

Santa Monica Daily Press

A newspaper with issues

DAILY LOTTERY

SUPER LOTTO

1 11 16 29 39
Meganumber: 13
Jackpot: \$19 Million

FANTASY 5

7 16 26 31 39

DAILY 3

Daytime: 3 2 8
Evening: 4 5 6

DAILY DERBY

1st: 01 Gold Rush
2nd: 06 Whirl Win
3rd: 03 Hot Shot

RACE TIME: 1:40.82

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NEWS OF THE WEIRD

BY CHUCK SHEPARD

Adam Taylor, a quite-proper executive at Strathclyde University in Glasgow, Scotland, was charged with illegally (and apparently motivelessly) firing several shots from an air rifle in a city park, but swears that he has no recollection of the incident and is totally baffled by the apparently accurate witness-reports of his guilt. Said his lawyer in September, "There is absolutely no reason on Earth why a 38-year-old man with his background would suddenly take an air rifle and fire it in the park ..."

TODAY IN HISTORY

Today is the 304th day of 2005.
There are 61 days left in the year.
This is Halloween.

On Oct. 31, 1517, Martin Luther posted the 95 Theses on the door of the Wittenberg Palace church, marking the start of the Protestant Reformation in Germany.

In 1864, Nevada became the 36th state.

In 1926, magician Harry Houdini died in Detroit of gangrene and peritonitis resulting from a ruptured appendix.

QUOTE OF THE DAY

"There are very few monsters who warrant the fear we have of them."

ANDRE GIDE

FRENCH AUTHOR AND CRITIC (1869-1951)

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And counting...



Derek Goes/Special to the Daily Press

Every Sunday, crosses are placed on Santa Monica Beach, north of the pier, to represent the number of Americans who have been killed in Iraq. Recently, the death toll climbed to more than 2,000, with more than 15,000 Americans wounded.

COMMUNITY PROFILES

COMMUNITY PROFILES IS A WEEKLY SERIES THAT APPEARS EACH MONDAY AND DELVES INTO THE PEOPLE WHO LIVE, WORK AND PLAY IN SANTA MONICA.

Misti Kerns: A tourist in her own town

BY CAROLYN SACKARIASON

Daily Press Staff Writer

MAIN STREET — Vacationing in this town is big business, and the person behind making sure that an

estimated \$840 million flows steadily into this city is Misti Kerns, a woman with Midwestern roots who wouldn't trade life here for anything — not even the dream job she passed up eight years ago

so she could head the Santa Monica Convention and Visitors Bureau.

In 1997, Kerns had been working at Loews Santa Monica Hotel and was all set to move to Texas to live the American Dream — settle down, buy a house and raise her daughter with her husband, Chris.

But the beauty, diversity and beach-town lifestyle won out. The job of director of sales and marketing opened up at the CVB and Kerns was asked to come on board.

"I had given notice and was ready to move out of town," she recalled. "I had given up my apartment and taken another job and panicked when I realized we were going to relocate. I said, 'What am I doing?' It all fell into place. I got my apartment back ... I thought I knew what a CVB did. I had no idea what a CVB did."

Originally brought on to organize the first American Film Market at Loews, Kerns had been running conference and catering at the hotel for nearly seven years and was starting to burn out.

"I was lucky enough to get pregnant, and I thought, 'You know what, I don't want to be on



call 24 hours a day," Kerns said, adding an old colleague offered her a tremendous opportunity in Texas. "It was one of those situations where they say, 'What do you want?' and you make a list and think this will never happen. They called and said, 'OK.' And I thought, 'Wow, how can I not?' It was a wonderful opportunity."

"I think part of it was having a mental lapse of being a mother, thinking we could own a home and live a different lifestyle but realized that I really enjoy living here and we decided to stay and it's worked out great."

See **PROFILES**, page 8

Friendly escorts



Fabian Lewkowicz/Daily Press

Casper the Friendly Ghost and Wendy make an appearance on the Third Street Promenade Saturday. They are accompanied by their handlers.

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Vanish like a ghost, Scorpio

Santa Monica Daily Press



JACQUELINE BIGAR'S STARS

The stars show the kind of day you'll Have:

★★★★-Dynamic ★★★★★-Positive ★★★★★-Average ★★-So-so ★-Difficult

LIBRA (Sept. 23-Oct. 22)

★★★★★

With the Moon in your sign, where you direct your energy counts. You are likely to succeed. Be willing to adjust and make positive changes if need be. People might be unusually unpredictable. Tonight: Either watching the action or being part of it.

SCORPIO (Oct. 23-Nov. 21)

★★

You might want to be more of an observer than a player right now. Use extreme caution with your finances; you could have an unexpected expenditure. Don't take a comment personally. Tonight: Vanish like a ghost.

SAGITTARIUS (Nov. 22-Dec. 21)

★★★★★

No matter how many times you twist and turn your plans, you like the end results. You do need to be around people, be it at work or in your personal life. You make a great addition. Tonight: Get into the fun nature of the night.

CAPRICORN (Dec. 22-Jan. 19)

★★★★

Whatever goes on, you naturally fall into the position of leader of the gang. Your decision counts. Others will naturally accept you as wise and intelligent. Tonight: Get into the Halloween spirit.

AQUARIUS (Jan. 20-Feb. 18)

★★★★★

Your imagination could go hay-wire or really be out there, especially if conjuring up any ideas, projects or Halloween plans. Listen to a friend who might have a more grounded perspective. Tonight: Let your imagination rock and roll now, even if it means a last-minute change.

PISCES (Feb. 19-March 20)

★★★★★

A partner dominates plans, ideas and decisions. Don't buck this trend, for now. Let this person have his or her moment of glory. This person wants you to focus on just him or her. Do it. Be a good listener. Tonight: Enjoy the moment.

ARIES (March 21-April 19)

★★★★★

You simply are not able to get away from the Halloween enthusiasm. Just when you are deep in concentration, a witch or gremlin pops by. Why fight the inevitable? Network while getting into the humor of the moment. Tonight: At one of the many pumpkin parties.

TAURUS (April 20-May 20)

★★★

You might need to be an anchor, as everyone trips on his or her alter ego or fantasy character. You get the job done and finish off what others might be too distracted to do. Your amazing sense of graciousness wins over a loved one. Tonight: Just make sure you are ready for the trick-or-treaters.

GEMINI (May 21-June 20)

★★★★★

Your enthusiasm can't be quelled. You see whatever occurs in a positive light. Allow more humor and fun in, especially today. Someone might make a last-minute suggestion. Go for it. Tonight: Be a kid again. You might like a piece of candy or two.

CANCER (June 21-July 22)

★★★★★

You naturally find fun, though for whatever reason, you might feel a need to anchor in those around you. If you can work from home, please do. Be ready to pick up where someone has left off. Tonight: Make sure you have enough candy.

LEO (July 23-Aug. 22)

★★★★★

You naturally get into the levity of the day. In fact, you might be happy just watching the kids and their friends getting excited. Think "fun" when making plans later in the day. You won't be able to contain others. Tonight: Hang where the fun is, or be the one distributing the candy.

VIRGO (Aug. 23-Sept. 22)

★★★

Last-minute details could keep you in your head and not as aware as you would like to be. You might need to make a last-minute purchase. Also, an expenditure might surround your home or domestic life. Tonight: Don't be extravagant.

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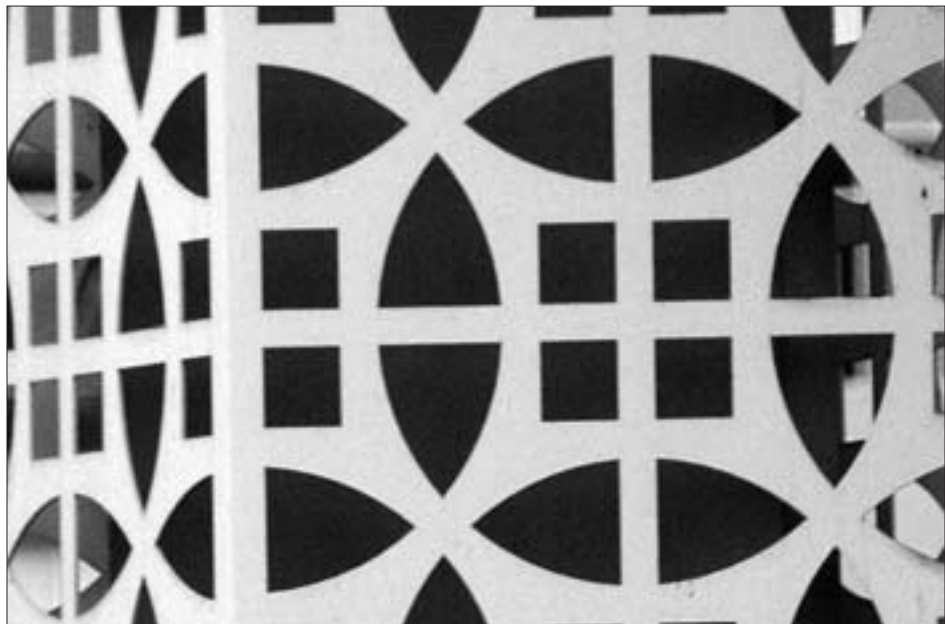
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LOCAL



Mystery photo



Fabian Lewkowicz/Daily Press

For two weeks, no one has successfully described where this photo was taken. The first person to accurately describe where this photo was taken will win a prize. E-mail answers to editor@smdp.com. Here's a hint: It's someone's vice.

COMMUNITY BRIEFS

Comedy night to raise money for elementary school

By Daily Press staff

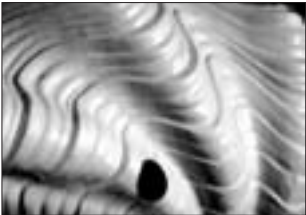
Raising money for local schools can be a humorous occasion. It is at John Adams Middle School Auditorium, where on Friday, Nov. 4, the Will Rogers Elementary School PTA will host the Second Annual Comedy Night Benefit. Comedian and Will Rogers' mom, Janine Hayes, will again host the evening. Organizers say last year's event was a huge success, featuring some of the funniest up and coming comics in the business. All profits from this event will go directly to the Will Rogers' PTA to use for enrichment activities and programs. Tickets can be purchased in advance for \$10 at Will Rogers Learning Community, 2401 14th St., or by calling (310) 452-2364. Tickets also will be available at the door the night of the show for \$15. Parking will be available at Will Rogers School. John Adams Middle School is located at 2425 16th St. The comedy night is open to all persons over the age of 18.

Drug-free kids recognized by Elks

By Daily Press staff

The Santa Monica Elks have dared to keep kids off drugs. The Santa Monica Elks in conjunction with the Jack Showers Foundation recent-

See BRIEFS, page 6



Lawson Desrochers was last week's mystery photo winner. Desrochers accurately described that this photo was taken outside Chez Jay. Desrochers has won a Santa Monica Daily Press baseball cap. Check out today's edition for this week's mystery photo contest.

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SURF REPORT

Monday we have another SW swell due, albeit small. This should bring in waist- to chest-high sets. Look for noticeable lulls between sets. NW is looking to be nil, about knee to waist. Also, off-shore winds may be problematic in the morning.

Today the water is:

62°

Write us at alex@smdp.com and tell us what the surf is doing today at your local break.

	LOW TIDES				HIGH TIDES			
	Morning	Height	Evening	Height	Morning	Height	Evening	Height
MONDAY	1:24	1.2	2:17	0.3	7:40	5.8	8:21	4.4
TUESDAY	1:47	1.5	2:52	-0.1	8:02	6.0	9:02	4.3
WEDNESDAY	2:11	1.8	3:30	-0.3	8:27	6.2	9:47	4.0
THURSDAY	2:36	2.1	4:13	-0.4	8:56	6.3	10:39	3.7
FRIDAY	3:03	2.4	5:02	-0.4	9:30	6.3	11:43	3.4

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The **Q**Line

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Coastal areas around Los Angeles County last week received some of the worst statewide grades for water quality from nonprofit environmental group Heal the Bay. Environmental officials ascribed the county's low scores to a lack of enforcement of new environmental regulations.

So, this week, Q-Line wants to know, "What can local and county government agencies do to improve water quality and regulation compliance in Los Angeles County?"

Call (310) 285-8106 before Friday at 5 p.m. and we'll print your responses in the weekend edition. Please try to limit your comments to a minute or less. It might help to think first about the wording of your response.

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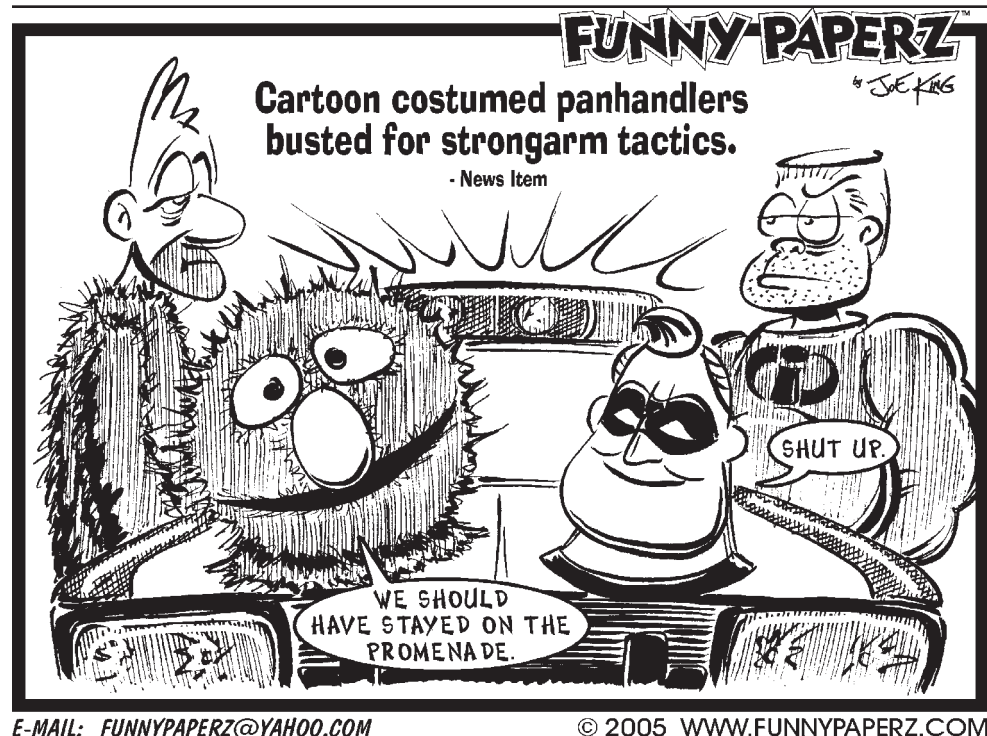
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OPINION



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LETTERS TO THE EDITOR

Bush's party opposite of everything Parks stood for

President Bush praised Rosa Parks as "one of the most inspiring women of the 20th century." The civil rights activist, who died last Monday, sparked a movement that "transformed America for the better." Bush went on to state that Parks "will always have a special place in American history ..."

Let's set the record straight: in that era conservatives like Bush — north and south — opposed everything Parks and the Civil Rights Movement stood for. They opposed civil disobedience, marches and demonstrations that confronted centuries of white supremacy; they opposed legislation to alleviate racist discrimination; and they opposed marriages between African Americans and European Americans.

To believe that Bush and conservatives admire Parks is to fall for the distortion and media spin that pass for actual history.

John Marciano
Santa Monica

Gov. Schwarzenegger the school bully

The governor is a liar. The so-called special election is a fraud. Voters face a single overarching referendum on Nov. 8: Are we going to give massive new powers to a lying governor who abuses the public trust?

Education leaders know the governor's crooked ways. Proposition 76 is a predictable stab at covering up his grossly unethical, if not entirely illegal conduct.

Consistent with their devotion to public service, educators accepted painful budget cuts in 2004 instead of forcing the governor to raise revenue to meet his constitutional obligations under Proposition 98. As part of the deal, the not-yet-unmasked governor issued a statement that read: "This Prop. 98 funding will be restored as required by law and our agreement. Today, I am making that promise to our teachers and students."

Lies, lies and more lies. Instead, the duplicitous governor gave us Enron-style accounting gimmicks. He figured that by giving money to school districts with his right hand and taking it back with his left hand, he could say he was increasing funding for education.

PTA presidents spend time discussing how to cover the days when we don't have a school nurse, how to manage copiers too old to be serviced, and even how to make up for a lack of funding to keep school bathrooms clean.

Meanwhile, the shameless governor, not content to be merely dishonest, uses the low-ball base provided by the previous year's budget cuts to trumpet a seemingly large year-to-year increase in education funding while leaving our per-pupil expenditures ranked in the bottom third of the nation.

This entire election is a masquerade, designed to dress up the bullying governor's raid on education funding. Every one of the tens of millions of dollars the special-interest governor raises from his special-interest cronies is yet another lie, contradicting his earlier pious posturing as a paragon of political virtue.

It should come as no surprise that an experienced liar with a command of the media would be able to manipulate the press, which has a bias in favor of civil discourse even when civil discourse is not indicated. The cynical governor is a betting man, banking on his ability to crowd out coverage of his broken promises.

The best way to handle liars is to confront them with their lies. It's too bad that we can't say "you're fired!" to the double-crossing governor in this election, but that opportunity will soon arrive. Even then, we won't be able to block his marketing of questionable dietary supplements to kids, but we can prevent him from picking their pockets. For California voters faced with shameless power grabs like Prop. 76, the mission is clear.

Go to the polls, follow the California PTA recommendation to vote "no," and let this abuser of the public trust know that his days of beating up on California's schoolchildren are numbered.

Tom Belin and Patrie Sardo
Co-presidents, Roosevelt Elementary PTA

Nothing's scarier than a politician on Halloween



I can't think of a better way to spend Halloween than with the good people at the Police Activities League's PAL-oween. PAL is holding its annual Halloween bash tonight in the Barker Hanger at 3021 Airport Ave. on the south side of the Santa Monica Airport.

Admission is free. Candy and toys will be given away. There'll be live entertainment, refreshments, game booths, a frightening house of horrors, tattoos and face painting, a picture booth, costume judging contests, a play area for the wee ones and all manner of fun and frolic.

Kids are especially invited, and mom and dad are welcome to come along. It all starts at 5 p.m. and goes until 9 p.m.

PAL-oween is one of the good things about Santa Monica and loads of fun for ghosts and goblins of all ages. Halloween is the only time of the year where one can cut loose, dress up as his or her favorite character and have lots of fun.

I've been trying to think of something really terrifying to dress as. Jack The Ripper? Freddy Krueger? The Grim Reaper? The scariest Halloween character I could think of is a Santa Monica City Councilperson.

Then, I could walk into Barker Hanger with my own agenda — a scroll of indeterminable length loaded with treats for me and my cronies and dirty tricks for everyone else.

I could dress in a suit of armor, so criticism will bounce off. Or, I could put on a bulbous, brown nose as a reminder to "kiss up" to the real behind the scenes powers in town such as Denny Zane, Judy Abdo, Oscar de la Torre, the labor unions and those mighty, mighty business interest campaign contributors.

I could wear feet of clay and just "go along" with dumb city staff recommendations as opposed to stand up for what really should be done.

And, let's not forget the black leather satchel for all those campaign contributions. Knowing that I'll run and run again, I'd continue to sell out to the highest bid-

der and keep those sweet contributions rolling in.

I could gather up some friends and go out as the City Manager and the City Council disguised as Snow White and the Seven Dwarfs. Hump.

If I went trick or treating as Kevin McKeown, I'd carry a street map around so I could show everyone what I plan to traffic jam next. By the way, last Halloween, Kevin lost the pedestrian activated crosswalk signal for Montana Avenue at 15th Street that he's been promising all of us for years. If anyone finds it, please send it to Gridlock, c/o City Hall.

Maybe I could go as Ken Genser or Sherlock Holmes. Either way, I'd would have a big magnifying glass so I could micromanage all of City Hall. That would be a treat, huh?

I could haunt PAL-oween as Richard "Speed Bumps" Bloom playing "Wrong Way" Corrigan. Like Douglas Corrigan, who flew to Ireland instead of California, Bloom has gone the wrong direction with everything from traffic and parking to dealing with vagrants and street drunks.

If I went PAL-oweening as Mayor Pam O'Connor, I wouldn't even put on a costume. Why hide my disdain for those who don't agree with me?

I could "trick or treat" as Bob Holbrook disguised as the Invisible Man. Because Holbrook usually leaves council meetings early, he often "vanishes" before important votes especially when he's needed the most.

My Herb Katz costume would be a mirror to reflect whatever you want me to be — or do. Or, I could go out as "Slick Herb" the used car salesman with a boutonniere and a fantastic deal for everyone except the neighbors.

How about going out as Superman or Bobby Shriver? I'd look sharp, dress smart, smell good and be able to leap tall hedges at a single bound.

It's all such a tough decision to make especially with so many disguise possibilities and such little time.

Join me and all the other ghosts, goblins, witches, politicians, spirits and monsters that go bump in the night. We only come out at PAL-oween.

(Bill Bauer is a longtime Santa Monica resident and a freelance writer.)



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Deadly celebration



Fabian Lewkowicz/Daily Press

Sandra English, 7, a student at Edison Language Academy, points to the sugar skull she made for the school's Day of the Dead celebration, held on Saturday.

Experts recommend caution to car buyers

CAR DEALERS, from page 1

would show up on the sale contract as a VT registration charge.

Ali Asghar Hussain, Hamid Reza Khaki, Yaprem Zohrab Yarian, Ahtamet Uersunthornwattana, Yaser Alkasem and Thomas Holterhoff all face felony counts related to the overcharging of customers, according to the Los Angeles District Attorney's Office, which filed a felony complaint in September. Holterhoff is being charged, but an arrest warrant has not been issued for him.

While a car is one of the most expensive investments consumers can make, there are tricks of the trade that maximize sales representatives' commissions and dealership profits, which can be easily overlooked by car buyers or lessees if they aren't careful, experts say.

Jeff McGrath, a deputy district attorney involved with the Honda of Santa Monica case, said there is no sure step to be certain a car dealership won't attempt to take advantage of consumers. However, it's important for prospective buyers to do their homework.

"Research the vehicle and know the appropriate interest you'd have to pay based on your credit rating before going into the dealership," McGrath said. "That way you'll know what you ought to be paying up front and not have to rely on what the people selling the car are telling you."

Generally speaking, McGrath said car buyers can expect to pay the sticker price plus an additional 10 percent for taxing and licensing fees. That means if the sticker price on a car is \$20,000, a customer can expect to pay a total of \$22,000.

With that final price in mind, the potential car buyers can calculate what their monthly payment will be.

McGrath said it's the monthly payment of which people need to be cautious.

"Notice how salespeople keep asking you over and over again how much of a monthly payment you can make," McGrath said. "They try to focus you away from the actual price, which they then inflate."

McGrath said one easy way to inflate payments is for dealerships to charge customers a higher interest rate for buying a vehicle through in-house financing services.

"They'll tell you your credit rating is lower than it really is so they can charge you more," McGrath said.

In the case of Honda of Santa Monica, buyers would purchase a vehicle after coming to a certain agreement with the salespeople. Then — if they noticed — there would be an additional charge of theft etch on the purchase contract.

"The add-on would appear as 'VT registration,' which made it look like the payment was going to some type of government agency," McGrath said. "There's no such thing."

"The problem is, a buyer sits in a room for six hours and by the time he actually has the car, he figures he has the payment he wants and doesn't bother to read the final contract."

McGrath said leasing a vehicle can be even worse, since the lessee is exposed to more liability issues. That is especially true if the vehicle no longer qualifies for its manufacturer warranty. In that case, if the vehicle breaks down, the person renting the vehicle has to pay for the repairs, McGrath said.

GAUGING PRICE GOUGING

McGrath said he is investigating other cases of fraud and price gouging among car dealerships. He said it's a common practice.

A former employee of Sonic Automotive, which owns Honda of Santa, said people would be surprised just how common it is for dealerships to slyly price-gouge customers.

"It happens all the time," said the employee, speaking on the condition of anonymity. "The cars coming into the dealership already have the theft etch on them."

"It happens in every dealership," the employee said. "That's how the dealerships make the their money."

See CAR DEALERS, page 6

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PALLOWEEN CARNIVAL

Monday, October 31, 2005

5:00 p.m. - 9:00 p.m.

Barker Hangar

3021 Airport Avenue

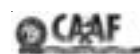
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The Barker Hangar is wheelchair-accessible. If you have an event specific disability-related request, please contact the PAL Staff at (310) 458-8988 or (TTY)310/458-8896) at least three days prior to the event. Santa Monica Big Blue Bus Line #14 serves the Santa Monica Airport.

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LOCAL

COMMUNITY BRIEFS

BRIEFS, from page 3

ly hosted an awards dinner honoring the winners of the Drug Awareness Essay Contest, the Drug Awareness Video Contest and the Soccer Shootout.

The theme of this year's essay contest was "How Can I Keep a Friend off Drugs?"

The winners were Ruhi Bhalla, fourth grade; Juan Carlos Ruiz, fifth grade; and Lauren St. John, sixth grade. Each winner read their essay.

Lisa Meinhart, Drug Awareness chairman, gave a brief history of the types of drug awareness and education programs conducted by the Elks. Since the inception of the program in 1986, there have been millions of pieces of information distributed and thousands of youth conferences, peer leadership groups, drug-free parties, and essay contests conducted by more than 2,000 Lodges in the United States.

"We (the committee) had a difficult time choosing the winners because every essay had a special message," Meinhart said.

There was a special essay written by 15-year-old Gabriella Koenig. Koenig was in Mexico with the Santa Monica Rotary Club building houses for the less fortunate families. Her poem was distributed to all those present.

The winners of the video contest were Kelly Wong, writer; Spice Walker, producer; Emilie O'Neil, director; and actors Chasin Bennett, Eran Bennett, Kamari Carter, Sky Krohen, Marie Perez, Tyler Anderson and Diego Aguirre. The video was then shown.

Seahorse Awards were presented to Aaron Young, M. E. Raco, Kendra Moore, Dominique Holland, Armando Diaz, Cassandra Black and Grady Sain in recognition of their support of all of the drug awareness programs.

In the Soccer Shootout, older division (ages 11 to 13) the winners were Ruben Radas, first place; Jack Lim, second place; and Jeremiah Hunt, third place. In the younger division (ages 8 to 10), Ricky Alba, first place; Alija Lee, second place and Dionte Willias, third place.

For more information call (310) 645-8989.

Other local dealers point to full-disclosure policies

CAR DEALERS, from page 5

The employee said car salespeople are penalized by the dealership if they fail to include theft etch and other add-ons.

As a result, the contract that people believe they are agreeing to at the sales counter is often different than the one they sign once the contract makes its way through the finance department, he said.

Honda of Santa Monica declined to comment on the case or its sales practices. However, in the past, dealership representatives said the employees involved have been fired and their tactics are no longer used.

Don Mushin, general manager of Santa Monica Lexus, has a policy in place that seeks to clarify for customers exactly what add-ons they're buying and for what cost.

"We operate on full disclosure with a menu of options and costs that the customer is presented 100 percent of the time," he said.

Mushin said Santa Monica Lexus is one of four Santa Monica car dealerships all owned by the Sullivan Group. The others include Toyota, Mitsubishi and Volkswagen dealerships, he said.

The local Lexus dealership — which is

one of the top sales performing facilities for that car brand in country — is audited once a month by a company that looks at one third of all sales contracts to make sure they were properly executed, Mushin said.

Another former car sales representative who read about the Honda of Santa Monica indictment out of state contacted the Daily Press to unveil how such scams work.

He said the policy went far beyond a few sales and finance people at a local dealership.

"It goes all the way up the food chain," he said.

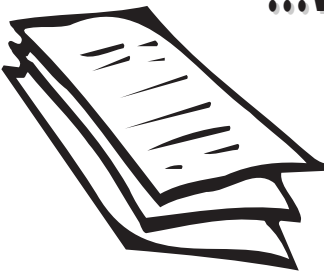
The salesperson described how national auto retailers, such as Sonic and Auto Nation, force employees to charge the add-ons for the sake of higher profits. If the employees don't include add-ons, they get charged back on their commissions, he said. He said the scam generates big money, estimating that if the company charges \$200 worth of false registration on seven cars at 700 dealerships, it makes about \$1 million a day.

"People don't read, that's the biggest mistake they could make," the employee said. "A touch of class, it's the oldest scam. People are getting ripped off."

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LOCAL



KNOW BEFORE YOU GO

“Know before you go” is a weekly update on construction projects throughout Santa Monica. Here is a run-down of this week’s construction projects initiated by City Hall:

Fourth Street installation

Fiber optic cable and conduit installation and splicing termination on Fourth Street, between California Avenue and Olympic Drive.

Pier structural rehabilitation

Structural upgrade of municipal pier roadway and miscellaneous repairs on Newcomb Pier. On Nov. 7 to Dec. 16, vehicular access to the pier on Ocean Avenue will not be allowed and the deck parking lot will be closed.

Ashland Avenue storm drain repair

Install low-flow diversion unit on Ashland Avenue, between Main Street and Neilson Way. There will be detour signs posted around the work area.

Montana Avenue storm drain repair

Repair of an existing outlet structure, several drainage facilities and asphalt near the 1550 beach parking lot. Portions of the bike path will be used during construction.

Marine Street utility undergrounding

Relocation and undergrounding of electric, phone and cable facilities on Marine Street, between Lincoln Boulevard and Prospect Court. Parking limitations will be posted daily and detours may be announced as necessary.

Cingular telecommunications lines

Cingular is installing telecommunication lines on San Vicente Boulevard from 17th to 19th streets; San Vicente Boulevard from Fourth Street to 100 feet west of Fourth Street; and Fourth Street from San Vicente Boulevard to alley south of San Vicente Boulevard.

Civic Center parking structure

Construction continues on a new 900-space Civic Center public parking structure, located on Fourth Street next to the Public Safety Facility. Construction will require the closure of Avenida Mazatlan and the Fourth Street sidewalk.

Electrical vault installation

Southern California Edison will be installing an underground vault in Santa Monica Boulevard at Seventh Court. There will be detours around work areas. Follow posted signs.

Gas Company main replacement

Southern California Gas Company is replacing a 4-inch main on San Vicente Boulevard, between 17th and 16th streets.; 17th Street, between San Vicente Boulevard and Georgina Avenue; Georgina Avenue, between 17th and 16th streets; and 16th Street, between San Vicente Boulevard and Georgina Avenue. There will be detours around work areas.

Main Library

Construction is near completion on the new main library, located at 601 Santa Monica Blvd. Vehicular traffic patterns and parking availability have been restored on Sixth and Seventh streets, between Santa Monica Boulevard and Arizona Avenue. However, temporary no parking will be permitted on the northwest side of Santa Monica Boulevard, between Sixth and Seventh streets.

Memorial and Los Amigos Park building replacement

Park buildings will be inaccessible during construction. Memorial Park is located at Olympic Boulevard and 14th Street, and Los Amigos Park is located at Fifth Street and Hollister Avenue.

On-Fiber telecommunications lines

On-Fiber is installing telecommunication lines on 26th Street from north of Colorado Boulevard to Pennsylvania Street. There may be detours around the work area.

Street and park lighting project

Work continues on upgrading street lighting with new fixtures and circuits. This work is currently scheduled to occur on 23rd Street from Santa Monica Boulevard to Arizona Avenue; California Avenue from Second to Seventh streets; and Ocean Avenue from Montana Avenue to California Avenue; as well as Marine, Clover and Douglas parks.

Seismic retrofit of parking structure No. 5

During construction, the parking structure will remain in full operation, and plenty of parking will be available. However, there may be added congestion around the entrances and exits.

Traffic signal upgrade

The transportation management division is upgrading traffic signals on Ocean Park Boulevard at Cloverfield Boulevard and at 23rd Street. For information, call (310) 458-4982.

Virginia Avenue Park

Major renovations at the park, located at the corner of Pico and Cloverfield boulevards. Renovations are expected to continue through the fall. The park is closed.

(For more information, log on to http://santa.monica.org/engineering/projects/kbug_project_list.asp or call 310-458-8721.)



ANNA’S ITALIAN RESTAURANT-Celebrating its 36th anniversary, Anna's has become a landmark in West LA with its famous pastas, pizza, veal, prime beef, chicken, seafood, appetizers and salads all at surprisingly reasonable prices. A must try is the minestrone soup, considered the best around. Owners Andy and Tony are always on hand and many of their friendly staff have been with them since their opening in 1969. Come and experience the best in Roman cuisine (Southern & Northern Italian). Full selection of beer, wine and cocktails. Lunch: Monday-Friday 11:30-4pm, Dinner: 4:30pm nightly. 10929 W. Pico Blvd., Los Angeles. (310) 474-0102.

BENIHANA-For more than 40 years Benihana chefs have been cooking up a feast on the hibachi grill. Steak, chicken, seafood and vegetables are all prepared teppan-style "right before your eyes". Start your meal with a sushi appetizer, then relax and enjoy the show while sipping exotic cocktails served in collectible ceramic mugs. Open every day for lunch and dinner, valet parking nightly at the corner of 4th and Broadway. 1447 4th St., between Broadway and Santa Monica Blvd. (310) 260-1423.

BIG DEAN’S CAFE-Where the ‘locals’ meet and the ‘fun-loving’ tourists always return! Come enjoy our highly acclaimed beach fare, beer, and wine at the best people watching place on the beach. Music, satellite sports, 2 outdoor patios, and smoking allowed. This nostalgic eatery has been here since 1902! The prices are reasonable and children are welcome. Now serving breakfast. Also serving lunch and dinner. 1615 Ocean Front, Santa Monica. (310) 393-2666.

BRITANNIA PUB-This English pub has a traditional charm with a Californian flair. Traditional British breakfast is served all day along with all your American favorites. Fish & Chips (our biggest seller) is a must try along with Bangers & Mash and Shepherds Pie or go American with our assortment of appetizers, burgers, salads, soups and sandwiches. We also serve our own hand cut fries. Join us after the restaurant closes for Quiz night, Karaoke, and DJ nights. We now have a late night menu available 10pm-1:30am. Outdoor patio, pool table, full bar, Gold Award from Guinness. Hours: 11am-10pm Monday-Friday, 9:30am-10pm Saturday and Sunday. 318 Santa Monica Blvd., Santa Monica. (310) 458-5350.

BUCCA di BEPPO-gets to the heart of Southern Italian cooking with authentic, family-style recipes like Chicken Parmigiana, Shrimp Scampi, and Tortelloni. Dishes are available in Buca Small portions for 2 or more people, and Buca Large for 4 or more. The full menu is available for curb-side take out; we’ll deliver your order right to your car! Located one block off the Promenade at 1422 2nd St, Santa Monica. Call 310-587-EATS for reservations and take out.

GLADSTONE’S MALIBU-One of SoCal’s busiest seafood restaurants; a million visitors each year. A landmark known for its fresh seafood, live lobsters and crab, and its famous Mile High Chocolate Cake. Gladstone’s ocean-front location offers diners huge portions and a casual atmosphere. Dine inside or on the outside deck with unbelievable views and waves of fun. Gladstone’s “Good Vibrations” Live Music, 6pm-8:30pm every Friday night, all summer long. Lunch, dinner daily; Saturday and Sunday brunch. 17300 Pacific Coast Highway, Malibu. (310) GL4-FISH.

JOHNNIES-The Best Little Neighborhood Italian Restaurant. Come in to our new location and enjoy Traditional or Stuffed pastas, Mile High Salads, Grinders, Roman Style Sandwiches, Hearty Calzones, and New York Style Thin Crust Pizza, in a relaxing neighborhood setting. When you’re looking for a reasonably priced, traditional Italian meal with authentic New York attitude, Johnnies delivers. Hours: Sunday-Thursday 11am-10pm and Friday and Saturday 11am-11pm. Dine In, Take Out and Delivery. 1456 Third Street Promenade, Santa Monica. (310) 395-9062.

OVERUNDER SPORTS GRILL-Located on the corner of 14th Street and Santa Monica Blvd., OVERUNDER features 12 draft beers and a fine selection of wine making it a great place to watch any and all of your favorite teams. The house specialty is the Philadelphia cheese steak. OVERUNDER also offers great burgers, salads, Mexican food and more. OVERUNDER is the viewing home for the Cleveland Browns and strongly supports the Lakers, Clippers, Dodgers, and Kings. Frequent food and beer specials are also offered at OVERUNDER Sports Grill. All football, baseball, and basketball games are televised via satellite for every team. 1348 14th Street, Santa Monica. (310) 576-9913.

PANINI GARDEN-This authentic European eatery serves traditional Italian and French style food. Panin style sandwiches grilled on a cast-iron panini grill that seals all the savory flavors inside a bread envelope of your choice, from very soft and thin like the tramezzini, soft and crispy for the al forno and crusty for the rustico. A large selection of meats and cheeses, organic produce, fresh and healthy combinations of menu items to enjoy everyday have made PANINI GARDEN the local's favorite. In addition, delicious crepes are served all day, for breakfast or just dessert, it is always a treat. The setting is quiet in the lavender garden with the bubbling fountain. Hours: 8am-9pm Sunday-Thursday, 8am-10:30pm Friday and Saturday. 2715 Main Street, Santa Monica. (310) 399-9939.

THE GALLEY-Rediscover Service - Rediscover The Galley. Visit Captain Ron at what Zagat Guide refers to as the place to go for “marvelous” steaks and “stiff drinks”. NOW OPEN FOR LUNCH ON THE WEEKENDS AT NOON featuring 1/4 lb. Kosher hot dogs with fries served at the bar for \$2.00 until July 31st. GREAT PATIO DINING. All fresh fish from Santa Monica Seafood and the best tuna salad sandwiches you will ever get at any restaurant! Capt. Ron will walk the plank if you don’t agree! Hours: 5pm-until Capt. Ron gets tired Monday-Friday, noon until the party stops Saturday and Sunday. 2442 Main Street, Santa Monica. (310) 452-1934.

THE OMELETTE PARLOR-For 28 years The Omelette Parlor has been offering the finest in breakfast fare. With high fluffy omelettes, super sandwiches, and the freshest of salads, it’s more than breakfast. Enjoy your day on our garden patio and experience the friendliness of service. Quality and value prevail forever at The Omelette Parlor. We open everyday at 6am. Come early! Hours: 6am-2:30pm Monday-Friday, 6am-4pm Saturday and Sunday. 2732 Main Street, Santa Monica. (310) 399-7892.

THE SLICE-A true neighborhood pizzeria serving authentic New York pizza & buffalo wings. We also offer a selection of hot & cold subs, pastas and salads. You can also create your own calzone. Eat in, take out, or delivery. Catering is available. Hours: open daily 11am-9pm. Visit one of our three locations: 915 Wilshire Blvd., Santa Monica (310) 451-7542, 1622 Ocean Park Blvd., Santa Monica (310) 399-4060, 13151 Fountain Park Drive, Playa Vista (310) 437-7499.

VIOLET-At Violet restaurant the atmosphere is casual, comfortable, and, like its cuisine, is uncluttered. Chef Jared Simons’ flavorful small plate fare has something to suit everyone, from light eaters to those with a taste for a more robust fare. The Braised Short Ribs with Shallot Potatoes (\$14.50) melt apart while the Multi-Colored Beet Salad with Eel delights with Kumquat and Ginger Vinaigrette (\$9) and the favorite among the regulars is the Baked Macaroni and Gruyere Cheese with Serrano Ham (\$7.50). Unique selection of new and old world wines by the bottle, glass or flight as well as an impressive list of domestic & imported artisan beers. Hours: Lunch: Tuesday–Friday, 11:30am–2pm. Dinner: Tuesday–Friday, 6pm–10pm & Saturday and Sunday, 5:30pm–10pm. 3221 Pico Blvd., Santa Monica. www.violetrestaurant.com (310) 453-9113.



COMMUNITYPROFILES

PROFILES, from page 1

Kerns stayed and eventually worked her way to up to president and CEO of the CVB.

That’s pretty much the story of Kerns’ career: A high school graduate from Akron, Ohio, who didn’t attend college but gained her knowledge by being in the trenches and learning on the job. She kept climbing the ladder in the hospitality business, working at various hotels in Palm Springs, including the Wyndham Hotel, which she helped open as conference and catering director.

Kerns moved to Dana Point, but traveled frequently to Atlantic City, NJ, to help Donald Trump open the Taj Mahal.

Tired of the hours involved in hotel catering and conferences, she came to Loews in 1990 specifically to set up the AFM, which begins its 15th year here this week.

“I started on what was supposed to be a six-month getting the market up to speed and then I fell in love with Santa Monica and the hotel and never left,” Kerns said.

She became president of the CVB in July, 2001, a time when Santa Monica was jumping in tourism. Business was good and life was good. Then the bottom dropped out when the Sept. 11 terrorist attacks happened, sending the tourism business in a tailspin that has just recently gained altitude.

Operating on a \$1.9 million annual budget — which pales in comparison to other similar tourist bureaus — Kerns values relationships in the community and believes it’s the key to her and the town’s success.

Kerns, 43, who said she wishes she bought a home six years ago, rents an apartment in Sunset Park. She lives there with her husband and her daughter, who turns 11 years old today. She’s heavily involved her daughter’s life and is a Girl Scout leader.

“I’m one of those parents that has to be involved in order to know what’s going on,” Kerns said. “I keep telling my husband that I want to be the house where everybody hangs out. What better way to know what’s going on?”

The Santa Monica Daily Press caught up with Kerns at the CVB’s new office on Main Street to talk about the lucrative business of tourism in Santa Monica and the politics that comes with it.

What have been the successes since you’ve been at the CVB?

“I think overall, surviving and growing and being able to balance all of that. When you step into a situation that is running well, you always get more credit. I was able to tweak things and look at things from a different viewpoint. At that time, it was a different destination. This destination has grown. I didn’t build the hotels, the city did. My job is to keep them full. As long as I can stay focused on that, we are able to stay away from politics.”

How political is your job?

“The goal here is that we are non-political. I think that is what has sustained this office and what has made us successful over the years. My board is a board of 11. The City Manager is that swing vote, if you will. Five of the members are appointed by the City Council and five members are appointed by the Chamber of Commerce. I think what is good when you come into the room at the CVB is that everyone can meet in the middle, and I

don’t think that can happen in a lot of other situations and organizations.”

Is that difficult because of the sometimes tumultuous relationship between City Hall and the Chamber of Commerce?

“Of course, on a personal level, sometimes. It wouldn’t be human if it didn’t. But I think I and the staff have strong enough relationships and good communication flows, and a level of respect that goes both ways. I think the other thing that helps me is that I’m a staff person and the board is the board, the council is the council and the chamber is the chamber. There is only so much one individual and one organization can change.

“In a lot of other communities, CVBs take positions on things. We purposely have avoided that. Sometimes, personally, you sit there and go, ‘Wow, no.’ But my agreement is with the organization. As long as we stay on focus on that and the mission statement, and I tell staff to keep the mission statement by you and every day whatever call or whatever request, if it can’t revert back or you are not achieving it, then it needs to go on the ‘maybe’ list. We have to stay focused. We are a small office — seven full-time people here.”

How did the terrorist attacks affect you?

“9-11, what an unfortunate tragedy. At the same time, for tourism, worldwide, it was an acknowledgment of people realizing that the community had to pull together and we offered discounted rates and worked together. I think something good did come out of it.”

For a city that generates \$840 million in tourism revenues, \$1.9 million from City Hall doesn’t seem very much. How do you manage that?

“Proving. Constantly educating the public and exposing them to the CVB. Having the vision to get people here. The people most excited about this sit on City Council, which to me is rewarding on its own because they have a lot invested here too. Do I wish it was more? Yeah, because I think the return on investment would be fabulous.”

How do you sustain those numbers on a limited budget?

“The frustrating part of the job is constantly proving (sustaining the numbers) over and over again. Right now, we can only pick one international market to work every year. That is the most frustrating thing when you are looking at research that’s telling you that this isn’t pie in the sky. These people are here, what countries they are coming from and what they are spending.”

Who are we targeting?

“I will answer you and say who can we afford to target? I’m very aware of what our competition is and how much money they spend that I’m not able to spend in advertising, as an example.”

Is Santa Monica an easy sell?

“I don’t think Santa Monica is a no-brainer sell, but I wouldn’t put it in a category of an easy sell. I would say it’s less challenging than other destinations. If am going to pick a community and destination to sell, how lucky am I?”

What’s Santa Monica’s selling point?

“Diversity. When you are selling something, when you are pushing something and they say, ‘Well, I don’t think this.’ OK, then let me pull out the other 10

things. The people and what’s here, I don’t know if it exists anywhere else. We are really lucky.”

What is your favorite part of the job?

“I think it’s an exciting place to live. I get to meet people that I just don’t think I would get exposed to anywhere else.”

Least favorite part of the job?

“The politics. Having to be distracted. It’s very frustrating because we program our time, I swear, to the -nth hour. I shouldn’t be dealing with politics. We are marketing and public relations. It’s something that shouldn’t be part of what we deal with sometimes. You lose focus. In our camp, it’s never been in a vicious or vindictive or way. I think that makes a lot of difference for me personally. I’ve never felt under attack.”

What are the challenges?

“The competition. People’s time. Accessibility. Things so far beyond my control. If you are in Japan and someone says, ‘Where is Santa Monica?’ and you say, ‘We’re in LA,’ they glaze over. It’s huge, overwhelming, can’t get around it. Part of it is making sure people know we are accessible. I don’t care how hard the client is, as soon as I say we are eight miles from LAX, they are mine. They are going to save a ton of money on transportation costs, they can walk around and it lends itself to that type of experience.”

With an average hotel room at more than \$200 a night, is affordability an issue here?

“I think that is a question that the market dictates. I don’t get that as a problem here. At the same time, there are other destinations around us that are more affordable, like the Marina.”

Is it difficult to get visitors to return here, especially since Santa Monica is located in a big city?

“There are a lot of challenges here just like everywhere else. I think from the customer service standpoint, that’s critical for Santa Monica right now because if we are going to sustain the numbers because we’ve grown huge and I don’t know how possible it is to stay at this level, it’s pretty high right now. One of the ways to ensure that we are is to keep thanking the people that come so they come back. Converting one customer is so much easier and so much more affordable than going out trying to find new ones.”

How do you deal with the homeless population from a tourism standpoint?

“Hotel staff ask, ‘What do I do when someone comes to my front desk and says something about the transient situation or is it safe to go to the Santa Monica Pier?’ Those are questions that get asked and there is a way to answer it. We’ve got a lot of experience on how to deal with that. I would say, be smart. If you go to the beach, you don’t take a bottle of wine and sit in a secluded part under the pier with your boyfriend. Is there anywhere in the world you would do that? There is no where in the world I would do that. This is a city like any other city. Be cautious. Use your head when you are traveling.”

Do you get complaints about the homeless population?

“Yes, and so does New York and so does downtown LA and so does Atlanta, Ga. I don’t think there are very many places anymore, unfortunately. I think there is a nod of respect that so many peo-

ple here feel it is a responsibility and it’s a role we have.

“It’s part of the overall experience. It’s the fabric of this community. People say, ‘What do you do about the transient and homeless population?’ And my response almost always is that it’s in most communities. It’s certainly here. We live in a community that has a big heart. It’s been a fabric of this community for a very, very long time.”

“People from another country, they’ll come here and depending on where they are, they’ll see a lot or none. In Palisades Park, down by the pier, you’ll see them. The further north, it completely changes. You’ll see older seniors playing checkers. To me, that’s just so cool. That, to me, is a one-minute glimpse of this community. It’s very diverse, from the park itself to the different neighborhoods you go to. I really think it is a small community that has so much to offer.”

What’s new at the CVB?

“We want to be self-sustaining, and our retail at the Main Street location is part of that. Every dollar I can save allows me to put it into another trade show or another direct mail piece. I would hope that by our third year here, we are able to bring in about \$100,000.

“One of the things we are looking at right now is possibly becoming a California-recognized welcome center. And customer service training and branding is our big things this year.

“The customer training will very affordable interactive customer service and diversity training. I really think it will be set up regardless of what your business is, to learn to treat people how you want to be treated.

“You want to help people. That’s what makes it fun. Locally, when Aunt Sally comes to stay for three weeks and you don’t know what to do with her, drop her at the visitor center. My staff would be thrilled to tell Aunt Sally whatever they rattle off their head — what bus to take, what is a lot of walking, what isn’t. I really wish residents would use that more. That’s the really good thing about being on Main Street... we’ve had a lot of support from the residents here.”

What’s been implemented in recent years?

“Visitor services has been huge. We went from one person in a kiosk seven hours a day to eight people available at four different locations.”

What’s your favorite place in Santa Monica?

“You won’t believe what my answer will be. I would say sitting and thinking at my desk. Because I don’t get a chance to do that a lot and it allows me time to not look at the beauty of Santa Monica. I mean, could I sit here and tell you that it’s lifeguard stand number 26 with my daughter and romping in the waves? Absolutely. But I think it’s really to sit here and be a visionary of what can happen. What needs to happen. Where are we lacking or where is the destination lacking? I think the biggest part of my job is having to do that. I know that seems like a weird answer, but that’s really it.”

Least favorite thing about Santa Monica?

“Housing costs. It would be a dream for me to own a home here and know that my child will be able to continue that. It’s an interesting dynamic because it’s not really indicative of the community itself.”

STATE



Donors avoid Latin American governments

BY PETER PRENGAMAN

Associated Press Writer

LOS ANGELES — When Hispanic groups across the country implored donors to help victims of hurricanes Wilma and Stan, they guaranteed one thing: The governments of Mexico, Guatemala and El Salvador wouldn't get their hands on the money.

Without that assurance, worries of corrupt local officials threatened to undercut donations.

"If we were to mention the Guatemalan consulate, our people wouldn't donate anything," said Marta Barrera, 42, a Guatemalan immigrant who is both sending cash and leading collection efforts at St. Elizabeth Catholic parish in Oakland.

Instead, Barrera's church is sending \$5,000 directly to its private-sector counterparts in the Central American nation.

The two storms that slammed Central America brought into sharp focus a trend among U.S.-based development organizations and Hispanic community groups. When disaster strikes, the smart help goes directly to faith-based and other community organizations in the affected countries.

The approach gained popularity after Hurricane Mitch, the 1998 storm that killed at least 9,000 Central Americans and left in its path widespread allegations of government corruption and misuse of international aid given to help the recovery.

During reconstruction in El Salvador, donors derided the governing National Republican Alliance party for distributing clothes with party logos to victims. In Guatemala, developers hired by the government allegedly failed to do the work, leaving thousands homeless.

Officials in those countries have repeatedly denied allegations of corrupt handling of international aid. Those assurances, however, have not swayed U.S. aid groups this hurricane season, one of the worst on record.

Philanthropy experts say changing donation practices involving Latin America are part of a worldwide trend, as scandals like the U.N. oil-for-food debacle in Iraq and numerous problems with food donations to Africa have made donors more skeptical of governments.

"We are in an era where individual giving is suspicious of government reliability

in general," said Richard Marker, a philanthropy professor at New York University and a national philanthropy consultant.

"Even in the States, if you were going to donate to Hurricane Katrina reconstruction, would you write a check to the government or a local organization in New Orleans?" he said.

Earlier this month, Hurricane Stan killed more than 800 people and left thousands more homeless after floods swept through Mexico, Guatemala and El Salvador.

In response, Hispanic groups in Los Angeles funneled thousands of dollars to Fray Bartolome de las Casas, a human rights group in Mexico's southern state of Chiapas. The San Francisco-based Share Foundation has raised \$52,000 from churches nationwide for rebuilding projects in El Salvador — money that is going directly to faith-based organizations there.

The International Development Exchange is sending money to a network of groups that help Guatemala's indigenous population.

"We can attest that they have generally been reliable on how they use the money," said Yael Falicov, the organization's Latin American program director. "They are creative and efficient, much more than the government."

The San Francisco-based nonprofit also trains locals to press governments to deliver on promises to rebuild after a disaster. Strategies include media campaigns, protest rallies and pressuring government leaders at meetings with U.N. officials, Falicov said.

Aware of their reputations, governments in Mexico, El Salvador and Guatemala have promised effective use of international aid after this year's hurricanes.

The Guatemalan government is closely regulating funds it has received, said Rosa Maria Frade, spokeswoman for President Oscar Berger.

"We guarantee that the aid will be used with transparency and that those most in need will receive it," Frade said.

In El Salvador, President Tony Saca has asked businesspeople to oversee international aid.

Mexican officials did not respond to questions about how they'll handle aid to victims of Hurricane Wilma, which pum-

meled the tourist destination of Cancun this week and killed at least 26 people in Mexico, Haiti and Florida.

Donating organizations aren't just raising money.

In a community of 6,000 families on the outskirts of El Salvador's capital, the Washington, D.C.-based American Jewish World Service last year trained locals to face floods or mudslides without

government help.

When floods from Hurricane Stan swept through the community of Bajo Limpa, everyone was evacuated to higher ground and nobody died, said the group's program officer for Latin American, David Brown.

"We take the premise that the government isn't accountable," said Brown, "and often simply doesn't have the resources to deal with disasters."

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NATIONAL

Mayor fights recall after newspaper's computer sting

BY JOHN K. WILEY
Associated Press Writer

SPOKANE, Wash. — Until last week, Mayor Jim West had no one to fight in his campaign to avoid losing his job — except the newspaper that revealed his liaisons with young gay men and branded him with decades-old accusations of pedophilia.

The single mom who spearheaded the recall campaign dropped out of the fray shortly after delivering enough sig-

natures to force a special Dec. 6 recall election. A group that had sponsored a Web site dedicated to ousting West decided against forming a political action committee.

So West, who denounced the pedophilia allegations published by the Spokesman-Review as false and denied any wrongdoing while conceding that he had sex with young gay men, turned his sights on the newspaper.

In a recent letter to contributors from previous campaigns and other potential supporters, West asked for \$150,000 for mailings and TV ads to counter the paper's reporting and to "tell my side of the story."

"They've acted in a reckless manner," West told The Associated Press as he announced plans to sue the newspaper after the election. "Nobody, public or private, should go through what the Spokesman-Review has done to me as far as invading my privacy."

Spokesman-Review Editor Steven A. Smith rejects the notion that the recall is a referendum on the newspaper.

"The facts at issue are not facts he can boast about, or promote or trumpet," Smith said. "Therefore, he has to find somebody to run against; somebody to portray in a more negative position than himself. And in this town, and at this time, it's us. We understand that. We expected it. We accept it."

Readers' ambivalence is reflected in a poll the newspaper commissioned and released on Thursday, in which 43 percent of 1,108 likely city voters said they approved of the way the newspaper reported about West and 41 percent said they disapproved, with 16 percent undecided.

The Research 2000 poll, which also indicated that West would be recalled by a wide margin, has a margin of error of 3 percentage points.

The recall charges West with misfeasance by offering to help someone he thought was an 18-year-old gay male get a City Hall internship while trying to develop a sexual relationship. That person, whom West knew only online, was an investigator for the Spokesman-Review.

An organized campaign to recall West was late in coming, although the City Council, the Chamber of Commerce and the local Republican Party have called for his resignation.

The recall petition itself was circulated by Shannon Sullivan, an unemployed single mother spurred to action by the Spokesman-Review's reporting.

Last week, the Committee to Recall Mayor Jim West registered with the state Public Disclosure Commission and announced it intends to begin running commercials calling for West's ouster.

But the newspaper's role in publicly outing the conservative Republican — a former state Senate leader and sheriff's deputy — as a closeted homosexual who used

his City Hall computer to troll for dates will likely be a continuing theme of the campaign.

The newspaper's editorial page, which endorsed West for mayor in 2003, now calls for his ouster. Smith said the paper maintains a strict wall between the newsroom and the editorial page and most of its editors and reporters were unaware of the newspaper's two-year investigation into the mayor's online conduct until the first article was published May 5.

West, 56, who opposed gay-friendly legislation during his 17-year career in the Legislature, called the newspaper's stories a "brutal outing."

West has not been charged with any crime, although the FBI acknowledged it is investigating. The City Council has hired its own expert to determine whether West violated city computer use policies.

The Spokesman-Review was both praised and condemned by readers and media critics after it began publishing a series of articles May 5 based on its employment of a computer technician who tracked the mayor's Internet activities by posing as a young man in a gay chat room.

The recall is based on a charge that West offered tickets to professional sports games to someone he knew online as "Brock" and offered to help him get a City Hall internship.

The paper subsequently published reports from at least four named and unnamed young men who claim they had sex with the mayor, or were offered City Hall jobs after meeting West in the Gay.com chat room.

One of the first people to sign a recall petition was Ryan Oelrich, who said he met West in a gay chat room before the mayor appointed him to the city's Human Rights Commission. Oelrich said he quit the commission because West constantly harassed him for sex.

Using a series of state Open Records requests, the newspaper also published articles that tracked West's attempts to meet gay men in cities he visited during trips while on official city business.

Jane Kirtley, the University of Minnesota Silha Professor of Media Ethics and Law, said the media are divided over the newspaper's tactics in breaking the original story.

"It becomes a real issue when news organizations try to get involved ... making the news versus reporting the news," Kirtley said. "That, sadly, becomes the real issue. People don't generally like the media, anyway."

Smith argues that the computer expert was the only way to corroborate one young man's claim that he had sex in the mayor's Lexus after meeting him online.

The newspaper has received some angry letters from readers and has lost some 40-50 subscribers since the West story broke May 5, but stories about other topics have riled more readers, Smith said.

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NATIONAL



Seismologist measures tremors from an Idaho garage

BY ANNE WALLACE ALLEN

Associated Press Writer

CASCADE, Idaho — These days, when Linda Jarvis gets home from work, she heads out to the garage to check the seismograph readings that scroll across a laptop computer propped on a workbench.

Life's been more interesting than usual for Jarvis since an earthquake cluster, or swarm, set the cupboard doors swinging at her house in September. The swarm has waxed and waned since then, but it's still knocking bricks out of Jarvis' chimney and snaking cracks across her garage floor.

Now Jarvis, a special education teacher, is letting a Boise State University seismologist use her garage for a monitoring station, and she can see the earthquake activity on a screen even as she feels it.

"It was a good experience to actually see it on the screen," said Jarvis, whose home is sitting on one of the nation's most active earthquake zones.

Swarms of minor earthquakes are not unknown in Idaho. The last one was in Donnelly in 2001. But some things about the Cascade-area swarm are unusual, said Jim Zollweg, the BSU seismologist who set up his instruments in Jarvis' garage.

For one thing, Jarvis and neighbors in her rural community of Clear Creek can feel the tremors — which is uncommon for Idaho swarms. Clear Creek residents are regularly woken up by the late-night rattling, sometimes strong enough to knock cups off the counter. The swarm has cracked Jarvis' garage floor, shifted one wall a few inches, and left a pile of brick shards around the base of

her chimney.

Jarvis was gardening last weekend when she decided to check the seismograph readings in her garage. As she watched the computer screen, the straight lines started to jump and show intense activity — signs that a tremor was happening. Then she heard the hanging tools around her start to bang against the walls.

"I backed out of the shop," she said.

Another way that the swarm is unusual is that while the number of larger earthquakes has dropped since September, the smaller ones are still going strong, said Zollweg. He measures from 300 to 1,000 tremors a day around the Long Valley fault, where Jarvis lives.

The largest tremor so far has had a magnitude of 3.7. Earthquakes of that magnitude usually aren't felt, but Zollweg thinks the Long Valley earthquakes must be closer than normal to the surface.

Using a grant from the Idaho Geological Survey, Zollweg has set up six seismographs around the Long Valley region to learn more about the swarm. Earthquake prediction is a tricky business, but Zollweg thinks that the more he knows about Idaho's seismic activity, the more he'll be able to judge when and if a big one is on its way.

"What I'm doing at Long Valley is...kind of forecasting," he said. "I'm saying because we have the swarm, and because of its unusual characteristics, we have a higher-than-normal chance of a larger earthquake occurring."

The Idaho Geological Survey at the University of Idaho in Moscow said the state is ranked fifth in the nation on a scale of earthquake risk, with the risk greater only in California, Nevada, Utah and Alaska.

Idaho has felt two large earthquakes in recent memory; both caused deaths and millions of dollars in damage. One was the 1959 Hebgen Lake earthquake in Montana, with a magnitude of 7.1; the other was the 1983 Borah Peak earthquake, with a magnitude of 7.

It's not yet known if the swarm going on around the Long Valley fault is connected to the fault, or to more than one underground feature. In fact, not much is yet known; Zollweg and others in his field are frustrated that there isn't more money for studying Idaho's seismic activity.

Unlike its earthquake-prone neighbors, Idaho has no central point of contact for earthquake research, said Stephen Weiser, the manager of plans and mitigation programs for the state Bureau of Homeland Security.

"If we did have a robust seismic network in the state with a number of stations, we could have a good warning system, and scientists could better understand the nature of earthquakes in the state," Weiser said.

Zollweg said Idaho's seismic risks haven't been studied as much as those in California, Washington or Oregon.

"I think there are faults out there that we still don't know about, that could produce a damaging earthquake," Zollweg said.

Jarvis, who has lived in her wood-frame home 19 years, has tried unsuccessfully to buy earthquake insurance. A light sleeper, she's stayed over at a friends' house once to get a full night's rest. But she has no plans to move, and she doesn't think her life is in danger.

"I'm thinking positive," she said.

Louisiana town puts out unwelcome mat for out-of-state Katrina workers

BY TOM HAYS

Associated Press Writer

KENNER, La. — Richard Tornow rolled into town a few weeks back in a battered pickup truck, took a demolition job for \$10 an hour and had "Katrina '05" tattooed on his right shoulder.

Tornow, 39, who hails from Embarrass, Minn. — where temperatures can dip to 50 below — has warmed to the task of cleaning up after Hurricane Katrina.

"I've got to make some money," he said last week. "As long as I'm making money, I'm staying."

But this suburb outside New Orleans wishes he wouldn't.

Officials here believe the influx of out-of-state contractors, handymen and laborers hoping to cash in on the disaster could become a public nuisance. They recently evicted scores of workers from a makeshift tent city erected in a playground — only to see another one surface at a vacant lot near Louis Armstrong International Airport.

The mayor for the Jefferson Parish city with the slogan, "Everything's Right Here," is unapologetic about the "Not In Our Backyard" approach to the squatters.

"We can't just have them dumping in our city," Philip Capitano said.

Residents have complained that their uninvited guests urinate in public and run noisy generators all night, the mayor said. Now officials are exploring ways to move them to private campgrounds or other sites that offer water, electricity and sewage disposal.

Kenner's experience is hardly unique.

In the aftermath of hurricanes in Florida and elsewhere, authorities grappled to accommodate opportunistic workers who formed tent cities on any open land they found. Locals were left to watch the sites grow more unsanitary and disorderly as time went by.

Since Katrina hit, hundreds of workers have commandeered a large swath of the normally scenic City Park in New Orleans. Now, dome tents and RVs house the population there. Tractor-trailers waiting to haul debris from flood-ravaged neighborhoods idle at all hours.

"Wherever the disaster is, that's where we go," said

Michael Caldwell, a contractor from West Palm Beach, Fla., who planted his RV in an area of the park littered with broken tree limbs and beer cans.

There were rumors that New Orleans planned to charge Caldwell and others rent. But city officials seem too distracted by recovery efforts to care. The camp is not illegal either, said Capt. Marlon Defillo, a police spokesman.

The campers "have a right to be there," he said. "We've had no difficulties with them at all."

Carol Davis, 74, whose property borders the empty lot, watched the scene from her front porch. She said she had no problem with the work crew, however motley.

"I don't know why Kenner is messing with them," she said. "They're here to clear debris. They're trying to help us."

Meanwhile, the scene at sunset in the Kenner camp was more tranquil.

Workers drank beer and lounged in folding chairs. Red Cross volunteers distributed meals, while passing police cruisers took no notice. A Confederate flag flew from one trailer, a clothesline loaded with T-shirts was strung on another.

The campers acknowledge they drink a bit. And they sometimes curse the undocumented workers who have come the region to compete with them for jobs. But they also insist they'll be good temporary neighbors.

"There's a little partying going on, but I can always get some rest," said Paul Lare, of Atlanta. "It's tame here. ... but I guess they want us out."

Lare, 40, offered the "grand tour" of his bathroom — a contraption fashioned from scraps of wood and a large blue tarp. Inside was a tiny portable toilet and a gravity shower.

"This," he said, "is quality."

Nearby, a shirtless Tornow played with his mutt, Minnesota. "I feel a little safer when she's around," he said. As he prepared an MRE (military Meal Ready to Eat) for dinner, Tornow mused about his rootless, rambling life.

"I don't call it 'homeless,' and I call it 'camping out,'" he said.

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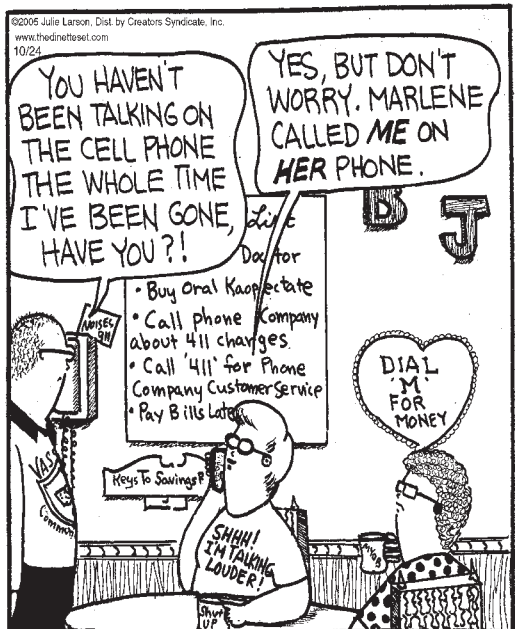
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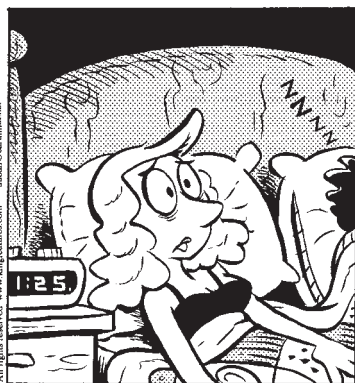
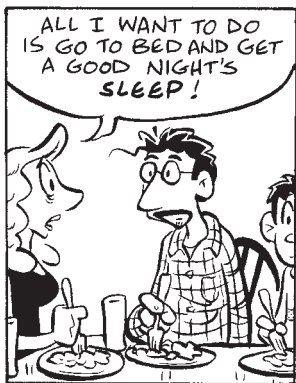
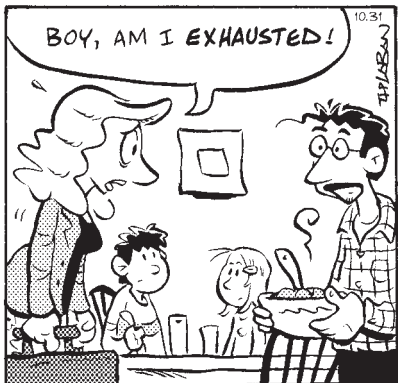


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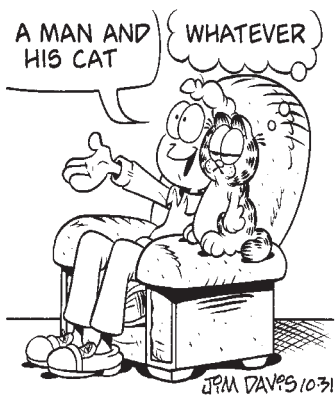
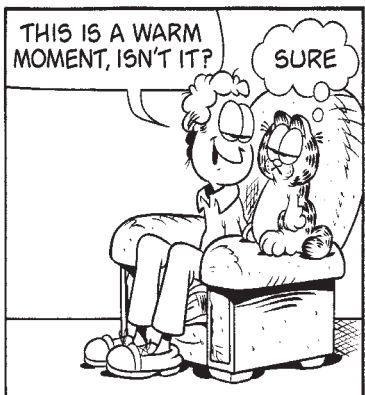
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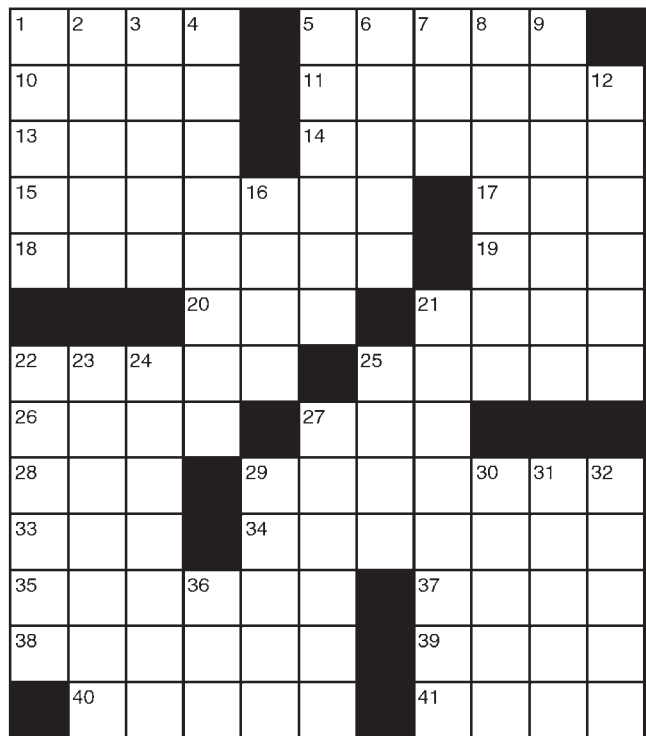
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Krispy Kreme Doughnuts seeking
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office with experience. Santa
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F/T ENTRY level data entry
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Responsibilities include (not limited
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Must have **GREAT PHONE SKILLS**,
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SANTA MONICA 1248 11th St., #A. 2+1.5 large lower. Stove, carpets, blinds, laundry, parking, no pets. \$1650, \$200 off move-in. (310) 393-6322.

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1ST \$520,000 @ 5.25% \$2,275 P/MO
2ND \$130,000 @7.75% \$834 P/MO
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Notices

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: OCTOBER 20, 2005

To Whom it may concern:
The Name(s) of the Applicant(s) is/are: 78 JASPER LLC.
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 1432 FOURTH ST A, SANTA MONICA, CA 90401.
Type of License(s) Applied for: 41 - ON-SALE BEER AND WINE - EATING PLACE.
Department of Alcoholic Beverage Control INGLEWOOD, LA112295 SANTA MONICA DAILY PRESS 10/31/05

NOTICE OF PETITION TO ADMINISTER ESTATE OF VALENTINA PELEPELINA
Case No. BP094900

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of VALENTINA PELEPELINA
A PETITION FOR PROBATE has been filed by Joseph Spektor in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Joseph Spektor be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.
HEARING on the petition will be held on November 30, 2005 at 9:15 AM in Dept. No. 5 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.
IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.
YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.
Attorney for petitioner: JAMES Q FISHER ESQ SBN 41334
JAMES Q FISHER PROFESSIONAL CORP
1801 CENTURY PARK E NO 2400 LOS ANGELES CA 90067-2326
Santa Monica Daily Press
CN740080 SPEKTOR

Notices

pear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner: JAMES Q FISHER ESQ SBN 41334
JAMES Q FISHER PROFESSIONAL CORP
1801 CENTURY PARK E NO 2400 LOS ANGELES CA 90067-2326
Santa Monica Daily Press
CN740081 PELEPLINA

NOTICE OF PETITION TO ADMINISTER ESTATE OF ALEXANDER SPEKTOR
Case No. BP094901

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of ALEXANDER SPEKTOR
A PETITION FOR PROBATE has been filed by Joseph Spektor in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Joseph Spektor be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.
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YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.
Attorney for petitioner: JAMES Q FISHER ESQ SBN 41334
JAMES Q FISHER PROFESSIONAL CORP
1801 CENTURY PARK E NO 2400 LOS ANGELES CA 90067-2326
Santa Monica Daily Press
CN740080 SPEKTOR

NOTICE OF PETITION TO ADMINISTER ESTATE OF VALENTINA PELEPELINA
Case No. BP094900
To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of VALENTINA PELEPELINA
A PETITION FOR PROBATE has been filed by Joseph Spektor in the Superior Court of California, County of LOS ANGELES.

Notices

THE PETITION FOR PROBATE requests that Joseph Spektor be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

HEARING on the petition will be held on November 30, 2005 at 9:15 AM in Dept. No. 5 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner: JAMES Q FISHER ESQ SBN 41334
JAMES Q FISHER PROFESSIONAL CORP
1801 CENTURY PARK E NO 2400 LOS ANGELES CA 90067-2326
Santa Monica Daily Press
CN740081 PELEPLINA

NOTICE OF PETITION TO ADMINISTER ESTATE OF ALEXANDER SPEKTOR
Case No. BP094901

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of ALEXANDER SPEKTOR
A PETITION FOR PROBATE has been filed by Joseph Spektor in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Joseph Spektor be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.
A HEARING on the petition will be held on November 30, 2005 at 9:15 AM in Dept. No. 5 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.
IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.



Notices

may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and ap-praisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:
JAMES Q FISHER ESQ
SBN 41334
JAMES Q FISHER
PROFESSIONAL CORP
1801 CENTURY PARK E NO 2400
LOS ANGELES CA 90067-2326
Santa Monica Daily Press
CN740080 SPEKTOR

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2413748 FIRST FILING. The following person(s) is (are) doing business as Neptune 13 pictures, 1313 9th St., #21, Santa Monica, CA 90401. The full name of registrant(s) is/are : John Robert Petros, 1313 9th St., #21, Santa Monica, CA 90401 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: John R. Petros This statement was filed with the County Clerk of LOS ANGELES County on 10/06/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2277089 FIRST FILING. The following person(s) is (are) doing business as Alpha Omega Therapies, 609 Washington Avenue, Unit F, Santa Monica, CA 90403. The full name of registrant(s) is/are : Patrick Callahan, CM, APP, 609 Washington Avenue, Unit F, Santa Monica, CA 90403 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Patrick Callahan

This statement was filed with the County Clerk of LOS ANGELES County on 9/21/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2306522 FIRST FILING. The following person(s) is (are) doing business as Virgil Nails, 4470 W. Sunset Blvd., #106, Los Angeles, CA 90027. The full name of registrant(s) is/are : Hoa Le Dang, 2539 Luder Ave., El Monte, CA 91733 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/1/2001. /s/: Hoa Le Dang This statement was filed with the County Clerk of LOS ANGELES County on 9/23/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2306523 FIRST FILING. The following person(s) is (are) doing business as KP Permanent Make Up, 1968 W. Holt Ave., Pomona, CA 91768. The full name of registrant(s) is/are : Kim Plante, Inc., California, 929 Las Rosas Dr., W. Covina, CA, 91791 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Kim Plante, Inc., President, Theresa Plante

This statement was filed with the County Clerk of LOS ANGELES County on 9/23/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2317024 FIRST FILING. The following person(s) is (are) doing business as Angel Munoz Landscape/Construction, 3927 Maine Ave., Baldwin Park, CA 91706. The full name of registrant(s) is/are : Angel Munoz, 3927 Maine Ave., Baldwin Park, CA 91706 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)9/26/2005. /s/: Angel Munoz

This statement was filed with the County Clerk of LOS ANGELES County on 9/26/2005. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2317040 FIRST FILING. The following person(s) is (are) doing business as Avid School of

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Arts, 1902 Merced Ave., #5, El Monte, CA 91733. The full name of registrant(s) is/are : Nelly Cortez, 1902 Merced Ave., #5, El Monte, CA 91733 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Nelly Cortez This statement was filed with the County Clerk of LOS ANGELES County on 9/26/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2353882 FIRST FILING. The following person(s) is (are) doing business as Blooming Rose-Florists Services and Deliveries, My Flower Florist Services and Deliveries, Floreria Endo, 1616 Granville Ave., Suite 101, Los Angeles, CA 90025. The full name of registrant(s) is/are : Adolfo Endo, 1616 Granville Ave., Suite 101, Los Angeles, CA 90025, Victoria Endo, 1616 Granville Ave., Suite 101, Los Angeles, CA 90025 This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Adolfo Endo, Victoria Endo This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2314298 FIRST FILING. The following person(s) is (are) doing business as Hernandez Helping Hands, 810 W. Magnolia, Compton, CA 90220. The full name of registrant(s) is/are : Verletta Rollins, 810 W. Magnolia, Compton, CA 90220 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Verletta Rollins This statement was filed with the County Clerk of LOS ANGELES County on 9/26/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2317029 FIRST FILING. The following person(s) is (are) doing business as LJD Property Improvement, Inc., Al #/ON 2772795, 9001 Arrington Ave., Downey, Ca 90240. The full name of registrant(s) is/are : LJD Property Improvement, Inc., CALIFORNIA, 9001 Arrington Ave., Downey, CA 90240 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LJD Property Improvement Inc., CEO, Luis J. Delgado This statement was filed with the County Clerk of LOS ANGELES County on 9/26/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2317030 FIRST FILING. The following person(s) is (are) doing business as LJD Management, Inc., Al #/ON 2772754, 9001 Arrington Ave., Downey, CA 90241. The full name of registrant(s) is/are : LJD Management, Inc., CALIFORNIA, 9001 Arrington Ave., Downey, CA 90241 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: LJD Land Management, Inc., CEO, Luis J. Delgado

This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2317059 FIRST FILING. The following person(s) is (are) doing business as M&R Concrete Pumping, 8904 Hooper Ave., Los Angeles, CA 90002. The full name of registrant(s) is/are : Reinaldo Robles, 8904 Hooper Ave., Los Angeles, CA 90002 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Reinaldo Robles This statement was filed with the County Clerk of LOS ANGELES County on 9/26/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2328447 FIRST FILING. The following person(s) is (are) doing business as Olynpic Basket, Olynpic Borger, 5138 E. Olynpic Blvd., LA, CA 90022. The full name of registrant(s) is/are : Guadalupe C. Sarabia, 6058 Hereford Drive, LA, CA 90022 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Guadalupe C. Sarabia This statement was filed with the County Clerk of LOS ANGELES County on 9/27/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2353883 FIRST FILING. The following person(s) is (are) doing business as Rodriguez Trucking, 6722 Arbutus St., Huntington Park, CA 90255. The full name of registrant(s) is/are : Alfonso Rodriguez, 6722 Arbutus St., Huntington Park, CA 90255 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Alfonso Rodriguez

This statement was filed with the County Clerk of LOS ANGELES County on 9/29/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2317038 FIRST FILING. The following person(s) is (are) doing business as Scrubs 10dollars, Al #/ON C2738710, 12653 Oxnard St., Suite 4, North Hollywood, CA 91606. The full name of registrant(s) is/are : Screened Heaven, Inc., 12653 Oxnard St., Suite 4, North Hollywood, CA 91606 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Screened Heaven, Inc., President, Tigran Gabrielian

This statement was filed with the County Clerk of LOS ANGELES County on 9/26/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2317018 FIRST FILING. The following person(s) is (are) doing business as Silverspoon's Yogurt, 328 Indian Hill, Claremont, CA 91711. The full name of registrant(s) is/are : Isabelle Eun Kong, 727 S. Ardmore Ave., #1003, Los Angeles, CA 90005 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Isabelle Kong

This statement was filed with the County Clerk of LOS ANGELES County on 9/26/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2305503 FIRST FILING. The following person(s) is (are) doing business as The Archduke and Herbert Hinkel Film Fund, 2619 Wilshire Blvd., #914, Los Angeles, CA 90057. The full name of registrant(s) is/are : Brian S. Pfeifle, 2619 Wilshire Blvd., #914, Los Angeles, CA 90057 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Brian Pfeifle

This statement was filed with the County Clerk of LOS ANGELES County on 9/23/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2306542 FIRST FILING. The following person(s) is (are) doing business as Tony Kinsey, Tiera Entertainment, 3143 W. 113th St., Inglewood, CA 90303. The full name of registrant(s) is/are : Ralphiel A. Kinsey, 1807 S. Holt Ave., Los Angeles, CA 90035 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/1/2000. /s/: Ralphiel A. Kinsey

This statement was filed with the County Clerk of LOS ANGELES County on 9/23/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

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FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2314248 FIRST FILING. The following person(s) is (are) doing business as Vigil Air, 14409 Wheatstone Ave., Norwalk, CA 90650. The full name of registrant(s) is/are : Roberto Carlos Vigil, 14409 Wheatstone Ave., Norwalk, CA 90650 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Roberto Vigil This statement was filed with the County Clerk of LOS ANGELES County on 9/26/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2317081 FIRST FILING. The following person(s) is (are) doing business as Yaconectate com, 528 S. Ave. 19th, Los Angeles, CA 90031. The full name of registrant(s) is/are : Enrique Salinas Garcia, 528 S. Ave. 19th, Los Angeles, CA 90031 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Enrique S. Garcia This statement was filed with the County Clerk of LOS ANGELES County on 9/26/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2328456 FIRST FILING. The following person(s) is (are) doing business as Zeke's Cuisine c/o Technicolor Cafe, 4050 Lankershim Blvd., North Hollywood, CA 91604. The full name of registrant(s) is/are : Ezequiel Casas, 121 Baseline Rd., Claremont, CA 91771 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Ezequiel Casas

This statement was filed with the County Clerk of LOS ANGELES County on 9/27/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2391213 FIRST FILING. The following person(s) is (are) doing business as Sixth Sense Investments I, Sixth Sense Investments II, Sixth Sense Investments III, 11755 Wilshire Blvd., Suite 900, Los Angeles, CA 90025. The full name of registrant(s) is/are : Mark Umemoto, 4383 Camero Avenue, Los Angeles, CA 90027, Yonna Barats, 8170 Redlands St., #311, Playa Del Rey, CA 90293, Yoon Kim, 19144 Index Street, Unit 4, Northridge, CA 91326, Bo Koenig, 7904 Calle Espada, Bakersfield, CA 93309, Jean-Pierre Mouren-Laurens, 6449 Columbus Ave., Van Nuys, CA 91411, Kourken Tommassian, 1243 E. Lexington Dr., Glendale, CA 91206. This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)3/1/2005. /s/: Mark Umemoto

This statement was filed with the County Clerk of LOS ANGELES County on 3/1/2005. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2391212 FIRST FILING. The following person(s) is (are) doing business as Sixth Sense Investments IV, 11755 Wilshire Blvd., Suite 900, Los Angeles, CA 90025. The full name of registrant(s) is/are : Mark Umemoto, 4383 Camero Avenue, Los Angeles, CA 90027, Jean-Pierre Mouren-Laurens, 6449 Columbus Ave., Van Nuys, CA 91411, Yoon Kim, 19144 Index Street, Unit 4, Northridge, CA 91326, Kourken Tommassian, 1243 E. Lexington Dr., Glendale, CA 91206 This Business is being conducted by, a general partnership. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/1/2005. /s/: Mark Umemoto

This statement was filed with the County Clerk of LOS ANGELES County on 10/1/2005. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2188969 FIRST FILING. The following person(s) is (are) doing business as Envae, 1506 10th St., #316, Santa Monica, CA 90401. The full name of registrant(s) is/are : Angela M. Locke, 1506 10th St., #316, Santa Monica, CA 90401 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Angela Locke

This statement was filed with the County Clerk of LOS ANGELES County on 9/12/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS

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BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2413747 FIRST FILING. The following person(s) is (are) doing business as 7Even Cleaning Service, 520 E. Fairview Blvd., Inglewood, CA 90302/ PO Box 1771, LA, CA 90049. The full name of registrant(s) is/are : Carolyn Briggs, 520 E. Fairview Blvd., Inglewood, CA 90302, Michael Briggs, 520 E. Fairview Blvd., Inglewood, CA 90302 This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Carolyn Briggs, Michael Briggs

This statement was filed with the County Clerk of LOS ANGELES County on 10/06/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2413746 FIRST FILING. The following person(s) is (are) doing business as Rohan Consulting Services, 147 S. Oak Knoll Ave., #301, Pasadena, CA 91101. The full name of registrant(s) is/are : Hanh Rohan, 147 S. Oak Knoll Ave., #301, Pasadena, CA 91101 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)8/15/2005. /s/: Hanh Rohan

This statement was filed with the County Clerk of LOS ANGELES County on 10/06/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2404818 FIRST FILING. The following person(s) is (are) doing business as Fire and Beauty, 1215 Maple St., Inglewood, CA 90301. The full name of registrant(s) is/are : Fabiola Yazmin Garcia, 1215 Maple St., Inglewood, CA 90301 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Fabiola Y. Garcia

This statement was filed with the County Clerk of LOS ANGELES County on 10/05/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2390872 FIRST FILING. The following person(s) is (are) doing business as Styles By Design, 1176 Wellesley Ave., #101, Los Angeles, CA 90049. The full name of registrant(s) is/are : Witkow Enterprises Inc., CA, 1176 Wellesley Ave., #101, Los Angeles, CA 90049 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/2/1981. /s/: Witkow Enterprises Inc., President, Elliot Witkow

This statement was filed with the County Clerk of LOS ANGELES County on 10/04/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2482066 FIRST FILING. The following person(s) is (are) doing business as A1 Plumbing, 2525 7th St., #A, Santa Monica, CA 90405. The full name of registrant(s) is/are : Steven R. Lewis, 2525 7th St., #A, Santa Monica, CA 90405 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/1/2005. /s/: Steven R. Lewis

This statement was filed with the County Clerk of LOS ANGELES County on 10/14/2005. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/10/2005, 10/17/2005, 10/24/2005, 10/31/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2482064 FIRST FILING. The following person(s) is (are) doing business as Merrinew's Sunset Garden, 1526 Ocean Park Blvd., Santa Monica, CA 90405. The full name of registrant(s) is/are : Richard Craig Lahey, 1138 16th St., #6, Santa Monica, CA 90403 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/14/2005. /s/: Richard Lahey This statement was filed with the County Clerk of LOS ANGELES



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FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2370801 FIRST FILING. The following person(s) is (are) doing business as CDR Construction Management, 93 Surfside Ave., Surfside, CA 90743. The full name of registrant(s) is/are : Benjamin Davis Grote, 93 Surfside Ave., Surfside, CA 90743 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)9/30/2005. /s/: Benjamin D. Grote This statement was filed with the County Clerk of LOS ANGELES County on 9/30/2005. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2393397 FIRST FILING. The following person(s) is (are) doing business as Cobel Auto Body, Al #/ON 1162684, 18225 Parthenia Blvd., #A, Northridge, CA 91324. The full name of registrant(s) is/are : Tanhous'n Co. Inc, 18658 Klum Pl., Rowland Heights, CA 91748 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/4/2005. /s/: Tanhous'n Co Inc, CEO, Jimmy Tan This statement was filed with the County Clerk of LOS ANGELES County on 10/4/2005. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2394398 FIRST FILING. The following person(s) is (are) doing business as Devin Body and Fender, 11510 S. Alameda St., Unit 6 1/2, Linwood, CA 90262. The full name of registrant(s) is/are : Ernesto Santana, 5202 1/2 Latham St., Los Angeles, CA 90011 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Ernesto Santana

This statement was filed with the County Clerk of LOS ANGELES County on 10/04/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2416371 FIRST FILING. The following person(s) is (are) doing business as Glenoak Apt, 11710 Glenoak Blvd., Pacoima, CA 91340. The full name of registrant(s) is/are : Jose Trinidad Onate, 5617 Lemon Grove Ave., Los Angeles, CA 90038, Raul Onate, 5617 Lemon Grove Ave., Los Angeles, CA 90038 This Business is being conducted by, co-partners. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)11/18/2004. /s/: Jose Trinidad Onate, Raul Onate

This statement was filed with the County Clerk of LOS ANGELES County on 10/06/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2413924 FIRST FILING. The following person(s) is (are) doing business as GM Lupita's Mini Market, 740 E. Martin Luther King Jr., LA, CA 90037. The full name of registrant(s) is/are : Maritza Guevara Diego, 9807 S. Wilmington Ave., Los Angeles, CA 90002, Efidio Gustavo Lopez Vasquez, 9807 S. Wilmington Ave., Los Angeles, CA 90002 This Business is being conducted by, husband and wife. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Efidio Gustavo Lopez Vasquez, Maritza Guevara Diego

This statement was filed with the County Clerk of LOS ANGELES County on 10/06/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2416330 FIRST FILING. The following person(s) is (are) doing business as Hoop School, 5025 East Pacific Coast Highway, #230, Long Beach, CA 90804. The full name of registrant(s) is/are : Willette Nicole Anderson, 5025 East Pacific Coast Highway, #230, Long Beach, CA 90804 This Business is being conducted by, an individual. Signed: The registrant commenced to transact

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business under the fictitious business name or names listed on (Date)10/6/2005. /s/: Willette Nicole Anderson

This statement was filed with the County Clerk of LOS ANGELES County on 10/6/2005. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2403630 FIRST FILING. The following person(s) is (are) doing business as JC Body Shop, 2135 W. 16 St., Long Beach, CA 90813. The full name of registrant(s) is/are : Juan Francisco Cabrera, 2135 W. 16 St., Long Beach, CA 90813 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)2/1/2003. /s/: Juan Francisco Cabrera

This statement was filed with the County Clerk of LOS ANGELES County on 10/05/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2416336 FIRST FILING. The following person(s) is (are) doing business as Just Us Network, California State Bar Association, Three Star Assistance, 528 S. Wall St., Suite #302, Los Angeles, CA 90013. The full name of registrant(s) is/are : Elijah Malachi X Mothershead, 528 S. Wall St., Suite #302, Los Angeles, CA 90013 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/6/2005. /s/: Elijah Malachi X Mothershead This statement was filed with the County Clerk of LOS ANGELES County on 10/6/2005. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2420471 FIRST FILING. The following person(s) is (are) doing business as Kobe Perfume, 521 S. Los Angeles Street, Los Angeles, CA 90015. The full name of registrant(s) is/are : U.S. Perfume, 303 N. Swall Drive, #105, Beverly Hills, CA 90211 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: U.S. Perfume, CEO, Samuel Kohan This statement was filed with the County Clerk of LOS ANGELES County on 10/06/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2393358 FIRST FILING. The following person(s) is (are) doing business as L&L Investments Co., 12203 Corley Dr., Whittier, CA 90604. The full name of registrant(s) is/are : Walter Cabrera, 12203 Corley Dr., Whittier, CA 90604, Luigi Perrotta, 54 62nd Place, Long Beach, CA 90803 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Walter Cabrera, Luigi Perrotta

This statement was filed with the County Clerk of LOS ANGELES County on 10/04/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2357614 FIRST FILING. The following person(s) is (are) doing business as M.I.A. Records Inc., Al #/ON 2949698, 1626 N. Wilcox Ave., Apt. 417, LA, CA 90028. The full name of registrant(s) is/are : M.I.A. Records Inc., 3305 W. Spring Mountain Dr., Suite 60-24, Las Vegas, NV 89102 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)12/17/1998. /s/: M.I.A. Records Inc, President, Jesse Turner

This statement was filed with the County Clerk of LOS ANGELES County on 09/29/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2390747 FIRST FILING. The following person(s) is (are) doing business as Martin Auto Electric, 8310 S. Broadway, LA, CA 90003. The full

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name of registrant(s) is/are : Martin Carbajal Perez, 6573 4th Ave., LA, CA 90043 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Martin Carbajal Perez

This statement was filed with the County Clerk of LOS ANGELES County on 10/04/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2393348 FIRST FILING. The following person(s) is (are) doing business as Ministerio Impacto de Gloria, 3651 Castalia Ave., Los Angeles, CA 90032. The full name of registrant(s) is/are : Alfredo A. Eufracio, 4036 1/2 S. Trinity St., Los Angeles, CA 90011 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Alfredo A. Eufracio

This statement was filed with the County Clerk of LOS ANGELES County on 10/04/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2393396 FIRST FILING. The following person(s) is (are) doing business as Ochoa's, 14322 Falco Ave., Norwalk, CA 90650. The full name of registrant(s) is/are : Miguel Ochoa, 14322 Falco Ave., Norwalk, CA 90650 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Miguel Ochoa

This statement was filed with the County Clerk of LOS ANGELES County on 10/04/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2369435 FIRST FILING. The following person(s) is (are) doing business as Professional Drafting & Design, 6220 Oxsee Ave., Whittier, CA 90606. The full name of registrant(s) is/are : Jesus M. Lizarraa, 6220 Oxsee Ave., Whittier, CA 90606 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Jesus M. Lizarraa

This statement was filed with the County Clerk of LOS ANGELES County on 9/30/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2404832 FIRST FILING. The following person(s) is (are) doing business as Rapid Legal Services, Al #/ON 2196444, 213 W. Alameda Ave., Suite 101, Burbank, CA 91502. The full name of registrant(s) is/are : Express Med. Billing and Consulting, 213 W. Alameda Ave., Suite 101, Burbank, CA 91502 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/12/005. /s/: Express Med. Billing & Consulting

This statement was filed with the County Clerk of LOS ANGELES County on 10/5/2005. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2394360 FIRST FILING. The following person(s) is (are) doing business as Restaurante Y Pupuseria Kasandra's, 5736 S. Broadway Ave., Los Angeles, CA 90037. The full name of registrant(s) is/are : Blanca Angelica Zuniga Denoche, 512 E. 64th St., Los Angeles, CA 90003, Blanca Isabel Fuentes, 512 E. 64th St., Los Angeles, CA 90003 This Business is being conducted by, co-partners. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)7/1/2004. /s/: Blanca Denoche, Blanca Fuentes

This statement was filed with the County Clerk of LOS ANGELES County on 10/04/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2370854 FIRST FILING. The following

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person(s) is (are) doing business as Selco 2 Battery Co., 2220 E. Foothill Blvd., Pasadena, CA 91107. The full name of registrant(s) is/are : Gregory W. Tria, 222 Monterey Road #1201, Glendale, CA 91206 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Gregory Tria

This statement was filed with the County Clerk of LOS ANGELES County on 9/30/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2390746 FIRST FILING. The following person(s) is (are) doing business as Video Rent & Variedades Martinez, 8310 S. Broadway, Los Angeles, CA 90043. The full name of registrant(s) is/are : Nanziancena Hernandez Martinez, 6573 4th Ave., LA, CA 90043 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Nanziancena Hernandez Martinez

This statement was filed with the County Clerk of LOS ANGELES County on 10/04/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2427195 FIRST FILING. The following person(s) is (are) doing business as SCIENCE AND SENSORS TECHNOLOGY, SCIENCE AND SENSORS TECHNOLOGIES, 4117 Tivoli Av., Los Angeles, CA 90066. The full name of registrant(s) is/are : Claudio Oliveira Egalon, 4117 Tivoli Av., Los Angeles, CA 90066 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Claudio Oliveira Egalon

This statement was filed with the County Clerk of LOS ANGELES County on 10/07/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2461907 FIRST FILING. The following person(s) is (are) doing business as Executive Health Services, Pacific Mediation Services, Local Energy Network, Al #/ON 200552110044, 1330 California St., #303, Santa Monica, CA 90403. The full name of registrant(s) is/are : NRG Enterprises, LLC, CALIFORNIA, 1330 California St., #303, Santa Monica, CA 90403 This Business is being conducted by, a limited liability. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/3/2005. /s/: NRG Enterprises, LLC, Managing Member, Donald R. Furnival

This statement was filed with the County Clerk of LOS ANGELES County on 10/12/2005. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2482065 FIRST FILING. The following person(s) is (are) doing business as Deb Murray Events, Deb Murray Consulting, 2450 4th St., Santa Monica, CA 90405. The full name of registrant(s) is/are : Debra Murray, 2450 4th St., Santa Monica, CA 90405 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/1/2005. /s/: Debra A. Murray

This statement was filed with the County Clerk of LOS ANGELES County on 10/1/2005. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/17/2005, 10/24/2005, 10/31/2005, 11/7/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2446174 FIRST FILING. The following person(s) is (are) doing business as A and H Online Solutions, A and H Online Marketing, Online Marketing Solutions, 13645 Putnam St., Whittier, CA 90605. The full name of registrant(s) is/are : Daniel Arredondo, 314 N. 16th St., Montebello, CA 90640, Patricia Hernandez, 314 N. 16th St., Montebello, CA 90640 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Daniel Arredondo, Patricia Hernandez

This statement was filed with the County Clerk of LOS ANGELES County on 10/11/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business

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and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2005, 10/31/2005, 11/7/2005, 11/14/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2448911 FIRST FILING. The following person(s) is (are) doing business as Abstract Expressions, 8033 Sunset Blvd., Hollywood, CA 90046. The full name of registrant(s) is/are : Meagan A. Bryant, 4215 E. Livingston Dr., Long Beach, CA 90803 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Meagan A. Bryant

This statement was filed with the County Clerk of LOS ANGELES County on 10/12/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2005, 10/31/2005, 11/7/2005, 11/14/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2450914 FIRST FILING. The following person(s) is (are) doing business as Advent Care LLC, 3422 Chapman St., #7, Los Angeles, CA 90065. The full name of registrant(s) is/are : Advent Care LLC, 3422 Chapman St., #7, Los Angeles, CA 90065 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Advent Care LLC, Mary Lou Advincula

This statement was filed with the County Clerk of LOS ANGELES County on 10/12/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2005, 10/31/2005, 11/7/2005, 11/14/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2407796 FIRST FILING. The following person(s) is (are) doing business as Bella Shop, 112 Barrington Walk, Brentwood, CA 90049. The full name of registrant(s) is/are : Julia Demarco, 810 S. Flower St., #612, LA, CA 90017, Arnold Martir, 810 S. Flower St., #612, LA, CA 90017 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Julia Demarco, Arnold Martir

This statement was filed with the County Clerk of LOS ANGELES County on 10/13/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2005, 10/31/2005, 11/7/2005, 11/14/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2461952 FIRST FILING. The following person(s) is (are) doing business as Coral Sands Motel, Al #/ON 2312059, 1730 N. Western Ave., Los Angeles, CA 90027. The full name of registrant(s) is/are : Coral Sands Motel Inc., 1730 N. Western Ave., Los Angeles, CA 90027 This Business is being conducted by, a corporation. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)5/10/2001. /s/: Coral Sands Motel Inc., President, Yie Bin Ko

This statement was filed with the County Clerk of LOS ANGELES County on 10/12/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2005, 10/31/2005, 11/7/2005, 11/14/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2461240 FIRST FILING. The following person(s) is (are) doing business as Dancing Fish, 15526 Paramount Blvd., Paramount, CA 90723. The full name of registrant(s) is/are : Kelly Millar, 214 Main St., #244, El Segundo, CA 90245, Jack Haber, 214 Main St., #244, El Segundo, CA 90245 This Business is being conducted by, co-partners. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Kelly Millar, Jack Haber

This statement was filed with the County Clerk of LOS ANGELES County on 10/12/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2005, 10/31/2005, 11/7/2005, 11/14/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2446186 FIRST FILING. The following person(s) is (are) doing business as Diaz Family Child Care, 212 Maiden Lane, Montebello, CA 90640. The full name of registrant(s) is/are : Irma Diaz, 212 Maiden Lane, Montebello, CA 90640 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/2/2002. /s/: Irma Diaz This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2002. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under



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NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2005, 10/31/2005, 11/7/2005, 11/14/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2461947 FIRST FILING. The following person(s) is (are) doing business as KLYT Bath House, 132 E. 4th St., Los Angeles, CA 90013. The full name of registrant(s) is/are : Yie Bin Ko, 1007 Garfield Ave., South Pasadena, CA 91030 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/11/1992. /s/: Yie Bin Ko This statement was filed with the County Clerk of LOS ANGELES County on 10/12/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2005, 10/31/2005, 11/7/2005, 11/14/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2432024 FIRST FILING. The following person(s) is (are) doing business as L V Nails, 845 N. Lake Ave., Pasadena, CA 91104-4561. The full name of registrant(s) is/are : Que Thuong Thi Le, 828 N. Bunker Hill Ave., #A, Los Angeles, CA 90012 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/4/2005. /s/: Que Thuong Thi Le This statement was filed with the County Clerk of LOS ANGELES County on 10/7/2005. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2005, 10/31/2005, 11/7/2005, 11/14/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2447329 FIRST FILING. The following person(s) is (are) doing business as OE PLUS, 12693 Crenshaw Blvd., Hawthorne, CA 90250. The full name of registrant(s) is/are : Shoushana Balian, 2006 Manhattan Beach Blvd., Redondo Beach, CA 90278 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Shoushana Balian This statement was filed with the County Clerk of LOS ANGELES County on 10/11/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2005, 10/31/2005, 11/7/2005, 11/14/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2447324 FIRST FILING. The following person(s) is (are) doing business as Prominent Tile, 13927 S. Albertson Ave., Compton, CA 90222. The full name of registrant(s) is/are : Sam Va'shon

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Daniels, 13927 S. Albertson Ave., Compton, CA 90222 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Sam V. Daniels This statement was filed with the County Clerk of LOS ANGELES County on 10/11/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2005, 10/31/2005, 11/7/2005, 11/14/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2448647 FIRST FILING. The following person(s) is (are) doing business as SIM-ONE COMMUNICATION, 5474 Del Amo Blvd., Long Beach, CA 90808. The full name of registrant(s) is/are : Eduardson L. Papa, 5474 Del Amo Blvd., Long Beach, CA 90809 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)9/30/2005. /s/: Eduardson Par This statement was filed with the County Clerk of LOS ANGELES County on 9/30/2005. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2005, 10/31/2005, 11/7/2005, 11/14/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2459088 FIRST FILING. The following person(s) is (are) doing business as Tino's Meats, 13352 Anola St., Whittier, CA 90605. The full name of registrant(s) is/are : Faustino Mario Gonzalez, 13352 Anola St., Whittier, CA 90605 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)9/21/2005. /s/: Faustino M. Gonzalez This statement was filed with the County Clerk of LOS ANGELES County on 10/12/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2005, 10/31/2005, 11/7/2005, 11/14/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2459003 FIRST FILING. The following person(s) is (are) doing business as Tropical Wear, AI #/ON 2771347, 238 W. 15th St., Los Angeles, CA 90015. The full name of registrant(s) is/are : Olivares Trimming, Inc., 4756 Santa Ana St., Cudahy, CA 90201 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Olivares Trimming, Inc., President, Milton Aquino This statement was filed with the County Clerk of LOS ANGELES County on 10/12/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a

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fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2005, 10/31/2005, 11/7/2005, 11/14/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2531943 FIRST FILING. The following person(s) is (are) doing business as Illuminate Productions LLC, AI #/ON 200525610225, 718 Superba Ave., Venice, CA 90291. The full name of registrant(s) is/are : Illuminate Productions LLC, 718 Superba Ave., Venice, CA 90291 This Business is being conducted by, a limited liability. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Illuminate Productions LLC, President, Candace McAdams This statement was filed with the County Clerk of LOS ANGELES County on 10/20/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2005, 10/31/2005, 11/7/2005, 11/14/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2531944 FIRST FILING. The following person(s) is (are) doing business as Chris Jacobs, CJ Investments, Potato Man, 10103 Rivkind Lane, Shadow Hills, CA 91040. The full name of registrant(s) is/are : Hagop Kucukmensuryan, 10103 Rivkind Lane, Shadow Hills, CA 91040, Ufuk Dincer, 2844 Montrose Ave., #207, Glendale, CA 91214 This Business is being conducted by, a general partnership. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Hagop Kucukmensuryan, Ufuk Dincer This statement was filed with the County Clerk of LOS ANGELES County on 10/20/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2005, 10/31/2005, 11/7/2005, 11/14/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2531945 FIRST FILING. The following person(s) is (are) doing business as Adrian Olanu Enterprises, 1744 Berkeley St., Santa Monica, CA 90404. The full name of registrant(s) is/are : Adrian Olanu, 1226 N. Laurel Ave., #101, W. Hollywood, CA 90046 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)4/1/2005. /s/: Adrian Olanu

This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2005. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2005, 10/31/2005, 11/7/2005, 11/14/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2531946 FIRST FILING. The following person(s) is (are) doing business as Bad Genes, Gene Pool

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Production, 1744 Berkeley St., Santa Monica, CA 90404. The full name of registrant(s) is/are : Alexandry Eugen Anghel, 1226 N. Laurel Ave., #101, We Hollywood, CA 90046 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/21/2005. /s/: Alexandry Eugen Anghel This statement was filed with the County Clerk of LOS ANGELES County on 10/20/2005. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2005, 10/31/2005, 11/7/2005, 11/14/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2459089 FIRST FILING. The following person(s) is (are) doing business as Kitchen Tile Design Works, 1141 A 14th Street, Santa Monica, CA 90403. The full name of registrant(s) is/are : Nina Sciarrone, 1141 A 14th Street, Santa Monica, CA 90403 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Nina Sciarrone This statement was filed with the County Clerk of LOS ANGELES County on 10/12/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2005, 10/31/2005, 11/7/2005, 11/14/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2492388 FIRST FILING. The following person(s) is (are) doing business as Leo Yellow Cab, 15904 Strathern Street, #25, Van Nuys, CA 91406. The full name of registrant(s) is/are : Vardan Kosyan, 15904 Strathern St., #25, Van Nuys, CA 91406 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/12/2005. /s/: Vardan Kosyan This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2005. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/24/2005, 10/31/2005, 11/7/2005, 11/14/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2518951 FIRST FILING. The following person(s) is (are) doing business as Marigold Productions, 1335 N. La Brea Ave., #2145, LA, CA 90028. The full name of registrant(s) is/are : Meri Howard, 426 S. Norton Ave., #200, LA, CA 90020 This Business is being conducted by, an individual. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)6/6/2000. /s/: Meri Howard This statement was filed with the County Clerk of LOS ANGELES County on 10/19/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED

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PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2005, 11/7/2005, 11/14/2005, 11/21/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2492138 FIRST FILING. The following person(s) is (are) doing business as Aguilera's Landscaping And Maintenance, 402 El Sur St., Monrovia, CA 91016. The full name of registrant(s) is/are : Jose M. Aguilera, 402 El Sur St., Monrovia, CA 91016 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Jose M. Aguilera This statement was filed with the County Clerk of LOS ANGELES County on 10/17/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2005, 11/7/2005, 11/14/2005, 11/21/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2485669 FIRST FILING. The following person(s) is (are) doing business as Atlantic Escrow, 5900 Atlantic Ave., Long Beach, CA 90805. The full name of registrant(s) is/are : Juan Andrade, 5900 Atlantic Ave., Long Beach, CA 90805 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Juan Andrade This statement was filed with the County Clerk of LOS ANGELES County on . NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2005, 11/7/2005, 11/14/2005, 11/21/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2485685 FIRST FILING. The following person(s) is (are) doing business as Benmos, 1131 N. Hourglass Pl., Diamond Bar, CA 91765. The full name of registrant(s) is/are : Monica Williams, 15050 Monte Vista Ave., #141, Chino Hills, CA 91709, Ben Hearon Jr., 15050 Monte Vista Ave., #141, Chino Hills, CA 91709 This Business is being conducted by, co-partners. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/14/2005. /s/: Monica Williams, Ben Hearon This statement was filed with the County Clerk of LOS ANGELES County on 10/14/2005. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2005, 11/7/2005, 11/14/2005, 11/21/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2521618 FIRST FILING. The following person(s) is (are) doing business as Cobra's Trucking, 326 Eucalyptus Ave., Inglewood, CA

DBAS

90301. The full name of registrant(s) is/are : Thomas Castillo, 326 Eucalyptus Ave., Inglewood, CA 90301 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Thomas Castillo This statement was filed with the County Clerk of LOS ANGELES County on 10/19/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2005, 11/7/2005, 11/14/2005, 11/21/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2521663 FIRST FILING. The following person(s) is (are) doing business as D&D Garment, 2033 Vernon Ave., Vernon, CA 90058. The full name of registrant(s) is/are : Renita Fujita, 9431 Townley Drive, Pico Rivera, CA 90660, Oscar Macias, 9431 Townley Drive, Pico Rivera, CA 90660 This Business is being conducted by, co-partners. Signed: The registrant commenced to transact business under the fictitious business name or names listed on (Date)1/10/2005. /s/: Renita Fujita, Oscar Macias This statement was filed with the County Clerk of LOS ANGELES County on 1/10/2005. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2005, 11/7/2005, 11/14/2005, 11/21/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2492076 FIRST FILING. The following person(s) is (are) doing business as D Lux Kitchens and Baths, 15842 Medoside St., La Puente, CA 91744. The full name of registrant(s) is/are : Jorge E. Tovar, 15842 Medoside St., La Puente, CA 91744 This Business is being conducted by, an individual. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Jorge E. Tovar This statement was filed with the County Clerk of LOS ANGELES County on 10/17/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/31/2005, 11/7/2005, 11/14/2005, 11/21/2005

FICTITIOUS BUSINESS NAMES STATEMENT FILE NO. 05 2482168 FIRST FILING. The following person(s) is (are) doing business as EZ Loans Pro, AI #/ON 2681778, 1700 Reseda Blvd., Northridge, CA 91324. The full name of registrant(s) is/are : Vulcan Financial Corp., 525 East Colorado Blvd., PH Floor, Pasadena, CA 91101 This Business is being conducted by, a corporation. Signed: Registrant has not yet begun to transact business under the fictitious name or names listed herein.. /s/: Vulcan Financial Corp., CEO, Amir Nass

This statement was filed with the County Clerk of LOS ANGELES County on 10/14/05. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED

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