 10/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 31, Nov 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-120435
The following person(s) is (are) doing business as: MODERN DAY BUILT IN VACUUM; MODERN DAY VACUUM, 4302 W. 238th ST., TORRANCE, CA 90505. Full name of registrant(s) is (are) DAVID LIMA, 4302 W. 238th ST., TORRANCE, CA 90505. This Business is conducted by: AN INDIVIDUAL. Signed: DAVID LIMA. This statement was filed with the County Clerk of Los Angeles County on 10/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 31, Nov 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-120460
The following person(s) is (are) doing business as: JASDA B & S DISTRIBUTORS, 2692 MERCED ST., L.A., CA 90065. Full name of registrant(s) is (are) ABEL PEREZ, 2692 MERCED ST., L.A., CA 90065. This Business is conducted by: AN INDIVIDUAL. Signed: ABEL PEREZ. This statement was filed with the County Clerk of Los Angeles County on 10/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 31, Nov 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-122523
The following person(s) is (are) doing business as: ELITE GLOBAL LENDING, 4943 HERSHOLT AVE., LAKEWOOD, CA 90712. Full name of registrant(s) is (are) LISA LEE, 4943 HERSHOLT AVE., LAKEWOOD, CA 90712. This Business is conducted by: AN INDIVIDUAL. Signed: LISA LEE. This statement was filed with the County Clerk of Los Angeles County on 10/26/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 31, Nov 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-120475
The following person(s) is (are) doing business as: DIAZ SEVEN TRUCKING, 315 N. IDAHO ST. UNIT 5, LA HABRA, CA 90631. Full name of registrant(s) is (are) MIGUEL A. PEREZ, 315 N. IDAHO ST. UNIT 5, LA HABRA, CA 90631. This Business is conducted by: AN INDIVIDUAL. Signed: MIGUEL A. PEREZ. This statement was filed with the County Clerk of Los Angeles County on 10/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 31, Nov 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-120481
The following person(s) is (are) doing business as: CRUZ ONE TRUCKING, 315 N. IDAHO ST. UNIT 5, LA HABRA, CA 90631. Full name of registrant(s) is (are) MIGUEL A. PEREZ, 315 N. IDAHO ST. UNIT 5, LA HABRA, CA 90631. This Business is conducted by: AN INDIVIDUAL. Signed: MIGUEL A. PEREZ. This statement was filed with the County Clerk of Los Angeles County on 10/21/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 31, Nov 07, 14, 21, 2011
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011121890 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/26/2011 The following person(s) is (are) doing business as THE CHURRO BOROUGH OF LOS ANGELES, THE CHURRO BOROUGH. The full name of registrant(s) is/are: Sylvia J. Yoo 4080 Glencoe Ave, #218 Marina Del Rey, CA 90292. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2011. /s/: Sylvia J. Yoo. This statement was filed with the County Clerk of LOS ANGELES County on 10/26/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119235 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as INDIE DCP. The full name of registrant(s) is/are: VISIONARY FORCES, INC. 148 S. VICTORY BLVD. BURBANK, CA 91502. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2011. /s/: CRAIG BARNES. This statement was filed with the

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this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2011, 11/07/2011, 11/14/2011, 11/21/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-123031
The following person(s) is (are) doing business as: VIZZI TRUCK, 7549 ALONDRA BLVD., PARAMOUNT, CA 90723. Full name of registrant(s) is (are) VIZZI LLC., 7549 ALONDRA BLVD., PARAMOUNT, CA 90723. This Business is conducted by: A LIMITED LIABLITY COMPANY. Signed: CHAD FUNE. This statement was filed with the County Clerk of Los Angeles County on 10/26/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Oct. 31, Nov 07, 14, 21, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116939 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as MODEL FIGURE. The full name of registrant(s) is/are: ELAN NICOLE MAGANA 4329 1/2 VICTORIA AVE. LOS ANGELES, CA 90008. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ELAN NICOLE MAGANA. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116940 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as EM FOR LIFE. The full name of registrant(s) is/are: EMERALD GUY 2402 OCEAN PARK BLVD. #2 SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/12/2011. /s/: EMERALD GUY. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/11, 11/21/11, 11/28/11.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011118139 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/18/2011 The following person(s) is (are) doing business as SECOND CHANCE STORE. The full name of registrant(s) is/are: RAUL MICHEL 329 N. NEW HAMPSHIRE AVE. #2 LOS ANGELES, CA 90004. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RAUL MICHEL. This statement was filed with the County Clerk of LOS ANGELES County on 10/18/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119235 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as INDIE DCP. The full name of registrant(s) is/are: VISIONARY FORCES, INC. 148 S. VICTORY BLVD. BURBANK, CA 91502. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2011. /s/: CRAIG BARNES. This statement was filed with the

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County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119191 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as SHALIMAR APOTHECARY OF SCENT. The full name of registrant(s) is/are: RITUALS LLC 8568 MELROSE AVE. LOS ANGELES, CA 90069. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/16/2011. /s/: SHALIMAR LUCIANO. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119193 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as GET BETTER RANKINGS. The full name of registrant(s) is/are: HOLIANDER INC. 3715 MARKET STREET SUITE 203 GLENDALE, CA 91208. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:VACHEH JOAKIM. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119230 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as AB ADVANCED AIR CONDITIONING. The full name of registrant(s) is/are: ART VELASCO 1957 PLACENTIA DR. HACIENDA HEIGHTS, CA 91745, IRENE VELASCO 1957 PLACENTIA DR. HACIENDA HEIGHTS, CA 91745. This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/06/2011. /s/: ART VELASCO. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119231 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as VALUE SALES. The full name of registrant(s) is/are: ANFUSA LLC 318 N 3RD STREET APT G ALHAMBRA, CA 91801. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KUN YAO. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119192 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as JUST BE DAZZLED. The full name of registrant(s) is/are: AREANA GRASSIA 26500 AGOURA RD. 102-777 CALABASAS, CA 91302, AMBER BACHMAN 653 WARRENDALE AVE. SIMI VALLEY, CA 93065. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AREANA GRASSIA. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119232 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as NIELSEN ENVIRONMENTAL. The full name of registrant(s) is/are: NIELSEN CONSTRUCTION GROUP 1043 STEARNS DRIVE LOS ANGELES, CA 90035. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2011. /s/: KEVIN NIELSEN. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116937 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as FLAMBOYANCE. The full name of registrant(s) is/are: LAC TAO 8352 CENTRAL AVE. GARDEN GROVE, CA 92844. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2011. /s/: LAC TAO. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116936 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as CARAVAN TRADING CO, FHY GROUP USA CO. The full name of registrant(s) is/are: ISRAEL 9721 LONGDEN AVE. TEMPLE CITY, CA , QI LI 9721 LONGDEN AVE. TEMPLE CITY, CA . This Business is being conducted by: Husband and Wife. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/20/2011. /s/: ISRAEL TRUTH. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116935 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as PREMIER INSTALLATIONS. The full name of registrant(s) is/are:

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LEIGHWORKS, INC. 8127 NAYLOR AVE. LOS ANGELES, CA 90045. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/01/1998. /s/: RONALD LEIGH. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/11, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011118820 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/19/2011 The following person(s) is (are) doing business as TILTUPWARD.ORG. The full name of registrant(s) is/are: Yolanda Wyatt 5786 Rodeo Road Los Angeles, CA 90018. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Yolanda Wyatt. This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/11, 11/28/11.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011117161 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as LO-FI MANAGEMENT, LLC. The full name of registrant(s) is/are: Lo-Fi Music, LLC 2411 Abbot Kinney Blvd. Venice, CA 90291. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011117161 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2011 The following person(s) is (are) doing business as LO-FI MANAGEMENT, LLC. The full name of registrant(s) is/are: Lo-Fi Music, LLC 2411 Abbot Kinney Blvd. Venice, CA 90291. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/11, 11/28/11.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011118612 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/19/2011 The following person(s) is (are) doing business as PLAYA PLANNING. The full name of registrant(s) is/are: Brian J. Barclay

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8329 Pershing Dr. Playa Del Rey, CA 90293. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Brian J. Barclay. This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish , 11/07/2011, 11/14/2011, 11/21/11, 11/28/11.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-124626
The following person(s) is (are) doing business as: RACHEL ZAC. JEWELRY, 11314 BAYLA ST., NORWALK, CA 90650. Full name of registrant(s) is (are) RACHEL CORONA, 11314 BAYLA ST., NORWALK, CA 90650. This Business is conducted by: AN INDIVIDUAL. Signed: RACHEL CORONA. This statement was filed with the County Clerk of Los Angeles County on 10/28/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011116126 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/14/2011 The following person(s) is (are) doing business as MUSIC IN MOTION, ROCK STAR COMPOSITIONS. The full name of registrant(s) is/are: Cory Shackelford 3701 Overland Ave., Apt. #217 Los Angeles, CA 90034, Cyrus Koochek 3701 Overland Ave., Apt. #217 Los Angeles, CA 90034, Phil George 18271 Wakecrest Dr. Malibu, CA 90265, Peter Distefano 4594 La Tuna Ct. Camarillo, CA 93012. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Cyrus Koochek. This statement was filed with the County Clerk of LOS ANGELES County on 10/14/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-126435
The following person(s) is (are) doing business as: MIGUELS ARTICULOS MEXICANOS, 8432 E. ALONDRA BLVD., PARAMOUNT, CA 90723. Full name of registrant(s) is (are) ROSAURA RODRIGUEZ, 3023 E. 63rd ST., LONG BEACH, CA 90805. This Business is conducted by: AN INDIVIDUAL. Signed: ROSAURA RODRIGUEZ. This statement was filed with the County Clerk of Los Angeles County on 11/02/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-124011
The following person(s) is (are) doing business as: HUSTLE ENTERPRISE TALENT AGENCY, 2600 W. OLIVE AVE. STE 500, BURBANK, CA 91505. Full name of registrant(s) is (are) HUSTLE ENTERPRISE, LLC, 3375 LA CORONA AVE., ALTADENA, CA 91001. This Business is conducted by: A LIMITED LIABILTY COMPANY. Signed: DARRYL ST. JUSTE. This statement was filed with the County Clerk of Los Angeles County on 10/28/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 11/25/2009. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-125249
The following person(s) is (are) doing business as: GOOD MORALE PRODUCTIONS, 11649 TIDWELL AVE., WHITTIER, CA 90604. Full name of registrant(s) is (are) CALEB THIESEN, 11649 TIDWELL AVE., WHITTIER, CA 90604. This Business is conducted by: AN INDIVIDUAL. Signed: CALEB THIESEN. This statement was filed with the County Clerk of Los Angeles County on 10/31/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-126267
The following person(s) is (are) doing business as: F AND G ELIAS HOME II, 14324 SAN ARDO DR., LA MIRADA, CA 90638. Full name of registrant(s) is (are) CARLITOS E. PENALOSA, 6112 ADENMOOR AVE., LAKEWOOD, CA 90713. This Business is conducted by: AN INDIVIDUAL. Signed: CARLITOS E. PENALOSA. This statement was filed with the County Clerk of Los Angeles County on 11/02/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011
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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-126198
The following person(s) is (are) doing business as: CORONA'S GRILL, 11004 ATLANTIC AVE., LYNWOOD, CA 90262. Full name of registrant(s) is (are) JUAN G. CORONA, 6608 PACIFIC BLVD. STE A, L.A. CA 90255. This Business is conducted by: AN INDIVIDUAL. Signed: JUAN G. CORONA. This statement was filed with the County Clerk of Los Angeles County on 11/02/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119233 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as KITGUI. The full name of registrant(s) is/are: EMERALD CODE INC. 3501 GREEN LN REDONDO BEACH, CA 90278. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JASON SEBRING. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

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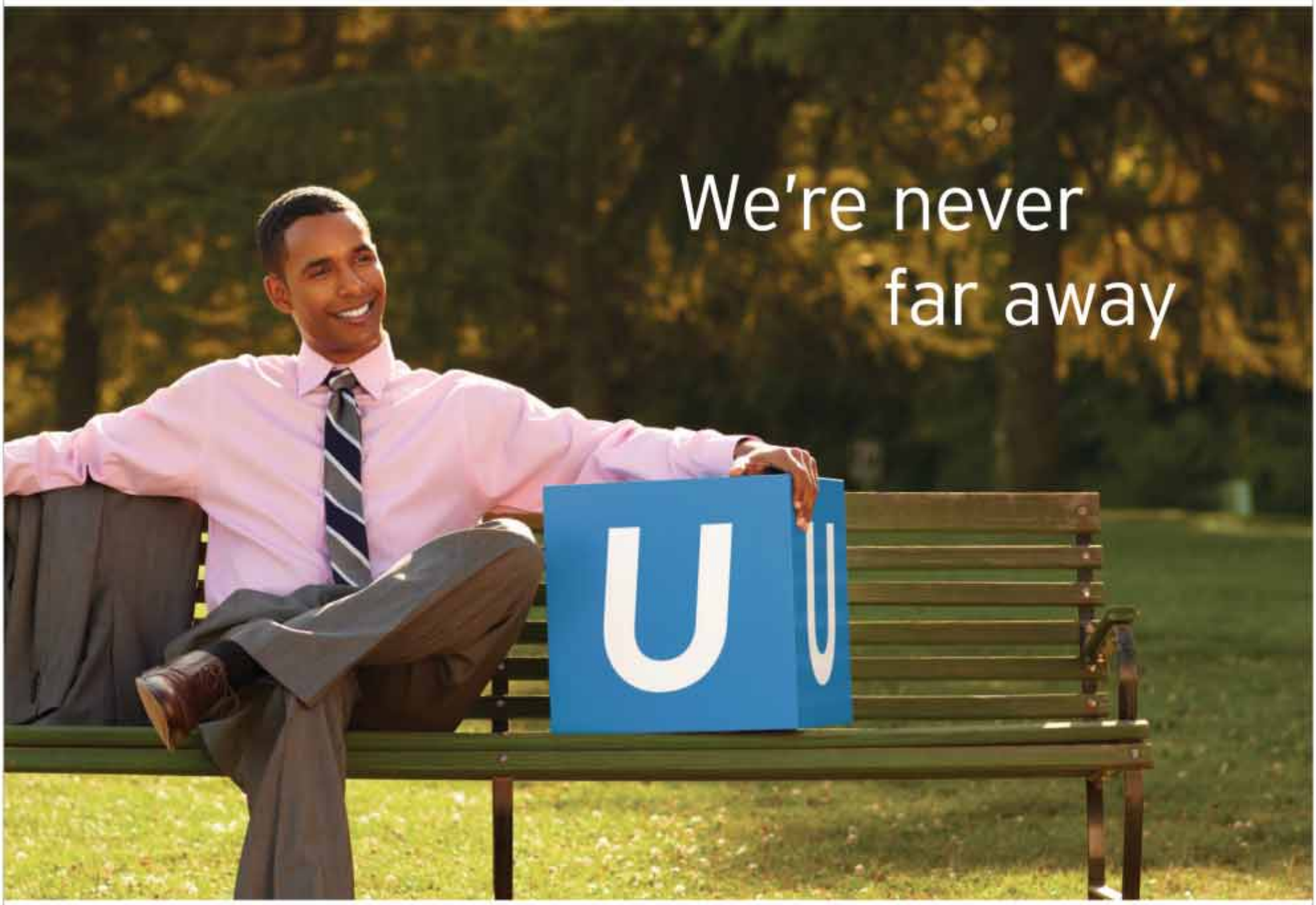
FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011107741 This statement was filed with the County Clerk of LOS ANGELES on 09/29/2011 The following person(s) is (are) doing business as BROKEN OPEN, BROKEN OPEN RETREATS. The full name of registrant(s) is/are: CHELSEA GLAUBER 1940 N. HIGHLAND AVE. #26 LOS ANGELES, CA 90068. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHELSEA GLAUBER. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011125422 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 11/01/2011 The following person(s) is (are) doing business as CRESCENT VOLLEYBALL CLUB, Roads Volleyball Club. The full name of registrant(s) is/are: Dennis Marlow 1512 Amherst Ave. #401 Los Angeles, CA 90025. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Dennis Marlow. This statement was filed with the County Clerk of LOS ANGELES County on 11/01/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-126248
The following person(s) is (are) doing business as: CLARK RESIDENTIAL CARE, 2680 CLARK AVE., LONG BEACH, CA 90815. Full name of registrant(s) is (are) CARLITOS E. PENALOSA, 6112 ADENMOOR AVE., LAKEWOOD, CA 90713. This Business is conducted by: AN INDIVIDUAL. Signed: CARLITOS E. PENALOSA. This statement was filed with the County Clerk of Los Angeles County on 11/02/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/27/2006. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011
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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2011119234 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2011 The following person(s) is (are) doing business as TALENT GARAGE. The full name of registrant(s) is/are: GENTILE SOFTWARE, INC. 3491 CAHUENGA BLVD. WEST LOS ANGELES, CA 90068. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANDREW J. GENTILE. This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2011. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/07/2011, 11/14/2011, 11/21/2011, 11/28/2011.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2011-125412
The following person(s) is (are) doing business as: MITCHELL & MITCHELL, 1325 W. ROSECRANS AVE. #64, GARDENA, CA 90247. Full name of registrant(s) is (are) CORNELL MITCHELL, 1325 W. ROSECRANS AVE. #64, GARDENA, CA 90247. This Business is conducted by: AN INDIVIDUAL. Signed: CORNELL MITCHELL. This statement was filed with the County Clerk of Los Angeles County on 11/01/11. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/27/2006. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Nov 07, 14, 21, 28, 2011
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