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Santa Monica Daily Press

MONDAY, OCTOBER 27, 2014

Volume 13 Issue 293

Santa Monica Daily Press

KNOW BEFORE YOU GO
SEE PAGE 3

We have you covered

THE UNSEASONABLY WARM ISSUE

Private events banned at some beach lots

BY DAVID MARK SIMPSON
Daily Press Staff Writer

BEACH LOTS Debate surrounding the use of beach lots for private events is heating up and city officials have responded by banning

them in some locations.

Earlier this month Daily Press columnist Jack Neworth complained about an event, Vegan Ocktoberfest, which was noisy late into the night.

In his column, Neworth said that City

Hall catered more favorably to private vendors than to his needs as a resident.

On Tuesday, Councilmember Kevin McKeown added a discussion item to this week's council agenda directing city officials to "either to relocate events scheduled for

beach lots near residences to other locations where they will be less disruptive, effective immediately, or take other immediate action sufficient to protect residents against unac-

SEE EVENTS PAGE 6



AWARENESS WALK

Morgan Genser

The American Foundation for Suicide Prevention walk of Greater Los Angeles was held on the 3rd Street Promenade on Oct. 25. Pictured are members of top fundraising Team Saltzman, Isabelle Champagne holding a sign with the photo of Robin Williams, Natalie Lane and Brooke McGovern from the Barrett's Buddies team talking before the start of the walk and Mariette Hartley co-founder of the American Foundation of Suicide Prevention.

Faces of Silicon Beach: Espree Devora

BY ERIK HUBERMAN

SILICON BEACH Espree Devora started WeAreLATech, a local startup resource, to create a safe space for the local community to learn about growing a business. Born and raised in LA, Espree has started multiple companies of

her own, including ZexSports, an action sports media agency. Erik Huberman, CEO of Hawke Media, talks to Espree about how he became an entrepreneur, the Silicon Beach scene and WeAreLATech.com.



ESPREE
DEVORA

SEE FACES PAGE 9

SEE CONSENT PAGE 8

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WISE & Healthy Aging is a nonprofit social services organization.

Calendar

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MONDAY, OCTOBER 27, 2014

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

October 27

Civic Working Group Meeting

Santa Monica Civic Auditorium East Wing

1855 Main St. 6:30 p.m.

The Civic Working Group provides input on the development of recommendations for the renovation, programming and long-term operation of the Santa Monica Civic Auditorium.

Airport commission meeting

City Hall

1685 Main St. 7:30 p.m.

Visit <http://www.smgov.net/departments/airport/commission/> for more information.

Lean to knit

Fairview Branch Library

2101 Ocean Park Blvd. 6 p.m.

All levels welcome. Bring your own supplies. Ages 8 & up. For more information go to: www.fairviewknittingcircle.blogspot.com.

October 28

Student success workshop

Main Library

601 Santa Monica Blvd. 7 - 8 p.m.

Does your teen know the three steps in the Recipe for Academic Success? Academic Life Coach Hayden Lee will discuss how to reduce stress and increase motivation, productivity, and fulfillment in school. For grades 7 and up, and their parents. Free program - no registration required.

Halloween Ha Ha's

Ocean Park Branch Library

2601 Main St. 4:30 p.m.

Description: Join Mr. Jesse and all of his puppet pals for some stories, songs, and lots of fun. Tickets are free.

City Council Meeting

City Hall

1685 Main St. 5:30 p.m.

Visit <http://www.smgov.net/departments/council/> for more information.

Family pajama story time

Montana Avenue Branch Library

1704 Montana Ave. 6 p.m.

Wear your costume or pajamas!
Ages 2 and up.

Big Draw LA at the library

Main Library

601 Santa Monica Blvd. 3:45 p.m.

Create an original masterpiece in this workshop led by Art to Grow On, Inc.

October 29

All you can carry pumpkin patch

Farmers Market

Arizona at 2nd St. 8:30 a.m. - 1 p.m.

Strategically stack and balance all the pumpkins you can carry, put them in your teeth, balance them on your head (no help from friends, and no equipment please) then carry them to the end of the 25 foot long pumpkin patch lane and they are yours! Costumes encouraged. \$5.

An evening with Jane Smiley

New Roads School

3131 Olympic Blvd. Doors open at 6:30 p.m.

Jane Smiley is the author of numerous novels, including "A Thousand Acres," which was awarded the Pulitzer Prize, as well as four works of nonfiction. In 2001 she was inducted into the American Academy of Arts and Letters. She received the PEN USA Lifetime Achievement Award for Literature in 2006. \$20 General Admission; \$30 Reserved Seats.

For help submitting an event, contact us at
310-458-7737 or submit to editor@smdp.com

LISTINGS

FROM PAGE 2

Peace Now free concert

RAWvolution

2301 Main St. 6 p.m.

RAWvolution presents the Peace Now Concert with Greg Cipes, supporting 1 Billion Signatures for peace.

Just for Seniors: email basics.

Main Library

601 Santa Monica Blvd. 3:30 - 5 p.m.

Learn about email and how it works. Hands-on practice with sending email. Sign up for your own email account. This is the final session of a 3-part introductory computer class series tailored for seniors and those who want to learn at a slower pace.

Registration is not required. Limited seating is on a first-arrival basis. For more information, please visit the Reference Desk or call 310-434-2608.

Day of the Dead Documentary and Discussion

Pico branch library

2201 Pico Blvd. 6 - 8 p.m.

The documentary by Metamorphosis Documentation Project, The Feast of the Souls, followed by a discussion, co-presented with the Mexican Consulate/Asuntos Culturales. Programa bilingue.

Medicare 101

Fairview Branch Library

2101 Ocean Park Blvd. 6 p.m.

Confused about Medicare? Medicare Specialist Samuel Schwartz will answer questions and provide information to help you make educated decisions regarding your healthcare. Age(s): 50+/Seniors, Adults

KNOW BEFORE YOU GO

Expo Light Rail Line

For the week of Oct. 27 please note the following activities:

5th Street Between I-10 Freeway and Colorado - Northbound and southbound lane closures during daytime hours. Local access via northbound 5th and u-turn per detour.

Colorado Avenue between 5th & 19th Streets - Expect westbound and eastbound lane closures during daytime hours. Alleys on the north side of Colorado between 6th and 18th Street will have limited access at Colorado. Cloverfield Blvd and Olympic Blvd: Possible signal outages on Tuesday. Lane closures schedule on the 28th from 6 a.m. to 4 p.m. 26th Street between Olympic Blvd. and Cloverfield Ave. - Construction scheduled during daytime hours. Lane closures planned and traffic will be maintained.

Cloverfield Ave. and Olympic Blvd. - One northbound left turn lane and one southbound lane closures scheduled Monday to Friday. Stewart St. b/w Olympic Blvd. and Exposition Blvd. - Northbound and southbound outside lane closures during daytime hours, traffic will be maintained.

Olympic Blvd. between 20th St. and Stewart St. - Eastbound and westbound lane closures between 9 a.m. and 3 p.m. from Monday to Friday.

For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).

Bus shelters

For the week of Oct. 27, city-wide installation of new bus shelters will continue. Construction will involve intermittent vehicle lane, bicycle lane, and sidewalk closures, in addition to the use of parking lanes. Construction will take place at the following stops:

Bundy
3171 Bundy Blvd - SMC Bundy campus parking lot
Ocean Park
1703 Ocean Park Blvd btw 17th St. and 18th St. (North side Ocean Park)
3200 Ocean Park Blvd btw

Centinela Blvd and 31st St. (South side Ocean Park)

Pico

2725 Pico Blvd btw Cloverfield Blvd. and Stewart St. (North side Pico)

2350 Pico Blvd btw Cloverfield Blvd and 24th St. (South side Pico)

2922 Pico Blvd btw 29th St. and 30th St. (South side Pico)

1206 Pico Blvd btw Euclid & 11th St. (South side Pico)

Santa Monica

2401 Santa Monica Blvd btw 10th St. and 11th St. (North side Santa Monica)

2823 Santa Monica Blvd btw Yale St. and Harvard St. (North side Santa Monica)

2906 Santa Monica Blvd btw Yale St. and Stanford St. (South side Santa Monica)

20th STREET

2100 20th Street btw Pico Blvd. and Pearl St. (West side 20th Street)

1420 20th Street btw Santa Monica and Broadway (West side 20th Street)

Traffic control measures will be employed in all work zones. Use alternate routes whenever possible. For all bus boarding information, please visit www.big-bluebus.com/bsip or call (310) 451-5444. For construction information, please contact Alex Parry, Project Manager at (310) 458-8981

Annual Tree Trimming

For the week of Oct. 27, the City's annual tree pruning program will take place on 9th Street - Wilshire to Colorado Avenue, and Lincoln Blvd - Pico to Wilshire. For further information, please contact Matthew Wells, Urban Forester at (310) 458-8974.

Traffic Signal Improvements

For the week of Oct. 27, Phase I of the traffic signal installation will occur at Olympic Drive & Avenida Mazatlan. The work will consist of potholing to investigate underground utilities. Work areas will be contained to minimize sound, dust, and nuisance. For more information, please contact Gene

Higginbotham, Project Manager at (310) 458-8729.

Annual Paving & Sidewalk Repair Project

For the week of Oct. 27, the contractor will be performing sidewalk repairs at various locations. Also the following streets will be paved: Cedar Street from 17th Street to 18th Street, Maple Street from 17th Street to 18th Street and Bryn Mawr Avenue 16th Street to 18th Street. Partial or full closure is necessary. Traffic impact will be minimal. Please use alternate routes and expect some delays. Construction Time for Annual Paving: 8 a.m. - 6 p.m. Monday - Friday, 9 a.m. - 5 p.m. Saturday (if approved). For more information on both projects, please contact Hany Demetri, Civil Engineer, and (310) 458-8721 ext. 5385.

New Map Cases Installation on the 3rd St. Promenade

For the week of Oct. 27, the City of Santa Monica and Downtown Santa Monica, Inc. have begun installation of the new map case directory on the 3rd Street Promenade. For further information, please contact Zubaid Mizan, Project Manager at (310) 458-8726.

Water Main Replacement Project

For the week of Oct. 27, the contractor will begin installing water main pipe on Colorado Avenue between 4th Street and Ocean Avenue (M-F 11 p.m. to 7 a.m.) and on Olympic Blvd between Stewart St. and 26th Street (M-F 8 a.m. to 6 p.m.). For more information, please contact Eric Schoenen, CM/Inspector at (424) 625-3445 or City's contact: Carlos Rosales, PM at (310) 458-8721, x2620

Private Development

Southern California Edison (SCE) - Four Underground Structure replacements are taking place on Montana Ave at 11th



Ct. to 17th Ct. and Downtown vault Replacement. Work is ongoing work Monday-Friday through November (8 a.m. - 4 p.m.). For electrical emergencies, please call 800-611-1911.

Southern California Edison (SCE) - Underground Electrical Vault Replacement

For the week of Oct. 27, there will possibly be an intermittent lane closure on the south side of Broadway between 2nd St. and 3rd Street Promenade during the hours of 9 a.m. to 4 p.m. M-F. Please use alternate routes whenever possible. For more information, please contact Chris Navarre, Project Superintendent at (562) 233-6880 for a 24hr response.

Santa Monica Place Theater - There will be lane closures on 4th St and Colorado Ave. For more information, please contact Matt Viehmann, Sr. project manager at (602) 616-5729.

Santa Monica-Malibu USD - Lincoln Middle School. 14th street between California and Washington will have fencing installed in the northbound lane. The center turning lane will be used by northbound traffic. The Southbound lane will remain open. Santa Monica-Malibu USD - Santa Monica High School. 7th Court between Olympic Drive and Michigan Ave will be closed for ongoing Construction Work through Nov. 17. For more information, please contact Gary Bolin at (310) 399-5865 ext.79-394

For more information, visit KBUG or the Facebook page [SMConstructs](https://www.facebook.com/SMConstructs). www.facebook.com/SMConstructs, www.smgov.net/departments/publicworks/civeng_kbug.aspx

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Measure D

Editor:

Measure D is quite simply a wolf in sheep’s clothing. A look at who is sponsoring and funding any measure in addition to reading all of the items on the Measure enables voters to understand the motivation and reasoning beyond the glossy headline, deceptive campaign flyers and punch lines. The dirty business and profit for any measures sponsor is most likely buried a few items down, as is the case in Measure D.

Measure D was conceived by and put on the ballot almost entirely with funding and support from the NBAA (National Business Aircraft Association) and the AOPA (Aircraft Owners and Pilot Association) along with some notable individuals like Harrison Ford who maintains a small fleet of aircraft at SMO.

According to each trade groups website their missions are quite clear. The AOPA's (Aircraft Owners and Pilots): “protecting your freedom to fly” and for the NBAA “dedicated to helping business achieve its highest goals.”

Neither of these well-funded national organizations sound like an anti-development group or organizations concerned with the well being of our city and its residents.

Measure D is not the land use and anti development measure it purports to be. This measure is 100% about maintaining the status quo at SMO and preventing any changes to the operation of the airport that the pilots and aircraft owners don't like. It cedes control and management of the airport away from the city and local residents and places it quite firmly in the hands of the pilots and aircraft owners.

Vote Yes on Measure D and any ideas to make the airport safer, more environmentally conscious or simple a better neighbor will have to be put to the voters. Effectively giving control to the well-funded trade groups that have the financial resources to fight anything they don't like.

Many of us do support the airport and are very concerned about what if anything should replace it, but many of the ideas under consideration for making the airport a better airport and neighbor have nothing to do with closure. Current ideas such as shortening the runway to make it compliant with current FAA safety requirements for new airports or phasing out leaded fuel to be replaced with a less polluting fuel mix are all sound ideas specifically opposed by the aircraft owners and pilots. If Measure D passes these ideas and all new ideas not even conceived of yet that may improve the airport will be forced to go to the voters each and every time and for decades to come thus long after the issue of closure is put to bed the AOPA and NBAA will maintain control of all things airport related, this is the true intent and consequence of Measure D should it pass.

Those who support the airport and live near it want a well-managed airport that is a good neighbor, listens to neighbors concerns and meets the highest levels of safety and environmental standards possible.

Measure D puts the fox in charge of the hen house, strips the residents of any control or say in the airport, relinquishes any need for the aircraft owners and pilots to work with the city, instead it gives all the power and the upper hand in any talks to the aircraft owners and pilots. It is quite simply bad business for the residents of Santa Monica and its neighbors.

We owe those most effected by the airport in the communities of West LA, Mar Vista and Venice better and since when has maintaining the Status Quo been good enough for Santa Monica?

Thank you for your newspaper and the valuable service it provides our community, I hope you will publish my letter in full or those parts you see as of benefit to our community.

Andrew Denyer
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

Poseurs “1,” Slow-Growthers “0”

TWO WEEKS AGO (OCT. 13, 2014) I wrote about a new apartment building proposed for

500 Broadway at Fifth Street (formerly Fred Segal) that was before City Council for development agreement review the following night.

The developer DK Broadway, LLC wants to build a massive, seven floor (84 foot high) mixed-use development with 262 apartments (264,150 sq. ft.), 65,200 sq. ft. of ground floor/subterranean commercial space and four-levels of subterranean parking for 577 vehicles. The project will be two blocks from the Expo Light Rail terminal at Fourth Street and Colorado Avenue.

Two dozen people addressed council and all were for the project. There were no dissenters. I was wondering where the usual slow-growthers from Residocracy.org, Santa Monica Coalition for a Livable City and the various neighborhood groups were. Maybe they felt this was a done deal - and it sure smelled like it - and a waste of time or liked the project and didn't bother to show up and comment.

The speakers ranged from a mix of business types from Downtown Santa Monica, Inc and the Chamber of Commerce, to a contingent of younger citizens who talked about connectivity, bicycle and pedestrian access. More than one commenter couldn't wait to move in and a few mentioned the convenience of a new food market for light shopping when walking home from their Expo Line commute.

Some folks liked that the developer was willing to pay for and build 27 units of low income or “more than the required” housing. Other speakers reveled in the community benefits - retail space, rooftop solar panels, landscaping and courtyards - confusing development amenities with community benefits.

Nobody mentioned the cumulative effect of four new developments in this immediate neighborhood like a 65 apartment, six floor building slated for across the street at 501 Broadway and the two tourist-class hotels with 279 rooms under construction a half block away at Fifth Street and Colorado.

Despite the enthusiasm for walking, biking and riding the train, the Downtown traffic and congestion that will result are, once again, being ignored. Me thinks our politicians and planners still believe the old myth about “no net new car trips.”

Council's unanimous vote on this separated the real slow-growthers (who were home probably watching Animal Planet) from the poseurs on the dais who say they're for slow growth but can't say, “Smaller, please.”

The development has to navigate a lengthy review process including public meetings, Planning Commission and City Council, again. Although there might be some minor tweaks along the way, what you see now is what you'll get when the project is finished. Welcome to the new Santa Monica.

YES ON PROP. 45

I'm pretty well finished with recommendations on who and what to vote for come election day. However, one State measure, Proposition 45 on healthcare Insurance rate

changes, caught my eye.

It requires approval by the California Insurance Commissioner before any insurance company can change (raise) its rates or do anything else that would affect health insurance charges. The measure would grant the commissioner authority to deny unreasonable rate increases. This has the insurance companies pouring millions of dollar into a “No on 45” campaign.

The proposition from Consumer Watchdog is similar to their 1988 Proposition 103 which imposed similar approvals for auto and property insurance rate changes.

There is only one caveat: Covered California warns that Prop. 45 could negatively affect its ability to negotiate rates with insurers. Consumer Watchdog counters that commissioner oversight won't disrupt the rollout of the (Obama) Affordable Care Act in California.

Want to hold the costs of your health insurance? “Yes” on Prop. 45.

LOST SCHOOL REVENUES

Last Monday I mentioned that the DoubleTree Hotel on Fourth Street in the Civic Center may owe the Santa Monica-Malibu Unified School District money - lots of money - on uncollected rents. The hotel is on school property and its lease involves a fixed rent payment and an additional percentage rent based on hotel “profits.”

Since the lease was signed in 1987, DoubleTree's owners claim no percentage rent is owed because the hotel hasn't (ever) been profitable. They've not provided the district with any financial data to back-up their claims of annual losses. Worse yet, district administrators have apparently never asked for a financial statement or audits of their tenant's books.

School Superintendent Sandra Lyon and Associate Superintendent/Chief Financial Officer Janece Maez have not responded to my email inquiring about their investigation into rent owed and attempts at collection thus, stonewalling the public's right to information, as usual.

It now seems that the school board might not be following up to see if rent is due. I spoke with several school board members and got different stories about what happened in a closed session discussion. A consultant has been hired to look into the situation but we don't know if pursuing old revenues are part of the plan.

Who's getting hurt by all this? Our kids and their education because revenues left on the table mean less resources in the classroom.

After an underfunded teacher pay raise, on March 12, 2001, the district's Financial Oversight Committee Chair Michael Rich told the school board, “Over the last 20 months the financial crisis has become a crisis of competency and credibility, requiring fundamental reforms of serious systemic problems.”

Thirteen years later, the “serious systemic problems” are still with us with more to come.

BILL can be reached at mr.bilbau@gmail.com

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Your column here

By Gloria Garvin

Send comments to editor@smdp.com

Park bonds used for "Air-Park"

SUPPORTERS OF MEASURE LC ARGUE that the city purchased the airport land with a park bond to make it into a park.

This, however, appears to be an intentional misrepresentation of the 1926 bond documents. Please see Santa Monica City website: <http://www.smgov.net/departments/airport/history.aspx>

The "It's Our Land" site claims, "This land was bought by the City with a Parks Bond back in the 1920s and it is high time it went back to community, not special interest uses. We need your help to stop this land grab by national aviation lobby groups."

And, in their recent Op-Ed (10/23/14), three Council members attempted to promulgate the myth that the Santa Monica Airport's 227 acres were bought to be a park because the land was purchased with a "park" bond.

Historical documents show otherwise.

Around 1917, pilots flying World War I biplanes began using the future airport site - land then owned by the Stanton family - as an informal landing strip.

In 1921, the City of Santa Monica leased the land from the Stanton family and used City funds to build an airport (airport) on the land. At the time, the word "park" included the meaning of "airport," which was, and still is, in common use today to describe an airport.

In 1922, Donald Douglas formed the Douglas Aircraft Company and started producing and testing military and civilian aircraft at this site and also at an abandoned movie studio on Wilshire Boulevard, which is now the site of Douglas Park.

On April 15, 1923, the Army Air Corps dedicated the airport (airport) as "Clover Field," named after World War I pilot Lt. Greayer "Grubby" Clover, who grew up nearby and was killed in action.

From April through September 1924, Douglas Aircraft and the Clover Field airport, gained international fame when Douglas World Cruiser biplanes became the first aircraft to circumnavigate the globe. This accomplishment was celebrated by hundreds of thousands of people.

The City's lease with the Stanton family was set to expire in late 1926 and the Stantons threatened to not renew it, but instead move forward owning and operating their own private airport (airport).

Because the permanently installed City funded improvements would have been left

behind, the Stantons had the City over a barrel. In a frantic attempt to protect its investment, the City negotiated a purchase of 158 acres of the airport land from the Stantons.

The City paid for the airport using a "park" bond, the legal definition of which had been recently modified in Sacramento at the City's request to include the purchase of "airports." The idea that the City purchased parkland and then built an airport on it is false.

In 1926, in a series of three separate transactions, the City of Santa Monica purchased the airport land with Clover Field, an existing airport, already on it.

April 14, 1926 - The City held a special municipal election on park bonds to acquire much of the existing Airport property.

July 10, 1926 - The City acquired a portion of Rancho La Ballona commonly known as the Clover Field Parcel for \$755,000.

August 30, 1926 - The Council accepted the Grant Deed for Clover Field.

On June 15, 1927 - Less than a year after acquiring the airport land, the Santa Monica City Council voted to change the name of Clover Field to Santa Monica Airport (SMO).

In 1928 - The City acquired an additional 60 acres to expand the Airport.

In 1929 - Douglas Aircraft enlarged its Santa Monica Airport operations. It closed other facilities and began ramping-up production and testing its early airliners, the DC-3 and DC-4.

On August 19, 1929 - Pioneer women aviators participated in the first Powder Puff Derby, taking off from Santa Monica and flying to Cleveland, Ohio, where the race ended one week later. Amelia Earhart, Pancho Barnes, and 18 other participants brought international attention to women aviators and to Santa Monica Airport.

It is clear from a review of historical documents that the City of Santa Monica never intended the airport land to be used as a recreational park. From the beginning, the City purchased the land with an airport on it with the sole intention of it being used as an airport.

Those who claim otherwise and who make statements such as, "Give us back our park!" are either woefully ignorant or willfully disingenuous - or both.



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EVENTS

FROM PAGE 1

ceptable impacts.”

On Wednesday, Karen Ginsberg, director of Community and Cultural services, announced immediate changes to the community events guidelines at the beach lots. In her report, Ginsberg acknowledged that city workers screwed up at the Ocktoberfest.

Event organizers were supposed to be packed up and out of there by dusk.

“Unfortunately, City staff working the event provided erroneous information to the event organizer and allowed them to break down the event well beyond the hours specified on the Event Permit,” Ginsberg said in her report. “Neighbors complained about the excessive noise from the late night/early morning move out activities.”

The music ended at 6 p.m. and speakers were pointed away from the residences, Ginsberg said, but it was loud and went on for a long time.

This isn’t the first time there’s been an issue with an event at one of the beach lots.

In March, Nike held an event that started with jackhammering early in the morning and ended with honking forklifts at 10:30 p.m. The jackhammer, as a side note, wrecked the parking lot, which may need to be resurfaced as a result.

In April, City Hall tightened guidelines for beach lot events, banning them in the summer and allowing them once a month during the other seasons. Set-up and clean-up needed to be taken care of between 8 a.m. and dusk, which didn’t happen for the Vegan Ocktoberfest.

In August, they added restrictions to events held at the Santa Monica Pier parking lot: All concert events with more than 500 attendee must be sponsored or cosponsored

by City Hall.

Now, Ginsberg said, they are closing 2600 Barnard Way (where Vegan Ocktoberfest was held) and 2030 Ocean Ave. (where the Nike event was held) to private events. Only events co-sponsored by City Hall can be held on the lots.

“It is clear that the negative noise impacts of large scale events in the south beach parking lots outweigh the benefits of having these types of events in these parking lots,” Ginsberg said.

There are some events, like the Independent Spirit Award and the Latin Food Fest Grand Tasting, which are already on the calendar and will get a pass next year. But after that, they’ll have to find a new home.

Additionally, event restrictions have been added to Beach Park 1 and Ocean View Park, limiting them to eight total events each year. There have already been 11 events held at these two venues this year. There were 16 last year and 14 the year before that.

At a recent city meeting, representatives from the Los Angeles Marathon got a chilly response to their proposal to move the finish-line of the race to the 1550 Beach Lot, right next to the Santa Monica Pier.

The 1550 lot is not one of those banned by the new regulations, but pier lessees were very opposed, in general, to the move. In one of its first years in Santa Monica, the marathon ended at the lot and it was mess for the businesses.

Marathon runners and their families didn’t seem to want to spend money on the pier during or after the race. Tourists who did want to get to the pier couldn’t find parking. Lessees were amenable to having the finish-line festival on the pier itself, but city officials said it could pose a threat to public safety.

DAVE@smdp.com



CITY OF SANTA MONICA NOTICE INVITING BIDS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites Contractors to complete and submit sealed bids for the:

San Vicente Pump Station Emergency Generator Project SP2212

Bids shall be delivered to the City of Santa Monica, Office of the City Clerk, Room 102, 1685 Main Street, Santa Monica, California, 90401, not later than **2:30 p.m.** on **November 20, 2014**, to be publicly opened and read aloud after **3:00 p.m.** on said date in City Hall Council Chambers. Each Bid shall be in accordance with the Request for Bids.

MANDATORY PRE-BID JOB WALK:
November 5 or November 12, 2014 at 10:00 a.m.
25th & San Vicente
Santa Monica, CA

PROJECT ESTIMATE: \$1,744,300
CONTRACT CALENDAR DAYS: 270
LIQUIDATED DAMAGES: \$1,940 Per Day
COMPENSABLE DELAY: \$1,300 Per Day

Bidding Documents may be obtained by logging onto the City’s Finance website at: <http://www.smgov.net/planetbids/>. The Contractor is required to have a **Class A General Engineering Contractor’s** and **Class C10 Electrical Contractor** license at the time of bid submission. Contractors wishing to be considered must submit Bids containing all information required pursuant to the City’s Request for Bids.

Pursuant to Public Contracts Code Section 22300, the Contractor shall be permitted to substitute securities for any monies withheld by the City to ensure performance under this Contract.

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EarthTalk

By the editors of E Magazine

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Green nation

Dear EarthTalk

I recently heard that Sweden is the greenest country in the world. Is this true and, if so, by what standards? And where does the U.S. rank?

Raul Swain

New York, NY

IT'S TRUE THAT SWEDEN CAME OUT ON top in the recently released ranking of 60 countries according to sustainability by consulting firm Dual Citizen Inc. in its fourth annual Global Green Economy Index (GGEI). Norway, Costa Rica, Germany and Denmark rounded out the top five. The rankings take into account a wide range of economic indicators and datasets regarding leadership on climate change, encouragement of efficiency sectors, market facilitation and investing in green technology and sustainability, and management of ecosystems and natural capital.

Sweden's first place finish reflects the Swedes' ongoing commitment to climate change mitigation and sustainability policies and practices. The country is a leader in organic agriculture and renewable energy as well as per capita investment in green technology and sustainability research. Upwards of 75 percent of Swedes recycle their waste, while only four percent of the country's garbage goes to landfills. In fact, Sweden imports garbage from other nations to burn as a renewable source of energy.

On the climate front, Sweden was one of the first countries in the world-going back to 1991-to put in place a heavy tax on fossil fuels to encourage the development of greener sources of energy. Indeed, the high price of gas there has notably boosted sales and consumption of homegrown, renewable ethanol. Just a few decades ago Sweden derived 75 percent of its energy from fossil fuels, but is on track to shrink that to 18 percent by 2020, with many Swedes clamoring for the country to abandon fossil fuels entirely at that point. As if that wasn't enough, Sweden recently announced that it would pay a whopping \$500 million over the next four years into the United Nations'

Green Climate Fund, a pool of money sourced from richer countries to help poorer ones transition to a future less dependent on polluting fossil fuels.

The United States didn't fare so well in the GGEI, ranking just 28th overall, just behind Rwanda and slightly ahead of Canada. Despite leadership in green technology and environmental awareness, Americans' disproportionately large carbon footprint and resistance to a national policy on climate change mitigation are hurdles to the U.S. achieving a better ranking.

The GGEI isn't the only sustainability ranking of countries. The Yale Center for Environmental Law & Policy and Columbia University's Center for International Earth Science Information Network recently released their 2014 Environmental Performance Index (EPI), a similar but more expansive ranking of 178 nations on environmental health and ecosystem vitality. Switzerland topped that list, followed by Luxembourg, Australia, Singapore and the Czech Republic. Sweden ranked 9th and the U.S. 33rd.

The fact that global rankings like the GGEI and EPI exist shows without a doubt that sustainability concerns are a global phenomenon, and that people from Iceland to Australia (two highly ranked countries) realize the importance of taking care of Mother Earth. Despite issuing different rankings, both indices had a lot in common, with five countries (Norway, Germany, Switzerland, Austria and Spain) making the top 10 list of each. Another common conclusion was that the U.S. has much to do if it hopes to be taken seriously among world leaders committed to protecting the planet and our common future.

EarthTalk® is written and edited by **RODDY SCHEER** and **DOUG MOSS** and is a registered trademark of E - The Environmental Magazine (www.emagazine.com). Send questions to: earthtalk@emagazine.com. Subscribe: www.emagazine.com/subscribe. Free Trial Issue: emagazine.com/trial.



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MONDAY, OCTOBER 27, 2014

Santa Monica Daily Press

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CONSENT

FROM PAGE 1

great example of Mexican Spanish Colonial Revival Style designed by a local architect, city officials said.

“The low-profile ‘hacienda’ residence reflects an excellent example of a John Byers’ ‘Adobe’ designed buildings from the 1920s and 1930s,” city officials said.

o Three bungalows at 1047 Ninth St. embody the American Colonial Revival style, which housed Santa Monica’s work force. They were built 1923.

o Santa Monica’s iconic 12-story Clock Tower building at 225 Santa Monica Blvd. was built in 1930.

o Two-story Streamline Moderne-style apartments at 947 through 953 11th Street, were built in 1937. They are representative of multi-family apartment courtyards common in the 1930s.

o The former American Colonial Revival-style home of Thomas and May Bundy was built in 1913 at 401 25th St.

SOILS REPORTS

City Hall needs another \$270,000 for soils testing. Since two firms were brought on in 2012, at \$70,000 apiece, the Building and Safety Division has been receiving more applications for plan checks than anticipated. These require soil tests.

“This is mainly a result of changes in

building codes, which drove customers to get their projects submitted for plan check before the new codes took effect,” city officials said in a report.

Both firms, Cotton, Shires & Associates Inc. and Koury Geotechnical Services, stand to get an additional \$135,000 to cover the increased volume.

BULLETPROOF VESTS

The Santa Monica Police Department got two federal grants totaling \$53,000, which will cover the replacement of about 140 bulletproof vests. The vests need to be replaced every three years because the bulletproof materials degrades over time and with use.

ANIMAL CONTROL TRUCK

The police department’s Animal Control Unit needs to replace an older truck and council will consider spending \$65,665 to do so. South Bay Ford Lincoln will likely get the contract.

WATER MAIN REPLACEMENT PROJECT

Someone needs to inspect the 11,500 feet of replaced water mains and SA Associates is expected to get \$365,400 to do so.

Earlier this year, council set aside money for the company that will construct and replace the mains. The construction is expected to be completed by February of next year.

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Santa Monica Mayor



FRANK GRUBER
Attorney & Activist

SANTA MONICA CITY COUNCIL

Pam is a consistent supporter of our schools, including the innovative Cradle to Career program.

Frank has advocated for our schools for more than 15 years and is an original member of CEPS. Both are strong voices for our schools.

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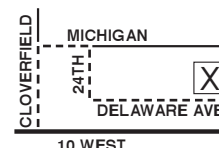
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FACES

FROM PAGE 1

Erik Huberman: What made you want to become an entrepreneur?

Espre Devora: I don't feel that I ever became an entrepreneur, I feel that I was born one. But, even when I had my first company, I don't think I identified as an entrepreneur. I was figuring out what technology was, and what the bottom-line stuff was. My second company is when I really identified with that word. And afterward, when I raised money, I realized "wow, I guess I'm an entrepreneur." I remember I had some investors interested and I really didn't know how to navigate the steps to take with investors. I met with one of the biggest VC firms in the world. They needed my executive summary and I didn't know what an executive summary was. I think that's when I first started to learn all these terms: executive summary, and startup, and entrepreneur, etc. Up until that point I was just a girl in love with action sports, the Internet and tech, trying to figure out how to combine all of these cool things together because they're awesome.

EH: Tell me about what you're doing now.

ED: I noticed from starting my first and second companies, that there wasn't really a safe place to learn where to go to start a startup after getting of a plane in Los Angeles. Even for people that are from here - like me, I was born and raised in LA - I didn't have the many cool resources that exist today. I didn't have that. So I wanted to create this safe place resource, WeAreLATech. It's a bridge. It's like your best friend saying "yeah, these people - they're cool" or "you should check out that hair stylist" The kind of questions we typically get are about office space, or raising money, or what events are going on; the general stuff that you can't really walk into a coworking space or accelerator and be like "here I am, help me!" That's why WeAreLATech exists. We recently started the WeAreLATech podcast, which is the first to focus on startups and it just hit number two in all of iTunes last week. We interview people that are part of the LA startup space. It's both for people in the LA startup space, and for those wanting to learn

about it, or those that are thinking about moving to LA to start a startup here.

EH: What made you choose Santa Monica

ED: I live in Santa Monica. I built all my companies in Santa Monica before there was any tech scene here. I had an office in Santa Monica for my action sports company and met these two people named Cameron and Avesta. They mentioned they were starting Coloft, which is a coworking space. There were some coworking spaces in MidWilshire but none in Santa Monica. They told me to come by and I went over there and became part of the initial crew. We would have these chats about how we were going to exist. I remember them saying specifically that their focus was on the community and not on money. I said, "You guys have a rent to pay." And they said no, that they were going to focus on the community and everything else will work out. They were adamant about it, and it did. Now, Santa Monica is the third largest startup hub and I truly think that's because of Coloft and their focus on the community. Without that, I don't think the startup community here would exist.

EH: Do you have one piece of advice for an entrepreneur starting their own business?

ED: Keep taking steps forward. Before, I saw success as being on the cover of a business magazine or having millions of dollars in the bank. What I've learned in growing multiple companies is that all success means is taking steps forward. As an entrepreneur you don't know what's going to happen, so your intuition is your oracle. Everyone is going to have something to say about what you should do, but the only person that truly knows what's right for your company and for you, is you.

EH: What's something you'd like to share with Santa Monica?

ED: Reach out to us if they have questions. That's what we're here for. We're a bridge. Even if you're in a coworking space, it can feel really isolating to grow a company. That's why WeAreLaTech exists. So you don't have to feel alone, so you can feel like you have a friend to reach out to. There's no dumb question. We just want to help you. It doesn't cost anything to reach out. We're not trying to turn you into a client; we don't have clients. We're here to help.



NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN That the Santa Monica Community College District intends to dedicate certain real property to Los Angeles SMSA Limited Partnership, dba Verizon Wireless to install, own, operate and maintain a cell tower on the roof of Drescher Hall.

This Notice is being provided in accordance with the requirements of Education Code Section 81312, which requires the District to hold a public hearing to receive any comment prior to adoption of a resolution approving the dedication.

The Santa Monica Community College District Board of Trustees shall hold a public hearing on November 5, 2014 at 7:00 p.m. in the Board Room at the Business Building Room 117, Santa Monica College, 1900 Pico Boulevard, Santa Monica, CA 90405 for the purpose of taking public comment prior to the approval of the dedication.

The Resolution of the Board of Trustees of the Santa Monica Community College District of its intention to make this dedication was adopted on October 7, 2014. A copy of the resolution and proposed agreement with Verizon Wireless can be found at <http://www.smc.edu/ACG/Pages/Trustees-Meeting-Information.aspx>

Any inquiries or correspondence should be sent to Charlie Yen, Director of Contract Services, Santa Monica Community College District, 1900 Pico Boulevard, Santa Monica, California 90405.

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Myths vs Facts

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Measure D stipulates that "an absolute majority" of registered voters would have to agree at the ballot box to change the status quo at the airport. By ruling out a "winning vote" as the simple majority of those ballots cast in the election, Measure D would require a law to require a supermajority for a land use measure. This has never happened in Santa Monica election history!

This is a Myth

In other words:

That ain't gonna happen.

Measure D requires nothing more than a simple majority of votes cast to change land use at the airport.

The voters decide...That's why we call Measure D the "Voters Decide" initiative.

LC's "supermajority" argument is a myth. The Santa Monica City Attorney and 3 Superior Court judges and a signed affidavit from the measures authors have all rejected the claim that measure D requires an "absolute majority of registered voters"

It is an established fact that the meaning of the words "majority" and "voters" is just that: a simple majority of ballots cast. If 100 ballots are cast, 51 is the majority.

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Surf Forecasts

Water Temp: 68.6°

MONDAY – FAIR – SURF: 2-3 ft knee to chest high occ. 4ft
Easing WNW-NW swell; Holding SSW swell; Conditions looking to improve - Lightest wind/cleanest in the AM; Peaky for combo exposed beachbreaks

TUESDAY – FAIR – SURF: 2-3 ft knee to chest high occ. 4ft
SSW swell holds while the WNW-NW swell continues to fade; Lightest wind/cleanest in the AM; Peaky for combo exposed beachbreaks

WEDNESDAY – FAIR – SURF: 2-3 ft knee to chest high
Most spots are waist high or less; Easing SSW swell; Possible new WNW swell building in (stay posted, still pending development)

THURSDAY – POOR TO FAIR – SURF: 1-2 ft knee to thigh high occ. 3ft
Easing SSW swell; Possible new WNW swell - stay posted, still pending development, surf heights subject to change

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **October 22, 2014**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS

Number of sewage spills -- 0

Number of beach closures due to a sewage spill -- 0

Number of wet days -- 0

Number of A grades for dry/wet weather -- 20 / 10

Number of (C,D,F) grades for dry/wet weather -- 0 / 0

The Beach Report Card is made possible by:

SMA
Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Canillo Beach, at Arroyo Sequit Creek mouth.	A+	no
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	no
Pepperdine State Beach, between Ladera and Los Aliso creeks.	B	no
Pepperdine State Beach, at Matadero State Beach.	A	no
Pepperdine State Beach, at Trancas Creek mouth.	A+	no
Pepperdine State Beach, at Zuma Creek mouth.	A+	no
Pepperdine State Beach, projection of Wildlife Rd. (private).	A+	no
Pepperdine State Beach, at Rioserra Canyon Creek mouth.	A+	no
Pepperdine State Beach, just east of Escalante State Beach.	B	no
Pepperdine State Beach, at Ladera Canyon Creek mouth.	A+	no
Pepperdine State Beach, at Deer Beach County Beach.	A	no
Pepperdine State Beach, at creek mouth.	A+	no
Pepperdine State Beach, at Puma Beach, at 24572 Malibu Rd.	F	no
Pepperdine State Beach, at Malibu Colony Inlet.	A+	no
Pepperdine State Beach, at Malibu Colony Inlet - daily.	A	no
Pepperdine State Beach, at Malibu Pier - 50 yards east.	A+	no
Pepperdine State Beach, at Sunset Canyon.	A+	no
Pepperdine State Beach, at Las Flores Creek (quiet river).	A+	no
Pepperdine State Beach, at 19548 PCH main.	C	no
Pepperdine State Beach, at Las Flores County Beach.	A+	no
Pepperdine State Beach, at Tuna Canyon.	B	no
Pepperdine State Beach, at creek mouth.	B	no
Pepperdine State Beach, at Castle Rock Beach.	no	no
Pepperdine State Beach, at Castle Rock Beach.	A+	no
Pepperdine State Beach, at 17208 PCH (1/4 mile east of Sunset drain).	A	no

LEGEND

DRY -- each location is graded on an A -- F scale based on bacterial pollution levels present in the surf zone

WET -- grades for days of recorded rainfall and the following 3 days

no -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to protect our mission.

Heal the Bay

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King Lear

NOV 4-16

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The New York Times on
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MOVIE TIMES

<p>Aero Theatre</p> <p>1328 Montana Ave.</p> <p>(310) 260-1528</p>	<p>Dracula Untold 1:32 (PG-13)</p> <p>12:15 p.m., 2:35 p.m., 4:55 p.m., 7:20 p.m., 9:40 p.m.</p>	<p>Gone Girl 2:29 (R)</p> <p>11:40 a.m., 3 p.m., 6:25 p.m., 9 p.m.</p>
<p>No movie</p>	<p>The Judge 2:22 (R)</p> <p>12 p.m., 3:10 p.m., 6:20 p.m., 9:30 p.m.</p>	<p>John Wick 1:41 (R)</p> <p>11:10 a.m., 1:45 p.m., 4:30 p.m., 7:05 p.m., 9:40 p.m.</p>
<p>AMC Loews Broadway 4</p> <p>1441 Third Street Promenade</p> <p>(310) 458-3924</p>	<p>AMC 7 Santa Monica</p> <p>1310 Third St.</p> <p>(310) 451-9440</p>	<p>Ouija 1:29 (PG-13)</p> <p>11:55 a.m., 2:30 p.m., 5:10 p.m., 7:30 p.m., 10 p.m.</p>
<p>The Best of Me 1:57 (PG-13)</p> <p>1:30 p.m., 4:05 p.m., 6:50 p.m., 9:35 p.m.</p>	<p>Alexander and the Terrible, Horrible, No Good Day 1:21 (PG)</p> <p>11:50 a.m., 2:15 p.m., 4:45 p.m., 7:15 p.m., 9:30 p.m.</p>	<p>St. Vincent 1:43 (PG-13)</p> <p>11 a.m., 1:35 p.m., 4:05 p.m., 6:45 p.m., 9:50 p.m.</p>
<p>Dear White People 1:48 (R)</p> <p>1:45 p.m., 4:30 p.m., 7:10 p.m., 9:50 p.m.</p>	<p>Fury 2:14 (R)</p> <p>11:30 a.m., 2:45 p.m., 6:50 p.m., 9:55 p.m.</p>	<p>The Book of Life 1:35 (PG) 3D</p> <p>1:55 p.m., 6:15 p.m.</p>
		<p>The Book of Life 1:35 (PG)</p> <p>11:20 a.m., 4:20 p.m., 9:20 p.m.</p>

For more information, e-mail editor@smdp.com

ORDER IN TONIGHT, CANCER

ARIES (March 21-April 19)

★★★★★ The unexpected could create a challenge and force you down a new path. An associate will have a lot to say, and he or she could be determined to speak up. Tonight: All smiles.

TAURUS (April 20-May 20)

★★★★★ If you are willing to defer to a loved one, everything will proceed in a most congenial manner. People flourish with trust, and you can be very trusting. A conversation with a family member could be more positive than you might have expected it to be. Tonight: Check in with a friend.

GEMINI (May 21-June 20)

★★★★★ You know what you want, and you'll have persuasive powers today. You might want to use them when dealing with a partner whose opinions often differ from yours. It could seem as if nearly everything you say is right-on. Tonight: Go along with someone else's suggestion.

CANCER (June 21-July 22)

★★★★★ Know your limits with someone you interact with daily. This person won't be rude if you make a suggestion, but he or she might not work with you as easily as you might like. Your expectations seem to exceed his or her ability to create the desired results. Tonight: Order in.

LEO (July 23-Aug. 22)

★★★★★ You are unusually fortunate right now, and you seem to smile your way right through a problem. You blend creativity and communication well. Others appreciate your ability to help them see the big picture. Tonight: Let a loved one inspire you.

VIRGO (Aug. 23-Sept. 22)

★★★★★ Someone who you relate to closely might surprise you with his or her unpredictability. You are likely to start tossing aside some of your self-imposed restrictions if you continue hanging out with this person. Tonight: Mosey on home; you have a lot to sort through.

LIBRA (Sept. 23-Oct. 22)

★★★★★ Don't hesitate to ask questions in order to verify what you've heard. Your positive vibes will set the tone for others right now. Drop the words "no" and "impossible" from your vocabulary; you'll see what a difference it can make. Tonight: Return calls, then decide.

SCORPIO (Oct. 23-Nov. 21)

★★★★★ Resist a tendency to overthink. You might decide to take action before a problem happens. In that case, you will be able to relax more easily. Tonight: Buy a treat for yourself on the way home.

SAGITTARIUS (Nov. 22-Dec. 21)

★★★★★ You'll perk up with the mention of a great idea. You seem energized, and, fortunately for others, this exuberance will be contagious. A meeting easily could turn into a gossip session. You might want to listen more carefully. Tonight: Others are highly responsive.

CAPRICORN (Dec. 22-Jan. 19)

★★★★★ Slow down, and take a closer look at what others are doing. Someone you look up to might have a lot to share. You intuitively will know what to say and do. Tonight: Screen calls.

AQUARIUS (Jan. 20-Feb. 18)

★★★★★ A meeting could be unusually successful. You know what you want, and a strong romance might be the result. Be willing to let go some of your rigidity, and see the world through fresh eyes. Tonight: Make a special gesture toward a love one.

PISCES (Feb. 19-March 20)

★★★★★ You might feel as if you must do what someone asks. You'll have your reasons for saying "no," but how solid are they? You might want to figure that out before you agree to anything. Communicate your feelings in a way that a loved one will hear. Tonight: Go for what you want.

Monday, October 27, 2014

This year you have an unusual opportunity to expand your horizons and meet new people. You are likely to make a commitment to an organization, which will make you feel accomplished. You are in a period where you'll be capable of manifesting more of your desires. If you are single, you will have many choices to make. Keep in mind what kind of relationship you are looking for. If you are attached, you will be more content within your relationship than you have been in many years. LEO knows how to push you too far.

JACQUELINE BIGAR'S STARS

The stars show the kind of day you'll have:

★★★★★ Dynamic	★★ So-So
★★★★ Positive	★ Difficult
★★★ Average	

INTERESTED IN YOUR DAILY FORECAST?

Check out the HOROSCOPES above!

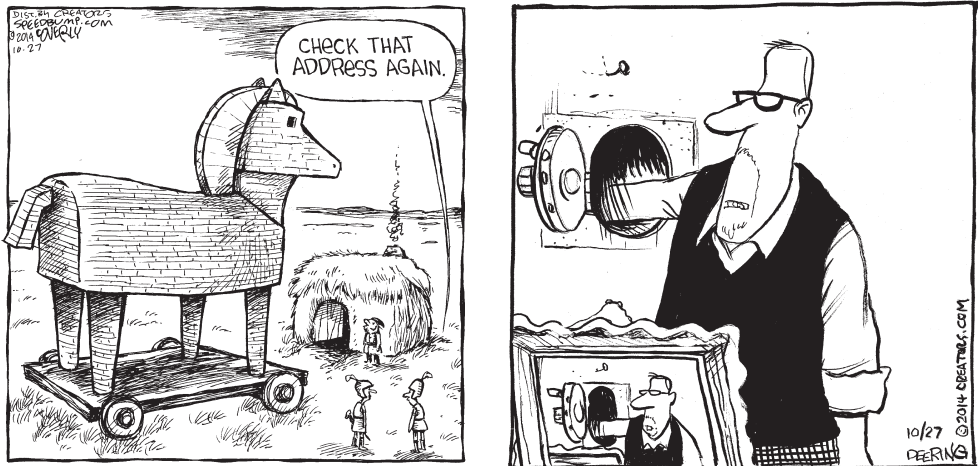
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Speed Bump By Dave Coverly

Strange Brew By John Deering



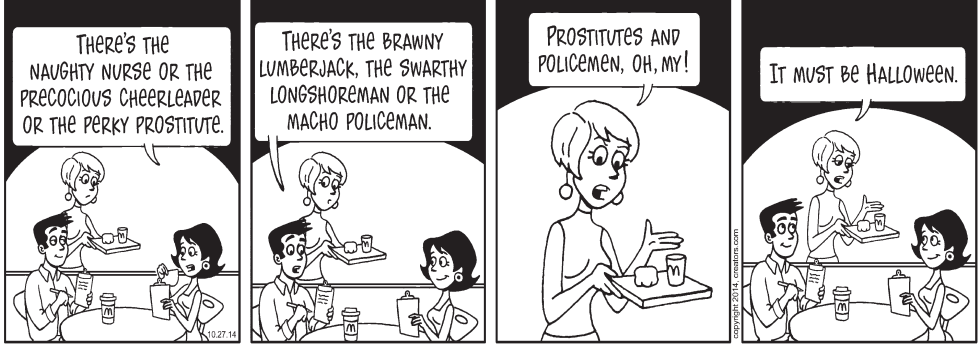
Dogs of C-Kennel By Mick and Mason Mastroianni



Garfield By Jim Davis



The Meaning of Lila By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	4			5		9	2	
3	6						1	4
		5		1	4			7
			8		2	1		
1		2				6		3
		4	1		9			
9			5	2		4		
6	5						3	1
	2	3		7			9	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

3	6	9	8	2	1	5	4	7
2	1	5	6	4	7	3	8	9
8	4	7	5	9	3	1	2	6
4	3	1	2	5	9	6	7	8
7	8	6	1	3	4	9	5	2
9	5	2	7	6	8	4	3	1
6	7	4	3	1	2	8	9	5
1	2	3	9	8	5	7	6	4
5	9	8	4	7	6	2	1	3



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MYSTERY PHOTO

Matthew Hall matt@smdp.com

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to editor@smdp.com. Send your mystery photos to editor@smdp.com to be used in future issues.

CROSSWORD

By THOMAS JOSEPH

ACROSS

- 1 Haunted house resident
- 6 Zombie's starting point
- 11 Recipe amount
- 12 Talked wildly
- 13 Mammoth hunt weapon
- 14 Ham it up
- 15 Elisabeth of "Law & Order"
- 17 Took the title
- 18 Horror movie beast
- 22 Oil gp.
- 23 Buccaneer
- 27 Brings up
- 29 Didn't allow
- 30 Little devils
- 32 Pleased
- 33 Casting spells
- 35 Mournful
- 38 Obsessed group
- 39 Treat's alternative
- 41 Little hooter
- 45 Be of one mind
- 46 Flour separator
- 47 Copter part
- 48 Pelted as a prank

DOWN

- 1 Navigation aid: Abbr.
- 2 Femur's upper end
- 3 Start of a count
- 4 Field guardian
- 5 Fling
- 6 Mischievous gnome
- 7 Zodiac animal
- 8 Declare
- 9 Not allow
- 10 Serpent setting
- 16 Bunny move
- 18 Dictionary entry
- 19 Fencing sword

- 20 Paper pack
- 21 Clown's over-the-top topper
- 24 Car bar
- 25 Eye drop
- 26 Whirlpool
- 28 Little laugh
- 31 "Fifth Beatle" Sutcliffe
- 34 Nearby

- 35 Flag feature
- 36 Jason's ship
- 37 Grime
- 40 Corp. VIP
- 42 Table part
- 43 Serpent's victim
- 44 Slugger Williams

S	H	E	B	A		W	R	I	S	T
N	O	V	E	L		O	U	T	I	E
A	T	E	A	M		O	T	H	E	R
P	A	N	D	A	S				I	S
A	I	L				M	O	M	E	N
T	R	Y				A	L	A	S	K
						S	T	A	T	S
			F	L	E	E	C	E		A
C	L	E	A	R	E	R			C	A
O	A	T				S	I	F	T	E
M	U	S	E	S			A	R	I	S
A	N	G	L	E			L	E	V	A
S	T	O	I	C			S	E	E	R

Saturday's answer

THOMAS CROSSWORD BOOKS 1 AND 2! Send \$4.75 (check/m.o.) for each book to P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4	5		6	7	8	9	10
11						12				
13						14				
			15			16			17	
18	19	20						21		
22						23			24	25
27					28			29		
30						31		32		
			33					34		
35	36	37		38						
39			40					41	42	43
45								46		
47								48		

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A BEST FRIENDS/ANIMAL SOCIETY INITIATIVE



NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ "Selfie fever" has begun to sully the sacred Islamic pilgrimages to Mecca, according to scholars who complained to Arab News in September. What for centuries has been a hallowed journey intended to renew the spirit of Islam (that all Muslims are called upon to experience at least once) has come, for some in the so-called "Facebook era," to resemble a trip to Disneyland, with visitors to the Sacred Mosque texting friends the "evidence" of their piety. (Another scholar complained in a New York Times opinion piece in October that Mecca is often experienced more as a tour packaged by marketers and centered around Mecca's upscale shopping malls rather than religious structures.)

■ The family of Kai Halvorsen of Lillestrom, Norway, planning a holiday in Thailand, feared that their bulldog, Igor, would be traumatized, having never been left alone. Halvorsen and a friend arranged with Labben Kennel to make a replica of the family living room to calm Igor's anxiety. The two men painted the walls the same shade of gray, brought in the family couch, built a replica coffee table, and moved in Igor's bed, carpet, pillows and blankets. (However, according to the friend, Igor spent much of the holiday cavorting outside with his new friend, Helga, the St. Bernard.)

TODAY IN HISTORY

1981- The Soviet submarine U 137 runs aground on the east coast of Sweden.

1986- The British government suddenly deregulates financial markets, leading to a total restructuring of the way in which they operate in the country, in an event now referred to as the Big Bang.

Santa Monica Daily Press

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014290399 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2014 The following person(s) is (are) doing business as BANH MI . 307 LINCOLN BLVD. , VENICE, CA 90291. MAILING ADDRESS: 2003 6TH STREET, SANTA MONICA, CA 90405. The full name of registrant(s) is/are: ANH NEE, LLC 315 S. BEVERLY DRIVE SUITE 510 BEVERLY HILLS, CA 90212. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/HEIDI HUYNH. ANH NEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/20/2014, 10/27/2014, 11/03/2014, 11/10/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014270830 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/24/2014 The following person(s) is (are) doing business as SPIKLIT. 2452 CHELSEA PL UNIT E , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: YOUNITOPIA LLC 2452 CHELSEA PL UNIT E SANTA MONICA, CA 90405. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/21/2014. /s/: Haipham Hassan . YOUNITOPIA LLC. This statement was filed with the County Clerk of LOS ANGELES County on 09/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/06/2014, 10/13/2014, 10/20/2014, 10/27/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014270184 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/24/2014 The following person(s) is (are) doing business as 1201 PICTURES. 1850 WHITLEY AVE. APT. 302 , LOS ANGELES, CA 90028. The full name of registrant(s) is/are: ANDREW IGNATIOU 1850 WHITLEY AVE. APT. 302 LOS ANGELES, CA 90028. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/ANDREW IGNATIOU. ANDREW IGNATIOU. This statement was filed with the County Clerk of LOS ANGELES County on 09/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/06/2014, 10/13/2014, 10/20/2014, 10/27/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014254975 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/10/2014 The following person(s) is (are) doing business as WANDER TRIBE CLOTHING . 717 W OLYMPIC BLVD 2503 , LOS ANGELES, CA 90015. The full name of registrant(s) is/are: CHRISTINE MARIE HAYDEN 717 W OLYMPIC BLVD 2503 LOS ANGELES, CA 90015. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/CHRISTINE MARIE HAYDEN . CHRISTINE MARIE HAYDEN . This statement was filed with the County Clerk of LOS ANGELES County on 09/10/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/06/2014, 10/13/2014, 10/20/2014, 10/27/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014253871 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/09/2014 The following person(s) is (are) doing business as SPORT CLIPS . 30734 RUSSELL RANCH RD , WESTLAKE VILLAGE, CA 91361.Mailing address: 3581 CORTE CASTILLO CARLSBAD, CA 92009 The full name of registrant(s) is/are: SCJM2, LLC 3581 CORTE CASTILLO CARLSBAD, CA 92009. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/O REILLY AUTO PARTS #4816. O REILLY AUTO PARTS #4816. This statement was filed with the County Clerk of LOS ANGELES County on 10/01/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/13/2014, 10/20/2014, 10/27/2014, 11/03/2014.

DBAS

ness is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/15/2014. /s/: ROBIN CHAMBERLAIN. SCJM2, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 09/09/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/06/2014, 10/13/2014, 10/20/2014, 10/27/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014282062 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2014 The following person(s) is (are) doing business as LIGHTNINGBOLT PIX. 1653 18TH STREET #3B , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: LIGHTNINGBOLT PIX 1653 18TH STREET #3B SANTA MONICA, CA 90404. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/LIGHTNINGBOLT PIX. LIGHTNINGBOLT PIX. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/13/2014, 10/20/2014, 10/27/2014, 11/03/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014279601 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/01/2014 The following person(s) is (are) doing business as O REILLY AUTO PARTS #4816. 13939 WHITTIER BLVD. , WHITTIER, CA 90605. MAILING ADDRESS: PO BOX 1156 SPRINGFIELD, MO 65801 The full name of registrant(s) is/are: O REILLY AUTO PARTS #4816 13939 WHITTIER BLVD WHITTIER, CA 90605. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/O REILLY AUTO PARTS #4816. O REILLY AUTO PARTS #4816. This statement was filed with the County Clerk of LOS ANGELES County on 10/01/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/13/2014, 10/20/2014, 10/27/2014, 11/03/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014285534 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/06/2014 The following person(s) is (are) doing business as ANNAMARIAFO-TOGRAF. 822 PINE STREET , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: Anna Maria Zunino Noellert 822 PINE STREET SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/12/2014. /s/: Anna Maria Zunino Noellert. Anna Maria Zunino Noellert. This statement was filed with the County Clerk of LOS ANGELES County on 10/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/13/2014, 10/20/2014, 10/27/2014, 11/03/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 263523 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2014 The following person(s) is (are) doing business as GLOBAL EDGE TALENT MANAGEMENT, GLOBAL EDGE PRODUCTIONS. 11271 VENTURA BLVD. #287 , STUDIO CITY, CA 91604.Â The full name of registrant(s) is/are: MABUHAY ENTERTAINMENT, INC. 9921 CARMEL MOUNTAIN RD., #346 SAN DIEGO, CA 92129. This Business is being conducted by: Âa Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/CECILE C. FOLWASKI. MABUHAY ENTERTAINMENT, INC.Â This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/13/2014, 10/20/2014, 10/27/2014, 11/03/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 263521 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2014 The following person(s) is (are) doing business as RYZE PROJECT. 10736 JEFFERSON BLVD. #322 , CULVER CITY, CA 90230.Â The full name of registrant(s) is/are: PASCALE CARDOZO 10736 JEFFERSON BLVD. #322 CULVER CITY, CA 90230, EVA ZACHOVA 10736

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JEFFERSON BLVD. #322 CULVER CITY, CA 90230. This Business is being conducted by: Âa Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2014. /s/: PASCALE CARDOZO. PASCALE CARDOZO, EVA ZACHOVA.Â This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/13/2014, 10/20/2014, 10/27/2014, 11/03/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 262773 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/17/2014 The following person(s) is (are) doing business as VALLEY SUSPENDED CEILING. 22901 ENADIA WAY , WEST HILLS, CA 91307.Â The full name of registrant(s) is/are: SERGIO MUNOZ 22901 ENADIA WAY WEST HILLS, CA 91307. This Business is being conducted by: Âan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2008. /s/: SERGIO MUNOZ. SERGIO MUNOZ.Â This statement was filed with the County Clerk of LOS ANGELES County on 09/17/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/13/2014, 10/20/2014, 10/27/2014, 11/03/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276076 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014 The following person(s) is (are) doing business as ZEYLA. 4420 WAWONA ST. , LOS ANGELES, CA 90065. The full name of registrant(s) is/are: NEELA, INC. 4420 WAWONA ST. LOS ANGELES, CA 90065. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/16/2014. /s/: ASHLEY FINANCE. NEELA, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 263531 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2014 The following person(s) is (are) doing business as ASAP CONSULTING. 2813 NORTH MAIN STREET , LOS ANGELES, CA 90031.Â The full name of registrant(s) is/are: KONSTANTINOS PANTAZIS 1510 OPECHEE WAY GLENDALE, CA 91208. This Business is being conducted by: Âan Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/15/2014. /s/: KONSTANTINOS PANTAZIS. KONSTANTINOS PANTAZIS.Â This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/13/2014, 10/20/2014, 10/27/2014, 11/03/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 263529 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/13/2014 The following person(s) is (are) doing business as NICE GUY MANAGEMENT. 6928 OWENSMOUTH AVE. #200 , WOODLAND HILLS, CA 91303.Â The full name of registrant(s) is/are: NICE GUY HOLDINGS INC. 6928 OWENSMOUTH AVE. #200 WOODLAND HILLS, CA 91303. This Business is being conducted by: Âa Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/ALAN ARTUNIAN. NICE GUY HOLDINGS INC.Â This statement was filed with the County Clerk of LOS ANGELES County on 10/13/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/13/2014, 10/20/2014, 10/27/2014, 11/03/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014267598 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/23/2014 The following person(s) is (are) doing business as FURRY TAILS & LITTER PAILS . 2957 MIDVALE AVE , LOS ANGELES, CA 90064. The full name of registrant(s) is/are: TRACI ANN CUMMINGS 2957 MIDVALE AVE LOS ANGELES, CA 90064. This Business is being conducted by: an Individual. The regis-

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trant has not yet commenced to trans-act business under the fictitious business name or names listed above. /s:/TRACI ANN CUMMINGS. TRACI ANN CUMMINGS. This statement was filed with the County Clerk of LOS ANGELES County on 09/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/20/2014, 10/27/2014, 11/03/2014, 11/10/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014291502 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/10/2014. The following person(s) is (are) doing business as THE MORE YOU, THE MORE CREATIVE, PRINT YOUR GUTS OUT!, CITY HALO MEDIA, THE MORE ENTREPRENEUR . 2122 S. SPAULDING AVENUE , LOS ANGELES, CA 90016. The full name of registrant(s) is/are: GENEVA MONTINE BLANK 2122 S. SPAULDING AVENUE LOS ANGELES, CA 90016. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2014. /s/: GENEVA MONTINE BLANK. GENEVA MONTINE BLANK. This statement was filed with the County Clerk of LOS ANGELES County on 10/10/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/20/2014, 10/27/2014, 11/03/2014, 11/10/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014281176 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2014. The following person(s) is (are) doing business as LITTLE BROWN BAKERY, CHIC EATS . 1133 9TH STREET UNIT 108 , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: CHIC42 ENTERPRISES, INC. 1133 9TH STREET UNIT 108 SANTA MONICA, CA 90403. This Business is being conducted by: a Corporation. The registrant has not yet commenced to trans-act business under the fictitious business name or names listed above. /s:/CYNTHIA N BROWN . CHIC42 ENTERPRISES, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/20/2014, 10/27/2014, 11/03/2014, 11/10/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276072 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014. The following person(s) is (are) doing business as TV AND INTERNET DEALS, TV AND INTERNET PROMO, TV AND INTERNET SAVINGS, CABLE INTERNET DEALS, TV AND INTERNET PROMO. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full

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name of registrant(s) is/are: ZENDZEE, LLC. 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/JORDAN COHEN. ZENDZEE, LLC.. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014290397 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2014. The following person(s) is (are) doing business as HAPPY SPACE . 11755 EXPOSITION BLVD. , LOS ANGELES, CA 90064. MAILING ADDRESS: 11901 SANTA MONICA BLVD. #359 LOS ANGELES, CA 90025. The full name of registrant(s) is/are: BILIANA IONTCHEV 11211 GREENLAWN AVE. #101 CULVER CITY, CA 90230. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/BILIANA IONTCHEV. BILIANA IONTCHEV. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276074 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014. The following person(s) is (are) doing business as THE CHARTER GROUP. 2358 WESTBROOK COURT , CLAREMONT, CA 91711. The full name of registrant(s) is/are: SANDRA E. SILVA 2358 WESTBROOK COURT CLAREMONT, CA 91711. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/SANDRA E. SILVA. SANDRA E. SILVA. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276078 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014. The following person(s) is (are) doing business as COYOTE PICTURES. 1720 N. FULLER AVE. #438 , LOS ANGELES, CA 90046. The full name of registrant(s) is/are: HALEE BERNARD 1720 N. FULLER AVE. #438 LOS ANGELES, CA 90046. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/19/2014. /s/: HALEE BERNARD. HALEE BERNARD. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276080 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014. The following person(s) is (are) doing business as HASTINGS MATH ACADEMY. 8344 OSO AVE. , WINNETKA, CA 91306. The full name of registrant(s) is/are: JOYCE E. HASTINGS 8344 OSO AVE. WINNETKA, CA 91306. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/JOYCE E. HASTINGS. JOYCE E. HASTINGS. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS

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NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276085 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014. The following person(s) is (are) doing business as SWEET AND VICIOUS, SWEET AND VICIOUS TATTOOS. 1141 ELKGROVE CIRCLE #1 , VENICE, CA 90291. The full name of registrant(s) is/are: CAROLINE SACHS 1141 ELKGROVE CIRCLE #1 VENICE, CA 90291. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2014. /s/: CAROLINE SACHS. CAROLINE SACHS. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276087 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014. The following person(s) is (are) doing business as TRACK DIVA, RACE-TRACKDIVA. 13834 PENN ST. , WHITTIER, CA 90602. The full name of registrant(s) is/are: JOANNE F. JONES 13834 PENN ST. WHITTIER, CA 90602. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/26/2014. /s/: JOANNE F. JONES. JOANNE F. JONES. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 276083 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/29/2014. The following person(s) is (are) doing business as MARY LEE KITCHEN. 90 S. MERIDITH AVE. , PASADENA, CA 91106. The full name of registrant(s) is/are: MARY LEE CATERING, LLC. 90 S. MERIDITH AVE. PASADENA, CA 91106. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/01/2014. /s/: ELIZABETH EICHHORN. MARY LEE CATERING, LLC.. This statement was filed with the County Clerk of LOS ANGELES County on 09/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 284174 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014. The following person(s) is (are) doing business as CANADAPRESS. 5807 CALVIN AVE. , TARZANA, CA 91356. The full name of registrant(s) is/are: COMPGY LLC 12TH HAACHVA ST. NETANYA, ISRAEL 42727. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/20. /s/: NADAV RAANAN. COMPGY LLC. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 284185 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014. The following person(s)

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is (are) doing business as SMILE SPECIALIST. 2934 1/2 GLEN CIRCLE #708 , LOS ANGELES, CA 90077. The full name of registrant(s) is/are: HALMEADE, INC. 2934 1/2 GLEN CIRCLE #708 LOS ANGELES, CA 90077. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)01/01/2014. /s/: KAY DOUGLASS. HALMEADE, INC.. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 284176 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014. The following person(s) is (are) doing business as RUBAINAM. 11776 IDAHO AVE. #401, LOS ANGELES, CA 90025. The full name of registrant(s) is/are: RUBAINA MUMTAZ 11776 IDAHO AVE. #401 LOS ANGELES, CA 90025. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2014. /s/: RUBAINA MUMTAZ. RUBAINA MUMTAZ. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 284178 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014. The following person(s) is (are) doing business as MAJORDOMO. 960 N. ALFRED STREET UNIT 204 , LOS ANGELES, CA 90069. The full name of registrant(s) is/are: ROBERT GERTZ 960 N. ALFRED STREET UNIT 204 LOS ANGELES, CA 90069, MARIO SEILER 960 N. ALFRED STREET UNIT 204 LOS ANGELES, CA 90069. This Business is being conducted by: Co-partners. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/ROBERT GERTZ. ROBERT GERTZ, MARIO SEILER. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 283556 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014. The following person(s) is (are) doing business as CELL PHONE DEALS, EDUCATION VARIETY, EDUCATION CHOICES, PAYDAY NOW, CREDIT NOW. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC. 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/JORDAN COHEN. ZENDZEE, LLC.. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 283558 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014. The following person(s) is (are) doing business as INSURANCE DEALS, DEALS ONLINE, TV DEALS, BARGAIN HUNTERS, WORK FROM HOME. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC. 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under

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the fictitious business name or names listed above. /s:/JORDAN COHEN. ZENDZEE, LLC.. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 283562 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014. The following person(s) is (are) doing business as CABLE INTERNET SAVINGS, AUTHORIZED RETAILER, CABLE DEALS, CABLE TV DEALS, CABLE TV PROMOS. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 283560 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014. The following person(s) is (are) doing business as CABLE TV SAVINGS, TV SAVINGS, HOME SAVINGS, CABLE TV SAVINGS TIPS, CABLE TV SAVINGS, HOME SAVINGS TIPS. 3122 SANTA MONICA BLVD. SUITE 302 , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ZENDZEE, LLC 3122 SANTA MONICA BLVD. SUITE 302 SANTA MONICA, CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/JORDAN COHEN. ZENDZEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 284182 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014. The following person(s) is (are) doing business as HOLLYWOOD ROWEY INN. 777 N. VINE ST. , HOLLYWOOD, CA 90038. The full name of registrant(s) is/are: SIMRAN INVESTMENTS, LLC. 11309 BEACH ST. CERRITOS, CA 90703. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/MUKUND L. BHAKTA. SIMRAN INVESTMENTS, LLC.. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 284184
Current File No. 2012024233
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
HOLLYWOOD ROWEY INN
Registered owners: MUKUND L. BHAKTA AND DHIRENDRA L. BHAKTA
This business is conducted by: GENERAL PARTNERSHIP
/s/ MUKUND L. BHAKTA
This statement was filed with the County Clerk of Los Angeles County on 10/03/2014.
SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014 283554 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2014. The following person(s) is (are) doing business as EDDIE NARDONI BAIL BONDS. 2211 ECHO PARK AVE. , LOS ANGELES, CA 90026. The full name of registrant(s) is/are: LAURIE MRAKICH 2211 ECHO PARK AVE. LOS ANGELES, CA 90026. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/LAURIE MRAKICH. LAURIE MRAKICH. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014303098 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/23/2014. The following person(s) is (are) doing business as CROPDOTS, ARRINGTON HOLDINGS. 1143 11TH STREET , SANTA MONICA, CA 90403. The full name of registrant(s) is/are: JENNIFER ARRINGTON 1143 11TH STREET SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/JENNIFER ARRINGTON. JENNIFER ARRINGTON. This statement was filed with the County Clerk of LOS ANGELES County on 10/23/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014296742 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/16/2014. The following person(s) is (are) doing business as MARVA-LOUS CATERING. 629 1/2 W. GLENOAKS BLVD. GLENDALE, CA 91202. The full name of registrant(s) is/are: MARVA SUTTON 629 1/2 W. GLENOAKS BLVD GLENDALE, CA 91202. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s:/MARVA SUTTON. MARVA SUTTON. This statement was filed with the County Clerk of LOS ANGELES County on 10/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.

Statement of Abandonment of Use of Fictitious Business Name
Document Record #2014 283553
Current File No. 20100543414
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
EDDIE NARDONI BAIL BONDS
Registered owners: DARWIN N. NARDONI AND LAURIE NARDONI MRAKICH
This business is conducted by: GENERAL PARTNERSHIP
/s/ DARWIN N. NARDONI
This statement was filed with the County Clerk of Los Angeles County on 10/03/2014.
SANTA MONICA DAILY PRESS to publish 10/27/2014, 11/03/2014, 11/10/2014, 11/17/2014.



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Announcements

Announcements

Notice is hereby given that a public lien sale of the following personal property will be sold at the hour of 11:30am on Monday, November 10, 2014 at 1620 14th Street, Santa Monica, County of Los Angeles, State of California. The property is being stored at SANTA MONICA MINI STORAGE. This lien and its enforcement is authorized by chapter 10 commencing with section 21700 of the California Business and Professions Code.

Unit #127A R. HACKEL #486A F. HIM-MLESBACH #594A D. SCHWAB #605A R. DOLLETE #216B SHECKY'S LIVE #332B E. CHIWESHE GOLDSTEIN #560B J. WALDRON. General household goods such as luggage, clothing, electronics, bikes, carpet and or miscellaneous items.

Purchases must be paid for at the time of sale, cash only. Items sold as is and must be removed at the time of sale. There is a \$100 cleaning deposit, refunded after units are completely empty and cleaned. Sale is subject to cancellation in the event of settlement between owner and obligated party.

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this to happen for a while

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