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Santa Monica Daily Press
FRIDAY, OCTOBER 24, 2014
Volume 13 Issue 291

Santa Monica Daily Press

We have you covered

CRIME WATCH
SEE PAGE 7

THE UNITED NATIONS DAY ISSUE



HOLIDAY ARTISTS

Courtesy photo

CREST is a program of the Community and Cultural Services Department which offers an array of after school programs located at all elementary and middle schools in Santa Monica. CREST Childcare participants at Grant Elementary School collaborated with the Santa Monica Police Department to design a holiday card concept. The Santa Monica Police Department executive team chose two designs created by two CREST Childcare program participants, Requelle Bailey-Johnson and Clare Hummer.

Board of Ed could be a race for fifth

BY DAVID MARK SIMPSON
Daily Press Staff Writer

SMMUSD HDQRTRS There are four spots up for grabs on the Santa Monica-Malibu Unified School District Board of Education but fifth place might not be so bad after all.

Boardmember Ben Allen's term doesn't expire until 2016 but he's in a tight race with Sandra Fluke for state Senate.

If Allen were to win that race, he'd have to vacate his seat before starting the gig in Sacramento, leaving an open, two-year slot on the board.

The remaining six board members would be left to decide what to do with his seat.

"When a vacancy occurs four or more months before the end of a Board member's term, the Board shall, within 60 days of the date of the vacancy or the filing of the member's deferred resignation, either order an election or make a provisional appointment, unless a special election is mandated," the district's bylaws state.

District officials have been in contact with the Los Angeles County Office of Education to ensure they follow the various legal requirements should the seat become vacant.

"The requirements associated with the board making an appointment are, in part, to ensure transparency throughout the entire process," said Sarah Wahrenbrock, assistant to district Superintendent Sandra Lyon, in an e-mail. "If the vacancy were to occur, there would be press releases, timelines, applications, etc. Ultimately, when a board fills a vacancy, the applicant interview process, deliberation, and final appointment decision must all be done in open session at a public meeting."

In 2007, a then-recently-elected Emily Bloomfield announced she would step down from the board because her family was moving to Washington, D.C.

Shane McCloud had been ousted from the board in the previous election, finishing fourth in a race for three spots.

SEE SCHOOL PAGE 8

City proposes 78 percent water rate bump over 5 years

BY DAVID MARK SIMPSON
Daily Press Staff Water

CITY HALL Whether or not you're getting hit by the proposed drought surcharges, you could be paying more for water next year.

On Tuesday City Council will consider increasing water rates by 77.7 percent over the next five years.

The rate increases would come in chunks, starting at a 9 percent bump next year and 13 percent increases over the following four years.

These rate changes would come on top of the drought measures, which will be proposed to council in the same meeting. Surcharges would be added to the water bills of residents who use more than a citywide threshold and fail to reduce their usage by 20 percent from their 2013 baseline. Commercial water users would be expected to hit the same 20 percent reductions but would not be given a threshold allowance.

Thanks to the drought measures "water bill increases are somewhat offset by the reduction in water use which is anticipated from each customer," city officials said of the proposed five-year, 77.7 percent increase.

The drought measures are going to cost about $862,000 this fiscal year and $592,000 next fiscal year to implement.

"With the implementation of the Stage 2 water restrictions and the projects required to implement (the long-term water saving

SEE WATER PAGE 8


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As current Mayor, Pam O'Connor is committed to keeping residents safe. She is willing to dedicate the resources necessary to public safety to maintain the highest level of emergency services in Santa Monica. Pam O'Connor supports sustainability and safe schools.



Community Activist and Civic Leader
FRANK GRUBER
As a long time resident with extensive community involvement, Frank Gruber is committed to supporting city services such as police, fire and paramedics. He has fought for the environment, city parks, affordable housing and against traffic congestion.



Councilmember
KEVIN MCKEOWN
As a current councilmember, Kevin McKeown has a proven track record of ensuring that public safety staffing is maintained at levels to respond efficiently to the community's needs and protect residents. He is a long time advocate for preserving the superior quality of Santa Monica's neighborhoods.

Vote for SMMUSD Board Member
Ben Allen
for the 26th Senate District

Support the candidates that are committed to supporting city services such as police, fire and paramedics as well as preserving the environment and the superior quality of Santa Monica neighborhoods.

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

October 24

Train to Zakopane
Edgemar Center
2437 Main Street
7:30 or 5 p.m.
A true story of hate and love, by Henry Jaglom, reveals humanity in the most unlikely of places - prejudice. This original new play, which will have its World Premiere October 24th at the Edgemar Center for the Arts, is based upon true events that occurred in the life of Henry Jaglom's father as he crossed Poland on a train in 1928. Tickets cost $34.99 for general admission. Thursday - Saturday at 7:30 p.m., Sundays at 5 p.m. For more information or tickets, visit www.edgemar-center.org, call (310) 399-3666 or email info@edgemar.org.

Holiday Telescope Buyer Survival Guide
John Drescher Planetarium
1900 Pico Blvd. 8 p.m.
Considering a telescope as a holiday gift for someone newly star-struck? Find out how to shop for a telescope - and in time to do it before the good suppliers sell out of the best starter instruments. Preceded by "The Night Sky Show" at 7 p.m., offering the latest news in astronomy and space exploration, a family-friendly "tour" of the constellations, and the chance to ask astronomy-related questions. Tickets are available at the door and cost $11 ($9 seniors and children) for the evening's scheduled "double bill," or $6 ($5 seniors age 60+ and children age 12 and under) for a single show or telescope-viewing session.
Please call (310) 434-3005 or see www.smc.edu/eventsinfo or www.smc.edu/planetarium for information. All shows subject to change or cancellation without notice.

Front Porch Cinema
Santa Monica Pier
200 Santa Monica Pier
Music starts at 6 p.m.; Film starts at 7:30 p.m.
The final movie of the season will be Ferris Bueller's day Off. Residents are encouraged to unwind with films, food, drinks and fun There are even old-timey lawn chairs for rent that melt away the stress of the week while you relax and enjoy the ocean breeze.

Halloween Cocktail Theater: zombie edition
41 Ocean Club
1541 Ocean Ave #150 7 - 10 p.m.
Mr. Floyd, a mixologist who has created cocktails for a bevy of award shows and big events, returns to make Halloween sippables, with showmanship and style. The theme of this particular Cocktail Theatre is Zombie Apocalypse, so prepare for a side of moan with that martini. Ticket price gets you five signature cocktails and a trio of dishes from Chef Jimmy Martinez. Tickets are $50-$125.

Day of the Dead Calavera painting
Pico Branch Library
2201 Pico Blvd. 3:30 p.m.
Learn about the Calavera with Artist Paulina Sahagun and paint your own. Ages 3 and up.

October 25

Tabloid Witch Horror Film Festival
Promenade Playhouse
1404 3rd Street Promenade, starting at 7 p.m.
Celebrate Halloween at a free screening of the 2014 Tabloid Witch Award winning horror films.
7 p.m. - Short Film Block 1
8:45 p.m. - Short Film Block 2
10:30 p.m. - Feature: Judas Ghost
Free Admission. First come, first seated. Arrive early. www.TabloidWitch.com

1450 Ocean
11 a.m. - 3 p.m.
Pop Up Books with Angharad Caceres, paper engineering tips and tricks to make your kinetic book.

Casting for The Great Norway Adventure (Alt for Norge)
Envision Studios
1756 22nd Street
10 a.m. - 3 p.m.
Chicago's O'Connor Casting Company is holding an open casting call for all Norwegian-Americans interested in applying for Season 6 of Norway's #1 Emmy award winning Reality TV show "Alt for Norge" (aka "The Great Norway Adventure"). The series follows 12 Norwegian-Americans who fly to Norway and immerse themselves in the culture

SEE **LISTINGS** PAGE 3

For help submitting an event, contact us at
310-458-7737 or submit to editor@smdp.com

CORRECTION

In the Dec. 23 issue of the Daily Press columnist Sarah Spitz said The Gospel of Discord features the character of Charles Darwin. The character in the play is actually Charles Dickens.

LISTINGS
FROM PAGE 2

and compete in a series of adventurous and fun challenges. The winner receives a CASH prize of $50,000.00 and meets Norwegian relatives they don't even know exist. To get on the VIP list, email castingnorway@gmail.com. For all information regarding the OPEN CALL and to apply online go to http://oconnorcasting.tv/index.php/norway/ If unable to attend the open call, anyone can still apply as long as they are American with Norwegian ancestry (even a little bit counts) who are age 18+ and have never traveled to Norway.

Draw the Line: Make a Picket Sign
Santa Monica Museum of Art
2525 Michigan Ave. 11 a.m. - 3 p.m.
Learn to make a picket sign using hand-drawn graphics, a clear and clever message, and the transformative power of art. Admission is free, the workshop is open to all ages, and supplies are provided.

Chamber Music Concert
Main Library
601 Santa Monica Blvd., 3 p.m.
Composer-conductor-flutist Daniel Kessner, Violist-violinist Nancy Roth and Pianist Dolly Eugenio Kessner present a program of traditional favorites and original compositions representing works from the 16th through 21st centuries. This program is free and open to the public. Seating is limited and on a first arrival basis. For more information, call the Santa Monica Public Library at (310) 458-8600 or visit smpl.org.

October 26

LA Walk for PKD
Beach Park 1
2600 Barnard Way, 9 a.m.
Fundraiser for research to end polycystic kidney disease. For more information call 818-585-5113 or visit www.pkdcure.org

Westside Food Bank 24th Annual Hunger Walk
Ocean View Park
2701 Barnard Way, 11 a.m. - 3:30 p.m.
Walk along the beach to raise funds and awareness about local hunger. No registration fee, no fundraising minimum. Entertainment, prizes, exercise and fun for all ages. For more information call 310-828-6016 x18.

Ukulele - Learn Beatles Songs with Jon Lee
1450 Ocean, 2:30 - 5 p.m.
Cost: $65, drop-ins accepted at $20 per session. Bring your own ukulele
Please register at http://ow.ly/oZGSg or call 310-458-2239. For folks who have taken Jon's Beginning Ukulele class, or have a little experience on their ukulele. Jon will go through various Beatles songs to help you practice chording and more. Drop-ins accepted, $20 a session.

Frightfully fantastic fishy fest
Pier Aquarium
1600 Ocean Front Walk 12:30 - 5 p.m.
Celebrate Halloween and Dia de los Muertos (Day of the Dead) all weekend long with family-friendly, spooky marine science activities. A glow-in-the-dark deep-sea laboratory, craft stations to create Dia de los Muertos masks, and face painting are just some of the features of this annual festival. All ghosts and goblins are invited to join a 3 p.m. parade on Sunday, Oct. 26th. "Fintastic" treats for all!

Beer, Art and Music Festival
18th Street Arts Center
1639 18th St. 1 - 5 p.m.
This afternoon festival will include unlimited tastings from over 40 specially selected craft breweries including well-known national breweries and local favorites, art crash courses, the benefit art sale continues in the main gallery, local artists and organizations in residence will have their studios open and rumor has it that they will be interacting in the crowd, local live music, food trucks, and more.

Bread bake and sustainable food panel
Santa Monica Museum of Art
2525 Michigan Ave. 10 a.m. - 2 p.m.
Bake and taste breads from around the world, using Michael O'Malley's Mobile Oven. Sean Starowitz, Michael O'Malley, and Ron Finley invite you to a panel discussion and live bread bake celebrating local food systems, self-sustainability, and Los Angeles' cottage industry. Breads, spreads, and refreshments are included with $15 entry ($10 for SMMoA members).

Daniel Pearl concert
New Roads School
3131 Olympic Blvd. 4:30 p.m.
The Daniel Pearl World Music Days Concert, is a concert that celebrates the ideals of Daniel Pearl, an American journalist who was killed in Pakistan. The student-organized concert promotes peace and tolerance through the power of the arts. It is free admission.

Orchestra Santa Monica
Barnum Hall, Santa Monica High School, 601 Pico Blvd. 3:30 p.m.
The orchestra will perform Beethoven's dramatic Egmont Overture celebrating the life and heroism of a 16th century Dutch nobleman, and the emotional and provocative "Eroica" Symphony. Adults $30, Seniors $25, College Students $15, K-12 Students $10.

Candidate Phil Brock

Phil Brock is running for City Council. The following answers were submitted in response to questions from the Daily Press.

Name: Phil Brock
Age: 60
Occupation: President/CEO Studio Talent Group; Santa Monica Recreation & Parks Commission Chair; Civic Auditorium Working Group; Boys & Girls Club Council; Kiwanis Board Member; VP, Samohi Alumni Board Of Directors, Immediate Past President, Talent Managers Association; Immediate Past President, CalParksBoard
Neighborhood: NOMA
Own/Rent: own
Marital status: in a long term relationship
Political affiliation: Democrat
Highest degree attained: M.Ed LMU
Hobbies: Travel, Photography, Hiking, Nature, Body Surfing, Basketball, Bicycling, Cooking, Film, Theatre, Volleyball
Reading list: Outrage by Robert Tannenbaum (I'm a featured character in the book); Midnight's Children by Salman Rushdie; Magnificent Desolation by Buzz Aldrin; Revolution Of Hope by Vicente Fox; The Best I Can Be by Rafer Johnson
How do you get to work? Auto. Occasionally walk or by bicycle
Favorite place to have a quick, 1 on 1 meeting in Santa Monica? Callahan's, Holy Grounds, my office or any park in Santa Monica
Favorite dinner spots: Chez Jay, The Galley, The Ivy At The Shore, Jiraffe, Chinois, The Courtyard Café, Pacific Dining Car, Art's Table
Last sporting event you attended: UCLA-Utah Football. Go Bruins!!

Why are you running for City Council, what makes you qualified to lead, and what role do you see yourself playing on the dais if elected?

I am not a politician. During my eleven years as a Recreation and Parks Commissioner (now Chair of that commission), I have been asked many times by concerned residents of Santa Monica if I would consider running for City Council. My job as a volunteer Commissioner for the city is to be a liaison between the residents and the City Council. I have tried to go above and beyond what is normally expected of my post, as I can see that there is much distress in our town. My job is also to bring people together and facilitate communication, between Residents and City Government, between our Commission Members, and across the board with other Commissions.

In 2010, I was appointed to the CalParksBoard, an organization of Parks & Recreation Commissioners throughout the state. This gave me the chance to learn about creative solutions to issues in other cities. I am President Emeritus of that organization, and was chosen California Parks & Recreation Commissioner of the Year for 2013.

I began my career teaching and coaching sports. Working with hundreds of kids honed my leadership skills. I have been an entrepreneur for over thirty years, running small businesses, and here's what I've learned. I found that in the right situation, taking an educated risk can lead to success, and I have become adept at establishing relationships, at bringing people together, marketing, budgeting, hiring the right people, coaching and training, efficiency, and most of all, using common sense for every decision.

Growing up in Santa Monica, I have witnessed the changes in our city - some positive, some negative. I know what it's like to see the palm trees with sky behind them, feel the ocean breeze, use our great parks, shop in our stores, gaze at the Santa Monica Mountains, and know when the surf is up! I also feel our traffic congestion, the pressures to build higher and denser in our downtown and on our boulevards…to become downtown LA West.

I reject that vision. I want a Santa Monica that cares about all of its residents, maintains a low-rise, human scale skyline, and whose streets are easy to navigate. We are a city that must be innovative, must have a comprehensive infrastructure plan, and, a city that should never be overwhelming.

Our city's motto is "Fortunate People in a Fortunate Land", and while we are indeed fortunate, we must also preserve the reasons we chose to live here.

Therefore, I seek to become your next City Council Person. I am confident that together we can preserve the promise of the City By the Bay that my grandparents loved when they arrived here in the 1920's.

What are Santa Monica's three major strengths and weaknesses? What will you do to ensure the strengths remain and the weaknesses are contained?

Our strengths:

(1) We have an abundance of natural resources. They contribute to an unparalleled quality of life in Santa Monica. Our air is clean, our temperatures moderate, and our beaches are second to none. Sunlight is

SEE **BROCK** PAGE 11

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Voting for Shriver

Editor:

Before marking my absentee ballot for LA County Supervisor, I sat down with 21 campaign ads. Taken as a group, they show the difference between the candidates, Sheila Kuehl and Bobby Shriver.

I received 10 ads for Kuehl - two from her campaign, eight from PACs supporting her. Eleven came for Shriver - nine from his campaign, two from PACs. Nine of Kuehl's ads talk about her past, one about the county's future. Two of Shriver's ads talk about his or Kuehl's past, nine about the future. PAC vs non-PAC and past vs future tense, the two sets are almost the reverse of each other.

The themes: From Kuehl - past legislation for families (five separate ads), past legislation for nurses (two), endorsements (two), and one ad with four general statements about what she'll do for the county. Shriver's ads have action items on job creation (two), transportation, veterans, the film industry, infrastructure, fiscal responsibility (three), and education.

There's a big difference: Kuehl talks about her past. Shriver plans for our future.

Holly Lynne
Santa Monica

Proposed Water Cuts in Santa Monica

Editor:

I read with interest that City Hall may be moving to cap water usage in Santa Monica ("Revised Water Cuts Coming" SMDP 10-23-14).

I am confused as to why such cuts are needed, as Santa Monica clearly does not face the serious drought conditions so devastating to the rest of California.

I recently walked around Santa Monica's tropical rainforest region (known by locals as "North of Montana"). It is reminiscent of the lush highlands of Papua New Guinea. The air in Santa Monica's pristine jungle is humid, the vegetation rare and exotic, the foliage and plantings dense and lush.

Far from facing a water shortage, Santa Monica's rainforest region has water flowing down the streets early every morning, and beautiful rainbows of color reflected in the daily showers that refresh and soak the ground. We are so blessed as a city to have a jungle of such stunning biodiversity right here in our backyard.

Given that we share so much flora with Papua New Guinea, we presumably also are located close to the Equator with a similar rainfall (over 3000 mm per year). This makes Santa Monica's microclimate unique in California.

Instead of restricting water usage in our sodden city, perhaps City Hall should consider sharing our natural abundance with the less fortunate residents elsewhere in California? We are a generous city, deeply concerned about the environment. Surely we should be willing to share our bounty in water with the parched and desperate people facing drought conditions throughout our State?

John Hall
Santa Monica



Laughing Matters

Jack Neworth — Send comments to editor@smdp.com

UCLA Champs in Charity too

AS REGULAR READERS MIGHT RECALL, I'M UCLA alum. UCLA was in my DNA as, in 1929, my mother and father were in the first class on the Westwood campus. (Moving from Vermont Avenue where L.A. City College is today.) The "new" campus consisted of only four buildings including Royce and Haines Halls. Today the campus is so sprawling it's like a small city. Actually, not so small.

The list of influential Bruin alums is seemingly endless. It includes the late Ralph Bunche who grew up in S. Central. He went on to become a high-ranking U.S. diplomat and, in 1950, won the Nobel Peace Prize, the first African-American to do so.

Jackie Robinson, who broke baseball's color line in 1947, was also a Bruin. As were Decathlon Gold Medalist Rafer Johnson; tennis legend, author, civil rights and AIDS activist the late Arthur Ashe; the NBA's all-time scoring leader, author, historian and documentarian, Kareem Abdul-Jabbar; and the late Tom Bradley, Mayor of Los Angeles for five terms!

As an aspiring sports reporter, I was also proud of the Bruins' accomplishments on the athletic field. UCLA holds the NCAA record for team championships with 111. Every time I look up at the 11 NCAA basketball championship banners hanging proudly from the rafters at Pauley Pavilion it's an awe-inspiring sight.

In the world of charitable events, Bruins everywhere can be proud of the UCLA sponsored "Dribble for the Cure." It benefits Mattel Children's Hospital UCLA Pediatric Cancer Research Foundation and is this Sunday, October 26, on the UCLA Campus. And there's a Santa Monica connection.

Firstly, from the early 60's to the early 70's, the Bruins legendary basketball coach, the late John Wooden, and his family lived here! They resided in a second-story apartment on 14th between Wilshire and San Vincente and attended the First Christian Church on Arizona.

In addition, in the off-season, Coach Wooden worked for a time at Edgemar Farms on Main Street where the theater is now. Two decades before, as a teenager, my father worked at Edgemar as an egg-candler. In fact a few years ago I wrote about it, "Which Came First the Theatre or the Egg?"

I gleaned the precious Wooden details from Eddie Sheldrake who played on the coach's first three teams (1949-1951). Colorful and outspoken, for a quarter of a century Eddie owned Polly's Pies on Wilshire, which closed in 2004 due to rising rents. (That's a too familiar Santa Monica lament.)

Along with Bank of America, Whole Foods, Nestle and many others, Polly's Inc., a family business, which owns 16 Polly's and 14 KFC's, is a major sponsor of "Dribble For the Cure." And, as a basketball player, in 2000 Eddie was inducted into the UCLA Athletic Hall of Fame in '2000.

Pun intended (he was an All-American guard) the "driving force" behind "Dribble For the Cure" is John Vallely, another UCLA HOF b'baller. Raised in Balboa, John was All-State at Orange Coast J.C. before transferring to UCLA where he was on two UCLA championship teams, '69 and '70.

Nicknamed "Money Man" for his deadly outside touch, in the 1969 NCAA Semi-Final against Drake John saved the day with 29 points and the Bruins barely squeaked by, 85-82. The next night UCLA won their 5th championship and would win 10 in 12 years under Coach Wooden. (No, that's not a typo.)

Sadly, John and his wife Karen came to "Dribble" from an unimaginable tragedy. In 1991 the two lost their 12-year-old daughter, Erin, to cancer. In 2003 John was himself diagnosed with non-Hodgkin's lymphoma but remarkably won his battle with a stem-cell match from a winemaker in Germany. After a two-year waiting period John was able to meet his life-saving donor.

Seven years ago John presented the "Dribble" concept to UCLA and it's been an uplifting Bruin tradition ever since. With the help of 4,000 participants they've raised over $700,000. The fun-filled day starts at 8:30 a.m. at Ducky Drake Stadium with entertainment and food. At 10 a.m. "Dribble for the Cure VII" begins.

Each participant brings his/her own basketball (or buys one on site) for the 1.2 mile dribble course through the UCLA campus. "Dribblers" will meet and take photos with head coaches Steve Alford and Cori Close and their respective UCLA men's and women's basketball teams and student-athletes from other Bruin sports.

Participants will be asked to collect pledges for their "dribble" and will be eligible for prizes. They'll also receive a very cool Dribble t-shirt and goodie bag.

"Dribble For the Cure" is one of the many reasons I'm proud to be a Bruin. All I can say is, if you've ever wanted to put a smile on the face of a child bravely battling cancer, this is your chance.

(To learn more go to www.dribbleforthecure.com. If he's not too busy practicing dribbling, **JACK** can be reached at jnsmdp@aol.com.)



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PUBLISHER
Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF
Matthew Hall
matt@smdp.com

STAFF WRITER
David Mark Simpson
dave@smdp.com

Kelsey Fowler
kelsey@smdp.com

STAFF PHOTOGRAPHER
Paul Alvarez Jr.
editor@smdp.com

Morgan Genser
editor@smdp.com

CONTRIBUTING WRITERS
Bill Bauer, David Pisarra, Charles Andrews, Jack Neworth, Lloyd Garver, Sarah A. Spitz, Taylor Van Arsdale, Merv Hecht, Cynthia Citron, Michael Ryan, JoAnne Barge, Margarita Rozenbaoum

VICE PRESIDENT–BUSINESS OPERATIONS
Rob Schwenker
schwenker@smdp.com

JUNIOR ACCOUNT EXECUTIVE
Rose Mann
rose@smdp.com

OPERATIONS MANAGER
Jenny Medina
jenny@smdp.com

PRODUCTION MANAGER
Darren Ouellette
production@smdp.com

ASSISTANT GRAPHIC DESIGNER
Cocoa Dixon

CIRCULATION
Keith Wyatt
Osvaldo Paganini
ross@smdp.com

TO ADVERTISE IN THE SANTA MONICA DAILY PRESS IN PRINT OR DIGITAL, PLEASE CALL
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Santa Monica Daily Press
We have you covered
1640 5th Street, Suite 218
Santa Monica, CA 90401
OFFICE (310) 458-PRESS (7737)
FAX (310) 576-9913
smdp.com

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Your column here

Laurel Rosen
Send comments to editor@smdp.com

The Chamber View: Santa Monica Faces Critical Choices on November 4

VOTERS OF ALL AGES GATHERED AT CROSS Campus in the heart of Santa Monica's tech community this past Tuesday night for the Santa Monica Chamber of Commerce's City Council Candidates Forum. The high turnout at Tuesday's debate and at our candidates mixer last week at the Pier, co-hosted by the Santa Monica Daily Press, prove that Santa Monicans are paying attention to the issues at stake in the November 4 election.

As the President and CEO of the Chamber, I regularly hear from residents and business owners who care deeply about Santa Monica's quality of life, economic growth and leaving a better, more sustainable city for future generations.

We all agree on the need to continue investing in our city's economy and our first-rate schools, parks, and other municipal services, which are among the very best in Los Angeles County. To do this, we need to ensure that our city remains supportive of local business.

Over the past decade, Santa Monica's businesses have, through sales and property tax revenue, generated millions more dollars for the city's general fund, which has increased by 80% since 2004. Business and sales taxes totaled some $76 million in 2013, more than equivalent to the city's $75 million investment in cultural and recreational services. Additionally, in 2013 the City's Transient Occupancy Tax generated over $42 million dollars. The budget for public safety has climbed to $103 million. Our parks, libraries and social services have been strengthened thanks to a healthy stream of revenue coming into the city.

These benefits are made possible because of our local businesses and can be strengthened through a strategy of fostering appropriate smart growth, including transit oriented housing along our boulevards and near the future Expo light rail line.

Smart growth expands our supply of affordable and middle-income housing, which is especially of interest to younger workers looking to settle down and start their careers here. It also allows people to leave their cars behind and enjoy shorter commutes, reducing the city's overall traffic congestion-which we can all agree needs improvement.

Throughout this election cycle, we have heard a range of opinions from the fourteen City Council candidates on how they would guide Santa Monica's continued evolution. Unfortunately, some candidates are going so far as to call for a halt on all development, including several projects that include significant affordable housing and open space features.

The Chamber of Commerce represents almost a thousand local businesses and organizations of all sizes, ranging from restaurants to design studios to elementary schools, nonprofits, and hospitals. These businesses employ tens of thousands of people across our city, many of whom live locally. We are employers, employees, neighbors, parents, students, park users and library-goers. We all rely on our city's high-quality social services, which are made possible by a healthy general fund, which is in turn made possible by a healthy business climate. Furthermore, our small businesses benefit from larger companies whose employees choose to purchase their coffee, shoes and bikes at our stores. These employees and their families make our neighborhoods more diverse and our civic life more vibrant; the companies' taxes contribute to keep our streets paved and our parks clean. If the city were to suddenly reverse its smart growth policies, we would all feel the consequences.

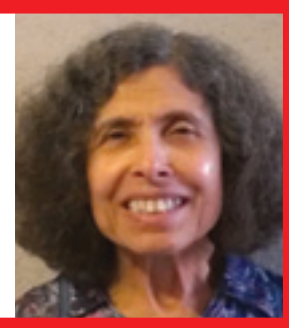
Santa Monica has always been inclusive, forward-thinking and willing to take bold steps to invest in current and future generations. This election presents voters with a choice: continue this legacy or stunt our city's future with reactionary policies that will ultimately hurt our residents, our businesses and our environment.

On behalf of the Chamber of Commerce's Board of Directors and our business members, I urge you to remember these realities as you head to the polls or mail in your ballot. On November 4, please cast your vote for Santa Monica's future.

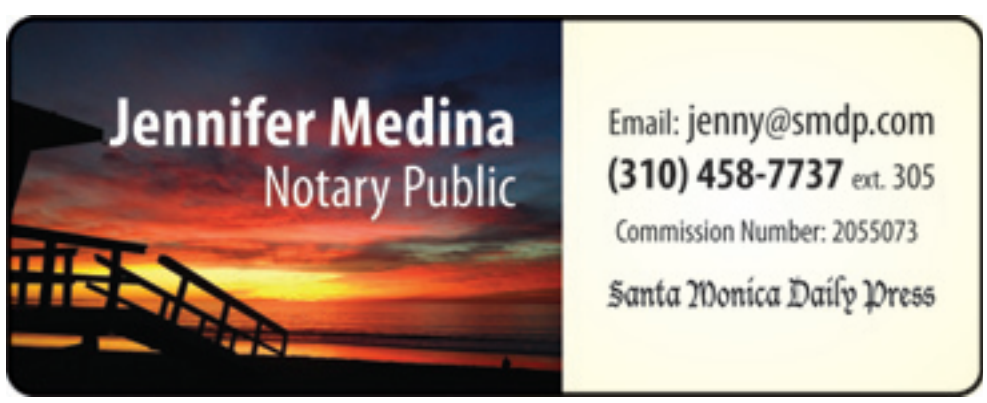
LAUREL ROSEN is President and CEO of the Santa Monica Chamber of Commerce

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7 p.m. -- Short Film Block 1
8:45 p.m. -- Short Film Block 2
10:30 p.m. -- Feature: Judas Ghost
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Leadership, Climate Change and the Kiribati Islands: President Anote Tong and Planning Ahead

FOR THE LAST DECADE AND A HALF, Santa Monica has been transforming its energy use to reduce the onset of climate change and to make the city carbon neutral. Meanwhile, on the other side of the Pacific Ocean, Kiribati, a beautiful series of islands, is facing ocean rise that will put their islands underwater within ten to fifty years. In the film Field Spotlight: President Anote Tong, a film by Peter Stonier with Conservation International, the current impacts of climate change are clear: seawater intrusion is ruining freshwater supplies, Taro root, the staple of the islanders' diet for millennia is not growing well anymore, villagers' seawalls are being breached by the sea and homes and villages are disappearing as the shoreline moves. Ecosystems are changing, as a ruinous and abrupt increase in algae covers portions of adjacent reefs. In the midst of this apocalyptic scenario, local leader Tong remains calm, strong and methodical. His point of view is that the living people who are going to have to migrate need to become as well educated as possible so that they become welcome members of new countries and economies, rather than climate change refugees. Working deftly with Conservation International and media venues around the world, Tong has spoken at the U.N., to the European Union and to world leaders, senates, congresses, and parliaments, sharing the message that his country is going under - literally. Tong has been able to garner funding and partnerships so that each of the people he represents will some day have a new place to go. His resolve is one part inspiring and one part crushingly sad. An interesting reality that came up in conversation with filmmaker Stonier, is that due to the Law of the Sea, thousands of miles of ocean fall under the purview of the Kiribati - about the size of a third of the landmass United States. Work to manage these vast fisheries, to create marine reserves, and to enforce fishing rules, provides some of the current income to the people of the Kiribatis and will remain a permanent part of their children's inheritance.

The Resource Conservation District of the Santa Monica Mountains Wild and Scenic Film Festival: Climate Change Films will be screening documentaries, including Stonier's film Field Spotlight: President Anote Tong at the Elkins Theatre in Pepperdine University on Saturday, Oct. 25. The reception is at 6:30 p.m. and the films will run from 7 - 10 p.m. A second set of films that are Water themed will run at the same venue and time on Saturday, Nov. 8.

To provide perspective on what Is happening locally, State Senator Fran Pavley will be speaking about her work to reduce climate change via legislation to cap greenhouse and gas emissions, to create a market for ZEV cars in California and to create a structured approach for businesses and governments to reduce energy consumption.

Buy tickets: WildScenicBu.eventbrite.com
Look at the trailer: http://youtu.be/xE1A5k_BQsY
Film slate: http://www.rcdsmm.org/special-events-rcdsmm

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CRIME WATCH
BY MATTHEW HALL

Follow up investigations nab crooks

Crime Watch is a weekly series culled from reports provided by the Santa Monica Police Department. These are arrests only. All parties are innocent until proven guilty in a court of law.

ON SEPT. 20 AT 2:39 P.M.
The victim noticed his assigned storage locker on Bay Street in his designated carport space had been broken into and several items of property stolen. The Building Manager provided police with a copy of a surveillance tape depicting the suspect. Follow up investigations by the Criminal Division and Forensic Section identified the suspect via a fingerprint left at the scene. Suspect was subsequently located and taken into custody. Brendon Michael Sanroman, 23, Harbor City, was booked at the Santa Monica Jail. Bail was set at $50,000.

ON SEPT. 28 AT ABOUT 7 P.M.
A victim came to the police station to report the incident. He stated that he was asleep on the sidewalk on Olympic Blvd. when he was abruptly awakened by the suspect who was singing very loudly. The victim asked the suspect if he was deliberately trying to wake him up. A verbal dispute and a fight ensued. The suspect grabbed a hold of a wooden stick and swung at the victim striking him on the left side of his face above his ear. The suspect is unknown to the victim. Follow up investigation by Detectives from the Criminal Division was able to identify the suspect. Jonathon Atwood, 27, homeless, was booked at the Santa Monica Jail for assault.

ON OCT. 19 AT 2:01 P.M.
The victim and the suspect engaged in a dispute over living arrangements and family matters on 4th St. The suspect became angry and spat at the suspect. The victim called the police. Based on a preliminary investigation and findings the suspect was taken into custody for spousal battery. Shamaiah D Calrke, 26, Santa Monica was booked at the Santa Monica Jail. Bail was set at $20,000.

ON OCT. 18 AT 5:48 P.M.
The suspect ordered food service from a restaurant at Santa Monica Place, refused to pay and left the location. She was subsequently detained by security guards. While interviewed by officers, suspect stated she did not have any money to pay. When asked why she ordered food knowing that she did not have any funds, she stated she did not have to pay. The victim was desirous of prosecution. Micheline Marie Sisak, 67, homeless was booked at the Santa Monica Jail for Defrauding an Innkeeper. Bail was set at $500.

ON OCT. 18 AT 10:14 P.M.
The victim was sleeping at the park on Barnard Way when awoken by the suspect's music from his cell phone. Suspect asked the victim if she was hungry. Victim told the suspect to leave her alone. Without any provocation, the suspect started kicking the victim about the head and face. Victim yelled for help. Witnesses observed the suspect flee and were subsequently able to identify the suspect. Suspect displayed the subjective symptoms of alcohol intoxication. He was taken into custody for aggravated assault and transported to the Santa Monica Jail. Jason Anthony Cox, 30, Santa Monica, was booked at the Santa Monica Jail. Bail was set at $30,000.

ON OCT. 18 AT 9:47 P.M.
The suspect entered a retail establishment on the Promenade and concealed several items of merchandise inside her purse. Store Loss Prevention personnel were monitoring her actions and saw her walk out of the premises without paying for merchandise. The suspect was detained pending police arrival. The officer accepted the private persons arrest for shoplifting. Fatemeh Mirbolouki, 42, Los Angeles was booked at the Santa Monica Jail. Bail was set at $1,000.

ON OCT. 17 AT ABOUT 7 P.M.
Officers, while on patrol on 4th St. were flagged down by the victim. The victim stated she was talking on her cell phone when she noticed the suspect approach and tried to start a conversation. The victim ignored the suspect and continued walking. Suspect grabbed the victim buttocks. The victim distanced herself from the suspect and noticed the officers nearby. She was able to point out the suspect to the officers who immediately took him into custody. Mark Anthony Gonsalves, 37, Santa Monica, was booked at the Santa Monica Jail for Sexual Battery. Bail was set at $20,000.

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WATER
FROM PAGE 1

plan) a 20 (percent) reduction in water use is expected to occur, requiring a rate increase to cover the fixed and increased costs of producing, distributing, and conserving this reduced volume of water," city officials said.

Without any changes to the status quo, water rates would increase 13 percent over the next five years - 2.5 percent inflation increase each year - and the Water Fund would go into the red by fiscal year 2016-17, city officials said. This rate is unsustainable, they said. That negative balance could be greater than $30 million by 2019-20, city officials said.

The current rates were established in 2008 and Santa Monica water users have some of the lowest water bills in the region, city officials said.

Culver City residents pay close to $180 for 30 hundred cubic feet (HCF) of water compared to Santa Monicans, who pays just over $90. One HCF equals 748 gallons.

Of the municipalities listed by city officials, only Pasadena pays less and only slightly so.

An alternative option would be to raise rates by 9 percent each year for the next five years - a 53.9 percent total increase - instead of jumping 13 percent in each of the second through fifth years.

Under this plan, City Hall would have to cut back on expenditures, including projects envisioned to support the goal of water self-sufficiency by 2020.

They might also have to cut back on water main replacement projects. Some of the city's water mains date back to the 1920s. Earlier this year, an aging water main burst in Westwood, causing millions of dollars worth of damage.

If council gives the go-ahead, City Hall will start doing public outreach on the proposed changes. Council would then be allowed to consider final approval of the rate changes by January of next year.

dave@smdp.com

SCHOOL
FROM PAGE 1

The board opted to appoint current Boardmember Ralph Mechur, who had not previously sought election, to the seat.

Mechur was elected in 2010 and is seeking reelection this year.

This year's campaign features three incumbents - Mechur and board members Laurie Lieberman and Oscar de la Torre - and four challengers: Santa Monicans for Renters' Rights co-Chair Richard Tahvildaran-Jesswein, Malibu schools advocate Craig Foster, Dhun May, and Patricia Finer.

Board members could give weight to the fifth place candidate, especially if they are a challenger.

At the Daily Press' candidates' forum, "Squirm Night," May expressed a desire to be appointed to the board.

The two board members who would almost definitely be a part of the decision-making process, Maria Leon-Vazquez and Jose Escarce, did not respond to requests for comment on the matter.

"I think your question is premature," Lieberman said. "I'm not prepared to comment on this at this time. Right now, I am focused on my own campaign."

Foster and Tahvildaran-Jesswein responded similarly, noting that they are currently focused on winning the seat outright.

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READ THE FINE PRINT!

Politicians have omitted language on the ballot to try and mislead voters!

Here's what the politicians wrote behind closed doors!

Vote YES! Measure D is simple. "voter approval required before city can redevelop airport land."

D MEASURE D: Shall the Santa Monica City Charter be amended to require the City to continue to operate the Santa Monica Airport in a manner that supports its aviation uses unless the voters approve the Airport's closure or change in use, and until that voter approval occurs, the City shall be prohibited from imposing additional restrictions on aviation support services to tenants and airport users that inhibit fuel sales or the full use of aviation facilities?

228 YES ●
229 NO ○

LC MEASURE LC: Shall the City Charter be amended to: (1) prohibit new development on Airport land, except for parks, public open spaces and recreational facilities, until the voters approve limits on the uses and development that may occur on the land; and (2) affirm the City Council's authority to manage the Airport and to close all or part of it.

241 YES ○
242 NO ●

They omitted the words "without voter approval."

Here's what Measure D and Measure LC actually say!

"Measure D actual text"

VOTER APPROVAL REQUIRED BEFORE CITY CAN REDEVELOP AIRPORT LAND

The following shall be added to Article VI of the Santa Monica City Charter:

640. People's Right to Vote.

(a) **Voter approval shall be required before any City decision becomes effective** that changes the use of land currently used for the Santa Monica Municipal Airport and related aviation services to non-aviation purposes, **or that closes or partially closes Santa Monica Municipal Airport.** The term "voter approval" means a majority of the voters of the City voting "yes" on a ballot measure approving such a change at a general municipal election.

(b) Unless the voters have approved the closu... to paragraph (a) of this section, and suc... effective, the City shall continue to ope... Municipal Airport in a manner that supports ... shall not impose additional restrictions on pro... services to tenants and airport users that inhi... full use of aviation facilities.

This is the issue. Vote YES!

"Measure LC actual text"

Measure LC

Section 1. The following section shall be added to Article VI of the Santa Monica City Charter:

Proposed Charter Amendment

640. Regulation, Management and Closure of Santa Monica Airport and Future Use of Airport Land.

Subject only to limitations imposed by law, the **City Council shall have full authority, without voter approval**, to regulate use of the Santa Monica Airport, manage Airport leaseholds, condition leases, and **permanently close all or part of the Airport** to aviation use.

If all or part of the ...irport land is permanently closed to aviation use, ... that land shall be allowed until the voters ...he uses and development that may occur on ...section shall not prohibit the City Council ...llowing on Airport land that has been ...iation use: the development of parks, public ...recreational facilities; and the maintenance ...ng cultural, arts and education uses.

This is the issue. Vote NO!

Read the facts for yourself.
Don't let dishonest political games mislead you.

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SANTA MONICA VOTERS DECIDE!

Vote YES on Measure D!

NO on LC

Paid for by Santa Monicans for Open and Honest Development Decisions, Yes on D, No on LC – Aircraft Owners and Pilots Association (Aviation) with Support from Local Businesses and Pilots, Major Funding by Aircraft Owners and Pilots Association and National Business Aviation Association 3021 Airport Avenue, Suite 101B, Santa Monica, CA 90405

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Saturday, October 25, 2014
7 p.m. -- Short Film Block 1
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Promenade Playhouse, 1404 3rd Street Promenade, SM, (south of Santa Monica Blvd.)
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COMMUNITY BRIEFS

Lincoln Blvd

Lincoln Boulevard Task Force Announces Clean Up Event

The Lincoln Boulevard Task Force (LBTF) is pleased to announce a Clean Up Event to help make Lincoln "Safe, Clean, Beautiful, and Green". This event will be our "Clean Sweep" to be celebrated on Lincoln on Saturday, Nov. 1 from 9:30 a.m. to noon, with multiple festivities to continue during and after the clean up.

This event was initiated by Killeen Pilon, a Task Force volunteer, who will serve as the Event Project Manager. Volunteers will be asked to contact Killeen directly to fill a variety of roles to help prior to the event, as well as coordination of volunteers during the event.

This event titled, "Clean Sweep", will build on the efforts of the LBTF on Lincoln that addresses the visual blight that defines "Stinkin' Lincoln". The focus will be on specific sources of trash and debris, as well as an effort to remove weeds and debris along the public right of way. This event will also provide businesses with feedback in the form of a Progress Report for each business; we will grade businesses on how they are doing to ensure that they embrace "Safe, Clean, Beautiful, and Green".

Organizers encourage residents, businesses along Lincoln Boulevard, local schools, and members of neighborhood organizations adjacent to Lincoln to celebrate the "Clean Sweep" by volunteering for the event.

Volunteers on Nov. 1 are asked to bring their own brooms, work gloves, clippers and trowels to pick up litter and other debris and pull weeds along sidewalks and tree wells of Lincoln from the 10 Freeway south to the Venice border at Ozone. Additionally, volunteers should wear hats, sunblock, and bring water to drink. The City will provide plastic trash bags and disposable gloves for litter and weeds removal and will arrange for pick up of the refuse.

The event is produced in association with the Ocean Park Association, Borderline Neighborhood Group, Friends of Sunset Park, Pico Neighborhood Association, and Sustainable Works.org

Organizers would also like to acknowledge the generous support of the Printing Palace, City of Santa Monica - Public Works, Albertsons and the Trip music venue.

To commit to volunteer, contact Killeen Pilon at killeencpilon@gmail.com or just show up. Day of event, check in at the table in the Albertson's parking lot, Lincoln and Ocean Park. For the latest information on this event, visit: www.opa-sm.org/lincoln

EDITED BY MATTHEW HALL

Samohi

Samohi students to Perform with the 2014 NAfME All-National Honor Orchestra

Celia Daggy and Christopher Pak from Santa Monica High School have been named to the 2014 NAfME All-National Honor Symphony Orchestra sponsored by the National Association for Music Education (NAfME). Daggy and Pak will join 150 of the most musically talented and skilled high school orchestral students in the United States for a once-in-a-lifetime experience: performing on the stage of the Grand Ole Opry House in Nashville, Tennessee, on Oct. 29.

These exceptional students, named the "best of the best" out of approximately 2.5 million students nationwide from local, district and state music festivals, will rehearse a repertoire of remarkably challenging music. They will perform under the baton of one of the most prominent conductors in the United States, Gerard Schwarz, Music Director of Eastern Music Festival and Conductor Laureate of Seattle Symphony.

Daggy and Pak, both seniors at Santa Monica High School, play the principal viola and the principal trumpet, respectively, in the high school's Symphony Orchestra. The orchestral program at the school, directed by Joni Swenson and Jason Aiello, consists of seven ensembles, of which the Symphony Orchestra is the top-level full orchestra.

The NAfME All-National Honor Ensembles, consisting of a concert band, symphony orchestra, mixed chorus, and jazz ensemble, are organized by members of the National Association for Music Education (NAfME). The concert band and symphony orchestra will each have approximately 150 instrumentalists, the jazz ensemble will have 20 instrumentalists, and the mixed chorus will have approximately 350 vocalists.

For program and ticket information, please visit http://www.nafme.org/programs/all-national-honor-ensembles.

The National Association for Music Education, among the world's largest arts education organizations, is the only association that addresses all aspects of music education. NAfME advocates at the local, state, and national levels; provides resources for teachers, parents, and administrators; hosts professional development events; and offers a variety of opportunities for students and teachers. The Association orchestrates success for millions of students nationwide and has supported music educators at all teaching levels for more than a century.

- MH

Main Library

Kids Can Celebrate Dia de los Muertos at the Santa Monica Public Library!

On Saturday, Nov. 1, children and their families are invited to the Main Library, 601 Santa Monica Boulevard, for a Día de los Muertos (Day of the Dead) celebration. The celebration begins at 1:30 p.m. in the Children's Activity Room with Creative Playground presenting "Dia de los Muertos: cuentos de mi familia." Using the traditions of the Day of the Dead celebration, this interactive performance tells stories distinctive to the Latin American experience. Kids will be invited to take part in the butterfly dance, sing Cielito Lindo in Spanish, play musical instruments and act out the parts of masked characters. From 2:30 - 3:30 p.m. in the north library entrance courtyard, Mariachi Tesoro will entertain with their music while the kids enjoy crafts and have an opportunity to have their faces painted like skeletons. Free tickets are required for the Creative Playground performance and for Face Painting; they may be obtained while supplies last starting at 12:30 p.m. at the Youth Reference Desk in the Kids area of the Main Library.

- MH

BROCK
FROM PAGE 3

unobstructed and perfect ocean breezes flow through our neighborhoods. I am the only candidate with the courage to commit to common-sense height limits. They will protect our natural community benefits. I will defend our low-rise community and our goal for more green space parks.

(2) We have concerned and active residents. We care deeply about our world-renowned beach community. 78% of our registered voters voted in the 2012 general election. That level of voter turnout is the pride of Santa Monica and the envy of the nation. This illustrates our character, that neighbors across the city really do care about each other and our natural resources and will do something about it. I will continue to support such community activity. I've been actively engaged in our community my entire life and will continue to do so.

(3) We have a robust economic environment. Parents from distant locales are clamoring to settle their families and pets in Santa Monica. Commercial interests are competing fiercely to get an investment foothold. The number of development proposals in the pipeline illustrate this. One could say that Santa Monica is today's Sutter's Mill. California is the golden state and Santa Monica is the proverbial pot at the end of the rainbow. To retain this economic health, I will aggressively fight for lower taxes, thus enabling residents and local businesses to control more of their individual spending power and their invested funds.

Our weaknesses:

(1) We have a lack of political courage to withstand the assault from developers. They seek to mine every ounce of gold possible at the expense of our residents, of our beach community traditions and at the expense of our quality of life. What they miss is what we know: Our treasure is our way of life, not the coins in our pockets. As they say, "They're digging in the wrong spot." That may sound old-fashioned to some, but it is 100% true. To thwart the assault, I will have no trouble saying no to projects that exhibit no common sense or respect for our low-rise community.

(2) We have a lack of political vision to protect our beach community. The future Santa Monica will be for our children. What will it look like? Will a wall of 21-story towers be lining Ocean Avenue? Will traffic gridlock be choking residents and local businesses alike? Will our children be living in stack-and-pack cubicle housing? Traffic gridlock is already here. We already have a substandard amount of green park space when compared to other cities in California. And four massive developments are on the verge of being approved by our current City Council that will destroy our downtown district for the next 100 years. Is that what we want? I don't think so. I vote no. It's now or never. I vote for change. I will work with the current minority of our Council who are conscientious and resident-centric. They need help, a fourth vote. I'll deliver and I will never forget what we seek - a future city for our children where a genuine quality of life exists.

(3) We have a lack of budget foresight. Why are our local taxes the highest in the state? Why are we caught so short-handed? That lack of foresight is why we're now being asked to give up even more, to accept a sudden triple-hike of the tax rate. Are you comfortable with voting for that type of fiscal responsibility? I vote no. Let's govern wisely. I vote for a different course. I will reject price and tax hikes that are not supported by facts with no alternative.

Homelessness used to be considered the City's major problem but the topic has dropped from the public debate. Has the City solved the problem? Where does homelessness fall in the City's list of priorities and why isn't it a more common topic this year?

Santa Monica remains a desirable location for those who are homeless, just as it is for developers seeking a fortune. The climate, the nearby beaches, the breezes and the sun draw those who live outdoors from around the nation. The number of homeless individuals has remained relatively constant for years now according to our annual homeless survey. I would venture that the problem of homelessness in Santa Monica hasn't changed dramatically. We're just used to the problem as a city. Our city can't "solve" the problem and it is still a large priority. Even with the extensive social services net that we provide, the problems associated with our nightly homeless population never disappear. There is a constant influx of new homeless individuals weekly. West Coast Care (doing a superb job), Project Homecoming, Chrysalis, Clare Foundation, St Josephs Center, OPCC, and Housing First all provide valuable services. We return approximately 300 people a year to their home city by contacting family members and social services. West Coast Care pays for their transportation home.

In fact, we have one of the more robust social services programming plans in the nation. Therein may be one of the issues. We provide so many services that homeless individuals flock to Santa Monica to seek the myriad of assistance programs offered. In addition, some of the social service providers receive funding based upon the number of individuals treated each month. They may be more inclined to bring a needy individual along slowly rather than move them through the system quickly, so that they can pad their figures.

The dynamics of our homeless population are constantly evolving. Our problems are regional in nature. The Veterans Administration still hasn't taken responsibility for their portion of the Veterans who are on the streets each night. Some homeless individuals sleep on sidewalks in Venice nightly. Others sleep on Will Rogers Beach due north of Santa Monica. Others are being chased out of skid row in downtown Los Angeles and ride the last bus to Santa Monica at 3:00AM and take the first Metro bus back to LA in the morning. Our Police Department is also hampered by the rules and regulations that are meant to protect the homeless but allow individuals to play a cat and mouse game with authorities. Our City Attorney's office may be indirectly contributing to the problems by being overly cautious.

And, the charitable feeding programs by well-meaning groups in parks and the Promenade do not make it desirable for the homeless go to shelters for help. One way to be helpful is to not feed people in our parks. If they are fed at OPCC or Samo Shell they sit a table and eat with dignity. Counselors can help get them off the streets, clean them up and return them to society. Allowing them to stay on the streets or in a park gives them no help and no hope.

Measure H and its companion HH will increase taxes on the sale of property over $1M to support construction of affordable housing. Do you support these measures?

No. I support the goal of affordable housing. It enriches us. It enables diversity of our population and our culture. Could anything be more valuable? It makes us better.

But we must find a better way to do support it. This tax increase of 600% as proposed in Measure H will create anger and discord. A sudden tripling of the tax on any segment of our neighbors is wrong. This is a

SEE PHIL PAGE 12

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PHIL
FROM PAGE 11

development tax with no expiration date. The increase raises the Document & Property Transfer Tax to the highest rate in L.A. County. This increase is a reach too far.

We must govern wisely. I always want Santa Monica to be #1, but this is a race we need to lose. Santa Monica currently charges $3 per $1,000 of the sale price. This raises it to $9 per $1,000 of the sale price. It will remain $3 on any sale under $1 million. When the sale reaches $1 million, the tax on the entire sale becomes $9 per $1,000. By contrast, Beverly Hills charges 55 cents per $1,000 of the sale price.

Finally, this tax goes into the general fund with an advisory that it will be used for low-cost housing. Should we follow blindly and simply trust that it will be used as intended? Following blindly is not my nature. A future Council could easily find a way to use it for unintended purposes. We have an endless abundance of nature's assets and good people. We do not have endless pockets, or patience. Where is the unbiased study proving this sudden tripling of the tax is absolutely necessary? STOP tax increases. Govern wisely. Find a better way.

Please vote NO on Measure H/HH.

Is Measure FS fair to all residents?

No. First, I question why the Rent Control Board needs a further increase in fees. Measure FS asks that the rent control registration fee be raised to $288 per controlled rental unit. By contrast, the City Of Los Angeles charges a rent control stabilization fee of $67.83 per unit.

This Measure also declares that only 50% of the yearly fee can be passed on to a tenant. Many of our landlords are true "Mom & Pop" small business owners who have not been able to adequately make money off their investment in years. To burden a landlord with an additional fee when their return on investment is so low is unfair.

This increase also lowers the amount of money a landlord has to reinvest in apartment unit upgrades. I want to see tenants protected by our laws. Landlords also must treat their tenants fairly and justly.

However I question why our fees per unit are over $200 higher per unit each year than the neighboring city of Los Angeles. I oppose measure FS and would like an audit of this city department before any fee increases are granted.

Please Vote NO on Measure FS.

California is in the midst of a historic drought. Where does Santa Monica get its water from? Where can the City find more resources? Has the City done enough to conserve water? Has it done enough to educate consumers and incentive saving by residents?

There are aquifers under Santa Monica, Brentwood and Mar Vista that furnish us currently with about 70% of our annual water needs. Our water treatment plant is maxed out now, processing 9000 acre feet of water a year for our use. The remainder of our water (30%) comes via the Metropolitan Water District.

We know that our aquifers contain enough water for our current population to use on a yearly basis. However our specialists are not sure whether under a prolonged drought, the aquifer will replenish itself adequately. Much of our water now is a shared resource with Los Angeles that they have never tapped for their own use. So, we must be vigilant about our use. We need to enlarge our water treatment plant so that all 16,000 acre feet of water can be treated if need be. We should continue our goal of becoming a sustainable city. We must eliminate our need for MWD water by 2020. We should not be participating in the purchase of water from other communities that desperately need it themselves. We can reduce our use of water from far away rivers and be self-reliant.

In order to become self-reliant, we should require that new apartments install individual water meters- with no exceptions. Our city should provide incentives that will allow existing apartment and condo complexes to retrofit to individual water meters. Water conservation will succeed when everyone must pay his/her fair share of the water expense.

As new construction is scheduled, each project must prove that the water it needs is currently available without stress to our system. If not, they have to source it themselves independently. Santa Barbara has been successful enforcing this requirement for many years. We have to insist that we will not develop beyond our water supply. If a developer cannot guarantee self-sufficiency, a building permit will not be issued. For this reason, adaptive rehabilitation of existing buildings (with existing water meters) is extremely important to the future of Santa Monica.

Finally, we have to require the same conservation standards for our commercial buildings and hotels that we require of home and apartment owners. The conservation information campaign should be more prevalent in our media, in banners and in our stores throughout Santa Monica. As it stands now, simply raising water rates seems to be the technique most used by our city government. Let's change that!

What should City Hall's role be when it comes to the creation of affordable housing?

While we should offer every incentive we can to help in the creation of more affordable housing, I want to stress that bypassing our zoning codes to let developers build taller and denser as a reward for the creation of this housing is not acceptable to me. We need to have zoning codes and standards that preserve the beach feel and character of our city.

This question specifies the creation of affordable housing. However I want to emphasize that we must have stringent programs in place to retain our existing housing. The case study of the Village Trailer Park shows clearly that the existing tenants were not valued, and indeed were marginalized. The resulting new project on that land will not be a boon for our community. It is a tragedy for our community and for the Trailer Park tenants that have now become unraveled from the social and economic fabric that forms the foundation of our population.

The creation of affordable housing units also needs to be vetted in order to give our first responders, safety and medical personnel "first dibs" on housing in the community. I need to note that I see affordable housing as encompassing entry-level middle class housing as well as low and ultra low income level unit creation. Most of our daily business traffic into Santa Monica is composed of young, middle class entrepreneurs. They should be our housing priority in order to reduce traffic congestion and pollution in our city.

Do you think the City has the legal authority to close the Santa Monica Airport? Is it a wise use of municipal funds to continue with litigation over the airport given the City's history of losing? If the airport closes, what should be done with the property? If the City can't close the airport, what steps should the city take?

Santa Monica does not have the legal authority to close SMO at this time. Further,

SEE **QUESTIONS** PAGE 13

QUESTIONS
FROM PAGE 12

we've sued the FAA at least four times and lost each time. Our last outside consultant law firm charged us over $1000/hr. Let's not throw money away. In 2023 the FAA has said our obligation is over and the land will be returned to city control. At that time I believe the vast majority of our residents will want the airport closed.

We must take steps now to protect the quality of life for our residents. We can reduce the amount of jets that fly out of our airport by reclaiming 35 acres of the western part of the runway in late 2015. This land was never encumbered by the FAA and is not part of any long-term agreement. Once that portion of the runway is closed the Guardian, G-4 and G-5 jets will no longer be able to operate from Santa Monica Airport. This will provide some relief from noise and particulate pollution.

We must also raise rents to market rates for all aviation businesses at the Airport. We can accomplish this in July 2015 as all leases expire then. We must discourage the retention of flight school leases and we must encourage the sale of unleaded aviation fuel at SMO.

Finally, I'm the Chair of the Recreation & Parks Commission so anytime I hear "Park" anywhere in our city I'm intrigued. The Airport land was purchased with a park bond in the 1920's. In a city that is so deprived of park space I'll take a park anytime over Playa Vista North or Century City West.

Community benefits as part of development agreements: what is your definition of a benefit? When should the City Council demand benefits and to what degree? And should some be part of a checklist that developers can choose from, or should the council always have complete control in negotiations with developers?

A community benefit should be one that benefits our residents - not a developer's pocket. That's seldom the case. Over and over again, our Planning Department has been out-negotiated. I believe the process is flawed. Our residents almost always are given the short end, while the developer sings their way to the bank.

Let's change the equation. If we establish firm height, density and setback rules and it becomes widely known that our city government will not deviate from the given rules, development agreements will fade from existence. By not allowing the consolidation of land parcels and by emphasizing adaptive reuse of existing buildings, we decrease the amount of "opportunity sites" (worst term coined by a municipality, ever) available. When there is no choice but to use a development agreement, then the rules should be crystal clear with no opportunity for the developer, the Planning Department or the City Council to subvert them. Let's rid development agreements of special interest giveaways, and work to make development agreements unnecessary in Santa Monica. With firm limitations in place there will be no bargains, no future Hines development agreements that choke our city and its residents.

This approach is not only good for our residents - it's also good for developers. They have a right to know the rules clearly when they buy a parcel. Those rules shouldn't change. Whether the Mayor receives money to pay off her campaign debt should not be a factor in a development decision in Santa Monica. We're not Chicago…transparency, honesty and integrity should always be our keywords.

What is your definition of overdevelopment and what is your plan to prevent it?

Overdevelopment is simple. You know it when you see it! I believe most residents can tell you why Santa Monica is special, why they moved here and why they stay here. I can guarantee that they won't tell you that high rises are the reason they're here.

Any development that dramatically changes the character of a neighborhood is too much. Any development that stresses our infrastructure is too much. Any development that would negatively alter the feel of a street is too much. We instinctively know that the "Miramar Plan" would be too much. We can feel that the Gehry Tower and the city-owned Plaza At Santa Monica are overscale for our city. They're just too much.

We have height and density zoning ordinances in our town, but they've been continually ignored under the administration of this City Manager, the Planning Director and the majority on the City Council. How do we solve this blatant disregard for our rules?

In our next general election we should have a measure on the ballot that proposes that mandated height, density and setback requirements will be voted on by the electorate. From that time onward, the rules will be solid. The risk of overdevelopment in our city will be vastly reduced. I advocate for a four-story height limit downtown, three stories on our boulevards and two stories in our neighborhoods. In addition, city owned property should never be exempt from the zoning codes. In fact, the land our city owns should set the finest example of good development standards.

Who is to blame for the Hines fiasco and what can be done to prevent a repeat of the issue? What should happen at the Hines site now?

The residue of the Hines Project rests at the feet of the Planning Department, the Planning Commissioners who voted for the Bergamot Area Plan, and the City Manager and City Council Members who voted for the Bergamot Area Plan and for this development. The audacity and hubris of those who promoted and voted for a plan and a development that would have rendered our city immobile is salient.

Luckily 13, 510 residents rose up and signed a petition rejecting the project. Our mayor stated that 45,000 residents hadn't yet weighed in. I trust that the vast majority of those residents would have also rejected a development plan that was too big, had too much traffic and whose community benefit package had no real benefits for our residents.

We must remember not to vote for the incumbent Planning Commissioners and City Council Members who supported a flawed Area Plan and/or voted for the Hines Plan. We must adjust our zoning ordinances so that this type of proposal does not arise again in our city.

The Papermate factory can be adaptively renovated and would have a dramatically smaller footprint then the Hines Plan would have had. A new developer may decide to build housing and neighborhood services on the site with enough underground parking to provide the needed parking for the light rail station across the street. Our city could buy the parcel and build parking and a senior services center on the site. There are a myriad of options but all options must be in scale for our community and our neighborhoods in order to be approved.

What are your guiding principals for evaluating development in Santa Monica?

If a project increases stress on our water supply or other infrastructure components, adds to our current gridlock or obscures our

SEE ANSWERS PAGE 14

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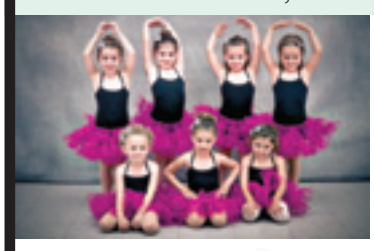


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City of Santa Monica

NOTICE OF A PUBLIC HEARING BEFORE THE SANTA MONICA PLANNING COMMISSION

SUBJECT: **Draft Zoning Ordinance Update – Resolutions of Intention**

The Planning Commission will consider adopting the following Resolutions of Intention authorizing public hearings to consider recommending to the City Council the following:

• Repeal the existing Zoning Ordinance, Chapter 9.04 of Article 9 of the Santa Monica Municipal Code, and add a new Zoning Ordinance, Chapter 9.01 through Chapter 9.52, to Article 9 of the Santa Monica Municipal Code. Based on the Planning Commission's discussions, public comments, and continued staff analysis over 20 Planning Commission hearings on the draft Zoning Ordinance Update, redline edits have been made to the initial draft of the Zoning Ordinance Update. This redline Zoning Ordinance Update is included as an Exhibit to this Resolution of Intention.
• Amend specified provisions of the Land Use and Circulation Element of the General Plan of the City of Santa Monica (LUCE) including, but not limited to "Building Height Standards" graphics, stepback standards, Tier 1 Discretionary review thresholds, Activity Centers on Wilshire Boulevard, Mixed Use Boulevard Low Tier 3 areas and standards, Mixed Use Boulevard Tier 3 areas and standards, affordable housing height bonus in Neighborhood Commercial land use designation, Tier 2 residential development projects processing, and market rate housing in Industrial Conservation and Office Campus land use designations. Adoption of this Resolution of Intention does not commit the Planning Commission to recommend any of these potential amendments to the City Council. The Planning Commission may add additional potential amendments to the Resolution of Intention for consideration.

Following approval of these Resolutions of Intention, formal consideration of the Redline Public Review Draft Zoning Ordinance Update (Zoning Ordinance Update) and LUCE amendments will begin in December. Opportunities for public input on the draft Zoning Ordinance and potential LUCE amendments will continue to be available at all upcoming Commission hearings.

The Resolutions of Intention represent the formal commencement of the process to consider recommending to the City Council that the City Council adopt the Zoning Ordinance Update and amend the LUCE. The resolutions do not represent any specific recommendations by staff or predict any final decisions by the Planning Commission. Instead the resolutions signify the beginning of the formal process by which the Planning Commission will review the proposed changes to both documents before making any formal recommendations to the City Council.

The staff report can be found at http://www.smgov.net/Departments/PCD/Boards-Commissions/Planning-Commission/.

A revised meeting schedule will be published on the City of Santa Monica's Draft Zoning Ordinance Update webpage. For further information, see http://www.smgov.net/departments/pcd/.

The Planning Commission will also be hearing an update on the Bike Action Plan Implementation: Performance and Progress.

WHEN: **Wednesday, November 5, 2014 at 7:00 PM**
WHERE: Council Chambers, City Hall
1685 Main Street
Santa Monica, California

HOW TO COMMENT
The City of Santa Monica encourages public comment. You may comment at the Planning Commission public hearing, or by writing a letter or e-mail. Information received prior to the hearing will be given to the Planning Commission at the meeting.

MORE INFORMATION
If you want additional information about the Zoning Ordinance update, please contact the Project Planner Tony Kim at (310) 458-8341 or by e-mail at tony.kim@smgov.net. The Zoning Ordinance is available at the Planning Counter during business hours or available on the City's web site at www.smgov.net. The meeting facility is wheelchair accessible. If you have any disability-related accommodation request, please contact (310) 458-8341, or TYY Number: (310) 458-8696 at least five (5) business days prior to the meeting. Santa Monica "Big Blue" Bus Lines #1, #2, #3, Rapid 3, #7, and #9 service the City Hall and the Civic Center. Pursuant to California Government Code Section 65009(b), if this matter is subsequently challenged in Court, the challenge may be limited to only those issues raised at the Public Hearing described in this notice, or in written correspondence delivered to the City of Santa Monica at, or prior to, the Public Hearing.

ESPAÑOL: Esto es una noticia de una audiencia pública para revisar applicaciónes proponiendo desarrollo en Santa Monica. Si deseas más información, favor de llamar a Carmen Gutierrez en la División de Planificación al número (310) 458-8341.

ANSWERS
FROM PAGE 13

blue sky and ocean breezes it should not be approved. If our streets are to be left in shadow during the day, our downtown skyline is to be elevated higher and higher, or if a project isn't sustainable, then approval should not be granted. I want intriguing, low-rise, architecturally significant buildings with a reduced footprint and a lowered density that reflect our unique position in the world.

I want more parks. I want to reduce our "stress" ranking and improve our wellness ranking. I do not want a city that is already the 6th most densely populated city in California to move up the scale. We do not need new creative office space construction. We can adapt buildings without losing the character of our city or adding to traffic congestion. When we build structures they must always be human scale, designed to welcome our residents and visitors. I want developments that do not look like cargo containers in our city. We haven't encouraged great buildings here recently.

That's a shame. We can change that by fine-tuning rules and regulations to encourage entrepreneurship in development - thoughtful, creative new buildings that don't do harm to our residents' quality of life. That's both the goal and my promise to all of you.

Where should the City look for future revenue sources to support the level of service that residents are accustomed too?

First, we must determine whether the highest paid city staff in California is giving us the level of service that we are "accustomed" to. Or are we are desperately looking for new revenue streams in order to continue to fund pensions and increases in salary that only benefit our city employees, not our residents. I favor an immediate audit of our city budget by an outside source. I want an ombudsman department established to assist residents with their concerns about city services.

We are fortunate to have a robust local economy that has four major economic engines driving our success. However, it is a truism that our residents, while indirectly sharing in the largess from our success, no longer feel vested in growth that appears to be out of control. Carefully managed growth that benefits our residents has to be the watchword.

While watching out for the welfare of our residents we should endeavor to be a business-friendly city that is not #1 in the fees charged. We can encourage the incubation and growth of individual retail businesses and be a center of arts-related enterprise that also returns "lagniappes" to our residents via a dynamic public arts and culture program. Since we're often trapped in our own city because of traffic, our residents must be offered year-round cultural programming. We need to encourage the establishment of retail that caters to our residents, not just to our tourist base. We must offer a better bus service for our residents' needs. Having great transportation options will encourage businesses to locate here as well as ease traffic concerns.

Maintaining public safety and security will keep our city vibrant as well as encourage more businesses to lay down roots in Santa Monica. Our tourist economic engine is humming on all cylinders. More hotels (yes, I said the word, hotel) can be added in our downtown successfully without ruining the scale and character of our city. However, they must be low-rise, green, union-staffed properties that blend with the character and culture of our city. Two low-rise properties that come to my mind as examples are The Ambrose and the Shore Hotel. Hotels must not be allowed to creep into the city's apartment or residential zones.

The bottom line: We provide a myriad of services to residents but someone has forgotten to mind the chicken coop and the birds are out of control. Let's get spending under control and provide the services that citizens desire, from a leaner city hall that does not take advantage of our residents' pocketbooks. Growth can then be managed properly.

What are the top skills, abilities and personality traits you will look for in a new city manager?

The City Manager sets the tone for our city. This position is the Chief Administrative Officer for the City Of Santa Monica. This person must be a proven leader and facilitator who is the responsible supervisor for our administrative staff and department heads. The person selected will perform, duties under the directive of city laws and ordinances, within policy guidelines provided by the City Council. The City Manager must be readily accessible to the citizens of Santa Monica, with an open line of communication, in order to be aware of any city situations that need to be addressed.

Our new City Manager needs to be empathetic and able to enforce existing rules and regulations without unilaterally creating policy. The right person should be a proven great leader, yet also a great follower and team member and should inspire a sense of trust, confidence and honesty. This person should possess exceptional budgetary skills, a history of sensitivity to the culture of past employers, and an eye for the unique qualities and needs of Santa Monica.

Our most recent city managers have all shown strengths in different areas. We need to do our best to find a City Manager for Santa Monica who has skills and talents in all of these areas. One of our past City Managers felt the duty was to enforce the will of the City Council but never to sway the Council to a particular point of view. Another City Manager had great interpersonal skills and became good friends with City Council members. This easygoing attitude and listening skills went a long way towards diffusing angst in our city. Another City Manager told the Council the different path(s) they could follow and then told them which roads would not get them into trouble. The current city manager, while a financial whiz, could not read the mood of the city and skewed reports towards the direction that he wanted the Council to follow. While his financial acumen during a recession was valuable, his unwillingness to read the mood of the City Council majority was faulty.

So, we want a City Manager who is a magician and a wizard…but a kindly one who will listen to the Council Members we elect, follow their will and balance that with the will of our involved citizenry who pay the salary of our Chief Administrative Officer.

Do you trust the current city staff to provide council with information that is transparent, accurate and represents the people?

No, I do not. That's a shame. Our City Council is receiving tainted reports that are based upon data that skews towards the Council majority and the City Manager's view of the policies he wants implemented. We must change our methodology and our results. Seven City Council members share one office and one secretary, and have no research staff of their own. They are reliant upon the reports they receive from the city staff that work for all of us. The only other source of information is the valiant, passionate residents who have become the city's

SEE **CANDIDATE** PAGE 15

CANDIDATE
FROM PAGE 14

"shadow government".

It's obvious that the City Council chose the wrong City Manager for our town. The City Manager must be a paragon of impartiality. The amount of discord in Santa Monica is higher than it has been since the 1970's. How do we make sure that the City Council members receive accurate information on which to base crucial decisions for their constituents?

We must provide each Council Member with a part-time staff member to provide outreach and to conduct research into issues within the city. We need to provide Council Members with their own office so that they can meet members of the public and talk with staff members in a comfortable, secure environment. We need to recognize that Santa Monica is an over-half-billion dollar business, and our Board Of Directors (the City Council) must have the tools to make wise decisions on behalf of the shareholders (Residents) of our community.

Santa Monicans for Renters Rights had different goals, priorities and membership from the City's newest political party, Residocracy. Which of these groups has the best vision for the future of Santa Monica?

In 1978, the tendency toward rampant development was similar in many ways to today's real estate market in Santa Monica. However those affected were different players on the "Monopoly Board". Santa Monica land will always be highly desirable real estate, even in a recession. Thus, when the economy starts to heat up, the financial forces in our city can easily go out of control, undermining the quality of life of our residents. Santa Monicans for Renters Rights was established in 1978 to protect renters who were being forced out of their apartments by landlords who saw greater and more immediate profit in turning apartments into condominiums.

SMRR very successfully did what it was supposed to do. It became a union of sorts for renters, who were the majority of residents but had little power. SMRR organized and energized the community, helped elect their leadership to city government, and established rent control laws that continue to protect apartment-dwellers in our city today, perpetuating a wonderful diversity in our population.

Today's land struggle in Santa Monica affects not only renters, but all residents. Powerful development corporations are swooping into the city, many from out of state or out of the country, buying up apartment buildings, adjacent structures and industrial properties with the purpose of building as tall and as dense a structure as they can fit on the land. Their only goal is to make as much money as possible off their purchase. Some of these developments have already been completed. However there are over 30 more under consideration by City Hall and the City Council.

If these plans are allowed to proceed, our city's already gridlocked traffic will become even worse. Where once you could look at a tree and see the sky, there will be a concrete wall behind that tree. Our once fresh ocean breezes will deteriorate with the fumes of cars driving around relentlessly looking for parking. I collected signatures for the referendum to stop the Hines Development earlier this year, which would have brought 7000 new car trips into the city per day. Those signatures were very easy to obtain. The organization I worked with was a new group called Residocracy, which is comprised of renters, home-owners and landlords who want to save the character, spirit and health of their city.

Renters' rights should always be protected. SMRR, however, has lost its way. It needs to adapt to the changing needs of the city. Our current city council, is failing to listen to the needs of the residents that they represent- this is an echo of the late 1970's. Residocracy is now the moving force that we need to establish in our city government, to protect the essence of Santa Monica from the interests of outside developers.

Business in Santa Monica have to navigate a complicated legislative environment that can include development agreements, multiple permit processes and stops at several commissions. Is the City a welcoming place for new businesses and does the city have the right attitude towards businesses?

We suffer from over-regulation, confusing ordinances, too much taxation and a business climate that is accurately described in California as one of the worst in our state.

We must condense our regulations and make them clear and concise. We need to have clear-cut standards for new development in our city. A developer must know at the outset what they can build on a parcel of land. The height, the density and the setbacks have to be a given, not something to be negotiated. From permit inspectors to the Planning Department, a common sense approach needs to be implemented. We're not fair to residents or to developers.

When something as simple as a plumbing inspection can go awry, when a restaurant has to hire an expediter to get through our red tape, then something is dramatically wrong with our process.

Expediters and lawyers have established a thriving business addressing problems that should have been solved by city staff quickly and efficiently. Let's not think of residents or business owners as targets to be continually milked. I believe we need to use common sense in City Hall!

Santa Monica should not require more paperwork and rules than surrounding cities - we should have the right rules and regulations in place. Here quality trumps quantity. We don't need to offer huge incentives for businesses to come to our community- the beach lifestyle is draw enough. However, Santa Monica does not need to cultivate a reputation as an elitist municipality with overly complex requirements for incoming commerce. We need to reach out to innovative and creative people to start businesses here, live here and enrich our population. We need to be mindful of helping individual small businesses flourish in Santa Monica.

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Surf Forecasts

Water Temp: **69.1°**

FRIDAY – **POOR TO FAIR** – SURF: **2-3 ft** knee to waist high
Small mix of WNW-NW and SW swells; Lightest wind/cleanest in the AM; Deep high tide slows things down in AM

SATURDAY – **POOR TO FAIR** – SURF: **2-3 ft** knee to waist high
Small mix of WNW-NW and SW swells; Lightest wind/cleanest in the AM

SUNDAY – **FAIR** – SURF: **2-3 ft** knee to chest high
Reinforcing push of more WNW-NW swell (strongest in PM); Holding SW swell; Peaky for combo exposed beachbreaks; Lightest wind in the early AM, possible rise of NW wind through the day

MONDAY – **FAIR** – SURF: **2-3 ft** knee to chest high
Easing WNW-NW swell; Holding SW shifting SSW swell; Lightest wind/cleanest in the AM; Peaky for combo exposed beachbreaks

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **October 16, 2014**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)
- Number of sewage spills -- 0
- Number of beach closures due to a sewage spill -- 0
- Number of wet days -- 0
- Number of A grades for dry/wet weather -- 41 / ss
- Number of (C,D,F) grades for dry/wet weather -- 2 / ss

The Beach Report Card is made possible by: SIMA, Swain Barber Foundation

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ss
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ss
El Pescador State Beach, between Lechuza and Los Alisos creeks.		
Encinal Canyon at El Matador State Beach.	A+	ss
Broad Beach at Trancas Creek mouth.	A	ss
Zuma Beach at Zuma Creek mouth.	A+	ss
Walnut Creek, projection of Wildlife Rd. (private).	A+	ss
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	ss
Escondido Creek, just east of Escondido State Beach.	F	ss
Latigo Canyon Creek mouth.	A+	ss
Solstice Canyon at Dan Blocker County Beach.	A	ss
Puerco State Beach at creek mouth.	A+	ss
Marie Canyon storm drain at Puerco Beach, at 24572 Malibu Rd..	F	ss
Surfrider Beach at Malibu Colony fence.	A+	ss
Surfrider Beach (breach location) - daily.	A+	ss
Malibu Pier - 50 yards east.	A+	ss
Carbon Beach at Sweetwater Canyon.	A+	ss
Las Flores State Beach at Las Flores Creek (point zero).	A+	ss
Big Rock Beach at 19948 PCH stairs.	A+	ss
Pena Creek at Las Tunas County Beach.	A+	ss
Tuna Canyon.	ss	ss
Topanga State Beach at creek mouth.	A+	ss
Castlerock Storm Drain at Castle Rock Beach.	ss	ss
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ss
Will Rogers State Beach at 17200 PCH (1/4 mile east of Sunset drain).	A	ss

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	ss
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ss
Will Rogers State Beach at Temescal Canyon drain.	A+	ss
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	ss
Santa Monica Beach at Montana Ave. drain.	A	ss
Santa Monica Beach at Wilshire Blvd. drain.	A+	ss
Santa Monica Municipal Pier.	A	ss
Santa Monica Beach at Pico/Kenter storm drain.	A+	ss
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ss
Ocean Park Beach at Ashland Ave. drain.	A	ss
Venice City Beach, at the Rose Ave. storm drain.	A+	ss
Venice Beach at Brooks Ave. drain.	A+	ss
Venice Beach at Windward Ave. drain.	A+	ss
Venice Fishing Pier - 50 yards south.	A+	ss
Venice Beach- projection of Topsail St..	A+	ss
Marina del Rey, Mothers' Beach- lifeguard tower.	B	ss
Dockweiler State Beach at Ballona Creek mouth.	ss	ss
Dockweiler State Beach at Culver Blvd. drain.	A+	ss
North Westchester Storm Drain at Dockweiler State Beach.	A+	ss
Dockweiler State Beach at World Way (south of DWW jetty).	A	ss
Dockweiler State Beach at Imperial Hwy drain.	A+	ss
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ss
Dockweiler State Beach at Grand Ave. drain.	A+	ss

LEGEND
- **DRY** -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
- **WET** -- grades for days of recorded rainfall and the following 3 days
- **ss** -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

No. 20 USC's defense out to reclaim name vs Utah

DAN GREENSPAN
Associated Press

LOS ANGELES Southern California knows how to stop the run, allowing just 93.2 yards rushing per game in Pac-12 play.

Anyone who saw Boston College gash the No. 20 Trojans for 452 yards rushing probably has a different impression of their defense.

Either the perception or performance of the USC run defense will change Saturday night after facing No. 19 Utah and an emerging star in running back Devontae Booker.

"That will never happen again. Ever," linebacker Su'a Cravens said of the dreadful showing against the Eagles. "We made mistakes against Boston College that we never make, and since then we've been pretty good in (defending) the run."

Following the upset loss at Boston College, USC held its next three opponents to 77 yards rushing or less, a streak halted by Colorado last weekend. The Buffaloes rushed for 172 yards in the Trojans' record-setting 56-28 win, gaining 105 yards in the second half when the game had long since been decided.

First-year coach Steve Sarkisian cited a better understanding of defensive coordinator Justin Wilcox's scheme, a deeper rotation to keep starters fresh and a change in attitude following the Boston College embarrassment.

That new outlook will be tested by Booker. Ask any USC player or coach about the junior and they will empty the thesaurus to describe Booker's physicality and toughness.

"I think he runs angry," Sarkisian said. "He almost appears to get stronger as the game goes on, and as you start to arm-tackle him, that's when he starts breaking those arm tackles and creating big plays."

Booker, a junior-college transfer who was originally committed to Washington State out of high school, is averaging 187.7 yards rushing in conference games and has scored five touchdowns.

"He runs hard," Cravens added. "That's the one thing you can see immediately on film. He doesn't go down on the first hit."

The Utah offense hasn't just run through Booker: it has been completely reliant on him as its passing game all but disappeared. Quarterbacks Travis Wilson and Kendal Thompson have rotated in and out of the lineup during the past two games, combining to throw for 162 yards in wins at UCLA and Oregon State.

That shift in productivity echoes the evolution of the Utah offense in recent years. Once early adopters of the spread under former coach Urban Meyer, the Utes have become a "physical, downhill running team," Sarkisian said.

And with Booker coming off a 229-yard, three-touchdown performance against the Beavers, the run takes clear precedence over the pass.

"We're not really going to focus on what quarterback is in the game or do things differently," Cravens said. "They are going to do the same things with both quarterbacks. We just got to be ready to play."

Sarkisian said controlling the line of scrimmage will be vital to keeping Booker from creating explosive plays, while safety Gerald Bowman noted the need to tackle well for USC to continue its strong play against the run.

"The guys are just locked in," Bowman said. "We knew what we were capable of. We're not there quite yet, but we know our potential."

City of Santa Monica

CITY OF SANTA MONICA

Public Notice

Pursuant to Government code Section 40804, The City of Santa Monica is required to publish a summary of its Annual Report of Financial Transactions submitted to the State Controller's Office. The following Consolidated Statement of Revenues, Expenditures and Changes in Fund Balance/Working Capital for the fiscal year ended June 30, 2014 is drawn from that report. This summary contains unaudited financial data. Audited financial statements are presented in the Comprehensive Annual Financial Report (CAFR) which will be published in January 2015. The costs of capital assets including depreciation are not included in the "Transportation" and "Public Utilities" categories.

For further information, please contact the Finance Department at (310) 458-8281.

	Total Expenditures A	Functional Revenues B	Net Expenditures/ (Excess) Revenues C
Expenditures Net of Functional Revenues:			
General Government	$ 92,998,798	$ 26,800,653	$ 66,198,145
Public Safety	111,361,527	9,792,667	101,568,860
Transportation	125,141,656	142,815,486	(17,673,830)
Community Development	67,644,925	40,437,602	27,207,323
Health	64,867,670	48,854,740	16,012,930
Culture and Leisure	59,838,332	30,787,669	29,050,663
Public Utilities	23,248,963	24,106,584	(857,621)
Other	-	2,536	(2,536)
Total	545,101,871	323,597,937	221,503,934
General Revenues			General Revenues
Taxes			215,253,618
Licenses and Permits			2,881,516
Fines and Forfeitures			15,836,748
Revenue from Use of Money and Property			12,748,557
Intergovernmental - State			249,410
Other			6,443,452
Total			253,413,301
Excess/(Deficiency) of General Revenue over Net Expenditures			31,909,367
Excess/(Deficiency) of Internal Service Charges over Expenses			(5,861,390)
Fund Balance/Working Capital as of July 1, 2013			776,527,707
Adjustment			(83,117,842)
Fund Balance/Working Capital as of June 30, 2014			719,457,842
Total Appropriations Limit			1,541,052,717
Appropriation Subject to the Limit			188,403,177

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

No Movie

AMC Loews Broadway 4
1441 Third Street Promenade
(310) 458-3924

The Best of Me 1:57 (PG-13)
11:05 a.m., 1:50 p.m., 4:30 p.m., 7:15 p.m., 10 p.m.

Dear White People 1:48 (R)
11: a.m., 1:40 p.m., 4:20 p.m., 7 p.m., 9:45 p.m.

Dracula Untold 1:32 (PG-13)
11:45 a.m., 2:40 p.m., 5:05 p.m., 7:40 p.m., 9:55 p.m.

The Judge 2:22 (R)
11:55 a.m., 3:20 p.m., 6:35 p.m., 9:40 p.m.

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Alexander and the Terrible, Horrible, No Good Day 1:21 (PG)
11:55 a.m., 1:10 p.m., 2:30 p.m., 5 p.m., 7:15 p.m., 9:40 p.m.

Fury 2:14 (R)
11:30 a.m., 2:45 p.m., 7:10 p.m., 10:20 p.m.

Gone Girl 2:29 (R)
11:40 a.m., 3 p.m., 6:25 p.m., 9 p.m.

John Wick 1:41 (R)
11 a.m., 1:40 p.m., 4:15 p.m., 7:30 p.m., 10:10 p.m.

Ouija 1:29 (PG-13)
10:50 a.m., 3:20 p.m., 5:40 p.m., 8:05 p.m., 10:30 p.m.

St. Vincent 1:43 (PG-13)
10:45 a.m., 1:15 p.m., 4 p.m., 6:40 p.m., 9:50 p.m.

The Book of Life 1:35 (PG) 3D
1:55 p.m., 6:15 p.m.

The Book of Life 1:35 (PG)
11:20 a.m., 4:35 p.m., 9:15 p.m.

For more information, e-mail **editor@smdp.com**

TRY A NEW SPOT TONIGHT, PISCES

ARIES (March 21-April 19)
★★★★ You might want to follow through on a hunch, but know that a partner could respond strongly. Know that his or her feelings are close to the surface. A discomforting feeling might result from taking the lead, but do it anyway. Tonight: Spend time with a favorite person.

TAURUS (April 20-May 20)
★★★★ Defer to others, especially a friend who seems to have your and his or her best interests in mind. Reach out for more information; seek out an expert if need be. Don't read too much into someone's seemingly stern attitude. Tonight: The only answer is "yes."

GEMINI (May 21-June 20)
★★★ Pace yourself. A one-on-one conversation could prove to be enlightening, as it is likely to reveal important information. You naturally will assume a leadership role, and others will follow. Tonight: Finish a project first, then decide.

CANCER (June 21-July 22)
★★★★ Defer to others, if possible. They like your creativity and keep tapping into your resourcefulness. Reach out to someone at a distance, but only after you have cleared out enough of your errands; this conversation could be lengthy. Tonight: Go along with a surprise.

LEO (July 23-Aug. 22)
★★★ You need to be honest with others. Understand that your words won't be popular with everyone all the time. You'll accomplish a lot on your own, and also with the help of a partner or key friend. Together, you make quite a team. Tonight: Head home first.

VIRGO (Aug. 23-Sept. 22)
★★★★ Take news with a grain of salt. The unexpected could play a role in your plans. Someone you always have counted on will surprise you once more. Others will remain responsive to your calls and inquiries. Tonight: Join friends at a favorite spot.

LIBRA (Sept. 23-Oct. 22)
★★★★ You could be in an awkward situation that hinges on a loved one's or business associate's emotional response. You are very aware of this person's unpredictability, and you know that you are likely to witness this behavior again. Tonight: Treat a pal to dinner.

SCORPIO (Oct. 23-Nov. 21)
★★★★ You have a strong sense of direction, which allows more creativity to flourish. Where others might be dumbfounded as to what action to take, you'll cruise into the situation, poised and ready. Tonight: Let the fun begin. TGIF!

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ You know where you are going, and you know why. Others seem to be critical or distant. Awkwardness could permeate your interactions. Be aware of the costs of proceeding as you have been. Tonight: Opt to play it low-key.

CAPRICORN (Dec. 22-Jan. 19)
★★★★ Zero in on what you want, and consider why you have made the choices you have. Touch base with others to see what is going on. They might opt to meet up for a late lunch. Why not join in and do some networking? Tonight: TGIF! Go where the action is.

AQUARIUS (Jan. 20-Feb. 18)
★★★ A lot of responsibilities could be dumped on you at the last minute, and you might be overwhelmed. Read between the lines, and don't make a decision until you are ready. You will be receiving certain benefits, but don't make it a big deal. Tonight: A must appearance.

PISCES (Feb. 19-March 20)
★★★★ Keep reaching out to someone at a distance. You will like catching up on this person's news. You could be amazed by how some distance can change people's perceptions of events. Keep an open mind, and listen well. Tonight: Try a new spot.

Friday, October 24, 2014

This year you see a change in how you approach your life. You always prefer to keep the peace. However, you sometimes are so set in your ways that you miss the big picture. Try to detach before you take a stand. If you are single, you will meet someone who will test your ability to detach and gain more insight. You have a lot to learn from this person. If you are attached, let more humor infuse your lives, and you will smile and laugh together more. Respecting each other's differences will add to your bond. SCORPIO can be very tough and determined.

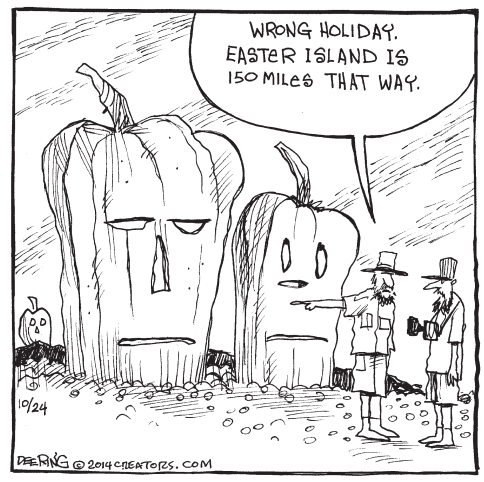
JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

INTERESTED IN YOUR DAILY FORECAST?
Check out the HOROSCOPES above!
smdp.com Santa Monica Daily Press office (310) 458-7737

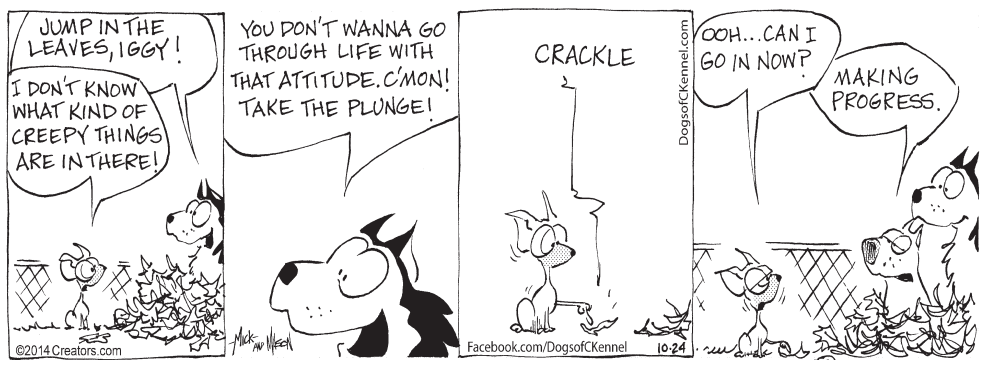
Speed Bump
By Dave Coverly



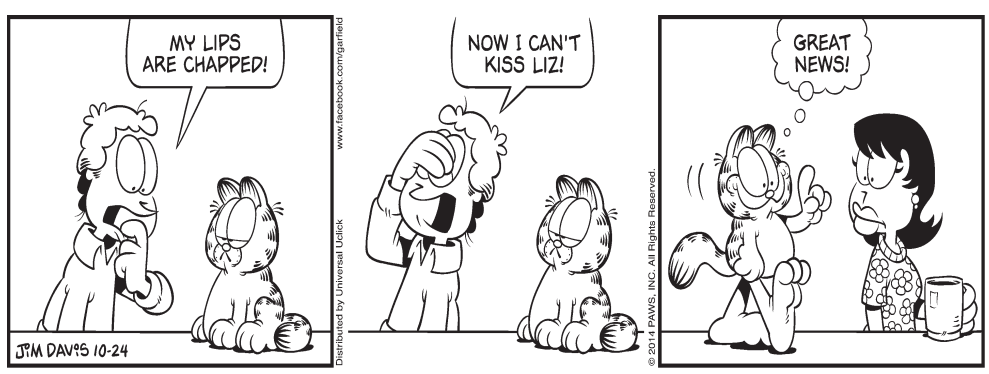
Strange Brew
By John Deering



Dogs of C-Kennel
By Mick and Mason Mastroianni



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★★★★

9			6		8	1		4
		7						
5				7			6	
3								8
		4		9		5		
6								9
	4			1				6
						3		
8		1	7		2			5

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

9	7	3	2	8	5	6	1	4
5	4	8	6	1	9	3	7	2
6	1	2	4	7	3	5	9	8
3	6	1	5	2	4	7	8	9
7	5	4	8	9	6	1	2	3
8	2	9	7	3	1	4	6	5
4	9	5	1	6	8	2	3	7
1	8	7	3	5	2	9	4	6
2	3	6	9	4	7	8	5	1

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MYSTERY REVEALED!

Matthew Hall *matt@smdp.com*

The mystery photo was taken at Santa Monica College. After months of incorrect guesses, the photo is being retired. A new mystery photo will begin in tomorrow's paper.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Heaped
6 Copy for pasteup
11 Acid type
12 Patriot Ethan
13 Gung-ho
14 Make sport of
15 Mark's replacement
17 Picnic invaders
18 Sandwich type
20 Last of the Stuarts
22 Laugh sound
23 Patsies
26 Start of a Caesar quote
28 Minister to
29 "Brand New Key" singer
31 Buckeyes' sch.
32 Courage
33 Feds
34 Ignored the limit
36 Stable mother
38 Poet Neruda
40 Roadside stop
43 Bitter
44 Liquefy
45 Kiosk
46 Panache

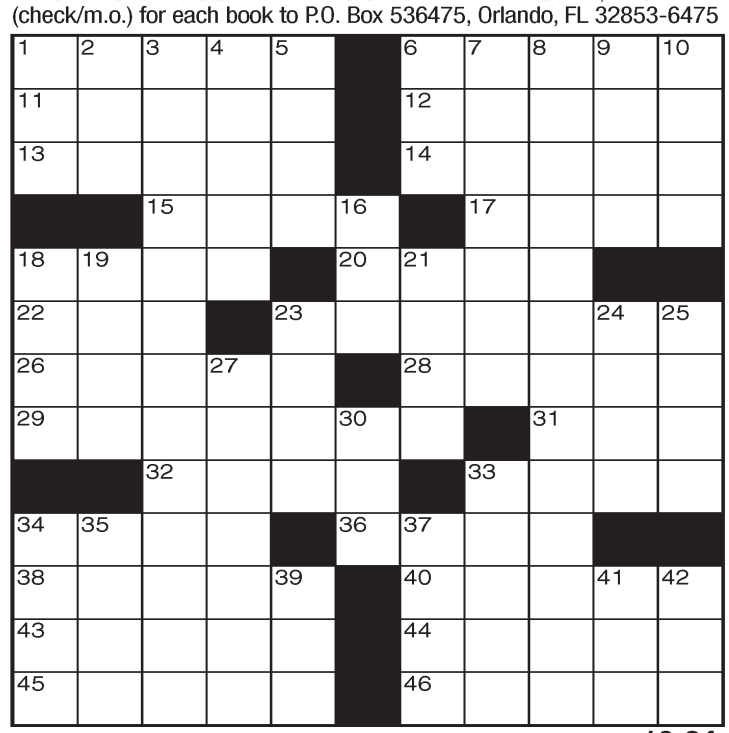
DOWN

1 Lobbying org.
2 "— Believer"
3 Math class
4 Finish
5 Elevator part
6 Scoundrel
7 Franklin's wife
8 Math class
9 Take it easy
10 Addition column
16 Granola bit
18 Caprice
19 Campaign
21 Staff symbol
23 Dispatched
24 Naturalness
25 Make speechless
27 Schmaltzy
30 Belief, in brief
33 Tile holder
34 Health resorts
35 Concord
37 Band boosters
39 Bizarre
41 Sushi choice
42 Gettysburg loser

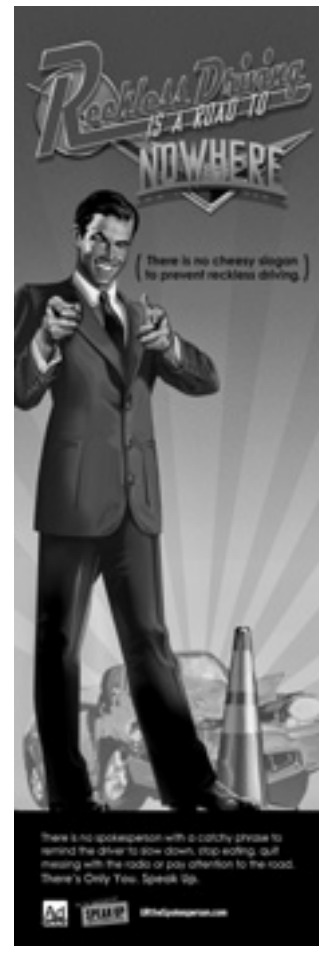
S	T	I	R	■	T	R	A	D	E	R
P	A	N	E	■	R	E	V	O	K	E
A	N	T	E	■	O	P	E	N	E	D
S	K	E	L	E	T	O	N	■	■	■
■	■	R	I	G	■	S	U	I	T	S
D	O	I	N	G	■	T	E	N	E	T
A	D	O	■	■	■	■	■	F	E	E
T	O	R	T	E	■	S	C	E	N	T
A	R	S	O	N	■	O	A	R	■	■
■	■	■	S	T	A	L	L	I	O	N
D	O	E	S	I	N	■	L	O	V	E
I	N	S	E	C	T	■	T	R	A	M
M	E	S	S	E	S	■	O	S	L	O

Yesterday's answer

THOMAS CROSSWORD BOOKS 1 AND 2! Send $4.75 (check/m.o.) for each book to P.O. Box 536475, Orlando, FL 32853-6475



10-24



NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ Just in time for California's new law requiring explicit consent for students' sexual activities is the free iPhone/Google app Good2Go, which developer Lee Ann Allman promises will simplify the consent process (and even document it). As described in a September Slate.com report, Good2Go requires the initiator to send the prospective partner to at least four smartphone screens, wait for a text message, provide phone numbers (unless he/she is a multiple-user with an "account") and choose accurately one's sobriety level -- all before "the mood" evaporates (ending the app's usefulness). It took the tech-savvy Slate writer four minutes to navigate the process -- and she was still unclear which sexual activities had been consented to, since those specifics aren't referenced. (The app has since been pulled from the market.)

■ New York Giants tight end Larry Donnell manages his own fantasy league team by "drafting" NFL players for virtual competitions based on their real-life statistics of the previous weekend. Donnell lamented to New Jersey's The Record in October that he had benched virtual "Larry Donnell" on his fantasy team the week before because he thought his other tight end ("Vernon Davis") would do better. In reality, real Donnell had a career-high game, with his three touchdowns leading the real Giants to a 45-14 victory. However, Donnell's fantasy team lost badly because virtual Larry Donnell (and his weekend statistical bonanza) was on Donnell's bench.

WORD UP!

exiguous
\ ig-ZIG-yoo-uhs, ik-SIG- \ , adjective;
1.
scanty; meager; small; slender: exiguous income .

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