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Santa Monica Daily Press

KNOW BEFORE YOU GO
SEE PAGE 3

We have you covered

THE COUNCIL CANDIDATES. ISSUE

Ed Board cash race tops \$130K

BY DAVID MARK SIMPSON
Daily Press Staff Writer

SMMUSD A seven-candidate race for three contested and one open seat on the Santa Monica-Malibu Unified School District Board of Education has brought in more than \$130,000 in campaign contributions.

Money talks in Board of Education elections. Four years ago, when many of these candidates faced off, outgoing Boardmember Nimish Patel spent more than \$74,000 on his race and pulled off an upset victory. He was the only elected member not backed by Santa Monicans for

Renters' Rights (SMRR), the city's largest political party.

Patel had raised more than \$63,000 by this time in 2010 and spent more than \$36,000.

Patel announced earlier this year that he would not seek reelection and none of this year's candidates have pulled in that kind of money but, with the election two weeks away, fundraising is heating up.

Challenger Craig Foster leads the fundraising race thanks to a \$25,000 contribution earlier this month from Robert and Denise Hayman, Malibu residents who work in real estate.

All told, Foster, a Malibu resident, has received more than \$41,000 in support this year, according to campaign disclosure statements.

He's spend \$11,500, largely on mailers and signs.

Foster also got a \$5,000 contribution from the Community for Excellent Public Schools (CEPS), which has endorsed Foster and fellow challenger, Richard Tahvildaran-Jesswein and incumbents Laurie Lieberman and Ralph Mechur.

Tahvildaran-Jesswein has raised more

SEE CASH PAGE 8

Plot of controversial proposed condos may be preserved

BY DAVID MARK SIMPSON
Daily Press Staff Writer

PICO NEIGHBORHOOD A controversial 21-unit condominium project proposed for the Pico Neighborhood may be put on ice thanks to a direction from the Landmarks Commission last week.

The project, slated for a plot on 21st Street, would replace nine buildings that hold 15 rent-controlled apartments. The new building would hold 19 rent-controlled units and two units for very-low income tenants.

Many neighbors were furious about the project, claiming that it is an example of gentrification that has ousted residents from their neighborhood.

Members of the Planning Commission noted that, for legal reasons, it would be hard for them to reject the project. They instead opted to delay approval, sending the project to the Landmarks Commission. The buildings are more than 50 years old, one dates back to 1935, and so the Landmarks Commission would have to give approval for the buildings to be demolished.

Consultants checked out all nine buildings and noted that six of them, located between 2014 and 2018 21st Street, are probably not historically significant. The commission agreed.

But three buildings, between 2002 and 2008 21st Street, could be eligible to be labeled as either Landmarks or Structures of Merit, according to the consultants.

The property is emblematic of post-World War II development in Santa Monica and is an "increasingly rare intact example" of a one-story courtyard apartment from the 1940s and 1950s. For this reason, consultants said, it could meet Landmark criteria.

The neighborhood once had many courtyard apartments, the consultants said.

"Of the eleven total courtyard apartments identified," they said, "the subject property is representative of the property type and is also one of the most intact examples in the Pico neighborhood in terms of physical integrity."

For this reason, they said, it could meet the criteria for a Structure of Merit.

SEE CONDO PAGE 8



Soccer Teams Stick To Winning Ways

Morgan Genser editor@smdp.com

Santa Monica College women's soccer team hosted Bakersfield in a Western State Conference match On Oct. 17 and won 4-0. With the win, SMC's record improves to 5-0-1 in conference play and 11-1-1 overall. Pictured are Alyssa Ortega watching her shot sail past Bakersfield's goalkeeper and Jayma Martin avoiding a tackle. The Santa Monica College Men's soccer team hosted College of the Canyons on Oct. 17 in a Western State conference match and won 3-1 to improve their record to 4-2-4 in conference play and 4-6-4 overall. Pictured are Thomas Tranberg jumping in the air to head the ball, Westin Adkins making a diving save and Ali Jridi fighting for control of the ball.



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What's Up Westside

OUT AND ABOUT IN SANTA MONICA

Monday, October 20

An Evening with Andrea Martin

Main Library
601 Santa Monica Blvd. 7 p.m.
Two-time Tony Award-winning
actress Andrea Martin will discuss
her hilarious new book, Andrea
Martin's Lady Parts, with acclaimed
author Sam Wasson. Her appear-
ance at Santa Monica Public Library
will be her only book tour stop in
the Los Angeles area. For more
information on this and other public
programs, visit www.smpl.org or
contact the Santa Monica Public
Library at (310) 458-8600.

An evening with Alan Cumming

Aero Theater
1328 Montana Ave. 6:30 p.m.
A star of stage, television, and film,
Alan Cumming is a successful artist
whose diversity and fearlessness is
unparalleled. He currently stars as
the Master of Ceremonies opposite
Michelle Williams in Cabaret on
Broadway, wrapped season 5 of the
CBS hit drama The Good Wife. In
his memoir, Not My Father's Son,
he shares the emotional story of his
complicated relationship with his
father and the deeply buried family
secrets that shaped his life and
career. \$20 General Admission; \$30
Reserved.

Architectural review board

Santa Monica City Hall
1685 Main St. 7 p.m.
The ARB generally meets on the
first and third Mondays of each
month unless there is a holiday.
Meetings are held in the City
Council Chambers at City Hall
unless otherwise noted. Visit
www.smgov.net/Departments/PCD/Boards-Commissions/Architectural-Review-Board/ for more information.

Teen Advisory Council

Main Library
601 Santa Monica Blvd. 4 p.m.
Teens, get community service hours
and help plan programs with other
students.

Tuesday, October 21

Let's go (Book) Clubbing!

DIESEL, A Bookstore
225 26th St. 6:30 - 8:30 p.m.
Join us at Diesel, A Bookstore will
host a panel of authors including:
Cynthia Bond: Ruby Michelle
Huneven: Off Course Gina B.
Nahai: The Luminous Heart of
Jonah S. Gabrielle Zevin: The
Storied Life of AJ Fikry. Free admis-
sion. Call (818) 970-4542 for more
information.

Civic Auditorium history presentation

Main Library
601 Santa Monica Blvd. 7 - 9 p.m.
Speakers will take the audience on
a journey of the great times at the
Civic, re-visiting the music, the fans,
the cutting-edge technology which
drew top performers of the day to
the stage. Illustrated with historical
photographs, performance videos
and ephemera, the talk will explore
the famed history of the Civic.

Completing your college application

Main Library
601 Santa Monica Blvd. 7 p.m.
Learn how to complete the standard
application types - CSU, UC,
Common App, and Universal App.
Presented by Diana Hanson of
College Mentors.

Beach=Culture Dance Hall: Cha Cha Cha

Annenberg Community Beach
House
415 Pacific Coast Hwy. 6:30 - 9
p.m.
The Susie Hansen Latin Band plays
great danceable Latin jazz, and for
this Dance Hall, they're going to
devote some quality time to the Cha
Cha Cha, the beloved retro ball-
room staple. Susie and her band will
also play the great Salsa for which
they are so well appreciated, and
just for fun, the band will mix in a lit-
tle Cumbia and Merengue. Call
(310) 458-4904 for more informa-
tion.

SEE LISTINGS PAGE 3

For help submitting an event, contact us at
310-458-7737 or submit to editor@smdp.com

LISTINGS
FROM PAGE 2

Read for the Record
Main Library

601 Santa Monica Blvd., 3:45 p.m.
Help set a record as we read
Bunny Cakes by Rosemary Wells
and make a special craft.

Movie Screening: Divergent

Pico Branch Library
2201 Pico Blvd. 5 - 7:30 p.m.
In a world divided by factions
based on virtues, Tris learns she's
Divergent and won't fit in. When
she discovers a plot to destroy
Divergents, Tris and the mysterious
Four must find out what makes
Divergents dangerous before it's
too late. (139 min.)

Neighborhood Fest
Pico Branch Library
2201 Pico Blvd. 5 p.m.
Join organizers for a neighborhood
event.

Wednesday, October 22

An evening with George Clinton
Moss Theatre, New Roads School
3131 Olympic Blvd. 8 p.m.
George Clinton revolutionized R&B
during the '70s, twisting soul music
into funk by adding influences from
several late-'60s acid heroes. The
Parliament/Funkadelic machine
captured more than forty R&B hit
singles (including three at #1) and
recording three platinum albums.
Admission: \$20 General
Admission; \$30 Reserved Seats

Special Planning
Commission Meeting

Santa Monica City Hall
1685 Main St. 7 p.m.
Visit
www.smgov.net/Departments/PC
D/Boards-Commissions/Planning-
Commission/ for more information.

Green Living Workshop
Main Library

601 Santa Monica Blvd. 7 p.m.
Join this Sustainable Works
Workshop and learn how to save
money, and positively impact your
family, community, and ultimately
the planet.

KNOW BEFORE YOU GO

Expo Light Rail Line: For the
week of October 20 please note
the following activities:

5th Street Between I-10 Freeway and
Colorado - Northbound and southbound
lane closures during daytime hours. Local
access via northbound 5th and u-turn per
detour.
Colorado Avenue between 5th & 19th
Streets - Expect westbound and east-
bound lane closures during daytime
hours. Alleys on the north side of
Colorado between 6th and 18th Street will
have limited access at Colorado.
17th Street and Colorado Ave: Scheduled
signal outages on Wednesday and
Thursday, Oct. 22 and 23. Closures on E/B
and W/B directions from Monday to
Friday.
Cloverfield Blvd and Olympic Blvd:
Scheduled signal outages Wednesday and
Thursday. Full intersection closure sched-
ule on Oct. 22 and 23 from 3 a.m. to 7
a.m. Lane closures planned thereafter.
26th Street between Olympic Blvd. and
Cloverfield Ave. - Construction scheduled
during daytime hours. Lane closures
planned and traffic will be maintained.
Cloverfield Ave. and Olympic Blvd. -
Eastbound Olympic right turn lane and
southbound Cloverfield lane closures
scheduled Monday to Friday.
Stewart St. b/w Olympic Blvd. and
Exposition Blvd.- Northbound and south-
bound outside lane closures during day-
time hours, traffic will be maintained.
Olympic Blvd. between 20th St. and
Stewart St. - Eastbound and westbound
lane closures between 9 a.m. and 3 p.m.
from Monday to Friday.
For more information about the Expo Line
project, visit BuildExpo.org or call (213)
922-EXPO (3976).

Bust Stop Construction

For the week of October 20 - October 26,
citywide installation of new bus shelters
will continue. Construction will involve
intermittent vehicle lane, bicycle lane,
and sidewalk closures, in addition to the
use of parking lanes. Construction will
take place at the following stops:
Bundy
3171 Bundy Blvd - SMC Bundy campus
parking lot
Ocean Park
1703 Ocean Park Blvd btw 17th St. and
18th St. (North side Ocean Park)
3200 Ocean Park Blvd btw Centinela Blvd
and 31st St. (South side Ocean Park)
Pico

2725 Pico Blvd btw Cloverfield Blvd. and
Stewart St. (North side Pico)
2350 Pico Blvd btw Cloverfield Blvd and
24th St. (South side Pico)
2922 Pico Blvd btw 29th St. and 30th
St. (South side Pico)
1206 Pico Blvd btw Euclid & 11th St.
(South side Pico)
Santa Monica
2401 Santa Monica Blvd btw 10th St. and
11th St. (North side Santa Monica)
2823 Santa Monica Blvd btw Yale St.
and Harvard St. (North side Santa
Monica)
2906 Santa Monica Blvd btw Yale St. and
Stanford St. (South side Santa Monica)
20th STREET
2100 20th Street btw Pico Blvd. and Pearl
St. (West side 20th Street)
1420 20th Street btw Santa Monica and
Broadway (West side 20th Street)
Traffic control measures will be employed
in all work zones. Use alternate routes
whenever possible. For all bus boarding
information, please visit www.bigblue-bus.com/bsip or call (310) 451-5444. For
construction information, please contact
Alex Parry, Project Manager at (310) 458-
8981.

Annual Tree Trimming

For the week of Oct. 20, the City's annual
tree pruning program will take place on
6th Street - Wilshire to Colorado Avenue.
For further information, please contact
Matthew Wells, Urban Forester at (310)
458-8974.

Traffic Signal Improvements

For the week of Oct. 20, Phase I of the
traffic signal installation will occur at
Olympic Drive & Avenida Mazatlan. The
work will consist of potholing to investi-
gate underground utilities. Work areas
will be contained to minimize sound, dust,
and nuisance. For more information,
please contact Gene Higginbotham,
Project Manager at (310) 458-8729.

Annual Paving & Sidewalk Repair
Project

For the week of Oct. 20, the contractor
will be performing sidewalk repairs at var-
ious locations. Also the following streets
will be paved: Cedar Street from 17th
Street to 18th Street, Maple Street from
17th Street to 18th Street and Bryn Mawr
Avenue 16th Street to 18th Street. Partial
of full closure is necessary. Please use
alternate routes and expect some delays.
Construction Time for Annual Paving: 8
a.m. - 6 p.m. Monday - Friday, 9 a.m. - 5



p.m. Saturday (if approved). For more
information on both projects, please con-
tact Hany Demitri, Civil Engineer, and
(310) 458-8721 ext. 5385.

New Map Cases & Pylon
Installation on the 3rd St.

Promenade

For the week of Oct. 20, the City of Santa
Monica and Downtown Santa Monica, Inc.
have begun installation of the new map
case directory on the 3rd Street
Promenade. For further information,
please contact Zubaid Mizan, Project
Manager at (310) 458-8726.

Water Main Replacement Project

For the week of Oct. 20, the contractor
will begin installing water main pipe on
Colorado Avenue between 4th Street and
Ocean Avenue (M-F 8 a.m. to 6 p.m.) and
on Olympic Blvd between Stewart St. and
26th Street (Night Work - 8 p.m. to 6
a.m.). For more information, please con-
tact Eric Schoenen, CM/Inspector at
(424) 625-3445 or City's contact: Carlos
Rosales, PM at (310) 458-8721, x2620

Private Development

Southern California Edison (SCE) - Four
Underground Structure replacements are
taking place on Montana Ave at 11th Ct,
15th Ct, 16th Ct and 17th Ct. Work is ongo-
ing work M-F (8 a.m. - 4 p.m.). For electri-
cal emergencies, please call 800-611-1911.

Southern California Edison (SCE) -
Underground Electrical Vault
Replacement

For the week of October 20, there will
possibly be an intermittent lane closure
on the south side of Broadway between
2nd St. and 3rd Street Promenade during
the hours of 9 a.m. to 4 p.m. M-F. Please
use alternate routes whenever possible.

SEE KBUG PAGE 7

DENNIS FRISCH
for Santa Monica College
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dennis4trustee.com

As the only candidate with over 28 years proudly
teaching at Santa Monica College, Dennis will fight to
prevent the corporatization of this public institution,
increase fiscal oversight, provide the greater equity and
access for all, and ensure that SMC is a better neighbor
to the diverse and vibrant communities that are
Santa Monica and Malibu.

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Paid for by Committee to Elect Phil Brock for City Council 2014 ID #1364342

LETTERS TO THE EDITOR

Send comments to editor@smdp.com

Pedestrian life

Editor:

One more complaint about the decline in the quality of pedestrian life in Santa Monica:

Many of us moved to downtown Santa Monica because of its appeal as a cultural, pedestrian-friendly town. This is especially true for seniors and disabled people.

For years, we have been able to walk to the AMC 7 Theater on the 3rd St. Promenade at Arizona Avenue to enjoy the 6:30 p.m. Wednesday evening rebroadcasts of the Metropolitan Opera HD Live performances on Saturdays. The theater has always been packed with appreciative audiences for these performances. This year they unexpectedly discontinued their convenient showing of this popular series, which is a great disservice to the community.

I had especially been looking forward to the scheduled opening of Verdi's Macbeth, which had received rave reviews. When I called the theater to verify the scheduled time, I was told that the AMC 7 Theater on the 3rd St. Promenade would no longer be offering this series. There was no one there in authority to listen to my complaint about the cancellation of this series in a convenient location. Instead I was told that the closest theater showing the series was the AMC Theater at the Century City Mall. Accordingly, I contacted the AMC Theater in Century City and reserved one of the two remaining seats for the performance.

The opera was magnificent, but getting there was hell. Although I left home an hour early, the express bus got me to the AMC Century City Theater almost an hour after curtain time.

When I checked the Wednesday evening schedule for the AMC 7 Theater on the Third St. Promenade in Santa Monica, I noticed that instead of offering the Metropolitan Opera HD series, two of its theaters were offering The Book of Life: one in 3D format at 10:20 p.m. and the other in regular format at 6:40 p.m.. Could they not for popular opera nights skip the 6:40 showing and offer the Metropolitan in HD at 6:30 p.m. instead?

There will be the same dilemma for upcoming operas in this series which neither the Met nor AMC does a good job of publicizing:

Wed. Oct. 22, 2014, 6:30 p.m. - Mozart's Marriage of Figaro

Wed. Nov. 5, 2014, 6:30 p.m. - Bizet's Carmen
Wed. Nov. 26, 2014, 6:30 p.m. - Rossini's Barber of Seville

Wed. Dec. 17, 2014, 6:30 p.m. - Wagner's Die Meistersinger

Wed. Jan. 17, 2015, 6:30 p.m. - Lehar's The Merry Widow

Wed. Feb. 18, 2015, 6:30 p.m. - Tchaikovsky's Iolanta/Bartok's Bluebeard's Castle

Wed. Mar. 14, 2015, 6:30 p.m. - Rossini's Lady of the Lake

Wed. Apr. 25, 2015, 6:30 p.m. - Mascagni's Cavalleria Rusticana/Leoncavallo's Pagliacci

As a great service to the community of Santa Monica, I am asking whether it will not be possible for the AMC 7 Theater on the 3rd St. Promenade to show the remaining operas in this season's Metropolitan Opera HD Live series on the above listed dates.

Rhoda Newman
Santa Monica



My Write

Bill Bauer

Send comments to editor@smdp.com

School Board needs new blood

THE "DO NOTHING" SANTA MONICA- Malibu Unified School District (SMMUSD) Board of Education is way overdue for a shake-up. Thanks to dedicated teachers, most of our kids do get a good education - but not as good as it could be.

Years of cronyism, buck passing, social justice agendas, power politics and lack of imagination have resulted in schools that lag behind their potential. Our schools are always in crisis. The achievement gap is as wide as ever. Proficiency scores for the various racial groups still vary widely although Class of 2013 graduation rates have improved.

Because of the clubbiness of the school board incumbents, PTA cheerleaders and the Santa Monicans for Renters' Right political cliques, there's an established culture of "let's get along" and "make nice" to each other. Problems are ignored, deferred or swept under the rug and nobody is held accountable when things go south.

The present board has ignored numerous serious issues. The toxic ground pollution problems at Malibu schools hasn't been adequately addressed. It may be putting students and teachers at risk and is costing the district credibility.

The SMMUSD's inept handling of two incidents involving athletic coaches at Santa Monica High School is inexcusable. In April, a well-publicized classroom scuffle between science teacher/wrestling coach Mark Black and an 18-year-old student allegedly selling marijuana in Santa Monica High School was completely mismanaged.

The board seemed oblivious to the mishandling of the incident and the resulting bad press.

A few months later, successful boys baseball coach Kurt Schwengel was fired and replaced by a "friend of a friend" with limited high-school level coaching experience who had bypassed the usual multi-step hiring process.

A "new" policy of requiring all Samohi coaches to be on the Samohi faculty (Schwengel teaches at Franklin Elementary School) seems to have been created only to justify the termination. Superintendent Sandra Lyon emailed me, "... the process engaged in was not in violation of any district personnel practice."

This is cronyism at its worst. Samohi and its athletic programs have been sullied by cheap politics and mutual backscratching. Alumni are unhappy and donors have left. So, what did the school board do? Zip.

The board is responsible for insuring that the SMMUSD is on solid financial footage.

The district's new "one pot" policy has reduced donations at many individual school sites, but thanks to increases in contributions to the Educational Foundation and additional revenue from Sacramento, the district is in better financial shape than two years ago.

Nobody has bothered to explore the licensing of "Samohi Vikings" or "Malibu Sharks." names and logos. "Hollister" make millions for Abercrombie and Fitch. The district's relationship to the area's unique and highly marketable surf and skate culture is fiscally unrealized. Meanwhile, the board can only float parcel tax measures - requiring taxpayers to make up for their lack of

initiative.

The DoubleTree Hotel on Fourth Street in the Civic Center is on school property and pays rent to the SMMUSD. In May, a representative from Unite Here hospitality union pointed out to the board that in addition to a fixed rent, the tenant's lease requires five percent of the hotel's "profit" to be paid.

Since the lease was signed in 1987, the district's tenant has annually claimed no percentage rent is owed because the hotel hasn't been profitable. However, no back-up whatsoever for this claim has been provided.

It also appears that neither the board nor the district's Chief Financial Officer has ever asked for an audit of the tenant's books. It's hard to imagine that with Santa Monica's booming tourist industry - \$344-million in hotel revenues in 2013 - the DoubleTree has never turned a profit.

Percentage rent revenues amounting to millions of dollars may have been lost, but we may never know. Predictably, my request last week for updates from top SMMUSD administrators on their tenant's profit status received no response. Maybe all parties are still waiting to hear from the DoubleTree or they just don't care.

Nobody on the present board, including the three incumbents, is doing their job. Not following up on a potentially important potential revenue source is gross negligence.

Seven candidates are running for four board seats. They are teacher Craig Foster; college admissions consultant Patty Finer; Santa Monica College professor Richard Tahvildaran-Jesswein and teacher Dhun May plus incumbents Pico Youth Center Administrator Oscar de la Torre, architect Ralph Mechur and attorney Laurie Lieberman.

My top choice for the board is Craig Foster who is committed to an excellent academic experience for all students. He is also a member of the district's Financial Oversight Committee.

There's nobody from Malibu currently on the school board and Foster answers that need. He'll bring a new vitality and commitment to our student's education, demand positive results from top administrators and won't tolerate cronyism, cover-ups and buck-passing.

If you eliminate the incumbents, that leaves Finer, May and Tahvildaran-Jesswein but they don't impress me. It's a difficult conundrum, so Foster gets my one and only vote.

SMC BOARD OF TRUSTEES

Santa Monicans will also be voting for four positions on the Santa Monica Community College District Board of Trustees.

SMC Professor Dennis C.W. Frisch, non-profit director Mara Loya and incumbent trustees SMC Professor Andrew W. Walzer, Nancy Greenstein, Louise Jaffe, and appointed trustee Barry Snell are also running.

I'm voting for Frisch, Walzer, Greenstein and Jaffe because they are the best qualified and have the right credentials, motivation and experience to properly oversee SMC.

BILL can be reached at mr.bilbau@gmail.com

PUBLISHER

Ross Furukawa
ross@smdp.com

EDITOR IN CHIEF

Matthew Hall
matt@smdp.com

STAFF WRITER

David Mark Simpson
dave@smdp.com

STAFF PHOTOGRAPHER

Paul Alvarez Jr.
editor@smdp.com

Morgan Genser
editor@smdp.com

CONTRIBUTING WRITERS

Bill Bauer, David Pizarra,
Charles Andrews, Jack Neworth,
Lloyd Garver, Sarah A. Spitz,
Taylor Van Arsdale, Merv Hecht,
Cynthia Citron, Michael Ryan,
JoAnne Barge, Margarita Rozenbaum

VICE PRESIDENT-
BUSINESS OPERATIONS

Rob Schwenker
schwenker@smdp.com

JUNIOR ACCOUNT EXECUTIVE

Rose Mann
rose@smdp.com

OPERATIONS MANAGER

Jenny Medina
jenny@smdp.com

PRODUCTION MANAGER

Darren Ouellette
production@smdp.com

ASSISTANT GRAPHIC DESIGNER

Cocoa Dixon

CIRCULATION

Keith Wyatt
Osvaldo Paganini
ross@smdp.com

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OFFICE (310) 458-PRESS (7737)
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EarthTalk

By the editors of E Magazine

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Send comments to editor@smdp.com



Courtesy photo

TURF: There are concerns about the materials used to construct fake turf

Cancer on the field

Dear EarthTalk

Is it true that playing on artificial turf fields can cause cancer? If so, how can I minimize exposure for my sports-loving kids?

Melanie Witmer

Syracuse, NY

JUST WHEN YOU THOUGHT IT WAS SAFE

to play soccer on that brand new synthetic turf field, it may be time to think again. Those little black dirt-like granules that fill up the space between synthetic blades of grass and make up some 90 percent of today's artificial turf fields are actually ground-up car and truck tires. As such they contain a host of potentially noxious chemicals that can lead to a wide range of health problems.

Four of the constituent chemicals in these "tire crumbs" (or "tire mulch") as they are called-arsenic, benzene, cadmium and nickel-are deemed carcinogens by the International Agency for Cancer Research. Others have been linked to skin, eye and respiratory irritation, kidney and liver problems, allergic reactions, nervous systems disorders and developmental delays.

While the risk came to light recently when a University of Washington women's soccer coach began to think it might be more than a coincidence that two of her goalies were stricken with cancer, researchers have known about such potential links for years. A 2007 report by the Connecticut-based Environment & Human Health Inc. (EHHI) looked at several scientific studies and found definitive connections between various health problems and exposure to synthetic turf.

EHHI also reported that kids on play-fields are likely to face similar risks as line workers in the rubber fabrication and reclamation industries, where they say health reports show the presence of multiple volatile organic hydrocarbons and other toxic elements in the air. "Studies at tire reclamation sites report leaching of similar sets of chemicals into the ground water," says the group.

The Synthetic Turf Council, an indus-

try group, maintains that there is considerable evidence pointing to the health safety of synthetic turf. But the U.S. Environmental Protection Agency (EPA) isn't taking sides, leaving it up to state and local jurisdictions to decide whether or not to allow artificial turf. The EPA would like to see more research done so parents everywhere can have a better idea of the risks involved.

Of course, synthetic turf fields aren't all bad. For one, they don't need frequent watering (a grass playing field typically requires 50,000 gallons of water per week during growing season) and doesn't require the application of potentially toxic pesticides. Furthermore, turf is much more durable and less costly to maintain than grass, and players suffer fewer injuries on it since it doesn't turn to slippery mud when wet.

Do these pros outweigh the cons? Some schools don't think so and are turning back plans to convert their grass fields to turf. Where it is too late for that, parents should warn their little athletes to stay upright as much as possible-turf-related cancers seem to be most common in goalies who spend the most time down on the turf surface. Also, the Centers for Disease Control and Prevention (CDC) recommends that those playing on synthetic turf avoid eating or drinking on the field where toxic dust can contaminate food and liquids, wash their hands and body aggressively with soap and water afterwards, and remove clothes worn on the field and turn them inside out before washing them separately from other items.

CONTACTS: International Agency for Cancer Research, www.iarc.fr; EHHI, www.ehhi.org; Synthetic Turf Council, www.syntheticurf.org; CDC, www.cdc.gov.

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Santa Monica City Council Candidate Jennifer Kennedy

Jennifer Kennedy is running for City Council. The following answers were submitted in response to questions from the Daily Press.

“Waiting for Yesterday: Pages From a Street Kid’s Life” by Michael Parenti is on deck.

Name: Jennifer Kennedy
Age: 44
Occupation: Manager/Consultant
Neighborhood: Wilmont
Own/Rent: Own
Marital status: Committed
Kids: Yes, they’re the best.
Political affiliation: Democratic Party
Schooling: Lifelong learner
Highest degree attained: B.A., Communications; focus on media analysis and newsgathering
Hobbies: Photography and cooking
Reading list: Staff reports and area plans.

How do you get to work? Work from home.
Favorite place to have a quick, 1 on 1 meeting in Santa Monica? Caffè Bello.
Favorite dinner spot: So many... Top four: Fritto Misto, Tacos Por Favor, Ninjin, Father’s Office
Last sporting event you attended: I go to rock concerts in sporting arenas, does that count?
Why are you running for City Council, what makes you qualified to lead, and what role do you see yourself playing on the dais if elected?
I am the only candidate in this election who has spent the last four years studying

the current issues facing our community as a Planning Commissioner and served Santa Monica for eight years as an elected member of the Rent Control Board before that. On the Rent Board, I have helped draft regulations that protect tenants and preserve rent control. As a Planning Commissioner I have voted “No” on overdevelopment, I’ve scrutinized development proposals and fought successfully for more public amenities and neighborhood protections. As a hands-on activist in our community for nearly 15 years, I have worked with residents, community leaders and elected officials to support public education, support truly affordable housing for working families, and enhance our sustainable environment. I am running for City Council because I want to control growth, to ensure that development is equi-

table, sustainable, and enhances our public realm, and to defend residential neighborhoods from the adverse impacts of nearby business areas. On the dais I will act on these priorities, and I will help create a more robust, accessible, and open public process to ensure truly meaningful community engagement. I have the experience and commitment to make informed decisions that benefit our safe, vibrant, beautiful, diverse community.

What are Santa Monica’s three major strengths and weaknesses? What will you do to ensure the strengths remain and the weaknesses are contained?
Strengths: 1) rent control, 2) we have a

SEE KENNEDY PAGE 10

<div>NOTICE OF POLLING PLACES AND DESIGNATION OF TALLY CENTER LOCATION</div> <div>NOTICE IS HEREBY GIVEN that the Registrar-Recorder/County Clerk's office designated polling places for the GENERAL ELECTION scheduled to be held on November 4, 2014.</div> <div>NOTICE IS ALSO HEREBY GIVEN that the Registrar-Recorder/County Clerk's facility, 12400 Imperial Highway, Norwalk, California 90650 has been designated as the central tally location for the above election. Polling places shall be open between the hours of 7:00 am and 8:00 pm. Persons requiring multi-lingual assistance in Chinese, Hindi, Japanese, Khmer, Korean, Spanish, Tagalog/Filipino, Thai or Vietnamese regarding information in the notice may call (800) 481-8683.</div> <div>POLLING PLACES</div> <div>POLLING PLACES 9001253A KAHAL JOSEPH SYNAGOGUE 10505 SANTA MONICA BLVD LOS ANGELES 90025 9001256A RESIDENCE 2044 KERWOOD AVE LOS ANGELES 90025 9001274A WESTWOOD RECREATION COMPLEX 1350 S SEPULVEDA BLVD LOS ANGELES 90025 9001278A KAHAL JOSEPH SYNAGOGUE 10505 SANTA MONICA BLVD LOS ANGELES 90025 9001279A KAHAL JOSEPH SYNAGOGUE 10505 SANTA MONICA BLVD LOS ANGELES 90025 9001281C NORA STERRY ELEMENTARY SCH 1730 CORINTH AVE LOS ANGELES 90025 9001283B WESTWOOD RECREATION COMPLEX 1350 S SEPULVEDA BLVD LOS ANGELES 90025 9001284A FELICIA MAHOOD SR CITIZEN CTR 11338 SANTA MONICA BLVD LOS ANGELES 90025 9001296A COUNTRY VILLA WESTWOOD 12121 SANTA MONICA BLVD LOS ANGELES 90025 9001299B STONER RECREATION CENTER 1835 STONER AVE LOS ANGELES 90025 9001303A STONER RECREATION CENTER 1835 STONER AVE LOS ANGELES 90025 9001326A BARRINGTON PLAZA BLDG B 11728 WILSHIRE BLVD LOS ANGELES 90025 9005818A CALIFORNIA NATIONAL GUARD 1300 FEDERAL AVE LOS ANGELES 90025 9005821A CONERSTONE BAPTIST CH OF W LA 1609 S BARRINGTON AVE LOS ANGELES 90025 9005837A LA CITY BUREAU OF GEN. 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LOGAN Registrar-Recorder/ County Clerk County of Los Angeles</div>
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KNOW BEFORE YOU GO

KBUG

FROM PAGE 3

For more information, please contact Chris Navarre, Project Superintendent at (562) 233-6880 for a 24hr response.

Santa Monica Place Theater - There will be lane closures on 4th St and Colorado Ave. For more information, please contact Matt Viehmann, Sr. PM at (602) 616.5729.

Santa Monica-Malibu USD - Lincoln Middle School. 14th street between California and Washington will have fencing installed in

the northbound lane. The center turning lane will be used by northbound traffic. The Southbound lane will remain open.

Santa Monica-Malibu USD - Santa Monica High School. 7th Court between Olympic Drive and Michigan Ave will be closed for ongoing Construction Work through November 17, 2014. For more information, please contact Gary Bolin at 310-399-5865 ext.79-394

For more information, visit KBUG or our Facebook page SMConstructs, www.facebook.com/SMConstructs or www.smgov.net/departments/public-works/civeng_kbug.aspx

COMMUNITY BRIEFS

Downtown

Storefront Beautification Project at Parking Structure #6

Buy Local Santa Monica is partnering with local photographer, Paula Goldman, to create a storefront window installation that conceals the construction inside Parking Structure #6 with an exhibit that includes vintage 1940s Muscle Beach photography juxtaposed with an excerpt from 19th century orator, Thomas Fitch.

Buy Local issued a grant of \$1,000 with match-funding support from Downtown Santa Monica, Inc. as part of the Buy Local Artist Storefront Improvement Project aimed at matching Santa Monica-based artists with local merchants in order to create temporary and permanent storefront visuals, painted facades, interior window displays and other interventions that will enhance the properties and promote local businesses. In response to a request for proposals for Santa Monica artists, the Buy Local Santa Monica Committee and Downtown Santa Monica, Inc. staff selected photographer Paula Goldman to create an installation that would engage passers-by and activate the street level spaces of Parking Structure #6 in the interim while the ground floor retail spaces are under construction.

Goldman's vision was to use historical iconic imagery and text to remind viewers that Santa Monica has always been part of the cultural imagination. Inspired by the photos of Muscle Beach performers, including legend Abbye "Pudgy" Stockton—"Queen of the Barbelles"—Goldman juxtaposed the images with an excerpt from Thomas Fitch's rhapsodic speech on the day the first plots of Santa Monica soil were auctioned in July 1875.

EDITED BY MATTHEW HALL

Cloverfield Blvd.

Retired Judge Cesar Sarmiento Joins JAMS in Santa Monica

JAMS, the largest private provider of mediation and arbitration services worldwide, today announced the addition of Hon. Cesar Sarmiento (Ret). He will be based in the JAMS Santa Monica Resolution Center and serve as an arbitrator, mediator and special master in a variety of disputes including Business/Commercial, Construction Defect, Employment, Personal Injury/Torts and Real Property.

Prior to joining JAMS, Judge Sarmiento was a settlement judge with

SEE BRIEFS PAGE 12



NOTICE OF PUBLIC HEARING SANTA MONICA ARCHITECTURAL REVIEW BOARD REGULAR MEETING

DATE/TIME October 20, 2014, 7:00 p.m.
LOCATION Council Chambers, (wheelchair accessible)
Santa Monica City Hall, 1685 Main Street

PROPERTIES:

- 13ARB451, 2930 Colorado Avenue: Mixed-Use
- 13ARB473, 1332 2nd Street: Cinema Theater/Restaurant
- 14ARB324, 1247 3rd Street Promenade: Commercial Retail
- 14ARB343, 1753 Euclid Street: Multi-Family Residential
- 14ARB344, 2807 Main Street: Restaurant
- 14ARB363, 1457 3rd Street Promenade: Commercial Retail

DEVELOPMENT AGREEMENT CONCEPT REVIEWS:

None

More information is available on-line at <http://santa-monica.org/planning/planningcomm/arbagenda.htm> or at 310/458-8341 (en espanol tambien). Plans may be reviewed at City Hall during business hours. Comments are invited at the hearing or in writing (FAX 310-458-3380, e-mail grace.page@smgovnet, or mail Santa Monica Planning Division, 1685 Main St., Rm. 212, Santa Monica, CA 90401). The meeting facility is wheelchair accessible. For disability-related accommodations, please contact 310-458-8701 or TTY 310-450-8696 a minimum of 72 hours in advance. All written materials are available in alternate format upon request. Big Blue Bus lines, 2, 3, Rapid #3, 7, & 9 serve the Santa Monica Civic Center and City Hall.

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CITY OF SANTA MONICA NOTICE INVITING REQUEST FOR PROPOSALS

NOTICE IS HEREBY GIVEN that the City of Santa Monica invites sealed responses for:

RFP: #9 SECTION 8 VOUCHERS PBVS

- Submission Deadline is ongoing until vouchers have been exhausted.

Request for RFP documents may also be obtained by e-mailing your request to Patrick.gregorian@smgov.net

RFP: #10 DIRECT ACCESS ELECTRICITY SUPPLY

- Submission Deadline is 5:00 pm November 5, 2014.

Request for RFP documents may also be obtained by e-mailing your request to garrett.wong@smgov.net

The RFP documents can be downloaded at:
<http://vendors.planetbids.com/SantaMonica/QuickSearch.cfm>

RFP responses must be submitted on forms furnished by the City of Santa Monica.

Vendors interested in doing business with the City of Santa Monica are encouraged to register online at <http://www.smgov.net/finance/purchasing/>

Local

8

MONDAY, OCTOBER 20, 2014

Santa Monica Daily Press

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CASH

FROM PAGE 1

than \$37,000 and spent \$13,687, much of it on campaign literature.

Incumbent Laurie Lieberman has raised close to \$35,000 and spent about \$8,000, largely on campaign literature. She's contributed some of her own money to the campaign.

This time in her last campaign, in 2010, Lieberman had raised nearly \$22,000 and spent \$6,700.

Incumbent Ralph Mechur is a distant fourth in the cash race, having raised nearly \$14,000 as of the most recent campaign disclosure statements.

He's got more than \$9,000 in the bank

having spent only \$4,268 thus far. Mechur, too, has spent some of his own money on the campaign.

Last time he ran, in 2010, he'd raised just over \$6,000 and spent \$2,000 by this point in the year.

Incumbent Oscar de la Torre has brought in \$2,300 and spent \$350 on a web page for his campaign.

At this point in his last race, in 2010, he'd raised \$2,700 and spent nothing, according to campaign disclosure statements.

Dhun May has raised \$2,000 and spent \$500.

Patricia Finer has raised \$1,020 and spent nothing.

DAVE@smdp.com

CONDO

FROM PAGE 1

One commissioner pushed for the Landmark designation but no one else agreed.

Commissioner Leslie Lambert pointed out that while there are many differences between the requirements placed on the building-owners of Landmarks versus requirements placed on Structures of Merit, they have to follow the same guidelines for demolition of a building. If approved as a Structure of Merit, the commission would have to issue a Certificate of Appropriateness in order for the demolition to occur.

A representative of the developer asked that they not file for preservation status and noted that they'd gotten word of the meeting at the last minute.

Commissioners voted unanimously to

file to have the three buildings included as Structures of Merit.

This is the beginning of the process - the buildings' Structure of Merit status will be considered at a later date. Even then, owners can file for the buildings to be demolished claiming, for example, economic hardship. The designation would likely, at the very least, slow the process.

One member of the public spoke about the neighborhood's objections to the project, citing concerns about gentrification and the loss of rent control units.

Commissioners made clear that those were not issues over which they have jurisdiction.

If the project is approved the Rent Control Board would also have to sign off, given that rent control units are being replaced.

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Candidate Nick Boles

Nick Boles is running for City Council. The following answers were submitted in response to questions from the Daily Press.

what makes you qualified to lead, and what role do you see yourself playing on the dais if elected?

Name: Nick Boles
Age: 28
Occupation: Non- Profit Consultant/ Entrepreneur
Neighborhood: Mid- City
Own/Rent: Rent
Marital status: Single
Political affiliation: Democrat
Schooling: Montclair College Preparatory Highschool/ California State University, Chico/ Universidad Complutense de Madrid/ Santa Monica Community College/ Coro Fellows Program in Public Affairs
Highest degree attained: Bachelors in Economics & International Relations
Hobbies: Ballroom Dance, Mixed Martial Arts, International Travel
Reading list: Good to Great, David and Goliath, Citizenville
How do you get to work? Walk, Bus, Car
Favorite place to have a quick, 1 on 1 meeting in Santa Monica? 18th St. Cafe
Favorite dinner spot: Fritto Misto Italian Cafe
Last sporting event you attended: Santa Monica High VS. Valencia (Football)

I'm running for Santa Monica City Council to bridge a generational gap in leadership. I want to make sure that there is a future for our next generation to plant roots and raise families; to support and cultivate the growing demographic of Santa Monica. Leading is serving the public. I come from a family of service as both my parents are teachers, and my brother was in the military up until his recent passing on duty in Afghanistan. I work as a nonprofit consultant leading passionate organizations forward with strategic planning and long term budgeting. I volunteer as a CERT member and am responsible for leading my surrounding neighborhood in the event of a major disaster. I completed the Coro Fellow Program in Public Affairs, a program dedicated to creating ethical and diverse leaders throughout the country. I was a corporate team captain for the ALS Golden West's chapter. Serving as Director University Affairs, I funded additional academic assistance programs for at- risk students at my university. I mentored at risk youth through the Hermanos y Hermanas program.

As the only candidate under 40, I would

Why are you running for City Council,

SEE BOLES PAGE 16

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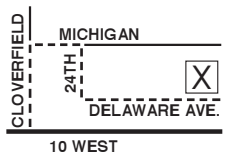
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KENNEDY

FROM PAGE 6

robust tax base because Santa Monica is a desirable place to live, work and play, 3) Santa Monica has a state of the art environmental programs and services.

Weaknesses: 1) Most of the workforce lives outside of the city, 2) traffic circulation, 3) land values exceed the reach of most citizens.

I will continue to strengthen renter protections and preserve rent control to provide stability to renters and our community. I will not take for granted the robust tax base we have and will be a responsible steward of our City's finances. I will continue to advance Santa Monica's already-robust environmental protections and requirements, including improving Santa Monica's water conservation and waste recycling programs, and addressing climate change head-on. As I have done during my time on the Planning Commission, I will continue to help improve circulation and reduce traffic. As I have done as an elected member of the Rent Control Board for eight years and as a community activist, I will continue to work to preserve existing affordable housing and create affordable housing opportunities for working families, seniors and those on low fixed incomes in Santa Monica.

Homelessness used to be considered the City's major problem but the topic has dropped from the public debate. Has the City solved the problem? Where does homelessness fall in the City's list of priorities and why isn't it a more common topic this year?

Homelessness is an ongoing issue in our community and is a top priority of mine, and of the City. The City and the homeless population are one community. At the moment, the City has programs to provide "housing first" services to those that are homeless for five years to address the chronically homeless population. The initiative known as the Chronic Homeless Project is a result of the service registry and vulnerability index created in 2008 to track the chronic homeless population and provide services. It is an effective program but service providers, residents and community leaders in our community are talking continuously about ways the City can provide better service. One possible way is to improve upon the CHP by incorporating homeless prevention services (shelter as well as meals, substance abuse recovery, skills training) and providing them to at-risk individuals or families at an earlier stage, such as those that have been homeless for less than five years.

Measure H and its companion HH will increase taxes on the sale of property over \$1M to support construction of affordable housing. Do you support these measures?

Yes, I support the proposed affordable housing measure because it would enable preservation of affordable-housing stock through rehabilitation as well as production of new housing by non-profit providers. This measure will enable the City to control how much affordable housing is built without relying on developer-driven projects that erode the charm and unique character of Santa Monica.

Is Measure FS fair to all residents?

Yes, Measure FS is fair to all residents. Measure FS will require landlords to pay their fair share of registration fees for rent controlled units. Right now, landlords pass nearly all of that fee through to tenants. If Measure FS passes, the amount of the fee tenants pay will be reduced, and the maximum fee the Board can charge will be capped. Our robust rent control laws provide housing security and help build strong communities.

California is in the midst of a historic drought. Where does Santa Monica get its water from? Where can the City find more resources? Has the City done enough to conserve water? Has it done enough to educate consumers and incentive saving by residents?

Santa Monica gets its water from Northern California and the Colorado River

through the Metropolitan Water District, a supplier of water to Santa Monica, as well as through local wells. I strongly support the City's efforts to take aggressive steps toward water self-sufficiency by the year 2020, and if elected I will help further this goal by increasing efforts to capture and reuse more run off, require businesses to reduce consumption the way renters and homeowners have been doing, and to strengthen programs that better incentivize installation of drought-tolerant landscapes on private and public property.

What should City Hall's role be when it comes to the creation of affordable housing?

Santa Monica's City Charter requires that the City create affordable housing. Santa Monica has a responsibility to provide affordable housing for working families and individuals, as well as persons with disabilities and those on low fixed incomes, including seniors. Santa Monica's policy is that people who lose their homes through no-fault evictions or the Ellis Act, have priority to receive affordable units. Affordable units are also made available to people who work here. With all of this demand, it is important that our community support Measures H and HH on the ballot this November. Measures H and HH would enable preserva-

SEE JENNIFER PAGE 11



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Santa Monica College is a jewel in our community. Louise, Nancy, Andrew, and Barry are the incumbent trustees who have provided exceptional leadership and direction. The College is fiscally sound, excels at transfer and job training, and continues to hire great faculty. **Returning these four trustees to office preserves our public trust and is the right choice.**

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PAM O'CONNOR
Santa Monica Mayor



FRANK GRUBER
Attorney & Activist

SANTA MONICA CITY COUNCIL

Pam is a consistent supporter of our schools, including the innovative Cradle to Career program.

Frank has advocated for our schools for more than 15 years and is an original member of CEPS. Both are strong voices for our schools.

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JENNIFER FROM PAGE 10

tion of affordable-housing stock through rehabilitation as well as production of new housing by non-profit providers. This measure will enable the City to control how much affordable housing is built without relying on developer-driven projects that erode the charm and unique character of Santa Monica. On the Planning Commission, I have fought to require developers to provide larger units (not extremely tiny studios) that will serve families, and to provide deeper affordability for those larger units. I will continue to work to protect neighborhoods to keep tenancies and existing affordable housing in-tact.

Do you think the City has the legal authority to close the Santa Monica Airport? Is it a wise use of municipal funds to continue with litigation over the airport given the City's history of losing? If the airport closes, what should be done with the property? If the City can't close the airport, what steps should the city take?

There are ongoing legal disputes about whether or not Santa Monica has the authority to close SMO. The city must do careful, thorough risk management and assessment in order to continue funding litigation with the FAA to close the airport. I support Measure LC (I don't support Measure D) and if the airport closes the land should be used for park and recreational space. If Santa Monica is unable to close the airport, the city should restrict aviation services and operations. The health and safety of the entire community and the adjacent neighborhoods is my top concern. Restrictions that severely limit aviation operations will help to require the airport to be a safer neighbor. Such measures include restricting aviation operations, ending the sale of leaded fuel, enhancing emission reduction efforts, closing the western end of the runway to restrict loud and unsafe jets, and increasing safety standards.

ment agreements: what is your definition of a benefit? When should the City Council demand benefits and to what degree? And should some be part of a checklist that developers can choose from, or should the council always have complete control in negotiations with developers?

My definition of a benefit is any developer contribution to our community above and beyond a basic requirement, beneficial design standard or other development standard that serves the community's core needs. The Council should demand substantial community benefits that are in addition to the community's core needs. A checklist would be one good component of a comprehensive system that helps the Council, residents and staff identify where true community benefits will enhance certain neighborhoods.

What is your definition of overdevelopment and what is your plan to prevent it?

Overdevelopment means development that is out of scale, beyond development limits, intrusive to neighborhoods, lacking in public amenities, and does not meet the diverse needs of the community. I plan to focus on improvements to our public process to foster better community-led development at the start of the process, and by requiring that developers invest in and generate better, more responsive, sustainable projects from the start.

Who is to blame for the Hines fiasco and what can be done to prevent a repeat of the issue? What should happen at the Hines site now?

To prevent a repeat of the issue, the voters in Santa Monica should vote for me, because I will oppose oversized, intrusive commercial development and work to stop bad development proposals before they ever take root. I'll fight to make sure that developers are responsive to residents, and to ensure projects enhance our public realm (not diminish it) and maintain the character and charm of our community. The Hines site should adaptively be reused and work with-

Community benefits as part of develop-

SEE CANDIDATE PAGE 12

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Free screening of the 2014 Tabloid Witch Award winning horror films

Saturday, October 25, 2014

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8:45 p.m. -- Short Film Block 2
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Surf Forecasts

Water Temp: 71.7°

MONDAY – **FAIR** – SURF: **2-3 ft** knee to waist high
Old WNW swell fades; New WNW swell possible in the PM for more size, stay tuned; minor SW pluse

TUESDAY – **FAIR TO GOOD** – SURF: **2-3 ft** waist to head high
Building WNW swell due to peak, stay tuned

WEDNESDAY – **FAIR** – SURF: **2-4 ft** knee to shoulder high
WNW swell due to ease, stay tuned

THURSDAY – **POOR TO FAIR** – SURF: **2-3 ft** knee to waist high
Old WNW swell drops; Small SSW swell shows

BEACH REPORT CARD

NORTH LOS ANGELES COUNTY

Grades for this report are based on monitoring data from the previous 30 days up to the ending date of

October 8, 2014

HEAL THE BAY - 1444 9th Street, Santa Monica, CA 90401 - beachreportcard.org - brc@healthebay.org - 800 HEAL BAY

QUICK STATS (for the last 30 days)	Number of sewage spills --	0
	Number of beach closures due to a sewage spill --	0
	Number of wet days --	4
	Number of A grades for dry/wet weather --	41 / 0
	Number of C,B,F grades for dry/wet weather --	3 / 0

The Beach Report Card is made possible by:

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Heal the Bay reminds you not to swim or surf within 100 yards of any flowing storm drain or for at least 3 days after a rainstorm. After a rain, indicator bacteria counts at beaches throughout California usually far exceed health criteria in the state's Beach Closure and Health Warning Protocol.

LOCATION	DRY	WET
Lee Canillo Beach, at Arroyo Sequit Creek mouth.	A+	no
Nicholas Beach at San Nicholas Canyon Creek mouth.	A+	no
© Pescadero State Beach, between Lathrop and Los Alamos creeks.		
Social Canyon at © Matadero State Beach.	A+	no
Broad Beach at Trancas Creek mouth.	A	no
Zuma Beach at Zuma Creek mouth.	A+	no
Walnut Creek, projection of Wildfire Rd. (private).	A+	no
Paradise Cove Pier at Ramirez Canyon Creek mouth.	A+	no
Escalante Creek, just east of Escalante State Beach.	F	no
Laguna Canyon Creek mouth.	A	no
Solstice Canyon at San Benito County Beach.	A	no
Pescadero State Beach at creek mouth.	A+	no
Marin Canyon storm drain at Pismo Beach, at 24572 Malibu Rd.	F	no
Serfside Beach at Malibu Colony Inlet.	A+	no
Serfside Beach (beach location) - daily.	A+	no
Malibu Pier - 50 yards east.	A	no
Carbon Beach at Sunsetbeach Canyon.	A+	no
Las Flores State Beach at Las Flores Creek (quiet river).	A+	no
Big Rock Beach at 19548 PCH stairs.	A+	no
Pine Creek at Los Toros County Beach.	A+	no
Tuna Canyon.	no	no
Tapijuna State Beach at creek mouth.	A+	no
Cadwick Storm Drain at Castle Rock Beach.	no	no
Santa Ynez Storm Drain at Castle Rock Beach.	A+	no
Will Rogers State Beach at 17208 PCH (1/4 mile east of Sunset drain).	A+	no

LOCATION	DRY	WET
Will Rogers State Beach at Bel Air Bay Club drain near fence.	A+	no
Will Rogers State Beach at Pulga Canyon storm drain.	A+	no
Will Rogers State Beach at Ballena Canyon drain.	A+	no
Will Rogers State Beach at Santa Monica Canyon drain (Chertemps).	A	no
Santa Monica Beach at Montana Ave. drain.	A+	no
Santa Monica Beach at Wilshire Blvd. drain.	A+	no
Santa Monica Municipal Pier.	A	no
Santa Monica Beach at Pico/Kanter storm drain.	A+	no
Santa Monica Beach at Strand St. (in front of the restaurant).	A+	no
Ocean Park Beach at Ashland Ave. drain.	A	no
Venice City Beach, at the Rose Ave. storm drain.	A+	no
Venice Beach at Brooks Ave. drain.	A	no
Venice Beach at Winwood Ave. drain.	A+	no
Venice Fishing Pier - 50 yards south.	A+	no
Venice Beach - projection of Topical St.	A+	no
Marina del Rey, Mothers' Beach - Wingard tower.	F	no
Dockweiler State Beach at Ballena Creek mouth.	no	no
Dockweiler State Beach at Calver Blvd. drain.	A+	no
North Westchester Storm Drain at Dockweiler State Beach.	A+	no
Dockweiler State Beach at World Way (south of DWR jetty).	A	no
Dockweiler State Beach at Imperial Hwy drain.	A+	no
Dockweiler Beach - opposite Hyperion Treatment Plant.	A+	no
Dockweiler State Beach at Grand Ave. drain.	A+	no

LEGEND
DRY — each location is graded on an A – F scale based on bacterial pollution levels present in the surf zone
WET — grades for days of recorded rainfall and the following 3 days
no -- no sample taken

Heal the Bay is a nonprofit environmental organization making Southern California coastal waters and watersheds, including Santa Monica Bay, safe, healthy and clean. We use science, education, community action and advocacy to pursue our mission.

Heal the Bay

Heal the Bay's Beach Report Card™ is based on weekly water quality monitoring data provided by the City of Los Angeles' Environmental Monitoring Division and the Los Angeles County Department of Health Services. Data is analyzed as soon as it is made available to us by the public agencies. Beaches are graded on an A-F scale based on the risk of ocean users becoming ill. Samples are analyzed for bacteria—enterococcus, total and fecal coliforms—that indicate biological pollution. A fact sheet detailing the exact methodologies used in determining grades for each location is available from the office or on our web site. The report is not designed to measure the amount of trash or toxins found at local beaches.

The Beach Report Card is an indication of past water quality and is not a warranty of the current safety of those areas surveyed. Our keepers are happy.

CANDIDATE

FROM PAGE 11

in the zoning parameters and be subject to trip reduction and transportation demand management requirements, or redevelop as a project with ground floor retail and housing above the first floor with affordable housing and neighborhood serving retail.

What are your guiding principals for evaluating development in Santa Monica?

Developments that are responsive to the needs of our residents and neighborhoods, that equitably serve the diverse needs of our community, avoid resident displacement, ensure highest levels of sustainability, mitigate impacts, meet traffic reduction goals, support workers rights, meet base requirements, provide public amenities and real community benefits.

Where should the City look for future revenue sources to support the level of service that residents are accustomed too?

The City can find increased future revenue sources by increasing the vibrancy of our small businesses in Santa Monica. Santa Monica has a pier, an airport (for now), a beautiful beach and abundant recreational areas, and robust public services to maintain. We can work to increase the tax base that is sustainable and whose revenues stay right here in Santa Monica; our local small businesses. But because our City isn't dependent on just one revenue source, Santa Monica has been able to maintain infrastructure and provide the services at the level that the residents want. Santa Monica has a more balanced revenue source than most cities and during the last economic decline, this balanced tax portfolio helped the City weather the downturn.

What are the top skills, abilities and personality traits you will look for in a new city manager?

I will look for a city manager that is collaborative and accessible to the community, is responsive and supportive of the concerns of the Council, implements policy direction in a thorough, well thought out manner, and is willing and able to give department heads the tools they need to be responsive to residents and the Council.

Do you trust the current city staff to provide council with information that is transparent, accurate and represents the people?

There are core issues that need to be solved to eliminate distrust in the community. City staff does provide Council with the valuable information it needs to understand facts and make important decisions, and they are diligent and willing to go the extra mile. But there are also times when more

BRIEF

FROM PAGE 7

the Los Angeles County Superior Court, based in Santa Monica. He oversaw hundreds of successful settlement conferences, as well as presided over a range of civil trials, from business disputes to medical and legal malpractice claims. He also handled many construction defect, real estate and personal injury matters.

"Clients know Judge Sarmiento to be even-handed, thoughtful and decisive," said Chris Poole, JAMS president and CEO. "He brings a diverse background to his practice at JAMS and we're thrilled to have him join our panel."

"I recognized the value of ADR long ago

information is clearly required, either by Council or the community, and the Council makes these requests, or asks for further analysis of an issue. Ultimately, the system we have needs improvement. Santa Monica is facing intense development pressure from all sides. Developers that demand quick approvals from city leaders generate a pace and intensity that gives rise to rushed decision making. Pressure to build oversized development threatens small businesses, infrastructure, residential neighborhoods and the cherished diversity of our community. I am running for Council to improve our public process, and work collaboratively with staff and residents to take the time to control growth and produce the best projects possible when they're proposed.

Santa Monicans for Renters Rights had different goals, priorities and membership from the City's newest political party, Residocracy. Which of these groups has the best vision for the future of Santa Monica?

SMRR's core values and the goals it envisions for the community are spelled out in its robust platform. Topics include the protection and enhancement of tenants and rent control, of course, but also commitments to enhancing public education, parks and open space, arts and culture, development, affordable housing, workers' rights, and more. Working with SMRR as I have for over a decade - monitoring housing legislative issues, reaching out to members about education initiatives, working to strengthen our rent control laws, or communicating with local leaders on development - has taught me about our local laws, problem solving and policy, but just as importantly, the value of collaboration. Residocracy, although it is a new community group, has collaborated widely with community members throughout Santa Monica on its successful Hines referendum. Whether a group is new to our city, or is an accomplished, 35-years-strong organization like SMRR, collaboration is a great basis for moving forward.

Business in Santa Monica have to navigate a complicated legislative environment that can include development agreements, multiple permit processes and stops at several commissions. Is the City a welcoming place for new businesses and does the city have the right attitude towards businesses?

Santa Monica is a business friendly city and the processes that are in place are there to ensure that our city produces the right projects in the right places for the right reasons. We need to focus more on supporting small, locally-owned businesses to ensure that they can open, remain vibrant, and thrive in our city, and create a good network of neighborhood serving uses throughout the city.

and utilized it whenever possible while on the bench," said Judge Sarmiento. "Joining JAMS allows me to continue helping parties resolve their matters. I look forward to joining the talented panel in Santa Monica."

Judge Sarmiento graduated from California State University, Northridge and received his J.D. from UC Davis School of Law.

Founded in 1979, JAMS is the largest private provider of mediation and arbitration services worldwide. With Resolution Centers nationwide and abroad, JAMS and its nearly 300 exclusive neutrals are responsible for resolving thousands of the world's important cases. JAMS may be reached at 800-352-5267.

MOVIE TIMES

<p>Aero Theatre 1328 Montana Ave. (310) 260-1528</p> <p>Live Talks LA: An Evening With Alan Cumming 7:30 p.m.</p> <p>AMC Loews Broadway 4 1441 Third Street Promenade (310) 458-3924</p> <p>Annabelle 1:39 (R) 1:15 p.m., 3:45 p.m., 6:15 p.m., 9 p.m.</p> <p>The Best of Me 1:57 (PG-13) 1 p.m., 4 p.m., 7 p.m., 9:45 p.m.</p>	<p>The Boxtrolls 1:37 (PG) 3D 1:30 p.m., 4:15 p.m.</p> <p>The Equalizer 2:12 (R) 12:30 p.m., 3:30 p.m., 6:30 p.m., 9:30 p.m.</p> <p>Kill the Messenger 1:52 (R) 6:45 p.m., 9:30 p.m.</p> <p>AMC 7 Santa Monica 1310 Third St. (310) 451-9440</p> <p>Alexander and the Terrible, Horrible, No Good Day 1:21 (PG) 10:45 a.m., 2 p.m., 4:10 p.m., 6:30 p.m., 9 p.m.</p> <p>Dracula Untold 1:21 (PG-13) 11:55 a.m., 2:30 p.m., 5 p.m., 7:30 p.m., 9:50 p.m.</p>	<p>Fury 2:14 (R) 11 a.m., 1 p.m., 4 p.m., 7:15 p.m., 10:20 p.m.</p> <p>Gone Girl 2:29 (R) 11:45 a.m., 3:15 p.m., 7 p.m., 9:45 p.m.</p> <p>St. Vincent 1:43 (PG-13) 11:30 a.m., 2:15 p.m., 5 p.m., 7:45 p.m., 10:15 p.m.</p> <p>The Book of Life 1:35 (PG) 3D 1:30 p.m., 10:20 p.m.</p> <p>The Book of Life 1:35 (PG) 11 a.m., 4:15 p.m., 7 p.m.</p> <p>The Judge 2:22 (R) 11:15 a.m., 2:45 p.m., 6:15 p.m., 9:35 p.m.</p>
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For more information, e-mail editor@smdp.com

GET SOME EXERCISE, SAG

<p>ARIES (March 21-April 19) ★★★★ A partner can't be persuaded off his or her position, no matter what you do. You are better off being receptive to requests rather than initiating them. Unexpected news could head your way that could create additional work for you. Be less feisty. Tonight: Unwind.</p> <p>TAURUS (April 20-May 20) ★★★★ While others try hard, you come up with the solution -- only there might be a risk attached to this venture. A close loved one could be upset at your role and at the ramifications involved. Tonight: Work on being nonreactive.</p> <p>GEMINI (May 21-June 20) ★★★ You can't help but hit a roadblock. Try to dissolve this problem; otherwise, it could linger and interfere with different aspects of your life. You'll have a desire that you will want to fulfill at any cost. Tonight: Let a friend vent, but don't feel like you need to fix the issue.</p> <p>CANCER (June 21-July 22) ★★★★ You might risk annoying a co-worker if you keep asking questions or seeking out advice. If this person erupts, you might wish that you had proceeded with a different approach. Take preventive action in order to avoid this scenario. Tonight: Play it low-key.</p> <p>LEO (July 23-Aug. 22) ★★★★ Your words convey compassion, but if you lose your temper, your responses could be very different. Difficulty with a family member could be raising your frustration levels. Take a deep breath and return to your buoyant, optimistic self. Tonight: Avoid a disagreement.</p> <p>VIRGO (Aug. 23-Sept. 22) ★★★★ You beam in more of what you want. Others will find your positive attitude and strength to be incredible. You might be feeling pressured by various people, and you could be taken aback by everything that occurs. Tonight: Do not let someone's disagreeable mood get to you.</p>	<p>LIBRA (Sept. 23-Oct. 22) ★★★ You might feel unusually warm and caring. Friends will facilitate your path, but you still should be cautious with your finances. Do not make any agreements today. Be careful when driving, especially if you feel irritated. You could be distracted. Tonight: Not to be found.</p> <p>SCORPIO (Oct. 23-Nov. 21) ★★★ Focus on what you want, but know that by being stubborn, you will only prevent yourself from attaining that goal. Be open to friends who seem to surround you. Follow their advice. Tonight: Where the action is.</p> <p>SAGITTARIUS (Nov. 22-Dec. 21) ★★★★ You might want to discuss a situation that is irritating you; however, you could have trouble expressing your feelings. Don't be surprised if you suddenly explode or lose your temper. Tonight: Chill out by getting some exercise.</p> <p>CAPRICORN (Dec. 22-Jan. 19) ★★★★ Keep reaching beyond your self-imposed limits. When you think outside the box, your vision will allow you to see a solution. The decisions you make from this perspective could be quite dynamic. Tonight: Take a brisk walk first.</p> <p>AQUARIUS (Jan. 20-Feb. 18) ★★★★ You might want to consider the alternatives that have not yet been discussed. You have a unique perspective and often see what others do not. A partner will give you important feedback. Still, be sure to take his or her comments with a grain of salt. Tonight: With a favorite person.</p> <p>PISCES (Feb. 19-March 20) ★★★★ Defer to those in your immediate environment. You will hear more than your share of irritation from an older boss, friend or relative. Don't take this person's comments personally, as they probably are not directed at you. Tonight: Be open to what others share.</p>
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Monday, October 20, 2014

This year many opportunities head your way. Several people could be instrumental in your life, as they help you realize a long-term goal. You also will witness your circle of friends expand. You will feel very well cared for. If you are single, you easily could have your pick of potential suitors. You might not be sure who Mr. or Ms. Right is, but several people will be quite interesting to date. If you are attached, the two of you will experience unusual happiness together as you appear to be closer to fulfilling a mutual long-term goal. VIRGO's fussiness often makes you feel ill at ease.

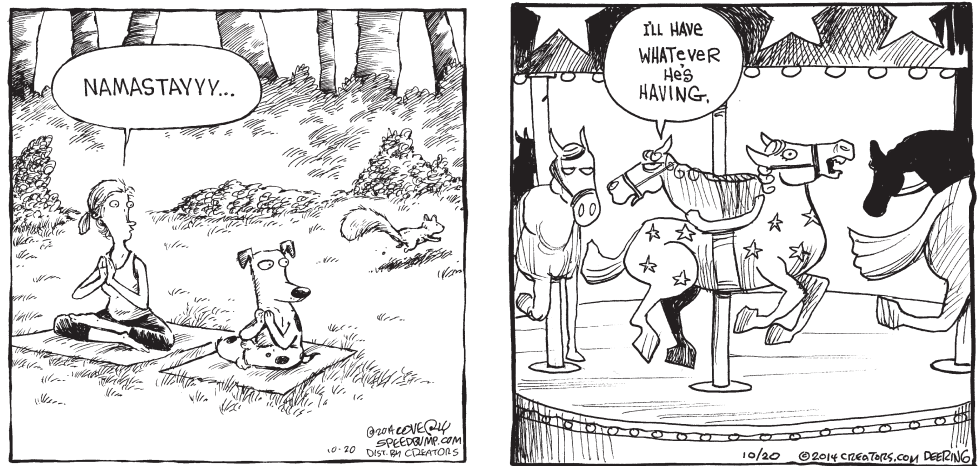
JACQUELINE BIGAR'S STARS

The stars show the kind of day you'll have:

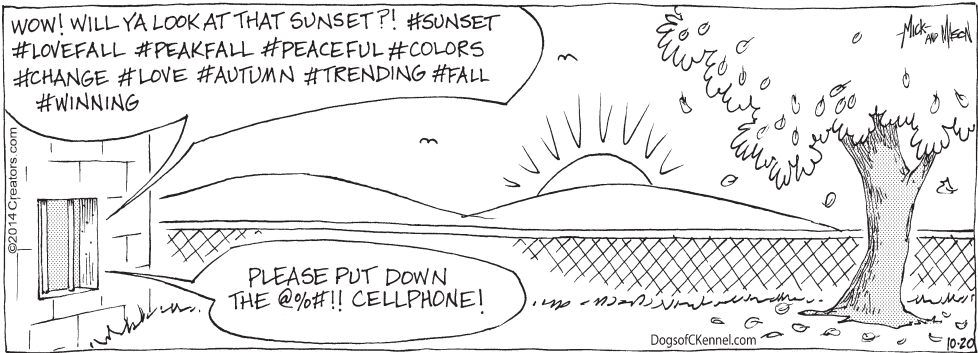
★★★★★Dynamic ★★ So-So
★★★★ Positive ★ Difficult
★★★ Average

Speed Bump By Dave Coverly

Strange Brew By John Deering



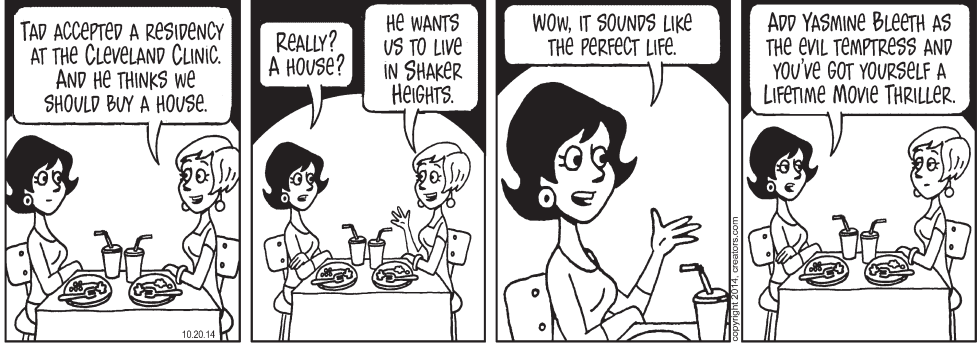
Dogs of C-Kennel By Mick and Mason Mastroianni



Garfield By Jim Davis



The Meaning of Lila By John Forgetta & L.A. Rose



Sudoku

Fill in the blank cells using numbers 1 to 9. Each number can appear only once in each row, column, and 3x3 block. Use logic and process of elimination to solve the puzzle. The difficulty level ranges from ★ (easiest) to ★★★★★ (hardest).

Difficulty Level ★

7		4	1		2	9		6
	3			8			5	
1					5			3
3		1						7
	9			1			6	
2						8		5
6			4					8
	2			7			4	
4		8	2		3	5		9

King Features Syndicate

GETTING STARTED

There are many strategies to solving Sudoku. One way to begin is to examine each 3x3 grid and figure out which numbers are missing. Then, based on the other numbers in the row and column of each blank cell, find which of the missing numbers will work. Eliminating numbers will eventually lead you to the answer.

SOLUTIONS TO YESTERDAY'S PUZZLE

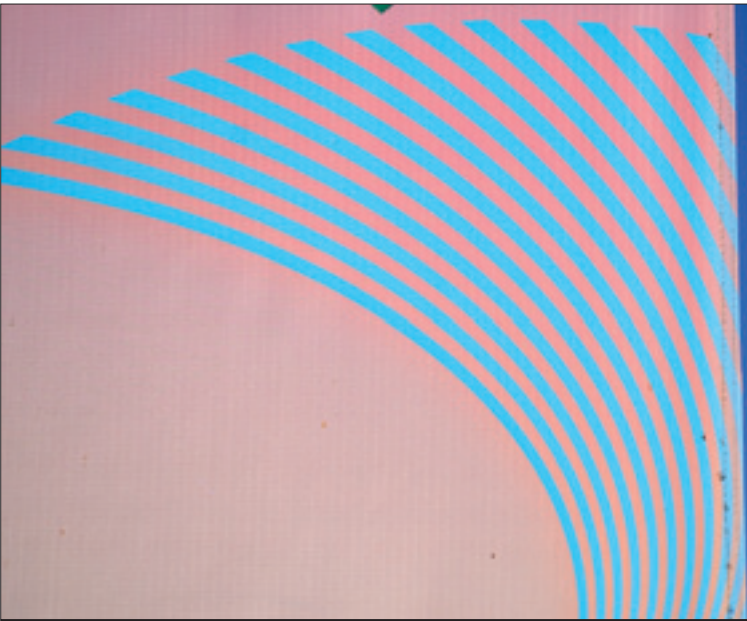
5	8	6	3	7	2	9	1	4
3	2	9	1	8	4	7	5	6
4	1	7	6	5	9	8	3	2
8	7	2	4	6	5	3	9	1
1	4	3	8	9	7	6	2	5
9	6	5	2	1	3	4	7	8
2	3	8	7	4	1	5	6	9
7	5	4	9	2	6	1	8	3
6	9	1	5	3	8	2	4	7

DAILY POLICE LOG

The Santa Monica Police Department responded to 370 calls for service on Oct. 18

BELOW IS A SAMPLING OF THOSE CALLS CHOSEN BY THE SANTA MONICA DAILY PRESS STAFF.

- Battery on the 600 block of Strand St. at 12:07 a.m.
- Fight on the 1400 block of 5th St. at 1:05 a.m.
- Defrauding an innkeeper on the 800 block of Broadway at 2:23 a.m.
- Hit and run at 2nd and Santa Monica Blvd at 2:33 a.m.
- Fight on the 1900 block of 18th St. at 3:57 a.m.
- Fight on the 500 block of Pico Blvd. at 4:28 a.m.
- Trespassing on the 1400 block of Ocean Ave. at 6:17 a.m.
- Burglary on the 2400 block of 22nd St. at 7:15 a.m.
- Fitness permit violation at 4th and Adelaide at 9:11 a.m.
- Trespassing on the 600 block of San Vicente Blvd. at 9:17 a.m.
- Indecent exposure at 17th and California at 9:37 a.m.
- Domestic violence on the 1600 block of Appian Way at 9:39 a.m.
- Hit and run at 6th and Wilshire at 9:59 a.m.
- Indecent exposure on the 2500 block of Main St. at 10:23 a.m.
- Traffic accident on the 22000 block of Ocean Ave. at 10:50 a.m.
- Vandalism on the 1800 block of 9th St. at 11:37 a.m.
- Indecent exposure at 4th and Idaho at 11:50 a.m.
- Sexual assault on the 200 block of Arizona Ave. at 12:22 p.m.
- Fraud on the 1300 block of Wilshire Blvd. at 12:42 p.m.
- Petty theft on the 1700 block of Santa Monica Blvd. at 1:38 p.m.
- Hit and run on the 900 block of 3rd St. at 1:59 p.m.
- Hit and run on the 1500 block of 2nd St. at 3:11 p.m.
- Burglary on the 1400 block of Princeton St. at 4 p.m.
- Grand theft auto on the 1700 block of Ocean Park Blvd. at 4:02 p.m.
- Loud music on the 1300 block of 3rd St. Promenade at 4:27 p.m.
- Party complaint on the 1400 block of Berkeley St. at 5:07 p.m.
- Hit and run on the 500 block of Bay St. at 5:22 p.m.
- Trespassing on the 1700 block of Lincoln Blvd. at 5:26 p.m.
- Defrauding an innkeeper on the 300 block of Santa Monica Place at 5:48 p.m.
- Grand theft auto on the 1300 block of 2nd St. at 7:03 p.m.
- Battery on the 1500 block of Lincoln Blvd. at 7:46 p.m.
- Trespassing on the 100 block of Santa Monica Place at 8:07 p.m.
- Party complaint on the 2700 block of Colorado at 8:18 p.m.
- Battery on the 500 block of Olympic Blvd. at 9:12 p.m.
- Theft on the 1200 block of 3rd St. promenade at 9:47 p.m.
- Battery on the 2900 block of Barnard Way at 10:14 p.m.



MYSTERY PHOTO

Matthew Hall matt@smdp.com

The first person who can correctly identify where this image was captured wins a prize from the Santa Monica Daily Press. Send answers to editor@smdp.com.

CROSSWORD

By THOMAS JOSEPH

ACROSS

- 1 Launder
- 5 Tries for flies
- 10 Killer whale
- 11 Medal recipients
- 13 Kitty cry
- 14 Snappy answer
- 15 Indigestion aid
- 17 56, in old Rome
- 18 Countries
- 19 Storage spot
- 20 Nettle
- 21 Scrabble tile holder
- 22 Showed again
- 25 Challenges
- 26 Foreboding sign
- 27 Crow cry
- 28 Beanie or beret
- 29 Wood shop sweepings

- 33 Young fox
- 34 Pressing condition
- 35 Bring out
- 37 On the summit of
- 38 Feel empathy
- 39 Queue

40 Discourage

- 41 Future flower

DOWN

- 1 Grown girl
- 2 Sports setting
- 3 "Ivanhoe" author
- 4 From Maui, say
- 5 Become smaller
- 6 Hoe targets
- 7 Museum focus
- 8 Strip of icons
- 9 Military stint

S	C	A	R	E	S		P	O	S	T
P	A	P	A	Y	A			O	N	T
E	N	A	M	E	L		W	A	R	S
L	O	R	E	S			D	E	L	I
L	E	T	S			P	A	R	A	D
			E	V	I			R	E	D
	R	O	S	A	P	A	R	K	S	
D	O	N		L	E	I	A			
A	M	A	Z	E	S			M	O	P
T	A	R	O	T			C	O	L	I
I	N	O	N			C	A	N	I	N
N	I	L	E			U	N	E	V	E
G	A	L	S			D	E	S	E	R

Saturday's answer

- 12 Smells terrible
- 16 Field crop
- 21 Injustices
- 22 Porch chair
- 23 Wrote to, in a way
- 24 Gator or gecko
- 25 Hip-hop pal
- 27 Ford's successor
- 29 Hotel option
- 30 Loosen, as laces
- 31 Crumpet's cousin
- 32 Used a keyboard
- 36 Mouse chaser

THOMAS CROSSWORD BOOKS 1 AND 2! Send \$4.75 (check/m.o.) for each book to P.O. Box 536475, Orlando, FL 32853-6475

1	2	3	4		5	6	7	8	9	
10					11					12
13					14					
15					16				17	
18									19	
			20				21			
22	23	24				25				
26					27					
28				29				30	31	32
33				34						
35				36				37		
38								39		
	40							41		

10-20



Reckless Driving IS A ROAD TO NOWHERE

(There is no cheery slogan to prevent reckless driving.)

There is no spokesperson with a catchy phrase to remind the driver to slow down, stop eating, and paying with the radio or pay attention to the road. There's Only You. Speed Up.

www.smdp.com

NEWS OF THE WEIRD
BY CHUCK SHEPARD

■ An August West Virginia Board of Medicine report accused Martinsburg doctor Tressie Montene Duffy, age 44 and owner of a "weight and wellness" clinic, of over-prescribing drugs and repeatedly exposing herself to co-workers -- including forcing one employee to "motor boat" Duffy's surgically enhanced breasts.

■ Leonard Decides Whether You Can Be Nervous or Not: Leonard Embody marched up and down a sidewalk in September in front of Hillsboro High School in Nashville, Tennessee, in military clothing and with a rifle on his back and a GoPro camcorder attached to his chest -- just his latest street demonstration supporting Tennessee's "open carry" gun law. According to a WSMV-TV report, this episode made even some supporters edgy because of the school setting, but Embody failed to see the problem. "Other people may think I look terrifying," he acknowledged, but he doesn't think he does, and if you disagree, he suggests psychological counseling. (Tennessee bans guns on school property, but a few inches away, on the sidewalk, Embody has decided that there is no problem.)

TODAY IN HISTORY

1981 - Two police officers and an armored car guard are killed during an armed robbery in Rockland County, NY, carried out by members of the Black Liberation Army and Weather Underground.

1982 - During the UEFA Cup match between FC Spartak Moscow and HFC Haarlem, 66 people are crushed to death in the Luzhniki disaster.

1991 - A 6.8 Mw earthquake strikes the Uttarkashi region of India, killing more than 1,000 people.

Santa Monica City Council candidate Frank Gruber

Frank Gruber is running for City Council. The following answers were submitted in response to questions from the Daily Press.

Name: Frank Gruber
Age: 62
Occupation: Author and lawyer
Neighborhood: Home: Ocean Park:
Office: Downtown SM
Own/Rent: Own
Marital status: Married
Kids: One, Henry, 24
Political affiliation: Democrat
Schooling: University of Chicago, BA 1974

Highest degree attained: J.D., Harvard Law School 1978

Hobbies: None, really, but I'm good at taking long walks and short naps.

Reading list: Mostly non-fiction. My son is studying ancient history and that's got me reading old texts and books about them. I know this sounds too perfect for a candidate, but I'm currently reading the New Testament for the first time.

How do you get to work? By bike.

Favorite place to have a quick, 1 on 1 meeting in Santa Monica? The Pain Quotidien just off the Promenade.

Favorite dinner spot. Aside from home, Ninjin on Colorado. My dad lives half a block away on Sixth Street and it's like our neighborhood trattoria.

Last sporting event you attended. Dodgers, August 21. I had tickets for the big game with the Giants on Sept. 22 but had to give them up because of the SM Next forum that night.

Why are you running for City Council, what makes you qualified to lead, and what role do you see yourself playing on the dais if elected?

I am running because I love this city and want to make it even better. For over 20 years, I have been at the forefront of the battles that have made our city great, helping drive policy as well as shape it. I walk the walk, not merely talk the talk: I joined SMRR nearly 30 years ago, and I've fought for renters' rights, affordable housing and social justice; I am a founding member of Community for Excellent Public Schools, which fought for educational excellence and helped forge our schools' partnership with the City. Working alongside UNITE HERE and as a member of SMRR, I fought for good paying jobs, human-scale neighborhoods, livable cities. That activism, along with serving as on the Housing and Planning Commissions, and as a columnist for the Lookout, where I covered and unveiled complex urban issues, has given me a wealth of knowledge of almost every local issue. This means I will be able to hit the ground running and tackle all the challenges that face the Council. My longtime involvement with the community has also given me a realistic understanding of how government works and how policy is made. I am thoughtful and open-minded. Because of my work as a transactional attorney I've learned to bring opposing parties together to make mutually beneficial solutions. That experience will allow me to facilitate more collaborative decision-making on the dais. Finally, my political values are in tune with those of most Santa Monicans. I will be a leader who is determined to keep Santa Monica a "people first" city with a forward-thinking agenda - not only for today, but for future generations.

What are Santa Monica's three major

strengths and weaknesses? What will you do to ensure the strengths remain and the weaknesses are contained?

Strengths (there are many more than these three):

- An active and engaged populace that loves its city and gets involved.

- A strong government that closely regulates massive development, but supports a vibrant business community.

- An excellent public school system.

Weaknesses:

- The City's inability to control what happens in the surrounding megalopolis.

- The lack of a transportation system that can meaningfully address our traffic problems.

- A shortage of affordable housing, especially for people who work here - such as police, firefighters and teachers.

To preserve the strengths I'll do everything I can to reach out to the public for input; I'll continue to closely regulate development with the knowledge that the best way to encourage business is create a wonderful city; and I'll continue the City's policies of aiding the schools.

To combat the City's weaknesses, I'll push for more regional planning to solve issues like homelessness and implement REAL traffic solutions. I'll push for the Big Blue Bus to develop alternatives to get commuters out of their cars: and I'll fight for policies to protect affordable housing programs and to drastically reduce office development.

Homelessness used to be considered the City's major problem but the topic has dropped from the public debate. Has the City solved the problem? Where does homelessness fall in the City's list of priorities and why isn't it a more common topic this year?

The City hasn't solved the problem, but I believe the issue is less the focus of public debate because the problem is less visible and most of the public approves the City's policies of the past decade or so. These policies include a "housing first" strategy and enforcement of conduct rules. I believe also that there is a greater awareness today than 20 years ago that homelessness is a regional problem and that compared to other cities in the county, Santa Monica's policies have been both effective and human-spirited.

Measure H and its companion HH will increase taxes on the sale of property over \$1M to support construction of affordable housing. Do you support these measures?

Yes.

Is Measure FS fair to all residents?

Not sure this is the relevant test for any proposed law. My understanding is that FS only affects landlords and tenants, not all residents. The purpose of passing laws is to solve real problems and to do so in a way that is on balance fair. Measure FS passes this test.

California is in the midst of a historic drought. Where does Santa Monica get its water from? Where can the City find more resources? Has the City done enough to conserve water? Has it done enough to educate consumers and incentive saving by residents?

Most of Santa Monica's wells come from wells the City owns - a supply that the City was able to secure outside the City limits when Santa Monica was the only city on the Westside. What we can't produce from our wells comes from the Metropolitan Water District - i.e., from the Colorado River. While we have reduced per capita consump-

tion with the introduction of water-saving appliances and drought tolerant landscaping, we are going to have to more with reuse of gray water and capture of storm water overflow. The City needs to look into expanding storage.

What should City Hall's role be when it comes to the creation of affordable housing?

The City's Housing Department is the local agency for development of affordable housing and we need to continue to do so. For most of its history, Santa Monica was a blue-collar factory town. Unless we want to become an exclusive, upper class enclave void of the diversity that makes Santa Monica special, we will need to continue the city's affordable housing programs. I believe we can create more affordable housing opportunities by making loans to non profit housing corporations which then purchase and repair dilapidated buildings. This not only improves the neighborhood, but prevents old buildings from being converted to or torn down to become luxury condos.

Do you think the City has the legal authority to close the Santa Monica Airport? Is it a wise use of municipal funds to continue with litigation over the airport given the City's history of losing? If the airport closes, what should be done with the property? If the City can't close the airport, what steps should the city take?

Yes the City has legal authority to close the airport, and the FAA thinks so, too -- that's why it's doing everything it can to keep the litigation out of federal court. The cost of litigation is not significant when we consider the value of the City's assets at the airport -- including the buildings that next year can be leased out at market rents again. Those market-rate rents will more than cover the cost of the litigation. When the airport is closed, it should (and will) be turned into a great park, and I'm proud to have been one of the founders and leaders of Airport2Park. Until the City can close the airport, it should do everything it can to reduce its impacts.

Community benefits as part of development agreements: what is your definition of a benefit? When should the City Council demand benefits and to what degree? And should some be part of a checklist that developers can choose from, or should the council always have complete control in negotiations with developers?

My rule is simple - community benefits can never turn a bad project into a good project, but excessive demands for community benefits should never scuttle a good project. Depending on the size of the project, a "menu" of benefits can be appropriate. I don't believe that we get better projects by making them more discretionary. I agreed with the late Ken Genser: it was his view that the City, with community input, should set standards for what it wants, and then let developers figure out how to deliver them.

What is your definition of overdevelopment and what is your plan to prevent it?

I don't have a personal definition of overdevelopment, but "by definition" overdevelopment would consist of development that exceeds standards the city develops through regular planning processes. However, sometimes mistakes are made in planning. My plan to prevent overdevelopment is to amend the LUCE to prohibit massive office development, and to pay attention to the planning process to make sure that any development that occurs is consistent with good planning principles adopted by

the City through an open community process.

Who is to blame for the Hines fiasco and what can be done to prevent a repeat of the issue? What should happen at the Hines site now?

The Hines fiasco arose out of the final standards adopted for the Bergamot area in the 2010 LUCE, which allowed too much office development. Hines followed those standards, and emerged with a plan that had too much office and not enough residential. Back in 2010 I was one of very few people in the City who were arguing that the LUCE entitled too much office development around Bergamot. As it happened, based on the votes that occurred, if Hines had switched about 150,000 square feet of office development to residential, the plan would have passed with at least 6-1 votes at both the Planning Commission and the City Council. Although it's hard to blame Hines for following the LUCE standards in the first place, for not accepting the new, reduced-office proposal, Hines must shoulder a lot of the blame for what happened. The best thing that could happen now to the site now is for Hines to sell the property to an entity interested in residential development and specifically in producing affordable, live/work space housing. This would help reduce our traffic problem too, as it would reduce daily car trips in the city.

What are your guiding principles for evaluating development in Santa Monica?

On the whole, would it be good for the city? And what are there alternatives that would be better?

Where should the City look for future revenue sources to support the level of service that residents are accustomed too?

Santa Monica must remain a human-scale city and only consider development that does not exacerbate our traffic issues. Hotels are excellent sources of revenues for the City because of the bed tax and because compared to other commercial development, they don't generate many negative impacts, such as much traffic.

What are the top skills, abilities and personality traits you will look for in a new city manager?

We need someone who is good on the technical and management side, someone who is good in understanding how to make decisions that have political impact without involving politics, and someone who has a vision for the city's continued progress.

Do you trust the current city staff to provide council with information that is transparent, accurate and represents the people?

I'm known for having a fair amount of skepticism, but I believe our staff is highly professional and honest, and do their best. That doesn't mean their data and conclusions shouldn't be challenged, but it also doesn't mean that one should begin with distrust or cynicism.

Santa Monicans for Renters Rights had different goals, priorities and membership from the City's newest political party, Residocracy. Which of these groups has the best vision for the future of Santa Monica?

This question is not fair to Residocracy. SMRR has been around for more than 30 years and has a comprehensive platform that it developed over that time. (And one which

SEE GRUBER PAGE 16

GRUBER

FROM PAGE 15

I greatly admire.) Residocracy is new and has only focused a few, mostly hot button issues,

BOLES

FROM PAGE 9

serve the council with a long-term perspective on setting the city's direction, approving programs, enacting ordinances, and reviewing the city's budget. I believe that Santa Monica has a reputation for being an incubator for innovation and if we want to continue to be ahead of the curve, we need greater diversity of thought on the dais.

What are Santa Monica's three major strengths and weaknesses? What will you do to ensure the strengths remain and the weaknesses are contained?

Santa Monica has a strong fiscal base and vibrant economy that provides excellent public good and social services to its residents, and it is an oasis away from the dense urban environment of Downtown Los Angeles. There has, however, been a decline in the civility of conversations about the city's future, daily traffic congestion on our streets, and skyrocketing rental costs that are polarizing classes. In order to make progress, we must protect our current fiscal foundation to continue our wide array of goods and services, plan effectively for our future to create social equity and enhance the quality of life, and build a bridge of collaboration that connects the various components of our city in a constructive conversation about our future.

Homelessness used to be considered the City's major problem but the topic has dropped from the public debate. Has the City solved the problem? Where does homelessness fall in the City's list of priorities and why isn't it a more common topic this year?

After the departure of Shriver and Bloom, we have yet to see a new councilmember step up and champion the homeless issue. We have a large population of chronically homeless and a solution can be reached through collaboration at a regional level. It is important to note that we no longer face the same issues in our approach to the homeless population. A large section of the population is suffering from substance abuse, mental illness, physical disabilities, or some combination thereof and are seeking services to better their situation. None of us want to live in desperation, and we must collaborate with nonprofits that provide those services such as Ocean Park Community Center and Chrysalis to end homelessness. Santa Monica provides excellent services to our homeless population, but does not have the space or resources to solve the problem on its own. We need to engage with surrounding cities to pick up the pace and put this topic to bed.

Measure H and its companion HH will increase taxes on the sale of property over \$1M to support construction of affordable housing. Do you support these measures?

Absolutely.

Is Measure FS fair to all residents?

Measure FS imposes a limit of \$288 on Rent Board annual fees for every rental unit in the city. It also demands that landlords pay at least 50% of that cost. I believe this is fair as it reduces the burden placed on tenants. A strong majority of Santa Monica's residents are tenants and it is the job of the city to protect as many of its citizens as possible.

and has not developed a comprehensive vision for the future of the city.

Business in Santa Monica have to navigate a complicated legislative environment that can include development agreements,

sible. This measure would make Santa Monica more affordable and livable for its community.

California is in the midst of a historic drought. Where does Santa Monica get its water from? Where can the City find more resources? Has the City done enough to conserve water? Has it done enough to educate consumers and incentive saving by residents?

Water self-sufficiency is main priority for our city and were trying to get there by 2020. We get 60%-70% of our water from our own water wells that were bought from the city of Los Angeles. The remaining 30%-40% comes from the Colorado River and Northern California, but with the drought it's getting scarce. We need to maximize the yield coming out of the ground, focus on conservation and efficiency, and collect storm and waste water from our streets for lawns, parks, toilets, etc. In addition, we have the SMURRF at the pier that collects and treats runoff from the road. We are installing a mechanism that uses reverse osmosis to treat contaminated water and create drinking water. The City needs to explore further incentives and education for renters, who do not pay for utilities, to conserve our precious resource. The biggest impact in water conservation would come from adding an additional reservoir to store the large amounts of water that we are treating throughout our current facilities.

What should City Hall's role be when it comes to the creation of affordable housing?

City hall plays a pivotal role in the creating and protecting of affordable housing. The city has the Department of Housing and Economic Development, which is responsible for administering all affordable housing programs, including affordable housing development and preservation, as well as rental subsidy programs for low-income households. City Hall should also collaborate with residential developers to ensure incoming housing projects accommodate a diverse array of socioeconomic backgrounds.

Do you think the City has the legal authority to close the Santa Monica Airport? Is it a wise use of municipal funds to continue with litigation over the airport given the City's history of losing? If the airport closes, what should be done with the property? If the City can't close the airport, what steps should the city take?

At this point in time, the city does not have the legal authority or leverage necessary to completely shut down the airport. Currently, I support a partial closure measure LC. The city needs more leverage in negotiating future contracts with federal agencies that might alter operations at the Santa Monica Airport. With greater leverage, the City will have a better understanding of the legal battles and carefully avoid costly losses. If it were shut down, a decision would need to be made as a community on how to utilize the new land. Regardless of the City's success in closing the airport, we need to cut down its capacity and limit its operation. We need to limit the classifications of aircraft that are permitted to use the facility, specifically with regards to jet aircraft. We also need to further restrict and regulate hours of operation, noise pollution standards, and alternate fuel source requirements.

multiple permit processes and stops at several commissions. Is the City a welcoming place for new businesses and does the city have the right attitude towards businesses?

There's no question the City could streamline certain procedures, and it's

ments. City Council needs to continue to fight this airport and strive for its closure.

Community benefits as part of development agreements: what is your definition of a benefit? When should the City Council demand benefits and to what degree? And should some be part of a checklist that developers can choose from, or should the council always have complete control in negotiations with developers?

A benefit is something that improve the quality of life for our residents and helps move the city toward its vision of its future. The city should ask for benefits that balance the gain on the private interest with the gain of the community. A checklist would be a viable idea as long as it were updated to reflect the city's most pressing concerns and needs on a perpetual basis to ensure our most needed benefits are addressed.

What is your definition of overdevelopment and what is your plan to prevent it?

Overdevelopment is excessive growth that has adverse impacts on the environment, creates social inequity, and lowers the quality of life for citizens. We can prevent it by ensuring that our infrastructure can support continued growth, implementing strong environmental and sustainability standards on incoming projects, investing in middle-class housing standards to prevent polarization of class, and encouraging community benefits for all residents.

Who is to blame for the Hines fiasco and what can be done to prevent a repeat of the issue? What should happen at the Hines site now?

I believe that the Hines fiasco was a result of an undesirable ratio of office space to residential space, fuzzy math on traffic impacts given the uncertainty of effects from the incoming light rail, and lack of community agreement. The existing site should look at creating a new project that involves mixed-uses, an emphasis on housing, focus on multimodal transit, and community benefits.

What are your guiding principals for evaluating development in Santa Monica?

Whether or not the community benefits as much as the developer, the long term implications on the city's livability, and the architecture's character in accordance to the city's.

Where should the City look for future revenue sources to support the level of service that residents are accustomed too?

Generating more revenue to fund our social needs will come through collaborating with our top five industries, integrating technology into government, improving inter-departmental collaboration, making smart investments, collecting unreported taxes, and revamping individual benefit services.

What are the top skills, abilities and personality traits you will look for in a new city manager?

The City Manager will be in charge of a very unique city, thus will need to have a skills, abilities, and traits that are different from your standard pick. I would love for someone who is comfortable working with a wide range of operations, constantly asks questions and listens to the various department directors, not a "nice" guy, well connected on a regional level, and ready to work

always good to have a friendly attitude (about anything), but the most important job for the City's government is to make Santa Monica a good place to live and, incidentally, work. It has done so, and that's why businesses want to locate in Santa Monica.

with a lot of city employees being represented by a myriad of unions. He/She should have extensive experience in the finance of municipal services, a deep understanding of city revenues and expenditures, and a commitment to preserve successful policies. The new city manager should exhibit a willingness to embrace civic engagement and believe that the local democratic process makes the best decisions. Finally, I would look for someone who has high-energy, doesn't sleep, is constantly in discussion, and is an adept listener and negotiator.

Do you trust the current city staff to provide council with information that is transparent, accurate and represents the people?

The city staff's job is not to represent the people. The staff's job is to follow the policy set forth by the council and carry out its desired direction for the city. The staff is picked in accordance with the Council's approval and act as advisers. So any misrepresentation of the residents is a direct result of their chosen elected officials.

Santa Monicans for Renters Rights had different goals, priorities and membership from the City's newest political party, Residocracy. Which of these groups has the best vision for the future of Santa Monica?

Residocracy was founded on the principle of direct democracy from the residents. Because of its emphasis on representing a diverse range of citizens and its relatively new formation, the group has yet to illustrate a cohesive vision for the future of our city. On the other hand, Santa Monicans for Renters Rights has a long history of protecting residents within Santa Monica, but has not built a bridge across our new generation. The concerns of many new residents and future community leaders are not addressed because of the age gap in leadership. Like I've stressed before, 70% of Santa Monica are renters. This is a huge population that needs to be protected and accurately represented. I strive for collaboration between these two ideals. We need to represent the diverse range of citizens that is Santa Monica, but do so with cohesion and foresight into the future.

Business in Santa Monica have to navigate a complicated legislative environment that can include development agreements, multiple permit processes and stops at several commissions. Is the City a welcoming place for new businesses and does the city have the right attitude towards businesses?

It all depends on the type of business. Santa Monica has a vibrant economy that incubates the technology, retail, entertainment, hospitality, and medical sectors. We have a large amount of consumers with purchasing power, great public safety, and groundbreaking fiber infrastructure to help business thrive. However, it can also be extremely difficult to navigate the permitting process as a small business owner entering the market. A few of the challenges are the myriad of codes, tight time windows for inspection appointments, and process for approval. The overall process to start a new business here in Santa Monica generally favors larger corporations with the resources/experience to navigate complex city environments, and bogs down small local business because of inexperience and lack of budget.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014251282 NEW FILING This statement was filed with the County Clerk of LOS ANGELES on 09/05/2014 The following person(s) is (are) doing business as DBA- AVIDSTAR NETWORK. 1450 BRETT PLACE UNIT 303 , SAN PEDRO, CA 90732. The full name of registrant(s) is/are: YUKI NAKAHARA 1450 BRETT PLACE UNIT 303 SAN PEDRO, CA 90732. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:YUKI NAKAHARA. YUKI NAKAHARA. This statement was filed with the County Clerk of LOS ANGELES County on 09/05/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code).

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014290399 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/09/2014 The following person(s) is (are) doing business as BANH MI. . 307 LINCOLN BLVD. , VENICE, CA 90291. MAILING ADDRESS: 2003 6TH STREET, SANTA MONICA, CA 90405. The full name of registrant(s) is/are: ANH NEE, LLC 315 S. BEVERLY DRIVE SUITE 510 BEVERLY HILLS, CA 90212. This Business is being conducted by: a Limited Liability Company. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:HEIDI HUYNH. ANH NEE, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 10/09/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/20/2014, 10/27/2014, 11/03/2014, 11/10/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014265878 ORIGINAL FILING This statement was filed with

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the County Clerk of LOS ANGELES on 09/22/2014 The following person(s) is (are) doing business as PROFESSIONAL PLUMBING COMPANY. 529 E. 99 ST , INGLEWOOD, CA 90301. The full name of registrant(s) is/are: JAIME GOMEZ 529 E. 99 ST INGLEWOOD, CA 90301. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JAIME GOMEZ. JAIME GOMEZ. This statement was filed with the County Clerk of LOS ANGELES County on 09/22/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/29/2014, 10/06/2014, 10/13/2014, 10/20/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014262843 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/17/2014 The following person(s) is (are) doing business as AMOBEE. 3301 EXPOSITION BLVD. FIRST FLOOR , SANTA MONICA, CA 90404. The full name of registrant(s) is/are: ADCONION MEDIA, INC. 3301 EXPOSITION BLVD. FIRST FLOOR SANTA MONICA, CA 90404. This Business is being conducted by: a Corporation. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JONATHAN HARRILL. ADCONION MEDIA, INC. . This statement was filed with the County Clerk of LOS ANGELES County on 09/17/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/29/2014, 10/06/2014, 10/13/2014, 10/20/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014249429 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/04/2014 The following person(s) is (are) doing business as BE LIKE WATER TAI CHI. 10716 MCCUNE AVE , LOS ANGELES, CA 90034. The full name of registrant(s) is/are: HAGAI ISRAELI 10716 MCCUNE AVE LOS ANGELES, CA 90034, TAMAR KRONENFELD ISRAEL 10716 MCCUNE AVE LOS ANGELES, CA 90034. This Business is being conducted by: Husband and Wife. The registrant has not yet commenced to transact business under the fictitious business name

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or names listed above. /s/:HAGAI ISRAELI. HAGAI ISRAELI, TAMAR KRONENFELD ISRAEL. This statement was filed with the County Clerk of LOS ANGELES County on 09/04/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/29/2014, 10/06/2014, 10/13/2014, 10/20/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014246430 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 08/29/2014 The following person(s) is (are) doing business as PREMIER PLUMBING . 530 S LAKE AVE. #123 , PASADENA, CA 91101. The full name of registrant(s) is/are: JULIAN CARDENAS 117 N WHITNALL BURBANK, CA 91505. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:JULIAN CARDENAS. JULIAN CARDENAS. This statement was filed with the County Clerk of LOS ANGELES County on 08/29/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/29/2014, 10/06/2014, 10/13/2014, 10/20/2014.

Statement of Abandonment of Use of Fictitious Business Name
Document Record # 2013204347
Current File No.# 2014265877
State of California, County of Los Angeles
The following person(s) has/have abandoned the use of the fictitious Business name:
PROFESSIONAL PLUMBING COMPANY
529 E. 99 ST., INGLEWOOD, CA 90301
The fictitious business name referred to above was filed on 9/30/2013 in the county of LOS ANGELES.
Registered owners: JAIME GOMEZ 529 E. 99 ST., INGLEWOOD, CA 90301 AND ALFONSO LOPEZ JR. 10815 S. GREVILLEA AVE., INGLEWOOD, CA 90304. This business is conducted by: A GENERAL PARTNERSHIP
Registrant Signature: JAIME GOMEZ
This statement was filed with the County Clerk of Los Angeles County on 09/22/2014
Published: SANTA MONICA DAILY PRESS: 09/29/2014, 10/06/2014, 10/13/2014, 10/20/2014.

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FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014260930 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/16/2014 The following person(s) is (are) doing business as YOKED YOGIS . 3111 4TH ST. #409 , SANTA MONICA, CA 90405 . The full name of registrant(s) is/are: RACHEL BURRELL 3111 4TH ST. #409 SANTA MONICA, CA 90405 , JAMISON BURRELL 3111 4TH ST. #409 SANTA MONICA, CA 90405 . This Business is being conducted by: A Married Couple. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:RACHEL BURRELL. RACHEL BURRELL, JAMISON BURRELL. This statement was filed with the County Clerk of LOS ANGELES County on 09/16/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 09/29/2014, 10/06/2014, 10/13/2014, 10/20/2014.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
Case No. BS147644
Superior Court of California, County of Los Angeles
Petition of KERRI ANNE HOULE for Change of Name
TO ALL INTERESTED PERSONS:
Petitioner or Attorney: KERRI ANNE HOULE filed a petition with this court for a decree of changing names as follows: KERRI ANNE HOULE to CONNOR JENISEN HOULE. The court orders that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Notice of Hearing:
Date: 11/20/2014, Time: 10:00 AM, Dept: 20, Room: 310
The address of the court is SUPERIOR COURT OF CALIFORNIA - COUNTY OF LOS ANGELES, 111 NORTH HILL STREET LOS ANGELES, CA 90012
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: Santa Monica Daily Press.
Date: MARCH 18, 2014

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014270830 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/24/2014 The following person(s) is (are) doing business as SPIKLIT. 2452 CHELSEA PL UNIT E , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: YOUNITOPIA LLC 2452 CHELSEA PL UNIT E SANTA MONICA, CA 90405.

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This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/21/2014. /s/: Haipham Hassan . YOUNITOPIA LLC. This statement was filed with the County Clerk of LOS ANGELES County on 09/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code).

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014270184 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/24/2014 The following person(s) is (are) doing business as 1201 PICTURES. 1850 WHITLEY AVE. APT. 302 , LOS ANGELES, CA 90028. The full name of registrant(s) is/are: ANDREW IGNATIOU 1850 WHITLEY AVE. APT. 302 LOS ANGELES, CA 90028. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:ANDREW IGNATIOU. ANDREW IGNATIOU. This statement was filed with the County Clerk of LOS ANGELES County on 09/24/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/06/2014, 10/13/2014, 10/20/2014, 10/27/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014253871 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/09/2014 The following person(s) is (are) doing business as SPORT CLIPS . 30734 RUSSELL RANCH RD , WESTLAKE VILLAGE, CA 91361.Mailing address: 3581 CORTE CASTILLO CARLSBAD, CA 92009 The full name of registrant(s) is/are: SCJM2, LLC 3581 CORTE CASTILLO CARLSBAD, CA 92009. This Business is being conducted by: a Limited Liability Company. The registrant commenced to transact business under the fictitious business name or names listed on (Date)10/15/2014. /s/: ROBIN CHAMBERLAIN. SCJM2, LLC. This statement was filed with the County Clerk of LOS ANGELES County on 09/09/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE

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OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/06/2014, 10/13/2014, 10/20/2014, 10/27/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014254975 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 09/10/2014 The following person(s) is (are) doing business as WANDER TRIBE CLOTHING . 717 W OLYMPIC BLVD 2503 , LOS ANGELES, CA 90015. The full name of registrant(s) is/are: CHRISTINE MARIE HAYDEN 717 W OLYMPIC BLVD 2503 LOS ANGELES, CA 90015. This Business is being conducted by: an Individual. The registrant has not yet commenced to transact business under the fictitious business name or names listed above. /s/:CHRISTINE MARIE HAYDEN . CHRISTINE MARIE HAYDEN . This statement was filed with the County Clerk of LOS ANGELES County on 09/10/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/06/2014, 10/13/2014, 10/20/2014, 10/27/2014.

FICTITIOUS BUSINESS NAME STATEMENT FILE NUMBER: 2014285534 ORIGINAL FILING This statement was filed with the County Clerk of LOS ANGELES on 10/06/2014 The following person(s) is (are) doing business as ANNAMARIAFO-TOGRAE. 822 PINE STREET , SANTA MONICA, CA 90405. The full name of registrant(s) is/are: Anna Maria Zunino Noellert 822 PINE STREET SANTA MONICA, CA 90405. This Business is being conducted by: an Individual. The registrant commenced to transact business under the fictitious business name or names listed on (Date)09/12/2014. /s/: Anna Maria Zunino Noellert. Anna Maria Zunino Noellert. This statement was filed with the County Clerk of LOS ANGELES County on 10/06/2014. NOTICE: THIS FICTITIOUS BUSINESS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411et seq.,Business and Professions Code). SANTA MONICA DAILY PRESS to publish 10/13/2014, 10/20/2014, 10/27/2014, 11/03/2014.

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FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2014 263523 ORIGINAL
FILING This statement was filed with
the County Clerk of LOS ANGELES on
09/18/2014 The following person(s) is
(are) doing business as GLOBAL EDGE
TALENT MANAGEMENT, GLOBAL EDGE
PRODUCTIONS. 11271 VENTURA BLVD.
#287 , STUDIO CITY, CA 91604.Â The
full name of registrant(s) is/are: MABU-
HAY ENTERTAINMENT, INC. 9921 CAR-
MEL MOUNTAIN RD., #346 SAN DIEGO,
CA 92129. This Business is being con-
ducted by: Aa Corporation. The regis-
trant has not yet commenced to trans-
act business under the fictitious busi-
ness name or names listed above.
/s/:CECILE C. FOLWARSKI. MABUHAY
ENTERTAINMENT, INC.Â This statement
was filed with the County Clerk of LOS
ANGELES County on 09/18/2014. NO-
TICE: THIS FICTITIOUS BUSINESS NAME
STATEMENT EXPIRES FIVE YEARS FROM
THE DATE IT WAS FILED IN THE OFFICE
OF THE COUNTY CLERK. A NEW FICTI-
TIOUS BUSINESS NAME STATEMENT
MUST BE FILED PRIOR TO THAT DATE.
The filing of this statement does not of
itself authorize the use in this state of a
fictitious business name statement in
violation of the rights of another under
federal, state, or common law (see Sec-
tion 14411et seq.,Business and Profes-
sions Code). SANTA MONICA DAILY
PRESS to publish 10/13/2014,
10/20/2014, 10/27/2014, 11/03/2014.Â

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seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS to publish
10/13/2014, 10/20/2014, 10/27/2014,
11/03/2014.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2014 263529 ORIGINAL
FILING This statement was filed with
the County Clerk of LOS ANGELES on
10/13/2014 The following person(s) is
(are) doing business as NICE GUY MAN-
AGEMENT. 6928 OWENSMOUTH AVE.
#200 , WOODLAND HILLS, CA 91303.Â
The full name of registrant(s) is/are:
NICE GUY HOLDINGS INC. 6928 OWENS-
MOUTH AVE. #200 WOODLAND HILLS, CA
91303. This Business is being con-
ducted by: Aa Corporation. The regis-
trant has not yet commenced to trans-
act business under the fictitious busi-
ness name or names listed above.
/s/:ALAN ARTUNIAN. NICE GUY HOLD-
INGS INC.Â This statement was filed
with the County Clerk of LOS ANGELES
County on 10/13/2014. NOTICE: THIS
FICTITIOUS BUSINESS NAME STATEMENT
EXPIRES FIVE YEARS FROM THE DATE IT
WAS FILED IN THE OFFICE OF THE
COUNTY CLERK. A NEW FICTITIOUS
BUSINESS NAME STATEMENT MUST BE
FILED PRIOR TO THAT DATE. The filing of
this statement does not of itself author-
ize the use in this state of a fictitious
business name statement in violation of
the rights of another under federal,
state, or common law (see Section
14411et seq.,Business and Professions
Code). SANTA MONICA DAILY PRESS
to publish 10/13/2014, 10/20/2014,
10/27/2014, 11/03/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2014 263531 ORIGINAL
FILING This statement was filed with
the County Clerk of LOS ANGELES on
09/18/2014 The following person(s) is
(are) doing business as RYZE PROJECT.
10736 JEFFERSON BLVD. #322 , CULVER
CITY, CA 90230.Â The full name of reg-
istrant(s) is/are: PASCALE CARDOZO
10736 JEFFERSON BLVD. #322 CULVER
CITY, CA 90230, EVA ZACHOVA 10736
JEFFERSON BLVD. #322 CULVER CITY,
CA 90230. This Business is being con-
ducted by: Aa Partnership. The regis-
trant commenced to transact business
under the fictitious business name or
names listed on (Date)07/01/2014. /s/:
PASCALE CARDOZO. PASCALE CAR-
DOZO, EVA ZACHOVA.Â This statement
was filed with the County Clerk of LOS
ANGELES County on 09/18/2014. NO-
TICE: THIS FICTITIOUS BUSINESS NAME
STATEMENT EXPIRES FIVE YEARS FROM
THE DATE IT WAS FILED IN THE OFFICE
OF THE COUNTY CLERK. A NEW FICTI-
TIOUS BUSINESS NAME STATEMENT
MUST BE FILED PRIOR TO THAT DATE.
The filing of this statement does not of
itself authorize the use in this state of a
fictitious business name statement in
violation of the rights of another under
federal, state, or common law (see Sec-
tion 14411et seq.,Business and Profes-
sions Code). SANTA MONICA DAILY
PRESS to publish 10/13/2014,
10/20/2014, 10/27/2014, 11/03/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2014282062 ORIGINAL
FILING This statement was filed with
the County Clerk of LOS ANGELES on
10/02/2014 The following person(s) is
(are) doing business as LIGHTNINGBOLT
PIX. 1653 18TH STREET #3B , SANTA
MONICA, CA 90404. The full name of
registrant(s) is/are: LIGHTNINGBOLT PIX
1653 18TH STREET #3B SANTA MONICA,
CA 90404. This Business is being con-
ducted by: an Individual. The registrant
has not yet commenced to transact
business under the fictitious business
name or names listed above. /s/:LIGHT-
NINGBOLT PIX. LIGHTNINGBOLT PIX.
This statement was filed with the
County Clerk of LOS ANGELES County on
10/02/2014. NOTICE: THIS FICTITIOUS
BUSINESS NAME STATEMENT EXPIRES
FIVE YEARS FROM THE DATE IT WAS
FILED IN THE OFFICE OF THE COUNTY
CLERK. A NEW FICTITIOUS BUSINESS
NAME STATEMENT MUST BE FILED
PRIOR TO THAT DATE. The filing of this
statement does not of itself authorize
the use in this state of a fictitious busi-
ness name statement in violation of the
rights of another under federal, state, or
common law (see Section 14411et

DBAS

rights of another under federal, state, or
common law (see Section 14411et
seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS to publish
10/13/2014, 10/20/2014, 10/27/2014,
11/03/2014.Â

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2014279601 ORIGINAL
FILING This statement was filed with
the County Clerk of LOS ANGELES on
10/01/2014 The following person(s) is
(are) doing business as O REILLY AUTO
PARTS #4816. 13939 WHITTIER BLVD ,
WHITTIER, CA 90605. MAILING AD-
DRESS: PO BOX 1156 SPRINGFIELD, MO
65801 The full name of registrant(s)
is/are: O REILLY AUTO PARTS #4816
13939 WHITTIER BLVD WHITTIER, CA
90605. This Business is being con-
ducted by: a Limited Liability Company.
The registrant has not yet commenced
to transact business under the fictitious
business name or names listed above.
/s/:O REILLY AUTO PARTS #4816. O
REILLY AUTO PARTS #4816. This state-
ment was filed with the County Clerk of
LOS ANGELES County on 10/01/2014.
NOTICE: THIS FICTITIOUS BUSINESS
NAME STATEMENT EXPIRES FIVE YEARS
FROM THE DATE IT WAS FILED IN THE
OFFICE OF THE COUNTY CLERK. A NEW
FICTITIOUS BUSINESS NAME STATEMENT
MUST BE FILED PRIOR TO THAT DATE.
The filing of this statement does not of
itself authorize the use in this state of a
fictitious business name statement in
violation of the rights of another under
federal, state, or common law (see Sec-
tion 14411et seq.,Business and Profes-
sions Code). SANTA MONICA DAILY
PRESS to publish 10/13/2014,
10/20/2014, 10/27/2014, 11/03/2014.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2014267598 ORIGINAL
FILING This statement was filed with
the County Clerk of LOS ANGELES on
09/23/2014 The following person(s) is
(are) doing business as FURRY TAILS &
LITTER PAILS . 2957 MIDVALE AVE , LOS
ANGELES, CA 90064. The full name of
registrant(s) is/are: TRACI ANN CUM-
MINGS 2957 MIDVALE AVE LOS ANGE-
LES, CA 90064. This Business is being
conducted by: an Individual. The regis-
trant has not yet commenced to trans-
act business under the fictitious busi-
ness name or names listed above.
/s/:TRACI ANN CUMMINGS. TRACI ANN
CUMMINGS. This statement was filed
with the County Clerk of LOS ANGELES
County on 09/23/2014. NOTICE: THIS
FICTITIOUS BUSINESS NAME STATEMENT
EXPIRES FIVE YEARS FROM THE DATE IT
WAS FILED IN THE OFFICE OF THE
COUNTY CLERK. A NEW FICTITIOUS
BUSINESS NAME STATEMENT MUST BE
FILED PRIOR TO THAT DATE. The filing of
this statement does not of itself author-
ize the use in this state of a fictitious
business name statement in violation of
the rights of another under federal,
state, or common law (see Section
14411et seq.,Business and Professions
Code). SANTA MONICA DAILY PRESS to
publish 10/20/2014, 10/27/2014,
11/03/2014, 11/10/2014.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2014291502 ORIGINAL
FILING This statement was filed with
the County Clerk of LOS ANGELES on
10/10/2014 The following person(s) is
(are) doing business as THE MORE YOU,
THE MORE CREATIVE, PRINT YOUR GUTS
OUT!, CITY HALO MEDIA, THE MORE EN-
TREPRENEUR . 2122 S. SPAULDING AVENUE
LOS ANGELES, CA 90016. The full
name of registrant(s) is/are: GENEVA
MONTINE BLANK 2122 S. SPAULDING
AVENUE LOS ANGELES, CA 90016. This
Business is being conducted by: an In-
dividual. The registrant commenced to
transact business under the fictitious
business name or names listed on
(Date)09/01/2014. /s/: GENEVA MON-
TINE BLANK. GENEVA MONTINE BLANK.
This statement was filed with the
County Clerk of LOS ANGELES County on
10/10/2014. NOTICE: THIS FICTITIOUS
BUSINESS NAME STATEMENT EXPIRES
FIVE YEARS FROM THE DATE IT WAS
FILED IN THE OFFICE OF THE COUNTY

DBAS

CLERK. A NEW FICTITIOUS BUSINESS
NAME STATEMENT MUST BE FILED
PRIOR TO THAT DATE. The filing of this
statement does not of itself authorize
the use in this state of a fictitious busi-
ness name statement in violation of the
rights of another under federal, state, or
common law (see Section 14411et
seq.,Business and Professions Code).
SANTA MONICA DAILY PRESS to publish
10/20/2014, 10/27/2014, 11/03/2014,
11/10/2014.

FICTITIOUS BUSINESS NAME STATEMENT
FILE NUMBER: 2014281176 ORIGINAL
FILING This statement was filed with
the County Clerk of LOS ANGELES on
10/02/2014 The following person(s) is
(are) doing business as LITTLE BROWN
BAKERY, CHIC EATS . 1133 9TH STREET
UNIT 108 , SANTA MONICA, CA 90403.
The full name of registrant(s) is/are:
CHIC42 ENTERPRISES, INC. 1133 9TH
STREET UNIT 108 SANTA MONICA, CA
90403. This Business is being con-
ducted by: a Corporation. The regis-
trant has not yet commenced to trans-
act business under the fictitious busi-
ness name or names listed above.
/s/:CYNTHIA N BROWN . CHIC42 ENTER-
PRISES, INC.. This statement was filed
with the County Clerk of LOS ANGELES
County on 10/02/2014. NOTICE: THIS
FICTITIOUS BUSINESS NAME STATEMENT
EXPIRES FIVE YEARS FROM THE DATE IT
WAS FILED IN THE OFFICE OF THE
COUNTY CLERK. A NEW FICTITIOUS
BUSINESS NAME STATEMENT MUST BE
FILED PRIOR TO THAT DATE. The filing of
this statement does not of itself author-
ize the use in this state of a fictitious
business name statement in violation of
the rights of another under federal,
state, or common law (see Section
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