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MONDAY, OCTOBER 29, 2012
Volume 11 Issue 296



Santa Monica Daily Press

'ARGO' CLIMBS TO TOP OF BOX OFFICE
SEE PAGE 3

We have you covered

THE PROPS ISSUE



Paul Alvarez Jr. *news@smdp.com*

TIME TO CELEBRATE: **Santa Monica players douse head coach Travis Clark with Gatorade following a win over Inglewood on Friday.**

HIGH SCHOOL FOOTBALL

Samohi repeats as Ocean League champs

BY DANIEL ARCHULETA
Managing Editor

COLEMAN STADIUM For the second straight year, Santa Monica football wears the Ocean League crown.

Samohi wrapped up the league title with a 39-10 rout at Inglewood on Friday with both teams fighting for the title of champion.

"Nobody can take this away from them," Samohi head coach Travis Clark said of the accomplishment. "It's been great to see them turn it around."

The Vikings still have one game to play in the regular season — Friday against Hawthorne — but will be named champs regardless of the outcome.

Friday's game was close early with Inglewood getting on the scoreboard first with Damien Hamilton scoring on a 27-yard touchdown run midway through the first quarter.

Just two minutes later, Samohi answered as quarterback Ryan Barbarin connected with running back Denicio Gonzalez-Drake for a 9-yard scoring pass.

The two teams traded points for the remainder of the first half, entering halftime at 14-10 in Samohi's favor.

From there, the wheels fell off for Ingelwood.

The Vikings opened the second half scoring with a safety on a punt. On the Samohi drive that followed, Gonzalez-Drake kicked a 25-yard field goal that put Samohi up, 19-10.

Inglewood was hard pressed to generate offense throughout the second half. That wasn't the case for a Samohi team that punctuated the game with a 95-yard run by Russell Revis.

Samohi running back Ryan Chamberlain added two more second half scores that put the game way out of reach for Inglewood.

"As of now, this feels good," said Samohi running back Yachal Butler, while not getting into the end zone was the workhouse on the ground for the Vikings for most of the night. "Our goal was to win the Ocean League and we pulled it off."

Butler has emerged in recent weeks as Samohi's primary ball carrier. His play has given Clark more flexibility with his play

SEE FOOTBALL PAGE 9

First responders getting a hand

Cops, firefighters train civilians to help out in case of disaster

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

CITY YARDS I pulled the pin on the fire extinguisher and approached the flaming soup of diesel and gasoline as I'd been instructed, moving forward steadily and aggressively while sweeping the nozzle spewing a flame retardant powder left and right at the base of the fire.

It was just as Santa Monica Fire Department's Capt. Judah Mitchell had described it to myself and 24 other classmates during the classroom portion of the Community Emergency Response Team training, a three-week program to teach civilians the basics of emergency response so that they can assist police and firefighters in the event of a major disaster when Santa Monica's frontliners will find themselves overwhelmed.

Our class and every other group that takes the course will become force-multipliers, people who can get the path cleared and people evacuated so the professionals can do the

SEE TRAINING PAGE 7

Pair of quakes rattle L.A. area

ASSOCIATED PRESS

LOS ANGELES Two small earthquakes rattled Southern California but there no reports of damage or injury.

The US Geological Survey says a 3.9 magnitude quake struck at 8:24 a.m. Sunday and was centered about 5 miles east-southeast of Santa Clarita.

Shaking was felt across the Santa Clarita Valley, 25 miles to the south in downtown Los Angeles, in West Hollywood and along LA County beaches.

A sheriff's dispatcher in Santa Clarita said there were no calls reporting damage or injury.

Earlier Sunday a 3.9 magnitude quake was reported in Riverside County. The USGS says it struck at 12:47 a.m. about six miles southeast of Valle Vista.

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Oct. 29, 2012

A stitch in time
Fairview Library
2101 Ocean Park Blvd., 5 p.m.
All levels welcome. Bring your own supplies. Ages 8 and up. For more information go to: www.fairviewknittingcircle.blogspot.com. For more information, call (310) 458-8681.

Time with Tom
The Broad Stage
1310 11th St., 7:30 p.m.
Master American chronicler Tom Wolfe and author of more than a dozen books presents visitors with a panoramic story of the new America in his most recent novel, "Back to Blood." Wolfe joins screenwriter Howard Rodman for a conversation that spans Wolfe's seven-decade writing career, from the days of "new journalism" to how he penned the terms "good ol' boy" and "the right stuff." Wolfe and his famous white suit take us on a journey through the postmodern era, accompanied by a reading with guest actors and an audience Q&A. A book signing with Wolfe will immediately follow the program. For more information, call (310) 434-3200.

Dress for laughs
Mi's Westside Comedy Theater
1323 A Third Street Promenade, 8 p.m. — 1 a.m.
Not only is this Halloween party free, but you can even win a costume contest. There will be live band karaoke and a wine and beer bar. For more information, call (310) 451-0850.

Jazz it up
Typhoon
3221 Donald Douglas Loop South, 8 p.m. & 9:30 p.m.
Catch live jazz every Monday evening at this cool eatery. For more information, call (310) 390-6565.

Tuesday, Oct. 30, 2012

Halloween funnies
Ocean Park Library
2601 Main St., 3:30 p.m. — 4:10 p.m.
Join Mr. Jesse and of his puppet pals for some stories celebrating the Halloween season. This program is for children ages 3-7. Tickets are free. For more information, call (310) 458-8683.

Free movie
Main Library
601 Santa Monica Blvd., 7 p.m. — 8:30 p.m.
Harry Potter's Daniel Radcliffe stars in "The Woman in Black" as a widowed lawyer sent to a remote village to sort out the affairs of a recently deceased eccentric who lived in a house haunted by an angry spirit. For more information, visit smpl.org.

Feast on wheels
California Heritage Museum
2612 Main St., 5:30 p.m. — 9:30 p.m.
Gourmet food trucks gather each week offering foodies plenty to choose from. There's free parking in the museum's lot. For more information, call (310) 392-8537.

Groove under the stars
Sonoma Wine Garden
395 Santa Monica Place, third floor dining deck, 6:30 p.m.
Join Brett Young and special guests every Tuesday night for a live music set on the garden patio of this popular spot. For more information, call (424) 214-4560.

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



COMMUNITY BRIEFS

CITYWIDE

Name that park

City officials are asking the public to vote on a name for a park under construction in the Civic Center.

Another park, directly in front of Santa Monica City Hall, has been named Ken Genser Square, in honor of the late councilman and mayor.

As for the park across the street, there is still no official name.

The list has been narrowed, but none have been selected.

Community and Cultural Services staff members will host booths at a number of events around town through November.

List of booths:

• Wednesday and Saturday Downtown Farmers' Markets, Nov. 14 and Nov. 17

• Saturday Virginia Avenue Park Farmers' Market, Nov. 10

• Sunday Main Street Farmers' Market, Nov. 11

• Santa Monica Talks, Nov. 10, 11 and 15

Comments, questions or name suggestions can be e-mailed to ccs@smgov.net.

For more information on the park, visit www.smcivic-centerparks.com.

– DANIEL ARCHULETA

SEVENTH STREET

Museum receives grant

The Santa Monica History Museum has received a $5,000 grant from the Employees Community Fund of Boeing CA, an employee-owned and operated nonprofit organization that requires an employee recommendation for its community grants program.

Robert Acherman, a contributor to the fund, and a systems analyst for Boeing, saw a perfect fit for the museum.

The legacy of the Douglas Aircraft Company, one of Boeing's heritage companies, is showcased at the museum in an interactive exhibit in the permanent gallery and complemented with the research library's Douglas collection of artifacts, documents and photographs.

Acherman's interest in the Douglas Aircraft Company's legacy in Santa Monica is a personal one. His father, Anton Acherman, was living in Santa Monica when he was hired by McDonnell Douglas for the Skylab project and had the pleasure of working with Donald Douglas Jr. Now living in Torrance, Robert maintains strong ties locally, having served as President of the Santa Monica Jaycees in 2007.

Acherman presented the ECF grant award of $5,000 in person to the museum's Board of Directors, with Chair Eddie Guerboian and President Louise Gabriel very pleased to accept the generous donation.

– DA

'Argo' finally tops box office with $12.4M

CHRISTY LEMIRE
AP Movie Writer

LOS ANGELES It took three weeks, but "Argo" finally found its way to the top of the box office.

The Warner Bros. thriller from director and star Ben Affleck, inspired by the real-life rescue of six U.S. embassy workers during the 1979 Iranian hostage crisis, made nearly $12.4 million this weekend, according to Sunday studio estimates. "Argo" had been in second place the past two weeks and has now made about $60.8 million total.

Debuting at No. 3 was the sprawling, star-studded "Cloud Atlas," which made a disappointing $9.4 million. The nearly three-hour drama, also from Warner Bros., was co-directed by siblings Lana and Andy Wachowski and Tom Tykwer and features an ensemble cast including Tom Hanks, Halle Berry and Hugh Grant playing multiple roles over six story lines.

Dan Fellman, head of distribution at Warner Bros., said the studio thought there might be a good chance of "Argo" coming out on top this weekend.

"We're thrilled. An accomplishment like that is well deserved, they don't happen very often. You would probably have to do a lot of searching to find a

SEE **BOX OFFICE** PAGE 8



REFLECTING ON LIFE

Brandon Wise *brandonw@smdp.com*

Reverend Frank Wulf of United University Church speaks to the guests attending the Homeless Memorial Service at Reed Park on Sunday afternoon. The Service meets each year to remember the lives who have been lost on the streets of Santa Monica.

An uneasy economy, and those living through it

CALVIN WOODWARD & MITCH WEISS
Associated Press

CHARLOTTE, N.C. Here was Chas Kaufmann's life before the Great Recession: $28,000 in restaurant tabs in a year, cruises, house parties with fireworks. His Mr. Gutter business was booming in the Pennsylvania Poconos.

Now: "We mainly shop at Sam's Club and portion out our meals. We spend $4 to $5 a night on eating." He and his wife use space heaters in their elegant house and leave parts of it cold. The Hummer is gone, and he drives a 2005 pickup. On Nov. 6, Kaufman is voting for Mitt Romney.

Lower down the ladder, the recession put Simone Ludlow's life in a full circle. Laid off by an Atlanta hotel company in 2009, Ludlow, 32, bounced from job to job for two years, got by with a "very generous mother," still makes do by renting a room in a house owned by friends, and is back working for the company that had let her go. She's voting for President Barack

SEE **ECONOMY** PAGE 10

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Tongva Park has a ring to it

Editor:

At its Oct. 2 City Council meeting, council members decided to open up to public voting the naming of our new magnificent park (previously called Palisades Garden Walk) across from City Hall and Ken Genser Square. One of the choices will be "Tongva Park," which reflects the name of the indigenous people of the area.

Long before Spanish explorers set foot on California's shore, what is now Santa Monica, the Los Angeles basin, and parts of Orange, Riverside and San Bernardino counties as well as the San Gabriel Mountains and four of the Channel Islands were occupied by the Tongva, later called the Gabrielino. Santa Monica was long inhabited by the Tongva people and they called the place Kecheek. One of the stories about how Santa Monica got its name was that the nearby Tongva village of Kuruvungna (which means "Place Where We Are in the Sun") had springs that the Spanish padres referred to as "Las Lagrimas de Santa Monica" ("The Tears of St. Monica") to recall the tears that St. Monica shed for her reckless son Augustine. Indeed, the water from this spring served as the water supply for the city of Santa Monica in the 1800s. The springs continue to be sacred and a center of cultural activities for the Tongva people today.

The Tongva ("People of the Earth"), later called the Gabrielino by the Spaniards because of the association with Mission San Gabriel, were a sea-faring people and that tradition is being revived. Moomat Ahiko, the street here in Santa Monica adjacent to the new park, is a Tongva word that means "Breath of the Ocean." It is also the name of a Tongva ti'at, or canoe, that was built about 13 years ago. The new park is within view of the ocean that the Tongva people once sailed to reach Catalina and the Channel Islands.

Because of these links between the Tongva people, land, history and ongoing culture and the city that we now know today as Santa Monica, it is only fitting that we name the new park in their honor and endow the location with meaning, respectfully reflecting this heritage. When you see the opportunity to vote for the name of the new park, either in person or on the city's website, please consider voting for "Tongva Park."

Linda Piera-Avila
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

Time to turn things around

SANTA MONICA VOTERS HAVE A REAL chance to improve both their city government and school district this election.

Development and traffic are the big issues in the council race. You can choose candidates favorable to development or candidates who promise to restrain it.

The two incumbents — Terry O'Day and Gleam Davis — are pro-development.

In 2008, Terry O'Day co-chaired an organization, "Save Our City" that raised almost three quarters of a million dollars from developers to fight a ballot measure that would have placed a temporary moratorium on commercial development. One of Measure T's major benefits would have been a reduction in traffic growth.

O'Day was appointed to complete the term of the late Ken Genser in February 2010 and then was elected to serve the remaining two years of Genser's term that fall.

Once again, with the backing of hundreds of thousands of dollars in developer and real estate largess, he's now running for re-election for a full, four-year term.

Let me repeat: When businessmen invest this much in a candidate, they demand a return and that's council approval of highly profitable, oversized, ugly, traffic-generating developments.

Enter Davis. Like O'Day, she too was an interim appointee to council now running for a full four-year term. In 2010, before she was elected to fill out the remaining two years of the late Herb Katz's unexpired term, Davis generously called for an extra five feet of maximum height (86 feet) for the Bergamot Transit Village proposed for the old Paper Mate property on Olympic Boulevard.

This triggered a flood of developer donations to her 2010 campaign and again in 2012. She's consistently voted for developers who've supported her council runs and against her constituency — the majority of Santa Monicans who favor less obtrusive developments.

On a positive note, there are three candidates running for council worth voting for.

I like Ted Winterer because I know he'll keep a lid on development and demand that its negative impacts such as traffic, appearance, parking problems and environmental issues will be dealt with in a meaningful, not a symbolic, way. Winterer won't just settle for more bike racks, wider sidewalks or landscaping as satisfactory community benefits in return for approving any development.

There are two other "dark horse" candidates worth your vote. They can't afford to inundate you with glossy mailers, false promises and exaggerated claims of their own importance because developers aren't underwriting their campaigns.

Best of all, these men are not in the pocket of any special interests and are totally independent. Neither has any "debts" to pay off or political cronies to take care of. They're not locked into ridiculous, Utopian agendas, either. That's why they have my vote and should have yours.

Bob Seldon, co-founder of the Northeast Neighbors, is as "green" as an Irish shamrock. I mean a real dedicated environmentalist not like another major candidate who claims to be pro-environment while voting for development after development. Seldon will work to curb the increasing crush of local developments and find balanced solutions to traffic problems to accommodate private vehicles as well as bicycles and mass transit.

John Cyrus Smith is a former TV news producer who, like Seldon, is a common sense guy running for the first time without any "big bucks" backing him. I'm confident that Smith will affect smart, objective solutions to traffic and parking problems while only supporting responsible development.

Nobody else deserved my vote, so I only voted for three candidates. By the way, Smith is second (158) on your ballot, followed by Seldon (159) and Winterer (160).

Almost more important than City Council is the school board race. Now, we have an opportunity to elect board members who'll stop waste, really close the achievement gap, find new sources of revenue, reduce expensive and bloated administrative overhead and establish a "results driven" model to all aspects of district operation.

Two current board incumbents — Jose Escarce and Maria Leon-Vazquez — claim to have improved the educational experience for all students including closing the achievement gap as school board members. As if 6 percent of male African-Americans being proficient in high school math and 14 percent of African-American females is progress (2012 Student Achievement Data study).

With 64 and 65 percent proficiency for Asian females and males and 50 and 53 percent for white females and males, respectively, the incumbents should be ashamed of themselves for even mentioning the achievement gap. By the way, the academic inequality is only one aspect of their lackluster and painfully inadequate performance over 12 long years on the board.

Then there's the recently announced drop in donations to the school district's equity fund — $40,000 less in 2011-12 than in the year before. "Taxing" donations is bad policy and I predicted it would cost the district money, months ago. Chalk up another in a long series of boneheaded and destructive policies pursued by these two.

Unfortunately, the chummy clique of school supporters, cheerleaders and union members have circled the wagons in support of the old guard and mediocrity. I guess they'd rather maintain their power and influence than see the district get shaken to its roots and our schools really move ahead to excellence.

I like to shake things up, so that's why I voted for Ben Allen, Karen Farrer and Craig Foster — first (184), second (185) and third (186) on your ballot.

Vote smart, your future depends on it.

BILL can be reached at mr.bilbau@gmail.com

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Eastern U.S. braces for dangerous superstorm

ASSOCIATED PRESS

NEW YORK From Washington to Boston, big cities and small towns Sunday buttoned up against the onslaught of a superstorm that could endanger 50 million people in the most heavily populated corridor in the nation, with forecasters warning that New York could get slammed by a wall of water.

"The time for preparing and talking is about over," Federal Emergency Management Administrator Craig Fugate said as Hurricane Sandy made its way up the Atlantic on a collision course with two other weather systems that could turn it into one of the most fearsome storms on record in the U.S. "People need to be acting now."

Airlines canceled more than 5,000 flights and Amtrak began suspending train service across the Northeast. New York and Philadelphia moved to shut down their subways, buses and trains Sunday night and announced that schools would be closed on Monday. Boston, Washington and Baltimore also called off school. And non-essential government employees in the nation's capital were told not to report for work in the morning.

As rain from the leading edges of the monster hurricane began to fall over the Northeast, hundreds of thousands of people from Maryland to Connecticut were ordered to evacuate low-lying coastal areas Sunday, including 375,000 in lower Manhattan and other parts of New York City, 50,000 in Delaware and 30,000 in Atlantic City, N.J., where the city's 12 casinos were forced to shut down for only the fourth time ever.

"We were told to get the heck out. I was going to stay, but it's better to be safe than sorry," said Hugh Phillips, who was one of the first in line when a Red Cross shelter in Lewes, Del., opened at noon.

"I think this one's going to do us in," said Mark Palazzolo, who boarded up his bait-and-tackle shop in Point Pleasant Beach, N.J., with the same wood he used in past storms, crossing out the names of Hurricanes Isaac and Irene and spray-painting "Sandy" next to them. "I got a call from a friend of mine from Florida last night who said, 'Mark, get out! If it's not the storm, it'll be the aftermath. People are going to be fighting in the streets over gasoline and food.'"

Authorities warned that the nation's biggest city could get hit with an 11-foot wall of water that could swamp parts of lower Manhattan, flood subway tunnels and cripple the network of electrical and communications lines that are vital to the nation's financial center.

Sandy, a Category 1 hurricane with sustained winds of 75 mph as of Sunday evening, was blamed for 65 deaths in the Caribbean before it began churning up the Eastern Seaboard. As of 5 p.m., it was centered about 530 miles southeast of New York City, moving at 15 mph, with hurricane-force winds extending an incredible 175 miles from its center.

It was expected to hook left toward the mid-Atlantic coast and come ashore late Monday or early Tuesday, most likely in New Jersey, colliding with a wintry storm moving in from the west and cold air streaming down from the Arctic.

Forecasters said the combination could bring close to a foot of rain, a potentially lethal storm surge and punishing winds that could cause widespread power outages that last for days. The storm could also dump up to 2 feet of snow in Kentucky, North Carolina and West Virginia.

Louis Uccellini, environmental prediction chief for the National Oceanic and Atmospheric Administration, told The Associated Press that given Sandy's east-to-west track into New Jersey, the worst of the storm surge could be just to the north, in New York City, on Long Island and in northern New Jersey.

Forecasters said that because of giant waves and high tides made worse by a full moon, the metropolitan area of about 20 million people could get hit with an 11-foot wall of water.

"This is the worst-case scenario," Uccellini said.

New York Mayor Michael Bloomberg warned: "If you don't evacuate, you are not only endangering your life, you are also endangering the lives of the first responders who are going in to rescue you. This is a serious and dangerous storm."

New Jersey's famously blunt Gov. Chris Christie was less polite: "Don't be stupid. Get out."

New York called off school Monday for the city's 1.1 million students and announced it would suspend all train, bus and subway service Sunday night. More than 5 million riders a day depend on the transit system.

The New York Stock Exchange announced it will shut down its trading floor Monday but continue to trade electronically.

Officials also postponed Monday's reopening of the Statue of Liberty, which had been closed for a year for $30 million in renovations.

The Q Line

Paying for schools

There are two propositions – 30 and 38 – on the ballot that aim to raise funds for an educational system that has suffered through major cuts during the state's struggles during a down economy.

So, this week's Q-Line question asks:
Which of these two propositions will you vote for and why?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.



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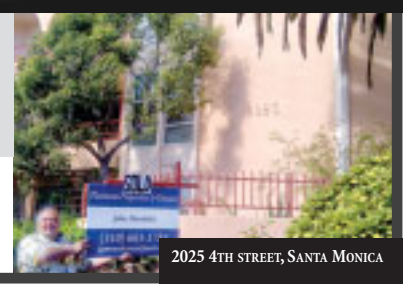

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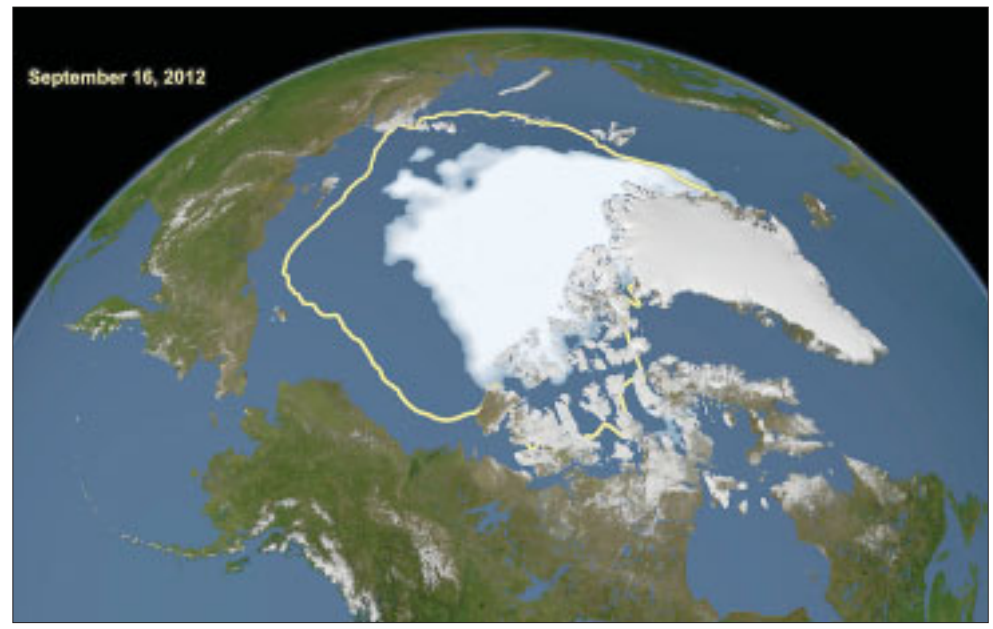
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WINDOW ON THE WORLD: **On Sept. 16, 2012 the National Snow and Ice Data Center reported that the extent of sea ice across the Arctic was at its lowest since satellite record-keeping began in 1979. Pictured: Satellite data reveal how the new record low compares to the average minimum extent over the past 30 years (in outline).**

That melting feeling

Dear EarthTalk:

I heard that the Arctic summer sea ice is at its lowest level since we began recording it. What are the implications of all this melting?

– Jo Shoemaker,
Bowie, Md.

It is true that on September 16, 2012 the world reached a new low: The National Snow and Ice Data Center (NSIDC) reported that the extent of sea ice across the Arctic was at its lowest since satellite record-keeping began in 1979. On that date the sea ice reached its summer minimum, 1.32 million square miles, half of what the average size of summer ice was between 1979 and 2000, and almost 20 percent lower than the previous record minimum of 1.61 million square miles set on Sept. 18, 2007. NSIDC added that, despite especially warm conditions in 2007 being much more favorable for sea ice loss than this year, the thinning of sea ice due to climate change has made the ice more vulnerable to breakup and melting.

Meanwhile, researchers with the European Space Agency's CryoSat-2 probe reported in August that beyond the loss of sea-ice extent, the thickness and volume of the ice has also been declining significantly faster than expected. They found just 1,679 cubic miles this past summer as compared to 3,118 cubic miles in the summer of 2004. They anticipate that the Arctic could be ice-free in the summer for a day or more by the end of the decade.

The implications of such melting are potentially immense. For starters, wildlife like polar bears, seals and walruses depend on sea ice for their survival; their habitat is literally being pulled out from under them. Polar bears were added to the federal Endangered Species List in 2008 for this very reason in what environmentalists herald as a great victory in that the federal government officially recognized the existence of global warming and would therefore be able to take more decisive action to rein in carbon pollution-of course, that part of the dream has yet to be realized.

Perhaps even more alarming is the fact that melting sea ice and accelerating Arctic warming spur changes in the jet stream that increase the frequency of weather extremes like droughts, floods, heat waves and cold spells in the mid-latitude regions of the Northern Hemisphere. The fact that 2012 has been a scorcher all around-July was the hottest month on record, with two-thirds of the U.S. in drought, wildfires running rampant and half the counties in the country designated as federal disaster areas-only makes the connection between carbon pollution and the greenhouse effect all the more apparent.

Environmentalists argue that we already have the technology and the legal tools to achieve rapid greenhouse pollution reductions "Full use of all of the Clean Air Act's successful pollution-reduction programs is our best route to quick reductions in greenhouse gas emissions," says Shaye Wolf, climate science director at the Center for Biological Diversity's Climate Law Institute. "The Obama administration, however, has been too slow and timid in using this bedrock law to cut pollution."

"The polar meltdown shows we're teetering on the brink of climate-change catastrophe," adds Wolf. "Arctic sea ice plays a critical role in regulating the planet's climate. We can't wait any longer to cut carbon pollution."

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TRAINING

FROM PAGE 1

heavy lifting by first protecting themselves and then doing the greatest good for the greatest number of people after a disaster.

"You're such an integral piece of the puzzle," Lt. Ken Semko told the assembled class, surprisingly energetic at 8:30 a.m. for someone who described themselves as "not a morning person."

Semko, whose spent over 20 years with the Santa Monica Police Department, is the manager of the Office of Emergency Management, a section of city government created by City Manager Rod Gould a year ago to ensure that the Santa Monica community could handle whatever nature threw its way.

In the past, the same duties were carried out by members of the fire and police departments, but never as the main focus. Semko and his team of police, firefighters and civilians live and breathe it. They wake up in the wee hours of the morning, seized with concerns about the response and new ideas of how to manage them.

Government projections of what a powerful earthquake would do to the Los Angeles region would leave anyone a lighter sleeper.

1,800 people dead. 53,000 injured. $213 billion in damages. Power and water out for weeks, maybe, and a limited number of emergency responders able to clean up the mess.

"It will happen," Semko said. "There will be a major disaster, either tonight, 15 years or 30 years from now."

That's where the CERT teams come in. The first aim is to do no harm — do not become part of the problem, another person that needs saving. The second is to step in and help out.

CERT has its roots in Los Angeles.

The Los Angeles Fire Department traveled to Japan to discover why the island nation so beset by earthquakes and other natural disasters could bounce back, Semko told the class. They found that not only did the government have a plan, its citizens played a critical role in preparing themselves and knowing how to help others.

The LAFD created CERT in 1985, and it became a national program with certification from the Federal Emergency Management Administration — better known as FEMA — in 1994. While Santa Monica had a version called Disaster Assistance Response Training (DART), the new program is more in-depth than its predecessor.

"CERT is DART on speed," Semko said.



Ashley Archibald *ashley@smdp.com*

TAKE THAT: **Capt. Judah Mitchell helps a student learn the ropes of using a fire extinguisher on Saturday during training for the Community Emergency Response Team.**

HANDS-ON

It certainly felt speedy. After a quick introduction — Fire Extinguisher 101 — we were outside in the fire department training yard with jackets, gloves, helmets and our fire-fighting weapon.

I discovered in that first foray that there are things they don't tell you, probably because they themselves are so used to it.

Like the taste of the dry powder in your mouth, or the way it seems near impossible to know for yourself if the fire is actually out because of the way the chemicals explode out of the canister and into the air, obscuring vision.

The exercise was akin to fighting a grease fire because the flames burned atop liquid, Mitchell and Senior Fire Inspector Brad Lomas told us. Part of the trick is to avoid spreading the fire by attacking it at a bad angle, pushing the burning fuel out of its container.

The last time I'd seen a grease fire put out, it had a little more style, if not as much efficiency. My mother had been cooking breakfast around the winter holidays when some errant bacon grease decided to go out in blazing glory. She grabbed the ever-present fire extinguisher, pulled the pin, took aim … and nothing came out.

It had been a few years since we'd even thought about it, I think, and it must have expired long before. That's exactly what you don't want to happen.

Some fluke of nature had left a thin layer of snow in northern Texas that year, so dad grabbed the flaming pan and dumped it in the front yard to smother the blaze.

That was the last time I'd had a chance to see "fire fighting" in the home, and at 25, I'd never used an extinguisher myself. Nor, I learned, had many of the other people in my class.

By the end of the day, we'd put out fires, and learned basic techniques to extricate injured people from under obstacles using a process called cribbing that looks like Jenga in reverse and carry them to safety.

The class came to the training with different levels of experience, a mish-mash of professions, motivations and even first languages — Portuguese, Swiss, Chinese, French and more. Nurses sat down next to apartment managers, computer guys chatted with construction guys and in the back, a gentleman with more emergency management degrees than some instructors kept an eye out and helpful tips at the ready.

John Morrison, a registered nurse by training, would likely already be helping out in the event of a major emergency. Still, the CERT class gave a new perspective and dimension to the skills he already had. By the time he sees a patient, they've already been stabilized, he said.

"It's important to know what people are going through," Morrison said. "I wanted to learn about the process before they get to the hospital."

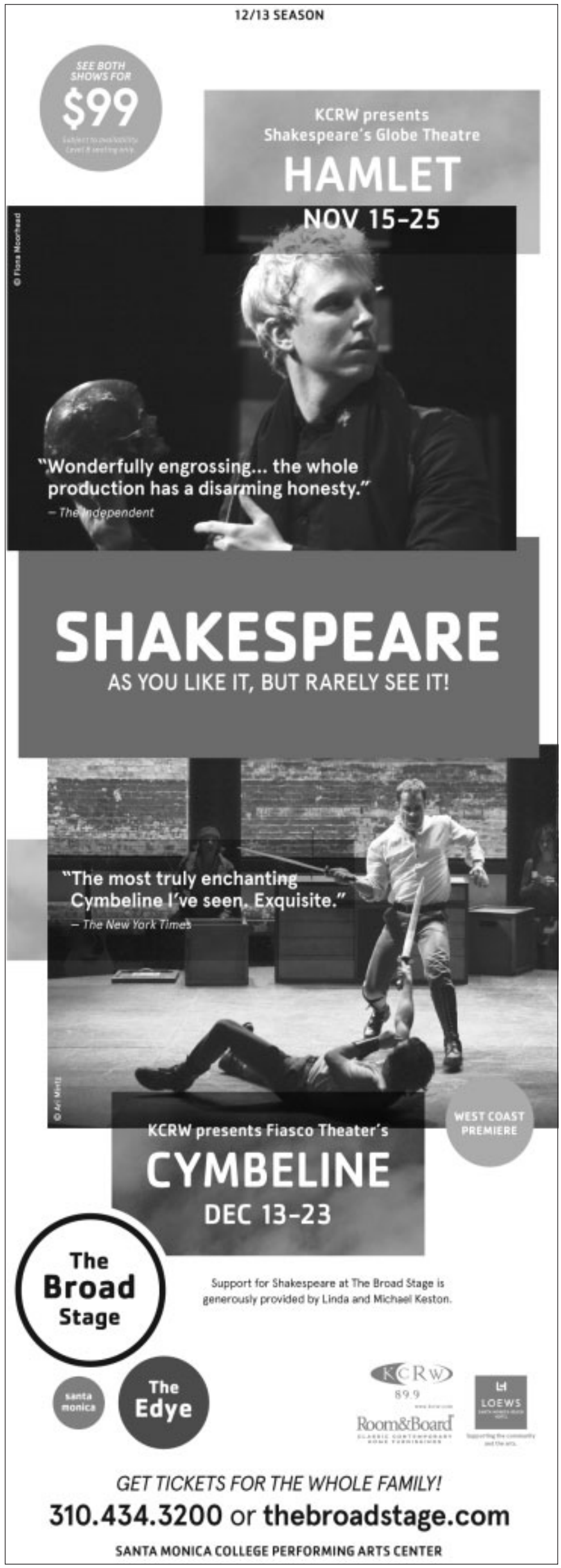
This is only the second round of CERT training offered by the Office of Emergency Management. The first catered mostly to community officials who could speak to the class to boost interest. It turned out to be unnecessary.

Despite the application process which requires a Department of Justice and Federal Bureau of Investigation background check and the intimidating step of getting fingerprints taken — even the innocent wondered if their prints would by some fluke match a set of mystery prints from a crime scene — there are 200 people in the waiting list for the next class.

It's a testament to the community, which always finds a way to get involved and stay involved in Santa Monica life, be it through politics or the simple desire to be a force for good in their neighborhood, said Paul Weinberg, Santa Monica's emergency services coordinator.

"This is Santa Monica CERT," he said. "It's unlike any other. They will be making a difference here."

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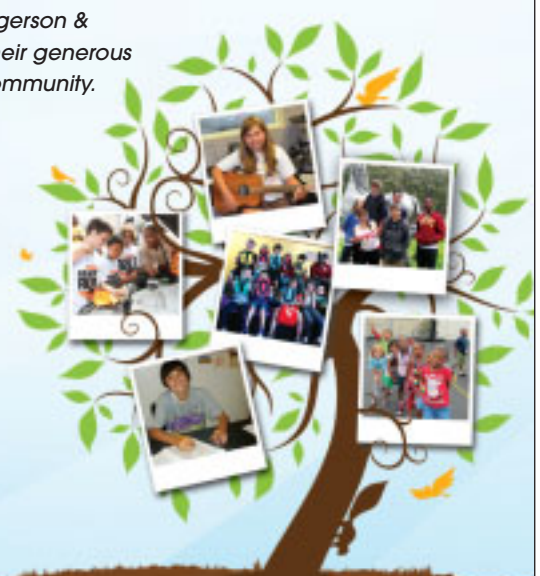
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KNOW BEFORE YOU GO

Expo Light Rail Line Project: Construction

Please note the following activities:

1.Olympic/Cloverfield Boulevard Bridge: Construction is ongoing with abutment excavation and pile drilling taking place directly behind the K-rail to prepare the area for bridge construction. Most construction activities will be limited to areas behind the K-rail. All traffic lanes will be maintained during daytime peak hours. There will only be one eastbound Olympic lane, between 20th and Cloverfield, this will occur during non-peak hours but expect delays.
2. Sewer relocations on Colorado Avenue between Lincoln Boulevard and 14th Street. Expect daytime lane closures on Colorado, one lane in each direction will be maintained. Expect delays if using Colorado. Note the loss of parking on Colorado but replacement parking is provided on adjacent streets. There will be sidewalk closures on the south side of Colorado between Lincoln and 11th Street. After hours (9 p.m. – 6 a.m.) sewer construction between 10th and 14th streets will run through October.
3. Centinela Bridge: Majority of the work will take place in the city of Los Angeles right of way, with the west abutment being built within the city of Santa Monica. Construction of the bridge will be implemented in stages. Pile drilling in Santa Monica is complete and the contractor is currently building the pile cap.
4. Excavation, soil removal, rail removal, clear and grub and grading within the Expo right-of-way from Centinela to 20th Street. Expect additional truck activities on Centinela, Stewart and 26th Street.
5. Time Warner Cable: Just west of Olympic and Cloverfield, crews will be relocating fiber optic cables and conduits via directional drilling from north sidewalk on Olympic to median area.
6. SCE: Colorado between 14th and 17th streets, crews will be relocating electrical conduits for SoCal Edision (SCE). Colorado will maintain only one east-bound lane. Expect delays. Note 16th Street will be closed during the day at Colorado, please use Olympic for access.
7. City Traffic Signal and Fiber: Cloverfield between Michigan and Olympic, crews will be relocating fiber conduits during non-peak traffic hours of 9 p.m. – 6 a.m. Expect northbound lane closures on Cloverfield and on Olympic.
8. South sidewalk is closed on Colorado between 14th and 16th streets.
For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).

20th Street/Cloverfield Boulevard Improvement Project

Construction activities include curb ramp modification, street light pole foundation installation, and installing of brick pavers and silva cells in the sidewalk. Said work will involve lane closures. Traffic control will be in place during construction and will maintain one lane of traffic in each direction at all times. Left turn movements may be restricted some times. Please use alternate routes whenever possible. For more info, please contact Jim Litzel, Black & Veatch at (310) 863-4991.

BOX OFFICE

FROM PAGE 3

movie that opened in wide release to have two No. 2 weekends in a row and hit No. 1 in the third week," Fellman said. "It's a tribute to the film. Word-of-mouth has taken over the campaign. We have a long way to go, we have a lot of year-end accolades which will approach, and we'll see what happens in terms of the Academy."

On the flip side, Fellman acknowledged that "Cloud Atlas" underperformed compared to hopes that it would end up in the $11-12 million range domestically. The movie had an estimated budget of $100 million. But he pointed out that it had a higher per-screen average than any other film opening in the top 10 with $4,681.

"We did very well on the East and West coasts in a number of major cities," he said. "We're challenged in the Midwest and the South."

It was a soft weekend all around, though, with several newcomers opening poorly, Hollywood.com box-office analyst Paul Dergarabedian pointed out. The horror sequel "Silent Hill: Revelation 3-D" from Open Road Films debuted at No. 5 with $8 million and the Paramount Halloween comedy "Fun Size" arrived in 10th place with just over $4 million. "Chasing Mavericks," an inspirational surfing drama from Fox 2000, didn't even open in the top 12 — it came in at No. 13 with $2.2 million.

The World Series might have been a factor in keeping folks away from the theaters; also, potential moviegoers along the East Coast in the path of Hurricane Sandy might have stayed home this weekend.

"The whole marketplace felt more like September than October. Back in September, we had four down weekends in a row. There was no momentum in the marketplace," Dergarabedian said. "When a holdover is No. 1, it reflects a lack of strength in the marketplace. Every week should have a new movie topping the chart."

As for the philosophical, centuries-spanning "Cloud Atlas," he said: "To have a) a big budget, b) Tom Hanks and c) it's a big, epic film, it doesn't necessarily follow that it's going to be a big box office hit. I admire that they went for it."

But there's hope on the horizon with the animated comedy "Wreck-It Ralph" coming next weekend, the latest James Bond film, "Skyfall," opening Nov. 9 and the final installment in the "Twilight" saga due out Nov. 16. "Skyfall" opened this weekend overseas with a whopping $77.7 million in 25 countries.

"This is just one of those box office weekends we'd rather forget," Dergarabedian said. "Unless you're 'Argo.'"

Estimated ticket sales are for Friday through Sunday at U.S. and Canadian theaters, according to Hollywood.com. Where available, latest international numbers are also included. Final domestic figures will be released Monday.

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FOOTBALL
FROM PAGE 1

calling. Instead of depending on the big play to move the ball, the Vikings have gone back to a grinding running style that led them to last year's league title and a long playoff run.

While happy with the championship, Clark warned his boys to not let up as they prepare for Hawthorne in the season finale on Friday at Santa Monica College's Corsair Field.

He knows that a loss could hurt their seeding for the CIF-Southern Section Western Division playoffs, something he would rather not have to contend with.

The regulars are expected to play next week as the Vikings try to end the league season undefeated at 5-0.

The league portion of Samohi's schedule has proven to be successful for the Vikings (4-0 in league, 6-3 overall), but the preseason was a chore.

Samohi struggled against powerhouses Mater Dei, Valencia and Hart, but Clark believes that it hardened his team's resolve and gave them a peek at what successful programs do well — and often.

"They have grown every week," Clark said. "That's rare for a team this late in the season. They just keep getting better as the weeks pass. That's something that I'm very proud of."

daniela@smdp.com



Paul Alvarez Jr. *news@smdp.com*

ZIP: **Samohi quarterback Ryan Barbarin throws a pass against Inglewood on Friday.**



GET OFF ME

Paul Alvarez Jr. *news@smdp.com*

Santa Monica College's Reggie Mitchell stiff-arms Delency Parham of Santa Barbara City College at Corsair Field on Saturday during a 41-27 SMC victory.

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ECONOMY
FROM PAGE 3

Obama.

For four years, the bumpy economy cut an uneasy path. It raked small towns and big cities, knocked liberals and conservatives on their backs, plagued Republicans and Democrats alike.

It was the worst economic setback since the Depression, and it didn't take sides.

Across the country, Associated Press reporters asked people to talk about their livelihoods before and after the December 2007-June 2009 recession and how those experiences have shaped their politics in the presidential election just days away. Their answers help illuminate why the race is so close. In this time of great polarization, their stories bridge the partisan divide, showing that resilience and optimism are shared traits, too, and that no one seems to think either candidate can work miracles.

"Our potential doesn't rely on an election and one man or even a ballot," said Ben McCoy, 35, of Wilmington, N.C., creative director for 101 Mobility, a company that sells, installs and services handicapped access equipment. "I don't think either candidate for president has the conviction to go as far as we need to go to really get back to stability."

Economic well-being, for him, will come from personal decisions by his wife and himself, not Washington. "We will roll up our sleeves and cut the family budget down to the core if we have to, where we know we're going to eat and we know the lights are going to stay on, and that's it. We'll do it. We won't laugh and dance about it, but we'll do it."

In the Charlotte area, the recession played a cruel trick on Obama supporter Tamala Harris, wrecking the Charlotte housing market just after she quit a job to go into selling real estate. It drove Romney supporter Ray Arvin out of business selling industrial equipment from North Carolina and cleaned out his retirement savings with not that many years left to start from scratch. Both have more hope than you might think.

Harris, 38, is back in Charlotte after getting her master's in business from the University of Rochester in New York. During the worst of the calamity, she used loans and scholarships to advance her education, and looks back on it all as a time that made her dig deep.

"It made me realize what was important," she said. "It's just not the material things and having things to improve your status. I know that people are in such a rush to have things. They feel that is a validation — 'Oh I have this, I have that.' I was one of them. So, for me, I found it was a time to reflect on your character — and rebuild again. It was a wonderful time to realize when you don't have certain things — money is not coming, or houses are not selling — who's really in your corner. "

Arvin, 47, is starting over, too.

In 2001, he and his wife bought a small company that sold equipment to power utilities and the aviation industry. Business hummed until 2007, when five big customers filed for bankruptcy and the couple raided their retirement and savings accounts to keep the enterprise afloat. It sank in 2009. Now he travels five states in a 2005 Suburban as sales representative for a business supplying equipment to electric and gas companies, bringing home $50,000 to $60,000 after taxes and travel expenses.

"Am I doing better? Yes. But I've lost so much. I'm starting new. I'm confident in my ability to work hard and do well with what I do."

Polls consistently find that the economy is the top concern of voters, and Romney tends to get an edge over Obama when people are asked who might do better with it. Whether that truly drives how Americans vote is a crucial question for Election Day.

Other factors often came into play with the people who talked to AP. Republicans didn't buy the Romney campaign's portrayal of Obama as a one-man wrecking crew in economic affairs. Democrats didn't see him as a savior. They all realize life is more complicated than that.

Beth Ashby, 38, an artist and freelance photographer in North Hollywood, Calif., is a registered Democrat who thinks Obama is bad for her savings. If he's re-elected, she said, "I think I'm going to be less likely to set money aside in my investments. I might be safer just storing it in the shoe box under the bed."

Romney, she said, "seems to have a head for business." But he's turned her off on environmental issues, abortion and "some of his comments involving women." Obama or a third-party unknown will get her vote.

Dave Hinnaland, 51, a fourth-generation sheep and cattle rancher who co-owns the family's 17,000 working acres outside Circle, Mont., simply seems hard-wired to vote for a Republican president. As the national economy sank, the local economy shot ahead thanks to booming oil production in the Bakken oil fields to the east. The days of $300-a-month house rentals, when people's pickups were more expensive than their homes, are over.

"When this area was settled 100 or more years ago, there were people who took a chance and moved out here," he said. "They worked hard and were able to build something for themselves and their families."

So his message to all in Washington: "Let us have the means and options to chart our own path. Don't hamstring us with rules and regulations. And let people that are willing to go out to work take a chance, let them have the opportunity to do it. We don't need a big hand hovering over our head telling us what we can and cannot do."

If the recession spared oil and gas lands, Kaufmann, of Kunkletown, Pa., saw it coming in the gutter trade, specifically when he started noticing that nearly all of his customers' checks were drawn on home equity credit lines.

"How long do you think this is going to last?" he recalled asking his wife. "I said, 'I just did a homeowner, the wife lost her job, and without her job, he can't afford the mortgage.' That's when we started buckling down. I said, 'You know what? It's time.'

"What happened is, the banks overextended all these people. People were buying clothes, putting in in-ground pools, putting gutters up where they didn't need to be replaced. I was putting gutters up when people didn't need gutters. I would tell them. But they wanted to change the colors. You ride by those houses now and they either have three feet of grass or the windows are boarded up."

His gross income has been halved since 2006 and 2007. No cruises since he turned 60 five years ago.

Cruises aren't on the horizon for Cristian Eusebio, 20, either. He makes $10.50 an hour as a bank teller in Springdale, Ark. He lives at home with a father who works at a food-packaging plant that's been cutting staff and a mother who found work at a warehouse store. The family refinanced before their home mortgage ballooned, skipped a vacation to pay down a debt and pinched pennies.





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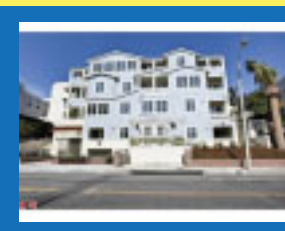
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Vietnamese-Americans trying to save their elders' stories

AMY TAXIN
Associated Press

IRVINE, Calif. The knock came at night more than 30 years ago. Hugo Van, then a young man, had a chance to flee newly communist Vietnam and walk to freedom.

There were no guarantees, but Van didn't hesitate to take the risk. With a few hundred dollars, he and his younger sister got a car ride to a Vietnamese village, then a boat to Cambodia and began the trek across barren land until they were caught by Cambodian soldiers. For nearly two weeks, they were held in a camp where they were given wormy rice to eat and Van found himself staring down the barrels of six guns as guards attempted to attack his younger sister.

"Everybody knew: boat or walk," Van, now 57, told his American-born daughter in words she was hearing for the first time. "When you escape ... you use your life to bet."

Van, a retired pressman, had never shared the harrowing tale of his journey with his daughter, Viola, until she began recording it as part of a project to capture the experiences of Vietnamese refugees — many now well into their 70s and 80s — to preserve their memories before it's too late.

His story is one of 300 being collected by the University of California, Irvine in an effort to create a digitized history of the Vietnamese-American experience and bridge the generation gap between refugees and their American-born children who are helping conduct the interviews, said Thuy Vo Dang, the project's director.

"They have survived extreme types of experiences — war displacement, the death of half their family, the immigration process, refugee camps — the experiences have left a silence in the community," Vo Dang said. "When it comes to the home space, it is very difficult to share these stories."

The oral history project comes amid new efforts by Vietnamese-Americans across the country to keep elders' stories alive. Community groups recorded stories in Louisville, Ky., and Austin, Texas, where volunteers amassed 500 video histories that are now being donated to universities. Another oral history project is being considered in Maryland.

In his interview in California, Nguyen Van Lanh, 71, recalled spending nearly eight years in a communist prison camp after fighting in the South Vietnamese military during the war. He was told he would spend a month being "re-educated" by the communist government. But he wasn't allowed to return home to his wife and six children until 1982 after spending countless days planting sweet potatoes and cassavas as a jungle prisoner and surviving on old rice and whatever protein they could get their hands on — rats, lizards, termites.

It took another decade for him to immigrate to the United States under a humanitarian program aimed at helping former prisoners leave, he recounted in one of the nearly 100 interviews made available for the

SEE STORIES PAGE 13

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STORIES
FROM PAGE 12

public to download starting on Wednesday.

The oral histories — which are logged as audio recordings with transcripts and translation into English — are being housed at the school's Southeast Asian Archive, as well as online. The collection also features interviews conducted in the Austin project, which dates back to 2008.

Nancy Bui, who started that effort, said the idea began two decades ago when her daughter got a failing grade on a paper about the Vietnam War after drawing from her mother's experiences. Bui spoke with the teacher, who said the curriculum she was given offered a different portrayal of Vietnam's communist leaders than the refugees did.

"I told my daughter, someday mom will try to do something because your teacher has a point — we have so many stories, we need to tell our story so the world knows what really happened in Vietnam in the war and our journey to freedom," said Bui, president of the Vietnamese American Heritage Foundation.

Nearly 1.9 million Vietnamese live in the United States. It is the fourth largest Asian-American community in the country, according to U.S. Census data, with sizable populations in Orange County's Little Saigon — located just a short drive away from Irvine.

Many Vietnamese arrived in Southern California as refugees after communists took over the country in the 1970s. Some fled Vietnam by boat on rough seas. Many were sheltered in refugee camps in other Asian countries before being flown to the United States.

Until recently, there were few efforts to collect their stories on a large scale. The experience lies in contrast to communities such as the Japanese-Americans who survived internment during WWII and have amassed vast collections of photographs and stories to teach future generations about their plight and resilience.

"There are people who have been highly skilled writers who have documented their own stories, but we don't have a large body of material," said Franklin Odo, former director of the Asian Pacific American program at the Smithsonian Institution. "It is not enough to have one or two 'boat people' stories."

Pulling together a large-scale project requires money, and time. Few Vietnamese refugees had such resources in their early years in America when they were focused on learning English, getting jobs and settling with their families.

Now, a sense of urgency at the passing time and improved technology have inspired many to record stories to bridge the generation gap with their children and grandchildren, many who have never been to Vietnam and don't speak the language.

Vo Dang, who teaches a class at UC Irvine where students produce oral histories for the project, said the experience has opened up a world that many refugees' children didn't know.

That's precisely why Van wanted his interview to be recorded — so his three children and others can truly appreciate the opportunities they have growing up in the United States.

His daughter Viola, who graduated from UC Irvine earlier this year, said she remembers her father telling the family not to waste food when they were growing up because he never had enough to eat during his time in a refugee camp. But she said she never could have fathomed the sacrifices he made until she interviewed him.

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Can true solitude be found in a totally wired world?

MARTHA IRVINE
AP National Writer

CHICAGO When was the last time you were alone, and unwired? Really, truly by yourself. Just you and your thoughts — no cellphone, no tablet, no laptop.

Many of us crave that kind of solitude, though in an increasingly wired world, it's a rare commodity.

We check texts and emails, and update our online status, at any hour — when we're lying in bed or sitting at stop lights or on trains. Sometimes, we even do so when we're on the toilet.

We feel obligated, yes. But we're also fascinated with this connectedness, constantly tinkering and checking in — an obsession that's starting to get pushback from a small but growing legion of tech users who are feeling the need to unplug and get away.

"What might have felt like an obligation at first has become an addiction. It's almost as if we don't know how to be alone, or we are afraid of what we'll find when we are alone with ourselves," says Camille Preston, a tech and communication consultant based in Cambridge, Mass.

"It's easier to keep doing, than it is to be in stillness."

One could argue that, in this economy, it's wise to be constantly wired — to stay on top of things, to please the boss. Preston knows people who get up in the middle of the night to see if their boss has sent them an email.

But she and others also see more hints of limit-setting going on, this movement of solitude-seekers with roots in the technology industry, ironically enough.

"When I think about truly disconnecting, I look to my truly techy friends," says Cathy Davidson, a Duke University professor who co-directs the school's PhD Lab in Digital Knowledge.

Those friends, she says, take long, unwired vacations and set "away messages" telling people to write back after they return. "And they stick to it," Davidson says, wishing she could do the same.

"They've come up with a socially acceptable convention for their own absence from the world of technology and everybody recognizes it."

One organization called Reboot has started the Sabbath Manifesto, a call to unplug one day a week to find solitude — or to simply take a day of rest with family and friends.

Bigger corporations, some outside the tech industry, are starting to catch on to this type of limit-setting.

To encourage work-life balance, Volkswagen shuts off mobile email in Germany 30 minutes after employees' shifts end and turns it back on 30 minutes before their next shift starts.

Google, Nike and the Huffington Post, among others, provide space for employees

SEE WIRED PAGE 15







WIRED
FROM PAGE 14

to take naps, or to meditate. The idea is that employees who take time to themselves to reenergize will be more productive.

John Cacioppo, a University of Chicago psychologist, thinks there might just be something to that.

He has spent much of his career tackling the topic of loneliness and isolation, which researchers have proven can affect humans adversely, all the way down to gene expression.

"Feeling ignored sparks feelings of loneliness," says Cacioppo, director of the University of Chicago's Center for Cognitive and Social Neuroscience.

But getting away, he says — "that's the opposite of being lonely."

It's time that you take by choice, Cacioppo says. So while the cognitive effects are still being studied, he says it's very likely that that type of solitude is good for the brain.

Dan Rollman had little doubt of that when he and a few others from Reboot, a group of Jewish "thought leaders," gathered in 2009. That's when they created the Sabbath Manifesto, inspired by the traditional Jewish sabbath, but aimed at people from any background who are encouraged to unplug one day — any day — of the week.

The idea came to Rollman when he found himself craving a simpler time, when stores closed on Sundays and life slowed down.

"I knew I wanted a day of rest," says Rollman, who is CEO of the company RecordSetter.com.

The Manifesto — described as "a creative project designed to slow down lives in an increasingly hectic world" — has 10 principles. They are suggestions ranging from "avoid technology" and "connect with loved ones" to "get outside," "drink wine" and "find silence."

To help with this, the organization has created "The Undo List" — an email that arrives Friday afternoons "with ideas for conversation topics, readings, local outings and creative endeavors to ease the time away from technology and help make the day better." There also are specific activities for subscribers in New York, Los Angeles and San Francisco.

Rollman himself avoids doing work on Saturdays, whenever he can, and often unplugs altogether then — and encourages his employees to do the same.

"There's a huge sense of relief," Rollman says. "It is a liberating feeling to walk out of one's door and not have your cellphone in your pocket."

Leah Jones, a 35-year-old Chicagoan, hasn't gone quite that far.

But she has cut back, turning her cellphone to "silent" mode from 11:30 p.m to 6 a.m. and putting it away when she goes out.

"I'm a better friend when I don't have my phone in my hand," says Jones, who is 35 and vice president of social and emerging media at Olson public relations.

For her, solitude might simply be sitting home and watching a few episodes of TV.

"I might tweet while I watch it, but it's a perfectly acceptable way to spend an afternoon," she says.

Is that really solitude, though?

Davidson, at Duke, thinks it is.

"For some people it's dancing and blasting rock music," she says. "We tend to think of it as solitude, which is sort of a lofty term, when in fact for many people, it's also about being joyful.

"The real issue is fun vs. work."

And often, she says, her students are better at it than she is.

"They seem very fine to go off on a bike ride and leave a cellphone," she says.

Renee Houston, an associate professor of communication studies at Puget Sound University in Washington state, also finds herself envying a colleague who regularly unplugs. "He will drive two hours to go to the coast just to step away, just have time to think," she says.

She's not there yet but is finding small ways to set limits. Her family has a rule, for instance — put cellphones away during dinner unless there's a crisis.

She, too, has noticed more after-hours tech limits in the business world. But it can be as difficult to set those limits with close colleagues or friends who've come to expect instant responses, and get miffed if they don't get one.

"The friend is saying, 'But wait! It's me!'" says Cacioppo from the University of Chicago. "But you have to wonder — what kind of friend are they?"

The key, he and others say, is to develop a reputation for being responsive, but not hyperresponsive. He sets those limits himself — has given up Facebook and generally answers emails or texts from colleagues or students within half a day, if it's nothing too urgent. If you make yourself available all the time, people come to expect it even more, he says.

"And the more responsive you are, the more trivial things you get queried about."

Davidson, from Duke, says it also helps when there is a "built-in alibi" — the message from a work or social circle where unplugging is accepted, and even welcomed.

But Jones in Chicago says you also have to let yourself off the hook and resist the urge to constantly check in to see what friends are doing.

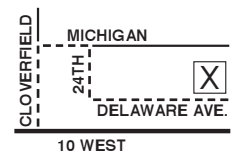
Social networking "makes it seem like everybody's doing something awesome," she says. "But you can't always worry about what other people are doing.

"You have to give yourself permission to miss out."

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SURF CONDITIONS **WATER TEMP: 62.7°**

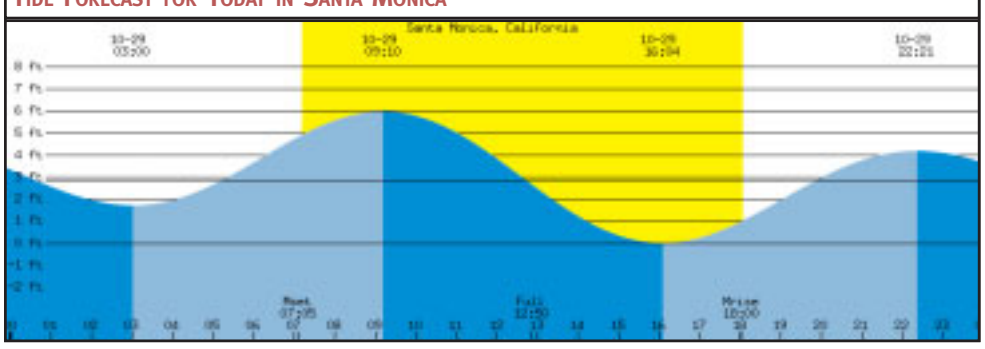
SWELL FORECAST

Should see NW ground swell running chest high for west facing spots. Direct south facing breaks should run knee to waist.

LONG RANGE SYNOPSIS

SHOULD RUN CHEST HIGH AT WEST FACING SPOTS WITH PLUSES AT STANDOUTS.

TIDE FORECAST FOR TODAY IN SANTA MONICA



Blind tennis players keep their ears on the ball

TERENCE CHEA
Associated Press

FREMONT, Calif. Learning how to play tennis is hard enough. Now try it when you can't see.

That's what students are doing at the California School for the Blind. They're learning a form of tennis adapted for the visually impaired — and expanding the boundaries of what the blind can do.

The state-supported campus in Fremont is one of three American schools for the blind that recently began teaching adapted tennis, which was invented in Japan in the 1980s. A nonprofit group called Tennis Serves is working to promote the sport throughout the U.S.

"I didn't know someone with no vision could play tennis until I came to this school," said a 16-year-old student from Modesto named Jonathan. The school declined to provide his last name, citing a state law that protects the privacy of students with disabilities.

Blind tennis features a smaller court, lower net and junior tennis rackets with bigger heads and shorter handles. String is taped to the floor so players can feel the boundaries with their feet.

Players use a foam ball filled with metal beads that rattle on impact, allowing them to locate the ball when it hits the ground or racket. Once served, they have to return the ball before it bounces three times.

"The most difficult thing to teach is timing their stroke," said Sejal Vallabh, the 17-year-old founder of Tennis Serves. "Being able to listen to the ball, locate it using their sense of hearing and swing at the precise moment the ball goes by is really difficult to teach."

While experienced players can keep the ball in bounds and stage extended rallies, just hitting the ball over the net can be a challenge for beginners. During a recent visit to the California School for the Blind, students mostly swatted balls into the ground, the net and toward the ceiling and walls. Few balls were returned, but teachers say some are developing that capability.

Blind tennis was created in 1984 by Miyoshi Takei, a blind Japanese high school student who designed the adapted ball and helped the sport gain popularity in Japan and other Asian countries. He dominated blind tennis competitions until he was killed in a train accident last year at age 42.

Vallahb, an avid tennis player who is now a high school senior in Newton, Mass., first encountered blind tennis two years while doing a summer internship in Japan, where her grandmother lives.

"After I saw it there, I knew that I wanted to recreate the sport that I had seen back in the U.S.," she said, so she started Tennis Serves.

Vallabh first began teaching at Perkins School for the Blind in Watertown, Mass. with help from her high school tennis teammates. She then helped start similar programs at Lighthouse International in New York City and the California School for the Blind.

Vallabh is working with engineering students at Harvey Mudd College in Claremont, Calif. to design a ball that continuously beeps to make it easier for blind players to track it.

At the California School for the Blind, staff members said they were skeptical when Vallabh first approached them about teaching the adapted sport.

"We were thinking, 'How are we going to teach tennis?" said Mary Alice Ross, who teaches adapted physical education. "My colleague said, 'Tennis is like teaching football. It's not something we really do.'"

The California School for the Blind, which has about 90 students ages 5 to 22, offers many adapted sports activities and sports, including bowling, boating, swimming, hiking, ice-skating and goal-ball.

Tennis is one of the most difficult sports for the visually impaired, but it brings unique rewards, teachers say.

"When it comes to being able to play a sport which is commonly only played by people with good vision, it's a big self-esteem boost." said John Healy, a dorm counselor who teaches adapted tennis.

A 12-year-old student named Sebastian said he was surprised when he first heard about the adapted sport.

"Tennis? How could blind people play tennis?" he said. "But then I was like, blind people can do anything they want. If you set your mind to it, then you can do it."

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **October 24, 2012**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)

- Number of sewage spills -- 1
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 4
- Number of A grades for dry/wet weather -- 31 / 3
- Number of (C,D,F) grades for dry/wet weather -- 0 / 0

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Goodbrook Family Foundation, simplehuman, LazerGUY, SBBA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechusa and Los Alisos creeks.	ns	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A+	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A	ns
Escondido Creek, just east of Escondido State Beach.	A+	ns
Latigo Canyon Creek mouth.	A+	ns
Solstice Canyon at Ben Blocker County Beach.	A+	ns
Pearce State Beach at creek mouth.	A	ns
Marie Canyon storm drain at Pearce Beach, at 21672 Malibu Rd.	F	ns
Surfrider Beach at Malibu Colony fence.	A+	ns
Surfrider Beach (breach location)- daily.	A+	A
Malibu Pier - 50 yards east.	F	ns
Carbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	A+	ns
Pena Creek at Los Tunas County Beach.	A+	ns
Tuna Canyon.	A+	ns
Topanga State Beach at creek mouth.	A	A+
Castlerock Storm Drain at Castle Rock Beach.	A	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17208 PCH (1/4 mile east of Sunset drain).	A+	ns
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	A	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	B	A+
Santa Monica Beach at Montana Ave. drain.	A	ns
Santa Monica Beach at Wilshire Blvd. drain.	A	ns
Santa Monica Municipal Pier.	B	F
Santa Monica Beach at Pico/Kenter storm drain.	A	A+
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A+	A
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	A	ns
Venice Beach at Windward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St.	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	F	B
Dockweiler State Beach at Ballona Creek mouth.	A+	F
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of CIWW jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A	ns

LEGEND

DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay's Beach Report Card℠ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.

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Dracula (NR) 1hr 15min
and
Horror of Dracula (NR) 1hr 22min
7:30pm

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(888) 262-4386

Frankenweenie (PG) 1hr 27min
1:55pm, 4:30pm, 7:05pm, 9:45pm

Here Comes the Boom (PG) 1hr 45min
1:30pm, 4:15pm, 7:00pm, 9:35pm

Argo (R) 2hrs 00min
1:15pm, 4:05pm, 7:00pm, 10:00pm

Alex Cross (PG-13) 1hr 41min
1:45pm, 4:20pm, 7:10pm, 9:50pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Hotel Transylvania 3D (PG) 1hr 31min
1:45pm, 7:00pm

Fun Size (PG-13) 1hr 30min
11:35am, 2:00pm, 4:30pm, 7:00pm, 9:35pm

Argo (R) 2hrs 00min
11:15am, 1:55pm, 4:45pm, 7:45pm, 10:30pm

Taken 2 (PG-13) 1hr 31min
11:50am, 2:15pm, 4:40pm, 7:15pm, 9:55pm

Chasing Mavericks (PG) 1hr 51min
11:15am, 2:00pm, 4:55pm, 7:50pm, 10:30pm

Paranormal Activity 4 (R) 1hr 35min
11:45am, 2:25pm, 5:00pm, 7:35pm, 10:10pm

Perks of Being a Wallflower (PG-13)
1hr 42min
10:50am, 1:20pm, 3:55pm, 10:30pm

Hotel Transylvania (PG) 1hr 31min
11:15am, 4:20pm, 9:30pm

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Yogawoman () 1hr 24min
1:00pm, 3:10pm, 5:20pm, 7:40pm, 10:00pm

Searching for Sugar Man (PG-13)
1hr 25min
1:05pm, 3:25pm

Other Son (Le fils de l'autre) (PG-13)
1hr 45min
1:50pm, 4:30pm, 7:30pm, 10:10pm

Shakespeare's Globe Theatre: Much Ado About Nothing (NR) 2hrs 47min
7:00pm

AMC Criterion 6
1313 Third St.
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Looper (R) 1hr 58min
11:15am, 1:55pm, 4:45pm, 7:30pm, 10:25pm

Sinister (R) 1hr 50min
11:20am, 2:10pm, 5:05pm, 7:55pm, 10:30pm

Seven Psychopaths (R) 1hr 49min
11:40am, 2:15pm, 5:00pm, 7:45pm, 10:30pm

Silent Hill: Revelation 3D (R) 1hr 34min
11:55am, 2:40pm, 5:15pm, 7:50pm, 10:25pm

Pitch Perfect (PG-13) 1hr 52min
11:15am, 2:05pm, 4:55pm, 7:40pm, 10:20pm

Cloud Atlas (R) 2hrs 44min
11:30am, 3:15pm, 6:50pm, 10:30pm

For more information, e-mail news@smdp.com

Follow your feelings, Cappy

ARIES (March 21-April 19)
★★★ Curb a possessive streak, as it could cause a problem in your interactions. You also might become quite competitive with someone, which could strain the trust that exists between you. Tonight: Don't let others pressure you.

TAURUS (April 20-May 20)
★★★ Your will could be tested by someone who is just as strong as you are. Others might not want to be around you with this power struggle going on. Be willing to seek an alternative way of doing something. Tonight: Make peace, not war.

GEMINI (May 21-June 20)
★★ You might want to be hard to find with today's Full Moon looming over you. Recognize a tendency to be more sensitive than you realize when dealing with others. Tonight: The wise shall not be found.

CANCER (June 21-July 22)
★★★★ You might be on the verge of achieving a long-term goal, and you have many people rooting for you. Confusion surrounds communication. Realize the different possibilities that surround a key relationship. Make time for this person. Tonight: You soon will have a lot to smile about.

LEO (July 23-Aug. 22)
★★★ You are in the limelight, and you can't seem to escape it. You might feel tired and withdrawn when dealing with others' issues, and a misunderstanding could occur as a result. Don't worry; you will do just that. Tonight: A must appearance.

VIRGO (Aug. 23-Sept. 22)
★★★★ Reach out to someone at a distance. This person often makes suggestions that you see as unusual yet effective. You have a lot to juggle, and somehow you will manage not to drop any balls. Cancel plans if you feel overwhelmed. Tonight: Decide on a trip in the near future.

LIBRA (Sept. 23-Oct. 22)
★★★★ Deal with a partner on a one-on-one level. You could prevent a misunderstanding, though you might need to clarify a plan of action first. Do not be overgenerous, as you ultimately could create a problem, whether it has to do with the other person or with your finances. Tonight: Be with a special friend.

SCORPIO (Oct. 23-Nov. 21)
★★★★ Defer to others and appease their requests rather than get into a power struggle. You will be much happier as a result. You will have many invitations, so choose according to your preferences. Be with people you enjoy. Tonight: Let someone else make the first move.

SAGITTARIUS (Nov. 22-Dec. 21)
★★★ You might choose to take a practical approach at this point, but you have some concerns that you have not chosen to share. You could be experiencing a low-level depression and not really be able to isolate what is going on within yourself. Tonight: Move forward with a project.

CAPRICORN (Dec. 22-Jan. 19)
★★★★★ Your creativity surges. You also could feel quite amorous and just be waiting for the right time to express your deeper feelings. Don't wait too long, though, or you could discover that the apple of your eye has lost interest. Not everyone is as patient as you are. Tonight: Follow your feelings.

AQUARIUS (Jan. 20-Feb. 18)
★★★ You are able to relax around those you know well. You might be feeling as if you want to spend more time at home, yet your work or commitments force you to be out more and more. Tonight: Make it easy and stay at home.

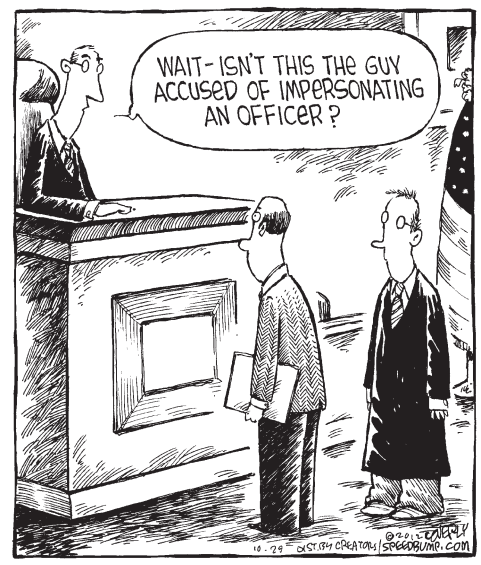
PISCES (Feb. 19-March 20)
★★★★ You have a lot to say, and your words could trigger multiple reactions. Use care and just smile. Others might be more confused than you realize. Tonight: Hang out with friends.

Happy birthday

Charisma and intensity mark this year. You will look at life more deeply. You often swing from being emotional to being highly intellectual. Make a note of which mood works better for you. You will need some time alone to process your feelings. If you are single, a slew of admirers follow you nearly wherever you go. You might date several people before you meet someone you feel comfortable with. If you are attached, your relationship is exciting, yet you will note a back-and-forth emotional struggle. If those feelings are new, they are likely to disappear in a year. If you need more space, say so rather than act out. TAURUS can challenge your very foundations.

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

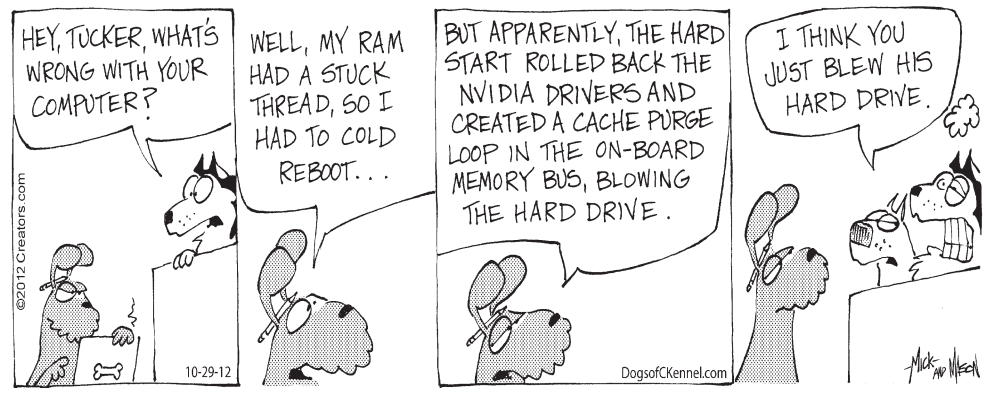
Speed Bump
By Dave Coverly



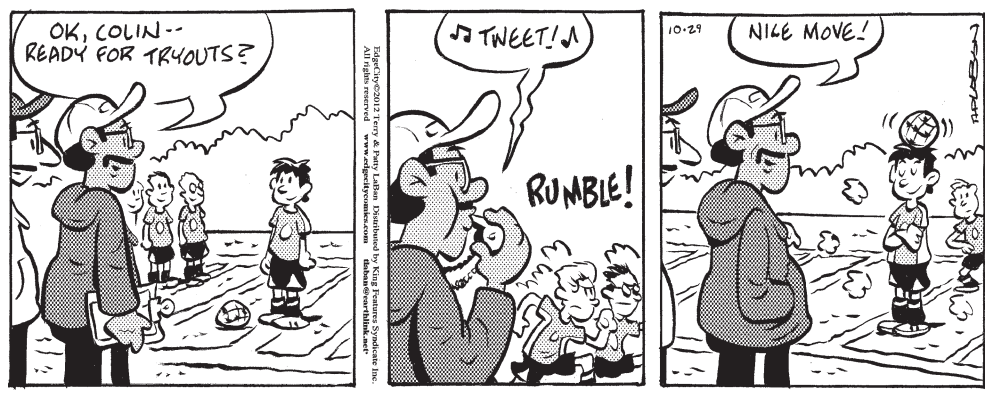
Strange Brew
By John Deering



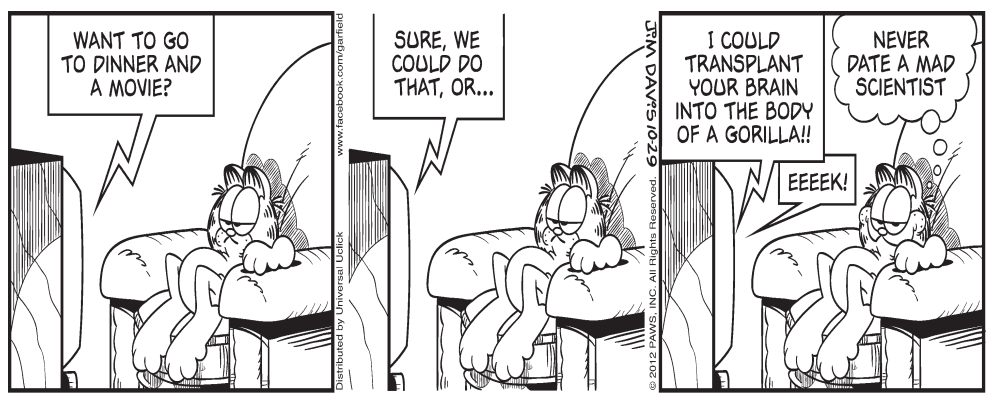
Dogs of C-Kennel
By Mick and Mason Mastroianni



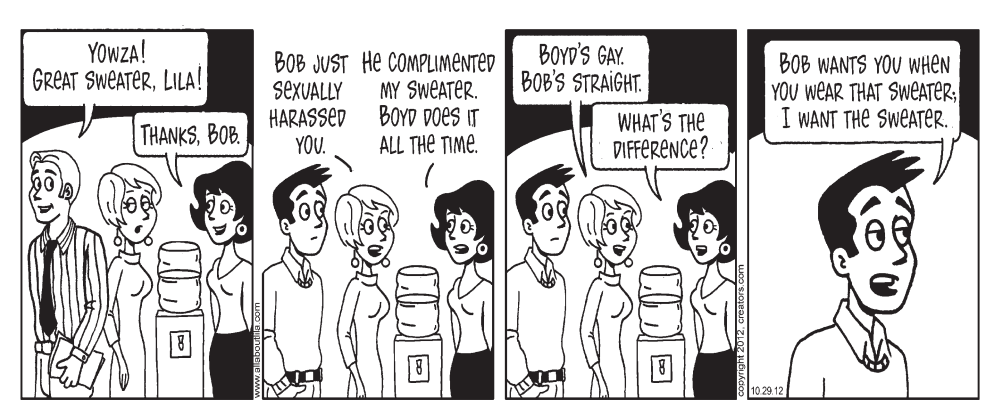
Edge City
By Terry & Patty LaBan



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

1		8				3		2
			4	2	1			
2			5		8			4
	3	4				2	9	
	2			1			7	
	5	1				8	6	
4			2		7			8
			8	6	3			
6		3				5		7

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

6	8	9	4	2	1	7	5	3
7	5	2	6	8	3	9	4	1
4	1	3	5	9	7	8	2	6
5	4	7	9	3	2	6	1	8
9	3	6	8	1	4	5	7	2
1	2	8	7	6	5	4	3	9
2	6	5	1	7	9	3	8	4
3	9	4	2	5	8	1	6	7
8	7	1	3	4	6	2	9	5

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MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com* to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Flock members
6 Halloween option
11 Nimble
12 "... like I need — in the head"
13 Rapper's head covering
14 Poll goer
15 Job for Holmes
17 Toward the stern
18 Witches, at times
22 Baldwin of "Beetle-juice"
23 Low joints
27 Ping producer
29 Take care of
30 Game dog
32 "— Smile Be Your Umbrella"
33 Manages to find
35 Boxing legend
38 Leave out
39 Indian faith
41 "That's obvious!"
45 Hammerin' Hank
46 Treasure guardian
47 Halloween option
48 TV grouch

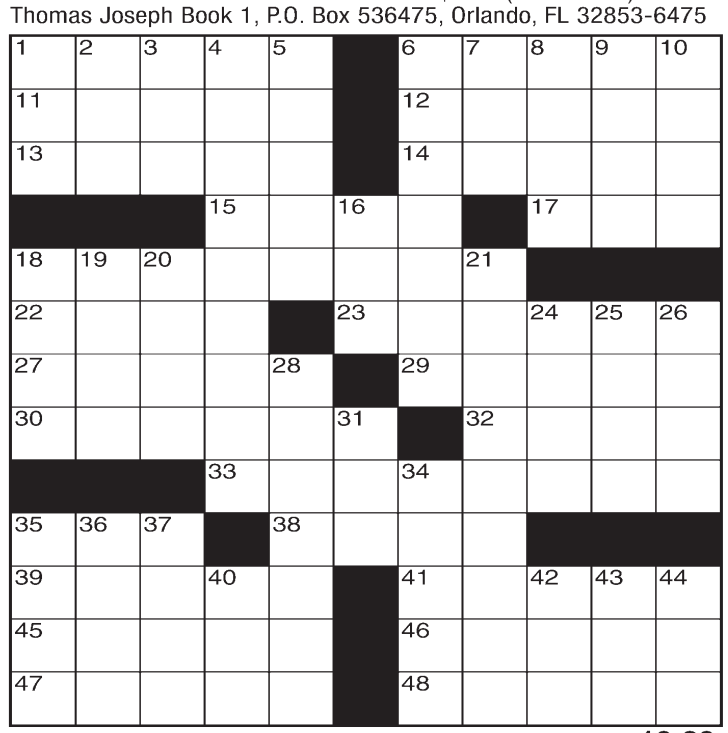
DOWN

1 Young fellow
2 In the past
3 Russian space station
4 Halloween symbols
5 "Love Story" writer
6 Bars
7 Letter after pi
8 Letter after theta
9 Staff symbol
10 Broad-way's Larry
16 Shark's home
18 Architect Gilbert
19 Lotion additive
20 Penny
21 Halloween symbols
24 Sediment
25 Words from Caesar
26 Shower need
28 Post-elec-tion check
31 Flock father
34 Fab Four drummer
35 At the drop of —
36 Teller of tales
37 Concern-ing
40 1949 film noir classic
42 Sawbones
43 Thurman of "Kill Bill"
44 That lady

S	P	A	D	E	■	S	H	I	M	S
P	A	N	E	L	■	P	I	N	U	P
A	G	I	L	E	■	A	S	T	R	O
C	O	M	I	C	S	■	■	I	D	O
E	D	U	■	T	H	E	O	M	E	N
D	A	S	■	R	O	L	L	E	R	■
■	■	■	L	O	W	E	D	■	■	■
■	A	C	I	D	I	C	■	B	O	D
P	R	U	D	E	N	T	■	E	P	A
O	R	E	■	■	G	O	B	L	I	N
W	I	S	E	R	■	R	O	U	N	D
E	V	I	T	A	■	A	N	G	E	L
R	E	N	E	W	■	L	E	A	S	E

Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



10-29

DAILY LOTTERY

MEGA MILLIONS
Draw Date: Oct. 26
4 15 24 36 40
Meganumber: 44
Jackpot: $21M

SUPER LOTTO PLUS
Draw Date: Oct. 27
5 14 36 38 47
Meganumber: 18
Jackpot: $13M

Fantasy 5
Draw Date: Oct. 27
3 6 7 23 31

DAILY 3
Draw Date: Oct. 28
MIDDAY: 2 1 6
EVENING: 0 1 2

SANTA ANITA PARK
Draw Date: Oct. 27
1st: 11-MONEY BAGS
2nd: 03-HOT SHOT
3rd: 05-CALIFORNIA CLASSIC
RACE TIME: 1:46.52

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Horse show jumping is a longtime Olympics sport, but for the last 10 years, equestrians have been performing in "horseless" show jumping, in which horse courses are run by "riders" on foot (who, by the way, do not straddle broomsticks). According to an October report in The Wall Street Journal, an international association headed by retired pro equestrian Jessica Newman produces at least 15 shows a year, with between 40 to 130 competitors galloping over jumps that vary from two to four feet high (five feet in "Grand Prix" events), with the "riders" graded as if they were on horses (timed, with points off for contacting the rails). Explained Newman about the shows' success: "It's just fun to be a horse."

■ Official Gaydar: Malaysia's Education Ministry has held at least 10 seminars recently to teach parents and teachers how to head off the pesky homosexuality that their kids may be in "danger" of developing. According to officials, sure signs are when boys wear "V-neck" or sleeveless shirts or carry big handbags. For girls, the most obvious sign is "having no affection for boys." Last year, according to a September Reuters report, the government set up camps specifically to teach "masculine behavior" to "effeminate" boys.

TODAY IN HISTORY

1980 - Mark David Chapman, John Lennon's murderer, leaves for New York from his home in Hawaii.

1998 - While en route from Adana to Ankara, a Turkish Airlines flight with a crew of 6 and 33 passengers is hijacked by a Kurdish militant who orders the pilot to fly to Switzerland. The plane instead lands in Ankara after the pilot tricked the hijacker into thinking that he is landing in the Bulgarian capital of Sofia to refuel.

WORD UP!

cantrip
\ KAHN-trip \ , noun;
1.A magic spell; trick by sorcery.

Santa Monica Daily Press

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Please email resume to Kate@SantaMonicaListings.com

Retirement community is looking for PT dishwasher Must have good attitude and love for seniors. Previous experience preferred. Schedule will include weekends. Pre-employment drug screen and background check required. If interested, please come to 2107 Ocean Ave. SM, 90405 and fill out and application. EOE.

Help Wanted

ARE YOU retired or a senior citizen looking for part-time job working from home? Blind Charity needs you to schedule pickups. Call Manny at 310 753 4909.

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Moving is the best medicine. Keeping active and losing weight are just two of the ways that you can fight osteoarthritis pain. In fact, for every pound you lose, that is four pounds less pressure on each knee. For information on managing pain, go to fightarthritispain.org.

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11937 Foxboro Dr. 3Bd + 3Bth house in Brentwood. $4590 per month. No pets. Double garage. Hdwd floors. 2 fireplaces.

633 Indiana Ave. Venice
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1 vehicle parking space in front of garage. $1725

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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-196023
The following person(s) is (are) doing business as: FASHION HAPPY HOUR, 6824 ESPLANADES ST. #303, PLAYA DEL REY, CA 90293. Full name of registrant(s) is (are) NONJA MCKENZIE, 6824 ESPLANADES ST. #303, PLAYA DEL REY, CA 90293. This Business is conducted by: AN INDIVIDUAL. Signed: NONJA MCKENZIE. This statement was filed with the County Clerk of Los Angeles County on 10/01/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

DBAS

Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. Oct. 08, 15, 22, 29, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012176369 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/31/2012 The following person(s) is (are) doing business as MAKE, MATTHEW KENNEY CULINARY. The full name of registrant(s) is/are: MAKE SMP LLC 914 S. STREET SACRAMENTO, CA 95811. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MATTHEW KENNEY. This statement was filed with the County Clerk of LOS ANGELES County on 08/31/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012197297 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as HUNGRY MACAW MUSIC. The full name of registrant(s) is/are: YELENA KOSHELEVSKAYA 525 S. GRAMERCY PL. #107 LOS ANGELES, CA 90020. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:YELENA KOSHELEVSKAYA. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012194048 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/27/2012 The following person(s) is (are) doing business as LETS DO ART. The full name of registrant(s) is/are: GERALYN WLLIAMS P.O. BOX 50162 STUDIO CITY CA 91614. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GERALYN WLLIAMS. This statement was filed with the County Clerk of LOS ANGELES County on 09/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

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FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-198916
The following person(s) is (are) doing business as: GUILLEN DELIVERY SERVICE, 114 E. 36th ST., L.A., CA 90011. Full name of registrant(s) is (are) ANTONIO GUILLEN PULIDO, 5240 LONG FELLOW WAY, OXNARD, CA 93033. This Business is conducted by: AN INDIVIDUAL. Signed: ANTONIO GUILLEN PULIDO. This statement was filed with the County Clerk of Los Angeles County on 10/04/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/01/2005. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. Oct. 08, 15, 22, 29, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012180900 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/10/2012 The following person(s) is (are) doing business as WILLS TOWING AND AUTO TRANSPORT. The full name of registrant(s) is/are: WILLIAM CORNEJO 13413 PIERCE ST. PACOIMA, CA 91331. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/1/2012. /s/: WILLIAM CORNEJO. This statement was filed with the County Clerk of LOS ANGELES County on 09/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012180901 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/10/2012 The following person(s) is (are) doing business as SEGNO MARKETING. The full name of registrant(s) is/are: N PRINT SOLUTIONS, INC. 556 N. DIAMOND BAR BLVD. STE. 202 DIAMOND BAR, CA 91765. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NEAL VERGA. This statement was filed with the County Clerk of LOS ANGELES County on 09/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012181793 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/11/2012 The following person(s) is (are) doing business as CLASS ACT MUSICAL THEATER. The full name of registrant(s) is/are: SING DOG, LLC 1349 WEST GALLERIA DRIVE SUITE 200 HENDERSON, NEVADA 89014. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KIM BULLARD. This statement was filed with the County Clerk of LOS ANGELES County on 09/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012181794 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/11/2002 The following person(s) is (are) doing business as WORDSMITHS. The full name of registrant(s) is/are: YOLANDA P. KIRK 21211 WILLOW WEED WAY SANTA CLARITA, CA 91351, YOLANDA P. KIRK 4445 CARTWRIGHT AVE. #207 NORTH HOLLYWOOD, CA 91602. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:YOLANDA P. KIRK. This statement was filed with the County Clerk of LOS ANGELES County on 09/11/2002. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012181795 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/11/2002 The following person(s) is (are) doing business as WE ARE MUCH MORE. The full name of registrant(s) is/are: ALEXANDRA CANTLE 3281 SOUTH SEPULVEDA BLVD. APT. 306 LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALEXANDRA CANTLE. This statement was filed with the County Clerk of LOS ANGELES County on 09/11/2002. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012181796 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/11/2002 The following person(s) is (are) doing business as ROCK OFF. The full name of registrant(s) is/are: HEADLINE ENTERTAINMENT INC. 7655 SAN FERNANDO ROAD BURBANK, CA 91505. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEVE SPERL. This statement was filed with the County Clerk of LOS ANGELES County on 09/11/2002. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012181797 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/11/2002 The following person(s) is (are) doing business as JOES CAFE. The full name of registrant(s) is/are: ALICEON MARSTON 1874 MONTIFLORA AVENUE LOS ANGELES, CA 90041. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALICEON MARSTON. This statement was filed with the County Clerk of LOS ANGELES County on 09/11/2002. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

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TICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012203072 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/11/2012 The following person(s) is (are) doing business as NEREIDA TEQUILA, TATA TEQUILA. The full name of registrant(s) is/are: BU SPIRITS LLC 22337 PACIFIC COAST HWY. #700 MALIBU, CA 90265. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BU SPIRITS LLC. This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012202732 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/10/2012 The following person(s) is (are) doing business as BODYMAGNETIX360. The full name of registrant(s) is/are: SUZAN BAGDADI 4230 STANSBURY AVE #102 SHERMAN OAKS, CA 91423. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/05/2012. /s/: SUZAN BAGDADI. This statement was filed with the County Clerk of LOS ANGELES County on 10/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012204481 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/12/2012 The following person(s) is (are) doing business as Brick + Mortar. The full name of registrant(s) is/are: Salute Wines 2435 Main St. Santa Monica, CA 90405. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Travis Lester. This statement was filed with the County Clerk of LOS ANGELES County on 10/12/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186678 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as RAMEKIN. The full name of registrant(s) is/are: PAUL J. YOO 1435 JONESBORO DRIVE LOS ANGELES,CA 90027, JASON PARK 29302 N. LAS BRIAS ROAD VALENCIA, CA. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PAUL J. YOO. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012185920 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/17/2012 The following person(s) is (are) doing business as DSR BOOKKEEPING SOLUTIONS. The full name of registrant(s) is/are: DEBORAH S. RICE 955 15TH STREET SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEBORAH S. RICE. This statement was filed with the County Clerk of LOS ANGELES County on 09/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012203073 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/11/2012 The following person(s) is (are) doing business as PARK AVE CLEANERS. The full name of registrant(s) is/are: SAEED ZEREHI 1087 ACANTO PLACE LOS ANGELES, CA 90049. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/28/2012. /s/: SAEED ZEREHI. This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012203140 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/11/2012 The following person(s) is (are) doing business as SANTA MONICA SMOG CHECK AND TEST ONLY, SANTA MONICA TEST ONLY, SANTA MONICA SMOG CHECK, SANTA MONICA STAR CERTIFIED, STAR CERTIFIED INSPECTION, STAR CERTIFIED TEST ONLY, STAR CERTIFIED SMOG STATION. The full name of registrant(s) is/are: KATCH, INC 2328 PICO BLVD. SANTA MONICA , CA 90405. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/01/2005. /s/: KATCH, INC. This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186371 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as AIRMOBILE. The full name of registrant(s) is/are: RICHARD M. KILBANE 19724 ERMINE ST. CANYON COUNTRY, CA 91351. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/12/2012. /s/: RICHARD M. KILBANE. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012190244 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/24/2012 The following person(s) is (are) doing business as WASTE INTEGRATED SOLUTION EXPERTS. The full name of registrant(s) is/are: WASTE MANAGEMENT ENTERPRISES LLC 287 S. ROBERTSON BLVD. BEVERLY HILLS, CA 90211. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HERBERT KAHEN. This statement was filed with the County Clerk of LOS ANGELES County on 09/24/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012196502 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as WITHIN REACH. The full name of registrant(s) is/are: HYGIEA INC. 460 PORTAFINO CT. #110 POMONA, CA 91766. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2012. /s/: BJORN KNUDSEN. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012196503 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as IZAKAYA YUJI. The full name of registrant(s) is/are: DIAMOND DINING INTERNATIONAL CALIFORNIA, LLC 424 E. 2ND STREET LOS ANGELES, CA 90012. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/31/2012. /s/: TETSUYA KOCHI. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 29012196505 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as KR INTERNATIONAL, KR INTERNATIONAL MANAGEMENT CONSULTING SERVICES. The full name of registrant(s) is/are: KAREN J. RIBBACK 821A NORTH JUANITA AVENUE REDONDO BEACH, CA 90277. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/2012. /s/: KAREN J. RIBBACK. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012196506 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as MAVEN EXECUTIVE. The full name of registrant(s) is/are: JOHN STEVEN BLINCOE II 4176 ARCH DRIVE #217 STUDIO CITY, CA 91604. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/26/2012. /s/: JOHN STEVEN BLINCOE II. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012196507 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as PORTERHOUSE FRIED CHICKEN, PORTERHOUSE BJS BAND. The full name of registrant(s) is/are: WILLIAM S. PORTER 21124 72ND STREET CALIFORNIA CITY, CA 93505. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIAM S. PORTER. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012196508 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as FLAPPERS COMEDY TRAFFIC SCHOOL. The full name of registrant(s) is/are: FLAPPERS LLC 102 E. MAGNOLIA BLVD. BURBANK, CA 91502. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BARBARA HOLLIDAY. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012196509 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as COLLECT ART FAIR, COLLECT LA, COLLECT LOS ANGELES. The full name of registrant(s) is/are: ERIN KELLGREN 3312 CHADWICK DRIVE LOS ANGELES, CA 90032, TOBAN NICHOLS 722 ALDAMA TERRACE LOS ANGELES, CA 90042. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2012. /s/: ERIN KELLGREN. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012189894 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/21/2012 The following person(s) is (are) doing business as TYLIE MALIBU. The full name of registrant(s) is/are: TYLIE INC 9021 EXPOSITION BLVD. LOS ANGELES CA 90034. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/28/2000. /s/: LISA IZAD POPP. This statement was filed with the County Clerk of LOS ANGELES County on 10/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012199821 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/05/2012 The following person(s) is (are) doing business as CMS. The full name of registrant(s) is/are: CAPTION MEDIA SERVICES, LLC 1217 WILSHIRE BLVD. SUITE 3510 SANTA MONICA, CA 90408. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:THORIN ALLEN. This statement was filed with the County Clerk of LOS ANGELES County on 10/05/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012197963 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2012 The following person(s) is (are) doing business as MACH TAILS. The full name of registrant(s) is/are: T.C, SAYLES 26708 INDIAN PEAK ROAD RANCHO PALOS VERDES, CA 90275, TARA LEE GERSON 13221 ADMIRAL AVE, UNIT F MARINA DEL REY, CA 90292. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2012. /s/: T.C. SAYLES. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012203737 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/11/2012 The following person(s) is (are) doing business as MY DOLLAR 1. The full name of registrant(s) is/are: YOGESH PAHWA 2285 W. BROADWAY APT. L123 ANAHEIM, CA 92804. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:YOGESH PAHWA. This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012205214 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/15/2012 The following person(s) is (are) doing business as HIGH PERFORMANCE PERSONAL TRAINING. The full name of registrant(s) is/are: JASON KOZMA PERSONAL TRAINING, LLC 1051 12TH STREET #3 SANTA MONICA CA , 90403. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/06/2012. /s/: JASON KOZMA. This statement was filed with the County Clerk of LOS ANGELES County on 10/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012207434 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2012 The following person(s) is (are) doing business as FM BRANDING GROUP. The full name of registrant(s) is/are: MAURY FLANTZ,AM 1256 BROCKTON AVE. NO.5 LOS ANGELES CA 90025. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2012. /s/: MAURICE J. FLATSMAN. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186366 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as BUSINESSWOOD. The full name of registrant(s) is/are: RANA SALMAN HAIDER 415 S. OXFORD SUITE 226 LOS ANGELES, CA 90020. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/12/2012. /s/: RANA SALMAN HAIDER. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186367 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as A WORLD CLASS DUCT CLEANER. The full name of registrant(s) is/are: CHRISTOPHER ETHAN MATHIS 4806 MENDOTA AVE. LOS ANGELES, CA 90042. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/10/2012. /s/: CHRISTOPHER ETHAN MATHIS. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186368 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as CARTERS DESIGN BUILD. The full name of registrant(s) is/are: TIMOTHY BOAKE CARTER 4139 VIA MARINA #608 MARINA DEL REY, A 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed on (Date)05/1/2012. /s/: TIMOTHY BOAKE CARTER. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186369 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as VIP ESTATE PROPERTIES. The full name of registrant(s) is/are: PATRICK LOPEZ 25124 SPRINGFIELD CT #100 VALENCIA, CA 91355. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186370 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as MOME RATH GARDEN. The full name of registrant(s) is/are: MEAGAN SEGAL 2600 ANCHOVY AVE. SAN PEDRO, CA 90732. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/1/2012. /s/: MEAGAN SEGAL. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS

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FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186362 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as MYRIAM MICHAEL. The full name of registrant(s) is/are: NS BUSINESS SERVICES, INC. 722 FREMONT AVE. SOUTH PASADENA, CA 91030. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOHN T. SANO. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186363 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as MY NAME IN STITCHES. The full name of registrant(s) is/are: ALEC CHASE MEYERS 18135 STRATHEM ST. RESEDA, CA 91335. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALEC CHASE MEYERS. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186363 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as PROMISE INSURANCE AGENCY. The full name of registrant(s) is/are: BOB WANG CORPORATION 19097 COLIMA ROAD ROWLAND HEIGHTS, CA 91748. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/06/1998. /s/: SHEN-BOB WANG. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186365 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as THE PURPOSE HUNTERS, MICHAEL VANDER. The full name of registrant(s) is/are: MICHAEL VANGRIMBERGEN 10161 LARWIN AVE. #3 CHATSWORTH, CA 91311. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2012. /s/: MICHAEL VANGRIMBERGEN. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE

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OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012192299 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/26/2012 The following person(s) is (are) doing business as BEBOWL. The full name of registrant(s) is/are: TMU INTERNATIONAL FOODS, INC. 3221 CATER AVE. SUITE 206 MRINA DEL REY, CA 90292. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/13/2011. /s/: TAKASHI MURA. This statement was filed with the County Clerk of LOS ANGELES County on 09/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012192298 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/26/2012 The following person(s) is (are) doing business as SPOILED ROTTEN TRAVEL. The full name of registrant(s) is/are: KELY S. LYON 643 W. MAPLE AVENUE EL SEGUNDO, CA 90245, KERRY S. CRAFT 643 W. MAPLE AVENUE EL SEGUNDO, CA 90245. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KELY S. LYON. This statement was filed with the County Clerk of LOS ANGELES County on 09/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012 193946 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/27/2012 The following person(s) is (are) doing business as EASYGLIDE SHELVING. The full name of registrant(s) is/are: ERIC W. SENATE 33105 32 SANTIAGO ROAD ACTON, CA 93510. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERIC W. SENATE. This statement was filed with the County Clerk of LOS ANGELES County on 09/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012193945 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/27/2012 The following person(s) is (are) doing business as A TASTE OF THE PHILIPPINES. The full name of registrant(s) is/are: INSIDER PRODUCTIONS LLC 3460 WILSHIRE BLVD. STE. 1005 LOS ANGELES, CA 90010. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/2012. /s/: MILDRED DEANG. This statement was filed with the County Clerk of LOS ANGELES County on 09/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE

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COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012193944 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/27/2012 The following person(s) is (are) doing business as ROLL TIME, SQUARE BEAR SKATE. The full name of registrant(s) is/are: ANTHONY NORMAN 195 RACQUET CLUB DR. COMPTON, CA 90220. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANTHONY NORMAN. This statement was filed with the County Clerk of LOS ANGELES County on 09/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012205450 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/15/2012 The following person(s) is (are) doing business as BRADLEY PACKAGING SYSTEMS. The full name of registrant(s) is/are: CHANDLER HADRABA 1507 7TH STREET 343 SANTA MONICA CA 90401. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/28/2002. /s/: CHANDLER HADRABA. This statement was filed with the County Clerk of LOS ANGELES County on 10/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012203755 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/11/2012 The following person(s) is (are) doing business as YOGA NEST, THE YOGA NEST, YOGA NEST VENICE. The full name of registrant(s) is/are: YOGA NEST LLC. 13909 OLD HARBOR LANE APT. 102 MARINA DEL REY, CA 90292. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2012. /s/: SARAH MICHAL FALUGO. This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012202757 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/10/2012 The following person(s) is (are) doing business as WRECKON CLOTHING. The full name of registrant(s) is/are: LOVELIN DESCALSO 7533 LEXINGTON AVE. UNIT 304 WEST HOLLYWOOD, CA 90046, MIREYA GONZALES 16145 BECKMAN CT. CHINO HILLS, CA 91709. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/06/2012. /s/:

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LOVELIN DESCALSO. This statement was filed with the County Clerk of LOS ANGELES County on 10/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012201724 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2012 The following person(s) is (are) doing business as L. LASH LOUNGE. The full name of registrant(s) is/are: LINDA FERNANDEZ 8382 EAST PERSERVE LOOP CHINO, CA 91708. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2012. /s/: LINDA FERNANDEZ. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012203754 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/11/2012 The following person(s) is (are) doing business as MEDIATIONZ. The full name of registrant(s) is/are: THE STEPHEN WATTS CORPORATION 21338 BELLINI DRIVE TOPANGA, CA 90290. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LISA Z. ZELLER. This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012203753 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/11/2012 The following person(s) is (are) doing business as THE TUNING FORK. The full name of registrant(s) is/are: LAB PARTNERS LLC 8845 LOOKOUT MOUNTAIN AVE. LOS ANGELES, CA 90046. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOSEPH K. KURAS. This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012201723 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2012 The following person(s) is (are) doing business as SPEC OPS INVESTIGATIVE SERVICES. The full name of registrant(s) is/are: PATRICK WILLIAM MONJARAS 1809 WESTWOOD PLACE POMONA, CA 91768. This Business is being conducted

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by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PATRICK WILLIAM MONJARAS. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012201722 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2012 The following person(s) is (are) doing business as LITTLE LIGHT PRESCHOOL. The full name of registrant(s) is/are: FIRST BAPTIST CHURCH OF NEWHALL 24551 VALLEY STREET NEWHALL, CA 91321. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PHILLIP L. ALFELD. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012201721 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2012 The following person(s) is (are) doing business as ROXAS SALES AND MARKETING. The full name of registrant(s) is/are: LAWRENCE T. ROXAS 335 CONCORD ST. UNIT G GLENDALE, CA 91203. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/28/2012. /s/: LAWRENCE T. ROXAS. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012201720 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2012 The following person(s) is (are) doing business as LOLAS STUDIO. The full name of registrant(s) is/are: LAURA KAHAN 9015 DAVID AVE. LOS ANGELES, CA 90034. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/15/2012. /s/: LAURA KAHAN. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012196510 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as A AND F. The full name of registrant(s) is/are: GBRILLANTEG INC. 37237 SABAL AVE. PALMDALE, CA 93552. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2012. /s/: GUIDO GRIMALDI. This

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statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012201719 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2012 The following person(s) is (are) doing business as WHOLESALE CLOTHING PLACE. The full name of registrant(s) is/are: LOVEMAKERS, INC. 3257 E. 26TH ST. VERNON, CA 90058. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KATIE KIM. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012201718 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2012 The following person(s) is (are) doing business as THE US POSTALS. The full name of registrant(s) is/are: AUSTIN CUSSALLI 5741 CARLTON WAY APT. 317 HOLLYWOOD, CA 90028, MICHAEL TODD BISHOP 3928 BRUNSWICK AVE. LOS ANGELES, CA 90039. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AUSTIN CUSSALLI. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 1012196504 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as BROHO PRODUCTIONS, WONDERBOX PRODUCTIONS, THE JOINT STUDIOS. The full name of registrant(s) is/are: ADVANCED MEDIA PRODUCTIONS, INC. 107 W. VALENCIA AVE. BURBANK, CA 91502. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANDREW J. GENTILE. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012196512 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as RDL REFERENCE LAB. The full name of registrant(s) is/are: RHEUMATOLOGY DIAGNOSTICS LABORATORY, INC. 537 N. CHEROKEE AVE. LOS ANGELES, CA 90004. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on

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(Date)10/1976. /s/: SAM MORRIS. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012210567 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/22/2012 The following person(s) is (are) doing business as SNYDER DESIGN. The full name of registrant(s) is/are: SNYDER MYLA 5321 W. 127TH STREET HAWTHORNE, CA 90250. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:SNYDER MYLA. This statement was filed with the County Clerk of LOS ANGELES County on 10/22/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/29/2012, 11/05/2012, 11/12/2012, 11/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012210130 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/22/2012 The following person(s) is (are) doing business as PHRESH, PRESH PRODUCTIONS. The full name of registrant(s) is/are: PHRESH LLC 1223 WILSHIRE BLVD. #880 SANTA MONICA CA 904043. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2007. /s/: BOBBI HAMILTON. This statement was filed with the County Clerk of LOS ANGELES County on 10/22/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/29/2012, 11/05/2012, 11/12/2012, 11/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012207595 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2012 The following person(s) is (are) doing business as CARRIAGE TRADE CLEANERS, A CARRIAGE REGAL CLEANER. The full name of registrant(s) is/are: STONEVIEW CORPORATION 3129 N. SUMMIT POINT DRIVE TOPANGA CA 90290. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/05/1985. /s/: STEPHEN GREEN. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/29/2012, 11/05/2012, 11/12/2012, 11/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012210565 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/22/2012 The following person(s) is (are) doing business as K2 VENTURES PARTNERS LLC. The full name of registrant(s) is/are: GROUP 3 PROPERTIES, LLC 531 RADCLIFFE AVE. PACIFIC PALISADES, CA 90272. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CSABA KONKOLY. This statement

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was filed with the County Clerk of LOS ANGELES County on 10/22/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/29/2012, 11/05/2012, 11/12/2012, 11/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012210566 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/22/2012 The following person(s) is (are) doing business as SANTA MONICA MOTORS, SANTA MONICA MOTORS INDEPENDENT HONDA. The full name of registrant(s) is/are: KARRS, INC. 2318 PICO BLVD. SANTA MONICA, CA 90405. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/2005. /s/: KARIM RAWJI. This statement was filed with the County Clerk of LOS ANGELES County on 10/22/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/29/2012, 11/05/2012, 11/12/2012, 11/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012209209 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/19/2012 The following person(s) is (are) doing business as CG BENEFITS GROUP. The full name of registrant(s) is/are: ALICE CARDENAS 6488 SHAWNEE SPRINGS COURT LAS VEGAS, NV 89139, ANITA QUINONEZ GABRIELIAN 1721 HIAWATHA DRIVE GLENDALE CA 91208. This Business is being conducted by: Copartners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALICE CARDENAS. This statement was filed with the County Clerk of LOS ANGELES County on 10/19/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/29/2012, 11/05/2012, 11/12/2012, 11/19/2012.

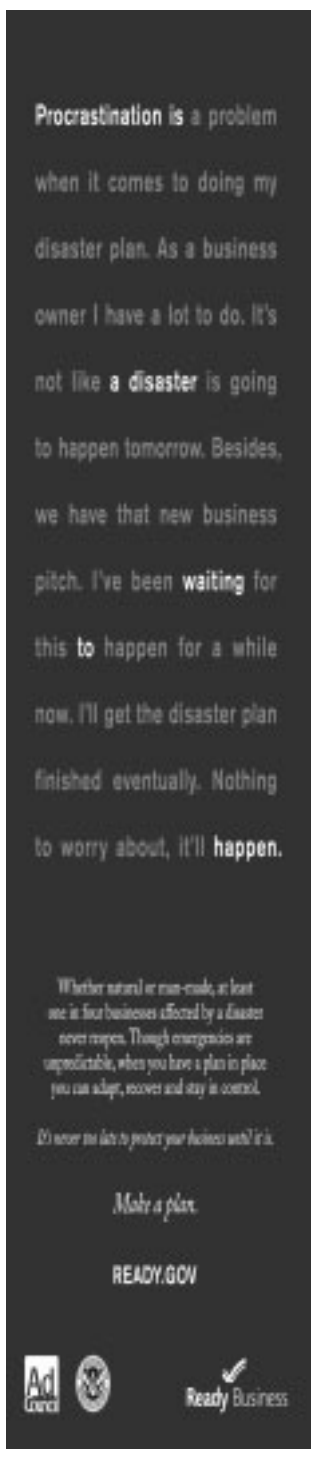
FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012205955 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/16/2012 The following person(s) is (are) doing business as STRIPED HORSE MUSIC. The full name of registrant(s) is/are: P.K.P. MUSIC INC. 1299 OCEAN AVE. SUITE 306 SANTA MONICA CA 90401. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2012. /s/: GERALD B. WELNER. This statement was filed with the County Clerk of LOS ANGELES County on 10/16/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/29/2012, 11/05/2012, 11/12/2012, 11/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012207581 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2012 The following person(s) is (are) doing business as WEE DESIGN. The full name of registrant(s) is/are: HAKOP MUSAYELYAN 815 N. BEVERLY GLEN BLVD. LOS ANGELES, CA 90077. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/17/2012. /s/: SIYING CHEN. This statement was filed with the

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County Clerk of LOS ANGELES County on 10/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/29/2012, 11/05/2012, 11/12/2012, 11/19/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012212550 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/24/2012 The following person(s) is (are) doing business as NIKOO INTERNATIONAL. The full name of registrant(s) is/are: NIK F. NIKOUKAR 1427 BROCKTON AVE. #101 LOS ANGELES CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/15/2012. /s/: NIK F. NIKOUKAR. This statement was filed with the County Clerk of LOS ANGELES County on 10/24/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/29/2012, 11/05/2012, 11/12/2012, 11/19/2012.







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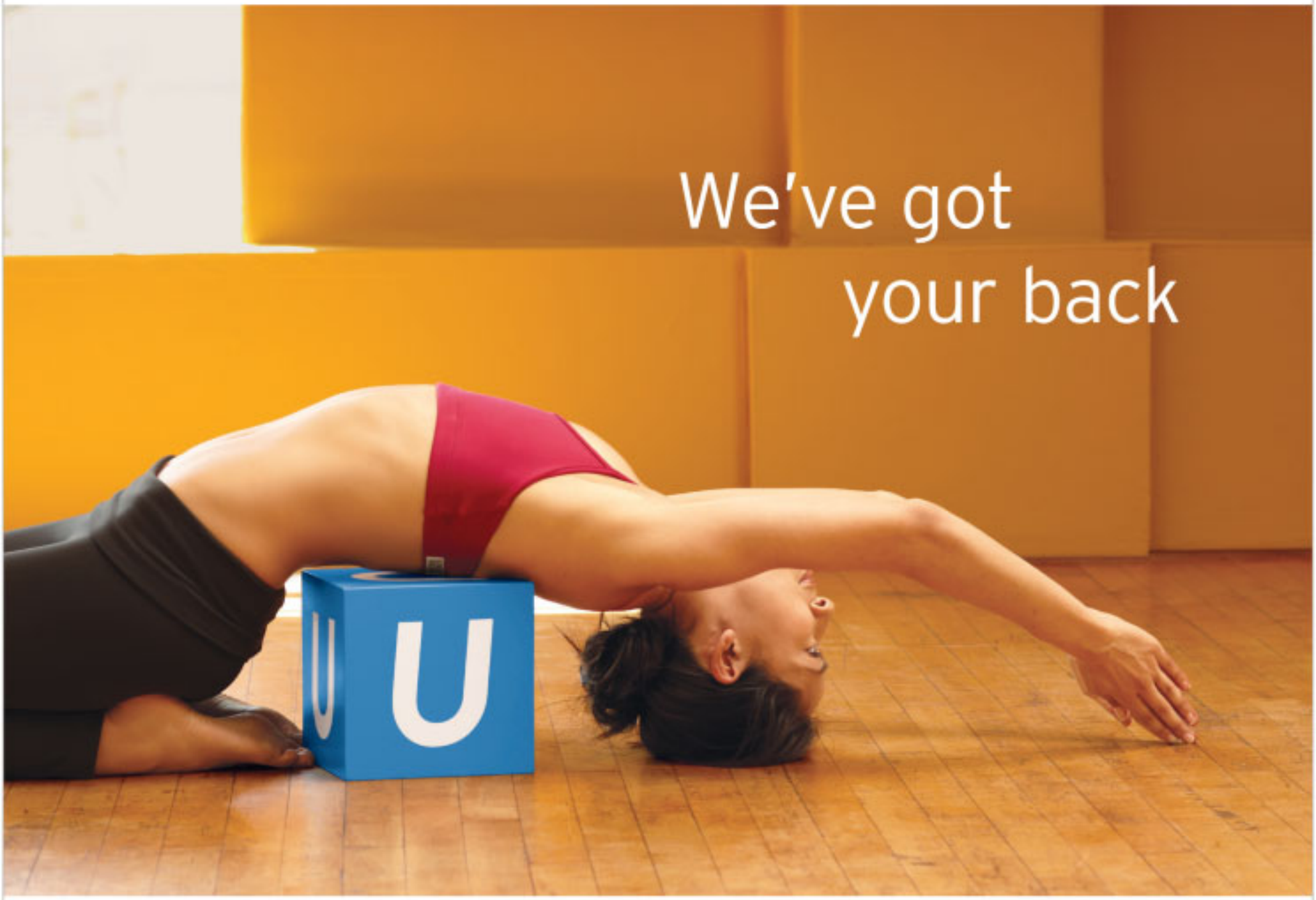
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