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Santa Monica Daily Press
MONDAY, NOVEMBER 3, 2014
Volume 13 Issue 299

Santa Monica Daily Press

We have you covered

LETTERS
SEE PAGE 4

THE BACK TO WORK ISSUE

AFM holding steady despite theater shortage

BY DAVID MARK SIMPSON
Daily Press Staff Writer

DOWNTOWN Last year, with the closure of the Civic Auditorium, the managing director of the world's largest independent film market told the Daily Press that "challenges are growing."

On Wednesday the American Film Market (AFM) kicks off in locations across Downtown and challenges are even greater but the future is also brighter.

Santa Monica's theaters are aging. There hasn't been a new one built in decades.

When the market, which will bring an estimated $20 million to the local economy this week, inked a 2011 deal to continue to meet in Santa Monica through 2017, organizers were under the impression that the Civic would receive a massive renovation. A deal to add a large state-of-the-art AMC theater in Santa Monica was in the works. Plans for affordable hotels on Fifth Street were moving along.

In 2013, the Civic Auditorium, where AFM previously showed films, was shuttered after millions of dollars set aside for its much needed seismic retrofitting was lost along with the dissolution of the redevelopment

SEE AFM PAGE 11



SMC WOMEN'S VOLLEYBALL

Morgan Genser *editor@smdp.com*

The Santa Monica College women's volleyball team hosted Bakersfield College last week. SMC won in 4 games by scores of 25-17, 25-17, 15-25, and 25-13. With the Win SMC's record improves to 14-5 overall and 6-1 in conference. Pictured are Greta Schmittdiel and Jene Price spiking the ball.

Shapely underwear, actual milk shakes and indoor cycling join Santa Monica shops

BY KELSEY FOWLER
Daily Press Staff Writer

Oh, what pains the 101st person must feel. The overwhelming sadness, the sheer disappointment, upon realizing they barely missed out on whatever free promotion was just given out to the people ahead of them.

New Santa Monica businesses have been handing out free swag like they're working for the chubby guy in red whose name we share, and in the last week or so, more than a few have set up shop on our shores.

Don't confuse the sleek metal exterior for the Apple store a few steps away; Steak 'n Shake has traveled from the Midwest, opening Oct. 28 on the Third Street Promenade.

The first 100 people in line for the grand

STEAK 'N SHAKE

SEE NEW BUSINESSES PAGE 10

Voters without a home

BY KEVIN TRUONG & DAVID MARK SIMPSON
Daily Press

CITYWIDE Every City Council candidate has an opinion on solving homelessness problems in the city by the sea.

Questions about the homeless come up in forums, at meetings, and in campaign mailers.

But for all their political weight, Santa Monica's most vulnerable population will likely place few votes at the polls on Tuesday.

There were 742 homeless individuals in Santa Monica as of this year's annual homeless count, sponsored by City Hall. In a city where winners and losers are often separated by a thousand votes, and in a campaign that's too close to call, that's not an insignificant number.

Miracle McKenzie, 23, has plenty of political opinions.

"Instead of putting more money in prisons, they should be trying to put more money in education," she said, standing outside the OPCC, a homeless services provider.

McKenzie is from Alaska, where she's registered to vote. She's homeless but she just got to Santa Monica last month. She won't be voting on Tuesday because, she said, it's difficult to get the materials and the information.

McKenzie feels disenfranchised by the political system.

"When it comes to election time they pretend to be so nice, they go out and feed the homeless and things like that, then

SEE HOMELESS PAGE 12


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1:00 - 2:30 pm

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3rd Floor, Santa Monica

WISE & Healthy Aging is a nonprofit social services organization dedicated to serving older adults and their caregivers.

Volunteer Information

Apply your skills as a volunteer at WISE & Healthy Aging and area non-profits. Get information about available opportunities at this informational orientation!

Friday, November 14, 2014
9:30 am - 11:30 am

(310) 394-9871 EXT. 552

WISE & Healthy Aging
1527 4th Street, 2nd Floor, Santa Monica

www.wiseandhealthyaging.org

What's Up Westside

OUT AND ABOUT IN SANTA MONICA

November 3

How to (actually) write your college essay
Fairview Branch Library
2101 Ocean Park Blvd
6 - 7 a.m.
Join former New York Times reporter and college counselor Louise Tutelian as she shares how to actually write a compelling story for your college essay, sentence by sentence. Much more than an overview, this presentation provides specific examples of successful essays and why they work, how to choose a prompt and which topics to avoid. With handouts and tip sheet. (Parents welcome.) Questions? Call (914) 523-5173 or email louise@youressayexpert.com.

Architectural Review Board
City Hall
1685 Main St. 7 p.m.
The ARB generally meets on the first and third Mondays of each month unless there is a holiday. Meetings are held in the City Council Chambers at City Hall unless otherwise noted. Visit www.smgov.net/Departments/PCD/Boards-Commissions/Architectural-Review-Board/ for more information.

Bookworms
Fairview Branch Library
2101 Ocean Park Blvd. 4 - 5 p.m.
A read-together book group for kids and adults. Didn't finish? Come talk about your favorite part so far. This month's selection is The Land of Stories: The Wishing Spell by Chris Colfer, a book that follows the adventures of Alex and Connor, as they travel through a land of fairy tale characters (with a twist)

Pajama story time
Ocean Park Branch Library
2601 Main St. 6:30 p.m.
Grab your favorite stuffed animal and wear your pajamas for this evening story time for the whole family at the Ocean Park Branch Library. Age(s): Babies to Preschool

November 4

Unpopular opinion
M.i. Westside Comedy Theater
1323-A 3rd Street Promenade 8:15 p.m.
Presented in part by Adam Tod Brown, an editor and columnist at Cracked.com (the #1 comedy site on the web), Unpopular Opinion's eclectic mix of up-and-comers, established comics and the Internet's funniest writers and performers make for one of the most entertaining comedy shows around. The show is free. Lineup: Calise Hawkins, Rye Silverman, Danny Jolles, Adam Tod Brown, Jak Knight, Frankie Strauss, Lori Marie, Ben Blanchard.

Neil Young exhibit
Robert Berman Gallery
2525 Michigan Ave. 11 a.m. - 6 p.m.
Robert Berman Gallery is pleased to present Special Deluxe a series of unique watercolor paintings and prints by Neil Young. This exhibition is presented in conjunction with Young's recent book release: Special Deluxe: A Memoir of Life & Cars. The unique watercolors as created by Young will be on exhibit through the month of November with a reception with the Artist on Nov. 3 from 7-9 p.m.

Robert Crais and Michael Connelly
Main Library
601 Santa Monica Blvd. 7 - 9 p.m.
Robert Crais & Michael Connelly return to the library for an evening of conversation on Election Night. It's also the national release date for both of their new books, Robert Crais' The Promise and Michael Connelly's The Burning Room. This event will ticketed and will reach capacity quickly. Tickets are free and will be released in the lobby outside the library's auditorium one hour prior to the program.

Open Maker Night with Jen Fox
1450 Ocean
6:30 - 8:30 p.m.
Join local engineer and maker Jennifer Fox to learn how to design and build various engineering and upcycling projects ranging from robotics to wearable technology to musical instruments. Jen will facilitate your design and building process, so come with a grand idea to conceptualize and build, an open and creative mind to construct simple projects, or a desire to destroy and harvest electronic

SEE LISTINGS PAGE 3

For help submitting an event, contact us at
310-458-7737 or submit to editor@smdp.com

COMMUNITY BRIEFS

Santa Monica

3D printing pop-up shop opens

DOOB, a global provider of 3D printing and scanning technology, has announced the opening of their first USA retail location at Santa Monica Place.

DOOB Santa Monica pop-shop invites shoppers to #getdoobed and 3D print themselves. The new retail location features an enclosed 3D photo booth - the DOOBLICATOR™ - which scans the customer in less than a second. Using proprietary and patented software, the 3D scan is then translated into a 3D data model that can be easily read by commercial 3D printers. The customer's 3D printed figure will be delivered to their front door within two weeks.

The pop-up location will also offer figurines in various sizes ranging from "The Buddy" at 4" tall to "The Diva" at 14". Sign-up at doob3D.com or visit DOOB social media pages for special grand opening offers.

DOOBs are not limited to people and can be made for pets as well. Customers can wear their own costumes and garments, bring props and can strike any pose. Clients often create DOOBs for a special occasion or life events such as a wedding, new pregnancy, athletic achievement, comic convention, birthday, bat mitzvah, or family portrait. The applications for DOOBs are endless.

With existing stores in Düsseldorf and Berlin, the DOOB Santa Monica pop-up shop is the first of three retail locations opening this fall. DOOB will open in both New York City's Chelsea Market and Tokyo, Japan mid-November.

DOOB will be located on Level 1 near Bloomingdale's at Santa Monica Place (395 Santa Monica Place, Santa Monica, CA 90401). Shoppers are also encouraged to post a photo taken with their life-size 3D image on Instagram using the hashtag, #doobsantamonicaplace. To learn more about DOOB, please visit doob3d.com or www.santamonicaplace.com.

Founded in Germany, DOOB connects 3D technology to our everyday lives. Applications of DOOB's 3D technology include the creation of digital avatars and the mass customization of consumer products. With extensive 3D scanning, modeling, and 3D production capabilities, DOOB partners with industry leaders to build 3D business solutions.

-AP

Santa Monica

Santa Monica enforces underage drinking laws

Over 4,500 Santa Monica households and 400 Santa Monica bars, restaurants and liquor stores have received mailings notifying them of upcoming enforcement operations to reduce Santa Monica's rates of underage and binge drinking.

The efforts are being funded through a federal grant from the U.S. Department of Health and Human Services and have two primary components: the deployment of underage decoys and undercover investigations at bars, restaurants and stores; and high patrol visibility enforcement operations targeting party hosts who allow underage drinking.

The data indicates that underage and binge drinking are issues of concern in Santa Monica. In a recent California Healthy Kids Survey, 75 percent of Santa Monica High School juniors reported that alcohol was "Very Easy" to get. Twenty six percent reported engaging in at least one episode of binge drinking (five or more drinks in one session) within the previous 30 days. In addition, Santa Monica has a high concentration of alcohol outlets, averaging one alcohol business per 294 residents, which is more than twice the county's average. High alcohol outlet density has been linked to a range of community problems including binge drinking, drinking and driving, traffic crashes, crime and public nuisance activity.

The enforcement operations funded by the grant are designed to combat these issues. Enforcement supported by high-visibility media has been demonstrated to reduce youth alcohol access and binge drinking rates.

All enforcement operations will be conducted by the Santa Monica Police Department. The federal grant was procured by the Institute for Public Strategies (IPS) to support the Westside Impact Project, a county-funded effort to reduce alcohol-related problems in Santa Monica. For more information about the Westside Impact Project, visit www.westsideimpactproject.org

The house party mailer targeting underage drinking was distributed mid-October to over 4,500 Santa Monica households. The retail enforcement letter and flyer, also distributed mid-October, were mailed to all Santa Monica businesses selling alcohol (approximately 400).

The Westside Impact Project aims to reduce alcohol-related problems in Santa Monica and Venice. Instead of traditional prevention approaches that primarily involve education, the Westside Impact Project is focused on environmental solutions around the primary community sources of alcohol: bars, convenience/liquor stores and restaurants, as well as social settings, such as underage drinking parties.

The Westside Impact Project is funded by the County of Los Angeles, Department of Public Health, Substance Abuse, Prevention and Control. The Project is being implemented by the Institute for Public Strategies, a non-profit organization based in Los Angeles County. The Project is informed and guided by a group of community stakeholders and residents - the Westside Impact Coalition.

For more information about the Westside Impact Project, visit their website at www.westsideimpactproject.org or on Twitter and Facebook @westsideimpact.

-AP

LISTINGS
FROM PAGE 2

parts. Cost: $10 in advance, $12 cash at the door. Register for classes at ow.ly/oZGSg or call (310) 458-2239.

Movement workshop with Isis Avalos
Annenberg Beach House
415 Pacific Coast Hwy 6:30 - 7:30 p.m.
Isis Avalos leads a fun workshop in physical expression and removing self-imposed boundaries through movement. Please come prepared to move wearing comfortable shoes. This workshop will have limited seating and participation is encouraged. Call (310) 458-4904 for more information.

Ocean Park Film Program: The Big Parade (1925)
Ocean Park Branch Library
2601 Main St. 6 - 9 p.m.
Filmmaker Elaina Archer screens and discusses this silent film about a rich boy who joins the U.S. Army and is sent to France to fight in WWI; there he experiences the horrors of warfare and finds love with a French girl. (151 min.)

Native American Heritage Month teen craft
Pico Branch Library
2201 Pico Blvd. 4:45 p.m.
Learn the basics of weaving and the significance of weaving to some Native American tribes.

Sneaky Math
Main Library
601 Santa Monica Blvd. 4 p.m.
Author Cy Tymony will show you how to excel in math with fun projects using everyday things.

November 5

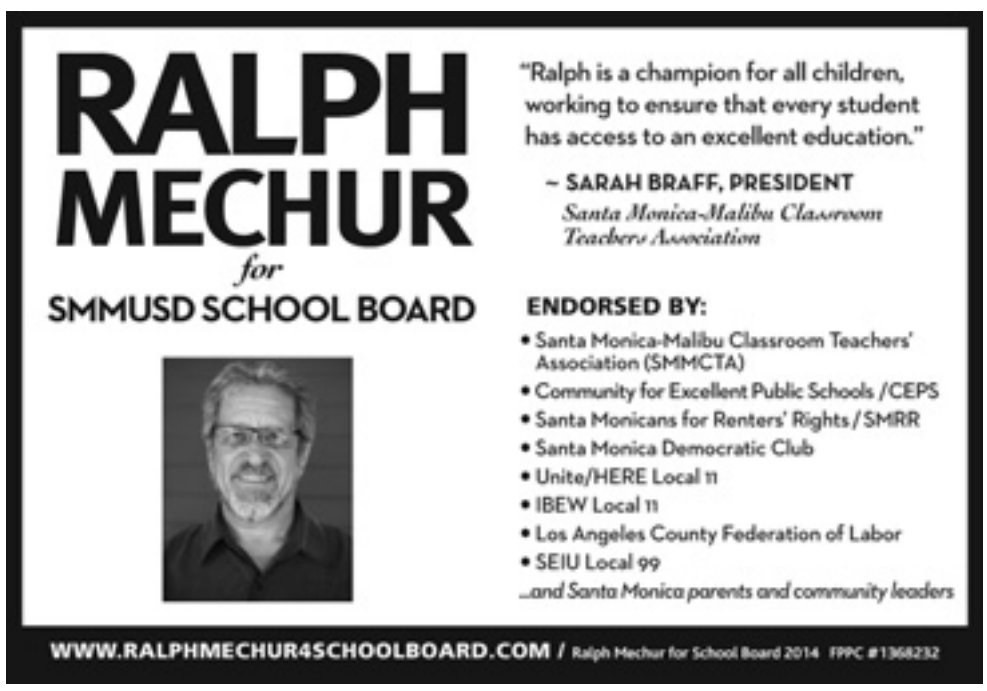
Planning Commission Meeting
City Hall
1685 Main St. 7 p.m.
Regular meeting of the Planning Commission.
www.smgov.net/Departments/PCD/Boards-Commissions/Planning-Commission.

Green Living Workshop
Main Library
601 Santa Monica Blvd. 7 - 8:30 p.m.
Join this Sustainable Works Workshop and learn how to save money, and positively impact your family, community, and ultimately the planet! Classes take place each Wednesday through November 12.

Medicare 101
Pico Branch Library
2201 Pico Blvd. 6 p.m.
Join us for a free Medicare 101 workshop with a local Medicare expert to get the information you need to better understand the Medicare system. Programa bilingüe.

Native American Heritage Month kid craft
Pico Branch Library
2201 Pico Blvd. 3:30 p.m.
Make a dream catcher and learn about their significance in Native American culture.

Technology Fair
Pico Branch Library
2201 Pico Blvd. 3 p.m.
Come and learn about new technology and resources, such as tablets, smart phones, and ebooks.





LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Bicycle parking at Broad Stage just got even worse

Editor:

For many years the Broad Stage had one continuous local performance. The action took place at the 11th Street entrance. Center stage is one of those ancient bicycle racks which were never fit for purpose. Santa Monica citizens attending a concert or a show were supposed to push their front wheel into it, sit down, and watch their bike being stolen, and then retrieve the remaining front wheel locked to the rack. On weekends, "Untrue: Bending the Front Wheels" was very popular. Unstable bikes fell over each other and resulted in an entertaining wobble. Welcome to the Broad Wheel-Bender show, courtesy of Santa Monica College. How many bicycles have been hurt during this production?

Local critics have complained repeatedly, to the city, the college and the stage. For some reason, the show had to go on. In this bicycle friendly city, there never was enough insight, political will, or bike-love to stop this cruel show. Now, finally, the curtain has been closed for good. Mind you, the bike torture is being continued, but this time out of sight, and to an even more dismal standard. Following the old pot-boiler "Park the bikes where the refuse bins live", and in the absence of any signage, patrons are expected to make their way around the building, pick up the smell of the refuse, and there, in the back of the building, well out of sight, even easier to work by thieves, the old bike rack is back.

This is not a lame oversight. This is a deeply engrained, active act of bicycle hate that seems to be spreading from the Broad Stage. Lock your bike to one of the high quality steel handrails which happen to stand just where you need a bike rack, and be prepared to meet a security officer, perhaps even the facilities manager himself, as it happened to your correspondent, to come out from behind the curtain and chide you for parking your bike.

Those who drive with a car get a fancy bus service to the parking lot. Really, is there no love left for bicycles at the Broad?

Dr. Michael Cahn
Santa Monica

Bad bus shelters

Editor:

I cannot believe that the Big Blue Bus company is continuing to install the new as they call them "Bus Shelters " around the city.

They offer absolutely No Shade, from the sun, the seats if you can call them by that name are not even under the "Shelter".

They offer no Shelter if it rains.

Maybe the American Academy of Dermatology could have a word with them.

Maybe they have not heard of Skin Cancer.

Maybe they have not heard of Rain.

Maybe they do not know the definition of shelter.

Fiona Catling
Santa Monica

JENNIFER
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CITY COUNCIL



Your column here

Eddie Louzada Send comments to editor@smdp.com

Chivas USA demise was due to incompetence in leadership

AFTER CAPPING OF THE REGULAR SEASON with the termination of Chivas USA, the goal to keep Los Angeles as the market with two MLS teams remains the primary focus for the league.

"The conditions of sale have always been firm and consistent: the team remains in LA," Chivas president Nelson Rodriguez said on Sunday during the Goats' final game as a franchise. "The owner or managing director resides in LA, and they must build a soccer-specific stadium in LA."

The current plan is to build the new soccer stadium on grounds of the old Los Angeles Sports Arena right off the campus of the University of Southern California. Wherever the new owners plan to build it, the new stadium should be easily accessible and reflect the fans in which they plan to market to.

They will be able to gauge over the next two years how a second MLS team can perform in a single market with the New York City Football Club making its inaugural season in 2015. Look how the Bronx is more compatible with the New York Yankees than New York is. MLS now has a second team in New York and they're putting that new team in the Bronx - helps to be co-owned by the Yankees. A great location will give a head start to the administration on building a team LA can be proud of.

After spending the last several years at the bottom of the league with attendance level towards the bottom, why would the MLS want to keep a second franchise in Los Angeles? The simple answer is Chivas USA never captivated the city or its fans.

Los Angeles County, with over 10 million residents should fill a stadium every single game. The county represents one of the most profitable regions for the MLS. With a wide Latino community and youth programs at an all-time high the potential is there to gain a very dependable fan base.

The Chivas USA administration and owners however put out on the field an inferior product to try and entice the Mexican community who were used to players and packed stadiums leaving their hearts on the field with their team. Not 1/10 filled stadiums and an empty promise of an above-average Latino team that in the words of the previous owner "If you can't speak Spanish, you can't work here".

Not marketing itself to youth programs and taking jabs at the non-Latino community while putting an inferior product on the field deteriorated any chance at a fan base while those in charge of running operations were either handcuffed by the previous owner or lacked courage to make the obvious changes needed within the franchise.

MLS Commissioner Don Garber said in a media conference call on the strategy to market a team solely to the Latino demographic that, "We found out very quickly that strategy wasn't effective."

Really? That's putting it very nicely. The strategy for Chivas USA bordered on incompetence and arrogance. Now there are hundreds of people looking for a job after Monday's announcement. Most of which didn't deserve the hand they were dealt.

A second soccer team in Los Angeles needs to be able to identify with the city as the Galaxy have with their winning culture. The new owner must lay out an intricate plan to gather fans with recognizable players and community programs.

Regardless of what new strategy is in place, the most important part of the entire plan of the second team in LA is developing a culture of winning.

Vote NO on Measure H

Santa Monica already has too many congested streets.
We don't need more and more new construction projects creating new roadblocks.

Renters will suffer right along with homeowners.
Measure H is designed to be a perpetual motion machine.
Millions will come in each year that must go to new projects.
Local developers will be very happy.

We are already the most densely populated ocean side city in LA County.

Please vote NO on Nov. 4th.
for more info., go to: stopunfairtaxes.com

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PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Matthew Hall
matt@smdp.com

STAFF WRITER
David Mark Simpson
dave@smdp.com

Kelsey Fowler
kelsey@smdp.com

STAFF PHOTOGRAPHER
Paul Alvarez Jr.
editor@smdp.com

Morgan Genser
editor@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Charles Andrews, Jack Neworth, Lloyd Garver, Sarah A. Spitz, Taylor Van Arsdale, Merv Hecht, Cynthia Citron, Michael Ryan, JoAnne Barge, Margarita Rozenbaoum

VICE PRESIDENT–BUSINESS OPERATIONS
Rob Schwenker
schwenker@smdp.com

JUNIOR ACCOUNT EXECUTIVE
Rose Mann
rose@smdp.com

OPERATIONS MANAGER
Jenny Medina
jenny@smdp.com

PRODUCTION MANAGER
Darren Ouellette
production@smdp.com

ASSISTANT GRAPHIC DESIGNER
Cocoa Dixon

CIRCULATION
Keith Wyatt
Osvaldo Paganini
ross@smdp.com

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Santa Monica Daily Press
We have you covered
1640 5th Street, Suite 218
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913
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My Write

Bill Bauer

Send comments to editor@smdp.com

The media is the message

I'LL BE A HAPPY CAMPER AFTER ELEC-tion day. For weeks, my mailbox has been stuffed with mailers and political propaganda. One day last week, I received twelve different pieces of campaign literature.

And, if that wasn't enough, my phone has been ringing off the hook with automated "Robo-calls" asking for my vote.

You can often learn more about a candidate or a measure by noting who supports or opposes them. The first thing I read is the small print with the name of the entity paying for the materials.

Voters guides or slate cards are the exception. With names like "Budget Watchdogs", "California Senior Advocates", "Cops", "One Voice Latino Voter", "Health Care Voter Guide" and "California Vote Green," these mailers are nothing more than a collection of paid ads assembled by a salesman on a "first come, first serve basis."

There's also literature from legitimate organizations and their political action committees (PACS) such as the Sierra Club, various Democratic Clubs, the Community for Excellent Public Schools (CEPS), Santa Monicans for Renters' Rights (SMRR), League of Conservation Voters, Residocracy.org, Santa Monica Coalition for a Livable City (SMCLC), and various unions such as the Santa Monica Firefighters, Santa Monica Police Officers Association, Santa Monica Coalition of City Employees, Unite Here Local 11 and others.

Just keep in mind that their endorsements are often a result of political horse trading, contributions or just plain old cronyism.

The important mailers come from SMRR. Because 70 percent of the voters are renters, "SMRR Team" mailers featuring SMRR endorsees pack a punch. However, the latest SMRR mailer in my mailbox grossly exaggerates SMRR's roll in opposing the proposed 765,000 sq. ft. Hines development, last year.

While SMRR's leadership takes credit for stopping the Hines project, the truth is that a public referendum circulated by independent, grass roots, Residocracy.org forced City Council to rescind the development agreement that permitted the Houston, Texas mega-developer to build the project in the first place.

In the meantime Residocracy.org has also endorsed candidates for various offices and local measures.

PACs will form to promote or oppose local ballot measures. Front and center is the Santa Monica Airport. Two ballot measure are in play. "Santa Monicans for Open and Honest Development Decisions" (supporting Measure D) is backed mostly by the Aircraft Owners and Pilots Association and National Business Aviation Association. D requires a public vote for operational changes at the airport.

A counter-measure, LC which leaves operations in the hands of City Council, has "Sunset Park Anti-Airport" and other anti-airport PACs consist of airport neighbors in both Santa Monica and West Los Angeles.

Another contentious measure is H and its companion "advisory only" measure HH. H would triple the real estate transfer tax on properties when they're sold. Its revenues would be used for affordable and low-income housing.

H is backed by the "Committee to Protect Affordable Housing" which has received extensive financial backing from hotels and major developers-- both with a number of proposed large developments awaiting City Hall approval.

$5,000 contributions have come from big developers like Century West, NMS Properties, Dallas,Texas developer 1640 5th St LLC c/o Lincoln Property ($7,500), developer law firms Dale Goldsmith and Harding Larmore Kutcher & Kozal LLP, Hotels like Edward Thomas -- Shutters and Casa del Mar, The Georgian, Felcor Lodging Trust -- Wyndham Hotel, The Huntley Santa Monica, owners/managers ($10,000) and others.

H and HH are opposed by "Santa Monicans against Ridiculous Taxes PAC" backed by The California Association of Realtors. If you don't think that H and HH isn't about development, think again.

An independent PAC "Responsible Leadership for a Better Santa Monica" chaired by City Councilman Terry O'Day is financed by many of the same hotel and developer interests supporting H and HH. It's also backing pro-development candidates Frank Gruber and Mayor Pam O'Connor.

A number of out-of-town political consultants and campaign managers work every election cycle, here. Some, like Sharon Gilpin, do a good job informing voters of issues while others exaggerate, obfuscate and prevaricate. Many readers are aware of my disdain for dishonest campaigns like the one against the Residents Initiative to Fight Traffic (RIFT) or Measure R in 2008.

Developers, hotels and business interests poured $800,000 into "Save Our City" (SOC), the anti-R PAC co-chaired by Terry O'Day (yep, same one) and SMRR Steering Committee member Judy Abdo.

SOC's propaganda claimed R would hurt schools, see senior citizens evicted, older apartments demolished and end affordable housing even though it only temporarily capped commercial development.

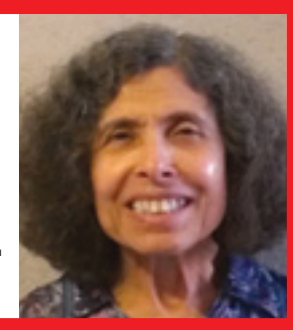
"In picture-perfect Santa Monica, families are struggling" screams one H/HH mailer. Another states H-subsidized low income units are for our grandparents, parents and neighbors. Another claims H financed affordable housing would also go to teachers, policeman and firefighters.

The truth is that 90 percent of the people on the "affordable" housing list are from outside the city so, Santa Monica families will struggle on with or without H. And, the occupations listed usually exceed earnings thresholds that qualify for low income housing.

BILl can be reached at mr.bilbau@gmail.com

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KNOW BEFORE YOU GO

Expo Light Rail Line

For the week of November 3, please note the following activities:
5th Street Between I-10 Freeway and Colorado - Northbound and southbound lane closures during daytime hours. Local access via northbound 5th and u-turn per detour.
Colorado Avenue between 5th & 19th Streets - Expect westbound and eastbound lane closures during daytime hours. Alleys on the north side of Colorado between 6th and 18th Street will have limited access at Colorado.
Colorado Avenue and 14th Street: Scheduled signal outages on Monday and Tuesday, November 3rd and 4th.
26th Street between Olympic Blvd. and Cloverfield Ave. - Construction scheduled during daytime hours. Lane closures planned and traffic will be maintained.
Cloverfield Ave. and Olympic Blvd. - One northbound left turn lane and one southbound lane closures scheduled Monday to Friday.
Stewart St. b/w Olympic Blvd. and Exposition Blvd.- Northbound and southbound outside lane closures during daytime hours, traffic will be maintained.
Olympic Blvd. between 20th St. and Stewart St. - Eastbound and westbound lane closures between 9:00am and 3:00pm from Monday to Friday.

Bus shelter construction

For the week of November 3, citywide installation of new bus shelters will continue. Construction will involve intermittent vehicle lane, bicycle lane, and sidewalk closures, in addition to the use of parking lanes. Construction will take place at the following stops:
Pico
2725 Pico Blvd btw Cloverfield Blvd. and Stewart St. (North side Pico)
1206 Pico Blvd btw Euclid & 11th St. (South side Pico)
Santa Monica
2401 Santa Monica Blvd btw 10th St. and 11th St. (North side Santa Monica)
2823 Santa Monica Blvd btw Yale St. and Harvard St. (North side Santa Monica)
2906 Santa Monica Blvd btw Yale St. and Stanford St. (South side Santa Monica)
20th STREET
1420 20th Street btw Santa Monica and Broadway (West side 20th Street)
Traffic control measures will be employed in all work zones. Use alternate routes whenever possible. For all bus boarding information, please visit www.bigbluebus.com/bsip or call (310) 451-5444. For construction information, please contact Alex Parry, Project Manager at (310) 458-8981

Annual Tree Trimming

For the week of November 3, the City's annual tree pruning program will take place on Olympic Bl. - Cloverfield Bl. to 19th Street and 12th St. - Pico to the Freeway. For further information, please contact Matthew Wells, Urban Forester at (310) 458-8974.

Traffic Signal Improvements

For the week of November 3, Phase I of the traffic signal installation will occur at Olympic Drive & Avenida Mazatlan. The work will consist of potholing to investigate underground utilities. Work areas will be contained to minimize sound, dust, and nuisance. For more information, please contact Gene Higginbotham, Project Manager at (310) 458-8729.



Alley Restoration Project

For the week of November 3, the City of Santa Monica will start roadway rehabilitation on the following streets: 1000 blk of 5th Ct., 1800 blk of 9th Ct., 2300-2400 blk of Hill Pl. North, 2100 blk of Pearl Pl. south 3000-3200 blk of Pico Pl., and 2300-2500 blk of 21st Ct. There will be a partial or full closure. Construction time is at 8am. to 6 pm. For more information, please contact Hany Demitri, Project Manager at (310) 458-8721.

Annual Paving & Sidewalk Repair Project

For the week of November 3, the contractor will be performing sidewalk repairs at various locations. Also the following streets will be paved: Cedar Street from 17th Street to 18th Street, Maple Street from 17th Street to 18th Street and Bryn Mawr Avenue 16th Street to 18th Street. Partial or full closure is necessary. Traffic impact will be minimal. Please use alternate routes and expect some delays.
Construction Time for Annual Paving: 8 a.m. - 6 p.m. Monday - Friday, 9 a.m. - 5 p.m. Saturday (if approved). For more information on both projects, please contact Hany Demitri, Civil Engineer, and (310) 458-8721 ext. 5385.

New Map Cases Installation on the 3rd St. Promenade

For the week of November 3, the City of Santa Monica and Downtown Santa Monica, Inc. have begun installation of the new map case directory on the 3rd Street Promenade. For further information, please contact Zubaid Mizan, Project Manager at (310) 458-8726.

Water Main Replacement Project

For the week of November 3, the contractor will begin installing water main pipe on Colorado Avenue between 4th Street and Ocean Avenue (M-F 8 am to 6 pm) and on Olympic Blvd between Stewart St. and 26th Street (M-F 8 pm to 6 am). For more infor-

SEE ... PAGE 8

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PAID FOR BY SANTA MONICA COLLEGE FACULTY ASSOCIATION POLITICAL ACTION COMMITTEE ID 950204

KNOW BEFORE YOU GO

KBUG
FROM PAGE 7

mation, please contact Eric Schoenen, CM/Inspector at (424) 625-3445 or City's contact: Carlos Rosales, PM at (310) 458-8721, x2620.

Private development

Southern California Edison (SCE) - Four Underground Structure replacements are taking place on Montana Ave at 11th Ct. to 17th Ct. and Downtown vault Replacement. Work is ongoing work Monday-Friday through 11/30/2014 (8a-4p). For electrical emergencies, please call 800-611-1911.

Southern California Edison (SCE) - Underground Electrical Vault Replacement

For the week of November 3, 2014, there will possibly be an intermittent lane closure on the south side of Broadway between 2nd St. Court to 5th St. Court during the hours of 9a.m. to 4pm M-F. Please use alternate routes whenever possible. For more information, please contact Chris Navarre, Project Superintendent at (562) 233-6880 for a 24hr response.

Santa Monica Place Theater - There will be lane closures on 4th St and Colorado Ave. For more information, please contact Matt Viehmann, Sr. PM at (602) 616.5729.

Santa Monica-Malibu USD - Lincoln Middle School. Beginning on Monday 12/24/12, 14th street between California and Washington will have fencing installed in the northbound lane. The center turning lane will be used by northbound traffic. The Southbound lane will remain open. Estimated date of completion is by September, 2014.

Santa Monica-Malibu USD - Santa Monica High School. 7th Court between Olympic Drive and Michigan Ave will be closed for ongoing Construction Work through November 17. For more information, please contact Gary Bolin at 310-399-5865 ext.79-394

For more information, visit KBUG or our Facebook page SMConstructs.
https://www.facebook.com/SMConstructs
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City of Santa Monica

NOTICE OF PUBLIC HEARING
FY 2015-20 CONSOLIDATED PLAN AND 2015-19 ACTION PLAN ALLOCATING FEDERAL CDBG AND HOME FUNDS

The City of Santa Monica will hold a Public Hearing to identify and discuss priorities and goals to remove barriers for housing, community infrastructure and social services to guide policy and funding for the next five years. The City is in the process of preparing a new Five Year Consolidated Plan for the use of the following US Department of Housing and Urban Development (HUD) grants: Community Development Block Grant (CDBG) and HOME Investment Partnerships Program, which will be effective from 2015 - 2020. The goal is to identify community needs, establish strategies, and create a set of objectives to guide Federal and local funding decisions over the next five years.

All interested members of the public and housing related or community service agencies and nonprofit organizations are encouraged to attend this meeting and provide input.

The Public Hearing is scheduled at the Social Service Commission meeting for Monday, November 17, 2014 at 7:00 p.m. in the Civic Auditorium East Wing located at 1855 Main Street, Santa Monica

Questions regarding this Hearing or persons requiring accommodations to attend this Hearing should please contact the Human Services Division at (310) 458-8701; TDD (310) 458-8696 or humanservices@smgov.net.



Re-elect
School Boardmember
Laurie Lieberman



"Laurie is a collaborative, inclusive leader who delivers for our schools."
Shari Davis, Chair
Community for Excellent Schools

"Laurie is an advocate for policies that enable ALL children to succeed."
Sarah Braff, President,
Santa Monica-Malibu Classroom Teachers Assn.

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Community for Excellent Public Schools

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downtown santa monica third street promenade

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– Bill Bauer, Santa Monica Daily Press

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– The Malibu Times

"I was impressed with teacher Craig Foster, and also feel now, especially, is an important time to have a Malibu person on the board."

– Charles Andrews, Santa Monica Daily Press

"(Foster) is well qualified to help guide the educational resources and goals of the district."

– The Malibu Surfside News

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Bill Bauer & Charles Andrews
Santa Monica Daily Press

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Malibu Surfside News

AMPS
Advocates for Malibu Public Schools PAC

The Malibu Times

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Kelsey Fowler *Kelsey@smdp.com*

SHAKER: Two customers checking out the new burger joint on the Third Street Promenade.

NEW BUSINESSES
FROM PAGE 1

opening at 11 a.m. received free burgers, fries and shakes for a year. Eater L.A. reported it took until 10 a.m. for the first guy to even sit down, lawn chair and all.

Jim Flaniken, senior vice president of marketing for the brand, said it has been a hectic week so far. The company is working on a global expansion through franchise stores.

"This west coast site is going to become iconic," he said.

The new Santa Monica location will bring brand awareness to the community, he said, and also support the recently opened Los Angeles office.

"Given Steak 'n Shake's history of being a big part of Route 66 in the Midwest, it's appropriate now we have a restaurant located in the city where Route 66 ends," he said.

When asked about a number of reportedly homeless individuals who lined up for the deal, Flaniken said there were no limitations on the giveaway.

"Anyone who wanted to participate could," he said.

He said they also provided a free burger, fries and bottles water to people standing in line prior to the doors opening.

So far, the steak (and shakes) aren't selling so hot on Yelp, where customers are wildly distressed about the lack of a full menu: "There were TWO burgers and ONE patty melt on the menu. The normal menu at other locations has over TWENTY burger choices."

1455 Third Street Promenade
www.steaknshake.com, 260-1516

SPANX

Publicist Caroline Hawkins said yes, there will be a section for men too, aka manx. If any guys line up at the grand opening Sunday, Nov. 16 for the free product, she said: "We'd certainly be able to work that out for guys as they come in."

The bright red retail space is hard not to miss on the corner in Santa Monica Place near Nordstrom's. They'll be opening Friday, Nov. 7. Hawkins said the brand also works frequently with a number of celebrities, so having a West coast presence was important.

Store manager Zulma Gilbert said, "It's going to be beautiful."

The retail Spanx stores offer more variety than the company's shapewear and hosiery frequently found in department stores such as legwear, bras and active wear.

"The full range of products is available in our stores," Hawkins said. "Whether people are familiar with us because they've used shapewear pieces before and want to see what else we have, or someone new comes in to experience everything at once, we have it."

The grand opening bash from 4 to 6 p.m. will also feature celebrity stylist Jessica Paster, as well as cocktails and a chance to win gift cards.

"As we like to say, don't worry, we've got your butt covered," Gilbert said. "Really."

Santa Monica Place, 395 Santa Monica Blvd.

First floor by Nordstrom's
www.spanx.com

CYCLEPATHIC

This indoor cycling and group fitness studio is charitable to boot: for every class purchased, the company will make a donation to Life Rolls On, a nonprofit dedicated to improving lives for young people affected by spinal cord injuries.

Owner and local Adam Kessel said their "vibe" sets him apart from other competitors in the area. He incorporated the city's history of surf and skate culture, even graffi-

SEE NEW BUSINESSES PAGE 11

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NEW BUSINESSES
FROM PAGE 10

ti-ing the walls.

"I want to bridge the gap between guys and girls in wheelchairs and able-bodied people," he said. "I want to create classes where everyone can work out in the same place. These guys are athletes too."

Previously working in Venice, Kessel said he didn't want to set up shop Downtown, but did want to stay in Santa Monica. He wants to focus on breaking down movements from sports and incorporating that into whatever individualized training people need.

"I came from a studio where it was all very stagnant," he said. "There was a set sequence and you couldn't deviate."

Want your free swag? For every class package purchased up to or on Dec. 31, you'll receive a free Cyclepathic velour towel.

720 Wilshire Blvd.

www.cyclepathicfitness.com, 917-1116



Kelsey Fowler *Kelsey@smdp.com*

SPANKIN' NEW: Spanx will be opening Nov. 7 at the Santa Monica Place mall.

KELSEY@smdp.com

AFM
FROM PAGE 1

agency. The AMC deal fell through. Affordable hotel projects were delayed.

AFM made due with last year's set up but Managing Director Jonathan Wolf made clear that new theaters and more affordable hotels were needed.

Since then, City Council approved the construction of a new ArcLight Cinema on the third level of the Santa Monica Place mall. They approved the construction of two affordable hotels at Colorado Avenue and Fifth Street. Council also agreed to enter into contract negotiations with ArcLight for a second, even larger theater, which would replace Parking Structure 3.

The Laemmle 4-Plex closed its doors for renovation. They are adding two screens — there will be six total — and drastically reducing seats from 1,091 to 372. They also plan to allow alcohol in the theaters and in two new restaurants. One of the restaurants will be on the roof.

But none of these projects have are done yet and so no new screens have been added to this year's market.

Laemmle planned to be open in time for this year's AFM but plans stalled and so, in fact, the market is down another set of screens.

"It's always tough," Wolf said of the theater deficit. "We want to present film in the best environment possible."

In response, AFM added two screens at the DoubleTree Hotel. This brings the grand total of non-commercial screens to 11. This year, those non-commercial screens will be open until 9 p.m. instead of 7 p.m.

"Between the two new screens at the DoubleTree and the one we're using at Tunnel Post, and of course the Ocean Screening room, and the other screens we've set up, we've managed to satisfy the needs of the sales companies," Wolf said, "but they're understanding that it's for one year and sort of like construction on the 405, they're dealing with it for a year."

Laemmle is scheduled to open next year, which "will balance things out," according to Wolf, and the first ArcLight is supposed to open in time for the 2016 AFM.

As for the market itself, Wolf is excited about the mini-booths located on the third floor of the Loews Hotel.

"From our standpoint we're seeing what I'll call a bifurcation of the industry," he said. "More bigger films and more smaller films and fewer films that are sort of pegged, budget wise, in the middle. We're seeing more companies coming to the AFM selling films in the last four or five years, more film screenings, and pushing the edges on both ends of our bigger films but also, a lot more smaller companies bringing more micro-budget films."

And there's the annual question: Will AFM stay in Santa Monica?

"The theaters will open and we will stay," Wolf said emphatically. "I don't think there's a question mark on it. We're having discussions with ArcLight. That isn't settled but those things are tedious and take time. Most of the hotels have very long-term agreements with us. There's only one holdout (Wyndham) — eventually they'll change management and will come along."

On a sunny Thursday afternoon, Wolf was busy with the market's finishing touches.

"We're just happy to be here," he said. "We're in Santa Monica for a very, very long time."

DAVE@smdp.com



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HOMELESS
FROM PAGE 1

after they get elected they never come back, they never help," she said. "They always try to butter up the cake, but when you try to eat the cake it still tastes like (expletive)."

John Maceri, executive director at the OPCC, said that some groups are trying to help people like McKenzie get their political voice back.

"The way that it works here at OPCC for our client and registration program is that if they are set up in housing, then they register that as their address or if they frequent an access center, they can use that as a voter registration address," he said.

Courts have ruled that a homeless person may register to vote at a location they say is the place where they spend most of their time, according to the California Secretary of the State's Guide to Voter Registration Drives.

"The person must provide a description of the location that is clear enough for the elections official to establish that person's right to vote in a particular precinct," the guide says. "This ensures accurate elections materials can be provided to this voter. In these instances, a mailing address needs to be provided in order for the voter to receive election materials."

Maceri said that over the years various volunteer organizations have encouraged OPCC clients to register to vote.

"The voter registration programs have generally been well received," he said. "Of course its easier to get people registered if they have semi-permanent housing, but even the clients we have that live on the streets have responded positively to the drives."

The Daily Press spoke with several homeless Santa Monicans on Friday but couldn't find any who plan to vote on Tuesday.

One man, who declined to give his name, said he's been asked to register but hasn't.

"It's too much a pain in the butt," he said.

Another, a former Marine, isn't registered because, he said, it's all about who has the most money.

The Daily Press did find one registered homeless voter. He declined to give his name and said that he won't vote on Tuesday.

DAVE@smdp.com

VOTE NO on H+HH

Election Day is Tuesday, November 4, 2014



5 REASONS WHY MEASURES H+HH ARE BAD!

1. Santa Monica's documentary **transfer tax will be tripled** from $3 to $9.

2. The minimum documentary transfer tax will be $10,000. **This is in addition to property taxes.**

3. Measure HH is advisory only. **There are no guarantees** that the increased taxes will be used for anything in HH.

4. City leaders will likely want to construct **more apartment buildings** like the Hines project.

5. **More density will cause more traffic and more gridlock.**

The Simple Truth is Measure H+HH will Increase Traffic and Increase Taxes.

Traffic is worse. Construction is never ending. The City Council has given away too much of our tax dollars to wealthy contractors. **Now they want to increase taxes on homeowners and hand that money over to build more apartment buildings.** The worst part is there are **ZERO guarantees that the money will be spent** how they say it will be.

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Paid for by No on Measures H & HH, Santa Monicans Against Ridiculous Taxes, Sponsored and Major Funding by California Association of Realtors Issues Mobilization PAC



Myths Vs. Facts 101

Compare the Measure's Language
What the initiatives actually say will decide!

Measure D clearly defines in writing what "voter approval" means guaranteeing voters a simple majority vote!

Measure D's Language: "Voter approval shall be required" before any City decision that closes or partially closes the Santa Monica Airport.

Measure LC's Language: "City Council shall have full authority Without Voter Approval, to permanently close all or part of the Airport to aviation use."
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SMAA

Review: 'Civilization' shoots for the stars

LOU KESTEN
Associated Press

Our planet isn't in very good shape. The good news, according to "Sid Meier's Civilization: Beyond Earth" (2K Games, for the PC, $49.99), is that we'll be able to hang around for another 500 years or so. The bad news: After that, we'd better start looking for a new home.

It's not the freshest sci-fi premise - "Interstellar" has essentially the same setup - but it gives Meier and his Firaxis Games studio a chance to expand the beloved Civilization franchise to entirely new worlds. It's a mostly successful transplant, though at times I wished its scope was even more cosmic.

You begin by selecting one of eight "sponsors." The United States, Canada and Mexico are now part of the American Reclamation Corp., for example, while China, Japan and Korea have joined forces in the Pan-Asian Cooperative. Their figureheads lack the charisma of classic Civ leaders like Alexander and Napoleon, and their differences aren't that substantial in the long run.

You have a few other choices regarding passengers, spacecraft and cargo, each of which accelerates the game's early stages. Then it's time to make landfall. Sadly, your new home isn't entirely welcoming; some areas are drenched with a poisonous miasma, and the native insectoids are all too eager to make a meal out of anyone who ventures away from your colony.

Obviously, we're well beyond the "dawn of man" setup of earlier Civs, so you don't have to teach your settlers rudimentary skills like agriculture and writing. Instead, you have an elaborate "tech web" that starts with topics like physics and genetics and levels all the way up to exotic sciences like neural uploading and artificial evolution.

All this new technology is a bit overwhelming, and if you're not a science fiction fan you may be baffled by terms like nanorobotics and geoscaping. But "Beyond Earth" provides a helpful quest structure that lets you focus on short-term goals while you figure out what it will take to conquer the planet.

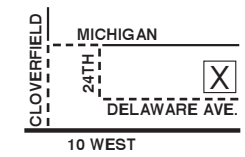
The game also lets you invest in four kinds of "virtues": might, prosperity, knowledge and industry. And you score points in three "affinities": harmony (adapting to the planet), purity (preserving earthling qualities) and supremacy (evolving beyond human flesh). Those points are essential to your ultimate triumph, which can be achieved several ways. Harmony, for example, can lead to transcendence, defined as the "merging of consciousness of all living things with the latent sentience of the planet." Heavy.

While you're juggling all that, you also have to contend with the demands of neighboring factions from Earth, which you can handle diplomatically or aggressively. There are many complicated systems at play, but Firaxis makes them work together smoothly.

Players itching to build a galaxy-spanning empire may be disappointed, because once you've landed on your planet, you're pretty much stuck there. But Civ fans looking for a new world to conquer will be over the moon. Three stars out of four.

YOUR OPINION MATTERS! SEND YOUR LETTERS TO • Santa Monica Daily Press • Attn. Editor: • 1640 5th Street, Suite 218 • Santa Monica, CA 90401 • **editor@smdp.com**

MEALS ON WHEELS WEST
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Costume Contest – Silent Auction – Casino Games
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Call Kevin at 394-5133 ext. 5


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Sarah Braff, President,
Santa Monica-Malibu Teachers Assn.
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Community for Excellent Public Schools
Richard Tahvildaran-Jesswein for School Board 2014
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SURF REPORT



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Surf Forecasts

Water Temp: **68.7°**

MONDAY – **POOR TO FAIR** – SURF: **2-3 ft** knee to waist high
NW swell fades; small SSW swell

TUESDAY – **POOR TO FAIR** – SURF: **2-3 ft** knee to thigh high occ. 3ft
Small blend of NW/SSW energy

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **October 30, 2014**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 8
- Number of A grades for dry/wet weather -- 37 / 6
- Number of (C,D,F) grades for dry/wet weather -- 5 / 0

The Beach Report Card is made possible by: SMA Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechusa and Las Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A	ns
Broad Beach at Trancas Creek mouth.	A	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	ns
Escondido Creek, just east of Escondido State Beach.	A	ns
Latigo Canyon Creek mouth.	A+	ns
Solstice Canyon at Dan Blocker County Beach.	A	ns
Puerco State Beach at creek mouth.	A+	ns
Marie Canyon storm drain at Puerco Beach, at 21572 Malibu Rd..	D	ns
Surfrider Beach at Malibu Colony fence.	A+	ns
Surfrider Beach (breach location)- daily.	A	A+
Malibu Pier - 50 yards east.	A+	ns
Carbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	A	ns
Pena Creek at Las Tunas County Beach.	A+	ns
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	B	A+
Castlerock Storm Drain at Castle Rock Beach.	ns	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A	ns
Will Rogers State Beach at Temescal Canyon drain.	A	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	A+
Santa Monica Beach at Montana Ave. drain.	A	ns
Santa Monica Beach at Wilshire Blvd. drain.	D	ns
Santa Monica Municipal Pier.	A	A+
Santa Monica Beach at Pico/Kenter storm drain.	A	A+
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A	A+
Venice City Beach, at the Rose Ave. storm drain.	D	ns
Venice Beach at Brooks Ave. drain.	A+	ns
Venice Beach at Windward Ave. drain.	F	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St..	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	F	ns
Dockweiler State Beach at Ballona Creek mouth.	ns	ns
Dockweiler State Beach at Culver Blvd. drain.	B	ns
North Westchester Storm Drain at Dockweiler State Beach.	A	ns
Dockweiler State Beach at World Way (south of DBW jetty).	A	ns
Dockweiler State Beach at Imperial Hwy drain.	A	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A+	ns

LEGEND

DRY – each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET – grades for days of recorded rainfall and the following 3 days
ns – no sample taken

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

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DANCE A THON

Photo courtesy Maddy Tenzer

Lily Tenzer hosted a charity Dance A Thon at the Pretenders Studio on 16th St on Oct 25. The Dance A Thon was part of a fundraiser she created as a Bat Mitzvah community project, and raised over $1,000 for local charities.

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MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

The Lego Movie
7:30 p.m.

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-3924

Alexander and the Terrible, Horrible, No Good Day 1:21 (PG)
11:45 a.m., 2:05 p.m., 4:30 p.m., 6:50 p.m., 9:15 p.m.

Dear White People 1:48 (R)
11 a.m., 4:45 p.m., 10:45 p.m.

Horns 2:03 (R)
11:30 a.m., 2:10 p.m., 5 p.m., 7:50 p.m., 10:40 p.m.

Saw 10th Anniversary 1:43 (R)
11:15 a.m., 1:45 p.m., 4:15 p.m., 7 p.m., 9:45 p.m.

The Judge 2:22 (R)
1:35 p.m., 7:30 p.m.

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Fury 2:14 (R)
11:45 a.m., 2:45 p.m., 6 p.m., 9:15 p.m.

Gone Girl 2:29 (R)
11:15 a.m., 2:35 p.m., 6:05 p.m., 9:35 p.m.

John Wick 1:41 (R)
11:55 a.m., 2:30 p.m., 5 p.m., 7:40 p.m., 10:20 p.m.

Nightcrawler 1:57 (R)
11 a.m., 1:45 p.m., 4:30 p.m., 7:30 p.m., 10:30 p.m.

Ouija 1:29 (PG-13)
11:15 a.m., 1:30 p.m., 3:45 p.m., 6 p.m., 8:15 p.m., 10:45 p.m.

St. Vincent 1:43 (PG-13)
11 a.m., 1:35 p.m., 4:15 p.m., 7 p.m., 9:50 p.m.

The Book of Life 1:35 (PG) 3D
2:05 p.m.

The Book of Life 1:35 (PG)
11:30 a.m., 4:40 p.m., 7:15 p.m., 10 p.m.

For more information, e-mail **editor@smdp.com**

HANG OUT TONIGHT, AQUARIUS

ARIES (March 21-April 19)
★★★★ Your internal clock might be instrumental in determining which way you go. Your energy could be off in the morning, so maintain a low profile. Tonight: As you like it.

TAURUS (April 20-May 20)
★★★★ You will see a big difference in your life if you follow your sixth sense. Move quickly this morning, as strong actions seem to have even more clout. You could be exhausted by a conversation, which might encourage you to lie low. Tonight: Get some extra R and R.

GEMINI (May 21-June 20)
★★★★ You could be rethinking an important decision involving a close friend. You would like to see this relationship evolve to a new level. Understand that you have a lot to accomplish right now. Trust that your bond will evolve appropriately. Tonight: Catch up on a friend's news.

CANCER (June 21-July 22)
★★★★ You might want to try something new. Pressure is likely to build around some decisions you must make, as those in charge could be quite demanding. Understand that you will need to adjust your attitude. Tonight: Test the water before you dive in.

LEO (July 23-Aug. 22)
★★★★ A disparity seems to exist between what you say and what you feel. You might not be in a position to reveal your true thoughts. Someone could pick up on the fact that you are not being authentic. Make a point of clearing the air. Tonight: Let off some steam.

VIRGO (Aug. 23-Sept. 22)
★★★★ Your ability to read between the lines and allow more clarity into an issue will come through for you. What you think about a money situation could be different from reality. Look at a loved one's reaction to you; it will tell you a lot. Tonight: Accept an invitation.

LIBRA (Sept. 23-Oct. 22)
★★★★ You might want to have a discussion that is way overdue. Your beliefs and feelings are important, and they could be challenged by someone you respect. Do not get upset; instead, look at what you can do to improve your style of communicating. Tonight: Follow a friend's lead.

SCORPIO (Oct. 23-Nov. 21)
★★★★ You could be in the uncertain position of having to make a choice. While you might view a solution as being unworkable, others will seem to think differently. Tonight: Not to be found.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★ You could be out of sync with a friend or in a meeting. You will sense that there is an issue, but you might have difficulty resolving it. You easily could become irritated, and might need to head in a different direction. Tonight: Celebrate good times!

CAPRICORN (Dec. 22-Jan. 19)
★★★★ You might want to try to improve your situation, but no one seems to be letting you know what you need to do. Perhaps someone is very jealous of you and is influencing others. Open up conversations in the morning, but expect to do some hard thinking later on. Tonight: Order in.

AQUARIUS (Jan. 20-Feb. 18)
★★★ Continue to use care with your finances. How you see an important matter could change after you have a conversation with a special friend. A demanding boss or relative is likely to take up a lot of your time. You might wonder how to say "enough." Tonight: Hang out.

PISCES (Feb. 19-March 20)
★★★ You could be close to getting past a limitation that has been holding you back. It will be important to have a conversation with a key person in your life. Reach out to someone at a distance who can shed some light on the situation. Tonight: Surf the Web.

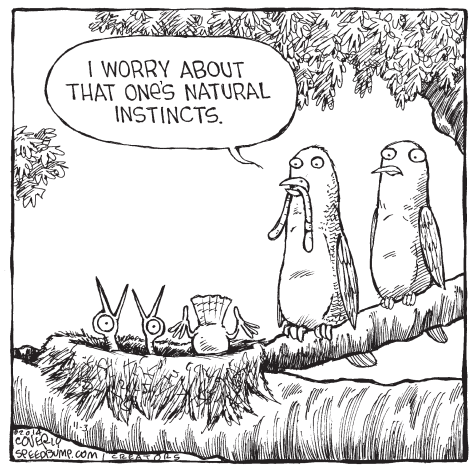
Monday, November 3, 2014

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

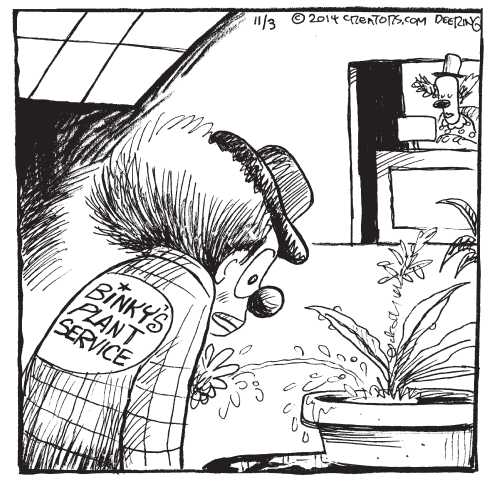
This year you often go from being intensely emotional to highly logical. You have a strong intuitive sense that can't be denied; don't allow anyone or any situation to prevent you from following it. If you are single, you might choose to relate to someone quite bohemian in style. Do not commit too quickly. If you are attached, the two of you act like new lovers. You also will develop a new common interest that will add to your relationship. ARIES can be provocative.

INTERESTED IN YOUR DAILY FORECAST?
Check out the HOROSCOPES above!
smdp.com Santa Monica Daily Press office **(310) 458-7737**

Speed Bump
By Dave Coverly



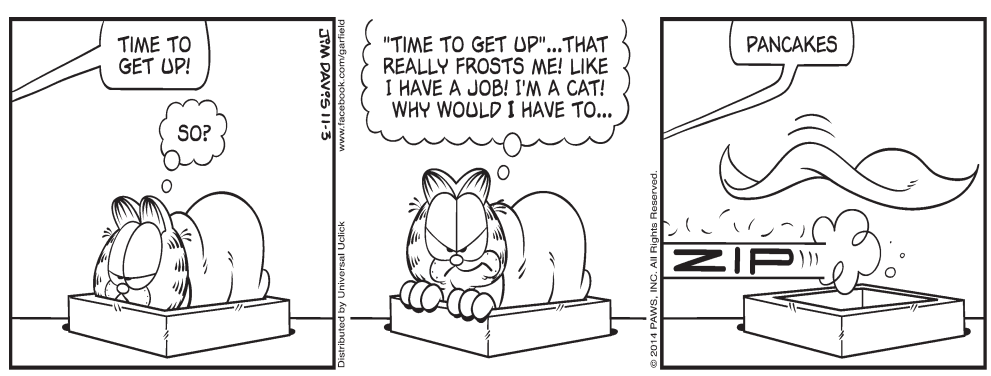
Strange Brew
By John Deering



Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

4		3	6	2			1	7
		7			4	5	9	
			8					3
			7	9		2		
		1				9		
		8		6	1			
7					8			
	4	2	9			7		
1	8			7	3	6		2

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

2	7	1	9	3	4	6	5	8
6	9	5	7	1	8	2	4	3
8	3	4	5	6	2	7	1	9
5	8	3	6	4	7	9	2	1
7	1	2	8	5	9	4	3	6
4	6	9	3	2	1	8	7	5
9	4	8	1	7	3	5	6	2
3	5	7	2	9	6	1	8	4
1	2	6	4	8	5	3	9	7

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MYSTERY PHOTO

Matthew Hall *matt@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

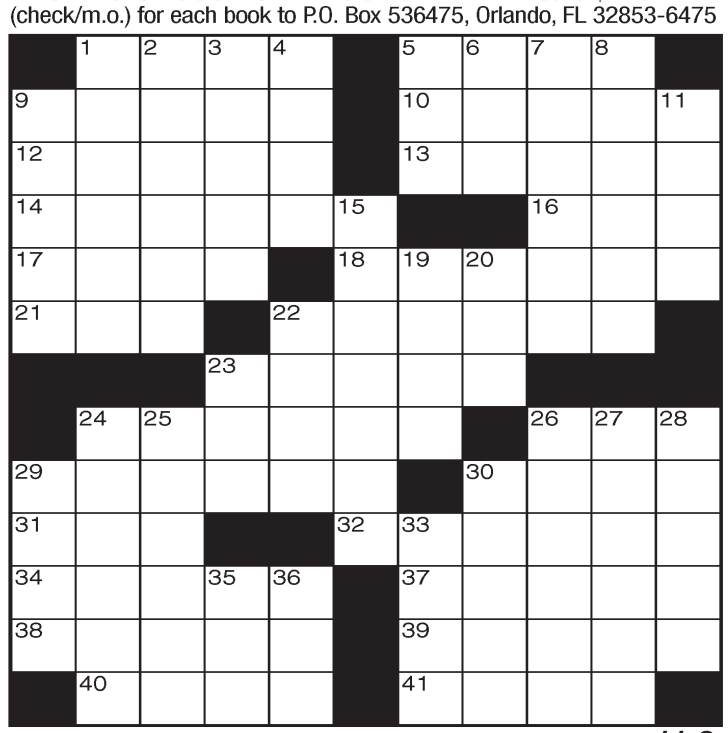
ACROSS
1 Chore
5 Over again
9 Western evergreen
10 Floppy cap
12 Protractor measure
13 Wander off
14 Keanu of "Speed"
16 Swiss peak
17 Store event
18 Attached shed
21 Historic time
22 Pants measure
23 Irritate
24 "Cool!"
26 Cotillion girl
29 Burger topper
30 Like most sportscasts
31 Greedy one
32 Straining gadgets
34 Boring tool
37 Deal maker
38 Student of Socrates
39 Strong winds
40 Place at the table
41 Makes a choice

DOWN
1 Musician's liability
2 Germany's Merkel
3 Puzzle out
4 Leg bend
5 Crunch targets
6 Tennis court divider
7 Off course
8 Riches
9 Analyze sentences
11 Keyboard goof
15 Jacket pair
19 Jealousy's kin
20 Historic time
22 Some July babies
23 "The Raven" writer
24 Evil spirits
25 Bob Marley's music
26 Rid (of)
27 Calendar items
28 Outdoes
29 Bloke
30 Advantage
33 "Othello" villain
35 Seventh Greek letter
36 Decay

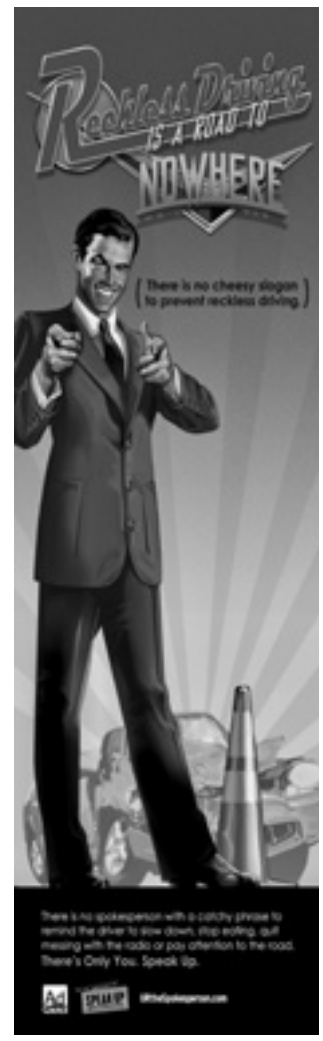
C	A	R	T	■	■	P	I	L	O	T
O	Z	A	W	A	■	A	M	A	Z	E
M	A	C	O	N	■	L	A	M	A	R
E	L	I	■	T	A	M	■	E	R	R
T	E	A	S	E	T	■	I	N	K	Y
■	A	L	L	S	A	I	N	T	S	■
■	■	■	Y	U	C	C	A	■	■	■
■	A	L	L	P	O	I	N	T	S	■
P	R	A	Y	■	S	N	E	A	K	S
A	C	T	■	A	T	E	■	H	I	T
L	A	T	E	X	■	S	P	I	R	E
I	R	E	N	E	■	S	E	T	U	P
N	O	S	E	S	■	■	W	I	N	S

Saturday's answer

THOMAS CROSSWORD BOOKS 1 AND 2! Send $4.75 (check/m.o.) for each book to P.O. Box 536475, Orlando, FL 32853-6475



11-3



NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Oops: The Rural Municipality of Hanover, Manitoba, has prohibited alcohol sales for more than a century -- or at least that's what everyone in the community believed as recently as 2006 when the last attempt was made to repeal the ban (and failed by 30 votes). However, town officials finally decided recently to research the prohibition (examining records back to 1880) and in July revealed, astonishingly, that no city bylaw exists making the town dry. At least one restaurateur is expected to start serving booze soon.

■ The former chairman of the Federal Reserve, Ben Bernanke, revealed at an October conference in Chicago that even though his post-government income will be several times what he earned as Fed chairman, he was nonetheless rejected recently when he tried to refinance his Washington, D.C., home. Mortgage-lending is so highly computerized, he was told, dictated by formulas, that he apparently got caught in an algorithm. Despite a probably seven-figure book contract and six-figure public speeches, he is no longer "employed" in a steady job, which apparently caused a computer program to signal him as too risky.

TODAY IN HISTORY

1954 – The first Godzilla film is released and marks the first appearance of the character of the same name.

1956 – The Khan Yunis killings are perpetrated by the Israel Defense Forces in Egyptian-controlled Gaza, resulting in the deaths of 275 male Arabs.

1957 – Sputnik program: The Soviet Union launches Sputnik 2. On board is the first animal to enter orbit, a dog named Laika.

Santa Monica Daily Press

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DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014290399 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2014 The following person(s) is (are) doing business as BANH MI. . 307 LINCOLN BLVD. , VENICE, CA 90291. MAILING ADDRESS: 2003 6TH STREET, SANTA MONICA, CA 90405. The full name of registrant(s) is/are: ANH NEE, LLC 315 S. BEVERLY DRIVE SUITE 510 BEVERLY HILLS, CA 90212. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HEIDI HUYNH. ANH NEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/20/2014, 10/27/2014, 11/03/2014, 11/10/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014257606 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/12/2014 The following person(s) is (are) doing business as INNUENDO. 1046 PRINCETON DR., UNIT 121 , MARINA DEL REY, CA 90292. The full name of registrant(s) is/are: MAKINE STUDIOS, INC. 1046 PRINCETON DR., UNIT 121 MARINA DEL REY, CA 90292. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARIA ALEJANDRA PADUA. MAKINE STUDIOS, INC. . This statement was filed with the County Clerk of LOS ANGELES County on 09/12/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/09/2014, 10/16/2014, 10/23/2014, 10/30/2014.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014304753 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/24/2014 The following person(s) is (are) doing business as BAY SCREENS AND SHADES . 3225 PICO BLVD. , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: BAY SCREENS, INC 3225 PICO BLVD. SANTA MONICA, CA 90405. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/1/2014. /s/: GREG AMATO, PRESIDENT . BAY SCREENS, INC. This statement was filed with the County Clerk of LOS ANGELES County on 10/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 263529 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/13/2014 The following person(s) is (are) doing business as NICE GUY MANAGEMENT. 6928 OWENSMOUTH AVE. #200 , WOODLAND HILLS, CA 91303.Ä The full name of registrant(s) is/are: NICE GUY HOLDINGS INC. 6928 OWENSMOUTH AVE. #200 WOODLAND HILLS, CA 91303. This Business is being conducted by: Äa Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALAN ARTUNIAN. NICE GUY HOLDINGS INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 10/13/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/13/2014, 10/20/2014, 10/27/2014, 11/03/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 284182 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014 The following person(s) is (are) doing business as HOLLYWOOD RODEWAY INN. 777 N. VINE ST. , HOLLYWOOD, CA 90038. The full name of registrant(s) is/are: SIMRAN INVESTMENTS, LLC. 11309 BEACH ST. CERRITOS, CA 90703. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MUKUND L. BHAKTA. SIMRAN INVESTMENTS, LLC.. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 263521 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2014 The following person(s) is (are) doing business as RYZE PROJECT. 10736 JEFFERSON BLVD. #322 , CULVER CITY, CA 90230.Ä The full name of registrant(s) is/are: PASCALE CARDOZO 10736 JEFFERSON BLVD. #322 CULVER CITY, CA 90230, EVA ZACHOVA 10736 JEFFERSON BLVD. #322 CULVER CITY, CA 90230. This Business is being conducted by: Äa Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2014. /s/: PASCALE CARDOZO. PASCALE CARDOZO, EVA ZACHOVA.Ä This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/13/2014, 10/20/2014, 10/27/2014, 11/03/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 263531 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2014 The following person(s) is (are) doing business as ASAP CONSULTING. 2813 NORTH MAIN STREET , LOS ANGELES, CA 90031.Ä The full name of registrant(s) is/are: KONSTANTINOS PANTAZIS 1510 OPECHEE WAY GLENDALE, CA 91208. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/15/2014. /s/: KONSTANTINOS PANTAZIS. KONSTANTINOS PANTAZIS.Ä This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/13/2014, 10/20/2014, 10/27/2014, 11/03/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 262773 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/17/2014 The following person(s) is (are) doing business as VALLEY SUSPENDED CEILING. 22901 ENADIA WAY , WEST HILLS, CA 91307.Ä The full name of registrant(s) is/are: SERGIO MUNOZ 22901 ENADIA WAY WEST HILLS, CA 91307. This Business is being conducted by: Äan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2008. /s/: SERGIO MUNOZ. SERGIO MUNOZ.Ä This statement was filed with the County Clerk of LOS ANGELES County on 09/17/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/13/2014, 10/20/2014, 10/27/2014, 11/03/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014279601 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/01/2014 The following person(s) is (are) doing business as O REILLY AUTO PARTS #4816. 13939 WHITTIER BLVD , WHITTIER, CA 90605. MAILING ADDRESS: PO BOX 1156 SPRINGFIELD, MO 65801 The full name of registrant(s) is/are: O REILLY AUTO PARTS #4816 13939 WHITTIER BLVD WHITTIER, CA 90605. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:O REILLY AUTO PARTS #4816. O REILLY AUTO PARTS #4816. This statement was filed with the County Clerk of LOS ANGELES County on 10/01/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/13/2014, 10/20/2014, 10/27/2014, 11/03/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014285534 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/06/2014 The following person(s) is (are) doing business as ANNAMARIAFOTOGRAF. 822 PINE STREET , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: Anna Maria Zunino Noellert 822 PINE STREET SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/12/2014. /s/: Anna Maria Zunino Noellert. Anna Maria Zunino Noellert. This statement was filed with the County Clerk of LOS ANGELES County on 10/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/13/2014, 10/20/2014, 10/27/2014, 11/03/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014282062 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2014 The following person(s) is (are) doing business as LIGHTNINGBOLT PIX. 1653 18TH STREET #3B , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: LIGHTNINGBOLT PIX 1653 18TH STREET #3B SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LIGHTNINGBOLT PIX. LIGHTNINGBOLT PIX. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/13/2014, 10/20/2014, 10/27/2014, 11/03/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 263523 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2014 The following person(s) is (are) doing business as GLOBAL EDGE TALENT MANAGEMENT, GLOBAL EDGE PRODUCTIONS. 11271 VENTURA BLVD. #287 , STUDIO CITY, CA 91604.Ä The full name of registrant(s) is/are: MABUHAY ENTERTAINMENT, INC. 9921 CARMEL MOUNTAIN RD., #346 SAN DIEGO, CA 92129. This Business is being conducted by: Äa Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CECILE C. FOLWARSKI. MABUHAY ENTERTAINMENT, INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/13/2014, 10/20/2014, 10/27/2014, 11/03/2014.Ä

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014267598 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/23/2014 The following person(s) is (are) doing business as FURRY TAILS & LITTER PAILS . 2957 MIDVALE AVE , LOS ANGELES, CA 90064. The full name of registrant(s) is/are: TRACI ANN CUMMINGS 2957 MIDVALE AVE LOS ANGELES, CA 90064. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TRACI ANN CUMMINGS. TRACI ANN CUMMINGS. This statement was filed with the County Clerk of LOS ANGELES County on 09/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/20/2014, 10/27/2014, 11/03/2014, 11/10/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014291502 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/10/2014 The following person(s) is (are) doing business as THE MORE YOU, THE MORE CREATIVE, PRINT YOUR GUTS OUT!, CITY HALO MEDIA, THE MORE ENTREPRENEUR . 2122 S. SPAULDING AVENUE , LOS ANGELES, CA 90016. The full name of registrant(s) is/are: GENEVA MONTINE BLANK 2122 S. SPAULDING AVENUE LOS ANGELES, CA 90016. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2014. /s/: GENEVA MONTINE BLANK. GENEVA MONTINE BLANK. This statement was filed with the County Clerk of LOS ANGELES County on 10/10/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/20/2014, 10/27/2014, 11/03/2014, 11/10/2014.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 284184
Current File No. 2012024233
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
HOLLYWOOD RODEWAY INN
Registered owners: MUKUND L. BHAKTA AND DHIRENDRA L. BHAKTA
This business is conducted by: GENERAL PARTNERSHIP
/s/ MUKUND L. BHAKTA
This statement was filed with the County Clerk of Los Angeles County on 10/03/2014.
SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014281176 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2014 The following person(s) is

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(are) doing business as LITTLE BROWN BAKERY, CHIC EATS . 1133 9TH STREET UNIT 108 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: CHIC42 ENTERPRISES, INC. 1133 9TH STREET UNIT 108 SANTA MONICA, CA 90403. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CYNTHIA N BROWN . CHIC42 ENTERPRISES, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/20/2014, 10/27/2014, 11/03/2014, 11/10/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 284176 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014 The following person(s) is (are) doing business as RUBAINAM. 11776 IDAHO AVE. #401 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: RUBAINA MUMTAZ 11776 IDAHO AVE. #401 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2014. /s/: RUBAINA MUMTAZ. RUBAINA MUMTAZ. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 284178 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014 The following person(s) is (are) doing business as MAJORDOMO. 960 N. ALFRED STREET UNIT 204 , LOS ANGELES, CA 90069. The full name of registrant(s) is/are: ROBERT GERTZ 960 N. ALFRED STREET UNIT 204 LOS ANGELES, CA 90069, MARIO SEILER 960 N. ALFRED STREET UNIT 204 LOS ANGELES, CA 90069. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBERT GERTZ. ROBERT GERTZ, MARIO SEILER. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 283556 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014 The following person(s) is (are) doing business as CELL PHONE DEALS, EDUCATION VARIETY, EDUCATION CHOICES, PAYDAY NOW, CREDIT NOW. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC. 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC.. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 283558 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014 The following person(s) is (are) doing business as INSURANCE DEALS, DEALS ONLINE, TV DEALS, BARGAIN HUNTERS, WORK FROM HOME. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC. 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC.. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 283562 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014 The following person(s) is (are) doing business as CABLE INTERNET SAVINGS, AUTHORIZED RETAILER, CABLE DEALS, CABLE TV DEALS, CABLE TV PROMOS. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 283560 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014 The following person(s) is (are) doing business as CABLE TV SAVINGS, TV SAVINGS, HOME SAVINGS, CABLE TV SAVINGS TIPS, CABLE TV SAVINGS, HOME SAVINGS TIPS. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 283554 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014 The following person(s) is (are) doing business as EDDIE NARDONI BAIL BONDS. 2211 ECHO PARK AVE. , LOS ANGELES, CA 90026. The full name of registrant(s) is/are: LAURIE MRAKICH 2211 ECHO PARK AVE. LOS ANGELES, CA 90026. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LAURIE MRAKICH. LAURIE MRAKICH. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 283553
Current File No. 20100543414
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
EDDIE NARDONI BAIL BONDS

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Registered owners: DARWIN N. NARDONI AND LAURIE NARDONI MRAKICH
This business is conducted by: GENERAL PARTNERSHIP
/s/ DARWIN N. NARDONI
This statement was filed with the County Clerk of Los Angeles County on 10/03/2014.
SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014296742 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/16/2014 The following person(s) is (are) doing business as MARVA-LOUS CATERING . 629 1/2 W. GLENOAKS BLVD , GLENDALE, CA 91202. The full name of registrant(s) is/are: MARVA SUTTON 629 1/2 W. GLENOAKS BLVD GLENDALE, CA 91202. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MARVA SUTTON. MARVA SUTTON. This statement was filed with the County Clerk of LOS ANGELES County on 10/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 284185 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014 The following person(s) is (are) doing business as SMILE SPECIALIST. 2934 1/2 GLEN CIRCLE #708 , LOS ANGELES, CA 90077. The full name of registrant(s) is/are: HALMEADE, INC. 2934 1/2 GLEN CIRCLE #708 LOS ANGELES, CA 90077. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2014. /s/: KAY DOUGLASS. HALMEADE, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014303098 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/23/2014 The following person(s) is (are) doing business as CROPDOTS, ARRINGTON HOLDINGS. 1143 11TH STREET , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: JENNIFER ARRINGTON 1143 11TH STREET SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JENNIFER ARRINGTON. JENNIFER ARRINGTON. This statement was filed with the County Clerk of LOS ANGELES County on 10/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014290397 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2014 The following person(s) is (are) doing business as HAPPY SPACE . 11755 EXPOSITION BLVD. , LOS ANGELES, CA 90064. MAILING ADDRESS: 11901 SANTA MONICA BLVD. #359 LOS ANGELES, CA 90025. The full name of registrant(s) is/are: BILIANA IONTCHEV 11211 GREENLAWN AVE. #101 CULVER CITY, CA 90230. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BILIANA IONTCHEV. BILIANA IONTCHEV. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276076 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014 The following person(s) is (are) doing business as ZEYLA. 4420 WAWONA ST. , LOS ANGELES, CA 90065. The full name of registrant(s) is/are: NEELA, INC. 4420 WAWONA ST. LOS ANGELES, CA 90065. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/16/2014. /s/: ASHLEY FINANCE. NEELA, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276072 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014 The following person(s) is (are) doing business as TV AND INTERNET DEALS, TV AND INTERNET PROMO, TV AND INTERNET SAVINGS, CABLE INTERNET DEALS, TV AND INTERNET PROMO. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC. 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JORDAN COHEN. ZENDZEE, LLC.. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276074 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014 The following person(s) is (are) doing business as THE CHARTER GROUP. 2358 WESTBROOK COURT , CLAREMONT, CA 91711. The full name of registrant(s) is/are: SANDRA E. SILVA 2358 WESTBROOK COURT CLAREMONT, CA 91711. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SANDRA E. SILVA. SANDRA E. SILVA. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276078 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014 The following person(s) is (are) doing business as COYOTE PICTURES. 1720 N. FULLER AVE. #438 , LOS ANGELES, CA 90046. The full name of registrant(s) is/are: HALEE BERNARD 1720 N. FULLER AVE. #438 LOS ANGELES, CA 90046. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/19/2014. /s/: HALEE BERNARD. HALEE BERNARD. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276080 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014 The following person(s) is (are) doing business as HASTINGS MATH ACADEMY. 8344 OSO AVE. , WINNETKA, CA 91306. The full name of registrant(s) is/are: JOYCE E. HASTINGS 8344 OSO AVE. WINNETKA, CA 91306. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOYCE E. HASTINGS.

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JOYCE E. HASTINGS. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276085 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014 The following person(s) is (are) doing business as SWEET AND VICIOUS, SWEET AND VICIOUS TATTOOS. 1141 ELKGROVE CIRCLE #1 , VENICE, CA 90291. The full name of registrant(s) is/are: CAROLINE SACHS 1141 ELKGROVE CIRCLE #1 VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2014. /s/: CAROLINE SACHS. CAROLINE SACHS. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276087 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014 The following person(s) is (are) doing business as TRACK DIVA, RACETRACKDIVA. 13834 PENN ST. , WHITTIER, CA 90602. The full name of registrant(s) is/are: JOANNE F. JONES 13834 PENN ST. WHITTIER, CA 90602. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/26/2014. /s/: JOANNE F. JONES. JOANNE F. JONES. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276083 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014 The following person(s) is (are) doing business as MARY LEE KITCHEN. 90 S. MERIDITH AVE. , PASADENA, CA 91106. The full name of registrant(s) is/are: MARY LEE CATERING, LLC. 90 S. MERIDITH AVE. PASADENA, CA 91106. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2014. /s/: ELIZABETH EICHHORN. MARY LEE CATERING, LLC.. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 286844
Current File No. 2012044463
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
UNEMPLOYMENT RESOURCE GUIDE, UNEMPLOYMENT RESOURCES, URG, UNEMPLOYMENT GUIDE, CAREER ENHANCEMENT
Registered owners:Ä REVENUE MEDIA EMPIRE
This business is conducted by: A CORPORATION
/s/ TOVAH SIMON
This statement was filed with the County Clerk of Los Angeles County onÄ 10/07/2014.
SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 284174 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014 The following person(s) is (are) doing business as CANADAXPRESS. 5807 CALVIN AVE. , TARZANA, CA 91356. The full name

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of registrant(s) is/are: COMPYG LLC 12TH HAACHVA ST. NETANYA, ISRAEL 42727. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/20. /s/: NADAV RAANAN. COMPYG LLC. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014304747 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/24/2014 The following person(s) is (are) doing business as CLK PROPERTIES . 1046 HARTZELL STREET , PACIFIC PALISADES, CA 90272. The full name of registrant(s) is/are: THE KANAN FAMILY TRUST 1046 HARTZELL STREET PACIFIC PALISADES, CA 90272. This Business is being conducted by: a Trust. The registrant commenced to transact business under the fictitious business name or names listed on (Date)9/1/2009. /s/: CHERYEL KANAN . THE KANAN FAMILY TRUST. This statement was filed with the County Clerk of LOS ANGELES County on 10/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014300902 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/21/2014 The following person(s) is (are) doing business as STATEMENTS + SWAGGER. 12021 WILSHIRE BLVD. #132 , LOS ANGELES, CA 90025. The full name of registrant(s) is/are: KELSEY NOLAN 11953 DOROTHY ST. #5 LOS ANGELES, CA 90049. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KELSEY NOLAN. KELSEY NOLAN. This statement was filed with the County Clerk of LOS ANGELES County on 10/21/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014299618 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/20/2014 The following person(s) is (are) doing business as GENUINE JERKS . 5407 COLFAX AVE. #210 , NORTH HOLLYWOOD, CA 91601. The full name of registrant(s) is/are: JOHN HUMPHRIES 7438 LEESCOTT AVE. LAKE BALBOA, CA 91406, BRETT MALINE 5407 COLFAX AVE. #210 NORTH HOLLYWOOD, CA 91601. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOHN HUMPHRIES. JOHN HUMPHRIES, BRETT MALINE . This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 286839
Current File No. 2012070157
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
REVENUE MEDIA EMPIRE, DISH SPECIALS, SATELLITE TV SPECIAL, SATELLITE DEALS, DISH AUTHORIZED RETAILER
Registered owners:Ä REVENUE MEDIA EMPIRE
This business is conducted by: A CORPORATION
/s/ TOVAH SIMON
This statement was filed with the County Clerk of Los Angeles County onÄ 10/07/2014.
SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014297732 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2014 The following person(s) is (are) doing business as L.A. DOULA CARE. 330 CALLE MIRAMAR , REDONDO BEACH, CA 90277. The full name of registrant(s) is/are: KIMBERLY VON SLOMSKI 330 CALLE MIRAMAR REDONDO BEACH, CA 90277. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KIMBERLY VON SLOMSKI. KIMBERLY VON SLOMSKI. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014303330 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/23/2014 The following person(s) is (are) doing business as NATIONORATION COMMUNICATIONS. 1114 6TH ST. APT. 15 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: JOEL BARRY POLLAK 1114 6TH ST. APT. 15 SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOEL POLLAK. JOEL BARRY POLLAK. This statement was filed with the County Clerk of LOS ANGELES County on 10/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014304746 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/24/2014 The following person(s) is (are) doing business as JECCA DESIGNS . 12775 PACIFIC AVE APT 212 , LOS ANGELES, CA 90066. The full name of registrant(s) is/are: JESSICA MULLEN 12775 PACIFIC AVE APT 212 LOS ANGELES, CA 90066. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/17/2014. /s/: JESSICA MULLEN. JESSICA MULLEN. This statement was filed with the County Clerk of LOS ANGELES County on 10/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 291158 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2014 The following person(s) is (are) doing business as PRECISION REEF SYSTEMS. 7712 GODDARD AVE. , LOS ANGELES, CA 90045.Ä The full name of registrant(s) is/are: CHRISTOPHER HEPPELL 7712 GODDARD AVE. LOS ANGELES, CA 90045. This Business is being conducted by:Ä an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHRISTOPHER HEPPELL. CHRISTOPHER HEPPELL.Ä This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 291153 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2014 The following person(s) is (are) doing business as IVRSB, INLAND VALLEY REGIONAL SPELLING BEE. 324 S. DIAMOND BAR. BL. #340 , DIAMOND BAR, CA 91765.Ä The full name of registrant(s) is/are: QUEST LITERACY CONSORTIUM, INC. 324 S. DIAMOND BAR. BL. #340 DIAMOND BAR, CA 91765. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/01/2013. /s/: MARSHA W. HAWKINS. QUEST LITERACY CONSORTIUM, INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 11/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 286837 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/07/2014 The following person(s) is (are) doing business as Hut 8. 707 S. MAIN ST. , BURBANK, CA 91506.Ä The full name of registrant(s) is/are: CLOCKWORK COUTURE, INC. 707 S. MAIN ST. BURBANK, CA 91506. This Business is being conducted by:Ä a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2014. /s/: DONNA RICCI-WATTS. CLOCKWORK COUTURE, INC..Ä This statement was filed with the County Clerk of LOS ANGELES County on 10/07/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 291151 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2014 The following person(s) is (are) doing business as TRANS FOLX FIGHTING EATING DISORDERS. 1700 E. 4TH ST., APT. 104 , LOS ANGELES, CA 90033.Ä The full name of registrant(s) is/are: DANA VANDEMARK 1700 E. 4TH ST., APT. 104 LOS ANGELES, CA 90033. This Business is being conducted by:Ä an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/09/2014. /s/: DANA VANDEMARK. DANA VANDEMARK.Ä This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014303865 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/23/2014 The following person(s) is (are) doing business as TRUEPREP. 2912 COLORADO AVE. SUITE 100 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ARBORBRIDGE, INC. 2912 COLORADO AVE. SUITE 100 SANTA MONICA, CA 90404. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANDREW FINN. ARBORBRIDGE, INC. . This statement was filed with the County Clerk of LOS ANGELES County on 10/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 286841
Current File No. 2012044463
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
CUSTOM CARD FINDER, MILITARY BENEFITS NOW, SOCIAL DEAL GRABBER, LOCAL JOB INDEX, LOCATE LOCAL JOBS, UNEMPLOYMENT RESOURCE GUIDE, URG
Registered owners:Ä REVENUE MEDIA EMPIRE
This business is conducted by: A CORPORATION
/s/ TOVAH SIMON
This statement was filed with the County Clerk of Los Angeles County onÄ 10/07/2014.
SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 286840
Current File No. 2012070157
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
DISH PROMOTIONS, DISH PROMOS, DISH PROMO, LOCAL JOB FINDER, LOCAL JOB RESOURCE
Registered owners:Ä REVENUE MEDIA EMPIRE
This business is conducted by: A CORPORATION
/s/ TOVAH SIMON
This statement was filed with the County Clerk of Los Angeles County onÄ 10/07/2014.
SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 286843
Current File No. 20100651901
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
FIRANG MEDIA
Registered owners:Ä REVENUE MEDIA EMPIRE
This business is conducted by: A CORPORATION
/s/ TOVAH SIMON
This statement was filed with the County Clerk of Los Angeles County onÄ 10/07/2014.
SANTA MONICA DAILY PRESS to publish 11/03/2014, 11/10/2014, 11/17/2014, 11/24/2014.

Announcements

Announcements

Notice is hereby given that a public lien sale of the following personal property will be sold at the hour of 11:30am on Monday, November 10, 2014 at 1620 14th Street, Santa Monica, County of Los Angeles, State of California. The property is being stored at SANTA MONICA MINI STORAGE. This lien and its enforcement is authorized by chapter 10 commencing with section 21700 of the California Business and Professions Code.

Unit #127A R. HACKEL #486A F. HIMMLESBACH #594A D. SCHWAB #605A R. DOLLETE #216B SHECKY'S LIVE #332B E. CHIWESHE GOLDSTEIN #560B J. WALDRON. General household goods such as luggage, clothing, electronics, bikes, carpet and or miscellaneous items.

Purchases must be paid for at the time of sale, cash only. Items sold as is and must be removed at the time of sale. There is a $100 cleaning deposit, refunded after units are completely empty and cleaned. Sale is subject to cancellation in the event of settlement between owner and obligated party.

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ANNOUNCEMENTS
Place these house ads sporadically throughout your classified sections to promote the network:

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DID YOU KNOW 144 million U.S. Adults read a Newspaper print copy each week? Discover the Power of Newspaper Advertising. For a free brochure call 916-288-6011 or email cecelia@cnpa.com (Cal-SCAN)

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DONATE YOUR CAR, TRUCK OR BOAT TO HERITAGE FOR THE BLIND. FREE 3 Day Vacation, Tax Deductible, Free Towing, All Paperwork Taken Care of. 800-731-5042 (Cal-SCAN)

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State Trustees' President
Past SMC Chair

RE-ELECT



DR. NANCY GREENSTEIN
SMC Trustee
Public Safety Official
Past SMC Chair

RE-ELECT



DR. ANDREW WALZER
SMC Trustee
Teacher of the Year
Past SMC Chair

RE-ELECT



BARRY SNELL
SMC Trustee
CPA & Business Leader
Past Board of Ed Chair

Returning these four trustees to office preserves our public trust and is the right choice.

SMC is fiscally sound, excels at transfer and job training, and continues to hire great faculty.

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RE-ELECT



RALPH MECHUR
Board Vice-President
Co-Founder, CEPS
Community Leader

ELECT



DR. RICHARD TAHVILDARAN-JESSWEIN
College Professor
Community Leader

RE-ELECT



LAURIE LIEBERMAN
Board Past President
Board Member
Community Leader

ELECT



CRAIG FOSTER
Teacher
Malibu Resident
Community Leader

These leaders and activists have an outstanding record of advocating for all students.

These four will continue to close the achievement gap and protect public education.

SANTA MONICA CITY COUNCIL

RE-ELECT



PAM O'CONNOR
Santa Monica Mayor
LA County Metro Board
Historic Preservation Planner

ELECT



FRANK GRUBER
Attorney & Author
Past Planning Commissioner
Education Activist

Pam and Frank have been vital supporters of our local schools.

Pam is the ONLY candidate who has voted for school funding.

Frank is the ONLY candidate to launch the groundbreaking City/School District funding partnership.

ABOUT CEPS: Advocating for Education

Community for Excellent Public Schools is a broad-based grassroots organization to promote excellence in education, advocate for funding, and promote accountability. Candidates were evaluated through written statements, public interviews, and a review of incumbents' records.

More at www.excellentpublicschools.org

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