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MONDAY, OCTOBER 22, 2012
Volume 11 Issue 290

Santa Monica Daily Press

We have you covered

CONCLUSION OF COUNCIL CANDIDATES
SEE PAGE 3

THE WHAT A GRAB ISSUE

Wilmont welcomes back break-away group with vote

BY ASHLEY ARCHIBALD
Daily Press Staff Writer

MAIN LIBRARY In a surprise twist, the membership of the Wilshire Montana Neighborhood Coalition voted Saturday to amend the group's bylaws, allowing eight excommunicated members to return to the fold, this time as official board members.

The amendment put forward by Jay Zimmerman and allowed by Kim Goldsworthy, an impartial parliamentarian hired especially for the day to chair the meeting, called for the immediate reinstatement of nearly 20 individuals who were kicked out of the group in July for allegedly breaking the rules and being uncivil.

The membership then voted to elect eight

SEE GROUP PAGE 8

Obama, Romney cram foreign policy for last debate

JOSH LEDERMAN
Associated Press

WASHINGTON A day out from their last debate, Republican Mitt Romney and President Barack Obama are cramming foreign policy and taking a rare break from swing-state campaigning.

Tonight's face-off in Boca Raton, Fla., represents one of the last major opportunities for Obama and Romney to capture the attention of millions of voters — especially that small but sought-after group of voters who haven't yet made up their minds.

Obama was holed up in Camp David in Maryland's Catoctin Mountains, where he arrived Friday to prep for the debate, a 90-minute encounter focused on international affairs. With him at the presidential retreat were a band of top advisers including National Security Adviser Tom Donilon, campaign strategist David Axelrod and White House senior adviser David Plouffe.

SEE DEBATE PAGE 12



Paul Alvarez Jr.. *news@smdp.com*

GOT IT: **Samohi's Sebastian LaRue catches a pass down field and leaves the Culver City defense behind before running for a score on Friday.**

HIGH SCHOOL FOOTBALL

Samohi earns revenge on Culver City, 17-3

BY DANIEL ARCHULETA
Managing Editor

CORSAIR FIELD When asked if Friday's 17-3 win over Culver City was sweet revenge, Santa Monica football's head coach Travis Clark couldn't help but let a smile creep across his face.

He downplayed the win, but he acknowledged that sending Culver City to its second loss of the Ocean League season after being eliminated by the Centaurs in last year's Western Division playoffs was pretty nice.

Samohi used a pair of long scoring drives and a tough defense to improve to 3-0 in league play while possibly ending Culver City's hopes of winning the Ocean.

For Clark, he's just glad to see his team continue to grow following an early-season three-game losing streak.

"What a team effort," Clark said of the win at Santa Monica College. "Offense, defense, special teams; we executed in every phase of the game."

The game was tight at half-time with Culver City clinging to a 3-0 lead.

That changed as Samohi wide receiver Sebastian LaRue again keyed the offense with an 84-yard touchdown catch from quarterback Ryan Barbarin. The score gave Samohi a lead it wouldn't relinquish, but the Vikings weren't done for the night.

Running back Russell Revis added a 48-yard TD reception later in the third quarter, which was redemption for an earlier 90-yard scoring run that was called back on a holding penalty.

Revis wasn't quick to take the credit, instead he gave the glory to his offensive line.

"I didn't find out until late that they called the first one back," Revis said. "That's when my lineman told me to be patient, that another one would come."

Despite the pair of long scoring plays, Culver City's defense gave Samohi fits for most of the game. That was until late when emergent running back Yachal Butler salted the game away with timely runs late in the fourth quarter.

The win sets up a pivotal meeting with

SEE FOOTBALL PAGE 12

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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, Oct. 22, 2012

Ready to vote?
Santa Monica College
1900 Pico Blvd., 10 a.m. — 2 p.m.
This is the last day to register to vote in the Nov. 6 election. A lot rides on this election, so make sure your voice is heard. Registration takes place at the library.

All in the folds
Fairview Library
2101 Ocean Park Blvd., 3:30 p.m.
Learn origami, the art of paper folding, from local expert Emi Carvell. Beginners welcome; materials provided. Grades 5-8. For more information, call (310) 458-8681.

A stitch in time
Fairview Library
2101 Ocean Park Blvd., 5 p.m.
All levels welcome. Bring your own supplies. Ages 8 and up. For more information go to: www.fairviewknittingcircle.blogspot.com. For more information, call (310) 458-8681.

Jazz and a meal
Typhoon
3221 Donald Douglas Loop South, 8 p.m. & 9:30 p.m.
Catch live jazz every Monday evening at this cool eatery. For more information, call (310) 390-6565.

Tuesday, Oct. 23, 2012

Say no to bullies
Santa Monica College
1900 Pico Blvd., 11:15 a.m.
Janna Juvonen, author and UCLA developmental psychology professor who conducts research on adolescent peer relationships, leads a discussion on the power of bullying. Juvonen is the co-author and co-editor of three books and has had her research cited in the New York Times, Los Angeles Times, Atlantic Monthly, Time Magazine and The Christian Science Monitor. For more information, call (310) 434-4303.

Eat up
California Heritage Museum
2612 Main St., 5:30 p.m. — 9:30 p.m.
Gourmet food trucks gather each week offering foodies plenty to choose from. There's free parking in the museum's lot. For more information, call (310) 392-8537.

Groove outside
Sonoma Wine Garden
395 Santa Monica Place, third floor dining deck, 6:30 p.m.
Join Brett Young and special guests every Tuesday night for a live music set on the garden patio of this popular spot. For more information, call (424) 214-4560.

Elina live
The Broad Stage
1310 11th St., 7:30 p.m.
Experience the U.S. recital debut of Elina Garanca, mezzo-soprano, with pianist Nino Sanikidze. If you see a blazing trail of stardust over Santa Monica, it is most likely the rising star of stunning mezzo-soprano, Garanca. She'll be performing the works of Mozart, Schumann, de Falla, Saint-Saîns, Bizet and Chapì. Cost: $67-$110. For more information, call (310) 434-3200

To create your own listing, log on to smdp.com/submitevent

For help, contact Daniel Archuleta at 310-458-7737 or submit to editor@smdp.com

For more information on any of the events listed, log on to smdp.com/communitylistings



ELECTION 2012

City Council Candidates

Questions

1. WHY ARE YOU RUNNING FOR CITY COUNCIL, WHAT MAKES YOU QUALIFIED TO LEAD, AND WHAT ROLE DO YOU SEE YOURSELF PLAYING ON THE DAIS IF ELECTED?

2. WHAT ARE SANTA MONICA'S THREE MAJOR STRENGTHS AND WEAKNESSES? WHAT WILL YOU DO TO ENSURE THE STRENGTHS REMAIN AND THE WEAKNESSES CONTAINED?

3. HOMELESSNESS CONTINUES TO BE A SIGNIFICANT CONCERN OF MANY RESIDENTS AND BUSINESS OWNERS. HOW WOULD YOU RATE CITY HALL'S RESPONSE OVER THE LAST FOUR YEARS, WHAT WILL YOU ADVOCATE FOR AND DOES THAT MEAN MORE OR LESS FUNDING?

4. WHERE DO YOU STAND ON THE CITY COUNCIL'S DECISION TO INCREASE THE CAMPAIGN CONTRIBUTION LIMIT FROM $250 TO $325?

5. WILL YOU SPONSOR A LOCAL LAW BANNING SMOKING WITHIN MULTI-FAMILY RESIDENTIAL UNITS, I.E. CONDOS AND APARTMENTS? IF NOT, WHAT WOULD YOU SUPPORT?

6. IF ELECTED, WOULD YOU ALLOW MEDICAL MARIJUANA DISPENSARIES TO SET UP SHOP IN SANTA MONICA?

7. WHAT POLICIES WILL YOU SUPPORT THAT WILL ENABLE SANTA MONICA TO DEAL WITH THE INCREASED COMPETITION FOR RESOURCES AND THE NEED TO BE SUSTAINABLE, PARTICULARLY WHEN IT COMES TO WATER AND POWER CONSUMPTION/GENERATION?

8. HOBBIES

9. WHAT ARE YOU READING?

10. THE LOSS OF REDEVELOPMENT AGENCY FUNDS DEALT A SERIOUS BLOW TO THE CITY COUNCIL'S AMBITIOUS PLANS FOR THE CIVIC CENTER, SAMOHI, AND THE PARK IN FRONT OF CITY HALL, AMONG OTHER PROJECTS. IF ELECTED, WHAT PROJECTS WOULD YOU PRIORITIZE AND HOW WOULD YOU FINANCE THEM?

11. CITY HALL ALREADY PROVIDES THE SANTA MONICA-MALIBU UNIFIED SCHOOL DISTRICT WITH MILLIONS IN EXCHANGE FOR ACCESS TO CAMPUSES, MAINLY ATHLETIC FIELDS. DO YOU BELIEVE THIS DEAL IS GOOD FOR THE CITY, OR SHOULD IT BE REVISITED AND MODIFIED? IF SO, IN WHAT WAYS?

12. IF YOU COULD RIDE THE FERRIS WHEEL ON THE SANTA MONICA PIER WITH THREE PEOPLE IN HISTORY, WHO WOULD THEY BE AND WHAT WOULD YOU WANT TO TALK ABOUT?

13. WHERE DO YOU STAND ON THE SANTA MONICA AIRPORT?

14. COMMUNITY BENEFITS AS PART OF DEVELOPMENT AGREEMENTS: WHAT IS YOUR DEFINITION OF A BENEFIT? WHEN SHOULD THE CITY COUNCIL DEMAND BENEFITS AND TO WHAT DEGREE? AND SHOULD SOME BE PART OF A CHECKLIST THAT DEVELOPERS CAN CHOOSE FROM, OR SHOULD THE COUNCIL ALWAYS HAVE COMPLETE CONTROL IN NEGOTIATIONS WITH DEVELOPERS?

15. WHAT IS YOUR DEFINITION OF OVERDEVELOPMENT AND WHAT IS YOUR PLAN TO PREVENT IT?

16. THE SPUTTERING ECONOMY AND THE RISE IN PENSION CONTRIBUTION COSTS HAVE FORCED SOME CITIES TO FILE FOR BANKRUPTCY. SANTA MONICA IS DOING BETTER THAN MOST, BUT IF NOTHING IS DONE TO TRIM COSTS, DEFICITS WILL BECOME REALITY. WHAT'S YOUR PLAN FOR CONTROLLING PUBLIC EMPLOYEE PENSION COSTS?

17. HOW DO YOU GET ACROSS TOWN DURING RUSH HOUR? ANY TIPS OR SHORTCUTS?

18. WHAT SHOULD CITY HALL'S ROLE BE WHEN IT COMES TO THE CREATION OF AFFORDABLE HOUSING?



TERENCE LATER

- **NAME:** TERENCE LATER
- **AGE:** 59
- **OCCUPATION:** ENTERTAINMENT CONSULTANT
- **NEIGHBORHOOD IN WHICH YOU LIVE:** PICO NEIGHBORHOOD
- **OWN OR RENT:** RENT
- **MARITAL STATUS/KIDS:** SINGLE
- **OBAMA OR ROMNEY:** YES
- **EDUCATION: WHERE DID YOU ATTEND AND WHAT DEGREES DO YOU HAVE?**

I AM A PRODUCT OF SANTA MONICA SCHOOLS: WILL ROGERS ELEMENTARY, PILGRIM LUTHERAN ELEMENTARY, JOHN ADAMS JR. HIGH, LINCOLN JR. HIGH, SAMOHI, OLYMPIC HIGH, SMC, AND UCLA.

1. WHY RUN

Why? I was born and raised in SM and I love this city. What? I've been active in many neighborhood organizations on a grass roots level and now it's time to step up to a larger stage. What? I see myself as the protector of the cultural heritage of my beloved city.

2. CITY'S STRENGTHS/WEAKNESSES

STRENGTHS:

1) We have a larger budget than almost any other city of our size, over $500 million annually.

2) The beauty of our world-famous seaside community.

3) The caring people that are the backbone of our city, especially the wealth of wisdom contained in our senior community.

WEAKNESSES:

1) The mismanagement of the city budget.

SEE **LATER** PAGE 11



BOB SELDON

- **NAME:** BOB SELDON
- **AGE:** 65
- **OCCUPATION:** ATTORNEY
- **NEIGHBORHOOD IN WHICH YOU LIVE:** NORTHEAST (COLLEGE STREET AREA)
- **OWN OR RENT:** OWN
- **MARITAL STATUS/KIDS:** MARRIED; 1 SON
- **OBAMA OR ROMNEY:** OBAMA
- **EDUCATION: WHERE DID YOU ATTEND AND WHAT DEGREES DO YOU HAVE?** B.S. IN ELECTRICAL ENGINEERING, WORCESTER POLYTECHNIC INSTITUTE (WORCESTER, MASS.); JURIS DOCTOR AT NEW ENGLAND SCHOOL OF LAW (BOSTON, MASS.)

1. WHY RUN?

This is a critical time for Santa Monica and its residents. The city of Santa Monica is on a collision course with residents' needs. Traffic is already gridlocked, parking is scarce, residents are already cut off from enjoying and shopping in their own city, and new zoning codes will be formulated shortly pursuant to LUCE.

We need members on the City Council who are there to vote for residents, and whose first question is "how will this enhance the residents' quality of life in Santa Monica?"

LUCE makes development agreements the standard procedure for development. Without a City Council that acts in the best interests of the people who live here, LUCE will be responsible for a huge increase in permissible heights and densities. Strictly enforced resident-friendly zoning codes must be enacted pursuant to LUCE, even down-zoning where appropriate.

It's time to take our city back. We need

SEE **SELDON** PAGE 10

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LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Yes on Prop. 37

Editor:

Are we going to allow the two largest contributors to the no on 37 campaign, Monsanto and Dupont — who told us agent orange and DDT are safe — convince us that we don't have a right to know what they're doing to our food?

Ten days of incessant discredited lies have taken their effect, but in the end Californians will not be fooled by these tactics.

The paramount question that every voter must ask themselves before voting is this: whose side are you on?

Do you trust your family's health to Monsanto, DuPont and Dow Chemical? Or are you better served trusting the Consumers Union, Pesticide Action Network and the American Public Health Association?

Similarly, when it comes to the enormous increase in pesticide use that the genetic engineering of our food has led to, do you trust the health of our natural environment with the pesticide industry and the no on 37 campaign its bankrolling, or non-profit supporters of Prop. 37 like the Sierra Club, the California League of Conservation Voters and the Environmental Working Group?

If voters discard the No on 37 deceptive and debunked television ads polluting our airwaves — bankrolled by the world's most powerful pesticide corporations — and instead trust their instincts and consult the facts, we're confident Californians will demand the right to know what's in our food and vote yes on Proposition 37.

Sanyu Nagenda
Santa Monica

Prop. 30 is the way to go

Editor:

Clarification on the report "Schools could see big bucks under Prop. 38" (Oct. 19, pg. 1).

What most people don't seem to realize is that under Prop. 38, the community colleges would receive no funding at all. If both measures pass, the one with the most votes prevails.

If Prop. 30 passes, 89 percent of the money would go to K through 12 and 11 percent of the money would go to community colleges.

Santa Monica College would normally have published the spring schedule of classes by this time. There are two schedules waiting to be published depending on the results of the election. One if Prop. 30 passes. A significantly smaller schedule if Prop. 30 does not pass.

If Prop. 30 does not pass, hundreds of classes will be cut from the spring schedule. With 35 to 45 students per class, that's as many as 22,500 opportunities lost for students to complete the requirements to graduate or transfer to a four-year college or university. That's in addition to all of the classes lost because the winter session has already been canceled.

Most of the professors at SMC are part-time professors. Failure of Prop. 30 would mean the lay off of a significant number of professors and a large number of staff employees. In addition to the lack of classes, numerous services would be cut, including those provided by counselors.

Many four-year colleges have cut back so drastically that those schools are not accepting freshman or sophomores. They are only accepting transfer students to the upper division classes.

There have been a number of vicious and misleading ads on the radio and TV against Prop. 30. Remember, just because ads appear on TV or the radio does not mean what is being said is true. Remember also that the money from Prop. 30 will have an immediate effect, as opposed to a wait of a year for Prop. 38 funds. Prop. 30 will not hurt K through 12.

Please vote yes on Prop. 30 and no on Prop 38. The future of education depends on it.

Jeanne Laurie
Sunset Park



My Write

Bill Bauer — **Send comments to editor@smdp.com**

Leading the City Council race is group of favorites

FOUR CITY COUNCIL SEATS ARE up for grabs. Two of them are occupied by Gleam Davis and Terry O'Day, who are seeking re-election. The other two seats were occupied by Bobby Shriver, who's not seeking a third term and Richard Bloom who is running for state Assembly.

The pro-development Davis and O'Day have received broad-based support including endorsements from Santa Monicans for Renters' Rights (SMRR), the police and fire unions, school support groups, labor organizations, a host of community leaders, SMRR power players and local activists. And, they're benefiting from hundreds of thousands of dollars in campaign support.

One of their big sugar daddies is this election year's pretend citizens group Santa Monicans United for a Responsible Future (SMURF), financed by NMS Properties, Century West Partners LLC, Ideal Properties LLC and Roberts Business Park. All these companies are in the real estate and property development business and have (or will have) projects pending in Santa Monica.

The NMS Properties website lists 21 projects open, awaiting approval or under construction in Santa Monica, alone. It's the city's largest mixed-use developer. NMS is owned by Noam (Neil) Shekhter who emigrated here from the Ukraine at the age of 17 and found work as a cab driver. Thirty years later, he controls hundreds of millions of dollars in local real estate.

A savvy businessman like Shekhter doesn't hand out money for the heck of it. You can bet he expects a return for his reported $100,000 investment (so far) in SMURF.

Two other council candidates are also receiving SMURF support.

I met school activist and parcel tax promoter Shari Davis a few years ago at a Daily Press open house and asked her about the local teachers' union president being on the payroll costing the district $60,000 a year. I followed up about legal fees being paid out to fight parents of special education students and other district fiscal policies. Her reaction was akin to a deer in the headlights.

Many are saying that her purpose as a council member, if elected, will be to get more city money for local schools. I'm thinking SMURF's developer backers know that when they waltz up to the dais for approval of their development proposals, Davis will roll over like a wagon wheel and give them what they want as long as there's generous "community benefit" in it for schools

Like the other three who have endorsements from police and fire unions, education supporters, community groups and local activists, SMRR-endorsed planning commissioner Ted Winterer also received an "endorsement" from SMURF. But, Winterer is a slow-growth candidate, so what gives?

There are some people who say that his name on developer-backed political mailers will cost Winterer votes from slow growth advocates. But, I think SMURF's backers are trying to "make nice" with Winterer by supporting him because, like me, they're sure he's going to be elected, so why not just jump on the "Ted train" out front?

There are a few other viable challengers in the race.

Entertainment attorney and former Lookout columnist Frank Gruber is probably the most openly pro-development council candidate, but he's not on SMURF's slate. That tells me the "big money" doesn't think he'll win, despite having a healthy campaign war chest and being an almost guaranteed supporter of their projects.

Tony Vazquez was also endorsed by SMRR's leaders. I'm hearing that he got their nod because of his long history with the organization. In SMRR, loyalty is rewarded.

Vazquez served one term on City Council (1990-94). It was fraught with controversy and charges of racism. At the time, he voted against public safety measures including a late night park curfew and he fought with police union leaders. The nighttime closures have been widely credited with reducing drug activity and other crimes in our parks.

One City Hall union activist told me that Vazquez is "back in 1993," as he puts it. In reading Vazquez's published campaign statements, I agree. Vazquez told the Lookout he didn't think developers had any undue influence on City Hall. His solutions for fixing traffic problems are also naive and simplistic.

When this newspaper asked him his opinion on development, Vazquez answered that he "supported Measure ES, the school bond that will fund the renovation of the high school." Huh?

Slow growth Planning Commissioner Richard McKinnon may be just too far out for me. While I generally like his positions on growth, sustainability and development, his response to dealing with traffic issues is pure fantasy.

McKinnon told the Lookout, "Bikes everywhere should be the major thrust of the new council which must finish the bike plan within two years and start deeper, more challenging work to get people to use bikes ... including kids going to school. This is a major way to get no new net (car) trips." McKinnon needs to get realistic.

We already have too much "get 'em out of their car" Utopian traffic management hogwash in City Hall. Usurping street space for bike lanes for the three or four percent who routinely ride bicycles contributes to more congestion. Poorly planned crosswalks, uncoordinated signal lights, mid-street planters and curb bump-outs (that prevent turns) just make things worse.

While bicycles and mass transit have their place, moving people around efficiently, quickly and safely is the real goal for the vast majority of us.

Next week: The big issues and dark horses that deserve your vote.

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Voice software helps study of rare Yosemite owls, giving experts close look

TRACIE CONE
Associated Press

YOSEMITE NATIONAL PARK, Calif. In the bird world, they make endangered condors seem almost commonplace.

The unique Great Gray Owls of Yosemite, left to evolve after glacial ice separated them from their plentiful Canadian brethren 30 millennia ago, are both a mystery and concern to the scientists charged with protecting them.

With fewer than 200 in existence in this small pocket of the Sierra Nevada, the slightest disturbances by humans can drive the extremely shy birds from their nests, disrupting sporadic mating cycles that ebb and flow annually depending upon food availability.

So this summer, researchers found a way to abandon their traditional heavy-handed trapping, banding and the blasting of owl calls in favor of the kind of discrete, sophisticated technology used by spies and forensic scientists.

They hope to lessen human influence on this subspecies of owls prized for the potential insights their survival offers into habitat-specific evolution.

"Even if it takes only 15 minutes to trap a bird, it's traumatic for them in the long term," said Joe Medley, a PhD candidate in ecology at UC Davis who perfected computer voice recognition software to track the largest of North America's owls. "With a population this small, we want to err on the side of caution in terms of the methods we use to get data."

Medley placed 40 data-compression digital audio recorders around the mid-elevation meadows typically favored by the owl known as Strix nebulosa Yosemitensis, hoping to identify them by their mating, feeding and territorial calls.

He ended up with 50 terabytes of owl calls mixed with airplanes flying overhead, frogs croaking, coyotes yipping, bears growling and even the occasional crunch of fangs on pricy microphones — so much data it would have taken seven years to play back.

He then designed algorithms for an existing computer program that would search for the specific frequency and time intervals of the Great Gray Owls' low-pitched hoot "whooo-ooo-ooo-ooo." The program could discern males and females from juveniles, and even identify nesting females calling for food to help determine reproduction success. The results are still being analyzed.

"It's capable of searching a week's worth of data in an hour. What I was left with was owls and a host of other things that fell in the same bandwidth," Medley said.

Most of the world's Great Gray Owls make their homes in northern hemisphere boreal forests, though a few live as far south as Oregon and Idaho. The giants with piercing yellow eyes and 5-foot wingspans have adapted so well to snow that they can dive face-first through up to a foot of it to catch the voles they hear creeping underneath. Their dish-shaped faces work to amplify sound.

During the last ice age 30,000 years ago, a small population in and around what would become the glacially carved landscape of Yosemite was cut off from the others to evolve on their own in a warmer, less snowy climate.

Those owls, now numbering just a couple of hundred, are on California's endangered species list. The giant condors, once nearly extinct, number around 400 in California and the Southwest, and are on the federal endangered list.

"These (owls) exist nowhere else in the world, and where they do occur is a pretty amazing location," said Joshua Hull, a researcher with the U.S. Fish and Wildlife Service and adjunct professor at the University of California, Davis. "These are going in a different evolutionary direction than the others, and we don't know where that is right now."

Scientists from Yosemite, the U.S. Forest Service and Fish and Wildlife, with funding from the Yosemite Conservancy, are working to gain a greater understanding of what those differences mean. So far, DNA studies have noted distinct genetic variations between the separated groups in addition to the different food sources and nesting patterns the southern birds have adapted. The birds have very subtle differences in color.

"That's important to know because if it's genetically different, we should try to keep it that way," Hull said. "You wouldn't want to bring in individuals from Oregon to supplement a unique population."

The major threats to their continued survival are the mosquito-borne West Nile Virus — and humans. A female believed to be the cohort's most reliable breeder was struck and killed by a car in the park in August, prompting slower speed limit warnings to protect the low-flying raptors that rarely lift more than 20 feet above ground.

Because of their rarity, they are highly sought out by birdwatchers whose presence in meadows can deter mating and food foraging, the researchers say. That's why no one will reveal exactly where in the park they are.

"They will abandon their nests if disturbed," said Steve Thompson, Yosemite's branch chief of wildlife management. "It's an extremely low population very vulnerable to natural- and human-caused events. They don't have the ability to rebound the way more abundant species do. We're very protective of them."

The Q Line

Making a pick

Santa Monica Mayor Richard Bloom is in the fight of his political life with Betsy Butler for the 50th Assembly District seat.

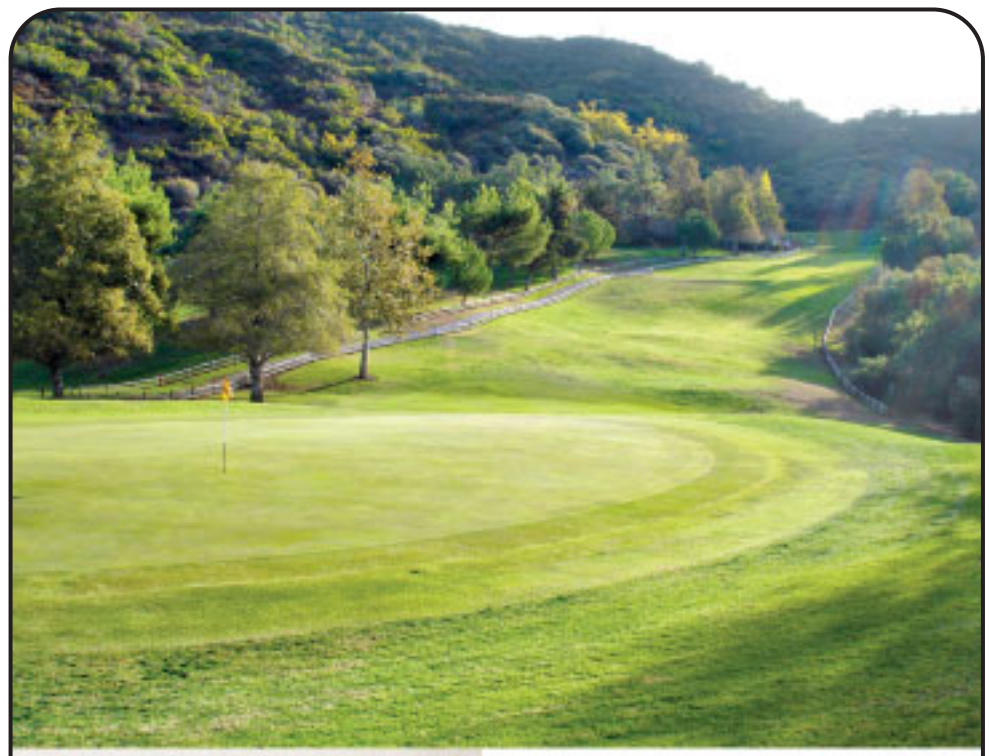
So, this week's Q-Line question asks:
Who will you choose on Nov. 6 and why?

Contact **qline@smdp.com** before **Friday at 5 p.m.** and we'll print your answers in the weekend edition of the Daily Press. You can also call **310-573-8354**.


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Reports: Marcellus natural gas reserves larger than expected

KEVIN BEGOS
Associated Press

PITTSBURGH There's been plenty of debate over the Marcellus Shale natural gas field, but new research adds a twist that could impact political and environmental battles. Two independent financial firms say the Marcellus isn't just the biggest natural gas field in the country — it's the cheapest place for energy companies to drill.

One of the reports adds that the Marcellus reserves that lie below parts of Pennsylvania, West Virginia, Ohio and New York are far larger than recent government estimates, while another said the powerful combination of resource, cost and location is altering natural gas prices and market trends across the nation.

The Marcellus could contain "almost half of the current proven natural gas reserves in the U.S," a report from Standard & Poor's issued this week said.

Another recent report from ITG Investment Research, a worldwide financial firm based in New York, found that a detailed analysis of Marcellus well production data suggested that federal government estimates of its reserves "are grossly understated," according

The new information increases the likelihood that natural gas will be used for more and more energy needs, such as city buses, industrial use, and electric power generation, according to Manuj Nikhanj, the head of Energy Research at ITG. And though low wholesale prices have squeezed drilling companies' revenue, the S&P report says the Marcellus has the lowest production cost of any natural gas field in the nation, adding to the likelihood of a continued boom.

"The amount of resource that's available at relatively low cost is fairly enormous," Nikhanj said.

The Marcellus is a gas-rich formation thousands of feet below much of the four states, but current production is centered in Pennsylvania and West Virginia.

Earlier this year, the federal Energy Information Administration sharply lowered its estimates of Marcellus reserves, from 410 trillion cubic feet down to 141 trillion cubic feet. That adjustment was widely reported, including by The Associated Press.

But that lowered estimate doesn't correspond with actual well production, said Nikhanj. He said their analysis shows that the Marcellus contains about 330 trillion cubic feet of gas, more than double the size of the next largest field in the nation, the Eagle Ford in south Texas.

Some financial firms and critics of gas drilling had suggested that the EIA estimates supported theories that Marcellus production might decline more rapidly than expected, and thus be far less profitable for energy companies. But Nikhanj said a review of actual Marcellus well data shows that on average they're producing more gas than expected, not less.

Jonathan Cogan, a spokesman for the EIA, pointed out that its reports have always noted that Marcellus estimates "are likely to continue evolving as drilling continues and more information becomes publicly available." Serious drilling in the Marcellus began only a few years ago, and many areas still have few or no wells, which makes the task of estimating reserves more difficult.

The S&P report said the growing output from the Marcellus is putting pressure on energy companies in Canada and the Rocky Mountains, which have traditionally exported large amounts of gas to the lucrative Northeast market. But it appears that in the near future, the Northeast will get most or all of its gas from the Marcellus.

The S&P report also said Marcellus production also means there will likely be more and more pipeline construction in the Northeast.

"As people get more comfortable with the total amount of resource that has now been discovered, as that starts to sink in, I think natural gas will continue to be a fuel of choice," Nikhanj said.

Even critics of gas drilling should accept that it isn't going away, said the head of one leading Pennsylvania environmental group.

"We should realize by now this is not going to be a short play. It's going to be here, probably for generations, because it's so productive," said George Jugovic Jr., president of PennFuture.

That's a mixed blessing for environmental groups, Jugovic said.

"It lengthens the horizon. It means that we have time to get it right because they're not going to be in here and out," Jugovic said of drilling companies, yet "at same time that it raises the imperative of getting our regulations in order."

Ironically, the vast production coming out of Marcellus wells in Pennsylvania and West Virginia may have given some breathing room to New York, where residents, government officials and gas drillers are engaged in an extended debate over whether to allow the new gas production method known as hydraulic fracturing, or fracking. Fracking is under moratorium in New York until the debate is resolved.

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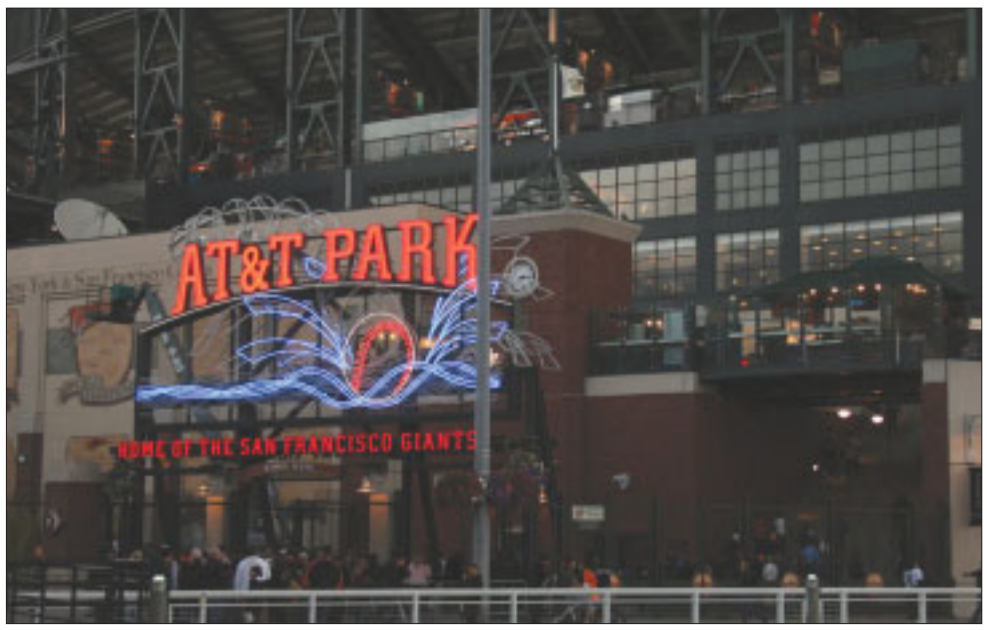


Photo courtesy Michael Fitzgerald

PLAY BALL: **The Natural Resources Defense Council calls the greening of pro sports 'a cultural shift of historic proportions,' bringing important environmental messages to millions of fans worldwide while becoming 'more efficient, healthy and ecologically intelligent.' Pictured: The San Francisco Giants' AT&T Park, which has saved substantial amounts of energy through retrofits.**

The greening of pro sports

Dear EarthTalk:

How eco-friendly are professional sports leagues and their teams? Which stand out especially for their green efforts?

– Al Simpson,
Medina, Ohio

Professional sports, like many other pursuits, are getting greener every day. While pro leagues and teams have traditionally been the last to go green, it has all changed in recent years. Maybe it's the fact that wasting less saves money. Or that going green generates good public relations. Or that it's just the right thing to do. Whether it's any or all-of-the-above, professional sports certainly have never been greener.

The Natural Resources Defense Council (NRDC), a leading environmental nonprofit, has worked with several sports teams and leagues to green their operations, and has bundled a collection of case studies into a recently released report, "Game Changer: How the Sports Industry is Saving the Environment." One example is how baseball's San Francisco Giants have so far saved 171,000 kilowatt hours of energy at its stadium, AT+T Park, through a series of lighting retrofits. Another is the building of a 3-megawatt photovoltaic solar array at NASCAR's Pocono Raceway, which offsets 3,100 metric tons of CO2 each year and provides enough power to operate the raceway and 1,000 nearby homes. Still another is basketball's Minnesota Timberwolves' construction of a 2.5 acre green roof that prevents annually a million gallons of storm water from spilling into the Mississippi River from atop their Minneapolis arena.

NRDC hopes its report can help educate sports professionals, their suppliers and the millions of fans that patronize the teams and their venues about the business case for greening, from achieving cost savings and enhancing brands to developing new sponsorship opportunities and strengthening community ties.

To further these goals, NRDC, along with Paul Allen's Vulcan Inc., launched the Green Sports Alliance in 2010, bringing together venue operators, team executives and scientists to exchange information and develop solutions to their environmental challenges. The findings gathered are made available to Alliance members so that they can better understand how sporting events can be performed in an environmentally sensitive manner. Alliance members represent more than 100 teams and venues from 13 different leagues.

For teams that want to go green but don't know where to start, NRDC created a Greening Advisor program, featuring sustainability tips and green inspiration. Teams from each of North America's major sports leagues can find treasure troves of information at the intersection of saving money and the planet.

NRDC calls the greening of pro sports "a cultural shift of historic proportions" and delights in the fact that "North America's professional leagues, teams and venues have collectively saved millions of dollars by shifting to more efficient, healthy and ecologically intelligent operations."

"At the same time, the sports greening movement has brought important environmental messages to millions of fans worldwide," says NRDC. "Sport is a great unifier, transcending political, cultural, religious and socioeconomic barriers. It also wields a uniquely powerful influence [and] in so doing, promotes a non-political public commitment to environmental protection."

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EVERYTHING MUST BE SOLD!

GROUP
FROM PAGE 1

of them to the board along with newcomers Ivan Perkins and Laurence Eubank over the protests of Chair Valerie Griffin, filling the usually eight-member body to the full 15 allowed under the bylaws.

"It was a democratic choice," said Jim Pickerell, one of the new board members. "We had a vote and the people got what they wanted."

The vote may spell the end to four months of highly-publicized acrimony within the Wilmont organization, which made headlines in June when a group of 11 members tried to put themselves up for election in protest of the board's decision to support the Fairmont Miramar hotel expansion.

That attempt turned sour quickly, with the incumbent board members declaring the vote invalid and then choosing to kick out the self-proclaimed "Wilmont Rebels" and many of their supporters in a secret meeting.

The rebels held a public counting of the June 9 ballots, declared themselves board members and proceeded to represent themselves as members of the Wilmont board in public meetings, despite a cease and desist letter they received from Becki Kammerling, an attorney hired by the original board.

The series of actions taken Saturday was meant to end that internal strife and allow the organization to start fresh with a new board.

"I hope this sticks better than last time," said Lenore Morrell, another of the eight new board members.

It's unclear how long the new peace will last.

Griffin holds that the move to reinstate and then elect the rebel leaders to the official board of Wilmont was not properly noticed, potentially invalidating the vote. Although the meeting called for a huge expansion of the bylaws — nearly tripling the size of the 20-year-old document — the Zimmerman amendment had not been announced.

She told the membership Saturday that the organization could hold a special meeting to discuss the idea of allowing those members back into the organization, at which point she would make available video of the June 9 meeting as evidence of the rebels' bad behavior.

Goldsworthy stayed out of the details, instead choosing to rise above the fray and allowing the "will of the people" to be aired. He was quick to point out that the votes may or may not be valid given the noticing issue, something that the membership will figure out at its next meeting.

That will be held Monday night.

"I'm glad I'm chairing this meeting and not the next one," Goldsworthy told the crowd.

How that plays out is still very much up in the air, Griffin said.

"I cannot say what decision will be made," she said.

For the time being, the new board members have chosen to push ahead, already setting their sights on other issues in the Wilmont neighborhood they feel the group should address.

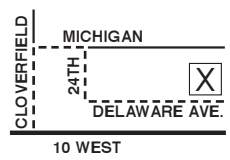
The matter of the Miramar is, for the time being, off the table — City Councilmember and Wilmont resident Kevin McKeown saw to that by drafting a resolution adopted by the membership rescinding their support for the project if it stays at its current 550,000-square-foot size.

"When the dust settles, I hope we will find a way to work together," Pickerell said.

ashley@smdp.com

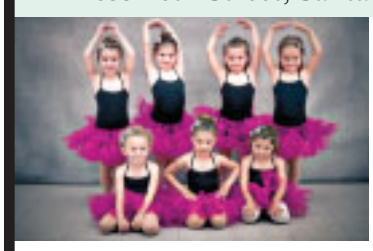
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Expo Light Rail Line Project: Construction

Please note the following activities:
1.Olympic/Cloverfield Boulevard Bridge: Construction is ongoing with abutment excavation and pile drilling taking place directly behind the K-rail to prepare the area for bridge construction. Most construction activities will be limited to areas behind the K-rail. All traffic lanes will be maintained during daytime peak hours. There will only be one eastbound Olympic lane, between 20th and Cloverfield, this will occur during non-peak hours but expect delays.
2. Sewer relocations on Colorado Avenue between Lincoln Boulevard and 14th Street. Expect daytime lane closures on Colorado, one lane in each direction will be maintained. Expect delays if using Colorado. Note the loss of parking on Colorado but replacement parking is provided on adjacent streets. There will be sidewalk closures on the south side of Colorado between Lincoln and 11th Street. After hours (9 p.m. – 6 a.m.) sewer construction between 10th and 14th streets will run through October.
3. Centinela Bridge: Majority of the work will take place in the city of Los Angeles right of way, with the west abutment being built within the city of Santa Monica. Construction of the bridge will be implemented in stages. Pile drilling in Santa Monica is complete and the contractor is currently building the pile cap.
4. Excavation, soil removal, rail removal, clear and grub and grading within the Expo right-of-way from Centinela to 20th Street. Expect additional truck activities on Centinela, Stewart and 26th Street.
5. Time Warner Cable: Just west of Olympic and Cloverfield, crews will be relocating fiber optic cables and conduits via directional drilling from north sidewalk on Olympic to median area.
6. SCE: Colorado between 14th and 17th streets, crews will be relocating electrical conduits for SoCal Edision (SCE). Colorado will maintain only one east-bound lane. Expect delays. Note 16th Street will be closed during the day at Colorado, please use Olympic for access.
7. City Traffic Signal and Fiber: Cloverfield between Michigan and Olympic, crews will be relocating fiber conduits during non-peak traffic hours of 9 p.m. – 6 a.m. Expect north-bound lane closures on Cloverfield and on Olympic.
8. South sidewalk is closed on Colorado between 14th and 16th streets.
For more information about the Expo Line project, visit BuildExpo.org or call (213) 922-EXPO (3976).

20th Street/Cloverfield Boulevard Improvement Project

Construction activities include curb ramp modification, street light pole foundation installation, and installing of brick pavers and silva cells in the sidewalk. Said work will involve lane closures. Traffic control will be in place during construction and will maintain one lane of traffic in each direction at all times. Left turn movements may be restricted some times. Please use alternate routes whenever possible. For more info, please contact Jim Litzel, Black & Veatch at (310) 863-4991.



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SELDON
FROM PAGE 3

council members who understand that residents are constituents, not supplicants; council members who see residents as the reason why city government exists, and not as nuisances getting in the way of the dreams of developers and city planners whose resumes are enhanced by every project they get built.

I have an engineering degree and a law degree. I read technical and legal documents and understand them. I have been a practicing attorney for over 30 years and was a judge pro tem in the courts of Santa Monica, Los Angeles and Beverly Hills. I was a co-founder and two-year chair of Northeast Neighbors, the neighborhood association for the northeast section of the city. I participated actively in the Save Our Beach movement that placed a successful Initiative on the Santa Monica ballot that blocks hotels from being built on the beach and stopped a luxury beach hotel from replacing the beach club at 415 PCH, the site of the community beach club which all can enjoy.

My goals are:

• Supporting a moratorium on commercial and large residential construction so we can see where we are and where we want to go.

• Protecting residents from the increasing crush of overdevelopment and resulting gridlock generated by the current City Council's developer-friendly attitude.

• Ending the casual use of development agreements to circumvent zoning protections.

• Down-zoning where appropriate.

• Removing the meridian strips that are endangering pedestrians hidden among the signs and trees, and converting the recovered area into safe bicycle lanes by appropriately re-striping the streets.

• Synchronizing traffic lights to move traffic at safe speeds posted for driver awareness.

• Placing residents' concerns and quality of life above developer profits.

2. CITY'S STRENGTHS/WEAKNESSES

Strengths: climate, beach, schools.

Weaknesses: overdevelopment, congestion, a City Council arrogantly out of touch with its residents.

3. HOMELESSNESS

City Hall is doing OK in view of Constitutionally-guaranteed rights and past court decisions. But more effective programs are needed than are being currently providing. I have great admiration for the people who work with the homeless to shelter, feed and protect them while helping them to find employment and a place they can call their own. I also have great admiration for West Coast Care, and its team leader Ron Hooks, in implementing Project Homecoming, a program that has had a 95 percent success rate in re-uniting transients with their friends and family back home, off Santa Monica's streets.

There are many causes of homelessness and each cause requires a different approach. However, it is unfair for Santa Monica residents to shoulder far more than their proportionate share. This is a regional issue, and we need to ensure that other communities are doing their share and not overloading our residents.

4. CAMPAIGN CONTRIBUTIONS

Agree.

5. SMOKING BAN

Here, a basic right to engage in legal activity where one lives conflicts with a serious health issue. As an attorney, I find it difficult to Constitutionally support the outright banning of smoking in a person's own unit. However, I support mandating installation of filters meeting city specifications for eliminating smoke/toxins, and also permitting apartment owners to designate buildings/units as "non-smoking."

6. MEDICAL MARIJUANA

Yes. Existing pharmacies depend on DEA licensing and fear violating federal law. I also support strictly enforced ordinances (including zoning ordinances and conditional use permits) to control location and appearance, and require that a professional operation be maintained that was not a nuisance to the surrounding area.

7. SUSTAINABILITY

• Substantially limit development. It makes no sense to force residents to reduce water and energy use so that others can move into Santa Monica and use that water and energy.

• Support an expansion of the city's current energy upgrade programs that administer grant money toward making homes and businesses more energy efficient.

• Support requiring all new construction to be pre-wired for both solar panels and electric vehicle chargers, with solar systems and chargers being, perhaps, mandated for multi-family and commercial/office projects.

8. HOBBIES

No answer provided.

9. READING

No answer provided.

10. REDEVELOPMENT

I would prioritize by asking "which of these projects will most benefit the people who actually live here." I would rehab the Civic Auditorium, work out a sharing arrangement of Samohi's athletic fields with residents in return for city revenue, and get traffic flowing again with widened lanes, synchronized traffic lights, some one-way streets (or streets with more lanes to one direction than another), and removal of meridians that are creating gridlock, impeding turns by protruding into intersections, and masking pedestrians who are trying to cross.

11. MONEY FOR SCHOOLS

Good deal.

12. FERRIS WHEEL GUESTS

No answer provided.

13. SANTA MONICA AIRPORT

At a minimum, detach the westerly portion of the airport land from SMO, taking away 2,000 feet of runway to eliminate jets and large aircraft. Also, limiting or eliminating flight school operations. If the right majority is on the City Council to preclude burdensome development, close the entire airport if possible.

14. COMMUNITY BENEFITS

"Community benefit" is one of the "buzz words" that is completely meaningless, and have not benefited residents. The greatest community benefit will be a cessation of density-increasing development.

15. OVERDEVELOPMENT

Overdevelopment is an increase in development beyond what the infrastructure can handle and resulting in degradation of quality of life. I support zoning regulations and measures making substantial density-increasing development an exception and rehabbing current structures instead.

16. PENSION COSTS

Defined contribution plan.

17. TRAFFIC SHORTCUTS

I'm a transit commuter

18. AFFORDABLE HOUSING

Complying with law.

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LATER
FROM PAGE 3

2) The disrespect to the city's cultural heritage. Examples: The ban of our 57-year tradition of holiday displays in Palisades Park; the threatened removal of Chez Jay; the pepper spraying of the SMC students; and the shooting of the mountain lion within the city limits.

3) The challenges of the rampant developers seeking a piece of our fair city for their own self-centered purposes.

3. HOMELESSNESS

During Bobby Shriver's tenure this challenging issue has been addressed head on and I would continue on the course he has set. The city of Santa Monica currently has more services per capita for the disenfranchised than Los Angeles County.

4. CAMPAIGN CONTRIBUTIONS

I agreed with the well-funded city staff's study and recommendation of $400.

5. SMOKING BAN

It's sad that government has to dictate with laws what should be the result of common sense and human decency. However, no person's health or safety should be threatened by another's behavior.

6. MEDICAL MARIJUANA

I believe that any one with a legitimate need should have access to medical marijuana. Surrounding communities provide that access. This "cracking down" is a federal mandated issue that Santa Monica need not address.

7. SUSTAINABILITY

My first priority is what enriches the 89,000 citizens of Santa Monica and their experience in living and being educated here. Slow growth and responsible development.

8. HOBBIES

Organic gardening, yoga with Steve Ross and Ish Moran, hiking and walking in our beautiful city and on our beaches.

9. READING

SMDP, SM Mirror, The Observer, all manner of spiritual literature including, but not limited to, Shakespeare and "The Book of Five Rings."

10. REDEVELOPMENT

The city's budget is in excess of $500 million; $247 million covers all city workers, paychecks and pensions. I believe, with Bobby Shriver, that proper management of the remaining funds should be adequate to make the necessary changes to our community. I would begin with Samohi, because education is the foundation of our future. The Santa Monica Civic Auditorium, another cultural icon, is second on my list.

11. MONEY FOR SCHOOLS

This is already a good deal for the city. If it isn't broken, don't fix it.

12. FERRIS WHEEL GUESTS

Buddha, John Lennon and Bob Marley.

13. SANTA MONICA AIRPORT

Upwind (just kidding). Santa Monica airport is an invaluable backup safety resource for any number of possible local or national emergencies. Let's preserve this very special local feature.

14. COMMUNITY BENEFITS

As stated, my first priority is what enriches the 89,000 citizens of Santa Monica and their experience in living and being educated here.

15. OVERDEVELOPMENT

I see Santa Monica as a precious small community and would like to keep it that way.

16. PENSION COSTS

Deficits are already a reality. I believe the pensions now existing were negotiated during a period of over-inflated abundance and that they should be re-evaluated with present and future considerations in mind. As citizens we are all tightening our belts. City worker pensioners need to participate in this new financial reality.

17. TRAFFIC SHORTCUTS

Bicycle, on foot, or Internet. Everything becomes a short cut.

18. AFFORDABLE HOUSING

We are far ahead of the nation's curve on affordable housing. I believe we should focus our affordable housing based on the needs of Santa Monica residents.

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DEBATE
FROM PAGE 1

Romney planned to spend the weekend in Florida, continuing intensive preparation that has consumed large amounts of his time in recent weeks.

Foreign policy has surfaced as a prominent issue in the waning weeks of the race, elevated by a deadly attack on the U.S. Consulate in Benghazi, Libya, and a restive situation in Syria. Although polls show voters continue to prioritize economic issues, both candidates are aggressively pitching themselves as more competent to be commander in chief.

Applying pressure on Obama were prominent Romney supporters, who took to the Sunday talk shows to argue the president has weakened national security and failed to lead other nations in confronting major global problems.

Ohio Sen. Rob Portman, who played Obama in Romney's debate preparations, lashed out at the president on NBC's "Meet the Press" over a New York Times report Saturday claiming that Iran and the U.S. have agreed in principle to direct negotiations for the first time. The White House later said it is prepared for one-on-one talks but that there's no agreement now to meet.

Portman said the report appeared to him to be "another example of a national security leak from the White House."

"They've done a lot of that," he added, alluding to accusations over the summer that Obama's administration was leaking security information for political gain.

Chicago Mayor Rahm Emanuel, Obama's former chief of staff, said when the president took office, the U.S. was isolated from the global community over efforts to prevent Iran from acquiring a nuclear weapon.

"Three and a half years later, the tables have been turned. Iran is isolated from the rest of the world," Emanuel told ABC's "This Week." "Now, that was steady, determined, dogged leadership, setting out a course."

Keeping the focus on the economy, Romney's campaign released a new ad Sunday highlighting his record as governor of Massachusetts. The spot highlights Obama's recent comment that as president, he's learned "you can't change Washington from the inside."

"Some can't live up to their promises. Others find a way," the ad says, claiming that Romney worked cross the aisle to accomplish goals in Massachusetts.

Romney's campaign would not say where the spot will air.

In an unusually quiet day on the campaign trail, Romney running mate Paul Ryan was the only candidate to be out in front of voters. The Wisconsin congressman plans two events Sunday in Iowa, including one in Sioux City with country singer Mark Wills, plus an evening rally in Colorado.

Still, with a tight race closing in, neither Romney nor Obama can afford more than a few days away from the handful of states that will decide the winner.

Obama planned a whirlwind excursion starting after Monday's debate. Events Tuesday in Florida and Ohio will be followed by around-the-clock campaigning Wednesday in Davenport, Iowa; Denver; Los Angeles and Las Vegas. Then on to Tampa, Fla.; Richmond, Va.; and Cleveland on Thursday, when Obama will also return home to Chicago to vote early as part of the campaign's push for early and absentee voting.

In a sign that the candidates' time has become the most precious commodity, Obama's aides said he planned to sleep Wednesday night aboard Air Force One and would call undecided voters from the airplane between stops.



Paul Alvarez Jr. *news@smdp.com*

ZOOM: **Samohi's Russell Revis breaks off a long gain against Culver City on Friday.**

FOOTBALL
FROM PAGE 1

Inglewood on Friday at Coleman Stadium. Both teams enter the game 3-0 in league with the outcome of the contest going a long way toward deciding if Samohi will repeat as league champs.

Clark said that he expects a tough contest at Inglewood, but is confident that his improving running game and offensive line play will again lead the way to victory.

"I can't say enough about the line," Clark said. "They have been showing me something every week. I have faith in those big guys."

daniela@smdp.com



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Hundreds of local tax measures fill California's robust ballot

JUDY LIN
Associated Press

SACRAMENTO, Calif. Gov. Jerry Brown has competition on the November ballot, and it's not just from a rival statewide tax initiative seeking to raise income taxes for school funding.

He is asking California voters to increase the state sales tax and income taxes on the wealthy to close the state budget deficit at the same time that hundreds of cities, counties, school districts and local special districts are making their own tax requests of voters.

In addition to Brown's initiative, Proposition 30, more than 230 measures for local taxes, bonds and fees will appear on the local ballots, said Michael Coleman, fiscal policy adviser to the League of California Cities. More than 100 of those initiatives are being put forward by school districts and community colleges for construction bonds and to buy equipment and make repairs.

The rest were placed on the ballot by municipalities, special districts and school districts to increase or renew parcel, utility and use taxes. The number of local revenue measures is comparable to the volume seen during the 2008 and 2004 presidential election years.

With Brown's initiative leading the ballot this year, voters in many parts of the state will have to consider whether they can afford to support several local tax increases, the statewide tax increases, all of them or just say no.

Chelsea Shannon, a first-time voter, said she was overwhelmed by the Sacramento ballot, which includes a local sales tax proposal and school bond requests in addition to the statewide tax questions.

The 19-year-old said she is inclined to support both the governor's tax initiative and Sacramento's Measure U, a sales tax increase to rebuild police, fire and park services that were cut severely during the recession.

She said the local tax increase will make the city safer. If both Proposition 30 and Measure U pass, shoppers in California's capital city will pay 8.5 percent in sales tax for the next several years.

"Although it is high, compared to Oregon especially, which has no sales tax, I think we'll be fine with it," said Shannon, who attends the University of Portland and was registering to vote during a brief visit home last week. "From my perspective, Measure U is great because our city is not safe, and helping with prevention programs and giving money to beef up the police force, I think that's very beneficial to the city of Sacramento."

Like the City Council members in Sacramento who backed Measure U, local government and school officials elsewhere say their requests are a reflection of the impact the recession and its declining tax revenue have had on government services. Yet the number of local tax measures facing voters could very well make Brown's sales job harder.

The last time a statewide tax increase was approved by California voters was a millionaire's tax for mental health programs in 2004.

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SURF REPORT



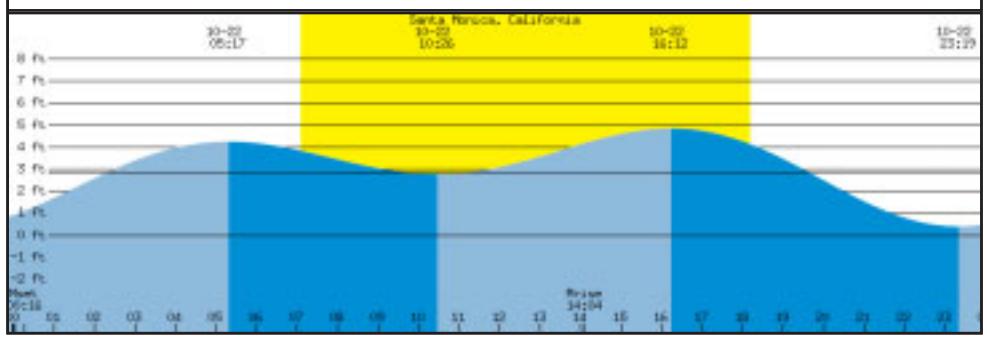
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1451 THIRD STREET PROMENADE • SANTA MONICA, CA • 310-656-2875

SURF CONDITIONS **WATER TEMP:** 68.7°

SWELL FORECAST
Should be chest high at south facing breaks, knee high at west facing spots.

LONG RANGE SYNOPSIS
LOOKING MORE LIKE A WAIST HIGH DAY FOR SOUTH FACING BREAKS, KNEE HIGH AT WEST FACING BREAKS.

TIDE FORECAST FOR TODAY IN SANTA MONICA



BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of **October 17, 2012**

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - www.healthebay.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)
Number of sewage spills -- 1
Number of beach closures due to a sewage spill -- 0
Number of wet days -- 4
Number of A grades for dry/wet weather -- 28 / 3
Number of (C,D,F) grades for dry/wet weather -- 0 / 0

The Beach Report Card is made possible by: The Diller – von Furstenberg Family Foundation, Crocodonk Family Foundation, simplehuman, LazerGUY, SIMA

Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Leo Carrillo Beach, at Arroyo Sequit Creek mouth.	A+	ns
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	ns
El Pescador State Beach, between Lechuza and Los Alisos creeks.	ns	ns
Encinal Canyon at El Matador State Beach.	A+	ns
Broad Beach at Trancas Creek mouth.	A+	ns
Zuma Beach at Zuma Creek mouth.	A+	ns
Walnut Creek, projection of Wildlife Rd. (private).	A	ns
Paradise Cove Pier at Ramirez Canyon Creek mouth.	B	ns
Escondido Creek, just east of Escondido State Beach.	A	ns
Lodge Canyon Creek mouth.	A+	ns
Solstice Canyon at Don Blocker County Beach.	A+	ns
Pearce State Beach at creek mouth.	B	ns
Marie Canyon storm drain at Pearce Beach, at 24572 Malibu Rd.	B	ns
Surfrider Beach at Malibu Colony fence.	A+	ns
Surfrider Beach (beach location) - daily.	A+	A
Malibu Pier - 50 yards east.	F	ns
Carbon Beach at Sweetwater Canyon.	A+	ns
Las Flores State Beach at Las Flores Creek (point zero).	A+	ns
Big Rock Beach at 19948 PCH stairs.	A	ns
Pena Creek at Los Tunas County Beach.	A+	ns
Tuna Canyon.	ns	ns
Topanga State Beach at creek mouth.	B	A+
Castlerock Storm Drain at Castle Rock Beach.	A	ns
Santa Ynez Storm Drain at Castle Rock Beach.	A+	ns
Will Rogers State Beach at 17208 PCH (1/4 mile east of Sunset drain).	A+	ns

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A	ns
Will Rogers State Beach at Pulga Canyon storm drain.	A+	ns
Will Rogers State Beach at Temescal Canyon drain.	B	ns
Will Rogers State Beach at Santa Monica Canyon drain (Chautauqua).	A	A+
Santa Monica Beach at Montana Ave. drain.	C	ns
Santa Monica Beach at Wilshire Blvd. drain.	D	ns
Santa Monica Municipal Pier.	A	F
Santa Monica Beach at Pico/Kenter storm drain.	A	A+
Santa Monica Beach at Strand St. (in front of the restrooms).	A+	ns
Ocean Park Beach at Ashland Ave. drain.	A+	A
Venice City Beach, at the Rose Ave. storm drain.	A+	ns
Venice Beach at Brooks Ave. drain.	C	ns
Venice Beach at Westward Ave. drain.	A+	ns
Venice Fishing Pier - 50 yards south.	A+	ns
Venice Beach- projection of Topsail St.	A+	ns
Marina del Rey, Mothers' Beach- lifeguard tower.	B	B
Dockweiler State Beach at Ballona Creek mouth.	A	F
Dockweiler State Beach at Culver Blvd. drain.	A+	ns
North Westchester Storm Drain at Dockweiler State Beach.	A+	ns
Dockweiler State Beach at World Way (south of CIWW jetty).	A+	ns
Dockweiler State Beach at Imperial Hwy drain.	A+	ns
Dockweiler Beach- opposite Hyperion Treatment Plant.	A+	ns
Dockweiler State Beach at Grand Ave. drain.	A	ns

LEGEND
DRY -- each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET -- grades for days of recorded rainfall and the following 3 days
ns -- no sample taken

Heal the Bay is a non-profit environmental organization dedicated to making Santa Monica Bay and Southern California coastal waters safe and healthy for people and marine life.
Heal the Bay

Heal the Bay's Beach Report Card® is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A–F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodology used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our lawyers are happy.

MOVIE TIMES

Aero Theatre
1328 Montana Ave.
(310) 260-1528

Call theater for information.

AMC Loews Broadway 4
1441 Third Street Promenade
(888) 262-4386

Argo (R) 2hrs 00min
1:00pm, 4:05pm, 7:00pm, 10:00pm

Taken 2 (PG-13) 1hr 31min
1:55pm, 4:35pm, 7:20pm, 9:45pm

First Time (PG-13) 1hr 38min
2:00pm, 4:30pm, 7:15pm, 10:00pm

End of Watch (R) 1hr 49min
1:30pm, 7:10pm, 9:50pm

Least Among Saints (R) 1hr 45min
4:15pm

AMC 7 Santa Monica
1310 Third St.
(310) 451-9440

Hotel Transylvania 3D (PG)
1hr 31min
1:45pm, 7:00pm

Here Comes the Boom (PG)
1hr 45min
11:10am, 2:00pm, 4:40pm, 7:30pm, 10:20pm

Argo (R) 2hrs 00min
11:00am, 1:55pm, 4:55pm, 7:55pm, 10:50pm

Taken 2 (PG-13) 1hr 31min
11:55am, 2:35pm, 5:15pm, 8:00pm, 10:30pm

Paranormal Activity 4 (R) 1hr 35min
11:05am, 12:05pm, 1:30pm, 2:30pm, 4:05pm, 5:10pm, 6:30pm, 7:40pm, 9:00pm, 10:00pm, 11:15pm

Perks of Being a Wallflower (PG-13)
1hr 42min
11:30am, 2:20pm, 4:50pm, 7:25pm, 10:20pm

Hotel Transylvania (PG) 1hr 31min
11:15am, 4:20pm, 9:20pm

Laemmle's Monica Fourplex
1332 Second St.
(310) 478-3836

Searching for Sugar Man (PG-13)
1hr 25min
1:10pm, 3:25pm, 5:40pm, 8:00pm, 10:15pm

Just 45 Minutes from Broadway (R)
1hr 48min
12:40pm, 4:20pm, 7:10pm, 9:50pm

Master (R) 2hrs 30min
1:00pm, 4:05pm, 7:10pm, 10:15pm

Mystical Law, The (Shinpi no hÃ´) (NR)
2hrs 00min
1:20pm, 4:10pm, 7:00pm, 9:55pm

AMC Criterion 6
1313 Third St.
(310) 395-1599

Frankenweenie in Disney Digital 3D
(PG) 1hr 27min
1:50pm, 7:00pm

Frankenweenie (PG) 1hr 27min
11:25am, 4:25pm, 9:30pm

Looper (R) 1hr 58min
11:15am, 2:05pm, 4:55pm, 7:50pm, 10:30pm

Sinister (R) 1hr 50min
11:45am, 2:25pm, 5:00pm, 7:45pm, 10:25pm

Alex Cross (PG-13) 1hr 41min
11:30am, 2:00pm, 4:30pm, 7:15pm, 10:00pm

Seven Psychopaths (R) 1hr 49min
11:40am, 2:15pm, 4:50pm, 7:35pm, 10:15pm

Pitch Perfect (PG-13) 1hr 52min
11:15am, 1:55pm, 4:40pm, 7:25pm, 10:05pm

For more information, e-mail news@smdp.com

Forget that it's Monday, Libra

ARIES (March 21-April 19)
★★★★ If you are looking for a key associate to agree with you, look elsewhere. You will be dealing with this associate in the next month. The unexpected marks your actions and encourages a different avenue of thought. Tonight: Find your friends.

TAURUS (April 20-May 20)
★★★ Others make demands, and you produce results. There is someone you cannot please, no matter what you do. Today emphasizes that fact. You could take this person's behavior personally or slowly pull back and see what is ailing him or her. Tonight: Out and about.

GEMINI (May 21-June 20)
★★★★ Reach out for others' opinions. Someone might have off-the-wall ideas, but do not shut them down. This person's provocative thinking allows you to break past current restrictions. Tonight: Let your mind wander.

CANCER (June 21-July 22)
★★★★ Deal with an irritable boss or a partner who might seem somewhat unstable. Emphasize your libido's energy. Some of you might decide to indulge a romantic fantasy rather than deal with what seems impossible. Tonight: Let the good times rock and roll.

LEO (July 23-Aug. 22)
★★★★ Know when it's time to loosen the reins and allow others to take a more dominant role. Certainly, you don't always have the answers. An expert on the topic of the day lets you know that fact unintentionally. Tonight: The only answer is "yes."

VIRGO (Aug. 23-Sept. 22)
★★★ Your smooth style makes a difference to those who are around you on a regular basis. They count on your accuracy and precision. Nevertheless, a key person in your life jolts you once more by doing the unexpected. Tonight: Your normal routine.

LIBRA (Sept. 23-Oct. 22)
★★★★ You have a lot on your plate, and you feel strapped in some manner. Count on the unexpected to occur; you might start liking these surprising twists in your life. Laughter marks a special relationship, though the other party could be quite serious at this point. Tonight: Forget that it's Monday.

SCORPIO (Oct. 23-Nov. 21)
★★★ You might find that your mood, like a current, is constantly changing. The Sun moves into your sign today, which increases your energy. You are full of vigor in the evening, and for many of you, optimism returns. Tonight: Celebrate good times!

SAGITTARIUS (Nov. 22-Dec. 21)
★★★★ Zero in on necessities. Realize when you have had enough and also when you would like to be more frivolous. Part of you allows greater give-and-take with others. You like someone's unpredictability and might indulge in the same way. Tonight: Where your friends are.

CAPRICORN (Dec. 22-Jan. 19)
★★★ Be aware of what is happening within a friendship. You might need to refresh your perspective and move through some preconceived and possibly rigid thinking. A meeting proves to be important. Tonight: Buy that item you have been eyeing.

AQUARIUS (Jan. 20-Feb. 18)
★★★★ You feel as if you have a tiger by the tail. Use your high energy and growing self-confidence to forge ahead in a particular area of your life. A friend might have strong sentiments about what you are doing. Tonight: Do your thing.

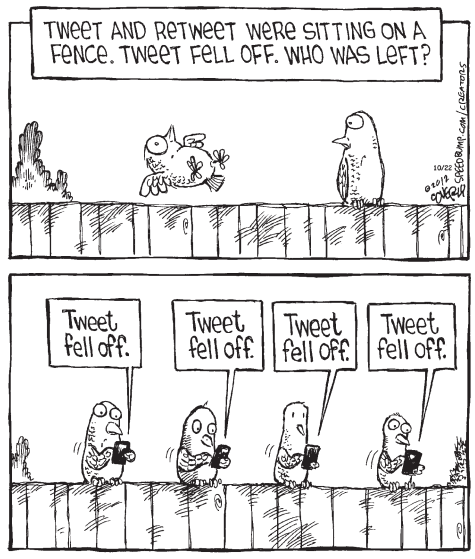
PISCES (Feb. 19-March 20)
★★★ Maintain a low profile, and listen to what is being said without butting in. Your observations could draw some very steady and important insights. Tonight: Do something just for you.

Happy birthday

This year you might feel pushed to the limit at times. Know that you can overcome any challenge, as long as you use others as resources and for brainstorming. Curb excessive spending, and find a less costly path to the same end. If you are single, you meet people with ease, even at home and in odd circumstances. A trip or a foreigner could play a significant role come July. If you are attached, schedule that special trip this year; it will strengthen the bond between you. AQUARIUS knows how to test your limits!

JACQUELINE BIGAR'S STARS
The stars show the kind of day you'll have:
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Speed Bump
By Dave Coverly



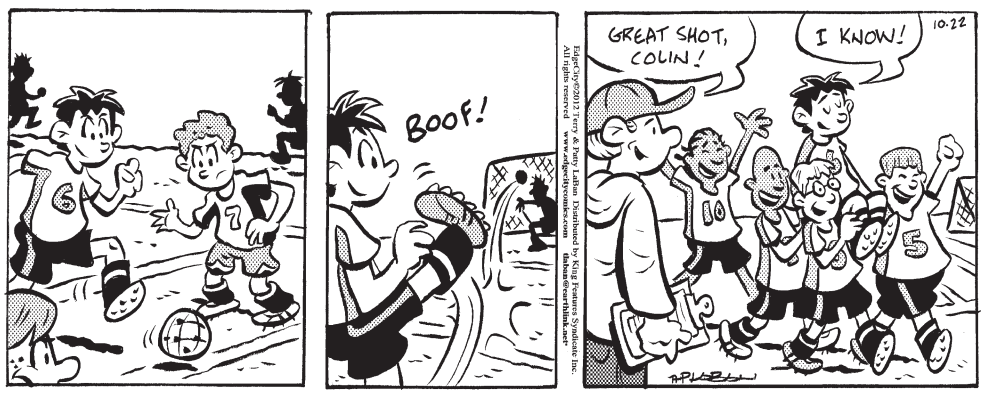
Strange Brew
By John Deering



Dogs of C-Kennel
By Mick and Mason Mastroianni



Edge City
By Terry & Patty LaBan



Garfield
By Jim Davis



The Meaning of Lila
By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

	4		2					
3		1		5	6			
	8		7	3		9		
4		9			5		3	
	2	6				1	7	
	7		9			5		4
		2		8	7		5	
			1	6		2		3
					9		8	

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

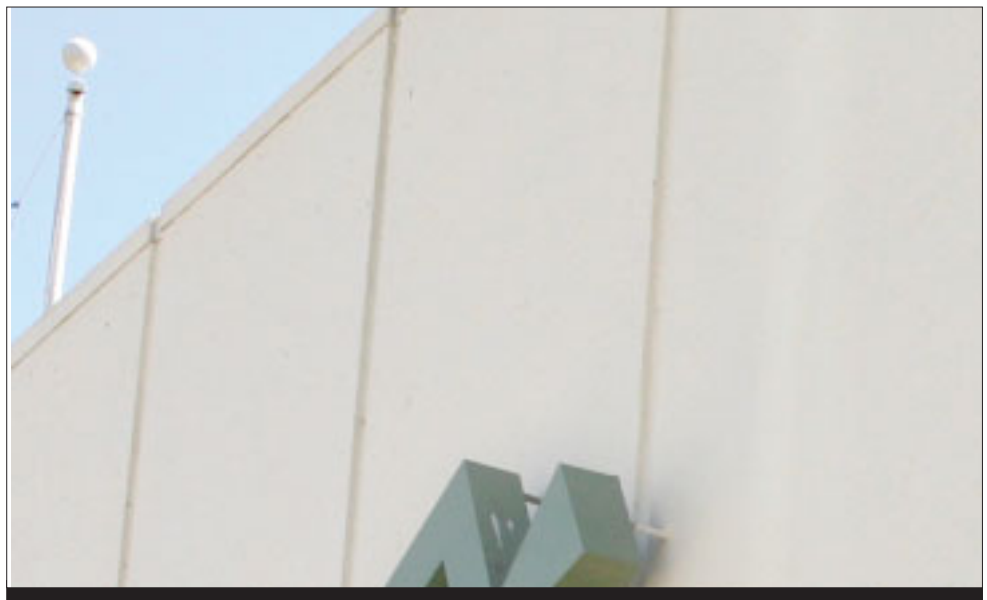
SOLUTIONS TO YESTERDAY'S PUZZLE

3	7	5	6	2	9	1	8	4
9	2	4	5	1	8	7	3	6
1	6	8	7	4	3	5	9	2
5	3	1	8	6	2	9	4	7
6	9	2	4	7	1	3	5	8
4	8	7	9	3	5	2	6	1
7	1	6	3	9	4	8	2	5
8	4	9	2	5	7	6	1	3
2	5	3	1	8	6	4	7	9

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MYSTERY PHOTO

Daniel Archuleta *daniela@smdp.com*

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to *editor@smdp.com*. Send your mystery photos to *editor@smdp.com*.

CROSSWORD

By THOMAS JOSEPH

ACROSS

1 Places
5 Shady spot
10 Words of understanding
11 Inclined
13 Turner of Hollywood
14 City on the Rio Grande
15 Self-gratifying act
17 Use a needle
18 Bowler hats
19 Skillet
20 TV spots
21 Magnet end
22 Cumin or coriander
25 Spiteful
26 Quarter of a bushel
27 Attila, for one
28 Rage
29 Door parts
33 Failure
34 Ordinary
35 Fancy home
37 Border
38 Land, as a fish
39 Proton's place
40 Monsoon weather
41 Some babies

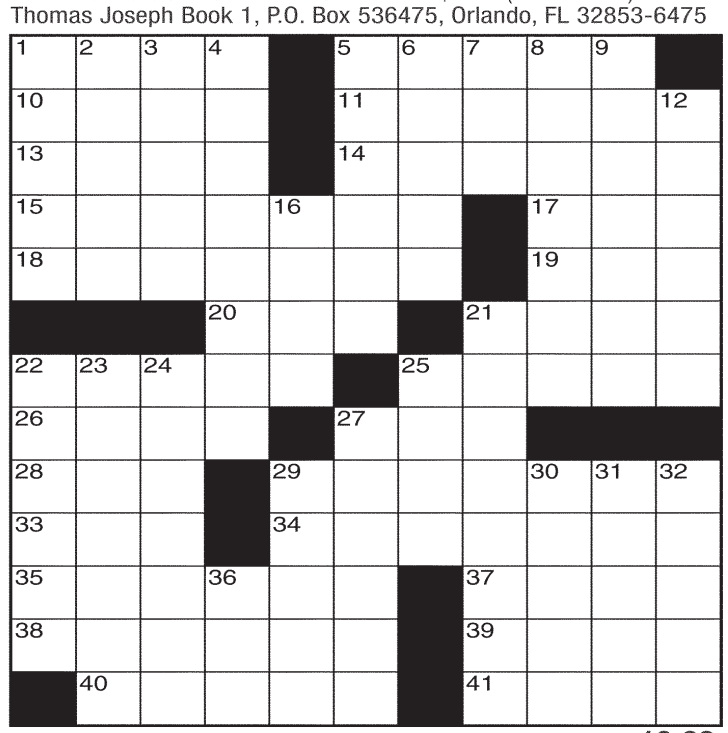
DOWN

1 Heaped
2 Grammar topic
3 Caruso, for one
4 It must be upright for landing
5 Friends
6 Harvests
7 Watering hole
8 Lowest die roll
9 Gave out new hands
12 "Iron Man" star
16 Take the bus
21 Insulin producer
22 Web spinner
23 Reader
24 Summer cooler
25 Adorable
27 Refuges
29 Caesar spoke it
30 Couldn't not
31 Encourage
32 Appears
36 Boxing

C	O	V	E	T	S	■	S	L	U	R
O	P	E	N	U	P	■	C	A	R	E
S	E	N	T	R	Y	■	O	P	U	S
T	R	A	I	N	■	L	O	D	G	E
S	A	L	T	■	C	O	P	O	U	T
■	■	■	L	E	A	N	■	G	A	S
■	S	P	E	A	K	E	A	S	Y	■
F	O	R	■	T	E	R	M	■	■	■
E	M	O	T	E	S	■	H	U	S	H
M	A	C	O	N	■	V	E	N	T	I
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L	I	O	N	■	U	N	S	U	R	E
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Saturday's answer

NEW CROSSWORD BOOK! Send $4.75 (check/m.o.) to Thomas Joseph Book 1, P.O. Box 536475, Orlando, FL 32853-6475



10-22

DAILY LOTTERY

MEGA MILLIONS
Draw Date: Oct. 19
14 34 36 48 53
Meganumber: 42
Jackpot: $12M

SUPER LOTTO PLUS
Draw Date: Oct. 20
20 22 26 27 43
Meganumber: 16
Jackpot: $11M

Fantasy 5
Draw Date: Oct. 20
7 9 15 33 37

DAILY 3
Draw Date: Oct.20
MIDDAY: 7 0 4
EVENING: 0 3 8

SANTA ANITA PARK
Draw Date: Oct. 20
1st: 01-GOLD RUSH
2nd: 03-HOT SHOT
3rd: 04-BIG BEN
RACE TIME: 1:40.54

Although every effort is made to ensure the accuracy of the winning number information, mistakes can occur. In the event of any discrepancies, California State laws and California Lottery regulations will prevail. Complete game information and prize claiming instructions are available at California Lottery retailers. Visit the California State Lottery web site at http://www.calottery.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ For September's Digital Design Weekend at the Victoria and Albert Museum in London, artists Michiko Nitta and Michael Burton commissioned soprano Louise Ashcroft to sing, altering pitch and volume while wearing a face mask made of algae. According to the artists, since algae's growth changes with the amount and quality of carbon dioxide it receives, Ashcroft's voice, blowing CO2 against the algae, should vary the growth's "taste" as to bitterness or sweetness. After the performance, the audience sampled the algae at various stages and apparently agreed. The artists said they were demonstrating how biotechnology could transform organisms.

■ Jordan and Bryan Silverman's start-up venture, Star Toilet Paper, distributes rolls to public restrooms in restaurants, stadiums and other locations absolutely free -- because the brothers have sold ads on each sheet. (Company slogan: "Don't rush. Look before you flush.") Jordan, with 50 advertisers enlisted so far, told the Detroit Free Press in August that he came up with the idea, of course, while sitting on the can at the University of Michigan library.

TODAY IN HISTORY

1981 - The United States Federal Labor Relations Authority votes to decertify the Professional Air Traffic Controllers Organization for its strike the previous August.

1983 - Two correctional officers are killed by inmates at the United States Penitentiary in Marion, Illinois. The incident inspires the Supermax model of prisons.

2005 - Tropical Storm Alpha forms in the Atlantic Basin, making the 2005 Atlantic Hurricane Season the most active Atlantic hurricane season on record with 22 named storms.

WORD UP!

recusant
\ REK-yuh-zuhnt \ , adjective;
1.

Santa Monica Daily Press

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Announcements

HYMAN KOSMAN PRODUCTIONS

"Drive-by comedian "King of Chicago" says 9 Billion, 5 Sequels "!!!$$$???###!!!$$$???###!!!"

Employment

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Great opportunity for extra income through referrals. We are a legal document courier service looking to expand our business and pay top referral fees for new accounts set up at area law offices, to inquire further, please email bsberkowitz@aol.com or call 213-923-4942

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PART-TIME SALES position to work from home. Our attorney service is looking for referrals to law firms. Referrals result in ongoing commissions. Submit resume to bsberkowitz@aol.com

Retirement community is looking for PT dishwasher Must have good attitude and love for seniors. Previous experience preferred. Schedule will include weekends. Pre-employment drug screen and background check required. If interested, please come to 2107 Ocean Ave. SM, 90405 and fill out and application. EOE.

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$875-$950. Very nice studio. Prime location, North of Wilshire. 7 blocks to beach. (310)666-8360. Furnished or Unfurnished.

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(310) 915-7907
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Notices

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: 09/26/2012
To Whom it may concern:
The Name(s) of the Applicant(s) is/are:
NAIA LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 829 BROADWAY #D, SANTA MONICA, CA 90401-3500
Type of License(s) Applied for: 41- ON SALE BEER AND WINE - EATING PLACE
Department of Alcoholic Beverage Control
INGLEWOOD.
SANTA MONICA DAILY PRESS

YOUR AD COULD RUN HERE!
CALL US **(310) 458-7737**

DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186366 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as BUSINESSWOOD. The full name of registrant(s) is/are: RANA SALMAN HAIDER 415 S. OXFORD SUITE 226 LOS ANGELES, CA 90020. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/12/2012. /s/: RANA SALMAN HAIDER. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

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DBAS

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012189992 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/21/2012 The following person(s) is (are) doing business as GIVEANDTHRIVE.COM. The full name of registrant(s) is/are: GIVE AND THRIVE, LLC 1223 WILSHIRE BLVD. #1045 SANTA MONICA CA 90403. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHELLE J. RAPPEPORT. This statement was filed with the County Clerk of LOS ANGELES County on 09/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/01/2012, 10/08/2012, 10/15/2012, 10/22/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186633 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as JAC INTERIORS. The full name of registrant(s) is/are: POTMAN/HAMILTON INTERIORS 1247 EUCLID STREET SANTA MONICA CA 90404. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/15/2012. /s/: JANE HAMILTON. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/01/2012, 10/08/2012, 10/15/2012, 10/22/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012188393 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/20/2012 The following person(s) is (are) doing business as NETWORK REFLEX. The full name of registrant(s) is/are: ANDREW CORDOS 28247 VA ACERO STREET MALIBU CA 90265. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/13/2012. /s/: ANDREW CORDOS. This statement was filed with the County Clerk of LOS ANGELES County on 09/20/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/01/2012, 10/08/2012, 10/15/2012, 10/22/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012190487 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/24/2012 The following person(s) is (are) doing business as PINNACLE TAX SERVICES. The full name of registrant(s) is/are: ROBERT L. HYMERS III 825 S. PINROSE AVE. SUITE A MONROVIA, CA 91016. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ROBERT L. HYMERS III. This statement was filed with the County Clerk of LOS ANGELES County on 09/24/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/01/2012, 10/08/2012, 10/15/2012, 10/22/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012183256 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/12/2012 The following person(s) is (are) doing business as TRES PERSONAS LOCAS. The full name of registrant(s) is/are: MICHAEL W. BARNARD 1653 18TH STREET #3B SANTA MONICA CA 90404. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MICHAEL W. BARNARD. This statement was filed with the County Clerk of LOS ANGELES County on 09/12/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/01/2012, 10/08/2012, 10/15/2012, 10/22/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-193027
The following person(s) is (are) doing business as: EL RANCHO MOTOR INN, 6101 S. BROADWAY, L.A.., CA 90003. Full name of registrant(s) is (are) OLD FASHION HOSPITALITY LLC, 6101 S. BROADWAY ST., L.A., CA 90003. This Business is conducted by: A LIMITED LIABILITY COMPANY. Signed: HITESH PATEL. This statement was filed with the County Clerk of Los Angeles County on 09/26/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. Oct. 01, 08, 15, 22, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-193027
The following person(s) is (are) doing business as: EL RANCHO MOTOR INN, 6101 S. BROADWAY, L.A.., CA 90003. Full name of registrant(s) is (are) OLD FASHION HOSPITALITY LLC, 6101 S. BROADWAY ST., L.A., CA 90003. This Business is conducted by: A LIMITED LIABILITY COMPANY. Signed: HITESH PATEL. This statement was filed with the County Clerk of Los Angeles County on 09/26/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. Oct. 01, 08, 15, 22, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-190080
The following person(s) is (are) doing business as: I LOVE FLOWERS LA, 10125 PALMS BLVD. #111, L.A., CA 90034. Full name of registrant(s) is (are) IVAN ROBLES, 10125 PLAMS BLVD. #111, L.A., CA 90034. This Business is conducted by: AN INDIVIDUAL. Signed: IVAN ROBLES. This statement was filed with the County Clerk of Los Angeles County on 09/21/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. Oct. 01, 08, 15, 22, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-190145
The following person(s) is (are) doing business as: INNOVATIVE TECH SOLUTIONS, 1428 N. GRAND AVE. STE J, COVINA, CA 91724. Full name of registrant(s) is (are) KRANTHI REDDY PEDDAMAIL, 1428 N. GRAND AVE. STE J, COVINA, CA 91724. This Business is conducted by: AN INDIVIDUAL. Signed: KRANTHI REDDY PEDDAMAIL. This statement was filed with the County Clerk of Los Angeles County on 09/21/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 05/18/2012. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. Oct. 01, 08, 15, 22, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-192924
The following person(s) is (are) doing business as: PRETTY HU$TLE, 6103 PICKFORD ST. #303, L.A., CA 90035. Full name of registrant(s) is (are) NICOLE YOUNG, LANICA FLEMING, 6103 PICKFORD ST. #303, L.A., CA 90035. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: NICOLE YOUNG. This statement was filed with the County Clerk of Los Angeles County on 09/26/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. Oct. 01, 08, 15, 22, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012176369 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/31/2012 The following person(s) is (are) doing business as MAKE, MATTHEW KENNEY CULINARY. The full name of registrant(s) is/are: MAKE SMP LLC 914 S. STREET SACRAMENTO, CA 95811. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:MATTHEW KENNEY. This statement was filed with the County Clerk of LOS ANGELES County on 08/31/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012197297 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as HUNGRY MACAW MUSIC. The full name of registrant(s) is/are: YELENA KOSHELEVSKAYA 525 S. GRAMERCY PL. #107 LOS ANGELES, CA 90020. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:YELENA KOSHELEVSKAYA. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012194048 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/27/2012 The following person(s) is (are) doing business as LETS DO ART. The full name of registrant(s) is/are: GERALYN WLLIAMS P.O. BOX 50162 STUDIO CITY CA 91614. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:GERALYN WLLIAMS. This statement was filed with the County Clerk of LOS ANGELES County on 09/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012180900 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/10/2012 The following person(s) is (are) doing business as WILLS TOWING AND AUTO TRANSPORT. The full name of registrant(s) is/are: WILLIAM CORNEJO 13413 PIERCE ST. PACOIMA, CA 91331. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/1/2012. /s/: WILLIAM CORNEJO. This statement was filed with the County Clerk of LOS ANGELES County on 09/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012181793 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/11/2012 The following person(s) is (are) doing business as CLASS ACT MUSICAL THEATER. The full name of registrant(s) is/are: SING DOG, LLC 1349 WEST GALLERIA DRIVE SUITE 200 HENDERSON, NEVADA 89014. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KIM BULLARD. This statement was filed with the County Clerk of LOS ANGELES County on 09/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012180901 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/10/2012 The following person(s) is (are) doing business as SEGNO MARKETING. The full name of registrant(s) is/are: N PRINT SOLUTIONS, INC. 556 N. DIAMOND BAR BLVD. STE. 202 DIAMOND BAR, CA 91765. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:NEAL VERGA. This statement was filed with the County Clerk of LOS AN-

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GELES County on 09/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012181796 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/11/2002 The following person(s) is (are) doing business as ROCK OFF. The full name of registrant(s) is/are: HEADLINE ENTERTAINMENT INC. 7655 SAN FERNANDO ROAD BURBANK, CA 91505. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:STEVE SPERL. This statement was filed with the County Clerk of LOS ANGELES County on 09/11/2002. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012181795 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/11/2002 The following person(s) is (are) doing business as WE ARE MUCH MORE. The full name of registrant(s) is/are: ALEXANDRA CANTLE 3281 SOUTH SEPULVEDA BLVD. APT. 306 LOS ANGELES, CA 90034. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALEXANDRA CANTLE. This statement was filed with the County Clerk of LOS ANGELES County on 09/11/2002. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012181794 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/11/2002 The following person(s) is (are) doing business as WORDSMITHS. The full name of registrant(s) is/are: YOLANDA P. KIRK 21211 WILLOW WEED WAY SANTA CLARITA, CA 91351, YOLANDA P. KIRK 4445 CARTWRIGHT AVE. #207 NORTH HOLLYWOOD, CA 91602. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:YOLANDA P. KIRK. This statement was filed with the County Clerk of LOS ANGELES County on 09/11/2002. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-196023
The following person(s) is (are) doing business as: FASHION HAPPY HOUR, 6824 ESPLANADES ST. #303, PLAYA DEL REY, CA 90293. Full name of registrant(s) is (are) NONJA MCKENZIE, 6824 ESPLANADES ST. #303, PLAYA DEL REY, CA 90293. This Business is conducted by: AN INDIVIDUAL. Signed: NONJA MCKENZIE. This statement was filed with the County Clerk of Los Angeles County on 10/01/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. Oct. 08, 15, 22, 29, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT
File No. 2012-198916
The following person(s) is (are) doing business as: GUILLEN DELIVERY SERVICE, 114 E. 36th ST., L.A., CA 90011. Full name of registrant(s) is (are) ANTONIO GUILLEN PULIDO, 5240 LONG FELLOW WAY, OXNARD, CA 93033. This Business is conducted by: AN INDIVIDUAL. Signed: ANTONIO GUILLEN PULIDO. This statement was filed with the County Clerk of Los Angeles County on 10/04/2012. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/01/2005. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Pub. Sept. Oct. 08, 15, 22, 29, 2012
Publish: Santa Monica Daily Press

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012181797 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/11/2002 The following person(s) is (are) doing business as JOES CAFE. The full name of registrant(s) is/are: ALICEON MARSTON 1874 MONTIFLORA AVENUE LOS ANGELES, CA 90041. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALICEON MARSTON. This statement was filed with the County Clerk of LOS ANGELES County on 09/11/2002. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/08/2012, 10/15/2012, 10/22/2012, 10/29/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012204481 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/12/2012 The following person(s) is (are) doing business as Brick + Mortar. The full name of registrant(s) is/are: Salute Wines 2435 Main St. Santa Monica, CA 90405. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:Travis Lester. This statement was filed with the County Clerk of LOS ANGELES County on 10/12/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012203140 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/11/2012 The following person(s) is (are) doing business as SANTA MONICA SMOG CHECK AND TEST ONLY, SANTA MONICA TEST ONLY, SANTA MONICA SMOG CHECK, SANTA MONICA STAR CERTIFIED, STAR CERTIFIED INSPECTION, STAR CERTIFIED TEST ONLY, STAR CERTIFIED SMOG STATION. The full name of registrant(s) is/are: KATCH, INC 2328 PICO BLVD. SANTA MONICA , CA 90405. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/01/2005. /s/: KATCH, INC. This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012203072 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/11/2012 The following person(s) is (are) doing business as NEREIDA TEQUILA, TATA TEQUILA. The full name of registrant(s) is/are: BU SPIRITS LLC 22337 PACIFIC COAST HWY. #700 MALIBU, CA 90265. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BU SPIRITS LLC. This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

PIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012203073 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/11/2012 The following person(s) is (are) doing business as PARK AVE CLEANERS. The full name of registrant(s) is/are: SAEED ZEREHI 1087 ACANTO PLACE LOS ANGELES, CA 90049. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/28/2012. /s/: SAEED ZEREHI. This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012185920 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/17/2012 The following person(s) is (are) doing business as DSR BOOKKEEPING SOLUTIONS. The full name of registrant(s) is/are: DEBORAH S. RICE 955 15TH STREET SANTA MONICA, CA 90403. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:DEBORAH S. RICE. This statement was filed with the County Clerk of LOS ANGELES County on 09/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186678 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as RAMEKIN. The full name of registrant(s) is/are: PAUL J. YOO 1435 JONESBORO DRIVE LOS ANGELES,CA 90027, JASON PARK 29302 N. LAS BRIAS ROAD VALENCIA, CA. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PAUL J. YOO. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012202732 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/10/2012 The following person(s) is (are) doing business as BODYMAGNETIX360. The full name of registrant(s) is/are: SUZAN BAGDADI 4230 STANSBURY AVE #102 SHERMAN OAKS, CA 91423. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/05/2012. /s/: SUZAN BAGDADI. This statement was filed with the County Clerk of LOS ANGELES County on 10/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 29012196505 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as KR INTERNATIONAL, KR INTERNATIONAL MANAGEMENT CONSULTING SERVICES. The full name of registrant(s) is/are: KAREN J. RIBBACK 821A NORTH JUANITA AVENUE REDONDO BEACH, CA 90277. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/01/2012. /s/: KAREN J. RIBBACK. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012196503 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as IZAKAYA YUJI. The full name of registrant(s) is/are: DIAMOND DINING INTERNATIONAL CALIFORNIA, LLC 424 E. 2ND STREET LOS ANGELES, CA 90012. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/31/2012. /s/: TETSUYA KOCHI. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012196502 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as WITHIN REACH. The full name of registrant(s) is/are: HYGIEA INC. 460 PORTAFINO CT. #110 POMONA, CA 91766. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2012. /s/: BJORN KNUDSEN. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012196506 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as MAVEN EXECUTIVE. The full name of registrant(s) is/are: JOHN STEVEN BLINCOE II 4176 ARCH DRIVE #217 STUDIO CITY, CA 91604. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/26/2012. /s/: JOHN STEVEN BLINCOE II. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012196507 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as PORTERHOUSE FRIED CHICKEN, PORTERHOUSE BJS BAND. The full name of registrant(s) is/are: WILLIAM S. PORTER 21124 72ND STREET CALIFORNIA CITY, CA 93505. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:WILLIAM S. PORTER. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012196508 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as FLAPPERS COMEDY TRAFFIC SCHOOL. The full name of registrant(s) is/are: FLAPPERS LLC 102 E. MAGNOLIA BLVD. BURBANK, CA 91502. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:BARBARA HOLLIDAY. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012196509 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as COLLECT ART FAIR, COLLECT LA, COLLECT LOS ANGELES. The full name of registrant(s) is/are: ERIN KELLGREN 3312 CHADWICK DRIVE LOS ANGELES, CA 90032, TOBAN NICHOLS 722 ALDAMA TERRACE LOS ANGELES, CA 90042. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2012. /s/: ERIN KELLGREN. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012196512 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as RDL REFERENCE LAB. The full name of registrant(s) is/are: RHEUMATOLOGY DIAGNOSTICS LABORATORY, INC. 537 N. CHEROKEE AVE. LOS ANGELES, CA 90004. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/1976. /s/: SAM MORRIS. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 1012196504 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as BROHO PRODUCTIONS, WONDERBOX PRODUCTIONS, THE JOINT STUDIOS. The full name of registrant(s) is/are: ADVANCED MEDIA PRODUCTIONS, INC. 107 W. VALENCIA AVE. BURBANK, CA 91502. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANDREW J. GENTILE. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012196510 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2012 The following person(s) is (are) doing business as THE US POSTALS. The full name of registrant(s) is/are: AUSTIN CUSSALLI 5741 CARLTON WAY APT. 317 HOLLYWOOD, CA 90028, MICHAEL TODD BISHOP 3928 BRUNSWICK AVE. LOS ANGELES, CA 90039. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AUSTIN CUSSALLI. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012201718 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2012 The following person(s) is (are) doing business as THE US POSTALS. The full name of registrant(s) is/are: AUSTIN CUSSALLI 5741 CARLTON WAY APT. 317 HOLLYWOOD, CA 90028, MICHAEL TODD BISHOP 3928 BRUNSWICK AVE. LOS ANGELES, CA 90039. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:AUSTIN CUSSALLI. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012201719 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2012 The following person(s) is (are) doing business as WHOLESALE CLOTHING PLACE. The full name of registrant(s) is/are: LOVEMAKERS, INC. 3257 E. 26TH ST. VERNON, CA 90058. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KATIE KIM. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012196510 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/02/2012 The following person(s) is (are) doing business as A AND F. The full name of registrant(s) is/are: GBRILLANTEG INC. 37237 SABAL AVE. PALMDALE, CA 93552. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2012. /s/: GUIDO GRIMALDI. This statement was filed with the County Clerk of LOS ANGELES County on 10/02/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012201720 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2012 The following person(s) is (are) doing business as LOLAS STUDIO. The full name of registrant(s) is/are: LAURA KAHAN 9015 DAVID AVE. LOS ANGELES, CA 90034. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/15/2012. /s/: LAURA KAHAN. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012201721 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2012 The following person(s) is (are) doing business as ROXAS SALES AND MARKETING. The full name of registrant(s) is/are: LAWRENCE T. ROXAS 335 CONCORD ST. UNIT G GLENDALE, CA 91203. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/28/2012. /s/: LAWRENCE T. ROXAS. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012201722 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2012 The following person(s) is (are) doing business as LITTLE LIGHT PRESCHOOL. The full name of registrant(s) is/are: FIRST BAPTIST CHURCH OF NEWHALL 24551 VALLEY STREET NEWHALL, CA 91321. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PHILLIP L. ALFELD. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012201723 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2012 The following person(s) is (are) doing business as SPEC OPS INVESTIGATIVE SERVICES. The full name of registrant(s) is/are: PATRICK WILLIAM MONJARAS 1809 WESTWOOD PLACE POMONA, CA 91768. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:PATRICK WILLIAM MONJARAS. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012203753 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/11/2012 The following person(s) is (are) doing business as THE TUNING FORK. The full name of registrant(s) is/are: LAB PARTNERS LLC 8845 LOOKOUT MOUNTAIN AVE. LOS ANGELES, CA 90046. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOSEPH K. KURAS. This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012203754 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/11/2012 The following person(s) is (are) doing business as MEDIATIONZ. The full name of registrant(s) is/are: THE STEPHEN WATTS CORPORATION 21338 BELLINI DRIVE TOPANGA, CA 90290. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:LISA Z. ZELLER. This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012201724 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2012 The following person(s) is (are) doing business as L. LASH LOUNGE. The full name of registrant(s) is/are: LINDA FERNANDEZ 8382 EAST PERSERVE LOOP CHINO, CA 91708. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)08/01/2012. /s/: LINDA FERNANDEZ. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012202757 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/10/2012 The following person(s) is (are) doing business as WRECKON CLOTHING. The full name of registrant(s) is/are: LOVELIN DESCALSO 7533 LEXINGTON AVE. UNIT 304 WEST HOLLYWOOD, CA 90046, MIREYA GONZALES 16145 BECKMAN CT. CHINO HILLS, CA 91709. This Business is being conducted by: Copartners. The registrant commenced to transact business under the fictitious business name or names listed on (Date)04/06/2012. /s/: LOVELIN DESCALSO. This statement was filed with the County Clerk of LOS ANGELES County on 10/10/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012203755 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/11/2012 The following person(s) is (are) doing business as YOGA NEST, THE YOGA NEST, YOGA NEST VENICE. The full name of registrant(s) is/are: YOGA NEST LLC. 13909 OLD HARBOR LANE APT. 102 MARINA DEL REY, CA 90292. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2012. /s/: SARAH MICHAL FALUGO. This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012205450 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/15/2012 The following person(s) is (are) doing business as BRADLEY PACKAGING SYSTEMS. The full name of registrant(s) is/are: CHANDLER HADRABA 1507 7TH STREET 343 SANTA MONICA CA 90401. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/28/2002. /s/: CHANDLER HADRABA. This statement was filed with the County Clerk of LOS ANGELES County on 10/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012193944 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/27/2012 The following person(s) is (are) doing business as ROLL TIME, SQUARE BEAR SKATE. The full name of registrant(s) is/are: ANTHONY NORMAN 195 RACQUET CLUB DR. COMPTON, CA 90220. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANTHONY NORMAN. This statement was filed with the County Clerk of LOS ANGELES County on 09/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012193945 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/27/2012 The following person(s) is (are) doing business as A TASTE OF THE PHILIPPINES. The full name of registrant(s) is/are: INSIDER PRODUCTIONS LLC 3460 WILSHIRE BLVD. STE. 1005 LOS ANGELES, CA 90010. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/2012. /s/: MILDRED DEANG. This statement was filed with the County Clerk of LOS ANGELES County on 09/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012 193946 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/27/2012 The following person(s) is (are) doing business as EASYGLIDE SHELVING. The full name of registrant(s) is/are: ERIC W. SENATE 33105 32 SANTIAGO ROAD ACTON, CA 93510. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERIC W. SENATE. This statement was filed with the County Clerk of LOS ANGELES County on 09/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012192298 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/26/2012 The following person(s) is (are) doing business as SPOILED ROTTEN TRAVEL. The full name of registrant(s) is/are: KELY S. LYON 643 W. MAPLE AVENUE EL SEGUNDO, CA 90245, KERRY S. CRAFT 643 W. MAPLE AVENUE EL SEGUNDO, CA 90245. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KELY S. LYON. This statement was filed with the County Clerk of LOS ANGELES County on 09/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012192299 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/26/2012 The following person(s) is (are) doing business as BEBOWL. The full name of registrant(s) is/are: TMU INTERNATIONAL FOODS, INC. 3221 CATER AVE. SUITE 206 MRINA DEL REY, CA 90292. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/13/2011. /s/: TAKASHI MURA. This statement was filed with the County Clerk of LOS ANGELES County on 09/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186365 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as THE PURPOSE HUNTERS, MICHAEL VANDER. The full name of registrant(s) is/are: MICHAEL VANGRIMBERGEN 10161 LARWIN AVE. #3 CHATSWORTH, CA 91311. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2012. /s/: MICHAEL VANGRIMBERGEN. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186363 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as PROMISE INSURANCE AGENCY. The full name of registrant(s) is/are: BOB WANG CORPORATION 19097 COLIMA ROAD ROWLAND HEIGHTS, CA 91748. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/06/1998. /s/: SHEN-BOB WANG. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186362 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as MYRIAM MICHAEL. The full name of registrant(s) is/are: NS BUSINESS SERVICES, INC. 722 FREMONT AVE. SOUTH PASADENA, CA 91030. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOHN T. SANO. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186370 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as MOME RATH GARDEN. The full name of registrant(s) is/are: MEAGAN SEGAL 2600 ANCHOVY AVE. SAN PEDRO, CA 90732. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/1/2012. /s/: MEAGAN SEGAL. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186369 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as VIP ESTATE PROPERTIES. The full name of registrant(s) is/are: PATRICK LOPEZ 25124 SPRINGFIELD CT #100 VALENCIA, CA 91355. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186368 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as CARTERS DESIGN BUILD. The full name of registrant(s) is/are: TIMOTHY BOAKE CARTER 4139 VIA MARINA #608 MARINA DEL REY, A 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TIMOTHY BOAKE CARTER. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186371 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as AIRMOBILE. The full name of registrant(s) is/are: RICHARD M. KILBANE 19724 ERMINE ST. CANYON COUNTRY, CA 91351. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/12/2012. /s/: RICHARD M. KILBANE. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186367 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as A WORLD CLASS DUCT CLEANER. The full name of registrant(s) is/are: CHRISTOPHER ETHAN MATHIS 4806 MENDOTA AVE. LOS ANGELES, CA 90042. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/10/2012. /s/: CHRISTOPHER ETHAN MATHIS. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186366 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as BUSINESSWOOD. The full name of registrant(s) is/are: RANA SALMAN HAIDER 415 S. OXFORD SUITE 226 LOS ANGELES, CA 90020. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/12/2012. /s/: RANA SALMAN HAIDER. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012207434 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/17/2012 The following person(s) is (are) doing business as FM BRANDING GROUP. The full name of registrant(s) is/are: MAURY FLANTZ,AM 1256 BROCKTON AVE. NO.5 LOS ANGELES CA 90025. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2012. /s/: MAURICE J. FLATSMAN. This statement was filed with the County Clerk of LOS ANGELES County on 10/17/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012205214 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/15/2012 The following person(s) is (are) doing business as HIGH PERFORMANCE PERSONAL TRAINING. The full name of registrant(s) is/are: JASON KOZMA PERSONAL TRAINING, LLC 1051 12TH STREET #3 SANTA MONICA CA , 90403. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/06/2012. /s/: JASON KOZMA. This statement was filed with the County Clerk of LOS ANGELES County on 10/15/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012203737 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/11/2012 The following person(s) is (are) doing business as MY DOLLAR 1. The full name of registrant(s) is/are: YOGESH PAHWA 2285 W. BROADWAY APT. L123 ANAHEIM, CA 92804. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:YOGESH PAHWA. This statement was filed with the County Clerk of LOS ANGELES County on 10/11/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012197963 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/03/2012 The following person(s) is (are) doing business as MACH TAILS. The full name of registrant(s) is/are: T.C, SAYLES 26708 INDIAN PEAK ROAD RANCHO PALOS VERDES, CA 90275, TARA LEE GERSON 13221 ADMIRAL AVE, UNIT F MARINA DEL REY, CA 90292. This Business is being conducted by: a Partnership. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/01/2012. /s/: T.C. SAYLES. This statement was filed with the County Clerk of LOS ANGELES County on 10/03/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012190244 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/24/2012 The following person(s) is (are) doing business as WASTE INTEGRATED SOLUTION EXPERTS. The full name of registrant(s) is/are: WASTE MANAGEMENT ENTERPRISES LLC 287 S. ROBERTSON BLVD. BEVERLY HILLS, CA 90211. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HERBERT KAHEN. This statement was filed with the County Clerk of LOS ANGELES County on 09/24/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012189894 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/21/2012 The following person(s) is (are) doing business as TYLIE MALIBU. The full name of registrant(s) is/are: TYLIE INC 9021 EXPOSITION BLVD. LOS ANGELES CA 90034. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/28/2000. /s/: LISA IZAD POPP. This statement was filed with the County Clerk of LOS ANGELES County on 10/21/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012199821 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/05/2012 The following person(s) is (are) doing business as CMS. The full name of registrant(s) is/are: CAPTION MEDIA SERVICES, LLC 1217 WILSHIRE BLVD. SUITE 3510 SANTA MONICA, CA 90408. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:THORIN ALLEN. This statement was filed with the County Clerk of LOS ANGELES County on 10/05/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/22/2012, 10/29/2012, 11/05/2012, 11/12/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186363 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as MY NAME IN STITCHES. The full name of registrant(s) is/are: ALEC CHASE MEYERS 18135 STRATHEM ST. RESEDA, CA 91335. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ALEC CHASE MEYERS. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186362 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as MYRIAM MICHAEL. The full name of registrant(s) is/are: NS BUSINESS SERVICES, INC. 722 FREMONT AVE. SOUTH PASADENA, CA 91030. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JOHN T. SANO. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186369 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as VIP ESTATE PROPERTIES. The full name of registrant(s) is/are: PATRICK LOPEZ 25124 SPRINGFIELD CT #100 VALENCIA, CA 91355. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186363 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as PROMISE INSURANCE AGENCY. The full name of registrant(s) is/are: BOB WANG CORPORATION 19097 COLIMA ROAD ROWLAND HEIGHTS, CA 91748. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)07/06/1998. /s/: SHEN-BOB WANG. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186365 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as THE PURPOSE HUNTERS, MICHAEL VANDER. The full name of registrant(s) is/are: MICHAEL VANGRIMBERGEN 10161 LARWIN AVE. #3 CHATSWORTH, CA 91311. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/01/2012. /s/: MICHAEL VANGRIMBERGEN. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012192299 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/26/2012 The following person(s) is (are) doing business as BEBOWL. The full name of registrant(s) is/are: TMU INTERNATIONAL FOODS, INC. 3221 CATER AVE. SUITE 206 MRINA DEL REY, CA 90292. This Business is being conducted by: a Corporation. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/13/2011. /s/: TAKASHI MURA. This statement was filed with the County Clerk of LOS ANGELES County on 09/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012192298 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/26/2012 The following person(s) is (are) doing business as SPOILED ROTTEN TRAVEL. The full name of registrant(s) is/are: KELY S. LYON 643 W. MAPLE AVENUE EL SEGUNDO, CA 90245, KERRY S. CRAFT 643 W. MAPLE AVENUE EL SEGUNDO, CA 90245. This Business is being conducted by: a Partnership. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:KELY S. LYON. This statement was filed with the County Clerk of LOS ANGELES County on 09/26/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012 193946 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/27/2012 The following person(s) is (are) doing business as EASYGLIDE SHELVING. The full name of registrant(s) is/are: ERIC W. SENATE 33105 32 SANTIAGO ROAD ACTON, CA 93510. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ERIC W. SENATE. This statement was filed with the County Clerk of LOS ANGELES County on 09/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012193945 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/27/2012 The following person(s) is (are) doing business as A TASTE OF THE PHILIPPINES. The full name of registrant(s) is/are: INSIDER PRODUCTIONS LLC 3460 WILSHIRE BLVD. STE. 1005 LOS ANGELES, CA 90010. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/2012. /s/: MILDRED DEANG. This statement was filed with the County Clerk of LOS ANGELES County on 09/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186371 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as AIRMOBILE. The full name of registrant(s) is/are: RICHARD M. KILBANE 19724 ERMINE ST. CANYON COUNTRY, CA 91351. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/12/2012. /s/: RICHARD M. KILBANE. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186367 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as A WORLD CLASS DUCT CLEANER. The full name of registrant(s) is/are: CHRISTOPHER ETHAN MATHIS 4806 MENDOTA AVE. LOS ANGELES, CA 90042. This Business is being conducted by: . The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/10/2012. /s/: CHRISTOPHER ETHAN MATHIS. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012193944 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/27/2012 The following person(s) is (are) doing business as ROLL TIME, SQUARE BEAR SKATE. The full name of registrant(s) is/are: ANTHONY NORMAN 195 RACQUET CLUB DR. COMPTON, CA 90220. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANTHONY NORMAN. This statement was filed with the County Clerk of LOS ANGELES County on 09/27/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186370 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as MOME RATH GARDEN. The full name of registrant(s) is/are: MEAGAN SEGAL 2600 ANCHOVY AVE. SAN PEDRO, CA 90732. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)05/1/2012. /s/: MEAGAN SEGAL. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2012186368 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/18/2012 The following person(s) is (are) doing business as CARTERS DESIGN BUILD. The full name of registrant(s) is/are: TIMOTHY BOAKE CARTER 4139 VIA MARINA #608 MARINA DEL REY, A 90292. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:TIMOTHY BOAKE CARTER. This statement was filed with the County Clerk of LOS ANGELES County on 09/18/2012. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/15/2012, 10/22/2012, 10/29/2012, 11/05/2012.

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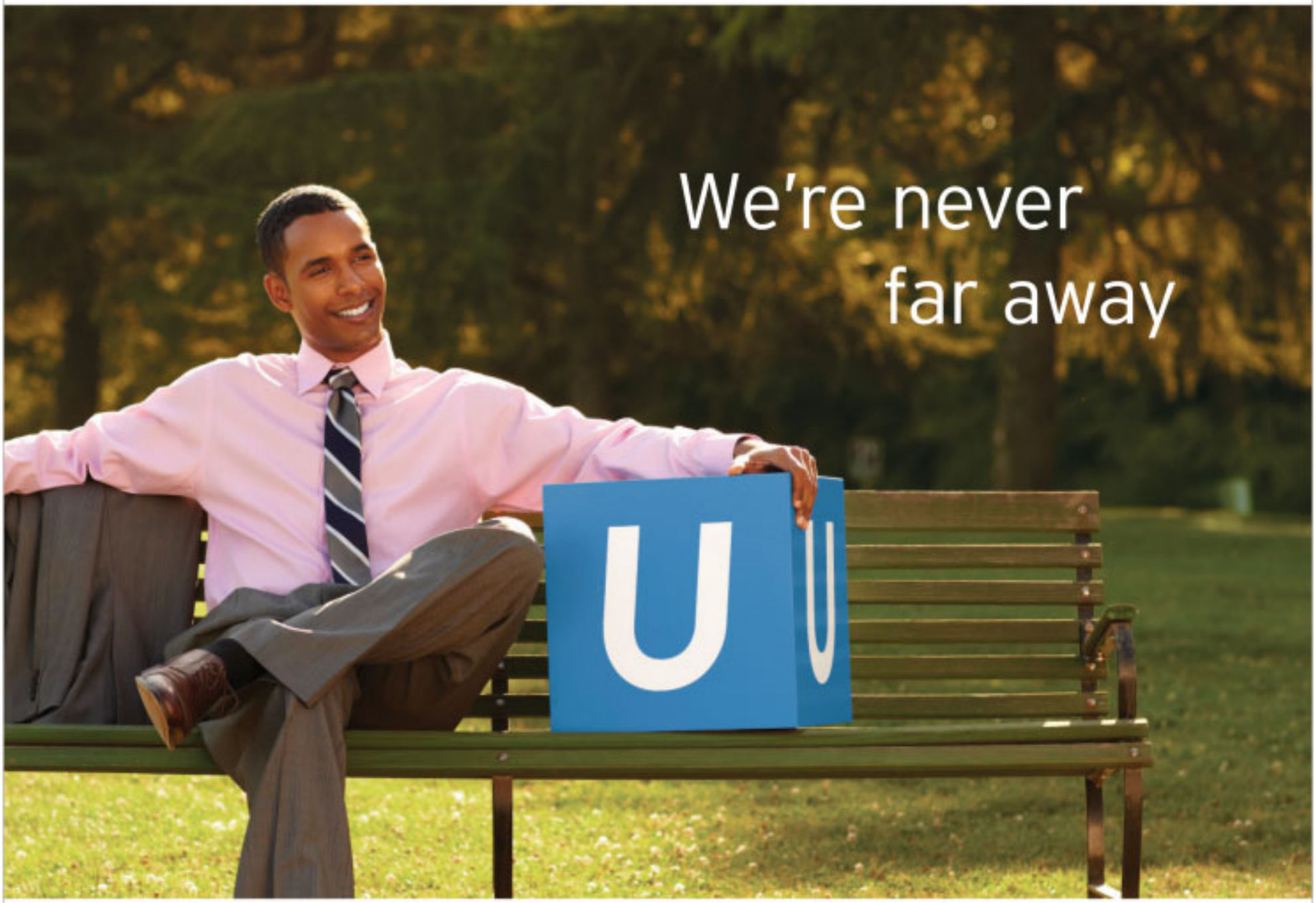
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